

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. schedule	re: Schedule of the President for Tuesday, October 28, 1997 [partial] (3 pages)	10/28/1997	b(7)(E)
002. memo	re: Interview with Kathy Kiely and Tom de Frank of the New York Times [partial] (1 page)	10/29/1997	b(6)

COLLECTION:

Clinton Presidential Records
Staff Secretary
Briefing Books
OA/Box Number: 14583

FOLDER TITLE:

October 1, 1997-October 30, 1997 [binder] [3]

2019-0990-S

rs3493

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Wednesday, October 22, 1997

9:00 AM	Volunteer Event	Tab A
	- Remarks	Tab B
2:40 PM	Climate Change Announcement	Tab C
	- Remarks	Tab D To Be Forwarded
4:15 PM	Meeting with Ecumenical Patriarch Bartholomew I	Distributed Separately
5:30 PM	Congressional Meeting [Fast Track]	Tab E
	- Talking Points/ Q's and A's	Distributed Separately

SCHEDULE OF THE PRESIDENT

FOR

WEDNESDAY, OCTOBER 22, 1997

FINAL SCHEDULE

SCHEDULING DIRECTOR:

STEPHANIE STREETT

HOME: 202-332-5651

OFFICE: 202-456-2823

WHCA PAGER: 4033

EVENT COORDINATOR:

KAREN FINNEY

HOME: 202-667-0132

OFFICE: 202-456-7951

WHCA PAGER: 4216

PRESS DESK:

JEREMY GAINES

HOME: 202-362-5475

OFFICE: 202-456-5771

WHCA PAGER: 4194

ADVANCE LEAD:

JODY JAEGER

OFFICE: 202-857-7494

PAGER: 888-378-5156

WEATHER:

WASHINGTON, D.C.

Partly cloudy and becoming breezy.

**Wind southwest at 5 to 10 knots then northwest at
10 to 20 knots.**

Low 34 to 39.

High 46 to 51.

**SCHEDULE OF THE PRESIDENT
FOR
WEDNESDAY, OCTOBER 22, 1997
FINAL SCHEDULE**

9:00 am-
9:30 am

**VOLUNTEER EVENT
SOUTH LAWN
Remarks: Jim Dorskind
Staff Contact: Jim Dorskind
Event Coordinator: Setti Warren
WHITE HOUSE PHOTO ONLY**

- **The President** and the First Lady are announced from the Diplomatic Reception Room, accompanied by Dan Burkhardt and Shelley Walker.
- The First Lady makes brief welcoming remarks and introduces Dan Burkhardt.
- Dan Burkhardt makes brief remarks and introduces **the President**.
- **The President** makes brief remarks.
- Upon the conclusion of his remarks, **the President** and the First Lady work a ropeline and depart.

9:35 am-
9:50 am

**MEETING
OVAL OFFICE
Staff Contact: Erskine Bowles**

9:50 am-
10:05 am

**BRIEFING
OVAL OFFICE
Staff Contact: Sandy Berger**

10:05 am-
10:20 am

**BRIEFING
OVAL OFFICE
Staff Contact: Sandy Berger**

10:25 am-
10:30 am

**MEETING
OVAL OFFICE
Staff Contact: Stephanie Streett**

10:30 am-
2:00 pm

PHONE AND OFFICE TIME
OVAL OFFICE

2:00 pm-
2:25 pm

BRIEFING
OVAL OFFICE
Staff Contact: Todd Stern

2:30 pm

THE PRESIDENT and the Vice President depart the White House via motorcade en route the National Geographic Society
[drive time: 5 minutes]

2:35 pm

THE PRESIDENT and the Vice President arrive at the National Geographic Society

Greeters: Reg Murphy, President and CEO, National Geographic Society
Bill Allen, Editor, National Geographic Magazine
Gilbert Grosvenor, Former Chairman of the Board, National Geographic Society

-- Reg Murphy escorts **the President** and the Vice President backstage.

2:40 pm-
3:40 pm

ADDRESS ON GLOBAL CLIMATE CHANGE
GILBERT H. GROSVENOR AUDITORIUM
National Geographic Society
Remarks: Lowell Weiss
Staff Contact: Todd Stern
Event Coordinator: Karen Finney
OPEN PRESS

-- Off stage announcement of **the President**, the Vice President and Reg Murphy, President and CEO, National Geographic Society.

-- Reg Murphy makes remarks and introduces the Vice President.

-- The Vice President makes remarks and introduces **the President**.

-- **The President** makes remarks.

-- Upon the conclusion of his remarks, **the President** works a ropeline and departs.

3:45 pm **THE PRESIDENT** departs the National Geographic Society via motorcade
en route the White House
[drive time: 5 minutes]

Note: The Vice President will depart in a separate motorcade.

3:50 pm **THE PRESIDENT** arrives at the White House

4:00 pm- **BRIEFING**
4:15 pm **OVAL OFFICE**
Staff Contact: Sandy Berger

4:15 pm- **MEETING WITH ECUMENICAL PATRIARCH BARTHOLOMEW I**
4:45 pm **OVAL OFFICE**
Staff Contact: Sandy Berger
STILLS ONLY

5:00 pm- **BRIEFING**
5:30 pm **OVAL OFFICE**
Staff Contact: John Hilley

5:30 pm- **CONGRESSIONAL MEETING (FAST TRACK)**
6:30 pm **CABINET ROOM**
Staff Contact: John Hilley
CLOSED PRESS

EVENING OFF

BC AND HRC RON THE WHITE HOUSE
WASHINGTON, D.C.

THE WHITE HOUSE
WASHINGTON

'97 OCT 21 PM 5:51

October 21, 1997

WHITE HOUSE VOLUNTEER APPRECIATION EVENT

DATE: Wednesday, October 22, 1997
LOCATION: South Lawn
TIME: 9:00 a.m. - 9:20 a.m.
FROM: Dan Burkhardt 

I. PURPOSE

To thank the White House volunteers for their dedication and hard work.

II. BACKGROUND

The White House Volunteer Program is run by the Department of Correspondence. Approximately 1,100 volunteers currently work in the White House and at the United States Soldiers' and Airmen's Home. Over two-thirds of these volunteers work in or on behalf of the Correspondence Department, assisting staff in reading your mail, processing greetings and messages, answering calls from members of the public on the comment line, and entering addresses and other information into our computer data base. Other volunteers work in various offices throughout the White House Complex.

This is the fifth volunteer appreciation event of your Presidency and your first opportunity to greet the volunteers as a group since you hosted them on the South Lawn in July 1996. Many of the current volunteers have joined the White House Volunteer Program in the interim. The volunteers very much look forward to this event, and all will be thrilled at having the chance to see you.

III. PARTICIPANTS

Pre-brief participants:

THE PRESIDENT

THE FIRST LADY

Dan Burkhardt, Deputy Director of Correspondence and Presidential Messages

Shelley Walker, Director of the White House Volunteer Program

Event participants:

THE PRESIDENT

THE FIRST LADY

Dan Burkhardt

Approximately 400 to 600 volunteers

Other Correspondence Department staff (who will be working the event)

IV. PRESS PLAN

Closed

V. SEQUENCE OF EVENTS

9:00 a.m.

YOU are announced from **the Diplomatic Room** with THE FIRST LADY, Dan Burkhardt, and Shelley Walker to the event site on the South Lawn.

THE FIRST LADY will welcome the volunteers and make brief remarks before introducing Dan Burkhardt.

Dan Burkhardt will read a brief message to the volunteers from the Vice President. He will then introduce **YOU**.

YOU make remarks.

Upon conclusion of remarks, **YOU** and THE FIRST LADY work a ropeline.

9:20 a.m.

YOU and THE FIRST LADY depart.

VI. REMARKS

Attached remarks provided by the Correspondence Department. As in the past, your remarks highlight the work of several White House volunteers.

PRESIDENT WILLIAM JEFFERSON CLINTON
WHITE HOUSE VOLUNTEER APPRECIATION DAY

SOUTH LAWN, October 22, 1997

Thank you, Dan, and greetings to all of our devoted White House Volunteers! Hillary and I are delighted to have this chance to personally thank the hundreds of you who -- day in and day out -- serve this Administration so selflessly. We want you all to know how deeply grateful we are for all you do.

This past April, I was pleased to participate in the Presidents' Summit for National Service with Presidents Ford, Carter, and Bush, as well as Nancy Reagan and General Colin Powell, and draw attention to the need for more Americans to join in the community service movement.

Seeing you here today, I believe many of you could tell the folks who were at the Summit something about what it means to be a volunteer -- the deep sense of fulfillment you get from participating in something bigger than yourself.

Over these past four and a half years, I have been amazed at just how many volunteers contribute to the day-to-day operations of the White House -- some 1,100 of you work here regularly, taking time out from your personal or professional lives to help us get this Administration's work done. Without your dedicated efforts, it simply would not be possible to keep the White House running as smoothly, while staying as connected to the American people as it should be. You can all be very proud of the critical service you provide.

Most of you work in the Correspondence Department, helping to process the thousands of letters, inquiries, faxes, e-mails, and packages that arrive every day. But offices throughout the White House complex also rely on you. So I'd like to recognize just a few of you today, in appreciation of your particular contributions.

Charlie and Sandi Cole, a husband and wife team, contribute a total of seven days a week -- Charlie in Presidential Personnel and Sandi in the Office of Science and Technology Policy and the new Millennium Office.

After years of service in Mail Analysis, Louise Griffin now works in Presidential Inquiries, where she has become proficient in answering calls on the Comment Line and in hand-addressing our greeting cards.

Randy Hilkert brightens the office of First Lady's Correspondence with her hard work, warmth, and good cheer.

Howard Kitchener volunteers in Student Correspondence and the Visitors' Office -- and he's indispensable in both.

Anna Nesbitt works three days a week in the Gift Unit and serves dependably, hand-addressing all of the thank-you cards.

I'd also like to make special mention of the volunteers from the National Soldiers' and Airmen's Home here in Washington, as well as the group of docents in the Old Executive Office Building tour program.

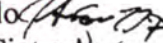
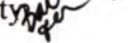
I also want to take a moment to thank Shelley Walker, Director of White House Volunteers, who manages the White House Volunteer Program so well.

All of our volunteers gathered here today embody the ideal of citizen and community service. The American people rightfully expect good service from their government, and you help make it possible for us to provide that service. Hillary and I thank you -- all of you -- for your continuing invaluable contribution to this Administration and the public. God bless you all.

THE WHITE HOUSE
WASHINGTON

October 21, 1997

Climate Change Policy Announcement

DATE: October 22, 1997
LOCATION: National Geographic Society
(Grosvenor Auditorium)
TIME: 2:40 p.m.
FROM: Todd Stern 
Gene Sperling 
Dan Tarullo 
Katie McGinty 

I. PURPOSE

You will announce the Administration's policy on climate change. Your speech, will serve two purposes - first, as the guidance for the U.S. representatives at the ongoing negotiations in Bonn, Germany. Second as notice to the world's leaders about the direction the United States will take as we enter the final treaty negotiating sessions in Kyoto, Japan in December.

II. BACKGROUND

The speech follows on a series of outreach efforts that have included you, the Vice President, members of the Cabinet, and other senior Administration officials. These include the July 24 scientists' roundtable hosted by you and the Vice President; your meetings with business and environmental leaders; over twenty events across the country featuring the Cabinet, numerous meetings with key constituencies hosted by senior Administration officials; the October 1 weathercasters event; and most recently the October 6 *White House Conference on Climate Change* hosted by you and the Vice President.

There is tremendous interest in the global climate change issue right now, primarily because of the extensive outreach efforts you have undertaken to educate the public on this issue leading up to the Kyoto conference. The White House comment line received almost 2800 calls last week just on this issue alone - with 2700 calls urging you to meet the challenges of global warming ("stop industry polluters"). The people of the country will be paying very close attention to what you will announce during this speech, especially specific targets and timetables as well as implementation regimes.

The audience for this speech will include some 350 invited guests from a broad range of interests, including industry, organized labor, the environmental and scientific communities, leading economists and scientists, Congress, representatives from governmental agencies and state and local officials. It is our hope that your announcement will yield support from a broad range of individuals and will generate momentum as we move towards Kyoto.

III. PARTICIPANTS

Pre-brief Participants:

Gene Sperling, Dan Tarullo, Katie McGinty, Todd Stern, Jim Steinberg, Erskine Bowles, John Podesta, Rahm Emmanuel, Lowell Weiss, Jack Gibbons, Janet Yellen

Event Participants:

The event will include roughly 350 invited guests from organized labor, industry, leaders from the environmental and scientific communities, leading economists as well as state and local elected officials.

IV. PRESS PLAN

The entire event will be open press.

V. SEQUENCE OF EVENTS

- YOU and the Vice President enter Grosvenor Auditorium with Reg Murphy, President and CEO of National Geographic. (Offstage announcement)
- Mr. Murphy welcomes the attendees and introduces the Vice President.
- The Vice President makes remarks and introduces YOU.
- YOU make remarks.
- YOU and the Vice President work a ropeline.
- YOU and the Vice President depart.

VI. REMARKS

To be provided by speechwriting

VII. ATTACHMENTS

TBD

**THE REMARKS
FOR THE CLIMATE CHANGE POLICY ANNOUNCEMENT
WILL BE FORWARDED**

THE WHITE HOUSE
WASHINGTON

157 007 21-46'22

October 21, 1997

MEETING WITH MEMBERS OF CONGRESS TO DISCUSS FAST TRACK TRADING
AUTHORITY

DATE: Wednesday, October 22
LOCATION: Cabinet Room
TIME: 5:30 to 6:30pm
From: John Hilley *John Hilley*
Gene Sperling *GS*

I. PURPOSE

To meet with a bi-partisan group of Senators and discuss the Administration's Fast Track legislation.

II. BACKGROUND

On Wednesday, October 1, the Senate Finance Committee approved (18--1; Senator Conrad voting against and Senator Moseley-Braun not voting) legislation to renew the President's fast-track negotiating authority. You should emphasize your determination to work with a bipartisan group of Senators to secure passage of this important legislation this year.

We think our message to these members should also stress heavily the importance of Fast Track authority to retaining American economic and foreign policy leadership globally, with an emphasis on the costs to America's role in the world if Fast Track authority is not granted. The attached talking points reflect this and other topics that should be addressed.

III. PARTICIPANTS

Pre-Brief
President
Ambassador Barshefsky
Erskine Bowles
Secretary Herman

Secretary Glickman
Secretary Daley
John Hilley
Susan Brophy
Gene Sperling
Jay Berman

Meeting

President
Ambassador Barshefsky
Erskine Bowles
Secretary Herman
Secretary Glickman
Secretary Daley
John Hilley
Gene Sperling
Jay Berman

Senator Daniel Patrick Moynihan
Senator Herb Kohl
Senator Richard Durbin
Senator Robert Kerrey
Senator Charles Robb
Senator Max Cleland
Senator Joseph Biden
Senator Patrick Leahy

Senator Mike Enzi
Senator Rick Santorum
Senator Slade Gorton
Senator Wayne Allard
Senator Robert Bennett
Senator Rod Grams

Pending

Senator John Kerry
Senator Tim Johnson
Senator Tom Daschle

Senator Spencer Abraham
Senator Mike DeWine
Senator Craig Thomas
Senator Kit Bond

IV.

PRESS PLAN

Closed Press.

V.

SEQUENCE OF EVENTS

As Usual.

VI. REMARKS

None.

