

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Jackson Dunn

Subseries:

OA/ID Number: 14321

FolderID:

Folder Title:

NIIAC [National Information Infrastructure Advisory Council]/Education-Technology Follow-Up

Stack:

S

Row:

31

Section:

2

Shelf:

11

Position:

3

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. note	re: Morton Bahr [Personally Identifiable Information] (1 page)	00/00/0000	b(6)

COLLECTION:

Clinton Presidential Records
Public Liaison
Jackson Dunn
OA/Box Number: 14321

FOLDER TITLE:

NIIAC [National Information Infrastructure Advisory Council]/Education-Technology
Follow-Up

2019-0203-F
jm2855

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Luxman,

Please fax invites to
the circled names only.
From DoEd.

Mark Schmidt

2/20/96

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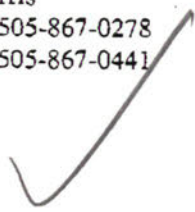
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List of CEOs that Attended September 21 "NetDay" Announcement

✓ Eric Benhamou
CEO
3COM

✓ John Seely Brown
Chief Scientist and Corporate VP
Xerox

✓ Stephen Case
CEO
America Online

Sun Microsystems CEO (?)

Lawrence Ellison
Chairman & CEO
Oracle Corporation

✓ Gary Forsey
President and CEO
Sprint

✓ Steve W. Hooper
President
AT&T Wireless Services

✓ John Morgridge
CEO
Cisco Systems

✓ Philip J. Quigley
Chairman & CEO
Pacific Telesis Group

✓ Bruce Ravenel
Senior Vice President and CEO
TCI

✓ Bert Roberts
Chairman and CEO
MCI Communications

✓ Harry Saal
President
Smart Valley

✓ Glen Toney
Vice President
Applied Materials

(Who should we send this to at Apple -- Spindler is out as CEO, but they have been very supportive of the initiative)

List of CEOs at October 10 Event with President and VP

✓ Michael Eisner
✓ Disney

✓ John Hendricks
✓ Discovery Communications

✓ Gerald Levin
✓ Time Warner

✓ George Lucas
✓ Lucas Foundation

✓ Alex Mandl
✓ AT&T

✓ Diana MacArthur
✓ Dynamic

✓ Bill Gates (He was not at event but sent a rep and has been very supportive overall)
✓ Microsoft

✓ David Shaw
✓ D.E. Shaw and Co.

✓ Ray Smith
✓ Bell Atlantic

✓ Ted Turner
✓ Time Warner/CNN

✓ Alan Wurtzel
✓ Circuit City

Temporary Key: ¹ Fortune500-1995: ² WHODB: ³ SESSION: ⁴

FIRST NAME: ⁵	LAST NAME: ⁶
SALUTATION: ⁷	PREFIX: ⁸
TITLE: ⁹	CARR SALUTATION: ¹⁰
COMPANY: ¹¹	
ADDRESS-1: ¹²	
ADDRESS-2: ¹³	
CITY: ¹⁴	STATE: ¹⁵
PHONE(O): ¹⁷	ZIP: ¹⁶
EMAIL:	FAX: ¹⁸
	PHONE(H):

Level of Contact			
POTUS:	CEO:	STAFF:	CODE:

Area of Involvement			
CONTENT:	TEACHER DEV:	COMPUTERS/CONNECTIONS:	PARENT:
COMMUNICATIONS:	NET DAY:	EMPOWERMENT ZONES:	
TECH CORPS:	OTHER:		

Geographic Region				
NE:	MW:	S:	W:	PAC:

EVENT INVITATION:
EVENT ATTENDANCE:
RSVP 103:

DOB: ⁴⁰
SOC#: ⁴²

KEY: ⁴⁹
INDUSTRY:
ATTEN103:
1996 CORRESPONDENCE:

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Follow-Up

2019-0203-F
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RESTRICTION CODES**Presidential Records Act - [44 U.S.C. 2204(a)]**

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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CONTENT:	TEACHER DEV:	COMPUTERS/CONNECTIONS:	PARENT:
COMMUNICATIONS:	NET DAY:	EMPOWERMENT ZONES:	
TECH CORPS:	OTHER:		

Geographic Region				
NE:	MW:	S:	W:	PAC:

EVENT INVITATION:
EVENT ATTENDANCE:
RSVP 103:

DOB:
SOC#:

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*Luxman,
Please give to Kate
for her files.
mike*

For Immediate Release

Apple Rallies Behind President Clinton's Technology Literacy Challenge Extending Call to Action to Education Developers

CUPERTINO, California—February 29, 1996—Apple Computer, Inc., today endorsed President Clinton's Technology Literacy Challenge, a proposed \$2 billion federal fund that would match private and public monies to equip America's youth with the skills necessary to prepare them for the 21st century workplace. Speaking before education developers at Apple's fifth annual Education Developer Forum, Dr. Terry Crane, Apple America's senior vice president of education, called Clinton's initiative "a powerful call to action that Apple fully supports."

