

THE WHITE HOUSE

Mr. President -

1-10-00

Attached is a letter from John Sykes, president of VH1, asking that you write letters seeking financial support for VH1 Save the Music Foundation. We have concerns about the request.

It has long been our policy that you do not engage in fundraising for a private entity - even when it is not-for-profit, and one with goals as important as those of Save the Music. This policy is consistent with the ban on fundraising in one's official capacity that applies to others in the White House.

If you are considering this request, both Nolan and I would like to discuss it with you.

Meredith Cable

Best regards,



JS/hah
Attachments

cc: Ray Chambers
Gene Sperling

Thank you!

Meredith

Want to write
John a letter of
support with the
understanding
that he'll write
in asking donors
to give I can
about this for

1-10-00

258-7880

John Sykes
Must go to Council
soon if
shut

Copied
Cable
Nolan
Podesta

of support to potential donors to VH1 Save the Music. The first is a generic request for support, bitious.

to promote your New Markets initiative. I wrote it (Save the Music board member) Ray Chambers's letter reaches out to the New Market leaders them to join an elite group that would be part of a would require a minimum donation of \$100,000. n invitation to a yearly meeting that you would the program.

bar on the financial support we are seeking for work we are doing at our foundation under the could use VH1 as an example of a profitable g its time and resources in impoverished cities. I

ther way, I appreciate your incredible support.

1-10-00

John -

James Watt & Council

JOHN SYLVESTER, PRESIDENT

James Watt must go soon if

Copied
Cabe
Nolan
Podesta

DRAFT #1
GENERIC REQUEST

Dear _____,

I want to bring your attention to a program Hillary and I have embraced that is having a profound effect on school children across the country. The VH1 Save the Music Foundation is a non-profit organization created by the cable channel VH1 to restore music education programs in our public schools. I'm asking for your help.

Music education is a necessity, not a luxury. It not only sparks confidence and creativity in our children, but also builds brain power. School kids who receive music instruction go on to score higher on Math and English tests.

I can speak to this first hand. I still remember my music teachers, Carol Powell and Virgil Sperling, and the important lessons I learned from the power of music. I don't think I would be President if it hadn't been for school music programs.

Hillary and I believe that VH1 Save the Music is one of the greatest examples of a private corporation using its resources for public good. We have both given our time and support...I even donated one of my personal saxophones to a public school here in Washington DC. Just two weeks ago, we hosted a concert here at the White House featuring some of the biggest names in music who gathered to help raise awareness for music education.

I hope you will join us in supporting the VH1 Save the Music. To date, the initiative has raised \$25 million in support of music education and has pledged to pass \$100 million by the year 2007. My friend John Sykes, the President of VH1, will be contacting you soon to let you know how you can be a part of this important initiative. Please consider his request. Financial support from organizations like yours will help us bring music education to all of our nation's children.

Thank you in advance for getting involved.

Sincerely,

DRAFT #2

REQUEST TO JOIN THE PRESIDENT'S COUNCIL ON MUSIC EDUCATION



Dear _____,

I want to bring your attention to a program Hillary and I have embraced that is having a profound effect on school children across the country. The VH1 Save the Music Foundation is a non-profit organization created by the cable channel VH1 to restore music education programs in our public schools. I'm asking for your help.

Music education is a necessity, not a luxury. It not only sparks confidence and creativity in our children, but also builds brain power. School kids who receive music instruction go on to score higher on Math and English tests.

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I would be most grateful if you would join me and an elite group of new market leaders in this country who recognize the significant value of music education by joining the President's Council on Music Education. My friend John Sykes, the President of VH1, will be in contact with you shortly to let you know how you can be a part of this important Council, as well as other ways you can get involved with VH1 Save the Music.

Thank you in advance for your support.

Sincerely,

THE WHITE HOUSE

WASHINGTON

COUNSEL'S OFFICE

FACSIMILE TRANSMISSION COVER SHEET

DATE: 11/8TOTAL PAGES (INCLUDING COVER PAGE): 4TO: AMY CONSTACK

ATTN: _____

FACSIMILE NUMBER: 62146

TELEPHONE NUMBER: _____

FROM: MELISSA ROBER at (202) 456-6611

COMMENTS: _____

From Susan Maloney. Seeking
your approval.

