

NATIONAL DIALOGUE

PHOTOCOPY
PRESERVATION

National Dialogue on Cancer

NATIONAL DIALOGUE ON CANCER

Proposed Method Of Operation

The National Dialogue On Cancer will promote the exchange of ideas and information among and between individuals and organizations involved in fighting the disease. Its primary mission is to achieve a real and lasting dialogue on the eradication of cancer. Through this process of sharing, barriers and opportunities will be uncovered to be addressed individually and collaboratively by participants in accordance with their respective organizational missions and approaches.

Organization

* Steering Committee

An overall Steering Committee of key National cancer leaders will interact on a regular basis, and it will provide direction for the overall *Dialogue* process involving selected 'Collaborating Partners' from a wide range of disciplines and sectors. This executive group will also help to ensure that ongoing human and financial resources are made available to support and sustain related activities.

* Collaborating Partners

'Collaborating Partners' represent the broader group of distinguished leaders, activists, public figures and others drawn from the private, public and non-profit sectors invited to participate in the broader and more meaningful *National Dialogue On Cancer* process. This group will develop the vision for the *Dialogue* and serve as its public and more visible face in addressing the established mission *to achieve a real and lasting dialogue on the eradication of cancer.*

Methods For Communication

* Regularly-scheduled Meetings

The Steering Committee will meet three or four times a year to give direction to and monitor the overall *Dialogue* process.

The 'Collaborating Partners' group will be convened at least every six months to share information and review progress on *Dialogue*-related issues; Steering Committee members are included.

* Web Site

The *National Dialogue On Cancer* Web Site will be available for use by 'Collaborating Partners' to foster the further sharing of information and data, and to serve as an on-line forum for discussion and interchange.

* Ongoing Communication

Conference calls, letters, white papers and other material will be developed and shared between 'Collaborating Partners' as appropriate.

Proposed Method Of Operation
Page Two

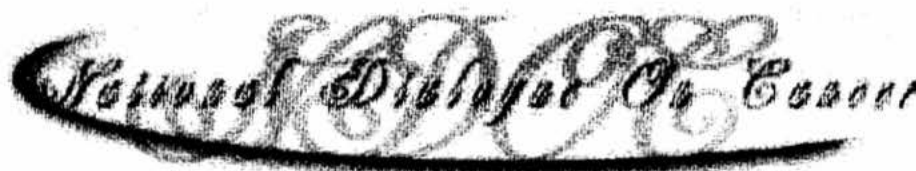
The Dialogue Process Moving Forward

*** Other Supplementary Activities to facilitate a true and meaningful *National Dialogue On Cancer* could, potentially, include a wide range of additional approaches, such as:**

- . Appointment of task force and study groups to address specific communications and cancer-related issues identified through the *Dialogue* process.
- . Holding of local or regional "town meetings" to solicit input from the grassroots American public.
- . Participation in press briefings and other public events..



Navigation



Priorities

Following is a compilation of the input received by participants on priority issues related to cancer and this dialogue. We have attempted to use the exact language provided when possible, but have summarized the responses in some cases.

Communications/Information Sharing Between Cancer Organizations

Communication with the public (cancer patients, families, communities)

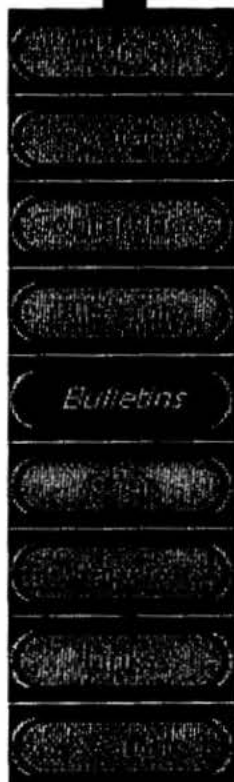
Access and Coverage Issues

Cancer Control Opportunities and Gaps

Research and Surveillance Reporting

Mission Statement

"To achieve a real and lasting dialogue on the eradication of cancer."



THIS SITE IS
SPONSORED BY THE
NATIONAL DIALOGUE
ON CANCER

04/27/99 TEL 1720 FAX 202 215 4701 OSDOL OSHA OAS 005

NATIONAL DIALOGUE ON CANCER

STEERING COMMITTEE

President and Mrs. George Bush - Honorary Co-Chairs (ex-officio)

LaSalle D. Leffall, MD, Chair

Anna Barker, Ph.D.