"President Clinton's initiative is built around the same four "pillars" that have formed the core of Apple's education business for the past 18 years: computers, content, staff development and connectivity," said Crane. "As the leading supplier of technology products and services to the education market, Apple fully endorses this initiative and intends to be an integral participant."

Crane told developers that the initiative could spark new interest in the creation of education software products, and provide a greater incentive for education developers to create curriculum-based software and other products to facilitate lifelong learning in the classroom, at home and online.

Keynote speaker Dr. Linda Roberts, director of education technology for the U.S. Department of Education, also addressed the goals set forth by the Administration regarding school technology.

"The President has issued a challenge that, if passed by Congress, could have a far-reaching effect on how this nation prepares students for life and work in the 21st century," said Roberts. "A central piece of this initiative hinges on the development of high quality software that's integral to the curriculum. By hosting this conference, Apple is taking a lead role in driving the development of innovative software that can leverage the power of technology for education."

According to Quality Education Data, Apple holds a 63 percent share of the installed base of computers in K-12 public schools in the U.S. Apple has invested more than \$20 million into Apple Classrooms of TomorrowSM (ACOT), a research and development collaboration with public schools, universities and research agencies. In addition, the company has awarded more than \$27 million in grants to over 500 schools and institutions nationwide in the last 16 years.

News Release

2-2-2-2

Apple Computer, Inc., a recognized innovator in the information industry and leader in multimedia technologies, creates powerful solutions based on easy-to-use personal computers, servers, peripherals, software, online services, and personal digital assistants. Headquartered in Cupertino, California, Apple (NASDAQ: AAPL) develops, manufactures, licenses and markets products, technologies and services for the business, education, consumer, entertainment, scientific & engineering and government customers in over 140 countries.

NOTE TO EDITORS: If you are interested in receiving Apple press releases by fax, please call 1-800-AAPL-FAX (1-800-227-5329) and enter your PIN number. If you do not have a PIN, call the Public Relations Hotline at (408) 974-2042.

Press Contact:

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Apple Computer, Inc.
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Apple's home page on the World Wide Web: <http://www.apple.com/>

Customer Information Contact: If you are considering the purchase of an Apple product and would like to have product information faxed to you, please call 1-800-462-4396 in the U.S. or 1-800-263-3394 in Canada. If you do not have a fax machine or would like to locate an Apple authorized reseller near you, please call 1-800-538-9696. Customers outside the U.S. should contact their local Apple representatives for information.

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what do you
know about this?

K



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF SCIENCE & TECHNOLOGY POLICY
TECHNOLOGY DIVISION

Date: 2/21/96

Special Instructions:

ATTACHED ARE COPIES OF PRESS RELEASES FROM CCSO AND SPA SUPPORTING THE PRESIDENT'S TECHNOLOGY LITERACY CHALLENGE ANNOUNCEMENT ON 2/15. AS WE DISCUSSED IN THE CONFERENCE CALL WITH GENE SPORLING. LAST NIGHT, THE LETTERS TO THESE TWO GROUPS SHOULD THANK THEM PERSONALLY FOR THEIR SUPPORT.

THE LETTERS SHOULD GO TO :

GORDON AMBACH, EXECUTIVE DIRECTOR
COUNCIL OF CHIEF STATE SCHOOL OFFICERS
ONE MASSACHUSETTS AVE NW SUITE 700
WASHINGTON, DC 20001-1431

AND BOTH :

KEN WASCH, PRESIDENT
+ DAVID DYER, EDUCATION POLICY MANAGER
SOFTWARE PUBLISHERS ASSOCIATION
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WASHINGTON, DC 20036-4510

THANKS!

Julie

Old Executive Office Building • Washington, DC 20500 • Room 423
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Washington, DC

For Immediate Release



News Release

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FOR IMMEDIATE RELEASE

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SPA Endorses \$2 Billion White House Initiative to Bring Technology Into America's Classrooms

WASHINGTON, D.C., Feb. 15, 1996 – The Software Publishers Association today strongly endorsed President Bill Clinton's announcement of a new Technology Literacy Challenge Fund, which will generate billions of dollars worth of investment in school technology and stimulate greater educational achievement through the end of the century.

