

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	Rehearsal Press [Personally Identifiable Information] [partial] (1 page)	10/21/1999	b(6)
002. list	Concert of the Century Press List [Personally Identifiable Information] [partial] (2 pages)	10/21/1999	b(6)
003. note	Additional Press [Personally Identifiable Information] [partial] (1 page)	00/00/0000	b(6)
004. list	Working Press [Personally Identifiable Information] [partial] (1 page)	10/21/1999	b(6)
005. list	Concert of the Century Working Press [Personally Identifiable Information] [partial] (2 pages)	10/21/1999	b(6)
006. memo	To Toby from Peter Heimsath re: Clearance [Personally Identifiable Information] [partial] (1 page)	10/21/1999	b(6)
007. memo	To Toby Graff from Susan Watters re: Photographer clearance [Personally Identifiable Information] [partial] (1 page)	10/21/1999	b(6)
008. email	To Steve Marlowe from Stacy Rosenthal re: White House tour [Personally Identifiable Information] [partial] (1 page)	10/21/1999	b(6)
009. list	Concert of the Century Press List [Personally Identifiable Information] [partial] (3 pages)	10/19/1999	b(6)
010. list	Concert of the Century Working Press [Personally Identifiable Information] [partial] (4 pages)	10/19/1999	b(6)
011. list	Concert of the Century Invited Press [Personally Identifiable Information] [partial] (1 page)	10/19/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20078

FOLDER TITLE:

VH1 - Arts and Humanities

2015-0275-S

rc2020

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

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Music Education = Brain Power



CONCERT OF THE CENTURY FOR VH1 SAVE THE MUSIC MEDIA ADVISORY

When: Saturday, October 23
4:00 pm ET (Live). Tape delayed for the West Coast

Where: Washington, DC

Who: Performers include Garth Brooks, Eric Clapton, Sheryl Crow, Gloria Estefan, John Fogerty, B.B. King, Lenny Kravitz, John Mellencamp and 'N Sync.

Celebrity attendees include Angela Bassett, Robert DeNiro, Calista Flockhart, Gwyneth Paltrow, Sarah Jessica Parker, Keri Russell and Meryl Streep. Paul Shaffer will lead the CBS "Late Show" band.

What: Giants of rock (John Fogerty, John Mellencamp), blues (B.B. King, Eric Clapton), latin (Gloria Estefan) and country music (Garth Brooks) will team up with some of the new stars of the 90s (Sheryl Crow, Lenny Kravitz and 'N Sync) and other surprise guests to perform their own hits and classic songs from the American Century during the "Concert of the Century for VH1 Save The Music."

The concert is being held to raise awareness for the VH1 Save The Music campaign, which is a non-profit organization dedicated to improving the quality of education in America's public schools by restoring music programs in cities across the country, and by raising public awareness about the importance of music participation for our Nation's youth.

Satellite Info: Satcom C4
Transponder 23

Window: 4:00 pm - 7:00 pm (East Coast)

Broadcast Restrictions: No more than 60 seconds from any one performance. No more than three (3) minutes total. Use to promote "Concert of the Century for VH1 Save The Music. Must chryon "Courtesy VH1." Following the conclusion of "Concert of the Century for VH1 Save The Music," the show will be repeated at 9:00 pm (ET/PT).

Contacts: Tracy McGraw/VH1
212-846-7879

Toni Herron/VH1
212-846-7528

s:/press/coctip2.doc



1515 Broadway, New York, NY 10036-5797



DATE: 10/20

TO: Toby Dorf

COMPANY: _____

FAX: 202-456 7805

FROM: Tracy McGraw
VH1 Press
Director, Television Publicity

PHONE: (212) 846-7879

FAX: (212) 846-7686

OF PAGES TO FOLLOW: _____

Here is the press kit we discussed

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14-000
EARSAL PRESS

ociated Press

ne: 202-776-9400

To my.com
Em. Irving

(b)(6)

[001]

ine

com
Fred Graver

(b)(6)

Scott Reich

(b)(6)

Darren Layne

(b)(6)

Charles Thomas Bottomley

(b)(6)

re: 212-654-9811

MU o

Broadcasting

M. chael Goldberg

(b)(6)

Paul Biel

(b)(6)

e: 212-896-5336

212-397-1134

S uff

Kathie Berlin

(b)(6)

Tracy McGraw

(b)(6)

McGraw Toni Herron

(b)(6)

Shirley

(b)(6)

14:00 212 846 7686 F.08/05

CONCERT OF THE CENTURY
INVITED PRESS - SATURDAY, OCTOBER 23

Following press people who are attending as our guests:

Style Magazine
12th Street, NW, #600
Washington, DC 20004
Margaret Carlson + 2
202-61-4000

Style Magazine
De Selinger
12th Street, NW, Suite 600
Washington, DC 20004
202-61-4093

Style Magazine
St Herman
1 Avenue of the Americas, 26th floor
New York, New York 10020
212-9126

Today
Mancey

Washington Post
Capitol Hill + 1
15th Street NW
Washington, DC 20071
202-463-6354

Television & Cable
Marchand
West 17th Street
New York, New York 10011
212-7-7142

Channel News
Burn
Street, NW
Washington, DC 20006

World
Breznick
Connecticut Avenue, NW
ington, DC 20036
67-8583

STAFF

Kelley
McGraw
Herron



DATE: 10/21

TO: Toby Grat

COMPANY: _____

FX: 202-450-7805

FROM: Tracy McGraw
VH1 Press
Director, Television Publicity

PHONE: (212) 846-7879

FAX: (212) 846-7686

NUMBER OF PAGES TO FOLLOW: 8

Here are the final press lists.

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CONCERT OF THE CENTURY PRESS LIST
REHEARSAL - FRIDAY, OCTOBER 22

following outlets have requested access to rehearsals on Friday, October 22.
NOTE: Each of the television and online crews will consist of approximately 3
people.):

it

Style Magazine

Jane Herman

(b)(6)

[002]

ne: 212-522-9126

212-467-1279

ple Magazine

Nurie Selinger

(b)(6)

ne: 202-861-4093

202-861-4005

Today

K.H.Y. Yancey

(b)(6)

ne: 703-276-3768

702-247-3135

vision

nd Coming Productions

Adam Williams

(b)(6)

IEARSAL PRESS**Second Coming Productions****Jennifer Pennybacker**
(b)(6)**Tim Murray**
(b)(6)**Richard Joy**
(b)(6)**Anthony Winthrop**
(b)(6)

ne: 212-206-8411 (x264)

: 212-206-8419

Access Hollywood**Steve Hamberg**
(b)(6)**Paul Vanderveen**
(b)(6)**Tom Craca**
(b)(6)**Nancy Harrison**

: 818-526-7032

818-526-7001

tography**Kw Mazur**
(b)(6)**Jennifer Lombardo**
(b)(6)**Luis Rubeiro**
(b)(6)

: 212-868-0499

212-868-0477

EVIN + JENNIFER WILL HAVE AN ALL ACCESS PASS**Associates News Service****Heimsath**
(b)(6)

: 703-721-9524

703-768-2410

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Add'l Press

TRACY MCGRAW

WWD

Susan Waters

SS#

DOB

(b)(6)

[003]

Kyle Samperton

SS#

DOB

(b)(6)

George Achaves / Westwood.

SS#

DOB

(b)(6)

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WORKING PRESS

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money.com

ily Irving

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l.com

d Claver

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tt Reich

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ren Layne

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arle Thomas Bottomley

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ne: 312-654-9811

etronic

IC NBC 4) – Have call into producer to eliminate some of these names

Stampo

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y Dorsey

(b)(6)

ne: 202-885-4433

02-885-4104

es Hollywood

a Hamburg

(b)(6)

nderveen

(b)(6)

ca

(b)(6)

ay Harrison

ne: 818-526-7032

18-526-7001

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2:30 p.m.

3:30 p.m.



CONCERT OF THE CENTURY
WORKING PRESS - OCTOBER 23

· following outlets have requested access to the White House press corps on October

in

hmd and Times Union
liss Ruggieri

(b)(6)

[005]

ne 804-649-6120
804-649-6836

ography

hmd and Times Union
at Kirkland

(b)(6)

lio

Broadcasting
ha Goldberg

(b)(6)

del

(b)(6)

re 12-896-5336
12-397-1134

PRINTING PRESS**Entertainment Tonight**

Julie Arnold

(b)(6)

Thieu Mazza

(b)(6)

Art McDouals

(b)(6)

Jo Normand

(b)(6)

e Rashid

tel: 323-956-4178

tel: 323-862-2347

Photography**Associated News Service**

Jo Heimsath

(b)(6)

tel: 703-721-9524

tel: 703-768-2410

1

Jo Mazur

(b)(6)

Jo Lombardo

(b)(6)

Labeiro

(b)(6)

tel: 212-868-0499

F tel: 212-868-0477

JOAN + JENNIFER WILL HAVE AN ALL ACCESS PASS

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Photo Associates News Service

P.O. Box 2163 - Reston, Va. 20195
Phone 703-721-9524 ~ Email whphotog44@yahoo.com
Voice Pager 1-800-915-8353

October 22, 1999

TO; TOBY

FROM; PETER HEIMSATH

SUBJECT; CLEARENCE FOR SATURDAY VH 1 event.

Hello there. Much appreciate your help with this event. Below is the information for this photographer to be cleared in. Can you do it for saturday, around 12 noon.?

Let me know if you have any problems. Office 703-721-9524. Pager 1-800-915-6353.

Thanks Toby

Sincerely,



Peter Heimsath
photo assocaites news service
working with
DCity MAG on this event

1. Mr. Jonathan C. Craig Bell
2. DOE
3. SS# [REDACTED] (b)(6) [006]
4. POB [REDACTED]

Can you put him in the clearence file?



FAIRCHILD PUBLICATIONS
601 THIRTEENTH STREET, N.W.
SUITE 520 SOUTH
WASHINGTON, D.C. 20005

Main Number: 202-639-6900

Fax Number: 202-639-2080

DATE: Oct. 21

NUMBER OF PAGES: 2
(Including Cover Sheet)

TIME: 6:30 pm

Confirm Receipt: Yes ☐ No ☐

TO: Toby Graff

FROM: SUSAN WATERS

Additional Info: _____

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Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
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P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed
of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of
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b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
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concerning wells [(b)(9) of the FOIA]

Fairchild Publications

To Toby Graff, First Lady's Press Office
Re: Photographer clearance for Hirshhorn Reception
Date: Thursday, October 21, 1999

*cleared for
Friday.*

Please clear Kyle Samperton to shoot the VH-1 Concert Rehearsal Friday at 4 p.m.
and also for Saturday (God willing) at 3 p.m. to shoot the VH-1 Concert with Tommy
Hilfinger and all our Conde Naste stars. Kyle will be representing Women's Wear Daily
and "W" magazine, and would like to arrive at press entrance a little before each event
to get his photo equipment checked.

Kyle's date of birth is (b)(6) His social security no. is (b)(6) [007]

Thanks for your help with this request.

Regards,

Susan Watters

Susan Watters
Women's Wear Daily
Tel. 202-639-6906





STEVE MARLOWE <SMARLOWE@tommy-usa.com>

10/22/99 10:59:30 AM

Record Type: Record

To: Toby C. Graff/WHO/EOP

cc:

Subject: RE: White House tour numbers

Just let me know. If not, I will just have to come back.

Thanks,
Steve

> -----

> From: Toby_C._Graff@who.eop.gov[SMTP:Toby_C._Graff@who.eop.gov]

> Sent: Friday, October 22, 1999 10:20 AM

> To: STEVE MARLOWE

> Subject: Re: White House tour numbers

>

> <<File: PIC13602.PCX>>

> hey...the bad news is that tours are shutdown on Sat., but the hopefully

> good news is that I'm still trying to see if I can just walk you all

> through the West Wing quickly so you can at least take a quick peek at the

> Oval, etc. Will let you know asap. See you soon.

>

>

>

>

>

> (Embedded

> image moved STEVE MARLOWE <SMARLOWE@tommy-usa.com>

> to file: 10/22/99 09:12:24 AM

> PIC13602.PCX)

>

>

>

>

> Record Type: Record

>

>

> To: Toby C. Graff/WHO/EOP

>

> cc:

> Subject: White House tour numbers

>

>

>

>

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
008. email	To Steve Marlowe from Stacy Rosenthal re: White House tour [Personally Identifiable Information] [partial] (1 page)	10/21/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20078

FOLDER TITLE:

VH1 - Arts and Humanities

2015-0275-S

rc2020

RESTRICTION CODES

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> Toby:
> Shalom. Attached are the names and numbers for the tour. Please let me
> know if it will be possible. You will see one more name above 6 which of
> course will be a problem. Stacy knows that it is not possible; however,
> in
> case someone dropped out she wanted to be included.
> My stuff is: Steve Marlowe (b)(6) (i'm old)
> Talk to you soon.

> Steve

> > -----

> > From: STACY ROSENTHAL
> > Sent: Thursday, October 21, 1999 7:32 PM
> > To: STEVE MARLOWE
> > Subject: FW: White House tour

> >

> >

> >

> >

> > Fait accompli. :-)

> >

> > -----Original Message-----

> > From: TRUDY BYRD
> > Sent: Thursday, October 21, 1999 7:31 PM
> > To: STACY ROSENTHAL
> > Subject: RE: White House tour

> >

> > i added my birthdate

> >

> > -----

> > From: STACY ROSENTHAL
> > Sent: Thursday, October 21, 1999 7:27 PM
> > To: STEVE MARLOWE
> > Cc: TRUDY BYRD
> > Subject: White House tour

> >

> > Here ya go, Sparky:

> >

> > Peter Connolly
> > Susan Connolly
> > Jackie Connolly
> > Thomas Connolly

> >

> > Trudy Byrd

> >

> > Stacy Rosenthal

> >

> > I'll try and get the rest of it for you.

> >

> >

> >

> >

> >

> >

> >

> >

(b)(6)

[008]



DATE: 10/18/99.

TO: Toby Graf

COMPANY: _____

FAX: 202-456-7805.