VII. ATTACHMENTS

Talking Points/Question and Answers

Thursday, October 23, 1997

9:50 AM	White House Conference on Child Care	Tab A
	- Remarks	Tab B To Be Forwarded
	- Agenda	Tab C
	- Fact Sheets	Tab D
6:00 PM	Congressional Meeting [Fast Track]	Tab E
	- Talking Points Q's and A's	Distributed Separately

SCHEDULE OF THE PRESIDENT

FOR

THURSDAY, OCTOBER 23, 1997

FINAL SCHEDULE

SCHEDULING DIRECTOR:

STEPHANIE STREETT

HOME: 202-332-5651

OFFICE: 202-456-2823

WHCA PAGER: 4033

PRESS DESK:

JEREMY GAINES

HOME: 202-362-5475

OFFICE: 202-456-5771

WHCA PAGER: 4194

WEATHER:

WASHINGTON, D.C.

Sunny, breezy and cold.

**Wind northwest at 7 to 15 knots becoming south at
5 to 10 knots.**

Low 31 to 36.

High 50 to 55.

**SCHEDULE OF THE PRESIDENT
FOR
THURSDAY, OCTOBER 23, 1997
FINAL SCHEDULE**

NOTE: The National Security Council briefing will be submitted on paper.

9:00 am-	MEETING
9:15 am	OVAL OFFICE Staff Contact: Erskine Bowles
9:15 am-	BRIEFING FOR CONFERENCE ON CHILD CARE
9:45 am	RED ROOM Staff Contact: Bruce Reed, Melanne Verveer
9:50 am-	MEET AND GREET WITH CHILD CARE PANEL PARTICIPANTS
9:55 am	BLUE ROOM Staff Contact: Bruce Reed, Melanne Verveer Event Coordinator: Setti Warren WHITE HOUSE PHOTO ONLY

10:00 am-
12:00 pm

WHITE HOUSE CONFERENCE ON CHILD CARE

EAST ROOM

Remarks: June Shih

Staff Contact: Bruce Reed, Melanne Verveer

Event Coordinator: Setti Warren

POOL PRESS

-- The First Lady makes welcoming remarks and introduces the video.

-- The video is shown.

-- Kathryn Carliner makes brief remarks and introduces **the President**.

-- **The President** makes remarks.

-- Upon the conclusion of his remarks, **the President** and the First Lady proceed to their seats at the table to join the panel discussion.

-- **The President** and the First Lady introduce the panelists and moderate the discussion.

Note: Each panelist makes brief remarks followed by two questions from the President and the First Lady.

-- **The President** makes closing remarks.

-- **The President** and the First Lady depart.

12:20 pm-
12:25 pm

MEETING

OVAL OFFICE

Staff Contact: Stephanie Streett

12:30 pm-
1:30 pm

LUNCH WITH THE VICE PRESIDENT

OVAL OFFICE

1:30 pm-
5:00 pm

PHONE AND OFFICE TIME

OVAL OFFICE

5:00 pm-
5:15 pm

MEETING

OVAL OFFICE

Staff Contact: Stephanie Streett

WASHINGTON, D.C.
THURSDAY, OCTOBER 23, 1997

5:30 pm- **BRIEFING**
6:00 pm OVAL OFFICE
Staff Contact: John Hilley

6:00 pm- **CONGRESSIONAL MEETING (FAST TRACK)**
7:00 pm CABINET ROOM
Staff Contact: John Hilley
CLOSED PRESS

7:15 pm- **HOLD**
8:15 pm RESIDENCE

NOTE: The First Lady will attend the Africare Dinner this evening.
--

EVENING OFF

BC AND HRC RON THE WHITE HOUSE
WASHINGTON, D.C.

THE WHITE HOUSE
WASHINGTON

October 22, 1997

THE WHITE HOUSE CONFERENCE ON CHILD CARE

DATE: October 23, 1997
LOCATION: The East Room
TIME: 9:20 a.m. - 12:00 p.m.
FROM: Bruce Reed
Melanne Verveer

I. PURPOSE

To engage in a substantive discussion on child care with key policy-makers, experts, advocates, and community leaders.

Objectives for the Conference: (1) To call national attention to an issue that political leaders and policy-makers have traditionally ignored; (2) to prepare the way for a child care initiative in your next budget; and (3) to urge government and the private sector to address the significant challenge of ensuring that working families have access to safe, affordable child care.

II. BACKGROUND

The White House Conference on Child Care will bring together academic experts and economists; child care providers and advocates; religious, labor and business leaders; and parents. Several hundred additional people will attend sessions at three Federal agencies to watch the Conference proceedings by satellite and participate in working sessions with members of your Cabinet. The conference will also be broadcast live via satellite to more than 100 locations in at least 48 states. Mrs. Clinton will host a reception on the White House South Lawn at the conclusion of the conference for all those attending the White House and agency sessions.

The conference follows on a series of events that have included you, the First Lady, and other Administration officials, as well as years of involvement by you and the First Lady on child care. Recent events include your visit to a Head Start center in New Jersey; several appearances by the First Lady, including a visit to the Quantico Marine Base to view the military child care system, a round table discussion in Florida with business leaders involved in child care, and a speech at the University of Maryland; and numerous meetings with key constituencies hosted by members of the Domestic Policy team and the First Lady's staff.

Your opening remarks at the conference, however, will be your first opportunity to speak to the American people about this issue in a substantive way. In fact, you are the first President to address this issue seriously: focus group meetings with child care experts and advocates underscored the significance of your role in turning the nation's attention to this issue and recasting it as one in which all Americans have a stake. Your remarks will address the importance of good child care for America's working families, note past Administration accomplishments on this issue, announce several new policy initiatives and indicate your intent to unveil a child care proposal this winter.

Topics for Discussion: The conference will address three critical child care challenges -- availability, affordability, and safety and quality. You will be present for the morning session, which will include opening remarks by you and the First Lady, the presentation of a short video, and a panel discussion moderated by you and the First Lady. This panel discussion will be divided into two parts. First, panelists will discuss why child care matters -- both to our children's development and to the nation's economy. Second, panelists will examine how well (or badly) we are meeting the challenge of ensuring that safe, affordable child care is available to working families.

The afternoon panel discussion will be anchored by the First Lady, the Vice President, and Secretary Riley. This discussion will examine successful child care models across the nation and consider the roles that states, business and labor leaders, the faith community, health care professionals, and others can play in addressing critical child care challenges.

At the tabs that follow in this book, you will find a suggested script for each of the panels and bios of the panelists.

Policy Announcements: You will announce your intent to introduce a child care initiative as a part of your next budget proposal. In addition, you will announce several other initiatives (described in more detail in the attached October 20 memorandum):

- 1) The appointment of a Child Care Working Group that will report to Secretary Rubin on the role that business should play in providing child care;
- 2) An outreach plan to make child care workers aware of possible eligibility for Pell Grants, and a new scholarship program, of at least \$50 million per year, that will provide assistance to full- or part-time students who are working toward a Child Development Associate credential or another degree in child development and who agree to remain in the child care field for at least one year (this program will be modeled after Governor Hunt's T.E.A.C.H. (Teacher Education And Compensation Helps) Early Childhood Project);
- 3) The transmittal of the "National Crime Prevention and Privacy Compact" to Congress, which will enable states to share criminal history information for limited other purposes, including background checks on child care workers; and

4) A strategy to expand access to and the quality of after-school programs through service activities, and the release of a "How-To Manual" describing how to integrate service and school-age care, identifying opportunities for children to learn through service, and highlighting programs that are currently using service to enrich out-of-school time.

III. PARTICIPANTS

Briefing Participants:

Bruce Reed, Melanne Verveer, Elena Kagan, Jennifer Klein, Nicole Rabner, June Shih

Event Participants:

Panel I (morning session moderated by YOU and the First Lady):

Ellen Galinsky, President and Co-Founder, Families and Work Institute.
Michelle Seligson, Founder and Director, National Institute on Out-of-School Time.
Secretary Robert Rubin, Secretary of the Treasury.
Secretary Donna Shalala, Secretary of Health and Human Services.
Governor James Hunt, Governor of North Carolina.
Valora Washington, Program Director, W.K. Kellogg Foundation.
Patty Siegel, Executive Director, California Child Care Resource and Referral Network.

Panel II (afternoon session moderated by the Vice President and Mrs. Clinton):

Major General John G. Meyer, Chief of Public Affairs United States Army.
Jane Maroney, State Legislator, State of Delaware.
Dr. Susan Aronson, National Board, Member of the American Academy of Pediatrics.
Bishop Joseph M. Sullivan, Vicar of Human Services, Diocese of Brooklyn.
Beatriz Otero, Executive Director, Calvary Bi-Lingual Multicultural Learning Center.
John J. Sweeney, President, AFL-CIO.
Doug Price, President, FirstBank of Colorado.

Guests. The conference will be attended by approximately 150 guests, including: Members of Congress, Governors and other state and local officials, academic experts and economists; child care providers and advocates; religious, labor and business leaders; and parents. A complete guest list is attached.

VI. PRESS PLAN

Open Press.

V. SEQUENCE OF EVENTS

- YOU and the First Lady proceed to the Red Room for briefing:
- YOU and the First Lady proceed to the Blue Room for meet and greet with panelists from both the morning and afternoon panel discussions:
- YOU and the First Lady are introduced into the East Room:
- The First Lady makes remarks and introduces a 5-minute video on child care:
- Video is shown:
- Kathy Carliner (parent) introduces YOU:
- YOU make remarks:
- YOU and the First Lady lead a panel discussion on "The Challenge: Availability, Affordability, and Assuring Safety and Quality Child Care":
- YOU make closing remarks:
- The First Lady makes closing remarks:
- YOU depart:
- The First Lady hosts a lunch in the State Dining Room:
- The First Lady and Vice President moderate the second panel -- "Learning From What Works": and
- The First Lady hosts a reception on the South Lawn.

VI. ATTACHMENTS

Conference Agenda

Panel Descriptions, Participant Bios, and Scripts

List of Participants

Remarks

Background

--Fact Sheets on Child Care

--Overview Memorandum

Articles

THE REMARKS
FOR THE WHITE HOUSE CONFERENCE ON CHILD CARE
WILL BE FORWARDED

THE WHITE HOUSE CONFERENCE ON CHILD CARE AGENDA OVERVIEW

10:00-10:30 am

OPENING SESSION

10:00-10:10 The First Lady welcomes, makes remarks, and introduces video.

10:10-10:15 Video is shown.

10:15-10:17 Kathy Carliner (parent) introduces the President.

10:17-10:30 The President makes remarks.

10:30-12:00 pm

PANEL DISCUSSION -- THE CHALLENGE: AVAILABILITY, AFFORDABILITY, AND ASSURING SAFETY AND QUALITY IN CHILD CARE

The President and First Lady will moderate this session.

Panelists:

Ellen Galinsky, President and Co-Founder, Families and Work Institute.

Michelle Seligson, Founder and Director, National Institute on Out-of-School Time.

Secretary Robert Rubin, Secretary of the Treasury.

Secretary Donna Shalala, Secretary of Health and Human Services.

Governor James Hunt, Governor of North Carolina.

Valora Washington, Program Director, W.K. Kellogg Foundation.

Patty Siegel, Executive Director, California Child Care Resource and Referral Network.

12:00-2:00 pm

WHITE HOUSE LUNCHEON AND WORKING SESSIONS AT FEDERAL AGENCIES

The First Lady will host the White House luncheon at which Members of Congress will speak. In addition, Secretaries Shalala, Herman, Riley and Glickman will host sessions at several agencies where guests will watch White House proceedings by satellite and participate in working meetings.

2:00-4:00 pm

AFTERNOON SESSION

- 2:00-2:05** The First Lady welcomes and introduces the Vice President.
2:05-2:15 The Vice President makes remarks and introduces Secretary Richard Riley.
2:15-2:20 Secretary Riley makes remarks.

PANEL DISCUSSION -- LEARNING FROM WHAT WORKS

The First Lady and Vice President will moderate this session.

Panelists:

Major General John G. Meyer, Chief of Public Affairs United States Army.
Jane Maroney, State Legislator, State of Delaware.
Dr. Susan Aronson, National Board, Member of the American Academy of Pediatrics.
Bishop Joseph M. Sullivan, Vicar of Human Services, Diocese of Brooklyn.
John J. Sweeney, President, AFL-CIO.
Beatriz Otero, Executive Director, Calvary Bi-Lingual Multicultural Learning Center.
Doug Price, President, FirstBank of Colorado.

4:00-6:00 pm

SOUTH LAWN RECEPTION

The First Lady will host a reception for White House and Federal agency participants on the South Lawn. Mrs. Clinton will make remarks and report on the Federal agency working sessions. In addition, Members of Congress will make brief remarks.

A Profile of the Child Care Work Force

Approximately three million child care teachers, assistants, and family child care providers in the U.S. care for 10 million children each day.

Who are the child care teaching staff?

97% are female
41% have children
10% are single parents

● Child care teaching staff earn an average of \$6.89 per hour or \$12,058 per year (based on 35 hours per week and 50 weeks per year) (data from *Cost, Quality and Child Outcomes in Child Care Centers*, Technical Report 1995, salary data are in 1993 dollars).

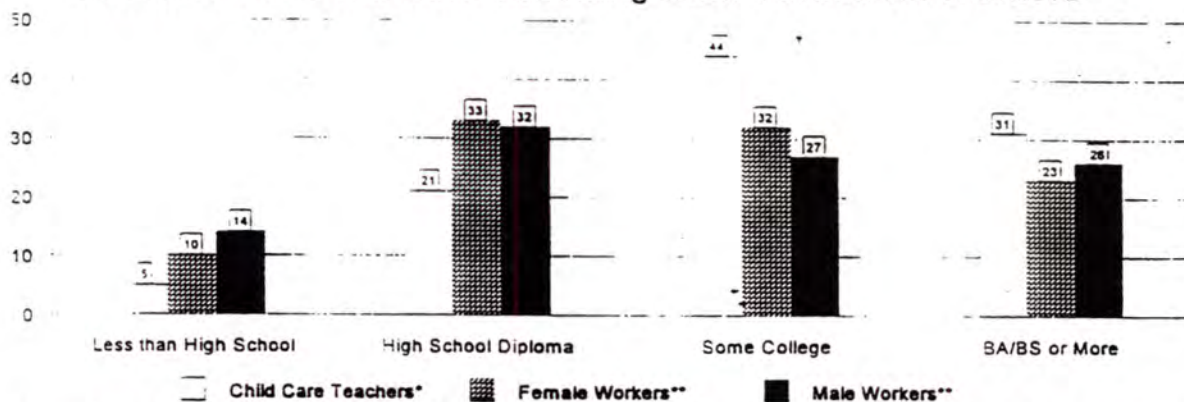
● Only 18 percent of child care centers offer fully paid health coverage to teaching staff.

● Although they earn lower wages, child care teachers are better educated than the general population.

● One-third of all child care teachers leave their centers each year.

