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Digital Divide - Kick Off

Stack:	Row:	Section:	Shelf:	Position:
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AmeriCorps: Bridging the Digital Divide

April 4, 2000

\$10 Million for AmeriCorps Tech Recruits. President Clinton Announced today that the Corporation for National Service will commit \$10 million to recruit 750 highly qualified AmeriCorps members for projects aimed at bringing digital opportunity to youth, families and communities. These “digital shock troops” will take on a variety of tasks, such as providing technical support to school computer systems, tutoring at Community Technology Centers, and offering Information Technology for high tech careers. This commitment expands upon AmeriCorps current efforts to bridge the digital divide.

- ✓ The Yahoo! \$1 Million advertising commitment will support AmeriCorps’ efforts to enlist new members for this initiative. Please see Tab XX for more information.

AmeriCorps Commitment to Underserved Communities. AmeriCorps, the domestic Peace Corps, engages more than 40,000 Americans in intensive service each year, in more than 500 programs across the country. After their term of service, AmeriCorps members receive education awards to help finance college or pay back student loans.

- ✓ Most AmeriCorps members are selected by and serve with local and national organizations such as Habitat for Humanity, Big Brothers/Sisters, etc.
- ✓ Other members – such as those working on the digital divide – serve in AmeriCorps*VISTA (Volunteers in Service to America)
- ✓ The Corporation for National Service (led by Harris Wofford) operates AmeriCorps, working with local state and federal partners to identify meaningful service opportunities.

AmeriCorps and the Digital Divide. Since 1999, AmeriCorps has been making a concerted effort to help to bridge the digital divide in the communities it serves.

- ✓ With support from AOL, IBM, Sun Microsystems and other corporate partners, AmeriCorps members have been deployed to schools, community centers, and YMCAs to provide computer training for children and adults.
- ✓ To date, more than 400 AmeriCorps members have been assigned to PowerUp activities throughout the country.
- ✓ More than 100 members are serving with Project FIRST a partnership between IBM and the Public Education Network – installing computers and wiring schools to the Internet. Members are also training teachers to use technology in the classroom and providing instruction to students as well. AmeriCorps is involved with Project First in Atlanta, NYC, Oakland and Washington DC.
- ✓ The commitment announced today will infuse the AmeriCorps digital divide effort with more than 750 additional members.

Natasha F. Bilimoria 03/10/2000 10:55:14 AM

3 Com

Record Type: Record

To: Gigi E. Georges/OPD/EOP@EOP

cc:

Subject: Additional Background on 3Com/YWCA Digital Divide Initiative

----- Forwarded by Natasha F. Bilimoria/OPD/EOP on 03/10/2000 10:55 AM -----



Thomas A. Kalil

03/10/2000 10:52:04 AM



Record Type: Record

To: Natasha F. Bilimoria/OPD/EOP@EOP, Jackson T. Dunn/WHO/EOP@EOP

cc:

Subject: Additional Background on 3Com/YWCA Digital Divide Initiative

----- Forwarded by Thomas A. Kalil/OPD/EOP on 03/10/2000 10:51 AM -----



Brad_Thatcher@coltrin.com

03/09/2000 06:24:59 PM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP

cc: greg_garcia@3com.com, karin_bakis@3Com.com

Subject: Additional Background on 3Com/YWCA Digital Divide Initiative

Tom,

Thank you again for your interest in the 3Com/YWCA Connected Entrepreneur program. In addition to attaching the background information we sent you previously, we have attached two slides that outline the impact and scope of this program (if you have any trouble reading PowerPoint documents, we can fax them to you).

The quarterly program is designed and planned for implementation with launch events in cities with a population of roughly one million or more.

By enlisting entrepreneurs to serve as economic heroes and mentors to youth in their communities, 3Com and the YWCA are going beyond providing access to technology. They are taking the first steps in creating a digital opportunity for underserved communities. As the attachments demonstrate, this initiative focuses on concrete activities that connect underserved youth with real role models from their own communities.

Although our launch event is planned for early April in Brooklyn, NY, bear in mind this program is not geographically restricted. Wherever the White House decides to go on its new markets tour April 9-11, we can be there with this program.

Since we spoke last, 3Com has created a new program with the YWCA called NetPrep GYRLS that will offer high-school-aged girls training in computer networking. Currently, the YWCA offers after-school computer classes for girls aged 9-13 through its TechGYRLS program. The addition of the 3Com NetPrep curriculum allows high school girls to continue their after-school technical education with a focus on computer networking, leading to industry-standard certification. We will be unveiling this new program in conjunction with the launch of the Connected Entrepreneur initiative.

Both 3Com and the YWCA of the USA are fully committed to fund and support this nationwide program. CEOs from both organizations are personally committed to this initiative. Any involvement by the Clinton administration in support of this important program would dramatically enhance its success.

Please feel free to contact me or Greg Garcia if you have any questions or would like any additional information.

Brad Thatcher
Coltrin & Associates
212/221-1616

(See attached file: Connected Entrepreneur Impact.ppt)

Per our discussion, here is additional background on the Connected Entrepreneur program. 3Com and the YWCA have partnered to create the Connected Entrepreneur program (<http://www.3Com.com/smallbusiness/tce>), which is designed to spotlight "economic heroes" who have successful small businesses in the inner cities and who are committed to bridging the digital divide. Our program helps entrepreneurs bridge the divide by awarding their company and a local YWCA TechGYRLS program with a 3Com networking technology grant. TechGYRLS is a program designed for girls to raise their interest, confidence and competence in the area of technology (<http://www.ywca.org/html/B4d9a2.asp>). The YWCA and 3Com plan to launch the program with an awards ceremony at the mid-town Manhattan or Brooklyn YWCA in early April.

In addition, 3Com Corporation will be teaming up with the YWCA to offer high-school-aged girls training in computer networking through the YWCA's

new NetPrep GYRLS program. Currently, the YWCA offers after-school computer classes for girls aged 9 - 13 in their TechGYRLS program. The addition of the 3Com NetPrep curriculum allows high school girls to continue their after-school technical education with a focus on computer networking, leading to industry-standard certification.

The NetPrep program is the first vendor-neutral, standards-based curriculum of its kind to focus on the design, implementation, management and integration of computer networks. High school students who successfully complete the NetPrep program and certification gain the skills and knowledge needed for entry-level IT positions. The program also provides solid technical background for those planning to continue their education at community colleges or four-year colleges and universities. High schools already participating in the NetPrep program have reported high percentages of boys in the classes. 3Com hopes that through this partnership with the YWCA, more girls will be encouraged to pursue rewarding careers in the growing field of high tech.

To support the program, 3Com will be donating to the YWCA lab equipment sets for instructional labs, instructor training, and student materials packages.

We are pleased to honor Steve and Sheila Conner, an African-American couple as the first recipients of the Connected Entrepreneur award. Steve and Sheila are the head of C&C films, an exciting small business that produces commercials, children's videos and web-based entertainment. The Brooklyn-based company performs nearly all aspects of film production in the digital domain.

Steve and Sheila have built a solid internship program into the company, and as the Connected Entrepreneur award recipients, have committed to establish a mentor program with the Brooklyn YWCA TechGYRLS program.

Along with many other projects, C&C Films is now working on a website that corresponds with a children's video series it has created (<http://www.ave-e.com/>).

Dr. Prema Mathai-Davis, CEO of the YWCA of the U.S.A., an internationally respected figure and enthusiastic supporter, has committed to be a spokesperson for the program. As you are aware, Eric Benhamou is also committed to the program and to bridging the digital divide.

I have attached a few background documents. The first is the invitation to President Clinton to participate in the event. The second is a case study about the winning company, and the third is an article that has appeared on BusinessWeek Online about the Connected Entrepreneur program. The press release announcing the program can be found at <http://www.3com.com/news/releases/pr99/nov0899a.html>

Please let me know if you have any questions regarding this program.
Thanks.

Brad Thatcher
Coltrin & Associates

212-221-1616

(See attached file: Formal Invitation.doc)

(See attached file: C&C Case Study.doc)

(See attached file: Business Week Connected Entrepreneur.doc)



- Connected Entrepreneur Impact.ppt



- Formal Invitation.doc

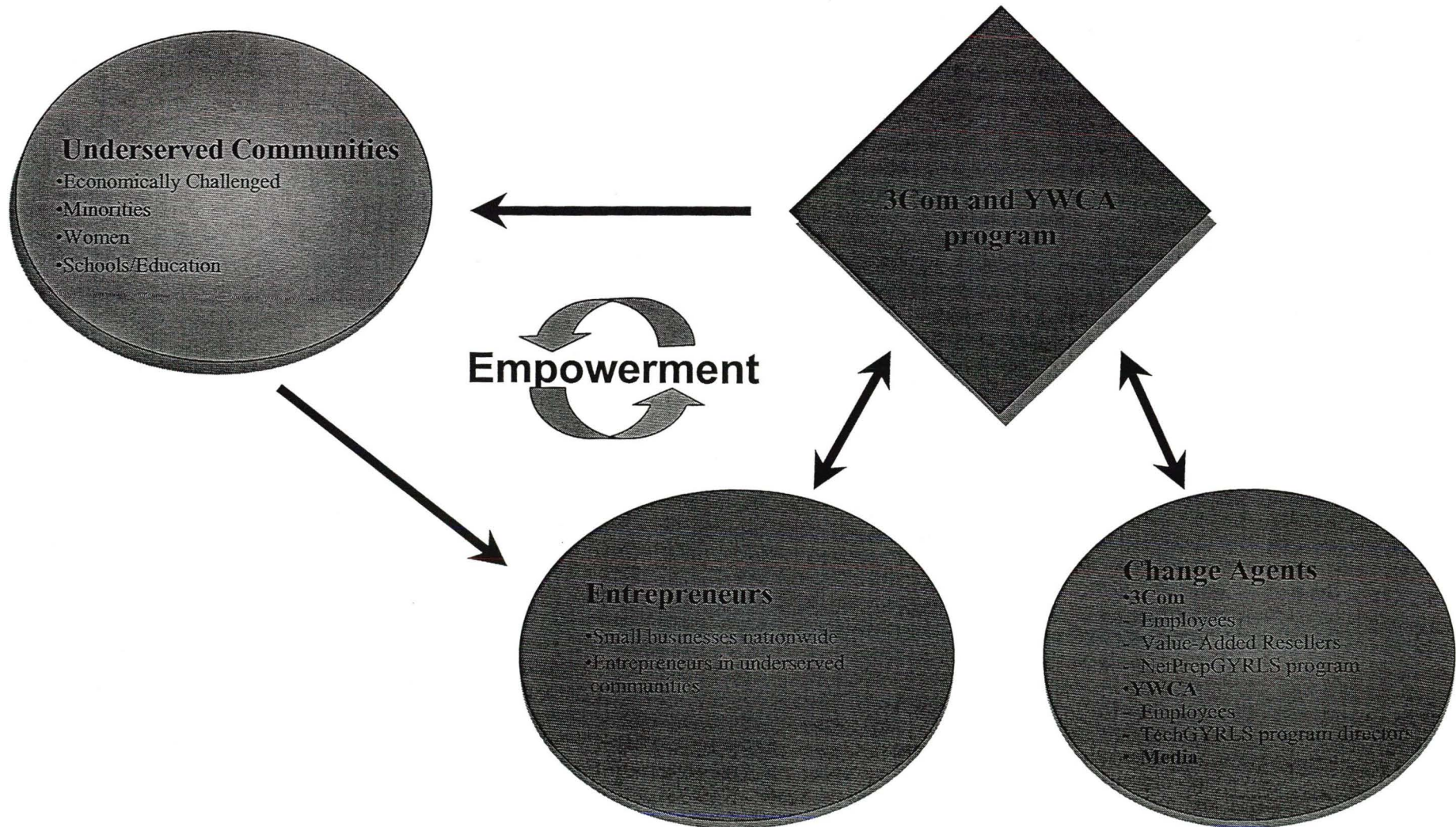


- C&C Case Study.doc



- Business Week Connected Entrepreneur.doc

Bridging The Digital Divide Via 3Com and YWCA Corps Of Connected Entrepreneurs



Impact of Connected Entrepreneur Program

The Connected Entrepreneur Program and launch events will be implemented quarterly over the next two years in cities with a population of roughly one million or more. Target cities may include: New York, Boston, Los Angeles, Atlanta, Philadelphia, Miami, Chicago, Washington D.C., Dallas and others.

