

July 98
Aug 98
CUNBO

BULLIES

~ 30 YRS AGO. - MID 60's

TRADITIONS

HIGH GOVT TO GOVT & STATE
IMPT GOVT STATUS
SAYINGS

STATS
UNEMP
EDU

HEALTH
POVERTY
NUTRITION

~ 1. PROPORTION 11-SCHOOL
CHILDREN

- GRACE NOTES
WOLDBE ~ CALIF LEADING STATE

SAYINGS ->
ECONOMIC DEV.
EDUCATION

FAMOUS LOCALS
TRADITIONS
SAYINGS
QUOTES
HEAVY PROMOTE

KEY MSG: COMMUNITY
STORYLINE -> RACE & CULTURE

BADLANDS MENTIONS?

STAY AWAY FROM
CONTR. PEOPLE

EMERGE
HISTORY
HESSEN ITSELF

87-FOOT - SIMPLIFIED

ADAM LAMLEY
LYNN CUNBO