FROM: Tracy McGraw
VH1 Press
Director, Television Publicity

PHONE: (212) 846-7879

FAX: (212) 846-7686

OF PAGES TO FOLLOW: 11

Attached are the press lists I've compiled for Concert of the Century (Invited Guest; Rehearsal Press; Working Press). I've also attached the tip sheet which I would like you to approve so that I can distribute to the rehearsal press.

Questions: You've answered these questions

What time and where should working press check in the day of the concert?
How far away will the press pool be away from the stage?

Thank you.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
009. list	Concert of the Century Press List [Personally Identifiable Information] [partial] (3 pages)	10/19/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20078

FOLDER TITLE:

VH1 - Arts and Humanities

2015-0275-S

rc2020

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concerning wells [(b)(9) of the FOIA]

**Music First™**

s/press/cocpl.doc

CONCERT OF THE CENTURY PRESS LIST
REHEARSAL - FRIDAY, OCTOBER 22

The following outlets have requested access to rehearsals on Friday, October 22.
(NOTE: Each of the television and online crews will consist of approximately 3 people.):

Print**In Style Magazine**

James Herman

SS# [REDACTED] (b)(6) [009]

Phone: 212-522-9126

Fax: 212-467-1279

People Magazine

Margie Selinger

SS# [REDACTED] (b)(6)

Phone: 202-861-4093

Fax: 202-861-4005

Television**Second Coming Productions**

Adam Williams

SS# [REDACTED] (b)(6)

Phone: 212-206-8411 (x264)

Fax: 212-206-8419

REHEARSAL PRESS**Access Hollywood**

Steve Hamberg

SS# (b)(6)

Paul Vanderveen

SS# (b)(6)

Tom Craca

SS# (b)(6)

Nancy Harrison

Phone: 818-526-7032

Fax: 818-526-7001

Photography**VH1**

Kevin Mazur

SS# (b)(6)

Jennifer Lombardo

SS# (b)(6)

Luis Rubeiro

SS# (b)(6)

Phone: 212-868-0499

Fax: 212-868-0477

****KEVIN + JENNIFER WILL HAVE AN ALL ACCESS PASS****Photo Associates News Service**

Peter Heimsath

SS#: (b)(6)

Phone: 703-721-9524

Fax: 703-768-2410

Associated Press

Phone: 202-776-9400

Tommy.com

Emily Irving

SS# (b)(6)

REHEARSAL PRESS

Online

VH1.com

Fred Graver

SS# (b)(6)

Scott Reich

SS# (b)(6)

VH1.com (cont'd.)

Darren Layne

SS# (b)(6)

Charles Thomas Bottomley

SS# (b)(6)

Phone: 212-654-9811

VH1 Staff

Kathie Berlin

SS# (b)(6)

Tracy McGraw

SS# (b)(6)

Francesca Toni Herron

SS# (b)(6)

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
010. list	Concert of the Century Working Press [Personally Identifiable Information] [partial] (4 pages)	10/19/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20078

FOLDER TITLE:

VH1 - Arts and Humanities

2015-0275-S

rc2020

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CONCERT OF THE CENTURY
WORKING PRESS - OCTOBER 23

The following outlets have requested access to the White House press corps on October 23:

Print

Richmond Times Union

Melissa Ruggieri

SS# (b)(6) /DOB [010]

Phone: 804-649-6120

Fax: 804-649-6836

Photography

Richmond Times Union

Scott Kirkland

SS# (b)(6) /DOB

Radio

MJI Broadcasting

Michael Goldberg

SS# (b)(6)

Paul Biel

SS# (b)(6)

Phone: 212-896-5336

WORKING PRESS**WPLC-FM**

Bobby Mason (His real name is Robert Zaepfel Jr.)

SS# (b)(6)

Phone: 703-631-2577

WMAL

Michele Basch

SS# (b)(6)

Fax: 202-686-3020

Phone: 202-537-0009

VOA

Marguerite Braswell

SS# (b)(6)

Phone: 202-619-1692

Fax: 202-205-0469

Online**ABC News.com**

Josh Klein

Phone: 202-222-7700

**

Tommy.com

Emily Irving

SS# (b)(6)

VH1.com

Fred Graver

SS# (b)(6)

Scott Reich

SS# (b)(6)

Darren Layne

SS# (b)(6)

Charles Thomas Bottomley

SS# (b)(6)

Phone: 212-654-9811

WORKING PRESS**Electronic****ABC Washington News Bureau**

Tom Basile

Phone: 202-222-7390

Fax: 202-222-7177

SS# (b)(6)

WRC (NBC 4)

Pamela Leahigh

SS# (b)(6)

Mil Arcega

SS# (b)(6)

Arch Campbell

SS# (b)(6)

Don Stumpo

SS# (b)(6)

Jim Forrest

SS# (b)(6)

Phone: 202-885-4433

Fax: 202-885-4104

Access Hollywood

Steve Hamberg

SS# (b)(6)

Paul Vanderveen

SS# (b)(6)

Tom Craca

SS# (b)(6)

Nancy Harrison

Phone: 818-526-7032

Fax: 818-526-7001

Entertainment Tonight

Bonnie Arnold

SS# (b)(6)

Mathieu Mazza

SS# (b)(6)

Robert McDonalds

SS# (b)(6)

Julie Rashid

Phone: 323-956-4178

Fax: 323-862-2347

WORKING PRESS

CNN/Showbiz Today
Christy Darden
Phone: 202-898-7911
Fax: 202-898-7923

Photography

Photo Associated News Service

Peter Heimsath

SS#: (b)(6)

Phone: 703-721-9524

Fax: 703-768-2410



1515 BROADWAY NEW YORK NY 10036-5797 (212) 846-7840 FAX (212) 846-7686

PRESS RELEASE

GREAT AMERICAN SONGS TO BE PERFORMED LIVE
BY GIANTS OF ROCK, SOUL, BLUES, LATIN AND COUNTRY MUSIC AT
"THE CONCERT OF THE CENTURY FOR VH1 SAVE THE MUSIC"
SATURDAY, OCTOBER 23 AT 4PM (ET/PT)

Artists Include Bono, Garth Brooks, Eric Clapton, Sheryl Crow, Gloria Estefan,
John Fogerty, Aretha Franklin, B.B. King, Lenny Kravitz, John Mellencamp, N'Sync

Paul Shaffer To Lead "CBS Late Show" Band

Ben Affleck, Angela Bassett, Meryl Streep, Billy Bob Thornton Are Among Presenters

President Clinton and First Lady Hillary Rodham Clinton
To Participate in Event Live From Washington, DC

Tommy Hilfiger is Presenting Sponsor

New York, NY September 22, 1999 - The 20th Century is almost over and VH1 is joining the President of the United States and the First Lady, with the National Endowment for the Arts, to give it a send off that will go down in history. Some of the greatest performers in popular music will join together for "The Concert of the Century for VH1 Save The Music" in Washington on Saturday, October 23 at 4:00 pm ET (taped delayed for the West Coast).

In "The Concert of the Century for VH1 Save The Music " legends of the blues (B.B. King, Eric Clapton), country (Garth Brooks), soul (Aretha Franklin), rock (John Fogerty, John Mellencamp, Bono) and latin (Gloria Estefan) will team up with some of the new stars of the 90s (Sheryl Crow, Lenny Kravitz, N'Sync), and other surprise guests to perform their own hits and classic songs from the American Century. Musical director will be Paul Shaffer, leading the CBS "Late Show" band.

Ben Affleck, Angela Bassett, Meryl Streep and Billy Bob Thornton will serve as presenters. Additional presenters will be announced shortly.

The event was created with the President and First Lady in support of VH1 Save the Music, the national non-profit organization that works to restore music programs to public schools and to create awareness of the links between music education and childrens' academic performance.

-more-

"The President and Mrs. Clinton have been tireless supporters of VH1 Save the Music," said John Sykes, President, VH1. "It was Mrs. Clinton's idea to put together this concert to ring out the century by bringing together the biggest artists to play some of the greatest songs of the last one hundred years."

"Concert of the Century" participants Meryl Streep, Angela Bassett and Gloria Estefan all star in the forthcoming Miramax film, "Music of The Heart," the true story of Roberta Guaspari-Tzavaras, a young music teacher who battled the odds to bring music education to inner-city children in Harlem. Gloria Estefan and N'Sync also will perform the film's title song at "The Concert of the Century."

Tommy Hilfiger is the exclusive sponsor of the event. "I am proud to sponsor 'The Concert of the Century for VH1 Save the Music'. What a perfect way to look back at 100 years of music and the influence it has had on us than with a live concert with some of the best musicians of our times", says Tommy Hilfiger, the honorary chairman and principal designer of Tommy Hilfiger USA, Inc.

VH1 is telecasting "The Concert of the Century for VH1 Save the Music" as part of the channel's "Live Music Month," which will also feature telecasts of "NetAid" on Saturday, October 9 from 12:00 pm - 10:00 pm (ET/PT) and "Paul McCartney and Friends PETA Benefit" concert on Saturday, October 16 at 10:00 pm (ET/PT).

"The Concert of the Century for VH1 Save the Music" will be produced and directed by Joel Gallen. Bill Flanagan, VH1's Senior Vice President/Editorial Director, is Executive Producer.

VH1 produces and programs a wide variety of music-based series, specials, live events and acquisition-based programming that keep viewers in touch with the music they love. VH1 is a registered trademark of MTV Networks, a unit of Viacom Inc. MTV Networks owns and operates the cable television programming services MTV: Music Television, MTV 2: Music Television, Nickelodeon/Nick at Nite, TV Land and VH1 as well as The Suite from MTV Networks, a package of ten digital services, all of which are trademarks of MTV Networks. MTV Networks also has joint ventures, licensing agreements and syndication deals whereby its programming can be seen worldwide. s:/press/concert3.doc

Contact: Tracy McGraw/VH1
212-846-7879

Vanessa Reyes/MTVN
310-752-8081

DRAFT

CONCERT OF THE CENTURY FOR VH1 SAVE THE MUSIC
REHEARSAL TIP SHEET

When: Friday, October 22
 Press check-in is 4:00 pm

Where: (Northwest Gate) 17th Street and Pennsylvania Avenue
 Washington, DC

Who:

4:30 pm	Lenny Kravitz
6:00 pm	B.B. King
6:45 pm	Garth Brooks (No B roll; interviews only after his rehearsal)
7:30 pm	Sheryl Crow
10:00 pm	Gloria Estefan,
	Paul Shaffer

What: Rehearsal for "Concert of the Century for VH1 Save The Music," scheduled to take place on Saturday, October 23 at 4:00 pm (ET). Giants of rock (**John Fogerty, John Mellencamp**), blues (**B.B. King, Eric Clapton**), latin (**Gloria Estefan**) and country music (**Garth Brooks**) will team up with some of the new stars of the 90s (**Sheryl Crow, Lenny Kravitz and 'N Sync**) and other surprise guests to perform their own hits and classic songs from the American Century.

Musical director will be Paul Shaffer, leading the CBS "Late Show" band. Angela Bassett, Robert DeNiro, Calista Flockhart, Gwyneth Paltrow, Sarah Jessica Parker, Keri Russell, Meryl Streep will serve as presenters.

The concert is being held to raise awareness for the VH1 Save The Music campaign, which is a non-profit organization dedicated to improving the quality of education in America's public schools by restoring music programs in cities across the country, and by raising public awareness about the importance of music participation for our Nation's youth.

Contacts: Tracy McGraw/VH1
 212-846-7879

Toby Graf/First Lady's Press Office
 202-456-2960

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
011. list	Concert of the Century Invited Press [Personally Identifiable Information] [partial] (1 page)	10/19/1999	b(6)

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First Lady's Office
Lissa Muscatine
OA/Box Number: 20078

FOLDER TITLE:

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Revised 10/13/99

CONCERT OF THE CENTURY
INVITED PRESS - SATURDAY, OCTOBER 23

The following press people have been invited to attend the event as our guests:

20/20 NOT ATTENDING
Phyllis McGrady

Time Magazine ATTENDING
555 12th Street, NW, #600
Washington, DC 20004
Margaret Carlson + 2
202-861-4000

People Magazine ATTENDING
Margie Selinger
555 12th Street, NW, Suite 600
Washington, DC 20004
202-861-4093

In Style Magazine ATTENDING
James Herman
1271 Avenue of the Americas, 26th floor
New York, New York 10020
212-522-9126

USA Today NOT ATTENDING
Michele Healy

Washington Post ATTENDING
Michael Hill + 1 Michael Hill SS# (b)(6) [011]
1150 15th Street NW Also attending will be Barbara Bink (wife)
Washington, DC 20071 her SS# (b)(6)
202-334-6354

New York Times NEEDS FOLLOW-UP CALL
Jon Pareles
229 West 43rd Street
New York, New York 10036
212-556-1234

Billboard
Timothy White + 1
212-536-5348

NOT ATTENDING
** Can't make it as of 10/12/99

Broadcasting & Cable
Nolan Marchand
245 West 17th Street
New York, New York 10011
212-337-7142

ATTENDING

Multichannel News
Tim Hearn
1627 K Street, NW
Washington, DC 20006

NOT ATTENDING

Electronic Media
Doug Halonen
National Press Bldg., #814
529 14th Street, NW
Washington, DC 20045
202-662-7208

NEEDS FOLLOW-UP CALL

Cable World
Alan Breznick
1155 Connecticut Avenue, NW
Washington, DC 20036
202-467-8583

NEEDS FOLLOW-UP CALL

Hollywood Reporter
Brooks Boliak
733 15th Street, NW, #510
Washington, DC 20005
202-737-3833

NEEDS FOLLOW-UP CALL

Variety
Chris Stern
1705 DeSales Street, NW
Washington, DC 20036
202-861-0852

NEEDS FOLLOW-UP CALL

Cablevision
Rick Schindler
245 West 17th Street
New York, New York 10011
212-463-6535

ATTENDING

VH1 STAFF

John Kelley
Tracy McGraw
Toni Herron

**Music First™****DATE:** September 17, 1999**TO:** TOBY GRAF**COMPANY:** _____**FAX:** (202) 456-7805**FROM:** **Toni Herron**
VH1 Press
Publicist, Television Publicity**PHONE:** (212) 846-7528
FAX: (212) 846-7686**# OF PAGES TO FOLLOW:** (1)

Mrs. Graf -
The following is the final revised release
for the Give The Music event. Please call
if you have any questions.

