

draft

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPED ROAST OF BOB IGER
NATIONAL CONFERENCE OF CHRISTIANS AND JEWS
NOVEMBER 2, 1995**

When we met Bob Iger at a White House dinner, he was so supportive of our health care reform ideas. He was heartbroken when the plan didn't go through. I guess I can break it to you now Bob....Even if the plan had passed...your Reebok Health Club membership wouldn't have been covered...and your hair care products -- and mine -- wouldn't have been either.

ABC News 1717 DeSales Street, N.W. Washington, D.C. 20036 Telephone 202-222-7200



Robin Vierbuchen Sproul
Vice President
Washington Bureau Chief

October 16, 1995

*done by Nov. 1st
Nov 2nd*

Ms. Lisa Caputo
Press Secretary
Office of the First Lady
The White House
Washington, D.C. 20500

VIA FAX

Dear Lisa:

212-456-3422

ABC is participating in the production of the annual fundraiser for the National Conference of Christians and Jews. Producer Shelley Lewis is working on a taped roast of Bob Iger for this event. Bob is being honored as "Humanitarian of the Year" by the NCCJ. The money raised provides funds for camps that teach young people how to fight bias and bigotry.

Shelley Lewis has asked me if the First Lady would consider taping a very brief "drop-in" for the taped portion of the roast. She has outlined her goals, and the purpose of the fundraiser in the attached memo.

Would the First Lady consider participating in this most worthy effort?

Thanks for considering the request!

Sincerely,

Robin Sproul

*Shelley Lewis
ABC News*

*157 Columbia Ave
NY 10023*

Feed Ex: 1715 6907 9

MEMORANDUM

DATE: October 13, 1995
TO: Robin Sproul
FROM: Shelley Lewis
RE: NCCJ Tape

The National Conference of Christians and Jews holds its annual "Humanitarian of the Year" fundraising dinner November 9 in Los Angeles. The honoree this year is Robert Iger. The NCCJ is a charitable organization whose goal is to promote inter-racial and inter-religious understanding. This fundraiser provides the money for about half of all their programs, which includes a teen camp dedicated to teaching young people how to fight bias and bigotry.

The entertainment community is extremely active in this organization. Indeed, the dinner chairmen are Ted Harbert, president of ABC Entertainment, and Jeffrey Katzenberg of Dreamworks, SKG. On the dinner committee are such Hollywood VIP'S as Edgar Bronfman, Jr., Michael Eisner, Diane English, David Geffen, Sherry Lansing, Rupert Murdoch, Aaron Spelling, Michael Ovitz, Sid Sheinberg, Lew Wasserman, and Norman Lear, to name just a few.

As part of the evening's program, there will be a taped "tribute" to Bob Iger, which will in fact be an affectionate roast. We would be thrilled to have the vice president, or perhaps the first lady participate, and we would of course provide several possible comments to choose from.

Thanks for your help.



SCRIPT FOR HILLARY CLINTON

WHEN WE MET AT THE WHITE HOUSE, BOB NEARLY TALKED MY EAR OFF ABOUT OUR TRADE POLICY WITH ITALY. I WAS VERY IMPRESSED UNTIL I REALIZED HE WASN'T REALLY INTERESTED IN THE BALANCE OF TRADE, HE JUST WANTED TO FIGURE OUT SOME WEASEL DEAL FOR DUTY FREE ARMANI SUITS.

OR:

WHEN WE MET BOB IGER AT A WHITE HOUSE DINNER, HE WAS SO SUPPORTIVE OF OUR HEALTH CARE REFORM IDEAS. HE WAS HEARTBROKEN WHEN THE PLAN DIDN'T GO THROUGH. I GUESS I CAN BREAK IT TO YOU NOW BOB..EVEN IF THE PLAN HAD PASSED.. YOUR REEBOK HEALTH CLUB MEMBERSHIP WOULDN'T HAVE BEEN COVERED...AND YOUR HAIR CARE PRODUCTS WOULDN'T HAVE BEEN EITHER.

