

THE WHITE HOUSE  
WASHINGTON

94 JUN 6 6:25

## OFFICE OF THE STAFF SECRETARY

Fax Transmittal Sheet

- VICKI

- Catherine

TO: JIM DORSKIND

Fax Number: 62993

Phone Number:

FROM: Todd Stern

SUBJECT: 2 items for your action. thanks.

DATE: 06/06/94

NUMBER OF PAGES (including cover sheet): 5

MESSAGE:

If all pages are not received, please call 202/456-2702

The document accompanying this facsimile transmittal sheet is intended only for the use of the individual or entity to whom it is addressed. This message contains information which may be privileged, confidential or exempt from disclosure under applicable law. If the reader of this message is not the intended recipient, or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any disclosure, dissemination, copying or distribution, or the taking of any action in reliance on the contents of this communication is strictly prohibited.

M E M O R A N D U M

TO: Todd Stern  
FROM: Victoria L. Radd *VR*  
DATE: June 6, 1994  
RE: Request for 50th Wedding Anniversary Card

---

My uncle and aunt (and godparents) celebrate their 50th wedding anniversary today on June 6, 1994. They were married on D-Day -- just before my uncle was sent out as a navigator on flights over Germany.

I would very much appreciate if we could send a note of congratulations from the President on this date. Thanks for all your help.

Mr. and Mrs. Mentor Metaxas  
6423 Green Leaves Road  
Indianapolis, Indiana 46220

*Jim -  
Could you  
pls take care  
of this & have  
me bc'd on  
the letter so I  
can tell Vicki?  
Thanks good*

Todd Stein

6/6 Dr. Mack's absence -  
sent to John Podesta's office for action. Note  
this event, Patty

**FACSIMILE**

94 JUN 6 P2:23

**CENTER ON ADDICTION AND SUBSTANCE ABUSE**

at Columbia University  
152 West 57th Street  
New York, NY 10019  
Tel: (212) 841-5200  
Fax: (212) 956-8020



Date: June 6, 1994  
To: Patty McHugh for Mack McLarty  
Fax No.: 202-456-1121  
From: Mary Lou Risley, Joseph A. Califano, Jr.'s office  
# of pages (including cover sheet): 3

~~62993~~  
62993

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_CASA ACCOUNT CODE\_\_\_\_\_

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Center on Addiction  
and Substance Abuse  
at Columbia University

June 6, 1994

152 West 57th Street  
New York, NY 10019

phone 212 841 5200  
fax 212 858 8020

Mr. Thomas F. McLarty, III  
Chief of Staff  
The White House  
Washington, DC 20500

Dear Mack:

*Board of Directors*

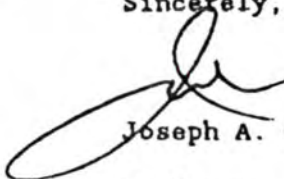
Joseph A. Califano, Jr.  
*Chairman and President*

James E. Burke  
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Douglas A. Fraser  
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Donald R. Keough  
LaSalle D. Leffall, Jr., M.D.  
Manuel T. Pucheco, Ph.D.  
Linda Johnson Rice  
E. John Rosenwald, Jr.  
George Rupp, Ph.D.  
Frank G. Wells

On Thursday, we are announcing Opportunity To Succeed, a demonstration program to deal with ex-addicts/ex-offenders that is exactly what the President suggested in his February speech announcing the Administration's anti-drug strategy. This is a partnership between the Department of Justice and CASA with substantial funding from the Robert Wood Johnson Foundation.

If the President could send me the attached letter (or your rewrite of it), it would be a big help at the press conference.

Sincerely,



Joseph A. Califano, Jr.

Enclosure

**DRAFT 6/6/94**

Mr. Joseph A. Califano, Jr.  
Chairman and President  
Center on Addiction and Substance Abuse  
at Columbia University  
152 West 57th Street  
New York, NY 10019

Dear Joe:

I want you to know how pleased I am to have Attorney General Reno and the Department of Justice join the Center on Addiction and Substance Abuse at Columbia University (CASA) and the Robert Wood Johnson Foundation in an important partnership establishing a multi-site, national demonstration program for ex-addicts/ex-offenders. This is the kind of effort I had in mind when I announced my Administration's drug policy in February.

Opportunity to Succeed (OPTS) exemplifies my Administration's belief that targeting chronic hard-core drug users who are under the supervision of criminal authorities can help them become productive, taxpaying members of society. As I said at Prince George's County Correctional Center in announcing our drug strategy, drug abuse and addiction is a very human problem which must be dealt with person by person and that is what OPTS seeks to do. Empowering communities to provide treatment and offer services so ex-offenders can choose to stand on their own two feet is not only more cost effective than incarceration, but will help reduce recidivism and crime.

I congratulate you and CASA for undertaking this innovative effort that, if successful, will help shape our federal policies and programs, as well as assist communities across the country.

Sincerely,

Bill Clinton

THE WHITE HOUSE  
WASHINGTON

94 JUN 6 PM 6:24

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Comments:

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Center on Addiction  
and Substance Abuse  
at Columbia University

June 6, 1994

152 West 57th Street  
New York, NY 10019

phone 212 841 5200  
fax 212 958 8020

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Chief of Staff  
The White House  
Washington, DC 20500

Dear Mack:

*Board of Directors*

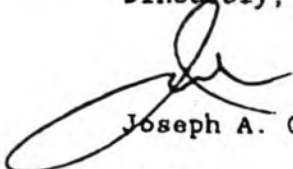
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Enclosure

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Sincerely,

Bill Clinton

LAW OFFICES  
**MATTHEWS, CAMPBELL & RHOADS**  
 PROFESSIONAL ASSOCIATION

DAVID R. MATTHEWS  
 CRAIG A. CAMPBELL  
 GEORGE R. RHOADS  
 EDWIN N. MCCLURE  
 LARRY J. THOMPSON  
 RICHARD J. STOCKER  
 MARK T. FRYAUF

MARY B. MATTHEWS  
 OF COUNSEL

\* ALSO ADMITTED IN OKLA.  
 \*\* ALSO ADMITTED IN TEXAS

119 SOUTH SECOND STREET  
 ROGERS, ARKANSAS 72756-4525

(501) 636-0875

TELECOPIER  
 (501) 636-8190

*Matthew/Campbell  
 Buchanan BAK*

*need letter like  
 this all over USA*

*Mr. President  
 Jeff*

May 27, 1994

"need letter like  
 this all over USA"

Time  
 Time & Life Building  
 Rockefeller Center  
 New York, New York 10020

VIA TELECOPIER 212-522-0601

Dear Editor:

President Clinton keeps a framed quotation from Abraham Lincoln in his private study. It says, "I do the best that I can. If the end brings me out all right, what is said against me won't amount to anything. If the end brings me out wrong, ten angels swearing I was right would make no difference."

