



FAX Cover Sheet

To: Julie Mason

FAX Number: 456-7805

From: Todd Erickson

Number of Pages (including cover sheet): 4

Comments: Tells here are:

626-3876

or

626-5461

**If you did not receive all pages of this FAX, please call
202) 393-2000 ext. 753**



TO: Julie Mason, First Lady's Press Office (sent via FAX 202/456-7805)
FR: Roger Cook, VP Communications
DA: April 29, 1998
RE: Children's Champion of the Year Award

Thanks for getting back to me. It was nice to speak with you this morning. Attached is a proposed layout and agenda for our event on May 28, 1998. I believe Laura Schwartz and Diane Dewhirst should already have copies of this after their meetings with Joe Lake, our Executive Vice President.

By way of introduction, Children's Miracle Network (CMN) Champions is a year-round effort dedicated to helping hospitalized kids. Through a network of sports and entertainment personalities, corporate supporters, and 200 television stations, funds are generated to benefit kids treated at 170 children's hospitals throughout North America. The hallmark of CMN Champions is that 100 percent of locally-generated donations stay in the community in which they were made to benefit children at participating hospitals. The hospitals associated with CMN care for all children with any affliction including cancer, AIDS, birth defects, accidents, and muscular and cardiovascular diseases; they pride themselves on treating the *whole* child and providing care regardless of the family's ability to pay. These hospitals thrive on public support; CMN Champions makes it possible for the community to donate necessary funding to maintain and upgrade the hospitals' programs. Fund raising efforts culminate with the annual broadcast of *CMN Champions*, scheduled to air from 9:00 p.m. May 30 to 6:00 p.m. May 31, 1998 on WUSA-CBS in Washington, D.C. and on 199 other stations throughout the United States and Canada.

For the event at the White House, we have chosen one child from each state and one from the District to represent the 12 million kids treated each year at all of our hospitals. Each of these children are "champions" because they have fought and are winning some of life's greatest battles. I'm overnighting to you a "media guidebook" with short bios and pictures of each of the children. I can make as many of these books available to your media contacts as necessary. I'll also put in a fact sheet on CMN and other materials.

Julie Mason, First Lady's Press Office
April 29, 1998
Page 2 of Three

The children, accompanied by their families, along with some other "champions" (New England Patriots QB Drew Bledsoe, ABC Sports/ESPN anchor Robin Roberts, and possibly a Baltimore Orioles player) will present to Mrs. Clinton the first-ever Children's Champion of the Year award for her long-standing commitment to children's health and specifically to Children's Miracle Network.

We're working with "Oz" and Dave Cox at Media Technologies (202/887-8700) and with Mike Miller at GlobeCast for satellite transmissions. We'd like to bring in two cameras and feed the actual presentation of the award "live" to our 200 stations and anyone else who wants to pick up the feed. In other words we could pool feed to networks if they'd rather not send a camera crew. Following the actual presentation and Mrs. Clinton has gone back into the residence, we'd like to stay on the lawn and shoot some brief interviews with each of the kids to feed back to their local markets. The guys at Media Tech promise me we can be finished by 12:15 p.m.

I'd like to suggest a walk through and face-to-face meeting between you, Laura Schwartz, Dave Cox, Mike Miller, and myself so we're all on the same page. I'm available Thursday 5/7, Friday 5/8, Wednesday 5/13, Thursday 5/14, and Friday 5/15. Please advise which day would work best for you and Laura.

I can be reached at the following numbers/addresses:

Office:	801/278-8900
FAX:	801/277-8787
Direct:	801/273-3281
e-mail:	rcook@cmn.org
Mobile:	801-859-3541
Home:	801-571-2530

Thanks, again. I promise this will be fun!

BROADCAST MEDIA ADVISORY

FOR MORE INFORMATION PLEASE CONTACT
TODD ERICKSON AT (202) 626-5461/(202) 626-3876; OR ROGER COOK AT (801) 273-3281

Who? A child from your area, representing each state and the District of Columbia (see <http://www.cmn.org/champs/USChampions.html>), who has battled life-threatening illness or injury at one of the 170 Children's Miracle Network (CMN) hospitals; and **First Lady Hillary Rodham Clinton**

What? The group of 51 children, representing CMN Champions, will present the first-ever **Children's Champion of the Year** award to Mrs. Clinton for her long-standing commitment and tireless dedication to improving the lives of children.

