

marie claire

1790 BROADWAY
7th FLOOR
NEW YORK, NY 10019
TEL 212 - 649 - 5000
FAX 212 - 649 - 5050

No
10/2/00

September 29, 2000

First Lady Hillary Rodham Clinton
c/o Lisa Muscatine
Press Secretary
Facsimile: 202-456-7805

Dear Hillary:

As an inspirational woman of action—a role model to us all—I would like to invite you to participate in a peace campaign that Marie Claire magazine has underway, and would be extremely honored if you would agree to be part of it.

We invited underprivileged youths from inner cities to each draw a picture that conveys a gun control message. From these, we selected a winning drawing and have had it reproduced onto a t-shirt, which we will sell through our magazine to raise funds for the cause. A number of celebrities such as Susan Sarandon, Uma Thurman and Michael Douglas have already joined us in our campaign, but no one will spark our readers to action as you can. We are now inviting you—and other respected leaders such as Congresswoman Carolyn McCarthy and Million Mom March organizer Donna Dees-Thornases—to be photographed by Patrick Demarchelier, wearing this t-shirt. These portraits will appear in our January issue.

We hope this feature photo story will raise awareness and lead to a change in gun legislation so that ultimately, all of us can live in a safer, less violent world. We would do whatever it takes to make it as easy as possible for you to be photographed in New York City. To make our

10/2/00 Marie Claire

deadline, this would need to happen by October 17, 2000. The photographer, Patrick Demarchelier, is not only famous for being one of the world's top photographers, but he is also famous for being fast. This need not take more than 30 minutes of your time.

Please consider joining our peace campaign. I truly believe that together, we can make a difference.

Best Wishes,

A handwritten signature in black ink that reads "Glenda Bailey". The script is fluid and cursive, with the first letter 'G' being particularly large and stylized.

Glenda Bailey
Editor-in-Chief

ELLE

No 6/26/00

Alison MUCATINE
Press Officer to
The First Lady
The White House

Vie Privée

149, rue Anatole France
92534 Levallois-Perret Cedex
Téléphone : 01 41 34 76 85
Télécopie : 01 41 34 60 22
E-mail : ldeceinbronne@hlp.fr

Fax : 00 1 202 456 78 05

Tel : 00 1 202 456 29 60

Le 9 juin 2000

Dear Madam,

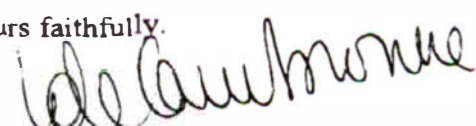
Each week the French edition of ELLE devotes several pages to the multimedia. And this takes the form of a questionnaire addressed to a world-known personality. We have the temerity to inquire if Mrs Hillary Clinton would accept to answer the following questions :

- What do you use your computer for ?
- Do you surf on the web ?
- How many e-mails do you get daily ?
- What are your favourite sites ?

I can assure you that our readers would be most interested to have The First Lady's reactions to these questions.

I hope to hear from you with a favourable answer in the near future. Our fax number is 01 41 34 60 22.

Yours faithfully,


Laurence de Cambronne
Chief-editor



ABACA PRESS

Fax Transmission

- ☐ Please call to confirm receipt
- ☐ Please respond by return fax
- ☐ Call only if transmission is incomplete

*Called 5/26.
Can not release
photos to an
agency to
distribute.*

Date: 05/24/2000
To: Jennifer Smith
First Lady Press Office
Fax number: (202) 456-7805

From: Bruno THIERY
Phone: (310) 390-9964
Fax: (310) 390-1884

of pages including cover page:

Dear Jennifer,

As per our conversation, please let me introduce ourselves.

Abaca is a Photo Agency based in France. Our clients are the major European magazines : Paris Match, Oh La, VSD, Gala, Oggi, Bunte, Stern, Hello, Hola, Marie Claire, Elle...

Abaca has just opened an office in Los Angeles in order to be closer to the American actuality and events.

We have received a lot of requests from many magazines, especially women's one, regarding the life and the political career of Mrs Hillary Clinton. They seem to be very interested in the human aspect of the First lady's life. They would like to present her not only as the President's wife and a US Senate candidate, but also as a mother and as a humanitarian activist.

I would be more than glad to know what kind of pictures are available through your office for us to fulfill those important requests.

Please do not hesitate to contact me for any questions you may have and I thank you in advance for your help.

Sincerely

Bruno Thiery

*5/26/00 ABACA Press
California*

CAT FANCY

P.O. Box 6050—Mission Viejo, CA 92690



Fax Transmission

*Regretted
5/10/00*

- ☐ Please call to confirm receipt
- ☐ Please respond by return fax
- ☐ Call only if transmission is incomplete

Date: April 26, 2000
To: Lissa Muscatine
First Lady's Press Office
Fax number: (202) 456-7805
From: Marla Brooks
Phone: (323) 465-2569

Hi Lissa,

We would like to run a feature on Socks for our upcoming anniversary issue.

There are several ways we could go with this. We could either interview The President and/or Mrs. Clinton, interview Socks himself (via the Press Office writers), or a combination of both. We'd be happy to go along with whichever you think is best. I'm sure there's lots of press material and quotes already available that I can glean information from, but as Socks has a lot to think about what with the big move later this year, it would be good to have some current quotes regarding his new house, leaving the White House, and plans for the future as well. I think it would be a fun piece that our readers would love.