In the last two issues you have criticized the President for his "indecision" on the Supreme Court nomination, and for his shift of position from the campaign on the China trade question. Matters as important as these require a thoughtful, deliberate process. We should not expect the President to shoot from the hip nor should we encourage him to remain glued to a campaign comment when the circumstances dictate otherwise.

I am thankful we have a President who is more concerned about doing the right thing than he is pleasing the writers at Time. Why don't you give all this negative slant a rest. The fact is Stephen Breyer is an excellent choice. Most, if not all, of the foreign policy experts in this country believe he has chosen the right course in China. The economy is doing very well. The NRA is on the run. The tobacco industry is finally being brought to task. People are seriously discussing the health care crisis. Crime is being addressed in a meaningful way. In short, the Clinton Administration is doing a very good job. Give him the credit he is due.

Sincerely yours,

MATTHEWS, CAMPBELL & RHOADS, P.A.

*[Signature]*  
 David R. Matthews

THE WHITE HOUSE

WASHINGTON

6-1-94

David

I loved your letter ~~to~~ Thine  
Send one like it to  
the Democrat—

We need another  
organized effort to get  
the information out—

Thanks

Blin

FROM  
THE WHITE HOUSE  
WASHINGTON, D.C.

David R. Matthews  
Matthews, Campbell & Rhoads  
119 South Second Street  
Rogers, Arkansas 72756-4525

PERSONAL

SENT BY:

5-18-94 :10:24PM :

D. M. REG. NEWSROOM-

4566485:# 4/ 8

What's the deal  
 and we get by to do  
 reply?

## The Des Moines Register

### IS GATT SUPPORT WANING?

# Gingrich attacks Clinton's ag policy

By GEORGE ANTHAN

THE REGISTER'S WASHINGTON BUREAU CHIEF

Washington, D.C. — House Republican Whip Newt Gingrich charged Wednesday that the Clinton administration is "anti-agriculture" in seeking spending cuts for domestic farm programs and for subsidies designed to help American farmers compete overseas.



Gingrich charged that President Clinton's attempt to win congressional approval of a new international trade agreement has been jeopardized by his pursuit of cuts in farm spending to offset a loss of tariff income under the pact.

Gingrich's assault was a rare partisan attack on farm policy, which traditionally has been forged in bipartisan alliances among members of the House and Senate agriculture committees.

Gingrich, who is expected to become House GOP leader next year, was echoed by Rep. Pat Roberts of Kansas, the ranking Republican on the House Agriculture Committee, who said, "Farmers are damn well fed up."

Roberts, who said he's been reluctant to attack Clinton's policies because of the Agriculture Committee's bipartisan custom, said, "I'm finding that the opposition and frustration and outright anger on Clinton's policies, or lack of them, are bipartisan and widespread...."

"I keep asking, 'What the hell is going on?' I can't get any answers," he said. He contended that USDA officials appear to be more interested in feeding programs, environmental issues and reorganization than in "production agriculture."

Roberts said Agriculture Secretary Mike Espy "called me yesterday from Brazil. He wanted to know about reorganization. That's the first time I've talked to him in over a year."

"Ridiculous"

A spokesman for Espy said of Gingrich's charge: "That's so ridiculous. Secretary Espy is in South America right now expanding markets for U.S. agriculture."

The USDA spokesman added, "Actions speak louder than words. We have raised loan rates (commodity price supports) for the first time since 1985. The Midwest flood situation was one of the largest disaster

GINGRICH Please turn to Page 4A

## Gingrich: Clinton is anti-farming

### GINGRICH

Continued from Page 1A

assistance programs ever, and we got the money to the farmers the same year." And, he emphasized, "our ethanol policy is a big win for agriculture."

Gingrich said the Republican members of the House Agriculture Committee "need real assurances on agriculture policy" before they agree to support the administration in ratifying the Uruguay Round pact under the General Agreement on Tariffs and Trade.

Gingrich emphasized the important of GOP backing by noting that Republican support was largely responsible for handing Clinton a victory on the North American Free Trade Agreement.

Gingrich said, "At a practical level, the perception is growing that this administration is anti-agriculture, and this perception makes it harder for them to get support for GATT, when normally that's the sector that is most pro-GATT in the country."

White House  
 News Summary  
 Page 3

### Withholds Support

Roberts recently wrote to Clinton that he will not support GATT ratification until the administration outlines its plan for new farm legislation next year, for continuation of the Conservation Reserve Program, which pays farmers to idle environmentally fragile land, and for "continued aggressive use of farm export programs."

Roberts said, "We are not saying, 'No, no, no' to the president. We are saying we would like to say 'yes,' if he can give us reasonable policy assurances."

Roberts added, "I would like a meaningful discussion on what's going to happen in the next farm bill. What is your farm program?"

Gingrich said farm policy issues were a key factor in the Republican victory last week in which Frank Lucas easily defeated Dan Webber Jr. for a vacant House seat in Oklahoma.

The district is heavily Democratic and strongly backed Clinton in 1992. The seat had been held by Democrat Glenn English, who resigned to head the Rural Electric Co-operative Association.

"It was a fight over agriculture," Gingrich said. "In a real sense, this administration doesn't get it."

Roberts said, "There are 15 to 20 (House) seats in rural and small-town America where agriculture policy will be an issue. People always underestimate the farm vote as a catalyst for the rural vote. We've started in Oklahoma."

Steve

Silverman

THE WHITE HOUSE

WASHINGTON

May 30, 1994

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: ANTHONY LAKE

SUBJECT: Cairo Declaration

Earlier this evening you asked for a copy of the Cairo Declaration. Please find a copy attached at Tab A. I have marked the relevent section relating to abortion.

Attachment  
Tab A Text of Cairo Declaration

*C. R. Castro*  
*Pls have this*  
*Memorandum for*  
*Review -*  
*OK*  
*Flag*

cc: Vice President  
Chief of Staff

Maggie → Chris' proposed outline  
in foreign policy — B  
Outline for May 24, 1994  
CC% George  
GS Howell

THE PRESIDENT HAS SEEN 6/1/94

I. Your five foreign policy trips outside Washington provide a framework for the remainder of 1994. ("The Calendar is a syllabus" -- provided you follow through.)

A. Normandy trip in June.

-- Reaffirmation of U.S. commitment to transatlantic security and integration of Europe.

B. G-7 Summit trip.

-- Denuclearization, reform in Russia, economic progress in Central Europe, partnership for peace.

C. U.N. General Assembly trip to N.Y. in September (extended).

-- Role of the UN after 50 years, global issues, Yeltsin Summit.

D. Indonesia trip for APEC in November.

-- U.S. as a Pacific power; seize trade and investment opportunities.)

E. Miami trip for Hemispheric Conference in December.

-- Building on NAFTA; Latin American countries as the "jaguars" of the future; Democracy in the hemisphere.

II. Arrange a series of conceptual meetings to help you develop major themes.

-- Outside experts should be assembled to discuss major concepts, to provide context for you to develop major themes. Topics should be strategic and over arching, not tactical (e.g. War of the Worlds, North Asia).