When? The event will be broadcast **live via satellite from the White House on Thursday, May 28, 1998 at 10:45 a.m. EDT.**

Where? The signal may be received at the following coordinates:

TELSTAR 5 (C) Transponder 17
Audio: 6.2/6.8 MHz
Downlink Frequency: 4040 MHz
(vertical down)

and

SBS VI Transponder 2
Audio: 6.2/6.8 MHz
Downlink Frequency: 11749 MHz
(vertical down)

Test patterns will begin at 10:30 a.m. EDT. The program should run approximately 30 minutes.

A **highlight package containing B-roll** from the event and remarks from all participants, including Mrs. Clinton and **EACH state's child** will be sent the same day from **1:45 - 3:00 p.m. EDT** as follows:

Alabama
Alaska
Arizona
California
Colorado
Delaware
Florida
Georgia

Hawaii
Idaho
Illinois
Indiana
Iowa
Kansas
Kentucky
Louisiana

Maine
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Montana

Nebraska
Nevada
New Hampshire
New Jersey
New Mexico
New York
North Carolina
North Dakota

Ohio
Oklahoma
Oregon
Pennsylvania
South Carolina
South Dakota
Tennessee
Texas

Utah
Vermont
Virginia
Washington
Washington, D.C.
West Virginia
Wisconsin
Wyoming

TELSTAR 5 (C) Transponder 15
Audio: 6.2/6.8 MHz
Downlink Frequency: 4000 MHz
(vertical down)

TELSTAR 402R (C) Transponder 24
Audio: 6.2/6.8 MHz
Downlink Frequency: 4180 MHz
(horizontal down)

Why? The Children's Champion of the Year award is presented by Children's Miracle Network - CMN Champions to an individual who has consistently championed the cause of children and demonstrated an unwavering commitment to their rights to quality health care and education.

PRINT MEDIA ADVISORY

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TODD ERICKSON AT (202) 626-5461/(202) 626-3876; OR ROGER COOK AT (801) 273-3281

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When? The event will be broadcast **live via satellite from the White House on Thursday, May 28, 1998 at 10:45 a.m. EDT.**

Where? At **3:00 p.m. EDT** we will post information regarding the event on the FTP site listed below. The information will include a **detailed press release** describing the actual event and providing **verbatim quotes from all participants**. We will also provide **JPEG photographs of EACH state's child** being interviewed by media on the south lawn of the White House. These will be suitable for newspaper reproduction. All information will be available after 3:00 p.m. EDT at the following address:

<ftp://ftp.vii.com/pub/business/cmn/dcevent>

Why? The Children's Champion of the Year award is presented by Children's Miracle Network - CMN Champions to an individual who has consistently championed the cause of children and demonstrated an unwavering commitment to their rights to quality health care and education.



CMN Champions is a year-round effort dedicated to helping hospitalized kids. Through a network of sports, entertainment and other personalities, corporate supporters, and 200 television stations, funds are generated to benefit kids treated at 170 hospitals throughout North America. The hallmark of CMN Champions is that 100 percent of locally-generated donations stay in the community in which they were made to benefit children at participating hospitals.

The hospitals associated with CMN care for all children with any affliction including cancer, AIDS, birth defects, accidents, and muscular and cardiovascular diseases; they pride themselves on treating the whole child and providing care regardless of the family's ability to pay.

These hospitals thrive on public support; CMN Champions makes it possible for the community to donate necessary funding to maintain and upgrade the hospital's programs. Annual fund raising efforts culminate with the annual broadcast of CMN Champions, scheduled to air May 30-31 1998.



The IOF Foresters Champions Across America program celebrates the victories of children treated at CMN-participating hospitals. One child is selected from each state and the District of Columbia to serve as ambassadors for all the children treated at these hospitals. Their lives are a testimony of courage, faith and spirit.

