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**MEMORANDUM TO THE PRESIDENT AND THE VICE PRESIDENT**

FROM: Minyon Moore

SUBJECT: Weekly Political Report

**WHITE HOUSE 2000**

With the Vice President recapturing the lead in most national polls, the two stories receiving the most attention this week were the presidential and vice presidential debates. However, while initial polls showed that the public thought the Vice President won his debate and that Senator Lieberman lost his, there is little evidence that either has had much impact on the race for the White House.

Both presidential candidates used the debates to establish major themes that will anchor the last few weeks of their campaigns. The Vice President was successful in highlighting problems with both Governor Bush's tax plan and his Social Security plan. The Vice President said the Bush tax plan would give 43% of its benefits to the wealthiest 1% of households and he relentlessly hammered that theme for the rest of the week. Governor Bush tried to dodge the Vice President's numbers, calling them "fuzzy math," but independent analysts confirmed them. The Vice President also flagged two problems with Governor Bush's Social Security plan. First, he charged that it drains money away from the Social Security trust fund that is needed to pay benefits now, and second, that it cuts guaranteed benefits for future retirees in exchange for presenting them with the risks of investing in the stock market.

Bush used the debate to flesh out his charge that the Vice President is an old-style tax-and-spend liberal who prefers government solutions and cannot be trusted to tell the truth, while he wants to give Americans their money back, trusting them to be the best judges of how to spend it.

Both candidates made mistakes during the debate but Republicans tried to use the Vice President's to show a pattern of truth-twisting, while the Vice President took the high road, insisting that while Bush made mistakes, too, the Vice President did not see them as character flaws; and he said the people wanted to focus on issues and not name calling. He did, however, apologize for his audible sighs during the debate, telling NBC's Katie Couric: "I'll try to be more careful on that." The two meet again on Wednesday in Winston-Salem, North Carolina.

**GORE-LIEBERMAN CAMPAIGN**

**Vice President wins first presidential debate.** While many media analysts thought that Governor Bush held his own against the Vice President in the debate and thus "won" because he exceeded expectations, the public did not see it that way. According to polls of registered voters taken immediately afterwards, the public clearly felt that the Vice President won the debate.

The Vice President was judged to have performed better in four polls: in a CBS News poll by 56%-42%; in a CNN-USA Today-Gallup poll by 48%-41%; in an NBC poll by 46%-36%; and in an ABC News poll by 42%-39%. One measure may help Bush: a third of the respondents in the CNN-USA Today-Gallup poll had a better impression of him after the debate, while a fourth had a better impression of the Vice President. However, the CBS poll showed that Bush still has to convince more voters that he is adequately prepared for the job of President. Fifty-four percent said he was adequately prepared for the job compared with 70% who said the Vice President was.

Since both sides knew these early polls do not measure settled public opinion, both immediately began "amplification" programs after the debate. In fact, even before the debates began, the Bush camp via its special Web site, [www.debatefacts.com](http://www.debatefacts.com), began its commentary. After the debate got under way, the Vice President's campaign Web site, [www.algore.com](http://www.algore.com), started responding. A hockey rink was transformed into a media center at the debate site where surrogates interacted with the reporters. The Vice President had 35 surrogates there, including 10 Democratic Senators and House Members, while Governor Bush had 22 surrogates.

**Seventy-five percent of NBC stations chose to carry baseball instead of debate.** Seventy-five percent of the 225 NBC affiliate stations across the nation that had been given the choice by NBC to air live either the debate or the playoff game between the New York Yankees and the Oakland A's chose the game over the debate.

**Presidential debate ratings similar to 1996.** An estimated 46.6 million Americans watched the debate despite the fact that Fox network did not air it live and NBC offered its affiliates the choice of airing it or a baseball game. That put the debate on a par with the first debate in 1996, but well below viewership in 1992.

**Republicans try to make issue out of candidate mistakes.** In the days following the debate, the Bush campaign disputed the Vice President's assertion during the debate that he had toured Texas fire sites with James Lee Witt, the head of the Federal Emergency Management Agency. The Vice President was forced to backtrack in an appearance on ABC's "Good Morning America" and say that while both James Lee Witt and he had been to Texas to tour fire sites, it may have been that they were not there at the same time. Bush also pointed to comments the Vice President made about a Florida schoolgirl forced to stand in a crowded classroom. The girl, it turns out, did have to stand, but only for the first day of class when there were not enough desks in the room, not longer as the Vice President implied. Bush operatives said these assertions showed the Vice President cannot be trusted. Aides to the Vice President pointed out that Bush, too, had made some slips -- such as saying that the Vice President had outspent him, when in fact, Bush has spent \$93 million and the Vice President only \$46 million -- but that this did not mean Bush was a liar.

**Third party candidates shut out.** Although some third party candidates tried to get into the debate at the last minute, none succeeded. Ralph Nader (Green) was slipped a ticket by a Northeastern University student so he could get into the debate hall, but he was turned away at the door by state troopers. Asked what he was going to do about it, Nader said he would pursue his "legal remedies." Hours before the debate, a judge threw out a court challenge filed earlier in the day by Massachusetts Libertarians to try to force organizers to include their candidate, Harry Browne. Meanwhile Reform Party candidate Pat Buchanan met with reporters in his Boston hotel and said it was unfair to keep his party out of the debates.

**Cheney wins vice presidential debate.** Vice presidential contenders Dick Cheney and Joe Lieberman met Thursday in Danville, Kentucky, for their only debate and an ABC News poll of registered voters taken right after the debate had Cheney the winner 43%-24% with 27% saying it was a tie. While they sharply disagreed on many issues, Lieberman and Cheney did it so politely that their debate was not electric and analysts felt it would not have any affect on the election.

**Other Gore-Lieberman campaign news:**

**ADL warns Lieberman against meeting with Farrakhan.** Last Friday, the Anti-Defamation League warned Senator Lieberman that he would be legitimizing an anti-Semitic bigot if he met with Louis Farrakhan. Lieberman has said he admires what Farrakhan has done on voter registration and would meet

with him. On Monday, RNC Chairman Jim Nicholson joined in criticizing Lieberman over the proposed meeting.

**Vice President campaigns in Ohio.** On Wednesday, the day after the presidential debate, the Vice President spoke to a union crowd in Ohio about the need to raise the minimum wage by \$1 an hour and about getting rid of laws that allow striking workers to be replaced permanently.

**Vice President defends civilian use of the military.** On Thursday, *The New York Times* ran an interview with the Vice President in which he defended civilian uses of the military for "nation building," comparing the policy to the Marshall Plan. The Vice President drew sharp contrasts with Governor Bush, acknowledging there was "legitimate concern about how far we go," but arguing that a policy of forward engagement was in the country's best interests. The Vice President also said that he would refuse to lift most sanctions on Cuba until Fidel Castro was gone, would step up efforts to help Iraqi opposition to Saddam Hussein, and expressed his concern about increasing chaos in Indonesia and Russia's conduct in Chechnya. The Vice President said that slowly lifting sanctions on North Korea has led to positive results there.

**Vice President campaigns in Michigan.** On Thursday, in Grand Rapids, Michigan, the Vice President participated in a rally drawing an estimated 10,000-11,000 people, which is high for a Democrat in this normally Republican bastion. The Vice President told the crowd he would expand tax credits for child care and after-school programs and give parents "the tools you need to protect your children against cultural pollution. That's not censorship, it's parenting," he said.

**Vice President campaigns in Florida.** On Friday, the Vice President joined his wife and the Liebermans for campaign events in Orlando, Florida.

**Business Week poll shows why Vice President's populist arguments are working.** A *Business Week*/Harris poll conducted August 25-29 showed that while 68% of Americans credit corporate America with the country's good economy, 72% said business has too much power and 74% agreed with the Vice President when he said at the Democratic convention that Americans must stand up to big business. Among the findings of the poll are the following:

**American business should be given most of the credit for the prosperity that has prevailed during most of the 1990s:**

|          |          |          |          |           |
|----------|----------|----------|----------|-----------|
| Agree    | Somewhat | Somewhat | Disagree | Not sure/ |
| Strongly | Agree    | Disagree | Strongly | No answer |
| 26%      | 42%      | 19%      | 10%      | 2%        |

**Business has gained too much power over too many aspects of American life:**

|          |          |          |          |           |
|----------|----------|----------|----------|-----------|
| Agree    | Somewhat | Somewhat | Disagree | Not sure/ |
| Strongly | Agree    | Disagree | Strongly | No answer |
| 40%      | 32%      | 15%      | 9%       | 4%        |

**At the recent Democratic convention, Vice President Al Gore criticized a wide range of large corporations, including "big tobacco, big oil, the big polluters, the pharmaceutical companies, the HMOs." Do you agree or disagree with Gore's sentiments?**

|          |          |          |          |           |
|----------|----------|----------|----------|-----------|
| Agree    | Somewhat | Somewhat | Disagree | Not sure/ |
| Strongly | Agree    | Disagree | Strongly | No answer |
| 39%      | 35%      | 9%       | 13%      | 4%        |

## **Bush-Cheney Campaign**

**Bush promises veto of Nevada nuclear waste site under certain conditions.** Last Friday, Nevada Republicans revealed a letter from Governor Bush pledging that until safety questions are answered, Bush would veto legislation that would provide for temporary storage of nuclear waste at Yucca Mountain. Nevada Governor Kenny Guinn (R) said this meant that Bush's position was similar to the Vice President's, but Democrats disputed that. Senator Harry Reid (D-NV), for example, said that the Vice President's position was more unequivocal than Bush's.

**Florida GOP returns check.** Last Friday, the Florida GOP said it was giving back \$125,000 in donations and a \$100,000 uncashed check from A. Glenn Braswell, a Miami millionaire with a criminal past. Braswell once served time for mail fraud stemming from when he was a promoter of products that claimed to cure baldness and prostate cancer. A Bush spokesman said that the Governor would also return a \$25,000 contribution Braswell made to his gubernatorial reelection campaign in 1998.

**Robertson criticizes Bush for taking conservatives for granted.** On Sunday, on CBS' *Face the Nation*, conservative leader Pat Robertson criticized Governor Bush for not "swinging like a fighter" at the Vice President, and said Bush risks losing the election. Robertson made the remarks one day after Bush addressed the Christian Coalition in a 6-minute videotaped address. Tensions between Bush and religious conservatives were high over the weekend after Bush first said he was going to skip the Christian Coalition convention entirely but then reversed himself under pressure from conservatives and instead addressed it via videotape. Many convention delegates learned only shortly before the video address that Bush would not attend in person and were offended by his choice to instead spend Saturday practicing for his debate with the Vice President. Robertson said Bush has taken the party's conservative base for granted with his attempts to appeal to moderates.

### **Bush tax cut plan subject of two studies:**

**CBO study shows Bush's tax plan would have little affect on 27 million people.** A CBO Study requested by Rep. Charles Rangel (D-NY) has found that Governor Bush's tax cut, which he says is an across-the-board cut, would actually leave 27 million people with no change or less than they expect. The reason is the Bush plan would practically double by 2010 the number of people hit by the alternative minimum tax, according to the Joint Committee on Taxation.

A second study of the Bush and the Vice President's tax proposals, conducted by the accounting firm of Deloitte & Touche, found that the Bush plan would be much more generous to the wealthy, while the Vice President's proposal would give no tax relief to single people and childless couples, including retirees with modest incomes. Besides these reasonably well known facts, however, there were also some unexpected findings. For example, according to this analysis, a couple with three children in day care and an income of \$39,000 would be better off in terms of taxes under the Bush proposals because the doubling of the tax credit for children under the Bush plan would save more in taxes at that income level than the Vice President's would. On the other hand, a self-employed couple with an income of \$78,000 and a child in college would save more under the Vice President's plan because of his break to help offset the cost of tuition.

**Bush proposes \$2 billion for clean coal technology.** On Monday, Governor Bush promoted his proposals for increasing coal production in West Virginia. Bush proposed spending \$2 billion for clean coal technology.

**Bush to appear again on "Late Show with David Letterman."** On Monday, it was announced that Governor Bush will once again appear on the program on October 19. Bush's last appearance was widely

considered a disaster. A split-second delay in the satellite feed threw the Governor's timing off and his jokes were ill received by the studio audience, especially one about Letterman's recent heart surgery.

**Thousands of persons with arrest records get concealed gun licenses in Texas.** On Tuesday, the *Los Angeles Times* reported the results of a year-long study that showed a law Governor Bush signed in 1995 allowing Texans to apply for licenses to carry concealed handguns has enabled 3,000 persons who had arrest records to obtain guns. According to the *Times*, concealed weapons have been issued to hundreds of Texans with histories of violence, mental illness, or prior convictions for serious crimes, including some people who have gone on to commit new crimes with the guns.

**Bush calls Vice President a big spender.** On Wednesday, speaking in Pennsylvania and Ohio one day after the first presidential debate, Governor Bush accused the Vice President of being "the biggest spender we've seen in decades" while defending his own \$1.3 trillion tax cut against the Vice President's assertion that it favors the very wealthy. Bush accused the Vice President of turning his back on the President's 1996 pronouncement that the era of big government had ended. "Believe it or not, he's proposed three times more spending in this campaign than President Bill Clinton did," Bush said.

With increasing detail as the day went on, Bush acknowledged that the wealthy did benefit tremendously under his tax plan, but he claimed it was not as much as the Vice President said. A Bush spokesperson said the top 1% would receive about 20% of the portion of Bush's tax cut that results from a reduction in income tax rates, or \$223 billion in tax reductions across 10 years. But it turned out that that analysis excluded Bush's plans to also eliminate the tax on large estates valued at \$675,000 or more. Once that is included, the Vice President's contention that 42.6% of Bush's tax cuts, when fully phased in, would go to the wealthiest 1% of households, is accurate. That would amount to about \$561 billion of tax cut, aides said, and exceed the \$474.6 billion in additional spending Mr. Bush calls for in the areas of national defense, health care, education, Medicare and other domestic programs in his fiscal plan.

**RNC runs ads in Tennessee.** On Wednesday, the RNC started running TV ads in Tennessee, saying it would spend several hundred thousand dollars on the ads, which criticize the Vice President's prescription drug plan and his position on education.

**Bush promotes family values in Michigan.** On Thursday, while campaigning in Michigan, Governor Bush urged the television industry to reserve the hour from 7-8 PM "for general family-oriented programming" and to establish a full ratings system using the letter "V" to identify violent programs. Later in the day Bush recommended giving parents compensatory time off and flexibility to work from home where they can be with their children. He also said he would seek to change the Fair Labor Standards Act to require private-sector companies to allow employees to take comp time in lieu of overtime.

**Bush ad lays out philosophy of government.** On Thursday, Governor Bush began airing a new TV commercial, saying he trusts Americans while his opponent trusts government. The 60-second ad, which is airing in 19 states, features Bush speaking to the camera, striking many of the same themes he hit during Tuesday's debate. "He trusts government. I trust you," Bush says. This ad mentions Social Security, taxes and education, but in the context of an overriding approach. By contrast, most ads in recent weeks have focused tightly on one or two issues. "I believe we need to encourage personal responsibility so people are accountable for their actions. And I believe in government that is responsible to the people," Bush says. "That's the difference in philosophy between my opponent and me."

**Bush proposes spending \$2.8 billion on drug program.** On Friday, speaking in Iowa Governor Bush launched a harsh critique of the Clinton Administration's drug policy and offered his own plan to pour in \$2.8 billion over five years into improving and creating new drug prevention and treatment programs.

**Evidence shows leaked debate material was in McKinnon's possession.** The FBI investigation into who leaked a tape and other documents pertaining to Governor Bush's debate preparation has determined that the material was originally in the possession of Mark McKinnon, Bush's media consultant. Additionally, investigators are currently looking at two women in Austin, both of them Democrats but not directly associated with the Vice President's campaign, who were in a position to obtain the material.

### **OTHER CAMPAIGN NEWS**

**President leads Bush in hypothetical match up.** An ICR-International Communications Research poll conducted September 27-October 1 shows the President defeating Governor Bush 45%-40%. The following are the results to the question, "If President Clinton could run for a third term, would you vote for Clinton or George W. Bush?"

|         | <u>All</u> | <u>Men</u> | <u>Wom</u> | <u>Dem</u> | <u>Ind</u> | <u>GOP</u> |
|---------|------------|------------|------------|------------|------------|------------|
| Clinton | 45%        | 42%        | 47%        | 80%        | 36%        | 6%         |
| Bush    | 40%        | 42%        | 37%        | 9%         | 40%        | 87%        |

**Nader draws 12,000 in Boston.** On Sunday, Ralph Nader (Green) drew 12,000 people to a rally at the Fleet Center in Boston at a cost of \$10 per person. Nader is continuing to attract large crowds and is now at 2%-6% in most polls.

