

# Withdrawal/Redaction Sheet

## Clinton Library

| DOCUMENT NO.<br>AND TYPE | SUBJECT/TITLE                                                                                | DATE       | RESTRICTION |
|--------------------------|----------------------------------------------------------------------------------------------|------------|-------------|
| 001a. fax                | To Toby Graff from Diana Aldridge [Personally Identifiable Information] [partial] (2 pages)  | 02/02/1999 | b(6)        |
| 001b. fax                | To Toby Graff from Matthew Sinclair [Personally Identifiable Information] [partial] (1 page) | 00/00/0000 | b(6)        |

### COLLECTION:

Clinton Presidential Records  
First Lady's Office  
Lissa Muscatine  
OA/Box Number: 20080

### FOLDER TITLE:

Mentoring Event 2/3/99

2015-0275-S

rc2046

### RESTRICTION CODES

#### Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

#### Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

**SCHEDULE FOR HILLARY RODHAM CLINTON  
WEDNESDAY, FEBRUARY 3, 1999**

**FINAL**

**WASHINGTON, D.C.**

**PROJECT CHILDREN**

**LEAD ADVANCE:**                **ROB ROSEN**  
                                     **WHCA PAGER**

**PROJECT CHILDREN**

**PRESS ADVANCE:**            **DENISE DIORIO**

**SCHEDULER:**                **WENDY ARENDS**  
                                     **202/456-7007**        **PHONE**  
                                     **202/456-5340**        **FAX**  
                                     **202/518-8209**        **HOME**  
                                     **WHCA PAGER**        **#4781**

---

**PREV RON**                **The White House**

**1:30pm**                **PRIVATE MEETING**  
                                     **Residence**  
                                     **CLOSED PRESS/NO WH PHOTO**

**PARTICIPANTS:**  
The First Lady  
Marsha Berry  
Patti Solis Doyle  
Melanne Verveer

**2:00pm-**                **BRIEFING**  
**2:05pm**                **Elevator**  
                                     **CLOSED PRESS/WH PHOTO**

**PARTICIPANTS:**  
The First Lady  
Neera Tanden

**2:05pm-**                **MEET AND GREET**  
**2:15pm**                **State Dining Room**  
                                     **CLOSED PRESS/WH PHOTO**

**PARTICIPANTS:** Please refer to briefing book for participants.

**SCHEDULE FOR HILLARY RODHAM CLINTON**  
**WEDNESDAY, FEBRUARY 3, 1999**  
**PAGE 2**

2:15pm- **MENTORING EVENT**  
3:00pm East Room  
**OPEN PRESS/WH PHOTO**

**FORMAT:**

- The First Lady, accompanied by event participants, is announced from the Blue Room into the East Room.
- The First Lady makes welcoming remarks and introduces Senator Lautenberg.
- Senator Lautenberg makes remarks and introduces Attorney General Janet Reno.
- Attorney General Reno makes remarks and introduces Fannie Cyriaque, Mentee.
- Fannie Cyriaque makes remarks and introduces the First Lady.
- The First Lady makes remarks.
- Upon conclusion, the First Lady departs.

**PARTICIPANTS:** 140 guests

3:00pm- **DOWN TIME**  
6:00pm

6:00pm- **BRIEFING**  
6:05pm Red Room  
**CLOSED PRESS/WH PHOTO**

**PARTICIPANTS:**  
The First Lady  
Shirley Sagawa

6:05pm- **MEET AND GREET**  
6:10pm Blue Room  
**CLOSED PRESS/WH PHOTO**

**PARTICIPANTS:** Please refer to briefing book for the participants.

**SCHEDULE FOR HILLARY RODHAM CLINTON**  
**WEDNESDAY, FEBRUARY 3, 1999**  
**PAGE 3**

6:10pm- **PARK FOUNDATION RECEPTION**  
6:50pm East Room  
**OPEN PRESS/WH PHOTO**

**FORMAT:**

- The First Lady makes remarks and introduces Jim Maddy, President, Park Foundation.
- Jim Maddy makes remarks.
- The First Lady returns to the podium and invites the guests to a receiving line in the Blue Room.
- The First Lady proceeds to the Blue Room for a receiving line.
- Upon conclusion of the receiving line, the First Lady departs.

**PARTICIPANTS:** 150 guests

6:50pm- **DOWN TIME**  
7:10pm

7:10pm **DEPART** South Portico  
**VIA** Motorcade  
**EN ROUTE** Kennedy Center  
[Drive time: 5 minutes]

7:15pm **ARRIVE** Kennedy Center  
**PROCEED** upstairs via elevator

**GREETERS:**

Carol Wheeler  
Tom Wheeler

7:15pm- **MEET AND GREET**  
7:30pm Green Room  
Kennedy Center  
**CLOSED PRESS/WH PHOTO**

**PARTICIPANTS:** 30 performers

**SCHEDULE FOR HILLARY RODHAM CLINTON**  
**WEDNESDAY, FEBRUARY 3, 1999**  
**PAGE 4**

7:35pm- **PROJECT CHILDREN EVENT**  
7:55pm Terrace Theater  
Kennedy Center  
HRC Hold: Green Room  
Phone: 202/416-4073  
**OPEN PRESS/WH PHOTO**

**FORMAT:**

- The Trinity Irish Dancers perform.
- The First Lady is announced onto stage.
- The First Lady reads "Railway Children" and makes remarks.
- Upon conclusion, the First Lady proceeds offstage and departs.

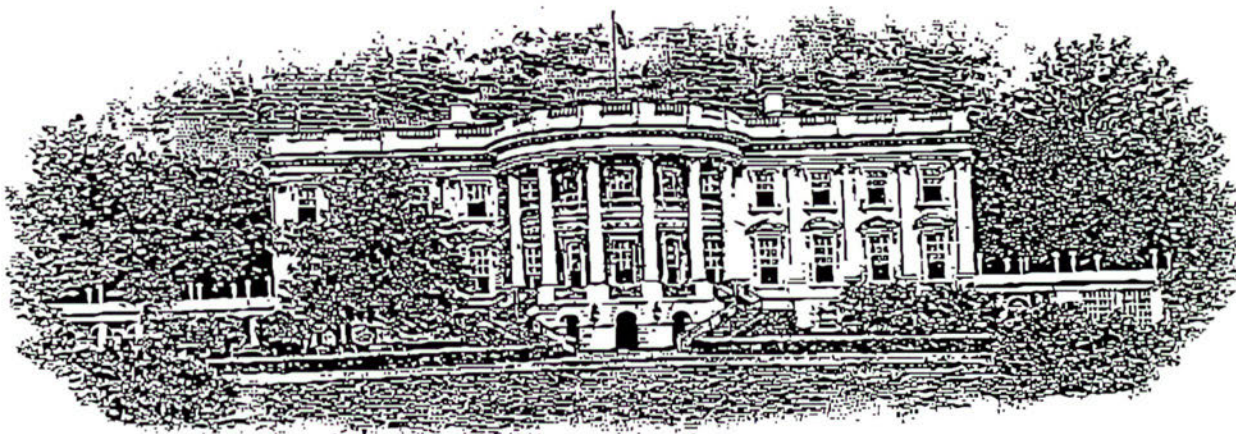
8:00pm **DEPART** Kennedy Center  
**VIA** Motorcade  
**EN ROUTE** South Portico  
[Drive time: 5 minutes]

8:05pm **ARRIVE** South Portico

**RON** The White House

# The White House

## DOMESTIC POLICY COUNCIL



### FAX COVER SHEET

To: Toby Graff

Phone: \_\_\_\_\_ Fax No: 67805

\*\*\*\*\*

From: Nura / For next week's mentoring event.

Phone: Pl. check the media people -

Comments: there actually are reporters on  
the list. just get back to me as soon as you can

FAX NO.

JAN-26-99 TUE 08:34 PM

| Title | First Name     | Last Name      | Position                                          | Affiliation                               |
|-------|----------------|----------------|---------------------------------------------------|-------------------------------------------|
|       | Ms. Diana      | Aldridge       | Communications Consultant                         | Save The Children                         |
|       | Dr. Bob        | Arnot          | Journalist                                        | NBC                                       |
|       |                | Representative | Baseball                                          | Major League Baseball Alumni Association  |
|       | Mr. Jeff       | Bradach        |                                                   | Harvard School of Business                |
|       | Mr. Walter     | Bridges        | Mentor in Print Ad                                | Ellison Youth, Inc.                       |
|       | Ms. Georgia    | Bushman        | Communications Associate                          | Save The Children                         |
|       | Mr. Ben        | Cammarata      | President and CEO                                 | TJ Maxx                                   |
|       | Mrs. Katherine | Clark          | Friend of Save The Children                       |                                           |
|       | Ms. Ruby       | Crear          | Police Officer/ Director: Spices of Life          | Bridgeport, Connecticut Police Department |
|       | Ms. Liz        | Erickson       | Manager                                           | Save The Children                         |
|       | Mr. Morgan     | Freeman        | Actor                                             |                                           |
|       | Mr. Murray     | Gaylord        | Vice President                                    | Ad Council                                |
|       | Mr. George     | Guimaeres      | Vice President, Global Marketing                  | Save The Children                         |
|       | Mr. Najeeb     | Halaby         | Former Chairman of the Board                      | Save The Children                         |
|       | Mr. Joshua     | Hernandez      | Print Ad Mentee                                   | South End Community Center                |
|       |                | Parents        | Parents of Joshua Hernandez                       | South End Community Center                |
|       | Ms. Lillian    | Hilsman        | Mentor in Print Ad                                | Ellison Youth, Inc.                       |
|       | Mr. Denzel     | Jones          | Mentee in Print Ad                                | Ellison Youth, Inc.                       |
|       | Ms. Carol      | Larson         | Director of Foundation Programs                   | The David and Lucile Packard Foundation   |
|       | Mrs. Joanne    | Leedom-Ackern  | Friend of Save The Children                       |                                           |
|       | Mr. Charles    | MacCormack     | President                                         | Save The Children                         |
|       | Ms. Michelle   | Miller         | Mentee in Print Ad                                | Ellison Youth, Inc.                       |
|       | Ms. Catherine  | Millon         | Executive Director, U.S. Programs                 | Save The Children                         |
|       | Mr. Tom        | Murphy         | Chairman of the Board                             | Save The Children                         |
|       |                | Four           | People                                            | McCann-Erickson                           |
|       | Mr. Tim        | Pitts          |                                                   |                                           |
|       | Ms. Joanne     | Rodriguez      |                                                   | South End Community Center                |
|       | Mr. John       | Romandelli     | President and CEO                                 | Denny's                                   |
|       | Mr. Jarred     | Striplin       | Mentee                                            | Ellison Youth, Inc.                       |
|       | Ms. Sharon     | Taylor         |                                                   | US Air                                    |
|       | Mr. Donald     | Tebbe          |                                                   | Rewarding Results Consulting Group        |
|       | Mr. Chuck      | Tremper        |                                                   | Rewarding Results Consulting Group        |
|       | Mrs. Lynda     | Webster        |                                                   | The Webster Group                         |
|       | Mr. Bob        | Wehling        | Vice President                                    | Proctor and Gamble                        |
|       | Ms. Renee      | Wessels        | Associate Vice President, Communications          | Save The Children                         |
|       | Mr. Noel       | White          | Mentor in Print Ad                                | Ellison Youth, Inc.                       |
|       | Ms. Ruth       | Wooden         | President                                         | Ad Council                                |
|       | Ms. Lorraine   | Zippilli       | Director, Children, Family and Community Programs | The David and Lucile Packard Foundation   |

FAX NO.

JAN-28-99 TUE 08:34 PM

|                 |                 |                                                                 |                                            |
|-----------------|-----------------|-----------------------------------------------------------------|--------------------------------------------|
| Dr. Jay         | Winsten         | Assoc. Dean and Frank Stanton Center Director                   | Harvard School of Public Health            |
| Ms. Susan       | Moss            | Deputy Director, Center for Health Communication                | Harvard School of Public Health            |
| Ms. Teri        | Mendoza         | Director of Health Information, Center for Health Communication | Harvard School of Public Health            |
| Ms. Jessica     | Willis          | Director of Advertising, Center for Health Communication        | Harvard School of Public Health            |
| Mr. Ray         | Chambers        | Chairman                                                        | Amelior Foundation                         |
| Mr. Barry       | Diller          | Chairman and CEO                                                | USA Networks, Inc.                         |
| Mr. Quincy      | Jones           | CEO                                                             | Quincy Jones Entertainment                 |
| Newton          | Minow, Esq.     | Partner                                                         | Sidley & Austin                            |
| Ms. Irene       | Pollin          |                                                                 |                                            |
| Ms. Ann         | Tennenbaum      |                                                                 | NBC                                        |
| Mr. Grant       | Tinker          | Former Chairman                                                 | Motion Picture Association of America      |
| Mr. Jack        | Valenti         | President                                                       | Allen & Company, Inc.                      |
| Mr. Stanley S.  | Shuman          | Executive Vice President                                        | ABC, Inc.                                  |
| Ms. Patricia    | Fitt-Krushel    | President                                                       | CBS Television                             |
| Mr. Leslie      | Moonves         | President                                                       | Fox Television Network                     |
| Mr. Larry       | Jacobsen        | President                                                       | NBC                                        |
| Ms. Rosalyn     | Weinman, PhD    | Executive Vice President, Broadcast Standards & Content Policy  | Time-Warner, Inc.                          |
| Mr. Richard     | Parsons         | President                                                       | ABC, Inc.                                  |
| Ms. Patricia    | Matson          | Vice President, Corporate Communications                        | Hill, Holliday, Connors, Cosmopoulos, Inc. |
| Mr. Jonathan    | Plazonja        | Senior Vice President                                           | The MCJ Foundation                         |
| Ms. Christine   | Chambers-Gilfil | President                                                       | The MCJ Foundation                         |
| Ms. Suzanne     | Metz            | Executive Director                                              | The Robert Wood Johnson Foundation         |
| Mr. Floyd K.    | Morris          | Program Officer                                                 | The Robert Wood Johnson Foundation         |
| Ms. Linda       | Bernstein       | Program Officer                                                 | ABC, Inc.                                  |
| Ms. Patricia    | Goodrich        | Director, Corporate Initiatives                                 | ABC, Inc.                                  |
| Mr. Harvey      | Dzodin          | Vice President, Dept. of Standards & Practices                  | CBS Television                             |
| Mr. Matthew     | Margo           | Vice President, Program Practices, NY                           | Fox Broadcasting Company                   |
| Mr. Jason       | Haikara         | Vice President, On Air Planning & Marketing                     | NBC                                        |
| Ms. Susan       | Haspel          | Vice President, Community Relations & Public Affairs            | A & E Television Networks                  |
| Mr. Nicholas    | Davatzes        | President & CEO                                                 | Bravo                                      |
| Ms. Kathleen A. | Dore            | President                                                       | Comedy Central                             |
| Ms. Mary Anne   | Minster         | Director of Corporate Communications                            | HBO                                        |
| Mr. Richard     | Plepler         | Senior Vice President, Corporate Communications                 | National Cable Television Association      |
| Mr. Decker      | Anstrom         | President & CEO                                                 | National Association of Broadcasters       |
| Ms. Rory        | Benson          | Executive Vice President and Assistant to the President         | MTV                                        |
| Mr. Steve       | Friedman        | Vice President, Public Affairs                                  | New England Cable News                     |
| Mr. Phil        | Balboni         | President                                                       | New England Sports Network                 |
| Mr. John        | Claiborne       | Vice President and General Manager                              | Northwest Cable News                       |
| Mr. Craig       | Mars            | President and General Manager                                   |                                            |