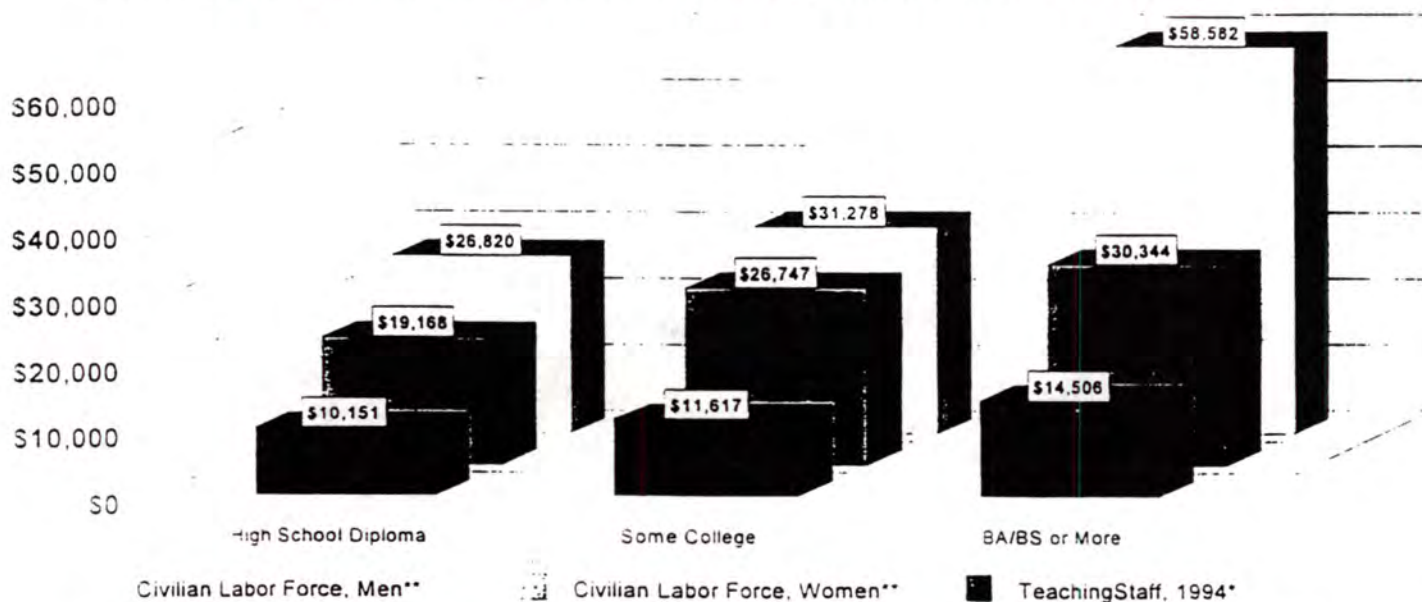
● Family child care providers who care for and educate young children in their homes also have very low earnings. Providers earn \$9,528 annually after expenses (data from *The Economics of Family Child Care Study*, a forthcoming publication from Wheelock College, earnings in 1996 dollars). Unregulated providers, who care for fewer children and are offered fewer supports, earned just \$5,132 after expenses.

Education of Child Care Teaching Staff Versus All Workers***



*National Child Care Staffing Study **Current Population Surveys, 1995. Bureau of Labor Statistics, U.S. Department of Labor

Annual Wages of Child Care Teaching Staff Versus All Workers***



*National Child Care Staffing Study, wages in 1996 dollars **Current Population Surveys, 1996. Bureau of Labor Statistics, U.S. Department of Labor

***These charts only provide information on center-based teaching staff.

Child Care for Young Children: Demographics

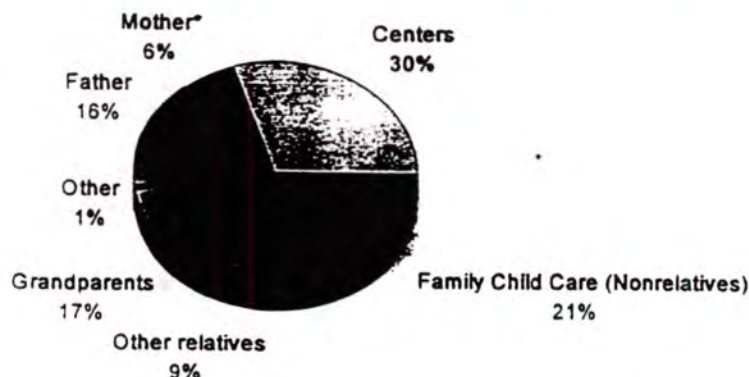
According to the National Center for Education Statistics, in 1995 there were approximately 21 million infants, toddlers, and preschool children under the age of six in the U.S., more than 12.9 million of these children were in child care.*

While use of center-based care increased from 1988 to 1993, most young children are still in a home-based setting, including family child care.**

Forty-five percent of children under age one were in child care on a regular basis.†

Primary Child Care Arrangements Used by Families with Employed Mothers for Preschoolers: 1993

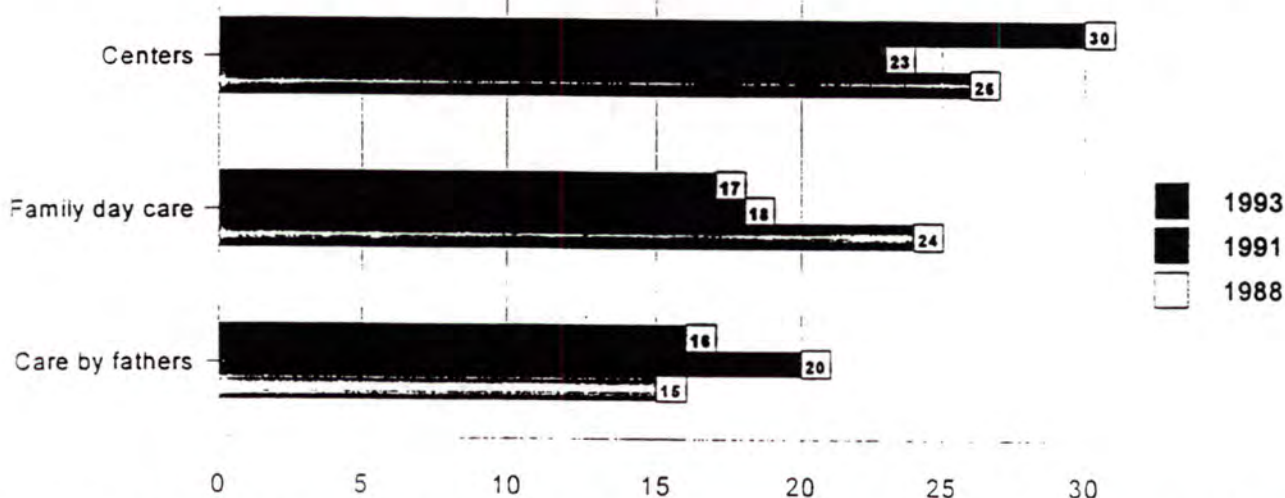
(Percent of preschoolers of working mothers in selected arrangements)



* Includes mothers working at home or away from home. Source: Casper, L.M. *Who's Minding Our Preschoolers?* U.S. Bureau of the Census, Current Population Reports, P-70, no. 53, Washington, DC 1996

Changes in Selected Child Care Arrangements: 1988 to 1993

(Percent of preschoolers of working mothers in selected arrangements)



Source: Casper, L.M. *Who's Minding Our Preschoolers?* U.S. Bureau of the Census, Current Population Reports, P-70, no. 53, Washington, DC 1996

This profile of child care demographics has been excerpted from information provided by the † National Center for Education Statistics, U.S. Department of Education and the **U.S. Bureau of the Census.

For additional information, contact the National Child Care Information Center at (800) 616-2242 or visit the Web site at <http://ericps.crc.uiuc.edu/nccic/nccichome.html>

Child Care for Young Children: Quality

"Recent brain research suggests that warm, responsive child care is not only comforting for an infant; it is critical to healthy development."

*- Rethinking the Brain: New Insights into Early Development
Families and Work Institute (1997)*

- **Higher quality child care for very young children (0 to 3) was consistently related to high levels of cognitive and language development.** *"Mother-Child Interaction and Cognitive Outcomes Associated with Early Child Care", NICHD Early Child Care Research Network (1997)*
- **Studies have raised concerns about the quality of care:**
 - A four-state study of quality in child care centers found **only one in seven (14%) were rated as good quality.** *Cost, Quality and Child Outcomes in Child Care Centers, (Executive Summary) University of Colorado at Denver (1995)*
 - Thirteen percent of regulated and 50 percent of nonregulated family child care providers offer care that is inadequate. *The Study of Children in Family Child Care and Relative Care, Families and Work Institute (1994)*
 - "The quality of services provided by most centers was rated as barely adequate." *The National Child Care Staffing Study (Executive Summary), National Center for the Early Childhood Workforce (1989)*
- **"[M]any children living in poverty receive child care that, at best, does not support their optimal development and, at worst, may compromise their health and safety."** *New Findings on Children, Families, and Economic Self-Sufficiency, National Research Council, Institute of Medicine (1995)*

What Works to Improve the Quality of Child Care

- **Children who receive warm and sensitive caregiving are more likely to trust caregivers, to enter school ready and eager to learn, and to get along well with other children.** . . . To ensure that child care settings nurture children, protect their health and safety, and prepare them for later school success, better qualified staff are essential." *Starting Points: Meeting the Needs of Our Youngest Children, Carnegie Task Force on Meeting the Needs of Young Children (1994)*
- **"[S]maller group sizes, higher teacher/child ratios and higher staff wages result in quality child care.** Outcomes for children are also better when they attend programs that include a curriculum geared to young children, well prepared staff and where parents are involved in programming." *Early Childhood Care and Education: An Investment That Works, National Conference of State Legislatures (1997)*
- **Any child care setting will benefit from a health consultant.** . . . to advise on potential infectious diseases, explain symptoms and treatments to families, plan health alert procedures when infectious disease occurs, and assist with public health reporting requirements. *Caring for Infants and Toddlers in Groups, Zero to Three: National Center for Infants, Toddlers and Families (1995)*
- **States with stronger licensing requirements had a greater number of good-quality centers** according to recent research. *Cost, Quality and Child Outcomes in Child Care Centers, University of Colorado at Denver (1995)*
- **Voluntary conformity to higher standards through professional center accreditation or through meeting another set of quality standards also increased the likelihood of higher classroom quality.** *Cost, Quality and Child Outcomes in Child Care Centers, University of Colorado at Denver (1995)*

For additional information, contact the National Child Care Information Center at (800) 616-2242 or visit the Web site at <http://ericps.crc.uiuc.edu/nccic/nccichome.html>

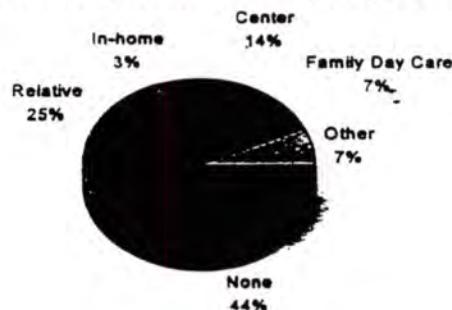
Out-of-School Time School-Age Care

According to the Bureau of the Census, in 1997 there were 38.8 million children between the ages of 5 and 14 years living in the U.S. There are approximately 24 million school-age children with parents in the workforce or pursuing education (based on 1993 SIPP data from the Bureau of the Census).

Care Arrangements of School-Age Children

- Experts estimate that **nearly 5 million school-age children spend time as latchkey kids without adult supervision during a typical week.**
- **Approximately 1.7 million children in kindergarten through grade 8 were enrolled in 49,500 formal before- and/or after-school programs in 1991,** according to the National Study of Before and After School Programs.
- In 1993-94, according to the National Center for Education Statistics, there were 18,111 before- or after-school programs in public schools—70% of public schools did not offer extended learning programs.
- School-age children are likely to spend time in many different care arrangements. According to the National Child Care Survey (1990), **76 percent of school-age children with an employed mother spend time in at least two child care arrangements during a typical week, in addition to their time in school.**
- According to the National Child Care Survey, children aged 5 to 12 with employed mothers use the following types of supplemental care: 7% are in family day care; 14% are in centers, 3% are cared for by in-home providers, 25% are cared for by relatives and 44% do not use supplemental care.

Use of Supplemental Care, Children 5 to 12 with Employed Mothers



The Effects of Out-of-School Time on Children

- Children under adult supervision in a formal program during after-school hours have demonstrated improved academic achievement and better attitudes toward school than their peers in self- or sibling care. Miller and Marx, 1990 in *Supplement to the National Assessment of Chapter 1*
- Youth are at greatest risk of violence after the regular school day. Youth between the ages of 12 and 17 are most at-risk of committing violent acts or being victims between 2:00 pm and 6:00 pm—a time when they are not in school. *Fight Crime: Invest in Kids*, 1997

The most frequently mentioned barrier to participation is the parents' inability to pay the tuition and fees charged by programs. Other barriers include availability, quality of activities, inadequate facilities, transportation, high staff turnover, hours of the program and lack of resources.

Components of Successful Before- and After-School Programs include: linkages between after-school and regular school programs, children's participation in age appropriate learning activities, hiring of qualified staff, low student-staff ratio, involvement of parents, program evaluation and coordination with the schools and other community organizations.

For information on what states and communities are doing to meet the need for school-age care, contact the National Institute on Out of School Time (formerly the School-Age Child Care Project), Center for Research on Women, Wellesley College at (617) 283-2547 or visit the World Wide Web site at: <http://www.wellesley.edu/WCW/CRW/SAC/>. For additional information on extended learning in after-school programs in schools, contact the U.S. Department of Education, please call (800) USA-LEARN or visit the World Wide Web site at: <http://www.ed.gov/PFIE>.

Economics of Child Care

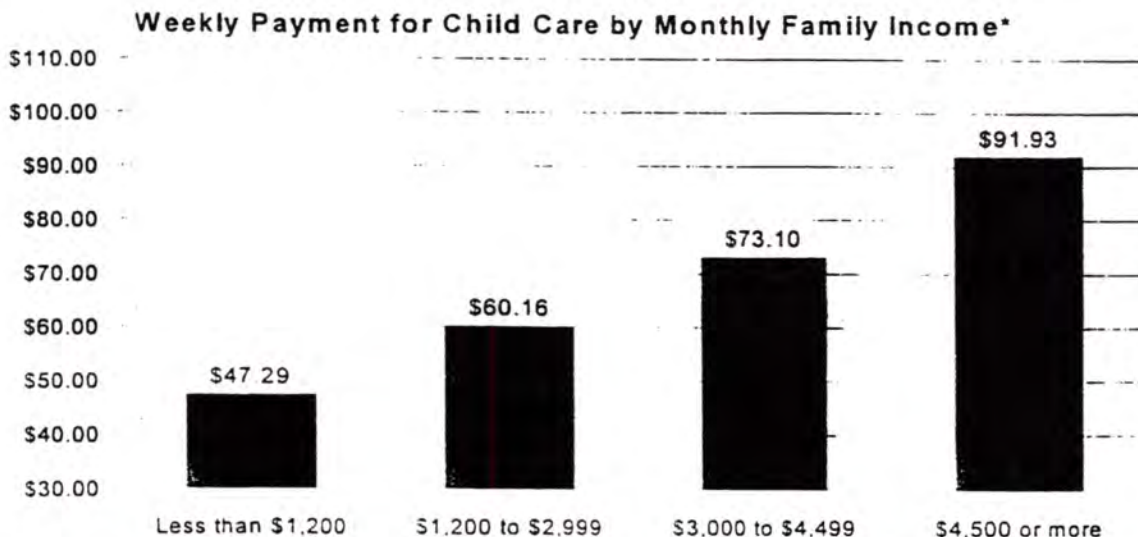
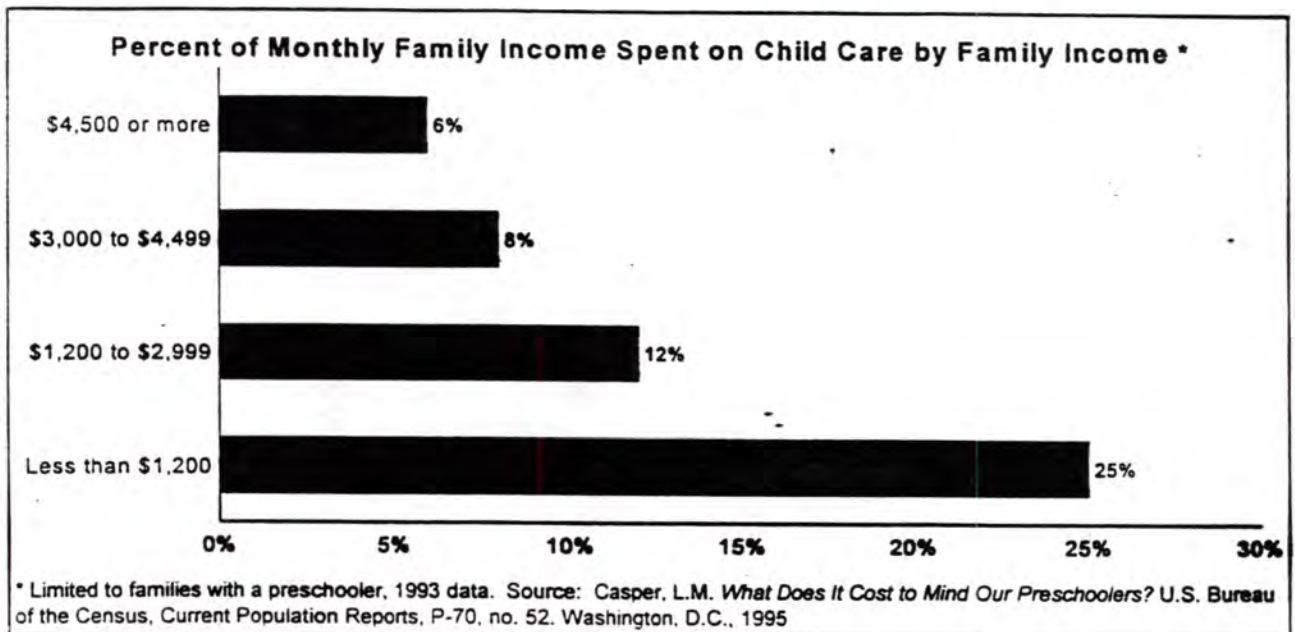
● In 1994, 62% of married mothers with a child under age six were in the workforce, compared with 30% in 1970.[†]