On Sunday, both Nader and Pat Buchanan (Reform) appeared on NBC's "Meet the Press." Nader criticized the Vice President of not being aggressive enough with the automobile industry, and being weak on pesticides, while Buchanan criticized the Administration for supporting "an unjust unconstitutional war in the Balkans."

**Political Ramifications of RU-486.** With the Administration's approval of the RU-486 abortion pill and the pill expected to become available later this month, just days before the elections, the matter is rapidly becoming a campaign issue. On Capitol Hill, several Republican legislators, including Majority Leader Dick Armey (R), said they would try to find a way to curtail its use.

On Monday, Planned Parenthood began airing a pair of TV ads in Florida, Michigan, Missouri, Nevada, Oregon, Pennsylvania, and Washington state largely because of the RU-486 issue. While the group has never engaged in political advertising before, it chose to do it this election cycle because of the possibility the next president could appoint several Supreme Court justices and sign legislation limiting availability of RU-486. Planned Parenthood's ads make it clear that the group prefers the Vice President to Governor Bush. The ads are part of a \$10 million effort to reach female swing voters and will air for the next three weeks. The \$10 million includes \$7 million for the two new ads and a third spot closer to Election Day as well as \$3 million for voter guides and other grass roots efforts.

Over the weekend, Christian Coalition leader Pat Robertson said he thought approval of RU-486 so close to the election was a "trap" and he would not pressure Bush to address it. On Tuesday, the matter came up in the presidential debate.

During the debate, the Vice President said that he approved of the drug, but Governor Bush flip-flopped. Back in January, Bush had contested the pill, saying: "I would be inclined not to accept that ruling by the FDA. It's abortion." And last week, a Bush spokesman said Bush would sign a bill to overturn the FDA's decision. But in Tuesday's debate, Bush said, "I don't think the President can unilaterally overturn" the FDA decision. NARAL head Kate Michelman said Bush was trying to be evasive "so he

doesn't alienate pro-choice Republicans and independent voters. He opposes RU-486 and its availability, he opposes what the FDA did, and he has said he would do everything in his power ... to reverse it."

The matter also came up in the vice presidential debate. When asked whether he would support the effort of House Republicans to restrict use of RU-486, Dick Cheney did not answer directly, but said that both he and Governor Bush wanted to find ways to "reduce the incidence of abortion" and that he had not "looked in particular at that particular piece of legislation." Senator Lieberman said that not only would he oppose such legislation, but that he and the Vice President would vigorously protect a woman's right to choose.

Meanwhile, anti-abortion foes are now mobilizing to restrict the use of RU-486 through new state laws. Nearly two dozen groups, largely in the Midwest, are examining whether those laws can be amended to include RU-486. The Midwest already has the most restrictive laws requiring parental consent and waiting periods for abortions, as well as laws prohibiting public funding of abortions and abortion counseling by state employees.

In the Virginia Senate race, neither candidate addressed the abortion issue before the approval of RU-486, but now with the approval of RU-486, political analysts expect the Democrats to bring it up.

**Women's group targets Rogan and other close races.** Last week, the American Association of University Women said that it will hand out voter guides, sponsor candidate forums and conduct other efforts to get women to the polls in at least 140 districts, including that of Rep. James Rogan (R, CA-27). A voter guide in his race says Rogan supports "weakening clean air and water standards" and "letting insurance companies, not doctors, make health care decisions."

**Election spending tops \$2 billion by Labor Day.** An analysis of FEC records and special interest spending statistics by the University of Pennsylvania's Annenberg Public Policy Center indicated that individuals and special interests spent at least \$2.1 billion on the 2000 elections before Labor Day. Analysts expect spending for the 2000 election cycle, beginning Jan. 1, 1999, to far surpass the \$2.4 billion spent in 1996.

Overall, congressional fund-raising through midyear was up 46% over four years ago, from \$447.7 million to \$652.7 million.

The political parties, too, are raising record sums. Republican Party committees raised \$376 million between Jan. 1, 1999, and June 30, 2000 -- a 17% boost over 1995-96. The Republican National Committee added \$73 million in the next two months. Democrats raised \$268 million through midyear, 24% higher than the same period four years ago. Soft money is up even more -- from \$149 million in 1995-96 to \$254 million in 1999-2000 -- a 70% jump.

Meanwhile, PACs gave \$167 million between January 1, 1999, and June 30, 2000, up 32% over the same period in 1995-96.

Outside interest groups, such as labor unions and business coalitions have spent an estimated \$256 million through Aug. 31 trying to influence the election, according to the Annenberg Center.

Another reason cited for the fund-raising explosion is the fact that lawmakers facing no real challenge to re-election are using the advantage of incumbency to fatten their bank accounts and then diverting some of the money to their political parties or colleagues in tougher races. Many lawmakers also have set up their own leadership PACs to raise additional funds. Senate Majority Leader Trent Lott (R-MS) has

raised \$3.1 million for his committee, while House Majority Whip Tom DeLay (R-TX), Senate Minority Leader Tom Daschle (D-SD), House Speaker Dennis Hastert (R-IL), and House Majority Leader Dick Armey (R-T) each have raised more than \$1 million.

**Fox offers Bush and Vice President shared free television.** On Monday, the Fox television network announced that it would offer the Vice President and Governor Bush a shared hour of free time in which to tell viewers why they think they should be president. Fox, sensitive to the bad press it was receiving since announcing it would not cover the presidential debate on its broadcast network, decided to preempt "Police Videos" on Friday, October 27, at 8 PM and give the entire hour to the two candidates. Each candidate would be given 30 minutes to answer the question "Why should Americans vote for you?" The order in which they appear would be determined by coin toss.

**Wen Ho Lee case stimulates political activity among Asian Americans.** Outrage over what is viewed as racism in the handling of the Wen Ho Lee case is stimulating Asian Americans to step up efforts at voter education and registration. The fund raising problems of 1996 stirred some Asians to action but the Wen Ho Lee case is pushing many more away from political passiveness. Asian Americans represent four percent of the U.S. population -- 11.2 million people -- but only about half of the voting age population is registered to vote.

**Buchanan blasts Bush in New Hampshire.** On Tuesday, Pat Buchanan (Reform), winner of the 1996 presidential primary, was back in New Hampshire urging voters not to vote for Governor Bush because he is "running this race with the thinnest of credentials." Buchanan said that Bush "had abandoned conservative principles," and that if Buchanan were to cost Bush the presidency, it was not his fault. "It's George Bush's fault, and the judgement of the Lord is true and righteous," Buchanan said.

**Buchanan on Florida ballot.** Pat Buchanan (Reform) will appear on the Florida ballot this November after rival Reform Party factions reached a deal before the matter went before a judge. Buchanan foes agreed to the deal because they were given control of the state party. Buchanan foe Pauline Klein will take over as party chair and Buchanan supporter David Goldman will step aside.

**Christian Coalition ad attacks Vice President in Missouri.** The Christian Coalition is running radio commercials in Missouri this week that say the Vice President "has publicly praised homosexuality and abortion while George W. Bush has embraced traditional family values." The 30-second ad on Christian rock station KADI in Springfield went on to say that the next president would appoint the Supreme Court judges that "will rule over you and your posterity for about 30 years." The Greene County Christian Coalition paid for the ad to run 70 times this week. It is the first of four for which the group is buying airtime in the state.

**CNN clarifies statement on debate coverage.** On Tuesday, CNN issued a formal correction of its statement last Friday that the cable channel's debate coverage is intended to advance the political agenda of Time Warner, CNN's parent company. Time Warner recently announced that it is backing campaign finance reform, one of the controversial issues in the campaign, and that it had stopped making soft money contributions. In announcing a series of CNN/Time Magazine town hall meetings following the presidential debates, CNN said: "The series of town meetings is part of Time Warner's plan to support campaign finance reform through voter education." On Tuesday, however, a CNN spokesman said that statement was incorrect and that the only connection between the CNN town meetings and Time Warner's political agenda is that the money to pay for the town meetings came from funds Time Warner had saved by stopping soft money contributions.

**NRA aims to counter labor efforts in Midwest.** The National Rifle Association is planning an aggressive campaign of phone calls, letters and TV commercials in Midwestern battleground states to counter an anticipated onslaught by organized labor against Governor Bush. The NRA is formulating its message using data from a new poll showing a large majority of voters across the country -- including Democrats and union members -- want enforcement of existing gun laws, not new gun regulation. Last month, a Tarrance Group (R) poll of likely voters shows 72% favor stronger enforcement of existing gun laws, while 19% want more gun legislation. In Michigan, Missouri and Ohio, NRA membership has risen 36%, 43% and 49% respectively.

**McCain does ad urging background check for buyers at gun shows.** On Wednesday, in what gun-control proponents consider a major boost to their cause, Senator John McCain (R) began appearing in TV commercials promoting ballot initiatives in Colorado and Oregon that would require persons purchasing firearms at gun shows to undergo criminal background checks. The 30-second ads, comprising an ad buy of \$1 million, show McCain saying: "I'm John McCain with some straight talk. Convicted felons have been able to buy and sell thousands of guns at gun shows because they use a loophole in the law. Many were later used in crimes. That's wrong." The ads are being financed by Americans for Gun Safety, a nonprofit group created in July by billionaire Andrew J. McKelvey, a registered Republican, who has pledged to spend \$8 million of his own money on the group, which has opened chapters in 28 states. McCain has been a reliable ally of the NRA in the past, as recently as last year siding with conservatives in Congress in voting against legislation to close the gun show loophole. Some political analysts feel that the Colorado ballot initiative could draw many Democrats to the polls, thus helping the Vice President carry the state.

**Chamber of Commerce to spend up to \$20 million on health care issue ad.** This week in Michigan, the U.S. Chamber of Commerce began a \$20 million ad campaign to run between now and Election Day defending Republican candidates on a range of health care issues. By funneling money through the Chamber, the pharmaceutical industry hope to counter a drive by the Administration and Congressional Democrats to create a Medicare prescription drug benefit. The campaign is designed to defend Republican candidates who have been hit hard with ads financed by the AFL-CIO and the Democratic Party. The drug industry has already spent at least \$35 million on its own ads through Citizens for Better Medicare. Next week, the campaign will expand to more than a dozen states.

#### **U.S. HOUSE 2000**

**DeLay taps supporters to give to top 15 races.** On Tuesday, House Majority Leader Tom DeLay (R) e-mailed supporters of his Leadership PAC, urging them to contribute to 15 GOP campaigns that have a realistic chance of winning. The message asked for donations from \$10 to the maximum \$1,000 to candidates including Rich Rodriguez (R), who is running against Rep. Cal Dooley in CA-20, Felix Grucci (NY-01), and Melissa Hart (PA-04).

**AR-04: NRCC ad says Ross hid payment.** On Tuesday, the NRCC launched a TV ad alleging that state Senator Mike Ross (D) failed to disclose \$13,000 in income from a public relations firm, Shandwick International, which does work for drug companies. Ross' 1998 financial statement filed with the Secretary of State does not mention the company, while his House Financial Disclosure Statement filed in June 1999 for 1998 lists income of \$8,000 from Shandwick and \$5,000 from Decision Management Corp. A Ross spokesperson explained that those companies have merged and the \$13,000 in consulting fees that Ross received was reported on the state form under his insurance business, Mike Ross Insurance.

**CA-20: Dooley poll has him up by 15.** An internal Dooley campaign (D) poll conducted Monday and Tuesday showed Rep. Cal Dooley (D) leading challenger Rick Rodriguez (R) 49%-34% among likely voters. This is an improvement from a Dooley poll conducted August 27-31, which showed Dooley

slightly ahead, 44%-40%, but within the margin of error. The result is a drastic departure from a nonpartisan poll conducted by the *Fresno Bee* September 13-20, which shows Dooley trailing Rodriguez 42%-38%. Possible explanations for the improvement include the fact that the new poll was taken while Dooley's campaign was finishing three weeks of attack ads on Rodriguez. Also, on September 20, Secretary of Agriculture Dan Glickman (D) visited Dooley's district to announce a new economic development initiative for the area. However, the National Republican Campaign Committee began a series of attack ads against Dooley on Tuesday, and the large amount of money infused into the race by the RNCC and other outside groups has given Rodriguez a significant financial advantage over Dooley. Historically, Dooley rarely, if ever, polls over 46%, and has stated that he usually has been behind in the polls at this point in his campaigns. As of June 30, Dooley had raised \$759,000 and Rodriguez had raised \$324,000. The President is scheduled to attend a reception for Rep. Dooley in Los Angeles on October 15.

**CA-27: Most expensive congressional race ever.** On Thursday it was reported that the congressional battle between Rep. James Rogan (R) and state Sen. Adam Schiff (D) has become the most expensive House race in history, with the campaigns raising a combined \$9.4 million through September 30. Rogan has raised more than \$5.7 million and Schiff more than \$3.6 million. The district includes Burbank, Glendale, Sunland, Tujunga, La Crescenta, La Canada Flintridge, South Pasadena, San Marino and Pasadena. The previous record for a House campaign was \$8 million, set in 1996 by former Speaker Newt Gingrich (R-GA) in his successful run against Democrat Michael Coles.

**CA-49: Davis pulls ahead of Bilbray by seven.** According to a KETV-10 poll conducted Monday, Susan Davis (D) leads Rep. Brian Bilbray (R) 50%-43%. This is a drastic improvement from a September 11 poll showing Davis trailing 45%-48%. Davis recently completed two weeks of introductory television ads, while Bilbray was on television in August with an attack ad. In 1994, Bilbray ousted former Representative Lynn Schenk (D), although she outspent him nearly 2 to 1. This year, Democrats in the district hold a 39%-37% registration edge over Republicans. Fund raising reports indicate that Davis is a formidable opponent, matching Bilbray's \$1.2 million by early June, when the most recent finance reports were filed.

On Tuesday the *San Diego Union Tribune* reported Bilbray cannot document who paid for a four-day trip he and his wife took to Australia in August 1999. Davis said Bilbray has deceived voters and possibly violated federal law. When Bilbray took the trip, his chief of staff said the government of Australia was paying for air fare and lodging. Bilbray now says that a private group, the Australian American Business Leaders Forum, paid for the trip, but he has no records. In 1999, when Bilbray signed a financial disclosure form asking if he had received any travel reimbursements valued at or over \$260 from any one source, he checked "No." He says he should have reported the trip and blamed the omission on an oversight caused by inexperience in such matters. Bilbray is the only Member of Congress with Australian ancestry.

**FL-08: Keller upset winner in Tuesday runoff.** On Tuesday, in a classic conservative versus moderate race, conservative Orlando attorney Ric Keller (R) upset state Rep. Bill Sublette (R) 52%-48% in a runoff to decide the GOP nominee to replace Rep. Bill McCollum (R). Once again, conventional wisdom proved correct in that the lower the turnout, the better it is for conservatives. Keller will now face former Orange County Chairwoman Linda Chapin (D). The RLC, which endorsed Sublette, said in an unusual statement: "Champagne corks are popping at Dick Gephardt's office, at Patrick Kennedy's office, and at Linda Chapin's office." Close observers now feel this race leans Democratic.

**NC -11: GOP "safe seat" now up for grabs.** Plagued by a variety of potential legal and ethics problems, including demands from local officials that he pay property tax bills going back more than a

decade, Rep. Charles Taylor (R) is struggling to beat back an aggressive challenge from Democratic real estate lawyer Sam Neill (D). As a result, a House seat that until last month was considered safely Republican is now up for grabs. After coasting to re-election with 55%-60% of the vote through the 1990s, Taylor ran into trouble this summer on three fronts:

- Officials in two small mountain counties moved to collect delinquent property taxes on hundreds of acres of land. Taylor paid tax bills totaling \$18,466 to one county under protest, after officials twice asked Congress to garnish his \$141,300 salary. He paid \$29,658 in back taxes to another county, but officials say he owes \$21,390 more that they can't enforce because the bills are more than 10 years old. Taylor's attorney, Bob Long, says he had paid taxes on much of the land but claimed a forestry tax break that the county later denied.
- North Carolina newspapers reported that a federal grand jury is looking into more than \$1 million in loans that a savings bank controlled by Taylor made to a supporter. The loans were not fully repaid. Courts have found that some were obtained with forged signatures.
- The papers also reported that Taylor has business deals in Russia with a former KGB colonel, providing financing at high rates of interest for construction of an apartment building, stores and a warehouse. His business came at a time when he was co-sponsoring a bill in Congress to create a home-mortgage program in Russia.

