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FIRST LADY HILLARY RODHAM CLINTON
MISS AMERICA ORGANIZATION
1995 WOMAN OF ACHIEVEMENT AWARD
MAY 22, 1995

TALKING POINTS

[Acknowledgements: Heather Whitestone, Miss America 1995;
Leonard Horn, CEO of Miss America Organization (MAO); Jayne Bray,
Chairman of the Board, MAO]

- Thank you Heather, and the Miss America Organization, for the 1995 "Woman of Achievement" award. I am honored and delighted to accept it.
- The Miss America Organization deserves recognition and applause for being the single largest provider of scholarships to women in the world. With \$24 million given to women in 1994 alone, and \$100 million since 1945, these scholarships represent a belief in the potential of women throughout this country.
- Investments in the education of women and girls are not only essential for individual advancement, they are vital to the future of our nation. *To become full participants in the civic + political life of our society*
must have
educat
and education is one of the most important ones.
to call the "tools of opportunity," they will take those skills and give back -- to their families, their communities, and their country.
- The Miss America Organization has also made an important commitment to community service, *enduring* implementing it as part of their institutional platform for contestants and titleholders. Just a few months ago, they entered into a vibrant new partnership with the Corporation for National Service. And I understand that in 1994, Miss America Organization contestants collectively participated in close to 6000 local community service projects.
- This is an organization that has always understood the value and importance of community service. I commend you for your commitment to the future of this nation. Thank you all very much.

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Contestants + titleholders
all have

It's a mistake to say

of investing in women and the value of women's service.

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FAX TRANSMISSION COVER SHEET

DATE: May 17, 1995

TO: Alissa Muscatine

FAX NUMBER: 202-456-5709

FROM: Jeff Margolis 

FAX NUMBER: 310-446-1301

TOTAL PAGES: 8, including this page

MESSAGE:

IF YOU DO NOT RECEIVE ALL OF THE PAGES
please contact Jennifer at 310-474-5434

JEFF MARGOLIS PRODUCTIONS

JMP

May 17, 1995

Alissa Muscatine
The White House
Washington, D.C.

Re: Woman of Achievement
Award

Dear Alissa,

Thank you for your notes on Mrs. Clinton's community service work. Enclosed, as promised, are remarks for Heather Whitestone, Miss America, 1995. Also enclosed are the remarks of last year's recipient, Nan Roman, from the National Alliance to End Homelessness. Nan's remarks ran about 45 seconds. Because of the prestigious White House venue for this event, our producer/director, Jeff Margolis, has scheduled more time. Mrs. Clinton's remarks should range from 1 minute to 1 & 1/2 minutes.

I'm also forwarding a press release from the Miss America Organization (MAO), announcing their new Community Service Platform, part of this year's 75th Anniversary celebration. Mrs. Clinton could mention this, or any of the following pertinent points:

- * the MAO has become synonymous with women's education and achievement in America.
- * the MAO is the largest provider of scholarships to women in the world--24 million in 1994 alone; 100 million since 1945 when scholarships were first instituted--long before women's scholarships were a fashionable and politically correct endeavor.
- * possible reference to the MAO's long-standing commitment to community service since the Jaycees were invited to organize state and local pageants.

HEATHER WHITESTONE
1995 WOMAN OF ACHIEVEMENT AWARD
WHITE HOUSE REMARKS

I'M SO HONORED TO BE WITH YOU-- CELEBRATING THE 1995
WOMAN OF ACHIEVEMENT AWARD IN THIS BEAUTIFUL, HISTORIC
ROOM. BUT I MUST ADMIT, I FEEL A BIT SPOILED-
THIS IS MY SECOND VISIT TO THE WHITE HOUSE! SHORTLY AFTER
RECEIVING THE MISS AMERICA TITLE, I HAD THE OPPORTUNITY TO
SPEND TIME WITH MRS. CLINTON AND HER DAUGHTER, CHELSEA. WE
SPOKE ABOUT OUR MUTUAL LOVE OF BALLET, AND ESPECIALLY
ABOUT OUR SHARED BELIEF IN THE VALUE OF COMMUNITY SERVICE.
I THINK THREE WOMEN OF DIFFERENT GENERATIONS AGREEING ON
ANYTHING IS ALREADY AN ACHIEVEMENT.

HELPING OTHERS HELP THEMSELVES HAS BEEN A STRONG, AND
STEADY GUIDEPOST IN OUR FIRST LADY'S LIFE. HER DESIRE TO HELP THE
DISADVANTAGED BEGAN AS A YOUNG GIRL IN CHICAGO, WORKING
WITH HER CHURCH YOUTH GROUP. AS SHE GREW, SO DID HER
DESIRE TO HELP OTHERS LESS FORTUNATE.

MRS. CLINTON HAS VOLUNTEERED HER TIME, HER WISDOM, AND HER
SPIRITED ENERGY TO COMMUNITY LEGAL SERVICES--TO HELPING
MOTHERS ON WELFARE-- TO EDUCATIONAL REFORM-- AND SHE HAS
SERVED AS AN OUTSTANDING SPOKESPERSON FOR THE CHILDREN'S
DEFENSE FUND.

