

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

March 13, 1997

Today, Hillary and I are pleased to announce that on April 17, 1997, we will host the *White House Conference on Early Childhood Development and Learning: What New Research on the Brain Tells Us About Our Youngest Children*. The Conference, which will take place at the White House, will spotlight exciting new findings about how our children develop, and explore how we can make the most of this information to give our children what they need to thrive.

We hope that this one-day Conference will make the latest scientific research, nearly all supported by the federal government, more accessible and understandable to America's families. The research clearly indicates the importance of children's first few years to their later success in school and in life. This Conference is a continuation of my Administration's commitment to children and, in particular, it follows Hillary's work over the years on issues relating to early childhood development.

The Conference will examine how we can use this new research in practical ways -- to be better parents, more informed care-givers and more responsive members of our communities. It will also explore how this information can be used by all members of our society -- from corporate executives to pediatricians, from ministers to elected officials -- to help strengthen America's families.

Parents desperately want to do right by their children, and we all have a role to play in making sure they have the tools they need to do the best job they can. We believe this Conference can make a valuable contribution.

-30-30-30-

WHITE HOUSE CONFERENCE ON EARLY CHILDHOOD DEVELOPMENT AND LEARNING: WHAT NEW RESEARCH ON THE BRAIN TELLS US ABOUT OUR YOUNGEST CHILDREN

"Learning begins in the first days of life. Scientists are now discovering how young children develop emotionally and intellectually from their very first days, and how important it is for parents to begin immediately talking, singing, even reading to their infants....We already know we should start teaching children before they start school."

--President Bill Clinton, State of the Union Address, February 4, 1997

Today, President Clinton issued a statement announcing the date and themes of the White House Conference on Early Childhood Development and Learning: What New Research on the Brain Tells Us About Our Youngest Children. The day-long Conference will take place on April 17, 1997 at the White House. The Conference will highlight how critically important children's experiences before school are to their development and their later success in school and in life.

The Conference will focus on the practical applications of the latest scientific research on the brain, particularly for parents and care-givers. Also central to the Conference will be a discussion of the ways all sectors of society, including the medical, business, and faith communities, child care providers and government, can use this information to strengthen America's families.

Over the last four years, the Administration has invested heavily in research to help us better understand the importance of the first few years to child development and learning, and in strengthening efforts that support families and caregivers with young children, including:

- **Increased NIH Research Funding 23%.** Unlike other research areas, the federal government is almost the sole funder of research of children and youth, supporting over 90% of research on children and youth. Under the Clinton Administration, funding for NIH research has increased by 23% since 1993, to \$12.7 billion in 1997. Between 1993 and 1997, funding for NIH children's research has increased 25%, from \$1.3 billion to \$1.6 billion. This sustained level of investment has helped support many of the research advances the April White House Conference will explore. In FY 1998 the President's budget proposes to increase funding for NIH by an additional \$337 million.
- **Enhanced Head Start Participation and Quality and Created the Early Head Start Program for Children 0-3:** The Administration has enhanced Head Start participation and increased its funding by 43% over the last four years, and created the Early Head Start program in 1994 to support families with children ages zero to three. Head Start provides low-income children and their families with comprehensive education, health services, and nutrition. The President's FY 1998 Budget further increases participation to reach 122,000 more children in FY 1998 than when he took office.
- **Commitment to Full Participation in WIC.** The Administration dramatically increased participation in the WIC Supplemental Nutrition Program, providing 7.4 million pregnant women, infants, and children with nutrition packages and information and health referrals -- 1.7 million more than when President Clinton took office. And his FY 1998 Budget would achieve his goal of full participation in the WIC program by the end of FY 1998. Research shows that every \$1 invested in WIC prenatal serves saves up to \$4 in Medicaid costs in the first 60 days after birth. [USDA, 1990 Mathematica Policy Research].
- **Leading National Effort to Raise Immunization Rates.** In 1993, the Administration launched a national effort to raise childhood immunization rates by reducing vaccination costs for parents and vaccine delivery services, and increasing community education and partnerships. Today, childhood immunization rates are at record high levels.



*Judge - multiple
model practices*

low violence
U.S. Department of Justice

Office of Justice Programs

Office of Juvenile Justice and
Delinquency Prevention

*CC Nicole
Ann Ede
- Pauline*

Office of the Administrator

In use of CASAS

Washington, D.C. 20531

*child support -
relate to delinquency*

March 17, 1997

MEMORANDUM

To: Elena Kagan, Deputy Assistant to the President for Domestic Policy

From: Shay Bilchik *[Signature]*

Re: Preliminary List of Participants/Attendees for Conference on Early Childhood Development and Learning

The following is a preliminary list of individuals to be considered as participants and/or attendees at the *White House Conference on Early Childhood Development and Learning: What New Research on the Brain Tells Us About Our Youngest Children*. I will be obtaining additional nominations and suggestions from Department of Justice Offices and Bureaus within the week and will forward those to you upon receipt. Contact information (and bios when available) for these individuals is attached:

Dr. J. David Hawkins, President; and Dr. Richard Catalano, Developmental Research and Programs, Inc. *Wash State* *broader risk factors drugs violence research delinquent*

✓ Dr. David Hamburg, President, Carnegie Corporation of New York

to past pres. Nat'l Council on Juv. Justice
Judge David E. Grossman, Hamilton County Juvenile Court Cincinnati, OH *program runs a cut prog - cutting edge - gets kids out of foster care → placement*

? Charles Ballard, President/CEO, Institute for Responsible Fatherhood and Family Revitalization *teaching young men resp of fatherhood - nature of young child - not abandonment*

* Dr. Karol Kumpfer, Associate Professor of Health Education, University of Utah *model family strengthening program*

Ms. Josaphine E. Panphile, Executive Director, YWCA/National Capital Area *older*

to past pres.
Dr. Terence Thornberry, Project Director, Rochester Youth Development Study *project*

Rolf Loeber, Professor, University of Pittsburgh *corr. early childhood/abuse - delinquent/violent behavior*

David Huizinga, Research Associate, University of Colorado *corr. early childhood/abuse - delinquent/violent behavior*

✓ David Olds, Director, Prevention center for Family and Child Health *if HPM - not Olds Nurse practitioners*

Cathy Spatz-Widom, Ph.D., Professor, Criminal Justice and Psychology, State University of New York

Michael Petite, Deputy Director, Child Welfare League of America

? — Detective Sheila Jenkins, Pascagoula Police Department

research
kids abducted / fam abducted
dev process slowed
off of year
com plan. 6
attention

Ernie Allen, President and CEO, National Center for Missing and Exploited Children

→ Steve Marans, Ph.D., Project Director, Child Development-Community Policing Program, Yale University

Dr. Felton Earls, Professor, Harvard School of Public Health

*huge change
dev. - thousands
don't have
records -
wired*

CAEA Ms. Helen Leonart Jones, President, National Court Appointed Special Advocates Association

parent - what we do to kids. we go to foster care - steps 1
developmentally - anecdotal
Scott W. Henggeler, Ph.D, Professor of Psychiatric and Behavioral Sciences, Medical University of South Carolina
behaving - strong focus on

Joyce N. Thomas, President, The Center for Child Protection and Family

transfer

systems response.

Dr. J. David Hawkins and Richard Catalano

Dr. J. David Hawkins

Dr. J. David Hawkins

and Richard Catalano

President, Developmental Research and Programs, Inc.

President, Developmental Research and Programs, Inc.

Best Use Information

Not Approved by JJRC

Not Approved by JJRC

Highly Recommended

Highly Recommended

Community

Community

Prevention Specialist

Prevention Specialist

Shay Bilchik

Shay Bilchik

Contact Information

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Seattle

WA

98109

206-286-1805

206-286-1462

Dr. Hawkins, along with his colleague Dr. Richard Catalano, is the lead practitioner and academic in the area of risk focused prevention. He pioneered the development of programs to fill service gaps in the areas of juvenile delinquency, violence, teen pregnancy, school dropout, and drug and alcohol abuse.

Exploring the Role of the Family in the Juvenile Justice System

Principal Investigator

Dr. David Hamburg

Principal Institution

President, Cernegle Corporation of New York

Best Use Information

Principal Use

Not Approved by JJRC

Principal Use

Highly Recommended

Available Publications

Role of Media, Role of Families, Role of

Principal Publications

Academic/Foundation/President

Principal Contact Information

Shay Bilchik

Contact Information

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State

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10022

Phone

212-371-3200

Phone

212-754-4073

Principal Biography
and Significance

Principal
Biography
and Significance

Premier expert on children, youth and families. Well known to the President and the First Lady.

Specialties: From the Juvenile Justice Community

Name of Judge

Judge David E. Grossman

Court Title

Administrative Judge, Hamilton Cty. Juvenile Court

Best Use Information

Selection Series

JJRC Approved

Rating

Highly Recommended

Area of Expertise

Role of Juvenile Justice System/Law

Area of Expertise

Juvenile/Family/Court Judge

By: Shay Bilchik

Contact Information

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State: OH

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Phone: 513-852-8709

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Biography

Form

Background

Info

President, National Council of Juvenile and Family Court Judges. He has been Administrative Judge of the Hamilton County Juvenile Court in Cincinnati, Ohio since 1976. Judge Grossman helped to draft Ohio H.B. 440, "The Ohio Plan," considered a model for juvenile systems around the country and a winner of the Ohio Association of Juvenile & Family Court Judges (OAJFC) 1982 Award for Outstanding Legislative Program. He helped create Ohio Senate bill 89, named by NCJFCJ the outstanding juvenile legislation in the country in 1989. In 1992 the subject of a study funded by a federal grant. The American Bar Association, in its publication "One Court That Works," used Hamilton County as a model for courts across the country. Judge Grossman is a board member of several national

Mr. Charles A. Ballard

President/CEO, Institute for Responsible Fatherhood & Family

Best Use Information

Not Approved by JJRC

Highly Recommended

Role of Juvenile Justice System/Law

Prevention Specialist

Shay Bilchik

Contact Information

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1146 19th St, NW, Suite 800

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DC

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202-789-6376

202-789-6391

202-293-4420

202-293-4288

Founder of The Institute, which targets African American fathers to establish paternity, strengthen fathering skills while improving work ethics and employment. The Institute serviced over 2,500 fathers and their families in Cleveland, OH. The Institute has now expanded to Atlanta, GA, Milwaukee, WI, Nashville, TN, San Diego, CA, and Yonkers, NY. More than 60 cities and seven countries, including Japan and some in Africa, have requested that the service be expanded to their locations.

Speakers From the Juvenile Justice Community

Dr. Karol Kumpfer

Associate Professor of Health Education, University of Utah

Best Use Information

Program Status

JJRC Approved

Highly Recommended

Topic/Issue

Role of Juvenile Justice System/Law

Academia

Contact Person

Shay Elchik

Contact Information

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City

Salt Lake City

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801-581-5872

Speaking Notes
and CommentsProject
Description
Notes

Her research work in the area of effective parenting strategies for families of high-risk youth. Under a grant from OJJDP, Dr. Kumpfer as Principal Investigator, worked with a team to review 547 promising strategies/programs. The study concluded with 25 programs highlighted as most promising. Currently, Dr. Kumpfer is working under a second grant from OJJDP to develop training and technical assistance for family strengthening services.

Subject: [REDACTED]

Ms. Josephine E. Panphile

Executive Director, YWCA/National Capital Area

Best Use Information

Not Approved by JJRC

Highly Recommended

Prevention

Shay Elchik

Contact Information

624 Ninth Street, NW

Washington

DC

20001

202-626-0700

She operates the Tower Program, a one-stop community service program for adolescent girls. She has worked for years with organizations such as the Boys & Girls Clubs, Inc. in primary prevention services for girls to prevent them from using drugs.