Those accounts, along with anger generated by Taylor's refusal to seek federal money to protect a mountain lake from developers, have provided an unexpected lift to Neill's campaign. The challenger is attacking Taylor relentlessly in television ads and in person. Taylor has responded by avoiding reporters and by airing TV ads that accuse Neill of hiring private detectives and spreading lies.

**UT-02: Republican candidate refuses Democrat's soft money challenge.** On Saturday, candidate Derek Smith (R) declined a challenge from Jim Matheson (D) to ban soft money advertising in their race for Utah's second congressional district. Keeping soft money out of the race would work to Matheson's advantage since the National Republican Congressional Committee has spent nearly \$1 million on issue ads backing Smith, while the Democratic Congressional Campaign Committee has spent only \$250,000. As of the June 30 reporting period, Matheson had raised more than \$720,000. Smith had raised \$15,000 and spent nearly all of that, plus \$620,000 of his own money, to beat Rep. Merrill Cook (R) in the Republican primary.

Last weekend, Matheson started running television ads that featured a video of his late father, former Utah Governor Scott Matheson (D). The ads mention that the former governor, who died of cancer in 1990, might still be alive if the government hadn't lied to Utahns about open-air nuclear testing. A *Deseret News/KSL-TV* poll conducted September 18-21 found Matheson with a strong lead of 14 points over Smith, 46%-32%. This race leans Democratic.

On Wednesday, Smith blasted Matheson for amassing significant contributions from out-of-state interests, saying that Matheson may now be beholden to certain interests, particularly labor unions.

The NRCC is up with a new TV ad attacking Matheson, saying that while serving on the citizens' advisory board of the Salt Lake City Water Department in 1993, Matheson approved a suggested 20% increase in the summer water rates. It then goes on to say that Matheson would not sign a pledge not to raise taxes and attempts to tie Matheson to the President's veto of two GOP tax-cutting bills. The ad is part of a \$1 million ad buy.

**WV-02: Capito runs new negative ad.** On Monday, Delegate Shelley Moore Capito (R) started running a new ad that accused attorney Jim Humphreys (D) of giving illegal campaign contributions to Senator Tom Harkin (D-IA) during the 1992 presidential campaign and cites 18 ethics complaints filed against

Humphreys. Previously, the only negative ads run against Humphreys were put up by the NRCC, allowing Capito to be somewhat removed from the fray.

## U.S. SENATE 2000

**Self-financed candidates give Democrats financial advantage.** In the battle to take back the Senate, Democrats have 5 wealthy nominees who are prepared to finance their own campaigns and thus free up scarce party funds for less wealthy candidates. Thus far, Jon Corzine (D) has committed or spent \$50 million of his \$400 million fortune in his quest for the New Jersey seat. In Washington state, Maria Cantwell (D), who made nearly \$40 million as a high-tech executive after losing her House seat in 1994, spent about \$5 million to win the Democratic nomination and has indicated she will spend whatever it takes to unseat Senator Slade Gorton (R). In Minnesota, Mark Dayton (D), heir to a department store fortune, spent more than \$5 million to win the nomination, and like Cantwell, says he will spend whatever it takes to win the general against Senator Rod Grams (R). In Nevada, Ed Bernstein (D) poured nearly \$1 million of his own money into his race against Rep. John Ensign (R). Ironically, the Republicans have no candidates who are funding their own races in such a big way, although some, such as Senator Bill Frist (R) and Lincoln Chafee (R), could do it if they had to.

## MICHIGAN

**DSCC forced to change ad attacking Abraham.** On Wednesday, following complaints by incumbent Senator Spencer Abraham's (R) campaign about a DSCC TV ad critical of Abraham, the DSCC changed the ad. The original ad shows a mother of a deceased child saying that Abraham did not help her with the child's problems. It also said that Abraham had received \$213,350 in contributions from insurance companies. Abraham's campaign said that both charges were false. Polls show Abraham leading in his race against Rep. Debbie Stabenow (D). The latest, conducted by the DNC September 30 through October 7, showed Senator Abraham leading 44%-42%, with 14% undecided.

**Environmentalists failing to make clean air and water big campaign issue.** Despite polls showing voters are concerned about clean air and clean water, those issues have not become key in the Michigan Senate race. The Sierra Club has spent hundreds of thousands of dollars in TV ads targeting Abraham, who voted against all key environmental legislation in 1999 and supported only 13% of key bills in 1998, according to the national League of Conservation Voters. In the House, Stabenow voted for 81% and 83% of the key bills during the same period. But the attacks have not resonated with voters, apparently for three reasons. First, many of the environmental issues are technical and boring. Secondly, no state politician since Governor William Milliken (1969-83) has emerged as a strong environmental leader. Thirdly, there is no dominant environmental threat to focus on.

## MINNESOTA

**Dayton says he has sold all his corporate stock.** On Monday, Senate candidate Mark Dayton (D) said that he has sold all of his corporate stock, a move intended to avoid potential conflicts between what Dayton says as a candidate and the decisions he makes as a multimillionaire investor. Dayton, who estimates his net worth is between \$17 million and \$22 million, said proceeds of the stock sale will be invested in money market funds and bonds. Dayton had come under fire -- first by rivals in the DFL primary and more recently by opponent Senator Rod Grams (R) -- for harshly criticizing pharmaceutical companies for their prices while owning their stock. On Monday, Republicans released a new TV ad critical of Dayton's stock dealings in response to a Dayton ad questioning Grams' "risky privatization plan for Social Security."

## NEW JERSEY

**Corzine produces two more ads.** Senate candidate Jon Corzine (D) has two more ads on the air. The first one, which started airing September 22, never mentions Corzine's name as it compares his opponent

Rep. Bob Franks (D) to former House Speaker Newt Gingrich (R). The second spot, which started September 20, shows Corzine "putting the needs of New Jersey first." Both ads were produced by Shrum Devine Donilon. In the meantime, the Republican Leadership Council released a radio ad attacking Corzine regarding his charitable contributions and charging that "Corzine is having trouble with the truth." This ad began running September 25 as part of an ad buy reportedly between \$75,000 and \$100,000.

**Franks runs first ads.** On Wednesday, Rep. Franks (D) started airing his first TV commercial, a 30-second spot on major Philadelphia stations for one week. The ad buy, which cost \$250,000, attacks Corzine as untrustworthy, accuses him of a pattern of deception citing newspaper editorials, and ridicules him for his record spending on a U.S. Senate race.

## VIRGINIA

**Robb catching up.** According to a *Times-Dispatch*/NBC12 poll conducted among likely voters September 22-October 2, former Governor George Allen (R) is leading Senator Chuck Robb (D) by only three points, 45%-42%, and the poll suggests that undecided women voters could swing the race to Robb.

**Women senators push for Robb.** On Tuesday, in a reprise of a tactic he used in 1994, Senator Chuck Robb (D) held a rally with five women senators: Barbara Boxer (D-CA); Patty Murray (D-WA); Barbara Mikulski (D-MD); Blanche Lincoln (D-AR); and Mary Landrieu (D-LA). Senator Dianne Feinstein (D-CA), the only Democratic woman Senator not present, is recovering from leg surgery.

## WASHINGTON

**Gorton ad hits Cantwell; she runs response.** On Tuesday, Senator Slade Gorton (R) began running a TV ad against former Rep. Maria Cantwell (D) portraying her as "someone who never met a tax hike she didn't like." The ad was the third in a series since the September primary. Gorton said Cantwell had voted to lower taxes only once, but voted to raise them 42 times. Cantwell quickly responded by compiling a 20-page document referring to 345 tax-raising votes Gorton has made, which he does not dispute.

## STATE NEWS

### NORTH DAKOTA

**Heitkamp back in action.** On Wednesday, Attorney General Heidi Heitkamp (D) returned to the campaign trail two weeks after she announced she had cancer and nine days after undergoing a mastectomy. She met with reporters to answer questions about her health, among other issues, and spent the rest of the week meeting with the editorial boards of the four largest daily newspapers in the state. In addition, she made a few public appearances and appeared on radio talk shows.

### THE WEEK AHEAD

|                        | POTUS                                                                                                             | VPOTUS | FLOTUS | MEG |
|------------------------|-------------------------------------------------------------------------------------------------------------------|--------|--------|-----|
| Saturday,<br>October 7 | OH Dem Party<br>events in<br>Columbus and<br>receptions for Rep.<br>Julia Carson and<br>FLOTUS in<br>Indianapolis |        |        |     |

|                          |                                                                                                                                                        |                                                      |                                                                               |                                                                                           |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|-------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| Sunday,<br>October 8     |                                                                                                                                                        | Debate prep and<br>campaign event in<br>Sarasota, FL | NY Senate Debate                                                              |                                                                                           |
| Monday,<br>October 9     |                                                                                                                                                        | Debate prep and<br>campaign event in FL              |                                                                               |                                                                                           |
| Tuesday,<br>October 10   | Receptions for<br>Wise for Governor<br>(WV) and Rep.<br>Crowley (NY) in<br>DC                                                                          | Debate prep and<br>campaign event FL                 | Campaign events in<br>Florida and<br>Newsday editorial<br>board in NYC        | Events in Panama<br>City, Pensacola, and<br>W. Palm Beach, FL                             |
| Wednesday,<br>October 11 | Events for Klink<br>for Senate and<br>Coordinated<br>Campaign in<br>Philadelphia and<br>Pittsburgh, PA                                                 | Presidential debate in<br>Winston/<br>Salem, NC      | Campaign events in<br>NYC                                                     | DNC finance event in<br>Greensboro and<br>presidential debate in<br>Winston/<br>Salem, NC |
| Thursday,<br>October 12  | Receptions for<br>Hispanic Chamber<br>of Commerce,<br>Reps. Conyers and<br>Becerra, and<br>FLOTUS in DC                                                | Possible campaign<br>stops in Wisconsin              | League of<br>Conservation Voters<br>and campaign events<br>in NYC             | Possible campaign<br>stops in Wisconsin                                                   |
| Friday,<br>October 13    | Coordinated<br>Campaign events<br>and meetings in St.<br>Louis; FLOTUS<br>reception in<br>Kansas City, MO;<br>and Ross reception<br>in Little Rock, AR | Possible campaign<br>stops in Michigan<br>and Ohio   | Reception for Rep.<br>Greg Meeks (NY)<br>and campaign event<br>on Long Island |                                                                                           |

### POTUS Job Approval Rating/Mood of Nation

| Job Approval Rating | Poll/Date Conducted                                      |
|---------------------|----------------------------------------------------------|
| 55%/39%             | Democracy Corps. (9/27-30) by Greenberg Quinlan Research |
| 54%/42%             | Voter.Com/Battleground (10/1-4)                          |

### Generic House Ballot/Congress Job Approval

| Democrat | Republican | Undecided/Other | Poll/Date Conducted                         |
|----------|------------|-----------------|---------------------------------------------|
| 39%      | 39%        | 13%             | CBS News/ <i>New York Times</i> (9/27-10/1) |
| 39%      | 38%        | 22%             | Voter.Com/Battleground (10/1-4)             |

### House Races

| State | Candidate                   | Matchup | Fav/Unfav | Poll/Date Conducted                                |
|-------|-----------------------------|---------|-----------|----------------------------------------------------|
| CA 20 | Rep. Cal Dooley (D)         | 49%     | 46%/24%   | Dooley Campaign (D) (10/2-3)                       |
|       | Rich Rodriguez (R)          | 34%     | 37%/26%   |                                                    |
|       | Undecided                   | 16%     |           |                                                    |
| MN 04 | Rep. Betty McCollum (D)     | 38%     |           | McCollum Campaign (D) (9/23-26)                    |
|       | Senator Linda Runbeck (R)   | 30%     |           |                                                    |
|       | Tom Foley (Independent)     | 18%     |           |                                                    |
|       | Undecided                   | 13%     |           |                                                    |
| NH 02 | Attorney Barney Brannen (D) | 27%     |           | Research 2000 (9/24-27) for <i>Concord Monitor</i> |
|       | Rep. Charlie Bass (R)       | 44%     |           |                                                    |
|       | Undecided                   | 29%     |           |                                                    |
| NJ 12 | Rep. Rush Holt (D)          | 38%     |           | DCCC (10/3-4)                                      |
|       | Rep. Dick Zimmer (R)        | 36%     |           |                                                    |
|       | Carl Mayer (Green Party)    | 2%      |           |                                                    |
|       | Worth Winslow (Libertarian) | 1%      |           |                                                    |
|       | Undecided                   | 23%     |           |                                                    |

# Senate Races

| State      | Candidate                        | MatchUp | Fav/Unfav | Poll/Date Conducted                                                                                                                                                                          |
|------------|----------------------------------|---------|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| DE         | Governor Tom Carper (D)          | 46%     | 66%/20%   | University of Delaware (9/15-30)                                                                                                                                                             |
|            | Senator William Roth (R)         | 43%     | 69%/14%   |                                                                                                                                                                                              |
|            | Undecided                        | 11%     |           |                                                                                                                                                                                              |
| MI         | Rep. Debbie Stabenow (D)         | 42%     |           | DNC (9/30-10/2)                                                                                                                                                                              |
|            | Senator Spencer Abraham (R)      | 44%     |           |                                                                                                                                                                                              |
|            | Undecided                        | 14%     |           |                                                                                                                                                                                              |
|            | Rep. Debbie Stabenow (D)         | 34%     | 38%/27%   | EPIC-MRA Poll (9/26-28) for <i>Detroit Free Press</i>                                                                                                                                        |
|            | Senator Spencer Abraham (R)      | 43%     | 44%/30%   |                                                                                                                                                                                              |
|            | Undecided                        | 23%     |           |                                                                                                                                                                                              |
| NJ<br>OPEN | Businessman Jon Corzine (D)      | 48%     | 26%/23%   | Quinnipiac University Poll (9/26-10/1)                                                                                                                                                       |
|            | Rep. Bob Franks (R)              | 34%     | 17%/11%   |                                                                                                                                                                                              |
|            | Undecided                        | 18%     |           |                                                                                                                                                                                              |
|            | Businessman Jon Corzine (D)      | 48%     | 44%/27%   | Research 2000 (9/21-27) for <i>Bergen Record</i>                                                                                                                                             |
|            | Rep. Bob Franks (R)              | 34%     | 35%/29%   |                                                                                                                                                                                              |
|            | Undecided                        | 18%     |           |                                                                                                                                                                                              |
| NY<br>OPEN | First Lady Hillary Clinton (D)   | 50%     | 39%/38%   | Quinnipiac University Poll (10/2-5)                                                                                                                                                          |
|            | Rep. Rick Lazio (R)              | 43%     | 36%/29%   |                                                                                                                                                                                              |
|            | Undecided                        | 7%      |           |                                                                                                                                                                                              |
|            | First Lady Hillary Clinton (D)   | 48%     | 55%/42%   | Zogby Poll (9/29-10/1) for <i>The New York Post</i>                                                                                                                                          |
|            | Rep. Rick Lazio (R)              | 44%     | 48%/38%   |                                                                                                                                                                                              |
|            | Undecided                        | 8%      |           |                                                                                                                                                                                              |
| PA         | Rep. Ron Klink (D)               | 25%     | 40%/19%   | Keystone Poll (9/28-10/1) by the Ctr for Politics & Public Affairs at Millersville University for Fox News, Philadelphia, the <i>Philadelphia Daily News</i> , and <i>Harrisburg Patriot</i> |
|            | Senator Rick Santorum (R)        | 43%     | 13%/13%   |                                                                                                                                                                                              |
|            | Undecided                        | 32%     |           |                                                                                                                                                                                              |
|            | Rep. Ron Klink (D)               | 35%     |           | Mason Dixon Poll (9/26-28) for <i>The Pittsburgh Post-Gazette</i>                                                                                                                            |
|            | Senator Rick Santorum (R)        | 53%     |           |                                                                                                                                                                                              |
|            | Undecided                        | 12%     |           |                                                                                                                                                                                              |
| VA         | Senator Chuck Robb (D)           | 42%     |           | <i>Richmond Times-Dispatch</i> /WWBT/WSLS/NBC12 Poll (9/22-10/2)                                                                                                                             |
|            | Former Governor George Allen (R) | 45%     |           |                                                                                                                                                                                              |
|            | Undecided                        | 13%     |           |                                                                                                                                                                                              |

