

FAMILIES PILLAR

BUILDING BLOCKS OF PILLAR	DESCRIPTION	TIMELINE	BENEFITS	COSTS/FEASIBILITY	POLITICAL RAMIFICATIONS	PRESIDENTIAL TIME COMMITMENT
Strengthen Child Care for America's Children and the Working Families that Rely on It	Launch a comprehensive child care initiative that addresses: --Health and safety of children in care --Quality of care --Affordability of care --Availability of infant and toddler care --Availability of school-age, before- and after-school enrichment programs	10/23/97: WH Child Care Conf.: set national goals and discuss outline of initiative SOTU: unveil full initiative	12 million children under 6 and 17 million between 6-13 need care, with both parents or a single parent in the workforce. Child care is essential for future productivity and a strong workforce, for successful welfare reform, and for early childhood development and school-readiness. Experts report a quality crisis in child care, with low state licensing standards and low wages/ high turnover in the profession. Studies tells us that crime increases after 3pm, that latchkey children are more likely to engage in risky behavior, and that quality after-school programs can have a positive effect on children's development and learning.	A comprehensive initiative will require a significant investment of federal dollars to leverage state, local and private funds -- with DCTC reform, increase in child care subsidies, quality incentive funds, and school-age care development funds. Costing Ongoing and TBA.	Many elements have strong bi-partisan support, with legislation already introduced to address components of problem Governors may resist any perceived interference with state function of overseeing child care -- especially any new federal quality standards.	

FAMILIES PILLAR

Promote Adoption and Improve Child Welfare	Double the number of children adopted each year by 2002 and move children more quickly from foster care to permanent homes -- President's <i>Adoption 2002</i> initiative. Promote <i>Adoption 2002</i> by pushing Congress to act on pending legislation and appropriations requests.	9/97: Senate expected to consider adoption bills Need leadership to ensure Congressional action	Approx. 500,000 children are in foster care, with approx. 100,000 legally free and waiting for adoption. Seven out of 10 are minority children, older, or have special needs.	The President's <i>Adoption 2002</i> initiative is nearly cost neutral, with targeted savings from foster care. House bill, HR 867, is cost neutral; Senate bill has not been fully costed, but is estimated at several billions.	Bipartisan, broad-based support for President's <i>Adoption 2002</i> initiative. House overwhelmingly passed HR 867, which included many elements of initiative; Senate's more expensive bill, S 511, still awaits action.	
Help Parents Balance Work and Family	Expand FMLA to ensure that employees can take up to 24 hours of unpaid leave for school and early childhood education activities, routine family medical or dental appointments or elderly health and care needs. Propose other family-friendly initiatives, to encourage telecommuting, self-employment, etc. Issue report on new tensions that work places on the family.	Push Congress to introduce legislation	Helps working parents balance work and family by enabling them to take needed time off.	Cost Neutral. Has limited support from advocacy groups who would much prefer to see FMLA applied to businesses with fewer than 25 employees.	Has broad but unenthusiastic support in Congress. Opposition exists from some of our natural supporters -- labor, key Democrats.	

FAMILIES PILLAR

Protect Children from Negative Influences of Media and Promote Quality Children's Television	Continue leadership in development of TV ratings, V-chip, and quality TV programming for children.	Ongoing	Tools such as TV Ratings and the v-chip enable parents to make informed decisions about their children's TV watching.	Cost Neutral.	Bipartisan support Media Industry resistance	
--	---	----------------	--	----------------------	--	--

The President's dedication to priority issues for children and families is evident in each issue pillar of this ^{overall} grid, particularly the pillars of education, health, environment, and crime prevention. Indeed, the children's agenda is cross-cutting, and the President's track record and commitment are strong and clear. Our ability to build on the President's significant achievements -- expansion of Head Start, WIC, and EITC, protecting the environment, promoting early childhood development, making the streets and world safer for children -- means not just pursuing new programs, but also ensuring that what we have done works well for children -- investment in children's health, welfare reform and crime prevention, for example. The President's agenda can be viewed as an agenda for America's children's.

As other pillars address different components of the agenda for children and families agenda, this pillar outlines priority issues not otherwise discussed.

CHILDREN AND FAMILIES PILLAR					
BUILDING BLOCKS OF PILLAR	DESCRIPTION	TIMELINE	BENEFITS	COSTS/FEASIBILITY	POLITICAL RAMIFICATIONS
Promote Adoption and Improve Child Welfare	Double the number of children adopted each year by 2002 and move children more quickly from foster care to permanent homes -- President's <i>Adoption 2002</i> initiative Promote <i>Adoption 2002</i> by pushing Congress to act on pending legislation and to safeguard appropriations requests	9/97: Senate expected to consider adoption bills	Approx. 500,000 children are in foster care, with approx. 100,000 legally free and waiting for adoption. 7 out of 10 are minority children, older or have special needs.	The President's <i>Adoption 2002</i> initiative is nearly cost neutral, with targetted savings from foster care.	Bi-partisan, broad-based support for President's <i>Adoption 2002</i> initiative House overwhelmingly passed HR xxx, which included many elements of initiative; Senate's more expensive bill, SR xxx, is still awaits action

CHILDREN AND FAMILIES PILLAR

Improve Child Care	Launch a comprehensive child care initiative that addresses: --Health and safety of children in care --Quality of care --Affordability of care --Availability of infant and toddler care --Availability of school-age, before- and after-school enrichment programs	10/23/97: WH Child Care Conf.: set national goals and discuss outline of initiative SOTU: unveil full initiative	Child care is essential for successful welfare reform and for strong workforce, as well as critical to early childhood development and school-readiness. 12 million children under 6 and 17 million between 6-13 need care, with both parents or a single parent in the workforce. Experts report a quality crisis in child care, with low state licensing standards and low wages/ high turnover in the profession. Studies tells us that crime increases after 3pm, that latchkey children are more likely to engage in risky behavior, and that quality after-school programs can have a positive effect on children's development and learning.	A comprehensive initiative will require a bold, targetted investment of federal dollars to leverage state, local and private funds -- with DCTC reform, increase in child care subsidies, quality incentive funds and school age care development funds. Costing TBA.	Many elements have strong bi-partisan support, with legislation already introduced to address components of problem State Government may resist any perceived attack on state function to oversee child care delivery and monitoring
Protect Children from Negative Influences of Media and Promote Quality Children's Media	Continue leadership in development of TV ratings, V-chip, and quality TV programming for children	Ongoing			

CHILDREN AND FAMILIES PILLAR					
Strengthen Family and Medical Leave					

Fatherhood -- Father to Father: nancy hoit, family policy , 617-749-5563 -- private/ngo's

CLINTON ADMINISTRATION INITIATIVES FOR THE YEAR 2000

The following is a list, categorized by issue, of Clinton Administration goals, pledges, and programs geared for the year 2000. This list is comprehensive, but may not be exhaustive. There are likely to be other pledges we did not find on our first review.

Economy:

- Produce 8 million new homeowners by the year 2000. [Pres. Doc. 858, 6/12/97]
- Decrease welfare rolls by 2 million more people by the year 2000. [Pres. Doc. 136, 2/4/97]
- Move about a million more people from welfare to work by the year 2000. [Pres. Doc. 1698, 9/10/96].
- Eliminate all tariffs on computers, semiconductors, telecommunications equipment, and software products by the year 2000. [Pres. Doc. 2514, 12/16/96]

Education:

- Expand Head Start to one million children by 2002. [Pres. Doc. 13, 2/4/97]
- Hook up every classroom and library to the Internet by the year 2000. [Pres. Doc. 903, 6/19/97]
- Double the number of full-time youth volunteers by the year 2000 by adding another 50,000 participants in AmeriCorps. [Pres. Doc. 607, 4/28/97]
- By the year 2000, every 8-year-old should be able to read on his or her own, every 12-year-old should be able to log on to the Internet, every 18-year-old should be able go on to college, and every adult should be able continue to learn for a lifetime and get the skills necessary to get good jobs. [Pres. Doc. 558, 4/20/97]
- Make 2 years of college just as universal as a high school diploma is today by the year 2000. [Pres. Doc. 558, 4/20/97]
- Increase by ten-fold the number of charter schools we have by the year 2000. [Pres. Doc. 290, 3/6/97]
- Expand work study so that one million students will be able to work their way through college by the year 2000. Have 100,000 of these new work-study students join our America Reads efforts to help make sure all our 8-year-olds can read independently by the year 2000. [Pres. Doc. 230, 2/24/97]
- Erase American illiteracy by the year 2000. [Pres. Doc. 1242, 7/2/93]
- Increase the high school graduation rate to at least 90 percent by the year 2000 [Pres. Doc. Pg. 195, 2/3/94].
- Goals 2000. By the year 2000, the United States should meet the National Education Goals which include: All children in America will start school ready to learn; the high school graduation rate will increase to at least 90 percent; all students will leave grades 4, 8, and 12 having demonstrated competency over challenging subject matter including English, mathematics, science, foreign languages, civics and government, economics, the arts, history, and geography; every adult American will be literate and will possess the knowledge and skills necessary to compete in a global economy and exercise the rights and responsibilities of citizenship; every school in the United States will be free of drugs, violence, and the unauthorized presence of firearms and alcohol and will offer a disciplined environment conducive to learning. [Education Department, Goals 2000 Progress Report, Spring 1995]

Crime and Drugs:

- Put 100,000 more police on the streets of America's communities by the year 2000. [Pres. Doc. 1935, 9/30/96]
- By the year 2000, make every school in America free of drugs and violence. [Pres. Doc. Pg. 195, 2/3/94]
- Ensure that all state prisoners serve at least 85 percent of their sentences by the year 2000. [News & Record (Greensboro, NC), 9/22/96]

Environment:

- Clean up 900 Superfund sites by the year 2000. [Pres. Doc. 846, 6/9/97]
- Clean up two-thirds of the existing toxic waste sites by the year 2000. [Pres. Doc. 2379, 11/12/96]
- Devote \$70 million to a total of 35 States to help them get safe running water for their people by the year 2000. [Pres. Doc. 1258, 7/16/96]
- Cut greenhouse gases to 1990 levels by the year 2000. [Pres. Doc. 865, 4/21/94]
- "I want an America in the year 2000 where no child should have to live near a toxic waste dump, where no parent should have to worry about the safety of a child's glass of water, and no neighborhood should be put in harm's way by pollution from a nearby factory. Today, I am calling for a new national commitment to help protect all communities from toxics by the year 2000." [Pres. Doc. 1567, 8/28/96]

Healthcare:

- Extend health coverage to as many as 5 million children by the year 2000. [Pres. Doc. 531, 4/17/97]
- Makes vaccines affordable for families and improve immunization outreach, with the goal that 90 percent of all two-year-olds should be fully vaccinated by the year 2000. [Pres. Doc.; Pg. 2009, 10/7/96]
- Wipe out polio by the year 2000. [Pres. Doc. 668, 4/17/96]

Immigration:

- Modernize our border crossing so that by the year 2000, 22 pairs of towns will be equipped with remote video systems and new technologies to give them 24-hour service. [Pres. Doc. 479, 4/8/97]
- Reach the goal of having at least 7,000 agents protecting our borders by the year 2000. [Pres. Doc. 200, 2/7/95]

Defense/ Foreign Policy:

- Increases funding for weapons modernization 40 percent by the year 2000. [Pres. Doc. 1643, 9/3/96]
- Develop by the year 2000 a defensive system that protects America from the threat of a long-range missile attack by a rogue state. The President said this system should be deployed by 2003. [Pres. Doc. 910, 5/22/96]
- Agree with Russia to stop plutonium production by the year 2000. [Pres. Doc. 1862, 9/26/94]
- Close Chernobyl by the year 2000. [Pres. Doc. 1097, 4/20/96]

1997 STATE OF THE UNION -- POLICIES ANNOUNCED
Tuesday, February 4, 1997

Unfinished business:

Balanced budget:

- Balance budget by 2002;

Campaign finance reform:

- Pass McCain-Feingold by 7/4;

Welfare reform:

- Finish reforming welfare -- move 2 million people from welfare to work by 2000.

Education:

Standards:

- Every state should adopt high national standards, and by 1999, every state should test every 4th grader in reading and every 8th grader in math;
- Teacher standards -- enable 100,000 more teachers to seek national certification as master teachers;

Literacy:

- America Reads -- at least 100,000 college students to volunteer as reading tutors;

Early learning:

- HRC conference on Early Learning and the Brain (spring);
- VP family conference on parents' involvement in learning (June);

Public school choice:

- Create 3,000 charter schools by the next century;

School construction:

- Pass \$5 billion to help communities finance \$20 billion in school construction over the next four years;

College opportunity:

- HOPE Scholarships;
- \$10,000 tax deduction;
- Expanded IRA's;
- Largest increase in Pell Grants in 20 years;

Training:

- Pass G.I. Bill for America's Workers;

Education technology:

- Finish connecting every classroom and library to the Internet by the year 2000.

Science and technology:**Hospitals:**

- Connect every hospital to Internet;
- Challenge private sector to connect every children's hospital to Internet;

Internet:

- Build the second generation of the Internet;

Medical research:

- Reinforce commitment to medical science (AIDS vaccine).