Thank You
Toni Herron

SOCIAL OFFICE MEMORANDUM

Date: 8/26/99

To: Bill Flanagan, VH1, Bob Morrison, VH1, Bill Ivey, NEA, Ellen Lovell, WH, Anne Donovan, WH, Marsha Berry, WH, Meredith Cabe, WH

Cc: SKG, CPM

From: Kim Widdess

RE: VH1 October Concert

Good Morning! There will be a conference call TODAY at 4:00 p.m. regarding the upcoming VH1/Music Education concert. You can dial into the conference call directly with the following numbers:

(202) 456-6766, 6777 or 6799 Conference Code # 6284

If you have difficulty dialing in, please call me directly at (202) 456-6330 and I will conference you on.

Following is the agenda for the conference call:

I. LANGUAGE

- Event Title

- Language for event location

- Language for participation of The President and Mrs. Clinton

II. CONTENT AND STRUCTURE OF EVENT

- Timing of event

- Meet and Greet

- Content of Concert

- Talent Update

- Billing Structure

III. ONLINE BROADCAST

- Possibility of Broadcast of concert and/or rehearsals online

- Possibility of Artist online interviews/chats

IV. PRESS ISSUES

- Press at the event
- Press releases regarding concert

V. INVITATIONS/GUEST LIST/PRINTED MATERIALS

- VH1/WH Allotment
- White House Printed Invitation
- White House Printed Program
- Save the Date letter

VI. ADVERTISING ISSUES

- Approval process for advertising
- Use of 800 number

VII. OTHER

- Educational Materials/Cable in the Classroom
- Possibility of an instrument drive
- Possibility of CD

SOCIAL OFFICE MEMORANDUM

Date: 8/25/99
To: Meredith Cabe
Cc: SKG, CPM, Ellen Lovell, Ann Donovan
From: Kim Widdess
RE: VH1 October Concert

BACKGROUND

On Saturday, October 23, The President and Mrs. Clinton have agreed to have a concert on the South Lawn to bring recognition to Music Education. The concert will be aired live, with commercials, on VH1 and produced by them as well. VH1 will be paying for the event with a sponsorship by the Tommy Hilfiger Foundation.

The format of the concert will be similar to the Special Olympics event – it will be held in a tent on the South Lawn, that “is not at the White House” but in Washington, D.C. The concert will be held at 5:00pm, and there will be a meet and greet with VIP’s in the house prior to the start of the concert.

Following are the questions VH1 has asked in regards to the event. There is a conference call TODAY at 4:00pm. I would appreciate it if we could talk this morning and have answers for them on the call. And of course, your participation in the call is welcome!

ISSUES

Title of the Event

VH1 proposed the following title for the concert: “The Concert of the Century – for VH1 Save The Music” NEA and WH must give their thoughts.

Language

Q: What kind of language can be used to describe the event and the location? Following the Special Olympics format, I initially told them that this is a concert in Washington, not at the White House. The cannot acknowledge the fact that they are on the South Lawn.

Q: What kind of language can be used to describe the participation of the President and Mrs. Clinton? I initially told them they would probably just be “in attendance” at the event, and they would be invited to speak at the event. Can they ‘host’ the event, or can it be ‘featuring’ them?

DETERMINED TO BE AN ADMINISTRATIVE
MARKING Per E.O. 12958 as amended, Sec. 3.3 (c)
Initials: RUR Date 07/21/15

Payment

Q: *Who is responsible for paying for what and how must the agreement be structured?* This question arises because we have pulled the National Endowment for the Arts into this event to 'partner' with VH1 and Save The Music for the concert – to give it a broader scope. The NEA would prefer not to have to funnel any funds, and we now view this participation as advisory on the content of the production. Therefore, should the Hilfiger Foundation pay VH1 Directly for the production of the concert, and the White House will bill VH1 or Save The Music for the remaining costs? How did we do it with Special Olympics?

Online Issues

Q: *VH1 would like to broadcast the concert online as well as on television, and they would like to broadcast the rehearsal online with interviews with the performers.* What shall our restrictions be regarding this?

Invitations/Guest List

FYI: We will give VH1 half of the audience seats, and we will take the other half. Assuming we will have an audience of approximately 1000, VH1 will get 500 seats, and they will share those with the Tommy Hilfiger guests. I have instructed them that all names must be run through our office for approval, and all invitations must be issued by the White House Social Office. We agreed to allow them a 'hold the date' letter or phone call to a select list of people, pending our approval of the list and given that they do not ask the individuals to respond to anyone.

Press Issues

FYI: Following the Special Olympics format, the White House Press pool will cover the end of the concert, when the President and the First Lady speak, as news, and they will be in the tent during the concert. **VH1 may have press to be added to the pool.**

FYI: VH1 may suggest inviting **press as guests** in the audience. All of these names will be run through the White House Press **Offices** for approval.

Q: *VH1 would like to issue a **press announcement of the concert after Labor Day.*** Should we allow?

Printed Materials

Invitation: As we did Special Olympics, the printed invitation to the event would come from The President and The First Lady.

Program: As we did Special Olympics, the White House would print our standard program for the event.

Format Issues

Meet and Greet/Reception: There will be a meet and greet prior to the start of the concert in the house. Q: *Can VH1 cameras cover portions of the meet and greet with the talent for possible use during the broadcast?* Also, VH1 wants to bump this meet and greet up to a reception for 150 people, stating that this was previously agreed to. I am checking the validity of this statement.

FYI: They asked that there be a reception on the White House grounds after the show for a select few guests, and we said this would not be possible unless the Pres and FL agreed to host it – and regardless, after the concert is NOT the ideal time to do a reception.

FYI: They asked if they could set up a “commemorative photo” location on the South Lawn for the guests. We told them that this is inappropriate, and usually people bring their own cameras and take pictures themselves. This is not a prom.

Educational Materials

VH1 will begin to develop educational materials for the show, which will be distributed with a videotape of the show through their Cable In the Classroom franchise. *What kind of participation in this do we want to have, and what kind of approval process would we like to put in place?*

Advertisement

I told them we would need approval of all advertisements, listings and other printed material mentioning the show. *How shall we set up the approval process for these items – through me to you or directly to you?*

They would like to show the VH1 Save the Music 800 number on the screen during the show. *Can they do this?*



DATE: 10/8

TO: Toby Erat

COMPANY: _____

FAX: 202-456-2960 / 7805.

FROM: Tracy McGraw
VH1 Press
Director, Television Publicity

PHONE: (212) 846-7879

FAX: (212) 846-7686

OF PAGES TO FOLLOW: 3



Music First™

CONCERT OF THE CENTURY PRESS LIST

REHEARSAL/POOL PRESS - FRIDAY, OCTOBER 22

The following outlets have requested access to rehearsals on Friday, October 22 and would also like to be part of the press pool on Saturday, October 23. (NOTE: Each of the television and online crews will consist of approximately 3 people.):

Print

In Style Magazine
James Herman
Phone: 212-522-9126
Fax: 212-467-1279

ALSO ATTENDING AS VH1 GUEST ON 10/23

Time Magazine
Margaret Carlson
Phone: 202-861-4000
Fax: 202-777-4239

ALSO ATTENDING AS VH1 GUEST ON 10/23

Margie Selinger
People Magazine
Phone: 202-861-4093

ALSO ATTENDING AS VH1 GUEST ON 10/23

Television

WJLA-TV (ABC)
WRC-TV (NBC)
WUSA-TV (CBS)
WTTG-TV (FOX)

REHEARSAL/POOL PRESS - FRIDAY, OCTOBER 22

Second Coming Productions Crew

Joel

Phone: 212-206-8411 (x263)

VH1 News

CNN/ Showbiz Today

REHEARSAL ONLY

Laura Molta

Phone: 212-714-7943

Fax: 212-714-7933

Access Hollywood

Nancy Harrison

Phone: 818-526-7032

Fax: 818-526-7001

Entertainment Tonight

Julie Rashid

Phone: 323-956-4178

Fax: 323-862-2347

Good Morning America

Scott Seviour

Phone: 212-456-6163

Photography

Kevin Mazur**

KEVIN + ASSISTANT HAVE BACKSTAGE ACCESS

Jennifer Lombardo

Luis Rubeiro

VH1

Phone: 212-868-0499

Fax: 212-868-0477

REHEARSAL/POOL PRESS - FRIDAY, OCTOBER 22**Photography**

Associated Press
Phone: 202-776-9400

VH1.com

Radio

MJI Broadcasting
Michael Goldberg
Phone: 212-896-5336

PRESS POOL ONLY

WPLC-FM
Bobby Mason
Phone: 703-631-2577

PRESS POOL ONLY

WMAL
Michele Bash
Phone: 202-686-3020
Fax: 202-537-0009

PRESS POOL ONLY

Online

VH1.com
Fred Graver
Scott Rich
Darren Layne
Charles Bottomley
Phone: 212-654-9811

CONCERT OF THE CENTURY
INVITED PRESS - SATURDAY, OCTOBER 23

The following press people have been invited to attend the event as our guests:

20/20 Phyllis McGrady	NOT ATTENDING
Time Magazine Margaret Carlson + 1 202-861-4000	ATTENDING
People Magazine Margie Selinger 202-861-4093	ATTENDING
In Style Magazine James Herman 212-522-9126	ATTENDING
USA Today Michele Healy	NOT ATTENDING
Washington Post Michael Hill + 1 202-334-6354	ATTENDING
New York Times Jon Pareles 212-556-1234	NEEDS FOLLOW-UP CALL
Billboard Timothy White + 1 212-536-5348	ATTENDING
Broadcasting & Cable Nolan Marchand 212-337-7142	ATTENDING
Multichannel News Tim Hearn	NOT ATTENDING
Electronic Media Doug Halonen	NEEDS FOLLOW-UP CALL

202-662-7208

CONCERT OF THE CENTURY
INVITED PRESS - SATURDAY, OCTOBER 23

Cable World
Alan Breznick
202-467-8583

NEEDS FOLLOW-UP CALL

Hollywood Reporter
Brooks Boliak
202-737-3833

NEEDS FOLLOW-UP CALL

Variety
Chris Stern
202-861-0852

NEEDS FOLLOW-UP CALL

Cablevision
Rick Schindler
212-463-6535

ATTENDING



DATE: 10/13

TO: Toby Graf.

COMPANY: _____

FAX: 202-450-7805

FROM: Tracy McGraw
VH1 Press
Director, Television Publicity

PHONE: (212) 846-7879

FAX: (212) 846-7686

OF PAGES TO FOLLOW: 2

I need to discuss the following things with you at some point tomorrow:

- 1) How do the press receive credentials for rehearsal on 10/22 and the press pool on 10/23?
- 2) What time and where should the press check into rehearsal on 10/22 and the press pool on 10/23?
- 3) I've been informed that there is no backstage access during the show, but I was wondering if two writers (James Herman from In Style Magazine and Margie Selinger from People Magazine) could have access to the post meet and greet with the President, First Lady and performers? If so, how should they be credentialed?

-more-

4) Do you need SS# for the press attending the rehearsal and concert?

I look forward to hearing from you.

Thanks.



DATE: 10/6

TO: Toby Graf

COMPANY: _____

FAX: 202-454-7805

FROM: Tracy McGraw
VH1 Press
Director, Television Publicity

PHONE: (212) 846-7879

FAX: (212) 846-7686

OF PAGES TO FOLLOW: 3



Music First™

October 6, 1999

TO: Toby Graf

FROM: Tracy McGraw

RE: Press - Concert of the Century for VH1 Save The Music

The following outlets have requested access to rehearsals on Friday, October 22 and would also like to be part of the press pool on Saturday, October 23. (NOTE: Each of the television and online crews will consist of approximately 3 people.) I've also attached the list of the press we've invited to attend the event. Let's discuss in further detail later this week. Thanks.

REHEARSAL PRESS - FRIDAY, OCTOBER 22

Print

In Style Magazine
James Herman

Time Magazine**
Margaret Carlson

USA Today**
Michelle Healy

Television

WJLA-TV (ABC)
WRC-TV (NBC)
WUSA-TV (CBS)
WTTG-TV (FOX)

Second Coming Productions Crew

VH1 News Crew

CNN/ Showbiz Today

Access Hollywood

Entertainment Tonight

Good Morning America

The Today Show

Photographer

Kevin Mazur**

VH1

Associated Press

In Style

Online

Tommy.com

VH1.com

** Not included in the press pool on Saturday, October 23.

INVITED PRESS - SATURDAY, OCTOBER 23

20/20

Phyllis McGrady

Time Magazine

Margaret Carlton

Washington Post

Michael Hill

New York Times

Jon Parales

USA Today
Michele Healy

Billboard
Timothy White

Broadcasting & Cable
Nolan Marchand

Multichannel News
Tim Hearn

Electronic Media
Doug Halonen

Cable World
Alan Breznick

Hollywood Reporter
Brooks Boliak

Variety
Chris Stern

Cablevision
Rick Schindler

**DRAFT**

1515 BROADWAY NEW YORK NY 10036-5797 (212) 846-7840 FAX (212) 846-7686

PRESS RELEASE

GREAT AMERICAN SONGS TO BE PERFORMED LIVE
BY GIANTS OF ROCK, SOUL, BLUES, LATIN AND COUNTRY MUSIC AT
"THE CONCERT OF THE CENTURY FOR VH1 SAVE THE MUSIC"
SATURDAY, OCTOBER 23 AT 4PM (ET/PT)

Artists Include Bono, Garth Brooks, Eric Clapton, Sheryl Crow, Gloria Estefan,
John Fogerty, Aretha Franklin, B.B. King, Lenny Kravitz, John Mellencamp, N'Sync
Ben Affleck, Angela Bassett, Meryl Streep, Billy Bob Thornton Are Among Presenters

President Clinton and First Lady Hillary Rodham Clinton
To Participate in Event Live From Washington, DC

Tommy Hilfiger is Presenting Sponsor

New York, NY September 22, 1999 - The 20th Century is almost over and VH1 is joining the President of the United States and the First Lady, with the National Endowment for the Arts, to give it a send off that will go down in history. Some of the greatest performers in popular music will join together for "The Concert of the Century for VH1 Save The Music" in Washington on Saturday, October 23 at 4:00 pm ET (taped delayed for the West Coast).