### Gubernatorial Races

| State | Candidate                        | MatchUp | Fav/Unfav | Poll/Date Conducted                                                |
|-------|----------------------------------|---------|-----------|--------------------------------------------------------------------|
| DE    | Lt. Governor Ruth Ann Minner (D) | 52%     | 48%/16%   | University of Delaware (9/15-30)                                   |
|       | John Burris (R)                  | 33%     | 33%/11%   |                                                                    |
|       | Undecided                        | 16%     |           |                                                                    |
| IN    | Governor Frank O'Bannon (D)      | 46%     | 58%/33%   | The Howey Political Report (9/30-10/1)<br>by HPR/TeleResearch Poll |
|       | Rep. David McIntosh (R)          | 38%     | 53%/35%   |                                                                    |
|       | Andrew Horning (Libertarian)     | 4%      |           |                                                                    |
|       | Undecided                        | -       |           |                                                                    |
|       | Governor Frank O'Bannon (D)      | 56%     |           | O'Bannon Campaign (D) (9/23-24)                                    |
|       | Rep. David McIntosh (R)          | 34%     |           |                                                                    |
|       | Undecided                        | 10%     |           |                                                                    |
|       |                                  |         |           |                                                                    |
| NH    | Governor Jeanne Shaheen (D)      | 45%     | 49%/36%   | Research 2000 (9/24-27) <i>(for Concord Monitor)</i>               |
|       | Gordon Humphrey (R)              | 39%     | 42%/39%   |                                                                    |
|       | Mary Brown (Independent)         | 3%      |           |                                                                    |
|       | John Babiarz (Libertarian)       | -       |           |                                                                    |
|       | Undecided                        | 13%     |           |                                                                    |
|       | Governor Jeanne Shaheen (D)      | 44%     |           | University of CT Poll (9/15-20)                                    |
|       | Gordon Humphrey (R)              | 35%     |           |                                                                    |
|       | Senator Mary Brown (Independent) | 6%      |           |                                                                    |
|       | Undecided                        | 16%     |           |                                                                    |
|       |                                  |         |           |                                                                    |

| Post Debate Flash Polls (RVs):     | Gore | Bush | Tie      | No Opinion | Neither | Sources               |
|------------------------------------|------|------|----------|------------|---------|-----------------------|
| Who won?                           | 42%  | 39%  | 13%      | 5%         | -       | ABC News Poll (10/3)  |
|                                    | 46%  | 36%  | 13%      | 5%         | -       | NBC News Poll (10/3)  |
|                                    | 56%  | 42%  | -        | 2%         | -       | CBS News Poll (10/3)  |
|                                    | 48%  | 41%  | 8%       | 1%         | 2%      | CNN/USA/Gallup (10/4) |
| Voting Preference (RVs):           | Gore | Bush | Buchanan | Nader      | DK/UN   | Sources               |
| Before the debate, would vote for: | 45%  | 48%  | 1%       | 3%         | 3%      | ABC News Poll (10/3)  |
| After the debate, would vote for:  | 45%  | 49%  | 1%       | 2%         | 2%      |                       |

## National Polls

| Gore | Bush | Buchanan | Nader | Other/DK | Poll/Date Conducted                                 |
|------|------|----------|-------|----------|-----------------------------------------------------|
| 46%  | 44%  | 1%       | 3%    | 5%       | NBC News (10/3)                                     |
| 47%  | 44%  | 2%       | 4%    | 3%       | Democracy Corps. (9/27-30)                          |
| 45%  | 47%  | 1%       | 2%    | 5%       | Marist Institute (9/27-10/1)                        |
| 45%  | 42%  | 4%       | 6%    | 2%       | ICR Poll (9/27-10/1)                                |
| 48%  | 43%  | 2%       | 4%    | 8%       | CBS/New York Times (9/27-10/1)                      |
| 41%  | 43%  | 1%       | 4%    | 11%      | Voter.Com/Battlefield (10/1-4)                      |
| 51%  | 40%  | 1%       | 2%    | 6%       | CNN/USA Today Gallup (10/2-4)                       |
| 51%  | 35%  | -        | 4%    | 10%      | Zogby Poll (9/29-10/1) for <i>The New York Post</i> |
| 46%  | 41%  | 1%       | 6%    | 7%       | Zogby/MSNBC/Reuters (10/3-5)                        |

| Poll Tracking                     | Gore | Bush | Buchanan | Nader | Other | Date Conducted |
|-----------------------------------|------|------|----------|-------|-------|----------------|
| ABC News/ <i>Washington Post</i>  | 42%  | 39%  | --       | --    | --    | 9/28-10/1      |
|                                   | 48%  | 46%  | 1%       | 3%    | 2%    | 9/28-10/1      |
|                                   | 47%  | 47%  | --       | 3%    | 3%    | 9/4-6          |
| CNN/ <i>USA Today</i> /Gallup     | 51%  | 40%  | 1%       | 2%    | 6%    | 10/2-4         |
|                                   | 49%  | 41%  | 1%       | 2%    | 7%    | 10/1-3         |
|                                   | 46%  | 44%  | 1%       | 2%    | 7%    | 9/30-10/2      |
|                                   | 45%  | 45%  | 1%       | 3%    | 6%    | 9/29-10/1      |
|                                   | 45%  | 45%  | 1%       | 4%    | 5%    | 9/28-30        |
|                                   | 46%  | 46%  | 1%       | 3%    | 4%    | 9/25-27        |
|                                   | 44%  | 46%  | 1%       | 2%    | 7%    | 9/24-26        |
|                                   | 44%  | 46%  | 1%       | 2%    | 7%    | 9/23-25        |
|                                   | 44%  | 47%  | 1%       | 2%    | 6%    | 9/22-24        |
|                                   | 46%  | 47%  | 1%       | 1%    | 5%    | 9/21-23        |
|                                   | 48%  | 44%  | --       | 2%    | 6%    | 9/16-18        |
|                                   | 48%  | 43%  | 1%       | 3%    | 5%    | 9/15-17        |
|                                   | 49%  | 41%  | 1%       | 3%    | 6%    | 9/14-16        |
|                                   | 49%  | 42%  | 1%       | 3%    | 6%    | 9/11-13        |
|                                   | 49%  | 41%  | 1%       | 4%    | 5%    | 9/10-12        |
|                                   | 48%  | 42%  | 1%       | 4%    | 5%    | 9/9-11         |
|                                   | 49%  | 42%  | 1%       | 3%    | 5%    | 9/8-10         |
|                                   | 47%  | 44%  | 1%       | 2%    | 6%    | 9/7-9          |
|                                   | 47%  | 44%  | --       | 3%    | 6%    | 9/4-6          |
| Fox News/ <i>Opinion Dynamics</i> | 43%  | 43%  | 1%       | 4%    | 9%    | 9/20-21        |
|                                   | 45%  | 43%  | 2%       | 3%    | 7%    | 9/6-7          |
| <i>Newsweek</i>                   | 45%  | 44%  | 1%       | 3%    | 7%    | 9/27-29        |
|                                   | 47%  | 45%  | --       | 3%    | 7%    | 9/20-22        |
|                                   | 52%  | 38%  | 2%       | 3%    | 7%    | 9/14-15        |
| Zogby America                     | 46%  | 41%  | 1%       | 6%    | 7%    | 10/3-5         |
|                                   | 46%  | 40%  | 1%       | 7%    | 7%    | 10/2-4         |
|                                   | 46%  | 41%  | 1%       | 5%    | 9%    | 10/1-3         |
|                                   | 46%  | 40%  | 1%       | 5%    | 8%    | 9/30-10/2      |
|                                   | 45%  | 41%  | 1%       | 3%    | 10%   | 9/29-10/1      |
|                                   | 51%  | 35%  | -        | 4%    | 10%   | 9/28-10/1      |
|                                   | 44%  | 43%  | 1%       | 3%    | 7%    | 9/26-28        |
|                                   | 42%  | 44%  | 1%       | 3%    | 11%   | 9/20-23        |
|                                   | 45%  | 41%  | 1%       | 5%    | 9%    | 9/18-20        |

|                        |     |     |    |    |     |                 |
|------------------------|-----|-----|----|----|-----|-----------------|
| Voter.com/Battleground | 41% | 43% | 1% | 4% | 11% | 10/1-4          |
|                        | 41% | 41% | 1% | 4% | 13% | 9/27-28, 10/1-2 |
|                        | 40% | 42% | 1% | 5% | 13% | 9/25-28         |
|                        | 40% | 43% | 1% | 5% | 12% | 9/24-27         |
|                        | 41% | 42% | 1% | 4% | 12% | 9/21, 24-26     |
|                        | 40% | 43% | 1% | 3% | 13% | 9/20-21, 24-25  |
|                        | 41% | 44% | 1% | 3% | 12% | 9/19-24         |
|                        | 36% | 41% | -- | -- | 23% | 9/19/21         |
|                        | 36% | 40% | -- | -- | 25% | 9/18-21         |
|                        | 39% | 40% | 1% | 4% | 16% | 9/13-14, 17-18  |
|                        | 37% | 41% | 1% | 4% | 17% | 9/12-14, 17     |
|                        | 39% | 41% | 1% | 4% | 15% | 9/11-14         |
| Battleground           | 41% | 41% | 1% | 4% | 13% | 10/3            |
|                        | 40% | 43% | 1% | 5% | 12% | 9/29            |
|                        | 41% | 42% | 1% | 4% | 12% | 9/28            |
|                        | 40% | 43% | 1% | 3% | 13% | 9/27            |
|                        | 41% | 42% | 1% | 2% | 13% | 9/26            |

### State Polls

New polls were released this week in Arkansas, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Michigan, Minnesota, Missouri, Montana, New Hampshire, New Jersey, New Mexico, New York, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia.

| State | Evs | Gore | Bush | Buchanan | Nader | Other | Poll/Dates Conducted                                                     |
|-------|-----|------|------|----------|-------|-------|--------------------------------------------------------------------------|
| AK    | 3   | --   | --   | --       | --    | --    | --                                                                       |
| AL    | 9   | 36%  | 48%  | --       | --    | 9%    | <i>Mobile Register/U. of South Alabama</i> (8/28-31)                     |
| AR    | 6   | 43%  | 45%  | 1%       | 1%    | 10%   | <b>Mason Dixon</b> (9/26-28)                                             |
| AZ    | 8   | 41%  | 41%  | --       | --    | 18%   | <i>Arizona Republic</i> (9/14-18)                                        |
| CA    | 54  | 50%  | 38%  | --       | 5%    | 7%    | <i>San Francisco Examiner</i> 9/17-20)                                   |
| CO    | 8   | 35%  | 44%  | 2%       | 6%    | 11%   | <i>The Denver Post</i> (9/25-29)                                         |
| CT    | 8   | 48%  | 32%  | 1%       | 4%    | 13%   | <b>University of Connecticut</b> (9/26-10/1)                             |
| DE    | 3   | 50%  | 40%  | 0%       | 4%    | 7%    | <i>The Wilmington News Journal</i> (9/15-20)                             |
|       |     | 50%  | 40%  | 0%       | 4%    | 7%    | <b>University of Delaware</b> (9/15-30)                                  |
| FL    | 25  | 43%  | 44%  | 2%       | 4%    | 9%    | <b>Rasmussen Research Poll</b> (10/4)                                    |
| GA    | 13  | 40%  | 46%  |          | --    |       | <b>American Research Group</b> (5/1-10)                                  |
| HI    | 4   | 52%  | 34%  | 1%       | 6%    | 7%    | <b>Mason-Dixon</b> (9/5-9)                                               |
| IA    | 7   | 48%  | 45%  | --       | --    | --    | <b>Non-Scientific Internet Poll</b> (10/4) by <i>Waterloo Courier</i>    |
| ID    | 4   | 21%  | 57%  | 4%       | 2%    | 16%   | <b>Research 2000</b> (7/5-8)                                             |
| IL    | 22  | 48%  | 40%  | 1%       | 2%    | 9%    | <b>Research 2000/WEEK-TV</b> (9/25-27)                                   |
| IN    | 12  | 42%  | 50%  | --       | --    | --    | <b>The Howey Political Report</b> (9/30-10/1) by <b>HPR/TeleResearch</b> |
| KS    | 6   | --   | --   | --       | --    | --    | --                                                                       |
| KY    | 8   | 41%  | 51%  | --       | --    | 8%    | <i>Louisville Courier-Journal</i> (9/18-21)                              |
| LA    | 9   | 38%  | 44%  | 1%       | 1%    | 16%   | <b>Southern Media and Opinion</b> (9/15-21)                              |
| MA    | 12  | 60%  | 27%  | --       | 3%    | 10%   | <i>Boston Herald</i> (8/29-31)                                           |
| MD    | 10  | 51%  | 36%  | 2%       | 4%    | 7%    | <b>Gonzales Arscott</b> (8/23-27)                                        |
| ME    | 4   | 41%  | 31%  | --       | 4%    | 24%   | <i>Associated Press</i> (9/26)                                           |
| MI    | 18  | 45%  | 39%  | --       | 3%    | 13%   | <b>EPIC-MRA Poll</b> (9/26-28) (for <i>The Detroit Free Press</i> )      |

| State | Evs | Gore | Bush | Buchanan | Nader | Other | Poll/Dates Conducted                                                                                       |
|-------|-----|------|------|----------|-------|-------|------------------------------------------------------------------------------------------------------------|
| MN    | 10  | 45%  | 39%  | --       | 6%    | --    | <i>The Minneapolis Star Tribune</i> (9/27-30)                                                              |
| MO    | 11  | 37%  | 46%  | 2%       | 3%    | 12%   | Rasmussen Research Poll (10/4)                                                                             |
| MS    | 7   | 36%  | 50%  | --       | 1%    | 10%   | <i>Memphis Commercial Appeal</i> (9/6-11)                                                                  |
| MT    | 3   | 37%  | 48%  | 2%       | 4%    | 9%    | Mason Dixon Poll (9/21-23) (for <i>Lee Newspapers</i> )                                                    |
| NC    | 14  | 42%  | 47%  | 1%       | --    | 10%   | Mason-Dixon (9/13-16)                                                                                      |
| ND    | 3   | --   | --   | --       | --    | --    | --                                                                                                         |
| NH    | 4   | 44%  | 34%  | 2%       | 3%    | 19%   | University of CT Poll (9/15-20)                                                                            |
|       |     | 40%  | 45%  | 1%       | 2%    | 12%   | Research 2000 (9/24-27)<br>(for <i>Concord Monitor</i> )                                                   |
| NJ    | 15  | 48%  | 34%  | --       | 3%    | 15%   | Research 2000 (9/21-27) for <i>The Bergen Record</i>                                                       |
|       |     | 50%  | 36%  | 1%       | 6%    | 7%    | Quinnipiac University (9/26-10/1)                                                                          |
| NM    | 5   | 41%  | 44%  | 1%       | 6%    | 8%    | Mason Dixon (9/28-30)<br>for ( <i>Santa Fe New Mexican</i> )                                               |
|       |     | 42%  | 42%  | --       | 5%    | 10%   | NM State University Poll (9/26-28)                                                                         |
| NV    | 4   | 48%  | 43%  | --       | --    | 9%    | <i>The Las Vegas Sun</i> /Survey USA (9/24-25)                                                             |
| NY    | 33  | 51%  | 35%  | -        | 4%    | 10%   | Zogby (9/28-10/1) for <i>The New York Post</i>                                                             |
| OH    | 21  | 43%  | 48%  | --       | 2%    | 7%    | <i>The Columbus Dispatch</i> (10/1)                                                                        |
| OK    | 8   | 27%  | 57%  | --       | --    | 16%   | <i>Tulsa World</i> (6/21-26)                                                                               |
| OR    | 7   | 42%  | 41%  | --       | 8%    | 9%    | <i>Portland Oregonian</i> (9/5-11)                                                                         |
| PA    | 23  | 41%  | 43%  | 2%       | 4%    | 9%    | Rasmussen Research Poll (10/4)                                                                             |
|       |     | 49%  | 36%  | 1%       | 2%    | 11%   | Keystone Poll (9/28-10/1)                                                                                  |
| RI    | 4   | 54%  | 23%  | 2%       | 5%    | 16%   | Brown University/ <i>Providence Journal</i><br>(8/26-30)                                                   |
| SC    | 8   | 39%  | 52%  | 1%       | 1%    | 7%    | Mason Dixon (9/28-30)                                                                                      |
| SD    | 3   | --   | --   | --       | --    | --    | --                                                                                                         |
| TN    | 11  | 43%  | 46%  | 1%       | 2%    | 8%    | Mason Dixon (9/25-27) for <i>The Nashville Tennessean</i> , <i>Chattanooga Times</i> and <i>Free Press</i> |
| UT    | 5   | --   | --   | --       | --    | --    | --                                                                                                         |
| VA    | 13  | 39%  | 46%  | --       | --    | 12%   | <i>Richmond Times-Dispatch</i> (9/22-10/2)                                                                 |
| VT    | 3   | 52%  | 39%  | 1%       | 3%    | 5%    | <i>Rutland Herald</i> (9/19-21)                                                                            |
| WA    | 11  | 44%  | 37%  | --       | 4%    | 15%   | Elway Poll (9/22-24)                                                                                       |
| WI    | 11  | 43%  | 38%  | 1%       | 4%    | 14%   | <i>Milwaukee Journal Sentinel</i> (9/18-20)                                                                |
| WV    | 5   | 37%  | 39%  | 1%       | 1%    | 22%   | <i>Charleston Gazette</i> (9/18-22, 25-26)                                                                 |
| WY    | 3   | 37%  | 57%  | 2%       | --    | 9%    | Mason Dixon (9/16-17)                                                                                      |

10-16-00

October 13, 2000

*Copied  
moore  
Podesta*

**MEMORANDUM TO THE PRESIDENT AND THE VICE PRESIDENT**

FROM: Minyon Moore

SUBJECT: Weekly Political Report

**WHITE HOUSE 2000**

Capitalizing on what he said was the Vice President's proclivity for exaggeration in the first debate, Governor Bush entered this week with a small lead in most national polls, but it had dropped by the time of second debate in Winston-Salem. After the second debate, instant polls showed that Bush had won, but it was not clear what effect this had on the national polls. Going into the second debate, the Electoral College estimates were split, with CNN saying Governor Bush had moved back into the lead, 205 -185, while CBS's analysis had the Vice President leading 215-184.

