

April 14, 2000

MEMORANDUM FOR HILLARY RODHAM CLINTON

FROM: Brenda Costello

SUBJECT: Briefings for Monday, April 17 – Washington, D.C. / New York

Videos (to be forwarded)

-Briefing

-Script

New York

Gracie Awards

-Briefing

-Rosie O'Donnell bio

-2000 Gracie Award Winners

National Arts Awards Gala

-Briefing (to be forwarded Monday)

-Bio

Remarks (to be forwarded)

-Gracie Awards

-National Arts Awards Gala

April 14, 2000

25th ANNUAL GRACIE ALLEN AWARDS GALA

DATE:	Monday, April 17
TIME:	7:45pm – 8:30pm
LOCATION:	Hudson Theatre New York, NY
FROM:	Brenda Costello

I. PURPOSE

To attend the 25th Annual Gracie Allen Awards Gala in New York City and present Rosie O'Donnell with the Gracie Award for Outstanding Individual Achievement for a Television Host.

II. BACKGROUND

On Monday, April 17, American Women in Radio and Television's will hold the 25th Annual Gracie Allen Awards Gala in New York City. You will present Rosie O'Donnell with the Gracie Award for Outstanding Individual Achievement for a Television Host. Coordinated by the Foundation of American Women in Radio and Television (AWRT), the Gracie Allen Awards, also known as the "Gracies," honors programming by women, for women and about women, and recognizes outstanding individual achievements. Gracie Allen is considered a pioneer in radio and television whose spirit embodies these awards.

The Gracies

Presented annually to recognize excellence in television and radio programming, the Gracies are given for entertainment, news, features, public service, documentary, talk show, sports and children's programming. This year the categories have been expanded to include new media, individual achievement by a producer, individual achievement by a reporter, and promotional announcement. The Gracies are the most prestigious awards given by the Foundation of AWRT, a means of acknowledging programs that are creative and realistic in their treatment of women and women's issues.

25th Annual Gracie Awards

The 2000 Gracies, hosted by Kathie Lee Gifford, will recognize 72 programs and individuals with a silver Gracies statue. Of those, only 48 will be presented during the Gala, including the eleven individual achievement awards as well as the national awards. In addition, throughout the evening ceremony eleven secret Grand Awards will be presented. The remaining awards will be presented later in the evening at a separate reception. Some of the winners include: ER, Sex and the City, ABC News-20/20, CBS News- 60 Minutes, Bloomberg Radio, Univision, *iVillage, Inc.*, *The Powerpuff Girls* (Cartoon Network), NBA Entertainment, NFL Films, CNN, local and radio stations.

Celebrity presenters at the Gala include Lesley Stahl, Willow Bay, Jane Pauley, Paula Zahn, Meredith Vieira and Hannah Storm. Carole Black, President of Lifetime Television will introduce you to present Rosie O'Donnell with her award. Proceeds of the Gala will benefit the Foundation of AWRT to support its charitable and educational activities.

The Foundation of American Women in Radio & Television

Created in 1960, the AWRT was the first professional broadcast organization to establish an educational foundation. As the philanthropic arm of the AWRT, the Foundation's purpose is to support and promote educational projects, public service campaigns, charitable programs and other activities related to the electronic communications industry. The Foundation employs its unique relationship with the media to create positive change for women in the workplace.

In collaboration with the CBS Foundation and the Emma L. Bowen Foundation, the AWRT Foundation has launched a Mentor program to help women and minorities advance to higher levels within the broadcast industry. The Foundation has also developed and implemented a series of Public Service Announcements designed to raise awareness of and help prevent sexual harassment in the workplace. The Foundation has also provided female students with tuition assistance. Other Foundation educational and awareness building campaigns include health issues specific to women.

III. PARTICIPANTS

- The First Lady
- Carole Black, President, Lifetime Television
- Rosie O'Donnell, 2000 Gracie Awardee

IV. SEQUENCE OF EVENTS

-- *See final schedule*

V. PRESS

Pool press.

VI. REMARKS

Prepared by Laura Schiller.

ROSIE O'DONNELL

Biography

Actress, comedian, talk show host, writer, exuberant booster of the American theater, proud mother of two young children, and executive producer -- Rosie O'Donnell is a virtual one-woman show business phenomenon and "The Rosie O'Donnell Show," which she hosts and executive produces, the most refreshing talk show of the decade.