In "The Concert of the Century for VH1 Save The Music " legends of the blues (B.B. King, Eric Clapton), country (Garth Brooks), soul (Aretha Franklin), rock (John Fogerty, John Mellencamp, Bono) and latin (Gloria Estefan) will team up with some of the new stars of the 90s (Sheryl Crow, Lenny Kravitz, N'Sync), and other surprise guests to perform their own hits and classic songs from the American Century. Musical director will be Paul Shaffer, leading the CBS "Late Show" band.

Ben Affleck, Angela Bassett, Meryl Streep and Billy Bob Thornton will serve as presenters. Additional presenters will be announced shortly.

The event was created with the President and First Lady in support of VH1 Save the Music, the national non-profit organization that works to restore music programs to public schools and to create awareness of the links between music education and childrens' academic performance.

-more-

"The President and Mrs. Clinton have been tireless supporters of VH1 Save the Music," said John Sykes, President, VH1. "It was Mrs. Clinton's idea to put together this concert to ring out the century by bringing together the biggest artists to play some of the greatest songs of the last one hundred years."

Tommy Hilfiger is the exclusive sponsor of the event. "I am proud to sponsor 'The Concert of the Century for VH1 Save the Music'. What a perfect way to look back at 100 years of music and the influence it has had on us than with a live concert with some of the best musicians of our times", says Tommy Hilfiger, the honorary chairman and principal designer of Tommy Hilfiger USA, Inc.

VH1 is telecasting "The Concert of the Century for VH1 Save the Music" as part of the channel's "Live Music Month," which will also feature telecasts of "NetAid" on Saturday, October 9 from 12:00 pm - 10:00 pm (ET/PT) and "Paul McCartney and Friends PETA Benefit" concert on Saturday, October 16 at 10:00 pm (ET/PT).

"The Concert of the Century for VH1 Save the Music" will be produced and directed by Joel Gallen. Bill Flanagan, VH1's Senior Vice President/Editorial Director, is Executive Producer.

VH1 produces and programs a wide variety of music-based series, specials, live events and acquisition-based programming that keep viewers in touch with the music they love. VH1 is a registered trademark of MTV Networks, a unit of Viacom Inc. MTV Networks owns and operates the cable television programming services MTV: Music Television, MTV 2: Music Television, Nickelodeon/Nick at Nite, TV Land and VH1 as well as The Suite from MTV Networks, a package of ten digital services, all of which are trademarks of MTV Networks. MTV Networks also has joint ventures, licensing agreements and syndication deals whereby its programming can be seen worldwide. s:/press/concert3.doc

Contact: Tracy McGraw/VH1
212-846-7879

Vanessa Reyes/MTVN
310-752-8081

THURSDAY, SEPTEMBER 23, 1999

SP

LIFELINE

A QUICK READ ON WHAT PEOPLE ARE TALKING ABOUT

Calling teens with something to say

Are you, or do you know of, an outspoken teen who would be an outstanding member of USA TODAY's Teen Panel?

The newspaper is looking for verbal, all-around teens who are willing to speak up about issues ranging from teen fashion to teen drug use and the effects of divorce on kids.

Panelists do not have to be academic whiz kids. We want teens who can reflect what their friends are thinking, rather than gifted but quiet scholars. If you are shy, don't apply.

We are looking for freshmen, sophomores and juniors. No seniors need apply because the teens serve for two years.

The panel has been a fixture at the paper since 1991. It reflects the nation's ethnic, geographic and socioeconomic diversity. This year's panelists also will work with reporters from USATODAY.com.

Teens should write their own thoughts, briefly, on at least three of the following issues:

► What is responsible for school shootings such as the massacre in Littleton, Colo.?

► What is the biggest social issue at your school? Boy-girl relationships? Racial tensions? School rivalries? Gangs?

► Do you think teens' access to the Internet should be controlled? Is the Net a good, private place for kids or a dangerous one?

► Do teens get enough family time with their parents? Why or why not?

Photos are welcome but cannot be returned. Please send your name, telephone number, year in school and e-mail address if available to: Teen Panel, USA TODAY, Life Section, 1000 Wilson Blvd., Arlington, Va. 22229. Or you can contact us at weblife@usatoday.com.

CAPITAL SHOW: President Clinton will play host to Aretha Franklin, Garth Brooks, Bono, Sheryl Crow, Eric Clapton and others at "The Concert of the Century" Oct. 23 in Washington, D.C. Conceived by Hillary Rodham Clinton, the benefit for VH1's Save the Music organization will air at 4 p.m. ET (live)/PT (tape-delayed). Acts including John Fogerty, 'N Sync, John Mellencamp, Lenny Kravitz, Gloria Estefan and B.B. King will sing their hits and classics of the century. They'll be introduced by actors Ben Affleck, Angela Bassett, Meryl Streep and Billy Bob Thornton.



ALL ABOUT EVE: Eve: Philly's First Lady of Hip-Hop enters Billboard at No. 1 after selling 213,000 copies its first week, according to

Twain

Shania shine McGraw, M

By Brian Mansfield
Special for USA TODAY

NASHVILLE — After the Dixie Chicks won the trio's second of three awards a Wednesday's Country Music Association Awards, host Vince Gill observed, "There's three new sheriffs in town. Get used to it." Well, make that four.

Shania Twain won her first CMA Award, and it was the big one: entertainer of the year. The Canadian singer, whose hits regularly cross over from the country to the pop charts began crying as she accepted the award at the close of the three-hour telecast.

"I'm embarrassed that I'm crying," she said. "It's just such an honor."

On a night that pitted country's traditional values against contemporary forces, the Dixie Chicks emerged as the biggest winners. The trio, uniting elements from both sides, was named best vocal group for the second consecutive year and Chicks hit *Wide Open Spaces* won single and video honors.

After the trio's opening performance of current single *Ready to Run* — the most lavish production number of the evening, complete with flying dancers on stilts and capering blond children — Gill said "They've sold 7 million records with a banjo in the band (So) I got one."

There were new winners in the male and female vocal



DATE: 10/18/99.

TO: Toby Burt

COMPANY: _____

FAX: 202-456-7805.

FROM: Tracy McGraw
VH1 Press
Director, Television Publicity

PHONE: (212) 846-7879

FAX: (212) 846-7686

OF PAGES TO FOLLOW: 11

Attached are the press lists I've compiled for Concert of the Century (Invited Guest; Rehearsal Press; Working Press). I've also attached the tip sheet which I would like you to approve so that I can distribute to the rehearsal press.

Questions:

What time and where should working press check in the day of the concert?
How far away will the press pool be away from the stage?

Thank you.

DRAFT

CONCERT OF THE CENTURY FOR VH1 SAVE THE MUSIC
REHEARSAL TIP SHEET

When: Friday, October 22
 Press check-in is 4:00 pm

Where: 17th Street and Pennsylvania Avenue (Northwest Gate)
 Washington, DC

Who: Garth Brooks (No B roll; interviews only after his rehearsal)
 Sheryl Crow
 Gloria Estefan,
 B.B. King
 Lenny Kravitz
 Paul Shaffer

What: Rehearsal for "Concert of the Century for VH1 Save The Music," scheduled to take place on Saturday, October 23 at 4:00 pm (ET). Giants of rock (John Fogerty, John Mellencamp), blues (B.B. King, Eric Clapton), latin (Gloria Estefan) and country music (Garth Brooks) will team up with some of the new stars of the 90s (Sheryl Crow, Lenny Kravitz and 'N Sync) and other surprise guests to perform their own hits and classic songs from the American Century.

Musical director will be Paul Shaffer, leading the CBS "Late Show" band. Angela Bassett, Robert DeNiro, Calista Flockhart, Gwyneth Paltrow, Sarah Jessica Parker, Keri Russell, Meryl Streep will serve as presenters.

The concert is being held to raise awareness for the VH1 Save The Music campaign, which is a non-profit organization dedicated to improving the quality of education in America's public schools by restoring music programs in cities across the country, and by raising public awareness about the importance of music participation for our Nation's youth.

Contacts: Tracy McGraw/VH1
 212-846-7879

Toby Graf/First Lady's Press Office
 202-456-2960

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
012. list	Concert of the Century Press List [Personally Identifiable Information] [partial] (3 pages)	10/18/1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20078

FOLDER TITLE:

VH1 - Arts and Humanities

2015-0275-S
rc2020

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or
financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of
personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed
of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of
an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial
information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of
personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement
purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

**Music First™**

s/press/cocpl.doc

CONCERT OF THE CENTURY PRESS LIST
REHEARSAL - FRIDAY, OCTOBER 22

The following outlets have requested access to rehearsals on Friday, October 22.
(NOTE: Each of the television and online crews will consist of approximately 3 people.):

Print**In Style Magazine**

James Herman

SS# [REDACTED] (b)(6) [012]

Phone: 212-522-9126

Fax: 212-467-1279

People Magazine

Margie Selinger

SS# [REDACTED] (b)(6)

Phone: 202-861-4093

Fax: 202-861-4005

Television**Second Coming Productions**

Adam Williams

SS# [REDACTED] (b)(6)

Phone: 212-206-8411 (x264)

Fax: 212-206-8419

REHEARSAL PRESS**Access Hollywood**

Steve Hamberg

SS# (b)(6)

Paul Vanderveen

SS# (b)(6)

Tom Craca

SS# (b)(6)

Nancy Harrison

Phone: 818-526-7032

Fax: 818-526-7001

Photography**VH1**

Kevin Mazur

SS# (b)(6)

Jennifer Lombardo

SS# (b)(6)

Luis Rubeiro

SS# (b)(6)

Phone: 212-868-0499

Fax: 212-868-0477

****KEVIN + JENNIFER WILL HAVE AN ALL ACCESS PASS****Photo Associates News Service**

Peter Heimsath

SS#: (b)(6)

Phone: 703-721-9524

Fax: 703-768-2410

Associated Press

Phone: 202-776-9400

Tommy.com

Emily Irving

SS# (b)(6)

REHEARSAL PRESS

Online

VH1.com

Fred Graver

SS# (b)(6)

Scott Reich

SS# (b)(6)

VH1.com (cont'd.)

Darren Layne

SS# (b)(6)

Charles Thomas Bottomley

SS# (b)(6)

Phone: 212-654-9811

VH1 Staff

Kathie Berlin

SS# (b)(6)

Tracy McGraw

SS# (b)(6)

Francesca Toni Herron

SS# (b)(6)

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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013. list	Concert of the Century Working Press [Personally Identifiable Information] [partial] (4 pages)	10/18/1999	b(6)
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COLLECTION:

Clinton Presidential Records
First Lady's Office
Lissa Muscatine
OA/Box Number: 20078

FOLDER TITLE:

VH1 - Arts and Humanities

2015-0275-S
rc2020

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



CONCERT OF THE CENTURY
WORKING PRESS - OCTOBER 23

The following outlets have requested access to the White House press corps on October 23:

Print

Richmond Times Union

Melissa Ruggieri

SS# (b)(6) /DOB [013]

Phone: 804-649-6120

Fax: 804-649-6836

Photography

Richmond Times Union

Scott Kirkland

SS# (b)(6) /DOB

Radio

MJI Broadcasting

Michael Goldberg

SS# (b)(6)

Paul Biel

SS# (b)(6)

Phone: 212-896-5336

WORKING PRESS**WPLC-FM**

Bobby Mason (His real name is Robert Zaepfel Jr.)

SS# (b)(6)

Phone: 703-631-2577

WMAL

Michele Basch

SS# (b)(6)

Fax: 202-686-3020

Phone: 202-537-0009

VOA

Marguerite Braswell

SS# (b)(6)

Phone: 202-619-1692

Fax: 202-205-0469

Online**ABC News.com**

Josh Klein

Phone: 202-222-7700

**

Tommy.com

Emily Irving

SS# (b)(6)

VH1.com

Fred Graver

SS# (b)(6)

Scott Reich

SS# (b)(6)

Darren Layne

SS# (b)(6)

Charles Thomas Bottomley

SS# (b)(6)

Phone: 212-654-9811

WORKING PRESS**Electronic****ABC Washington News Bureau**

Tom Basile

Phone: 202-222-7390

Fax: 202-222-7177

SS# (b)(6)

WRC (NBC 4)

Pamela Leahigh

Phone: 202-885-4433

Fax: 202-885-4104

Don Stumpo

SS# (b)(6)

Mark Dougherty

Access Hollywood

Steve Hamberg

SS# (b)(6)

Paul Vanderveen

SS# (b)(6)

Tom Craca

SS# (b)(6)

Nancy Harrison

Phone: 818-526-7032

Fax: 818-526-7001

Entertainment Tonight

Bonnie Arnold

SS# (b)(6)

Mathieu Mazza

SS# (b)(6)

Robert McDons

SS# (b)(6)

Julie Rashid

Phone: 323-956-4178

Fax: 323-862-2347

WORKING PRESS

CNN/Showbiz Today
Christy Darden
Phone: 202-898-7911
Fax: 202-898-7923

Photography

Photo Associated News Service
Peter Heimsath
S#: (b)(6)
Phone: 703-721-9524
Fax: 703-768-2410

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014. list	Concert of the Century Invited Press [Personally Identifiable Information] [partial] (1 page)	10/18/1999	b(6)

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VH1 - Arts and Humanities

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Presidential Records Act - [44 U.S.C. 2204(a)]

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P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
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b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Revised 10/13/99

CONCERT OF THE CENTURY
INVITED PRESS - SATURDAY, OCTOBER 23

The following press people have been invited to attend the event as our guests:

20/20
Phyllis McGrady

NOT ATTENDING

Time Magazine
555 12th Street, NW, #600
Washington, DC 20004
Margaret Carlson + 2
202-861-4000