My deadline is May 26th. I look forward to hearing back from you so that we can discuss this in further detail.

Marla Brooks

4/27/00 Cat Fancy Mag

Parents

375 Lexington Avenue
New York, NY 10017-3514
Telephone (212) 499-2000

Attn: Erika Batcheller

(202)456-2960

Fax(202)456-7805

Re: The Best Thing I Did For My Children

April, 25, 2000

Emily Abedon

2274 Ashley River Rd. #607

Charleston, SC 29414

(843)763-3232

Eabedon@aol.com

Dear Erika,

Thank you for taking the time to speak to me on the phone yesterday. As I mentioned, I am writing a piece for the August issue of *Parents* magazine: "The Best Thing I Did For My Child." We would be honored if Mrs. Clinton would be kind enough to take part in this article in which both celebrities and everyday moms and dads briefly discuss what they feel is the greatest thing they have done for their kids. Each answer is approximately 100 words, which either Mrs. Clinton could write herself, or I could transcribe from a brief phone interview at her convenience.

The answers that have come in so far have been diverse, fascinating, and sometimes surprising. Some examples, briefly: "Not being as strict as my parents were on me." "Insisting on family dinner at least once a week." "Encouraging reading to the point that books were even allowed at the kitchen table." "My working outside of the home set a good example for my two daughters." It's shaping up to be a really fun piece. I would love (as would our readers!) to hear Mrs. Clinton's personal insights. Please contact me when you get a chance at (843)763-3232, or by e-mail at Eabedon@aol.com. My deadline is May 9th. Thank you so much for your consideration.

Best,

Emily Abedon

NO
4/26/00

4/26/00 Parents Mag.

HARPERS BAZAAR

Fax

TO: Hillary Rodham Clinton
fax: 202 456 7805

FR: Kate Betts
tel: 212 903 5462
fax: 212 757 6701
email: kbetts@hearst.com

DT: April 18, 2000

RE: Letter to the First Lady

PG: 1+1

HARPER'S BAZAAR**Katherine Betts** Editor in Chief

18 April 2000

Hillary Rodham Clinton
First Lady of the United States
c/o Lissa Muscatine, Press Secretary
The White House
fax: (202) 456-7805

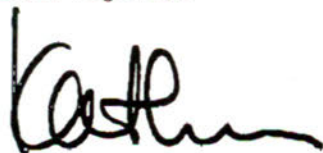
N2

Dear Mrs. Clinton,

I very much enjoyed meeting you last evening at the National Arts Awards Gala. Seeing you again made me all the more eager to do a profile on you for the August "Women in Power" issue of Harper's Bazaar. I hope you will be able to find the time in your busy schedule for an interview and photo shoot.

I look forward to hearing from you.

Best regards,



Katherine H. Betts
Editor in Chief

4/18/2000 BAZAAR 4/18

HARPERS BAZAAR

Fax

TO:

Lissa Muscatine

✓ w/Carly

FR:

Kate Betts

tel: 212 903 5462

fax: 212 757 6701

email: kbetts@hearst.com

DT:

April 13, 2000

RE:

Letter regarding the First Lady

PG:

1+1

HARPERS BAZAAR

Katherine Betts Editor in Chief

13 April 2000

Lissa Muscatine
Press Secretary to the First Lady
The White House

fax (202) 456-7805

Dear Ms. Muscatine,

I'm writing to ask for your help in arranging an interview and photo shoot with Hillary Rodham Clinton. Harper's Bazaar is interested in doing a profile of the First Lady for August, because the theme of our issue that month will be women in power.

Of course we realize that Mrs. Clinton is campaigning to become a U.S. Senator. But we want to do a story that encompasses her work as First Lady, including a variety of the projects she's taken on. (Last week, for example, I heard her speak about the important work she's done for FINCA on micro-financing.) Obviously, Mrs. Clinton has greatly expanded the role of First Lady and, in the process, emerged as one of the most powerful women in American politics and government. She's a perfect subject for our women in power issue.

Would it be possible to interview and photograph Mrs. Clinton? I realize she has a full schedule, but ideally, we'd like to have our reporter speak to her sometime within the next couple of weeks.

I look forward to hearing from you.

Sincerely,



Katherine H. Betts
Editor in Chief

NO

4/17/00 GEORGE

Declined
4/7/00

BRILLS
CONTENT

ATT: FIRST
VAST'S
PRESS
67905
ATT:
JAN SMITH

April 7, 2000

White House Photo Office
The White House
Washington, D.C.

To Whom It May Concern,

I am trying to obtain a photograph taken in November of 1999 showing the staff of GEORGE Magazine with Hillary Rodham Clinton, taken by William Vasta for use in an article we are preparing for our June 2000 Issue about the upcoming book about JFK Jr. and George Magazine.

As we are on deadline I am hoping to have it Fed Ex'd to me by Monday, April 10. Our Fed Ex account is: 2239-3041-7.

I would appreciate hearing from someone about this as soon as possible. I can be reached at (212) 332-6355.

Thank you for your prompt assistance in this matter.