Since her talk show debuted in June 1996, Rosie has won the Daytime Emmy for Outstanding Talk Show Host every season the show has been on the air -- 1997, 1998 (shared with Oprah Winfrey) and 1999. "The Rosie O'Donnell Show" earned the Daytime Emmy Award for Outstanding Talk Show in both 1998 and 1999, as well as the American Women in Radio and Television's Gracie Allen Award those same years. "The Rosie O'Donnell Show" also received the first annual TV Guide Award for Best Daytime Talk Show (1999).

Additionally, Rosie herself has received numerous other awards and honors, including a Gracie Allen Award for Outstanding Talk Show Host and an American Comedy Award for Funniest Female Performer in a Television Series in 1997. She won an American Comedy Award again in 1999 for Funniest Female Performer in a Television Special for her hosting duties on the 52nd Annual Tony Awards.

Since "The Rosie O'Donnell Show" launched, Rosie has graced the cover of Newsweek magazine, The New York Times and Los Angeles Times Magazine, and was cited as one of Time's 25 Most Influential People in America. Entertainment Weekly named her 1996's Entertainer of the Year, and BookExpo America sponsored a survey which named Rosie O'Donnell the individual with the most influence over young readers.

While the accolades for both Rosie and her show continue, she has taken her popularity and put it to good use. As a tireless crusader for children, she established the For All Kids Foundation, which distributes money to children's charities across the country. In April 1997, "Kids Are Punny," a best-selling collection of jokes sent to her show by kids, was published by Warner Books. "Kids Are Punny" was followed by "Kids Are Punny 2" in 1998, and an HBO special based on these popular children's books was broadcast the same year and nominated for an Emmy Award in 1999. All proceeds from the projects went to the For All Kids Foundation.

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ROSIE O'DONNELL

Biography/2

An ardent fan of the Internet, Rosie has turned this passion into a means of raising money for charity. During the 1998-99 season of her talk show, Rosie began offering items to viewers via eBay and auctioned off items almost every day, including the shoes off of Mel Gibson's feet, Sally Jessy Raphael's famous red glasses, a desk comprising Beanie Babies and Star Wars memorabilia autographed by George Lucas. As of July 7, 1999, the eBay items had raised \$745,652 for Rosie's For All Kids Foundation.

Rosie has also used her celebrity stature and talk show to raise women's awareness of breast cancer. In the fall of 1999, Warner Books will publish "Bosom Buddies: Lessons and Laughter on Breast Health and Cancer," co-authored by Rosie O'Donnell and Dr. Deborah Axelrod. Throughout National Breast Cancer Awareness Month in 1998, Rosie was a driving force behind the "Take A Buddy" mammogram program, and partnered with General Motors' Concept: Cure, both efforts encouraged thousands of women to get mammograms. She will continue to use her show to educate women about the importance of getting mammograms during Breast Cancer Awareness Month in 1999.

In addition to hosting her syndicated daytime talk show, Rosie has also hosted some of the biggest nights on television. In 1999, she served as the host for the 41st Annual Grammy Awards and returned for a fourth year as host of the Nickelodeon Kids' Choice Awards. A devoted supporter of theater, Rosie hosted the 51st and 52nd Annual Tony Awards (1997 and 1998) from Radio City Music Hall. In addition to host, she also served as the show's supervising producer in 1998 for which she received an Emmy Award nomination.

Though her hit show originates from a studio only a few miles down the Long Island Expressway from where she grew up in Commack, Long Island, Rosie's known around the world from her success as a standup comedian, television and film star. Rosie enjoyed extraordinary success as a standup favorite who crisscrossed the country innumerable times playing clubs, concerts and major showrooms. In 1995, she received an Emmy nomination for her HBO Comedy Hour special.

Her early television work includes starring in the Fox comedy "Stand By Your Man" and a recurring role on the long-running hit "Gimme A Break." As much at home in front of the camera as she is in front of the TV set, self-confessed television savant O'Donnell has made guest appearances on a number of television series including "Time of Your Life," "All My Children," "Murphy Brown," "Suddenly Susan," "Spin City," "Sesame Street," "The Nanny," "Bless This House," "Living Single," "Ally McBeal" and "The Larry Sanders Show" (for which she received an Emmy nomination). Rosie was first able to hone her hosting and executive producing skills back in 1988 on the top-rated cable show, "Stand Up Spotlight" on VH1.

-more-

ROSIE O'DONNELL
Biography/3

While she was increasing her popularity among the television audience, O'Donnell was also making a name for herself in movies. Currently one of Hollywood's top comedic actresses, she made her motion picture debut in Penny Marshall's 1992 smash comedy film "A League of Their Own," starring opposite Tom Hanks, Geena Davis and Madonna. O'Donnell recalls that she got the role because she was the only actress in Hollywood who could "throw a baseball from third to first base."

