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[Program - Fifth Anniversary of AmeriCorps, WHITE HOUSE,
OCTOBER 20, 1999] [3 copies] 33 ps.

THE PRESIDENT AND MRS. CLINTON

welcome you to

THE WHITE HOUSE



on the occasion of the

FIFTH ANNIVERSARY OF AMERICORPS

and the presentation of the first annual

ALL*AMERICORPS AWARDS



Wednesday, October 20, 1999

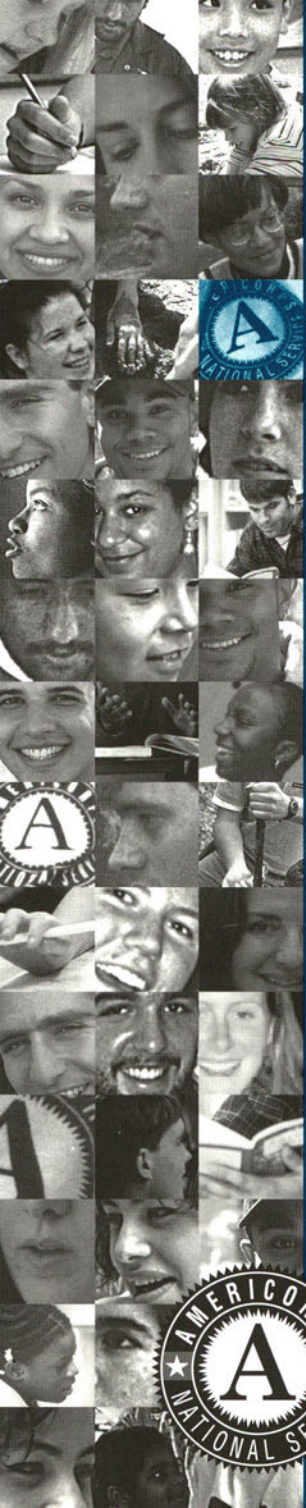
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CHANGING LIVES, CHANGING AMERICA - AmeriCorps: FIVE
YEARS OF GETTING THINGS DONE [booklet] [2 copies]



*Changing
lives,
changing
America*



AmeriCorps: Five Years of Getting Things Done

DRAFT

October 19, 1999

AMERICORPS FIFTH ANNIVERSARY EVENT

DATE: Wednesday, October 20, 1999
TIME: 1:45 p.m. – 3:00 p.m.
LOCATION: South Lawn Pavilion

FROM: Thurgood Marshall, Jr.
Anne W. Bovaird

I. PURPOSE

To highlight the accomplishments of the thousands of AmeriCorps members who have served their country over the past five years and to congratulate the winners of the first annual All*AmeriCorps Awards. [You will also issue a renewed “call to service” to the AmeriCorps alumni and announce steps to expand and strengthen the continuing service of former AmeriCorps members.]

II. BACKGROUND

On September 12, 1999, AmeriCorps celebrated its fifth anniversary having deployed nearly 150,000 citizens in service to their communities. At this event, **YOU** will kick off a new annual award that honors the efforts and accomplishments of the men and women who have served as AmeriCorps members. The AmeriCorps alumni who are being honored with the All*AmeriCorps Award represent the thousands of AmeriCorps members who have devoted their energy and idealism to improve our communities and our nation since 1994. This first year, the All*AmeriCorps Awards will honor outstanding AmeriCorps alumni from the past five years and will launch a tradition of awards for the classes to come.

The 1999 All*AmeriCorps Awards will be given to a total of twenty-one winners in four different categories: Getting Things Done, Community Strengthening, Leadership and Common Ground. A panel of distinguished Americans chose the award winners from hundreds of finalists in a national competition.

[YOU will also announce a renewed “call to service” to the AmeriCorps alumni. YOU will send a letter to all former AmeriCorps members about their obligation and opportunities for continuing service to their community and their country; establish in the Corporation for National Service an office to encourage former AmeriCorps members to serve and to connect former members to community service opportunities; and announce

partnerships between the Corporation for National Service and leading non-profit organizations that will utilize former AmeriCorps members in key volunteer roles.]

Prior to the awards presentation, the First Lady will host a lunch in the State Dining Room to honor the winners of the All*AmeriCorps Awards. Harris Wofford and Eli Segal will participate in the luncheon program and ?? will present the First Lady with the Dan Dutko Memorial Award for Extraordinary Commitment to National Service.

III. PARTICIPANTS

YOU

The First Lady

Andre Crisp, AmeriCorps Member

General Colin L. Powell

Governor Mike Leavitt

Sargent Shriver

Coretta Scott King

SP?

IV. PRESS PLAN

Open Press

V. REMARKS

Remarks from Speechwriting

VI. SEQUENCE OF EVENTS

- **YOU** proceed to meet the First Lady outside the Map Room
- **YOU** and the First Lady proceed to meet the program participants and other special guests in the Diplomatic Reception Room.
- **YOU** and the First Lady, accompanied by the stage participants, proceed to the Entry Tent and are announced to Honors to the stage.
- The First Lady makes remarks and introduces two AmeriCorps ads to be played on the large screens.
- Two AmeriCorps videotaped ads are played.
- The First Lady introduces AmeriCorps Member Andre Crisp.
- Andre Crisp makes brief remarks and introduces **YOU**.
- **YOU** make remarks and introduce General Colin Powell.
- General Powell makes brief remarks and introduces the winners of the Getting Things Done Award.
- Harris Wofford and Eli Segal present the award winners with their medals.
- **YOU** and the First Lady participate in a photo opportunity with each award winner.
- This process repeats three times as each of the following people present a different category of the All*AmeriCorps Award: Governor Leavitt (Leadership), Sargent Shriver (Community Strengthening) and Coretta Scott King (Common Ground).

- Following the fourth award presentation, **YOU** return to the podium and administer the AmeriCorps pledge to approximately 150 new National Civilian Community Corps volunteers.
- **YOU** thank the guests for attending and acknowledge the Howard University Choir.
- Singing of *America the Beautiful*, led by the Howard University Choir.
- **YOU** and the First Lady depart.

VII. ATTACHMENTS

- Description of All* AmeriCorps Award winners
- List of Meet and Greet Participants

MEET AND GREET PARTICIPANTS LIST

Event Participants:

Andre Crisp, AmeriCorps Member
General Colin L. Powell, USA (Ret.)
Mrs. Coretta Scott King
The Honorable Mike Leavitt, Governor, State of Utah
Sargent Shriver
Harris Wofford, CEO, Corporation for National Service
Eli Segal, Welfare to Work Partnership

Members of the Cabinet:

Director James Lee Witt
Director Jack Lew
Director Janice LaChance

Members of Congress:

Senator John Breaux
Representative Robert Borski
Representative Benjamin Cardin
Representative Sam Farr
Representative Eddie Bernice Johnson
Representative Dale Kildee
Representative Richard Neal
Representative Silvestre Reyes
Representative Carlos Romero-Barcelo
Representative Louise Slaughter
Representative Lynn Woolsey

Check - Javell?

Others:

Bob Rodgers, Board of Directors, Corporation for National Service
Mrs. ?? Leavitt

THE WHITE HOUSE

WASHINGTON

Office of the First Lady

Ph: (202) 456-6266

Fax: (202) 456-6244

To: Anne Bovaird

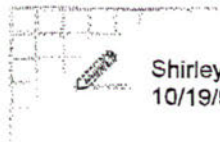
Phone Number: _____

Fax Number: 67067

From: Shirley Sagawa

Number of pages (including cover): 7

Comments:



Shirley S. Sagawa
10/19/99 05:30:48 PM

Record Type: Record

To: June Shih/WHO/EOP
cc:
Subject: revised tps -- one more time

Forwarded by Shirley S. Sagawa/WHO/EOP on 10/19/99 05:30 PM



June Shih 10/18/99 06:29:34 PM

Record Type: Record

To: Shirley S. Sagawa/WHO/EOP@EOP
cc:
Subject: revised tps

**FIRST LADY HILLARY RODHAM CLINTON
AMERICORPS ANNIVERSARY LUNCH
OCTOBER 20, 1999**

Talking Points

- I want to welcome all of you to the White House for what is truly a remarkable anniversary. Five years ago, right here at the White House, the President swore the first AmeriCorps members into service for our country.
- And in just five years – those first members have grown to more than 150,000 young people who have answered the Call to Service, and transformed America one child, one school, one community at a time.
- The President has said that AmeriCorps is one of his proudest achievements. And when I think of the AmeriCorps members I have met these past five years – idealistic young people filled with the “can do” spirit, I know why. I have seen AmeriCorps members in action – helping hurricane victims rebuild their homes and their lives; teaching children to read in schools that can’t even afford text books; wiring schools and community centers for the internet; training child care workers; and building houses for the homeless with Habitat for Humanity and Youthbuild. In short, they are getting things done.

