

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Counsel Office

Series/Staff Member: Jonathan Young

Subseries:

OA/ID Number: 40194

FolderID:

Folder Title:

Digital Divide - Possible Deliverables

Stack:

S

Row:

112

Section:

1

Shelf:

5

Position:

3

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	Joe to Jonathan Young re: White House meeting [Personally Identifiable Information] [partial] (1 page)	07/10/2000	b(6)

COLLECTION:

Clinton Presidential Records
Counsel Office
Jonathan Young
OA/Box Number: 40194

FOLDER TITLE:

Digital Divide - Possible Deliverables

2019-0203-F

jm2841

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



American Governmental Relations Group
Foundation 820 First Street, N.E., Suite 400
for the Blind Washington, DC 20002
202.408.0200 (Voice/TDD)

Memorandum

September 13, 2000

To: Jonathan Young
Associate Director, Office of Public Liaison

From: Alan Dinsmore
Senior Governmental Relations Representative

Time-Warner Trade Publishing and the American Foundation for the Blind respectfully request your assistance at launching a new generation of technology destined to revolutionize literacy forever. We're so excited by the implications of this new technology that we'd like to request your consideration of having President Clinton help us launch the first products to be offered to the general reading public using this new technology--at your convenience anytime in the coming few weeks. We're suggesting a brief ceremony in New York City with Mr. Larry Kirschbaum, President of Time Warner Trade Publishing and Mr. Carl Augusto, President of the American Foundation for the Blind (AFB).

- The new technology, called DAISY, is a way to publish both an audiobook recording and the printed text of a book fully synchronized together in one product--and incorporating next-generation web-style book browsing features--online or on CD ROM. DAISY is an open, international standard developed by professionals within the blindness community;
- Time-Warner's first title using DAISY will be Martin Luther King's "I Have A Dream" speech. Time-Warner is excited to be the first publisher to announce a title for the general audiobook market in the DAISY format because we believe it will revolutionize the audiobook and the ebook reading experience for all readers forever;
- The American Foundation for the Blind is excited to produce titles in DAISY for Time-Warner (and it's own AFB Press). AFB believes DAISY will help permanently bridge today's digital divide for readers who are blind or otherwise print disabled because DAISY books can be viewed in braille as easily as they can be viewed on screen over the net or on a stand-alone reading device (among numerous other reasons);

In keeping with our goal to achieve equality of information access for people who are blind or visually impaired, this document is available, upon request, via the Internet or in the following accessible formats: electronic, braille, cassette, large print.

Words cannot easily convey the historic value that DAISY brings to publishing, but just a few minutes spent with a DAISY book on a DAISY player does not fail to convince people that this technology is truly historic--both for people who are blind or otherwise print disabled, and for the general reading public. It is because this announcement is so historic that we seek your assistance in highlighting this important milestone as only the President can.

We would appreciate an opportunity to demonstrate DAISY for you, and to discuss the possibility of a Presidential visit to help AFB and Time-Warner launch this exciting new venture.

Please contact:

Alan Dinsmore of the American Foundation for the Blind at adinsmore@afb.net or 202-408-8171.

Additional information about DAISY and how it fits into electronic publishing can be found on the world wide web in a White Paper entitled "Surpassing Gutenberg" published by AFB at the uri <http://www.afb.org/ebook.html>.

We thank you for your consideration of this important opportunity on behalf of print disabled people everywhere.

Friday, September 15, 2000

Jonathan,

If at all possible... please add the attached to the listing of the announcements being made on September 21 in support of the President's Digital Divide Initiative:

Many Thanks!



Steve

Steve Jacobs, President
IDEAL at NCR
NCR Corporation
1529 Brown Street EMD-5
Dayton, Ohio 45479

Voice: (937) 445-6396
Fax: (212) 618-0205
TTY: (800) 855-2880
E-Mail: steve.jacobs@ncr.com
URL: <http://www.ncr.com>



Digital Divide Announcement

AbleTV.net, the first global TV network for people with disabilities, announces the development of an accessible "video resume" project delivered over the web. Using the latest in streaming technology, Able TV's video database is geared to help reduce the high percentage of unemployment and underemployment of people with disabilities.

This project will help to coordinate career placement of college and university students with disabilities to careers in both the government and private sectors.

Through the unique vehicle of accessible video content, employers will benefit from on-demand access to a previously untapped pool of qualified candidates, especially during the current worker shortages in critical areas.

This new service will empower Job candidates with disabilities to gain employment by showcasing their talents via video to Able TV's audience of participating employers.



4206 Technology Court Suite F, Chantilly, VA 20151, Phone (703) 961-9250, Fax (703) 961-9255
<http://www.AbleTV.net>

August 18, 2000

The Honorable William Jefferson Clinton
The White House
Washington, DC 20500

Dear Mr. President,

We are writing to express our interest in webcasting your upcoming Digital Divide trip with enhancements made possible through webcapturing[®] technologies. Webcapturing[®] is the delivery of synchronized captions in a live video stream presentation via the World Wide Web.

We would appreciate knowing, as soon as reasonably possible, if we have permission to do so and what, if any, constraints we might be placed under.

You may remember scratching the belly of Oliver, my [Jeff Pledger] nine-year-old black Lab guide dog during our station's coverage of the Democratic National Convention.

AbleTV.net is the first global TV network for the disabled, powered by accessibility via the web. That means we're harnessing the video distribution power and interactivity of the web to make assistive technology information available and accessible to those with disabilities, worldwide. We intend to build this new on-line community through an accessible video-driven multimedia web experience for each participant, with meaningful content developed by this community, for this community. That's why we've pioneered and continued to research the creative applications of Magpie, the first streaming video solution that offers audio description and closed captioning. We are the progressive leader in this assistive technology, realizing that eventually all of our programming must be accessible to all of our community. We have and continue to form strong strategic alliances with industry entities that will allow us to enrich our on-line community.

We believe that permitting us to cover your Digital Divide trip, in a manner that is accessible to persons with disabilities, lends itself well to the theme of your trip. This type of media coverage can also serve as an example for other media sources to follow.

Sincerely yours,

Jeffrey D. Pledger, President

AbleTV.net

Steve Jacobs, President

IDEAL at NGR



Democrats Choose Alderson, AbleTV and TVWorldwide.com Team for Accessible Convention Web Video Streaming to Benefit Disabled

New "Webcapturing" capability will allow captioned video streaming of convention activities and interaction with disabled participants worldwide

For Immediate Release

Monday, July 24, 2000

Contact:

Public Relations
AbleTV.net
www.abletv.net
(703) 961-9250

Chantilly, Va. - AbleTV.net, the first web-based global TV network for the disabled, and a network affiliate of TVWorldwide.com, Alderson Reporting, Inc., and the Democratic National Committee announced a strategic alliance that will enable people with disabilities to participate in the 2000 Democratic Convention through interactive captioned video streaming. Developed in a joint venture with Alderson Reporting by the award-winning AbleTV.net and streaming video provider TVWorldwide.com, the technique known as "Webcapturing", will be employed to caption a live video streaming signal of convention activities on both the DNC home page and at Abletv.net on the TVWorldwide.com network. During breaks in convention activities, the AbleTV.net and TVWorldwide.com team will provide coverage and commentary from the perspective of the disabled community in an interactive format through chat and e-mail.

Sixteen years after losing his eyesight to illness, AbleTV President Jeff Pledger said he is proud of the benefits webcapturing technology will bring to over 54 million Americans and 750 million worldwide within the disabled community.

"We want to be more than just C-SPAN for the disabled community," stated Pledger, referring to the popular public affairs station operated by US cable companies. We want to provide disabled Americans with the chance to become full participants in the proceedings.

Joe Andrew, National Chairman of the Democratic National Committee remarked, "We are proud that the 2000 Democratic National Convention will be the most technologically advanced convention. The captioned video streaming will mean that for the first time ever, those with disabilities will be able to participate interactively during the entire convention."

To insure quality and accuracy, captions used during the broadcast will come directly from the real-time transcript of the proceedings prepared by Alderson Reporting Company. Both Democrats and Republicans have chosen Alderson to provide the official transcripts of their conventions for more than 50 years, and the company now plays an important role in providing Internet content and access.

Alderson Reporting Company President Rose Ann Sharp said, "In the same way that the Americans with Disabilities Act opened the doors of many offices to the disabled and allowed them to join the workforce, webcapturing will help open doors for the disabled to the office of the future. That is because the office of the future will be on the Internet—not in a building made of bricks and mortar."

As Alderson Reporting transcribes the Democratic Convention proceedings, engineers from TVWorldwide.com will "webcapt" the broadcast for disabled participants. The webcapturing process was recently tested for the first time ever during a live fundraising event featuring Virginia democratic gubernatorial candidate Mark Warner.

"This is truly a milestone in video streaming on the Internet and we are preparing technically to support huge participation from the disabled community", commented Dave Gardy, Chairman and CEO of TVWorldwide.com. "It's events like this that make AbleTV.net one of our most popular Internet TV channels."

About TVWorldwide.com and AbleTV.net

A full-service video streaming application service provider, TVWorldwide.com is currently working with a variety of clients and strategic partners on the latest in live and archived state-of-the-art video streaming content applications.

The TVWorldwide.com network is an affiliation of community-based Internet TV channels, each underwritten by a strategic partner, "aimcasting" to targeted b2b and professional special interest audiences worldwide. TVWorldwide.com has worked with one of its first aimcast channels, AbleTV.net, to pioneer live and archived video streaming with closed captioning and audio description to aid in web site accessibility for the disabled. With this advance, AbleTV.net received its charter sponsorship from Microsoft Corporation. TVWorldwide.com recently received first round financing from PSINet Ventures, Ltd., the wholly-owned corporate unit of PSINet, Inc.

Story Contacts:

Public Relations Division TV Worldwide.com
(703) 961-9250
www.tvworldwide.com

Rose Ann Sharp
Alderson Reporting
(800) 367-3376
www.alderonreporting.com

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There's Not a Hand (or a Paw) That he Won't Shake

August 16, 2000

Faye Fiore and Steve Chawkins for the Los Angeles Times

Jeffrey Pledger and his guide dog Oliver were operating on two hours sleep when they squeezed into a Staples Center corridor after President Clinton's farewell speech. Pledger, who is visually impaired and runs a Web site for the disabled, was leaning on a wall against the crush of the crowd when he heard a silky voice: "Excuse me, sir. May I pet your dog?"

Oliver, a 9-year-old black Lab with upscale tastes (veggies and olive oil) sat at attention until Pledger released his harness, his cue that he was temporarily off duty. Then he rolled over on his back, graciously allowing the leader of the Free World to scratch his belly.



The following message is from Jon:

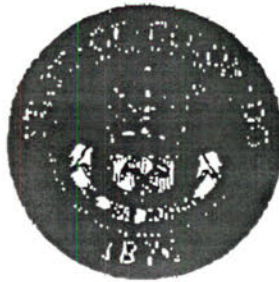
Jonathon:

We have just received this endorsement of the Knowbility/Accessibility Internet Rally from Governor Owens of Colorado. Please see the attachment.

Thanks for your help in creating awareness, regarding the need for better Internet access for those with disabilities.

Best regards,

Jon



FAX TRANSMITTAL

Governor's Office of Innovation and Technology

225 E. 16th Ave., Suite 900
Denver, Colorado 80203
(303) 866-6331
(303) 866-2168 fax

DATE: September 20, 2000
TO: Jon Carmain
FAX NUMBER: 303-741-6814
FROM: Alan Philp
PAGES (including cover):
MESSAGE: Attached - copy of letter from Bill Owens

The information is intended to be for the use of the individual or entity named above. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the contents of this information is prohibited. If you have received this transmission in error, please notify us by telephone (303-866-6331).

STATE OF COLORADO

EXECUTIVE CHAMBERS

136 State Capitol
Denver, Colorado 80203-1792
Phone: (303) 866-6433
Fax: (303) 866-6454



Bill Owens
Governor

Marc Holtzman
Secretary of Technology

September 20, 2000

Mr. Jon Carmain
Event Chairman
Rocky Mountain Accessibility Internet Rally
5750 DTC Parkway
Englewood, CO 80111

Dear Jon:

Just a note to let you know how excited I was to learn about the first annual Rocky Mountain Accessibility Internet Rally. Bringing together business, government and community-based organizations to facilitate technology education and training for people with disabilities will help ensure that the magnificent opportunities of the 21st Century technology revolution are extended to all Coloradans.

This program complements many of our existing goals: building a partnership between industry, government and the community; providing 21st Century technology education and training to address the growing shortage of technology workers; and ensuring economic opportunity for all Coloradans. The best way to prevent a "digital divide" between Internet haves and have-nots is to ensure that all Coloradans have access to the Internet, and the Rocky Mountain Accessibility Internet Rally helps deliver on this critical goal.

By organizing a first-rate group of industry community leaders from across the State to be involved in this event, I'm confident that individuals with disabilities in Colorado won't just gain new skills and training at this rally. They will develop partnerships and contacts that ensure long-term opportunity. Everyone involved will benefit.

Thanks for your leadership and vision in organizing this valuable event for Colorado!

Sincerely,

Bill Owens



JOETNG@aol.com
07/10/2000 09:53:50 PM

Record Type: Record

To: Jonathan M. Young/WHO/EOP
cc:
Subject: Fwd: White House Meeting w/ Jonathan Young - 7/13/00

Jonathan:

The attached E-Mail is from Paul Burke of UCP. I think it is self-explanatory and very exciting.

Jonathan, this could be an opportunity not only to build an agenda for the President's announcement of the digital divide bridge for the disabled, but also an opportunity to flush out potential funding for this project by TSIG/General Search.

I believe that this would be outstanding example of how small business, e-commerce technology, not-for-profit service organizations and the administration, can come together and join forces to build the bridge of this divide.

Please call me at your earliest convenience to discuss the agenda, the attendance of other associates at the White House and logistics of the meeting.

This is a great opportunity for all parties. Thanks for your leadership. Look forward to talking to you tomorrow!

Joe

Return-path: <pburke@ucpa.org>
Received: from rly-yd05.mx.aol.com (rly-yd05.mail.aol.com [172.18.150.5]) by air-yd04.mail.aol.com (v75.18) with ESMTP; Mon, 10 Jul 2000 17:20:42 -0400
Received: from mail.leros.net ([209.124.2.7]) by rly-yd05.mx.aol.com (v75.18) with ESMTP; Mon, 10 Jul 2000 17:20:25 -0400
Received: from pburke.ucpadc.com ([209.124.2.124]) by mail.leros.net (Netscape Messaging Server 3.6) with SMTP id 464 for <JOETNG@aol.com>; Mon, 10 Jul 2000 17:16:48 -0400
Date: Mon, 10 Jul 2000 17:22:29 -0400
From: "Paul T. Burke" <pburke@ucpa.org>
Subject: Re: White House Meeting w/ Jonathan Young - 7/13/00
In-reply-to: <f9.b622d6.269b89fe@aol.com>

X-Sender: pburke@mail.ucpa.org
To: JOETNG@aol.com
Message-id: <3.0.6.32.20000710172229.007d4b40@mail.ucpa.org>
MIME-version: 1.0
X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.6 (32)
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

UCP is delighted with the opportunity to meet with you and Jonathan Young in the White House on Thursday, July 13 at 10:00 AM. Thank you very much for making this opportunity available to us. We will plan a presentation that will require about 45 min. and allow for 15 min. of discussion. It would be very helpful if we could have access to a TV and VCR.

For the past year and a half, UCP, working with Young & Rubicam and Landor, have been developing a national public education campaign to elevate the image of UCP and to change the way American's perceive people with disabilities. We have created new, world-class materials that will be distributed to TV, radio, print, ATM and internet mediums this week.

This week our television commercials will be provided to over 600 television stations in 82 major markets throughout the country. Our radio advertisement is being distributed to 2500 radio stations. The Hearst Corporation has committed over \$11.2 million dollars in print advertising that will be contained in all Hearst magazines this fall and next year. 10,000 ATM machines in non-banking locations will carry our advertisements that will be seen 43,000,000 times a day starting in January.

Our distribution was designed so that the initial phase of the campaign will commence with the 10th anniversary of the ADA and last through the end of 2001. Additional plans for supplemental activities directed toward minority markets for next year and beyond are also underway.

At its core, the campaign not only provides a contemporary image for UCP but has the potential to change America's perception of individuals with disabilities. Our materials and their national distribution provide a foundation upon which our Internet activities are being built.

We are portal partnering with private sector companies, including TSIG-General Search of St. Petersburg, FL and Booz-Allen and Hamilton, Inc. to create and maintain the vertical portal on the Internet for people with disabilities.

Our presentation will introduce you, Jonathan and others to our public education materials prior to viewing by other groups and the general public. We will also demonstrate a powerful new technology to you and the direct connection between our public education initiatives and our commitment to reduce the digital divide for people with disabilities.

We are very proud of our work and are confident that its distribution will be everywhere in the country by fall.