Operations Room. It is a... is a... is a...

Dr. Terence Thornberry

Project Director, Rochester Youth Development Study

Best Use Information

JJRC Approved

Highly Recommended

Role of Juvenile Justice System/ Law

Academia

Shay Bilchik

Contact Information

Hindelang Criminal Justice Research Center SUNY-Albany 135
Western Avenue

Albany

NY

12222

518-442-5218

Dr. Thornberry is the principal investigator of a pre-eminent longitudinal study on youth violence: OJJDP's Causes and Correlates Study. This study is one of the foundation studies for this justice research. Dr. Thornberry has published extensively in the youth violence arena. He is a pioneer in the study of youth violence.

Name: Rolf Loeber
Title: Professor
Bus Name: University of Pittsburgh
Bus Add: Western Psychiatric Institute and Clinic
3811 O'Hara Street
Pittsburgh, PA 15213-2581
Country: USA
Phone: 412-383-1015
Fax: 412-383-1112

Skills:

Cohort Studies; Delinquency Prevention; Program Planning and Implementation; Research Design and Methodology; Serious/Violent Juvenile Crime; Status Offenses; Survey Research; Developmental criminology; Mental health and juvenile criminal behavior.

Synopses:

Dr. Loeber is a Professor of Psychiatry, Psychology, and Epidemiology at the University of Pittsburgh School of Medicine, Western Psychiatric Institute and Clinic, Pittsburgh, Pennsylvania. He is also Co-Director of the Life History Studies Program. He is receiving grants for research on the development of delinquency, substance use and mental health problems in juveniles. Dr. Loeber has lectured extensively on social and behavioral factors in the development of serious aggression; risk factors and prevention of conduct disorder; critical developmental issues in juvenile delinquency; unmet demands for service for children with disruptive and delinquent behavior; developmental criminology; emergence of antisocial behavior from childhood to adolescence; and developmental epidemiology of disruptive behaviors. He is a journal referee for numerous professional journals; an extramural grant reviewer, and a member of several boards and task forces. He has published extensively on hyperactivity, antisocial behavior, prevention of delinquent behavior, juvenile conduct disorders, and etiology of delinquency. Dr. Loeber received his Ph.D. in Clinical Psychology from Queen's University, in Kingston, Ontario, Canada; and a "Doctoraal" degree (equivalent to M.A.) in Clinical Psychology and a "Kandidaats" degree (equivalent to a B.A. Honors) in Psychology from the University of Amsterdam, Holland.

Name: David Huizinga
Title: Research Associate
Bus Name: University of Colorado
Bus Add: CB-442
Boulder, CO 80309
Country: USA
Phone: 303-492-1266
Fax: 303-492-1266

Skills:

Applied Statistics; Cohort Studies; Delinquency Prevention; Juvenile Employment; Juvenile Gangs; Juvenile Justice Information Systems; Juvenile Justice Research and Development; Juvenile Justice System; Missing Children; Program Evaluation; Program Planning and Implementation; Research Design and Methodology; Runaway Children; Social Policy Analysis; Status Offenses; Survey Research; Theories of Delinquency.

Synopses:

Dr. Huizinga is currently a consultant and researcher in the areas of criminal and juvenile justice. He is also a member of a scientific advisory group for a program entitled Human Development and Criminal Behavior for the National Institute of Justice and the MacArthur Foundation. He is a principal investigator and project director on the National Youth Survey, the National Institute for Mental Health, The Denver Youth Survey, OJJDP, the National Institute for Drug Abuse, and the MacArthur Foundation. Dr. Huizinga was also investigator and statistician on 12 other federally funded research projects. He also participated on the antisocial and violent behavior review committee for the National Institute on Mental Health from 1986 to 1990. He was also a participant in the North Atlantic Treaty Organization Advanced Workshops on Crime and Delinquency. Dr. Huizinga is author and co-author of several articles and books related to juvenile delinquency and adult crime. Dr. Huizinga received a B.A. in psychology and an M.S. in mathematics from the University of Wyoming at Laramie, and a Ph.D. in psychology from the University of Colorado at Boulder.

Name: David L. Olds
Title: Director
Bus Name: Prevention Ctr for Family & Child Health
Bus Add: Univ of Colorado Health Services Center
303 East 17th Avenue, Suite 200
Denver, CO 80203
Country: USA
Phone: 303-861-1715 x 226
Fax: 303-861-2441

Skills:

Child Abuse/Neglect; Delinquency Prevention; Juvenile Justice Research and Development; Program Evaluation; Program Planning and Implementation; Research Design and Methodology; Social Policy Analysis.

Synopses:

Dr. David Olds is Professor of Pediatrics, Psychiatry, and Preventive Medicine at the University of Colorado Health Sciences Center, Denver. He directs the Prevention Research Center for Family and Child Health, a branch of the Kempe Children's Center. He began his work in Elmira, New York, examining the effects of prenatal and postpartum nurse home visitation on the outcomes of pregnancy, infant care giving, and maternal life-course development. Dr. Olds has focused the past 20 years of his career on investigating methods of preventing health and developmental problems in children and parents of low-income families by conducting randomized trials of community-based preventive interventions for pregnant women and parents of young children. He is a member of the American Public Health Association Maternal and Child Health Section, and the Society for Research in Child Development. He was also a member of the New York Academy of Sciences in 1992, and the Society for Pediatric Research in 1989-1993. During 1991-1992, Dr. Olds was a course director and lecturer of preventive medicine at the University of Rochester, New York, where he taught research design and applied epidemiology. He has been awarded several grants, including the U.S. Department of Justice, Bureau of Justice Assistance, "Dissemination of Nurse Home Visitation in Operation Weed and Seed." Dr. Olds has received numerous awards for his research, including the Leland Rowland Prevention Award from the National Mental Health Association in 1993; the Charles A. Dana Award for Pioneering Achievements in Health in 1991; the 1988 National Program Award for Child Abuse Prevention, Greater Houston Chapter of the National Committee for Prevention of Child Abuse; the Exemplary Prevention Program American Psychological Association in 1986; and the William T. Grant Faculty Scholars Award, 1986-1991. Dr. Olds has authored numerous published journal articles and book chapters. His most recent article, "Effects of prenatal and infancy nurse home visitation on surveillance of child maltreatment," appeared in *Pediatrics*, 1995. Dr. Olds received a B.A. in Social and Behavioral Studies from The John Hopkins University, Baltimore, Maryland, and a Ph.D. in Human Development and Family Studies from Cornell University, Ithaca, New York.

Cathy Spatz-Widom, Ph.D.
Professor
Criminal Justice and Psychology
State University of New York
The University at Albany
135 Western Avenue
Albany, NY 12222
518/442-5226
fax: 518/442-5212

CATHY SPATZ WIDOM

Cathy Spatz Widom is currently Professor of Criminal Justice and Psychology at the State University of New York at Albany. A graduate of Cornell and Brandeis Universities, she is a Fellow of the American Psychological Association. She has taught previously at Harvard and Indiana Universities and served on editorial boards of criminology and psychology journals. Ms. Widom has authored or coauthored numerous articles and book chapters, and she received the 1989 American Association for the Advancement of Science Behavioral Science Research Prize for her paper on the cycle of violence. Since 1986 Ms. Widom has been investigating the long-term consequences of early childhood physical and sexual abuse and neglect.

Michael Petite
Deputy Director
Child Welfare league of America
440 First Street, NW
Washington, DC 20001
202/942-0297
fax: 202/638-4004

Michael Petit has worked on issues relating to children, youth, and families for more than 25 years in both the public and private sectors. Currently he is Deputy Director for Child Welfare Services with the Child Welfare League of America (CWLA). Mr. Petit concentrates on helping agencies formulate specific and comprehensive initiatives to drive child welfare problem solving within their counties and States. Prior to becoming Deputy Director, Mr. Petit was Director of the National Center for Excellence in Child Welfare and oversaw CWLA's consulting and training for public child welfare agencies. He has provided consultation to many State and local public child welfare agencies across the United States. Before joining CWLA he served as Commissioner of Maine's Department of Human Services.

Detective Sheila Jenkins, Pascagoula Police Department
P.O. Box 1385
Pascougala, MS 39568
(601) 762-2211

NOMINEE: Detective Sergeant Sheila Jenkins

AGENCY: Pascagoula Police Department
Pascagoula, Mississippi

THE CASE: Seven year old Dalisha Webb was abducted from a Wal-Mart store in Pascagoula, Mississippi by an unknown individual on September 23, 1995. The child had been shopping with her mother at approximately 10:30 p.m. and was abducted from the store while her mother was at the check-out counter.

Det. Sgt. Jenkins responded to the Wal-Mart immediately upon being notified of the abduction. She directed the search for the child and utilized all available resources. Det. Sgt. Jenkins was later informed that the child's family had received a call from the abductor requesting ransom for the child's return. Det. Sgt. Jenkins responded to the family home and waited for the abductor to call again.

The abductor called again at 3:30 a.m. on September 24. Det. Sgt. Jenkins spoke to the abductor informing him that she was the child's grandmother. The abductor requested \$10,000 for the return of the child. Det. Sgt. Jenkins informed the abductor that the \$10,000 amount could not be obtained by the family, and after brief negotiations he agreed to accept \$2,000. The abductor, believing he was talking to the child's grandmother, provided Det. Sgt. Jenkins with directions for the delivery of the ransom money at a Welcome Center on the Mississippi-Alabama state line. The abductor gave her only one hour to make the ransom drop and stated that if the money was not delivered on time they would never see the child again.

A plan was hastily formulated to meet the demands, ensure his arrest, and recover the child unharmed. Det. Sgt. Jenkins was to proceed to the location posing as the child's grandmother, drop off the bogus ransom money in a paper bag on an access road, while Pascagoula police officers were stationed in strategic positions to arrest the abductor when he came to retrieve the ransom money.

The plan was successfully executed. The abductor was arrested, and the child was later located and recovered by Det. Sgt. Jenkins at a restaurant in Alabama. The suspect was charged with kidnapping and child molestation and held on \$1 million bond. The state of Ohio placed a hold on the suspect for parole violations.

Det. Sgt. Jenkins' professionalism and heroism in this case were extraordinary. It is truly remarkable that Det. Sgt. Jenkins and the Pascagoula Police Department performed so flawlessly and effectively, given the short time available and the enormous risks to the child.

FROM NCMEC

MEDIA

(MGN) 03 17 97 5:04/ST. 15:03/NO. 3561675949 P 2



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**ERNIE ALLEN
BIOGRAPHICAL INFORMATION**

Ernie Allen is President & Chief Executive Officer of the National Center for Missing & Exploited Children (NCMEC). He was a co-founder and first Chairman of the private, nonprofit Center. Under his leadership, NCMEC has become a respected national resource, helping recover 32,000 missing children.

He came to NCMEC following public service in his native Kentucky, where he was Chief Administrative Officer of Jefferson County, Director of Public Health & Safety for the City of Louisville, and Director of the Louisville-Jefferson County Crime Commission.

He is an attorney, a teacher, having held faculty positions at the University of Louisville, University of Kentucky, and Indiana University; and an author/lecturer, with articles published in four languages.

Branches:
California
Florida
New York
South Carolina

Adam Walsh Children's Fund

Steven Marans, Ph.D., Project Director
Child Development-Community Policing Program, Yale University
New Haven, CT

Dr. Marans is the Director of the Yale Child Study Center and Coordinator of the Child Development-Community Policing Program which works in close collaboration with the New Haven Police Department. Dr. Marans' program has received funding support from OJJDP. In addition, Dr. Marans has written numerous articles on youth-focused community policing.

