

The President's Investments in Alzheimer's Disease

Medicare Alzheimer's Respite Benefit

- Approximately 4 million Americans suffer from Alzheimer's disease and related dementia. More than seven in ten Alzheimer's patients live at home and almost 75 percent of the home care is provided by family and friends. These family and friends make enormous personal and financial sacrifices to care for their loved ones. What they cannot provide on their own is covered by paid care, costing an average of \$12,500 per year. Families pay almost all of that out-of-pocket. Those who have to turn to institutional care pay an average of \$42,000 per year.
- The President's budget introduces a respite benefit for families of beneficiaries with Alzheimer's disease or other irreversible dementia. (Other diseases which can result in irreversible dementia include Huntington's disease, Parkinson's, and multiple sclerosis, brain injury, and HIV.) To be eligible, beneficiaries with these diseases must be classified as impaired and need either help in specified activities of daily living or constant supervision.
- The President's respite benefit would provide up to 32 hours of care per year. Services could be provided at home or in a day care center by home health agencies or others that the Secretary of Health and Human Services determines qualified. The benefit would begin in FY 1998.
- About one and a half million Medicare beneficiaries and their families would be eligible for this benefit, according to the Department of Health and Human Services.
- The cost of this benefit is estimated to be \$3.3 billion between 1998 and 2002, or about \$700 million per year, according to the Department of Health and Human Services.

NIH Funding for Alzheimer's Disease Research

- Since the President took office, Alzheimer's research at NIH grew by 23%, \$2.4 billion between FY 1993 and FY 1997. In his FY 1998 budget, the President has requested a \$330.4 million increase for Alzheimer's disease, an increase of 2.4% over the FY 1997 enacted level. For NIH as a whole, the President has proposed a 2.6% increase for FY 1998.
- In FY 1994, Rockefeller University as a whole received \$40 million in NIH funding for research grants, contracts, and training. (We have no information available for the Fisher Institute specifically.)

(BA, \$ in millions)

<i><u>FY 1993</u></i>	<i><u>FY 1997</u></i>	<i><u>Increase,</u></i>	<i><u>FY 1998 Request</u></i>	<i><u>Increase Over</u></i>
<i><u>Actual</u></i>	<i><u>Estimate</u></i>	<i><u>FY93 - FY 97</u></i>	<i><u>Estimate</u></i>	<i><u>FY 1997</u></i>
287.2	322.5	35.3 (12%)	330.4	7.9 (2.4%)

FIRST LADY HILLARY RODHAM CLINTON
REMARKS FOR THE ZACHARY AND ELISABETH M. FISHER FOUNDATION
WASHINGTON, DC
MAY 26, 1994

DRAFT

[Acknowledgments: Mr. Zachary Fisher, David Rockefeller, Dr. Khachaturian [Catch-uh-too-rian], Dr. Hodes [HO-dis], Dr. Safai [Suff-eye], President Weisel, Gen. Haig]

It's a privilege to be here with all of you, and especially with those of you who work so hard to improve the health of your fellow citizens and of our nation. I'd also like to extend my greetings to Navy Secretary Dalton, Admiral Kime [rhymes with TIME], Congressman Nadler and Congresswoman Maloney.

Mostly, I'd like to thank Zachary Fisher for inviting me and for convening this historic event. I can't say how much I admire and respect Mr. Fisher for the remarkable work he is done throughout his life. He embodies our ideal of the American dream -- a man who not only has achieved great personal success through perseverance and hard work, but a man who also has used his success to better the lives of those around him.

Philanthropy has been a cornerstone of progress in America throughout our history. Even de Tocqueville was impressed by the tradition of volunteerism and charity he witnessed here a 150 years ago.

In 1840 he wrote: "If [Americans] want to proclaim a truth or propagate some feeling by the encouragement of an example, they form an association."

Fortunately, that tradition of forming associations remains alive and well today. Thanks to Mr. Fisher, and Mr. Rockefeller, and many other generous Americans, we have groups and associations and foundations that provide the underpinnings of some of the most important activities in our society.