The following people will be in attendance on Thursday:

Withdrawal/Redaction Marker

Clinton Library

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Counsel Office
Jonathan Young
OA/Box Number: 40194

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Duncan O. Wyeth
National Board Member
Lansing, MI

(b)(6)

Kirsten A. Nyrop
UCP Executive Director

(b)(6)

Paul T. Burke
National Director of Marketing
New York, NY

[001]

(b)(6)

Robert P. Gordon
Chairman TSIG.com
Woodside, NJ

(b)(6)

Jeffrey C. Bruss
President General Search
Elmhurst, IL

(b)(6)

Mr. Gordon and Mr. Bruss will be presenting passports at security in the OEOB. I will provide you with Ms. Nyrop's place of birth tomorrow.

Thanks again for everything. We look forward to seeing you on Thursday.

Paul

At 04:20 PM 07/10/2000 EDT, you wrote:

>fyi

>Joe

>Return-Path: <Jonathan_M._Young@who.eop.gov>

>Received: from rly-zd02.mx.aol.com (rly-zd02.mail.aol.com [172.31.33.226]) by air-zd02.mail.aol.com (v75.18) with ESMTP; Sun, 09 Jul 2000 15:55:31 -0400

>Received: from eop2.eop.gov (eop253.eop.gov [198.137.241.53]) by rly-zd02.mx.aol.com (v75.18) with ESMTP; Sun, 09 Jul 2000 15:55:13 -0400

>Received: from mhub1.eop.gov ([198.137.241.4]) by EOP.GOV (PMDf V5.2-33 #41140)

> with ESMTP id <01JRKHKWEPDA8X06NB@EOP.GOV> for joetng@aol.com; Sun, 9 Jul 2000 15:54:20 EST

>Received: from CONVERSION-DAEMON by mhub.eop.gov (PMDF V5.2-32 #34437)
> id <01JRKHKW41ZK8YI43F@mhub.eop.gov> for joetng@aol.com; Sun,
> 09 Jul 2000 15:54:20 -0500 (EST)
>Received: from Ingate2.eop.gov ([165.119.2.196])
> by mhub.eop.gov (PMDF V5.2-33 #34437)
> with SMTP id <01JRKHKNTLVK8XB1J2@mhub.eop.gov> for joetng@aol.com; Sun,
> 09 Jul 2000 15:54:20 -0500 (EST)
>Received: by Ingate2.eop.gov(Lotus SMTP MTA SMTP v4.6 (462.2 9-3-1997))
> id 85256917.006D3868 ; Sun, 09 Jul 2000 15:52:58 -0400
>Date: Sun, 09 Jul 2000 14:52:15 -0400
>From: Jonathan_M._Young@who.eop.gov
>Subject: Updating Contact Info for ADA 10th Anniversary
>Message-id: <85256917.0067A456.16@Ingate2.eop.gov>
>MIME-version: 1.0
>Content-type: text/plain; charset=us-ascii
>X-Lotus-FromDomain: EOP
>To: undisclosed-recipients;;
>X-Mailer: Unknown
>
>I am updating my database in conjunction with the ADA's 10th Anniversary.
>I encourage people to provide contact info when joining my email
>distribution list: it enables me to identify local individuals and
>organizations for Administration activities taking place across the
>country, and to send out occasional hard copy by standard mail.
>
>If you have changed your contact information since you joined my mailing
>list or would like to provide complete contact information (e.g. standard
>mailing address, phone, fax) for the first time, please send it to my
>assistant, Jack McClane, at John_McClane@WHO.EOP.GOV. Please include your
>email address that is on my email list so we can find your original
>database record. Thanks.
>
>Jonathan Young
>
>
>
Paul T. Burke

UCPA
1660 L Street, NW, Suite 700
Washington, DC 20036
ph: 800-872-5827
fax: 202-776-0414
<http://www.ucpa.org>

Last Updated: September 4

Summary of Potential Deliverables

High-tech CEOs adopt a company-wide accessibility policy: Currently, very few high-tech companies have adopted an explicit corporate policy on accessibility. High-tech CEOs would commit to implement "best practices" such as: Training their workers to develop accessible products and services; Giving their developers adequate resources to design accessible products and services; Identifying and fixing accessibility problems in new versions of their hardware and software; and, Supporting research and development to improve the state-of-the-art of assistive technology.

- STATUS: Several CEOs have already "signed" on to the letter; working with associations and individual companies to secure additional commitments.

University presidents commit to expanding research and education on accessibility:

Presidents of the leading research universities would commit to: Ensuring that computer scientists and engineers receive training on accessibility; Expanding the number of faculty who conduct research on accessibility; and, Ensuring that university online resources are accessible to people with disabilities.

- STATUS: Several Presidents have already "signed" on to the letter; working to secure additional commitments.

Companies agree to increase employment of people with disabilities: Employers would agree to: Targeting disability as part of their diversity recruitment goals; Making assistive technology available to their employees; and, Promoting the recruitment of youth with disabilities through summer internships and mentorships.

- STATUS: Several have already "signed" on to the letter; working to secure additional commitments.

Commission on Assistive Technology: We would announce that foundations are supporting a blue-ribbon commission of experts in industry and the disability community to develop policy recommendations in some key areas, such as financing assistive technology for people who may not be able to afford it and working with colleges and universities to improve education and outreach about accessible technology.

- STATUS: Equal Access to Software and Information (EASI) will likely be the "home" of this commission. Norm Coombs and Larry Scadden are working to develop the focus of the commission. We are working to identify possible members. Several foundations have indicated an interest in financially supporting the commission.

Making educational content accessible: The Department of Education will provide a grant to industry and the National Center for Accessible Media to make educational software and distance learning accessible for people with disabilities.

- STATUS: Ready

Making the Web accessible: The National Institute on Disability and Rehabilitation Research will expand its funding for a joint project with industry to make the Web more accessible for people with disabilities.

- STATUS: Ready?

Education and outreach about benefits of accessible design. NCR is partnering with IDEAL at NCR and EASI (Equal Access to Software and Information) to create a workshop, "The Global Business Benefits of Designing Accessible and Usable Electronic and Information Technology," offered on-line to 400 participants free of charge (i.e. educators and industry experts).

- STATUS: Ready

Support of computer labs in minority schools of Atlanta. NCR, in partnership with the Alliance of Black NCR Employees, will provide roughly 100 PCs to continue its efforts to setup computer labs in the Atlanta City School district.

- STATUS: Ready, but as proposed doesn't have a direct connection to people with disabilities (part of an existing initiative), but there may be a way the proposal could be designed to help meet the needs of minority students with disabilities.

Supporting New Jersey Entrepreneurs with disabilities. Microsoft, Community Options, the New Jersey Community Loan Fund, the New Jersey Technology Council, the New Jersey Association of Women Business Owners and other public and private sector partners in New Jersey, are preparing to announce the establishment of the first-in-the-nation business incubator targeted to low income individuals including, as a priority, those with disabilities. It will provide low-cost office space, customized technology support, business planning expertise, and other support services to entrepreneurs with and without disabilities.

- STATUS: The 14,000 square-foot facility has not yet opened, but could be ready within a few weeks. Waiting on additional information from Community Options

Financial Lending Opportunities for People with Disabilities. Microsoft, Business Loan Center, Inc (BLC) one of the nation's leading SBA guaranteed lenders, the National Cooperative Bank Development Corporation (NCBDC), and Community Options, Inc. are sponsoring the first nationwide community developer and financial lending institution targeted exclusively to the advancement of the social and economic independence of Americans with disabilities. The Abilities Fund will help start, strengthen or grow small businesses to be owned by Americans with disabilities nationwide.

- STATUS:

Expanding Employment in IT Careers through PASS IT ON. Microsoft, the Information Technology Association of America, and Community Options plan to expand to several new states the highly successful PASS IT ON program which trains individuals with disabilities to be placed with IT companies as web developers, network administrators, programmers, and customer support specialists.

- STATUS:

Helping NGOs and corporations with implementing digital divide initiatives. The Narragansett Group (based in TX) is dedicated to aiding other groups in meeting their missions. It has offered \$100,000 in in-kind contributions of management, marketing, and public affairs assistance to support increased digital opportunities for people with disabilities.

- STATUS: We have the offer in writing, but it's unclear how this would exactly fit into the initiative.

Developing academic programs to further accessible design research. The College of Engineering at the University of Wisconsin-Madison has made a commitment to create a new educational program within the College of Engineering on design and human disability, with emphasis on Universal Design of electronic and information technologies. This commitment includes transfer of existing faculty FTE and the addition of two new tenure track positions.

- STATUS: Ready

Providing Internet and other communications capabilities to people with disabilities.

TeleServices International Grouping in partnership with UCP has offered to provide free internet access for life, including email, fax, voicemail, and integrated messaging for people with disabilities (not necessarily restricted). This would also include distribution outreach and on-going customer service, and is estimated at \$250 per person per year. The business model is based on bringing people to an internet portal, presumably sustained with advertising.

- STATUS: TSIG and UCP are ready to launch this effort, and welcomes input from the White House.

Creation of Disability Business Development Board. DOL has proposed a presidentially-appointed nine-member Board of CEOs to promote public-private partnerships to increase employment of people with disabilities.

- STATUS: DOL has drafted an E.O. to create the Board. It's unclear how this might interact with an expanded mission of the Welfare to Work Partnership focusing on employment of people with disabilities.

Training people with disabilities for IT jobs. DOL proposes a partnership with the Information Technology Association of America (ITAA) and CompTIA (the Computer Technology Industry Association) to provide IT related training for people with disabilities, coupled with seeking funding from the H1-B program to support grants to pilot projects in sites across the country.

- STATUS:

Tailoring government information according to locality. DOL's www.disability.gov web site will utilize new technologies to seamlessly and "invisibly" deliver government information tailored to individuals' geographic location. This will support, for example, people with disabilities in finding local employment opportunities.

- STATUS:

Increasing High-tech opportunities for high school students with disabilities. The President's Committee on Employment of People with Disabilities will expand its High

School/High Tech program to several new cities and states. These programs provide high school students with internships and other experiences with are high-tech businesses and government agencies.

- STATUS: Wisconsin and Colorado are ready for announcement. West Virginia, Michigan, and New York are in progress. Atlanta, Los Angeles, Orlando, and Chicago are ready for announcement. New York City is in progress.

Supporting Assistive Technology Act projects. An Amendment to the Labor/HHS appropriations bill includes an amendment that would guarantee continued funding for the state tech act projects, some of which could lose their funding as early as 2001. The conference agreement did not include the Senate amendment.

- STATUS:

Webcasting of Digital Divide Trip. IDEAL at NCR has proposed providing web casting for elements of the President's trip, perhaps including closed-captioning and description. This could result in a product that could be used in future settings, i.e. classroom instruction.

- STATUS: Ready to be put in place if desired.

*need
validators*

Last Updated: September 4

Summary of Potential Deliverables

High-tech CEOs adopt a company-wide accessibility policy: Currently, very few high-tech companies have adopted an explicit corporate policy on accessibility. High-tech CEOs would commit to implement "best practices" such as: Training their workers to develop accessible products and services; Giving their developers adequate resources to design accessible products and services; Identifying and fixing accessibility problems in new versions of their hardware and software; and, Supporting research and development to improve the state-of-the-art of assistive technology.

- STATUS: Several CEOs have already "signed" on to the letter; working with associations and individual companies to secure additional commitments.

University presidents commit to expanding research and education on accessibility:

Presidents of the leading research universities would commit to: Ensuring that computer scientists and engineers receive training on accessibility; Expanding the number of faculty who conduct research on accessibility; and, Ensuring that university online resources are accessible to people with disabilities.

- STATUS: Several Presidents have already "signed" on to the letter; working to secure additional commitments.

Companies agree to increase employment of people with disabilities: Employers would agree to: Targeting disability as part of their diversity recruitment goals; Making assistive technology available to their employees; and, Promoting the recruitment of youth with disabilities through summer internships and mentorships.

- STATUS: Several have already "signed" on to the letter; working to secure additional commitments.

60 to Able to work

Commission on Assistive Technology: We would announce that foundations are supporting a blue-ribbon commission of experts in industry and the disability community to develop policy recommendations in some key areas, such as financing assistive technology for people who may not be able to afford it and working with colleges and universities to improve education and outreach about accessible technology.

- STATUS: Equal Access to Software and Information (EASI) will likely be the "home" of this commission. Norm Coombs and Larry Scadden are working to develop the focus of the commission. We are working to identify possible members. Several foundations have indicated an interest in financially supporting the commission.

Making educational content accessible: The Department of Education will provide a grant to industry and the National Center for Accessible Media to make educational software and distance learning accessible for people with disabilities.

- STATUS: Ready

*need
stories*

*Try
CSD
letter*

Making the Web accessible: The National Institute on Disability and Rehabilitation Research will expand its funding for a joint project with industry to make the Web more accessible for people with disabilities.

- STATUS: Ready?

out for review / Curtis

Education and outreach about benefits of accessible design. NCR is partnering with IDEAL at NCR and EASI (Equal Access to Software and Information) to create a workshop, "The Global Business Benefits of Designing Accessible and Usable Electronic and Information Technology," offered on-line to 400 participants free of charge (i.e. educators and industry experts).

- STATUS: Ready

Support of computer labs in minority schools of Atlanta. NCR, in partnership with the Alliance of Black NCR Employees, will provide roughly 100 PCs to continue its efforts to setup computer labs in the Atlanta City School district.

- STATUS: Ready, but as proposed doesn't have a direct connection to people with disabilities (part of an existing initiative), but there may be a way the proposal could be designed to help meet the needs of minority students with disabilities.

Supporting New Jersey Entrepreneurs with disabilities. Microsoft, Community Options, the New Jersey Community Loan Fund, the New Jersey Technology Council, the New Jersey Association of Women Business Owners and other public and private sector partners in New Jersey, are preparing to announce the establishment of the first-in-the-nation business incubator targeted to low income individuals including, as a priority, those with disabilities. It will provide low-cost office space, customized technology support, business planning expertise, and other support services to entrepreneurs with and without disabilities.

- STATUS: The 14,000 square-foot facility has not yet opened, but could be ready within a few weeks. Waiting on additional information from Community Options

Financial Lending Opportunities for People with Disabilities. Microsoft, Business Loan Center, Inc (BLC) one of the nation's leading SBA guaranteed lenders, the National Cooperative Bank Development Corporation (NCBDC), and Community Options, Inc. are sponsoring the first nationwide community developer and financial lending institution targeted exclusively to the advancement of the social and economic independence of Americans with disabilities. The Abilities Fund will help start, strengthen or grow small businesses to be owned by Americans with disabilities nationwide.

- STATUS:

how much \$\$\$

Expanding Employment in IT Careers through PASS IT ON. Microsoft, the Information Technology Association of America, and Community Options plan to expand to several new states the highly successful PASS IT ON program which trains individuals with disabilities to be placed with IT companies as web developers, network administrators, programmers, and customer support specialists.

- STATUS:

Helping NGOs and corporations with implementing digital divide initiatives. The Narragansett Group (based in TX) is dedicated to aiding other groups in meeting their missions. It has offered \$100,000 in in-kind contributions of management, marketing, and public affairs assistance to support increased digital opportunities for people with disabilities.

- STATUS: We have the offer in writing, but it's unclear how this would exactly fit into the initiative.

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- STATUS: Ready

Providing Internet and other communications capabilities to people with disabilities.

TeleServices International Grouping in partnership with UCP has offered to provide free internet access for life, including email, fax, voicemail, and integrated messaging for people with disabilities (not necessarily restricted). This would also include distribution outreach and on-going customer service, and is estimated at \$250 per person per year. The business model is based on bringing people to an internet portal, presumably sustained with advertising.

- STATUS: TSIG and UCP are ready to launch this effort, and welcomes input from the White House. *marketing dollars? competitive offerings issue*

Creation of Disability Business Development Board. DOL has proposed a presidentially-appointed nine-member Board of CEOs to promote public-private partnerships to increase employment of people with disabilities.

- STATUS: DOL has drafted an E.O. to create the Board. It's unclear how this might interact with an expanded mission of the Welfare to Work Partnership focusing on employment of people with disabilities. *10/25? cover from Brown to Lew*

Training people with disabilities for IT jobs. DOL proposes a partnership with the Information Technology Association of America (ITAA) and CompTIA (the Computer Technology Industry Association) to provide IT related training for people with disabilities, coupled with seeking funding from the H1-B program to supports grants to pilot projects in sites across the country. *possibilities - ① find 1 or more projects*

- STATUS:

Tailoring government information according to locality. DOL's www.disability.gov web site will utilize new technologies to seamlessly and "invisibly" deliver government information tailored to individuals' geographic location. This will support, for example, people with disabilities in finding local employment opportunities.

- STATUS:

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School/High Tech program to several new cities and states. These programs provide high school students with internships and other experiences with are high-tech businesses and government agencies.

- STATUS: Wisconsin and Colorado are ready for announcement. West Virginia, Michigan, and New York are in progress. Atlanta, Los Angeles, Orlando, and Chicago are ready for announcement. New York City is in progress.

*who the partnerships are of students
how many h.s. examples of benefits*

Supporting Assistive Technology Act projects. An Amendment to the Labor/HHS appropriations bill includes an amendment that would guarantee continued funding for the state tech act projects, some of which could lose their funding as early as 2001. The conference agreement did not include the Senate amendment.