Stronger families:**Helping parents succeed at home and at work:**

- Expand Family and Medical Leave;
- Pass flextime;

Health care:

- Extend health coverage to up to 5 million uninsured children;
- Reform Medicare; expand Medicare to cover respite care for Alzheimer's, annual mammograms;
- Guarantee woman can stay in hospital 48 hours after mastectomy;

Responsibility:

- Make it a felony for parent to cross state line to flee from child support;

Protecting children:

- Stand firm in determination to ban advertising/marketing of cigarettes aimed at kids.

Stronger communities:**Crime/drugs:**

- Finish hiring 100,000 police;
- Pass Victims Rights Amendment;
- Pass Juvenile Justice bill;
- Largest anti-drug effort ever;

Urban agenda:

- Empower urban communities through investment and loans (double number of empowerment zones, restore contaminated urban land and buildings, expand community development banks);
- Use empowerment approach to renew DC;

Environment:

- Clean up 500 more toxic waste sites;
- Make polluters pay;
- Designate 10 American Heritage Rivers this year;
- Ban worst toxic chemicals and reduce greenhouse gases;

Service:

- Mobilize millions of Americans to national service;

Culture:

- America 2000 celebration of culture and the arts.

World leadership:**Undivided democratic Europe:**

- Expand NATO by 1999, strengthen NATO's Partnership for Peace;

Asian Pacific community:

- Together with South Korea, advance peace talks with North Korea;
- Call on Congress to fund our share of agreement under which North Korea must freeze and dismantle nuclear weapons program;
- Pursue deeper dialogue with China (invited China's President to come here);

Global economy/trade:

- Expand exports, especially to Asia and Latin America (need authority to conclude new trade agreements);
- Will visit Latin America in the spring;

New security threats:

- Ratify Chemical Weapons Convention;

Military strength/tools:

- Increase funding for weapons modernization by year 2000, take care of men and women in uniform;
- Pay our debts and dues to international financial institutions like the World Bank, and to a reforming United Nations.

One America:

- ~~No specifics.~~ Race Initiative

SAMPLE

EDUCATION PILLAR					
BUILDING BLOCKS OF PILLAR	DESCRIPTION	TIMELINE	BENEFITS (e.g. Who does this help? How does it help them?)	COSTS/FEASIBILITY (e.g. What does it take to achieve? Who pays (\$ or capital)? What is the likelihood it will occur?)	POLITICAL RAMIFICATIONS (e.g. How does it affect the party?)
Educational Standards	Ensure that <u>X</u> of states sign on to standards for 4th and 8th grades thereby establishing a goal for students to reach. Ensure that schools and their teachers adequately prepare our children.	<u>X</u> months / years	Results in better educated students in public schools (as long as "failure" group does not develop). Results in measurement of school performance. Mainly helps students in <u>X</u> situation. There are <u>Y</u> students in that situation.	May entail high costs to organize efforts in each state where there are differing power centers / dynamics. Will require work to ensure that it is not used as a tool against minorities.	Has strong bi-partisan element. Sometimes results in alienation of minority community and may cause dissension within that area of the party.
Guarantee Two Years of Higher Education (Chaka Fattah Plan: 21st Century Scholars Act)	Guarantee Pell Grants to sixth-grade students from low income families.	<u>X</u> months / years	Increases college participation rates for this group, and broadly instills expectation of college attendance among lower-income students. 700,000 students available for benefit in first class. Promotes high school completion, job readiness and lower incidence of delinquent behavior.	\$2.5 billion for first group of sixth-grade students. May create a new entitlement and will cost shift in budget priorities from one program to this one. May guarantee help to many non-needy students. Does not provide additional support like mentoring, tutoring and other support services that are critical for success.	Has bi-partisan support.
Additional building blocks to be added here.					

*Note that this example has both an old initiative that we are still developing and a new idea. Please include both in your input.

*This template will be provided to you for incorporation of your own input.

TEMPLATE

PILLAR					
BUILDING BLOCKS OF PILLAR	DESCRIPTION	TIMELINE	BENEFITS (e.g. Who does this help? How does it help them?)	COSTS/FEASIBILITY (e.g. What does it take to achieve? Who pays (\$ or capital)? What is the likelihood it will occur?)	POLITICAL RAMIFICATIONS (e.g. How does it affect the party?)

THE WHITE HOUSE

WASHINGTON

August 11, 1997

MEMORANDUM FOR STRATEGY TEAM

FROM ERSKINE ^{and} ~~BOWLES~~ AND SYLVIA MATHEWS ^{THAT}

SUBJECT: Follow-up to Friday's Strategic Meeting

As a follow-up to last Friday's meeting, this memo details the assignments and their deadlines. A template is attached for you to use as you develop the assigned pillars. On Wednesday, a memo with your assigned pillar(s) will be due to Andrew Mayock by 5 p.m. On Thursday and Friday, Erskine will hold meetings to discuss the paper that has been produced and next week will be spent refining that paper. During the week of August 25th, Erskine and Sylvia will use the pillars as the foundation of a memo that we will send to the President on August 29th. When the President returns, we will meet with him to discuss the different choices among pillars and in some cases, within a single pillar.

PILLARS

1. Education - Reed, Sperling
2. Renewing our Cities (including sustainable development), Welfare, Underclass - Sperling, Reed, Klain
3. Environmental Protection - McGinty, Sperling, Gibbons
4. Crime/Drugs/Prisons (including perhaps, the future of young men) - Reed
5. Renewal of Family (issues like child care, balance of time, divorce, adoption, the media, family medical leave) - Verveer, Echaveste, Reed
6. Children - Sperling, Reed, Verveer, Echaveste
7. Racial Reconciliation (including civil rights enforcement, immigration, the judicial system) - Echaveste
8. International Economic Leadership - Tarullo, Summers, Sperling
9. Savings/Entitlement Reform - Sperling, Summers
10. American Leadership Abroad (including peace, defense structure, democracy) - Berger, Steinberg
11. Science/Technology (including reinvigorating the R/D budget, medical sciences, medical ethics) - Gibbons, Podesta, Gips, Sperling
12. Rego/Effectiveness of Government (like eliminating errors in Medicare or EITC) - Stone
13. Gifts to the Future (rebuilding our schools, the Millennium, museums, culture) - Verveer
14. Health Care/Improving Health Status (vaccination efforts, smoking reduction, adding years to the life span, decreasing suffering of elderly and sick, medical science improvement, more insured) - Jennings, Reed

Note: OMB and CEA will be a part of many of these issues.

There were a number of other ideas that came out of our brainstorming session. However, as the group tried to create a manageable number to produce detailed paper on, some items came off the primary list. The topics not included:

- Making Markets Work (negative ramifications of the modern economy, growing power of the corporation, new transactions, improving the framework of competition)
- Culture
- President as Teacher
- New Ethics
- Service

To help in this process, we have also attached documents that list Administration initiatives for the year 2000 and our State of the Union goals. Also, a sample and a blank template are attached so that each pillar can be summarized in a way that can be compared to others. The President will, of course, want back up memoranda describing each area summarized in the template. As you fill in the elements of your pillars, please include policies that are already being pursued. Andrew Mayock will e-mail the template to your office. If you have any questions, his number is 6 - 7492.

Once again, your assignments are due no later than 5 p.m. on Wednesday. The paper will be distributed for meetings that will be held on Thursday and Friday. Andrew will let you know in which meeting times your topic will be discussed.

Attachments: Clinton Administration Initiatives for the Year 2000
1997 State of the Union - Policies Announced
Sample Chart on Education Pillar
Template Pillar Chart (also will be provided electronically)

CLINTON ADMINISTRATION INITIATIVES FOR THE YEAR 2000

The following is a list, categorized by issue, of Clinton Administration goals, pledges, and programs geared for the year 2000. This list is comprehensive, but may not be exhaustive. There are likely to be other pledges we did not find on our first review.

Economy:

- Produce 8 million new homeowners by the year 2000. [Pres. Doc. 858, 6/12/97]
- Decrease welfare rolls by 2 million more people by the year 2000. [Pres. Doc. 136, 2/4/97]
- Move about a million more people from welfare to work by the year 2000. [Pres. Doc. 1698, 9/10/96].
- Eliminate all tariffs on computers, semiconductors, telecommunications equipment, and software products by the year 2000. [Pres. Doc. 2514, 12/16/96]

Education:

- Expand Head Start to one million children by 2002. [Pres. Doc. 13, 2/4/97]
- Hook up every classroom and library to the Internet by the year 2000. [Pres. Doc. 903, 6/19/97]
- Double the number of full-time youth volunteers by the year 2000 by adding another 50,000 participants in AmeriCorps. [Pres. Doc. 607, 4/28/97]
- By the year 2000, every 8-year-old should be able to read on his or her own, every 12-year-old should be able to log on to the Internet, every 18-year-old should be able go on to college, and every adult should be able continue to learn for a lifetime and get the skills necessary to get good jobs. [Pres. Doc. 558, 4/20/97]
- Make 2 years of college just as universal as a high school diploma is today by the year 2000. [Pres. Doc. 558, 4/20/97]
- Increase by ten-fold the number of charter schools we have by the year 2000. [Pres. Doc. 290, 3/6/97]
- Expand work study so that one million students will be able to work their way through college by the year 2000. Have 100,000 of these new work-study students join our America Reads efforts to help make sure all our 8-year-olds can read independently by the year 2000. [Pres. Doc. 230, 2/24/97]
- Erase American illiteracy by the year 2000. [Pres. Doc. 1242, 7/2/93]
- Increase the high school graduation rate to at least 90 percent by the year 2000 [Pres. Doc. Pg. 195, 2/3/94].
- Goals 2000. By the year 2000, the United States should meet the National Education Goals which include: All children in America will start school ready to learn; the high school graduation rate will increase to at least 90 percent; all students will leave grades 4, 8, and 12 having demonstrated competency over challenging subject matter including English, mathematics, science, foreign languages, civics and government, economics, the arts, history, and geography; every adult American will be literate and will possess the knowledge and skills necessary to compete in a global economy and exercise the rights and responsibilities of citizenship; every school in the United States will be free of drugs, violence, and the unauthorized presence of firearms and alcohol and will offer a disciplined environment conducive to learning. [Education Department, Goals 2000 Progress Report, Spring 1995]

Crime and Drugs:

- Put 100,000 more police on the streets of America's communities by the year 2000. [Pres. Doc. 1935, 9/30/96]
- By the year 2000, make every school in America free of drugs and violence. [Pres. Doc. Pg. 195, 2/3/94]
- Ensure that all state prisoners serve at least 85 percent of their sentences by the year 2000. [News & Record (Greensboro, NC), 9/22/96]

Environment:

- Clean up 900 Superfund sites by the year 2000. [Pres. Doc. 846, 6/9/97]
- Clean up two-thirds of the existing toxic waste sites by the year 2000. [Pres. Doc. 2379, 11/12/96]
- Devote \$70 million to a total of 35 States to help them get safe running water for their people by the year 2000. [Pres. Doc. 1258, 7/16/96]
- Cut greenhouse gases to 1990 levels by the year 2000. [Pres. Doc. 865, 4/21/94]
- "I want an America in the year 2000 where no child should have to live near a toxic waste dump, where no parent should have to worry about the safety of a child's glass of water, and no neighborhood should be put in harm's way by pollution from a nearby factory. Today, I am calling for a new national commitment to help protect all communities from toxics by the year 2000." [Pres. Doc. 1567, 8/28/96]

Healthcare:

- Extend health coverage to as many as 5 million children by the year 2000. [Pres. Doc. 531, 4/17/97]
- Makes vaccines affordable for families and improve immunization outreach, with the goal that 90 percent of all two-year-olds should be fully vaccinated by the year 2000. [Pres. Doc.; Pg. 2009, 10/7/96]
- Wipe out polio by the year 2000. [Pres. Doc. 668, 4/17/96]

Immigration:

- Modernize our border crossing so that by the year 2000, 22 pairs of towns will be equipped with remote video systems and new technologies to give them 24-hour service. [Pres. Doc. 479, 4/8/97]
- Reach the goal of having at least 7,000 agents protecting our borders by the year 2000. [Pres. Doc. 200, 2/7/95]

Defense/ Foreign Policy:

- Increases funding for weapons modernization 40 percent by the year 2000. [Pres. Doc. 1643, 9/3/96]
- Develop by the year 2000 a defensive system that protects America from the threat of a long-range missile attack by a rogue state. The President said this system should be deployed by 2003. [Pres. Doc. 910, 5/22/96]
- Agree with Russia to stop plutonium production by the year 2000. [Pres. Doc. 1862, 9/26/94]
- Close Chernobyl by the year 2000. [Pres. Doc. 1097, 4/20/96]

THE WHITE HOUSE

WASHINGTON

August 11, 1997

MEMORANDUM FOR STRATEGY TEAM

FROM ERSKINE BOWLES AND SYLVIA MATHEWS ^{AM} ⁵ ^{MAT}

SUBJECT: Follow-up to Friday's Strategic Meeting

As a follow-up to last Friday's meeting, this memo details the assignments and their deadlines. A template is attached for you to use as you develop the assigned pillars. On Wednesday, a memo with your assigned pillar(s) will be due to Andrew Mayock by 5 p.m. On Thursday and Friday, Erskine will hold meetings to discuss the paper that has been produced and next week will be spent refining that paper. During the week of August 25th, Erskine and Sylvia will use the pillars as the foundation of a memo that we will send to the President on August 29th. When the President returns, we will meet with him to discuss the different choices among pillars and in some cases, within a single pillar.