|                 |                 |                                                                 |                                                 |
|-----------------|-----------------|-----------------------------------------------------------------|-------------------------------------------------|
| Ms. Kathleen    | Shepard         | Vice President, Production and Public Affairs                   | The WB-11 - WPIX                                |
| Ms. Barbara     | Bethea          | Director of Community Relations & Production                    | WLVI - TV/WB-56                                 |
| Ms. Heather     | Roberts         | Public Affairs Director                                         | UPN 38 /WSBK Boston                             |
| Ms. Aisha       | Karimah         | Manager, Community Affairs                                      | NBC 4 TV, Washington DC                         |
| Mr. Kahlm       | Piankhi         | Public Affairs Director                                         | WUSA / CBS, Washington DC                       |
| Ms. Angela      | Mathis          | Public Affairs Director                                         | WJLA / ABC                                      |
| Ms. Judy        | Taylor          | Public Affairs Director                                         | WBDC                                            |
| Ms. Diane       | Hicks           | Director, Community Affairs                                     | WTTG Fox 5                                      |
| Ms. Joyce       | Goyt solo       | Executive Producer                                              | WPLG Channel 10                                 |
| Mr. Sean        | Clarkin         | Director of Strategic Programming                               | Partnership for a Drug-Free America             |
| Ms. Mary        | Foley           | President                                                       | Metro Washington Coalition of Volunteer Centers |
| Ms. Walteen     | Grady-Truly     | Director                                                        | The New York City Volunteer for Youth Campaign  |
| Mr. Robert      | Arias           | President                                                       | One to One/Communities in Schools               |
| Ms. Linda       | Alloto-Robinson | Executive Director                                              | One to One / The Mass Mentoring Partnership     |
| Mr. Andy        | Mecca           | Executive Director                                              | California Health Research Foundation           |
| Mr. Arthur      | Tannenbaum      | President and Founder                                           | Everybody Wins! Foundation                      |
| Mr. Hugh        | Price           | President                                                       | Urban League                                    |
| Mr. Thomas W.   | Dortch, Jr.     | National President                                              | 100 Black Men of America, Inc.                  |
| Rep. Frederica  | Wilson          | Florida House of Representatives                                | 40500 Role Models of Excellence                 |
| Mr. Geoffrey T. | Boisi           | CEO                                                             | The Beacon Group                                |
| Mr. Jonathan    | Grayer          | President                                                       | Kaplan Educational Centers                      |
| Mr. Richard M.  | Smith           | Chairman and Editor-in-Chief                                    | Newsweek                                        |
| Ms. Susan       | Weinberger      | Founder                                                         | Norwalk Mentoring Program                       |
| Mr. Frank       | Newman          | President                                                       | Education Commission of the States              |
| Ms. Marian      | Heard           | National Spokesperson                                           | The National Mentoring Partnership              |
| Mr. Bill        | Milliken        | Chairman                                                        | Communities in Schools                          |
| Ms. Gail        | Manza           | Executive Director                                              | National Mentoring Partnership                  |
| Ms. Susan       | Mason           |                                                                 | National Mentoring Partnership                  |
| Mr. Dan         | Coats           | Former Senator, Board President                                 | BBBSA                                           |
| Ms. Marva       | Smallis         | Executive Vice President                                        | Nickelodeon                                     |
| Ms. Emily       | Chen            | 1998 National Big Sister of the Year                            | BBBSA                                           |
|                 | Dennys          | 1998 National Little Sister of the Year                         | BBBSA                                           |
| Mr. Andre       | Hollis          | Past Little Brother, Past Big Brother, Board Member             | BBBS of the National Capitol Area               |
| Ms. Ethel       | Simon-MacWilli  | Executive Director                                              | NW Learning Labs                                |
| Ms. Viola W.    | Bostic          | Asst. National Executive Director, Marketing and Communications | BBBSA                                           |
| Mr. Thomas      | McKenna         | National Executive Director                                     | BBBSA                                           |
| Mr. Gary        | Kowalczyk       | Member                                                          | Americorps                                      |
| Mr. Harris      | Wofford         | Member                                                          | Americorps                                      |
| Mr. HB          | Hicks III       | Member                                                          | Americorps                                      |

JAN-26-99 TUE 08:35 PM

|                 |                |                                                            |                                                |
|-----------------|----------------|------------------------------------------------------------|------------------------------------------------|
| Mr. Tracy       | Stone          | Member                                                     | Americorps                                     |
|                 | Member         | Member                                                     | Americorps                                     |
|                 | Member         | Member                                                     | Americorps                                     |
|                 | Member         | Member                                                     | Americorps                                     |
|                 | Member         | Member                                                     | Americorps                                     |
|                 | Member         | Member                                                     | The Points of Light Foundation                 |
| Ms. Mei         | Cobb           | Vice President, Volunteer Center Development               | The Points of Light Foundation                 |
| Ms. Alyson      | Cafferky       | Manager, Volunteer Center Development                      | Volunteer Center of Collia County, Plano, TX   |
| Ms. Mary Jo     | Dean           | Executive Director                                         | Volunteer Center of Prince William County, VA  |
| Ms. Mary        | Foley          | Executive Director                                         | Volunteer Center of the United Way, Boston, MA |
| Ms. Pam         | Pinler Parsons | Director                                                   | The Points of Light Foundation                 |
| Mr. Robert      | Goodwin        | President and CEO                                          | The Points of Light Foundation                 |
| Mr. Kenn        | Allen          | Senior Vice President, Programs                            | Gifts in Kind, Alexandria, VA                  |
| Ms. Ashley      | Carr           | Director of Marketing                                      | America's Promise                              |
| Mr. Peter       | Gallagher      | President and CEO                                          | America's Promise                              |
| Col. F. William | Smullen, III   | Chief of Staff                                             | America's Promise                              |
| Ms. Sheila      | Plank          | Senior Vice President, Commitments                         | America's Promise                              |
| Mr. Gregg       | Petersmeyer    | Senior Vice President, The Alliance                        | America's Promise                              |
| Mr. Don         | Maple          | Senior Vice President, Marketing and Communications        | America's Promise                              |
| Ms. Lexie       | Miller         | Vice President, Not For Profit Commitments                 | America's Promise                              |
| Ms. Paige       | Cassidy        | Vice President, Federal, State and Association Commitments | America's Promise                              |
| Mr. K. Dane     | Snowden        | Vice President, Corporate Commitments                      | America's Promise                              |

*Urgent***FACSIMILE COVER SHEET**

TO:

*Toby Traff / fax 456-7805*

COMPANY:

*Press Office / White House*

FAX:

*Diana Aldridge / Save the Children*

FROM:

DATE:

# OF PAGES TO FOLLOW:

MESSAGE:

*Toby: Our list to date  
2 pages. Sorry about hand  
writing - computer froze.**Diana  
456-8120*

Please call 202/822-9491 if you have any problem receiving this fax.

T H E F R A T E L L I G R O U P

1300 Connecticut Avenue, NW • Suite 600 • Washington, DC 20036 • 202.822.9491 • fax 202.223.0358

# Withdrawal/Redaction Marker

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Urgent

TO: Toby Graff  
 Whitetowne Press Office  
 fax: 456-7805 (2 pages)

Forgive this highly unprofessional  
 hand writing - Our computers are  
 frozen!

TOBE waived into for 1:00pm  
 Feb. 3 for mentoring event to  
 press room / Toby Graff.

o Diana Aldridge / Save the Children  
 B [redacted] phone 202 496-2120  
 SS (b)(6) [001a]

o Georgia Bushman / Save the Children  
 B [redacted] phone 202 496-2120  
 SS (b)(6)

o Melissa Katz / Kaplan Educational  
 (bringing newspaper supplement)  
 B [redacted]  
 SS (b)(6)

next page

Page two  
for  
TOBY Craft  
Press office  
White House

o Jonathan Alter (<sup>for 1:30</sup>~~also for 1:00~~)  
Newsweek

B:

SS:

(b)(6)

= Will fax mentoring group  
Individual released tomorrow  
Am. Do you have a draft +  
press release yet?

Thanks!

Diana Adige  
496-7120

# Withdrawal/Redaction Marker

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# *The* **NONPROFIT TIMES**

*The Leading Business Publication for Nonprofit Management*

To: Toby Graff  
Phone: (202) 456-2960  
fax #: (202) 456-7805

From: Matthew Sinclair  
Phone: (973) 734-1700  
fax#: (973) 734-1777

Comments:

As requested for White House press credentials for First Lady's press conference on 2/3/99:

I am the senior writer for The NonProfit Times

Matthew W. Sinclair

DOB:

SSN:

(b)(6)

[0016]

Sincerely,



Matt Sinclair

**FIRST LADY HILLARY RODHAM CLINTON  
ANNOUNCES NEW EFFORTS TO SUPPORT MENTORING  
February 3, 1999**

Today, in the East Room of the White House, the First Lady joined by the Attorney General, will announce several public and private initiatives to support mentoring, a proven strategy that keeps kids on the right track. Mrs Clinton will (1) release a report by the Justice Department detailing the benefits of mentoring; (2) announce new federal grants to communities across the country to support mentoring; (3) announce a new guide that provides practical assistance to mentors; and (4) announce a new Public Service Announcement (PSA) campaign to promote mentoring.

**A Huge Demand for Involving Caring Adults in the Lives of Children.** In the United States, there are about 13.6 million youths under 18 who are defined "at risk" of getting into trouble; roughly half or about 7 million are termed "very high risk" and share a propensity for delinquency, sexual activity, substance abuse and underachievement in school. According to a 1994 study conducted by the Carnegie Foundation, many adolescents spend 40 percent of their time alone, without adult supervision, or with peers who have a negative influence on them. In addition, statistics show that most juvenile crime takes place between the hours of 2 and 8 pm, and that children are also at much greater risk of being the victim of crime during the hours after school, when they are without adult supervision. All children need responsible adults to guide them towards adulthood, but children at risk are especially in need.

**New Report Shows Mentoring Works.** The First Lady will release a new report: "Juvenile Mentoring Program --1998 Report to Congress," which provides data on the effectiveness of mentoring programs as well as summarizes the initial evaluation of the Department of Justice Juvenile Mentoring Program (JUMP). According to the report, mentoring programs have been proven to reduce youth crime and help young people succeed in school. It reports that in one study participants with mentors were 46% less likely to start using drugs; 27% less likely to start using alcohol; and almost 33% less likely to hit someone. The study reports that the young people paired with mentors were 50% more likely to attend class; felt more competent about doing school work; skipped fewer classes; showed measurable increases in grade point averages; and demonstrated noticeably improved relations with their peers and family members. The JUMP report also provides useful information on approaches to running mentoring programs as well as identifies issues mentoring organizations face.

**Expanding Support for Mentors.** The First Lady will announce \$14 million in JUMP grants, that use mentoring as a tool to keep young people in schools and off-the streets. JUMP programs operate in a variety of settings -- such as schools, recreation centers, businesses -- and often involve college students, senior citizens, military personnel, business people, doctors, lawyers, government employees, teachers, and law enforcement as mentors. Mentoring activities include tutoring, job training, and community service and provide young people with discipline, guidance, and personal attention. This year, demand far outstripped supply -- there were 424 applications, and only 73 were awarded. These JUMP grants, which range up to \$200,000, will provide more than 7,500 at-risk young people in 37 states with one-on-one mentoring to help keep them in school and away from drugs and crime. In addition, the Department of Justice will provide a \$1.6 million grant to Big Brothers/Big Sisters of America, one of the oldest mentoring organizations in the nation.

**New Efforts to Recruit and Support Mentors:** Mrs. Clinton will also announce the release of a new guide and a new website to promote mentoring by offering practical assistance on how to become a mentor, build trust, define future goals and provide support to young people. The guide, "How to Be a Great Mentor," is authored by *Newsweek*, Kaplan, and the National Mentoring Partnership. The companion web site at [www.mentoring.org](http://www.mentoring.org) will provide ongoing support to mentors and mentees, with features including an interactive training curriculum and a bulletin board where mentors can share advice and experiences. The goal of the guide and web site is to help mobilize thousands of adults to touch a young person's life through mentoring.

**New Public Service Announcements:** The First Lady will also announce a new PSA by Save the Children, in partnership with the Ad Council, that supports their new campaign -- "Do Good: Mentor a Child." The PSA campaign features a toll free number, 1-877-BE-A-MENTOR, which directs callers to their local mentoring organizations, working from a newly created database of mentoring organizations nationwide. Those who call the 1-800 number are connected to an organization in their local area ready to support volunteers and committed to respond in 48 hours. This data base is run by the National Mentoring Partnership and is funded by the Department of Justice. This Save the Children PSA is part of a national media effort to promote mentoring, that has been spearheaded by the Harvard Mentoring Project in collaboration with ABC, CBS, FOX, NBC, UPN, and WB, 36 cable networks, and leading Hollywood studios. This new support for mentoring builds on the commitment by ABC, which has promoted mentoring for the past three years as an exclusive message of its "Children's First" campaign, generating more than 150,000 calls from viewers seeking more information on volunteering as a mentor.

**An Agenda that Promotes Mentoring:** These announcements build upon the President's commitment to support mentoring. As part of his FY 2000 budget, the President proposes to double funding --from \$120 million in FY 99 to \$240 million in FY 2000 -- for the GEAR UP program, in order to reach 381,000 students. This program supports partnerships between high-poverty middle or junior high schools and colleges to help low-income children prepare for and enroll in college. The President has also proposed \$95 million for an "At Risk Youth Initiative," to fund activities such as mentoring and drug and alcohol prevention programs.

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BIG BROTHERS BIG SISTERS  
OF AMERICA™

# NEWS RELEASE

NATIONAL OFFICE

Contact: Scott Ball, (215) 665-7778  
For release: Feb. 2, 1999

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bbbsa@aol.com

## **Big Brothers Big Sisters of America to be Recognized at White House Youth Mentoring event on Feb. 3**

PHILADELPHIA, PA—Big Brothers Big Sisters of America (BBBSA), the nation's leading mentoring organization, will be part of an historic White House event to focus national attention on youth mentoring on **Wed., Feb. 3 at 2:00 p.m.** The event will be hosted by First Lady Hillary Rodham Clinton and U.S. Attorney General Janet Reno.

Representatives from BBBSA include its national board president and former U.S. Senator Dan Coats (R-Ind.); Tom McKenna, national executive director; the national Big Sister of the Year, Emily Chen of New York City, and her Little Sister Dennys; and Andre Hollis, a Big Brother and local board member from the metro Washington area.

During the Presidents' Summit for America's Future in 1997, BBBSA committed to doubling the number of mentoring relationships in its programs nationwide, and to involve adult volunteers and children in volunteer communities, by the end of the year 2000. Some recent and new initiatives will help BBBSA achieve its growth commitment:

- BBBSA was recently awarded a \$1.6 million grant from the Office of Juvenile Justice and Delinquency Prevention (OJJDP) to support BBBSA's growth commitment.  
"This will enable us to design and replicate the most effective programs to reach

- more -



many more children, such as corporate- and school-based mentoring,” says Tom McKenna, BBBSA national executive director. “It will also help us improve our traditional One-To-One® mentoring model.”

- BBBSA joined forces with Save the Children and the Ad Council for the “Be A Mentor” public service campaign airing nationally on network and cable TV since December. The campaign is helping to recruit more volunteer mentors for BBBSA’s 500-plus affiliates located in all 50 states. “Be A Mentor” has already received widespread media attention and is spurring corporate support to promote mentoring.
- 16 Big Brothers Big Sisters affiliates will receive 3-year grants from OJJDP totaling just under \$3 million. These grants will help the affiliates expand their service to children through traditional, site-based and new programs.
- The Northwest Regional Educational Laboratory (NWREL); research firm Public/Private Ventures (P/PV); and BBBSA established the National Mentoring Center in 1998 in Portland, Ore. The Center received an initial \$2 million grant from OJJDP to assist schools and communities in providing effective mentoring for students. P/PV conducted the BBBSA Impact Study, released in 1995, which proved children with Big Brothers or Big Sisters are less likely to use drugs and alcohol, and skip school.

**Big Brothers Big Sisters of America is the nation’s leading youth mentoring organization, matching caring adult volunteers with children at risk since 1904.**

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**Program Participants:**

Senator Lautenberg (D-NJ)

Attorney General Janet Reno

Fannie Cyriaque, Mentee (Brooklyn, NY)

First Lady Hillary Rodham Clinton

**Invited Guests Include (Available for Interviews Following Program):**

Fannie Cyriaque, Mentee (Brooklyn, NY)

Emily Chen, 1998 National Big Sister of the Year

Dennys Franklin, 1998 National Little Sister of the Year

Americorps members

Lillian Hilsman, Mentor appearing in print ad (NY)

Noel White, Mentor appearing in print ad (NY)

JUMP Grant Awardees from DC and MD



## U.S. Department of Justice

Office of Justice Programs

Washington, D.C. 20531

Date: 2/2

## FAX TRANSMISSION

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(202) 514-5958

Number of Pages:

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(including cover)

Draft JUMP press release

**DRAFT**

FOR IMMEDIATE RELEASE  
WEDNESDAY, FEBRUARY 3, 1999

OJJDP  
202/307-0703

**FIRST LADY ANNOUNCES NEW GRANTS TO SUPPORT MENTORING EFFORTS  
FOR AT-RISK YOUTH**

WASHINGTON, D.C. -- First Lady Hillary Rodham Clinton today announced that more than 7,500 at-risk young people in 37 states will receive one-on-one mentoring to help keep them in school and away from drugs and crime. More than \$14 million in Justice Department grants will be distributed to 73 sites, including Los Angeles, New York City, Washington, D.C., Chicago and Miami, through the Juvenile Mentoring Program (JUMP). With these new awards, there are now a total of 166 JUMP sites in 41 states.