- STATUS:

Webcasting of Digital Divide Trip. IDEAL at NCR has proposed providing web casting for elements of the President's trip, perhaps including closed-captioning and description. This could result in a product that could be used in future settings, i.e. classroom instruction.

- STATUS: Ready to be put in place if desired.



Judy Brewer <jbrewer@w3.org>

06/07/2000 07:38:39 PM

Record Type: Record

To: Gene B. Sperling/OPD/EOP, Thomas A. Kalil/OPD/EOP, Jonathan M. Young/WHO/EOP
cc: Joseph N. Crisci/OPD/EOP, Janet Daly <janet@w3.org>, Alan Dinsmore
<adinsmore@afb.net>
Subject: Ideas for disability digital divide tour

Dear Gene:

cc: Tom Kalil, Jonathan Young

To follow up on our previous discussions, here are ideas for goals that could be pursued in the context of a digital disability divide tour. Some of these ideas have come out of discussions with Tom Kalil, and some from discussions that Jonathan Young has organized.

The theme could include Web accessibility, but need not be exclusive to Web accessibility; e.g. it could encompass industry commitments to implement Web accessibility guidelines and other guidelines, and to increase involvement in the W3C/Web Accessibility Initiative and similar activities; and commitments to contribute funds to this and other industry-disability partnerships in the area of accessible mainstream technology development.

I appreciate your continuing interest in addressing this topic. Please let me know if I can be of any help in further discussing or developing these possibilities. I can be reached at 617 258 9741.

Regards,

- Judy

A. POTENTIAL COMMITMENTS TO REQUEST COULD INCLUDE:

1. "Implementation commitments" could include:

- * Businesses could commit to implement the Web Content Accessibility Guidelines 1.0, level 1, by December 2000, and level 2 by July 2001, so that their Web sites would be accessible to people with disabilities;

- * Developers of Web authoring software (software used to make Web sites) could commit to implement the Authoring Tool Accessibility Guidelines 1.0 at level 1 by December 2000 and level 2 by December 2001, so that software used to create Web sites would more readily produce accessible sites;

- * Developers of Web user agents (browsers, multimedia players, and assistive technologies used with those) could commit to implement the User Agent Accessibility Guidelines 1.0, at level 1 by July 2001 and level 2 by July 2002, so that browsers and multi-media players would be accessible to people with disabilities;

- * Software developers could commit to implement other set(s) of relevant

software accessibility guidelines by specific dates, to increase the accessibility of mainstream computer software available to people with disabilities.

2. "Involvement commitments" could include:

- * Software developers could commit to assign an increased number of engineers to work on implementing accessibility solutions within their own companies, in their own products;

- * Software developers could commit to assign an increased number of engineers to participate in and contribute to consensus-based vendor-neutral discussions (such as those at W3C/WAI) on developing accessibility guidelines and/or accessible approaches to mainstream technologies.

3. "Funding commitments" could include:

- * Businesses could commit funds to support research and development on accessible mainstream technologies and assistive technologies;

- * Businesses could commit funds to support new partnerships on development of accessible technologies and/or consensus-based development of accessibility guidelines;

- * Businesses could commit to fund training in emerging technologies for people with disabilities in order to facilitate increased participation by people with disabilities in discussions to improve the accessibility of mainstream technologies.

B. SUGGESTED LIST OF BUSINESSES FROM WHICH TO INVITE COMMITMENTS

The following suggested list includes over twenty businesses which might be invited to participate in making commitments if the focus were specific to the Web. These include major, nationally-known players in the Web industry whose public commitments would help drive significant improvements in accessibility of the Web.

About half are major Web content producers; and half develop some of the leading software for the Web. Many of these organizations are already discussing or have begun to implement Web accessibility solutions. The attached notes are informal only and do not represent official statements about the companies.

Adobe Systems Corporation

<http://www.adobe.com/>

Produces graphics tools for the Web.

Allaire Corporation

<http://www.allaire.com/>

Produces authoring tools for the Web.

Amazon

<http://www.amazon.com/>

Electronic commerce site which pioneered book sales over the Web.

American Express

<http://www.americanexpress.com/>

Provides financial services over the Web.

America Online, Inc.

<http://www.aol.com/>

Provides internet services, and produces browsers and authoring tools.

AT&T
<http://www.att.com/>
Provides telecommunications services and products.

Bell Atlantic
<http://www.bellatlantic.com/>
Provides telecommunications services.

Boeing
<http://www.boeing.com/>
Manufacturers airplanes; was early adopter of Web throughout corporation including on shop floor.

C|NET
<http://www.cnet.com/>
Provides online news services, and pioneered news delivery over the Web.

E-Bay
<http://www.ebay.com/>
Provides online auction services.

Fidelity
<http://www.fidelity.com/>
Provides online investment services.

IBM
<http://www.ibm.com/>
Develops browsers and authoring tools and provides electronic commerce services.

Macromedia
<http://www.macromedia.com/>
Develops Web authoring tools.

Microsoft Corporation
<http://www.microsoft.com/>
Develops browsers and authoring tools.

Motorola
<http://www.motorola.com/>
Manufactures devices including mobile phones that can be used to access the Web.

New York Times
<http://www.nytimes.com/>
Provides online news services.

Oracle Corporation
<http://www.oracle.com/>
Develops authoring tools including database software for the Web.

RealNetworks
<http://www.real.com/>
Develops multimedia players for the Web.

Quark
<http://www.real.com/>
Develops authoring tools including desktop publishing tools for the Web.

Sun Microsystems
<http://www.sun.com/>
Develops technologies for the Web including Java.

Xerox
<http://www.xerox.com>
Develops printers and copiers for output of Web-based material.

Yahoo
<http://www.yahoo.com/>

Web indexing site and portal which provides online Web search services.

C. SUGGESTION FOR BOSTON-BASED SEGMENT OF DISABILITY DIGITAL DIVIDE TOUR

The following outline describes a potential cluster of Boston-area highlights, around a common theme of Web accessibility. The focus would include an overall theme of collaborative work between industry, the disability community, and access research organizations on Web accessibility, and resources that are available for implementing Web accessibility solutions.

An announcement about implementation, involvement, and/or funding commitments could be made during this event. The format and/or participants could be adjusted in a number of ways. This is similar to a proposal sent to Jonathan in March from Larry Goldberg (director of National Center for Accessible Media at WGBH) and myself (director of Web Accessibility Initiative at W3C).

Proposed program: Remarks by the President, followed by four ten-minute demos and presentations around the theme of Web accessibility, for an estimated program length of one hour. Venue could be MIT's Interactive Classroom "LiNC" (Learning Network Central) - a fully-wired lecture hall for connecting with remote classrooms globally. Themes could include:

- Web accessibility is vital for millions of Americans;
- Web accessibility is do-able;
- there is progress in accessible online education, in e-commerce, and in software development to support accessible Web design.

Highlights could include the following four projects:

Project: World Wide Web Consortium (W3C)
Web Accessibility Initiative (WAI)

Focus: Guidelines, technology development,
education/outreach to make Web accessible.

Detail: International effort, hosted by World Wide Web Consortium (W3C), to make Web accessible for people with disabilities. Ensures support for accessibility in core Web technologies; develops guidelines for Web sites, browsers, authoring tools; develops tools & educational materials; funded in part by the Department of Education's NIDRR (National Institute on Disability and Rehabilitation Research) and NSF.

Demo: Provides overview & context for following presentations. Brief description of cross-disability barriers and demos of resources available for making Web sites and software accessible.

Contact: Judy Brewer, Director Web Accessibility Initiative, W3C
jbrewer@w3.org, 617 258 9741
<http://www.w3.org/WAI>

Project: WGBH National Center for Accessible Media (NCAM)

& MIT PIVOT Project (Physics Interactive Video
On-Line Tutor)

Focus: Accessible on-line education

Detail: Collaborative effort with WGBH/NCAM & MIT Center
for Advanced Educational Services (CAES), to make
an introductory physics class accessible on-line,
using captions for audio and descriptions for video;
funded in part by NSF.

Demo: Individual w/ a visual disability and individual
with a hearing disability browsing accessible
physics curriculum; and brief demo of captioning
& description tools. Brief description of project
by NCAM Director and CAES Director.

Contact: Larry Goldberg, Director National Center for
Accessible Media, WGBH
Larry_Goldberg@wgbh.org, 617 300 3722
<http://www.wgbh.org/ncam>

Project: Bell Atlantic's BellAtlantic.com site

Focus: Accessible e-commerce Web site

Detail: Shows corporate commitment to Universal Design
Principles and implementation of W3C Web Content
Accessibility Guidelines on commercial Web site.

Demo: Brief tour by individual with visual disability
of e-commerce aspects (checking phone bill,
purchasing services)

Contact: Rich Ellis, Director of Strategic Alliances,
Bell Atlantic
rtellis@bellatlantic.net, 202 336 7839
<http://www.bellatlantic.com>

Project: Allaire Corporation's HomeSite authoring tool

Focus: Integration of accessibility principles into
top of market commercial-grade authoring tool
for Web sites

Detail: Presentation of accessibility improvements
underway in HomeSite

Demo: Demo of how easily accessible pages can be
built w/ HomeSite; and how little effort is
required to convert inaccessible pages.

Contact: Patrik Muzila, Development Manager for Visual
Tools Group, Allaire Corporation
patrik@allaire.com, 617 761 2175
<http://www.allaire.com/products/homesite/index.cfm>

--

Judy Brewer jbrewer@w3.org +1.617.258.9741 <http://www.w3.org/WAI>

Director, Web Accessibility Initiative (WAI) International Program Office

World Wide Web Consortium (W3C)

MIT/LCS Room NE43-355, 545 Technology Square, Cambridge, MA, 02139, USA

Digital Divide Program Contributions
BOOZ ALLEN & HAMILTON

- > **"Emerging Leaders" Program** -- will be rolled out on October 10 in a reception at our McLean campus. Chaired by Justin Dart. Open to individuals from the disabilities community with leadership promise. Two month internship with sponsor company and two week internship with a national disability-related (or similar) organization. Targeting five emerging leaders in Year 1 and ten in Year 2. *open to announcement*
paid internship

Disability Dimensions of the Digital Divide Roundtable -- we would be willing to host a half day working session to flesh out the issues, create an action plan and sign up volunteers for each action item. A follow up meeting and some type of product could also be included.

Business Leadership Network (BLN) -- we are the lead company for the Northern Virginia chapter of the BLN. Our programs will include employment related and assistive technology showcase events.

- > **Universal Design and Assistive Technology Demonstration Center** -- under construction within our Systems Resources Center, located in our McLean campus. Will support our involvement and leadership in the Business Leadership Network (BLN), our section 508 consulting assignments, and the Department of Education, NIDRR IT Technical Assistance and Training Center, if we are selected to receive the grant.
\$1.5 mil for 5 yrs.

Youth Leadership Forum and High School/High Tech -- developed and currently enhancing web sites for both programs of the President's Committee (PCEPD). Directly involved in multiple programs in Maryland and Virginia.



Ellen Mosner <ellenm@microsoft.com>

06/23/2000 01:48:01 PM

Record Type: Record

To: Jonathan M. Young/WHO/EOP

cc:

Subject: Revised ideas for Digital Divide Tour

Jonathan:

During our conversation, you indicated that the President was interested in announcing something "new" or "expanded" for programs he highlights during the Digital Divide tour. We worked closely with Michael Morris and refortified our commitments to the following programs, many of which are actually new and ready to be announced in July. In addition, the Highway One classes will roll out their FIRST sessions in July.. I hope you find the following examples to be indicative of the types of collaborations you seek.

In addition, there was much enthusiasm during FOSE for the accessible voting kiosk. We are in touch with Dr. Vanderheiden and with Bernard LaFleur in see if there is something to "announce" on that project as well..

I look forward to talking with you soon and I would be delighted to attend your next meeting at the White House.(with the industry folks) Dave and I both were disheartened at having missed the last one

Ellen Mosner
425-936-3055
Accessibility and Disabilities Group
Microsoft Corporation

RE: Public Private Partnerships Digital Divide

1. Technology Business Incubator

Microsoft Corporation in partnership with Community Options, Inc., the New Jersey Community Loan Fund, the New Jersey Technology Council, the New Jersey Association of Women Business Owners and multiple other public and private sector partners in New Jersey are planning to announce in July the establishment of the first in the nation business incubator targeted to low income individuals including, as a priority, those with disabilities. The 14,000 square-foot, fully accessible facility is located in Morristown, New Jersey. It will provide low-cost office space, customized technology support, business planning expertise, and other support services to entrepreneurs with and without disabilities.

With on site and on line training and technical assistance activities, the incubator will provide a proven alternative to

NJ Community Loan Fund Council
NJ Tech Council
NJ Women Business Owners Assoc
State D.D. Council

workplace participation by promoting economic advancement through self-employment and small business start up.

The Center is expected to assist 200 individuals in its first year of operations and incubate on site up to 10 businesses selected on a competitive basis by an expert advisory panel. Microsoft Corporation will strengthen training and technical assistance activities with its grant of Microsoft Office- Small Business Edition Software to the incubator on site and on line participants.

2. The Abilities Fund

Microsoft Corporation in partnership with the Business Loan Center, Inc (BLC) one of the nation's leading SBA guaranteed lenders, the National Cooperative Bank Development Corporation (NCBDC), and Community Options, Inc. are pleased to announce initial sponsorship of the Abilities Fund, the first nationwide community developer and financial lending institution targeted exclusively to the advancement of the social and economic independence of Americans with disabilities. The Abilities Fund, a new national nonprofit organization incorporated in Iowa will begin operations in July in celebration of the 10th anniversary of the ADA. It will offer in cooperation with BLC and NCBDC loans to individuals with disabilities, existing microloan programs, and disability related organizations, to help start, strengthen or grow small businesses to be owned by Americans with disabilities nationwide.

The Abilities Fund will also offer online training and individualized support to individuals with disabilities that includes business plan development, market feasibility analysis, benefits counseling, and peer and mentor relationships with entrepreneurs with disabilities. The Abilities Fund technical assistance is modeled after the nationally recognized Iowa Entrepreneurs with Disabilities Program, which has helped start or grow over 100 businesses during the past five years. Microsoft Corporation will announce in July a contribution of 500 copies of Microsoft Office- Small Business Edition to aid the Abilities Fund with its technical assistance activities. A photo opportunity would be available in Des Moines, Iowa in July at the business to receive the first loan. The business, Eagle Communications and its owner, Gene VanGrevenhof, was recently honored by the SBA as the Evan Kemp Entrepreneur of the Year. The Abilities Fund Board headed up by John Kemp includes a majority representation of persons with disabilities.

3. PASS IT ON (Plan for Achieving Self Support with Information Technology Opportunities Nationwide)

Microsoft Corporation, in partnership with the Information Technology Association of America, and Community Options is pleased to announce an expansion of the highly successful PASS IT ON program which trains individuals with disabilities to be placed with IT companies as web developers, network administrators, programmers, and customer support specialists. The project is a collaborative effort of the U.S. Department of Labor, and Vocational Rehabilitation in four states: Texas, Colorado, New Jersey, and Virginia on the public side. On the private side, Microsoft has made cash and product contributions. IT employers in each state volunteer their time as mentors to participants and help with their professional development.

In July, PASS TION in collaboration with Microsoft Corporation, New Jersey Institute of Technology (NJIT), the Community College of Denver, and the Colorado Department of Vocational Rehabilitation will announce the development of a distance learning web developer and manager curriculum that will be piloted in Colorado next year and then expanded to other locations nationwide. Microsoft Corporation will contribute software for all students in the pilot. The new curriculum online will allow an expanded number of persons with disabilities to gain skills while they have new flexibility to fit coursework into their schedule.

4. Microsoft in Collaboration with Highway 1, and Accessible Systems, Inc. for 508 Coursework

Week of July 24th: Highway 1, Accessible Systems, Inc and Microsoft will deliver the first of a series of classes designed to educate and train government agencies on accessible technology, helping to raise awareness of assistive technologies and ease the transition in implementing Section 508 of the Rehabilitation Act. Called "Unlocking the Possibilities: Accessibility in the Government", the program consists of three distinct courses and labwork. As part of the collaboration, Microsoft is funding the Accessibility Lab where government IT professionals can test any and all software for accessibility.

June 28, 2000

The Honorable Jonathan Young
Associate Director
Office of Public Liaison
The White House
1600 Pennsylvania Ave., NW
Washington, DC 20500

Dear Jonathan:

It is my pleasure on behalf of the Board of Directors, Associates and Clients of The Narragansett Group, Inc., to join the President in his effort to bridge this digital divide and make the E-Commerce industry an opportunity available to people with disabilities.

The Narragansett Group, Inc. is pleased to donate our time, efforts and resources to aid those charities and/or corporations seeking management, marketing and public affairs assistance in bringing this vital communication link to all people. This commitment we feel will have a value in excess of \$100,000.00 during this coming fiscal year beginning July 1, 2000.

On July 1, 1991, The Narragansett Group, Inc. began as an organization working with national youth organizations to help them better manage and develop their resources to further their mission and programs. With the success we have enjoyed as a company, we consider this a tribute to our upcoming 10th anniversary by making this commitment to our country and those with disabilities.

We stand ready and are more than willing to assist in anyway we can to promote your efforts for this most deserving endeavor.

