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OUTLINE FOR STATE OF THE UNION IMPLEMENTATION

TV. guide

I. Children and Families

- Sup/Buice Conf. next mo.*
- A. Media to create movies, etc. suitable for own children
 - B. V-chip requirement -- media should rate programs
 - C. Media/children's programming conference -- February
 - Jan 01* D. Campaign against children smoking
 - E. Welfare challenges -- reform bill; businesses, churches and community groups to help
 - F. Campaign against teen pregnancy -- national group announced to support grass roots efforts
 - Bonnie Campbell* G. Work to help keep families together -- reduce domestic violence
 - H. Absent fathers -- support for children

II. Education

- Ans/VP. conference*
- NGA*
- A. Connect every classroom to info superhighway by 2000
 - B. Every school to adopt national standards -- Goals 2000
 - C. Parental right to choose school -- charter schools
 - D. Each school should teach character education *ethics values*
 - critical* E. Schools should be able to require school uniforms
 - F. Parents should be more involved in children's learning
 - G. Open doors to college wider -- expand work study (1 mill. by 2000) and Pell grants; \$1,000 merit scholarships; \$10,000/year tuition tax-deductible; continue loan program & AmeriCorps.

Bus Council

Union City

DOL family friendly friends

III. Economic Security

- A. GI Bill for Workers -- voucher for tuition/training
- B. Raise minimum wage
- C. Maintain Earned Income Tax Credit

- D. Tax credit for working families with children
- E. Make it easier for small businesses to provide pensions
- F. Protect existing pension plans
- G. Enact bipartisan health insurance reform bill
- H. Protect Medicare and Medicaid
- I. Fight health care fraud and abuse
- J. Employers and employees to work as team -- improving skills and productivity; sharing benefits and burdens

IV. Crime, Gangs and Drugs

- John* A. Continue community policing -- bringing crime rate down
- B. Keep Brady Bill and assault weapons ban on the books
- Brace DO place* C. Take on gang violence -- FBI targeting gangs; prosecute violent teens as adults *#10 will*
- Hud* D. Housing authorities -- 1 strike & out for criminals
- E. Ensure violent offenders serve 85% of sentence
- F. Prevention strategies -- community policing; sports leagues
- G. Reduce drug problem -- drug-free schools; McCaffrey

V. Environment

- Katie/Smith* A. Congress should not reverse generation of bipartisan effort -- no enforcement cuts; polluters to pay
- B. Make it easier for businesses to take initiatives -- more efficient/cheaper ways to meet standards
- C. Strengthen community right-to-know laws

VI. Leadership in Freedom and Peace

- Jack* A. America must lead -- borderless threats, etc.
- B. Tougher trade deals, open markets, increase exports
- C. Risks for peace -- N.Ireland, Middle East, Bosnia

- D. Ratify Start II and Chemical Weapons; sign test ban treaty; enact anti-terrorism bill

VII. Reform government and democracy

- A. Continue reinventing government initiatives
- B. Enact campaign finance reform bill
- C. Pass the line-item veto
- D. Help communities -- empowerment zones, community development banks, Brownfields
- E. Stop illegal immigration -- stiffen border protection and executive order on hiring of illegal immigrants
- F. Never again shut down government / extend debt limit
- G. Honor America's "real champions" -- community heroes

S
In my meeting
w/ Evelyn-
K.

THE WHITE HOUSE

WASHINGTON

January 30, 1996

MEMORANDUM FOR LEON E. PANETTA, HAROLD ICKES & EVELYN LIEBERMAN

FROM: DON BAER & DOUG SOSNIK

SUBJECT: STATE OF THE UNION FOLLOW-UP

This memorandum summarizes the results of discussions with Anne Walley, George Stephanopoulos, Bruce Reed, Rahm Emanuel and Mark Penn. Our goal has been to develop a message schedule to reinforce the State of the Union themes between now and April 15 -- a period which includes the bulk of the Republican primary season (until March 26) and runs up to the President's Japan/Russia trip. These recommendations are based on our decision to keep the President above the fray and "presidential" throughout the Republican primaries.

If we are able to work out a plan like the one below, we can also give more guidance to our various outreach operations and our surrogates. This will be particularly helpful in scheduling the Vice President, the First Lady and Mrs. Gore, and Cabinet secretaries to support the President's message.

One issue that is not dealt with in detail in the schedule below is the budget. We should discuss how we want to develop the budget message and weave it into the rest of the schedule. We will also want to add media interviews as necessary.

I. MESSAGE GUIDELINES

(A) Demonstrate the President is not simply talking about the nation's challenges, but taking action to move the country forward. He is doing his job.

(B) Emphasize issues from the State of the Union challenges, with focus on family, education and crime, along with the economic agenda and environment. The common themes are enabling people to make the most of their own lives and underscoring where community and shared efforts work. Foreign policy events will also help.

(C) Keep the President on "presidential," non-partisan footing, while the Republicans are fighting out their primaries.

(D) Avoid competing with the Republican primary schedule; work around it to get our message out.

II. SCHEDULING GUIDELINES

(A) Keep the schedule light and flexible to maximize our limited break-through capacity during the primaries and to provide opportunities for budget message, if necessary. We should hold off making commitments to major events outside our control (e.g., annual conventions) until as late as possible.

(B) Most Tuesdays (caucus/primary days) and Wednesdays (results coverage), either:

(1) schedule no events, or

(2) schedule non-political, value-based (e.g., President meeting with school children about tobacco) or foreign policy events with a chance of being included in coverage as "while Republicans fought over their nomination, the President . . . " stories.

(C) Schedule major D.C.-based national message events on Thursdays, when possible.

(D) Leave weekends and some Mondays for travel to non-primary, targeted states (after Iowa and New Hampshire) geared towards local and regional media.

(E) Organize series of radio addresses for February and early March to highlight Presidential actions on the family/economic/crime agenda which served as the foundation for the State of the Union.

III. PROPOSED MESSAGE SCHEDULE

- 1/29 - **Family:** Teen pregnancy event with members of new national group, grassroot organizers and Henry Foster.

- 1/30 - **Foreign Policy:** Drop-by Vice President Gore's meeting with Prime Minister Chernomyrdin.

- 2/1 - **Family:** National Prayer Breakfast -- "A Prayer for the American Family."

- **Foreign Policy:** Chirac visit.

- 2/2-3 - **N.H. -- Education/Economy:** Education technology event at Concord H.S.; "school to work" event elsewhere in state.
- **N.H. -- Economy:** Radio address on minimum wage for first anniversary of President's proposed increase.
- 2/5 - **NGA Roundtable:** Budget delivered.
- 2/6 - **NGA Plenary Speech:** Emphasize some of following -- school choice (with planned announcements from some governors supporting President's call for reform); Medicaid; welfare.
- 2/6-7 - **Foreign Policy:** Highlight swearing-in of new Prime Minister of Haiti. (We may have scheduling problems with this date.)
- 2/7 - **Education:** Speech on college opportunity agenda to the Nat'l Assoc. of Indep. College & Universities.
- 2/10-11 - **Iowa -- Family:** Event and/or radio address on domestic violence and new DOJ "hotline" for abused spouses (with Bonnie Campbell).
- 2/12 - **Family:** Event/photo with children in Oval Office on anti-smoking campaign (Iowa caucuses).
- 2/13 - **Education:** Major education technology event with National Information Infrastructure Advisory Council, and announcement of matching grants (better coverage if moved to 2/14 or 2/15).
- 2/15 - **Family:** Event with PTA group or with Campaign for Tobacco-Free Kids.
- 2/17 - **N.H.:** Message and radio address (values) tbd.
- 2/20 - **N.H. Primary Day:** Event TBD
- 2/22 - **Family:** Meeting with Teen Pregnancy Initiative board members (at White House or successful school program).
- 2/23 - **Economy:** White House Conference on Empowerment Zones (emphasis on bipartisan support; brownfields?)
- 2/23-24 - **California -- Crime:** Radio address at Long Beach (where uniforms have cut back gang violence) unveiling federal guidelines on school uniforms. Other California message tbd.

- Wash. or Wisc.: Message tbd.

- 2/29 - **Family:** Major White House meeting with media executives on ratings system and children's programming.
- 3/2 - **Crime:** Radio address on drugs and gangs with Drug Czar McCaffrey, right after Senate confirmation.
- 3/4 - **Michigan -- Education:** Event on GI Bill for workers (non-college education and training).
- 3/7 - **Crime:** White House Conference on Youth, Violence and Drug Abuse with action on gang violence.
- 3/8-9 - **California/Education:** "Net Day" event (20% of state schools connected); radio address on same issue.
- 3/10-11 - **Wash.or Wisc./Florida:** Message tbd.
- 3/11 - **New York -- Crime:** Event tbd.
- 3/14 - **Foreign Policy:** Major speech at university on large themes (day after Bosnia milestones and three days before St. Patrick's Day.)

(More to come)

IV. ISSUES THAT NEED MORE EMPHASIS

- (A) Businesses that practice corporate responsibility, including "family-friendly" policies
- (B) Economic agenda, specifically health care
- (C) Political reform (possible meeting with Sens. McCain and Feingold before vote on bill)
- (D) School choice/charter schools
- (E) College opportunity agenda
- (F) Parental responsibility (fathers)
- (G) Drug prevention efforts

Also, we are somewhat light on real actions for the President to take on most of the areas discussed. We will have a separate plan coming soon on Olympic-related scheduling, some of which may take place during this period.

For future planning purposes, attached is a separate document which organizes potential events according to the challenges set out in the State of the Union.

V. POLITICAL TRAVEL SUMMARY

- 2/2, 2/3 - New Hampshire
- 2/10, 2/11 - Iowa
- 2/15 - New York: Political dinner
- 2/17 - New Hampshire
- 2/23, 2/24 - California, Washington state
- 3/4 - Detroit: DNC/Clinton-Gore lunch; Levin event.
- 3/8, 3/9 - California, Wisconsin
- 3/10 - Florida
- 3/11 - New York: DCCC dinner
- 3/17 - Illinois: St. Patrick's day parade
- 3/23 - Ohio: Ohio JJ dinner
- 4/10 - Philadelphia/Baltimore: DNC event
- 4/29 - Little Rock/Miami

OUTLINE FOR STATE OF THE UNION IMPLEMENTATION

I. Children and Families

A. Media challenges: to create movies, etc. suitable for own children; V-chip requirement; media should rate programs

1. Meeting with TV/media executives on TV ratings system and minimum hours of children's programming; SOTU promises "next month" -- require February date.

