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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	[Personally Identifiable Information] [partial] (6 pages)	04/00/1998	b(6)

COLLECTION:

Clinton Presidential Records
Staff Secretary
Caplan, Phil
OA/Box Number: 13873

FOLDER TITLE:

[D.C. United-Major League Soccer (MLS) Champions]

2019-0803-S
rs3549

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

[D.C. United - Major League Soccer (MLS) Champions]

DC
United
April 6

TX United

Kennan Payne

Pam Cain

703 397 5441

TX Scores

Alie Kennedy

296-2051

What "United" means to me
price was 90 to the unit

Pick Laws
703/397-5448
Media - X United
John Payne
6-7150

Chris
Repp
x1200
Day Logan
212/450-1201
212/450-1200
- What school?
- Town

11 people

Anon Antr
Powell Blawie
14th + 15th

Day Logan 4:00 pm

- 154
Rose Garden

Anon Reed Canyon - 15th + 16th
Den / Junior H.S.
3815 Post Drive
New
Reynolds

- program
- list
- talking points
- fax

[D.C. United - Major League Soccer (MLS) Champions]

- Seaky

- Pros ops
- Kevin Payne
- ~~Coach~~ Dave Arnesen
- Captains
- John Harkes
- Marc Blumenson

Ask him
on people for Pros Pen

Seating

conference four times

Coach + President announced

Blumenson

Julie Kennedy

Ben Cair 203 397 5441

Kevin Payne

DC United

Breaking News
FROM A.P.The New York Times
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April 7, 1998

Clinton Honors MLS Champions

A.P. INDEXES: [TOP STORIES](#) | [NEWS](#) | [SPORTS](#) | [BUSINESS](#) | [TECHNOLOGY](#) | [ENTERTAINMENT](#)

Filed at 7:14 a.m. EDT**By The Associated Press**

WASHINGTON (AP) -- A pair of repeat winners met in the Rose Garden when President Clinton honored Major League Soccer champion D.C. United.

"With a great record this season, you're well on your way to a three-peat," the two-term president told the two-time championship team Monday. "Something the law prevents me from trying to equal."

It was the first White House appearance for a champion from the fledgling league, another benchmark in its effort to become a part of the American sporting mainstream.

"It's particularly satisfying given the fact that three short years ago, some of the people in this audience were sitting in a room trying to figure out a way to start a new professional soccer league in America," United general manager Kevin Payne said.

Still, some United players felt snubbed when they didn't get an invitation from Clinton after winning the inaugural MLS Cup in 1996.

"You bailed me out," coach Bruce Arena told Clinton. "In '96, I promised the White House. In '97, I did. And now it's reality in '98 and we hope we can come back again."

United won its second title with a 2-1 victory over the Colorado Rapids at RFK Stadium in October.

"It was great," said former team captain John Harkes, one of the most vocal in lobbying for a White House trip. "It's an honor to be here with the president, and it just shows how far soccer has come in the last few years."

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April 5, 1998

VISIT OF D.C. UNITED - MAJOR LEAGUE SOCCER CHAMPIONS

DATE: April 6, 1998
LOCATION: Rose Garden
TIME: 5:00 briefing/5:30 event
FROM: Phil Caplan

I. PURPOSE

To greet D.C. United, the champions of Major League Soccer (MLS). D.C. United won both the 1996 championship, the inaugural year of MLS, and the 1997 championship. They are favored to "threepeat" this year. D.C. United is Washington D.C.'s first professional championship team since the Redskins last won the Super Bowl.

II. BACKGROUND

Major League Soccer (MLS) began play in 1996 in the wake of the successful 1994 World Cup (you attended the opening World Cup game in Chicago in June 1994). The league started with 10 teams and this year expanded to 12. The league has been considered moderately successful. Fan attendance has exceeded expectations (roughly 16,000/game, comparable to the NHL), but many of the teams are still losing money. The league is run in a unique manner -- all players contract with the league itself; the individual teams do not hold any contracts. This "single entity" system is designed to maintain parity across the league and prevent large-market teams from dominating.

D.C. United is widely considered the best team in the league. The team features four American players who play on the National Team. These four -- Jeff Agoos (AYgus), John Harkes, Eddie Pope and Roy Wegerle (WAYgerlee) -- will travel to France to play in World Cup '98 for the U.S. Team. The two best players on the team are from Bolivia -- Marco Etcheverry and Jaime Moreno -- neither will be at the event as they were recalled to Bolivia for a national team game.

D.C. United won the league championship, the MLS Cup, in 1996 and repeated last year. Both Cup games were played in torrential downpours. The 1997 Cup was at RFK Stadium and over 57,000 fans attended. D.C. United is favored to "threepeat" this year. The 1998 season began 3 weeks ago and D.C. United is 3-1. Their first loss came Saturday in Columbus. The team is coached by Bruce Arena, formerly the coach at the University of Virginia. He won several national championships at UVA. You dropped by the Indian Treaty Room in 1995 when the Vice President greeted the UVA team.

D.C. United has partnered with a local after-school reading/writing program called DC Scores. The kids stay after school and engage in reading/writing programs, and then two days a week they play soccer games. DC Scores sponsored an essay contest, "What United means to me" with first prize being this trip to the WH. The two winners will be with the team and help the captain of the team, John Harkes, present a team jersey to you.

III. PARTICIPANTS

Kevin Payne, President and GM, D.C. United
Bruce Arena, Head Coach
John Harkes, Team Captain
Aton Kent-Trout, age 11, winner of DC Scores essay contest
Anoa Hunter, age 10, winner of DC Scores essay contest
Team Members

Audience

Rep. Eleanor Holmes Norton
D.C. City Council Members
Mrs. Cora Masters Barry
D.C. United staff, team owners
Doug Logan, Commissioner, Major League Soccer
Richard Lapchick and National Student Athlete Day representatives

IV. PRESS PLAN

Pool Press and local D.C. press

V. SEQUENCE OF EVENTS

- YOU will greet the team and coaches in the Oval Office prior to the event (the DC Scores essay winners will come with the team as will two co-owners of the team, Paul Tierney and Matthew Williams); the team will proceed to the Rose Garden steps;
- YOU will be announced into the Rose Garden along with Kevin Payne, President and GM, and Bruce Arena, Head Coach;
- YOU will open the program, make remarks and introduce Kevin Payne;
- Kevin Payne will make brief remarks and introduce Bruce Arena;
- Bruce Arena will make brief remarks and introduce team captain John Harkes who, along with the essay contest winners, will present you with a team jersey.

VI. REMARKS

Provided by Laura Capps of Speechwriting.



SUNTUM M @ A1
04/06/98 06:15:00 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: 1998-04-06 President's Remarks to DC United

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

April 6, 1998

REMARKS BY THE PRESIDENT
TO DC UNITED SOCCER TEAM,
MAJOR LEAGUE SOCCER CHAMPIONS

The Rose Garden

5:37 P.M. EDT

THE PRESIDENT: Thank you very much. Welcome to the Rose Garden on this beautiful spring afternoon, Congresswoman Norton, Mrs. Barry, Councilman Evans.

In addition to being a magnificent spring day, this is also National Student Athlete Day. So I want to give a special welcome to those who have joined us to celebrate the achievements of students across the country. I want to thank Richard Lapchick, the Director of the Center for the Study of Sport in Society at Northeastern University, and Ron Stratten of the NCAA for your work to promote academics, athletics, and community service among our nation's youth.

I also want to welcome Kevin Payne, the president and general manager of DC United, and Coach Bruce Arena, and the members and the staff of this very talented team. You've all worked hard to make DC United the most successful team in Major League Soccer history, winners of the 1996 and 1997 MLS Cups. Each year, despite torrential rains during the championship games, you've shown us you are strongly united. And with a great record this season, you're

well on your way to a threepeat -- something the law prevents me from trying to equal. (Laughter.)

DC United and Major League Soccer are making soccer more and more popular in the United States, especially among young people. Last year a record 3.2 million children across our nation played youth soccer, more than any other sport. My daughter taught me all I know about soccer. It was a great experience for me to watch her grow up in her soccer league, and I know it's making a difference in the lives of millions of children all across this country.

DC United is linking America to the world and the love of soccer in bringing Americans of all backgrounds together and, unless my ears have given out on me entirely, bringing some people beyond America together on this team. Last year, despite those rains, over 57,000 fans went to RFK stadium to watch you win the championship. The DC United fans come from nearly every country on earth. Their diversity and spirit add to the life of this, our capital city, as I'm sure the representatives here would attest. Kevin Payne says that the fans are the twelfth man in your winning efforts.

We can also all be proud of how united you are with the community of Washington, D.C. Your partnership with DC Scores supports after school reading and writing programs, combined with the joys of playing soccer. And I'd like to give you a special thanks for that.

I also want to acknowledge the winners of that programs essays contest who are here with us today -- and they're standing over here -- Anoa Hunter and Aton Kent-Trout, who wrote outstanding

essays on "What United Means to Me." I just read their essays. I wish all of you could read them. I think it's an inspiring and important question for all of us to think about.

Congratulations to all of you, and now I'd like to turn it over to DC United's president, Kevin Payne. (Applause.)

* * * * *

Thank you very much. Let me -- before we close and I walk over here and we take a formal picture with the team -- again thank the First Lady of Washington, D.C., and Congresswoman Eleanor Holmes Norton, and all the D.C. City Council members -- I see at least three that I overlooked the first time. Would all the members of the DC city council who are here stand up? (Applause.) I think they're all here. Thank you. We have a quorum in case any of you have a particular problem you'd like solved. (Laughter.)

And I'd also like to ask the student athletes and the coaches that I just honored in the Oval Office who have come here from around the country, who have done outstanding things. Many of

them have overcome considerable personal obstacles to be outstanding athletes, outstanding students, and servants in their communities. I'd like to ask them to all stand please. (Applause.) Thank you very much.

We're going to take a quick picture, and then we'll be adjourned. You can all stand up. We'll visit a little, have a little fun. Come on.

* * * * *

Q Mr. President, is another Middle East peace summit here a possibility? Chairman Arafat, Prime Minister Netanyahu Ifet open that possibility. Would you consider it?

THE PRESIDENT: We're working on it.

END

5:45 P.M. EDT

Message Sent To: _____

President's List

MAJOR LEAGUE SOCCER CHAMPIONSHIP - Monday APR 6 1998 - 3:00 PM White House - Business -
East Visitors Entrance

Page 1

THE PRESIDENT

REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

Accepts and No Responses

Mr. Mario Acosta

Executive Director, Latino Civil Rights Task Force
Washington, DC

A **Mr. Jeff Agoos**

A **Hon. Sandra Allen**

Councilwoman
Washington, DC

A **Hon. Sharon C. Ambrose**

Councilmember, D.C. City Council

A **Mr. Bruce Steven Arena**

DC United

A **Mr. Kenneth Scott Arena**

DC United

A **Ms. Phyllis Dale Arena**

DC United

A **Mr. Geoff Aunger**

Player, DC United

Mr. Pedro Aviles

Salvadorean American National Network

Ms Iralene G Barnes

PEPCO, Vice President for Corporate Relations
Washington, DC

A **Mr. Robert L. Beck**

U.S. Soccer Federation
Washington, DC

A **Ms. Marcia Black**

Mr. Melvin Blackwell

Vice President-Federal Government Affairs, Lucent Technologies
Washington, DC

Mr. Robert B. Blancato

Washington, DC

A **Ms. Corina Blanchi**

DC United

Honorable Harold Brazil

Chairman, Council of the District of Columbia
Washington, DC

Chairman x Brimmer

Washington, DC

98 MAR 30 PM 2:56

REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

Accepts and No Responses

Ms. Gail Britton
Guest: Mr. Zachary Knight

Mrs. Alma Brown
Senior Vice President, Chevy Chase Bank
Chevy Chase, MD

A **Mr. Michael A. Brown**
Attorney, Patton, Boggs, & Blow
Washington, DC

A **Mr. Bruce Bundrant**
DC United

A **Mr. Manuel G. Cabellos**

A **Ms. Pamela M. Cain**
DC United

Dr. Emilio Canal
Dentist, DC United

A **Ms. Yolanda Caraway**
President, The Caraway Group
Washington, DC

A **Mr. Danny Care**
Player, DC United

A **Mr. Theodore N. Carter**
Department of Treasury

A **Mr. David A. Catania**
Councilmember, Council of the District of Columbia
Washington, DC

Honorable Kevin P. Chavous
Washington, DC

A **Hon. Melvin E. Clark**
Washington, DC

Mr. Timothy E. Conner

Mr. James A. Connor
D.C. United

A **Mr. Judah Cooks**
Player, DC United

Mr. Mark D. Cowan
Owner, DC United

A **Honorable Linda Cropp**
DC City Council
Washington, DC

REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

Accepts and No Responses

- A **Mr. Ronald Cruz**
Portuguese American Leadership Council
- A **Ms. Betty D'Anjolell**
Executive VP, DC United
- A **Mr. James Dalrymple**
Executive Director, DC Sports Commission
- A **Mr. Raul Diaz-Arce**
Team Member, D.C. United
- Mr. Jeffery D. Doranz**
Springfield, VA
- Ms. Brenda Down**
D.C. United
- A **Ms. Karen Eason**
D.C. United
- A **Ms. Jeanne H. Ellinport**
U.S. Soccer Federation Foundation
Washington, DC
- Mr. Fred Estrada**
Vista Magazine
- A **Mr. Marco Etcheverry**
Player, DC United
- A **Hon. Jack Evans**
Councilmember, D.C. City Council
- A **Mr. John Christopher Flanagan**
Owner, DC United
- A **Mr. Scott Garlick**
Player, DC United
- A **Mr. David Garrison**
- A **Mr. Daniel Giffin**
D.C. United
- A **Mr. Joshua Goodstadt**
- A **Mr. Mario Gori**
Player, DC United
- A **Ms. Kimberly Gray**
D.C. United
- A **Mr. Richard Eugene Guter**
D.C. United

REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

Accepts and No Responses

Dr. Armando Gutierrez
A. Guterrez & Associates, Inc.
Albuquerque, NM

A **Mr. John Harkes**
Player, DC United

A **Mr. Michael P. Harloff**
D.C. United

A **Dr. William Hazel**
Physician, DC United

A **Mr. Michael H. Hitchcock**
D.C. United

A **Ms. Anoa Hunter**
D.C. United

A **Hon. Charlene Drew Jarvis**
Chairman Pro Temp and Ward 4 Representative, Washington, DC City Council
Washington, DC