With warmest personal regards.

Sincerely,



C: Board of Directors
The Associates
Clients

*Dallas/Fort Worth, TX
Salt Lake, UT
Washington, D.C.*



Gregg Vanderheiden <GV@trace.wisc.edu>

08/28/2000 05:07:13 PM

Please respond to gv@trace.wisc.edu

Record Type: Record

To: Jonathan M. Young/WHO/EOP, Thomas A. Kalil/OPD/EOP
cc: "'Dean Paul Percy (E-mail)'" <percy@cae.wisc.edu>, 'Deanna Dietrich'
<Dietrich@engr.wisc.edu>, gv@trace.wisc.edu
Subject: Commitment from Dean of Engineering for Support of UD

Jonathan, Tom

The following is an UNANNOUNCED statement from Dean Paul Percy, the Dean of the College of Engineering at the University of Wisconsin- Madison. You may hold on to this and use next month. This is a statement of fact - but was drafted (put on paper) specifically for Pres Clinton's use next month.

Gregg

"The College of Engineering at the University of Wisconsin-Madison has made a commitment to create a new educational program within the College of Engineering on design and human disability, with emphasis on Universal Design of electronic and information technologies. This commitment includes transfer of existing faculty FTE and the addition of two new tenure track positions. The College's commitment is subject only to success in the College's current efforts to secure financial support from the private sector for space and other initial resources that are needed to launch this new program. This program is a continuation of the many activities in related areas addressing issues of access already underway at the University of Wisconsin."

Dean Paul Percy,
Dean of the College of Engineering
University of Wisconsin- Madison

Gregg C Vanderheiden Ph.D.
Professor - Human Factors
Dept of Ind. Engr. - U of Wis.
Director - Trace R & D Center
Gv@trace.wisc.edu, <http://trace.wisc.edu/>



TELESERVICES INTERNATIONAL GROUP INC.

August 10, 2000

The Honorable Mary Beth Cahill
Assistant to the President
Director of Public Liaison
The White House
1600 Pennsylvania Avenue
Washington, DC 20500-0001

Dear Ms. Cahill,

Several weeks ago, I had the pleasure, along with representatives from United Cerebral Palsy Associations, to meet with Jonathan Young. At that time, we discussed the President's initiatives in the "Digital Divide" for people with disabilities.

Jonathan was a most informative host and, at that time, we were delighted to make a commitment to the President's initiative.

Allow me to share with you what TeleServices Internet Group Inc. (TSIG) would like to offer to this most worthwhile endeavor.

We will be providing the integrated vertical portal for all people with disabilities, thereby offering:

- free Internet access for life, including email, fax, voicemail and integrated messaging
- distribution
- on-going customer service

We estimate this contribution to be a value of \$250.00 per individual every year and hope to reach as many of the 54 million Americans with disabilities as possible.

We welcome any input and direction, from you and your colleagues concerning, when, where, and how we can make these efforts available to the public.

On behalf of TSIG, our Board of Directors, and associates, we would like to applaud the President and all those involved for this outstanding and worthwhile effort, which will benefit so many people in the disabled community.

Sincerely,

Robert P. Gordon
Chairman / CEO

cc: ✓ Jonathan Young, White House
Paul Burke, UCP

Date: July 13, 2000

To: Jonathan Young

FR: Kirsten A. Nyrop, Executive Director ^{KP}

RE: Follow-Up to Today's Meeting

Thank you so much for a terrific meeting this morning. All of us associated with UCP and TSIG.com greatly appreciate your taking the time to meet with us and are very excited about the opportunities we discussed. The opportunities we discussed today include any combination of the following:

1. **On or before July 26 "Public Image of People with Disabilities:"** The opportunity is to have a press event with the President and/or the Vice President that would include the two individuals depicted in the UCP television ads – Alicia and Kenny. Alicia and Kenny are clients of the UCP affiliate in New York, and Alicia's elementary school experience has changed dramatically as a consequence of doing these ads.

The press angle is the inauguration of a nationwide public awareness campaign that is designed to *change the way people view people with disabilities*. For this campaign, UCP – the nation's largest health charity – has teamed with private for-profit corporations to develop high quality print, radio and TV ads and ensure nationwide visibility for these ads. The Hearst Corporation has contributed \$11.2 million in magazine and TV access, and the Credit Card Center has contributed \$5.2 million in free ad space on ATM machines throughout the country. In addition, the new UCP logo and advertisements were developed in cooperation with Landor & Associates and Young & Rubicomb, respectively, for pro bono work valued at \$1.7 million dollars. Total for-profit contribution is approximately **\$18.2 million!**

Our timing issue is that these ads were to be distributed today, so that they are aired in time for the ADA anniversary. We are more than willing to hold up distribution for the opportunity of a press event with the President and/or Vice President prior to July 26. If this can be arranged, we would work with our distribution company to issue a



United Cerebral Palsy Associations

1660 L Street, NW
Suite 700
Washington, DC
20036-5602

tel 800-USA-5UCP
tel 202-776-0406
tdd 202-973-7197
fax 202-776-0414

web: <http://www.ucp.org>
email: national@ucp.org

press release and notice to our distribution channel regarding the press event with the White House.

2. **Digital Divide Tour – Disabilities Community:** Attached, please find a brief overview of the types of Assistive Technology/Computer Training programs offered by UCP affiliates. We would be very honored to have the President select one of our UCP affiliates for a visit during his Digital Divide Tour. Anything of interest to the President could be arranged on short notice.
3. **Access Ramp to the Information Highway/Internet Portal to the Disabilities Community:** Either as a stand alone event or in conjunction with the Digital Divide Tour, there is the opportunity to showcase the public-private partnership between UCP and TSIG.com to develop an Internet portal to the disabilities community and provide free access to that portal for persons with disabilities and associated parties (family, friends, providers, etc).

TSIG/GeneralSearch has enabled UCP to: (a) gain and maintain access to the most leading edge technology in web site development and (b) offer a package of services at no cost that include free, unlimited access to the Internet, your own web page, free e-mail, and free voice mail. The value of this package is at least \$400 per year per registrant. Assuming 100,000 people register through the *ucp.org* site, TSIG's in-kind contribution is **\$36 million** a year – which is our first year goal!

Exceptional Parent (magazine) is an example of a partner with whom UCP expects to have an agreement to ensure that content on the *ucp.org* web site is always up-to-date and highly relevant. Other for-profit partners will be recruited to provide content for the web site "channels" focused on areas such as education, housing, employment, health & wellness, transportation, and parenting & families.

I have enclosed several items:

1. List and description of private for-profit corporations working with UCP on public awareness and Internet strategies
2. List of individuals most likely to participate in the ADA-related event
3. Overview of UCP affiliates involved with computer technology programs
4. Sample press release for ADA related opportunity

Again, thank you so much for your time. We are very excited about the prospect of White House interest in UCP's public awareness and digital divide efforts.

DESCRIPTION OF PRIVATE FOR-PROFIT CORPORATIONS WORKING WITH UCP ON PUBLIC AWARENESS AND INTERNET STRATEGIES

The development of the UCP Public Education Campaign and its national distribution has involved a partnership between several companies and UCP. In many cases, companies donated the time of talented, creative professionals. In other cases, companies have donated print, television and radio advertising placements that would have normally cost millions of dollars to excess. UCP estimates that the total in-kind contribution from corporations in support of the UCP Public Education campaign is approximately \$ 18.2 million.

The following companies have been involved in the development and distribution of the campaign.

Y&R Advertising

All UCP Public Education Campaign advertising has been developed by Y&R Advertising, one of the pre-eminent advertising agencies in the world. UCP estimates that to date Y&R has donated over \$1.5 million in pro-bono services in support of campaign development. The role of Y&R Advertising is to communicate a brand's essence, as well as, its attributes and benefits, to a defined group of prospective consumers.

In addition to UCP, Y&R Advertising counts among its clients some of the world's most prestigious corporations including: AT&T, Citibank, Colgate-Palmolive, Danone, DuPont, Ericsson, Ford Motor Company, Metropolitan Life Insurance Company, Philip Morris Companies Inc., Sears, United Airlines and Xerox Corporation.

Y&R Advertising's business offices are at:

Young & Rubicam New York
285 Madison Avenue
New York, NY 10017

Key Y&R Executives involved in the development of the campaign are:

Ed Vick – Chairman and CEO of Y&R Advertising
Stephanie Kugelman – Chairman and CEO of Y&R New York
Carl Hartman – Senior Partner

Young & Rubicam Inc.

Young & Rubicam Inc. is one of the biggest integrated marketing communications companies in the world. Young & Rubicam Inc. is a world leader in commercial communications, with nine unique partner companies that have over 339 offices in 73 countries, including worldwide affiliates. Y&R Inc. owns leading firms in all disciplines, including Y&R Advertising (consumer advertising), Brand Dialogue and Luminant Ed (interactive), Burson-Marsteller (perception management and public relations), Impiric (database marketing, direct response and promotion), Landor Associates (corporate identity and design).

Landor Associates

Landor Associates has been responsible for the new UCP branding initiative including the creation of a new UCP logo, tagline and image. Landor Associates is one of the world's leading branding consultancies and strategic design firm. The agency has created, built and renewed brands worldwide for 57 years. UCP estimates that Landor contributed over \$250,000 of pro-bono services in the development of the new UCP logo.

The company was founded in 1941 by design pioneer Walter Landor, who set out to prove that design, when backed by consumer insight, could be a powerful identity and branding tool. Acquired by Young & Rubicam Inc. in 1989, Landor offers its clients worldwide a broad range of strategic consulting and design services. Landor applies consultation, analysis, interactive tools, naming, research and design skills when revitalizing or enhancing a client's brand.

Some of Landor's recent standout institutional identity and packaging programs include:

- Creating the new UCP logo, tagline and image
- Creating the name and corporate identity for Lucent Technologies
- Redesigning Pepsi brand identity and packaging
- Creating a new corporate identity for Xerox

Landor Associates is located at:
Landor Associates
230 Park Avenue South
New York, New York 10003

Landor's key executive is:
Martyn Tipping, Director of Naming

The Hearst Corporation

The Hearst Corporation is UCP's longest-running national sponsor, and has been a supporter of UCP since UCP's inception in 1949. Through substantial corporate contributions and in-kind services, this leader in the communications industry has interests in magazines, newspapers, broadcasting, cable networks, entertainment, and syndication, books and business publishing, and new media and technology. One outstanding demonstration of Hearst's commitment to the programs and services of UCP is The Millicent V. Hearst Children's Center in Brooklyn, New York.

The Hearst Corporation has committed pro-bono placement of the UCP Public Education print ads in over 15 Hearst magazines between the fall 2000 and December 2001. In addition, the Hearst Corporation has committed to air the new UCP Public Education commercials on 26 Hearst television stations. UCP estimates the combined value of this pro-bono advertising contribution to be approximately \$11.2 million.

Key Hearst executives involved in supporting the UCP campaign include Frank Bennack, Jr., President and CEO, Victor Ganzi, Chief Operating Officer and David Barrett, Executive Vice President Hearst-Argyle Television.

The Hearst Corporation is located at:
959 8th Avenue
New York, New York

Exceptional Parent

Exceptional Parent is a thirty-year-old monthly publication with a circulation of 75,000 which reaches out to parents of children and young adults who have disabilities and special healthcare needs. Its mission is to empower parents and professionals by providing practical information and emotional support.

Exceptional Parent Library, a division of EP Magazine, is one of the largest sources of books, video and software for parents, educators, and professionals who care for children with special needs.

Exceptional Parent Magazine has served as a test market for the new UCP print advertisements between current and future ad space commitments made by Exceptional Parent to UCP, it is estimated that Exceptional Parent has contributed approximately \$100,000 in pro-bono advertising space in support of the campaign.

Exceptional Parent's editorial mission is the reach out to mothers and fathers of children and young adults who have disabilities and special health care needs.

Dr. Maxwell Schleifer, Editor in Chief of Exceptional Parent has been the key executive involved in supporting the campaign.

Exceptional Parent Magazine is located at:
555 Kinderkamack Road
Oradell, NJ

Credit Card Center

Credit Card Center is one of the largest providers of ATM equipment, processing and service in the United States, with regional offices in twenty-six major cities. Credit Card Center holds the distinction of being the largest non-banking ATM supplier in the United States.

UCP estimates the value of the advertising campaign to be \$5.2 million. During the year 2000, we estimate that 10,000 ATM machines will carry the new UCP videos throughout the United States. When this final distribution is completed, it is estimated that our video will be seen by approximately 43,000,000 Americans a day throughout the United States.

The Credit Card Center is located at:
4850 Rhawn Street
Philadelphia, PA

The key executives are:
Andy Kallok, President
Vicki Tibberino
Jim Coskun, National Director of Marketing and Operations

TSIG.com/General Search

TSIG.com is a fully integrated Internet marketing company. Located in St. Petersburg, Florida, TeleServices Internet Group Inc., is the national technology partner of UCP. TSIG.com and its subsidiary General Search.com are working together with UCP to create the vertical disability portal on the Internet.

GeneralSearch.com, Inc. is an Internet portal with one of the most powerful and accurate search engines on the Internet, accessing a database of more than 100 million links. TSIG/General Search has enabled UCP to gain and maintain access to the most leading

edge technology in web site development. Working together, UCP and TSIG.com can offer a package of services to people with disabilities that can bridge the digital divide.

TSIG/General Search - UCP's plan includes eliminating economic barriers to entry to the Internet for people with disabilities through offering packages of services that include the creation of an individual's own web page, unlimited access to the Internet, free email and free voicemail.

TSIG.com/General Search is located at:
100 2nd Ave., South
St. Petersburg, FL 33701

The key executives at TSIG.com/General Search are:
Robert Gordon
Chairman/CEO

Jeffrey Bruss
President

UCP Public Education PSAs

The UCP PSA's are an important part of the new Public Education Campaign. Kenny and Alyssia are the "heroes" of two television ads in the UCP's new brand image advertising campaign. The new campaign helps to position UCP as the leading charity for people with all kinds of disabilities and conveys how UCP helps people with disabilities and their families.

Kenny Diaz, born in 1969 with cerebral palsy, is the hero of "Dignity". Kenny lives in his own apartment in New York City and faces a long commute each day. Through his work with UCP supported employment program, Kenny built the skills and confidence he needed for his present job with The American Management Association International.

Alyssia Rodriguez is a student at New York Public School PS 199. As a student in special education classes, Alyssia uses a speech device called a Dynavox to communicate. Alyssia was cast as the lead role in UCP's new Public Education Campaign television ad. Alyssia experienced a powerful and positive impact from involvement in the UCP television ad. With her growth and confidence, Alyssia is now being included in a regular reading class at her school, with the plan to transition to other classes.

INDIVIDUALS LIKELY TO ATTEND ADA RELATED EVENT:

- ◆ Charles H. Moses, III, Esq., President, UCPA
- ◆ Duncan Wyeth, Vice President, UCPA, Co-Chair of Public Education Campaign
- ◆ Hal Nolan, President-Elect, UCPA
- ◆ Kirsten A. Nyrop, Executive Director, UCPA
- ◆ Paul Burke, Director of Marketing & Communications, UCPA
- ◆ Ed Matthews, Co-Chair of Public Education Campaign, Executive Director, UCP of New York City
- ◆ Brenda Yarnell, Co-Chair of Public Education Campaign, Executive Director, UCP of Land of Lincoln
- ◆ Alyssia Rodriguez, PS 199 New York City
- ◆ Agness McConologue, PS 199 New York City
- ◆ Kenny Diaz, UCP of New York City
- ◆ Joe King, Chairman & CEO, The Narragansett Group, Inc.
- ◆ Robert Gordon, President & CEO, TSIG.com
- ◆ Jeffrey C. Bruss, President, GeneralSearch
- ◆ Ed Vick, Chairman & CEO of Y&R Advertising
- ◆ Stephanie Kugelman, Chairman & CEO, Y&R New York
- ◆ Carl Hartman, Senior Partner, Y&R
- ◆ Dr. Maxwell Schleiffer, Editor in Chief, Exceptional Parent
- ◆ Martin Tipping, Londor Associates, New York
- ◆ John Mahoney, Actor, Los Angeles, California
- ◆ Frank Bennack, Jr. President and CEO Hearst Corporation
- ◆ Victor Ganzi, COO Hearst Corporation
- ◆ David Barrett, Executive Vice President Hearst Corporation
- ◆ Andrew Kallok, President Credit Card Center
- ◆ Vicki Tiberino, Vice President Credit Card Center
- ◆ Jim Coskun, Vice President Credit Card Center

Illustrative List of UCP Affiliates with Technology Programs

- UCP of Greater Chicago – Assistive Technology Exchange Network – The Assistive Technology Exchange Network (ATEN) provides access to technology through donations of used computers, alternative input devices and communication devices from corporate and individual sources. ATEN, a project of UCP of Greater Chicago, serves 210 communities in Illinois and to date has provided Illinois students with over 8,100 computer systems, thousands of software programs, peripherals and other devices including printers, scanners, laser disc players, and copiers.