-- One or more major themes developed by you personally can become the centerpieces of your foreign policy.

III. Control your exposure on foreign affairs -- more formal statements; fewer casual encounters.

-- Press conferences with foreign leaders are time-consuming and unnecessarily risky.

-- Photo opportunities should be limited to prepared statements; no casual questions should be permitted, except related to country involved.

-- Restore the mystery and curiosity by rationing your appearances.

Subcommittee on Civil and Constitutional Rights  
Committee on the Judiciary  
U.S. House of Representatives  
(202) 226-7680 voice  
(202) 225-3746 FAX

**FAX Cover Sheet**

TO: Name:

John Podesta

Fax Phone:

Voice Phone:

FROM:

☐ Melody Barnes

☐ Jan Pegues

☐ Ivy Davis-Fox

☐ Ginny Sloan

☒ Jim Dempsey

☐ Deborah Ward

☐ Catherine LeRoy

☐

Number of pages, including this cover

11

We are transmitting to your office on a Xerox 7020

**PROBLEMS?** Please call (202) 226-7680

**SPECIAL INSTRUCTIONS:**

SECTION 1. INTERCEPTING DIGITAL AND OTHER COMMUNICATIONS.

Chapter 119 of title 18, United States Code, is amended by adding the following new section:

"Sec. 2522. Telecommunications carrier assistance to government agencies

"(1) **Assistance requirements.** -- Except as provided in subsections (2), (3) and (4) of this section, a telecommunications carrier shall ensure that it has the capability to --

(a) expeditiously isolate and intercept, to the exclusion of any other communications, wire and electronic communications within the carrier's service area to or from equipment, facilities or services of a subscriber of such carrier;

(b) transmit the intercepted communications to a location away from the premises of the carrier;

(c) otherwise accomplish authorized interceptions unobtrusively and with a minimum of interference with any subscriber's telecommunications service and in a manner that protects the privacy and security of communications not authorized to be intercepted; and

(d) provide to law enforcement, either before, during or immediately after the transmission of a wire or electronic communication, information available to the carrier that identifies, and is associated with, the origin and destination of such communication placed to, or received by, the subscriber facility, equipment or

service that is the subject of a court order or lawful authorization, except that such information shall not include, with regard to information acquired pursuant to pen register or trap and trace court orders, any information that may disclose the physical location of the facility, equipment or service beyond that associated with the subscriber's telephone number.

"(2) Limitations. This chapter does not authorize any government agency or officer to require that specific design features or system configurations be adopted by telecommunications carriers, nor does it authorize any government agency or officer to prohibit the adoption by telecommunications carriers of any feature or service. Under this chapter, a telecommunications carrier is required to ensure that there is at least one method of interception meeting the requirements of subsection (1) for each outgoing or incoming communication that is transmitted through its facilities. When a communication is handled by more than one telecommunications carrier, the carrier responsible for meeting the requirements of subsection (1) is the carrier that, in the case of any service, provides a customer or subscriber with the first access to the public switched network. A carrier that receives communications in aggregated or commingled form from a customer or other carrier satisfies the requirements of subsection (1) if it has the capability to provide such communications to law enforcement in the form in which they are received from such customer or other carrier. An agency

conducting an intercept that receives communications in aggregated or commingled form shall strictly adhere to the minimization requirements of this chapter.

"(3) **Emergency or exigent circumstances.** In emergency or exigent circumstances, such as those described in sections 2518(7), 2518(11)(b) or 3125 of this title or section 1805(e) of title 50, a carrier may fulfill its responsibilities under subsection (1) by allowing monitoring at its premises.

"(4) **Roaming.** When a telecommunications carrier no longer has access within the service area where interception has been occurring to the content of wire or electronic communications authorized to be intercepted under this chapter as a result of the subscriber's use of a service that causes such communications to be redirected, handed off, or assigned to another service area or carrier, the carrier that initially had been responsible for providing assistance to the interception shall only be required to notify the government of the identity of the carrier or service area that has acquired access to the communications.

"(5) **Notice of Capacity Needs.** A law enforcement agency may provide to a telecommunications carrier a written notice specifying the number of intercepts, pen registers and trap and trace devices (as those terms are defined in chapter 206 of this title) the agency expects to conduct or use simultaneously. Within one year of receiving written notice of capacity needs from an agency, a telecommunications carrier shall ensure that its facilities have the capacity to accommodate simultaneously

the total number of intercepts, pen registers or trap and trace devices for which notice has been provided by that agency. A carrier shall be compensated by each law enforcement agency providing notice of capacity needs for reasonable expenses incurred in expanding the carrier's facilities in response to the notice of such agency.

"(6) **Systems Security and Integrity.** A communications common carrier shall ensure that any court ordered or lawfully authorized interception of a communication effected within its facilities can be activated only with the affirmative intervention of an individual officer or employee of the common carrier.

"(7) **Cooperation of support service providers and equipment manufacturers.** Telecommunications carriers shall consult, as necessary, in a timely fashion with appropriate providers of telecommunications support services and telecommunications equipment manufacturers for the purpose of identifying any service or equipment, including hardware and software, that may require modification so as to permit compliance with the provisions of this section. A provider of telecommunications support services or a telecommunications equipment manufacturer shall, on a timely basis and at a reasonable charge, make available to telecommunications carriers support services, technical assistance or equipment in its possession or control necessary to permit compliance with the provisions of this section.

"(8) Enforcement. (a) If a court authorizing an interception under this chapter, under a State statute, or under the Foreign Intelligence Surveillance Act finds that a telecommunications carrier has failed to comply with this section, the court may direct that the carrier comply forthwith and may direct that a provider of telecommunications carrier support services or a manufacturer of telecommunications equipment furnish forthwith support services, technical assistance or equipment within its possession or control necessary for the carrier to comply.

(b) The Attorney General may apply to the appropriate United States District Court for, and the District Courts shall have jurisdiction to issue, an order directing that a telecommunications carrier, a provider of telecommunications carrier support services or a manufacturer of telecommunications equipment comply with this section.

(c) Any telecommunications carrier that willfully violates this section shall be subject to a civil penalty of up to \$10,000 per day for each day in violation, such fine to be consistent with the nature and cause of the violation and the size of the carrier. The Attorney General may file a civil action in the appropriate United States District Court to collect, and the United States District Courts shall have jurisdiction to impose, such fines."

SEC. 2. EFFECTIVE DATE AND FUNDING. Subsections 2522(1) - (4) and 2522(8) of title 18 as added by section 1 of this Act

shall take effect four years after the date of enactment of this Act.

[Reimbursement language will need to be inserted]

[Authorization of appropriations language]

SEC. 3. DEFINITIONS.