A **Mr. Brian Kamler**
Player, DC United

A **Mr. Michael Kammarman**
D.C. United

A **Mr. Christopher T. Keeney**
D.C. United

A **Mr. Kristopher Kelderman**
Team Member, D.C. United

Mr. Alan Kelly
GK Coach, D.C. United

A **Mrs. Julie Kennedy**
Teach for America
Washington, DC

A **Mr. Aton C. Kent-Trout**
D.C. United

A **Mr. Leonard G. Kleffer**
D.C. United

A **Mr. Earl A. Kruger**
D.C. United

A **Mr. W. Fredrick Lawes**

A **Mr. Ronald Dennis Lee**

REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

Accepts and No Responses**Mr. Guillermo Linares**

NYC Councilman
New York, NY

- A **Mr. Carlos Llamosa**
Player, DC United
- A **Ms. Amanda Hatcher Lyon**
Washington, DC
- A **Mr. John Maessner**
Team Member, D.C. United
- A **Mr. Jesse Marsch**
Team Member, D.C. United
- A **Mr. Bienvenido Martinez**
D.C. United
- A **Honorable Hilda Howland Mason**
Washington, DC
- A **Mr. Fred Matthes**
D.C. United
- A **Ms. Kimberly E. McGonegal**
D.C. United
- A **Mr. Scott Meares**
D.C. United
- A **Mr. Jeffrey A. Merkowitz**
Policy Coordinator, Department of Health and Human Services
Washington, DC
- A **Mr. Carl A. Miklas**
D.C. United
- A **Mr. Jaime Moreno**
- A **Hon. Bruce A. Morrison**
Chairman, Federal Housing Finance Board
Bethesda, MD
Guest: Mr. Drew Morrison
- Ms. Cecilia Munoz**
National Council of La Raza
- A **Hon. (Rep.) Eleanor Holmes Norton**
(D/District of Columbia), US House of Representatives
- A **Mr. James A. O'Connor**
- A **Mr. Ben Olsen**
Player, DC United

REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

Accepts and No Responses

- A **Mr. Curt Onalfo**
Player, DC United
- A **Ms. Ashley M. Payne**
DC United
- A **Mr. Kevin J. Payne**
President/GM, DC United
- A **Ms. Pamela J Payne**
DC United
- A **Ms. Rebecca F. Payne**
DC United
- A **Mr. Clint E. Peay**
- A **Mr. Segundo Pezo**
- A **Mr. George E. Pope**
Player, DC United
- A **Mr. Cris Portugal**
D.C. United
- A **Mr. Tom Presthus**
Player, DC United
- A **Mr. Richard Rausch**
Washington, DC
- A **Mr. Charles Raycroft**
- Ms. Phylis Riedler**
D.C. United
- Mr. Dennis Rivera**
President, National Health and Services Employees Union 1199
New York, NY
- A **Mr. Felix R. Sanchez**
President/CEO, Terra Verde Environmental Corporation
Washington, DC
- A **Mr. Tony Sanneh**
Player, DC United
- A **Mr. David A. Sarachan**
Assistant Coach, DC United
- A **Hon. Carol Levitt Schwartz**
Washington, DC
- A **Mrs. Barbara Lett Simmons**
Washington, DC

REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

Accepts and No Responses

- A **Mr. William H. Simons**
Washington, DC

- A **Mr. Mark Simpson**
Player, DC United

- A **Mr. Mike Slivinski**
Player, DC United

- Mr. Frank Smith**
Council Member, Government of District of Columbia
Washington, DC

- A **Mr. Julian Smith**
Senior Vice President, Alabama Power Company
Birmingham, AL

- Ms. Marta Sotonmayor**
National Hispanic Council on Aging

- Ms. Marianne Camille Spraggins**
W.R. Lazard & Company
New York, NY

- A **Mr. Carey Michael Talley**
Player, DC United

- Honorable Harry Thomas**
Councilmember, Council of the District of Columbia
Washington, DC

- Ms. Katherine Noel Thomas**
Owner, DC United

- A **Mr. Brian C. Thompson**
Owner, DC United

- A **Ms. Patricia Tierney**
Owner, DC United

- A **Mr. Paul E. Tierney**
DC United

- A **Mr. Andres Tobar**
National Association of Hispanic Publications

- Ms. Eileen Torres**

- A **Mr. Raymond Trifari**
D.C. United

- A **Mr. Katherine Noel Thomas Tyra**
Player, DC United

- A **Mr. Neil William Tyra**
Owner, DC United

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REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

Accepts and No Responses

- A **Mr. David Vaudreuil**
Team Member, D.C. United
- A **Mr. Patrick Joseph Ward and Mrs. Lisa M. Foucart-Ward**
Berwyn Heights, MD
Guests: Ms. Racheal M. Ward, Mr. John P. Ward
- A **Mr. Mark M. Washo**
D.C. United
- A **Mr. Roy Wegerle**
Player, DC United
- A **Mr. Matthew Wheeler**
Owner, DC United
- Mr. Timothy Wierzbicki**
U.S. Soccer Federation Foundation
Washington, DC
- Ms. Christine M. Wilkas**
US Trade Representatives
- A **Mr. Richie Williams**
Player, DC United
- A **Mr. A.J. Wood**
Player, DC United
- A **Mr. Lyle Yorks**
Player, DC United
- A **Mr. Stephen Zack**
D.C. United

REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

Regrets

- R **Hon. Marion Barry**
Mayor, District of Columbia
Washington, DC
- R **Mr. Charlie Ericksen**
- R **Mr. Alfredo Estrada**
Editor & Publisher, Hispanic Magazine
Austin, TX
- R **Mr. Eric Eve**
Director, Federal Relations, NYNEX
Washington, DC
- R **Ms. Wilma Harvey**
DC Board of Education
Washington, DC
- R **Mr. Paul King**
Chairman, UBM, Inc.
Chicago, IL
- R **Ms. Jeanette Noltenius**
Latino Tobacco and Alcohol Council
- R **Honorable Kathleen Patterson**
Councilmember Ward 3
Washington, DC
- R **Ms. Lottie L. Shackelford**
Vice Chair, Democratic National Committee
Washington, DC
- R **Mr. Joseph Velasquez**
Velasquez And Associates
- R **Mr. Daniel Wilson**
Deputy Chief of Staff, Environmental Protection Agency
Washington, DC

REPORT DATE: March 30, 1998
REPORT TIME: 2:23 PM

TOTAL COUNTS

Number of Accepts:	112
Number of Regrets:	11
Number of No Responses:	32
Number of Unknown Guests:	2
Number of Expected Attendees:	146

Record Type: Record

To: Phillip Caplan/WHO/EOP, Daniel Wexler/WHO/EOP

cc:

Subject: first draft -- please review

**PRESIDENT WILLIAM J. CLINTON
REMARKS TO DC UNITED SOCCER TEAM
MAJOR LEAGUE SOCCER CHAMPIONS
APRIL 6, 1998**

Congratulations and welcome. A special welcome to the National Student Athletes who join us. I thank Richard Lapchick for bringing them here and for all his work with the President's Initiative on Race. It's an honor to have all of you at the White House: the President and General Manager of the team Kevin Payne, Coach Bruce Arena [] -- who came to the United after an unmatched coaching career in college sports -- members and staff of this talented DC United team.

Congratulations to the most successful team in Major League Soccer history. You're undefeated this season. [CHECK] You're widely considered the best team in the league. And you're well on your way to threepeat this year -- something I often wish I had the chance for in my current job.

DC United is making soccer as popular in the United States as it is all over the world. During the World Cup in '94, the coach of the Brazilian team and I had a conversation about U.S. soccer. He was concerned as he said, this sport, he said, wasn't our game. But we eased his worries and impressed everyone with the best World Cup in history. With DC United's amazing play in the '97 championship, two years of solid success topped off by Saturday's stellar game [CHECK] . . . You are setting the standards for the future of major league soccer in the United States.

The DC fans, as Kevin Payne has said before, are the 12th man in your winning efforts. Despite torrential rains, over 57,000 fans went to RFK Memorial Stadium to watch you win last year's championship. These fans ad to the life of this city with a spirit that's earning a reputation of it's own.

DC United has become a valuable squad to the people of Washington. Your partnership with DC Scores supports after school reading and writing programs combined with the joys of playing soccer. I want to acknowledge the winners of that program's essay contest who are with us today [NAMES]. They wrote

arrived
John, he
96-97
MLS
Capp.

MLS
Cap
Soccer

and it's very
open for
in 2000
I might
see
you
back
Wor
you

the
day
coming by
96-97
Capp

about
Kevin
stand
was
wonder
my
for John
we 96-97
MLS Capp

outstanding essays on "What United Means to Me," -- an inspiring question I think about each day.



Laura K. Capps

04/06/98 10:11:26 AM

Record Type: Record

To: Phillip Caplan/WHO/EOP, Daniel Wexler/WHO/EOP

cc:

Subject: please review Draft #3. Thanks

**PRESIDENT WILLIAM J. CLINTON
REMARKS TO DC UNITED SOCCER TEAM
MAJOR LEAGUE SOCCER CHAMPIONS
APRIL 6, 1998**

Welcome to the White House. A special welcome to the National Student Athletes who join us today. Thank you to their sponsor Richard Lapchick who works tirelessly to promote academics, athletics and community service among our youth and is now helping the President's Initiative on Race. It's an honor to have all of you at the White House: the President and General Manager of the team, Kevin Payne; Coach Bruce Arena [a-REEN-na]; members and staff of DC United.

Congratulations to the most successful team in Major League Soccer history, winners of the 1996 and 97 MLS Cups. Each year -- despite torrential rains during both championship games -- you've showed us all how strongly united you are. This season, you've got a great record and you're well on your way to threepeat -- something I often wish I had the chance for in my current job.

DC United is making soccer more and more popular in the United States, especially among our young people. Last year, a record 3.2 million children across the nation played youth soccer -- more than any other sport. My daughter taught me all I know about soccer; it was a great experience for me to watch her grow up in the league. ?

DC United and Major League Soccer have linked America to the world. Just after the World Cup in '94, the coach of the Brazilian team and I had a conversation about U.S. soccer. He had been concerned that soccer "wasn't our game." However, he was tremendously impressed, and after it was over, deemed our World Cup the best in history. And last year, despite those rains, over 57,000 fans went to RFK Memorial Stadium to watch you win the championship. The DC United fans come from every country on earth, their diversity and their spirit add to the life of this city. Your fans are, as Kevin Payne has said before, the 12th man in your winning efforts.

Wexler

the world soccer community agreed.

DC United fans can be proud of your work off the field. Your partnership with DC Scores supports after school reading and writing programs combined with the joys of playing soccer. I want to acknowledge the winners of that program's essay contest who are here today: Anoa [a-NOAH] Hunter and Aton [a-TON] Kent-Trout. They wrote outstanding essays on "What United Means to Me," -- an inspiring question for all of us to think about.

Congratulations to all of you. Now I'll turn it over to DC United's President, Kevin Payne.

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	[Personally Identifiable Information] [partial] (6 pages)	04/00/1998	b(6)

COLLECTION:

Clinton Presidential Records
Staff Secretary
Caplan, Phil
OA/Box Number: 13873

FOLDER TITLE:

[D.C. United-Major League Soccer (MLS) Champions]

2019-0803-S

rs3549

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Phillip Caplan

04/03/98 11:34:50 AM

Record Type: Record

To: Laura D. Schwartz/WHO/EOP, Bronson J. Frick/WHO/EOP

cc: Kim B. Widdess/WHO/EOP

Subject: DC United Update

Several items:

1) We need to add the following people to the list:

-Elizabeth Trout

(b)(6)

-Joseph Semper

(these two are the mother and godfather of one of the DC Scores kids. Only one of these people will come, but won't know which one until Monday morning, so I thought it better just to put both on the list.)

-Emilio Pozzi

(from US Soccer Federation)

2) Staff that should be put on the list (I'll email them as well):

Jake Siewert

Eric Farnsworth

John Koskinen

Courtland Willman

my two interns (they'll be escorting various people) Keith Lorenze and Julie Elliot

3) Seating:

the following 11 people should have VIP seating (first row preferably)

Doug Logan

Sunil Gulati

Paul Tierney

Matthew Wheeler (Tierney and Wheeler will go on the tour with the team, go into the Roosevelt Room/Oval and then be brought out before the event starts.)

Mark Cowan

Brian Thompson

Neil Tyra

Katherine Noel Thomas Tyra

Gabriel Nechamkin (Bronson, I've been told he was put on your list by DC United)

Pam Payne

Phyllis Arena

(you can probably do 2nd row for Wexler's 11)

4) you can take the following off of the list:

-Betty D'Anjolell

-Raul Díaz Arce

2 other players (Etcheverry and Moreno) probably won't be able to come because they have to be in Bolivia, but we should leave them on the list just in case

5) I know about the issue with Mario Gori, but I've told Podesta he should come.

6) can you send me a guest list and scenario by the end of the day? (both for my staff contact and staff secretary purposes) thanks.

7) make sure Kim Widdess come to the event...I know she'll want to meet some of the players

D.C. UNITED™

FAX COVER SHEET

D. C. UNITED 1998 SCHEDULE

Sun.	3/15	Miami Fusion	A	4:00 pm
Sat.	3/21	Kansas City Wizards	H	8:00 pm
Sun.	3/29	New England Revolution	H	5:00 pm
Sat.	4/4	Columbus Crew	A	7:30 pm
Sat.	4/11	Colorado Rapids	H	7:30 pm
Sat.	4/18	New England Revolution	A	3:00 pm
Sun.	4/26	Columbus Crew	H	3:00 pm
Wed.	4/29	San Jose Clash	H	7:30 pm
Sat.	5/2	Chicago Fire	A	8:00 pm
Sat.	5/9	MetroStars	H	7:30 pm
Wed.	5/13	New England Revolution	H	7:30 pm
Sat.	5/16	MetroStars	A	1:00 pm
Sat.	5/23	Tampa Bay Mutiny	H	7:30 pm
Sat.	5/30	Tampa Bay Mutiny	A	7:30 pm
Wed.	6/3	San Jose Clash	A	10:30 pm
Sun.	6/7	Dallas Burn	H	3:00 pm
Sat.	6/13	Columbus Crew	A	7:30 pm
Thu.	6/25	Colorado Rapids	A	9:00 pm
Thu.	7/2	Miami Fusion	H	7:30 pm
Sat.	7/11	Los Angeles Galaxy	H	7:30 pm
Wed.	7/15	New England Revolution	A	7:30 pm
Sat.	7/18	Chicago Fire	H	3:00 pm
Sat.	7/25	Los Angeles Galaxy	A	10:30 pm
Fri.	8/7	Dallas Burn	A	8:30 pm
Sat.	8/22	MetroStars	H	7:30 pm
Sat.	8/29	Tampa Bay Mutiny	A	7:30 pm
Sun.	9/6	Tampa Bay Mutiny	H	5:00 pm
Thu.	9/10	Kansas City Wizards	A	8:00 pm
Sun.	9/13	Miami Fusion	A	3:00 pm
Wed.	9/16	MetroStars	A	7:30 pm
Sat.	9/19	Miami Fusion	H	7:30 pm
Sun.	9/27	Columbus Crew	H	5:00 pm

TO: Phil Caplan**FAX: 202.456.2215****OFFICE: 202.456.2702****FROM: Rick Lawes****DATE: April 6, 1998****PAGES: 5**
(including cover)**COMMENTS:**

Phil: I found some additional information for the President for his remarks later today. Hope it's not too late ...
Rick

SOCCER LEADS HIGH SCHOOL ATHLETICS PARTICIPATION TO SECOND HIGHEST LEVEL IN HISTORY

KANSAS CITY, MO (August 26, 1997)—For the eighth consecutive year, participation in high school athletic programs increased during the 1996-97 school year.