● The increased employment of mothers outside the home has led to a sharp increase in the use of child care over the past several decades. Eight of 10 employed mothers with children under six are likely to use some form of nonparental child care arrangement.[†]

● In 1990, 7.2 million mothers with 11.7 million children under age 15 worked full or part time during nonstandard hours.^{**}

● In 1993, the average family with an employed mother and a child under age five spent about \$74 per week for child care for all preschoolers in the family.*

● Families with annual incomes under \$14,400 that paid for care for children under five spent 25% of their income on child care, compared with 6% for families with incomes of \$54,000 or more.*



* Limited to families paying for child care for preschoolers, 1993 data. Source: Casper, L.M. *What Does It Cost to Mind Our Preschoolers?* U.S. Bureau of the Census, Current Population Reports, P-70, no. 52. Washington, D.C., 1995

Information in this fact sheet is excerpted from [†] Sandra L. Hofferth, "Child Care in the United States," *The Future of Children*, vol. 6, no. 2 Summer/Fall 1996, with additional information from: National Center for Education Statistics, U.S. Department of Education; *U.S. Bureau of Census; **Women's Bureau, U.S. Department of Labor.

For additional information, contact the National Child Care Information Center at (800) 616-2242 or visit the Web site at <http://ericps.crc.uiuc.edu/nccic/nccichome.html>

THE WHITE HOUSE
WASHINGTON

October 22, 1997

MEETING WITH MEMBERS OF CONGRESS TO DISCUSS FAST TRACK TRADING
AUTHORITY

DATE: Thursday, October 23

LOCATION: Cabinet Room

TIME: 6:00 to 7:00pm

From: John Hilley *John Hilley*
Gene Sperling *GS*

I. PURPOSE

To meet with a bi-partisan group of Senators and discuss the Administration's Fast Track legislation.

II. BACKGROUND

On Wednesday, October 1, the Senate Finance Committee approved (18--1; Senator Conrad voting against and Senator Moseley-Braun not voting) legislation to renew the President's fast-track negotiating authority. You should emphasize your determination to work with a bipartisan group of Senators to secure passage of this important legislation this year.

We think our message to these members should also stress heavily the importance of Fast Track authority to retaining American economic and foreign policy leadership globally, with an emphasis on the costs to America's role in the world if Fast Track authority is not granted. The attached talking points reflect this and other topics that should be addressed.

III. PARTICIPANTS

Pre-Brief

President

Ambassador Barshefsky

Erskine Bowles

Secretary Herman

Secretary Glickman

Secretary Rubin
Secretary Daley
Sandy Berger
John Hilley
Susan Brophy
Gene Sperling
Jay Berman

Meeting

President
Ambassador Barshefsky
Erskine Bowles
Secretary Herman
Secretary Glickman
Secretary Daley
Sandy Berger
John Hilley
Gene Sperling
Jay Berman

Senator Mary Landrieu
Senator Patty Murray
Senator Jeff Bingaman
Senator John Glenn

Senator Richard Lugar
Senator Gordon Smith
Senator William Roth
Senator Connie Mack

Pending

Senator Frank Lautenberg
Senator Tom Harkin
Senator Jack Reed

Senator Dan Coats
Senator Thad Cochran
Senator Chuck Hagel

IV. PRESS PLAN

Closed Press.

V. SEQUENCE OF EVENTS

As Usual.

VI. REMARKS

None.

VII.

ATTACHMENTS

Talking Points/Question and Answers

Friday, October 24, 1997

10:00 AM	Teaching Standards Event	Tab A
	- Remarks	Tab B To Be Forwarded
2:30 PM	Address on China and the National Interest	Tab C
	- Remarks	Distributed Separately
	- Talking Points for Meet-and-Greet after Speech	Tab D
4:30 PM	Weekly Radio Address	Tab E
	- Remarks	Tab F To Be Forwarded
	- Background	Tab G
0 PM	Kennedy Center Concert Hall Opening	Tab H

SCHEDULE OF THE PRESIDENT**FOR****FRIDAY, OCTOBER 24, 1997*****FINAL SCHEDULE*****SCHEDULING DIRECTOR:****STEPHANIE STREETT****HOME: 202-332-5651****OFFICE: 202-456-2823****WHCA PAGER: 4033****EVENT COORDINATOR:****(Foreign Policy Speech)****KAREN FINNEY****HOME: 202-667-0132****OFFICE: 202-456-7951****WHCA PAGER: 4216****EVENT COORDINATOR:****(Kennedy Center Opening)****LAURA GRAHAM****HOME: 703-212-7642****OFFICE: 202-456-2349****WHCA PAGER: 4809****PRESS DESK:****JEREMY GAINES****HOME: 202-362-5475****OFFICE: 202-456-5771****WHCA PAGER: 4194****ADVANCE LEAD:****(Foreign Policy Speech)****JOSH KING****HOME: 202-328-7531****OFFICE: 202-456-5756****WHCA PAGER: 4450****ADVANCE LEAD:****(Kennedy Center Opening)****MWITU NDUGU****HOME: 202-546-0060****OFFICE: 202-456-5319****WHCA PAGER: 4402****WEATHER:****WASHINGTON, D.C.**

**SCHEDULE OF THE PRESIDENT
FOR
FRIDAY, OCTOBER 24, 1997
*FINAL SCHEDULE***

9:00 am- **MEETING**
9:15 am OVAL OFFICE
Staff Contact: Erskine Bowles

9:15 am- **COMBINED BRIEFING**
9:30 am OVAL OFFICE
Staff Contact: Sandy Berger

9:30 am- **BRIEFING FOR TEACHING STANDARDS EVENT**
9:50 am OVAL OFFICE
Staff Contact: Bruce Reed, Thurgood Marshall, Jr.

9:50 am- **TEACHING STANDARDS MEET AND GREET**
9:55 am OVAL OFFICE

Participants: Secretary Richard Riley, Secretary of Education
Governor James B. Hunt, Jr., Governor of North Carolina
Mrs. Hunt
Rebecca Palacios, Teacher
Ms. Palacios' Spouse
Barbara Kelley, Chair, National Board of Professional
Teaching Standards
Ms. Kelley's Spouse

10:00 am-
10:45 am

TEACHING STANDARDS EVENT
TENT ON THE SOUTH LAWN

Remarks: Laura Capps

Staff Contact: Bruce Reed, Thurgood Marshall, Jr.

Event Coordinator: Setti Warren

OPEN PRESS

- **The President** accompanied by Secretary Richard Riley, Governor James B. Hunt, Jr., Rebecca Palacios, and Barbara Kelley proceed to the South Lawn tent.
- **The President**, Secretary Richard Riley, Governor Hunt, Rebecca Palacios and Barbara Kelley are off staged announced.
- Secretary Richard Riley gives remarks and introduces Rebecca Palacios.
- Rebecca Palacios gives remarks and introduces **the President**.
- **The President** makes remarks.
- **The President** has the option of working a ropeline prior to departure.

10:55 am-
11:00 am

MEETING

OVAL OFFICE

Staff Contact: Stephanie Streett —

11:00 am-
11:05 am

MEETING

OVAL OFFICE

Staff Contact: Stephanie Streett

11:10 am-
11:55 am

SPEECH PREP/BRIEFING

OVAL OFFICE

Staff Contact: Sandy Berger, Tony Blinken

12:00 pm-
2:00 pm

PHONE AND OFFICE TIME

OVAL OFFICE

2:10 pm

THE PRESIDENT departs the White House via motorcade en route Voice of America
[drive time: 10 minutes]

2:20 pm

THE PRESIDENT arrives Voice of America

Greeters: Joe Duffey, Director, USIA
Evelyn Lieberman, Director, Voice of America
Nicholas Platt, President, Asia Society
Kevin Klose, Director, International Broadcast Bureau
David Burke, Chairman, Broadcasting Board of Governors

-- **The President** proceeds to the stage.

2:30 pm-

ADDRESS ON CHINA AND THE NATIONAL INTEREST

3:30 pm

AUDITORIUM

Voice of America

Remarks: Tony Blinken

Staff Contact: Sandy Berger

Event Coordinator: Karen Finney

OPEN PRESS

-- Off stage announcement of **the President**, Joe Duffey, Evelyn Lieberman, and Nick Platt.

-- Evelyn Lieberman makes welcoming remarks and introduces Nick Platt.

-- Nick Platt makes brief remarks and introduces **the President**.

-- **The President** makes remarks.

-- Upon the conclusion of his remarks, **the President** works a ropeline and proceeds to the Visitor's Center.

Note: There will be approximately 430 people in the audience.

3:35 pm-

MEET AND GREET WITH VOA/USIA EMPLOYEES

3:45 pm

VISITOR'S CENTER

Voice of America

Staff Contact: Sandy Berger

Event Coordinator: Karen Finney

OFFICIAL PHOTO ONLY

-- **The President** and Secretary Madeleine Albright work a short ropeline with employees.

3:50 pm-
3:55 pm **MEET AND GREET WITH ASIA SOCIETY/UNITED STATES CHINA
EDUCATION FOUNDATION BOARD MEMBERS**
RECEPTION ROOM
Voice of America
Staff Contact: Sandy Berger
Event Coordinator: Karen Finney
WHITE HOUSE PHOTO ONLY

Note: There will be approximately 12 guests in attendance.

4:00 pm **THE PRESIDENT** departs Voice of America via motorcade en route the
White House
[drive time: 10 minutes]

4:10 pm **THE PRESIDENT** arrives the White House

4:20 pm-
4:30 pm **BRIEFING**
OVAL OFFICE DINING ROOM
Staff Contact: Ann Lewis, Brenda Anders

4:30 pm-
5:00 pm **TAPE THE RADIO ADDRESS**
OVAL OFFICE
Remarks: Jordan Tamagni
Staff Contact: Ann Lewis, Brenda Anders
CLOSED PRESS

5:00 pm-
6:15 pm **PHONE AND OFFICE TIME**
OVAL OFFICE

6:15 pm-
6:40 pm **DOWN TIME**

NOTE: The Kennedy Center Opening is Business Attire.
--

6:40 pm **THE PRESIDENT** and the First Lady depart the White House via
motorcade en route The Kennedy Center
[drive time: 5 minutes]

6:45 pm

THE PRESIDENT and the First Lady arrive at The Kennedy Center

Greeters: James Johnson, Chairman, The Kennedy Center
Mrs. Maxine Isaacs
Lawrence J. Wilker, President, The Kennedy Center
Mrs. Jill Wilker
Ann Stock, Director of Institutional Affairs, The Kennedy Center

6:50 pm

THE PRESIDENT and the First Lady proceed to the Presidential Box

Note: The President and the First Lady must be in their seats by 6:55 pm.

7:00 pm-
9:30 pm

KENNEDY CENTER CONCERT HALL OPENING
CONCERT HALL

The Kennedy Center

Staff Contact: Melanne Verveer

Event Coordinator: Laura Graham

POOL PRESS/TAPED FOR FUTURE TELEVISION BROADCAST

Note: The President and the First Lady may be on camera at any time.

-- **The President** and the First Lady stand for the *National Anthem*
POOL PRESS

-- Jim Johnson, President, Kennedy Center, makes opening remarks.

-- Performance begins.

-- Intermission (15 minutes).

-- Performance resumes.

-- Immediately following the final selection, **the President** and the First Lady will proceed backstage.

-- On stage announcement of **the President**, by Leonard Slatkin, Conductor, National Symphony Orchestra.

-- **The President** proceeds to the stage to conduct an encore performance of "Stars and Stripes Forever."
POOL PRESS

-- **The President** and the First Lady greet the orchestra members and depart.

9:45 pm

THE PRESIDENT and the First Lady depart The Kennedy Center via motorcade en route the White House
[drive time: 5 minutes]

9:50 pm

THE PRESIDENT and the First Lady arrive the White House

BC AND HRC RON

THE WHITE HOUSE
WASHINGTON, D.C.

THE WHITE HOUSE
WASHINGTON

October 23, 1997

**SPEECH TO THE NATIONAL BOARD FOR PROFESSIONAL
TEACHING STANDARDS**

DATE:	October 24, 1997
LOCATION:	South Lawn
BRIEFING TIME:	9:30 am - 9:55 am
EVENT TIME:	10:00 am - 11:00 am
FROM:	Bruce Reed

I. PURPOSE

To highlight your commitment to certified teachers and the National Board for Professional Teaching Standards. This is an opportunity to reiterate your comprehensive agenda for improving education -- including your national standards and testing proposal, charter schools, educational technology -- and emphasize your support for teachers.

II. BACKGROUND

You will be addressing an audience of 350 certified teachers and members of the Board of Directors of the National Board for Professional Teaching Standards (NBPTS) who are in town for their annual conference. Gov. Jim Hunt, who founded the NBPTS in 1987 and has served as the Chair of the organization for the last ten years, will be stepping down as Chair at this year's meeting. Gov. Hunt will remain the Founding Member of the Board and will continue to be very involved.

There are currently 600 Board certified "master teachers" in the United States. These teachers met rigorous standards and passed the tests developed by teachers, education leaders, businesspeople, governors, state legislators, and others on the NBPTS Board. In your last State of the Union you called on Congress to support your plan to help 100,000 teachers gain national certification, and you requested \$105 million over 5 years to help achieve this goal. The funding would help the Board complete assessments in 25 academic areas covering the fields of 90% of the nation's teachers and help defray the cost to teachers of taking part in the Board certification process.

III. PARTICIPANTS

Briefing Participants:

Secretary Riley
Bruce Reed
Mickey Ibarra
Michael Cohen

Event Participants:

Secretary Riley
Gov. Jim Hunt, Outgoing Chair of the NBPTS
Rebecca Palacios, National Board Certified Teacher, Pre-K Teacher and a Lead Teacher
of the Early Childhood Development Center at Texas A&M

Also seated on stage:

Barbara Kelley, Incoming Chair and former Vice Chair of the NBPTS.

IV. PRESS PLAN

Open Press.

V. SEQUENCE OF EVENTS

- Secretary Riley will make welcoming remarks and introduce Gov. Hunt.
- Gov. Hunt will make remarks and introduce Rebecca Palacios..
- Rebecca Palacios will make remarks and introduce you.
- You will make remarks and then depart.

VI. REMARKS

To be provided by Speech Writing.