Meanwhile, Democrats mounted a ferocious attack on Bush's record in Texas with several new ads, two analyses of the Bush record, a Texas truth squad visit to the Midwest, and a visit to Texas by Senator Lieberman to dramatize Bush's shortcomings there.

At week's end, turmoil in the Middle East and on Wall Street overshadowed the presidential race, and caused both candidates to modify campaign activity. Analysts were reluctant to predict how the crisis would affect the campaign, however.

The third and final presidential debate is on Tuesday in St. Louis.

**Gore-Lieberman Campaign**

**Instant polls say Bush won second debate.** In the second presidential debate, at Wake Forest University in Winston-Salem, North Carolina, many analysts said that by appearing to hold his own in the first 45 minutes on foreign policy, Governor Bush won by exceeding expectations. Four instant polls agreed. In a CBS News poll, Bush was judged the winner 40%-35%. In a NBC poll, Bush won 40%-37%, with 18% saying it was a tie. In a CNN/USA Today/Gallup poll, Bush was viewed as having done a better job -- a slightly different question -- by 49%-36%. In an ABC News poll, Bush was viewed as the winner 46%-30% (but just prior to the debate Bush had a 52%-42% lead with this group).

All analysts remarked on the more restrained nature of this debate, saying that the candidates were trying to appeal to undecided voters who do not like negative attacks. The media noted that in the discussion of foreign policy, the candidates often agreed with each other but that in the last half hour, the Vice President initiated strong attacks on health care, hate crimes and the environment citing the Texas record. Most media sources mentioned the Vice President's apology about errors he made in the first debate. A number of media sources said the candidates made mistakes in the debate, including the following:

- Bush identified Haiti as a place where he would withdraw U.S. troops as president, but the Administration brought nearly all U.S. troops home from Haiti earlier this year.

- Bush wrongly stated during the debate that the three men who murdered James Byrd were going to be put to death. Only two of the defendants were sentenced to death; a third was sentenced to life in prison.
- Bush said the number of Texans without health insurance had declined while the number in the United States had risen. But a new Census Bureau report says the number of uninsured Americans declined last year for the first time since statistics were kept in 1987.
- Bush said former Russian Prime Minister Viktor Chernomyrdin ended up with International Monetary Fund money in his bank account, but the IMF said it had no evidence to back up such a claim. Chernomyrdin called Bush's allegations "dirty fabrications" and threatened to sue Bush.
- The Vice President said on education: "I think that we should require states to test all students." But his education plan does not specify mandatory universal testing.
- The Vice President referred to attempts by supporters of ousted Yugoslav President Slobodan Milosevic to "ignore the orders of the new president of Serbia" when he meant the newly elected president of Yugoslavia.

**Fewer people watched second debate.** Less hype and a less confrontational tone led to fewer viewers for Wednesday's second presidential debate. Nielsen said an average of 37.57 million viewers watched the debate on broadcast networks ABC, CBS and NBC and cable news channels CNN, Fox News Channel and MSNBC, a 19% drop from the 46.6 million people who saw last week's livelier debate (during which many of NBC's stations were carrying live baseball). The second debate did manage a 4% improvement over the 36.3 million viewers for the second Clinton-Dole debate of 1996, but that still makes it the second lowest-rated presidential debate in Nielsen's records.

**Democrats launch all-out attack on Bush Texas record.** On Monday, with polls showing that Governor Bush has made inroads by questioning the Vice President's credibility, Democrats launched a five-pronged TV and Internet attack costing several million dollars on Bush's record in Texas. The components of the attack included:

- An ad war running in 17 battleground states mocking Bush's leadership qualities, calling them "Bush-lite," and calling into question his record in Texas. The ad war includes a number of spots of various lengths in some or all of the 17 states between now and the election, including:
  - ◇ "Seattle" (otherwise known as "Needle") running only in Seattle, Washington that uses Houston's status as the nation's smog capital to cast doubt on Bush. "Take a deep breath and imagine Seattle with Bush's Texas-style environmental regulation," the ad says. "George Bush. Before he starts talking about cleaning up Washington, maybe he should clean up Texas."
  - ◇ "Don't," running only in Iowa, cites poor conditions for children in Texas and warns Iowans they could be next.

◇ “Aprons,” which argues that Bush opposed efforts to raise Texas’s minimum wage to \$3.25 an hour.

- A special section on the DNC Web site entitled, “Texas Trouble Spots” or “I Know What You Did in Texas,” examining pollution, hunger, and racism in Texas.
- A re-release of a booklet called “Bush’s Kitchen Cabinet – Likely Bush Appointees: Cooking up a Real White House Mess.”
- A “Texas Truth Squad” set to visit editorial writers throughout the Midwest.
- A “Failed Leadership Tour of Texas” Thursday and Friday by Senator Lieberman.

On Tuesday, the Vice President’s campaign turned the tables on the Bush campaign, accusing Governor Bush and Dick Cheney of being the ones with credibility problems. They accused Cheney of telling “a real whopper” in the vice presidential debate when he said that his wealth had nothing to do with government because in reality his contacts from years in government made him attractive to the Halliburton Company, and Halliburton had benefited from financial guarantees from federal agencies.

In addition, a spokesman for the Vice President said Bush is misleading the American people in how he describes his Social Security proposal because he is not saying what most experts believe: that a plan like his to put some Social Security payroll taxes into individual investment accounts would have to be accompanied either by cuts in the guaranteed benefit or huge infusions of new money into the program.

**Vice President curtails campaigning, returns to Washington; Lieberman and Daley continue attack on Bush.** On Thursday, after a rally in Milwaukee, the Vice President cut campaign events short and returned to Washington because of the Middle East crisis. During the rally, the Vice President repeated some of his assertions during the second debate, including his contention that the problem was not Bush’s heart, but his priorities. Senator Lieberman spent Thursday and Friday in Texas pointing out Bush’s failure to support legislation to clean up the environment. Gore campaign chairman William Daley said Governor Bush did not know what he was talking about in Wednesday’s debate and challenged reporters to give the same scrutiny to Bush’s remarks as they gave to those of the Vice President after the first debate.

The Vice President’s campaign also accused Bush of trying to deflect attention from his unwillingness to push for an enhanced 1999 hate crimes bill named for the murdered James Byrd that died in the Texas Senate. On Wednesday, Byrd’s daughter, Renee Mullins, who lobbied Bush in 1999 to help pass that bill, said in an interview that the governor pointedly told her that he would not work to do so.

**Unions in Michigan are making an all-out push for the Vice President.** Dozens of union members have taken leave from their jobs to do full-time union-paid campaign work for six weeks. In addition, the state’s unions plan to send more than two million pieces of mail to support the Vice President and other Democratic candidates. Attempting to counter labor’s efforts, however, is the NRA, which has launched an advertising and telephone campaign in Michigan opposing the Vice President’s position on gun control. The NRA maintains that their

message is resonating and that they have a 36% increase in membership among Michigan residents to 187,550 over the last year.

### **Bush-Cheney Campaign**

**Bush criticizes Vice President for exaggerations; strategy works.** On Sunday, the Bush campaign called the Vice President a “serial exaggerator” and questioned his veracity. Campaigning in Florida, Bush himself vowed to go after the Vice President for distortions of his record. Dick Cheney, who won plaudits for his gentlemanly debate last week, turned nasty over the weekend, saying that the Vice President “seems to have a compulsion to embellish his arguments or his resume.” Polls seemed to indicate that the strategy was working, at least temporarily. For example, a *USA Today*/CNN/Gallup Tracking poll, taken last Friday, through Saturday, shows that while likely voters considered the Vice President smarter, they liked Governor Bush more. They also believed Bush was more honest, more visionary, more in tune with their values, and a stronger leader. However, they rated the two candidates close on government management, caring about the needs of people and agreeing on the issues people care about most. Men and women both rated the Vice President smarter, but when it came to honesty and likability, men favored Bush more than women did.

**GOP ad surge under way.** The GOP is currently spending at least \$4 million a week in 21 states, up from \$2.5 million a week in 17 states. The 21 states are: Arkansas, California, Delaware, Florida, Iowa, Kentucky, Louisiana, Maine, Michigan, Missouri, New Hampshire, Minnesota, Nevada, New Mexico, Ohio, Oregon, Pennsylvania, Tennessee, Washington, West Virginia, and Wisconsin. The GOP is inundating them with commercials criticizing the Vice President on spending and education.

Meanwhile, the DNC did not buy ads this week in three battleground states where the party had been running spots -- Ohio, Pennsylvania and Louisiana -- although it plans to return to these states later in the campaign. The shift in DNC strategy is giving Bush a clear advantage in the three states. In Ohio, for example, the Vice President’s campaign is spending \$550,000 this week, compared to the RNC’s \$440,000 and the Bush campaign’s \$535,000.

On Monday, the RNC introduced two new ads in 14 states -- Arkansas, Kentucky, Louisiana, Maine, Michigan, Missouri, New Hampshire, New Mexico, Ohio, Oregon, Pennsylvania, Washington, West Virginia, and Wisconsin -- that portray the Vice President as a budget-busting spender. The new ads, called “Goregantuan” and “Big Relief vs. Big Government” accuse him of wiping out the entire projected surplus with a spending plan three times higher than the President proposed.

In addition to the budget ads, the RNC is entering the TV market in California, Nevada, Minnesota and Tennessee with an ad already shown elsewhere, portraying the country as being in an “education recession.”

**GOP launches radio campaign targeting African Americans.** On Tuesday, the GOP began spending \$1 million to air four 30- and 60-second radio ads aimed at African American voters aged 18-35. RNC officials say it is the first such campaign for the GOP in modern history. One ad says, “We know what you think Republicans are like, but we’re working hard to show you who we really are.” It concludes, “Take a look; you might be surprised by what you see.” A second ad shows one woman saying to another, “Hey, is that a Republican bumper sticker on your car?” The second woman replies, “My husband is backing them. He thinks they’re talking sense about education and tax credits or something.” The first woman says, I knew that man was

crazy," to which the second woman says, "Well, listen, Republicans want to give us the choice of where to send our children to school." Other ads also highlight the GOP's support for vouchers, tax cuts and Social Security reform.

**Paine Webber CEO gave Bush camp poll on privatizing Social Security.** According to the October 16 edition of *U.S. News and World Report*, Paine Webber's CEO Donald Marron -- one of the potential chief beneficiaries of any plan to divert Social Security payroll taxes to stock market investments -- gave Bush advisor Senator Gregg Judd (R) a poll showing that most Americans favor a Bush-type privatization of Social Security.

**Cheney's gay marriage remarks irk conservatives.** Former Defense Secretary Dick Cheney has come under sharp criticism from conservatives in his own party for comments he made on gay marriage during last week's debate. At the time, Cheney said that "people should be free to enter into any kind of relationship they want to enter into" and that the issue of gay marriages should be decided by the states. But the Republican Party platform explicitly opposes gay marriages and several conservative groups, including the Family Research Council and the American Family Association, have expressed concern over Cheney's remarks. But while conservatives criticized Cheney, he won praise from the Human Rights Campaign.

**Bush's campaign records subpoenaed in mole inquiry.** Late last week, federal prosecutors subpoenaed records from Governor Bush's campaign and its media consulting firm, Maverick Media, to determine whether either played a role in mailing confidential Bush debate materials last month to an associate of the Vice President. The subpoenas suggest that the prosecutors have decided to move forward with an inquiry into what they believe could be a case of mail fraud. Investigators have also considered pursuing a case based on the theory that the transfer of the tape amounted to the interstate transportation of stolen property.

**Bush spending a million a week in Los Angeles.** On Wednesday, the Bush campaign started spending \$1 million a week in the Los Angeles area. Campaign officials say the average voter will see the ads 10 times a week. Analysts believe Bush is doing this to make good on promises to donors not to abandon the state like Bob Dole did in 1996, thus causing Republicans to lose down-ticket races they could have won if their presidential nominee was more active in the state. On top of this, the GOP is spending roughly \$600,000 a week on ads throughout the state and the California GOP is preparing to spend \$1 million on mailings to GOP and swing voters. The Vice President's campaign said it has no plans to spend any money on ads in California and considers the state a lock for the Vice President.

**Nine people say they do not endorse Bush despite announcements to the contrary.** On Tuesday, a second person said he was not on the West Virginia Educators for Bush committee despite a Bush announcement that he was. The Reverend Edward Sadie said he was never consulted by the Bush staff before his name was announced Monday as being among four West Virginians to co-chair a coalition of educators. On Monday, Marshall University President Dan Angel similarly denied that he was on the committee and the Bush campaign removed his name.

On Wednesday, at least seven of the 18 Louisiana Democratic state legislators listed in a Bush campaign press release as being on a Bush steering committee were furious about it and said they have not endorsed Bush.

**Texas Democrats stump for Bush.** Four current and former Democratic lawmakers barnstormed Ohio, Michigan, Pennsylvania, West Virginia and Tennessee this week discussing

Governor Bush's record of bipartisan accomplishment in Texas. They were: Texas Senator Ken Armbrister, Texas Rep. Ron Lewis, former Attorney General and Chief Justice John Hill, and former Dallas County Democratic Chairman Sandy Kress.

**Poll shows dumping Ryan would help Bush win Illinois.** According to Family Taxpayer Network president Jack Roesser, a poll conducted September 9-14 for his organization shows 21% of respondents would be more likely to vote for Bush if he dismissed Governor George Ryan (R) as state chairman of the Bush-Cheney campaign. Without such a move, the poll found, the Vice President would carry the state by 4 points.

**Bush campaign targets seniors.** On Wednesday in St. Louis, Dick Cheney targeted seniors, repackaging previously announced policy initiatives on Social Security and Medicare under a new banner "Honoring the Greatest Generation," a theme Bush-Cheney plans on using for the rest of the campaign. Cheney also criticized the Administration for failing to maintain a strong military.

**Bush campaigns in Pennsylvania and Michigan.** On Thursday, Governor Bush campaigned in Langhorne, Pennsylvania, and Grand Rapids, Michigan. In Langhorne, Bush spoke about "the greatest generation" and focused on his plans to change Social Security and overhaul Medicare by coaxing people into private insurance plans, some of which could include a prescription drug benefit. During the day, Bush voiced support for the Administration during the Middle East crisis, but his running mate Dick Cheney used it to criticize the Administration for failing to maintain a strong military.

**Law enforcement groups back Bush.** On Thursday, the International Brotherhood of Police Officers endorsed Governor Bush. The union, representing 25,000 police officers, endorsed Clinton-Gore in 1992 and 1996. This is the fourth major law enforcement group to endorse Bush, including the National Troopers Coalition, the Law Enforcement Alliance of America and the Fraternal Order of Police.