Sincerely,

Stella Kramer

Stella Kramer
Photography Director

Our policy is that we
don't release photos
taken at during HRC's
photo shoots or interviews.
(these are private photos
for personal use people
in the picture.)

Msg. w/ Megan
Hurley at George
(Do you want us
to release?)

George says
are emphatic
No!

1230 Ave. of the Americas 16th floor New York, N.Y. 10020

George

J.D. Podolsky
Senior Editor
Arts & Entertainment

March 22, 2000

The Honorable Hillary Clinton
The White House
Office of the First Lady
Room 103 OEOB
Washington, DC 20502

Dear Mrs. Clinton:

I'm writing to invite you to be my guest at the Democratic Congressional Committee's Oscar Party in Los Angeles on March 26, 2000.

Hosted by Representative Patrick Kennedy, it promises to be a stellar evening, attracting a mélange of politicians and entertainers. It will also undoubtedly be of great benefit to the Democratic Party in the coming election year.

I apologize for the late notice. But I would be honored to escort you to this special evening.

Sincerely,


J.D. Podolsky

Decline
Regretted 3/24



HarperCollins Publishers
10 East 53rd Street
New York, NY 10022-5299

Allison McCabe
Editor

March 30, 2000

Jennifer Palmieri
Press Secretary
The White House
Fax 202 456 6423

Dear Jennifer,

I am an editor at HarperCollins Publishers in New York. I have spoken to a photo researcher, Vincent Virga, about a photograph that we would like to obtain from you. I was told to fax you the following information on letterhead:

Name of the book: *State of a Union*

Author: Jerry Oppenheimer

Description
of Photo:

Hillary Clinton as a child, standing in front of a car with her two brothers and her parents

I am requesting this photo for editorial use only. It will appear in the inside photo section of the book, and will not be used in ads or promotion for the book.

If you could send me this photo by April 7th, I would be happy to pay any rush fees, and shipping. Please use my FedEx account: 0100 9435 6.

If there is any other information you need, I can be reached at 212 207 7762.

Yours,

Allison McCabe
Editor

Via Fax



TIME FOR PEACE

FAX COVER SHEET

DATE
TO

-
-

FAX

FROM

TEL/FAX

EMAIL

2nd EMAIL

WEBSITE

RE

No

MARCH 27, 2000

MS. MELAN VERVEER

CHIEF OF STAFF OF THE FIRST LADY
WHITE HOUSE

001-202-456-6244

ROBERT EINBECK

212-271.3250

TFPEinbeck@aol.com

reinbeck@earthlink.net

www.timeforpeace.com

Time for Peace issue

on Mr. Hillary Clinton

PAGES INCLUDING THIS ONE

3

M E S S A G E

Dear Mrs. Verveer,

Two years ago, with regards to the Time for Peace Awards Ceremony honoring Céline Dion, and the films *Shine* and *Kolya*, we were in contact with you through the recommendation of Mrs. Tolky Riley and Mrs. Jacques Andréani, wife of the former Ambassador of France in Washington.

As in the past mentioned, the Time for Peace Award established six years ago, recognize and encourage works of film, and music that further ideals of positive values [tolerance, non-violence, better understanding between people, respect of the difference and the other, gift of caring and attention, quality of life etc.]. The winners are currently selected by a jury consisting of over thirty Ambassadors to the United Nations and Ambassadors to the United States, and the award was presented to Steven Spielberg, Robin Williams, Caroline Link, Scott Hicks, and Jewel, among others.

The Time for Peace magazine "Cultural Innovations For A Better World" was launched last year. The idea underlying the magazine and the award is to advocate positive values mentioned above. Films relay messages seen by millions of people, who, in addition to their role as spectators, are assimilating the actors' roles into their own lives. They have a strong impact on the understanding of the world, and because of this ability to touch and affect people's lives, it is important that filmmakers be encouraged to transmit positive messages. Their creation can be a meaningful and stimulating educational tool inspiring dignity, confidence and determination.

3/27/00 Time For Peace Mag



The Time for Peace magazine is also a refreshing publication which recognizes popular talent that encourages optimism and fosters a progressive outlook on life. It is a magazine of excellence read by an audience that makes discerning contributions to society and that is interested in improving living conditions.

The next issue is dedicated to the Berlin Film Festival and will consist of interviews of celebrities present at the celebration (i.e. Actor Denzel Washington and Director Norman Jewison "Hurricane", Actress Gong Li, President of the Berlin Festival Jury Committee and Director Sun Zhou "Breaking the silence" etc.). After screenings, certain of those artists have been nominated for the Time for Peace Award. It will also contain an interview with Mr. Moritz De Hadeln, Director of the Festival, and the feature will be introduced in the diplomatic chronicle by The Honorable Mr. Eberhard Diepgen, Mayor of Berlin. A large editorial will also be dedicated to the American organization "Children Now".

It is today our great pleasure to invite Mrs. Hillary Clinton to be the Honorary Editor of the next issue. As it was previously done with Kenzo, Mrs. Hillary Clinton would be able to express her points of view on education, non violence, justice, tolerance, better understanding between people etc., and praise the people she admires and who we will be interviewed on her behalf. The production related to this partaking will be entirely executed by our editorial staff. You will find additional information regarding the Time for Peace circulation hereafter.