She has since gone on to star on the big screen in Nora Ephron's "Sleepless In Seattle"; "Another Stakeout"; "The Flintstones"; Garry Marshall's "Exit To Eden"; "Now and Then"; "Beautiful Girls"; "Harriet the Spy"; and "Wide Awake" as well as provide the voice for Terk in Disney's critically acclaimed "Tarzan." Following her heart to the stage, the multi-talented O'Donnell added Broadway to her repertoire in 1994, when she starred as Rizzo in Tommy Tune's revival of "Grease."

Rosie spent her childhood staring at posters of Barbra Streisand and Bette Midler, dreaming of "being them"—her ideals of the all-around performer. As Rosie proves daily, she is well on her way to living that dream.

2000 Gracie Allen Awards™ Winners

Cynthia Stevenson - "Oh
Baby"
Lifetime Television
Actor-Comedy/TV
Market: National

Regina Taylor - "Strange
Justice"
Showtime
Actor-Drama/TV
Market: National

Helen Mirren - "The
Passion of Ayn Rand"
Showtime
Actor-Drama/TV
Market: National

Willow Bay
CNN
Anchor (News or News
Magazine)/TV
Market: National

Rosie O'Donnell - "The
Rosie O'Donnell Show"
Telepictures Productions
Host-TV Show
Market: National

Katie Brown - "Next Door
with Katie Brown"
Lifetime Television
Host-TV Show
Market: National

Elizabeth Cole - "Dateline"
NBC
Producer/TV
Market: National

Mary Mapes - "CBS
News/60 Minutes"
CBS
Producer/TV
Market: National

Tracey Ullman - "Tracey
Takes On..."
Home Box Office
Producer/TV
Market: National

Jane Pauley
"Dateline"
NBC
Reporter/TV
Market: National

Hannah Storm - NBC
Sports
NBC
Reporter/TV
Market: National

"Sex and The City"
Home Box Office
Entertainment:
Program/Comedy/TV
Market: National

"Everybody Loves
Raymond"
("Working Girl")
Home Box Office
Entertainment
Program/Comedy/TV,
Market: National

"The West Wing"
NBC/Warner Bros. TV
Entertainment
Program/Drama/TV
Market: National

"ER"
NBC/Warner Bros. TV
Entertainment
Program/Drama/TV
Market: National

"Fresh Air Dorothy Fields
Special"
WHYY-FM
Portrait/Radio
Market: National

"Clara Bow: Discovering
the 'It' Girl"
TCM/TBS
Portrait/TV
Market: National

"Intimate Portrait: Bella
Abzug"
Lifetime Television
Portrait/TV; Market: National

"Celebrity Profile:
Margaret Cho"
E! Entertainment Television
Portrait/TV, Market: National

"Cholera Diary" ("The
Savvy Traveler")
Marketplace Productions
Magazine/Radio, Market:
National

"Extra" ("Episural
Nightmare")
Warner Bros. Domestic TV
Distribution
Magazine/TV
Market: National

"The Splendid Table"
Minnesota Public Radio
Talk Show/Radio
Market: National

"Lesa Show" ("Mary.
Vincent: In Her Own
Words")
Paramount - TV
Talk Show/TV
Market: National

"Health Diary" ("Apert's
Syndrome, Asthma, Low
Vision")
Point2Point, CSI
Reality Show/TV
Market: National

"Two Women of Pasca"
Maryland Public Television
Public Affairs/TV
Market: National

"Donna de Varona On
Sports"
One-On-One Sports
Sports/Radio
Market: National

"A Woman's Touch in the
NFL: Tackling Pro
Football"
NFL Films
Sports/TV, Market: National

FEB-04-2000 17:30

P.07/08

2000 Gracie Allen Awards™

Winners

"The Powerpuff Girls"
 ("Bubble-Vicious")
 Cartoon Network
 Children's/Adolescent/TV,
 Market: National

"Six Generations"
 Channel One News
 Children's/Adolescent/TV
 Market: National

**"A Celebration: 100 Years
 of Great Women with
 Barbara Walters"**
 ABC Network
 Documentary/more than 30
 minutes/TV
 Market: National

"Climb Against the Odds"
 Against the Odds Associates
 Documentary/more than 30
 minutes/TV
 Market: National

"An American Love Story"
 Zahe Film Productions
 Documentary/Series/TV
 Market: National

