

THE WHITE HOUSE
WASHINGTON

95 JAN 30 A 9:16

OFFICE OF THE STAFF SECRETARY

Fax Transmittal Sheet

TO: INDON CHOI

Fax Number: 202/387-0205

Phone Number:

FROM: JENNIFER DUDLEY

SUBJECT: JOHN PODESTA'S BIO

DATE: 1/30/95

NUMBER OF PAGES (including cover sheet): 2

MESSAGE:

If all pages are not received, please call 202/456-2702

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John D. Podesta

John D. Podesta serves in the Clinton Administration as Assistant to the President and Staff Secretary. He also serves as a member of the Council of the Administrative Conference of the United States.

Before joining the Administration he was President and General Counsel of Podesta Associates, Inc., a Washington, D.C. government relations and public affairs firm.

He has had extensive Capitol Hill experience, serving as Chief Counsel to the Senate Committee on Agriculture, Nutrition, and Forestry and as Chief Minority Counsel to the Senate Judiciary Committee Subcommittees on Patents, Copyrights and Trademarks; Security and Terrorism; and Regulatory Reform.

He served as a trial attorney in the Department of Justices's Land and Natural Resources Division and as a Special Assistant to the Director of ACTION, the federal volunteer agency.

He is a 1976 graduate of Georgetown University Law Center and a 1971 graduate of Knox College. John is married to Mary S. Podesta, a Washington attorney. They have three children.

THE PRESIDENT HAS SEEN
11/27/95

January 5, 1995

FROM: Craig T. Smith

RE: **Update of Job Interests of Former Elected Officials**

US Senators:

DECISION MEMO SIGNED

DECISION MEMO PENDING

APPOINTED

Sen. Harris Wofford/US Institute of Peace

OFFERED ARCHIVIST; DECLINED

~~Speaker Tom Foley/Unknown~~

OFFERED AMBASSADOR TO CHINA; DECLINED

-Rep. Jim Bacchus/High level staff position at USTR

Rep. Peter Barca/Regional (Chicago)

EXPLORING SBA REGIONAL POSITION

Rep. Leslie Byrne/High profile position in DC

(She would like to explore Pennsylvania Avenue Development Corporation, White House Conference on Small Business, defense conversion issues.)

Rep. Maria Cantwell/Unknown

Rep. Bob Carr/Department of Transportation, Assistant Secretary for International and Aviation

Rep. Buddy Darden/Ambassador

- would like to help

Rep. Dan Glickman/Secretary of Agriculture

ANNOUNCED

Rep. Bill Hughes/Ambassador

(We received this referral from the Vice President's office.)

Rep. Jay Inslee/Region 10 FEMA Administrator

OFFERED POSITION

(This resume was forwarded by Legislative Affairs.)

Rep. Don Johnson/Deputy US Trade Representative

Rep. Herb Klein/Undersecretary for Domestic Finance at the Treasury Department

Rep. Larry LaRocco/SEC

Rep. Jill Long/Secretary of Agriculture

Rep. Margorie Margolies-Mezvinsky/Chair, National Women's Business Council

DECISION MEMO SIGNED

Rep. Romano Mazzoli/Base Closure and Realignment Commission (BRAC)

Rep. Dave McCurdy/CIA Director or senior position at the Defense Department

Rep. Roy Rowland/Surgeon General

(Rowland has been recommended by many of his colleagues for this position.)

Rep. Bill Sarpalius/High level position at Agriculture or US Marshal for the US District

Rep. Lynn Schenk/Trade-related board or commission

Rep. Karen Shepherd/Hopi and Navajo Relocation Commissioner

Rep. Jim Slattery/Federal Home Loan Bank Board

Rep. Mike Synar/Bankruptcy Review Commission

ANNOUNCED

Rep. Alan Wheat/Federal Home Loan Bank Board

(We have discussed this position with Rep. Wheat because the board needs a diversity candidate from Missouri.)

Rep. Howard Wolpe/Ambassador to an African country

Other Elected Officials:

can we go back to
Bonnie Campbell/Justice, Director of Violence Against Women **INTERVIEWED**
(She ran against Gov. Branstead. Also interested in Federal Trade Commission.)

can we help?
Lt. Gov. Lee Fisher/ONDCP, Deputy Director for Interdiction

Tom Foley (MN)/Office of White House Counsel

Mayor Sandy Freeman/Secreatry of HUD

Commissioner John Garamendi/Deputy Secretary of Interior

DECISION MEMO PENDING

/ **Lt. Gov. Casey Luna**/Unknown

Sheila McGuire/HHS
(She ran against Fred Grandy.)

Gov. Ned McWherter/Postal Board of Governors **OFFERED DNC CHAIR; DECLINED**

Gov. Ann Richards/US Trade Representative

Rolando Rios/Regional in Texas
(He ran against Henry Bonilla.)

Mark Roosevelt/NE Regional Cluster Director, National Service
(He ran against Gov. Weld.)

Gov. Bruce Sundlin/Ambassadorship or Cabinet Secretary

Jesse Weinberry/Department of Commerce

Staff Secy
Can you draft delay
to use photo

TO Marvin Krisloy
FROM Peter
SUBJECT Attached letter

January 18, 1995

The attached letter regards permission to reprint a picture from a book published in 1993. As you can see from the letter, the sender was told that he needed permission from the White House.

There is not much in way of detail but as best I can tell, the chronology of the letter is as follows:

Steven Zenovsky sent a request to Lynda Dixon, who is the President's personal secretary in Arkansas. Lynda Dixon sent the letter to Nancy Hernreich, who has inquired as to whether or not we can grant permission to reproduce the letter.

Please respond to her. Thanks.

✓ *marvin*
that's for
you *1-27-95*

1/20
Cc
C. J. Huber
(do you have photo?)

Nancy: No legal^{or policy} problem with
granting permission to use photo.
POTUS may allow photo to be
published in the newsletter if he
wishes.

MM

1/18/95



A 9: 51

Rhode Island Children's Crusade for Higher Education *Counsel*

301 Promenade Street
Providence, RI 02908-5089

(401) 277-6907
FAX (401) 861-5536

DATE: January 9, 1995
TO: Lynda Dixon, Governor's Office
White House Liaison
FROM: Steven Zenofsky, Communications Coordinator
SUBJECT: Permission to reproduce a published photo
FAX #: 501-375-0512 **Number of Pages:** 3

Dear Lynda,

It was a pleasure speaking with you this afternoon. As I mentioned, I would be deeply grateful if you would grant me permission to reproduce a photograph of Bill Clinton at the age of nine (please see attached copy) that appeared in the book "Bill Clinton" by Elaine Landau, published in 1993. Susanna Phillips of Grollier's Publishing, the book publisher, informed me that I would need to get permission from your office.

I was interested in using this photo in a newsletter that the Children's Crusade produces called WINGS. Most of our 14,000 readers are children in the third to fifth grade, living in Rhode Island.

Our upcoming newsletter will be published next month. The theme of the issue focuses on U.S. presidents, since next month is President's Month. Our feature story is going to be about "When Bill Clinton Was Your Age..." Since the photo I saw in the book

- more -

Nancy - (Hennreich)

Re: picture request

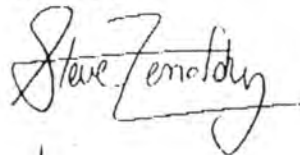
I do not have a
copy of the photo
he wants. I assume
that particular one
would be in RL's possession.

features Clinton at nine years old, I felt children would better be able to relate to him by seeing what he looked like when he was their age. Many of the children who are members of the Children's Crusade are at-risk children who came from broken homes and dysfunctional families such as Clinton did when he was younger. However, Clinton let these challenges empower him and not bring him down.

In many ways this story relates to the Children's Crusade's mission. The Crusade is a non-profit organization working to empower children with the desire, skills and resources to stay in school and pursue a higher education. Participating children must promise to finish high school, stay off drugs, avoid early parenthood, obey the law and be role models in their community. The organization provides higher education scholarships to Crusaders and offers mentoring and tutoring support to help them along the way.

Please call me at (401) 277-6560, ext. 148 if you have any additional questions or you can reach me by FAX at (401) 861-5536. I'll call you later in the week, if you don't have a chance reach me. Thank you for your help!

Sincerely,

A handwritten signature in cursive script that reads "Steve Zemolody". The signature is written in dark ink and is positioned below the word "Sincerely,". There is a long vertical line drawn below the signature.

When Bill Clinton's family moved to Hot Springs, he attended a small Catholic school even though his family were devout Southern Baptists. At age nine, he was switched to public school.



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Although Clinton excelled in school, his home life wasn't without difficulties. When he was ten, his mother gave birth to his half brother, Roger. Clinton enjoyed being with and looking after the child. As a teenager, he even legally changed his last name from Blythe to Clinton, so his brother would not begin school with a different last name.

The family's happiness was somewhat marred by Roger Clinton, Sr.'s, serious drinking problem. Unfortunately, after having too much to drink, Clinton's stepfather sometimes became violent. Once he even fired a gun in the house. As Bill Clinton grew older, he felt he had to protect his mother and Roger, Jr.

During one of his stepfather's outbursts, Clinton stepped between the drunken man and his mother and half brother and

THE WHITE HOUSE
WASHINGTON

DATE: 1/28/95



TO: Mike McCurry

FROM: JOHN D. PODESTA
Assistant to the President and
Staff Secretary



THE WHITE HOUSE

WASHINGTON

95 JAN 23 All : 24

MEMORANDUM FOR THE PRESIDENT

FROM:

Michael McCurry

SUBJECT:

Follow up on Clayton Willis of the Evening Broadcasting Company

While in California recently you asked that I give you a report on Clayton Willis of the Evening Broadcasting Company. After discussions with staff and inquiries with the U.S. Secret Service I have learned the following.

Discussion

While Clayton Willis lists his company in all of the professional compilations of news organizations as President and White House and Capitol Hill Correspondent, not much is known about the dissemination or reach of his work. From all reports, the company does not compare at all in legitimacy to the overwhelming majority of news organizations credentialed to cover the White House. Just as an example, he has attended White House press conferences taking photos with an instamatic camera.

Status of Credentials for the Evening News Broadcasting Company. While the U.S. Secret Service does not consider Clayton Willis to be a security threat, the White House Press Office has not approved a permanent press pass in an attempt to reserve the working space for more legitimate organizations. At one time during your administration and in prior administrations, a card file, which afforded reporters temporary access to the White House, existed. Mr. Willis was on this file. However, the U.S. Secret Service no longer maintains such a file and each reporter now needing temporary access must be cleared in each time.

Recommendation

Even though the U.S. Secret Service has conducted the necessary background checks and has approved Mr. Willis for access to the White House, I recommend that the policy of preserving space for more legitimate news organizations stand.

THE WHITE HOUSE
WASHINGTON

DATE: 1/28/95



TO: Mack, Bruce, Ab, Vicki

FROM: JOHN D. PODESTA
Assistant to the President and
Staff Secretary



THE WHITE HOUSE
WASHINGTON

THE PRESIDENT HAS SEEN

1/27/95

January 27, 1995

MEMORANDUM FOR THE PRESIDENT

FROM: JOHN PODESTA
TODD STERN *TS*

SUBJECT: Information Items

The following are information items we have received in the past few days:

(A) **McCurry memo on Clayton Willis.** This is in response to your request for a report on Willis, of the Evening Broadcasting Company. Bottom line: Mike recommends that, although the Secret Service has approved Willis for access to the White House, we continue our policy of reserving space for more legitimate news organizations.

Should be discussed with appropriate people
(B) **Note from Deval Patrick.** He congratulates you on your MLK Day speech and requests a meeting to discuss the Administration's civil rights agenda. We have sent a copy of the note to Billy Webster for his information.

Went to discuss with Graham
(C) **Letter from Bud Stack, forwarded by Mack.** The letter is a plea from Stack to be favorably considered for appointment to the Eleventh Circuit Court of Appeals and an argument as to why his former membership in the Riviera Country Club shouldn't bar his nomination. Mack notes that he thinks this is a judgment call and that it's down to your decision. Mack copied Leon and Bruce. We have copied Vicki as well.

Went to discuss with Graham
(D) **Weekly Political Report by Ickes/Political Affairs.** (This report is dated January 14, but was received by our office this week.)

HIGH, STACK, LAZENBY, PALAHACH & DEL AMO

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PLEASE REPLY TO:

January 23, 1995

President William J. Clinton
The White House
Washington, D.C. 205-00-2000

Dear President Clinton:

On July 7, 1993, I wrote you concerning my fervent desire to serve our nation as a judge on the United States Eleventh Circuit Court of Appeals. Eleven days later, the Honorable Peter T. Fay, United States Eleventh Circuit judge, informed you in writing of his decision to take senior status effective January 19, 1994 (thus creating the subject vacancy).

Although more than a year and a half has passed since I expressed my wishes to serve and more than a full year has transpired since the vacancy occurred, no nomination has as yet taken place.

Although I enjoy an extremely high level of esteem among my colleagues and predict that both the FBI as well as the ABA screening will bring forth very high marks regarding my qualifications, the matter of having previously belonged to a private club seems to stand in the way of prompt and decisive action. The club to which I refer is the Riviera Country Club of Coral Gables, Florida. . . the same one in which Honorable Kenneth Ryskamp, U.S. District Court judge had a membership. Ryskamp is of course a devout conservative with a rather clear record of little tolerance for civil rights or minority groups. You know of your own personal knowledge of me that I am 180 degrees from that mentality.

President William J. Clinton
January 23, 1995
Page Two

Mack and Bruce have been tremendously supportive and their counseling has been extremely valuable. They are very aware of the following, but I would like to advise you firsthand:

FACT: Our family joined Riviera with no knowledge that it would in the future be perceived as discriminatory. Indeed, Barbara is of Jewish decent and her Jewish maiden name, Levine, appeared prominently on our membership application. We were accepted uneventfully.

FACT: When news coverage accused Riviera of discriminatory policies during the Ryskamp hearings, I and several other members actively pursued Jewish, Black and Hispanic friends for membership. I urged your friend, George Knox, to accept membership and also urged a number of Jewish friends to join - the Kutner, Rubinoff, Goldsmith, Blumberg and Moss families. I sponsored the Goldsmith family.

FACT: The membership roster includes approximately 20-30 Jewish families, at least 1 or 2 Black families and a large number of Hispanic families. Much of this progress is due to the hard work of former members such as myself, former ABA president, Chesterfield Smith, etc.

FACT: By June of this year I will have relinquished my membership for a period of two years. We gave up our affiliation to avoid any criticism from any group who might not feel Riviera has progressed quickly enough.

FACT: Honorable Arthur Teitlebaum, District Director, Anti-Defamation League, supports my appointment completely I am told. He has visited Riviera and assured himself of its bona fideness.

FACT: H.T. Smith, president of the National Bar Association will most likely support my nomination. Congressman and former United States District Court judge, Alcee Hastings, is 100% supportive. Mrs. Theodore Gibson, whose late husband, Father Theodore Gibson, was Miami's most prominent civil rights figure, strongly supports my appointment. I have always enjoyed tremendous respect and friendship in the black community. (See detailed history enclosed)

FACT: I believe that I enjoy unanimous support in the entire Jewish community as well as total full support from all of your Hispanic-American friends in Florida.

President William J. Clinton
January 23, 1995
Page Two

FACT: The Senate resolution which was sponsored by Senator Kennedy provides that persons who are actively engaged in bona fide efforts to eliminate discriminatory practices in any private club are excepted from the disqualifying rule. That is me!