Through his generosity and unwavering commitment to the men and women in our nation's armed forces, Mr. Fisher and his wife's Armed Forces Foundation has helped ease the pain of those who have fought for our country. Now he has turned his energy, imagination, and compassion to helping our scientists and medical institutions find a cure for Alzheimer's disease.

I don't need to tell this august gathering about the medical challenge presented by Alzheimer's. Many of the best scientific minds in this country and around the world have dedicated their

careers to conquering this disease. Currently, Alzheimer's affects more than 4 million Americans and costs about \$90 billion in medical care, social services, and lost productivity. If we don't succeed in beating it, as many as 14 million Americans will suffer from it by the middle of the next century.

What makes this battle against Alzheimer's so urgent is that it's not a disease that just strikes individuals. It ravages families. And communities. Right now, more than 19 million family members are caring for someone with Alzheimer's -- everything from giving baths to helping them find their way through daily life. To provide the round-the-clock care that is often needed, another 67 million friends and neighbors pitch in.

Besides chilling the human spirit, Alzheimer's too often bankrupts hard-working, responsible families. Taking care of an Alzheimer's patient costs between 30,000 and \$50,000 a year, which can mean the difference in whether a family sends a child to college, takes an annual vacation, or builds a nest egg for the future.

It's the most expensive and least insured illness American families are likely to face.

Here in Washington, we have recognized the critical importance of this fight. Since 1990, federal funding for research into Alzheimer's disease has more than doubled from \$146 million to \$310 million in 1995. Today, nearly half of the budget for the National Institute on Aging is dedicated to Alzheimer's research. In addition to seeking a cure, the Clinton Administration is determined to help find the causes of the disease, improve our ability to diagnose it, and develop the tools we need to treat it.

This investment has already begun to pay dividends. A year ago, scientists conducting basic research funded by the NIH were able to identify a cholesterol-carrying protein that appears to be associated with Alzheimer's disease. And the government is funding an aggressive effort to follow up on this exciting lead.

Last September, the FDA approved tacrine [TACK-rin], a promising drug to treat the symptoms of Alzheimer's. That approval was granted just seven months after the drug's manufacturer submitted the necessary data to the FDA.

But you and I know that the fight against Alzheimer's cannot be won by the federal government alone. It will take the kind of innovative partnership that Zachary Fisher envisioned and has helped create through the Fisher Medical Foundation.

As Mr. Fisher says, we need a master plan to eradicate Alzheimer's disease. We must unleash our brightest minds in

science to unravel its mysteries and undo the misery it causes for millions of American families.

And we need to find ways to delay its onset. The National Institute on Aging estimates that a five-year delay in the symptomatic stages of Alzheimer's disease can save nearly \$40 billion in medical costs, wages, and productivity. And that doesn't count the immeasurable emotional cost that individuals and families bear.

These are the tangible, concrete reasons that you, as scientists, must work on Alzheimer's. And these are the concrete reasons that the federal government must support your efforts.

But we must also look at our battle against this disease in a larger context. Investing in research and finding better treatments and cures for diseases are integral to developing a philosophy of health care in this country that emphasizes prevention.

So while we have an economic imperative to work on Alzheimer's, we also have a social and moral imperative. We need to change our view of disease and the way we think about disease. And that's why the President is so committed to health care reform.

You know, Congress is currently in the midst of working on health care reform legislation. Yesterday, the President met with Congressional leaders to talk about reform, and what he heard was very encouraging. After nearly a year and a half of serious debate, Congress is poised to move forward with legislation that will provide guaranteed private insurance for every American.

Reform is critical not only to everyday people who are not adequately covered now, but to all of those who are living today with Alzheimer's disease and all of you who are working so hard to find a cure.

By guaranteeing private insurance to every citizen -- and comprehensive benefits that can never be taken away -- the President's approach will alleviate the heavy burden on families coping with chronic illnesses such as Alzheimer's.

It will prohibit exclusions because of pre-existing medical conditions. It will preclude lifetime limits on coverage -- and we know how fast you can reach a lifetime limit when you're treating an Alzheimer's patient.