On your request, we could express mail you the issue where Kenzo was Honorary Editor. Kenzo has been chosen as for thirty years he has promoted respect for racial differences and the mixing of cultures through his creations. In this issue, he has brought together some of the people he admires: the talented Luciano Pavarotti or the accomplished actress Isabelle Adjani, as well as others who are less well known.

We thank you for conveying this request to Mrs. Hillary Clinton, and I will take the liberty to call you within the next few days regarding this matter. Back from a long travel in Europe, we will be in New York within the next six weeks, and available to meet with you in Washington at your convenience.

Yours respectfully,

Marion & Robert Einbeck
co-founders of Time for Peace
(not signed, sent through electronic fax gateway)



TIME FOR PEACE is the magazine of the Time for Peace Awards. Its main purpose is to advocate positive values through film and music. The paramount objective of the TIME FOR PEACE is to encourage the entertainment industry and audiences alike to support this type of creation, and also to capture the attention of youth for they are particularly inspired by role models from the entertainment world.

The TIME FOR PEACE magazine coming circulation is 30 to 50,000 with a target of more than 200,000 prominent American and international readers, TIME FOR PEACE is mailed to international subscribers, music, entertainment industry and business leaders, celebrities, and ambassadors with whom TIME FOR PEACE is in close collaboration, as well as currently sold in international deluxe bookstores (i.e. Rizzoli).

For each issue, TIME FOR PEACE will also be distributed in a pre-selected international university in the world, in order to reach young people who are concerned by the objectives of Time for Peace and sometime handed at international events, manifestations, ceremonies or shows.

TIME FOR PEACE is also currently distributed in about 7,000 rooms, suites, public areas and concierge desks in forty one of the most seductive and luxurious hotels in the world: **AUTRIA:** The Imperial (Vienna); The Goldener Hirsch (Salzburg) and The Vital Hotel (Seefeld). **BELGIUM:** The Royal Windsor (Brussels). **FRANCE:** The Prince de Galles and The Hotel Inter-continental (Paris); The Negresco (Nice); The Grand Hotel du Cap (St. Jean Cap-Ferrat); The Byblos (St. Tropez); Les Crayères (Reims); The Hôtel Royal and The Ermitage (Evian). **GERMANY:** The Schlosshotel Bühlerhöhe (Bühl/Baden Baden); The Adlon Hotel in (Berlin); The Kempinski Hotel Taschenbergpalais in ("Dresden"); The Steigenberger Frankfurter Hof (Frankfurt am Main); The Vier Jahreszeiten (Hamburg); The Kempinski Hotel Fürstenhof (Leipzig); The Bayerischer Hof (Munich); The Steigenberger Graf Zeppelin (Stuttgart). **ITALY:** The Grand Hotel Baglioni (Bologna); The Excelsior, and The Grand Hotel (Florence); The Grand Hotel Et De Milan (Milan); The Grand Hotel Vesuvio (Naples); The Grand Hotel Villa Igea (Palermo); The Eden (Rome); The San Domenico Palace Hotel (Taormina); The Turin Palace Hotel (Turin); The Danieli (Venice). **SPAIN:** The Ritz (Barcelona); The Hotel La Bobadilla (Loja/Granada) and The Alfonso XIII (Seville). **SWITZERLAND:** Hotel des Bergues (Geneva); The Palace (Gstaad); The Palace (Lucerne); The Splendide Royal (Lugano) and The Palace (Montreux). **USA:** The Stanhope and The Hotel Delmonico (New York); The Mandarin Oriental (San Francisco).

Five more international palaces (1406 more suites et rooms) in **AUSTRALIA:** The Merchant Court Hotel (Sydney); **CAMBODIA:** Hotel Le Royal (Phnom Pehn); **ENGLAND:** The Brown's Hotel (London); **SINGAPORE:** The Raffles Hotel (Singapore); **THAILAND:** The Merchant Court Hotel (Bangkok) will next join the Time for Peace Hotels and the circulation network of the magazine.

The growing media attention in relation to TIME FOR PEACE and the Time for Peace Awards (features on CNN Headline News, CNN, ABC, CBS, NBC, Access Hollywood, Entertainment Tonight as well as on ARD Ch.1, Bayerisches FS CR 3, Deutsche Well TV from Germany, and French, Italian, Russian, AustralianTV among others. Articles have appeared in several publications such as Amelia, America Oggi, The Daily News, Elle, The Financial Times, Frau im Spiegel, Gala, Hello! Magazine, The Hollywood Reporter, La Corriere della Sera, Le Figaro, The Herald Tribune, The Los Angeles Times, Norsk Ukeblad, Newsday, The New Yorker, The New York Magazine, The New York Observer, The New York Post, The New York Times, Marie Claire, Star, The Sunday Telegraph, Time, Variety etc.), is also a precursor to the continued success of TIME FOR PEACE.

marie claire

27 March 2000

Jennifer Smith
Office of the First Lady
Via Fax: 202-456-7805

1790 BROADWAY
3RD FLOOR
NEW YORK, NY 10019
TEL 212 - 649 - 5000
FAX 212 - 649 - 5050

(No)

Dear Jennifer,

As she is such a dynamic woman with many facets to her life, we would love Hillary Clinton to participate in a feature we are doing called **How Do You Describe Yourself?**

For this feature, we are asking a variety of women to describe themselves using five terms. These five terms should be listed in order from most important to least. After each, we would like a short explanation as to why she chose those particular words and in that order.

