

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	Julie Mason to Gary Walters re: Easter Egg Roll [partial] (1 page)	00/00/0000	b(6)
002. list	re: White House Easter Egg Roll contact [partial] (1 page)	03/05/1997	b(7)(C), b(7)(E), b(7)(F), b(6)
003. list	re: Press Cleared in for Easter Egg Roll [partial] (1 page)	00/00/0000	b(6)
004. fax	Ede R. Jermin to Toby Graff [Personally Identifiable Information] [partial] (1 page)	04/02/1999	b(6)
005. schedule	Schedule for Hillary Rodham Clinton [partial] (3 pages)	04/05/1999	b(6)
006. memo	Toby Graff to WAVES [Personally Identifiable Information] [partial] (2 pages)	00/00/0000	b(6)
007. fax	Lucile Baur to Toby Graff [Personally Identifiable Information] [partial] (1 page)	04/02/1999	b(6)
008. fax	Toby Duncan to Toby Graff [Personally Identifiable Information] [partial] (2 pages)	04/02/1999	b(6)
009. fax	Michelle Komes Dolge to Jennifer Smith [Personally Identifiable Information] [partial] (1 page)	04/01/1999	b(6)
010. fax	Jennifer Gillan to Toby Graff [Personally Identifiable Information] [partial] (1 page)	04/02/1999	b(6)
011. fax	Mike Ryan to Toby Graff [Personally Identifiable Information] [partial] (1 page)	04/02/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or
financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of
personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed
of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of
an agency [(b)(2) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement
purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
012. agenda	re: Easter Egg Reception/Remarks [partial] (1 page)	03/26/1999	b(6)
013. list	[Personally Identifiable Information] (1 page)	00/00/0000	b(6)
014. list	re: WAVES Information [Personally Identifiable Information] [partial] (5 pages)	00/00/0000	b(6)

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TODAY SHOW (Tory Duncan, 885-4232)

4:30am arrive via SE gate
6:30am Willard Scott arrives via SE gate
7:05am Willard Scott surrounded by Easter characters and historical interpreters. He'll tell where he is and explain the roll.
7:35am Melinda Bates outlines activities and features
8:05am Art Garfunkel
8:35am Jane Seymour, James Keach, Gerber babies
AG Reno - at 8:35am?

CBS THIS MORNING (Jennifer Husarik, 457-4377) Sharon Kennedy Gill will handle
need to find lawn spot - check with Teague re cables - meet at 5:00pm

will cable from briefing room

5:30am entry via briefing room
8:10am Jane Seymour, James Keach, Gerber babies.

FOX MORNING NEWS (Lucille Baur, 895-3329, 301-340-2488)

info on Jane Seymour or Art's new album fax: 895-3008

want 2 phone lines

4:15am Crew arrives via SE gate (airtime starts at 5:30am)
5:00am electrician here - need power by 5:00am!
7:35am Capricia Marshall outlines activities and features with historical interpreters
7:50am Art Garfunkel
8:20am Jane Seymour, James Keach, Gerber babies

CSPAN

6:45am arrive on lawn - set up by Fox
7:00am start taping - want to stay all day

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TO: GARY WALTERS
FR: JULIE MASON
RE: EASTER EGG ROLL, MONDAY APRIL 13

As last year, Fox Morning News and the Today Show will broadcast their shows from the South Lawn during the beginning of the Easter festivities. CSPAN will be on the lawn for much of the day, and CBS This Morning will film a standup from the lawn. The set-up will be the same as last year, beginning at 4:15a.m..

WILLARD SCOTT

(b)(6)

[001]

CAR CLEARANCE

Unless you tell me otherwise, I'll assume that the Usher's Office will clear in the cars. I'll wave in the individuals. Only Fox and NBC require car clearance. Car information:

FOX MORNING NEWS (local channel 5)

4:15am truck enters via SE gate. Will remain on drive until 9:00am departure via SW gate.
truck info: white '94 Ford Econovan, DC C59764
4:15am car enters via SE gate
car info: white '95 Ford Explorer, DC 74879. Will drop off equipment and depart immediately.

TODAY SHOW

4:30am truck enters via SE gate. Will remain on drive until 9:00am departure via SW gate.
truck info: '88 Ford satellite truck MD 72C288
6:30am Willard Scott's car will enter SE gate, drop off Mr. Scott, then depart
car info: dark blue '98 Lincoln towncar, MD 1A69658

Thanks. Please call me with questions.

Tentative Timetable for Press Coverage of the White House Easter Egg Roll

TODAY SHOW (Tory Duncan, 885-4819)

4:30 a.m. crew arrives via SE gate
6:30 a.m. Al Roker arrives via SE gate
7:05 a.m. Al Rokers surrounded by Easter characters, opens coverage
7:35 a.m. Interviews Melinda Bates, outlines activities and features
8:05 a.m. Interviews Jamie Lee Curtis
8:35 a.m. Shows performance (performer TBD)
Trucks/crew leave via SW gate by 9:00 a.m.

FOX MORNING NEWS (Lucille Baur, 895-3329)

4:15 a.m. crew arrives via SE gate
5:30 a.m. Holly Morris opens coverage (note: will do live hits on the half-hour until 8:30 a.m. -- will want characters around for each)
7:50 a.m. Interviews Melinda Bates
8:15 a.m. Interviews Jamie Lee Curtis
Trucks/crew leave at approximately 8:30 a.m. and re-set on North lawn for final half-hour show closer.

CSPAN(Steve Scully, 626-7956)

7:00 a.m. crew arrive, begin cabling
8:00 a.m. start taping - will stay until 12:00 p.m.

WTOP radio (Michelle Komes Dolge, 895-5039)

5:30 a.m. ? Bob Madigan arrives to WH briefing room
6:00 a.m. Begins coverage on the South Lawn

CNN (Carol Cratty)

11:00 a.m. Mark Sklaar/crew will be in briefing room, escort to South Lawn to shoot b-roll

Other: B-roll/photo

12:00 p.m. NBC-4, Hearst -TV, Washington Post photo will be escorted from the briefing room to the South Lawn.

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Other: B-roll/photo

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EASTER PRESS SCHEDULE - Julie Mason

4:15am Fox - crew arrives via SE gate

4:30am Today - crew arrives via SE gate
check chair for Willard

5:00am check that power is dropped for Fox
check that phone lines dropped (Todd Lightfoot, Bell Atlantic 395-9950)

5:30am CBS - crew arrived via briefing room. SKG will greet.

5:30am Fox - Tony Perkins

6:15am Jason Schecter to help (CSPAN)

6:30am Today - Willard Scott arrives via SE gate

6:45am CSPAN - crew arrives via briefing room (set up near Fox)

6:50am Surround Willard with characters for 7:05am spot.

7:00am CSPAN starts taping - will stay through festivities

7:05am Today - Willard Scott

7:30am Mark Kitchens to help (Surgeon General Satcher, meet Ponchita Ponce, Parade)

7:35am Fox - Capricia Marshall

7:35am Today - Melinda Bates

7:50am Fox - Art Garfunkel

8:05am Today - Art Garfunkel

8:10am CBS - Jane Seymour, James Keach, Gerber babies (SKG)

8:20am Fox - Jane Seymour, James Keach, Gerber babies

8:20am Mark Kitchens to pick up Ponchitta Pierce, *Parade* in briefing room to watch SG

8:35am Today - Jane Seymour, James Keach, Gerber babies

9:00am Scoop picks up Greg Mathison from briefing room for Marine Band.

10:30am Capricia Marshall/NC students by press riser (intern Josh)

—
messy copy of
info which is
incorrect &
needs to be
amended

THE WHITE HOUSE
WASHINGTON

THE FIRST LADY'S PRESS OFFICE

**IF THERE ARE ANY PROBLEMS WITH THIS
TRANSMISSION, PLEASE CALL:**

PHONE: (202) 456-2960

FAX: (202) 456-7805

TO: Jared Powell

FROM: Toby

RECEIVER FAX: 6-2370

629600

RECEIVER PHONE: _____

NUMBER OF PAGES (INCLUDING COVER): 4

COMMENTS: Last year's release + fact

sheet FYI. Pls. call, per e-mail

message. Thanks!

Please do not throw away.

FOR IMMEDIATE RELEASE
APRIL 8, 1998CONTACT: MARSHA BERRY
STEVEN COHEN
JULIE MASON
202/456-2960

Loran

- important info

1-800-273-5071 to order a WH Egg.

WHITE HOUSE EASTER EGG ROLL SCHEDULED
FOR MONDAY, APRIL 13, 1998

Monday, April 5, 1999

WASHINGTON, DC -- The White House will hold its traditional Easter Egg Roll on Monday, April 13. The Easter activities include an Easter Egg Roll for children aged 3 - 6, and numerous activities and entertainment. Activities will take place on the South Lawn and the Ellipse.

The Easter Egg Roll has been an American tradition since the mid-19th century. The tradition, begun on Capitol grounds, was moved to the White House's South Lawn in 1878 by Lucy Hayes, wife of President Rutherford B. Hayes. Approximately 30,000 children and families are expected to participate in festivities including the egg roll, story telling, roaming Easter bunnies and historical figures, and much more.

Dressed in period costume, actors portraying such historical figures as Lucy Hayes, Thomas Jefferson, Abraham Lincoln, Betsy Ross, and George Washington, will be strolling on the South Lawn. Woodrow the White House Mouse and official White House Bunnies and Eggs will also be on the lawn, enjoying the festivities. Embassies from around the world are creating displays to demonstrate how springtime is celebrated in countries including Australia, China, Croatia, Cypress, Greece, Iceland, Indonesia, Latvia, The Netherlands, Poland, Slovakia, and Sweden.

Traditionally, Administration officials participate in story telling with the children during the Easter festivities. Attorney General Janet Reno will read one of her favorites, Queen Janet From the Bunny Planet, and Secretaries Riley, Slater, Herman, Pena, will also read favorite books aloud. Other Administration officials, including Surgeon General David Satcher and Office of Management and Budget Director Franklin Raines, will join in reading books to children.

Celebrity story tellers include Jane Seymour, James Keach, and Amy Tan, who will read books which they have authored. Art Garfunkel will perform an acoustic set from his new children's album. Sam Arnold, a "mountain man", will tell stories of his experiences raising a bear cub and pioneer life in the 1840s west.

For the sixth year in a row, the White House Easter Egg collection will be on display in the East Colonnade of the White House. The collection, which features real chicken eggs decorated by artists from each of the fifty states and the District of Columbia, was introduced by Mrs. Clinton as a part of the White House Easter Egg Roll in 1994. Coordinated by the American Egg Board, different artists from around the country are invited each year to create an egg for the collection which is on display during tours for three weeks prior to Easter through the Easter Monday activities.

-pastry chefs into needs uncertain

- prescription for reading
(Scholastic books) needs insert

For the first time, the White House Easter Egg Roll will be cybercast over the Internet, allowing children worldwide to "virtually" participate in the annual Easter festivities. Events including the story-telling, the egg roll, and the President's welcoming remarks will be cybercast at www.easter.earthlink.net.

In addition to these activities, Easter 1998 at the White House features traditional egg rolls and egg dying. This year's Easter program was designed by artist Susan Loy of Moneta, Virginia. Ms. Loy is a professional artist and calligrapher. Her "literary calligraphy artwork" features quotations of American writers that celebrate Easter and eggs.

poster Susan Loy

Patricia Palermino
artist program

Tickets are required for the South Lawn and can be picked up at the Visitor Pavilion on the Ellipse on Monday, April 13. Distribution of tickets will begin at approximately 7:00 a.m.; one person can request up to four tickets (one of these tickets must be used by a child between the ages of 3 and 6). The South Lawn will be open from 10:00 a.m. - 2:00 p.m.. Tickets are not required for the Ellipse activities - the Ellipse will feature music and complimentary breakfast and snacks.

including juice, bananas, raisins, doughnuts,
peeps, shortbread,

WHITE HOUSE EASTER EGG ROLL:

DATE: Monday, April 13, 1998
TIME: 7:00 a.m. Ticket distribution begins at Ellipse Visitor Pavilion
10:00 a.m. - Festivities on the South Lawn
2:00 p.m.

LOCATION: The White House
South Lawn

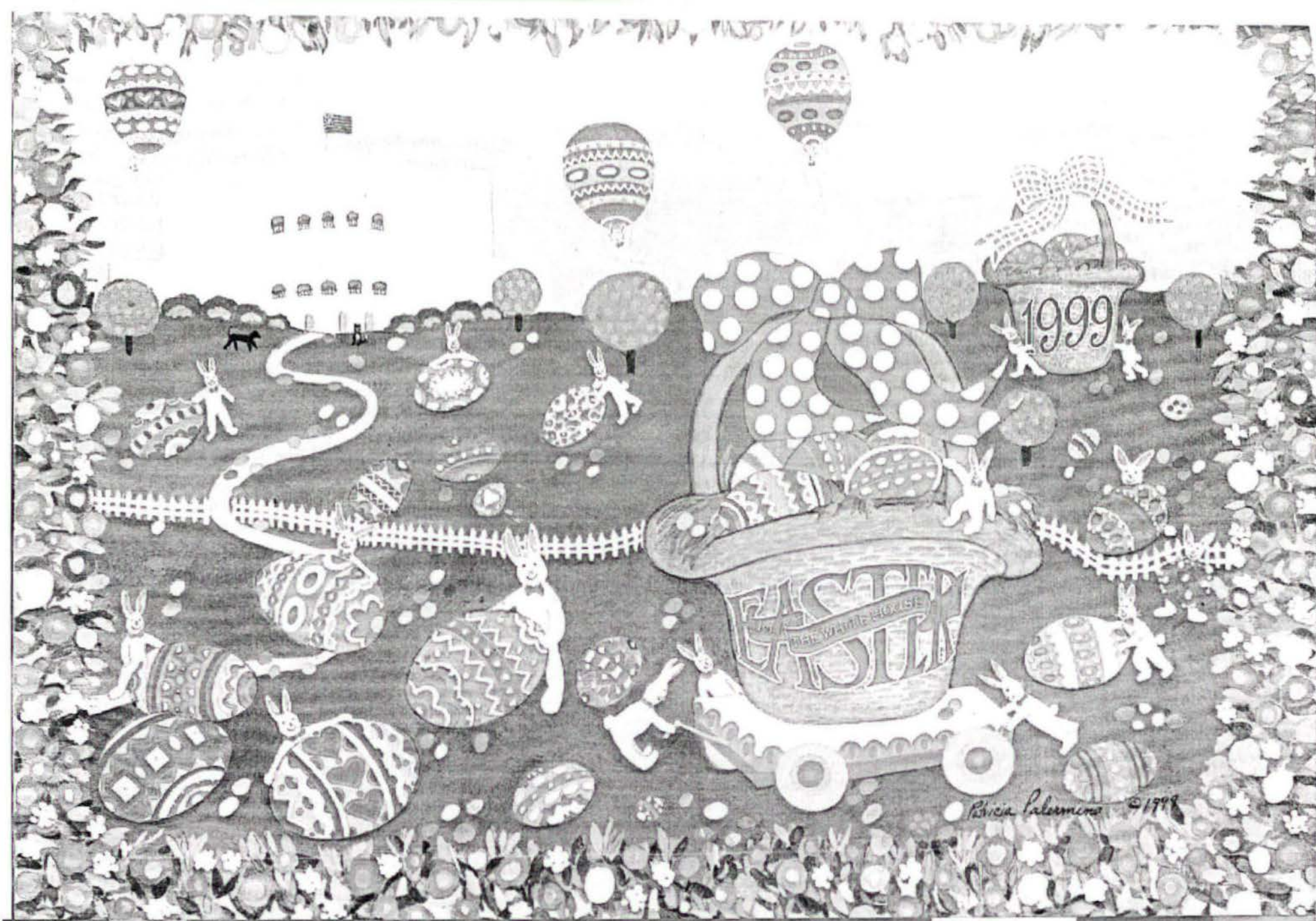
PRESS NOTE: There will be pool coverage of the President's remarks at the beginning of the event. Members of the press who are not White House press pass holders who wish to cover the event should contact the Office of Media Affairs at 202-456-7150.

EDITOR'S NOTE: Every person going on to the South Lawn will need a ticket. Tickets will have a time printed on them indicating the time each guest should enter the South Lawn. To accommodate the festivities, E Street between 15th and 17th Streets will be closed. As parking is severely limited, people are encouraged to use public transportation. In case of inclement weather, all events are canceled and not rescheduled. For additional information, members of the public can call the White House Visitors Office 24-hour Public Events line at 202-456-7041.

HARD-BOILED FACTS:

- * There will be 25,000 wooden eggs used at this year's event. The wooden eggs feature a silhouette of the White House and the signatures of the President and the First Lady.
+ dancing,
- * There will be 7,200 hard boiled eggs used for the Egg Roll. The eggs are dyed by the White House chef. An additional 2,500 eggs are cooked for the egg-decorating activities.
- * Nearly 500 volunteers from celebrities to local citizens help to make the White House Easter Egg Roll a special event for the families who visit. *coordinated through the WH volunteer office*
- * In 1878, President Hayes and his wife Lucy officially moved the Easter activities to the White House grounds. The Easter Egg Roll has taken place on the White House Lawn since 1878 except during World War I and World War II. During the War years, the Easter Egg Roll was held at the National Zoo and other Washington locations.
- * In order to accommodate more families attending Easter Monday activities, the President and Mrs. Clinton expanded the activities from the South Lawn to the Ellipse in 1993.
- * President Clinton is the first President to consistently attend the Easter Egg Roll.
- * Adults must be accompanied by a child age 3 to 6 years to enter the White House Lawn. All persons are required to have a ticket.
- * American Sign Language interpreters are available on both the South Lawn and the Ellipse activities. Signs at the gates direct hearing impaired families to these services.
- * In the event of rain the Easter Monday events will be canceled and not rescheduled.
- * Wooden Easter eggs are available for purchase at various kiosks and gift shops. The shop closest to the White House is the Visitor Pavilion at the Ellipse, south of the White House.
easter egg sales → 800-273-5071
- * Look for more information on the White House homepage located at www.whitehouse.gov.
- * For additional information, members of the public should call the White House Visitors Office 24-hour Public Events line at 202-456-7041.

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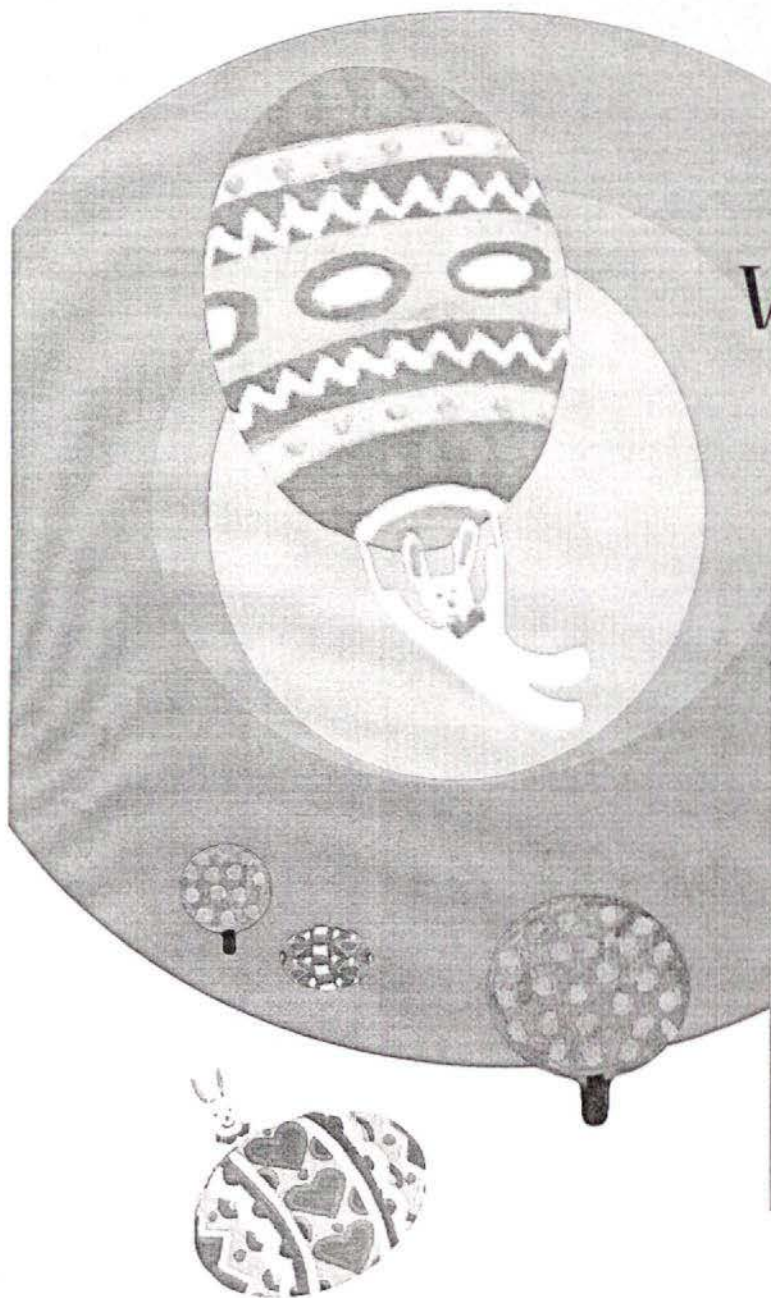


White House Easter Egg Roll 1999

Welcome

to the

White House Easter Egg Roll!



Welcome to the White House Easter Egg Roll! Since the 1870s, children and their families have visited the South Lawn to celebrate Easter Monday with traditional and unique entertainment and activities. The White House chef and kitchen staff have dyed over 7000 eggs for this celebration, and military bands will play as children roll eggs, dye eggs, and learn more about springtime customs from around the world.

There are wonderful things to do on the Lawn and the Ellipse: books to read, stories to hear, letters to write to the President, computers to learn about and play with, and a giant nest to climb in.

The President and I believe that reading and learning are important for everyone, so we planned to have each child receive a "Prescription for reading" and a book. Later this week, you can return to the Easter Egg Roll by visiting www.whitehouse.gov, the White House website.

The President and I thank you for joining us in this wonderful tradition of the White House Easter Egg Roll. We hope you enjoy your visit with us today.

