

FOIA MARKER

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OA/ID Number: 16785

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Folder Title:

[Call to Service]

Stack:

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Row:

24

Section:

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Shelf:

10

Position:

3



A Call To Service

PSA

playing

• packets

programs they want to visit

• commencement stump speech.

EVENTS

LOCATION, DATE: Indianapolis, IN- Indiana University, March 8, **COMPLETED**
FORMAT: Forum

LOCATION, DATE: Washington, D.C. – National Press Club, March 16*
FORMAT: Press conference
INVITED: Mark Gearan

LOCATION, DATE: Jackson, MS, March 18
FORMAT: Speech to local corps members and students
INVITED: University Presidents from across Mississippi

LOCATION, DATE: Boston, MA , March 18
FORMAT: Day of service and speech *regional peace corp volunteers*
INVITED: Deb Jospin, Mark Gearan, Mayor Tom Menino

LOCATION, DATE: Salt Lake City, UT – COOL Conference, March 19
FORMAT: Speech to 2000-2500 student leaders

LOCATION, DATE: Philadelphia, PA – Temple University, Penn State, March 29*
FORMAT: Town Hall meeting
INVITED: Mayor Rendell

LOCATION, DATE: Michigan State University, April 6*
FORMAT: Kick off of Day of Service
INVITED: Mark Gearan

LOCATION, DATE: South Bend, IA – Notre Dame, April 9-11*
FORMAT: Forum discussion

LOCATION, DATE: Salt Lake City, Utah- Salt Palace Convention Center, April 14
FORMAT: George Romney keynote address
INVITED: Mitt Romney, Governor Leavitt, Lieutenant Governor Walker

Michael call

LOCATION, DATE: Washington, DC, April 17 (National Youth Service Day)*
FORMAT:

LOCATION, DATE: Nashville, TN – The Nashville Mall, April 17 (National Youth Service Day)*
FORMAT: Rally and day of service

*Tentative Event, Date and/ or Location

LOCATION, DATE:	San Jose, CA- National Youth Leadership Conference, April 19
FORMAT:	Keynote address
LOCATION, DATE:	Monterey, CA, April 21
FORMAT:	Forum
INVITED:	Leon Panetta
LOCATION, DATE:	Amherst, MA – Into Amherst, April 25*
FORMAT:	Rally and day of service
LOCATION, DATE:	Boston, MA - Northeastern University, April 26
FORMAT:	Rally
LOCATION, DATE:	Seattle, WA – Boeing Airfield, Early May*
FORMAT:	Speaking Program
INVITED:	Governor Locke
LOCATION, DATE:	San Diego, CA, May 21
FORMAT:	Announcement of *NCCC partnership with Boys and Girls Clubs
INVITED:	Colin Powell
LOCATION, DATE:	South Bend, IA- Notre Dame, May 15*
FORMAT:	Rally
LOCATION, DATE:	Wind River Reservation, WY – Native Vision Youth Camp, June 13
FORMAT:	Speaking program during basketball game
LOCATION, DATE:	San Francisco, Denver, Chicago, and New York City, Summer
FORMAT:	Bike tour (service days and celebrations in each city)

OTHER EVENT OPTIONS

LOCATION, DATE:	Texas
FORMAT:	Rally
LOCATION, DATE:	OK- Oklahoma State University
FORMAT:	Rally
INVITED:	President Boren
LOCATION, DATE:	Connecticut
FORMAT:	Rally
INVITED:	Representative Shays

* Tentative Events, Dates, and/or Locations

Regional Administrators

Fax, mail

THE WHITE HOUSE

To:

Karen Tramontano

Ann Lewis

Bruce Reed

Tom Freedman 213 0603

Shirley Sagawa 100 0613

Tanya Martin 220 0603

From: Anne McGuire

Re:

List of "Call to Service"
events.



A Call To Service

EVENTS

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LOCATION, DATE: Philadelphia, PA – Temple University, Penn State, March 29*
FORMAT: Town Hall meeting
INVITED: Mayor Rendell

LOCATION, DATE: Michigan State University, April 6*
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FORMAT: George Romney keynote address
INVITED: Mitt Romney, Governor Leavitt, Lieutenant Governor Walker

LOCATION, DATE: Washington, DC, April 17 (National Youth Service Day)*
FORMAT:

*Tentative Event, Date and/ or Location

LOCATION, DATE: Nashville, TN – The Nashville Mall, April 17 (National Youth Service Day)*
 FORMAT: Rally and day of service

LOCATION, DATE: San Jose, California- National Youth Leadership Conference, April 19
 FORMAT: Keynote address

LOCATION, DATE: Amherst, MA – Into Amherst, April 25*
 FORMAT: Rally and day of service

LOCATION, DATE: Seattle, WA – Boeing Airfield, Early May*
 FORMAT: Speaking Program
 INVITED: Governor Locke

LOCATION, DATE: South Bend, IA- Notre Dame, May 15*
 FORMAT: Rally

LOCATION, DATE: Wind River Reservation, WY – Native Vision Youth Camp, June 13
 FORMAT: Speaking program during basketball game

LOCATION, DATE: San Francisco, CA- Presidio, June 19
 FORMAT: Kick Off for Naantucket Nectars Summer Bike Tour

LOCATION, DATE: Denver, CO, July 11
 FORMAT: Signature service project and festival

LOCATION, DATE: Chicago, IL, July 31
 FORMAT: Signature service project and festival
 INVITED: Muhammad Ali

LOCATION, DATE: New York, NY- Riverside Park or Battery Park, August 15
 FORMAT: Completion of bike tour and celebration

* Tentative Events, Dates, and/or Locations

ALTERNATIVE SPRING BREAK OPTIONS

LOCATION: Battle Creek, MI – Habitat for Humanity housing sites
 DATES: March 1-7 – 40 Students from Ohio Northern
 March 8-14 – 40 Students from University of South Dakota
 March 9-21 – 20 Students from East Illinois University
 March 21-28 – 40 Students from Grinnell and Youngstown State
 March 28-April 4 – 30 Students from Grinnell and University of Scranton
 FORMAT: Elected officials interact with college students in renovating a house
 INVITED: Sen. Abraham

ROUTING SLIP**DATE:** 1/11/99**FROM:** Stephanie Streett
Assistant to the President and Director of Presidential Scheduling**SUBJECT:** Kick-off AmeriCorps' "Call to Service" Recruitment Campaign

Virginia Apuzzo	___	Capricia Marshall	✓
Paul Begala	___	Thurgood Marshall Jr.	✓
Lisa Berg	___	Minyon Moore	___
Samuel Berger	___	Bob Nash	___
Sidney Blumenthal	___	Jennifer Palmieri	✓
Phil Caplan	___	John Podesta	___
Davis/Redington	✓	Clark Ray	___
Maria Echaveste	___	Steve Ricchetti	___
Tim Emrich	✓	Bruce Reed	___
Jeff Forbes	✓	Dan Rosenthal	___
George Frampton	___	Charles Ruff	___
Nancy Hernreich	___	Patti Solis-Doyle	___
Mickey Ibarra	___	Craig Smith	___
Ron Klain	___	Doug Sosnik	___
Neal Lane	___	Gene Sperling	___
Lisa Levin	___	Larry Stein	___
Ann Lewis	✓	Todd Stern	___
Bruce Lindsey	___	Melanne Verveer	___
Joe Lockhart	✓	Michael Waldman	✓
		Anne McGuire	✓

FILE: Pending**COMMENTS:** _____

(P)

TO: Stephanie Streett
Assistant to the President

99 JAN 11 A 7:31

FROM: Thurgood Marshall Jr. T.M.
Assistant to the President and Cabinet Secretary

DATE: January 6, 1999

REQUEST: President Clinton's participation in kick-off of AmeriCorps' "Call to Service" recruitment campaign.

PURPOSE: To celebrate success of President's national service program by releasing an independent study documenting the accomplishments of AmeriCorps members, focusing national attention on AmeriCorps passing its 100,000 member milestone and kicking-off a new "Call to Service" -a national recruitment campaign designed to ensure AmeriCorps reaches 200,000 member mark by end of 2000.

BACKGROUND: President Clinton created AmeriCorps, the domestic Peace Corps, in 1993. Since then, more than 100,000 Americans have participated in AmeriCorps -a tremendous achievement for the President and for the national service movement. (N.B. It took the Peace Corps more than two decades to reach the 100,000-member mark.)

To call attention to success of AmeriCorps we will release an independent study detailing the accomplishments of AmeriCorps members. To enhance our recruiting efforts, we will launch a "Call to Service" -a national recruitment drive to ensure AmeriCorps reaches 200,000 members by the end of 2000. This campaign includes a new television PSA produced by MTV, print advertising, a direct mail appeal to college seniors by former AmeriCorps members, as well as a number of campus-based and other recruiting events throughout the spring and summer.

For the February kick-off event, the President could report on AmeriCorps success as documented by the independent research, could swear in 100 AmeriCorps members who are serving locally as well as several members from the first AmeriCorps class to represent the more than 100,000 who have served since 1994, and announce the launch of the "Call to Service" campaign, including the screening of the new AmeriCorps PSA and new recruiting materials.

PREVIOUS PARTICIPATION: Since his 1992 campaign, the President has participated in number of high-profile AmeriCorps and national service events including the bill signing and the original AmeriCorps launch. Most recently the President served with AmeriCorps members on the Martin Luther King Day of Service in January 1998 and spoke to the City Year AmeriCorps Convention on Idealism in Cleveland in June 1998. He was scheduled to participate in event marking AmeriCorps' 100,000 member on October 23, 1998, which was canceled due to signing of Wye Plantation Peace Accord.

DATE/TIME: Week of February 8, 1999

DURATION: One to one and a half-hours

LOCATION: Our recommended site is Georgetown University, the President's alma mater and site of one of his "new covenant" speeches in which he spoke eloquently about the ethic of service. A college campus with an audience of young people is a excellent setting for the President to deliver a "call to service" campaign asking young people to give a year of service to their country. Alternatively, the event could be held in East Room as originally planned. The White House venue has advantage of being convenient, but is less appropriate for recruitment message.

PARTICIPANTS: The President, Harris Wofford, selected Members of Congress, Administration officials including especially Mark Gearan, current and past AmeriCorps members.

REMARKS REQUIRED: Yes. Major speech on national service, in the vein of the President's campaign speech at Notre Dame in September 1992, his speech at Rutgers unveiling the plan for AmeriCorps in 1993, and his speech at the City Year/AmeriCorps conference in Cleveland in June 1997. Also lead the AmeriCorps members, and others, in reciting the AmeriCorps pledge, as he did in Cleveland.

MEDIA COVERAGE: National media. Regional possibilities depending on involvement of AmeriCorps members. Also, possibilities for strong focus on college press.

PROPOSED ATTENDANCE: If at Georgetown University, a large student audience, and leaders of the non-profit community. If at the White House, AmeriCorps members and the leadership of major non-profit organizations.

