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"Scales, Melody" <MScales@cns.gov>
11/26/99 03:21:36 PM

Record Type: Record

To: Anne W. Bovaird/WHO/EOP

cc:

Subject: FW: 5th Anniversary Photos

475

Lauri + David

-----Original Message-----

From: Scales, Melody

Sent: Friday, November 26, 1999 3:17 PM

To: 'anne-w.bovaird@who.eop.gov'

Subject: 5th Anniversary Photos

Hey Anne-

I just have a couple of questions.

1. Some folks from our state offices took professional photos at the 5th Anniversary Event on October 20th. They would like to get some of them signed by President Clinton - is this possible? There is no one in this photo except the President and it was not taken by the WH photography group. I have not seen it. They just told me that it was a good photo.

2. How about the photos from the 5th Anniversary event with Andre Crisp? I saw the ones of the award winners but none of Andre. Please, get his signed when it is available.

➔ Re-order from photo office

3. Also, I have some photos from the AmeriCorps*NCCC graduation on August 9th at the Department of Interior. Is it possible to get these signed? This is for a mentor of mine and I would love to surprise him with a signed photo of him and the President. (If you said yes to this I would be forever grateful.)

4. Are there any photos available from the November 5th when the President meet a few AmeriCorps members at the Little Rock Air Force Base as he was departing? Please, let me know when and if these become available.

I know you have better things to do than get a few photos signed but if you could do any of the above mentioned things I would really appreciate it. I hope all is going well for you. Happy Thanksgiving!!

Thanks,
Melody

AmeriCorps flags

Rendered
12/6

Rendered
12/6

CORPORATION
FOR NATIONAL
★ SERVICE

Submitted to
Staff Secy

TO: Thurgood Marshall, Jr.
Secretary to the Cabinet

FROM: John Gomperts
Corporation for National Service 

RE: Report to the President from the Board of Directors of the Corporation for
National Service

DATE: October 25, 1999

As you know, the Corporation for National Service is governed by a Board of Directors, appointed by the President and confirmed by the Senate. The Board has prepared the attached *Report to the President of the United States*, and asked that we transmit the *Report* in the same manner that we send over memos from the Chief Executive Officer to the President.

Please see that this document is properly routed and receives the appropriate attention. If you have any questions, please call me at 606-5000 ext. 121.

Many thanks.



CORPORATION

FOR NATIONAL



S E R V I C E

Board of Directors

Report to

The President of the United States

October 1999

INTRODUCTION

The National and Community Service Act (Act) establishes the Corporation for National and Community Service (Corporation) as an independent legal entity. Among its statutory commitments are directives to meet "unmet human, educational, environmental and public safety needs" while encouraging citizens to engage in national service; producing thereby, "tangible benefits" in our nation's communities while renewing an "ethic of civic responsibility." The Corporation is also charged with "reinventing government," an operational dynamic calling for customer-focused response to evolving needs and conditions encountered while carrying out its mission. Accordingly, integrating the Corporation's multiple objectives with appropriate prioritization and balance is a continuing challenge to all who must formulate policy.

The Corporation's Board of Directors includes 15 voting members, each appointed by the President and confirmed by the Senate. The Act also designates as *ex officio* nonvoting members: the Corporation's Chief Executive Officer, the Director of the Peace Corps, the Attorney General, the Administrator of the Environmental Protection Agency, and the Secretaries of Education, Health & Human Services, Labor, Interior, Agriculture, Housing & Urban Development, and Defense. The 15 voting members who are required to "represent a broad range of viewpoints" are structured to reflect diversity and a balance between political parties. Board diversity is critical to maintaining appropriate attention to the Corporation's multi-purposed mission. Balance between political parties ensures appropriately nonpartisan policy-making.

Pursuant to the Act, the Chair calls and conducts Board meetings at least three times each year. These meetings typically include reports by the Chief Executive Officer, reports by the Board's executive and standing committees,

presentations by Corporation staff, presentations by invited participants, and deliberations and votes on official business. It is not uncommon for the Board to meet in an informal gathering the day before its meeting. These gatherings, referred to as "retreats," allow for informal Board discussions about contextual issues concerning the Corporation and national service. They do not include issue deliberation or votes on official business. The Board also participates in monthly telephone conferences, during which it is updated by Corporation staff and its own internal subcommittees.

Notwithstanding a chronic absence of full membership, exacerbated by attrition and a painfully ponderous appointment process, this has been an active Board since its inception. Working through its three major subcommittees: (1) Planning and Evaluation, (2) Management, Budget & Governance, and (3) Communications, whose chairs, with the Chair of the Board, comprise the Board's Executive Committee, the Board has carried out its expressed statutory duties of reviewing and approving the Corporation's strategic and evaluation planning and grant-making, while advising, informing and overseeing the performance of the two CEO's in office since the Corporation was created. Beyond the function of fully utilizing its "broad range of viewpoints," the Board has been actively engaged collaboratively with the CEO and directly with staff to help maintain the customer responsiveness, the attainment of measurable goals for participation and performance, and focused support of locally established initiatives called for by the purpose clause of the Act. This Board is committed to national service and to the unique leverage this Corporation can provide for the creation and the support of community-based service activities.

Among the Board's defined statutory duties, there is also a requirement that the Board shall, "advise the President...concerning developments in national and community service that merit the attention of the President." (42 USCA §

12651b(g)(8)). This Board has now functioned for five years, with two very different CEO's and three separate Board Chairs. During that time, and in response to varied working conditions, the Board has now evolved into the independent, cohesive, diverse and politically balanced entity envisioned by the Act. It has gained insight and experience that can and should be poured back into the flexible and continuing progression of the Corporation's "reinvention." Indeed, the Board is now able to contribute even more to the oversight and reinventing dynamic expressly envisioned by the Act. Accordingly, the Board believes that it is now time to make its first Report to the President.

EXECUTIVE SUMMARY

The Act delineates clearly the Board's statutory duties and responsibilities. The first five years, however, have demonstrated that the collaborative relationship with the Corporation's chief executive officer as envisioned by the Act is substantially affected by the personality and interests of the CEO. To be sure, a process of adjustment and feedback between a Board and CEO is natural within any independent corporate entity, but in virtually all similar circumstances, the CEO involved in that process is selected and serves at the pleasure of the board. Such is not the case under the Act. The complete separation of CEO selection from Board involvement in that selection affects that collaborative process. We believe that it does not contribute positively. In fact, we believe it weakens the collaborative process. Going forward, effective collaboration can be enhanced if the Board can become more involved in the selection of the Corporation's CEO. CEO selection by the Board would require a change in the law. Consultation with the Board regarding such selection would not. Either option would be an improvement.

We further believe that the Corporation's continued strength and stability would be enhanced by more Board involvement in the strategies and carrying out of Congressional relations. We believe that such balanced and experienced Board involvement can and will contribute to the Corporation's esteem on Capitol Hill. Adjustments in this direction would in our view be wholly consistent with the spirit and letter of the Act. Board members have testified before Congressional Committees. Such bipartisan activities can be productive.

EXPLANATION

The Act requires that the Board approve the Corporation's strategic planning and grants. But the policies of the Corporation are set in large part by the Act, are subject to constant Congressional oversight, scrutiny and suggestions, and additionally are influenced by the "reinventing" dynamic with Corporation partners and grantees. In short, with all of these influences and cross-currents operating simultaneously, it is particularly critical to the execution of Congressional purposes and for the stability of the Corporation itself that the Board and the CEO work in close, cohesive and cooperative collaboration. This, in turn, will be enhanced by an adjustment, however slight, in the "balance of power" between the two.

No doubt, each CEO to date has had to adjust and readjust his own conduct as the Board took shape in the early years of its development. The Board has now matured. It is operationally solid. It is ready and able to provide needed support and stability to the Board/CEO collaborative process envisioned by the Act. Significantly, as future CEO's are appointed, the Board's established continuity and institutional presence can and should play an even more important role in providing stability, context and historic perspective to the ongoing collaborative process with the CEO. The Board's staggered appointment process confirms Congressional intent in this regard. Corporation history confirms its wisdom.

Therefore, it is our first recommendation that the President or a designee in the White House establish a more formal dialogue with the Board or its Chair, so that in the execution of the Board's role in guiding policy, the Board can be informed directly of the President's intentions regarding this independent corporation, and the execution and prioritization of its strategic objectives. Balancing and prioritizing the many and varied missions of the Corporation

requires policy coordination at every level. More regular dialogue with the White House will enable the Board to collaborate more effectively with the Corporation's CEO. By way of example, in recent years the President has publicly set goals and objectives for the Corporation, in particular its AmeriCorps program, that may not be attainable until management systems infrastructure is in place to support it.¹ Regular dialogue might have avoided some of these problems.

It is further recommended that because of the critical nature of Board/CEO collaboration in the operation of the Corporation, that the Board or its Chair be consulted regarding future appointments to the CEO position in the Corporation. It must be emphasized that this recommendation does not reflect in any way upon the choices made or collaboration effected to date. Both CEO's have been excellent and each has worked hard to achieve a level of collaboration appropriate to the Board's formative stages. But now that the Board is ready and able to more effectively collaborate in the partnership envisioned by the Act, we would also recommend that the Board be consulted and informed regarding Congressional strategies relative to Corporation reauthorization and funding issues. We believe these three adjustments in mutual communication will significantly improve the operations of the Corporation.

We understand the reasoning behind the President's role in selecting the CEO at the outset. We agree that the Corporation should evolve in ways that reflect the President's beliefs about National Service. But we also believe that the Corporation's independence serves it well in the long run, and that its Board should collaborate more with the President than it has to date. The Board is structured so as to be nonpartisan. It can serve the Corporation and the President more effectively if its collaborative role is enhanced with certain slight

¹ Similarly, the Corporation's substantial commitment to the 1997 Presidential Summit on service may have strained corporate infrastructure, diluting resources and focus that might have been devoted to such capacity building.

adjustments. Beyond these suggested changes, we believe that such collaborative dialogue will lead to even more collaboration, and possibly to changes in the Act, adding to the Board's strength and the Corporation's stability and independence.

The express purposes of this Corporation and its continuing goal to provide opportunity for citizens to build community through responsible civic participation in service is safe and secure in the hearts and minds of the Board. We are committed to the sustainability and success of this Corporation. We stand ready to work closely with you and your successor to maintain the right balance among its many objectives. We deeply appreciate the support you have given this Corporation. We understand that it would not have come into being or still exist without it. We now stand ready to build on that support in closer collaboration with the President and the operational enhancement such dialogue will provide.

Respectfully Submitted,

BOARD OF DIRECTORS
CORPORATION FOR NATIONAL SERVICE

By _____
Bob Rogers, Chair

September 7, 1999

MEMORANDUM TO THE PRESIDENT

From: Harris Wofford

Harris

Subject: America's Promise

*Goody,
I want to make
sure you see this right away.
I hope you see that it's a
very good step for us &
for the President.
Harris*

From the time you asked me to take this job, my overriding objective has been to move national service to the center of the national agenda and to establish national service, and especially AmeriCorps, on the same non-partisan ground as the military and the Peace Corps. With your strong backing, we have made great progress, winning increasingly widespread approval and some notable new friends – in Congress, in the non-profit community, and in the corporate sector.

Our effort to reclaim the non-partisan foundation for national service has been powered by two central ideas. First, that national service must not stand apart from the non-profit sector, but rather work in tandem with it and be a resource for national and local non-profit organizations. Second, that the purpose of national service is not just to “get things done,” but to get things done that are vital to our future as a country. National service must be seen as – and see itself as – not only an end in itself, but also a key strategy for solving our most pressing problems.

Opportunity

A major new opportunity to advance this strategy has been presented recently. Specifically, based on the success of their partnership with the Corporation and especially AmeriCorps, General Powell and the leadership of America's Promise have approached the Corporation about the possibility of a closer alliance with the Corporation.

As you may know, America's Promise and General Powell have determined that the America's Promise effort is meeting with real success and that it should continue into the future. At the same time, the leadership at America's Promise has signaled that they would welcome a relatively small infusion of appropriated funds to support their basic operation. This marks a distinct departure from their original doctrine, which was to be entirely privately funded. However, the demands of fundraising and persistent questions about competition with other non-profits have caused General Powell and his colleagues to rethink that doctrine.

Further, a number of people, including high-ranking Members of Congress, have recommended that the best way for America's Promise to receive funding would be through the Corporation for National Service, just as the Points of Light Foundation now does. In discussions I have had with the leadership of America's Promise, including direct discussions with General Powell, the desire to forge a closer relationship with the Corporation and its programs is clear. (I attach for your information several of General Powell's recent public statements of support for AmeriCorps, including especially his comment in his presentation to the Governors at the recent NGA meeting in St. Louis.)

In addition to putting America's Promise on more solid footing, strengthening and formalizing our relationship with America's Promise has great benefits for the Corporation and AmeriCorps. The synergistic impact of the Presidents' Summit you convened in Philadelphia, the America's Promise effort led by General Powell, and the capacity of the national service programs – especially AmeriCorps – has already proved enormously valuable in states and communities across the country.

- In many cases, the impetus provided by the Presidents' Summit and the follow-up campaign has been a crucial entry point for AmeriCorps, and has increased our direct ties to Governors who have turned to their state service and volunteering commissions to organize state efforts to fulfill the Summit promises.
- The "on-the-ground" capacity of national service programs has been one of the most effective tools for delivering on the promises, which has been recognized by the leadership of America's Promise at both the national and local levels.
- Our commitment to and involvement with state and local Summits and follow-up activities has moved AmeriCorps to the center of the community response.
- The collaboration with America's Promise has sharpened AmeriCorps' focus on the needs of children and youth, and in turn that has helped sharpen public understanding of the benefits that AmeriCorps brings.
- AmeriCorps members' ability to deliver on the promises agreed upon in Philadelphia has brought AmeriCorps new prominence and acceptance in one community after another.
- The AmeriCorps Promise Fellows program you announced just over a year ago is already a major success, putting nearly 500 top-flight AmeriCorps members to work in states and communities specifically pursuing one or more of the goals of the Presidents' Summit. (General Powell's comments on the AmeriCorps Promise Fellows is included in the attachment.)

In short, teaming up with America's Promise fits our overall approach of great partnerships to achieve critical objectives. It shows AmeriCorps working in close alliance with a well-regarded national organization, taking a leading role on issues of great concern to people. Based on the record to date, the potential for an expanded partnership is a huge opportunity to showcase the success and significance of AmeriCorps.

The Proposal

AmeriCorps is funded through the VA-HUD appropriation. Your budget for the coming year includes a substantial increase to put AmeriCorps on a path to enrolling 100,000 members per year. As the negotiations move forward, I recommend that we include an additional \$7.5 million for the Corporation for the purpose of supporting America's Promise. As noted above, the Points of Light Foundation receives its appropriated funds through the Corporation. This year, the request for the Points of Light Foundation is \$5.5 million and I recommend that in negotiations with congressional leaders we seek \$7.5 million for the Points of Light Foundation as well to establish parity with America's Promise.

Needless to say this is an unorthodox request and recommendation, and the timing is difficult. However, the circumstances are exceptional and I believe this opportunity offers a quantum leap toward our objectives. With your enthusiastic backing, I am confident that we can obtain this support for America's Promise and that in doing so we will greatly enhance the future health and expansion of the Corporation for National Service and AmeriCorps.