- And I have seen how AmeriCorps has also made a difference in the lives of its members –helping them earn money for college or pay back student loans; helping members from all walks of life gain a greater understanding of each other and the diverse communities we live in.
- Today is our opportunity to thank the people who made all this possible. First, our nonprofit partners – including America's Promise, the Points of Light Foundation, Youth Service America, the Red Cross, [need to list some who will be in the room-- don't have list from Social yet]. Thank you for believing that AmeriCorps could work for the people you serve.
- Next, our corporate and foundation partners. Some of you have worked with us from the very beginning, by supporting local initiatives or national programs – like the Ford Foundation, IBM, GE, the Kellogg Foundation, the Kauffman Foundation, and the James Irvine Foundation, to name a few.
- And some of you are supporting an effort to make the program that has been described as "the best kept secret in Washington" more visible – I especially want to thank Danny Abraham with Slimfast Foods, Archer Daniels Midland, Yahoo, AOL, and Nokia, along with my good friend Jill Iscol for all they have done.
- This effort to make AmeriCorps more visible is the hard work of the AmeriCorps Anniversary Committee. Over the year, the Committee has worked with Yahoo to create a state of the art website about AmeriCorps, which is being unveiled this week and will be improved over the coming months; with Roy Spence and his wonderfully creative colleagues at GSD&M to develop television ads, which we will be previewing at the ceremony in a few minutes; with Peter Hart and his associates to refine the message and learn what the American people like best about AmeriCorps; and with Morgan Binswanger at the Creative Artists Foundation to develop a television special – which we hope to premiere in the coming months.
- I first met with the committee's organizers almost a year ago -- and I could not have met a more enthusiastic, energetic and committed group of people. One of the committee's leaders was my good friend Dan Dutko. I know that we all wish that Dan Dutko could have lived to see this day. He brought to this Committee a great creative mind, his wide network of friends and colleagues, and a passion to help out whenever he was needed. His tragic death was a tremendous loss for all of us. I know we would not be here today had it not been for him.
- Eli Segal and Alan Solomont have continued the work of the Committee in Dan's absence and I am deeply grateful to them both.
- I particularly want to thank Eli Segal, who heads the Welfare-to-Work Partnership,

another great success story, but deserves our thanks both for his excellent work in starting up AmeriCorps – guiding the legislation through Congress and then serving as the first CEO of the Corporation for National Service; and for his leadership of the AmeriCorps Anniversary Committee. We will hear from Eli shortly.

- But first, it is my pleasure to thank and introduce the current CEO of the Corporation for National Service, Harris Wofford. After a long and distinguished career in public service, Harris agreed a few years ago to lead AmeriCorps into the 21st Century. We are so lucky he did. Harris has guided AmeriCorps through some of its toughest hours in Congress. By reaching across the aisle, Harris has built even stronger bipartisan support for the program and developed strong partnerships with many of the nonprofit organizations here today. Harris – please come up and say a few words.

Oct 17 99 05:18p

AnnMaura Connolly

617/666-3145

p. 2

**REMARKS FOR ELI SEGAL
AMERICORPS ANNIVERSARY LUNCHEON**

October 20, 1999

- **THANK YOU MRS. CLINTON.**
- **AS MRS. CLINTON MENTIONED, A SMALL GROUP OF PRIVATE CITIZENS GOT TOGETHER ALMOST A YEAR AGO TO EXPLORE THE IDEA OF USING THE FIFTH ANNIVERSARY OF AMERICORPS TO RAISE PUBLIC AWARENESS OF THE CONTRIBUTIONS THAT AMERICORPS MEMBERS MAKE EVERY DAY IN COMMUNITIES ACROSS AMERICA.**
- **WE FELT THAT IF WE COULD TELL THE STORIES OF THE YOUNG MEN AND WOMEN WHO HAD DEDICATED A YEAR OF THEIR LIVES TO SERVING COMMUNITY AND COUNTRY, WE COULD BUILD STRONG SUPPORT FOR AMERICORPS AMONG AMERICANS..**
- **AND SO WE FORMED THE AMERICORPS ANNIVERSARY COMMITTEE, AN INDEPENDENT, NONPARTISAN NON-PROFIT INITIATIVE AND DECIDED THAT WHAT WAS NEEDED WAS A DYNAMIC VISIBILITY CAMPAIGN TO BRING THE WORK OF AMERICORPS MEMBERS TO THE FOREFRONT OF PUBLIC AWARENESS. IN SO DOING, WE ALSO HOPE TO ENCOURAGE MORE AMERICANS TO CONSIDER JOINING AMERICORPS.**
- **TODAY AS WE CELEBRATE THE FIFTH ANNIVERSARY OF AMERICORPS, WE ALSO CELEBRATE THE LAUNCH OF THE COMMITTEE'S CAMPAIGN. WHEN WE GO OUT TO THE SOUTH LAWN FOR THE ANNIVERSARY CELEBRATION, YOU WILL SEE THE PREMIERE OF TWO TELEVISION SPOTS PRODUCED BY THE COMMITTEE. WE HAVE ALSO PRODUCED THREE PRINT ADVERTISEMENTS WHICH WILL APPEAR IN NEWSPAPERS AND MAGAZINES ACROSS THE COUNTRY.**
- **BUT BEFORE WE GO OUTSIDE, THERE ARE SOME VERY IMPORTANT PEOPLE I WOULD LIKE TO THANK.**
- **FIRST, I WANT TO INTRODUCE THE FIVE AMERICORPS MEMBERS WHO ARE FEATURED IN THE NEW CAMPAIGN WHO ARE HERE WITH US TODAY: CHAVARR COPPEDGE, CARL FRANKLIN, CHRISTINA LAGDAMEO, HEATHER RIBIERO, AND HANNAH WISE. WE'RE GLAD YOU'RE HERE, AND WE THANK YOU FOR YOUR SERVICE.**
- **MRS. CLINTON MENTIONED DAN DUTKO, AND I WILL SAY A FEW WORDS ABOUT DAN AND HIS COMMITMENT TO THIS PROJECT IN JUST A FEW**

Oct 17 99 05:19p

AnnMaura Connolly

617/666-3145

p. 3

MINUTES.

- BUT BEFORE WE GET TO THAT, I WANT TO THANK ALAN SOLOMONT, WHO HAS SERVED AS CO-CHAIR OF THE COMMITTEE, TOM WHEELER, ALAN BLINKEN, MORGAN BINSWANGER AND ALL OF YOU WHO HAVE SERVED ON THE COMMITTEE FOR YOUR COMMITMENT TO NATIONAL SERVICE AND AMERICORPS.
- SINCE THE BEGINNING, AMERICORPS HAS BEEN A INNOVATIVE AND EFFECTIVE PUBLIC/PRIVATE PARTNERSHIP. MRS. CLINTON MENTIONED SOME OF OUR LONGTIME PARTNERS, AND I WANT TO ADD MY THANKS TO THEM. I ALSO WANT TO MENTION SOME NEW PARTNERS WHOSE LEADERSHIP AND SUPPORT HAVE MADE THIS CAMPAIGN POSSIBLE..
- MRS. CLINTON HAS ALREADY MENTIONED SOME OF YOU, BUT I ALSO WANT TO ADD MY THANKS TO DANNY ABRAHAM, THE CEO OF SLIM FAST FOODS AND DWAYNE ANDREAS AND DEAN REED OF ARCHER DANIELS MIDLAND FOR STEPPING UP TO THE PLATE WITH MAJOR INVESTMENTS IN THE WORK OF THE COMMITTEE.
- WE ARE ALSO GRATEFUL FOR THE SUPPORT OF YAHOO! FOR CREATING OUR BRAND NEW AMERICORPS ANNIVERSARY WEB SITE AT WWW.ANNIVERSARY.YAHOO.COM. JERRY YANG COULD NOT BE WITH US TODAY, BUT I HOPE YOU'LL ALL VISIT THE WEB SITE WHICH FEATURES SOME OF THE AMERICORPS MEMBERS IN THE CAMPAIGN.
- THANKS ALSO TO K-P WILSKA, CEO OF NOKIA MOBILE PHONES AMERICA, JILL AND KEN ISCOL, ANN BRONFMAN, AND RUTH WEISBACH FOR SO GENEROUSLY SUPPORTING THE WORK OF THE COMMITTEE.
- I ALSO WANT TO THANK AMERICA ONLINE FOR THEIR STRONG SUPPORT OF AMERICORPS AND FOR CONTRIBUTING SIGNIFICANT ONLINE ADVERTISING FOR THE CAMPAIGN.
- THERE ARE TWO PEOPLE HERE TODAY WHOSE CONTRIBUTIONS TO THE WORK OF THE COMMITTEE HAVE BEEN EXTRAORDINARY. MRS. CLINTON HAS ALREADY MENTIONED YOU, BUT I WANT TO THANK YOU ON BEHALF OF THE COMMITTEE. PETER HART AND ROY SPENCE AND THEIR COLLEAGUES HAVE BEEN KEY PARTNERS IN OUR ATTEMPT TO CAPTURE THE ESSENCE OF AMERICORPS AND COMMUNICATE IT IN A COMPELLING AND INSPIRING WAY TO THE AMERICAN PEOPLE.
- THE CAMPAIGN WE ARE LAUNCHING TODAY IS BASED ON THE RESULTS OF AN IMPORTANT NEW SURVEY CONDUCTED BY PETER AND HIS TEAM WHICH HELPED US DEVELOP A NEW MESSAGE FOR AMERICORPS.