ATEN also provides technology training opportunities for parents, teachers and other staff through a Drop-in Resource Center computer lab that gives visitors an opportunity to access the Internet, explore a wide variety of adaptive equipment and software and browse resource materials. ATEN has established school to work partnerships for students with disabilities and has secured donations from over 500 national and local corporations, businesses and individuals including Kraft Foods, Searle Pharmaceuticals, McDonald's Corporation, and the ServiceMaster Company.

- UCP of Southeastern Wisconsin – Compuplay – Compuplay is computer-based family recreation for children of all abilities. Compuplay promotes family involvement, computer fluency, literacy, academic advancement, independence, self worth, relationship building, and fun for children.
- UCP of North Carolina – Digital Document Solutions Company – Thirteen years ago, UCP of North Carolina began a quick copy business that employed a number of individuals with disabilities. Today, they are delivering cutting-edge document solutions to companies while providing high-tech jobs for employees. The revenue earned from the enterprise provides jobs and the necessary funds for expansion and innovation.
- UCP of Northeastern Maine – UCP of Northeastern Maine has a technology showplace and assessment center that provides services to over 500 people per year through equipment lending, assessments, inservices, demonstrations, and newsletters. It works with public school systems, nursing homes, the vocational rehabilitation agency, and other service providers to help them understand how to integrate technology into their homes, schools, work, and leisure pursuits.

Sample **PRESS RELEASE**

(place, date TBA). Today, President Clinton announced a multi-million dollar private sector initiative to change the way people view people with disabilities.

Under the leadership of UCP (United Cerebral Palsy Association), a print, radio and TV advertising campaign has been developed that focuses on the role of assistive technology and other supports in enhancing the independence of people with disabilities. One TV spot depicts a "Spelling Bee" in New York Public School PS 199, where young Alyssia Rodriguez uses a Dynavox to communicate and participate fully in class room activities. In the other ad called "Dignity," Kenny Diaz gets dressed for work, using an assistive device that helps him hold on to his socks ... and his dignity. Both Ms. Rodriguez and Mr. Diaz are clients of the UCP affiliate in New York City. The voiceover is provided pro bono by John Mahoney, from the TV program "Frazier."

UCP is the nation's largest health charity, whose 135 affiliates offer over \$600 million in programs and services to over one million clients each year. To develop the TV spots – as well as six new print ads and a radio spot – UCP worked with Young & Rubicam, the world's largest full-service advertising agency. Y&R donated \$1.5 million in in-kind services to create the ads. UCP also worked with Landor Associates on a pro bono basis to develop its new logo and image.

To ensure nationwide distribution of its new advertisements, UCP turned to its long-time corporate sponsor, the Hearst Corporation. This company has offered to run the print ads at no cost in their publications that include Good Housekeeping, Esquire, Redbook, and O – The Oprah Magazine. They have also offered to air the TV spots through their network of TV stations for a combined in-kind contribution value of \$11.2 million over an eighteen month period.

(quote from President Clinton about the importance of for-profit companies working with not-for-profit organizations to help people with disabilities – shows the Spirit of the ADA)

EXECUTIVE ORDER

THE NATIONAL DISABILITY BUSINESS DEVELOPMENT BOARD

By authority vested in me as President by the Constitution and laws of the United States of America, and in order to promote the employment of people with disabilities, it is hereby ordered as follows:

Section 1. *Establishment and Composition of the National Board.*

(a) There is hereby established the National Disability Business Development Board (hereinafter referred to as the National Board).

(b) The National Board shall be composed of nine members who shall be appointed for terms of 3 years by and serve at the pleasure of the President. The members may be reappointed by the President. The membership shall include individuals who are employers, officials in business and labor organizations, State or local policy makers, and individuals with disabilities.

(c) The President shall designate a Chairperson from among the members of the National Board.

Sec. 2. *Functions of the National Board.*

(a) The National Board shall provide advice and information to the Office of Disability Policy in the Department of Labor and other appropriate Federal officials designed to facilitate employment for people with disabilities, including promoting the formation of public-private partnerships, the use of economic incentives, the provision of technical assistance regarding entrepreneurship, and other activities that may enhance such employment opportunities.

(b) In carrying out paragraph (a), the National Board shall:

(i) develop and submit to the Office of Disability Policy in the Department of Labor a comprehensive plan for joint public-private efforts to promote employment opportunities for people with disabilities and improve access to financial institutions and commercial and business enterprises;

(ii) work with the Office of Disability Policy in the Department of Labor in promoting the organization of public and private resources, including those of the

Department of Labor, the Small Business Administration, the Department of Commerce, the Department of Defense, the Department of Veterans' Affairs, and the business development staffs of each Department and agency of the United States, to assist people with disabilities in the formation and expansion of small business concerns; and

(iii) identify strategies that may be used by employers, labor unions, national and international organizations, and Federal, State and local officials to increase employment opportunities for people with disabilities.

Sec. 3. Administration of the National Board.

(a) The National Board shall meet on call of the Chairperson, at a time and place designated by the Chairperson. The Chairperson shall call at least two meetings per calendar year. The Chairperson may form subcommittees or working groups within the National Board to address particular matters.

(b) The Chairperson may from time to time prescribe such rules, procedures, and policies relating to the activities of the National Board as are not inconsistent with law or with the provisions of this Order.

(b) Members of the National Board shall serve without compensation but shall be allowed travel expenses, including per diem in lieu of subsistence, as authorized by law for persons serving intermittently in Federal service (5 U.S.C. 5701-5707).

(c) Employees of the National Board shall be appointed, subject to law, and directed by the Chairperson. To such extent as may be mutually arranged by the Chairperson and the Secretary of Labor, employees of the National Board shall be subject to the administrative rules, regulations and procedures of the Department of Labor.

(d) The Department of Labor is requested to make available to the National Board necessary office space and to furnish the National Board, under such arrangements respecting financing as may be appropriate, equipment, supplies, and services. The estimate of appropriations for the operation of the National Board shall be included within the framework of the appropriations structure of the Department of Labor.

(e) The heads of executive agencies shall, to the extent permitted by law, provide the National Board such information as it may require for purposes of carrying out the functions described in section 2.

Sec. 4. Prior Order and Transition.

Executive Order 12640 relating to the establishment of the President's Committee on the Employment of People with Disabilities is rescinded effective October 1, 2000. The employees, records, property, and funds of the Committee shall as of that date become the employees,

records, property and funds of the Department of Labor.

THE WHITE HOUSE

8/31/00

PROPOSAL FOR SEPT 21ST ANNOUNCEMENT

This proposal takes a multi-pronged approach which leverages existing resources to expand the availability of training and employment to people with disabilities in the IT and tech support areas. It includes establishing a public/private partnership with two associations with extensive influence and credibility in the IT and tech support areas. With this business support, grant awards would be sought under the H-1B grant program to expand, or establish new, pilot projects in multiple sites around the country. The following provides the basic framework of this proposal:

- Create and announce a public/private partnership initiative between Department of Labor and Information Technology Association of America (ITAA) to provide IT related skills training to individuals with disabilities with the goal of addressing the documented IT skills shortage. COMPTIA would also be a partner in this collaboration based upon Task Force communications with them. This partnership could be part of the Blue Ribbon Commission under consideration by the White House.
- ITAA - The purpose of the partnership with ITAA would be to build upon and expand the DOL funded PASS*IT*ON demonstration grant which involves intensive training to individuals with disabilities in high skill IT fields. Community Options, Inc. administers the PASS*IT*ON grant in collaboration with ITAA in four sites around the country. The current grant of approximately \$600,000 has achieved an average placement rate of 80% and starting salaries over \$25,000. The project design includes close collaboration with local ITAA affiliates (CRITAs) at the local sites in a business advisory roll and affiliate companies frequently hire individuals directly from the program. The project includes 40 hour per week work based training in local community colleges with certification driven training curricula. The criteria of this project lends itself to people with significant disabilities who also have developed reading and math skills at the 12th grade level.
- COMPTIA - This entity has laid the groundwork for pilot projects in several sites to train individuals with disabilities in the tech support industry. The tech support industry includes two thirds of the job availability and is experiencing severe worker shortages. COMPTIA has already obtained informal commitments from several international corporations to pilot training to individuals with disabilities. At this point, there is not an identified partner to support the disability related, rehabilitation related support that should be involved in an employment partnership of this nature.
- Establish a funding set-aside under the H-1B program for grants directed to training individuals with disabilities. The second H-1B grant solicitation was \$25 million and the most recent is \$45 million. Fourth and fifth rounds of H-1B grant solicitations are likely over the next couple of months. The solicitation can emphasize support for proposals involving training of people with disabilities in order to obtain funding under this expanding program.



Ogle Becky <ogle-becky@dol.gov>

08/24/2000 04:02:28 PM

Record Type: Record

To: Jonathan M. Young/WHO/EOP

cc:

Subject: FW: the "page on the Portal"

Our internet site is going to do the following which bridges the disability digital divide of government by bringing the government services directly to them and we are also going to be more pro-employer as well. If an employer is looking to hire, he/she can log onto this site and get all the information and even resumes of prospective applicants with disabilities off our website. Share this w/Tom.

> -----

> From: Griffin Clarence (Dick)
> Sent: Thursday, August 24, 2000 3:59 PM
> To: Ogle Becky
> Subject: RE: the "page on the Portal"

>

> the fundamental technologies already present on this site need to be
> expanded to embrace Government Information Systems capabilities that will
> allow the information to be screened electronically and selectively
> delivered according to the geographical location of the Internet user. In
> other words, users in Atlanta should be retrieving information and
> services unique to Atlanta, whether it be Atlanta Georgia or Atlanta
> Texas. And this should happen invisibly, without any special request made
> by the user. This technology is widely used in industry now, and several
> government sponsored projects have resources that can be drawn on to
> support developing this capability in coordination with the Disability
> portal. The results desired are that an individual would be able to see a
> map of his community, with sites relevant to him specifically indicated on
> the map, and web-enabled contact information for those sites available to
> him from the portal. All the aspect of this technology could be
> accommodate by the current hardware platform being used, and in concert
> with existing capabilities in the Federal Geographic Data Society and
> other outside venders.

>

> How that, quick enough?

>

> dg
> 202 693-4944
> President's Task Force on Employing Adults with Disabilities
> U.S. Department of Labor

>

> -----

> From: Ogle Becky

> Sent: Thursday, August 24, 2000 3:55 PM
> To: Griffin Clarence (Dick)
> Subject: RE: the "page on the Portal"

>
> thanks and this is great. do you explain the interactivty of how we're
> going to make it work for the locals? If not, can you? I need this
> quickly....

>
> -----
> From: Griffin Clarence (Dick)
> Sent: Thursday, August 24, 2000 3:30 PM
> To: Ogle Becky; McKinnon William
> Cc: Al-Salam, Debra; Basha, Rhonda; Bennett, Paul; Button,
> Christopher; Clark, Julie; Cooper, Randy; Davey, John; goldstraw, robert;
> Horne, Richard; Klein, Cheryl; kontnier, linda; Ladipo, Kathy; Plater,
> Latoya; Reardon, Michael; saba, karen
> Subject: the "page on the Portal"

>
> <<File: Portal status.doc>>
>
>
>



"Wild Ellen (Nellie)" <wild-ellen@pcepd.gov>

09/01/2000 04:33:32 PM

Record Type: Record

To: Jonathan M. Young/WHO/EOP
cc: Hippolitus Paul <Hippolitus-Paul@pcepd.gov>
Subject: FW: HS/HT DD Possible Sites

I just talked to Ron Williams who coordinates for Fulton County. He told me that the City of Atlanta program is just starting.... it includes 11 schools and serves inner city students. It has not been officially launched and is ours for the taking :). Bell South is on the local board. Motorola is a possibly. All the usual state agencies are behind it.

Note: It originally was supposed to start last Jan. and they had to put it on hold until now.

Nellie Wild
Program Manager, High School/High Tech
President's Committee on Employment of People with Disabilities
1331 F Street, N.W., 3rd Floor
Washington, DC 20004
Phone: (202) 376-6200 ext. 48; Fax: (202) 376-6868
TTY: (202) 376-6205; E-Mail: wild-ellen@pcepd.gov
www.pcepd.gov

From: Wild Ellen (Nellie)
Sent: Friday, September 01, 2000 4:09 PM
To: 'Jonathan_M._Young@who.eop.gov'
Cc: Hippolitus Paul
Subject: HS/HT DD Possible Sites

Hi Jonathan.

Here's what I am working on/propose...

I have come up with two scenarios.

Scenario 1

We can announce 4 new HS/HT sites in 4 new states.

The possible states are:

Wisconsin (I have confirmed WI)
Colorado (confirmed too)
West Virginia (I need to try to confirm)

Michigan (close, but not confirmed)
New York (close, again, not confirmed)

(yes, I know there are 5 listed -- trying to be realistic)

or

Scenario 2

We can announce new HS/HT sites in urban areas

The areas are the following:

Los Angeles, CA -- Confirmed
(the Screen Actor's Guild Foundation/LA Country Schools/20th Century Fox Partnership)

Orlando, FL -- Confirmed
(a partnership with Florida High School/High Tech and the National Center for Simulation)

New York City, NY -- still needs work, but looks good
(IBM, Helen Hayes Hospital)

Atlanta, GA (as we discussed, I need to chat with Lee -- I am not sure if there is a site in a surrounding area of Atlanta or suburb, or actually in Atlanta)

Chicago, IL -- done
(A new site under our HS/HT cultural diversity program)

Do you have a preference for either scenario?

I, of course, will try for all of them... may end up with a mixture.

Thanks so much!

HAVE A GREAT WEEKEND!!!

Nellie Wild
Program Manager, High School/High Tech
President's Committee on Employment of People with Disabilities
1331 F Street, N.W., 3rd Floor
Washington, DC 20004
Phone: (202) 376-6200 ext. 48; Fax: (202) 376-6868
TTY: (202) 376-6205; E-Mail: wild-ellen@pcepd.gov
www.pcepd.gov



- att1.htm

Draft June 13, 2000
High School/High Tech Bridging the Digital Divide
Proposal Submitted to Jonathan Young, White House Office of Public Liaison
Submitted by the President's Committee on Employment of People with Disabilities

The President's Committee on Employment of People with Disabilities proposes launching a new training component of the Digital Divide to Digital Opportunity Initiative. The component is designed to promote technology literacy for minority students with disabilities through exposure to careers in science, mathematics and technology. The proposed activity would be called the High School/High Tech Digital Divide Initiative.

The initiative would promote collaborative efforts among the NAACP, ASPIRA, the National Urban League, current High School/High Tech programs, and the private sector. The purpose of the initiative is to create opportunities for minority students with disabilities to explore careers in high technology through work-based experiences.

The proposed initiative has its origins in the President's Committee's Cultural Diversity/High School/High Tech initiative. The new initiative, however, represents a vast expansion of current efforts and focuses primarily on building community partnerships among the more than 60 current and emerging High School/High Tech Programs, the three major minority organizations and affiliates who have developed model High School/High Tech programs, and high tech companies.

High School/High Tech Background:

High School/High Tech is a national program of the President's Committee. It is a community-based partnership of employers, educators, rehabilitation professionals, parents, and students with disabilities. High School/High Tech provides high school students with disabilities with a number of "hands on" enrichment activities including high tech and scientific site visits, mentoring, shadowing, exposure to post secondary educational resources and paid internships in scientific and technology-related fields. Under the Cultural Diversity Initiative Project, the President's Committee has funded three model demonstration High School/High Tech projects in cooperation with the NAACP, the Urban League and ASPIRA. La Raza has already agreed, in principle, to adopt the High School/High Tech strategy and is expected to begin a program later this year.

The collaborative partnerships with the NAACP, Urban League, and ASPIRA, are designed to serve the minority youth that each organization represents as well as to offer each organization's branches or affiliates a local program model for further replication across the country. Each organization has agreed to promote stories about their project as one way to educate further their counterparts about employment issues and strategies associated with increasing employment opportunities for persons with disabilities from culturally diverse backgrounds. A White House

initiative would greatly enhance current efforts.

Issues Facing Minority Students with Disabilities

1) Alarming high unemployment rates for minorities with disabilities. It's estimated that 85% of minorities with disabilities are unemployed.

2) Lack of access to computers and the Internet for minorities with disabilities.

* According to a recent study of the National Institute on Disability and Rehabilitation Research (NIDRR) entitled *Disability Statistics Report: Computer and Internet Use Among People with Disabilities* (March 2000):

- ☐ Only one-tenth of those with disabilities have computers in the household compared to 26.3 percent of African Americans without disabilities.
- ☐ Nineteen percent of Hispanics with disabilities have computers in the household compared to 32.7 percent of Hispanics without disabilities.
- ☐ Only 4.8 percent of African Americans with disabilities have access to the Internet as compared to 11.4 percent of those without disabilities. In comparison, 26.9 percent of white households with disabilities have computers in the household and 13.3 percent have access to the Internet.
- ☐ 14.6 percent of Hispanics with disabilities have access to the Internet.

Recommendations for Linking the President's Digital Divide Opportunity to High School/High Tech Programs Nationwide:

Understanding that many households of minorities with disabilities do not have computers and access to the Internet, it is important that we continue to develop school and work-based experiences that provide exposure to technology. At the same time, it is important that we provide minority students with disabilities with the education, training and skills necessary to join a technological workforce. Linking existing and emerging High School/High Tech Programs to the Digital Divide Initiative and encouraging greater community participation in existing programs will create more opportunity for minority students with disabilities to prepare for careers in high tech areas.

