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REVISED OUTLINE

6/16/99

An Invitation to the White House: In Celebration of American Culture

Foreword

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Introduction

HRC lays out the central role that the White House has played in American culture, her feelings about the House, her approach to renovating the House, and the use of the House for a variety of functions.

I. The President and Mrs. Clinton Request the Pleasure of the Company of ...

A. The best of American arts and culture

Installation of Tanner and O'Keefe
White House Crafts Collection
FAPE
Kennedy Center Honors
[Donor's Dinner – not right name]
Pritzker Prize Awards
Sculpture Garden
WETA
Millennium Evenings

Text discusses the great variety of events celebrating American arts and culture and how events of all types have been used to showcase a broader variety of performers. [look at Carol Vogul outline]. Also discuss: choice of art for the residence, including private quarters (note photo with DeKoonig, Kandinsky, Chihuly in Center Hall); Administration's support for the arts and arts education; the President's Committee on Arts and Humanities; and the use of the White House as a welcoming place for the arts (expansion of the Arts and Humanities Awards, featured in next chapter, from a small elite luncheon to a big south lawn event; large number of arts events at the House; use of the House to showcase American artists). Important to discuss all facets of the Millennium project, including Millennium evenings, Save America's Treasures, and Millennium partners.

[sources: Capricia, Melanne Verveer, Ellen Lovell, Betty Monkman, Capricia's list of validators]

B. Honoring Americans

Special Olympics

Marine Band

CINC

Arts and Humanities Awards

Olympic torch

Sacagawea

Collage of other awards, such as Medal of Freedom, Medal of Honor, Microenterprise, Teacher of the Year, Coming Up Taller, President's Service Awards, Heritage Fellowships [won't have photos for all and it's okay to mention others not pictured]

Text discusses the important symbolic role of the WH as a place used to honor Americans from all walks of life and fields of endeavor [not just the elite], and how we use the WH to welcome and celebrate them.

[sources: Melanne, Lynn Cutler (Sacagawea), Tim Shriver (Special Olympics), Capricia, Colonel Foley, Janet Langhorn (wife of Sec. Cohen)(CINC)]

C. At work for America's future

Child care conference

Health Care Express bus on south lawn

Human Rights day

Pediatric AIDS event

Bill signing – education bill IDEA

Adoption event

AmeriCorps swearing in

Billy Graham meeting (also mention Prayer breakfasts – no photos)

Summit on Children's television

Working Mothers event

Text discusses various events held in the White House to draw attention to important issues, bring together policy leaders on important issues, and celebrate key milestones, such as the signing of legislation. Americans expect the White House to address the critical issues of the day. The Clinton Administration has brought new issues to the forefront and included people who never expected to be invited to the White House. Note engagement with Tribal leaders – major event in 1994 -- unprecedented. Note bipartisanship – including reps of both parties in policy events.

[sources: Nicole Rabner, Jen Klein, Shirley (on AmeriCorps), Theresa Loar (Human Rights Day), Lynn Cutler (Tribal issues)]

D. America and the world

Middle East Peace Signing and related events, meetings

State Dinners: Korea, Japan, Columbia, Argentina, England, Russia, South Africa, Ghana

NATO

Major focus (step by step process) on Havel State Dinner.

Text discusses the use of the White House to advance partnerships with other nations, including the role of the State Dinner throughout history and currently. Shares how HRC has showcased American cuisine and culture to an international audience, while at the same time deferring to their culture, making them feel welcome (for example, choosing food ingredients they are familiar with, entertainers they like). Discuss change from French food/service to American, more contemporary cuisine. Coverage on CSPAN, open to the media (and how this affects entertaining). How guest lists are put together.

[sources: Melanne, Capricia, Walter, Mel French/Molly Raiser, State Department (need recommendations from Mel French), Ambassadors (Ireland, Latvia, England, Ghana)]

E. The People's House

Easter Egg Roll

Press Picnic

St. Patrick's Day

Text discusses the importance of WH as the People's House, the volume of visitors (tours) and great diversity and numbers of our guest lists, and our efforts to bring the WH to the homes of people who wouldn't otherwise get a glimpse through televised and cybercast events.