RECOMMENDED BY: Harris Wofford

CONTACT: Anne McGuire
Special Assistant to the President

John Gomperts
Chief of Staff
Corporation for National Service
606-5000 ext. 121
jgompert@cns.gov

ROUTING SLIP

DATE: 1/20/99

FROM: Stephanie Streett
Assistant to the President and Director of Presidential Scheduling

SUBJECT: Kick-off Amerkorps' "Call to service" Recruitment Campaign
Virginia Apuzzo

Paul Begala	☒	Capricia Marshall	☒
Lisa Berg	☐	Thurgood Marshall Jr.	☒
Samuel Berger	☐	Minyon Moore	☐
Sidney Blumenthal	☐	Bob Nash	☐
Phil Caplan	☐	Jennifer Palmieri	☒
Davis/Redington	☒	John Podesta	☐
Maria Echaveste	☐	Clark Ray	☐
Tim Emrich	☒	Steve Ricchetti	☐
Jeff Forbes	☒	Bruce Reed	☐
George Frampton	☐	Dan Rosenthal	☐
Nancy Hernreich	☐	Charles Ruff	☐
Mickey Ibarra	☐	Patti Solis-Doyle	☐
Ron Klain	☐	Craig Smith	☐
Neal Lane	☐	Doug Sosnik	☒
Lisa Levin	☐	Gene Sperling	☐
Ann Lewis	☒	Larry Stein	☐
Bruce Lindsey	☐	Todd Stern	☐
Joe Lockhart	☒	Melanne Verveer	☐
		Michael Waldman	☒
		Anne McGuire	☒

FILE: pending

COMMENTS: _____

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CONTACT: Anne McGuire
Special Assistant to the President

John Gomperts
Chief of Staff
Corporation for National Service
606-5000 ext. 121
jgompert@cns.gov

Malcolm Baldrige National Quality Award

U.S. Department of Commerce
Technology Administration
National Institute of
Standards and Technology

November 1998

In 1987, jumpstarting a small, slowly growing U.S. quality movement, Congress established the Malcolm Baldrige National Quality Award to promote quality awareness, to recognize quality and business achievements of U.S. companies, and to publicize these companies' successful performance strategies. Now considered America's highest honor for business excellence, the Baldrige Award is presented annually to U.S. organizations by the President of the United States. Awards are given in manufacturing, service, small business, and, starting in 1999, education and health care. In conjunction with the private sector, the National Institute of Standards and Technology designed and manages the award and the Baldrige National Quality Program.

Application process

To apply for the award, organizations must submit details showing their achievements and improvements in seven key areas: leadership, strategic planning, customer and market focus, information and analysis, human resource focus, process management, and business results. All applicants receive 300 to 1,000 hours of review and a detailed report on the organization's strengths and opportunities for improvement by an independent board of examiners. "The application and review process for the award is the best, most cost-effective, and comprehensive business health audit you can get," said Arnold Weimerskirch, former Baldrige Award judge and vice president of quality, Honeywell, Inc.

Program impact

Since the first awards were presented in 1988, the Baldrige National Quality Program has grown in stature and impact. Today, the Baldrige program, the award's criteria for performance excellence, and the Baldrige award recipients are imitated and admired worldwide.

In particular, the Baldrige criteria for performance excellence have played a valuable role in helping U.S. organizations improve. The criteria are designed to help organizations improve their performance by focusing on two goals: delivering ever improving value

to customers and improving the organization's overall performance. More than 1.7 million copies of the criteria have been distributed since 1988, and wide-scale reproduction by organizations and electronic access add to that number significantly. Gordon Black, chairman and chief executive officer of Harris/Black International Ltd., said the publication containing the Baldrige criteria for performance excellence is "probably the single most influential document in the modern history of American business."

Following are some of the program's highlights:

- For the past four years, a hypothetical stock index, made up of publicly traded U.S. companies that have received the Baldrige Award, has outperformed the Standard & Poor's 500 by almost 3 to 1.
- State and local quality programs have grown from fewer than 10 in 1991 to over 50 in 1997. Forty-four states have Baldrige-like programs.
- Internationally, 42 quality programs are operating. Most are modeled after the Baldrige program, including one established in Japan in 1996.
- Since 1988, 684 applications have been submitted for the Baldrige Award from a wide variety of types and sizes of businesses. In 1997 alone, state award programs received 974 applications.

Further information:

Baldrige National Quality Program
NIST
100 Bureau Drive, Stop 1020
Gaithersburg, MD 20899-1020
(301) 975-2036
email: nqp@nist.gov
<http://www.quality.nist.gov>

A list of the award recipients from 1988 to 1998 is attached.

Office of the
Chief of Staff

U.S. Department of Commerce

facsimile coversheet



Date: 1/29

Fax #:

To: Anne McGuire Phone: (202) 482-4246

From: David Blank Fax: (202) 482-2741

Number of pages including coversheet: 2

Subject: Baldrige

Message:

U.S. Department of Commerce
Washington, D.C. 20230

AmeriCorps' Call To Service Campaign Event Q&A's
February 19, 1999

AmeriCorps Expansion

Q: What is the President proposing in his budget for the expansion of AmeriCorps?

A: President Clinton has called for a major expansion of AmeriCorps in his FY 2000 budget, giving thousands more Americans the chance to serve their country and help meet pressing social needs. The budget proposes \$533 million for AmeriCorps, an increase of \$106 million over last year. This level would support 69,000 AmeriCorps members next year, growing to 100,000 members per year by 2002. This expansion would include participation in AmeriCorps by high school students serving full-time in the summer and part-time during the school year. The proposal builds on growing bipartisan support for AmeriCorps: Congress has increased AmeriCorps funding two years in a row, by \$47 million in fiscal 1998 and \$16 million last year.

AmeriCorps and Military Recruitment

Q: The New York Times reports that the military is having significant problems meeting its recruiting requirement. Will the AmeriCorps' recruitment effort worsen this problem?

A: The Department of Defense examined this question and concluded in its 1998 Annual Defense Report: "The Department has looked at the potential impact of National Service on military recruiting, and believes that both programs can coexist successfully." The President is committed to strengthening opportunities for young people to engage in service to this country -- if not in the military, then in AmeriCorps, the Peace Corps or another national service programs.

Q: Do the military and AmeriCorps coordinate their respective recruiting efforts?

A: The Corporation for National Service and the Defense Department share information and coordinate efforts where it makes sense to do so. For example, the Defense Department shares information about AmeriCorps with applicants who may not meet the unique physical requirements for military service. In addition, the Corporation provides the military with access to its career nights and outreach events so that AmeriCorps members have a full appreciation of the military career choices available to them.

Q: How do AmeriCorps' financial benefits compare with the military's financial benefits?

A: Because each organization has particular needs, the benefits are different and they are generally set by law or regulations. During a term of service, military pay is generally higher than the average living allowance afforded to national service participants. Moreover, most national service programs are not residential so members are responsible for their own food and housing. The post-service educational benefit for a national service participant is set by law at \$4,725 for a full year of service, with a maximum of two awards. The Department of the Army recently announced an increase in its maximum college tuition benefit to \$50,000.

AmeriCorps Program

Q: What do AmeriCorps members do?

A: AmeriCorps, the domestic Peace Corps, gives citizens the opportunity to engage in full-time service to their community. Working through a grassroots network of more than 1,000 national and local non-profit and faith-based organizations, AmeriCorps members help build stronger communities. In four years, AmeriCorps members have taught, tutored or mentored more than 2 million youth; organized after-school programs for more than 500,000 at-risk youth; established 4,000 safety patrols; built or rehabilitated more than 25,000 homes; planted more than 52 million trees; arranged immunizations for nearly half-million people; and recruited, trained or supervised nearly 2 million volunteers.

Q: Where do AmeriCorps members serve?

A: Since it was established, AmeriCorps members have served in more than 4,000 communities. AmeriCorps members work with national nonprofits like the American Red Cross, Boys and Girls Club, the YMCA, Teach for America, Habitat for Humanity, and faith-based organizations like Lutheran Social Services, the Catholic Network of Volunteer-Services and the National Council of Churches and with hundreds of smaller community-based organizations.

Q: How many people are part of AmeriCorps?

A: Since it was launched four years ago, more than 100,000 men and women have served in AmeriCorps. This year alone, more than 40,000 AmeriCorps members are working with more than 600 organizations to serve more than 2,500 communities.

Q: What is the average cost per AmeriCorps member?

A: The average cost per member is \$16,000. This includes a living allowance, an education award and costs associated with program administration. As part of a bipartisan agreement reached in March 1996, with Senator Grassley, AmeriCorps is cutting costs significantly. The cost of AmeriCorps has dropped by \$1000 per member each year. The Corporation for National Service has already successfully lowered the costs per member to \$16,000 in the current grant year and is on track to cut the cost per member to \$15,000 next year.

**PRESIDENT CLINTON:
EXPANDING OPPORTUNITIES FOR NATIONAL SERVICE**

Today, at the University of Maryland, College Park, President Clinton will call on Congress to expand the yearly participation level in AmeriCorps to 100,000 members by 2002. He also kicked off AmeriCorps' largest national recruitment campaign to challenge young people to provide service to their communities.

EXPANDING AMERICORPS TO GIVE MORE AMERICANS A CHANCE TO SERVE.

When he came into office in 1993, President Clinton outlined a vision for a national service program that linked responsibility to opportunity by allowing young people to serve our nation while earning funds for a college education. The result of that vision is AmeriCorps, which is bringing people of different racial, ethnic, and economic backgrounds together to solve community problems and improve the lives of Americans. In the four years since its launch, over 100,000 AmeriCorps members have risen to the challenge. They have tutored children in school and after school, organized block watches and book drives, renovated housing for low-income families, and recruited people in the neighborhood to volunteer alongside them.

The President seeks to build on this success by creating more opportunities for Americans to serve through AmeriCorps. The President's FY 2000 budget request includes \$533 million for AmeriCorps, an increase of \$106 million over last year. This new funding will enable AmeriCorps to expand to nearly 70,000 members in 2000 and 100,000 members each year by 2002. This expansion also will allow high school students to join AmeriCorps -- by serving part-time during the school year and full-time during the summer.

A CALL TO SERVICE CAMPAIGN. President Clinton announced the launch of the AmeriCorps Call To Service campaign, the largest-ever national recruitment drive for AmeriCorps. The President challenged all Americans, especially young people, to get involved in service. The Call to Service campaign will provide young people with information on how they can serve in AmeriCorps to help strengthen local communities. The campaign includes a new television public service announcement produced by MTV, print advertisements, campus visits, and other local recruitment efforts.

A PROVEN RECORD OF SUCCESS. In just four years, over 100,000 young people have joined AmeriCorps to serve more than 4,000 communities. AmeriCorps provides needed human resources to schools, churches, community groups, and nonprofit organizations, including Habitat for Humanity, Big Brother/Big Sister, and the American Red Cross. A recent evaluation confirms that AmeriCorps strengthens communities in many ways: building leadership, citizenship, and other

important skills; and making community organizations more effective. Since 1994, AmeriCorps members have served more than 32 million people, mobilized nearly 2 million volunteers, taught, tutored or mentored more than 2 million children, organized after-school programs for more than a half million at-risk youth, helped more than 200,000 senior citizens live independently, and built or rehabilitated more than 25,000 homes. After a year of full-time service, AmeriCorps members receive education awards to help finance college or pay back student loans.

