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FIRST LADY
HILLARY RODHAM CLINTON

at Pittsfield's Historic Colonial Theatre

In the heart of the Berkshires
America's Premier Cultural Resort

July 14, 1998



PHOTOCOPY
PRESERVATION

SAVING AMERICA'S TREASURES D

Tuesday, July 14, 1998

First lady's visit puts Colonial in spotlight

Preservation effort takes center stage

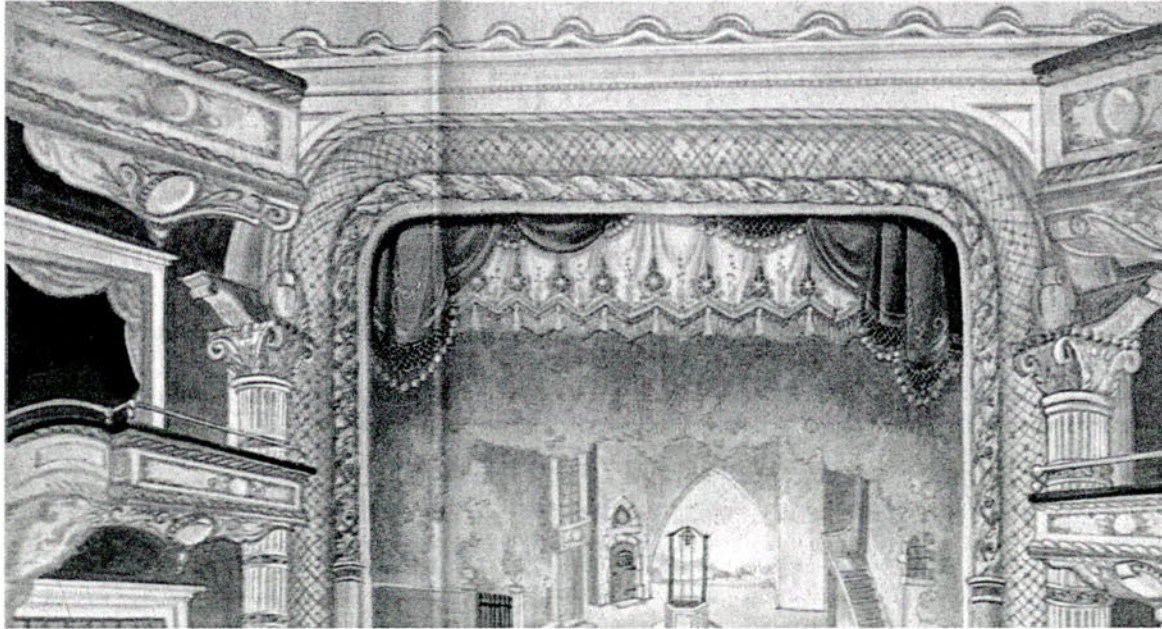
"The mammoth stage, 40 by 60 feet with a proscenium 30 by 30 feet and an 80-foot-high grid, is dark and deserted. The fly ropes hang eerily down through the gloom, slack, but neatly knotted on the pin rail, waiting again for the weight of cloud-capped towers, gorgeous palaces and solemn temples, for the revels are not ended."
— Jurgen A. Thomas, The Berkshire Eagle, Nov. 1, 1966.

By Greg Sukiennik
Berkshire Eagle Staff

PITTSFIELD — Ninety-five years after it opened, 36 years after it closed, the Colonial Theater at 113 South St. may be closer than it has been in years to recapturing its past glory.

One needs only to look at the Colonial's ornate turn-of-the-century decor, for the most part well-preserved by owners past and present, and at the long list of famed theatrical and musical performers who graced its stage, to see enormous potential for historic preservation.

Performing arts experts speak glow-



PHOTOCOPY
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Hillary Rodham Clinton here today to see the Colonial for herself on her "Save America's Treasures" tour.

The Colonial was designed by the city's most prominent architect, Joseph McArthur Vance, and built in 1903 by the Sullivan brothers, John and James, of North Adams. It hosted legitimate theater (as opposed to vaudeville and movies, which could be seen at the Palace, the Capitol and other city theaters) and serious music until the 1930s, when, as Eagle writer and Miss Hall's School and Berkshire Community College English teacher Jurgen A. Thomas put it, "the fate of the touring company was sealed with celluloid."

'Abie's Irish Rose'

By then, the theater, at that point owned by Samuel and Nathan Goldstein of Springfield and their company, Western Massachusetts Theaters, was showing second-run movies, and opening and closing for renovations and other problems.

Occasionally, stage productions returned, and in April 1945, a production of "Abie's Irish Rose" sold 800 tickets in 23 hours.

But after World War II, even showings of second-run movies became sporadic, as television became the entertainment medium of choice. The last production at the Colonial, a holiday benefit that raised \$345 for The Eagle Santa Toy Fund, was held Dec. 21, 1952. "Show business is never really dead. It only gets depressed," Eagle writer Richard V. Happel remarked in his daily "Notes and Footnotes" column.

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VISIT, continued on D4

Colonial is rich in theatrical history

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Hired architect

The Sullivan brothers hired Urbana, Ohio, transplant Joseph McArthur Vance, who had moved to Pittsfield, to design their new theater. It would be built at 113 South St., and would seat 1,400 people.

The new theater was estimated to cost the then-princely sum of \$60,000, but the cost rose to \$70,000 by the time it was finished, in September 1903. A Pittsfield fire insurance agent and real estate broker, Thomas N. Enright, was characterized as the Sullivan brothers' "middle man," and central to the effort to finish the theater in time.

And it was barely finished before the first curtain went up the night of Monday, Sept. 28, 1903. The week before opening night, workers were still gilding the theater's 50-foot-high domed ceiling, and



Associated Press

President Bill Clinton and first lady Hillary Rodham Clinton flank fashion designer Ralph Lauren at the Smithsonian Institution's National Museum of American History in Washington yesterday, where it was announced that Lauren and his company would donate \$13 million to restore the Fort McHenry flag that hangs at the museum. Afterward, Mrs. Clinton embarked on her 'Save America's Treasures' tour.

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In fact, from his pulpit at the First Baptist Church, the Rev. F.W. Lockwood was openly critical of the Sullivan brothers for employing workmen on Sunday to

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wanted to open on time and meet their commitments.

But the theater was ready when Monday came, and The Bostonians, a famed touring group, performed the opera "Robin Hood." Tickets went for between 75 cents and \$2.50, and a full house of 1,400 people attended. The last southbound trolley to Lenox and Lee was held until 11:15 p.m. to accommodate the performance.

The Berkshire Evening Eagle was impressed.

"The fondest hopes of Pittsfield people were realized" by the theater, read the first sentence of The Eagle's front-page story about opening night.

'Worthy of Pittsfield'

On the editorial page, such opinions were even less restrained. "The people who saw the inside of the new playhouse could render no other verdict other than the house fills every expectation, and is worthy of Pittsfield. The theater is a model in every way and fully as beautiful and convenient as the nicest houses in New York or Boston," an editorial stated. "The Sullivans have solved the theater problem for Pittsfield and our people are grateful to them."

Much of the credit belonged to Vance (1868-1948), a graduate of Urbana College and the Massachusetts Institute of Technology. He had come to Pittsfield in 1894 as superintendent of the construction of the Berkshire County Savings

HISTORY, continued on D3

PHOTOCOPY
PRESERVATION

7/14/1998
Berkshire Eagle



Wharton viewed Mount as her 'first real home'

By Mary-Jane Tichenor
Berkshire Eagle Staff

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Boston architect Ogden Codman Jr., with whom Wharton collaborated on "The Decoration of Houses," first published in 1907, designed the house.

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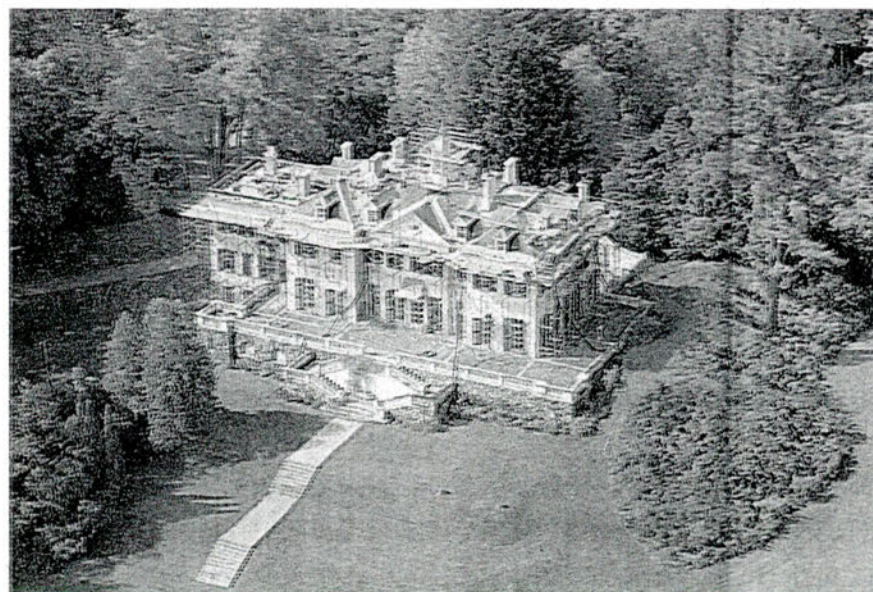


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Aerial photograph by Jonas Dovydenas of Lenox, chairman of the board of directors of Edith Wharton Restoration Inc., shows the restoration of The Mount in progress. Wharton lived at The Mount from 1902 to 1911.

Wharton viewed Mount as her 'first real home'

By Mary-Jane Tichenor

Berkshire Eagle Staff

LENOX — For more than 10 years, noted author Edith Wharton lived, gardened and wrote at The Mount.

First lady Hillary Rodham Clinton will be given a special tour this evening of the National Trust for Historic Preservation property by Stephanie Copeland, president and executive director of Edith Wharton Restoration Inc., and Scott Marshall, deputy director and historian.

They will present the first lady with a copy of the centennial edition of "The Decoration of Houses," featuring The Mount, and the new "History of The Mount" by Marshall, published last November. Much of the historical material in this article has been drawn from that new book, available at The Mount to benefit the restoration for \$25.

"The Mount was my first real home," Wharton wrote in 1934. She said that she had intended to end her days there, but a grave change in her husband Teddy's health had "made the burden of the property too heavy."

Her beloved country estate was constructed in 1901-1902 to the design of New York architect Francis L.V. Hoppin.

But the theater was ready when Monday came, and The Bostonians, a famed touring group, performed the opera "Robin Hood." Tickets went for between 75 cents and \$2.50, and a full house of 1,400 people attended. The last southbound trolley to Lenox and Lee was held until 11:15 p.m. to accommodate the performance.

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HISTORY, continued on D3

Boston architect Ogden Codman Jr., with whom Wharton collaborated on "The Decoration of Houses," first published in 1897, designed the interiors of the principal rooms.

The book's premise is that "the interior of a house is as much a part of its organic structure as the outside, and that its treatment ought, in the same measure, to be based on right proportion, balance of door and window spacing, and simple unconfused lines."

Two million dollars toward the \$15 million Centennial Campaign goal has been raised to date, said Copeland.

"I'm very pleased; the campaign has not even officially opened," Copeland said. "We'll officially open when one-third of the money has been raised, and our goal is to have that in place by the millennium."

"The campaign goal is to have The Mount restored in time to celebrate its centennial in 2002," Copeland added. The fund-raising effort began in 1997.

The Mount was built based on the precepts outlined in the book.

The mansion's lofty cupola, gilded weathervane, pitched slate roof and 10

MOUNT continued on D5

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Berkshire Eagle
7/14/1998

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One needs only to look at the Colonial's ornate turn-of-the-century decor, for the most part well-preserved by owners past and present, and at the long list of famed theatrical and musical performers who graced its stage, to see enormous potential for historic preservation.

Performing arts experts speak glowingly of the theater's acoustics — the way sound travels in the house — and of the stage, which is wide and deep enough to accommodate most forms of theater and myriad other uses.

lure for tourists

Downtown activists point to the theater as an economic engine that could help revitalize the downtown district and give Pittsfield a bigger share of the lucrative Berkshire tourism market.

The White House Millennium Council asked at the theater and saw all these things. It was enough to bring first lady Hillary Rodham Clinton here today to see the Colonial for herself on her "Save America's Treasures" tour.

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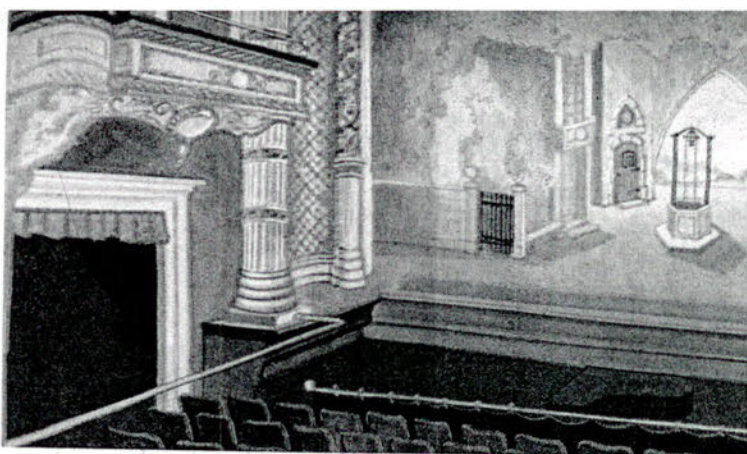
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VISIT, continued on D4



Watercolor by Robert Boland, former head of the Berkshire Community College drama department.

Colonial is rich in theater

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Berkshire Eagle Staff

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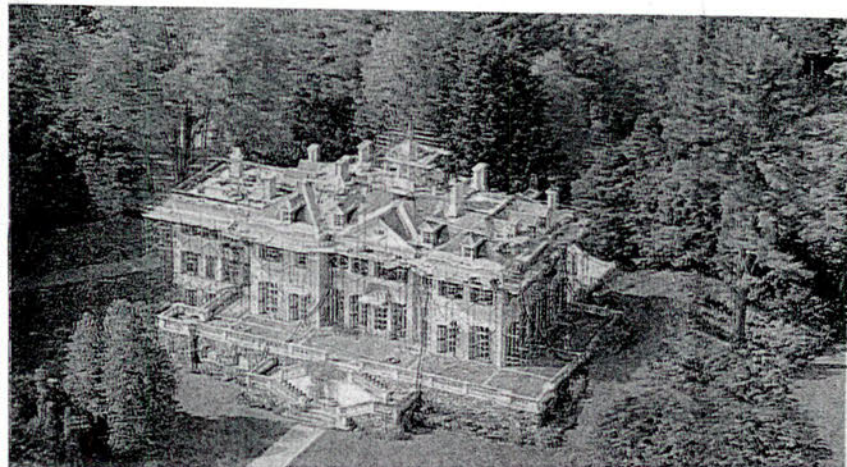
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First lady Hillary Rodham Clinton will be given a special tour of the National Trust for Historic Preservation property by Stephanie C. Marshall, executive director of the Wharton Restoration Project.

They will present the first copy of the centennial "Decorations of Houses," Mount, and the new "The Mount" by Marshall. November. Much of the history in this article has been



PHOTOCOPY
PRESERVATION

Berkshire Eagle
7/14/1998



A big audience was on hand when the Colonial Theater opened on Monday, Sept. 28, 1903, with a performance of 'Robin Hood' by The Bostonians.

Fae photo

History from D1

amassed great wealth.
Berkshire County, particularly Lenox
and Southern Berkshire, was a summer
resort for the wealthy and a

The Colonial

In an era before radio, television
and motion pictures, the theater

Instead, he stayed and designed the Palace Theater, the First Baptist Church, the Kinnell/Kresge Building, the two-story addition to the Berkshire Life Insurance Co. building at 5-7 North St., the Masonic Temple (of which he was a member), the First Church of Christ, Scientist, the Aspinwall Hotel in Lenox and the Waconah Park grandstand.

Not a specialist

As an architect trained in the 19th century, Vance was not a specialist, but a jack of all trades. (He was one in his personal life as well, as he acted on the Colonial stage, and was briefly president of the Pittsfield Hillies Eastern League baseball team.) He apparently knew enough to design into the theater a sounding board large enough to reflect voices and music throughout the house, and to use plaster decor on the balconies to help dampen the echoes.

In 1903, Pittsfield had a population of just under 25,000, double what it had been 25 years earlier. Despite that increase, the city stood on the edge of a period of truly explosive growth, by 1910 the population would rise to 32,000, and to 39,000 in 1915. Not coincidentally, in 1903 the Stanley Electric Manufacturing Co., which had recently opened a new plant in Morningside, was purchased by the General Electric Co. of Schenectady, N.Y.

The decade between 1900 and 1910 came at the dizzying height of Berkshire's gilded age. It was a time of wide discrepancy in the way people here lived, for among the factory workers and immigrants who made paper and textiles and shoes and alternating current transformers were men and women who had

capitalized on the established and growing manufacturing economy. As had been the case since the railroad first extended to the Berkshires from New York City, those who could afford it came here to relax in the country, away from the stifling heat, crowds, smells and diseases that were part and parcel of summer in the city.

Those industrialists, heirs and heiresses needed something to do when they got here. For the first 10 years of the theater's existence, the Sullivan brothers produced theater seasons themselves, putting three to four nights of repertory theater on stage per week in addition to weekend appearances by touring groups.

In an era before radio, television and talking movies, traveling musicians, actors and vaudeville performers were a prime source of entertainment, and they were plentiful and affordable. The building of the Colonial gave those who could afford admission or season subscriptions an opportunity to see locally produced drama and music, as well as national and world-renowned stars, including Sarah Bernhardt, John and Ethel Barrymore, George M. Cohan (as writer and producer), Maude Adams, Walter Hampden and William Gillette.

Musical greats

While Tanglewood is the county's best known musical venue, the Colonial also played host to a number of musical greats. The New York Symphony Orchestra performed there in 1911, and the Boston Symphony Orchestra, conducted by Max Feidler, played the Colonial in 1912.

Pianists Sergei Rachmaninoff and Ignace Paderewski held recitals there.



A handbill from about 1915 in Robert Boland's collection depicts Edith Luckett, the mother of former first lady Nancy Reagan.

Also, in its heyday, the Colonial hosted traveling opera companies who produced works including "The Marriage of Figaro," "Carmen," "Madame Butterfly" and "Rigoletto."

The stage also hosted renowned dancers Doris Humphrey, Ted Shawn, Ruth St. Denis, Charles Weidman and Anna Pavlova.

Two actors who appeared at the theater have special stories. One, Edith Luckett, worked with the precursor of the Town Players before eloping to California. She became the mother of Nancy Davis, later known as first lady Nancy Reagan.

musicians, actors and vaudeville performers were a prime source of entertainment.

Another was actor Kingsley "Rex" Fall, who appeared in a 1934 production of "The Royal Family." Fall, then a young reporter at The Eagle, eventually became managing editor and served in that capacity from 1959 to 1973.

Sold in 1911

After 10 years, the Sullivan brothers were bought out in 1911 by a newly formed corporation of Pittsfield investors and businessmen interested in the theater business — the Pittsfield Theater Company.

The Theater Company, headed by Daniel England and William H. Eaton, sold 25,000 shares at \$100 a share. The new group remodeled the theater and brought in a local stock theater company, the Colonial Players, who produced nearly the entire summer 1913 season. They were the early forerunner of the Town Players.

Local control was brief, however, and the Theater Company sold the building to the Goldstein Brothers Amusement Co. — Samuel and Nathan Goldstein — on Oct. 1, 1915. The board sold it for \$9,000 and a \$25,000 mortgage. The Goldstein brothers remodeled the theater in 1916 and poured \$5,000 into it in 1924.

The next major change in the theater was the installation of two storefronts and a projection room, in 1938. Those

changes were also designed by Joseph McArthur Vance. But it closed several months after — apparently due to labor problems — and didn't reopen until 1941. The rest of its history was marked by a number of similar openings and closings, as demand for second-run films waned.

Enter George Miller, whose story figures greatly in the theater's potential for a grand future.

