



# S I M O N   &   S C H U S T E R

Simon & Schuster Consumer Group  
1230 Avenue of the Americas  
New York, NY 10020  
212-698-7659 • Fax: 212-698-7453

Trade Division Editorial

20 November 1998

Ms. Shirley Sagawa  
Office of the First Lady  
Old Executive Office Building  
Room 100  
Washington, D. C. 20500  
By fax: 202/456-6244

Dear Shirley,

Simon & Schuster would like to do a video news release for Mrs. Clinton's book. This would be a two to three minute produced video piece that would be distributed via satellite to hundreds of individual local stations, with hard copy (i.e., a tape) to the national network and independent news feeds. The piece would include a fifteen second sound bite of Mrs. Clinton talking about the importance of children writing letters, and how writing is as important as reading. We would also include shots of Mrs. Clinton with Socks and Buddy, shots of the interior of the book, and the book in a bookstore. We could include footage of one or two of the children whose letters are in the book, as well as a plug for the National Park Foundation. It's a nice story, and we think it would get very wide pickup, especially during this holiday season. The piece would be constructed in such a way that it could only be used to promote the book.

This would require very little of Mrs. Clinton's time, perhaps 30 minutes. Mrs. Clinton could be interviewed by Christy Ferer, the president of the production company, or by an "anonymous" person; it would be up to her.

This is a case where speed is important; in order for the video to have an impact on sales we would want this available to air no later than the second week in ~~November~~. December!

I'll call you in the morning to talk about this in more detail.

Best regards,

  
Sydney Miner

SWM: pc



**FAX from**

*Date: 11/20/98*

**SIMON & SCHUSTER**

*Total # of pages: 1*

|             |                      |
|-------------|----------------------|
| <b>TO:</b>  | <b>Marsha Berry</b>  |
| <b>Fax:</b> | <b>#202 456 7805</b> |

**FROM:** Victoria Meyer, Dir. of Publicity, **SIMON & SCHUSTER**

**Phone** 212 698 7530  
**Fax** 212 698 7336

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**REMARKS:**

Marsha,

I realize that after "Rosie" no other media appearances may be possible, but I wonder whether you would like to know that Barbara Walters - 20/20, Jane Pauley - Dateline, the Today show, Diane Rehm/WAMU, and Regis & Kathie Lee have all been asking.

Victoria Meyer



**FAX** from

Date: 11/20/98

**SIMON & SCHUSTER**

Total # of pages: 3

|             |               |
|-------------|---------------|
| <b>TO:</b>  | Marsha Berry  |
| <b>Fax:</b> | #202 456 7805 |

**FROM:** Victoria Meyer, Dir. of Publicity, **SIMON & SCHUSTER**

**Phone** 212 698 7530

**Fax** 212 698 7336

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**REMARKS:**

In yesterday's **NEWSDAY**. I don't know where he got the first print figure of 400,000. It didn't come from me. Our official number is 325,000.

Also, a rundown of what I know about so far.

## HOME & GARDENS

**Swimmingly:** Fish tanks as architectural design statements.

Page B14

## FOOD DAY

Celebrating the '60s at a kosher fund-raiser.

Page B18

## FUN & GAMES

Color comics, plus the crossword, cryptquote, horoscope and bridge.

Page B28

## STYLE FILE

When it comes to hair color, the writer could just dye. Or could she?

Page B27

## TELEVISION

New documentary on Ch. 21 looks at "The Greek Americans."

Page B35

## ALSO INSIDE . . .

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At least that's how Klurfeld is portrayed in "Winchell," an original HBO movie premiering at 8 p.m. Saturday. The film, directed by Mazursky, stars Tucci in the title role, and Giamatti as Klurfeld. The screenplay is adapted from Klurfeld's 1976 memoir, "Winchell: His Life and Times," a far more modest account of his years as Winchell's ghost.

The premiere of "Winchell" last week at the Museum of Tele-

Klurfeld was 19, and a prospective friend George Levinson, now a fellow Florida retiree, talked him into sending six gags to New York Post columnist Leonard Lyons. One of them ("Girls used to dress like Mother Hubbard, now they dress like a cupboard") got published. Soon he was

Please see WINCHELL on Page B13

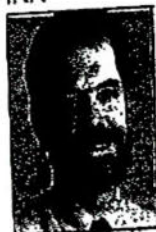
# Kids' Letters to the 'First Pets'

**A** CRUSTY EDITOR once said that a newspaper can't go wrong with stories about murder or pets.

Pets? Sure.