(a) Section 2510 of title 18 is amended by adding the following new subparagraphs:

"(19) 'telecommunications carrier' means any person or entity engaged in the transmission of wire or electronic communications as a common carrier for hire and includes a commercial mobile service;

(20) 'provider of telecommunications support services' means any person or entity that provides services to a telecommunications carrier that are integral to processing, directing, forwarding or completing the transmission of wire or electronic communications."

(b) Section 2510(4) of title 18 is amended by adding at the end thereof, before the semicolon, ", except that with regard to the transmission of a communication encrypted by a subscriber, a telecommunications carrier shall not be responsible for decrypting, or ensuring the government's ability to decrypt, the communication, unless the encryption was provided by the service provider and the service provider possesses the information necessary to decrypt the communication".

SEC. 4. TECHNICAL STANDARDS AND SPECIFICATIONS FOR  
IMPLEMENTATION OF SECTION 2522 REQUIREMENTS.

To ensure the efficient and industry-wide implementation of the requirements established in section 2522 of title 18, United States Code, the Attorney General, in coordination with other Federal, State, and local law enforcement agencies, shall consult with appropriate standards setting bodies of the telecommunications industry. A telecommunications carrier shall be in compliance with the capability requirements of section 2522 if it is in compliance with publicly available standards for implementing the requirements of section 2522 adopted by an industry standards setting body. In the event of a dispute about standards or if industry bodies fail to issue standards, any person may petition the Federal Communications Commission to establish, by notice and comment rulemaking, standards that serve the interests of law enforcement, industry and privacy and the policy of the United States to encourage the provision of new technologies and services to the public. The absence of standards for implementing the requirements of section 2522 shall not preclude any carrier from deploying a technology or service nor shall the absence of standards relieve any carrier of the obligations imposed by section 2522.

SEC. 5. CORDLESS TELEPHONES.

(a) Definitions. - Section 2510 of title 18, United States Code, is amended -

(1) in paragraph (1), by striking "but such term does

not include" and all that follows through "base unit"; and

(2) in paragraph (12), by striking subparagraph (A) and redesignating subparagraphs (B) through (D) as subparagraphs (A) through (C) respectively.

(b) Penalty. - Section 2511 of title 18, United States Code, is amended -

(1) in subsection (4)(b)(i), by inserting "a cordless telephone communication that is transmitted between the cordless telephone handset and the base unit," after "cellular telephone communication,"; and

(2) in subsection (4)(b)(ii), by inserting "a cordless telephone communication that is transmitted between the cordless telephone handset and the base unit," after "cellular telephone communication,".

#### SEC. 6. RADIO-BASED DATA COMMUNICATIONS.

Section 2510(16) of title 18, United States Code, is amended by striking the word "or" at the end of subparagraph (D) and inserting an "or" at the end of subparagraph (E) and adding the following new subparagraph:

"(F) an electronic communication;"

#### SEC. 7. PENALTIES FOR MONITORING RADIO COMMUNICATIONS THAT ARE NOT SCRAMBLED, ENCRYPTED, OR NON-PUBLIC.

Section 2511(4)(b) of title 18, United States Code is amended by deleting the phrase "or encrypted, then -" and

inserting the following:

" , encrypted, or transmitted using modulation techniques whose essential parameters have been withheld from the public with the intention of preserving the privacy of such communication, then -"

#### SEC. 8. TECHNICAL CORRECTION.

Section 2511(2)(a)(i) of title 18 is amended by striking out "used in the transmission of a wire communication" and inserting in lieu thereof "used in the transmission of a wire or electronic communication".

#### SEC. 9. FRAUDULENT ALTERATION OF COMMERCIAL MOBILE RADIO INSTRUMENTS.

(a) Section 1029(a) of title 18 is amended by striking the word "or" at the end of subparagraph (3) and adding the following new subparagraphs:

"(5) knowingly and with intent to defraud uses, produces, traffics in, has control or custody of, or possesses a telecommunications instrument that has been modified or altered to obtain unauthorized use of telecommunications services; or

"(6) knowingly and with intent to defraud uses, produces, traffics in, has control or custody of, or possesses (i) a scanning receiver or (ii) hardware or software used for altering or modifying telecommunications instruments to obtain unauthorized access to telecommunications services."

(b) Section 1029(c)(2) of title 18 is amended by striking

"(a)(1) or (a)(4)" and inserting in lieu thereof "(a)(1), (a)(4), (a)(5) or (a)(6)".

(c) Section 1029(e)(1) of title 18 is amended by inserting "electronic serial number, mobile identification number, personal identification number," after "account number,".

(d) Section 1029(e) of title 18 is amended by striking the word "and" at the end of subparagraph (5), by striking the period at the end of subparagraph (6) and adding "; and", and by adding the following new subparagraph:

"(7) the term "scanning receiver" means any device or apparatus that can be used to intercept a wire, oral or electronic communication in violation of chapter 119 of this title."

SEC. 10. CONSENT TO INTERCEPTION OF AN ORAL, WIRE OR  
ELECTRONIC COMMUNICATION.

Section 2511 (2)(d) of title 18, United States Code, is amended to read as follows:

"(d) It shall not be unlawful under this chapter for a person not acting under color of law to intercept a wire, oral, or electronic communication where all parties to the communication have given prior consent to such interception."

Mack (Rubin)

THE WHITE HOUSE  
WASHINGTON

April 25, 1994

MEMORANDUM FOR MACK MCLARTY

FROM: BOB RUBIN

SUBJECT: ECONOMIC ISSUES --  
COMMUNICATIONS AND OUTREACH PLAN

Attached is a memorandum, based on discussions among the NEC staff and Communications Department, outlining an outreach strategy to highlight and advance the President's economic agenda for the remainder of the year. It envisions a mini-campaign to articulate a coherent economic message and push for passage of the Reemployment Act and the remainder of the economic legislative agenda. After your approval, we will then raise this with the NEC principals.

We would like to discuss this at a meeting with you at your earliest convenience. In particular:

We would like you to sign off on the plan, especially its requests for Presidential time;

We want your assent to call on the resources of other parts of the White House (e.g., Cabinet Affairs, Public Liaison), to help implement this campaign.

① Other events

- New Budget
- Unemployment Zones
- Consumer Credit Basics
- SBA Activities

② Should we want Jobs Fair? tie to budget?  
and jobs (15)

① Rubin

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DesL

THE WHITE HOUSE  
WASHINGTON

April 25, 1994

MEMORANDUM FOR MACK MCLARTY

FROM: BOB RUBIN  
MICHAEL WALDMAN<sup>1</sup>

SUBJECT: ECONOMIC COMMUNICATIONS/OUTREACH STRATEGY

The purpose of this memorandum is to lay out a proposed communications and outreach strategy for the administration's economic agenda for the remainder of the year (and leading into the 1994 mid-term elections). It sets forth an administration campaign designed to a) communicate to the public an ongoing message of economic recovery and reform; b) ensure that our message is focused on "jobs," and not merely "interest rates"; c) help pass the remaining portions of the workforce agenda; d) sharply delineate a Democratic economic message going into the 1994 elections.