Miller came to Pittsfield in 1948 from Stevens, S.D., and after working at Carr Hardware for two years, opened his own paint store on First Street.

In 1952, at the age of 33, Miller, who had operated a paint store on First Street since 1950, was one of a number of potential buyers for the Colonial Theater. Its owner, Western Massachusetts Theaters, was selling several of its properties, and planned to auction them off at the highest bidder.

Low bid prevailed

As Stephen Miller tells the story, his father, was the lowest bidder for the property, at \$55,000. But he was the only bidder who wasn't planning to level the Colonial, and for that, Samuel Goldstein sold him the building.

Miller raised part of the floor to accommodate his paint business, and put it in the theater lobby and entrance. He strung a suspended ceiling over the rest of the theater, and preserved the balconies, columns and decor.



Ben Garner / Berkshire Eagle Staff

The Berkshire Athenaeum, Pittsfield's public library, has old programs, handbills and photographs of the Colonial Theater in its local history collection.



File photo

The Colonial's fortunes took a turn for the worse in the 1930s when movies became popular, and stage productions were mounted only sporadically. This photo was taken in 1937.

Berkshire Eagle
7/14/1998

PHOTOCOPY PRESERVATION

Saving America's Treasures

■ Visit from D1

bid of four. But Goldstein sold the theater to Miller because he was the only bidder who didn't want to tear it down.

Until recently, few in the city who hadn't been there to see a movie or a play had seen the interior of the Colonial. When interest in the restoration began to grow, the Friends of the Colonial Theater Restoration, figuring the theater made its own best argument for restoration, began conducting guided tours of the theater.

Here's what the first lady will see for herself.

Vance designed the Colonial so that seats on all three levels, including balconies, are close to the stage. None are further than 80 feet from the stage. The walls and trim were painted red and gold.

Above the stage are a 50-foot-high dome and a giant sounding board that features a watercolor of a seated woman surrounded by other characters. That painting has been distorted by water damage, the product of a leak in the roof that has since been repaired.

Plaster cherubs

Along the balconies are plaster bas relief cherubs called "putti" because they have no religious connotation. Balconies and some of the elaborately decorated columns can be seen inside Miller Supply Co., the paint and art supply store George Miller set up inside the theater. Miller died in 1992; the store is now owned by his son, Stephen Miller.

The theater also features a...



President Bill Clinton and Hillary Rodham Clinton were accompanied on their trip to China last month by their daughter, Chelsea. Here, they board Air Force One for the trip.

ner-theater complex with the two buildings. But the city's proposed purchase of the Stanley Club — it had been advertised as a potential culinary arts facility for the

posals for a feasibility study of such a restoration. That study was conducted by Robert Loreli of Amityville, N.Y.

Loreli estimated the cost of the...

and about to bond \$47 million for school additions and renovations, were not in the mood to bond more money for the project.

A consultant, Louis Fleming, called the Colonial one of the finest theaters of its kind in the world.



PHOTOCOPY
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PRESERVATION

Bardine Earle
7/14/1998

had commitments from areas businesses interested in the project. The cost, minus acquisition of the theater, would be \$150,000.

Council said no

The City Council turned it down. "\$150,000 was a lot of money then," Boland allowed.

The theater again attracted attention in 1982 and 1983, when the city considered building a performing arts and civic center, and was offered state funding with which to proceed.

The city had at first eyed the Palace Theater for such a space, but on the advice of a consultant, looked to the Colonial instead. That consultant, Louis Fleming, was the man who said in the mid-1980s that the Colonial is among the finest theaters of its kind in the world.

But the city could not put together a package to qualify for state funding in time. The issues included the need for the city to raise \$900,000 in matching funds to qualify for a \$2.1 million state grant, and the \$3 million price theater owner George Miller was asking. Miller had preserved the theater after buying it in 1952.

Mayoral interest

Mayor Anne Everest Wojtkowski had a great interest in the project during her two terms as mayor, from 1987 to 1991. In an interview when she left office in 1991, she said one of her greatest frustrations as mayor was not being able to bring the proposal forward.

Wojtkowski had wanted to purchase properties surrounding the theater, including U-Haul and the Stanley Club, and establish a din-



BankBoston is honored to support the
revitalization efforts of the
Colonial Theater Steering committee



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Saving America's Treasures

Wharton penned her first best seller at The Mount

By Mary-Jane Tichenor
Berkshire Eagle Staff

LENOX — Edith Newbold Jones Wharton was born on Jan. 24, 1862, to New York society. She traveled through Europe as a child from 4 to 10 years of age, and then grew up in New York and Newport, R.I.

She received her only formal education from her German governess, and began writing at the age of 15.

While at The Mount from 1902 until 1911, Wharton wrote her first best seller, "The House of Mirth," and perhaps her best known book, "Ethan Frome," based on the years she spent in the Berkshires.

Wharton was married to Edward "Teddy" Wharton, an intimate friend of her brother, Henry, in 1885. They first lived in Newport in a little cottage on the grounds of her parents' country place there.

They spent part of the year there and part traveling in Europe, with intervals in New York City, where they purchased a brownstone on Park Avenue in 1891.

Inherited money

In 1893, after she had inherited money from a wealthy cousin on her father's side, she bought a larger house, Land's End, in Newport. They sold Land's End in 1903 after moving to the Berkshires.

In 1901, they had purchased 113 acres in Lenox from Georgiana Sargent for \$40,000. They



Lenox Library Association

Undated postcard of The Mount in the early 1900s shows the mansion as viewed across the east garden. At right, Edith Wharton is shown at work at her desk.

ments and furnishings.

In 1907, Wharton met a friend of Henry James, Morton Fullerton, who became her secret lover. It was at The Mount that the final chapter of her unhappy marriage was played out before her move to France, Marshall said. After Teddy embezzled a large sum from her trust fund, money she had inherited from a distant relative, Edith Wharton divorced him in France in 1913.

Pulitzer Prize

She was the first woman to

Wharton was the first woman to receive the Pulitzer Prize for Fiction.

husband, Carr V. Van Anda, it remained unoccupied from 1935 to 1938. Van Anda was managing editor of The New York Times who retired in 1932. After his wife's death in 1942



PHOTOCOPY
PRESERVATION

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Lenox Library Association

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Van Ande
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Wharton was the first woman to receive the Pulitzer Prize for Fiction.

husband, Carr V. Van Ande, it remained unoccupied from 1935 to 1938. Van Ande was managing editor of The New York Times who retired in 1932.

After his wife's death in 1942 Van Ande sold The Mount to the adjoining Foxhollow School, whose founder and headmistress was Aileen Farrell. The school had burned down on Dec. 11, 1941.

The price was \$18,000 for the 29-room mansion, outbuildings and grounds, plus \$5,659 for furniture.

The school, founded in 1930 in Rhinebeck, N.Y., had moved to the former Westinghouse estate in Lenox in 1939. For the first time in its history, the school, with an enrollment that had declined to 45 students, had a deficit of almost \$30,000 and an even larger projected deficit for 1970-1971.

In 1972, the school's trustees sold a 14-acre parcel of land bordering Laurel Lake for \$100,000 to the towns of Lee and Lenox with the help of federal funds for use as a town recreation center, designated as Edith Wharton Park, and the school closed that year.

Water damage

The school sold the furniture in the main rooms of the mansion to a New York auction house. The house was left unheated to save money and a burst pipe in an attic bathroom caused so much water damage that the drawing room ceiling collapsed.

Designated a National His-



toric Landmark in 1971 through the efforts of Hilda Mumfort, who succeeded Farrell as headmistress, and school officials, The Mount became eligible for federal and state funding.

There are approximately 2,200 such landmarks in this country; of those, fewer than 5 percent are dedicated to women and The Mount is one of them.

Rented to troupe

After the school closed, Farrell turned her efforts to saving The Mount, and a committee of 19 was formed with Farrell as coordinating chairman. The school placed The Mount and 130 acres of its property on the

market "to raise endowment money" in 1976.

In 1977, it was purchased by Connecticut developer Donald I. Altshuler for \$650,000 for a conference and crafts center. Instead, he rented it to English actress Tina Packer for a theatrical company dedicated to performing Shakespeare.

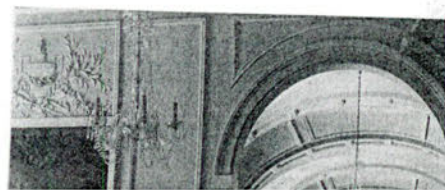
In 1978, Altshuler and Shakespeare & Company signed a "tentative contract" to buy The Mount. However, The Eagle at that time disclosed that The Mount would not be owned by the acting company.

A separate corporation, Edith Wharton Restoration Inc. would own the property and be responsible for maintaining the house.

Lila W. Berle of Stool was the first chairman and that the board accepted responsibility to the National Trust to purchase and maintain the property, although Shakespeare & Company is, and likely will remain, the permanent tenant of the property.

In 1980, the National Trust bought The Mount and 46 for \$290,000 from Altshuler subsequently resold it to Wharton Restoration Inc. for the same amount.

Robert E. Brolli of Rich was project director from 1983. First executive director was Thomas S. Hayes Longmeadow. Hayes resigned in 1992, and was succeeded by Copeland.



Berkshire Eagle
7/14/1998

PHOTOCOPY
PRESERVATION

Restoration at The Mount today.

Coverage will begin on Channel 11 in Lee, Lenox, Stockbridge, Great Barrington and Sheffield when the first lady arrives sometime in the late afternoon.

CTSB-TV also plans to videotape Mrs. Clinton's visit to the Colonial Theater in Pittsfield and televise the footage at a later time.

French chateau without furnishings.

It then had five master bedrooms, four master baths, a personal maid's room and bath, nine servants' rooms and baths, an eight-room gatehouse, a garage and stable with room for 10 cars and four box stalls, a seven-room apartment, greenhouse, farmhouse and other farm buildings.

Shattuck's heirs sold The Mount to Louise D. Van Anda that October 1938 at auction for \$25,600, and, according to her

funds for use as a town recreation center, designated as Edith Wharton Park, and the school closed that year.

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Robert E. Broili of Richmond was project director from 1981 to 1983. First executive director was Thomas S. Hayes of Longmeadow. Hayes resigned in 1992, and was succeeded by Copeland.

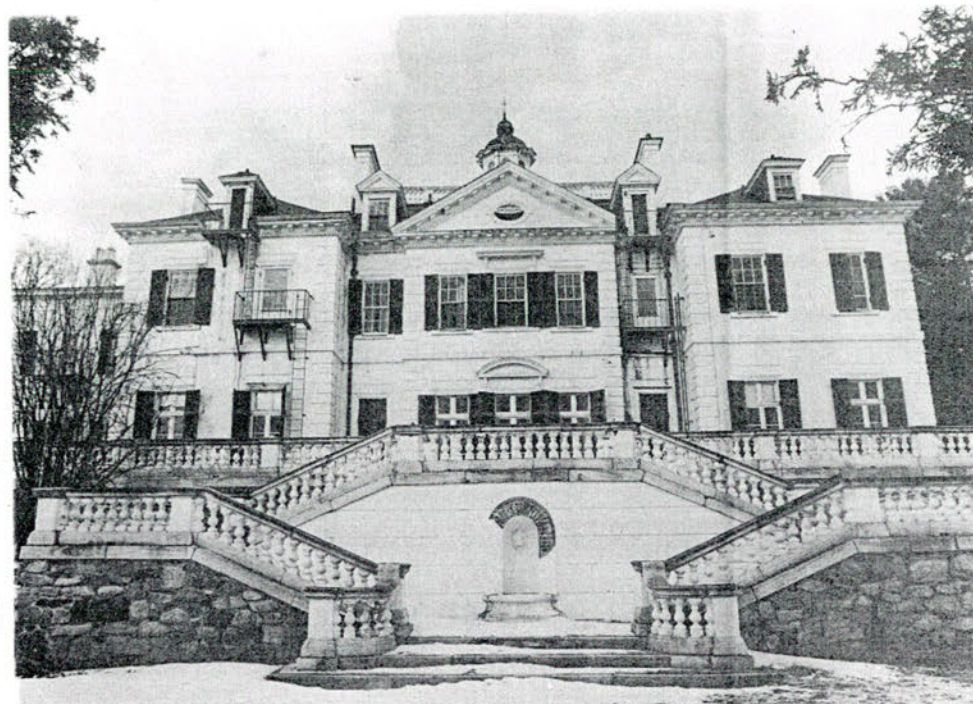


Photo by Mark Mitchell

The Mount as it looked when it was part of Foxhollow School. Photo above of the main hall was taken in 1978.

Mount from D1

chimneys all have been restored. During the winter, the doors and windows were restored off-site in West Virginia and have been reinstalled.

'American classical'

The focus this summer is to restore the severely stained and damaged stucco on the exterior walls. Next summer, the rest of the exterior, including the forecourt and the terrace, will be restored.

Copeland said the house is "American classical." "It combines the best of French, English and Italian classical elements into a house that is suitable for the New England landscape," she said.

"All of the architectural detail will be restored and as many of the original furnishings that can be identified we will seek to have returned to The Mount," she said. "We would like to find the original tapestries that were in the drawing room and library and will restore the furnishings in Whar-

ton's boudoir and to her bedroom, where she wrote."

The architecture and gardens reflect Wharton's travels through Europe. "For instance, the Italian or walled garden at The Mount is connected by 'the lime walk,'" Copeland said. "It is bordered by linden trees that give off the scent of lime in the spring."

That garden is connected to the flower or east garden, which reflects the study of formal French gardens.

"She also had a beautiful rock garden on the north side of the

house, descending from the terrace, and a kitchen garden, designed by her niece, Beatrix Ferrand, the first woman and a founder of the Society of Landscape Architects," she said. Ferrand designed Dunbarton Oaks and the White House Rose Garden.

Cultural center

The mission is to restore the house as an educational and cultural center dedicated to the study of Edith Wharton and what she termed "the complex art of

civilized living."

The Mount will continue and augment such programs as its writing competition for area high school students and its summer lecture series, which focuses on women of achievement.

"We would like to expand our summer programming to include poetry readings and creative writing sessions, as well as internships for students of design and landscape architecture," Copeland said.

"We are honored and delighted that the first lady, a woman of

achievement herself, is honoring Edith Wharton, a great woman of achievement and her home and recognizing the importance of restoring it as a part of the Save America's Treasures program," Copeland said.

"Despite Wharton's many achievements, there is no statue, no bust, no plaque to honor her in this country, even though she was one of America's greatest writers; her sole monument is the house that she created herself — The Mount."

PHOTOCOPY
PRESERVATION

7/14/1998
Berkshire Eagle



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OFFICE OF THE MAYOR, CITY HALL, 70 ALLEN ST., ROOM 105, PITTSFIELD, MA 01201

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FIRST LADY'S COLONIAL THEATRE VISIT HIGHLIGHTS PITTSFIELD RESTORATION EFFORTS

PITTSFIELD, Mass. – Mayor Gerald Doyle said today that First Lady Hillary Rodham Clinton's visit to Pittsfield represents a culmination of community efforts to restore the historic Colonial Theatre and revitalize the 237-year-old City of Pittsfield. Known as the "Heart of the Berkshires," Pittsfield is the center of a region that boasts a premier list of nationally known and respected cultural and resort attractions that draw more than two million visitors to the area each year.

-more-

"We are honored that Mrs. Clinton has included Pittsfield and the historic Colonial Theatre restoration as one of the launch points for the White House and the Millenium Council's Save America's Treasures initiative," said Doyle. "Her role as chairperson of the council and presence here gives momentum to the restoration and revitalization of the Colonial Theatre and our city."

The 95-year-old neoclassical theatre was designed as a "playhouse and concert hall." The Colonial played host to such theatre luminaries as John and Ethel Barrymore, Sarah Bernhardt, Lillian Russell, John Philip Sousa, and Sergei Rachmaninoff.

The Theatre was built in 1903 as a 1,200-seat playhouse and concert hall and was used by touring national theatre companies for the production of plays and musical performances. In its prime, the Colonial Theatre was regarded as one of the most well designed theatres in the Northeast, in terms of its excellent acoustics, stage decor, and other design features.

Renovation of the Colonial Theatre is viewed as a catalyst that will drive future downtown revitalization efforts, as well as city- and county-wide economic growth. Plans are in place to expand Pittsfield's role as the heart of Berkshire County's business, cultural, and entertainment activities.

The theatre was closed in 1934 and reopened as a movie theatre from 1937-1949. It was saved from demolition when purchased in 1952 by the Miller family. Since that time, the Millers have made every effort to preserve the structure for future use as a multi-purpose performing arts theatre while operating part of the building as an arts supply store. Some of the unique architectural features include ornate interiors with decorated columns, arches, rococo flourishes, and a ceiling mural with classical figures representing music and art. Although the Colonial remains in a state of disrepair, studies have already confirmed that its acoustics rank amongst the finest in the world and that the restoration effort could return this architectural gem to its original grandeur.

"The Colonial Theatre certainly deserves recognition as a national treasure," said Doyle. "But what makes it even more important to our city is that it serves as the centerpiece for the revitalization of downtown Pittsfield. The Central Block initiative and the restoration of the Colonial Theatre are in the first phase of a sweeping downtown revitalization plan designed to provide historic upscale office space, restaurants and shops, and local government offices that blend the city's historic quaintness with 21st century business opportunities."

A process to make the restoration of the Colonial Theatre a reality was initiated when a feasibility study was conducted in 1995 under former Mayor Edward Reilly. In August 1996, the initial citizens' organization "Friends of the Colonial Theatre" began with tours and educational efforts. In early 1998 a Task Force was formed headed by Pittsfield Mayor Gerald Doyle and State Senator Andrea F. Nuciforo, Jr. and included United States Representative John W. Olver and Robert Boland, President of Friends of the Colonial Theatre.

Following the creation of the Task Force, a Steering Committee was appointed to develop the strategic business plan for the restoration of the Colonial Theatre and to set in motion activities to insure not only the restoration of this historic and acoustical treasure but the revitalization of downtown Pittsfield. The Steering Committee is co-chaired by Sanford Fisher, General Director of the Berkshire Opera Company and Steven Massicotte, Regional President of BankBoston. The committee members include Jim Wall, President of *The Berkshire Eagle*; Laurie Norton Moffatt, Director of the Norman Rockwell Museum; and Thomas McCann, an attorney with the Pittsfield law firm of Cain, Hibbard, Myers & Cook.

Congressman John Olver and State Senator Andrea Nuciforo, Jr. have worked diligently to secure state and federal funding for this project, including \$2.5 million which Nuciforo attached to a state bond bill.

A private, volunteer non-profit committee called Friends of the Colonial Theatre, has also mounted a campaign to build grassroots community support for the project by educating the public about this theatrical treasure, providing historical information, and coordinating tours of the Colonial Theatre.

"We want to assure that our historic and beautiful city in the heart of the Berkshires becomes another high point among the wide variety of Berkshire attractions," Doyle said. He pointed out that in addition to the idyllic mountain vistas of the Berkshires themselves, residents and visitors of the region can also enjoy such popular recreational sites as the Pittsfield State Forest, and numerous other parks; Pontoosuc and Onota Lakes; several ski areas; and Wahconah Park, home of the Mets' baseball team.

"But what really makes Pittsfield and this region 'America's Premier Cultural Resort' is the vast array of internationally known cultural attractions," said Doyle. "They include Tanglewood, the Berkshire Museum, Hancock Shaker Village, Arrowhead – home of Herman Melville, Berkshire Opera Company, Jacob's Pillow, Shakespeare & Co., the Norman Rockwell Museum, the Berkshire Theatre Festival, the Williamstown Theatre Festival, Mass MoCA, Chesterwood, the Sterling and Francine Clark Art Institute, and the Albany-Berkshire Ballet, just to name a few.

"And of course we are delighted that Mrs. Clinton will visit the restoration project at The Mount, the former home of writer Edith Wharton, after leaving Pittsfield," Doyle said.

