

Clinton Library Transfer Form

Case #, if applicable		Accession #		
Collection/Record Group	Clinton Presidential Records	Series/Staff Name	Muscatine, Lissa	
Subgroup/Office of Origin	First Lady's Office	Subseries		
Folder Title	Background - Easter 98	OA Number	20080	Box Number 2
Description of Item(s)	4- 5x7 photo prints of White House Easter Bunnies, 2 with AL ROKER in them. Personally shot photos. Stored in AV regular storage on 12-5-4-7			

Donor Information

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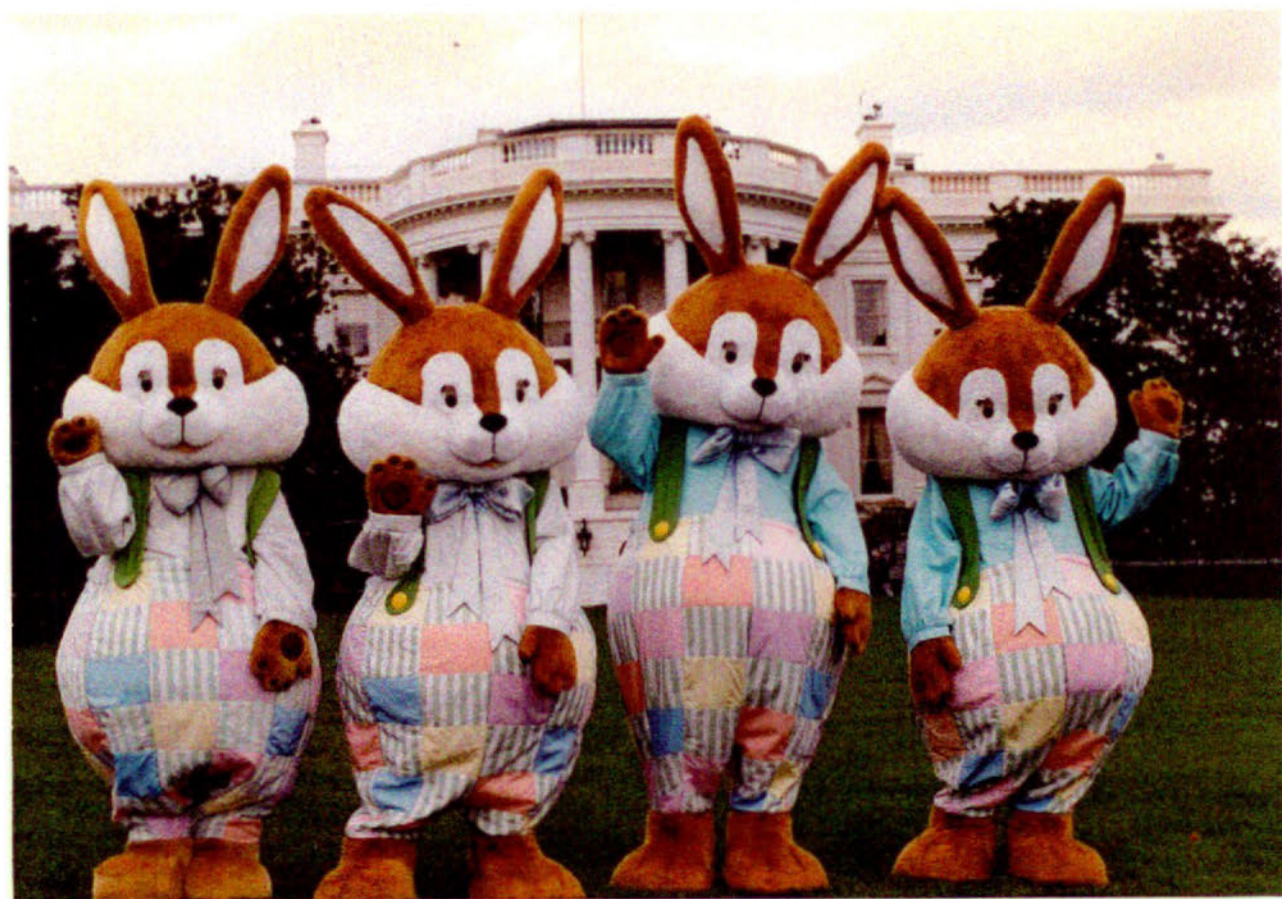
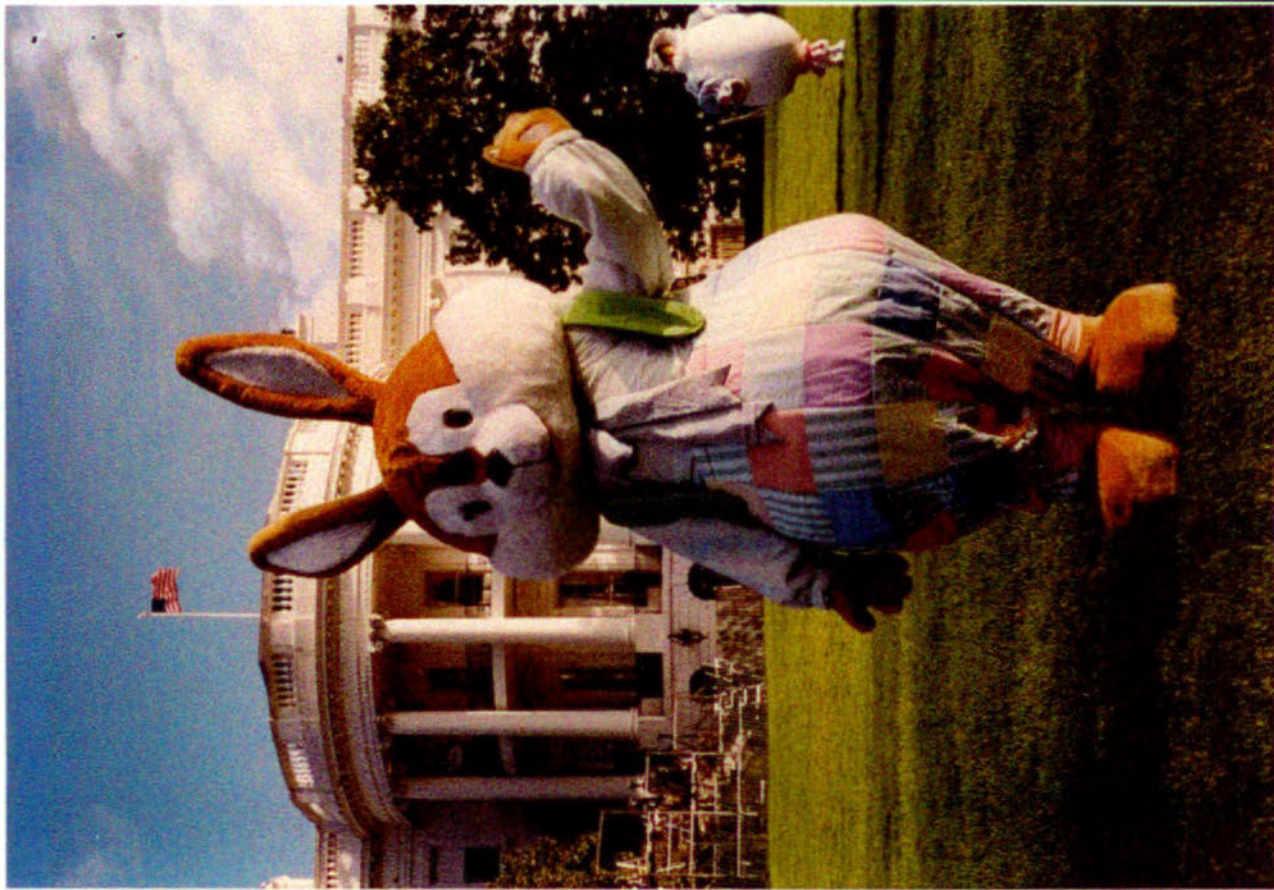
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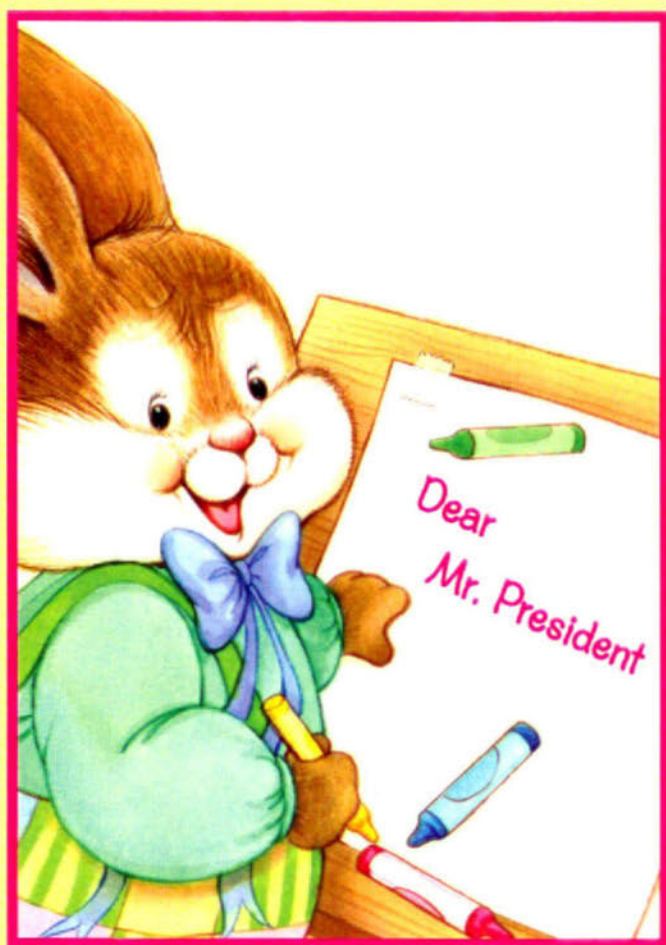
Date of Tranfer	11/6/2013
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PHOTOCOPY
PRESERVATION