Gordon Binder

Paul Calabresi, MD

John Durant, MD

Harold Freeman, MD

Richard Klausner, MD

~~*Jerold Mande*~~

James Marks, MD

William Roper, MD

John Seffrin, Ph.D.

Ellen Sigal, Ph.D.

Andrew von Eschenbach, MD

Armin Weinberg, Ph.D.

--- National Dialogue on Cancer ---

NATIONAL DIALOGUE ON CANCER **List of 'Collaborating Partners'**

1. *President and Mrs. George Bush - Honorary Co-Chairs*
2. *LaSalle D. Leffall, Jr., MD, Chair, Steering Committee*
Charles R. Drew Professor of Surgery
Howard University Hospital
2041 Georgia Avenue, NW
Washington, DC 20006
Tel: (202) 865-6237
Fax: (202) 865-6433
3. *Mohammad Akhter, MD, Executive Director*
American Public Health Association
1015 15th Street, NW
Suite 300
Washington, DC 20005
Tel: (202) 789-5600
Fax: (202) 789-5661
4. *Josephine A.V. Allen, Ph.D. ACSW (Rep. Josephine Nieves, Exec. Dir.)*
President
National Association of Social Workers
750 First Street, NE
Suite 200
Washington, DC 20002
Tel: (202) 336-8333
Fax: (202) 336-8313
5. *John E. Arradondo, MD, MPH, Professor (NAACP)*
Department of Family and Preventive Medicine
Meharry Medical College
1005 DB Todd Bldg.
Nashville, TN 37208
Tel: (615) 327-6111
Fax: (615) 327-5834

6. *Anna Barker, Ph.D., President/CEO*
BIO NOVA, Inc.
111 SW Columbia, Suite 755
Portland, OR 97201
Tel: (503) 973-6086
Fax: (503) 973-6087
7. *Cheryl Beversdorf, RN, MHS, CAE, Executive Vice President*
Association of State and Territorial Health Officers
1275 K Street NW - Suite 800
Washington, DC 20005-4006
Tel: (202) 371-9090
Fax: (202) 371-9797
8. *Clement Bezold, Ph.D., President*
Institute for Alternative Futures
100 North Pitt Street
Suite 235
Alexandria, VA 22314
Tel: (703) 684-5880
Fax: (703) 684-0740
9. *Gordon Binder, Chairman/CEO*
AMGEN/PHARMA
One Amgen Center Drive
Thousand Oaks, CA 91320-1789
Tel: (805) 447-4001
Fax: (805) 498-0487
10. *W. Archie Bleyer, MD*
Chairman
The University of Texas
MD Anderson Cancer Center
1515 Holcombe Blvd.
Houston, TX 77030
Tel: (713) 792-6620
Fax: (713) 794-5042

11. *Nancy G. Brinker*
The Susan G. Komen Breast Cancer Foundation
9410 Alva Ct.
Dallas, TX 75220
12. *Helene G. Brown*
Associate Director, Community Research
Jonsson Comprehensive Cancer Center
A2-125 CHS - Box 956900
Los Angeles, CA 90095-6900
Tel: (310) 794-9281/825-3181
Fax: (310) 206-3566
Mailing Address: 3921 Deervale Drive, Sherman Oaks, CA 91403
Home Tel: (818) 783-4085/Fax: (818) 501-4058
13. *Paul Calabresi, MD, Professor of Medicine*
Rhode Island Hospital
593 Eddy Street
Providence, RI 02903
Tel: (401) 444-8977
Fax: (401) 444-8483
14. *Lucile Adams Campbell, Ph.D., Director*
Howard University Cancer Center
Howard University Hospital
2041 Georgia Avenue, NW
Washington, DC 20006
Tel: (202) 806-7697
Fax: (202) 667-1686
15. *Moon S. Chen, Jr., Ph.D., MPH, Professor and Chairman*
Division of Health Behavior & Health Promotion
School of Public Health - Ohio State University
B 201 - Starling Loving Hall
320 West 10th Avenue
Columbus, OH 43210
Tel: (614) 293-3920
Fax: (614) 293-3937