In President Clinton's National Call to Action to Create Digital Opportunity more than 400 leading high-tech companies and community organizations endorsed his pledge. Main strategies outlined in the President's Call to Action include the following.

Work with local schools to ensure that all children are technologically literate.

Recommendation:

Use the High School/High Tech Program as a vehicle to ensure technological literacy for minority students with disabilities.

Expand Internships to Expand High-Tech Career Opportunities for Under served Youth.

Recommendation:

Work with existing High School/High Tech Program to create greater participation of youth with disabilities from minority cultures and economically disadvantaged backgrounds. Encourage recruitment of minority students with disabilities to participate in mentoring activities, internships and paid summer work experiences.

Lead Grassroots Efforts in Local Communities to Bridge the Digital Divide.

Recommendation

Challenge companies to forge partnerships among local High School/High Tech Programs. Encourage greater participation in the High School/High Tech Programs of business, government and community groups that work with persons, with disabilities, i.e., Independent Living Centers, Governors Committees, D.D. Councils, etc. In areas where possible, encourage community-based groups already participating in digital divide initiative activities to partner with schools, community centers, and businesses already involved in local High School/High Tech Programs.

Establish 1,000 Community Technology Centers

Recommendation

Ensure that Community Technology Centers are located in accessible facilities and provide equipment accessible to persons with disabilities. Encourage local High School/High Tech Programs to support Community Technology Centers and encourage high school students with disabilities to access them appropriately.

Preparing Every New Teacher to Use Technology in the Classroom.

Recommendation:

Ensure that classroom equipment and instructional materials for students with disabilities are accessible, and that the teacher is knowledgeable about using the equipment and materials. Learn and disseminate best practices employed by High School/High Tech Program teachers and participants.

Components of a High School/High Tech Digital Divide Partnership

Representation from one affiliate [branch] of the three major minority organizations currently involved in the HS/HT program.

- Representation from a current or emerging HS/HT program.
- Representation from private sector interests who are committed to hiring HS/HT students for paid summer internship experiences. Work with companies that have responded to the Digital Divide Call to Action, those involved in the President's Committee's membership and those involved in local High School/High Tech programs.
- Federal involvement at the community level where possible (NIH, NASA, EPA, DOT, Commerce/NOAA, etc.).
- Representation from community-based organizations that have responded to the President's Digital Divide Call to Action.

Proposed Next Steps:

- Consult with three main Cultural Diversity Initiative organizations (NAACP, NUL, and ASPIRA) to develop framework including development of criteria for involvement (including criteria for partnerships).
- Call to all HS/HT programs to get involved and community members currently involved in HS/HT.
- Call to current Digital Divide participants/respondents.
- Identify new High School/High Tech Digital Divide collaboratives.

Expected Outcomes:

- Close the digital divide by exposing minority students with disabilities to high tech careers.
- Encourage development of community-based partnerships designed to provide opportunities for minority students with disabilities to explore high tech careers.
- Strengthen existing HS/HT programs by creating more opportunity for minority students with disabilities, including active recruitment of minority students with disabilities, mentoring activities, and paid summer work experience sponsored by partnering companies.
- Promote best practices developed by NAACP, ASPIRA, and the National Urban League HS/HT programs for preparing minority students with disabilities for careers in high tech.
- Extend reach major minority organizations currently promoting careers in science, mathematics, and technology.



"Waddell, Cynthia" <cynthia.waddell@ci.sj.ca.us>

08/31/2000 06:45:56 PM

Record Type: Record

To: "'Senge, Jeff'" <jsenge@Exchange.FULLERTON.EDU>
cc: "'Young, Jonathan (Home)'" <jonathanyoung@erols.com>, Jonathan M. Young/WHO/EOP
Subject: RE: Do You Know Anything About This...

Jeff,
Plans for the tour have been moving quite fast and Jonathan Young of the Executive Office of the President would be in the best position to answer your question. I have copied him in my reply.

Best regards,
Cynthia Waddell

Cynthia D. Waddell
ADA Coordinator
City Manager Department
City of San Jose, CA USA
801 North First Street, Room 460
San Jose, CA 95110-1704
(408)277-4034
(408)971-0134 TTY
(408)277-3885 FAX
http://www.icdri.org/cynthia_waddell.htm

-----Original Message-----

From: Senge, Jeff [mailto:jsenge@Exchange.FULLERTON.EDU]
Sent: Thursday, August 31, 2000 3:40 PM
To: Waddell, Cynthia
Subject: Do You Know Anything About This...

Dear Cynthia,

One more question. I was forwarded the following message from our CITO the other day and was wondering if you knew anything about this project.

Thanks...

Jeff

-----Original Message-----

From: Ed Walker [mailto:ewalker@imsproject.org]
Sent: Friday, August 25, 2000 12:47 PM
To: CMemberRepresentative@imsproject.org
Subject: IMS Contributing Members and SALT Partnership

Dear IMS Member,

You may remember that in the spring, I shared an opportunity with IMS members to support an initiative with the CPB/WGBH National Center for Accessible Media (NCAM) to infuse the IMS specifications process with the needs of people with disabilities.

Our proposal, Standards for Accessible Learning Technologies (SALT Partnership), has won funding from the Learn Anywhere Anytime Partnerships program of the U.S. Department of Education. Through an IMS Accessibility Working Group, we will deliver specifications for accessibility and alternative devices and foster interoperability trials and development activities. Both IMS and NCAM will communicate this work to the access technologies and distributed learning communities. Some of the resulting specifications will be extensions and augmentations of other IMS specifications. NCAM will also work with industry partners to support implementation of access solutions in their learning platforms.

The SALT Partnership has also garnered the attention of White House staff, who are quite pleased to see a spontaneous industry-led initiative to address the needs of people with disabilities in the evolving technical standards for distributed learning.

President Clinton's upcoming Digital Divide tour in September is slated to focus on disabilities issues and there is a strong possibility that this tour will be built around a visit to WGBH in Boston and will include a Presidential announcement of the SALT Partnership. Naturally, all IMS members will have opportunity to contribute and benefit from this initiative through participation in the Working Groups. We are particularly appreciative of the companies who helped us secure funding by committing resources to the Project at the proposal stage - Blackboard, Sun Microsystems, Microsoft, Pearson, Saba, PeopleSoft, ETS, and Open University.

Now we would like to extend an opportunity to formally join the SALT Partnership prior to the upcoming announcement. Many other IMS members were intrigued by this initiative but unable to respond within the short time frame presented by the proposal process. This is equally short notice, but if you would like to formally join the SALT Partnership, we need to hear from you by September 9. The attached documents provide a blueprint for participation and offer an overview of SALT Partnership goals and NCAM activities.

- * SALT Partnership Abstract
- * NCAM Overview
- * Sample one-page letter of commitment to the SALT Partnership
- * Sample one-page Learn Anywhere Anytime Partnership (LAAP) SALT Partner

form

* Sample one-page LAAP SALT Partner narrative

A commitment to the partnership requires only an in-kind commitment of staff time and/or resources to these issues, not a cash commitment. Staff and resources already committed to IMS activities qualify for this in-kind contribution. The simplest way to complete the required forms is to commit an annual number of various staff hours at a reasonable consulting rate. I suggest a minimum of XX hours per year plus associated travel to IMS meetings on this topic (estimated at two meetings per year). The three required documents have been filled out to reflect this recommendation. You can amend as you like or simply complete and return them by September 9.

NCAM is the lead on this project and letters of commitment and partnership forms should go directly to Trish O'Connell at NCAM. You can e-mail completed forms directly to her but please note that a signed letter of commitment should be FAXed to her as well. If you have any questions, please feel free to e-mail me or Trisha O'Connell at NCAM. Her contact information is below.

Trisha O'Connell
The CPB/WGBH National Center for Accessible Media (NCAM)
125 Western Ave
Boston MA 02134
PHONE OR FAX: 617-300-2490
FAX ONLY: 617-300-1035
Trisha_O'Connell@wgbh.org

We all are looking forward to this project, and I hope that you will be able to participate in it.

Best regards,

EdW
Edward Walker
Chief Executive Officer

August 3, 2000

To: Interested parties

From: Ellin Nolan and Jane West
ATAP

RE: Need for Amendment to the Tech Act via the Labor/HHS Appropriations Bill

* The Assistive Technology Act authorizes state grants Under Title I to improve access to assistive technology for people with disabilities and to promote universal design of information technology so that people with disabilities will not be left out of the digital revolution. Title III of the Act funds assistive technology loan programs.

* \$34 million was appropriated for Title I for FY '2000. The Administration proposed \$41 million for FY '2001 with \$15 million going for Title III and \$26 million going for Title I. The Senate Labor/HHS bill included \$34 million for Title I and \$7 million for Title III. The House Labor/HHS bill included \$34 million for Title I and no appropriation for Title III.

* The Administration, the House and the Senate all included authorizing amendments in their proposals since the law, as written, is not able to be administered. For example, the law includes contradictory provisions that, unless clarified, will result in the gradual elimination of the state grant program. (These provisions are the simultaneous mandatory distribution of 87% of Title I funds to the state grants and a decrease in state allotments over time with an eventual sunset.)

* Without clarifying amendments, current law will result in the elimination of grants in the following states, possibly as early as 2001: Arkansas, Colorado, Illinois, Kentucky, Maine, Maryland, Minnesota, Nebraska and Utah.

* The amendment included in the Senate Labor/HHS/Education Appropriations bill

ensured the continuation of the state grant programs at least at the \$500,000 level and waived the sunset provision that terminates the program.

* The conference agreement appears to be the Administration's proposal of a \$41 million total with \$15 million to Title III and \$26 million for Title I. No authorizing amendments appear to be part of the conference agreement.

*** Despite the increase in funds, this conference agreement does not resolve the problem of the state grant program funding continuing to decrease and gradually terminate. The Senate language waiving the sunset and requiring a \$500,000 minimum is needed. In addition, \$5 million dollars is needed for Title I to bring the Title I figure up to \$31 million, which is the minimum needed in Title I so that each state can receive a \$500,000 minimum.**

* If this amendment is not adopted, state programs will continue to shrink and move toward elimination. If this occurs, people with disabilities will have even LESS access than they do now to assistive technology and information technology. Since the advent of the internet, people with disabilities have been on the wrong side of the digital divide. Major service programs, including Medicaid, Medicare, vocational rehabilitation and special education cannot meet the growing demand for assistive technology. New developments in federal policy -- particularly Section 508 of the Rehabilitation Act, the Work Incentive Improvement Act and the Workforce Investment Act -- are already generating greater demand for access to technology.

* The state programs funded by the Tech Act provide the critical infrastructure to ensure the growth of access to technology for people with disabilities. Without their technical assistance, coordination and support, people with disabilities can only expect a more fragmented system and even greater obstacles to access.

*** The state grant programs are the entities most likely to apply for funds under Title III. Title III requires a one for one state match in funding. Without state grant programs, the Title III loan program will not flourish and few will apply for grants.**

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
THE OFFICE OF THE SECRETARY
WASHINGTON, DC 20410-0001

TO: Tom Kalil

FROM: Ariel Zwang

DATE: August 11, 2000

RE: Announcements for September 21 Digital Divide / ADA Trip

POSSIBLE Smart House Demonstration

We are working with Lori Perine of OSTP to determine whether, collaboratively, we can identify a "smart" house and retrofit it to showcase technology that assists the elderly and disabled. As we become more certain of the feasibility of such a demonstration (early next week), we will present more information to you.

NEIGHBORHOOD NETWORK CENTERS

Over the next year, HUD will review and modify the current Neighborhood Network Center's evaluation form to include questions regarding the Centers' accessibility and what need there might be to make the Centers accessible.

NATIVE eDGE

HUD has agreed to use its Internet-based Native American community resources to disseminate information on job development and employment for Native Americans with disabilities.

The Native eDGE website links 14 federal agencies to entrepreneurs and their partners seeking economic development in Indian Country. Together with CodeTalk, an interagency website for Native American communities, it would facilitate the development of opportunities to employ Native Americans with disabilities, particularly through new business enterprises. Partner agencies would provide resources such as disabilities employment and related training to HUD staff, publications and documents to distribute on the Internet, and when necessary cooperative funding for technical enhancements and/or expansion of the services.

To support this project, HUD has completed a technical review of Native eDGE and is

now working to make the web site fully compliant with ADA requirements.

PATH/ToolBase ROUNDTABLE

HUD funds the NAHB Research Center's ToolBase program at \$750,000 per year. This week, approximately \$5,000 of that went to a roundtable that addressed ways of encouraging builders and remodelers to accept and advocate for (=sell) technology that would make easier the lives of elders. A report detailing the outcomes of the roundtable could be ready for release on September 21.

[POSSIBLE ANNOUNCEMENT REGARDING HUD INFORMATION TECHNOLOGY]

HUD is exploring a significant internal funds allocation for FY 2001 to plan for universal accessibility of all HUD systems, to both HUD clients and staff, in conformance with Section 508 of the ADA. This would include making HUD kiosks and computers in storefronts to be more accessible. We could possibly announce that these funds have been allocated and that we are beginning a planning process to implement increased accessibility.



"Jacobs, Steve I" <sj131264@exchange.DAYTONOH.NCR.com>
09/04/2000 01:34:37 PM

Record Type: Record

To: Jonathan M. Young/WHO/EOP

cc:

Subject: Webcasting the President's roundtable DD Discussion

Jonathan,

Per our brief discussion regarding web casting... I made the contacts, I said I would, regarding "Webcapturing" of the "President's roundtable DD discussion with CEOs."

As I am sure you can appreciate... we need to know if the DD trip planners DEFINITELY support the idea of us having the roundtable webcapt. It would really be cool to be on the plane, also [not a requirement - just a thought].

We are about to move forward to fund and plan this effort. We have little time to spare. While we realize that there is a chance that the trip will need to be cancelled/postponed, and accept this fact as a business risk, we do not want to move forward if someone is going to say, last minute, that they changed their mind about permitting the roundtable to be webcapted."

Please let me know ASAP if there is DEFINITE agreement that we should move forward with a webcapt. I very strongly support doing a webcapt and are anxious to move forward with this effort. Of course... there will be no cost to the White House or DD planning staff to do the webcapt.

We look forward to capturing this event in a manner that extols the virtues of accessible communications over via web!

Also, it might be in everyone's best DD interests for us to prepare several questions for the president to ask regarding the webcapt. We need the go-ahead to do this also.

Sincerely,

Steve

Steve Jacobs, President
IDEAL at NCR
NCR Corporation
1529 Brown Street EMD-5
Dayton, Ohio 45479



Haight Barbara <haight_barbara@bah.com>

06/28/2000 05:53:38 PM

Record Type: Record

To: Jonathan M. Young/WHO/EOP

cc: Delfin Steve <Delfin_Steve@bah.com>, Schaffer Jeff <schaffer_jeff@bah.com>, O'Connell Meg <O'Connell_Meg@bah.com>, Lubow Scott <lubow_scott@bah.com>

Subject: Re: [DD] Summary of Dig Divide Announcements to Date

Jonathan -- Thanks for your time this afternoon. We are looking forward to learning more about the President's Digital Divide initiatives for people with disabilities. Please let us know when you will hold the roundtable conversations with the private sector. To be sure we have at least one representative available it would be helpful if you send all of the following the announcements. Eail addresses are above and everyone can be reached at the same mailing address:

Booz Allen & Hamilton
8283 Greensboro Drive
McLean, VA 22102

Individual names and phone numbers are as follows:

Jeff Schaffer (Principal leading our disabilities consulting work)
703-902-4586

Steve Delfin (Director of Community Relations)
703-377-0221

Barbara Haight (Manager, Community Relations)
703-902-5167

Meg O'Connell (Disabilities consulting team)
703-377-0538

Scott Lubow (Disabilities consulting team)
703-917-2110

Thanks again for your input. b.

Jonathan_M._Young@who.eop.gov wrote:

>

> ----- Forwarded by Jonathan M. Young/WHO/EOP on 06/28/2000

> 12:24 PM -----

>

> Jonathan M. Young

> 05/16/2000 10:31:54 AM

8/28

TO: Tom Kalil

~~Jonathan Yung~~

Mary Waller

Christina Ho

FROM: Andrea Kane

Here's info on the SSA PASS Program I mentioned.
It's a little over a year old but I think it's still
pretty accurate.

I've also attached a one pager on the Assets for
Independence Act IDI Demo Program
operated by HHS.

INDIVIDUAL DEVELOPMENT ACCOUNTS

(Assets for Independence Demonstration Program)

The Assets for Independence Demonstration Program was established by the Assets for Independence Act (AFI Act), under title IV of the Community Opportunities, Accountability and Training and Educational Services Human Services Reauthorization Act of 1998, P.L. 105-285. This demonstration program was authorized at \$25 million annually for five years.