An example of the type of response for which we are hoping is:

1. grateful mother of two and wife of one

I couldn't decide between the two most important things in my life, so I put them both

2. attentive friend

My friends were always there for me through everything. They mean everything to me and I always want to be there for them.

3. worrier and personal-decision avoider

I'm always worried that I will make the wrong choice and always put off big decisions in my life.

4. high school history teacher with a healthy sense of humor

I love my career and my students are great, but my family and friends come first.

5. bleeding heart liberal holding on to hope

I try to be involved in at least one area in which I feel strongly. I want to make a difference.

As this should only take her a few minutes to complete, we hope to receive Mrs. Clinton's description of herself by the end of April to meet our deadlines. My return fax number is 212-649-5054, to where you can send this anytime. We have scheduled this feature to run in either the August or September issue.

If you have any questions, I can be reached at 212-649-5045.

Thanks and best regards,

Victoria Ashley
Special Projects Editor

3/27/2000 Marie Claire

marie claire

1790 BROADWAY
3RD FLOOR
NEW YORK, NY 10019
TEL 212 649 5000
FAX 212 649 5050

March 10, 2000

Lissa Muscatine
Press Secretary to the First Lady
Via Fax: 202-456-7805

NO

Dear Lissa Muscatine,

In connection with the upcoming visit to India on the part of the President, Chelsea Clinton, and Madeleine Albright, *Marie Claire* magazine will be sending a writer to report on the state visit, as well as to cover the issue of the trafficking of women and children in South Asia.

We have long been interested in featuring Chelsea Clinton in the magazine, and we would be honored to have her views on her trip to India in our pages. We would like to ask, through your office, if she might be interested in sharing her thoughts with us -- either by writing a piece herself or by speaking with our reporter while in India.

While your office advised me that she does not do interviews, we would like to emphasize our ongoing commitment to international women's and children's issues -- issues also of great concern to Chelsea Clinton -- and we would like to request that she reconsider the possibility of working with *Marie Claire*.

Thank you for your attention to our requests, and I look forward to hearing from you soon.

Sincerely,

Deborah Kirk

Deborah Kirk
Senior Editor
Tel: 212-649-5048

3-10-00 Chelsea in Marie Claire

GLAMOUR

The Condé Nast Publications Inc • 4 Times Square, New York, NY 10036 • Phone: 212.286.8062 Fax: 212.286.6922

3-9-00 GLAMOUR

March 9, 2000



Lissa Muscatine
Room 100
Old Executive Office Building
The White House
Washington, D.C. 20500
By fax: 202-456-7805

Dear Lissa,

We're pretty sure our profile of Al Gore was ultimately responsible for his stunning victories earlier this week! And Elizabeth Dole still talks about our story on her - her mother says it captured the significance of her campaign better than anything she read. I saw Mrs. Dole again recently at a George W. Bush event, and she told me she is still talking about how genuinely moved she was by our Lifetime Achievement award.

As I said, that event garnered tremendous coverage, beyond our 12 million readers: a total media reach of more than 68.7 million impressions, according to our publicity reports. I expect similar results for our Wake Up Call event with Mrs. Clinton.

Thanks for helping to put this on the schedule.

Sincerely Yours,



David France
National Affairs Editor
212-286-7250

11 Pages Follow

NO

To: Melanne Verveer

From: Jan Jarboe Russell, New York Times Magazine.

Re: Interview request for Mrs. Clinton

Melanne,

I am Nellie White's friend, the writer for the New York Times Magazine who is currently at work on the story about the role of First Lady in a modern society. Thanks for sending me the background information about the First Lady's Office. I will keep it confidential. Thanks also for sending the piece by Carl Sferrazza Anthony on "Hillary's Hidden Power." The more I research my piece on how the role of First Lady might change in the future, the more I realize what a breakaway First Lady Mrs. Clinton has been. I really need to try and talk to her for this story, which is why I am writing you this memo.

Did biography
of Lady Bird
Johnson.

I know she is busy. However, since it is for The Times magazine, perhaps she could find a way to work me in her schedule. I am going away for Spring Break with my family (March 10-March 20) but would love to interview her - even if only for a few minutes - anytime after March 21. My deadline for the story is March 31, so ideally I would like to do the interview before March 27. I am willing to come to either Washington or New York, depending on her schedule.

15-20 minutes

I know that every First Lady defines herself according to her own individual priorities, but here are some of the things I am interested in exploring with Mrs. Clinton: whether she thinks future First Ladies will consider their activities a "job" or a traditional spousal role, whether it would be possible for the spouse of a President to not accept the role if they have another full-time occupation, whether the job should be paid, and what she believes might happen should we ever have a female President. In her travels, has she observed different roles for the spouses of heads of state? If so, what are they and how could they be applied to our country?

I look forward to hearing from you. I live and work in San Antonio, Texas. My telephone number is 210-930-7880. My email is janjr@stic.net.

What could this role be like
in the future?

210 826 3570

Due April 1st

Trying to get

Mary Hoyt has talked

Mrs. Bush may talk

3/8/2000 - New York Times Mag.

