

WHSO LAYOUT DRAFT 3
a/o 5/28/98; L. Schwartz

Kathy Black
CNN

Melissa Healy
LAT

REDBOOK MAGAZINE LUNCHEON
Tuesday, June 2, 1998

Reception: State Floor
Lunch: State Dining Room

Approx. 100 guests/Pool Press for award presentation/Business Attire
10 Social Aides

FLOTUS TIME 1:15 p.m.
Invite Time: 1:00 p.m.
Gate Time: 12:30 p.m.

*Public Tours Canceled

12:15 p.m. IN PLACE TIME

12:30 p.m. East Visitors Gate opens and guests proceed to coat check in the Family Theater, receive their escort cards outside the China Room and to the State Floor where drinks will be passed.

Contact Gate: Bronson Frick

Contact Seating: Kim Widdess/Sharon Kennedy Gill

STATE FLOOR NOTES: Guests pick up escort cards outside China Room; strings and piano in Grand Foyer; Parlor Rooms will remain open until luncheon begins; State Dining Room will open when seating begins; ushers to direct guests to tables; glass toast lectern at fireplace; piano during lunch; glass toast lectern in place in front of fireplace in State Dining Room positioned before lunch begins; table and awards also pre-positioned.

1:05 p.m. Blue Room is cleared by Social Aides except for meet and greet guests.

Contact: Sharon Kennedy Gill

1:15 p.m. Seating begins in the State Dining Room for lunch.

Contact: Ushers/Kim Widdess

1:15 p.m. **THE FIRST LADY** arrives on the State Floor briefing will occur at the elevator.

Contact: Marsha Berry

1:20 p.m. **THE FIRST LADY** arrives in the Blue Room for a meet and greet with Redbook Magazine honorees.

Blue Room Participants:	
Kate White, Editor of Redbook and families	7 honorees

1:30 p.m. **THE FIRST LADY** is announced into the State Dining Room and proceeds to the lectern.

THE FIRST LADY makes brief welcoming remarks and proceeds to her table.

Lunch is served.

2:15 p.m. (Approx. Time) Following lunch, the award presentation begins.

THE FIRST LADY returns to the lectern and makes remarks and introduces Kate White, Editor of Redbook.

Kate White makes brief remarks and introduces each honoree (one minute remarks on each honoree as their introduced). As she acknowledges each honoree, the honoree will come forward and be handed the award by **THE FIRST LADY**, pause for a picture and stand to the side of the fireplace.

There will be a total of seven presentations.

Following the last presentation and photograph, there will be one group photo of **THE FIRST LADY**, the seven honorees and Kate White taken in front of the fireplace.

2:45 p.m. Following the group photograph, **THE FIRST LADY** thanks guests and departs.

Note: No receiving line.

Guests depart East Gate.

Julie E. Mason

05/22/98 02:12:34 PM

Record Type: Record

To: Sharon K. Gill/WHO/EOP

cc:

Subject:

REDBOOK

Table Hosts:

- 1 ✓ HRC
- 2 ✓ Audrey Haynes, Women's Office
- 3 ✓ Tipper Gore
- 4 ✓ Ann Lewis
- 5 ✓ Melanne Verveer
- 6 ✓ Marsha Berry
- 7 ~~Olivia Golden, HHS~~
- 8 ✓ Barbara Chow, OMB
- 9 ✓ Janet Murgia, Leg Affairs
- 10 ~~Joan Lombardi, HHS~~
- 11 ~~Sec. Shalala, HHS~~
- 12 ✓ Jennifer Klein, OFL
- 13 ✓ Minyon Moore, Political Affairs

Elena Kagan
Nicole Rabner
Amy W-T

Table Host Alternates:

- Maria Echeveste, Public Liaison
- Sylvia Mathews, DCOS
- Lynn Cutler, Intergovernmental

Press to be invited:

- 1 Mimi Hall, USA Today
- 2 Karen Tumulty, Time
- 3 Barbara Vobejda, Washington Post
- 4 Jackie Calmes, Wall Street Journal
- 5 Helen Thomas, UPI
- 6 Elizabeth Shogren, LAT
- 7 Sonya Ross, AP
- 8 Eileen O'Connor, CNN
- 9 Claire Shipman, NBC

phone # and addresses

1st sub

- 10 Marie Coco, Newsday
- 11 Nancy Mathis, Houston Chronicle

We might have additions to the press list (only a few) but this is pretty much it. Do you need addresses for press or just phone numbers?



Sharon K. Gill
05/25/98 05:20:05 PM

Record Type: Record

To: Julie E. Mason/WHO/EOP

cc:

Subject: Redbook Table Hosts

hey there. hope you had a good weekedn. I reviewed with Capricia and following is the final list of table hosts. Invites will go out tomorrow. Give me a ring in the AM so we can discuss numbers and phone numbers for the press list. thanks.

1. HRC
2. Mrs. Gore
3. Melanne
4. Marsha Berry
5. Ann Lewis
6. Audrey Hayes
7. Minyon Moore
8. Janet Murgia
9. Barbara Chow
10. Jen Klein
11. Nicole Rabner
12. Elena Kagan
13. Amy Weiss Tobe

Alts.

Lynn Cutler
Maria Eschaveste
Susan List

From: REDBOOK

Dan Klores Associates, Inc.
Public Relations - (212) 685-4300
Contact: Susan Graziano/Lenore Moritz

For immediate release

**REDBOOK'S "MOTHERS & SHAKERS OF 1998" TO BE GUESTS OF HONOR AT A
WHITE HOUSE LUNCHEON HOSTED BY HILLARY CLINTON**

**Eight Dynamic Women Cited for their Efforts on Behalf of Childcare
Issues are the First Recipients of Redbook's Distinguished Award**

Redbook's "Mothers & Shakers of 1998" – eight women who are committed to improving the quality of childcare – will be honored on June 2, 1998, at a White House ceremony hosted by Hillary Clinton.

Redbook's Editor-in-Chief, **Kate White**, said that these women, who are profiled in the magazine's June issue, have fought passionately for kids and families.

"The emergence of childcare as a national issue is a direct result of effort by women, such as the ones we have recognized," said White. "Whether as local advocates, business executives, legislators or philanthropists, these amazing women have found imaginative solutions for their own communities, and by example, for all of us."