2. TV Guide to interview President on these issues.

3. Other possibilities: remarks during/after telecommunications bill passage; California event.

B. Campaign against children smoking

1. Possible events: President to judge children's anti-smoking essay contest; theme for February's PTA speech; [O'Connor to prepare list of other options].

C. Welfare reform challenges

D. Campaign against teen pregnancy

1. Meeting with grass-roots organizers at which President announces the members of the national group to support grass-roots efforts and the appointment of Henry Foster. (1/29)

2. Other options: Event with the national group; visit to a successful anti-teen pregnancy program; meet with both pro-choice and pro-life groups working together to reduce teen pregnancy rates.

E. Keep families together -- reduce domestic violence

1. National Prayer Breakfast: Theme of "prayer for the American family" (2/1).

2. Other "bully-pulpit" speeches shedding light on family values and issues.

3. Events highlighting ongoing DOJ efforts: grants to counter domestic violence (possibly in Iowa with Bonnie Campbell); and new "hotline" for abused spouses.

4. Presidential public service announcements.

F. Absent fathers -- support for children

1. Meeting with successful men's group on family responsibilities (Omaha, Cleveland, Baltimore, New Jersey).
2. Announce "clearinghouse" for such efforts.
3. Follow-up with groups from Vice President's conference on family/fathers in Tennessee last year.

II. Education

A. Every classroom connected to info superhighway by 2000

1. Visit/remarks in Concord (N.H.) high school on progress in education technology (2/2).
2. Meeting (w/VP) with National Information Infrastructure Advisory Council to receive their report and announce matching grant program (2/13).
3. "Net Day" event in California to mark successful completion of connecting 20% of state's classrooms (3/9).
4. Photo op with President and newly-installed computer in Oval Office (Chelsea?).
5. Other possibilities: Visit to Union, N.J. success story; MCI 18-wheel computer lab.

B. Schools: Goals 2000; right to choose; charter schools

1. NGA speech on secondary education standards, choice and charter schools; invite governors to work with their state legislators to implement -- announce those who have (2/6).
2. Visit/bring in the first graduating charter school class in Minnesota.

C. Each school should teach character education

1. Visit school that is doing it right.
2. "Call-in" to President at elementary school by children in other schools.

D. Schools should be able to require school uniforms

1. With uniformed Long Beach School children in attendance, President signs directive to Education and DOJ to develop guidelines on uniforms to local school districts.

2. At subsequent PTA speech (or at Baltimore school), President announces national guidelines ("legal road map") to school districts on how to adopt a school uniform policy.

E. Parents should be more involved in children's learning

1. Visit a "family-friendly" business that allows leave for parent-teacher conferences, PTA, etc.

2. Other options: PTA speech; [Riley initiatives].

F. Open doors to college wider: expand work study (1 mill. by 2000) & Pell grants; merit scholarships; \$10,000/year tuition tax-deductible; continue loan program & AmeriCorps.

1. Speech to Nat'l Assoc. Independent Colleges (2/7).

2. Other events: meet with work-study students; roundtables at state universities w/students, parents, etc.; [Ben-Ami/Sperling to develop more].

III. Economic Security

A. GI Bill for Workers/voucher for tuition/training

B. Raise minimum wage

1. Subject of radio address at N.H. diner (2/3).

C. Maintain Earned Income Tax Credit

D. Tax credit for working families with children

E. Make it easier for small businesses to provide pensions

1. Visit business doing it right.

F. Protect existing pension plans

1. Possibilities: announce proposal allowing all to buy into federal plan; event on continuing enforcement actions against abuse of 401(k) plans.

G. Enact bipartisan health insurance reform bill

H. Protect Medicare and Medicaid

I. Fight health care fraud and abuse

1. Challenge to AMA to "self-police" own doctors.

- J. Employers and employees to work as team -- improving skills and productivity; sharing benefits and burdens

IV. Crime, Gangs and Drugs

- A. Continue community policing -- bringing crime rate down

- 1. Visit D.C./Georgia Avenue's "orange hat" community policing program.

- 2. Event at a "citizen academy."

- B. Keep Brady Bill and assault weapons ban on the books

- C. Take on gang violence -- FBI targeting gangs; prosecute violent teens as adults

- 1. Bring in all U.S. attorneys and FBI (Freeh) to discuss/present DOJ's "anti-gang" strategy. [task force?]

- 2. Award DOJ's COPS/anti-gang grants to 10 cities.

- 3. Event with local police chiefs, citizen groups re their success with gangs, crackhouses, etc.

- D. Housing authorities -- 1 strike & out for criminals

- 1. Visit Dallas housing project with this policy.

- 2. Visit/invite in tenant groups policing their own local housing.

- 3. Announce possible HUD guidelines on how local authorities can implement.

- E. Ensure violent offenders serve 85% of sentence

- F. Prevention strategies -- community policing; sports leagues

- 1. Meet with successful ministers/church program.

- G. Reduce drug problem -- drug-free schools; McCaffrey

- 1. Event for confirmation of McCaffrey (likely February hearing date).

- 2. Youth, drugs and violence conference (2/29).

V. Environment

- A. Congress should not reverse generation of bipartisan effort -- no enforcement cuts; polluters to pay

- 1. If EPA is cut, event to illustrate.

- B. Make it easier for businesses to take initiatives -- more efficient/cheaper ways to meet standards

- 1. Visit business with success story/Project XL; [McGinty to provide other options].

- C. Strengthen community right-to-know laws

VI. Leadership in Freedom and Peace

- A. America must lead -- borderless threats, etc.

- B. Tougher trade deals, open markets, increase exports

- 1. Options to come from USTR.

- C. Risks for peace -- N.Ireland, Middle East, Bosnia

- D. Ratify Start II and Chemical Weapons; sign test ban treaty; enact anti-terrorism bill

- 1. Presidential statement and radio address commentary on Start II ratification.

VII. Reform government and democracy

- A. Continue reinventing government initiatives

- B. Enact campaign finance reform bill

- C. Pass the line-item veto

- D. Help communities -- empowerment zones, community development banks, brownfields

- 1. Visit to clean-up site (brownfields).

- E. Stop illegal immigration -- stiffen border protection and executive order on hiring of illegal immigrants

- 1. Photo op on signing of executive order (date?)

- F. Never again shut down government / extend debt limit

- G. Honor America's "real champions" -- community heroes

January 1996

Post State of the Union Events/Travel

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28	29 Family: Teen pregnancy event	30 Foreign Policy: Drop by Chernomyrdin mtg	31	December 95 <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td></tr> <tr><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr> <tr><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td></tr> <tr><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr> <tr><td>31</td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table> February 96 <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td></tr> <tr><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr> <tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td></tr> <tr><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td></tr> <tr><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td></td><td></td></tr> </table>			S	M	T	W	T	F	S						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							S	M	T	W	T	F	S					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29		
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February 1996

Post State of the Union Events/Travel

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				1 Family: National Prayer breakfast	2 Education/Economy events (NH) <i>NH political event</i>	3 Education/Economy events (NH) <i>NH political event</i>																																																																																											
4	5	6 Foreign Policy: Haiti NGA Plenary speech	7 Education: Speech to Natl Assoc of Indep Colleges Foreign Policy: Haiti	8	9	10 Family: Domestic violence (IA) <i>IA political event</i>																																																																																											
11 Family: Domestic violence (IA) <i>IA political event</i>	12 Family: Anti-smoking IA Caucus	13 Education: Natl Info Infrastructure	14	15 Family: PTA or tobacco free kids <i>NY: Political dinner</i>	16	17 NH official event <i>NH political event</i>																																																																																											
18	19	20 NH Primary	21	22 Family: Teen pregnancy	23 Crime (CA) Economy: Empowerment zones <i>CA political event</i>	24 Crime (CA) <i>CA & WA political events</i>																																																																																											
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March 1996

Post State of the Union Events/Travel

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3	4 Education: GI Bill for workers (MI) Detroit: DNC/CG96 lunch & Levin event	5	6	7 Crime: WH Conference	8 Education: Net Day (CA) CA political event	9 Education: Net Day (CA) CA/WI political event																																																																																				
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April 1996

Post State of the Union Events/Travel

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10 <i>Philadelphia/Baltimore: DNC event</i>	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29 <i>Little Rock/Miami</i>	30	March S M T W T F S 3 4 5 6 7 1 2 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 May S M T W T F S 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			

Cabinet Accomplishments

DOL

- Enactment of School-to-Work Program
- Defining the Anxious Class
- Advocate for increasing the Minimum Wage
- Led the fight to prevent the replacement of striking workers

DoD

- Success in Haiti
- Success in Bosnia

Treasury

- Mexican Loan
- Management of Debt Limit
- Advocacy for Earned Income Tax Credit

State

- Mid-East Agreement
- Bosnia diplomatic achievement

HHS

- Child Support Enforcement
- Crack down on Medicare Fraud
- Welfare Waivers
- Expansion of Head Start

DOJ

- 100,000 Cops
- Brady Bill
- Violence Against Women

Interior

- Forest Plan
- Protecting National Parks and Public Lands
- New relationship with Indian Tribes

Commerce

- Export Promotion
- Technology Initiative
- Work on NAFTA and GATT Trade Agreements

Education

- Goals 2000
- Direct Lending
- Decrease in number of students defaulting on loans

HUD

- Empowerment Zones
- Re-inventing HUD
- Tearing down Public Housing

Agriculture

- Increase of Agriculture Exports
- Modernizing the lunch program
- Food Safety Reform
- Crack down on food stamp fraud

VA

- Advocate for Veterans
- Initiative to help Persian Gulf Veterans

DOT

- FAA Reform
- Response to National disasters
- National Highway initiative

Energy

- Radiation Initiative
- Openness Initiative

February 5, 1996

MEMORANDUM FOR THE PRESIDENT

**FROM: DON BAER
KITTY HIGGINS
ALEXIS HERMAN
MARCIA HALE
MIKE McCURRY**

SUBJECT: STATE OF THE UNION FOLLOW UP

The coordinated effort to disseminate the State of the Union had an impact across the country. The following is a report of what was accomplished.