February 9, 1999

DATE:	February 10, 1999
LOCATION:	University of Maryland
TIME:	1:50 p.m.
FROM:	Thurgood Marshall, Jr.
	Bruce Reed
	Anne McGuire
	Tanya Martin

I. PURPOSE

To kick-off AmeriCorps' first national recruitment campaign and challenge young people to provide service to their communities. You will also call on Congress to expand the yearly participation level in AmeriCorps to 100,000 members by 2002.

II. BACKGROUND

In the four years since AmeriCorps launch, over 100,000 young people have joined to provide mentoring, tutoring, disaster relief, public safety and assistance to senior citizens and the homeless in their communities. Today you will announce that your budget proposes to expand AmeriCorps to nearly 70,000 members in the year 2000, with the goal of expanding the participation level in AmeriCorps to 100,000 per year by 2002. The FY 2000 budget request includes \$533 million for AmeriCorps, an increase of \$106 million over last year.

You will also announce the launch of the AmeriCorps Call To Service campaign -- the first-ever national recruitment drive for AmeriCorps. You will challenge all Americans, especially young people, to get involved in service. The Call to Service campaign will provide young people with information on how they can serve in AmeriCorps to help strengthen local communities by tackling the nation's most serious problems, including illiteracy, poverty, health care, and crime. The campaign includes new television public service announcements, print advertisements, campus visits and other local recruitment efforts.

As you already know, in just four years, more than 100,000 AmeriCorps members have served more than 4,000 communities through local and nation programs, including Habitat for Humanity, Big Brother/Big Sister and the American Red Cross. Since 1994, AmeriCorps members have served more than 32 million people, mobilized nearly 2 million volunteers, taught, tutored or mentored more than 2 million children, organized after-school programs for more than a half million at-risk youth, helped more than 200,000 senior citizens live independently and built or rehabilitated more than 25,000 homes.

You will hear from five AmeriCorps members before you speak:

Justin Ward joined AmeriCorps in the summer of 1998 after graduating from University of Maryland at College Park. He serves as Volunteer Coordinator for Harford County Habitat for Humanity in Aberdeen. In just five months, Justin has revived the chapter and dramatically increased its productivity, recruiting more than 100 new volunteers who have finished one home and started another.

Leslie Mayo, a second year AmeriCorps member with Montgomery County Police Department's AmeriCorps program, touches the lives of more than 300 persons with mental illness or developmental disabilities everyday. A single mother with twins, Leslie says "My AmeriCorps service has taught me that change begins within and that we all have something to share. AmeriCorps has allowed me to see the difference that I can make."

Susan Carrasco (Pepe) graduated from Creighton University with a degree in chemistry. After working as a chemist with a branch of the Army Corps of Engineers, Susan joined AmeriCorps*NCCC and moved to Washington, DC. Susan now specializes in disaster relief. Last spring she fought forest fires in Florida -- and this fall she led a team of members to Puerto Rico to help relief efforts following Hurricane Georges. Currently Susan's team is serving with the DC Housing Authority to improve public housing.

Stephen Hellinger who will introduce you, serves at Edgecombe Circle Elementary School in Baltimore, where he teaches art and pairs inner-city youth with elderly residents. A refugee from South Vietnam, he was raised in Lancaster, Pa. While in Vietnam, he contracted polio and was told that he would be confined to a wheelchair. He proved the doctors wrong and went on to complete his service though, and has made it a mainstay in his life. Just last week, for example, he assisted a victim of a drive-by shooting outside the elementary school where he serves.

III. PARTICIPANTS

Pre-brief Participants:

Harris Wofford
Thurgood Marshall, Jr.
Anne McGuire
Karen Tramontano
Ann Lewis
Bruce Reed
Tanya Martin
Shirley Sagawa
June Shih

Event Participants:

YOU
Harris Wofford
President U of MD
Governor Glendening

Lt. Governor Kennedy Townsend
Wayne Curry, PG County Executive
Stephen D. Hellinger, AmeriCorps member
Justin Ward, AmeriCorps member
Leslie Mayo, AmeriCorps member
Susan Carrasco (Pepe), AmeriCorps member

IV. PRESS PLAN

Open Press

V. SEQUENCE OF EVENTS

- **YOU** are announced off-stage accompanied by Harris Wofford, Stephen Hellinger, Justin Ward, Leslie Mayo and Susan Carrasco (Pepe).
- Dr. Daniel Mote, President, University of Maryland, makes welcoming remarks and introduces Lieutenant Governor Kathleen Kennedy-Townsend.
- Kathleen Kennedy-Townsend makes brief remarks and introduces Governor Parris Glendening.
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- Harris Wofford, CEO, AmeriCorps, introduces AmeriCorps PSA.
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- Stephen Dellinger, AmeriCorps member makes remarks and introduces **YOU**.
- **YOU** make remarks.
- **YOU** work ropeline and depart.

VI. REMARKS

Provided by speech writers.



June Shih

02/10/99 12:27:53 PM

Record Type: Record

To: Anne E. McGuire/WHO/EOP

cc:

Subject: final

**PRESIDENT WILLIAM J. CLINTON
REMARKS FOR
AMERICORPS' CALL TO SERVICE
UNIVERSITY OF MARYLAND
COLLEGE PARK, MD
FEBRUARY 10, 1999**

Acknowledge: Harris Wofford, Gov. Glendenning, Lt. Gov Kennedy-Townsend, who has been a pioneer for service in our schools; Wayne Curry, PG County Exec.; Mike Miller, MD Senate Pres.; Mayor Jacobs of College Park; Eli Segal; MTV, who put together the PSAs. I'd like to acknowledge a special friend of AmeriCorps who couldn't be here today, Sen. Barbara Mikulski. She was on the frontlines of creating AmeriCorps, and I am looking forward to working with her in the future.

Finally I'd like to thank Dr. Daniel Mote and the University of Maryland for hosting us today. Nearly six

years ago, I came here to celebrate the end of a Summer of Service -- a sort of “dry run” for our National Service program. And I’d like to thank three people who were instrumental to that day -- Bill Galston, Georgia Sorenson and Marilyn Smith. I came back today, because this University remains one of the nation’s foremost leaders in service. Through College Park Scholars, Team Maryland athletes, work-study students tutoring in neighborhood schools, and other opportunities, the students and faculty here demonstrate their commitment to service every day and I thank you.

Over the years, I have said that AmeriCorps is one of my proudest achievements as President. Stephen, T.J., Leslie, Justin, Pepe, you’ve just shown us all why. You make America proud. You and your fellow AmeriCorps members here and across the country are the reason why America is stronger than ever.

Today I want to talk to everyone here, those who are in AmeriCorps and those who are still thinking about it -- about why it is important to give more Americans the chance to serve through AmeriCorps.

When I ran for President and first proposed AmeriCorps, our nation's economy was stalled -- our communities were coming apart -- and worst of all, we had lost our confidence as a people. But I said on my first day in office -- on the steps of the United States Capitol -- "there is nothing wrong with America that cannot be cured with what is right with America."

Today, we see what's right: The longest peacetime economic expansion in American history, with nearly 18 million new jobs and the lowest peacetime unemployment remained since 1957. Crime has fallen six years in a row. Our welfare rolls are shrinking.

We have opened the doors of college to all Americans -- making student loans more affordable, expanding Pell Grants, creating new Hope Scholarships -- a \$1500 tax credit to help pay for the first two years of college. I hope all of you are taking advantage of these credits.

And what's also right with America is this: Our ethic of citizen service is coming back. AmeriCorps is more than a momentary solution to our problems -- it embodies the basic American ethic that every citizen has the duty to give something back to our communities and to each other.

But over the past few decades, two competing visions of government stifled our ethic of service. On one side were those who believed that if there was problem, the best approach was to build a bureaucracy and hand it off. Too often, we saw ourselves as clients of government, not citizens. On the other side, there were people who said that government was the cause of all our problems -- and that the only way to solve them was by citizens acting independently, and only in their own interests.

I believed we needed to move beyond these two visions of “something for nothing” and “everyone for himself” to a new ethic of “mutual obligation.”

Everyone -- government, the private sector, and most importantly, every citizen, had to take responsibility and move America forward. We needed to restore the spirit of citizen service to America, to make service once again the experience and expectation of every American.

And I believed that if we were going to rekindle the spirit of service, we had to start with you, our young people. Throughout this century, America has always found a way to bring the energy and idealism of young

people to the task of meeting each generation's greatest challenges.

During the Great Depression, President Roosevelt started the Civilian Conservation Corps, and gave young people the chance to work together and earn money clearing trails, fighting fires, planting trees in our forests and range lands. They left behind a legacy of national and state parks that we all enjoy to this day -- Appalachian Trail, Skyline Drive in Virginia.

In the '60s, President Kennedy asked our young people to serve America by serving in the Peace Corps -- teaching English, providing health care, bringing running water and electricity to some of the most remote villages of Africa, Asia and South America.

Many of my generation who served in the Peace Corps came home with a greater sense of duty to their communities and went on to become leaders across America -- in Congress and in my Cabinet. And today the Peace Corps' mission in the world is stronger than ever.

I fought to create AmeriCorps in the same spirit of the Peace Corps and the CCC -- to give your generation

Office of Cabinet Affairs
interofficememorandum

TO: ☐ Kris M. Balderston
☐ David Beaubaire
☐ Jon P. Jennings
☐ Lisa J. Levin
☒ Anne McGuire
☐ Maya Seiden
☐ Elisabeth Sarah Steele
☐ _____

FROM: Thurgood Marshall, Jr.

DATE: 2/9

- ☒ For your action.
☐ For your information.
☐ Per your request.
☐ Sent to Scheduling.
☐ Sent to OVP Scheduling.
☐ Sent to the Staff Secretary.
☐ _____
☐ _____

WHITE HOUSE STAFFING MEMORANDUM

Date: 2/9/99 ACTION / CONCURRENCE / COMMENT DUE BY: 2/9/99 5:00 PM
 Subject: AMERICORPS REMARKS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☒	☐	NASH	☐	☐
PODESTA	☒	☐	REED	☒	☐
ECHAVESTE	☒	☐	RUFF	☐	☐
RICCHETTI	☒	☐	SOSNIK	☒	☐
LEW	☐	☐	SPERLING	☒	☐
BEGALA	☒	☐	STEIN	☒	☐
BERGER	☐	☐	STERN	☐	☐
BLUMENTHAL	☒	☐	STREETT	☐	☐
FRAMPTON	☐	☐	TRAMONTANO	☒	☐
IBARRA	☐	☐	VERVEER	☐	☐
KLAIN	☐	☐	WALDMAN	☒	☐
LANE	☐	☐	YELLEN	☐	☐
LEWIS	☒	☐	<u>SPECTOR</u>	☐	☒
LINDSEY	☐	☐	_____	☐	☐
LOCKHART	☐	☒	_____	☐	☐
MARSHALL →	☒	☐	_____	☐	☐
MOORE	☐	☐			

REMARKS:

COMMENTS TO JUNE SHIH

RESPONSE:

2/9/99
Shih

PRESIDENT WILLIAM J. CLINTON
REMARKS FOR AMERICORPS' CALL TO SERVICE
UNIVERSITY OF MARYLAND
COLLEGE PARK, MD
FEBRUARY 10, 1999

99 FEB 9 PM 12:30

Acknowledge:

For the past six years, I have said that AmeriCorps is one of my proudest achievements as President. Derek, T.J., Leslie, Justin, Pepe, you've just shown us all why. You make America proud. You and your fellow AmeriCorps members here and across the country -- are the reasons why America is stronger than ever.