There is some urgency to this task -- even beyond the need to counteract market-driven jitters.

*Waldman  
to pay* First, the economy continues to grow, and, finally, to create jobs. However, the public does not necessarily associate this recovery with our policies. (See the TV coverage of the 400,000 new jobs last month, which too often failed to mention President Clinton's name.) We should resist the temptation to focus exclusively on government programs, even work-oriented ones such as reemployment centers. The central economic fact for millions of Americans is that they are going back to work, on our watch. We should emphasize what has been accomplished, while recognizing many that Americans risk being left behind.

Second, the many disparate parts of the training/education/workforce agenda have not been tied together into a "big idea" that breaks through the din.

---

<sup>1</sup> This memorandum reflects the thinking of NEC and Communications Department staff, especially Rahm Emanuel, Gene Sperling, and Sylvia Matthews.

Absent a communications/outreach plan, there's little chance that the audience most likely to appreciate the workforce agenda will even know it exists.

*Third, even though the middle class believes that President Clinton has done what's necessary to advance the nation's future prosperity (e.g., deficit reduction, trade), they are unconvinced that it will benefit them. We need to make clear that our middle-class focus extends not just to health care or spending programs, but to our concept of the economy itself. We can't allow people to think that last year we did NAFTA for the elites; now this year we'll do health care for the middle class. Our economic policy seeks to benefit the middle class, too.*

*Finally, we need to lay out the case in advance of the 1994 mid-term elections that we have a plan for prosperity, and that it is a Democratic Party plan. In particular, we should work with congressional Democrats to present a coherent message about economic recovery and the Democratic plan for our workers. In part, this requires identifying -- and possibly, if appropriate, sharpening -- our differences with the Republicans and conservatives.*

The contrary view to our proposal holds that we will get credit for the economy if it is buoyant, regardless of what we do; and we will get blamed if it is weak, no matter what we do. The key to 1994, this view holds, is health care and crime, period. We don't agree. It is likely that the economy will not roar into 1996 with such strength that our success is self-evident. We need to show people that we are working at it.

## **I. MESSAGE DEVELOPMENT**

Our economics message must be consistent with the administration's overall message. One aspect of the Clinton/Democratic economic approach is to create prosperity by empowering people and investing in people. In so doing, we will prepare the people for the economy of the future.

### *a. Broad themes*

There is a real need for a short, powerful economic message that conveys what is different about our economic vision. We have not developed that yet. But that can't stop us from moving forward. For now, there is no need to reinvent the wheel: roughly, we should follow the template of the economics section of the State-of-the-Union.

For twelve years, America's economy drifted as economic fundamentals were ignored. In the face of new global competition that places a premium on the skills of the workforce, we allowed our country's institutions to slip and our people to go unprepared for change.

Last year, we began the process of economic renewal by getting our fiscal house in order (deficit reduction). And we launched a campaign to open markets to our exports worldwide (NAFTA, GATT, continuing this year with Japan). These policies have begun to work, as jobs have finally begun to be created. This year, we take the next step: preparing our people for change through reemployment, worker training, lifetime learning, etc. Our vision holds that by putting people first, we will ensure prosperity.

Our economic approach is distinguished by two things: we made the tough choices (i.e., we cut the deficit and raised taxes on the wealthy), and we are fighting for the interests of the middle class. (These are implicit contrasts with the Republicans, who ducked real deficit reduction while ignoring the plight of the middle class.)

*b. Sharpening the presentation*

Today, the economic program lacks the message resonance of other policy initiatives -- health care that can never be taken away; 3 strikes-and-you're-out; 100,000 cops; 2 years of welfare and you're off. The training/education agenda, in particular, can appear vague, even mushy. We need to develop a policy or goal that crystallizes the kind of change we are seeking.

We could seek to extract from the retraining agenda a distinct, gripping goal. For example, we are exploring the idea of seeking to make every American computer literate by the Year 2000. This speaks directly to the fears of older workers, who see automation and computerization as direct threats to their livelihood and futures. It indicates a commitment to an enlarged market for the computer industry, and might be popular there. And it would identify the administration in a concrete way with preparing for the future. There are, to be sure, pitfalls --: can you make someone computer literate who is not literate? -- but the idea is well worth exploring with the relevant policy officials.

### III. AUDIENCE

Our efforts should aim at several distinct audiences, recognizing that these do not all overlap (indeed, they may have conflicting interests or views). (It may be possible to convey one facet of a consistent message to business elites, and another to lower-middle class workers, since they simply do not receive their information from the same places.)

*Economic and business elites:* These actors deserve particular attention, since their perception can create economic reality.

*Congressional Democrats:* We need to convey a consistent economic message to Hill allies, so that they can use it and to remind them of the common success we have had.

*Targeted regions* -- especially California and the industrial midwest. Our TLC to California is paying off. Now, as that state's economy starts to truly recover, we have an opportunity to cement

*Non-college educated voters* -- These are the people most skeptical of our efforts (indeed, of any efforts), and who are rightly fearful of their place in the emerging global economy.

#### IV. PRESIDENTIAL CALENDAR

We should seek to have one major event, and one secondary event, a month (one every two weeks).

##### *May*

- **School-to-work bill signing** - May 4
- Second week in May - possible economic event (probably reemployment act related)
- **Goals 2000** event (Galston is checking with Pat Griffin re: how late in season is too late for Members to bask in success of the bill)

##### *June*

( June 9 (or ASAP after that) - **White House Jobs Fair** -- Inspired by the NAFTA products fair. It would bring to the South Lawn companies that have rehired or expanded their workforces as a result of the Clinton recovery.

- **High school graduation** - income contingent loan repayment
- **Business Council speech on reemployment** (June 21)
- [Note: NAFTA six months - report card/success stories - should be VP rather than POTUS]

##### *July*

- **Major Presidential speech** pre-Naples re: jobs and international economy

- G-7 in Naples - "economic vision" speech to European audience (e.g., university students)

#### *August*

- **Reemployment on House floor** - Presidential off-campus event

#### *Fall*

- Partisan speech challenging Republicans on economics

- GATT enactment

### IV. ONGOING EFFORTS

#### A. Political/legislative

- *Members of Congress* -- Democratic members of Congress should be given the tools to discuss and take credit for better economic times. This would include:

- training session for staff on the economic plan/economic success
- one minutes on economic growth
- biweekly talking points on economy
- briefing book on economy

- *Political* -- Similarly, administration supporters should be equipped with tools to discuss our economic plan

- summary/talking points on the economic plan
- economic statistics

#### B. Public liaison

We should use the public liaison process now being skillfully deployed on behalf of health care or crime to spread the gospel on our economic message. These sessions can take place here (e.g., at the OEOB), or on the road

- *Financial analysts* - WH and NEC staff can visit New York, or invite here, the analysts for major financial institutions who widely disseminate their economic views.