FACT: Senator Ted Kennedy has reviewed my situation and advised that my appointment should go through the Senate committee without any serious controversy.

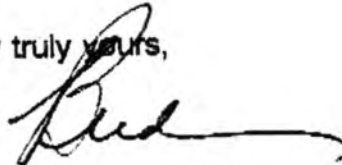
"THIS IS THE ESSENCE OF DISCRIMINATION;
NOT FOCUSING ON THE INDIVIDUAL AND WHAT HE/SHE IS
BUT FOCUSING ON A GROUP WITH WHICH
HE/SHE HAS BEEN IDENTIFIED"

As you know, I have extremely strong support from U.S. Senator Bob Graham, Florida Governor Lawton Chiles, and Lt. Governor Buddy MacKay. Moreover, I have been referred to humorously as probably the only judicial candidate in our history who enjoyed a complete absence of any political resistance in Florida.

From the first day back in mid-1991 when I resolved to do everything within my means to aid in your presidency, I have had complete trust and confidence in your thoughts, words, deeds and extreme competence to serve, not to mention never doubting your being a winner. I hope that I am not asking too much to beg the same confidence from you.

Respectfully, your loyal servant,

Very truly yours,



CHARLES R. STACK

CRS/mn

I. CIVIL RIGHTS ACTIVITIES

My active involvement in the field of civil rights commenced approximately two years after my law school graduation. In January 1962, after serving two years in a large Tampa corporate law firm, I was invited by Miami Mayor Robert King High to be his law associate in a small private practice he enjoyed. I accepted and within a few months we took on another young lawyer, Edward B. Davis (now Judge, United States District Court, Southern District of Florida).

In 1964, Mayor High, who was then a popular four or five term mayor, decided to run for Governor. I was the Mayor's itinerary and scheduling chairman and travelled with him throughout the campaign. The Mayor enjoyed a complete solidarity of black support and I had the opportunity to make friends with most of the black leadership then active in the state of Florida. After a grueling primary campaign with six democratic "wanna-bes", Mayor High emerged as the runoff candidate against Jacksonville's conservative mayor, Hayden Burns, who immediately announced that the runoff campaign was between "him and the NAACP candidate, Robert King High". This outright bigotry was fashionable in Florida at that time and we were vulnerable to such labels because, indeed, we had always stood unequivocally for equal rights. This negative campaign theme of our opponent probably had its birth when all six democratic candidates had been confronted with the question during a statewide radio debate, "If you were governor would you support and enforce the 1964 Civil Rights Act?". High was the only one of the six who responded with a "yes".

We worked feverishly but lost to Burns, most likely due to the racial attacks. Burns was to remain in office for only two years.

In 1966, Mayor High ran against the incumbent governor and soundly trounced him in the Democratic primary. I was the campaign finance chairman and in that capacity continued to work with and make many new friends among our black constituency. Such people as Reverend Gene Tillman, Jack Brewer, Charles Hadley, Father and Mrs. Theodore Gibson, Athelia Range, Jess McCrary, Garth Reeves, Alcee Hastings, Nate Ezell, Henry Arrington, Reverend Ed Graham, Tanny Dean, and a host of other black leaders were our allies in the trenches. High's victory was very much the result of an overwhelming black vote.

Bill Baggs, the late Editor and Chief of the *Miami News*, and one of the true liberal civil rights activists of that era, and I worked together in preparing many of High's campaign speeches. Time and again we laced the speech outlines with strong, positive civil rights material and we often encouraged Mayor High (who sincerely believed in equality for all) to be outspoken in his feelings. One of Mayor High's trademark quotes, which he used time and again, was from Thomas Wolfe's *You Can't Come Home Again*, "To every man his chance, his shining golden opportunity. . ."

During the 1966 campaign, one of the city commissioners abruptly resigned and it became incumbent upon Mayor High to appoint a successor. Mrs. Athelia Range, a distinguished black business lady eagerly sought the position. Even though several

other candidates were well-qualified and would have undoubtedly been a "safer" political appointment, Davis, Baggs, I and a few others successfully urged High to choose Mrs. Range. Thus, Mrs. Range became the first black city commissioner in Miami as well as the first black lady to ever serve.

We lost the gubernatorial race this time to a Republican. Most political pundits opined that Mayor High's strong civil rights image was a key factor. He died shortly thereafter at age 43.

In 1969, soon to be Governor, Rubin O'D Askew met with Bill Baggs to decide whether to run for governor. Baggs urged him to contact me for advice and support. Baggs and I made a pact to both support then State Senator Askew because of his pro-civil rights stand and we worked together diligently, I as Askew's South Florida Campaign Chairman and Baggs as a key advisor. Unfortunately Bill passed away well before the election. Askew went on to win the governorship.

Askew will recall that I assembled the strongest, largest, and most powerful leaders from my many friends in the black community to meet with him in Miami and to support him in his gubernatorial effort. When Governor Askew ultimately was elected, I became his Dade County Eleventh Circuit Judicial Appointment Chairman and immediately successfully implored him to appoint Nate Ezell, a fine black leader from Coconut Grove, to serve on our judicial appointment committee with me.

Throughout the Askew campaign I worked again with prominent black leaders such as Charlie Hadley, Father and Mrs. Theodore Gibson, Mrs. Athelia Range, Jess McCrary, Garth Reeves (Editor of *The Miami Times*), Nate Ezell, Henry Arrington, Alcee Hastings and many others.

Aside from politics, I have always made it a rule to do my level best to help underprivileged people in their fights against the more powerful who may have harmed them. I have represented enumerable black families in court. Judges and congresspersons such as Alcee Hastings, Judge Gerald Wetherington, Judge Edward B. Davis, and many others, will attest to how hard I have fought.

RIVIERA COUNTRY CLUB

In the middle or late 70s, my brother and law partner, Bob Lazenby, had situated his residence at a location within a block of Riviera Country Club. He was just starting a family and thought that his joining would be both comfortable and convenient for his whole family.

After my visiting the facility with Bob several times and being greeted by a number of lawyer and business friends, I assented to join. It is my belief that there were some Hispanic and Jewish families represented in the membership although I was not aware of any Afro-Americans so involved.

The membership application was approved without incident (my wife's Jewish maiden name appearing as Levine notwithstanding). Several months thereafter, we joined Kings Bay Country Club and

went through a similar application for membership. While Riviera Country Club had a small representation of Hispanics and Jewish members, Kings Bay was quite the opposite, being predominantly Jewish with a minority of Hispanic and non-Hispanic gentile members.

Our family joined both facilities with equal enthusiasm but spent more time at Kings Bay since it was closer to home and had superior golf and tennis facilities. It was also more suitable because of its docking facilities (we had a 21' outboard Mako which we kept at Kings Bay).

My good friend, Arno Kutner, had successfully urged me to join Kings Bay and I in turn urged his family, Ed Rubinoff family, the Goldsmith family, and others to apply for membership at Riviera. Rubinoff applied and was sponsored by his good tennis friend, Butch Buckholtz, and Goldsmith applied and was sponsored by me. The Jewish membership continued to grow at a moderate pace. During this time frame, I also spoke to my good African-American friend, George Knox, about the prospects of he and his family joining Riviera but I was met with the same lack of enthusiasm.

During the time period that I remained a member of Riviera, I watched the mix become somewhat more balanced: It is my understanding that there are 20-30 Jewish families active in the club (see list attached), that there are several black families also active and that there are many Hispanic families there.

Because the evolution from what was once viewed as a restricted club to one completely open to minority groups has been moderate to slow, and because of various groups who still view Riviera's policy as at least "ambiguous", my family decided approximately 1 1/2 years ago to discontinue our membership. While we had worked hard to establish a new and fresh image for the club, we were disturbed that our continued involvement as members could be misunderstood by groups who might still view the club membership as less than perfectly balanced.

J. 25 194

Mr. President:

95 JAN 25 P 1:32

Let me really draw to the
proverbial "cuckoo" me. Bud Stroh
Bud has been a strong supporter
and I believe we owe him a decision
one way or the other. Which should
let Bruce have the situation fairly
assessed. It's a judgment call and (over)



W H F M

We're leaving it down to your judgment
and decision.

Ch. of

CC Leo.

Bruce

THE WHITE HOUSE
WASHINGTON

DATE: 1/28/95

TO: Ab, Billy, Joel

FROM: JOHN D. PODESTA
Assistant to the President and
Staff Secretary

THE PRESIDENT HAS SEEN

1/27/95

MEMORANDUM FOR THE PRESIDENT

The following are information items we have received in the past few days:

(b) ~~Showered~~
 this morning
 (c) ~~improvement~~
 kept
 (d) ~~Went~~
 to Ocean
 with Graham
 with support

(c) Letter from Bud Stack, forwarded by Mack. The letter is a plea from Stack to be favorably considered for appointment to the Eleventh Circuit Court of Appeals and an argument as to why his former membership in the Riviera Country Club shouldn't bar his nomination. Mack notes that he thinks this is a judgment call and that it's down to your decision. Mack copied Leon and Bruce. We have copied Vicki as well.

Weekly Political Report by Ickes/Political Affairs. (This report is dated January 14, but was received by our office this week.)

THE WHITE HOUSE
WASHINGTON

95 JAN 24 P 1 : 23

January 24, 1995

MEMORANDUM FOR JOHN PODESTA

FROM: JENNIFER O'CONNOR

SUBJECT: NOTE FROM DEVAL PATRICK

Deval Patrick dropped off the attached personal note to the President yesterday. It's a congratulations for the President's MLK Day speech, and a request for a meeting with the President.





U.S. Department of Justice
Civil Rights Division

Office of the Assistant Attorney General

Washington, D.C. 20530

95 JUN 24 P 1 : 23

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

I have just had a chance to read your remarks in honor of Dr. King, in Denver last Monday, and I want to commend you. Behind all the imperfect details of law enforcement lies a hope as common as the air we breathe and as old as the scriptures.

Sorry to have missed your call last Tuesday. I would welcome the opportunity to meet with you soon about the Administration's civil rights agenda.

Warm regards,

Deval L. Patrick

ce Leon both letters

So how much
crisper their position
is — what about
SS could? —

Dear Jane:

Thank you for your letter regarding illegal immigration.

My Administration considers the problem of illegal immigration a matter of greatest urgency. Even before Californians voted for Proposition 187, we had put in place an aggressive strategy to restrict illegal immigration into the United States. We have begun to regain control of our borders through Operation Gatekeeper and other strategies along the entire Southwest border. We are also dramatically improving interior enforcement, both with respect to employer sanctions and the deportation of criminal aliens. Over the past two years, with your support and that of other members of Congress, we have put unprecedented resources into these efforts, increasing the budget of the Immigration and Naturalization Service by over one-third.

It is clear that even this is not enough. We are considering several new initiatives to further strengthen our immigration enforcement efforts -- including those mentioned in your letter. We look forward to working with you to ensure that we are doing everything possible to reverse decades of neglect of our immigration laws and to control the flow the illegal immigration into this country.

With best wishes,

Sincerely,



The Honorable Jane Harman
House of Representatives
Washington, D.C. 20515

090335

Congress of the United States

House of Representatives

Washington, DC 20515

94 DEC 1 P5:15

November 28, 1994

President William J. Clinton
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mr. President:

In passing Proposition 187, the voters of California sent a clear message to the federal government. There are three things the Administration can do to respond effectively to this message.

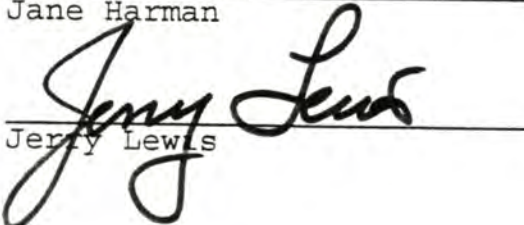
1. Establish a counterfeit-proof Social Security card. You are the first President who has stated that you want a counterfeit-proof Social Security card. That needs to be implemented immediately. Its implementation is the only way we will be able to enforce the Simpson-Mazzoli Act, which provides for employer sanctions.
2. Strengthen the Border Patrol. As you recall, Congress authorized 6,000 additional Border Patrol positions in the crime bill. They need to be recruited, trained, and deployed as rapidly as possible.
3. Renegotiate prisoner transfer treaties. Bilateral prisoner transfer treaties need to be implemented along the lines proposed in H.R. 4765. Illegal aliens convicted of a federal or state felony would be returned to their country of origin to serve their sentence.

Hopefully, these actions will show the majority who voted in California that their message has been heard by Congress and the President. We look forward to working with you on a bipartisan basis to secure the effective implementation of these important measures.

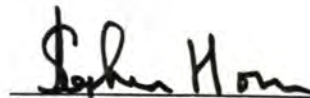
Respectfully yours,



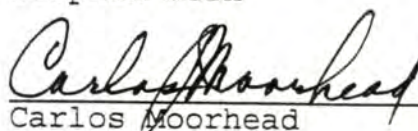
Jane Harman



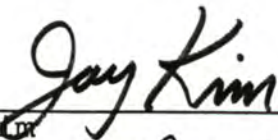
Jerry Lewis

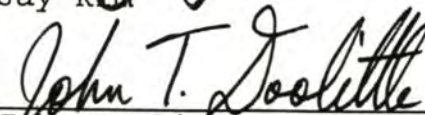


Stephen Horn



Carlos Moorhead

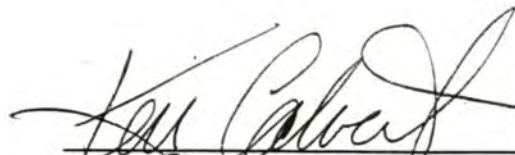

Jay Kim


John Doolittle

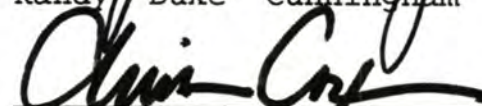

Gary Condit

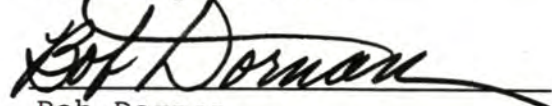

Elton Gallegly


Tony Beilenson


Ken Calvert


Randy "Duke" Cunningham


Christopher Cox


Bob Dornan


Ron Packard

THE WHITE HOUSE

WASHINGTON

December 2, 1994

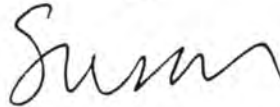
Dear Representative Harman:

Thank you for your letter regarding our nation's immigration policy. I appreciate your informing the President of your concerns.

The President has been advised of your interest in this matter, and you will receive a response from him in the near future. In the meantime, if I can be of assistance to you, do not hesitate to contact my office.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "Susan", with a stylized, flowing script.

Susan Brophy
Deputy Assistant to the President
for Legislative Affairs

The Honorable Jane Harman
House of Representatives
Washington, D.C. 20515

THE PRESIDENT HAS SEEN
1-27-95

THE WHITE HOUSE
WASHINGTON

January 25, 1995

MEMORANDUM FOR THE PRESIDENT

FROM: JIM DORSKIND
Special Assistant to the
President and Director of
Correspondence and
Presidential Messages

SUBJECT: JIM HORMEL CORRESPONDENCE

I attach a letter recently received from Jim Hormel and a proposed response for your consideration and, if acceptable, your signature.

Jim requests a meeting with you. As you know, the decision after the midterm election not to pursue his nomination for Ambassador to Fiji received substantial media attention. Yet, Jim remains remarkably upbeat and is not bitter.