Change Agents

3Com

Employees	13,000
Value-Added Resellers	40,000
NetPrep programs nationwide	150

YWCA

Local associations	323
Women, girls and families served	2,000,000
YWCA TechGYRLS™ programs	23
Additional programs to be launched this year	9

Entrepreneurs

Connected Entrepreneurs per city	50
Employees per small business	5-100

Media

In participating cities, broadcast and print media will be targeted for dissemination of news of the Connected Entrepreneur program	
Local population	1,000,000
3Com/YWCA Web and Marketing impressions per quarter	125,000

Beneficiaries:

YWCA TechGYRLS™ program

TechGYRLS™ programs nationwide	23
Additional programs to be launched this year	9
Girls per program	20

3Com/YWCA NetPrepGYRLS program

NetPrepGYRLS programs to be launched this year (Program for TechGYRLS graduates)	30
Girls per program	20

Local Schools

Schools to be visited by entrepreneurs	45
Number of students to be mentored	30 - 200

Donations

3Com Networking equipment and partner donations to YWCA and Connected Entrepreneur Winner	
Estimated quarterly value:	\$15,000 - \$20,000
3Com Program Funding per quarter	\$70,000
Lab Equipment for NetPrepGYRLS	\$240,000
NetPrepGYRLS Instructor training	\$40,000
NetPrepGYRLS book grant	\$10,000
Volunteered hours from Entrepreneurs	3,750

Honorable William Jefferson Clinton
President of the United States
The White House
1600 Pennsylvania Avenue
Washington, DC 20050

Dear President Clinton,

RE: Bridging the Digital Divide

On behalf of 3Com Corporation and the YWCA of the U.S.A., we invite you to participate in the inaugural award ceremony of 3Com's recently launched Connected Entrepreneur program in early April of 2000, in New York City.

The goal of this quarterly program is to spotlight "economic heroes" who have created successful small businesses in economically challenged areas. Our program honors these heroes by awarding them a network technology grant from 3Com. By recognizing these individuals and the importance of information technology, 3Com and the YWCA of the U.S.A. aim to provide outstanding examples for communities faced with barriers to success in business, and life.

In today's information driven society, a gap has developed between information technology haves and have-nots. Often, women and minorities are the have-nots. Despite many recent advances, minorities and women still face a large digital divide. We want to make a meaningful contribution toward changing this trend.

3Com will award economic heroes by providing their small businesses with the technology tools that enable them to continue to thrive. In return, the honorees commit to mentor young girls and others who come to the YWCA for assistance. 3Com will also award technology grants to YWCA TechGYRLS programs throughout the country.

As a leader in championing access to information technology, you are invited to be the featured participant for our event. We will follow up with your office on this matter.

We believe your participation in this event would have a major impact in raising awareness of this critical issue.

Sincerely,

Eric Benhamou
Chief Executive Officer
3Com Corporation

Prema Mathai-Davis
Chief Executive Officer
YWCA of the U.S.A.

C&C Films Creates a Corporate Hit Starring Advanced Technologies

Five years ago, Steve Conner and Sheila Simmons, a husband and wife, sat in their living room in Queens, NY, and pondered creating a global film studio. Whereas for most of us, such musings are but pipe dreams, the couple promptly created C&C Films, Ltd. Starting in their home, C&C began by producing commercials and now is moving to films, children's videos and other forms of entertainment. In only four years, the firm's gross revenues ballooned from \$96,000 to \$3.8 million, and the company is poised to create and market programming for audiences worldwide.

The key to the firm's remarkable success is technology. The company performs nearly all aspects of film production in the digital domain. From script-writing and editing to sound mixing and post-production work, everything is done on Macintosh and PC workstations and technologies such as Avid's video editing software. Footage from shoots, along with scores and soundtracks, are digitized and then edited, touched up and mixed by computers.

Animators use the Macromedia Flash and Softimage Toonz programs to create both Web-based and traditional animation. Musicians and sound editors rely on the Studio Vision digital music production suite of tools, as well as mixing boards and music synthesizers, to enhance and mix soundtracks and scores. Artists work in a host of graphic applications and use Adobe PhotoShop and Discreet's Flame application to detail images in the post-production stage.

To share resources and move extremely large video and sound files quickly and efficiently among its production staff, the company depends on an Ethernet local area network (LAN). Should an artist require a matte painting residing on a colleague's hard drive, for example, the file can be retrieved almost instantly via the network. The production house even uses the network to send video clips and other data over the Internet to users on-site at production shoots, ensuring materials are quickly edited and approved for clients.

"The advanced technologies offered by 3Com and other vendors have leveled the playing field for a small firm like ours," said Conner, president of C&C Films, Ltd. "Before digital technologies, huge production staffs were needed to create a one-minute commercial or a three-minute animated short. Now, computers do all the truly laborious work, enabling us to develop programming with a fraction of the personnel and in less time.

"We lower our costs and tighten our production schedules to better meet our clients' needs," added Conner. "Moreover, with our computer and networking tools, we can digitally create anything the largest production houses and studios can, from dinosaurs to

starships. By delivering on the highest production values, we can compete with anybody."

Now based in a 5,000 square-foot facility in Brooklyn, NY, C&C Films offers clients a complete range of film and video production services, from generating storyboards to post-production work and even marketing. The firm already has produced commercials for such accounts as Coca-Cola, Budweiser, McDonald's, Burger King and HBO. Building on this success, C&C Films created, produced and marketed the first in a series of half-hour children shows entitled "Avenue E." Presently, the company has a full-time staff of twelve and hires outside talent as needed for its production schedule. It plans to soon expand its capabilities to include the production and marketing of feature-length films.

Anything is Possible with the Right Tools

From its roots in a Queens living room, the story of C&C Films is an odyssey almost worthy of a Hollywood film. Conner, an advertising agency director, and Simmons, whose background is in marketing, were offered the opportunity to produce a commercial for a local client. Using an early generation word processor and a leased photocopier and fax machine, the team effectively developed the spot and then did a commercial for a sneaker manufacturer. Soon, advertisers, ad agencies and other production houses began to approach C&C Films for its services.

Quickly outgrowing their living room, Conner and Simmons relocated C&C Films to a facility in Manhattan where they had access to computers. When this space became too small, they moved to a location in SoHo where they acquired additional high-tech tools such as the Avid video editor and an Ethernet LAN. Soon, they required an even larger facility to meet the demand for their work and established the company in its present Brooklyn location.

Investing in People As Well As Technologies

Technologies are enabling tools for C&C Films, but the talent, creativity and vision of its employees remain the firm's lifeblood. For this reason, Conner and Simmons actively recruit gifted youths from high schools, colleges and elsewhere to serve as interns at the company. The firm generally has 7-10 interns, with more during the summer vacation months, each mentoring with the firm's staff to learn about film, video and sound production and technologies.

"We're always looking for promising youths who can succeed in our business," explained Conner. "It's very satisfying to offer a talented kid the chance to perform, but we also operate our mentoring program out of enlightened self-interest. For this company to continue growing, we need to identify bright, young people who can grow with us and provide energy, creativity and originality."

Avenue E Leads to the Internet

C&C Films views "Avenue E" as a stepping stone to feature films, broader markets and innovative distribution. A combination of live action and computer animation and featuring the voice of veteran actor Ossie Davis, "Avenue E" is marketed exclusively on its own Web site (www.ave-e.com) on videocassette. In keeping with its shrewd use of technologies, the company eventually plans to produce films that it distributes directly over the Internet.

"With high-speed Internet access proliferating, audiences will be able to download even feature films quickly," said Simmons. "The day will come when films will be released and distributed on the Net rather than through theaters or cable television. Just as technologies offer new and innovative ways to produce high-quality programming, they'll provide new and innovative ways to reach audiences both in America and abroad."

The Future for Connected Entrepreneurs

C&C Films will implement new technologies to further speed and improve its production processes. The company will install 3Com OfficeConnect' Switch 1600 16-port switches to speed file transfers among users on the LAN. It will upgrade its Internet access by deploying an OfficeConnect SDSL Router. Using Symmetrical Digital Subscriber Line (SDSL) technology, the device will provide bandwidth comparable to a T1 line but at much lower costs, enabling faster exchanges of files with remote colleagues and clients.

The production house also will implement an OfficeConnect 56K LAN Modem to provide users with rapid dial-up connectivity to the Internet, as well as the OfficeConnect Internet Firewall DMZ to safeguard all files from unauthorized access. Moreover, the firm will install a server to house a library for images and other digital resources. With these and other resources, the firm will enhance its corporate Web site to highlight its latest work, showcase the talents of its employees and market and distribute its products.

"Technologies enabled us to get this far and they'll allow us to realize our dream of becoming a successful film studio," concluded Conner. "By staying current with film, video and networking advances and involving promising new talent, C&C Films will soon produce, market and distribute films entirely electronically. With the right tools from 3Com and others, C&C Films will continue to capitalize on this digital revolution."

#

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Business Week Online**A Small-Biz Grant for Doing Good****3Com and the YWCA seek companies that will serve as tech mentors****By Jeremy Quittner****December 2, 1999**

Seems like everyone wants to give small businesses money these days. Now 3Com Corp., the Santa Clara (Calif.) computer networking company, and the YWCA, are teaming up to add their names to the roster.

Starting this February, the two organizations will choose one small business each quarter to receive a "technology grant," worth between \$500 and \$3,000. The grant will be for 3Com's networking equipment, including routers, modems, hubs, and the like.

There's a catch, though. Winners must set up a mentor program for women, teenage girls, or people from disadvantaged backgrounds to teach them technological and business skills. "There are a lot of situations where women and girls and other minorities may not have the same access to technology," says Robyn Porter, a spokeswoman for 3Com. "We want to bridge the divide." Mentor programs must operate at least for one quarter and must assist at least one person.

So who qualifies? Businesses that are at least two years old and have 100 or fewer employees. Companies must also have a computer network and a connection to the Internet. 3Com and the YWCA, which will help judge the entries, will look for growing companies that have a track record of assisting their communities.

Small businesses can apply by filling out an online form at 3Com's site (www.3com.com/smallbusiness/tce) or by calling 3Com to request a form.

THE CLINTON-GORE ADMINISTRATION: A NATIONAL CALL TO ACTION TO CLOSE THE DIGITAL DIVIDE

April 4, 2000

President Clinton Will Announce Today That ~~Over 300~~ Companies And Non-Profit Organizations Have Signed A "National Call To Action" To Bring Digital Opportunity To Youth, Families And Communities. The President, ~~joined by~~ ~~will be joined by~~ [Administration official], Senator Barbara Mukulski and [Nathan Kuriger from East Palo Alto, California] will announce his National Call to Action to help bring digital opportunity to youth, families and communities around the country. ~~Over 300~~ private corporations, non-profit and community groups have signed on to this Call to Action supporting two major goals. ~~and individuals from the communities that the President will visit during this third New Markets tour.~~

President Clinton's "National Call To Action." President Clinton has issued a National Call to Action to bring corporations, non-profits organizations and individuals to take concrete steps to meet ~~the Administration's~~ ^{encourage?} two critical goals.

- **Provide 21st Century Learning Tools For Every Child In Every School.** For children to succeed, they need to master basic skills at an early age. A critical element of this is the need for information and technology literacy. To help achieve these aims, we must focus on a comprehensive approach to connect every classroom, provide all students with multi-media computer access, train teachers to use and integrate technology and provide high quality content.
- **Create Digital Opportunity For Every American Family And Community.** For all families and communities to benefit from the current economic expansion and the new digital economy we must ensure that no one is left behind. ~~To that end, we~~ We must aim ~~[work?]~~ to meet the long-term goal of universal home access, bring technology to every community through community technology centers, equip all citizens with strong information and technology skills, and motivate more people to appreciate the value of "getting connected."

The Importance of Full Participation in the Information Revolution. Access to technology and the Internet and the ability to use this technology effectively are becoming increasingly important to full participation in America's economic, political and social life. While computer and Internet access has exploded in recent years, America faces a "digital divide" – a gap between those who have access to Information Age tools and the skills to use them and those who do not. President Clinton and Vice President Gore are dedicated to bringing digital opportunity to all Americans.