THE WHITE HOUSE
WASHINGTON

OFFICE OF SCHEDULING FOR THE FIRST LADY

DATE: _____

ORGANIZATION/EVENT	Roast for BOB IGER National Conference of Christians & Jews
DATE	NOV 8 * MUST HAVE by Fri Nov 3
LOCATION	
EVENT DESCRIPTION	Bob Iger being honored for as "Humanitarian of the year" by NCCJ
WH STAFF CONTACT	Lisa Caputo
STATUS	ACCEPT ☒ RE REJECT ☐ PENDING ☐ VIDEO ☒ MESSAGE ☐
NOTES	Due to: & SEND TO: Shelly Lewis ABC NEWS 157 Columbus Ave, 3rd FL NY, NY 10023 OK for SAB + Brenda to contact FEDEX: 17156907-9 NEEDS TO BE FEDEXED FRI NOV 3 THUR. For FRI AM delivery NOTE TO SAB + Brenda's touch base w/ Lisa C. This is a roast-

main CONTACT: Shelly Lewis \ 212-456-3422
 Brenda/Sabrina's: PATRICIA MATSON \ 212-456-7325
 contact

ABC News 1717 DeSales Street, N.W. Washington, D.C. 20036 Telephone 202-222-7200

Robin Vierbuchen Sprout
Vice President
Washington Bureau Chief

October 16, 1995

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Press Secretary
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Sincerely,

Robin Sprout

Brenda:

Mailing:
Allen

212-456-3422
Shelley Lewis

Patricia MATSON
VP Corporate Communications
Shelley Lewis
15

DATE 3-0K
PS abc

Patti

Leslie & Melanne
Thank HRC should
definitely do. MV
says audience is
key (Jews & Christians)
he says Iger is
key to ABC
newer

VIA FAX

MEMORANDUM

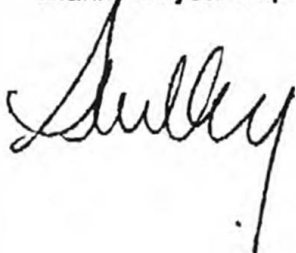
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1ST STORY of Level 1 printed in FULL format.

Copyright 1995 BASELINE II, Inc.
Celebrity Bios

LENGTH: 206 words

NAME: Iger, Robert

OCCUPATION: (aka Iger, Robert A) executive

BORN:

New York, NY

1951

EDUCATION:

Ithaca College

Ithaca, NY

graduated magna cum laude

MILESTONES:

1974: Joined ABC as studio supervisor in New York

1976: Moved to ABC sports; directed programming for "ABC's Wide World of Sports"

Held eight successive positions with ABC Sports between 1976 and 1985

1985: Named vice president in charge of program planning and development as well as scheduling and rights acquisitions for all ABC Sports properties

1987: Appointed vice president, programming, for ABC Sports and manager and director for ABC's "Wide World of Sports"

1988: Appointed executive vice president, ABC Network Group

1989: Named president of ABC Entertainment in March

1991: Made claim that "a network" would eventually program fewer hours, dump low-rated shows and give airtime back to affiliates; later stated that remarks were blown out of proportion and that he wanted to send a message to spendthrift TV producers

1992: Appointed president of the ABC Television Network Group in December; named Ted Harbert his successor as head of ABC Entertainment

1993: Elected senior vice president of Capital Cities/ABC Inc. in August

OTHER-AFFIL/HON:

Director, Lincoln Center of the Performing Arts

FAMILY:

father

Iger, Arthur

professor; businessman

1995 Celebrity Bios

former executive vice president of Greenvale Marketing Corporation;
taught at New York Institute of Technology

mother

Iger, Mimi
teaching assistant

daughter

Iger, Kate
born c. 1980

daughter

Iger, Amanda
born c. 1983

COMPANIONS:

wife

Bay, Willow
TV host; model
married October 7, 1995; second wife

NOTES:

Remarking on his much-criticized decisions to pull a number of ABC's more distinctive shows from the air in 1991, Iger noted, "I don't have any regrets. The shows simply didn't deserve to come back for a variety of reasons. Renewing (them) might have made my life a little easier, in terms of public opinion, but I'm running a business here, and in the end, these are business calls."--quoted in "USA Today", August 27, 1991

He is a trustee to Ithaca College

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BIO:

Television executive, long with ABC, who worked his way up through their sports division and was ultimately appointed president of ABC Entertainment. Among the series introduced during Iger's tenure are "Doogie Howser, M.D.", "Family Matters", "Home Improvement" and "America's Funniest Home Videos". Iger is, however, likely to better remembered for some time as the man who in 1991 cancelled "Twin Peaks", "China Beach", "thirtysomething", and "Equal Justice", all series which engendered fierce loyalty from their modest-sized but faithful viewers. In January 1993 he assumed the mantle of president of the ABC Network Group and two months later became senior vice president of Capital Cities/ABC, Inc.