ATTENDING

People Magazine
Margie Selinger
555 12th Street, NW, Suite 600
Washington, DC 20004
202-861-4093

ATTENDING

In Style Magazine
James Herman
1271 Avenue of the Americas, 26th floor
New York, New York 10020
212-522-9126

ATTENDING

USA Today
Michele Healy

NOT ATTENDING

Washington Post
Michael Hill + 1
1150 15th Street NW
Washington, DC 20071
202-334-6354

ATTENDING
Michael Hill SS# (b)(6) [014]
Also attending will be Barbara Bink (wife)
her SS# (b)(6)

New York Times
Jan Pareles
209 West 43rd Street
New York, New York 10036
212-556-1234

NEEDS FOLLOW-UP CALL

Billboard
Timothy White + 1
212-536-5348

NOT ATTENDING
** Can't make it as of 10/12/99

Broadcasting & Cable
Nolan Marchand
245 West 17th Street
New York, New York 10011
212-337-7142

ATTENDING

Multichannel News
Tim Hearn
627 K Street, NW
Washington, DC 20006

NOT ATTENDING

Electronic Media
Doug Halonen
National Press Bldg., #814
229 14th Street, NW
Washington, DC 20045
202-662-7208

NEEDS FOLLOW-UP CALL

Cable World
Alan Breznick
1155 Connecticut Avenue, NW
Washington, DC 20036
202-467-8583

NEEDS FOLLOW-UP CALL

Hollywood Reporter
Brooks Boliak
733 15th Street, NW, #510
Washington, DC 20005
202-737-3833

NEEDS FOLLOW-UP CALL

Variety
Chris Stern
1005 DeSales Street, NW
Washington, DC 20036
202-861-0852

NEEDS FOLLOW-UP CALL

Cablevision
Rick Schindler
205 West 17th Street
New York, New York 10011
212-463-6535

ATTENDING

NH1 STAFF

John Kelley
Tracy McGraw
Toni Herron

Marsha Berry
Press Secretary

Monday 18 October 1999

Re: Interview with the First Lady
Subject: Upcoming visit to Greece

Dear Mrs. Berry

This is to request an interview with Mrs. Clinton on the occasion of her upcoming visit to Greece. I will follow the President and the First Lady to both Greece and Turkey as part of our extensive coverage.

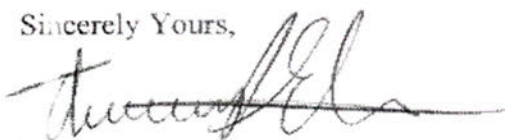
ANTENNA TV is the largest Greek network and is also seen in the US through our 24 hour satellite program which is the primary source of information on Greece for the Greek American community.

I follow the US political landscape for more than a decade. I have covered the last two Presidential elections as well as all Congressional races where Greek Americans are a factor, and I plan to do the same with next year's elections. In that context I am also preparing a series on the upcoming primaries for our Greek-American audience.

I am sure the U.S. Ambassador to Greece, Mr. Nicholas Burns, would confirm the credibility of our network and me personally. In that context let me also mention that last March, during her visit to Greece, Mrs. Tipper Gore gave an interview to ANTENNA TV where she spoke not only about the visit itself but also her priorities in the US.

Looking forward to your response

Sincerely Yours,



Thomas P. Ellis
ANTENNA TV

2500 Q Street, NW, Suite 309
Washington, D.C. 20007
Tel: 202.944.9825, Fax: 202.944.9826

HILLARY RODHAM CLINTON FOR U.S. SENATE
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Please deliver the following _____ pages (including cover sheet) to the above named recipient. If you do not receive all of the pages, please contact the listed operator at (212) 239-2000. Thank you.

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FOR IMMEDIATE RELEASE
Oct. 18, 1999
(212) 239-2000

CONTACT: Howard Wolfson
Karen Finney
Karen Dunn

HILLARY CLINTON CALLS FOR IMMEDIATE AND PERMANENT END TO VIEQUES BOMBING

New York, NY --- Following the release of the report by the Department of Defense's Special Panel on Vieques today, Hillary Rodham Clinton called for an immediate and permanent end to the use of the island as a United States Naval target range. The report calls for a five-year phase-out of the Navy's bombing and use of live ordnance training on the island.

The U.S. Navy acquired two-thirds of Vieques, an island off the east coast of Puerto Rico, in 1941. Although over 9,000 people inhabit the small island, the Navy uses it for live ordnance and shore bombardment training. On April 19, 1999, bombs dropped on Vieques from U.S. naval aircraft on a training mission killed one civilian and wounded four others. Following that incident, President Clinton directed the Pentagon to create a special panel to make recommendations about the future of Naval training on the island. Ordnance training on Vieques has been suspended during the review period.

"I am disappointed that this panel has recommended that the Navy resume its bombing on Vieques. Live ordnance training should not take place on a small, inhabited island," Clinton said. "There should be an immediate and permanent end to the bombing. The use of live fire on the island has put the people of Vieques at risk, degraded the environment, and hampered economic development. I believe continued military readiness is critical to the security of the United States, and it is my hope that the Navy will move quickly to find another location to conduct this training. I hope the parties will keep working on this matter to the satisfaction of all involved."

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1999-Oct-18 16:38 From-
OCT-19-1999 04:28

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P.002/005



NEWS RELEASE

OFFICE OF A SECRETARY OF DEFENSE
PUBLIC AFFAIRS
WASHINGTON, D.C. 20301-6000
PLEASE ROLL CALL

Este reporte esta disponible en espanol.

IMMEDIATE RELEASE

October 18, 1999

No. 487-99

(703)695-0192(media)

(703)697-5737(public/industry)

SECRETARY OF DEFENSE CALLS FOR CONTINUED DIALOGUE ON VIEQUES

Secretary of Defense William S. Cohen today received the recommendations of the Special Panel on Military Operations on Vieques and called for continued dialogue on the issues. The panel's chief recommendation was that the Department of the Navy should immediately begin a priority assessment of the training requirements at Vieques with the objective of ceasing all training activities at Vieques within five years. The panel also concluded that training—subject to modifications to reduce the impact of training activities on the quality of life of residents—must continue at Vieques during the transition period. The panel's complete, 15-page report containing all of the panel's recommendations is attached [hyperlink].

Cohen indicated that he found the work of the Special Panel to be independent and balanced. "While I have an obligation to ensure that American forces are well-trained and ready to meet the operational requirements of today's international events, it's clear from the Panel's report there are serious concerns among the residents of Vieques which need and deserve the careful attention of the Navy and the Department of Defense. I remain convinced, therefore, that further discussions with representatives of Vieques, Puerto Rico, and the Navy on these important issues would be productive before I make my final recommendations to the President," Cohen said.

After receiving an update on the work of the Special Panel, Cohen asked its members to engage in further dialogue with representatives of Vieques, Puerto Rico, and the Navy. He asked them to keep the record open since discussions could assist in achieving consensus on approaches and solutions to implement the Panel's recommendations. He also asked the Secretary of the Navy to develop initiatives to better implement earlier commitments to economic development for Vieques.

In a June 9 letter, President Clinton asked Secretary Cohen to establish a panel to review the need for operations at Vieques and to explore alternative sites or methods that would meet the Department's needs. The President asked for a resolution that ensures our country's military readiness as well as the safety and welfare of the people of Vieques. The four-member special panel established by Cohen was chaired by Principal Deputy Assistant Secretary of Defense for

-MORE-

INTERNET AVAILABILITY: This document is available on DefenseLINK, a World Wide Web Server on the Internet, at: <http://www.defenselink.mil>

1899-Oct-18 18:39 From-
OCT-19-1999 04:21

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T-088 P.003/005 F-152
P.03/05

Force Management Policy Frank Rush. The other panel members were: former Indiana Representative and Chairman of the House Foreign Affairs Committee Lee Hamilton; retired Assistant Commandant of the Marine Corps Gen. Richard Neal; and retired Commander, Third Fleet, Navy Vice Adm. Diego Hernandez.

For additional information, contact Lt. Col. Catharine Abbott at (703) 697-5134.

- END -

page 2

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812+

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1999-Oct-18 16:40

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T-086 P.004/005 F-152

P.004/005



NEWS RELEASE

OFFICE OF ASSISTANT SECRETARY OF DEFENSE
PUBLIC AFFAIRS
WASHINGTON, D.C. 20301-6000
PLEASE NOTE DATE

This release and the Panel's report are available in English.

IMMEDIATE RELEASE

October 18, 1999

No. 488-99

(703)695-0192(media)

(703)697-5737(public/industry)

EL SECRETARIO DE DEFENSE HACE UN LLAMADO A QUE SE CONTINUE EL DIALOGO EN TORNO A VIEQUES

El Secretario de Defensa, William S. Cohen recibió hoy las recomendaciones del Panel Especial Sobre las Operaciones Militares en Vieques e hizo un llamado a que se continúe el diálogo en torno a los temas que se han presentado. La recomendación principal del Panel es que el Departamento de la Marina deberá inmediatamente iniciar una evaluación, estableciendo prioridades con respecto a los requisitos de entrenamiento en Vieques, con el objetivo de que todas las operaciones cesen en un período de cinco años. El Panel también determinó que el entrenamiento - con las modificaciones necesarias para reducir su impacto en la calidad de la vida de los residentes - deberá continuar en Vieques durante el período de transición. Incluimos el informe completo, de 15 páginas, de las recomendaciones del Panel [hyperlink].

El Secretario Cohen indicó que el Panel ha trabajado en forma independiente y deliberada. "Aunque yo tengo la obligación de asegurar que nuestras fuerzas Americanas estén bien entrenadas y listas para enfrentar los requisitos operacionales de los eventos internacionales de hoy en día, del reporte del Panel se desprende claramente que hay serias preocupaciones de los residentes de Vieques que necesitan y merecen la atención cuidadosa de la Marina y del Departamento de la Defensa. Estoy convencido de que discusiones futuras con representantes de Vieques, Puerto Rico y de la Marina será productivo antes de que yo haga mi recomendaciones finales al Presidente," dijo Cohen.

Luego de haber sido informado sobre los trabajos del Panel Especial, el Secretario Cohen pidió a los integrantes del Panel que mantuvieran el diálogo con los representantes de Vieques, Puerto Rico y de la Marina. Les pidió que no tomaran una decisión final ya que las conversaciones podrían ayudar a lograr un consenso en cuanto a las soluciones y propuestas para implementar las recomendaciones del Panel. También le pidió al Secretario de la Marina que desarrollara las iniciativas para cumplir con los compromisos previos para el desarrollo económico de Vieques.

En carta fechada el 9 de junio, el Presidente Clinton le pidió al Secretario Cohen que estableciera un panel para revisar la necesidad para operaciones en Vieques y explorar otras localidades y métodos que cumplan las necesidades del Departamento. El Presidente abogó por una solución que asegure la preparación militar del país así como la seguridad y el bienestar del

- MAB -

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1999-Oct-18 18:40 From-
OCT-19-1999 04:21

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F.02/00

pueblo de Visques. El Panel Especial de cuatro integrantes establecida por el Secretario Cohen, está dirigido por Frank Rush, Principal Deputy Assistant Secretary of Defense for Force Management. Los otros miembros son: el ex-Representante y Director del Comité de Relaciones Extranjeras de la Cámara de Representantes Lee Hamilton; el segundo en comando de los Infantes de Marina (jubilado) Richard Neal; y el comandante jubilado de la Tercer Flota de la Marina, el Almirante Diego Hernández.

Para información adicional, sírvase llamar a Lt. Col. Catherine Abbon al 703/697-5134.

- PDN -

Page 2

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OCT-19-1999 04:21

8124

1999-Oct-18 04:08 PM From-5454

Music Education = Brain Power



VH1 SAVE THE MUSIC AT A GLANCE

FACTS

Kids who are involved in music programs score 100 points higher of the SAT's than students who are not.

New research studies point out that children involved with active music participation demonstrate significant improvements to their spatial abilities, important for success in math and science.

Research shows children involved in music programs have improved reading abilities, higher self-esteem and are less likely to be involved with gangs and drugs.

Today only 25% of our nation's eight graders are able to participate in instrumental music and access to these programs becomes even worse in our most urban and rural settings. The children who need these programs are the ones who have them the least.

ABOUT VH1 SAVE THE MUSIC

The VH1 Save The Music initiative is a non-profit organization dedicated to improving the quality of education in America's public schools by restoring music programs in cities across the country, and by raising public awareness about the importance of music participation for our nation's youth.

VH1 Save The Music is a separate, 501 C3 non-profit foundation.

More than 90% of every dollar marked for the VH1 Save The Music Foundation finds its way into a child's hand in the form of a musical instrument.



1315 Broadway, New York, NY 10036-5797

Burson-Macellan:

Doug Kotlove
530-4552

local elementary
Justin Timberlake

During 1998, President Clinton donated his personal saxophone to a student in the Washington D.C. public schools system and First Lady Hillary Rodham Clinton expressed her support of the program at a national White House event as a model public/private partnership to help bring music/arts education back to school children.

By the end of 1999, the Foundation has generated \$25 million in total support and implemented 350 school music programs in 30 American cities, which has enriched the lives of more than 120,000 children.

Our ten-year plan is to provide \$100 million of total support to bring music participation to one million children. This announcement was made at a White House press conference attended by The First Lady.

SPECIAL EVENTS

VH1 Save The Music supports a wide variety of events and activities around the country to help raise awareness. 1999 special events included:

- ◆ DIVAS LIVE '99 – VH1's highest rated broadcast was a platform to raise awareness for VH1 Save The Music and to promote the importance of music education for our children.
- ◆ VH1 Save The Music TODAY - This week long instrument drive in partnership with the NBC's Today Show collected over 1000 instruments during the week.
- ◆ Premieres of the film Music of the Heart - VH1 Save The Music, in partnership with other national music organizations developed 41 screenings on a single night of the film Music of the Heart. This film features the real life story of a teacher who fought to keep her music program alive
- ◆ Local Instrument Drives – Working with or local cable affiliates VH1 Save The Music conducted instrument drives and ran local public service campaigns to support music education restoration in the local markets.