The President Also Will Announce Several Initiatives To Help Bring Digital Opportunity To All Americans. The President will announce the following commitments to illustrate how the public and private sectors working to answer the Call to Action and bridge the digital divide:

- **\$10 Million For AmeriCorps Tech Recruits.** The Corporation for National Service will commit \$10 million to recruit 750 ~~highly~~ qualified AmeriCorps members for projects aimed at bring digital opportunity to youth, families and communities. These "digital shock troops" ~~[or These volunteers...]~~ will take on a variety of tasks, ~~such as providing~~ provide technical support to school computer systems, ~~tutoring~~ tutor at Community Technology Centers, and ~~offering~~ offer Information Technology (IT) training for high tech careers.
- **Yahoo! ~~Will Invest \$1 Million Investment in Digital Opportunity.~~** Yahoo! will provide \$1 million for an Internet advertising campaign to enlist ~~the new~~ high tech ~~members~~ volunteers to AmeriCorps' digital divide initiative. The Yahoo! banner ads will help AmeriCorps meet the challenge of recruiting ~~members~~ volunteers with high-tech skills to work on technology-related projects.
- **3Com Launches NetPrep GYRLS.** In partnership with the YWCA's TechGYRLS program, 3Com will announce ~~the~~ NetPrep GYRLS, a program ~~to that will offer~~ high school aged girls aged 14-16 training in computer networking. Currently, the YWCA offers after-school computer training classes through TechGYRLS. The addition of the 3Com NetPrep curriculum will allow high school girls to focus their technical education on computer networking, leading to industry-standard certification. The program expects to reach more than 600 girls in over 30 NetPrep GYRLS locations across the country. ~~[do we want to include the \$330,000 number?]~~
- **American Library Association.** [need info]

Today's "National Call to Action" will kick-off President Clinton Will Also Announce His ~~3rd~~ Third New Markets Tour – From Digital Divide to Digital Opportunity. On April ~~10-11~~ 17-18, President Clinton, accompanied by CEOs, Members of Congress, Cabinet Secretaries and community leaders will focus national attention on initiatives aimed at overcoming the digital divide and creating ~~digital~~ opportunities for youth, families and communities. The President will travel to East Palo Alto, CA, [the Navajo Nation] in New Mexico, and ~~North Carolina~~ Chicago, Illinois, to highlight

PowerUP: Bridging the Digital Divide Commits to a Major National Scaling-up Challenge. The PowerUp program announces an effort to expand the successful technology education program to more than 40 new communities across the country. PowerUP: Bridging the Digital Divide is comprised of more than a dozen nonprofit organizations, major corporations and federal agencies that have joined together ensure that America's underserved young people acquire the skills, experiences and resources they need to succeed in the digital age. Based in schools and community centers around the country, PowerUP provides young people with access to the wide range of content and information on the Internet; it helps them develop additional skills they need to succeed in the 21st century.

HUD Announces A Doubling of Neighborhood Network Centers to 1,000 Across the Country. The Department of Housing and Urban Development announced today that it will expand the number of Neighborhood Network Centers to over 1,000 over the next two years. Neighborhood Network Centers are computer training facilities located in or near HUD assisted housing developments. Neighborhood Network Centers offer computer access, staff assistance and a range of training resources to housing residents. Center programs include computer and Internet training, Internet access, job readiness support, microenterprise development, GED certification, health care and social services, adult education classes and youth services.

The Small Business Administration (SBA) Announces the San Jose Entrepreneurs Center. The San Jose Entrepreneur Center is \$10 million initiative of the SBA to provide entrepreneurs with a full range of support services including financing programs, technical assistance and training assistance with procurement opportunities, international trade information, and development of technology skills to assist entrepreneurs with developing e-commerce techniques. The San Jose Entrepreneur Center will house the Cisco Systems Internet Development Center, where businesses can find the resources they need to succeed in today's growing Internet economy. Another resource within the Center will be a fully equipped, state-of-the-art briefing center offering executive management and technology training sponsored by FSB magazine. The San Jose Entrepreneur Center will open in June 2000 and is expected to draw more than 20,000 users each year.

The Department of Education

- The Community Technology Centers Program is an efforts to fund the start-up and expansion of technology centers in disadvantaged urban and rural communities. Community Technology Centers (CTCs) provide computer access and educational services using information technology. In general, people who visit CTCs do not have access to computers in any other aspect of their lives. In FY2000, the Department of Education is funding XXX new CTCs throughout the country. These new awardees include:
- The 2000 Star School Announcement ???
- Technology Innovation Challenge Grants

The Corporation for National Service

- The AmeriCorps program will provide a Federal Work Study Waiver to all students who participate in the Americorps program, specializing in efforts to promote the use of information technology in underserved communities.

**THE PRESIDENT'S NEW MARKETS TOUR:
FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY
Highlighting The Importance of Motivation in East Palo Alto**

April 17, 2000

TODAY, PRESIDENT CLINTON VISITED EAST PALO ALTO, CALIFORNIA TO HIGHLIGHT THE IMPORTANCE OF MOTIVATION IN BRING DIGITAL OPPORTUNITY TO YOUTH, FAMILIES, AND COMMUNITIES.

Today, the President will kick off his third New Markets tour in East Palo Alto, CA, where he will participate in a roundtable with high-tech CEO's and hold a town hall discussion at PluggedIn, a local computer technology center. On this first stop of his two day digital divide tour, the President will stress the need to encourage and inspire underserved communities – especially low-income youth – to "get connected" and become technologically literate. Building on his successful New Markets tours of 1999, the President will emphasize the importance of mobilizing the high-tech industry to encourage the participation of all Americans in the digital economy.

Closing the Digital Divide requires creative partnerships between industry, nonprofit organizations and government and President's trip will help to mobilize significant private and public effort to bring digital opportunity to all youth, families and communities. Today's visit will highlight how communities are using information technology to enhance our children's education, expand access to life-long learning, and create economic growth and high-tech, high-wage jobs.

EAST PALO ALTO HAS NOT SHARED IN THE NATION'S DIGITAL REVOLUTION.

Though in the heart of Silicon Valley, East Palo Alto has not shared in its digital economic expansion. In fact, East Palo Alto residents are often excluded from the area's abundance of wealth, knowledge and success. The city faces significant economic challenges.

- High Poverty. East Palo Alto residents make up 25% of the County welfare caseload. In addition, Over 80% of local K-8 students are eligible for free or reduced lunches – an indication of East Palo Alto's low-income status;
- Unemployment rate. The city's unemployment generally runs about 3 times that of the county and surrounding communities
- Lack of Education. The high school drop-out rate is estimated at 50% and less than 15% of the city's residents earned a bachelor's degree or higher.

THE PRESIDENT WILL BE JOINED BY LEADERS IN THE TECHNOLOGY INDUSTRY, CELEBRITIES AND HIGH-TECH ENTREPRENEURS TO ANNOUNCE AND HIGHLIGHT NEW PARTNERSHIPS TO BRIDGE THE DIGITAL DIVIDE.



Yahoo! Community Relations Guidelines

As a global Internet media company, Yahoo! understands the importance of revolutionary innovation and making connections around the world. By providing corporate resources to enduring organizations, we bring ideas and information to the forefront and enhance the vitality of our communities. Looking forward to the promise of the future is a part of the corporate vision at Yahoo! And giving back to the community is an integral part of how we do business. This commitment is approached in the same way that drives the success of Yahoo!

To foster dialog and partnerships in our communities, we make the most of Yahoo!'s resources by providing online media exposure to qualified organizations through our Community Relations program. Yahoo!'s Community Relations program manages the company's community investments and establishes our community alliances. By encouraging communication across borders and boundaries, Yahoo! supports social entrepreneurs, collaborations, and community groups throughout the world. The range of issues that Yahoo! supports can be as varied as our different communities themselves.

Yahoo! is offering limited sponsorships of online media exposure to qualified nonprofit organizations. Organizations must have tax-exempt 501(c)3 status as defined by the IRS. Individual, religious, political groups, professional and trade associations, and social organizations are not eligible. **Please note that Yahoo! does not provide cash grants or financial sponsorships.**

To apply for online media sponsorship from Yahoo!, the following information must be supplied in writing:

1. Organization's legal name.
2. Contact information including name, title, mailing address, telephone/fax number, email address.
3. A brief description of organization's history, mission, accomplishments, and people served.
4. Basic information about an event or the issue to be promoted.
5. Different sponsorship levels, if any.
6. Opportunities for Yahoo! donation recognition through print or marketing collateral, off-line media channels, and public recognition.
7. Proof of 501(c)3 tax exempt status.
8. Your organization's URL.

All requests must be submitted in writing to:

Yahoo! Community Relations
3420 Central Expressway
Santa Clara, CA 95051

If your proposal is accepted, you will be contacted via email or telephone. Please refrain from leaving inquiry calls or emails. **If your proposal is accepted, you will be contacted via email or telephone.**

[Back to Yahoo! Community Relations Home](#)



Thomas A. Kalil

03/31/2000 03:36:59 PM



Record Type: Record

To: Natasha F. Bilimoria/OPD/EOP@EOP

cc:

Subject: NetPrep GYRLS background information

----- Forwarded by Thomas A. Kalil/OPD/EOP on 03/31/2000 03:30 PM -----



Leslie_Saul@3com.com

03/31/2000 03:20:33 PM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP

cc: Greg_Garcia@3com.com

Subject: NetPrep GYRLS background information

Hi Tom,

Greg Garcia asked me to forward to you some information on the NetPrep GYRLS program. Please find attached the DRAFT press backgrounder as well as a slide summarizing 3Com's investment in and projected impact of the program. Again, we expect to impact 600 girls in the first year of this initiative, and are investing over \$330,000 on this particular NetPrep GYRLS program, in addition to the \$2 million we have already invested in creating and supporting our general NetPrep program.

Please feel free to contact me if you have any questions.

Cheers,
Leslie Saul

(See attached file: NetPrep Gyrls draft.doc)(See attached file: NetPrep GYRLS impact.ppt)



- NetPrep Gyrls draft.doc



- NetPrep GYRLS impact.ppt

DRAFT Press Backgrounder – Not for Release**The NetPrep GYRLS Program:
3Com® and YWCA of the U.S.A. Partnership
*Preparing Young Women for the 21st Century Workforce***

3Com's NetPrep GYRLS program is the first vendor-neutral, standards-based curriculum of its kind to focus on the design, implementation, management and integration of computer networks for girls aged 14 to 16.

The NetPrep GYRLS is being launched in partnership with the YWCA of the U.S.A., the nation's oldest and largest women's membership movement. The program is designed to allow girls who are graduates of the YWCA's successful TechGYRLS program to continue their education in networking technology. The YWCA TechGYRLS program was launched in 1997 to create opportunities for underserved girls to explore the latest technologies in a nurturing, girls-only environment. The program encourages 9- to 13-year-old-girls to delve into computer, animation, and robotics technologies under the guidance of college-age and professional women mentors at TechGYRLS Clubs throughout the country. NetPrep GYRLS gives the TechGYRLS participants the opportunity to further pursue their interest in technology by training for a career in computer networking with the possibility of industry-standard certification upon completion of the curriculum.

NetPrep GYRLS grew out of 3Com's already successful NetPrep program, which was launched in fall 1998 to provide the basis for a school-to-work connection that enables high school and college students to acquire the skills needed for immediate entry into high-paying jobs and rewarding careers in network management. Participation in the NetPrep program continues to grow rapidly throughout the United States, and in 1999 3Com expanded the program to Asia, Australia and Latin America. During 2000, the program is being launched in Europe and Eastern Europe.

First Standards-Based Curriculum Opens Opportunities

NetPrep GYRLS will address the IT worker shortage by helping young women prepare to enter the workforce with the right technology skills and training.

A Changing Job Market, a Growing Need

As the digital economy blossoms, business and government leaders continue to search for ways to ease the ever-growing shortage of information technology (IT) professionals, whose services are in unprecedented demand. Solving the dilemma is seen as vital to the economy's strength and businesses' ability to compete. As a result, schools and colleges are being called upon to develop relevant, up-to-date training at a speed and on a scale that exceeds the limits of typical approaches. The pace at which new jobs and new technologies are being created makes it even more difficult for educational institutions to respond. Indicators such as these highlight the opportunity as well as the challenge:

- According to a report in *Network World* (11/22/99), an industry trade publication, there is a critical shortage of women in IT. The report cited a U.S. Dept. of Commerce study documenting that only 9 percent of engineers in the United States today are women. That same report showed that women only represent 11 percent of Microsoft Certified Professionals, 26 percent of systems analysts and computer scientists, and 28 percent of computer programmers.
- A 1998 study by the Information Technology Association of America estimates that 346,000 IT positions are going unfilled in the U.S. — 10 percent of the total number of IT jobs.
- According to the U.S. Bureau of Labor Statistics, jobs in the computer and data processing industries will more than double in the next eight years, with more than one million new openings created for MIS administrators, computer engineers and systems analysts.

Advantages of the NetPrep GYRLS Program

The NetPrep GYRLS program is a clear example of a successful education/industry partnership. Working in cooperation with education curriculum specialists and the YWCA of the U.S.A., 3Com has tailored all aspects of the effort to quickly and easily implement the program and

accomplish the mission to produce young women well-prepared for the workforce or further study.