PILLARS

1. Education - Reed, Sperling
2. Renewing our Cities (including sustainable development), Welfare, Underclass - Sperling, Reed, Klain
3. Environmental Protection - McGinty, Sperling, Gibbons
4. Crime/Drugs/Prisons (including perhaps, the future of young men) - Reed
5. Renewal of Family (issues like child care, balance of time, divorce, adoption, the media, family medical leave) - Verveer, Echaveste, Reed
6. Children - Sperling, Reed, Verveer, Echaveste
7. Racial Reconciliation (including civil rights enforcement, immigration, the judicial system) - Echaveste
8. International Economic Leadership - Tarullo, Summers, Sperling
9. Savings/Entitlement Reform - Sperling, Summers
10. American Leadership Abroad (including peace, defense structure, democracy) - Berger, Steinberg
11. Science/Technology (including reinvigorating the R/D budget, medical sciences, medical ethics) - Gibbons, Podesta, Gips, Sperling
12. Rego/Effectiveness of Government (like eliminating errors in Medicare or EITC) - Stone
13. Gifts to the Future (rebuilding our schools, the Millennium, museums, culture) - Verveer *service*
14. Health Care/Improving Health Status (vaccination efforts, smoking reduction, adding years to the life span, decreasing suffering of elderly and sick, medical science improvement, more insured) - Jennings, Reed

Note: OMB and CEA will be a part of many of these issues.

There were a number of other ideas that came out of our brainstorming session. However, as the group tried to create a manageable number to produce detailed paper on, some items came off the primary list. The topics not included:

- Making Markets Work (negative ramifications of the modern economy, growing power of the corporation, new transactions, improving the framework of competition)
- Culture
- President as Teacher
- New Ethics
- Service

To help in this process, we have also attached documents that list Administration initiatives for the year 2000 and our State of the Union goals. Also, a sample and a blank template are attached so that each pillar can be summarized in a way that can be compared to others. The President will, of course, want back up memoranda describing each area summarized in the template. As you fill in the elements of your pillars, please include policies that are already being pursued. Andrew Mayock will e-mail the template to your office. If you have any questions, his number is 6 - 7492.

Once again, your assignments are due no later than 5 p.m. on Wednesday. The paper will be distributed for meetings that will be held on Thursday and Friday. Andrew will let you know in which meeting times your topic will be discussed.

Attachments: Clinton Administration Initiatives for the Year 2000
1997 State of the Union - Policies Announced
Sample Chart on Education Pillar
Template Pillar Chart (also will be provided electronically)

SAMPLE

EDUCATION PILLAR					
BUILDING BLOCKS OF PILLAR	DESCRIPTION	TIMELINE	BENEFITS (e.g. Who does this help? How does it help them?)	COSTS/FEASIBILITY (e.g. What does it take to achieve? Who pays (\$ or capital)? What is the likelihood it will occur?)	POLITICAL RAMIFICATIONS (e.g. How does it affect the party?)
Educational Standards	Ensure that <u>X</u> of states sign on to standards for 4th and 8th grades thereby establishing a goal for students to reach. Ensure that schools and their teachers adequately prepare our children.	<u>X</u> months / years	Results in better educated students in public schools (as long as "failure" group does not develop). Results in measurement of school performance. Mainly helps students in <u>X</u> situation. There are <u>Y</u> students in that situation.	May entail high costs to organize efforts in each state where there are differing power centers / dynamics. Will require work to ensure that it is not used as a tool against minorities.	Has strong bi-partisan element. Sometimes results in alienation of minority community and may cause dissension within that area of the party.
Guarantee Two Years of Higher Education (Chaka Fattah Plan: 21st Century Scholars Act)	Guarantee Pell Grants to sixth-grade students from low income families.	<u>X</u> months / years	Increases college participation rates for this group, and broadly instills expectation of college attendance among lower-income students. 700,000 students available for benefit in first class. Promotes high school completion, job readiness and lower incidence of delinquent behavior.	\$2.5 billion for first group of sixth-grade students. May create a new entitlement and will cost shift in budget priorities from one program to this one. May guarantee help to many non-needy students. Does not provide additional support like mentoring, tutoring and other support services that are critical for success.	Has bi-partisan support.
Additional building blocks to be added here.					

*Note that this example has both an old initiative that we are still developing and a new idea. Please include both in your input.

*This template will be provided to you for incorporation of your own input.

TEMPLATE

PILLAR					
BUILDING BLOCKS OF PILLAR	DESCRIPTION	TIMELINE	BENEFITS (e.g. Who does this help? How does it help them?)	COSTS/FEASIBILITY (e.g. What does it take to achieve? Who pays (\$ or capital)? What is the likelihood it will occur?)	POLITICAL RAMIFICATIONS (e.g. How does it affect the party?)

July 30, 1997

MEMORANDUM FOR ERSKINE BOWLES

FROM: GENE SPERLING

SUBJECT: NEC Policy Priorities for August-December 1997

As you may recall, last month I submitted to you the NEC's long-term planning document that exhaustively listed our ongoing policy processes. In an effort to sharpen our focus, I have limited the discussion in this planning memorandum to those policy priorities that will likely occupy the NEC's attention for the remainder of the year.

A Children's Agenda

I believe that an overarching theme for our new policy priorities should be a children's agenda. While there may be other themes with more temporary resonance, I believe a children's agenda could be used as an effective organizing theme for the President.

Moral Leadership. The President's achievement in reaching a balanced budget agreement and his willingness to take on tobacco, children's health care, race, and means testing have opened the minds of some skeptics to the fact that the President will use his second term to exert true moral leadership for the country. In our investment priorities and long-term entitlement agenda, we can lead by challenging people to invest in opportunity for young people instead of increasing consumption by borrowing from their futures.

An agenda that includes reducing unnecessary entitlement spending through means-testing and taking on issues such as tobacco and corporate subsidies to increase funding for our children would give the President a comprehensive moral vision and truly challenge people to do the right thing for the future.

A New Universal Preschool Challenge. As discussed below, a children's agenda will facilitate a large number of smaller initiatives and serves as a theme on which the media can focus. But in order to show true vision and leadership, we need universal challenges about basic norms that should apply to every child. We are currently trying to do that by promoting national education standards, ensuring that every 8-year old can read well and independently, and connecting every school to the Internet. In these existing challenges, we need to make policy decisions as to how and whether to take steps to find the resources to meet those universal goals.

But to truly show the gravity of the President's belief in opportunity for every child, I think we need a new universal goal that will require real commitment and resources. The natural one is for *every child to have a minimum of two years of quality pre-school*, just as every young person should have access to two years of higher education. This makes clear that regardless of a child's race, economic condition, or place of birth, she can enter school with a chance to start learning.

NEC and DPC would need to work on what the best possible means are for achieving this. Some of the components in reaching this universal goal could be the following:

- Fully funding Head Start or Head Start equivalents;
- A major block grant program to states with the two-year requirement (providing flexibility for states to focus on either 0-3 or 4-5 learning);
- A Parents as First Teachers initiative combined with a 0-3 initiative.

An Umbrella Theme. A children's agenda serves as an umbrella under which we can bring a variety of ideas together from across the Administration in a way that looks less like the "new small idea of the day" and more like a comprehensive strategy. Other ideas include:

Medical Research on Children's Diseases. The President has been very interested in pursuing additional funding for children's medical research. We could work to identify which diseases could be cured with additional resources and create a special fund targetting them.

White House Conference on Child Care. This obviously fits neatly under any children's agenda that we might promote. The DPC and First Lady's Office are currently driving the policy process for the Conference, which is scheduled for October 23.

Youth Violence

Ideas Relating to Children's Health Care (e.g., nutrition, immunizations)

Education and a Back-to-School Campaign. The children's agenda allows us to provide additional focus on education without giving up education as an independent theme. New education ideas can be expressed as part of an overall education strategy and as part of the children's agenda. *These new ideas would be particularly effective to unveil during the back-to-school period, and include:*

- **Ed Tech Teacher Training.** We could propose to provide computer training to a Master Teacher in every elementary school in the country or every 5th grade teacher so that they may teach every 12-year-old how to log on to the Internet.

- Pell Grant Guarantee for 6th Graders. Another new idea that we are considering is Rep. Chaka Fattah's proposal to guarantee Pell Grants to 6th graders from low-income families. The NEC is currently working on this issue with Education and OMB to examine several options.
- College Access Campaign. We could also start a national campaign informing all 6th, 7th and 8th graders about the new opportunities to attend college. This could be an effective vehicle for describing everything the Administration has done on higher education and for distributing a new booklet entitled "Preparing Your Child for College *Early*" to every junior high school and high school in the country. These efforts could complement the Fattah proposal in that if young people know that they have access to college, they may be less likely to be drawn to drugs, violence, dropping out, and teenage pregnancy.
- Community Schools. We should continue to promote programs which help to provide safe havens for children after school and address the needs of working families.

Retirement and Entitlement Reform

Policy Process. With the completion of the balanced budget, we will be stepping up our regular working group and principal-level meetings on both strategies for entitlement reform and specific policies for both Social Security and Medicare. This will be outlined further in a memo next week.

Savings and Retirement. In addition to the children's theme, long-term entitlement reform and passage of IRAs create vehicles for the President to talk to the nation about the challenge of the retirement of the baby boom generation and how that connects to Medicare and Social Security as well as private pensions and savings.

Public Education. Many experts believe that for the President to be successful in passing Social Security reform, there will have to be a major national effort on educating the public about the challenges and choices confronting us. With climate change and the race initiative, we have other areas where we are seeking a national dialogue. Certainly, this is as important a policy issue as any because it directly affects people's personal well-being. We already know that the AARP and Pew Foundation will be engaged in a public education effort. Neither will advocate a particular solution, but will seek to make people aware of the issues and choices.

It is critical to note that previous entitlement reforms have invariably taken place under the threat of imminent crisis. It is only with a new strategy of dealing with these issues ahead of time -- before a crisis -- that we will be successful in getting a solution during the President's second term.

Choosing a Medicare Commission. As you know, we must select a Medicare Commission by December 1. I will call a very small meeting in the next few days to start considering ideas and names. The announcement of the Commission will offer us a significant opportunity to discuss Medicare reform.

Laying Down an Early Marker on Social Security. The President has a unique opportunity to show that he is the person who is instigating the debate on Social Security. We should not wait until he has focused on every detail to announce our intent. The President should give an address or conduct an interview with a major reporter (e.g., Tim Russert) to signal his leadership on the issue long before our proposal. This will solidify our position before formulating specific policies and a roll-out strategy.

Other NEC Policy Priorities

Climate Change. The NEC, CEQ, and others will be preparing for the next round of international climate change negotiations in late October, before the Kyoto meetings in December where the international treaty may be agreed to. The NEC, CEQ, and others have begun to hold working group meetings in six specific areas (domestic emissions trading; developing country commitments; international emissions trading and joint implementation; technology programs; regulations and standards; and transition assistance). The groups plan to draft background discussion papers for NEC/CEQ principals meetings that are scheduled over the next several weeks.

Launching Fast Track. This will obviously be a major priority for the fall. We have begun holding Congressional meetings on Fast Track as well as weekly meetings with relevant agencies and White House offices.

Race Initiative: New Ideas for Community Empowerment. Bruce Reed and I have met with a number of our staff to restart the DPC/NEC community empowerment process. Although this effort is only just getting underway, we are considering a number of *new ideas* relating to income inequality, economic development, minority education, housing discrimination and mobility, and the Fattah proposal discussed above.

Hispanic Education. On issues of minority education, we are currently engaged in a process to develop an action plan for improving educational opportunities for Hispanic Americans. While the Hispanic caucus has requested that the President hold a White House Conference on the issue, we are especially focused on actions that we can take to improve current programs so that they better serve the Hispanic population.

Highlighting Programs that Help Minorities. We also think it might be useful to put together a list of spending priorities from the FY98 budget that make a difference for minorities, such as Job Corps, CDFI, and a number of education programs. As we head

into the appropriations negotiations this fall, we could package -- for a Presidential announcement -- those key programs where we have already asked for an increase. Many of the programs are protected in the budget agreement, but some are in trouble and need a boost from the President.

Strategy to Revive Comp Time and FMLA Expansion. Although the Republican leadership has not raised Flex Time in nearly two months, it will likely refocus on the issue after the budget deal is completed. The NEC and Legislative Affairs will work with other White House offices as well as interested agencies on legislative strategies, as we look to renew our push to pass a bipartisan bill.

Sweatshops. The NEC is looking at more innovative ways to address this issue. We have begun an interagency working group process to develop some *new ideas*, including trying to ensure that children's clothes are not made by other children and developing a plan for internationalizing our sweatshop eradication efforts. Additionally, the NEC and the Labor Department continue to monitor efforts of the Apparel Industry Partnership.