[sources: Capricia, Robin Dickey (Easter), Larry Butler (NSC, St. Patrick's Day), Melinda Bates and Bryant Withrow (tours), Betty Monkman, Debby McGinn]

Preserving the House for History

Blue room

State Dining Room

Grand Staircase

West center hall

Music room

Family Dining room

Preservation committee event

Text discusses approach to renovating state rooms as well as private quarters. Role of Preservation Committee. 200th Anniversary of the White House.

[sources: Kaki, Betty Monkman, Carter Brown, other Preservation Committee members (per Betty Monkman/Kaki), Neil Horstman (White House Historical Association), Gary, Rex Scouten]

II. A Day in the Life: Behind the Scenes

What goes on behind the scenes in the White House, from the ushers and social office to the issues staff and Millennium Council.

[sources: Capricia, Gary Walters, (others), Ellen Lovell (Millennium), Nicole Rabner (issues)]

III. Christmas: An American Tradition

[sources: Capricia, Debby McGinn, Nancy Clark, Gary, Roland, Walter]

IV. Making this House a Home

POTUS birthday party
Chelsea Graduation (cake only)
Carville/Matalin engagement party
Rodham/Boxer wedding
Maggie Williams shower
Mandy Grunwald shower
Movie screening
First Lady birthdays
Rooftop 4th of July picnic

Text discusses the WH as a home for the First Family.

[sources: Capricia, Maggie]

V. Recipes

Provided by White House chefs.

floor speeches July, 96

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Introduction

By Hilary Rodham Clinton

Paragraphs
could probably
be moved a
bit for better
flow.

Imagine that you're George Washington, and have just been elected the first President of the United States. You're honored and thrilled, of course, but then you begin to think about this unprecedented office. As a learned, thoughtful man who cares deeply about a fledgling republic that is as yet more an untested idea than it is a proven success, you ask yourself some solemn questions: affairs of state notwithstanding, what does it mean to be President? More specifically, what ceremonies should define the Presidency? Do citizens shake hands with a President, for example, or bow, as one does to the kings and queens of Europe? Does a President go out to dinner if invited, or does he invite statesmen and honored guests to his home instead? And what home is that? Where does the President live?

Trying to be
too
"thoughtful"

The Constitution was in place at the time of Washington's election, setting forth the terms of government for this idealistic new experiment in democracy. Yet his preoccupation with the role of the Presidency itself suggests, to me, a profound understanding on his part that it takes more than a set of political beliefs, however noble, to draw people together as a nation. It requires, in addition, a shared set of rituals, celebrations, arts, and ceremonies; a common social currency, and a collective vision for the future: a national culture, in other words. (Washington had the wisdom and prescience to see that this shared culture, which could not possibly have existed yet with a nation in its infancy, should properly begin with the office of the Presidency and emanate

Sounds like
a history
textbook

throughout the new land, drawing together its people. And it had to be created, in effect, from scratch. To that end, one of the great missions of ^{the first} ~~his~~ Presidency was to set in motion plans for a President's House in the nation's new capitol; the first stone, with a brass plaque engraved to commemorate the occasion, was laid on October 13, 1792. Thus ~~did~~ our first President begin to create a place to house an American culture.

Two hundred years later, by the time my husband was elected President, ~~a cohesive~~ ^{is in place} American culture was firmly in place: a thriving, diverse, uniquely American culture, ~~as~~ ^{and easily recognizable} recognized and admired throughout the world as the European cultures ^{that} were emulated in the early days of our republic. In two centuries we had ^{have grown} come into our own not only as a great political power but also ^{as a country that reveres} in the arts and humanities, sciences and technology. We had ^{have a} Americans collective ways of seeing and celebrating our country and the rituals that hold us together, everything from our Fourth of July fireworks to the turkeys that grace our tables at Thanksgiving. It continues to amaze me ^{what} ^{is} that this rich culture—our artists, writers, musicians, architects, ^{and} ~~educators, and more~~ ^{could} have evolved from a set of political ideals, but it did; ~~on the verge of this new millennium we've come of age.~~ ^{doesn't sound like HRC} And, just as ^{our first Pres George} Washington had hoped, the President's house had become America's stage, ^{for all this} showcasing the heritage ^{must have} and diversity and infinite possibilities of American culture ^{our} with the almost ^{each everyday} unimaginable variety of events held here at the White House nearly every single day.