"Adults who devote their time can make a huge difference in the lives of young people," said the First Lady. "In addition to helping with academic and social skills, mentors give youth the message that they are important and have something to contribute."

The First Lady was joined at the East Room announcement by Attorney General Janet Reno and several mentors and participating youth from local JUMP programs.

(MORE)

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"We are seeing the positive results when schools, parents, and community volunteers come together to provide a network of support for our children," said Attorney General Reno. "But we can't stop now. We must continue to work with states and local communities to establish and expand mentoring programs and other prevention efforts."

The First Lady also announced the release of a report from the Justice Department's Office of Juvenile Justice and Delinquency Prevention, which administers JUMP, and an OJJDP-funded database of qualified mentoring programs from across the nation. *Juvenile Mentoring Program: 1998 Report to Congress* highlights initial evaluation findings from the 93 previously awarded JUMP projects. These projects all matched at-risk young people with adults over 21 who provide youth with discipline, guidance and personal attention through activities such as tutoring, job training and community service. Most of the mentors and participating youth believed that mentoring helped the young people improve their academic performance, avoid alcohol and drugs, and get along better with family and friends.

"Through grants to help programs get started, research and evaluation to build our knowledge about effective programs, as well as other activities we are helping establish support for young people that will reduce delinquency in this country," said OJJDP Administrator Shay Bilchik. "We are helping communities provide a mentor for every young person who needs one."

OJJDP selected the 73 sites through a competitive review process from a pool of 424 applicants. Because of the high interest in JUMP and the quality of the applications, OJJDP combined Fiscal Year 1998 and Fiscal Year 1999 funds into a single round of awards. Awards range from \$94,826 to \$200,000 for use over the next three years.

(MORE)

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The varied mentoring programs share three goals: improved academic performance, reduced school dropout rates and prevention of delinquent behavior. All sites are required to coordinate their activities with local schools. Some programs emphasize tutoring and academics, others emphasize vocational counseling and job skills.

Many sites will recruit law enforcement officers. College students, senior citizens, military personnel, business people, doctors, lawyers, government employees and teachers will serve as mentors in other programs. Prospective mentors can call a toll-free number, 1-800/555-1212, to receive a list of nearby JUMP sites and other mentoring programs.

Young people participating in the projects will be drawn from first grade through high school. Thirty-three sites focus on minority youth, 7 sites target girls, while 2 sites focus exclusively on boys. Three sites target youth in public housing. Eleven projects will target court-involved youth while another four will include those youth along with other young people. One project will focus on abused and neglected youth.

The sites represent a strong cross-section of projects from every region in the nation. Ten are predominantly rural, 55 are urban, 8 are suburban, while 1 is on an Indian reservation. All sites will also participate in the continuing national evaluation of JUMP.

Attached is a list of JUMP grants. Information about JUMP and other OJJDP programs, publications and conferences is available from OJJDP's Web site at [www.ncjrs.org/ojjhome.htm](http://www.ncjrs.org/ojjhome.htm) and from OJJDP's Juvenile Justice Clearinghouse, Box 6000, Rockville, Maryland 20857. The toll-free number is 1-800/638-8736. Copies of *Juvenile Mentoring Program: 1998 Report to Congress* will also be available through the Web site and Clearinghouse.

(MORE)

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Information about other bureaus and program offices in the Justice Department's Office of Justice Programs is available at [www.ojp.usdoj.gov](http://www.ojp.usdoj.gov). Media should contact OJP's Office of Congressional and Public Affairs at 202/307-0703.

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OJJDP 99034

After hours, contact: Adam Spector, 202/516-6843

**OFFICE OF JUVENILE JUSTICE AND DELINQUENCY PREVENTION**  
**JUVENILE MENTORING PROGRAM (JUMP)**  
**AWARDEES -- FY 1998 AND 1999**

| STATE      | CITY             | GRANTEE                                         | AMOUNT    | CONTACT                                                                  | PHONE NUMBER           |
|------------|------------------|-------------------------------------------------|-----------|--------------------------------------------------------------------------|------------------------|
| Alaska     | Fairbanks        | Fairbanks Native Association                    | \$199,985 | Ms. Ann D. Hopper<br>Program Director                                    | 907/452-5502           |
| Arizona    | Phoenix          | Arizona Cactus-Pine Girl Scout Council, Inc.    | \$199,697 | Ms. Anne Oved                                                            | 602/253-6359           |
| California | City of Industry | Public Health Foundation Enterprises, Inc.      | \$199,998 | Ms. Darla Helmandollar<br>Contract Manager                               | 562/699-3484<br>x. 150 |
|            | Eureka           | Redwood Community Action Agency                 | \$200,000 | Mr. Peter LaVallee                                                       | 707/443-8322           |
|            | Fremont          | Students in Business, Inc.                      | \$199,265 | Ms. Sherry Jennings-King                                                 | 510/795-6174           |
|            | Lennox           | Lennox School District                          | \$200,000 | Ms. Marlene Wilson<br>Assistant Superintendent –<br>Educational Services | 310/330-4950           |
|            | Los Angeles      | Big Sister Volunteers of Los Angeles, Inc.      | \$200,000 | Ms. Janet Schulman<br>Executive Director                                 | 213/933-5749           |
|            | Los Angeles      | One to One/The California Mentoring Partnership | \$199,997 | Mr. Robert Arias                                                         | 213/627-0311           |
|            | Modesto          | Center for Human Services                       | \$200,000 | Ms. Linda M. Kovacs<br>Executive Director                                | 209/526-1440           |

| STATE                | CITY          | GRANTEE                                        | AMOUNT    | CONTACT                                  | PHONE<br>NUMBER        |
|----------------------|---------------|------------------------------------------------|-----------|------------------------------------------|------------------------|
| California           | Richmond      | Bay Area Community Resources                   | \$139,034 | Ms. Mary Weinstein                       | 415/924-8500           |
|                      | Sacramento    | Communities In Schools, Sacramento, Inc.       | \$199,942 | Ms. Karen C. Rothstein                   | 916/447-2477           |
|                      | Sacramento    | Inter-Tribal Council of California, Inc.       | \$200,000 | Mr. Eugene Pasqua                        | 916/973-9581           |
|                      | San Bernadino | People's Choice, Inc.                          | \$200,000 | Ms. Carmen Webster                       | 909/887-4414           |
|                      | San Diego     | YMCA of San Diego County                       | \$200,000 | Ms. Laura Mustari<br>Executive Director  | 619/543-9850           |
|                      | Ventura       | Boys and Girls Club of Ventura                 | \$194,140 | Ms. Jane R. Goldschmidt                  | 805/641-5585           |
| Connecticut          | Bridgeport    | Progressive Training, Inc.                     | \$197,000 | Mr. Warren Godbolt                       | 203/366-4085           |
|                      | Hartford      | Community Solutions, Inc.                      | \$199,959 | Mr. Robert M. Balboni                    | 860/527-0101           |
| District of Columbia | Washington    | Center for Child Protection and Family Support | \$200,000 | Ms. Joyce N. Thomas                      | 202/544-3144           |
| Florida              | Coral Gables  | Big Brothers/Big Sisters of Greater Miami      | \$200,000 | Ms. Lydia I. Muniz<br>CEO                | 305/441-9354<br>x. 242 |
|                      | Miami         | Children's Home Society of Florida, Inc.       | \$199,992 | Ms. Sara B. Herald<br>Executive Director | 305/324-1262           |
|                      | Miami         | Hatian American Foundation, Inc.               | \$199,800 | Dr. David Rafky                          | 305/758-3338           |

| STATE     | CITY          | GRANTEE                                               | AMOUNT    | CONTACT                                    | PHONE NUMBER          |
|-----------|---------------|-------------------------------------------------------|-----------|--------------------------------------------|-----------------------|
| Georgia   | Albany        | Albany/Dougherty Community Partnership for Education  | \$199,500 | Ms. Jo S. Granberry                        | 912/888-0999          |
|           | Columbus      | Muscogee County School District                       | \$133,347 | Mrs. Brenda F. Dozier                      | 706/649-0890          |
| Illinois  | Chicago       | The Black Star Project                                | \$196,396 | Ms. Peg Rider-Hankins                      | 312/747-2614          |
| Indiana   | Schererville  | Hoosier Boys' Town Inc.                               | \$151,629 | Ms. Terry Andersen                         | 219/322-8614          |
| Iowa      | Sioux City    | Big Brothers/Big Sisters of Siouxland                 | \$133,257 | Mr. Russ Frazier                           | 712/255-1399          |
| Kansas    | Topeka        | Big Brothers/Big Sisters of Topeka, Inc.              | \$200,000 | Mr. Michael Donnelly<br>Executive Director | 785/234-5524          |
| Kentucky  | Bowling Green | Housing Authority of Bowling Green                    | \$200,000 | Mr. Abraham Williams<br>Executive Director | 502/843-6071          |
| Louisiana | New Orleans   | St. Mark's Community Center                           | \$199,956 | Mr. Gregor Dike                            | 504/529-1681          |
| Maryland  | Baltimore     | Baltimore Morehouse Alumni Association                | \$199,032 | Mr. Timothy Wilson                         | 410/243-2087          |
|           | Leonardtown   | Big Brothers/Big Sisters of Southern Maryland, Inc.   | \$200,000 | Ms. Elizabeth M. Flynn                     | 301/475-3930          |
|           | Silver Spring | Big Brothers/Big Sisters of the National Capital Area | \$196,632 | Mr. Paul F. Bliss<br>Executive Director    | 301/587-0021<br>x. 18 |

| STATE         | CITY        | GRANTEE                                                                      | AMOUNT    | CONTACT                                 | PHONE NUMBER         |
|---------------|-------------|------------------------------------------------------------------------------|-----------|-----------------------------------------|----------------------|
| Massachusetts | Amherst     | Center for Human Development<br>Big Brothers/Big Sisters of Hampshire County | \$199,962 | Ms. Renee Moss                          | 413/253-2591         |
|               | Brockton    | Old Colony Y Services Corporation                                            | \$200,000 | Ms. Kathleen L. Bowden                  | 508/584-1100         |
|               | Lowell      | Lowell Mission Church, Inc.                                                  | \$189,920 | Ms. Rebecca Hall                        | 978/453-0127         |
| Michigan      | Detroit     | Volunteers in Prevention, Probation & Prisons, Inc.                          | \$180,000 | Mr. F. Gerald Dash                      | 313/964-1110         |
|               | Flint       | Flint Community Schools                                                      | \$196,886 | Mr. Rudy Collins                        | 810/760-1230         |
|               | Lansing     | Big Brothers/Big Sisters of Greater Lansing                                  | \$199,817 | Ms. Mary Clark                          | 517/372-0160         |
| Minnesota     | Duluth      | Duluth Area Family YMCA                                                      | \$199,931 | Ms. Pam Johnson                         | 218/722-4745<br>x118 |
|               | Minneapolis | Minneapolis American Indian Center                                           | \$200,000 | Ms. Linda Harris                        | 612/879-1739         |
| Missouri      | Columbia    | Big Brothers/Big Sisters of Boone County, Inc.                               | \$199,876 | Ms. Nan Povinelli<br>Executive Director | 573/874-3677         |
|               | Kansas City | Truman Medical Center, Inc.                                                  | \$198,908 | Ms. Cynthia Robinson                    | 816/556-4149         |
| Montana       | Lame Deer   | Boys & Girls Club of Northern Cheyenne Nation                                | \$200,000 | Mr. Rick Robinson                       | 406/477-6654         |

| STATE      | CITY                    | GRANTEE                                             | AMOUNT<br>* | CONTACT                                                                          | PHONE<br>NUMBER         |
|------------|-------------------------|-----------------------------------------------------|-------------|----------------------------------------------------------------------------------|-------------------------|
| Nebraska   | Omaha                   | All Our Kids, Inc.                                  | \$200,000   | Mr. Michael Hanson                                                               | 402/444-1630            |
| Nevada     | Reno                    | Washoe County<br>Department of Juvenile<br>Services | \$200,000   | Ms. Carol Galantuomini                                                           | 702/328-3904            |
| New Jersey | Elizabeth               | Union County<br>Department of Human<br>Services     | \$200,000   | Mr. Robert Blount                                                                | 908/558-2481            |
| New Mexico | Albuquerque             | Youth Development, Inc.                             | \$200,000   | Mr. Larry Fortess<br>Associate Director                                          | 505/352-3424            |
|            | Gallup                  | Connections, Inc.                                   | \$200,000   | Ms. Lou Ann Presller                                                             | 505/863-3377            |
|            | Santo Domingo<br>Pueblo | Santo Domingo Tribe                                 | \$189,403   | Dr. Mary Frances Tenorio<br>Director, Social Services<br>Department              | 505/465-0630            |
| New York   | Albany                  | Catholic Charities of the<br>Diocese of Albany      | \$199,728   | Ms. Digna Betancourt<br>Swingle<br>Associate Ececutive Director<br>of Operations | 518/426-3511            |
|            | Astoria                 | Goodwill Industries of<br>Greater New York, Inc.    | \$187,456   | Ms. Karen Means                                                                  | 718/777-6326            |
|            | Brooklyn                | Community School<br>District 18                     | \$200,000   | Ms. Shelley Leibson                                                              | 718/927-5249            |
|            | Brooklyn                | New York City Board of<br>Education                 | \$200,000   | Ms. Paula Holmes                                                                 | 718/834-6760            |
|            | Dobbs Ferry             | The Children's Village                              | \$199,444   | Ms. Nan Dale                                                                     | 914/693-0600<br>x. 1201 |

| STATE          | CITY          | GRANTEE                                        | AMOUNT    | CONTACT                                  | PHONE NUMBER           |
|----------------|---------------|------------------------------------------------|-----------|------------------------------------------|------------------------|
| New York       | New York      | The Osborne Association, Inc.                  | \$198,517 | Ms. Lisa Stern Burch                     | 212/673-6633           |
|                | New York      | Visiting Nurse Services of New York Home Care  | \$199,995 | Ms. Priscilla Lincoln                    | 212/290-3556           |
| North Carolina | Clarkton      | Bladen Family Support Initiative               | \$197,289 | Ms. Quessie Peterson                     | 910/647-0743           |
| Ohio           | Toledo        | Big Brothers/Big Sisters of Northwest Ohio     | \$138,696 | Ms. Barbie J. Harrison                   | 419/243-4600           |
| Oklahoma       | Enid          | Community Development Support Association      | \$200,000 | Ms. Renee Hoover                         | 580/242-6131           |
|                | Oklahoma City | Dunjee All-School Association, Inc.            | \$152,052 | Mr. Theotis L. Payne                     | 405/769-4000           |
|                | Tulsa         | Big Brothers/Big Sisters of Green County, Inc. | \$198,801 | Mr. John W. Jacobs<br>Executive Director | 918/744-4400           |
| Oregon         | Portland      | Janus Youth Programs, Inc.                     | \$200,000 | Mr. Doug Pullin                          | 503/233-6090           |
| Pennsylvania   | West Milton   | Bethesda Family Services Foundation, Inc.      | \$200,000 | Mr. Dominic P. Herbst                    | 717/568-2373           |
| Rhode Island   | Providence    | City of Providence                             | \$200,000 | Mr. Steven J. Patriarca                  | 401/521-7740<br>x. 334 |
| South Carolina | Denmark       | Voorhees College                               | \$200,000 | Mr. Willie Jefferson                     | 803/793-3351           |
| South Dakota   | Rapid City    | Big Brothers/Big Sisters of the Black Hills    | \$199,966 | Mr. Robert A. Timm<br>Executive Director | 605/343-1488           |

| STATE          | CITY         | GRANTEE                                               | AMOUNT<br>* | CONTACT                                  | PHONE<br>NUMBER        |
|----------------|--------------|-------------------------------------------------------|-------------|------------------------------------------|------------------------|
| Tennessee      | Chattanooga  | The University of Tennessee                           | \$192,495   | Dr. Sheila Van Ness                      | 423/755-4509           |
| Texas          | Fort Worth   | Boys & Girls Clubs of Greater Fort Worth              | \$175,710   | Ms. Sharon Driggers                      | 817/834-4711           |
| Vermont        | Bennington   | United Counseling Service                             | \$ 94,826   | Ms. Mary Lynn Buck                       | 802/442-5491<br>x. 287 |
| Virginia       | Lynchburg    | Big Brothers/Big Sisters of Central Virginia          | \$199,144   | Mr. Micahel Daly                         | 804/528-0400           |
| Virgin Islands | St. Thomas   | Beacon Schools of the Virgin Islands, Inc.            | \$197,304   | Ms. Valerie George<br>Executive Director | 340/777-9300           |
| Washington     | Port Orchard | Kitsap County Juvenile Department                     | \$200,000   | Ms. Pam Martin                           | 360/895-4911           |
| Wisconsin      | Eau Claire   | Big Brothers/Big Sisters of the Chippewa Valley, Inc. | \$200,000   | Ms. Julie Ann Novak                      | 715/835-0161           |