Today I want to talk to everyone here, those who are in AmeriCorps and those who have yet to serve -- about why it is important to give more Americans the chance to serve through AmeriCorps.

I want you to remember what it was like when I first proposed AmeriCorps more than seven years ago. Many of you were still in high school -- or even elementary school. Back then, if you watched the news, or read the paper, or listened closely to the talk among the adults at the dinner table, you could tell that it was a time of doubt for America. Our economy was troubled, our deficit high, our people divided. Too many neighborhoods were falling prey to drugs and crime. Too many children were growing up without parents, without hope. Some wondered whether America's best days were already behind us.

But I was confident that the heart and spirit of America were still strong. On my first day in office -- on the steps of the United States Capitol -- I said that "there is nothing wrong with America that cannot be cured with what is right with America."

And what was right with America then, what is right with America now, is this: Our ethic of citizen service. For more than 200 years, we the American people have always believed in every citizen's duty to give something back to our communities and to each other.

But over the past few decades, two competing visions of government stifled this ethic of service. On one side were those who believed that if there was problem, the best way to solve it was to set up a bureaucracy to do it. On the other side, there were people who said that government was the cause of all our problems -- and that the only way to solve them was by citizens acting alone, in their own interest. .

I believed we needed to move beyond these two visions of "something for nothing" and "everyone for himself" to a new ethic of "mutual obligation." Everyone -- government, the private sector, and most important every citizen, had to take responsibility and move America forward. We needed to restore the spirit of service to America, to make citizen service once

again the common experience and expectation of every American. There is no greater force for change and progress than Americans rolling up their sleeves and working together to meet our challenges.

I believed that if we were going to rekindle the spirit of service, we had to start with you, our young people. Throughout this century, America has always found a way to bring the energy and idealism of young people to the task of meeting each generation's greatest challenges. During the Great Depression, President Roosevelt founded the Civilian Conservation Corps, and gave young people the chance to work together and earn a little money clearing trails, fighting fires, planting trees in our forests and range lands. They left behind a legacy of national and state parks that we all enjoy to this day -- Appalachian Trail, the nearby Skyline Drive in Virginia.

In the '60s, President Kennedy asked young people to serve America by serving in the Peace Corps, teaching English, providing health care, bringing running water and electricity to some of the most remote villages of Africa, Asia and South America. Many of my generation who served in the Peace Corps came home with a greater sense of their duty to their communities. Like Harris Wofford, like my HHS Sec. Donna Shalala they went on to become some of today's great leaders.

I fought to create AmeriCorps in that same spirit -- to give your generation a new chance to serve America and tackle the challenges of our time, to earn money for college, and even, to gain the skills and inspiration to become the new leaders of the 21st Century.

Now six years later, AmeriCorps is getting things done. I travel around the country often --- and everywhere I go, AmeriCorps members are hard at work. Just last month, I met dozens of AmeriCorps members who were working with the Red Cross and other organizations to help the families of my home state of Arkansas rebuild in the wake of tornadoes.

I know that, like Justin, T.J., Derek, Leslie, and Pepe, those of you who have already served have powerful stories to tell. I ask the people who are not in AmeriCorps to seek out the AmeriCorps members and ask them share their experiences. They will tell you what it's like to hear the pride in a student's voice when after months of tutoring she can finally point to a book and say "I can read it myself." Or to see the delight in a child's eyes as he climbs around on a playground AmeriCorps helped reclaim from drug dealers.

When I grew up, I went to an all-white school. I did not get to know many children who were of a different race. That was the law back then. But even now, too often, we still don't get to know people of different races. AmeriCorps can help us knock down the walls that still divide us. By working side-by-side with fellow AmeriCorps members from all walks of life, you learn that what matters most is not your politics or the color of your skin, but your ability to get things done -- to hammer a nail, to teach a child to spell, to extend a helping hand.

Now, we must give more of our young people the same opportunity. That is why I challenge you -- today's generation of young people -- to answer a new Call to Service. Throughout this year, I will be working with Harris, the First Lady, and my entire administration

to recruit more and more young people to make a difference through AmeriCorps. This fall, we can boost the number of AmeriCorps members by one quarter to 50,000 members. And in my new balanced budget, I plan to keep expanding AmeriCorps every year so that by the year 2003, 100,000 young people will be serving at any given time.

So, today, I challenge all of you young people sign up for AmeriCorps. I challenge you to see for yourselves what America's real problems are: what keeps a child from learning to read or growing healthy or staying on the right side of the law. Find out for yourselves what works and doesn't work in solving these problems. And share them with your fellow Americans.

I challenge the high schoolers in this audience to begin serving their communities now. Service can be lifelong habit. In my balanced budget, I am propose to allow high schoolers to join AmeriCorps -- by serving part time during the school year and full time in the summers.

I challenge you to put your own goals aside, and dedicate a year or two of your lives to a cause that's larger than yourselves. You may be tired of old people like me reminding you that you have the rest of your lives ahead of you. But it is true. With more tomorrows ahead of you than behind you, so many of you have the time, the freedom, the energy to tackle the work of AmeriCorps -- packing your bag at a moment's notice to go fight a forest fire, or moving into some of our most remote towns and Indian Reservations to teach children.

I challenge you to prove that your generation has not become a generation of cynics and slackers, but a generation of patriots and doers.

Have faith in your ideals, in your own power to change the world. Just remember: There is nothing wrong with America that can't be cured with what's right with America. You are what's right in America. You are the best of America. Help us build a strong America for the 21st Century.

AmeriCorps' Call To Service Campaign Event Q&A's
February 19, 1999

AmeriCorps Expansion

Q: What is the President proposing in his budget for the expansion of AmeriCorps?

A: President Clinton has called for a major expansion of AmeriCorps in his FY 2000 budget, giving thousands more Americans the chance to serve their country and help meet pressing social needs. The budget proposes \$533 million for AmeriCorps, an increase of \$106 million over last year. This level would support 69,000 AmeriCorps members next year, growing to 100,000 members per year by 2002. This expansion would include participation in AmeriCorps by high school students serving full-time in the summer and part-time during the school year. The proposal builds on growing bipartisan support for AmeriCorps: Congress has increased AmeriCorps funding two years in a row, by \$47 million in fiscal 1998 and \$16 million last year.

AmeriCorps and Military Recruitment

Q: The New York Times reports that the military is having significant problems meeting its recruiting requirement. Will the AmeriCorps' recruitment effort worsen this problem?

A: The Department of Defense examined this question and concluded in its 1998 Annual Defense Report: "The Department has looked at the potential impact of National Service on military recruiting, and believes that both programs can coexist successfully." The President is committed to strengthening opportunities for young people to engage in service to this country -- if not in the military, then in AmeriCorps, the Peace Corps or another national service programs.

Q: Do the military and AmeriCorps coordinate their respective recruiting efforts?

A: The Corporation for National Service and the Defense Department share information and coordinate efforts where it makes sense to do so. For example, the Defense Department shares information about AmeriCorps with applicants who may not meet the unique physical requirements for military service. In addition, the Corporation provides the military with access to its career nights and outreach events so that AmeriCorps members have a full appreciation of the military career choices available to them.

Q: How do AmeriCorps' financial benefits compare with the military's financial benefits?

A: Because each organization has particular needs, the benefits are different and they are generally set by law or regulations. During a term of service, military pay is generally higher than the average living allowance afforded to national service participants. Moreover, most national service programs are not residential so members are responsible for their own food and housing. The post-service educational benefit for a national service participant is set by law at \$4,725 for a full year of service, with a maximum of two awards. The Department of the Army recently announced an increase in its maximum college tuition benefit to \$50,000.

AmeriCorps Program

Q: What do AmeriCorps members do?

A: AmeriCorps, the domestic Peace Corps, gives citizens the opportunity to engage in full-time service to their community. Working through a grassroots network of more than 1,000 national and local non-profit and faith-based organizations, AmeriCorps members help build stronger communities. In four years, AmeriCorps members have taught, tutored or mentored more than 2 million youth; organized after-school programs for more than 500,000 at-risk youth; established 4,000 safety patrols; built or rehabilitated more than 25,000 homes; planted more than 52 million trees; arranged immunizations for nearly half-million people; and recruited, trained or supervised nearly 2 million volunteers.

Q: Where do AmeriCorps members serve?

A: Since it was established, AmeriCorps members have served in more than 4,000 communities. AmeriCorps members work with national nonprofits like the American Red Cross, Boys and Girls Club, the YMCA, Teach for America, Habitat for Humanity, and faith-based organizations like Lutheran Social Services, the Catholic Network of Volunteer-Services and the National Council of Churches and with hundreds of smaller community-based organizations.

Q: How many people are part of AmeriCorps?

A: Since it was launched four years ago, more than 100,000 men and women have served in AmeriCorps. This year alone, more than 40,000 AmeriCorps members are working with more than 600 organizations to serve more than 2,500 communities.

Q: What is the average cost per AmeriCorps member?

A: The average cost per member is \$16,000. This includes a living allowance, an education award and costs associated with program administration. As part of a bipartisan agreement reached in March 1996, with Senator Grassley, AmeriCorps is cutting costs significantly. The cost of AmeriCorps has dropped by \$1000 per member each year. The Corporation for National Service has already successfully lowered the costs per member to \$16,000 in the current grant year and is on track to cut the cost per member to \$15,000 next year.

**PRESIDENT CLINTON:
EXPANDING OPPORTUNITIES FOR NATIONAL SERVICE**

Today, at the University of Maryland, College Park, President Clinton will call on Congress to expand the yearly participation level in AmeriCorps to 100,000 members by 2002. He also kicked off AmeriCorps' largest national recruitment campaign to challenge young people to provide service to their communities.

EXPANDING AMERICORPS TO GIVE MORE AMERICANS A CHANCE TO SERVE.

When he came into office in 1993, President Clinton outlined a vision for a national service program that linked responsibility to opportunity by allowing young people to serve our nation while earning funds for a college education. The result of that vision is AmeriCorps, which is bringing people of different racial, ethnic, and economic backgrounds together to solve community problems and improve the lives of Americans. In the four years since its launch, over 100,000 AmeriCorps members have risen to the challenge. They have tutored children in school and after school, organized block watches and book drives, renovated housing for low-income families, and recruited people in the neighborhood to volunteer alongside them.