Hillary Rodham Clinton

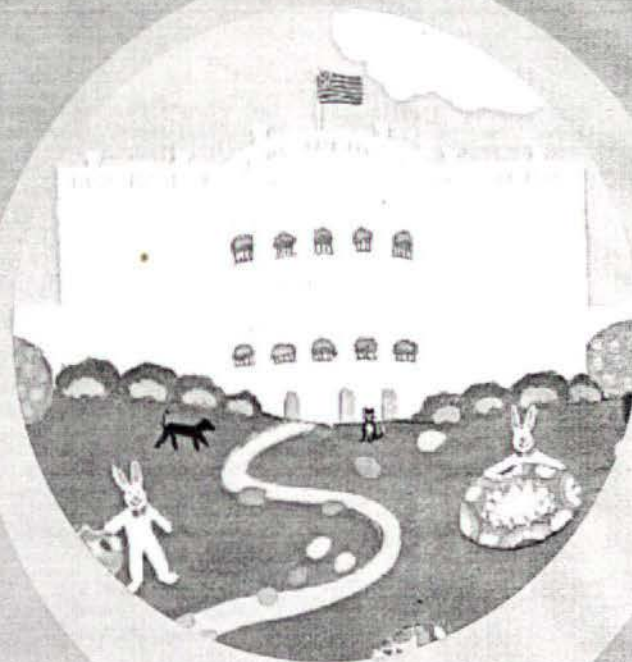
History

of the White House Easter Egg Roll

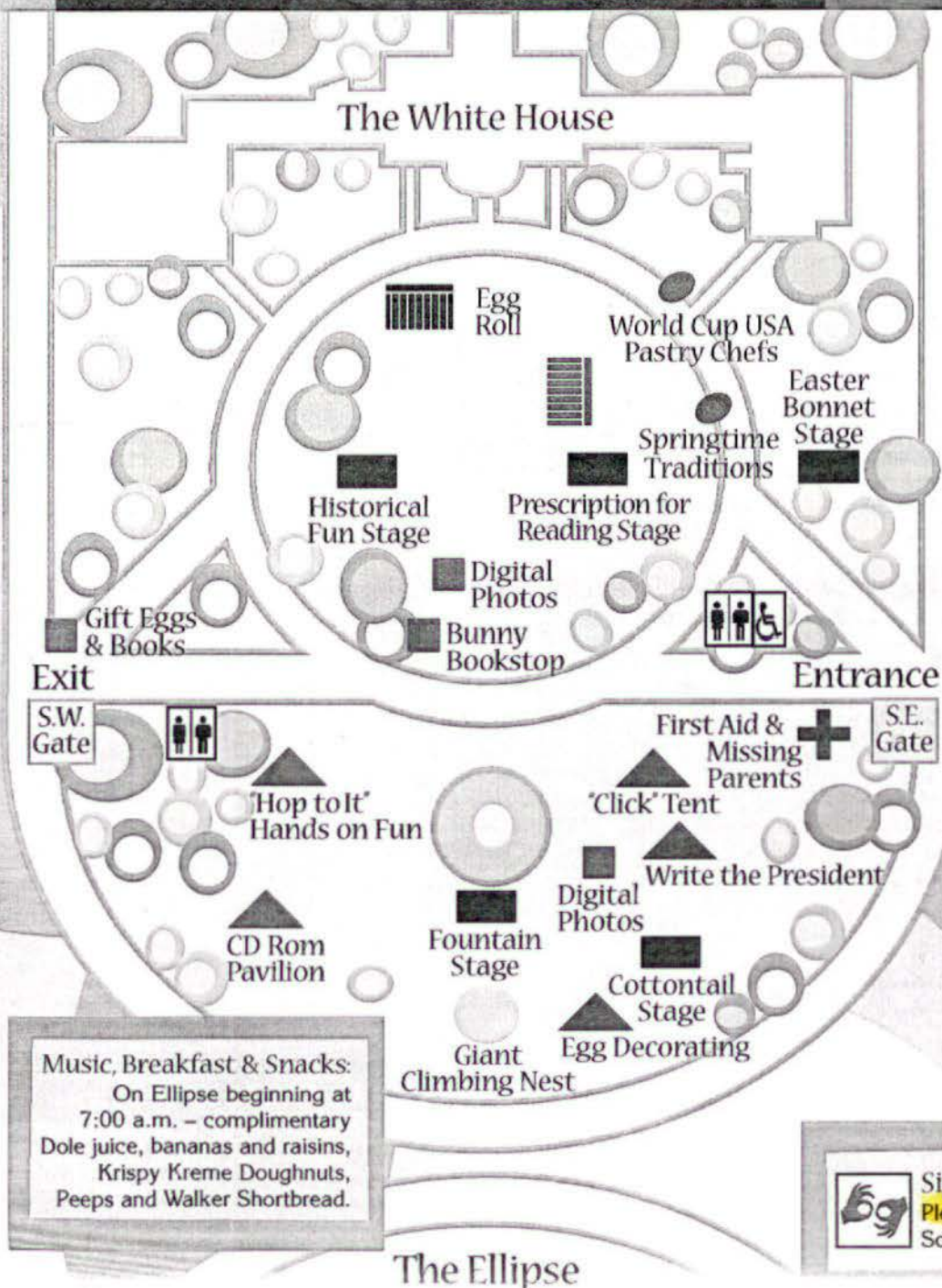
The original site of the Washington Easter Egg Roll was the grounds of the United States Capitol. The earliest printed reference to egg rolling on Capitol Hill appeared in the local press in 1872. As crowds increased, the activities tended to become a little rowdy. Some Congressmen, tired of slipping and sliding on the remains of boiled eggs, felt the grounds should no longer be torn up in such a way. An 1876 Act of Congress said that no part of the Capitol grounds should be used as a playground. It was signed on April 29, 1876 by President Ulysses S. Grant.

Rain on Easter Monday, 1877, kept egg rollers indoors, postponing enforcement of the new law. In 1878 a public notice printed in the press announced to everyone that the law would be enforced. Both President Rutherford B. Hayes and his wife Lucy, invited the egg rollers to use the South Lawn. In the 1880s and 1890s reporters often commented on the variety of children in attendance, black and white, rich and poor, well dressed and those in tattered rags. The Easter Egg Roll was an integrated event, one that delighted participants and bystanders, and continued to grow in popularity and attendance. In the Hayes era, the children numbered only a few hundred. By 1889 there were an estimated 10,000 people on the lawn, 8,000 of whom were children! The event has been held here ever since, except during World War I and World War II. During the war years the Easter Egg Roll was held at the National Zoo, and other Washington locations.

Each year the President and Mrs. Clinton invite groups of children with special needs to enjoy the Easter Egg Roll before the lawn opens to the public. This year we welcome many families from the Childhood Brain Tumor Foundation, Easter Seals, Grant-A-Wish Foundation, Special Olympics of Maryland, Hospital for Sick Children, Project Champ, Children's National Medical Center, Walter Reed Army Medical Center, Grandma's House, K.E.E.N. and Make-A-Wish.



Map



This year, the White House Easter Egg Roll will feature an innovative effort called Prescription for Reading. Recent scientific findings tell us that reading and talking to very young children is valuable for their healthy development, yet many parents are unaware of the importance of reading to their children when they are still very young. Launched by the First Lady two years ago, the Prescription for Reading initiative uses the influence of doctors, health care professionals and librarians to ensure that all children become successful readers. Through the Prescription for Reading effort, doctors "prescribe" reading for parents and their children, writing actual prescriptions for this important family activity. Prescription for Reading draws from the support of a range of private partners — from booksellers, publishers, libraries and hospitals to pediatricians, health centers, corporations and associations — to advance this effort and bring books into the hands of parents and children. This year at the White House Easter Egg Roll, children and families will receive "Prescriptions for Reading" signed by First Lady Hillary Rodham Clinton and Surgeon General David Satcher. Families will be able to "fill" these prescriptions on the White House South Lawn by receiving a book donated by Scholastic, Inc. For more information about the Prescription for Reading partnership, please call 617-414-5701 or visit the website of either Reach Out and Read at <http://www.reachoutandread.org>, or the American Library Association's Born to Read initiative at http://www.ala.org/alsc/raise_a_reader.html.



Sign-language interpreters available:
Please self-identify at the entry gate to the South Lawn or to a Park Ranger on the Ellipse.

1999 Poster Artist & 1998 Cover Artist

The First Family is delighted to welcome back Susan Loy. The two main impressions that artist, Susan Loy took away from the 1998 White House Easter Egg Roll were a sense of history and of beauty. For the poster, she used flowers to represent the beauty and history of the occasion.

For the border of the poster, Ms. Loy hand-lettered the highlights of the 120 year history of the event. Ms. Loy lettered descriptions found in newspaper articles of the White House flowers and grounds during past Egg Rolls. To further depict the historical theme, Ms. Loy adapted a design from a nineteenth-century White House railing, graced with wisteria vines.

How to Buy Additional Eggs

Official White House Easter Eggs are available year-round for purchase. The design is similar to the egg children receive today as they exit. The net proceeds are used for public events at the White House.

At \$3 each, the wooden eggs are historical souvenirs suitable for young people and families on a budget. Eggs are available at kiosks and gift shops operated by Guest Services, Inc. (GSI), a concessioner to the National Park Service. The closest location is the Ellipse Visitor Pavilion, south of the White House.

1999 Cover Artist & Artist on the Lawn

Traditionally, the artist who creates the program cover visits the lawn during the event. This year, Patricia McMullin Palermino joins us from Mt. Vernon, Virginia. Mrs. Palermino is an internationally acclaimed contemporary folk artist, known for her original and playful portrayal of ordinary life, both in the city and the country. A self-taught folk artist, Pat interprets the world around her with sensitivity and whimsy. Pat's work is included in the permanent collections of prominent museums around the world and in prestigious private collections as well.

Production & Coordination of 1999 White House Easter Egg Roll

by the White House Visitors Office

Melinda N. Bates "The Egg Lady"

Special Assistant to the President and Director
Margaret M. Whillock, Deputy Director
Holly Holt Thoden, Associate Director
Gayleen Dalsimer, Staff Assistant
Shawn J. Johnson, Staff Assistant
Elizabeth Cheek Jones, Staff Assistant
Jared Powell, Staff Assistant

and

Gary M. Jacob, GMJ Events, Inc., Producer
Joel M. Solloway, EventWorks, Inc., Event Manager
Beth Kohn, Entertainment Coordinator
Kim Frame, Production Coordinator
Connections Consulting, Production Coordinator

Strolling Characters

Rapid T. Rabbit
Bobby Banana
Pamela Pineapple
Bloomer Bunny
Barney Broccoli
Lucy Lettuce
Amber Orange
Woodrow The White
House Mouse
Patchy Panda
Roderick Kimball
Noddy Character,
Paul Belanger's Magic
Juggling Troupe
B.B. Rabbit
Cotton The Bunny
Feathers The Duck
Terrence The Turtle

Giant Climbing Nest

Presented by Mark Rogers

People

Springtime Traditions

Displays by embassies help everyone see how Easter and springtime are celebrated throughout the world.

Embassies Scheduled to Participate:

Australia	Cyprus	Iceland	Peru
Brazil	El Salvador	Indonesia	Poland
Colombia	Gambia	Italy	Romania
Costa Rica	Greece	Latvia	Slovakia
Croatia	Hungary	Liberia	Sweden

1999 Easter Egg Collection Artists

Beginning in 1994, Mrs. Clinton asked each state to send a decorated, real chicken egg for display at the annual White House Easter Egg Roll. Coordinated by the American Egg Board, the collection includes eggs the artists may paint, carve, drill, or hinge. All are true miniature works of art. For two weeks before Easter the White House displays the eggs during tours. We recognize and thank each artist for a wonderful addition to the Easter festivities.

Alabama Clara Lee	Georgia Carol Kjellsen	Maine Jean Moonlight	New Hampshire Alfonso Diaz	Pennsylvania Ruby Krause
Alaska Darlene Yoder	Hawaii Marion Miyashiro	Maryland Dr. John A. Doerr	New Mexico Traci M. Lofgren	Rhode Island Joan Creamer
Arizona Wanda Johns	Idaho Sue Huddleston	Massachusetts Betty Maxwell	New Jersey Gretchen Batchelar	South Carolina Muriel Mattox
Arkansas Molly Stanley	Illinois Cherylanne Arnott	Michigan David Beemer	New York Pat Schmidt	South Dakota Carol Weber Green
California Josephine Schell	Indiana Judy Titche	Minnesota Rich Kelley	North Carolina Deborah Brooks	Tennessee Kay P. Collings
Colorado Kristin Casebeer	Iowa Judy Jordan	Mississippi Marilyn Hardy	North Dakota Carla M. Aftem	Texas Barry Medlin
Connecticut Elaine Lentz	Kansas Lin Jacowski	Missouri Emma C. Murphy	Ohio Maryn DeBoer	Utah Terry Lone
Delaware Olga Gonzalez	Kentucky Cathy Drury	Montana Joe Erickson	Oklahoma Jean Martin	Vermont Kathy Rouleau
District of Columbia Bobbi Toll	Louisiana Terri Hobbs	Nebraska Grace Johnson	Oregon Carrie Majhor	Virginia Donna Masters Kriebel
Florida Lois Hollier		Nevada Diana Lasa		Washington Sue Lahti
				West Virginia Dr. John Garton
				Wisconsin Dawn Case
				Wyoming Mary Helen Chapman

"Click"

A World Wide Web Demonstration and LOTS of Hi Tech Fun with Russ Hamilton, Timothy Francis Burke, Amy Ketchum continuous shows from 9:30 -3:00.

CD Rom Pavillion

The 5-A-Day Adventure and "The White House Is Our House" virtual tour with Lisa Braverman, Tom Demenkoff, Keisuke Hoashi, Louisa Kendrick continuous shows from 9:30 -3:00

Historical Interpreters

John and Marilyn Swartz as George and Martha Washington
Rebecca Bloomfield as Abigail Adams
Bill Barker as Thomas Jefferson
Phillip Chetwynd as Abraham Lincoln
Ted Zalewski as Theodore Roosevelt
Dale Guy as Benjamin Banneker

The Bits Troupe

Proudly presents:
Old Tales Told New - a collection of stories and songs for all ages:
Goldilocks and The Three Bears -
A little girl learns a lesson in manners
The Hare and The Tortoise -
Faster isn't always better
The Boy Who Cried Wolf - A little boy finds that lying can be dangerous
The Ugly Duckling - It takes courage to be different

Performed by:

Jack Richards & Elizabeth McDonald,
Rich & Bill, Debbie, Alison, Elizabeth & Matthew Langenhop

Easter Confectionery Creations by World Cup USA Pastry Chefs

The magnificent pastry art displayed on the South Lawn is the Creation of the USA team just returning from the World Cup of Pastry in Lyon, France. The team competed with eighteen nations around the world and brought home the silver medal.

Events



Fountain Stage

schedule subject to change

- 9:25 W.C. Greer - Our National Anthem
- 9:30 Battersby Duo
- 10:15 Cathi & Marci
- 10:45 David Grover Big Bear Band
- 11:30 Jamie Lee Curtis
- 12:00 Tom Chapin
- 1:00 Sol Y Canto
- 1:30 Jamie Lee Curtis
- 2:00 Jamie Lee & Friends
- Battersby Duo, Tom Chapin,
David Grover Big Bear Band,
Sol Y Canto, Cathi & Marci,
Chaz Rough, W.C. Greer

Easter Bonnet Stage

schedule subject to change

- 9:30 The Bits Troupe
- 10:00 Stephen Stearns
- 10:30 Jim Nieb
- 11:10 The Bits Troupe
- 12:00 Stephen Stearns
- 12:30 Lucy Hayes/C.L. Arbelbide
- 1:00 Feather Dusted Easter with
Charlet Faye
- 1:30 Stephen Stearns
- 2:00 Jim Neib
- 2:30 The Bits Troupe

Ellipse Stage

schedule subject to change

- 7:30 Chaz Rough
- 8:00 W.C. Greer - Our National Anthem
- 8:15 David Grover Big Bear Band
- 9:00 The DC Band
- 10:00 Sol Y Canto
- 10:30 Mosaic Youth Theater of Detroit
- 11:00 Feather Dusted Easter with Charlet
Faye and the National Ballet
- 11:30 The DC Band

Cottontail Stage

schedule subject to change

The Best Story Tellers in the Carrot Patch

- 9:30 "Diamond Dallas" Page
- 10:00 Chaz Rough
- 10:30 Odds Bodkin
- 11:00 Bill Gordh
- 11:30 Jim Weiss
- 12:00 Ramona King
- 12:30 Jim Weiss
- 1:00 Odds Bodkin
- 1:30 Bill Gordh
- 2:00 Ramona King

Prescription for Reading

schedule subject to change

- 8:30 Irene Smalls
- 9:00 John Podesta, Chief of Staff to the President
- 9:30 Janis La Chance, Director, Office of Personnel Management
- 10:00 Rodney E. Slater, Secretary, Department of Transportation
- 10:30 Aida Alvarez, Small Business Administration
- 11:00 Charlene Barshefsky, U.S. Trade Representative
- 11:30 Janet Reno, Attorney General, Department of Justice
- 12:00 David Satcher, M.D., Surgeon General
- 12:30 Irene Smalls
- 1:00 Alexis M. Herman, Secretary, Department of Labor
- 1:30 Maria Echaveste, Asst. to the President and Deputy Chief of Staff

Historical Fun Stage

schedule subject to change

Meet the Men & Women Who Built America

- 10:30 & 1:30 George Washington
- 11:00 & 1:45 Abigail Adams
- 11:30 & 2:00 Thomas Jefferson
- 12:00 & 2:15 Abraham Lincoln
- 12:30 & 2:30 Theodore Roosevelt
- 1:00 & 2:45 Benjamin Banneker

Balcony Music

schedule subject to change

- 9:45 - 11:00 Marine Band
- 11:00 - 12:15 Air Force Band
- 12:15 - 1:30 Navy Band
- 1:30 - 3:00 Army Band

Thank You

Sponsors:

American Greetings Corporation
Continental Airlines
Dole Food Company
EarthLink Network
Just Born/Marshmallow Peeps
JW Marriott Hotel
Kodak
Washington Mayflower Hotel
Washington Renaissance Hotel
Nasdaq-Amex Market Group
Perdue Farms, Inc.
Schering-Plough/PAAS
Krispy Kreme

Sincere Thanks to:

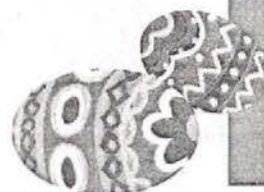
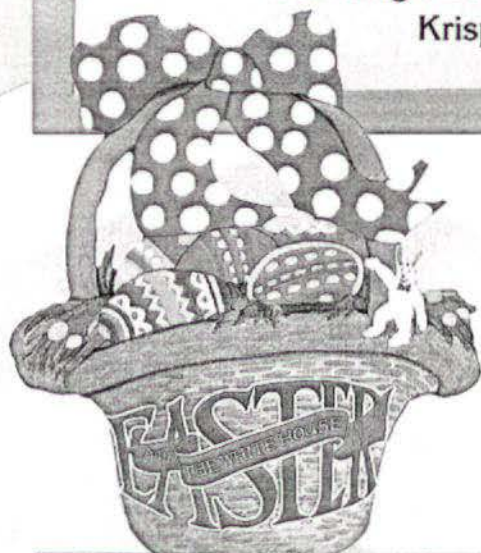
Almost 500 White House Volunteers
Cecilia Glembocki
Lisa Lukacs
EOP Office of Administration
Graphics Branch
Mail/Messenger Operations
Print Shop
National Park Service

Schenz Theatrical Supply,
Official supplier of White House
Easter Bunny costumes since 1981
U.S. Army Band
U.S. Marine Band
U.S. Navy Band
U.S. Air Force Band
White House Military Office

Contributors & Special Friends:

American Egg Board
Apple Computer
April Cornell
Coca-Cola Company
Harbour Insurance Management
Joseph Riley Company
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Mid Atlantic Coca-Cola Bottling Co.
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Smith Mark Publications
Starbucks
The Step 2 Company
Toland
Transformat, Inc.
United States Post Office
Virginia Egg Council
Walker's Shortbread USA
White House Historical Assn.
World's Best Cheesecake





Mar. 9, 1999

Toby Graff
The First Lady's Press Office
The White House
Washington, D.C.

(via fax)

Dear Toby:

Since we have never really been able to link up on the telephone, I thought I would send a letter to you detailing the TODAY Show's format in years past of broadcasting from the South Lawn on Easter Monday. It's an event I have worked on for years and a favorite of mine. The show is privileged to return to the White House this year!

I spoke to Julie Mason today and she told me you are traveling just prior to the Easter Egg Roll. Therefore, I am hoping we could finalize some details the week of March 15, before your trip.

For many years now, the TODAY Show has had Willard Scott, and, more recently, Al Roker, do the weather inserts from the South Lawn on Easter Monday.

Al does four weather inserts into the show, as you know. His approximate hittimes are:

7:05am
7:35am- *Melinda Bates*
8:05am
8:35am

We do not have any guests in the first segment, because Al just has time to establish where he is and why. For the 7:30 segment, we usually have Melinda Bates as our guest; she runs down the day's activities. Then, the 8:00 and 8:30 segments are open for a musical performance or guest.

Re logistics, the crews and I arrive the Southeast Gate at 4:30am. Our usual position on the South Lawn has been dead center, up the little hill from the southern portion of the driveway. The White House has provided a platform for our use (it's approx. 5' by 5', about 3' off the ground).

Al Roker arrives the Southeast Gate at 6:30am.

I will have two camera crews plus some tech assistant people with me. I will fax those names to you the Friday prior. Most crews have hard passes -- but I will still supply you with those names.

I hope that this gives you some idea of what we do with this. Please call me with any questions you have -- my direct line is 202-885-4819.

I look forward to working with you!

Sincerely,

Tory Duncan

Tory Duncan
Producer
TODAY Show/Washington



TODAY SHOW

FAX COVER SHEET

TO: TOBY BLAFF

FROM: TORY DUNCAN / TODAY SHOW

RE:

#PAGES INCLUDING COVER 3



301 Wisconsin Avenue NW
Washington, DC 20016
Phone 202 244 5151

FOX TELEVISION STATIONS
A UNIT OF FOX TELEVISION

MARCH 19, 1999

*Interview Lee Curtis
Janice Lee Curtis*

TOBY GRAFF
FIRST LADY'S PRESS OFFICE
WHITE HOUSE PRESS OFFICE

DEAR TOBY,

IT WAS GOOD SPEAKING WITH YOU ON THE PHONE AS WE PREPARE FOR COVERAGE OF THE ANNUAL WHITE HOUSE EASTER EGG ROLL. WTTG FOX 5 TV HAS HAD LIVE EARLY MORNING COVERAGE PREVIEWING THE EGG ROLL FOR THE PAST NINE YEARS.

OUR CREW WOULD NEED TO ARRIVE AT 4:15AM TO GO THROUGH THE SECURITY CLEARANCE AND BE SET UP FOR AIR TIME AT 5:30AM. OUR BROADCAST RUNS TILL 9AM. WE WOULD DO LIVE HITS ON THE HOUR AND HALF HOUR BETWEEN 5:30 AND 9AM. WE ALSO HAVE THE OPPORTUNITY TO DO INTERVIEWS AT 7:50 AND 8:35 OR 8:45. THOSE TIMES CAN BE SHIFTED SOMEWHAT TO ADJUST TO REQUESTS FROM THE TODAY SHOW AND/OR GOOD MORNING AMERICA.

WE WILL NEED TO RELY ON YOUR OFFICE TO PROVIDE US WITH SOME ADVANCE INFORMATION ON THIS YEAR'S SPECIAL EGG ROLL GUESTS, AND TO FACILITATE AN INTERVIEW WITH A WHITE HOUSE EGG ROLL SPOKESPERSON.

I WILL OF COURSE PROVIDE YOU WITH A LIST OF VEHICLES AND STAFF NAMES, BIRTH DATES, AND SOCIAL SECURITY NUMBERS. WE USUALLY BRING A STAFF OF SIX, A MICROWAVE TRUCK AND A CREW CAR.

I UNDERSTAND THAT YOU WILL BE AWAY AND I CAN WORK WITH JENNIFER SMITH IN YOUR OFFICE. I'M HOPING WE CAN FINALIZE THINGS EARLY IN THE WEEK OF MARCH 29TH. THE FOX MORNING NEWS OFFICE NUMBER IS 202-895-3131. MY PERSONAL VOICE MAIL IS 895-3329. THANKS FOR ALL YOUR HELP.

SINCERELY,

Lucille E. Huddleston Baur

LUCILLE E. HUDDLESTON BAUR
FOX MORNING NEWS PLANNING EDITOR

SANDRA/
MARTI



EASTER EGG ROLL
1.9.9.7

**THE WHITE HOUSE
WASHINGTON**

Updated draft as of March 20, 1997

Welcome to the White House
March 31, 1997

Welcome to the White House Easter Egg Roll. Families and children have visited the South Lawn since the 1800s to enjoy the activities of Easter Monday. This year, the White House chef and kitchen staff dyed over 7,000 hard boiled eggs to be used in the Egg Roll. As part of the tradition, military bands will play on the White House balcony while children roll eggs on the lawn. In the egg hunt area, each child may find an egg signed by a famous person. There may even be an egg signed by Socks!

Over the years, this special day has included a variety of different activities. The President and I believe reading and learning are important to everyone, so this year our theme is "Learning is Delightful & Delicious". Today you will find many wonderful things to do: books to read, story tellers to listen to, eggs to decorate, letters to write to the President, and even new technology to play with through computers.

The President and I hope that you and your family enjoy your day at the White House. Thousands of families have shared in this historic event and now you are a part of that history too. Thank you for joining the wonderful tradition of the White House Easter Egg Roll.

*Similar plan
this year?*

1997 Easter Egg Display

After the first Easter Egg Roll of the Clinton administration, Mrs. Clinton began looking for a way to share this wonderful event with more people. Inspired by the many beautifully decorated real eggs received as gifts, the First Lady asked if each state could be invited to send an egg which could be displayed during the event. With the help of the American Egg Board, the White House Easter Egg Collection became a reality. This is the fourth year of this project. Real chicken eggs are painted, carved, drilled and hinged to create miniature works of art. Three weeks before Easter, the display is placed in the east colonnade of the White House for the thousands of visitors to enjoy. A project is underway to put the collection on the internet so that these works of art can be shared nationally.