PHOTOCOPY
PRESERVATION



1998 Springtime at the White House

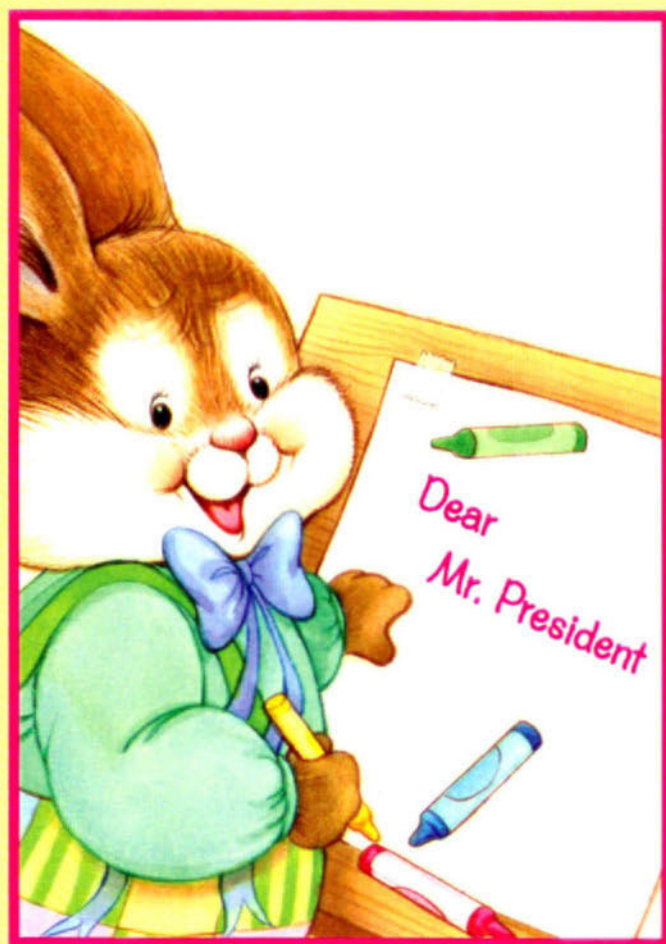
Dear Mr. President,

Handwriting practice lines consisting of 20 horizontal rows. Each row is composed of four lines: a solid top line, a dashed midline, a solid baseline, and a solid descender line.

Name _____

Address _____

Age _____



1998 Springtime at the White House

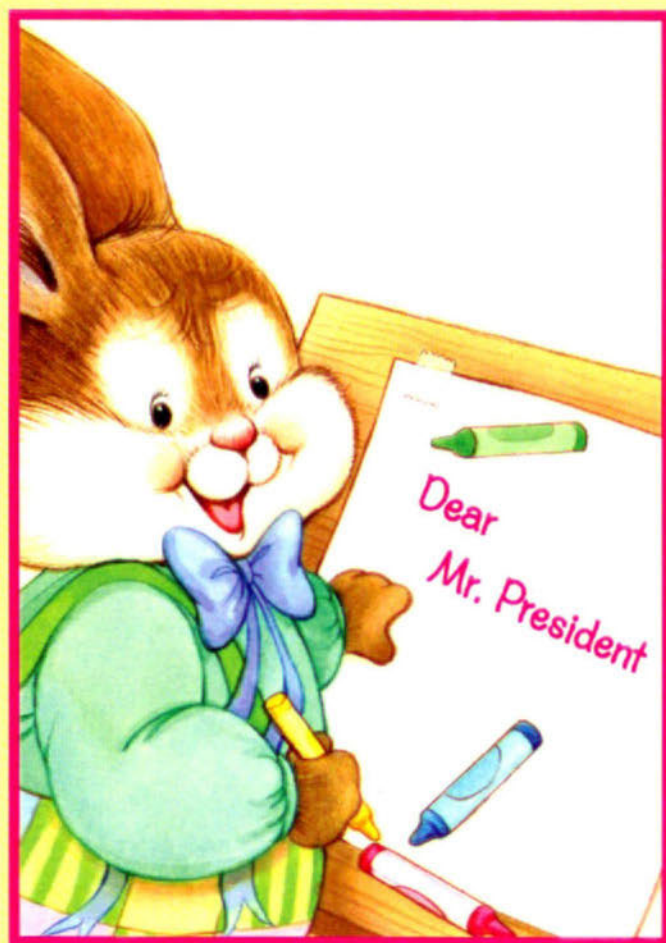
Dear Mr. President,

Handwriting practice lines consisting of 20 horizontal lines, each with a central dashed line and two outer solid lines in different colors.