THE WHITE HOUSE

- More than 15,000 people have read the State of the Union address and 5,000 people have listened to it on the World Wide Web.
- White House officials called over 20 regional political columnists and 8 African American columnists in California, Florida, Illinois, Maryland, Minnesota, Ohio, Pennsylvania, Tennessee and Washington.
- The State of the Union speech and fact sheet were mailed to the newspapers which endorsed the President in 1992 (see attached list), plus the top 200 newspapers around the country. These documents have also been mailed to 4,200 specialty press outlets (African American; Hispanic print, radio and television; Labor; environmental; gay and lesbian; Native American; Asian Pacific American; seniors; veterans; education; business and women).
- Administration officials were interviewed by national radio programs and radio networks (reaching over 2,400 stations nationwide), plus over 40 radio stations in New York, Illinois, California, Pennsylvania, Alabama, Washington, Massachusetts, Louisiana, Kentucky, Iowa, North Dakota, Minnesota, Florida, Arizona and Michigan.
- The Vice President conducted satellite interviews with the top-rated television stations

in Chicago, Tampa, Knoxville, San Diego, Spokane, Sioux City, Madison, St. Louis, San Francisco and Portland.

- Laura Tyson and Rahm Emanuel conducted three tours covering the following papers: Minneapolis Star Tribune, St. Petersburg Times, St. Louis Post Dispatch, Ft. Worth Star Telegram, Dallas Morning News, Houston Chronicle, Arkansas Democrat Gazette, Scripps Howard Newspapers (14 papers), Hearst Newspapers (13 papers), Newhouse News Service (24 papers), Copley News Service (10 papers).
- Laura Tyson spoke to the Women's Economic Club of Detroit on January 25. While there, she was interviewed by The Detroit Journal, The Detroit Free Press, Craigslist Detroit Business, Knight Ridder and three radio stations. She also conducted interviews with the San Jose Mercury News, Orlando Sentinel, Cleveland Plain Dealer, Philadelphia Inquirer, the Wall Street Journal, the Los Angeles Times, and the Seattle Post Intelligencer.

THE CABINET

The Cabinet and sub-Cabinet were assigned targeted print, TV and radio press both before and after the State of the Union:

- Secretary Rubin was interviewed by the editorial board of The New York Times just prior to the State of the Union (1/23). He was interviewed on National Public Radio and The Today Show. Additionally, he was interviewed by the Sperling Group of reporters.
- Attorney General Reno met with the Denver Post, Rocky Mountain News and Boston Globe editorial boards. Associate Attorney General John Schmidt did the Springfield Union News and Baltimore Sun editorial boards. On January 24, Attorney General Reno appeared on CNN's "Guest Source" while in Louisville, with the President. She gave nine satellite interviews regarding the anti-crime elements of the State of the Union and spoke to local affiliates in the following markets: Kansas City, MO; Seattle, Knoxville, Miami, Oklahoma City, Grand Rapids, Atlanta, Louisville. She also did a radio interview in Louisville that aired in fifteen cities in the Midwest.
- Secretary Babbitt was interviewed by all the major papers, wire services and network affiliates Charlotte, Winston-Salem and Raleigh-Durham, North Carolina. By Friday, he will also have made calls to papers in Bangor and Portland, Maine, and to Nashville, Knoxville and Memphis, Tennessee.
- Secretary Glickman was interviewed by the St. Louis Dispatch and the Red River Radio Network, of National Public Radio in Louisiana.
- Secretary Ron Brown conducted press interviews in Chicago including; WBBM Morning Radio, Copley News Service, Chicago Defender and WGN-TV Live Noon

News (1/24). Secretary Brown also talked via phone with the St. Paul Pioneer Press, Duluth News Tribune and Rochester Post-Bulletin. Additionally he made calls to the Quincy (IL) Herald Wig, St. Cloud Times (Minn-St. Paul, MN) and The Dispatch (Moline, IL).

- Secretary Reich did radio in Lansing, Flint and Detroit MI. He also travelled to an event in St. Louis, Missouri that was covered by local stations. In St. Louis, Secretary Reich also had radio coverage and a reporter from both The New York Times and St. Louis Post Dispatch attended his event. Secretary Reich was interviewed by the editorial board of the Des Moines Register (1/31). He was also interviewed on the radio shows "Night Talk"(1/30) and on "Marketplace"(1/22).
- Secretary Shalala traveled to Union College in Schenectady, NY to deliver remarks after the State of the Union (1/24). She received TV coverage from all the local network affiliates and two local newspapers. She also had editorial board calls with the Sarasota Herald-Tribune, Arizona Daily Star, The Florida Star, the Ft. Lauderdale Sun Sentinel and The Phoenix Gazette.
- Secretary Cisneros had a conference call with editorial boards of the Cleveland Plain Dealer, Cincinnati Post, Youngstown Vindicator and The Call and Post (minority paper) (1/24). In addition, he was interviewed by The New York Times, for their weekend piece on the State of the Union. He interviewed with local radio and TV on a trip to Toledo, Ohio (1/24) that highlighted cracking down on gangs in public housing. He was also interviewed on CNBC's "Equal Time"(1/24). Lastly, he gave a speech to the National Federation of Hispanic Owned Publishers where he discussed the State of the Union (1/25).
- Secretary Peña conducted multiple radio interviews in Connecticut, as well as nationwide Hispanic specialty radio media (1/24). He also was interviewed by the editorial boards of The Hartford Courant and New Haven Register (1/24).
- Secretary O'Leary spoke to St. Paul Pioneer Press, Trenton Times and Baton Rouge Weekly Press (African America).
- Secretary Riley held a conference call with the editorial boards of 13 newspapers from Kentucky, Georgia and Tennessee (1/24). In addition, he interviewed with state radio networks in those same states.
- Secretary Jesse Brown was interviewed by multiple central Florida editorial boards - Tampa Tribune, Orlando Sentinel, Florida Times-Union, Palm Beach Post (1/24). In addition, he was interviewed by the editorial boards of The Atlanta Voice, Atlanta Daily World and The People's Crusader (1/24). Deputy Secretary Gober interviewed with Arkansas newspapers and radio (1/24).
- Administrator Browner interviewed with the editorial boards of the Cincinnati Post and the Cincinnati Inquirer. She also held a press call with The Oregonian editorial

board (1/24). Deputy Administrator Hanson held a press call with ten reporters from the state of Washington (1/24). Administrator Browner continued to amplify the State of the Union in her speech to the US Conference of Mayors (1/25).

- Director Rivlin was interviewed on the "Michael Jackson Show" on KABC radio in Los Angeles; "Ron Owens" show on KGO radio in San Francisco; and WBZ radio in Boston. She also met with the editorial board of the Wall Street Journal.
- Ambassador Kantor spoke to the San Francisco Chronicle and Los Angeles Times editorial boards (1/24). He was interviewed on radio in Kern City and Los Angeles, CA, as well as with the USDA radio network.
- Administrator Lader was interviewed by The Wall Street Journal, USA Today, and The Buffalo News (1/24). He also did radio interviews in South Carolina.
- ONDCP received extensive media coverage of the President's announcement that General Barry McCaffrey would be nominated to be the next Director. Acting Director Garcia was interviewed by different newspapers in Albuquerque and Santa Fe, NM and spoke to the Albuquerque Hispanic Chamber of Commerce. Associate Director Rose Ochi was in Bakersfield meeting with local elected officials. She also interviewed with the Bakersfield Californian.
- Director King submitted an op-ed article to various newspapers in Iowa, Kentucky, Tennessee, Illinois, Louisiana, New Mexico, Michigan, South Dakota, Pennsylvania, California, Georgia, and New York.
- Administrator Johnson conducted two nationally syndicated shows and shows in Madison, WI, Albany, GA and Tallahassee, FL. He also directed a conference call with various Wisconsin print press entities including: Milwaukee Journal-Sentinel, Wisconsin State Journal, and LaCrosse Tribune.

INTERGOVERNMENTAL AFFAIRS

A targeted list of mayors and local elected officials, as well as all Democratic governors, were faxed talking points before the speech. In addition, staff personally contacted more than 80 officials. This target list has also received a copy of the speech.

PUBLIC LIAISON

Background on Pre-Speech Activities

During the week prior to the speech, the Office of Public Liaison conducted **four large briefings** for supportive national organizations to preview the themes of the President's speech, and to provide talking points and updated accomplishment documents.

These national organizations were asked to conduct their own conference calls on Monday, January 22, with their state leaders reviewing the themes of the speech and orchestrating their own local press activities in advance of the speech. In addition, the national organizations were asked to use the speech as an opportunity to review the Clinton accomplishments of the previous three years and to remind their membership of the challenges ahead with a GOP led Congress.

These four briefings included: 62 African American groups (a separate briefing), 4 Hispanic groups, 8 senior organizations, 8 religious groups, 14 children and education organizations, 4 student organizations, 7 disability groups, 3 ethnic groups, 5 law enforcement, and 40 Washington business friends (a separate briefing) -- **155 supportive organizations in total.**

Monday and Tuesday morning prior to the speech Public Liaison conducted **thirteen conference calls with 210 key contacts** in targeted states. During these conference calls, they previewed the themes of the speech and asked them to take three specific actions:

- Call state and local national desk reporters on Tuesday afternoon to say that they share the priorities the President will be outlining in the speech and they would be happy to provide local stories or cite local statistics that fit these themes (we hoped this would trigger followup calls by reporters for quotes after the speech).
- Prepare a press statement in advance of the speech that indicates their support for the President's priorities in the speech and fax statement (assuming it fits the actual speech) to local media outlets by 10:30 pm after the speech.
- Organize a local watch of seven to ten people in homes and invite local media to follow the speech from their watch party. It was suggested that it would be especially helpful if the watch party had a constituency or issue theme, i.e. off-duty law enforcement officers watching together because of the speech focus on crime.

Post-Speech Results and Activities

State and Local Watch Parties - Although there is not a full record of watch parties which were conducted, the following represent the effort made:

- A Columbus, Ohio party organized by children disability groups was covered live by the NBC and ABC local affiliates, followed by the TODAY Show coverage the next morning. The Akron Beacon Journal, Columbus Dispatch, and local radio station also covered the watch party.
- An Oakland, CA watch party organized by disability groups was covered by KPIX Channel 5 news, KCBS Radio, and the Daily Californian (article attached).
- Watch parties were organized in Fort Lauderdale and Miami with seniors.