### **Other Campaign News**

#### **Update on fundraising by Democratic committees.**

According to reports to the White House this week, for this cycle to date, the Democratic National Committee (DNC), the Democratic Senatorial Campaign Committee (DSCC), and the Democratic Congressional Campaign Committee (DCCC) have raised the following amounts:

DNC \$120 million  
DSCC \$76 million  
DCCC \$72 million

**Buchanan ad attacks immigration.** On Monday, Pat Buchanan (Reform) broadcast his first TV ad, focusing on immigration and English as the national language. The ad depicts a man who chokes on a meatball when he hears of a government move to strip English of its status as the national language. It cites an executive order the President signed in August that gives non-English-speaking citizens greater access to federal services. The man calls 911 and, eyes bulging from the meatball stuck in his throat, hears an automated menu of languages. He dies before getting to English. "Do you ever miss English?" an announcer asks. "Immigration is out of control." The ad is running in 22 different states, ranging from Arizona and California to Iowa, Florida, Georgia and Maryland's Eastern Shore.

**Extreme variability raises questions about polls' methodology and reliability.** In the last few weeks, several well-known polls have reported widely differing results -- Gallup reporting an 18-point swing in support for Governor Bush in two days, for example -- and at least two major pollsters have had to alter their methodology as a result. *Newsweek* had to boost its sample size and Voter.com/Battleground shifted the sequence of its questions and acknowledged that it may have used sampling methods that were more appropriate for the last days of a campaign. Pollsters say they are facing a host of technical challenges, such as caller ID and answering machines, which are making polling more difficult and more expensive than before. Pollster John Zogby says that response rates are half what they used to be: in 1984 they were 65%, today 33%. GOP pollster Frank Luntz said it now takes him six calls on average to get a respondent, where it used to take only three. The large number of undecideds is also causing problems with some pollsters attempting to push undecideds into one column or another even if they are not ready to make a decision. Zogby says 20%-25% of the electorate is truly undecided. "They are mostly women. They are mainly mothers and parents. They are mainly younger and under 50."

**Nader appears on Saturday Night Live.** On Saturday, Ralph Nader (Green) appeared on "Saturday Night Live," in a mock meeting with actor Rob Lowe, during which humorous inner-thoughts from each were broadcast for the audience to hear. Lowe when Nader was talking: "Who is this guy? Should I know him? Is that a mirror over there? God, I look great... this guy is good." Nader, when Lowe was talking: "Look at him. He's high. I should bring up my position on decriminalizing weed. That would get his vote. Those big corporations aren't going to know what hit them. 'Cause I don't take bribes like the Republicans and the Democrats. My price is way higher. They don't call it the Green Party for nothing."

**Appeals court rejects FCC mandate to broadcast political replies.** In a rebuke of the Federal Communications Commission (FCC), a federal appeals court Wednesday ordered the repeal of two of the FCC's long-established rules requiring equal time from radio and television stations for opponents of candidates endorsed by the stations and for candidates and others whose integrity has been attacked. The court concluded that the FCC had dawdled for decades in considering broadcasters' complaints about the rules and had failed to respond to repeated court requests to justify the rules' chilling effects on free speech. Broadcasters had long complained that instead of promoting programming about political and controversial subjects, the rules discouraged such shows by imposing stringent reply requirements. Supporters of the rules have said they are a fair price for the broadcasters to pay in return for being given control over the limited and valuable airwaves.

## **U.S. HOUSE 2000**

**Female House Dems to make bus tour.** On October 22, twenty-one female House Democrats will embark on a week-long bus tour aimed at mobilizing voters to help Democrats retake the House. Dubbed "Women on a Roll" the five-bus caravan will hit 16 battleground states, and 40 contested CDs. It starts in Jacksonville, Florida, and travel through the Midwest as well as the California coast, the Pacific Northwest and key northeastern states. Famed environmental organizer Erin Brockovich will be along for the ride, as will EPA Secretary Carol Browner and White House Deputy Chief of Staff Maria Echaveste.

**NRCC receives \$500,000 donation.** California software executive Tom Siebel has donated \$500,000 to the NRCC, one of the largest donations the organization has ever received. But it is

far from the only large donation of the year. In June, the Service Employees International Union, which represents 200,000 health care workers, gave \$1 million to the DCCC. Rep. Phil Crane (R-IL-08), who is vying for the chairmanship of the House Ways and Means Committee, solicited the Siebel donation, and according to a source close to Crane, he has now raised close to \$2 million for the SEIU.

**AR-04: Secretary Slater visits the district.** Transportation Secretary Rodney Slater was with Mike Ross (D) in Arkansas this week in an effort to turn out black voters and undercut the notion that Rep. Jay Dickey (R), with his Appropriations Committee seat, is the only one who can deliver federal aid to the district. Slater explained that he and the state's entire congressional delegation worked on recent legislation that is sending hundreds of millions of dollars in highway funds to AR-04. He was even able to get some credit for Ross by pointing out that as a state senator in 1991, Ross voted for the highway program the state proposed to Congress, out of which the recent legislation came.

**GOP counting on pro-choice candidates in swing districts.** Republicans, despite a party stance staunchly against abortion, have recruited abortion-rights candidates to appeal to GOP moderates and independents in some suburban swing districts as part of their drive to keep control of the House. These candidates include: Joan Johnson (NY-02);, an African American with decidedly liberal views on a variety of topics former GOP Rep. Dick Zimmer (NJ-12);, a supporter of abortion rights moderate Mark Nielsen (CT-05); and Stewart Greenleaf (PA-13).

**FL-22: Shaw's chances seen as lessening.** Despite Rep. Clay Shaw's (R) history of comfortable election victories and his status as the state's senior congressman, state Republican officials now concede that state Rep. Elaine Bloom's (D) strong fundraising ability and aggressive campaign style have made this race one of Florida's tightest. *Congressional Quarterly* is changing its ranking of the race from "Republican Favored" to "Leans Republican."

Shaw is trying to turn the prescription drug issue around on Bloom. For weeks, she has been using the issue against Shaw, asserting that he has failed to help the thousands of elderly voters in his Fort Lauderdale district get reasonably priced drugs. On Tuesday, Shaw countered with a tough television spot that ties Bloom to Andrx, a drug maker recently found guilty of accepting \$89 million from another pharmaceutical company to keep cheaper heart medication off the market. Bloom served on the Andrx board from 1993 to 2000, but says that her sole goal at Andrx was to help the company develop an alternative to higher prices.

**KY-06: Dole event nets \$70, 000 for Fletcher.** On Tuesday, GOP elder statesman Bob Dole went to bat for Rep. Ernie Fletcher (R), and raked in close to \$70,000 through a fundraiser and news conference at the BW Amazon Farm on Lexington's Paris Pike. Fletcher was in Washington because the House was in session, and joined the press conference via a phone hookup. Fletcher is running against former Rep. and 1998 Senate candidate Scotty Baesler (D).

**KS-03: Labor and Sierra Club back Moore.** Despite earlier threats by the Teamsters' political director that labor would not work for the reelection of Rep. Dennis Moore (D) because of his vote for PNTR, union officials have decided to help him after all. Also on Wednesday, the Sierra Club said it would conduct a voter education campaign on his behalf, going door-to-door and distributing 12,000 voter guides. Another 75,000 voter guides will be mailed to voters in the district. This is part of a \$3 million effort in the next couple of weeks to educate environmentally concerned voters in about 24 House and Senate races.

MI-01: **NRA turns on Stupak.** Rep. Bart Stupak (D) was featured on the final segment of a Peter Jennings special, "The Gun Fight," which aired on October 9 on ABC. Stupak is a longtime NRA member who has received nearly \$50,000 from the NRA in the past seven years and had a 100% pro-NRA voting record. Now the NRA is spending money to defeat Stupak because he defied the group on a vote in support of background checks on those who purchase guns at gun shows. Meanwhile, former RNC Committee Member Chuck Yob (R) has received \$5,000 from the NRA for his bid against Stupak, and NRA president Charlton Heston has agreed to campaign for Yob. Rep. Stupak's son was killed by a self-inflicted gunshot wound earlier this year.

MI-08: **Outside conservative group helps Roberts.** The Republican Majority Issues Committee, an independent group associated with House Majority Whip Tom DeLay (R) has been working for months to counter organized labor's traditional support for Democrats. One of its prime efforts is boosting the candidacy of Mike Roberts (R), a former FBI agent and state senator running against Dianne Byrum (D) using the issues of abortion, guns and gambling to rally support. According to many GOP officials, after years of making political compromises with the President, House Republicans have found that their ties to their conservative base are badly frayed and must be repaired if they have any hope of expanding their majority.

MN-04: **LCV adds another Republican to its "Dirty Dozen" list.** On Wednesday, the League of Conservation Voters (LCV) named House candidate Linda Runbeck (R) to its Dirty Dozen list of anti-environment congressional candidates. Runbeck is running against state Rep. Betty McCollum (DFL) for the open seat vacated by the late Bruce Vento.

NY-02: **Poll shows Democrat has even chance.** A Democratic poll in this district suggests that Democrats have at least an even shot at capturing a GOP-held open seat. The poll, conducted September 26-28, shows Huntington Town Councilman Steve Israel (D) topping Islip Town Clerk Joan Johnson (R) 32%-29%, with 17% undecided. But the poll suggested that minor-party candidates could play a major role in the race, with a bundle of third-party contenders drawing 23% of the vote. If elected, Johnson would be the first female, Republican African American House Member.

PA-04: **NRCC ad criticizes Van Horne on SBA loan default.** The National Republican Congressional Committee announced it has launched a new television ad against Terry Van Horne (D) saying that Van Horne owes the federal government nearly \$196,163 in loans from the 1980s, loans that he defaulted on even as he twice voted to increase his own pay in the Pennsylvania state legislature. The ad missed one important fact, however: the SBA excused Van Horne from any further payments after reaching a cash settlement with him and his partner, acquiring the assets of their store and then closing out the loan. Van Horne is running against state Rep. Melissa Hart (R).

#### **U.S. SENATE 2000**

**DSCC transfers \$9.6 million to state parties, NRSC \$2.8.** The Democratic Senatorial Campaign Committee transferred nearly \$9.6 million in hard and soft money to state Democratic Party accounts between May and August, according to reports filed with the FEC. The National Republican Senatorial Committee transferred just over \$2.8 million during the same period. Disclosure reports for September are not yet available, but party committees are expected to transfer millions more in the final weeks of the campaign. The following are the amounts transferred to states with competitive races:

DSCC

NRSC

|              |               |             |
|--------------|---------------|-------------|
| Virginia     | \$861,300     | \$1 million |
| Missouri     | \$1.1 million | \$752,000   |
| Michigan     | \$1.5 million | \$576,000   |
| Nebraska     | --            | \$142,000   |
| Rhode Island | --            | \$121,000   |
| Florida      | --            | \$100,000   |
| Montana      | \$130,000     | \$60,000    |
| Pennsylvania | --            | \$60,000    |
| New York     | \$4.7 million | \$10,000    |
| Washington   | \$5,000       | \$10,000    |
| Delaware     | \$1 million   | --          |
| Nevada       | \$251,000     | --          |
| New Jersey   | \$50,000      | --          |

### **FLORIDA**

**Poll shows Nelson with substantial lead in Senate race.** A *St. Petersburg Times* poll conducted October 4-6 shows Florida Insurance Commissioner Bill Nelson (D) leading Rep. Bill McCollum (R) 45%-34%. The poll showed voters in almost every demographic and geographic area favoring Nelson. It also showed that McCollum has had little success in his bid to attract moderate and swing voters and that Nelson in a dead heat with McCollum among Christian conservatives. A Mason Dixon poll conducted October 5-7 showed Nelson leading McCollum 44%-37%, with state Representative Willie Logan (I) at 4%, Joel Deckard (Reform) at 1% , and 14% undecided.

The GOP is expected to pump about \$3 million into an advertising blitz in the final three weeks of the campaign

### **MICHIGAN**

**Abraham out-raises Stabenow by more than \$3.4 million.** Senator Spencer Abraham (R) has raised \$8.2 million as of October 4 -- more money this election cycle than any incumbent Senator -- while Rep. Debbie Stabenow (D) has raised \$4.8 million. Abraham received \$216,624 from computer-related businesses and is thus the biggest recipient of computer industry money in Congress except for Senator John McCain (R). McCain plans to campaign for Abraham.

Stabenow is the beneficiary of the first-ever Emily's List TV ad campaign to bolster women House and Senate candidates. Ads are already up and running on behalf of Stabenow, state Senator Dianne Byrum (D-MI-08), State Rep. Eleanor Jordan (D-KY-03), Assemblywoman Susan Davis (D-CA-49) and in Florida for state Rep. Elaine Bloom (D-FL- 22), and former Orange County Chairwoman Linda Chapin (D-FL-08). As of June, Emily's List ranked number one among PACs, with receipts of nearly \$12.3 million.

### **MINNESOTA**

**Grams and GOP has more than a million to spend on campaign.** As of September 30, Senator Rod Grams (R) had \$902,000 cash on hand and on top of that, the NRSC plans to spend up to the limit of \$463,000 that it can coordinate with his campaign. Former Auditor Mark Dayton (D) has yet to reveal how much more of his own money he has pumped into his campaign since he spent \$5 million to secure the Democratic nomination. The DSCC says it would provide little financial assistance to Dayton because "it's an expenditure that we don't need to make."

## MISSOURI

**Jim and Sarah Brady in anti-Ashcroft ad.** On Thursday, Handgun Control, Inc. released a 30-second ad featuring Jim and Sarah Brady criticizing Senator John Ashcroft (R) for his stand on concealed weapons and voting against amending a Senate bill to require gun dealers to equip weapons with trigger locks. Sarah Brady also said she was offended that Ashcroft called Jim Brady "the leading enemy of responsible gun owners" earlier this year. Handgun Control spent \$300,000 of the \$1.8 million it has collected from its members to sponsor the ad in the St. Louis area for about 12 days.

## MONTANA

**Heading toward new spending record in Montana U.S. Senate race.** In the Senate race between farmer Brian Schweitzer (D) and Senator Conrad Burns (R), both campaigns have spent about \$500,000, while the Montana Democratic Party has spent about \$980,000 in ads and is prepared to spend \$300,000-\$400,000 more. The Montana GOP has spent \$400,000 and is vowing to step up spending in the final weeks of the campaign. Although Burns says special interest groups have bombarded him since January, Citizens for Medicare pummeled Schweitzer over the summer and the U.S. Chamber of Commerce is expected to undertake a major ad campaign against him on prescription drugs.

✓ **Newspaper editorial says Burns' ad is wrong.** On Wednesday, *The Billings Gazette* ran an editorial disputing recent statements in a TV ad run by the campaign of Senator Conrad Burns (R). The ad asserted that Schweitzer has received more contributions from New York City than from Great Falls and Missoula, when in reality, an editorial pointed out, Schweitzer has received almost \$30,000 more in contributions from Great Falls and Missoula than from New York. In the same ad, Burns tries hard to accuse Schweitzer of seeking to get elected with out-of-state money, when in fact Burns himself has received 65.7% of his funding thus far from out of state. The editorial says that Burns' ad also made a number of other errors. In a Tuesday night debate Schweitzer and Burns agreed on only two issues: that firefighters should not prioritize structures over precious land when battling blazes and that the United States should not be the world's police force.

## NEW JERSEY

**Franks tries to link Corzine to Chinese communists.** On Wednesday, Rep. Bob Franks (R) claimed that former Goldman Sachs CEO Jon Corzine (D) reaped millions in profits for himself and his partners through ties with a Chinese company that passed American military secrets to Beijing's communist regime. Franks said that Goldman Sachs, under Corzine's leadership, pushed ahead with a \$2 billion public offering of Asia Satellite Telecommunications in 1996 knowing that the company was sharing secrets with the communists.

## NEW YORK

**First Lady has second debate.** Last Saturday, at the WCBS studios in Manhattan, the First Lady and Rep. Rick Lazio (R) had their second debate and the candidates were much less aggressive and more polite than they were in their first meeting. The First Lady asserted that Lazio had broken the pact on controlling spending by accepting \$1.8 million worth of television advertisements by the Republican National Committee. She said: "Last month, Mr. Lazio said that this was an issue of trust and character. He was right. And if New Yorkers can't trust him to keep his word for 10 days, how can they trust him to keep his word for six years."

Lazio also presented himself as a supporter of abortion rights but criticized the First Lady for supporting partial-birth abortions. At another point, Lazio criticized the health care proposal that

10-16-00

the First Lady advocated in 1994. She responded that that time was a "learning experience," but said that she was committed to achieving "quality, affordable health insurance for every American."