"Teen Dating Violence"
 CBS News
 News Story/Single Entry/TV,
 Market: National

"Just Transportation"
 World Media
 Foundation/Living on Earth
 Documentary/30 minutes or
 less/Radio, Market: National

**"Dateline: Amanda's
 Story"**
 NBC
 Documentary/30 minutes or
 less/TV
 Market: National

**"Battered Lives, Broken
 Trust: When Men Abuse
 Women"**
 Spark Media, Inc.
 Documentary/30 minutes or
 less/TV, Market: Public
 Access Programming

**"Kosovo (The Human
 Condition)"**
 CBS Radio News
 News Story/Series/Radio,
 Market: National

"Women At The Top"
 CNBC
 News Story/Series/TV
 Market: National

"Que Pasa en Vieques?"
 Univision 41
 News Feature/Hard News/TV
 Market: Local/Markets 1-25

**"ABC News for Kids
 Notebook"**
 ABC News Radio
 News Feature/Hard
 News/Radio
 Market: National

**CBS Evening News with
 Dan Rather: "Eye On
 America: Pioneering Fetal
 Surgeries"**
 CBS
 News Feature/Hard
 News/TV, Market: National

**"Real Time with Andy
 Kindler: A League of Their
 Own"**
 TNT
 Promotional
 Announcement/TV
 Market: National

WNBA.com
 NBA Entertainment
 Web Site/TV
 Market: National

IVillage.com
 IVillage, Inc.
 Web Site/TV, Market:
 National

**"Seeking Solutions: V-Free
 New Jersey"**
 NJN Public Television
 Collaboration Between
 Broadcast and New
 Media/TV
 Market: Local/Markets 1-25

**Mastectomy/Breast
 Reconstruction Webcast
 and Broadcast**
 The Health Network
 Collaboration Between
 Broadcast and New
 Media/TV
 Market: National

**"Fort Worth's
 Sesquicentennial through
 the Eyes of Women"**
 KERA 90.1 FM
 Documentary/Series/Radio,
 Market: Local/Markets 1-25

**"People Count - "Trekkling
 Against Tradition"**
 TBS
 News Story/Single Entry/TV,
 Market: Local/Markets 1-25

"Exceptional Women"
 WMJX, Magic 106.5 Boston
 Public Affairs/Radio
 Market: Local/Markets 1-25

**"Breast Cancer: A
 Promising Future"**
 WABC-TV
 Public Affairs/TV
 Market: Local/Markets 1-25

Dina Conte-Schulz
 WFAA-TV
 Producer/TV
 Market: Local/Markets 1-25,

**"Throw Like A Girl: A
 Revolution in Women's
 Sports"**
 KARE-TV
 Sports/TV
 Market: Local/Markets 1-25

**"Women Outdoors With
 Kate Mistol"**
 KFSN-TV
 Sports/TV, Market:
 Local/Markets 26+

**"Blues In The Night: Kip
 Tiernan's Biography"**
 New England Cable News
 Portrait/Television
 Market: Local/Markets 1-25

FEB-04-2000 17:30

P.08/08

2000 Gracie Allen Awards™ Winners

"Protect Our Children:
More Than Girl Talk"
WABC-TV
Children's/Adolescent/TV,
Market: Local/Markets 1-25

Doris Childress
Houston Public Television
Anchor (News or News
Magazine)/TV
Market: Local/Markets 1-25

"Ambassadors to Cuba"
WISH-TV
Anchor (News or News
Magazine)/TV
Market: Local/Markets 26+

"Domestic Violence: Taking
Action"
KXAS-TV
Reporter/TV
Market: Local/Markets 1-25,

"Conducting the Cultural
Revolution"
Artistic Circles
Documentary/30 minutes or
less/Radio
Market: Local/Markets 1-25

"He Loves Me...Not"
Arkansas Educational
Television Network
Documentary/30 minutes or
less/TV
Market: Local/Markets 26+

"Remember When"
KFOR-TV
Documentary/more than 30
minutes/TV
Market: Local/Markets 26+

Minnesota Century Series
Minnesota Public Radio
News Story/Series/Radio,
Market: Local/Markets 1-25

"The Littlest Victims"
KCBS-TV
News Story/Series/TV,
Market: Local/Markets 1-25

"Women in Space"
WHEC-TV
News Story/Series/TV,
Market: Local/Markets 26+

"Teenage Pregnancy"
KCSN-FM
News Feature/Hard
News/Radio
Market: Student

"Who is David
Wojnarowicz?"
WNET, Channel 13
News Feature/Soft News/TV
Market: Local/Markets 26+