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BECAUSE OF HER ENCOURAGEMENT, SO MANY PEOPLE HAVE FOUND THE
CONFIDANCE TO ACHIEVE. AND SO MANY YOUNG LIVES HAVE BEEN
ENRICHED.

YOUR DEVOTION, MRS. CLINTON, IS A LIGHT AND INSPIRATION.
NOT ONLY TO US IN THE MISS AMERICA ORGANIZATION, BUT TO
THE DAUGHTERS AND SONS OF AMERICA WHO GENEROUSLY
VOLUNTEER THEIR TIME.

FOR YOUR BELIEF AND PARTICIPATION IN THE POWERFUL GIFT OF
COMMUNITY SERVICE, I PROUDLY PRESENT TO YOU- THE 1995
WOMAN OF ACHIEVEMENT AWARD--AN HONOR THAT INCLUDES A
GENEROUS GRANT FROM THE MISS AMERICA ORGANIZATION TO THE
CAUSE OF YOUR CHOICE, AND THIS COMMEMORATIVE SCULPTURE BY
WATERFORD CRYSTAL.

ITEM #69A
WOMAN'S ACHIEVEMENT
AWARD-WINNER'S
ACCEPTANCE
(VTPB) (SOT)

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WOMAN'S ACHIEVEMENT
AWARD-WINNER'S
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(MUSIC: UNDERSCORE) (ATPB)(CONT'D)

(VTPB: "WINNER'S ACCEPTANCE") (SOT)

VTPB

(RUNNING TIME:

NAN ROMAN (SOT)

Tonight, over 700,000 homeless men,
women and children will try to find shelter on
America's streets, under bridges, or in
makeshift camps as they struggle to survive.
The National Alliance to End Homelessness,
and it's hundreds of member organizations
across the country are devoted to finding
solutions to this national problem -- a challenge
that faces us all.

I am deeply honored to receive this award
and I want to thank the Miss America
Organization for its generous contribution to
the work of the Alliance. My special gratitude
goes to Kimberly Aiken, a committed and
compassionate Miss America who devoted her
year of service to enlightening thousands that the
end of homelessness truly is in the hands, hearts
and imaginations of each and every one of us.

(VTPB: OUT)

(INTO: COMMERCIAL #10 LEAD-IN)



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Miss America Organization
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OR
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Corporation for National Service

FOR IMMEDIATE RELEASE

MISS AMERICA ORGANIZATION ADOPTS NEW COMMUNITY SERVICE PLATFORM

MAO Joins Forces with Corporation for National Service

NEW YORK, NY, January 26, 1995 - Leonard Horn, CEO, Miss America Organization (MAO), and Eli Segal, Assistant to the President for National Service and CEO, Corporation for National Service (CNS), today announced the formation of a partnership to collaborate on national and community service initiatives. The partnership comes as part of MAO's formal adoption of a new institutional platform of community service for its contestants, titleholders and Miss America herself.

MAO's institutional platform is an extension of the personal platform concept initiated by the Organization in 1989, which enables Miss America and state titleholders to formally speak out on issues of importance to themselves and society at large. Today, the Miss America national competition and all state and local competitions have been modified to incorporate this issue-oriented focus.

"It's clear that the personal platform concept has been embraced by the American people, yet our original vision of the platform program was incomplete until today,"

- more -

**Miss America Organization Adopts New Community Service Platform****Page 2**

said Horn. "Beginning this year, in partnership with the CNS, not only will each Miss America and state titleholder select an issue to champion, but the Organization will champion community service as our institutional platform."

The Corporation for National Service was created as the Federal government's new initiative to mobilize the American people and actively involve them in the most urgent issues facing communities across the nation. CNS programs include AmeriCorps, which offers students educational awards in exchange for a year of community service, Learn & Serve America, and the National Senior Service Corps.

The partnership between MAO and CNS involves the execution of national and community service initiatives both on a national and state level. Programs will be rolled out in stages by state-level "networks" comprised of the state pageant organizations and CNS state-level offices. MAO and CNS expect the participation of at least one-third of state networks this inaugural year.

Also this year, each Miss America state titleholder will aid in the promotion of community service by becoming involved in CNS programs in her state. In addition, the state-level network will collaborate on a local community service project during the week each state pageant is held.

On the national level, the Miss America Organization, represented by Miss America, will help promote the national service programs of CNS. In 1995, MAO will play a prominent role during National Volunteer Week, April 24 - 28, as well as the National Day of Service on April 25. Miss America and state titleholders are expected to participate in various events, bringing added visibility and awareness to the activities.

"We congratulate the Miss America Organization on the adoption of an institutional platform of community service," said Segal. "We're pleased to initiate a collaborative

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**Miss America Organization Adopts New Community Service Platform****Page 3**

venture centered on direct service activities that re-invigorate communities, reward civic responsibility and expand educational opportunities."

The announcement of the Miss America Organization's institutional platform and partnership with the Corporation for National Service comes in conjunction with the kick-off of the Organization's 75th Anniversary held in New York City this week.

The Miss America Organization, a not-for-profit corporation based in Atlantic City, New Jersey, is committed to providing young American women with the opportunity to enhance their personal and professional development through scholarship programs and achievement-oriented opportunities. The program, which is the single largest provider of scholarships to women in the world, enlists the participation of thousands of the country's highest women achievers, as well as more than 300,000 volunteers.

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