-more-

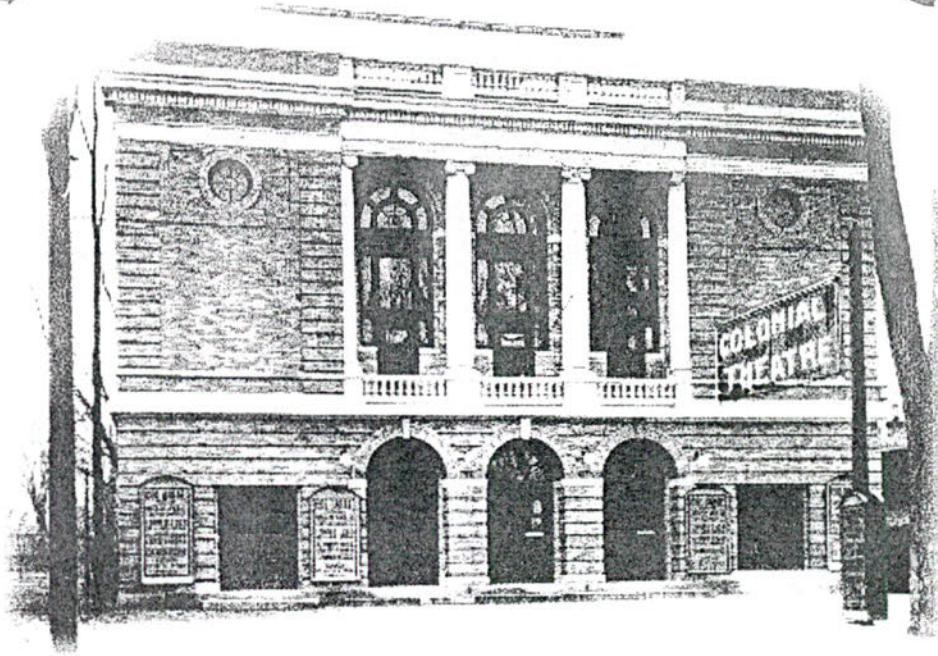
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"Mrs. Clinton has focused national attention on Pittsfield's restoration efforts and given us all another reason to be proud," Doyle concluded. "We thank her for her unique effort to 'Save America's Treasures' as we enter the next century."

#

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HILLARY
RODHAM
CLINTON

PITTSFIELD, MASSACHUSETTS

JULY 14, 1998

BERKSHIRE THEATRE FESTIVAL TO PRODUCE SHOW FOR MRS. CLINTON'S VISIT

In conjunction with Hillary Rodham Clinton's visit to the Colonial Theatre in Pittsfield, the Berkshire Theatre Festival has been asked to produce a two-hour show illustrating the cultural breadth of the area. These performances will be held on a stage outside the Colonial Theatre beginning at 1:45 p.m. Ticket holders to the Colonial Theatre event will be welcome at the performances.

Currently scheduled to appear will be:

- Excerpts from Shakespeare & Company's production of Shakespeare's
TAMING OF THE SHREW
- Barrington Stage Company performing musical selections from Sondheim's
A LITTLE NIGHT MUSIC
- A brass quintet from the Tanglewood Music Center performing
FIVE RENAISSANCE DANCES – Susato, Composer
ALMAND – William Brice, Composer
- Albany Berkshire Ballet performing to Orff's
CARMINA BURANA
- Williamstown Theatre Festival's cabaret artist and comedian Louis Black and the WTF's
apprentice company with a musical selection
- John Cheek from the Berkshire Opera Company performing
NON PIU ANDRAI from *The Marriage of Figaro*
SOME ENCHANTED EVENING from *South Pacific*
- Excerpts from Berkshire Theatre Festival's production of Pedro Calderon's
LIFE'S A DREAM
- And David Grover and his Big Bear Band

Contact: Jim Allison, AH&M Marketing Communications, 150 North Street, Suite 35, Pittsfield, MA, 01201, Phone (413) 448-2260, Fax (413) 445-4026, E-mail: jallison@ahminc.com.



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Barrington Stage Company

Berkshire Artisans

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Hancock Shaker Village

Herman Melville's Arrowhead

The Little Cinema at The Berkshire Museum

Fellows of the Tanglewood Music Center at Springside Park

Independent Animation Festival at Berkshire Community College

Children's Circus at Berkshire Community College

Festival Americana and 4th of July Parade

The Eagles Band at Springside Park

13th Annual Independence Day Run

Kid's Place 5K Walk, Run and Ride

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Pittsfield

1998 Guide



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Pittsfield
1998 Guide
Summerfest



August 21-22

**Children's Circus Grande Finale
Berkshire Community College**

Young participants perform in costume and make-up. Friday the 21st at 7pm and Saturday the 22nd at 1pm. 1350 West Street, Pittsfield, 499-4660, Ext. 379.

August 21-23

**The Interlaken School of Arts Fourth
Annual Independent Animation Festival
Berkshire Community College**

Curated by Academy Award-Winning

Animator Frank Moutris, Friday & Saturday at 8pm and Sunday at 2pm, Room K 111, 1350 West Street, Pittsfield, 298-5252.

August 22-23

**Hands and Hearts: A Quilt Collection
Hancock Shaker Village**

Quilts exhibited. Conservationists talk on care, 9:30am-5pm, Rtes. 41 & 20, Pittsfield, 443-0188.

August 22, 24, 27, 29, 31 September 3 & 5

Mozart's "The Magic Flute"

The Berkshire Opera Company

The Koussevitzky Arts Center at Berkshire Community College, 1350 West Street, Pittsfield, 528-4420.

August 30

Horse Show Berkshire Humane Society Competition

Overmeade Farm. Promotions and food beginning at dawn. 940 East Street, Lenox, 447-7878.

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1998 Guide



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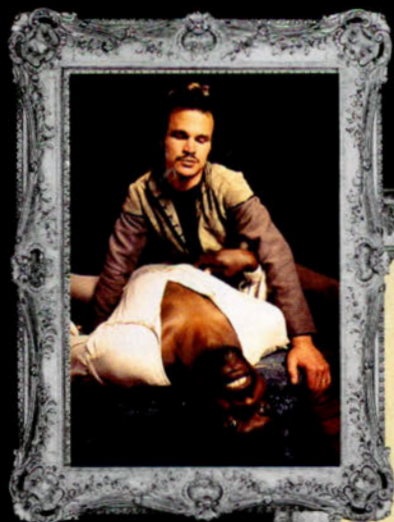
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The Berkshires
Culture in the
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pamphlet
4

The Berkshires Culture in the Country



AMERICAN
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TAKE A REAL VACATION

*America's Premier
Cultural Resort*



Ornate architectural work featured in a balcony of the Colonial Theatre, Pittsfield, Mass. The theatre was the site of a visit by First Lady Hillary Rodham Clinton on July 14, 1998 as part of the Millenium Council's Save America's Treasures initiatives.



Opening night at the Colonial Theatre, Pittsfield, Mass., Sept. 28, 1903. 1,400 people attended the gala event to hear the Bostonian Opera Company perform "Robin Hood." Tickets were \$0.75 and \$2.00. The theatre was the site of First Lady Hillary Rodham Clinton's visit on July 14, 1998 as part of the Millenium Council's Save America's Treasures initiatives.

REMARKS OF MAYOR GERALD S. DOYLE, JR.

VISIT OF FIRST LADY HILLARY CLINTON

SAVE AMERICA'S TREASURES

COLONIAL THEATRE

PITTSFIELD, MASSACHUSETTS

July 14, 1998

I would first like to say what an honor and a pleasure it is to welcome the First Lady Hillary Clinton to Pittsfield as part of the White House Millennium Council's "Save America's Treasures" tour.

First, I would like to express my appreciation to all of you who are with us today. This kind of civic support for this project and for Mrs. Clinton's visit is a credit to this City and all of Berkshire County.

I would also like to thank the work of all the city Employees who have made this event happen and make our city run on a daily basis.

One employee that I would specifically like to mention for his work in making this visit happen is Mr. Glenn Russo from the Department of Community Development. He handled the initial inquiry from the White House Millennium Council and has coordinated every aspect of this visit. His work made this possible and I cannot thank him enough for all he has done.

This project has advanced through the efforts of many, but I would specifically like to thank some of the members of the Colonial Theatre Task Force that I put together soon after taking office. First, I would like to mention **Bob Boland** for his dedication to this project for many years and for his work with the Friends of the Colonial Theatre. **Steve Massicotte** and **Sandy Fisher** also deserve special mention for their work over the last few months to help make this project a reality. I would also like to mention **Congressman John Olver**, and **State Senator Andrea Nuciforo, Jr.** for their commitment to this project, to the Task Force, and to securing the funding necessary for this project.

I would also like to thank the Miller Family for their vision and foresight in terms of the restoration of this theatre. This was a dream of the late George Miller that continues today with Steven Miller. We all owe them a debt of gratitude for their vision for the Colonial Theatre.

I would also like to thank all of our local elected officials and state and federal legislators for being here with us today.

Today is a special day for the City of Pittsfield and the Colonial Theatre project. Today, national attention is focused here because of Mrs. Clinton's visit and due to the Colonial Theatre's selection as part of the White House Millennium Council's "Save America's Treasures" tour.

This tour highlights the Colonial Theatre restoration project as worthy of national recognition and takes this project to a new level. The call for restoration of the Colonial began with a few voices, developed into a chorus, and resulted in the national attention that this project is receiving today.

Pittsfield is the 'Heart of the Berkshires' and our economic revitalization benefits all of Berkshire County. This trip by the First Lady highlights the Colonial Theatre as a major cultural attraction that can help to encourage the economic redevelopment of this city and this county.

The Colonial Theatre remains one of only a few theatres of its kind in the country and it is a masterpiece of architectural design. The restoration of this downtown jewel promises to preserve a historic landmark and will provide a centerpiece for downtown revitalization.

In the years to come, I look forward to the Colonial Theatre taking its place as one of Berkshire County's premier cultural attractions and returned to its original glory.

The Central Block initiative, which includes the restoration of the Colonial Theatre, is the first phase of a sweeping downtown revitalization plan designed to provide historic upscale office space, restaurants and shops, and commercial and government offices that blend the City's historic heritage with 21st Century business opportunities. This visit by Mrs. Clinton will go a long way to making that downtown plan a reality.

I cannot imagine a better way to showcase this project than this visit today by the First Lady. Mrs. Clinton has focused national attention on Pittsfield's restoration efforts and given us all a reason to be proud. We thank her for her unique efforts to "Save America's Treasures".

And so, it is with tremendous pride and honor that I welcome Mrs. Clinton to Pittsfield and thank her for including the Colonial Theatre in the White House's "Save America's Treasures" tour.

Colonial Theatre Renovation
Pittsfield, Massachusetts Revitalization
Preserving America's Past for America's Future
Fact Sheet

- The Colonial Theatre is located at 113 South Street in Pittsfield, Massachusetts.
- The Theatre was built in 1903 as a 1,200-seat playhouse and concert hall and was used by touring national theatre companies for the production of plays and musical performances.
- In its prime, the Colonial Theatre was regarded as one of the most well designed theatres in the Northeast, in terms of its excellent acoustics, stage decor, and other design features.
- John Philip Sousa, Sergei Rachmaninoff, Lillian Russell, Sarah Bernhardt and other theatre luminaries, musicians, and composers regularly performed at the Colonial Theatre.
- The building closed as a theatre in 1949 and was purchased in 1952 by the Miller family. It holds national significance in that it is one of the only legitimate (live) theatre buildings from the 20th Century. The Miller family used their own resources in the ensuing years and worked to keep its original features and decorative details fully intact.
- The Colonial Theatre is now the focus of a city wide movement to revive it as a venue for the performing arts. It also plays a key role for the revitalization of downtown Pittsfield. City, state, and federal political and community leaders have come together to secure funding for the venture.
- First Lady Hillary Rodham Clinton visited the historic theatre on *July 14, 1998* as part of her role as Chairperson of the Millenium Council to Save America's Treasures. The council is key to a country-wide partnership of private and public groups to preserve historic sites, works of art, documents, and monuments. Due to its historical and cultural significance, the theatre was selected by the council to be recognized by Mrs. Clinton.
- Renovation of the Colonial Theatre is viewed as a catalyst that will help drive future downtown revitalization efforts, as well as city-and county-wide economic growth. Plans are in place to expand Pittsfield's role as the heart of Berkshire County's business, cultural, and entertainment activities.

-more-

Colonial Theatre Renovation Fact Sheet

Page 2

- Under the direction of Downtown Pittsfield, Inc., the city's revitalization development group, several other restoration projects are also currently underway, including:
 - **Pittsfield as a Center for Business and Regional Government:** This project includes attracting new businesses to the city, complete redevelopment of Pittsfield's Central Block, a new proposed conference center, improved telecommunications services, courthouse expansion, and bank and credit union expansions.
 - **Pittsfield as a Center for Arts, Culture, and Entertainment:** This includes the restoration of the Colonial Theatre, expanding the presence of art galleries, artists housing, and other cultural venues, broadening the role of the Berkshire Museum, professional baseball, and creating a new entertainment and cinema complex.
 - **Pittsfield as a Retail and Restaurant Center:** This project includes developing new dining, entertainment and retail venues; expanding the availability of retail goods and services for the community; creating a new antique center; and recruiting new tourist-oriented specialty shops.

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Berkshire County
America's Premier Cultural Resort
Fact Sheet

General

- Established in 1761, Berkshire County is considered to be America's premier cultural resort. With Pittsfield, Massachusetts as the government seat, the county has much to offer in terms of business opportunities, education, housing, cultural activities, recreation, shopping, religious and cultural diversity, and more.
- Berkshire County has a population of 134,000, of which 44,120 people reside in Pittsfield. The median age of the county is 35.9, while the median age of Pittsfield is 35.7.
- Berkshire County is comprised of 946 square miles and is located 150 miles from New York City and Boston; 38 miles from Albany, New York; 72 miles from Hartford, Conn., 234 miles from Philadelphia, Penn.; 278 miles from Montreal, Canada; 368 miles from Washington, D.C.; and 425 miles from Quebec City, Canada.
- The Berkshires experience four distinct seasons with corresponding variations in temperature and precipitation. Mount Greylock at an elevation of 3,491 feet is located in Berkshire County and is the highest point in Massachusetts.

Education/Religion/Health

- Berkshire County hosts a wide range of public, private, and parochial schools. The area's post-secondary schools include Berkshire Community College, Massachusetts College of Liberal Arts, Simon's Rock College of Bard, Williams College, and the University of Massachusetts MBA Program at the Pittsfield Campus.
- There are 21 public libraries in Berkshire County.
- There are 47 spiritual centers, churches, and synagogues in Pittsfield and many more throughout Berkshire County.
- Four hospitals, including Berkshire Medical Center in Pittsfield, and two spas serve the population's health needs.

-more-

Berkshire County Fact Sheet

Page 2

History

- The Berkshires' historic sites date from the Colonial and Victorian periods and include Hancock Shaker Village, Daniel Chester French's Chesterwood, Naumkeag Mansion and Gardens, Edith Wharton Restoration, Colonel Ashley House, Merwin House, Bidwell House, Mission House, and Western Gateway Heritage State Park.
- Herman Melville, Oliver Wendell Holmes, Henry Wadsworth Longfellow, Nathaniel Hawthorne, Edith Wharton, and Norman Rockwell have made their homes in the Berkshires, as do many contemporary artists.

Cultural and Tourist Attractions

- More than 200 hotels, motels, inns and bed & breakfasts accommodate the over two million tourists that visit the Berkshires every year.
- The Berkshires' museums and historic sites make it a destination for tourists throughout the year: the Berkshire Museum; Arrowhead, home of Herman Melville; the Norman Rockwell Museum; the Sterling and Francine Clark Art Institute; the Williams College Museum of Art; the Massachusetts Museum of Contemporary Art (Mass MoCA); the Becket Arts Center of the Hilltowns; the Berkshire Scenic Railway Museum; the Frelinghuysen Morris House and Studio; and Hancock Shaker Village.
- Tanglewood alone, the summer home of the Boston Symphony Orchestra, routinely attracts more than 350,000 people to its performances every season. The top 24 cultural venues in Berkshire County attract over one million people annually.
- Berkshire County has a rich, diverse array of performing and fine arts organizations and events, including the Tanglewood Music Festival, Jacob's Pillow Dance Festival, the Williamstown Theatre Festival, the Berkshire Theatre Festival, Shakespeare & Company, the Berkshire Opera Company, the Albany-Berkshire Ballet, the National Music Center, the Barrington Stage Company, the Armstrong Chamber Concerts, the Aston Magna Festival, the Berkshire Choral Festival, the Mac-Hayden Theatre, the Richmond Performance Series, South Mountain Concerts, the White Mountain Summer Dance Festival, the Theatre Barn, Stockbridge Cabaret, and the Stockbridge Chamber Concerts.

-more-

Berkshire County Fact Sheet

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Recreation and Winter Sports

- Berkshire County has an abundance of recreational areas: 17 golf and tennis clubs, 12 lakes, 15 outdoor landmarks and monuments, 20 public campgrounds, six downhill ski areas, and 24 cross-country ski areas.
- Recreational areas of great interest include the Appalachian Trail running the length of Berkshire County; Mount Greylock; the scenic Mohawk Trail; and the Pittsfield Mets' minor league baseball team. Fall foliage attracts thousands of international tourists to the area.
- Public forests of note are Beartown State Forest, Clarksburg State Forest, Greylock Reservation, October Mountain State Forest, Pittsfield State Forest, Sandisfield State Forest, and Savoy Mountain State Forest.
- For more information on Berkshire County business statistics and economic information, contact the Chamber of Commerce of the Berkshires at 66 West Street, Pittsfield, MA 01201, Phone (413) 499-4000, Fax (413) 447-9641
- For more information on tourism and related statistics, contact the Berkshire Visitors Bureau at Berkshire Common, Pittsfield, MA 01201, Phone (800) 237-5747, Fax (413) 443-1970, Homepage: www.berkshires.org.

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BERKSHIRE TRADE & COMMERCE *monthly*



Vol. I, No. 11

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March 1998

Putting the past to work...



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3/1998

Berkshire Trade &
Commerce

...for Pittsfield's future

Colonial Theater takes center stage in revitalization effort

BY
JOHN TOWNES

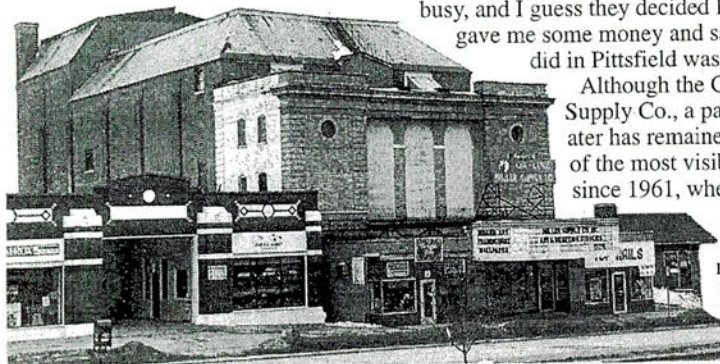
Bobert Boland says one of his first memories of Pittsfield is of the old Colonial Theater on South Street.

It was 1939, and his family was in the process of moving to Pittsfield. "Everyone was busy, and I guess they decided I was in the way," Boland recalled. "So my brother gave me some money and said 'Here, go see a movie.' So almost the first thing I did in Pittsfield was to go to a matinee at the Colonial."

Although the Colonial closed in 1952 and became the home of Miller Supply Co., a paint, wallpaper and art-supplies store, the historic theater has remained a recurring theme in Boland's life. He has been one of the most visible and persistent champions for its revival as a theater since 1961, when he first proposed restoring the Colonial as a project for the bicentennial of Pittsfield's founding.

Today, at age 74, Boland is among the leaders of a new movement to revive the Colonial as a venue for the performing arts and a stimulus for revitalization of downtown Pittsfield.

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BERKSHIRE TRADE & COMMERCE

COVER story

Colonial comeback

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Boland has seen many previous efforts to restore the Colonial start and eventually fade away. Nevertheless, despite understandable caution, Boland believes the present initiative has more potential to succeed than any previous attempt.