Based on figures from the 51 state high school athletic/activity associations that are members of the National Federation of State High School Associations (NFHS), participation in high school athletics during 1996-97 was 6,195,247, an increase of 175,358 from the 1995-96 figures. The 1996-97 figure is the second-highest mark in the 27 years that the survey has been conducted, topped only by the "baby boom" figure of 6,450,482 in 1977-78.

Data from the 1996-97 survey indicated another record participation for girls at 2,472,043, an increase of 104,107 from the previous year. Boys participation also increased, up 72,173, to 3,706,225, the highest mark for boys since 1978-79. In addition to the 2,472,043 female participants and 3,706,225 male participants, the 6,195,247 total includes 16,979 participants in coed sports.

The NFHS has compiled the survey since 1971 based on figures from its 51 member state associations. With the exception of a slight decrease from 1987-88 to 1988-89, participation has risen each year since the 1983-84 year. The 1984-85 total stopped a six-year downward spiral in which participation dropped five years.

Soccer registered the largest gain in girls athletic programs, with an additional 17,349 participants. It ranks fifth among girls athletic programs, with 226,636 participants.

In addition to soccer, three other girls sports gained more than 10,000 participants over 1995-96 figures, including volleyball (increase of 13,481), swimming and diving (12,526), and indoor track and field (11,980).

Soccer registered the top increase in school sponsorship among girls with an additional 445 schools, followed by indoor track and field (increase of 444), softball (443), golf (351), swimming and diving (322), and volleyball (317).

With an increase of 12,859 participants, soccer registered the biggest gain among boys sports, followed by indoor track and field (increase of 12,725), swimming and diving (12,523), golf (10,567), wrestling (6,434), and cross country (6,396).

Indoor track and field registered the largest increase in school sponsorship among boys sports with an additional 419 schools, followed by soccer (increase of 250), golf (179), swimming and diving (176), basketball (130), and cross country (125).

- more -

US SOCCER YOUTH REGISTRATION

(under 19 years)
1980 - 1997

<u>YEAR</u>	<u>AYSO</u>	<u>SAY</u>	<u>USYS</u>	<u>TOTAL</u>	<u>INDEX</u>
1997	591,934	78,430	2,722,898	3,391,842	382
1996	553,313	77,557	2,525,585	3,156,455	355
1995	525,000	73,196	2,385,630	2,983,826	335
1994	460,000	69,864	2,101,532	2,631,396	296
1993	411,000	76,956	1,946,390	2,434,346	274
1992	382,500	74,230	1,824,369	2,281,099	257
1991	365,700	75,809	1,714,980	2,156,489	243
1990	337,171	71,513	1,615,041	2,023,725	228
1989	310,471	67,572	1,484,588	1,862,631	210
1988	299,583	67,163	1,410,840	1,777,586	200
1987	283,255	61,940	1,300,868	1,646,063	185
1986	263,457	60,689	1,229,244	1,553,398	175
1985	256,474	63,937	1,210,408	1,530,819	172
1984	251,723	61,221	1,160,999	1,473,943	166
1983	241,405	58,957	1,057,512	1,357,874	153
1982	224,020	55,474	947,212	1,226,706	138
1981	211,599	50,053	810,793	1,072,445	121
1980	199,055	40,628	649,022	888,705	100

Compiled by the Soccer Industry Council of America from data supplied by the American Youth Soccer Organization, Soccer Association for Youth (US Soccer affiliates) and United States Youth Soccer (US Soccer's Youth Division)

See the soccer resources page for information contacts.

Soccer Industry Council of America 1997 National Soccer Participation Survey

(Total Participants)**

TOP 20 SOCCER STATES

1.	California	2,111,000
2.	New York	1,431,000
3.	Texas	1,276,000
4.	Pennsylvania	1,041,000
5.	Ohio	962,000
6.	Michigan	733,000
7.	New Jersey	641,000
8.	Maryland	611,000
9.	Florida	574,000
10.	Missouri	526,000
11.	Washington	505,000
12.	Illinois	469,000
13.	North Carolina	457,000
14.	Minnesota	450,000
15.	Indiana	447,000
16.	Wisconsin	418,000
17.	Oregon	343,000
18.	Colorado	307,000
19.	Iowa	297,000
20.	Kansas	293,000

TOP 10 SOCCER MARKETS***

1.	New York/New Jersey/Connecticut/Pennsylvania	1,210,000
2.	Los Angeles/Riverside/Orange County	1,142,000
3.	Washington, DC/Baltimore	636,000
4.	Houston/Galveston/Brazoria	477,000
5.	Philadelphia/Wilmington/Atlantic City	457,000
6.	Detroit/Ann Arbor/Flint	419,000
7.	St. Louis	331,000
8.	Cleveland/Akron	322,000
9.	Minneapolis/St. Paul	301,000
10.	Chicago/Gary/Lake County	299,000

**Compiled as an average of 1994, 1995 and 1996 participation

***Metropolitan Statistical Areas (MSA)

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Tel 561-840-1170

1997 National Soccer Participation Survey

(measuring sports activity in 1996)

KEY FINDINGS

Total Participants.....	18,098,000.....	100%
(U.S. Population, 6 yrs. or older, at least once per year)		
Male.....	10,858,000.....	60%
Female.....	7,240,000.....	40%
Under 18.....	13,410,000.....	74%
18 and over.....	4,688,000.....	26%
Frequent Participants.....	7,694,000.....	43%
(25 or more days/year)		
"Core" Participants.....	3,231,000.....	18%
(52 or more days/year)		
"Aficionados".....	4,048,000.....	22%
(Soccer is favorite activity)		

YOUTH TEAM SPORTS RANKINGS

Participants 12 - 17 (000)

1. Basketball.....	12,702
2. Volleyball.....	8,706
3. Soccer.....	6,034
4. Football (Tackle).....	5,435
5. Softball.....	5,418
6. Baseball.....	4,444
7. Ice Hockey.....	785

Participants 6 - 11 (000)

1. Basketball.....	9,520
2. Soccer.....	7,376
3. Baseball.....	5,047
4. Softball.....	4,690
5. Volleyball.....	3,825
6. Football (Tackle).....	2,603
7. Ice Hockey.....	431



Memorandum

TO: Phil Kaplan

FROM: Pam Cain

A handwritten signature in black ink, appearing to read "Pam", written over the "FROM:" line.

DATE: 26 March 1998

RE: Guest List - 4/6/98

VIA FAX: 202.456.2215

Here's the final, and complete, list of guests with additions indicated with an asterick. Please note that our total number is now 83.

Please call, Phil, if you have any questions or need anything else. Many thanks.

**D.C. UNITED GUEST LIST
VISIT TO THE WHITE HOUSE
April 6, 1998**

NAME	SOCIAL SECURITY #	DATE OF BIRTH	TITLE
Payne, Kevin J.	(b)(6)		Pres/GM
Payne, Pamela J.			
Payne, Ashley M.			
Payne, Rebecca F.			
Arena, Bruce Steven			Coach
Arena, Phyllis Dale			
Arena, Kenneth Scott			
D'Anjolelli, Betty			Exec VP
Sarachan, David A.			Asst Coach
Wheeler, Matthew			Owner
Tierney, Paul E. Jr.			
Tierney, Patricia Eve			
Flanagan, John Christopher			
Cowan, Mark D.			
Thompson, Brian			
Tyra, Neil William			
Tyra, Katherine Noel Thomas			
Hazel, William, MD			Physician
Canal, Emilio, DDS			Dentist
Agoos, Jeff			Team
Aunger, Geoff			
Care, Danny			
Cooks, Judah			
Echeverry, Marco			
Garlick, Scott			
Gori, Mario			
Harkes, John			
Kamler, Brian			
Llamasa, Carlos			
Moreno, Jaime			
Olsen, Ben			
Onalfo, Curt			
Peay, Clint			
Pope, George Eddie			
Presthus, Tom			
Sanneh, Tony			
Simpson, Mark			
Slivinski, Mike			
Talley, Carey			
Wegerle, Roy			
Williams, Richie			
Wood, A.J.			
Yorks, Lyle			
Bianchi, Corina			
Bundrant, Bruce			
Cain, Pamela M.			

(b)(6)

* = vip seating
Cogan
Gulick
Neckhamkin

D.C. UNITED GUEST LIST
VISIT TO THE WHITE HOUSE
April 6, 1998

NAME	SOCIAL SECURITY #	DATE OF BIRTH	TITLE
Eason, Karen			
Giffin, Daniel J.			
Gray, Kimberly			
Goodstadt, Joshua E.			
Guter, Richard Eugene			
Harloff, Michael P.			
Hitchcock, Michael H.			
Kammarmann, Michael			
Keeney, Christopher T.			
* Kelly, Alan			GK Coach
Kieffer, Leonard G.			
Kruger, Earl A.			
Lawes, W. Fredrick			
Lee, Ronald Dennis			
Martinez, Bienvenido			
Matthes, Fred			
McGonegal, Kimberly E.			
Meares, Scott			
Miklas, Carl A.	(b)(6)		
O'Connor, James A.			
Pezo, Segundo S.			
Raycroft, Charles			
Trifari, Ray			
Washo, Mark M.			
Zack, Stephen			
Kennedy, Julie Book			
* * * Kent-Trout, Aton C.			
* Hunter, Anoa			
* Hunter, Claudia Gibson			
Portugal, Cris			
Diaz Arce, Raul			Team
Kelderman, Kris			Team
Maessner, John			Team
Marsch, Jesse			Team
Vaudreuil, David			Team
* Riedler, Phyllis			
* Down, Brenda			

*** Deleted "parent"*

83 total

** Social security numbers added*

MESSAGE CONFIRMATION

MAR-30-98 14:22

FAX NUMBER : 2024562215

NAME :

FAX NUMBER : 66771

PAGE : 04

ELAPSED TIME : 01'32"

MODE : G3 STD

RESULTS : O.K

President's List

MAJOR LEAGUE SOCCER CHAMPIONSHIP - Monday APR 6 1998 - 5:30 PM White House - Business -
East Visitors Entrance

Page 1

THE PRESIDENT

REPORT DATE: April 3, 1998
REPORT TIME: 6:06 PM

Accepts and No Responses

Mr. Jeff Agoos
DC United

Hon. Sandra Allen
Councilwoman
Washington, DC

Hon. Sharon C. Ambrose
Councilmember, D.C. City Council

Mr. Bruce Steven Arena
DC United

Mr. Kenneth Scott Arena
DC United

Ms. Phyllis Dale Arena
DC United

Mr. Geoff Aunger
Player, DC United

Mr. Pedro Aviles
Salvadorean American National Network
Guest: Mr. Erik D. Gutierrez

Ms. Cora Masters Barry (Substitute for: Marion Barry)

Ms. Monique Marie Russell (Guest of: Marion Barry)

Mr. Robert L. Beck
U.S. Soccer Federation
Washington, DC

Ms. Marcia Black

Ms. Corina Blanchi
DC United

Honorable Harold Brazil
Chairman, Council of the District of Columbia
Washington, DC

Mr. Miles Brey
Guest: Ms. Tyler Brey

Ms. Beth Bridgers
National Student Athlete Day

Mr. Peter S. Knight (Substitute for: Gail Britton)
Wunder, Diefenderfer
Washington, DC

Mr. Zachary Knight (Guest of: Gail Britton)

REPORT DATE: April 3, 1998
REPORT TIME: 6:06 PM

Accepts and No Responses

Mr. Michael A. Brown
Attorney, Patton, Boggs, & Blow
Washington, DC

Mr. Bruce Bundrant
DC United

Mr. Manuel G. Cabellos

Ms. Pamela M. Cain
DC United

Dr. Emilio Canal
Dentist, DC United

Ms. Yolanda Caraway
President, The Caraway Group
Washington, DC

Mr. Danny Care
Player, DC United

Mr. Ronnie Carleton
Woodbridge, VA
Guests: Mr. Travis Carleton, Ms. Lorena Carleton

Mr. Theodore N. Carter
Department of Treasury

Mr. David A. Catania
Councilmember, Council of the District of Columbia
Washington, DC

Honorable Kevin P. Chavous
Washington, DC

Hon. Melvin E. Clark
Washington, DC

Mr. Dwight Collins
National Student Athlete Day

Mr. Timothy E. Conner

Mr. Judah Cooks
Player, DC United

Mr. Mark D. Cowan
Owner, DC United

Honorable Linda Cropp
DC City Council
Washington, DC

REPORT DATE: April 3, 1998
REPORT TIME: 6:06 PM

Accepts and No Responses

Mr. Ronald Cruz
Portuguese American Leadership Council

Mr. Ronald Curry
National Student Athlete Day

Mr. James Dalrymple
Executive Director, DC Sports Commission

Mr. Jeffery D. Doranz
Springfield, VA

Ms. Brenda Down
D.C. United

Ms. Karen Eason
D.C. United

Ms. Jeanne H. Ellinport
U.S. Soccer Federation Foundation
Washington, DC

Ms. Julie Elliot

Mr. Fernando Trulin (Substitute for: Charlie Ericksen)

Mr. Marco Etcheverry
Player, DC United

Hon. Jack Evans and Mrs. Noel Elizabeth Soterberg-Evans
Councilmember, D.C. City Council

