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Digital Divide

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To: ① Kendra Proctor
202-456-5334

② Danielle Frazier
202-619-8000

March 15, 2000

Susan Wachter
Assistant Secretary
Policy Development and Research
U.S. Department of Housing
and Urban Development
451 7th Street SW
Washington, DC 20410

Dear Susan,

Roz Greenstein and I have been working on the papers and transcribed discussion from the Chairman's Roundtable held at the Lincoln Institute last November.

I am enclosing a copy of your paper as edited and reformatted, and ask you to review the entire text and references carefully. There are a few citations that need complete bibliographic information.

→ Please mark any changes or corrections, and return the pages to me by mail or fax by March 29.
(Fax: 617/661-7235)

If you have any questions or concerns, please contact me at 617/661-3016 x143 or via email at annleroyer@lincolninst.edu.

Thank you in advance for your review and contributions to the Institute's 2000 Annual Review. We will be sending you complimentary copies of the report when it is published in June.

Best regards,

Ann LeRoy
Senior Editor
Manager of Publications

Also - please send Table 1
or other tables you prefer
as an email attachment.

Thanks -

Ann LeRoy

Cities and Regions: Findings from the 1999 State of the Cities

Susan M. Wachter
Assistant Secretary
Policy Development and Research
U.S. Department of Housing and Urban Development
Washington, DC

Cities across the country are demonstrating new vitality and showing marked improvement in fiscal conditions, service delivery, and quality-of-life indicators. As a result of policy changes in cities and a booming national economy, most cities are experiencing a strong fiscal and economic recovery. Although unemployment remains higher in cities than in suburbs, economic expansion has decreased the unemployment rate more in central cities (from 8.5 to 5.1 percent) than in suburbs (from 6.6 to 3.7). Similarly, although poverty has remained higher in cities than suburbs, the share of central city residents below the poverty line has come down 2.7 percentage points to 18.5 percent. This is twice the decline in suburban poverty. Moreover, wage growth of 6.9 percent in cities (from 1991 to 1996) outpaced the 5.2 percent wage growth in suburbs over the same period. Nonetheless, too many central cities are still left behind and continue to face the challenges of population decline, loss of middle-class families, slow job growth, income inequality and poverty.

Overall suburban population growth continues to far outpace central city growth. The top 50 central cities experienced population growth of only 2.6 percent from 1990 to 1996, as compared to 10 percent growth in their suburban counterparts during the same period. However, and more importantly, the massive draining of population from large central cities after the 1970s appears to have reversed. Large cities serve as the example here, with the top 30 cities losing population at a -5.7 percent rate from 1970 to 1980. However, from 1990 to 1994 the same large cities saw population increases of 0.9 percent. In all, two-thirds of central cities increased in population between 1980 and 1996.

The continuing challenges that face central cities, along with emerging problems in the suburbs, have brought us to an historic moment of agreement on a common urban-suburban agenda. The interests of city and suburban residents are rapidly converging in support of healthy metropolitan economies and better approaches to growth. Investing in central cities and implementing regional solutions at the local level are key to creating competitive metropolitan economies and livable communities for the new century.

Many Cities Left Behind

Despite the positive news, many cities are still being left behind, as evidenced by three indicators. First, serious population declines continue to plague about 20 percent of our nation's 539 central cities. A total of 116 central cities lost five percent or more of their residents from 1980 to 1996, and 57 cities—more than 1 in 10—lost 10 percent or more of their population. Most of those cities losing population are small or mid-sized.

Second, unemployment rates remain unacceptably high for 17 percent of central cities. High unemployment—50 percent or more above the national rate—affects 17 percent of central cities. Ninety-five central cities and the District of Columbia had jobless rates of 6.75 percent or higher in 1998, compared to an average rate of 4.5 percent nation-wide in 1999. Furthermore, 64 cities had rates of 7.9 percent or more (75 percent above the national rate) and 37 cities had rates of 9 percent or more (100 percent above). Even in cities with low overall unemployment, pockets of high joblessness occur.

Third, stubborn poverty persists in one-third of our central cities, and even in cities with lower rates, poverty remains concentrated in selected urban neighborhoods. Poverty rates of 20 percent or higher can be found in 170 central cities, most of which are small or mid-sized, in 34 states and the District of Columbia. In 30 cities, the poverty rate is estimated to be 30 percent or higher. These high poverty rates tend to reflect structural barriers to participation in the changing economy, such as a large skills gap in the workforce and severely blighted parts of the city that have trouble attracting investment, even when market potential exists.

The Suburban Problem

Some older suburbs are experiencing problems once associated with urban areas—job loss, population decline, crime and disinvestment. Simultaneously, many suburbs are straining under sprawling growth that creates traffic congestion, overcrowded schools, loss of open spaces, and other sprawl-related problems, including a lack of affordable housing.

For example, in the 1990s, 90 percent of Minneapolis' inner-ring suburbs gained poor children at a faster rate than Minneapolis itself. Six of the 10 communities in the San Francisco Bay Area with the highest poverty rates are inner-ring suburbs surrounding the bay. In four Atlanta suburbs, the growth in median family income between 1960 and 1990 lagged behind income growth in the central city.