General Colin Powell, Chairman, America's Promise Recent Statements on AmeriCorps and National Service

**In Response to a Question from New Hampshire Governor Jeanne Shaheen on the House
Failure to Fund AmeriCorps
National Governors' Association Meeting, August 9, 1999**

Well, I think the House made a big mistake, and I hope it will be corrected. I have now had two years of experience with AmeriCorps and they are doing a great job, and sometimes they are misunderstood. They are given a stipend for their work, but what they do in terms of leveraging other individuals to volunteer and how they facilitate people being allowed to come into the system and volunteer is really incredible. We have 500 AmeriCorps Promise Fellows working with America's Promise and I met three of them earlier here in St. Louis. So it is a tremendous investment in young people, a tremendous investment in the future, and I am a strong supporter of AmeriCorps. I think they have demonstrated their worth, they have paid their dues and they are worthy of the support I hope they will get from the Congress.

**Op-Ed in the Jackson, MS *Clarion-Ledger*
August 9, 1999**

For some of our young people, preserving our democratic way of life means shouldering a rifle. . . . For a select group of young people called the AmeriCorps Promise Fellows, it means endowing those younger than themselves with the character and competence they need to lead successful lives. The AmeriCorps Promise Fellows are the latest idea to emerge from the partnership between the Corporation for National Service (AmeriCorps) and the crusade for young people, called America's Promise – The Alliance for Youth, I am leading. . . . The AmeriCorps Promise Fellows will serve as full-time leaders who can mobilize volunteer efforts to meet the needs of local youth. Right now, more than 400 are at work in communities all across the country. . . . AmeriCorps Promise Fellows are an investment in young people, for the purpose of helping other young people, that promises to pay unlimited returns to our nation in the century ahead.

**Remarks Made via Videotape to the National Community Service Conference
June 1999**

You know, the Points of Light Foundation and the Corporation for National Service helped to launch America's Promise, helped to launch me, more than two years ago in Philadelphia at the Presidents' Summit for America's Future. I'll never forget the contribution that your two organizations made to this great crusade that we now call America's Promise. . . . It was the start of a vital and important partnership that has been a great benefit to all of us and to the nation's young people especially, and frankly to the nation as a whole ever since. . . .

America's Promise is proud to be a partner with you, all of us together leading this national crusade to keep these five promises. The Points of Light Foundation and the Corporation for National Service are more than just allies. I mean, you are true partners and the best commitment-makers that I have in this over-all effort. All the streams of service of the Corporation for National Service come together: including AmeriCorps, Senior Corps, Service-Learning, AmeriCorps Promise Fellows, all of these are critical allies taking this message across the nation. . . . And at the same time, hundreds of AmeriCorps Promise Fellows around the country will be helping to organize local volunteer efforts to keep the five basic promises to our youth. They form a powerful leadership cadre for the America's Promise crusade.

**Remarks Made at City Year's 10th Anniversary Conference
May 28, 1999**

Well, there are new kinds of enemies out there now. Enemy called drugs. Enemy called violence. Enemy called despair. And enemy called a lack of hope. There are so many of our communities -- so many of our young people who wonder if the American Dream is there for them. They are the enemies that those youngsters are facing. And, despair, lack of hope, violence -- And, what City Year is saying -- what AmeriCorps is saying -- what America's Promise is saying -- is that we can beat these enemies -- just as easily as we can beat enemies on the battlefield. And we'll use the same kind of tools in beating these enemies. We'll use the tools of discipline. We'll use the tools of hard work. We'll use the tools of education. We'll use the tools of commitment and courage. But above all, we will use the tool of love of country -- that those of us who have been blessed by this country with the opportunity to be successful in life, or the opportunity to be on the road to success. We will reach back, down, and across to help youngsters who are still wondering if his dream is there for them.

In AmeriCorps*NCCC Television Public Service Announcement

Throughout our history we've always been able to count on our young people to step forward and "pitch in" when we needed help. Today, the young people who serve in AmeriCorps' National Civilian Community Corps are showing us the best of this "American spirit". They tutor our children, aid the victims of disasters, restore our streams and parks, and assist with the care of our elderly. I urge you to support these young Americans....and learn how the NCCC can help you...and your community.

THE WHITE HOUSE
WASHINGTON

MEMORANDUM FOR DISTRIBUTION

FROM: Melanne Verveer and Shirley Sagawa, Office of the First Lady

RE: AmeriCorps Fifth Anniversary Event

DATE: September 15, 1999

As you may know, the President and First Lady will be hosting a major celebration in honor of the Fifth Anniversary of AmeriCorps on October 20. This will be a 1,000 person event, held in the tent, attended by AmeriCorps members and alumni and other friends of the program. The event kicks off activities around the country to recognize the contributions of this signature program of the President.

The centerpiece of the program will be the presentation of awards to AmeriCorps alumni in four categories:

Getting Things Done
Common Ground
Community Strengthening
Leadership

Each category will be introduced by a well-known person who exemplifies the category and who will lend visibility and credibility to AmeriCorps. *We need your help identifying the right people to play this role.* Here is the working list so far:

Military/Space Program (could represent Getting Things Done or Leadership):
Colin Powell, Eileen Collins, John Glenn

Civil Rights (for Common Ground):
Coretta Scott King, Rosa Parks, John Lewis

Religious/Community (for Community Strengthening):
Millard Fuller, Ted Hesburg

Business Leaders (for Leadership or Getting Things Done or Community Strengthening):
Lou Gerstner, Steve Case, Jerry Yang

Sports Figures (for Community Strengthening or Leadership):

David Robinson, John Thompson, Grant Hill, Magic Johnson, Mia Hamm, Michelle Akers, Sammy Sosa, Cynthia Cooper, Nikki McCray, Chamique Holdsclaw, Rebecca Lobo

Celebrities involved in the Community (for Community Strengthening):
Will Smith, Jada Pinkett, Matt Damon

It has also been suggested that we include a visible Republican – there are several that have been supportive of the program, although we have other issues with them (like Dan Coats and John Kasich). A safer choice would be a governor like Mark Racicot, who is under consideration for the Corporation for National Service Board.

We would appreciate your input on these individuals and ideas for others who should be considered. Our next meeting is Monday, September 20, at 1 pm – your response in advance of the meeting would be timely.

Thanks in advance for your help.

Distribution:

Bob Nash
Minyon Moore
MaryBeth Cahill
Karen Tramontano
Maria Escheveste
Ann Lewis
Ben Johnson
Thurgood Marshall, Jr.
Bruce Reed
Stephanie Streett

**PRESIDENT CLINTON:
PROMOTING CITIZEN SERVICE TO IMPROVE AMERICA'S COMMUNITIES**

August 9, 1999

"You have built tens of thousands of homes, immunized hundreds of thousands of children, taught millions of students, planted tens of millions of trees. AmeriCorps is showing that citizen service is one of the most powerful forces for change in our society. We must work toward the day when citizen service is the common expectation and common experience of every American."

President Bill Clinton
August 9, 1999

Today, at the AmeriCorps National Civilian Community Corps graduation ceremony held in Washington, D.C., President Clinton touted AmeriCorps' strong record of success and pledged not to sign any bill that would abolish funding for the program. The President also reiterated his call for Congress to expand the participation level in AmeriCorps to 100,000 members each year.

A Strong Record of Success. When he came into office in 1993, President Clinton outlined a vision for a national service program that linked responsibility to opportunity by allowing young people to serve our nation while earning funds for a college education. The result of that vision is AmeriCorps, which brings people of different racial, ethnic and economic backgrounds together to solve community problems and improve the lives of Americans throughout the country. After a year of full-time service, AmeriCorps members receive education awards to help finance college or pay back student loans. In just over four years, AmeriCorps has:

- * brought over 100,000 Americans together to solve problems in more than 4,000 communities;
- * served nearly 33 million people;
- * mobilized nearly 2 million volunteers;
- * taught, tutored or mentored more than 2 million children;
- * organized after-school programs for more than a half million at-risk youth;
- * helped more than 200,000 senior citizens live independently; and
- * built or rehabilitated more than 25,000 homes.

Opposing Republican Efforts to Eliminate Opportunities for Citizen Service. Last week, Republicans on the House Appropriations Committee voted to eliminate all funding for the AmeriCorps national service program. President Clinton denounced this short-sighted step, urging Congressional Republicans to build on bipartisan support for the thousands of AmeriCorps members who are bringing change to communities across the nation. The President pledged not to sign any bill that abolishes the AmeriCorps program.

Giving More Americans a Chance to Serve. The President reiterated his call for Congress to reauthorize AmeriCorps and to create opportunities for 100,000 young people to serve in AmeriCorps every year. President Clinton's Fiscal Year 2000 budget proposes to expand AmeriCorps to nearly 70,000 members by the year 2000, with the goal of reaching 100,000 members serving each year by 2002. The FY 2000 budget request includes \$533 million for AmeriCorps, an increase of \$106 million over last year. This expansion would also allow high school students to join AmeriCorps by serving part-time during the school year and full-time during the summer.

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

August 9, 1999

REMARKS BY THE PRESIDENT
TO AMERICORP'S NATIONAL CIVILIAN COMMUNITY CORPS
GRADUATION CEREMONY

Department of Interior
Washington, D.C.

12:16 P.M. EDT

THE PRESIDENT: Thank you. When I came up here, Josh said, "I warmed them up for you." (Laughter.) He certainly did that. Now he's sitting in my seat, which might be -- (laughter and applause.) Might be a good omen. (Laughter.)

Let me thank all of you for being here today. I want to say a special word of thanks to Harris Wofford, who, as you heard from his own speech, his public service to America goes all the way back to World War II. He was a major player in the civil rights revolution, the establishment of the Peace Corps. He served in the United States Senate. He agreed to come back and run our national service program, and to do it in a way that reached out to all Americans from all walks of life and all political backgrounds. And he has done a superb job. I'm very grateful to Senator Harris Wofford for his leadership of AmeriCorps. He's been great in our whole national service program. (Applause.)

I want to thank General Chambers and Kate Becker for their leadership, and welcome all of you here, but especially the AmeriCorps NCCC graduates. Senator Wofford mentioned that on the morning you were sworn in with great symbolism in front of the FDR Memorial, it was quite cold. But without, literally, 24 hours, many of you were already off to Texas and Puerto Rico to help the victims of a hurricane and a flood. After a year of such duty -- I think you call them "spikes," just like these fellows did so many years ago -- you have fulfilled your AmeriCorps pledge. You have made a difference; you have gotten things done for America.

So to all the parents and family members and friends here today, let me say that your sons and daughters may look about the same as they did a year ago, but they have grown in remarkable ways. They are now firefighters, home builders, relief workers, community organizers, mentors, educators. They are confident, they are leaders. They are also servants as they lead.

Congratulations to Class Five of D.C. Like the CCC alumni here today,

you have touched lives and changed communities in ways that will be remembered and appreciated for years and years to come.

You know, in so many ways, AmeriCorps is the embodiment of the deal I struck with the American people in 1992. At the time, unemployment was high, the debt had quadrupled in the previous 12 years. Social division was increasing. Political stagnation was the order of the day in Washington. And I wanted our country to change course and come together. I acknowledged that government can't solve all the problems, but we can't leave the people that you've been helping out there to sink or swim on their own, either. And so I wanted to create a government that would give people the tools to solve their own problems and live their own dreams; and to basically have a new compact in which we said, we will attempt to create opportunity for all Americans who are, themselves, responsible, and we will attempt to build an American community of all responsible citizens.

AmeriCorps embodies that. You go out there creating opportunity every day. You are fulfilling your citizen responsibilities. And you have certainly helped us to build one American community.

So far, as Harris said, there have been 100,000 of you. You have built tens of thousands of homes, immunized hundreds of thousands of children, taught millions of students to read, planted millions of trees, and are now in New Jersey enrolling in the new Children's Health Insurance Program, an initiative I hope to take nationwide because we have still over 8 million children without any health insurance in America today, and we now have the funds in Washington to cover most of them. We just have to get them enrolled.

Now we're trying to take AmeriCorps up to 100,000 a year. Think what we could do -- just think about everything you've done in this last year. Think how we could change the face a future of America if there were 100,000 of you out there every single year from now on doing what you have done. Think how many more young people would also be able to use the AmeriCorps scholarship to go on to college. Think how that would change the face and future of America, the range of opportunities available, the lives that people would live.

I think this is a very important moment for America. We have the strongest economy in a generation, the lowest minority unemployment rate ever recorded, the lowest unemployment rate in 30 years, the lowest welfare rolls in 32 years, the lowest crime rate in 26 years, highest budget surplus we've ever had, highest home ownership in history. What are we going to do with it?

I think we should use it to meet our big long-term challenges. The baby boomers, people like me, when we retire, if we don't do something now, Social Security and Medicare won't be able to sustain the burden of our numbers. But we now have the ability to fix Social Security and Medicare in a way that enables us to retire without imposing burdens on you -- so that you will be able to raise your children without having

to spend your hard-earned money to support your parents. I think that is very important. (Applause.)

Because of the surplus, we can get this country out of debt, for the first time since Andrew Jackson was President in 1835. And if we don't that, if we do that, it means that when you go out into the world, interest rates will be lower, businesses will be stronger, jobs will be more plentiful, incomes will be higher, homes will be more affordable. And so will college education -- that's important.

It means we can invest in the education of all of our children and meet our other fundamental responsibilities, and still afford a modest -- not a big, but a modest -- tax cut designed to help people deal with the biggest challenges they face.

It means that we can go out into the areas that you know all too well, which, in spite of this fabulous economy, have not yet felt this recovery. I was in Appalachia, in the Mississippi Delta, on the Pine Ridge Indian Reservation, in South Phoenix and East St. Louis, and Watts and East L.A.. And you know as well as I do that for all the economic progress of the last few years, there are still some people who are living only in the shadows of this prosperity.

All of this we can do now. And I think it is my responsibility -- and not just my responsibility as President, but my responsibility as a member of my generation, and that of every other member of my generation to leave you an America in the 21st century that is strong and that is worthy of the service you have just rendered. That is really what we're discussing up here.

You heard Josh talking -- we don't have to put up with things we don't agree with in America, with conditions and human suffering and problems that we know we can change. It doesn't have to be this way. You have proved that lives can be changed. You have proved that circumstances can be improved. You can prove that dreams can be realized -- not only yours, but the people you've tried to help. And this is sort of a magic moment for our country, and if we do the right things now, then the feelings you have from your service as AmeriCorps volunteers are things that you will be able to put into practice, to good effect for your country and for young people that come along behind you for the rest of your lives.

I can tell you now, having lived a good deal longer than you have, there are two things that I want to tell you about the difference in my age and yours. One is, it doesn't take long to close the gap. (Laughter and applause.) Right? Is that right? I mean, when I said that, every person here in this room that's at least 50 years old was thinking the same thing -- it seems like yesterday when I was 20. (Laughter.) Isn't that right? We're all sitting here thinking the same thing.

By the way, I'd let you be President for a year and a half if you'd let me be 20. (Laughter and applause.) I'd take my chances on doing it again. One. Number two, there are certain chances that come along every day, and others that just come

along once in a lifetime.

For example, my parents' generation won World War II and endured and whipped the Great Depression. The youngest of them are about Senator Wofford's age. He looks a lot younger than he is -- and acts even younger than that. And they did that, and they were called upon to do that when they were young -to save freedom and to beat a Depression.

Then in the intervening generation, they dealt with the civil rights revolution in America and gave us an America that looks more like this AmeriCorps class. And thank God for them, all of them.