He was an ardent supporter of your candidacy and remains steadfast in his commitment to your Presidency. He is also somewhat of a legend in the gay and lesbian community. George, Veronica, and I believe that meeting with Jim could be extremely meaningful, both substantively and symbolically.

Veronica, Billy, and George have all signed off on the attached response, which gives you and Billy substantial flexibility in deciding whether and when to meet with Jim. The letter also notes your recognition of Jim's service as a U.S. representative to the upcoming United Nations Conference on Human Rights in Geneva.

*cc Buckley
I need to see him
soon*

THE WHITE HOUSE
WASHINGTON

January 25, 1995

Mr. James C. Hormel
19 Sutter Street
San Francisco, California 94104-4901

Dear Jim:

Thank you very much for your recent letter. I appreciate your warm words and thoughtful comments.

Our work to bring the country together is far from finished, and I welcome your suggestions for moving forward.

Although my schedule is in flux, I hope that we will be able to find some time to get together to explore your ideas. With that in mind, I have shared your letter with Billy Webster, my Deputy Assistant for Scheduling and Advance.

Your long-standing support and counsel mean a great deal to me, and I know you will serve the nation well in Geneva over the next several weeks at the United Nations Conference on Human Rights. Thanks again for your good wishes.

Sincerely,

Bill

I want to see you
and will set it up
as soon as I can

JAMES C. HORMEL
NINETEEN SUTTER STREET
SAN FRANCISCO, CALIFORNIA 94104-4901

5 January 1995

The Honorable William J. Clinton
The White House
Washington, DC 20500

Dear Mr. President:

I am writing to request an opportunity to meet personally with you at your early convenience. This request is also being communicated to your Director of Presidential Personnel, Veronica Biggins.

I would like to discuss matters of direct and immediate importance to the gay and lesbian constituency. I am alarmed by the current drift of this constituency away from the Democratic Party as evidenced in the 1994 elections. The recent media focus on my imperiled status as a candidate for an ambassadorial post - and the ensuing negative public reaction - have further eroded the confidence of a national community already beset by discrimination, rising anti-gay violence, and the increasing efforts by zealots to deny us our basic human rights.

Lesbians and gay men gave you their overwhelming support in 1992, and we hailed your inauguration as a major turning point in our struggle for equality under the law. Now, however, the constituency is experiencing disappointment, frustration, and an urgent concern that its voice is not being heard. The need to address that concern is imperative.

You have indicated your own compassion, Mr. President, for the last constituency against whom discrimination is still legal. A strategy needs to be identified and implemented, however, which will continue clearly to demonstrate that compassion in meaningful and productive ways. I hope that I can assist you in that process and, by so doing, help you to bring renewed vitality to an important constituency.

May 1995 be rewarding and fulfilling, and may you and your family be blessed with good health and happiness.

Sincerely,



THE WHITE HOUSE
WASHINGTON

January 26, 1995

Ms. Marian Wright Edelman
President
Children's Defense Fund
25 E Street, N.W.
Washington, D.C. 20001

Dear Marian:

Thank you for taking the time to outline your priorities for the fiscal 1996 budget. As always, I appreciate knowing your perspective, and I have asked Carol Rasco to take a careful look at your recommendations.

I remain firmly committed to improving opportunities for high-quality health care, nutrition, and education for our nation's children. This Administration will continue to oppose a balanced budget amendment to the Constitution, and we will insist that those who seek passage of one provide a specific and honest accounting of all cuts that such an amendment would require.

As always, I value your opinions, and I hope you'll continue to let me know what's on your mind.

Sincerely,

Bill

ORIGINAL
ltr in
Podestas
ofc

*Leon
in memo re: This
Before it is mailed*

PL-CHILDREN FUNDING/BUDGET
#093279



December 22, 1994

The Honorable William J. Clinton
The White House
Washington, D.C. 20515

Dear Mr. President:

As you make decisions in the weeks ahead that are critical to the future course of the nation, I am writing to urge you to assess the effect of each step on children, families, and the poor.

I hope you will continue your firm leadership against proposals for a Constitutional amendment requiring a balanced federal budget. It would force dramatic cuts in your investment initiatives, disproportionately hurt children and other less powerful constituencies, and tie both federal and state government hands during times of recession. A similar threat to children is posed by sweeping entitlement caps and other indiscriminate across-the-board mechanisms for reducing federal budget deficits. I hope you will insist that Congress make explicit choices between spending we can forego and investments we must continue in order to prepare and nurture our next generation of parents, workers, and citizens while keeping future deficits under control.

We believe it is possible to craft consolidation proposals that improve efficiency and strengthen the effectiveness of discretionary programs in areas like job training, child care, youth development, and child abuse so long as there are adequate protections for our poorest and most vulnerable children. However, we will vigorously oppose indiscriminate efforts to undermine, through block grants or otherwise, existing entitlement programs like AFDC, food stamps, child nutrition, and child protection services.

Americans are hungry for a positive vision. Therefore, it is crucial to have a proactive agenda and not just to fight off the worst Republican budget proposals. I urge you to include in the Administration's FY 1996 budget a few key child investments which are sound politics and sound policy and which build upon the progress of your first two years. November 8th was not about hurting children.

The Honorable William J. Clinton
December 22, 1994
Page Two

Our key priorities are:

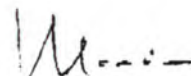
- ◆ Universal health coverage for children which we think, with hard work, can win bipartisan support in Congress. It should be included in your budget proposals. Children are an inexpensive way to move towards our mutual health goal. And it is essential that any Medicaid savings not come at the expense of children at a time when their employer coverage is unravelling. I have given Carol Rasco a more detailed memo on this.
- ◆ Head Start and child care - An increase of \$1 billion in Head Start funding for FY 1996 is needed to support the quality improvements your Administration obtained, and to reach as many eligible children as possible. Significant new child care funds also must be part of any effective welfare reform package that is serious about helping people work.
- ◆ New violence prevention initiatives will be lost unless the Administration fights hard to preserve key pieces like community schools and the Ounce of Prevention Council and to secure FY 1996 appropriations.
- ◆ JOBS, JOBS, JOBS -- Hands down top priority in any meeting of minority and community leaders.

We recognize the need for fundamental welfare reform that encourages parental self-sufficiency and personal responsibility. But we will fight radical provisions like those in the "Contract with America" which would sever families and leave as many as 5 or 6 million children destitute, and will oppose block granting of AFDC. When recessions hit and need escalates, poor children should not be at risk because states' hands are tied or federal funds are capped.

I know how difficult the year ahead will be for all of us but we will meet our challenge with your strong moral and political leadership on behalf of children and your unwavering commitment to fairness for children and for poor and moderate income families. I thank you for all you have done and will do to achieve the vision for America's families and children you have articulated so eloquently on so many occasions.

Have a wonderful and blessed holiday season.

Sincerely yours,



Marian Wright Edelman

THE WHITE HOUSE
WASHINGTON

January 26, 1995

Dr. Jeff Sonnenfeld
Goizueta Business School
Emory University
1602 Mizell Drive
Atlanta, Georgia 30322-2710

Dear Jeff:

Thanks for your letter of January 5 following up on our conversation at Renaissance. I appreciate the outline you put together on ways to enhance our outreach to CEOs.

I am looking over your proposal and will share it with Leon Panetta for his consideration.

Hillary sends her best regards.

Sincerely,

Bill

We'll be in
touch

cc Eushin

V. imp. to follow
up w/ this guy -
it can help

cc: Leon
Panetta



CENTER for
LEADERSHIP &
CAREER
STUDIES

Jeffrey A. Sonnenfeld
Director, Center for Leadership & Career Studies
Professor of Organization and Management

President William J. Clinton
The United States of America
The White House
Washington, D.C.

January 5, 1995

Dear Mr. President:

It was great catching up at Renaissance Weekend a few days ago. I enjoyed the late night discussion about the cynical instincts in the media. Naturally, Marc and I were honored by the invitation to join in a run, 31/2 hours later. I am appreciative, however, that we did not have Edwin Moses set the pace for us as he did last year. At the conclusion of that run, you took me up on a casual suggestion about enhancing CEO outreach and asked me to drop you an outline via George Stephanopoulos. Here is that proposal.

In short, it suggests that the White House build on the strong CEO contacts already at firms such as Xerox (longstanding bases of support) in ways which transcend the highly successful Business Leadership Forums of the DNC. The proposal builds upon the premise that the Administration must avoid being trapped as the defender of large sluggish government while the Republicans position themselves as the champions of energetic private enterprise. The President of this nation is responsible for the health of both public and private sectors.

An additional premise of this proposal is that corporate CEOs are an underutilized resource. As opinion leaders, they are far less cynical than the national media and also reach a large range of constituencies in their work forces and their communities. Finally, they too have misgivings about some of the reactionary congressional leaders who have gained positions where they can be dangerous obstructionists.

This proposal has three key elements. First, a simple US Annual Report which is easier than the Economic Report of the President and the State of the Union to trumpet annual economic triumphs of both sectors with simple, Perot-style pie charts and vignettes as illustrations. Second, a grass roots CEO network that would help transmit the constructive view of the Administration's achievements which would fan out from ten centers of concentrated corporate influence. Third, all economic speeches should mention U.S. corporate global performance triumphs that have a link to the Administration's efforts.

I will, of course, be delighted to elaborate beyond the enclosed proposal with anyone you may designate if any of these suggestions are of interest.

Please send my regards to Hillary and Chelsea.

Sincerely,

Jeff Sonnenfeld

A NATIONAL PROGRAM FOR CEO OUTREACH

A. CHALLENGES: KEY PERFORMANCE TRIUMPHS LOST, INFORMATION OVERLOAD, AND OPPOSITION RHETORIC

1. Loss of Focus on Economic Triumphs

- public confusion on nature of recession (e.g. 6% believe it's continuing)
- disbelief over actual reduction in deficit (3% vs. 5.6%)
- productivity growth is faster than in the 1980's

2. Lack of an Appreciation of International Triumphs

- lingering diplomatic dilemmas in Bosnia, Middle East, etc.
- misconstrue Haiti recovery, Somalian exit, and North Korean nuclear threat
- complexity of GATT, NAFTA, and other trade issues

3. Lack of Recognition of Domestic Quality of Life Improvements

- unemployment down
- inflation below 3%
- consumer spending and consumer confidence is strong

4. Misconception of Managerial Competence

- distorted journalistic accounts of executive decision-making (e.g. Woodward and Drew) bureaucratic management vs. inspired leadership
- confusion over top-level changes in staff/cabinet, senior advisors with cloud over character issues
- undignified attacks on personalities in Clinton White House for talk show tirades and Republican attacks
- lack of coordination across departments and inability to reach a consensus

B. CEO OUTREACH AS OPPORTUNITY

1. Major CEOs' Opinion Quite Influential in their Communities, their Workforces, and within their Industry Sectors

2. CEOs are Less Cynical than the National Media

- 50% of CEOs believe that they have recently improved their competitive position
- large majority of CEOs believe their businesses are better now than four years ago under Bush

3. Success of Business Leadership Forum

- \$70 million of DNC funding
- 850 DNC members
- fragile relationship
- 50% believe the U.S. has recently improved its competitive position

4. Great Enthusiasm for Clinton Trade Gurus

- GATT promise
- NAFTA early impact

5. Great Overlapping Concerns for New Future

- concern over healthcare costs
- fear of threats to business services provided by Commerce Department
- fear of international retreat due to Republican leadership rhetoric (e.g. Helms, Thurmond, Gingrich, etc.)

C. BARRIERS TO CEO PARTNERSHIPS

1. Fear of Identifying with Losing Political Side

2. Fear that Presidential Outreach will have Immediate Fund-raising Obligations

3. Growing Disappointment that White House Visits with Top Emissaries Characterized by One-way Exchange with President followed by Curt, Defensive Rebuff from Cabinet Officials

- no follow-up
- no eagerness to discover common ground

4. Republican Lock on Party Loyalty of CEOs

- 80% registered Republicans
- many prominent exceptions are Clinton and Democratic enthusiasts
- use Clinton fans as base

5. Current Republican Image Building to Identify with Private Sector Competence (e.g. Newt Gingrich's House Acceptance Speech)

- management turnarounds at IBM, GM, and Ford as well as new technology leaders such as Microsoft

D. PROPOSED CEO PARTNERSHIP GOALS

- 1. Seize Prominent Corporate Triumphs from Identity as Republican Creations**
- 2. Prevent Democrats as Equated with Government and Republicans as with Business**
- 3. Trumpet Corporate Performance Gains Under Clinton Administration**
- 4. Build Upon Areas of Common Interests with prominent CEOs of Successful U.S. Firms, both Large and Small**
- 5. Communicate Performance Gains in Simple, Comparative Terms for Key Influence Leaders**

E. ELEMENTS OF CEO PARTNERSHIP PLAN

- 1. Create Simple, Straight-forward, 20-page Summary Document that directly parallels Corporate Annual Report**

- avoid mind-numbing blur of details in *Economic Report of President*
- avoid ethereal images and fragmented data of standard State of the Union
- use familiar vehicle for CEOs to digest complex performance and operational issues in aggregate
- **USA nnuual Report** should include:
 - a) **President's Letter** outlining goals, successes, disappointments, explanations, and plans. Stress growing U.S. surplus in services (tourism, entertainment, financial services, telecommunications, etc.) and growth in exports with bar charts.
 - b) **Summary Financials** showing five year trends:
 - **Income Statement** illustrating the improving bottom line which has translated into using less savings to fund the federal deficit. Comparative bar chart of the U.S. federal deficit for the last few years, with near term projections.
 - **Balance Sheet** accounting for the assets (not just the debt) of the U.S. physical asset base. Government initiatives to help businesses increase its investment. Government sponsored partnerships in research and development with private firms. Recent investments in the nation's infrastructure. Focus on human capital: adult education, training programs for adults to return to universities and community colleges.
 - c) one page summary of **Sources and Uses of Funds** with comparative charts and bar charts emphasizing export increases, reduction in size of government, reduction in deficit, social security, defense as a % of GNP.
 - d) **14 Cabinet Department Reports** --- Similar format to corporate divisional reports (one page text, one page photos and graphs, key gains and challenges in each department).
 - STATE: international diplomacy successes and foreign aid breakdowns
 - DEFENSE: peacekeeping successes, defense conversion and procurement improvements, cost reductions, increases in domestic protection
 - LABOR: human capital gains (adult education enrollment)
 - TRANSPORTATION: infrastructure improvements (highway, bridges, airports, railroads, etc.)
 - etc.
 - e) U.S. firms and industries that are showing that the American Dream is alive and well: Telecommunications and information superhighway; insurance; entertainment; software; construction equipment; steel; aircraft manufacturing; automobile and motorcycles; and other technology-based industries.