AWARDS

- ◆ 1999 Business Council for the Arts Award for Innovation
- ◆ 1999 Leadership Award presented by the North Eastern Division of MENC- The National Association for Music Education
- ◆ 1999 Business Partnership Award from the New York City Public Schools

- ◆ 1999 Beacon Award from the Cable Television Public Affairs Association
- ◆ Received 1998 Creative Coalition "Leadership in Education" award.
- ◆ Received 1998 Foundation for the Advancement of Music Education Award
- ◆ Received 1998 Arts and Business Council award for leadership in education.
- ◆ VH1 executives John Sykes and Bob Morrison were recognized as "50 Who Make a Difference" for arts education by SB&O Magazine.

PROCLAMATIONS

Mayor of Buffalo, Mayor of New York City; Mayor of Newark NJ; Newark Public Schools, Mayor of Providence, Los Angeles Unified School District,

ENDORSEMENTS

The VH1 Save The Music Program has received the endorsements of the following organizations:

- ◆ National School Boards Association
- ◆ Council of Chief State School Officers
- ◆ MENC- The National Association for Music Education
- ◆ America's Promise - The Alliance for Youth
- ◆ RIAA- Recording Industry Association of America
- ◆ NAMM- International Music Products Association
- ◆ National Association of Band Instrument Manufacturers

SPONSORS

National Sponsors of VH1 Save The Music are Best Buy, Subaru and Tommy Jeans

#



VH1 SAVE THE MUSIC

The VH1 Save The Music initiative is a non-profit organization dedicated to improving the quality of education in America's public schools by restoring music programs in cities across the country, and by raising public awareness about the importance of music participation for our Nation's youth.

OUR GOAL

VH1 Save The Music is committed to generating over \$100 million of total support to bring music instruction to 1 million children during the next decade.

BENEFITS OF MUSIC EDUCATION

Scientific studies have proven that music participation builds brain power in children by enhancing vital intellectual skills. As a result, music participation increases a child's ability to learn basic math and reading, and students who participate in music programs score significantly higher on standardized tests while at the same time developing crucial skills to be successful in life: self discipline, teamwork, and problem solving skills. Students involved in music are also less likely to be involved in gangs, drugs or alcohol abuse and have better attendance in school. Most importantly, students enjoy it!

Through the VH1 Save The Music program, music channel VH1 in partnership with its affiliates, is working to restore these courses to the curriculum of our nation's public schools. This is accomplished developing partnerships with local school systems by providing them with musical instruments to support the schools commitment to reinstate the instrumental music program as a part of the regular curriculum. VH1 also uses the channel to raise awareness both nationally and at the local level.

Music education improves:

Early cognitive development
Basic math and reading ability
Spatial reasoning skills
SAT scores
School attendance
Ability to work in teams
Self-esteem
Self-discipline
Creativity
Knowledge of other cultures and history



THE PROGRAM

The VH1 Save The Music program includes three core elements: an awareness campaign, a musical instrument drive and fundraising.

- To raise public awareness about the benefits of music education, a national public service campaign and related network programming air on VH1, reaching 70 million cable homes.
- Local awareness campaigns, fundraising and musical instrument donations are conducted in cities across the country in partnership with VH1's cable affiliates and local music supporters. The public is called to make donations to support local school programs and to become active participants to ensure every child in each community has access to an education that includes music.
- Corporate and private contributions to the VH1 Save The Music Foundation are used to purchase new musical instruments for public elementary schools as well as refurbish donated instruments. In participating cities, each school district is invited to apply for a program. Schools must agree to provide a qualified music teacher and to incorporate the instrumental music program as part of the regular curriculum.

1999 LOCAL CAMPAIGN— PARTICIPATING CITIES INCLUDE:

ATLANTA, GA	DALLAS, TX	NASHVILLE, TN	PORT ORCHARD, WA
BALTIMORE, MD	DENVER, CO	NEWARK, NJ	SAN JOSE, CA
BOSTON, MA	DETROIT, MI	NEW ORLEANS, LA	SEATTLE, WA
BUFFALO, NY	JACKSONVILLE, FL	NEW YORK, NY	ST. LOUIS, MO
CHICAGO, IL	LAS VEGAS, NV	NORTH WILKESBORO, NC	ST. PAUL, MN
CINCINNATI, OH	LOS ANGELES, CA	PHILADELPHIA, PA	TACOMA, WA
CLEVELAND, OH	MEMPHIS, TN	PROVIDENCE, RI	WASHINGTON, DC

RECENT ACCOMPLISHMENTS

During 1999 the VH1 Save The Music Foundation restored 140 music programs.

Partnerships include: VH1 Save The Music Today week in conjunction with NBC's Today Show which collected over 1000 instruments; The Premiere of the Miramax Film "Music of the Heart" in 41 cities across the country to raise awareness and local support for music education.

Since its inception, the VH1 Save The Music Foundation has generated \$25 million in total support and implemented 350 school music programs in 30 American cities, which has enriched the lives of more than 120,000 children.

PARTNERS

VH1 Save The Music is a proud partner of America's Promise - The Alliance For Youth and The United States Department of Education. National partners for VH1 Save The Music include the National School Boards Association; MENC - The National Association for Music Education; NAMM, the International Music Products Association and the National Association of Band Instrument Manufacturers.

For more information about VH1 Save the Music, please call:

1-888-VH1-4-MUSIC

or find us online at:

vh1.com

s/press/stm39pd.doc

Music Education = Brain Power



VH1 SAVE THE MUSIC MUSIC EDUCATION RESEARCH AND DATA

Taking piano lessons and solving math puzzles on a computer significantly improves specific math skills of elementary school children. Children given four months of piano keyboard training, as well as time playing with newly designed computer software, scored 27 percent higher on proportional math and fractions tests than other children.

— *From Neurological Research, March 15, 1999; Gordon Shaw, Ph.D., University of California, Irvine*

Music training is far superior to computer instruction in dramatically enhancing children's abstract reasoning skills necessary for learning math and science. After six months of keyboard lessons, those children who received music training performed 34 percent higher on tests measuring spatial-temporal ability than the others students.

— *From Neurological Research, Feb 28, 1997; Frances Rauscher, Ph.D., Gordon Shaw, Ph.D., University of California, Irvine*

The 1998 NEAP assessment of student learning in the arts showed that only 25 percent of our eighth grade students participated in a music program. The study also showed students who were involved in music and arts programs excelled in other areas.

— *1998 NAEP Assessment*

A research team studying first graders from two Rhode Island elementary schools found that students who participated in an "enriched, sequential, skill building music program" dramatically increased their reading and math performance.

— *From Nature, May 23, 1996; Gardiner, Fox, Jeffery and Knowles*

-more-

Researchers at the University of Munster in Germany reported their discovery that music lessons during childhood actually enlarge the brain. An area used to analyze the pitch of a musical note is enlarged 25% in musicians, compared to people who have never played an instrument. The findings suggest the area is enlarged through practice and experience. The younger the musicians were when they started musical training, the bigger this area of the brain appears to be.

— *From Nature, April 23; 1998 Christian Pantev, et al*

A two-year Swiss study involving 1,200 children in 50 schools showed that students involved in the music program were better at languages, learned to read more easily, showed an improved social climate, showed more enjoyment in school, and had a lower level of stress than non-music students.

— *Weber, E.W., Spychiger, M. & Patry, J.L. (1993)*

Students with coursework/experience in music performance scored 52 points higher on the verbal portion of the SAT and 36 points higher on the math portion of the SAT than students with no coursework or experience in the arts for a combined total increase of 88 points.

— *Profiles of SAT and Achievement Test Takers, The College Board, compiled by the American Music Conference (1998)*

There is a direct correlation between improved SAT scores and the length of time spent studying the arts. Those who studied the arts four or more years scored 60 points higher on verbal and 41 points higher on math portions of the SAT than students with no coursework or experience in the arts for a combined total increase of 101 points.

— *Profiles of SAT and Achievement Test Takers, The College Board, compiled by the American Music Conference (1997)*

An analysis of the U.S. Department of Education NELS88 database of over 25,000 students followed over a ten year period found that a higher percentage of students who were involved in music scored higher on standardized tests, reading and reading proficiency exams than those students who were not involved in music programs, regardless of their socio-economic background.

— 1997, Dr. James Catterall, UCLA

A report released by the Texas Commission on Drug and Alcohol Abuse found that students involved in courses beyond the required "basics" were less likely to be involved with drugs. The study went on to show that "secondary students who participated in Band or Orchestra reported the lowest lifetime and current use of all substances" (Alcohol, Tobacco, Marijuana or any illicit drug.)

—*Houston Chronicle, January 11, 1998*

College-aged music students generally have fewer problems with alcohol, are healthier emotionally, and have a stronger ability to concentrate and study than students in other fields of study, according to a study conducted at the University of North Texas.

—*Chesky, K., Hipple, J. Texas Center for Music and Medicine, 1998*

A Gallup Survey on Americans' attitudes toward music revealed the following:

- 90 percent of Gallup Survey respondents agreed music should be part of a well-rounded education
- 88 percent felt all schools should offer instrumental music as part of regular curriculum
- 89 percent believe music helps a child's overall intellectual development
- 84 percent believe school music program participation corresponds to better grades and test scores
- 84 percent believe communities should provide financial resources to support these programs.

N — 1997 Gallup Survey

A 1994 Gallup survey showed 85 percent of all Americans who are current or former music makers learned to play between the ages of 5 and 14 with most learning an instrument in school.

N — 1994 Gallup Survey

A 1992 Harris survey, revealed a majority of Americans supported an arts requirement for graduation. Currently only half of the states have some type of fine arts graduation requirement

A 1992 Harris Poll showed the percentage of Americans who believe arts education provides the following benefits to students:

Learn skills that can be useful in a job.....	80 percent
Develop discipline and perseverance.....	85 percent
Become more tolerant of other cultures.....	90 percent
Develop speaking and writing skills.....	91 percent
Make learning more exciting and interesting.....	93 percent
Develop a higher level of self-esteem.....	94 percent
Increases creativity and imagination.....	97 percent

= Brain Power



**VH1 AND THE TODAY SHOW COLLECT OVER 1,000 INSTRUMENTS
DURING "VH1 SAVE THE MUSIC TODAY!" WEEK**

Hillary Rodham Clinton Appeared In Support Of Music Education

New York, NY, June 14, 1999 – As a result of individual and corporate donations, over 1,000 instruments were collected during the "VH1 Save The Music Today!" week.

VH1 and the Today Show teamed up for the first time to present "VH1 Save The Music Today!," a week long, on-air instrument drive benefiting VH1 Save The Music, which took place from Monday June 7 through Friday, June 11. VH1 Save The Music is a non-profit organization dedicated to improving the quality of education in America's public schools by restoring music programs in cities across the U.S.

Throughout "VH1 Save The Music Today!" week, people brought musical instruments to the sidewalks outside the "Today" show studio at Rockefeller Center for collection from 7:00 AM-7:00 AM all that week. A different celebrity guest each day assisted in collecting the instruments and talked about the importance of VH1 Save the Music and music education in our public schools.

The people who participated in the instrument collection included: Natalie Merchant, Meatloaf, Tony Bennett, Canadian Brass, Chuck Mangione and Reba McIntire.

The highlight of the week was the appearance on Thursday, June 10 of First Lady Hillary Rodham Clinton, who with VH1 President John Sykes discussed the importance of arts education in the nation's public schools. Sykes also appeared June 7.

By the end of 1999, "VH1 Save The Music" will have generated \$25 million in total support and implemented 350 school music programs in 30 American cities, enriching the lives of more than 20,000 children.

VH1 Save The Music is a proud partner of America's Promise - The Alliance For Youth. National partners for VH1 Save The Music include MENC - The National Association for Music Education, NAMM, the International Music Products Association and the National Association of Band Instrument Manufacturers.

National sponsors of "VH1 Save The Music" are Subaru, Best Buy and Tommy Hilfiger.

VH1 produces and programs a wide variety of music-based series, specials, live events and acquisition-based programming that keeps viewers in touch with the music they love. VH1 is a registered trademark of MTV Networks, a unit of Viacom Inc. MTV Networks owns and operates the cable television programming services MTV 2: Music Television, Nickelodeon/Nick at Nite, TV Land and VH1 as well as The Suite from MTV Networks, a package of 10 digital services, all of which are trademarks of MTV Networks. MTV Networks also has joint ventures, licensing agreements and syndication deals whereby its programming can be seen worldwide. Press/stmtoday.doc

Contact: Tracy McGraw/VH1
212-846-7879

Todd Phillips/MTV Networks
310-752-8075



1515 Broadway, New York, NY 10036-5797



**VH1 SAVE THE MUSIC AND DISTRICT CABLEVISION
SUPPORT MUSIC EDUCATION;
DONATE \$100,000 TO THREE D.C. PUBLIC SCHOOLS**

First Lady Hillary Rodham Clinton Speaks In Support Of Arts Education

**VH1 Save The Music Announces Commitment of \$100 Million of Total Support
Over Next Decade**

Washington, DC, September 17, 1998 -- VH1 Save The Music, as part of its continuing efforts to restore and support music education in America's public schools, is working with District Cablevision to donate \$100,000 worth of instruments to three Washington D.C. public schools, it was announced today by John Sykes, President, VH1, at a ceremony at the Marie H. Reed Community Learning Center in Washington, D.C.

The instrument donation will bring music instruction to children at the Cleveland Tri School Learning Academy, the Gage Eckington Preparatory Enterprise School and the Marie H. Reed Community Learning Center.

Also in attendance were First Lady Hillary Rodham Clinton; Brad Anderson, General Manager of District Cablevision; Arlene Ackerman, Superintendent of D.C. Schools; John Sparrow, Principal of The Marie H. Reed Community Learning Center; and recording artist Babyface.

Sykes also announced VH1 Save The Music's commitment over the next decade to raise over \$100 million of total support for instrumental programs benefiting 1 million children.

"Music education is not a luxury. There is a growing body of scientific research that supports the importance of early music education and its effect on basic learning skills," said Sykes. "With the help of committed partners like District Cablevision, we will successfully continue in our quest to make music education available to every child in America's public schools."