GI Bill/Skill Grants. We clearly need to do more on the worker training front. The NEC has been monitoring the development of job training reform legislation in the Senate Labor Committee. Although the Committee staff is a long way from settling on a bill, we are hopeful that the Labor Committee will produce a bipartisan bill which reflects some of the principles which the President embraced in his GI Bill proposal.

Pension Reform. The NEC has been leading an interagency-level working group on new pension initiatives for several months, although in recent weeks the effort has not progressed due to the budget negotiations. Depending upon budgetary impact however, several new initiatives as well as proposals from last year's Retirement Savings and Security Act could be introduced this year.

Product Liability. Our initial goal is to determine whether the Hill is amenable to product liability legislation that meets the President's concerns. Following last week's meeting with the President, we are discussing his concerns with the Hill, specifically Sen. Rockefeller, Rep. Dingell, and their staffs. As we move forward with the Democratic members, we will begin to include Republicans in this process.

Securities Litigation Reform. Our current understanding is that Sen. Dodd intends to introduce legislation in the fall, so it will be helpful to have a Presidential decision on how to proceed before Congress returns. The NEC plans to submit a decision memo to the President this week. The process may then proceed slowly as we continue to work with the Hill as well as with consumer advocates, state investors, and others.

Personal Bankruptcies. An interagency staff-level group led by the NEC has been studying options for personal bankruptcy reform. The issue will be taken up by the Hill this fall, following the release of policy recommendations from the National Bankruptcy Review Commission in October. The NEC staff-level working group has been preparing possible Administration responses to the Commission's likely positions. A deputies or principals meeting will need to be held in August or September to define the Administration positions on critical issues.

Higher Education Reauthorization. Although the Senate is not likely to pass reauthorization until 1998, the NEC is currently working with the Education Department on components of the Administration's proposal.

Electricity Restructuring. Although the Hill is unlikely to pass anything this year, we plan to move forward with our process. An NEC interagency working group has been meeting for the past several months and is currently pulling together a memo to be distributed to the principals.

1997 STATE OF THE UNION -- POLICIES ANNOUNCED
Tuesday, February 4, 1997

Unfinished business:

Balanced budget:

- Balance budget by 2002;

Campaign finance reform:

- Pass McCain-Feingold by 7/4;

Welfare reform:

- Finish reforming welfare -- move 2 million people from welfare to work by 2000.

Education:

Standards:

- Every state should adopt high national standards, and by 1999, every state should test every 4th grader in reading and every 8th grader in math;
- Teacher standards -- enable 100,000 more teachers to seek national certification as master teachers;

Literacy:

- America Reads -- at least 100,000 college students to volunteer as reading tutors;

Early learning:

- HRC conference on Early Learning and the Brain (spring);
- VP family conference on parents' involvement in learning (June);

Public school choice:

- Create 3,000 charter schools by the next century;

School construction:

- Pass \$5 billion to help communities finance \$20 billion in school construction over the next four years;

College opportunity:

- HOPE Scholarships;
- \$10,000 tax deduction;
- Expanded IRA's;
- Largest increase in Pell Grants in 20 years;

Training:

- Pass G.I. Bill for America's Workers;

Education technology:

- Finish connecting every classroom and library to the Internet by the year 2000.

Science and technology:**Hospitals:**

- Connect every hospital to Internet;
- Challenge private sector to connect every children's hospital to Internet;

Internet:

- Build the second generation of the Internet;

Medical research:

- Reinforce commitment to medical science (AIDS vaccine).

Stronger families:**Helping parents succeed at home and at work:**

- Expand Family and Medical Leave;
- Pass flextime;

Health care:

- Extend health coverage to up to 5 million uninsured children;
- Reform Medicare; expand Medicare to cover respite care for Alzheimer's, annual mammograms;
- Guarantee woman can stay in hospital 48 hours after mastectomy;

Responsibility:

- Make it a felony for parent to cross state line to flee from child support;

Protecting children:

- Stand firm in determination to ban advertising/marketing of cigarettes aimed at kids.

Stronger communities:**Crime/drugs:**

- Finish hiring 100,000 police;
- Pass Victims Rights Amendment;
- Pass Juvenile Justice bill;
- Largest anti-drug effort ever;

Urban agenda:

- Empower urban communities through investment and loans (double number of empowerment zones, restore contaminated urban land and buildings, expand community development banks);
- Use empowerment approach to renew DC;

Environment:

- Clean up 500 more toxic waste sites;
- Make polluters pay;
- Designate 10 American Heritage Rivers this year;
- Ban worst toxic chemicals and reduce greenhouse gases;

Service:

- Mobilize millions of Americans to national service;

Culture:

- America 2000 celebration of culture and the arts.

World leadership:**Undivided democratic Europe:**

- Expand NATO by 1999, strengthen NATO's Partnership for Peace;

Asian Pacific community:

- Together with South Korea, advance peace talks with North Korea;
- Call on Congress to fund our share of agreement under which North Korea must freeze and dismantle nuclear weapons program;
- Pursue deeper dialogue with China (invited China's President to come here);

Global economy/trade:

- Expand exports, especially to Asia and Latin America (need authority to conclude new trade agreements);
- Will visit Latin America in the spring;

New security threats:

- Ratify Chemical Weapons Convention;

Military strength/tools:

- Increase funding for weapons modernization by year 2000, take care of men and women in uniform;
- Pay our debts and dues to international financial institutions like the World Bank, and to a reforming United Nations.

One America:

- ~~No specifics.~~ Race Initiative

THE WHITE HOUSE
WASHINGTON

February 18, 1998

MEMORANDUM FOR HILLARY RODHAM CLINTON

FROM: Jennifer Klein
Nicole Rabner
Neera Tanden

CC: Melanne Verveer
Marsha Berry
Patti Solis-Doyle

Subject: Domestic Policy Planning

The purpose of this memorandum is to serve as a basis for our discussion tomorrow, in which we hope both to brief you on key domestic policy issues and to receive guidance from you on planning and strategy. The memorandum first explores the theme of "what works" as a possible area for sustained focus, and then addresses the following issue areas: (1) child care, early childhood development, and at-risk children and youth; (2) child welfare and adoption; and (3) children's health.

UMBRELLA ISSUE: "WHAT WORKS"

The theme "what works" has great potential as an organizing tool for our overall efforts. As you have pointed out, there are so many promising efforts across the country in each of these policy areas, yet very few attempts to bring these models to scale. There is also remarkably little discussion about how to do this effectively.

Your leadership role to date in this area has been largely to bring visibility to promising initiatives around the country through writings, speeches, and public appearances. An important and logical next step is for you to lead a national dialogue to encourage collaboration and replication of best practices. This dialogue would involve a range of perspectives and experiences -- academic, advocacy, government, foundation, community-based, grassroots, etc.

We propose convening small, issue-specific meetings on this subject, leading up to a "prayer-breakfast style" discussion at the White House with a broad group to explore (1) why it is that we

do not effectively learn from and replicate proven models, and (2) how we can do better. The small meetings will provide an opportunity to work on specific issue areas (*i.e.* how can we bring Smart Start and other early childhood models to scale?) as well as to plan for the broader “what works” discussion. A large meeting at the White House would be an important way to share what was learned at the smaller meetings, to engage the nation in a serious discussion on this subject, and, possibly, to signal your intention to dedicate yourself to this issue, in a formal or informal way.

Another related idea is to host a dinner or luncheon at the White House to honor a broad-based group of “Champions for Children” and use that as a vehicle to begin the “what works” message.

CHILD CARE, EARLY CHILDHOOD DEVELOPMENT, AND AT-RISK CHILDREN AND YOUTH

At Friday’s meeting, we hope to update you on legislative developments on the child care initiative, and to solicit your advice both on overall strategy and on specific opportunities for your involvement in meetings or events in the areas of child care, early childhood development, and at-risk children. Specific opportunities for your involvement include:

1. Continuing to be a leading voice for the child care initiative and for action on child care

- **Meetings with Members of Congress:** Convene (1) the Congressional Women’s Caucus and/or the Democratic Women’s Caucus (on child care and other issues), and (2) the leading child care bill sponsors.
- **Meeting with Child Care Advocates:** Meet at the White House with key advocates for women and children to discuss child care strategy.
- **Department of Treasury Working Group on Child Care:** Participate in the April meeting of the Treasury Working Group on Child Care as the working group presents its findings on ways businesses can play a role in child care and why it makes economic sense for them to do so. As you know, this working group was announced at the White House Conference on Child Care, and presents a good opportunity to spotlight the proposed tax credit for businesses. (POTUS may also participate in this event.)
- **Health Outreach in Child Care Settings:** Release a new HHS Medicaid Outreach Manual for child care workers and highlight the importance of health linkages in child care. (POTUS may also participate in this event.)

- **Town Hall Meetings:** Participate with (1) key Members of Congress and (2) organized labor (AFL-CIO) to spotlight the need for greater investment in child care.
- **Reiner Child Care Campaign:** Announce (with Rob Reiner and Rosie O'Donnell) a new private sector child care effort, which includes: (1) a new brochure ("Making the Right Choice for You and Your Child) and its ambitious circulation strategy, with assistance from Child Care Aware, the NGA, Toys R Us, and Fisher-Price; (2) a new child care video to be distributed similarly to the brochure, as well as through Blockbuster stores nationwide, and (3) a new interactive web site on child care, developed by *Yahoo!*, a major Internet company, where parents can get child care information. As you know, Reiner is particularly eager for your participation in this formal announcement, as his foundation began this campaign to advance the goals of the White House Conference on Child Care, and he sees this as a tangible result from the meeting.
- **Parents Magazine Child Care Awards:** Participate in Parents Magazine's child care awards event (which also stemmed from the White House Conference on Child Care).
- **Smart Start Best Practices:** The North Carolina Partnership for Children, the National Governors Association, the Families and Work Institute, and the National Center for Children and Poverty are working together to hold a conference on best early learning practices, and to bring together Governors and other state leaders to learn from Smart Start. This opportunity dovetails well with the "what works" theme, and with our child care initiative, which, as you know, borrows a great deal from Smart Start.
- **Business and Child Care -- Honor Roll Report/Awards:** Announce new "Honor Roll" companies that offer good child care services to their employees, as well as good pay and benefits. This event could take place at a company, and would highlight both the great demand for on-site child care as well as the need for the proposed tax credit for businesses.
- **Travel to States with Innovative Initiatives:** States such as North Carolina, Indiana, Georgia, Ohio and Missouri are implementing programs that link child care and early learning, through such initiatives as universal pre-school, parent education, and other efforts to improve the quality of child care. Visits would spotlight initiatives that dovetail with our national proposal.
- **D.C.'s Child Care System:** We know that D.C. has not claimed a portion of the federal subsidy available, and that, in general, its child care system is in disarray. We are currently working with OMB and HHS to help bring some level of organization to the

child care system here. While we will continue to work internally, we are seeking your guidance as to whether you want to become involved more publicly.

- **Stay-at-Home Parents/Maternal Leave:** The Administration is struggling with a response to initiatives that help stay-at-home parents. At the same time, recent studies indicate how far the United States lags among nations in its maternal leave policies and the benefits it provides to new mothers. We are seeking your guidance on how these issues interrelate and what course of action we should pursue.

2. Continuing to be a Leading Advocate on Early Childhood Development

- **Decade of the Brain Award:** Next month, you will be honored by the Society for Neuroscience with its Decade of the Brain Award. This presents an important opportunity to link the brain research with the call for greater investment in quality child care and early learning efforts.
- **Prescription for Reading Effort:** The Prescription for Reading effort is a example of the “what works” model in practice. Next steps include:
 - **Dr. Seuss Birthday “Read Across America” Effort:** On March 2, you are scheduled to highlight a the importance of reading to young children in honor of Dr. Seuss’ birthday. The American Booksellers Association has donated 200,000 copies of *Read to Your Bunny* by getting health care providers to give their youngest patients coupons to redeem at bookstores. The redemption period ends on March 1st, and your event on the 2nd will spotlight the success of this project and the donation of the unredeemed books to a local hospital.
 - **Prescription for Reading Launch in Chicago:** In April, you are scheduled to launch the Prescription for Reading partnership throughout Chicago. Since April marks the one-year anniversary of the national launch of this effort, the Prescription for Reading partnership could present to you a report on its significant progress nationwide.
 - **Children’s Books Awards:** In June, the annual Newbury-Caldicott Children’s Book Awards will be given in D.C., bringing together the country’s leading authors of children’s books. The group has offered to work with you to donate 1998 award winning books to a D.C. hospital or health center, joining the Prescription for Reading effort.
- **Convening on What Works in Early Childhood Development:** If we move forward on

our proposed strategy to engage in a dialogue on “what works,” one of the smaller convenings could focus on model efforts in the field of early childhood.