The President seeks to build on this success by creating more opportunities for Americans to serve through AmeriCorps. The President's FY 2000 budget request includes \$533 million for AmeriCorps, an increase of \$106 million over last year. This new funding will enable AmeriCorps to expand to nearly 70,000 members in 2000 and 100,000 members each year by 2002. This expansion also will allow high school students to join AmeriCorps -- by serving part-time during the school year and full-time during the summer.

A CALL TO SERVICE CAMPAIGN. President Clinton announced the launch of the AmeriCorps Call To Service campaign, the largest-ever national recruitment drive for AmeriCorps. The President challenged all Americans, especially young people, to get involved in service. The Call to Service campaign will provide young people with information on how they can serve in AmeriCorps to help strengthen local communities. The campaign includes a new television public service announcement produced by MTV, print advertisements, campus visits, and other local recruitment efforts.

A PROVEN RECORD OF SUCCESS. In just four years, over 100,000 young people have joined AmeriCorps to serve more than 4,000 communities. AmeriCorps provides needed human resources to schools, churches, community groups, and nonprofit organizations, including Habitat for Humanity, Big Brother/Big Sister, and the American Red Cross. A recent evaluation confirms that AmeriCorps strengthens communities in many ways: building leadership, citizenship, and other

important skills; and making community organizations more effective. Since 1994, AmeriCorps members have served more than 32 million people, mobilized nearly 2 million volunteers, taught, tutored or mentored more than 2 million children, organized after-school programs for more than a half million at-risk youth, helped more than 200,000 senior citizens live independently, and built or rehabilitated more than 25,000 homes. After a year of full-time service, AmeriCorps members receive education awards to help finance college or pay back student loans.

February 9, 1999

DATE:	February 10, 1999
LOCATION:	University of Maryland
TIME:	1:50 p.m.
FROM:	Thurgood Marshall, Jr.
	Bruce Reed
	Anne McGuire
	Tanya Martin

I. PURPOSE

To kick-off AmeriCorps' first national recruitment campaign and challenge young people to provide service to their communities. You will also call on Congress to expand the yearly participation level in AmeriCorps to 100,000 members by 2002.

II. BACKGROUND

In the four years since AmeriCorps launch, over 100,000 young people have joined to provide mentoring, tutoring, disaster relief, public safety and assistance to senior citizens and the homeless in their communities. Today you will announce that your budget proposes to expand AmeriCorps to nearly 70,000 members in the year 2000, with the goal of expanding the participation level in AmeriCorps to 100,000 per year by 2002. The FY 2000 budget request includes \$533 million for AmeriCorps, an increase of \$106 million over last year.

You will also announce the launch of the AmeriCorps Call To Service campaign -- the first-ever national recruitment drive for AmeriCorps. You will challenge all Americans, especially young people, to get involved in service. The Call to Service campaign will provide young people with information on how they can serve in AmeriCorps to help strengthen local communities by tackling the nation's most serious problems, including illiteracy, poverty, health care, and crime. The campaign includes new television public service announcements, print advertisements, campus visits and other local recruitment efforts.

As you already know, in just four years, more than 100,000 AmeriCorps members have served more than 4,000 communities through local and nation programs, including Habitat for Humanity, Big Brother/Big Sister and the American Red Cross. Since 1994, AmeriCorps members have served more than 32 million people, mobilized nearly 2 million volunteers, taught, tutored or mentored more than 2 million children, organized after-school programs for more than a half million at-risk youth, helped more than 200,000 senior citizens live independently and built or rehabilitated more than 25,000 homes.

You will hear from five AmeriCorps members before you speak:

Justin Ward joined AmeriCorps in the summer of 1998 after graduating from University of Maryland at College Park. He serves as Volunteer Coordinator for Harford County Habitat for Humanity in Aberdeen. In just five months, Justin has revived the chapter and dramatically increased its productivity, recruiting more than 100 new volunteers who have finished one home and started another.

Leslie Mayo, a second year AmeriCorps member with Montgomery County Police Department's AmeriCorps program, touches the lives of more than 300 persons with mental illness or developmental disabilities everyday. A single mother with twins, Leslie says "My AmeriCorps service has taught me that change begins within and that we all have something to share. AmeriCorps has allowed me to see the difference that I can make."

Susan Carrasco (Pepe) graduated from Creighton University with a degree in chemistry. After working as a chemist with a branch of the Army Corps of Engineers, Susan joined AmeriCorps*NCCC and moved to Washington, DC. Susan now specializes in disaster relief. Last spring she fought forest fires in Florida -- and this fall she led a team of members to Puerto Rico to help relief efforts following Hurricane Georges. Currently Susan's team is serving with the DC Housing Authority to improve public housing.

Stephen Hellinger who will introduce you, serves at Edgecombe Circle Elementary School in Baltimore, where he teaches art and pairs inner-city youth with elderly residents. A refugee from South Vietnam, he was raised in Lancaster, Pa. While in Vietnam, he contracted polio and was told that he would be confined to a wheelchair. He proved the doctors wrong and went on to complete his service though, and has made it a mainstay in his life. Just last week, for example, he assisted a victim of a drive-by shooting outside the elementary school where he serves.

III. PARTICIPANTS

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Thurgood Marshall, Jr.
Anne McGuire
Karen Tramontano
Ann Lewis
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Shirley Sagawa
June Shih

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Lt. Governor Kennedy Townsend
Wayne Curry, PG County Executive
Stephen D. Hellinger, AmeriCorps member
Justin Ward, AmeriCorps member
Leslie Mayo, AmeriCorps member
Susan Carrasco (Pepe), AmeriCorps member

IV. PRESS PLAN

Open Press

V. SEQUENCE OF EVENTS

- **YOU** are announced off-stage accompanied by Harris Wofford, Stephen Hellinger, Justin Ward, Leslie Mayo and Susan Carrasco (Pepe).
- Dr. Daniel Mote, President, University of Maryland, makes welcoming remarks and introduces Lieutenant Governor Kathleen Kennedy-Townsend.
- Kathleen Kennedy-Townsend makes brief remarks and introduces Governor Parris Glendening.
- Governor Glendening makes brief remarks.
- Harris Wofford, CEO, AmeriCorps, introduces AmeriCorps PSA.
- Harris Wofford makes brief remarks.
- AmeriCorps members Justin Ward, Leslie Mayo, and Susan Carrasco(Pepe) each make 30-second remarks.
- Stephen Dellinger, AmeriCorps member makes remarks and introduces **YOU**.
- **YOU** make remarks.
- **YOU** work ropeline and depart.

VI. REMARKS

Provided by speech writers.

Tab C - Cover Memo & tab - to Mr. [unclear]
Podesta

Tab D -

PODESTA, A LEWIS,

Marshall - cover memo &
Tab D

Office of Cabinet Affairs
interofficememorandum

TO: ☐ Kris M. Balderston
☐ David S. Beaubaire
☐ Jon P. Jennings
☐ Lisa J. Levin
☒ Anne McGuire
☐ Maya Seiden
☐ Elisabeth Sarah Steele
☐ Helen Veit
☐ _____

FROM: Thurgood Marshall, Jr.

DATE: 12/15

☒ For your action.
☒ For your information.
☐ Per your request.
☐ Sent to Scheduling.
☐ Sent to OVP Scheduling.
☐ Sent to the Staff Secretary.
☐ _____

THE WHITE HOUSE

WASHINGTON

December 11, 1998

MEMORANDUM FOR THE PRESIDENT

FROM: PHILLIP CAPLAN *per*
DAVID GOODFRIEND

SUBJECT: Recent Information Items

We are forwarding the following recent information items:

- (A) **Senator Lautenberg letter on Middle East trip** -- he makes several points: the Palestinians threaten implementation of Wye by not following through on their commitments; it's critical that the Palestinian National Council makes unmistakably clear that each element of the Palestinian Covenant that calls for the destruction of Israel has been repealed; you should press the Palestinians to implement aggressively their new laws outlawing possession of weapons and preventing incitement. *NSC will prepare an appropriate reply; Sen. Lautenberg is not traveling with you to Israel and Gaza.*
- (B) **Secretary Richardson Memo on DOE's Nuclear Waste Program via John Podesta** -- Following up on his meeting with you last month, Sec. Richardson writes that DOE's Yucca Mountain report, required by statute and to be released December 18th, will contain no "show stoppers" -- scientific and technical work should continue at Yucca. As you know, the federal government's potential liability due to DOE's failure to establish a nuclear waste site spurred the 105th Congress to pass legislation -- never presented due to your veto threat -- designating a disposal site in Nevada; Richardson believes that the 106th likely will do the same with a veto-proof majority in the House therefore the Administration must remain active in pursuing a legislative solution; he will continue to work with Sen. Reid and the Nevada delegation to see if there is any middle ground.
- (C) **Secretary Daly Memo on Africa Presidential Business Development Mission** -- From November 30 - December 7, Sec. Daley led a mission, including 15 U.S. corporate executives, to South Africa, Kenya, Cote D'Ivoire, and Nigeria. He reports that four issues are critical to increasing U.S. private investment in Africa: economic reforms; political stability; legal structure (e.g., transparent laws, independent judiciary); and greater integration of regional markets. Items for next year include: passage of the African Growth and Opportunity Act; holding the Economic Forum; and making progress on the Partnership Initiative.
- (D) **Letter from Harris Wofford** -- among other advice on the current situation on the Hill, Wofford suggests you commit more of your time to promoting public service by engaging, at least once a month, in some personal service in a school or community; he also suggests that you lead a series of conversations to help shape future strategies of citizen service (he lists potential participants in an off-the-record discussion).

12-14-98

December 7, 1998

Copied
Podesta
A. Lewis
Marshall

President William J. Clinton
The White House
Washington, DC

Dear Mr. President,

This end-of-the-year letter is as presumptuous as the beginning-of-the-year letter I sent you last January. That missive was pegged on Andrew Marvel's 17th century proposition: "Let us roll all our strength and all our sweetness up into one ball" This is still what the nation needs you to do.

No doubt you get more advice than you can handle. Based on our years of laboring together in the vineyard of National Service, I am taking the liberty of giving you my unvarnished view of what it will take to realize our dream of making service the common expectation and common experience of all Americans. So here goes . . .

The events of the last year have been a terrible diversion from what we could have done, if not engulfed in the unrelenting, uncivil war of these past too many months. "Events have controlled me," Lincoln said of his leadership as the man of peace who led the nation through a sea of blood. In the end, after times when he feared people would vote him out of office, Lincoln prevailed and, in a profound sense, controlled events. In very different difficult circumstances that is your challenge in the remaining 700 days – to control events, to overcome the noise, to summon what Martin Luther King called "the fierce urgency of now."

More now than ever, you must do everything in your power to roll all your strength and all your sweetness up into that one ball – into a vision that integrates the three great themes you have most championed: education, racial unity, and citizen service. With the best of your imagination, creativity, and energy you can turn this into one clear, unforgettable, and commanding vision.