Child-Centered Community-Based Policing Project

Yale University
P.O. Box 2503
Yale Station
New Haven, CT 06520
203-785-3377

Felton Earls
Harvard School of Public Health
MCH Dept.
677 Huntington Avenue
Boston, MA 02155
(617) 432-1227

Speakers from the Children's Services Community

Name of Speaker

Ms. Helen Leonart Jones

Title of Speaker

President, National Court Appointed Special Advocates Assn.

Best Use Information

Consistent with

Not Approved by JJRC

Rating

Highly Recommended

Areas of Expertise

Role of Families

Areas of Expertise

Prevention Specialist

Contact Name (if different)

Shay Bichik

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**Background
and Statement**Background
Statement

Helen Leonart Jones has been involved in children's issues and human services throughout her career as an attorney. Ms. Jones has worked in juvenile court; has been responsible for goal setting and strategic planning for the Children's Services Board; has significant interagency experience and has been a frequent speaker on guardians ad litem and juvenile law. She is a member of the ABA Center on Children and the Law Advisory Board.

Scott W. Henggeler, Ph.D
Professor of Psychiatric and Behavioral Sciences
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171 Ashley Avenue, Annex 3
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fax: 803/792-7813

SCOTT W. HENGGELE, PH.D

Scott W. Henggeler, Ph.D., is Professor of Psychiatry and Behavioral Sciences and Director of the Family Services Research Center at the Medical University of South Carolina. He has published more than 140 journal articles, book chapters, and books, and is on the editorial board of several journals. Much of Dr. Henggeler's research concerns serious antisocial behavior in adolescence and the development of effective treatments for such behavior. In collaboration with several colleagues, he has developed the theoretical rationale and intervention procedures for multisystemic therapy, a family and home-based treatment that has proven effective with violent and chronic juvenile offenders in several studies. Dr. Henggeler received a doctorate in Clinical Psychology from the University of Virginia in 1977.

Name: Joyce N. Thomas
Title: President
Bus Name: Ctr. for Child Prot. and Fam. Support
Bus Add: 714 G Street, S.E.
Washington, DC 20003
Country: USA
Phone: 202-544-3144
Fax: 202-547-3601

Skills:

Child Abuse/Neglect; Drug Prevention Programs; Juvenile Community-Based Treatment; Juvenile Gangs; Juvenile Sex Offenses; Juvenile Substance Abuse Initiatives; Mental Health Services; Minorities and the Juvenile Justice System; Missing Children.

Synopses:

Ms. Thomas is a program administrator; an international specialist in clinical practice, training, and policy issues on all aspects of child maltreatment; and co-founder and president of the Center for Child Protection and Family Support, Inc., Washington, D.C. Ms. Thomas most recently served in the position of director of the Prevention Committee of the White House Conference for a Drug Free America. In this capacity, she participated in the development of the policy recommendations and final report, which were submitted to Congress and the President. She is the former director of the Division of Child Protection of Children's Hospital National Medical Center, Washington, D.C. She is an internationally recognized expert in cultural competency and ethnic minority concerns in the field of victimization. She served as project director for numerous grants and contracts that address the issues of cross-cultural concerns. Ms. Thomas is the director of the newly established Child Abuse and Neglect: People of Color Leadership Institute. She has extensive knowledge and hands-on skills in community organization and planning. She is president of the American Professional Society on the Abuse of Children and also serves on the boards of Defense for Children International, City Lights of Washington, D.C., and the National Center for Missing and Exploited Children. Ms. Thomas has been the invited guest of the President of the United States, the U.S. Attorney General, and the Surgeon General to provide critical input for policy formulation on a variety of topics. She has authored numerous professional articles, testified before Congress, and lectured before many groups around the world. She has appeared on "Good Morning America," "Morning Break," "News Forum," "America's Black Forum," and many other local and national television programs. She participates frequently in a variety of newspaper and magazine articles. She is the recipient of numerous awards including Humanitarian of the Year Award and Community Achievement Award from the Washington Psychiatric Society. She also is the first recipient of the T. Barry Brazelton lecture award. Ms. Thomas is a registered nurse who received a B.S. from the College of Holy Names, Oakland, California; an M.A. in public health administration from the University of California School of Public Health at Berkeley; and certification as a pediatric nurse practitioner from Temple University School of Medicine, Philadelphia, Pennsylvania.

Env. Div

• Sister Hope Greener

Cleveland, OH

Dir. of Personnel, Mother House
ran Crisis Nursery for 10 yrs.

w/ 4,000 children under 4 yrs old.

used artwork, group play to reach
abused children in county ward.
Intervention & dev. assistance.

Carmen talked to her.
Pinkerton

Antoinette Pudeffe

Asst Exec

Natl Cath & Assoc.

Nicole R. Rabner

03/24/97 01:29:13 PM

Record Type: Record

To: Robyn G. Dickey/WHO/EOP
cc: Kim B. Widdess/WHO/EOP
Subject: conf invitation

Thanks for your phone call.

Here are my thoughts for the invitation, based on our discussion.

Invitation:

The President and Mrs. Clinton invite you to a Conference, April 17, 1997 at the White House

Call time: 10am.

Enclosure card #1:

The White House Conference on Early Childhood Development and Learning: What New Research on the Brain Tells Us About Our Youngest Children.

Enclosure card #2:

Morning Session:
Panel Discussion of Current Research on the Brain and
its Applications for Parents and Care-givers.

Luncheon in the State Dining Room

Afternoon Session:
Panel Discussion of Model Community Efforts to Support Parents and Enhance Early Childhood
Development

A formal agenda will follow shortly

Misc.:

Somewhere on the invite and cards we could say that we expect the Conference to end by 4:30pm.

Thanks -- I look forward to getting the mock-up this afternoon.

SEAL

The President and Mrs. Clinton

cordially invite you to attend a conference

to be held at

The White House

on Thursday, April 17, 1997

from 10:00 until 4:00 o'clock

Luncheon in the State Dining Room

*"The White House Conference on
Early Childhood Development and Learning:
What New Research on the Brain Tells Us
About Our Youngest Children."*



Morning Session

*Panel Discussion of Current Research on Brain Development
its Applications for Parents and Caregivers*

Luncheon in the State Dining Room

Afternoon Session

*Panel Discussion of Model Community Efforts to Support Parents
and Enhance Early Childhood Development*

*Please respond
before April 16
(202) 455-7137*



*Please forward photo
identification at
the Northwest Gate
East Vis.*

— +
Contact phone #s

Wil Bluchman

800-511-9955

Chad Wick

513-721-0221

Bernice Weissbrod

312-421-5200

Barry Tuckerman

417-534-7424

Regina Battle

601-362-1541

Perry Butterfield

803-756-2666

Calvin Trest

301-445-4971

Sister Elaine Poulet

914-241-3100 x 384

Carla Reed

602-951-8736



ZERO TO THREE

National Center for Infants, Toddlers and Families

MEMORANDUM

TO: Pauline Abernathy

FROM: Matthew Melmed and Emily Fenichel

DATE: March 21, 1997

RE: Potential Religious Leader for White House Conference on Early Childhood Development

We have finally tracked down the contact for the program at Mount Saint Vincent's Home in Denver:

non-priv, profit
Sandra M. Sears, LCSW
Mount Saint Vincent's Home
(303) 458-7220

Denver Metro area

3 pronged program
- pilot program

Annexing Guild

geared toward intervening - high risk

Primary prevention

prenatal through three

developmental

in wing - local hospital - pro bono
clinic for low-income.

voluntary now.

targeting moms & dads.

2nd/3rd time mothers

Residential Treatment Center
5-12

Post-It Fax Note	7671	Date	3/21	# of pages	▶
To	Pauline Abernathy	From	Enca		
Co./Dept.		Co.	ZERO TO THREE		
Phone #		Phone #			
Fax #	456-2878	Fax #			

PIPE program
- 1 on 1
- just starting
- group

* fiscal control
how spend \$

Clinical Dr

• hands-off

focal Bd. - a few are posters.

Exec Div → Sister Vicki Perkins , accountability

→ oversight
social works
don't run

Report to them

~~*~~ Sisters Bd. ~~*~~

Parenting Partners

Melissa Ludtke

Yale -

Donald Cohen

tracked through 1st, 2nd grade

It's not that the window
closes, it's the info & the
willingness.

Andy Tennard -

Early H/S

Don Jan Rinehart

Brattleboro program - evaluative

for Dean -

grandfathered into Early Head Start

Super.

Early Fam

Support

802/254-3742

Ray McNulty -

Superintendent

Don Cousin - set

Urban: Kansas City -

Foundation support

Dwayne Crompton -

being a coordinating approach to
services

comprehensive bidding proc - Early H/S

Mildred Winter - MD

Kit Bond Gov when a

Parents as Teachers - like HIPPY - funded Dave
founder

begin - Neuroscience
↳ know

Katy
~~Hickox~~

Hickox

Ed watch -

state by state

Aug:

Craig Ramey

Harry Chazan,

③ Barry Zuckerman - overview & lobby

④ Braxton

M. Gunner

Tiffany Fields touch stuff

* Fell on Eads - Romanman

Ellen G.

Sealame Street

HRC - Oprah before Conf → w/ experts - promo

show & highlight issue. or GMA, etc.

reach audience beyond those "good parents" likely to watch C-SPAN.

Notices through networks that exist:

- Head Start centers

- DOE / HHS funded centers/projects.

Josh
NY. today

CPB mtg

Peggy, Naomi Corp

→ public broadcasting

Ready to Learn - DOE → CPB (Cong. direction) of
to dev. children's TV - w/ board to dev. show.

PBS affiliates

95 Ready to Learn stations now '97 - (each
comm. org. - assets to com.) -

- "guaranteed to show 6 1/2 hrs./day
quality children's TV (Sesame Street, etc.) -
shows w/ support of research - teach)

- agreed to distribute magazine -
workshop / reading event).

circulation - 71 min expected

- First Book partnership - put books into
each station → 200 books / mo. - wk w/
Head Start / Even Start / Farm Lit / 11 homes less
shelter. → reading workshop.

books paid from grant → first book - price ↓,
scholarship supports - 1500 new books for
Ready to Learn stations - workshop - how to use
TV not as a baby sitter, but as a read tool.

Eat feed.

Television role:

Good W learns skills/colors - can model
adult/child → dealing w/ conflict - parent/child
model for parents "Mr. Rogers" "Arthur"
also teaching to parents.

11

Town Meeting:

Barbara Boman (Natl Assn. for Ed of Young Children)

Development appropriate activities

Short video - given to affiliates.

Parents as Teachers ← Mildred Winter
Ed / Pgsch / News

Oct -
- Ban Play

Ready to learn Stations -

• cd do ~~the~~ workshops based on
footage

?

* HRC 1 hr to head 3 of Ready to learn

Bruce Perry

Bernice:

Ground rules/script is

→ Parents want to be good parents

→ Child is to fam, what fam is to com

Validates operational research -

expl. dev - zero/one vantage pt

Home visiting

fam support -

Fam Resource Res.

building a com -

partnerships -

* how do we work together -

com that fam

THE WHITE HOUSE
WASHINGTON

March 4, 1997

Dr. T. Barry Brazelton
Clinical Professor of Pediatrics
Children's Hospital Medical Center
Boston, MA
VIA FACSIMILE 617/859-7215

Dear Dr. Brazelton,

Thank you very much for being so generous with your time this morning in discussing with me the upcoming White House Conference on Early Childhood Development. I enormously appreciate your insight and willingness to help us as we structure the Conference. I am preparing some information on the Conference for your review and input, as we discussed, and I will forward it to you tomorrow.