The costs associated with sprawl

Researchers at Rutgers University have studied the costs of sprawl extensively, and have concluded that pursuing strategies to facilitate greater growth in developed communities would generate savings by decreasing the consumption of developable land and increasing land available for recreation. By growing smarter, communities could reduce traffic congestion and the nation could save billions of dollars every year in spending for roads, sewers, water and other vital infrastructure. The broader costs associated with sprawl include:

- ◆ *Public capital and operating costs.* Sprawl drives up total spending on roads, bridges, sewers and other public capital because existing networks have to be extended further and because new systems, typically underutilized, must be constructed at high cost. Road costs are 25 to 33 percent higher and utility costs are 18 to 25 percent higher in communities marked by sprawl than in sprawl-free communities. Municipal and school district operating costs are 3 to 11 percent higher in sprawling developments.
- ◆ *Loss of open space and sensitive environmental land.* Sprawl encroaches on forests, coastal areas and fragile natural habitats, and threatens native wildlife.
- ◆ *Degradation of air and water quality.* Current patterns of development exacerbate air and water pollution problems by increasing the number of miles that commuters drive, exacerbating air pollution, and causing runoff pollution by increasing paved surface areas. One study, for example, found that residents on the sprawling fringe of the Denver metro area used 12 times as much gasoline as those in Manhattan (Newman and Kenworthy 1989, 27). This extra driving results in emissions of carcinogenic and toxic air pollutants as well as soot and other compounds that cause respiratory disease and ugly smog. Another study found that reducing sprawl in New Jersey would decrease the amount of new paved area needed by 30 percent, resulting in a 40-percent reduction in the amount of water pollution caused by stormwater runoff (Burchell et al. 1992).
- ◆ *Travel costs.* Because of our development patterns, Americans are driving more. Between 1983 and 1990, the average miles traveled annually per person in the United States rose by 19 percent; vehicle miles traveled went up even faster, by 37 percent (Burchell 1999, 6). That means Americans now spend the equivalent of almost two waking hours every day

driving somewhere in their cars (Benfield et al. 1999, 130). Persistent traffic jams used to be a problem in a handful of cities such as Los Angeles and New York. Now congested freeways are a national epidemic. An index developed by the Texas Transportation Institute indicates that congestion worsened in 47 of 50 major U.S. cities from 1982 to 1991 (Burchell 1999, 6). Concerns about traffic are not coming only from people who must commute. Increasingly, employers too are worried about long and enervating commutes for their workers and the negative impact of traffic on the capacity to fill suburban jobs (Transportation Research Board 1998, 4). Members of the average suburban household drive 3,300 more miles than their central city counterparts—about 31 percent more annually. That additional driving amounts to an additional \$753 per year per household in transportation costs. Assuming an average driving speed of 30 miles per hour, suburban residents spend 110 more hours behind the wheel each year than their urban counterparts—almost 3 full weeks of work.

Poverty concentration and job mismatches

The out-migration of middle- and upper-income Americans from central cities has left behind concentrations of poor people and has sapped once-thriving areas of their economic vitality. A study of the changes in metropolitan area settlement patterns between 1980 and 1990 found that metropolitan areas in which central city poverty was more concentrated in particular census tracts suburbanized faster than metropolitan areas in which central city poverty was less concentrated. For example, if Chicago's poverty population in 1980 were one-half as concentrated as it actually was, the Chicago metropolitan area would have suburbanized at a rate 19 percent slower than it actually did from 1980 to 1990 (Jordan et al. 1998). Rapid development outside of central cities has created a mismatch between where many potential workers live and where new jobs are located. Moreover, shortages of affordable housing in growing suburban areas compound job mismatches, as rental increases price poor workers out of growing areas with better job opportunities.

Public transit is frequently not designed to carry central city residents to suburban jobs. In Boston, researchers studying entry-level job openings found that welfare recipients using transit would, after a one-hour commute, still access only 14 percent of the jobs in the region's fast-growth areas. In Atlanta, less than one-half of the region's entry-level jobs are located within a quarter mile of a public transit route, and almost no jobs are accessible by transit in job-rich Cobb and Gwinnett counties (Benfield et al. 1999, 125). In addition, a significant share of central city residents does not have cars to access those suburban jobs.

Decline in the sense of community

Sprawl-affected suburbs contribute to the loss of a sense of community because of their leapfrog development patterns, segregated land uses, reliance on automobiles, and lack of a central community focal point. Studies show that people living in sprawling developments gather less often in public places and feel less responsible to one another and to their shared surroundings than residents of more dense communities.

As in central cities, disinvestment is creating blighted areas and sapping inner-ring suburban communities of their economic vitality. The pattern of disinvestment from within indicates how interconnected the entire region is on the revitalization of our central cities. The marketplace which "throws away" the old in favor of the new creates a consistent movement away from the middle—the center city. As the urban-like challenges of suburbs continue to mount, it is clear that replacing communities for "newer and better" does not eliminate problems. Rather, the problems of poverty, population loss, crime and lagging economic vitality will continue to follow

new communities to the urban peripheries until an approach is adopted that refocuses on the revitalization of the center cities.

The Need for a Regional Approach

There is an emerging consensus on the need for joint city-suburb strategies to address sprawl and the structural decline of cities and older suburbs. We now have an historic opportunity for cooperation between cities and counties, urban as well as suburban, to address the challenges facing our metropolitan areas. In 1998, more than a dozen governors from both parties addressed growth issues in their "State-of-the-State" or inaugural addresses. In 1999, more than 30 governors echoed these suggestions in their annual addresses (Benfield et al. 1999, 91).

There is also a new readiness among local leaders to forge a common agenda across historical divides. A May 1999 survey by the U.S. Conference of Mayors asked leaders of 93 central cities and 66 suburbs to identify the most important challenges facing their communities. The responses make clear that sprawl is creating strains for many suburbs: indeed, 74 percent of suburban officials identified "limiting the negative effects of sprawl on the community" as a challenge affecting their community. The specific problems associated with sprawl were also cited as important challenges. For example, 91 percent of suburban officials listed "cutting traffic congestion on roads and highways" as their top challenge—far more any other challenge cited. Eighty percent listed "protecting the environment as the community grows," and 75 percent cited "avoiding overcrowding of schools."

The U.S. Conference of Mayors survey dramatizes a new willingness to cooperate. More than 96 percent of officials from both central city and suburban jurisdictions (cities and counties) agreed or strongly agreed that "the long-term health and vitality of our region depends on greater cooperation among cities and suburbs." More than 95 percent of both groups of officials agreed or strongly agreed that "my city's/county's long-term interests are tied to the future of the surrounding region." Likewise, more than 96 percent of both groups agreed or strongly agreed that "there should be more urban-suburban and central city-county cooperation." More than 91 percent of officials agreed or strongly agreed that "the problems of cities and suburbs are closely interrelated in our region." And, more than 81 percent of both groups agreed or strongly agreed that "the competitiveness of our region is directly tied to the economic strength of our urban core."