- **The standards-based and vendor-neutral curriculum** imparts a thorough understanding of networking fundamentals — the basic skills in great demand by employers. Because course content is not tied to any one manufacturer's products, students benefit from a wide range of employment opportunities and can more readily apply their knowledge to future academic study.
- **Independent certification** by the National Association of Communication Systems Engineers (NACSE) and from the Computing Technology Industry Association (CompTIA Network+) is available to students who successfully complete NetPrep GYRLS and NetPrep courses and exams. These industry-recognized credentials attest that students have the training necessary for immediate employment.
- **Course content is geared specifically for the academic level at which it is taught.** The NetPrep GYRLS program offers 4 distinct semesters of courses for girls aged 14 to 16. Concepts and coursework are appropriate for each level of study.
- **A rich and diverse curriculum and instructional materials** accommodate a variety of learning and teaching styles. Online browser-based instruction, CD-ROMs, textbooks and hands-on lab projects are available to support the learning process. Each instructor receives a host of tools for each course, including: a teacher guidebook; slide presentations; sample syllabi; a customizable course calendar; sample exams; online quizzes and evaluations; and access to Web-based message boards to share ideas and best practices.
- **Instructors receive training and ongoing support.** Teachers prepare to use the NetPrep GYRLS curriculum by attending training at regional centers, which are typically colleges where the NetPrep program is offered. Instructors at regional centers are trained by curriculum co-developer WestNet Learning Technologies. In addition, instructors receive ongoing online support.

The NetPrep curriculum was created and is maintained by WestNet Learning Technologies of Arvada, Colo. and Paragon Solutions Inc. of Chicago, specialists in technology-oriented curriculum products and courseware. The NetPrep program, has been tested and validated by curriculum experts at the secondary and post-secondary levels, in addition to being independently certified by NACSE and CompTIA. The high school curriculum consists of four NetPrep courses, each including approximately 90 hours of instruction, covered over four

semesters. The college curriculum comprises eight, semester-long courses, each with approximately 45 hours of instruction.

More Information about the NetPrep Program and the NetPrep GYRLS

To learn more about the NetPrep program and sample course content online, visit www.3com.com/netprep

About the YWCA

The YWCA of the U.S.A. is the nations oldest and largest women's membership movement. Operating out of thousands of locations in all 50 states, the YWCA of the U.S.A. represents approximately 2 million women, girls and their families. Its mission, to empower women and girls and to eliminate racism, is the guiding principle for all YWCA childcare, domestic violence, violence prevention, shelter, fitness and racial justice programs.

About 3Com Corporation

With more than 300 million customer connections worldwide, 3Com Corporation connects more people and organizations to information and each other in more innovative, simple and reliable ways than any other networking company. 3Com delivers web-enabled solutions to consumers, small- to medium-sized business locations and network service providers. For more information, visit 3Com's web site @ www.3com.com/pressbox.

###

3Com is a registered trademark and NetPrep is a trademark of 3Com Corporation. All other company names may be trademarks of the respective companies with which they are associated.

Impact of NetPrep GYRLS Program

The NetPrep GYRLS program will be implemented over the next year in the 30 or so YWCA sites that are currently teaching TechGYRLS.

Change Agents

3Com

Employees	13,000
Value-Added Resellers	40,000
NetPrep programs nationwide	150

YWCA

Local associations	323
Women, girls and families served	2,000,000
YWCA TechGYRLS™ programs	23
Additional programs to be launched this year	9

Media

In participating cities, broadcast and print media will be targeted for dissemination of news of the NetPrep GYRLS program

Local population	1,000,000
3Com/YWCA Web and Marketing impressions per quarter	125,000

Beneficiaries:

YWCA TechGYRLS™ program

TechGYRLS™ programs nationwide	23
Additional programs to be launched this year	9
Girls per program	20

3Com/YWCA NetPrep GYRLS program

NetPrep GYRLS programs to be launched this year (Program for TechGYRLS graduates)	30
Girls per program	20
Total girls impacted in the first year	600

Donations

3Com Networking equipment and NetPrep GYRLS program donations

YWCA/TechGYRLS equipment upgrades	\$40,000
Lab Equipment for NetPrep GYRLS	\$240,000
NetPrep GYRLS Instructor training	\$40,000
NetPrep GYRLS book grant	\$10,000



Yahoo! - Company History

Like many other aspects of the computer age, Yahoo! began as an idea, grew into a hobby and lately has turned into a full-time passion. The two developers of Yahoo!, David Filo and Jerry Yang, Ph.D. candidates in Electrical Engineering at Stanford University, started their guide in April 1994 as a way to keep track of their personal interests on the Internet. Before long they found that their home-brewed lists were becoming too long and unwieldy. Gradually they began to spend more and more time on Yahoo!.

During 1994 they converted Yahoo! into a customized database designed to serve the needs of the thousands of users that began to use the service through the closely bound Internet community. They developed customized software to help them efficiently locate, identify and edit material stored on the Internet. The name Yahoo! is supposed to stand for "Yet Another Hierarchical Official Oracle" but Filo and Yang insist they selected the name because they considered themselves yahoos. Yahoo! itself first resided on Yang's student workstation, "akebono" while the search engine was lodged on Filo's computer, "konishiki." (These machines were named after legendary Hawaiian sumo wrestlers.)

In early 1995 Marc Andreessen, co-founder of Netscape Communications in Mountain View, Ca., invited Filo and Yang to move their files over to larger computers housed at Netscape. As a result Stanford's computer network returned to normal, and both parties benefited. Today, Yahoo! contains organized information on tens of thousands of computers linked to the Web. The San Jose Mercury news recently noted that "Yahoo is closest in spirit to the work of Linnaeus, the 18th century botanist whose classification system organized the natural world."

EAST PALO ALTO COMMITMENTS

Public Deliverables

HUD

- **Doubling of Neighborhood Networks** over the next two years from 500 to 1000

Department of Education:

- **2000 CTC award announcement** (have general info about CTCs from the web. Should ask Ed for any detailed info about 2000 awards)
- **2000 Star Schools Announcement** (have numbers, need good general info about the program)
- **Technology Innovation Challenge Grants** (have no info—need to get from ED)

SBA

- **\$ 10 million SBA Entrepreneur's Center** (A partnership with Cisco Systems. Located in San Jose. Will not open until June. Expected to draw 20,000 people per year)

Americorps

- **New Americorps Competition** (if not announced at Kick off)
- **Yahoo! Ad Campaign** (if not announced at Kick off)
- **Federal Work Study Waiver** (ask TAK if we are including this – need to run by GS to make sure it does not conflict with America Reads)

Private Deliverables

AT&T

- **Academy of Information Technology:** \$1.5 million over four years to create high school curriculum to prepare students for IT industry developed by NAF (they often do a press release—should ask Jay if we could get that)
- **Announcement of Leadership Conversation for the Next America:** \$250,000 commitment to bring national forum series to underserved communities to engage high school students and policymakers in a dialogue about economic opportunities, education, job skills and leadership for the 21st century. (need more detail on this)

govWorks

- **Community Commitment Program:** govWorks reinvests a percentage of its revenues back into the communities where it does business in the form of publicly accessible computers and Internet services. govWorks would donate the resources to community centers, libraries and city halls. govWorks expects to contribute more than \$150,000 to communities across the country in this year alone.

Yahoo! (fine with info)

- **Camp Yahoo!:** \$1.5 million free training curriculum (train the trainers program). Within four years Yahoo! expects that over 75,000 volunteers, librarians, community leaders and Americorps members will become Camp Yahoo! Counselors.

3Com (if not announced at the kickoff)

- **NetPrepGYRLS** (\$300,000 to serve 600 girls in 30 centers)

Qualcomm

- **\$1 million for Ed Tech** -high speed internet access, PCs, and teacher training - San Diego Schools

3/30/00

PowerUP scaling up to 250 sites (they are sending more information)

Paper Releases

SBA

- **Small Business Digital Alliance.** A partnership with the Latin American Management Association (LAMA) and several private sector course material developers, to provide training in e-commerce strategies to small and minority businesses (with a focus on the Hispanic community)

NATIVE AMERICAN COMMITMENTS

Public Deliverables

HUD

- Native American Economic Development Access Center (Native eDGE). The Access Center will link over twelve agencies through a single-toll free number and website. The toll-free line and website will be up and running as of April 10.

FCC (need more info on this)

- **Phone Service for \$1/month.** Increase funding under Lifetime program so that every member of a federally recognized Indian tribe who is income eligible can have basic phone service for as little as \$1 per month.
- **Interactive Database of Broadband Info:** Announce FCC and State Commission effort to build an interactive database of information.

Americorps

- **Support for PowerUP Sites on Indian Reservations** (may want a little more detailed information from them—only have short paragraph —e.g., where and how much)

Private Deliverables

Techcorps and Compaq (have info).

- **Techs4Schools:** \$500,000 commitment from Compaq to develop, pilot and support the national launch of the program.

Gateway (need paper--\$ commitment)

- **Training to 75,000 Teachers:** Provide 75,000 teachers with training in a particular region of the country (possibly Indian Country) **COULD ALSO BE ANNOUNCED AT 2ND NC STOP**

AOL (need paper)

- \$1 million in Digital Divide grants. One grant will go to Indian Country.

Tachyon.net (need \$ commitment)

- High speed two-way satellite-delivered internet access in Indian Country. Tachyon will donate 3 TAP's (a Tachyon connection known as a Tachyon Access Point) and the accompanying connections to link two sites at Dine College and a BIA school to the Internet.

Native American Systems (NAS) – and Dell Computers (what is the \$\$ commitment)

- **Satellite Internet Connection.** NAS a native owned technology firm – will arrange for satellite connection for the Cove Day School (a BIA school on the Navajo Nation). NAS will donate 30 routers to BIA schools not connected to the Internet and will donate the satellite system for the Cove Day School. Dell Computer will provide computer hardware for the locations.

Intel

- **Living Legacy** (have all info)

Microsoft (paper will come today)

3/30/00

Maybe Deliverables

FCC (still need to work out with VP)

- **Year 3 E-Rate Funding**

USWest (Jay is talking with them)

Anderson Consulting/Scient/USWebs-CKS (Possibility of building web sites for small business owners. Jay is looking into this).

RURAL NORTH CAROLINA COMMITMENTS

Public Deliverables

USDA (need paper)

- Changes in their regulations to provide easier access to broadband.

NSF

- **\$10 million for research and development on broadband technology.** NSF will increase its research investment in broadband technologies with a particular focus on the needs of rural America. Improvements in the state-of-the-art of broadband technology (e.g., greater capacity, longer range, increased two-way capability) will result in faster deployment of high-speed Internet access in rural communities. Rural communities face unique challenges in gaining access to broadband services, because of longer distances and lower population densities. Since NSF supports university-based research, this initiative will also increase the supply undergraduate and graduate students in technical fields with insights into the challenges of providing broadband telecommunications to rural areas.

Private Deliverables

AT&T (need more info on details)

- **Education Alliance:** \$1.2 million commitment to develop IT curricula and to establish a lecture series on network management technology for college students with North Carolina State University, North Carolina A&T University, Ohio State University, Miami of Ohio and Steven's Institute

Qualcomm

- 2-year, \$1 million commitment to deployment of Wireless Broadband Internet Access in 8 rural communities.

American Library Association

- Multiple comprehensive commitments.

MCIWorldcom (need paper and more info)

- \$2 million, multi-year commitment to provide wireless internet access in rural NC (MMDS)

Red Hat, Inc.

- Red Hat Linux software and training for 100 attendees (valued at \$225,000)

Maybe Deliverables

BellSouth

- Possible broadband/access deliverable (Jay is working on this)

3/30/00

URBAN NORTH CAROLINA COMMITMENTS

Private Deliverables

PTA (need commitment, paper and \$\$\$)

- To survey of all public schools about the use and availability of information technology

Gateway (need paper--\$ commitment)

- **Training to 75,000 Teachers:** Provide 75,000 teachers with training in a particular region of the country (possibly Indian Country) **COULD ALSO BE ANNOUNCED IN INDIAN COUNTRY**

3/30/00

OTHERS

Digital Nation (if yes, East Palo Alto)

AOL's TechWorks (maybe Boston)

Treasury's Wiring the Border project

Background

→ Issue papers

→ Page on the deliverables
→ What is Americorps

* Yahoo!

* ALA

* 3 Comm

Yahoo!

Briefing
Books

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• Digital
Divide

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3. pgr.

• Budget piece

borhoods and to provide access to technology for people who would typically not have access. AmeriCorps*VISTA members write grants for computers and software, recruit participants and volunteers to provide technical assistance to community members, involve schools integrating computer literacy into curriculum, and develop volunteer training programs. AmeriCorps*VISTA members strengthen their own computer skills and enhance their knowledge of technology.