- Jewish American leadership in Chattanooga, TN conducted a watch party that was covered by the local ABC and CBS affiliates.
- The Children's Consortium in Fort Lauderdale organized a watch party and was covered by one local TV affiliate and quoted in the Ft. Lauderdale Sentinel. They mailed a supportive release to over 200 Florida media outlets.

Individual Interviews - the following are examples of interviews done by key state contacts:

- National leaders in the African American community conducted radio interviews in ten targeted markets. Jewish American leadership in Long Island, New York conducted five radio interviews.
- National Women's Political Caucus President, Sharon Bronson conducted three radio interviews. NOW Legal Defense Fund President, Vivizne Todine conducted five radio interviews. Elaine Baxter of Des Moines, Iowa wrote an op-ed for the Des Moines Register commending the speech.
- Bernard Schwartz, CEO of Loral, and Dwayne Andreas, CEO of Archer Daniels Midland, were both briefed prior to a CNN Moneyline interview the night of the speech.

Other Activities - the following are examples of other activities:

- The talking points were faxed to over 1000 African American ministers the Saturday prior to the speech.
- The State of the Union Address was mailed to 550 religious leaders.
- Catholic Network conference called their members in 22 states to insure their membership was complimentary of the President's speech.
- The American Association of University Women is writing a special accomplishments article in their February publication around the speech. The National Association of Women Business Owners is doing a similar column for their February newsletter.
- The Mayo Clinic in Rochester, MN released a supportive press statement quoted in the Minneapolis Tribune.
- Copies of the State of the Union address were mailed to 175 heads of the women's organizations and to the 200 participants of the DOJ Violence Against Women Conference.
- Copies of the State of the Union Speech were provided to over 500 hospital CEOs attending White House briefings this week.

- The American Association of School Administrators issued a press release stating, "Bill Clinton took the gloves off tonight and came out fighting for kids and education."
- Copies of the State of the Union were provided to 100 National Association of Evangelical College Forum members.

POLITICAL

The DNC is coordinating with the House and Senate Leadership for State of the Union follow up. The plan is twofold:

- Senator Daschle and Rep. Gephardt will take the lead in arranging four issue/budget forums in key markets (Boston, Tampa, Philadelphia and Houston) with House and Senate participation over a four-week period. Visits will include editorial boards and appearances on talk radio and other television opportunities.

These forums will discuss the Democratic position on the budget and how they fit in with the State of the Union challenges.

- The DNC will organize rallies in Seattle and Detroit. Working with seniors, students, labor and environmental groups, these rallies would contrast the President's priorities and values with those of the Republicans.

THE BLADE, TOLEDO, OHIO ■ THURSDAY, JANUARY 25, 1996

HUD leader hails Toledo for community policing

BY JOHN MICHAEL KELLY
BLADE STAFF WRITER

Toledo is a model for the nation in how to fight crime in public housing projects, Henry Cisneros, secretary of the U.S. Department of Housing and Urban Development, said yesterday.

"I don't think you know how rare and exciting what you are doing is," Mr. Cisneros told police officers and residents at the Community Center at the Brand Whitlock Homes. "We want a new day in public housing, and what you are doing in Toledo is the model."

The HUD secretary's visit coincided with an officers' training forum on community policing. The forum is part of HUD's Drug Elimination Program and the COPS AHEAD program funded by the Department of Justice. Matching funds come from the Lucas Metropolitan Housing Authority, Lucas County, and the city of Toledo.

But the primary reason he was in Toledo the day after President Clinton's State of the Union address is because the President wanted Cabinet officers to highlight the themes he expressed in his speech.

Crime and drug prevention in public hous-

ing projects are major goals of the President for 1996, Mr. Cisneros noted.

"I was asked to pick a place in the country where these problems are being addressed," Mr. Cisneros said. "I chose Toledo."

The Lucas Metropolitan Housing Authority is the largest landlord in Lucas County, owning and managing more than 3,000 units in 25 developments.

Federal matching funds have made it possible for the Lucas County sheriff's department to hire seven full-time officers to work specifically in public housing projects.

The local housing authority opened its first sheriff's substation at Port Lawrence homes three years ago. Today there are six substations.

The most recent one is in the Brand Whitlock community center, at the intersection of Nebraska Avenue and Division Street. It is manned by officers of the Toledo police department.

The Toledo police joined the LMHA community policing project in June, 1995. Federal matching funds have made it possible to assign two full-time officers there.

The stepped up policing has produced big

DENVER POST

JAN 28 1996

Teamwork can curb crime ^{B10}

A federal-state-local partnership to help curb youth crime that was tested in Colorado will be expanded nationwide to reduce gang and drug activity in public housing.

President Clinton praised the effort in his State of the Union speech Tuesday. Housing and Urban Development Secretary Henry Cisneros, in a statement to The Post yesterday, cited two Colorado programs that honed the ability of federal, state and local authorities to pool resources "to remove gangs, guns and drugs from housing that HUD helps fund."

"In the Curtis Park area of Denver, drug dealers terrorized the residents. HUD's inspector general — working with the Denver Police Department, as well as the DEA — arrested 39 people for selling drugs on the street. In the Weatherstone and Windsor Court housing complexes in Aurora, HUD's inspector general, in cooperation with the Aurora Police Department, carried out a stepped-up law enforcement effort that resulted in 33 arrests. Community support for a police presence in the area increased as the project went on."

U.S. Attorney General Janet Reno, in a telephonic interview with The Post's editorial board yesterday, pledged to continue that pattern of closer federal-state-local cooperation.

While law enforcement remains primarily a local responsibility, Reno said her Office of Juvenile Justice and Delinquency Prevention "wants to step up the focus on youth violence in partner-

ship with state and local governments."

"The problem is that gangs start drifting up from Los Angeles to Denver, then on to the Midwest," Reno said. "In some cases we may be able to prosecute using the federal RICO statute, to curb activities that are crossing state lines."

Rather than bypassing local authorities, Reno said, her department is committed to community policing and has authorized money for 31,000 newly hired police at the local level. "Effective community policing takes different forms in different communities," she said, "but we're committed to continue that effort and the focus on the problem of youth violence."

While "get tough on crime" speeches have been a regular part of congressional and presidential oratory for decades, we're genuinely pleased at the approach Reno and Cisneros are taking. Cisneros, the former mayor of San Antonio, Texas, and Reno, a longtime prosecutor in Miami, are veterans of local anti-crime efforts. Their new federal effort steers away from the kind of high-profile federal programs of the past that tended to upstage local authorities while leaving little permanent impact. This closer partnership among federal state and local authorities will still be primarily focused on local neighborhoods — but better able to share resources, information and jurisdictional powers to interdict the interstate flow of drugs and weapons into crime-ridden communities.

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Saturday, January 27, 1996

The Dallas Morning News

27 A

SAFE HOMES

Public housing turning back crime



HENRY CISNEROS

In his State of the Union address, President Clinton challenged us to take back our streets from the gangs and drug dealers who threaten our children. Nowhere is that effort needed more than in and around the nation's public and assisted housing developments.

If we are serious about reducing violent crime, we must begin there. In some cities, murder rates are three times higher in public housing than they are for those cities as a whole. Many of the crimes are committed by outsiders who target those developments because they believe there is a lower risk of being arrested and convicted.

The violence that plagues public housing residents — most of whom are women, children and senior citizens — isn't random. In many cases, there is an organized gang presence that can't be wiped out without coordinated undercover operations by law enforcement agencies.

Recognizing that, the federal Department of Housing and Urban Development is spearheading a new initiative called Operation Safe Home to give residents some new allies. By combining the capabilities of federal agencies with state and local law enforcement, we are pooling existing resources to remove gangs, guns and drugs from housing that HUD helps fund.

Federal agents are working with housing authorities to rid developments of residents who violate their leases. Working undercover, they are setting up "buy and bust" operations, using electronic surveillance to track midlevel cocaine and heroine distributors and conducting raids to

arrest violent criminals, fugitives and drug traffickers. By relocating residents who are willing to testify against criminals, we have helped prosecutors secure convictions for homicides that previously were unsolvable.

In Dallas, crack dealers operating out of vacant public housing units victimized residents with gang-related violence. HUD's inspector general — working with the Dallas police and the federal Bureau of Alcohol, Tobacco and Firearms — arrested 58 people for drug and gang-related crimes in public housing developments throughout the city.

More than 100 HUD agents, working on 129 task forces throughout the United States, are achieving impressive results. Since we created Operation Safe Home, the task forces have made more than 6,800 arrests, confiscated more than 550 weapons and seized roughly \$1 million in cash and nearly \$3 million worth of drugs.

With more funding and additional support at the local level, Operation Safe Home can continue to turn back the crime tide. Yet law enforcement agencies, however successful, aren't enough. The long-term solution is to change the conditions — and the culture — within the most troubled public housing developments:

- First, we need to make a major shift architecturally. No longer can we build immense towers to the sky and essentially warehouse people. New developments must be smaller and more respectful of the people who live there.

- Second, we need to put human services directly into the developments. We need greater coordination among federal agencies on the social service



Margaret Scott

side of the equation. We need to empower residents, encouraging security patrols to deal with drugs, gangs and guns. And we need youth training and child care programs that give people something to say "yes" to — activities that give people a stake in their communities and help reduce crime.

- Third, and perhaps most important, we need to change the incentives that govern public housing by striking a balance between rights and responsibilities. We need to change the rules so that unemployed residents who find work aren't penalized by a dramatic hike in their rent. But public housing authorities also should be allowed to reject applicants with criminal records. And while we should reward exemplary residents by giving them more housing choices, we should adopt a "one strike, you're out" eviction policy for those who break the rules.

People who want to lift themselves out of public housing shouldn't be held back by criminals who threaten their safety or by a system that discourages self-reliance. As a nation, we will be a lot safer when public housing is transformed into what it once was: a platform from which people can build a better life instead of a haven for drug traffickers and gang leaders who prey on residents.

Henry G. Cisneros is the secretary of housing and urban development.