**THE REMARKS
FOR THE TEACHING STANDARDS EVENT
WILL BE FORWARDED**

THE WHITE HOUSE

WASHINGTON

October 23, 1997

SPEECH ON U.S.-CHINA RELATIONSHIP FOR THE 21ST CENTURY

DATE: October 24, 1997

LOCATION: Voice of America Auditorium

TIME: 2:30 p.m. - 3:30 p.m.

FROM: SAMUEL BERGER *SB*I. PURPOSE

To define for the media, Hill and general public the themes and expectations for your meeting with Chinese President Jiang Zemin and articulate the Administration's overall policy for U.S.-Sino relations in the 21st century.

II. BACKGROUND

President Jiang is coming to the United States for the first Summit meeting between the two countries in almost 10 years. Given the many complex dimensions to the relationship, the media's intense interest in this story and the stakes for the American people, this speech is an important opportunity to frame the lens through which this visit should be viewed.

III. PARTICIPANTS

The speech is being sponsored by the Asia Society and the United States-China Education Foundation and will be in the Voice of America Auditorium. The audience of 400 will come largely from the membership of these two groups in addition to a number of prominent Chinese-Americans and Administration officials. Following the speech you will meet separately with approximately eighty VOA and USIA employees and key leadership of the Asia Society and the United States-China Education Foundation.

ADMINISTRATION:

Secretary Albright

Secretary Daley

Secretary Pena

Ambassador Barshefsky

Sandy Berger

ADMINISTRATION (continued):

Gene Sperling
 Director Joe Duffey
 Assistant Secretary of State John Shattuck
 Assistant Secretary of State Stanley Roth
 Jim Steinberg
 Director Evelyn Lieberman

CONGRESSIONAL:

Senator Max Baucus
 Representative Lee Hamilton
 Representative David Dreier
 Representative Bob Matsui
 Representative Tim Roemer
 Representative Jim Davis
 Representative Ellen Tauscher

Participation of other members is still pending.

ASIA SOCIETY AND U.S.-CHINA EDUCATION FOUNDATION

LEADERSHIP:

Nicholas Platt, President, Asia Society
 Ambassador Frank Wisner
 Carl Spielvogel, Asia Society Trustee
 Frank Weil, Asia Society Trustee
 Ivan Selin, Asia Society Trustee
 Walter Scheuer, Asia Society Trustee
 Mary Lou Lackey, Motorola, Vice President
 Chris Caine, IBM, Vice President
 George Peapples, General Motors, Vice President
 Orit Frenkel, General Electric, Senior Manager
 Christopher Hansen, Boeing, Vice President

IV. PRESS PLAN

The Speech will be open press and broadcast live overseas by VOA and USIA.

V. SEQUENCE OF EVENTS

- 2:25 p.m. YOU will arrive and be greeted by Nicholas Platt, President of the Asia Society, Evelyn Lieberman, Director of VOA, and Joe Duffey, Director of USIA.
- 2:30 p.m. Ms. Lieberman will serve as master of ceremonies and speak for 2-3 minutes.
- 2:35 p.m. Mr. Platt will introduce YOU.
- 2:40 p.m. YOU will speak for 20 minutes and shake hands on the ropeline. (YOU will not take questions.)
- 3:35 p.m. YOU will greet USIA and VOA employees.
- 3:50 p.m. YOU will shake hands with the leadership of the Asia Society and United States - China Education Foundation.
- 4:00 p.m. YOU depart.

10/23/97 3:20 PM

57 OCT 23 1997

**PRESIDENT WILLIAM JEFFERSON CLINTON
POINTS TO VOICE OF AMERICA EMPLOYEES
WASHINGTON DC
OCTOBER 24, 1997**

- Acknowledgments: Evelyn Lieberman, Joe Duffy, men and women of the Voice of America
- It was a very proud moment for me when I nominated Evelyn to be Director of VOA, and she has done our nation proud in return. Thank you Evelyn for your commitment to public service and for sharing your experience in communications with the world.
- And thanks also to my long-time friend Joe Duffy for his terrific leadership of USIA.
- I'm delighted to be here and to have a chance to tell you, on behalf of the American people, how grateful I am for your dedicated service – not only to America, but to the family of freedom.
- Fifty-five years ago, the first VOA broadcast beamed a spotlight of hope onto a world stage darkened by war. And throughout the Cold War, it was a powerful, peaceful tool in the struggle we waged and won against communism.
- Today, VOA has the largest global reach of any broadcast agency on the planet. Twenty-four hours a day, 365 days a year, and in 52 languages from Albanian to Vietnamese, you are a wellspring of news and knowledge for a curious world – especially in underdeveloped or conflict-ridden nations, where access to information can be especially precious and rare.
- I've been told how in the Great Lakes region, by broadcasting the names of people who have lost relatives in the war, you have helped reunite 800 families, many of them families with children. You should all be very proud of your service.
- The values VOA sends across the airwaves are taking root on every continent. Today, fully half of the people on this planet live under governments of their own choosing. More people than ever are taking charge of their own lives and have a chance to live out their dreams. Our nation has worked hard to support this powerful trend – and we must work hard to defend it.
- Democracy depends of the free flow of ideas – and VOA is more important than ever. From breaking news to cultural affairs... educational features to call-in programs... you help create a climate in which liberty can thrive, and empower people with the tools to succeed in our information age.
- All of you here, and your colleagues around the world, are the heart behind the Voice of America. Thank you for all you do and God bless you.

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THE WHITE HOUSE
WASHINGTON

**RADIO ADDRESS ON BREAST CANCER AWARENESS AND
THE MAMMOGRAPHY INITIATIVE**

DATE: Friday, October 24, 1997
TIME: 4:30 PM - 5:00 PM
LOCATION: Oval Office
FROM: Maria Echaveste
Audrey Tayse Haynes
Barbara Woolley
Brenda Anders

I. PURPOSE

In conjunction with National Breast Cancer Awareness Month, you will announce new regulations that will dramatically improve the quality of mammography screening and will launch an unprecedented mammography education campaign by the National Cancer Institute. The First Lady will launch her annual Medicare mammography campaign to encourage older women to get regular mammograms. At this event, the First Lady and Secretary Shalala will also introduce two new Public Service Announcements that are being released to encourage older women to get mammograms.

II. BACKGROUND

October is National Breast Cancer Awareness Month and the 27th anniversary of the National Cancer Act. You will be making two announcements today: 1) releasing the final regulations for the Mammography Quality Standards Act (MQSA) which will assure that women are receiving quality mammograms by trained medical personnel at properly equipped facilities, and will require patients to be fully informed of results so that follow up testing and treatment can begin; and 2) a mammography campaign by NCI to educate women and health providers about mammograms and breast cancer. The materials being released today were developed by NCI after they recommended that women in their 40's and older should get regular screening mammograms.

You will also amplify your strong record on fighting breast cancer including, doubling funding for breast cancer research, prevention, and treatment, including \$30 million in funding for research into the genetic basis of breast cancer; eliminating the deductible for the Medicare mammography benefit; and expanding Medicare coverage to all women ages 49 and older making this benefit consistent with recommendations from the National Cancer Institute (NCI).

The First Lady will launch her annual Medicare mammography campaign. This year HCFA has focused their campaign on reaching minority Medicare beneficiaries who are

even less likely to get mammography screenings. The First Lady will discuss HCFA's Horizon Project grants which target six major cities to focus on increasing mammography rates among Hispanic and African-American Medicare beneficiaries. She will also launch the two new PSA'S to be released nationwide to encourage older women to get a mammogram.

The radio address will include an audience of approximately 60 people including: breast cancer survivors and advocates from NBCC, NABCO, Susan G. Komen Foundation, and other advocacy groups; representatives from health care, senior and provider organizations; science and technology representatives; corporate representatives who have made commitments for the National Mammography Campaign; and Stephan Baldwin, who along with his mother and brothers, were featured in one of the new PSA's with the First Lady.

At this event prior to the radio address, the audience will have already heard from Secretary Shalala, and previewed two new PSA's with the First Lady -- one with Candice Bergen that aired after the Murphy Brown Show, on October 22; one with the Baldwin brothers (Stephan Baldwin and his wife Kenya will be in the audience) and their mother Carol, a breast cancer survivor (she wanted to attend the taping today but her sister recently died); and finally, one with Whitney Houston and her mother, Cissy. The PSA's with Candice Bergen and the Baldwin's were previewed earlier in the Roosevelt Room with Secretary Shalala.

Three years ago, you did a PSA highlighting your mother, and the First Lady participated in three PSA's with older women. The PSA's focus on the importance of mammograms to women 65 and older. The National Sponsors of the PSA's are Avon, Eli Lilly, and Zeneca, Inc. Provalent Communications coordinated and designed the PSA's and marketing materials for the National Mammography Campaign (see attached transcripts).

The Corporate sponsors made commitments (see attached list) to highlight the National Mammography Campaign message for October "National Breast Cancer Awareness Month," Mother's Day, or year-round.

The First Lady also asked the editors of women's magazines to highlight the National Campaign; Seventeen of them published articles on breast cancer, and seven highlighted the Campaign.

Finally, the audience will have heard a brief history of the Roosevelt Room and the Oval Office immediately prior to moving into the Oval Office for the radio address.

III. PARTICIPANTS

4:00 PM - Pre-Brief in Oval Office:

Secretary Shalala, Maria Echaveste, Audrey Tayse Haynes, Ann Lewis, Jordan Tamagni and Barbara Woolley.

Radio Address audience of 60 people including (list attached):

Breast cancer survivors and advocates from NBCC, NABCO, Susan G. Komen Foundation, and other advocacy groups;
Representatives from health care organizations and providers;
Science and technology representatives;
Corporate representatives;
Several persons featured in the new PSA's with the First Lady; and
Personal friends and White House staff.

IV. SEQUENCE OF EVENTS

Briefing.
Mrs. Clinton makes brief welcoming remarks.
You and Mrs. Clinton tape radio address.
Greet guests.

V. PRESS PLAN

White House photos only. The ABC, CNN, AP, C-SPAN, CBS, NBC, Mutual, UPI, USA, American Urban Radio Network, and Standard News radio networks will carry the address live to the collective thousands of stations across the country on Saturday at 10:06 AM ET.

VI. REMARKS

Prepared by speech writers.

VII. ATTACHMENTS

List of participants.
List of National and Corporate Commitments for the National Mammography Campaign.
List of Women Editors' Commitments for the National Mammography Campaign.
Transcripts of three PSA's featuring the First Lady, and the First Lady's remarks in the PSA's.

**THE REMARKS
FOR THE WEEKLY RADIO ADDRESS
WILL BE FORWARDED**

National Mammography Campaign
National and Corporate Commitments
Update 10/23/97

National Commitments

* **Avon**

- Involvement of 425,000 sales representatives in woman-to-woman reinforcement of mammography importance: distribution of 15 million consumer flyers.
- Sales brochure message about mammography importance: 60 million print impressions.
- Continuation of funding for 250 community organizations that, through outreach to medically underserved women, link them to Medicare and other mammography services.

* **Eli Lilly**

- The Breast Education and Mammography Screening Center at its Indianapolis-based corporate center is Indiana's only on-site mammography center dedicated to employees, retirees, and spouses over the age of 40 and offers its services and educational material free of charge.
- The Lilly subsidiary PCS Health Systems, Inc. Is using its on-line information system to communicate with nearly every U.S. pharmacy to encourage women age 65 and over to get their Medicare-covered mammograms every two years.

* **Zenecca, Inc.**

- Supports Initiative through the National Breast Cancer Awareness Month campaign of which National Mammography Day, October 17, is a key component.
- One of the first companies to provide on-site screening to its employees and has developed a comprehensive guide to help any employer institute mammography programs for their employees.

Corporate Commitments

* **American Airlines**

- Provide mobile mammography units for 100,000 employees during October.
- Develop promotional materials for in-flight videos that educate passengers on the value of early detection, including the MMI message.
- Distributed information in honor of Breast Health Awareness Month through 3 mailings sent to 75,000 employees.

* **American Association of Health Plans**

- Encouraged and facilitated the distribution of MMI materials to consumers and providers at state health fairs and clinics coordinated by member health plans across the country.
- Distributed information about the MMI to nearly 500 Directors of Communication

at member health plans and affiliate state HMO associations.

- Published a public service announcement in the November/December 1997 issue of HealthPlan, a bi-monthly magazine with nearly 8,000 subscribers.
- Showcased the MMI in the May/June 1997 edition of the Medical Affairs Issues Report which reaches nearly 1,000 health plan chief executive officers and medical directors.
- Shared information about the MMI with AAHP's Women's Health Task Force, a diverse group of health plans that oversee the development of the Women's Health Initiative--which is identifying best practices/model programs in four critical areas of women's health: breast cancer decision making/treatment, menopause/hormone replacement therapy, domestic violence, and obstetrics/pregnancy care.

* **American Greeting**

- Present Point-of-Purchase display for use in Mother's Day cards that includes a special "reminder" card in greetings that reaches 30,000 stores.

* **BE & K Engineering**

- Provided on-site mammograms for a nominal amount to employees, retirees and their spouses along with other preventive tests during a annual wellness fair.

* **Chrysler Corporation**

- Conduct special corporation-wide education programs on breast cancer awareness. This program is available at 32 Wellness Offices and 72 other corporate locations.
- Distribute 7,000 Shower cards for breast self-examination.
- Chrysler Times awareness feature on Initiative to reach over 200,000 employees and retirees.
- "Tel-A Friend" notice posted in Chrysler locations encouraging employees to telephone their mothers, sisters, friends, and co-workers to remind them of the importance of mammography. For every person an employee calls, Chrysler will award them one "Wellbuck (an incentive to Chrysler makes available to employees to encourage a healthy lifestyle.).

* **Direct Selling Association**

- Coordinate efforts among over 2600 executives of direct sales companies to produce materials regarding mammograms for circulation. This effort has the potential to reach 6 million direct selling women through monthly magazines, videotapes, audiotapes and payroll and bonus check mailings.

* **Eastman Kodak Company**

- Distribute information with Supplement piece in September/October Employee Newsletter that reaches 50,000 retirees.
- Distribute 2,000 posters to communities with Eastman Kodak plants as well as making mammograms available at the worksite for Kodak employees.
- Thousands of female employees at Colorado Plant given awareness pins and asked to distribute one to an older women.

- * **Florida Association of Health Maintenance Organizations**
 - Conducted free mammograms at the state capitol in March and at Florida area malls the first weekend of each month.
 - Provides a toll free telephone number for breast screening information and to request educational materials. Encouraged worksite programs to their employer customers.
- * **Food Marketing Institute**
 - Develop brochure with National Cancer Institute, National Urban League and the U.S. Department of Health and Human Services. The National Urban League will distribute to 114 National Urban League affiliates. The Food Marketing Institute will distribute to 1500 members including their subsidiaries--food retailers and wholesaler and their customers in communities across the country.
- * **J.C. Penney**
 - Distribute information through insurance policy holder newsletter that reaches 1 million people.
 - Distribute message in October credit mailing that reaches 15-20 million.
 - Distribute material through Eckerd Drug Stores that reaches 2800 stores.
- * **Maidenform, Inc.**
 - Place 11/14 posters/signs with MMI message in dressing rooms in 100 outlet stores for Mother's Day.
- * **National Association of Chain Drug Stores**
 - NACDS member pharmacies will participate with American Greetings in a special Mother's Day outreach program, as well as provide information to 88,000 chain pharmacists in over 30,000 chain operated community pharmacies about the Medicare benefit and referral sources.
- * **National Community Pharmacists Association**
 - Publish article, including availability of materials, in October 1997 NCPA Annual Convention issue of America's Pharmacist. Will reach nearly 40,000 independent community pharmacies via mail. An additional 5,000 issues are distributed on-site at the October '97 annual convention.
 - Publish article on the Initiative in October '97 issue of the NCPA Newsletter.
 - Announce the White House Medicare Mammography Initiative during the General Session of the NCPA Annual Convention in Denver,, October 25-29, 1997. More than 5,000 attendees. Distribute material in Convention Press Room and in the Convention Exhibit Hall.
 - Post information on the Initiative on the NCPA web site [www.mepanet.org].
 - Broadcast programming, ads, or general announcement on our soon to be launched in-store television network, NPTV, which will reach hundreds of pharmacies and hundreds of thousands of consumers.