Along with award winners U.S. Senator **Patty Murray** of Washington, who has co-sponsored all the major childcare legislation of the past six years, and **Rosie O'Donnell**, whose For All Kids Foundation so far has distributed \$1.5 million to 105 child-related charities, *Redbook's* "Mothers & Shakers of 1998," include:

- **Harriett Trangucci** – who established and supports an emergency childcare fund at the **Summit Child Care Centers** in Summit, NJ.
- **Elaine Fersh** - a Boston activist whose group, **Parents United for Child Care**, helped develop before-and-after school programs for older kids.
- **Mary Beth Phillips** - a San Francisco mother whose infant daughter lost her sight after being injured by a babysitter. Phillips lobbied tirelessly for **TrustLine**, a state-certifying service that checks whether a caregiver has a criminal or child-abuse record.
- **Elissa Bassler** – the director of public policy for the **Day Care Action Council of Illinois**, who got a \$100 million grant from the Illinois legislature - the largest state childcare grant ever.
- **Yvonne Edwards** - a childcare coordinator for California's Monterey County, who recently led a team effort to form a state-of-the-art childcare and woman's health services center.
- **Linda Mason** – of Cambridge, Massachusetts, who convinced CEOs of the need for high quality on-site child development programs. There are now more than 180 **Bright Horizons Child Centers**, serving some 14,000 children at major corporations across the U.S.

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REDBOOK

MARY KIM
MARKETING SERVICES DIRECTOR

FACSIMILE

TO: Julie Mason
FAX: 202-456-7805
SUBJECT: Invitation Copy
DATE: May 4, 1998

=====
Per your question, here are some copy points for the invitation:

Redbook's First Annual "Mothers & Shakers" Award which this year honors women who have made a difference in childcare

Hosted by First Lady Hillary Rodham Clinton and Redbook's Editor-in-Chief Kate White

- can we invite any local press as guests? how many?
contact local press to cover
- ? Mary in advisory - can we list names/states of winners?
- Nicole/skg re names

Mary

212-649-3390
Mary Kim

REDBOOK

The magazine for young married women.

And now she's on-line @ <http://homearts.com>

To Julie Mason

Company _____

Fax Number 202-456-7805

Date _____

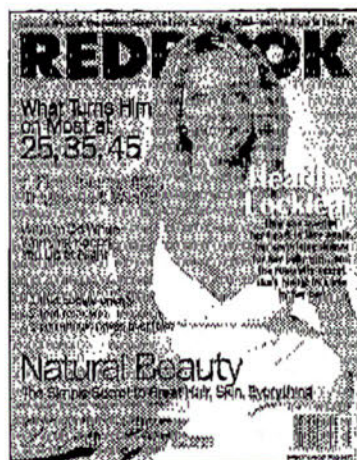
From Mary

Phone # _____

of Pages (inc. cover) _____

Comments:

- Julie, 2 minor changes to a list (starred)
 - addition of Shirley Jamison (mother of our publisher)
 - Elaine Fresh Persh, one of the honorees, has provided the name of her guest - Patrick McGuigan
 - also, I do need to speak w/ you re: the agenda
- thanks!



May Issue

- Where Heather's Heart Is
- Foundation That Looks Fabulous
- What To Wear on the Weekend
- Red Alert All-Natural Health: 60-Second Relaxation Trick
- Tropical Punch—the coolest way to dress this season
- Natural Cures You Can Really Trust
- Get Wet: The Ways Water Makes You Feel Beautiful

the 24/7 guide

- "Help! My 10-year-old daughter wants to start wearing makeup"
- Is It Allergies? How to tell
- How to shine at meetings
- America's best-kept vacation secret
- Sensational sandwiches

Promotion News

Get out, hit the road and have some "Summer Fun!" at the Chevrolet Prizm/**REDBOOK** "Summer Fun '98" fashion show at the King of Prussia Mall, Pennsylvania. Experience the Chevrolet Prizm display, receive free gifts and enter to win the ultimate Summer Fun getaway for two on **Saturday, May 9, 1:00 pm** at The Plaza at King of Prussia Mall.

FINAL WHSO LAYOUT
a/o 2/7; S. Farnsworth

Gates open noon
Guests arrive 12:30

LUNCHEON HONORING WORKING MOTHERS
Monday, February 10, 1997

Reception: Grand Foyer
Lunch: East Room
Approx. 160 guests/Press for remarks at end only/Business Attire

Gate opens: 11:40 a.m.
Guest invite: 12:00 p.m.
FLOTUS time: 12:15 p.m.

honorees in
Kate White
top folks (15)
open press
Cathy Black
Pres; Hearst mag.
Tape Tarnison
Pub
Redbook
Kate White

11:35 a.m. In place time.
11:45 a.m. EV Gate opens for guests arrival. Guests pick up escort cards outside China Room before being directed to the State Floor where drinks will be passed. The Parlor Rooms will remain open. The State Dining Room will be closed.
List: Kim Escort Cards: Robyn

12:00 p.m. **Meet and greet** guests arrive in the State Dining Room. Refer to separate guest list. Escort cards are marked. Social Aides to direct to State Dining Room.
Contact: Robyn

12:10 p.m. Approx. Time. Guests are directed into the East Room to be seated for lunch.

12:15 p.m. **The First Lady and Mrs. Gore** arrive in the State Dining Room for a meet and greet with Working Mother Magazine honorees. (Approx. 25 guests)

12:25 p.m. **The First Lady and Mrs. Gore** are announced as they enter the East Room. **The First Lady** proceeds on stage. **Mrs. Gore** proceeds to her table.

The First Lady welcomes guests and proceeds to table.

Lunch is served.

1:10 p.m. (Approx. time) Following lunch, **the First Lady** returns to the lectern to thank everyone for coming and introduces **Judsen Culbreth** who will acknowledge the other WMM honorees. Judsen Culbreth asks WMM honorees to stand as she reads a few sentences about each one.

Press Note: Open Press for this portion. Cameras will be pre-positioned. Press will enter upon cue that program is about to begin.

1:30 p.m.

The First Lady departs.

Guests depart East Gate and receive packet of Administration's Accomplishments as they depart.

Packet contact: Betsy Myers

SET UP NOTES: 8x10 stage in front of gold curtain w/toast lectern; steps in front; Harp and flute at east entrance; string ensemble w/piano in the Grand Foyer; escort card table outside the China Rm; one press riser on the north side of the Cross Hall doors in the East Room; Ushers/House lights for East Room; stanchions around press area. Announce mic at Cross Hall entrance to East Room. No receiving line.