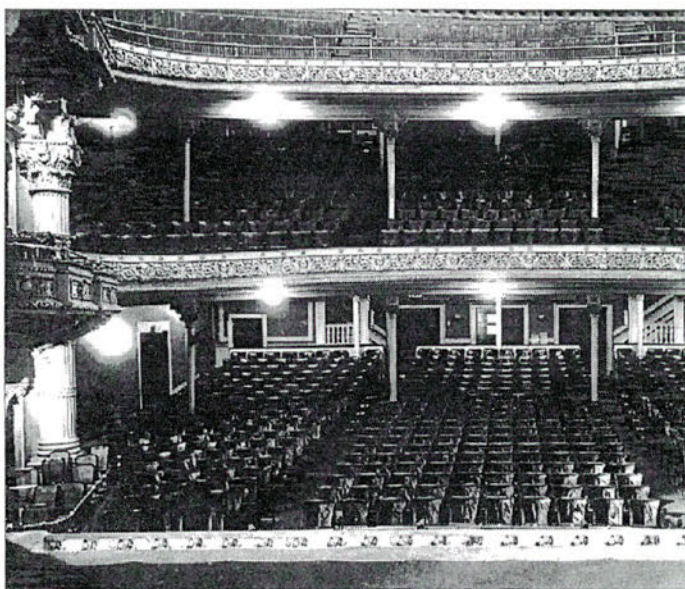
"I believe public opinion has turned around about the Colonial," said Boland, who founded and headed the performing and visual arts program at Berkshire Community College, and is now a professor emeritus at the college.

"Up to two or three years ago, I think most people thought it was just a pie-in-the-sky pipe dream that was too expensive," he said. "But now I get a sense that a lot of people really do want to see it happen and they believe it's possible. People also realize what the project could do for downtown."

Boland noted that many people from throughout the community recently pledged to support Friends of the Colonial, an organization formed to support the restoration project. "About 2,000 people have said they'd agree to pay something to support this if it gets going," said Boland. "That says a lot."

"We need something to cheer about in downtown Pittsfield, and the Colonial could be a rallying cry that will help to encourage overall downtown revitalization."

The Colonial is not just another faded former



Cover — Members of the GE Employees Association gather on stage for this 1913 photo during a rehearsal of Gilbert and Sullivan's *The Mikado*.

Above — In its heyday, the Colonial was regarded as one of the Northeast's leading theaters in design, acoustics and other features. This 1913 photo shows the three levels of seating that accommodated up to 1,200 theater-goers.

Right — During a tour of the building's interior, Stephen Miller, owner of the Colonial, and Robert Boland, a leading proponent of the theater's restoration, display some of the neo-classical decor that remains largely intact decades after the last audience took their seats.



downtown movie palace, emphasized Boland. It has a unique heritage, both in the history of Pittsfield and in the larger world of the performing arts. In its heyday as a theater for live stage productions, the Colonial was regarded as one of the most well-designed theaters in the Northeast in terms of its acoustics, stage, decor and other features.

Boland said the Colonial has national historic significance as one of the only legitimate (live) theater buildings from the early 20th century that have survived with its original features and decorative details intact.

Unlike the Capitol, Palace or Showplace (three other downtown theaters that were lost over the past 10 years), the Colonial is structurally sound. Although most people simply see it as the longtime home of Miller Supply Co. and other retail businesses, the building has many of its original attributes hidden behind its present workaday facade, he pointed out.

Because it can be restored to its original condition, said Boland, it could offer a rare opportunity for modern audiences to experience what it was like to attend live performances in the past.

He added that its potential value is not just as a relic of a bygone era. "It still has the qualities that were appreciated when it was operating as a theater," said Boland. "When London-based theater consultant Louis Fleming (who conducted a 1986 study) saw the Colonial, he called it an 'absolute gem' and said it was probably one of the 10 best theaters in the world," said Boland. "And a major record-company executive who has been inside the theater said it has just about the best acoustics he'd ever heard in a theater building."

Economic development tool

Steven Massicotte has a different perspective than Boland, but shares his belief that its restoration could be an important initiative.

Massicotte, Berkshire regional president of BankBoston, is co-chair of a committee recently organized by state Sen. Andrea Nuceiforo Jr. to study the feasibility of restoring the Colonial.

"My primary concern is what's best for the region's economy," said Massicotte, who also participated in an earlier Downtown Pittsfield

task force regarding the Colonial. "From an economic standpoint, the Colonial clearly has the potential to be a major focus for downtown development in Pittsfield. It's certainly not the only thing that's needed. But if it can be a catalyst that helps get the momentum going in the right direction for downtown, it would be a great start."

Even though he sees the Colonial in pragmatic terms, Massicotte said he has also been impressed by the intangible qualities of the theater.

"It is a remarkable theater that's very unique and striking," he said. Like many people, Massicotte said, he didn't realize the true character of the building until he was shown the areas that are hidden from public view.

"When I go back into those sections I'm amazed at how well it's been preserved," he said. "You feel like you're in a time warp because all of the elements of the old theater are still intact. The Miller family deserves a lot of credit for keeping it in such good shape."

"You feel like you're in a time warp because all of the elements of the old theater are still intact. The Miller family deserves a lot of credit for keeping it in such good shape."

The Colonial Theater was built in 1903 as a 1,200-seat playhouse and concert hall by John and James Sullivan of North Adams, who also built the now-demolished Palace Theater in Pittsfield. Both buildings were designed by Joseph Vance. The Colonial included a 34-foot-deep stage.

The Colonial was subsequently owned by a group of area businessmen and then by the Goldstein family's Western Massachusetts Theaters chain, which also owned the Palace, Capitol and other theaters in the region.

The Colonial greatly enhanced the cultural life of Pittsfield in the early 20th century. Its stage was used by touring national productions of plays and musical performances. It was a popular venue for many concerts and live theatrical performances by such luminaries as actresses Sarah Bernhardt



and Lillian Russell and musicians and composers Sergei Rachmaninoff, Fritz Kreisler and John Philip Sousa, among others.

It also housed a resident stock company that produced plays there, and it was used for other community events. Movies were also shown there occasionally.

The theater closed for several years during the Depression. Then, in 1937, with the guidance of Vance, the Goldsteins refurbished the building, added the two small storefronts to the facade and reopened it as a movie theater called the New Colonial.

Faced with increased competition, the New Colonial was closed and sold to the late George Miller in 1952. Miller, an ebullient man who had moved to Pittsfield in 1948, operated a small paint and wallpaper store on First Street.

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Right — The Colonial's ceiling mural, hand-painted some 95 years ago by the Boston firm of Mortinson & Holdenson, was considered one of the best of its kind at the time. The female and male figures (representing music and art respectively) have fallen on hard times since then. An overall restoration of the theater would return the mural and other features to their original condition.

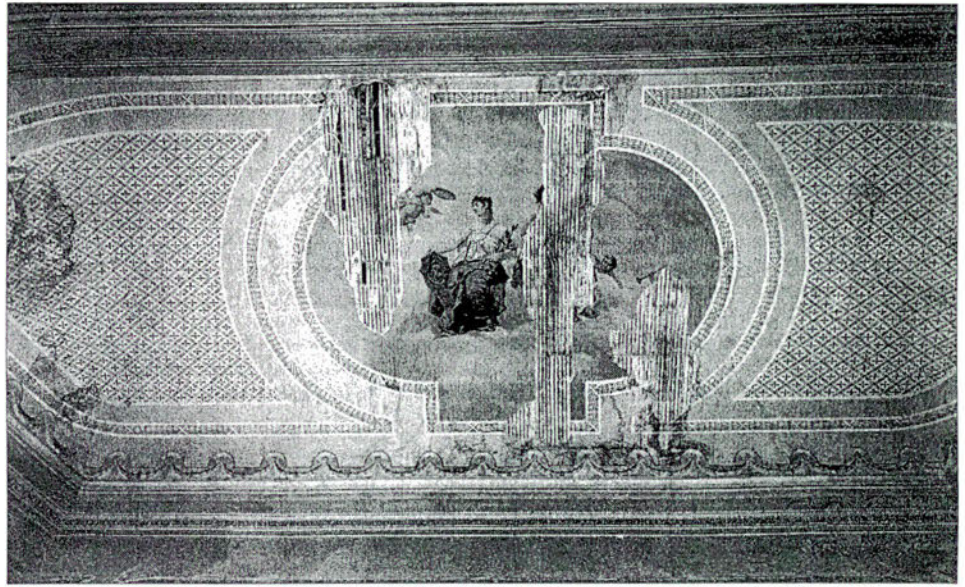
Bottom — The first- and second-tier box seats, gracing both sides of the stage with columns, arches and abundant Rococo flourishes await a new generation of theater-goers.

But George Miller never gave up on his original dream, and Stephen has continued to support and work for its revival as a theater. "We have always adapted our business to the theater rather than vice versa," said Stephen Miller. "We left all of the nooks and crannies intact rather than make the space more functional. And even though we could certainly have used the space, we avoided expanding into [sensitive] sections of the building. We've tried to keep it in a condition that can be converted back to a theater if the time ever came."

Apart from the need to repair the roof, Miller said the building does not require major structural work.

He added that he is prepared to sell the building and move his business if a plan is developed. His preference, he said, is to remain in the South Street corridor, although he is open to other locations. He estimated that, if he does move, it would probably take at least six months to find and move into a new site.

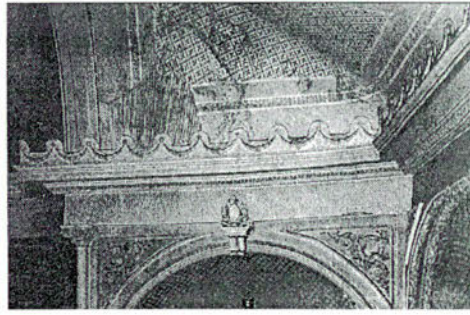
"I'd like to see this happen," said Miller. "Other communities have undertaken projects like this and have had great success. But Pittsfield seems to get stuck and we have a hard time moving forward on these kinds of things. We've already lost too much of our heritage like the old Union Station. I think if we could finally accomplish a project like this, it would help a lot and it would give people another reason to come downtown."



lonial.)

The Colonial's potential as a theater has also garnered renewed attention as the perennial efforts to stimulate downtown revitalization has started to gain momentum. Along with that has been the related push to bring more Berkshire tourism into Pittsfield.

Proponents say the Colonial has the potential to play an important role in economic development. It could provide a venue for cultural events that would bring more tourists to downtown Pittsfield. It would also enhance local life by



to study, right down to deciding what to do about an orchestra pit," he said.

When asked whether or not he has seen an increase of community support for the project, Massicotte replied that he has not been in the city long enough to say. "I've lived here for two years, so I'm not familiar with what people felt in the past," he said. "But my sense is that there is more and more interest," he added. "This area has a tremendous amount of culture, but most of it is focused on three months a year. People want a year-

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3/1998

George Miller's initial effort was only the first of many subsequent attempts to revive the Colonial Theater. These restoration initiatives have failed for a combination of reasons, among them the cost of the project and questions about whether it could actually succeed as a theater.

When Boland proposed restoring the Colonial during the city's bicentennial in 1961, there was a brief burst of enthusiasm, he recalled. A study estimated the cost at about \$88,000 and a proposal was sent to the city council. "But the council turned it down, and the project disappeared," said Boland.

The idea resurfaced several other times, and studies were conducted in 1974, 1983, 1986 and again in 1995. On several occasions, the Colonial was considered as one site for a downtown convention and/or arts center, a project that never materialized.

The current push is an outgrowth of a 1995 study. That study concluded that the Colonial would be an important asset to downtown revitalization. However, the estimated cost — about \$8 million for restoration and another \$2 million for initial operating expenses — dissuaded the city from pursuing the matter.

Nevertheless, Boland and other supporters decided to continue to explore a possible Colonial restoration independently. "We urged the city to reopen consideration, and look into alternatives that might not be as expensive," said Boland.

The concept gained new momentum in 1997. Boland's group formed a non-profit organization, Friends of the Colonial, and launched a campaign to increase public support through activities like public tours of the hidden sections of the building.

The project was further boosted when Nuciforo included a \$2.5 million bond authorization for the Colonial in a larger bill for the Boston convention center last year.

(Nuciforo also arranged for a separate \$750,000 bond authorization for other improvements to the South Street "gateway" to downtown to be placed in a transportation bond issue. However Nuciforo emphasized that, despite their physical proximity, that is a completely separate project from the Co-

both for local residents and visitors, along with providing space for other community gatherings.

On another level, many say successful restoration of the Colonial could become an important symbol for the city as a boost for community pride.

"We need something to cheer about in downtown Pittsfield, and the Colonial could be a rallying cry that will help to encourage overall downtown revitalization," said Nuciforo.

Is it practical?

While it would be hard to find anyone who would not support the idea of restoring the Colonial in theory, the question remains whether or not it would be practical.

Although there is \$2.5 million in potential investment capital available from the state bond authorization bill, Nuciforo emphasized that the authorization is not a guarantee of funding.

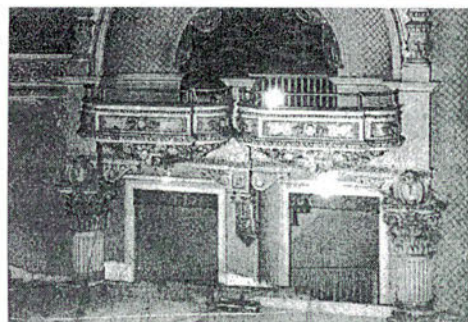
"It's not money that's sitting in a checking account," he said. "It simply authorizes the executive branch to [issue bonds in that amount to investors] if the community comes up with a plan that makes sense. A lot of projects that receive such authorization never happen if a community doesn't follow through with a plan."

Nuciforo added that it is not simply a matter of funding the project. "There are many other questions that have to be looked at," said Nuciforo. "For example, can we find ways to handle the increased parking that the theater would require?"

Other issues include deciding who would develop and own the theater and how it would be used. Other considerations include how the project would affect adjacent properties, and if it can be coordinated with the separate "gateway" improvements to South Street.

Nuciforo said these issues prompted him to form a committee of area residents who are familiar with the Colonial issue or have other related expertise.

"Basically, the bond authorization puts



that. I'm hearing a lot of people say 'Gosh this is a great idea, let's move it along.'"

Boland said there are many potential options for funding the project, and operating the theater. Among the possibilities, the city could own and operate it, or lease it to a private business or organization who would operate it. It may also be possible to sell it outright to a purchaser who would agree to restore and run it as a theater.

Boland added that the Friends of the Colonial hope to undertake a major fund-raising drive to create an endowment to cover the initial operating costs of the theater, once the group receives its official status as a tax-exempt organization from the federal government.

Boland believes that it will also be possible to find support for the project from outside Berkshire County because of the theater's history and quality. "There's a lot of interest among theatrical people in saving one of the only remaining theaters where Sarah Bernhardt actually performed," he said.

He added that in addition to live performances, a restored Colonial could also be leased out to recording companies or used as a site for live, recorded concerts because of its acoustic quality.

Ideally, Boland believes it could also be developed in conjunction with a museum of the American theater. "A restored Colonial would be an ideal site for such a museum," he said. All of these issues will be explored by the committee and discussed by the community in the months ahead.

Stephen Miller, who was born right around the time his father bought the Colonial building in 1952, believes that the prospects for the Colonial's revival as a theater seem brighter now than at any time in his memory.

"This has progressed much further than at any other point in my lifetime," said Miller. "There has always been passive interest, but now a lot more people seem to really want to see the theater renovated." ♦

control of this in our hands," he said. "I decided the best thing to do is bring together a capable group of people with the necessary expertise to first decide if this project can work. If they decide it is worth pursuing, then they'll come up with a plan."

In addition to Massicotte and Boland, the committee's members include co-chair Sandy Fisher of the Berkshire Opera Company, former mayor Anne Wojtkowski, attorney Tom McCann, *Berkshire Eagle* publisher Jim Wall and Laurie Norton-Moffatt, director of the Norman Rockwell Museum.

Nuciforo said he would rely on their judgment regarding the project. "Personally I'm all for this because I'm committed to the revitalization of downtown Pittsfield and I think this is a great idea," he said. "But I don't know anything about restoring or operating a theater. If the capable people on this committee determine that it can be done, I'll do whatever I can to help make it happen. But if they decide this isn't going to work, I won't spend time trying to breathe life into it."

Massicotte said the committee is still in its early stages. "Sen. Nuciforo got the ball rolling, and I see our role as drawing up a road map," Massicotte said. He added that they plan to look at three basic issues: real estate; funding and operation of the facility; and what organizational structure would be necessary to make it all come together.

"There are a host of questions we'll have

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3/1998



MEMORANDUM / AUGUST 7, 1998

TO: THE TREASURES TOUR TEAM
FROM: RICK AND JEANNE
RE: MEDIA COVERAGE FROM TOUR #1

There is always a danger when preparing a media report for a project as enormously successful as the first Treasures Tour. You can never capture all of the phenomenal print and broadcast coverage that emanated from the Tour.

What we have tried to do is package together a reasonable sampling of that media coverage. We hope you will enjoy it and view it with the sense of pride that you all so richly deserve to feel for a job well done.

#

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I = Interview; GR = Graphic; PC = Press Conference; R = Reader; SI = Studio Interview; T = Teaser; TZ = Teased Segment; V = Visual

Monitoring Report

SAVE AMERICA'S TREASURES TOUR

7/13 To 7/17

1) **Good Morning America**
ABC Network Programming

7/13/98

8:00-9:00 AM

31.46 News Headlines/Deborah Roberts. > R; First Lady Hilary Clinton begins a tour of national historic sites today with a visit to the Smithsonian Institute to announce a donation by Ralph Loren to restore the original American flag.

1 min. or less

2) **Politically Incorrect**
ABC Network Programming

7/14/98

12:05-12:35 AM

00.30 Monologue. > The Clintons were at the Smithsonian institute to see a project that is trying to restore the Star Spangled Banner. They are spending 13 million dollars from Ralph Loren to restore it. Hillary was really sucking up to him she kept calling herself a flag hag.

3) **World News Now**
ABC Network Programming

7/14/98

3:00-5:00 AM

03.14 Hillary. First Lady Hilary Clinton will visit the Thomas Edison National Historic site in New Jersey today. Clinton is on a tour to preserve history including the original Star Spangled Banner. 03.39

* * *

03.40 Original Flag. The original Star Spangled Banner is a \$150 lb. woven wool flag. V; Original Flag from the war of 1812. Francis Scott Key wrote the "Star Spangled Banner" about this flag. The song became the National Anthem. SB; President Clinton, says now it's standing there a little worse for the wear and ready to be restored just like our country. V; Ralph Lauren. Fashion designer Ralph Lauren donated \$10 mill. towards the restoration. A seamstress, Mary Pickersgill and her daughter worked around the clock to make this flag that hung over Fort McHenry. V; Footage from "The History Channel". The original flag cost just over \$400. SB; Hillary Clinton, says all of us know it will cost a whole lot more to preserve it. "The History Channel" will show a reenactment of the battle. Andy Field reporting. 05.17

25 Sec.

1 min 37 sec

SAVE AMERICA'S TREASURES TOUR

Continued....