Oct 17 99 05:19p

AnnMaura Connolly

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P. 4

- THIS MESSAGE HAS BEEN BROUGHT TO LIFE BEAUTIFULLY IN THESE ADVERTISEMENTS BY THE CREATIVE GENIUS OF ROY AND HIS TEAM AT GSD&M
- MRS. CLINTON ALSO MENTIONED THAT WE ARE PURSUING THE IDEA OF DEVELOPING A TELEVISION SPECIAL ON AMERICORPS THAT TELLS THE STORIES OF THESE EXTRAORDINARY YOUNG LEADERS, AND I WOULD LIKE TO THANK MORGAN BINSWANGER AND MICHELLE KYDD FOR WORKING WITH US ON THAT PART OF THE CAMPAIGN.
- NOW I WANT TO SAY A FEW WORDS ABOUT DAN DUTKO. MANY OF YOU KNEW DAN, WHO WAS A CREATOR AND CO-CHAIR OF THE AMERICORPS ANNIVERSARY COMMITTEE UNTIL HIS TRAGIC DEATH IN JULY.
- HE WAS A GREAT FRIEND TO ME, AND TO MANY OF US, AND IT IS LARGELY BECAUSE OF HIS COMMITMENT TO AMERICORPS AND HIS DEDICATION TO THIS EFFORT THAT WE ARE HERE TODAY.
- THE COMMITTEE WANTED TO FIND A WAY TO HONOR HIS MEMORY AND HIS COMMITMENT TO NATIONAL SERVICE, AND WE HAVE CREATED A SPECIAL AWARD IN HIS MEMORY. I'D LIKE TO ASK DEBORAH JOSPIN, DAN'S WIFE, TO JOIN ME FOR A SPECIAL PRESENTATION.
- TODAY, IN HONOR OF THE FIFTH ANNIVERSARY OF AMERICORPS, AND IN MEMORY OF DAN, THE AMERICORPS ANNIVERSARY COMMITTEE WOULD LIKE TO RECOGNIZE SOMEONE WHO'S SUPPORT FOR AMERICORPS HAS BEEN STRONG AND STEADFAST.
- SINCE THE BEGINNING, SHE HAS BEEN AN EXTRAORDINARY FRIEND TO AMERICORPS AND HAS BELIEVED STRONGLY IN THE POWER OF THIS UNIQUELY AMERICAN IDEA TO BUILD STRONGER COMMUNITIES AND STRONGER NATION. SHE IS ALSO A TIRELESS CRUSADER FOR YOUNG PEOPLE WHO BELIEVES THAT THEY CAN MAKE A DIFFERENCE, AND THAT WE MUST FIND THE WAYS TO INSPIRE AND ENCOURAGE THEM TO GET INVOLVED IN THEIR COMMUNITIES AND THEIR COUNTRY.
- PERHAPS MOST IMPORTANT, SHE HAS BEEN A POWERFUL FORCE IN THE EFFORT TO BUILD A LASTING FUTURE FOR AMERICORPS.
- MRS. CLINTON, WOULD YOU PLEASE JOIN US. ON BEHALF OF THE AMERICORPS ANNIVERSARY COMMITTEE, WE PRESENT TO YOU THE DAN DUTKO AWARD FOR EXTRAORDINARY COMMITMENT TO NATIONAL SERVICE.

WHSO LAYOUT DRAFT 4

a/o 10/18/99; L. Schwartz

AMERICORPS EVENT

Wednesday, October 20, 1999

South Lawn Pavilion

Guest Times

Awardees: 12:45 p.m.

E.V. Gate Opens: 1:00pm

Invite Time: 1:30pm

Principals Times

1:25 p.m. Brief Oval Office

1:45 p.m. Meet Diplomatic Reception Room

2:00 p.m. Event South Lawn Pavilion

Approx. 1,000 Guests/Open Press/Business Attire

12 Social Aides (20 when combined with Luncheon Social Aides)

7 Volunteers (Tutty, Dee, Dwight, Margaret, Diane, Johanna, Sherri)

Tuesday, Oct. 19

12:00 p.m. Future View Screens arrive/setup.

Wednesday, Oct. 20

8:00 a.m. MDW & AmeriCorps flags setup.

12:45 p.m. Awardees arrive by bus to the East Executive Drive for check in and walkthrough.

1:00 p.m. East Visitors Gate opens and guests proceed to South Lawn Pavilion via Sculpture Garden.

Contact: Pam von Fuchs

Program Note: Programs will be handed out by Volunteers at Entry Tent.

Social Aides escort luncheon guests to the South Lawn Pavilion via Dip Room.

1:25 p.m. **THE PRESIDENT** receives briefing at Oval Office.

1:40 p.m. **THE PRESIDENT** proceeds to meet **THE FIRST LADY** outside the Map Room.

1:45 p.m. **THE PRESIDENT AND THE FIRST LADY** proceed to meet the following in the Diplomatic Reception Room:

Diplomatic Reception Room Participants

Event/Stage Participants

Harris Wofford
Eli Segal
Americorp Member: Andre Crisp
Collin Powell
Coretta Scott King
Gov. Levitt and Mrs. Levitt
Sammy Sousa

Americorp:

Bob Rodgers, Board of Directors

Members of the Cabinet

Director Janice LaChance
Director James Lee Witt
Director Jack Lew

Members of Congress

Sen. John Breaux
Rep. Robert Borski
Rep. Benjamin Cardin
Rep. Sam Farr
Rep. Eddie Johnson
Rep. Dale Kildee
Rep. Richard Neal
Rep. Silvestre Reyes
Rep. Carlos Romero-Barcelo
Rep. Louise Slaughter
Rep. Lynn Woolsey

Approx. 1:55 p.m. Americorp 4 minute video played for audience.

2:00 p.m. **THE PRESIDENT AND THE FIRST LADY**, accompanied by stage participants, proceed to the Entry Tent and are announced to HONORS to the stage.

PROGRAM

THE FIRST LADY makes remarks and introduces 2 Americorps ads to be played on the large screens.

Two Ads are played on the screens – 30 secs each.

THE FIRST LADY introduces Americorp Member Andre Crisp.

Andre Crisp makes remarks and introduces **THE PRESIDENT**.

THE PRESIDENT makes substantive remarks, discusses the four presenters and introduces General Collin Powell.

General Powell (Getting Things Done Award) makes brief remarks about the award group, the group seated in the cut away rises and walks to the stage when remarks are complete, receive the medal from the presenter and stand center stage with POTUS/HRC for picture. This repeats 3 more times: Gov. Levitt (Leadership Award), Sammy Sousa (Community Strengthening), Correta Scott King (Common Ground).

Note: Each presenter goes to podium without introduction after last medal is awarded.

Following the Fourth Presentation, **THE PRESIDENT** returns to the podium to administer the Americorp pledge to Approx. 150 new members in the audience – stage left.

THE PRESIDENT thanks all guests for attending and acknowledges the Howard University Choir.

The Howard University Choir sings “America the Beautiful” and **THE PRESIDENT AND THE FIRST LADY** depart.

3:00 p.m. **THE PRESIDENT AND THE FIRST LADY** depart.

Guests depart Southwest Gate.

All Press opportunities take place on the North Lawn following the program.

SETUP NOTES: *Coatcheck in Family Theater; scaled down Marine Band in pavilion for before/honors/after music except when chorus sings; Howard U. Choir, possibly on tennis bleachers; wheelchair ramp to stage; stage size 10x24 at north end of pavilion; tbd gold chairs on stage; programs handed out in entry tent; furniture removed from Dip Room; Blue Goose on stage; water at podium; Presidential & American flags on stage; screens setup for video on each side of the stage; table for awards off-stage size; park service press risers location opposite stage; announce from entry tent; programs distributed as people enter pavilion; MDW & AmeriCorps flags on stage.*

STAFFING TBD

Arrivals

East Visitors Gate: Staff TBD, Shereen Soghier, 3 Interns
East Portico: Margaret
East Landing: Tutty
Sculpture Garden: Dwight & Dee
Entry Tent: Sherri & Johanna (Distributing Programs)
Pavilion Seating: Kim Widdess + Social Aides
Dip Room Meet: Diane + Social Aides

Howard U. Choir: Debby McGinn
Logistics Shadow: Julie

Departures

Entry Tent: Diane & Johanna
S. Drive to SW Gate: Margaret, Dwight, Dee

- DRAFT -

THE PRESIDENT ^{AND} MRS. CLINTON

welcome you to

THE WHITE HOUSE

on the occasion of the

FIFTH ANNIVERSARY OF AMERICORPS

and the presentation of the first annual

ALL*AMERICORPS AWARDS

Wednesday, October 20, 1999

Dutko language (under discussion)

for inclusion in the awards piece:

In a ceremony earlier today, the Ameri Corps Anniversary Committee, an independent nonprofit initiative, presented Mrs Clinton

*with the Dan Dutko Award for
Extraordinary Commitment to National Service.*

AMERICORPS PLEDGE

I will get things done for America –
To make our people safer, smarter and healthier.
I will bring Americans together to strengthen our communities.
Faced with apathy, I will take action.
Faced with conflict, I will seek common ground.
Faced with adversity, I will persevere.
I will carry this commitment with me this year and beyond.
I am an AmeriCorps member, and I will get things done.

AMERICA THE BEAUTIFUL

Oh beautiful for spacious skies, For amber waves of grain,
For purple mountain majesties above the fruited plain.
America! America! God shed His grace on thee,
And crown thy good with brotherhood from sea to shining sea.

O beautiful for pilgrim feet, whose stern impassion'd stress,
A thoroughfare for freedom beat across the wilderness.
America! America! God mend thine ev'ry flaw,
Confirm thy soul in self-control, Thy liberty in law.

O beautiful for heroes prov'd in liberating strife,
Who more than self their country loved, And mercy more than life.
America! America! May God thy gold refine
Till all success be nobleness, And ev'ry gain divine.

O beautiful for patriot dream that sees beyond the years
Thine alabaster cities gleam undimmed by human tears.
America! America! God shed his grace on thee,
And crown thy good with brotherhood from sea to shining sea.