Name _____

Address _____

Age _____



1998 Springtime
at the
White House

Dear Mr. President,

Handwriting practice lines consisting of 20 horizontal rows. Each row is composed of four parallel lines in blue, green, red, and purple, providing a guide for letter height and placement.

Name _____

Address _____

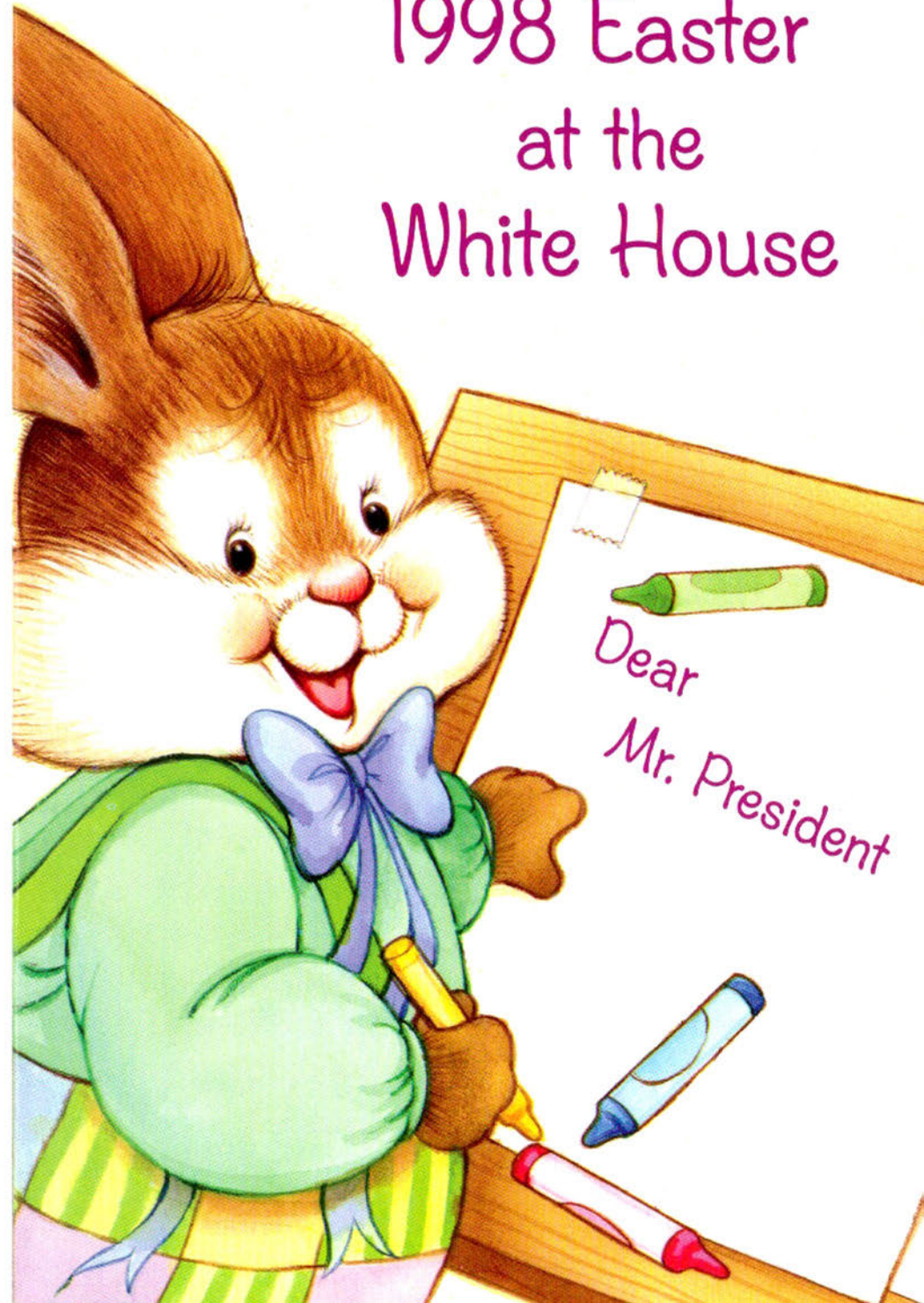
Age _____

1998 Easter at the White House


AMERICAN GREETINGS
...says it best™



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MADE IN U.S.A.