The Condé Nast Publications Inc. • 4 Times Square, New York, NY 10036 • Phone: 212.286.8062 Fax: 212.286.6922

have been communicating to
st an exciting political
will help draw young
ing booth. I am reenvigo-
we can schedule something
Mrs. Clinton, expected to

aker series is to highlight
to women today: from
d affairs, to business,
1. As you may know, our 12
rested in the world around
r more inspiring or
We are especially eager to
ampaign for the Senate.

several hundred of New
women (and some men, too, no
sts, activists, business
-Glamour women! We will
cal press.

ation such strong considera-
will make a contribution in
t young women voting! I will
ut scheduling this.

Speakers:
1) Christy Whitman as
part of a panel
2) Kate Michelman
Julian Moore will ask
3) David Brancaccio
+ will write
the profile
(has done gone
is doing
next week)
Not an evolution
- development -
ground
30-45 minutes
wld be with
publication of
profile
Cld take 25 or
just speak
Women under 30
June-July-Aug
publication -
event in June or
July.
all negotiable.

To: Lissa
Patti
HW

Declined
2/28/00

Cynthia Leive
Editor-in-Chief

February 15, 2000

Mrs. Hillary Rodham Clinton
The White House
Via fax: (202) 456-7805

NO
✓ w/ Patti

Dear Mrs. Clinton:

When was the last time you took time out from your schedule to do something just for you?

If you're struggling to remember, join the club. A recent *SELF* survey found that 75% of respondents say that work is the main priority in their lives while only 3% say that taking care of themselves is a top priority. Most of us can't seem to find the time to do something for ourselves—whether that means getting a massage, getting a mammogram or just curling up with a book.

For that reason *SELF* magazine has declared Tuesday, March 7, 2000 the first annual *SELF* Day—a holiday on which women nationwide will be encouraged to take a day, or even just an hour, to do something for themselves. See the doctor. Read a novel. Exercise. Or just contemplate life and the future.

I would like to invite you to join a small board of advisors for *SELF* Day. As an advisor, you will be encouraged to suggest charities which could be linked with *SELF* Day, and to suggest ways in which corporations could help employees participate in the day. Advisors will also join me in hosting a celebration of *SELF* Day at the Altman Building in New York City the evening of March 7. The evening Benefits Dress for Success, Girl Scouts of America, and Planned Parenthood.

I will be contacting you to confirm your participation. I look forward to working with you on the first annual *SELF* Day!

Sincerely,

SELF
magazine

3/2/00 Self Mag

BAZAAR

FAX COVER SHEET

Date: January 28, 2000

To: Lissa Muscatine

Phone: _____

Fax: 202.456.7805

From: Mary Duenwald

Phone: 212.903.5453

Fax: 212.262.7101

Number of pages including this cover sheet: 2

Message:

BAZAAR

28 January

Lissa Muscatine
Press Secretary to the First Lady
The White House

fax (202) 456-7805

Dear Ms. Muscatine,

I'm faxing over to you a copy of the letter that our editor-in-chief, Katherine H. Betts, sent to Marsha Berry a couple of months ago, requesting an interview and photo shoot with Hillary Rodham Clinton. We're still most interested in doing a profile of the First Lady. We've also made several requests to her campaign staff here in New York.

I hope you will be able to encourage Mrs. Clinton to fit this into her very busy schedule. I look forward to hearing from you about the possibilities. You can reach me at (212) 903-5453.

Appreciatively,



Mary Duenwald
Features Director

BAZAAR

KATHERINE BETTS
Editor-in-Chief

30 November 1999

Marsha Berry
Press Secretary to the First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Berry,

I'd like to introduce myself. I am the new editor-in-chief of Harper's Bazaar. We're planning a profile of Hillary Clinton, and of course, now that she's all but formally announced her candidacy for the Senate, we're eager to go ahead and arrange an interview and photo shoot with her. I'm writing now to respectfully ask for your help.

I have written to the First Lady, in care of her campaign staff here in New York. But I know how closely you work with her, and I know you're already familiar with our writer, Tish Durkin. So I wonder if you would be so kind as to help encourage Mrs. Clinton to fit us into her busy schedule.

Sincerely,


Katherine H. Betts
Editor-in-Chief

marie claire

1790 BROADWAY
3rd FLOOR
NEW YORK, NY 10019
TEL 212 - 649 - 5000
FAX 212 - 649 - 5050

28 February 2000

Toby Graff
Deputy Press Secretary to the First Lady
Via Fax: 202-456-7805

No

Dear Toby,

It was nice to speak to you recently about our request to interview both Hillary and Chelsea Clinton, about which our editor-in-chief, Glenda Bailey, had previously contacted you.

When we inquired earlier this month about interview opportunities with Mrs. Clinton, you advised me then that her schedule was yet to be determined due to her candidacy announcement. As some time has passed, I would again like to request the opportunity for an interview with Mrs. Clinton as you now may have a better idea of her schedule. We are open to a variety of possibilities and would love to discuss these ideas with you.

Additionally, again, we would also be thrilled with the opportunity to interview Chelsea Clinton, which you and I briefly touched upon. While you advised me that she does not do interviews, we are hoping that alternatively she would agree to write a feature for us on whatever issue she feels most comfortable. In conjunction with this article we would love to have Patrick Demarchelier photograph her for the cover of the magazine. Again, we have a number of stories in mind that we think would interest Chelsea that we'd be happy to discuss with you.