Words by Katharine Lee Bates
Music by Samuel A. Ward

[according to
Webster's +
other
sources]

AMERICORPS

to bring
what change
citizens in America and Congress
AmeriCorps is part of a long tradition of service that has included the Civilian Conservation Corps, the Peace Corps and the Points of Light Foundation. President Clinton created AmeriCorps as part of the Corporation for National Service in 1993, bringing Americans together to solve community problems and making service the common expectation for every citizen. Since 1994, 150,000 Americans have helped make our nation a better place by serving as AmeriCorps members. They have changed lives, rebuilt communities and strengthened America. Their energy, idealism and responsibility give new meaning to the ideal of citizenship.

help make

7
The
Combined

THE ALL*AMERICORPS AWARD

The fifth anniversary of AmeriCorps inaugurates a new annual award that honors the accomplishments of the men and women who have served as AmeriCorps members. The alumni being honored with the All*AmeriCorps Award represent thousands of AmeriCorps members who have devoted their energy and idealism to improving our nation's communities. Award winners were chosen from hundreds of finalists in a national competition.

Designed and produced by the Franklin Mint, the All*AmeriCorps Award carries the AmeriCorps logo and the Great Seal of the United States of America, representing the national tradition of service and patriotism AmeriCorps members exemplify. Today we recognize the accomplishments of these men and women over the past five years and applaud all those who are improving our nation through service.

Imagore

The Dan Dutka

PROGRAM

Performances

"The President's Own" United States Marine Band

Howard University Choir

Remarks

Mrs. Clinton

AmeriCorps Member — do you want the name?

The President

*All*AmeriCorps Award Presentations*

can't find { General Colin Powell, USA (Ret)
Mrs. Coretta Scott King
The Honorable Mike
Governor Michael Leavitt, Governor State of Utah
~~Mr. Clinton~~ Beta middles? Sammy Sosa?

AmeriCorps Pledge

The President

"America the Beautiful"

Howard University Choir

HOWARD UNIVERSITY CHOIR

The Howard University Choir is the resident choir of our nation's preeminent African-American university. ~~Truly a national treasure.~~ It is recognized as one of the most outstanding choral groups in the United States. Under the leadership of conductor Dr. J. Weldon Norris, the choir has remained true to its singular legacy as a definitive interpreter of Negro Spirituals and Work Songs, as well as choral works by composers of African descent.

Ten Howard University Students also serve as AmeriCorps members in the community.

GETTING THINGS DONE

The **Getting Things Done Award** reflects the service, results and achievements of AmeriCorps members who tackled challenging assignments and met critical needs in one or more of AmeriCorps' priority areas – education, public safety, the environment and other human needs.

Christine Packer (1994), while serving as an AmeriCorps*VISTA~~and~~ ^{member} VISTA Leader with the Idaho Immunization Project in Boise, helped start a statewide effort that boosted the immunization rate for two-year-olds from 50 percent to 70 percent and led her to pursue a career in public health.

Traci Chevrax (1995), with Sheridan AmeriCorps in Colorado, developed school-based health initiatives, including Smoke Free Sheridan, a broad coalition and comprehensive campaign to prevent and reduce the prevalence of smoking among school-aged children.

Lin Min Kong (1996), a lawyer serving with the National Service Legal Corps in Los Angeles, helped low-income Hispanic and Thai residents of run-down public housing projects purchase their buildings and renovate them into safe and affordable housing with space for social services, after-school programs and computer classes.

9. **Toni Sage** (1997) ^{OK} (after serving ^{one year} with AmeriCorps*NCCC, started a tutoring project for Parkview Elementary School through Salt Lake County Reads and Promotes Service in Utah. Concerned about an adjacent lot that had become a haven for drug activity, she brought together local college students and residents to turn the area into a safe place for children and their families. ^{95 an AmeriCorps member with}

James Boland (1998), a Marine veteran and AmeriCorps member with the National Collaboration for Homeless Veterans in West Haven, Connecticut, developed mentor, family and crisis programs for veterans in the same facility that helped him twelve years earlier, when he was homeless and struggling with drug addiction. ^{had}

STRENGTHENING COMMUNITIES

The **Strengthening Communities Award** honors AmeriCorps members who made a lasting impact by mobilizing resources, expanding the reach of service organizations and recruiting volunteers, especially young people, to improve their communities.

Jack Bridges (1994), after finishing college out of state, moved home to Georgia to care for his mother and thirteen siblings. As an AmeriCorps member with Habitat for Humanity in Americus, he helped launch a partnership that now engages more than 600 AmeriCorps members in helping Habitat and volunteers of all ages build affordable housing in thousands of communities.

Scott Finn (1995), after graduating from Harvard University, served as an AmeriCorps*VISTA member in West Virginia. While serving in the community of Big Ugly Creek, he transformed an abandoned school building into a community center with after-school and summer programs.

Tera Oglesby (1996), who served with the police department in Seattle, developed the department's first victim support team, offering a range of emergency and long-term services for victims of crime and abuse.

✓
OK **Anna Severens** (1997), serving the Washoe County School District in Reno, Nevada, ran a free mobile preschool program operating out of a converted school bus, called COW (Classroom on Wheels). She helped double the number of children served through the program.

Byrnadett Frerker (1998), of the St. Louis Safety Corps in St. Louis, Missouri, provided disaster relief to families and communities in the wake of wildfires in Florida, a hurricane in Mississippi, floods in Missouri and most recently Hurricane Floyd in North Carolina.

LEADERSHIP

The **Leadership Award** honors AmeriCorps members who served beyond the call of duty, showed character, demonstrated courage and exemplified service to others.

Kyoko Henson (1994), who served with two Pittsburgh projects, joined AmeriCorps to return the community support she received as a young mother. She launched summer youth and family tutoring programs, coordinated community service projects and is pursuing a master's in social work at the University of Pittsburgh.

Kelton Young (1995), serving with the Youth Crime Commission in Fort Worth, Texas, helped young people in gangs or at risk of joining them by encouraging them to make positive choices, starting eighteen TRUCE sites and engaging them in activities through local YMCAs.

Mason Jenkins (1996), in addition to serving with YouthBuild of New Bedford, Massachusetts, engaged young people as resources for their communities, helped start a grassroots organization to address youth issues, and coordinated a conference to open discussions between youth and public servants.

Maria del Mar Bosch (1997), who served with Programa Dundo Amor and University of Puerto Rico America Reads, trained and placed tutors in Head Start centers and launched after-school programs for older children, including a leadership program that gives them a chance to give back to their communities through service.

Jason Lupeituu (1998), serving with Pine Island and Southern Minnesota Youth Works, wanted to provide a safe and stable place for young people. Working with local youth, he turned an old laundromat into the Pine Island Union of Youth, Inc., the community's only youth center.

Arthur White (1998), who grew up in poverty and has lived on his own since he was fifteen, joined AmeriCorps after graduating from high school. While serving with an environmental education program for elementary students, he worked with a tutoring specialist to improve his own reading and writing skills so he could better help young people.

COMMON GROUND

The **Common Ground Award** honors AmeriCorps members who brought together people and organizations and helped others learn to find common ground, live peacefully and work together toward shared goals.

Christy Hicks (1994), who served with the 4-H Youth Programs in Pontiac, Michigan, started a conflict resolution program for middle school students, teaching them skills in managing conflict and diversity and training them as peer mediators and role models for elementary students.

Mark Payne (1995), who served with both City Year and Public Allies in Chicago, recruited young African-American males to volunteer and serve as role models in his Southside neighborhood. He also started a blues festival to bring people together and honor cultural traditions, and engaged corporate, public and community support to reduce violence among local African-American, Mexican, Vietnamese, Caucasian, Puerto Rican, Filipino, Indian and Caribbean teens.

Jamie Lee Manning (1996) served in San Diego and San Jose with the AmeriCorps*NCCC and City Year, organizing citywide service events for the Martin Luther King, Jr. holiday that brought together thousands of children and families from diverse backgrounds for hands-on service projects honoring Dr. King's legacy and teachings.

Trampas Stucker (1997), serving with the Washington Service Corps in his hometown of Tonasket, Washington, brought the special perspective of those living with physical and learning disabilities to teach reading and math to economically disadvantaged, rural elementary students.

Graciela Noriega (1998), served with the Center for Drug Free Living in Orlando, Florida, on a diverse team of AmeriCorps members of all ages, races, cultures and backgrounds. To bridge differences among residents, she started Culture Shock, an education program for the city's young people that now reaches youth in other countries through an international pen pal program.

red dot
10/14

10/14/99 12:30 PM
DRAFT 5th Anniversary Program
For the October 20th event

Since 1994, some 150,000 Americans have helped make our nation a better place by serving as AmeriCorps members. They have changed lives, rebuilt communities, and strengthened America. Their energy, idealism, and responsibility give new meaning to the idea of citizenship.

Today we recognize the accomplishments of these men and women over the past five years and applaud all those who are improving our nation through service.

Agenda

Music by the Howard University Choir
Remarks by First Lady Hillary Rodham Clinton
AmeriCorps Video
Remarks by AmeriCorps Member [...]
Remarks by President Bill Clinton
Presentation of All* AmeriCorps Awards
AmeriCorps Pledge
"America the Beautiful"

The All* AmeriCorps Award

The occasion of the fifth anniversary of AmeriCorps kicks off a new annual award that honors the efforts and accomplishments of the men and women who have served as AmeriCorps members. The AmeriCorps alumni who are being honored with the All* AmeriCorps Award represent the thousands of AmeriCorps members who have devoted their energy and idealism to improve communities and our nation. Award winners were chosen from hundreds of finalists in a national competition.