Dear Mr. President,

Name _____

Address _____

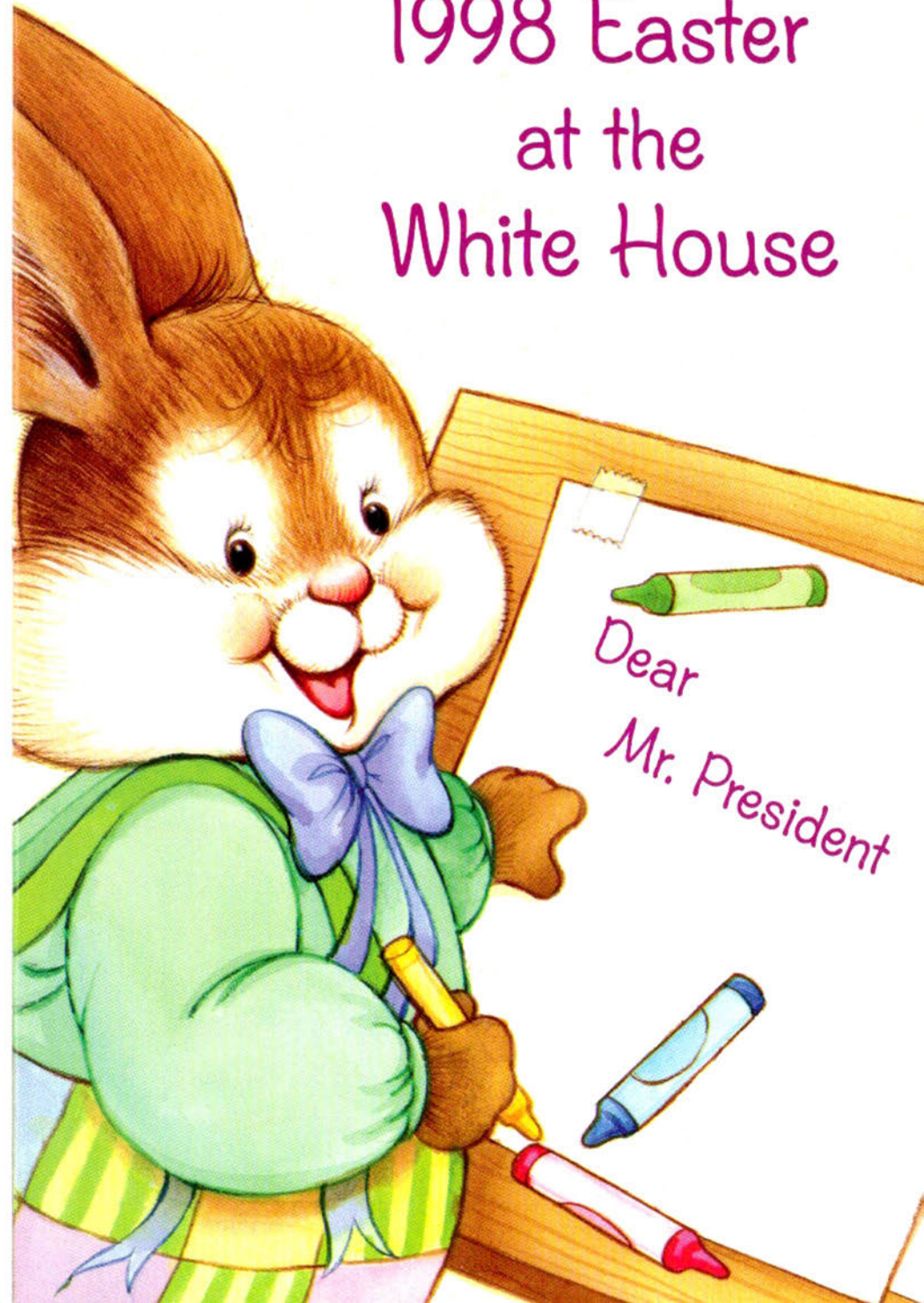
Age _____

1998 Easter at the White House


AMERICAN GREETINGS
...says it best™



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MADE IN U.S.A.



Dear Mr. President,

Name _____

Address _____

Age _____

1998 Easter at the White House


AMERICAN GREETINGS
...says it best™



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MADE IN U.S.A.



Dear Mr. President,

Name _____

Address _____

Age _____

Julie Mason

Revised 3/12/98

1998 White House Easter Egg Roll

The traditional **Easter Egg Roll** takes place on the White House South Lawn on **Monday, April 13**, from 10 a.m. until 2 p.m. Children, ages three through six, accompanied by at least one adult, are admitted to the South Lawn for the Egg Roll. Other activities on the lawn are open to children of other ages, as long as one person in the group is age three to six.

In order to minimize waiting to enter, free, **timed** tickets are distributed by the National Park Service on a first-come, first-served basis. **Each person, even the smallest child, requires a ticket to enter the South Lawn.** Ticket distribution **begins about 7 a.m.** at the Ellipse Visitor Pavilion (southwest corner of E and 15th Streets) and continues until all tickets are gone. One person can request up to four tickets. No advance tickets are available. *Food, chewing gum, coolers, or lawn chairs are not permitted on the South Lawn.*

In 1998 visitors will find more egg roll lanes, which should reduce waiting in line. The souvenir White House wooden eggs will be distributed at the exit, to minimize congestion on the lawn. Other activities on the lawn include celebrity storytelling for young children, lots of photo opportunities, and the chance to use a CD-ROM to take a virtual tour of the White House or to explore the national 5 A Day Adventures nutritional program. It teaches and motivates children to learn about fruits and vegetables and the benefits of eating five or more servings a day. Children will have an opportunity to write a message to the President.

Everyone can still be part of the event, even those not on the lawn. For the first time in history, the Easter Egg Roll will be broadcast on the Internet. Ten cameras provide a real-time view of each storytelling area, the egg roll lanes, and the welcoming remarks by The President and Mrs. Clinton. On April 13th, check out the web site at *whitehouse.gov*.

The Easter celebration on the Ellipse, the park area south of the White House, does not require tickets. It features entertainment for all ages that includes music, food giveaways, story telling, and other fun things to do.

Sign language interpreters are available. Visitors on the Ellipse should identify themselves to the National Park Service Rangers, who will contact interpreters. Visitors entering the South Lawn should inform the Secret Service officers at the gate.

A limited number of manual wheelchairs are available for use on the South Lawn. They are lent to visitors first-come, first-served, and may not be reserved. Please request these from the officers at the entry gate.

To accommodate the festivities on Easter Monday, **E Street is closed between 15th and 17th Streets.** On-street parking is **not** available near the White House and use of public transportation is strongly encouraged. The recommended Metrorail stations are Metro Center (blue, orange, and red lines) and Federal Triangle (blue and orange lines).

In case of inclement weather, all events are canceled and not rescheduled. For the most up-to-date information on this, or other public events at the White House, please call the Visitors Office **24-hour info line at 202-456-7041.** The TTY/TDD is 202-456-2121 (answered during business hours; may leave messages).

The Annual Easter Egg Roll at the White House is a wonderful tradition which The President and Mrs. Clinton hope all families will enjoy.

Marc A. Hoberman

04/06/98 10:42:56
PM

Record Type: Record

To: Julie E. Mason/WHO/EOP, JUTTON_P @ A1 @ CD @ VAXGTWY, William F. McIntosh/OA/EOP
cc: gmjevents @ aol.com @ INET, jmsly @ earthlink.net @ INET, Melinda N. Bates/WHO/EOP
Subject: pgm copy

Since there was a problem opening attachments, I've copied the text so far into this email. Corrections welcome. More in the way of "fun facts" to follow. Also needs cybercast explanation, schedule for egg, bunny, fountain, historical stages [in process]

1998 Program Contents

cover
H. Clinton letter
history of the egg roll
egg artists
performers list
Springtime Traditions embassy list
cover and poster artists info
sponsors list
cybercast explanation
stage schedule
map on back cover
miscellaneous [signing interpreters, food distribution, egg sales]

HRC letter

April 13, 1998

Welcome to the White House Easter Egg Roll! Your visit today celebrates a tradition that began in 1878 when President Rutherford B. Hayes and his wife Lucy first welcomed families to the White House lawn.

In the years since 1878, this special day has come to feature a variety of activities for young visitors to the South Lawn. In addition to the traditional Easter egg roll, you may listen to story tellers, read a book, decorate eggs, write a letter to the President, learn about CD-ROMs and the Internet, and listen to the music of military bands. Nearly 400 volunteers will help to make this day a special one for all our visitors, and the White House chef and kitchen staff have dyed approximately 7200 hard-boiled eggs for use in the egg roll.

Today, for the first time, thousands of school children throughout the nation and around the world can join us on the south Lawn via cybercast on the Internet. Ten cameras will broadcast to them real-time views of the storytelling areas, the egg roll lanes, and the welcoming remarks. For more information about the event, you may wish to visit the www.whitehouse.gov website.

The President and I hope that you and your family enjoy your day at the White House. As you join us today, you become a part of the wonderful tradition of the White House Easter Egg Roll.

HRC signature

History of the White House Easter Egg Roll

The original site of the Easter Egg Roll was the grounds of the United States Capitol. The earliest printed reference of egg rolling on Capitol Hill was in the local press in 1872. As crowds increased, the activities tended to become a little rowdy. Some Congressmen, tired of slipping and sliding on the remains of boiled eggs, felt the grounds should no longer be torn up in such a way. An 1876 Act of Congress said that no part of the Capitol grounds should be used as playground. It was signed on April 29, 1876 by President Ulysses S. Grant.

For some reason, the grounds were used in 1877, but everyone was told that in 1878 the law would be enforced. Lucy Hayes, wife of President Rutherford B. Hayes, invited them to use the South Lawn. In the 1880s and 1890s reporters often commented on the variety of children in attendance, black and white, rich and poor, well dressed and those in tattered rags. The Easter Egg Roll was an integrated event, one that delighted participants and bystanders, and continued to grow in popularity and attendance. In the Hayes era the children numbered only a few hundred. By 1893 there were an estimated 20,000 people on the lawn. The event has been held here ever since, except during World War I and World War II. During the war years the Easter Egg Roll was held at the National Zoo, and other Washington locations.