WORKING MOTHER MAGAZINE LUNCHEON
Monday, February 10, 1997

STATE DINING ROOM
MEET & GREET GUEST LIST

Betsy Myer

Judy Ann "Judson" Culbreth, Editor-in-Chief, *Working Mother Magazine*
John "Jay" MacDonald, CEO MacDonald Communications

*daughter (Bret)

- Tina Garcia
- Pam Kiger
- Beatrice Rudder
- Lisa Thomas

Working Mother Magazine Honorees:

- Charlene Barshevsky
- Laurel G Bellows
- Cathy Black
- Katie Couric
- Jamie Gorelick
- Marta Kauffman
- Shelly Lazarus
- Donna Lenhoff
- Patty Murry
- Irene Natividad
- Karen Nussbaum
- Elaine Pagels
- Barbara Reisman
- Linda Sanford
- Patricia Summet
- Valora Washington

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* = AWARDEE

President's List

WORKING MOTHER MAGAZINE LUNCHEON - Monday FEB 10 1997 - 12:00 PM East Room - Business -
East Visitors Entrance For Official Government Use Only

REPORT DATE: February 7, 1997
REPORT TIME: 11:11 AM

* THE FIRST LADY

Accepts and No Responses

- A **Ms. Aida Alvarez**
Administrator-designate, Small Business Administration
Washington, DC
- A **Ms. Belinda Anderson**
Memphis, TN
- A **Ms. Susan M. Andross**
Legislative Assistant, Department of State
- A **Ms. Deborah Armstrong**
MacDonald Communications
New York, NY
- A **Hon. (Amb.) Charlene Barshefsky**
Acting U.S. Trade Representative
Washington, DC
* **Guest: Ms. Marika Cohen**
- A **Ms. Judith Beaudry**
Procter & Gamble
Cincinnati, OH
- A **Mrs. Laurel G. Bellows**
* Partner, Bellows and Bellows
Chicago, IL
Guest: Miss Lindsay Bellows
- A **Ms. Cathleen Black**
* President, Hearst Magazines
New York, NY
Guest: Ms. Sue Webb
- A **Ms. Ann Blackman**
Time
Washington, DC
- A **Ms. Ellen B. Bloom**
Director, Office of Congressional Affairs, National Telecommunications and Information Administration
Washington, DC
- A **Ms. Amy Bondurant**
Verner, Lipfert, Bernhard, McPherson & Hand
Washington, DC
- A **Ms. Rita Braver**
White House Correspondent, CBS News
Washington, DC
- A **Hon. Ann Brown**
Chair, Consumer Product Safety Commission
Bethesda, MD
- A **Hon. Carol M. Browner**
Administrator, Environmental Protection Agency
Washington, DC

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Accepts and No Responses

- A **Ms. Marian Burros**
The New York Times
New York, NY
- A **Ms. LaVarne Addison Burton**
Ellicott City, MD
- A **Ms. Kelly Carnes**
Deputy Assistant Secretary for Technology Policy, Department of Commerce
Washington, DC
- A **Mrs. Joyce H. Carrier**
Deputy Assistant Secretary for Public Liaison, Department of the Treasury
- A **Hon. Ida L. Castro**
Deputy Assistant Secretary, Department of Labor
Washington, DC
- A **Ms. Ann Compton**
ABC
Washington, DC
- A **Ms. Susan Jean Cornwell**
Reuters
Washington, DC
- A **Ms. Hilary Cosell**
Stamford, CT
- A **Mr. John Costello**
Sears
Hoffman Estates, IL
- A * **Ms. Katie Couric**
Co-Anchor, "Today", NBC
New York, NY
- A **Ms. Judy Ann "Judsen" Culbreth**
MacDonald Communications
New York, NY
- A **Ms. Lynn G. Cutler**
Senior Vice President, The Kamber Group
Washington, DC
- A **Hon. Linda Hall Daschle**
Deputy Administrator, Federal Aviation Administration
Washington, DC
- A **Ms. Mary Dixon**
Agency Representative, Interagency Committee, White House Women's Office
Washington, DC
- A **Mr. John Donoghue**
Senior Vice President, Mass Marketing, MCI
Arlington, VA

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Accepts and No Responses

- A **Ms. Connie Duckworth and Mr. Thomas Duckworth**
Partner & Manager, Fixed Income Division, Goldman Sachs
Chicago, IL
- A **Hon. Sue Eckert**
Assistant Secretary for Export Administration, Department of Commerce
- A **Ms. Sally Ericsson**
Washington, DC
- A **Mrs. Susan G. Esserman**
Bethesda, MD
- A **Ms. Lisa Farnin**
Doylestown, PA
- A **Ms. Shelley Fidler**
Chief of Staff, Council on Environmental Quality
- A **Hon. Lauri Fitz-Pegado**
Assistant Secretary & Director General, US & Foreign Commercial Service, Department of Commerce
Washington, DC
- A **Ms. Dana Friedman**
Co-President, Families & Work Institute
New York, NY
Guest: Ms. Brooke Friedman
- A **Ms. Jane Fullerton**
Arkansas Democratic Gazette
Washington, DC
- A **Ms. Tina Garcia**
President, Special Properties, Inc.
Lake Ridge, VA
- A **Hon. Toby T. Gati**
Assistant Secretary for Intelligence & Research, Department of State
Washington, DC
- A **Ms. Pamela Gentry**
Deputy Director, Office of Public Affairs, Department of HHS
Washington, DC
- A **Ms. Doreen Gentzler**
Ch. 4 WRC
Washington, DC
- A **Ms. Ann Gerhardt**
The Washington Post
Washington, DC
- A **Ms. Dorothy Gilliam**
The Washington Post
Washington, DC

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Accepts and No Responses

- A **Ms. Christina Gold**
Avon
New York, NY
- A **Hon. Mary Lowe Good**
Under Secretary for Technology, Department of Commerce
Washington, DC
- A **Mrs. Mary Elizabeth Gore**
- A * **Honorable Jamie S. Gorelick**
Deputy Attorney General, Department of Justice
Washington, DC
- A **Ms. Parnice "Patricia" Green**
Suitland, MD
- A **Ms. Frankee Greenberg**
Federal Railroad Administration
Washington, DC
- A **Ms. Patricia Guadalupe**
Pacifica Radio
Washington, DC
- A **Mr. Hiromi Gunji**
Chairman & CEO, Brother International Corporation
Somerset, NJ
- A **Hon. Ruth R. Harkin**
President and Chief Executive Officer, Overseas Private Investment Corporation
Washington, DC
- A **Ms. Barbara Harrison**
Ch. 4 WRC
Washington, DC
- A **Ms. Judith Hasson**
USA Today
Arlington, VA
- A **Hon. Kathryn O. Higgins**
Assistant to the President for Cabinet Affairs, The White House
- A **Ms. Charlayne Hunter-Gault**
News Hour with Jim Lehrer
Arlington, VA
- A **Hon. Shirley Jackson**
Chairman, U.S. Nuclear Regulatory Commission
Washington, DC
- A **Ms. Gloria Johnson**
Greenbelt, MD
- A * **Ms. Marta Kauffman**
Co-Creator and Executive Producer, NBC - "Friends"
Burbank, CA
Guest: **Miss Monica Tribuiani**