The All* AmeriCorps Award was designed and produced by the Franklin Mint. It carries the AmeriCorps logo and the Great Seal of the United States of America, representing the national tradition of service and the patriotism that AmeriCorps members exemplify.

Award Winners

The **Getting Things Done Award** reflects the service, results, and achievements of AmeriCorps members who tackled challenging assignments and met critical needs in one or more of AmeriCorps' priority areas – education, public safety, the environment, and other human needs.

- *Christine Packer (1994)*, while serving as an AmeriCorps*VISTA and VISTA Leader with the Idaho Immunization Project in Boise, helped start a statewide effort that boosted the immunization rate for two-year-olds from 50 percent to 70 percent and drew her to a career in public health.
- *Traci Chevraux (1995)*, with Sheridan AmeriCorps in Colorado, developed school-based health initiatives, including Smoke Free Sheridan, a broad coalition and comprehensive campaign to prevent and reduce the prevalence of smoking among school-aged children.
- *Lin Min Kong (1996)*, a lawyer serving with the National Service Legal Corps in Los Angeles, helped low-income Hispanic and Thai residents of run-down public housing projects purchase their buildings and renovate them into safe and affordable housing with space for social services, after-school programs, and computer classes.
- *Toni Sage (1997)*, after serving with AmeriCorps*NCCC, started a tutoring project for Parkview Elementary School through Salt Lake County Reads and Promotes Service in Utah. Concerned about an adjacent lot that had become a haven for drug activity, she brought together local college students and residents to turn the area into a safe place for children and their families.
- *James Boland (1998)*, a Marine veteran and AmeriCorps member with the National Collaboration for Homeless Veterans in West Haven, Connecticut, developed mentoring, family, and crisis programs for other veterans in the very facility that had helped him twelve years earlier, when he was homeless and struggling with drug addiction.

The **Strengthening Communities Award** honors AmeriCorps members who made a lasting impact by mobilizing resources, expanding the reach of service organizations, and recruiting volunteers, especially young people, to improve their communities.

- *Jack Bridges (1994)*, after finishing college out of state, moved home to Georgia to care for his mother and thirteen siblings. As an AmeriCorps member with Habitat for Humanity in Americus, he helped launch a partnership that now engages more than 600 AmeriCorps members in helping Habitat and volunteers of all ages build decent, affordable housing in thousands of communities.
- *Scott Finn (1995)*, after graduating from Harvard University, served as an AmeriCorps*VISTA member in West Virginia. While serving in the community of Big Ugly Creek, he transformed an abandoned school building into a community center with after-school and summer programs.
- *Tera Oglesby (1996)*, who served with the police department in Seattle, developed the department's first victim support team, offering a range of emergency and long-term services for victims of crime and abuse.

- *Anna Severens (1997)*, serving the Washoe County School District in Reno, Nevada, ran a free mobile preschool program operating out of a converted school bus, called COW (Classroom on Wheels). She helped double the number of children served through the program.
- *Byrnadett Frerker (1998)*, of the St. Louis Safety Corps in St. Louis, Missouri, provided disaster relief to families and communities in the wake of wildfires in Florida, a hurricane in Mississippi, floods in Missouri, and, most recently, Hurricane Floyd in North Carolina.

The **Leadership Award** recognizes the personal commitment and responsibility of AmeriCorps members and honors those who served above and beyond the call of duty, showed character, demonstrated courage, and exemplified the ethic of service to others.

- *Kyoko Henson (1994)*, who served with two Pittsburgh projects, joined AmeriCorps to return the community support she had received as a young mother. She started summer youth programs, launched a family tutoring program, coordinated community service projects, and now is pursuing a master's in social work at the University of Pittsburgh.
- *Kelton Young (1995)*, serving with the Youth Crime Commission in Fort Worth, Texas, helped young people in gangs or at risk of joining them – by encouraging them to make positive choices, starting eighteen TRUCE sites serving more than 200 young people each, and engaging young people in activities through local YMCAs.
- *Mason Jenkins (1996)*, in addition to serving with YouthBuild of New Bedford, Massachusetts, took on a range of leadership responsibilities. He engaged young people as resources for their community, helped start a grassroots organization to address youth issues, and coordinated a conference to open discussions between young people and public servants on the issues that affect them.
- *Maria del Mar Bosch (1997)*, who served with Programa Dundo Amor and University of Puerto Rico America Reads, trained and placed tutors in Head Start centers and launched after-school programs for older children, including a leadership program that gives them a chance to give back to their communities through service.
- *Jason Lapeituu (1998)*, serving with Pine Island and Southern Minnesota Youth Works, wanted to provide a safe and stable place for young people. Working with local youth, he turned an old laundromat into the Pine Island Union of Youth, Inc., the community's only youth center.
- *Arthur White (1998)*, who grew up in poverty and lived on his own from the age of fifteen, joined AmeriCorps after graduating from high school. While serving with an environmental education program for elementary school students, he worked with a tutoring specialist to improve his own reading and writing skills so he could better help the young people.

The **Common Ground Award** honors AmeriCorps members who brought together people and organizations and helped others learn to find common ground, live peacefully, and work together toward shared goals.

- *Christy Hicks (1994)*, who served with the 4-H Youth Programs in Pontiac, Michigan, started a conflict resolution program for middle school students, teaching them skills in managing conflict and diversity and then training them as peer mediators and role models for younger elementary students.
- *Mark Payne (1995)*, who served with both City Year and Public Allies in Chicago, recruited young African-American males to volunteer and serve as role models for others in his Southside neighborhood. He also started a blues festival to bring people together and honor cultural traditions, and engaged corporate, public, and community support to reduce violence among local African-American, Mexican, Vietnamese, Caucasian, Puerto Rican, Filipino, Indian, and Caribbean teens.
- *Jamie Lee Manning (1996)* served in San Diego and San Jose, with the AmeriCorps*National Civilian Community Corps and City Year, organizing city-wide service events for the Martin Luther King, Jr. holiday that brought together thousands of children and their families from a diversity of racial and ethnic backgrounds in hands-on community service projects that honor Dr. King's legacy and teachings.
- *Trampas Stucker (1997)*, serving with the Washington Service Corps in his hometown of Tonasket, Washington, brought the special perspectives of those living with physical and learning disabilities to teach reading and math to economically disadvantaged, rural elementary school students.
- *Graciela Noriega (1998)*, served with the Center for Drug Free Living in Orlando, Florida, on a diverse team of AmeriCorps members of all ages, races, cultures, and backgrounds. To bridge differences among community residents, she started Culture Shock, an education program for the city's young people that has now reached youth in other countries through an international pen pal program.

The Corporation for National Service

The Corporation for National Service was created in 1993 to bring Americans together to solve community problems, and to make service the common expectation for every citizen. The Corporation -- in close partnership with governor-appointed state commissions, nonprofits, faith-based groups, schools, and other organizations -- provides service opportunities for more than a million Americans of all ages. In addition to overseeing AmeriCorps, the Corporation promotes education and service through Learn and Serve America and supports senior service through the National Senior Service Corps.

The AmeriCorps Pledge

*I will get things done for America –
To make our people safer, smarter, and healthier.
I will bring Americans together to strengthen our communities.
Faced with apathy, I will take action.
Faced with conflict, I will seek common ground.
Faced with adversity, I will persevere.
I will carry this commitment with me this year and beyond.
I am an AmeriCorps member, and I will get things done.*

“America the Beautiful”

*Oh beautiful for spacious skies,
For amber waves of grain,
For purple mountain majesties
Above the fruited plain!*

*America! America!
God shed His grace on thee.
And crown thy good with brotherhood
From sea to shining sea.*

Katharine Lee Bates, 1913

Howard University Choir

Would you like a description? Or a Thanks to the ...?

TO: Karen Tramontano
Ann F. Lewis
Bruce Reed
✓ Thurgood Marshall, Jr.

CC: Shirley Sagawa, Eric Liu, Lowell Weiss

FROM: John Gomperts, Corporation for National Service

RE: Help with the AmeriCorps Anniversary

DATE: October 5, 1999

Goody -
your help
would be
great.
J.G.

The plans for the Fifth Anniversary of AmeriCorps are coming together well. In the field, we know there will be a good deal of service and swearing-in activity, including several outstanding events. Interested organizations also appear to be organizing several good events in Washington around the time of the Anniversary. There is significant interest among supporters on the Hill. And the White House event looks very strong. So the pieces are in place for a successful commemoration.

Now the question is how much all of this activity will help to spread the word about AmeriCorps and support the recruiting effort the President launched at the University of Maryland and that the Corporation has been pursuing so vigorously this year. You can be sure that we are doing everything we can to push the story out. But our resources are limited and to move this story to a higher level, we need your help. Below is a list of things that would advance the story substantially. I am not so naïve as to think that you can clear the decks and do everything on the list. But I do hope that you can help make some of these things happen.

Message of the Day – Of course I know that there are many major events (internal and external) occurring in the same time frame as the AmeriCorps anniversary. But we all agreed that this would be our chance to push out the AmeriCorps story at a high level, and we must clear space to get this message out.