A couple of weeks after ^{the election of} ~~that~~ November, 1992, election, First Lady Barbara Bush, graciously invited me to ~~lead~~ at the White House to inspect the private quarters that were to become home to ^{Bill, myself, Chelsea and Jocco} my family and me; ~~these quarters are refitted to meet the needs of each~~ incoming First Family. This ^{may} ceremony, as I think of it now, was one of the ~~myriad~~ White House niceties that, over time, had deepened into ritual. Nancy Reagan had invited

Mrs. Bush to tea in the same way, just as I'll invite the new First Lady-to-be to tea as well.

(I remember at the time)
when the time comes. It was humbling for me to walk through these private quarters,

each
where the President and his family seek shelter *have sought* from the relentless public scrutiny that goes

two office
with the territory *you* you can't help but be reminded of the footsteps that have preceded you ~~here~~

here and have
there ~~I would~~ come to learn that, in both the public and private rooms of the White

House, you feel the echoes of history every day.

first w/ Mrs Bush
At that tea, I began *truly* to understand, perhaps for the first time, the many ways in which the enduring promise of the White House transcends politics, and even the

particular President who happens to be in residence. Mrs. Bush introduced me to Gary

Walters, Chief Usher since 1976, whose small office is the hub of the House, *Gary* and who

oversees the ninety people—bUTlers, ushers, carpenters, curators, electricians, florists, the

chef and the pastry chef, the housekeepers and gardeners—who take care of the House

full time. ~~They also infuse it with their spirit and enthusiasm;~~ I was delighted to discover

how warm and committed all these people are, and to be welcomed into the happy

spirit
atmosphere they've created. Most *are residence staff who have worked in the House* have been around for years, many for decades, and

their devotion to the place *comes through in all that they do* is not only palpable but proprietary. It's true that the White

House is home to the President's family, but it's also much more than that. It's the

People's House. It belongs to every American, and it's my hope that every American who

enters it feels, in a sense, that they've come home, and that the many people from other

lands who cross its threshold respect not only the power of our nation but also the glory

of our culture.

Until I began to live here.

I couldn't have grasped how many people actually do enter the White House, and

never on a daily basis
what it means to them, until I began to live here and see it for myself. For starters, every

Break this
into its own
HP - this is
"after all HRC's
philosophy"
of the House.

weekday the rugs in the public rooms are rolled up to admit the 1 24 million visitors from home and abroad who come each year to see, for themselves, these rooms whose names are so much a part of our legacy—the East Room, the Green Room, the Red Room, the Blue Room, the State Dining Room. ~~What differentiates these tours from visits to other museums is hard to pinpoint, but the tours are electrified with an unusual kind of excitement.~~ ^{These} ~~I think I understand why.~~ The White House is a museum, it's true, in that every object in it tells a story and reflects a piece of history, ^{reflecting time place} ~~But nothing in the House is~~ ^{But it is different from a museum in that nothing is} ~~put behind glass cases, or out of reach. It's a living museum in every sense, not only because it's home to the President's family but also because time isn't frozen in this museum.~~ ^{The WH is} Every room in the House is used, ⁱⁿ with every Administration, to enrich the ^{? language} texture of history and to entwine, in the present, the past with the future. ~~That's where the excitement comes in and the sense of immediacy I have often heard visitors express.~~

When we talk about entertaining in the White House, we mean it in the most expansive sense possible. We entertain to honor singular people, or groups of people, and their aspirations and achievements. We entertain ideas, ideals, and causes, and we entertain to say both please and thank you. We entertain world leaders as a sign of respect, as a step toward world harmony, and to present American hospitality to them as if it were a gift. As often as possible, we reach outside the House when we entertain, and broadcast events over whatever media are available, including, increasingly, the Internet. We entertain tradition and the past, even as we try to create ^{new} tradition for the future. We entertain on behalf of America to celebrate the American experience.

