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ACORN [Association of Community Organization for Reform Now] Letter

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THE WHITE HOUSE

WASHINGTON

July 26, 1993

Ms. Debbie Stephens
Building UP L.A.
California Campus Compact/UCLA
A239 Murphy Hall
405 Hilgard Avenue
Los Angeles, CA 90024

Dear Debbie:

Congratulations on being selected as a Summer of Service program.

The White House Office of National Service and the Commission on National and Community Service have chosen Build UP L.A. to be one of a very few organizations in the country to run a Summer of Service (SOS) program this summer. The Summer of Service is the first step in the building of the President's national service program and is designed to meet critical needs of at-risk children this summer, while at the same time building future national service leaders.

By winning a Summer of Service grant, Build UP L.A. will receive money to provide minimum wage stipends and educational awards for the 150 young people who will be participating in the project, as well as some supervisory costs. However, Build UP L.A. is expected to pursue local private sector involvement and collaboration during the summer so as to strengthen the impact of the Federal investment and to provide important models of public and private partnership for national service. Local participation and involvement will ensure that communities achieve the greatest benefit from the Summer of Service program.

Congratulations again. I look forward to seeing you this summer.

Sincerely,



Eli J. Segal
Assistant to the President, and
Director, Office of National Service

THE WHITE HOUSE

WASHINGTON

July 26, 1993

Ms. Gwen Servellen, R.N., Ph.D.
It's About Health
3-246 Factor Building
10833 Le Conte Avenue
Los Angeles, CA 90024

Dear Gwen:

Congratulations on being selected as a Summer of Service program.

The White House Office of National Service and the Commission on National and Community Service have chosen It's About Health to be one of a very few organizations in the country to run a Summer of Service (SOS) program this summer. The Summer of Service is the first step in the building of the President's national service program and is designed to meet critical needs of at-risk children this summer, while at the same time building future national service leaders.

By winning a Summer of Service grant, It's About Health will receive money to provide minimum wage stipends and educational awards for the 50 young people who will be participating in the project, as well as some supervisory costs. However, It's About Health is expected to pursue local private sector involvement and collaboration during the summer so as to strengthen the impact of the Federal investment and to provide important models of public and private partnership for national service. Local participation and involvement will ensure that communities achieve the greatest benefit from the Summer of Service program.

Congratulations again. I look forward to seeing you this summer.

Sincerely,



Eli J. Segal
Assistant to the President, and
Director, Office of National Service

THE WHITE HOUSE

WASHINGTON

July 26, 1993

Ms. Gillian Williams
Summer of Service Coordinator
Teach for America
c/o The Edwin Gould Foundation
23 Gramercy Park South
New York, NY 10025

Dear Gillian:

Congratulations on being selected as a Summer of Service program.

The White House Office of National Service and the Commission on National and Community Service have chosen Teach for America to be one of a very few organizations in the country to run a Summer of Service (SOS) program this summer. The Summer of Service is the first step in the building of the President's national service program and is designed to meet critical needs of at-risk children this summer, while at the same time building future national service leaders.

By winning a Summer of Service grant, Teach for America will receive money to provide minimum wage stipends and educational awards for the 50 young people who will be participating in the project, as well as some supervisory costs. However, Teach for America is expected to pursue local private sector involvement and collaboration during the summer so as to strengthen the impact of the Federal investment and to provide important models of public and private partnership for national service. Local participation and involvement will ensure that communities achieve the greatest benefit from the Summer of Service program.

Congratulations again. I look forward to seeing you this summer.

Sincerely,



Eli J. Segal
Assistant to the President, and
Director, Office of National Service

Bucks,
Am Ey

~~VP~~ for Comm Affairs

PAX

718 | 693 - 3367

~~John Kest~~

718 693 - 6700

THE WHITE HOUSE

WASHINGTON

FAX COVER SHEET

Office of National Service
Room 145 - OEOB
Washington, D.C. 20500
(202) 456-6444 Phone

TO: Jan Kest

ORGANIZATION: ACORN

FAX #: () _____ PHONE #: () _____

FROM: Phil Caplan

DATE: _____

NUMBER OF PAGES (including cover sheet): 3

COMMENTS: _____

(If you have any problem with the fax transmission, please call (202) 456-6444.

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June 8, 1993

MEMORANDUM TO JON KEST, ACORN

FR: Phil Caplan

RE: Private sector support

After having re-read your "support" letter again, I still have several problems. But if you bear with me, I think there is a way to overcome them:

- o The White House is forbidden by law to solicit any financial or in-kind support. We can **respond** to offers of support, but cannot solicit in the first place.
- o Letters from Eli need to be personalized and need to be sent from this office so that we know when and to whom the letters are sent.

There are several ways to solve these problems. First, the letter could come from you and highlight the White House Office of National Service support for the program. This way, you could ask for whatever you want from whomever you want and I would not need to sign-off on each individual letter (I would appreciate, though, the chance to see the first, generic letter.)