SAN FRANCISCO'S NEIGHBORHOOD NEWSPAPER

THE INDEPENDENT

CITYWIDE EDITION

SUNDAY, JANUARY 28, 1996

Federal proposal could make city housing safer

PUBLIC HOUSING

Rules would more effectively deny tenancy to criminals

BY BARBARA HANNEY

Criminals may have a tougher time doing business in public housing across the country if Congress acts on a recom-

mendation by President Bill Clinton and the nation's top housing official to crack down on violence and drug dealing in the developments.

During his State of the Union address last Tuesday, Clinton called for a "one strike and you're out" policy that would give housing authorities greater authority to evict tenants engaged in illegal activities.

Henry Cisneros, director of the federal Department of Housing and Urban Development, elaborated on the president's

proposal Wednesday.

"The president has challenged us to live up to our responsibilities no matter where we live," Cisneros said. "We firmly believe that scarce public resources should not be wasted on those who don't respect the law. If an individual engages in illegal behavior in public and assisted housing, they will be kicked out. Violent behavior will not be tolerated."

Among Cisneros' recommendations:

- Tighten standards and implement a stringent screening process for acceptance

into public housing.

- Strengthen rules calling for the eviction of tenants involved in criminal activity.

- Give housing authorities access to the National Crime Information Center to assist in applicant screening, lease enforcement, and eviction.

- Expand "Operation Safe Home," a federal policing program to deter crime in the developments.

The "one strike" legislation currently before Congress would strengthen the housing agency's ability to screen and

evict criminals, including those using or selling drugs.

San Francisco Housing Authority executive director Shirley Thornton praised the plan, saying, "I have been suggesting this type of activity for the past eight months. This policy change by HUD is the direction we have taken here."

According to Housing Authority spokesman Ron Sonenshine, about 30 public housing residents have been served with eviction notices for alleged criminal activity since last July.

BOSTON GLOBE JAN 28 1995

HENRY G. CISNEROS

Taking back public housing

In his State of the Union address, President Clinton challenged the nation to take back our streets from the gangs and drug dealers who threaten our children. Nowhere is that effort needed more than in and around the nation's public and assisted housing developments - often ground zero for gang violence and drug trafficking in the United States.

If the nation is serious about reducing violent crime, we must begin here. In some cities, murder rates are three times higher in public housing than they are for those cities as a whole. Even in the nation's capital, the majority of violent crime occurs within six blocks of HUD-assisted housing. Many of these crimes are committed by outsiders, by thugs who target these developments because they believe there is a lower risk of being arrested and convicted. By hitting gangs where they do business, by focusing on the epicenters of the crisis, we can do much to reduce the violent crime and the fear it spawns.

The violence that plagues public housing residents - the majority of whom are women, children and senior citizens - is not random. In many cases, there is an organized gang presence that cannot be wiped out without coordinated undercover operations by the nation's various law enforcement agencies.

Recognizing this reality, HUD is spearheading a new federal initiative called Operation Safe Home to give residents new allies: HUD, FBI, DEA and ATF agents, the Secret Service, US marshals and US attorneys. By combining the capabilities of federal agencies with state and local law enforcement, we are pooling existing resources to remove gangs, guns and drugs from housing that HUD helps fund. Federal agents work with housing authorities to rid developments of residents who violate their leases. Working undercover, they set up "buy and bust" operations, use electronic surveillance to track mid-level cocaine and heroin distributors and conduct raids to arrest violent criminals, fugitives and drug traffickers. By relocating residents who are willing to testify against these criminals, we have helped prosecutors secure convictions for homicides that were previously unsolvable, restoring order to developments that were previously ungovernable.

In the Mission Hill development in Boston, residents had to carry baseball bats to escort their children to school. Street gangs terrorized the tenants, defaced and destroyed residential buildings and converted playgrounds into open-air drug markets. HUD's inspector general - working with the Boston Housing Police, Boston's Municipal Police, as well as the DEA, the ATF and the Housing Authority - arrested 120 people in a 24-

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NEWS EXPRESS

PAGE ____ OF ____

A Forum of Opinion & Ideas

THE PLAIN DEALER • MONDAY, JANUARY 29, 1996

Just one strikeout

U.S. housing secretary wants to help
take back the streets

By Henry G. Cisneros

In his State of the Union address, President Bill Clinton challenged the nation to take back our streets from the gangs and drug dealers that threaten children. Nowhere is that effort needed more than in and around the nation's public and assisted housing developments — often ground zero for gang violence and drug trafficking in the United States.

If the nation is serious about reducing violent crime, we must begin here. In some cities, murder rates are three times higher in public housing than they are for those cities as a whole. Even in the nation's capital, the majority of violent crime occurs within six blocks of HUD-assisted housing.

Many of these crimes are committed by outsiders, by thugs who target these developments because they believe there is a lower risk of being arrested and convicted. By hitting gangs where they do business, by focusing on the epicenters of the crisis, we can do much to reduce the violent crime — and the fear it spawns — that threatens all of us.

The violence that plagues public housing residents — the majority of whom are women, children and senior citizens — is not random. In many cases, there is an organized gang presence that cannot be wiped out without coordinated undercover operations by the nation's law-enforcement agencies.

Recognizing this reality, the Department of Housing and Urban Development is spearheading a new federal initiative called Operation Safe Home to give residents new allies: HUD, FBI, DEA and ATF agents, the Secret Service, U.S. marshals and U.S. attorneys. By combining the capabilities of federal agencies with state and local law enforcement, we are pooling existing re-

sources to remove gangs, guns and drugs from housing that HUD helps fund.

Federal agents work with housing authorities to rid developments of residents who violate their leases. Working undercover, they set up "buy and bust" operations, use electronic surveillance to track mid-level cocaine and heroin distributors and conduct raids to arrest violent criminals, fugitives and drug traffickers. By relocating residents who are willing to testify against these criminals, we have helped prosecutors secure convictions for homicides that were previously unsolvable, restoring order to developments that previously were ungovernable.

In Cleveland, through the use of computers, outstanding felony arrest warrants were matched against public and assisted housing residents and lists of others receiving government-funded benefits. Out of 11,000 outstanding warrants, 138 people were targeted as wanted felons living in public housing. Of those targeted, 28 were arrested in a cooperative effort by HUD's inspector general, the Cuyahoga Housing Police Department, the County Sheriff's Office, and the Ohio State Auditor's Office.

Search and arrest warrants were executed simultaneously in Lima, Ohio, and Detroit, Mich., for members of a gang believed to be responsible for drug trafficking at Lima public housing and at least 10 drive-by shootings, assaults and three murders.

More than 100 HUD agents, working on 129 task forces throughout the United States, are achieving impressive results. Since we created Operation Safe Home, these task forces have made more than 6,800 arrests, confiscated more than 350 weapons and seized roughly \$1 million in cash and nearly \$3 million worth of drugs. With more funding and additional support at the local level, Operation Safe Home can continue to turn back the tide.

Yet, law-enforcement strategies, however successful, are not enough. The long-term solution to the crime problem in these places rests in changing the conditions — and the culture — within the most troubled public housing developments.

First, we need to make a major shift architecturally. No longer can we build immense towers to the sky and essentially warehouse the people who live inside. New developments must be smaller scale and more respectful of the people who live there. By using physical space more intelligently, we can also improve safety and security.

Second, we need to integrate human services directly into the developments. We need greater coordination among federal agencies on the social service side of the equation. We need to empower residents, encouraging security patrols to deal with drugs, gangs and guns; we need youth, training and child-care programs that give people something to say "yes" to — activities that give people a stake in their communities and help reduce crime.

Third, and perhaps most importantly, we need to change the incentives that govern public housing by striking a balance between rights and responsibilities. We need to change the rules so that unemployed residents who find work are not penalized by a dramatic hike in their rent.

While public-housing authorities need more power to reward and attract working families, they should be allowed to reject applicants with criminal records. While we should reward exemplary residents by giving them more housing choices, we should adopt a "one strike and you're out" eviction policy for those who break the rules. People who want to lift themselves out of public housing should not be held back by criminals who threaten their safety, or by a system that discourages self-reliance.

As a nation, we will be a lot safer when public housing is transformed into what it once was: a platform from which people can build a better life, instead of a haven for drug traffickers and gang leaders who prey on residents, and whose threat to the rest of society grows greater the longer it is ignored.

Cisneros is secretary of the U.S. Department of Housing and Urban Development.

hour period, excising the main criminal element from the area. A year after the raid, calls to police had declined by more than 50 percent, with emergency calls to 911 declining by more than 72 percent.

More than 110 HUD agents, working on 129 task forces throughout the United States, are achieving impressive results. Since we created Operation Safe Home, these task forces have made more than 6,800 arrests, confiscated over 550 weapons and seized roughly \$1 million in cash and nearly \$3 million worth of drugs. With more funding and additional local support, Operation Safe Home can turn back the tide.

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Henry G. Cisneros is the U.S. secretary of Housing and Urban Development.

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NEWS EXPRESS

PAGE ____ OF ____

ST. PAUL PIONEER PRESS, Jan. 25, 1996 p. 1B
(Best Copy Available)

Education secretary lauds state's public school choice

■ Riley announces extra federal aid for charter schools

DEBRA O'CONNOR STAFF WRITER

As Minnesota legislators launch into a debate about the merits of private school choice, Minnesota was in the national spotlight Wednesday as a pioneer in public school choice.

U.S. Education Secretary Richard Riley visited North Minneapolis, where children with severe reading difficulties are making unusually good progress at New Visions Charter School. The school is one of 17 created in the five years since Minnesota became the first of 30 states to pass charter school legislation.

Riley used the school visit to expand on the boost President Clinton gave public school choice in his State of the Union address Tuesday

night.

Riley emphasized a federal commitment to these small schools within the public system that are started and run by teachers, parents and community members.

"The president is pleased with where we have gone in education ... emphasizing grassroots efforts just like this," Riley said. "It's very important to make our public schools exciting, with options out there for people."

In September, the federal government announced it would channel \$1.5 million over three years to Minnesota for new and existing charter schools. Riley announced Wednesday that Minnesota has been granted \$5.88 million in the federal Goals 2000 money, along with



VOICES

"The president is pleased with where we have gone in education ... emphasizing grassroots efforts just like this."

—Richard Riley
U.S. education
secretary

last year's Goals 2000 grant of \$1.88 million. Some of that money is being used to permit New Visions to replicate its model in schools in Eden Prairie, Newport and northeast Minneapolis.