**TOTAL: \$14,024,684 \***

\* Award amounts are subject to final budget review

**OFFICE OF JUVENILE JUSTICE AND DELINQUENCY PREVENTION  
JUVENILE MENTORING PROGRAM (JUMP)  
GRANT AWARDEES -- FY 1998 AND 1999**

| STATE             | CITY             | GRANTEE                                         | AMOUNT*   | CONTACT                                                                  | PHONE<br>NUMBER        |
|-------------------|------------------|-------------------------------------------------|-----------|--------------------------------------------------------------------------|------------------------|
| <b>Alaska</b>     | Fairbanks        | Fairbanks Native Association                    | \$199,985 | Ms. Ann D. Hopper<br>Program Director                                    | 907/452-5502           |
| <b>Arizona</b>    | Phoenix          | Arizona Cactus-Pine Girl Scout Council, Inc.    | \$199,697 | Ms. Anne Oved                                                            | 602/253-6359           |
| <b>California</b> | City of Industry | Public Health Foundation Enterprises, Inc.      | \$199,998 | Ms. Darla Helmandollar<br>Contract Manager                               | 562/699-3484<br>x. 150 |
|                   | Eureka           | Redwood Community Action Agency                 | \$200,000 | Mr. Peter LaVallee                                                       | 707/443-8322           |
|                   | Fremont          | Students in Business, Inc.                      | \$199,265 | Ms. Sherry Jennings-King                                                 | 510/795-6174           |
|                   | Lennox           | Lennox School District                          | \$200,000 | Ms. Marlene Wilson<br>Assistant Superintendent –<br>Educational Services | 310/330-4950           |
|                   | Los Angeles      | Big Sister Volunteers of Los Angeles, Inc.      | \$200,000 | Ms. Janet Schulman<br>Executive Director                                 | 213/933-5749           |
|                   | Los Angeles      | One to One/The California Mentoring Partnership | \$199,997 | Mr. Robert Arias                                                         | 213/627-0311           |
|                   | Modesto          | Center for Human Services                       | \$200,000 | Ms. Linda M. Kovacs<br>Executive Director                                | 209/526-1440           |

| STATE                       | CITY          | GRANTEE                                        | AMOUNT<br>* | CONTACT                                  | PHONE<br>NUMBER        |
|-----------------------------|---------------|------------------------------------------------|-------------|------------------------------------------|------------------------|
| <b>California</b>           | Richmond      | Bay Area Community Resources                   | \$139,034   | Ms. Mary Weinstein                       | 415/924-8500           |
|                             | Sacramento    | Communities In Schools, Sacramento, Inc.       | \$199,942   | Ms. Karen C. Rothstein                   | 916/447-2477           |
|                             | Sacramento    | Inter-Tribal Council of California, Inc.       | \$200,000   | Mr. Eugene Pasqua                        | 916/973-9581           |
|                             | San Bernadino | People's Choice, Inc.                          | \$200,000   | Ms. Carmen Webster                       | 909/887-4414           |
|                             | San Diego     | YMCA of San Diego County                       | \$200,000   | Ms. Laura Mustari<br>Executive Director  | 619/543-9850           |
|                             | Ventura       | Boys and Girls Club of Ventura                 | \$194,140   | Ms. Jane R. Goldschmidt                  | 805/641-5585           |
| <b>Connecticut</b>          | Bridgeport    | Progressive Training, Inc.                     | \$197,000   | Mr. Warren Godbolt                       | 203/366-4085           |
|                             | Hartford      | Community Solutions, Inc.                      | \$199,959   | Mr. Robert M. Balboni                    | 860/527-0101           |
| <b>District of Columbia</b> | Washington    | Center for Child Protection and Family Support | \$200,000   | Ms. Joyce N. Thomas                      | 202/544-3144           |
| <b>Florida</b>              | Coral Gables  | Big Brothers/Big Sisters of Greater Miami      | \$200,000   | Ms. Lydia I. Muniz<br>CEO                | 305/441-9354<br>x. 242 |
|                             | Miami         | Children's Home Society of Florida, Inc.       | \$199,992   | Ms. Sara B. Herald<br>Executive Director | 305/324-1262           |
|                             | Miami         | Hatian American Foundation, Inc.               | \$199,800   | Dr. David Rafky                          | 305/758-3338           |

| STATE            | CITY          | GRANTEE                                                     | AMOUNT<br>* | CONTACT                                    | PHONE<br>NUMBER       |
|------------------|---------------|-------------------------------------------------------------|-------------|--------------------------------------------|-----------------------|
| <b>Georgia</b>   | Albany        | Albany/Dougherty<br>Community Partnership<br>for Education  | \$199,500   | Ms. Jo S. Granberry                        | 912/888-0999          |
|                  | Columbus      | Muscogee County School<br>District                          | \$133,347   | Mrs. Brenda F. Dozier                      | 706/649-0890          |
| <b>Iowa</b>      | Sioux City    | Big Brothers/Big Sisters<br>of Siouxland                    | \$133,257   | Mr. Russ Frazier                           | 712/255-1399          |
| <b>Illinois</b>  | Chicago       | The Black Star Project                                      | \$196,396   | Ms. Peg Rider-Hankins                      | 312/747-2614          |
| <b>Indiana</b>   | Schererville  | Hoosier Boys' Town Inc.                                     | \$151,629   | Ms. Terry Andersen                         | 219/322-8614          |
| <b>Kansas</b>    | Topeka        | Big Brothers/Big Sisters<br>of Topeka, Inc.                 | \$200,000   | Mr. Michael Donnelly<br>Executive Director | 785/234-5524          |
| <b>Kentucky</b>  | Bowling Green | Housing Authority of<br>Bowling Green                       | \$200,000   | Mr. Abraham Williams<br>Executive Director | 502/843-6071          |
| <b>Louisiana</b> | New Orleans   | St. Mark's Community<br>Center                              | \$199,956   | Mr. Gregor Dike                            | 504/529-1681          |
| <b>Maryland</b>  | Baltimore     | Baltimore Morehouse<br>Alumni Association                   | \$199,032   | Mr. Timothy Wilson                         | 410/243-2087          |
|                  | Leonardtown   | Big Brothers/Big Sisters<br>of Southern Maryland,<br>Inc.   | \$200,000   | Ms. Elizabeth M. Flynn                     | 301/475-3930          |
|                  | Silver Spring | Big Brothers/Big Sisters<br>of the National Capital<br>Area | \$196,632   | Mr. Paul F. Bliss<br>Executive Director    | 301/587-0021<br>x. 18 |

| STATE                | CITY        | GRANTEE                                                                      | AMOUNT<br>* | CONTACT                                 | PHONE<br>NUMBER      |
|----------------------|-------------|------------------------------------------------------------------------------|-------------|-----------------------------------------|----------------------|
| <b>Massachusetts</b> | Amherst     | Center for Human Development<br>Big Brothers/Big Sisters of Hampshire County | \$199,962   | Ms. Renee Moss                          | 413/253-2591         |
|                      | Brockton    | Old Colony Y Services Corporation                                            | \$200,000   | Ms. Kathleen L. Bowden                  | 508/584-1100         |
|                      | Lowell      | Lowell Mission Church, Inc.                                                  | \$189,920   | Ms. Rebecca Hall                        | 978/453-0127         |
| <b>Michigan</b>      | Detroit     | Volunteers in Prevention, Probation & Prisons, Inc.                          | \$180,000   | Mr. F. Gerald Dash                      | 313/964-1110         |
|                      | Flint       | Flint Community Schools                                                      | \$196,886   | Mr. Rudy Collins                        | 810/760-1230         |
|                      | Lansing     | Big Brothers/Big Sisters of Greater Lansing                                  | \$199,817   | Ms. Mary Clark                          | 517/372-0160         |
| <b>Minnesota</b>     | Duluth      | Duluth Area Family YMCA                                                      | \$199,931   | Ms. Pam Johnson                         | 218/722-4745<br>x118 |
|                      | Minneapolis | Minneapolis American Indian Center                                           | \$200,000   | Ms. Linda Harris                        | 612/879-1739         |
| <b>Missouri</b>      | Columbia    | Big Brothers/Big Sisters of Boone County, Inc.                               | \$199,876   | Ms. Nan Povinelli<br>Executive Director | 573/874-3677         |
|                      | Kansas City | Truman Medical Center, Inc.                                                  | \$198,908   | Ms. Cynthia Robinson                    | 816/556-4149         |
| <b>Montana</b>       | Lame Deer   | Big Brothers/Big Sisters of Northern Cheyenne Nation                         | \$200,000   | Mr. Rick Robinson                       | 406/477-6654         |

| STATE      | CITY                    | GRANTEE                                             | AMOUNT<br>* | CONTACT                                                                       | PHONE<br>NUMBER         |
|------------|-------------------------|-----------------------------------------------------|-------------|-------------------------------------------------------------------------------|-------------------------|
| Nebraska   | Omaha                   | All Our Kids, Inc.                                  | \$200,000   | Mr. Michael Hanson                                                            | 402/444-1630            |
| Nevada     | Reno                    | Washoe County<br>Department of Juvenile<br>Services | \$200,000   | Ms. Carol Galantuomini                                                        | 702/328-3904            |
| New Jersey | Elizabeth               | Union County<br>Department of Human<br>Services     | \$200,000   | Mr. Robert Blount                                                             | 908/558-2481            |
| New Mexico | Albuquerque             | Youth Development, Inc.                             | \$200,000   | Mr. Larry Fortess<br>Associate Director                                       | 505/352-3424            |
|            | Gallup                  | Connections, Inc.                                   | \$200,000   | Ms. Lou Ann Presller                                                          | 505/863-3377            |
|            | Santo Domingo<br>Pueblo | Santo Domingo Tribe                                 | \$189,403   | Dr. Mary Frances Tenorio<br>Director, Social Services<br>Department           | 505/465-0630            |
| New York   | Albany                  | Catholic Charities of the<br>Diocese of Albany      | \$199,728   | Ms. Digna Betancourt Swingle<br>Associate Ececutive Director<br>of Operations | 518/426-3511            |
|            | Astoria                 | Goodwill Industries of<br>Greater New York, Inc.    | \$187,456   | Ms. Karen Means                                                               | 718/777-6326            |
|            | Brooklyn                | Community School<br>District 18                     | \$200,000   | Ms. Shelley Leibson                                                           | 718/927-5249            |
|            | Brooklyn                | New York City Board of<br>Education                 | \$200,000   | Ms. Paula Holmes                                                              | 718/834-6760            |
|            | Dobbs Ferry             | The Children's Village                              | \$199,444   | Ms. Nan Dale                                                                  | 914/693-0600<br>x. 1201 |

| STATE          | CITY          | GRANTEE                                        | AMOUNT<br>* | CONTACT                                  | PHONE<br>NUMBER        |
|----------------|---------------|------------------------------------------------|-------------|------------------------------------------|------------------------|
| New York       | New York      | The Osborne Association, Inc.                  | \$198,517   | Ms. Lisa Stern Burch                     | 212/673-6633           |
|                | New York      | Visiting Nurse Services of New York Home Care  | \$199,995   | Ms. Priscilla Lincoln                    | 212/290-3556           |
| North Carolina | Clarkton      | Bladen Family Support Initiative               | \$197,289   | Ms. Quessie Peterson                     | 910/647-0743           |
| Ohio           | Toledo        | Big Brothers/Big Sisters of Northwest Ohio     | \$138,696   | Ms. Barbie J. Harrison                   | 419/243-4600           |
| Oklahoma       | Enid          | Community Development Support Association      | \$200,000   | Ms. Renee Hoover                         | 580/242-6131           |
|                | Oklahoma City | Dunjee All-School Association, Inc.            | \$152,052   | Mr. Theotis L. Payne                     | 405/769-4000           |
|                | Tulsa         | Big Brothers/Big Sisters of Green County, Inc. | \$198,801   | Mr. John W. Jacobs<br>Executive Director | 918/744-4400           |
| Oregon         | Portland      | Janus Youth Programs, Inc.                     | \$200,000   | Mr. Doug Pullin                          | 503/233-6090           |
| Pennsylvania   | West Milton   | Bethesda Family Services Foundation, Inc.      | \$200,000   | Mr. Dominic P. Herbst                    | 717/568-2373           |
| Rhode Island   | Providence    | City of Providence                             | \$200,000   | Mr. Steven J. Patriarca                  | 401/521-7740<br>x. 334 |
| South Carolina | Denmark       | Voorhees College                               | \$200,000   | Mr. Willie Jefferson                     | 803/793-3351           |
| South Dakota   | Rapid City    | Big Brothers/Big Sisters of the Black Hills    | \$199,966   | Mr. Robert A. Timm<br>Executive Director | 605/343-1488           |

| STATE          | CITY         | GRANTEE                                               | AMOUNT<br>* | CONTACT                                  | PHONE<br>NUMBER        |
|----------------|--------------|-------------------------------------------------------|-------------|------------------------------------------|------------------------|
| Tennessee      | Chattanooga  | The University of Tennessee                           | \$192,495   | Dr. Sheila Van Ness                      | 423/755-4509           |
| Texas          | Fort Worth   | Boys & Girls Clubs of Greater Fort Worth              | \$175,710   | Ms. Sharon Driggers                      | 817/834-4711           |
| Virginia       | Lynchburg    | Big Brothers/Big Sisters of Central Virginia          | \$199,144   | Mr. Micahel Daly                         | 804/528-0400           |
| Vermont        | Bennington   | United Counseling Service                             | \$ 94,826   | Ms. Mary Lynn Buck                       | 802/442-5491<br>x. 287 |
| Virgin Islands | St. Thomas   | Beacon Schools of the Virgin Islands, Inc.            | \$197,304   | Ms. Valerie George<br>Executive Director | 340/777-9300           |
| Washington     | Port Orchard | Kitsap County Juvenile Department                     | \$200,000   | Ms. Pam Martin                           | 360/895-4911           |
| Wisconsin      | Eau Claire   | Big Brothers/Big Sisters of the Chippewa Valley, Inc. | \$200,000   | Ms. Julie Ann Novak                      | 715/835-0161           |

**TOTAL: \$14,024,684\***

\* Award amounts are subject to final budget review



**Save the Children®**

FEB 03 '99 12:46PM

NO. 7295 P. 2 1

Public Affairs and Communications  
54 Wilton Road  
P. O. Box 350  
Westport, CT 06881 USA  
(203) 221-4130

## **News Release**

**HOLD FOR RELEASE**  
**February 3, 1999**  
**2:00PM EST**

Contact: Georgia Bushman  
203-221-3757

### **Save the Children and Advertising Council Announce Major New Mentoring Public Service Campaign**

#### **"Do Good. Mentor a Child" Campaign Features National Database To Provide Nation's Children with Caring Mentors**

*Washington, D.C.* -- In an event today in the East Room of the White House, First Lady Hillary Clinton spoke up in support of a new public service advertising campaign sponsored by Save the Children and The Advertising Council. This new initiative plans to increase by thousands the number of adults serving as mentors for U.S. children. The campaign, "Do Good. Mentor a Child," comprises two television ads, four print ads, radio, outdoor advertising, and internet banners.

"Do Good. Mentor a Child" invites adults to join a national mentoring effort by calling a toll-free Mentoring Hotline (1-877-BE-A-MENTOR) to access local volunteer organizations in need of mentors. Challenging the notion that particular talents are needed for mentoring, the voiceover of the broadcast ads (by Academy Award-winning actor Morgan Freeman) intones, "To be a mentor, you don't have to be perfect. You just have to be yourself which, by the way, is pretty good."