✦ COMMUNITY AND ECONOMIC DEVELOPMENT

AmeriCorps*VISTA members research, organize, and develop activities designed to generate income and enhance the economic potential of low-income urban and rural areas. Throughout New England, AmeriCorps*VISTA members implement peer lending programs and micro-business support as part of Working Capital—a nonprofit economic development program. AmeriCorps*VISTA members serve as a link between Working Capital and entrepreneurs and universities, business training programs, government programs, and other resources. They research educational materials, write newsletters, organize networking events, and make resources available to members who need them. AmeriCorps*VISTA members gain valuable business skills that can be applied to the nonprofit or private sector.

✦ HUNGER

AmeriCorps*VISTA members increase the production, solicitation, and distribution capacity of organizations providing food to the hungry. In Incline Village, Nev., AmeriCorps*VISTA members help families to break the cycle of hunger through Project MANA (Making Available Nutrition Available). They educate and empower people experiencing hunger by coordinating the distribution of non-perishable foods. As AmeriCorps*VISTA members recruit and coordinate local volunteers, organize food rescues, and arrange and carry out emergency food deliveries, they develop skills in fundraising, grant writing, and event planning.

✦ PUBLIC SAFETY/CRIME PREVENTION

AmeriCorps*VISTA members work on crime prevention programs—such as organizing the support of low-income parent groups to address crime and substance abuse problems. At the SNAP (Safe Neighborhood Action Plan) project in Denver, Colo., an AmeriCorps*VISTA member works with residents and owners/managers of HUD-assisted properties to begin rehabilitation of their communities by first addressing the issue of crime. The AmeriCorps*VISTA member serves as an advocate to the residents—to develop resident's councils, implement social services, assist in landlord/tenant relations, and serve as a liaison between the residents, property managers, and other community organizations. The AmeriCorps*VISTA member gains an in-depth understanding of the inner-workings of a community and skills in community organization, advocacy, and grant writing.

✦ DOMESTIC VIOLENCE

AmeriCorps*VISTA members help to meet the many needs of families affected by domestic violence. At the Arkansas Northeast Council on Domestic Violence, AmeriCorps*VISTA members establish shelters, coordinate counseling and enrichment activities for children and a food and nutrition program, recruit and train volunteers, and raise community awareness of the issues related to domestic violence. AmeriCorps*VISTA members also provide resources to professionals, such as doctors and lawyers, on domestic violence issues and elicit support from local organizations. They receive training and awareness in domestic violence, and learn coordination and development skills applicable to many community-based organizations.

For more information or an application, call 1-800-942-2677 (TDD 1-800-833-3722) or visit the national service website at <http://www.nationalservice.org>



A m e r i C o r p s

FACT SHEET

AmeriCorps, the domestic Peace Corps, engages more than 40,000 Americans in intensive, results-driven service each year, through more than 500 programs. Most AmeriCorps members are selected by and serve with local and national organizations like Habitat for Humanity, the American Red Cross, Big Brothers/Big Sisters, and Boys and Girls Clubs. Others serve in AmeriCorps*VISTA (Volunteers in Service to America) and AmeriCorps*NCCC (the National Civilian Community Corps). After their term of service, AmeriCorps members receive education awards to help finance college or pay back student loans.

What AmeriCorps Members Do

AmeriCorps members train volunteers; tutor and mentor at-risk youth; build affordable housing; clean up rivers and streams; help seniors live independently; provide emergency and long-term assistance to victims of natural disasters; and meet other community needs.

AmeriCorps*VISTA members have served economically challenged communities for more than thirty years. The program is dedicated to increasing the capability of people to improve the conditions of their own lives. Members of AmeriCorps*VISTA serve full-time and live in the communities they serve, creating programs that can continue after they complete their service.

AmeriCorps*NCCC is a ten-month, full-time residential service program for men and women age eighteen to twenty-four. Members help meet the nation's critical

needs in the areas of education, public safety, the environment, and other human needs.

AmeriCorps*NCCC combines the best practices of civilian service with the best aspects of military service, including leadership and team building.

National Service

The Corporation for National Service—which oversees AmeriCorps, Learn and Serve America, and the National Senior Service Corps—works with governor-appointed state commissions, nonprofits, faith-based groups, schools, and other organizations to provide opportunities for Americans of all ages to serve their communities.

For more information, call 1-800-942-2677 or visit www.americorps.org.

AmeriCorps members are helping bridge the digital divide and to ensure the promise of technology for many Americans. Working in schools, community centers, and YMCAs, AmeriCorps members are providing the hands-on instruction, expertise, and guidance needed to help children succeed and thrive in the digital age.

With support from AOL, IBM, Sun Microsystems, and other corporate and nonprofit partners, hundreds of AmeriCorps members are working in technology initiatives this year. In communities across the country, AmeriCorps members are wiring schools to the Internet, training teachers on how to use technology in the classroom, and providing one-on-one instruction to children and adult learners.

A sample of national and local AmeriCorps initiatives:

PowerUP. Together with America's Promise, AOL, the YMCA, The Boys and Girls Clubs, and others, AmeriCorps*VISTA is assigning up to 400 members to work in schools and community technology centers across the country. AOL, Gateway, Sun Microsystems, and other corporate partners have pledged more than \$10 million to this effort.

Project FIRST. More than 100 AmeriCorps members are serving this

year with Project FIRST a partnership between IBM and the Public Education Network. AmeriCorps members refurbish and install computers and wire schools to the Internet, help train teachers to use technology in the classroom, and provide hands-on instruction to students. AmeriCorps members are now serving with Project FIRST in Atlanta, Ga.; New York City; Oakland, Calif.; and Washington, D.C.

Teaming for TECHNOLOGY.

With support from IBM and the United Way of America, 65 AmeriCorps*VISTA members are helping nonprofits in disadvantaged communities develop and implement technology-literacy programs for local residents. Current sites include Los Angeles, Calif.; San Francisco, Calif.; Chicago, Ill.; Detroit, Mich.; Tampa, Fla.; Boston, Mass.; Rochester, Minn.; Broome County, N.Y.; Burlington, Vt.; and Austin, Texas.

Next Day.

AmeriCorps*VISTA members are wiring schools in sixteen Empowerment Zones to the Internet and assisting in integrating technology into the curriculum. The first sites are in Rosedale, Miss.; Mercedes, Texas; Oakland, Calif.; New York, N.Y.; Detroit, Mich.; Los Angeles, Calif.; and Washington, D.C.

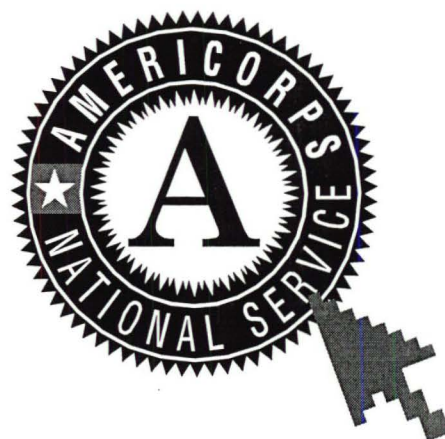
AmeriCorps*National Civilian Community Corps (NCCC). Working in schools and Boys and Girls Clubs across the country, AmeriCorps*NCCC members are installing computer labs, teaching computer skills to students and adults, and running power hours in which students learn to do their homework on the computer. Recent AmeriCorps*NCCC project sites have included Aberdeen, Md.; Manchester, N.H.; Detroit, Mich.; Denver Colo.; San Diego, Calif.; Albany, N.Y.; and Greenville, S.C.

Ohio Community Computing Center Networks.

Across Ohio, AmeriCorps*VISTA members are turning storefronts, church basements, schools, and libraries in low-income neighborhoods into technology centers for local residents.

"AmeriCorps is putting the people power in place so that the digital divide can be closed, not just through technology, but through people."

**Steve Case, Chairman
America On Line (AOL)
November 8, 1999**



AmeriCorps Members: Bridging the Digital Divide

Lyndon State College, Vermont. AmeriCorps members provide computer and literacy training to youth and adults throughout the Northeast Kingdom.

Jobs for Maine's Graduates. AmeriCorps members are bringing together schools, adult education programs, and libraries to improve computer education programs for students and adults.

Lower Mississippi Delta Service Corps. AmeriCorps members serving throughout Rosedale and Lambert, Miss., teach basic computer literacy skills to students and their parents in after-school programs.

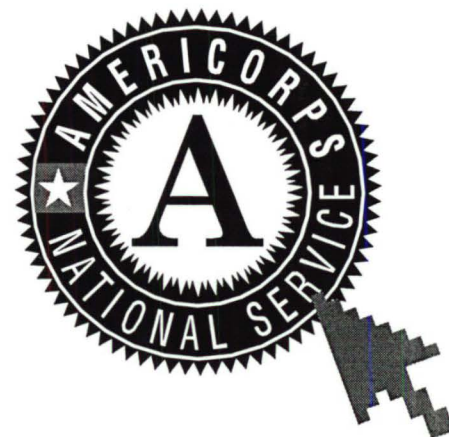
City Year. AmeriCorps members serving with City Year in Seattle, Wash.; Cleveland, Ohio; and San Antonio, Texas, are also helping bridge the digital divide. In Cleveland, AmeriCorps members operate an out-of-school computer curriculum for K-5 students and assist teachers in using computer technology. In San Antonio, AmeriCorps members offer Internet instruction for adults and children. In Seattle, they are developing a technology curriculum for children throughout King County.

Computers for Louisiana's Kids. AmeriCorps members in New Orleans and Baton Rouge teach high school students how to refurbish computers. Members also serve as on-site technology experts in the schools.

Butler County Board of Education. In Greenville, Ala., AmeriCorps members are teaching computer skills and providing after-school tutoring and mentoring to elementary students in three rural schools.

For more information on how AmeriCorps is helping bridge the digital divide, call Sandy Scott at (202) 606-5000, x255, or visit www.americorps.org.

For information about serving as an AmeriCorps member, visit www.americorps.org or call 1-800-942-2677.





A m e r i C o r p s * V I S T A

AmeriCorps*VISTA is part of a network of AmeriCorps programs operated by the Corporation for National Service.

AMERICORPS*VISTA PROJECTS. AmeriCorps*VISTA (Volunteers in Service to America) has a 30-year track record of helping people overcome poverty in communities nationwide. AmeriCorps*VISTA members live and serve in low-income neighborhoods, reaching out to residents and developing local leadership to create sustainable change. There are not necessarily available placements in these AmeriCorps*VISTA projects.

■ HEALTH

AmeriCorps*VISTA members develop and expand community-based health care activities in medically underserved areas. At the Allegany Health Right Project in Allegany, Md., AmeriCorps*VISTA members help provide services to low-income community members who are ineligible for government assistance. These AmeriCorps*VISTA members recruit medical professionals and other community volunteers, solicit medicine and supplies from pharmaceutical companies, and inform the community about the services that are available. Using a unique referral system, the Allegany Health Right Project allows patients to be seen in a doctor's office instead of a clinic. AmeriCorps*VISTA members develop skills and knowledge specific to health care, and experience in public relations.

■ HOUSING

AmeriCorps*VISTA members recruit local volunteers to repair, renovate, and expand existing housing, or to construct new homes at affordable rates. AmeriCorps*VISTA members work with Habitat for Humanity to build houses in the colonias—unincorporated rural housing located along the Texas-Mexico border in McAllen, Texas. Using their Spanish language skills, AmeriCorps*VISTA members coordinate community outreach, fundraising activities, and volunteer recruitment and placement. AmeriCorps*VISTA members improve their Spanish fluency, learn fundraising skills, and develop their understanding of Mexican and border cultures.

■ LITERACY/EDUCATION

AmeriCorps*VISTA members establish and expand education programs that serve at-risk children, youth, and the growing population of illiterate

adults. In Washington D.C., as part of the America Reads Challenge, AmeriCorps*VISTA members serve in elementary and high schools to pair community volunteers with students and establish family resource centers. AmeriCorps*VISTA members recruit and coordinate volunteers and manage communication between parents, teachers, tutors, and students. AmeriCorps*VISTA members train tutors as reading specialists and gain experience in education and reading curricula as they help improve the reading skills of children nationwide.

In Pasadena, Calif., AmeriCorps*VISTA members at the Union Station Foundation, a family homeless shelter, offer literacy and peer tutoring to shelter residents. They support the program by fundraising, writing grants, and recruiting and training community volunteers to coordinate the program. They also help to identify resources to provide additional services and promote the program in the community. AmeriCorps*VISTA members develop their grant writing, fundraising, and public relations skills.