3. At-Risk Children and Youth

- **Report on Safe Places and Quality:** Release a report by the Departments of Education and Justice outlining the benefits of after-school programs both in terms of education-enhancement and crime-prevention. (POTUS may also participate in this event.)
- **Announcement of 21st Century Community Learning Center Grants:** Announce the award of \$40 million this year in grants to create public-school based community learning centers. (POTUS may also participate in this event.)
- **Announcement of Pilot Cities for Coordinated Federal Program:** Announce the cities and communities selected for the coordinated, agency-wide technical assistance effort on supporting after-school opportunities for at-risk children and youth (D.C. will be one of the sites selected).
- **Neighborhood Cohesion and Crime Report:** The National Institute of Justice (NIJ) is releasing a report on neighborhood cohesion and whether it reduces violence. The report finds that mutual trust among neighbors and a willingness to support children appears to reduce crime. This report is an outgrowth of a major multi-year study of Chicago’s neighborhoods and is scheduled to be released in early March.
- **DOJ-Sponsored Summit on Safe Havens.** The Department of Justice has secured \$12.5 million for this year to “improve the safety of elementary and secondary school children and reduce crime on or near elementary and secondary school grounds,” and is considering convening a summit to promote best practices in this area, as well as providing targeted, non-competitive assistance to needy communities. DOJ is beginning to develop a strategy for the use of these dollars, and welcomes input and your leadership. This effort also dovetails with the “what works” theme.
- **Report on Best Practices for Prevention:** The Department of Justice will issue a report in late April which focuses on exemplary partnerships between the police and other community organizations to reduce juvenile crime and delinquency. It will also contain suggestions for police chiefs and officers to promote and support efforts to provide positive alternatives for children when they are not in school.
- **Convening on What Works for At-Risk Children and Youth:** If we move forward on our proposed strategy on a dialogue on “What Works,” one of the smaller convenings

could focus on model efforts in the field of intervention for at-risk youth through after-school opportunities and other efforts.

- **Juvenile Justice Bill:** Legislation on juvenile crime has passed the House and awaits floor action in the Senate. Both the House and Senate version of the bill contain a provision which loosens the federal requirement to separate juveniles from adults in state prisons. A broad array of groups, including the Children's Defense Fund, are opposed to this provision because they believe it will increase the suicide rate of juvenile offenders as well as increase the chances they will be abused while in custody. We are seeking your guidance on what, if any, course of action we should take.

ADOPTION / CHILD WELFARE

As you know, there is a continued need for your leadership on child welfare and adoption issues on a number of levels. We plan to call weekly meetings with HHS to carefully monitor their implementation process.

Options for your immediate and long-term involvement include:

- **Internal meeting with HHS:** As we have discussed, invite Shalala and other HHS officials to a meeting at the White House for a discussion on: (1) implementation of the Adoption and Safe Families Act of 1998; (2) monitoring of the MEPA legislation and other related issues; and (3) the D.C./ABA child welfare project.
- **Court Improvement and Support Meeting:** Convene a White House meeting with judges, association and foundation leaders, and advocates in this area to discuss implementation of the new law and the needs of the courts.
- **Foundation Leaders Meeting:** Follow-up on your meeting with Foundation leaders (8/2/96) by calling a meeting to discuss the implementation of the new law, best practices, and next steps.
- **D.C. Child Welfare Meeting:** Meet with the new D.C. child welfare receiver and the ABA leadership on child welfare for an informal briefing on their plans and progress. The ABA and the D.C. receiver met for the first time last month and plan to work together on two issues: (1) recruiting greater pro bono legal assistance from D.C. attorneys, and (2) the drafting of D.C. law to implement the new federal law. This collaboration is underway but not formally announced.
- **Next Step Issues:** We have been exploring with HHS and Congressional staff what the

next steps are for child welfare, and have identified a few for possible focus and leadership: (1) supports for children who age out of the child welfare system; (2) services for children in foster care, i.e. priority for Head Start enrollment; and (3) identifying and breaking down geographic barriers to adoption. In the context of implementation of the law, child welfare is also a candidate for a small convening on the “what works” issue, with foundation leaders and others.

CHILDREN’S HEALTH

- **Children’s Health Outreach Implementation:** As you have said, CHIP will only succeed with a sustained effort from the private sector, the non-profit sector, the states and the federal government to reach out to eligible children and families.
- **Engaging the States:** While we will work with HHS to better monitor the process, it may also be beneficial for you to meet directly with the NGA or state legislators to discuss implementation. In addition, continual exhortation to the states to develop their plans is necessary.
- **Public Service Announcements:** Once the Bell Atlantic toll-free number is established, we will move forward with recruiting private sector support for PSAs to reach eligible families through television, radio and print ads.
- **Engaging Schools:** The NEA has already announced its intent to educate teachers. We will also encourage principals, school coaches, school nurses, and others within schools to get involved as well. This could be done during a visit to one of the states coming on line with CHIP that intends to use schools (e.g., Connecticut, Pennsylvania, Florida).
- **AmeriCorps Reauthorization:** The legislation to reauthorize AmeriCorps will be announced in the next few weeks. We could add to the legislation explicit encouragement of volunteers to engage in children’s health outreach. Some volunteers (e.g., in Utica, NY) already do so.
- **Mobilization of the Non-Profit Sector:** Convene a meeting of foundations involved in health issues to mobilize more commitments to outreach. Any new commitments that we receive will generate events around their announcement.
- **Late May / Early June Announcement of Federal Outreach Plans:** To comply with the President’s recent directive to form agency plans for outreach, HHS will release a report in late May / early June describing all of the agency actions.

- **New Goals on Asthma:** An interagency task force was recently formed, in which we participate, to develop policy proposals on different aspects of children's health. Asthma is central to its agenda. The task force intends to set clear goals on asthma -- such as reduced hospitalizations or reduced fatalities -- in order to measure progress over a defined 4-year period. You could participate in the announcement of these goals in April.
- **Environment and Learning Disabilities:** EPA is holding a conference on the connection of learning disabilities to environmental pollutants in the early fall.
- **Environmental Health Risks to Children:** Senator Boxer has introduced legislation that would require EPA to develop standards on environmental health risks to vulnerable sub-populations, particularly children. It also requires the EPA to identify pollutants commonly found in areas accessible to children and establish guidelines on reducing these pollutants. We could do events surrounding our support for this legislation.
- **Health Care Quality:** We need your guidance on the extent to which you want to be involved in the debate around federal standards to improve the quality of health care.

OTHER ITEMS FOR DISCUSSION

- **Appalachia and/or Indian Country:** Visit could highlight women and children's issues, particularly child care and microcredit.

December 17, 1997 (2:01pm)

THEME / ISSUE CHILDREN AND FAMILIES	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
EARLY CHILDHOOD DEVELOPMENT (See also Child Care)	To promote awareness of the recent discoveries of brain research on the earliest years of life and to support investments in children and families during those years.	3/97 SOCIETY FOR RESEARCH in Child Development 4/16/97 PRESCRIPTION FOR READING launched at White House. 4/17/97 BRAIN CONFERENCE at White House: Hosted with the President two sessions with experts at WH on 0-3 and hosted press roundtable. 4/24/97 KEYNOTE ADDRESS at Princeton Symposium on Early Childhood Education. 5/15/97 HIPPOY Commencement in D.C. 5/19/97 SPEECH TO NGA in San Diego: Tie in 0-3 education with childcare funding. 6/10/97 - PFR EVENT in Baltimore. - Column 4/15/97	Brain/Child Care Conference Follow-up: -Launch Conference Report -Review final revisions to conference report for release early '98 - Promote PFR Events as they may develop- Chicago (Publishers and Doctors) - Receive Society for Neuroscience Decade of the Brain Award (March '98)
ADOPTION	To move more quickly from foster-care to permanent homes and increase the number of adoptions.	11/13/95 NATIONAL ADOPTION MONTH Event at the White House. '96 - Adoption event in the Roosevelt Room. 5/96 - Conducted Mother's Day Roundtable with adoptive mothers and children. 8/2/96 - Convened foundation leaders to discuss barriers to adoption. 2/14/97 - Adoption 2002 report unveiled. 3 Adoption Columns written and Adoption Radio Address. 4/16/97 Speech to National Council on Adoption 6/25/97 - Kellog Foundation's Family for Kids Conference 11/20/97 - Adoption and Safe Family Act signed (Made Hill calls prior to passage) 11/24/97 Berkeley speech - Assorted columns on adoption: 7/30/95, 5/15/96, 12/17/96 & 11/97	- Monitor implementation of new statute - Monitor the progress of the 2002 initiative - explore feasibility of D.C. initiative to promote adoption

December 17, 1997 (2:01pm)

THEME / ISSUE <i>CHILDREN AND FAMILIES</i>	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
CHILD CARE	To improve child care quality, affordability and availability.	• Visited Model Child care centers around the country. • 10/23/97 White House Conference on Child Care • 9/31/97 Visit to Quantico Marine Base child care Center • Participated in discussions with working parents • 10/3/97 UMD speech • 9/30/97 visit to Florida • 10/22/97 press roundtable • 10/23/97 morning shows • Columns 4/8/97 & 10/23/97	• Meeting with Congressional child care leaders • Policy development for President's budget and rollout activities • Keynote to Brain Awareness Conference (March) • Kickoff Reiner child care campaign with Rosie O'Donnell • Meeting with Secretary Rubin's child care business group • GSA model program event • Possible meeting with representatives from the advocacy community on the budget • Launch outreach effort to enroll children in new children's health program in child care centers • At-risk kids after school options
FAMILY and MEDICAL LEAVE	To support the President's Family and Medical Leave Act proposal	• Was a voice for the Family and Medical Leave Act in columns, book, speeches and events. • Column 6/25/96	• Continue to be a voice for expanding Family and Medical Leave.
WELFARE REFORM	To monitor the implementation of welfare reform, highlight effective strategies and stress the positive effect welfare reform has on children.	See also microenterprise initiative.	• Continue to highlight programs that promote the economic empowerment of women and move people from welfare to work • Highlight Welfare to Work Initiative in Virginia and DC announcement of SBA Welfare to Work project.
EDUCATION INITIATIVES and Community Schools	To support adoption of the President's Education Standards effort and to promote innovative community based education strategies.	• 2/97 Little Rock Speech • 6/17/97 TITLE IX EVENT WITH PRESIDENT at the White House • 2/18/97 visit to Chicago school • 10/28/97 Chicago speech to College Boards • Column 8/6/96	• Participate in Community outreach events to highlight the importance of local push for adoption of standards.
NATIONAL SERVICE	To promote an ethic of service through highlighting federal programs which benefit children and communities.	• 4/25/95 - NY AMERICORPS event • 6/17/96 - SENIOR SERVICE event • 4/27 - 29/97 - NATIONAL SERVICE SUMMIT in Philadelphia • DC School - service learning. • Rhode Island CITY YEAR event • Learn & Grow child care initiatives • Column 4/23/97	• Possible action and support of National Service reauthorization • National Service anniversary celebration

December 17, 1997 (2:01pm)

THEME / ISSUE <i>CHILDREN AND FAMILIES</i>	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
MILITARY FAMILIES/QUALITY OF LIFE	To promote a higher quality of life for men and women who serve our country.	- Visits to Military Bases in Germany, Portugal, Italy and Hawaii - Video on Quality of Life Conference - DOD Essay Contest - Visit Military Childcare programs -- Quantico - Assorted columns: 2/17/95, 3/27/96 & 4/24/96	Highlight DOD New Parent Support Program (3 year home visiting program with demonstrated results.)
<u>IT TAKES A VILLAGE</u>	To issue a national call for all sectors of society to take responsibility for our children.	WINTER/SPRING 1996 - Book Tour	Present First Lady awards to model "Villages" and/or programs
LEGAL SERVICES	To promote equal access to justice under the law by supporting the Legal Services Corporation; to make available legal resources for people who can't afford lawyers.	9/28/94 - WH EVENT to celebrate 20th anniversary of LSC. 3/24/95 - Remarks to NY Legal Aid Society - SUMMER, 1996 - Remarks at ABA - Appropriations bill adopted	Staff leading White House efforts for adequate appropriations.
CHILDREN'S TELEVISION	To promote the quality of Children's Television and give parents the tools to guide / monitor what children watch.	10/14/93 - SESAME STREET appearance. 3/4/94 - Participated in CHILDREN NOW Conference on Violence via satellite. 6/26/95 PBS EVENT at the White House. 2/96 - V-CHIP Event with the President 7/29/96 CHILDREN'S TELEVISION CONFERENCE at the White House. 2/97 FAMILY CRITICAL VIEWING Project Launch - Column 3/1/96	- Highlight quality children's education programs - Connect to efforts in early childhood development

December 17, 1997 (2:01pm)