16. *Donald S. Coffey, MD*
Department of Urology
Johns Hopkins Hospital
Marburg Bldg. 121
600 North Wolfe Street
Baltimore, MD 21287
Tel: (410) 955-2527
Fax: (410) 955-0833
17. *Vincent T. DeVita, MD, Director*
Comprehensive Cancer Center
Yale University School of Medicine
333 Cedar Street, Box 208028
New Haven, CT 06520-8028
Tel: (203) 785-4371
Fax: (203) 785-4116
18. *Carl F. Dixon, President/Executive Director*
Kidney Cancer Association
Suite 203
1234 Sherman Avenue
Suite 203
Evanston, IL 60202-1375
Tel: (847) 332-1051
Fax: (847) 332-2978
19. *David Eddy, MD*
2435 California Street, NW
Washington, DC 20008
Tel: (202) 986-5990
Fax: (202) 986-5991

20. *The Honorable Rodney Ellis*
Texas State Senator
440 Louisiana Street
Suite 575
Houston, TX 77002
Tel: (512) 463-0112 (Capitol Office)
Tel: (713) 236-0306 (Houston Dist. Office)
Fax: (713) 236-0604
21. *Senator Dianne Feinstein (California)*
SH-331 Hart Senate Office Bldg.
Washington, DC 20510-0504
Tel: (202) 224-3841
Fax: (202) 228-3954
e-Mail: senator@feinstein.senate.gov.
22. *John Gans,Pharma.D, Executive Vice President*
American Pharmaceutical Association
2215 Constitution Avenue, NW
Washington, DC 20037
Tel: (202) 429-7567
Fax: (202) 429-6300
23. *Dean M. Gesme, Jr., MD. (rep. Ellen Stovall, Exec. Director, National*
525 Tenth Street, NE Coalition for Cancer Survivorship)
Cedar Rapids, IA 52403
Tel: (319) 363-8303
Fax: (319) 364-4659
24. *Patricia A. Goldman, Pres. (rep. Ann Kolker, Exec. Dir.,*
Ovarian Cancer National Alliance)
1818 "N" Street, NW
Suite 450
Washington, DC 20036
Tel: (202) 965-3007
Fax: (202) 333-5293

25. *James W. Hampton, MD, FACP*
Medical Director/Clinical Professor of Medicine
Troy and Dollie Smith Cancer Center
11100 Hefner Point Drive
Oklahoma City, OK 73120
Tel: (405) 749-0415
Fax: (405) 749-6843
26. *Jay Hedlund, President/CEO*
National Prostate Cancer Coalition
1156 15th Street, NW
Suite 905
Washington, DC 20005
Tel: (202) 463-9455
Fax: (202) 463-9456
27. *Rep. Anthony C. Hill (rep. Lois Deberry, President, National Black Caucus of State Legislators)*
5600 New Kings Road
Jacksonville, FL 32209
Tel: (904) 359-6500
Fax: (904) 359-6502
28. *Alan Holmer, President*
Pharmaceutical Research and Manufacturers of America
1100 15th Street, NW
Washington, DC 20005
Tel: (202) 835-3467
Fax: (202) 835-3416
29. *Dwayne Howell, President/CEO*
The Leukemia Society of America
600 Third Avenue
New York, NY 10016
Tel: (212) 573-8484
Fax: (212) 681-3620

30. *Phil Huang, MD, Bureau Chief
Texas Department of Health
1100 W. 49th Street
Austin, TX 78756-3199
Tel: (512) 458-7200
Fax: (512) 458-7618*
31. *Deborah Kamin, Ph.D., Director(rep. John Durant)
Special Policies
ASCO
225 Reinekers Lane
Suite 650
Alexandria, VAS 22314
Tel: (703) 299-1053
Fax: (703) 299-1044*
32. *Tom Kean, President
Strategic Health Concepts
6256 East Long Circle N
Englewood, CO 80012
Tel: (303) 721-7155
Fax: (303) 779-1805*
33. *Richard Klausner, MD, Director
National Cancer Institute
Bldg. 31
31 Center Drive - Room 11A48
MSC 2590
Bethesda, MD 20892-2590
Tel: (301) 496-5615
Fax: (301) 402-0338*