Indeed, the editor's advice might explain the many feature reports early in the Clinton administration about Socks, the first family's pet cat, and the many stories a year ago about what name the president would give the Clintons' new dog.

INK



Paul D. Colford

mals that even hard-bitten Washington reporters probably didn't know.

Buddy "seems happiest snoozing in the sunny window behind the President's big oak desk made from the timbers of the H.M.S. *Resolute*," Hillary Clinton writes.

"When Buddy and Socks met for the first time, both animals were caught off guard . . . Intent on protecting his turf,



From "Dear Socks, Dear Buddy," a girl's letter to Socks takes the concerned approach.

the cat hissed and got ready to spring while Buddy, just as taken aback, barked and strained at his leash. Things got so heated between them that Bill and other peacekeepers had to step in. Concerned allies set up several summits in an effort to broker a truce between the pets. It wasn't until the day that Socks swatted Buddy on the nose and sent the puppy off yelping, though, that they began to get along fine.

Sam Bradman, one of the young letter

writers, asks: "How do you like being a dog, Buddy? I like being a person."

From Ross Rankin to Socks: "Are you aloud to watch MTV[?]"

In Hillary Clinton's 1996 best-seller, "It Takes a Village," she focused on the needs of children and ways to improve family and community life. In "Dear Socks, Dear Buddy," besides answering questions about the Clintons' pets and offering a nicely illustrated history of other pets in the White House, she gives advice on animal care and tips for parents on how to help children express themselves through writing.

Simon & Schuster has introduced "Dear Socks, Dear Buddy" with a big first printing of more than 400,000 copies. The copyright is held by the National Park Foundation, which will receive all author earnings from book sales and ancillary sources, such as book clubs and the purchase of excerpts by magazines.

The publisher said there were no immediate plans for Hillary Clinton to make promotional appearances.

## Vietnam on Deadline

Each of the panelists at the Media Studies Center in New York last week first read a portion of their work included in "Reporting Vietnam," a two-volume col-

Please see COLFORD on Page B13

Dear Socks, Dear Buddy coverage

file: sockmeda

*Newsweek* "Periscope" page -- ran 10/12

*U.S. News & World Report* "Whispers" column -- ran 10/12

*George Magazine* (full page in "Primary Section" in their December issue)

*Vogue Magazine* (article on Mrs. Clinton written by Columbia professor Ann Douglas that mentions the book a couple of times will include mention of book)

*WHERE Washington* (December issue, out end of November)

*American Woman* (write up in their column called "The Scoop" -- this is a bi-monthly magazine, so it will be in their March issue, out end of January).

*Family Circle* -- "Circle This" item for January issue

*USA Weekend* -- will either excerpt or review in upcoming issue

[www.woofs.com](http://www.woofs.com) review 11/17

*St. Louis Post Dispatch* feature in Sat. 11/28 edition of their Lifestyle Section—a page called "Tail End" which deals with Pets.

*Newsweek* quote from book in issue on stands 11/16

*Newsday* lead item in Paul Colford's column 11/19

*Knoxville News-Sentinel* review to run 11/29

"Rosie O'Donnell Show" -- interview with Mrs. Clinton taping 12/2, airing 12/3



FAX from

Date: 11/20/98

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Total # of pages: 2

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|------|---------------|
| TO:  | Marsha Berry  |
| Fax: | #202 456 7805 |

FROM: Victoria Meyer, Dir. of Publicity, **SIMON & SCHUSTER**

|       |              |
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| Phone | 212 698 7530 |
| Fax   | 212 698 7336 |

---

**REMARKS:**

Marsha,

If Mrs. Clinton were to have time and the inclination to "Live with Regis and Kathie Lee," they appear to be willing to follow "Rosie." Here is their formal request.