Also as we discussed, I am enclosing a draft of the script that Rob Reiner has proposed for the President and First Lady's participation in his TV special. They are scheduled to tape the segment on Saturday, March 8th. I apologize for the short notice, but we would appreciate your comments as soon as you are able to review the script. The pen-marks represent some of our thoughts for alterations to the script.

I look forward to speaking with you again soon.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Nicole Rabner", followed by a horizontal line.

Nicole Rabner
Associate Director of Domestic Policy

THE WHITE HOUSE
WASHINGTON

March 4, 1997

Dr. Donald Cohen
Director
Yale Child Study Center
Irving Harris Professor of Child
Psychiatry, Pediatrics and Psychology
Yale University
P.O. Box 207900
New Haven, CT 06520-7900
VIA FACSIMILE

Dear Dr. Cohen,

I wanted to thank you very much for being so generous with your time yesterday in discussing with me the upcoming White House Conference on Early Childhood Development. I enormously appreciate your insight and willingness to help us as we structure the Conference.

I look forward to speaking with you again soon.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Nicole".

Nicole Rabner
Associate Director of Domestic Policy

**OFFICE OF THE FIRST LADY
THE WHITE HOUSE
WASHINGTON, D.C. 20502
202/456-6266
202/456-6244 FAX**

To:

Matthew / Carol / Lynette / Emily

Fax:

638-0851

From:

Nicole Rabner
Office of the First Lady

Pages to Follow:

0

Comments:

I just wanted to thank you all again for being so generous with your time and advice, not just this morning, but over the past many weeks. Your insight is enormously helpful, and I look forward to our continued conversations.

Nicole

March 3, 1997

Mr. John M. Doe
Address Line 1
Address Line 2
City, State 20001-Zip

Dear John:

Thank you for your interest in the White House Conference on Early Learning and Brain Development. As President Clinton announced in his State of the Union Address, he and First Lady Hillary Rodham Clinton will host this conference to showcase current scientific research on early brain development and to examine the applications of this research for parents, caretakers, and policy makers. Announcing this Conference, the President said, "Learning begins in the first days of life. Scientists are now discovering how young children develop emotionally and intellectually from their very first days, and how important it is for parents to begin immediately talking, singing, even reading to their infants." (February 4, 1997)

Over the past weeks, the President's announcement has generated a great deal of interest. We have heard from experts, grassroots practitioners and concerned citizens from around the country. It is hoped that the White House Conference will play a role in equipping parents and child caretakers, as well as those in the medical, business, and faith communities, with the best information on how to enhance children's development during their earliest years of life.

While the date of the White House conference is not definite, we expect it to take place in early spring. Although space is limited for this event, we welcome your ideas and suggestions. Please feel free to forward written comment or supplemental materials to:

Nicole Rabner
Domestic Policy Council
Suite 100
Old Executive Office Building
Washington, D.C. 20502

The President and Mrs. Clinton appreciate your interest
in this most important topic.

Sincerely yours,

A handwritten signature in cursive script, reading "Alice J. Pushkar". The signature is fluid and elegant, with a large initial "A" and a long, sweeping underline.

Alice J. Pushkar
Director of Correspondence
for the First Lady

Rachel Jones / Knight Riddar

Nov: "Why Babies Are Smarter
Than ~~us~~ We Are" (since 2015
king)

→ Alison Gopnik, Berkeley
US/Berk Words, thoughts,
Theories.

Patricia Goldman Raicek

Brattleboro
vs.
other

March 24, 25

Berkel -
re.

CCPD -
evaluation

held by HHS

don't
shop
good
smells

Thurs. Ann M

~~Qprah~~ Oprah / Audience

what to say? readers

Parent To Do

Nat'l Buz. →



→ Are there some MOC we need?

↳ lunch -

briefing for MOC / staff

leading experts
- pub pol. *

↳ elected types

Bring them to the Hill * presentation - Q & A.
Fingrich / Cott

Spur

brochure /

⇒ parental inv.

↳ for scientists

→ Man on Street for

anonymous

foster care * Don Rhymer
trying to adopt 5 yrs

Good TV.

- Nat'l
- graduates *

* on screen *

* real pract.

Brain Facts - A primer ~~About~~ on the
Brain & Nervous System
Society for Neuroscience, Wash DC.
462-6688

hospital @ 16¹³ Wash hospital

early intervention

* Dick Clifford - Smart Start
Adv's ofc.

Sister

Hope Greener group play

Crisis Nursery 10 yrs

4,000 under 4~~yr~~ yr old

artwork group play

abused - county wards →

dev. → never triggered →

wked w/ children → dev. trns

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

11

Divider Title: _____

3/25/97

DRAFT FOR DISCUSSION PURPOSES ONLY

**White House Conference on Early Childhood Development and Learning:
What New Research on the Brain Tells Us About Our Youngest Children
April 17, 1997**

OPENING REMARKS

The East Room

10:30-10:45 am *President Clinton and First Lady Hillary Rodham Clinton frame the day, underscore the unique contributions of the United States Government in supporting research on early childhood and brain development and highlight the national opportunity and responsibility that new findings present*

SESSION ONE:

**Exploration of Current Scientific Research on Brain
Development and Its Applications for Parents and Caregivers**

The East Room

Moderator: Dr. David Hamburg, MD,
President, Carnegie Corporation of New York

10:45-11:15 am *Overview of recent discoveries in neuroscience and behavioral science
(with brief slides and/or videotape and/or model of developing brain)*

Dr. Carla S. Shatz, University of California, Berkeley
(neuroscientific overview)

Dr. Donald Cohen, MD, PhD, Director, Yale Child Study Center
(behavioral science overview)

⁴⁰
11:15-11:35 pm *Discussion of What This Research on Brain Development Means for
Health Care, Child Care and Early Education, and Parenting*

Dr. Ezra Davidson, MD, Drew University of Medicine (obstetrician)

Dr. T. Berry Brazelton, MD, Harvard University (pediatrician)

Dr. Deborah Phillips, National Research Council (child care/early education expert)

Dr. Patricia Knapp - early education 206/543-7974
(Ann Brinard) lang. 206/685-2536
"Motherese" Childfirst education -
science part.

→ Ann Brinard

11:35-12:15 pm *Presenters from the opening session address concerns of parents, with questions generated from a poll conducted by Zero To Three with parents across the country*

The First Lady frames the discussion, poses questions and calls on parents in audience to voice questions and concerns

WORKING LUNCHEON
State Dining Room

12:30-2:00pm *Conference guests who here have a chance to visit informally with one another (Tables are hosted by a White House or Administration official)*

Open Discussion [following the format of the White House Prayer Breakfast]

SESSION TWO: Applying the Knowledge
Exploration of Model Efforts Communities Are Undertaking
To Support Parents and Enhance Early Childhood Development
The East Room

Moderator: Harriet Meyer, Executive Director
Ounce of Prevention Fund, Chicago, Illinois

2:15-3:30pm *Various Sectors of society discuss how they are using new scientific findings to support families and enhance early childhood development and learning*

Dwayne Crompton, Executive Director
KCMC Child Development Corp., Kansas City, Missouri
(Child Care, Community)

Dr. Gloria Rodriguez, President and CEO
Avance Family Support and Education Program
San Antonio, Texas
(Parenting)

Mr. Melvin Wearing, Chief of Police
New Haven, Connecticut
(Law Enforcement)

Mr. Arnold Langbo, Chairman of the Board and CEO
Kellogg's
Battle Creek, Michigan
(Business)

Mr. Rob Reiner
CastleRock Entertainment
Los Angeles, CA
(Entertainment/Media)

Dr. Barry Zuckerman, MD
Reach Out and Read,
Boston, MA
(Medical Community)

(Faith Community TBD)

Panel Respondents:

Governor George Voinovich, Ohio
Governor Bob Miller, Nevada
Co-chairmen of the National Governors' Association Children's Task Force

**Concluding Session: Announcements For Future Action
The East Room**

Moderator: First Lady Hillary Rodham Clinton

3:30-4:00pm *A series of announcements of future action*

President Clinton

Others To be Determined

Timing

DRAFT FOR DISCUSSION PURPOSES ONLY 3/20/97

**White House Conference on Early Childhood Development and Learning:
What New Research on the Brain Tells Us About Our Youngest Children
April 17, 1997**

**Opening Remarks
The East Room**

45
10-10:30
10:30-10:50
9:00-9:30 am

The President and First Lady frame the day, underscore the unique contribution of United States Government in supporting research and highlight the national opportunity and responsibility the new findings present

**SESSION ONE: Exploration of Current Scientific Research
on the Brain and Its Applications for Parents and Care-givers
The East Room**

10:50-11:30

10 Moderator: Dr. David Hamburg, MD, President, Carnegie Corporation of New York

11-11:45
9:30-10:15 am

Inside the Baby's Brain: an overview of recent discoveries in neuroscience (with brief slides and/or videotape and/or model of developing brain)

Dr. Carla Schatz, University of California, Berkeley (neuroscientific overview)

Dr. Donald Cohen, Director, Yale Child Study Center (behavioral science overview)

11:30-12:00
11:45-12:15
10:15-10:45 am

Discussion of What This Research on the Brain Means for Parenting, Health Care and Early Education and Care

Child Care, Parenting
(Dr. Ezra Davidson, MD, Drew University of Medicine (obstetrician) *pre-natal*)

*Dr. T. Berry Brazelton, MD, Harvard University (pediatrician)

Dr. Deborah Phillips, National Research Council (child care/early education expert)

12:15-12:45
12:00-12:45
10:45-11:30 am

Presenters from the opening session address concerns of parents -- questions are generated from a poll Zero To Three is conducting with parents across the country

First Lady Hillary Rodham Clinton frames discussion and poses questions

parenting

child

**Working Luncheon
State Dining Room**

~~1:30-2:30~~ 1:00 - 2:30
12:00-1:30pm

Administration luncheon table hosts engage guests, who here have a chance to visit informally with one another

[Possible Prayer Breakfast-style luncheon]

**Panel Two: Applying the Knowledge
An Exploration of What Communities and Various Sectors of Society
Can Do To Support Parents and Equip Them With Current Research
The East Room**

2:30 - 4:00

Moderator: Harriet Meyer, Executive Director, Ounce of Prevention Fund (likely)

~~4:30 - 4:45~~
2:45 - 3:15pm

Various Sectors of society discuss how they are using new scientific findings to support families and enhance early childhood development and learning

Quality Child Care: Dwayne Crompton, KCMC Child Development Corp.,
Kansas City

*Community/
Parenting:* Dr. Gloria Rodriguez, Avance, Texas

Law Enforcement: Mr. Melvin Warring, New Haven Chief of Police, New Haven, CT

Business: Ralph Larson, CEO, Johnson & Johnson
OR
Doug Leatherdale, CEO, St. Paul Companies
OR
Leland C. Brendsel, CEO, Freddie Mac and Freddie Mac Foundation

Faith Community: Possibly a Sister from St. Vincent's Home in Denver, CO

Entertainment: Rob Reiner, CastleRock Entertainment

Pediatrician: Possibly Dr. Barry Zuckerman, Reach Out and Read, Boston, MA

Respondents: Gov. Voinovich & Gov. Miller, co-chairs of the NGA 0-3 Task Force

**Concluding Session: Announcements For Future Action
The East Room**

³⁰
~~15~~ Moderator: First Lady Hillary Rodham Clinton

⁴
~~25~~ 3:45-4:30pm *A series of announcements of future action*

President Clinton

Others To be Determined

WHITE HOUSE CONFERENCE ON EARLY LEARNING AND THE BRAIN DEV.