New Visions specializes in students who have trouble learning to read in the traditional way. The idea is that overall success in school, and therefore in life, hinges on being able to read well.

"You're condemned to poverty if you can't read," said Principal Bob DeBoer.

Many of the school's students do exercises aimed at encouraging development in visual and physical maturity, which prepares students to learn to read. DeBoer said the typical student is one who has been achieving only a half-year in reading skill for every year in the classroom. But New Visions' 180 first-through eighth-grade students are gaining an average of one year and five months per year.

Sen. Ember Reichgott Junge, DFL-New Hope, an author of Minnesota's charter school legislation, maintained that when education's goals are innovation, accountability and inclusiveness, charter schools accomplish them better than private schools. Minnesota's charter schools also provide

healthy competition, she said: "They stimulate the entire public school system."

The Clinton administration opposes private school choice, such as the school voucher proposal Gov. Arne Carlson is making to legislators. That plan would allow parents to use public money to pay private school tuition.

Riley called voucher plans "a bad idea and harmful to the public schools."

Expanding and publicizing public school choice will satisfy parents' need for options for their children, Reichgott Junge said. She plans to introduce a bill today that will send more money to charter schools. For example, students in a district with an operating levy would take along that money plus the statewide education formula amount.

The proposal also would get rid of the current 60-school cap and lift the limit of three schools that can be sponsored by post-secondary institutions.

Because Minnesota has led the country in charter schools, the eyes of the nation will be on the state's continuing efforts, Reichgott Junge said.

"In the national debate, charter schools have been positioned as the best public school choice alternative to private school vouchers, and that debate is going on in many states around the country," she said.

Reich Seeks Improved Training

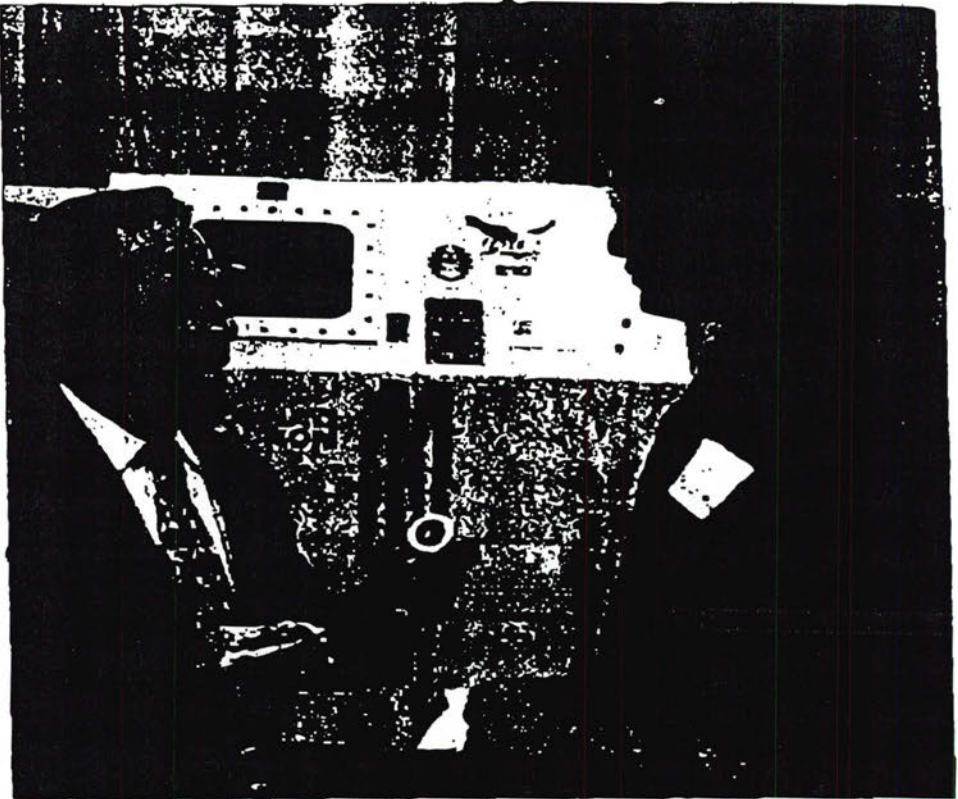
By Virginia Baldwin Hick
Of the Post-Dispatch Staff

The diminutive but forceful cabinet officer examined the machined part closely. "What is this for? How is it made? What do you do? How did you learn that?"

He questioned the technicians working at half a dozen behemoth computerized machines on the shop floor and listened intently to the answers, as cameras and reporters clustered around.

U.S. Labor Secretary Robert Reich was in town Wednesday to spread his belief in the urgency of better worker training, and to echo President Bill Clinton's theme from Tuesday's State of the Union speech. "We're not able to have big government solve our problems," Reich said. "Private-sector companies will have to take more initiative."

Reich met with industrial leaders and reporters at Midwest Manufacturing Technology Corp., Mid.Tec for short, in Sunset Hills. Mid.Tec is a not-for-profit organization of precision manufacturers. It offers members a chance to use and train on up-to-date, expensive computer-



Post-Dispatch

Labor Secretary Robert Reich holds helicopter parts that Venki Palamand has machined on equipment in the background, at Midwest Manufacturing Technology. Palamand's employer, Martak Machine Co., rents the equipment but may end up buying the machinery.

ized equipment. It was opened with an \$8.5 million federal loan and equipment donated by the manufacturers. It is working to become self-sufficient.

Mid.Tec is a good example, Reich said, of how "the government primes the pump and management, entrepreneurs and workers work together" to make a pro-

gram work.

Employers who upgrade machinery without upgrading human capital find themselves "left with just a piece of metal," he said.

Upgrading either equipment or employees is expensive and can be risky for
See REICH, Page 7

Reich

From page one

small and medium-sized operations.

It's a vicious circle, said Venki Palamand, plant manager of Martak Machine Co. in Breckenridge Hills. "If you don't have the machinery, you can't get the work. If you don't have the work, you can't afford the machinery."

Mid-Tec breaks that circle, Palamand said. For \$25 an hour unassisted, or \$60 an hour with a technician training one-on-one, his company can rent the latest, most expensive CNC — computerized numerical control — equipment. "Now we can show a contractor what we can do," he said.

Some companies get a big contract and then buy their own CNC equipment. Others, like family-owned

Martak, continue to rely on Mid-Tec for the most expensive machines. Martak recently completed a contract to make helicopter replacement parts for the Army.

Said Reich, "As I travel, small and medium-sized businesses say they would love to have the training and machinery they need to be competitive, but they feel they can't afford it. This is a model for the country."

Reich repeated his often-stated belief that the way to improve workers' standard of living is to upgrade training. He said Clinton wants to issue vouchers to adults for job skills training, tax credits to parents or students for college tuition, and tax incentives to companies that invest in training.

Reich also said that the the minimum wage, currently \$4.35, is at a 40-year low in real terms. He said he hopes to see support in Congress for Clinton's proposed 90-cent increase.

Shalala: Government must shrink, provide

By SHIRIN PARSAVAND
Gazette Reporter

SCHENECTADY—The federal government must get smaller, but still provide opportunities that bridge the gaps between the rich and poor, U.S. Health and Human Services Secretary Donna Shalala said Wednesday.

During a session at Union College with about 500 students, faculty, and others, Shalala talked about President Clinton's State of the Union address and the 1996 presidential campaign.

She said federal services ranging from student loans to welfare are part of the government's mission of providing "basic opportunity."

"Is the kind of opportunity you have going to be determined by what state you happen to be born in, and what family you happen to be born into?" she said. "Government still has a role, but it may be more limited. It's how limited, and for what, for whom, that we fight this election over."

Shalala echoed one of Clinton's main themes Tuesday night, when he

Health secretary speaks at Union

pronounced "the era of big government is over," but argued the country could not leave its citizens to " fend for themselves."

Students questioned Shalala over a wide range of worries, including the cost of welfare, the quality of schools and a lack of decent jobs.

Despite Clinton's upbeat pronouncements Tuesday about unemployment and inflation rates, one student said many of the new jobs the president mentioned are part-time jobs.

"I, as a college student, do not want to have to take a key to a fast food restaurant that serves cheap sandwiches. I want a job that I can have a key to an office," the student told Shalala.

Shalala responded with a story about her two cousins' experiences as IBM employees who became contract workers, losing their pensions and health care and taking pay cuts of \$14,000 per year each.

"Under our statistics they look like they're employed, but their jobs were

restructured," she said. She said the way to boost the economy and create more jobs is to make sure the government spends no more than necessary and invests in education and in science and technology research.

Although Shalala said the welfare system needs reform, she argued that Republican plans for block grants to the states would make it harder to respond to economic changes.

"Block grants protect the poorest of the poor, who are currently getting help. Entitlements protect working people, who may be one paycheck short of disaster," she said.

She said the administration tried to do too much too soon, when it failed to get through Congress its plans to overhaul the nation's health care system and provide coverage for the uninsured.

"We're going to now do it in increments. We bit off more than we can chew," she said.

Shalala left the podium to roam the aisles as she took questions in the college's recently restored centerpiece, the 117-year-old Nott Memorial, where some audience members peered down from the railings of the second- and third-floor galleries.

Union President Roger Hull, who knew Shalala when both were college administrators in Wisconsin, said he asked her to come to Union at a White House dinner last fall. He gave her a small glass box with an image of the

Nott, joking that government limits on contributions prevented a larger gift.

Shalala told the audience she spent the State of the Union address in the White House as the "designated hitter," the one Cabinet member who must stay away in case anything happens to the Capitol.

She acknowledged the address was in part an attempt to "get ready for the campaign," as well as to assert the president's leadership role and urge an end to the budget impasse.

Shalala said she hadn't talked to the president about who among the other presidential candidates he'd rather run against.

"Our belief is every single candidate is going to be tough, because when you're the incumbent it's always a tougher race, because you run on your record. And your record is a series of compromises to run the government," she said.

When asked her advice for students considering a career in public service, Shalala quipped: "Think about medical school."

But more seriously, she responded that bright young people should consider government careers despite cutbacks.

"It may be the most exciting time to be in public service, because we're changing ideas about the relationship between government and the private sector, between the federal government and the states," she said.