2. Create 10 President's Leadership Councils (PLC)

- local mechanism for personal contact between White House and CEOs
- captures those not supporting DNC's Business Leadership Forums and minimizes a political party identification
- overcomes formal, constrained, narrowly targeted exchanges at White House briefings or industry lobbying at White House
- use newly created **President's USA nnuual Report** as focusing vehicle of discussions
- get positive message out in usable format with personal engagement of leaders
- introduce President or senior administration member during a 2-3 hour meeting but use 3rd party facilitator to lead a highly interactive discussion with an objective tone to ensure a two-way dialogue
- provide PLC members quick responses to attacks on **USAnnual Report**
- encourage follow-up discussions for cascading knowledge to PLC members' own constituents
- possible 10 PLC cities: Atlanta, Boston, Chicago, Columbus, Dallas, Los Angeles, Miami, Minneapolis, New York City, and San Francisco (major centers of concentration of prominent enterprises)

3. Include Business Examples in All Presidential Addresses

- integrate private and public sector gains --- do not be government apologists
- U.S. performance in private sector is also response to White House
- highlight global triumphs of prominent corporations
- build bandwagon momentum effect to attract other CEOs to join President Clinton's message without putting own image in jeopardy

National Analog to
Corporat Income Statement

GNP (Net of Market Purchases)
 - Depreeciation (Capital Consump Allowance)
 - Wages
 - Rents & Royalties
 - Interest
 - Taxes (Direct & Indirect/
 Resident/State/Local)
 = Profits

Since President is Responsible for
All Income. (not just profits)

GNP
 - Depreciation
 - Taxes
 = Wages
 + Rents & Royalties
 + Interest
 + Profits

National Analog to
Corp Balance Sheet

Assets
 Production Cap.
 (PP + E)
 Housing Stock
 Public Capital
 (Parks, Schools,
 etc)
 Foriegn Aid
 Human Capital

Liab + NW
 Foriegn
 Debt
 Foriegn
 Equity
 Net Worth

Govt Analog to
Income Statement

T
 -G
 Deficit

Govt Analog to
Balance Sheet

A
 Public
 Capital

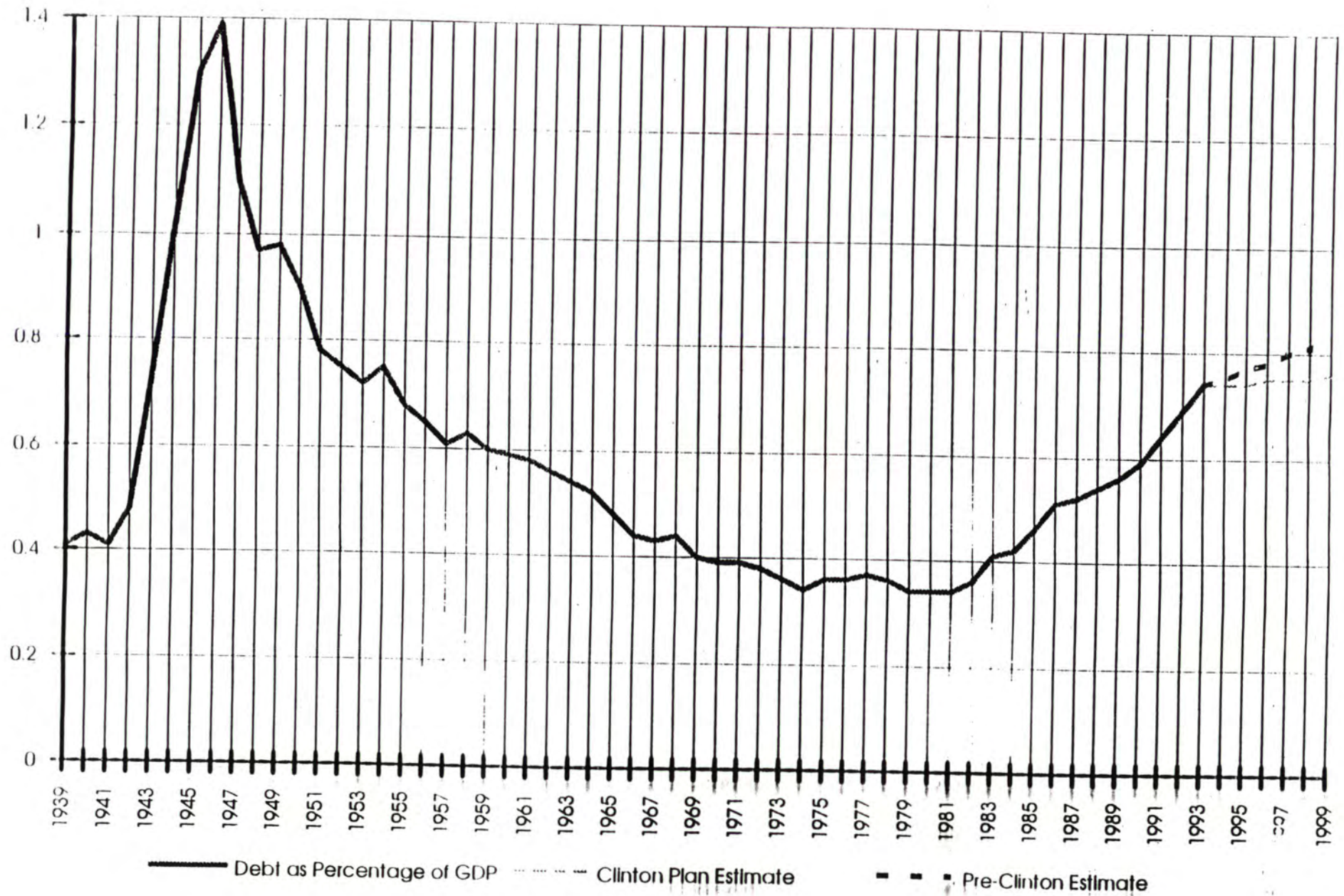
L/NW
 National
 Debt

Foriegn
 Assets

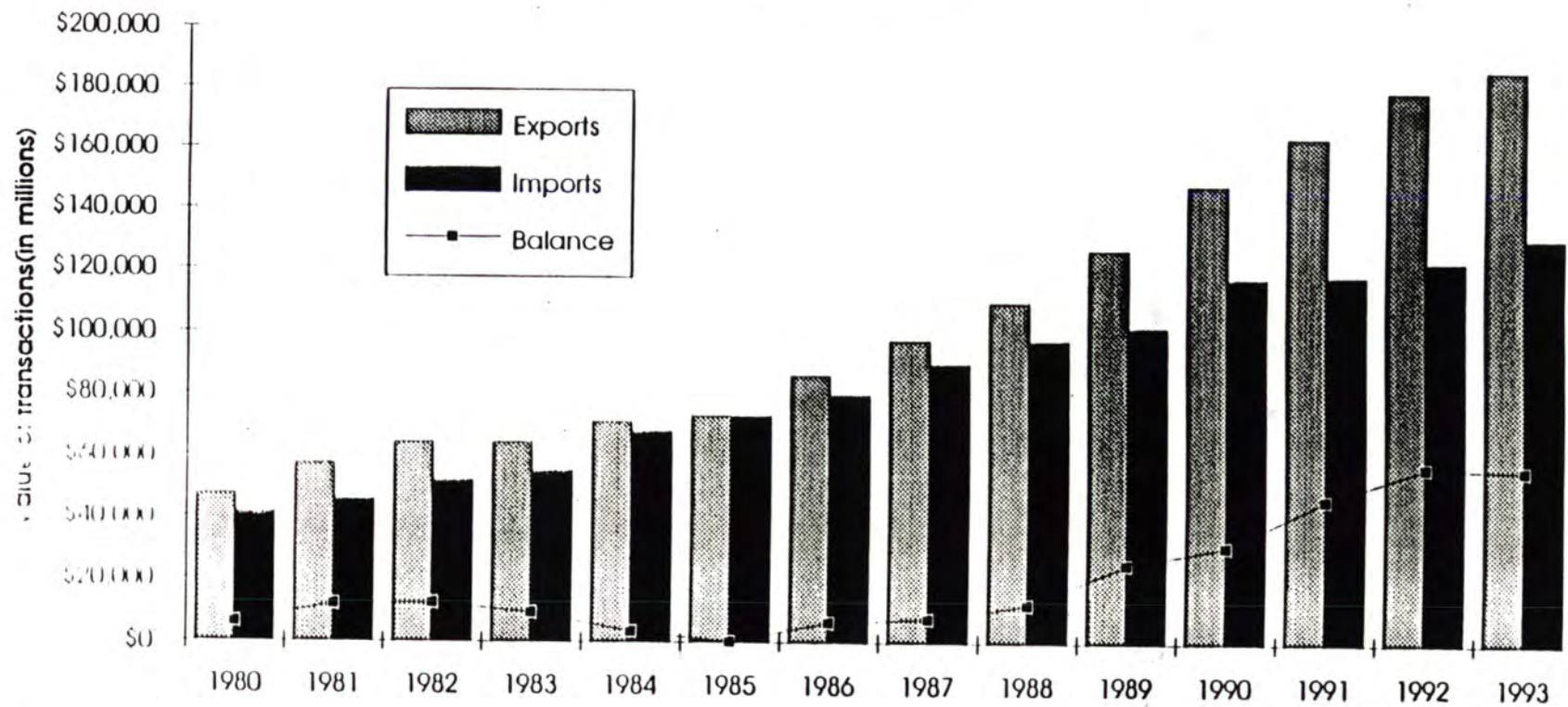
Above Presentation is Opportunity to Talk About:

- 1) GNP Growth
 - Above 3% trend (real)
 - better than industrial competitors
 - export growth, NAFTA
- 2) Effective Tax Rate (Total T/GNP)
 - constant, despite tax hike
 - lowest of all major indust. countries
 - middle class tax cuts
 - deficit reduction
- 3) Income Growth
 - Employment
 - Profits
 - Productivity
- 4) Asset Expenditures
 - Private Savings
 - Depreciation
 - Public Capital (infrastructure)
- 5) Govt Investment in Human Capital
 - human resource development
 - training
 - education
 - R&D
- 6) Nations Strong Balance Sheet
- 7) Discontent is with government sector profits but improving

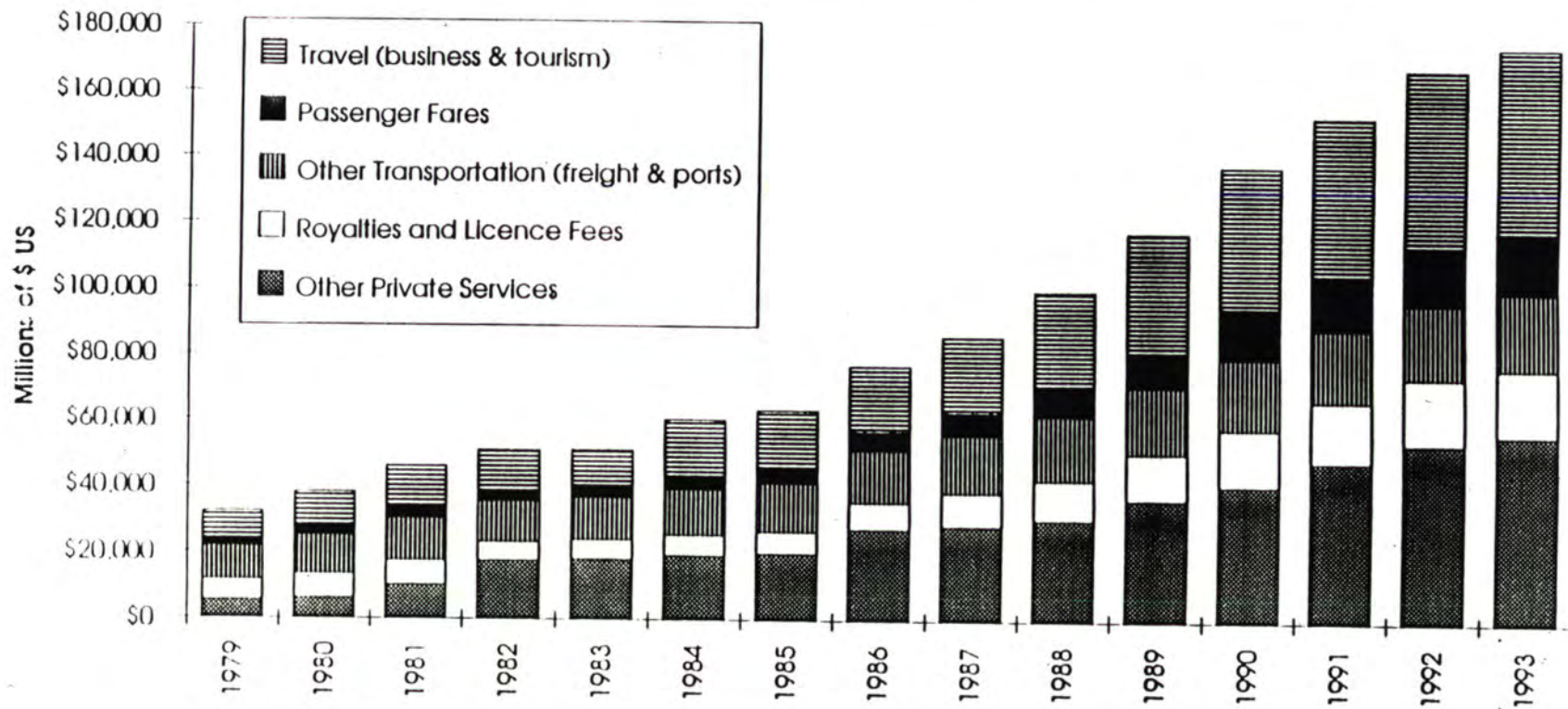
U.S. Gross Federal Debt as a Ratio of GDP