Our generation was blessed to be raised with enormous material satisfaction, and when I was young it was the last time the economy was about as good as it is now. And we have waited a long time for the time when we would be presented with our one great opportunity and responsibility of a lifetime. We have it now in the present economic conditions of America.

I've tried to fulfill our generation's responsibility by giving you the chance to serve and by helping to build one America across all the racial and religions and cultural and other lines that divide us. But we are being tested now, and our values are being defined.

One of the things that is most amazing to me is that there are still some Republicans -- and I want to say the word, "some" -- we've had good bipartisan support for AmeriCorps. But there are still some who are determined to zero out funding for AmeriCorps. In other words, ideological argument in the face of all the evidence of all the good you've done. Well, if they zero out the funding, their bill has zero chance of becoming law, because I will veto it. (Applause.)

But the AmeriCorps budget is just one example of what will happen, or would happen, if their big tax cut could become law. I mean, politicians normally, when they have money, like -- you give it back to people in an election season, say, this is your money, I'm going to give it back to you, please vote for me. And that's normally a better political position than the one I'm in, which is, it's your money, but I don't think we can give it back to you -- at least we can't give as much back as they want to give back to you. You can readily see which is the more appealing position, can't you?

Remember when you were kids, you used to argue about your parents, you know. You can just hear them arguing up there -- "my tax cut is bigger than your tax cut." (Laughter.) But that's not really the question.

The question is, what does it take to save America's future in the face of the aging crisis? It means you have to lengthen the life of Social Security past the life span of the baby boomers. That's what it means. And my plan takes Social Security out to 2053. A lot of you will be around then, but I probably won't. But we owe it to you,

to lengthen Social Security beyond the life span of the baby boomers.

It means we should strengthen Medicare and provide for a prescription drug benefit because of medical revolutions which enable people to live longer and better if they can access medicine.

It means we should get out of debt, so we can give you the strongest possible economy. It means we should invest in education and the environment and health care and national defense, and saving our farmers that are in so much trouble today, and the care of our veterans. And then we should give what is left in a tax cut.

The reason that you have people up there trying to zero AmeriCorps is they know they can't pay for their tax cut without big cuts. There are special interest tax breaks in this tax bill that I threatened to veto, just special interest provisions, that would fund AmeriCorps ten times over. And I would urge the American people to look at the fine print of this bill because it also has big cuts in education, in research and development, in the environment. It could even force closure of some of the national parks you worked on.

- -

MORE

And again I say, this doesn't have to be a partisan issue. This should be a generational issue. And just like when you go out on a project, you have to do first things first. If you're working on a mountain, you've got to put the right kind of shoes or boots on before you go up there. This debate over this tax cut in Washington has not actually been a very good object lesson for the older generation to you. This debate is like a family getting around the table and saying, hey, let's take the vacation of our lifetime, the vacation of our dreams, and when we get home we'll see if we can't pay the mortgage and send the kids to college. That's what's going on.

It is the reverse of what you have done -- getting things done for your country, making a difference, thinking about the future.

So I say to all of you, I hope you will always believe you can make a difference. And I hope all of the leaders here in Washington will realize that we have the chance of a lifetime to make a difference.

When you leave this program, I hope you will remember the other thing I said to you, which is that the distance between your age and mine is shorter than you think. It looks like a very long way from where you are, but from where I am it looks like it happened in the flash of an eye. What you have done for your country -- and also what you have done for yourselves -- proves that it is truly more blessed to give than to receive, and that in giving you do receive.

All over the world today there is turmoil -- from the Balkans, Kosovo and

Bosnia, to Northern Ireland to the Middle East to the tribal conflicts of Africa, where people are fighting and dying because their vision is so limited that they believe their life only counts if they can lift themselves up by putting someone else down -- someone of a different race, someone of a different religion, someone with a different slant on life. Someone in Africa of a different tribe. All over the world this is happening.

AmeriCorps is living, daily, practical, flesh-and-blood proof that there's a better way to live; and that what we have in common is more important than what divides us; and that if we work together and hold hands and believe we're going into the future together, we can change anything we want to change.

You are the modern manifestation of the dream of America's founders. And I hope when you leave here you will never, ever, ever stop being proud of what you've done. And I hope you will never stop preaching the lessons you have learned. For in the end, if we're all working toward one America, the chances are we'll get where we're going.

Good luck and God bless you. Thank you very much. (Applause.)

END12:36 P.M. EDT

July 12, 1999

General Colin L. Powell, USA, Ret.
1317 Ballantrae Farm Drive
McLean, Virginia 22101

Dear Colin:

It was great to see you at the White House as we celebrated the second anniversary of the Summit for America's Future. I know that providing our youth with the tools they need to succeed in the 21st century is an endeavor that is near to both our hearts, and I am deeply grateful for all you are doing to move us closer to that goal.

Thank you very much for the wagon. It is a wonderful reminder of the young people who are the future of our nation, and I appreciate your thoughtfulness.

I hope you are well, and I send my best.

Sincerely,

BC/MEU/NS/DDA/SH/DWB/pfs-lynn-ckb
(Corres. #4379541) (7.powell.c)

BILL CLINTON

cc: WH Gifts
cc: Betty Currie, 1F1/WW
cc: Neal Sharma, 97 OEOB
cc: Thurgood Marshall, Jr., 2F1/WW

Xeroxed copy of personally signed original to NH
through Sean Maloney

CLEAR THRU SEAN MALONEY

PRESIDENT TO SIGN

July 12, 1999

The Honorable Harris Wofford
Chief Executive Officer
Corporation for National Service
1201 New York Avenue, N.W.
Washington, D.C. 20525

Dear Harris:

It was a pleasure to welcome you to the
White House to celebrate the second anniversary
of the Summit for America's Future.

Thank you very much for the wagon. You were kind
to remember me with such a thoughtful gift. I am
deeply grateful for all you are doing to promote
community service and to improve the lives of
people throughout our nation.

You have my best wishes.

Sincerely,

BILL CLINTON

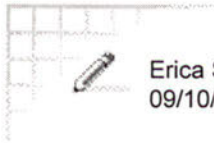
BC/MEU/NS/DDA/SH/DWB/pfs-lynn
(Corres. #4379546)
(7.wofford.h)

cc: WH Gifts
cc: Betty Currie, 1FL/WW
cc: Neal Sharma, 97 OEOB
cc: Thurgood Marshall, Jr., 2FL/WW

Xeroxed copy of personally signed original to NH
through Sean Maloney

CLEAR THRU SEAN MALONEY

PRESIDENT TO SIGN



Erica S. Lepping
09/10/99 12:57:58 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: Statement by the President: AmeriCorps

THE WHITE HOUSE

Office of the Press Secretary
(Auckland, New Zealand)

For Immediate Release
1999

September 10,

STATEMENT BY THE PRESIDENT

I am deeply dismayed that the House has passed an appropriations bill that includes no funding for the Corporation for National and Community Service. Since 1994, and with broad bipartisan support, AmeriCorps has given over 100,000 of our young people the opportunity to serve community and country. It has enabled Americans from every walk of life to work together to revitalize our neighborhoods and schools. The House's action sends exactly the wrong message to young Americans who want to make a difference in their communities. I have said before, and say again now, that I will veto any bill that inadequately funds AmeriCorps. But I hope that we can work with members of Congress from both parties to restore full funding for this vital program.

30-30-30

Message Sent To: _____

September 7, 1999

MEMORANDUM TO THE PRESIDENT

From: Harris Wofford

Harris

Subject: America's Promise

*Goody,
I want to make
sure you see this right away.
I hope you see that it's a
very good step for us &
for the President.
Harris*

From the time you asked me to take this job, my overriding objective has been to move national service to the center of the national agenda and to establish national service, and especially AmeriCorps, on the same non-partisan ground as the military and the Peace Corps. With your strong backing, we have made great progress, winning increasingly widespread approval and some notable new friends – in Congress, in the non-profit community, and in the corporate sector.

Our effort to reclaim the non-partisan foundation for national service has been powered by two central ideas. First, that national service must not stand apart from the non-profit sector, but rather work in tandem with it and be a resource for national and local non-profit organizations. Second, that the purpose of national service is not just to “get things done,” but to get things done that are vital to our future as a country. National service must be seen as – and see itself as – not only an end in itself, but also a key strategy for solving our most pressing problems.

Opportunity

A major new opportunity to advance this strategy has been presented recently. Specifically, based on the success of their partnership with the Corporation and especially AmeriCorps, General Powell and the leadership of America's Promise have approached the Corporation about the possibility of a closer alliance with the Corporation.

As you may know, America's Promise and General Powell have determined that the America's Promise effort is meeting with real success and that it should continue into the future. At the same time, the leadership at America's Promise has signaled that they would welcome a relatively small infusion of appropriated funds to support their basic operation. This marks a distinct departure from their original doctrine, which was to be entirely privately funded. However, the demands of fundraising and persistent questions about competition with other non-profits have caused General Powell and his colleagues to rethink that doctrine.



Further, a number of people, including high-ranking Members of Congress, have recommended that the best way for America's Promise to receive funding would be through the Corporation for National Service, just as the Points of Light Foundation now does. In discussions I have had with the leadership of America's Promise, including direct discussions with General Powell, the desire to forge a closer relationship with the Corporation and its programs is clear. (I attach for your information several of General Powell's recent public statements of support for AmeriCorps, including especially his comment in his presentation to the Governors at the recent NGA meeting in St. Louis.)

In addition to putting America's Promise on more solid footing, strengthening and formalizing our relationship with America's Promise has great benefits for the Corporation and AmeriCorps. The synergistic impact of the Presidents' Summit you convened in Philadelphia, the America's Promise effort led by General Powell, and the capacity of the national service programs – especially AmeriCorps – has already proved enormously valuable in states and communities across the country.

- In many cases, the impetus provided by the Presidents' Summit and the follow-up campaign has been a crucial entry point for AmeriCorps, and has increased our direct ties to Governors who have turned to their state service and volunteering commissions to organize state efforts to fulfill the Summit promises.
- The "on-the-ground" capacity of national service programs has been one of the most effective tools for delivering on the promises, which has been recognized by the leadership of America's Promise at both the national and local levels.
- Our commitment to and involvement with state and local Summits and follow-up activities has moved AmeriCorps to the center of the community response.
- The collaboration with America's Promise has sharpened AmeriCorps' focus on the needs of children and youth, and in turn that has helped sharpen public understanding of the benefits that AmeriCorps brings.
- AmeriCorps members' ability to deliver on the promises agreed upon in Philadelphia has brought AmeriCorps new prominence and acceptance in one community after another.
- The AmeriCorps Promise Fellows program you announced just over a year ago is already a major success, putting nearly 500 top-flight AmeriCorps members to work in states and communities specifically pursuing one or more of the goals of the Presidents' Summit. (General Powell's comments on the AmeriCorps Promise Fellows is included in the attachment.)

In short, teaming up with America's Promise fits our overall approach of great partnerships to achieve critical objectives. It shows AmeriCorps working in close alliance with a well-regarded national organization, taking a leading role on issues of great concern to people. Based on the record to date, the potential for an expanded partnership is a huge opportunity to showcase the success and significance of AmeriCorps.

The Proposal

AmeriCorps is funded through the VA-HUD appropriation. Your budget for the coming year includes a substantial increase to put AmeriCorps on a path to enrolling 100,000 members per year. As the negotiations move forward, I recommend that we include an additional \$7.5 million for the Corporation for the purpose of supporting America's Promise. As noted above, the Points of Light Foundation receives its appropriated funds through the Corporation. This year, the request for the Points of Light Foundation is \$5.5 million and I recommend that in negotiations with congressional leaders we seek \$7.5 million for the Points of Light Foundation as well to establish parity with America's Promise.

Needless to say this is an unorthodox request and recommendation, and the timing is difficult. However, the circumstances are exceptional and I believe this opportunity offers a quantum leap toward our objectives. With your enthusiastic backing, I am confident that we can obtain this support for America's Promise and that in doing so we will greatly enhance the future health and expansion of the Corporation for National Service and AmeriCorps.

General Colin Powell, Chairman, America's Promise Recent Statements on AmeriCorps and National Service

**In Response to a Question from New Hampshire Governor Jeanne Shaheen on the House
Failure to Fund AmeriCorps
National Governors' Association Meeting, August 9, 1999**

Well, I think the House made a big mistake, and I hope it will be corrected. I have now had two years of experience with AmeriCorps and they are doing a great job, and sometimes they are misunderstood. They are given a stipend for their work, but what they do in terms of leveraging other individuals to volunteer and how they facilitate people being allowed to come into the system and volunteer is really incredible. We have 500 AmeriCorps Promise Fellows working with America's Promise and I met three of them earlier here in St. Louis. So it is a tremendous investment in young people, a tremendous investment in the future, and I am a strong supporter of AmeriCorps. I think they have demonstrated their worth, they have paid their dues and they are worthy of the support I hope they will get from the Congress.

**Op-Ed in the Jackson, MS *Clarion-Ledger*
August 9, 1999**

For some of our young people, preserving our democratic way of life means shouldering a rifle. . . . For a select group of young people called the AmeriCorps Promise Fellows, it means endowing those younger than themselves with the character and competence they need to lead successful lives. The AmeriCorps Promise Fellows are the latest idea to emerge from the partnership between the Corporation for National Service (AmeriCorps) and the crusade for young people, called America's Promise – The Alliance for Youth, I am leading. . . . The AmeriCorps Promise Fellows will serve as full-time leaders who can mobilize volunteer efforts to meet the needs of local youth. Right now, more than 400 are at work in communities all across the country. . . . AmeriCorps Promise Fellows are an investment in young people, for the purpose of helping other young people, that promises to pay unlimited returns to our nation in the century ahead.

**Remarks Made via Videotape to the National Community Service Conference
June 1999**

You know, the Points of Light Foundation and the Corporation for National Service helped to launch America's Promise, helped to launch me, more than two years ago in Philadelphia at the Presidents' Summit for America's Future. I'll never forget the contribution that your two organizations made to this great crusade that we now call America's Promise. . . . It was the start of a vital and important partnership that has been a great benefit to all of us and to the nation's young people especially, and frankly to the nation as a whole ever since. . . .

America's Promise is proud to be a partner with you, all of us together leading this national crusade to keep these five promises. The Points of Light Foundation and the Corporation for National Service are more than just allies. I mean, you are true partners and the best commitment-makers that I have in this over-all effort. All the streams of service of the Corporation for National Service come together: including AmeriCorps, Senior Corps, Service-Learning, AmeriCorps Promise Fellows, all of these are critical allies taking this message across the nation. . . . And at the same time, hundreds of AmeriCorps Promise Fellows around the country will be helping to organize local volunteer efforts to keep the five basic promises to our youth. They form a powerful leadership cadre for the America's Promise crusade.

**Remarks Made at City Year's 10th Anniversary Conference
May 28, 1999**

Well, there are new kinds of enemies out there now. Enemy called drugs. Enemy called violence. Enemy called despair. And enemy called a lack of hope. There are so many of our communities -- so many of our young people who wonder if the American Dream is there for them. They are the enemies that those youngsters are facing. And, despair, lack of hope, violence -- And, what City Year is saying -- what AmeriCorps is saying -- what America's Promise is saying -- is that we can beat these enemies -- just as easily as we can beat enemies on the battlefield. And we'll use the same kind of tools in beating these enemies. We'll use the tools of discipline. We'll use the tools of hard work. We'll use the tools of education. We'll use the tools of commitment and courage. But above all, we will use the tool of love of country -- that those of us who have been blessed by this country with the opportunity to be successful in life, or the opportunity to be on the road to success. We will reach back, down, and across to help youngsters who are still wondering if his dream is there for them.