- * **Pitney Bowes**
 - Provide on-site mammograms for female employees over 35.
 - Work with area hospitals on providing mammograms for uninsured and indigent women.
- * **Shaklee Corporation**
 - Mailed notices to its 14,000 independent distributors and to all its employees alerting them to Breast Cancer Awareness Month.
- * **The Longaberger Company**
 - For every Horizon of Hope Basket purchased, the company donates \$2.00 to breast cancer research and education awareness project. Each basket contains a reminder sticker for an annual mammogram that reaches over 2.5 million women.
 - Publish article on the Initiative in Company newsletter that reaches 40,000 sales representatives.
- * **Tupperware Corporation**
 - Sent memorandum to approximately 1,000 U.S.-based Associates on the importance of regular mammograms and highlighting women 65 and older and the Initiative.
 - Develop poster with Initiative message to be highlighted at the Tupperware's U.S. Distributor Conference which reaches 350 franchised distributorships supporting the sales force in the U.S.
 - Publish article on Initiative in Distributor Bulletin insert that is distributed to the entire U.S. sales force, of approximately 100,000 women.
- * **1-800-Flowers**
 - Develop a mailer insert with the Initiative message that will be included in a reminder package to be sent to approximately 18,000-20,000 consumers.

Medicare Mammography Initiative
Editors' Commitments
10/24/97

WOMEN'S MAGAZINES:

<i>Child</i>	Pamela Abrams	Plans to include article in November issue. Circulation: 740 thousand.
<i>Cosmopolitan</i>	Bonnie Fuller	Plans to include a large feature in October issue ("A to Z" of Breast Cancer). Circulation: 2 million.
<i>Elle</i>	Elaina Richardson	Plans to include MMI article in October issue. Circulation: 900 thousand.
<i>Family Circle</i>	Susan Ungaro	Plans to include a report on breast cancer in October issue. Circulation: 5 million.
<i>Fitness</i>	Sally Lee	Plans to address MMI in October issue. Circulation: 750 thousand.
<i>Good Housekeeping</i>	Diane Salvatore	Plans to address breast cancer and MMI in October. November editor's article will address MMI. Circulation: 5 million.
<i>Healthy Living</i> <i>Country Living</i>	Rachel Newman	Plans to print an article on MMI in the November issue. Provides free mammograms to employees. Circulation: 1.6 million.
<i>Ladies' Home Journal</i>	Susan Crandell	Plans to cover MMI in October issue. Circulation: 17 million.

<i>Latina</i>	Patricia Duarte	Plans to run feature article in either November or December issue. Circulation: 300 thousand.
<i>Mademoiselle</i>	Elizabeth Crow	Plans to cover MMI in October issue. Circulation: 13 million.
<i>McCall's</i>	Sally Koslow	Plans to include major medical piece on breast cancer in October issue. Circulation: 4.3 million.
<i>Parenting</i>	Janet Chan	Plans to discuss breast self-exams in October issue. Circulation: 1.1 million.
<i>Parents</i>	Sarah Mahoney	Printed article on Breast Cancer and MMI. Circulation: 12 million.
<i>Redbook</i>	Kate White	Plans to include a feature article in September and an OB/GYN column in October on breast cancer. Circulation: 13 million.
<i>Self</i>	Rochelle Udell	Plans to include 16 pages on MMI. Vice-President involved. Circulation: 1.16 million.
<i>Seventeen</i>	Meredith Berlin	Plans to print MMI article in October issue. Circulation: 2.4 million.
<i>Vogue</i>	Anna Wintour Mary Murray	Plans to run an article on MMI in September issue. Circulation: 1.19 million

Candice Bergen:

FOR HUNDREDS OF THOUSANDS OF AMERICAN WOMEN, COPING WITH
BREAST CANCER IS A FACT OF DAILY LIFE...ONE THAT THEY DEAL WITH
WITH COURAGE, DIGNITY...AND AT TIMES EVEN HUMOR.

FOR MOST WOMEN, A REGULAR MAMMOGRAM IS A CLEAN BILL OF
HEALTH. FOR OTHERS IT CAN BE THE BEST AVAILABLE TOOL FOR
DISCOVERING THE DISEASE EARLY, WHEN IT IS EASIEST TO TREAT.

1 OUT OF 8 AMERICAN WOMEN WILL BE DIAGNOSED WITH BREAST
CANCER IN HER LIFETIME—WITH AGE THE LEADING RISK FACTOR.
SO USE YOUR HEAD AND YOUR HEART AND GET A MAMMOGRAM.

Mrs. Clinton:

(video taped wrap-up)



301 Oxford Valley Road
Bldg 1503
Yardley, PA 19067

Tel (215) 321-4000
Fax (215) 321-4104

National Mammography PSA
Script for Whitney and Sissy Houston

(Open on Grandmother Playing with Grandchild)

Sissy Houston:
Honey, how was the baby's check-up?

Whitney:
Just fine Mama. More importantly how about your mammogram?

Sissy:
Everything was just fine...and my Medicare benefit helped pay for it too.

Whitney:
Great mama. Just remember that Medicare now helps pay for mammograms ever year so make an appointment now for your mammogram for next year.

Sissy:
Girl...you can be such a nag. I guess it must be true. We all turn into our mothers eventually.

Whitney:
Then it's a good thing that my mama's so awesome.

(Stephen Baldwin reading the paper. Mom is watering plants or other nearby activity.)

Mom, this article says that most women your age don't get regular mammograms, even though age is the leading risk factor for breast cancer.

My Danny. He's so smart.

No mom, I'm not Danny. . . . It goes on to say that 180,000 new cases of breast cancer will be diagnosed this year, over half of them in women over 65.

My Billy, he's so good with numbers.

Mom, get it straight, I'm not Billy. . . . And starting January 1, Medicare pays for mammograms for women 65 and over. Now there's no excuse!

Alec. You're so compassionate.

(Stephen puts down the paper and addresses his mom affectionately)

Mom, there's one thing you always get right. . . encouraging women to get regular mammograms because early detection can save lives.

(Mrs. Baldwin reaches over and hugs Stephen)

I never confuse the important things in life, Stephen.



301 Oxford Valley Road
Bldg 1503
Yardley, PA 19067

Tel (215) 321-4000
Fax (215) 321-4104

White House Mammography Campaign
Celebrity TV PSA : 30
Final 10 second wrap

Mrs. Clinton:
BE SURE THE FIRST LADY IN YOUR LIFE KNOWS ABOUT THE
IMPORTANT NEW BENEFIT THAT PAYS FOR ANNUAL SCREENING
MAMMOGRAMS FOR ALL MEDICARE - ELIGIBLE WOMEN AGE 65 AND
OLDER.

ENCOURAGE HER TO GET A MAMMOGRAM ... IT'S A PICTURE THAT CAN
SAVE HER LIFE.



National Breast Cancer Awareness Month, 1997

By the President of the United States of America

A Proclamation

Every year we dedicate the month of October to focus on breast cancer and to reaffirm our national commitment to eradicate it. But for thousands of American women and their families and friends, breast cancer is a devastating reality that casts a shadow over their lives every day. In this decade alone, nearly half a million women will die of breast cancer, and more than 1.5 million new cases of the disease will be diagnosed.

Our greatest weapon in the crusade against breast cancer is knowledge; knowledge of its causes and knowledge about prevention and treatment. My Administration has established a National Action Plan on Breast Cancer to unite organizations across the country in a collaborative effort to find out more about the disease and how best to respond to it.

The Department of Health and Human Services is taking the lead in this national effort, through education and research at the National Cancer Institute and the Agency for Health Care Policy and Research; through nationwide screening and detection programs at the Centers for Disease Control and Prevention; through certification of mammography facilities by the Food and Drug Administration; through prevention services and treatment by health benefit programs such as Medicare and Medicaid; and through increased access to clinical treatment trials for cancer patients who are beneficiaries in Department of Defense and Department of Veterans Affairs programs. The Department of Defense has also initiated a breast cancer research program to reduce the incidence of breast cancer, increase survival rates, and improve the quality of life for women diagnosed with the disease.

We can be proud of the progress we have made. One of the most promising recent research achievements is our increased understanding of the role of genetics in the cancer process. We have learned that cancer is a disease of altered genes and altered gene function, and research into the relationship between breast cancer and genes is helping us to better understand the basis of the disease. However, we must ensure that progress in genetic information is used only to advance and to improve the Nation's health—not as a basis for discrimination. That is why this year I have urged the Congress to pass a law that prevents health insurance plans from discriminating against individuals on the basis of genetic information.

High-quality mammography has also proved to be a powerfully effective tool in the effort to detect breast cancer in its earliest, most treatable stage. The National Cancer Institute, the American Cancer Society, and many other professional organizations agree that women in their forties benefit from mammography screening, and earlier this year I was pleased to sign legislation that will help Medicare beneficiaries with cost-sharing for annual screening mammograms. The First Lady has also launched an annual campaign to encourage older women to use the Medicare mammography screening benefits.

We have real cause for celebration during National Breast Cancer Awareness Month this year: recent data show that the breast cancer rate for American women is declining. Heartened by this knowledge, let us reaffirm our commitment to the crusade against breast cancer. Let us ensure that all women know about the dangers of breast cancer, are informed about the lifesaving potential of early detection, receive recommended screening services, and have access to health care services and information. Let us continue to move research forward to improve treatments and find a cure for this disease. Working together, we can look forward to the day when our mothers, wives, daughters, sisters, and friends can live long, healthy lives, free from the specter of breast cancer.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim October 1997 as National Breast Cancer Awareness Month. I call upon government officials, businesses, communities, health care professionals, educators, volunteers, and all the people of the United States to reflect on the progress we have made in advancing our knowledge about breast cancer and to publicly reaffirm our national commitment to controlling and curing this disease.

IN WITNESS WHEREOF, I have hereunto set my hand this first day of October, in the year of our Lord nineteen hundred and ninety-seven, and of the Independence of the United States of America the two hundred and twenty-second.

William Clinton

THE WHITE HOUSE

WASHINGTON

October 23, 1997

KENNEDY CENTER CONCERT HALL RE-OPENING

DATE:	October 24, 1997
TIME:	7:00 pm
LOCATION:	Kennedy Center
FROM:	Melanne Verveer

I. PURPOSE

To attend a concert featuring the National Symphony Orchestra and Kathleen Battle to celebrate the re-opening of the Kennedy Center Concert Hall.

II. BACKGROUND

The Concert Hall, the largest of the Kennedy Center's six theaters, is the first to be completely renovated since the Center's construction. The facility will re-open October 24 and 25 with two different, gala programs featuring the National Symphony Orchestra and soloists Kathleen Battle (October 24) and Van Cliburn (October 25).

The new Concert Hall offers vastly increased and improved accommodations for persons with disabilities, bringing the hall far beyond current federal standards under the Americans with Disabilities Act. The hall will also feature reconfigured seating with new vantage points and greater comfort for patrons, in addition to improved acoustics for both performers and the audience.

III. PARTICIPANTS

President's Box

- YOU
- The First Lady
- Mr. and Mrs. Bill and Buffy Cafritz
- Mr. And Mrs. Abe and Irene Pollin
- Mr. and Mrs. Roger and Vicki Sant
- Mr. and Mrs. Vernon and Ann Jordan
- Mrs. Linda Slatkin

IV. SCENARIO

- **The President** and the First Lady arrive at the Kennedy Center and proceed to the President's Box.
- **The President** and the First Lady stand for the *National Anthem*
POOL PRESS
- Jim Johnson, President, Kennedy Center, makes opening remarks.
- Performance begins.
- Intermission (15 minutes).
- Performance resumes.
- Immediately following the final selection, **the President** and the First Lady will proceed backstage.
- On stage announcement of **the President**, by Leonard Slatkin, Conductor, National Symphony Orchestra.
- **The President** proceeds to the stage to conduct an encore performance of "Stars and Stripes Forever."
POOL PRESS
- The First Lady presents Leonard Slatkin with a bouquet of flowers.
- **The President** and the First Lady greet the orchestra members and depart.

V. PRESS

Pool Press for National Anthem and encore.

VI. REMARKS

None.

Tuesday, October 28, 1997

3:00 PM	Briefing for the Chinese State Visit	Distributed Separately
6:00 PM	Congressional Meeting	Distributed Separately
6:55 PM	Telephone Call to Departing Secretary of the Air Force, Dr. Sheila Widnall	Tab A To Be Forwarded
9:00 PM	Private Reception with President Jiang Zemin	Distributed Separately

CHICAGO, ILLINOIS
WASHINGTON, D.C.
TUESDAY, OCTOBER 28, 1997

SCHEDULE OF THE PRESIDENT

FOR

TUESDAY, OCTOBER 28, 1997

REVISED FINAL SCHEDULE

SCHEDULING DIRECTOR:

STEPHANIE STREETT

HOME: 202-332-5651

OFFICE: 202-456-2823

WHCA PAGER: 4033

TRIP COORDINATOR:

KAREN FINNEY

HOME: 202-667-0132

OFFICE: 202-456-7951

WHCA PAGER: 4216

PRESS DESK:

ANNE EDWARDS

HOME: 301-565-3101

OFFICE: 202-456-2921

WHCA PAGER: 4208

ADVANCE LEAD:

AL RUTHERFORD

STAFF OFFICE: 32220

CELL PHONE: 202-757-9257

WHCA PAGER: 5155

WEATHER:

CHICAGO, IL

Partly cloudy, breezy and warmer.

Wind southwest at 12 to 22 knots.

Low 34 to 39.

High 56 to 61.

WASHINGTON, D.C.

Mostly sunny.

**Wind northwest at 10 to 20 knots becoming
southwest at 5 to 20 knots by evening.**

Low 38 to 43.