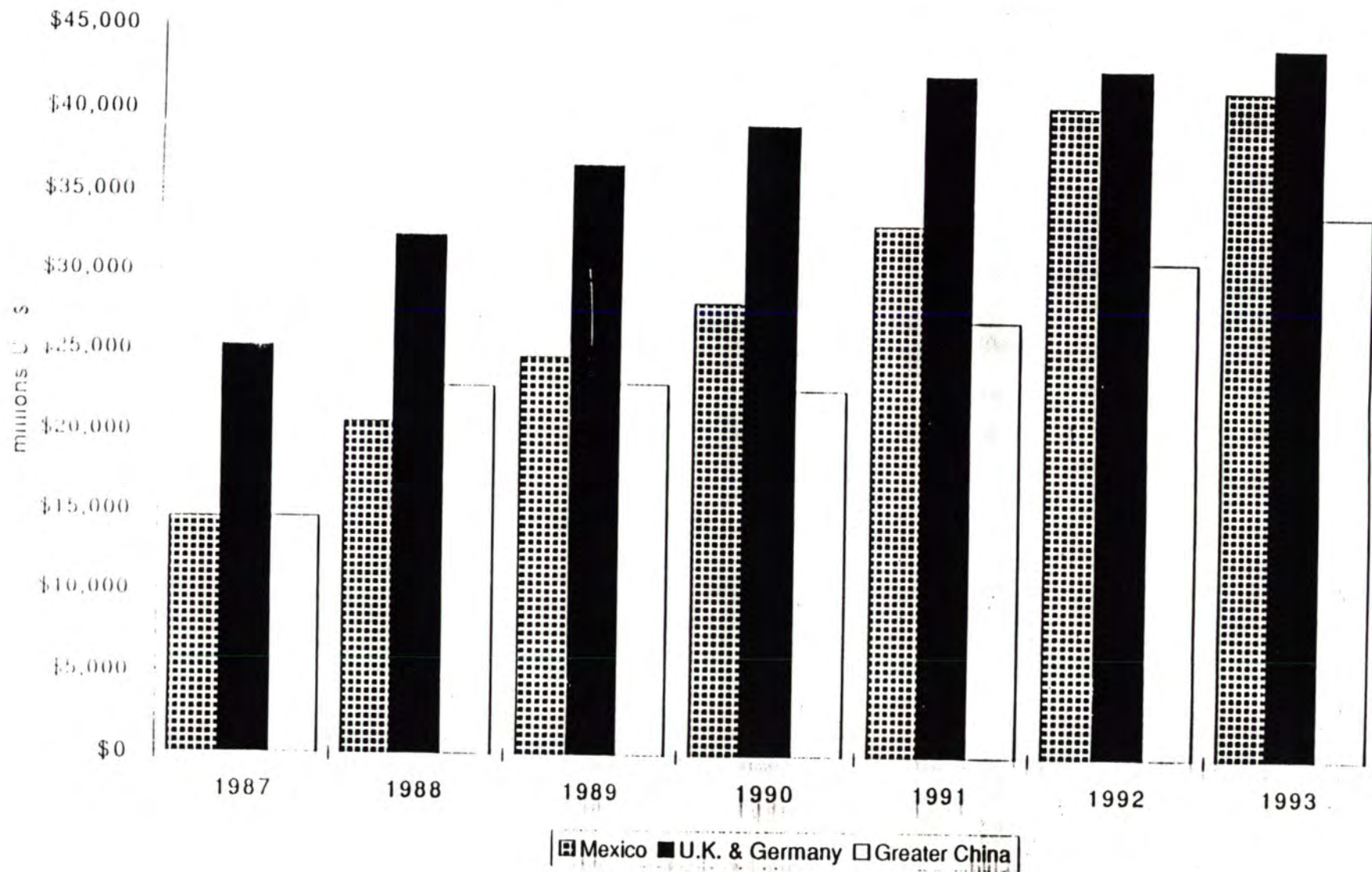
U.S. Service Trade Balance



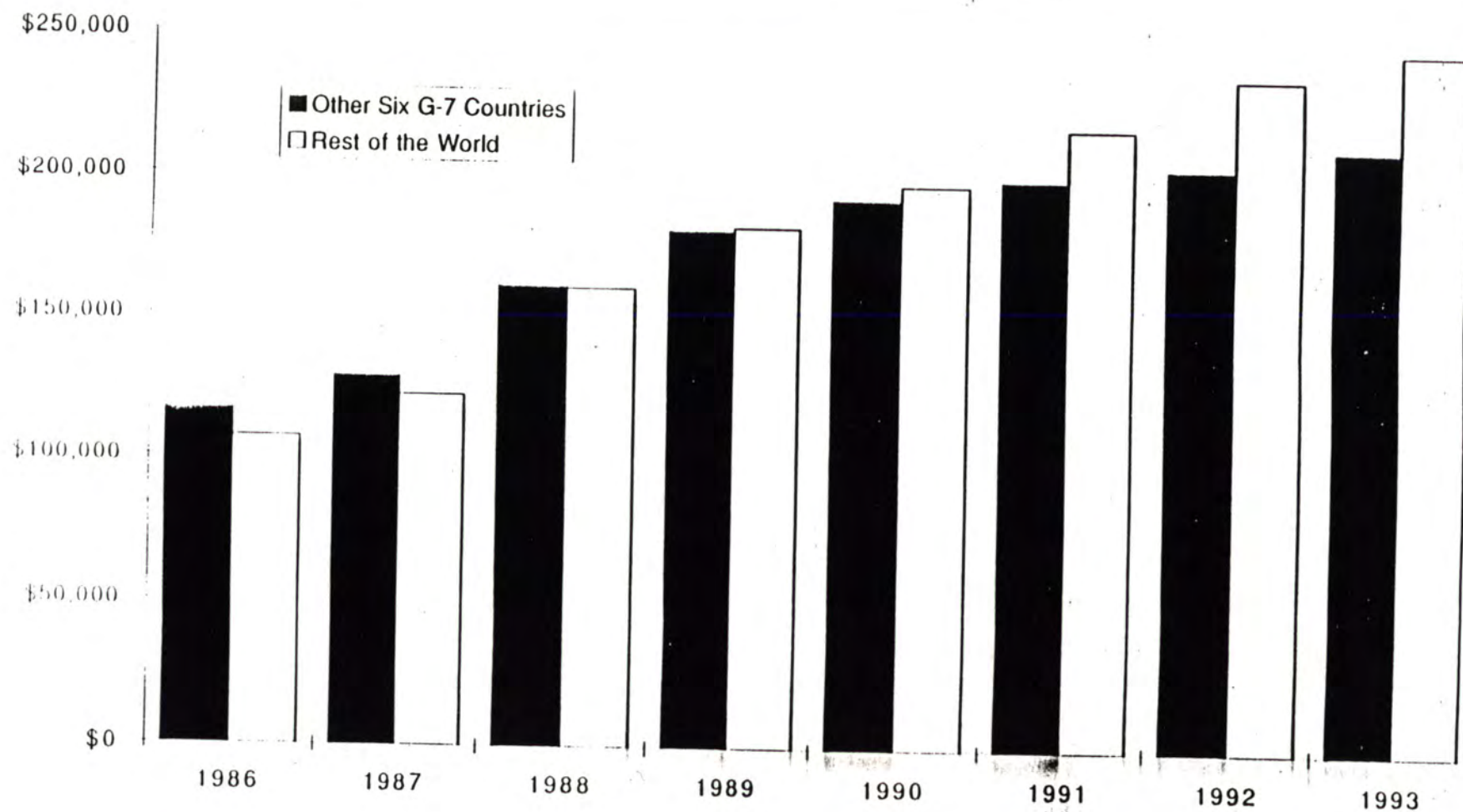
US Service Exports by Major Categories



U.S. Merchandise Exports by Country



U.S. Merchandise Exports: Rapid Growth in Markets Outside the G-7



THE WHITE HOUSE
WASHINGTON

January 26, 1995

Betty Herron
407 Colonial Court
Little Rock, Arkansas 72205

Dear Betty:

Thanks for your note. Hillary and I had a wonderful trip to Arkansas and it was good to see you.

I'm grateful that Anne was able to fill in for Trey and she is doing a great job.

I do remember Jawanza Whitfield, and I'm glad to know he is continuing his efforts to fight for alcohol and drug prevention.

Thanks, too, for the invitation to come to the 10-year reunion for the Governor's Youth Conference. I appreciate your offer and will have Billy Webster, my scheduler, look into it.

Hope to see you soon.

Sincerely,

B. Clinton

cc Billy
WEBSTER
wot a bad idea

BETTY HERRON

Jan. 20, 1995

Dear President Clinton,

It was so great to see you back in Arkansas. I know that I personally cannot comprehend the isolation and the demands on your time.

I wanted you to know that Anne is thrilled to have the opportunity to work for you. Only 23 years old and at the

White House! We plan to come
& see "her office" Feb 24-27 - as any
parent would want to do! Thank you.

Also, we are planning a
10 year reunion for the Governor's
Youth Conference on Alcohol & Drugs.
It is July 26-28th and, of course, we
would love to have you come.
If not, could you tape (video) a
message to the kids? Over 5000 have
attended & many will be invited
to reunion. Do you remember Jawanza
Whitfield? I just hired him as program
director - he is graduated from college
etc. and also from GYC & our program.
How time flies! God Bless! Love
Betty

at the
becoming
of a burglar

THE WHITE HOUSE
WASHINGTON

January 26, 1995

Myres McDougal
Evergreen Woods
85 Notch Hill Road
Branford, Connecticut 06471

Dear Myres:

I just wanted to drop a note to let you know
that I'm thinking of you.

You will be in our prayers.

Sincerely,

Bill Clinton

Hillary sends her
best

2128675589

OPPENHEIMER

12/02/94 16:10

P01

(800) 999-6726 • Fax: (212) 457-5589

UPPER MERIDEN & CO., INC.

Peter F. Garrison
Vice PresidentTo: Louis Dupart
Re: Professor Myres McDougal
Date: December 2, 1994

It may be of personal interest to the President and Mrs. Clinton that Myres McDougal, formerly International Professor of Law at Yale, may be steadily deteriorating in health. Professor McDougal has reminded me on several occasions that he was an instructor of both the President and his wife. He is an ardent supporter of the Clintons and frequently expresses his personal wishes that the President continue in his political successes.

I have been in frequent contact with Professor McDougal since my undergraduate days at Yale in the mid 1970's. He has been a client of mine for the past 10 years. During this period of time I have noticed a dramatic change in Professor McDougal's physical condition. Although I am not aware of any one of the medical complications which may indicate imminent danger to his health, concerns have been raised by many colleagues and associates in New Haven, Ct.

Please convey to the President and his wife that they may wish to take note of Professor McDougal's physical condition.

Professor McDougal's secretarial staff indicates that he tries to visit his office at the Law School several days per week. It is more likely that he can be reached directly at the following address and phone #:

Evergreen Woods
85 Notch Hill Rd.
Branford, Ct. 06471
(203)483-3272

Thank you for your assistance in conveying this information at the appropriate time.

Sincerely,



Anne Huxon
cc: Kate
cc: HCC

*John Schlesinger
Arthur*

*1/25/95
6:00 PM*



THE WHITE HOUSE
WASHINGTON

January 25, 1995

The Honorable Arthur Schlesinger, Jr.
Box 540
33 West 42nd Street
New York, New York 10036

Dear Arthur:

Thank you so much for your letter. I appreciate your nomination of John Kenneth Galbraith for the Presidential Medal of Freedom.

As you rightly point out, Ken has lived a life of great intellectual distinction and notable public service. He has given much to this nation, and I will give your recommendation careful consideration.

Sincerely,

Bill Clinton

ARTHUR SCHLESINGER, JR.

4 January 1995

Dear Mr. President:

As the season approaches for the bestowal of the Medal of Freedom, I very much hope that you will keep in mind John Kenneth Galbraith, who celebrated his 86th birthday last October.

I need hardly remind you of Ken Galbraith's distinguished services to the republic. A Canadian by birth, he became an citizen over half a century ago. As President Roosevelt's price controller in the early years of the Second World War, he was largely responsible for the OPA's impressive record in fighting inflation; and as President Kennedy's ambassador to India, he had great impact in redefining relations between Washington and New Delhi. As our country's most famous, most original, wittiest and tallest economist, he continues to have widespread influence in the United States and around the world. He is one of the salient intellectual leaders of the age, and he would seem an eminently deserving recipient of the President's Medal of Freedom.

Always sincerely yours,



The President of the United States

THE WHITE HOUSE
WASHINGTON

*Mr. Scott
Add to
Ark
database*

January 26, 1995

Grady Smith
2017 Kavanaugh Boulevard
Little Rock, Arkansas 72205

Dear Grady:

Hillary and I were so sorry we missed seeing you in Arkansas. It would have been great to have a chance to visit. I'll be back home before long.

Sincerely,

Bill Clinton

Dear Bill & Hillary,

I'm sorry I missed
you all when you came
By my shop Last week.

I would be Glad to
cut your hair any
time. I was sick -
knowing I had missed
you all. Hope the
next time you all
are here you'll -
Consider a Grady -
hair cut

Grady Smith Salon

2017 Kavanaugh Blvd.
Little Rock, AR 72205

Phone
666-3522

Hairdresser

Sincerely
Grady Smith

THE WHITE HOUSE
WASHINGTON

95 JAN 28 A 3:16

OFFICE OF THE STAFF SECRETARY

Fax Transmittal Sheet

TO:

Sec. Rubin

Fax Number:

622-0000

Phone Number:

FROM:

J. Podesta

SUBJECT:

cc from the President

DATE:

1-27-95

NUMBER OF PAGES (including cover sheet):

2

MESSAGE:

If all pages are not received, please call 202/456-2702

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STRATEGIC ECONOMIC DECISIONS, INC.

905 SHERMAN AVENUE

MENLO PARK, CALIFORNIA 94025

TEL: (415) 854-2404

FAX: (415) 854-2415

CC: L. Tyson
B. Rubin

17 January, 1995

President William J. Clinton
"The White House"
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Mr. President:

When I last visited you with Tommy, you kindly asked that I contact you in the event I thought you should be kept abreast of certain matters. At lunch last week, David Edwards said he had talked with you and that you had urged me to be in touch. There are two important matters now at hand that I would like to bring to your attention.

✓ • **The World Economic Forum Satellite Conference:** You are currently scheduled (Sunday, January 29 at 12:30 EST) to participate via live satellite coverage in a discussion with a most distinguished panel meeting at the WEF in Davos. In my view, *it is very important that you take half an hour to do so.* First, the press coverage is extraordinary – much greater than at a G-7 Economic Summit. Second, this would give you a chance to build upon your notable achievements in expanding world trade. There is no better forum on earth from which to signal US global leadership on these matters. I have been involved with the WEF for nearly a decade, and on this matter you have my word.

• **The Inflation Bias Opportunity:** The recent comments by Alan Greenspan on the problematic mismeasurement of the CPI is more important than is generally realized. I recently commissioned Professor Paul Romer here at Stanford to do an in-depth analysis of this matter. *He has just discovered that the bias in the overstatement of inflation and understatement of productivity is more like 2% than the 1% figure Greenspan is utilizing.* The reasons why are counter-intuitive. Appropriate revisions to the data are very positive both for the size of future deficits and for the issue of intergenerational equity – an issue on which you have been too silent and on which you could well capitalize politically.

Congratulations on all you are doing. I hope you are well, and please give my best regards to Hillary.

Sincerely Yours,

Woody Brock

Horace "Woody" Brock, Ph.D.
President

THE WHITE HOUSE
WASHINGTON

1/27/95

January 27, 1995

MR. PRESIDENT:

The attached memo from Rahm and David Dreyer reports that the Ad Council, which produced your anti-violence ad with Alicia Brown, is prepared to produce a new ad.

The memo recommends that you do a new ad and that it be rolled out May 8, when the Council is gathering in Washington.

The subject would be of your choosing. Rahm and David suggest a teen pregnancy ad, kicking off your National Mobilization; another anti-violence ad, stressing the impact on children; or some other topic affecting children. They recommend teen pregnancy, since it will be legislatively relevant to welfare.

Leon and George concur.

Approve _____ Disapprove _____ Discuss _____
WH ceremony _____
Teen pregnancy ☒ Anti-violence ☒ Other _____

John Podesta
Todd Stern

*Done with a Chairman
in context of scheduling
meeting*

copy Rahm &

LEON

Mark Gearan

FRS

Erskine

THE WHITE HOUSE
WASHINGTON

1/27/95

95 JAN 19 P4:39

MEMORANDUM TO THE PRESIDENT

From: Rahm Emanuel and David Dreyer
Re: Ad Council Campaign
Da: January 19, 1995

Summary

The Ad Council, which produced your anti-violence Public Service Announcement with Alicia Brown, has offered you another opportunity to appear in an ad to be completed by May 1995. We are writing to ensure (1) that you are interested in appearing in another ad, and (2) to discuss what the subject matter should be.

Discussion

The new advertisement would be rolled out in a White House ceremony with constituent members of the Ad Council and the news media. The Ad Council is gathering in Washington on May 8, 1995, and we would invite them to the White House. Finally, at the ~~expected White House roll-out ceremony~~, they intend to give you an award -- to be presented by Alicia Brown -- for your communications efforts.

The possible topics for a new ad could be:

- (A) An advertisement kicking off your National Mobilization against Teenage Pregnancy;
- (B) An advertisement continuing your efforts against guns and violence, especially their impact on children;
- C) Another option of your choosing involving an issue that affects children.

We recommend option "A" -- since it will be legislatively relevant to welfare.

Decisions

White House ceremony: (yes) (no)
Topic for ad: (A/teenage pregnancy____yes)
(B/violence____yes)
(C/your choice_____)

MAJOR LEAGUE
BASEBALL PLAYERS ASSOCIATION

THE PRESIDENT HAS SEEN
1/27/95

DONALD M. FEHR
EXECUTIVE DIRECTOR
GENERAL COUNSEL



12 EAST 49th STREET
NEW YORK, NY 10017
TEL (212) 826-0808
FAX: (212) 752-3649

138

27 January 1995

The President of the United States
The White House
Washington, D.C. 20500

Dear Mr. President:

We were very pleased to learn yesterday of your call for the baseball players and the owners to resume negotiations, and that you had directed former Secretary Usery to do everything possible to bring a prompt end to this unfortunate dispute. Major League Players want nothing more than to conclude successfully a new collective bargaining agreement and report to Spring Training. You have our assurance that we will do everything possible to bring that about.