34. *Larry E. Kun, MD*
Department of Radiation Oncology
St. Jude's Children's Research Hospital
332 North Lauderdale
Memphis, TN 38105
Tel: (901) 495-3596
Fax: (901) 495-3113
35. *Marie M. Lauria, MSW, President*
Association of Oncology Social Workers
702 Caswell Road
Chapel Hill, NC 27514
Tel: (919) 942-4216
Fax: (919) 932-9062
36. *Charles A. LeMaistre, MD*
13104 TravisView Loop
Austin, TX 78732
Tel: (512) 266-1823
Fax: (512) 266-2248
37. *Stacey Long (rep. Governor Tommy G. Thompson)*
Womens' Health Officer for Wisconsin
Dept. of Health and Family Services
1 West Wilson Street - Room 233
P.O. Box 309
Madison, WI 53701-0309
Tel: (608) 264-7734
Fax: (608) 267-7734
38. *Jerold Mande*
Senior Advisor to the Assistant to the President for
Science and Technology
OFOB 436
Pennsylvania & 17th Streets
Washington, DC 20502
Tel: (202) 456-6018
Fax: (202) 456-6027

39. *James Marks, MD , Director*
National Center for Chronic Disease Prevention
and Health Promotion
4770 Buford Highway, NE
Atlanta, GA 30341-3717
Tel: (770) 488-5401
Fax: (770) 488-5971
40. *Marlene McCarthy (Rep. Fran Visco, Breast Cancer Coalition)*
8 Juniper Hill Drive
Coventry, RI 02816
Tel: (401) 828-0017/822-7984
Fax: (401) 822-7988/823-4945
41. *Peggy McCarthy, Executive Director*
Alliance for Lung Cancer Advocacy, Support
and Education
1601 Lincoln Avenue
Vancouver, WA 98660
Tel: (360) 696-2436
Fax: (360) 699-1944
42. *Charles J. McDonald, MD*
American Cancer Society
1599 Clifton Road, NE
Atlanta, GA 30329
Tel: (404) 329-7603
Fax: (404) 329-7530
43. *John Mendelsohn, MD, President*
University of Texas
M.D. Anderson Cancer Center
1515 Holcombe Blvd., Box 91
Houston, TX 77030
Tel: (713) 792-6000
Fax: (713) 799-2210

44. *Michael Milken, Director*
CapCURE
1250 Fourth Street - Suite 360
Santa Monica, CA 90401
Tel: (310) 458-2873
Fax: (310) 458-8074
45. *Dean J. Mitchell, V.P. (rep. Robert Ingram, Pres./CEO, Glaxo Wellcome)*
Business Development and Planning
General Manager, Specialty Divisions
Glaxo Wellcome, Inc.
5 Moore Drive
Research Triangle Park, NC 27709
Tel: (919) 483-7916
Fax: (919) 483-8677
46. *Pearl Moore, RN, MN, Executive Director*
Oncology Nursing Society
501 Holiday Drive
Pittsburgh, PA 15220
Tel: (412) 921-7373
Fax: (412) 921-6565
47. *Lee E. Mortenson, DPA, Director*
Association of Community Cancer Centers
11600 Nebel Street, Suite 201
Rockville, MD 20852-2557
Tel: (301) 984-9496
Fax: (301) 770-1949
48. *Michael J. O'Connell, MD (rep. Dr. Eugene Prendergrast, Pres.)*
Mayo Clinic Cancer Center
Mayo Foundation
200 First Street, SW
Rochester, MN 55905
Tel: (507) 284-1544
Fax: (507) 266-4997

49. *Colonel Irene Rich, Director*
Congressionally Directed Medical Research Programs
U.S. Army Medical Research and Materiel Command
524 Palacky Street
Ft. Detrick, MD 21702-5024
Tel: (301) 619-7071
Fax: (301) 619-7796
50. *Governor Tom Ridge (Pennsylvania)*
Office of the Governor
225 Main Capitol Bldg.
Harrisburg, PA 17120
Tel: (717) 787-2500
Fax: (717) 772-8284
51. *William Roper, MD, Dean*
School of Public Health
University of North Carolina
170 Rosenau Hall - CB #7400
Chapel Hill, NC 27599-7400
Tel: (919) 966-3215
Fax: (919) 966-7678
52. *Steven A. Schroeder, MD, President*
The Robert Wood Johnson Foundation
Rt. 1 - College Road East
Princeton, NJ 08540
Tel: (609) 243-5902
Fax: (609) 243-5894
53. *John R. Seffrin, Ph.D., Chief Executive Officer*
American Cancer Society, Inc.
1599 Clifton Road, NE
Atlanta, GA 30329
Tel: (404) 329-7601
Fax: (404) 329-7530