Each year the President and Mrs. Clinton invite groups of children with special needs to enjoy the Easter Egg Roll before the lawn opens to the public. This year we welcome many families from xxx.

Performers & Story Tellers

C.L. Arbelbide
Sam Arnold
The Battersby Duo, Tim & Laura
Belleville Township (IL) HS West Jazz Band
The Bits Troupe
Art Garfunkle
Bill Gordh
David Grover and the Big Bear Band
Puzzle Place
Mark A. Rogers, Nest Weaver
Jane Seymour, James Keach & Their Kids
Stephen Stearns
Amy Tan
Jim Weiss

Historical Interpreters

Abigail Adams (Rebecca Bloomfield)
Lucy Hayes (Rebecca Bloomfield)
Thomas Jefferson (Rob Coles) *hanging des. 88 TJ.*
Abraham Lincoln (Jim Gettys)
Theodore Roosevelt (Ted Zalewski)
Betsy Ross (Pamela Sommerfield)
George Washinton (William Sommerfield)

Costume Characters

Official White House Bunnies and Eggs
B.B. Rabbit (Kathryn Perkins)
Woodrow the White House Mouse (Cheryl & Peter Barnes)

Cabinet Story Stage

8:30	Janice LaChance	Director, Office of Personnel Management
9:00	Franklin Raines	Director, Office of Management & Budget
9:30	Richard W. Riley	Secretary, Department of Education
10:00		
10:30	Janet Reno	Attorney General, Department of Justice
11:00	Charlene Barshefsky	Ambassador, U.S. Trade Representative
11:15	David Satcher, M.D.	Surgeon General
11:30	Alexis M. Herman	Secretary, Department of Labor
12:00	Donna E. Shalala	Secretary, Department of Health and Human Services
12:30	Frederico F. Pena	Secretary, Department of Energy
1:00	Aida Alvarez	Administrator, Small Business Administration
1:30		

- Janet From The Bunny Planet
5/12/94

tba	Janet L. Yellen	Chair, Council of Economic Advisers
tba	Rodney E. Slater	Secretary, Department of Transportation

1998 Easter Egg Collection Artists

Beginning in 1994, Mrs. Clinton asked each state to send a decorated, real chicken egg for display at the annual White House Easter Egg Roll. Coordinated by the American Egg Board, the collection includes eggs the artists may paint, carve, drill, or hinge. All are true miniature works of art. For three weeks before Easter the White House displays the eggs during tours. We recognize and thank each artist for a wonderful addition to the Easter festivities.

Alabama
John Fox

Alaska
Darlene Yoder

Arizona
Mary Ann Roussos Doty

Arkansas
Kathy Roy-Chapman

California
Dorothy Hisokowski

Colorado
Charles Jackson

Connecticut
Jane Pollock

Delaware
Mary Ellen Foulds

District of Columbia
Patricia Palermino

Florida
Mary Turner

Georgia
Barbara Jennings

Hawaii
Suzi Whipple

Idaho
Pam Merrill

Illinois
Satoko Kano

Indiana
Ronald Reynolds

Iowa
Patricia Kimle

Kansas
Katherine Mildfeft

Kentucky
Wilma Wilson

Louisiana
Lydia Patterson

Maine
Shirley Harris

Maryland
Mitzi Perdue

Massachusetts
Mary Johnson

Michigan
Mary Torsky

Minnesota
Adelle Jacoby

Mississippi
Marilyn Hardy

Missouri
Emma C. Murphy

Montana
Joyce Thomas

Nebraska
Susan Zwickle

Nevada
Jeff Thomas

New York
Michael O'Brien

New Mexico
Kathleen Ferguson-Huntington

New Jersey
Lisa Kemmerer

New Hampshire
David Cann

North Carolina
Dwight Hughes

North Dakota
Avalyn Ennen

Ohio
Lala Seitz

Oklahoma
Virginia Gould

Oregon
Loretta Shearer

Pennsylvania
Elizabeth Haasz

Rhode Island
Connie McLean

South Carolina
Virginia Pierce

South Dakota
Mary Ann Lux

Tennessee
Misty Anderson

Texas
Barry Medlin

Utah
Elizabeth Bryner
and Echo Ney

Vermont
Kathy Rouleau

Virginia
Janice Donelson

Washington
Rita Llanso

West Virginia
Deborah Stevens

Wisconsin
Carol Romaca

Wyoming
Mary Helen Chapman

Springtime Traditions

Embassies Scheduled to Participate

Australia
China
Croatia
Cypres
Greece
Iceland
Indonesia
Latvia
Netherlands
Poland
Slovakia
Sweden

2~ 691-245

tabletop
display

traditional
costume

ready
monon
4 tickets
~~press~~
panholder
just.

1998 Cover Artist & Artist on the Lawn

Traditionally, the artist who creates the program cover visits the lawn during the event. The artist returns the next year to present a poster created from the memory of that day to the First Family. **Susan Loy** joins us from rural Moneta, Virginia. Her Literary Calligraphy art work features American writers, and quotations that mention eggs or Easter eggs.

Lines from Kate Chopin's *Bayou Folk* provide the visual image: "Some carried fans and cambric handkerchiefs . . . while all carried gay little baskets filled with Easter eggs . . ." Thomas Wolfe describes the bounty of America and uses the image of the circus, eating its way across America, to represent this "bountiful and abundant cornucopia of a continent." The quotations from Mark Twain's *Pudd'nhead Wilson* and Betty MacDonald's *The Egg and I* provide humorous views on eggs, while F. Scott Fitzgerald supplies the literary landscape of America with East and West Egg. Susan Loy, a professional artist and calligrapher since 1983, invites you to share in this literary celebration for the White House Easter Egg Roll.

1998 Poster Artist & 1997 Cover Artist

The First Family is delighted to welcome back **Herb Schwartz**. His 1997 program cover featured a basket of eggs, each decorated in fine detail, set among flowers with a background of red, white, and blue bunting. Mr. Schwartz has been a teacher of art for over 30 years. The color, lines, and textures in his work reflect patterns similar to kaleidoscopes and stained glass. He has won over one hundred awards in juried shows.