■ TECHNOLOGY

AmeriCorps*VISTA members are establishing and expanding computer labs in low-income neighborhoods and creating job training and resume writing programs for residents who would not otherwise have access to a computer or the Internet. In Seattle, Wash., AmeriCorps*VISTA members are developing computer learning centers in federally assisted multi-family low-income housing. In Ohio, AmeriCorps*VISTA members serve throughout the state with the Ohio Community Computing Center Networks. Housed in store fronts, church basements, schools, and libraries, these centers are located in low-income neigh-

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Sarah R. Rozensky

03/30/2000 12:14:40 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: 4/4/00 - Digital Divide Kick Off

1:50 2:10	pm- pm	BRIEFING OVAL OFFICE Staff Contact: Gene Sperling, Mary Beth Cahill
2:15 2:30	pm- pm	MEET AND GREET BLUE ROOM Staff Contact: Gene Sperling, Mary Beth Cahill Event Coordinator: Laura Schwartz CLOSED PRESS Note: There will be approximately 15-30 guests in attendance.
2:30 3:30	pm- pm	DIGITAL DIVIDE EAST ROOM Remarks: Lowell Weiss Staff Contact: Gene Sperling, Mary Beth Cahill Event Coordinator: Laura Schwartz OPEN PRESS Note: There will be approximately 180 guests in attendance. -- Off-stage announcement of the President , accompanied Cabinet Member TBD, Senator Mikulski, Real Person TBD. -- Cabinet Member TBD makes brief remarks and introduces Senator Barbara Mikulski. -- Senator Barbara Mikulski makes brief remarks and introduces Real Person TBD. -- Real Person TBD makes remarks and introduces the President . -- The President makes remarks and departs.

CALL TO ACTION - GROUPS SIGNED ON AS OF 3/28/00

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COMPANY/ORGANIZATION	TITLE	CEO	CONTACT INFO
3Com	Chairman/CEO	Eric Benhamou	408-326-5000
9to5 National Organization for Working Women			
ABLE-NET Internet Services		John L. Kirby	
Abyssinian Development Corporation		Karen Phillips	212-368-4471
Adaptive Computer Empowerment Services		Mary Adams	
AFL-CIO	President	John Sweeney	202-637-5000
Afronet Inc		Willie Atterberry	
America Online	Chairman	Steve Case	
American Association on Mental Retardation	Executive Director	Doreen Croser	202-387-1968
American Federation of Teachers	President	Sandra Feldman	202-879-4440
American Indian Rehabilitation Rights Organization of Warriors		Robert Shuckahosee	406-883-3817
American Library Association		William Gordon	312-280-3215
American Medical Women's Association	Manager, Governmental	Beth Cameron Feldpush	
American Statistical Association		Michael O'Fallon	(703)684-1221
Americans for Democratic Action	President	Jim Jontz	202-785-5980
Americans for Indian Opportunity		LaDonna Harris	505-867-0278
Asian American Drug Abuse Program		Mike Watanabe	323-293-6284
Association of Jesuit Colleges and Universities		Rev. Charles Currie	
Association of Rehabilitation Programs in Computer Technology (ARPC)	President	Christy Russell	801-957-3311
Associations of Tech Act Projects		Diane Golden	
Athena Alliance		Kenan Patrick Jarboe	202-547-7064
AVANCE!		Robert Brambila	732-413-0777
Baltimore Urban Technology Network		Jane Brown	410 252-9244
Baptist Health System		Dennis Hall	
BDPA Bay Area Chapter	President	Kevin Hinkston	
BDPA Cincinnati Chapter	President	R. Wayne Hicks	(513) 573-9289
BDPA Foundation	Executive Director	Robin A. Jones	
Biltmore Properties, Inc	President	William M. Moore	(602) 997-0013
Black Cyberspace Online		Anthony McCollum	
Black Data Processing Associates - Cleveland Chapter	President	Bruce M. Keene	440-239-4531
Black Geeks Online	Chair	Anita Brown	(202) 232-3569
Blackfeet Tribal Business Information Center	Director	Zana L. McDonald	(406) 338-5441
BLACKFILM.COM		Val Moore	212-941-3823

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Bloomfield Learning Center		Charlotte Sanders	
Boardroom Presentations, Inc.		James Bonds	610.388.1334
Boomer Agenda		Robert Blancato	202-789-0470
Boston Photo Collaborative	President	Carl Mastandrea	(617) 524-7729
Bufallo State College Leadership Volunteer Ctr.		Hugh Carroll	
Byte Back Inc	Chairman	Glenn Stein	202-529-3395
C. B. Williams & Associates		Clarence Williams	619-497-6908
Calcasieu Parish School System		Jude Theriot	
California Breast Cancer Organizations		Arlyne Draper	
California Council of the Blind		Catherine Skivers	510-537-7877
California Foundation on the Environment and the Economy	Chairman	Donald Vial	415-788-0812
California Indian Education Association	Chairman	Michael Hermann	209-726-9620
Career Communications Group		Marsha Reeves Jews	
CASA (Center for Academic and Social Advancement/Centro de Avanze Social y Academic		Olga A. Vasquez	
Center for Management Assistance		Carol Suter	
Center for Public Outreach	President	Gary Marx	703-938-8725
Center for Urban Youth and Technology, U of Albany		Dr. Joseph Bowman	518-442-5187
Central Dallas Ministries		Larry M. James	214.823.8710
Children's Developmental Center	Executive Director	Janet Ketcham	225-923-3420
Cincinnati Business Incubator		Annette Smith Tarver	513-569-8282
Circle Solutions, Inc.		Barbara Worth	
Cisco Systems	President/CEO	John Chambers	
Civic Association Serving Harelms, Inc/CASH-Tech	Chief Information Officer	Lorraine Treadwell (CIO)	212-864-5850
Closing the Gap Program/ Black Child and Family Institute	Chair	John S. Duley	(517) 347 1884
CMTUS		Gretchen Glick	
Coalition for Fair Employment in Silicon Valley		Jacqueline S. Anderson	510-663-2649
Communications Workers of America		Morton Bahr	202-434-1194
Communities in School		William Milliken	
Community Housing and Supportive Services (CHASS)		Barry Cammer	
Community Technology Centers' Network (CTCNet)	Founder	Antonia (Toni) Stone	781 684 0830
Compaq	President/CEO	Michael Capellas	281-514-8705
Computer & Communications Industry Association (CCIA)		Edward J. Black	(202) 783-0070
Computerworks		Dr. Eric Flescher	913-780-5902
Computing Technology Industry Association	President	John A. Venator	703.536.0002
Consortium for School Networking	Chair	Helen Soule	202-462-9600

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Construction Management Association of America		Bruce D'Agostino	703 356.2622
Conwal/CESSI		Derrick Shields	703-575-0670
Council of Chief State School Officers		Gorodon Ambach	
Curriculum Resource Solutions		Jennifer Fettig	510-704-9059
CyberYouth Networks		Terry Lee	
Dallas Public Schools	Superintendent	Waldemar Rojas	972-925-3597
Destiny Communications Institute		Dr. D.L. Crooker	480-396-4149
Disability Rights Education Defense Fund	Director, Washington Aff	Pat Right	202-986-0375
DISKovery Computer Learning Center	Coordinator	Bill Watanabe	213/473-1607
DJM Internet Marketing/Ezas12Free.com	CEO	Jeffrey Menaged	
Don Herring Mitsubishi		Don Herrinig	
Downtown Jackson Comm. Development. Corporation		Charlotta Mcgee	
Easter Seals		Jim Williams	202-347-3066
Easy Access		Susan Barnhill	916-448-9655
eBay		Peter Omidyar	
EComForum		Mary Clare Fitzgerald	202-274-2865
ECOutlook.com	CEO	Mark Kingston	
Edgewood Management Corporation		Jack H. Murray	
Education Turnkey Systems		Charles Blaschkf	703-536-2310
Educational Service Unit 7	Media/Production Direct	Phyllis Brunken	402-564-5753
Educational Systems Consulting	President	Dr. David Gibson	
Educational Testing Service (ETS)		Harry Cole	609-734-1010
Electronic Data Systems (EDS)	Chairman & CEO	Richard Brown	703.607.4151
Enron	CEO	Ken Lay	
Enron Investment Partners		Gene Humphrey	713-853-6215
Enterprise Computer Services		Frieda Bowman	888-804-6626
Enterprise Integration Corporation	President	Edward G. Viltz	(301) 998-3243
Faith Incorporated		Giovanni Santiago	
Family Solutions		Jill Dickie and Jan Pierson	
FIBRE Internationale	General Partners	Stephanie and Eric Stradford	
Foothill Indian Education Alliance, Inc.		James Philip Marquez	530-621-3096
Foundation for Successful Solutions - Project T.E.C.H		Karen L. Wade	(323) 735-6616
Foundation for the Future		David Pines	301-468-9612
govWorks, Inc.	CEO	Kaleil Isaza Tuzman	(212) 941-6900
Harlem Center for Education		Paula J. Martin	(212) 348-9200

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Havre Eagles Manor		Mike Anderson	
Healtheon/WebMD	President/CEO	Jeff Arnold	
Helping Hand of Goodwill Industries		Jo Parent	816-842-7425
Hewlett-Packard	President/CEO	Carly Fiorina	(650) 857-4321
High School/High Tech		Charles McNelly	301-262-4993
HKC Communications		Monique Bell	732-413-0777
Hope for Kids		Lawton Niles	
Houston Area Physics Teachers Group (HAPTG)		Cathy Ezrailson	281-364-9037
HUD		Andrew Cuomo	
HUD - Chicago		George Gilmore	
HUD - Sacramento		Unetha Gage-Norman	
Human Capital Investment Associates		Robyn Hickey	
Hunexus	CEO	Anthony P. Jones	804-399-4325
IBM	CEO	Lew Gerstner	
Imaginuity Interactive	President/CEO	McKinley Hailey	214.637.4624
Information Brokers		Eric Williams	
Institute for Learning Technologies (Teachers College, Columbia University)		Dr. Robert McClintock	212-678-3375
Intel Corporation	President/CEO	Craig Barrett	503-642-0507
Interactive Media Management	Director	Susan Myrland	(619) 463-4364
International Association of Business, Industry and Rehabilitation		Robert Leneway	
International Child Art Foundation		Ashfaq Ishaq	
International Society for Technology in Education	CEO	John Vaille	541-302-0952
Internet Without Borders		Frank Ponzio	
I-SAFE America		Teri L. Schroeder	
James Lick Middle School	Curriculum and Technology	Connie Hendrix	415 647 2887
Jewish Vocational Service		Barbara Rosenbaum	
Joint Policy Board for Mathematics	Director	Daniel Goroff	617-495-2198
Kaplan	Director, Public Policy	Mallory Roberts	202-334-7870
KDSI	Executive Director	Barbara Maloney	(703) 354-7389
KnowledgeBase	Executive Director	Derrick Brown	770.590.1470
La Plaza Telecommunity	President	Peter Alexander	505-758-1836
LatinNetShopper.com and Latin Online Services		Rafael Cueller	
Latino Civil Rights Center		Roberto Javier Frisancho	
Leadership Conference Education Fund		Karen McGill Lawson	202-466-3431
Leadership Conference on Civil Rights		Wade Henderson	202-466-3311

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LEADS Corporation		Michael Crouch	
League of United Latin American Citizens		Rick Dovalina	202-833-6130
Libraries for the Future		Diantha Schull	212-352-2330
LINCT Coalition		P. Kenneth Komoski	516-728-9100
Little Tokyo Service Center		Bill Watanabe	213-473-1607
Lockman Publishing		Steven Lockman	218-762-1341
Los Angeles Eye Institute		Dr. Glennville March	
Lucent Technologies		Rich McGinn	908-582-8523
Lumbee Tribe	Executive Director	James Hardin	910-521-8602
Makana Hale Apts.		Ronald J. Velez	
MATV (Malden Access Television)		Jeffrey Hansell	781-321-6400
Matz, Blancato & Associates		Robert Blancato	
MCI Worldcom		Bernard J. Ebbers	601-460-8602
McMath-Hulbert Observatory			248-335-4791
M-E-A.com		Al Terrell	610-322-2238
Media Exchange International	CEO	Jerome Scheer	202-293-1133
Mentoring Partnerships, Inc.		Thomas L. Webster	(215) 568-7770
Mercer & Associates		David L. Mercer	202-293-0599
Metropolitan Area Advisory Committee on Anti-Poverty (San Diego)	Chair	Roger Cazares	(619) 426-3595
Mexican American Legal Defense and Educational Fund		Antonia Hernandez	213.629.2512
Mexican Heritage Corporation		Richard Alejandro	(408) 928-5500
Microsoft Corporation	President	Steve Ballmer	202-263-5911
Milestone Communications		Leonard Forkas	703-620-2555
Millenium 2000 Training Group		Gina M. Bruce	770-498-7940
Minnesota Licensed Family Child Care Association		Deborah Fitzwater-Dewey	
Mirage Information and Research Services		Trina Stephenson	505-783-4737
Mississippi State University			662-325-3221
MJC Consulting		Mary J. Christ	
Mobile Housing Board		Lister Thomas	
Multi-CAP, Inc		Paul R. Skaff	
National Association of College and University Business Officers (NACUBO)		James Morely	(202) 861-2510
National Association of Federally Impacted Schools		John B. Forkenbrock	202-624-5455
National Association of Latino College Students		Roberto Javier Frisancho	
National Association of Nutrition & Aging Services Program		Mary Podrabsky	616-531-9909
National Association of Secondary School Principals		Dr. Gerald Tirozzi	703-860-7205