The Mentoring Hotline allows callers to quickly access local child-assistance organizations in their community by means of Save the Children's unprecedented National Mentoring Database, developed with funding provided by the Department of Justice's Office of Juvenile Justice and Delinquency Prevention. Organizations in the database have confirmed their ability to receive and support volunteers and have committed to respond to callers within a quick turn-around of 48 hours. The National Mentoring Partnership will continue to develop and manage the database for the benefit of the entire mentoring community.

The campaign was conceived by Save the Children as part of its commitment to America's Promise and executed by the Ad Council as part of its ongoing commitment to youth advocacy issues. McCann-Erickson produced the creative treatments on a pro bono basis and cast young people who attend Save the Children after-school programs in Brooklyn, New York and Bridgeport, Connecticut in the print ads.

Big Brothers Big Sisters of America is the designated local media outreach partner for the campaign. Top media markets feature the local Big Brothers Big Sisters affiliate logo on the ads.

The "Do Good. Mentor a Child" ad campaign is an initiative very much in keeping with Save the Children's belief that caring adults acting as mentors are perhaps the most important influence in the successful growth of young people into adulthood," said Catherine Milton, Save the Children's Executive Director of U.S. Programs. "Do

Good. Mentor a Child" will go a long way to providing much-needed caring adults as mentors."

Ruth Wooden, President of the Ad Council said, "This campaign will help make it easier for adults to get involved in the lives of children by making the crucial step between idea and action easier. The campaign gives adults a resource for more information about mentoring and a reason to make a difference."

Save the Children works in 40 countries around the world, including the United States. In the U.S., its focus is on providing help for at-risk children during their out-of-school time. The Save the Children "Web of Support" provides caring adults, safe places, and constructive activities for young people during critical after school hours.

The largest corporate supporter for Save the Children's "Web of Support" is Denny's, which has contributed over \$3 million to date.

The Advertising Council is a private, nonprofit organization, which has been the leading producer of public service communications programs in the United States since 1942. The Council supports campaigns that benefit children, families, and communities. The Ad Council is financed through contributions from more than 350 corporations.

#####



**BIG BROTHERS BIG SISTERS  
OF AMERICA™**

# NEWS RELEASE

**NATIONAL OFFICE**

230 North 13th Street  
Philadelphia, Pennsylvania 19107-1538  
215 567-7000 TEL  
215 567-0394 FAX  
bbbsa@aol.com

Contact: Scott Ball, (215) 665-7778  
For release: Feb. 2, 1999

## **Big Brothers Big Sisters of America to be Recognized at White House Youth Mentoring event on Feb. 3**

PHILADELPHIA, PA—Big Brothers Big Sisters of America (BBBSA), the nation's leading mentoring organization, will be part of an historic White House event to focus national attention on youth mentoring on **Wed., Feb. 3 at 2:00 p.m.** The event will be hosted by First Lady Hillary Rodham Clinton and U.S. Attorney General Janet Reno.

Representatives from BBBSA include its national board president and former U.S. Senator Dan Coats (R-Ind.); Tom McKenna, national executive director; the national Big Sister of the Year, Emily Chen of New York City, and her Little Sister Denny; and Andre Hollis, a Big Brother and local board member from the metro Washington area.

During the Presidents' Summit for America's Future in 1997, BBBSA committed to doubling the number of mentoring relationships in its programs nationwide, and to involve adult volunteers and children in volunteer communities, by the end of the year 2000. Some recent and new initiatives will help BBBSA achieve its growth commitment:

- BBBSA was recently awarded a \$1.6 million grant from the Office of Juvenile Justice and Delinquency Prevention (OJJDP) to support BBBSA's growth commitment.
- "This will enable us to design and replicate the most effective programs to reach

- more -



many more children, such as corporate- and school-based mentoring," says Tom McKenna, BBBSA national executive director. "It will also help us improve our traditional One-To-One® mentoring model."

- BBBSA joined forces with Save the Children and the Ad Council for the "Be A Mentor" public service campaign airing nationally on network and cable TV since December. The campaign is helping to recruit more volunteer mentors for BBBSA's 500-plus affiliates located in all 50 states. "Be A Mentor" has already received widespread media attention and is spurring corporate support to promote mentoring.
- 16 Big Brothers Big Sisters affiliates will receive 3-year grants from OJJDP totaling just under \$3 million. These grants will help the affiliates expand their service to children through traditional, site-based and new programs.
- The Northwest Regional Educational Laboratory (NWREL); research firm Public/Private Ventures (P/PV); and BBBSA established the National Mentoring Center in 1998 in Portland, Ore. The Center received an initial \$2 million grant from OJJDP to assist schools and communities in providing effective mentoring for students. P/PV conducted the BBBSA Impact Study, released in 1995, which proved children with Big Brothers or Big Sisters are less likely to use drugs and alcohol, and skip school.

**Big Brothers Big Sisters of America is the nation's leading youth mentoring organization, matching caring adult volunteers with children at risk since 1904.**

**FIRST LADY HILLARY RODHAM CLINTON  
ANNOUNCES NEW EFFORTS TO SUPPORT MENTORING**

**February 3, 1999**

Today, in the East Room of the White House, the First Lady joined by the Attorney General, will announce several public and private initiatives to support mentoring, a proven strategy that keeps kids on the right track. Mrs Clinton will (1) release a report by the Justice Department detailing the benefits of mentoring; (2) announce new federal grants to communities across the country to support mentoring; (3) announce a new guide that provides practical assistance to mentors; and (4) announce a new Public Service Announcement (PSA) campaign to promote mentoring.

**Program Participants:**

Senator Lautenberg (D-NJ)  
Attorney General Janet Reno  
Fannie Cyriaque, Mentee (Brooklyn, NY)  
First Lady Hillary Rodham Clinton

**Invited Guests Include (Available for Interviews Following Program):**

Fannie Cyriaque, Mentee (Brooklyn, NY)  
Emily Chen, 1998 National Big Sister of the Year  
Dennys Franklin, 1998 National Little Sister of the Year  
Americorps members  
Lillian Hilsman, Mentor appearing in print ad (NY)  
Noel White, Mentor appearing in print ad (NY)  
JUMP Grant Awardees from DC and MD

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JUMP Grant Awardees from DC and MD

# Potential Media List - February 3 Press Conference

| <u>Media</u>                 | <u>Contact</u>   | <u>Title</u>         | <u>City</u> | <u>State</u> | <u>Phone</u> | <u>Fax</u>   |
|------------------------------|------------------|----------------------|-------------|--------------|--------------|--------------|
| ABC TV                       | Michelle Norris  | Education            | Washington  | DC           | 202-222-7777 | 202-222-6447 |
| ABC TV                       | Josh Gerstein    | White House News     | Washington  | DC           | 202-222-7777 | 202-222-7684 |
| ABC World News Tonight       | Joanne Levine    | Producer             |             |              | 202-222-7700 | 202-222-7681 |
| AP Radio Network             | Assignment Desk  |                      |             |              | 202-736-9500 | 202-736-1199 |
| AP Radio Network             | Assignment Desk  |                      | Washington  | DC           | 202-736-9500 | 202-736-1199 |
| AP Radio Network             | Kate McKenna     | News Assignment      | Washington  | DC           | 202-736-9520 | 202-736-1199 |
| AP Radio Network             | Ira Dreyfuss     | Reporter             | Washington  | DC           | 202-736-9547 | 202-736-1199 |
| Arizona Republic             | Adrianne Flynn   | Correspondant        | Washington  | D.C.         | 202/662-7262 | 202/662-7265 |
| Associated Press             | Anjetta McQueen  | education reporter   | Washington  | DC           | 202-776-9400 | 202-776-9432 |
| Associated Press             | Sally Buzbee     | News Editor          | Washington  | DC           | 202-776-9402 | 202-776-9570 |
| Atlanta Journal Constitution | Art Daglish      | News Editor          | Washington  | DC           | 202-331-0900 | 202-331-1055 |
| Barron's                     | William Pesek    |                      |             |              | 202-862-9200 | 202-862-6633 |
| Bloomberg News               | Robert Greene    |                      | Washington  | DC           | 202-434-1800 | 202-624-1300 |
| Bloomberg News               | Ed DeMarco       | Assignment Editor    | Washington  | DC           | 202-434-1800 | 202-624-1300 |
| Boston Globe                 | Rosalind Jackler | News Editor          | Washington  | DC           | 202-857-5131 | 202-857-3933 |
| Boston Globe                 | Ann Scales       | White House          | Washington  | DC           | 202-857-5125 | 202-857-3933 |
| Boston Herald                | Andrew Miga      | Bureau Chief         | Washington  | DC           | 202-638-1796 | 202-393-3641 |
| Buffalo News                 | Jerry Zremski    | News Correspondant   | Washington  | DC           | 202-737-3188 | 202-783-3224 |
| Business Week                | Susan Garland    | Education Business   | Washington  | DC           | 202-383-2100 | 202-383-2125 |
| Business Week                | Susan Garland    | Education Business   | Washington  | DC           | 202-383-2100 | 202-383-2125 |
| Business Week                | Rick Dunham      | White House          | Washington  | DC           | 202-383-2100 | 202-383-2125 |
| CBS-TV                       | Wally Dean       | News Assignment      | Washington  | DC           | 202-457-4321 | 202-457-4344 |
| Chicago Sun-Times            | Lynn Sweet       | White House Reporter | Washington  | DC           | 202-662-8808 | 202-662-8833 |

| <u>Media</u>                 | <u>Contact</u>      | <u>Title</u>          | <u>City</u> | <u>State</u> | <u>Phone</u>    | <u>Fax</u>   |
|------------------------------|---------------------|-----------------------|-------------|--------------|-----------------|--------------|
| Chicago Tribune              | Terry Atlas         | News Editor -         | Washington  | DC           | 202-824-8200    | 202-824-8302 |
| Christian Science Monitor    | Gail Chaddock       | Education Reporter    | Washington  | DC           | 202-785-4400    | 202-223-3476 |
| Christian Science Monitor    | Francine Kiefer     | White House           | Washington  | DC           | 202-785-4400    | 202-223-3476 |
| Columbis Dispatch            | Roger Lowe          | Bureau Chief          | Washington  | DC           | 202-347-3144    | 202-347-3551 |
| Copley News Service          | Marcus Stern        | News Editor           | Washington  | DC           | 202-737-6960    |              |
| Cox Newspapers               | Robert Deans        | White House           | Washington  | DC           | 202-887-8310    | 202-331-1055 |
| Dallas Morning News          | Susan Feeney        | White House Reporter  | Washington  | DC           | 202-661-8410    | 202-628-2730 |
| Dateline NBC                 | Lea Thompson        | Correspondent         | Washington  | DC           | 202-885-4480    | 202-362-2009 |
| Detroit Free-Press           | Colleen Fitzpatrick | News Assistant Editor | Washington  | DC           | 202-383-6006    | 202-383-6116 |
| Detroit News                 | Dave Mastio         | Correspondent         | Washington  | DC           | 202-662-7370    | 202-662-7385 |
| Dow Jones News Service       | Alex Keto           | White House Editor    | Washington  | DC           | 202-862-9200    | 202-223-8039 |
| Forbes                       | Janet Novack        |                       | Washington  | DC           | 202-785-1480    | 202-463-8757 |
| Fort Lauderdale Sun-Sentinel | Bill Gibson         | Bureau Chief          | Washington  | DC           | 202-824-8460    | 202-824-8385 |
| Fort Worth Star-Telegram     | Ron Hutcheson       | Correspondent         | Washington  | DC           | 202-383-6000    | 202-383-6116 |
| Fortune                      | Jeffrey Birnbaum    | Bureau Chief          | Washington  | DC           | 202-861-4000/32 |              |
| FOX-TV                       | Janet Boyd          | Planning Editor       | Washington  | DC           | 202-824-6369    | 202-824-6426 |
| Houston Chronicle            | Judy Wiessler       | News Editor           | Washington  | DC           | 202-393-6880    | 202-393-6889 |
| Indianapolis Star-News       | David Haase         | Correspondent         | Washington  | DC           | 202-662-7263    | 202-662-7268 |
| Kansas City Star             | David Goldstein     | White House           | Washington  | DC           | 202-383-6000    | 202-383-6116 |
| Kiplinger's Personal Finance | Kris Davis          |                       | Washington  | DC           | 202-887-6400    | 202-778-8976 |
| Knight Ridder                | Elsa Arnett         | Education Reporter    | Washington  | DC           | 202-383-6000    | 202-383-6116 |
| Larry King Live              | Mary Gregory        | Senior Producer       | Washington  | DC           | 202-898-7690    | 202-898-7686 |
| Larry King Live              | Wendy Walker        | Executive Producer    | Washington  | DC           | 202-898-7690    | 202-898-7686 |
| Larry King Live              | Carol Joynt         | Producer              | Washington  | DC           | 202-898-7690    | 202-898-7686 |
| Los Angeles Times            | Dick Cooper         | Education             | Washington  | DC           | 202-293-4650    | 202-887-1050 |

| <u>Media</u>               | <u>Contact</u>       | <u>Title</u>          | <u>City</u> | <u>State</u> | <u>Phone</u> | <u>Fax</u>   |
|----------------------------|----------------------|-----------------------|-------------|--------------|--------------|--------------|
| Los Angeles Times          | Tom McCarthy         | News Editor           | Washington  | DC           | 202-293-4650 | 202-887-1050 |
| Miami Herald               | Gary Blonston        | News/ Bureau Chief    | Washington  | DC           | 202-383-6000 | 202-383-6058 |
| Milwaukee Journal Sentinel | Frank Aukofer        | Bureau Chief          | Washington  | DC           | 202-662-7290 | 202-662-7296 |
| Minneapolis Star Tribune   | Greg Gordan          | Reporter              | Washington  | DC           | 202-457-5171 | 202-457-5179 |
| Nation's Business          | Mary McElveen        | Editor                | Washington  | DC           | 202-463-5650 | 202-887-3437 |
| Nation's Business          | Sharon Nelton        | Editor at Large       | Washington  | DC           | 202-463-5677 | 202-463-3102 |
| 20/20                      | Joan Martelli        | Producer              | Washington  | DC           | 202-222-7090 | 202-222-7343 |
| NBC-TV                     | Antoine Sanfuentes   | White House           | Washington  | DC           | 202-885-4200 | 202-362-2009 |
| NBC-TV                     | News Assignment Desk |                       | Washington  | DC           | 202-885-4200 | 202-362-2009 |
| New Orleans Times-Picayune | John McQuaid         | Correspondent         | Washington  | DC           | 202-383-7889 | 202-296-9537 |
| New York Daily News        | Ken Bazinet          | Reporter              | Washington  | DC           | 202-467-6670 | 202-331-0062 |
| New York Post              | Brian Blomquist      | Correspondent         | Washington  | DC           | 202-393-1787 | 202-783-9460 |
| Newark Star Ledger         | Bob Cohen            | White House           | Washington  | DC           | 202-383-7823 | 202-383-7805 |
| Newhouse News Service      | Miles Benson         | White House Reporter  | Washington  | DC           | 202-383-7800 | 202-296-9537 |
| Newsday                    | Bill Douglas         | White House           | Washington  | DC           | 202-393-5630 | 202-393-7043 |
| Newsday                    | Ken Fireman          | White House           | Washington  | DC           | 202-393-5630 | 202-393-7043 |
| Nightline                  | Dana Wolfe           | Associate Producer    | Washington  | DC           | 202-222-7000 | 202-222-7976 |
| Nightline                  | Sarah Just           | Associate Producer    | Washington  | DC           | 202-222-7000 | 202-222-7976 |
| Nightline                  | Tom Bettag           | Executive Producer    | Washington  | DC           | 202-222-7000 | 202-222-7976 |
| Nightline                  | Richard Harris       | Senior Producer       | Washington  | DC           | 202-222-7000 | 202-222-7976 |
| NPR                        | Claudio Sanchez      | Education             | Washington  | DC           | 202-414-2768 | 202-414-3027 |
| NPR                        |                      | All Things Considered | Washington  | DC           | 202-414-2110 | 202-414-3027 |
| NPR -Talk of the Nation    |                      |                       |             |              |              |              |
| NPR--All Things Considered | Ellen Weiss          |                       | Washington  | DC           | 202-414-2121 | 202-414-3329 |
| NPR--Morning Edition       | Ellen McDonnell      |                       | Washington  | DC           | 202-414-2159 | 202-414-3040 |