There were no negotiating meetings after December 22, when the owners declared an impasse, unilaterally imposed their salary cap proposal, walked out of the talks, and announced plans to hire replacement players. As I am sure Mr. Usery has told you, the players wanted to continue discussions on December 22, and have been willing since that time to resume discussions whenever the owners were prepared to do so. However, it was only after your action yesterday that the owners agreed to return to the bargaining table.

Thank you again for your interest and your efforts to return baseball to the field, and to the fans, where it belongs.

Sincerely,

Donald M. Fehr

Billy Webster

THE PRESIDENT HAS SEEN

THE WHITE HOUSE
WASHINGTON

1/27/95

January 27, 1995

MR. PRESIDENT:

The attached memo from Joel Klein, George Galston, Melanne and Steve Neuwirth, reports that eight major religious organizations have agreed on a set of principles -- consistent with your own views -- governing religious expression in the schools.

These groups plan to hold a press conference to announce their agreement on February 2 -- the day of the national prayer breakfast in Washington.

The memo recommends that you invite these organizations to the White House on February 2, immediately after the prayer breakfast; allow them to make their announcement here; and then make or issue a statement praising the announcement.

Leon concurs. Billy Webster has no objection.

Agree___

Disagree___

Discuss___

John Podesta
Todd Stern

① - What are the org.
② - shouldn't teach -
say schools (not may) if's in on bus, 12G may

③ Has Billy seen? Has should

THE WHITE HOUSE
WASHINGTON

January 20, 1995

THE PRESIDENT HAS SEEN

1/21/95

95 JAN 20 P2:45

MEMORANDUM FOR THE PRESIDENT

THROUGH: LEON PANETTA

FROM: JOEL KLEIN *JK*
GEORGE STEPHANOPOULOS
BILL GALSTON
MELANNE VERVEER
STEVE NEUWIRTH

SUBJECT: RELIGION IN SCHOOLS

We recently met with representatives from eight major religious organizations representing a broad spectrum of views.

We learned that these and other organizations have reached agreement on a set of principles governing religious expression in schools. We believe that these principles, summarized in the attached list, are consistent with your views. These principles reflect the extent to which current law -- which is often mischaracterized by Speaker Gingrich and others -- actually protects religious freedom in schools.

Moreover, the ability of these organizations to reach agreement demonstrates that support of religious freedom can draw our communities together, rather than tear them apart.

The religious organizations currently plan to hold a press conference on **February 2** -- the date of the national prayer breakfast in Washington -- to announce their agreement. It is our recommendation that the White House provide a forum for this announcement. Specifically, we recommend that:

1. the leaders of these organizations be invited to meet with you at the White House, preferably immediately after the prayer breakfast;
2. the organizations then be permitted to announce their agreement and speak to the press on the White House grounds, perhaps in front of the West Wing; and
3. you make or issue a statement praising the efforts of these groups to reach common ground, reiterating your support for RFRA and the Equal Access Act, and recognizing the frustration so many Americans feel on issues relating to religion in our schools.

APPROVE _____ DISAPPROVE _____ DISCUSS _____

SUMMARY OF AGREEMENT ON RELIGION IN PUBLIC SCHOOLS

1. Students, individually or in groups, can engage in private, non-disruptive prayer and discussion of religion.
2. Teachers and school administrators may not encourage or solicit student religious or anti-religious activity.
3. While public schools can teach about religion -- e.g., comparative religion, the history of religion, etc. -- they may not teach religion itself.
4. While "creationism" can be discussed in comparative religion or social studies classes, schools must not teach as scientific fact any religious doctrine of a supernatural creator, including "creationism." At the same time, teachers may not ridicule any religious doctrine of origins.
5. Student religious speech in the form of reports, homework and artwork is constitutionally protected.
6. Some other forms of public religious expression in the classroom are also protected.
7. Students may distribute religious literature to their school-mates, subject to reasonable time, place and manner restrictions.
8. Outsiders may not distribute religious literature in the classroom. Courts have not yet addressed whether outside groups can distribute religious literature in common areas of public schools if other community groups are permitted to distribute secular publications.
9. Students may participate in religious events -- e.g., at a flagpole -- before or after school.
10. Students may attempt, in non-harassing ways, to persuade their peers about religious topics.
11. The Equal Access Act should be enforced.
12. While public schools may not observe holidays as religious events, those schools may teach about religious holidays and celebrate the secular aspects of those holidays.
13. Schools have substantial discretion to excuse individual students from lessons that are objectionable to the students on the basis of religion.
14. Schools may teach civic virtues -- such as honesty, civility, tolerance and hard work -- so long as these virtues are not taught as religious tenets. At the same time, the fact that religions also teach these values does not make it unlawful to teach them in school.
15. Students may wear religious attire, and religious messages on shirts or other clothing items may not be singled out for suppression.
16. Schools have the discretion to permit students to participate in off-premises religious instruction during the school day, so long as the schools do not encourage or discourage participation.

Send to
Jm Darshuk

1-26-95

THE PRESIDENT HAS SEEN

1-20-95

we showed

with all the film who came
to this + to Galenberg and
and copies of speech →

(B.)

**TALKING POINTS AND SUGGESTED QUESTIONS
ROUNDTABLE - KUTZTOWN UNIVERSITY
KUTZTOWN, PENNSYLVANIA**

THE PRESIDENT HAS SEEN
1-20-95

- Thank you for hosting me on your campus. It is a pleasure to get out of Washington and talk to real Americans and to hear your stories.

- 2 -

- Kutztown University is a wonderful example of the type of academic institution that can fuel the engine of economic recovery in an area.

- 3 -

- The programs that Kutztown offers -- in particular, the small business development center -- are ones that can give people opportunity and the security to know that if they lose their job, or want to start up a small business, they can get the training they need. I'd like to hear a little bit more about the EDGE center later

- 4 -

- But first, I'd like to tell you why I'm here today. As you know, I delivered my State of the Union speech last night. I spoke a lot about my Middle Class Bill of Rights. Today in my speech here I'll talk more about the education and training tax deduction. It's obvious that a lot the students who go here and other schools like it, will benefit greatly from the program.

- 5 -

- I came here to listen to you. To see if education and training tax deductions would work for you and to hear from you. Ed Stein, you work full-time and also go to school. How would this deduction help you?

- 6 -

Suggested Questions

- Dr. Hartz, tell me about the EDGE center? How does it work? How does it benefit the economy of this area?
- As a local and regional employer, how do you rely on a place like Kutztown? How does it help your bottom line?

- 7 -

- To the students in the room, what has Kutztown meant to your career? Would you be earning the same amount if you hadn't gone to school here?
- Are there employees at your company who would benefit from additional training? How do you plan to take care of them?

- 8 -

- How has the tuition reimbursement program benefited you as employees? As employers?
- How do community colleges benefit Kutztown?

1.20.95

**ATTACHMENT #1
PARTICIPANTS IN ROUNDTABLE - KUTZTOWN UNIVERSITY
KUTZTOWN, PENNSYLVANIA**

(This list is arranged in order around the table. The first person is to your left.)

Mr. Severin ("SEver-in") Fayerman - businessman

Mr. Fayerman is 73 years old. He is the founder and chairman of the nation's foremost producer of fine brass hardware and home furnishings. Mr. Fayerman has invested in training and education of his employees who must now use complex computer technology in the production process. Mr. Fayerman is passionate about the importance of education and actively recruits from area universities and pays for the continuing education of his employees. As he enthusiastically states, "In today's industry, you need highly educated workers, period." Mr. Fayerman was born in Poland in 1922. After a brief period in Auschwitz, he immigrated to the U.S. and started the Baldwin Hardware Corporation. Baldwin finishings are in the White House and the Capitol building.

Ms. Geraldina Sepulveda ("SePULLveda") - teacher

Ms. Sepulveda is 50 years old and a principal at a local elementary school. She and her family moved from Puerto Rico to Reading in 1983 with little cash, but one overriding goal: to continue their education. The family used a combination of scholarship, loans, and personal earnings to finance their higher education. Ms. Sepulveda received a bachelor's degree, master's degree, and finally -- at the same time as her two children graduated -- a doctorate in education this past May. Now a Principal at an inner-city Elementary School in Reading, she has helped hundreds of parents become more involved in their children's education. Her school, now a hub of the community, offers classes for parents in academics, child nutrition and health, and parenting. She has committed her life to the community, saying, "I didn't come here to be saved; I came to serve."

Mr. Delight Breidigam ("BRIDE-i-gim") - businessman

Mr. Breidigam is 69 and founder and chairman of the East Penn Manufacturing Company, the fourth largest producer of batteries in the world. After his son died during an Outward Bound trip, Mr. Breidigam started an endowment and began to invest seriously in education. Education and training are essential components to keeping East Penn competitive as the company upgrades its production process from manual labor to high tech machinery. Last year, he put 2500 of his 2700 employees through a training program. Mr. Breidigam also started a training program at East Penn for local teachers to bring "real world" experiences into class and programs for students who are preparing for technical careers.

Mr. Ed Stein - student and laborer

Mr. Stein is 31 and a supervisor at East Penn Manufacturing. He grew up in a troubled home and was put into foster care at age 10. During high school, he was adopted by a family in Kutztown. Upon graduation he joined the Navy and then worked at East Penn Manufacturing. East Penn, Mr. Breidigam's company, encouraged him to enroll in a community college. The company paid 70% of his tuition and he graduated with honors last year. Mr. Stein has now transferred to Kutztown where he hopes to earn a B.S. in chemistry. East Penn allows him to work during the day and leave for classes at Kutztown.

Mr. Louis Bruno - businessman

Mr. Bruno and his wife are owners of the Rose Corporation, a steel fabrication firm. Prior to beginning his business, Mr. Bruno spent 34 years in the steel industry as a general laborer, welder, fitter and plant manager. Mr. Bruno is active in the community. He sits on the Community Reinvestment Committee which is responsible for the development of programs that assist low to moderate income individuals in efforts to acquire housing.

Mr. Glenn Moyer - Meridian Bank

Mr. Moyer is 43 and president of Meridian Bank, Berks Division. Mr. Moyer decided in the fifth grade that he wanted to be a teacher and went as far as earning a masters degree in education. After serving in the Air Force he chose a job in banking in order to support his family. Mr. Moyer's commitment to education has not waived, however, as he actively promotes business involvement in education. He has been active in providing mentors to students and new entrepreneurs. From his perspective, his employees must have much higher skills and flexibility than before. He noted that new employees have good verbal skills, but poor writing capabilities. Thus he supports school-to-work programs in which high school students have greater access to work.

Dr. Ted Hartz - Dean, Kutztown University College of Business

Dr. Hartz is a Professor of Finance and also Dean of the business school. He is actively involved in community activities as he played a critical role in setting up the University's small business development center and sits on the board of three small local companies. He is a frequent lecturer on quality management and international finance. Dr. Hartz played a large role in putting together today's roundtable.

Mr. James Stine - businessman

Mr. Stine is founder and CEO of Cressona Aluminum Company. He is an Air Force veteran and has been in the aluminum business for 40 years. Mr. Stine is active in Schuylkill County civic affairs as he sits on the Advisory Board of the Penn State University Schuylkill campus. He is chairman of the Schuylkill Business-Education partnership and was selected as the 1994 Central Pennsylvania Manufacturing Entrepreneur of the Year.

Ms. Nancy Neider ("Needer") - union official

Ms. Neider is 59 and coordinator of the Community Services outreach program for the local United Way. She is an IBEW member. Ms. Neider grew up in Kutztown and worked for many years for AT&T. Her position at the United Way is to train volunteers about how to connect people in the community to the human services they need.

Congress of the United States
House of Representatives
Washington, DC 20515

OFFICIAL BUSINESS

Ilana Ros-Lehtinen

M.C.

THE PRESIDENT HAS BEEN

1-26-95

Handwritten:
Arrived a reply

THE PRESIDENT HAS SEEN
1.20.95

Honorable President William R. Clinton
1600 Pennsylvania Avenue, NW
Washington, D.C. 20500

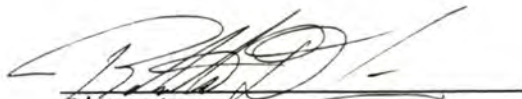
Honorable President Clinton:

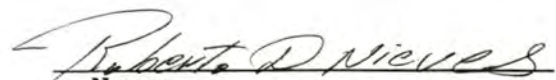
I am writing you this letter in the hope of expressing my deepest concern for the families who today face the uncertainty of acquiring that which they risked their lives for...FREEDOM.

I, a concerned citizen, feel great sadness to see the circumstances which today overcome all those Cubans and Haitians who have been detained and whose lives lie in the hands of those who struggle with today's current political issues. I have placed myself in their shoes and can only wonder what great sense of desperation can drive a people to do what they have done. It is sad to see thousands of people who once dreamed of living in the land of freedom, now detained for an indefinite period of time.

My plead to you today is to use your power as President of the United States, to facilitate the release from Guantanamo, Panama and Port Isabel of all innocent children, their mothers, those who are ill and anyone with physical or mental disabilities, as a humanitarian gesture, like you have so generously been doing with those detained at the Krome Detention Center. Let us not break the tradition which made this country so great, the tradition of giving shelter to those who flee oppressive regimes.

Sincerely yours,


Signature


Name
2920 NW 4th Ave
Address
MIA, FL 33125

cc: Attorney General Janet Reno
Senator Bob Graham
Senator Connie Mack

THE WHITE HOUSE
WASHINGTON

January 25, 1995

Hugh B. Patterson, Jr.
Number 8-NS
West River Tower
3500 Cedar Hill Road
Little Rock, Arkansas 72202

Dear Hugh:

Happy Birthday! Hillary and I hope you have a wonderful day and wish you good health and much happiness in the coming year.

Sincerely,

SHOULD I SENT
NOTE TO VIC?
Anne, Yes

Anne Herron

GILL LAW FIRM

a professional association
ATTORNEYS

3801 TCBY TOWER
CAPITOL AND BROADWAY
LITTLE ROCK, ARKANSAS 72201
TELEPHONE (501) 376-3800
TELEFAX (501) 372-3359

JOHN A. FOGLEMAN, OF COUNSEL

JOHN P. GILL
CHARLES C. OWEN, P.A.
W.W. ELROD II
VICTOR A. FLEMING
HEARTSILL RAGON III, P.A.
JOSEPH D. CALHOUN III
GLENN E. KELLEY
C. TAD BOHANNON

F A C S I M I L E T R A N S M I S S I O N

To: CAROLYN HUBER

Fax # : 202-456-6235

From: VIC FLEMING

of pages: 2
(including this page)

Date: January 21, 1995

TIME SENT: _____ .m.

Re: UPCOMING 80TH BIRTHDAY OF HUGH B. PATTERSON, JR.