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Accepts and No Responses

- A **Ms. Melanie Kenderdine**
Deputy Assistant Secretary, Department of Energy
- A **Mr. George Ker**
Kimberly-Clark Corporation
Neenah, WI
- A **Ms. Susan Kidd**
Ch. 4 WRC
Washington, DC
- A **Ms. Pamela Kiger**
- A **Ms. Linda Kramer**
People Magazine
Washington, DC
- A **Ms. Cheryl Kroyer**
Goodby Silverstein
San Francisco, CA
- A **Ms. Renee M. Landers**
Senior Counsel, Department of Justice
- A **Ms. Rochelle "Shelly" Lazarus**
CEO, Ogilvy and Mather Worldwide
New York, NY
Guest: Miss Samantha Lazarus
- A **Ms. Nancy Anne Leamond**
Bethesda, MD
- A **Ms. Robin Leeds**
Agency Representative, White House Office for Women's Initiatives
- A **Ms. Donna Lenhoff**
Vice-Chair, FMLA Commission
Washington, DC
Guest: Ms. Alice Berkin
- A **Ms. Bonnie LePard**
Washington, DC
- A **Honorable Susan Bass Levin**
Mayor, City of Cherry Hill, NJ
Cherry Hill, NJ
- A **Ms. Mara Liasson**
National Public Radio
Washington, DC
- A **Ms. Susan M. Liss**
Chief of Staff to Mrs. Gore

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Accepts and No Responses

- A **Ms. Barbara Litrell**
MacDonald Communications
New York, NY
- A **Ms. Theresa Loar**
Sr. Coordinator for International Women's Issues, Department of State
Washington, DC
- A **Ms. Joan Lombardi**
Office of the Assistant Secretary, Department of Health & Human Services
Washington, DC
- A **Ms. Anne R. Luzzatto**
- A **Mr. John "Jay" MacDonald**
MacDonald Communications
New York, NY
- A **Ms. Ruth Marcus**
The Washington Post
Washington, DC
- A **Ms. Pilar Martinez**
U.S. Department of Commerce
Washington, DC
- A **Hon. Doris O. Matsui**
Deputy Assistant to the President for Public Liaison
Washington, DC
- A **Mrs. Kathleen Matthews**
Ch. 7 WJLA
Washington, DC
- A **Mr. James F. McCann**
Chairman, 1-800-Flowers
Westbury, NY
- A **Ms. Gail McGovern**
AT&T
Basking Ridge, NJ
- A **Hon. Lorraine McHugh**
Deputy Assistant to the President and Deputy Press Secretary for Media Affairs and Operations
- A **Ms. Mary McLaughlin**
MacDonald Communications
Washington, DC
- A **Honorable Jolene M. Molitoris**
Administrator, Federal Railroad Administration
Washington, DC
- A **Ms. Lorestina "Lori" Montenegro**
Univision
Washington, DC

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Accepts and No Responses

- A **Ms. Corlis S. Moody**
Director, Office of Economic Impact and Diversity, Department of Energy
- A **Ms. Brett Culbreth Mosely**
New York, NY
- A **Hon. (Sen.) Patty Murray**
D/Washington, United States Senate
Washington, DC
* **Guest: Ms. Patricia Akyama**
- A **Ms. Allison "Lissa" Muscatine**
Office of Communications
- A **Ms. Betsy Myers**
Deputy Assistant to the President for Women's Initiatives & Outreach
Washington, DC
- A **Ms. Irene Natividad and Mr. Andre Cortese**
Chair, The National Commission on Working Women
Washington, DC
*
- A **Ms. Genie Norris**
Deputy Assistant Secretary for Operations, Department of State
- A **Hon. (Rep.) Eleanor Holmes Norton**
D/District of Columbia, House of Representatives
Washington, DC
- A **Ms. Karen Nussbaum**
Director, Working Women's Department, AFL-CIO
Washington DC, DC
* **Guest: Mr. Gene Arlook**
- A **Ms. Susan Page**
USA Today
Arlington, VA
- A **Ms. Elaine Pagels**
Harrington Spear Paine Professor of Religion, Princeton University
Princeton, NJ
Guest: Ms. Katherine Hughes
- A **Ms. Jennifer Perry**
Executive Director, Children's Action Network
Los Angeles, CA
- A **Ms. Gail E. Peterson**
Director of Legislative Affairs, Department of Treasury
Washington, DC
- A **Ms. Ann Pleshette Murphy**
Editor-in-Chief, Parents Magazine
New York, NY
- A **Ms. Karen Pollitz**

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Accepts and No Responses

- A **Hon. (Ms.) Robin Raphel**
Assistant Secretary for South Asian Affairs, Department of State
- A **Ms. Anne Reed**
Acting Chief Information Officer, Department of Agriculture
- A **Ms. Diane Rehm**
WAMU
Washington, DC
- A **Ms. Barbara Reisman**
Executive Director, Child Care Action Campaign
New York, NY
* Guest: **Miss Liza Scherzer**
- A **Dr. Carolina Reyes**
GWU Medical Center
Washington, DC
- A **Ms. Roxanne Marie Roberts**
The Washington Post
Washington, DC
- A **Mrs. Carol L. Roddy**
Washington, DC
- A **Ms. Francene Sussner Rodgers**
Founder and CEO, WFD
Boston, MA
* Guest: **Miss Victoria Rodgers**
- A **Ms. Lisa Ross**
Deputy Director, White House Office for Women's Initiatives & Outreach
- A **Ms. Beatrice Rudder**
- A **Ms. Linda Sanford**
General Manager, System 390, IBM Corporation
Hopewell Junction, NY
* Guest: **Miss Catherine Sanford**
- A **Ms. Ruth Sarlin**
Nickelodeon
New York, NY
- A **Ms. Sondra L. Seba**
Agency Representative, Interagency Committee, White House Women's Office
Washington, DC
- A **Ms. Andrea Roane Skehan**
Ch. 9 WUSA
Washington, DC
- A **Ms. Inga Smulkstys**
Deputy Under Secretary for Rural Development, Department of Agriculture

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Accepts and No Responses

- A **Hon. Judith Ann Stock**
Special Assistant to the President & Social Secretary, The White House
Washington, DC
- A **Ms. Patricia Head Summitt**
Head Coach, Women's Basketball Team, University of Tennessee
Knoxville, TN
* **Guest: Mrs. Hazel Head**
- A **Ms. Lisa Thomas**
Indianapolis, IN
- A **Ms. Susan Thompson**
Chrysler Corporation
Auburn Hills, MI
- A **Ms. Karen Tumulty**
Time
Washington, DC
- A **Ms. Toni Verstandig**
Deputy Assistant Secretary for Near Eastern Affairs, Department of State
- A **Hon. Melanne Verveer**
Deputy Assistant to the President & Deputy Chief of Staff to the First Lady, The White House
Washington, DC
- A **Ms. Lorraine A. Voles**
Communications Director for the Vice President, Office of the Vice President
- A **Ms. Diana Walker**
Time Photos
Washington, DC
- A **Ms. Wendy Walker-Whitworth**
CNN
Washington, DC
- A **Ms. Sharon E. Wall**
J. Walter Thompson
Chicago, IL
- A **Ms. Valora Washington**
Program Director, W.K. Kellogg Foundation
Battle Creek, MI
* **Guest: Ms. Elizabeth Barbour**
- A **Ms. Shirley Watkins**
Deputy Assistant Secretary for Marketing, Department of Agriculture
Washington, DC
- A **Ms. Susan Watters**
W Magazine
New York, NY
- A **Ms. Aileen "Ali" Webb**
The Nature Conservancy
Arlington, VA