"Entertainers"
Bloomberg Radio
News Feature/Soft
News/Radio
Market: National

ABC News-20/20: "Queen
Noor of Jordan"
ABC Network
News Feature/Soft News/TV,
Market: National

CBS News/60 Minutes -
"The War at Home"
CBS
Investigative/TV
Market: National

Oklahoma City Zoo -
Pygmy Hippo/"Zoo Scope"
The Robertson Group, Inc.
Commercial/Single Entry/TV
Market: Local/Markets 26+

"Race 4 the Cure"
KMOL-TV
PSA/Single or Campaign/TV,
Market: Local/Markets 26+

"Judge Judy" ("Judgment
Day")
Pyburn Films
Promotional
Announcement/TV
Market: Local/Markets 1-25



Lissa

T H E G R A C I E A L L E N A W A R D S™

Hillary Rodham Clinton
First Lady
The White House

Sent Via Fax: 202-456-6244

Dear Mrs. Clinton:

As the Gracie Allen Awards™ Gala approaches, we are putting the final touches on everything to make the event just perfect. Attached please find your scripted remarks for the show. Please take a moment to review your remarks and make any changes you feel are necessary. If you do have changes, please return them via fax to Jeannine Dugan, AWRD Administrator, by COB Thursday, April 13th. Her fax number is 703.506.3266. If we do not hear from you by that time, we will assume you have no changes.

We also want to remind you that there will be a presenter briefing commencing promptly at 6:30 p.m. in the Green Room of the Hudson Theater, and we urge your participation in what will take approximately 10 minutes. Upon arrival at the Hudson Theater, simply ask any staff member, and they can direct you to the Green Room, which is in the rear of the theater on the lower level.

In this presenter briefing, you will receive final instructions on the timing and order of your program segment, as well as hand-held 4x6 cue cards to use as teleprompter backup. You will also receive in this briefing an on-site program, which contains the order in which awards will be presented. This will ensure you know where your segment falls within the program. We ask that you proceed to the *Presenter and Acceptor Staging Area* no less than two awards prior to your scheduled segment. This will allow us to properly cue your segment and get you on stage so that we can ensure a smooth program. This *Presenter and Acceptor Staging Area* is an enclosed alcove area on the left wing just below the stage.

If you are unable to participate in the presenter briefing at 6:30 p.m., please ensure that, upon arrival at the Hudson Theater, you immediately review the program to determine the positioning of your segment, and we will give you cue cards when you arrive at the *Presenter and Acceptor Staging Area*. We sincerely appreciate your participation in AWRD's 2000 Gracies Program, and look forward to seeing you at the presenter briefing.

Thank you for your prompt review of the attached portion of the script, and I look forward to seeing you at The Gracies™!

Jacqui Duncan
AWRD Executive Director



Foundation of
American Women in
Radio and Television
1595 Spring Hill Road
Suite 330, Tysons Corner
Vienna, VA 22182
PH: 703-506-3290
FAX: 703-506-3266

[Acceptance/Applause]

HILLARY RODHAM CLINTON

Introduction to Rosie O'Donnell, who will receive a Gracie Allen Award for Outstanding Individual Achievement for a Television Host. (WILL PROVIDE TEXT)

{Award to Rosie O'Donnell}

KATHIE LEE GIFFORD

I'm sure you remember our next presenter from the Academy Awards when she sat on Clint Eastwood's lap and gave new meaning to the term "gunslinger." From ABC's "The View" please welcome Meredith Vieira.

MEREDITH VIEIRA

This year, the Gracies expanded to include a new category that has turned the broadcast industry on its ear...New Media. Almost every television, radio and cable show is tied to a web site. Even tonight's Gracies Gala will be streamed on the Internet by broadcast.com.

In the category of New Media, we have three Gracie winners. The first Gracie is for Web site and it goes to NBA Entertainment for WNBA.com. WNBA.com features live game coverage, streaming audio and video, live chats, player-penned interactive features, complete news and notes from around the league, live multimedia coverage from WNBA events around the globe, and more.

Accepting the award are Teri Schindler [title] and [name] [title]

[Acceptance/Applause]

MEREDITH VIEIRA

The next Gracie in the category of New Media is also for outstanding web site.

It goes to IVillage for the web site "IVillage.com"

IVillage.com: The Women's Network, is a leading women's online network providing practical solutions and everyday support for women. Content channels include Parent Soup, allHealth, MoneyLife, Career, and others.