Victoria Meyer



Victoria Meyer  
Simon & Schuster  
1230 Avenue of the Americas  
New York, New York 10020

November 19, 1998

Dear Victoria,

Thanks for taking the time to speak with me concerning booking Mrs. Clinton as a guest on LIVE WITH REGIS & KATHIE LEE. I know the First Lady has agreed to do only one (1) media appearance to promote DEAR SOCKS, DEAR BUDDY, and will be taping a segment with Rosie O'Donnell to air December 3rd. I would appreciate it very much if you would present our request to Mrs. Clinton's office to see if we could work out an interview as well. As you know, Mrs. Clinton has a wonderful relationship with our show and it would be an honor to have her visit us again. We'd do anything possible to accommodate her busy schedule.

After you hear back from the First Lady's office, please give me a call at 212-456-3605 or leave a message on my voicemail: 212-456-3419. I really appreciate your expediting this request as I know Mrs. Clinton is on a very tight schedule.

Thanks a lot, Victoria.

Sincerely,

A handwritten signature in cursive script that reads "Barbara Fight".

Barbara Fight  
Producer

**JAMES LIPSCOMB**

ROOM 10C

31 EAST 51ST STREET

NEW YORK, N.Y. 10016

Phone: (212) 692-8044

FAX: (212) 692-8044 1566

November 18, 1998

Mr. Robert Barnett  
Williams and Connally  
725 12th Street, N.W.  
Washington, D.C. 20005

Dear Mr. Barnett:

Two days ago I sent you by priority mail a letter requesting a license permitting us to use in the TV show we are working on, *First Dogs*, some of the wonderful pictures of the President and Buddy that are included in the *Buddy/Socks* book. (I will fax a copy of that letter with this one.

You told me that there is no chance that a decision on this matter will be made before Thanksgiving. I understand. However, by that time we will be close to our deadline at the end of our editing cycle, and I am aware that the White House photographic staff may need some time to turn out the 8 x 10 prints of the pictures in the book for us to copy for the film. (the pictures in the book are too small for us to copy and maintain the high quality in the shots that is evident).

Therefore, I would like to request now that we get that process underway. Could you order for us the pictures listed in my previous letter, (which follows). We will be happy to pay the cost of the printing.

Then, you could either send the pictures to us now (which would be helpful) so that we can incorporate them into the fine cut of the show or hold them in your office for express shipment when and if we are given a license to use them in the show.

(I am sure you realize that Discovery Channel would not, could not consider using the pictures in the show without a license).

Preparing for possible use of the pictures is especially urgent, since I hear from my executive pro-

ducer at the Discovery Channel that the White House is again considering letting us film a day in the life of Buddy in the White House. It seems to be a question of schedule. It would be a shame to broadcast this film without showing, as the pictures do, how quickly Buddy has become the President's enjoyable pet.

Yours,

*Jim Leavelle*

## JAMES LIPSCOMB

ROOM 10C

81 EAST 81ST STREET

NEW YORK, N.Y. 10016

Phone: (212) 698-8044

FAX: (212) 698-8044 1566

November 17, 1998

Mr. Robert Barnett  
Williams and Connolly  
725 12th Street, N.W.  
Washington, D.C. 20005  
FAX 202 434 5029

Dear Mr. Barnett:

As we discussed on the phone today, I am an independent television producer, producing a one hour show, to be called *First Dogs*, for the Discovery Channel. The show is about Presidents' dogs and is based on the book, *First Dogs*, by Roy Rowan.

We are interested in the possibility of using some of the wonderful pictures in Hillary Rodman Clinton's *Dear Socks, Dear Buddy* in our television show. Specifically, we would like to consider pictures on pages 49, 60, 89, 94, 136, 146, 152, 171, 160, and 171. As you can see, those pictures tell a wonderfully warm story of Buddy's life in the White House.

I am enclosing a resume, so that you can see where I am coming from. You can also, of course, call Bill Cosmas at the Discovery Channel (phone 301 771 4430 to confirm what I have told you here. We are working under a deadline so we would appreciate very much hearing from you at your early convenience.