For 1997 Easter Program

HISTORY of the White House Easter Egg Roll

From stories passed down over the years, the history of the Easter Egg Roll is said to have begun on April 27, 1810 by Dolly Madison wife of President James Madison. Supposedly, Mrs. Madison was fascinated with tales of children of Egypt rolling colored eggs with sticks at the base of the great Pyramids. She thought the children of the Washington area would enjoy this enchanting activity. She was right. The activity became so popular it has become one of the favorite events held at the White House.

The original site of the Easter Egg Roll was the grounds of the United States Capitol. As crowds increased into the thousands, the activities became a little too rowdy. The mess and terrible smell created by thousands of hard-boiled eggs became a real problem. Some of the Congressmen, tired of slipping and sliding on the remains of the boiled eggs, felt the grounds should no longer be torn up in such a way. An Act of Congress was passed in 1876 which forbade the use of any of the Capitol grounds as a playground.

The event was held again at the Capitol in 1877, but everyone was told that the law would be enforced beginning in 1878. Disappointed children were in tears that year over being denied the activities. Lucy Hayes, wife of President Rutherford B. Hayes, saw the unhappy children and invited them to use the South Lawn of the White House for the Roll.

For the last 119 years, the event has been held here, except during World War I and World War II. During the war years, the Easter Egg Roll was held at the National Zoo and other Washington locations.

By the late 1800's such games as "Egg Picking", "Egg Ball", "Toss and Catch", and "Egg Croquet" were included in the festivities. In more recent years, each First Lady has made this event unique by choosing themes which they were interested in such as literacy or early childhood education. Many different activities have been a part of this special day, but the one highlight which has remained constant is rolling a hard-boiled egg across the lawn with a spoon.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. list	re: White House Easter Egg Roll contact [partial] (1 page)	03/05/1997	b(7)(C), b(7)(E), b(7)(F), b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

THE WHITE HOUSE
WASHINGTON

WHITE HOUSE EASTER EGG ROLL
MONDAY, March 31, 1997

FOR INTERNAL USE ONLY
As of 3-5-97

CONTACTS FOR EVENT

The White House

Robyn G. Dickey	Project Coordinator Deputy/Social Office	202-456-7462 fax 202-456-6235
Betsy McKelvey	Easter Intern ext66318	202-456-7136 fax 202-456-6235
Melinda Bates	Director/Visitors Office (Tickets)	202-456-2322 fax 202-456-2370
Cameron Cobden	Volunteer Coordinator	202-456-6316
Shelley Walker	WH Director of Volunteers	202-456-5456
Gary Walters	WH Chief Usher	202-456-2650
Irv Williams	WH Grounds	202-456-2188
Dale Haney	WH Grounds	202-456-2188
Trey Schroeder	WH Council	202-456-7900
Karen Finney	Media/Press	202-456-2960
Steve Jewell	Graphics	
Paul Jutton	Graphics NEOB 5013	202-395-7685
	Fax	202-395-1155

The National Park Service

Stan Lock	Parks Service	202-619-6344
Tom Payton	Parks Service	202-208-1631
Sgt. Joe Cox	Parks Police	202-426-0950

	(b)(6), (b)(7)c, (b)(7)e, (b)(7)f	
Ron Wright	Military Office	202-456-2150

Production

Gary Jacob	GMJ Events	216-751-4414
Joel Solloway		216-360-0563
Jeff Martin		212-362-9213

Other

Cecilia Glembocki	Virginia Egg Council	703-790-1984
Jonn J. Schenz	Schenz Theatrical Supply	513-542-6100

[002]

TO BE CHANGED
PER SS
3.20.97

SCHEDULE FOR EASTER EGG ROLL, MARCH 31, 1997

HANDICAPPED ENTRY - SE GATE

4:30am Today Show and Fox TV trucks move in SE gate
6:00am Sponsor staff move in SE gate
6:30am Entertainment check-in (SE gate)
7:00am Volunteer supervisors check-in A1 gate
7:00am Today Show and Fox TV start broadcasting
7:30am Volunteers check-in A1 gate
Check-in tables under east portico 5 tables
8:15am SE gate 300+ chronically ill children and families (3 buses) Rolls OPEN
A1 gate 150 guests for Ground floor reception (Ann McCoy)
8:30am **President and Mrs. Clinton enter Dip Room for receiving line.**
8:30am NW gate 55 guests for Blue Room reception (Melinda Bates)
9:00am Egg presentation at end of receiving line in Dip Room (Holly Holt)
guest contact: Lou Raffle, American Egg Board
9:15 to 10:15 Visitors gate Members of Congress, Diplomatic Corps and HRC guests
9:30am East drive gate - Staff and families enter (max of 4 guests)
9:30am Public gates open at SE gate
9:15am **President and Mrs. Clinton enter Blue Room to greet sponsors**
9:15am Chronically ill children moved to holding area on driveway (left of stage)
9:45am Sponsors are escorted out Palm Room to holding area on driveway. (Melinda Bates) & (Ann McCoy)
9:50am Poster presentation to President & Mrs. Clinton in Blue Room
9:55am **President and Mrs. Clinton proceed from Green Room to balcony down steps to stage on right side of drive. (music In Your Easter Bonnet) Official WH bunnies on stage. Bernie Fairbanks on stage with whistle. Remarks, blow whistle. Optional ropeline.**
KIDS FROM HOSPITALS - STAGE LEFT
10:15am **President and Mrs. Clinton exit into Dip Room to greet Make A Wish Kids. Photo and greet. Clintons leave**
10:15am SW EXIT ONLY - Easter bags given out from trucks
11:00am Second shift of volunteers check-in at A1. Proceed to East Portico for assignments.
11:00am Lunch available at volunteer tent for first shift volunteers.
11:30am First shift of volunteers to check out. Must turn in name tag for egg.
3:00pm All entertainment to end.
3:30pm Second shift of volunteers to check out. Must turn in name tag for egg.
4:00pm Tear out begins. (Dale Haney, Joel Solloway, Gary Jacob)

*- Cancer hosp.
Blind children
keep in
eggs*

THE WHITE HOUSE

Here's what's going on for the Easter Egg Roll:
We'll have power and officer assistance beginning at 4:00 am.

1. NBC will arrive at 4:30 am, Al Roker is doing the segments. Nancy Nathan has asked that we admit her and her kid as last year.

- 7:05 am - characters, easter basket prop
- 7:35 am - Maureen Mc Cormick/Melinda Bates talk about the overview of the day
- 8:05 am some musical group
- 8:35 am - Craig & Company

2. Fox will also arrive at 4:30 am, they're show now starts at 6:00 am, but they don't need any filler until 7 am.

- 7:20 am - bunnies/characters
- 7:35 am - Craig & Company
- 8:20 am - American Greetings spot on community
- 8:35 am - Melinda and Maureen
- 8:56 am - characters

C-Span also wants to be on the South lawn from about 7:00 am - 9:00 am to show the set up. They'd also like to talk to Melinda about the day's events. I figured that was o.k., as long as they stay out of the morning show's way.

General times:

- 8:00 am - cabling for WH press to the main riser - open to WH press corps.
- 9:15 am - stills set up
- 9:30 am - correspondents' call time and WH pool goes to the cutaway riser at stage right.

Attached is a diagram of how the set up is going to look.

The POTUS/FLOTUS riser is 16 x 16 at 4 ft. high. The cutaway is at 5 x 7 at 3 ft high because they didn't have 4 or 5 ft. I checked with lower press, they seemed to think that size would work, we advised to bring ladders. The main camera riser is about 30 ft. throw at 2 tiers 3ft. and 5 ft. high 5 x 7 on each tier. Do you think that is big enough? We can add on over the weekend and we can tinker with the placement on Monday morning. Also, there will be a stage on the south lawn where it was last year. Potus/hrc will come out the red room and down the stairs and to the stage at approx. 10 am. HRC speaks, POTUS speaks and then they work the front rope line which will be terminally ill children who need to be in the front area.

It has been fairly quiet here. I will be in at 4:00 am on Monday morning, possibly on Sunday, but we'll see.

TO: Robyn Fr. Kauer
FOR IMMEDIATE RELEASE
MARCH 27, 1997

CONTACT: MARSHA BERRY
NEEL LATTIMORE
KAREN FINNEY
STEVE COHEN
202-456-2960

**WHITE HOUSE EASTER EGG HUNT AND ROLL SCHEDULED FOR
MONDAY MARCH 31, 1997**

WASHINGTON, DC -- The White House will hold its traditional Easter Egg Roll and Hunt on Monday, March 31, 1997. The Easter activities include the Easter Egg Roll and Hunt for children ages 3 - 6 and numerous activities and entertainment. Activities will take place on the South Lawn and the Ellipse.

The theme for this year's event is "Learning is Delightful and Delicious" and celebrates the many ways that learning can be fun and that parents can participate in their child's activities. Each of the seven activity stages incorporate this theme: *The Learning Means the World to Me* stage offers a series of interactive programs for young children. Puzzle Place, Bananas in Pajamas, and Cathy & Marcy are a few of the featured acts. *The Smart Kids on a Roll* stage features the Broadway Kids (kids who have performed on Broadway), Trout Fishing in America, and Parachute Express. *Learning Adventures CD-ROM Theater* features Barney Broccoli and Bobby Banana who, with the help of computer technology, present a show based on the importance of "5 A Day" nutrition. *The Spring into Learning* stage offers fashion shows, the Paper Moon kids from the national company of Paper Moon, and the Story Time TV characters. *The Imagine the Possibilities story telling* stage is hosted by Mr. Hatbox, Elizabeth Mac Donald, and a troupe of actors and performers that includes actress Jane Seymour, star of "Dr. Quinn: Medicine Woman", who will be joined by her children as she reads various stories. *The Off to a Good Start* stage features free, nutritional breakfast from a number of food sponsors. The stage will also offer interactive arts and crafts provided by Zany Brainy. *The Learn Big Things on the WWW* theater, sponsored by GapKids features 30 computer terminals at which children can learn about the World Wide Web and send an e-mail to the President, First Lady, Vice President or Mrs. Gore. In addition, NASA Astronauts Mike Mullane and Richard Hieb will be at the "Space Discovery Center" designed to teach children about the wonders of space exploration; Fourteen football players from various NFL teams will be on hand throughout the day to sign autographs. The Great Train Store creates a fantasy Easter village and K'Nex toys displays giant models of historic U.S. monuments.

In addition to these activities, Easter 1997 at the White House features traditional egg rolls and hunts, and egg dyeing. This year's program was designed by artist/teacher Herb Schwartz. Mr. Schwartz has taught art in public schools in both New York and New Jersey for over thirty years. He currently teaches grades K - 5 in New Jersey. For the fourth year in a row, the White House Easter Egg Collection will be on display in the East Colonnade of the White House. This collection features real chicken eggs decorated by artists from each of the 50 states and the District of Columbia. The collection originated after Easter 1993 when Mrs. Clinton had the idea to share the event with a wider range of people. Working with the

American Egg Board, each year, different artists from around the country are invited to create an egg for the collection which is on display three weeks prior to Easter through the Easter Monday activities.

Tickets are required for the South Lawn and can be picked up at the Visitor's Pavilion on the Ellipse on Monday, March 31. Distribution of tickets will begin at 7:00 AM. The South Lawn will be open from 10:00 am - 2:00 pm. Tickets are not required for the Ellipse activities.

WHITE HOUSE EASTER EGG ROLL AND HUNT:

DATE: Monday, March 31, 1997

TIME: 7:00 AM - TICKET DISTRIBUTION BEGINS AT VISITOR'S PAVILION
10:00 AM - 2:00 PM ACTIVITIES BEGIN ON THE SOUTH LAWN

LOCATION: The White House South Lawn
1600 Pennsylvania Avenue

PRESS NOTE: There will be pool coverage of the President's remarks at the beginning of the event. Members of the press who are not White House press pass holders who wish to cover the event should contact the Office of Media Affairs at: 202-456-7150.

EDITOR'S NOTE: Every person going on to the South Lawn will need a ticket. Tickets will have a time printed on them indicating the time they should go to the South Lawn. To accommodate the festivities, E Street between 15th and 17th Streets will be closed. As parking is severely limited, people are encouraged to use public transportation. In case of inclement weather, all events are canceled and not rescheduled. For additional information, members of the public can call the White House Visitor's Office 24-hour Special Events line at: 202-456-2200.

HARD BOILED FACTS:

- There will be 25,000 wooden eggs used at this year's event. The pastel eggs feature a silhouette of the White House and the signatures of the President and the First Lady.
- There will be 7,500 hard boiled eggs used for the Egg Roll. The eggs are dyed by the White House chef.
- This year's celebrity readers include: Education Secretary Richard Riley, Transportation Secretary Rodney Slater and Attorney General Janet Reno, who will read "Queen Janet From the Bunny Planet".
- Adults must be accompanied by a child age 3 to 6 years to enter the White House Lawn. All persons are required to have a ticket.
- The original site of the Easter Egg Roll was on the grounds of the United States Capitol. The event began during James Madison's presidency at the suggestion of Mrs. Madison who had learned that Egyptian children rolled colored eggs on the site of the Pyramids.
- More than 500 volunteers from celebrities to local citizens help to make the White House Easter Egg Roll a special event for the families who visit.
- In 1878 President Hayes and his wife Lucy officially moved the Easter activities to the White House grounds. The Easter Egg Roll has taken place on the White House Lawn since 1878 except during World War I and World War II. During the War years, the Easter Egg Roll was held at the National Zoo, and other Washington locations.
- In order to accommodate more families attending Easter Monday activities, the President and Mrs. Clinton expanded the activities from the South Lawn to the Ellipse in 1993.
- President Clinton is the first President to consistently attend the Easter Egg Roll.
- 45 visually impaired children and their families will participate in a special "beeping egg hunt."
- American Sign language interpreters are available on both the South Lawn and the Ellipse activities. Signs at the gates direct hearing impaired families to these services.
- In the event of rain the Easter Monday activities will be canceled and not rescheduled.

- **Look for more information on the White House homepage located at www.whitehouse.com**
- **For additional information, members of the public should call 202-456-2200.**

###



MARCH 20, 1998

JULIE MASON
FIRST LADY'S PRESS OFFICE
WHITE HOUSE PRESS OFFICE

DEAR JULIE,

IT IS NOW OFFICIALLY SPRING AND MY THOUGHTS NATURALLY TURN TO THE ANNUAL WHITE HOUSE EASTER EGG ROLL. FOR THE PAST SEVERAL YEARS I'VE WORKED WITH NEEL LATTIMORE AND KAREN FINNEY IN MAKING ARRANGEMENTS FOR FOX MORNING NEWS TO BROADCAST FROM THE WHITE HOUSE GROUNDS TO PREVIEW THE EGG ROLL. I AM TOLD THAT YOU ARE ASSUMING EGG ROLL DUTIES THIS YEAR.

OUR CREW WOULD NEED TO ARRIVE AT 4:15 AM TO GO THROUGH THE SECURITY CLEARANCE BE SET UP FOR AIR TIME AT 5:30AM. OUR BROADCAST RUNS TILL 9AM AND WE GO TO WEATHER APPROXIMATELY 27 TIMES DURING THE THREE HOURS OF OUR SHOW.

WE'LL NEED TO RELY AGAIN ON YOUR OFFICE TO PROVIDE US WITH SOME ADVANCE INFORMATION ON THIS YEAR'S SPECIAL EGG ROLL GUESTS, AND TO FACILITATE AN INTERVIEW WITH A WHITE HOUSE EGG ROLL SPOKESPERSON.

I WILL OF COURSE PROVIDE YOU WITH A LIST OF VEHICLES AND STAFF NAMES, BIRTH DATES, AND SOCIAL SECURITY NUMBERS.

PLEASE GIVE ME A CALL AT YOUR EARLIEST CONVENIENCE TO CONFIRM THAT YOU'VE RECEIVED OUR REQUEST. WE CAN CERTAINLY WORK OUT DETAILS AS WE GET A LITTLE CLOSER TO THE EVENT. THANK YOU IN ADVANCE FOR ALL YOUR HELP. I CAN BE REACHED BETWEEN THE HOURS OF 10:30AM AND 3PM, BUT YOU CAN LEAVE A VOICE MAIL MESSAGE FOR ME AT ANY TIME.

SINCERELY,

Lucille E. H. Baur
LUCILLE E. HUDDLESTON BAUR
FOX MORNING NEWS SEGMENT PRODUCER
202-895-3329

Postnet	Date	# of pages
Fax Note R7673	3/20	1
To	Julie Mason	
Fax	202-456-7805	
From	Lucille Baur	
Phone	202-895-3329	

TODAY SHOW (Tory Duncan, 885-4819)

4:30 a.m. crew arrives via SE gate
6:30 a.m. Al Roker arrives via SE gate
7:05 a.m. Al Rokers surrounded by Easter characters, opens coverage
7:35 a.m. Interviews Melinda Bates, outlines activities and features
8:05 a.m. Interviews Jamie Lee Curtis
8:35 a.m. Shows performance (performer TBD)
Trucks/crew leave via SW gate by 9:00 a.m.

FOX MORNING NEWS (Lucille Baur, 895-3329)

4:15 a.m. crew arrives via SE gate
5:30 a.m. Holly Morris opens coverage (note: will do live hits on the half-hour until
8:30 a.m. -- will want characters around for each)
7:50 a.m. Interviews Melinda Bates
8:15 a.m. Interviews Jamie Lee Curtis
Trucks/crew leave at approximately 8:30 a.m. and re-set on North lawn for final half-hour show closer.

CSPAN (Steve Scully, 626-7956)

7:00 a.m. crew arrive, begin cabling
8:00 a.m. start taping - will stay until 12:00 p.m.

WTOP radio (Michelle Komes Dolge, 895-5039)

5:30 a.m. ? Bob Madigan arrives to WH briefing room
6:00 a.m. Begins coverage on the South Lawn

CNN (Carol Cratty)

11:00 a.m. Mark Sklaar/crew will be in briefing room, escort to South Lawn to shoot b-roll

Other: B-roll/photo

12:00 p.m. NBC-4, Hearst -TV, Washington Post photo will be escorted from the briefing room to the South Lawn.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. list	re: Press Cleared in for Easter Egg Roll [partial] (1 page)	00/00/0000	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

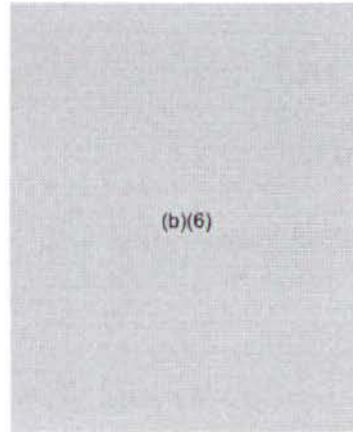
RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

PRESS CLEARED IN FOR EASTER EGG ROLL

12:00:00 PM	BOWMER	FREDERICK
12:00:00 PM	RUANE	MICHAEL
12:00:00 PM	LEE	ALEXANDRA
12:00:00 PM	CAMPANELLA	ANDREW
11:30:00 AM	MCGRATH	MEGAN
11:30:00 AM	SALINAS	MARY ALICE
11:30:00 AM	MINOR	RONALD
11:30:00 AM	SWANN	MICHAEL
07:30:00 AM	FERNANDEZ	CECILY
07:30:00 AM	STREETER	ERIN
07:30:00 AM	PUBLICOVER	ROBERT
		JOHNSON



(b)(6)

[003]

> W. Post
> Hearst
> NBC 4
> Potomac
- WTOP

Jared 483-3187 (h)
6-1203

TO: Gary Walters
From: Toby Graff
Re: Easter Egg Roll

As last year, Fox Morning News and the Today Show will broadcast their shows from the South lawn during the beginning of the Easter festivities. CSPAN will be on the lawn from 8:00 a.m. until noon others will be escorted to shoot b-roll between 11:00 a.m. and 12:30 p.m. The set-up will be the same as last year, beginning at 4:15 a.m. I will forward you a tentative schedule for your information soon.

Car Clearance

Unless you tell me otherwise, I will assume that the Usher's office will clear in the cars. We will handle waving in the individuals. Only Fox and NBC require car clearance. Car information:

FOX Morning News:

4:15 a.m. Car/Truck enter via SE gate. They will remain until approximately 8:45 a.m., when they will depart via the SW gate.

Car/Truck info: 1998 Ford Econovan, DC Tag C-63530
1994 Ford Explorer, DC Tag 677-083

Today Show:

4:30 a.m. Satellite truck enters via SE gate. Will remain until approximately 8:45 a.m., when they will depart via the SW gate.

Truck info: Uplink truck (make/model to follow), New York license
NYP-1714

Thanks. Please call me with questions.

11:00 am
Marty Sklar 11:00

MEMORANDUM

TO: Toby
FR: Jen
DT: April 2, 1999
RE: Easter Egg Roll

? clear truck & car from
South Lawn before 9am

7:50 + 8:30 am.

Y Jamie Lee Curtis
Melinda

The following morning news shows are planning to do live segments from the Egg Roll. Melinda Bates has agreed to do the 7:30 a.m. segment for each show, and Jamie Lee Curtis will do the 8:00 a.m. segment. We need to talk to Jared about having bunnies and/or performers in the background for these shots, as well as having them available for the 7:00 a.m. segments. We should have a performance to show or someone to interview for the 8:30 segments as well.

Gary says the Park Service is planning to set up the grounds exactly as they were set up last year (with the platforms in the standard spot). We need to encourage the crews to pack up after their 8:30 spots so they are off the lawn by 9:00 a.m. (They will try to stay and do their close-out from the lawn, but this makes it difficult to get all the trucks off the lawn by the time guests start arriving.) We need to contact Bell Atlantic about dropping phone lines. Today requested four lines; the other shows have not requested any at this point. Al Nagy is our Bell Atlantic contact on-site.

TODAY SHOW

CONTACT:	Tory Duncan, 885-4819, 362-2009 (fax)
CREW/TALENT:	Al Roker, Al's daughter (age 12), (sending other crew info today)
CREW ARRIVAL:	4:30 a.m., SE Gate
TALENT ARRIVAL:	6:30 a.m., SE Gate
POSITION:	Center of lawn, up little hill from the southern portion of driveway.
SET-UP:	Satellite truck and equipment truck arrive 4:30 a.m. - Satellite truck remains for event. - Equipment truck drops equipment and departs. Cable from briefing room. Four phone lines. (Contact Bell Atlantic to drop.) 5' by 5', 3' tall platform.
SHOW:	7:05 a.m. Al by himself with bunnies in the background. 7:35 a.m. Melinda Dutton interview; bunnies/performers in background. 8:05 a.m. Jamie Lee Curtis interview; bunnies/performers in background. 8:35 a.m. Shots of performance/reenactment? Interview performers? Bunnies/performers in background

8:25 → Jamie Lee Curtis

8:30-9

Holly Morris

GOOD MORNING AMERICA

CONTACT: Ricki Goldberg/ Bob Wheelock, 222-7390, 222-7177 (fax)
SHOW: Wants shots of kids rolling eggs, people coming in gates.

C-SPAN

CONTACT: Steve Scully, 626-7956
SHOW: No interviews. Will cover POTUS and FLOTUS remarks and activities throughout day.

CBS THIS MORNING

CONTACT: Andrew Cohen/Carol Story, 212-975-2824, 212-975-2115 (fax)
SHOW: Send release when available. Haven't decided what they'll do.

FOX 5

CONTACT: Lucille Huddleston Baur, 895-3131, 895-3329
CREW ARRIVAL: 4:15 a.m.
AIRTIME: 5:30 a.m. - 9:00 a.m.
INTERVIEW TIMES: 7:50 a.m., 8:35 a.m., 8:45 a.m.

7:30-noon
7:00-7:30
8:00 am.
10am
noon
6:30-7:30
group 8:30
6-2987

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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004. fax	Ede R. Jermin to Toby Graff [Personally Identifiable Information] [partial] (1 page)	04/02/1999	b(6)
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COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



April 2, 1999

White House
First Lady's Office
1600 Pennsylvania Avenue NW
Washington DC 20001

Dear Toby Graff:

This letter is to officially request entry for four NEWS4/WRC employees to the White House south lawn and designated press area for the following event ...

All Day. EGG ROLL -- The annual Easter egg roll takes place for children three to six years old accompanied by an adult on the grounds of the White House, with free timed tickets distributed four to a person beginning at 7 a.m. from the visitor pavilion on the Ellipse south of the White House. (no rain date)

Our NEWS4/WRC employees are:

Megan Mcgrath

SSN (b)(6)
DOB (b)(6)

11:30 a.m.