- *Business groups* -- WH Public Liaison does a good job generally at keeping in touch with business groups. We need to use them to bring these business leaders here for the specific purpose of discussing reemployment and other aspects of the economic plan.

- *Economists*

C. Cabinet -- The Cabinet are heavily booked for health care, welfare, and crime. According to cabinet affairs, it is unlikely that it would be possible to mount any kind of a surrogate campaign on economic issues in the near future. However, we should provide regular economic talking points for the cabinet to use.

#### D. Regular press outreach

The economic policymaking team is well-respected by the press. We can take advantage of this situation if we implement a disciplined program of press outreach.

- *Bureau meetings* -- Continue the process of regular meetings with bureau chiefs for the networks and also for other news organizations (major dailies, newsmagazines).

- *Editorial board meetings* -- NEC members and staff

- *Op-eds* on general economic themes

- *Business editors* - bring them into the White House for a day of briefings

- *Non-elite press* -- We need to aggressively get our economic message out to the non-elite audience. The reemployment issue is the best vehicle for this. Research on market share and venues is being conducted (on a more general basis) by the Communications Department. Possible outlets should include:

- o union magazines
- o heavy focus on USA Today
- o Parade magazine

#### E. "Rapid response" capability

Happily, it should not be necessary to develop a "war room" style team. However, we need to be better about jumping to claim credit for good news -- or batting down bad news. (This is a matter of enhanced communications among NEC and Communications staff as much as anything else.)

- o NEC needs to flag for WH communications the dates that new, potentially good (or bad) statistics are coming out
- o The agencies need to have a regular system of responding to statistics (i.e., Brown on auto sales)

#### F. Research

- General economic success stories
- NAFTA success stories
- Republican predictions of doom-and-gloom, and how they turned out

#### G. Coordination

This "campaign" requires intra-White House and inter-agency coordination.

- Regular internal WH meetings (more meetings! just what we need!) with representatives from NEC, Communications, DPC, CEA, Legislative, Public Liaison, Political, Cabinet, and other relevant departments.
- Interagency working group with public affairs directors of relevant agencies

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# Science Times

TUESDAY, MAY 31, 1994

The New York Times

C1

## Genetic Attacks Readied On AIDS

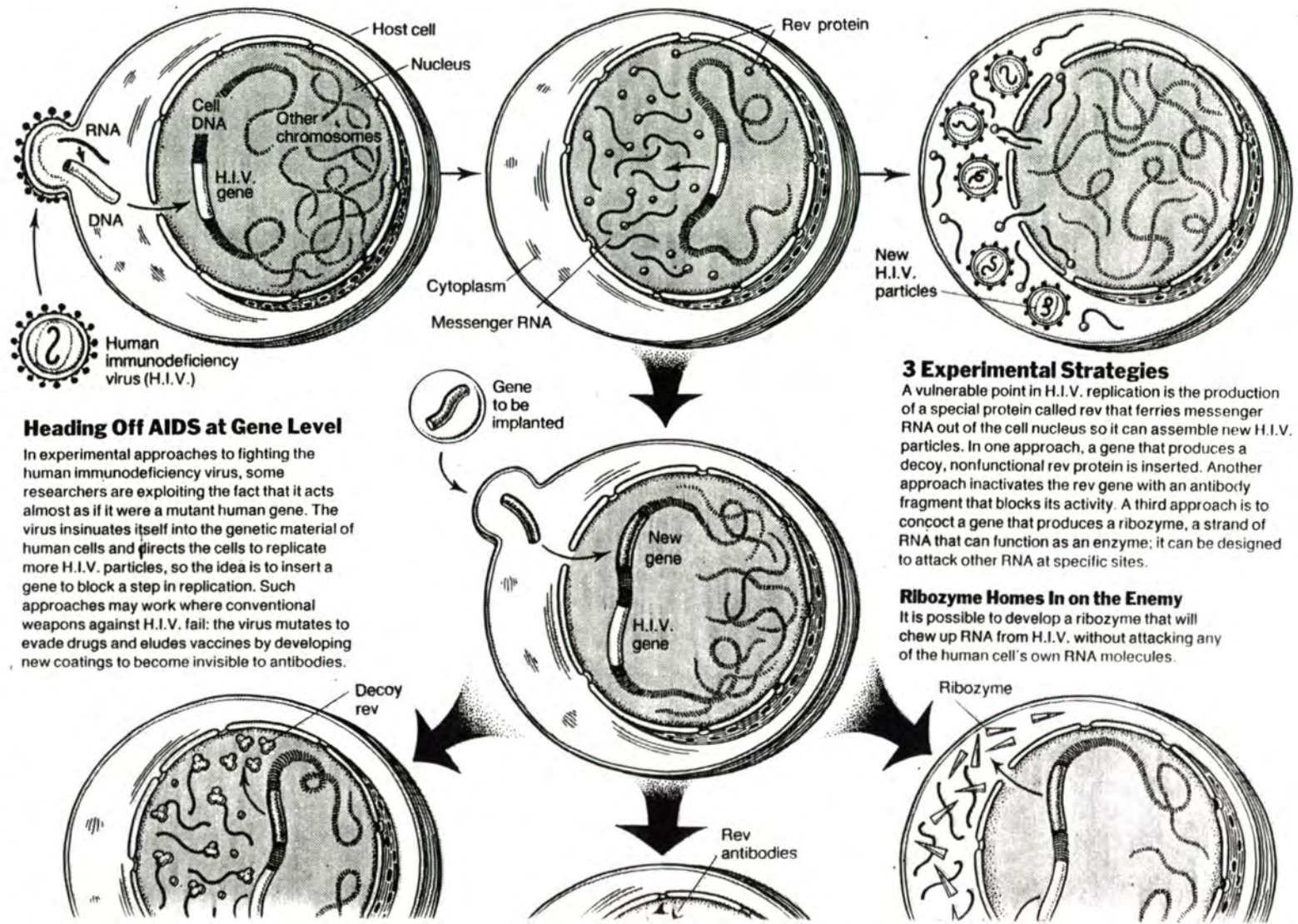
By GINA KOLATA

**T**HE AIDS virus continues to elude all conventional attacks. Find an effective drug and the virus quickly mutates to sidestep the obstacle. Make a vaccine and the virus changes its coat to become invisible to the immune system's antibodies.

In search of fresh approaches, some molecular biologists say it is a mistake to treat AIDS as if it were caused by an ordinary virus like those of influenza or polio. Instead, they say, AIDS should be seen as a disease of DNA. Since H.I.V., the virus that causes AIDS, integrates itself into the DNA of the chromosomes, they argue, the methods of gene therapy and molecular biology should be used to attack the virus as it subverts the cell's genetic machinery, almost as if it were a mutant human gene.

The perspective of AIDS as a disease of DNA has helped inspire several new and ingenious approaches. Although these may prove no more successful than the conventional efforts, they represent the most sophisticated tools that molecular biologists now command. Two such schemes are now ready to be tried in people with AIDS and others will be tested in patients later this year. As always in clinical studies, these initial trials are intended to establish safe modes of treatment, not to accomplish a cure at this stage.