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Accepts and No Responses

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- A **Ms. Michaele Weissman**
Chevy Chase, MD
- A **Ms. Robin Weissmann**
Artemis Capital Group, Inc.
New York, NY
- A **Hon. (Dr.) Sheila Widnall**
Secretary of the Air Force, Department of Defense
Washington, DC
- A **Ms. Judy Woodruff**
Cable News Network
Washington, DC

WHITE HOUSE LIST - FINAL DEFINITE

Company	Contact	Title	Street	City	St	Zip	Phone
AVON	Delia De Lisser	Director of Advertising	1251 Avenue of the Americas	New York	NY	10020	212-282-7000
AVON	Andrea Jung	President Avon Products	1251 Avenue of the Americas	New York	NY	10020	212-282-7000
BRISTOL-MYERS SQUIBB	Peggy Kelly	VP Advertising	40 West 57th Street	New York	NY	10019	212-314-9000
BRISTOL-MYERS SQUIBB	Peter Spengler	VP, Mktg Services	40 West 57th Street	New York	NY	10019	212-314-8000
CHESEBROUGH PONDS	Natalie Danysh	VP Mktg	33 Benedict Place	Greenwich	CT	06830	203-661-2000
CHRYSLER PLYMOUTH	Jay Kuhnie	Communications Mgr	1000 Chrysler Drive, CIMS# 485-05-92	Auburn Hills	MI	48326	248-512-2896
CITIZEN WATCH COMPANY	Larry Grunstein	President	1200 Wall Street West	Lyndhurst	NJ	07071	201-438-8150
CLINIQUE	Dan Brestle	President	767 Fifth Avenue - 37th Flr	New York	NY	10153	212-572-3800
CLINIQUE	Eunice Valdivia	Exec VP/ Marketing & Finance	767 Fifth Avenue	New York	NY	10153	212-572-3800
COLGATE PALMOLIVE	Bill Kashimer	Director of US Media	300 Park Avenue	New York	NY	10022	212-310-2295
COSMAIR INC	Joe Campinell	President	575 Fifth Avenue	New York	NY	10017	212-818-1500
COSMAIR INC	Carol Hamilton	Sr. VP/Marketing	575 Fifth Avenue	New York	NY	10017	212-818-1500
DEL LABORATORIES	Dan Wassong	President & CEO	178 EAB Plaza, West Tower	Uniondale	NY	11558	516-844-2020
ELIZABETH ARDEN	Peter England	President	1345 Avenue of the Americas	New York	NY	10105	212-261-1000
ESTEE LAUDER	Robin Burns	President	767 Fifth Avenue	New York	NY	10153	212-572-4200
ESTEE LAUDER	Muriel Gonzalez	Sr. VP Mktg	767 Fifth Avenue	New York	NY	10153	212-572-4200
FORD MOTOR COMPANY	David Ropes	Dir/Corp Adv & Integrated Mktg	300 Renaissance Ctr, PO Box 437703	Detroit	MI	48243	313-396-2800
GM MEDIA WORKS	Karen Richle	Exec VP/Dir Media Neg's	30500 Van Dyke, Floor 8, PO Box 6001	Warren	MI	48090	810-558-3116
GENERAL MOTORS	Philip Guarascio	VP/Gen Mgr Adv & Mktg	Renaissance Ctr, PO Box 200, #482-B32-C	Detroit	MI	48265	313-667-5168
HELENE CURTIS	Mary Beth Berkson	Group Media Mgr	325 N. Wells	Chicago	IL	60601	312-661-0222
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JOHNSON & JOHNSON	Jill Lesko	Media Director	410 George Street	New Brunswick	NJ	08901	732-524-0400
KRAFT GENERAL FOODS	Don Miceli	Exec. Media Services	760 Westchester Avenue, Mail Code 760-1	Rye Brook	NY	10573	914-335-2500
KRAFT GENERAL FOODS	Kathy Riordan	Director MP	760 Westchester Avenue, Mail Code 760-1	Rye Brook	NY	10573	914-335-2500
LIZ CLAIRBORNE	Lori O'Rourke	Dir. of Corp Mktg	1441 Broadway	New York	NY	10018	212-221-1927
MAYBELLINE	John Wendt	President	575 Fifth Avenue	New York	NY	10017	212-818-1500
MILK PEP	Kurt Graetzer	Exec. Dir & Chief Mktg. Officer	1250 H Street, NW, Suite 900	Washington	DC	20005	202-737-4332
PENTACOM	Deborah Jones	Sr. VP/ Director of Print Buying	2800 W. Big Beaver Rd, Suite 500	Troy	MI	48084	248-637-5132
PROCTER & GAMBLE	Dave Cowan	Associate Director	One Procter & Gamble Plaza	Cincinnati	OH	45202	513-983-1100
PROCTER & GAMBLE	Richard V. Wilson	VP, Media Worldwide	One Procter & Gamble Plaza	Cincinnati	OH	45202	513-983-1100
RITE AID	Beth Kaplan	EVP Marketing/Merch	30 Hunter Lane	Camp Hill	PA	17011	717-761-2633
SEARS	Glori Katz	Brand Director Apparel	3333 Beverly Road	Hoffman Estates	IL	60179	847-286-2500
SEARS	David Selby	VP Mktg Services	3333 Beverly Road	Hoffman Estates	IL	60179	847-286-2500
STARCOM MEDIA SERVICES	Renetta McCann	Sr. VP/ Media Director	35 West Wacker Drive	Chicago	IL	60601	312-220-3486

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CHILDCARE: WHAT WORKS BEST

IT'S TOUGH ENOUGH LEAVING YOUR CHILDREN WITHOUT ALSO WORRYING THAT YOU'RE SHORTCHANGING THEM EMOTIONALLY AND INTELLECTUALLY. YOU WON'T BE, SAY EXPERTS, IF YOU LOOK FOR THESE SEVEN SIGNS. BY TAMARA EBERLEIN

THE FIRST DAY CARE CENTER AMY MARZ VISITED WAS shiny bright and new. But still the 35-year-old mother of then 2- and 3-year-old daughters nearly cried as she walked back to her car. "It was so institutional—16 identical cribs, 16 high chairs, 16 bouncy seats in a row. Worse, every child had a name tag. Didn't the teachers even know the children's names?" Then Marz, a flight instructor in Fort Myers, Florida, found a truly homey day care program for her children. "Yeah, the carpet was old," she says, "but the husband-and-wife team knew each child intimately."

As Marz learned, the best childcare—whether an informal family day care home for toddlers or an after-school program for preteens—doesn't always look that way. Similarly, it may be hard to recognize bad programs. Indeed, most parents rate their childcare as "good to excellent," even when objective measures show it to be substandard. And "substandard" is more typical than you may realize: Only 12 to 14 percent of

children under 5 are in high-quality childcare programs, according to Ellen Galinsky, president of the Families and Work Institute. About 75 percent rate as mediocre. The rest, including 35 to 40 percent of programs for infants, are so poor as to jeopardize children's health or development, says Galinsky.