Definitely not.

Thank you for taking the time to again consider our requests and we hope to speak to you soon about how we might work together with Hillary and Chelsea Clinton.

Sincerely,

Victoria Ashley
Special Projects Editor

2-28-00 CVC/HRC: MARIE CLAIRE

marie claire

1790 BROADWAY
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NEW YORK, NY 10019
TEL 212 - 649 - 5000
FAX 212 - 649 - 5050

*called
1/24/00 +
Sed couldn't do
it now -- maybe later*

January 20, 2000

Lissa Muscatine
Press Secretary to the First Lady
The White House
Room 103
Washington DC, 20502

Dear Lissa,

Following is the request that I sent to Marsha Berry on December 22.

I hope you agree that Mrs. Clinton and Marie Claire would make a powerful team. Again, I want to stress that we are open to a variety of possibilities for the inside feature and would love to discuss ideas with you.

I know how busy you are and appreciate your taking the time to consider this.

Sincerely,



Brett Mirsky
Features Director
212-649-5027

marie claire

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VIA FAX

December 22, 1999

Marsha Berry
Press Secretary to the First Lady
The White House
Room 103
Washington DC, 20502

Dear Ms. Berry,

I am writing on behalf of Glenda Bailey, Marie Claire's editor in chief. Glenda is out of the country but asked that I put in this request for Hillary Clinton to appear on the May cover of Marie Claire and on the inside in a full length feature.

We like to say that Marie Claire is a magazine with a sense of humor, a sense of style and a sense of justice—the same qualities that epitomize the First Lady. Like Mrs. Clinton, we are committed to highlighting the important issues that affect women in the U.S. and around the world. It is for these reasons that we feel Marie Claire would be the ideal forum for Mrs. Clinton to appear—and especially timely considering her political future.

Glenda is a personal supporter of Mrs. Clinton's and the Democratic Party (even though she is British and cannot vote here!). We would be thrilled to work with the First Lady and look forward to speaking with you.

Sincerely,

Brett Mirsky
Features Director
212-649-5027

MARIE CLAIRE.

1ST STORY of Level 1 printed in FULL format.

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MIN MEDIA INDUSTRY NEWSLETTER

January 17, 2000

Marie Claire
Circulation
700,000
(including
subscriptions)

SECTION: Vol. 53, No. 3

LENGTH: 361 words

HEADLINE: INSTANT REPLAY: "IN STYLE" IS FASHION PLATE IN CAPELL CIRC RANKINGS.

BODY:

Given the kind of year that Publishers Clearing House and Chapter 11 applicant American Family Enterprises had in 1999, a book's skill at skirting problems arising from lower stamp-sheet response rates may become key for circulation success. There's certainly evidence of it in the latest crop of "Best Circulation Performers" from Capell's Circulation Report (January 10, 2000)--led by second-ever repeat #1 performer InStyle, which two years ago became the only magazine ever to crack the list in its first year of full eligibility (min, January 12, 1998). CCR founder/editor Dan Capell's lineup is full of books--such as The Economist (the only seven-time CCR Top 10 title), Philadelphia ["some of the cleanest ABC Audit Reports in the industry"], Barron's, and Architectural Digest (a three-time "Best Performer" also ranked among Capell's Top 10 of the decade)--that command exceptional average price paid with little/no reliance on stamp sheets and other gimmicks. "It sounds to me like they may never be a major sub source again," says Capell, who spends six weeks poring over statements and other data for 700+ magazines to draw his annual conclusions. (Of course, #3 Yahoo! Internet Life may have it all figured out, having sold the lion's share of its 575,000 subscriptions online.) Five 1998 Best Performers--Entertainment Weekly, The Source, tops-for-the-decade (and first-ever repeat #1) Men's Health, Robb Report, and Marie Claire--this time rated honorable mentions.

CAPELL'S CIRCULATION REPORT "TOP 10" BEST PERFORMERS...

...of the Decade...	...of 1999...	...and of 1998
Men's Health	InStyle	InStyle
The Economist	The Economist	Entertainment Weekly
YM	Yahoo! Internet Life	The Source
Barron's	Philadelphia	Men's Health
People	Barron's	The Economist
Architectural Digest	Cosmopolitan	The Robb Report
InStyle	Architectural Digest	Architectural Digest
Martha Stewart Living	Wired	Marie Claire
Prevention	Playboy	Cosmopolitan
Cosmopolitan	Muscle & Fitness/Flex	Shape

LANGUAGE: ENGLISH

6TH STORY of Level 1 printed in FULL format.

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PR Newswire

October 20, 1999, Wednesday

SECTION: Financial News

DISTRIBUTION: TO RADIO-TELEVISION, FASHION AND LIFESTYLE EDITORS

LENGTH: 652 words

HEADLINE: Rave Reviews For R2R Marie Claire Magazine And Home Shopping Network's First-Ever Recommended Clothing Line Sells-Out In Under Two Hours; Thirteen Items Sell-Out, Illustrating High Demand for the Season's Must-Haves

DATELINE: ST. PETERSBURG, Fla. and NEW YORK, Oct. 20

BODY:

In an astounding debut, R2R, the apparel line featuring key trends and styles of the season recommended from Marie Claire magazine and Home Shopping Network (HSN), completely sold out of the fall collection after "Marie Claire Magazine Recommends R2R" aired on October 17 from 9:00 - 11:00 p.m. EST. Five of the 13 items sold out with only a preview, before the items could actually be presented on-air. Due to the overwhelming response to the apparel, a spring R2R line is now being planned.