WHITE HOUSE CONFERENCE ON EARLY LEARNING AND THE BRAIN

- President's remarks at the State of the Union
- One-page Overview of Format
- Discussion Paper on Structure and Composition
- Draft Executive Summary of Paper for possible release at Conference, "*Rethinking the Brain: New Insights into Early Development*"

WHITE HOUSE POLICY COORDINATION AND DEVELOPMENT STRATEGY

- Overview
- Executive Memorandum on Early Child Development
- Fact Sheet: Overview of Federal Programs that Target Early Development
- Fact Sheet: Clinton Administration Efforts to Support the Development of America's Youngest Children



Learning begins in the first days of life. Scientists are now discovering how young children develop emotionally and intellectually from their very first days, and how important it is for parents to begin immediately talking, singing, even reading to their infants. The First Lady has spent years writing about this issue, studying it. And she and I are going to convene a White House Conference on Early Learning and the Brain this spring, to explore how parents and educators can best use these startling new findings.

President Clinton
State of the Union Address
February 4, 1997

WHITE HOUSE CONFERENCE ON EARLY LEARNING AND THE BRAIN FORMAT OVERVIEW

PANEL #1 WHAT DOES THE CURRENT RESEARCH TELL US AND WHAT DOES IT MEAN FOR PARENTS?

A) An exploration of current scientific research, presented by leading scientists -- what do we now know about children's cognitive and emotional development during the earliest years of life?

Participants: Leading Neuroscientists, Developmental Specialists, Leading Academic Scholars

B) An examination of the practical applications of this research for parents -- what can parents do to enhance the development of their children in their earliest years of life?

Participants: parents asking questions of the panel about how the research should inform their parenting.

PANEL #2 WHAT CAN COMMUNITIES AND VARIOUS SECTORS OF SOCIETY DO TO SUPPORT PARENTS AND EQUIP THEM WITH THE CURRENT RESEARCH?

A discussion with leaders of various sectors of society -- with the President issuing challenges, underscoring the government's role and highlighting his Administration's initiatives and announcements -- exploring what is being done, what could be done, and what will be done to support families and enhance early childhood development -- what can society do to equip parents with current research and how can all sectors of society apply current research?

Participants: Pediatricians, Grassroots Practitioners, Early Child Care Providers, Religious Leaders, Policy Makers, Business Leaders

WHITE HOUSE CONFERENCE ON EARLY LEARNING AND THE BRAIN STRUCTURE AND COMPOSITION

PANEL #1: Exploration of Current Scientific Research and its Applications for Parents

Purpose: To provide for the general public -- and particularly parents -- a succinct overview of current scientific understanding of the significance of children's first years of life to their cognitive, emotional and social development. Research has illuminated how young children's brains are "wired," and demonstrates that capabilities we are born with are influenced by what is experienced/ learned after birth. Some key findings include:

- the brain is the most undeveloped organ of a newborn;
- 80 percent of a child's brain develops by age 1
- a child's earliest experiences can increase or decrease the number of cell connections in the brain by 25% or more.

Format:

- 1) Overview of the explosion of research by a well respected generalist;
- 2) Brief presentations by scientists and experts of research findings; and
- 3) Questions from parents to panelists about how the research should inform and help shape their parenting. Questions by parents might include:
 - How can I best stimulate my child and enhance her development?
 - How much time should I spend reading to my child each day or week? Are some children's books better than others?
 - What are a few things I can do with my child to ensure that my child begins school ready to learn?

[For discussion and further vetting -- possible release of the *Rethinking the Brain: New Insights into Early Development* Conference Report, sponsored by Carnegie Corporation of New York, the Charles A. Dana Foundation, Inc., The Harris Foundation and the Robert R. McCormick Tribune Foundation, which synthesizes the current research (Executive Summary attached).]

Possible Panelists:

We have solicited recommendations for panel participants/presenters from a number of sources, including the HHS and NIH, the organization 0-3, the Office of Science and Technology at the White House, as well as some who, as you know, have asked us to keep their input private. What follows are lists of possible panel participants. The lists are not nearly exhaustive and

usually
other → Reiner -
speaker

→ useful / non-trivial way
→ someone to explain

require further vetting, but represent those who have come highly recommended from a number of sources.

Recommendations are listed below in three categories: 1) brain specialists, 2) child development experts and 3) generalists.

1. Brain Specialists:

Megan Gunnar, Ph.D. (Recommended by 0-3, Nancy Hoit, EG and ML)

Professor of Psychology
Institute of Child Development
University of Minnesota

FOCUS: Impact of care giving relationships and settings. Gunnar has conducted extensive research on how the brain is structured during early development, with particular emphasis on how to protect the brain from the negative impact of stress hormones through high quality care giving.

David Hamburg →
* campaign
* launch report

Carla Schatz, Ph.D. (Recommended by NICHD, OSTP, 0-3, EG)

Neurobiologist

University of California, Berkeley

FOCUS: Brain development and the influence of early experience. Through ongoing research, Schatz studies how synapse connections in the adult brain are wired during development, addressing questions of how nerve cells know where to grow their connections and focusing on the development of the visual system.

Patricia Kuhl (Recommended by NICHD, OSTP, EG)

Professor and Chair

Department of Speech and Hearing Sciences

University of Washington

FOCUS: Language Development. Kuhl's studies focus on how babies map their native languages and learn to categorize their languages by listening to the parents speak. Her research was featured in the Education Commission of the States Workshop and Report, "Bridging the Gap Between Neuroscience and Education."

Patricia Goldman-Rakic (Recommended by NICHD)

Professor of Neuroscience

Yale University School of Medicine

FOCUS: Early brain development and how synapses are joined between the neurons during the first five years of life. Goldman-Rakic's research has shown that most learning takes place during the earliest years, and explores the implications for how we approach education. Her research was featured in the Education Commission of the States Workshop and Report, "Bridging the Gap Between Neuroscience and Education."

v. academic

Reiner - speaker @ lunch ML

Wellson bulls

v. intense *

2nd panel
Police
Comm. Police
Justice system - video - family video - use
promoting development /
best practice

2. Early Development Specialists

Ron Lally, Ed.D. (highly supported by HHS, NICHD, EG, DOE)

Director, Center for Child and Family Services

WESTED/Far West Laboratory

Sausalito, CA

FOCUS: Research on 1) the social emotional development in infancy; 2) the effects of family support on the development of young children; 3) the training of adults who provide care for infants and toddlers; and 4) the impact of early intervention on later adult functioning. Lally is currently part of a consortium funded to provide training and assistance to 68 of the new Early Head Start sites across the country. Also, he directs two early intervention initiatives in northern California -- one that is a 25-year study of the impact of family support and quality child care on poor families.

→ **Craig Ramey, Ph.D.** (Recommended by NICHD, EG)

Developmental Psychologist

Professor, Departments of Psychology, Pediatrics, Sociology and Public Health

University of Alabama, Birmingham

FOCUS: Development of intervention programs to reduce the incidence of mental retardation, particularly among socioeconomically deprived populations. Ramey's research has guided the development and expansion of community-based services, including early intervention and prevention, family and individual supports, assistance technology, transition to adulthood, employment, aging, and assistance to rural families.

Carol Brunson Phillips, Ph.D. (Recommended by DOE, EG)

Executive Director

Council for Early Childhood Professional Recognition

Washington, D.C.

FOCUS: Research relating to the effects of care-giving adults' racial attitudes on the development of young children. Phillips has served as a consultant to Head Start, the National Center for Clinical Infant Programs, and the National Association for the Education of Young Children on projects related to multicultural and bilingual issues.

✓ **Deborah Phillips** (Recommended by NICHD, EG)

Director, Board on Children, Youth and Families

National Research Council

Commission on Behavioral and Social Sciences and Education

Washington, DC

FOCUS: Child care quality. Most recently, Phillips served as Principal Investigator of the Virginia site of the National Institute of Child Health and Human Development's Study of Early Child Care. She also serves on numerous task forces and advisory groups that address child and family policy issues, including the Task Force on Meeting the Needs of Young Children of the Carnegie Corporation of New York, the research task force of the Secretary's Advisory Committee on Head Start Quality and Expansion of the U.S. Department of Health and Human Services and the Advisory Committee on Services for Families with Infants and Toddlers of the

U.S. Administration for Children and Families.

Suzanne Randolph, Ph.D.

Department of Family Studies

University of Maryland

FOCUS: Research on the normative development of African American infants, toddlers and pre-schoolers. Randolph is a member of the National Advisory Panel for the evaluation of Early Head Start.

Heidelise Als, Ph.D.

Director of Neurobehavioral Infant and Child Studies

Children's Hospital - Boston

FOCUS: Research on premature, low-weight babies who have intracranial hemorrhages. Als' research has led to new procedures in neonatal intensive care nurseries. Dr. Als has found that by reducing the amount of light, noise, and disruptions to which preemies are subjected, they spend less time in the hospital, have better sensory integration, and tend to have better overall outcomes than do preemies who receive traditional intensive care nursery handling. In 1995, Dr. Als received the Decade of the Brain Research Award from the Chicago Institute for Neurosurgery and Neuroresearch.

Betty Caldwell, Ph.D.

Professor of Pediatrics in Child Development and Education

University of Arkansas for Medical Sciences

Arkansas Children's Hospital

Little Rock, AR

FOCUS: Extensive research on the effects of early day care and the effects of day care attachment. Caldwell is committed to the scientific value of multi-site collaborative research and has had extensive experience in this area as part of the eight-site Infant Health and Development Program and currently as part of the NICHD Study of Early Child Care. Over the past three decades, Caldwell has been involved in the design and operation of early enrichment programs. A major aspect of the research which has undergirded Caldwell's work has been the development and refinement of the HOME (Home Observation for Measurement of the Environment) Inventory, now internationally accepted as the standard method of assessing the amount of stimulation and support available for development within the family.

Generalists:

T. Barry Brazelton, M.D. (Universally recommended)

Clinical Professor of Pediatrics

Children's Hospital of Pediatrics

Boston, MA

FOCUS: "America's Pediatrician." Brazelton has published widely, focusing on the contribution of the neonate to the parent-infant relationship, the development of attachment over the first four months between parent and infant, cross-cultural studies of infant behavior and of early parenting practices, and importance of early intervention with at-risk infants and their

→ Wonderful Ref -
mentioned in book
→ Daniel Goldman
E-Intel.

parents.

C - SPAN #
thus. & live
fri or Mon?

Sharon Darby -
Kam lit.
audience / part.

Donald Cohen
Yale University
ML recommended

PANEL #2: EXPLORATION OF WHAT COMMUNITIES AND VARIOUS SECTORS OF SOCIETY CAN DO TO SUPPORT PARENTS AND EQUIP THEM WITH THE CURRENT RESEARCH

Purpose: To highlight what is being done, what could be done, and what will be done on all levels of society to support families and enhance early childhood development, including:

- Community efforts and grassroots practices;
- Private sector commitments; and
- Policies that take into account the research's implications for our social delivery systems, including child care, health, welfare and the workplace.

This panel would also provide the venue for the President to make announcements, issue challenges, underscore the government's role in this issue and highlight his Administration's initiatives.

Possible Panelists:

The list of recommended people and categories below is far from exhaustive and requires further vetting and input from the field.