In AmeriCorps*NCCC Television Public Service Announcement

Throughout our history we've always been able to count on our young people to step forward and "pitch in" when we needed help. Today, the young people who serve in AmeriCorps' National Civilian Community Corps are showing us the best of this "American spirit". They tutor our children, aid the victims of disasters, restore our streams and parks, and assist with the care of our elderly. I urge you to support these young Americans....and learn how the NCCC can help you...and your community.

CORPORATION
FOR NATIONAL
 SERVICE

August 1999

Dear National Service Colleague,

As you have probably heard, Diana London has retired after 35 years of extraordinary service. The Corporation is now engaged in a search for an outstanding person to join our national service team to lead AmeriCorps*VISTA into the next century. We are looking for someone who will bring both a clear vision of the continuing vitality of the VISTA program along with exceptional leadership and management skills. We need your help in this search. If you know of someone that you think matches our expectations, please let such a prospect know about this opportunity, and also please let me know.

I enclose a job announcement. Please share it with friends and colleagues. Additional information is available at our website, www.nationalservice.org.

Our search will be widespread and open at least through the middle of September, at which time we will begin the selection process. I am confident that with your help, we will have an exceptional pool from which to select the next Director of AmeriCorps*VISTA. If you have questions, please call Phyllis Beaulieu, Director of Human Resources at 202-606-5000 ext. 330.

Thank you in advance for your help.

With best wishes,



Harris Wofford



Announcement for the Director of AmeriCorps*VISTA

*About AmeriCorps*VISTA*

The Corporation for National Service seeks a director for the AmeriCorps*VISTA (Volunteers in Service to America) program. Now part of the AmeriCorps network of national service programs, AmeriCorps*VISTA has been meeting the needs of underserved communities since 1965 by helping people become more self-sufficient and by building the strength of community institutions.

AmeriCorps*VISTA members live and serve in the local community, receiving a small stipend and eligibility for an education award. AmeriCorps*VISTA projects, as diverse as the communities they serve, are involved in employment training, literacy programs, housing assistance, immunization, hunger and homelessness, and neighborhood revitalization.

AmeriCorps*VISTA currently has more than 5,000 participants and is expected to grow to 7,400 members over the next year. Thus, recruitment of new members (particularly among recent college graduates and people who are or soon will be retired from the workforce) will be a major challenge. New cost-sharing partnerships with other public and private agencies must also be developed.

The Position

The AmeriCorps*VISTA Director is part of the AmeriCorps executive team and provides overall leadership for the AmeriCorps*VISTA program. Key responsibilities include: developing strategic and annual plans; ensuring goals and objectives are met and that broad-based support for AmeriCorps*VISTA continues at the community, state and national levels; managing the AmeriCorps*VISTA headquarters staff and maintaining a close, collaborative relationship with other Corporation senior managers, Corporation field offices, and State Commissions on National and Community Service.

As a spokesperson and Corporation representative, the Director will be expected to promote the AmeriCorps*VISTA program and other national service initiatives, integrating communications and marketing strategies. The Director will also provide leadership in meeting critical needs in resource development, marketing, fundraising, and innovative programming initiatives, such as America Reads, welfare-to-work, micro-enterprises and school and neighborhood-based computer learning centers.

Preferred Qualifications

Demonstrated leadership in program development, administration and management that is applicable to a nationwide national service program.

Demonstrated ability to conceptualize and articulate goals, objectives and strategies and to identify problems and creative solutions. Ability to see the broad picture that encompasses national service. Ability to develop a professional network with other organizations.

Demonstrated ability to work as part of a senior executive team and a proven track record promoting collaboration among field units or diverse groups of constituents through consensus management. Ability to skillfully build support throughout a decentralized organization.

Demonstrated written and oral communication skills.

Essential Information

The Director of AmeriCorps*VISTA is a discretionary appointment under the Corporation's Personnel System with a salary range of \$85,000 to \$104,000.

This announcement will remain open through September 15, 1999. If interested, please send a resume and any other information that would be helpful to:

99-VISTA - Search Committee
Corporation for National Service
1201 New York Avenue - 7309
Washington, DC 20525

For additional information please call (202) 606-5000, extension 330.

Affirmative Recruitment Statement

The Corporation conducts recruitment for positions in a manner to identify highly qualified people from all segments of society. Minorities, women, veterans and persons with disabilities are encouraged to apply. Selection decisions are made without regard to race, color, creed, national origin, sex, age, religion, sexual orientation, handicapping condition or marital status.

THE WHITE HOUSE
WASHINGTON

TMT
Anne M.

AMERICORPS*NCCC GRADUATION

REVISED

DATE: Monday, August 9, 1999
LOCATION: Department of Interior
TIME: 12:00 p.m. – 1:30 p.m.
FROM: Thurgood Marshall, Jr. T.M.
Anne McGuire

I. PURPOSE

To make remarks at the AmeriCorps*National Civilian Community Corps graduation ceremony.

II. BACKGROUND

The 100 graduating AmeriCorps *NCCC Members to whom you will be speaking have spent the last 10 months responding to natural disasters, tutoring children at inner-city schools and assisting in environmental projects.

You have called on Congress to expand AmeriCorps to 100,000 members by the year 2002. Your FY2000 budget request includes \$533 million for AmeriCorps, an increase of \$106 million over FY99. This new funding would enable AmeriCorps to expand to nearly 70,000 members in 2000 and 100,000 members by 2002.

In your remarks you will mention that as AmeriCorps nears its fifth birthday, although there is bipartisan support in Congress, there are still some Republicans in the House of Representatives who are trying to abolish all funding for AmeriCorps next year. These Republicans are proposing to reduce the number of AmeriCorps volunteers to zero.

You will be introduced by Josh Watson, an AmeriCorps member from Galesburg, IL. He decided to join AmeriCorps*NCCC while interning in Vice President Gore's office with the Community Empowerment Board, where he was challenged to serve by an AmeriCorps recruiter.

III. PARTICIPANTS

Program participants include **YOU**, Joshua Watson, and Harris Wofford.

IV. PRESS PLAN

- Open press.

V. SEQUENCE OF EVENTS

- **YOU** are announced off-stage accompanied by Joshua Watson and Harris Wofford.
- Harris Wofford makes brief remarks and introduces Josh Watson.
- Joshua Watson makes brief remarks and introduces **YOU**.
- **YOU** work ropeline and depart.

VI. REMARKS

- Prepared by speechwriting.

**TDG**

The Dutko Group
A Public Policy Management Firm
(202) 484-4884
FAX (202) 484-0109

Facsimile Transmission

THIS FAX IS FOR: GOODY MARSHALL
Anne McGuire

THIS FAX IS FROM: DAN DUTKO/KAREN SWIATEK

SENT BY:

TODAY'S DATE: APRIL 8, 1999

FAXED TO THE FOLLOWING NUMBER: 456-6704

NUMBER OF PAGES (Including Cover Sheet): 5

If you experience any difficulty with this fax, please call the sender at 202 484 4884.

COMMENTS

Minutes from yesterday's meeting.

PLANNING MEETING FOR AMERICORPS ANNIVERSARY
WEDNESDAY, APRIL 7, 1999
9:00 AM

ATTENDING:

M. Binswanger
 N. Bollman
 AM. Connolly
 J. Davis
 D. Dutko
 J. Gomperts
 J. Green
 P. Hart
 M. Hudson
 D. Jospin
 D. Klingender
 A. Lewis
 G. Marshall
 J. Martin
 A. McGuire
 S. Sagawa
 J. Scardino
 E. Segal
 R. Spence

NOT ATTENDING:

D. Baer
 L. Sullivan

Spence

1. Positioning of AmeriCorps
2. Test positionings
3 weeks
3. Creative Development
Come back in 6 weeks, along with marketing plan

Martin*War Room*

We want AmeriCorps to be a legacy not history.

Values-based branding.

What business are we in?

What does the audience want and need (at its deepest level)?

Positions

- I. Tomorrow's in Good Hands
- II. Mobilizes America
- III. Act Locally
- IV. Entrepreneurs

We will test positionings with consumers and opinion leaders. We will test these positionings to find out which are authentic and compelling.

*Costs***Testing the Message**

Six focus groups that include opinion leaders (people from inside the beltway) \$9 K.

Creative

Three TV spots, include shooting, film and editing, \$150 K.

Paid Media Plan

Need to hit opinion leader networks.

TV support for 2 months, starting August 1.

Targeting

Need to prioritize markets. Need to be completed in one week (Wednesday, April 14).

Gomperts

Our focus is on:

1. Individuals
"I am AmeriCorps"
2. Recruiting

Reporters – we need them to look at the program itself and the members.

Message must be consistent with:

1. Entertainment
2. Awards
3. Service

Hudson

Describes the Corporation's Concept Paper.

1. Leadership Forum
2. All AmeriCorps Awards
3. Day of Service
4. Celebration

Lewis

Suggested putting aside the forum. All were in agreement.

Bollman

Suggested a web-based mobilization effort (scrapbook on the web), to stimulate recruitment and visibility efforts.

Dutko

In one week (Wednesday, April 14) Gomperts will get to us a plan that will include awards, service day and the celebration.

Binswanger and Bollman will be in charge of recruiting a web team to develop the web-based scrapbook.

Sagawa*Celebrities*

We need to have some type of dinner/event to thank people who have helped AmeriCorps.

Suggested an idea similar to that of the Special Olympic event held on the White House lawn. It would be televised and also include spots on AmeriCorps. This would encourage existing donors, attract new donors and appeal to a broad audience.

Binswanger There is some off-network interest.

Fox, TNT, Time Warner, Fox Family

Hart Nine focus groups
 3 – opinion leaders (2 inside the beltway, 1 outside)
 6 – general public

Discussed when to release the numbers of the polling. Hart suggested to release the number on a dead date.

Focus groups now, polling later. Hold public release of the poll numbers.

Focus group will be done by mid-May, the interviews/surveys late May. Results by June 15. We will want to do a benchmark.

Dutko Need to have a timeline and assignments.

April 14th Celebration details – Gomperts team

April 16th White House-type event details – Gomperts team

April 21st Targeting complete (conference call)

May 1st Preliminary budget - Dutko

May 1st Finalize celebration/WH Event

May 1st Web Team recruited – Bollman, Binswanger

May 20th Complete message testing – GSD & M/Hart Group (focus groups)

June 10th Final budget – Dutko

June 15th Survey complete (quantitative data) – Hart

June 15th Creative complete and marketing plan – Spence

Other assignments:

Binswanger – solicit director/producer/advisor

Scardino – earned media campaign

Scardino/Connolly – editorials/op-ed pieces

Bollman, Dutko, Segal – co-chairs, fundraising

AGENDA
PLANNING MEETING FOR AMERICORPS ANNIVERSARY
WEDNESDAY, APRIL 7, 1999
9:00 AM

- 9:00 AM 5th Anniversary Planning Meeting
Chair: Gomperts
Purpose: Discuss previously distributed plan with the goal of reaching consensus and clarifying roles, responsibilities and budget.
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Purpose: Determine message and components of media campaign, confirm work plan, develop budget, and next steps.
- 12:30 PM Adjourn.

*Due to Ede
Cabinet
Alms
Regional press*

*Fut = gdl. work
- leadership
- pulling other along
3-4 ppl
I am Amex
- Soc/Turnoff*

*{ - Web Scrapbook
- Case*

CONCEPT PAPER

The Fifth Anniversary of AmeriCorps celebration September, 1999

*All*AmeriCorps Weekend
Getting Things Done for America*

On September 12, 1999, AmeriCorps will celebrate its fifth anniversary having deployed over 100,000 active duty citizens in service to their communities. This anniversary will be a time to look back at our accomplishments and to look forward to the potential of national service in the future. It will be a time both to celebrate and to buckle down in a burst of citizen service energy to get things done for America. And it will be a time honor our heroes and inspire, encourage, and deploy our heroes of the future. All of AmeriCorps — alumni, current members, full and part time, AmeriCorps*VISTAs and corpsmembers of the AmeriCorps*NCCC, members serving in their own communities and states and those who serve neighbors from another part of our nation — will join together across the nation in an All*AmeriCorps weekend of celebration and of service.

There are four distinct components to the weekend. The first will be a leadership forum that brings together the most creative and effective leaders and practitioners in the national service field to look forward to the next century of service. The second is a new award that honors AmeriCorps members who are demonstrating the highest achievement and ideals of the core principles of national service — getting things done, strengthening community, developing participants, and building common ground. The third demonstrates the power of service through a week/weekend of service projects in the four issue areas of AmeriCorps — education, public safety, human needs, and the environment. And finally, we will celebrate, honoring our past and our next generation of heroes who will get things done for America.

All*AmeriCorps Leadership Forum

I challenge a new generation of young Americans to a season of service — to act on your idealism by helping troubled children, keeping company with those in need, reconnecting our torn communities. There is so much to be done — enough indeed for millions of others who are still young in spirit to give of themselves in service, too.

President Clinton, Inaugural Address

AmeriCorps is a partnership between citizens, government, business, educational institutions, faith-based organizations — all working together as partners in progress to solve our problems and secure our promise for this nation. The Leadership Forum will be an opportunity for a small group of leaders and partners in the public and private sectors to present models, envision the potential, and plot the future of national service in the next century. Young leaders and CEO's of businesses,

nonprofits, religious institutions, civilian and military service programs, schools, colleges and universities will bring their best examples of how service is transforming America and will collaborate on a vision for bringing it to scale in the future.

All*AmeriCorps Awards

I saw the wreckage, the insanity, the lost human potential that you can find now not only in our biggest cities, but in every community. And yet, I saw even in the most difficult circumstances the light in the eyes of so many young people; the courage, the hunger for life; the desire to do something to reach beyond themselves and to reach out to others and to make things better.

Bill Signing Ceremony, 1993

Service calls forth heroes. The new All*AmeriCorps Awards will honor the outstanding achievements of AmeriCorps members who through their service have made a difference in and serve as an example to their communities, their states, and their nation. There will be four categories of awards to illustrate the powerful components of AmeriCorps. The Getting Things Done Award will highlight service of individuals that helped to solve real community problems through citizen action. The Strengthening Communities Award will honor those who have made a lasting impact through collaboration and leadership. The Leadership Development Award will recognize outstanding individual growth and personal achievement through service that builds active duty citizens. And the Common Ground Award will highlight the service of individuals who have brought people and organizations together across the lines that divide them. This first year, the All*AmeriCorps Awards will honor outstanding AmeriCorps alumni from the first four years and will launch a tradition of awards for the classes to come.

All*AmeriCorps Day of Service

There's nothing that's wrong with America that can't be fixed by what is right with America. And you are what is right with America.

AmeriCorps Launch, 1994

There is no better way to celebrate AmeriCorps than to roll up your sleeves in a national service project. All across the country, AmeriCorps members, alumni, and their partners and programs will be getting things done in a wide range of community service projects that demonstrate that national service helps meet needs in education, public safety, human needs, and the environment.

The service will be tied together by the theme that illustrates the future of service and the potential of young people to be leaders in their communities — such as Service for the 21st Century or Future Serve or Next Generation Day of Service or even something reflecting Presidential

themes such as "Forever and For the Better" — and would be focused around schools in under-resourced areas. AmeriCorps members, alumni and other volunteers will build playgrounds, renovate classrooms, open technology labs, hold health screenings, enroll students in afterschool programs, and sign up young volunteers for 100 hours of service a year. The day also could be kicked off by local fundraisers all across the country, such as a 5K All*AmeriCorps Run for the 5th Anniversary.