High 56 to 61.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. schedule	re: Schedule of the President for Tuesday, October 28, 1997 [partial] (3 pages)	10/28/1997	b(7)(E)

COLLECTION:

Clinton Presidential Records
Staff Secretary
Briefing Books
OA/Box Number: 14583

FOLDER TITLE:

October 1, 1997-October 30, 1997 [binder] [3]

2019-0990-S
rs3493

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

CHICAGO, ILLINOIS
WASHINGTON, D.C.
TUESDAY, OCTOBER 28, 1997

SCHEDULE OF THE PRESIDENT
FOR
TUESDAY, OCTOBER 28, 1997
REVISED FINAL SCHEDULE

STAFF NOTE: **BAGGAGE CALL IS 6:00 AM. PLEASE REFERENCE THE HOTEL ADVISORY FOR SPECIFIC DIRECTIONS.**

STAFF NOTE: **There will be an escort to the Ritz Carlton Hotel departing from the Lobby of the Regal Knickerbocker Hotel at 8:00 am.**

STAFF NOTE: **There will be vans departing for the airport from the Regal Knickerbocker Hotel at 9:00 am for all staff not manifested for the event.**

NOTE: **The First Lady will depart the Ritz Carlton Hotel at 8:15 am.**

8:15 am-
8:35 am

BRIEFING FOR EDUCATION EVENT
DINING ROOM
The Ritz Carlton Hotel
Staff Contact: Bruce Reed, Michael Cohen

(b)(7)(e)

CHICAGO, ILLINOIS
WASHINGTON, D.C.
TUESDAY, OCTOBER 28, 1997

8:40 am

THE PRESIDENT departs the Ritz Carlton Hotel via motorcade en route the Oscar Mayer Public School
[drive time: 10 minutes]

Greeters Upon Departure: Nichola Multon, General Manager, Ritz
Carlton Hotel
Robert Cima, Resident Manager, Ritz Carlton
Hotel



8:50 am

THE PRESIDENT arrives the Oscar Mayer Public School

Greeters: Mayor Richard Daley
Congressman Rod Blagojevich
Robert Blitstein, Principal, The Oscar Mayer Public School
Paul Wallace, CEO, Chicago Public Schools
Cozette Buckney, Chief Education Officer, Chicago Public
Schools
Gary Chico, President, Board of Trustees, Chicago Public
Schools

9:00 am-
9:50 am

EDUCATION EVENT
GYMNASIUM
The Oscar Mayer Public School
Remarks: June Shih
Staff Contact: Bruce Reed
Event Coordinator: Karen Finney
OPEN PRESS

- Off stage announcement of Gary Chico, Cozette Buckney, and Paul Wallace.
- Off stage announcement of **the President**, Congressman Rod Blagojevich, Mayor Richard Daley, Robert Blitstein, Maggie Sullivan, Mary and Evaline Medina.
- Robert Blitstein makes welcoming remarks and introduces Congressman Rod Blagojevich.
- Congressman Rod Blagojevich makes brief remarks and introduces Mayor Richard Daley.
- Mayor Richard Daley makes brief remarks and introduces Maggie Sullivan, 6TH Grade Teacher.
- Maggie Sullivan makes brief remarks and introduces Mary and Evaline Medina.
- Mary and Evaline Medina make brief remarks and introduce **the President**.
- **The President** makes remarks.
- Upon the conclusion of his remarks, **the President** works a ropeline and proceeds to the cafeteria.

Note: The President will do Motorcade Driver photos en route the Cafeteria.

NOTE: Mayor Daley will depart at approximately 9:45 am.
--

CHICAGO, ILLINOIS
WASHINGTON, D.C.
TUESDAY, OCTOBER 28, 1997

9:55 am-
10:05 am

DROP BY WITH STUDENTS
CAFETERIA
The Oscar Mayer Public School
Staff Contact: Bruce Reed
Event Coordinator: Karen Finney
STILLS ONLY

- **The President** works a ropeline with Kindergarten, 1ST and 2ND grade students.
- **The President** proceeds to the motorcade.

NOTE: The 3RD, 4TH, 5TH, 6TH, 7TH and 8TH grade students from the school will greet the President upon departure from the school.

The President will also do police photos upon his departure from the school.

10:15 am

THE PRESIDENT departs The Oscar Mayer Public School via motorcade en route Meigs Field
[drive time: 15 minutes]

(b)(7)(e)

10:30 am **THE PRESIDENT** arrives Meigs Field

PLEASE CONSULT THE BACK OF THE TRIP BOOK FOR ALL AIRCRAFT MANIFESTS.
--

10:40 am **THE PRESIDENT** departs Meigs Field via Marine One en route Chicago
O'Hare International Airport
[flight time: 10 minutes]
OPEN PRESS

10:50 am **THE PRESIDENT** arrives Chicago O'Hare International Airport
CLOSED PUBLIC
OPEN PRESS

Greeters: Colonel Richard Anders, Agitant Base Commander,
O'Hare International Airport, Air Reserve Station

11:05 am **THE PRESIDENT** departs Chicago O'Hare International Airport, Chicago,
Illinois via Air Force One en route Andrews Air Force Base
[flight time: 1 hour, 35 minutes]
[time change: +1 hour]

1:40 pm EST **THE PRESIDENT** arrives Andrews Air Force Base

1:55 pm **THE PRESIDENT** departs Andrews Air Force Base via Marine One en
route the Reflecting Pool
[flight time: 10 minutes]

2:05 pm **THE PRESIDENT** arrives the Reflecting Pool

2:15 pm **THE PRESIDENT** departs the Reflecting Pool via motorcade en route the
White House
[drive time: 5 minutes]

2:20 pm **THE PRESIDENT** arrives at the White House

CHICAGO, ILLINOIS
WASHINGTON, D.C.
TUESDAY, OCTOBER 28, 1997

2:45 pm-
3:00 pm

MEETING
OVAL OFFICE
Staff Contact: Erskine Bowles

3:00 pm-
4:30 pm

BRIEFING FOR THE CHINESE STATE VISIT
CABINET ROOM
Staff Contact: Sandy Berger

4:30 pm-
5:30 pm

PHONE AND OFFICE TIME
OVAL OFFICE

5:30 pm-
6:00 pm

BRIEFING
OVAL OFFICE
Staff Contact: John Hilley

6:00 pm-
6:45 pm

CONGRESSIONAL MEETING
OVAL OFFICE
Staff Contact: John Hilley
CLOSED PRESS

6:55 pm-
7:00 pm

**PHONE CALL TO DEPARTING SECRETARY OF THE AIR
FORCE, DR. SHEILA WIDNALL**
OVAL OFFICE
Staff Contact: Alan Sullivan

9:00 pm-
10:00 pm

**PRIVATE RECEPTION WITH PRESIDENT JIANG ZEMIN
RESIDENCE**

Staff Contact: Sandy Berger

- 9:00 pm -- President Jiang Zemin, Premier Qian Aichen and Interpreter tbd, arrive South Portico, where they are greeted by Mary Mel French, Acting Chief of Protocol.
- Mary Mel French escorts President Jiang Zemin and his party to the Private Residence via the elevator.
- 9:03 pm -- Mary Mel French introduces President Jiang Zemin and his party to **the President** and Sandy Berger.
- **The President** escorts President Jiang Zemin and party to seating area tbd for conversation.
- 9:55 pm -- Upon completion of the visit, **The President** escorts President Jiang Zemin and party to the residence elevator and bids the Chinese Delegation farewell.
- Mary Mel French escorts President Jiang Zemin and party downstairs, thru the Diplomatic Reception Room and outside to the staged motorcade.
- President Jiang Zemin and party depart the South Grounds.

NOTE: The First Lady is scheduled to arrive back at the White House at 12:00 am.

EVENING OFF

BC AND HRC RON

**THE WHITE HOUSE
WASHINGTON, D.C.**

Thursday, October 30, 1997

12:20 PM	"Bob Hope Bill" Signing	Tab A
12:45 PM	Briefing/Foreign Policy Phone Call	Distributed Separately
1:25 PM	Audio Taping	Tab B
2:10 PM	Starbright Foundation Kickoff	Tab C
	- Remarks	Tab D To Be Forwarded
	- Background	Tab E
5:05 PM	Interview with The New York Daily News	Tab F
6:45 PM	Congressional Meeting	Tab G

SCHEDULE OF THE PRESIDENT

FOR

THURSDAY, OCTOBER 30, 1997

FINAL SCHEDULE

SCHEDULING DIRECTOR:

STEPHANIE STREETT

HOME: 202-332-5651

OFFICE: 202-456-2823

WHCA PAGER: 4033

EVENT COORDINATOR:

AVIVA STEINBERG

HOME: 202-362-1813

OFFICE: 202-456-2920

WHCA PAGER: 4022

PRESS DESK:

ANNE EDWARDS

HOME: 301-565-3101

OFFICE: 202-456-2921

WHCA PAGER: 4208

ADVANCE LEAD:

JIM LOFTUS

HOME: 202-667-3890

OFFICE: 202-456-6410

WHCA PAGER: 4447

WEATHER:

WASHINGTON, D.C.

Partly cloudy

Wind northeast to southeast at 6 to 12 knots

Low 43 to 48

High 64 to 69

**SCHEDULE OF THE PRESIDENT
FOR
THURSDAY, OCTOBER 30, 1997
FINAL SCHEDULE**

DOWN UNTIL 12:00 PM

NOTE: The First Lady will depart for Dublin, Ireland at 8:30 am.

12:00 pm-		MEETING
12:15 pm		OVAl OFFICE Staff Contact: Erskine Bowles
12:15 pm-		BRIEFING
12:20 pm		OVAl OFFICE Staff Contact: Maria Echaveste, John Hilley
12:20 pm-		SIGNING OF HOUSE JOINT RESOLUTION NUMBER 75
12:35 pm		OVAl OFFICE Staff Contact: Maria Echaveste, John Hilley WHITE HOUSE PHOTO ONLY
 Note: One camera from <i>A&E Biography</i> will be escorted into the Oval Office for approximately 2-3 minutes.		
12:40 pm-		MEETING
12:45 pm		OVAl OFFICE Staff Contact: Stephanie Streett
12:45 pm-	(T)	BRIEFING/ FOREIGN POLICY PHONE CALL
1:15 pm		OVAl OFFICE Staff Contact: Sandy Berger
1:20 pm-		BRIEFING
1:25 pm		MAP ROOM Staff Contact: Craig Smith, Brenda Anders
1:25 pm-		AUDIO TAPINGS
1:35 pm		MAP ROOM Staff Contact: Craig Smith, Brenda Anders
1:35 pm-		BRIEFING FOR THE STARBRIGHT FOUNDATION EVENT
1:50 pm		MAP ROOM Staff Contact: Ann Lewis, John Podesta

WASHINGTON, D.C.
THURSDAY, OCTOBER 30, 1997

1:55 pm **THE PRESIDENT** departs the White House via motorcade en route
Children's National Medical Center
[drive time: 10 minutes]

2:05 pm **THE PRESIDENT** arrives at Children's National Medical Center

Greeters: Steven Spielberg
 Norman Schwartzkopf
 Mickey Butler, Starbright Pioneer Child
 Ricky Adams, Starbright Pioneer Child
 Vannessa Gonzalez, Starbright Pioneer Child
 Lauren Alexanderson, Starbright Pioneer Child

2:10 pm-
3:30 pm

STARBRIGHT FOUNDATION KICKOFF
ATRIUM
Children's National Medical Center
Remarks: Jordan Tamagni
Staff Contact: John Podesta
Event Coordinator: Aviva Steinberg
OPEN PRESS

Note: There will be a pre-program.

- Introductions of **the President**, the Vice President, Steven Spielberg, and Norman Schwarzkopf by Starbright Pioneer Children.
- **The President** proceeds to his seat.
- The Vice President makes brief remarks and introduces Norman Schwarzkopf.
- Norman Schwarzkopf makes brief remarks and introduces Steven Spielberg.
- Steven Spielberg makes brief remarks and introduces Ricky Adams.
- Ricky Adams introduces **the President**.
- **The President** makes remarks.
- **The President**, the Vice President, Steven Spielberg and Norman Schwarzkopf proceed to the computer demonstration area.
- **The President** and the Vice President look on as Vannessa Gonzalez and Lauren Alexanderson perform an Internet demonstration.
- Norman Schwarzkopf will end the program.
- **The President** works a ropeline and departs.

3:35 pm

THE PRESIDENT departs Children's National Medical Center via motorcade en route the White House
[drive time: 10 minutes]

3:45 pm

THE PRESIDENT arrives the White House

3:50 pm-
4:50 pm

PHONE AND OFFICE TIME
OVAL OFFICE

4:50 pm-
5:05 pm

BRIEFING
OVAL OFFICE
Staff Contact: Mike McCurry

5:05 pm- **INTERVIEW WITH THE NEW YORK DAILY NEWS**
5:30 pm **OVAL OFFICE**
Staff Contact: Mike McCurry

Interviewers: Kathy Kiely
Tom De Frank

5:30 pm- **MEETING WITH THE VICE PRESIDENT**
6:30 pm **OVAL OFFICE**

6:30 pm- **BRIEFING**
6:45 pm **OVAL OFFICE**
Staff Contact: John Hilley

6:45 pm- **CONGRESSIONAL MEETING**
7:15 pm **OVAL OFFICE**
Staff Contact: John Hilley
CLOSED PRESS

EVENING OFF

BC RON **THE WHITE HOUSE**
WASHINGTON, D.C.

HRC RON **AMBASSADOR'S RESIDENCE**
DUBLIN, IRELAND

157 007 28 H871

THE WHITE HOUSE
WASHINGTON

October 29, 1997

BILL SIGNING CEREMONY FOR H.J. RES 75, HONORARY VETERAN STATUS
FOR LESLIE TOWNS (BOB) HOPE

DATE: Thursday, October 30
LOCATION: The Oval Office
TIME: 12:20pm to 12:35pm
From: John Hilley *John Hilley*
Maria Echaveste

I. PURPOSE

To sign into law H.J. Res 75. This bill confers upon Bob Hope the status of honorary veteran of the U.S. Armed Forces and extends the gratitude of Congress, on behalf of the American people, to Bob Hope for his lifetime of accomplishments and service on behalf of the United States military service members.

II. BACKGROUND

According to H.J. Res 75, the designation of honorary veteran status has never been conferred on an individual. The resolution states that Bob Hope's service on behalf of service members fully justifies his designation as an honorary veteran.

Bob Hope was born on May 29, 1903 in Eltham, England. He came to the United States in 1907, at the age of four. His family settled in Cleveland, Ohio.

During World War II, the Korean Conflict, the Vietnam War, and the Persian Gulf War, Bob Hope traveled to combat zones to visit and entertain millions of service members from all branches of the military. For this service, he has previously been awarded the Congressional Gold Medal, the Presidential Medal of Freedom, and the Distinguished Service Medal of each branch of the U.S. Armed Forces.

H.J. Res 75, sponsored by Sen. Arlen Specter (R-PA) and Rep. Bob Stump (R-AZ), passed both Houses of Congress by Unanimous Consent. The United States Congress honored Bob Hope in a ceremony at the U.S. Capitol on Wednesday, October 29, 1997.

III. PARTICIPANTS

Pre-Brief

President

John Podesta

Maria Echaveste

John Hilley

Al Maldon

Ceremony

The President

Sen. Arlen Specter

Rep. Henry Waxman

Mr. and Mrs. Bob Hope (Delores)

Ms. Linda Hope - daughter

Mr and Mrs. Tony Hope (Paula)- son

Mr. William "Kelly" Hope - son

Mr. Andrew Hope Lande - grandson

General Carl Mundy, Jr. - President of the USO

Mr. and Mrs. Mort Lachman (Natalie)- producer & writer
for Bob Hope's television specials and producer of
"All in the Family" and "Archie's Place"

Mr. Ward Grant - Director of Public Relations for Hope

Mr. Dennis Paulin - Bob Hope's personal aide

Mr. and Mrs. Thomas Malatesta (Beverly) - nephew

Mr. and Mrs. James Symington (Sylvia)- son of former
Air Force Secretary and U.S. Senator, Stuart
Symington

Mr. and Mrs. Alex Spanos (Fayne)- owner of the San
Diego Chargers and close family friend

Mr. and Mrs. Anthony Montalto (Candida)- business
advisor to Bob Hope ...

IV. PRESS PLAN

White House photo only.

Note: One camera from Arts & Entertainment Biography
will be escorted into the Oval office for approximately
2 to 3 minutes during the actual signing.

V. SEQUENCE OF EVENTS

- The President greets Mr. and Mrs. Bob Hope and guests and Members of Congress.
- The President signs the bill.
- The President takes a photo and the guests depart.

VI. REMARKS

None.

VII. ATTACHMENTS

None.

**Taping
Radio Actualities**

197 OCT 29 PM 8:25

Date: October 30, 1997
Place: The Map Room
Time: 1:20 PM
Fr: Craig T. Smith

I. PURPOSE

The purpose of the radio actualities is to stimulate voter turnout in close elections.

II. BACKGROUND

Craig will brief.

III. PARTICIPANTS

Craig T. Smith

IV. PRESS PLAN

Closed to the Press.