Barry Zuckerman

Medical Director

Boston Medical Center

Professor and Chairman of the Department of Pediatrics

Boston University School of Medicine and Boston City Hospital

ROLE: To announce the national expansion of Reach Out and Read (commitments to the secured through HRC White House convening in next few weeks).

Rob Reiner

Castle Rock Entertainment

ROLE: To announce his public engagement campaign (perhaps formally launch?)

clip → of special.

Early Head Start Instructor and/or Parent

ROLE: To discuss how intervention program improves parenting skills.

Business Leader with Family Friendly Workplace that Targets Early Child Development

ROLE: To describe business "family friendly" workplace strategies that target early child

child

* Minneapolis - Ins. Co. →
family friendly options

development, geared to new parents and their children, yielding better parents and workers.

Religious Leader

ROLE: To describe a model program run by religious community leaders and thereby highlight the role that the faith community can play in helping to reach new parents and children in their earliest years.

Leaders/Clients of Model Community-Based Programs

ROLE: To illustrate the significance of community-based programs that target new parents and children in their earliest years, including those that focus on engaging fathers in their children's lives.

3. Audience:

It will difficult to narrow the list of audience members to a size that can fit the East Room, given the extraordinary amount of interest and enthusiasm for this issue. Our goal will be to develop a balanced list of parents, key experts, researchers, scientists, community leaders, religious leaders, business leaders, and so forth.

ROLE: Interactive. Parents will ask questions of the first panel; and others key leaders can ask questions of the second panel.

Dana Friedman

Ellen Gahrsley

→ resp. → parents.

→ why is it any respon. - for #2.

* public policy :

Newsweek piece ~~***~~

Ron - Elaine -

~~U.S. News & World Report~~

White House Conference on Early Learning and Brain Development

mtg

Media Strategy

--Media plan needed

- Media working group to include: Laura Schwartz, Steve Cohen, Brenda Anders, Lorrie McHugh or designee

Congressional Outreach/Engagement Strategy

--Congressional outreach plan need

--Possibilities include Room 450 briefing with experts for staff and MOC, invitations to targeted MOC and/or staff

- Hilley has designated Janet Murguia, Ann Catalini and Stacy Rubin

Cabinet Affairs Strategy

--Cabinet strategy for invitations/requests

- Kitty has designated Kris Balderson and Ann McGuire

~~Ann Stock~~

Panel One -- Decisions on Experts and how to Shape Presentation

--HRC expert meeting on March 7th

Panel Two -- Community

--outreach needed

→ Mon - WH - list of c.

→ Experts mtg

→ POTUS role
calls for 2nd panel

Luncheon Program

--strategy needed

Audience

--List needs to be maintained (OPL? OPL has designated Doris Matsui and Ann Eder)

Options menu for POTUS part
pos - PTA

→

0-3

Galinsky

Head Start

→ Panel II

Panel 2
faith
buis

Menu of options

old cases - qual. papers /
pre-natal

wed com., Zuckerman

**Possible Structure for White House Conference on
Brain Development and Early Learning**

OPENING REMARKS

8:30-9:00 a.m.

President Clinton and
Hillary Rodham Clinton, First Lady

**FIRST SESSION: WHY THE EARLY YEARS MATTER MOST
NEW INSIGHTS FROM NEUROSCIENCE AND CHILD DEVELOPMENT**

9:00-10:00 a.m.

Inside the Baby's Brain—an overview of recent discoveries in neuroscience and their implications for future research and program development (brief slides and videotape footage of the baby's brain could be presented here)

Bruce Perry, M.D., Baylor College of Medicine

or

Harry Chugani, Wayne State University, School of Medicine

or

Carla Shatz, University of California, Berkeley

Starting Points for Our Youngest Children—A review of child development research as it relates to family well-being and healthy development. Introduces a framework for applying the brain and child development research through quality health care, parent education, and child care/early education programs

David A. Hamburg, MD, Carnegie Corporation of New York

or

Alan Sroufe, University of Minnesota

or

Marion Radke Yarrow (formerly of NIH, noted child development scholar)

or

Donald Cohen, MD, Yale Child Study Center

SECOND SESSION: PARENTS AS FIRST TEACHERS

10:00-11:00 a.m.

Presenters from opening session join noted pediatricians and a parent educator to respond to concerns about child rearing, the availability of good quality services and supports, and the need for more flexible workplace policies

Moderated and Introduced by T. Berry Brazelton, MD, Harvard University

A group of parents would query panelists from first session, as well as two noted early childhood experts and parent educators

Barry Zuckerman, MD, Boston University and
Ellen Galinsky, Families and Work Institute

national
app.

resp.

age of woman -
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NIH/NSF

negative
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USG.

pre-chart

NIH - further
Steve Hyman -
Neuroscientist
NIMH
NICHD
Be there
Rebecca Council

operational
contact
from
care.

knowledge put to use -

prenatal care is critical.

THIRD SESSION: APPLYING THE NEW KNOWLEDGE

This session would introduce the vital areas for response in the allied early childhood professions

11:00-12:30 p.m.

Planned childbearing and comprehensive prenatal care. Brief overview devoted to promoting responsible parenthood through prevention and an enriched model of prenatal care and parent education before birth

Ezra Davidson, MD, Drew University of Medicine

or

Sarah Brown, Urban Institute

or

Kenneth Ryan, MD, Brigham and Women's Hospital

A.A. patient.
obstetrician - solo by gide
community.
prenatal form -
Pres -
megan

Preventive Health Care for All Young Children—an analysis of what it would take to assure quality health care for all young children and the expected national benefits

Karen Davis, President, Commonwealth Fund

or

Steven Schroeder, President, Robert Wood Johnson Foundation

adeq. insured

Education and support for parents—How parent education programs are adapting to use new knowledge about the brain and “scaling-up” to meet community needs

Gloria Rodriguez, Avance

or

Mildred Winter, Parents As Teachers

or

Bernice Weissbourd, Family Focus

Barrio - comp neighborhood
center -
qual. child
care -
prof - dtd
children.
transp.



Providing Decent Child Care Choices: Which program and policy directions are most useful to consider in addressing America's child care and early education dilemmas?

Edward Zigler, Yale University

or

Sharon Lynn Kagan, Yale University

or

Admiral James D. Watkins, Joint Oceanographic Research
(On the military child-care program experience)

mil - Navy

front line
prof services

Moderated by:

Panel Discussion
Judy Woodruff, CNN

or

Carol Simpson, ABC News

Shirley Malcolm.

12:30-2:00 p.m.

LUNCHEON

Brief Presentation: Short Clips from "I Am Your Child," (a television special scheduled to air on ABC-TV, April 28, 1997, produced and directed by Rob Reiner and hosted by Tom Hanks)

**ADDRESS: AN EARLY START FOR OUR YOUNGEST CHILDREN
INNOVATION AND RESPONSIBILITY AT THE STATE AND COMMUNITY LEVEL**

George Voinovich, Governor of Ohio

2:00-3:30 p.m.

AFTERNOON SESSION

Panel Discussion: Mobilizing A National Response: What Should the Influential Sectors of Society Do to Advance the Needs of Young Children in the New Century?

The Business Community

Ralph Larson, CEO of Johnson and Johnson

or

Brad Butler, retired CEO, Procter and Gamble *Colorado*

State and Local Government

James B. Hunt, Governor of North Carolina

or

Bob Miller, Governor of Nevada

Kurt Schmoke, Mayor of Baltimore

or

Norman Rice, Mayor of Seattle

Community Leadership: The Role of Churches

Reverend Kenneth Smith, Chicago Theological Seminary

or

Reverend Eileen Lindner, National Council of Churches of Christ

or

Someone from Conservative Church Group/Christian Coalition

2:00-3:30 p.m.

AFTERNOON SESSION, (Continued)

The Congress
Trent Lott, Senate Majority Leader
or
Senator James Jeffords, Vermont

Newt Gingrich, Speaker of the House of Representatives
or
Representative John Porter, Illinois

The Media
Rob Reiner, Castle Rock Entertainment

3:30-4:00 p.m.

PANEL DISCUSSION AND AUDIENCE RESPONSE

Moderated by Ted Koppel, ABC News
or
Tom Brokaw, NBC Nightly News
or
Judy Woodruff, CNN

4:00 p.m.

CLOSING REMARKS/KEYNOTE

The Challenge Ahead: Public-Private Partnerships to Enhance Early Learning

The President, The First Lady, or Vice President Al Gore

Carnegie Corporation of New York

437 Madison Avenue, New York, N.Y. 10022 - (212) 371-3200 - Telex: 6506377182 - Fax: (212) 223-8831

Nicole
3 pages

David A. Hamburg, M.D.
President

March 12, 1997

Ms. Melanne Verveer
Deputy Assistant to the President
and Deputy Chief of Staff to the First Lady
Office of the First Lady
The White House
Washington, DC 20500

Dear Melanne:

I very much enjoyed our meeting on Friday as I always do. I have wrestled with a reformulation of the April 17 conference in light of our discussion. So here is my revised scheme. I hope it will be helpful, at least at the margins. In any event, it should be a terrific meeting.

Please do not hesitate to bounce it back to me if there is anything I can do. I certainly want to help.

With every good wish,

As always,

David

enclosure

ORGANIZATION OF WHITE HOUSE CONFERENCE ON BRAIN DEVELOPMENT AND EARLY LEARNING

Revised Suggestions 3/11/97

9:00 - 9:30 a.m.

PRESIDENT CLINTON AND HILLARY RODHAM CLINTON, FIRST LADY: WHY ARE WE HERE?

9:30 - 11:00 a.m.

RESEARCH ON BRAIN AND CHILD DEVELOPMENT

Moderator: David A. Hamburg

Brain Development

Speaker: Carla Shatz, University of California, Berkeley
(possible second speaker or commentator: Bruce Perry, Baylor
College of Medicine)

Child Development

Speaker: Donald Cohen, Yale Child Study Center
(perhaps a second speaker or commentator: Alan Sroufe,
University of Minnesota; he is probably the leading researcher on
early attachment. That is a crucial topic.)

*Throughout this session and the next one, panelists should interact
with the President and First Lady — perhaps with two to three
parents as well.*

11:00 - 12:30

PUTTING KNOWLEDGE TO USE FOR CHILDREN

Moderator: T. Barry Brazelton, Harvard University

Comprehensive Prenatal Care

Speaker: Ezra Davidson, Drew University of Medicine, Los Angeles

Primary Health Care for Young Children

Speaker: Barry Zuckerman, Boston University

Parent Education and Support

Speaker: Gloria Rodriguez, Avance, San Antonio, Texas

Parent Care and Early Childhood Education

Speaker: Sharon Lynn Kagan, Yale University
(or Deborah Phillips, National Academy of Sciences)

*Once again, the President, First Lady, and parents should interact
with these speakers throughout the session.*

panel 2?

12:30 - 2:00 p.m.
Lunch

Attractive possibilities that come to mind, and it is possible that they might be combined:

- 1) Short Clips From Rob Reiner's Television Special, "I Am Your Child"
- 2) Speech by a Leading Governor
Excellent Candidates:
George Voinovich, Ohio
James B. Hunt, North Carolina

2:00 - 3:30 p.m.

IT TAKES A VILLAGE

Speakers:

Business: Owen (Brad) Butler, retired CEO of Proctor and Gamble (or Ralph Larson, CEO of Johnson and Johnson)

State Government: James B. Hunt, North Carolina (or George Voinovich, Ohio)

Local Government: Kurt Schmoke, Mayor of Baltimore, Maryland (or Norman Rice, Mayor of Seattle)

Church: Reverend Kenneth Smith, Chicago Theological Seminary (or Reverend Eileen Lindner, National Council of Churches of Christ)

3:30 - 4:00 p.m.