The officials surveyed also agreed on the appropriate roles for different players in bringing about this regional cooperation. More than 95 percent of both groups of officials agreed or strongly agreed that "business leadership is important to building more city-suburb cooperation in our region." More than 87 percent of both groups agreed or strongly agreed that "the Federal Government should encourage and create incentives for city-suburb and central city-county cooperation." More than 84 percent agreed or strongly agreed that "nonprofit organizations, including faith- and community-based groups, are important to building more cooperation between cities and suburbs in our region."

Central city and suburban officials also generally agreed on the types of policies that would help promote cooperation on the new common agenda. For example, more than 93 percent of officials in both areas agreed that "we support policies that encourage the redevelopment of core cities in our region." More than 93 percent agreed that "expanding housing and homeownership opportunities in the urban core of our region would benefit the entire region," and 98 percent in both areas agreed that "it is a prudent strategy for the nation to redevelop urban brownfields as an alternative to developing previously undeveloped greenfields."

More than 90 percent of both central city and suburban officials agreed that "we need to expand and improve public transit in our region to help reduce congestion and fight the negative effects of sprawl." More than 87 percent agreed that "sprawling patterns of development are a significant national challenge." Finally, more than 84 percent of officials from both areas agreed that "compared to five years ago, we are working more closely with neighboring jurisdictions on metropolitan growth issues." Virtually all respondents—97 percent from both areas—said they believed that the major challenges facing their own cities are regional challenges, encompassing surrounding communities as well as their own jurisdiction.

Policy Implications

Central cities have untapped markets—for labor and retail, and for land development—that can help the nation continue its economic growth and can serve as an alternative to the uncontrolled growth that strains suburban communities. A decade ago, Wall Street investors eagerly looked to emerging markets overseas to generate high returns on their capital. Today, America's central cities are potentially the emerging markets of the twenty-first century. Successful urban firms recognize and tap into these competitive assets. However, for the most part, they are still undiscovered territory for many businesses.

In a time when aggregate unemployment rates are at their lowest levels in a decade, urban areas have a pool of more than four million working men and women who are available to continue the expansion of our economy without re-igniting inflation. More than 2.3 million of these workers are unemployed but actively seeking work. Another 550,000 have stopped looking for jobs because they are discouraged or because problems with daycare, transportation, or skill levels prevent them from taking a job. There are an estimated 1.5 million workers not in permanent jobs and therefore marginally attached to the labor force (Current Population Survey 19__).

Central cities also offer large untapped consumer markets that represent new profit opportunities for businesses. However, many urban neighborhoods currently are "under-retailed" so residents shop in the suburbs where the selections are wider and the bargains are better. The retail purchasing power of all central city residents has been conservatively estimated at \$665 billion. Even households in the most economically distressed urban neighborhoods have \$85 billion in buying power—more than the total purchasing power of Mexico.

Central cities and older suburbs have a significant supply of land that is well served by infrastructure, strategically located, and available for new development. There are five million acres of abandoned industrial sites in our nation's cities—roughly the same amount of land occupied by 60 of our largest cities. If these sites were filled with residential neighborhoods, they could house nearly 45 million people. Alternatively, they could accommodate hundreds of millions of square feet of new stores, businesses, offices, and other commercial and industrial establishments. Localities, states and the federal government need to pursue innovative strategies to encourage brownfields development, thereby leveling the playing field so that cities can absorb more growth and curtail suburban sprawl.

As a nation we have an unusual opportunity to close the urban-suburban divide that has been growing for more than 30 years. The historic decentralizing of our metropolitan regions reflects social costs that are not fully "priced" into pivotal transactions. Local, state and federal governments increasingly are struggling with their role in the decentralizing trends. In particular, the federal government, too often part of the problem in the past, needs to be part of the solution if cities and the metropolitan regions that they anchor are to overcome the challenges they face and ensure a high quality of life for all.

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→ Newman, Peter W.G., and Jeffrey R. Kenworthy. 1989. *Cities and Automobile Dependence: A Sourcebook*. (CITY ???): Gower Publishing Co.

Transportation Research Board. 1998. *The Cost of Sprawl—Revisited*. Washington, DC: National Research Council, Report 39.

MANY LARGE CITIES ARE STILL LOSING POPULATION, BUT THE RATE OF DECLINE HAS SLOWED SIGNIFICANTLY.

Table 1
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POPULATION CHANGE AMONG LARGE CITIES: 1970 TO 1996 (IN PERCENT)