^{at the WH} We also entertain to showcase the House itself. Over time, it's evolved that ^{has become} stewardship of the house is entrusted to the President and First Lady—maintaining it,

TP
most
reflective
of her
style

Sounds
like HRC

preserving it, adding to its collections, and assuring that it will be a house for the future and not just testament to the past. Working with the White House Historical Association, the Committee to Preserve the White House, our curators, and experts throughout the country on this task has not only been exhilarating (~~daunting~~) for Bill and me, but has also brought us to study closely every room in the house. I can't tell you how many times,

~~a thousand perhaps~~, Bill has personally and proudly given the tour of the House to guests,

presenting the templates of history that each First Family has carefully laid upon the

house ~~from~~ ^{There is} the Charles Stuart portrait of George Washington that Dolley Madison cut from its frame as she escaped the burning house during the War of 1812 ^{and} ~~to~~ the burn marks we've left unpainted after the house was rebuilt; ^{There is} from the newly refurbished Map Room,

(once called the Monroe Room) where Franklin D. Roosevelt and (the sometimes unruly) Winston Churchill plotted the end of World War Two ^{and} to the tranquil solarium on the third floor in the residence, with its breathtaking views, where Ronald Reagan regained his strength after his assassination attempt ^{for} ~~and where he, Chelsea, and I have enjoyed so many~~

~~times together as a family~~, from the China Room where history is told through the magnificent and varied collection of Presidential ~~china~~ ^{and there is} ~~to the music room he's created for himself~~ ^{Bill has} ~~in our private quarters, on the balcony of a staircase~~ where he's spread out

his photographs of composers, collection of sheet music, albums, CDs—and saxophone.

^{for} ~~That's another aspect of the White House that's unique: that each First Family lives~~ ^{family} ~~in private~~ in the midst of all the public functions that swirl around us every day, and ~~has to~~ make the House its home. (Gary Walters describes his job as the manager of a big hotel with only one tenant.) ~~For us, that was imperative. Chelsea was only twelve when we~~

~~moved in, and, too, we were the only family in recent memory without another home to~~

~~escape to.~~ That challenge was brought home to me when we were planning the first

inauguration, knowing that, understandably, ^{our 12 year old} daughter would feel a little homesick for

Arkansas. That early on, I began to sense the community that is the extended White House

family. With the help of the Curators' office, we organized a scavenger hunt we called

"The History Mystery Tour." ^{the quest} Chelsea and her guests had pizza and soda, then spent the

evening roaming all over her new home, tracking down items of historical importance like

the Gettysburg Address, and of architectural importance, like the hidden staircase between

the second and third floors. It was her own inauguration, and she had a ball [@] her own

~~American experience.~~ It also reminded Bill and me that we didn't have to tiptoe around

our new home ^(to be honest, this took some practice) but had the right to inhabit the

House as a place to live and welcome our families and friends. It's been the privilege of a

lifetime to do so

^{Each} ~~The Americanization of the White House has paralleled the Americanization of, well,~~

~~America, as successive administrations~~ ^{has} brought more people to the House and broadcast

in the fashion of the day, the ever richer American experience to the people. ^{The fuel}

^{that is} ~~American experience~~ that's what this book is about, our legacy as it has expressed itself

in the People's House throughout our history, and as it's expressing itself today,

at the millennium juncture and at the very pinnacle of our culture.