54. *Ellen Sigal, Ph.D*
Friends of Cancer Research
3299 "K" Street, NW
Suite 100
Washington, DC 20007
Tel: (202) 944-6710
Fax: (202) 333-7840
55. *Randolph D. Smoak, Jr. MD*
American Medical Association
515 North State Street
Tel: (312) 464-4466
Fax: (312) 464-5543
56. *Edward J. Sondik, Ph.D., Director*
National Center for Health Statistics
6525 Belcrest Road
Hyattsville, MD 20782-2003
Tel: (301) 436-7016
Fax: (301) 436-5202
57. *Peter Teeley, Vice President*
Government Relations & Public Affairs
AMGEN
Government Affairs Office
1300 Eye Street, NW
Suite 270 West
Washington, DC 20005
Tel: (202) 289-4310
Fax: (202) 289-7448
58. *Andrew von Eschenbach, MD, Executive V.P.*
and Chief Academic Officer
M.D. Anderson Cancer Center
1515 Holcombe Blvd. - Box 113
Houston, TX 77030
Tel: (713) 792-2570
Fax: (713) 745-4004

59. *Armin Weinberg, Ph.D. Co-Chairman*
Intercultural Cancer Council (ICC)
6560 Fannin Street
Suite 924
Houston, TX 77030
Tel: (713) 798-4614
Fax: (713) 798-3990
60. *Samuel A. Wells, Jr., MD*
American College of Surgeons
633 North St. Clair Street
Chicago, IL 60611-3211
Tel: (312) 202-5000 Fax: (312) 202-5001
61. *Ernst Wynder, MD, President*
American Health Foundation
320 East 43rd Street
New York, NY 10017
Tel: (212) 551-2520
Fax: (212) 687-2339
62. *Donald A. Young, MD (Rep. Karen Ignagni, Pres./CEO)*
American Association of Health Plans
1129 20th Street, NW - Suite 600
Washington, DC 20936
Tel: (202) 861-1476
Fax: (202) 778-8486
63. *Paula Zahn*
CBS Television Network
513 West 57th Street
New York, NY 10019
Tel: (212) 975-4321

National Dialogue on Cancer

MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

Contacts:

Candida Sampson
202/383-9723
Melanie Dougherty
202/383-9277

*— this is one
that
got
cancelled*

Former President George Bush, Senator Dianne Feinstein, Cancer Leaders and Public Officials Announce New Initiative to Defeat Cancer in America

- WHY:** The NDC is an historic initiative that brings together for the first time over 60 cancer leaders representing organizations from the public, private and nonprofit sectors to collaborate against this disease. The hundreds of organizations working on cancer are making great strides, and with better information sharing and increased collaboration on major priorities can speed progress against this disease. The time is right for cancer leaders to come together to develop broad national strategies on cancer research and cancer control.
- WHAT:** News conference announcing the **National Dialogue on Cancer (NDC)** and its mission and goals for accelerating the downturn in the disease Americans fear most.
- WHO:** President and Mrs. George Bush (Co-Chairs, NDC)
Senator Dianne Feinstein (D-CA) (Chair, Senate Cancer Caucus)
LaSalle Leffall, Jr., M.D. (Chair, NDC Steering Committee)
John R. Seffrin, Ph.D. (CEO, American Cancer Society)
James Marks, M.D. (Director, National Center for Chronic Disease, Prevention and Health Promotion)
Richard D. Klausner, M.D. (Director, National Cancer Institute)
Alan Holmer (President, Pharmaceutical Research and Manufacturers of America)
- WHEN:** Friday, March 12th
10:00 a.m. EST
The news conference will be followed by a Q&A session.
- WHERE:** National Press Club
529 14th Street, NW
Murrow Room, 13th Floor
Washington, D.C.

###

National Dialogue on Cancer

Attention: *Collaborating Partners*

From: *LaSalle D. Leffall, Jr., MD*
Steering Committee Chair

Subject: *Postponement of Dialogue Press Conference*

This memorandum is to inform you that the Media Event originally planned for March 12, 1999, to announce the launching of the National Dialogue on Cancer has been postponed until a date to be announced later.

The decision to postpone the Press Conference was made due to last minute scheduling conflicts, as well as weather conditions in the Washington, DC area.

A mailing providing the details for the May 22, 1999 National Dialogue on Cancer meeting in Atlanta and your part in it, will be provided to you some time during the coming week.

Your continued cooperation and support are sincerely appreciated.

cc: *President and Mrs. George Bush*