Mr. Eric Farnsworth

Mr. John Christopher Flanagan
Owner, DC United

Mr. Scott Garlick
Player, DC United

Mr. David Garrison
DC United

Ms. Dorothy Gators
National Student Athlete Day

Mr. Daniel Giffin
D.C. United

Mr. Alan Gooch
National Student Athlete Day

Mr. Joshua Goodstadt
DC United

REPORT DATE: April 3, 1998
REPORT TIME: 6:06 PM

Accepts and No Responses

Mr. Mario Gori
Player, DC United

Ms. Kimberly Gray
D.C. United

Mr. Sunil Gulati
Major League Soccer

Mr. Richard Eugene Guter
D.C. United

Dr. Armando Gutierrez
A. Gutierrez & Associates, Inc.
Albuquerque, NM

Mr. John Harkes
Player, DC United

Mr. Michael P. Harloff
D.C. United

Dr. William Hazel
Physician, DC United

Mr. Michael H. Hitchcock
D.C. United

Ms. Anoa Hunter
D.C. United

Ms. Claudia Gibson Hunter
DC United

Hon. Charlene Drew Jarvis
Chairman Pro Temp and Ward 4 Representative, Washington, DC City Council
Washington, DC

Mr. Brian Kamler
Player, DC United

Mr. Michael Kammarman
D.C. United

Ms. Susan Katz
National Student Athlete Day

Mr. Christopher T. Keeney
D.C. United

Mr. Kristopher Kelderman
Team Member, D.C. United

Mr. Alan Kelly
GK Coach, D.C. United

REPORT DATE: April 3, 1998
REPORT TIME: 6:06 PM

Accepts and No Responses

Mrs. Julie Kennedy
DC United

Mr. Aton C. Kent-Trout
D.C. United

Mr. Leonard G. Kleffer
D.C. United

Hon. John A. Koskinen
Deputy Director of Management, Office of Management and Budget
Washington, DC

Mr. Earl A. Kruger
D.C. United

Mr. Richard Lapchick
Director, Center for the Study of Sport in Society
Boston, MA

Mr. W. Fredrick Lawes
DC United

Mr. Ronald Dennis Lee
DC United

Mr. Carlos Llamasa
Player, DC United

Mr. Douglas G. Logan
Major League Soccer

Mr. Keith Lorenze

Ms. Amanda Hatcher Lyon
Washington, DC

Mr. John Maessner
Team Member, D.C. United

Mr. Jesse Marsch
Team Member, D.C. United

Mr. Bienvenido Martinez
D.C. United

Honorable Hilda Howland Mason and Mr Charles N Mason
Washington, DC

Mr. Fred Matthes
D.C. United

Ms. Kimberly E. McGonegal
D.C. United

REPORT DATE: April 3, 1998
REPORT TIME: 6:06 PM

Accepts and No Responses

Mr. Scott Meares
D.C. United

Mr. Jeffrey A. Merkowitz
Policy Coordinator, Department of Health and Human Services
Washington, DC
Guest: Mr Daniel I Stoll

Mr. Carl A. Miklas
D.C. United

Mr. Jaime Moreno
DC United

Hon. Bruce A. Morrison
Chairman, Federal Housing Finance Board
Bethesda, MD
Guest: Mr. Drew Morrison

Mr. Daniel Sepulveda (Substitute for: Cecilia Munoz)

Mr. Gabriel Nechamkin
Owner, D.C. United

Hon. (Rep.) Eleanor Holmes Norton
(D/District of Columbia), US House of Representatives

Mr. James A. O'Connor
DC United

Mr. Ben Olsen
Player, DC United

Mr. Curt Onalfo
Player, DC United

Ms. Ann Pasnak
National Student Athlete Day

Ms. Ashley M. Payne
DC United

Mr. Kevin J. Payne
President/GM, DC United

Ms. Pamela J Payne
DC United

Ms. Rebecca F. Payne
DC United

Mr. Clint E. Peay
DC United

REPORT DATE: April 3, 1998
REPORT TIME: 6:06 PM

Accepts and No Responses

Mr. Segundo Pezo
DC United

Mr. Willie Pile
National Student Athlete Day

Mr. George E. Pope
Player, DC United

Mr. Cris Portugal
D.C. United

Mr. Emilio Pozzi

Mr. Tom Presthus
Player, DC United

Mr. Richard Rausch
Washington, DC

Mr. Charles Raycroft
DC United

Ms. Phyllis Riedler
D.C. United

Mr. Felix R. Sanchez
President/CEO, Terra Verde Environmental Corporation
Washington, DC

Mr. Tony Sanneh
Player, DC United

Mr. David A. Sarachan
Assistant Coach, DC United

Hon. Carol Levitt Schwartz
Washington, DC
Guest: Mr Johnny Schwartz

Mr. Joseph Semper

Hon. Jake Siewert
Special Assistant to the President, National Economic Council

Mrs. Barbara Lett Simmons and Mr. Samuel J. Simmons
Washington, DC

Mr. William H. Simons
Washington, DC

Mr. Mark Simpson
Player, DC United

REPORT DATE: April 3, 1998
REPORT TIME: 6:06 PM

Accepts and No Responses

Mr. Mike Slivinski
Player, DC United

Mr. Frank Smith
Council Member, Government of District of Columbia
Washington, DC

Mr. Julian Smith
Senior Vice President, Alabama Power Company
Birmingham, AL

Ms. Marta Sotomayor
National Hispanic Council on Aging

Mr. Ronald Stratten
National Student Athlete Day

Mr. Carey Michael Talley
Player, DC United

Mr. Cristopher David Thomas

Honorable Harry Thomas
Councilmember, Council of the District of Columbia
Washington, DC

Guests: Ms. Danae Truhart, Mr. Kyle Truhart, Ms. Kimberly Truhart

Ms. Katherine Noel Thomas
Owner, DC United

Mr. Brian C. Thompson
Owner, DC United

Ms. Patricia Tierney
Owner, DC United

Mr. Paul E. Tierney
DC United

Mr. Sean Tipton
Public Affairs Adm., American Society for Reproductive Medicine

Mr. Andres Tobar
National Association of Hispanic Publications

Mr. Raymond Trifari
D.C. United

Ms. Elizabeth Trout

Mr. Katherine Noel Thomas Tyra
Player, DC United

Mr. Neil William Tyra
Owner, DC United

REPORT DATE: April 3, 1998
REPORT TIME: 6:06 PM

Accepts and No Responses

Mr. David Vaudreuil
Team Member, D.C. United

Ms. Kathryn Waldo
National Student Athlete Day

Mr. Patrick Joseph Ward and Mrs. Lisa M. Foucart-Ward
Berwyn Heights, MD
Guests: Ms. Racheal M. Ward, Mr. John P. Ward

Mr. Mark M. Washo
D.C. United

Mr. Roy Wegerle
Player, DC United

Mr. Matthew Wheeler
Owner, DC United

Mr. Timothy Wierzbicki
U.S. Soccer Federation Foundation
Washington, DC

Ms. Christine M. Wilkas
US Trade Representatives
Guest: Mr. Matthew A. McKean

Mr. Richie Williams
Player, DC United

Ms. Courtland Willman
Katonah, NY

Mr. A.J. Wood
Player, DC United

Mr. Lyle Yorks
Player, DC United

Mr. Stephen Zack
D.C. United

3:45
~~2:30~~ - DC United - hour
3:30 arrival

Pam Cain
703 802-3049

4 buses arrive - who on tour

- who to Roosevelt Room - little Sunday

Kevin Payne
703 801-5612

(DC Scores - S need to be escorted)

Program:

- Team files out from Oval office

- on stage: Team

Coaching: Arena

DC Scores Kids

(Tierney / Wheeler)

Announce:

- Potts - opens

- ~~Kevin~~ Payne - 1-2 - talk about DC Scores

- Bruce Arena - 1-2 minutes

- Hooks Bobby
Harris - 2 kids

Arena

e

Seating

- Doug Logan

- Sunil Gulati

- Paul Tierney

~~to be seated~~

- Matthew Wheeler

- Mark Conner

- Brian Thompson

- Neil Tyrer

- Katherine Noel Thomas Tyrer

- Gabriel Nechamkin

Pamela Payne

Phyllis Arena



FAX COVER SHEET

TO: Phil CaplanFROM: Julie KennedyDATE: _____ FAX #: 456 2215# OF PAGES: 1
(INCLUDING COVER)

IF THERE ARE ANY PROBLEMS WITH FAX TRANSMITTAL, PLEASE CALL 202.296.2051

Thank you for your patience.

Mother

Elizabeth Trout

(b)(6)

Godfather

Joseph A. Semper

I can assure you
only 1 adult will
accompany the
child.

BACKGROUND INFORMATION - DC UNITED EVENT

Scheduled for Monday, April 6, 1998

- DC United is Washington D.C.'s team in Major League Soccer (MLS) - the professional soccer league in the U.S. (just as the Redskins are for the NFL).
- MLS started in 1996. DC United won the league championship that year -- the inaugural season. DC United also won the 1997 championship and they are favored to "threepeat" this year. (POTUS should refer to them as "MLS Cup Champions." The MLS Cup is the name of the championship game, just as the Super Bowl is the NFL's championship game.)
- We tried to arrange for the team to come here last fall, but schedules just didn't work.
- The 1998 season began 3 weeks ago and DC United is 3-0. They play this coming weekend as well and should win -- I'll give you an update on Sunday/Monday. They are widely considered to be the best team in the league.
- D.C. has four players who play on the US National Team: Jeff Agoos (AYgus), John Harkes, Eddie Pope and Roy Wegerle (WAYgerlee). The National Team represents the U.S. in the World Cup every four years. It was played in the U.S. for the first time ever in the summer of '94 (the President went to the Opening Ceremonies in Chicago); this year it is being played in France during June and July.
- The two best players on the team are from Bolivia -- Marco Etcheverry and Jaime Moreno. Etcheverry, known as "El Diablo" for his wild hair and menacing scowl, is considered one of the better players in the world. Moreno was the leading goal scorer in the league last year.
- The team is coached by Bruce Arena, formerly the coach at the University of Virginia. He won several national championships at UVA and visited the WH with those teams.
- DC United has partnered with a local afterschool reading/writing program called DC Scores. The kids stay after school and engage in reading/writing programs, and then two days a week they play soccer games. DC Scores sponsored an essay contest, "What United means to me" with first prize being this trip to the WH. The two winners will come along with the team and help the captains of the team present the jersey to the POTUS.
- It is also National Student Athlete Day. The POTUS will take a photo with representatives of this group before the DC United Event. It's probably a good thing to mention in his remarks.

Soccer Facts and Figures:

- The first two Major League Soccer (MLS) seasons drew a total attendance of over five million fans -- an average of over 16,000 per game.
- MLS regular season games are broadcast worldwide by ESPN International, reaching more than ninety million households outside the United States.
- MLS Cup '97, the league's championship game won by DC United last fall, drew 57,431 fans at RFK Stadium -- the second largest sporting event ever held at the stadium.
- During the past two seasons, MLS television ratings have been comparable to both college basketball and National Hockey League regular season broadcasts.
- More than eighteen million American participate in soccer nationwide.
- Soccer is the second most popular sport among people under the age of eighteen, with over thirteen million youth participants.
- Soccer is now recognized as the youth sport with the most players engaged in organized activities -- a record 3.2 million kids registered to play in competitive leagues last year.
- While youth participation accounts for approximately 75% of all participants, adult interest in soccer is on the rise -- adult play rose 33% over the past year.



FACSIMILE COVER SHEET

TO: KEITH LORENZ

COMPANY/AFFILIATION: _____

FROM: JIM MOORHOUSE

DATE: 4/1/98 TOTAL NUMBER OF PAGES INCLUDING COVER SHEET (7)

SUBJECT/SPECIAL INSTRUCTIONS: _____

LATEST FIGURES FROM SICA.

A handwritten signature, likely of Jim Moorhouse, is written over the subject line and extends slightly below it.

Communications Department

Jim Trecker - Deputy Secretary General/Communications
Jim Froslid (ext. 133) - Manager/National Teams' Communications
Jim Moorhouse (ext. 136) - Manager Corporate Communications
Brian Remedi (ext. 143) - Communications Coordinator

1801-1811 South Prairie Avenue, Chicago, Illinois 60616
phone: 312/808-1300 fax: 312/808-9566 e-mail: SOCFED@aol.com
home page: www.us-soccer.com/

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soccerline

NEWS FROM THE SOCCER INDUSTRY COUNCIL OF AMERICA

FOR IMMEDIATE RELEASE

Contact: Sandy Briggs 561/840-1170

Mike May 561/840-1165

nsp97.doc

US SOCCER PARTICIPATION TOPPED 18 MILLION IN '96 Adult Play Rose 33%

NORTH PALM BEACH, FLORIDA (May 1, 1997) — More and more Americans are getting their kicks out of soccer, according an annual study published by the *Soccer Industry Council of America* (SICA). The 1997 National Soccer Participation Survey reports that 18.1 million individuals played soccer at least once last year, an 8% rise from the 16.8 million level recorded in 1995. While 13.4 million children under the age of 18 accounted for three out of every four people who played soccer, some 4.7 million adults also took to the field in 1996, 1.2 million more than competed a year before—a 33% increase.

The SICA survey also revealed:

- a 15% rise in male participation (from 9.5 to 10.9 million);
- a 12% gain in the number of players aged 12-17 (from 5.4 to 6.0 million);
- an 11% jump among "aficionados"—those who consider soccer their favorite activity (from 3.7 to 4.1 million).

Utah again led the nation with the highest rate of soccer participation as 18.4% of the state's residents aged six and over played the game last year; followed by Kansas (15.6%); Delaware (12.3%); Missouri (11.8%) and Iowa (11.5%).

Kansas City topped all metropolitan areas with a soccer participation rate of 18.7%, trailed by Cincinnati (12.7%), Minneapolis/St. Paul (12.2%), St. Louis (10.8%) and Houston (10.5%).

Although ranking second among team sports in the number of participants among the 6-11 age group (after basketball) and third among those 12-17 (trailing basketball and volleyball) soccer is now recognized as the youth sport with the most players engaged in *organized* activities (scheduled league competition). A record 3.2 million kids registered to play with US Youth Soccer, American Youth Soccer Organization or Soccer Association for Youth last year.

—more—

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US SOCCER PARTICIPATION TOPPED 18 MILLION IN 1996---2

"Increases in all categories of play suggest that more moms, dads and kids will all be sharing the passion of playing the game and supporting their favorite teams, says SICA chairman Chris Price, president of Xara Sportswear USA. "Soccer is taking over as the sport of choice for the American family."