All*AmeriCorps Celebration of Service

The great challenge of your generation is to prove that every person here in this great land can live up to the fullest of their God-given capacity. If we do it, the 21st century will be the American century. The American Dream will be kept alive if you will today answer the call to service.

Rutgers University, 1993

Finally, with the assistance of nationally known celebrities and leaders, we will salute AmeriCorps with a musical celebration that highlights the accomplishments of AmeriCorps alumni and inspires others to answer the call to serve. Celebrities and national service heroes will salute AmeriCorps and will present to the nation the All*AmeriCorps award winners. Video vignettes from the "I am AmeriCorps" Call to Service campaign will be interspersed throughout. The celebration will be broadcast live to satellite downlinks in other All*AmeriCorps cities and will be recorded for rebroadcast to the nation. And it will not only be a celebration, but a national Call to Service.

ATTENDEES
PLANNING MEETING FOR AMERICORPS ANNIVERSARY
WEDNESDAY, APRIL 7, 1999

9:00 AM

AS OF APRIL 6, 1999

6:00 PM

Don Baer

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Chairman

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Janet Green**Peter Hart**

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Melinda Hudson

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Shirley Sagawa

Office of the First Lady
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John Scardino

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Eli Segal

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Roy Spence

GSD & M
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(512) 427-4736
Fax (512) 427-4800
Along with James Martin

FROM: Dan Dutko
Eli Segal
Nick Bollman

RE: Planning Meeting

DATE: March 31, 1999

*Anne -
Please come
if you can.
Shirley*

Thank you for your willingness to assist with the AmeriCorps visibility campaign. On April 7, a small group will meet to come to agreement on a plan for the media campaign and the fifth anniversary celebration. As you know, we have the great fortune of pro bono assistance from Roy Spence, Peter Hart and their firms. They will be joining us on the 7th to discuss ideas for the campaign.

The meeting will be held on Wednesday, April 7 1999 from 9:00 am to 12:30 PM, at the Hay Adams Hotel in the Concorde Room. The Hay Adams Hotel is located across from the White House at 16th and H Streets, NW.

Attached is a draft agenda for the meeting. Materials will follow. Please confirm your participation by calling Karen Swiatek at the Dutko Group, (202) 484-4884. We look forward to seeing you on the 7th.

Distribution:

Don Baer
John Gomperts
Laura Sullivan
Roy Spence
Peter Hart
Shirley Sagawa
AnnMaura Connolly
Morgan Binswanger

AGENDA
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- | | |
|----------|--|
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| 12:30 PM | Adjourn. |

FROM: Dan Dutko
Eli Segal
Nick Bollman

RE: Follow up to meeting with the First Lady

DATE: March 31, 1999

Since our meeting with the First Lady, we have been working to organize an effort to achieve the goal she suggested: to raise the visibility of AmeriCorps to ensure its long-term sustainability. We wanted to bring you up to date with our efforts in the hope that you will agree to assist us.

We view our objectives as three-fold: (1) to raise awareness of AmeriCorps through a campaign that includes both free and paid media. (2) To assist the Corporation for National Service in the organization of a highly visible 5th anniversary celebration for AmeriCorps. (3) To encourage AmeriCorps alumni and "friends of AmeriCorps" to remain active and involved. Our role in achieving these objectives is primarily to create and implement a media campaign, to be launched this fall, and to raise funds to support all three objectives.

In furtherance of our goals, we have recruited two highly respected firms to provide pro bono assistance – Roy Spence with GSD & M, and Peter Hart with Peter D. Hart Research Associates. They have been working over the last month to develop a draft visibility plan and to develop messages, which will be tested with polls and focus groups. We will meet with both firms on April 7 to discuss their progress to date.

We are pleased to report that \$250,000 has been pledged to kickoff our fundraising campaign. AmeriCorps Alums, the nonprofit alumni association of AmeriCorps, has agreed to serve as the fiscal agent for the project and has formed an advisory board to oversee it.

Staff work for the project is being provided by AnnMaura Connolly, the former director of Independent Sector liaison for the Corporation for National Service, now a highly regarded consultant in the service field. We hope AnnMaura will be joined shortly by another staff person with complementary expertise.

We will be in touch with you again soon to explore your interest in assisting with this effort. In the meantime, don't hesitate to call one of us if you have any questions or ideas. We can be reached at Dan Dutko (202) 484-4884, Eli Segal (202) 955-3005 extension 307 or Nick Bollman at (415) 777-2244. Thank you in advance for your help.

February 9, 1999

DATE: February 10, 1999
 LOCATION: University of Maryland
 TIME: 1:50 p.m.
 FROM: Thurgood Marshall, Jr.
 Bruce Reed
 Anne McGuire
 Tanya Martin

• Summit Amis - 2 yr 9/12/94
 • Program - 5 yr.

Powell - Locally = well
 - Promise Fellows (Feb Launch)
 (elite corps) 2/26-28 Henry Hicker

I. PURPOSE

To kick-off AmeriCorps' first national recruitment campaign and challenge young people to provide service to their communities. You will also call on Congress to expand the yearly participation level in AmeriCorps to 100,000 members by 2002.

II. BACKGROUND

In the four years since AmeriCorps launch, over 100,000 young people have joined to provide mentoring, tutoring, disaster relief, public safety and assistance to senior citizens and the homeless in their communities. Today you will announce that your budget proposes to expand AmeriCorps to nearly 70,000 members by the year 2000, with the goal of to expand the yearly participation level in AmeriCorps to 100,000 members by 2002. The FY 2000 budget request includes \$533 million for AmeriCorps, an increase of \$106 million over last year.

Now ~~30~~ = 40,000

You will also announce the launch of the AmeriCorps Call To Service campaign -- the first-ever national recruitment drive for AmeriCorps. You will challenge all Americans, especially young people, to get involved in service. The Call to Service campaign will provide young people with information on how they can serve in AmeriCorps to help strengthen local communities by tackling the nation's most serious problems, including illiteracy, poverty, health care, and crime. The campaign includes new television public service announcements, print advertisements, campus visits and other local recruitment efforts.

As you already know, in just four years, more than 100,000 AmeriCorps members have served more than 4,000 communities through local and nation programs, including Habitat for Humanity, Big Brother/Big Sister and the American

Red Cross. Since 1994, AmeriCorps members have served more than 32 million people, mobilized nearly 2 million volunteers, taught, tutored or mentored more than 2 million children, organized after-school programs for more than a half million at-risk youth, helped more than 200,000 senior citizens live independently and built or rehabilitated more than 25,000 homes.

You will hear from five Americorps members before you speak:

Justin Ward joined AmeriCorps in the summer of 1998 after graduating from University of Maryland at College Park. He serves as Volunteer Coordinator for Harford County Habitat for Humanity in Aberdeen. In just five months, Justin has revived the chapter and dramatically increased its productivity, recruiting more than 100 new volunteers who have finished one home and started another.

Leslie Mayo, a second year AmeriCorps member with Montgomery County Police Department's AmeriCorps program, touches the lives of more than 300 persons with mental illness or developmental disabilities everyday. A single mother with twins, Leslie says "My AmeriCorps service has taught me that change begins within and that we all have something to share. AmeriCorps has allowed me to see the difference that I can make."

Susan Carrasco (Pepe) graduated from Creighton University with a degree in chemistry. After working as a chemist with a branch of the Army Corps of Engineers, Susan joined AmeriCorps*NCCC and moved to Washington, DC. Susan now specializes in disaster relief. Last spring she fought forest fires in Florida -- and this fall she led a team of members to Puerto Rico to help relief efforts following Hurricane Georges. Currently Susan's team is serving with the DC Housing Authority to improve public housing.

Stephen Hellinger who will introduce you, serves at Edgecombe Circle Elementary School in Baltimore, where he teaches art and pairs inner-city youth with elderly residents. A refugee from South Vietnam, he was raised in Lancaster, Pa. While in Vietnam, he contracted polio and was told that he would be confined to a wheelchair. He proved the doctors wrong and went on to complete his service though, and has made it a mainstay in his life. Just last week, for example, he assisted a victim of a drive-by shooting outside the elementary school where he serves.

III. PARTICIPANTS

Pre-brief Participants:

Harris Wofford

Thurgood Marshall, Jr.

Anne McGuire

Karen Tramontano
Ann Lewis
Bruce Reed
Tanya Martin
Shirley Sagawa
June Shih

Event Participants:

YOU

Harris Wofford
President U of MD
Governor Glendening
Lt. Governor Kennedy Townsend
Wayne Curry, PG County Executive
Stephen D. Hellinger, AmeriCorps member
Justin Ward, AmeriCorps member
Leslie Mayo, AmeriCorps member
Susan Carrasco (Pepe), AmeriCorps member

IV. PRESS PLAN

Open Press

V. SEQUENCE OF EVENTS

- **YOU** are announced off-stage accompanied by Harris Wofford, Stephen Hellinger, Justin Ward, Leslie Mayo and Susan Carrasco (Pepe). *Geara*
- Dr. Daniel Mote, President, University of Maryland, makes welcoming remarks and introduces Lieutenant Governor Kathleen Kennedy-Townsend.
- Kathleen Kennedy-Townsend makes brief remarks and introduces Governor Parris Glendening.
- Governor Glendening makes brief remarks.
- Harris Wofford, CEO, AmeriCorps, introduces AmeriCorps PSA.
- Harris Wofford makes brief remarks. *PIA*
- AmeriCorps members Justin Ward, Leslie Mayo, and Susan

3 rows of AF KSS

*I Am A/C
(tag line)
PSA*

*30-sec
testimonial*

Carrasco(Pepe) each make 30-second remarks.

- Stephen Dellinger, AmeriCorps member makes remarks and introduces **YOU**.
- **YOU** make remarks.
- **YOU** work ropeline and depart.

VI. REMARKS

Provided by speech writers.

February 9, 1999

DATE: February 10, 1999
LOCATION: University of Maryland
TIME: 1:50 p.m.
FROM: Thurgood Marshall, Jr.
Bruce Reed
Anne McGuire
Tanya Martin

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VI. REMARKS

Provided by speech writers.



June Shih

02/10/99 12:27:53 PM

Record Type: Record

To: Anne E. McGuire/WHO/EOP

cc:

Subject: final

**PRESIDENT WILLIAM J. CLINTON
REMARKS FOR
AMERICORPS' CALL TO SERVICE
UNIVERSITY OF MARYLAND
COLLEGE PARK, MD
FEBRUARY 10, 1999**

GEARAN **Acknowledge:** Harris Wofford, Gov. Glendenning, Lt. Gov Kennedy-Townsend, who has been a pioneer for service in our schools; Wayne Curry, PG County Exec.; Mike Miller, MD Senate Pres.; Mayor Jacobs of College Park; Eli Segal; MTV, who put together the PSAs. I'd like to acknowledge a special friend of AmeriCorps who couldn't be here today, Sen. Barbara Mikulski. She was on the frontlines of creating AmeriCorps, and I am looking forward to working with her in the future.

Finally I'd like to thank Dr. Daniel Mote and the University of Maryland for hosting us today. Nearly six

years ago, I came here to celebrate the end of a Summer of Service -- a sort of “dry run” for our National Service program. And I’d like to thank three people who were instrumental to that day -- Bill Galston, Georgia Sorenson and Marilyn Smith. I came back today, because this University remains one of the nation’s foremost leaders in service. Through College Park Scholars, Team Maryland athletes, work-study students tutoring in neighborhood schools, and other opportunities, the students and faculty here demonstrate their commitment to service every day and I thank you.

Over the years, I have said that AmeriCorps is one of my proudest achievements as President. Stephen, T.J., Leslie, Justin, Pepe, you’ve just shown us all why. You make America proud. You and your fellow AmeriCorps members here and across the country are the reason why America is stronger than ever.

Today I want to talk to everyone here, those who are in AmeriCorps and those who are still thinking about it -- about why it is important to give more Americans the chance to serve through AmeriCorps.

When I ran for President and first proposed AmeriCorps, our nation's economy was stalled -- our communities were coming apart -- and worst of all, we had lost our confidence as a people. But I said on my first day in office -- on the steps of the United States Capitol -- "there is nothing wrong with America that cannot be cured with what is right with America."

Today, we see what's right: The longest peacetime economic expansion in American history, with nearly 18 million new jobs and the lowest peacetime unemployment remained since 1957. Crime has fallen six years in a row. Our welfare rolls are shrinking.

We have opened the doors of college to all Americans -- making student loans more affordable, expanding Pell Grants, creating new Hope Scholarships -- a \$1500 tax credit to help pay for the first two years of college. I hope all of you are taking advantage of these credits.

And what's also right with America is this: Our ethic of citizen service is coming back. AmeriCorps is more than a momentary solution to our problems -- it embodies the basic American ethic that every citizen has the duty to give something back to our communities and to each other.

But over the past few decades, two competing visions of government stifled our ethic of service. On one side were those who believed that if there was problem, the best approach was to build a bureaucracy and hand it off. Too often, we saw ourselves as clients of government, not citizens. On the other side, there were people who said that government was the cause of all our problems -- and that the only way to solve them was by citizens acting independently, and only in their own interests.

I believed we needed to move beyond these two visions of “something for nothing” and “everyone for himself” to a new ethic of “mutual obligation.”

Everyone -- government, the private sector, and most importantly, every citizen, had to take responsibility and move America forward. We needed to restore the spirit of citizen service to America, to make service once again the experience and expectation of every American.

And I believed that if we were going to rekindle the spirit of service, we had to start with you, our young people. Throughout this century, America has always found a way to bring the energy and idealism of young

people to the task of meeting each generation's greatest challenges.

During the Great Depression, President Roosevelt started the Civilian Conservation Corps, and gave young people the chance to work together and earn money clearing trails, fighting fires, planting trees in our forests and range lands. They left behind a legacy of national and state parks that we all enjoy to this day -- Appalachian Trail, Skyline Drive in Virginia.

In the '60s, President Kennedy asked our young people to serve America by serving in the Peace Corps -- teaching English, providing health care, bringing running water and electricity to some of the most remote villages of Africa, Asia and South America.

Many of my generation who served in the Peace Corps came home with a greater sense of duty to their communities and went on to become leaders across America -- in Congress and in my Cabinet. And today the Peace Corps' mission in the world is stronger than ever.

I fought to create AmeriCorps in the same spirit of the Peace Corps and the CCC -- to give your generation

a new chance to serve America and tackle the challenges of our time, to earn money for college, and even, to gain the skills and inspiration to become the new leaders of the 21st Century.

Today, just six summers after I came to this campus to celebrate the end of a Summer of Service and urge Congress to pass our National Service program, AmeriCorps is thriving. I travel around the country often --- and everywhere I go, AmeriCorps members are hard at work. Just last month, I met dozens of AmeriCorps members who were working with the Red Cross and other organizations to help the families of my home state of Arkansas rebuild in the wake of tornadoes.

I ask the young people today who are not in AmeriCorps to seek out some AmeriCorps members and ask them share their experiences. Like Justin, T.J., Stephen, Leslie, and Pepe, they've got powerful stories to tell.

They will tell you what it's like to hear the pride in a student's voice when after months of tutoring she can finally point to a book and say "I can read it myself" ... or to see the delight in a child's eyes as he plays on a playground AmeriCorps helped reclaim from drug dealers.