Presidential Interview – It would be a great help if the President would do an exclusive interview on AmeriCorps with a reporter or reporters and/or columnist(s) who have a special interest in service. Ideas include Jon Alter, Susan Page, Walter Shapiro, David Gergen, Jeff Greenfield, Tavis Smiley or others. An exclusive radio or TV interview is another attractive possibility.

A Written Product by the President – I don't know whether it is possible to pursue a written product by the President. When AmeriCorps was launched, the President had an op-ed in the *New York Times*. It may be the only op-ed he has done as President. I am not suggesting that venue or format, but some type of column by the President about his pride in the accomplishments of AmeriCorps members would have great power.

Senior White House Surrogates – In addition to making the President available to talk about AmeriCorps in some way, it would be helpful to have senior White House surrogates available to talk about the AmeriCorps anniversary. Likely surrogates include: John Podesta, Ann Lewis, Bruce Reed. Of course, it would be helpful to have Joe Lockhart mention the anniversary as often as possible. In addition to “on the record” interviews, it would be especially helpful if those in White House who talk regularly to the media really emphasize the importance of the AmeriCorps story. Even in the midst of other activities, we have to push the story that AmeriCorps is central.

Radio Address and Service – Under separate cover, I am submitting a scheduling request for the President to use the radio address on October 23rd to sweep together the AmeriCorps anniversary and the philanthropy conference. He could press the theme that by giving of themselves individuals can make a huge difference in communities and in the spirit of the nation. To put flesh (and a picture) to those words, I will recommend that the President participate in a terrific service project here in Washington DC.

Weekend shows – Whoever represents the White House on the weekend talk shows (both the weekend before and the weekend after the event) should be sure to talk about the success of AmeriCorps and the significance of the anniversary.

Help with Networks – Simply stated, we need help with the networks. We just haven’t succeeded in breaking through with them. White House contacts and pitching could help enormously. This includes the evening news, and other news shows including the morning shows.

Regional Press – We will have approximately 20 winners of the first annual All* AmeriCorps Awards. We want to do a full-court press in getting their stories out to regional press outlets, and the help of the White House press office will be key to our success.

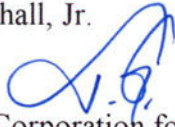
* * *

Again, I realize all of the different pressures and impulse and externalities to which the White House must react. That is precisely why I have written this memo. To make the AmeriCorps anniversary the success it ought to be, we need your help in a major way. We are ready, anxious and able to provide all the support that you need in terms of material, stories and talking points. If it is useful to have a quick meeting to discuss how to make at least some of these requests come to pass, we are ready and available.

Please let me know your reaction, and how we can follow-up on these requests.

October 5, 1999

TO: Thurgood Marshall, Jr.

FROM: John Gomperts 
Chief of Staff, Corporation for National Service

REQUEST: For the President to use the radio address on October 23rd to discuss AmeriCorps, national service and the Philanthropy Conference, and to participate in Make a Difference Day service project in Washington DC with AmeriCorps members.

PURPOSE/
BACKGROUND: In the course of the week, the President will host the Fifth Anniversary of AmeriCorps (October 20) and the Philanthropy Conference (October 22). The radio address is an opportunity to pull together the theme of individuals giving of themselves, improving their community and building the spirit of the nation. Make a Difference Day (October 23 this year) is an annual day of service and volunteering on which millions of people will be involved in local projects. Thus, the radio address would not only extend the AmeriCorps and philanthropy stories, but it would coincide with Make a Difference Day. Participation in the service project would put flesh (and a picture) on the President's words.

PREVIOUS
PARTICIPATION: The President participated in numerous events related to AmeriCorps and service. The President's most recent community service projects were just before Christmas at a DC food kitchen, and then on Martin Luther King Day at a local senior center. It has been several months since he has been seen participating in a service project himself.

DATE/TIME: Saturday, October 23, 1999

DURATION: Five minutes for the radio address (could be pre-recorded). One hour for the service project.

LOCATION: East Capitol Dwellings, Washington, DC

PARTICIPANTS: The President, Harris Wofford, Marcia Bullard, *USA Weekend Magazine*, Bob Goodwin, CEO of the Points of Light Foundation, AmeriCorps Members from the Capitol Region NCCC Campus, DC Housing Authority officials and employees, local AmeriCorps Members, participants from Best Friends, residents from East Capitol Dwellings.

OUTLINE OF
EVENT:

East Capitol Dwellings is the place where an elderly grandmother was recently shot and killed while trying to protect young residents. The District of Columbia Housing Authority is making a concerted effort to turn around the neighborhood, including establishing an apprenticeship program and converting two townhouses into a Boys and Girls Club.

Many of the units have been refurbished inside, but the neighborhood still looks untouched because the external property has not been updated. A key part of the project will be to give the whole place a fresh face through plantings and painting. Additionally, renovations will begin to convert two townhouse units to a Boys and Girls Club. Finally, two blocks down the street at Capitol View Plaza, 30 units will be painted to prepare for new occupants.

Participants in the day of service will include community residents, AmeriCorps members, staff from various organizations including *USA Weekend*, Points of Light Foundation, the Corporation for National Service, America's Promise, AmeriCorps Alums, and Best Friends.

REMARKS
REQUIRED:

Yes for radio address. Optional for service project.

OTHER
PRINCIPALS:

First Lady, Vice President

MEDIA
COVERAGE:

Yes

PROPOSED
ATTENDANCE:

Audience for radio address is at discretion of White House.
Approximately 400 – 500 people at the service project

RECOMMENDED
BY:

Harris Wofford

CONTACT:

John Gomperts
Chief of Staff, Corporation for National Service
202-606-5000 ext.121
jgomper@cns.gov

DATE: October 8, 1999

☐ ACCEPT

☐ REGRET

☐ PENDING

TO:

Stephanie Streett
Assistant to the President and Director of Scheduling

FROM:

Thurgood Marshall, Jr. *T.M.*
Assistant to the President and Secretary to the Cabinet

REQUEST:

For the President to participate in a Make a Difference Day service project in Washington, DC with AmeriCorps members.

PURPOSE:

In the course of the week, the President will host the Fifth Anniversary of AmeriCorps (October 20) and the Philanthropy conference (October 22). Make a Difference Day (October 23 this year) is an annual day of service and volunteering on which millions of people will be involved in local projects. Participation in the service project would put flesh (and a picture) on the President's words.

BACKGROUND:

East Capitol Dwellings is the place where an elderly grandmother was recently shot and killed while trying to protect young residents. The District of Columbia Housing Authority is making a concerted effort to turn around the neighborhood, including establishing an apprenticeship program and converting two townhouses into a Boys and Girls Club.

Many of the units have been refurbished inside, but the neighborhood still looks untouched because the external property has not been updated. A key part of the project will be to give the whole place a fresh face through plantings and painting. Additionally, renovations will begin to convert two townhouse units to a Boys and Girls Club. Finally, two blocks down the street at Capitol View Plaza, 30 units will be painted to prepare for new occupants.

DATE AND TIME:

Saturday, October 23, 1999

DURATION:

One hour

LOCATION: East Capitol Dwellings, Washington, DC

PARTICIPANTS: The President
Harris Wofford
Marcia Bullard, USA Weekend Magazine
Bob Goodwin, DEO of the Points of Light Foundation
AmeriCorps Members
DC Housing Authority officials and employees
Residents from East Capitol Dwellings

REMARKS REQUIRED: Optional

MEDIA COVERAGE: Open Press

RECOMMENDED BY: Harris Wofford, Corporation for National Service

CONTACT: John Gomperts, Corporation for National Service
(202) 606-5000, ext. 121

Anne Bovaird
(202) 456-7072

DRAFT

All AmeriCorps Awards

Getting Things Done

<u>Program</u>	<u>Topic</u>	<u>State</u>
VISTA	Immunization	Idaho
AmeriCorps*National	Education	Louisiana
AmeriCorps*National	Low Income Housing	N. California
AmeriCorps*State & NCCC	Environmental Education/ Literacy	Utah
AmeriCorps*National	Homeless/Mentally ill Vets	Connecticut

Strengthening Communities

<u>Program</u>	<u>Topic</u>	<u>State</u>
AmeriCorps*National	Housing/Tutoring	Georgia
AmeriCorps*State	Community Development/ America Reads	West Virginia
AmeriCorps*State	Victim's Assistance	Washington
VISTA	Pre-school/Education Readiness	Nevada
AmeriCorps*State	Disaster Response & Literacy	Missouri

Common Ground

<u>Program</u>	<u>Topic</u>	<u>State</u>
AmeriCorps & VISTA	Teaching Tolerance	Michigan
AmeriCorps*National	Mobilizing Business and Community Residents on South Side	Illinois
NCCC & AmeriCorps* Nat'l	King Day organizing	S. California
AmeriCorps*State	Elementary Children and Diversity including Disability	Washington
AmeriCorps*National & NCCC	Exposing youth to international Cultures	Florida

Leadership

<u>Program</u>	<u>Topic</u>	<u>State</u>
VISTA	Community Role Model Client to Server	Pennsylvania
AmeriCorps*State	Antiviolence & Youth Crime Prevention	Texas
Mason Jenkins	Housing	Massachusetts
VISTA	Head Start/America Reads Incarcerated Youth	Puerto Rico
AmeriCorps*State	Role Model/Tutor	New Hampshire
AmeriCorps*State	Youth Development	Minnesota

AmeriCorps Anniversary Events

Lunch 12-1:30 pm (100 people)

Program: The First Lady, Eli Segal, Harris Wofford
Presentation of the Dan Dutko Memorial Award (need to discuss)

Anniversary Event ^{2pm} 1:30-2:30 pm (1000 people)

Pre-Program: Gospel group - CNS proposes Keb Mo (blues musician) to be the performer - he will be in town that day.