"We're excited to see the increased retention of older players, which was always a problem in the 80's, observes Peter Moore, vice president of global soccer marketing at Reebok International and member of SICA's board of directors. "With no professional leagues, many players 'flew the coop' to other sports. Now, with so many opportunities to play professionally in the States and overseas, players are staying with the game."

The National Soccer Participation Survey is derived from a syndicated tracking study conducted by American Sports Data, Inc., designed to identify general patterns, trends and relationships among a spectrum of sports and recreation activities. Copies of the entire report are available for purchase through the Soccer Industry Council of America.

The **Soccer Industry Council of America**, a committee of the Sporting Goods Manufacturers Association, is a national coalition of soccer apparel, footwear and equipment suppliers and related businesses dedicated to promoting the growth in the USA of the world's most popular sport.

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###

attachments: NSPS Key Findings

Soccer Industry Council of America
200 Castlewood Drive
North Palm Beach, FL 33408
(561) 840-1170
FAX 561.840.1130
sbegma@aol.com

Soccer Industry Council of America 1997 National Soccer Participation Survey

(measuring sports activity in 1996)

KEY FINDINGS

Total Participants.....	18,098,000.....	100%
(U.S. Population, 6 yrs or older, at least once per year)		
Male.....	10,858,000.....	60%
Female.....	7,240,000.....	40%
Under 18.....	13,410,000.....	74%
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1. Basketball.....	12,702
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3. Soccer.....	8,034
4. Football (Tackle).....	5,435
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Soccer Industry Council of America 1997 National Soccer Participation Survey

(Total Participants)**

TOP 20 SOCCER STATES

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2.	New York	1,431,000
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20.	Kansas	293,000

TOP 10 SOCCER MARKETS***

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***Metropolitan Statistical Areas (MSA)

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Tel 661-840-1170

Soccer Industry Council of America

1997 National Soccer Participation Survey

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1997 NATIONAL SOCCER PARTICIPATION SURVEY

Key Findings

© 1997 Soccer Industry Council of America 200 Castlewood Drive North Palm Beach, Florida 33408-5696 Tel (561) 840-1170

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Signature of cardholder: _____

Soccer Facts and Figures:

- 5 - total participation: over 18 million
- 6 - second most popular sport among participants aged ~~6-17~~ under the age of 18 (over 13 million) *what is second basketball = first*
- 1 - First two seasons ^{MLS} drew a total ^{of} over 5,000,000 fans, an average of over 16,000 per game
- 3 - MLS Cup '97 at RFK Stadium drew 57,431 fans - 2nd largest sporting event ever held at the historic venue
- ~~MLS has expanded to 12 teams in 1998 and plans to expand to 16 teams by 2003~~
- 2 - MLS soccer games are broadcast internationally by ESPN International, reaching more than 90 million households outside the U.S.
- 4 - During past two seasons, MLS TV ratings comparable to college basketball + NHL regular season broadcasts
- one of the fastest growing, attempting to become the 5th major U.S. sport

Need a bullet on "fastest growing" sport

USSF

3/2/808-1300

T.J. - Hank Steinbrecher's
Assistant

D.C. UNITED™**FAX COVER SHEET****D. C. UNITED 1998 SCHEDULE**

Sun.	3/15	Miami Fusion	A	4:00 pm
Sat.	3/21	Kansas City Wizards	H	8:00 pm
Sun.	3/29	New England Revolution	H	5:00 pm
Sat.	4/4	Columbus Crew	A	7:30 pm
Sat.	4/11	Colorado Rapids	H	7:30 pm
Sat.	4/18	New England Revolution	A	3:00 pm
Sun.	4/26	Columbus Crew	H	3:00 pm
Wed.	4/29	San Jose Clash	H	7:30 pm
Sat.	5/2	Chicago Fire	A	8:00 pm
Sat.	5/9	MetroStars	H	7:30 pm
Wed.	5/13	New England Revolution	H	7:30 pm
Sat.	5/16	MetroStars	A	1:00 pm
Sat.	5/23	Tampa Bay Mutiny	H	7:30 pm
Sat.	5/30	Tampa Bay Mutiny	A	7:30 pm
Wed.	6/3	San Jose Clash	A	10:30 pm
Sun.	6/7	Dallas Burn	H	3:00 pm
Sat.	6/13	Columbus Crew	A	7:30 pm
Thu.	6/25	Colorado Rapids	A	9:00 pm
Thu.	7/2	Miami Fusion	H	7:30 pm
Sat.	7/11	Los Angeles Galaxy	H	7:30 pm
Wed.	7/15	New England Revolution	A	7:30 pm
Sat.	7/18	Chicago Fire	H	3:00 pm
Sat.	7/25	Los Angeles Galaxy	A	10:30 pm
Fri.	8/7	Dallas Burn	A	8:30 pm
Sat.	8/22	MetroStars	H	7:30 pm
Sat.	8/29	Tampa Bay Mutiny	A	7:30 pm
Sun.	9/6	Tampa Bay Mutiny	H	5:00 pm
Thu.	9/10	Kansas City Wizards	A	8:00 pm
Sun.	9/13	Miami Fusion	A	3:00 pm
Wed.	9/16	MetroStars	A	7:30 pm
Sat.	9/19	Miami Fusion	H	7:30 pm
Sun.	9/27	Columbus Crew	H	5:00 pm

TO: Phil Caplan

'98 MAR 31 PM7:0

FAX: 202.456.2215**OFFICE: 202.456.2072****FROM: Rick Lawes****DATE: March 31, 1998****PAGES: 5**
(including cover)**COMMENTS:**

Phil: Hope this comes through OK. Let me know if this works for you, or if you need anything else.

Rick

SOCCER IN THE USA

Soccer in the USA

Amateur

United States Amateur Soccer Association (USASA)

7800 River Road North
Bergen, NJ 07047-6221
Phone: (201) 861-6277
Fax: (201) 861-6341
Vice President: Mike Edwards

The U.S. Amateur Soccer Association is responsible for developing the sport for players over the age of 19. Within the USASA, local clubs are affiliated with leagues which, in turn, are affiliated with their state associations. A competitive-oriented organization, the Amateur Division helps to develop club and select teams on a national basis for both men and women. The U.S. Amateur Division administers national and regional cup competitions for both men and women.

The George F. Donnelly Cup

The George F. Donnelly Cup is the national championship for state select teams while the Amateur Cup and the Over-30 Cup are awarded to top club teams. In 1997, Florida and California-North earned top honors in the Donnelly Cup. The annual competition matches state select champions from U.S. Soccer's region I, II, III and IV.

U.S. Open Cup

In addition, the USASA, in association with the U.S. Soccer Federation, stages the annual U.S. Open Cup, the oldest annual team tournament in the United States. The U.S. Open Cup dates back to 1914 when the Brooklyn Field Club won the first national title by defeating the Brooklyn Celtics in Pawtucket, R.I. More recently, the Dallas Burn ousted D.C. United in penalty kicks to win the 1997 U.S. Open Cup in front of 9,776 fans in Indianapolis.

U.S. Soccer Festival

The USASA also organizes the annual U.S. Soccer Festival, which is administered by the organization's Select Teams Committee. It was first staged in 1996 in San Antonio after the U.S. Olympic Committee discontinued their U.S. Sports Festival in 1995. Participating teams include the four USASA Regional Select Teams and typically one or two U.S. National Team selections.

U.S. Soccer Festival '97 was played from Aug. 4-9 at the National Sports Center in Blaine, Minn., where the U.S. Women's National Team won the gold medal in the women's division, defeating the U.S. Women's U-17 National Team, 8-2, in the finals. On the men's side, Region I (East) forward Matt Leonard scored in a 1-0 gold medal victory match over USA's World University Games Team. The U.S. Men's U-18 National Team took the bronze.

U.S. Soccer Festival '98 will be contested from Aug. 1-8 in Manchester, New Hampshire.

Fútbol Amateur de EE.UU.
(U.S. Amateur Soccer)

El Fútbol Amateur de EE.UU. es responsable de desarrollar el deporte entre los jugadores mayores de 19 años. Los clubes locales están afiliados con ligas afiliadas a sus asociaciones estatales. La división amateur es una organización dedicada a la competencia que ayuda a desarrollar los clubes y selecciona equipos tanto masculinos como femeninos a nivel nacional. La división amateur de EE.UU. administra las competencias de copas nacionales y regionales masculinas y femeninas. La Copa George F. Donnelly es el campeonato de los equipos seleccionados a nivel estatal y se le otorga al campeón de la división amateur de entre las 54 asociaciones estatales. Otras competencias de copa incluyen la Copa Abierta, la Copa Amateur y la Copa para Clubes Mayores de 30 Años, y la Copa Amateur para Mujeres Mayores de 30 Años.

Fútbol Juvenil de EE.UU.
(U.S. Youth Soccer)

El Fútbol Juvenil de EE.UU. es la división juvenil oficial de la Federación de Fútbol de EE.UU., y es también la mayor división. Tiene aproximadamente 3 millones de jugadores registrados entre 5 y 19 años de edad, una red de más de 250,000 entrenadores y 500,000 voluntarios que ayudan la programación a través de 55 asociaciones estatales. El Fútbol Juvenil de EE.UU. ofrece programas recreativos y competitivos. Los programas recreativos dan oportunidades a los jugadores que están principalmente interesados en diversión. Estos programas fomentan la amistad. Se ofrecen partidos con equipos juveniles para jugadores menores de 10 años. Para jugadores más avanzados, el Fútbol Juvenil de EE.UU. ofrece ligas altamente selectivas y competitivas. Además, el Programa de Desarrollo Olímpico (ODP) del Fútbol Juvenil de EE.UU. identifica y desarrolla a jugadores jóvenes por todo el país para que representen en competencias a su club, a su región y a EE.UU. El campeonato nacional SNICKERS del Fútbol Juvenil de EE.UU. que se realiza en julio, es la culminación de una serie de competencias que duran todo el año a nivel estatal y regional para muchachos y muchachas en las divisiones de edades de 19, 18, 17 y 16 años de edad. Cada año, en marzo la Comisión de Fútbol y Entrenadores envía a más de 20,000 entrenadores, árbitros y voluntarios a sus reuniones, demostraciones y exhibiciones. El Fútbol Juvenil de EE.UU. también ofrece TOPSOCCER para jóvenes deportistas con discapacidades y Soccer Start para la comunidad de menores recursos.

Youth

United States Youth Soccer Association (USYSA)

899 Presidential Drive, Suite 117
Richardson, TX 75081
Phone: (214) 235-4499
Fax: (214) 235-4480
Vice President: Virgil Lewis

U.S. Youth Soccer is the official youth division of the U.S. Soccer Federation and its largest branch. Approximately 3 million players between the ages of five and nineteen are registered within a network of 55 state associations. Programs are administered with the help of over 300,000 coaches and 500,000 volunteers.

U.S. Youth Soccer offers both recreational and competitive programs. The recreational programs offer great opportunities for players primarily interested in fun, fitness and friendship. Small-sided games are encouraged for players under the age of 10. For more advanced players, U.S. Youth Soccer offers highly competitive or select leagues. Additionally, U.S. Youth Soccer's Olympic Development Program (ODP) identifies and develops youth players throughout the country to represent their state associations, regions and the U.S. in competition.

In addition, U.S. Youth Soccer offers TOPSOCCER (The Outreach program for Soccer) for young athletes who are mentally or physically challenged and Soccer Start for young people living in economically disadvantaged areas.

Snickers National Youth Championship Every year the USYSA stages the Snickers National Youth Championship with 10 different national titles up for grabs in boys and girls soccer for youth players from Under-16 through Under-20. The Under-19 Boys' James P. McGuire Cup is the most prestigious of the competition's trophies, dating back 62 years to 1935. First competed in 1980, the J. Ross Stewart Cup for Under-19 Girls is the oldest women's youth trophy.

Below are the age, trophy designations, first year of competition and 1997 winners for the 10 annual Snickers National Youth Championship tournaments.

Annual Youth Competitions

U-16 Boys	D.J. Smith Cup (1976)
U-16 Girls	Patricia Mason Cup (1985)
U-17 Boys	Don Greer Cup (1991)
U-17 Girls	National Cup (1994)
U-18 Boys	Andy Stone Cup (1994)
U-18 Girls	National Cup (1994)
U-19 Boys	James P. McGuire Cup (1935)
U-19 Girls	J. Ross Stewart Cup (1980)
U-20 Men	U-20 Men's Cup (1996)
U-20 Women	U-20 Women's Cup (1996)

1997 Snickers Youth Champions

U-16 Boys	Jaxson '81 (Ky.)
U-16 Girls	Northport/Civil Harbor Piranha (E.-N.E.)
U-17 Boys	Norwalk (Ca.-S.)
U-17 Girls	Central Valley Mercury (Ca.-N.)
U-18 Boys	Columbia City United (Md.)
U-18 Girls	Sting '79 (N.-Tex.)
U-19 Boys	Clearwater Chargers (Fla.-S.)
U-19 Girls	Ridgfield Yankee United Nova (Conn.)
U-20 Men	San Diego Surf (Ca.-S.)
U-20 Women	Cardinal Premier (Oh.-S.)

SOCCER IN THE USA

American Youth Soccer Organization (AYSO)
 6403 West 138th Street
 Hawthorne, CA 90250
 Phone: (310) 643-6455 / (800) USA-AYSO
 Fax: (310) 643-5310
 Executive Director: Dick Wilson

Founded in 1964, the AYSO is an affiliate member of U.S. Soccer and operates soccer programs with more than 560,000 children participating throughout the U.S. and Russia. AYSO operates programs so young people can learn to develop a positive self image, self confidence and other character traits through their interest and participation in the sport.

AYSO's success has been based on the philosophies of "Everyone Plays" and "Balanced Teams," ideas originated more than 30 years ago by founder Hans F.W. Stierle. AYSO requires every player to play at least half of every game and that individual teams are balanced every year to assure fair play. Other AYSO tenets include open registration, positive coaching and good sportsmanship.

AYSO is a volunteer-driven organization of more than 260,000 parents and friends who serve as coaches, referees and team administrators. A full-time staff of approximately 40 individuals administer AYSO from the organization's National Support Center in Hawthorne, CA.

Soccer Association for Youth (SAY)
 4903 Vine Street, Suite 1
 Cincinnati, OH 45217
 Phone: (513) 242-4263
 Fax: (513) 482-7162
 President: William R. Douglas

The Soccer Association for Youth (SAY) is an affiliate member of U.S. Soccer. It was founded in June 1967 by a group of volunteers interested in starting a competitive, recreational program of soccer. In SAY, every child who signs up gets to play and every player must play at least one-half of each game. SAY's objective is maximum participation with even competition at various age levels. From its first season of 40 teams in Cincinnati, SAY has grown to over 6,500 teams nationally in seven age groups for boys and girls. It is the function of SAY to provide guidance and instruction for new participants; to provide organizational structure to form leagues and schedule games; and to prescribe rules and regulations which will ensure safe, fair and enjoyable competition.