The challenge of a gene therapy approach to AIDS is to choose the right viral genes to sabotage. "You can target different proteins that are controlling different parts of the viral life cycle," said Dr. Gary J. Nabel, a Howard Hughes researcher at the University of Michigan Medical Center in Ann Arbor.



### Heading Off AIDS at Gene Level

In experimental approaches to fighting the human immunodeficiency virus, some researchers are exploiting the fact that it acts almost as if it were a mutant human gene. The virus insinuates itself into the genetic material of human cells and directs the cells to replicate more H.I.V. particles, so the idea is to insert a gene to block a step in replication. Such approaches may work where conventional weapons against H.I.V. fail: the virus mutates to evade drugs and eludes vaccines by developing new coatings to become invisible to antibodies.

### 3 Experimental Strategies

A vulnerable point in H.I.V. replication is the production of a special protein called rev that ferries messenger RNA out of the cell nucleus so it can assemble new H.I.V. particles. In one approach, a gene that produces a decoy, nonfunctional rev protein is inserted. Another approach inactivates the rev gene with an antibody fragment that blocks its activity. A third approach is to concoct a gene that produces a ribozyme, a strand of RNA that can function as an enzyme; it can be designed to attack other RNA at specific sites.

### Ribozyme Homes In on the Enemy

It is possible to develop a ribozyme that will chew up RNA from H.I.V. without attacking any of the human cell's own RNA molecules.

# Genetic Attacks Readied On AIDS

By GINA KOLATA

**T**HE AIDS virus continues to elude all conventional attacks. Find an effective drug and the virus quickly mutates to sidestep the obstacle. Make a vaccine and the virus changes its coat to become invisible to the immune system's antibodies.

In search of fresh approaches, some molecular biologists say it is a mistake to treat AIDS as if it were caused by an ordinary virus like those of influenza or polio. Instead, they say, AIDS should be seen as a disease of DNA. Since H.I.V., the virus that causes AIDS, integrates itself into the DNA of the chromosomes, they argue, the methods of gene therapy and molecular biology should be used to attack the virus as it subverts the cell's genetic machinery, almost as if it were a mutant human gene.

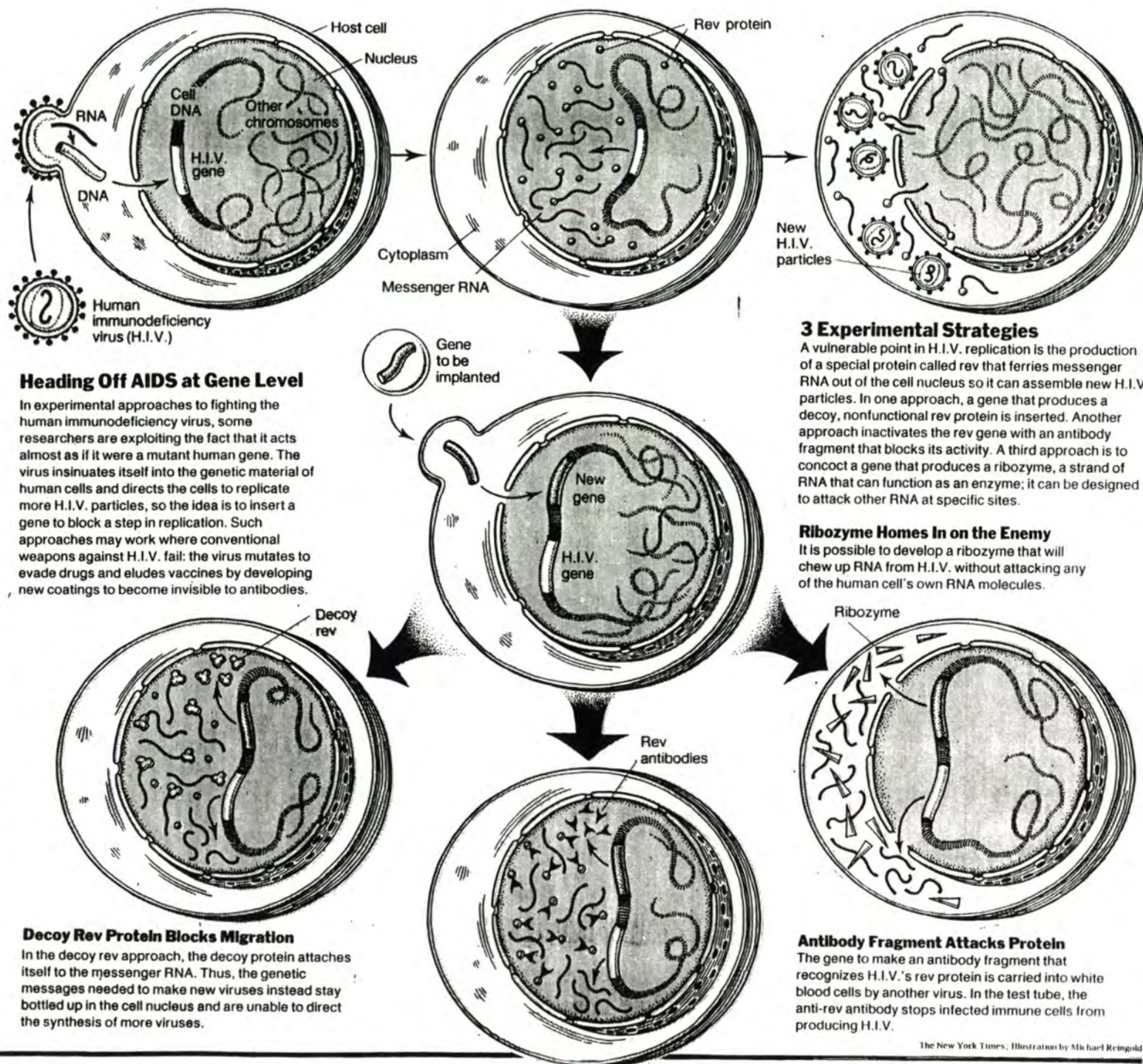
The perspective of AIDS as a disease of DNA has helped inspire several new and ingenious approaches. Although these may prove no more successful than the conventional efforts, they represent the most sophisticated tools that molecular biologists now command. Two such schemes are now ready to be tried in people with AIDS and others will be tested in patients later this year. As always in clinical studies, these initial trials are intended to establish safe modes of treatment, not to accomplish a cure at this stage.

The challenge of a gene therapy approach to AIDS is to choose the right viral genes to sabotage. "You can target different proteins that are controlling different parts of the viral life cycle," said Dr. Gary J. Nabel, a Howard Hughes researcher at the University of Michigan Medical Center in Ann Arbor. "You can target proteins that are needed for the virus to get into the cell, to get into the nucleus, to get out of the nucleus."