ANNOUNCEMENTS BY THE PRESIDENT AND FIRST LADY ON NEW INITIATIVES

- 1) Federal Actions Based on the President's Recent Executive Order.

One possibility here would be a science policy initiative building on the strength of recent research. The President could have standing with him Duane Alexander, Director of NICHD, and Steven Hyman, Director of NIMH; perhaps also Neal Lane, Director of NSF.

- 2) Issuance of New Report on Brain Research

- 3) Statement of the Governors' Initiative by the NGA Co-Chairs

- 4) The Barry Zuckerman Initiative

There are many other possibilities that rely entirely on the President and First Lady. If you want to discuss any of this, please let me know.

*Ms. 7th.
Rev. B-HS
Abyssinian*

*AA not good
not good
not active*

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a tabbed divider. Given our digitization capabilities, we are sometimes unable to adequately scan such dividers. The title from the original document is indicated below.

12

Divider Title: _____

March 19, 1997

MEMORANDUM

TO: Hillary Rodham Clinton
Melanne Verveer

FROM: Nicole Rabner
Pauline Abernathy

RE: Brain Conference Guest List

Attached for your review and comment is a proposed guest list prepared after much consultation and discussion for the East Room Brain Conference. Also attached is a longer list of those who we did not include on our proposed list for the East Room, but instead hope to invite to watch the proceedings in Room 450 OEOP or in an alternate, satellite conference. We are eager for your feedback on those we may have overlooked, or those who we should move from one list to another.

We anticipate that there will be at least five satellite conference sites around the country.

The attached lists are each divided into categories of:

- Proposed Panel Members
- Scientists and Experts
- Programs
- Foundations
- Advocates and Associations
- Corporate Sector
- Faith Sector
- Media/Entertainment

Ann Stock advises that, because of stage-size and press considerations, we can invite a total of 100 people to the Conference, with as many as 130 people attending the luncheon. Please know that the list has been prepared with an eye for geographic, gender and race diversity. There are a total of 84 people on the list for the East Room, with at least 11 African Americans, 2 Latinos, and 1 Native American. 15 spaces are held for Congressional Affairs, for the Congressional leadership, key Committee leaders, and constituents they urge to include.

You will note that the coalition we have worked with on the Prescription for Reading initiative does not appear on the list. This is because we suggest holding a separate event a few days prior to the Conference, perhaps April 15th, to make this announcement. The timing of our announcements will be important. We just learned from Rob Reiner that Senators Harkin and Specter plan to hold hearings with Reiner and his experts associated with his Engagement Campaign on April 16, the day before our Conference. On that same day, however, the

Consumer Safety Product Commission will be conducting a nation-wide recall of unsafe children's products, which may well overshadow the Engagement Campaign's hearings. Also, a White House announcement of the Prescription for Reading initiative and perhaps other programs on the 15th would ensure that the White House continues to set the tone on this issue. We are excited that Scholastic, Inc. has made a pledge to donate one million books, but has not yet determined the use of these books. We are working on earmarking these books can be earmarked for the Prescription for Reading effort.

With the Conference less than a month away, we are eager to issue the invitations as soon as we can. We plan to issue formal White House invitations from you and the President, inviting the guests to the Conference and noting that an agenda will soon follow. Please advise.

65171

Early Head Start

Panel Two

Description of Panelists Under Consideration

Moderator: Harriet Meyer, Ounce of Prevention, Chicago, IL (likely)

Public-private partnership that promotes the well-being of children and adolescents. Founded by Irving Harris, the Ounce combines public resources with private funds to develop and test innovative early intervention strategies for replication. The Ounce's Beethoven Project was the model for the Early Head Start federal program. Highly articulate and respected.

Quality Child Care: Dwayne Crompton, KCMC Child Development Corp., Kansas City, MO

KCMC is an integrated early education and care community, administering Head Start and the Child and Adult Care Food Program and operating two comprehensive child development centers. In 1990, building on Head Start's half day format, KCMC launched the New Start Child Care Partnership Initiative, which provides full-day, year-round child care and family development services to Head Start eligible preschoolers and their families. A former sixth-grade teacher, Dwayne Crompton is the dynamic founder and 18-year leader of KCMC. Crompton participated, as an "adult respondent" to the panel of children in Mrs. Clinton's 1996 Children's Conference in Kansas City.

home visiting

Community Parenting:

Dr. Gloria Rodriguez, Avance, Texas

Avance is a widely acclaimed family support and education program begun in Texas in 1973 serving Mexican American families. Each year, Avance serves 2,000 families with young children in Houston, San Antonio, and the Rio Grande Valley. Avance operates in public housing centers, elementary schools, and through its family service centers. It conducts home visits by trained staff, presents classes on child development, and disseminates information on community services and education classes and job training. With a \$1 million grant from the Carnegie Corporation, they conducted an evaluation which founded families in Avance read and talked to their children more, used community services more, and were better informed about their child's development.

infant brain dev.
→ practitioner

child care:

Ed Pitt
Community
fathers
70% father are
men.

Law Enforcement: **Mr. Melvin Warring, New Haven Chief of Police, New Haven, CT**

Model for DOJ-funded Yale Child Study Center effort that builds collaborations between police precincts and child development/mental health experts to train community police officers. Highly articulate.

Business: **Ralph Larson, CEO, Johnson & Johnson**

OR

Doug Leatherdale, CEO, St. Paul Companies

OR

Leland C. Brendsel, CEO, Freddie Mac and Freddie Mac Foundation

Ralph Larson, CEO, Johnson & Johnson

J&J is known as “the baby company.” It produces a video series for parents on caring for their children, holds Pediatric Roundtables with pediatric experts, and produces Child Development Manuals for doctors and nurses to use in teaching care givers and parents about infant care and child development. J&J also funds a training center for about 80 Head Start directors each year, provides funding to 10-12 community health centers each year that are using innovative approaches to serve at-risk families and children, and is providing funding to Reiner’s engagement campaign. It is known as one of the most family friendly companies and I believe you also visited J&J’s employee child care center in NJ. It may, however, be preferable to highlight a company that whose products are not so directly related to infants and children and who is not so closely identified with the Public Engagement Campaign.

Doug Leatherdale, CEO, St. Paul Companies

You visited St. Paul Companies in 1996. Among this Fortune 500 company’s many family friendly policies is a state-of-the-art day care center staffed by people with degrees in child development and offer a developmental curriculum for children ages zero-six. They are on the DOL Honor Roll.

Leland C. Brendsel, CEO, Freddie Mac and Freddie Mac Foundation

Freddie Mac created the Freddie Mac Foundation in 1990 and it is now one of the largest corporate foundations in Washington, D.C. It provides funds to a variety of non-profit organizations serving infants, children and at-risk families in D.C. and across the nation. It is funding Zero to Three’s *Cornerstones Project*, which will provide state of the art training, technical assistance, materials and

information to D.C. programs serving 0-3 year olds. Zero to Three recommends them and Carol Thompson-Cole thought Freddie Mac could represent D.C. at the Conference.

Faith Community: **Possibly a Catholic Nun from St. Vincent's Home in Denver, Colorado**

St. Vincent's Home uses the Partners in Parenting Education (PIPE) program, which applies biologically based research to parenting strategies.

Entertainment: **Rob Reiner, CastleRock Entertainment**

Pediatrician: **Possibly Dr. Barry Zuckerman, Reach Out and Read, Boston, MA**

Respondents: **Gov. Voinovich & Gov. Miller, co-chairs
NGA 0-3 Task Force**



Paul Metzger
Chairman

Irving B. Harris
Chairman Emeritus

Harriet Meyer
Executive Director

March 19, 1997

Ms. Nicole Rabner
Office of the First Lady
Old Executive Office Building
Room 100
The White House
Washington, D.C. 20502

Dear Nicole:

It was fun talking to you and discussing the upcoming conference on infant brain development at the White House. I think the way that you have envisioned the panels makes a lot of sense and will work well. As promised, I've enclosed the tape of the recent show that appeared on Chicago public television about the importance of the first three years of life. I think you'll really enjoy it.

If I can be of any further assistance, please give me a call here at the Ounce.

Good luck!

Sincerely,

Harriet Meyer



National Center for Infants, Toddlers and Families

TO: Nicole Rabner
FROM: Matthew Melmed, Carol Berman, and Emily Fenichel
DATE: March 11, 1997
RE: Potential Afternoon Panelists for White House Conference on Early Childhood Development and Learning

It was so nice to meet with you again on Wednesday. We are writing to offer further recommendations of articulate individuals from the criminal justice arena and the child care world who could serve on the afternoon panel at the White House Conference on Early Childhood Development and Learning. We will be happy to provide you with any further information.

RECOMMENDED PANELISTS IN THE CRIMINAL JUSTICE ARENA:

Panelists Recommended By Zero To Three:

Judge Ernestine S. Gray

New Orleans, LA

(501) 565-7325

Judge Gray spoke at ZERO TO THREE's National Training Institute in 1995. She is an articulate, attractive, African-American experienced in child welfare issues.

Judge Ina Gyemant

San Francisco, CA

(415) 753-7755 ext. 7756

Alicia Lieberman, a ZERO TO THREE Board Member and one of the top attachment theory experts in the nation, has worked very closely with Judge Gyemant on a number of cases involving custody and child welfare issues.

Panelists Recommended To ZERO TO THREE:

While these individuals are not familiar to ZERO TO THREE, Howard Davidson from the American Bar Association Center on Children and the Law (202-662-1740) has highly recommended:

Judge Richard Fitzgerald
Louisville, KY

Judge Leonard Edwards
San Jose, CA

RECOMMENDED INFANT/TODDLER CHILD CARE SPOKESPERSONS:

Roger Brown, CEO
Bright Horizons

Understands economics and quality of infant/toddler child care, especially corporate-sponsored care. Might be important to have a male voice speaking on child care.

Abbey Griffin*

ZERO TO THREE

Abbey was director of a state-of-the-art infant/toddler child care setting in Washington DC. She is a national expert on quality and training. Coincidentally her husband, Pat Griffin, used to run the White House Legislative Shop.

Bernice Weissbourd*

Family Focus and Family Resource Coalition

A Board member of ZERO TO THREE and the former Vice President of NAEYC. Bernice is knowledgeable about child care issues and specific child care programs.

Abbey and Bernice are co-authors of ZERO TO THREE's 1995 publication, **Caring For Infants and Toddlers in Groups: Developmentally Appropriate Practices.*



National Center for Infants, Toddlers and Families

M E M O R A N D U M

TO: Nicole Rabner

FROM: Matthew Melmed, Emily Fenichel, and Carol Berman

DATE: March 5, 1997

RE: Potential members of Panel #2, White House Conference on Early Development

Thank you for the opportunity to suggest potential members for the afternoon panel that will highlight how communities are working effectively to support the healthy development of infants, toddlers, and their families. The individuals and programs listed below are well known to ZERO TO THREE, either through direct contact with our Board and/or staff or through extensive recommendations from close colleagues. The initiatives described are supported by a range of funding sources, including the Federal government, State and local government, foundations, corporations, and grassroots fundraising. Included with this memorandum are articles from our bulletin, *Zero to Three*, and other ZERO TO THREE publications that describe in some depth the work of many of the initiatives listed below.