MESSAGE -- Hugh B. Patterson, Jr., former owner and publisher of the late, great *Arkansas Gazette*, will turn 80 on February 8, 1995. The President and First Lady will surely recall many fond memories of the oldest newspaper west of the Mississippi during their earlier years in Arkansas politics. I think it fitting that Mr. Patterson be recognized on the occasion of his 80th birthday in some grand fashion by the President. I transmit herewith a letter to Mr. and Mrs. Clinton, mailing it separately as well, asking that you refer this matter to the appropriate person to attend to the timely accomplishment of some special birthday recognition of Mr. Patterson. While I would not presume to speculate on the details thereof, it does strike me that Mr. Patterson's stature and history are such that more than a letter and a photo should be involved here. But that is a matter that I leave to the sound discretion of Mr. and Mrs. Clinton.

P.S. - Thanks once again for
the super experience of staying
with Chelsea when we were up
to visit last November!

Vic

VICTOR A. FLEMING
3801 TCBY Tower
Little Rock, Arkansas 72201
(501) 376-3800 / FAX 372-3359

Janaury 20, 1995

The Honorable William Jefferson Clinton, President
The Honorable Hillary Rodham Clinton First Lady
1600 Pennsylvania Avenue
Washington, D.C. 20500-2000

Dear President and Mrs. Clinton,

February 8, 1995, is the 80th birthday of Hugh B. Patterson, Jr. former owner and publisher of the *Arkansas Gazette*. Mr. Patterson is eminently deserving of your special recognition on the occasion of his birthday this year.

Mr. Patterson's current address is West River Tower, 3500 Cedar Hill Road No. 8-NS, Little Rock, Arkansas 72202 -- *I provide this information only for the sake of accuracy in the event that one or more items may be addressed to him.* It might be best if they were delivered either to me or to his son, Ralph, who is a close friend of mine and who wishes to ensure that his father's birthday this year includes your acknowledgements. In that manner, presentation may be made to Mr. Patterson in a surprise fashion, if so desired by his loved ones.

Please feel free to have communications directly with Ralph:

Home: 2422 Country Club Road, Little Rock AR 72207
(501) 664-4647

Work: Frank J. Wills Co., 100 Morgan Keegan Dr., Little Rock AR 72202
(501) 666-8000.

As you know, Ralph wrote the book on creative thinking while he was with the *Gazette* (and continues in perpetuity to revise it), so it would certainly be appropriate to enlist Ralph's assistance as to the particulars of the recognition that you might give Mr. Patterson on this special day.

Once again, thanks for your exceptional hospitality last November when we were there. Please give my love to Chelsea and send her down here to visit for a few days next time she gets a break.

Sincerely,

Vic

Chen

THE PRESIDENT HAS BEEN
1-26-95

STRATEGIC ECONOMIC DECISIONS, INC.
905 SHERMAN AVENUE
MENLO PARK, CALIFORNIA 94025

TEL: (415) 854-2404
FAX: (415) 854-2415

CC: L. Tyson
B. Rubin

17 January, 1995

President William J. Clinton
"The White House"
1600 Pennsylvania Avenue
Washington, DC 20500

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✓ • **The World Economic Forum Satellite Conference:** You are currently scheduled (Sunday, January 29 at 12:30 EST) to participate via live satellite coverage in a discussion with a most distinguished panel meeting at the WEF in Davos. In my view, *it is very important that you take half an hour to do so.* First, the press coverage is extraordinary – much greater than at a G-7 Economic Summit. Second, this would give you a chance to build upon your notable achievements in expanding world trade. There is no better forum on earth from which to signal US global leadership on these matters. I have been involved with the WEF for nearly a decade, and on this matter you have my word.

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Congratulations on all you are doing. I hope you are well, and please give my best regards to Hillary.

Sincerely Yours,

Woody Brock

Horace "Woody" Brock, Ph.D.
President

Enrich Fy - 1

THE PRESIDENT HAS SEEN
1-20-95

A24 SUNDAY, JANUARY 22, 1995 ... R

THE WASHINGTON POST

Japan Weighs U.S. Model for Disaster Relief

By T. R. Reid
Washington Post Foreign Service

TOKYO, Jan. 21—In the angry controversy about the U.S. government's response to Hurricane Andrew in 1992, the Federal Emergency Management Agency (FEMA) was the butt of criticism, derided as a "turkey farm" and a "paper-pushing agency" in need of major house-cleaning.

But now, as many Japanese criticize their government's response to the devastating Kobe earthquake, FEMA is being held up here as a model disaster-relief agency to copy.

"We need a central coordinating agency like the American FEMA," Masao Kunihiro, a key figure in the ruling governmental coalition, said on television today. "We have to find a better organizational structure than the one we had at Kobe."

A year ago, after the Northridge earthquake in California, FEMA showed it had learned from its mistakes and was widely praised for its response.

Many here have cited FEMA as the kind of organization Japan needs in such crises. But some critics have said the delays and confusion that marked the early days of official response to Japan's deadliest disaster

since World War II go beyond the organization of government agencies.

As Japan starts examining the lessons learned, it turns out that some of the problems stem from attributes that Japanese generally consider to be virtues—devotion to following rules, desire to plan things in advance, and aversion to anything military.

The earthquake that hit Kobe on Tuesday morning registered 7.2 on the Richter Scale—four times as powerful as the 6.8 Northridge earthquake—caused almost 5,000 deaths and left hundreds of thousands of people without electricity or water. Three more survivors were found today, news services reported from Kobe, but a forecast of heavy rain on Sunday raised concerns for mudslides.

It was the first major earthquake to hit a crowded city in Japan since 1923, when the Great Kanto Earthquake—"Kanto" meaning the eastern plain surrounding Tokyo—took 140,000 lives.

Although it was clear soon after the first report Tuesday that the Kobe quake could be an enormous killer, it took days for the government to get a coordinated rescue operation in place. Much of the digging and rescue work was done by ordinary citizens, many victims of the quake themselves.

With even Prime Minister Tomiichi Murayama now admitting that the official response was confused and late, the people of Japan—a nation that loves to examine itself, warts and all—are trying to figure out what they did wrong.

With thousands of buildings destroyed, power and telephones out, and highways and railroads blocked by destruction and rubble, no government could have produced a clockwork emergency response.

But other factors were not as easy to explain simply by the enormity of the blow. Part of the problem, for example, seems to be the characteristic Japanese penchant for punctiliously following rules.

For 24 hours following the first shock, while thousands lay trapped and dying, government officials carried out lengthy debates about the precise phrasing to be used in a formal request from local governments for help from the Japanese military.

The mind-set seemed to be that no military assistance could be offered until every form was filled just right. Even this weekend, there were still recriminations floating about as to whether it was officials in Kobe or bureaucrats in Tokyo who got the wording of the official request wrong.

Another problem was the Japanese penchant for long-term planning. Some critics have charged that the response in Kobe was hindered because the various government agencies hauled out their detailed reaction plans—even though the quake was worse than anybody had planned for.

Critics here are also saying the lingering distrust of anything military—a legacy of the country's self-inflicted disaster in World War II—was an obstacle when it was essential to get Japan's military on the scene for rescue, relief and repair work.

"This is what happens when you have a Socialist like Murayama as prime minister," said political analyst Yoichi Matsuzoe. "The Socialists have always been the great champions of pacifism. They don't even want Japan to have a military. So no wonder it was hard for Murayama to turn to the soldiers when he needed them."

Murayama and his government have pledged to review the entire emergency-response mechanism. A major restructuring of Japan's system, probably with FEMA as a model, could result by spring.

Political analysts are warning that Murayama's already shaky hold on power could be weakened further by the quake's aftermath.



Rescuers in Kobe reached Elko Koibuchi and s beneath rubble of a six-story building.

India's Po



Office of the Attorney General
Washington, D.C. 20530

December 8, 1994

MEMORANDUM FOR THE PRESIDENT

FROM:

THE ATTORNEY GENERAL

SUBJECT:

A NATIONAL "COMMUNITIES INITIATIVE"

For some time, I have been pressing for the administration to undertake a new "Communities Initiative" -- a plan to force federal agencies to work together, more responsively, to local needs. While the Oregon Initiative is an impressive start in this regard, I believe that an even more radical shift in authority to local communities is an appealing idea; I urge that such an initiative -- at least with respect to combatting violence -- be advanced in the coming year.

Background: Programs Now Underway

In addition to our participation in the Oregon initiative, we are currently conducting, at the Justice Department, two efforts that are relevant to this discussion.

First, in our national Violent Crime Initiative, each U.S. Attorney has met with and assembled coordinating groups of local law enforcement officials to plan violent crime enforcement efforts on a community-by-community basis. The U.S. Attorneys work with local officials, police departments, and prosecutors to determine which areas of enforcement should be federal priorities (e.g., gangs, gun trafficking, large-scale drug dealing) and which should be primarily attacked by local law enforcement (e.g., juvenile crime, domestic violence, street-level drug sales).

Second, we also have a program called PACT ("Pulling America's Communities Together"). In PACT, local communities are challenged to put together a unified strategy for combatting violence and crime. Most importantly, all aspects of the community, public and private sectors, are assembled together to prepare the plan -- and then all federal agencies with programs in the community join together to support the implementation of that plan. Currently, PACT operates in four communities; five federal agencies (DoJ, HUD, HHS, Education, and ONDCP) cooperate in these jurisdictions.

1-26-95
TO VP
I never responded
to this - How
should I?
B.

PACT does not promise large-scale federal assistance -- indeed, participant communities are promised very little in the way of new federal funds. What it does promise is a simple, but appealing arrangement for local leaders: if you all pull together to formulate a plan -- police, political leaders, education leaders, social service agencies, private sector leaders -- we in the federal government will all pull together to respond to that plan.

Proposal: New Communities Initiative

I believe that the Violent Crime Initiative and PACT are models for the sort of responsive, simplified, closer-to-home government that the American people are seeking. I believe that they should be expanded more broadly, and become indicative of the Clinton administration's approach to tackling the nation's problems. And I believe that attacking violence is a good initial focus for any such initiative.

Specifically, I would propose that you advance a new "Communities Initiative" next year, as follows:

1. In the State of the Union, you would announce a bold new initiative to make government more responsive in dealing with one of our most important problems, violent crime.
2. You would challenge local communities to join us in this effort. As a start, each Governor would be invited to name one community -- large or small -- to take part. That community would develop a unified local plan to fight violence and crime -- the only requirement would be that everyone get involved in the planning process: police, teachers, business leaders, community leaders, prosecutors, and so on.
3. You would order all the federal agencies that have anti-violence efforts -- Justice, Treasury, HUD, HHS, Education, Labor, the Drug Office, and others -- to work with these local leaders as they develop these plans:
 - The Departments would be ordered to combine their resources and make them available directly to carry out local plans, to the maximum possible extent.
 - Also, the Departments would be directed to conduct their own crime-fighting efforts (i.e., FBI, DEA, ATF) in accordance with the local plans in these jurisdictions.

4. Anti-violence efforts would be directed by the local leaders, not by bureaucrats in Washington. Local officials, community leaders, police agencies would no longer have to go to multiple federal agencies and face conflicting forms or requirements for help. Washington would follow the local lead in setting priorities, and get out of the way where possible.
5. No new monies -- no new tax dollars -- would be spent. The Communities Initiative would not cost the taxpayers a single new dollar. Rather, funds and resources from existing programs would be made available to local efforts. For example, the COPS Program could direct tens of millions of dollars into target communities to hire new police and promote community policing, and AmeriCorps could send thousands of volunteers to assist local community crime-fighting efforts.
6. Two major elements of the Communities Initiative would be bipartisanship and private sector participation. In shifting authority from Washington to local communities, some power will go to Republicans as well as Democrats; participant communities would be selected by Governors of both parties. And among the very few requirements of the initiative would be that local anti-violence plans include substantial private sector participation.
7. Senior officials in the government -- yourself, the Vice President, the Cabinet -- would meet with these local leaders regularly to measure progress, and to insure that the federal government is keeping its end of the bargain. A simple mechanism would be established for ongoing contact by the local leaders with the highest levels of each relevant federal agency. As with Oregon, federal agencies would issue waivers of program requirements and regulations to facilitate local efforts.
8. In a year, you would assemble in one place (not Washington) representatives from all communities that are participating, and from your administration, to assess progress, exchange ideas, and plan for the year to come.

While this initiative could be bolder still, and deal with all federal programs in a particular community (including anti-poverty programs, urban development programs, and educational aid), a new Communities Initiative based on combatting violence would be an exciting start.

In closing, I am prepared to make available whatever resources are needed -- in terms of personnel, time, and energy -- to assist you in launching such an effort.



Ershine

THE PRESIDENT HAS SEEN
1-26-95

we need to discuss
this — B.



1-26-95



THE PRESIDENT HAS SEEN
1-20-45
95 JAN 25 P3:16

CHIEF OF STAFF TO THE PRESIDENT

to the President -
Specific plan to follow up
on State of the Union.




1-20-45

January 23, 1995

95 JAN 25 P 3 : 16

MEMORANDUM TO LEON PANETTA

FROM:

MARK GEARAN 

RE:

State of the Union –
Communications Plan

Please find below the communications plan for the ten days surrounding the State of the Union -- from Saturday January 21 to Tuesday, January 31. This will take us up to the roll-out of the Budget/Economic Report which will begin the first week in February. A summary schedule and a two-week chart have been attached to give you an overview of the entire plan.

This memo is the result of the tremendous planning and efforts of the Cabinet Affairs department, the Media Affairs department, the Communications department and the Scheduling department, as well as the Office of Strategic Planning.

CONTEXT

In the week leading up to the State of the Union, the Administration has been mobilized in anticipation of the Two-Year Anniversary of the Inauguration. The Cabinet has been doing media to highlight the Administration's accomplishments. The State of the Union will build on this foundation while turning in greater detail to the President's vision for the *next* two years.

This memo is divided into the following sections:

1. Pre-State of Union (Saturday, January 21 -- Tuesday, January 24)
2. Post-State of Union (Wednesday, January 25 -- Thursday, January 26)
3. Welfare Summit (Friday, January 27 -- Sunday, January 29)
4. Reinventing Government (Monday, January 30 -- Tuesday, January 31)
5. Detailed Schedule
6. Overview Chart

STATE OF THE UNION – *Communications Plan*

January 23, 1995

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1. PRE-STATE OF THE UNION

Media: A coordinated media strategy has been developed to lead up to the State of the Union, including:

- Appearances by administration officials on weekend shows as well as network morning shows on the morning of the speech.
- Roundtables with the Chief of Staff to selected White House reporters and network correspondents in preparation for their stories.
- Backgrounders of radio talk show hosts with Administration officials.
- Satellite tour with the Vice President to the "Live at Five" shows on Monday
- Immediately after the speech, it will be mailed out to the top 200 papers, specialty press, radio ed boards, and college press throughout the country. Excerpts from the speech may be given earlier to the network news shows.

Cabinet Meeting: In addition, the Cabinet will meet on Monday, January 23 to be briefed on the message of the speech as well as the post-Speech strategy. They were sent information this week to prepare for post-State of the Union travel and will be given additional material at this time.

Talking Points / Breast Pocket Cards: Talking points on the State of the Union will be passed out to senior officials, Cabinet Members, Democratic Governors and Members of Congress immediately prior to the Speech.

2. POST-STATE OF THE UNION

The two days immediately following the State of the Union take the President and Cabinet out of Washington to bring the themes of the speech directly to the American people. These days will be a high-energy affirmation of the popular support for the tenets of the Middle Class Bill of Rights. A press release detailing our coordinated strategy will go out Monday morning, with a map that can be used on network TV or print media.

Education / Middle Class Bill of Rights: Education is the ideal theme to highlight the Middle Class Bill of Rights. An area of strong accomplishment for the President, it allows him to discuss a popular new initiative on which he has defined the debate (no longer true for the middle class tax cut.) Perhaps most importantly, the education discussion provides a clear distinction between the massive cuts necessitated by the GOP *Contact with America* and the investment in education inherent in the *Middle Class Bill of Rights*.