| <u>Media</u>                | <u>Contact</u>      | <u>Title</u>         | <u>City</u> | <u>State</u> | <u>Phone</u> | <u>Fax</u>   |
|-----------------------------|---------------------|----------------------|-------------|--------------|--------------|--------------|
| NPR-All Things Considered   | Carol Klinger       |                      | Washington  | DC           | 202-414-2107 | 202-414-3329 |
| NPR-Early Morning           | Julia Redpath       |                      | Washington  | DC           | 202-414-2113 | 202-414-3040 |
| NPR-Early Morning           | Julia Bailey        |                      | Washington  | DC           | 202-414-2170 | 202-414-3040 |
| NPR-Talk of the Nation      | Ellen Silva         |                      | Washington  | DC           | 202-414-2000 | 202-414-3031 |
| NPR-Talk of the Nation      | Karin Weinberg      |                      | Washington  | DC           | 202-414-2000 | 202-414-3031 |
| NPR-Talk of the Nation      | Elana Hadler        |                      | Washington  | DC           | 202-414-2000 | 202-414-3031 |
| NPR-Talk of the Nation      | Cece Fadope         |                      | Washington  | DC           | 202-414-2000 | 202-414-3031 |
| NPR-Weekend Edition         | Bob Malesky         |                      | Washington  | DC           | 202-414-2884 | 202-414-3040 |
| Omaha-World Herald          | Matt Kelly          | Correspondent        | Washington  | DC           | 202-662-7270 | 202-662-7272 |
| Orlando Sentinel            | Tammy Lytle         | White House          | Washington  | DC           | 202-824-8424 | 202-824-8385 |
| Pittsburgh Post Gazette     |                     |                      | Washington  | DC           | 202-662-7070 | 202-662-7328 |
| Radio America-Dateline      | Dave Teeuwen        |                      |             |              | 202-408-0944 | 202-414-3329 |
| Reuters                     | Katherine Trinidad  | Daybook Editor       | Washington  | DC           | 202-898-8300 | 202-898-8325 |
| Reuters                     | John Rogers         | News Assignment      | Washington  | DC           | 202-898-8300 | 202-898-8325 |
| Reuters Television          | Jon Resnick         | Bureau Chief         | Washington  | DC           | 202-898-1236 |              |
| Sacramento Bee              | Mike Bold           | News Editor          | Washington  | DC           | 202-383-0002 | 202-393-2229 |
| San Antonio Express News    | Gary Martin         | Bureau Chief         | Washington  | DC           | 202/943-9237 | 202/333-1184 |
| San Diego Union Tribune     | George Condon       | Bureau Chief/White   | Washington  | DC           | 202-737-6960 | 202-393-3643 |
| San Francisco Chronicle     | Louis Freedberg     | Education            | Washington  | DC           | 202-737-7100 | 202-737-7121 |
| San Francisco Examiner      | Charles Lewis       | News Chief           | Washington  | DC           | 202-298-6920 | 202-298-7862 |
| San Jose Mercury News       | Jim Puzanghera      | Reporter             | Washington  | DC           | 202-383-6000 | 202-383-6058 |
| Scripps Howard News Service | Ann McFeatters      | White House Reporter | Washington  | DC           | 202-408-1484 | 202-408-5950 |
| Tampa Tribune               | Jackie Soteropoulos | Bureau Chief         | Washington  | DC           | 202-662-7673 | 202-662-7675 |
| The New York Times          | Mike Janofsky       | Education Reporter   | Washington  | DC           | 202-862-0300 | 202-862-0340 |
| The New York Times          | John Broder         | White House          | Washington  | DC           | 202-862-0300 | 202-862-0340 |


**Newsweek**

**DRAFT**

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 John Rizio-Hamilton, (212) 974-2769, john\_rizio-hamilton@kaplan.com

## ***How to Be a Great Mentor Guide Launched at White House Event With First Lady Hillary Clinton***

↪ Rodham

Guide Published by Kaplan, Newsweek and National Mentoring Partnership  
 To Provide News, Tips and Resources for Growing Population of Mentors

General Colin L. Powell, Grant Hill, Marian Wright Edelman and Others  
 Reveal Power of Mentoring

↪ Rodham

NEW YORK -- On Wednesday, February 3rd at 2:00 pm, ***How to Be a Great Mentor***, the first comprehensive news and training guide of its kind, will be launched at an event with the First Lady Hillary Clinton. The guide provides a unique blend of news reporting on the mentoring movement and hands-on training for individuals and companies who want to join it. ***How to Be a Great Mentor*** combines Kaplan Educational Centers' 60 years of educational training experience, Newsweek magazine's award-winning research and reporting and The National Mentoring Partnership's (NMP) expertise in mentoring. A companion web site on The NMP's [www.mentoring.org](http://www.mentoring.org) will offer ongoing news updates, interactive training curriculum, a directory of mentoring opportunities, and a bulletin board where mentors share advice and experiences.

For the 13.6 million at-risk youth in the U.S., a caring relationship with an adult mentor can transform their lives. ***How to Be a Great Mentor*** takes readers through the stages of mentoring, including building trust, spending time together, navigating rough spots and staying committed. Each article is accompanied by training and tips to help individuals as they pass through each stage of the mentoring relationship. **General Colin L. Powell**, Chairman of America's Promise, The Alliance for Youth, closes the guide with a call to action for mentors and prospective volunteers nationwide.

News stories and features include:

- ***A Few Good Mentors***: Behind every successful person is a mentor. Detroit Pistons forward **Grant Hill**, Olympian **Jackie Joyner-Kersey**, author **John Updike**, "ER" executive producer **John Wells**, Children's Defense Fund founder **Marian Wright Edelman**, award-winning CNN reporter **Maria Hinojosa**, Black Enterprise publisher and businessman **Earl Graves**, and former First Lady of the state of New York **Matilda Raffa Cuomo** describe how mentoring changed their lives.
- ***Tech-Mentor***: Technology is revolutionizing mentoring in big and small ways, helping young people to acquire the technological skills prized by employers and allowing individuals to mentor by e-mail.
- ***Real-life stories from mentor and mentee pairs***.
- ***A directory of volunteer opportunities*** that range in intensity and purpose so that individuals can match their needs and interests with the right program.

"People want to get involved as mentors, but they wonder whether they can make the commitment, and they need support and guidance along the way," said Jonathan Grayer, president and CEO of Kaplan. "The guide and the web site are sorely needed resources to give

mentors the tools they need to navigate possible pitfalls and experience the incredible rewards of developing a meaningful relationship with a young person."

"Kaplan and Newsweek know firsthand that mentoring works through our own in-house mentoring programs," said Richard Smith, chairman and editor-in-chief of Newsweek. "We hope that this guide will help individuals to take a few hours each month and fill this unique role in a young person's life."

"Mentoring can rewrite a child's future. And if we help enough volunteers reach enough kids, mentoring can rewrite our nation's future," said Geoffrey T. Boisi, chairman and CEO of The Beacon Group, a New York City private equity and financial advisory firm, and co-founder and chairman of The NMP. The Boisi Family Foundation, along with The MCJ Foundation, funded the project because "volunteer orientation and training is the linchpin for unleashing the full power and potential of mentoring."

Boisi urges workplace organizations, faith communities, membership associations and other groups to order copies of the guide. "There's no benefit that can compare with the experience of mentoring and no easier way to support employees' or members' involvement than to give them the guide."

The companion web site will include printable curriculum supplementing the guide's content; activities for mentors and mentees; links to mentoring organizations; educational sites and fun activities; and mentoring profiles.

***How to Be a Great Mentor*** can be ordered by calling Catalogue Services at 1-800-272-8306 or 703-803-8171.

The National Mentoring Partnership is a non-profit organization that is the nation's headquarters for information and action on all kinds of mentoring. It was founded in 1989 by Wall Street businessmen Ray Chambers and Geoff Boisi, and serves as an advocate for the expansion of mentoring and a resource for mentors and mentoring initiatives nationwide. Headquartered in Washington, DC, NMP has affiliates in 20 states and local communities. State Mentoring Partnerships are in California, Connecticut and Massachusetts. Local Mentoring Partnerships are in Baltimore, Boston, Chicago, Jackson (MS), Kansas City, Los Angeles, Long Island, New York City, Omaha, Miami, Philadelphia, Pittsburgh, San Antonio, Tampa, Tucson, and the Twin Cities of Minneapolis and St. Paul.

With 1,200 locations in the U.S. and abroad, Kaplan is a premier provider of educational and career services for individuals, schools and businesses. Kaplan's six operating units include Test Preparation and Admissions, which has served 3 million students over the past 60 years; *SCORE!* Educational Centers, offering K-12 after-school programs; Kaplan Learning Services, providing customized education services and professional development at schools and universities; Publishing, which produces books and software; Kaplan Professional, providing assessment, recruitment, training, and certification services; and Kaplan University, offering distance learning programs including Concord University School of Law, the nation's first online law school. Kaplan and Newsweek are subsidiaries of The Washington Post Company.

Founded in 1933, Newsweek provides comprehensive coverage of world events with a global network of correspondents covering national and international affairs, business, society, science & technology, and arts & entertainment. Headquartered in New York, Newsweek has 22 bureaus located in the U.S. and around the globe. Newsweek's circulation is 3.2 million in the U.S. and more than 4 million worldwide. Newsweek's total U.S. audience exceeds 19 million and 22.5 million worldwide. Today, the magazine appears in more than 190 countries worldwide. Newsweek is also on the World Wide Web at [www.Newsweek.com](http://www.Newsweek.com).

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**OFFICE OF JUVENILE JUSTICE AND DELINQUENCY PREVENTION  
JUVENILE MENTORING PROGRAM (JUMP)  
GRANT AWARDEES -- FY 1998 AND 1999**

| STATE             | CITY             | GRANTEE                                         | AMOUNT*   | CONTACT                                                                  | PHONE<br>NUMBER        |
|-------------------|------------------|-------------------------------------------------|-----------|--------------------------------------------------------------------------|------------------------|
| <b>Alaska</b>     | Fairbanks        | Fairbanks Native Association                    | \$199,985 | Ms. Ann D. Hopper<br>Program Director                                    | 907/452-5502           |
| <b>Arizona</b>    | Phoenix          | Arizona Cactus-Pine Girl Scout Council, Inc.    | \$199,697 | Ms. Anne Oved                                                            | 602/253-6359           |
| <b>California</b> | City of Industry | Public Health Foundation Enterprises, Inc.      | \$199,998 | Ms. Darla Helmandollar<br>Contract Manager                               | 562/699-3484<br>x. 150 |
|                   | Eureka           | Redwood Community Action Agency                 | \$200,000 | Mr. Peter LaVallee                                                       | 707/443-8322           |
|                   | Fremont          | Students in Business, Inc.                      | \$199,265 | Ms. Sherry Jennings-King                                                 | 510/795-6174           |
|                   | Lennox           | Lennox School District                          | \$200,000 | Ms. Marlene Wilson<br>Assistant Superintendent –<br>Educational Services | 310/330-4950           |
|                   | Los Angeles      | Big Sister Volunteers of Los Angeles, Inc.      | \$200,000 | Ms. Janet Schulman<br>Executive Director                                 | 213/933-5749           |
|                   | Los Angeles      | One to One/The California Mentoring Partnership | \$199,997 | Mr. Robert Arias                                                         | 213/627-0311           |
|                   | Modesto          | Center for Human Services                       | \$200,000 | Ms. Linda M. Kovacs<br>Executive Director                                | 209/526-1440           |

| STATE                       | CITY          | GRANTEE                                        | AMOUNT<br>* | CONTACT                                  | PHONE<br>NUMBER        |
|-----------------------------|---------------|------------------------------------------------|-------------|------------------------------------------|------------------------|
| <b>California</b>           | Richmond      | Bay Area Community Resources                   | \$139,034   | Ms. Mary Weinstein                       | 415/924-8500           |
|                             | Sacramento    | Communities In Schools, Sacramento, Inc.       | \$199,942   | Ms. Karen C. Rothstein                   | 916/447-2477           |
|                             | Sacramento    | Inter-Tribal Council of California, Inc.       | \$200,000   | Mr. Eugene Pasqua                        | 916/973-9581           |
|                             | San Bernadino | People's Choice, Inc.                          | \$200,000   | Ms. Carmen Webster                       | 909/887-4414           |
|                             | San Diego     | YMCA of San Diego County                       | \$200,000   | Ms. Laura Mustari<br>Executive Director  | 619/543-9850           |
|                             | Ventura       | Boys and Girls Club of Ventura                 | \$194,140   | Ms. Jane R. Goldschmidt                  | 805/641-5585           |
| <b>Connecticut</b>          | Bridgeport    | Progressive Training, Inc.                     | \$197,000   | Mr. Warren Godbolt                       | 203/366-4085           |
|                             | Hartford      | Community Solutions, Inc.                      | \$199,959   | Mr. Robert M. Balboni                    | 860/527-0101           |
| <b>District of Columbia</b> | Washington    | Center for Child Protection and Family Support | \$200,000   | Ms. Joyce N. Thomas                      | 202/544-3144           |
| <b>Florida</b>              | Coral Gables  | Big Brothers/Big Sisters of Greater Miami      | \$200,000   | Ms. Lydia I. Muniz<br>CEO                | 305/441-9354<br>x. 242 |
|                             | Miami         | Children's Home Society of Florida, Inc.       | \$199,992   | Ms. Sara B. Herald<br>Executive Director | 305/324-1262           |
|                             | Miami         | Hatian American Foundation, Inc.               | \$199,800   | Dr. David Rafky                          | 305/758-3338           |

| STATE            | CITY          | GRANTEE                                                     | AMOUNT<br>* | CONTACT                                    | PHONE<br>NUMBER       |
|------------------|---------------|-------------------------------------------------------------|-------------|--------------------------------------------|-----------------------|
| <b>Georgia</b>   | Albany        | Albany/Dougherty<br>Community Partnership<br>for Education  | \$199,500   | Ms. Jo S. Granberry                        | 912/888-0999          |
|                  | Columbus      | Muscogee County School<br>District                          | \$133,347   | Mrs. Brenda F. Dozier                      | 706/649-0890          |
| <b>Iowa</b>      | Sioux City    | Big Brothers/Big Sisters<br>of Siouxland                    | \$133,257   | Mr. Russ Frazier                           | 712/255-1399          |
| <b>Illinois</b>  | Chicago       | The Black Star Project                                      | \$196,396   | Ms. Peg Rider-Hankins                      | 312/747-2614          |
| <b>Indiana</b>   | Schererville  | Hoosier Boys' Town Inc.                                     | \$151,629   | Ms. Terry Andersen                         | 219/322-8614          |
| <b>Kansas</b>    | Topeka        | Big Brothers/Big Sisters<br>of Topeka, Inc.                 | \$200,000   | Mr. Michael Donnelly<br>Executive Director | 785/234-5524          |
| <b>Kentucky</b>  | Bowling Green | Housing Authority of<br>Bowling Green                       | \$200,000   | Mr. Abraham Williams<br>Executive Director | 502/843-6071          |
| <b>Louisiana</b> | New Orleans   | St. Mark's Community<br>Center                              | \$199,956   | Mr. Gregor Dike                            | 504/529-1681          |
| <b>Maryland</b>  | Baltimore     | Baltimore Morehouse<br>Alumni Association                   | \$199,032   | Mr. Timothy Wilson                         | 410/243-2087          |
|                  | Leonardtown   | Big Brothers/Big Sisters<br>of Southern Maryland,<br>Inc.   | \$200,000   | Ms. Elizabeth M. Flynn                     | 301/475-3930          |
|                  | Silver Spring | Big Brothers/Big Sisters<br>of the National Capital<br>Area | \$196,632   | Mr. Paul F. Bliss<br>Executive Director    | 301/587-0021<br>x. 18 |