THEME / ISSUE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
WOMEN			
MICROENTERPRISE	To promote understanding of the significance of small loans to empower women and families around the world and at home; to re-launch this effort domestically.	8/95 - Helped to establish Microenterprise Awards in U.S. and announced the awards with Secretary Rubin on 5/96 via video to the Association for Enterprise Opportunity Conference in RI. 9/4-15/95 - UN FOURTH WORLD CONFERENCE ON WOMEN in Beijing - Delivered remarks to microcredit panel. - Visited Microenterprise projects around the world including (5/95) India, (5/95) Bangladesh, (7/26) Nicaragua, (10/95) Chile, (12/96) Bolivia, (4/97) Uganda, Mexico, Costa Rica and Barbados, (10/97) Venezuela, 10/10/97 visit to Chica Reforestation project/women's cooperative, Panama. 1/30/97 - Presented Microenterprise Awards with POTUS and Sec. Rubin at the White House. 2/3/97 - Delivered keynote address at Microenterprise summit in DC. 2/3/97 - Visited Connie Evans self-employment project. - Honorary Chair of the President's Interagency Council on Women - Did WH Press Roundtable - Visited Mi Casa project in Colorado - Assorted columns: 12/3/96 Bolivia, 5/13/97 Latin America, 3/18/97 Africa, 2/4/97 microcredit	- Highlight domestic microenterprise projects 1998 Microenterprise Awards
DOMESTIC VIOLENCE	To heighten awareness about the problem of violence against women, including domestic violence and sexual assault.	1994 - Advocated to create office on Domestic Violence at the Department of Justice - Domestic violence column - IDB Conference on domestic violence - Announced domestic violence initiative in Russia	

December 17, 1997 (2:01pm)

THEME / ISSUE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
WOMEN			
WORKING WOMEN COUNT!	To continue to bring the concerns of working women to the forefront of policy development for the administration.	▶ 5/5/94 - Launched Working Women Count initiative with press conference in room 450. ▶ 5/2, 5/26 and 9/12/94 - Conducted roundtable discussions in Atlanta, Santa Fe, Maryland and Pittsburg with working women. ▶ 10/14/94 - Announced Survey results with VP. ▶ 4/10/95 - Hosted Working Women Count! Campaign launch Event at White House with the President, including Honor Roll program. ▶ 5/19/95 - Hosted Women's Bureau South Lawn celebration at the White House. ▶ 2/10/97 - Highlighted 4 women from the '94 roundtables at the Working Mother Magazine luncheon at the WH. • Columns 8/6/95 & 2/11/95	• Renew effort to increase Honor Roll participation by companies. (tie with Child care initiatives)

December 17, 1997 (2:01pm)

THEME / ISSUE <i>HEALTH CARE</i>	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
HEALTH CARE REFORM	To continue to lead the national effort for comprehensive health care reform	1993-94 - Chaired President's task force on Health care reform which focused on national health care reform as well as children's health issues. - Advocated for Kennedy-Kassebaum in speeches and columns. - Supported bill to extend hospital stays for new mothers in book, column and events. - Advocated for extended hospital stay for breast cancer patients - WH Event - Kennedy-Kassebaum column 2/11/96	Highlight prostate cancer issue
CHILDREN'S HEALTH	To continue to be an advocate of Children's Health Issues including expanding children's health insurance coverage, highlighting the importance of investments in Children's Hospitals, advocating for innovative pre-natal care, and raising awareness of the impact of tobacco on children.	9/27/95 - Hosted CIRCLE OF CARE DINNER at WH for Children's Hospitals. - Visited pre-natal care units in hospitals. 6/97 - NGA Speech. - Balanced Budget Act signing -- incorporating new Child Health Program - Child health insurance column 5/20/97 - Pediatric labeling - Column on pediatric labeling 8/12/97 - Launched NY asthma initiative - Smoking column 7/17/97	Monitor implementation in states (tie with child care initiative)
IMMUNIZATIONS	To support and promote the President's objective to increase immunizations among pre-school children.	1993 - Launched Childhood Immunization Initiative which included vaccines for children to make immunization affordable. 1996 - Achieved 75% children immunized, the highest immunization rate ever - as reported by the President in the State of the Union. - Visited model immunization programs around the country. - Proposed regulations for all federally funded child care settings to ensure kids are immunized. - Participated in the announcement of the new immunization rates and goals for the year 2000.	

December 17, 1997 (2:01pm)

THEME / ISSUE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
HEALTH CARE			
WOMEN'S HEALTH	To promote investments in women's health research programs and awareness of women's health issues including leading the campaign for Breast Cancer and Mammography awareness.	▶ Helped to safeguard existing DOD investment in breast cancer research and imaging technology. ▶ '95 - Visited CIA to observe benefits of applying intelligence technology to breast cancer detection. ▶ 5/1/95 - MAMMOGRAM EVENT - WH - Led campaign for Breast Cancer awareness and free Medicare coverage for yearly mammograms. ▶ Conducted listening sessions around the country to reform medicare mammography campaign. ▶ Participated in POTUS radio address for Breast Cancer Awareness Month ▶ Monitor FY98 budget and highlight importance of proposal for no co-pay in yearly Medicare mammography benefit. ▶ Participated in annual mammography awareness campaign ▶ Assorted columns: 10/1/95, 10/22/95, 9/24/95 & 1/29/97	• Continue to participate in MOTHER'S DAY MAMMOGRAPHY AWARENESS campaign. • Monitor DOD/CIA Mammography/ research program. • Follow-up on quality commission. • Push for passage of masectomy hospital stays.
GULF WAR ILLNESSES	To respond to the health concerns of Gulf War Veterans.	▶ 1994 - Visited VA and DOD Hospitals ▶ Instrumental in establishing President's Advisory Committee on Gulf War Veterans' Illnesses. ▶ Testified to PAC at the first meeting. ▶ Jan, 1997 - Participated in event where President's Advisory Committee presented its report. ▶ Gulf War Syndrome column 1/7/97	• Monitor progress on research and health assistance.
AIDS	To support the President's call to find a cure for AIDS and to promote regulations to monitor and improve Pediatric AIDS medication.	▶ 5/22/95 - Pediatric AIDS event at WH ▶ 12/6/95 - Addressed AIDS Conference ▶ Promoted increase in funding for AIDS research, prevention, housing and treatment by 56% ▶ Was a voice in support of getting all pregnant women to get tested and treated for HIV to reduce prenatal AIDS transmission. ▶ Played a leadership role in Pediatric AIDS drug labeling issue. ▶ Pediatric AIDS event 12/1/97 ▶ AIDS/HIV columns: 2/17/96, 3/4/97	

December 17, 1997 (2:01pm)

THEME / ISSUE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
<i>HEALTH CARE</i>			
HEALTH PROFESSIONS	To support critical health professions, with a special focus on nurses.	▸ 1993 - 94 - Fought for nurse education training and reimbursement.	• Advocate to restore nurse education funding.
PHYSICAL FITNESS	To promote physical fitness initiative nationwide.	▸ 11/95 - Launched Shape-up America event at the White House.	

December 17, 1997 (2:01pm)

THEME / ISSUE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
ARTS & HUMANITIES			
LEADERSHIP PCAH, NEA, NEH, IMLS	To continue to provide leadership on the federal role in the arts and humanities, promote national recognition of the arts and humanities, and advocate for continued funding and support of the NEA, the NEH, and the IMLS.	▶ JUNE 1995, Speech at Metropolitan Museum of Art ▶ JAN, 1997 - Participated in the transmittal of <u>Creative America</u> to the President in a press conference. ▶ ANNUAL - Host of MOA/MOH Awards Ceremony and Dinner at the White House. ▶ 1995 - Hosted Presidential Design Awards with the President to honor the best in federal design and construction. ▶ 10/94 and 10/95 - Presented the National Award for Museum Services ▶ 9/27/95 - Hosted National Heritage Awards ceremony at the White House. ▶ NYT Op-ed about the importance of public support for the arts, HRC column on arts. ▶ Worked to save USIA's International Arts Exchange program from elimination. ▶ Hosted the 1997 MOA/MOH Awards at the White House. • Hosted the National Heritage Awards at the White House.	• Continue to play leading WH role on NEA/NEH • National Medal of Arts Ceremony
WHITE HOUSE STEWARDSHIP	To continue to create national awareness of the importance of preservation, and to continue to bring new acquisitions and improvements to the White House and the permanent collection.	▶ Brought 20th Century American Sculpture into the Sculpture Garden focused on different regions of the country. ▶ Created the White House Crafts Collection which has toured the country. ▶ Brought the WH Endowment \$21 mil. of the goal of \$25 and hosted NYC and LA fundraisers to reach the goal. ▶ Acquired the Tanner landscape, O'Keefe painting, and the de Kooning painting (on loan). ▶ With the Historical Society, refurbished rooms and items in the White House (redecorated the Blue Room, carpet in the East Room, restored marble mantles to original color) • Unveiled new sculpture Garden on Native Americans with press initiative. • Georgia O'Keefe painting acquisition. • Helped to bring the WH Endowment to its goal of \$25 mil. • Promoted WH Historical Society CD Rom.	• Plan 200th anniversary of WH/Millennium project/media component • Inaugurate WH lecture series (Jan.) • Inaugurate cultural showcase - poetry evening • Science & explorers evening "Presented at the President's House" WH & the Arts

December 17, 1997 (2:01pm)

THEME / ISSUE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
ARTS & HUMANITIES			
ARTS EDUCATION AND AT-RISK YOUTH	To highlight the importance of the arts and humanities to education and at-risk youth.	▸ Visited programs for youth at risk at the Manchester Craftsman Guild in PA and Gallery 37 in Chicago. ▸ 4/26/96 - Launched PCAH report <i>Coming Up Taller</i> on arts programs around the country geared toward at-risk youth. ▸ Column	• Continue to highlight effective arts and humanities program for youth at risk. • Inaugurate First Lady's awards to best programs
PRESIDENT'S PARK and PENNSYLVANIA AVENUE PLAN	To provide White House voice in the planning and implementation of improvements to the President's Park and the plan to close Pennsylvania Avenue.	▸ 4/97 - Convened members of the Park Service and Treasury for discussion on the President's Park.	• Monitor the development of the Comprehensive Plan and the Pennsylvania Park.

December 17, 1997 (2:01pm)

THEME / ISSUE <i>INTERNATIONAL</i>	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
GOODWILL AMBASSADOR FOR THE UNITED STATES	To continue to visit foreign countries advocating for human rights, investments in tools and opportunity with special focus on women, children and families, and building a civil society. Highlight USAID programs.	▶ COUNTRIES VISITED: ▶ 1993 - South Korea ▶ 1994 - Russia, Norway, France, Germany, Poland, Latvia, Italy, Egypt, Israel, Jordan, U.K., Phillipines, Indonesia. ▶ 1995 - Pakistan, Nepal, India, Sri Lanka, Bangladesh, Denmark, Russia, the Ukraine, Belarus, Nova Scotia, Canada, Guam, China, Mongolia, Japan, Chile, Paraguay, Brazil, Nicaragua, Germany, Spain, U.K., Ireland, Northern Ireland. ▶ 1996 - Greece, Turkey, the Republic of Korea, Japan, France, Romania, Estonia, Bosnia & Herzegovena, Finland, Poland, Czech Republic, Slovak Republic, Hungary, Thailand, Australia, Phillipines, Bolivia. ▶ 1997 - Netherlands, England, Eritrea, Tanzania, Zimbabwe, Senegal, South Africa, Uganda, Mexico, Barbados, Costa Rica, Spain, Austria, Portugal, Panama, Venezuela, Brazil, Argentina, Kyrgyzstan, Kazakhstan, Uzbekistan, Russia, Ukraine, England, India, Ireland and Northern Ireland. ▶ Advocate for foreign assistance. Convened foundations to promote public education and to work more closely on programs to build democracy in Eastern Europe (9/96).	• Proposed trips w/POTUS to South Asia, Africa, Russia and China. • Proposed solo trip to the Middle East.