1970 Rank	City	State	1970-80	1980-90	1990-94	1994-96
1	New York	NY	-10.4	3.5	0.6	0.2
2	Chicago	IL	-10.6	-7.4	-1.2	-1.1
3	Los Angeles	CA	5.4	17.5	1.8	0.2
4	Philadelphia	PA	-13.4	-6.1	-4.0	-2.9
5	Detroit	MI	-20.4	-14.6	-2.1	-0.6
6	Houston	TX	29.4	2.2	5.6	1.3
7	Baltimore	MD	-13.1	-6.5	-4.5	-3.9
8	Dallas	TX	7.1	11.4	3.7	0.9
9	Washington	DC	-15.6	-4.9	-6.4	-4.4
10	Cleveland	OH	-23.6	-11.9	-0.5	-0.9
11	Indianapolis	IN	-5.9	4.4	2.2	-0.1
12	Milwaukee	WI	-11.3	-1.3	-4.0	-2.1
13	San Francisco	CA	-5.1	6.6	0.7	0.8
14	San Diego	CA	25.7	26.8	4.0	1.4
15	San Antonio	TX	20.1	19.1	10.5	3.3
16	Boston	MA	-12.2	2.0	-3.7	1.0
17	Memphis	TN	3.6	-5.6	-0.6	-1.7
18	St. Louis	MO	-27.2	-12.4	-7.3	-4.4
19	New Orleans	LA	-6.1	-10.9	-2.3	-1.8
20	Phoenix	AZ	35.8	24.5	8.7	8.4
21	Columbus	OH	4.7	12.0	3.3	0.5
22	Seattle	WA	-7.0	4.5	1.4	0.3
23	Jacksonville	FL	2.3	17.4	4.4	2.5
24	Pittsburgh	PA	-18.5	-12.8	-2.9	-2.5
25	Denver	CO	-4.3	-5.0	5.5	0.9
26	Kansas City	MO	-11.6	-2.9	1.2	0.2
27	Atlanta	GA	-14.5	-7.3	2.3	-0.3
28	Buffalo	NY	-22.7	-8.3	-3.0	-2.4
29	Cincinnati	OH	-14.8	-5.6	-3.0	-2.1
30	Nashville	TN	1.7	7.2	3.4	1.2
	Top 30 Average		-5.7	2.5	0.9	0.1

Source: 1970, 1980, and 1990 Census of Housing, Bureau of the Census; 1996 Federal-State Cooperative Population Estimates, Bureau of the Census

President's List

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THE PRESIDENT

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Accepts and No Responses

- A **Honorable Roberta Achtenberg**
Senior Vice President for Public Policy, San Francisco Chamber of Commerce
San Francisco, CA
- A **Mr. Kermit Thomas (Substitute for: Harry Alford)**
- A **Mr. Michael Andrews**
Vice President of International Business Affairs, Citigroup-Washington DC
Washington, DC
- A **Ms. Dorothy Tyyne Attwood**
Legal Advisor to the Chairman, FCC
- A **Mr. Morton Bahr**
President, CWA
- A **Hon. (Dr.) Martin Baily**
Chairman, Council of Economic Advisors
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President & CEO, Computer & Communication Industry Association
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- A **Ms. Ellen Blackler**
Special Assistant to the Bureau Chief, Common Carrier Bureau, FCC
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Partner, Matz, Blancato & Associates
Washington, DC
- A **Ms. Jill Bond**
Leslie Harris & Associates
Washington, DC
- Mr. Frank Bonzio**
Executive Director, Internet Without Borders
- A **Ms. Barbara Bostick-Hunt**
Special Assistant to the President for Intergovernmental Affairs, White House
Washington, DC
- Ms. Martina Bradford**
Vice President, Lucent
- A **Ms. Judith A. Brewer**
Director of WWW Accessibility Initiative, World Wide Web Consortium

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- A **Mr. Alvin Brown**
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- A **Mr. Gibbs Walter Brown**
Chairman and CEO, ePlanning
- A **Mr. Daniel Farrell Burton**
Director, Novell, Inc.
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Dulles, VA
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Community Empowerment Board, The White House
- Mr. Kevin Conlon**
Itasca, IL
- Dr. D.L. Crooker**
Destiny Communications Institute
- Hon. (Sec.) Andrew M. Cuomo**
Secretary of Housing and Urban Development, Department of Housing and Urban Development
- A **Hon. Wayne K. Curry**
County Executive, Prince George's County
Upper Marlboro, MD
- A **Hon. (Ms.) Lynn G. Cutler**
Deputy Assistant to the President for Intergovernmental Affairs, Office of Intergovernmental Affairs, The White House
Washington, DC
Guest: Mr. Paul Rutherford
- A **Mr. Darien C. Dash**
President, Digital Mafia Entertainment
Englewood, NJ
- A **Dr. William W. Destler**
OVP of Research and Dean, University of Maryland

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- A **Ms. Jennifer Tuccillo Dexter**
Vice President, Easter Seals
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American Federation for the Blind
Washington, DC
- A **Ms. Evangelina Frescas Dobbs**
Executive Director, Wider Opportunities for Women
Washington, DC
- A **Hon. Maria Echaveste**
Assistant to the President & Deputy Chief of Staff, The White House
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Dover, DE
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Director of Federal Relations, Bell Atlantic Corporation
Washington, DC
- A **Hon. Greg Farmer**
Vice President, Nortel Networks
Washington, DC
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President, Latino Civil Rights Center
-  A **Mr. Peter Gallagher**
President and CEO, America's Promise
Alexandria, VA
-  A **Mr. Gregory Todd Garcia** —
Vice-President, 3COM
- A **Mr. James Gashel**
Director of Governmental Affairs, National Federation of the Blind
Baltimore, MD

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- A **Mr. James R. Geletka**
Executive Director, Rehabilitation Engineering and Assistive Technology Center

- A **Honorable Gary R. George**
State Senator, Wisconsin, State Capitol
Madison, WI

- Hon. (Sec.) Daniel R. Glickman**
Secretary of Agriculture, U.S. Department of Agriculture
Washington, DC

- A **Ms. Jill Miller Godoff**
Executive Director
Washington, DC

- A **Mr. John Gomperts**
Chief of Staff, Corporation for National Service
Washington, DC

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Ellicott City, MD

- Hon. (Mr.) William H. Gray**
President and CEO, United Negro College Fund, Inc.
Fairfax, VA

- A **Ms. Carolyn Groobey**
Partner, McKinsey and Company, Inc.
Washington, DC

- Mr. Nick Grouf**
CEO, Firefly Network
Cambridge, MA

- Ms. Tessie Guillermo**
Executive Director, Asian Pacific Islander American Health Forum
San Francisco, CA

- A **Ms. Ellen W. Haas**
CEO, Foodfit.com
Washington, DC

- A **Mr. Christopher Hankin**
Vice President - Director of Federal Affairs, Sun Microsystems

- A **Ms. LaDonna Harris**
President, Americans for Indians Opportunities
Bernalillo, NM