- 3) **World News Now [continued...]**
ABC Network Programming 7/14/98 3:00-5:00 AM
 1.33.31 Recap Original Flag from previous hour. The original Star Spangled Banner is a \$150 lb. woven wool flag. V; Original Flag from the war of 1812. Francis Scott Key wrote the "Star Spangled Banner" about this flag. The song became the National Anthem. SB; President Clinton, says now it's standing there a little worse for the wear and ready to be restored just like our country. V; Ralph Lauren. Fashion designer Ralph Lauren donated \$10 mill. towards the restoration. A seamstress, Mary Pickersgill and her daughter worked around the clock to make this flag that hung over Fort McHenry. V; Footage from "The History Channel". The original flag cost just over \$400. SB; Hillary Clinton, says all of us know it will cost a whole lot more to preserve it. "The History Channel" will show a reenactment of the battle. Andy Field reporting. 1.33.46
- 4) **World News This Morning**
ABC Network Programming 7/14/98 5:30-6:00 AM
 17.46 Star Spangle Banner. Efforts are underway to restore the Star Spangle Banner flag. V; Flag. PC; President Clinton says the time is now to restore this historical symbol. V; Fashion designer Ralph Lauren. Fashion designer Ralph Lauren has donated \$10 million to restore the flag. Now other corporations are following suit. V; war reenactment scenes courtesy The History Channel. PC; Hillary Clinton says back in 1812 it cost \$490 to make this flag and it will cost a bit more to preserve. V; White House. Andy Field reporting. 19.40
- 5) **World News Now**
ABC Network Programming 7/15/98 3:00-5:00 AM
 1.06.54 Historic Preservation. First Lady Hillary Clinton continues her push to fund historic preservations. At Thomas Edison's laboratory in West Orange, New Jersey, Clinton showed an early wax cylinder recording for Edison's phonograph. V; Hillary Clinton. 1.07.13 19 sec.
- 6) **World News Now**
ABC Network Programming 7/16/98 3:00-5:00 AM
 37.43 Hillary Clinton. Hillary Clinton, First Lady, wraps up her America's Treasures tour today in Seneca Falls, NY. V; Hillary Clinton. This is the 150th anniversary of the Women's Rights Convention. In Auburn, NY, Clinton visited the home of Harriet Taubman, a former slave who led hundreds of slaves to freedom. 38.05 22 sec.
- 7) **Bloomberg News**
Bloomberg News Cable Programming 7/13/98 3:00-3:30 PM
 10.00 News / Jean Lee. > Recap of Hillary Clinton, Ralph Lauren, "Star Spangled Banner", National Museum of American History, from 1:30 pm. SB; Pres Clinton talks about preserving history.

SAVE AMERICA'S TREASURES TOUR

Continued....

- 8) **Bloomberg News**
Bloomberg News Cable Programming 7/13/98 4:00-4:30 PM
 20.40 TZ; News / Jean Lee. > Recap of Ralph Lauren, Hillary Clinton, "Star Spangled Banner", National Museum of American History, from 3 pm. V; Hillary Clinton. SB; Pres Clinton talks about history preservation.
- 9) **Bloomberg News**
Bloomberg News Cable Programming 7/13/98 8:00-8:30 PM
 17.00 News. > Recap of Ralph Lauren, Hillary Clinton, Star Spangled Banner, National Museum of American History, from 4:30 pm. V; Flag. SB; Pres Clinton talks about preserving history.
- 10) **Bloomberg News**
Bloomberg News Cable Programming 7/14/98 8:00-8:30 PM
 16.50 News. > R; Recap of Hillary Clinton, General Electric, History Tour, Thomas Edison Laboratory, from 3 pm. 21.29 4 min 39 sec
- 11) **CBS Morning News**
CBS Network Programming 7/13/98 5:30-6:00 AM
 10.36 TZ; America's treasures. Fashion designer Ralph Lauren is expected to join first Lady Hillary Clinton today to start the Save America's Treasures campaign, which aims to preserve and restore the nations artifacts. V; inside museum in Washington DC. Lauren and his company will pledge 13 million to preserve the flag that inspired Francis Scott Key to write the Star Spangled Banner. V; Flag. 11.02
- 12) **CBS This Morning**
CBS Network Programming 7/13/98 8:00-9:00 AM
 31.39 Historical Preservation. Some of America's most valued historical treasures will be getting a touch up due to a preservation project backed by Pres. and Mrs. Clinton. The first in line for the restoration is the Star Spangled Banner. At a ceremony today at the Smithsonian Institution, the Pres. and Mrs. Clinton are kicking off Project Millennium. The project will restore and preserve artifacts, buildings and monuments. V; Ceremony at the Smithsonian. It is a \$50 million project. Donations of up to \$15 million have come from private companies and charities. The Star Spangled Banner will be the first artifact to be restored. V; Star Spangled Banner. It will take about 43 years and cost \$5 million. The flag flew over Ft. McHenry during the British battle of 1814. I; Suzanne Thomassen-Krauss, museum curator, says part of the restoration will be clipping and removing about 2 million stitches to be able to separate the two pieces of cloth. Hillary Clinton will visit 11 historical sites up and down the east coast to point out they need to be preserved. Bill Plante reporting live from the White House. 33.25 1 min. 46 sec

SAVE AMERICA'S TREASURES TOUR

Continued....

- 13) Up To The Minute
CBS Network Programming 7/14/98 2:00-4:00 AM
1.51.30 Star Spangled Banner. The Star Spangled Banner, currently housed at the Smithsonian Institute is being repaired. It is a 50 million dollar project called "Project Millennium." V; Star Spangled Banner. I; Suzanne Thomassen Krauss, Museum Curator, says part of the problem is taking the linnen backing off. Hillary Clinton will visit about 2 dozen sites with historic artifacts. Bill Plante reporting. Ralph Lauren is giving 13 million dollars to help restore the flag. 1.53.10
- 14) CBS Morning News
CBS Network Programming 7/14/98 5:30-6:00 AM
22.48 America's treasures. Hillary Clinton the first Lady is in NY and Mass to promote her campaign to save America's Treasures and Historic sites today. V; Hillary Clinton and Pres. Clinton yesterday in Smithsonian Institute to launch "Project Millennium" it is dedicated to preserving Americas artifacts. V; US Flag at Smithsonian. Flag inspired the Star Spangled Banner. 23.16 28 sec.
- 15) CBS This Morning
CBS Network Programming 7/14/98 7:00-8:00 AM
37.26 America's Treasure. Hillary Clinton and President Bill Clinton kicked off the Save America's Treasure campaign yesterday at the Smithsonian where the flag that inspired the "Star Spangled Banner" hangs, the flag is going to be restored. V; Flag. 37.44 18 sec.
- 16) Up To The Minute
CBS Network Programming 7/16/98 2:00-4:00 AM
1.01.22 Recap Hillary Clinton's Tour. V; Auburn, NY at Harriet Tubbman's house. 1.01.40
- 17) Today's Business
CNBC Cable Programming 7/13/98 7:00-8:00 AM
43.31 TZ; Headlines / Alina Cho. > Hillary Rodham Clinton will tour historical sites on the east. Ralph Lauren is donating money to restore the original flag.
- 18) The Squawk Box
CNBC Cable Programming 7/13/98 9:00-10:00 AM
45.40 Headlines / Alina Cho. > Hillary Rodham Clinton is visiting America's historic sites in order to help preserve them. Ralph Lauren donated money to restore the original flag at the Smithsonian. V; Clinton at the Smithsonian.
- 19) Market Watch
CNBC Cable Programming 7/13/98 10:00-11:00 AM
41.22 News update/ Alina Cho. > Hillary Clinton is pushing to preserve America's past. President Clinton and Hillary pushed off a 4 day tour of historic sites at the Smithsonian. Designer Ralph Lauren has pledged \$13 million to restore the original Star Spangled Banner. V; Clintons.

SAVE AMERICA'S TREASURES TOUR

Continued....

- 20) **Power Lunch**
CNBC Cable Programming 7/13/98 12:00-1:00 PM
 18.11 TZ; Headlines / Alina Cho. > First Lady, Hillary Clinton is out with a campaign to save historic sites today. The President and the First Lady were at the Smithsonian today visiting the original star spangled banner. SB; President Clinton says that he hopes that everyone will think about preserving our past when you think about the flag. Ralph Lauren is donating \$13 million to help restore the flag.
- 21) **CNN Morning News**
CNN Cable Programming 7/13/98 10:00-11:30 AM
 58.19 TZ; Star Spangled Banner. Designer, Ralph Lauren and his company are pledging 13 million dollars to restore the flag that inspired the National Anthem. V; President Clinton and Hillary Clinton at the Smithsonian. SB; Pres. Clinton talks about the meaning of the flag. 59.30
- 22) **CNN Today**
CNN Cable Programming 7/13/98 1:00-2:00 PM
 25.04 TZ; Historical Restoration. One of America's most cherished relics may be spared from deterioration due to a donation from an unexpected donor. V; Star Spangled Banner. The Star Spangled Banner inspired Francis Scott Key to write the national anthem as it flew during battle over Ft. McHenry over 180 years ago. PC; Pres. Clinton, speaking about fighting in 1814. The flag is on display at the Smithsonian Institution. It is the first exhibit in a drive headed by the First Lady to save America's endangered historic treasures. PC; Hillary Clinton, First Lady, speaking about preserving the flag. The flag preservation project will cost \$18 million, helping to pay the tab is a contemporary American icon. Ralph Lauren has donated \$13 million to help save the flag and help with the Clinton's preservation program. V; Ralph Lauren at the ceremonies at the Smithsonian Institution. I; Hamilton South, Sr. VP of Polo-Ralph Lauren, says Ralph thought he had a civic responsibility to step forward. Pres. Clinton gave a personal product endorsement of Lauren's work. PC; Pres. Clinton, saying Hillary and I have Polo sweaters with the flag on them. The First Lady will tour other endangered historical sites and artifacts. Jonathan Karl reporting from the White House. 27.38
- 23) **The World Today**
CNN Cable Programming 7/13/98 8:00-9:00 PM
 25.38 Flag. A fashion designer is coming to the aid of the grand old flag, which inspired the national anthem, which hangs in the Smithsonian Museum of Natural History. Ralph Lauren is shelling out 13 million dollars to help sprucing up the flag. V; Ralph Lauren and Hillary at announcement. V; President Clinton. Clinton announced the donation today. 26.05
- 24) **CNN Morning News**
CNN Cable Programming 7/14/98 10:00-11:30 AM
 44.15 Hillary Clinton. Hillary is visit various historic sites in the Northeast. Today she toured the New Jersey lab of Thomas Edision where he developed the phonograph and the Alkaline Batteries. GE is expected to donate needed funds to help preserve Edison's artifacts. 44.35
- 20 sec.

SAVE AMERICA'S TREASURES TOUR

Continued....

- 25) **The World Today**
CNN Cable Programming 7/14/98 10:00-11:00 PM
 42.19 Edison's Lab. Hillary Clinton toured Thomas Edison's Laboratory in New Jersey, as part of her "American Treasures Tour". Many of the artifacts in the building have been damaged because of problems with the building. General Electric has announced a 5 million dollar donation to help restore the building. V; Footage of Hillary Clinton at a news conference in West Orange, New Jersey. 42.46 27 sec.
- 26) **CNN Morning News**
CNN Cable Programming 7/16/98 9:00-10:00 AM
 45.57 Morning Briefing. > First Lady Hillary Rodham Clinton is focusing on the 150th anniversary of the Women's Movement. V; Hillary Clinton. 46.28
- 27) **Biz Buzz**
CNNfn Cable Programming 7/13/98 6:00-6:30 PM
 04.17 Fashion Buzz. Hillary Rodham Clinton is helping to preserve the American flag. Ralph Lauren has donated 10 million dollars to the Smithsonian in an effort to restore the flag. This is the biggest donation ever made. 04.56.
- 28) **CSPAN-1 Daily Schedules**
CSPAN-1 Cable Programming 7/13/98 6:00-12:00 AM
 4.42.10 Historic Sites Preservation. Recorded 7/13/98. SB; Denise Graves. Spencer Crew, Nat'l Museum of American History, Director. Michael Heyman, Smithsonian Institution, Secretary. Hillary Rodham Clinton. President Bill Clinton. 5.37.22
- 29) **CSPAN-1 Daily Schedules**
CSPAN-1 Cable Programming 7/14/98 6:00-12:00 PM
 00.01 Historical Sites Preservation. National Museum of American History, Washington DC. Recorded 7/13/98. SB; Denise Graves. Spencer Crew, National Museum of American History, Director. Michael Heyman, Smithsonian Institution, Secretary. Hillary Clinton, first lady. President Clinton. 55.43
- 30) **Fox X-Press**
Fox News Channel Cable Programming 7/13/98 7:00-8:00 AM
 35.33 TZ; Fashion designer. Fashion designer Ralph Lauren is pledging 13 million to save the original Stars and Stripes. GR; Photo of Lauren. The flag is what inspired the National Anthem" 184 years ago. He will join Hillary Clinton today in campaign to restore American Artifacts. 35.52
- 31) **Fox X-Press**
Fox News Channel Cable Programming 7/13/98 8:00-9:00 AM
 33.37 TZ; Fashion Designer, recap 7 am Ralph Lauren with Hillary Clinton in campaign to restore Historic Artifacts. National Anthem flag. 33.52

SAVE AMERICA'S TREASURES TOUR

Continued....

- 32) **Fox News Now**
Fox News Channel Cable Programming 7/13/98 2:00-2:10 PM
 06.40 Fox Follows. > Hillary Clinton goes on a history tour.
- 33) **Fox News Now**
Fox News Channel Cable Programming 7/13/98 3:30-3:40 PM
 05.59 Fox Follows. > Hillary Clinton is taking a history lesson.
- 34) **Fox Report**
Fox News Channel Cable Programming 7/13/98 7:00-8:00 PM
 53.55 TZ; Ralph Lauren. Designer Ralph Lauren thinks it is a fashionable to save America's past. V; Ralph Lauren, fashion designer. Lauren gave \$13 million, \$3 million from his personal account, to the Save America's Treasures campaign. Lauren and the first family kicked off the campaign at a ceremony in Washington today. V; Fort McHenry flag and Pres. Clinton and Hillary Rodham Clinton. Most of the money will be used to restore the 184 year old Fort McHenry flag, which inspired Francis Scott Key to write the Star Spangled Banner. 54.20
- 35) **Headline News**
CNN Headline News Cable Programming 7/13/98 7:30-8:00 AM
 07.48 First Lady. R; First Lady, Hillary Clinton will kick off a campaign today to increase public awareness of America's historic treasures. Ralph Lauren is going to help her. He is donating \$13 million for the restoration of the original US flag. The restoration and the new case to store the flag in will cost \$18 million. 08.17
- 36) **Headline News**
CNN Headline News Cable Programming 7/13/98 8:30-9:00 AM
 08.41 Ralph Lauren. Designer, Ralph Lauren and his company want to help save the original Star Spangled Banner. He is donating 13 million dollars for the millennium restoration of a flag that flew over Ft. McHenry. The donation will be announced this morning at the Smithsonian Institution. V; Live look at Hillary Clinton at the Smithsonian. 09.12
- 37) **Headline News**
CNN Headline News Cable Programming 7/13/98 1:30-2:00 PM
 00.20 Flag. Recap from 1300. PC; Hillary Clinton, all of us know a few years have passed since this flag was made and it is going to cost a lot to restore it. I; Hamilton South, Sr. V.P., Polo-Ralph Lauren, Ralph felt the company had an obligation to come forward and do something. Jonathan Karl reporting. 02.56
- 38) **Headline News**
CNN Headline News Cable Programming 7/13/98 7:00-7:30 PM
 06.47 Star Spangled Banner. President Clinton and Hillary, kicked off a multi-million dollar effort to restore the original Star Spangled Banner at the Smithsonian Museum of Natural History. V; Clintons speaking. A \$13 million gift was given by Ralph Lauren. V; Flag. The flag inspired Francis Scott Key to write the poem that became our national anthem. 07.19

SAVE AMERICA'S TREASURES TOUR

Continued....

- 39) **Headline News**
CNN Headline News Cable Programming 7/13/98 11:30-12:00 AM
 24.24 TZ; Investment/Future. The Star Spangled Banner will be getting a face lift. I; President Clinton talks about the Star Spangled Banner. V; Footage of the Star Spangled Banner at the Smithsonian(?) Institute. I; Hillary Clinton talks about the cost of the flag when it was made. The Star Spangled Banner Project will cost 18 million dollars. Ralph Lauren will be helping to pay the tab with a donation of 10 million dollars and 3 million dollars to promote Hillary's Save the American Treasures Campaign. I; Hamilton South, Senior Vice President, Polo-Ralph Lauren, talks about why they're donating the money. I; President Clinton talks about how much he and Hillary like the Polo shirts with the American flag on them. Hillary Clinton will be touring other American artifacts such as Thomas Edison's Lab and Harriet Tubman's home. President Clinton has requested 50 million dollars in next years budget to help pay for the restorations. Jonathan Karl reporting from Washington. 26.50
- 40) **Headline News**
CNN Headline News Cable Programming 7/14/98 11:30-12:00 AM
 09.56 TZ; Salute. Hillary Rodham Clinton wants to expose the children of tomorrow to the wonders of yesterday. V; Mrs. Clinton. V; Laboratory of Thomas A. Edison. V; Duracell AAA batteries. General Electric will be donating \$5 million to preservation. V; Colonial Theater. PC; Hillary Clinton, says the theater is one of best acoustic theater's in world. She hopes her trip will be the key to keeping American history alive and well in the next millennium. Mary Jo Littman. 11.25
1 min 29 sec
- 41) **Morning Line**
MSNBC Cable Programming 7/13/98 9:00-10:00 AM
 31.11 Headlines/Susan Campos. > First Lady, Hillary Clinton, is on tour to save historical treasures. She started it at Ft. McHenry where Francis Scott Key wrote "The Star Spangled Banner". 34.30.
- 42) **Morning Line**
MSNBC Cable Programming 7/13/98 11:00-11:30 AM
 05.55 Headlines / Susan Campos. > President and Hillary Clinton are at the National Museum of American History to honor the original Star Spangled Banner. Ralph Lauren pledged 13 million dollars to restore the flag. It inspired Francis Scott Key to write the national anthem. V; The Clinton's at the museum. 08.17
- 43) **Today in America**
MSNBC Cable Programming 7/13/98 1:00-2:00 PM
 01.27 Top Stories / Nenette Hanson. > First Lady, Hillary Clinton began a four day tour of historical sights this morning. V; Hillary Clinton.
 * * *
 30.33 TZ; Top Stories / Nenette Hanson. > Hillary Clinton kicked off a tour today aimed at preserving America's historical treasures. Designer Ralph Lauren pledged \$13 million to help restore 184 yr. old "Star Spangled Banner". 32.50

SAVE AMERICA'S TREASURES TOUR

Continued....

- 44) **Today in America**
MSNBC Cable Programming 7/13/98 2:00-3:00 PM
 01.10 Top Stories/Nanette Hansen. > First Lady. Hillary Clinton and the President kicked off a tour to save America's Historical sites. Designer Ralph Lauren donated money to repair the flag that inspired the Star Spangled Banner. V; Hillary Clinton. V; President Clinton with Ralph Lauren. SB; Hillary Clinton says she hopes that every one of us will think of what we can do to save the past.
- 45) **Newsfront**
MSNBC Cable Programming 7/13/98 4:00-5:00 PM
 01.00 Headlines/Patti Ann Browne. > Hillary Rodham Clinton kicked off efforts to restore historical American treasures. V; Hillary Clinton speaking. Ralph Lauren has pledged \$13 million to restore the flag which inspired the Star Spangled Banner.
 * * *
 30.48 Headlines/Patti Ann Brown. > Recap of Hillary Rodham Clinton, from top of sheet. SB; Hillary Clinton, First Lady, says there is an opportunity to save America's treasures.
- 46) **News Chat**
MSNBC Cable Programming 7/13/98 5:00-6:00 PM
 06.02 Headlines/Patti Ann Browne. > Hillary Rodham Clinton has started a four day tour to raise awareness about saving America's treasures. The Clintons thanked Ralph Lauren for donated \$13 million to restore the flag which inspired the Star Spangled Banner. SB; Hillary Clinton, First Lady, says we have a chance to save America's treasures. 09.34
- 47) **News Chat**
MSNBC Cable Programming 7/13/98 6:00-7:00 PM
 35.05 Headlines / Patti Ann Brown. > Hillary Rodham Clinton thanked Ralph Lorenz Company for donating \$13 million to restore the flag inspiring the Star Spangled Banner. They kicked off a tour to save America's treasures today. V; historical tour. SB; Hillary Rodham Clinton, 1st Lady, says we need to save values from the past.
- 48) **The Big Show with Keith Olbermann**
MSNBC Cable Programming 7/13/98 8:00-9:00 PM
 02.06 Day 174 Headlines. > Hillary Clinton opened a four day tour of American treasures at the Smithsonian in Washington. Fashion Designer Ralph Lauren donated \$13 million to restore the Star Spangled Banner. SB; President Clinton talks about the event. GR; Robert Bubin. GR; Ken Starr.
 * * *
 51.25 TZ; Hillary on Tour. John continues his conversation with Terry Jeffrey and Matt Miller. SB; Hillary Clinton talks about our responsibility to future generations. Jeffrey talks about Hillary turning to traditional First Lady politics. Miller talks about Ralph Lauren spending \$10 million to restore the flag. Jeffrey talks about Hillary being Clinton's best political advisor. Miller talks about the responsibility to keep the Social Security System alive for future generations. 56.42

SAVE AMERICA'S TREASURES TOUR Continued....