Sponsors

American Greetings Corporation
Browning-Ferris Industries (BFI)
Continental Airlines
Dole Food Company
Earthlink Network
Goelitz Confectionary Company - Jelly Belly
Just Born/Marshmallow Peeps
JW Marriott Hotel
The Nasdaq Stock Market
PAAS/Schering-Plough Healthcare Products
Perdue Farms, Inc.
Renaissance Hotels & Resorts
Renaissance Mayflower Hotel

Contributors and Special Friends

America Restaurant
American Egg Board
Coca-Cola Company
Connections Consulting
Harbour Insurance Management
Krispy Kreme Doughnuts
M&M/Mars
Perugina Brands of America
Polaroid Corporation
Starbucks
Transformit
Virginia Egg Council
Walker's Shortbread USA
White House Historical Association

Sincere Thanks To:

Almost 500 Volunteers
C.L. Arbelbide
Betty Debnam
Cecilia Glembocki
National Park Foundation
National Park Service
Schenz Theatrical Supply, official supplier of
White House Easter Bunny costumes since 1981
U.S. Marine Band
White House Military Office
Production and Coordination of the
1998 White House Easter Egg Roll

by the White House Visitors Office
Melinda N. Bates "The Egg Lady"
Special Assistant to the President and Director
Margaret M. Whillock, *Deputy Director*
Marc Hoberman, *Associate Director*

Stefanie C. Hurst, *Staff Assistant*
Elizabeth Cheek Jones, *Staff Assistant*
Tracy Pakulniewicz, *Staff Assistant*
Isabel White, *Staff Assistant*
Patty Wilson, *Staff Assistant*

and

Gary M. Jacob, GMJ Events, Inc. *Producer*
Joel M. Solloway, EventWorks, Inc., *Project Manager*

Miscellaneous, for Map Page

Sign-language interpreters are available. Please self-identify at the entry gate.
[If possible, add signing graphic]

Food Giveaway, behind the Ellipse bleachers, begins at 7:00 a.m.
[juice, bananas, raisins, doughnuts, chocolate, shortbread]

How to Buy Additional Eggs

Official White House Easter Eggs are available year-round for purchase. The design is similar to the egg children receive today as they exit. The net proceeds are used for public events at the White House.

At \$3 each, the eggs are historical souvenirs suitable for young people and families on a budget. Eggs are available at kiosks and gift shops operated by Guest Services, Inc. (GSI), a concessioner to the National Park Service. The closest location is the Ellipse Visitor Pavilion, south of the White House.

60TH STORY of Level 1 printed in FULL format.

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The Washington Post

March 31, 1997, Monday, Final Edition

SECTION: STYLE; Pg. D02; CHRONICLES

LENGTH: 937 words

HEADLINE: Egg Rolling With the Punches

BYLINE: Sarah Booth Conroy, Special to The Washington Post

BODY:

Members of Congress -- one amused, another offended -- look down from their top hats upon three children eating sandwiches, littering the Capitol Rotunda with egg- and nutshells. Such an intrusion into the marble halls was not uncommon on Easter Mondays in the early 1870s.

This scene is described in rhymed text by C.L. Arbelbide and illustrated by Barbara Leonard Gibson in "The White House Easter Egg Roll," published today. The book, for children 6 to 8, for the first time tells and paints the history of this strange spring event.

On the title page, Gibson says, is none other than Socks the First Cat guarding eggs decorated with paw prints. The artist claims President Clinton said eggs he signed are not as valuable as those with the Socks signature.

The Chronicler, forever fascinated by past peculiarities, "was enchanted to learn more about the egg roll from conversation with the writer and illustrator -- and without actually braving again the terrors of the Easter White House lawn.

From a horrified report of shenanigans in the April 2, 1872, Daily Patriot, Arbelbide found why the event is no longer the Capitol Easter Egg Roll. On that Easter Monday, then a school holiday, uncounted children took possession and made a shambles of the Capitol grounds, rolling themselves as well as eggs down its slopes.

The rollers then moved inside, screaming at congressmen, exploring every nook and cranny, disrupting the serious silence with gleeful giggles and "littering the floor with debris, in an utter disregard of the assembled wisdom and majesty in either wing of the building." On the other hand, the report speculated, the "freshness of the scene was a great relief to those whose duties called them daily to the Capitol to listen to congressional prosiness."

On April 29, 1876, a hard-boiled Senate passed a bill banning egg rollers from the Capitol grounds. No one under 12 took it seriously. But in 1878, the legislation was strictly enforced, as Gibson illustrates with an authoritarian figure in wide-brimmed high hat and a multi-button frock coat.

Just when the egg roll was first hatched is lost in the henhouses of history. Though just last week, Arbelbide found in the Library of Congress recollections of Mrs. James Delano recounted in the Feb. 7, 1915, Washington Sunday Star. She told of Abraham Lincoln's son Tad and his friend Tommy rolling two dozen eggs

The Washington Post, March 31, 1997

across the White House lawn on Easter Monday.

But so far, no original document backs up the oft-told story that Dolley Madison's son Payne (in the neck, it was often added) Todd instigated the practice. A Cleveland newspaper of the period called him "the best egg roller of them all." Given Payne Todd's reputation, he probably gambled on the winners.

Profit seemed to be the motive of later rollers as well. The Evening Star of April 10, 1939, Arbelbide said, broke the news about efforts to end a flourishing scam. Since adults were admitted only with children of the proper age, entrepreneurial youths would agree to be adopted for the occasion at fees ranging from a nickel to 50 cents.

A sad tale of youthful enterprise concerns a young Arlington man, Karl Forsyth, who had earlier success in selling decorated eggs at the White House gate. So in 1964, when he was 11 and wanted to buy a bike, he boiled and decorated 780 eggs. The egg roll was snowed out.

In one documented event, an older child stole all the eggs brought by a younger one. The thief was promptly brought to justice by an impromptu posse of other rollers.

Eggs aren't the only entertainment at the rolls.

In 1941, Arbelbide said, 8-year-old virtuoso Teddy Kuligowski brought his violin to play "God Bless America." Not long before he was to perform, his mother, overcome by the occasion, sat on the bow. To loud applause, White House police were able to mend it in time.

John Philip Sousa was so pleased by being chosen to play at an egg roll during the Benjamin Harrison era that three decades later, in 1929, he composed the "Easter Monday Suite on the White House Lawn."

Because "first ladies, beginning with Lou Hoover, have from time to time worried that children might get sick from eating cracked or otherwise contaminated eggs," Arbelbide said, Mrs. Hoover tried to distract potential egg-eaters' attention with maypole and folk dancing.

Pat Nixon organized egg-rolling races and introduced a staffer costumed as the Easter Bunny, a tradition still followed. Betty Ford brought on Ukrainian egg-decorating and plastic eggs. Rosalynn Carter gave away 10,000 souvenir plastic eggs; Nancy Reagan autographed wooden eggs. Hillary Rodham Clinton provided children with disabilities early entrance to the lawn and such aids as beeping eggs.

Gibson -- after years of doing illustrations for National Geographic as well as books of "spaceships, dinosaurs, and Williamsburg scenes" -- had no trouble depicting the egg roll "using historical clothing and scenery. Accuracy was important. Several of the faces are based on children I know -- including our daughter Caitlin. I don't dare tell which one."

The White House kitchen staff planned to hard-boil 10,000 eggs and color 7,500 -- all on Good Friday. The white ones will be for the children's decorating project.

The Washington Post, March 31, 1997

Arbelbide and Gibson will sign books at the White House visitor center during the Easter Egg Roll hours, 10 a.m.-2 p.m. The White House Historical Association, 740 Jackson Pl. NW, published the book. Today's Egg Roll may be canceled in case of rain or high winds. For more information contact the White House visitor center at 202-456-2200.

GRAPHIC: Illustration us, The paw prints of history: A Barbara Leonard Gibson illustration from "The White House Easter Egg Roll."