They will tell you how, even beyond solving problems, AmeriCorps is good for its members. As a boy, I went to an all-white school. I did not get to know many children of different races. That was the law back then. But even now, too often, we still don't get to know people who are different. AmeriCorps can help us knock down the walls that still divide us.

By working side-by-side with people from all walks of life, you learn that we all have much more in common than we thought; that what matters most is not the color of your skin, but your ability to get things done -- to hammer a nail, to teach a child to spell, to extend a helping hand.

Now, we must give more young people the opportunity to serve America. That is why I challenge you -- today's generation of young people -- to answer a new Call to Service. This year, I will be working with Harris Wofford and my entire administration to recruit more young people to make a difference through AmeriCorps. This fall, we can boost the number of AmeriCorps members by one quarter to 50,000 members.

And in my new balanced budget, I plan to keep expanding AmeriCorps every year so that by the year 2003, 100,000 young people will be serving America at

any given time.

So I challenge the young people of America to sign up for AmeriCorps. I challenge you to see for yourselves what America's real problems are: What keeps a child from learning to read or growing healthy or staying on the right side of the law. Find out for yourselves what works and doesn't work in solving these problems. And share them with your fellow Americans.

I want to challenge high school students as well. Maryland knows that service can be a lifelong habit -- that's why this state leads the nation in student service. In my balanced budget, I propose to allow high schoolers for the very first time to join AmeriCorps by serving part-time during the school year and full-time in the summers.

I challenge all of our young people to dedicate a year or two of your lives to a cause that's larger than yourselves. You may be tired of older people like me reminding you that you are living in the most exciting times of your lives. Or that you have more tomorrows ahead of you than behind you. I know that it is harder now than ever to be a young person in America.

You are dealing with issues years before any one of

my generation ever had to deal with them. But believe you me, life will never be this uncomplicated again. Today, so many of you have the time, the freedom, the energy to tackle the work of AmeriCorps -- packing your bag at a moment's notice to fight a forest fire, or moving into some of our most remote towns and Indian Reservations to teach children, or working with a church in some of our toughest neighborhoods.

And I know that some of you are worried about paying off your student loans. That is why at the end of your service, AmeriCorps will provide some help for college.

And we have worked very hard in this Administration to lighten your burden of debt. So take advantage of this opportunity and use this moment to live your ideals through AmeriCorps.

I challenge you to prove that your generation is not a generation of cynics and slackers, but a generation of patriots and doers. Have faith in your own power to change the world.

When I was a student in college, Robert F. Kennedy inspired so many of my generation to follow our highest ideals.

In his famous speech to college students in South Africa, he said that “each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring, those ripples build a current that can sweep down the mightiest walls of oppression and resistance.”

His words still ring true today. Whether or not you work through AmeriCorps, I ask you to send forth those ripples of hope. Together we can build a mighty current that will carry us past our challenges into the brighter future we all hope to live in. Thank you and God Bless you all.

budget proposes a \$265 million initiative to support the transition from foster care to independent living in addition to the new Foster Care Medical benefits described in Chapter 3. As part of the comprehensive effort to develop performance measures for the child welfare system, ACF is developing specific performance goals for the Independent Living Program that will establish goals for increasing the proportion of children that have graduated from high school, or received a GED within one year of aging out of foster care.

- In 2000, the Foster Care, Adoption Assistance and Independent Living Programs will support over 600,000 youth monthly at an annual cost of \$5.5 billion.

Aging Services Programs: The Administration on Aging (AoA) administers information and assistance, home and community-based support services for older people and support programs that protect the rights of vulnerable, at-risk older people. In 2000, the budget proposes \$1 billion for AoA programs. The budget includes \$125 million for a new state grant program that will assist families who are caring for frail elderly relatives. The goal of this National Family Care Giver Support Program is to help sustain the efforts of family care givers by providing information, education and counseling, and respite services. AoA will develop performance measures for activities supported through the program's formula and competitive grants. The budget includes \$147 million, an increase of \$35 million, 30 percent, for the Home-Delivered Meals Program.

- In 2000, AoA will increase the number of meals served under the Home-Delivered Meals Program to 146 million, compared to 119 million meals in 1996.

National Service

The Corporation for National and Community Service supports programs providing service opportunities Nation-wide for Americans of all ages and backgrounds. Through Corporation-supported projects, over 1.5 million participants work to address the Nation's unmet, critical needs. The Corporation organizes its programs into three streams of service, with various annual performance goals.

AmeriCorps: In 1999, there were 53,000 participants in AmeriCorps.

- In 2000, AmeriCorps will engage 69,000 Americans of all ages and backgrounds in community service, and provide education awards in return for such service with a goal of 100,000 participants in AmeriCorps by 2002.
- In 2000, AmeriCorps participants will recruit and organize 53,000 community volunteers to serve in elementary school reading programs.

Learn and Serve America: This program provides opportunities for students to improve their academic learning while participating in service-learning projects in schools, universities, and communities.

- In 2000, 20,000 high school students who have provided outstanding community service will receive Presidential Service Scholarships—compared with 15,000 students in 1999.

National Senior Service Corps: The Corps, comprising over 500,000 people age 55 and older, encourages seniors to use their experience, skills and talents while serving as Foster Grandparents, Senior Companions, and the Retired and Senior Volunteers.

- In 2000, Foster Grandparents and Senior Companions will serve 160,000 special needs youth and frail elderly, while 9,375 retired senior volunteers and volunteer leaders will work in furtherance of the goals of America's Promise and the America Reads Challenge.

Cultural Agencies

The Smithsonian Institution and other Cultural Agencies: The Smithsonian Institution, the National Gallery of Art, the U.S. Holocaust Memorial Museum, and the John F. Kennedy Center for the Performing Arts all have advancement of knowledge and sharing that knowledge with the American public as part of their mission. In order to accomplish their missions, each institution must maintain its physical infrastructure and provide access to its unique assets.

- In 2000, each agency will provide new and updated exhibits and performances, in-

General and special funds—Continued

OPERATING EXPENSES—Continued

(INCLUDING TRANSFER OF FUNDS)—Continued

Program and Financing (in millions of dollars)—Continued

Identification code 95-2720-0-1-506	1998 actual	1999 est.	2000 est.
90.00 Outlays	444	456	533

The Corporation for National and Community Service engages Americans of all ages and backgrounds in community-based service which addresses the nation's educational, human, public safety, and environmental needs to achieve meaningful results. In doing so, the Corporation fosters civic responsibility, strengthens the ties that bind us together as a people, and provides educational opportunity for those who make a substantial commitment to service.

National Service Trust.—The Trust serves as a secure repository for educational awards set aside for eligible participants in National Service programs.

AmeriCorps grants.—With funds both channelled through States and provided directly to community based organizations, AmeriCorps grants enable communities to address problems they identify by using the skills of individuals serving in National Service positions.

Innovation, assistance, and other activities.—This activity provides support to programs receiving assistance under AmeriCorps or Learn and Serve America or to organizations or States which would like to create programs or apply to the Corporation for funding.

Evaluation.—This activity supports studies of the impact and effectiveness of Corporation programs.

National Civilian Community Corps.—This residential National Service program provides unique service opportunities for members and communities.

Learn and Serve America.—Through grants to State educational agencies, colleges and consortia of colleges and non-profit organizations, and other means, curriculum will be improved and opportunities provided to students to participate in service learning activities.

NCSA program administration.—These funds will be provided to State Commissions to develop National Service plans and manage these activities within their States and will be used by the Corporation to administer these activities.

Points of Light Foundation.—A grant will be provided to this nongovernment, nonprofit 501(c)(3) entity to enable it to increase opportunities for Americans to participate in voluntary activities.

Object Classification (in millions of dollars)

Identification code 95-2720-0-1-506	1998 actual	1999 est.	2000 est.
Personnel compensation:			
11.1 Full-time permanent	5	6	6
11.3 Other than full-time permanent	13	15	16
11.5 Other personnel compensation	2	2	2
11.9 Total personnel compensation	20	23	24
12.1 Civilian personnel benefits	10	12	12
21.0 Travel and transportation of persons	3	3	3
23.3 Communications, utilities, and miscellaneous charges	1	1	1
25.2 Other services	17	18	18
26.0 Supplies and materials	1	1	1
41.0 Grants, subsidies, and contributions	323	363	394
92.0 National Service Trust	123	70	93
99.9 Total new obligations	498	491	546

Personnel Summary

Identification code 95-2720-0-1-506	1998 actual	1999 est.	2000 est.
1001 Total compensable workyears: Full-time equivalent employment	205	234	243

DOMESTIC VOLUNTEER SERVICE PROGRAMS, OPERATING EXPENSES

For expenses necessary for the Corporation for National and Community Service to carry out the provisions of the Domestic Volunteer Service Act of 1973, as amended, [\$276,039,000] \$299,532,000. (Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Act, 1999, as included in Public Law 105-277, section 101(f).)

Program and Financing (in millions of dollars)

Identification code 95-0103-0-1-506	1998 actual	1999 est.	2000 est.
Obligations by program activity:			
Direct program:			
00.01 Volunteers in Service to America	65	73	81
00.03 National Senior Service Corps	163	174	185
00.05 Program support	28	29	34
09.01 Reimbursable program	7	7	7
10.00 Total new obligations	263	283	307
Budgetary resources available for obligation:			
22.00 New budget authority (gross)	264	283	307
23.95 Total new obligations	-263	-283	-307
New budget authority (gross), detail:			
Current:			
40.00 Appropriation	257	276	300
Permanent:			
68.00 Spending authority from offsetting collections: Offsetting collections (cash)	7	7	7
70.00 Total new budget authority (gross)	264	283	307
Change in unpaid obligations:			
72.40 Unpaid obligations, start of year: Obligated balance, start of year	169	205	208
73.10 Total new obligations	263	283	307
73.20 Total outlays (gross)	-227	-280	-300
74.40 Unpaid obligations, end of year: Obligated balance, end of year	205	208	215
Outlays (gross), detail:			
86.90 Outlays from new current authority	138	154	169
86.93 Outlays from current balances	82	119	124
86.97 Outlays from new permanent authority	7	7	7
87.00 Total outlays (gross)	227	280	300
Offsets:			
Against gross budget authority and outlays:			
Offsetting collections (cash) from:			
88.00 Federal sources	-2	-2	-2
88.40 Non-Federal sources	-5	-5	-5
88.90 Total, offsetting collections (cash)	-7	-7	-7
Net budget authority and outlays:			
89.00 Budget authority	257	276	300
90.00 Outlays	220	273	293

Volunteers in Service to America.—The AmeriCorps*VISTA program assists communities working to resolve local poverty-related problems in areas such as illiteracy, hunger, unemployment, substance abuse, homelessness, and lack of adequate health support.

National Senior Service Corps.—These programs provide opportunities for people aged 55 and over, including those who are low-income, to volunteer their services to the community in many socially useful activities including helping children learn to read and working with the emotionally disturbed, the mentally retarded, and physically disabled, as well as the isolated and infirm elderly.

Program support.—Costs of program direction and administration are financed by this activity.

Object Classification (in millions of dollars)

Identification code 95-0103-0-1-506	1998 actual	1999 est.	2000 est.
Direct obligations:			
Personnel compensation:			
11.1 Full-time permanent	12	14	14
11.3 Other than full-time permanent	3	3	4
11.8 Special personal services payments	34	39	41
11.9 Total personnel compensation	49	56	59
12.1 Civilian personnel benefits	5	6	6
21.0 Travel and transportation of persons	4	4	4
23.1 Rental payments to GSA	6	6	6
23.3 Communications, utilities, and miscellaneous charges	2	2	2
25.2 Other services	12	12	13
41.0 Grants, subsidies, and contributions	178	190	210
99.0 Subtotal, direct obligations	256	276	300
99.0 Reimbursable obligations	7	7	7
99.9 Total new obligations	263	283	307

Personnel Summary

Identification code 95-0103-0-1-506	1998 actual	1999 est.	2000 est.
1001 Total compensable workyears: Full-time equivalent employment	308	330	339

OFFICE OF THE INSPECTOR GENERAL

For necessary expenses of the Office of Inspector General in carrying out the Inspector General Act of 1978, as amended, \$3,000,000. (Departments of Veterans Affairs and Housing and Urban Development, and Independent Agencies Appropriations Act of 1999.)

Program and Financing (in millions of dollars)

Identification code 95-2721-0-1-506	1998 actual	1999 est.	2000 est.
Obligations by program activity:			
10.00 Total new obligations	3	3	3
Budgetary resources available for obligation:			
22.00 New budget authority (gross)	3	3	3
23.95 Total new obligations	-3	-3	-3
New budget authority (gross), detail:			
40.00 Appropriation	3	3	3
Change in unpaid obligations:			
72.40 Unpaid obligations, start of year: Obligated balance, start of year	1	2	2
73.10 Total new obligations	3	3	3
73.20 Total outlays (gross)	-2	-3	-3
74.40 Unpaid obligations, end of year: Obligated balance, end of year	2	2	2
Outlays (gross), detail:			
86.90 Outlays from new current authority	1	2	2
86.93 Outlays from current balances	1	2	2
87.00 Total outlays (gross)	2	3	3
Net budget authority and outlays:			
89.00 Budget authority	3	3	3
90.00 Outlays	2	3	3

The Office of the Inspector General provides an independent assessment of Corporation operations, primarily through audits and investigations, with a goal of preventing fraud, waste, and abuse.

Object Classification (in millions of dollars)

Identification code 95-2721-0-1-506	1998 actual	1999 est.	2000 est.
11.1 Personnel compensation: Full-time permanent	1	1	1

25.2 Other services	1	1	1
99.0 Subtotal, direct obligations	2	2	2
99.5 Below reporting threshold	1	1	1
99.9 Total new obligations	3	3	3

Personnel Summary

Identification code 95-2721-0-1-506	1998 actual	1999 est.	2000 est.
1001 Total compensable workyears: Full-time equivalent employment	15	18	18

Trust Funds

GIFTS AND CONTRIBUTIONS

Unavailable Collections (in millions of dollars)

Identification code 95-9972-0-7-506	1998 actual	1999 est.	2000 est.
Balance, start of year:			
01.99 Balance, start of year			
Receipts:			
02.02 Interest on investment	12	27	32
02.03 Payment from the general fund	123	70	93
02.99 Total receipts	135	97	125
Appropriation:			
05.01 Gifts and contributions	-135	-97	-125
07.99 Total balance, end of year			

Program and Financing (in millions of dollars)

Identification code 95-9972-0-7-506	1998 actual	1999 est.	2000 est.
Obligations by program activity:			
10.00 Total obligations (object class 25.2)	48	69	83
Budgetary resources available for obligation:			
21.40 Unobligated balance available, start of year	303	389	417
22.00 New budget authority (gross)	135	97	125
23.90 Total budgetary resources available for obligation	438	486	542
23.95 Total new obligations	-48	-69	-83
24.40 Unobligated balance available, end of year	389	417	459
New budget authority (gross), detail:			
60.27 Appropriation (trust fund, indefinite)	135	97	125
Change in unpaid obligations:			
72.40 Unpaid obligations, start of year: Obligated balance, start of year	1	1	1
73.10 Total new obligations	48	69	83
73.20 Total outlays (gross)	-48	-69	-84
74.40 Unpaid obligations, end of year: Obligated balance, end of year	1	1	1
Outlays (gross), detail:			
86.98 Outlays from permanent balances	48	69	84
Net budget authority and outlays:			
89.00 Budget authority	135	97	125
90.00 Outlays	48	69	84
Memorandum (non-add) entries:			
92.01 Total investments, start of year: U.S. securities: Par value	228	341	413
92.02 Total investments, end of year: U.S. securities: Par value	341	413	411

The gifts and contributions account is a consolidation of two trust accounts. In one, gifts and contributions from individuals and organizations are deposited for use in furthering program goals. In the other, funds appropriated to make educational awards to individuals who successfully complete national service are maintained until such time as the individual uses those awards.