49) Today in America

MSNBC Cable Programming

7/14/98

1:00-2:00 PM

30.41 News/Gulstan Dart. > President Clinton says companies need to start fixing the year 2000 computer problem. PC; President Clinton says half of businesses are doing nothing about it. > Hillary Rodham Clinton went to New Jersey today to look at some more historical sites. V; Thomas Edison Lab. V; Hillary Clinton. 33.44

3min. 3sec.

* * *

39.16 TZ; First Lady. Hillary Clinton is supporting a restoration project. In the next four days she will visit ten historical sites. Many of the sites and artifacts need repair. She hopes to raise enough money to preserve them for future generations. She talked with Maria Schriver on the Today Show. SI; Hillary Clinton, First Lady, talks about honoring the past. In the Presidents State of Union he announced the saving American treasures and the Star Spangled Banner. She has come up with a hundred that need to be saved. Parks Service and National Trust for Historic Preservation come up with the sites. V; Thomas Edison Library. She talks about kicking off with the Smithsonian. She talks about the Women's Rights Convention. She talks about going to George Washington's Revolutionary War Headquarters, Colonial Theater, Edith Wartons' home, Kate Malaney home. 42.59

3min. 43sec.

50) Today in America

MSNBC Cable Programming

7/14/98

2:00-3:00 PM

30.57 Headlines. > First lady Hilary Rodam Clinton is continuing her tour of America's historic sights. Her first stop was in West Orange, NJ, where Thomas Edison worked on his many inventions. I; Hilary Clinton, talks about the good news that American's are interested in America's history. 33.47

51) Newsfront

MSNBC Cable Programming

7/14/98

4:00-5:00 PM

30.45 Headlines News / Lisa Kim. > First Lady Hillary Rodham Clinton is continuing her trips to historical sites. Today she is visiting three states. V; Maria Shiver and Clinton at museum. She is on the tour to promote the preservation of historical land marks.

52) News Chat

MSNBC Cable Programming

7/14/98

6:00-7:00 PM

34.16 TZ; NBC News / Lisa Kim. > Hillary Rodham Clinton is still touring American historic sites. V; Thomas Edison lab. Clinton says they will take donations to preserve these sites. I; Hillary Rodham Clinton, first wife says, people love American history.

53) The Big Show with Keith Olbermann

MSNBC Cable Programming

7/14/98

8:00-9:00 PM

01.59 Day 175 Headlines. > Hillary Clinton continued her tour of historic American sites today. V; Hillary in Thomas Edison's New Jersey laboratory. I; Hillary Clinton, appearing on "Today", talks about American's interest in history. PC; Vice President Al Gore talks about problems the Y2K may cause.

SAVE AMERICA'S TREASURES TOUR Continued....

53) The Big Show with Keith Olbermann [continued...]

MSNBC Cable Programming

7/14/98

8:00-9:00 PM

29.58 Hillary on Tour. Hillary Clinton wanted to redefine the ceremonial role of the First Lady, but she seems to have come around to the normal expected role of late. V; Hillary Clinton in Thomas Edison laboratory. I; Hillary Clinton, interviewed on "Today", talks about Thomas Edison. I; Nathan Miller, Presidential Biographer, talks about Hillary's new emphasis. V; Hillary Clinton. PC; Hillary Clinton talks about the right to health care early in the Administration. V; Hillary at Rural Health Summit. V; Monica Lewinsky. I; Hillary Clinton, appearing on "Today", talks about a vast right wing conspiracy against Bill Clinton. V; Paula Jones. V; Clintons on Great Wall of China. David Gregory reporting from the White House. 33.36

* * *

33.37 TZ; First Lady's Role. John continues to look at the role of Hillary Clinton. I; David Maraniss, Clinton Biographer, talks about Hillary being devastated by the loss of her health care proposal. I; Douglas Brinkley, Historian, talks about the public wanting a first lady to act in more symbolic ways. GR; "Hillary's Next Life" article in Newsweek. I; Karen Breslau, Newsweek, talks about Hillary's interest in historic preservation. Maraniss talks about Hillary's changing popularity. Brinkley talks about Hillary not being at the forefront of First Ladies. 40.36

* * *

43.13 Hillary at Thomas Edison Laboratory. Hillary Clinton toured the Thomas Edison Lab in West Orange, New Jersey today. V; Hillary and Maria Shriver in Thomas Edison Lab on "Today" show. Maraniss talks about Hillary protecting Bill throughout the Lewinsky scandal. Breslau talks about Hillary not revealing her personal pain. Brinkley talks about going to Rosalyn Carter to find out more about Jimmy. 49.30

54) The News with Brian Williams

MSNBC Cable Programming

7/14/98

9:00-10:00 PM

25.11 Tour of American Treasures. Hillary Clinton toured Thomas Edison's research facility in New Jersey with Maria Shriver(?). This was an attempt to draw attention and money to saving some of the country's endangered historic sites. V; Footage from inside Edison's research facility. I; Hillary Clinton, talks about why they're doing the tour. The White House is calling the "Tour of American Treasures". 26.03

52 sec.

55) The Big Show with Keith Olbermann

MSNBC Cable Programming

7/15/98

8:00-9:00 PM

51.55 TZ; First Lady. Brian continues his conversation with Doris Kearns Goodwin and Allan Lichtman. Goodwin talks about Hillary's tour of historical sites. V; Hillary Clinton touring Thomas Edison Laboratory on "Today". Goodwin talks about Hillary carrying Bill earlier this year. Lichtman talks about Hillary trying to gain respect for women's movements in the US. Lichtman talks about Seneca Falls and Hillary. Goodwin talks about Clinton's legacy. V; Clintons in China and Africa. 56.56

5 min 15 sec

56)	Morning Line MSNBC Cable Programming	7/16/98	11:00-11:30 AM
	01.02 T; Clinton Investigation, Linda Tripp, Hillary Clinton, Medical Breakthrough, Texas Heat. * * *		
	28.09 T; Marv Albert, Hillary Clinton. * * *		
	28.25 T; GR; Marv Albert, Hillary Clinton, Clinton Investigation.		
57)	Today NBC Network Programming	7/13/98	8:00-9:00 AM
	01.30 News/ Sara James. > First lady, Hillary Clinton begins a four day visit to historic sights. Today designer Ralph Lauren is denouncing a \$15 million gift to help restore the first flag made by Francis Scott Key. It is the biggest donation ever given to the Smithsonian. Tomorrow Hillary Clinton will be a guest on Today to talk about saving America's treasures. 06.30		
			5 min
58)	The Tonight Show NBC Network Programming	7/13/98	11:35-12:35 AM
	00.30 Monologue. > Hillary Clinton went on a 4 day bus trip, so President Clinton, if you are listening, now is the time.		
59)	Nightside NBC Network Programming	7/14/98	3:00-5:00 AM
	37.40 TZ; Old Glory. The flag that inspired the writing of "The Star Spangled Banner" is being restored. Hillary Rodham Clinton announced the \$18 million restoration program. V; 184 year old flag. V; Pres and Mrs Clinton. V; Ralph Loren, donated \$13 million to the project. PC; Hillary Clinton talks about the project. Hillary Clinton is touring other landmarks in danger in an effort to bring attention to the repair needs. 39.34 * * *		
	1.37.40 TZ; Old Glory. The flag that inspired the writing of "The Star Spangled Banner" is being restored. Hillary Rodham Clinton announced the \$18 million restoration program. V; 184 year old flag. V; Pres and Mrs Clinton. V; Ralph Loren, donated \$13 million to the project. PC; Hillary Clinton talks about the project. Hillary Clinton is touring other landmarks in danger in an effort to bring attention to the repair needs. 1.39.34		
60)	Today NBC Network Programming	7/14/98	7:00-8:00 AM
	00.02 T; Extreme weather, Hillary Clinton interview, TWA Flight 800, court debate, 4 basic food groups, children and bad language, Ben Stiller.. "There's Something About Mary". * * *		
	24.45 T; Hillary Clinton and Thomas Edison. * * *		
	30.21 T; Hillary Clinton..national historic sites, Smithsonian, Edison's library.		

SAVE AMERICA'S TREASURES TOUR Continued....

- 60) **Today [continued...]**
NBC Network Programming 7/14/98 7:00-8:00 AM
 32.41 T; Hillary Clinton.
 * * *
- 34.55 TZ; Hillary Clinton. Hillary Clinton is on a trip to visit 10 different sites in the next four days. Hillary Clinton is at the Thomas Edison Historical Site at the West Orange, New Jersey. SI; Hillary Clinton, says that she wants to honor the past and imagine the future. President Clinton mentioned saving the Star Spangled Banner. V; Hillary Clinton at the Smithsonian. The Park Service looks hard at what needs saving. The National Trust For Historic Preservation, comes up with endangered historic sites. Thomas Edison's library is the most site in need. Hillary Clinton will be going to George Washington's Revolutionary War headquarters, Colonial theater in Pittsfield, Massachusetts, and then to Edith Wartons homes. Tomorrow Hillary Clinton will be going to Kate Milani's home. The President has asked the government for money to save these historical places. Penn Station in New York was lost. Hillary Clinton started her visit at the Smithsonian. According to Life Magazine, Thomas Edison is one of the most important people of the last thousand years. V; Hillary tours Thomas Edison's library. There are ten different buildings on the site. SI; Jack Welch, CEO and Chairman of General Electric, the parent company of NBC, says that Edison didn't just have an invention he made things real. Thomas Edison would be hanging out in Silicon Valley on the internet today. Edison was compared to Bill Gates of today. GE is making a generous contribution so the that Edison's inventions can be available to the public by giving a \$5 million grant. The \$5 million is to bring Edison's invention back to life. The Park Service has worked hard so children can learn about Edison. Edison Electric preceded GE. Ralph Lauren, the Polo group came up with \$13 million for the Star Spangled Banner. General Electric's products have to do with Edison's inventions. 50.11
- 15 min 16 sec
- 61) **The Tonight Show**
NBC Network Programming 7/14/98 11:35-12:35 AM
 00.30 Monologue. > Hillary Clinton is on a tour of historical sites, a 19 year old bus broke down she was riding in. Bill was back in Washington also riding something 19 years old.
- 62) **The Tonight Show**
NBC Network Programming 7/15/98 11:35-12:35 AM
 00.30 Monologue. > Ralph Lauren has donated over 10 million to fix the Star Spangled banner, but he has missed the point, he wants it to be slimming vertical stripes, and go with earth tones.
- 63) **Today**
NBC Network Programming 7/16/98 7:00-8:00 AM
 00.02 T; Secret service testifying, Hillary Clinton's historic sites, Ministers in Kentucky, paternity leave, barbecue.
 * * *
- 30.54 T; Hillary Clinton, Save America's Treasures, softball, "The Mask Of Zorro".

SAVE AMERICA'S TREASURES TOUR

Continued....

63) Today [continued...]

NBC Network Programming

7/16/98

7:00-8:00 AM

33.51 TZ; Save America's Treasures. > Today First Lady, Hillary Clinton will be making a speech about the Women's Rights Convention. V; Hillary Clinton campaigning to save America's treasures. PC; Hillary Clinton, talks about saving the treasures. V; President Clinton and Hillary Clinton in Washington. Ralph Lauren gave \$13 million to restore the Star Spangled Banner. PC; President Clinton, says is this a great way to start the week. The Target stores gave \$1 million to restore a sculpture of Francis Scott Key. General Electric's Chairman, Jack Welch gave \$5 million to restore Thomas Edison's invention factory. V; Interior of Thomas Edison's factory. I; Hillary Clinton, says that she always learns new things. V; Hillary Clinton meeting with a 100 year old women who graduated from Wellesly College. > Hillary Clinton is making a legacy for herself to restore the monuments. SI; Doris Kearns Goodwin, Presidential Historian, says that Hillary Clinton must have thought about the Presidency almost being done. Hillary Clinton could be a public figure. 42.10

8min. 19sec.

64) News/Business Day

Business News Network Radio

7/13/98

3:00-4:00 PM

03.00 SRN News cont. > Pres Clinton spoke at the Smithsonian Museum of American History about why it is so important to preserve American treasures like the original "Star Spangled Banner". PC; Pres Clinton talks about history preservation. This helped kick off Hillary Clinton's tour of East Coast National Treasures and her campaign to preserve and protect them.

65) News/Business Day

Business News Network Radio

7/13/98

5:00-6:00 PM

03.00 SRN News cont. > The flag that inspired the national anthem is in need of repair. Pres and Hillary Clinton were at the National Museum of American History today where "The Star Spangled Banner" is displayed. SB; Pres Clinton talks about preserving this. 04.59

66) Morning Edition

NPR-Network

7/13/98

8:00-8:30 AM

00.01 News > Ralph Lauren and his company is donating \$13 million dollars to save the Original Star Spangled Banner. This will open the Save America's Campaign and Hillary Clinton will be on hand for today's presentation. 4:41

* * *

09.48 News / Carl Castle. > Designer Ralph Lauren and his company are donating \$13 million to help save the original star spangled banner. The flag is on display at the Smithsonian. \$3 million will come from Lauren's personal fund. The donation will be formally announced this morning with First Lady Hillary Clinton. She is on a save America's Treasures campaign. 14.30

SAVE AMERICA'S TREASURES TOUR

Continued....

- 67) **Morning Edition**
NTLI-TV Cable CH 12 New York **07/13/98** **8:00-9:00 AM**
 14.00 Historic treasures. Hillary Clinton will honor them and help restore them this week. 14.30
- 68) **Hourly News**
NY-1 Cable CH 1 New York **07/14/98** **9:30-10:30 PM**
 46.45 Hillary Clinton's American History Tour. Wants to bring attention to the need to preserve American History. V; Hillary at Edison's NJ Lab. On Thursday she will visit The Louie Armstrong House. V; The Armstrong Museum. I; Michael Cogswell, Director, Armstrong Museum-talks about the different visitors to the Museum which is funded by Queens College. 47.40
- 69) **Hourly News**
NY-1 Cable CH 1 New York **07/15/98** **9:30-10:30 PM**
 45.30 Hillary Clinton to visit Louie Armstrong House in Queens. V; File footage of Armstrong. I; Michael Cogswell, Louis Armstrong House-why he loves Armstrong. V; Items on exhibit at museum. I; Phoebe Jacobs, Louis Armstrong Education Foundation-he was considered an ambassador. I; Student-why she's moved by Louis Armstrong. Queens College will turn his home into a museum. 48.45
- 70) **Hourly News**
NY-1 Cable CH 1 New York **07/16/98** **6:00-7:00 AM**
 53.00 Hillary Clinton to visit Louie Armstrong House in Queens. V; File footage of Armstrong. I; Michael Cogswell, Louis Armstrong House-why he loves Armstrong. V; Items on exhibit at museum. I; Phoebe Jacobs, Louis Armstrong Education Foundation-he was considered an ambassador. I; Student-why she's moved by Louis Armstrong. Queens College will turn his home into a museum. 56.30
- 71) **Hourly News**
NY-1 Cable CH 1 New York **07/16/98** **11:00-12:00 PM**
 07.30 Treasures Hillary Clinton is on a campaign to save American Treasures. She's presently in Queens to help save Louis Armstrong artifacts at Queens college. I; Michael Gogswell, Louis Armstrong House and Archive. V; Armstrong. I; Phoebe Jacobs, Louis Armstrong Ed. Foundation. I; Students. 10.45
- 72) **Hourly News**
NY-1 Cable CH 1 New York **07/16/98** **1:00-2:00 PM**
 22.20 Treasures Hillary Clinton is on a campaign to save American Treasures. She's presently in Queens to help save Louis Armstrong artifacts at Queens college. I; Michael Gogswell, Louis Armstrong House and Archive. V; Armstrong. I; Phoebe Jacobs, Louis Armstrong Ed. Foundation. I; Students. 27.00

SAVE AMERICA'S TREASURES TOUR

Continued....

- 73) **News All Day**
NY-1 Cable CH 1 New York **07/16/98** **3:00-4:00 PM**
 52.20 Treasures Hillary Clinton is on a campaign to save American Treasures. She's presently in Queens to help save Louis Armstrong artifacts at Queens college. I; Michael Gogswell, Louis Armstrong House and Archive. V; Armstrong. I; Phoebe Jacobs, Louis Armstrong Ed. Foundation. I; Students. 55.40
 * * *
 55.40 Treasures cont. Hillary Clinton arrived in NY and will visit the homes of important women. 56.20
- 74) **Morning Drive**
WBBR-AM (NBC) CH 1130 New York **07/13/98** **7:00-8:00 AM**
 22.01 news-update. > Hillary Rodham Clinton kicks off her three-day tour of US natl treasures at the Natl Museum of American History with a salute to the original Star Spangled Banner.
 * * *
 42.01 News. > Hillary Clinton kicks off her three-day tour of the US's national treasures, starting at the Natl Museum of American History to push for preservation of the original Star Spangled Banner. 45.00
- 75) **Afternoon Drive**
WBBR-AM (NBC) Freq. 1130 New York **7/13/98** **3:00-4:00 PM**
 42.00 First Lady Hillary Rodham Clinton was on hand at a ceremony at the American History Museum today for the National Trust for Historic Preservation. Fashion designer Ralph Lauren has donated \$13 million to the trust. S; Hillary comments on importance of history. 43.00
- 76) **Afternoon Drive**
WBBR-AM (NBC) Freq. 1130 New York **7/13/98** **4:00-5:00 PM**
 23.00 Bloomberg Focus: Commentary on Historic Preservation... Many American historic treasures need repair and preservation. The gov't and private donors are launching a program to save national treasures such as the American flag used in the war of 1812. S; Hillary Clinton, First Lady comments on visiting Edison's lab. Fashion designer Ralph Lauren is donating \$13 million to the Star Spangled Banner foundation and Target stores are donating 1% of all purchases made with Visa cards to the Washington Monument Project. 25.00
- 77) **Morning Drive**
WBBR-AM (NBC) CH 1130 New York **07/14/98** **6:00-7:00 AM**
 07.01 News. > Hillary Clinton will visit the Thomas Edison Natl Historic Site in Menlo Park, NJ.
- 78) **Morning Drive**
WBBR-AM (NBC) CH 1130 New York **07/14/98** **7:00-8:00 AM**
 22.01 news update. > Clinton focuses on the Y2K problem today, delivering a speech at the Natl Academy of Sciences.

SAVE AMERICA'S TREASURES TOUR

Continued....

- 79) **Morning Drive**
WBRR-AM (NBC) CH 1130 New York 07/14/98 8:00-9:00 AM
 07.01 News. > Hillary Clinton is in NJ today, visiting the Thomas Edison Natl Site in W Orange.
 * * *
 42.01 News. > Clinton and Gore focus on the Y2K problem at an event being held at the Natl. Academy of Science. PC; Mike McCurry says the event will point out what we are doing and encourage the private sector to respond to the same degree of urgency. > Hillary Clinton is at the Thomas Edison Natl Site in Menlo Park, NJ today. 45.00
- 80) **Noon News**
WBRR-AM (NBC) CH 1130 New York 07/14/98 12:00-1:00 PM
 27.01 News. > Hillary Clinton visited the Thomas Edison Natl Historic Site in W Orange NJ today.
- 81) **Newsradio 88**
WCBS-AM (CBS) CH 880 New York 07/13/98 4:00-5:00 PM
 00.00 CBS News Headlines \Bill Whitney reporting, > Ralph Lauren will donate 3 million to preserve flag at the Smithsonian; Hillary Clinton announces.
- 82) **Newsradio 88**
WCBS-AM (CBS) CH 880 New York 07/14/98 6:00-7:00 AM
 22.00 TZ: First Lady Hillary Rodham Clinton Will be at Thos Edison Historic site in NJ today. Part of 3 day tour of historic sites.
 23.00
- 83) **Newsradio 88**
WCBS-AM (CBS) CH 880 New York 07/14/98 9:00-10:00 AM
 05.01 Carrol and Kaplan. Headlines. > Hillary Clinton is at the Edison Labs this hour in NJ.
 * * *
 35.01 > Hillary Clinton on Tour of Historical sites.
- 84) **Newsradio 88**
WCBS-AM (CBS) Freq. 880 New York 7/14/98 12:00-1:00 PM
 12.00 News. > Hillary Clinton vists NJ and NY today. Live report from the Edison National Historic Site, NJ, on her vist. SB; Hillary Clinton, on the issue. General Electric have donated money to the site.
- 85) **Newsradio 88**
WCBS-AM (CBS) Freq. 880 New York 7/14/98 4:00-5:00 PM
 04.00 Network news, continued. > Hillary Clinton persauded General Electric to donate money to resture a Thomas Edison-related building.
 05.00

SAVE AMERICA'S TREASURES TOUR

Continued....