Let me stress I'm not here making a case for the specific policy proposals we are crafting with your staff. I'm also not arguing here for the proposal we submitted to your staff last week to vastly increase public understanding of and support for AmeriCorps by using your extraordinary power of persuasion and other White House assets to put in place a new strategy of emphatic communication about citizen service.



This personal letter goes beyond policies and speeches or anything you have yet done. My call is for a quantum leap in your personal leadership to give your vision life and force, making it a legacy and challenge to the American people that they can never forget. This will require more of your time, your attention, and perhaps most importantly, your sweat, for the cause of citizen service. In the beginning is the Word – but the word must be made flesh.

In the next one hundred weeks, if you commit a far greater part of your self to this endeavor, you will make an indelible mark on the mind and spirit of America. With that high hope, I offer two specific suggestions as a start:

First, commit yourself – and your schedulers – to arranging at least once a month for you to engage in some personal service in a school or community. These occasions do not have to be high profile, and it is neither necessary nor desirable that your service always be with AmeriCorps. Engage in service projects where with a few hours of work you can accomplish something, demonstrate something, and learn something.

Your service projects could include helping with a book drive at a local school or library, assisting in a homeless shelter, attending to a person with AIDS, building a playground, spending time in a senior center, working in environmental clean-up, rehabilitating housing, reconstructing trails in a National Park, or working with a faith organization (perhaps your own church) in a local project. Almost any project can be linked to larger themes of the Administration – but the real point of the service should be more personal than political.

Second, plan to lead a series of conversations to help shape future strategies of citizen service. Since you first took up the banner of service through the National Governors' Association and the Democratic Leadership Council, the field has grown and changed significantly, thanks in large part to your leadership in advancing AmeriCorps, the Corporation's other service programs, and the Presidents' Summit. Today there is lively debate about how citizen service can help meet national goals; how to get more people involved in high impact service and volunteering; how service can help to bring together people from diverse backgrounds; how to end the false division between part-time volunteering and full-time service; how to define the role of government in supporting "civil society" and mediating institutions; and how to best capture the special potential for religious organizations. You and the First Lady should become actively involved in convening and leading these discussions.

I recommend that early in the New Year you and the First Lady host an off-the-record discussion tackling some of these questions with a small, ideologically diverse group of leading thinkers and activists, including perhaps:

Susan Berresford (Ford Foundation)
Geoff Canada (Rheedlen Center, a star program based on AmeriCorps members
and featured in John Kasich's new book)
John DiIulio (Public Private Ventures, leading thinker on faith organizations)
E.J. Dionne (Journalist, Brookings Institute Fellow, new book *Community Works*)
Bill Galston (National Commission on Civic Renewal)
John Kasich (New book *Courage is Contagious* about individual volunteers)
Alan Khazei (City Year founder)
Charlie Moskos (Northwestern University)
Bill Moyers (Journalist, philanthropist)
Michelle Nunn (Hands on Atlanta)
Colin Powell (America's Promise)
Kathleen Kennedy Townsend (Lieutenant Governor of Maryland)
Oprah Winfrey (Television talk show host, philanthropist)

The list can be improved, but the idea is for this to be a non-political and non-ideological setting. With a relatively small investment of your time, you and the First Lady would be a major influence in the national conversation already underway.

* * *

We have made remarkable progress as a nation over the past six years. Yet, despite almost unparalleled prosperity, many Americans feel that something is missing – a sense of community, a set of common values, a shared national purpose. By making the kind of personal commitment I propose, you will help all of us understand better the power of service – in our own lives and in the lives of the people we serve. You will point the way to service as a strategy for the nation in the 21st Century – to produce stronger communities, more compassionate and informed citizens, and more solutions to the problems that once seemed insurmountable. This is your legacy. What is needed now is for you to claim it as your own.

Warmly,

A handwritten signature in black ink, appearing to read "Harris", with a long horizontal flourish extending to the right.

Harris Wofford

CORPORATION

FOR NATIONAL

★ SERVICE

TO: Karen Tramontano

FROM: John Gomperts
Corporation for National Service

DATE December 4, 1998

RE: Increasing Public Awareness of AmeriCorps

Following our recent meeting and in response to your specific request, we have outlined a 6 - 9 month plan for ways in which the President and other White House principals and Administration surrogates can increase the public's understanding of AmeriCorps. Indeed, our aim should be to make AmeriCorps a household word, one in which the great majority of people take pride.

Of course, we are delighted by the interest the White House is showing in helping us promote AmeriCorps and national service, and we want to work with you to craft ideas that meet our objectives and fit into your broader plans to use the time and resources of the White House. As you suggested, we have organized our thinking around the themes and objectives that we expect to be pursuing in the coming weeks and months. So first I describe our own focus and plans for the coming months. Second, I present the themes that the President and others can use in support of our efforts. Then, I lay out a timeline of possible events and activities that would help to amplify the themes and achieve the objectives.

* * *

OUR STRATEGY AND GOALS

Naturally, White House efforts will work best if they are part of our overall strategy. Much of our thinking is reflected in the materials and campaign we put together in preparation for the event celebrating the 100,000th AmeriCorps member. Although the White House celebration had to be postponed, we saw that benchmark as the beginning of a campaign that we always planned to continue. The key elements of that campaign are as follows:

Focus on the members. As I described in our meeting, too much attention has been focused on Washington political battles about AmeriCorps. We want to shift attention to AmeriCorps members and what they are doing. This refocusing extends from planning our own activities to framing our message to the outside world. From our ongoing conversations with the elite media, to pitches to local newspapers and television stations, to conversations with elected officials, presenting AmeriCorps members as new patriots is our most consistently successful



approach. This focus on the members is reflected in the positive press and editorial coverage we have already received, and it will be our continuing emphasis in our events and travel of our principals.

Growing AmeriCorps. As you know, in separate venues we are pressing hard for a significant increase in the size of AmeriCorps. While we have reached the 100,000 member mark in total AmeriCorps members, we want to get to the point where there are 100,000 AmeriCorps members *every* year by the end of the Administration. The visibility plan we are presenting should help to realize this specific policy objective.

Stepped-up recruiting campaign. We need idealistic, energetic, young Americans to join AmeriCorps. To fill AmeriCorps slots (and hopefully more slots soon) we will launch an aggressive recruiting campaign including a new PSA produced by MTV, a mailing to more than 300,000 college seniors, print ads featuring AmeriCorps members, and a number of AmeriCorps member-organized events and service projects on college campuses.

Continue to build bipartisan support. From the time when the President asked Senator Wofford to head the Corporation, our overriding objective has been to build bipartisan support for national service, especially AmeriCorps. That means courting Governors and Mayors as well as members of Congress. (This also means working hard to present AmeriCorps in a non-political fashion to the greatest extent possible, and recognizing that as we bring more positive attention to AmeriCorps, our detractors will escalate their efforts as well.)

Energize the field. Unfortunately, to date, the national service field has not been a strong voice supporting or defending national service. From our efforts with major non-profit partners, to Governor-appointed state commissions on national and community service, to AmeriCorps Alums, to key allies such as America's Promise and the Points of Light Foundation, strengthening the national service field continues to be one of our key strategic objectives.

KEY THEMES FOR WHITE HOUSE

AmeriCorps has come of age. No longer a small, "boutique" program, AmeriCorps recently passed its 100,000 member milestone -- a mark it took the Peace Corps more than 20 years to achieve. This year more than 40,000 AmeriCorps members will be recruited by programs all over the country, approximately 7,000 more than the Marines are recruiting. (N.B. A proposal to substantially increase the size of AmeriCorps would make the "coming of age" point even more pertinent.)

AmeriCorps solves problems. When it comes to improving childhood literacy, providing quality after-school programs, reducing violence in schools and neighborhoods, preventing drug abuse by teens, responding to natural disasters -- AmeriCorps is getting the job done. We will be able to release timely research and evaluation reports to support these claims of AmeriCorps' success.

AmeriCorps is creating America's future leaders and building communities. When the President declared "the era of big government is over," he also said that "the era of big challenges is not, and so we need an era of big citizenship." Like many others, the President was looking to individual citizens and to our civic institutions to take on-- or share-- some of the responsibilities that had previously been the province of government. AmeriCorps does just that, through partnerships with more than a thousand national, state, and local non-profit, educational, religious and civic organizations. Like their counterparts in the Peace Corps and the military, AmeriCorps members are serving their country. But in the case of AmeriCorps members, the new patriotism they demonstrate is in service on the homefront, in tackling some of the most urgent problems of our hard-pressed communities. AmeriCorps members serve with—and strengthen—the local non-profits that are on the frontlines of some of our most difficult problems.

AmeriCorps is a model of local control and reinventing government. The general perception remains that AmeriCorps is a top-down, Washington-run operation. Nothing could be further from the truth – most AmeriCorps grants are made and most AmeriCorps positions are allotted through governor-appointed, bipartisan state commissions. This structural point is the key to AmeriCorps' popularity and bipartisan support among governors. And an even more fundamental kind of devolution is in the fact that projects using AmeriCorps members are run by the local, state, and national non-profits who recruit, select, and support the members. The sooner people understand that AmeriCorps is a model of devolution to the states and the civic sector and of reinventing government, the sooner we will win the full public acceptance and enthusiasm we need.

TIMELINE OF SUGGESTED EVENTS AND ACTIVITIES

December 1998

Service on December 21/22. We are told that the President and the First Lady are interested in performing service in connection with the holidays, most likely on December 21 or 22. In a separate memo, we have proposed sites that include AmeriCorps members that would be appropriate venues for this service. In addition, we suggest that this might be an opportunity to announce the following initiatives:

- ◆ AmeriCorps Promise Fellows grants (representing more than 550 new AmeriCorps members). AmeriCorps Promise Fellows is a joint initiative between AmeriCorps and America's Promise. The grant announcement, a total commitment of nearly \$10 million, is the realization of the idea the President announced in his speech at City Year's convention in Cleveland in June. It is tremendously appreciated by General Powell and the leaders of the state and local efforts around the country to achieve the goals for children and youth set at the Presidents' Summit for America's Future.

- ◆ President's Student Service Award. Modeled on the President's Physical Fitness Awards, this new award program will recognize (with a Presidential letter and a pin) students who have served at least 100 hours. This is a key goal of the Presidents' Summit which the President has repeatedly championed: that young people should be challenged and given opportunities themselves to serve, not just to be served.
- ◆ Martin Luther King Day grants. This year we have doubled the amount of mini-grants to support service on the King Holiday to \$500,000 with 100 communities receiving grants. These grants have played a key part in turning the holiday more and more into "a day on-- not a day off," a day of service throughout the country. Last year the President announced the grants in a radio address.

January 1999

Event marking AmeriCorps' 100,000 member milestone. The news for this event would be the President's request for increase in AmeriCorps' funding. We also propose using this as the opportune moment to release an independent report on AmeriCorps' accomplishments. This new research covers the last three years and provides very positive outcome data. The event might include swearing in new AmeriCorps members (representing the 100,000 who have served) to give the event strong regional media opportunities.