- A **Hon. Neil F. Hartigan**
Chairman, World Trade Center Chicago
Chicago, IL

- Ms. Kara Hartnett**
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- A **Mr. Wade J. Henderson**
Executive Director, Leadership Conference on Civil Rights
Washington, DC

- A **Hon. (Sec.) Alexis M. Herman**
Secretary of Labor, Department of Labor

- Ms. Antonia Hernandez**
President & CEO, Mexican American Legal Defense & Education Fund
Los Angeles, CA

- A **Mr. Christopher Long (Substitute for: Joe Hillings)**

- Mr. John Hohmann**
National Bandwith

- Ms. Julie Holdren**
President and CEO, Olympus Group
Alexandria, VA

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Vice President, US West
Washington, DC

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Chief Executive Officer, American Association of Colleges for Teacher Education
Washington, DC

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President, American Association of People with Disabilities
Washington, DC

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President, Irving Information

- Mr. Larry Irving**
CEO, Urban Magic

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D/Illinois, House of Representatives
Washington, DC

- Mr. Carlton Jenkins**
One Net Now

- Mr. Jim Johnson**
Vice President, SGI

- A **Mr. Robert Louis Johnson**
Washington, DC

- Mr. Tom Jurkovich**
Federal Government Affairs Manager and Corporate Attorney, Microsoft
Washington, DC

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Special Assistant to the Commissioner, General Services Administration
Washington, DC
- A **Ms. Julie Kaminkow**
Confidential Assistant, U.S. Department of Education
Washington, DC
- A **Mr. Kenneth T. Kay**
CORETECH
- A **Ms. Barbara Greene Kilberg**
President, NVTC
- A **Ms. Elizabeth O. Kim**
Assistant General Counsel and New Markets Director, SBA
Washington, DC
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Governor (I), State of Maine
Augusta, ME
- A **Mr. Joshua A. King**
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Washington, DC
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CEO, COV AD
- A **Mr. Adam Krouse**
- A **Mr. Ronald Krouse**
American Federation of Teachers
Alexandria, VA
- A **Mr. Keith Krueger**
Executive Director, Consortium for School Networking
- A **Mr. Jack Krumholtz**
Director, Federal Government Affairs and Washington DC Office, Microsoft Corporation
Washington, DC
- Mr. Christopher Kui**
Executive Director, Asian Americans for Equality
New York, NY
- A **Mr. Nathaniel LaCour**
Vice President, AFT
New Orleans, LA
- A **Ms. Wendy Lader**
Senior Policy Advisor, National Telecommunications and Information Administration

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Mr. Francis Lam
Asian Americans for Equality

Mr. Weldon H. Latham
Senior Partner, Shaw, Pittman, Potts & Trowbridge
Washington, DC

A **Ms. Abby F. Milstein (Substitute for: Paul LeClerc)**

A **Ms. Kelly Klegar Levy**
Associate Administrator, National Telecommunications and Information Administration, Department of Commerce

A **Ms. Laurie A. Lipper**
Director, Children's Partnership

A **Ms. Martha Livingston**
Senior Policy Analyst and Assistant General Counsel, White House Office of Science and Technology Policy

A **Mr. Glynis D. Long**
Program Manager, SBA eCommerce

A **Mr. William B. Luecht**
External Affairs Officer, CDFI Fund

A **Ms. Mary MacPherson**
President, Netpreneur.org

A **Mr. Jerry Malone**
Chief of Staff, Department of Transportation
Washington, DC

A **Ms. Vicky Rasel (Substitute for: Ginny Markle)**

Hon. Susan Masten
President, National Congress of American Indians
Washington, DC



Ms. Mary Ellen Maxwell
President, National School Boards Association

Mr. Norman Mayfield
Novanetwork, Inc.

A **Mr. David Paul McClure**
Executive Director, United States Internet Industry Association

A **Hon. David McCurdy**
Electronics Industries Alliance
Arlington, VA

Ms. Zana L. McDonald
Director, Blackfeet Tribal Business Information Center

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Accepts and No Responses

Ms. Anne McGuire

Associate, Quinn Gillespie

Mr. Jonathan MelegritoExecutive Director, National Federation of Filipino American Associations
Washington, DC**Mr. Jeffrey Menaged**

A

Mr. David L. MercerSenior Advisor, America's Millennium, Mercer & Associates, Inc.
Washington, DC

A

Mr. Harris MillerActing President, Information Technology Association of America
Arlington, VA

A

Mr. William MillikenPresident, Communities in Schools, Inc.
Alexandria, VA

A

Ms. Amy Joe MillmanExecutive Director, National Women's Business Council
Washington, DC**Mr. Charles Moses**

President, United Cerebral Palsy Associations, Inc.

A

Ms. Lara Muldoon

Treasury Department

Hon. Janet G. MullinsVice President - Washington Affairs, Ford Motor Company
Washington, DC

A

Ms. Natalia MunozEditor-in-Chief, Eviva.Net
New York, NY**Alderman Ricardo Munoz**City Alderman
Chicago, IL

A

Mr. Jonas B. Neihardt

Vice President, QUALCOMM

M + G ?

A

Ms. Kirsten A. Nyrop

Executive Director, United Cerebral Palsy Associations, Inc.

M + G ?