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National Bandwith		John Hohmann	914-229-1414
National Black Chamber of Commerce		Harry Alford	
National Black MBA Association (San Francisco Chapter)		Henry Hutchins	510 651-3534
National Caucus and Center on Black Aged	President/CEO	Samuel Simmons	
National Center for American Indian Enterprise Development - Arizona		Ken Robbins	480-545-1298
National Center for American Indian Enterprise Development - California	Acting Project Director	Danny Harjo	626-442-7115
National Center of Accessible Media	Director	Larry Goldberg	617-300-3722
National Coalition of the Churches of Christ in the USA		Bob Edgar	
National Congress of American Indians		Susan Masten	
National Council of Teachers of Mathematics	Executive Director	John Thorpe	
National Education Association		Bob Chase	202-822-7389
National Halian American Foundation		Alfred Rotondaro	202-387-0600
National Housing Conference		Conrad Egan	
National Latino Children's Institute		Rebeca Barrera	512-472-9971
National PTA		Ginny Markle	
National Puerto Rico Coalition		Manuel Mirabal	
National Rural Electric Cooperataive Association		Glenn English	703-907-5500
National Silver Haired Congress		Jeanne Tippet	217-528-0122
National Telecommunity Institue		M.J. Willard	617-787-4426
National Urban League	President	Hugh Price	212-558-5300
Native American Public Telecommunications	Executive Director	Frank Blythe	
Neighborhood Network Center at Durango Housing Corp.	Chair	Bob Romero	(970) 247-2788
Neighborhood Networks Training Center/Pedestal Gardens Apartment			
NetDay	CEO	Julie Evans	
NetVDV		William R. Carter	404-636-0321
Networking for Democracy		Carl Davidson	773-384-8827
New York Public Library	President/CEO	Dr. Paul LeClerc	(212) 930-0692
Newark Enterprise Community Resource Development Center		Martha L. Bahamon	
Nexus Forums		Brandon Shamim	
North Carolina Center for International Understanding		Millie Ravenel	919-733-4902
North Carolina State University		Marye Anne Fox	
Nova Management Services, Inc.		Jane Grubbs	
Novanetwork Inc.		Norman G. Mayfield	
Novell	Chairman/CEO	Eric Schmidt	408-967-7413
Ohio Community Computing Centers Network	Executive Director	Angela Stuber	614-428-8162

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One World Media Center		Theodore Smith	
On-Line Educators		Lillian D. Nunley	(909) 350-9692
Online Internet Institute		Ferdi Serim	505 466-3616
OpenVoice	Executive Director	Kara Hartnett	(650) 323-9184
Operation Hope		John Bryant	
Organization Concerned About Rural Education (OCRE)	Executive Director	Charles O. Conrad	202-822-7638
Organization of Chinese Americans	President	George Ong	202-223-5500
Pelham Computer Center	President	Peter Blampied	781-849-0011
People Without Borders	Executive Director	Melodie Lim	202-237-5711
PeoplePC		Nick Grouf	415-732-4400
Perry Park Townhouses		Rebecca Johnston	
Phelps-Stoke Fund		Ambassador Wilbert LeMelle	
Philadelphians Concerned About Housing		Jacques Ferber	
Pierce Mix Associates	President	Carol Pierce Mix	614-443-8388
Prarie Tower Apartments		Jeff Barton	
Progressive Life Center	President	Frederick Phillips	202-842-4544
Public Education Network		Wendy Puriefoy	202-628-7460
Puerto Rico Assistive Technology Project		Maria Miranda	787-764-6035
Qualcomm	Chairman/CEO	Irwin Jacobs	
Qwest	President/CEO	Joseph Naccho	303-992-1412
Rainbow/PUSH		Rev. Jesse Jackson, Sr.	773-373-3366
Red Hat		Matthew Szulik	
Refugee Women's Network		Xuan Nguyen Sutter	404-296-3967
Renaissance Neighborhood Opportunity Center		Eileen Donovan	
RESNA	Executive Director	James Geletka	703-524-6686
Retsel Media		Lester Spellman	610-909-5300
RMCI		Raydean Acevedo	racevedo@rmci.c
San Diego Regional Technology Alliance		Cliff Numark	
San Diego Urban League		John W. Johnson	(619)263-3115
San Francisco Community Clinic Consortium	Acting President	Allen Meyer	415-292-0335
Sanberger Center Inc		Gerrie McDonald	(301)340-0861
Santa Clara University School of Law	Professor	Allen Hammond	
Saragrams		Maggie March	361-937-5919
SBC			
Seattle Community Networks Association	Co-Chair	Melissa Guest	(425) 653 7353

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Seek Ye First Associates & Ministry		Rev. Fred Irving Williams	(301) 856-3520
Seldin Company	President/CEO	Randy Lenhoff	402-333-7373
Self-Help for Hard of Hearing People (SHHH)		John Jaco	
SeniorNet	President/CEO	Ann Wrixon	(415) 495-4990
SGL		Robert Bishop	
Share the Technology		Barry Cranmer	856 234-6256
Sierra Baca Services	CEO	Polly Baca	303-292-4665
Silicon Spice		Vin Dham	650-567-7880
Southeast Asian Community Center	CEO	Philip Tuong Nguyen	415-885-2743
Southeast Raleigh High School	Principal	John Modest (Principal)	919-856-2800
Southern Illinois Collegiate Common Market	Executive Director	Dr. Jack D. Hill	(618) 942-6902
St. John Learning Center		Stephani Johnson	614-252-3132
State of Alabama			
Storm Lake Community School District	Technology Coordinator	Steve Scarbrough	712.732.8069
Stout Solutions	Executive Director	Christopher Smith	
Street Tech	Director	Paul Lamb	(510) 749-0934
Sun Microsystems	Chairman/CEO	Scott McNealy	202-326-7522
Systemic Research, Inc		Dr. Jason J. Kim	781 278 0300
Tacoma Nieghborhood Networks Center	Director	Mike Corsini	
Tate Center for Technology and School Reform		Robert Leneway	616-387-2053
Tech Corps Wisconsin		Michael F. Pitsch	(262) 886-1807
Technology Access Foundation		Trish Millines Dziko	206-725-9095
Technology Integration Solutions (TIS)		Edward G. Viltz	(301) 802-3996
Tequity		Michael Kaufman	
Terra-Genesis Housing		Ron Anderson	
The 2030 Center		Hans Riemer	(202) 822-6526
The American Distance Education Consortium (ADEC)		Dr. Janet K. Poley	(402)472-7000
The Center for Universal Design	Executive Director	Lawrence Trachtman	
The College Board	President	Gaston Caperton	212-713-8000
The Education Technology Think Tank (ET3)		Dr. Ronnie B. Lowenstein	(703) 448 6022
The Falu Foundation		Mr. Rey Hollingsworth	(212)-360-1210
The Hartford Financial Services Group	President	Ramani Ayer	
The Troy Gruppe		Dr. Don C. Weir	
Theodore Myles Publishing	President	Ted Terry	
ThreeDimensions.Net	President	Theodore Smith	(804) 984-9791

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Tido Tech International		Dr. Olu Olatidoye	(770) 941-0406
Tomas Rivera Policy Institute		Dr. Harry Pachon	909-627-8720
Trade R&D Center		Gregg Vanderheiden	608-262-6966
United Cerebral Palsy Associations	Executive Director	Kirsten A. Nyrop	202-973-7104
United Cerebral Palsy of East Central Illinois		Kemper Willent	217-428-5033
United Cerebral Palsy of Eastern Connecticut		Margaret Morrison	860-447-3889
United Cerebral Palsy of Metropolitan Detroit	Executive Director	Elmer Cerano	248-557-5070
United Cerebral Palsy of Michigan	Executive Director	Linda Potter	
United Cerebral Palsy of Mobile		Glenn R. Hager	334-479-4900
United Cerebral Palsy of Northern Maine	Executive Director	Bobbi Yeager	207-941-2952
United Cerebral Palsy of Pennsylvania	Executive Director	Lynn Keltz	717-761-6129
United Cerebral Palsy of the Capital Area		George Kramer	717-??????????
United Cerebral Palsy of the Mid-South	Executive Director	Diane Reid	901-761-4277
United Cerebral Palsy of Western NY		Virginia Purcell	
United Methodist Church, Washington		Bishop Felton Edwin May	
United Negro College Fund	President	Bill Gray	
United South End Settlements	Executive Director	Frieda Garcia	617-536-8610
United States Hispanic Chamber of Commerce		George Herrera	
United Way of America		Betty Stanley Beene	202-456-2930
University of Maryland	OVP of Research and D	Dr. William Destler	
University of North Carolina		Molly Broad	
University of Washington	President	Richard L. McCormick	206-543-5010
University Systems of Maryland	Chancellor	Donald Langenberg	301-445-1901
Urban Cyberspace Company		Bruce Lincoln	212-665-4775
Urban League of Greater Cincinnati		Sheila J. Adams	
US Internet Industry Association	Executive Director	David McClure	703-312-1111
Van Buren Middle School	Principal	Loweel Vorpe	(937) 297-1985
VG Enterprises		Barbara Williams	404-350-0982
Virginia High-Tech Partnership		Mark R. Warner	(703) 518-6125
Washington State Neighborhood Networks Consortium		Mark A. Flynn	
Westchester Bay Consulting		Curtis Jackson	
Whitman Center for Public Service/ University of West Florida/Pensacola, FL		Wynn Teasley	
WHRO-TV		John R. Morison	
Windsor Court Apartments		Mamie Wise	
Women In New Recovery (WINR)		Patricia Henderson	480-464-5764

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Y2K Computer Solutions		Craig Raghunandan	516-867-9288
Youth Service America		Mike McCabe	
Youth Vote 2000		Julia Cohen	202-263-1326
ZapMe!		Rick Inatome	925-543-0301
		Dr. Georgina Falu	(212)-360-1210
		Karen Sherman	(310)454-2980
		Barnaby Richards	(303)247-9226
		Charmaine N. Jackson	(202) 543-6939
		Abdur Rahman-Shareef	626-793-6097
		Cathy Hubbs	703-993-8384
		Perry Chase	404-652-5323
		Dr. John E. Newby	410 944-3005
		John Newton	
	Instructional Technology	Barb Thorson	
		Karen Sherman	

TO: Gene Sperling, Tom Kalil

FROM: John Gomperts, Corporation for National Service

RE: AmeriCorps / Corporation for National Service Agency Deliverables

DATE: March 17, 2000

Below are several potential deliverables and one policy proposal in connection with the President's New Markets Tour. As I mentioned to Tom, we are not proposing a specific event for the trip. However, as part of the "call to action," we very much hope that the President will include the notion that you don't have to be a big corporation or a rich entrepreneur to help close the digital divide, but that a young person can make an enormous contribution by joining AmeriCorps. In support of that key theme, we offer up the following possible announcements and policy ideas all of which are designed to underscore and support the idea that individual citizens, especially young people, can make a real difference in meeting this challenge.

1. **New AmeriCorps Competition (tentative, but likely)** – The Corporation will announce a new AmeriCorps grant competition focused entirely on projects that help close the digital divide. We expect the amount to be between \$5 and \$10 million, which we would take from unexpended appropriations. Assuming that we can make this commitment (which we will know early next week), this could be announced at the kickoff or during the Tour. (N.B. As you know, just last week Sen. Mikulski proposed to provide \$25 million in new money for AmeriCorps to work on the digital divide – her "E-Corps" proposal – so this announcement should at least give credit to Sen. Mikulski, and potentially even involve her.)
2. **Support for PowerUP Sites on Indian Reservation** – PowerUP is having trouble raising funds to underwrite the cost of AmeriCorps*VISTA members on Indian reservations. (In most PowerUP sites, the cost of the AmeriCorps member is picked up by outside funders, and the Corporation provides only the AmeriCorps education award: we call these "cost-share" arrangements.) Because of the challenge of raising private funds to support PowerUP sites in Indian country, the Corporation will not require a cost-share for these sites – rather we will foot the bill for the stipend for AmeriCorps*VISTA members, as well as the education award.
3. **Collaboration with Yahoo!** – As you know, in connection with releasing their Camp Yahoo! curriculum and training materials, Yahoo! has agreed to provide \$1 million worth of banner ads (over 2 years) to help recruit AmeriCorps members to work on the digital divide. This is an important association for the AmeriCorps program, and also holds tremendous potential to help us meet the challenge of recruiting AmeriCorps members to specifically work on the technology-related projects.