The President's approach also offers a new program of home and community-based long-term care that will help those who are disabled by diseases like Alzheimer's. And, perhaps most important, it will enable these patients to live at home as long

as possible by proving respite support for family members.

The President's approach also makes significant new investments in our medical research enterprise at NIH -- particularly for research on disease prevention.

With the vision and generosity of people like Zachary and Mrs. Fisher, and with the talents of men and women like you, we can win the fight against Alzheimer's disease.

And when we do, the victory won't be celebrated in award ceremonies, or speeches, or ribbon cuttings, or parades. It will be celebrated in the good health -- and longer, happier lives -- of people we love.

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LENGTH: 634 words

HEADLINE: Alzheimer's To Be Focus Of New Effort

BYLINE: By WARREN E. LEARY, Special to The New York Times

DATELINE: WASHINGTON, May 26

BODY:

A major private center for research into Alzheimer's disease will be established at Rockefeller University in Manhattan to refocus the nation's efforts against the debilitating condition, scientists and philanthropists said today.

Zachary Fisher, a prominent figure in the real estate and construction industries, and David Rockefeller, the executive committee chairman of Rockefeller University's board of trustees, said they would together donate \$5 million to establish a major center that would combine basic research with clinical treatment of Alzheimer's.

The effort would also involve the bringing together of many of the world's leading experts on Alzheimer's disease to help develop a longterm, national research strategy. Up to now, the research has been scattered among many institutions, including 28 comprehensive Alzheimer's research and treatment centers sponsored by the National Institute on Aging, which is part of the National Institutes of Health.

The initiative's sponsors said they hoped that this public-private initiative would make it possible within a decade to delay the onset of the disease and slow its progress.

Progress in 5 Years

Dr. Paul Coleman of the University of Rochester Medical Center, an Alzheimer's researcher who attended the meeting at which the announcement was made today, said that scientists believed that they would first be able to slow the progress of Alzheimer's disease before they discovered a way to stop or reverse it.

"In five years, we want to be able to delay onset of the disease by five years, and in 10 years we want to delay the onset by 10 years," Dr. Coleman said. "This is a goal we believe is technically feasible."

Hillary Rodham Clinton, who attended the luncheon meeting, said, "This is an example of what we need -- the ability of the Government and private citizens to bring together the best minds on a problem." It costs between \$30,000 and \$50,000 a year to care for one Alzheimer's patient, she said, an amount that can bankrupt many families.

The New York Times, May 27, 1994

In a pitch for changing the health insurance system, Mrs. Clinton said that much existing insurance coverage for Alzheimer's was inadequate because many necessary services were not covered, the cost of longterm care was often excluded and many policies had lifetime limits on benefits that could leave people uncovered. "We have an economic imperative to solve the problem of Alzheimer's disease," she said.

Alzheimer's is a lethal, progressive, incurable brain disease that slowly destroys the mind. Its cause is unknown and there is no effective therapy for most patients. About 4 million Americans have Alzheimer's, which kills more than 100,000 each year and costs the nation up to \$80 billion annually for care and lost wages, experts said.

'Never Enough Money'

The Federal Government will spend \$310 million this year on Alzheimer's research, up from \$47 million five years ago.

"For a disease like this, there is never enough money," Mr. Fisher said. "It's time for a determined and national assault on the scourge of Alzheimer's disease." To sponsor the new center, Mr. Fisher agreed to give \$2.5 million, to be matched with money from a fund provided to the university by Mr. Rockefeller.

The announcement by Rockefeller University, on the Upper East Side, followed the first of three symposiums to be held this year to draft a national research policy on Alzheimer's. These meetings of leading scientists, sponsored by the Mr. Fisher's Fisher Medical Foundation and the Federal aging institute, are intended to produce a national blueprint for Alzheimer's, as called for by Congress, participants said. This strategy will help guide national plans for research, for developing and testing treatments, and for dealing with patient care.