A

Ms. Erin Lynn O'Brien

Director, Healtheon/WEB MD

A

Mr. James M. O'Connor

Deputy Associate Administrator/ OSCS, Small Business Administration

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Accepts and No Responses

- A **Ms. Daphne Kwok (Substitute for: George Ong)**
Executive Director, Organization of Chinese Americans
Washington, DC

- A **Mr. Derrick B. Owens**
Director, Interagency Affairs at NTIA, Department of Commerce

- A **Mr. James Payne**
Vice President, Qwest
Arlington, VA

- Mr. Henry Ponder**
President, NAFEO

- A **Mr. Leland S. Prussia**
Bank of America
San Francisco, CA

- A **Ms. Amanda Broun (Substitute for: Wendy Puriefoy)**
Public Education Fund Network

- A **Ms. Vicki Rafel**

- A **Ms. Carmen M. Ramos**
President, Quality Management
Washington, DC

- A **Ms. Annabelle Redway**
Washington, DC

- A **Mr. Morris L. Reid**
Partner, Dewey Square Group
Washington, DC

- A **Mr. Geoffrey Rhodes**
Washington, DC

- A **Mr. Paul J. Richman**
Confidential Assistant to the Deputy Administrator of Community Development, USDA

- Ms. Sullivan Robinson**
Executive Director, Congress of National Black Churches, Inc.
Washington, DC

- A **Ms. Katherine Rodi**
Coordinator, CEO Forum

- A **Mr. Mark Root**
Manager of Information Services, Council of Great City Schools
Washington, DC

- Ms. Christy Russell**
President, Association of Rehabilitation Programs in Computer Technology

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Accepts and No Responses

- A **Mr. Robert Sachs** ? M+G
President and CEO, National Cable Television Association
Washington, DC
- Mr. Jonathan Sallett**
Vice President, MCI Worldcom
- A **Mr. John Scheibel** - M+G
Vice President, Yahoo! Inc.
Guest: Ms. Jennifer Hull
- A **Hon. (Mr.) Eli J. Segal**
President and CEO, Welfare to Work Partnership
Washington, DC
- A **Ms. Emily Sheketoff** - M+G
Director, American Library Association
- Ms. Aliza Sherman**
Founder, Cybergirl.com
- Mr. Clive Smith**
CEO, New Deal
- A **Mr. Craig Smith**
Vice President, Voter.Com
- A **Ms. Karen W. Smith** - M+G
Executive Director, TechCorps
- A **Ms. Marianne Smith**
Department of Transportation
- A **Hon. Richard Socarides**
Special Assistant to the President & Senior Advisor for Public Liaison, Office of the Public Liaison, The White House
Washington, DC
- A **Honorable Ira Sockowitz**
President, Phoenix Consulting Group, Inc.
- A **Ms. Roxanne Spillet** - M+G
President, Boys & Girls Clubs of America
Atlanta, GA
Guest: Mr. Robert A. Calloway
- A **Ms. Orysia Stanchak**
Executive Director, YWCA of USA
- A **Ms. Antonia Stone** - M+G
Founder, Computer Technology Centers Network
- A **Mr. William R. Sweeney**
Executive Vice President of Global Governmental Affairs, EDS Corporation
Washington, DC

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REPORT DATE: April 3, 2000
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Accepts and No Responses

- A **Mr. Matthew Szulik** M + G ?
President, Red Hat
Guest: Ms. Melissa London
- A **Mr. Thomas G. Tate**
Digital Divide Co-Leader, USDA
- Mr. Michael Timmeny**
Government Relations, Cisco Systems, Inc.
- Dr. Gerald N. Tirozzi**
Executive Director, National Association of Secondary School Principals
Reston, VA
- A **Ms. Margaret B. Tulloch**
Paralegal Supervisor, Department of Justice
Washington, DC
- A **Ms. Pamela J. Turner**
Senior VP of Government, National Cable Television Association
Washington, DC
- A **Mr. Joseph Vassallo**
Executive VP, ePlanning
- Mr. John Venator**
President, Computing Technology Industry Association
- Ms. Georgina Cynthia Verdugo**
Washington Office Regional Council, Mexican-American Legal Defense and Education Fund
Washington, DC
- A **Ms. Carole J. Wacey**
Special Assistant, U.S. Department of Education
Washington, DC
- A **Ms. Michelle Lana Wallach**
Senator Bob Graham's Office
- A **Mrs. Dorothy Walsh**
VP, Federal Relations, Ameritech
Washington, DC, DC
- A **Mr. Jeffrey Watson**
CEO, J. Watson & Associates
Washington, DC
- A **Mr. James F. Whittaker**
Vice President, Hewlett Packard
- A **Mr. Brent A. Wilkes**
Executive Director, League of United Latin American Citizens
Washington, DC

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Accepts and No Responses

- A **Mrs. Carol W. Wilner**
Director, Federal Public Affairs, AT&T
Washington, DC
- A **Hon. Harris L. Wofford**
Former Senator for Pennsylvania and CEO, The Corporation for National Service
Washington, DC
- A **Ms Patricia Wright**
Director, Governmental Affairs, Disability Rights Education and Defense Fund, Inc.
Washington, DC
- A **Ms. Suzanne Bernadette Adams Yates**
US Dept of Education
- Mr. Scott Yohe**
Delta Airlines
Washington, DC
- A **Mr. Ariel Zwang**
White House Fellow, Department of Housing and Urban Development

M+G (?)

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Regrets

- R **Mr. Harry C. Alford**
Chairman and CEO, National Black Chamber of Commerce
Washington, DC
- R **Hon. Aida M. Alvarez**
Administrator, Small Business Administration
Washington, DC
- R **Ms. Jacqueline Anderson**
Coalition for Fair Employment in Silicon Valley
- R **Mr. William Archy**
President, AEA International
- R **Mr. Thomas E. Armstrong**
Pennsylvania House of Representatives
Harrisburg, PA
- R **Hon. (Sec.) Bruce Babbitt**
Secretary of the Interior, Department of the Interior
Washington, DC
- R **Mr. Andre Banks**
Small Business Administration
- R **Mr. John J. Barry**
International President, International Brotherhood of Electrical Workers
Washington, DC
- R **Ms. Sandra Bernard**
American Association of University Women
Washington, DC
- R **Hon. Daniel T. Blue**
Speaker, North Carolina State Legislature
Raleigh, NC
- R **Dr. Anne L. Bryant**
Executive Director, National School Boards Association
Alexandria, VA
- R **Mr. Robert F. Chase**
President, National Education Association
Washington, DC
- R **Hon. Vincent A. Cianci**
Mayor, City of Providence
Providence, RI
- R **Mr. J. Thomas Cochran**
Executive Director, U.S. Conference of Mayors
Washington, DC
- R **Hon. (Sec.) William M. Daley**
Secretary of Commerce, Department of Commerce
Washington, DC