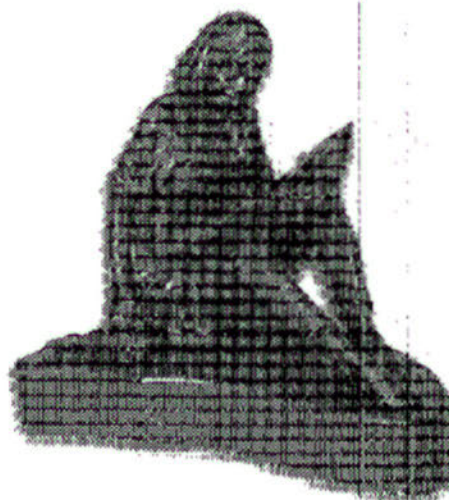
From the White House they will go on to Walt Disney World where they will take part in the broadcast of CMN Champions and share the message that their lives are better because of the care they received at CMN-participating hospitals.



**IOF
FORESTERS**
THE INDEPENDENT ORDER OF FORESTERS

The Independent Order of Foresters (IOF) is a fraternal benefit society which has served its members since 1874, offering the security and protection of a range of financial products and services, including life insurance and annuities, and by providing support during times of need.

The IOF has always cared for its members' communities by participating in local and national community support programs that focus on families and children.



"Once Upon a Time," a bronze sculpture depicting a woman reading to a young child, is the work of sculptor Gary Price. It was donated to CMN for use as the first-ever Children's Champion of the Year award. It is approximately 12 inches high, 15 inches wide and rests on a base of Black Walnut. Mr. Price's sculptures enjoy a devoted following and are found in many private and public collections.

The inscription on the base of the award reads:



Children's Champion of the Year
presented by CMN Champions to

First Lady Hillary Rodham Clinton

for her long-standing commitment and
tireless dedication to improving the lives of children

May 28, 1998

1998 CMN Champions Across America

Justin Payne, Theodore, ALABAMA

Alex Windnagle, Anchorage, ALASKA

Erica Victoria Hanken, Phoenix, ARIZONA

Christopher Bowers, Stockton, CALIFORNIA

Shayn Lansden, Westminster, COLORADO

Jarred Randolph, Claymont, DELAWARE

Shannon Pasley, Boynton Beach, FLORIDA

Tracy "Aparicio" Fogg, Macon, GEORGIA

Cory Bacon, Pukalani, HAWAII

Riley Downum, Boise, IDAHO

Laura Ellen Conway, Chicago, ILLINOIS

Mike Hunt, Indianapolis, INDIANA

Austin Rodriguez, Sioux City, IOWA

Luke Martin Harbur, Overland Park, KANSAS

Jordan Wilson Hahn, Somerset, KENTUCKY

David Pierson, Covington, LOUISIANA

Larry Sawyer III, Bucksport, MAINE

Megan Keyes,
representing brother Ben Keyes, Havre De Grace, MARYLAND

Michael Latham, Brockton, MASSACHUSETTS

Haleigh R. Holtzer, Okemos, MICHIGAN

Chris Wayne, Hastings, MINNESOTA

Philip G. Griffin, Clinton, MISSISSIPPI

Justin Hughes, Furgeson, MISSOURI

Danielle Mae Dorman, Columbia Falls, MONTANA

Kimberly Patterson, Omaha, NEBRASKA

Page Two

1998 CMN Champions Across America

Michael D. Herda, Las Vegas, NEVADA

Justin Wallace, Nashua, NEW HAMPSHIRE

Melissa Ellmer, Union, NEW JERSEY

Sam Lowry, Las Cruces, NEW MEXICO

Evan Cummings, Rochester, NEW YORK

Ryan Dawson, Fort Mill, S.C. NORTH CAROLINA

Willie Espe, Fargo, NORTH DAKOTA

Kraig Moellenberg, Sylvania, OHIO

Kaci Caves, Tulsa, OKLAHOMA

Noah Kilfoy, FLORENCE, OREGON

John Kendall Hauth, East Stroudsburg, PENNSYLVANIA

Latasha Aalls, Dillon, SOUTH CAROLINA

Joseph Strassberg, Sioux Falls, SOUTH DAKOTA

John Shields Wilson, Memphis, TENNESSEE

VaShayla La Fleur, Beaumont, TEXAS

Natalie Burdick, Sandy, UTAH

Melissa Katherine White, Barton, VERMONT

Sara Blair, Covington, VIRGINIA

Anjela Mary Uhlenkott, Clarkston, WASHINGTON

Marcus Antonio Johnson, WASHINGTON, D.C.