GRAPHIC: Photo: At a luncheon at which new efforts against Alzheimer's disease was announced, Hillary Rodham Clinton noted yesterday that the disease was inadequately covered in many current insurance plans. (Associated Press)

LANGUAGE: ENGLISH

LOAD-DATE: May 27, 1994

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Congress of the United States

House of Representatives

Washington, DC 20515-3214

April 7, 1997

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First Lady Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Clinton,

Hillary -

As you know, Zachary Fisher would like you to join him on Wednesday, April 30th for the opening night dinner at Le Cirque 2000 for the **Fisher Center for Alzheimer's Disease Research at Rockefeller University**. (ceremony 6:30-8:00, dinner at 8:00). As you may know, both Rockefeller University and the Fisher Foundation are located in my district. This is such an important event, that I felt it necessary to elaborate on my March 27 letter urging you to attend this event.

Congress passed a resolution asking the National Institutes of Health (NIH) to do a blueprint on the path scientists should follow. Pleading lack of funds, the NIH approached Mr. Fisher. He wholly funded three symposia of the world's leading scientists in the field of cause, cure and care. Hillary, you addressed the opening session and you announced the partnership of Zachary Fisher and David Rockefeller in a new research center for Alzheimer's Disease at Rockefeller University.

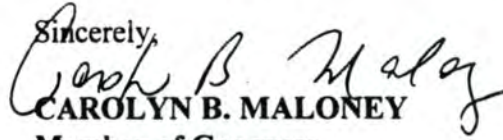
You said, and they were prophetic words, "I am moved, as I know all of you are, by the commitment Mr. Fisher and Mr. Rockefeller are making today. And I know that you share my confidence that with them committed to this effort, it will bear results. What we have with this extraordinary collaboration is an example of what we need throughout our society -- the ability of the government and private citizens to work together to bring to the table the best scientific minds in our country to attack the most troubling disease that afflicts us."

You spoke of the goal of delaying the onset of the disease by five years. This would halve the \$90 billion annual cost to the nation, to say nothing of the extraordinary, immeasurable emotional costs that individuals and families bear. I am enclosing a copy of a photograph of you at the event with Zachary Fisher and David Rockefeller.

The **Fisher Alzheimer's Disease Research Center** is the largest and most modern laboratory dedicated to Alzheimer's Disease research in America. From it have come important discoveries. The current one -- a major scientific break-through (see the attached report in the Journal of Biological Chemistry) -- is remarkable results in laboratory tests. If these results are

confirmed in clinical tests that follow, these scientists have discovered a way of delaying the onset of the disease by fifteen years.

You have been on the front lines in the fight against Alzheimer's Disease. Mr. Fisher's April 30th event would be a wonderful forum for you to receive credit for your accomplishments, and for the administration to receive credit for its partnership with private capital and world class scientists. Your appearance will give this event the importance it deserves.

Sincerely,

CAROLYN B. MALONEY
Member of Congress

A positive result of Government -

Thanks!

April 29, 1997

FISHER CENTER FOR ALZHEIMER'S RESEARCH FUNDRAISING DINNER

DATE: Wednesday, April 30
TIME: 7:20 pm - 7:40 pm
LOCATION: New York Palace
New York, New York
FROM: Brenda Costello

I. PURPOSE

To drop- by the Fisher Center for Alzheimer's Research First Annual Fundraising Dinner and deliver brief remarks **re:????????????????????**.

II. BACKGROUND

You will be dropping by the Fisher Center For Alzheimer's Research First Annual Fundraising Dinner on Wednesday evening in New York. The Fisher Center is hosting the grand opening dinner at Le Cirque 2000, to benefit the Research Center's Foundation.

You were invited to attend by Zachary Fisher, who is eager to thank you for your early support of his efforts, and Congresswoman Carolyn Maloney also wrote urging you to attend the Dinner. Approximately 160 invited guests are expected, including scientists and Alzheimer's researchers, corporate supporters of the event, and local government leaders.

Fisher Center for Alzheimer's Research

As you may recall, you gave brief remarks at the Alzheimer's Planning Workshop hosted by the Fisher Medical Foundation in May, 1994, which brought together leading scientists from around the world to exchange research efforts and strategies. Zachary Fisher and David Rockefeller, who you will see at Wednesday's event, participated in that Planning Workshop. At that time, they announced their partnership in a new Alzheimer's research center to be housed at Rockefeller University.