Union sophomore Akinwunmi Sawyerr, an economics major, said he



AMIEE K. WILES
Gazette Photographer
U.S. Secretary of Health and Human Services Donna Shalala answers a question at Union College on Wednesday.

liked that Shalala emphasized the role of families in solving the country's problems, while also talking about the need for compassion and services such as health care.

But sophomore Keith Altman, also an economics major, said he's worried that the Clinton administration's stress on family responsibility ignores reality.

"Instead of telling us parents should be doing this and avoiding that, the fact is (some) families aren't educated, aren't staying together for the children, and a lot of 'should've's' aren't being done," he said.

2C WEDNESDAY, JANUARY 24, 1996

THE CHARLOTTE OBSERVER

Interior chief counters GOP

Babbitt sets Carolinas visit to tout environmental successes

Associated Press

LAKE WYLIE — Interior Secretary Bruce Babbitt will make two stops in North Carolina today in his continuing series of trips outside Washington to tout the successes of environmental legislation.

The secretary will go bass fishing with local anglers and wildlife officials at Lake Wylie on the N.C. and S.C. border.

Later he will meet in Durham with Duke University scientists who developed an important drug from the bark of a tree on the endangered species list.

Babbitt's two-day trip to North Carolina and Georgia will be the 10th in eight months for the former Arizona governor to fight what he calls a GOP attack on the environment.

Babbitt cites efforts by Republicans to weaken the Clean Water Act, rewrite the Endangered Species Act and lift some logging restrictions.

"The message is, the Clean Water Act is working. Our waters are getting better and the fishing also is getting better everywhere in this country," he said.

Babbitt will use the fishing trip to praise the Clean Water Act and its effect on improving fisheries.

Joining him on the fishing trip will be leaders of the N.C. Bass Federation, a Lake Wylie bait-and-tackle shop owner and an official with the N.C. Wildlife Commission.



Babbitt

From Charlotte, Babbitt will travel to the Duke University Medical Center to meet with researchers who discovered Taxol, an anti-cancer medication developed from bark of the endangered Pacific yew tree.

That discovery demonstrates that the Endangered Species Act is "protecting a medical chest full of undiscovered treatments for all kinds of diseases," Babbitt said.

The U.S. Food and Drug Administration approved Taxol to treat ovarian cancer in 1992, and physicians also have used it to treat other cancer forms, especially breast cancer.

"I think the main point is that we should be careful with endangered species," Monroe Wall, one of the two scientists who discovered the drug. "I personally like what he's doing, and so do most scientists."

Some Republican members of Congress have said that Babbitt had exaggerated medical payoffs of the Endangered Species Act.

Dr. Philip Rosoff, head of Duke's blood disease and children's cancer treatments, said many medicines in his field originate from nature.

"Many of the drugs that have been isolated from natural resources have proven to be vital in treatment of cancer in children and adults," Rosoff said.

On Thursday, Babbitt plans to visit Fort Stewart, Ga., one of several military bases whose old-growth pine forests are being used to relocate colonies of the red-cockaded woodpeckers discovered on private timberlands.

January 30, 1996

MEMORANDUM FOR LEON E. PANETTA, HAROLD ICKES & EVELYN LIEBERMAN

FROM: DON BAER & DOUG SOSNIK

SUBJECT: STATE OF THE UNION FOLLOW-THROUGH

This memorandum summarizes the results of discussions with Anne Walley, George Stephanopoulos, Bruce Reed, Rahm Emanuel and Mark Penn. Our goal has been to develop a message schedule to reinforce the State of the Union themes between now and April 15 -- a period which includes the bulk of the Republican primary season (until March 26) and runs up to the President's Japan/Russia trip. These recommendations are based on our decision to keep the President above the fray and "presidential" throughout the Republican primaries.

If we are able to work out a plan like the one below, we can also give more guidance to our various outreach operations and our surrogates. This will be particularly helpful in scheduling the Vice President, the First Lady and Mrs. Gore, and Cabinet secretaries to support the President's message.

One issue that is not dealt with in detail in the schedule below is the budget. If we find that we need to go on the offensive again on the budget, this approach would allow us to both criticize Republicans in Congress for retreating on fundamental commitments, even as we support new approaches to meet our challenges. This memo also does not address media interviews to support this schedule, which Mike McCurry and I are working on.

I. MESSAGE GUIDELINES

(A) Demonstrate the President is not simply talking about the nation's challenges, but taking action to move the country forward. He is doing his job.

(B) Emphasize issues from the State of the Union challenges, with focus on family, education and crime, along with the economic agenda and environment. The common themes are enabling people to make the most of their own lives and

underscoring where community and shared efforts work. Foreign policy events will also help.

(C) Keep the President on "presidential," non-partisan footing, while the Republicans are fighting out their primaries.

II. SCHEDULING GUIDELINES

(A) Avoid competing with the Republican primary schedule; work around it to get our message out.

(B) Keep the schedule light and flexible to maximize our limited break-through capacity during the primaries and to provide opportunities for budget message, if necessary. We should hold off making commitments to major events outside our control (e.g., annual conventions) until as late as possible.

(C) Most Tuesdays (caucus/primary days) and Wednesdays (results coverage), either:

(1) schedule no events, or

(2) schedule non-political, value-based (e.g., President meeting with school children about tobacco) or foreign policy events with a chance of being included in coverage as "while Republicans fought over their nomination, the President . . ." stories.

(D) Schedule major D.C.-based national message events on Thursdays, when possible.

(E) Leave weekends and some Mondays for travel to non-primary, targeted states (after Iowa and New Hampshire) geared towards local and regional media.

(F) Organize series of radio addresses for February and early March to highlight Presidential actions on the family/economic/crime agenda which served as the foundation for the State of the Union.

III. PROPOSED MESSAGE SCHEDULE

- 1/29 - **Family:** Teen pregnancy event with members of new national group, grassroot organizers and Henry Foster. (DONE)
- 1/30 - **Foreign Policy:** Drop-by Vice President Gore's meeting with Prime Minister Chernomyrdin. (DONE)

- 2/1 - **Family:** National Prayer Breakfast -- "A Prayer for the American Family." (DONE)

- **Foreign Policy:** Chirac visit. (DONE)

- 2/2-3 - **N.H. -- Education/Economy:** Education technology event at Concord H.S.; "school to work" event elsewhere in state. (DONE)

N.H. -- Economy: Radio address on minimum wage for first anniversary of President's proposed increase. (Switched to health care/budget)

N.H. -- Crime: Community policing event.

- 2/5 - **NGA Roundtable:** Budget delivered. (DONE)
- 2/6 - **NGA Plenary Speech:** Emphasize some of following -- school choice (with planned announcements from some governors supporting President's call for reform); Medicaid; welfare. (Hold on school choice)
- 2/7 - **Foreign Policy:** Highlight swearing-in of new President of Haiti. (DONE)
- 2/7 - **Education:** Speech on college opportunity agenda to the Nat'l Assoc. of Indep. College & Universities. (DONE)
- 2/8 - **Telecom Bill signing:** Library of Congress, emphasizing bipartisan themes, new opportunities and anti-violence. Announce date of Media Industry Meeting. (2/29)
- 2/10-11 - **Iowa -- Family:** Radio address on violence and children or on domestic violence (new HHS hotline for abused spouses).

Iowa -- College: Speeches to large college audiences on college opportunity agenda; roundtable with parents and students on paying for college.

- 2/12 - **Family:** Discussion with children and parents in Oval Office on television violence in preparation for Media Industry Meeting. (Iowa caucuses).
- 2/13 - **Education:** Major education technology event with National Information Infrastructure Advisory Council, and announcement of matching grants.

- 2/14 - **Corporate responsibility:** Baldrige Awards, in which we can focus some on how the recipients are fulfilling corporate responsibility.
- 2/15 - **New York -- Family:** Event with PTA group on tobacco and young people.
- 2/17 - **N.H.:** Message and radio address (values) tbd.
- 2/20 - **N.H. Primary Day:** Event TBD
- 2/22 - **Family:** Meeting with Teen Pregnancy Initiative board members (at White House or successful school program).
- 2/23 - **Economy:** White House Conference on Empowerment Zones (emphasis on bipartisan support; brownfields?)
- 2/23-24 - **California -- Crime:** Radio address at Long Beach (where uniforms have cut back gang violence) unveiling federal guidelines on school uniforms. Other California message tbd; possibilities include: children and violence in run-up to Media Industry Meeting; charter schools/choice; health care; parental responsibility.
- **Wash. or Wisc.:** Message tbd, as above.
- 2/29 - **Family:** Major White House meeting with Media Industry Executives on ratings system and children's programming.
- 3/2 - **Crime:** Radio address on drugs and gangs with Drug Czar McCaffrey, right after Senate confirmation.
- 3/4 - **Michigan -- Crime or Education:** Event on crime in public housing (one-strike-and-you're out), or GI Bill for workers (non-college education and training).
- 3/7 - **Crime:** White House Conference on Youth, Violence and Drug Abuse with action on gang violence.
- 3/8-9 - **California/Education:** "Net Day" event (20% of state schools connected); radio address on same issue. Environmental Speech also a possibility.
- 3/10-11 - **Wash.or Wisc./Florida:** Message tbd, as above.
- 3/11 - **New York -- Environmental or Crime:** Brownfields, or other tbd.

- 3/14 - **Foreign Policy:** Major speech at university on large themes (day after Bosnia milestones and three days before St. Patrick's Day.)

(Budget CR due to run out 3/15. Scheduling/message for 3/15 to 4/15 in planning now.)

IV. ISSUES THAT NEED MORE EMPHASIS

(A) Businesses that practice corporate responsibility, including "family-friendly" policies

(B) Economic agenda, specifically health care

(C) Political reform (possible meeting with Sens. McCain and Feingold before vote on bill)

(D) School choice/charter schools

(E) College opportunity agenda

(F) Parental responsibility (fathers)

(G) Drug prevention efforts

Also, we are somewhat light on real actions for the President to take on most of the areas discussed. We will have a separate plan coming soon on Olympic-related scheduling, some of which may take place during this period.

For future planning purposes, attached is a separate document which organizes potential events according to the challenges set out in the State of the Union.