Anthony Joseph "Tony" Pellegrino, Wheeling, WEST VIRGINIA

Kati Wiesman, Edgar, WISCONSIN

Jessica Leigh Neary, Laramie, WYOMING

Justin Payne

Theodore, AL 36582

CHILDREN?

Alaska

Alex Windnagle

Anchorage, AK 99575

MIRACLE
NETWORK -

Arizona

Erica Victoria Hanken

Pheanix, AZ 85044

list of home
towns of the
children.

Colorado

[REDACTED]

[REDACTED]

California

[REDACTED]

[REDACTED]

California

Christopher Bowers

Stockton, CA 95209

Colorado

Shayn Lansden

Westminster, CO 80234

Delaware

Jarred Randolph

Claymont, DE 19703

Delaware

[REDACTED]

[REDACTED]

Florida

Shannon Pasley

Boynton Beach, FL 33435

Georgia

Tracy "Aparicio" Fogg,

Macon, Georgia 31211

Hawaii

Cory Bacon

Pukalani, Hawaii 96768

Idaho

Riley Downum

Boise, ID 83713

Illinois

Laura Ellen Conway

Chicago, Illinois 60614

Indiana

Mike Hunt

Indianapolis, IN 46278

Iowa

Austin Rodriguez

Sioux City, IA 51106

Kansas

Luke Martin Harbur

Overland Park, Kansas 66213

Kentucky

Jordan Wilson Hahn

Somerset, KY 42503

Kentucky

[REDACTED]

[REDACTED]

Louisiana

David Pierson

Covington, Louisiana 70435

Maine

Larry Sawyer III

Bucksport, ME 04416

Megan Keyes, Bens sister is
 repping him, as he passed away
 from cancer after he was named
 a CMA Champion.