Mary Alice Salinas

SSN (b)(6)
DOB (b)(6)

[004]

Ron Minor

SSN (b)(6)
DOB (b)(6)

Mike Swann

SSN (b)(6)
DOB (b)(6)

To that end, thank you for cooperation in this matter.

Ede R. Jermin
Planning Editor

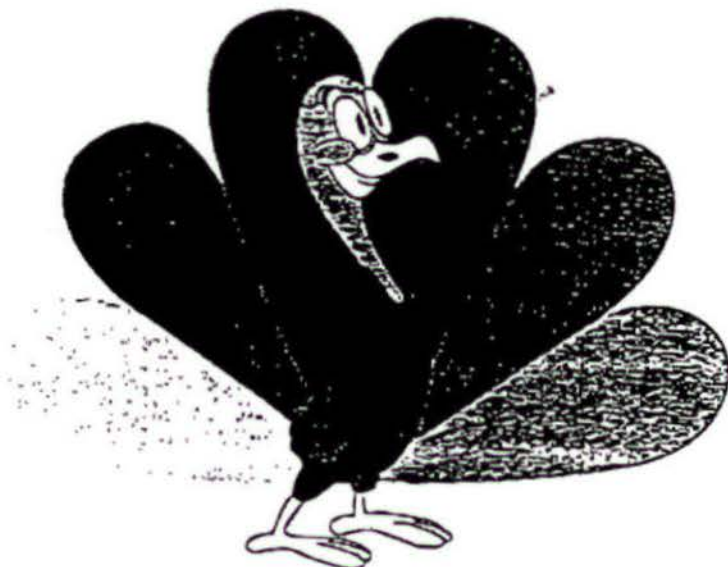
Sincerely,

A handwritten signature of Ede R. Jermin.
Ede R. Jermin
Planning Editor



4001 Nebraska Avenue, NW
Washington, DC 20016
202 885-4111/4270
202 885-4104 Fax

WRC-TV
A Television Station of
National Broadcasting
Company, Inc.



FROM THE NEWS-4 NEWSROOM

PLEASE DELIVER THE FOLLOWING PAGES TO:

(202)
456-7805

Name TOBY CRAFF
FIRST LADY'S OFFICE

Company WHITE HOUSE

Subject EASTER EGG ROLL ACCESS

From EDE JERMIN

Total Pages Being Transmitted:

[2]

(Including this cover page)

If all pages are not received clearly
Please call us immediately

At

202-885-4111

Our Fax Telephone Number: 202-885-4104

EASTER PRESS SCHEDULE

- For Internal Use Only -

4:15 a.m. Fox crew arrives via SE Gate (Toby)

4:30 a.m. Today crew arrives via SE gate (Toby/Jen)

5:00 a.m. check that power is dropped
check that phone lines are dropped (Todd Lightfoot, Bell Atlantic, 395-9950)

5:30 a.m. WTOP radio (Bob Madigan) arrives to briefing room (Toby/Jen escort)

5:30 a.m. **Fox - Holly Morris opens coverage**

6:00 a.m. Fox - live hit

6:00 a.m. WTOP begins coverage

6:30 a.m. Al Roker and Courtney Roker arrive via SE Gate

6:30 a.m. Fox - live hit

6:30 a.m. Alicia arrives to help (Jen must escort)

7:00 a.m. C-SPAN arrives via briefing room, run cable to South Lawn (Jen)

6:50 a.m. Surround Roker with eggs/bunnies for 7:05 spot

7:00 a.m. Fox - live hit, bunnies/eggs in background

7:05 a.m. **Today -- Al Roker opens coverage**

7:30 a.m. Fox - live hit, bunnies/eggs in background

7:35 a.m. **Today -- interview Melinda Bates, bunnies/performers in background**

7:45 a.m. Pre-Set for pool coverage of POTUS/FLOTUS (lower press ? or Jen/Toby)

7:50 a.m. **Fox - Interview Melinda Bates, bunnies/performers in background**

8:00 a.m. C-SPAN starts taping -- will stay through noon.

8:00 a.m. Fox -- live hit, bunnies/performers in background

8:05 a.m. **Today -- interview Jamie Lee Curtis, bunnies/performers in background**

8:15 a.m. **Fox -- interview Jamie Lee Curtis, bunnies/performers in background**

8:35 a.m. Today -- performers TBD, bunnies/historical characters in background

8:45 a.m.-
9:00 a.m. *Today and Fox will move trucks out and relocate for closing show*
(Jen escort Fox to North Lawn standup)

9:45 a.m. Final Access for expanded pool to cover POTUS/FLOTUS remarks (lower press
or Jen/Toby)

10:00 a.m. POTUS/FLOTUS remarks

11:00 a.m. CNN (Mark Sklaar) meet in briefing room for escort to shoot b-roll (Toby)

12:00 p.m. Press interested in shooting photo/b-roll meet in briefing room for
escort to South Lawn -- Wash Post. photo, NBC-4, Hearst TV, etc.
(Jen, Kim, Alicia)

12:00 p.m. People (Amanda Crawford) arrives to briefing room (Toby will meet)

12:00 p.m. CSPAN wraps coverage (Julie)

12:50 p.m. People (Amanda Crawford) interviews Jamie Lee Curtis, room TBD (Toby)

THE WHITE HOUSE

WASHINGTON

EASTER AT THE WHITE HOUSE

The origins of Easter egg rolling at the White House have often been questioned.

The first egg rolls, largely family affairs, seem to have been held during the administration of President Andrew Johnson. Colonel William Crook, a White House employee from 1865-1915, wrote in his autobiography:

One pleasant feature of President Johnson's family life in the Executive Mansion that I like to recall to my own children is that of the egg-rolling on Easter Monday.

He wrote of the "youngsters of the President's family" dying the eggs on Sunday for the Monday rolling, which the First Lady would watch from the South Portico. [William H. Crook, Memories of the White House (Boston: Little, Brown, and Company, 1911, p.68-69)].

A family member also has attested to hearing the stories of such activity from Andrew Johnson Patterson, the President's grandson, who lived at the White House while his mother served as White House hostess on behalf of her invalid mother, First Lady Eliza Johnson.

It was under President Rutherford B. Hayes, however, that egg rolling at the White House became a more official, public event for the children of Washington. Damage to the U.S. Capitol lawns from egg rolling in 1876 had led the Congress to prohibit such activity there. This ruling was first enforced in 1878, according to The Evening Star:

Driven out of the Capitol grounds, the children advanced on the White House grounds today and rolled eggs down the terraces back of the Mansion and played among the shrubbery to their hearts content. [April 22, 1878]

Thereafter, the children were invited to the White House grounds for the Easter Monday festivities which were regularly reported in the local newspapers and even once in a national journal, Frank Leslie's Illustrated Newspaper (April 23, 1887):

Hundred and hundreds of hard-boiled eggs were rolled down the slopes and the children went tumbling after. They rushed, scrambled and rolled for the oval prizes, which, when the shells were broken under the rough useage, were eaten without much more ado... President Cleveland... enjoyed the spectacle very much...

A 1908 press release spelled out the key rules for the day:

With the approval of the President, the south grounds of the White House will be opened, in accordance with custom, on Easter Monday... for children only, except that small children may be accompanied by adult guardians. Adults unaccompanied by small children will not be admitted.

Music by the service bands also has been a tradition since John Philip Sousa and the United States Marine Band first performed in 1889 for President Benjamin Harrison. In 1928 Sousa even wrote "Easter Monday on the White House Lawn" for a suite entitled Tales of a Traveler.

First Families have much enjoyed the event, welcoming thousands of children to the White House lawn, except during the periods of the two world wars when the house and grounds were closed to the public. In recent decades the Egg Roll has become increasingly elaborate with additional activities and mementos provided for the young participants.

Office of the Curator
April 1994

Please do not throw away.

FOR IMMEDIATE RELEASE
APRIL 8, 1998

CONTACT: MARSHA BERRY
STEVEN COHEN
JULIE MASON
202/456-2960

1-800-273-5071 to order a WH Egg.

**WHITE HOUSE EASTER EGG ROLL SCHEDULED
FOR MONDAY, APRIL 13, 1998**

WASHINGTON, DC - - The White House will hold its traditional Easter Egg Roll on Monday, April 13. The Easter activities include an Easter Egg Roll for children aged 3 - 6, and numerous activities and entertainment. Activities will take place on the South Lawn and the Ellipse.

The Easter Egg Roll has been an American tradition since the mid-19th century. The tradition, begun on Capitol grounds, was moved to the White House's South Lawn in 1878 by Lucy Hayes, wife of President Rutherford B. Hayes. Approximately 30,000 children and families are expected to participate in festivities including the egg roll, story telling, roaming Easter bunnies and historical figures, and much more.

Dressed in period costume, actors portraying such historical figures as Lucy Hayes, Thomas Jefferson, Abraham Lincoln, Betsy Ross, and George Washington, will be strolling on the South Lawn. Woodrow the White House Mouse and official White House Bunnies and Eggs will also be on the lawn, enjoying the festivities. Embassies from around the world are creating displays to demonstrate how springtime is celebrated in countries including Australia, China, Croatia, Cypress, Greece, Iceland, Indonesia, Latvia, The Netherlands, Poland, Slovakia, and Sweden.

Traditionally, Administration officials participate in story telling with the children during the Easter festivities. Attorney General Janet Reno will read one of her favorites, Queen Janet From the Bunny Planet, and Secretaries Riley, Slater, Herman, Peña, will also read favorite books aloud. Other Administration officials, including Surgeon General David Satcher and Office of Management and Budget Director Franklin Raines, will join in reading books to children.

Celebrity story tellers include Jane Seymour, James Keach, and Amy Tan, who will read books which they have authored. Art Garfunkel will perform an acoustic set from his new children's album. Sam Arnold, a "mountain man", will tell stories of his experiences raising a bear cub and pioneer life in the 1840s west.

For the fifth year in a row, the White House Easter Egg collection will be on display in the East Colonnade of the White House. The collection, which features real chicken eggs decorated by artists from each of the fifty states and the District of Columbia, was introduced by Mrs. Clinton as a part of the White House Easter Egg Roll in 1994. Coordinated by the American Egg Board, different artists from around the country are invited each year to create an egg for the collection which is on display during tours for three weeks prior to Easter through the Easter Monday activities.

For the first time, the White House Easter Egg Roll will be cybercast over the Internet, allowing children worldwide to "virtually" participate in the annual Easter festivities. Events including the story-telling, the egg roll, and the President's welcoming remarks will be cybercast at www.easter.earthlink.net.

In addition to these activities, Easter 1998 at the White House features traditional egg rolls and egg dying. This year's Easter program was designed by artist Susan Loy of Moneta, Virginia. Ms. Loy is a professional artist and calligrapher. Her "literary calligraphy artwork" features quotations of American writers that celebrate Easter and eggs.

Tickets are required for the South Lawn and can be picked up at the Visitor Pavilion on the Ellipse on Monday, April 13. Distribution of tickets will begin at approximately 7:00 a.m.; one person can request up to four tickets (one of these tickets must be used by a child between the ages of 3 and 6). The South Lawn will be open from 10:00 a.m. - 2:00 p.m.. Tickets are not required for the Ellipse activities - the Ellipse will feature music and complimentary breakfast and snacks.

WHITE HOUSE EASTER EGG ROLL:

DATE: Monday, April 13, 1998

TIME: 7:00 a.m. Ticket distribution begins at Ellipse Visitor Pavilion
10:00 a.m. - Festivities on the South Lawn
2:00 p.m.

LOCATION: The White House
South Lawn

PRESS NOTE: There will be pool coverage of the President's remarks at the beginning of the event. Members of the press who are not White House press pass holders who wish to cover the event should contact the Office of Media Affairs at 202-456-7150.

EDITOR'S NOTE: Every person going on to the South Lawn will need a ticket. Tickets will have a time printed on them indicating the time each guest should enter the South Lawn. To accommodate the festivities, E Street between 15th and 17th Streets will be closed. As parking is severely limited, people are encouraged to use public transportation. In case of inclement weather, all events are canceled and not rescheduled. For additional information, members of the public can call the White House Visitors Office 24-hour Public Events line at 202-456-7041.

HARD-BOILED FACTS:

- * There will be 25,000 wooden eggs used at this year's event. The wooden eggs feature a silhouette of the White House and the signatures of the President and the First Lady.
- * There will be 7,200 hard boiled eggs used for the Egg Roll. The eggs are dyes by the White House chef. An additional 2,500 eggs are cooked for the egg-decorating activities.
- * Nearly 500 volunteers from celebrities to local citizens help to make the White House Easter Egg Roll a special event for the families who visit.
- * In 1878, President Hayes and his wife Lucy officially moved the Easter activities to the White House grounds. The Easter Egg Roll has taken place on the White House Lawn since 1878 except during World War I and World War II. During the War years, the Easter Egg Roll was held at the National Zoo and other Washington locations.
- * In order to accommodate more families attending Easter Monday activities, the President and Mrs. Clinton expanded the activities from the South Lawn to the Ellipse in 1993.
- * President Clinton is the first President to consistently attend the Easter Egg Roll.
- * Adults must be accompanied by a child age 3 to 6 years to enter the White House Lawn. All persons are required to have a ticket.
- * American Sign Language interpreters are available on both the South Lawn and the Ellipse activities. Signs at the gates direct hearing impaired families to these services.
- * In the event of rain the Easter Monday events will be canceled and not rescheduled.
- * Wooden Easter eggs are available for purchase at various kiosks and gift shops. The shop closest to the White House is the Visitor Pavilion at the Ellipse, south of the White House.
- * Look for more information on the White House homepage located at www.whitehouse.gov.
- * For additional information, members of the public should call the White House Visitors Office 24-hour Public Events line at 202-456-7041.

###

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
005. schedule	Schedule for Hillary Rodham Clinton [partial] (3 pages)	04/05/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S

rc1993

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

SCHEDULE FOR HILLARY RODHAM CLINTON

MONDAY, APRIL 5, 1999

FINAL

WASHINGTON, D.C.

SCHEDULER:	MOLLY BUFORD	
	202/456-5315	PHONE
	202/456-5340	FAX
	202/244-2125	HOME
	WHCA PAGER	#4452

PREV RON Washington, D.C.

10:00 am- EASTER EGG ROLL

10:15 am South Lawn

EXPANDED POOL PRESS FOR REMARKS/WH PHOTO

FORMAT:

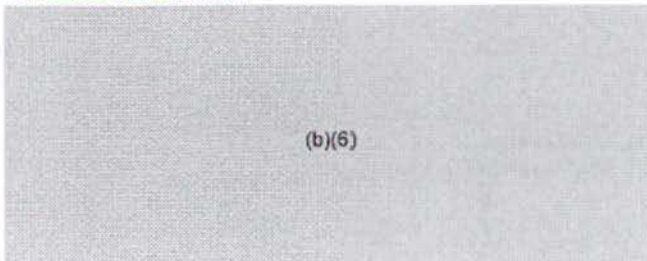
- The President and First Lady are announced from the Red Room and proceed to the South Lawn via stairs.
- The First Lady makes welcoming remarks and introduces the President.
- The President makes remarks and blows the whistle to start the Easter Egg Roll.
- The President and First Lady work a ropeline and proceed to the Diplomatic Reception Room.

10:15 am- MEET AND GREET

10:25 am Map Room

CLOSED PRESS/WH PHOTO

PARTICIPANTS:



[005]

SCHEDULE FOR HILLARY RODHAM CLINTON
MONDAY, APRIL 5, 1999
PAGE 2

10:25 am- **STAFF FAMILY PHOTOS**
10:30 am Ground Floor, Hallway
CLOSED PRESS/WH PHOTO

PARTICIPANTS: Approx. 5 family photos.

CONTACT: Laura Schwartz 202/456-5655

10:30 am- **EGG AND POSTER PRESENTATION**
10:40 am Blue Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS:
The President
The First Lady

CONTACT: Laura Schwartz 202/456-5655

10:40 am- **MEET AND GREET**
10:55 am State Dining Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS: Approx. 10 families to attend.

CONTACT: Laura Schwartz 202/456-5655

11:00 am- **DROP-BY** (b)(6)
11:05 am Map Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS:

(b)(6)

CONTACT: (b)(6)

11:10 am- **DROP-BY** (b)(6)
11:25 am Map Room
CLOSED PRESS/WH PHOTO

SCHEDULE FOR HILLARY RODHAM CLINTON
MONDAY, APRIL 5, 1999
PAGE 3

PARTICIPANTS:

(b)(6)

CONTACT: (b)(6)

11:30 am-
11:40 am

DROP-BY w. (b)(6)
Map Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS:

(b)(6)

CONTACT: (b)(6)

11:45 am-
11:55 am

DROP-BY w. (b)(6)
Map Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS:

(b)(6)

CONTACT: (b)(6)

12:00 pm-
12:05 pm

DROP-BY w/Monica Turk
Map Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS:

The First Lady
Monica Turk, wife of Austrian Ambassador

CONTACT: Julia Gilbert 202/895-6716

SCHEDULE FOR HILLARY RODHAM CLINTON
MONDAY, APRIL 5, 1999
PAGE 4

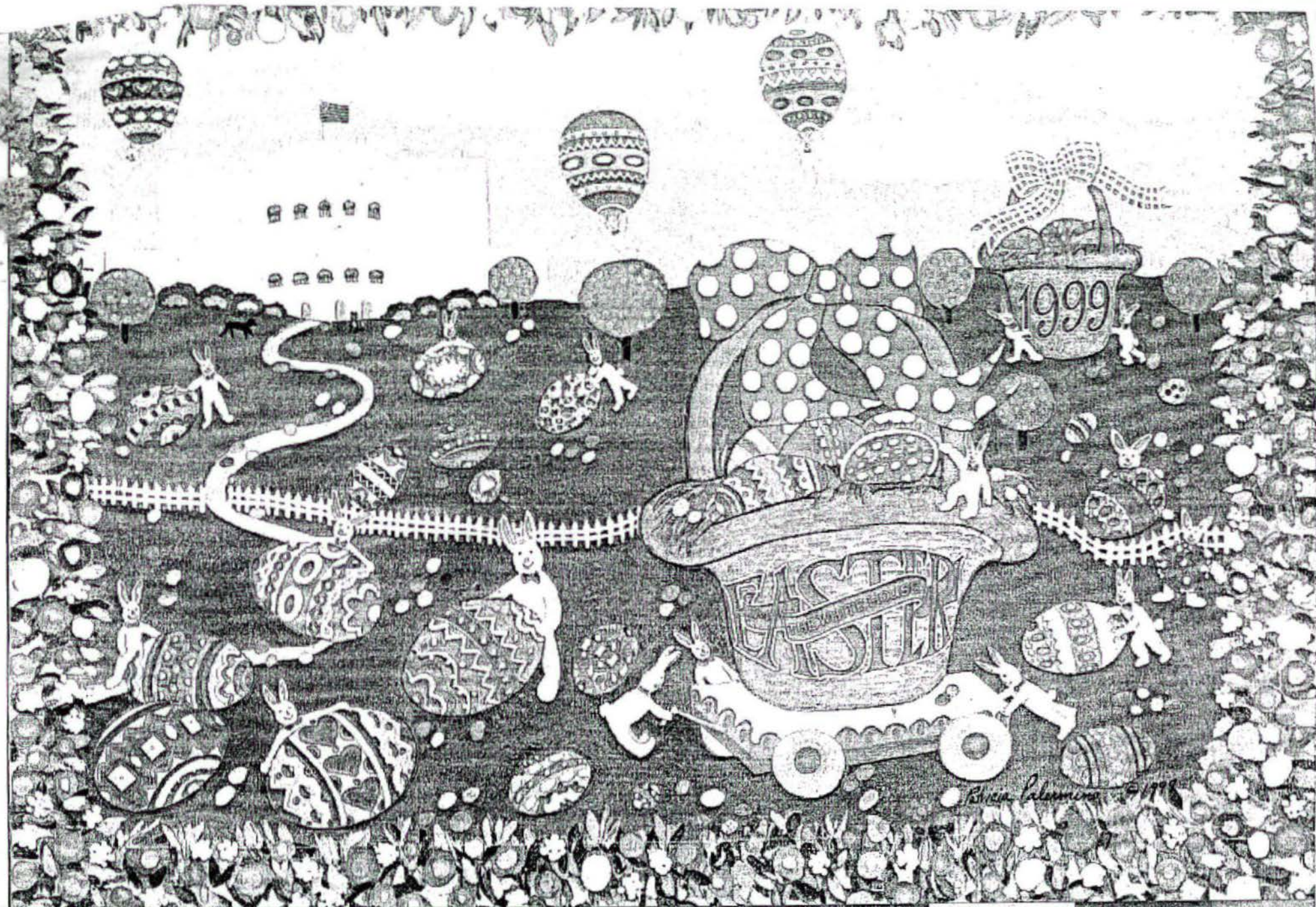
12:10 pm- [t] **DROP-BY** w/Molly Melching
12:20 pm Map Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS:

The First Lady
Molly Melching
Erika Barks-Ruggles

CONTACT: Erika Barks-Ruggles 202/456-9261

RON Washington, D.C.



White House Easter Egg Roll 1999

PHOTOCOPY
PRESERVATION

Prescription For Reading

This year, the White House Easter Egg Roll will feature an innovative effort called Prescription for Reading. Recent scientific findings tell us that reading and talking to very young children is valuable for their healthy development, yet many parents are unaware of the importance of reading to their children when they still very young. Launched by the First Lady two years ago, the Prescription for Reading initiative uses the influence of doctors, health care professionals and librarians to ensure that all children become successful readers. Through the Prescription for Reading effort, doctors "prescribe" reading for parents and their children, writing actual prescriptions for this important family activity. Prescription for Reading draws from the support of a range of private partners -- from booksellers, publishers, libraries and hospitals to pediatricians, health centers, corporations and associations -- to advance this effort and bring books into the hands of parents and children. This year at the White House Easter Egg Roll, children and families will receive "Prescriptions for Reading" signed by First Lady Hillary Rodham Clinton and Surgeon General David Satcher. Families will be able to "fill" these prescriptions on the White House South Lawn by receiving a book donated by Scholastic, Inc.. For more information about the Prescription for Reading partnership, please call 617-414-5701 or visit to the website of either Reach Out and Read at <http://www.reachoutandread.org>, or the American Library Association's Born to Read initiative at http://www.ala.org/alsc/raise_a_reader.html.

The Prescription for Reading Partnership Responds to the President's America Reads Challenge and the First Lady's Call for a National Effort to Prescribe Reading to Infants and Toddlers. The Prescription for Reading Partnership responds to the First Lady's call in January, 1997 for a national partnership to build on existing efforts to prescribe reading --by programs like Reach Out and Read and the American Library Association's Born to Read --and the President's America Reads Challenge to help parents be their children's first teachers and ensure that every child can read will by the end of third grade. The national partnership, led by Reach Out and Read, Scholastic, Inc., and First Book, includes the American Academy of Pediatrics, National Association of Community Health Centers, National Association of Children's Hospitals and Related Institutions, American Library Association, Random House, Irving Harris and the Harris Foundation, Annie E. Casey Foundation, American Booksellers Association, Association of American Publishers, Mellon Trust, Dreyfus Corporation, ABC television, Reading is Fundamental, National Association of Chain Drug Stores, and the National Community Pharmacists Association.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
006. memo	Toby Graff to WAVES [Personally Identifiable Information] [partial] (2 pages)	00/00/0000	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

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TO: WAVES

FROM: TOBY GRAFF
FIRST LADY'S PRESS OFFICE

Please clear the following members of the press to the SE Gate for 4:30 a.m. on Monday,
April 5, 1999.

Massimo Giammetta

DOB: [REDACTED]
SSN: [REDACTED] (b)(6)

[606]

Michael Rickard

DOB: [REDACTED]
SSN: [REDACTED] (b)(6)

Holly Morris-Sater

DOB: [REDACTED]
SSN: [REDACTED] (b)(6)

Lucille Huddleston Baur

DOB: [REDACTED]
SSN: [REDACTED] (b)(6)

David Ross

DOB: [REDACTED]
SSN: [REDACTED] (b)(6)

Robert Johnson Publicover

DOB: [REDACTED]
SSN: [REDACTED] (b)(6)

Victoria Duncan

DOB: [REDACTED]
SSN: [REDACTED] (b)(6)

Charles Benn

DOB: [REDACTED]
SSN: [REDACTED] (b)(6)

Scott Pierce

DOB: [REDACTED]
SSN: [REDACTED] (b)(6)

Please clear the following members of the press to the SE Gate for 6:00 a.m. on Monday, April 5, 1999.

Albert Roker, Jr.