The President will send legislation to Congress soon to establish a \$2-billion, five-year proposal to spur local and national investment in full technology literacy by the year 2000. The plan's mainstay is grants for states, which communities and public and private sector entities will match. States are then free to use these funds in innovative ways to integrate technology into education for the benefit of all school children.

"This is exactly the kind of federal incentive that makes sense in the new era of small government," said Ken Wasch, SPA president. "What's exciting to us about this initiative is its ability to motivate parents, educators, businesses and communities to raise funds locally that will be put to good use within their own schools. This plan benefits every American with a stake in a technologically literate society and a high-performing, information-age workforce. And the best part is that the entire country is eligible!"

SPA urges Congress to pass the Technology Literacy Challenge Fund swiftly into law when it is introduced. "In one fell swoop President Clinton has upped the ante on public dialogue and action and has focused the spotlight directly on the benefits of technology as a tool for achieving real gains in education," said David Byer, SPA education policy manager. "Today's announcement signals a serious national commitment to moving the issues of education and technology from the political periphery to the mainstream of meaningful policy debate at all levels."

**Software Publishers Association**

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SPA also urges all education stakeholders and state policymakers to adopt pro-education technology measures that build the right kind of foundation for modern learning. "We cannot afford to lose another generation of learners who graduate from school lacking the skills and abilities necessary to succeed in our dynamic information-age economy," Wasch said.

SPA believes technology literacy is crucial in today's economy as companies in every major sector, including high tech, strive for competitive advantage using information driven by sophisticated technologies requiring advanced knowledge and skills.

"In a world redrawn by NAFTA and GATT, where factors of intellect and innovation dictate our competitive edge, understanding technology is essential," Byer said. "It means the difference between winning and losing. And, with at least 60 percent of all U.S. jobs requiring proficiency in sophisticated technologies by the year 2000, now is the time to act."

SPA believes a strong investment in technology literacy will boost U.S. productivity substantially, lead to higher wages for all American workers and offer greater opportunity for society's less fortunate. Independent research is demonstrating that effective integration of technology into education is having a stronger, more positive impact on achievement levels among all student populations.

SPA's focus is on companies developing and publishing software applications and interactive content. SPA is the leading trade association of the desktop software industry, representing the leading publishers as well as many start-up firms in the business, consumer and education markets. Its 1,200 members account for 90 percent of the sales of the U.S. packaged software industry. SPA is an international organization with offices both in the United States and Europe. SPA press releases are available through CompuServe (GO:SPAFORUM), on SPA's Web site at <http://www.spa.org> or through Fax-on-Demand at (800) 637-6823.

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News

Council of Chief State School Officers

Washington, DC

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For Immediate Release

CCSSO APPLAUDS PRESIDENT CLINTON'S TECHNOLOGY LITERACY CHALLENGE

Washington, D.C., February 15, 1996--"Technology literacy is a 'must' for every student preparing for 21st Century jobs," said Gordon M. Ambach, Executive Director of the Council of Chief State School Officers.

"President Clinton's Technology Literacy Challenge is right on target to organize schools, school districts and states to work in partnership with technology companies to prepare all students.

"The challenge focuses on the key ingredients for reform: professional development in using computers; preparing software as an integral part of the school curriculum; access to up-to-date computers for all students and teachers; and connection to the information superhighway," he said.

"The evidence on the lack of technology in the schools and the promise of technology properly applied grows daily. The United States Education and Instruction through Telecommunications (USE-IT) report issued in June of 1995 by the Council for the U. S. Commerce Department verifies the national resources and needs. The USE-IT Report documents the capacity of technology to reach into rural areas and inner cities with high quality academic programs for learners who would otherwise not have access. The National Information Infrastructure Task Force report, "Kickstart," presented to the President this week, further documents the value of technology in learning. Recent studies of Internet use indicate that 1.1 million children are regular users and that home access out paces school and work access.

"The passage of the landmark Telecommunications Act of 1996 by Congress and the signing of the Act on February 8, 1996 opens up new and affordable services for learners everywhere. President Clinton's announcement today is an important step in the direction of universal information access for all learners," said Ambach.

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Luxman Nathan

FAX:

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FROM:

Jodie Brenning

DATE:

NUMBER OF PAGES INCLUDING COVER:

16

MESSAGE:

Here's the NIIAC list. There's
an awful lot of writing & I hope
you can read it.

Call me if you have
questions — Jodie

ADVISORY COUNCIL
on the
NATIONAL INFORMATION INFRASTRUCTURE

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