Yours,



LAW OFFICES  
**WILLIAMS & CONNOLLY**  
 725 TWELFTH STREET, N.W.  
 WASHINGTON, D. C. 20005-5901  
 (202) 434-5000  
 FAX (202) 434-5029

EDWARD BENNETT WILLIAMS (1940-1983)  
 PAUL R. CONNOLLY (1933-1978)

JEREMIAH C. COLLINS  
 DAVID POVICH  
 STEVEN M. UMIN  
 JOHN W. YARDAMAN  
 PAUL MARTIN WOLFF  
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COUNSEL  
 VINCENT J. FULLER  
 RAYMOND W. BERGAN

## TELECOPY

TO:

Shirley Segawa

FIRM OR COMPANY:

TELECOPY NUMBER:

456-6244

FROM:

Robert B. Barnett

TELEPHONE:

202-434-5034

DATE:

11/19/98

MATTER NUMBER:

NUMBER OF PAGES INCLUDING THIS PAGE

4

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 (202) 434-5608 IMMEDIATELY. THANK YOU.

MESSAGE:

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# National Park FOUNDATION

1101 17th Street, NW Suite 1102  
Washington, DC 20036-4704  
202 785-4500 Fax 202 785-3539

TO: Shirley Sagawa  
FROM: Kelly Jones  
DATE: Monday, January 25, 1999  
RE: Socks & Buddy Event

Thanks for providing the National Park Foundation with the opportunity to highlight our public-private partnerships that have been instrumental in helping restore some of our most important historical structures. Two prominent examples immediately come to mind. We agree that it would be a great idea to have a National Park Service representative at the event that Mrs. Clinton can recognize in her remarks.

## 1. Edison National Historic Site

Mrs. Clinton is very familiar with this project, as she was on hand to recognize GE's \$5 million donation to the National Park Foundation for the restoration of Thomas Edison's laboratory. As part of her *Save America's Treasures* Tour last summer, she and Jack Welch toured the laboratory and personally saw the need for the gift in order to preserve the life's work of Thomas Edison. The site's superintendent is dynamic and would be a terrific person to recognize.

## 2. The Washington Monument

Although not an official *Save America's Treasures* project, it does capture the importance of public-private partnerships in restoring significant historical landmarks. The National Park Foundation partnered with Target Stores to restore the Monument, arguably one of the most well known landmarks in the country. Several people within the National Park Service's National Capital Region have been instrumental in working on this project, but it is important to note that NPS Director Robert Stanton was in charge of the region when the partnership with Target was first formed.

Both of these examples also have wonderful visuals that can help tell the story. For instance, the National Park Service is working with well-known architect Michael Graves who designed the scaffolding concept for the Washington Monument Restoration Project. His drawings give an interesting perspective on the importance of preserving a structure and its integrity at the same time. We would be happy to pursue either example further to make it an exciting part of the event. Please let us know if you need more information or have any questions about these two ideas.

We also want to know whether you need any information from us for a press release or if it would be suitable for the Foundation to release one. Our Public Relations Manager, Jen Larson is on hand to help.

I look forward to speaking with you soon.



Chartered by the United States Congress  
in 1967 to support America's National Parks

your copy. —

**Not For Release**

Contact: Patricia Keim  
phone: 212-698-7988  
fax: 212-632-8083

**Simon & Schuster Audio to publish  
First Lady Hillary Rodham Clinton's  
*DEAR SOCKS, DEAR BUDDY:*  
*KIDS' LETTERS TO THE FIRST PETS***

New York, New York, November 1998 — Simon & Schuster Audio is pleased to announce the publication of First Lady and Grammy Award-Winner Hillary Rodham Clinton's **DEAR SOCKS, DEAR BUDDY** in January 1999. An example of what children can do when they put their ideas and wishes into words, **DEAR SOCKS, DEAR BUDDY** is a collection of the most amusing, entertaining, and thoughtful letters that children have sent the nation's First Pets — from a simple request for a "paw-tograph" to good wishes and well-meant advice. In her introduction, Mrs. Clinton extols the virtues of writing, and discusses how parents can help their children learn and enjoy the experience of writing and receiving letters. She also explains where and how the children's letters to Socks and Buddy are received, sorted, and answered. Mrs. Clinton's previous audiobook, *It Takes a Village*, was a national bestseller and received the Grammy Award for Best Spoken Word. All of Mrs. Clinton's royalties and author's earnings will be donated to the National Park Foundation. Simon & Schuster will also donate a portion of its profits to charities involved in the care and protection of animals.