DOB: (b)(6)
SSN: (b)(6)

Courtney Melissa Roker

DOB: (b)(6)
SSN: (b)(6)

Please clear the following member of the press to the NW Gate for 12:00 p.m. on Monday, April 5, 1999.

Amanda Crawford

DOB: (b)(6)
SSN: (b)(6)

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
007. fax	Lucile Baur to Toby Graff [Personally Identifiable Information] [partial] (1 page)	04/02/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



FOX TELEVISION STATIONS

A UNIT OF FOX TELEVISION

375 Wisconsin Avenue NW
Washington, DC 20016
Phone 202 344 3151

APRIL 2, 1999

*- Clear - Today, Fox
ites America, etc**- Finish schedule:**- Call Mike Ryan**- Call Zornick*

TO: TOBY GRAFF
FROM: LUCILLE BAUR (202-895-3329)
RE: EGG ROLL INFORMATION

PER OUR PHONE CONVERSATION, THE FOLLOWING IS A LIST OF THE WTTG PERSONNEL WHO WILL BE INVOLVED IN THE WHITE HOUSE EGG ROLL COVERAGE FOR FOX 5 NEWS.

CREW - MASSIMO SALVATORE GIAMMETTA

DOB: (b)(6)

MICHAEL RAYMOND RICKARD

DOB: (b)(6)

[007]

TALENT - HOLLY ELIZABETH MORRIS-SATER

DOB: (b)(6)

PRODUCER - LUCILLE ELAINE HUDDLESTON BAUR

DOB: (b)(6)

ASSOC. PROD. - DAVID JOSEPH ROSS

DOB: (b)(6)

THE CREW WILL BE EQUIPPED WITH WIRELESS GEAR. THE FREQUENCIES ARE AS FOLLOWS:

(MOBILE 50) 525.525 MHZ

IFB 206.775 MHZ

(BETA 5) 527.050 MHZ

WE WOULD NEED TO BRING THE FOLLOWING VEHICLES.

(MOBILE 50) 1998 FORD ECONOVAN, DC TAG C-63530

(BETA 5) 1994 FORD EXPLORER, DC TAG 677-083

WE WILL DO LIVE HITS BEGINNING BETWEEN 5:30 AND 6AM AND CONTINUING THROUGH 9AM. I USUALLY JUST SNAG COSTUMED CHARACTERS TO JOIN OUR TALENT DURING SOME OF THOSE SPOTS. WE WILL DO AN INTERVIEW WITH MELINDA AT 7:50 AND WITH JAMIE LEE CURTIS AT 8:25. FOLLOWING THAT INTERVIEW WE WILL BREAK OUR SOUTH LAWN LOCATION AND RESET ON THE NORTH LAWN FOR OUR FINAL HALF HOUR SHOW CLOSER.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
008. fax	Toby Duncan to Toby Graff [Personally Identifiable Information] [partial] (2 pages)	04/02/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

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tduncan

Fri Apr 2 13:19 page 1

SLUG SHOW WRITER MODIFIED tduncan TIMING LC
NBC PERSONNEL/WH MON4-5 tduncan Fri Apr 2 13:19 1999 READY 1:20 71
=====

TO: TOBY GRAFF
JENNIFER SMITH
FIRST LADY'S PRESS OFFICE

FROM: TORY DUNCAN
PRODUCER
NBC TODAY SHOW

RE: WHITE HOUSE EASTER EGG ROLL 1999!

DATE: FRIDAY, APR. 2, 1999

HELLO TO YOU BOTH.....THANKS FOR ALL YOUR HELP IN THIS.....THIS IS ONE OF MY
FAVORITE REMOTES TO DO EACH YEAR (EXCEPT FOR THE UNGODLY HOUR!!)

SO, HERE IS OUR GAME PLAN:

NBC PERSONNEL WILL ARRIVE THE SOUTHEAST GATE MONDAY MORNING AT 4:30AM. THIS
WILL INCLUDE A SATELLITE UPLINK TRUCK (WHICH MUST GAIN ACCESS TO THE SOUTH
LAWN AND REMAIN THERE THROUGHOUT THE BROADCAST).

(BESIDES THE SATELLITE TRUCK OPERATORS, THE REMAINING NBC PERSONNEL WILL
HANDCARRY EQUIPMENT ONTO SOUTH LAWN.)

NBC PERSONNEL NAMES, ARRIVING SOUTHEAST GATE AT 4:30AM:

PRODUCER: VICTORIA CHRISTIE DUNCAN (NEEDS CLEARANCE)
DOB: [REDACTED]
SS#: [REDACTED] (b)(6) [008]

CAMERA #1: JOHNIE ROTH (HARD PASS)
AUDIO #1: AL HARVEY (HARD PASS)

CAMERA #2: GARY BEALL (HARD PASS)
AUDIO #2: RANDY SORENSEN (HARD PASS)

UPLINK TRUCK OPERATOR #1: CHARLES BENN (NEEDS CLEARANCE)
DOB: [REDACTED]
SS#: [REDACTED] (b)(6)

UPLINK TRUCK OPERATOR #2: SCOTT PIERCE (NEEDS CLEARANCE)
DOB: [REDACTED]
SS#: [REDACTED] (b)(6)

SATELLITE TRUCK LICENCE PLATE: NYP-1714 (NEW YORK STATE)

WEATHERMAN AL ROKER WILL ARRIVE THE SOUTHEAST GATE OF THE WHITE HOUSE AT
6:30AM, ACCOMPANIED BY HIS DAUGHTER COURTNEY. HERE ARE THEIR STATS:

ALBERT LINCOLN ROKER, JR. (NEEDS CLEARANCE)
DOB: [REDACTED]

tduncan

Fri Apr 2 13:19 page 2

SS#: (b)(6)

COURTNEY MELISSA ROKER (NEEDS CLEARANCE)

DOB:

SS#: (b)(6)

NUMBERS FOR ME:

(O) 202 885 4819

(H) 301 946 6145

THANKS FOR EVERYTHING, AND SEE YOU BOTH MONDAY!

Tony Duncan

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
009. fax	Michelle Komes Dolge to Jennifer Smith [Personally Identifiable Information] [partial] (1 page)	04/01/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

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Top News. Nonstop.

WTOP

107.7 FM/1500 AM

1 April 1999

First Lady's Press Office
White House
Fax: 202-456-7805

Attention: Jennifer Smith

Dear Ms. Smith:

Please grant press credentials to WTOP Reporter Bob Madigan, who will be covering Monday's **Easter Egg Hunt**.

He will need early morning access in order to do live preview reports during AM Drive, plus access to families/children during the actual Egg Hunt.

His vital information:

real name: Robert Johnson Publicover
birth: [REDACTED]
Social security: [REDACTED] (b)(6)

7:30

[009]

Please contact me regarding any questions you may have, and how to pick up Monday's credentials. I can be reached at 202-895-5039.

Thank you for your attention,

Michelle Komes Dolge
News Director

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
010. fax	Jennifer Gillan to Toby Graff [Personally Identifiable Information] [partial] (1 page)	04/02/1999	b(6)

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Hearst-Argyle

TELEVISION

Washington News Bureau
1825 K Street NW #720
Washington, DC 20006

Voice: 202 457-0220
Fax: 202 457-0409

April 2, 1999

Toby Graff
Deputy Press Secretary
Office of the First Lady
Washington, DC
Phone (202) 456-2960
Fax (202) 456-7805

Dear Toby,

Hearst-Argyle Television would like to clear in the following personnel for the White House Easter Egg Roll, on Monday, April 5, 1999, at 9 a.m.:

Alexandra Lee, DOB

(b)(6)

[010]

X noon

Andrew Campanella, DOB

(b)(6)

Please do not hesitate to contact me with any questions. I can be reached at (202) 457-0220. Thank you for your help.

Sincerely,

Jennifer Gillan
Producer

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
011. fax	Mike Ryan to Toby Graff [Personally Identifiable Information] [partial] (1 page)	04/02/1999	b(6)

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First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

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PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



April 2, 1999

Ms. Toby Graff
The White House
Office of the First Lady
Washington, DC

7:30 am.

Dear Toby:

As per our conversation earlier today, here are the names of the two people we would like to get cleared into the White House for the Easter Egg Roll on Monday, April 5, 1999. They are:

Ms. Cecily Fernandez SS# [REDACTED] (b)(6) [011]

Ms. Erin Streeter SS# [REDACTED] (b)(6)

Please let me know if you need any other information on these two individuals. Thank you again for your attention to this matter.

Sincerely,

A handwritten signature in dark ink, appearing to read "Mike Ryan", with a long, sweeping horizontal line extending to the right.
Mike Ryan

Clinton Presidential Records Digital Records Marker

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Press Release

Divider Title: _____

THE WHITE HOUSE
Office of the First Lady

FOR IMMEDIATE RELEASE
APRIL 2, 1999

CONTACT: MARSHA BERRY
TOBY GRAFF
JULIE MASON
202-456-2960

**WHITE HOUSE EASTER EGG ROLL
SCHEDULED FOR MONDAY, APRIL 5, 1999**

Washington, D.C. -- The White House will hold its annual Easter Egg Roll on Monday, April 5, 1999. The Easter festivities include an Easter Egg Roll for children aged 3 - 6, story-telling, historical re-enactments, musical performances, and other entertainment. Activities will take place from 10:00 a.m. to 2:00 p.m., on the South Lawn and the Ellipse.

The Easter Egg Roll has been an American tradition since the mid-19th century. The celebration, begun on the Capitol grounds, was moved to the White House's South Lawn in 1878 by Lucy Hayes, wife of President Rutherford B. Hayes. Approximately 30,000 children and families are expected to participate in the Easter activities.

This year, the Easter Egg Roll will highlight Prescription for Reading, an innovative effort to emphasize the importance of reading to children. Based on recent research showing that reading to children in their first years of life enhances their healthy development, in January 1997 First Lady Hillary Rodham Clinton called on booksellers, publishers, libraries, hospitals, pediatricians, health centers and others to work together to make sure that infants and toddlers who come to the doctor have access to books and are read to regularly. In response to Mrs. Clinton's challenge, the Prescription for Reading Partnership was born to coordinate and build on existing efforts to "prescribe" reading for children. As part of this initiative, children and families at the 1999 White House Easter Egg Roll will receive "Prescriptions for Reading" signed by First Lady Hillary Rodham Clinton and Surgeon General David Satcher. Families will be able to "fill" these prescriptions on the White House South Lawn for a free book donated by Scholastic, Inc., a key member of the Prescription for Reading Partnership.

As in years past, Administration officials and celebrities also will promote reading by participating in story telling with children during the Easter festivities. Administration officials reading aloud from their favorite books include: Attorney General Janet Reno, who will read Janet, Queen of the Bunny Planet; and White House Chief of Staff John Podesta, who will read Dawn and the Round-To-It. Secretary of Transportation Rodney Slater, Secretary of Labor Alexis Herman, Surgeon General David Satcher, and U.S. Trade Representative Charlene Barshefsky, will also join in reading books to children. Celebrity story-tellers include Jamie Lee Curtis, who will read her own children's book, Today I Feel Silly, and Other Moods That Make My Day.

- more -

Easter 1999 at the White House also features traditional egg rolls and egg dying. Dressed in period costume, actors portraying such historical figures as George Washington, Teddy Roosevelt, Abigail Adams and Benjamin Banneker will perform on the South Lawn. Woodrow the White House Mouse and official White House Bunnies will roam the lawn, greeting the children and enjoying the festivities. Embassies from around the world are creating displays to demonstrate how springtime is celebrated in countries including Australia, Brazil, Colombia, Costa Rica, Croatia, Gambia, Greece, Iceland, Indonesia, Latvia, Poland, Slovakia, Sweden, and many more.

For the sixth year in a row, the White House Easter egg collection will be on exhibit in the East Colonnade of the White House. The collection, which features real eggs decorated by artists from each of the 50 states and the District of Columbia, was introduced by Mrs. Clinton as part of the White House Easter Egg Roll in 1994. Coordinated by the American Egg Board, different artists from around the country are invited each year to create an egg for the collection which is on display for three weeks prior to Easter and through the Easter Monday activities.

In addition, the creations of master pastry chefs will be on display on the South Lawn. Just returning home from the World Cup of Pastry in Lyon, France where they competed with 18 other nations, the silver-medal winning U.S. Team will display eight of their magnificent pastry creations in celebration of the Easter holiday.

This year's official White House Easter Egg Roll poster was designed by Susan Loy of Moneta, Virginia, a professional artist and calligrapher. The Easter 1999 program cover was created by Patricia Palermينو, an internationally acclaimed folk artist, from Mt. Vernon, Virginia.

Tickets are required for the South Lawn Easter Egg Roll activities, and can be picked up at the Visitor's Pavilion on the Ellipse on Monday, April 5. Distribution of tickets will begin at approximately 7 a.m. One person can request up to six tickets, but one of these tickets must be used by a child between the ages of 3 and 6. The South Lawn will be open from 10 a.m. to 2 p.m. Tickets are not required for activities on the Ellipse, which will feature music and complimentary snacks such as juice, fruit, doughnuts, Peeps, shortbread and other treats.

###

WHITE HOUSE EASTER EGG ROLL:

DATE: Monday, April 5, 1999

TIME: 7:00 a.m. Ticket distribution begins at Ellipse Visitor's Pavilion

10:00 a.m. - 2:00 p.m. Festivities on the South Lawn

LOCATION: The White House
South Lawn

PRESS NOTE: There will be pool coverage of the President's and First Lady's remarks at the beginning of the event. Members of the press who are not White House press pass holders who wish to cover the event should contact the First Lady's Press Office at 202-456-2960.

EDITOR'S NOTE: Every person going on the South Lawn will need a ticket. Tickets will have a time printed on them indicating the time each guest should enter the South Lawn. To accommodate the festivities, E Street between 15th and 17th Streets will be closed. As parking is severely limited, people are encouraged to use public transportation. In case of inclement weather, all events are canceled and are not rescheduled. (The event will only be canceled for very heavy rain or thunderstorms, and will continue through light showers.) For additional information, members of the public can call the White House Visitor's Office 24-Hour Public Events Line at 202-456-7041.

###

HARD-BOILED FACTS ABOUT THE WHITE HOUSE EASTER EGG ROLL

- There will be 25,000 wooden eggs distributed at this year's event. The wooden eggs feature a silhouette of the White House with children playing on the lawn, and includes the signatures of the President and First Lady.
- There will be 7,200 hard-boiled eggs used for the Egg Roll. The eggs are dyed by the White House chef. An additional 2,500 eggs are cooked for the egg-decorating activities.
- Nearly 500 volunteers, from celebrities to local citizens, help to make the White House Easter Egg Roll a special event for the families who visit. This massive effort is coordinated through the White House Volunteers Office.
- In 1878, President Hayes and his wife Lucy officially moved the Easter activities from the Capitol grounds to the White House grounds. The Easter Egg Roll has taken place on the White House lawn every year since then, except during World War I and World War II, when it was held at the National Zoo and other Washington locations.
- In order to accommodate more families attending Easter Monday activities, the President and Mrs. Clinton expanded the festivities from the South Lawn to the Ellipse in 1993.
- President Clinton is the first President to consistently attend the Easter Egg Roll.
- Adults must be accompanied by a child age 3 to 6 years to enter the White House South Lawn. All persons are required to have a ticket.
- American Sign Language interpreters are available for both the South Lawn and the Ellipse activities. Signs at the gates direct hearing-impaired families to these services.
- Each year the President and Mrs. Clinton invite groups of children with special needs to enjoy the Easter Egg Roll before the lawn opens to the public. This year they welcome many families organizations such as Childhood Brain Tumor Foundation, Easter Seals, Grant-a-Wish Foundation, Special Olympics of Maryland, Children's National Medical Center, and Make-A-Wish.
- In the event of heavy rain or thunderstorms, Easter Egg Roll events will be canceled and not rescheduled.
- Wooden Easter eggs are available for purchase at various kiosks and gift shops. The shop closest to the White House is the Visitor Pavilion at the Ellipse, south of the White House. To order wooden Easter eggs by phone, call 800-273-5071.
- Look for more information on the White House web site at www.whitehouse.gov.
- For additional information, members of the public should call the White House Visitors Office 24-Hour Public Events Line at 202-456-7041.

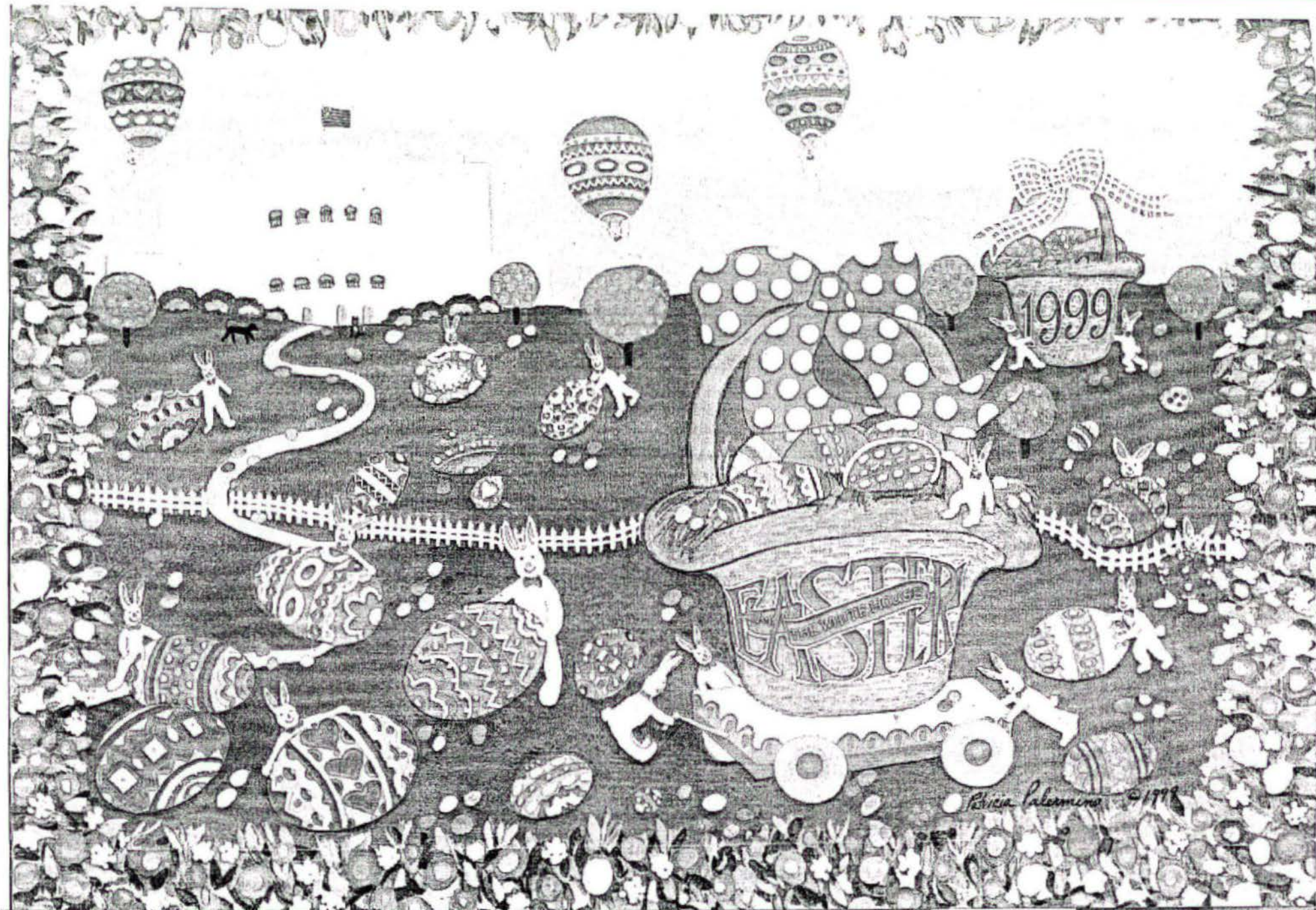
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Program

Divider Title: _____



White House Easter Egg Roll 1999



Welcome to the White House Easter Egg Roll!

Welcome to the White House Easter Egg Roll! Since the 1870s, children and their families have visited the South Lawn to celebrate Easter Monday with traditional and unique entertainment and activities. The White House chef and kitchen staff have dyed over 7000 eggs for this celebration, and military bands will play as children roll eggs, dye eggs, and learn more about springtime customs from around the world.

There are wonderful things to do on the Lawn and the Ellipse: books to read, stories to hear, letters to write to the President, computers to learn about and play with, and a giant nest to climb in.

The President and I believe that reading and learning are important for everyone, so we planned to have each child receive a "Prescription for reading" and a book. Later this week, you can return to the Easter Egg Roll by visiting www.whitehouse.gov, the White House website.

The President and I thank you for joining us in this wonderful tradition of the White House Easter Egg Roll. We hope you enjoy your visit with us today.

Hillary Rodham Clinton



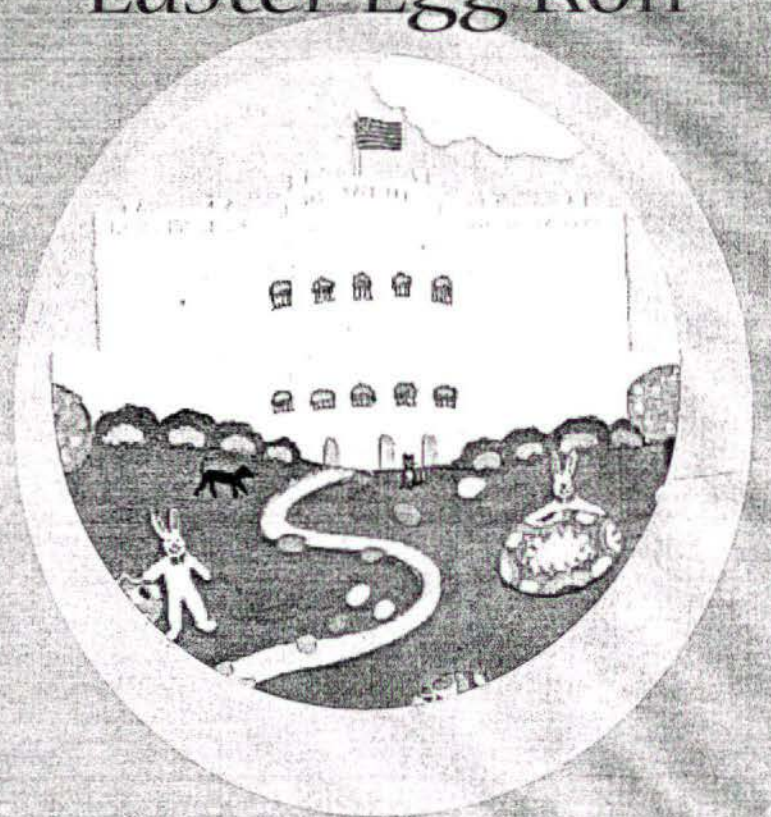
History

of the White House Easter Egg Roll

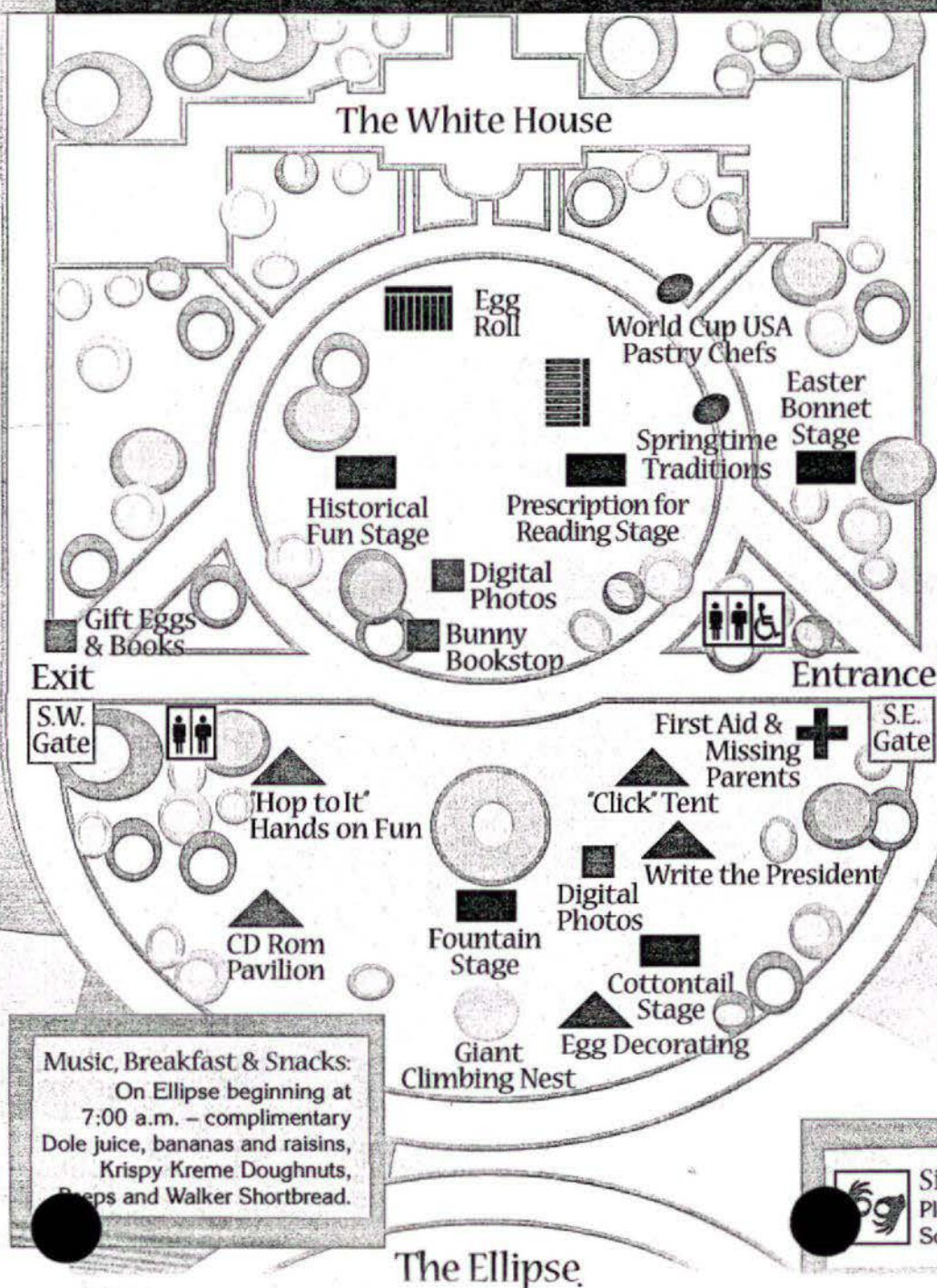
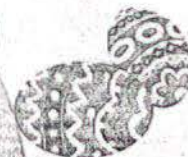
The original site of the Washington Easter Egg Roll was the grounds of the United States Capitol. The earliest printed reference to egg rolling on Capitol Hill appeared in the local press in 1872. As crowds increased, the activities tended to become a little rowdy. Some Congressmen, tired of slipping and sliding on the remains of boiled eggs, felt the grounds should no longer be torn up in such a way. An 1876 Act of Congress said that no part of the Capitol grounds should be used as a playground. It was signed on April 29, 1876 by President Ulysses S. Grant.