Soccer in the Streets (SITS)
 211 Porter Lane
 Jonesboro, GA 30236
 Phone: (770) 477-0354
 Fax: (770) 478-1862
 Founder/Director: Carolyn McKenzie

Founded by Carolyn McKenzie in 1989, Soccer in the Streets is a national non profit agency that develops and implements soccer, educational enhancement and life skills programs for children in public housing, section 8 and other low income neighborhoods. Since its inception, SITS has implemented programs in more than 55 different U.S. cities. With its motto "Let's kick drugs and crime out of our communities" SITS encourages positive activities and leadership among urban youth. Local SITS chapters are allowed to affiliate with the national youth soccer organization of their choosing and players that wish to move beyond the introductory level are then encouraged to enter a mainstream soccer program for further skill development. For her work in the development of the agency, McKenzie was named the 1996 "Woman of the Year in Sports" by the Sporting Goods Business Magazine.

**Organización del Fútbol Juvenil
 Estadounidense (American Youth
 Soccer Organization - AYSO)**

La AYSO fue fundada en 1964, es miembro afiliado de U.S. Soccer y organiza programas de fútbol con más de 560,000 niños que participan en EE.UU. y Rusia. La AYSO también organiza programas para que los jóvenes puedan aprender a desarrollar una imagen positiva de sí mismos, confianza en sí mismos y valores característicos de la personalidad a través de su interés y participación en el deporte. El éxito de la AYSO se ha basado en las filosofías de que todos juegan y de que los equipos están equilibrados, que son ideas originadas hace más de 30 años por su fundador Hans F.W. Stierle. La AYSO requiere que todos niños jueguen por lo menos la mitad de cada partido y que los equipos individuales se equilibren cada año de manera de asegurar que el juego es justo. Algunos uno de los principios de la AYSO incluyen el registro abierto, el entrenamiento positivo y la buena deportividad. La AYSO es una organización administrada por voluntarios con más de 260,000 padres y amigos que hacen de entrenadores, árbitros y administradores de equipo. Un personal de aproximadamente 40 individuos administran la AYSO desde el Centro de Apoyo Nacional de la organización.

Oficina central: Hawthorne, California
 Teléfono: 800/USA-AYSO

**Liga Mayor de Fútbol
 (Major League Soccer - MLS)**

La Liga Mayor de Fútbol se fundó el 6 de abril de 1996 y es la liga profesional de primera división de Estados Unidos aprobada por la U.S. Soccer. El Washington, D.C. United ganó el campeonato inaugural de la MLS. La MLS tiene una estructura exclusiva de propiedad y funcionamiento. A diferencia de otras ligas profesionales deportivas, que son una confederación de clubes de concesión independientes, la MLS funciona de acuerdo a una estructura de "entidad única". La estructura de entidad única le permite a los inversionistas tener un interés en la liga así como en los equipos individuales. La MLS cree que este tipo de estructura pondrá a MLS en una mejor posición para mantenerse fuerte a largo plazo. La liga funciona desde abril hasta octubre. Cada equipo juega 32 partidos en temporadas regulares; 16 en casa y 16 afuera. Cada equipo juega cuatro veces con los equipos de su conferencia, y dos veces con los equipos de la conferencia opuesta.

**Sistemas Unidos de Ligas
 Independientes de Fútbol
 Independiente (United Systems of
 Independent Soccer Leagues - USISL)**

Desde sus inicios en 1986 como una liga regional en Minnesota con cinco equipos, los Sistemas Unidos de Ligas Independientes de Fútbol Independiente ha crecido hasta llegar a más de 130 equipos que compiten en cinco ligas separadas (Liga A, Liga D3 Profesional, Liga de Desarrollo Premier, Liga W y I-League II). El USISL atrajo más de 1 millón de aficionados en 1997 y completó una unión con la Liga A después de la temporada, lo cual consolidó la segunda división del fútbol profesional. El sistema de primera división de los USISL incluye segunda división, tercera división y una liga amateur de alto nivel bajo una sola organización. Los USISL constituyen también el sistema oficial de desarrollo para las ligas mayores de fútbol.

Professional

Major League Soccer (MLS)
 110 E. 42nd Street, 10th Floor
 New York, NY 10017
 Phone: (212) 450-1200
 Fax: (212) 450-1300
 Commissioner/President/CEO: Douglas Logan

Launched on April 6, 1996, Major League Soccer is the U.S. Soccer-sanctioned Division I outdoor professional soccer league in the United States. D.C. United claimed the title in each of the league's first two seasons. Originally a 10-team league, MLS is now comprised of 12 teams broken into two conferences (East and West), following the addition of the Chicago Fire and the Miami Fusion in 1998. The current roster of teams is as follows:

Eastern Conference: Columbus Crew, Miami Fusion, New England Revolution, New York/New Jersey MetroStars, Tampa Bay Mutiny and Washington, D.C. United;

Western Conference: Chicago Fire, Colorado Rapids, Dallas Burn, Kansas City Wizards, Los Angeles Galaxy and San Jose Clash.

MLS has a unique ownership and operating structure, based on a "single-entity" concept. Unlike other professional sports leagues, which are a confederation of independent franchise owners, MLS' "single-entity" structure allows investors to own an interest in the league, as well as individual teams. MLS believes that the structure will better position the league for long-term success.

United Systems of Independent Soccer Leagues (USISL)
 14497 North Dale Mabry Highway, Suite 211
 Tampa, Fla. 33618-2047
 Phone: (813) 963-3909
 Fax: (813) 963-3807
 Commissioner/President: Francisco Marcos

From its beginnings as a five-team regional indoor league in 1986, the United Systems of Independent Soccer Leagues has grown to over 130 teams competing in five separate leagues: A-League, D3 Pro League, Premier Development League, W-League and I-League across the country. Additionally, the USISL is set to kick off the Y-League, a youth league competing under the USISL banner, beginning in the spring of 1998. In 1996, the USISL completed a merger with the A-League, consolidating Division II professional soccer in the United States. The USISL's pyramid system now includes Division II, Division III and a top-level amateur league all under one umbrella. The USISL is also the official development system for Major League Soccer, with several clubs affiliated with MLS teams. On the field in 1997, the following teams finished tops in their respective league:

A-League Milwaukee Rampage; D3 Pro League Albuquerque Geckos; Premier Development Soccer League Central Coast Roadrunners; W-League Long Island Lady Riders; I-League Baltimore Bay.

In 1998, the USISL will look to continue its growth in attendance. Total fan attendance grew 14 percent in 1997, with over 1.7 million fans turning up to support their USISL teams.

SOCCER PARTICIPATION

Soccer Participation

All participation figures are according to the 1996 calendar year and accumulated by the Soccer Industry Council of America, 407/840-1171.

Total Participants (6 years +)	18,098,000	100%
Total Adult Participants (18+)	4,688,000	26%
Total Youth Participants (under-18)	13,410,000	74%
Frequent Participants (25 or more days/year)	7,694,000	43%
"Core" Participants (52 or more days/year)	3,231,000	18%
"Aficionados" (Soccer is favorite activity)	4,048,000	22%
Participation by sex		
Male	10,858,000	60%
Female	7,240,000	40%

Youth Team Rankings**Participants 12-17**

Sport	Number of Participants
1. Basketball	12,702
2. Volleyball	8,706
3. Soccer	6,034
4. Football (tackle)	5,435
5. Softball	5,418
6. Baseball	4,444
7. Ice Hockey	785

Participants 6-11

Sport	Number of Participants
1. Basketball	9,520
2. Soccer	7,376
3. Baseball	5,047
4. Softball	4,690
5. Volleyball	3,825
6. Football (tackle)	2,603
7. Ice Hockey	431

SOCCER PARTICIPATION

Top 10 Soccer States

State	Number of Participants
1. California	2,111,000
2. New York	1,431,000
3. Texas	1,276,000
4. Pennsylvania	1,041,000
5. Ohio	962,000
6. Michigan	733,000
7. New Jersey	641,000
8. Maryland	611,000
9. Florida	574,000
10. Missouri	526,000

Top 10 State Participation Rates

State	Participants	Per 100 People
1. Utah	278,000	18.4
2. Kansas	293,000	15.6
3. Delaware	212,000	12.3
4. Missouri	526,000	11.8
5. Iowa	297,000	11.5
6. Minnesota	450,000	10.3
7. Indiana	447,000	10.1
8. Connecticut	241,000	9.8
9. Colorado	307,000	9.7
10. Washington	505,000	9.4

Top 10 Soccer Markets

Region	Number of Participants
1. New York/New Jersey/Connecticut/Pennsylvania	1,210,000
2. Los Angeles/Riverside/Orange County	1,142,000
3. Washington, D.C./Baltimore	636,000
4. Houston/Galveston/Brazoria	477,000
5. Philadelphia/Wilmington/Atlantic City	457,000
6. Detroit/Ann Arbor/Hart	419,000
7. St. Louis	331,000
8. Cleveland/Akron	322,000
9. Minneapolis/St. Paul	301,000
10. Chicago/Gary/Lake County	299,000

SOCCER PARTICIPATION

USA High School Sports Analysis

Sport	Percentage Change	1996 Rank/Participants	1986 Rank/Participants
SOCCER	+75	4th (493,015)	6th (281,201)
Softball	+36	7th (341,505)	7th (250,557)
Volleyball	+35	6th (389,126)	5th (287,748)
Cross Country	+23	8th (308,390)	8th (249,862)
Basketball	+10	1st (991,465)	2nd (898,014)
Football	+3	2nd (958,364)	1st (932,842)

National Collegiate Athletic Association (NCAA)
Sponsorship for the 1997-98 Academic Year

Men's Sports	Division I	Division II	Division III	Total
1. Basketball	308	279	356	943
2. Baseball	276	224	320	820
3. Cross Country	294	212	292	798
4. Tennis	273	192	305	770
5. SOCCER	191	160	335	686
6. Golf	276	171	224	671
7. Outdoor track	258	138	229	625
8. Football	231	152	217	600

Women's Sports	Division I	Division II	Division III	Total
1. Basketball	302	273	386	961
2. Volleyball	294	258	386	920
3. Tennis	296	220	343	859
4. Cross Country	304	234	312	850
5. Softball	226	227	325	778
6. SOCCER	229	153	339	721
7. Outdoor Track	268	138	243	649
8. Indoor Track	254	96	185	535

For more information contact:

Soccer Industry Council of America
200 Castlewood Drive
North Palm Beach, FL 33408
Tel: (561)840-1171

MEDIA
INFORMATION

FIFA WORLD CUP U.S.

USA

LOS ANGELES

22 JUNE 1994

IPISININ^o NAME

1. CORDOBA	GTK
2. ESCOBAR	
3. MENDOZA	
4. HERRERA	
5. GAVIRIA	
6. GOMEZ	
7. DE AVILA	
8. LOZANO	
9. VALENCIANO	
10. VALDERRAMA	
11. VALENCIA	
12. MONDRAGON	
WEGERLE	
WYNALDA	
SOMMER	GTK
JONES	
PEREZ	
ARISTIZABAL	

MEDIA

U.S.

ARISTIZABAL

Soccer Facts and Figures:

- The first two Major League Soccer (MLS) seasons drew a total attendance of over five million fans an average of over 16,000 per game.
- MLS regular season games are broadcast worldwide by ESPN International, reaching more than ninety million households outside the United States.
- MLS Cup '97, the league's championship game, drew 57,431 fans at RFK Stadium - the second largest sporting event ever held at the ~~historic venue~~. *stadium.*
- During the past two seasons, MLS television ratings have been comparable to both college basketball and National Hockey League regular season broadcasts.
- More than eighteen million American participate in soccer nationwide.
- Soccer is the second most popular sport among people under the age of eighteen, with over thirteen million youth participants.

*won by DC United last
fall,*

**Memorandum**

TO: Carol Cleveland

FROM: Pam Cain 

DATE: 24 March 1998

RE: Guest List for White House Visit

VIA FAX: 202.456.2215

Carol,

Our guest list follows - there are a few blanks which we will complete ASAP. Don't hesitate to call if you have any questions. Many thanks for your assistance.

P.S. Please note 5 additional players listed separately on page 2.

• Bronson 664490

• Elisa

• Ceely

3:30

• 5:00 brick

• photo line with team 5:15

• 5:30 Rose Garden

D.C. UNITED GUEST LIST
VISIT TO THE WHITE HOUSE
April 6, 1998

NAME	SOCIAL SECURITY #	DATE OF BIRTH	TITLE
Payne, Kevin J.	(b)(6)		Pres/GM
Payne, Pamela J.			
Payne, Ashley M.			
Payne, Rebecca F.			
Arena, Bruce Steven			Coach
Arena, Phyllis Dale			
Arena, Kenneth Scott			
D'Anjolell, Betty			Exec VP
Sarachen, David A.			Asst Coach
Wheeler, Matthew			Owner
Tierney, Paul E. Jr.			
Tierney, Patricia Eve			
Flanagan, John Christopher			
Cowan, Mark D.			
Thompson, Brian			
Tyra, Neil William			
Tyra, Katherine Noel Thomas			
Hazel, William, MD			Physician
Canal, Emilio, DDS			Dentist
Agoos, Jeff			Team
Aunger, Geoff			
Care, Danny			
Cooks, Judah			
Etcheverry, Marco			
Garlick, Scott			
Gori, Mario			
Harkes, John			
Kamler, Brian			
Llamosa, Carlos			
Moreno, Jaime			
Olsen, Ben			
Onalfo, Curt			
Peay, Clint			
Pope, George Eddie			
Presthus, Tom			
Sanneh, Tony			
Simpson, Mark			
Slivinski, Mike			
Talley, Carey			
Wegerle, Roy			
Williams, Richie			
Wood, A.J.			
Yorks, Lyle			
Bianchi, Corina			
Bundrant, Bruce			
Cain, Pamela M.			