Program: The First Lady (5 min)

Viewing of new AmeriCorps ads (1 min)

AmeriCorps Alum speaks ^{2?} (4 minutes)

POTUS - remarks (Lowell)
Presentation of AmeriCorps Awards (one in each category) (20 - 25 minutes)

President introduces each celebrity, who in turn speaks briefly about the award winner. Award is presented by the President and First Lady. ⁵ LUKEY ⁵ One award winner per category.

Leadership - Colin Powell, John Glenn, Mia Hamm

Getting Things Done - Jerry Yang [or Colin Powell, Millard Fuller]

Community Strengthening - Dan Coats, Millard Fuller, Sargent Shriver

Common Ground - Coretta Scott King, Dexter Scott King ^{→ LIKELY YES}

Gov. LEAVITT
[The President (10 - 15 min)]

The President Administers the Pledge to the new Class (1 minutes)

[Performance by Keb Mo] (4 minutes)

Singing of America the Beautiful (4 minutes)

Closing (1min) - POTUS

Running time: One hour

POTUS Brfg. - 1:25
(oval)
POTUS + FLOTUS
meet - 1:45pm

FLOTUS → Harris → Eli → Debbie

meet + greet
Dir Recept. Rm
1:45 → 1:55pm

9 on stage
- awardees in front
(wt-away)

Gates open: 1pm
(E. visitors take)

Bette Midler
Mia Hamm

ASK "Honorable Mentions"
to stand

maybe
Bette Midler

Powell
Leavitt
King

All-AmeriCorps Awards Judges

Farai Chideya
200 East 10th Street
712
New York, NY 10003
212-254-5888

Kate Brosnan
Juice Guys Care
36 Polpis Road
Nantucket, MA 02554
508-228-3862

C. Richard Allen
President and CEO
National Geographic Ventures
1145 17th Street, NW
Washington, D.C. 20036
202-857-7100

Patti Cohen
Program Manager
Coca Cola Scholars Foundation
10 Peachtree Place
10th Floor
Atlanta, GA 30309
404-733-5430

Anne Bushman
111 Chestnut Avenue, 1st floor
Narberth, PA 19072
(215) 790-4357

Julie Demeo
MCI Center
601 F Street, NW
Washington, DC 20004
202-628-3200, ext. 4524

Amy Achor
CNS Board Member-Nominee
114 Mather Mail Center
Cambridge, MA 02138-7528
(617) 493-7366

Billy Shore, CEO
Share Our Strength
733 First Street, NW Suite 640
Washington, DC 20005
(202) 393-2925

Christopher Gates
President
National Civic League
1445 Market Street, Suite 300
Denver, CO 80202
(303) 571-4343

Bob Goodwin
President
Points of Light Foundation
1400 I Street, NW
Washington, DC 20005

Cheryl Parker Rose
Director
Intergovernmental and Interagency Coordination
Department of Education
400 Maryland Avenue, SW
Room 5E230
Washington, DC 20202-3517
(202) 401-0153

Vince Micone
Acting Assistant Director, Events Management
Justice Management Division/Personnel Staff
1331 Pennsylvania Avenue, NW
Suite 110
Washington, DC 20530

Robyn Blane
American Institute for Public Service
(302) 622-9101

Marilyn Rundell
Citizen's Scholarship Foundation of America
1505 Riverview Road
St. Peter, MN 56082
(507) 931-0479

Clark Gaines
National Football League Players Association
2021 L Street, NW
Washington, DC 200??

Lynda Lancaster
Vice President of Community Outreach
First Book
1319 F Street, NW
Suite 500
Washington, DC 20004

Christine Benero
President
Junior League of Washington
1319 F Street, NW
Suite 204
Washington, DC 20004
(202) 347-8153

Gregg Petersmeyer
America's Promise

Mimi Mager
Friends of VISTA

Joyce Corlett
Director of Program Development
Big Brothers Big Sisters of America

AmeriCorps Alums

Vollie Melison
Former Executive Director, AmeriCorps Alums
HUD Community Organizer
811 North Jefferson
Arlington, VA 22205]
(703) 243-8218
(202) 708-0614, ext. 3396

Doug Thompson, AmeriCorps Alum
The Volunteer Center - United Way
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Corporation Staff

Marlene Zakai, AmeriCorps*National
Alissa Magrum, AmeriCorps Recruitment
Katherine Delo, Learn and Serve
Damon Bolden, AmeriCorps Recruitment
Jodi Raybuck, Learn and Serve
Kathleen Dennis, VISTA
Linda D. Taylor, NCCC San Diego
Benjamin Frey, AmeriCorps*State
Sandy Scott, Public Affairs
John Vezina, Congressional Affairs

Melinda

Bob Goodwin
Harris Wofford

List of attendees
Cabinet Affairs
(whatever size)

AmeriCorps Anniversary Events

Lunch 12-1:30 pm (100 people)

Program: The First Lady, Eli Segal, Harris Wofford
Presentation of the Dan Dutko Memorial Award (need to discuss)

Anniversary Event 1:30-2:30 pm (1000 people)

Pre-Program: Gospel group – CNS proposes Keb Mo (blues musician) to be the performer – he will be in town that day.

Program: The First Lady (5 min)

Viewing of new AmeriCorps ads (1 min) / 2 min. video

AmeriCorps Alum speaks (4 minutes)

Presentation of AmeriCorps Awards (one in each category) (20 - 25 minutes)

First Lady?

President introduces each celebrity, who in turn speaks briefly about the award winner. Award is presented by the President and First Lady. **One** award winner per category.

Leadership ① – Colin Powell, John Glenn, Mia Hamm

Getting Things Done ① Jerry Yang [or Colin Powell, Millard Fuller]

Community Strengthening – Dan Coats, Millard Fuller, Sargent Shriver, Michelle Engler

Common Ground ① Coretta Scott King, Dexter Scott King

The President (10 - 15 min)

The President Administers the Pledge to the new Class (1 minutes)

[Performance by Keb Mo] (4 minutes)

Singing of America the Beautiful (4 minutes)

→ Closing (1min) - First Lady?

Running time: One hour

one of volunteers
involved in disaster relief
↑
FEMA

Republican woman

Rosie O'Donnell
Bette Midler

Rapeline
music ?

audience-seated together

AmeriCorps Anniversary Celebration

The President and First Lady will be hosting a major celebration in honor of the Fifth Anniversary of AmeriCorps on October 20. This will be a 1,000 person event, held in the tent, attended by AmeriCorps members and alumni and other friends of the program. The event kicks off activities around the country to recognize the contributions of this signature program of the President.

The centerpiece of the program will be the presentation of awards to AmeriCorps alumni in four categories:

Getting Things Done
Common Ground
Community Strengthening
Leadership

Each category will be introduced by a well-known person who exemplifies the category and who will lend visibility and credibility to AmeriCorps. Here is the working list so far:

Military/Space Program (could represent Getting Things Done or Leadership):

* Colin Powell, Eileen Collins, John Glenn, Shannon Lucid

Civil Rights (for Common Ground):

Coretta Scott King, Myrlie Evers, John Lewis, Martin Luther King III, Rev. Bernice King

Dexter Scott King

Religious/Community (for Community Strengthening):

Millard Fuller, Ted Hesburg, Sargent Shriver, Tim Shriver, Fred Grandy, Dan Coats — *Big Brothers, Big Sisters*

Business Leaders (for Leadership or Getting Things Done or Community Strengthening):

Lou Gerstner, Steve Case, Jerry Yang, Sandy Weill, Bill Gates

(Yahoo)

Sports Figures (for Community Strengthening or Leadership):*

David Robinson, John Thompson, Grant Hill, Mia Hamm, Michelle Akers, Sammy Sosa, Cynthia Cooper, Nikki McCray, Chamique Holdsclaw, Rebecca Lobo, Serena Williams

* *NY*

Portland Celebrities involved in the Community (for Community Strengthening):

Will Smith, Jada Pinkett, Matt Damon, Gloria Estefan, Jimmy Smits, Edward James Olmos, Denzel Washington, Andrew Shue, Richard Dreyfuss

Other:

Mark Racicot, Ed Rendell, Bill Moyers, Arthur Schlesinger

women

AmeriCorps Anniversary Events

East Room/State Dining

Lunch 12-1:30 pm (100 people)

Program: The First Lady, Eli Segal, Harris Wofford
Presentation of the Dan Dutko Memorial Award (need to discuss)

Young person

↳ Private sector

MOC - friend of Dutko

Anniversary Event 1:30-2:30 pm (1000 people)

Pre-Program: Gospel group

"Procession of AmeriCorps Alum"

Program: The First Lady (5 min)

The President (10 min)

Viewing of new AmeriCorps ads (1 min) / Clips - 2-3 min.

Presentation of AmeriCorps Awards (one in each category) (16 minutes)

- Leadership
- Getting Things Done
- Community Strengthening
- Common Ground

(20)

AmeriCorps Alum speaks (4 minutes)

The President Administers the Pledge to the new Class (2 minutes)

Singing of America the Beautiful (4 minutes)

Closing (1min)

(POTUS / POTUS)

← or here

- POTUS intro of each Category + presenter
- awardee receives award from POTUS

Kebo Mo - grammy-award winning blues artist

↑ visibility issues

w/ gospel choir

DPC - deliverables?