- 86) **Newsradio 88**
WCBS-AM (CBS) Freq. 880 New York **7/14/98** **5:00-6:00 PM**
 07.00 First Lady Hillary Clinton and her assistants got stuck on the Garden State Parkway today when their bus broke down. Hillary had just come from the Edison labs as part of her historic preservation tour.
 07.30
- 87) **Newsradio 88**
WCBS-AM (CBS) Freq. 880 New York **7/14/98** **6:00-7:00 PM**
 22.00 TZ; Hillary. > Hillary Clinton's bus broke down on the Garden State Parkway. R: Before the breakdown, she announced that General Motors made a donation to the Thomas Edison invention park. Edison was one of the original investors in General Electric. 22.59
- 88) **Newsradio 88**
WCBS-AM (CBS) Freq. 880 New York **7/16/96** **4:00-5:00 PM**
 53.30 First Lady Hillary Clinton was on hand in upstate, NY for the 150th anniversary of the first women's rights convention in Seneca Falls in 1848. Hillary said the work is long from over. 54.00
- 89) **1010 Afternoon News**
WINS-AM (ABC) Freq. 1010 New York **7/13/98** **3:00-4:00 PM**
 07.00 Fashion designer Ralph Lauren is donating \$13 million to a flag restoration program. S; Hillary Clinton, First Lady comments on the Smithsonian and preserving national treasures. 08.00
- 90) **1010 Noon News**
WINS-AM (ABC) Freq. 1010 New York **7/14/98** **12:00-1:00 PM**
 22.35 News. > West Orange NJ was visited by Hillary Clinton. 25.00
- 91) **Evening News**
WINS-AM (ABC) CH 1010 New York **07/14/98** **5:00-6:00 PM**
 08.00 Hillary Clinton. Bus tour of historic sites. Visited Edison site in NJ today. 09.00
- 92) **Morning Edition Cut-ins**
WNYC-AM (NPR) Freq. 820 New York **7/14/98** **6:00-9:00 AM**
 33.41 News. > Hilary Clinton in NY today for part of the Save America's Treasures Tour.
 * * *
 01.33.41 News. > Hillary Clinton in NY today. Recap.
- 93) **Rambling With Gambling**
WWOR-AM (ABC) CH 710 New York **07/14/98** **6:00-8:00 AM**
 05.00 News continues > Hillary Rodham Clinton will be visiting the NJ area by bus.

SAVE AMERICA'S TREASURES TOUR

Continued....

- 93) **Rambling With Gambling** [continued...] **07/14/98** **6:00-8:00 AM**
WWOR-AM (ABC) CH 710 New York
 1.30.00 News/Geri Latchford > Hillary Clinton will be at the Edison historical museum today, part of a bus tour around the country. 1.34.00
- 94) **Rambling With Gambling** **07/16/98** **6:00-8:00 AM**
WWOR-AM (ABC) CH 710 New York
 30.00 News/Geri Latchford > Hillary Clinton continues her bus tour of historic sights.
- 95) **Eyewitness News** **7/13/98** **5:00-6:00 PM**
WABC-TV (ABC) CH 7 New York
 17.15 Ralph Lauren. Designer Ralph Lauren is coming to the rescue of the flag which sparked the Star Spangled Banner. V; The enormous flag, whose restoration was funded by Ralph Lauren. PC; President Clinton says the flag is a metaphor for the country. R: Other companies are chipping in to help the restoration. PC; Hillary Rodham Clinton loves the flag. V; The History Channel is reporting a reenactment of the history of the flag. Andy Field reports. 19.34
- 96) **Eyewitness News** **7/14/98** **5:00-6:00 PM**
WABC-TV (ABC) CH 7 New York
 12.50 TZ; Hillary. Hillary Rodham Clinton brought her nationwide history tour to New Jersey. SB; Clinton says it's important to preserve our nation's artifacts. 13.24 *34 sec.*
- 97) **Eyewitness News** **7/14/98** **11:00-11:30 PM**
WABC-TV (ABC) CH 7 New York
 11.30 Hillary. First Lady Hillary Clinton was in upstate, NY and NJ today on her historic preservation tour. V; Hillary. 12.00
- 98) **Eyewitness News** **7/16/98** **5:00-6:00 PM**
WABC-TV (ABC) CH 7 New York
 14.03 New York Visit. Hillary Clinton visited Seneca Falls today, to commemorate women's rights history in USA. V; Hillary there. 14.29
- 99) **Channel Two News At Noon** **07/13/98** **12:00-12:30 PM**
WCBS-TV (CBS) CH 2 New York
 22.42 T; Hillary Clinton and the flag. V; Hillary Clinton with the original Star Spangled Banner. V; Milton Berle turns 90. V; Berle with Bob Hope. 23.14 *32 sec.*
- * * *
- 24.50 People in the news. > TZ; Hillary Clinton kicks off a tour to raise money to preserve 11 historic sites; Ralph Lauren is donating \$13 million to restore the original Star Spangled Banner. V; the Clintons next to the vintage flag. 25.47 *57 sec.*

SAVE AMERICA'S TREASURES TOUR

Continued....

- 100) Channel Two News At Noon
WCBS-TV (CBS) CH 2 New York **07/14/98** **12:00-12:30 PM**
 15.03 History tour. R; Hillary Clinton visited the Thomas Edison historic site in W Orange NJ today. 15.16
- 101) News 55 at 10
WLNY-TV (Ind) CH 55 New York **7/13/98** **11:00-11:30 PM**
 03.41 Flag. President Clinton and Hillary Rodham Clinton were at the Smithsonian Institution to generate interest in the preservation of the Star Spangled Banner. V; The big flag. PC; Clinton says the flag holds many important memories. R; Ralph Lauren has already pledged money to help destroy the flag. 04.40
- 102) News 55 at 10
WLNY-TV (Ind) CH 55 New York **7/14/98** **11:00-11:30 PM**
 10.55 News. > Hillary was in West Orange, NJ. GE pledged \$5 million to preserve historic building where Edison worked. V; her there.
- 103) NewsChannel 4 Live at Five
WNBC-TV (NBC) CH 4 New York **7/13/98** **5:00-6:00 PM**
 42.48 Ralph Lauren. Ralph Lauren is pledging 13 million dollars to save old American flag that flew over Fort McEnry when Star Spangled Banner was written. V; Lauren V; This flag SB; Hillary Clinton: We are bound by shared memories. 43.30
- 104) NewsChannel 4 New York
WNBC-TV (NBC) CH 4 New York **7/13/98** **11:00-11:35 PM**
 21.27 Ralph Lauren and the Flag. Ralph Lauren donating 13 million to restore flag that inspired National Anthem. V; Lauren at event to announce saving of this flag. V; Hillary Clinton there. 21.57
- 105) Today In New York
WNBC-TV (NBC) CH 4 New York **07/14/98** **5:26-7:00 AM**
 00.00 Upcoming stories: Hillary Clinton in town; Brawley defamation trial verdict, V; Pagones; Al Sharpton live; missing millionaire, V; suspects; three boys killed in N. Ireland funeral, V; photos of boys; low priced summer air fares; new gear for business needs; St. John's Wort, Borough Pres. Fernando Ferrare, Larry Holmes. 01.00
 * * *
 11.00 Hillary Clinton in town. R; She'll be at the Thomas Edison Historial Site in W. Orange and Georhge Washington Revopl War Headquarters in Newburgh, as part of her Save America's Treasures initiative. 12.00
- 1.0 min.

SAVE AMERICA'S TREASURES TOUR

Continued....

- 105) **Today In New York** [continued...] **07/14/98** **5:26-7:00 AM**
WNBC-TV (NBC) CH 4 New York
 21.00 Pres. Clinton will address the Millennium bug issue. On Wall Street yesterday some securities firms turned their clocks ahead to see how their computers will handle the transition. V; Financial District, Bear Stearns computer technicians. Bear Stearns and two dozen other brokerage firms and 12 exchanges are participating in a multi-million dollar test. I; Donald Kittell, Securities Industry Assoc. says the goal of the test is to make changeover to millennium smoothly. I; Nick Magri, Securities Industries Automation says the system shouldn't know the difference at the change of millenium. Hillary Lane reporting. V; dress rehearsal. 23.00
 * * *
 1.07.00 Hillary Clinton in town. She'll go to Thomas Edison Historical Site in W. Orange, then to George Washington's Revolutionary War headquarters in Newburgh. 1.07.30
 * * *
 1.27.00 T; Today Show with Matt: Hillary Clinton, Historic Sights four day tour; should gov't be able to strike deals with witnesses?; TWA Flight 800 theory; tips on getting kids to eat and how to deal with bad language. 1.29.00
- 106) **News 4 New York At Noon** **07/14/98** **11:30-12:00 PM**
WNBC-TV (NBC) CH 4 New York
 07.30 First Lady Hillary Clinton National Edison Historic Site in West Orange. Brian Thompson. Sort of first aid tour by First Lady. Historic sites in need of repair. SB; Mrs Clinton. SB; Robert Stanton. SB; GE Chairman Welch. On Today Show told First Lady that his company will make donation to historic site. 5 million dollars. First Lady is going on to Newburg, 10.00
- 107) **NewsChannel 4 Live at Five** **7/14/98** **5:00-6:00 PM**
WNBC-TV (NBC) CH 4 New York
 10.08 Hillary Pays a Visit. > Hillary Clinton visited old Thomas Edison lab in West Orange today. V; Hillary there. I; Some West Orange residents: Thomas Edison deserves some attention and his old lab a restoration. V; General Electric Jack Welch who will make a 5 million dollar donation to fix up Edison site. SB; Welch: What GE is now started here at Edison's lab.
- 108) **NewsChannel 4 New York** **7/14/98** **11:00-11:35 PM**
WNBC-TV (NBC) CH 4 New York
 33.50 Hillary in New Jersey. Hillary Clinton was in West Oragne today, visiting Thomas Edison's lab. Thomas Edison founded General Electric which owns NBC and GE chmn Jack Welch dedicated a few million for renovation of the original Edison lab. V; Hillary there. 34.20
- 109) **Today in NY** **7/16/98** **5:26-7:00 AM**
WNBC-TV (NBC) CH 4 New York
 1.27.00 T; Today Show with Matt: Kenn Starr vs. the White House; El Nino and La Ninia; Hillary Clinton historical tour; parenting trend, paternity leave; battle of barbecues; Hootie and the Blowfish. 1.27.30

SAVE AMERICA'S TREASURES TOUR

Continued....

110) NJ Network News

WNET-TV/WNJS-TV (PBS) CH 13/23 New York/Camden

7/13/98

6:00-6:30 PM

11.10 NJ Visit. Hillary Clinton to visit Thomas Edison's labs in Edison tomorrow; R; 11.24

111) NJ Network News

WNET-TV/WNJS-TV (PBS) CH 13/23 New York/Camden

7/14/98

6:00-6:30 PM

0.05 Clinton Visit. Hillary Clinton visits NJ on Historical Site mission; V; visit highlights; Ralph Lauren gave \$13 million to restore original flag from Star Spangled Banner; Target, Kodak and 3M donated to help refurbish Washington Monument; V; Edison National Historic Site in West Orange; I; Hillary Clinton icw artifacts in danger of deteriorating; GE donated \$5 million to refurbish Edison site; I; Jack Welch; CEO GE icw GE donating money to help; I; Alma Lang icw whole family working at Edison labs; Trish De Gasperis reporting live; 3.25

3 min 20 sec

112) Regional News

WRNN-TV Cable New York

07/14/98

8:00-9:00 PM

16.00 Hillary Clinton in the area. First lady here to restore historical sights. Her bus broke down between New Jersey and New York. V; Hillary Clinton; West Orange, factory where Thomas Edison inventions were built; photo of Edison; phonograph; motion picture camera. The National Park Service doesn't have the money to preserve 400,000 artifacts. Hillary Clinton got GE to donate 5 million dollars to the site. V; Save America's Treasures logo. I; Hillary Clinton, talks about the technologies created by Thomas Edison. I; Edward Mui, High School Student, who never visited the site, says it's youth's turn to start to think of new ideas. Clinton then headed to Newburgh to visit George Washington's headquarters during the war for 16 months. V; structures that are now public housing. I; Hillary Clinton, talks about treasures we have to save. Says the private sector has to help. Scott Shapiro reporting. 19.00

3 min

113) UPN Nine News

WWOR-TV (UPN) CH 9 New York

7/14/98

10:00-11:00 PM

40.45 Hillary. Hillary Clinton toured the Thomas Edison National Historic Site today. SB; Hillary Clinton says the world owes a lot to Edison. 41.24

114) Eyewitness News at Four

KABC-TV (ABC) CH 7 Los Angeles

07/13/98

4:00-5:00 PM

34.27 Campaign. V; Clintons at the Smithsonian Inst. today kicking off a campaign to preserve symbols of America's past. PC; Clinton spoke of the Star Spangled Banner and it embodying our country. PC; Hillary said they are asking all Americans to help preserve the artifacts, documents, monuments and sites that tell the American story. Ralph Loren's Polo Company has contributed \$10 million to the flag project. 35.11

SAVE AMERICA'S TREASURES TOUR

Continued....

- 115) CBS 2 News at Noon
 KCBS-TV (CBS) CH 2 Los Angeles 7/13/98 12:00-12:30 PM
 12.33 Treasures tour. Hillary Clinton is taking a tour of the US's treasurers as part of an effort to restore them. V; Star Spangled banner at the Smithsonian. 12.50
- 116) Channel 4 News Midday Report
 KNBC-TV (NBC) CH 4 Los Angeles 7/13/98 11:00-12:00 PM
 42.17 Save The Flag V; Pres Clinton and Hillary laud effort to save and restore the flag which inspired Francis Scott Key to write Natl Anthem at V; The Smithsonian National Museum of Amer History. Benefactor of the project is V; Designer Ralph Lauren. His corp has donated \$10 million and he gave person donation of \$3 million. I; Hillary Clinton, on future and our shared history. Hillary will visit MD Ft Mc Henry and Francis Scott Key Monument. Other stops Thomas Edison Lab, Revolutionary War headquarters, Harriet Tubman home. Campbell Brown Reptg L 44.10
1 min 53 sec.
- 117) KTLA Morning News
 KTLA-TV (WB) CH 5 Los Angeles 07/13/98 8:00-9:00 AM
 36.10 Top Stories. > Hillary clinton visiting sites, Star Spangled Banner. V; Hillary.
- 118) News At Ten
 KTLA-TV (WB) CH 5 Los Angeles 7/13/98 10:00-11:00 PM
 45.01 Flag. The original U.S. flag will be restored. V; Scenes from incident. Gary Nurenberg reporting. PC; Hilary Clinton. It will cost 18 million to restore. 46.19
- 119) Minyard & Tilden Show
 KABC-AM (ABC) Freq. 790 Los Angeles 7/13/98 5:00-7:00 AM
 06.37 Hillary Rodham Clinton will be visiting historic places.
- 120) Minyard & Tilden Show
 KABC-AM (ABC) Freq. 790 Los Angeles 7/13/98 7:00-9:00 AM
 08.35 Hillary Rodham Clinton is touring US historic places. Designer Ralph Laurne is donating \$13 million to preserve the Star Spangled Banner flag. Clinton was at the Smithsonian Institute, discussing the flag. I; Hillary Rodham Clinton.
- 121) KFWB News 98
 KFWB-AM (Ind) CH 980 Los Angeles 07/13/98 7:00-8:00 AM
 16.02 Hillary Clinton begins tour of historic sites this week. She kicks off the Save Americas Treasures Campaign with Ralph Loren - he and his company pledge \$13 million to help save the original star spangled banner.

SAVE AMERICA'S TREASURES TOUR Continued....

- 122) KFWB News 98
KFWB-AM (Ind) CH 980 Los Angeles 07/13/98 8:00-9:00 AM
 00.00 Headlines - Financial market/Japan, New drug study, Hillary Clinton.
 * * *
 33.58 PC; Hillary Clinton said they will ask every American to help preserve the documents, monuments, the sites that tell the American story.
- 123) KFWB News 98
KFWB-AM (Ind) CH 980 Los Angeles 07/13/98 12:00-1:00 PM
 30.00 Flag Restoration. Hillary Clinton has kicked off a tour to call attention to restoration of historical items.
- 124) KFWB News 98
KFWB-AM (Ind) CH 980 Los Angeles 07/14/98 6:00-7:00 AM
 31.04 Hillary Clinton visits the lab where Thomas Edison used to work in New Jersey.
- 125) KFWB News 98
KFWB-AM (Ind) CH 980 Los Angeles 07/14/98 8:00-9:00 AM
 31.06 Hillary Clinton visits the building in New Jersey where Thomas Edison used to work.
- 126) KNX 1070 NewsRadio
KNX-AM (CBS) Freq. 1070 Los Angeles 7/13/98 6:00-7:00 AM
 06.33 Hillary Clinton is trying to drum up support to protect the nation's artifacts. She kicked off a program with the announcement that designer Ralph Lauren is donating \$13 million towards preserving the Star Spangled Banner flag. The National Museum of American History hosted the event. I; President Clinton.
- 127) KNX 1070 NewsRadio
KNX-AM (CBS) CH 1070 Los Angeles 07/15/98 12:00-1:00 PM
 41.00 Safe America's Treasures. Hillary Clinton continues her tour on the east coast.
- 128) Daily Edition
CLTV-TV Cable Chicago 07/14/98 11:00-11:30 AM
 15:18 TZ; Hillary Rodham-Clinton on Nat'l treasures tour this week. Hillary Rodham-Clinton on Nat'l treasures tour this week. Campaign to raise money to save America's artifacts. 13 Million dollar gift from Ralph Lauren and Co. will help repair Flag that inspired Nat'l Anthem. V; Flag that flew over Baltimore. PC; Hillary will cost alot to preserve flag. PC; President Clinton. I; Michael Kilian, Washington Correspondent, Chicago Tribune says people becoming interested on projects like this. Gary Nurenberg reporting. 17:19

SAVE AMERICA'S TREASURES TOUR

Continued....