1. COMPREHENSIVE COMMUNITY INITIATIVES

Carolyn King, New Hope Services, Inc./Kids Place, Jeffersonville, Indiana

Beginning in 1986, parents and staff of a program serving preschoolers with special needs formed a committee determined to raise \$125,000 in order to convince Indiana state legislators to grant an additional \$375,000 to build Kids Place, a center where families with young children could get a variety of services under one roof. Through bake sales, festivals, and other local efforts, the group succeeded. Since 1988, Kids Place has provided services to over 80 percent of preschoolers in Scott County, and the effort has been emulated by many other communities in Indiana. Carolyn King writes, "So much depends on informal personal, collaborative relationships. Kids Place and centers like it succeed because caring staff members treat their neighbors who come for services with respect."

Pam Walker, Project ECHO, Fremont County, Colorado

For 20 years, volunteers and professionals in Fremont County, Colorado have gradually built a coordinated system of health services, early intervention, family support services, and pre-school transition, using a wide range of national, state, local, public, and private funding sources. One of the notable features of the Fremont County system is monthly developmental screening clinics, held at the Fremont County Family Center, at area child care and preschool centers, and at outreach sites in rural areas of the county. At screening clinics, project personnel inform families about and encourage them to take advantage of a variety of community services.

Doug Quiett, Marin City Families First, Marin City, California

Since 1991, Marin City Families First has been implementing a model approach in a low-income, primarily African-American community in the San Francisco Bay area. The approach integrates the education community with other social service agencies, private organizations, community groups, and family members in providing comprehensive services for pregnant women, expectant fathers, and at-risk families with infants and toddlers. The model employs a two-pronged approach: 1) using a home-based case management system in which a family advocate works with the family to identify their needs and assist them in accessing services; and 2) working with community agencies to build, strengthen, and coordinate community-based early intervention services.

2. PRIMARY PEDIATRICS

***Barry Zuckerman, Perri Klass, or Robert Needlman, Reach Out and Read
Boston Medical Center; Rainbow Babies and Children's Hospital, Cleveland, OH***

Well known to the First Lady, Reach Out and Read is a rapidly growing effort to introduce books and reading into the primary care setting, creating a true medical-educational collaboration. Providing books to families with infants and toddlers at every well child visit and having physicians talk with parents about ways to use books and stories in daily care of their young children is seen as a way to carry forward the counsel of the First Lady's mentor, pediatrician Sally Provence, who wrote, "Enabling the young child to learn, and supporting the development of competence, are important components of the psychotherapeutic treatment of all infants and young children." The originators of Reach Out and Read believe that the same might be said of pediatric care.

***Matthew Melmed or Linda Eggbeer, ZERO TO THREE'S Developmental Specialists in
Pediatric Practice Project, Washington, D.C. and Falls Church, Virginia***

ZERO TO THREE's Developmental Specialist in Pediatric Practice Project, begun in October, 1994 with support from the Federal Bureau of Maternal and Child Health and private philanthropists, adds a new category of professional -- the non-medical Developmental Specialist -- to the clinical team in primary pediatric settings. Benefits from the first 18 months of this pilot program include: 1) providing more comprehensive, expert support for optimal infant/family development; 2) linking families to appropriate early intervention services for children with special health or developmental challenges; 3) increasing knowledge, commitment, and

competence of medical colleagues in providing comprehensive support for infant/family development; and 4) greater parent satisfaction with primary health care services.

3. FAITH COMMUNITY INITIATIVES

Linked for research

Perry Butterfield, Denver, Colorado

Psychologist Perry Butterfield, a trainee of T. Berry Brazelton and current colleague of child psychiatrist/researcher Robert N. Emde, has developed the Partners in Parenting Education (PIPE) curriculum, which translates biologically based research on emotional regulation in the earliest years into parenting strategies that encourage self-discipline and moral development even in very young children. Originally designed for use with teen mothers in high schools, PIPE is now being used in religious settings. An evangelical Christian church in Denver offers PIPE-based parenting education classes on Sunday mornings and several evenings each week. At ***St. Vincent's Home in Denver, Catholic nuns*** reach out to teen parents, homeless families, and potential substance abusers and then use PIPE with them in a school-based setting. As of this writing, discussions with the Episcopal Diocese are underway to discuss the use of PIPE. *v-wmf*

Sister Elaine Roulet, Bedford Hills, New York and New York City

Sister Elaine has worked to develop effective supports for mothers and their infants living in communal settings -- the Bedford Hills Correctional Facility for women and a transitional residential facility for women and children in New York City. Combining prenatal care, parenting education, emotional and practical support from peers and professionals, and high-quality developmental child care for infants and toddlers, this approach has resulted in healthy newborns and thriving infants, as well as building on incarcerated mothers' strong desire to give a good start to their babies and maintain positive changes in their own lives.

Carla Oswald Reed and Jane Warrent, Phoenix, Arizona

Although some parents and religious groups have seemed to believe that children must be "taught" moral and ethical behavior, Carla Oswald Reed and Jane Warren suggest that even the youngest children learn to develop respectful social behaviors in the context of appropriate experiences and relationships. Reed and Warren set about to develop a curriculum for the caregivers who provided baby-sitting for children from birth to three while their parents attended church services. The training helps caregivers reflect on their own attitudes and beliefs and learn more about early development, so that they can assist both parents and young children in dealing with important issues that arise in the context of weekly religious experience -- for example, dealing with separation and laying a foundation for sharing. The Childspace Infants and Toddlers model and workbook were first used (and continue to be used) in Unitarian Universalist churches in the Phoenix, Arizona area and are distributed nationwide through the Unitarian Universalist bookstore in Boston, Massachusetts.

4. PROGRAMS SERVING INFANTS, TODDLERS, AND FAMILIES (LOW INCOME)

Ounce of Prevention Fund, Chicago, Illinois, Harriet Meyer, Executive Director

The Ounce of Prevention Fund was established in 1982 as a public/private partnership to promote the well-being of children and adolescents by working with families, communities, and policy makers. The partnership combines public resources with private funds to develop and test innovative strategies to prevent problems such as adolescent pregnancy, infant mortality, developmental delays in children, school failure, and child abuse and neglect. The Ounce operates and Early Head Start program. More than 5500 Illinois families, primarily residing in high-risk, low-income urban and rural communities throughout the state, accessed Ounce services in Fiscal Year 1996. Ounce program and policy work with government is based on the conviction that it is more cost-effective and caring to prevent physical, social, and psychological problems early on than to treat such problems later in life. A recent Ounce of Prevention Fund Paper, *Starting Smart: How Early Experiences Affect Brain Development*, briefly reviews new neuroscientific data and suggest strategies that communities can undertake to help families promote their children's healthy brain development.

Friends of Children of Mississippi Early Head Start, Jackson, Mississippi, Regina Battle, Early Head Start Coordinator

Launched in 1995, Early Head Start is a Federally funded initiative of the Head Start Bureau that supports community-based efforts to offer comprehensive, high-quality services to low-income pregnant women, expectant fathers, and families with infants and toddlers. All programs are designed to address six cornerstone areas: child development, family development, community building, staff development, program management and administration, and program evaluation and community improvement. Nine program principles include high quality; prevention and promotion; positive relationships and continuity; parent involvement; inclusion; culture; comprehensiveness, flexibility, responsiveness, and intensity; transitions to pre-school; and collaboration. A distinctive feature of Early Head Start, which would be emphasized by this panelist, is the tailoring of each local program to its specific target population and local circumstances.

5. CROSS-CUTTING EFFORTS

Wil Blechman, MD, Miami, Florida

Florida's Train the Trainers program is designed to enhance recognition of the first three years as a critical time period in brain development and learning. With a grant from the Carnegie Corporation, Florida State University has developed a 7-hour training program to train 150 Floridians with contacts in multiple organizations to be able to translate the findings of neuroscience into language that parents, educators, and the business community can understand and use. Trainees commit themselves in advance to communicate what they learn to their own members, develop action plans for policy and program redirection's in line with new understandings about the birth-to-three period, and devise strategies for how to engage the public in focusing on this age group.

*By me with
operational.*

Chad Wick, Cincinnati Ohio

Winning Teams for Young Children: Parents and Professionals Learning Together through Technology is an Ohio-based seven month training program designed to teach participants -- including 9,000 parents of young children and 3,000 early childhood professionals from both private and public preschools and daycare centers -- how to best work together to create optimal home and childcare settings for children ages zero to five. The state-wide video conferences, smaller in-person workshops, and opportunities for individual on-site coaching are being sponsored by the State of Ohio and private corporations and foundations.

Bernice Weissbourd, Family Resource Coalition, Chicago, Illinois

Bernice Weissbourd founded the Family Resource Coalition slightly less than 15 years ago as the national organization representing the emerging family support movement. Family support programs typically are available to people in all segments of society. They offer many of the social supports that were once provided by a network of stable extended families within a community.

*By Lily
Sandra Wright.*

6. BUSINESS LEADERSHIP

We are currently analyzing information on a number of corporate sponsored initiatives for infants, toddlers and their families. There are a range of business led/sponsored early childhood activities around the country with new ones starting all the time (eg. A \$59 million initiative in Pittsburgh). What follows is a short description of a selected few.

Washington, D.C., Freddie Mac Sponsored Cornerstones Project (with ZERO TO THREE)

This new initiative in the Metropolitan Washington area is dedicated to assisting service providers in developing effective, high-quality programs for families with infants and toddlers. The project will provide leadership development, consultation, grants and training and technical assistance to selected programs providing services in a broad range of areas including child care, family preservation, home visitation and parent support.

CIVITAS Initiative, Chicago, Illinois

Founded and funded by Jeffrey Jacobs, President of the Harpo Entertainment Group (Oprah Winfrey's production company) Civitas supports a range of training and development opportunities for professionals working with children exposed to traumatic experiences. The Initiative is a partner with a new "Living Laboratory" project headed by Bruce Perry, MD, Ph.D. at Baylor University in Houston, Texas.

Kelloggs, Battle Creek, Michigan

Kelloggs has lead a community corporate initiative in Battle Creek aimed at providing parent information to all new parents of babies born in local hospitals followed up with quarterly mailings of developmentally appropriate materials. This is reinforced through a community wide media public education campaign.

Success by Six, Minneapolis, Minnesota

In 1988 the United Way of the Minneapolis area launched a multi-sector, collaborative effort lead by the business community, notably Honeywell, Inc. The initiative was designed to address five major barriers that were preventing the community from achieving healthy early childhood development. The Minneapolis effort has been adapted by United Ways in communities across the United States while Minneapolis remains a leader in corporate supported early childhood efforts.

Glickenhau & Co., New York, New York

Led by the ardent 86 year old "baby advocate" Seth Glickenhau, this premiere New York investment house supports its employee parents in a number of ways. One small example is when the recent TIME magazine article on early brain development was published, Glickenhau summarized and distributed it to all employees encouraging them to get more involved with the babies and toddlers in their lives.

7. MEDIA

Rachel Jones, Knight-Ridder, Washington, D.C.

Rachel L. Jones, a national correspondent for Knight-Ridder News Service, traces her interest in early childhood issues at least in part to her own experience as a participant, in her home town of East St. Louis, Illinois, in one of the first Head Start programs in the country. Ms. Jones has developed a proposal for CHILD WIRE, a news wire service covering children's issues including child health, child care, and child poverty. A grant from the Annie E. Casey Foundation is moving her toward this goal.

launch ?

Cathy Trost, Director, Casey Journalism Center for Children and Families, University of Maryland

The Casey Journalism Center for Children and Families serves as a national resource for journalists who cover children's and family issues. The Center sponsors an annual conference for a selected group of journalists (this June's topic will be "Rethinking the Blame Game: New Approaches to Covering Child Abuse and Protection," publishes a newsletter, *The Children's Beat*, and connects journalists to resources and experts around the country.