Simon & Schuster Audio is a division of Simon & Schuster, the publishing operation of Viacom Inc.

**DEAR SOCKS, DEAR BUDDY: Kids' Letters to the First Pets**  
by Hillary Rodham Clinton, featuring Hillary Rodham Clinton  
Simon & Schuster Audio  
1.5 hours on 1 cassette/ISBN: 0-671-04368-4/\$12.00 U.S.  
Simultaneous with the Simon & Schuster Hardcover

Phone: 212-698-7088  
Fax: 212-632-8083

**Simon & Schuster Audio**

# Fax

**To:** Toby Graff **From:** Patricia Keim  
**Fax:** 202-456-7805 **Date:** November 24, 1998  
**Phone:** [Click here and type phone number] **Pages:** 2  
**Re:** Dear Socks, Dear Buddy

☐ **Urgent**    ☐ **For Review**    ☐ **Please Comment**    ☐ **Please Reply**    ☐ **Please Recycle**

**-Comments:**

Thanks for your time on the phone. As we discussed, we would like to request an approved photograph taken in the studio when the First Lady recorded her audiobook earlier this month. The photograph would be sent to trade and consumer publications to generate attention for the upcoming audio publication.

I've attached a draft of our press release for your review.

Many thanks.



File

**24TH ANNUAL WESTCHESTER CAT SHOW**

C/O AMERICAN DREAM PROMOTIONS, INC.

41 ARBOR WAY

PEEKSKILL, NY 10566

(914) 739-5408 ~ Fax: (914) 739-0526 ~ E-Mail: adp@advinc.com

**To:** Ms. Capricia Marshall **Date:** November 3, 1999  
**Fax #:** (202) 456-6771/2461 **Pages:** 2  
**From:** Leslie Masson  
**Subject:** 1999 Cat of the Year Award to Socks

Note: This is being faxed to two numbers as I am not sure which is the correct one.

Since we have not to date heard from your office, and not wanting to rule out the possibility of Socks being named Cat of the Year, we have elected to take the approach shown in the attached Press Release which we will be sending out this week. This buys us some time before having to name our Cat of the Year.

We can't reiterate enough how we believe this would generate some very positive public relations for the First Family here in Westchester, their new home.

Thank you again for your time and consideration in this matter.



marsha-

This release has already  
been sent out

**WESTCHESTER CAT SHOW**

FOR IMMEDIATE RELEASE

CONTACT: CLAIRE DIELE 914-739-5408

White Plains, New York --

**"SOCKS" CLINTON NOMINATED AT WESTCHESTER CAT SHOW**

The 24th Annual **WESTCHESTER CAT SHOW** will play host to over 250 championship quality cats and kittens, November 20th and 21st at the Westchester County Center in White Plains. But the show's spotlight will not only be on the glamorous Persians, sleek Sphynx and other spectacular looking purebreds in competition, but also on those nominees for the prestigious **"CAT OF THE YEAR"** award. While the purebred cats must endure "in your face" scrutiny by judges looking for physical qualities that measure up against very strict breed standards, the "Cat of the Year" nominees are recognized for having a unique quality or having performed a feat of unusual courage, determination, heroism or altruism. Past recipients of the "Cat of the Year" award include Scarlett, who saved her kittens from a burning building, Cleo, who swallowed an 8 inch tube in order to be fed, and last year's surprise winner, Ginny, the dog who rescues cats. This year, three cats have been nominated for the prestigious award, but only one will garner the lavish rosette and plaudits at the ceremony on Saturday afternoon.

**NOMINEE #1 lives in the White House: "SOCKS" CLINTON**, is the first "First Cat" to occupy the living quarters of the White House as part of a first family. How does this qualify him for a "Cat of the Year" nomination? Simply by being there, "Socks" has elevated the status of the feline as a worthy house pet. "Socks" has been able to increase awareness of the cat as an important and valued part of the typical American family. If a cat can reside in the White House, it could be a welcome addition to almost any home.