WHITE HOUSE STAFFING MEMORANDUM

Date: 2/9/99 ACTION / CONCURRENCE / COMMENT DUE BY: 2/9/99 5:00 PM

Subject: AMERICORPS REMARKS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☒	☐	NASH	☐	☐
PODESTA	☒	☐	REED	☒	☐
ECHAVESTE	☒	☐	RUFF	☐	☐
RICCHETTI	☒	☐	SOSNIK	☒	☐
LEW	☐	☐	SPERLING	☒	☐
BEGALA	☒	☐	STEIN	☒	☐
BERGER	☐	☐	STERN	☐	☐
BLUMENTHAL	☒	☐	STREETT	☐	☐
FRAMPTON	☐	☐	TRAMONTANO	☒	☐
IBARRA	☐	☐	VERVEER	☐	☐
KLAIN	☐	☐	WALDMAN	☒	☐
LANE	☐	☐	YELLEN	☐	☐
LEWIS	☒	☐	<u>SPECTOR</u>	☐	☒
LINDSEY	☐	☐	_____	☐	☐
LOCKHART	☐	☒	_____	☐	☐
MARSHALL 	☒	☐	_____	☐	☐
MOORE	☐	☐			

REMARKS:

COMMENTS TO JUNE SMITH

RESPONSE:

2/9/99
Shih

PRESIDENT WILLIAM J. CLINTON
REMARKS FOR AMERICORPS' CALL TO SERVICE
UNIVERSITY OF MARYLAND
COLLEGE PARK, MD
FEBRUARY 10, 1999

99 FEB 9 PM 12:30

Acknowledge:

For the past six years, I have said that AmeriCorps is one of my proudest achievements as President. Derek, T.J., Leslie, Justin, Pepe, you've just shown us all why. You make America proud. You and your fellow AmeriCorps members here and across the country -- are the reasons why America is stronger than ever.

Today I want to talk to everyone here, those who are in AmeriCorps and those who have yet to serve -- about why it is important to give more Americans the chance to serve through AmeriCorps.

I want you to remember what it was like when I first proposed AmeriCorps more than seven years ago. Many of you were still in high school -- or even elementary school. Back then, if you watched the news, or read the paper, or listened closely to the talk among the adults at the dinner table, you could tell that it was a time of doubt for America. Our economy was troubled, our deficit high, our people divided. Too many neighborhoods were falling prey to drugs and crime. Too many children were growing up without parents, without hope. Some wondered whether America's best days were already behind us.

But I was confident that the heart and spirit of America were still strong. On my first day in office -- on the steps of the United States Capitol -- I said that "there is nothing wrong with America that cannot be cured with what is right with America."

And what was right with America then, what is right with America now, is this: Our ethic of citizen service. For more than 200 years, we the American people have always believed in every citizen's duty to give something back to our communities and to each other.

But over the past few decades, two competing visions of government stifled this ethic of service. On one side were those who believed that if there was problem, the best way to solve it was to set up a bureaucracy to do it. On the other side, there were people who said that government was the cause of all our problems -- and that the only way to solve them was by citizens acting alone, in their own interest. .

I believed we needed to move beyond these two visions of "something for nothing" and "everyone for himself" to a new ethic of "mutual obligation." Everyone -- government, the private sector, and most important every citizen, had to take responsibility and move America forward. We needed to restore the spirit of service to America, to make citizen service once

again the common experience and expectation of every American. There is no greater force for change and progress than Americans rolling up their sleeves and working together to meet our challenges.

I believed that if we were going to rekindle the spirit of service, we had to start with you, our young people. Throughout this century, America has always found a way to bring the energy and idealism of young people to the task of meeting each generation's greatest challenges. During the Great Depression, President Roosevelt founded the Civilian Conservation Corps, and gave young people the chance to work together and earn a little money clearing trails, fighting fires, planting trees in our forests and range lands. They left behind a legacy of national and state parks that we all enjoy to this day -- Appalachian Trail, the nearby Skyline Drive in Virginia.

In the '60s, President Kennedy asked young people to serve America by serving in the Peace Corps, teaching English, providing health care, bringing running water and electricity to some of the most remote villages of Africa, Asia and South America. Many of my generation who served in the Peace Corps came home with a greater sense of their duty to their communities. Like Harris Wofford, like my HHS Sec. Donna Shalala they went on to become some of today's great leaders.

I fought to create AmeriCorps in that same spirit -- to give your generation a new chance to serve America and tackle the challenges of our time, to earn money for college, and even, to gain the skills and inspiration to become the new leaders of the 21st Century.

Now six years later, AmeriCorps is getting things done. I travel around the country often --- and everywhere I go, AmeriCorps members are hard at work. Just last month, I met dozens of AmeriCorps members who were working with the Red Cross and other organizations to help the families of my home state of Arkansas rebuild in the wake of tornadoes.

I know that, like Justin, T.J., Derek, Leslie, and Pepe, those of you who have already served have powerful stories to tell. I ask the people who are not in AmeriCorps to seek out the AmeriCorps members and ask them share their experiences. They will tell you what it's like to hear the pride in a student's voice when after months of tutoring she can finally point to a book and say "I can read it myself." Or to see the delight in a child's eyes as he climbs around on a playground AmeriCorps helped reclaim from drug dealers.

When I grew up, I went to an all-white school. I did not get to know many children who were of a different race. That was the law back then. But even now, too often, we still don't get to know people of different races. AmeriCorps can help us knock down the walls that still divide us. By working side-by-side with fellow AmeriCorps members from all walks of life, you learn that what matters most is not your politics or the color of your skin, but your ability to get things done -- to hammer a nail, to teach a child to spell, to extend a helping hand.

Now, we must give more of our young people the same opportunity. That is why I challenge you -- today's generation of young people -- to answer a new Call to Service. Throughout this year, I will be working with Harris, the First Lady, and my entire administration

to recruit more and more young people to make a difference through AmeriCorps. This fall, we can boost the number of AmeriCorps members by one quarter to 50,000 members. And in my new balanced budget, I plan to keep expanding AmeriCorps every year so that by the year 2003, 100,000 young people will be serving at any given time.

So, today, I challenge all of you young people sign up for AmeriCorps. I challenge you to see for yourselves what America's real problems are: what keeps a child from learning to read or growing healthy or staying on the right side of the law. Find out for yourselves what works and doesn't work in solving these problems. And share them with your fellow Americans.

I challenge the high schoolers in this audience to begin serving their communities now. Service can be lifelong habit. In my balanced budget, I am propose to allow high schoolers to join AmeriCorps -- by serving part time during the school year and full time in the summers.

I challenge you to put your own goals aside, and dedicate a year or two of your lives to a cause that's larger than yourselves. You may be tired of old people like me reminding you that you have the rest of your lives ahead of you. But it is true. With more tomorrows ahead of you than behind you, so many of you have the time, the freedom, the energy to tackle the work of AmeriCorps -- packing your bag at a moment's notice to go fight a forest fire, or moving into some of our most remote towns and Indian Reservations to teach children.

I challenge you to prove that your generation has not become a generation of cynics and slackers, but a generation of patriots and doers.

Have faith in your ideals, in your own power to change the world. Just remember: There is nothing wrong with America that can't be cured with what's right with America. You are what's right in America. You are the best of America. Help us build a strong America for the 21st Century.

Anne E. McGuire

02/10/99 11:17:09 AM

Record Type: Record

To: Thurgood Marshall Jr/WHO/EOP

cc:

Subject: Americorps Event Q&A's

----- Forwarded by Anne E. McGuire/WHO/EOP on 02/10/99 11:17 AM -----



Laura Emmett

02/10/99 10:16:39 AM

Record Type: Record

To: See the distribution list at the bottom of this message

cc: Tanya E. Martin/OPD/EOP, Anne E. McGuire/WHO/EOP

Subject: Americorps Event Q&A's



AMCALLQA.W

Message Sent To: _____

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Jennifer M. Palmieri/WHO/EOP
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Megan C. Moloney/WHO/EOP
Julianne B. Corbett/WHO/EOP
Victoria L. Valentine/WHO/EOP

AmeriCorps' Call To Service Campaign Event Q&A's
February 19, 1999

AmeriCorps Expansion

Q: What is the President proposing in his budget for the expansion of AmeriCorps?

A: President Clinton has called for a major expansion of AmeriCorps in his FY 2000 budget, giving thousands more Americans the chance to serve their country and help meet pressing social needs. The budget proposes \$533 million for AmeriCorps, an increase of \$106 million over last year. This level would support 69,000 AmeriCorps members next year, growing to 100,000 members per year by 2002. This expansion would include participation in AmeriCorps by high school students serving full-time in the summer and part-time during the school year. The proposal builds on growing bipartisan support for AmeriCorps: Congress has increased AmeriCorps funding two years in a row, by \$47 million in fiscal 1998 and \$16 million last year.

AmeriCorps and Military Recruitment

Q: The New York Times reports that the military is having significant problems meeting its recruiting requirement. Will the AmeriCorps' recruitment effort worsen this problem?

A: The Department of Defense examined this question and concluded in its 1998 Annual Defense Report: "The Department has looked at the potential impact of National Service on military recruiting, and believes that both programs can coexist successfully." The President is committed to strengthening opportunities for young people to engage in service to this country -- if not in the military, then in AmeriCorps, the Peace Corps or another national service programs.

Q: Do the military and AmeriCorps coordinate their respective recruiting efforts?

A: The Corporation for National Service and the Defense Department share information and coordinate efforts where it makes sense to do so. For example, the Defense Department shares information about AmeriCorps with applicants who may not meet the unique physical requirements for military service. In addition, the Corporation provides the military with access to its career nights and outreach events so that AmeriCorps members have a full appreciation of the military career choices available to them.

Q: How do AmeriCorps' financial benefits compare with the military's financial benefits?

A: Because each organization has particular needs, the benefits are different and they are generally set by law or regulations. During a term of service, military pay is generally higher than the average living allowance afforded to national service participants. Moreover, most national service programs are not residential so members are responsible for their own food and housing. The post-service educational benefit for a national service participant is set by law at \$4,725 for a full year of service, with a maximum of two awards. The Department of the Army recently announced an increase in its maximum college tuition benefit to \$50,000.

AmeriCorps Program

Q: What do AmeriCorps members do?

A: AmeriCorps, the domestic Peace Corps, gives citizens the opportunity to engage in full-time service to their community. Working through a grassroots network of more than 1,000 national and local non-profit and faith-based organizations, AmeriCorps members help build stronger communities. In four years, AmeriCorps members have taught, tutored or mentored more than 2 million youth; organized after-school programs for more than 500,000 at-risk youth; established 4,000 safety patrols; built or rehabilitated more than 25,000 homes; planted more than 52 million trees; arranged immunizations for nearly half-million people; and recruited, trained or supervised nearly 2 million volunteers.

Q: Where do AmeriCorps members serve?

A: Since it was established, AmeriCorps members have served in more than 4,000 communities. AmeriCorps members work with national nonprofits like the American Red Cross, Boys and Girls Club, the YMCA, Teach for America, Habitat for Humanity, and faith-based organizations like Lutheran Social Services, the Catholic Network of Volunteer-Services and the National Council of Churches and with hundreds of smaller community-based organizations.

Q: How many people are part of AmeriCorps?

A: Since it was launched four years ago, more than 100,000 men and women have served in AmeriCorps. This year alone, more than 40,000 AmeriCorps members are working with more than 600 organizations to serve more than 2,500 communities.

Q: What is the average cost per AmeriCorps member?

A: The average cost per member is \$16,000. This includes a living allowance, an education award and costs associated with program administration. As part of a bipartisan agreement reached in March 1996, with Senator Grassley, AmeriCorps is cutting costs significantly. The cost of AmeriCorps has dropped by \$1000 per member each year. The Corporation for National Service has already successfully lowered the costs per member to \$16,000 in the current grant year and is on track to cut the cost per member to \$15,000 next year.

Thurgood Marshall Jr

02/09/99 02:55:09 PM

Record Type: Record

To: Karen Tramontano/WHO/EOP, Ann F. Lewis/WHO/EOP, Thomas L. Freedman/OPD/EOP

cc:

Subject: Americas Promise

----- Forwarded by Thurgood Marshall Jr/WHO/EOP on 02/09/99 02:55 PM -----


Jon P. Jennings

02/09/99 12:26:10 PM

Record Type: Record

To: Thurgood Marshall Jr/WHO/EOP, Anne E. McGuire/WHO/EOP

cc: Maya Seiden/WHO/EOP

Subject: Americas Promise

Paige Cassidy called me to request a meeting soon to discuss the two year anniversary of the Service Summit. She said General Powell is very anxious about this and would like to do the meeting soon. Please let me know when you are available for a meeting. Thanks

PRESIDENT CLINTON AND VICE PRESIDENT GORE: A CALL TO SERVICE

February 10, 1999

"Our ethic of citizen service is coming back. AmeriCorps is more than a momentary solution to our problems -- it embodies the basic American ethic that every citizen has the duty to give back to our communities and to each other."

President Bill Clinton
February 10, 1999

Today, at the University of Maryland, College Park, President Clinton will call on Congress to expand the yearly participation level in AmeriCorps to 100,000 members by 2002. The President will also kick off AmeriCorps' largest national recruitment campaign ever to challenge young people to provide service to their communities.

Giving More Americans A Chance To Serve Their Community. When he came into office in 1993, President Clinton outlined a vision for a national service program that linked responsibility to opportunity by allowing young people to serve our nation while earning funds for a college education. The result of that vision is AmeriCorps, which is bringing people of different racial, ethnic, and economic backgrounds together to solve community problems and improve the lives of Americans. In the four years since its launch, over 100,000 AmeriCorps members have risen to the challenge. They have tutored children in school and after-school, organized block watches and book drives, renovated housing for low-income families, and recruited people in the neighborhood to volunteer alongside them. The President seeks to build on this success by creating more opportunities for Americans to serve through AmeriCorps. The President's fiscal year 2000 budget request includes:

- \$533 million for AmeriCorps, an increase of \$106 million over last year. This new funding will enable AmeriCorps to expand to nearly 70,000 members in 2000 and 100,000 members each year by 2002. This expansion also will allow high school students to join AmeriCorps -- by serving part-time during the school year and full-time during the summer.

The Largest Recruitment Drive Ever To Get Americans Involved In Service. President Clinton is announcing the launch of the AmeriCorps Call To Service campaign, the largest-ever national recruitment drive for AmeriCorps. The President is challenging all Americans, especially young people, to get involved in service. The Call to Service campaign will:

- Provide young people with information on how they can serve in AmeriCorps to help strengthen local communities;
- Include a new television public service announcement produced by MTV, print advertisements, campus visits, and other local recruitment efforts.