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REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Regrets

- R **Mr. Darryl Dennis**
Counselor to the President, Small Business Administration
Washington, DC
- R **Mr. Tom Donohue**
President, United States Chamber of Commerce
- R **Mr. Thomas W. Dortch**
National President, 100 Black Men of America, Inc.
Atlanta, GA
- R **Hon. Robert Edgar**
Secretary General, National Council of Churches
New York, NY
- R **Mr. David Ellington**
Co-Founder, President and CEO, NetNoir, Inc.
San Francisco, CA
- R **Ms. Sandra Feldman**
President, American Federation of Teachers
Washington, DC
- R **Ms. Edie Fraser**
President, Public Affairs Group Inc
Washington, DC
- R **Mr. Alvin From**
President, Democratic Leadership Council
Washington, DC
- R **Mr. Larry Goldberg**
Director, National Center for Accessible Media
- R **Mr. Roy Gonzalez**
Mayor of San Jose
San Jose, CA
- R **Mr. Ernest G. Green**
Chairman, African Development Foundation, Managing Director, Lehman Brothers
Washington, DC
- R **Hon. Jane Hague**
Council Member, King County Courthouse
Seattle, WA
- R **Mr. George Herrera**
President, US-Hispanic Chamber of Commerce
Washington, DC
- R **Mr. Stephen M. Heyman**
Deputy Assistant Secretary, US Department of Labor
Washington, DC
- R **Mr. Joe Hillings**
Enron Corporation
Washington, DC

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REPORT DATE: April 3, 2000
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Regrets

- R **Honorable(Delegate) John Adams Hurson**
House Majority Leader, Maryland House of Delegates
Annapolis, MD
- R **Honorable Maynard H. Jackson**
Chairman of the Board, Jackson Securities, Incorporated
Atlanta, GA
- R **Ms. Roberta R. Katz**
President, TechNet
Palo Alto, CA
- R **Ms. Regina Keeney**
Vice President, Dell Computers
- R **Hon. William E. Kennard**
Chairman, Federal Communications Commission
Washington, DC
- R **Dr. Paul LeClerc**
President, The New York Public Library
New York, NY
- R **Hon. Jack Lew**
Director, Office of Management and Budget
Washington, DC
- R **Ms. Ginny Markle**
President, Parents-Teacher Association
- R **Mr. Samuel L. Maury**
President, The Business Roundtable
Washington, DC
- R **Mr. Donald McClellan**
Vice President, Gateway
- R **Mr. Gregory McQuerter**
CEO, Edapta Inc.
- R **Mayor Tom Menino**
Mayor, City of Boston
Boston, MA
- R **Hon. Kweisi Mfume**
President and CEO, NAACP
Baltimore, MD
- R **Mr. Michael L. Morgan**
President, Spirit of Milwaukee
Milwaukee, WI
- R **Ms. Karen K. Narasaki**
Executive Director, National Asian Pacific American Legal Consortium
Washington, DC

REPORT DATE: April 3, 2000
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Regrets

- R **Hon. (Mayor) Martin Joseph O'Malley**
Mayor, City of Baltimore
Baltimore, MD
- R **Mr. George Ong**
President, Organization of Chinese Americans
Washington, DC
- R **Hon. (Gov.) Paul E. Patton**
Governor (D), State of Kentucky
Frankfort, KY
- R **Mr. Bernard R. Phillips**
CEO, NRTC
Herndon, VA
- R **Ms. Joanne Piccolo**
Vice President and Director, United States Government Relations, Motorola, Inc.
Washington, DC
- R **Mr. Hugh Price**
President and CEO, National Urban League
Memphis, TN
- R **Ms. Wendy O. Puriefoy**
President, Public Education Fund Network
Washington, DC
- R **Hon. (Sec.) William Richardson**
Secretary of Energy, Department of Energy
Washington, DC
- R **Hon. (Sec.) Richard W. Riley**
Department of Education
- R **Ms. Linda Sheperd**
President, National Parent Network on Disabilities
- R **Mr. Samuel J. Simmons**
President and CEO, National Caucus and Center on Black Aged, Inc.
Washington, DC
- R **Hon. (Sec.) Rodney E. Slater**
Secretary of Transportation, United States Department of Transportation
- R **Hon. (Sec.) Lawrence H. Summers**
Secretary of the Treasury, Department of the Treasury
- R **Mr. John J. Sweeney**
President, AFL-CIO
Washington, DC
- R **Ms. Victoria B. Tassan**
NationsBank
Washington, DC

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

Regrets

- R **Ms. Ginny Terzano**
Corporate Public Relations, Microsoft
Washington, DC
- R **Hon. Fran Ulmer**
Lieutenant Governor of Alaska, Office of the Lieutenant Governor
Juneau, AK
- R **Ms. Cleopatra Vaughns**
President, National Association of Negro Business
- R **Ms. Jennifer Verdery**
Manager, Intel
- R **Mr. Edward G. Viltz**
Vice President, Enterprise Integration Corporation
- R **Ms. Mary Walker**
President, National Federation of Black Women Business Owners
Guest: Ms. Robyn W. Spencer
- R **Hon. (Mayor) Wellington E. Webb**
Mayor, City of Denver, Colorado
Denver, CO
- R **Mr. David Wilhelm**
Senior Managing Director, Everen Securities, Inc.
Chicago, IL
- R **Hon. Anthony A. Williams**
Mayor of the District of Columbia
Washington, DC
- R **Ms. KaYing Yang**
Executive Director, Southeast Asia Resource Action Center
- R **Mr. Stephen P. Yokich**
President, UAW
Detroit, MI
- R **Mr. Raul Yzaguirre**
President, National Council of La Raza
Washington, DC