The Assets for Independence Demonstration Program is a directed, matched savings program for low income working individuals and families. Participants enter into a Savings Plan Agreement with the project grantee which establishes a schedule and goal of savings from earned income, to be matched at an agreed rate which can be from one dollar to eight dollars for each dollar saved. Currently, IDAs may be expended for: (1) the purchase of a principal residence by a first-time home buyer; (2) the capitalization of a business; or (3) expenses of post-secondary education. The Administration's FY 2001 budget also proposes to also low-income families to use Individual Development Accounts (IDAs) to save for the purchase of a car to be used to get to work.

The major goals of the program are to establish demonstration projects to determine: (1) the social, civic, psychological, and economic effects of providing to individuals and families with limited means an incentive to accumulate assets by saving a portion of their earned income; (2) the extent to which an asset-based policy that promotes saving for post-secondary education, homeownership and small business capitalization may be used to enable individuals and families with limited means to increase their economic self-sufficiency; and (3) the extent to which an asset-based policy stabilizes and improves families and the community in which the families live.

Eligible applicants are private, not-for-profit 501(c)(3) organizations, or State and local governmental agencies or Tribal governments applying jointly with eligible not-for-profit organizations. Grantees are selected competitively on the basis of applications which present the background and capabilities of the applicant, and a description of the target population; project theory, design, and plan; a reasonable budget; a plan for providing information needed for program evaluation; additional resources available to support project participants; and a description of the results and benefits expected to result from the project. Applications must include a commitment for a cash non-Federal share equal to the amount of the Federal grant requested.

This program was new in FY 1999, when 38 applications were competitively funded in twenty-three states and the District of Columbia, ranging in grant amount from \$6000 to \$500,000 for a total of some \$7.55 million. In addition, under the terms of the legislation two States with existing statewide programs, Indiana and Pennsylvania, were "grandfathered" into the program with one-year grants of \$930,000 each. Together, these grants will support a projected 10,200 Individual Development Accounts over the next five years. There was a comparable appropriation of \$10 million for FY 2000, which is expected to provide funding for approximately 40 additional five-year projects. The Administration Budget for FY 2001 requests funding the program at its full authorized level of \$25 million.



**SOCIAL SECURITY ADMINISTRATION
OFFICE OF PROGRAM BENEFITS
SUITE 760 ALTMAYER BUILDING
6401 SECURITY BOULEVARD
BALTIMORE, MD 21235-6401
FAX NUMBER 410-965-8582**

CC: AIC
CR

Looks like it
should help for
2 if 30 ssas 2
IDAs - and letter/
can SSA guidance
IDA covered
saying my PASS
rules?

TO:

FROM:

- Richard Saul, ACF
- Eugenia Chough, DPC

DIANE BLACKMAN,
SSA, ORB

LOCATION/ORGANIZATION:

OFFICE OF PROGRAM BENEFITS

TELEPHONE NUMBER:

TELEPHONE NUMBER:

(410) 965-3571

FAX NUMBER:

TOTAL PAGES:

DATE: 5/6/99

- Richard Saul 202-401-5718
- Eugenia Chough 202-456-7431

COVER + 9

MESSAGE

RE: Individual Development Accounts/Plans for Achieving
Self-Support
(PASS)

As promised, here is some basic information on PASS:
a pamphlet/available on SSA website; article from SSA's internal
magazine describing the new service function established to develop
expertise in PASS/employment support; map of cadre sites. Important:
cadres cover entire country -- PASS available nationwide. PASS
helps disabled people who want to work or increase their work.
In support of the priority of helping disabled beneficiaries enter
the workforce, SSA just created a new office: Office of Employment
Support Programs. PASS (used to be handled by our office, OPB) now
OESP handles. OESP is aware of the IDA/PASS connection.
I'll be happy to be your contact if/when you'd like to know
more and get you connected with the right people in OESP.

**Social Security****Working While Disabled**

A Guide To Plans For
Achieving Self-Support

Publication No. 05-11017
March 1999
ICN 480302

What Is A Plan For Achieving Self--Support?

Basically, a plan for achieving self--support, or PASS for short, is a plan for your future. Many people with disabilities want to work, and you're probably one of them. But maybe you need to go back to school before you can get a job. Or, maybe you'd like to start your own business, but you don't have the money. Whatever your work goal may be, a PASS can help you reach it.

A PASS lets you set aside money and/or other things you own to help you reach your goal. For example, you could set aside money to start a business or to go to school or to get training for a job.

Your goal **must be a job that will produce sufficient earnings to reduce your dependency on Supplemental Security Income (SSI) payments.** A PASS is meant to help you acquire those items, services or skills you need so that you can compete with able--bodied persons for an entry level job in a professional, business or trade environment. If you have graduated from college or a trade/technical school, we usually consider you capable of obtaining such a position without the assistance of a PASS. You can contact your local Social Security office to find out whether a PASS is appropriate for you.

How Will A Plan Affect My SSI Benefit?

Under regular SSI rules, your SSI benefit is reduced by the other income you have. But the income you set aside for a PASS **doesn't** reduce your SSI benefit. This means you can get a higher SSI benefit when you have a PASS. But you can't get more than the maximum SSI benefit for the state where you live.

Money you save or things you own, such as property or equipment, that you set aside for a PASS won't count against the resource limit of \$2,000 (or \$3,000 for a couple). Under regular SSI rules, you wouldn't be eligible for SSI if your resources are above \$2,000. But with a plan, you may set aside some resources so you would be eligible.

Who Can Have A PASS?

You can, if:

- you want to work;
- you get SSI (or can qualify for SSI) because of blindness or a disability; or
- you have or expect to receive income (other than SSI) and/or resources to set aside toward a work goal.

What Kinds Of Expenses Can A Plan Help Pay For?

A plan may be used to pay for a variety of expenses that are necessary to help you reach your work goal.

For example, your plan may help you save for:

- supplies to start a business;
- tuition, fees, books and supplies that are needed for school or training;
- employment services, such as payments for a job coach;
- attendant care or child care expenses;
- equipment and tools to do the job;
- transportation to and from work; or
- uniforms, special clothing and safety equipment.

These are only examples. Not all of these will apply to every plan. You might have other expenses depending on your goal.

How Do I Set Up A Plan?

Ask your local Social Security office for a copy of PASS form, SSA--545--BK. The form collects most of the information we need to review your plan.

Then, follow the steps below to set up your plan:

1. Choose a work goal. It should be a job that you're interested in doing and that you think **you'll be able to do** when you complete your plan. We can refer you to a vocational rehabilitation counselor who can help you choose your goal. You also can set up a PASS to cover any costs for the vocational services, including testing.
2. Find out all the steps you need to take to reach your goal and how long it will take you to complete each step.
3. Decide what items or services you will need to reach your goal.

Note: Each person will need different things to reach his or her goal. For example, if you want to work in a restaurant, you may need training to learn how to cook. If you want to become a computer programmer, you may need a college degree and a computer. If you want to start a business, you may need to buy equipment and supplies.

4. Get several cost estimates for the things you need to achieve your goal.

5. Find out how much money you'll need to set aside each month in order to pay for them.

Note: If you're setting aside income for your plan, your SSI benefit usually will increase to help pay your living expenses. The people at Social Security can estimate what your new SSI payment will be if you set up your plan.

6. Keep any money you save for your goal **separate** from any other money you have. The easiest way to do this is to open a separate bank account for the money you save under your plan. But, if you don't open a separate bank account, you must be able to tell us exactly how you're keeping the money separate.

7. Also include a business plan if you intend to start a business. Your business plan should explain:

- what kind of business you want to start (e.g., a restaurant, a print shop);
- how you will pay for your business;
- where you will set up your business (e.g., rent a store, share space);
- your hours of operation;
- how you will market your product or service;
- who your suppliers and customers will be; and
- your expected earnings.

Note: We encourage you to talk with a local banker, the Small Business Administration, a vocational counselor or other knowledgeable people about writing your business plan.

8. Complete all the questions on form SSA--545--BK, and sign and date it.

9. Take or mail the form to your local Social Security office.

Who May Help Me

Set Up A Plan?

You may set up a plan yourself or get help from:

- a vocational rehabilitation counselor;
- an organization that helps people with disabilities;
- an employer;
- a friend or relative; or
- the people at your Social Security office.

Note: Some organizations charge a fee for writing a PASS. The Social Security office may be able to refer you to someone who does not charge a fee.

What Does Social Security Do After I Submit My Plan?

After you submit your plan, Social Security will:

- review the plan to make sure it is complete;
- decide if there is a good chance that you can reach your goal;
- decide if the things you want to buy to reach your goal are necessary and are reasonably priced;
- decide if any changes are needed and discuss those changes with you; and
- send you a letter to tell you if the plan is approved or denied.

If your plan is approved, Social Security will contact you from time to time to make sure that you are doing what your plan says you will do to reach your goal. Make sure that you keep receipts for the items and services you have bought under the plan.

What Happens If My Plan Is Not Approved?

If we do not approve your plan, you have a right to appeal the decision. The letter you get will explain your appeal rights and tell you what you need to do to file an appeal. **You also may submit a new plan to us.**

Can I Change My Plan After It Is Approved?

Yes. However, you must get approval from us **before** you make any changes. Tell the Social Security office **in writing** what changes you want to make, such as a change in the amount of money you set aside monthly or a change in the expenses you will have. We will review your request and let you know if the changes are approved.

It is very important that you tell us as soon as possible about any changes that might affect your plan.

What Happens If I Cannot Complete My Plan?

If you cannot complete your plan, you may set up a new plan with a new work goal. If you don't set up a new plan, any money or other things set aside under the original plan **may** count toward the \$2,000 resource limit for getting SSI. If your resources are over the limit, it's possible you may lose your eligibility for SSI.

Also, we will start counting the income you were setting aside under the plan. Tell us as soon as possible that you cannot complete your plan. Then, you won't have to pay back any extra SSI you got while you were following your plan.

How Will A Plan Affect Other Benefits I Get?

You should check with the agency that is responsible for those benefits to find out if the plan (and the extra SSI) might affect those benefits.

In many cases, income and resources set aside under a plan will not be counted for food stamps and housing assistance provided through the U.S. Department of Housing and Urban Development. **But, it's important that you contact the particular agency to find out how your benefits will be affected.**

Are There Any Other Rules That May Help?

Yes. Other SSI rules may help you while you work. They can help you keep more of your SSI benefit, and they can help you keep your Medicaid. There are also some special rules for students. For more information, ask Social Security for the booklet, Working While Disabled—How We

Can Help (Publication No. 05--10095).

Any Questions?

If you want more information or if you want to make an appointment with a Social Security representative, just give us a call. Our telephone number is **1--800--772--1213**. Recorded information is available 24 hours a day, including weekends and holidays. You can speak to a service representative between 7 a.m. and 7 p.m. on business days. Our lines are busiest early in the month, so, if your business can wait, it's best to call at other times. When you call, have your Social Security number handy.

People who are deaf or hard of hearing may call our toll--free "TTY" number, 1--800--325--0778, between 7 a.m. and 7 p.m. on business days.

You also can reach us on the Internet. Type www.ssa.gov to access Social Security information.

We treat all calls confidentially--whether they're made to our toll--free numbers or to one of our local offices. We also want to ensure that you receive accurate and courteous service. That is why we have a second Social Security representative monitor some incoming and outgoing telephone calls.

Social Security Administration
SSA Publication No. 05--11017
March 1999
ICN 480302

PASS

Specialists help beneficiaries achieve self-support

Some disability beneficiaries who want to return to work get the opportunity with a Plan for Achieving Self-Support (PASS), a provision of the SSI program. To help these beneficiaries reach their work goals, SSA created a group of PASS specialists.

"A PASS allows an SSI recipient to set aside income and resources to be used for the expenses of reaching a work goal, such as starting a business, going to school or purchasing work-related equipment," said Program Analyst Nancy Lloyd, Office of Public Service and Operations Support. "These funds are not counted in determining either eligibility for SSI or the payment amount."

To participate in the PASS program, a disability recipient must first develop a plan to reach his or her work goal. Field office personnel play an important role in informing claimants and beneficiaries about the availability of PASS and how to develop one. Once submitted, the plan is sent to a PASS specialist who determines whether the proposal has a clear, attainable goal and a realistic plan for achieving it.

"The PASS program is moving toward a case management model where the PASS specialist is responsible for monitoring the

participant's progress on a continuing basis," said Nancy.

There are currently 43 PASS specialists in 19 teams, called cadres, around the country.

"The PASS caseload is a small but very important portion of our SSI caseload, requiring a high level of expertise from PASS specialists," said Nancy. "We recently brought all of the PASS specialists to headquarters for a very intense two-and-a-half-week training course."

"During the training, the PASS specialists were briefed on Social Security policy changes and clarifications and received training in vocational rehabilitation counseling and public speaking. The specialists also received hands-on experience with vocational assessment software."

In addition to working closely with PASS participants, the Dallas region cadre of four specialists in Fort Worth, Texas, train field office personnel and vocational rehabilitation case workers in PASS policies and procedures.

"We want to make sure that our claims reps and voc rehab workers have a good working knowledge of the PASS program so they'll be able to make some decisions about cases before we receive them for further development," said Dallas PASS Specialist Peggy Rios.

"We also make an effort to share ideas, trends and best practices about the PASS program with other regional cadres," added Sam Trimmar, another Dallas cadre member. "Currently, we're processing 90 percent of our PASS requests in 30 days or less."

Recently, the Dallas cadre has reached out to build partnerships with state agencies and PASS advocates.

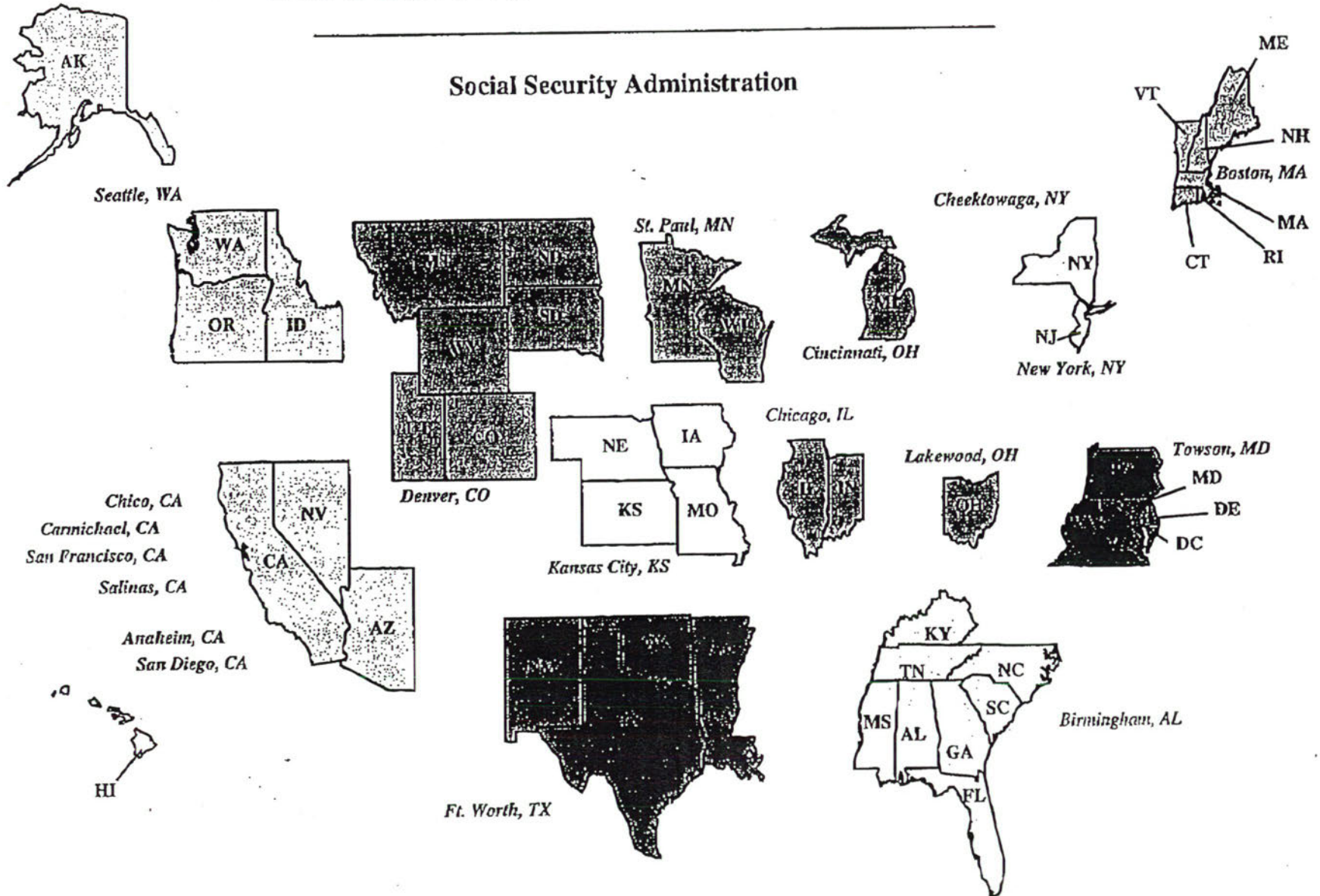
"We frequently meet with representatives in the community who can help us assist our PASS participants," said Dallas PASS Specialist Dale Allen. "Last year, our cadre attended a multi-state conference on building partnerships with state agencies."