**D.C. UNITED GUEST LIST
VISIT TO THE WHITE HOUSE
April 6, 1998**

NAME	SOCIAL SECURITY #	DATE OF BIRTH	
Eason, Karen	(b)(6)		
Giffin, Daniel J.			
Gray, Kimberly			
Goodstadt, Joshua E.			
Guter, Richard Eugene			
Harloff, Michael P.			
Hitchcock, Michael H.			
Kammarmann, Michael			
Keeney, Christopher T.			
Kelly, Alan			GK Coach
Kieffer, Leonard G.			
Kruger, Earl A.			
Lawes, W. Fredrick			
Lee, Ronald Dennis			
Martinez, Bienvenido			
Matthes, Fred			
McGonegal, Kimberly E.			
Meares, Scott			
Miklas, Carl A.			
O'Connor, James A.			
Pezo, Segundo S.			
Raycroft, Charles			
Trifari, Ray			
Washo, Mark M.			
Zack, Stephen			
Kennedy, Julie Book			
Kent-Trout, Aton C.			
Parent			
Hunter, Anoa			
Parent			
Portugal, Cris			
Diaz Arce, Raul			Team
Kelderman, Kris			Team
Maessner, John			Team
Marsch, Jesse			Team
Vaudreuil, David			Team
Riedler, Phyllis			
Down, Brenda			

April 1, 1997

MEMORANDUM FOR ANN LEWIS and ELI ATTIE

FROM: PHIL CAPLAN

SUBJECT: D.C. United Event

As we briefly discussed, I think we have an opportunity to turn a traditional "sports champions" event into a more D.C.-focused event if desired.

Background. The local professional soccer team, D.C. United, won the championship of the inaugural Major League Soccer (MLS) season last year. MLS was established following the successful 1994 World Cup, soccer's world championship. During its first year of play in 1996, the league attracted some of the world's top players and fans turned out in unexpectedly high numbers. D.C. United averaged over 20,000 fans for its matches -- more than the Washington Capitals (hockey) and the Washington Bullets (basketball) -- and drew over 35,000 several times during the season. The league has just kicked off its second season. MLS also has successful franchises in Los Angeles, New York, Denver, Tampa-St. Pete and Dallas among other cities.

Event. The President traditionally greets the major college and professional sports championship teams. I have a scheduling proposal in for him to greet D.C. United and, on traditional merits alone, I think this event should happen. (Usually, Members/Senators push hard for these events; a DC team lacks the usual heft in this area, although I know Eleanor Holmes Norton would be supportive.) However, we have the opportunity to make this a little more substantive and D.C.-focused if we wish.

The team is partnered with a local organization called DC Scores. DC Scores was started by a former Teach for America teacher to provide after-school mentoring to middle school kids in the District. During the nice-weather months, the kids do academic projects 3-4 days a week after school and, on Fridays, play soccer games. It's been a very successful program and is entering its 3rd year.

Both DC Scores and D.C. United have proposed that when the President greets the team, that the event somehow feature DC Scores. DC Scores is currently running an essay contest in D.C. middle schools -- the topic is "What 'united' means to me." Hopefully, the winner of the contest will write something appropriately service-oriented, e.g. "In my neighborhood, 'united' means coming together to patrol the school playground, etc. etc." Nevertheless, whether it's the winner of an essay contest, or some other service-oriented focus, and given the popularity of soccer with young people and young parents, I think we can make a little more of this event, especially since the team is from D.C.

I'll be working with Stephanie to get this on the schedule anyway, but you expressed interest in forwarding this to our D.C. taskforce people to see if it sparked any additional interest, or if it presented any additional opportunities for you. I'll follow-up soon. Thanks.

ROUTING SLIP**DATE:** 3 10 197**FROM:** Stephanie Streett and Anne Hawley
Deputy Assistants to the President and Directors of Scheduling**SUBJECT:** Greet DC United soccer team

Don Baer	<u>X</u>	Mack McLarty	<u> </u>
Sandy Berger	<u> </u>	John Podesta	<u> </u>
Erschine Bowles	<u> </u>	Bruce Reed	<u> </u>
Peg Cusack	<u> </u>	Dan Rosenthal	<u> </u>
Rahm Emanuel	<u> </u>	Charles Ruff	<u> </u>
Maria Echaveste	<u> </u>	Patti Solis-Doyle	<u> </u>
Jack Gibbons	<u> </u>	Craig Smith	<u> </u>
Laura Graham	<u>X</u>	Doug Sosnik	<u> </u>
Marcia Hale	<u> </u>	Gene Sperling	<u> </u>
Nancy Hernreich	<u> </u>	Todd Stern	<u> </u>
John Hilley	<u> </u>	Ann Stock	<u> </u>
Kitty Higgins	<u> </u>	Kim Tilley	<u> </u>
Ron Klain	<u> </u>	Jodie Torkelson	<u> </u>
Ann Lewis	<u> </u>	Melanne Verveer	<u> </u>
Bruce Lindsey	<u> </u>	Michael Waldman	<u>X</u>
Sylvia Mathews	<u> </u>	Maggie Williams	<u> </u>
Mike McCurry	<u>X</u>	Phil Caplan	<u>I</u>

FILE: Pending**COMMENTS:** _____

Schedule Proposal

11/25/96

____ ACCEPT

____ REGRET

☒ PENDING

TO: Stephanie Streett/Anne Hawley

FROM: Phil Caplan

REQUEST: For the President to greet DC United, the champions of Major League Soccer's inaugural season.

PURPOSE: The President traditionally greets the major college and professional championship sports teams.

BACKGROUND: Major League Soccer (MLS) kicked off its inaugural season in April of this year. MLS was established following the successful 1994 World Cup, held in the U.S. for the first time (the President attended the opening ceremonies and game in June 1994). MLS exceeded most expectations in terms of quality of play and attendance. It attracted some of the world's top players and fans turned out to see them. DC United drew 35,000+ for its opening match and averaged nearly 18,000 fans per game -- more than the Washington Bullets (basketball) or the Washington Capitals (hockey). The Los Angeles team drew over 70,000 for its opening game and averaged close to 25,000 per game.

DC United started out slowly this season but turned into one of the top teams in the league. The exciting final game was played in a torrential downpour in Boston. DC came back from a two-goal deficit to win the championship in overtime. The game was televised nationally on ABC and attracted a good rating.

PREVIOUS
PARTICIPATION: None

DATE AND TIME: ~~2nd or 3rd week of March, 1997~~ April 7 (aft. only)
Apr. 8, 9, 10, 14-15, 21-25, 28-30

BRIEFING TIME: 5 minutes

DURATION: 30 minutes.

LOCATION:	White House (Rose Garden).
PARTICIPANTS:	Approximately 35-40 people (players, coaches, league officials).
OUTLINE OF EVENTS:	Traditional team greeting (team gathered behind the President).
REMARKS REQUIRED:	Brief remarks.
MEDIA COVERAGE:	Open.
FIRST LADY'S ATTENDANCE:	Not required.
VICE PRESIDENT'S ATTENDANCE:	Helpful but not required.
MRS. GORE'S ATTENDANCE:	Not required.
CONTACT:	Phil Caplan, x62702
ORIGIN OF THIS PROPOSAL:	White House Staff generated.

R

192797
MEAD

October 30, 1996

COPY

Mr. Bruce Arena
Coach
D.C. United
13832 Redskin Drive
Herndon, Virginia 22071

Dear Bruce:

Congratulations to you and the entire D.C. United team on your championship season. This momentous achievement during Major League Soccer's inaugural season is a tribute to your abilities as a coach and to the determination and drive of your talented players. Your comeback win in the exciting final game made for a fitting finish to a successful season.

Your team has reached the pinnacle of professional soccer in America, and D.C. United's quality play not only earned the respect of your opponents throughout the season, but also contributed greatly to the popularity of MLS. The team's commitment to excellence serves as an example to which we can all aspire, and I hope to have the opportunity to congratulate you and the players personally soon.

Best wishes for much continued success.

Sincerely,

BILL CLINTON^A

BC/JPD/RLM/JAD/efr-ws-emu
(10.arena.b)

(Corres. #3221428)

cc: Jeff Dailey, Rm. 93

cc: Phil Caylor, wv Ind. Flr

cc: John Korkner, OE0B 260

961031

WASHINGTON D.C. UNITED™
MAJOR LEAGUE SOCCER**Memorandum**

TO: Phil Caplan
FROM: Kevin Payne *KP*
SUBJECT: White House Visit
DATE: 2/22/97
Via Fax: 202.456.2215

87 FEB 22 AM 11:28

Phil,

The best dates for us would be:

April 7 (afternoon only), 8, 9, 10, 14, 15, 21 - 25, 28 - 30
May 1

Thanks for your efforts on our behalf.

AR - 227
THE WHITE HOUSE
WASHINGTON

March 7, 1997

NOTE FOR STEPHANIE STREETT:

Just following up on the scheduling request for the Major League Soccer champions, D.C. United.

The team is fine with not visiting in March. Their preferred dates for April are:

April 7 (afternoon only)

April 8, 9, 10, 14-15, 21-25, 28-30

I've attached a copy of the original scheduling request as well the congratulatory letter to the team the President sent.

I think this is something we should do.

Thanks.

Phil Caplan 

April 1, 1997

MEMORANDUM FOR ANN LEWIS and ELI ATTIE

FROM: PHIL CAPLAN

SUBJECT: D.C. United Event

As we briefly discussed, I think we have an opportunity to turn a traditional "sports champions" event into a more D.C.-focused event if desired.

Background. The local professional soccer team, D.C. United, won the championship of the inaugural Major League Soccer (MLS) season last year. MLS was established following the successful 1994 World Cup, soccer's world championship. During its first year of play in 1996, the league attracted some of the world's top players and fans turned out in unexpectedly high numbers. D.C. United averaged over 20,000 fans for its matches -- more than the Washington Capitals (hockey) and the Washington Bullets (basketball) -- and drew over 35,000 several times during the season. The league has just kicked off its second season. MLS also has successful franchises in Los Angeles, New York, Denver, Tampa-St. Pete and Dallas among other cities.

Event. The President traditionally greets the major college and professional sports championship teams. I have a scheduling proposal in for him to greet D.C. United and, on traditional merits alone, I think this event should happen. (Usually, Members/Senators push hard for these events; a DC team lacks the usual heft in this area, although I know Eleanor Holmes Norton would be supportive.) However, we have the opportunity to make this a little more substantive and D.C.-focused if we wish.

The team is partnered with a local organization called DC Scores. DC Scores was started by a former Teach for America teacher to provide after-school mentoring to middle school kids in the District. During the nice-weather months, the kids do academic projects 3-4 days a week after school and, on Fridays, play soccer games. It's been a very successful program and is entering its 3rd year.

Both DC Scores and D.C. United have proposed that when the President greets the team, that the event somehow feature DC Scores. DC Scores is currently running an essay contest in D.C. middle schools -- the topic is "What 'united' means to me." Hopefully, the winner of the contest will write something appropriately service-oriented, e.g. "In my neighborhood, 'united' means coming together to patrol the school playground, etc. etc." Nevertheless, whether it's the winner of an essay contest, or some other service-oriented focus, and given the popularity of soccer with young people and young parents, I think we can make a little more of this event, especially since the team is from D.C.

I'll be working with Stephanie to get this on the schedule anyway, but you expressed interest in forwarding this to our D.C. taskforce people to see if it sparked any additional interest, or if it presented any additional opportunities for you. I'll follow-up soon. Thanks.

ROUTING SLIP**DATE:** 3 10 197**FROM:** Stephanie Streett and Anne Hawley
Deputy Assistants to the President and Directors of Scheduling**SUBJECT:** Greet DC United soccer team

Don Baer	<u>X</u>	Mack McLarty	<u> </u>
Sandy Berger	<u> </u>	John Podesta	<u> </u>
Erskine Bowles	<u> </u>	Bruce Reed	<u> </u>
Peg Cusack	<u> </u>	Dan Rosenthal	<u> </u>
Rahm Emanuel	<u> </u>	Charles Ruff	<u> </u>
Maria Echaveste	<u> </u>	Patti Solis-Doyle	<u> </u>
Jack Gibbons	<u> </u>	Craig Smith	<u> </u>
Laura Graham	<u>X</u>	Doug Sosnik	<u> </u>
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Bruce Lindsey	<u> </u>	Michael Waldman	<u>X</u>
Sylvia Mathews	<u> </u>	Maggie Williams	<u> </u>
Mike McCurry	<u>X</u>	Phil Caplan	<u>I</u>

FILE: Pending**COMMENTS:** _____

Schedule Proposal

11/25/96

☐ ACCEPT

☐ REGRET

☒ PENDING

TO: Stephanie Streett/Anne Hawley

FROM: Phil Caplan

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PURPOSE: The President traditionally greets the major college and professional championship sports teams.

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PREVIOUS PARTICIPATION: None

DATE AND TIME: ~~2nd or 3rd week of March, 1997~~ April 7 (aft. 0714)
Apr. 8, 9, 10, 14-15, 21-25, 28-30

BRIEFING TIME: 5 minutes

DURATION: 30 minutes.

LOCATION:	White House (Rose Garden).
PARTICIPANTS:	Approximately 35-40 people (players, coaches, league officials).
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REMARKS REQUIRED:	Brief remarks.
MEDIA COVERAGE:	Open.
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VICE PRESIDENT'S ATTENDANCE:	Helpful but not required.
MRS. GORE'S ATTENDANCE:	Not required.
CONTACT:	Phil Caplan, x62702
ORIGIN OF THIS PROPOSAL:	White House Staff generated.

10

192797
MEAD

October 30, 1996

COPY

Mr. Bruce Arena
Coach
D.C. United
13832 Redskin Drive
Herndon, Virginia 22071

Dear Bruce:

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Best wishes for much continued success.

Sincerely,

BILL CLINTON^A

BC/JPD/RLM/JAD/efr-ws-emu
(10.arena.b)

(Corres. #3221428)

cc: Jeff Dailey, Rm. 93

cc: Phil Payton, w/o Gnd. Flr

cc: John Korkman, GE0B 260

961031

WASHINGTON D.C. UNITED™

MAJOR LEAGUE SOCCER



Memorandum

TO: Phil Caplan
FROM: Kevin Payne *KP*
SUBJECT: White House Visit
DATE: 2/22/97
Via Fax: 202.456.2215

37 FEB 22 4:11:25

Phil,

The best dates for us would be:

April 7 (afternoon only), 8, 9, 10, 14, 15, 21 - 25, 28 - 30
May 1

Thanks for your efforts on our behalf.

AR

THE WHITE HOUSE
WASHINGTON

March 7, 1997

NOTE FOR STEPHANIE STREETT:

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The team is fine with not visiting in March. Their preferred dates for April are:

April 7 (afternoon only)
April 8, 9, 10, 14-15, 21-25, 28-30

I've attached a copy of the original scheduling request as well the congratulatory letter to the team the President sent.

I think this is something we should do.

Thanks.