- 129) WBBM Newsradio 78
WBBM-AM (CBS) CH 780 Chicago 07/13/98 4:00-5:00 PM
02.52 Historic Sites Tour A cameraman's battery pack exploded as Hillary Clinton has kicked off a tour of historic sites. 03.04
- 130) WBBM Newsradio 78
WBBM-AM (CBS) CH 780 Chicago 07/14/98 3:00-4:00 PM
04.30 Clinton Tour Hillary Clinton toured Thomas Edison's laboratory in W. Orange, NJ on her tour of historic places in the US. 04.57
- 131) WBBM Newsradio 78
WBBM-AM (CBS) CH 780 Chicago 07/15/98 4:00-5:00 PM
04.32 Clinton Tour Hillary Clinton continued her bus tour of historic places in the eastern US, visiting the Troy, NY home of union organizer Kate Mulleens. 04.58
- 132) WGN-AM News
WGN-AM (Ind) CH 720 Chicago 07/13/98 8:00-8:10 AM
04.00 WGN News. > Pres. Clinton wants to spend million refurbishing US Historical Sites. Hillary Clinton visits the Museum of American History with the president today to view the flag that inspired the Star Spangled banner. Mrs. Clinton will also visit Thomas Edison invention factory in New Jersey. Andrew Crimedus reports. 06.00
- 133) WGN-AM News
WGN-AM (Ind) CH 720 Chicago 07/13/98 9:00-9:10 AM
00.00 WGN News. > Gas prices fell in the past week. . designer Ralph Lauren is donating \$13 million to renovate the flag that inspired the words to the Star Spangled Banner. Hillary Rodham Clinton helps kick off a tour of historical artifacts designated for renovation. 04.00
- 134) WMAQ All News 67
WMAQ-AM (CBS) CH 670 Chicago 07/13/98 6:00-7:00 AM
56.00 News. > Ozone Action day. > Witch doctor in Liberia kills two while testing his bullet proof spell. > Flag that inspired national anthem to get facelift; Designer Ralph Lauren puts up money; Hillary Rodham-Clinton to make formal announcement in connection with Save America's Treasures Campaign. > Currie student Paul Legrito wins Latino art competition sponsored by Latino Art Beat. 57.59
- 135) WMAQ All News 67
WMAQ-AM (CBS) CH 670 Chicago 07/13/98 8:00-9:00 AM
18.25 Mrs. Clinton. Hillary Rodham Clinton is touring America's treasures in an effort to preserve them. She and the President visited the Star Spangled flag at the Smithsonian. 18.36

SAVE AMERICA'S TREASURES TOUR

Continued....

- 136) WMAQ All News 67
WMAQ-AM (CBS) CH 670 Chicago 07/13/98 5:00-6:00 PM
 18.44 Original Flag Fashion designer Ralph Lauren is pledging \$10 million to help the Smithsonian Institute save the original flag that survived the British attack on Ft. McHenry, MD in 1814, inspiring Francis Scott Key to write the national anthem. Hillary Clinton is on a 4 day bus tour of historic sites along the east coast. 19.40
- 137) WGN News at Nine
WGN-TV (Ind) CH 9 Chicago 7/13/98 9:00-10:00 PM
 41.23 TZ; Flag. The flag that inspired the Natl. Anthem isn't the only piece of history that needs preservation. Pres. and Hillary Clinton kicked off a campaign to save America's treasures. SB; "Star Spangled Banner". V; Campaign at The Smithsonian Inst. PC; Hillary Clinton, talks about the flag's need for preservation. Ralph Lauren and his company are donating \$13 million for the project. PC; Pres. Clinton, says every person of this country has some piece of itself that it needs to endure. I; Michael Killiam, "Chicago Tribune", says he thinks history is here to stay. Gary Nurenberg reporting. 43.30
- 138) 7 News
WLS-TV (ABC) CH 7 Chicago 07/13/98 4:00-5:00 PM
 04.24 National News. > Greyhound bus slams into slow moving trucks injuring fifteen. V; wreckage. > Cause of brawl near Penn State Univ. still unclear. V; damage. > R; Jury rules Rev. Al Sharpton and two other legal advisor to Tijana Brawley defamed former prosecutor. > California judge delays embezzlement trial of Susan McDougal. > White House dismisses impeachment talks as theoretical. V; President and Hillary Clinton at Smithsonian Institution, Chelsea Clinton, Clintons with Ralph Lauren. Mention Polo Ralph Lauren Corporation makes gift to Save America's Treasures. SB; Hillary Clinton says they're asking every American to save documents, monuments, sites that tell American story. 06.51
- 139) 7 News
WLS-TV (ABC) CH 7 Chicago 07/15/98 6:00-7:00 AM
 05.45 TZ; National News. > Independent Counsel Kenneth Starr has subpoenaed a Secret Service agent to testify in Monica Lewinsky case. V; Agent. > First Lady Hillary Clinton was at the Old Colonial Theater in Pittsfield to promote restoration of the historic landmark. V; appearance. > Tennessee had 2 died from heavy rains and flooding. V; Rains. > NASA Guppy Aircraft is headed to Huntsville AL to deliver part of a Boeing Space Station that will go into service soon. V; Guppy plane. 07.15

SAVE AMERICA'S TREASURES TOUR

Continued....

140) 7 News

WLS-TV (ABC) CH 7 Chicago

07/16/98

5:30-6:00 AM

04.30 National News. > Linda Tripp resumes testimony to the Monica Lewinsky Grand Jury today. 8 Secret Service agents have been subpoenaed to testify. V; Attorney General Janet Reno addressing Congress. > First Lady Hillary Clinton continued her Saving America's Treasures Tour at the McClintock House in New York. That is where pioneers of the Women's Rights Movement wrote a document calling for equal rights. V; appearance. > Marv Albert has signed a contract with Madison Square Garden Network. V; Press conference. GR; MSG, Cablevision. > Rod Stewart held a concert to begin his world tour at Hartford Meadow Center in New Haven. 05.50

141) Eyewitness News

KYW-TV (CBS) CH 3 Philadelphia

07/13/98

6:00-7:00 AM

37.51 TZ; Ralph Lauren. The original Star Spangled Banner (flag) is in need of repair which Lauren will fund. He will kick off the "Save America's treasure" Campaign today w/ Hillary Clinton. R; 38.28

142) Eyewitness News

KYW-TV (CBS) CH 3 Philadelphia

07/14/98

6:00-7:00 AM

51.48 Star Spangled Banner. Designer Ralph Lauren is donating \$15 million to restore the star Spangled Banner Flag. V; Lauren w/ Bill Clinton and Hillary. V; Chelsea. V; Whitman. 52.20

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52.21 Hillary Clinton. She will visit NJ today at the Thomas Edison Site in East Orange. V; Hillary. V; Whitman. GR; Photo. 52.44

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143) Eyewitness News

KYW-TV (CBS) CH 3 Philadelphia

07/14/98

12:00-12:30 PM

14:31 Hillary Rodham Clinton > visiting Thomas Edison's lab in West Orange NJ today as part of campaign to save US treasures. > V; Pres and Mrs Clinton were joined by designer V; Ralph Lauren yesterday. Lauren gave \$13m to help restore V; Star Spangled Banner. > Save America's Treasures Tour is part of White House Millennium Project. V Chelsea. 115:30

59 sec.

144) Eyewitness News

KYW-TV (CBS) CH 3 Philadelphia

07/14/98

11:00-11:35 PM

06.29 Mrs Clinton in New Jersey. Hillary Clinton toured Thomas Edison Laboratory, West Orange today. V; Mrs Clinton. 06.50

145) Eyewitness News

KYW-TV (CBS) CH 3 Philadelphia

07/15/98

6:00-7:00 AM

07.41 Hillary Clinton. The First Lady toured the Edison Historical Site in West Orange, NJ yesterday. V; Hillary. Her bus broke down on the Garden State Pkwy. 08.05

24 sec.

SAVE AMERICA'S TREASURES TOUR

Continued....

- 146) News 10
WCAU-TV (NBC) CH 10 Philadelphia **7/13/98** **4:00-5:00 PM**
 26.12 Star Spangled Banner. Pres and Mrs Clinton visit Star Spangled Banner at Smithsonian Institute today; they are trying to focus attention on important symbols of history; V; flag in Smithsonian; I: Pres Clinton icw restoration of the flag thanks to gift of \$10 million from Ralph Lauren Company and \$3 million personally from Lauren; I; Hillary Clinton icw caretakers of nation's past; Campbell Brown reporting live; 28.24
2 min 12 sec
- 147) News 10
WCAU-TV (NBC) CH 10 Philadelphia **07/13/98** **5:00-6:00 PM**
 35.45 TZ; Save America's Treasures Hillary Clinton is launching an effort to save America's treasures. V; Stars and Stripes. Ralph Lauren has donated 13 million dollars to the cause. V; Pres. Clinton. V; Pres. Clinton. V; Flag in the National Historical Museum. 36.30
- 148) News 10
WCAU-TV (NBC) CH 10 Philadelphia **07/14/98** **5:00-6:00 PM**
 15.13 Save America's Treasures Hillary Clinton is on her tour to save America's Treasures. V; Hillary Clinton at the NJ Lab where Thomas Edison created many of his inventions. C; Today show where Hillary Clinton and Jack Welch, General Electric Chairman, announced a grant to save the national Historical sites. Suzette Spiller Reporting 16.06
- 149) WB 17 News at 10
WPHL-TV (WB) CH 17 Philadelphia **07/13/98** **10:00-10:30 PM**
 17.11 Tz; Old Glory Hillary Clinton wants to preserve the flag that inspired the Star Spangled Banner. I; Mrs. Clinton-It cost \$45.90 to create this flag. It will cost \$18 million to preserve it. Ralph Lauren is donated \$10 million and 3 \$million to promote it. 17.46
- 150) Action News
WPVI-TV (ABC) CH 6 Philadelphia **07/14/98** **5:00-6:00 PM**
 56.06 TZ; People. > Will Smith is developing the Newmarket glass pavilion in Society Hill. V; NewMarket. > Hilary Rodham Clinton talks of preserving historic sites in United States. V; First Lady in East Orange. > V; Tribute to Jackie Kennedy Onassis in Wilmington, Delaware. Photos were donated to Leukemia Society of America. 57.33
- 151) Action News
WPVI-TV (ABC) CH 6 Philadelphia **07/16/98** **5:00-6:00 PM**
 13.51 Clinton. Hillary Rodham Clinton in Seneca Falls, New York promoting historical preservation. V; First Lady. 14.12
21 sec
- 152) Action News
WPVI-TV (ABC) CH 6 Philadelphia **07/17/98** **5:30-6:00 AM**
 15.51 Around The World. > White House attempting to stop Secret Service agent testimony in Monica Lewinsky scandal. V; Agents. > Birth of women's movement honored in Seneca Falls, New York yesterday. V; Celebration including Hillary Clinton. M; Women's Rights Convention. 16.41

SAVE AMERICA'S TREASURES TOUR

Continued....

- 153) Channel 7 News At Six
KGO-TV (ABC) CH 7 San Francisco 07/13/98 6:00-7:00 PM
 44.40 TZ; American Flag. Move to preserve the American Flag at Smithsonian by Ralph Lauren and other organizations. V; flag. PC; Hillary Clinton, on the restoration process. Andy Field Reporting. 46.30
- 154) Channel 7 News At Six
KGO-TV (ABC) CH 7 San Francisco 07/16/98 6:00-7:00 PM
 21.50 T; V; UC system, V; Hillary Clinton. 22.00
 * * *
 38.10 TZ; Hillary Clinton. Hillary celebrating 150th anniversary of first women's rights convention. PC; Hillary Clinton, we must be vigilant. 39.00
- 155) News Eleven at Five
KNTV-TV (ABC) CH 11 San Jose 7/16/98 5:00-5:30 PM
 13.10 Hillary Clinton. She hailed Seneca Fall's Women's Rights Convention Anniversary. V; Clinton in Seneca Falls. I; Rodham Clinton: We must be vigilant against the messages of a media driven consumer culture that convinces our sons and daughters that what brand of sneakers they wear or cosmetics they use is more important than what they think, feel know or do. 14.03
- 156) Eyewitness News At Five
KPIX-TV (CBS) CH 5 San Francisco 07/13/98 5:00-5:30 PM
 12.00 TZ; American Flag. Move to preserve the American Flag at Smithsonian by Ralph Lauren and other organizations. V; flag. PC; Hillary Clinton, on the restoration process. 12.45
- 157) Eyewitness News Nightcast
KPIX-TV (CBS) CH 5 San Francisco 7/13/98 10:00-11:00 PM
 17.28 TZ; Old Glory. Ralph Lauren donating money to restore flag. I; Hillary Clinton: All of us know it will cost quite a bit more to preserve it. Lauren pledged 13 million for project. 18.11
- 158) Mornings On Two
KTVU-TV (Fox) CH 2 Oakland 07/13/98 7:00-8:00 AM
 16:55 Flag Mark Curtis reporting. The Clintons have launched a drive to restore the American flag that hung over Fort McHenry during the War of 1812. It inspired Francis Scott Key to write the national anthem. V; shots of Ralph Lauren on the podium with Bill and Hillary. Lauren is a major donor to the drive. I; President Clinton, says the flag is a metaphor for our country. It's currently kept in a vault at the Smithsonian. 19:20
- 159) New England Cable News
NECN Cable Boston 07/13/98 5:00-5:30 PM
 5.10 Clinton visit. Hillary Rodham Clinton will speak at the Old colonial Theater in Pittsfield. V; theater. 5.28

SAVE AMERICA'S TREASURES TOUR

Continued....

160) Primetime**NECN Cable Boston****07/13/98****9:00-10:00 PM**

55.45 TZ; Save America's Treasures. Hillary Rodham Clinton kicked off the Save America's Treasures campaign. Preserving Ft McHenry, the 184 year old American flag. PC; Mrs. Clinton says these are part of nation's memory and should be part of the future. Mrs. Clinton will be in Pittsfield tomorrow at the old Colonial Theater. 56.25

161) First Look**NECN Cable Boston****07/14/98****6:00-7:00 AM**

01:56 TZ; First Lady in Pittsfield. First Lady Hilary Clinton will tour Pittsfield today to view the restoration of the Colonial Theater. V; Mrs. Clinton. V; The Colonial Theater. 02:25

* * *

33:22 TZ; First Lady in New England. First Lady Hilary Clinton will visit the Colonial Theater today in Pittsfield. This is a part of the Save America's Treasures Campaign which was launched yesterday. V; Save America's Treasures campaign kick off yesterday by President and Mrs. Clinton. I; Mrs. Clinton states that our nation's memory should be part of the nation's future. Ralph Lauren has donated funds to help in the restoration of Betty Ross's American flag. 34:12

29 sec.

50 sec.

162) New England Cable News**NECN-TV (Cable) Boston****7/14/98****4:00-4:30 PM**

0 00 T; Hillary Clinton, FBI Most wanted, Ireland deaths.

* * *

0.45 V; Hillary Clinton visited Pittsfield today and discussed preserving the historical sites in Mass. Colonial Theater will be toured by the First Lady. When GE closed a factory in this town it was hurt economically. V; Berkshire Eagle. SB; Gerald Doyle, Jr., Pittsfield Mayor, Excited. SB; Bob Boland, Restoration Committee, On preserving the Colonial Theater. 3.30

163) New England Cable News**NECN-TV (Cable) Boston****7/14/98****5:00-5:30 PM**

0.32 Headlines. > Hilary Clinton will be at the V; Colonial Theater in Pittsfield MA on a tour to draw attention to key pieces of American history. She will also visit the home of Edith Wharton. 0.58 > The FBI are on the trail of a man that is wanted for the bombing of an abortion clinic. V: Sketch. 1.24

164) Evening Edition**NECN-TV (Cable) Boston****7/14/98****7:00-7:30 PM**

0.00 T; Hillary Clinton, Tax cut, Water quality.

* * *

0.33 V; Hillary Rodham Clinton visits Pittsfield, Mass. and talks about preserving historical sites like the V; Colonial Theater. V; Berkshire Eagle newspaper. She's also visiting the Edith Wharton House later. 1.55

SAVE AMERICA'S TREASURES TOUR

Continued....

165) Prime Time

NECN-TV (Cable) Boston

7/14/98

9:00-10:00 PM

9.08 V; Hillary Clinton visits Pittsfield, Mass. and the Colonial Theater, speaking about preserving historical sites. It's called the Save Our Treasures Tour. SB; Clinton, On the majesty of the old V; Colonial Theater. Theater is now a paint store. V; California Paints sign in store. SB; Pittsfield Mayor Gerald Doyle, Jr., On Clinton's visit. SB; John Boland, Preservationist, On the Colonial's legacy. She also visited the home of Edith Wharton, first American woman to win the Pulitzer. 12.40

166) First Look

NECN Cable Boston

07/15/98

6:00-7:00 AM

4.40 MA Treasures. TZ; Scot Yount reports. V; Hilary Rodham Clinton came to came to W. MA to help the president fight to preserve historic sites in the US on the Save Our Treasures tour. V; Pittsfield Historic Theatre, the Old Colonial. V; Interior of the Theatre. SB; Clinton congratulates the audience for saving the Theatre. V; There was a concert in the hall, now a V; Paint Store, the first since the 50's. V; Sign for California Paint. It will take \$9 million to make it serviceable,. I; Pittsfield's Mayor Gerald Doyle says the First Lady's visit means so much. I; The man who spearheaded the effort, John Boland says he has never forgotten the Theatre in its heyday. I; Residents say that the Theatre is worth saving. Many feel that the saving of the Theatre will save the town as well. The First lady will continue with several small town visits over the next couple of weeks. 7.29

2min 31sec

167) News

~~WBUR-FM (NPR) Freq 90.9 Boston~~

7/14/98

5:50-7:00 AM

~~6.34.29 Hillary Rodham-Clinton. She will be in Pittsfield today. She is on a nationwide tour of historic landmarks. She plans to tour the city's 95 year-old Colonial Theatre. 6.34.43~~

168) News

~~WBUR-FM (NPR) Freq 90.9 Boston~~

7/14/98

5:00-7:00 PM

~~5.33.35 Crowd. A crowd of ten thousand is waiting for the arrival of Hillary Clinton who is going to speak about the Colonial Theater. 5.34.05~~

169) The Connection

~~WBUR-FM (NPR) Freq 90.9 Boston~~

7/16/98

10:00-12:00 AM

~~10:06:00 Save America's Treasures. Hillary Clinton is currently on tour trying to raise awareness of American historical preservation. Vincent Scully of Yale Univ is the guest to talk about historic preservation. The movement has affect on the way today's cities are designed today and gives people a chance to have an input. Calls are taken 10:58:00~~

SAVE AMERICA'S TREASURES TOUR

Continued....

170) News

WBZ-AM (ABC) CH 1030 Boston**07/13/98****5:55-7:00 AM**

49.39 Hillary. Hillary Clinton begins bus tour of East Coast, to preserve historical sites. I; Mike McCurry, White House, says Star Spangled Banner and tribute to women's rights are part of tour. She will stop in Pittsfield at Old Colonial Theater. 50.19

171) News

WBZ-AM (ABC) CH 1030 Boston**07/13/98****7:00-8:00 AM**

37.33 Hillary. Hillary Clinton is taking off on American History Tour today. She will visit historic sites on East Coast. She will stop at Colonial Theater in Pittsfield. 37.51

172) News

WBZ-AM (ABC) CH 1030 Boston**07/13/98****12:00-1:00 PM**

06.04 Effort to preserve US historical sights. I; Hillary Clinton, we kick off program today. Hillary Clinton will be at Colonial Theater in Pittsfield tomorrow. 06.45

173) News

WBZ-AM (ABC) CH 1030 Boston**07/14/98****5:55-7:00 AM**

7.36 Hillary Clinton. Clinton comes to Pittsfield today pushing for preservation of historical sites. She will visit Old Colonial Theater. I; Bob Boland, local historian, says all Barrymores expect Lionel, Sarah Bernhardt, Irene Berdoni, Emily Gallcerchi, Geraldine Ferrare, Charles Hackett, and John Philip Sousa were at theater. 8.23

174) News

WBZ-AM (ABC) CH 1030 Boston**07/14/98****7:00-8:00 AM**

36.03 Hillary Clinton. Clinton comes to Pittsfield today to push for renovation of historical sites. She will go to Colonial Theater, where Rachmananov, John and Ethel Barrymore, Sarah Bernhardt visited. I; Bob Boland, local historical says they have plaster cherubs and beautiful decorative work by Boston firm Mortonson and Holdenson. 37.00

175) News

WBZ-AM (ABC) Freq. 1030 Boston**7/14/98****4:00-5:00 PM**

4.02.50 Hillary. One of Hillary Clinton's three buses broke down on the way to Pittsfield MA where she was to visit the Colonial Theater. 4.03.15

176) News 4 New England

WBZ-TV (CBS) CH 4 Boston**07/13/98****5:00-5:30 PM**

13.34 Flag restoration. V. of flag that inspired Francis Scott Key. Ralph Lauren is pledging \$13 towards its restoration. It's part of Project Millennium. SB; Clinton says citizenship is embodied in all of our memories of the flag. Hillary Clinton will visit the Colonial Theater in Pittsfield. 14.20