| STATE                | CITY        | GRANTEE                                                                      | AMOUNT<br>* | CONTACT                                 | PHONE<br>NUMBER      |
|----------------------|-------------|------------------------------------------------------------------------------|-------------|-----------------------------------------|----------------------|
| <b>Massachusetts</b> | Amherst     | Center for Human Development<br>Big Brothers/Big Sisters of Hampshire County | \$199,962   | Ms. Renee Moss                          | 413/253-2591         |
|                      | Brockton    | Old Colony Y Services Corporation                                            | \$200,000   | Ms. Kathleen L. Bowden                  | 508/584-1100         |
|                      | Lowell      | Lowell Mission Church, Inc.                                                  | \$189,920   | Ms. Rebecca Hall                        | 978/453-0127         |
| <b>Michigan</b>      | Detroit     | Volunteers in Prevention, Probation & Prisons, Inc.                          | \$180,000   | Mr. F. Gerald Dash                      | 313/964-1110         |
|                      | Flint       | Flint Community Schools                                                      | \$196,886   | Mr. Rudy Collins                        | 810/760-1230         |
|                      | Lansing     | Big Brothers/Big Sisters of Greater Lansing                                  | \$199,817   | Ms. Mary Clark                          | 517/372-0160         |
| <b>Minnesota</b>     | Duluth      | Duluth Area Family YMCA                                                      | \$199,931   | Ms. Pam Johnson                         | 218/722-4745<br>x118 |
|                      | Minneapolis | Minneapolis American Indian Center                                           | \$200,000   | Ms. Linda Harris                        | 612/879-1739         |
| <b>Missouri</b>      | Columbia    | Big Brothers/Big Sisters of Boone County, Inc.                               | \$199,876   | Ms. Nan Povinelli<br>Executive Director | 573/874-3677         |
|                      | Kansas City | Truman Medical Center, Inc.                                                  | \$198,908   | Ms. Cynthia Robinson                    | 816/556-4149         |
| <b>Montana</b>       | Lame Deer   | Big Brothers/Big Sisters of Northern Cheyenne Nation                         | \$200,000   | Mr. Rick Robinson                       | 406/477-6654         |

| STATE      | CITY                    | GRANTEE                                             | AMOUNT<br>* | CONTACT                                                                       | PHONE<br>NUMBER         |
|------------|-------------------------|-----------------------------------------------------|-------------|-------------------------------------------------------------------------------|-------------------------|
| Nebraska   | Omaha                   | All Our Kids, Inc.                                  | \$200,000   | Mr. Michael Hanson                                                            | 402/444-1630            |
| Nevada     | Reno                    | Washoe County<br>Department of Juvenile<br>Services | \$200,000   | Ms. Carol Galantuomini                                                        | 702/328-3904            |
| New Jersey | Elizabeth               | Union County<br>Department of Human<br>Services     | \$200,000   | Mr. Robert Blount                                                             | 908/558-2481            |
| New Mexico | Albuquerque             | Youth Development, Inc.                             | \$200,000   | Mr. Larry Fortess<br>Associate Director                                       | 505/352-3424            |
|            | Gallup                  | Connections, Inc.                                   | \$200,000   | Ms. Lou Ann Presller                                                          | 505/863-3377            |
|            | Santo Domingo<br>Pueblo | Santo Domingo Tribe                                 | \$189,403   | Dr. Mary Frances Tenorio<br>Director, Social Services<br>Department           | 505/465-0630            |
| New York   | Albany                  | Catholic Charities of the<br>Diocese of Albany      | \$199,728   | Ms. Digna Betancourt Swingle<br>Associate Ececutive Director<br>of Operations | 518/426-3511            |
|            | Astoria                 | Goodwill Industries of<br>Greater New York, Inc.    | \$187,456   | Ms. Karen Means                                                               | 718/777-6326            |
|            | Brooklyn                | Community School<br>District 18                     | \$200,000   | Ms. Shelley Leibson                                                           | 718/927-5249            |
|            | Brooklyn                | New York City Board of<br>Education                 | \$200,000   | Ms. Paula Holmes                                                              | 718/834-6760            |
|            | Dobbs Ferry             | The Children's Village                              | \$199,444   | Ms. Nan Dale                                                                  | 914/693-0600<br>x. 1201 |

| STATE          | CITY          | GRANTEE                                           | AMOUNT<br>* | CONTACT                                  | PHONE<br>NUMBER        |
|----------------|---------------|---------------------------------------------------|-------------|------------------------------------------|------------------------|
| New York       | New York      | The Osborne Association,<br>Inc.                  | \$198,517   | Ms. Lisa Stern Burch                     | 212/673-6633           |
|                | New York      | Visiting Nurse Services<br>of New York Home Care  | \$199,995   | Ms. Priscilla Lincoln                    | 212/290-3556           |
| North Carolina | Clarkton      | Bladen Family Support<br>Initiative               | \$197,289   | Ms. Quessie Peterson                     | 910/647-0743           |
| Ohio           | Toledo        | Big Brothers/Big Sisters<br>of Northwest Ohio     | \$138,696   | Ms. Barbie J. Harrison                   | 419/243-4600           |
| Oklahoma       | Enid          | Community Development<br>Support Association      | \$200,000   | Ms. Renee Hoover                         | 580/242-6131           |
|                | Oklahoma City | Dunjee All-School<br>Association, Inc.            | \$152,052   | Mr. Theotis L. Payne                     | 405/769-4000           |
|                | Tulsa         | Big Brothers/Big Sisters<br>of Green County, Inc. | \$198,801   | Mr. John W. Jacobs<br>Executive Director | 918/744-4400           |
| Oregon         | Portland      | Janus Youth Programs,<br>Inc.                     | \$200,000   | Mr. Doug Pullin                          | 503/233-6090           |
| Pennsylvania   | West Milton   | Bethesda Family Services<br>Foundation, Inc.      | \$200,000   | Mr. Dominic P. Herbst                    | 717/568-2373           |
| Rhode Island   | Providence    | City of Providence                                | \$200,000   | Mr. Steven J. Patriarca                  | 401/521-7740<br>x. 334 |
| South Carolina | Denmark       | Voorhees College                                  | \$200,000   | Mr. Willie Jefferson                     | 803/793-3351           |
| South Dakota   | Rapid City    | Big Brothers/Big Sisters<br>of the Black Hills    | \$199,966   | Mr. Robert A. Timm<br>Executive Director | 605/343-1488           |

| STATE          | CITY         | GRANTEE                                               | AMOUNT<br>* | CONTACT                                  | PHONE<br>NUMBER        |
|----------------|--------------|-------------------------------------------------------|-------------|------------------------------------------|------------------------|
| Tennessee      | Chattanooga  | The University of Tennessee                           | \$192,495   | Dr. Sheila Van Ness                      | 423/755-4509           |
| Texas          | Fort Worth   | Boys & Girls Clubs of Greater Fort Worth              | \$175,710   | Ms. Sharon Driggers                      | 817/834-4711           |
| Virginia       | Lynchburg    | Big Brothers/Big Sisters of Central Virginia          | \$199,144   | Mr. Micahel Daly                         | 804/528-0400           |
| Vermont        | Bennington   | United Counseling Service                             | \$ 94,826   | Ms. Mary Lynn Buck                       | 802/442-5491<br>x. 287 |
| Virgin Islands | St. Thomas   | Beacon Schools of the Virgin Islands, Inc.            | \$197,304   | Ms. Valerie George<br>Executive Director | 340/777-9300           |
| Washington     | Port Orchard | Kitsap County Juvenile Department                     | \$200,000   | Ms. Pam Martin                           | 360/895-4911           |
| Wisconsin      | Eau Claire   | Big Brothers/Big Sisters of the Chippewa Valley, Inc. | \$200,000   | Ms. Julie Ann Novak                      | 715/835-0161           |

**TOTAL: \$14,024,684 \***

\* Award amounts are subject to final budget review

## Guest List for Mentoring Event With The First Lady

| Title | First Name | Last Name         | Position                                                   | Affiliation                               | Phone          |
|-------|------------|-------------------|------------------------------------------------------------|-------------------------------------------|----------------|
| Ms.   | Diana      | Aldridge          | Communications Consultant                                  | Save The Children                         | (202) 496-2120 |
| Dr.   | Bob        | Amot              | Journalist                                                 | NBC                                       | (212) 664-3649 |
| Mr.   | Ferguson   | Jenkins           | Vice Chairman of and Hall of Fame Pitcher,<br>Chicago Cubs | Major League Baseball Alumni Association  | (405) 282-2609 |
| Mrs.  | Ferguson   | Jenkins           | Wife of Hall of Fame Pitcher                               | Major League Baseball Alumni Association  | (405) 282-2609 |
| Mr.   | Jeff       | Bradach           | Chairman of the Board of Jumpstart, Professor              | Harvard School of Business                | (617) 495-6792 |
| Mr.   | Walter     | Bridges           | Mentor in Print Ad                                         | Ellison Youth, Inc.                       | (718) 388-8545 |
| Ms.   | Carol      | Brookins          | CEO                                                        | World Perspectives                        | (202) 785-5345 |
| Ms.   | Georgia    | Bushman           | Communications Associate                                   | Save The Children                         | (203) 221-3757 |
| Ms.   | Ruby       | Crear             | Police Officer / Director: Spices of Life                  | Bridgeport, Connecticut Police Department | (203) 576-7014 |
| Mrs.  | Sonnie     | Dockser           | Friend of Save The Children                                |                                           | (301) 469-8855 |
| Ms.   | Liz        | Erickson          | Manager                                                    | Save The Children                         | (609) 688-1768 |
| Mr.   | Murray     | Gaylord           | Vice President                                             | Ad Council                                | (212) 922-1500 |
| Mr.   | George     | Guimaraes         | Vice President, Global Marketing                           | Save The Children                         | (203) 221-4106 |
| Mr.   | Najeeb     | Halaby            | Former Chairman of the Board                               | Save The Children                         | (703) 902-8380 |
| Mr.   | Richard    | Hand              | Chairman, Board of Directors                               | Major League Alumni Marketing             | (817) 579-7824 |
| Mr.   | Joshua     | Hernandez         | Print Ad Mentee                                            | South End Community Center                | (203) 331-0200 |
| Ms.   | Lillian    | Hillsman          | Mentor in Print Ad                                         | Ellison Youth, Inc.                       | (718) 388-8545 |
| Mr.   | Denzel     | Jones             | Mentee in Print Ad 5 yrs old                               | Ellison Youth, Inc. ) after school        | (718) 388-8545 |
| Ms.   | Pam        | Turchin           | Account Manager                                            | Ad Council                                | (212) 984-1968 |
| Mrs.  | Joanne     | Leedom-Ackerman   | Writer                                                     |                                           | (202) 965-9866 |
| Mr.   | Charles    | MacCormack        | President                                                  | Save The Children                         | (203) 221-4100 |
| Ms.   | Michelle   | Milner            | Mentee in Print Ad                                         | Ellison Youth, Inc.                       | (718) 388-8545 |
| Ms.   | Catherine  | Millon            | Executive Director, U.S. Programs                          | Save The Children                         | (203) 221-3730 |
| Mr.   | Tom        | Murphy            | Chairman of the Board                                      | Save The Children                         | (212) 456-7200 |
| Mrs.  | Sarah      | Papineau Marshall | Friend of Save The Children                                |                                           | (202) 342-6604 |
| Mr.   | Steve      | Ohler             | Senior Vice President, Group Creative Director             | McCann Erickson                           | (212) 984-3571 |
| Mr.   | Chris      | Quillen           | Senior Vice President, Creative Director                   | McCann Erickson                           | (212) 984-3571 |
| Mr.   | Kevin      | Scher             | Senior Vice President, Creative Director                   | McCann Erickson                           | (212) 984-3571 |
| Mr.   | George     | Dewey             | Copywriter                                                 | McCann Erickson                           | (212) 984-3571 |
| Ms.   | Melissa    | Fink              | Account Supervisor                                         | McCann Erickson                           | (212) 984-3571 |
| Mr.   | Tim        | Pitts             | Member of the Board of Save The Children                   | Warren Management Consultants             | (212) 752-7025 |
| Ms.   | Joanne     | Rodriguez         | Executive Director, Mentor                                 | South End Community Center                | (203) 331-0200 |
| Ms.   | Marcia     | York              | Executive Vice President                                   | Denny's                                   | (941) 466-3482 |
| Ms.   | Susan      | Schneider         | Director, National Promotions                              | Denny's                                   | (864) 597-8170 |
| Mr.   | Jarred     | Striplin          | Mentee                                                     | Ellison Youth, Inc.                       | (718) 388-8545 |
| Ms.   | Sharon     | Taylor            |                                                            | US Air                                    | (703) 872-5114 |
| Mr.   | Donald     | Tebbe             |                                                            | Rewarding Results Consulting Group        | (203) 330-4624 |
| Mrs.  | Lynda      | Webster           |                                                            | The Webster Group                         | (202) 338-3777 |

Save The Children

→ Candice Bergen → Candice Bergen

→ Denzel Jones  
→ Not white

## Guest List for Mentoring Event With The First Lady

| Title | First Name | Last Name         | Position                                                        | Affiliation                                | Phone          |
|-------|------------|-------------------|-----------------------------------------------------------------|--------------------------------------------|----------------|
| Ms.   | Renee      | Wessels           | Associate Vice President, Communications                        | Save The Children                          | (203) 221-3767 |
| Mr.   | Noel       | White             | Mentor in Print Ad - 5475                                       | Ellison Youth, Inc.                        | (718) 388-8545 |
| Ms.   | Ruth       | Wooden            | President                                                       | Ad Council                                 | (212) 922-1500 |
| Mr.   | Chuck      | Tremper           |                                                                 | Rewarding Results Consulting Group         | (203) 330-4624 |
| Dr.   | Judith     | Kovler            | Friend of Save The Children                                     |                                            | (202) 333-0761 |
| Dr.   | Jay        | Winsten           | Assoc. Dean and Frank Stanton Center Director                   | Harvard School of Public Health            | (617) 432-1038 |
| Ms.   | Susan      | Moses             | Deputy Director, Center for Health Communication                | Harvard School of Public Health            | (617) 432-1038 |
| Ms.   | Terri      | Mendoza           | Director of Health Information, Center for Health Communication | Harvard School of Public Health            | (617) 432-1038 |
| Ms.   |            | Willis            | Director of Advertising, Center for Health Communication        | Harvard School of Public Health            | (617) 432-1038 |
| Mr.   | Ray        | Chambers          | Chairman                                                        | Amelior Foundation                         | (973) 540-9148 |
| Mr.   | Barry      | Diller            | Chairman and CEO                                                | USA Networks, Inc.                         | (212) 314-7333 |
| Mr.   | Quincy     | Jones             | CEO                                                             | Quincy Jones Entertainment                 | (213) 882-1337 |
|       | Newton     | Minow, Esq.       | Partner                                                         | Sidley & Austin                            | (312) 853-7555 |
| Ms.   | Irene      | Pollin            |                                                                 |                                            | (301) 320-5433 |
| Ms.   | Ann        | Tennenbaum        |                                                                 |                                            | (212) 759-3299 |
| Mr.   | Grant      | Tinker            | Former Chairman                                                 | NBC                                        | (310) 476-0434 |
| Mr.   | Jack       | Valenti           | President                                                       | Motion Picture Association of America      | (202) 293-1966 |
| Mr.   | Stanley S. | Shuman            | Executive Vice President                                        | Allen & Company, Inc.                      | (212) 832-8000 |
| Ms.   | Patricia   | Fili-Krushel      | President                                                       | ABC, Inc.                                  | (212) 456-6309 |
| Mr.   | Leslie     | Moornves          | President                                                       | CBS Television                             | (213) 852-2600 |
| Mr.   | Larry      | Jacobsen          | President                                                       | Fox Television Network                     | (310) 369-1501 |
|       | Rosalyn    | Weinman, PhD.     | Executive Vice President, Broadcast Standards & Content Policy  | NBC                                        | (212) 664-5443 |
| Mr.   | Richard    | Parsons           | President                                                       | Time-Warner, Inc.                          | (212) 484-8112 |
| Ms.   | Patricia   | Matson            | Vice President, Corporate Communications                        | ABC, Inc.                                  | (212) 456-7325 |
| Mr.   | Jonathan   | Plazonja          | Senior Vice President                                           | Hill, Holliday, Connors, Cosmopoulos, Inc. | (617) 572-3511 |
| Mr.   | Todd       | Riddle            | Senior Vice President                                           | Hill, Holliday, Connors, Cosmopoulos, Inc. | (617) 437-1600 |
| Ms.   | Margaret   | Boles Fitzgerald  | Executive Vice President and Director of Community Relations    | Hill, Holliday, Connors, Cosmopoulos, Inc. | (617) 572-3473 |
| Ms.   | Christine  | Chambers-Giffilan | President                                                       | The MCJ Foundation                         | (973) 540-1946 |
| Ms.   | Suzanne    | Mertz             | Executive Director                                              | The MCJ Foundation                         | (973) 540-1946 |
| Mr.   | Floyd K.   | Morris, Jr.       | Program Officer                                                 | The Robert Wood Johnson Foundation         | (609) 452-8701 |
| Ms.   | Linda      | Bernstein         | Program Officer                                                 | The Robert Wood Johnson Foundation         | (609) 452-8701 |
| Ms.   | Patricia   | Goodrich          | Director, Corporate Initiatives                                 | ABC, Inc.                                  | (212) 456-6356 |
| Mr.   | Harvey     | Dzodin            | Vice President, Dept. of Standards & Practices                  | ABC, Inc.                                  | (212) 456-7915 |
| Mr.   | Matthew    | Margo             | Vice President, Program Practices, NY                           | CBS, Inc.                                  | (212) 975-4321 |