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Wednesday, January 25

PRESIDENTIAL EVENTS:

- Rally at Kutztown University: The President will travel to Kutztown, PA - near Allentown/Bethlehem. The main event will be a large energized rally with 6,000 people -- primarily college students. The speech will be down-linked from satellite to hundreds of community colleges across the country. Secretaries Riley and Kunin will have done radio and print interviews in anticipation of the visit.
- Roundtable with Kutztown Residents: The roundtable is a discussion between the President, students and graduates of Kutztown University, and employers and workers from the area. The discussion will focus on KU's relationship to the economic health of the area and provide the President with a chance to interact -- in a private setting outside the glare of the lights -- with citizens who may benefit from his Middle Class Bill of Rights. Media Affairs will do set-up pieces with the participants on Tuesday.

ADMINISTRATION EVENTS

- Cabinet Speeches at Community/State Colleges: Twelve members of the Cabinet will travel across the country delivering the same message as the President. Additional sub-cabinet members will also travel. *[Please see attached schedule for details]*

MEDIA

- Wednesday Morning Shows: Secretaries Reich, Riley and Rubin will talk about the State of the Union and Wednesday's education message. Secretary Rubin is already scheduled for ABC.
- POTUS Satellite: POTUS will do satellite to three markets that will not be hit by the Cabinet members.
- Cabinet Radio: The Cabinet will all have done radio into their markets on Monday and will do Editorial Boards while they're there.
- Allentown Ed Board: Secretary Riley will speak to the *Allentown Morning News* Ed Board on Tuesday.
- HRC Radio: The First Lady will do targeted radio conference calls to discuss the State of the Union and education, probably to California.

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Thursday, January 26

PRESIDENTIAL EVENTS:

- College Presidents Meeting at White House: A group of college presidents will meet with the President at the White House to discuss the tuition tax deduction. The Education Department has brought together a broad group of educators which is both representative and very supportive.
- Safe Schools Grants: To highlight the Administration's commitment to ending violence in schools, the President could announce the initial round of grants under the Safe Schools Act -- \$18 million to 19 school districts. We would invite participants from the major targeted markets. *[Proposed]*

ADMINISTRATION EVENTS:

- Cabinet Speeches at Community/State Colleges: An additional seven Cabinet members -- and other sub-Cabinet members -- will spread across the country to continue the national dialogue on education and the Middle Class Bill of Rights. *[Please see attached schedule for details]*

MEDIA

- POTUS Interviews: An interview with Tom Brokaw is already scheduled. Interviews with *USA Today* and *NEA Today* have been proposed.
- Cabinet Radio: The Cabinet will all have done radio into their markets on Monday and will do Editorial Boards while they're there.

3. WELFARE SUMMIT

The President has invited Governors, members of Congress, and local elected officials to a working meeting on Saturday, January 28th to discuss welfare reform. This six hour session will be a critical event in the development of a welfare reform proposal and, potentially, the political consensus to pass it. It is also an integral component of the President's vision as outlined in the State of the Union.

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Friday, January 27

Friday will be spent doing media in preparation for the Summit. The President and senior Administration officials will highlight the President's unparalleled record on welfare reform and outline what the Administration hopes to get out of the session -- decreasing expectations or raising the mark, as is appropriate.

PRESIDENTIAL EVENTS

- USA Today Interview: The President will have an interview with a *USA Today* reporter on Thursday (for print Friday morning) about his welfare record and views on state flexibility. HHS will produce a map detailing the 24 states which have already received welfare waivers. *[Proposed]*
- Roundtable with Welfare Mothers: It has been proposed that the President meet with several "real people" -- such as mothers who have moved from welfare to work through model programs -- in a roundtable setting. They are examples of what real reform can do, highlighting the strengths of our proposal. It will be valuable preparation for the President -- and would show that he is focusing on the session. *[Proposed]*

MEDIA

- Morning Shows: Secretary Shalala will preview on the morning shows.
- Background Roundtable with Reporters: Carol Rasco and Secretary Shalala would host a roundtable with reporters to prepare them for the weekend. They would describe the President's history of interest in welfare reform -- from his days as Governor -- and provide more detail on the 24 waivers granted in the last two years. *[Proposal]*

Saturday, January 28

- The six hour conference will be closed to the press, with a pool spray. As it now stands, the President will make no public comments. After the Summit, Panetta and other participants will give a press briefing.
- McCurry and Secretary Shalala will hold a press roundtable after the conference to background pundits and welfare reporters.
- Panetta and Ickes will meet with Democratic Governors at a closed-press strategy session on getting the State of the Union message out.

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4. REINVENTING GOVERNMENT

It has been suggested the ideal topic to begin the next week -- shortly after the State of the Union but before the Budget roll-out begins -- is Reinventing Government. This will allow us to address an area of solid accomplishment -- while highlighting an important State of the Union theme. It is an area where we need to highlight the significant progress we've made on an issue others are now claiming. *This entire section is a proposal and, thus, tentative.*

Tuesday, January 31

PRESIDENTIAL EVENTS

- National Governors Association Speech: It has been suggested that the President's speech to the NGA plenary session discuss the ways in which our reinventing government initiatives can be used to transfer formerly-federal responsibilities back to the states.

ADMINISTRATION EVENTS

- VP Visit to Successful ReGo Site: The Vice President could visit a site illustrating a reinventing government accomplishment of this Administration. A suggested event would be the Miami Customs office -- a model partnership between regulatory agencies and business where the agencies help move cargo quickly and with less paperwork, and the businesses help inspect shipments and stop drugs.
- Cabinet Travel to Successful ReGo Events Across Country: The Cabinet would again spread around the country to discuss this issue with Americans. They could visit a facility within their agency which has cut costs while being more responsive to the needs of its customers. Elaine Kamarck's office has a database of possible locations and will work with Cabinet Affairs to coordinate this.

MEDIA

- Press Release: A news release will be prepared detailing the coordinated strategy.
- Cabinet Media: Cabinet will do media into the markets before they arrive and do an Editorial Board while they're there.

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5. DETAILED SCHEDULE

Each day is divided by: Principal Events, Administration Events, Media, Documents

SATURDAY, JANUARY 21 - SUNDAY, JANUARY 22

Administration Events

- Dodd on *Meet the Press*, 10:30 a.m.
- Panetta on *This Week with David Brinkley*, 11:30 a.m.

MONDAY, JANUARY 23

Principal Events

Administration Events

- Cabinet Meeting to brief Cabinet on State of Union and Strategy, 5:30 p.m., Roosevelt Room

Media

- Morning briefing with McCurry
- Network Radio Roundtable with Panetta (35-40 minutes)
- Satellite Feeds with Vice President: 3 live shots into Pittsburgh, 2 live shots into Hartford, and taped shots into Albuquerque, St. Louis, and Burlington, VT
- Backgrounding Talk Radio with Senior Officials

Documents

- Press Release Detailing Coordinated Administration Activity

TUESDAY, JANUARY 24

Principal Events

- State of the Union Address to Joint Session of Congress, 9:00 p.m.

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Administration Events

Media

Pre-Speech

- Network Morning Shows with Panetta
- Network Correspondents Tong with Panetta, 4:30 p.m. - 5:00 p.m.
- Wires/White House Print Tong with Panetta, 30 minutes
- Calls to Network Anchors by Vice President, 3:00 p.m. - 4:00 p.m.
- Backgrounders with radio talk show hosts by Administration officials

Set-up for Kutztown

- Pre-Kutztown Print and Radio Interviews with Riley and Kunin
- Secretary Riley -- *Allentown Morning News* Editorial Board
- Set-Up Pieces For Kutztown Roundtable Participants

Post-Speech

- Radio with Administration officials
- Network Programs with Administration officials

Documents

- Release Speech Excerpts To Network Shows
- Release Speech At 9:00 p.m. [??]

WEDNESDAY, JANUARY 25

Principal Events

- Roundtable with Kutztown Residents, Kutztown PA, 11:15 a.m. -- 12:00 p.m.
- POTUS Speech to Students at Kutztown University, Kutztown, PA, 12:15 - 1:15 p.m.

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Administration Events

Cabinet Travel:

- | | |
|-------------------------|--|
| • Secretary Rubin | Beacon School / New York, NY |
| • Attorney General Reno | Univ. of Maryland / Baltimore, MD |
| • Secretary Shalala | Syracuse University / Syracuse, NY |
| • Secretary Cisneros | Michigan (tentative) |
| • Secretary Pena | Rutgers University / New Brunswick, NJ |
| • Secretary O'Leary | Newport News, VA |
| • Secretary Jesse Brown | Chicago, IL |
| • Chairwoman Tyson | Community College / Camden, NJ |
| • USTR Kantor | Cincinnati, OH |
| • Director Lee Brown | Knoxville, TN |
| • Secretary Babbitt | Georgetown University / Washington, DC |
| • FEMA Director Witt | Des Moines, IA |

Media

- Network Morning Shows with Reich, Riley, Rubin
Secretary Rubin scheduled for ABC Morning Program
- Sperling Breakfast with Gore, 8:00 a.m. - 9:00 a.m.
- POTUS Satellite from Kutztown, PA, 1:30 p.m. - 2:15 p.m.
- Traveling Cabinet do Ed Boards and Local Interviews
- HRC Radio Conference Calls

Documents

THURSDAY, JANUARY 26TH

Principal Events

- POTUS Meets with College Presidents, re. Tuition Tax Deduction, tba
- POTUS Announces Safe Schools Grants *[proposal]*
- VP Speaks with GOP Caucus on ReGo

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- HRC Dedicates School at U.C. San Diego

Administration Events

Cabinet Travel

- | | |
|---------------------------|---------------------------------------|
| • Secretary Ron Brown | St. Louis, MO |
| • Administrator Browner | Miami, FL |
| • Administrator Lader | U. Mass. (tentative) / Boston, MA |
| • USIA Director Duffy | Marshall University / Charleston, WV |
| • GSA Admin. Johnson | Cal State / Fullerton, CA |
| • EPA Dep. Admin. Hanson | Oregon |
| • Deputy FEMA Dir. Ryland | Florida State Univ. / Tallahassee, FL |

Media

- POTUS: Brokaw [scheduled]; *NEA Today* [proposed-Dawn], *USA Today* [proposed-Rahm]
- Pundits Briefing with Panetta, 45 minutes in afternoon
- Wires/White House Press Print Roundtable with Panetta, 45 minutes
- Traveling Cabinet do Ed Boards and Local Interviews
- College Specialty Press Conference Calls with Kunin and Duffy

Documents

FRIDAY, JANUARY 27

Principal Events

- POTUS Roundtable with Welfare Mothers [Proposed]

Administration Events

- Rasco/Shalala Welfare Roundtable with Reporters [Proposed]

Media

- Secretary Shalala on Morning Shows
- Other POTUS Media??

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Documents

- Release to reporters on President's welfare record and details on 24 waivers

SATURDAY, JANUARY 28

Principal Events

- POTUS at Welfare Working Group at Blair House [closed-press]

Administration Events

- Panetta and Ickes meet with Democratic Governors [closed-press]

Media

- Panetta Press Briefing after Welfare Working Group
- McCurry and Secretary Shalala host Background Briefing for pundits and welfare reporters after Welfare Working Group

Documents

SUNDAY, JANUARY 29

Principal Events

Administration Events

Media

Documents

MONDAY, JANUARY 30

Principal Events

- National Governors Association at White House
- Democratic Governors Dinner

Administration Events

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Media

Documents

- Press release detailing 1/31 Administration-wide ReGo activity

TUESDAY, JANUARY 31

Principal Events

- POTUS Addresses Plenary Session of National Governors Association
- VP does high profile ReGo Event *[Proposed]*

Administration Events

- Cabinet Travel on ReGo *[Proposed]*

Media

- Morning shows?
- Traveling Cabinet do Ed Boards and Local Interviews *[Proposed]*

Documents

STATE OF THE UNION: *Communications Plan*¹

SAT/SUN 1/21-22	MONDAY, 1/23	TUESDAY, 1/24	WEDNESDAY, 1/25	THURSDAY, 1/26	FRIDAY, 1/27
<u>EVENTS:</u> <u>MEDIA:</u> Weekend shows: Panetta, Dodd	<u>EVENTS:</u> Cabinet Meeting re Speech / Strategy <u>MEDIA:</u> Detailed press release McCurry Briefing Network Radio Roundtable [Panetta] Backgrounding Talk Radio VP Satellite Tour -- "Live at 5" bunch	<u>EVENTS:</u> POTUS: State of the Union <u>MEDIA:</u> <i>Pre-SoU</i> Network Morning Shows [Panetta] Network Corresp. Tong [Panetta] Wires/WH Print Tong [Panetta] Calls to Network Anchors [Gore] Backgrounders for Radio Talk Show Hosts Pre-Kutztown --Print/ Radio [Riley/Kunin] Sec. Riley -- <i>Allentown</i> <i>Morning News</i> Ed Board <i>Post-SoU</i> Radio w/ Admin. Officials Network Programs w/ Admin. Officials	<u>EVENTS:</u> POTUS: Kutztown, PA -- Roundtable, Rally speech Cabinet Travel on Education ² -- College Speeches <u>MEDIA:</u> Network Morning Shows [Reich, Riley, Rubin] -- Rubin on ABC Sperling Breakfast [Gore] POTUS Satellite from Kutztown, PA HRC: Radio to California Cabinet: Ed Boards / Interviews	<u>EVENTS:</u> POTUS: College Presidents Announcement of Safe Schools Grants VP: GOP caucus on ReGo HRC: Dedicates school at UC San Diego Cabinet Travel Day 2 ³ -- College Speeches <u>MEDIA:</u> POTUS: Brokaw / <i>NEA Today?</i> <i>USA Today?</i> Pundit Briefing [Panetta] Wires/WH Print Tong [Panetta] Cabinet: Ed Boards / Interviews Kunin/Duffy -- College spec press conf calls	<u>EVENTS:</u> POTUS: Roundtable with Mothers [welfare to work] Rasco/Shalala Media Roundtable on Welfare <u>MEDIA:</u> Shalala Morning Shows Other POTUS media?

Highlights only; Please see attached memo for more details.

¹Cabinet Members will travel to the following states on Wednesday, 1/25: NY, MD, MI, NJ, VA, IL, OH, TN, DC, IA

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AT/SUN, 1/28-29	MONDAY, 1/30	TUESDAY, 1/31	WEDNESDAY, 2/1	THURSDAY, 2/2	FRIDAY, 2/3
<u>EVENTS:</u> Welfare Working Group with Governors Panicke/Ickes Meet with Democratic Governors <u>MEDIA:</u> Panicke Press Briefing McCurry / Shalala Pundit and welfare reporter briefing Weekend Shows	<u>EVENTS:</u> NGA at White House DGA Dinner <u>MEDIA:</u> Press Release for Tuesday's events	<u>EVENTS:</u> POTUS: NGA Plenary Speech [ReGo??] Cabinet: ReGo events VP: Big ReGo event <u>MEDIA:</u> Cabinet Ed Boards / Interviews	<u>EVENTS:</u> <u>MEDIA:</u>	<u>EVENTS:</u> POTUS: Democratic Caucus <u>MEDIA:</u>	<u>EVENTS:</u> <u>MEDIA:</u>

³Cabinet Members will travel to the following states on Thursday, 1/26: MO, FL, MA, WV, CA, OR