**NOMINEE #2 is an "aristo-cat":** Known as "KB" to his friends, this championship Japanese Bobtail gave up the cushy life for a greater cause. He kept escaping from his house and going next door to visit a neighbor. Before long, he left home for good to live with Lori Joseph and her father. Shortly thereafter, Lori was diagnosed with terminal cancer. KB stayed by Lori's side until the end, offering support in his own special way, helping her cope with IV's and chemotherapy. Although KB's bonding could not save Lori's life, it's not the end of the story. KB continues to play a vital role in the well being of Lori's father, Walter, who lives in a senior citizen complex. Realizing the importance of pet therapy to the well-being of all people, especially seniors, KB and Walter are hoping to get legislation passed which will outlaw discrimination against pet ownership in senior housing.

**NOMINEE #3 is a working girl:** While carrying her, Mary Paige's mother was rescued from a life on the streets. For most of her 12 years, Mary Paige, a very pretty domestic shorthair, has worked as a model and actress in print and television ads, and on shows like "One Life to Live", donating all the money she earns to the continued rescue efforts of the same benefactors who saved her and her mother.

**OTHER HIGHLIGHTS OF THE WESTCHESTER CAT SHOW:**

**CELEBRITY CATS "GINNY, THE DOG WHO RESCUES CATS" and "SPANKY, THE BIG SAVANNAH":** Last year's hugely popular "Cat of the Year" award recipient, Ginny, the Dog Who Rescues Cats, will make an encore appearance for all of her loyal fans. The charismatic and amazing canine, with a compelling presence, who has saved hundreds of stray cats in the metro New York area, has become an international celebrity. And Spanky, the big beautiful Savannah, twice the size of a typical domestic cat, 46 inches nose to tail, and with a silky mink-like coat, will also return, in all his glory. Accompanying Spanky will be two Savannah kittens, one a Snow White and the other a Tawny, direct from the Oklahoma ranch where they were bred.

**OVER 250 CATS AND KITTENS COMPETE:** 30 Breeds, including Maine Coons, Persians, Bengals, Sphynx, Rag Dolls and Abyssinians, will be scrutinized by twelve renowned judges, who ultimately and collectively will arrive at the Best Cat of Show.

**HOUSEHOLD PET COMPETITION:** Always a favorite, where good looks and personality count.

**ASK THE VET:** Veterinarians from The Westchester Veterinary Society will answer your pet questions.

**MEOW MARKET:** Where you can buy everything and anything for your cats or cat-loving friends!

**CAT FACE PAINTING AND TEMPORARY CAT TATTOOS:** For kids and adults!

**SALES OF PUREBRED CATS and ADOPTIONS OF SHELTER CATS** (A special effort will be made this year to place two sibling kittens, Tumbles and Beebop, who suffer from a rare neurological disorder in a loving home)

**SHOW PROCEEDS BENEFIT LOCAL ANIMAL SHELTERS AND RESCUE GROUPS**

**WESTCHESTER CAT SHOW:** Saturday and Sunday, November 20-21; 10am-6pm; Westchester County Center, Bronx River Parkway and Central Avenue, White Plains, NY (Exit 5, Route 287).

**TICKETS AT THE DOOR:** Adults \$8.00 Seniors: \$6.00 Children under 12: \$3.00

**PUBLIC TRANSPORTATION:** Westchester bus routes; Walk from White Plains Metro North station

**DIRECTIONS:** (914) 285-4050

**FURTHER INFORMATION:** (914) 739-5408

Date TBD

Socks/Buddy  
file

Simon & Schuster  
1230 Avenue of the Americas  
NY, NY 10020

facsimile transmittal

To: Shirley Sagawa Fax: 202/456-6244  
From: Sydney Miner Date: 02/10/99  
Re: AOL chat with Mrs. Clinton Pages: 5  
CC:

☒ Urgent ☐ For Review ☐ Please Comment ☒ Please Reply ☐ Please Recycle

Shirley,

Please see pages from AOL (circa 1998 but you get the idea); this will give you an idea of what AOL can do with Mrs. Clinton and Dear Socks, Dear Buddy.

Note the first screen is printed on Seinfeld and Titanic. They are mini-sites that lived on AOL during the time of the Seinfeld promotion. AOL would do the same for Mrs. Clinton. Users would type in a keyword on the welcome screen (like "Hillary Clinton" or "Dear Socks", and go to this mini-page. There would be links to the "Dear Socks, Dear Buddy" excerpt, the Q&A with the First Lady, information on the chat, and so on.