December 17, 1997 (2:01pm)

THEME / ISSUE <i>INTERNATIONAL</i>	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
WOMEN, CHILDREN AND FAMILIES	To highlight the critical importance of investments in human capital, especially women's human rights and social development and investments in women and girls.	▶ Honorary Chair of the U.S. Delegation to the Fourth World Conference on Women and the President's Interagency Council on Women. ▶ 9/14/95 - UN Fourth World Conference on Women in Beijing ▶ Announcement of USAID grant for girl's education in Copenhagen, Denmark. ▶ Participated in international forums, including the U.N. Conference on Social Development, World Bank forums, Council on Foreign Relations, InterAction. ▶ see also Women - Microenterprise ▶ Addressed International Micro-Enterprise Summit ▶ Speech to 'Vital Voices' conference in Vienna and Women's Conference in Almaty, Kazakhstan. ▶ Human Rights speech to the UN 12/10/97. ▶ Assorted columns: 9/10/95 Beijing, 10/15/95, 12/10/95 Ireland, 11/20/96 Australia, 11/26/96 Thailand, 12/3/96 Bolivia, 4/2/97 Africa, 5/13/97 Latin America, 10/97 Panama, 11/2/97 Ireland, 11/97 Central Asia.	• Continue to promote 'Women's Rights as Human Rights. • Possible speech to women's conference in France. • World Health Day address in Geneva and World Bank in D.C. • Vital Voices Conference, Latin America.
HEALTH CARE	To promote the importance of international health care with a special focus on family planning, international family plans and hospital partnerships.	▶ 6/28/95 - Hosted Latvia Hospital Partnership event in the White House. ▶ 1/26/96 - Hosted Bosnia Landmine and Hospital Partnership event in the White House ▶ 6/17/97 - Launched the humanitarian airlift of hospital supplies to the Soviet Union. - 500th Airlift ▶ Commemorated Chernobyl anniversary and commitment of assistance ▶ Visit hospital partnership programs in NIS & Eastern Europe.	• Leadership for possible new initiative on malaria

December 17, 1997 (2:01pm)

THEME / ISSUE <i>INTERNATIONAL</i>	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
WESTERN HEMISPHERE INITIATIVES	To continue to have a leadership role among First Ladies of the Western Hemisphere, bringing them together on critical social issues.	- Convened First Ladies at the Summit of the Americas in Miami to chart action on social development goals. - Launched Pan American Health Organization measles elimination campaign. - Had a leadership role at First Ladies conferences in Paraguay and Bolivia, focusing attention on maternal mortality reduction, measles elimination and education reform. - addressed the issue in columns: 10/15/95 South America, 12/3/96 Bolivia, 5/13/97 Latin America. - Vital Voices Conference, Latin America. - Participation in First Ladies Conference in Panama and signing of Inter-American Institute of Human Rights grant commitment - (9/97)	- Fall '98 Role in First Ladies Conference in Santiago - Role in President's Summit of the Americas II in Chile - 4/98.
BUILDING DEMOCRACY and CIVIL SOCIETY	To promote the successes of a democratic society by sharing the tools and structure of opportunity with young democratic countries.	- Voice for democracy around the world and the building of civil societies, stressing the importance of NGO's. - Articulated the "alliance of values." - Assorted columns: Mongolia 9/17/95, Ireland 12/10/95, Central Europe I 7/3/96, Central Europe II 7/10/96, Africa 3/18/97 & Stans 11/27/97.	- Slide show on recent Russia and Central Asia trip. - Possible speech on the importance of engagement. - Series of initiatives to support democracy building in Russia. - White House Conference/Millennium on building a civil society.
CEDAW/CONVENTION ON THE RIGHTS OF THE CHILD	To support the initiative established in the convention on the rights of the child.	- Hosted with the President several human rights events at the White House. - Announced the U.S. signing at Jim Grant's memorial service.	Support of Administration campaign for CEDAW ratification.

December 17, 1997 (2:01pm)

THEME / ISSUE <i>DISTRICT OF COLUMBIA</i>	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
WOMEN CHILDREN AND FAMILIES	To apply the energy and expertise of the national issues facing women, children and families to Washington D.C., with special focus on education, economic opportunity and development, and adoption.	▶ 1995 - Supported the Mother Theresa House and made adoption possible for infant children ▶ Fall '96 - Spoke at WIN and convened major stakeholders ▶ 2/97 - Launched DC Prescription for Reading program at Georgetown. 6/10/97 - ▶ Spoke at Washington Lawyer's Lunch to urge DC Lawyers to engage themselves in DC schools. ▶ Spring '97 - Wrote a letter to all DC Law Firms challenging them to assist in DC schools. ▶ Spring '97 - Visited Cleveland Elementary school with the President re literacy. ▶ 6/13/97 - Spoke at Banneker HS Commencement. ▶ Spoke at Alice Deal JHS and Duke Ellington HS commencements. ▶ Pushed service learning schools - Cordozo High School ▶ Hippy graduation to highlight progress and importance to low income parents. ▶ Announced Connie Lee Grant for school renovation ▶ Highlighted FINCA's microcredi bank ▶ Announced HUD Community Development Grant ▶ Announced SallieMae Grant for renovation at Malcolm X elementary school ▶ Visited WIN after school program at J.O. Wilson elementary school 5/97 ▶ 5/16/97 participated in youth violence prevention program at Jefferson JHS ▶ Convened meeting with leaders of downtown redevelopment projects ▶ Meeting with General Becton on future of DC school reform efforts ▶ Column 2/19/97	• Develop an action plan on adoption in DC • Continue to promote education progress • Participate in announcement of DC SBA Initiatives - welfare to work • Kent Amos project • Explore leadership role in downtown revitalization.

December 17, 1997 (2:01pm)

THEME / ISSUE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
OTHER MAJOR PROJECTS			
MILLENNIUM PROJECT	To issue a call to the nation to honor the past and imagine the future leading up to the turn of the century and the new millennium.	▶ 6/97 - First Lady's office convened the first millennium working group meeting. ▶ Columns 2/25/97 & 8/97 ▶ 8/15/97 announcement of Millennium Project ▶ Millennium themes in HRC speeches ▶ Leadership and formation of inter-agency group & WH office.	• 1997 - 2001 - Host WH events that set the theme and inspire state and local activity. • Develop a national project involving communities, families and children. • Explore new funding streams for the arts. • Explore major preservation proposal to save America's treasures. • Inaugurating My History's America's History project. • Promoting Millennium logo. • Inaugurating Millennium youth initiative. • Planning for White House conferences on national exchanges on philanthropy.
RACE INITIATIVE	To support the President's initiative on race with a special focus on women, children and families.	▶ 6/97 - Delivered Commencement Address at Ohio University with focus on the race initiative.	• First Lady represented on WH Race working group.

THEME / ISSUE CHILDREN AND FAMILIES	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
EARLY CHILDHOOD DEVELOPMENT	To promote awareness of the recent discoveries of brain research on the earliest years of life and to support investments in children and families during those years.	3/97 SOCIETY FOR RESEARCH in Child Development 4/16/97 PRESCRIPTION FOR READING launched at White House. 4/17/97 BRAIN CONFERENCE at White House: Hosted with the President two sessions with experts at WH on 0-3. 4/24/97 KEYNOTE ADDRESS at Princeton Symposium on Early Childhood Education. 5/15/97 HIPPY Commencement in D.C. 5/19/97 SPEECH TO NGA in San Diego: Tie in 0-3 education with childcare funding. 6/10/97 - PFR EVENT in Baltimore. - Press Roundtable	<i>1cc conf</i> - Brain Conference Follow-up: - Launch Conference Report - DUE: <i>end of summer early 1998</i> — in cc RESPONSIBLE: Nicole <i>as well</i> - Review final revisions to conference report. - Promote PFR Events as they may develop <i>event - Chicago -</i> <i>= pres.</i> <i>= doc. (ROR) → 5 (March '98)</i>
ADOPTION	To move more quickly from foster-care to permanent homes and increase the number of adoptions.	11/13/95 NATIONAL ADOPTION MONTH Event at the White House. '96 - Adoption event in the Roosevelt Room. 5/96 - Conducted Mother's Day Roundtable with adoptive mothers and children. 8/2/96 - Convened foundation leaders to discuss barriers to adoption. 2/14/97 - Adoption 2002 report unveiled. 4/2/97 Adoption Columns written and Adoption Radio Address. 4/16/97 Speech to National Council on Adoption 6/25/97 - Kellogg Foundation's Family for Kids Conference	<i>Monitor</i> - Help push adoption legislation <i>implementation</i> - Monitor the progress of the 2002 initiative - explore feasibility of D.C. initiative to promote adoption Conduct a press roundtable <i>guidance (Carol)</i>

→ Bill signing
Adoption & Safe Fam Act signed
Spoke
made Hill calls
prior to passage
Berkeley

Pos. with
of reg.
adv.

W.H. /
see Rubin's
cc working
group

Policy Dev. for budget
Roll out - SOTU
MTG of Cong.
leaders

GSA

Reiner cc campaign
in Rose

THEME / ISSUE CHILDREN AND FAMILIES	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
CHILD CARE	To improve child care in the United States with respect to quality, affordability and availability.	Visited Model Child care centers around the country. WH Conf Pres Roundtable U MD speech FL	- Refundable Tax Credit: Monitor debate about refundable tax credit DEADLINE: RESPONSIBLE: - White House Conference on Child care/challenges piece DEADLINE: Fall 1997 RESPONSIBLE: -Develop Policy for conference: (1) to educate the country and (2) to present innovative solutions. -Do a meeting with HRC to talk through the framework for the conference (JK/NR) -Start focus groups with Joan Lombardi (JK/NR) -Set up Childcare working group -Draft letter from HRC to deliver to the Lombardi conference on July 15th. -Start planning strategy for state involvement in regional conference sites for downlink. - Visit local Military Childcare Centers DEADLINE: Quantico in the Fall RESPONSIBLE: Nicole - Participate in discussions with working parents to underscore the importance of the issue.
WELFARE REFORM ?	To monitor the implementation of welfare reform, highlight effective strategies and stress the positive effect welfare reform has on children.	See also microenterprise initiative.	- Continue to highlight programs that promote the economic empowerment of women and move people from welfare to work. - FALL 1997 - Visit Welfare to Work Initiative in Virginia, DC - DC announcement of SBA Welfare to Work project. highlight
EDUCATION INITIATIVES and Community Schools	To support the President's Education Standards effort and to promote innovative community based education strategies.	2/97 Little Rock Speech 6/17/97 TITLE IX EVENT WITH PRESIDENT at the White House Chicago school; board speech	Participate in Community outreach events to highlight the importance of local push for adoption standards.
NATIONAL SERVICE	To promote an ethic of service through highlighting federal programs which benefit children and communities.	4/25/95 - NY AMERICORPS event 6/17/96 - SENIOR SERVICE event 4/27 - 29/97 - NATIONAL SERVICE SUMMIT in Philadelphia. - DC School - service learning. - Rhode Island city year event.	Annex. →

To learn & grow

Gordon
Mike-
memo

THEME / ISSUE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
CHILDREN AND FAMILIES			
MILITARY FAMILIES/QUALITY OF LIFE	To promote a higher quality of life for men and women who serve our country.	• Visits to Military Bases (Arons, Germany, Italy, Hawaii) • Video on Quality of Life Conference • DOD Essay Contest	• Meet with Carolyn Becraft to determine possible next steps. DEADLINE: RESPONSIBLE: • Visit Military Childcare programs DEADLINE: Quantico in the Fall RESPONSIBLE:
<u>IT TAKES A VILLAGE</u>	To issue a national call for all sectors of society to take responsibility for our children.	• SUMMER/FALL 1996 - Book Tour	• Distribution of book proceeds DEADLINE: RESPONSIBLE: • Present First Lady awards to model "Villages" and/or programs DEADLINE: RESPONSIBLE:
LEGAL SERVICES	To promote equal access to justice under the law by supporting the Legal Services Corporation; to make available legal resources for people who can't afford lawyers.	• 9/28/94 - WH EVENT to celebrate 20th anniversary of LSC. • 3/24/95 - Remarks to NY Legal Aid Society • SUMMER, 1996 - Remarks at ABA	• Staff leading White House efforts for adequate appropriations.
CHILDREN'S TELEVISION	To promote the quality of Children's Television and give parents the tools to guide / monitor what children watch.	• 10/14/93 - SESAME STREET appearance. • 3/4/94 - Participated in CHILDREN NOW Conference on Violence via satellite. • 6/26/95 PBS EVENT at the White House. • 2/96 - V-CHIP Event with the President • 7/29/96 CHILDREN'S TELEVISION CONFERENCE at the White House. • 2/97 FAMILY CRITICAL VIEWING Project Launch	<u>TV Guide</u> / Sesame Street or another Early Learning

Carolyn
w/hf

Don
Gibbs/
Peggy
Challen

*Labor Am, Central
Am*

THEME / ISSUE WOMEN	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
MICROENTERPRISE	To promote understanding of the significance of small loans to empower women and families around the world and at home; to re-launch this effort domestically.	8/95 - Helped to establish Microenterprise Awards in U.S. and announced the awards with Secretary Rubin on 5/96 via video to the Association for Enterprise Opportunity Conference in RI. 9/4-15/95 - UN FOURTH WORLD CONFERENCE ON WOMEN in Beijing - Delivered remarks to microcredit panel. - Visited Microenterprise projects around the world including (5/95) India, (5/95) Bangladesh, (7/26) Nicaragua, (10/95) Chile, (12/96) Bolivia, (4/97) Uganda, Mexico, Costa Rica and Barbados. 1/30/97 - Presented Microenterprise Awards with POTUS and Sec. Rubin at the White House. 2/3/97 - Delivered keynote address at Microenterprise summit in DC. 2/3/97 - Visited Connie Evans self-employment project. - Honorary Chair of the President's Interagency Council on Women - Did WH Press Roundtable - Visited Mi Cara project in Colorado	<i>Highly</i> Domestic trip highlighting microenterprise projects 1998 Microenterprise Awards
DOMESTIC VIOLENCE	To heighten awareness about the problem of violence against women, including domestic violence and sexual assault.	1994 - Advocated to create office on Domestic Violence at the Department of Justice.	- October is National Domestic Violence Awareness Month. - IDB Conference on Domestic Violence <i>Column</i>
WORKING WOMEN COUNT!	To continue to bring the concerns of working women to the forefront of policy development for the administration.	5/5/94 - Launched Working Women Count initiative with press conference in room 450. 5/2, 5/26 and 9/12/94 - Conducted roundtable discussions in Atlanta, Santa Fe, Maryland and Pittsburg with working women. 10/14/94 - Announced Survey results with VP. 4/10/95 - Hosted Working Women Count! Campaign launch Event at White House with the President, including Honor Roll program. 5/19/95 - Hosted Women's Bureau South Lawn celebration at the White House. 2/10/97 - Highlighted 4 women from the '94 roundtables at the Working Mother Magazine luncheon at the WH.	- Renew effort to increase Honor Roll participation by companies. (tie with Childcare initiatives)