LANGUAGE: ENGLISH

LAST-UPDATE: October 9, 1995

LOAD-DATE: October 19, 1995

14TH STORY of Level 1 printed in KWIC format.

Copyright 1994 Chicago Tribune Company
Chicago Tribune

December 11, 1994 Sunday, CHICAGOLAND FINAL EDITION

SECTION: NEWS; Pg. 12; ZONE: C

LENGTH: 300 words

HEADLINE: LETTER BOMB KILLS LEADING AD AGENCY EXEC

BYLINE: Knight-Ridder/Tribune.

DATELINE: NEW YORK

BODY:

... series of attacks targeting college professors and scientists in the 1970s and 1980s, sources said.

Earlier this year, ABC President Robert Iger was the target of two attempted letter-bomb attacks.

One investigator said Mosser's 13-year-old child described the ...

20TH STORY of Level 1 printed in FULL format.

The Associated Press

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September 20, 1994, Tuesday, AM cycle

SECTION: Business News

LENGTH: 577 words

BYLINE: By SKIP WOLLENBERG, AP Business Writer

DATELINE: NEW YORK

BODY:

Robert A. Iger, the head of the ABC Television Network Group for nearly two years, was named Tuesday as president and chief operating officer of the network's parent company, Capital Cities-ABC Inc.

Iger's selection to fill a post vacated by the retirement last February of Daniel Burke had been widely expected. He also was given a seat on the board which was expanded to 14 to accommodate the appointment.

David Westin, who has overseen production for the TV network, was named to succeed Iger as head of the network group.

Iger, 43, will to report to Thomas Murphy, the longtime chairman and chief executive of Capital Cities-ABC. Murphy is 69 but has given no indication that he intends to step down anytime soon.

The selection comes during a period of furious behind-the-scenes jockeying involving the major broadcast TV networks.

General Electric Co. is considering selling all or part of its NBC network operations and several bidders are reportedly discussing it. CBS Inc. saw its proposed merger with the home shopping channel operator QVC Inc. collapse this summer but has shown it may be interested in a deal.

ABC has largely escaped the recent bout of merger speculation, but analysts theorize it might strike an alliance with a production company under the right circumstances. Walt Disney Co. is often mentioned as a potential partner.

In addition, all three major networks have had to react to News Corp.'s Fox Television network, which has competed more aggressively for both station affiliates and sports program rights such as pro football and hockey telecasts.

Iger joined ABC 20 years ago as a studio supervisor in New York, and has worked in virtually every aspect of the TV network business including entertainment, sports, and news programming.

The Associated Press, September 20, 1994

He became president of the network group in November 1992 after serving as head of the ABC Entertainment operations for 3 years in Los Angeles.

Iger has been viewed as the front-runner to succeed Burke since he got the added title of executive vice president at the parent company in July 1993 in addition to his network responsibilities.

Burke had signaled well in advance of his retirement earlier this year that he had planned to step down when he reached age 65.

But there was no immediate move to name a successor when Burke left as president. There has been speculation that Murphy wanted to give Iger and other top managers more time to prove themselves in their jobs.

The network group is the company's largest division and the ABC Television Network generates about half of Capital Cities-ABC's \$ 6 billion in revenue.

"Bob's success in managing what has become a \$ 3 billion business gives us great confidence in the overall future of the company under his direction," Murphy said in a statement.

Murphy said Iger guided the network to its strongest position since Capital Cities was combined with ABC in 1986, establishing a strong management team and a solid base of programs that attract the kind of audience that advertisers find appealing.

In his first official pronouncement as president, Iger said Westin had been promoted from the network's top production post to be his successor in overseeing the entire network group.

Westin, 42, joined Capital Cities-ABC in 1991 as general counsel and became president of production for the TV network group in 1993.

In late trading on the New York Stock Exchange, Capital Cities lost \$ 1 a share to \$ 82.50.

LANGUAGE: ENGLISH

LOAD-DATE: September 20, 1994