This mini-site would pull the attention of all AOL viewers and gives the First Lady her own "home" on AOL. It would be up for a long time, too.

Also attached are additional pages for examples where the min-site and chat will be publicized. These include What's New, AOL Today, Entertainment, Books, Influence, Arts & Leisure, and other channels we discussed such as Kids and Families. In other words, they will push this **everywhere**.

As you and I also discussed, Barnes & Noble would also like to send out a press release promoting this event. I look forward to talking to you soon to pin down date and time. This could be very exciting.

Best, as always.



## SEINFELD

[396-748.2441.seinfeld] Seinfeld: Countdown, Memories, Yada Yada

### Seinfeld: Countdown, Memories, Yada Yada

A show about nothing? Sure fooled us. Now that Jerry's pulled the plug, everyone's wondering: Is there life after Seinfeld? While we wait to learn if Kramer or George gets a spin-off, let's console ourselves with memories of Thursday nights passed.



- **AOL's Seinfeld Poll**  
Should Elaine and Jerry just tie the knot already?
- **On the Seinfeld Set**  
"The point of every scene: Get in fast and be funny."
- **No Spinoff Likely?**  
There's no real enthusiasm and NBC isn't too worried.

**So Long, Seinfeld**  
Newsweek visits Seinfeld co-creator Larry David. Don't expect a tear-filled finale.



**BarnesandNoble@aol**  
**Seinfeld Books!**  
(click here)

ENTERTAINMENT FIND Keyword: SEINFELD

*SEINFELD OPPORTUNITY*

## TITANIC

[102-18380.754.titanad] The Titanic

### On Monday Night, Will 'Titanic' Sail to Glory?

History says successful films don't get golden statues. But with 14 nominations, can anyone sink 'Titanic'? Will 'L.A. Confidential,' a critical fave, sneak by? As we count down, Entertainment Asylum is your guide. Cruise the books. And vote often.



- **The Director Speaks**  
James Cameron discusses his passion for authenticity.
- **Titanic: The Ship**  
Journals, pictures, songs, and a boatload of web links.
- **The Young Star**  
Leonardo DiCaprio copes with his new mega-stardom.

**The Ship in History**  
Meet the Titanic's builders. Follow its tragic story from its construction to its grave.



**BarnesandNoble@aol**  
**Titanic Collection**

ENTERTAINMENT FIND Keyword: Titanic

## What's NEW

[206-2113.1663.popcorn] What's New on AOL

**The Latest**

- ▶ AOL Tax Planning
- ▶ Century 21 Communities
- ▶ Business Perks
- ▶ Irish Heritage
- ▶ Shape Up for Spring
- ▶ Money for College
- ▶ Sports Madness Shop
- ▶ MTV Online - a new look
- ▶ Hollywood's Big Night
- ▶ Win a Modem a Day

**What's New ON AOL**

PRESENTED BY BarnesandNoble@aol

Join Larry King live tonight (3/18) at 7pm ET!

**She Says:** Finding your way through the mine-field of parenthood.

**Nora Roberts:** Read the first two books of her new series "Homeport."

**Help on Wheels:** Discounts, buying advice & the scoop on the new models.

**Dish It Up:** Food for lucky eaters, family meals. Food for real life.

**BirthdayScopes:** Born today? What to expect in the year ahead.

**"Favorite Place It"**  
Click here to learn how to return to places you like.

Keyword: New

## AOL Today

[414-49.2549.WEDLOC5] AOL Today -- March 18, 1998

[APNEWS5] [Agencies May Not Fix 2000 Glitch]

**AOL Today**

*Primetime*

**Larry King Live!**  
From Bill Gates to Maya Angelou, King has interviewed the world renowned. Chat with him, 7pm ET.

**Legacy For Sale**  
Memorabilia of the late JFK hits the auction block despite protests from the Kennedy clan.

**Life In The Fast Lane**  
Ever drive a "Love Bug"? Shop around for classic wheels.

**Mom's The Word**  
God created mothers because He couldn't be everywhere, they say. Celebrate Moms Online's 2nd!

**Meet author Nora Roberts**  
and read chapters from her new book.

*Primetime Essentials*

• Live NOW! • Sports Scores • Classifieds • Deal of the Day • What's on TV? • Market News