LANGUAGE: ENGLISH

LOAD-DATE: March 31, 1997

FOR IMMEDIATE RELEASE

Contacts:

Kirsten Kappos
EarthLink Network, Inc.
626-296-2400
kirstenk@earthlink.net
Pager: 888-208-6107

**WHITE HOUSE AND EARTHLINK MAKE HISTORY BY BRINGING
THE ANNUAL WHITE HOUSE EASTER EGG ROLL TO THE INTERNET**

***President and First Lady to share Easter at the White House with children
worldwide***

***EarthLink along with dozens of top technology companies deliver world's largest
cybercast at www.whitehouse.earthlink.net***

WASHINGTON, April xx, 1998 - The White House and EarthLink Network, Inc. (NASDAQ:ELNK) are making history by bringing the world's first cybercast of the annual White House Easter Egg Roll to the Internet. The Internet broadcast will also be the world's largest cybercast event of its kind. The White House is opening up its doors to the public, particularly to children worldwide, allowing them to virtually participate in the annual White House Easter Egg Roll festivities from their home or school computers by logging on to www.whitehouse.earthlink.net.

For the first time ever, a President and First Lady of the United States will interact live via the Internet with the public -- especially the nation's school children - in this live Internet broadcast from the South Lawn of the White House. EarthLink is at the forefront of this event and has selected more than 35 of the Internet industry's leading companies to aggregate the complex technology and vast resources utilized to create the event, called "EasterLink."

This event marks a turning point in the mainstreaming of cutting-edge Internet technologies as well as a valuable educational opportunity that follows up on the President's initiatives to reinvigorate America's educational system and prepare its children and the nation for the future.

< "WHITE HOUSE QUOTE" >

EasterLink will be the largest cybercast in history with the capacity for more than 3 million hits on April 13th, with as many as 300,000 or more concurrent visitors -- almost 10 times the expected attendance at the White House Easter Egg

Roll.

Bringing the White House and Internet to the Schools and Homes Nationwide

Approximately 12,000 school districts from across the country and millions of children from their homes have access to EasterLink. At the invitation of First Lady Hillary Rodham Clinton, children nationwide will join the White House Easter festivities online, logging on in record numbers.

The cybercast underscores the White House's commitment to bringing technology and the Internet to the nation's schools. In 1997, nearly 80 percent of the nation's 80,000 public schools were connected to the Internet, more than double the number in 1994. The White House and EarthLink are working together through this event to further expand the Internet's role in schools across the country.

"EarthLink's goal since its founding has been to demystify the Internet and make it relevant, useful and entertaining," said Howard Lefkowitz, vice president, EarthLink and executive producer of the event. "By converging technology with broadcast production capabilities - which has never been done before -- EarthLink and its technology partners are bringing this American tradition to the masses, while at the same time helping to educate everyone on all that the Internet has to offer."

The White House Easter Egg Roll has been an American tradition since 1810. The main attraction has always been the attendance and participation of both the President and the First Lady. This year, children around the world will be able to take part in the White House Easter Egg Roll festivities - virtually through the Internet. Numerous other events and activities -- including many first-time events organized by top companies -- will engage and educate the children attending. These include the famous Easter Egg Roll, fun new entertainment venues such as EarthLink's World Wide Web Adventure (Click!) and the Dole CD-ROM interactive area, coloring Easter eggs with PAAS, and making Easter Greetings with American Greetings.

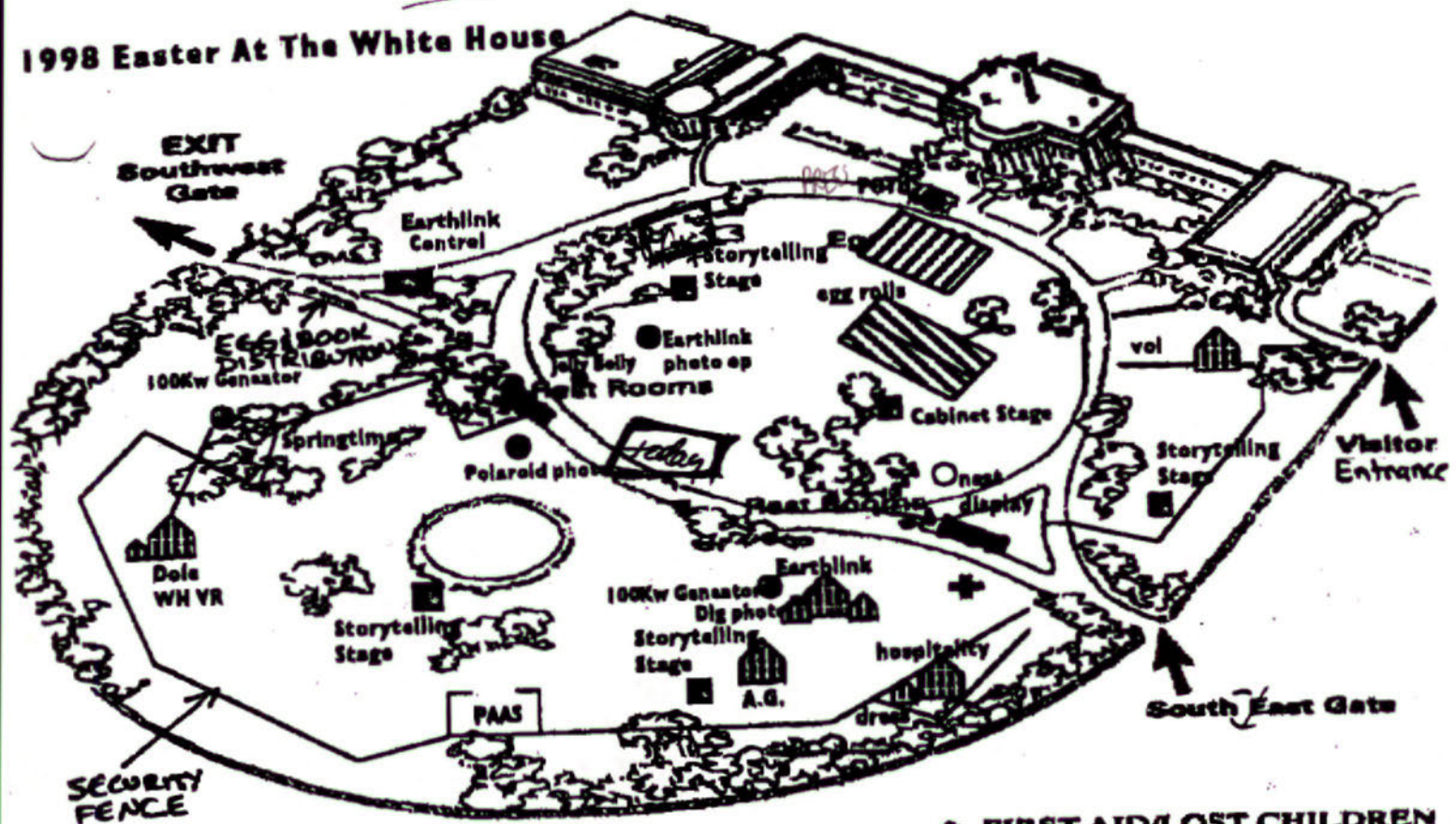
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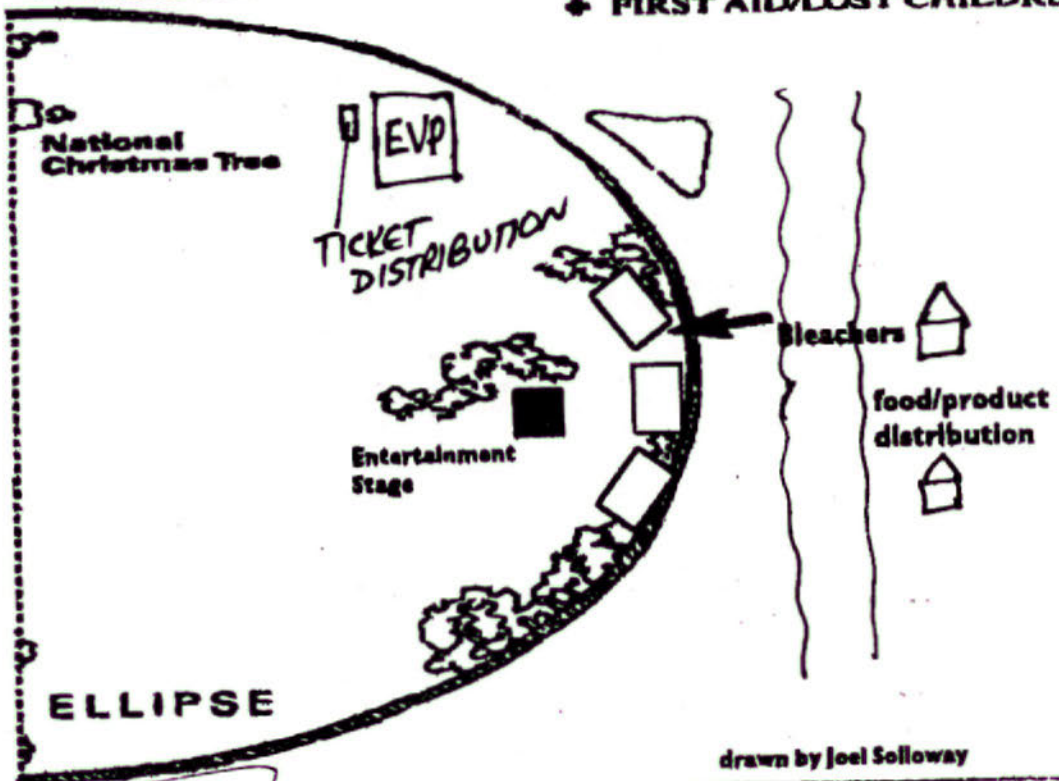
1998 Easter At The White House