V. SEQUENCE

1:20 PM

- YOU arrive in the Map Room
- YOU are briefed by Craig Smith on the elections and videos.
- YOU tape the radio actualities in the following order:
 - Jim McGreevey.
 - New Jersey Democrats
 - Congresswoman Sheila Jackson Lee
 - Houston Mayor Lanier
 - Virginia Democrats.
- options:
 - Minneapolis Mayor Sharon Sayles Belton
 - Toledo Mayor Carty Finkbeiner
- YOU depart.

VI. REMARKS

Scripts attached.

THE WHITE HOUSE

WASHINGTON

October 29, 1997

Launch of Starbright Foundation's National Campaign to Connect America's Children's Hospitals to the Internet

DATE: Thursday, October 30, 1997
LOCATION: Children's National Medical Center (Washington, DC)
TIME: 2:10 p.m. - 3:30 p.m.
FROM: John Podesta *for JPD*

I. PURPOSE

You are participating in this event to launch the Starbright Foundation's national campaign to connect children's hospitals to the Internet.

II. BACKGROUND

During your last State of the Union Address, you challenged the nation to start connecting every children's hospital in the country as soon as possible to the Internet, "so that a child in bed can stay in touch with school, family, and friends." In response, the Starbright Foundation, which is led by Steven Spielberg and General Norman Schwarzkopf, is announcing its intention to link more than 100 children's hospitals from around the country to the Internet in 1998. You will be launching this national campaign.

The Starbright Foundation began linking children's hospitals to the Internet in 1995, when they connected seven hospitals around the country in a test network. Following your State of the Union challenge, Starbright has agreed to launch a national campaign to link all children's hospitals, and has set a goal of connecting all of the major children's hospitals around the country to the Internet during 1998. Once in place, the network will also be available for communication between doctors and telemedicine applications. The Starbright Foundation is receiving major support from Intel and Sprint to launch this network.

III. PARTICIPANTS

Pre-brief participants

The Vice President (*on travel)

John Podesta

Ann Lewis

Don Gips

Tim Newell

Peter Rundlet

Jordan Tamagni

Event Participants

The Vice President

Gen. Norman Schwarzkopf

Steven Spielberg

Ricky Adams, Starbright Pioneer Kid

Lauren Alexanderson, Starbright Pioneer Kid

Mikey Butler, Starbright Pioneer Kid

Vanessa Gonzalez, Starbright Pioneer Kid

Anna Infante, Starbright Kid (by videoconference from Fort Worth)

Brandon Thompson, Starbright Kid (by videoconference from Fort Worth)

IV. PRESS PLAN:

Open Press. There will be a Q & A session with Norman Schwarzkopf and Steven Spielberg after your departure.

V. SEQUENCE OF EVENTS

- You will arrive at the Children's National Medical Center and be greeted by Steven Spielberg, Gen. Norman Schwarzkopf, and the four Starbright Pioneer Kids: Ricky Adams, Lauren Alexanderson, Mikey Butler, and Vanessa Gonzalez. The Vice President will arrive separately.
- Ned Zeckman, CEO of the Children's National Medical Center, will open the program with brief welcoming remarks, the four Starbright Pioneer Kids will be introduced, and a short video about the Starbright Network will be shown.
- The Starbright Pioneer Kids will make brief remarks, and, as a group, announce you, the Vice President, Steven Spielberg, and General Schwarzkopf to the stage.
- You will proceed to the stage with the Vice President, General Schwarzkopf, and Steven Spielberg, and take seats in the directors' chairs onstage. The kids will be seated to one side.
- The Vice President will give brief remarks and introduce General Schwarzkopf.
- General Schwarzkopf will give brief remarks and introduce Steven Spielberg.
- Steven Spielberg will give brief remarks and introduce Ricky Adams, Starbright Pioneer Kid.
- Ricky Adams, age 10, will introduce you.

- You will give your remarks.
- Together with the Vice President, Gen. Schwarzkopf, and Steven Spielberg, you will proceed with two of the Starbright Kids -- Vanessa Gonzalez and Lauren Alexanderson -- to the computer demonstration area.
- You and the Vice President will look on as Vanessa and Lauren sign on to the Starbright Network. They will initiate a videoconference link over the computer to two children hospitalized in Fort Worth, Texas -- Anna Infante (14 - today is her birthday) and Brandon Thompson (12). You will have a brief exchange with the hospitalized children over the videoconference link. Time permitting, they will also link to a children's hospital in Kansas City, Missouri. (**Note: both ends of the videoconference will be displayed on video screens at the back of the stage. You should be careful to remain within range of the cameras mounted on the computers during the demonstration.)
- General Schwarzkopf will end the program.
- You will work a ropeline and exit to the holding area.
- Your picture will be taken with the families of the four Starbright Pioneer Kids, and you will depart.

VI. REMARKS

To be provided by Speechwriters (Jordan Tamagni).

VII. ATTACHMENTS

Background paper on Starbright

Starbright Kids bio information

**THE REMARKS
FOR THE STARBRIGHT FOUNDATION KICKOFF
WILL BE FORWARDED**



STARBRIGHT World

A project of the STARBRIGHT Foundation

Seriously ill children face challenges most of us would find insurmountable — pain, fear, isolation, loneliness and stress. The STARBRIGHT Foundation is dedicated to the creation of projects that empower seriously ill children to combat their psychosocial and medical challenges...and give them back their childhood.

In November 1995, the STARBRIGHT Foundation, with the help of Sprint and the Intel Corporation, created STARBRIGHT World, a private, interactive computer network for hospitalized children. In STARBRIGHT World, children interacted in a virtual community populated with kids who faced similar healthcare challenges. The STARBRIGHT Foundation conducted an 18-month beta test of STARBRIGHT World with seven hospitals across the nation to study the benefits of this unique network. Results from the beta test indicated that kids valued connection with their peers, and preliminary studies showed STARBRIGHT World can have a positive effect in diminishing pain and loneliness and improving self esteem.

Now, the STARBRIGHT Foundation is distributing an enhanced network, based on direction received from kids, healthcare providers and technology experts, to 100 hospitals across the United States. This network will remain a vital community for seriously ill children with an expanded offering of content. Within this virtual community, three areas of content — communication, activities, and information — provide children with meaningful tools enabling them to better cope with the often painful realities of their day to day lives.

A variety of communication choices designed to meet the specific needs of seriously ill children now exist in STARBRIGHT World, including ProShare™ video conferencing, audio and text chat spaces, bulletin boards and e-mail. A key feature requested by kids is "find a friend," a means of locating friends on-line or meeting kids with similar interests or illnesses. Activities include creative expression and single and multi-user games, each chosen to address a specific healthcare challenge. For example, many games are fast-paced adventures which may distract a child from pain or from a painful procedure. Within the information area, kids can access answers to medical questions or learn about procedures in terms they can understand. Additionally, they can gather information on topics from sports to school subjects using approved internet sites.

STARBRIGHT World is a private and secure network. While internet content is available to kids, no inappropriate hot links are active. STARBRIGHT World's internet connections also remain secure from public access through a variety of security measures, ensuring the privacy of these children regardless of their location.

Throughout the network expansion, STARBRIGHT will continue to work with the healthcare community as we identify and design new content for the kids. Proposals have been solicited from investigators for additional research to begin in 1998. This research will examine the impact of STARBRIGHT World on variables such as pain, anxiety, depression, medical compliance and self-esteem.

STARBRIGHT World could not have been developed without the generosity of our corporate partners, Sprint and Intel Corporation. Our long term goal is to expand to homes and schools to allow children to maintain contact with their peer group after they leave the hospital. The STARBRIGHT Foundation actively seeks additional partnerships with individuals and corporations interested in improving the quality of life for seriously ill children nationwide.

A Nonprofit Foundation

1990 South Bundy Drive, Suite 100, Los Angeles, California 90025

Telephone: 310/447-9090 Telefax: 310/447-9091

<http://www.starbright.org/>



**Autobiography
Written by
Vanessa Gonzalez
STARBRIGHT World Pioneer**

My name is Vanessa Gonzalez, I am 15 years old and live in Mountain View, California. I was born in New York City and my family comes from the Dominican Republic. I enjoy singing, arts and crafts and swimming.

When I was 13, I was diagnosed with Osteosarcoma. I have been receiving treatments at Lucile Salter Packard Children's Hospital at Stanford and this is where I have been using STARBRIGHT World. I like using STARBRIGHT because it allows me to find and talk to people who have the same type of sickness that I do. In the hospital I only knew two other people who had the same cancer that I had, but through STARBRIGHT I made a lot of friends, especially a girl in New York City with the same illness. When using STARBRIGHT World, it is fun to choose your own avatar, you can tell a lot about the other kids by the avatar they choose to represent themselves.

STARBRIGHT means a lot to me, it is all about communication. With STARBRIGHT there are no barriers the hospital puts up barriers and makes it harder to communicate. When your immune system is low, you can't really go anywhere, but on STARBRIGHT you can be anything and go anywhere. There are no barriers like in the real world.



**Autobiography
Written by
Lauren Elizabeth Alexanderson
STARBRIGHT World Pioneer**

My name is Lauren Elizabeth Alexanderson. I am thirteen years old, and I live in Plainfield, New Jersey. I attend the Pingry School in Martinsville, NJ. I have no brothers and sisters. Some of my favorite things to do are listening to music, working with computers, writing, singing and dancing at parties. Some of the sports I participate in are sailing, swimming and tennis. I have had to learn to play tennis left handed; I must say, it is a challenge. One of my favorite hobbies is making string bracelets for my friends.

I used to have cancer- more specifically, osteogenic sarcoma of the right wrist. I was treated with chemotherapy at the Mount Sinai Hospital in New York. I became a STARBRIGHT PIONEER toward the end of my treatment program. STARBRIGHT meant a lot to me. It was a chance to meet new people who understood what I was going through. I enjoyed talking with friends in other hospitals, exploring the computer and playing games- some of my favorite pastimes. Sometimes it was just as much fun to explore the worlds by myself and to get lost in them; it took my mind off of my cancer. I wish I had been able to use STARBRIGHT during the times when I was isolated in a hospital room or in intensive care. Through STARBRIGHT I got to know other kids who were patients at Mount Sinai, and STARBRIGHT PIONEERS at other hospitals. One special friend that I made on the system was Vanessa from Palo Alto. I loved talking, joking and relating with her about the side effects of chemotherapy. We had a hilarious conversation about our hair falling out, but our nails growing. STARBRIGHT guarantees that I will never be alone in the hospital.

When I returned to school, I organized two fund-raisers for STARBRIGHT, because I wanted other hospitalized kids to share the STARBRIGHT experience. The first fund-raiser was a "Dress Down Day" in which students paid one dollar for the privilege of wearing blue jeans to school. The other was a middle school Valentine's Day Dance.

I think STARBRIGHT helps kids to survive the yucky medicines and boring hours in the hospital, and just for an hour or two, feel like a normal kid again.



**Autobiography
written by
Ricky Adams
STARBRIGHT World Pioneer**

My name is Ricky Adams. I am 10 years old, and I live in Lewisville, Texas. My favorite thing to do is to watch the Dallas Cowboys and Troy Aikman, I am his biggest fan! When I am not watching the Cowboys, I enjoy playing sports, especially swimming, bike riding and rollerblading. I also like to play with computers, Nintendo and building model rockets and launching them.

I use STARBRIGHT World in the Aikman End Zone at Children's Medical Center in Dallas where I am being treated for Congestive Heart Failure. I really like using the STARBRIGHT World system, it's really fun. You can go to different worlds. You can see other people and talk to them. STARBRIGHT World has made my hospital stay a lot funner and it makes time go faster.



Mikey Butler **STARBRIGHT World Pioneer**

Frank (Mikey) Butler (18) is a college freshman. He has Cystic Fibrosis and Asthma and has spent one third of his life in Children's Hospital of Pittsburgh.

Mikey enjoys computers, public speaking and drumming. He says that he values STARBRIGHT World because it enables him, as one of the older residents to offer his experience to younger kids.

As a STARBRIGHT Pioneer, one of the children who used STARBRIGHT World in its beta test phase, Mikey provided some valuable lessons for STARBRIGHT's developers. After demonstrating his ability to hack through the network and access Microsoft Word to do his homework, STARBRIGHT increased its protective firewalls around the network because of his hacking ability.

Fort Worth Starbright Kids

Anna Infante (age 14 - The day of the event is her birthday)

Anna lives with her Aunt, Uncle, and two cousins in Fort Worth. She has Cystic Fibrosis.

Brandon Thompson (age 12)

Brandon lives in Fort Worth with four brothers and one sister, likes basketball, video games, and music. Brandon is in treatment for liver cancer.

97 OCT 29 PM 7:05

THE WHITE HOUSE
WASHINGTON

October 29, 1997

INTERVIEW WITH KATHY KIELY AND TOM DE FRANK OF
THE NEW YORK DAILY NEWS

DATE: October 30, 1997
LOCATION: Oval Office
TIME: 5:05 pm - 5:30 pm
FROM: Mike McCurry

I. PURPOSE

This interview is an opportunity to preview your trip to the opening of the George Bush Presidential Library.

II. BACKGROUND

The New York Daily News will publish a two-page spread on living U.S. Presidents in the Sunday, November 2, 1997 paper. Kathy Kiely and Tom de Frank will interview you on your relationship with former Presidents.

Kathy Kiely is a 17-year veteran to Washington journalism. You know Kathy from her days as bureau chief for the *Arkansas Democrat Gazette*. A few months ago, she made the move to the *New York Daily News*. Before the *Arkansas Democrat Gazette*, Kathy ran the Washington bureau of the *Houston Post*.

Tom de Frank is the Washington Bureau Chief for the *Daily News*. He has covered the White House since the Carter Administration. Presidential relationships is a topic of particular interest to him. He has interviewed President Ford extensively on this topic and plans to talk to presidents Carter and Bush for this article as well. Nonetheless, he intends to keep this article general. He has no intention of asking questions that probe into other president's specific policy choices, etc.

You should expect questions similar to the following:

What role do you think former Presidents should play in public policy?

How do you get along with each of the former Presidents?

How have former presidents helped you and the country?

How do you see your relationship with future presidents? What do you view as your role?

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. memo	re: Interview with Kathy Kiely and Tom de Frank of the New York Times [partial] (1 page)	10/29/1997	b(6)

COLLECTION:

Clinton Presidential Records
Staff Secretary
Briefing Books
OA/Box Number: 14583

FOLDER TITLE:

October 1, 1997-October 30, 1997 [binder] [3]

2019-0990-S

rs3493

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

They may ask you a question on the New York mayoral race as well.

(b)(6)

III. PARTICIPANTS

The President
Mike McCurry
Tom de Frank, Washington Bureau Chief
Kathy Kiely, White House Correspondent

IV. PRESS PLAN

Interview is exclusive to *New York Daily News*

THE WHITE HOUSE
WASHINGTON

October 29, 1997

MEETING WITH SENATOR KENNEDY TO DISCUSS FAST TRACK TRADING
AUTHORITY

DATE: Thursday, October 30
LOCATION: Oval Office
TIME: 6:45 to 7:45pm
From: John Hilley
Gene Sperling
Dan Tarullo

I. PURPOSE

To meet with a Senator Kennedy and discuss the Administration's Fast Track legislation.

II. BACKGROUND

We think our message to Senator Kennedy should stress heavily the importance of Fast Track authority to retaining American economic and foreign policy leadership globally, with an emphasis on the costs to America's role in the world if Fast Track authority is not granted. The attached talking points reflect this and other topics that should be addressed.

III. PARTICIPANTS

Pre-Brief

President
Erskine Bowles
John Hilley
Gene Sperling
Dan Tarullo

Meeting

President
Erskine Bowles
John Hilley
Gene Sperling
Dan Tarullo

Senator Ted Kennedy

IV. PRESS PLAN

Closed Press.

V. SEQUENCE OF EVENTS

As Usual.

VI. REMARKS

None.

VII. ATTACHMENTS

Talking Points.