R2R's premiere began with a key item in the collection, a wool topper coat in black and red, that sold out in less than seven minutes and generated \$6,763 dollars per minute. As the show progressed, a faux ranch mink jacket made its debut, generating \$5,712 dollars per minute, along with stretch flannels and knits in must-have colors and silhouettes.

Special on-air guest Mary Alice Stephenson, Senior Fashion Editor for Marie Claire, demonstrated the versatility of the collection by alternating pieces between models and showing the endless variety of combinations available. The leather collection -- which featured pants, skirts, tops and coats made in the season's hottest fabric -- capped the second hour and continued the show's sell-out success with all pieces selling out before they could even air.

In addition, Stephenson showcased The Hope Bracelet, a black-cord bracelet with a sterling silver plated medallion featuring the Chinese symbol for hope. Ficcina, manufacturer of the bracelet, will donate on HSN and Marie Claire's behalf, \$8 per bracelet sold, to the Elisabeth Glaser Pediatric AIDS Foundation. The bracelet is one of several of the jewelry and accessory items Marie Claire magazine also regularly features, in which a portion of proceeds is donated to select charities.

Marie Claire magazine, in just its fourth year of publication, experienced the greatest percentage growth increase on the newsstand of any women's magazine in the fashion, lifestyle and women's service category -- with a 22 percent increase in average sale for the first half of 1999 versus the same period last year. The overwhelming success of "Marie Claire

Magazine Recommends R2R" is also a testament to Marie Claire's fashion clout and its appeal to style-conscious women nationwide. According to the latest FAS FAX statement from the Audit Bureau of Circulations (ABC) released last week, Marie Claire's average newsstand sale per issue was more than 507,000 copies, moving it ahead of all fashion titles including Vogue and Elle.

Marie Claire is published by Hearst Magazines, a unit of The Hearst Corporation, the world's largest publisher of monthly magazines, with 16 U.S. titles and 98 international editions distributed in more than 100 countries. Of these, Hearst publishes ten monthly magazines in the United Kingdom through its wholly owned subsidiary, The National Magazine Company Limited.

Home Shopping Network (Nasdaq: USAI) (www.hsn.com), pioneered the electronic retailing industry in 1977. Its live 24-hour programming reaches more than 70 million U.S. households through broadcast, cable and satellite dishes. HSN continued its tradition of innovation in 1998 with the launch of Short Shopping, a division that produces direct selling commercials for various broadcasting partners. The Company holds interests in shopping channels in Germany and Japan; and produces Home Shopping en Espanol, a joint venture with Univision. HSN has been designated the official electronic retailer for Times Square 2000. SOURCE Home Shopping Network, Inc.

CONTACT: Leslie Barry or Alyse Frankenberg, both of Bragman Nyman Cafarelli, 212-682-7700; or Kim Eckhouse, Home Shopping Network, 727-872-4250; or Bennah Serfaty or Sarah Glovsky, both of Dan Klores Associates, 212-685-4300; or Jill Davison, Hearst Magazines, 212-649-2577

LANGUAGE: ENGLISH

LOAD-DATE: October 21, 1999



Harvard Business Review

January 28, 2000

Ms. Hillary Rodham Clinton
15 Old House Lane
Chappaqua, NY 10514-2717

Dear Ms. Clinton:

Leaders in many fields have made HBR's Letters to the Editor an important, national forum. I hope that you will help us continue this tradition by submitting a response to the enclosed article, "Shattering the Glass Ceiling," by Debra Meyerson and Joyce Fletcher. Your expertise in this area would be of great value to our readers.

As we enter the new millenium, no one can deny that women have made significant gains in the business world. Today, women hold seats on corporate boards and run major corporations-- something that would have been hard to imagine half a century ago. Still, women comprise only 10% of senior managers in Fortune 500 companies. The glass ceiling clearly remains. What will it take to shatter it? According to the authors, it's not a revolution but a strategy of *small wins* -- a series of incremental changes aimed at the subtle discriminatory forces that still reside in organizations.

Please consider the article carefully and draw on your personal experiences when responding. Do you agree or disagree with the article's premise? Please also double-space your letter, limiting its length to two or three pages (around 500 to 750 words). Include your name, title, and affiliation, as you would like them to appear in the magazine.

If you will be responding, please contact Liz Simoneau at (617) 783-7616 as soon as possible. The deadline for responses will be Thursday, February 17. The best way to send us your letter is by e-mail (lsimoneau@hbsp.harvard.edu) or fax (617-783-7493).

HBR reserves the right to edit all letters to the editor. HBR also reserves the right to publish letters as reprints. Finally, although we give each submission our careful attention, we can't guarantee publication of all letters.

Thank you for your time and consideration. If you have any questions, please do not hesitate to call Liz. We look forward to receiving your response.

Sincerely,

The Editors

NO

left voice
mail msg
2/24/00

1/28/2000 Harvard Business
Review