MLK Day (January 18th). In 1994, President Clinton signed legislation making the Martin Luther King holiday a day of service. Last year, the President and Mrs. Clinton celebrated this day by participating in two different service events in Washington, DC. This year, hundreds of service projects are taking place across the country. The President, other principals and surrogates should participate in high profile service projects on the Monday holiday. Alternatively, the actual day of Dr. King's birthday-- January 15, three days before the holiday, could be an occasion for the President to do something symbolic to make the call for service on the holiday itself.

State of the Union. While we realize the intense competition over the material to be included in the State of the Union, being in the speech is also one measure of the significance of an issue. Therefore, we strongly recommend that the President refer to the 100,000 member milestone in the speech and that he make his request for a significant funding increase for AmeriCorps as part of a more general call to citizen service. In addition, we suggest that Millard Fuller, President of Habitat for Humanity International, and one of the more than 500 AmeriCorps members who serve with Habitat be invited to sit in the box with the First Lady. Fuller is a big fan of the First Lady and vice versa—and of AmeriCorps—and his presence will help us to make the point about the partnership between AmeriCorps and faith organizations and major non-profits.

NGA Meeting. As noted above, the structure of AmeriCorps depends heavily on Governors. That is why many Governors, Democrats and Republicans alike, are enthusiastic

about AmeriCorps. This enthusiasm includes, notably, Govs. Carper and Leavitt, the Chair and Vice-Chair of the NGA. The President's talk to the NGA meeting is an excellent opportunity for the President to thank Governors for their leadership on this issue, and to ask them to join him in the general call to service to all Americans. (We have State Profiles on all that AmeriCorps and the other streams of national service do in each state. These State Profiles can be released at any time.)

February 1999

Launch the "Call to Service" recruitment drive and campus tour. In February AmeriCorps will launch a major new, member-led recruitment drive. All White House principals and key Administration surrogates can play a role in this campaign. We hope that the President will make a major "Call to Service" speech (probably on a college campus) promoting the broad ethic of service and asking students to serve their country through AmeriCorps, the Peace Corps, or the military. Possible venues include, the University of Michigan (where President Kennedy first raised the idea of the Peace Corps), Notre Dame University (where the President gave his major address on national service during the 1992 campaign), a historically black college, or any other college with a strong ethic and history of service.

AmeriCorps Promise Fellows training. The President or a White House principal should address this gathering of some 500 AmeriCorps Promise Fellows, the new group of AmeriCorps members that is the result of the partnership between AmeriCorps and America's Promise. Colin Powell is expected to speak to this group on February 26. The White House participation can be timed to precede, coincide with, or follow Gen. Powell's appearance. The event will likely be in the Washington DC area.

March 1999

Event to emphasize AmeriCorps' partnership with the religious community. We would like to plan an event designed to call attention to this partnership; to emphasize the fact that more than 8,000 AmeriCorps members now serve with religious organizations, and to recognize the tremendous work that churches are doing to strengthen communities. Possible venues include: National Prayer Breakfast (may be in February) or a gathering of religious youth organizations.

Alternative Spring Break build with Habitat for Humanity. The President and White House principals and/or surrogates should participate in a build with AmeriCorps, Habitat and hundreds of college students as part of the Collegiate Challenge. This year we expect that more than 8,000 college students will participate in this event at 10 main sites between February 14 and April 10.

April 1999

AmeriCorps All-Stars. As part of our effort to focus more on AmeriCorps members, we propose to create a new recognition program called AmeriCorps All-Stars. We would select 25 exceptional AmeriCorps members from around the country who would come to Washington to be recognized during National Volunteer Week, perhaps on National Youth Service Day. The ceremony would be similar to the Teacher of the Year event, and it would afford the opportunity to focus on the extraordinary people who join AmeriCorps and their accomplishments as AmeriCorps members.

National Volunteer Week/National Youth Service Day/Earth Day. These annual events provide extremely good opportunities to reinforce the messages being promoted as part of the overall public awareness effort. The President, Vice President and other surrogates could serve alongside AmeriCorps members. This is also a perfect opportunity for surrogates to participate in the Call to Service tour. During National Volunteer Week AmeriCorps will be hosting a number of recruitment activities on college campuses. Participation by principals and cabinet members in these events would significantly increase the visibility of this effort.

May - June 1999

College Commencements. The Call to Service should be a consistent and leading theme in the commencement addresses of the President and other Administration officials. Once again, young people should be asked to give at least one year of their life to their country through service in AmeriCorps, the Peace Corps or the military.

AmeriCorps and America Reads event. Do an event, either at a tutoring site or as a press briefing, with Secretary Riley to release an independent study on the success of AmeriCorps' childhood literacy programs.

Annual City Year Conference. City Year, one of the most notable and successful sponsors of AmeriCorps members, holds an annual gathering of all City Year members, called CYZYG. The President spoke at this conference last June in Cleveland. The First Lady spoke to the 1997 CYZYG in Providence, Rhode Island. The 1999 conference will be held in Washington DC, probably at Howard University. This might be a very good setting for the Vice President to perform service or speak to the group— or for a return visit by the First Lady. (June 2-5)

National and Community Service Conference. We co-sponsor this annual conference with the Points of Light Foundation. This year the conference (which attracts more than 2000 participants) will be held in Las Vegas from June 6-10. A videotaped message from the President and/or the First Lady would be a way to reach this group of key partners and leaders in volunteering and service.

September 1999

5th year anniversary celebration. September marks the five year anniversary of the AmeriCorps launch. We expect major national, state, and local events marking this milestone. We recommend the President and all White House principals participate in one or more events to celebrate the accomplishments of the nearly 150,000 people (at that point) who have served their country and community through AmeriCorps. This celebration will be another occasion to bring attention to exemplary AmeriCorps members.

Anytime

Meetings with AmeriCorps members. Any White House principal or other Administration official can meet with AmeriCorps members in the course of their travels. These meetings are thrilling for the members, and are often powerful learning experiences. We encourage these types of encounters, and can arrange meetings, either at service sites or otherwise, in many locations around the country.

Rally the field. Through the course of the year we will have a number of instances in which significant participants in the national service field will be gathered in Washington and other places around the country. These gatherings of members of Governor-appointed state commissions, significant non-profit partners in the youth service and volunteer field, board members of grantee organizations, and philanthropic and private sector partners, are terrific opportunities to motivate the national service field.

* * *

Again, I want to emphasize how pleased we are by your interest in working with us to advance AmeriCorps and promote the cause of national service. At your urging, we have laid out an ambitious plan. I recognize that we are asking a great deal, but we hear the clock ticking and want to make the most of the time remaining. Naturally, the suggestions in this memo are a starting point for further discussions, and we can be flexible in shaping events and activities. In any case, we believe that this undertaking, whatever form it ultimately takes, will not only help us achieve our strategic objectives, but will also reflect extremely well on the President and his Administration.

Cc: Bruce Reed
Ann Lewis
Gene Sperling
Thurgood Marshall, Jr.
Shirley Sagawa

Office of Cabinet Affairs
interofficememorandum

TO: ☐ Kris M. Balderston
☐ David Beaubaire
☐ Jon P. Jennings
☐ Lisa J. Levin
☒ Anne McGuire
☐ Maya Seiden
☐ Elisabeth Sarah Steele
☐ _____

FROM: Thurgood Marshall, Jr.

DATE: 1/8

- ☐ For your action.
- ☐ For your information.
- ☐ Per your request.
- ☒ Sent to Scheduling.
- ☐ Sent to OVP Scheduling.
- ☐ Sent to the Staff Secretary.
- ☐ _____
- ☐ _____

TO: Stephanie Streett
Assistant to the President

FROM: Thurgood Marshall Jr. T.M.
Assistant to the President and Cabinet Secretary

DATE: January 6, 1999

REQUEST: President Clinton's participation in kick-off of AmeriCorps' "Call to Service" recruitment campaign.

PURPOSE: To celebrate success of President's national service program by releasing an independent study documenting the accomplishments of AmeriCorps members, focusing national attention on AmeriCorps passing its 100,000 member milestone and kicking-off a new "Call to Service" -a national recruitment campaign designed to ensure AmeriCorps reaches 200,000 member mark by end of 2000.

BACKGROUND: President Clinton created AmeriCorps, the domestic Peace Corps, in 1993. Since then, more than 100,000 Americans have participated in AmeriCorps -a tremendous achievement for the President and for the national service movement. (N.B. It took the Peace Corps more than two decades to reach the 100,000-member mark.)

To call attention to success of AmeriCorps we will release an independent study detailing the accomplishments of AmeriCorps members. To enhance our recruiting efforts, we will launch a "Call to Service" -a national recruitment drive to ensure AmeriCorps reaches 200,000 members by the end of 2000. This campaign includes a new television PSA produced by MTV, print advertising, a direct mail appeal to college seniors by former AmeriCorps members, as well as a number of campus-based and other recruiting events throughout the spring and summer.

For the February kick-off event, the President could report on AmeriCorps success as documented by the independent research, could swear in 100 AmeriCorps members who are serving locally as well as several members from the first AmeriCorps class to represent the more than 100,000 who have served since 1994, and announce the launch of the "Call to Service" campaign, including the screening of the new AmeriCorps PSA and new recruiting materials.

PREVIOUS PARTICIPATION: Since his 1992 campaign, the President has participated in number of high-profile AmeriCorps and national service events including the bill signing and the original AmeriCorps launch. Most recently the President served with AmeriCorps members on the Martin Luther King Day of Service in January 1998 and spoke to the City Year AmeriCorps Convention on Idealism in Cleveland in June 1998. He was scheduled to participate in event marking AmeriCorps' 100,000 member on October 23, 1998, which was canceled due to signing of Wye Plantation Peace Accord.

DATE/TIME: Week of February 8, 1999

DURATION: One to one and a half-hours

LOCATION: Our recommended site is Georgetown University, the President's alma mater and site of one of his "new covenant" speeches in which he spoke eloquently about the ethic of service. A college campus with an audience of young people is a excellent setting for the President to deliver a "call to service" campaign asking young people to give a year of service to their country. Alternatively, the event could be held in East Room as originally planned. The White House venue has advantage of being convenient, but is less appropriate for recruitment message.

PARTICIPANTS: The President, Harris Wofford, selected Members of Congress, Administration officials including especially Mark Gearan, current and past AmeriCorps members.

REMARKS REQUIRED: Yes. Major speech on national service, in the vein of the President's campaign speech at Notre Dame in September 1992, his speech at Rutgers unveiling the plan for AmeriCorps in 1993, and his speech at the City Year/AmeriCorps conference in Cleveland in June 1997. Also lead the AmeriCorps members, and others, in reciting the AmeriCorps pledge, as he did in Cleveland.

MEDIA COVERAGE: National media. Regional possibilities depending on involvement of AmeriCorps members. Also, possibilities for strong focus on college press.

PROPOSED ATTENDANCE: If at Georgetown University, a large student audience, and leaders of the non-profit community. If at the White House, AmeriCorps members and the leadership of major non-profit organizations.