PLEASE DELIVER AS SOON AS POSSIBLE

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1515 BROADWAY NEW YORK NY 10036-5797 TELEPHONE (212) 258-7880

JOHN SYKES PRESIDENT

THE VH1 SAVE THE MUSIC FOUNDATION

Traditional Foundation Targets

Bruce Esterline
Meadows Foundation, Inc.
Wilson Historic Block
3003 Swiss Avenue
Dallas, TX 75204-6090
(214)826-9431

Barron Tenny
The Ford Foundation
320 East 43rd Street
New York, NY 10017
(212)573-5000

Heather G. Graham
The James Irvine Foundation
One Market Street
Spear Tower, Suite 1715
San Francisco, CA 94105
(415)777-2244

Edward Skloot
Surdna Foundation, Inc.
330 Madison Avenue, 30th Floor
New York, NY 10017-5001
(212)557-0010

William S. White
Charles Stewart Mott Foundation
1200 Mott Foundation Building
Flint, MI 48501-1851
(810)231-5651

Timothy W. Schultz
Boettcher Foundation
600 17th Street
Suite 2210 South
Denver, CO 80202
(303)534-1937

Lynda Mullen
The Rockefeller Foundation
420 Fifth Avenue
New York, NY 10018-2702
(212)869-8500

Edward H. Robbins
The Robert Wood Johnson Foundation
Route 1 and College Rd. East
P.O. Box 2316
Princeton, NJ 08543-2316
(609)452-8700

Edward F. Reidy
The Pew Charitable Trust
2005 Market Street, Suite 1700
Philadelphia, PA 19103-7017
(215)575-9050

Nancy Ayers
Nicholas H. Noyes Memorial Foundation
1950 East Greyhound Pass
No. 18-356
Carmel, IN 46033-7730
(317)844-8009

Lori Slutsky
The New York Community Trust
Two Park Avenue
24th Floor
New York, NY 10016-0010
(212)686-0010

Alexandra Christy
Geraldine R. Dodge Foundation
163 Madison Avenue
P.O. Box 1239
Morristown, NJ 07962-1239



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THE VH1 SAVE THE MUSIC FOUNDATION

Friday Green
The Ruth and Vernon Taylor Foundation
518 17th Street, Suite 1670
Denver, CO 80202
(303)893-5284

Leslie Graitcer
Bell South Foundation
1155 Peachtree Street, N.E.
Room 7G08
Atlanta, GA 30309-3610
(404)249-2429

Jean Brun
Community Foundation of Greater Buffalo
712 Main Street
Buffalo, NY 14202
(716)852-2857

Jonathan F. Fanton
The John D. and Catherine T. MacArthur
Foundation
140 S. Dearborn Street
Chicago, IL 60603
(312)726-8000

Olga Garay
Doris Duke Charitable Foundation
650 Fifth Avenue, 19th Floor
New York, NY 10019
(212)974-7000

Kenneth L. Gladish, Ph.D.
The Indianapolis Foundation
615 N. Alabama Street, Rm. 119
Indianapolis, IN 46204
(317)634-7497

Irene S. Phelps
The Siragusa Foundation
919 N. Michigan Avenue, Ste. 2701
Chicago, IL 60611
(312)280-0833

David Miller
The Denver Foundation
455 Sherman Street, Ste. 550
Denver, CO 80203
(303)778-7587

Lata Reddy
The Prudential Foundation
751 Broad Street
15th Floor
Newark, NJ 07102-3777
(973)802-4791



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JOHN SYKES PRESIDENT

THE VH1 SAVE THE MUSIC FOUNDATION

Individual Targets

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CEO
Berkshire Hathaway
1440 Kiewit Plaza
Omaha, NE 68131

Paul Allen
Vulcan Ventures
110 110th Avenue NE
Suite 550
Bellevue, WA 98004

Michael Dell
Chairman & CEO
Dell Computers
One Dell Way
Round Rock, TX 78682
(512)338-4400

John W. Kluge
CEO
Metromedia Company
One Meadowsland Plaza
E. Rutherford, NJ 07073
(201)531-8000

Jeffrey P. Bezos
CEO
Amazon. Com, Inc.
1516 Second Avenue
Seattle, WA 98101
(206)622-2335

Anne Cox Chambers
President
The James M. Cox Foundation of Georgia
C/o Cox Enterprises
P.O. Box 105720
Atlanta, GA 30348
(404)843-7912