"District Cablevision is proud to be partners with VH1 Save The Music, working together to restore music education to the children of Washington, D.C.," said Anderson. "We take our commitment to community service very seriously, and are happy to be able to contribute to this worthy cause."

-more-



-2-

launched in January 1997 and expanded earlier this year, VH1 Save The Music has brought music programs to 57,000 children in 15 cities. The program will grow to 25 markets in 1999.

The VH1 Save the Music initiative is a non-profit organization dedicated to improving the quality of education in America's public schools by restoring and supporting music programs in cities across the country and by raising public awareness about the importance of music participation for our nation's youth.

VH1 Save The Music is a proud partner of America's Promise - The Alliance For Youth. National partners for VH1 Save The Music include the Music Educators National Conference NAMM, the International Music Products Association and the National Association of Band Instrument Manufacturers.

VH1 produces and programs a wide variety of music-based series, specials, live events and acquisition based programming that keeps viewers in touch with the music they love. VH1 is a registered trademark of MTV Networks, a unit of Viacom, Inc. MTV Networks also operates five cable television programming services -- MTV: Music Television, M2, VH1, Nickelodeon/Nick at Nite, and Nick at Nite's TV Land -- all of which are trademarks of MTV Networks. s:/press/stmdc.doc

Contact: Tracy McGraw/VH1
212-846-7879

Todd Phillips/MTV Networks
310-752-8075

rain Power



Does Music Education Really Matter?

--Don't Just Take Our Word For It!

"Recent studies prove music programs help young people's math and reading skills. Attendance and teamwork also improve. I believe all students should have the opportunity to take part in music programs. Let's all do what we can to save music."

— President Bill Clinton

"While most of us will never sing like Aretha Franklin or Celine Dion, an education in the arts can help all of us reach our individual dreams. Research now shows that music education not only lifts our children's hearts, but also dramatically increases their abstract reasoning, spatial skills and their scores on math and verbal exams. At a time when too many arts education programs are the first to be cut and the last to be added, all of us must send a clear message. When it comes igniting our children's ability to learn and imagine, the arts must be just as central to our children's education as the three R's."

— Hillary Rodham Clinton

"I believe education in music, theater, dance, and the visual arts is one of the most creative ways we have to find the gold that is buried just underneath the surface."

— Richard W. Riley, W.S. Secretary of Education

"All of us at Time Warner Cable of New York feel honored to work with VH1 and Chancellor Crew on the Save The Music campaign...Not only does a healthy school system increase the pool of highly skilled labor that local businesses rely on, but it also produces a more stable economy for the City."

— Barry Rosenblum, President, Time Warner Cable of New York City

"There are many outstanding learning opportunities taking place in our schools each day... While there are often obstacles to learning for today's young people, studies have shown that students who study music and arts learn better, read better, and score better on standardized tests."

— Rudolph Crew, Chancellor, Board of Education of the City of New York City

-over-



a/o 10/19/99 13:11 PM 1.

"Concert of the Century"

PRODUCTION SCHEDULE

TH PLANET	VENUE	VH-1
N. La Cienega, Suite 200	The White House	1515 Broadway
Angeles, CA 90069	South Lawn	New York, NY 10036
(31) 659-8001	(202) 456-TBA	(212) 258-8000
(314) 659-8029 (Fax)		(212) 258-8525 (Fax)

TIME	ITEM/PAGE	SEGMENT	AREA/NOTES
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TUESDAY, OCTOBER 20, 1999

2:00P	LOAD IN AMERICORPS		
3:00A	PHONE LINES DROPPED TO EAST EXECUTIVE DRIVE		
4:00P	AMERICORPS		
	UNITED EQUIPMENT RENTAL (FORKLIFTS & ADDN'L LIFTS), MOUNTAIN STAGING (3) 24FT, KISH RIGGING (1) SEMI, VARILITE (1) SEMI, BML LIGHTING (2) 24FT, ARRIVE AT SOUTH EAST GATE FOR SECURITY SWEEP.		
6:00P	BREAK DOWN AMERICORPS		
	VH1 ALLOWED ON SITE		
	AGGREKO GENNY & PROD OFFICE TRAILER ARRIVE FOR SECURITY CLEARANCE CHECK		
	AAA INSTALLS OFFICE PHONES		
	CREW CALL: STAGING, PRODUCTION MGMT, TECH MGMT		
12:00A	LOAD IN STAGE/RIGGING & BEGIN BUILD		
	RECEIVE LIGHTING		
	UNITEL ARRIVES FOR SECURITY SWEEP AT SOUTHEAST GATE		
10A	WRAP (STAGE AND ALL STRUCTURE IN BY END OF DAY)		

OF WEDNESDAY

"Concert of the Century"

PRODUCTION SCHEDULE

PLANET	VENUE	VH-1
N. La Cienega, Suite 200	The White House	1515 Broadway
Los Angeles, CA 90069	South Lawn	New York, NY 10036
(212) 659-8001	(202) 456-TBA	(212) 258-8000
(212) 659-8029 (Fax)		(212) 258-8525 (Fax)

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SDAY, OCTOBER 21, 1999

CREW CALL: PRODUCTION MGMT., STAGING,
TECH MGMT, LIGHTING CREW, CARPENTERS,
RIGGERS AND ELECTRICS

ACADIA ARRIVES (2) 24FT FOR SECURITY
SWEEP AT SOUTHEAST GATE

INSTALL LIGHTING , CONTINUE RIGGING AND STAGE BUILD

PHONES INSTALLED AT GREEN ROOM AND TRUCKS

CREW CALL: AUDIOTEK

AUDIOTEK(SOUND) (1) 48FT ARRIVE FOR
SECURITY SWEEP AT SOUTHEAST GATE

LOAD IN AUDIOTEK (FOH & MONITORS)

BUILD CABLE TRUSS AT EAST EXECUTIVE DR

12	P - 4:00P	ROSE GARDEN EVENT (NAPO TOP COP AWARDS) MRS. CLINTON'S LUNCHEON
----	-----------	---

1	P-2:00P	NO AMPLIFIED NOISE (QUIET WORK)
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CREW CALL: EFFANEL DRIVERS(2)

EFFANEL (AUDIO TRUCK) & UNITEL (CABLE TRUCK)
ARRIVE FOR SECURITY SWEEP AT SOUTHEAST GATE
PARK & POWER

1	2:00P	CREW MEAL (STAGING / LIGHTING) (WALK AWAY)
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PICTURE PERFECT (MONITORS) (1) 24FT & PERFORMANCE AV
(PANI & VIDEO PROJECTION) (1) 24FT
ARRIVE FOR SECURITY SWEEP AT SOUTHEAST GATE

1	2:30P	PRESIDENT IN ROSE GARDEN- WORK STOPS
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(MORE)

ert of the Century" - 1999 Production Schedule

a/o 10/19/99 13:11 3.

SDAY OCTOBER 21, 1999 CONT'D

-7:00P CONTINUE LIGHTS / SOUND /STAGING

CREW CALL: UNITEL & REMAINDER OF EFFANEL,
TD'S, VIDEO TAPE OP, UTILITIES, A1, A2'S (CHYRON?)

ESU UNITEL & EFFANEL

NIKE 14 PEDOLLYS ARRIVE FOR
SECURITY CLEARANCE-----
CREW MEAL (SOUND) (WALK AWAY)-----
JIBS(2) ARRIVE FOR SECURITY CLEARANCE

JIB & NIKE 14 PEDOLLYS SET UP

-8:00P CREW MEAL (STAGING/ LIGHTING/ PROJECTION) (WALK AWAY)

-9:00P CREW MEAL (TECH CREW) (WALK AWAY)

-10:00P CONTINUE SCENIC AND LIGHTS. NO SOUND PAST 11PM

P RING OUT MONITORS & EQ PA

RELEASE LOCAL SOUND /STAGEHANDS (LOCAL22)

WRAP

OF THURSDAY

"Concert of the Century"

PRODUCTION SCHEDULE

TH PLANET	VENUE	VH-1
N. La Cienega, Suite 200	The White House	1515 Broadway
Angeles, CA 90069	South Lawn	New York, NY 10036
659-8001	(202) 456-TBA	(212) 258-8000
659-8029 (Fax)		(212) 258-8525 (Fax)

E	ITEM/PAGE	SEGMENT	AREA/NOTES
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AY OCTOBER 22, 1999

A BAND GEAR ARRIVES FOR SECURITY
SWEEP AT SOUTHEAST GATE

CREW CALL: CASWELL, PRODUCTION MGMT ,
LOCAL 22, 2 FORKS, STAGING, LIGHTING, AGGREKO

CONTINUE LIGHTS & LOAD IN BAND GEAR

CREW CALL: EFFANEL, UNITEL (2 GUYS),
AUDIOTEK, A1, A2'S PERFORMANCE AV & PANI PROJECTORS

ESU

A AMV UPLINK TRUCK ARRIVES FOR
SECURITY SWEEP AT SOUTHEAST GATE

A-10:00A LINE CHECK

A **CREW CALL:** TD, VIDEO OPS(2), TAPE OPS(2), UTILITIES ,
CHYRON & REMAINDER OF UNITEL

A-11:00A SOUND CHECK (POSSIBLE BAND)

A - 11:00A **CREW MEAL:** STAGING, LIGHTING, FORKS, AGGREKKO, PROPS (WALKAWAY)

OA **CREW CALL:** 2 JIBS, 1 CAMERA
(Dave Eastwood, Ted Ashton, Dan Webb)

A GUESTS LOAD IN FOR PHILANTHROPY CONFERENCE

(MORE)

DAY OCTOBER 22, 1999 (CONT'D)

DA - 2:30P CAMERA LOOK SEE

WHILE:
A-4:00P

PHILANTHROPY CONFERENCE-QUIET WORK

EAST OFFICE

P CREW CALL: TELEPROMPTER

P ALL TALENT ARRIVES IN DC.

P-4:00P TRANSMISSION TEST

- 3:30P CREW MEAL: ALL CREW (WALK AWAY)

P CREW CALL: STAGE MANAGERS, REMAINING CAMERAS

- 4:00P CAMERA MEETING

WHILE:
-6:00P

ENG CREW SHOOTS B-ROLL OF MONUMENTS

P - 4:30P SOUND CHECK LENNY KRAVITZ

- 5:30P #5/p. REHEARSE LENNY KRAVITZ
(Lenny Kravitz, Band)

MUSIC: "Fly Away OR American Woman" (LIVE BAND)

#4/p REHEARSE LENNY KRAVITZ
& ERIC CLAPTON

MUSIC: "All Along the Watchtower" (LIVE BAND)

- 5:45P #1/p REHEARSE ERIC CLAPTON

MUSIC: "Ramblin" (ACOUSTIC GUITAR)
(Eric Clapton)WHILE: STRIKE LENNY KRAVITZ &
RESET FOR PAUL SHAFFER BAND

- 6:00P SOUND CHECK PAUL SHAFFER BAND

- 6:45P REHEARSE B.B. KING
w/ ERIC CLAPTON#17/p. MUSIC: "The Thrill is Gone" (LIVE HOUSE BAND)
(Eric Clapton, B.B. King, Paul Shaffer Band)REHEARSE B.B. KING
(Melissa Etheridge Not Available)#16B/p. MUSIC: "When Love Comes to Town" (LIVE HOUSE BAND)
(B.B. King, Melissa Etheridge SI, Paul Shaffer Band)

(MORE)

cert of the Century" - 1999 Production Schedule

a/o 10/19/99 13:11 6.

AY OCTOBER 22, 1999 (CONT'D)

- 7:30P #40/p. **REHEARSE AL GREEN**
(Al Green, Paul Shaffer Band)

MUSIC: "A Change is Gonna Come" (LIVE HOUSE BAND)

#41/p. **REHEARSE AL GREEN**
W/ B.B. KING & LENNY KRAVITZ
(Al Green, B.B. King, Lenny Kravitz,
Paul Shaffer Band)

MUSIC: "Take Me to the River" (HOUSE BAND)

- 8:30P #11/p. **REHEARSE SHERYL CROW**
(Sheryl Crow, Tim Smith (Gtr/Bass))

MUSIC: "Strong Enough" (LIVE-Self Contained)

MUSIC: "TBA" (LIVE -Self Contained)

- 9:00P

CREW MEAL (Catered)

TALENT GREEN ROOM

- 10:00P #23/p. **REHEARSE GARTH BROOKS**
(Garth Brooks, 3 BG's, Paul Shaffer Band)

MUSIC: "We Shall Be Free" (LIVE HOUSE BAND)

MUSIC: "Medley" (LIVE HOUSE BAND)

P - 10:30P #29/p. **REHEARSE GLORIA ESTEFAN**
& 'N SYNC

MUSIC: "Music From the Heart" (LIVE HOUSE BAND)

(Gloria Estefan, 'NSYNC= Lance Bass,
JC Chasez, Justin Timberlake, Joey Fatone, Jr.,
Chris Kirkpatrick, Strings=20, Roberta Guaspari=
Conductor, Paul Shaffer Band)

P - 11:30P #34/p. **REHEARSE JOHN FOGERTY**
(John Fogerty, Paul Shaffer Band,
3 BG's=Bobby Floyd, Frank Floyd,
Kenny Williams)

MUSIC: "Proud Mary" (LIVE HOUSE BAND)

MUSIC: "Midnight Special" (LIVE HOUSE BAND & 3BG's)

OP

RESET & WRAP

IA

WRAP

OF FRIDAY

TIMES NEXT PAGE

DAY, OCTOBER 22, 1999 (CONT'D)L TIMES:

P Lenny Kravitz Band

P Lenny Kravitz

P Eric Clapton

P Paul Shaffer Band

P B.B. King

P Al Green

P Sheryl Crow

P Garth Brooks

P Gloria Estefan

'N SYNC (5)

Lance Bass

JC Chasez

Justin Timberlake

Joey Fatone, Jr.