Maryland

Ben Keyes

Havre De Grace, MD 21028

Massachusetts

Michael Latham

Brockton, MA 02401

Michigan

Haleigh R. Holtzer

Okemos, MI 48864

Minnesota

Chris Wayne

Hastings, MN 55033

Mississippi

Phillip G. Griffin

Clinton, MS 39056

Missouri

Justin Hughes

Ferguson, MO 63135

Montana

Danielle Mae Dorman

Columbia Falls, MT 59912

Nebraska

Kimberly Patterson

Omaha, NE 68122

Nevada

Michael D. Herda

Las Vegas, Nevada 89118

New Hampshire

Justin Wallace

Nashua, NH 03060

New Jersey

Melissa Ellmer

Union, NJ 07083

New Mexico

Sam Lowry

Las Cruces, NM 88005

New York

Evan Cummings

Rochester, NY 14623

North Carolina

Ryan Dawson

Fort Mill, SC 29715

North Dakota

Willie Espe

Fargo, ND 58104

Ohio

Kraig Moellenberg

Sylvania, OH 43560

Oklahoma

Kaci Caves

Tulsa, OK 74132

Oregon

Noah Kilfoy

Florence, OR

Pennsylvania

John Kendall Hauth

East Stroudsburg, PA 18301

Rhode Island

Elizabeth Caves

Providence, RI 02901

Tennessee

John Kendall Hauth

East Stroudsburg, PA 18301

Virginia

Stephanie LeChance

St. Augustine, FL 32084

South Carolina	[REDACTED]
Latasha Alls	Dillon, SC 29536
South Dakota	[REDACTED]
Joseph Strassberg	Sioux Falls, SD 57104
Tennessee	[REDACTED]
John Shields Wilson	Memphis, TN 38120
Texas	[REDACTED]
VaShayla La Fleur	Beaumont, TX 77701
[REDACTED]	[REDACTED]
Andrew Tibert	Brownsville, TX 77801
Utah	[REDACTED]
Natalie Burdick	Sandy, UT 84092
Vermont	[REDACTED]
Melissa Katherine White	Barton, VT 05822
Virginia	[REDACTED]
Sara Blair	Covington, VA 24426
Washington	[REDACTED]
Anjela Mary Uhlenkott	Clarkston, WA 99403
Washington D.C.	[REDACTED]
Marcus Antonio	Washington D.C. 20001
West Virginia	[REDACTED]
Anthony Joseph "Tony"	Follansbee, WV 26037
Wisconsin	[REDACTED]
Kati Wiesman	Edgar, WI 54426
Wyoming	[REDACTED]
Jessica Leigh Neary	Laramie, WY 82072

Peder Ann
Beverly
467451
FOR IMMEDIATE RELEASE

Tent man's
Michael Evans
HDO

Ann Cieracimo 636-3187

**CHILDREN FROM EACH STATE TO HONOR FIRST LADY
 AT THE WHITE HOUSE WITH CHILDREN'S CHAMPION AWARD**

--Award Presentation to be Broadcast Via Satellite--

Washington, D.C., May 26, 1998 – Fifty-one children, one from every state in the Union and the District of Columbia, will gather at the White House on May 28th at 10:45 a.m. (EDT) to honor First Lady Hillary Rodham Clinton with the first ever Children's Champion of the Year award. The award will be presented to Mrs. Clinton in recognition of her longstanding commitment to bettering children's lives, and specifically, for her years of support of Children's Miracle Network (CMN) and its 170 affiliated non-profit children's hospitals.

"No one is more qualified to receive this award than Hillary Rodham Clinton," said Marie Osmond, CMN co-founder. "While in Little Rock, she carried the torch in helping to raise funds for children's hospitals. Now, as our nation's First Lady, she has continued to work tirelessly to champion this cause, and improve the quality of life for children everywhere. For years to come, she will set the standard of individual commitment and dedication to children and their right to quality health care and education."

The children visiting the White House for this special award presentation to Mrs. Clinton are part of the IOF Foresters Champions Across America. Each of them a former patient at a CMN hospital, they are called "champions" because they have overcome incredible adversity in their individual battles with disabling and life-threatening illness or injury. They are special ambassadors for the 12 million children treated at CMN-affiliated children's hospitals during the past year. Their trip to the White House is made possible by the Independent Order of Foresters.

Bill Considine, chairman of CMN's board of trustees and president of Children's Hospital Medical Center of Akron, will speak at Mrs. Clinton's award presentation, and four of the children will present the award to the First Lady. The children are Chris Wayne, of Minnesota; VaShayla LaFleur, of Texas; Alex Windnagle, of Alaska; and, Natalie Burdick, of Utah.

-more-

FIRST LADY TO RECEIVE CHILDREN'S CHAMPION AWARD/2-2-2

About the Children's Champion of the Year Award

The Children's Champion of the Year award is presented by Children's Miracle Network--CMN Champions to an individual who has consistently championed the cause of children and demonstrated an unwavering commitment to their rights to quality health care and education.

The inscription reads:

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presented by CMN Champions to
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for her long-standing commitment and
tireless dedication to improve the lives of children.
May 28, 1998.*

About CMN Champions

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Annual fund raising efforts culminate with the annual broadcast of *CMN Champions*, scheduled to air May 30-31, 1998.

--more--

FIRST LADY TO RECEIVE CHILDREN'S CHAMPION AWARD/3-3-3

About IOF

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#

For more information, contact:

Todd Erickson/CMN
202-393-2000 ext. 753

-or-

Roger Cook/CMN
801-273-3281

SATELLITE COORDINATES

Live

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Downlink Frequency: 4040 MHz
(vertical down)

SBS VI Transponder 2
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(vertical down)

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Nebraska through Wyoming

TELSTAR 402R (C) Transponder 24
Audio: 6.2/6.8 MHz
Downlink Freq.: 4180 MHz
(horizontal down)