Phil Caplan 



'97 APR 1 PM 1:52

FAX COVER SHEET

TO: Phil CaplanFROM: Julie KennedyDATE: _____ FAX #: 456 2215# OF PAGES: 3
(INCLUDING COVER)

IF THERE ARE ANY PROBLEMS WITH FAX TRANSMITTAL, PLEASE CALL 202.296.2051

Hard copies will be forwarded
today.

Thanks!

BUSINESS

Remember that your February updates are due in school mail on MARCH 14, 1997.
The updates should include:

- the Writing Workshop Log;
- Mentor sign-in sheets;
- a two page student newsletter;
- and supply requests, if appropriate.

Please note that the above items are due from each TEAM, not each school (boys and girls teams should submit separately). If you have any questions at all, please call Rebecca Shulman at 296-2051.

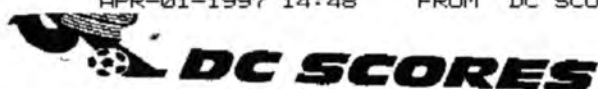
DC SCORES has not one, but TWO contests for your students:

The first is a "Name the DC SCORES Logo" contest. We're all familiar with the little stack of books running with a soccer ball, but, so far, no one has thought of a good name for him or her. So we challenge the DC SCORES students and soccer players: what should we call him?

Please submit your students' answers to us in school mail by April 17th. We'd appreciate it if you would send them all at once. Make sure that kids' names and schools are clearly marked. The winning name will be announced in May. The student who submits the winning name will win two tickets to a DC United game this spring.



Next, the the D.C. United soccer team is sponsoring a DC SCORES essay writing contest. The topic is "What United means to me." The students should write a 1 to 3 page essay (handwritten is fine) discussing what the word "united" means to them. Essays are due on March 21st (the last day of school before Spring Break). The prize for this contest will be announced at a later date.



Bulletin

FOCUS GROUP

DC SCORES needs you to help make our programs better. We are looking for 10 teachers to attend a focus group on April 14, 1997 from 6:30 to 8:30 p.m. We will be discussing the following:

- writing curricula;
- workshop motivation and attendance; and
- staff communication.

Before April 14th, we ask you to spend a few moments considering how DC SCORES can make your job easier and more enjoyable.

The focus group will be held at the DC SCORES offices at 1001 Connecticut Avenue, Suite 819 (enter the building on K Street). DC SCORES will provide dinner. Street parking is available beginning at 6:30.

Please RSVP to Chris Jones or Rebecca Shulman at 202/296-2051

Writing Announcements:

- Updates are due in school mail on April 18. These should include the workshop log, mentor hours (if applicable), requests for any supplies you need, and your team's two-page newsletter.
- Don't forget the contests announced in the last issue of Collectibles! They are as follows:
 - ⇒ DC United is asking DC SCORES students to think about "What United means to me." Essays should be 1-3 pages; neat handwriting is acceptable. The deadline for this contest has been extended to April 4th.
 - ⇒ Name the DC SCORES Logo! Ask your students what the DC SCORES logo, which appears at the top of this bulletin, should be called. Students may enter as many times as they like. The deadline is April 17th, and the winning student will receive two tickets to a DC United game.

Please make sure names are on all entries. Submissions should be sent by school mail by the above deadlines.

Soccer Announcements:

- The girls' soccer games canceled on March 19th will be rescheduled for May 21st - the make-up date that was set aside on the schedule.
- Please follow up with parents to make sure that they know about the uniforms that will be distributed and that they know that they are responsible for ensuring that their child turns the uniforms in at the end of the season.
- Please remember to leave game results on the machine at the office following each game.
- **Rule Change** - Any game canceled for any reason other than inclement weather, field conditions, etc. will go down as a forfeit for the canceling team.

We hope that we'll see you soon at the upcoming Teacher Appreciation Night. Please note:

- * bring exact change (\$9) for guests, or a check made out to DC SCORES;
- * you are responsible for tickets for all guests that you told us were coming;
- * we have purchased tickets for you as well as your guests. Although we are delighted to treat you to a DC United game, any DC SCORES staff who told us they were coming but does not show up is responsible for his or her own \$9 ticket.

We look forward to seeing you at 4:00 on April 5th!

In an effort to streamline the information we send you, we have replaced Collectibles with the DC SCORES Bulletin. The Bulletin will be sent to you monthly, and includes important information. Collectibles will be combined with our Quarterly Report, which you will receive four times each year.

If you have any questions about the Writing Workshops or the Bulletin, please call Rebecca Shulman, Education Director, at 202/296-2051. For answers to questions about Soccer, please call Chris Jones at the same phone number.

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

10-Apr-1997 04:03pm

TO: Stephanie s. Streett
TO: Mary Morrison

FROM: Phillip Caplan
 Office of the Staff Secretary

CC: Craig T. Smith

SUBJECT: DC United

The next home games for DC United are:

Saturday, April 26 at 7:30 pm
Friday, May 2 at 7:30 pm
Saturday, May 10 at 4:00 pm
Friday, May 16 at 7:30 pm
Thursday, May 22 at 7:30 pm

(There are 2 home dates in June as well, but that's getting a little late.)

Let me know if any of these days work and I'll explore it with the team...hopefully we'll be able to do a locker room visit or something similar in addition to watching the game.

I should say though, that I know the team would prefer to visit the WH, but they'll take what they can get.

WHSO LAYOUT DRAFT 1

a/o 3/25/98; L. Schwartz

DC UNITED EVENT - 1996 AND 1997 MAJOR LEAGUE SOCCER CHAMPIONS

Monday, April 6, 1998

Rose Garden, rain site - East Room

Gate Opens: 4:45 p.m.

Invite Time: 5:00 p.m.

Principal Time: 5:30 p.m.

Approx. 150 guests/Open Press/Business Attire

5 Social Aides

4:15 p.m. WHCA set up in Rose Garden.

4:30 p.m. IN PLACE TIME

4:00 p.m. DC UNITED team arrives for tour.

4:45 p.m. East Visitors Gate opens and guests proceed to the Rose Garden to be seated.

ARRIVAL/SET UP NOTES: *Coat check in Family Theater, toast lectern on stairs; team stands behind (no risers needed); water at podium; announce outside Cabinet Room (far end of collenade); Press risers w/rope and stanchion behind guests; sign language interpreter.*

5:00 p.m. **THE PRESIDENT** receives briefing in the Oval Office.

5:15 p.m. **THE PRESIDENT** does photo line with the team and their mentees in the Oval Office.

*Note: Team flows from Roosevelt Room to Oval for picture out to Rose Garden and stand on steps for program. Mentees take seats in front row.
(10 minutes)*

5:30 p.m. **THE PRESIDENT** is announced into the Rose Garden accompanied by TBD.

PROGRAM BEGINS

(Approx. 15 minutes)

THE PRESIDENT makes welcoming remarks and introduces DC United coach.

Coach of DC United makes remarks and introduces team player tba and mentoring student (mentee) tbd to make jersey presentation.

THE PRESIDENT takes a photograph with team.
(Note: Toast Lectern pulled to the side for photograph.

5:45 p.m.

THE PRESIDENT departs.

Guests depart East Visitors Gate.



Laura D. Schwartz
03/25/98 05:55:00 PM

Record Type: Record

To: Phillip Caplan

cc:

Subject: tour for soccer

Message Creation Date was at 25-MAR-1998 17:55:00

Have you talked with melinda bates about the tour for dc united team -- i think you should probably schedule it for 4pm -- and alos -- if you can have their transportation contact get in touch with bronson frick at 66490 to disdcuss clearance for their vehicles ie bus that would be great.

lastly -- do you have the nname of the coach and team member making the presentation? Thanks

Ilia V. Velez

03/25/98 01:37:53
PM

Record Type: Record

To: Phillip Caplan/WHO/EOP

cc:

Subject: Student Athlete event

I am going to be the OPL contact until Danny gets back from Africa on the Student Athlete Event. I just got a call from their contact, Susie Kates, and she had a couple of questions, so I was hoping you could help me answer them. First, time of event. She has the date but no time. The other is more of a request. One of the recipients is deaf and he will need some one to translate in sign. Will that be a problem? Please advise.

If you have any questions or need any help, please feel free to let me know. Thanks.

April 3, 1998

NATIONAL STUDENT ATHLETE DAY

DATE: April 6, 1998
LOCATION: Map Room
TIME: 10:30 am
FROM: Maria Echaveste
Danny Wexler

I. PURPOSE

To honor student athletes who keep strong academic records and participate in community service.

II. BACKGROUND

Established eleven years ago, National Student Athlete Day is designed to acknowledge the accomplishments of student-athletes in the classroom, on the playing field and in their communities. It is also a time to recognize parents, teachers, coaches and school systems who make it possible for young people to find the balance between academics and athletics.

The sponsors include; The Center for the Study of Sport in Society at Northeastern University, The National Consortium for Academics and Sports

Certificates are issued to student-athletes nationwide who meet certain criteria in sports, academics and community involvement. In addition, the sponsors issue their Giant Steps Awards. These awards honor, those who support student-athletes as well as community leaders and organizations whose efforts contribute to athletics and opportunity for students.

This meeting will include some of the Giant Steps Award winners, as well as two students who will represent the thousands of student-athletes across the country who will receive NSAD Award Certificates. Over 150,000 students nationwide will receive these awards.

Richard Lapchick, the Executive Director of the National Consortium for Academics

and Sports has devoted his entire professional career to civil rights and sports. The Center for Sport in Society is an AmeriCorp grantee that according to Eli Segal, is the best in the country. His projects in Kentucky, Las Vegas, Boston and Upstate, NY use star athletes to teach peaceful dispute resolution to younger children.

He is an avid basketball fan whose father was a player on the original Boston Celtics. He played at St. Johns University.

III. PARTICIPANTS

Richard Lapchick, Founder and Director of the Center for Sport in Society at Northeastern University and Executive Director, National Consortium for Academics and Sports, (NCAS).

Suzi Katz, National Coordinator, NCAS

Ann Pasnak, NCAS

Ronald Stratten, Director of Education Services, NCAA

Giant Steps Award Winners

Dwight Collins

Kathryn Waldo

Eddie Robinson

Dorothy Gators

Warrick Dunn

Student Athlete Certificate Recipients

IV. PRESS PLAN

White House photo only.

V. SEQUENCE

- o You greet the participants as they enter the Oval Office.
- o You take a group photo with all the participants.
- o The group will be escorted to the Rose Garden for the DC United Event.

VI. REMARKS

None required.

BACKGROUND ON PARTICIPANTS GIANT STEPS AWARD WINNERS

Warrick Dunn, Rookie Running Back, Tampa Bay Buccaneers

One of pro football's star rookies, Warrick Dunn gives a lot off the field. This Tampa Bay running back teamed up with the Tampa United Methodist Center and the city to help local families with down payments for homes. As well as his personal donations, Dunn helped organize local merchants to contribute as well.

Kathryn Waldo, Hockey Player, Northeastern University

Kathryn was born with cystic fibrosis, a disease in which life expectancy is 20 years. Rather than let the disease consume her lungs, Kathryn used sports to make her lungs work harder. She is currently a dominant player on the Northeastern University Hockey Team one of the best ice hockey programs in the country.

Dwight Collins, Running Back, University of Central Florida

As a result of meningitis, Dwight has been deaf since the age of 11 months. However, this disability has not held him back. A good runner with speed and vision, Dwight averaged 6.5 yards-per-carry, rushing for 275 yards and two touchdowns on 42 carries. He maintains a 3.4 GPA and has helped a 7-year-old boy struggle in dealing with his deafness. He is a strong believer in giving something back.

Eddie Robinson, Former Head Coach, Grambling University Football

Last year Coach Robinson ended his 56 year career as the winningest coach in college football. Robinson started the athletic department at Grambling and built the football program in the days when black players were excluded from many white colleges. His statistics are impressive, 17 won or shared Southwestern Athletic Conference titles, eight black college championships and has sent over 200 players to the NFL including four to the hall of fame. Robinson always stressed the importance of family and

service to the community to all of his players.

Dorothy Gators, Head Women's Basketball Coach, Marshall High School, Chicago, Illinois

As coach of one of the most successful girls high school basketball programs in the country, Dorothy has had more to handle than just winning games coming from one of Chicago's poorest neighborhoods. Since the program started in 1975, they have won almost 600 games, 18 city championships and 6 state titles.

WHSO LAYOUT DRAFT 1

a/o 4/6/98; L. Schwartz

DC UNITED EVENT**Monday, April 6, 1998****Rose Garden**

Gate Opens: TBA

Invite Time: TBA

Principal Time: TBAApprox. 120 guests/Open Press/Business Attire
9 Social AidesTBD WHCA set up in East Room.TBD IN PLACE TIMETBD DC UNITED team arrives for tour.TBD East Visitors Gate opens and guests proceed to the Rose Garden to be seated.**ARRIVAL/SET UP NOTES:** Coat check in Family Theater, toast lectern on stairs; team stands behind (no risers needed); water at podium; announce outside Cabinet Room (far end of collenade); Press risers w/rope and stanchion behind guests.TBD **THE PRESIDENT** receives briefing in the Oval Office.
(10 minutes)TBD **THE PRESIDENT** does photo line with the team and their mentees.
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(Approx. 15 minutes)

THE PRESIDENT makes welcoming remarks and introduces DC United coach.

Coach of DC United makes remarks and introduces team player tba and mentoring student (mentees) tbd to make jersey presentation.

- Honorary Captains - kids

- POPS

- Kevin Byrne

- Bruce Arena

- Hakes - jersey

Marco

- 24 players
- 4
- 28
- 3 coaches
- 1 team
- 1 time- Paul Tierney
- Maffei Wheeler

THE PRESIDENT takes a photograph with team.

TBD p.m.

THE PRESIDENT departs.

Guests depart East Visitors Gate.

Daniel Wexler	04/01/98 09:32:46 AM
---------------	-------------------------

Record Type: Record

To: Melinda N. Bates/WHO/EOP
cc: Phillip Caplan/WHO/EOP
Subject: Tours

First off, on Monday, April 6, I will be doing a short photo op with the President prior to the DC United event with a group of 11 people representing Student-Athlete Day. I spoke with Phil Caplan about putting them on the DC United tour prior to their photo op. If it works for you, I will have them arrive the NW gate and escort them to the east side at around 3:30 pm.

Second, regarding the tour for the NCAA football teams. I think the social office realizes having the Karen Finney goodbye party at the same time the teams are arriving, especially if its raining, might present a problem so they are looking at it. If its alright with you, if they move the party we can do the tour early, if not, we can do the tour after the event.

Stay tuned.

Thanks.