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66307

ORNAMENT GROUP PRESS CONTACT

PHOTOCOPY
PRESERVATION

KNITTING GUILD OF AMERICA

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SOCIETY OF DECORATIVE PAINTERS

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Ref to: 316-269-9300

SNOWMEN SPOILER

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DANDREF

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No. 2-153LR

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charlie ~~Hager~~ Hager

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Wayne Manor Florist) Stacy Hutchins
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Bern Jaffe 212-977-5969 (H&N press)

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TO: Gary Walters
FR: Julie Mason
RE: Sunday Press Details (NOT including WH press pool movements)

* Please note that Katie Couric will use Ladies Mezz. to change; please tell me if you want to use another room.

8:00 a.m. HGTV crew in to videotape gingerbread house coming up stairs and final b-roll
9:00 a.m. HGTV departs (unless house is complete enough to do final b-roll)
11:00 a.m. HGTV in to film rooms completed and top of decorator's reception
12:00 p.m. HGTV departs
2:00 p.m. Today crew arrives to film rooms completed
2:30 p.m. Katie Couric arrives; goes to Ladies Mezz. to change
3:30 p.m. Couric films on State Floor
4:00 p.m. Couric interview of Capricia on State Floor (red carpet and State Dining Room only)
4:00 p.m. Press to Bookseller's to catch arrival of guests
4:30 p.m. Today crew set up Red Room
5:00 p.m. InStyle photographer sets up in Blue Room
5:15 p.m. Today interview in Red Room
TBD Today crew breakdown and departure

Thanks. - Please call me at x62712 with questions.

TO: Gary
FR: Julie
RE: Press Outline, version 3

THURSDAY

11:00 a.m. Today Show - gingerbread house
12:00 p.m. HGTV - gingerbread house
1:00 p.m. Tree set-up in Blue Room

FRIDAY

8:00 a.m. Today Show, HGTV - ornaments unloading, decorating
9:00 a.m. Walk-through with Xmas in Washington
10:00 a.m. HGTV interview of Capricia
~~12:00 p.m. Walk-through with Media Affairs~~
1:30 p.m. Stacy Hutchins, BELO, 661-8433 (Wayne, Charlottesville, VA)
2:00 p.m. Hearst Broadcasting
Larry Downing
2:30 p.m. Medill Broadcasting
CNN, Sara Ruth crew

SATURDAY

11:00 p.m. Today Show - decorating, interview with Colette, Nancy
HGTV - decorating, interview with Colette, Nancy
2 - 3:30 p.m. Other press b-roll

SUNDAY

12:00 p.m. HGTV - decorator's reception
1:30 p.m. Today Show crew in / Roland available
2:30 p.m. Today Show (incl. Couric) - B-roll, stand-up - Ladies' Mezz changing room.
4:00 p.m. Capricia interview
4:30 p.m. Today Show - setup in Red Room
4:45 p.m. InStyle photog in Blue Room

MONDAY

7:00 a.m. Arrival of Xmas in Washington truck, crew
9:30 a.m. Buddy/Socks video (Toby) *Set up 9am (Toby) - Map Room*
9:45 a.m. HRC taping of Xmas in Washington
10:45 a.m. Begin breaking-down Xmas in Washington
11:15 a.m. Press preview
Jen - take print reporters to East Gate
Video at S+B

1:00 p.m. Julie - cameras upstairs
12:45 p.m. B-roll, HGTV stand-up
1:30 p.m. Women's Day set-up
Photo shoot for Women's Day

11 Wed.