**First Lady runs new ad.** On Wednesday, the First Lady launched a new TV ad attacking Lazio for skipping votes in Congress. This advertisement is a response to Lazio's claim that she had sneaked out of Washington in order to campaign. This is similar to an ad run by former Senator Alfonso M. D'Amato (R) in his 1998 re-election campaign against Chuck Schumer (D). The First Lady's ad says: "Recently Rick Lazio skipped 59 of 60 votes in Congress. Votes on adding 100,000 new teachers, on domestic violence, on home heating oil."

**Lazio runs first-ever national ad campaign to raise money.** Rep. Rick Lazio (R) has quietly launched what is believed to be the first nationwide TV ad by a Senate candidate and his main selling point is that he is running against the First Lady. The ad, shown on cable networks MSNBC, CNBC, the Weather Channel and Fox News Channel throughout the country, pleads for cash to help fuel his race. The ad begins, "Hillary Clinton is raising millions of dollars in soft money from Hollywood liberals and big special interests to buy a U.S. Senate seat in New York." As the campaign's toll-free number and Internet address are displayed, the announcer urges viewers "to get on the Web now" and "contribute to help Lazio fight against Mrs. Clinton's millions in soft money." The 30-second spot, costing \$140,000, ran during the national conventions and around the two debates in the Senate race. But unlike other TV ads produced by Lazio, this one was not publicized by his campaign. Reporters learned of it Tuesday, after it was broadcast last weekend. Lazio's advisors will not say how much the ad has yielded, saying only that it is generating \$117 per contributor.

**Issues Advocacy Group helps Lazio.** A mysterious organization called the Issues Advocacy Group is mailing out glossy flyers and phoning swing voters on Long Island, apparently in an attempt to sway the election in Lazio's favor. The fliers seem to have been widely distributed and a number of voters said they have received telephone calls from the group. Both Lazio's campaign and officials of the Republican and Conservative parties said they were not behind the effort. The Issues Advocacy Group registered as a political organization with the IRS on September 12 and says its goal is to inform the public on taxation, Social Security, health care and education.

**State and New York LCV make endorsements.** The New York League of Conservation Voters (LCV) endorsed the First Lady in the Senate race on Thursday, while the national LCV issued a joint endorsement of both the First Lady and Lazio. The New York affiliate said the First Lady would provide "greater leadership" in the Senate on environmental issues.

#### PENNSYLVANIA

According to a Gore-Lieberman campaign poll conducted in Pennsylvania October 10-12, Senator Rick Santorum (R) is leading Representative Ron Klink 48%-36%, a dramatic improvement for Klink from just a week ago when a campaign poll conducted October 7-9, showed Santorum leading 55%-30%.

#### STATE NEWS

#### CALIFORNIA

**Davis takes in \$21 million.** Governor Gray Davis (D) has raised more than \$21 million for his re-election campaign in 2002.

**LOUISIANA**

**Edwards not guilty in Cascade case.** On Wednesday, former Governor Edwin Edwards (D) was found innocent on all corruption charges stemming from the liquidation of a failed insurance company. State Insurance Commissioner Jim Brown (D), however, was found guilty on seven of thirteen counts of lying to investigators. Shreveport lawyer Ronald Williams, the third defendant in the case, was found innocent on all charges. All three were accused of helping the owner of the failed Cascade Insurance Company to settle with the state for \$2.5 million when prosecutors said he should have been forced to pay millions more to the state in order to reimburse Cascade's creditors.

In an unrelated case, Edwards was convicted of racketeering charges on May 9 stemming from the licensing of riverboat casinos before and after his final term. He has not yet been sentenced and is appealing the conviction.

**NORTH DAKOTA**

**Heitkamp has slight lead, thanks to gender gap.** According to a Forum poll conducted October 2-5, Attorney General Heidi Heitkamp (D) leads banker John Hoeven (R) 48%-42%, with 10% undecided:

**General election matchup**

|          | <u>All</u> | <u>Men</u> | <u>Wom</u> | <u>GOP</u> | <u>Ind</u> | <u>Mod</u> |
|----------|------------|------------|------------|------------|------------|------------|
| Heitkamp | 48%        | 36%        | 60%        | 12%        | 47%        | 60%        |
| Hoeven   | 42%        | 54%        | 32%        | 85%        | 40%        | 28%        |
| Undec.   | 10%        | 10%        | 8%         | 3%         | 13%        | 12%        |

Nine out of ten respondents said the news of Heitkamp's cancer did not affect how they would vote, but Hoeven said he doubted the response. "I think there is a strong sympathy vote out there...She's had tremendous coverage and it's had a big impact."

On Tuesday, 18 mayors from cities across the state endorsed Hoeven.

**MONTANA**

**New ads in gubernatorial race.** On Tuesday, the Montana GOP made a \$70,000, two-week ad buy to help Lt. Governor Judy Martz (R). The ad, called "Plans," says Montana needs good paying jobs. It then goes on to say: "That's why Lt. Governor Judy Martz is pushing an economic improvement plan to cut taxes on businesses to create more good, high-paying jobs. And liberal millionaire Mark O'Keefe? He just doesn't get it. He's pushing for higher taxes on businesses and that means fewer jobs." O'Keefe (D) is running an ad of his own, called "Dead Last," that started on Friday with a \$70,000 ad buy. It says: "In the last four years, Montana gave huge tax breaks for wealthy corporations, and what happened? We're dead last in wages. And 49<sup>th</sup> in spending on education. While taxes went up on the rest of us. So what does Judy Martz want to do? Give even larger tax breaks to corporations."

**PENNSYLVANIA**

**Klink launches TV ads; Democrats launch soft money ads.** On Thursday, Rep. Ron Klink (D) launched a TV ad campaign everywhere in Pennsylvania except the expensive eight-county Philadelphia market where the Western Pennsylvania Congressman is least known. On Wednesday, the Democratic Party launched a \$1 million soft money ad hitting Senator Rick Santorum's (R) message that he favors a prescription drug benefit for seniors under Medicare.

The ad says this is not true and rather that Santorum supports providing benefits through private drug insurance. Klink is also planning to publicize a vote Santorum made as part of the 1997 Balanced Budget Act, which would have boosted the age of eligibility for Medicare to 67.

## **VIRGINIA**

**Pro-life, Right to Work, Pro-gun groups campaign against Robb.** On Thursday, the National Rifle Association and the National Right to Work Committee rolled out a toughly worded letter and a TV ad, respectively. The National Pro-Life Alliance said it would begin airing ads depicting Robb as favoring partial birth abortion. The three groups offset others who are working for Robb, Handgun Control, Inc, the League of Conservation Voters, the Sierra Club, and the NAACP, which together have spent \$1 million in advertising so far.

## **THE WEEK AHEAD**

|                         | <b>POTUS</b>                                                                                                                                                     | <b>VPOTUS</b>                                                       | <b>FLOTUS</b>                                        | <b>MEG</b>                                                                |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|------------------------------------------------------|---------------------------------------------------------------------------|
| Saturday,<br>October 14 | Events for Diana Degette and the Coordinated Campaign in Denver, CO, and for Cantwell for Senate, Governor Locke, Rep. Inslee (WA-01), and FLOTUS in Seattle, WA | Campaign event in Detroit, MI, and debate prep in Wright City, MO   | Campaign event in Rhode Island                       |                                                                           |
| Sunday,<br>October 15   | Events for Rep. Hooley (OR-05) and the Coordinated Campaign in Portland, OR, and for Rainbow Push and Rep. Dooley (CA-20) in Los Angeles, CA                     | Debate prep in Wright City, MO                                      |                                                      |                                                                           |
| Monday,<br>October 16   | Events for the CA State Party and Schipske for Congress (CA-38) and a message event in Los Angeles, CA                                                           | Debate prep in Wright City, MO                                      | Campaign events in Cleveland and Columbus, OH and DC | Campaign events in Traverse City, Appleton, and Springfield, MO           |
| Tuesday,<br>October 17  | School safety net event, reception for Rep. Zoe Lofgren (CA-16), and President's Cup Dinner in DC                                                                | Final presidential debate at Washington University in St. Louis, MO | Campaign events in Albany and NYC                    | Campaign events in Springfield and St. Louis, MO, and debate in St. Louis |

|                          | <b>POTUS</b>                                                                                                                                      | <b>VPOTUS</b>                                                                                                  | <b>FLOTUS</b>                | <b>MEG</b>                                                        |
|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|------------------------------|-------------------------------------------------------------------|
| Wednesday,<br>October 18 | Working meeting with PM Hasina of Bangladesh in DC                                                                                                | Campaign events in Kansas City, MO, and Flint, MI                                                              |                              | Campaign events in Kansas City, MO, and Flint, MI                 |
| Thursday,<br>October 19  | Events for Coordinated Campaign and Connelley for Congress (NJ-07) in Newark, NJ; rally for FLOTUS in NYC, and dinner for FLOTUS in Greenwich, CT | In NYC for media interviews, Coordinated Campaign event with FLOTUS and Senator Lieberman, and Al Smith Dinner | Teamsters Unity Event in NYC |                                                                   |
| Friday,<br>October 20    | DSCC lunch in No. VA, reception for Rep. Meehan (MA-05) in Lowell and two DSCC dinners in Boston, MA                                              | Campaign events in Lake Charles, Baton Rouge, and New Orleans, LA                                              | Campaign events in DC        | Campaign events in Lake Charles, Baton Rouge, and New Orleans, LA |

**POTUS Job Approval Rating/Mood of Nation**

| Job Approval Rating | Poll/Date Conducted              |
|---------------------|----------------------------------|
| 57%/40%             | Voter.Com/Battleground (10/8-11) |
| 57%/40%             | Democracy Corps. (10/9-10)       |

**Generic House Ballot/Congress Job Approval**

| Democrat | Republican | Undecided/Other | Poll/Date Conducted              |
|----------|------------|-----------------|----------------------------------|
| 48%      | 42%        | 6%              | Democracy Corps. (10/9-10)       |
| 41%      | 39%        | 20%             | Voter.Com/Battleground (10/8-11) |
| 43%      | 42%        | 15%             | Time/CNN (10/4-5)                |
| 41%      | 36%        | 23%             | Hotline Bullseye (10/7-10)       |
| 39%      | 36%        | 15%             | CBS News (10/6-9)                |

**House Races**

| State | Candidate                   | Matchup | Fav/Unfav | Poll/Date Conducted                      |
|-------|-----------------------------|---------|-----------|------------------------------------------|
| OH 12 | Maryellen O'Shaughnessy (D) | 45%     |           | DCCC (10/4-5)                            |
|       | Rep. Pat Tiberi (R)         | 48%     |           |                                          |
|       | Undecided                   | --      |           |                                          |
| OK 02 | Atty. Brad Carson (D)       | 45%     |           | <i>Tulsa World</i> (10/3-4)              |
|       | Andy Ewing (R)              | 30%     |           |                                          |
|       | Undecided                   | 25%     |           |                                          |
| ND    | Rep. Earl Pomeroy (D)       | 56%     |           | Fargo Forum (10/2-5)                     |
|       | John Dorso (R)              | 33%     |           |                                          |
|       | Undecided                   | 11%     |           |                                          |
| NH    | Atty. Barney Brannen (D)    | 25%     |           | Franklin Pierce College/WNDS-TV (10/1-4) |
|       | Rep. Charlie Bass (R)       | 47%     |           |                                          |
|       | Undecided                   | 28%     |           |                                          |
| PA 15 | Ed O'Brien (D)              | 34%     |           | O'Brien Campaign (D) (10/8-10)           |
|       | Rep. Pat Toomey (R)         | 44%     |           |                                          |
|       | Undecided                   | 20%     |           |                                          |

## Senate Ra

| State | Candidate                             | MatchUp | Fav/Unfav | Poll/Date Conducted                                                                |
|-------|---------------------------------------|---------|-----------|------------------------------------------------------------------------------------|
| CA    | Sen. Dianne Feinstein (D)             | 54%     | 57%/34%   | The Field Poll (9/29-10/8)<br>for <i>The Los Angeles Times</i>                     |
|       | Rep. Tom Campbell (R-15)              | 34%     | 30%/19%   |                                                                                    |
|       | Undecided                             | 12%     |           |                                                                                    |
| DE    | Gov. Tom Carper (D)                   | 48%     |           | Carper Campaign (D) (10/8-9)                                                       |
|       | Sen. Bill Roth (R)                    | 44%     |           |                                                                                    |
|       | Undecided                             | 11%     |           |                                                                                    |
|       | Gov. Tom Carper (D)                   | 43%     | 52%/26%   | Mason Dixon (10/4-5)                                                               |
|       | Sen. Bill Roth (R)                    | 46%     | 53%/25%   |                                                                                    |
|       | Undecided                             | 11%     |           |                                                                                    |
| FL    | Commis. Bill Nelson (D)               | 45%     |           | <i>St. Petersburg Times</i> (10/4-6)                                               |
|       | Rep. Bill McCollum (R-08)             | 34%     |           |                                                                                    |
|       | Rep. Willie Logan (Independent)       | 3%      |           |                                                                                    |
|       | Rep. Joel Deckard (Reform)            | 1%      |           |                                                                                    |
|       | Undecided                             | 17%     |           |                                                                                    |
|       | Commis. Bill Nelson (D)               | 44%     |           | Mason-Dixon (10/5-7)<br>for <i>The Tampa Tribune News</i>                          |
|       | Rep. Bill McCollum (R-08)             | 37%     |           |                                                                                    |
|       | Rep. Willie Logan (Independent)       | 4%      |           |                                                                                    |
|       | Rep. Joel Deckard (Reform)            | 1%      |           |                                                                                    |
|       | Undecided                             | 14%     |           |                                                                                    |
| MD    | Sen. Paul Sarbanes (D)                | 58%     |           | Mason-Dixon (10/6-8)                                                               |
|       | Paul Rappaport (R)                    | 29%     |           |                                                                                    |
|       | Undecided                             | 13%     |           |                                                                                    |
| ND    | Sen. Kent Conrad (D)                  | 65%     |           | Fargo Forum Poll (10/2-6), by Public Affairs Inst.<br>at MN State Univ., Moorehead |
|       | Lt. Duane Sand (R)                    | 24%     |           |                                                                                    |
|       | Undecided                             | 11%     |           |                                                                                    |
| NJ    | Rep. Rush Holt (D)                    | 38%     |           | DCCC Poll (10/3-4)                                                                 |
|       | Dick Zimmer (R)                       | 36%     |           |                                                                                    |
|       | Undecided                             | --      |           |                                                                                    |
| NY    | First Lady Hillary Rodham Clinton (D) | 48%     | 52%/43%   | Marist Institute for Public Opinion Poll (10/10-11)                                |
|       | Rep. Rick Lazio (R)                   | 44%     | 51%/36%   |                                                                                    |
|       | Undecided                             | 8%      |           |                                                                                    |
| PA    | Rep. Ron Klink (D-04)                 | 32%     |           | University of Connecticut Poll (10/3-10)                                           |
|       | Sen. Rick Santorum (R)                | 51%     |           |                                                                                    |
|       | Undecided                             | 17%     |           |                                                                                    |

|    |                         |     |         |                                                                |
|----|-------------------------|-----|---------|----------------------------------------------------------------|
| PA | Ron Klink (D-04)        | 30% |         | Gore/Lieberman (D) (10/10-12)                                  |
|    | Sen. Rick Santorum (R)  | 55% |         |                                                                |
|    | Undecided               | --  |         |                                                                |
| VT | Auditor Ed Flanagan (D) | 35% | 35%/27% | Research 2000 (10/10-11)<br>for <i>Rutland Herald</i> /WCAX-TV |
|    | Sen. James Jeffords (R) | 58% | 63%/21% |                                                                |
|    | Undecided               | 7%  |         |                                                                |