These disheartening statistics apply even in "nice" middle-class communities. Or make that *especially*: "Low-income children who use center-based arrangements are likelier to be in government-subsidized programs, which must meet strict standards," says Galinsky. "And high-income parents can afford top-notch care. But the families in the middle typically get left out."

How can you ensure that you don't get "left out"? That your child receives the nurturing, stimulating care he needs to thrive? By going beyond the conventional checklists of what to look for when evaluating childcare programs. That's not to say that safety, cleanliness, and licensing (keystones of such lists)

4 WAYS THE BEST PROGRAMS PROMOTE LEARNING

- Talk baby talk (with babies, that is), and use every opportunity to boost older kids' language skills.
- Play music. Early exposure to Mozart *et al.* can stimulate brain areas associated with later aptitude in math.
- Devotes at least three hours a day to free play. Not only does freedom to choose activities foster decision-making skills, says Amy Flynn, director of the Bank Street Family Center in New York, but if choices are restricted, a spirited child will feel frustrated and a timid one, inadequate.
- Keep supplies—crafts, tissues, toys—within children's reach. It's convenient for staff—and being able to find what they need on their own helps kids develop a sense of competence.

aren't critical. But those are only the beginning, say leading educators and child development experts. You also need to check for the following, often more subtle, hallmarks of superb care.

1. Relationships are warm and affectionate. "The quality of care is primarily determined by the quality of the relationship between teacher and child," says Joanne Hendrick, Ph.D., professor emerita of early childhood education at the University of Oklahoma and host of the 13-part PBS series *The Whole Child*. That's because children's early emotional attachments actually affect the way their brains work and grow. Kids learn faster, make friends more easily, and have higher self-esteem, studies show.

So in visiting a day care center, you want to see genuine fondness—staff members cuddling babies, giggling with toddlers. With an older group, you should find kids running to teachers for a hello hug or a kiss on a banded elbow. Such physical affection not only leads to smiles, it also stimulates the brain to release hormones that help children feel comforted. What you should *not* see: children running to visitors for hugs. "Parents often misinterpret this as, 'Oh, kids here are so friendly.' But in truth it means they're hungry for attention and affection they should be getting from the caregiver," explains Dr. Hendrick.

2. Teachers are responsive.

Beyond affection, caregivers must be consistently attentive. With an infant, responsiveness means smiling back when he grins and talking back when he says "gaa-gaa." What if you see little evidence of such responsiveness, yet the babies aren't fussing? That's worrisome; Infants who've cried for attention in vain start to feel powerless. Their listlessness signals apathy, not contentment.

With older children, responsiveness means listening closely. "The teacher gets down on the youngster's level and looks her in the eye, taking in her words as well as body language," says Amy Flynn, director of the Bank Street Family Center in New York. "She's sensitive to mood."

You also want to see that teachers value kids' individuality (and will enjoy having a child like yours). One tactic is to identify a youngster whose temperament seems most like your

kid's—ultra-energetic, noticeably shy, stubborn, whatever—and watch how caregivers treat her. Are they skilled at channeling pep into some challenging project? Coaxing a quiet kid out of the corner? Eliciting cooperation at cleanup time when the child insists on building one more Lego spaceship?

3. The staff is well trained.

"In some states," warns Galinsky, "all you have to do to become a childcare provider is be alive and breathing and over 18 years old." Look for a bachelor's or master's degree in education or psychology or a child development associate (CDA) certificate. Realize, though, that an administrator's string of credentials means little if the hands-on caregivers are unqualified. An after-school program director's Ph.D. impressed one mother until she realized her son's afternoons were actually spent with teenage counselors who were bored and sullen.

4. Teachers understand child development.

Some signs are obvious. Says Flynn, "If the toddler room has only one of each type of toy, management clearly doesn't understand that very young children don't share well."

In a super center, though, insight goes deeper. "My 3-year-old wasn't good about waiting his turn," admits one mom. "He'd see a kid playing with a truck and try to snatch it away. I'd offer him a different truck, but that just made him madder." Then the boy's teacher explained, "He doesn't really want the truck; he wants to play with that other boy." She (and the boy's parents) began to coach him on how to approach other kids to play, and the grabbing diminished.

5. The room is sensibly organized.

Besides kid-size furniture, look at how the room is set up. Behavior improves when a room is divided with low bookcases so there's less disruption of children's activities. How to spot a poor layout? Check the block area: "Too often this popular activity is cramped into a corner where there's no possibility for play to expand as creatively as a child might wish," says Dr. Hendrick. "Or it overlaps the area intended for climbing and other large-muscle play, resulting in knocked-down towers—and tears." (continued on page 126)

Great Childcare

FROM CLASSROOMS TO COURTROOMS TO THE HALLS OF CONGRESS, THE EIGHT WINNERS OF REDBOOK'S "AMAZING WOMEN OF 1998" AWARD HAVE FOUGHT PASSIONATELY FOR KIDS—AND FAMILIES

When the White House announced its childcare initiative last January, it was remarkable for the attention paid to just about every aspect of this issue—and for who was paying the attention. What had once been a private problem—one that each family scabbled to solve as best it could—had now drawn the interest of the President of the United States, the Vice President, cabinet members, and a host of other national leaders. "Half of all mothers with children under one year of age are working outside the home," observes First Lady Hillary Rodham Clinton, "and demand for quality care is growing. We all must be involved in finding solutions."

In large part, the astonishing emergence of childcare as a national issue has to do with years of effort by women across the country, women who've been working tirelessly to make the issue a high priority. Whether as local advocates, business executives, legislators, or philanthropists, these women have found imaginative solutions for their own communities—and, by example, for all of us. They are the recipients of Redbook's "Amazing Women of 1998" award.

SENATOR PATTY MURRAY

Your best friend on the Hill "Why am I so interested in childcare? Because I've been there," says the U.S. senator from Washington State. "I know what it's like to have a caregiver say on Friday, 'This is my last day....' Patty Murray, 47, became the most "childcare-involved" of the women elected to the Senate in 1992, cosponsoring all the major childcare legislation of the past six years (and becoming the legislator to consult on the issue). But what pleases Senator Murray most is that she's no longer a "lone voice" in Washington. "Now we're having a national conversation about childcare," she observes, "and I'm thrilled."

HARRIETT TRANGUCCI

Nurturing children of crisis A young homeless woman was crossing the street in Summit, New Jersey, a baby strapped to her chest, two toddlers and several scuffed paper bags of possessions in tow, her eyes grimly trained on the concrete. And it was that heartbreaking sight that moved Harriett

Care: Women Who Make It Happen

Trangucci, 39, to establish an emergency childcare fund—the Trangucci-Shonkwiler Foundation (named for her husband's mother and her grandmother) at the Summit Child Care Centers. Mothers fleeing abusive marriages, teen moms determined to finish high school, families beset by illness, death, sudden job loss, legal problems, homelessness—all are now able to send their kids to the center while they're dealing with their crises.