Ronald Perelman
MacAndrews & Forbes
35 East 62nd Street
New York, NY 10021
(212)572-5976

Rupert Murdoch
CEO
Fox News Corporation
1211 Avenue of the Americas
New York, NY 10036

Ted Turner
CEO & President
Turner Broadcasting System
1010 Techwood Drive NW
Atlanta, GA 30318

Larry Ellison
Chair & CEO
Oracle Corporation
500 Oracle Parkway
Redwood Shores, CA 94065
(650)506-7000

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One Belle Meade Place
4400 Harding Road
Nashville TN 37205
(615)298-8200

Samuel I. Newhouse Jr.
CEO
Advance Publications
950 Finger Board Road
Staten Island, NY 10305
(718)981-1234



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THE VH1 SAVE THE MUSIC FOUNDATION

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Chair & President
Annenberg Foundation
150 Radnor - Chester
St. Davids, PA 19087

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CEO
Gateway Inc.
610 Gateway Drive
N. Sioux City, SD 57049
(605)232-2000

John Malone
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Liberty Media Corporation
5619 DTC Parkway
Englewood, CO 80111
(303)276-5500

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Bloomberg L.P.
499 Park Avenue
New York, NY 10022
(212)318-2000

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PeopleSoft Inc.
4460 Hacienda Drive
Pleasanton, CA 94588
(925)694-3000

Kenny A. Troutt
CEO
Excel Communications Inc.
8750 N. Central Expressway
Suite 2000
Dallas, TX 75231
(214)863-8000

Steve Jobs
Interim CEO
Apple Computer Inc.
One Infinite Loop
Cupertino, CA 95014
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Lou Gerstner
Chairman and CEO
IBM
IBM Corporate Headquarters
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THE VH1 SAVE THE MUSIC FOUNDATION

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President & CEO
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3000 Hanover St.
Palo Alto, CA 94303-1185
(650)857-1501

Mr. William B. Harrison Jr.
President & CEO
Chase Manhattan Bank
270 Park Ave.
New York, NY 10017
(212)270-6000

Mr. Dick Kovacevich
President & CEO
Wells Fargo Bank
Executive Offices
P.O. Box 63710
San Francisco, CA 94163
(800)396-3053

Mr. Solomon D. Trujillo
Chairman, President & CEO
US West
1005 17th St.
Denver, CO 80202
(800)888-9796

Mr. M. Douglas Ivester
Chairman & CEO
The Coca-Cola Company
P.O. Box 1734
Atlanta, GA 30301
(404)676-2121

Mr. Jacques Nasser
President & CEO
The Ford Motor Company
The American Road
P.O. Box 1899
Dearborn, MI 48121-1899
(313)322-3000

Mr. Wayne S. Sanders
Chairman and CEO
Kimberly Clark Corp.
P.O. Box 619100
Dallas, TX 75261
(972)281-1200

Mr. William Gates
Chairman & CEO
The Microsoft Corporation
One Microsoft Way
Redmond, WA 98052-6399
(425)882-8080

Mr. Thomas A. Renyal
Chairman & CEO
The Bank of New York
One Wall Street
New York, NY 10286
(212)742-7039

Mr. Sanford I. Weill
Co-Chairman & Co-CEO
Citigroup Inc.
153 E. 53rd St.
New York, NY 10022
(800)285-3000

Mr. Edward E. Crutchfield
Chairman & CEO
First Union Corporation
1 First Union Center
301 S. College St., Suite 4000
Charlotte, NC 28288
(714)374-4880

Mr. Robert R. Long
CEO
Sun Trust Bank of Georgia, Inc.
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Atlanta, GA 30302
(404)588-7652



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THE VH1 SAVE THE MUSIC FOUNDATION

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Chairman & CEO
The Sprint Corporation
2330 Shawnee Mission Parkway
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Mr. Douglas A. Warner, III
Chairman & CEO
J.P. Morgan & Co.
60 Wall Street
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Mr. George M.C. Fisher
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Eastman Kodak Co.
343 State Street
Rochester, NY 14650-0517
(716)724-4000

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Chairman and CEO
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1585 Broadway
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Merrill Lynch & Co.
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New York, NY 10080-0614
(212)236-4319

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