RECOMMENDED BY: Harris Wofford

CONTACT: Anne McGuire
Special Assistant to the President

John Gomperts
Chief of Staff
Corporation for National Service
606-5000 ext. 121
jgompert@cns.gov

DRAFT

Advisory on National Youth Service Day And the President's Student Service Awards

In conjunction with National Youth Service Day, President Clinton is announcing the President's Student Service Awards program, an honor for young people who contribute at least 100 hours of community service a year.

"All across the nation, young people are acting on their idealism and using their talent to make things better in their own communities," said President Clinton. "One my proudest accomplishments is creating AmeriCorps to give young people an opportunity to serve their country and their community for a year. The new President's Student Service Award extends this Administration's commitment to citizen service, especially service by young people, and sends the signal that you are never too young to serve and to inspire others to give of themselves."

An analog to the highly successful President's Physical Fitness Award, the President's Student Service Award will encourage young people to serve their community, and will provide recognition to those perform 100 hours of service.

Young people age 5 to 25 are eligible for the President's Student Service Award based on their service to the community. Winners will receive an official lapel pin designed by the White House along with a certificate and a letter signed by the President of the United States. The President's Student Service Awards are sponsored by the Corporation for National Service and administered by the American Institute for Public Service, The Points of Light Foundation, and Youth Service America.

Harris Wofford, the CEO of the Corporation for National Service will formally announce The President's Student Service Award program on National Youth Service Day in San Jose, California. "The President's Student Service Award is an opportunity to let young people know that their service is important to their community and to the entire nation," said Wofford. The Corporation for National Service also administers AmeriCorps, Learn and Serve America, the National Senior Service Corps, and other national and community service initiatives.

National Youth Service Day, celebrated on April 16 and 17 this year, is a two-day annual event coordinated by Youth Service America which recognizes the year-round service and volunteering efforts of millions of young people nationwide through service projects, volunteer recruitment campaigns, and awards ceremonies. Thousands of service projects and recognition programs will take place April 16 and 17 engaging over two million young volunteers in all fifty states and the District of Columbia. For more information on National Youth Service Day, go to Youth Service America's website at www.serve.net.org.

For more information on the President's Student Service Awards, go to the awards website at www.student-service.org or call (302) 622-9107.

DRAFT -- NATIONAL VOLUNTEER WEEK

Helping others – and helping others help themselves – is an American tradition that dates back to the beginning of our nation. As they have throughout our history, volunteers represent all walks of life, all races and backgrounds, and all ages. Whether they support their community through their church or synagogue, serve full-time as AmeriCorps members, or spend a few hours a week helping a local school, hospital, or health clinic, volunteers improve our nation through their dedication and selfless actions. By giving their time and sharing their energy and talents, volunteers provide hope to those in need, strengthen their neighborhoods, and improve the lives of their fellow citizens.

As our nation's young people are showing, you're never too young to serve. As many as 13 million people between the ages of 12 and 17 volunteer each year, and their actions help improve not only their communities, but also their educational achievement, their skills, and their understanding of citizenship. Our nation's idealism is not limited to our children and youth, though. Seniors offer a largely untapped source of skill, energy, and talent. Thousands of seniors serve as Foster Grandparents, Senior Companions, and volunteers with the Retired and Senior Volunteer program and other national and local programs. At every stage of their life, Americans carve out time to make a difference in the lives of others.

Organizations like Habitat for Humanity, the American Red Cross, the Boys and Girls Clubs, and Big Brothers/Big Sisters could not do their important work without volunteers. As AmeriCorps members, more than 100,000 Americans have supported these and thousands of other nonprofits, recruiting and managing other volunteers to meet community needs.

As we enter a new millenium, volunteers will be increasingly vital to our society. We cannot rely solely on charitable contributions, government programs, or our neighbors to solve the problems we see in our communities. Each of us must find our own role and take action, as volunteers, as parents, as neighbors, and as citizens.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim April X through April XX, 1999, as National Volunteer Week. I call upon all Americans to observe this week with appropriate programs, ceremonies, and activities to express appreciation for volunteers and to encourage volunteer activities.

IN WITNESS WHEREOF, I have hereunto set my hand this XX day of April, in the year of our Lord nineteen hundred and ninety-nine, and of the Independence of the United States of America the two hundred twenty-third.

OPERATION DAYS WORK FEMA/USAID

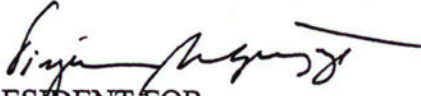
AID - Karen Anderson

712- 4247

THE WHITE HOUSE
WASHINGTON

April 8, 1999

MEMORANDUM TO ALL PERMANENT BLUE PASSHOLDERS

FROM: VIRGINIA M. APUZZO 
ASSISTANT TO THE PRESIDENT FOR
MANAGEMENT AND ADMINISTRATION

SUBJECT: West Wing Tour Closing

West Wing tours will be **closed** on Thursday, April 8 due to the State Dinner. Tours will resume on Friday, April 9 at the regularly scheduled hours.

The regularly scheduled hours are:

Monday - Friday:	8pm- 10pm
Saturday:	1pm - 10pm
Sunday:	8am - 10pm

Please remember that interns and volunteers with blue passes are not permitted to give tours and staff may escort up to six guests.

Please call the Staff Tour and Information Line at x62002 for updates and changes to the West Wing tour schedule.

Thank you for your cooperation.

7:00
5804 Augusta Lane
left Martin off mass

CORPORATION
FOR NATIONAL
 SERVICE

TO: Thurgood Marshall, Jr.

FROM: John Gomperts 

DATE: March 22, 1999

REQUEST: A meeting with the President.

PURPOSE: To review the progress of the Call to Service campaign the President launched at the University of Maryland and to discuss strategy for appropriations and authorization for the coming months.

BACKGROUND: Senator Wofford last met with the President in January 1998. Since then, they have participated in many events together, most recently the launch of the Call to Service campaign in February. However, they have not met to discuss the progress of national service, especially AmeriCorps, and to plot the legislative strategy to increase the size of AmeriCorps and to assure its continued existence beyond 2000.

DURATION: One half-hour.

LOCATION: White House

PARTICIPANTS: Harris Wofford

REMARKS REQUIRED: N/A

MEDIA COVERAGE: N/A

PROPOSED ATTENDANCE: N/A

RECOMMENDED BY:

CONTACT: John Gomperts
Chief of Staff
Corporation for National Service
606-5000 ext. 121



CORPORATION
FOR NATIONAL
 SERVICE

TO: Thurgood Marshall, Jr.

FROM: Harris Wofford 

DATE: March 26, 1999

REQUEST: For the President to bestow the President's Service Awards to honor the 1998 and 1999 recipients of the national award for outstanding volunteer service.

**PURPOSE/
BACKGROUND:** The President's Service Award honors outstanding individuals and groups engaged in voluntary service. The Award was created in 1982 and is a joint venture of the Corporation for National Service and the Points of Light Foundation. The dozen winners -- individuals, corporate volunteer initiatives, faith-based projects, union programs and youth-led initiatives -- are selected from over three thousand nominations.

**PREVIOUS
PARTICIPATION:** The President, the First Lady, or the Vice President has presented the award each year except for 1998 when the scheduled ceremony was pre-empted by the signing ceremony for the Middle East Peace Accords.

DATE/TIME: May or TBD

DURATION: One hour

LOCATION: South Lawn/East Room

PARTICIPANTS: The President, Harris Wofford, Bob Goodwin, CEO of the Points of Light Foundation, the 1998 and 1999 President's Service Award winners, AmeriCorps members, Learn and Serve participants, and Senior Corps volunteers, and honorees of other national service and community volunteer awards such as the young people honored by the President's Student Service Award or volunteers honored by USA Weekend's Make a Difference Day Awards.



**OUTLINE OF
EVENT:**

The event could be organized more as a rally for service than a formal award ceremony and as a complement to the Call to Service campaign. During the event, the President would symbolically thank the nation's volunteers by awarding the President's Service Awards to the approximately fifteen winners this year and would acknowledge as a group the winners of the other service awards attending the event and call on all Americans to participate in service.

**REMARKS
REQUIRED:**

Yes. The event provides a platform for a statement on the Administration's policy initiatives that support national and community service, with a special emphasis on AmeriCorps and youth service.

**OTHER
PRINCIPALS:**

First Lady, Vice President

**MEDIA
COVERAGE:**

Yes

**PROPOSED
ATTENDANCE:**

Approximately 500

**RECOMMENDED
BY:**

Harris Wofford

CONTACT:

John Gomperts
Chief of Staff
Corporation for National Service
202-606-5000 x121

CORPORATION
FOR NATIONAL
 SERVICE

TO: Lisa Berg
FROM: John Gomperts, Corporation for National Service *JG*
DATE: March 26, 1999
SUBJECT: Scheduling Request for the Vice President to Participate in City Year's Annual Conference

City Year, one of the original and most outstanding AmeriCorps programs, operates intense service programs in ten cities around the country – Boston, Providence, Philadelphia, Columbia (SC), Columbus (OH), Cleveland, Chicago, San Antonio, San Jose and Seattle. At their annual conference, known as CYZYG, all 1,000 City Year members (all of whom are AmeriCorps members) from around the country, join together for four days of training and service. This year the Conference will be held in Washington, DC to bring national attention to AmeriCorps and City Year.

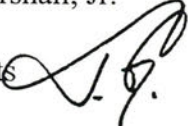
To bring attention to the success of the Administration's AmeriCorps national service initiative, City Year would love to have the Vice President participate at any point in their annual conference, particularly on May 27, the service day. The service project will involve almost every form of service from building a playground to refurbishing a park to rehabilitating housing and an after-school site in the neighborhood. More than 1,000 City Year corpsmembers and other AmeriCorps members in the Washington, DC area will all participate in a service project in Anacostia. In all, probably close to 2,000 people will be engaged in the service activities. The service day is designed to be the media focus of the conference.

With respect to City Year specifically, two years ago, the First Lady participated in the City Year Conference in Providence, and last year the President addressed the conference in Cleveland. With respect to AmeriCorps, in January the Vice President participated in a Martin Luther King Day project with AmeriCorps members and launched an AmeriCorps project in San Diego.



CORPORATION
FOR NATIONAL
 SERVICE

TO: Thurgood Marshall, Jr.

FROM: John Gomperts 

DATE: March 22, 1999

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DURATION: One half-hour.

LOCATION: White House

PARTICIPANTS: Harris Wofford

REMARKS REQUIRED: N/A

MEDIA COVERAGE: N/A

PROPOSED ATTENDANCE: N/A

RECOMMENDED BY:

CONTACT: John Gomperts
Chief of Staff
Corporation for National Service
606-5000 ext. 121



CORPORATION
FOR NATIONAL
 SERVICE

TO: Thurgood Marshall, Jr.

FROM: Harris Wofford 

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**REMARKS
REQUIRED:**

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**OTHER
PRINCIPALS:**

First Lady, Vice President

**MEDIA
COVERAGE:**

Yes

**PROPOSED
ATTENDANCE:**

Approximately 500

**RECOMMENDED
BY:**

Harris Wofford

CONTACT:

John Gomperts
Chief of Staff
Corporation for National Service
202-606-5000 x121