# Guest List for Mentoring Event With The First Lady

| Title | First Name  | Last Name       | Position                                                                   | Affiliation                                     | Phone          |
|-------|-------------|-----------------|----------------------------------------------------------------------------|-------------------------------------------------|----------------|
| Mr.   | Jason       | Haikara         | Vice President, On Air Planning & Marketing                                | Fox Broadcasting Company                        | (310) 369-3328 |
| Ms.   | Susan       | Haspel          | Vice President, Community Relations & Public Affairs                       | NBC                                             | (212) 664-5263 |
| Mr.   | Nickolas    | Davatzes        | President & CEO                                                            | A & E Television Networks                       | (212) 210-1400 |
| Ms.   | Kathleen A. | Dore            | President                                                                  | Bravo                                           | (516) 396-4501 |
| Ms.   | Mary Anne   | Minster         | Director of Corporate Communications                                       | Comedy Central                                  | (212) 767-8874 |
| Mr.   | Richard     | Plepler         | Senior Vice President, Corporate Communications                            | HBO                                             | (212) 512-1960 |
| Mr.   | Decker      | Anstrom         | President & CEO                                                            | National Cable Television Association           | (202) 775-3669 |
| Ms.   | Rory        | Benson          | Executive Vice President and Assistant to the President                    | National Association of Broadcasters            | (202) 429-5300 |
| Mr.   | Steve       | Friedman        | Vice President, Public Affairs                                             | MTV                                             | (212) 258-6124 |
| Mr.   | Phil        | Balboni         | President                                                                  | Association of Regional News Channels           | (617) 630-5000 |
| Mr.   | John        | Claiborne       | Vice President and General Manager                                         | New England Sports Network                      | (617) 536-9233 |
| Mr.   | Craig       | Marrs           | President and General Manager                                              | Northwest Cable News                            | (206) 448-3600 |
| Ms.   | Kathleen    | Shepard         | Vice President, Production and Public Affairs                              | The WB-11 -- WPIX                               | (212) 210-2700 |
| Ms.   | Barbara     | Bethea          | Director of Community Relations & Production                               | WLVI - TV/WB-56                                 | (617) 474-5556 |
| Ms.   | Heather     | Roberts         | Public Affairs Director                                                    | UPN 38 /WSBK Boston                             | (617) 783-3838 |
| Ms.   | Aisha       | Karimah         | Manager, Community Affairs                                                 | NBC 4 TV, Washington DC                         | (202) 885-4610 |
| Mr.   | Kahlm       | Piankhi         | Public Affairs Director                                                    | WUSA / CBS, Washington DC                       | (202) 895-5960 |
| Ms.   | Angela      | Mathis          | Public Affairs Director                                                    | WJLA / ABC                                      | (202) 364-7766 |
| Ms.   | Judy        | Taylor          | Public Affairs Director                                                    | WBDC                                            | (202) 298-7648 |
| Ms.   | Diane       | Hicks           | Director, Community Affairs                                                | WTTG Fox 5                                      | (202) 895-3207 |
| Ms.   | Josie       | Goytisol        | Executive Producer                                                         | WPLG Channel 10                                 | (305) 325-2333 |
| Mr.   | Sean        | Clarkin         | Director of Strategic Planning and Deputy Director of Creative Development | Partnership for a Drug-Free America             | (212) 922-1560 |
| Ms.   | Mary        | Foley           | President                                                                  | Metro Washington Coalition of Volunteer Centers | (703) 369-5292 |
| Ms.   | Walteen     | Grady-Truly     | Director                                                                   | The New York City Volunteer for Youth Campaign  | (212) 686-8580 |
| Mr.   | Robert      | Arias           | President                                                                  | One to One/Communities in Schools               | (213) 627-0311 |
| Ms.   | Linda       | Alioto-Robinson | Executive Director                                                         | One to One / The Mass Mentoring Partnership     | (617) 695-2430 |
| Mr.   | Andy        | Mecca           | Executive Director                                                         | California Health Research Foundation           | (415) 789-1007 |
| Mr.   | Arthur      | Tannenbaum      | President and Founder                                                      | Everybody Wins! Foundation                      | (212) 832-0656 |
| Mr.   | Hugh        | Price           | President                                                                  | Urban League                                    | (212) 310-9000 |
| Mr.   | Thomas W.   | Dortch, Jr.     | National President                                                         | 100 Black Men of America, Inc.                  | (404) 688-5100 |
| Rep.  | Frederica   | Wilson          | Florida House of Representatives                                           | C/O 500 Role Models of Excellence               | (305) 995-2451 |
|       | Steven A.   | Schroeder, MD   | President                                                                  | The Robert Wood Johnson Foundation              | (609) 243-5902 |
|       | Karen       | Davis, PhD      | President                                                                  | The Commonwealth Fund                           | (212) 535-0400 |
| Mr.   | Geoffrey T. | Boisi           | CEO                                                                        | The Beacon Group                                | (212) 339-9101 |
| Ms.   | Melissa     | Mack            | Senior Vice President                                                      | Kaplan Educational Centers                      | (212) 492-5849 |

## Guest List for Mentoring Event With The First Lady

| Title | First Name | Last Name         | Position                                                        | Affiliation                                    | Phone          |
|-------|------------|-------------------|-----------------------------------------------------------------|------------------------------------------------|----------------|
| Mr.   | Richard M. | Smith             | Chairman and Editor-in-Chief                                    | Newsweek                                       | (212) 445-4469 |
| Ms.   | Gail       | Manza             | Executive Director                                              | National Mentoring Partnership                 | (202) 729-4369 |
| Ms.   | Susan      | Weinberger        | Founder                                                         | Norwalk Mentoring Program                      | (203) 846-9608 |
| Mr.   | Frank      | Newman            | President                                                       | Education Commission of the States             | (303) 299-3624 |
| Ms.   | Marian     | Heard             | National Spokesperson                                           | The National Mentoring Partnership             | (617) 624-8101 |
| Mr.   | Bill       | Milliken          | Chairman                                                        | Communities in Schools                         | (703) 519-8999 |
| Ms.   | Susan      | Mason             |                                                                 | National Mentoring Partnership                 | (202) 338-3844 |
| Mr.   | Dan        | Coats             | Former Senator, Board President                                 | Big Brothers-Big Sisters of America            | (831) 656-2371 |
| Mr.   | Thomas     | McKenna           | National Executive Director                                     | Big Brothers-Big Sisters of America            | (215) 665-7738 |
| Ms.   | Emily      | Chen              | 1998 National Big Sister of the Year                            | Big Brothers-Big Sisters of America            | (212) 902-7850 |
| Ms.   | Dennys     | Franklin          | 1998 National Little Sister of the Year                         | Big Brothers-Big Sisters of America            | (212) 996-2270 |
| Ms.   | Viola W.   | Bostic            | Asst. National Executive Director, Marketing and Communications | Big Brothers-Big Sisters of America            | (215) 665-7750 |
| Ms.   | Marva      | Smalls            | Executive Vice President                                        | Nickelodeon                                    | (212) 258-2602 |
| Mr.   | Andre      | Hollis            | Past Little Brother, Past Big Brother, Board Member             | BBBS of the National Capitol Area              | tbd            |
| Ms.   | Ethel      | Simon-MacWilliams | Executive Director                                              | NW Learning Labs                               | (800) 547-6339 |
| Mr.   | Gary       | Kowalczyk         | Director, Management Affairs                                    | Americorps                                     | (202) 606-5000 |
| Mr.   | Harris     | Wofford           | CEO The Corporation for National Service                        | Americorps                                     | (202) 606-5000 |
| Mr.   | HB         | Hicks III         | White House Fellow, CNS                                         | Americorps                                     | (202) 606-5000 |
| Mr.   | Tracy      | Stone             | Member                                                          | Americorps                                     | (202) 606-5000 |
|       |            | Member            | Member of Americorps                                            | Americorps                                     | (202) 606-5000 |
|       |            | Member            | Member of Americorps                                            | Americorps                                     | (202) 606-5000 |
|       |            | Member            | Member of Americorps                                            | Americorps                                     | (202) 606-5000 |
|       |            | Member            | Member of Americorps                                            | Americorps                                     | (202) 606-5000 |
|       |            | Member            | Member of Americorps                                            | Americorps                                     | (202) 606-5000 |
| Ms.   | Mei        | Cobb              | Vice President, Volunteer Center Development                    | The Points of Light Foundation                 | (202) 729-8136 |
| Ms.   | Alyson     | Cafferky          | Manager, Volunteer Center Development                           | The Points of Light Foundation                 | (202) 729-8112 |
| Ms.   | Mary Jo    | Dean              | Executive Director                                              | Volunteer Center of Collia County, Plano, TX   | (972) 422-1050 |
| Ms.   | Mary       | Foley             | Executive Director                                              | Volunteer Center of Prince William County, VA  | (703) 369-5292 |
| Ms.   | Pam        | Pinter Parsons    | Director                                                        | Volunteer Center of the United Way, Boston, MA | (617) 624-8186 |
| Mr.   | Robert     | Goodwin           | President and CEO                                               | The Points of Light Foundation                 | (202) 729-8120 |
| Mr.   | Kenn       | Allen             | Senior Vice President, Programs                                 | The Points of Light Foundation                 | (202) 729-8106 |
| Ms.   | Ashley     | Carr              | Director of Marketing                                           | Gifts in Kind, Alexandria, VA                  | (202) 729-8134 |
| Mr.   | Peter      | Gallagher         | President and CEO                                               | America's Promise                              | (703) 535-3819 |
| Col.  | F. William | Smullen, III      | Chief of Staff                                                  | America's Promise                              | (703) 535-3852 |
| Ms.   | Sheila     | Plank             | Senior Vice President, Commitments                              | America's Promise                              | (703) 535-3867 |
| Mr.   | Gregg      | Petersmeyer       | Senior Vice President, The Alliance                             | America's Promise                              | (703) 535-3845 |
| Mr.   | Don        | Maple             | Senior Vice President, Marketing and Communications             | America's Promise                              | (703) 535-3809 |

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| Title | First Name | Last Name | Position                                                      | Affiliation                | Phone          |
|-------|------------|-----------|---------------------------------------------------------------|----------------------------|----------------|
| Ms.   | Lexie      | Miller    | Vice President, Not For Profit Commitments                    | America's Promise          | (703) 535-3841 |
| Ms.   | Paige      | Cassidy   | Vice President, Federal, State and Association<br>Commitments | America's Promise          | (703) 535-3839 |
| Mr.   | K. Dane    | Snowden   | Vice President, Corporate Commitments                         | America's Promise          | (703) 535-3853 |
| Ms.   | Marie      | Mockett   | Editorial Director                                            | "How to be a Great Mentor" | (212) 707-5217 |
| Ms.   | Andrea     | Wilson    |                                                               | Kaplan Educational Centers | (212) 492-5890 |

**FIRST LADY HILLARY RODHAM CLINTON  
ANNOUNCES NEW EFFORTS TO SUPPORT MENTORING  
February 3, 1999**

Today, in the East Room of the White House, the First Lady joined by the Attorney General, will announce several public and private initiatives to support mentoring, a proven strategy that keeps kids on the right track. Mrs Clinton will (1) release a report by the Justice Department detailing the benefits of mentoring; (2) announce new federal grants to communities across the country to support mentoring; (3) announce a new guide that provides practical assistance to mentors; and (4) announce a new Public Service Announcement (PSA) campaign to promote mentoring.

**A Huge Demand for Involving Caring Adults in the Lives of Children.** In the United States, there are about 13.6 million youths under 18 who are defined "at risk" of getting into trouble; roughly half or about 7 million are termed "very high risk" and share a propensity for delinquency, sexual activity, substance abuse and underachievement in school. According to a 1994 study conducted by the Carnegie Foundation, many adolescents spend 40 percent of their time alone, without adult supervision, or with peers who have a negative influence on them. In addition, statistics show that most juvenile crime takes place between the hours of 2 and 8 pm, and that children are also at much greater risk of being the victim of crime during the hours after school, when they are without adult supervision. All children need responsible adults to guide them towards adulthood, but children at risk are especially in need.

**New Report Shows Mentoring Works.** The First Lady will release a new report: "Juvenile Mentoring Program --1998 Report to Congress," which provides data on the effectiveness of mentoring programs as well as summarizes the initial evaluation of the Department of Justice Juvenile Mentoring Program (JUMP). According to the report, mentoring programs have been proven to reduce youth crime and help young people succeed in school. It reports that in one study participants with mentors were 46% less likely to start using drugs; 27% less likely to start using alcohol; and almost 33% less likely to hit someone. The study reports that the young people paired with mentors were 50% more likely to attend class; felt more competent about doing school work; skipped fewer classes; showed measurable increases in grade point averages; and demonstrated noticeably improved relations with their peers and family members. The JUMP report also provides useful information on approaches to running mentoring programs as well as identifies issues mentoring organizations face.

**Expanding Support for Mentors.** The First Lady will announce \$14 million in JUMP grants, that use mentoring as a tool to keep young people in schools and off-the streets. JUMP programs operate in a variety of settings -- such as schools, recreation centers, businesses -- and often involve college students, senior citizens, military personnel, business people, doctors, lawyers, government employees, teachers, and law enforcement as mentors. Mentoring activities include tutoring, job training, and community service and provide young people with discipline, guidance, and personal attention. This year, demand far outstripped supply -- there were 424 applications, and only 73 were awarded. These JUMP grants, which range up to \$200,000, will provide more than 7,500 at-risk young people in 37 states with one-on-one mentoring to help keep them in school and away from drugs and crime. In addition, the Department of Justice will provide a \$1.6 million grant to Big Brothers/Big Sisters of America, one of the oldest mentoring organizations in the nation.

**New Efforts to Recruit and Support Mentors:** Mrs. Clinton will also announce the release of a new guide and a new website to promote mentoring by offering practical assistance on how to become a mentor, build trust, define future goals and provide support to young people. The guide, "How to Be a Great Mentor," is authored by *Newsweek*, Kaplan, and the National Mentoring Partnership. The companion web site at [www.mentoring.org](http://www.mentoring.org) will provide ongoing support to mentors and mentees, with features including an interactive training curriculum and a bulletin board where mentors can share advice and experiences. The goal of the guide and web site is to help mobilize thousands of adults to touch a young person's life through mentoring.

**New Public Service Announcements:** The First Lady will also announce a new PSA by Save the Children, in partnership with the Ad Council, that supports their new campaign -- "Do Good: Mentor a Child." The PSA campaign features a toll free number, 1-877-BE-A-MENTOR, which directs callers to their local mentoring organizations, working from a newly created database of mentoring organizations nationwide. Those who call the 1-800 number are connected to an organization in their local area ready to support volunteers and committed to respond in 48 hours. This data base is run by the National Mentoring Partnership and is funded by the Department of Justice. This Save the Children PSA is part of a national media effort to promote mentoring, that has been spearheaded by the Harvard Mentoring Project in collaboration with ABC, CBS, FOX, NBC, UPN, and WB, 36 cable networks, and leading Hollywood studios. This new support for mentoring builds on the commitment by ABC, which has promoted mentoring for the past three years as an exclusive message of its "Children's First" campaign, generating more than 150,000 calls from viewers seeking more information on volunteering as a mentor.

**An Agenda that Promotes Mentoring:** These announcements build upon the President's commitment to support mentoring. As part of his FY 2000 budget, the President proposes to double funding --from \$120 million in FY 99 to \$240 million in FY 2000 -- for the GEAR UP program, in order to reach 381,000 students. This program supports partnerships between high-poverty middle or junior high schools and colleges to help low-income children prepare for and enroll in college. The President has also proposed \$95 million for an "At Risk Youth Initiative," to fund activities such as mentoring and drug and alcohol prevention programs.