Since then, Fisher and Rockefeller have jointly established the Fisher Center for Alzheimer's Disease Research at the Rockefeller University, a public-private initiative of the National Institute on Aging and the Fisher Medical Foundation, considered the largest and best equipped laboratory devoted exclusively to Alzheimer's research in the U.S. The Fisher Center has recently published scientific papers showing a major breakthrough in Alzheimer's research. If these results are confirmed in clinical tests, scientists will have discovered a way of delaying the onset of the disease by fifteen years.

Zachary and Elizabeth M. Fisher Medical Foundation

Zachary Fisher founded the Fisher Foundation after his wife of 50 years, Elizabeth (who hasd

very advanced Alzheimer's disease), was diagnosed with Alzheimer's in 1990. Fisher set up the Fisher Medical Foundation to accelerate research and treatment for Alzheimer's. **Through a joint partnership with the National Institute on Aging at NIH, the Fisher Foundation identifies and funds innovative Alzheimer's projects and concepts that the NIH can not afford to fund. Zachary Fisher wants this private philanthropy / government partnership to serve as a model for other non-profit organizations to assist in medical research programs.

NIH/Alzheimer's Research Funding

Mr. Fisher completely funded three symposia on Alzheimer's research, the first of which you addressed in May, 1994 (the Planning Workshop).

*Make Come
from DPC*

First Annual Fundraising Dinner

You will arrive at Le Cirque 200 at the end of the speaking program, following remarks from Mayor Rudolph Giuliani and Governor George Pataki. Liz Smith will serve as Masters of Ceremonies for the event and will announce you onstage; Zachary Fisher will introduce you. You will depart immediately following your remarks.

Following your remarks (after you depart), Sirio Maccioni, owner of Le Cirque, and Mr. Yusef, Special Assistant to the Sultan of Brunei will present a \$1,000,000 contribution to Zachary Fisher for the Fisher Center for Alzheimer's Research from the Royal Family of Brunei.

Also scheduled to attend the event are: U.S. Representatives Carolyn Maloney, Henry Hyde, Bill Young, General Charles C. Krulak, Commandant of the U.S. Marine Corps, as well as numerous corporate sponsors including Bear Stearns, Bristol-Meyers Squibb, Cantor Fitzgerald, James Neederlander, Pfizer Pharmaceutical, Schering Plough Pharmaceutical, Lazard Freres, and Donald Trump.

III. PARTICIPANTS

-HRC
-Zachary Fisher

On stage

-Governor Pataki
-Mayor Giuliani
-Gen. Charles Krulak, Commandant U.S. Marine Corps
-Zachary Fisher
-Liz Smith, Columnist and MC
-Sirio Maccioni, owner, Le Cirque 2000
-Mr. Yusof, Special Assistant to the Sultan of Brunei

IV. SEQUENCE OF EVENTS

- HRC proceeds to the Reed Salon
- Offstage announce of HRC to stage by Liz Smith

- **HRC proceeds to seat?? onstage**
- Zachary Fisher introduces HRC
- HRC delivers brief remarks
- Upon conclusion of remarks, HRC departs

V. PRESS

Open press.

VI. REMARKS

Provided by Lissa Muscatine.

Carrie

Proposed speaking points for The First Lady

The First Lady's speech can be any length she desires. A 5-10 minute speech, however, would be most appropriate.

The First Lady "christened" the Fisher Center for Alzheimer's Disease Research Foundation at a luncheon in Washington DC in 1994, which concluded the first meeting of doctors and scientists enlisted in the effort. Her remarks are included in the attached article.