Dr. Nabel and his colleagues are aiming at a small but critical cog in the machinery by which H.I.V. assembles new viruses. It is a protein made by an H.I.V. gene called rev and it has a humble but essential duty, that of transporting copies of most of the virus's genetic messages from the nucleus of a cell into the surrounding cytoplasm.

Without the rev protein, the genetic messages needed to make new viruses stay bottled up in the cell nucleus and are unable to

Continued on Page C3



## Heading Off AIDS at Gene Level

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### Decoy Rev Protein Blocks Migration

In the decoy rev approach, the decoy protein attaches itself to the messenger RNA. Thus, the genetic messages needed to make new viruses instead stay bottled up in the cell nucleus and are unable to direct the synthesis of more viruses.

## 3 Experimental Strategies

A vulnerable point in H.I.V. replication is the production of a special protein called rev that ferries messenger RNA out of the cell nucleus so it can assemble new H.I.V. particles. In one approach, a gene that produces a decoy, nonfunctional rev protein is inserted. Another approach inactivates the rev gene with an antibody fragment that blocks its activity. A third approach is to concoct a gene that produces a ribozyme, a strand of RNA that can function as an enzyme; it can be designed to attack other RNA at specific sites.

### Ribozyme Homes In on the Enemy

It is possible to develop a ribozyme that will chew up RNA from H.I.V. without attacking any of the human cell's own RNA molecules.

### Antibody Fragment Attacks Protein

The gene to make an antibody fragment that recognizes H.I.V.'s rev protein is carried into white blood cells by another virus. In the test tube, the anti-rev antibody stops infected immune cells from producing H.I.V.

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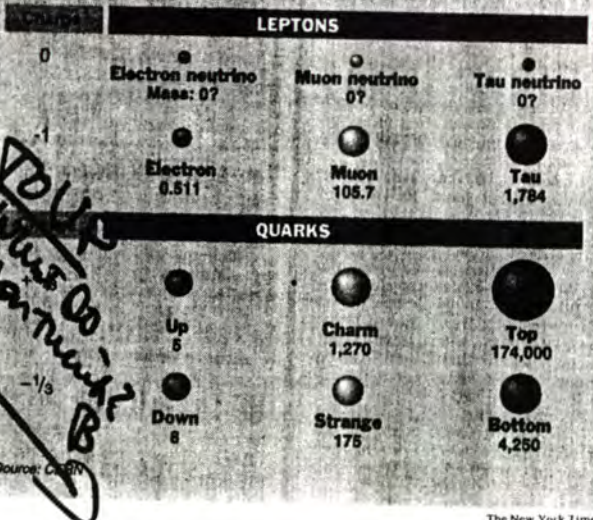
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## Panel Urges U.S. to Join Europe's Collider Project

By WALTER SULLIVAN

**S**EEKING to set a new direction for high-energy physics after the cancellation of the superconducting supercollider, a committee of physicists has proposed that the United States join with the Europeans in building the next big particle accelerator. If Congress is willing to pay the membership fee, American physicists will gain access to a cutting-edge machine at a fraction of what the supercollider would have cost.

The committee's recommendations were outlined to Congress last week by its chairman, Dr. Sidney D. Drell of the Stanford University Linear Accelerator in California. Dr. Drell, a leading advocate of the supercollider, was presenting his new ideas to the Science Subcommittee of the House Science, Space and Tech-

meet to consider final approval of the new collider. Its construction would cost an estimated \$1.7 billion, or one-fifth of what the supercollider was expected to cost. Contributions by members to the CERN budget, now about \$600 million a year, are allocated according to the gross national product of each member. If there is help from such outside sources as the United States, Japan, China and perhaps Russia, its sponsors say it could be completed by 2005.

It would have seven times the energy and 100 times the intensity (luminosity) of the Fermilab machine in Illinois. In an interview, Dr. Christopher Llewellyn Smith, the CERN director general, said the project must be "globalized." Otherwise the project would be so prolonged that, its sponsors say, today's youngest physicists would never see its completion. Most physicists at CERN are in their 20's and 30's.

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The committee's recommendations were outlined to Congress last week by its chairman, Dr. Sidney Drell of the Stanford University Linear Accelerator in California. Dr. Drell, a leading advocate of the supercollider, was presenting his new ideas to the Science Subcommittee of the House Science, Space and Technology Committee.

Representative Sherwood Boehlert, an upstate New York Republican who was a leading opponent of the supercollider, described the new approach as "a thoughtful, specific blueprint for how to pursue this most basic of basic sciences," and endorsed Dr. Drell's proposal for multi-year financing of the new machine.

**U.S. Project Is Halted**

Dr. Drell's committee was appointed under the auspices of the Department of Energy. The Energy Secretary, Hazel R. O'Leary, has said she wishes to be an intermediary between Congress and those in the field of high-energy physics. The proposal for collaboration with the Europeans represents the final acceptance by American physicists that big particle accelerators are now so expensive that they can only be built as international ventures.

The reluctance of Japan to contribute substantially to the costs of the supercollider was one reason Congress decided not to continue the project, which was already under construction in Texas.

The machine the physicists now favor is called the Large Hadron Collider, or L.H.C. Some 17 miles in circumference, it would be built at CERN, the European Laboratory for Particle Physics in Geneva. Physicists hope the head-on collisions of particles inside the collider will be powerful enough to create a predicted entity known as the Higgs particle.

Speculation on such a particle is reminiscent of the puzzle that followed discovery of the periodic table of elements by Dmitri I. Mendeleev in the last century. He found that because of their atomic structure, the elements naturally arranged themselves in columns depending on their chemical properties and electric charge, but the weights of the atoms were not as well ordered.

The explanation finally came with discovery that atoms contain varying amounts of a particle, the neutron, that contributed to their weight but did not affect their electric charge or chemistry.

The same sort of mystery now surrounds the atomic particles. Their 12 light and heavier constituents (leptons and quarks) fall neatly into a table, but their weights defy explanation. The tau lepton, for example, is about 17 times as heavy as the muon and 3,491 times as heavy as the electron. It is suspected that the mass of such particles is in some way related to the mysterious Higgs.

Citing recent identification of the top quark, the Drell committee said no one could explain why it weighed so much. "And no one has found a meaningful pattern in the masses of any of the quarks or elementary particles that have been discovered."

The top quark, whose tentative discovery was recently announced by the Fermi National Accelerator Laboratory near Chicago, completed the family of 12 leptons and quarks predicted by current theory (the Standard Model), but left unexplained their diverse masses.

The planned machine, like the supercollider, would collide countercorotating beams of protons, but it would not require a new tunnel. It would be built on top of an existing accelerator, the Large Electron-Positron collider or LEP, whose 17-mile tunnel runs hundreds of feet below fields and villages in Switzerland and France.

In June representatives of the 19 nations belonging to CERN are to begin to experimentally study the early history of the cosmos."

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