Rain on Easter Monday, 1877, kept egg rollers indoors, postponing enforcement of the new law. In 1878 a public notice printed in the press announced to everyone that the law would be enforced. Both President Rutherford B. Hayes and his wife Lucy, invited the egg rollers to use the South Lawn. In the 1880s and 1890s reporters often commented on the variety of children in attendance, black and white, rich and poor, well dressed and those in tattered rags. The Easter Egg Roll was an integrated event, one that delighted participants and bystanders, and continued to grow in popularity and attendance. In the Hayes era, the children numbered only a few hundred. By 1889 there were an estimated 10,000 people on the lawn, 8,000 of whom were children! The event has been held here ever since, except during World War I and World War II. During the war years the Easter Egg Roll was held at the National Zoo, and other Washington locations.

Each year the President and Mrs. Clinton invite groups of children with special needs to enjoy the Easter Egg Roll before the lawn opens to the public. This year we welcome many families from the Childhood Brain Tumor Foundation, Easter Seals, Grant-A-Wish Foundation, Special Olympics of Maryland, Hospital for Sick Children, Project Champ, Children's National Medical Center, Walter Reed Army Medical Center, Grandma's House, K.E.E.N. and Make-A-Wish.



Map



This year, the White House Easter Egg Roll will feature an innovative effort called Prescription for Reading. Recent scientific findings tell us that reading and talking to very young children is valuable for their healthy development, yet many parents are unaware of the importance of reading to their children when they are still very young. Launched by the First Lady two years ago, the Prescription for Reading initiative uses the influence of doctors, health care professionals and librarians to ensure that all children become successful readers. Through the Prescription for Reading effort, doctors "prescribe" reading for parents and their children, writing actual prescriptions for this important family activity. Prescription for Reading draws from the support of a range of private partners — from booksellers, publishers, libraries and hospitals to pediatricians, health centers, corporations and associations — to advance this effort and bring books into the hands of parents and children. This year at the White House Easter Egg Roll, children and families will receive "Prescriptions for Reading" signed by First Lady Hillary Rodham Clinton and Surgeon General David Satcher. Families will be able to "fill" these prescriptions on the White House South Lawn by receiving a book donated by Scholastic, Inc. For more information about the Prescription for Reading partnership, please call 617-414-5701 or visit the website of either Reach Out and Read at <http://www.reachoutandread.org>, or the American Library Association's Born to Read initiative at http://www.ala.org/alsc/raise_a_reader.html.

Music, Breakfast & Snacks:
On Ellipse beginning at
7:00 a.m. — complimentary
Dole juice, bananas and raisins,
Krispy Kreme Doughnuts,
Peeps and Walker Shortbread.



Sign-language interpreters available:
Please self-identify at the entry gate to the
South Lawn or to a Park Ranger on the Ellipse.

1999 Poster Artist & 1998 Cover Artist

The First Family is delighted to welcome back Susan Loy. The two main impressions that artist, Susan Loy took away from the 1998 White House Easter Egg Roll were a sense of history and of beauty. For the poster, she used flowers to represent the beauty and history of the occasion.

For the border of the poster, Ms. Loy hand-lettered the highlights of the 120 year history of the event. Ms. Loy lettered descriptions found in newspaper articles of the White House flowers and grounds during past Egg Rolls. To further depict the historical theme, Ms. Loy adapted a design from a nineteenth-century White House railing, graced with wisteria vines.

How to Buy Additional Eggs

Official White House Easter Eggs are available year-round for purchase. The design is similar to the egg children receive today as they exit. The net proceeds are used for public events at the White House.

At \$3 each, the wooden eggs are historical souvenirs suitable for young people and families on a budget. Eggs are available at kiosks and gift shops operated by Guest Services, Inc. (GSI), a concessioner to the National Park Service. The closest location is the Ellipse Visitor Pavilion, south of the White House.

1999 Cover Artist & Artist on the Lawn

Traditionally, the artist who creates the program cover visits the lawn during the event. This year, Patricia McMullin Palermino joins us from Mt. Vernon, Virginia. Mrs. Palermino is an internationally acclaimed contemporary folk artist, known for her original and playful portrayal of ordinary life, both in the city and the country. A self-taught folk artist, Pat interprets the world around her with sensitivity and whimsy. Pat's work is included in the permanent collections of prominent museums around the world and in prestigious private collections as well.

Production & Coordination of 1999 White House Easter Egg Roll

by the White House Visitors Office

Melinda N. Bates "The Egg Lady"

Special Assistant to the President and Director
Margaret M. Whillock, Deputy Director
Holly Holt Thoden, Associate Director
Gayleen Dalsimer, Staff Assistant
Shawn J. Johnson, Staff Assistant
Elizabeth Cheek Jones, Staff Assistant
Jared Powell, Staff Assistant

and

Gary M. Jacob, GMJ Events, Inc., Producer
Joel M. Solloway, EventWorks, Inc., Event Manager
Beth Kohn, Entertainment Coordinator
Kim Frame, Production Coordinator
Connections Consulting, Production Coordinator

Strolling Characters

Rapid T. Rabbit
Bobby Banana
Pamela Pineapple
Bloomer Bunny
Barney Broccoli
Lucy Lettuce
Amber Orange
Woodrow The White
House Mouse
Patchy Panda
Roderick Kimball
Noddy Character,
Paul Belanger's Magic
Juggling Troupe
B.B. Rabbit
Cotton The Bunny
Feathers The Duck
Terrence The Turtle

Giant Climbing Nest

Presented by Mark Rogers

People

Springtime Traditions

Displays by embassies help everyone see how Easter and springtime are celebrated throughout the world.

Embassies Scheduled to Participate:

Australia	Cyprus	Iceland	Peru
Brazil	El Salvador	Indonesia	Poland
Colombia	Gambia	Italy	Romania
Costa Rica	Greece	Latvia	Slovakia
Croatia	Hungary	Liberia	Sweden

1999 Easter Egg Collection Artists

Beginning in 1994, Mrs. Clinton asked each state to send a decorated, real chicken egg for display at the annual White House Easter Egg Roll. Coordinated by the American Egg Board, the collection includes eggs the artists may paint, carve, drill, or hinge. All are true miniature works of art. For two weeks before Easter the White House displays the eggs during tours. We recognize and thank each artist for a wonderful addition to the Easter festivities.

Alabama Clara Lee	Georgia Carol Kjellsen	Maine Jean Moonlight	Pennsylvania Ruby Krause
Alaska Darlene Yoder	Hawaii Marion Miyashiro	Maryland Dr. John A. Doerr	Rhode Island Joan Creamer
Arizona Wanda Johns	Idaho Sue Huddleston	Massachusetts Betty Maxwell	South Carolina Muriel Mattox
Arkansas Molly Stanley	Illinois Cherylanne Arnott	Michigan David Beemer	South Dakota Carol Weber Green
California Josephine Schell	Indiana Judy Titche	Minnesota Rich Kelley	Tennessee Kay P. Collings
Colorado Kristin Casebeer	Iowa Judy Jordan	Mississippi Marilyn Hardy	Texas Barry Medlin
Connecticut Elaine Lentz	Kansas Lin Jacowski	Missouri Emma C. Murphy	Utah Terry Lone
Delaware Olga Gonzalez	Kentucky Cathy Drury	Montana Joe Erickson	Vermont Kathy Rouleau
District of Columbia Bobbi Toll	Louisiana Terri Hobbs	Nebraska Grace Johnson	Virginia Donna Masters Kriebel
Florida Lois Hollier		Nevada Diana Lasa	Washington Sue Lahti
		Ohio Maryn DeBoer	West Virginia Dr. John Garton
		Oklahoma Jean Martin	Wisconsin Dawn Case
		Oregon Carrie Majhor	Wyoming Mary Helen Chapman

Easter Confectionery Creations by World Cup USA Pastry Chefs

The magnificent pastry art displayed on the South Lawn is the Creation of the USA team just returning from the World Cup of Pastry in Lyon, France. The team competed with eighteen nations around the world and brought home the silver medal.

"Click"

A World Wide Web Demonstration and LOTS of Hi Tech Fun with Russ Hamilton, Timothy Francis Burke, Amy Ketchum continuous shows from 9:30 -3:00.

CD Rom Pavillion

The 5-A-Day Adventure and "The White House Is Our House" virtual tour with Lisa Braverman, Tom Dernenkoff, Keisuke Hoashi, Louisa Kendrick continuous shows from 9:30 -3:00

Historical Interpreters

John and Marilyn Swartz as George and Martha Washington
Rebecca Bloomfield as Abigail Adams
Bill Barker as Thomas Jefferson
Phillip Chetwynd as Abraham Lincoln
Ted Zalewski as Theodore Roosevelt
Dale Guy as Benjamin Bannecker

The Bits Troupe

Proudly presents:

Old Tales Told New - a collection of stories and songs for all ages:
Goldilocks and The Three Bears - A little girl learns a lesson in manners
The Hare and The Tortoise - Faster isn't always better
The Boy Who Cried Wolf - A little boy finds that lying can be dangerous
The Ugly Duckling - It takes courage to be different

Performed by:

Jack Richards & Elizabeth McDonough
Rich & Bill, Debbie, Alison, Elizabeth & Matthew Langenhop

Fountain Stage

schedule subject to change

- 9:25 W.C. Greer - Our National Anthem
- 9:30 Battersby Duo
- 10:15 Cathi & Marci
- 10:45 David Grover Big Bear Band
- 11:30 Jamie Lee Curtis
- 12:00 Tom Chapin
- 1:00 Sol Y Canto
- 1:30 Jamie Lee Curtis
- 2:00 Jamie Lee & Friends
- Battersby Duo, Tom Chapin,
David Grover Big Bear Band,
Sol Y Canto, Cathi & Marci,
Chaz Rough, W.C. Greer

Cottontail Stage

schedule subject to change

The Best Story Tellers in the Carrot Patch

- 9:30 "Diamond Dallas" Page
- 10:00 Chaz Rough
- 10:30 Odds Bodkin
- 11:00 Bill Gordh
- 11:30 Jim Weiss
- 12:00 Ramona King
- 12:30 Jim Weiss
- 1:00 Odds Bodkin
- 1:30 Bill Gordh
- 2:00 Ramona King

Easter Bonnet Stage

schedule subject to change

- 9:30 The Bits Troupe
- 10:00 Stephen Stearns
- 10:30 Jim Nieb
- 11:10 The Bits Troupe
- 12:00 Stephen Stearns
- 12:30 Lucy Hayes/C.L. Arbelbide
- 1:00 Feather Dusted Easter with
Charlet Faye
- 1:30 Stephen Stearns
- 2:00 Jim Neib
- 2:30 The Bits Troupe

Ellipse Stage

schedule subject to change

- 7:30 Chaz Rough
- 8:00 W.C. Greer - Our National Anthem
- 8:15 David Grover Big Bear Band
- 9:00 The DC Band
- 10:00 Sol Y Canto
- 10:30 Mosaic Youth Theater of Detroit
- 11:00 Feather Dusted Easter with Charlet
Faye and the National Ballet
- 11:30 The DC Band

Prescription for Reading

schedule subject to change

- 8:30 Irene Smalls
- 9:00 John Podesta, Chief of Staff to the President
- 9:30 Janis La Chance, Director, Office of Personnel Management
- 10:00 Rodney E. Slater, Secretary, Department of Transportation
- 10:30 Aida Alvarez, Small Business Administration
- 11:00 Charlene Barshefsky, U.S. Trade Representative
- 11:30 Janet Reno, Attorney General, Department of Justice
- 12:00 David Satcher, M.D., Surgeon General
- 12:30 Irene Smalls
- 1:00 Alexis M. Herman, Secretary, Department of Labor
- 1:30 Maria Echaveste, Asst. to the President and Deputy Chief of Staff

Events



Historical Fun Stage

schedule subject to change

Meet the Men & Women Who Built America

- 10:30 & 1:30 George Washington
- 11:00 & 1:45 Abigail Adams
- 11:30 & 2:00 Thomas Jefferson
- 12:00 & 2:15 Abraham Lincoln
- 12:30 & 2:30 Theodore Roosevelt
- 1:00 & 2:45 Benjamin Bannecker

Balcony Music

schedule subject to change

- 9:45 - 11:00 Marine Band
- 11:00 - 12:15 Air Force Band
- 12:15 - 1:30 Navy Band
- 1:30 - 3:00 Army Band

Thank You

Sponsors:

American Greetings Corporation
Continental Airlines
Dole Food Company
EarthLink Network
Just Born/Marshmallow Peeps
JW Marriott Hotel
Kodak
Washington Mayflower Hotel
Washington Renaissance Hotel
Nasdaq-Amex Market Group
Perdue Farms, Inc.
Schering-Plough/PAAS
Krispy Kreme

Sincere Thanks to:

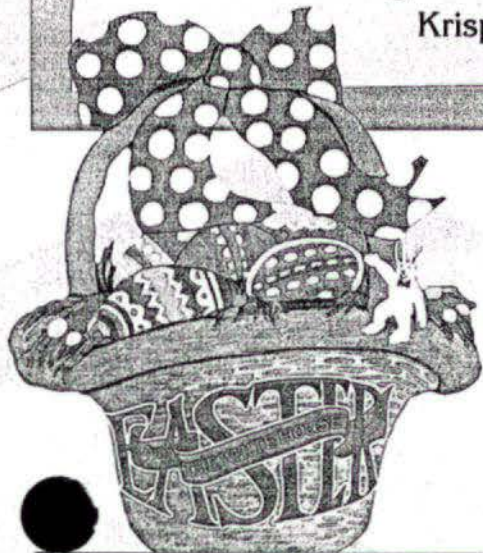
Almost 500 White House Volunteers
Cecilia Glembocki
Lisa Lukacs
EOP Office of Administration
Graphics Branch
Mail/Messenger Operations
Print Shop
National Park Service

Schenz Theatrical Supply,
Official supplier of White House
Easter Bunny costumes since 1981
U.S. Army Band
U.S. Marine Band
U.S. Navy Band
U.S. Air Force Band
White House Military Office

Contributors & Special Friends:

American Egg Board
Apple Computer
April Cornell
Coca-Cola Company
Harbour Insurance Management
Joseph Riley Company
Kodak Digital Imaging
M&M/Mars
Mid Atlantic Coca-Cola Bottling Co.
National Park Foundation
Scholastic, Inc.

Schnurmacher Foundation
Smith Mark Publications
Starbucks
The Step 2 Company
Toland
Transformat, Inc.
United States Post Office
Virginia Egg Council
Walker's Shortbread USA
White House Historical Assn.
World's Best Cheesecake



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Performers

Divider Title: _____

Performers at the 1999 White House Easter Egg Roll

BATTERSBY DUO (Florida)

Award winning musical comedy for children and families. High energy with a dose of fun. With over 400 songs to their credit, they have been nominated and have won many awards over the past fifteen years. This will be the fifth year that they are performing at Easter at the White House.

BETTY DEBMAN (D.C.)

Betty is the author of "A Kid's Guide to the White House" which provides children an entertaining and educational tour of the President's House. Readers will find fun facts, history and other fascinating stories about the White House. Betty is also the creator of the The Mini Page, one of the most successful syndicated children's features appearing in newspapers.

BILL BARKER (Virginia)

In the mid 1980's, Bill Barker developed a one-man show in which he portrayed Thomas Jefferson. In the years, he has developed a series of Jefferson presentations and in the spring of 1993, came to Colonial Williamsburg to portray Thomas Jefferson in a film to honor Ambassador and Mrs. Walter H. Annenberg. He has remained at Colonial Williamsburg and has assisted in the development of further Jefferson programs.

BILL GORDH (New York)

Popular and unique children's recording artist, Bill Gordh combines engrossing stories with song. Bill has over 30 articles that have been published about storytelling and music. His latest award he won is the Lingonberry Music title Bill Gordh's Watermelon Patch. This will be the second year that Bill is performing at the White House.

BITS TROUPE (Ohio)

Professional actors, young and old, use songs and stories to perform fables and fairytales. Audience members share the spotlight with these energetic performers.

CATHY & MARCI (Maryland)

Cathy Fink & Marcy Marxer have been entertaining children with music from their award-winning children's album's since 1981. Cathy & Marcy bring fun, upbeat and participatory music to their audience. They tour all around the country performing for families and have received many awards and credits including a 1999 Grammy Award nomination.

CHARLET FAYE (D.C.)

Author of Feather Dusted Easter, Charlet brings her recently published story about the festival to Easter at the White House using appealing and original characters.

CHAZ ROUGH (Kentucky)

Chaz is nationally known as The Unity Guy and has been entertaining children and adults with his original songs and live acoustic guitar for over 15 years. Chaz is also the author of the children's book, "The Book of Unity" which promotes the idea of opening people's minds to racial and environmental harmony. He is currently working on a second book.

CHERYL BARNES (D.C.)

Cheryl is the Illustrator of the popular children's book, "Woodrow, the White House Mouse." Her husband, Peter, is the Author of this book. Together they have eight published books set in special or historic places. The character, Woodrow has appeared with Mrs. Barnes at the White House Easter Egg Roll and has been immensely popular.

DAVID GROVER AND THE BIG BEAR BAND (New York)

After many years in the "adult" music world, David Grover became involved in writing and performing children's music. David is also the creator of Grover's Corners, a PBS television show teaching children about music. Grover television shows and songs have won him numerous honors and awards including an Emmy nomination for Best Children and Youth Special.

GOULD & STEARNS (Vermont)

Stephen Stearns and Peter Gould perform as the zany "Gould & Stearns." Together they give hilarious performances of mime, music, story telling, and comedy. Their collaboration has yielded over 2,000 performances, including hundreds of schools.

IRENE SMALLS (Massachusetts)

Irene Smalls is an author and storyteller. Irene writes children's books telling stories from her childhood in Harlem in the 50's, as well as books about her children. On stage children dance, sing, and chant while she goes through some of her books. Ms. Smalls is a graduate of Cornell University and has an MBA from New York University.

JIM WEISS (Virginia)

Jim Weiss is an award winning storyteller and recording artist. He has starred as host and storyteller in a PBS television pilot that has been awarded a Northern California Emmy for Best Children's Show. Mr. Weiss has also performed at the White House Easter celebration.

MARC ROGERS (Virginia)

Mr. Rogers will present The Great Nest of Life which is an interactive sculpture that promotes community. He also stages Classical and Contemporary Dances with themes relating to Spring, Rebirth, and Renewal.

ODDS BODKIN-MIL (Pennsylvania)

Odds Bodkin is an award winning children's author and storyteller. Parent's Magazine describes him as "a storyteller supreme." Bodkin uses over 100 character voices and original music performed on 12-string guitars, Celtic harps, pipes, piano and other instruments.

PHILIP CHETWYND (D.C.)

Mr. Chetwynd portrays President Abraham Lincoln. He makes over 40 appearances and performances a year. Mr. Chetwynd has been a devoted scholar of Lincoln since his childhood. He is a charter member of the Association of Lincoln Presenters.

RAMONA KING (Texas)

Ramona King is a dramatic artist and storyteller. In addition to telling folktales she shares her original songs, poems, and stories. Ms. King is a member of the National Association of Black Storytellers, the National Storytelling Association, and the Houston Storyteller's Guild.

REBECCA BLOOMFIELD (Illinois)

Rebecca Bloomfield is a classically trained actress. She has won a local Emmy for her work in children's television. Since 1989 Ms. Bloomfield has toured the United States as Abigail Adams. She has had performances at the White House Visitor's Center as well as the White House Easter Celebration.

TED ZALIEWSKI (Massachusetts)

Ted Zaliewski portrays the ever popular President Roosevelt in full costume.

SOL Y CANTO (New Hampshire)

The Sol Y Canto is an exuberant Latin musical ensemble headed by Rosi and Brian Amador. Bilingual and multicultural, Sol Y Canto music features upbeat Latin American and Caribbean dance and folkloric rhythms.

JOHN SWARTZ (Ohio)

John Swartz entertains as General George Washington. He appears in authentic colonial uniform. Mr. Swartz is a published author. He has appeared on television as General Washington on the Learning Station.

Clinton Presidential Records Digital Records Marker

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This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

Morning Shows

Divider Title: _____

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Layout

Divider Title: _____

WHSO LAYOUT Draft 2
a/o 3/26/99; L. Schwartz

EASTER EGG ROLL RECEPTION/REMARKS

Monday, April 5, 1998

East Appointment Gate Opens: 8:15 a.m.

Invite Time: 8:30 a.m.

Principal Time: 9:15 a.m.

Approx. 220 Guests/Closed Press for reception, Expanded Pool Press for remarks/Business Attire

12 Social Aides

2 volunteers and 2 interns for receiving line and cards / 4 interns at gate with Bronson

SUMMARY SCHEDULE FOR POTUS & FLOTUS

9:15 a.m. Official "WH Easter Egg" and Poster presentation

Blue Room

Contact: Susan Loy, Lou Raffle

9:20 a.m. Receiving line with reception guests in Blue Room.

9:55 a.m. THE PRESIDENT and THE FIRST LADY proceed from Red Room via South Portico stairs to the stage on the South Lawn.

10:00 a.m. Remarks & Whistle Blow for Easter Egg Roll on the South Lawn (Open Press)

Approx. 10:20a.m. Meet Make-A-Wish children in the Diplomatic Reception Room

RECEPTION SET UP NOTES: *Guests to use East Appointment gate for entrance; 2 tables in Booksellers for receiving line cards; breakfast buffet in East Room; SA announce mic and monitor in Blue Room for receiving line (WHCA set up); coat check in the Family Theater; string combo in the Grand Foyer; SAs will facilitate guest arrival and rec. line; guests escorted to section on South Lawn for event - Bronson 2 interns from gate will aide in escorted on/off South Lawn; 1 nice easel in Blue Room for Easter Egg Poster.*

8:00 a.m. IN PLACE TIME

8:15 a.m. East Appointment Gate ready for guests arrival. Guests proceed to the State Floor for a reception.