Gigi E. Georges
03/24/2000 04:25:11 PM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP@EOP, Patrick M. Dorton/OPD/EOP@EOP, Sean R. Dobson/OPD/EOP@EOP
cc: Natasha F. Bilimoria/OPD/EOP@EOP
Subject: Digital Divide Kick off

Here is where we are on planning for the April 4th Kick-off as of this afternoon's meeting:

1. Deliverables -- We should plan to do the Americorps deliverable (as long as gene doesn't have a problem with that), but we should also search for another Agency deliverable that we can highlight in addition to Americorps. TOM: do you think that FCC might have something else it can do, or maybe Commerce?
2. Audience -- 140 Call To Action signers -- Natasha and I will put that list together with Jay and get it to Social office Monday Morning; 30 for MOCs; 15 for IGA; 30 for Agencies. Total capacity for East Room is 180 guests.
3. Program -- In addition to the President, we discussed inviting a real person from each location we're going to on the trip, and having one of those people speak. Also discussed having a Foundation representative (we should talk about this) and perhaps, if FCC does something, Kenard. TOM: We should talk about Harris Wofford, which was shot down in the meeting.

Thoughts on real people:

East Palo Alto -- a young person who has benefited in some way from access to technology
(can go to Technet for help on this)
New Mexico -- Native American for economic development theme
(Mary Smith has names)
North Carolina -- we'll go to Hunt for this
Boston -- someone who has gotten a good paying job as a result of IT training (go to Menino for this)

We can talk more on this on Monday morning.

4. Paper -- As we discussed, Kendra and Sean should start working on this and aim to circulate a draft on Tuesday.



Thomas A. Kalil

03/27/2000 09:09:16 AM



Record Type: Record

To: Natasha F. Bilimoria/OPD/EOP@EOP, Gigi E. Georges/OPD/EOP@EOP

cc:

Subject: NetDay information

Possible deliverable

----- Forwarded by Thomas A. Kalil/OPD/EOP on 03/27/2000 09:08 AM -----



Evansstar@aol.com

03/27/2000 01:42:27 AM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP

cc:

Subject: NetDay information

Hi Tom : here is some additional informaton on the NetDay/TechNet Knowledge Map. We have been doing research for the site content since October and so I can also send you a representative spreadsheet of some of the data if you wish.

Thanks for this opportunity. I will be traveling over the next 3 days but you can call me via cell phone 949-922-0977 or leave a message at my office 949-609-4661.

Julie Evans
NetDay



- ETKMUP~1.DOC

TechNet/NetDay Partnership : Educational Technology Knowledge Map Update Information 3/23/00

Components of the web-based knowledge map (Phase I)

- Database searchable by category, key word, content type, content source, geography parameters, congressional district

Categories :

- Visionary Technology Planning
- Implementation Technology Planning
- Hardware
- Classroom Content
- Technical Application Software
- Teacher Productivity Software
- Professional Development
- Connectivity
- Systems Support and Maintenance
- Financial Support

Content Type :

- Static information - commercial orientation and/or neutral orientation
- Discussion derived information - archived or current
- E-commerce site specific information

Content Source :

- Non-profit organizations or associations
- Commercial/corporate suppliers
- Universities and research laboratories
- Federal and state government agencies

- Solutions that will be accessible through the map include educational technology resources that would be of high interest and value to school site stakeholders such as the school principal, technology coordinator, teachers, parent support groups (PTA), community members, local business supporters. Examples of potential solutions include programs implemented through non-profit organizations, commercial product information, university conferences and research papers, web-based curriculum offerings and professional development opportunities, and federal government grant applications.

- Each solution "page" will contain an editorial explanation of solution and or product, URL hot link directly to specific information, contact information, access to user reviews of solution usage and links to information about use of that solution within the NetDay Digital Divide laboratories if appropriate
- Knowledge community members will be encouraged to share their input as to the value and benefits derived from the posted solutions. Reviews will be edited and posted as part of the general solution pages.
- Moderated forums/bulletin boards/chats will be structured around the 10 categories with expansion to other interest areas as the knowledge community grows
- An email newsletter will be sent to forum participants and others who register to receive update information from the map, i.e. a new solution introduction, a call for user reviews, an update from the NetDay Digital Divide laboratories
- An educational technology bookshelf will recommend books and papers for community members. We will set up an affiliate program with an online book retailer and donate the proceeds from the bookshelf to needy schools. An online book club for discussions of those books and papers will further the discussions and dialogues started in the moderated forums.
- An email support desk will be setup to take inquires about solutions such as "what is a good professional development source for middle school science teachers interested in using technology to support an earth science curriculum?"

*prepared by Julie Evans
3/23/00*

Kickoff Deliverables

- 1) Americorps
- 2) Yahoo!
- 3) Net-Prep Grids
- 4) ALA

FROM:

Melody M. Scales

Asst. to Chief of Staff

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*Natasha
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CORPORATION

FOR NATIONAL



SERVICE

To:

Tom Kalil

Fax Number:

202 - 456 - 2223

Pages:

3

(including cover)

Date:

23 Mar 2000

Per your conversations with John -
the piece on AmeriCorps and the
Digital Divide. Please, contact me
with any questions.

Mel. Scales

AmeriCorps and the Digital Divide

"AmeriCorps is putting the people power in place so that the digital divide can be closed, not just through technology, but through people."

Steve Case, Chairman, America On Line (AOL), November 8, 1999

AmeriCorps members are helping bridge the digital divide and ensure the promise of technology for all. Working in schools, community centers, and YMCAs, AmeriCorps members are providing the hands-on instruction, expertise, and guidance needed to help all children succeed and thrive in the digital age.

With support from AOL, IBM, Sun Microsystems, and other corporate and nonprofit partners, AmeriCorps is deploying hundreds of members to technology initiatives this year. Working in communities across the country, AmeriCorps members wire schools to the Internet, train teachers on how to use technology in the classroom, and provide one-on-one instruction to children and adult learners.

AmeriCorps' national initiatives include:

PowerUP. Together with America's Promise, AOL, the YMCA, and others, AmeriCorps*VISTA is assigning up to 400 members to work in schools, local YMCAs, Boys and Girls Clubs, and community technology centers across the country. AOL, Gateway, Sun Microsystems, and other corporate partners have pledged more than \$10 million to this effort.

Project FIRST. More than 100 AmeriCorps members are serving this year with Project FIRST -- a partnership between IBM and the Public Education Network. AmeriCorps members refurbish and install computers and wire schools to the Internet, help train teachers to use technology in the classroom, and provide hands-on instruction to students. AmeriCorps members are now serving with Project FIRST in *Atlanta, Ga.; New York City; Oakland, Calif.;* and *Washington, D.C.*

Teaming for TECHNOlogy. With support from IBM and the United Way of America, 65 AmeriCorps*VISTA members are helping nonprofits in disadvantaged communities develop and implement technology-literacy programs for local residents. Current sites include *Los Angeles, Calif.; San Francisco, Calif.; Chicago, Ill.; Detroit, Mich.; Tampa, Fla.; Boston, Mass.; Rochester, Minn.; Broome County, N.Y.; Burlington, Vt.;* and *Austin; Texas.*

NextDay. AmeriCorps*VISTA members are wiring schools in sixteen Empowerment Zones to the Internet and assisting in integrating technology into the curriculum. The first sites are in *Rosedale, Miss.; Mercedes, Texas; Oakland, Calif.; New York, N.Y.; Detroit, Mich.; Los Angeles, Calif.;* and *Washington, D.C.*

A sample of AmeriCorps' local partnerships:

AmeriCorps*National Civilian Community Corps (NCCC). Working in schools and Boys and Girls Clubs across the country, AmeriCorps*NCCC members are installing computer labs, teaching computer skills to students and adults, and running "power hours" in which students learn to do their homework on the computer. Recent AmeriCorps*NCCC project sites have included *Aberdeen, Md.; Manchester, N.H.; Detroit, Mich.; Denver Colo.; San Diego, Calif.; Albany, N.Y.; and Greenville, S.C.*

Ohio Community Computing Center Networks. Across Ohio, AmeriCorps*VISTA members are turning storefronts, church basements, schools, and libraries in low-income neighborhoods into technology centers for local residents.

Lyndon State College, Vermont. AmeriCorps members provide computer and literacy training to youth and adults throughout the Northeast Kingdom.

Jobs for Maine's Graduates. AmeriCorps members are bringing together schools, adult education programs, and libraries to improve computer education programs for students and adults.

Lower Mississippi Delta Service Corps. AmeriCorps members serving throughout *Rosedale* and *Lambert, Miss.*, teach basic computer literacy skills to students and their parents in after-school programs.

City Year. AmeriCorps members serving with City Year in *Seattle, Wash.; Cleveland, Ohio;* and *San Antonio, Texas*, are also helping bridge the digital divide. In Cleveland, AmeriCorps members operate an out-of-school computer curriculum for K-5 students and assist teachers in using computer technology. In San Antonio, AmeriCorps members offer Internet instruction for adults and children; in Seattle, they are developing a technology curriculum for children throughout King County.

Computers for Louisiana's Kids. AmeriCorps members in *New Orleans* and *Baton Rouge* teach high school students how to refurbish computers. Members also serve as on-site technology experts in the schools.

Butler County Board of Education. AmeriCorps members are teaching computer skills and providing after-school tutoring and mentoring to elementary students in three rural schools in *Greenville, Ala.*

For more information on how AmeriCorps is helping bridge the digital divide, call Sandy Scott at (202) 606-5000, x255, or visit www.americorps.org.

TO: Gene Sperling, Tom Kalil

FROM: John Gomperts, Corporation for National Service

RE: AmeriCorps / Corporation for National Service Agency Deliverables

DATE: March 17, 2000

Below are several potential deliverables and one policy proposal in connection with the President's New Markets Tour. As I mentioned to Tom, we are not proposing a specific event for the trip. However, as part of the "call to action," we very much hope that the President will include the notion that you don't have to be a big corporation or a rich entrepreneur to help close the digital divide, but that a young person can make an enormous contribution by joining AmeriCorps. In support of that key theme, we offer up the following possible announcements and policy ideas all of which are designed to underscore and support the idea that individual citizens, especially young people, can make a real difference in meeting this challenge.

1. **New AmeriCorps Competition (tentative, but likely)** – The Corporation will announce a new AmeriCorps grant competition focused entirely on projects that help close the digital divide. We expect the amount to be between \$5 and \$10 million, which we would take from unexpended appropriations. Assuming that we can make this commitment (which we will know early next week), this could be announced at the kickoff or during the Tour. (N.B. As you know, just last week Sen. Mikulski proposed to provide \$25 million in new money for AmeriCorps to work on the digital divide – her "E-Corps" proposal – so this announcement should at least give credit to Sen. Mikulski, and potentially even involve her.)
2. **Support for PowerUP Sites on Indian Reservation** – PowerUP is having trouble raising funds to underwrite the cost of AmeriCorps*VISTA members on Indian reservations. (In most PowerUP sites, the cost of the AmeriCorps member is picked up by outside funders, and the Corporation provides only the AmeriCorps education award: we call these "cost-share" arrangements.) Because of the challenge of raising private funds to support PowerUP sites in Indian country, the Corporation will not require a cost-share for these sites – rather we will foot the bill for the stipend for AmeriCorps*VISTA members, as well as the education award.
3. **Collaboration with Yahoo!** – As you know, in connection with releasing their Camp Yahoo! curriculum and training materials, Yahoo! has agreed to provide \$1 million worth of banner ads (over 2 years) to help recruit AmeriCorps members to work on the digital divide. This is an important association for the AmeriCorps program, and also holds tremendous potential to help us meet the challenge of recruiting AmeriCorps members to specifically work on the technology-related projects.

4. **Federal Work Study Waiver** – Just as the Administration has done in America Reads and America Counts, we strongly recommend that the President announce a waiver of the work-study match requirement for college students that work on projects to close the digital divide. Not only is this consistent with Administration policy in the work study area, it also underscores the university – community relationship at the heart of the Gear Up program.

Though we are not pitching a specific event, the Corporation is happy to provide support and assistance on the events in the course of the tour. If the location(s) work out, we would be pleased to arrange for AmeriCorps members to be present at events. Of course, if there is a major (to us, anyway) announcement connected to national service, we would very much like for Harris Wofford to be present and involved.