♦ FIRST AID/LOST CHILDREN

TENTS/STAGES

- Storytelling Stages
- (1) Starliner / Production truck (Earthlink)
- (2) 40x60 tech tents
- (2) 20x20 tech/photo tent
- (1) 20x40 Hospitality
- (1) 20x30 Volunteer
- (2) 10x10 dressing
- (1) 20x40 AG
- (2) 20x20 Ellipse
- (1) 20x40 Ellipse



drawn by Joel Solloway

10AM FROM
40206 NEDB

Intens

04/12/98

1998 EASTER EGG ROLL ENTRY GATES/TIME LINE

<u>GATE</u>	<u>OPENING TIME</u>	<u>GUESTS</u>
A-1; East Appt.	6:00 am 7:30 am	opens Marine Band enters (set up on balcony)
D-2 OEOB/ 17th	7:00 am - 7:30 11:00 am - 11:30	volunteers, first shift volunteers, second shift
VEB [VIS ENT]	9:00 am 9:30 am	invited guests; Congress/Ambassadors/Cabinet strollers OK; each group requires 1 child age 3-6 EOP passholders
SE GATE	4:30 am 5:45 am 6:00 am 6:30 am - 8 am 8:00 am 9:00 am 9:45 am - 2 pm	press/vehicles arrive mags open workers; Virginia Egg Council entertainers arrive for interviews sick kids/families; bus drop off sick kids depart public ticketed guests strollers OK; each group requires 1 child age 3-6 Gold tix, untimed, no child required
SW GATE	6:45 am 7:00 am 9:15 am 9:30 am	Volunteer supervisors enter Volunteers entrance after OEOB check in. Media vehicles depart Guest exit all day
B-12 GATE	8:15 am	reception guests arrive
ELLIPSE	7:00 am 8:00 am 12:?? pm	ticket distribution begins; food distribution begins stage entertainment begins stage entertainment ends

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WHSO LAYOUT Draft 4
a/o 4/8/98; L. Schwartz

EASTER EGG ROLL RECEPTION/REMARKS

Monday, April 13, 1998

Gate Opens: 8:15 a.m.

Invite Time: 8:30 a.m.

Principal Time: 9:15 a.m.

Approx. 160 Guests/Closed Press for reception, Open Press for remarks/Business Attire

12 Social Aides

4 volunteers for receiving line and cards / 4 interns at gate with Bronson

SUMMARY SCHEDULE FOR POTUS & FLOTUS

9:15 a.m. Official "WH Easter Egg" and Poster presentation
Blue Room

9:20 a.m. Receiving line with reception guests in Blue Room.

9:55 a.m. THE PRESIDENT and THE FIRST LADY proceed from Red Room
via stairs to the stage on the South Lawn.

10:00 a.m. Remarks & Whistle Blow for Easter Egg Roll on the South Lawn
(Open Press)

Approx. 10:20a.m. Meet Make-A-Wish children (2) in the Diplomatic Reception Room

RECEPTION SET UP NOTES: Guests to use B12 gate for entrance; tables in Booksellers for receiving line cards; breakfast buffet in East Room; SA announce mic and monitor in Blue Room for receiving line (WHCA set up); coat check in the Family Theater; string combo in the Grand Foyer; SAs will facilitate guest arrival and rec. line; guests escorted to section on South lawn for event - Bronson 4 interns from gate will aide in escorted on/off South Lawn.

8:00 a.m. IN PLACE TIME

8:15 a.m. B12 gate ready for guests arrival. Guests proceed to the State Floor for a reception.

Note: Guests complete cards for the receiving line in the

Booksellers Area

9:15 a.m. **THE PRESIDENT AND THE FIRST LADY** arrive Blue Room for Egg and Poster Presentation and receiving line.

Note: Receiving line will flow from the Green Room into the Blue Room and out of the Red Room. Presenters of the Official Egg and Poster will be in the Blue Room to begin line.

SET UP NOTES: 10X16 stage on drive; usual Easter Egg Roll signage on stage; bunnies on stage, toast lectern; water at podium; one bunny to have the whistle; announce from Red Room.

10:00 a.m. **THE PRESIDENT** and **THE FIRST LADY** are announced from the Blue Room and proceed to the South Lawn via stairs to the Easter Song played by the Marine Band on the balcony.

PROGRAM BEGINS

THE FIRST LADY makes welcoming remarks and introduces **THE PRESIDENT**.

THE PRESIDENT makes remarks and blows the whistle to start the Easter Egg Roll.

Note: Bunny TBD will present whistle to THE PRESIDENT. Two Easter Bunnies are on the steps.

10:10 a.m. **THE PRESIDENT** and **THE FIRST LADY** work small rope line and proceed to the Diplomatic Reception Room.

10:20 a.m. **THE PRESIDENT** and **THE FIRST LADY** greet two Make-A-Wish Children

Contact: Karin Kullman

10:30 a.m. **THE PRESIDENT** and **THE FIRST LADY** depart.