Chris Kirkpatrick

Strings (20)

Roberta Guaspari= Conductor

P John Fogerty

3 BG's

Bobby Floyd

Frank Floyd

Kenny Williams

"Concert of the Century"

PRODUCTION SCHEDULE

TH PLANET

N. La Cienega, Suite 200
Angeles, CA 90069
) 659-8001
) 659-8029 (Fax)

VENUE

The White House
South Lawn
(202) 456-TBA

VH.1

1515 Broadway
New York, NY 10036
(212) 258-8000
(212) 258-8525 (Fax)

IE	ITEM/PAGE	SEGMENT	AREA/NOTES
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URDAY, OCTOBER 23, 1999

A CREW CALL: PRODUCTION MGT., TECH MGT

A CREW CALL: VARILITE & AGGREKO

A CREW CALL: Unitel, Audiotek, Effanel,
Performance AV, TD, A1, Video Op's, Tape Op's,
Chyron, A2's, Cameras, Prompter, Utilities, Caswell,
Staging, Lighting, Local 22, Stage Managers

A - 9:30A E.S.U.

A - 9:45A REHEARSE PRESENTERS
(w/ Available Talent and Stand Ins)

#10/p. TALK/INTRO SHERYL CROW
(Meryl Streep)

#16/p. TALK/INTRO B.B. KING & ERIC CLAPTON
(Gwyneth Paltrow)

#22/p. TALK/INTRO GARTH BROOKS
(Calista Flockhart)

#28/p. TALK/INTRO GLORIA ESTEFAN & 'NSYNC
(Keri Russell)

#33/p. TALK/INTRO JOHN FOGERTY
(Angela Bassett)

#39/p. TALK/INTRO AL GREEN
(Sarah Jessica Parker)

#46/p. INTRO JOHN MELLENCAMP
(Gwyneth Paltrow)

SA - 12:45P SHOW RUN THRU
(Act 1 through Top of Act 7)

INWHILE:

SA - 1:00P RECEPTION WITH HILLARY CLINTON
& AVAILABLE TALENT

(MORE)

THURSDAY, OCTOBER 23, 1999 (CONT'D)

10P CREW CALL: AMV UPLINK & FIBER TECH

5P - 2:00P REHEARSE JOHN MELLENCAMP/FINALE

(John Mellencamp, Michael Wanchio=Gtr,
George York=gtr, Susan Tedeschi-Vocal,
Myriam Louise Stern=Fiddle, DC Choir)

#47/p. MUSIC: "Pink Houses" (LIVE-Self Contained)

#50/p. MUSIC: "This Land is Your Land/Finale" (LIVE Self Contained)

P - 3:00P CREW MEAL (Walk Away)

INWHILE:

P - 3:30P PRE-RECEPTION IN WHITE HOUSE
W/ CLINTONS, HILLFINGER, VH-1 VIP'S,
AVAILABLE TALENT

P - 4:00P TRANSMISSION TEST

P AUDIENCE LOAD IN

P - 6:15P LIVE: CONCERT OF THE CENTURY

P AUDIENCE LOAD OUT

P - 12:00A LOAD OUT (MUST BE OUT BY MIDNIGHT)

P SPLIT CREW MEAL (STAGING & LIGHTING) (Meals brought in)

P SPLIT CREW MEAL (STAGING & LIGHTING & REMAINING TECH) (Meals brought in)

10A WRAP

OF SATURDAYTIMES ON NEXT PAGE

"cert of the Century" - 1999 Production Schedulea/o 10/19/99 13:11 10.URDAY, OCTOBER 23, 1999 (CONT'D)L TIMES:

A	Meryl Streep
	Calista Flockhart
	Gwyneth Paltrow
	Keri Russell
	Angela Bassett
	Sarah Jessica Parker
A	Stand Ins (4)
SP	John Mellencamp
P	ALL TALENT FOR SHOW!!

"Concert of the Century"

PRODUCTION SCHEDULE

<u>MONTH PLANET</u>	<u>VENUE</u>	<u>VH-1</u>
N. La Cienega, Suite 200	The White House	1515 Broadway
Angeles, CA 90069	South Lawn	New York, NY 10036
(212) 659-8001	(202) 456-TBA	(212) 258-8000
(212) 659-8029 (Fax)		(212) 258-8525 (Fax)

<u>TIME</u>	<u>ITEM/PAGE</u>	<u>SEGMENT</u>	<u>AREA/NOTES</u>
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MONDAY, OCTOBER 24, 1999

TA CREW CALL: STAGING (IA) & PRODUCTION MGT.

DA - 1:00P LOAD OUT MOUNTAIN STAGING

OP WRAP

(a/o: 10/19/99 3:55 PM) 1.

"CO-RT OF THE CENTURY"

SHO
11A

RUNDOWN - LIVE 10/23/99 4:00P (EST)

PG#	SEG	CUM		
	E-SHOW			
	E-SHOW			
	PAUL SHAFFER BAND	3:40p - 3:50p		
	SIC: SONG #1 TBA (LIVE)			
	SIC: SONG #2 TBA (LIVE)			
	INTRO PRESIDENT CLINTON & S. CLINTON	3:50p - 3:56p		
	RANCE:			
	SIC: "Hail to the Chief" (LIVE)			
	JOHN SYKES TALK	3:56p - 3:58p		
	LI	4:00:00		
1.	EN: PERFORMANCE #1	0:04:00	4:04:00	
	C CLAPTON			
	MBLIN' ON MY MIND"			
	C:			
	SIC: "Ramblin' On My Mind" (ACOUSTIC GUITAR)			
2.	OW OPEN	0:01:00	4:05:00	
	PB)(SOT)(1:00)			
3.	COME/TALK	0:03:00	4:08:00	
	ouncer VO, First Lady Hillary Clinton)			
	:			
	SIC: "Symphony Lady" PLAYON (ATPB)			
	SPEECH			
	INTRO ERIC CLAPTON.	0:00:30	4:08:30	
	ENNY KRAVITZ			
4.	PERFORMANCE #2	0:04:30	4:13:00	
	C CLAPTON & LENNY KRAVITZ			
	c Clapton, Lenny Kravitz, Lenny K. Band)			
	:			
	SIC: "All Along the Watchtower"			
	(LIVE - Self Contained)(4:00)			

(a/o: 10/19/99 3:55 PM) 2.

OF THE CENTURY"

UNDOWN - LIVE 10/23/99 4:00P (EST)

PG#	SEG	CUM		
PERFORMANCE #3 NY KRAVITZ (ny Kravitz, Lenny K. Band)	0:04:45	4:17:45		
IC: "Fly Away or American Woman" (LIVE BAND)				
PER OUT ouncer VO/SOT)	0:00:10	4:17:55		
B: TITLE BUMPER OUT (SOT)				
COMMERCIAL #1	0:05:00	4:22:55		
IC ED PROMO #1 B)(SOT)(:45)	0:00:55	4:23:50		
B: VIGNETTE #1 (SOT)				
INTRO SHERYL CROW ouncer VO, Meryl Streep)	0:00:45	4:24:35		
IC: "Golden Lady" Playon (LIVE)				
PERFORMANCE #4 RYL CROW yl Crow, Tim Smith (bass/gtr))				
PERFORMANCE IC: "Strong Enough" (LIVE-Self Contained)(3:10)	0:03:30	4:28:05		
ALK	0:00:45	4:28:50		
PERFORMANCE IC: "TBA" (LIVE-Self Contained)	0:04:45	4:33:35		
PER OUT ouncer VO/SOT)	0:00:10	4:33:45		
B: TITLE BUMPER OUT (SOT)				
COMMERCIAL #2	0:04:30	4:38:15		

DOWN - LIVE 10/23/99 4:00P (EST)

PG#	SEG	CUM		
	0:00:05	4:38:20		
	0:00:45	4:39:05		
	0:06:00	4:45:05		
	0:00:30	4:45:35		
	0:04:45	4:50:20		
	0:00:55	4:51:15		
	0:00:10	4:51:25		
	0:04:30	4:55:55		

NDOWN - LIVE 10/23/99 4:00P (EST)

PG#	SEG	CUM		
	0:00:05	4:56:00		
ER IN MATTE LOGO (MOS) : "Devil In A Blue Dress" (LIVE)				
	0:00:45	4:56:45		
INTRO GARTH BROOKS uncer VO, Calista Flockhart : "Devil In A Blue Dress" (LIVE-CONT'D)				
ORMANCE #7 H BROOKS Brooks, 3 BG's, Paul Shaffer Band)				
	0:04:00	5:00:45		
RFORMANCE : "We Shall Be Free" (HOUSE BAND)				
	0:00:45	5:01:30		
RFORMANCE MEDLEY : "American Pie/Get Together/ n't Heavy/The Night They Drove Dixie Down" (HOUSE BAND)				
	0:05:00	5:06:30		
	0:00:10	5:06:40		
ER OUT uncer VO/SOT) TITLE BUMPER OUT (SOT)				
	0:03:30	5:10:10		
ERICIAL #4				

DOWN - LIVE 10/23/99 4:00P (EST)

PG#	SEG	CUM		
25	ED PROMO #3 (SOT)(:45)	0:00:55	5:11:05	
	VIGNETTE #3 (SOT)			
	INTRO GLORIA ESTEFAN & *NSYNC (ancer VO, Kerl Russell)	0:00:45	5:11:50	
	*"School Days" PLAYON (LIVE)			
	PERFORMANCE #8 A ESTEFAN & *NSYNC			
	PERFORMANCE Estefan, *NSync=Lance Bass, asez, Justin Timberlake, atone, Jr., Chris Kirkpatrick, s=20, Roberta Guaspari=Conductor, haffer Band)	0:05:00	5:16:50	
	*"Music From The Heart" (HOUSE BAND)(4:40)			
	ACKNOWLEDGE CONDUCTOR	0:00:30	5:17:20	
	ER OUT (ancer VO/SOT)	0:00:10	5:17:30	
	TITLE BUMPER OUT (SOT)			
	COMMERCIAL #5	0:04:00	5:21:30	

OF THE CENTURY"

(a/o: 10/19/99 3:55 PM) 6.

DOWN - LIVE 10/23/99 4:00P (EST)

PG#	SEG	CUM		
	0:00:05	5:21:35		
ER IN				
MATTE LOGO (MOS)				
"Simply The Best" (LIVE)				
ETRO JOHN FOGERTY	0:00:45	5:22:20		
ncer VO, Angela Bassett)				
"Simply The Best" (LIVE-CONT'D)				
PERFORMANCE #9				
OGERTY				
ogerty, Paul Shaffer Band)				
PERFORMANCE	0:03:45	5:26:05		
"Proud Mary" (HOUSE BAND)(3:24)				
	0:00:45	5:26:50		
PERFORMANCE w/ BG SINGERS	0:04:45	5:31:35		
ogerty, Bobby Floyd, Frank Floyd,				
Williams, Paul Shaffer Band)				
"Midnight Special" (HOUSE BAND)				
ED PROMO #4	0:00:55	5:32:30		
(SOT)(:45)				
WIGNETTE #4 (SOT)				
ER OUT	0:00:10	5:32:40		
ncer VO/SOT)				
TITLE BUMPER OUT (SOT)				
RCIAL #6	0:03:30	5:36:10		

DOWN - LIVE 10/23/99 4:00P (EST)

PG#	SEG	CUM		
	0:00:05	5:36:15		
ER IN				
MATTE LOGO (MOS)				
"Jessica" (LIVE)				
0:00:45	5:37:00			
INTRO AL GREEN				
ancer VO, Sarah Jessica Parker)				
"Jessica" (LIVE-CONT'D)				
PERFORMANCE #10				
REEN				
ange Is Gonna Come"				
en, Paul Shaffer Band)				
0:06:00	5:43:00			
PERFORMANCE				
"A Change Is Gonna Come"				
(HOUSE BAND)(5:40)				
0:00:45	5:43:45			
INTRO LENNY KRAVITZ &				
IG				
0:04:45	5:48:30			
PERFORMANCE #11				
REEN, B.B. KING, LENNY KRAVITZ				
ME TO THE RIVER"				
en, B.B. King, Lenny Kravitz,				
affer Band)				
"Take Me To the River" (HOUSE BAND)				
0:00:55	5:49:25			
ED PROMO #5				
(SOT)(:45)				
VIGNETTE #5 (SOT)				
0:00:10	5:49:35			
ER OUT				
ncer VO/SOT)				
TITLE BUMPER OUT (SOT)				
0:04:00	5:53:35			
SPECIAL #7				

DOWN - LIVE 10/23/99 4:00P (EST)

PG#	SEG	CUM		
IN MATTE LOGO (MOS) "Devil in a Blue Dress" (ATPB)	0:00:05	5:53:40		
INTRO JOHN MELLENCAMP for VO, Calista Flockhart	0:00:30	5:54:10		
"Devil in a Blue Dress" (ATPB-CONT'D)				
PERFORMANCE #12 MELLENCAMP "Houses" Mellencamp, Michael Wanchio=Gtr, York=Gtr, Susan Tedeschi=Vocal, Louise Stern=Fiddle, DC Choir	0:05:00	5:59:10		
"Link Houses" (LIVE-Self Contained)(4:40)				
PRESIDENT CLINTON for VO, Robert DeNiro	0:00:40	5:59:50		
"The In Crowd" PLAYON (ATPB)				
CLINT CLINTON SPEECH Bill Clinton)				
"Tba" (ATPB)				
CH	0:05:00	6:04:50		
INTRO JOHN MELLENCAMP/	0:00:15	6:05:05		
PERFORMANCE #13 MELLENCAMP Mellencamp, Michael Wanchio=Gtr, York=Gtr, Susan Tedeschi=Vocal, Louise Stern=Fiddle, Poss DC Choir				
	0:00:30	6:05:35		
PERFORMANCE "This Land Is Your Land" (LIVE-Self Cont)(2:41)	0:03:30	6:09:05		

TOWN - LIVE 10/23/99 4:00P (EST)

	PG#	SEG	CUM		
6 CREDITS/LOGOS		0:01:20	6:10:25		
CREDITS (Over Live Band)					
UNDER (LIVE BAND)					
LOGO (SOT):05					

ED RUNNING TIME 2:10:25
ED TIME 2:00:00
ST OUT = TBA)

VER 0:10:25