# Books on the Entertainment Channel

Black and Blue on main [bookmain.bmp]

[102-12283.754.entmain2] ADL Entertainment

Your ticket to movies, TV, music, and stars

## entertainment

**spotlight**

- ☐ Heart and Soul  
The music and memories of the Motown label.
- ☐ Musketeer Role Call  
The Man in the Iron Mask

**departments**

- movies
- tv today
- music
- featuring... ENTERTAINMENT ASYLUM
- word of mouth
- books
- search & explore
- turn to entertainment's home page

**celebrity**

**Black and Blue: A Mother's Courage**  
A battered wife goes underground to save herself and her young son in Anna Quindlen's *Black and Blue*, a novel about the unrelenting terror of domestic violence.

**GABRIEL BYRNE:** Actor from the Emerald Isle takes a lesson to Leo in *Iron Mask*.

**CELEB fix**

Keywords: Entertainment

Books

entertainment

MAIN HELP

## books

**hot reads**

- Joseph Heller -- "Now and Then"
- Gore Vidal -- "The Smithsonian Institution"
- Charles Siebert -- "Wickerby"
- Arne O. Falk -- "Holding Out"
- Richard Dooling -- "Brain Storm"
- Michio Kaku -- "Visions"
- Philip Roth -- "American Pastoral"
- Caroline Preston -- "Jackie by Jossie"

More Books and Authors

**Word of Mouth**

**Search for any book in print.**  
BarnesandNoble@aol

**GO!**

**Suspenseful Romance**  
Best-selling author Nora Roberts strikes back with *Homeport*, an edge-of-your-seat seduction of art, intrigue and amour.

**Live tonight: Larry King, Alza Bina**

**SPIN CYCLE**  
BarnesandNoble.com at the book that exposes Clinton's propaganda machine.

Keywords: Books

## ARTS AND LEISURE

[409-259.2528.INFLarts] Arts and Leisure
♥ □ □ □ X

**AOL Influence**
MAIN | HELP

**BOOKS:** In "Homeport," [Nora Roberts](#) blends romantic suspense with art-world intrigue. Read the book, meet the author....So what is it about [South Florida](#) that draws writers in droves?

**FILM:** The moral climate, on cool celluloid: The [Cine](#) movie, "[Primary Colors](#)," opens Friday, perfectly timed to provide unexpected nuance and meaning. George explains how a bitter novel became a [valentine on film](#)....Will [Adrian Lyne's](#) "[Lolita](#)" ever play in American theaters?

### arts & leisure

**Leo, The Teen King, Preens as Screen King**



Shallow aging musketeers let Leo shine as "The Man in the Iron Mask." [Reviewed](#) by The New York Times; [featured](#) in Entertainment Asylum.

Keyword: ARTS & LEISURE

[aarts ]
-- Arts & Leisure Index - ▾

**THE INNER CIRCLE**



**Is Titanic really that good?**

[Vote here](#)

[409-259.2528.INFLarts] Arts and Leisure
♥ □ □ □ X

**AOL Influence**
MAIN | HELP

**The Week in Art and Culture**

- Music: There's no problem with [Pavarotti](#).
- Books: [Faroud Ajami](#) on the Arabs. The poetry of [Deborah Garrison](#). [Joseph Heller](#) writes his life.
- Stage: [Linda Lavin](#) in *The Diary of Anne Frank*.
- Film: Paul Newman delights in "[Twilight](#)." "[The Big Lebowski](#)" is no "Fargo."
- AOLOnstage: You're live at [Carnegie Hall](#).
- Guide: Coast to coast, where to go, [what to do](#).
- Your picks: What are [you enjoying](#)?

### arts & leisure

**Bill Viola Is Invading Your Comfort Zone**



Video -- the artistic medium of our modern age -- finds a sensory, startling and dazzling master in [Bill Viola](#), now on view at the Whitney Museum.

Keyword: ARTS & LEISURE

[aarts ]
-- Arts & Leisure Index - ▾

**THE INNER CIRCLE**

**Insomniacs Wanted.**

[Click here.](#)