"In addition, we formed partnerships with Fort Worth Reach, a local voc rehab agency, and the Texas Rehabilitation Commission. We also activated a special toll-free number for PASS applicants, their representatives and PASS advocates. All of the cadres have toll-free numbers now."

"The PASS specialists in the Dallas cadre and the other 18 cadres across the country are committed to helping highly motivated disability beneficiaries succeed with the PASS program," said Nancy. "It feels good to help disabled beneficiaries get back to work." ♦

Locations of PASS Cadres

Social Security Administration



Plans for Achieving Self-Support (PASS)



For general information about PASS, as well as information about Social Security and Supplemental Security Income, call 1-800-772-1213 from anywhere in the U.S. For specific information about PASS, call your area's PASS cadre

PASS CADRE	TOLL-FREE TELEPHONE NUMBER	LOCAL TELEPHONE NUMBER
Anaheim, CA	800-551-1507	714-502-9233
Birmingham, AL	800-254-9489	205-801-4444
Boston, MA	800-297-4291, ext. 3017	617-565-8906 ext. 3017
Carmichael, CA	888-383-1862	916-338-3705 ext. 3210 or 3212
Cheektowaga, NY	800-510-5680	716-685-8039
Chicago, IL	800-842-0588	312-575-5970 or 5969
Chico, CA	800-551-1762	530-345-9788
Cincinnati, OH	888-674-6249	513-821-9424, ext. 3008 or 3009
Denver, CO	800-551-1034	303-235-0511 or 0637
Ft. Worth, TX	888-287-7845	817-978-1772 ext. 3642 or 3471
New York, NY	800-551-9583	212-264-3344, ext. 4045 or 4046
Kansas City, KS	800-551-9289	913-621-3014
Lakewood, OH	800-551-2056	216-228-2926
St. Paul, MN	800-551-9796	612-290-0304 ext. 3061, 3074 or 3018
Salinas, CA	877-361-4796	831-443-9195 ext. 220
San Diego, CA	888-674-6250	619-557-6605
San Francisco, CA	877-612-8474	415-744-5773 ext. 3242
Seattle, WA	888-674-6251	206-615-2131 or 2627
Towson, MD	800-551-9305	410-825-4002 ext. 239, 240 or 241

Private sector

- Leading high-tech CEOs pledge to develop a corporate-wide policy on accessibility: In a letter to President Clinton, the CEOs of leading high-tech companies, including AOL, AT&T, Bell South, Compaq, eBay, Hewlett-Packard, Microsoft, Red Hat, Qualcomm, Sun, and Verizon, have committed to developing a corporate-wide policy within six months. Currently, very few high-tech companies have such a policy. These policies will include "best practices" such as:
 - Training their workers to develop accessible products and services;
 - Giving their developers adequate resources to design accessible products and services;
 - Identifying and fixing accessibility problems in new versions of their hardware and software; and
 - Supporting research and development to improve the state-of-the-art of assistive technology.
- Presidents of 20 of the nation's top research universities agree to expand research and education on accessibility: In a letter to President Clinton, the presidents of [20] of the nation's top research universities have agreed to take a number of important steps to expand research and education on accessibility, including: ensuring that accessibility and usability are integrated into the computer science and engineering curricula; expanding the number of faculty who conduct research on accessibility; and ensuring that university online resources are accessible to people with disabilities. For example, the College of Engineering of the University of Wisconsin will create a new educational program on design and human disability that will include the creation of additional tenure track faculty positions.
- Microsoft and other public and private partners will create a business incubator - with special emphasis on entrepreneurs with disabilities: Microsoft, Community Options, the New Jersey Community Loan Fund, the New Jersey Technology Council, the New Jersey Association of Women Business Owners and other partners will create a business incubator targeted to low-income individuals, with priority given to people with disabilities. The New Jersey-based incubator will provide low-cost office space, customized technology support, and business planning expertise.
- Sun Microsystems will partner with GNOME Foundation to make open source desktop software accessible for people with disabilities: Sun Microsystems will create a new accessibility lab that will make GNOME software accessible for people with disabilities. Sun is also committed to establishing a fund that will be able to accept contributions from companies and individuals to make open source software accessible for people with disabilities. GNOME is a free, open-source desktop environment that makes it easier for

people to use Linux and other similar operating systems. Open source software may be freely distributed and modified by end-users.

The C.S. Mott Foundation will fund a “Task Force on Equal Access to Technology and Opportunity.” With funding from the Mott Foundation, the Disability Network of Flint, Michigan, will create a one-year blue-ribbon commission that will bring together diverse sectors of society to address long-term challenges in the accessibility of information technologies. First, the Task Force will address the problem of affordability. Many people with disabilities are unable to afford basic computer technology and Internet access, let alone high-end and costly specialized assistive devices. The Task Force will explore financing mechanisms and strategies for building on the foundation of the Tech Act Projects. Second, the Task Force will focus on education and outreach to colleges and universities to help with improve the integration of accessibility and usability into academic curricula and university services. The Task Force will consist of 15-20 members representing industry, colleges and universities, technology experts, disability advocates, and government. It will meet four times over the coming year, report back to the President, and develop model action plans for dissemination to different sectors of society.

- CompTIA will partner with Compaq and National Cristina Foundation to provide scholarships and training for certification in IT jobs. CompTIA, the Computing Technology Industry Association, will dedicate \$1 million to create scholarships for the general population, including people with disabilities, to provide training for IT service and support positions. Compaq will match this commitment with \$100,000 for scholarships targeted specifically to people with disabilities. In conjunction with these commitments, CompTIA is partnering with the National Cristina Foundation to develop a National Computer Re-Utilization Network to provide training organizations that serve teens, veterans, people with disabilities, and other under-served communities with re-furnished technology. CompTIA will provide information about these programs through a web-based IT Employment Center for People with Disabilities.
- Bobby 4.0

Government

- President Clinton will create task force on Medicare/Medicaid coverage of assistive technology: President Clinton will direct the Secretary of Health and Human Services and other members of his Cabinet to form an interagency Task Force on Health Care Coverage of Assistive Technologies. Currently, the Medicare and Medicaid programs provide essential health coverage to nearly 12 million people with disabilities. The task force will be charged with examining existing Medicare and Medicaid coverage of assistive technologies, and making recommendations on how to best enhance such coverage in order to support independent living and employment for people with disabilities. This review is particularly important and timely because the historic Ticket to Work and Work Incentives Improvement Act signed by President Clinton allows people with disabilities to maintain their Medicare and Medicaid coverage even after they return to work.

- National Institute on Disability and Rehabilitation Research will expand partnership with industry to make World Wide Web accessible for people with disabilities: The Department of Education's National Institute on Disability and Rehabilitation Research (NIDRR) will provide \$2.5 million in funding over the next 5 years to the World Wide Web Consortium's Web Accessibility Initiative. This initiative will develop guidelines to ensure that Web content and Web software is accessible for people with disabilities, and will educate developers about the importance of implementing these guidelines. This work is critical because the Web now provides access to over 2 billion pages of information, and is becoming increasingly important in the workplace, for electronic commerce, and for government services.
- Department of Education will fund new partnership to make online learning accessible to people with disabilities: The Department of Education will provide a grant under the Administration's Learning Anytime Anywhere Partnership to a new initiative that will help make online learning accessible for people with disabilities. The project will be led by the WGBH National Center for Accessible Media and the IMS Global Learning Consortium. Industry partners include Blackboard, Inc., Educational Testing Service, Pearson Education, Sun Microsystems, PeopleSoft, and Saba Software. The project will impact the accessibility of online resources in all learning environments, including K-12 education, post-secondary education, and workplace training.
- Department of Education will support consortium to strengthen Community Technology Centers, make them more accessible for people with disabilities: The Department of Education will award a \$2 million grant to the "America Connects Consortium" to help create, improve and sustain Community Technology Centers through technical assistance. These centers provide access to technology and the skills needed to use it, typically to low-income families that do not have computers and Internet access. One of the consortium partners, the Alliance for Technology Access, will help the centers ensure that they are accessible to people with disabilities and are meeting their needs. The Department of Education is already supporting or expanding 595 CTCs; President Clinton has proposed a \$100 million budget initiative in FY2001 to create an additional 1,000 centers.
- President's Committee on Employment of People with Disabilities will announce expansion of High School/High Tech program to 4 new cities and 3 new states: The High School/High Tech provides opportunity for students with disabilities to explore exciting careers in science and technology. The program uses site visits, mentoring, shadowing, and paid summer internships to allow students to prepare for careers in scientific, engineering and technology-related fields. The President's Committee on Employment of People with Disabilities has identified local partners that will expand High School/High Tech in 4 urban areas (Atlanta, Los Angeles, Orlando, Chicago) and 3 states (Colorado, Wisconsin, and Michigan).
- AmeriCorps will provide \$9 million in grants to support 1,200 AmeriCorps volunteers to help close the digital divide, including people with disabilities: AmeriCorps grants will support efforts by 1,200 AmeriCorps volunteers to help close the digital divide. AmeriCorps volunteers will be helping teachers learn how to use technology, staffing Community Technology Centers, and giving at-risk youth the skills they need to become technologically

literate. Several of the projects focus on the needs of people with disabilities, such as a project in North Carolina that will give 300 blind and visually impaired students of all ages computer and Internet skills.

- Department of Labor



Making Procurement Work for Everyone

1050 17th Street, NW, Suite 600

Washington, DC 20036

202 496-1287 (phone)

202 836-9009 (fax)

www.procurementcentralinc.com



- Our mission is to create a national e-procurement network to serve government, health care, and educational institutions.

What does Procurement Central offer?

- Procurement Central offers a user-friendly, on-line procurement marketplace that may be accessed at no cost by any government or institutional buyer.

PCI Management Team

- Jeffrey Schoner, President & CEO
- Michael Morrell, COO
- David Ives, Vice President of Finance
- Mary Roddy Betzler, Director of Strategic Planning

What are PCI's Benefits?

- **Reduced cost**
 - Web-based platform
- **Increased accountability**
 - Strong controls
- **Flexibility**
 - Custom features
- **Increased efficiency**
 - User-friendly single information source

What technology is PCI using?

- State-of-the-art Unix-based e-commerce platform
- Mirrored/fault tolerant system
- IBM technology and marketing partnership
- Seamless compatibility

How much will this solution cost?

- This procurement system is totally free for all government users.
- Our network is totally vendor supported.
- Each vendor pays only \$10.00 per month for each jurisdiction with which they choose to do business.

Why choose PCI over transaction based systems?

- **No** set-up fees
- **No** new infrastructure requirements
- **No** transaction fees on purchased items
- **No** vendor transaction fees (unpublished price increase)

How can this platform reduce procurement costs?

- Communicate directly with any government procurement officer in the United States
- Compare your contracts and vendors with other jurisdictions
- Work out contract sharing relationships
- Spot check vendors, items, and pricing

How is data integrity ensured?

- All data is user and password protected
- Customer service is in constant contact with all vendors
- The product information, item additions and deletions, and price changes are updated every thirty days.

How will this program create jobs?

- In order to insure the most accurate information available, Procurement Central will need to hire 1.5 people for every jurisdiction we represent.
- To support 6,000 jurisdictions, we will establish 60 Information Management Centers.
- At least one center will be located in every state and employ 150 people in each location.

What is our commitment to the community?

- Procurement Central is a company that wants to give the disabled and the disadvantaged an opportunity to succeed.
- We have made the commitment to hire and train them to work in our Information Management Centers.

What are additional benefits?

- Reduces Medicaid payments.
- \$6,000,000 of new money generates new income and sales taxes.
- 120 additional jobs generated by local businesses selling products and services to Procurement Central employees.

How else will we give back to the community?

- We will place 20 percent of our gross revenue into a 501(C)(3) foundation.
- All funds will be earmarked for community public school projects.
- With 6,000 jurisdictions Procurement Central estimates it will return \$1.4 billion every year to public schools in the United States.

How can my jurisdiction participate?

- Provide us a list of your authorized vendors (preferably in an electronic format).
- Communicate with your vendors about the benefits of participating in our procurement network.

How long will it take until my staff can use this system?

- Within 10 days of receiving your vendor list, the site is useable as a research tool
- All vendor catalogs can be web-enabled in about ten days
- Based on receiving vendor catalog information, it could take as few as sixty days for the e-commerce function to be implemented.

What does Procurement Central bring to the table?

- Eliminates the cost of buying
- Employs disadvantaged people
- Increases tax revenue
- Brings needed dollars for public schools

*"The power of the Web is in its universality.
Access by everyone regardless of disability is an essential aspect."*

Tim Berners-Lee, W3C Director and inventor of the World Wide Web

The World Wide Web offers unprecedented access to information, electronic commerce, educational opportunities, employment opportunities, workplace communication, government services, recreation, and more. However, there are currently barriers on the Web for people with visual, hearing, physical and cognitive disabilities.

The World Wide Web Consortium (W3C) is committed to promoting a high degree of usability for people with disabilities. Web accessibility solutions also benefit other users, such as those using mobile devices, those with low bandwidth connections, or without audio output on a device. W3C's Web Accessibility Initiative (WAI), in coordination with industry, disability organizations, research centers and government, addresses accessibility of the Web through five complementary activities:

- Ensuring that Web technologies support accessibility
- Developing guidelines for accessibility
- Developing tools to evaluate & facilitate accessibility
- Conducting education and outreach
- Coordinating with research and development

W3C/WAI RESOURCES:

Guidelines:

Web Content Accessibility Guidelines (WCAG): <http://www.w3.org/TR/WCAG>
Authoring Tool Accessibility Guidelines (ATAG): <http://www.w3.org/TR/ATAG>
User Agent Accessibility Guidelines (UAAG): <http://www.w3.org/TR/UAAG>

Additional resources linked from the WAI home page <http://www.w3.org/WAI> include:

Getting Started: Making a Web Site Accessible
Curriculum on Web Content Accessibility Guidelines
Online Overview of WAI
Techniques for WCAG, ATAG, UAAG
Accessibility Features of HTML, CSS, SMIL
Fact Sheets for WCAG, ATAG
Alternative Web Browsing
Evaluation and Repair Tools
Policies Relating to Web Accessibility
Quick Tips to Make Accessible Web Sites

QUICK TIPS:

The "Quick Tips to Make Accessible Web Sites" on the back of this flyer provide an introduction and memory prompt for key concepts of the Web Content Accessibility Guidelines. The complete guidelines are available at <http://www.w3.org/TR/WCAG>, and include a prioritized checklist. Copies of the Quick Tips in a business-card sized format can be ordered from <http://www.w3.org/WAI/References/QuickTips>.

W3C's Web Accessibility Initiative International Program Office is supported in part by funding from the U.S. National Science Foundation; U.S. Department of Education's National Institute on Disability and Rehabilitation Research; the European Commission's DG XIII Telematics for Disabled and Elderly Programme; Government of Canada, Industry Canada; Microsoft Corporation; IBM/Lotus; and Bell Atlantic.

QUICK TIPS TO MAKE ACCESSIBLE WEB SITES

- **Images & animations.** Use the **alt** attribute to describe the function of each visual.
- **Image maps.** Use client-side **MAP** and text for hotspots.
- **Multimedia.** Provide captioning and transcripts of audio, and descriptions of video.
- **Hypertext links.** Use text that makes sense when read out of context. For example, avoid “click here.”
- **Page organization.** Use headings, lists, and consistent structure. Use **CSS** for layout and style where possible.
- **Graphs & charts.** Summarize or use the **longdesc** attribute.
- **Scripts, applets, & plug-ins.** Provide alternative content in case active features are inaccessible or unsupported.
- **Frames.** Use **NOFRAMES** and meaningful titles.
- **Tables.** Make line-by-line reading sensible. Summarize.
- **Check your work.** Validate. Use tools, checklist, and guidelines at www.w3.org/TR/WCAG.

FOR COMPLETE GUIDELINES & CHECKLIST: WWW.W3.ORG/WAI

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This CD Includes:

- Free Internet Access for Life
- Microsoft® Internet Explorer 5
- Free Email
- Free VoiceMail
- Free Fax Number
- Microsoft Dial-up Networking Software*

*Microsoft Dial-Up Networking Software may be needed for some Windows 95 Operating Systems

System Requirements

486 or greater
Windows 95, Windows 98, or
Windows NT Operating System
8MB of RAM
Modem
Microsoft Internet Explorer 4
CD ROM

Clinton Library Transfer Form

Case #, if applicable	2019-0203-F	Accession #		
Collection/Record Group	Clinton Presidential Records	Series/Staff Name	Jonathan Young	
Subgroup/Office of Origin	Counsel's Office	Subseries		
Folder Title	Digital Divide - Possible Deliverables	OA Number	40194	Box Number
Description of Item(s)	Two CD ROM w/ paper cases titled, "Free Internet Access for Life: generalsearch.com"			

Donor Information

Last Name:		First Name:		Middle Name:		Title:	
Affiliation:		Phone (Wk):		Phone (Hm):			
Street:		City:		State (or Country):		Zip:	

Transferred to:	Audio/Visual Department
Other (Specify):	

Transferred by:	Jamie Metrailler
Transfer Point	During Processing

Date of Transfer	5/24/2023
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