V. POLITICAL TRAVEL SUMMARY

- 2/2, 2/3 - New Hampshire
- 2/10, 2/11 - Iowa
- 2/15 - New York: Political dinner
- 2/17 - New Hampshire
- 2/23, 2/24 - California, Washington state
- 3/4 - Detroit: DNC/Clinton-Gore lunch; Levin event.
- 3/8, 3/9 - California, Wisconsin
- 3/10 - Florida
- 3/11 - New York: DCCC dinner
- 3/17 - Illinois: St. Patrick's day parade
- 3/23 - Ohio: Ohio JJ dinner
- 4/10 - Philadelphia/Baltimore: DNC event
- 4/29 - Little Rock/Miami

OUTLINE FOR STATE OF THE UNION IMPLEMENTATION

I. Children and Families

A. **Media challenges:** to create movies, etc. suitable for own children; V-chip requirement; media should rate programs

1. Meeting with TV/media executives on TV ratings system and minimum hours of children's programming; SOTU promises "next month" -- require February date.

2. TV Guide to interview President on these issues.

3. Other possibilities: remarks during/after telecommunications bill passage; California event.

B. Campaign against children smoking

1. Possible events: President to judge children's anti-smoking essay contest; theme for February's PTA speech; [O'Connor to prepare list of other options].

C. Welfare reform challenges

D. Campaign against teen pregnancy

1. Meeting with grass-roots organizers at which President announces the members of the national group to support grass-roots efforts and the appointment of Henry Foster. (1/29)

2. Other options: Event with the national group; visit to a successful anti-teen pregnancy program; meet with both pro-choice and pro-life groups working together to reduce teen pregnancy rates.

E. Keep families together -- reduce domestic violence

1. National Prayer Breakfast: Theme of "prayer for the American family" (2/1).

2. Other "bully-pulpit" speeches shedding light on family values and issues.

3. Events highlighting ongoing DOJ efforts: grants to counter domestic violence (possibly in Iowa with Bonnie Campbell); and new "hotline" for abused spouses.

4. Presidential public service announcements.

F. Absent fathers -- support for children

1. Meeting with successful men's group on family responsibilities (Omaha, Cleveland, Baltimore, New Jersey).
2. Announce "clearinghouse" for such efforts.
3. Follow-up with groups from Vice President's conference on family/fathers in Tennessee last year.

II. Education

A. Every classroom connected to info superhighway by 2000

1. Visit/remarks in Concord (N.H.) high school on progress in education technology (2/2).
2. Meeting (w/VP) with National Information Infrastructure Advisory Council to receive their report and announce matching grant program (2/13).
3. "Net Day" event in California to mark successful completion of connecting 20% of state's classrooms (3/9).
4. Photo op with President and newly-installed computer in Oval Office (Chelsea?).
5. Other possibilities: Visit to Union, N.J. success story; MCI 18-wheel computer lab.

B. Schools: Goals 2000; right to choose; charter schools

1. NGA speech on secondary education standards, choice and charter schools; invite governors to work with their state legislators to implement -- announce those who have (2/6).
2. Visit/bring in the first graduating charter school class in Minnesota.

C. Each school should teach character education

1. Visit school that is doing it right.
2. "Call-in" to President at elementary school by children in other schools.

D. Schools should be able to require school uniforms

1. With uniformed Long Beach School children in attendance, President signs directive to Education and DOJ to develop guidelines on uniforms to local school districts.

2. At subsequent PTA speech (or at Baltimore school), President announces national guidelines ("legal road map") to school districts on how to adopt a school uniform policy.

E. Parents should be more involved in children's learning

1. Visit a "family-friendly" business that allows leave for parent-teacher conferences, PTA, etc.

2. Other options: PTA speech; [Riley initiatives].

F. Open doors to college wider: expand work study (1 mill. by 2000) & Pell grants; merit scholarships; \$10,000/year tuition tax-deductible; continue loan program & AmeriCorps.

1. Speech to Nat'l Assoc. Independent Colleges (2/7).

2. Other events: meet with work-study students; roundtables at state universities w/students, parents, etc.; [Ben-Ami/Sperling to develop more].

III. Economic Security

A. GI Bill for Workers/voucher for tuition/training

B. Raise minimum wage

1. Subject of radio address at N.H. diner (2/3).

C. Maintain Earned Income Tax Credit

D. Tax credit for working families with children

E. Make it easier for small businesses to provide pensions

1. Visit business doing it right.

F. Protect existing pension plans

1. Possibilities: announce proposal allowing all to buy into federal plan; event on continuing enforcement actions against abuse of 401(k) plans.

G. Enact bipartisan health insurance reform bill

H. Protect Medicare and Medicaid

I. Fight health care fraud and abuse

1. Challenge to AMA to "self-police" own doctors.

- J. Employers and employees to work as team -- improving skills and productivity; sharing benefits and burdens

IV. Crime, Gangs and Drugs

- A. Continue community policing -- bringing crime rate down
 - 1. Visit D.C./Georgia Avenue's "orange hat" community policing program.
 - 2. Event at a "citizen academy."
- B. Keep Brady Bill and assault weapons ban on the books
- C. Take on gang violence -- FBI targeting gangs; prosecute violent teens as adults
 - 1. Bring in all U.S. attorneys and FBI (Freeh) to discuss/present DOJ's "anti-gang" strategy. [task force?]
 - 2. Award DOJ's COPS/anti-gang grants to 10 cities.
 - 3. Event with local police chiefs, citizen groups re their success with gangs, crackhouses, etc.
- D. Housing authorities -- 1 strike & out for criminals
 - 1. Visit Dallas housing project with this policy.
 - 2. Visit/invite in tenant groups policing their own local housing.
 - 3. Announce possible HUD guidelines on how local authorities can implement.
- E. Ensure violent offenders serve 85% of sentence
- F. Prevention strategies -- community policing; sports leagues
 - 1. Meet with successful ministers/church program.
- G. Reduce drug problem -- drug-free schools; McCaffrey
 - 1. Event for confirmation of McCaffrey (likely February hearing date).
 - 2. Youth, drugs and violence conference (2/29).

V. Environment

- A. Congress should not reverse generation of bipartisan effort -- no enforcement cuts; polluters to pay

- 1. If EPA is cut, event to illustrate.

- B. Make it easier for businesses to take initiatives -- more efficient/cheaper ways to meet standards

- 1. Visit business with success story/Project XL; [McGinty to provide other options].

- C. Strengthen community right-to-know laws

VI. Leadership in Freedom and Peace

- A. America must lead -- borderless threats, etc.

- B. Tougher trade deals, open markets, increase exports

- 1. Options to come from USTR.

- C. Risks for peace -- N.Ireland, Middle East, Bosnia

- D. Ratify Start II and Chemical Weapons; sign test ban treaty; enact anti-terrorism bill

- 1. Presidential statement and radio address commentary on Start II ratification.

VII. Reform government and democracy

- A. Continue reinventing government initiatives

- B. Enact campaign finance reform bill

- C. Pass the line-item veto

- D. Help communities -- empowerment zones, community development banks, brownfields

- 1. Visit to clean-up site (brownfields).

- E. Stop illegal immigration -- stiffen border protection and executive order on hiring of illegal immigrants

- 1. Photo op on signing of executive order (date?)

- F. Never again shut down government / extend debt limit

- G. Honor America's "real champions" -- community heroes

January 30, 1996

NOTE FOR: LEEANN INADOMI

FROM: KITTY HIGGINS

FYI.

THE WHITE HOUSE

WASHINGTON

January 26, 1996

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7/27
16

MEMORANDUM FOR DON BAER
MIKE McCURRY
KITTY HIGGINS

CC: LORRIE McHUGH
VIKKI RADD

FROM: CHRIS DORVAL

SUBJECT: Laura Tyson Media Report 1/18/96 - 1/25/96

The following represents Dr. Tyson's pre and post State of the Union media during the weeks of 1/18/96-1/25/96.

Editorial Boards

Wall Street Journal (phone)

LA Times (phone)

Business Week (in person)

San Francisco Chronicle (in person)

Radio

KCBS, San Francisco, CA

KGO, San Francisco, CA

KNX, Los Angeles, CA

KABC, Los Angeles, CA Michael Jackson Show

KST, Sacramento, CA

KROC, Rochester, MN

KCNN, Grand Forks, ND

KVI, Seattle, WA

WNDB, Daytona Beach, FL

KQV, Pittsburgh, PA

WCBC, New York City, NY

Alan Colmes Show, Nationally Syndicated

Written Press

San Jose Mercury News, CA

Orlando Sentinel, FL

Cleveland Plain Dealer, OH

Philadelphia Inquirer, PA

Seattle Post Intelligencer, WA

TV

CNBC

KRON, CA

KAVU, Oakland, CA

Speeches

- Women's Economic Club of Detroit, in Detroit, MI, January 25
 - Titled the "State of the Economy"
 - press availability with The Detroit Journal, The Detroit Free Press, Crains Detroit Business, Knight Ridder, and three radio stations
- The Commonwealth Club of San Francisco, in San Francisco, January 18
 - Titled the "State of the Economy", C-Span, NPR, local media

Press Roundtable

Sharon Schmickle/Minneapolis-St.Paul Star Tribune

David Dahl/St. Petersburg Times

Jon Sawyer/St. Louis Post Dispatch

Ron Hutchinson/Ft. Worth Star Telegraph

Larry O'Rourke/McLatchy Newspaper Group (California)

Sperling Breakfast

Adam Zitner

Finlay Lewis

Robert Dodge

Kenneth Pins

Beth Belton

Brian Tumulty

Chuck Lewis

Chris Woodyard

N.N.

Gil Klein

Miles Benson

Rich Thomas

Lars-Erik Nelson/Bill Goldschlag

David Sanger

Ann McFeatters

Adam Zagorian

Keven Whitelaw

John Wilke

Clay Chandler

Charles Bartlett

Monroe Karmin

Amy Kaslow

Boston Globe

Copley News

Dallas Morning News

Des Moines Register

Gannett News (USA Today)

Gannett News

Hearst Newspapers

Houston Chronicle

Los Angeles Times

Media General

Newhouse News Service

Newsweek

New York Daily News

New York Times

Scripps Howard

Time, Inc.

U.S. News & World Report

Wall Street Journal

Washington Post

Washington Focus

Bloomberg Business News

Christian Science Monitor

Godfrey Sperling, Jr.

Host