Note: Guests complete cards for the receiving line in the Booksellers

Area

9:15 a.m. **THE PRESIDENT AND THE FIRST LADY** arrive Blue Room for Egg and Poster Presentation and receiving line.

Contact: Melinda Bates

Note: Receiving line will flow from the South Side of Green Room into the Blue Room and out of the Red Room. Presenters of the Official Egg and Poster will be in the Blue Room to begin line.

Note: Guests will be escorted out to a VIP Section on lawn through Booksellers for whistle blow. Must pick up coat check item prior to going out as they will leave Southwest Gate.

SET UP NOTES: Usual park service stage on drive; usual Easter Egg Roll signage on stage; bunnies on stage, toast lectern; water at podium; Bernie Fairbanks to have the whistle; announce from Red Room.

10:00 a.m. **THE PRESIDENT** and **THE FIRST LADY** are announced from the Red Room and proceed to the South Lawn via stairs to the Easter Song played by the Marine Band on the balcony.

PROGRAM BEGINS

THE FIRST LADY makes welcoming remarks and introduces **THE PRESIDENT**.

THE PRESIDENT makes remarks and blows the whistle to start the Easter Egg Roll.

Note: Bernie Fairbanks will present whistle to THE PRESIDENT. Two Easter Bunnies are on the stage.

10:10 a.m. **THE PRESIDENT** and **THE FIRST LADY** work small rope line and proceed to the Diplomatic Reception Room.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
012. agenda	're: Easter Egg Reception/Remarks [partial] (1 page)	03/26/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

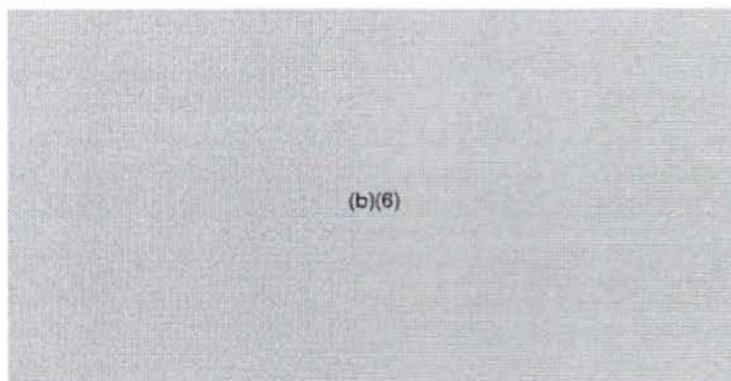
PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

10:20 a.m. THE PRESIDENT and THE FIRST LADY greet two Make-A-Wish Children in the Diplomatic Reception Room.
Contact: Karin Kullman



[012]

(b)(6)

10:30 a.m. THE PRESIDENT and THE FIRST LADY depart.

ENTERTAINMENT NOTES

Grand Foyer: Piano w/ String Ensemble

Principal's Announce onto stage: Marine Band from balcony

Principal's Departure: Marine Band plays on

VOLUNTEER/INTERN STAFFING NOTES

Welcome East Landing: Diane

Photo cards in Booksellers: 2 Interns

Photo line - checking cards: Diane and 1 Intern

Photo line - pulling cards: Debby

Douglas White
Senior Technical Manager, ENG
Broadcast Operations & Engineering



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Fax (202) 222-7687
E-Mail: whited@abc.com

Cell:
329-9345

WHITE HOUSE EASTER EGG ROLL

APRIL 24, 2000

Contact Numbers

Melinda Bates	6-2322
Jared Powell	6-1203
Gayleen Dalsimer	6-1286
Sharon Kennedy	6-6749
Emily Feingold	6-6342
Dale Hauck	6-2188

Electrician -

Jeffrey Burger
Pgr 4067 (WPCA
7-1111)

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
013. list	[Personally Identifiable Information] (1 page)	00/00/0000	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S

rc1993

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Dad 686-3880

Pulaski Hwy
Rt on ~~Moore~~ Lane
Left into Sleepy Hollow
Rt at 1st street
Lt at Lechwood
Take to deadend.
Dad's on left.

MEMORANDUM
OF CALL

DONE

Previous editions usable

TO: JCN

☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—
NEAGROS ARDEN (sp?)

OF (Organization)

WMA radio

☐ PLEASE PHONE (Enter area code, if necessary) ☐ DSN

202/686-3020

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Spoke person to
discuss eggs here
—sometime early today?

RECEIVED BY

DATE

TIME

NSN 7540-00-634-4018
50363-111
UNICOR FPI-SST

OPTIONAL FORM 363 (Rev. 7-94)
General Services Administration

MEMORANDUM
OF CALL

→ Melinda
Previous editions usable

TO:

☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

Jack Orut

OF (Organization)

ESPN Radio

☐ PLEASE PHONE (Enter area code, if necessary) ☐ DSN

800-999-9985

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

Wants to talk to
a staffer about the
Easter Egg Roll
on Sunday.
(Call between 3-7 pm)

RECEIVED BY

DATE

TIME

4/22

7:45

NSN 7540-00-634-4018
50363-111
UNICOR FPI-SST

OPTIONAL FORM 363 (Rev. 7-94)
General Services Administration

PHOTOCOPY
PRESERVATION

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
014. list	re: WAVES Information [Personally Identifiable Information] [partial] (5 pages)	00/00/0000	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20080

FOLDER TITLE:

Easter 99 [1]

2015-0275-S
rc1993

RESTRICTION CODES

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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Requestor Information

Requestor Name Smith, Jennifer
Requestor Phone 4562960
Requestor Pass WHS

Appointment Information

Appointment With Smith, Jennifer
Appointment Date 04/24/2000
Appointment Room press lobby [X] <- Lookup Room Number
Appointment Building White House

Other Information (click here for WAVES appointment number (U #))

UNumber
Comments Please clear as press to the briefing room.

Visitor Information (Use Tab key to advance between fields)

Time	Last Name	First Name	Date of Birth	SSN (###-##-####)	U.S. Citizen	Country Of Origin
12:00:00 PM	MORENO ✓	SILVIA	(b)(6)		Y	US
11:30:00 AM	ROSENAUR ✓	CHRISTIANA			Y	US
11:30:00 AM	TYLER ✓	ASHLEY			Y	US
11:30:00 AM	PERKINS ✓	JENNIFER			Y	US
09:00:00 AM	OSTROM ✓	EMMA			N	SE
09:00:00 AM	IBRAHIM ✓	LILA			Y	US
06:30:00 AM	PUBLICOVER ✓	ROBERT			Y	US
06:30:00 AM	DOLGE ✓	STEPHEN			Y	US
08:30:00 AM	HUTCHINS ✓	STACY			Y	US
09:30:00 AM	VISSER ✓	ROBERT			Y	US
09:30:00 AM	MCCARTHY ✓	EDWARD			Y	US
09:30:00 AM	BONAWITZ ✓	AMY			Y	US
09:30:00 AM	COHEN ✓	MARSHALL			Y	US
09:30:00 AM	WEINGARTEN ✓	EUGENE			Y	US
11:00:00 AM	BELL ✓	WILLIAM			Y	US

[014]

Enter This Visitor

Remove A Visitor

Edit A Visitor

Requestor Information

Requestor Name Smith, Jennifer
 Requestor Phone 4562960
 Requestor Pass WHS

Appointment Information

Appointment With Smith, Jennifer
 Appointment Date 04/24/2000
 Appointment Room press lobby <- Lookup Room Number
 Appointment Building White House

Other Information (click here for WAVES appointment number (U #))

UNumber
 Comments Please clear as press to the briefing room.

Visitor Information (Use Tab key to advance between fields)

Time	Last Name	First Name	Date of Birth	SSN (###-##-####)	U.S. Citizen	Country Of Origin
10:00:00 AM	LEE ✓	ALEXANDRA	(b)(6)		Y	US
10:00:00 AM	SMITH ✓	WILLIAM			Y	US
10:00:00 AM	DUNSTON ✓	ANDRE			Y	US
10:00:00 AM	MCMANAMON ✓	ERIN			Y	US
10:00:00 AM	HITCHCOCK ✓	JENNIFER			Y	US
10:00:00 AM	KUTLER ✓	REBECCA			Y	US

Enter This Visitor

Remove A Visitor

Edit A Visitor

Requestor Information

Requestor Name Smith, Jennifer
Requestor Phone 4562960
Requestor Pass WHS

Appointment Information

Appointment With Smith, Jennifer
Appointment Date 04/24/2000
Appointment Room press lobby <- Lookup Room Number
Appointment Building White House

Other Information (click here for WAVES appointment number (U #))

UNumber
Comments Please clear as press to the briefing room.

Visitor Information (Use Tab key to advance between fields)

Time	Last Name	First Name	Date of Birth	SSN (###-##-####)	U.S. Citizen	Country Of Origin
05:00:00 AM	WALKER ✓	JACKIE	(b)(6)		Y	US
05:00:00 AM	WINTHROP ✓	DIANA			Y	US
05:30:00 AM	PERKINS ✓	TONY			Y	US
06:30:00 AM	REDDOCK ✓	JENNIFER			Y	US
06:30:00 AM	SCHULTZ ✓	MARY			Y	US
06:30:00 AM	KUNTZ ✓	JENNIFER			Y	US
06:30:00 AM	KUNTZ ✓	ERIN			Y	US
06:30:00 AM	KUNTZ ✓	JAMIE			Y	US

Enter This Visitor

Remove A Visitor

Edit A Visitor

Requestor Information

Requestor Name	Smith, Jennifer
Requestor Phone	4562960
Requestor Pass	WHS

Appointment Information

Appointment With	Smith, Jennifer
Appointment Date	04/24/2000
Appointment Room	South Lawn <- Lookup Room Number
Appointment Building	White House

Other Information (click here for WAVES appointment number (U #))

UNumber	
Comments	Please clear as press through the SE Gate. The Ushers Office has cleared their vehicles.

Visitor Information (Use Tab key to advance between fields)

Time	Last Name	First Name	Date of Birth	SSN (###-##-####)	U.S. Citizen	Country Of Origin
04:45:00 AM	GIAMMETTA	MASSIMO	(b)(6)		Y	US
04:45:00 AM	GONZALEZ	CARLOS			Y	US
04:45:00 AM	RICKARD	MICHAEL			Y	US
04:45:00 AM	MORRIS-SATER	HOLLY			Y	US
04:45:00 AM	BAUR	LUCILLE			Y	US
04:45:00 AM	ROSS	DAVID			Y	US

Enter This Visitor

Remove A Visitor

Edit A Visitor

Requestor Information

Requestor Name Smith, Jennifer
Requestor Phone 4562960
Requestor Pass WHS

Appointment Information

Appointment With Smith, Jennifer
Appointment Date 04/24/2000
Appointment Room press lobby <- Lookup Room Number
Appointment Building White House

Other Information (click here for WAVES appointment number (U #))

UNumber
Comments Please clear as press to the briefing room.

Visitor Information (Use Tab key to advance between fields)

Time	Last Name	First Name	Date of Birth	SSN (###-##-####)	U.S. Citizen	Country Of Origin
07:45:00 AM	CHESSLER	ANDREA	(b)(6)		Y	US
07:45:00 AM	ALBERT	DENISE			Y	US
07:45:00 AM	KLAYMAN	ELLIOT			Y	US
07:45:00 AM	CRACA	THOMAS			Y	US

Enter This Visitor

Remove A Visitor

Edit A Visitor



U.S. | WORLD | MARKET WIRE | POLITICS | TV

Monday, April 24



Win McNamee/Reuters

Tug of War

Reno Has 'No Regrets'

Attorney general refuses to yield to harsh criticism of Elian raid



Gregory Craig/ZUMA

Tarnished Badges

First arrests expected in L.A. police

Cajun Corruption?

Former La. Gov. Edwards, 6 others on trial

Judge to Review Waco Court

Hearing to see whether government

You Reap What You Sow

Georgia protects tobacco while reaping

NEWS WIRES

Interest rates fall in Treasury auction
Independent counsel subpoenas National A-
case
Security breach triggers reassignment
measures

MONEY
TALKS

Secure
your
future

FOX
market wire

AD INFO

GO!

ENTERTAINMENT | ETC. | VIEWS | VIDEO

IN THEIR WORDS

Like several other recent
serious lapses in security,
this is inexcusable and
intolerable.
Made me frantic on missing
laptop with classified information.

POLITICS



Triple-Header

The president, vice
president and first lady to
raise money together

FOX FEATURES



Healing Wounds

America reflects on the past
five years since 168 were
killed in Oklahoma City
bombing

VIEWS



Bill and Janet: The Doublespeak Twins

By Steve Dunleavy

TODAY IN WASHINGTON



Doings and Goings-on In Our Nation's Capital

NATIONAL VIDEOCAST



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Share your views on national stories
that are dear to you

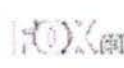
measures

Kesey finally gets it together on movie of 501
US Labor Intensifies Fight Against China
Government weighs breakup, other de
Foundations giving \$100 million to A
Hillary Clinton accused Giuliani of ex
Justices concerned about violations of
Shuttle Poised for Launch But Winds T



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NATIONAL FRONT

Final Easter Egg Roll at Clinton White House

Updated 12:41 p.m. ET (1641 GMT) April 24, 2000

FOX NEWS

Flanked by costumed Easter Bunnies, President Clinton wistfully kicked off his eighth and final White House Easter Egg Roll Monday morning, sending children and their parents hippity-hopping across the South Lawn.



Ron Edmonds/AP

Clinton shares the whistle-blowing job with Bernie Fairbanks, who has been attending White House egg rolls since Franklin D. Roosevelt was president.

Clinton, who made his last Easter egg roll in 1992, said he was "happy" he was the president to "wrap up" the tradition. "It's a fun tradition," he said. "I'm glad to be here."

"Where are you going?" Clinton asked. "I'm going to the hand of the egg roll, on the South Lawn."

He blew a whistle, laughed and then pumped his fist.

He shared the whistle-blowing job this year at the ceremony, Bernie Fairbanks, who has been attending White House Egg Rolls since Franklin D. Roosevelt was president. He blew whistles together.

Attorney General Janet Reno, taking a break from the Gonzalez crisis, continued her annual tradition by calling *Voyage to the Bunny Planet* to cheer up the children.

The attorney general sparked controversy when she ordered armed government agents to snatch 6-year-old from his Miami relatives in order to reunite him with his mother.

Reno was among a number of Clinton's friends and celebrities who were reading books to children during the traditional festivities on the day after Easter.

Others included J.K. Rowling, who was reading her Harry Potter books; and actress Julie Andrews, who was reading her book, *Little Bo: The Story of Bonnie Bon*.

Children, dressed in their Sunday best, took a glimpse of the president and first lady in the president's hand. Fathers hoisted toddlers

"I would say, 'Nice to meet you, Mr. President,'" Williams, 7, who traveled from Pleasanton, Calif., to the egg roll. "I would tell him that I know a friend of his in my Brownie class."

Mary Claire Veirs of Bethesda, Md., said she got her sons, Colby and Hunter, up this morning for the egg roll. Their sleep patterns are still on European time.

"We were in England last week. We've been at the Palace to the White House," she said.

The White house dyed 7,200 hard-boiled eggs. Another 2,500 eggs are cooked for children. The 20,000 souvenir wooden eggs, printed with the president and first lady, were distributed last year. The eggs, designed by artist Mary Engelbreit, will be in an Easter egg in a carriage on the South Lawn.

The Easter egg roll, begun on the Capitol grounds, moved to the White House South Lawn in 1878 by President Rutherford Hayes. It has been held annually since, except during World War I and World War II.

Easter egg roll activities were being cybercast live and accessed at www.whitehouse.gov, the White House said.

— *The Associated Press and Reuters.com*

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TSP



PRINT DOC REQUESTED: APRIL 24, 2000
9 DOCUMENTS PRINTED
22 PRINTED PAGES

104PJ2

SEND TO: SMITH, JENNIFER
WHO - OFF. OF FIRST LADY
OLD EXECUTIVE OFFICE BLDG RM 308
WASHINGTON DISTRICT OF COLUMBIA 20502

*****00216*****

DATE: APRIL 24, 2000

CLIENT: EGG ROLL
LIBRARY: NEWS
FILE: 90DAYS

YOUR SEARCH REQUEST IS:
(EASTER EGG ROLL) AND (WHITE HOUSE)

NUMBER OF STORIES FOUND WITH YOUR REQUEST THROUGH:
LEVEL 1... 64

1ST STORY of Level 1 printed in FULL format.

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AP Online

April 24, 2000; Monday 3:34 PM, Eastern Time

SECTION: Washington - general news

LENGTH: 541 words

HEADLINE: White House Holds Easter Egg Roll

BYLINE: DEB RIECHMANN

DATELINE: WASHINGTON

BODY:

President Clinton shook hands with an adult-sized Easter bunny. Cameras and camcorders were rolling. First lady Hillary Rodham Clinton greeted tens of thousands of children, scampering after eggs on the South Lawn.

But not even the president could command the attention of Colby Veirs at the White House Monday for the 122nd Easter Egg roll. The 7-year-old from Bethesda, Md., was intent on wrapping a strand of fake Easter basket grass around his forefinger so tightly that his fingertip turned reddish-blue.

"Look, mom," he told Mary Claire Veirs, who glanced at his finger and then hoisted his little brother, Hunter, up high enough to see the president blow a whistle to officially begin the egg roll.

"Are they ready over there?" Clinton asked, peering across the lawn at the egg-rolling lanes. "Wave your hand if you're ready. All right. On you mark, get set ..."

The White House egg roll, which attracted about 30,000 children and members of their families, has been an American tradition since the mid-19th century. The celebration took place on the Capitol grounds until 1878 when it was moved to the White House by Lucy Hayes, wife of President Rutherford B. Hayes. It's been held annually, except during World War I and World War II.

Children, many in their Sunday finest, toted Easter Egg baskets. Parents wore pink bunny ears. The White House dyed 7,200 hard-boiled eggs for the event. Another 2,500 eggs were cooked for children to decorate.

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Across the lawn, children and parents mobbed Attorney General Janet Reno, who spent long hours over the weekend directing the reunification of Cuban boy, Elian Gonzalez, with his father.

When asked whether reading "Voyage to the Bunny Planet" was a more joyful

experience than mediating the Elian case, Reno whispered: "It is." But when pressed to comment further on the case, Reno quietly replied, "I'm just focusing on the kids right now."

Elian, however, was on the minds of some of the parents crowded around Reno as she autographed scores of Easter egg roll tickets with a blue felt-tip pen. One woman, who approved of Reno's action in the case, gave her a thumbs up. Laura Yates of Chesapeake, Va., told Reno: "I admire your courage."

As Reno left, Lillian Wolf, a White House employee from Silver Spring, Md., yelled: "Good job, Janet. Don't let them fool you in Florida."

But the Easter egg roll was not about the Elian case. It was about Easter eggs and children.

Melissa Sauer of Herndon, Va., tried to coax her 3-year-old son, Ian, to walk up to a lady wearing a giant egg suit. He got out of his stroller and wandered away. The stroller tipped over. Pastel-colored candies spilled into the manicured, green lawn. The giant egg started to walk away.

"Egg lady!" she shouted to get her to wait.

She quickly righted the stroller, retrieved Ian and snapped a photo of her smiling son with the giant egg.

On the Net:

Egg roll activities can be viewed at www.whitehouse.gov.

LANGUAGE: ENGLISH

LOAD-DATE: April 24, 2000

1ST STORY of Level 1 printed in FULL format.

Copyright 2000 Associated Press
AP Online

April 24, 2000; Monday 3:34 PM, Eastern Time

SECTION: Washington - general news

LENGTH: 541 words

HEADLINE: White House Holds Easter Egg Roll

BYLINE: DEB RIECHMANN

DATELINE: WASHINGTON

BODY:

President Clinton shook hands with an adult-sized Easter bunny. Cameras and camcorders were rolling. First lady Hillary Rodham Clinton greeted tens of thousands of children, scampering after eggs on the South Lawn.

But not even the president could command the attention of Colby Veirs at the White House Monday for the 122nd Easter Egg roll. The 7-year-old from Bethesda, Md., was intent on wrapping a strand of fake Easter basket grass around his forefinger so tightly that his fingertip turned reddish-blue.

"Look, mom," he told Mary Claire Veirs, who glanced at his finger and then hoisted his little brother, Hunter, up high enough to see the president blow a whistle to officially begin the egg roll.

"Are they ready over there?" Clinton asked, peering across the lawn at the egg-rolling lanes. "Wave your hand if you're ready. All right. On you mark, get set ..."

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On the Net:

Egg roll activities can be viewed at www.whitehouse.gov.

LANGUAGE: ENGLISH

LOAD-DATE: April 24, 2000

7TH STORY of Level 1 printed in FULL format.

Copyright 2000 Associated Press
AP Online

April 24, 2000; Monday 11:41 AM, Eastern Time

SECTION: Washington - general news

LENGTH: 364 words

HEADLINE: White House Holds Easter Egg Roll

BYLINE: DEB RIECHMANN

DATELINE: WASHINGTON

BODY:

With just a hint of melancholy in his voice, President Clinton today kicked off his final Easter Egg roll to the cheers of 30,000 children scampering across the South Lawn.

Clinton, who wore a tie decorated with colored eggs for the event, shook hands with a life-sized Easter bunny, said a few words to the crowd and then officially started the egg roll.

"Are they ready over there?" Clinton asked. "Wave your hand if you're ready. All right, on your mark, get set ..."

He blew a whistle, laughed and then pumped a fist into the air.

He shared the whistle-blowing job this year with master of ceremonies, Bernie Fairbanks, who has been attending White House egg rolls since Franklin D. Roosevelt was president. The two blew whistles together.

Children, dressed in their Sunday best, tried their best to get a glimpse of the president and first lady Hillary Rodham Clinton, and shake the president's hand. Fathers hoisted toddlers on their shoulders.

"I would say, 'Nice to meet you, Mr. President,'" said Sarah Williams, 7, who traveled from Pleasanton, Calif., to attend the egg roll. "I would tell him that I know a friend named Chelsea. She's in my Brownie class."

Mary Claire Veirs of Bethesda, Md., said it wasn't hard for her to get her sons, Colby and Hunter, up this morning to get to the egg roll. Their sleep patterns are still on European time.

"We were in England last week. We've come from Buckingham Palace to the White House," she said.

The White house dyed 7,200 hard-boiled eggs for the egg roll. Another 2,500 eggs are cooked for children to decorate. Also, 20,000 souvenir wooden eggs, printed with the signatures of the president and first lady, were distributed at the event. The souvenir eggs, designed by artist Mary Engelbreit, showed a chick

pushing an Easter egg in a carriage on the South Lawn.

The Easter egg roll, begun on the Capitol grounds, was moved to the White House South Lawn in 1878 by Lucy Hayes, wife of President Rutherford Hayes. It has taken place there every year since, except during World War I and World War II.

On the Net:

Egg roll activities can be viewed at www.whitehouse.gov.

LANGUAGE: ENGLISH

LOAD-DATE: April 24, 2000

13TH STORY of Level 1 printed in FULL format.

Copyright 2000 Associated Press
AP Online

April 24, 2000; Monday 1:43 AM, Eastern Time

SECTION: Washington - general news

LENGTH: 783 words

HEADLINE: Congress Lays Egg; US Rolls With It

BYLINE: LAWRENCE L. KNUTSON

DATELINE: WASHINGTON

BODY:

In the days when presidents freely strolled the public sidewalks, a determined small boy walked up to Rutherford B. Hayes and said: "Hey! Hey! Are you going to let us roll eggs in your yard?"

The yard in question that spring day in 1878 was the South Lawn of the White House. The eggs were dyed Easter eggs. The egg rollers were Washington children. And the question was serious. Egg rollers had been evicted from their traditional grounds. President Hayes' "yard" could provide a haven.

By the hundreds and even thousands, the city's youngest 19th century citizens had gathered at the Capitol each Easter Monday to roll brightly colored eggs down the terraces of the hill on which it stood.

Sometimes they rolled themselves as well. The apparent object in either case was to determine, with as much precision as possible, how far eggs and boys and girls could roll and tumble.

When the rolling was done the youngsters walked into the big marble Capitol and ate their lunch, which included many of the recently rolled eggs.