ROSIE O'DONNELL

"I'm lucky—I can help kids" Shortly after the incredibly successful launch of *The Rosie O'Donnell Show*, the actress and talk show host realized that the show, along with her celebrity appeal, could help the one thing she feels most passionate about—children. In February 1997, with an initial grant from royalties on her best-selling book of children's jokes (*Kids Are Punny*), O'Donnell (now 36) launched the For All Kids Foundation. So far, the foundation has distributed \$1.5 million to 105 child-related charities—more than half of them programs involving childcare. "I'm very lucky," says O'Donnell with characteristic self-deprecation. "I'm in a position to help children rise above any obstacles, and that's the greatest gift you can give a kid."

ELAINE FERESH

"What about older kids?" "I used to think I'd only have to worry about childcare until my kids started going to school," says Boston activist Elaine Feresh, 46. "Then it hit me, School ends at 2:30!"

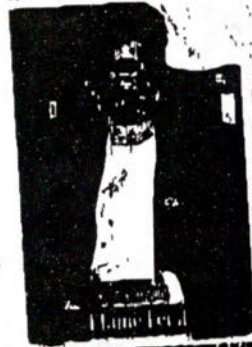
If the same realization has now hit national policy makers, part of the credit goes to Feresh and her group, Parents United for Child Care. P.U.C.C.'s recent victories: The passing of full-day kindergarten and the Boston School-Aged Child Care Project (which develops before- and after-school programs). P.U.C.C.'s concern about out-of-school time also inspired Boston Two to Six, a program whereby the city of Boston will open public buildings for worthy programs.

MARY BETH PHILLIPS

"Criminals need not apply" When Mary Beth Phillips's infant daughter was shaken so badly by a babysitter that she was permanently blinded—and then the sitter was not legally barred from caring for other children—the heartbroken mother vowed to do whatever it took to stop such outrages. What it took was perseverance against reluctant lawmakers. In 1989, some five years after Phillips, now 44, started her fight, TrustLine was launched as a pilot program. Now, parents can call the state-certifying service to check whether a caregiver has a criminal or child-abuse record. Since its inception, the service has reviewed nearly 33,000 potential caregivers, weeding out some 8 percent (about 2,500 individuals) who had serious ("even murder and sexual assault!" reports TrustLine program manager Cindy Swanson) criminal records.



Harriet Trangucci



ELISSA BASSLER

Simple talk, deluxe programs Wrangling childcare dollars from state governments requires reformist zeal—and smart strategies. Elissa Bassler, 37, director of public policy for the Day Care Action Council of Illinois, used both last year when she persuaded the Illinois legislature to allocate a whopping \$100 million for childcare. It was the largest state childcare grant ever. "Bassler dropped the bureaucratic mumble-jumble we legislators were used to," notes Illinois State Senator Steve Rauschenberger. And, he adds, she did something all advocates should do: "She worked in a bipartisan fashion, helping both sides focus on the needs of children."

YVONNE EDWARDS

Ask—you never know Four years ago, when developing the idea for a state-of-the-art center for county workers' children, Yvonne Edwards, 36, began to think of what else she'd like: "What if we added a women's health services center?" mused the childcare coordinator for California's Monterey County. "And a drop-in center where mothers could leave kids while getting an exam? And parent educators? And"—why not?—"a bus stop right in front of the center?" On May 19, Edwards cut the ribbon at the dedication of the Natividad Medical Center Family Services Center. "It's a triumph of teamwork," she stresses. "Folks really had to be willing to give up turf for this unique center to happen."



LINDA MASON

Idealism with business savvy Today there are 160 Bright Horizons child development centers, serving some 14,000 children at corporations across the U.S. Indeed, the list of participants reads like a page from *The Wall Street Journal*: Mattel, Apple, IBM, Motorola, AT&T, Merck, Pfizer, and Bayer, among others. But it took a few years of "educating" before Yale Management School graduate Linda Mason, now 43, was able to convince CEOs of the need for on-site childcare centers. More striking than the numbers, however, is the quality of these centers. "From the beginning, we termed them 'child development' programs, not 'day care,' and we offered quality early-childhood education from trained faculty members," says Mason.

AND HONORABLE MENTION TO...

Cathy Foote, 43, Chicago Pre-kindergarten teacher, Ariel Community Academy, and winner, Kohl McCormack Corporation Early Childhood Teaching Award. Candi Lange, 45, Indianapolis Director of Workforce Partnering at Eli Lilly and Company. Karen Leibold, 46, Boston Created the first on-site intergenerational care center, serving both elders and children (at Stride Rite). Mirta Matias, 44, Hartford, CT Teacher, Thomas D. Ritter Head Start Program, and winner of a Hartford Area Child Care Collaborative Quality Child Care Teacher Award, 1997.



REDBOOK

MARY KIM
MARKETING SERVICES DIRECTOR

To: Sharon Kennedy Gill
Date: May 15, 1998
Facsimile: 202.456.6771
Subject: Redbook Invitation List

Sharon, per our discussion, here are our minor changes to the invitation list:

- please change the address of Yvonne Edwards and Rod Walker to reflect the following (she is an awards recipient; he is her husband):

Yvonne Edwards & Rod Walker
Human Resources Division
PO Box 1001
Salinas, CA 93902
408.755.5119

- please replace Andrea Jung with Russ Hardin; his address and phone number are the same as hers:

Russ Hardin
Vice President of Creative & Advertising
Avon Products, Inc.
1251 Avenue of the Americas
New York, NY 10020
212.282.7000

- please replace Dan Wassong with his wife, Linda Cohen Wassong:

Linda Cohen Wassong
178 EAB Plaza
Uniondale, NY 11556
516.844.2000

- the following people have indicated to us that they will not be able to attend the event – please substitute them with the names from the top of the "alternate" list:

- Andrea Jung (as noted above; replaced by Russ Hardin)
- Dan Wassong (as noted above, replaced by his wife Linda Cohen Wassong)
- Deborah Jones
- John R. Wendt
- Peggy Kelly
- Karen Ritchie
- Jill Lesko
- JR Kuhnle
- Glori Katz



THE FIRST ANNUAL REDBOOK MAGAZINE "MOTHERS AND SHAKERS" AWARDS LUNCHEON
WEDNESDAY, JUNE 2, 1998 - 1:00 PM - STATE DINING ROOM
(97)

Mr. John Bartlett; Media & Communications Director, "Fight Crime: Invest in Kids"

Ms. Elissa Bassler; Director of Public Policy, Day Care Action Council of Illinois
Ms. Valerie Parrish