Building On A Record Of Success. In just four years, over 100,000 young people have joined AmeriCorps to serve more than 4,000 communities. AmeriCorps provides needed human resources to schools, churches, community groups, and non-profit organizations, including Habitat for Humanity, Big Brother/Big Sister, and the American Red Cross. Since

1994, AmeriCorps members:

- Have served 32 million people;
- Mobilized nearly 2 million volunteers;
- Taught, tutored or mentored more than 2 million children;
- Organized after-school programs for more than a half million at-risk youth;
- Helped more than 200,000 senior citizens live independently; and
- Built or rehabilitated more than 25,000 homes.

WHITE HOUSE STAFFING MEMORANDUM

Date: 2/9/99ACTION / CONCURRENCE / COMMENT DUE BY: 2/9/99 5:00 PMSubject: AMERICORPS REMARKS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☒	☐	NASH	☐	☐
PODESTA	☒	☐	REED	☒	☐
ECHAVESTE	☒	☐	RUFF	☐	☐
RICCHETTI	☒	☐	SOSNIK	☒	☐
LEW	☐	☐	SPERLING	☒	☐
BEGALA	☒	☐	STEIN	☒	☐
BERGER	☐	☐	STERN	☐	☐
BLUMENTHAL	☒	☐	STREETT	☐	☐
FRAMPTON	☐	☐	TRAMONTANO	☒	☐
IBARRA	☐	☐	VERVEER	☐	☐
KLAIN	☐	☐	WALDMAN	☒	☐
LANE	☐	☐	YELLEN	☐	☐
LEWIS	☒	☐	<u>SPECTOR</u>	☐	☒
LINDSEY	☐	☐	_____	☐	☐
LOCKHART	☐	☒	_____	☐	☐
MARSHALL →	☒	☐	_____	☐	☐
MOORE	☐	☐			

REMARKS:

COMMENTS TO JUNE SIT/H

RESPONSE:

2/9/99
Shih

PRESIDENT WILLIAM J. CLINTON
REMARKS FOR AMERICORPS' CALL TO SERVICE
UNIVERSITY OF MARYLAND
COLLEGE PARK, MD
FEBRUARY 10, 1999

'99 FEB 9 PM 12:30

Acknowledge:

For the past six years, I have said that AmeriCorps is one of my proudest achievements as President. Derek, T.J., Leslie, Justin, Pepe, you've just shown us all why. You make America proud. You and your fellow AmeriCorps members here and across the country -- are the reasons why America is stronger than ever.

Today I want to talk to everyone here, those who are in AmeriCorps and those who have yet to serve -- about why it is important to give more Americans the chance to serve through AmeriCorps.

I want you to remember what it was like when I first proposed AmeriCorps more than seven years ago. Many of you were still in high school -- or even elementary school. Back then, if you watched the news, or read the paper, or listened closely to the talk among the adults at the dinner table, you could tell that it was a time of doubt for America. Our economy was troubled, our deficit high, our people divided. Too many neighborhoods were falling prey to drugs and crime. Too many children were growing up without parents, without hope. Some wondered whether America's best days were already behind us.

But I was confident that the heart and spirit of America were still strong. On my first day in office -- on the steps of the United States Capitol -- I said that "there is nothing wrong with America that cannot be cured with what is right with America."

And what was right with America then, what is right with America now, is this: Our ethic of citizen service. For more than 200 years, we the American people have always believed in every citizen's duty to give something back to our communities and to each other.

But over the past few decades, two competing visions of government stifled this ethic of service. On one side were those who believed that if there was problem, the best way to solve it was to set up a bureaucracy to do it. On the other side, there were people who said that government was the cause of all our problems -- and that the only way to solve them was by citizens acting alone, in their own interest. .

I believed we needed to move beyond these two visions of "something for nothing" and "everyone for himself" to a new ethic of "mutual obligation." Everyone -- government, the private sector, and most important every citizen, had to take responsibility and move America forward. We needed to restore the spirit of service to America, to make citizen service once

again the common experience and expectation of every American. There is no greater force for change and progress than Americans rolling up their sleeves and working together to meet our challenges.

I believed that if we were going to rekindle the spirit of service, we had to start with you, our young people. Throughout this century, America has always found a way to bring the energy and idealism of young people to the task of meeting each generation's greatest challenges. During the Great Depression, President Roosevelt founded the Civilian Conservation Corps, and gave young people the chance to work together and earn a little money clearing trails, fighting fires, planting trees in our forests and range lands. They left behind a legacy of national and state parks that we all enjoy to this day -- Appalachian Trail, the nearby Skyline Drive in Virginia.

In the '60s, President Kennedy asked young people to serve America by serving in the Peace Corps, teaching English, providing health care, bringing running water and electricity to some of the most remote villages of Africa, Asia and South America. Many of my generation who served in the Peace Corps came home with a greater sense of their duty to their communities. Like Harris Wofford, like my HHS Sec. Donna Shalala they went on to become some of today's great leaders.

I fought to create AmeriCorps in that same spirit -- to give your generation a new chance to serve America and tackle the challenges of our time, to earn money for college, and even, to gain the skills and inspiration to become the new leaders of the 21st Century.

Now six years later, AmeriCorps is getting things done. I travel around the country often --- and everywhere I go, AmeriCorps members are hard at work. Just last month, I met dozens of AmeriCorps members who were working with the Red Cross and other organizations to help the families of my home state of Arkansas rebuild in the wake of tornadoes.

I know that, like Justin, T.J., Derek, Leslie, and Pepe, those of you who have already served have powerful stories to tell. I ask the people who are not in AmeriCorps to seek out the AmeriCorps members and ask them share their experiences. They will tell you what it's like to hear the pride in a student's voice when after months of tutoring she can finally point to a book and say "I can read it myself." Or to see the delight in a child's eyes as he climbs around on a playground AmeriCorps helped reclaim from drug dealers.

When I grew up, I went to an all-white school. I did not get to know many children who were of a different race. That was the law back then. But even now, too often, we still don't get to know people of different races. AmeriCorps can help us knock down the walls that still divide us. By working side-by-side with fellow AmeriCorps members from all walks of life, you learn that what matters most is not your politics or the color of your skin, but your ability to get things done -- to hammer a nail, to teach a child to spell, to extend a helping hand.

Now, we must give more of our young people the same opportunity. That is why I challenge you -- today's generation of young people -- to answer a new Call to Service. Throughout this year, I will be working with Harris, the First Lady, and my entire administration

to recruit more and more young people to make a difference through AmeriCorps. This fall, we can boost the number of AmeriCorps members by one quarter to 50,000 members. And in my new balanced budget, I plan to keep expanding AmeriCorps every year so that by the year 2003, 100,000 young people will be serving at any given time.

So, today, I challenge all of you young people sign up for AmeriCorps. I challenge you to see for yourselves what America's real problems are: what keeps a child from learning to read or growing healthy or staying on the right side of the law. Find out for yourselves what works and doesn't work in solving these problems. And share them with your fellow Americans.

I challenge the high schoolers in this audience to begin serving their communities now. Service can be lifelong habit. In my balanced budget, I am propose to allow high schoolers to join AmeriCorps -- by serving part time during the school year and full time in the summers.

I challenge you to put your own goals aside, and dedicate a year or two of your lives to a cause that's larger than yourselves. You may be tired of old people like me reminding you that you have the rest of your lives ahead of you. But it is true. With more tomorrows ahead of you than behind you, so many of you have the time, the freedom, the energy to tackle the work of AmeriCorps -- packing your bag at a moment's notice to go fight a forest fire, or moving into some of our most remote towns and Indian Reservations to teach children.

I challenge you to prove that your generation has not become a generation of cynics and slackers, but a generation of patriots and doers.

Have faith in your ideals, in your own power to change the world. Just remember: There is nothing wrong with America that can't be cured with what's right with America. You are what's right in America. You are the best of America. Help us build a strong America for the 21st Century.

Wednesday, February 10, 1999

**Schedule of the President
for
Wednesday, February 10, 1999
Draft Schedule**

DOWN UNTIL 12:30 PM

12:30	pm-	MEETING
12:45	pm	OVAl OFFICE Staff Contact: John Podesta
12:45	pm-	BRIEFING
1:10	pm	OVAl OFFICE Staff Contact: Thurgood Marshall, Jr.
1:15	pm	THE PRESIDENT departs The White House via motorcade en route University of Maryland [drive time: 30 minutes]
1:45	pm	THE PRESIDENT arrives University of Maryland Greeters:
1:50	pm-	"AMERICORPS: CALL TO SERVICE" KICK-OFF CELEBRATION
2:50	pm	RITCHIE COLISEUM University of Maryland Remarks: June Shih Staff Contact: Thurgood Marshall, Jr. Event Coordinator: Laura Graham OPEN PRESS
Note: There will be approximately 1500 guests in attendance.		
3:00	pm	THE PRESIDENT departs University of Maryland via motorcade en route The White House [drive time: 30 minutes]
3:30	pm	THE PRESIDENT arrives The White House
3:40	pm-	MEETING
3:50	pm	OVAl OFFICE Staff Contact: Stephanie Streett

February 8, 1999 (12:27pm)

Call
to
Serve
Recruit

Wednesday, February 10, 1999

SCHEDULE OF THE PRESIDENT
FOR
WEDNESDAY, FEBRUARY 10, 1999

Draft Schedule

SCHEDULING DIRECTOR:

STEPHANIE STREETT

HOME: 202-332-5651

OFFICE: 202-456-2823

WHCA PAGER: 4824

PRESS DESK:

DORI SALCIDO

HOME: 703-548-6466

OFFICE: 202-456-5771

WHCA PAGER: 4844

TRIP COORDINATOR:

LAURA GRAHAM

HOME: 703-212-7642

OFFICE: 202-456-2349

WHCA PAGER: 4809

WEATHER:

WASHINGTON, D.C.

February 8, 1999 (12:27pm)



MaryEllen C. McGuire
02/08/99 10:18:34 AM

Record Type: Record

To: See the distribution list at the bottom of this message
cc: Ruby Shamir/WHO/EOP, Cathy R. Mays/OPD/EOP, Carolyn T. Wu/WHO/EOP, TWest @ cns.gov @
inet
Subject: AmeriCorps Conference Call

Today's AmeriCorps Conference call scheduled for 4:00pm has been moved to 1:00pm. The focus of today's call will be Wednesday's event at the University of Maryland. Please join us at **1:00pm** at 757-2100 x4129.

Message Sent To:

Shirley S. Sagawa/WHO/EOP
Karen Tramontano/WHO/EOP
Ann F. Lewis/WHO/EOP
Stacie Spector/WHO/EOP
Anne E. McGuire/WHO/EOP
Bruce N. Reed/OPD/EOP
Elena Kagan/OPD/EOP
Tanya E. Martin/OPD/EOP
Thurgood Marshall Jr/WHO/EOP
Thomas L. Freedman/OPD/EOP
JGompert @ cns.gov @ inet
Jennifer M. Palmieri/WHO/EOP
Andrew J. Mayock/WHO/EOP

Anne E. McGuire

02/09/99 11:59:27 AM

Record Type: Record

To: Thurgood Marshall Jr/WHO/EOP

cc:

Subject: Draft press paper

----- Forwarded by Anne E. McGuire/WHO/EOP on 02/09/99 11:59 AM -----



Tanya E. Martin
02/08/99 04:59:50 PM

Record Type: Record

To: Anne E. McGuire/WHO/EOP

cc:

Subject: Draft press paper

Draft press paper below. Lee mt know if you have any comments. I'll send out another version as soon as I get comments back from John Gomperts and crowd. Will you include Bruce/me in the briefing since we are going to announce the budget initiative? Thanks.

**PRESIDENT CLINTON:
EXPANDING OPPORTUNITIES FOR NATIONAL SERVICE**
2/8 DRAFT

Today, at the University of Maryland, College Park, President Clinton called on Congress to expand AmeriCorps to 100,000 members each year by 2002. He also kicked-off AmeriCorps' first national recruitment campaign and challenged young people to provide service to their communities.

AMERICORPS EXPANSION. When he came into office in 1993, President Clinton outlined a vision for a national service program that would allow young people to serve our nation while earning funds for a college education. The result of that vision is AmeriCorps, which is bringing people of different racial, ethnic and economic backgrounds together to solve community problems and improve the lives of Americans. In the four years since its launch, over 100,000 young people have joined AmeriCorps to provide mentoring, tutoring, disaster relief, public safety and assistance to senior citizens and the homeless in their communities. The President seeks to build on this success by creating more opportunities for

Americans to serve through AmeriCorps. President Clinton's budget proposes to expand AmeriCorps to nearly 70,000 members by the year 2000, with the goal of reaching 100,000 members serving each year by 2002. The FY 2000 budget request includes \$585 million for AmeriCorps, an increase of \$113 million over last year.

A CALL TO SERVICE CAMPAIGN. President Clinton announced the launch of the AmeriCorps Call To Service campaign -- the first-ever national recruitment drive for AmeriCorps. The President challenged all Americans, especially young people, to get involved in service. The Call to Service campaign will provide young people with information on how they can serve in AmeriCorps to help strengthen local communities by tackling the nation's most serious problems, including illiteracy, poverty, health care, and crime. The campaign includes new television public service announcements, print advertisements, campus visits and other local recruitment efforts.

A PROVEN RECORD OF SUCCESS. In just four years, more than 100,000 AmeriCorps members have served more than 4,000 communities through local and national programs, including Habitat for Humanity, Big Brother/Big Sister and the American Red Cross. AmeriCorps members give children the tools they need to succeed, including teaching them how to read, organizing quality after-school programs, mentoring high-school students and expanding access to quality healthcare. AmeriCorps members strengthen communities by making schools and streets safer, building affordable housing, and mobilizing community volunteers. Since 1994, AmeriCorps members have served more than 32 million people, mobilized nearly 2 million volunteers, taught, tutored or mentored more than 2 million children, organized after-school programs for more than a half million at-risk youth, helped more than 200,000 senior citizens live independently and built or rehabilitated more than 25,000 homes. After their term of service, AmeriCorps members receive education awards to help finance college or pay back student loans.

Anne E. McGuire

02/09/99 11:23:08 AM

Record Type: Record

To: Thurgood Marshall Jr/WHO/EOP

cc:

Subject: Americorps Event Program

----- Forwarded by Anne E. McGuire/WHO/EOP on 02/09/99 11:23 AM -----

Laura A. Graham

02/09/99 10:39:07 AM

Record Type: Record

To: See the distribution list at the bottom of this message

cc: Rachel A. Redington/WHO/EOP

Subject: Americorps Event Program

Just wanted to update folks on the program for tomorrow's event since it has changed from our initial discussions. No members of Congress will be able to attend so we now suggest the following program. As you can see, the program is long, but we suggested adding the Lt. Governor and Wayne Curry for some gender/diversity. Please let me know if you have any concerns. Thanks.

President U of MD
Wayne Curry, PG County Executive
Lt. Governor Kennedy Townsend
Governor Glendening
Harris Wofford
Americorps PSA plays
Americorps Testimonials (5 at 20 seconds each)
Potus

Message Sent To: _____

Anne E. McGuire

02/09/99 11:31:09 AM

Record Type: Record

To: Thurgood Marshall Jr/WHO/EOP

cc:

Subject: More Eli

----- Forwarded by Anne E. McGuire/WHO/EOP on 02/09/99 11:31 AM -----



Shirley S. Sagawa
02/09/99 11:28:00 AM

Record Type: Record

To: Anne E. McGuire/WHO/EOP

cc:

Subject: Re: Americorps Event Program

I don't think we need Eli on the program. I am checking with his scheduler about whether he is definately going to be in Boston. I do think he should be major part of the 5th anniversary.