Second, Eli could send a letter of support to you which you could feel free to photocopy and include as an attachment to any solicitation of support. This is probably the simplest solution.

Third, I could send the letters from here. This would necessitate you gathering the names and addresses from your staff. A draft of this sort of letter is attached. Admittedly, this is the most complicated and time consuming option for me (and possibly for you), but if it is 20-30 letters as mentioned, I would be willing to do it.

Please call so we can sort this out. Thanks.

DRAFT LETTER OF SUPPORT FOR ACORN

Dear _____:

I am writing to let you know about a program that is of critical importance to the President's national service initiative.

The White House Office of National Service and the Commission on National and Community Service have chosen New York ACORN to be one of a very few organizations in the country to run a Summer of Service (SOS) program this summer. The Summer of Service is the first step in the building of the President's national service program and is designed to meet critical needs of at-risk children this summer, while at the same time building future national service leaders.

The New York ACORN Summer of Service program will provide 50 young people with an opportunity to work with inner-city neighborhood volunteers on a summer-long drive to eliminate the scourge of childhood lead poisoning in low income minority Brooklyn and Queens neighborhoods. ACORN, working with the Children's Medical Center of Brooklyn, will target 3,000 apartment buildings where families and children are at risk of becoming lead poisoned, and will arrange for screening and treatment, and for the abatement of the lead paint hazards.

By winning a Summer of Service grant, ACORN will receive money to provide minimum wage stipends for the 50 young people who will be participating in the project, as well as some supervisory costs. However, ACORN is expected to pursue local private sector involvement and collaboration during the summer so as to strengthen the impact of the Federal investment and to provide important models of public and private partnership for national service. Local participation and involvement will ensure that communities achieve the greatest benefit from the Summer of Service program.

Jon Kest, Director of ACORN, will be following up with you to discuss this partnership. In the meantime, if you have any questions, please feel free to call him at 718/693-6700.

Thank you for your time.

Sincerely,

Eli J. Segal
Assistant to the President, and
Director, Office of National Service

The Commission on National and Community Service

Catherine Milton, Executive Director

Facsimile Transmission

The National Press Building
529 14th Street, N.W.
Washington, D.C. 20045
Phone: (202) 724-0600
FAX: (202) 724-0608

PLEASE DELIVER TO:

of: ONS

FAX Number: Phil Caplan 456-6420 Phone: 456-6444

FROM: Christine

Date: 6/3/93

Re: ACORN's letter to Don.

We are transmitting a total of 3 pages, including this cover page.

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Message: Phil -

Call Jennifer Anderson @ ACORN
@ 718-693-6700 ext. 204 or ext. ~~3~~ 704.
They need this by today.

-Christine



ACORN

845 Flatbush Ave.
Brooklyn, NY 11226

phone: (718) 693-6700
fax: (718) 693-3367

FAX TRANSMITTAL

To:

Don GIPPS
SUMMER OF SERVICE

Fax #:

202-724-0608

Phone:

202-724-0525

of pages, including cover:

2

From:

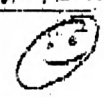
TON KEST

Comments:

Here is the letter we drafted
for corporate solicitation. Please
have it done on White House stationery
and faxed to us A.S.A.P. (by tomorrow)

Date:

6-1-93



JUN 21 '93 05:55PM MHANY

202-724-0607

Dear Friend:

let you know about

I am writing to ~~solicit your support~~ for a program that is very important to President Bill Clinton.

am the Commission on Nat'l & Comm Service

The White House has chosen New York ACORN to be one of a very few organizations in the country to run a "Summer of Service" program this summer. The "Summer of Service" is a national initiative that is modelled after President Clinton's proposed National Service Program, which is designed to provide service opportunities to the young people of our nation.

The New York ACORN Summer of Service program will provide 50 young people with an opportunity to work with inner-city neighborhood volunteers on a summer-long drive to eliminate the scourge of childhood lead poisoning in low income minority Brooklyn and Queens neighborhoods. ACORN, working with the Children's Medical Center of Brooklyn, will target 3,000 apartment buildings where families and children are at risk of becoming lead poisoned, and will arrange for screening and treatment, and for the abatement of the lead paint hazards.

The Federal government will be providing minimum wage stipends for the 50 young people who will be participating in this project, as well as some supervisory costs. However, the Summer of Service program is expected to raise additional matching resources from private contributors, to cover the additional costs of this program. Contributions of computer equipment, vehicles, and funds for supervisory staff and lead paint detection equipment, would all help ensure that this program is successful in helping to save children from the debilitating effects of lead poisoning.

~~Contributions should be made to NY ACORN, and should be sent to the attention of Jon Keel, ACORN, 845 Flatbush Avenue, Brooklyn NY 11226. Jon can be reached at 718-693-6700.~~

~~Thank you very much for your generosity.~~

*Jon Keel, Director
of the program,
will follow up
with you*



*617/328
3900*

Thomas