THEME / ISSUE HEALTH CARE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
HEALTH CARE REFORM	To continue to lead the national effort for comprehensive health care reform and universal coverage.	1993-94 - Chaired President's task force on Health care reform which focused on national health care reform as well as children's health issues. - Advocated for Kennedy-Kassebaum in speeches and columns. - Supported bill to extend hospital stays for new mothers in book, column and events. - Extended hospital stay for breast cancer patients - WH Event	Promote proposal to build on Kennedy-Kassebaum by covering families in between jobs. Visit diverse families with uninsured children who would benefit from this.
CHILDREN'S HEALTH	To continue to be an advocate of Children's Health Issues including expanding children's health insurance coverage, highlighting the importance of investments in Children's Hospitals, advocating for innovative pre-natal care, and raising awareness of the impact of tobacco on children.	9/27/95 - Hosted CIRCLE OF CARE DINNER at WH for Children's Hospitals. - Visited pre-natal care units in hospitals. 6/97 - NGA Speech.	- Speak in favor of children's health care coverage proposals. - Visit program of teen and peer leaders who prevent teen smoking and other public health problems. - Promote Medical Outreach
IMMUNIZATIONS	To support and promote the President's objective to increase immunizations among pre-school children.	1993 - Launched Childhood Immunization Initiative which included vaccines for children to make immunization affordable. 1996 - Achieved 75% children immunized, the highest immunization rate ever - as reported by the President in the State of the Union. - Visited model immunization programs around the country.	Participate in the announcement of the new immunization rates and goals for the year 2000.
WOMEN'S HEALTH	To promote investments in women's health research programs and awareness of women's health issues including leading the campaign for Breast Cancer and Mammography awareness.	- Helped to safeguard existing DOD investment in breast cancer research and imaging technology. '95 - Visited CIA to observe benefits of applying intelligence technology to breast cancer detection. 5/1/95 - MAMMOGRAM EVENT - WH - Led campaign for Breast Cancer awareness and free Medicare coverage for yearly mammograms. - Conducted listening sessions around the country to reform medicare mammography campaign. - WH Event to highlight bill	- Monitor FY98 budget and highlight importance of proposal for no co-pay in yearly Medicare mammography benefit - Continue MOTHER'S DAY MAMMOGRAPHY AWARENESS campaign. - Highlight DOD/CIA Mammography/ research program.
FAMILY and MEDICAL LEAVE	To support the President's Family and Medical Leave Act proposal.	Was a voice for the Family and Medical Leave Act in columns, book, speeches and events.	- Continue to be a voice for expanding Family and Medical Leave. - Flex time issues

Each yr announces
Mammography
Radio address

Asthma

State
Monitor compl. of
child health

Chris

sup ch. health

smoking

cc reg

Monitor

THEME / ISSUE HEALTH CARE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
GULF WAR ILLNESSES	To respond to the health concerns of Gulf War Veterans.	1994 - Visited VA and DOD Hospitals - Instrumental in establishing President's Advisory Committee on Gulf War Veterans' Illnesses. - Testified to PAC at the first meeting. - Jan, 1997 - Participated in event where President's Advisory Committee presented its report.	Monitor progress on research and health assistance.
AIDS	To support the President's call to find a cure for AIDS and to promote regulations to monitor and improve Pediatric AIDS medication.	5/22/95 - Pediatric AIDS event at WH 12/6/95 - Addressed AIDS Conference - Promoted increase in funding for AIDS research, prevention, housing and treatment by 56% - Was a voice in support of getting all pregnant women to get tested and treated for HIV to reduce prenatal AIDS transmission.	Play a leadership role in Pediatric AIDS drug labeling issue.
HEALTH PROFESSIONS	To support critical health professions, with a special focus on nurses.	1993 - 94 - Fought for nurse education training and reimbursement.	Advocate to restore nurse education funding.
PHYSICAL FITNESS	To promote physical fitness initiative nationwide.	11/95 - Launched Shape-up America event at the White House.	

*Pediatric AIDS
event*

Elen mly

THEME / ISSUE	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
ARTS & HUMANITIES			
LEADERSHIP PCAH, NEA, NEH, IMLS	To continue to provide leadership on the federal role in the arts and humanities, promote national recognition of the arts and humanities, and advocate for continued funding and support of the NEA, the NEH, and the IMLS.	• JUNE 1995, Speech at Metropolitan Museum of Art • JAN, 1997 - Participated in the transmittal of <u>Creative America</u> to the President in a press conference. • ANNUAL - Host of MOA/MOH Awards Ceremony and Dinner at the White House. • 1995 - Hosted Presidential Design Awards with the President to honor the best in federal design and construction. • 10/94 and 10/95 - Presented the National Award for Museum Services • 9/27/95 - Hosted National Heritage Awards ceremony at the White House. • NYT Op-ed about the importance of public support for the arts, HRC column on arts. • Worked to save USIA's International Arts Exchange program from elimination.	• Host the 1997 MOA/MOH Awards at the White House. • Host the National Heritage Awards at the White House. • Pursue recommendations in <u>Creative America</u>. • Continue to play leading WH role on NEA/NEH
WHITE HOUSE STEWARDSHIP	To continue to create national awareness of the importance of preservation, and to continue to bring new acquisitions and improvements to the White House and the permanent collection.	• Brought 20th Century American Sculpture into the Sculpture Garden focused on different regions of the country. • Created the White House Crafts Collection which has toured the country. • Brought the WH Endowment \$21 mil of the goal of \$25 and hosted NYC and LA fundraisers to reach the goal. • Acquired the Tanner landscape, O'Keeffe painting, and the de Kooning painting (on loan). • With the Historical Society, refurbished rooms and items in the White House (redecorated the Blue Room, carpet in the East Room, restored marble mantles to original color)	• Unveil new sculpture Garden on Native Americans with press initiative. • DATE TBD - Georgia O'Keeffe painting acquisition. • Help to bring the WH Endowment to its goal of \$25 mil. • Promote WH Historical Society CD Rom.
ARTS EDUCATION AND AT-RISK YOUTH	To highlight the importance of the arts and humanities to education and at-risk youth.	• Visited programs for youth at risk at the Manchester Craftsman Guild in PA and Gallery 37 in Chicago. • 4/26/96 - Launched PCAH report <i>Coming Up Taller</i> on arts programs around the country geared toward at-risk youth. • Column	• Continue to highlight effective arts and humanities program for youth at risk.
PRESIDENT'S PARK and PENNSYLVANIA AVENUE PLAN	To provide White House voice in the planning and implementation of improvements to the President's Park and the plan to close Pennsylvania Avenue.	• 4/97 - Convened members of the Park Service and Treasury for discussion on the President's Park.	• Monitor the development of the Comprehensive Plan and the Pennsylvania Park. • Decide on possible leadership role after final public comment period 9/97 - 11/97

Wm's conf in France

THEME / ISSUE INTERNATIONAL	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
GOODWILL AMBASSADOR FOR THE UNITED STATES	To continue to visit foreign countries advocating for human rights, investments in tools and opportunity with special focus on women, children and families, and building a civil society. Highlight USAID programs.	- COUNTRIES VISITED: 1993 - South Korea 1994 - Russia, Norway, France, Germany, Poland, Latvia, Italy, Egypt, Israel, Jordan, U.K., Philippines, Indonesia. 1995 - Pakistan, Nepal, India, Sri Lanka, Bangladesh, Denmark, Russia, the Ukraine, Belarus, Nova Scotia, Canada, Guam, China, Mongolia, Japan, Chile, Paraguay, Brazil, Nicaragua, Germany, Spain, U.K., Ireland, Northern Ireland. 1996 - Greece, Turkey, the Republic of Korea, Japan, France, Romania, Estonia, Bosnia & Herzegovina, Finland, Poland, Czech Republic, Slovak Republic, Hungary, Thailand, Australia, Philippines, Bolivia. 1997 - Netherlands, England, Eritrea, Tanzania, Zimbabwe, Senegal, South Africa, Uganda, Mexico, the Barbados, Costa Rica, Spain, Austria, Portugal. - Advocate for foreign assistance. Convened foundations to promote public education and to work more closely on programs to build democracy in Eastern Europe.	- Planned visit in late Nov to Kazakhstan, Kirgistan, Uzbekistan, Russia and Ukraine. - Many columns devoted to foreign travels. imposed to trips of Rome to take S Asia, Africa, Russia, China Solo trip to mid-east Panama, Venezuela, Brazil, Argentina, Kyrgyzstan, Kazakhstan, Uzbekistan, Russia, Ukraine, England, India, Ireland, N Ireland
WOMEN, CHILDREN AND FAMILIES	To highlight the critical importance of investments in human capital, especially women's human rights and social development and investments in women and girls.	- Honorary Chair of the U.S. Delegation to the Fourth World Conference on Women and the President's Interagency Council on Women. 9/14/95 - UN Fourth World Conference on Women in Beijing - Announcement of USAID grant for girl's education in Copenhagen, Denmark. - Participated in international forums, including the U.N. Conference on Social Development, World Bank forums, Council on Foreign Relations, InterAction. - see also Women - Microenterprise - Addressed International Micro-Enterprise Summit	- Continue to promote 'Women's Rights as Human Rights.' - Speech to 'Vital Voices' conference in Vienna. Women's Conf in Atlanta Latin Am - Vital Voices

Safe Motherhood Conf. - W Bank

WHO - World Health Day

F Human Rts

hospital partnership

THEME / ISSUE INTERNATIONAL	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
HEALTH CARE	To promote the importance of international health care with a special focus on family planning, international family plans and hospital partnerships.	6/28/95 - Hosted Latvia Hospital Partnership event in the White House. 1/26/96 - Hosted Bosnia Landmine and Hospital Partnership event in the White House 6/17/97 - Launched the humanitarian airlift of hospital supplies to the Soviet Union. - 500th Airlift - Commemorated Chernobyl anniversary and commitment of assistance	
WESTERN HEMISPHERE INITIATIVES	To continue to have a leadership role among First Ladies of the Western Hemisphere, bringing them together on critical social issues.	- Convened First Ladies at the Summit of the Americas in Miami to chart action on social development goals. - Launched Pan American Health Organization measles elimination campaign. - Had a leadership role at First Ladies conferences in Paraguay and Bolivia, focusing attention on maternal mortality reduction, measles elimination and education reform. - addressed the issue in columns.	Participation in First Ladies Conference in Panama (9/97) <i>and sign</i> <i>Vital Voices - Latin America</i>
BUILDING DEMOCRACY and CIVIL SOCIETY	To promote the successes of a democratic society by sharing the tools and structure of opportunity with young democratic countries.	- Voice for democracy around the world and the building of civil societies, stressing the importance of NGO's. - Articulated the "alliance of values."	
CEDAW/CONVENTION ON THE RIGHTS OF THE CHILD	To support the initiative established in the convention on the rights of the child.	- Hosted with the President several human rights events at the White House. - Announced the U.S. signing at Jim Grant's memorial service.	

THEME / ISSUE DISTRICT OF COLUMBIA	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
WOMEN CHILDREN AND FAMILIES	To apply the energy and expertise of the national issues facing women, children and families to Washington D.C., with special focus on education, economic opportunity and development, and adoption.	• 1995 - Supported the Mother Theresa House and made adoption possible for infant children • Fall '96 - Spoke at WIN and convened major stakeholders • 2/97 - Launched DC Prescription for Reading program at Georgetown. 6/10/97 - • Spoke at Washington Lawyer's Lunch to urge DC Lawyers to engage themselves in DC schools. • Spring '97 - Wrote a letter to all DC Law Firms challenging them to assist in DC schools. • Spring '97 - Visited Cleveland Elementary school with the President re literacy. • 6/13/97 - Spoke at Banneker HS Commencement. • Pushed service learning schools - Cordozo High School • Hippy graduation to highlight progress and importance to low income parents. • Announced Carrie Lee Grants for school renovation • Highlighted FINCA's microcredi bank • Announced HUD Community Development Grant • Various Columns on DC	• Develop an action plan on adoption in DC • -host meeting to convene major DC players • -possible visit to DC child welfare agency • Continue to promote education progress • Participate in announcement of DC SBA Initiatives - welfare to work

THEME / ISSUE <i>OTHER MAJOR PROJECTS</i>	OBJECTIVE	ACCOMPLISHMENTS	ACTIONS / STEPS / DEADLINES
YEAR 2000 PROJECT	To issue a call to the nation to honor the past and imagine the future leading up to the turn of the century and the new millennium.	6/97 - First Lady's office convened the first millennium working group meeting.	1997 - 2001 - Host WH events that set the theme and inspire state and local activity. - Develop a national project involving communities, families and children. - Explore new funding streams for the arts.
RACE INITIATIVE	To support the President's initiative on race with a special focus on women, children and families.	6/97 - Delivered Commencement Address at Ohio University with focus on the race initiative.	First Lady represented on WH Race working group.