Ms. Andrea Bauman; Articles Editor, Redbook Magazine

Ms. Mary Beth Berkson; Group Media Manager, Unilever Home and Personal Care

Hon. Marsha Berry; Deputy Assistant to the President
Director of Communications to the First Lady, The White House

✧ Ms. Cathleen Black; President, Hearst Magazines Division
Ms. Alison Harvey

Ms. Helen Blank; Director, Child Care Division, Children's Defense Fund

Ms. Mary Bourdette; Deputy Assistant Secretary for Legislation
U.S. Department of Health & Human Services

Ms. Lida A. Burpee; Executive Vice President, Bates Manhattan

Hon. Barbara Chow; Special Assistant to the President for Legislative Affairs (Senate)

Mr. Michael Clinton; Senior Vice President, Chief Marketing Officer, Hearst Magazines

Ms. Marie Elizabeth Cocco; Newsday

Hon. Lynn G. Cutler; Deputy Assistant to the President for Intergovernmental Affairs
The White House

✧ Ms. Natalie Danysh; Vice President, Unilever Home and Personal Care, USA

Ms. Adriana DeKanter; Deputy Director, Planning & Education Service
Department of Education

Mr. Duane Dennis; Executive Director, Child & Family Services, Los Angeles

Mr. David Drescher; Vice President Marketing & Advertising, Jockey International, Inc.

Ms. Eden Fisher Durbin; Director of Public Policy, YMCA USA

Ms. Tamara Eberlein; Writer, Redbook Magazine

✧ Ms. Yvonne P. Edwards; Childcare Coordinator, Monterey County, Salinas, California
Mr. Roderick C. Walker

✧ Ms. Elaine Fersh; Director, Parents United for Child Care
Mr. Patrick McGuigan; Executive Director, Providence Plan

Ms. Joan Freedman; Account Manager, Redbook Magazine

Ms. Ellen Galinsky; Co-President, Families & Work Institute

Hon. Olivia Golden; Assistant Secretary for Children & Families
Department of Health & Human Services

Mrs. Tipper Gore; The White House

Ms. Abigail Greene; Managing Editor, Redbook Magazine

Ms. Jenni Grisso; Director of Brand Communication, Riders Apparel

Mr. Steven B. Grune; Advertising Director, Redbook Magazine

Ms. Mimi Hall; USA Today

Mr. Jeffrey W. Hamill; Vice President of Advertising, Hearst Magazines

Mr. Russell Hardin; Group Vice President of Global Image, Avon Products, Inc.

Ms. Audrey Tayes Haynes; Deputy Assistant to the President
Director of White House Office for Women's Initiatives & Outreach

Ms. Toni Gerber Hope; Deputy Editor, Redbook Magazine

Ms. Mary Huhn; Financial Reporter, The New York Post

Ms. Jayne Jamison; Vice President & Publisher, Redbook Magazine

Mrs. Shirley Jamison; Glenside, Pennsylvania

Hon. Elena Kagan; Deputy Assistant to the President for Domestic Policy
The White House

Mr. William Kashimer; Media Director, Colgate Palmolive

Ms. Jennifer Kasle; Entertainment Editor, Redbook Magazine

Ms. Mary Kim; Marketing Director, Redbook Magazine

Ms. Jennifer Klein; Special Assistant to the President for Domestic Policy
The White House

Ms. Nancy Kolben; Executive Director, Child Care, Inc.

Ms. Peggy Kreller; Promotion Manager, Helene Curtis

Ms. Ellen Kunes; Executive Editor, Redbook Magazine

Ms. Sandra K. Lamm; Division Director, Child Care Group, Dallas, Texas

Mrs. Nancy Jane Lee; Vice President & General Manager, Riders Apparel

Mr. William Lenn; Media/Ethnic Marketing Manager, Ford Motor Company

Hon. Ann F. Lewis; Assistant to the President & Director of Communications
The White House

Ms. Pam Lister; Senior Editor, Redbook Magazine

Dr. Joan Lombardi; Deputy Assistant Secretary for Policy & External Affairs

U.S. Department of Health & Human Services

Mr. Paul Luthringer; Director of Public Relations, Hearst Magazines Division

Ms. Linda A. Mason; President, Bright Horizons Children's Centers

Mr. Roger H. Brown; CEO, Bright Horizons Children's Centers

Mr. Donald McAllister; Manager of Media Planning, The Gillette Company

Ms. Kristin Meehan; Redbook Magazine

Ms. Linda Mellman; Senior Vice President & Media Director, Bates Manhattan

Hon. Minyon Moore; Deputy Assistant to the President &
Deputy Director of Political Affairs, The White House

Ms. Susan Muenchow; Florida's Children's Forum

Mrs. Marsha U. Munn; CCR & R Technical Assistant
North Carolina Partnership for Children

* Hon. (Sen.) Patty Murray; D/Washington
Mr. Robert Murray

Hon. (Rep.) Eleanor Holmes Norton; D/District of Columbia

Mrs. Eileen O'Connor; White House Correspondent, CNN

Ms. Lori B. O'Rourke; Director of Corporate Advertising, Liz Claiborne, Inc.

Mr. James J. Ostroff; Fairchild Publications

* Ms. Mary Beth Phillips; Trustline

Ms. Robin Pogrebin; Media Representative, The New York Times

Ms. Nicole Rabner; Office of the First Lady, The White House

Ms. Dawn Raffel; Senior Editor, Redbook Magazine

Ms. Beverly Ranton; National Association of Child Care Resource and Referral Agencies

Mr. Jack Daniel Rehm; Eastern Advertising Manager, Redbook Magazine

Mrs. Marta T. Rosa; Executive Director, Child Care Resource Center

Ms. Sonya Ross; Associated Press

Ms. Claire Shipman; NBC

Ms. Debra Shriver; Senior Vice President, Marketing Communications
Hearst Magazines

Ms. Janet B. Siroto; Senior Editor, Redbook Magazine

* Ms. Helen J. Thomas; United Press International

Hon. Amy Weiss Tobe; Deputy Assistant to the President &
Deputy Press Secretary, The White House

Ms. Harriett S. Trangucci; Summit Child Care Centers
Mr. Neale Trangucci; Summit Child Care Centers

Ms. Karen Tumulty; White House Correspondent, Time Magazine

Hon. Melanne Verveer; Assistant to the President & Chief of Staff to the First Lady

Ms. Yasmina Vinci; Executive Director
National Association of Child Care Resource & Referral Agencies

Ms. Susan Waters; Bureau Chief, W Magazine & Fairchild Publications

Ms. Katrina Weinig; Office of Policy Development, Department of Justice

* Ms. Kathleen M. White; Editor-in-Chief, Redbook Magazine
Mr. Hunter Holbrook

Ms. Jeannie Williams; People Page Columnist, USA Today

* Ms. Gail Wilson; President
National Association of Child Care Resource & Referral Agencies

Ms. Faith Wohl; President, Child Care Action Campaign

Ms. Elizabeth Youn; Account Manager, Redbook