#### Gubernatorial Races

| State | Candidate                     | MatchUp | Fav/Unfav | Poll/Date Conducted              |
|-------|-------------------------------|---------|-----------|----------------------------------|
| DE    | Ruth Ann Minner (D)           | 46%     |           | Mason Dixon (10/4-5)             |
|       | John Burris (R)               | 38%     |           |                                  |
|       | Undecided                     | 16%     |           |                                  |
| IN    | Gov. Frank O'Bannon (D)       | 57%     |           | O'Bannon Campaign (D) (10/9-10)  |
|       | Rep. David McIntosh (R-02)    | 31%     |           |                                  |
|       | Andrew Horning (Libertarian)  | --      |           |                                  |
|       | Undecided                     | 12%     |           |                                  |
|       | Gov. Frank O'Bannon (D)       | 46%     |           | WISH-TV Poll (10/4-7)            |
|       | Rep. David McIntosh (R-02)    | 26%     |           |                                  |
|       | Andrew Horning (Libertarian)  | 2%      |           |                                  |
|       | Undecided                     | 26%     |           |                                  |
| NC    | Mike Easley (D)               | 50%     | 46%/13%   | Mason Dixon (10/5-8)             |
|       | Richard Vinroot (R)           | 37%     | 35%/22%   |                                  |
|       | Barbara Howe (Libertarian)    | 1%      |           |                                  |
|       | Undecided                     | 12%     |           |                                  |
|       | Mike Easley (D)               | 50%     | 49%/18%   | Research 2000 (10/4-6)           |
|       | Richard Vinroot (R)           | 39%     | 39%/25%   |                                  |
|       | Undecided                     | 1%      |           |                                  |
| ND    | Atty. Gen. Heidi Heitkamp (D) | 48%     |           | Fargo Forum (10/2-6)             |
|       | John Hoeven (R)               | 42%     |           |                                  |
|       | Undecided                     | 10%     |           |                                  |
| NH    | Gov. Jeanne Shaheen (D)       | 50%     | 59%/32%   | American Research Group (10/5-9) |
|       | Ex-Sen. Gordon Humphrey (R)   | 36%     | 46%/35%   |                                  |
|       | Sen. Mary Brown (I)           | 7%      | 10%/15%   |                                  |
|       | Undecided                     | 7%      |           |                                  |

|    |                                     |     |         |                                                          |
|----|-------------------------------------|-----|---------|----------------------------------------------------------|
|    | Gov. Jeanne Shaheen (D)             | 45% |         | Franklin Pierce College/WNDS-TV Poll (10/1-4)            |
|    | Ex-Sen. Gordon Humphrey (R)         | 34% |         |                                                          |
|    | Sen. Mary Brown (I)                 | 6%  |         |                                                          |
|    | Undecided                           | 15% |         |                                                          |
| VT | Gov. Howard Dean (D)                | 48% | 49%/32% | Research 2000/ <i>Rutland Herald</i> /WCAX-TV (10/10-11) |
|    | Ruth Dwyer (R)                      | 33% | 39%/45% |                                                          |
|    | Anthony Pollina (Progressive Party) | 6%  | 27%/15% |                                                          |
|    | Undecided                           | 13% |         |                                                          |

## National Polls

| Gore | Bush | Buchanan | Nader | Other/DK | Poll/Date Conducted                |
|------|------|----------|-------|----------|------------------------------------|
| 41%  | 46%  | 1%       | 4%    | 8%       | NBC News (10/11)                   |
| 45%  | 44%  | 1%       | 2%    | 8%       | CNN/USA Today Gallup (10/9-11)     |
| 42%  | 43%  | 1%       | 4%    | 10%      | MSNBC/Reuters/Zogby (10/10-12)     |
| 40%  | 44%  | 1%       | 4%    | 12%      | Voter. Com/Battleground (10/8-11)  |
| 45%  | 47%  | 1%       | 4%    | 3%       | Time/CNN (10/4-5)                  |
| 45%  | 48%  | 0%       | 3%    | 4%       | ABC News/Washington Post (10/6-9)  |
| 43%  | 42%  | 2%       | 4%    | 9%       | CBS News (10/6-9)                  |
| 43%  | 42%  | 2%       | 5%    | 8%       | Fox News/Opinion Dynamics (10/4-5) |
| 44%  | 43%  | 1%       | 6%    | 6%       | Newsweek (10/4-6)                  |
| 40%  | 45%  | 1%       | 4%    | 10%      | Rasmussen Tracking Poll (10/10-12) |
| 42%  | 43%  | 3%       | 7%    | 5%       | ICR Poll (10/4-8)                  |
| 44%  | 45%  | 0%       | 5%    | 6%       | Pew Research (10/4-8)              |
| 40%  | 41%  | 1%       | 5%    | 14%      | Hotline Bullseye (10/7-10)         |
| 46%  | 43%  | 1%       | 5%    | 4%       | Democracy Corps. (10/9-10)         |

| National Poll Tracking    | Gore | Bush | Buchanan | Nader | Other | Date Conducted |
|---------------------------|------|------|----------|-------|-------|----------------|
| ABC News/Washington Post  | 45%  | 48%  | 0%       | 3%    | 4%    | 10/6-9         |
|                           | 48%  | 46%  | 1%       | 3%    | 2%    | 9/28-10/1      |
|                           | 47%  | 47%  | --       | 3%    | 3%    | 9/4-6          |
| CNN/USA Today/Gallup      | 45%  | 44%  | 1%       | 2%    | 8%    | 10/9-11        |
|                           | 45%  | 45%  | 1%       | 2%    | 7%    | 10/10          |
|                           | 44%  | 47%  | 1%       | 3%    | 5%    | 10/7-9         |
|                           | 42%  | 50%  | 0%       | 4%    | 4%    | 10/6-8         |
|                           | 41%  | 49%  | 1%       | 4%    | 5%    | 10/5-7         |
|                           | 45%  | 47%  | 1%       | 4%    | 3%    | 10/4-5         |
|                           | 51%  | 40%  | 1%       | 2%    | 6%    | 10/2-4         |
|                           | 49%  | 41%  | 1%       | 2%    | 7%    | 10/1-3         |
|                           | 46%  | 44%  | 1%       | 2%    | 7%    | 9/30-10/2      |
|                           | 45%  | 45%  | 1%       | 3%    | 6%    | 9/29-10/1      |
|                           | 45%  | 45%  | 1%       | 4%    | 5%    | 9/28-30        |
|                           | 46%  | 46%  | 1%       | 3%    | 4%    | 9/25-27        |
|                           | 44%  | 46%  | 1%       | 2%    | 7%    | 9/24-26        |
|                           | 44%  | 46%  | 1%       | 2%    | 7%    | 9/23-25        |
|                           | 44%  | 47%  | 1%       | 2%    | 6%    | 9/22-24        |
|                           | 46%  | 47%  | 1%       | 1%    | 5%    | 9/21-23        |
| Fox News/Opinion Dynamics | 43%  | 42%  | 2%       | 5%    | 8%    | 10/4-5         |
|                           | 43%  | 43%  | 1%       | 4%    | 9%    | 9/20-21        |
|                           | 45%  | 43%  | 2%       | 3%    | 7%    | 9/6-7          |
| Newsweek                  | 44%  | 43%  | 1%       | 6%    | 6%    | 10/4-6         |
|                           | 45%  | 44%  | 1%       | 3%    | 7%    | 9/27-29        |
|                           | 47%  | 45%  | --       | 3%    | 7%    | 9/20-22        |
|                           | 52%  | 38%  | 2%       | 3%    | 7%    | 9/14-15        |

|                        |     |     |    |    |     |                 |
|------------------------|-----|-----|----|----|-----|-----------------|
| Zogby America          | 42% | 43% | 1% | 4% | 10% | 10/10-12        |
|                        | 43% | 43% | 1% | 4% | 9%  | 10/9-11         |
|                        | 42% | 43% | 1% | 4% | 10% | 10/8-10         |
|                        | 42% | 43% | 1% | 5% | 7%  | 10/7-9          |
|                        | 45% | 39% | 1% | 6% | 2%  | 10/6-8          |
|                        | 46% | 41% | 1% | 6% | 7%  | 10/3-5          |
|                        | 46% | 40% | 1% | 7% | 7%  | 10/2-4          |
|                        | 46% | 41% | 1% | 5% | 9%  | 10/1-3          |
|                        | 46% | 40% | 1% | 5% | 8%  | 9/30-10/2       |
|                        | 45% | 41% | 1% | 3% | 10% | 9/29-10/1       |
| Voter.com/Battleground | 40% | 44% | 1% | 4% | 12% | 10/8-11         |
|                        | 40% | 44% | 1% | 3% | 13% | 10/5, 10/8-10   |
|                        | 41% | 43% | 1% | 4% | 13% | 10/4-5, 10/8-9  |
|                        | 41% | 44% | 1% | 3% | 11% | 10/3-5, 10/8    |
|                        | 41% | 43% | 1% | 4% | 11% | 10/2-5          |
|                        | 41% | 43% | 1% | 4% | 11% | 10/1-4          |
|                        | 41% | 41% | 1% | 4% | 13% | 9/27-28, 10/1-2 |
|                        | 40% | 42% | 1% | 5% | 13% | 9/25-28         |
|                        | 40% | 43% | 1% | 5% | 12% | 9/24-27         |

### State Polls

New polls were released this week in California, Colorado, Delaware, Florida, Georgia, Indiana, Maryland, New Hampshire, North Carolina, North Dakota, Oklahoma, Pennsylvania, Vermont.

| State | Evs | Gore | Bush | Buchanan | Nader | Other | Poll/Dates Conducted                                    |
|-------|-----|------|------|----------|-------|-------|---------------------------------------------------------|
| AK    | 3   | --   | --   | --       | --    | --    | --                                                      |
| AL    | 9   | 36%  | 48%  | --       | --    | 9%    | <i>Mobile Register/U. of South Alabama</i> (8/28-31)    |
| AR    | 6   | 43%  | 45%  | 1%       | 1%    | 10%   | Mason Dixon (9/26-28)                                   |
| AZ    | 8   | --   | --   | --       | --    | --    | --                                                      |
| CA    | 54  | 50%  | 37%  | 2%       | 4%    | 7%    | The Field Poll (9/29-10/8) for <i>The Alameda Times</i> |
|       |     | 45%  | 39%  | 1%       | 6%    | 9%    | Zogby Int'l (10/6-8)                                    |
| CO    | 8   | 33%  | 45%  | 1%       | 5%    | 16%   | <i>The Rocky Mountain News/KCNC</i> (9/29-10/4)         |
| CT    | 8   | 48%  | 32%  | 1%       | 4%    | 13%   | University of Connecticut (9/26-10/1)                   |
| DE    | 3   | 45%  | 43%  | --       | --    | 12%   | Mason-Dixon (10/4-5)                                    |
| FL    | 25  | 44%  | 47%  | --       | --    | 9%    | Mason-Dixon (10/5-7)                                    |
|       |     | 46%  | 43%  | 2%       | 4%    | 5%    | <i>St. Petersburg Times</i> (10/4-6)                    |
| GA    | 13  | 41%  | 47%  | 1%       | --    | 9%    | <i>The Atlanta Journal Constitution/WSB-TV</i> (10/4-9) |
| HI    | 4   | 52%  | 34%  | 1%       | 6%    | 7%    | Mason-Dixon (9/5-9)                                     |
| IA    | 7   | 47%  | 39%  | 1%       | 3%    | 10%   | Research 2000/KCCI-TV (9/25-27)                         |
| ID    | 4   | 21%  | 57%  | 4%       | 2%    | 16%   | Research 2000 (7/5-8)                                   |
| IL    | 22  | 48%  | 40%  | 1%       | 2%    | 9%    | Research 2000/WEEK-TV (9/25-27)                         |
| IN    | 12  | 33%  | 45%  | --       | --    | 22%   | WISH-TV (10/4-7)                                        |
| KS    | 6   | --   | --   | --       | --    | --    | --                                                      |
| KY    | 8   | 41%  | 51%  | --       | --    | 8%    | <i>Louisville Courier-Journal</i> (9/18-21)             |
| LA    | 9   | 38%  | 44%  | 1%       | 1%    | 16%   | Southern Media and Opinion (9/15-21)                    |

| State | Evs | Gore | Bush | Buchanan | Nader | Other | Poll/Dates Conducted                                                  |
|-------|-----|------|------|----------|-------|-------|-----------------------------------------------------------------------|
| MA    | 12  | 60%  | 27%  | --       | 3%    | 10%   | <i>Boston Herald</i> (8/29-31)                                        |
| MD    | 10  | 49%  | 38%  | --       | --    | 13%   | <b>Mason-Dixon (10/6-8) for WBOC-TV</b>                               |
| ME    | 4   | 41%  | 31%  | --       | 4%    | 24%   | Associated Press (9/26)                                               |
| MI    | 18  | 45%  | 39%  | --       | 3%    | 13%   | <i>The Detroit Free Press</i> (9/26-28))                              |
| MN    | 10  | 45%  | 39%  | --       | 6%    | --    | <i>The Minneapolis Star Tribune</i> (9/27-30)                         |
| MO    | 11  | 37%  | 46%  | 2%       | 3%    | 12%   | Rasmussen Research (10/4)                                             |
| MS    | 7   | 36%  | 50%  | --       | 1%    | 10%   | <i>Memphis Commercial Appeal</i> (9/6-11)                             |
| MT    | 3   | 37%  | 48%  | 2%       | 4%    | 9%    | Mason Dixon (9/21-23) (for <i>Lee Newspapers</i> )                    |
| NC    | 14  | 44%  | 48%  | 0%       | 0%    | 8%    | <b>Research 2000 (10/4-6)</b>                                         |
|       |     | 43%  | 47%  | 1%       | --    | 9%    | <b>Mason-Dixon (10/5-8)</b>                                           |
| ND    | 3   | 35%  | 47%  | 2%       | 1%    | 16%   | <b>Fargo Forum (10/2-6)</b>                                           |
| NH    | 4   | 46%  | 38%  | 2%       | 1%    | 13%   | <b>American Research Group (10/5-9)</b>                               |
|       |     | 44%  | 38%  | --       | --    | 18%   | <b>Franklin Pierce College/WNDS-TV (10/1-4)</b>                       |
| NJ    | 15  | 48%  | 34%  | --       | 3%    | 15%   | Research 2000 (9/21-27) for <i>The Bergen Record</i>                  |
| NM    | 5   | 50%  | 36%  | 1%       | 6%    | 7%    | Quinnipiac University (9/26-10/1)                                     |
|       |     | 41%  | 44%  | 1%       | 6%    | 8%    | Mason Dixon (9/28-30)<br>for <i>Santa Fe New Mexican</i>              |
|       |     | 42%  | 42%  | --       | 5%    | 10%   | NM State University (9/26-28)                                         |
| NV    | 4   | 48%  | 43%  | --       | --    | 9%    | <i>The Las Vegas Sun</i> /Survey USA (9/24-25)                        |
| NY    | 33  | 51%  | 35%  | -        | 4%    | 10%   | Zogby (9/28-10/1) for <i>The New York Post</i>                        |
| OH    | 21  | 43%  | 48%  | --       | 2%    | 7%    | <i>The Columbus Dispatch</i> (10/1)                                   |
| OK    | 8   | 33%  | 51%  | --       | --    | 16%   | <b><i>The Tulsa World</i> (9/23-10/2)</b>                             |
| OR    | 7   | 42%  | 41%  | --       | 8%    | 9%    | <i>Portland Oregonian</i> (9/5-11)                                    |
| PA    | 23  | 42%  | 36%  | 1%       | 7%    | 13%   | <b>University of Connecticut (10/3-10)</b>                            |
|       |     | 48%  | 43%  | --       | --    | --    | <b>Gore-Lieberman Campaign (10/10-12)</b>                             |
| RI    | 4   | 54%  | 23%  | 2%       | 5%    | 16%   | Brown University/ <i>Providence Journal</i> (8/26-30)                 |
| SC    | 8   | 39%  | 52%  | 1%       | 1%    | 7%    | Mason Dixon (9/28-30)                                                 |
| SD    | 3   | --   | --   | --       | --    | --    | --                                                                    |
| TN    | 11  | 43%  | 46%  | 1%       | 2%    | 8%    | Mason Dixon (9/25-27)                                                 |
| UT    | 5   | --   | --   | --       | --    | --    | --                                                                    |
| VA    | 13  | 39%  | 46%  | --       | --    | 12%   | <i>Richmond Times-Dispatch</i> (9/22-10/2)                            |
| VT    | 3   | 51%  | 37%  | 1%       | 4%    | 7%    | <b>Research 2000 (10/10-11)<br/>for <i>Rutland Herald</i>/WCAX-TV</b> |
| WA    | 11  | 44%  | 37%  | --       | 4%    | 15%   | Elway Poll (9/22-24)                                                  |
| WI    | 11  | 43%  | 38%  | 1%       | 4%    | 14%   | <i>Milwaukee Journal Sentinel</i> (9/18-20)                           |
| WV    | 5   | 37%  | 39%  | 1%       | 1%    | 22%   | <i>Charleston Gazette</i> (9/18-22, 25-26)                            |
| WY    | 3   | 37%  | 57%  | 2%       | --    | 9%    | Mason Dixon (9/16-17)                                                 |