Proposed points to identify in speech:

- Acknowledge Zachary and Elizabeth Fisher for establishing the Fisher Center and for all their philanthropic efforts, especially their unmatched support of the men and women of the Armed Forces and their families.
- Tonight the Fisher Center hosts its first public affair, and the First Lady has an opportunity to comment on how successful were the ideas she expressed at the opening conference in 1994:
 - A collaboration of government and private citizens is needed to bring together the best scientific minds in the country to attack one of the most troubling diseases
 - That collaboration has achieved results: the establishment of America's largest and best-equipped laboratory for Alzheimer's research, which is functioning today at The Rockefeller University with great success
- Each of the First Lady's 1994 suggestions was followed to produce today's success:
 - Private capital has been raised
 - Government assistance has been generated via The President's great support for research in medicine through the NIA
 - The best scientists in the field have been enlisted by the Center
- (Detailed information about the Center's scientific advances is available if needed)
- The First Lady inspired the Center and pointed the way (Note: this will be highlighted by other speakers as well)

**Proposed Timeline For
MRS. HILLARY RODHAM CLINTON
FIRST LADY OF THE UNITED STATES
Fisher Center For Alzheimer's Research
First Annual Fundraising Dinner
Le Cirque
Wednesday, 30 April 1997**

- 6:30 Guests arrive
 Cocktails in Ballroom
- 7:00 Program begins
 Welcome by Masters of Ceremonies:
 Ms. Liz Smith
 Mr. Bryant Gumbel
- 7:02 Remarks: The Honorable Rudolph W. Giuliani, Mayor, City of New York
 Introduction by Liz Smith
- 7:07 Remarks: The Honorable George E. Pataki, Governor, State of New York
 Introduction by Bryant Gumbel
- 7:10pm **The First Lady arrives**
 Met by Bill White, Chief of Staff to Mr. Zachary Fisher
 Escorted to holding area: Reed Salon adjacent to Ballroom
- 7:12 Remarks and Introduction of the First Lady: Zachary Fisher, Co-Chairman, Fisher
 Center for Alzheimer's Research Foundation
- 7:15 **Remarks: The First Lady**
- 7:25 Sirio Maccioni, Owner of Le Cirque 2000, and Pengiran Dato Setia Yusof Sepiuddin,
 Special Assistant to his Majesty Bolkiah, present \$1,000,000 contribution to the
 Fisher Center for Alzheimer's Research from His Majesty Sultan Haji Hassanal
 Bolkiah Mu'izzaddin Waddaulah, The Sultan and Yan Di-Pertuan of Brunei
 Darussalam, to Mr. Zachary Fisher
- 7:28 Special Presentation of the United States Flag that flew atop the Capitol, from The
 Honorable Carolyn Maloney and The Honorable Henry Hyde, to His Majesty
 Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah, The Sultan and Yan Di-
 Pertuan of Brunei Darussalam
- 7:30 Program concludes
 The First Lady is escorted through Le Cirque restaurant to exit

**Fisher Center For Alzheimer's Research
First Annual Fundraising Dinner
Le Cirque
Wednesday, 30 April 1997**

Event Timeline

6:30pm Guests arrive
Cocktails in Ballroom

7:00 Program begins

Welcome by Masters of Ceremonies:

Ms. Liz Smith

Mr. Bryant Gumbel

Remarks: The Honorable Rudolph W. Giuliani, Mayor, City of New York

Introduction by Liz Smith

Remarks: The Honorable George E. Pataki, Governor, State of New York

Introduction by Bryant Gumbel

Remarks and introduction of the First Lady: Zachary Fisher, Co-Chairman, Fisher Center for Alzheimer's Research Foundation

Remarks, Hillary Rodham Clinton, First Lady of the United States

Sirio Maccioni, Owner of Le Cirque 2000, and Pengiran Dato Setia Yusof Sepiuddin, Special Assistant to his Majesty Bolkiah, present \$1,000,000 contribution to the Fisher Center for Alzheimer's Research from His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah, The Sultan and Yan Di-Pertuan of Brunei Darussalam, to Mr. Zachary Fisher

Special Presentation of the United States Flag that flew atop the Capitol, from The Honorable Carolyn Maloney and The Honorable Henry Hyde, to His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah, The Sultan and Yan Di-Pertuan of Brunei Darussalam

7:30 Program concludes

8:00 Dinner