Room 100
1pm

THE WHITE HOUSE
WASHINGTON



MEMORANDUM FOR DISTRIBUTION

FROM: Melanne Verveer and Shirley Sagawa, Office of the First Lady

RE: AmeriCorps Fifth Anniversary Event

DATE: September 15, 1999

As you may know, the President and First Lady will be hosting a major celebration in honor of the Fifth Anniversary of AmeriCorps on October 20. This will be a 1,000 person event, held in the tent, attended by AmeriCorps members and alumni and other friends of the program. The event kicks off activities around the country to recognize the contributions of this signature program of the President.

The centerpiece of the program will be the presentation of awards to AmeriCorps alumni in four categories:

Getting Things Done
Common Ground
Community Strengthening
Leadership

Each category will be introduced by a well-known person who exemplifies the category and who will lend visibility and credibility to AmeriCorps. *We need your help identifying the right people to play this role.* Here is the working list so far:

Military/Space Program (could represent Getting Things Done or Leadership):
Colin Powell, Eileen Collins, John Glenn

Civil Rights (for Common Ground):
Coretta Scott King, Rosa Parks, John Lewis

Religious/Community (for Community Strengthening):
Millard Fuller, Ted Hesburg

Business Leaders (for Leadership or Getting Things Done or Community Strengthening):
Lou Gerstner, Steve Case, Jerry Yang

Sports Figures (for Community Strengthening or Leadership):

David Robinson, John Thompson, Grant Hill, Magic Johnson, Mia Hamm, Michelle Akers, Sammy Sosa, Cynthia Cooper, Nikki McCray, Chamique Holdsclaw, Rebecca Lobo

Celebrities involved in the Community (for Community Strengthening):
Will Smith, Jada Pinkett, Matt Damon

It has also been suggested that we include a visible Republican – there are several that have been supportive of the program, although we have other issues with them (like Dan Coats and John Kasich). A safer choice would be a governor like Mark Racicot, who is under consideration for the Corporation for National Service Board.

We would appreciate your input on these individuals and ideas for others who should be considered. Our next meeting is Monday, September 20, at 1 pm – your response in advance of the meeting would be timely.

Thanks in advance for your help.

Distribution:

Bob Nash
Minyon Moore
MaryBeth Cahill
Karen Tramontano
Maria Escheveste
Ann Lewis
Ben Johnson
Thurgood Marshall, Jr.
Bruce Reed
Stephanie Streett

Small lunch at 12pm
100 people - funders
any key

CNS - Youth, Philanthropy
& service

1:30pm - Big event
1,000 people

"dignified event" - win over commitments from corp. community,
Republicans, etc

POTUS + FLOTUS

- 30 second spots (2) highlighting anniversary

- Alumni awards - 4 awardees + several HM's

^
each award presented by notable person
- one of

Social office → doesn't want

POTUS administers pledge to 100 members of the next class

"America the Beautiful" - choir?
keb mo?

- * Harris + Eli speak at lunch, on stage during big event
- list of names

ROUTING SLIP

DATE: 8/5/99John Gomperts
~~Steve~~ CNS
606-5000FROM: Stephanie Streett
Assistant to the President and Director of Presidential SchedulingSUBJECT: Participate in Americorps 5th Anniversary

Lisa Berg	—	Minyon Moore	—	Side-room event w/ ↓ President's Service Awards Non-Americorps members - top volunteers <u>(40 people)</u>
Samuel Berger	—	Bob Nash	—	
Sidney Blumenthal	—	Jennifer Palmieri	—	
Mary Beth Cahill	—	John Podesta	—	
Davis/Emrich	✓	Clark Ray	—	
Maria Echaveste	—	Steve Ricchetti	—	
George Frampton	—	Bruce Reed	—	
Nancy Hernreich	—	Dan Rosenthal	—	
Mickey Ibarra	—	Charles Ruff	—	
Ron Klain	—	Sched Correspondence	✓	
Neal Lane	—	Patti Solis-Doyle	—	20 All Americorps Awards
Sara Latham	✓	Doug Sosnik	—	
Ann Lewis	—	Gene Sperling	—	
Mark Lindsay	—	Larry Stein	—	
Bruce Lindsey	—	Todd Stern	—	
Joe Lockhart	✓	Karen Tramontano	✓	
Capricia Marshall	—	Loretta Ucelli	✓	
Sean Maloney	—	Melanne Verveer	—	
Thurgood Marshall Jr.	✓	Michael Waldman	✓	
		Anne McGuire	✓	

FILE: AcceptCOMMENTS: 10/20 (T)

June 3, 1999

TO: Stephanie Streett,
Assistant to the President

99 JUN 4 P5:57

FROM: Thurgood Marshall, Jr.,
Assistant to the President

Karen Tramontano,
Assistant to the President

REQUEST: For the President to participate in the AmeriCorps 5th Anniversary
and to bestow the first All*AmeriCorps Awards.

PURPOSE/
BACKGROUND

This fall, AmeriCorps will celebrate its fifth anniversary. The Corporation for National Service is planning a full weekend of service and celebration with events in Washington, D.C. and all across the country. Included in the anniversary celebration will be a new award honoring those who have served in AmeriCorps. The anniversary celebrations and service events are all scheduled for October 22, 1999, the traditional program launch date for the national service network and the day before Make A Difference Day, the first national day of service for the program year.

PREVIOUS

PARTICIPATION: The President swore in the first class of AmeriCorps members on September 12, 1994 in the Oval Office and has participated in their annual opening ceremonies and national days of service every year since the launch.

DATE/TIME: On or near Friday, October 22

DURATION: One and a half hours

LOCATION: The South Lawn, preceded by a reception in the Residence.

PARTICIPANTS: The President, Harris Wofford, AmeriCorps members and AmeriCorps Alums, Members of the Cabinet, Members of Congress, major donors, and nonprofit, corporate, government, and faith leaders who are partners of AmeriCorps and other national service programs.

OUTLINE OF
EVENT:

The All*AmeriCorps Anniversary is a nationwide celebration that includes national service projects across the country and a new

award to honor the accomplishments of those who have served through AmeriCorps. The first All*AmeriCorps Awards will be bestowed during the South Lawn celebration on outstanding AmeriCorps members from each of the previous years. At the celebration, the President will recognize and honor AmeriCorps members who, through their outstanding service, got things done, strengthened their communities, developed leaders, and built common ground.

REMARKS
REQUIRED:

Yes. The event provides a platform for making the case for the expansion of AmeriCorps and for a statement on the Administration's policy initiatives that support national, community and youth service.

OTHER
PRINCIPALS:

First Lady, Vice President, Mrs. Gore

MEDIA
COVERAGE

Yes

PROPOSED
ATTENDANCE:

Approximately 1,000

RECOMMENDED
BY:

Harris Wofford

CONTACT:

Anne McGuire,
Special Assistant to the President
Cabinet Affairs

ROUTING SLIP

DATE: 7/1/99FROM: Stephanie Streett
Assistant to the President and Director of Presidential SchedulingSUBJECT: Present 1999 President's Service Awards

Virginia Apuzzo	—	Thurgood Marshall Jr.	✓
Lisa Berg	—	Minyon Moore	—
Samuel Berger	—	Bob Nash	—
Sidney Blumenthal	—	Jennifer Palmieri	—
Mary Beth Cahill	—	John Podesta	—
Phil Caplan	—	Clark Ray	—
Davis/Redington	✓	Steve Ricchetti	—
Maria Echaveste	—	Bruce Reed	—
Tim Emrich	✓	Dan Rosenthal	—
George Frampton	—	Charles Ruff	—
Nancy Hernreich	—	Patti Solis-Doyle	—
Mickey Ibarra	—	Doug Sosnik	—
Ron Klain	—	Gene Sperling	—
Neal Lane	—	Larry Stein	—
Lisa Levin	—	Aviva Steinberg	—
Ann Lewis	—	Todd Stern	—
Bruce Lindsey	—	Loretta Ucelli	✓
Joe Lockhart	✓	Melanne Verveer	—
Capricia Marshall	—	Michael Waldman	✓
		Anne McGuire	✓

FILE: pend

COMMENTS: _____

SCHEDULE PROPOSAL

June 18, 1999

 ACCEPT REGRET PENDING

TO: Stephanie Streett
Director of Scheduling

FROM: Thurgood Marshall, Jr. *TM*
Assistant to the President and Cabinet Secretary

REQUEST: For the President to present the 1999 President's Service Awards.

PURPOSE: The President's Service Awards are the highest honor in volunteering, and are presented annually to a small group of outstanding volunteers. *- 20 awardees*

BACKGROUND: Every year since 1993, either the President or the First Lady has presented these awards. Last year, because of the Middle East Peace Signing, the awards were cancelled. Thus, the 1998 and 1999 awards will be presented together. *but several hundred attendees*

DATE AND TIME: As soon as possible

DURATION: 30 minutes

LOCATION: The White House, TBD — *South Lawn (tent)*

PARTICIPANTS: The President and award winners

PREVIOUS PARTICIPATION: Every year in this Administration, either the President or the First Lady has presented these awards.

INVOLVEMENT: The Administration has been involved with the Corporation for National Service through Americorps, the President's Summit for America's Future, and the President's Student Service Challenge.

MEDIA COVERAGE: Not necessary *open*

ORIGIN OF PROPOSAL: Corporation for National Service

STAFF CONTACT: Anne McGuire
Office of Cabinet Affairs
(202) 456-2572