What goes into every single invitation to the White House today is almost beyond

comprehension—or certainly would be anyway to John and Abigail Adams, its first

^{the President and his first Lady} inhabitants, who moved in quietly for their short, four-month tenure, and held one notable

^{in honor of} reception for the joint houses of Congress ^{it was} prepared and served by their two humble

This year, the White House hosted some — *events and*
servants from home ~~As we'll see, celebrating American culture at the People's House~~ *welcomed*
more than

~~requires intricate choreography.~~ From the Social Office to the Protocol staff, from *— guest*
the calligraphers to the President's own Marine Band, from the chef and the pastry chef to
the florist and the parks' department which oversees the grounds, entertaining at the
White House *is an intricately choreographed process* ~~is a democratic pitch in effort, and~~ each event is as important as the last one,
and the next ~~one~~. The immense dedication and energy that goes into this effort every day,
throughout every Administration, is, in a real and profound sense, yet another way of
celebrating America.

I like to believe that if he could see the House as it works today, and ~~the awe with~~
~~which an invitation to the White House is received,~~ George Washington would realize his
vision for America, and an American culture, *as* come true. I am proud to introduce you to
the White House as the President and I have known it, and invite you to celebrate, as we
have, this great American culture of ours, from its center stage.

NEXT CHAPTER OPENS WITH THE GOVERNORS' DINNER, THE FIRST BIG
EVENT (ALREADY SCHEDULED) THE CLINTONS HOSTED, WHY IT WAS SO
IMPORTANT TO THEM. . . . THEN SEGUES BACK TO SOME OF THE CUSTOMS
SURROUNDING FORMAL DINNERS IN THE PAST, AND INTRODUCES SOME
OF THE CHANGES THAT MRS. CLINTON MADE TO THE RITUALS.

5/24

OUTLINE

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Foreword

TBD

Introduction

HRC lays out the central role that the White House has played in American culture, her feelings about the House, her approach to renovating the House, and the use of the House for a variety of functions.

I. The President and Mrs. Clinton Request the Pleasure of the Company of

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A. The best of American arts and culture

FAPE

Kennedy Center Honors

Donor's Dinner

Pritzker Prize Awards

Sculpture Garden

WETA

Millennium Evenings

diversity

*crafts collectri
Tanner O'Keefe*

entertainment - diversity

*welcoming place for
arts*

Text discusses the great variety of events celebrating American arts and culture and how events of all types have been used to showcase a broader variety of performers

Res RCH

B. Honoring Americans

Special Olympics

Marine Band

Arts and Humanities Awards

Medal of Honor

Sacagawea

Collage of other awards, such as Human Rights Awards, Microenterprise, Working Mother, Teacher of the Year, Coming Up Taller, President's Service Awards, Heritage Medals

Text discusses the important symbolic role of the WH as a place used to honor Americans from all walks of life and fields of endeavor, and how we use the WH to welcome and celebrate them.

C ~~B~~. Working for America's future (photos to come)

comb
Child care or early learning conference ✓

National Campaign for the Prevention of Teen Pregnancy ✓

Mother's Day anti-gun event

Prescription for Reading

Health care event - bus

Foreign Policy Meeting

Adoption event ✓

AmeriCorps swearing in ✓

bill signing ✓

Pediatric Aids

Wking Mother

Ratings ✓

Text discusses various events held in the White House to draw attention to important issues, bring together policy leaders on important issues, and celebrate key milestones, such as the signing of legislation.

D. Leader to Leader

NGA

CINC

Religious leaders

Netanyahu and Arafat

Event involving all former presidents

Text discusses the use of the WH to entertain those whom we engage with substantively.

E. Showcasing America to the world

and

NATO

State Dinners representing Europe, Africa, Asia, South America, with a special focus on the Havel dinner.

Text discusses the role of the State Dinner throughout history and currently, and shares how HRC has showcased American cuisine and culture to an international audience.

F. The People's House

Easter Egg Roll

Press Picnic

St. Patrick's Day

Text discusses the importance of WH as the People's House, the volume of visitors and great diversity and numbers of our guest lists, and our efforts to bring the WH to the homes of people who wouldn't otherwise get a glimpse through televised and cybercast events.

II. A Day in the Life: Behind the Scenes

What goes on behind the scenes in the White House, from the ushers and social office to the issues staff and Millennium Council.

III. Christmas: An American Tradition

IV. Making this House a Home

Private functions collage

Text discusses the WH as a home for the First Family.

V. Recipes

Provided by White House chefs.