"Girls and boys, black and white, big and little, darted in and out of every nook and cranny, romping with noisy glee, and cracked Easter eggs and munched their lunches in the rotunda, littering the floor with debris in utter disregard of the assembled wisdom and majesty in either wing of the building," a Washington newspaper reported on April 2, 1872.

By 1876, officials in charge of the Capitol and its grounds had cooled to egg rollers, trampled grass and invaded turf.

So a senator introduced solemn legislation "to protect the public property, turf and grass of the Capitol grounds from injury."

For anyone curious about the origin of the bureaucratic tradition of protecting one's turf, this might be a good place to start.

Congress passed the bill, ignoring objections that tromping and rolling

didn't hurt grass or turf. President Grant signed it into law.

Because of rain there was no confrontation on Easter Monday 1877.

But as the Easter season approached in 1878, newspaper advertisements growled a warning: "'NO EGG ROLLING ON THE CAPITOL GROUNDS'" and advised:

"'This law was passed to prevent the practice which had grown up in previous years of children rolling Easter eggs on the Capitol Grounds and terraces'" and to prevent them "'from being used as playgrounds.'"

On Easter Monday, the Capitol Police turned back egg rollers.

But a small boy had already appealed to higher authority.

President Hayes heard him out and made inquiries. And when a band of boys carrying baskets of eggs approached the White House gates the guards stood aside.

"'Driven out of the Capitol grounds, the children advanced on the White House grounds today and rolled eggs down the terraces back of the mansion and played among the shrubbery to their heart's content,'" The Washington Evening Star reported.

The next year, another small boy accosted the same president with the same question: "'Are you going to let us roll eggs in your yard this year?'"

There was no objection.

By 1880, crowds of children carried their eggs onto the White House grounds without seeking presidential permission first.

It is said in Washington that if a president does a thing for two years running, other presidents will continue to do it year after year.

Examples include the annual presidential lighting of the National Christmas Tree and the annual pardon issued in the Rose Garden to a single Thanksgiving turkey.

The eggs have rolled at the White House on every Easter Monday since 1878, with the exception of the years of the two world wars.

The egg roll, which requires an adult for each child, now features bands and organized games and story-telling and floppy eared, six-foot tall Easter rabbits.

Wooden eggs branded with the image of the White House and signatures of the president and first lady are often handed out as souvenirs.

The lore of the White House Easter egg roll is told with much detail and accumulated lore in the current issue of "'Prologue,'" published by the National Archives in an article written by C. L. Arbelbide, a historian specializing in events and holidays involving the White House and the Capitol.

AP Online April 24, 2000; Monday

Over the last 122 years, the Easter Egg Roll has established a certain bond between presidents and the emerging generation.

"While presidents and egg rollers may be separated by time, they are forever united by this event," said Arbelbide, who explored the link in her 1997 book, "The White House Easter Egg Roll."

EDITOR'S NOTE Lawrence L. Knutson has reported on the White House, Congress and Washington's history including an occasional egg roll for more than 30 years.

LANGUAGE: ENGLISH

LOAD-DATE: April 24, 2000

38TH STORY of Level 1 printed in FULL format.

Copyright 2000 U.P.I.
United Press International

April 20, 2000, Thursday

SECTION: GENERAL NEWS

LENGTH: 448 words

HEADLINE: Clintons to host annual Easter Egg Roll

DATELINE: WASHINGTON, April 20

BODY:

President Clinton and his wife, Hillary Rodham Clinton, will host the annual Easter egg roll Monday on the South Lawn, complete with stars and Cabinet officers reading their favorite stories.

The White House announced that the annual event will be held from 10 a.m. to 2 p.m. and some 30,000 children and their family members are expected.

The egg roll, a tradition since the mid-19th century, is restricted this year to children ages 3-6 but older siblings are allowed to accompany.

The event began being held at the White House in 1878 by Lucy Hayes, wife of President Rutherford B. Hayes, and taken place on the South Lawn every year since then, except during World Wars I and II, when it was moved to the National Zoo and other locations throughout Washington.

This year the event will feature historical reenactments by actors portraying George Washington, Thomas Jefferson, Abraham Lincoln and Theodore Roosevelt. And there will also be the official White House Bunnies, Paddington Bear and Peter Rabbit, among others.

In a new twist, the White House said the activities would be cybercast, allowing children from around the globe to take part in the festivities.

Web users can link to the cybercast at the White House Web site, at the Department of Education's Web site, at EarthLink, and at more than 100 top Internet sites, including many of the most popular children's and educational Web sites.

In continuing the tradition begun by Mrs. Clinton, who will pause from her campaigning in New York for the Senate for the morning events, the day will again feature the "Prescription for Reading" effort to stress the importance of reading to children.

This year's featured readers from the administration will be Attorney General Janet Reno, who will read "Voyage to the Bunny Planet;" White House Chief of Staff John Podesta, who will read "Because You're Lucky;" Secretary of Health and Human Services Donna Shalala, who will read "The Berenstain Bears' Easter Surprise" and Secretary of Transportation Rodney Slater, who will read "The

Little Engine That Could."

Surgeon General David Satcher and Treasury Secretary Lawrence Summers are slated to take part as well.

On the celebrity side, story-tellers include Julie Andrews, who will read from her own children's book, "Little Bo: The Story of Bonnie Boadicea," and Deborah Norville, reading from her book, "I Don't Want to Sleep Tonight."

Christopher Paul Curtis will read from his highly acclaimed "Bud, Not Buddy," which was awarded the John Newberry Medal, the most prestigious award in children's literature.

There will be 7,200 hard-boiled eggs used for the Egg Roll, dyed by the White House chef.

LANGUAGE: ENGLISH

LOAD-DATE: April 21, 2000

39TH STORY of Level 1 printed in FULL format.

Copyright 2000 News World Communications, Inc.
The Washington Times

April 20, 2000, Thursday, Final Edition

SECTION: PART C; METROPOLITAN; LIFE; Pg. C4

LENGTH: 1027 words

HEADLINE: Fond memories of Easter egg rolls;
D.C. octogenarian a White House regular

BYLINE: Christian Toto; THE WASHINGTON TIMES

BODY:

In the early 1920s, young Markus Ring had quite a business brewing.

The entrepreneurial lad and his pals would stake out the White House Egg Roll each spring and wait for a childless adult to appear. To enter, a person had to be accompanied by a bright-eyed boy or girl.

"We hung around the gate," recalls retired Lt. Col. Ring, now a hale 85 years of age. "When we saw an adult being turned away, we offered to . . . walk in with them."

And for a nominal fee, we did just that.

"We didn't have any competition," says Lt. Col. Ring, in his Bethesda home. "We had a monopoly on the West Gate."

"The White House police knew our racket," he continues. "They didn't bother us too much." In fact, young Ring and his associates - his sister, Gladys, and three neighborhood pals - went about their business virtually unmolested by security.

Of course, the worst a child back then could be "packing" was a slingshot or spitball.

Lt. Col. Ring recalls those innocent Easter memories with an immediacy that lets the listener practically inhale the freshly cut grass along Pennsylvania Avenue.

His recollections, as it turns out, are as vibrant as his warm features. His sanguine eyes and full head of closely cropped hair belong to a man at least a decade younger.

* * *

While Lt. Col. Ring won't be attending Monday's White House Egg Roll, he was a fixture at the event beginning in 1919.

His fellow revelers, he says, would arrive at the White House each year with

baskets brimming with color-splashed eggs. The children would swap their bounties while a gaggle of jugglers, clowns and musicians provided a festive mise en scene.

Location had plenty to do with his business operation. He lived about a block and a half from the White House for a good chunk of his childhood.

"We had no trouble crossing Pennsylvania Avenue," he says of the short trip to the White House lawn. "Police officer Arthur Miskel," he says, pausing to correctly spell the officer's name, "would stop all traffic for us."

The vast majority of adults who sought out their help were housewives.

"Ninety percent of our clients were women," he says, the word "clients" causing a sheepish grin to surface.

He typically earned about 50 cents a day. "That 50 cents was a lot of money," he says.

His parents made sure he saved a portion of his earnings. But whatever remained might go toward a 10-cent matinee at the Circle Theater or a thick, 5-cent Hershey bar which he would split with his sister.

The Rings' ties to the White House weren't just geographic. Lt. Col. Ring's father, Nathan Ring, served as the long-standing shoemaker to the commander in chief, a position he secured by producing a sturdy pair of hunting boots for Theodore Roosevelt.

When Markus Ring was 8, his father thought he was old enough to deliver repaired shoes to President Harding. He and his friends also served as workout partners for Mr. Harding's dog, Laddie Boy.

The president frequently would offer his thanks in person. He also made sure his young troops were well-compensated for their time.

"He left orders that we be given ice cream, cookies and milk," he says.

The White House Easter Monday Egg Roll began on the grounds of the U.S. Capitol during James Madison's presidency, according to the White House's Web site.

But the ensuing activity took its toll on the verdant Capitol grounds, forcing lawmakers to halt the egg rolls. In 1878, spurned children approached President Rutherford B. Hayes to ask if they could keep the eggs rolling on the White House lawn. The president first ordered that any children who wished to do so could. Later, Mr. Hayes officially approved the change of venue. The spring event has been held on the South Lawn ever since, save for instances of poor weather and for parts of World Wars I and II.

* * *

Easter time wasn't the only occasion for young Lt. Col. Ring to ply his enterprising pluck. In the 1920s, the District threw a parade "at the drop of a hat," he says, colorful affairs in which bands on horseback supplied the music.

He would stand on the parade's sidelines with a wooden crate in hand. Whenever he saw a short person straining to watch the festivities, he would offer to rent the wooden crate to them to stand on for a dime.

His biggest score: three days of nonstop parades to celebrate visiting Shriners, netted him about \$10. He quickly plunked the money in nearby Lincoln National Bank and started his first savings account.

Lt. Col. Ring's sister, Gladys Mayer of Rockville, recalls the District as "a small southern town" during the 1920s. But whenever the White House Egg Roll came around, the South Lawn would fill up with casually dressed District residents.

"There were no big dresses," Mrs. Mayer explains. The dress code may have been relaxed, but there was nothing casual about what their Egg Roll earnings meant to her and her brother.

"What you could buy for a dime in those days," she says. Tootsie Rolls and other sticky sweets were all under 10 cents.

* * *

Lt. Col. Ring, who served as a dental technician in the armed services during World War II, shares his impressive memory bank through a series of lectures. Having long since retired from his own dental technician lab in the District, he devotes much of his time now toward unearthing our nation's rich past.

"I'm the most active 85-year-old man you've ever seen," he says, and a glance at his schedule confirms his playful boast. Last year, he gave 82 lectures around the D.C. metro area, a number he plans to match for 2000.

Dubbed "The Americana Series," the slide presentations are culled from research and his capacious memory. The talks cover everything from Civil War exploits to Washington, D.C., in the 1920s, a subject he can bring to life as few still can.

This year's White House Egg Roll will take place April 24 from 10 a.m. to 2 p.m. on the South Lawn. Admission is free, but a ticket is required. Ticket distribution begins at 7 a.m. at the southwest corner of 15th and E streets. The Egg Roll is for children between the ages of 3 and 6, accompanied by at least one adult.

GRAPHIC: Photos (color), A) Children gather at the White House in 1943 for the annual egg roll. The event began on the grounds of the U.S. Capitol but was later moved to the White House lawn.; B) Markus Ring earned money as a child by offering to accompany adults who needed a youngster in order to attend the annual egg roll., A) Courtesy of the Historical Society of Washington, D.C.; B) By Astrid Riecken/The Washington Times

LANGUAGE: ENGLISH

LOAD-DATE: April 20, 2000

41ST STORY of Level 1 printed in FULL format.

Copyright 2000 The Omaha World-Herald Company
Omaha World-Herald

April 18, 2000, Tuesday SUNRISE EDITION

SECTION: YOUTH; Pg. 37;

LENGTH: 504 words

HEADLINE: On a Roll 17-year-old Erica Kess still loves being a part of an Easter tradition at the White House

BYLINE: NIZ PROSKOCIL

SOURCE: WORLD-HERALD STAFF WRITER

BODY:

Rolling an Easter egg across the White House lawn was an unforgettable experience for Erica Kess when she was 8 years old. Now, for the second time in nine years, Erica will help other children make their own special memories. The Central High School junior is one of 15 people selected as volunteers for the 2000 White House Easter Egg Roll on April 24. This won't be the first time she has volunteered at the annual egg roll, which dates to the 1880s. In 1997, Erica, who was then 14 and living in Bethlehem, Pa., wrote a letter to White House officials telling them how she had taken part in the egg roll and how she wanted more than anything to "help make other children's dreams come true." A few weeks later, a White House staffer called to say she had been chosen to help out at the event. "I had always wanted to return and help make the day as special for other children as it had been for me," she said. Erica said her patriotism and enthusiasm were what caught the White House's attention. She wrote in her letter about calling herself "America Erica" when she was 3 years old, and how she had always been fascinated with American history, the flag and visiting historical sites and museums. Erica wrote another letter to the White House this year, this time including her winning Girls State essay about history and patriotism. Girls State, which is sponsored by the American Legion Auxiliary, is designed to teach students about government and the political system. When the White House called two weeks later, Erica was ecstatic. "It's just an honor to be able to do this," she said. "I really like working with kids." The 17-year-old is a huge history buff. Her favorite periods are colonial times, the Civil War era and the 1920s. Just standing on the south lawn of the White House, she said, fills her with a sense of awe and pride. Erica's favorite president is Jimmy Carter. "I really admire President Carter for everything he has done with Habitat for Humanity," said Erica, who has volunteered with the home-building group. Erica and her parents, Tom and Cheryl Kess of Omaha, left April 14 for Washington D.C., where they plan to spend a week sightseeing and checking out colleges before the White House Egg Roll. Erica is considering attending Georgetown University or the College of William and Mary in Williamsburg, Va., with a major in international affairs. She is not sure what her volunteer duties will be at this year's egg roll. In 1997, she helped greet handicapped children and children of VIPs. She distributed handouts, helped point the way toward the different activities and helped children hunt for wooden pastel eggs hidden beneath straw. "It was just amazing

Omaha World-Herald, April 18, 2000

to help kids get something I know they will treasure for the rest of their lives." Erica cherishes nine lavender, pink, mint green, yellow and blue hand-painted wooden eggs autographed by George and Barbara Bush, President and Hillary Clinton and one with a paw print of Socks, the Clintons' cat.

GRAPHIC: B&W Photo/1 CHERISHED EGGS: Erica Kess, a junior at Central High School, has been invited by the White House to be a volunteer at the Easter Egg Roll on April 24. It will be the third time Erica has participated in the roll.; RICH JANDA/WORLD-HERALD/1

LANGUAGE: ENGLISH

LOAD-DATE: April 19, 2000

43RD STORY of Level 1 printed in FULL format.

Copyright 2000 Capital-Gazette Communications, Inc. The
Capital (Annapolis, MD.)

April 14, 2000, Friday

SECTION: Entertainment; Pg. 23

LENGTH: 852 words

HEADLINE: AWAY WE GO The White House celebrates 200 years

BYLINE: By MARGARET HORTON EDSALL For The Capital

BODY:

This year marks the 200 anniversary of the White House as home and office for the president of the United States.

The history of the Washington, D.C. landmark majestically standing at 1600 Pennsylvania Ave., began in 1791 when a public competition under the direction of George Washington was held with the hope of finding a design for the presidential residence to be constructed in the new capital city.

While Thomas Jefferson and other notables entered drawings in this competition, the winner, Irish-American architect James Hoban, was found to have the ideal plan _ a Georgian-style gray sandstone mansion highlighted by Palladian-inspired refinements.

Hoban's design called for a three-story structure containing more than 100 rooms. Its cornerstone was laid in 1792 and John Adams, our second president, and his wife Abigail were the first occupants on Nov. 1, 1800. The residence became known as the "White House" after President Theodore Roosevelt officially adopted the name in 1902.

After the destructive fire set by the British in 1814, it was decided the mansion should be rebuilt and enlarged. Hoban was again directed to manage the undertaking. During the reconstruction, the architect's designs for the new east and west terraces were adapted along with the colonnaded north portico and the semicircular south portico. The mansion's second-floor rooms were converted from office space to family living quarters during President Theodore Roosevelt's tenure. The new West Wing provided the necessary spaces for the president's office and staff. To balance the configuration, The East Wing was erected in 1942 to fill more office space. Today, the White House features more than 130 rooms with many of the spaces still used as originally planned. The First Family's living quarters and an assortment of reception rooms are contained within the main structure. The mansion's indoor swimming pool and gym are located below the west terrace; the movie theatre is located under the east terrace. The West Wing contains the Oval Office, Cabinet room and press rooms; the East Wing provides more office space. While the presidential family's private entrance is via the south portico, the north portico continues to be maintained as the entrance into the public spaces.

The 200th anniversary makes for a particularly appropriate time to visit this

historic place. The White House is open for public self-guided tours in the morning Tuesday through Saturday, from 10 a.m. to noon. This tour includes a peak at the Vermeil room and Library on the ground floor and a walk through the East, Green, Blue, Red and State Dining rooms on the State floor before exiting through the north portico lobby. Secret Service tour officers are stationed in each room to answer questions.

Free timed tickets can be obtained from the White House Visitor Center located at 1450 Pennsylvania Ave. On the morning of the tour tickets are issued on a first-come basis starting at 7:30 a.m.

Everyone, regardless of age, is required to have a ticket and one person may obtain up to four tickets. For more information and to check for White House closings, telephone (202) 456-7041.

Note: Your tour will be greatly enhanced by first seeing the 30-minute orientation video, exhibits and reviewing the free brochure offered at the Visitor Center. The Easter holiday provides another opportunity to visit during the 200th anniversary celebration. One of the White House's most popular annual events is the Easter Egg Roll on the South Lawn. A tradition since the mid 1870s, this year's happening will take place on April 24 from 10 a.m. to 2 p.m. Children, ages 3 to 6, accompanied by at least one adult, are welcome to participate. Starting at 7 a.m., free timed tickets will be distributed at the National Park Service Visitor Pavilion located at the southwest corner of 15th and E streets.

Once guests obtain tickets, they can wander the Ellipse enjoying musical entertainment, story telling and food giveaways until the time on the ticket. Handicapped: accessible. For information, telephone (202) 456-7041. Here are the exhibits mounted for the 200th anniversary celebration.

Unless noted, all listings are free and handicapped accessible: Through Sept. 17 - "The White House in Miniature" presented at the National Building Museum, 401 F St., NW. Monday through Saturday, 10 a.m. to 5 p.m.; Sunday, noon to 5 p.m.

May 24 through Aug. 26 - "The President's Garden" exhibition at the White House Visitor Center, 1450 Pennsylvania Ave., NW. Every day from 7:30 a.m. to 4 p.m., visitors can view the charming exhibition that presents a vivid picture of the White House grounds and gardens from the 1790s to present day.

Summer 2000 - "Designing for Democracy: Furnishings from the President's House" on view at the White House Visitor Center, 1450 Pennsylvania Ave., NW. Every day from 7:30 a.m. to 4 p.m., visitors will have the opportunity to see an exhibit that is tied into the way the White House changed over the past 200 years as the various first families occupied its historic spaces.

LOAD-DATE: April 14, 2000

56TH STORY of Level 1 printed in FULL format.

Copyright 2000 The Cincinnati Enquirer
The Cincinnati Enquirer

March 19, 2000, Sunday ALL EDITIONS

SECTION: TEMPO, Pg. G03

LENGTH: 928 words

HEADLINE: In costume with John Schenz; He made the Easter Bunny what it is today; Camp Washington costumer a true believer, . . . and, well, why; shouldn't he be?

BYLINE: JIM KNIPPENBERG

SOURCE: The Cincinnati Enquirer

BODY:

John Schenz walked into the White House last year and was greeted by a receptionist: "I know it's really Easter now, you're here."

The owner of Schenz Theatrical Supplies, a huge, 33-year-old costume rental shop in Camp Washington, liked hearing it: "I've been around the place so long they consider me one of the fixtures."

Indeed. The ageless Mr. Schenz (he refuses to say how ageless) has returned to the White House every Easter since 1981, as sure a sign of spring as flocks of Peeps becoming stale in Easter baskets.

Mr. Schenz supplies Easter Bunny costumes for the annual White House Easter Egg Roll. He landed the job when a bunny suit he donated to the National Park Service caught the eye of a White House staffer.

So it's 2000 now and he's celebrating his 20th year as First Bunny.

"Not many people can say they sat on the floor at the White House, pinching a bunny butt with the first lady. That happened with Mrs. Bush. One of her grandsons was terrified of the bunny. So we kept pinching his cotton tail to show he was harmless. The little guy was fine after that."

Bunny costumes are built in a workshop to the left of the Schenz show room. "We conceptualize, design, build and ship," Mr. Schenz is saying as he leads a tour of the 18,000-square foot facility. "Not just bunnies; we do about 60 corporate mascots as well."

It's eerie, this tour that takes visitors past a shelf on which large Pink Panther heads share space with cartoon characters Tom & Jerry on one side, and Starkist's famous mascot, Charlie the Tuna, on the other. "We make 20-25 Panthers a year for MGM. And a lot of Charlies. And Big Boy, he's been with us forever."

Ah, Big Boy. We face him after climbing narrow, rickety steps to the drafty

third floor. Big Boy heads sit on a shelf facing a row of 20 coffins. Real coffins. "People rent them at Halloween and fill them with beer or snacks."

Back in the showroom, a 6-inch high ball of beige-gold fluff named Phebe, an 8-week old cross between a poodle and bichon-frise, is gnawing on pants legs while Mr. Schenz tries to figure out how many costumes are hanging around.

Here's a row of gypsy outfits, probably 25, in a dozen bright colors. Over here, Civil War uniforms crowd one rack and a row of hoop skirts stick out helter skelter. There's an aisle of clericals, dingy brown monk's robes and ornate papal robes.

"Thousands of costumes, but no way to count. Parts are interchangeable, so is it one costume or two?"

"I do know this is the largest and oldest collection (it dates to 1852) in this part of the country. If you took the pipe racks in the back room and put them end-to-end, they'd stretch 2 1/2 city blocks."

On this day, the back room is chaos as most of the 13-member staff rushes to finish costumes for two Twelfth Night productions and one West Side Story. Half a dozen other productions are in stages of construction.

Besides renting to consumers, Mr. Schenz and staff design and build costumes for theatrical productions from Nome to Miami.

"If you think this is chaos, you should see Halloween. I'm here 7 days a week for 45 straight days. The rest of the year, I work from morning to about 6, go home for dinner, then come back and do paperwork 'til 1 or so."

In off hours, Mr. Schenz is well-known on the party circuit ("Patricia Corbett is my favorite date") and even better known as a soft touch when a charity needs free costumes.

"I love that, because people feel good in these. That's what I like about the business: My dad was a doctor. Everyone walked in there with a frown. Everyone walks in here with a smile."

Back in his cluttered office, the phone is ringing and Phebe is yapping, indignant at being locked up while deliveries arrive. Oblivious to the racket, Mr. Schenz is fumbling with his collection of wooden Easter eggs.

"All from the White House and all autographed. Every president and first lady since Reagan except Barbara Bush - and I don't know how I missed her. Here's Halston. There's Greer Garson and Sally Field.

"And here's the Clintons' Christmas card. It really means something to me, even if I am old and jaded."

Self-portrait Something I'm really looking forward to . . .

Seeing what's going to happen next in my life. . . . I won't be happy until we're the largest theatrical department store in the country.

With thousands of costumes to choose from, I prefer . . .

To have someone pick a costume, hand it to me and say, "Wear this."
One thing I'll never wear . . .

I never met a costume I wouldn't wear, except maybe something scanty, because people would point and laugh. I wouldn't blame them.

I donate so much to charities because . . .

I make a living in this community. I want to give back. It sounds corny, but I enjoy the people and all they accomplish for charity. I don't have a million dollars to give, so I give what I have and get back more than I give.

My favorite night at home . . .

Is Halloween. I go home, strip down and watch TV. After 45 work days, it's a welcome peace.

I believe in the Easter Bunny because . . .

I know he exists. Even as an adult, I would never go to my parents' on Easter unless they promised me a basket full of eggs and jelly beans and Peeps. Lots of Peeps.

I'd like the White House to . . .

Find it didn't need all that security any more. When I started going, they didn't have all the barricades and closed streets. I know there's a need for it, but I wish there wasn't.

I'm glad the White House doesn't . . .

Use a competitor for bunnies.

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