REPORT DATE: April 3, 2000
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TOTAL COUNTS

Number of Accepts:	139
Number of Regrets:	73
Number of No Responses:	47
Number of Unknown Guests:	1
Number of Expected Attendees:	187

East Palo Alto City, CA

Total Population (1990)	23,451	
Poverty Rate (1989)	17.5%	
Unemployment Rate (1990)	10.6%	
Unemployment Rate (1998)	Not Available	
	Counts	Percents
Educational Attainment (Population 25+) (1990)	12,944	
Did Not Graduate High School	5,098	39.4%
High School Graduate	2,657	20.5%
Some College or Associate Degree	3,170	24.5%
College Graduate or Advanced Degree	2,019	15.6%
Race (1990)		
White, Non-Hispanic	2,962	12.6%
Black, Non-Hispanic	9,818	41.9%
Other Races, Non Hispanic	2,766	11.8%
Total Hispanic (All Races)	7,905	33.7%

BACKGROUND ON INNER CITIES AND CHICAGO, IL

November 5, 1999

BACKGROUND INFORMATION ON INNER CITIES

A booming national economy, coupled with the success of strong local efforts and the Clinton Administration's community development agenda, has helped many cities experience a strong fiscal and economic recovery. But while many inner cities -- poor urban neighborhoods within larger central cities -- have seen economic gains, they still have not fully participated in the economic prosperity and may face the challenges of population decline, loss of middle-class families, slow job growth, income inequality, and poverty. Furthermore, inner city neighborhoods often lag behind the strong economies of the vibrant metropolitan areas in which they are located -- and at the end of the 20th century there are still pockets of poverty amidst the growing national economic prosperity.

THE GOOD NEWS FOR OUR NATION'S CITIES

- **Population increased in two-thirds of all central cities from 1980-1998.** Immigrant families play a significant role in creating these population increases, especially in gateway cities such as Los Angeles, Miami, New York, and Seattle. (Department of Housing and Urban Development).
- **Employment is on the rise in most central cities.** The number of employed residents living in central cities grew by 10.4 percent, or 3.7 million people, from 1992 to 1998. In the nation's fifty largest cities, the drop in unemployment was larger in the central city than in the suburbs. Just as important, in 77 large central cities, average annual pay rose by 4.6 percent, compared with a 3.6 percent increase for suburban jobs. Cities with dramatic declines in unemployment between 1992 and 1998 include: Detroit, MI (dropped from 16.9% to 7.2% during this period); Atlanta, GA (10.0 % to 5.6%); Hartford, CT (12.6% to 6.7%); Newark (16.6% to 9.6%); and Santa Ana, CA (11.8% to 5.2%). (Department of Housing and Urban Development, "State of the Cities, 1999").
- **Homeownership is increasing in central cities.** For the first time in history, more than half of central city households are homeowners. Central city homeownership rates have increased from 48.9 percent at the end of 1993 to 50.5 percent in the third quarter of 1999. This increase in homeownership has been led by both African-American and Hispanic families, whose homeownership rates have been increasing faster than the rate for white families. (Department of Housing and Urban Development).

SOME CITIES STILL FACE CHALLENGES TO ECONOMIC PROSPERITY

- **Not all cities are sharing in the prosperity.** Some inner cities with high unemployment rates in 1998 include: Madera, CA -- 18.3%; Brownsville, TX -- 14.5%; Atlantic City, NJ -- 13.4%; Yuma, AZ -- 19.7%; North Chicago, IL -- 10.2%; Flint, MI -- 10.2%; Miami, FL -- 9.3%; Newark -- 9.6%; Hartford -- 6.7%; and East St. Louis, IL -- 9.8%. (Department of Housing and Urban Development, "Places Left Behind").
- **One in three central cities continues to lose population.** Between 1980 and 1998, population declined 5% or more in 24.2% of the central cities. Over half (57.3%) of these cities lost over 10% of their population, despite the fact that the overall U.S. population grew by 19.3% during this period. These cities lost the workers and the consumers to grow their economy, as well as the tax base needed to protect the livability and strengthen the local business climate. Shrinking cities tend to have higher rates of unemployment than cities with a growing or stable population. (Department of Housing and Urban Development, "State of the Cities, 1999").
- **Poverty has also improved, but remains too high.** Poverty in central cities declined from 21.5% to 18.5% between 1993 and 1998. However, inner city poverty remains significantly higher than the 12.7% poverty rate nationally. Moreover, nearly one-in-three inner cities, 170 cities total, had poverty rates of 20 percent or more in 1995. High poverty cities include: Washington, DC (21%); New Orleans, LA (34%); St. Louis, MO (30%); Philadelphia, PA (24%); Richmond, VA (25%); Newark (31%); Hartford (35%); and Miami, FL (43%). (Census Bureau and Department of Housing and Urban Development). While the strong economic growth in the past 4 years likely reduced poverty rates, poverty is still too prevalent.

square miles. The EZ includes a population of 199,938 and it received \$100 million in Title XX SSBG funds, wage tax credits, and EZ-specific tax-exempt bonds financing authority. The EZ is currently engaged in 103 projects and programs and has committed \$40 million of its EZ funds to leverage \$191,169,873 from public and private sector programs. It has created 8 child care centers, 4 medical centers, rehabilitated or constructed 1,863 units of affordable housing, provided 50 businesses with technical assistance to create or retain 190 jobs, and funded 15 job training programs resulting in over 600 residents being placed in full or part-time employment.

BACKGROUND , CHICAGO, IL

The City of Chicago is located on the western shore of Lake Michigan and it is the third largest city in the United States. Over the last two decades, Chicago's economy has changed from one rich with high-paying manufacturing jobs, leaving behind a work force unsuited for the new service economy. As a result, its population decreased due to out migration throughout the 1980's, and other related urban problems, like crime, drugs, and the decline in its housing stock have also contributed to the deterioration of many Chicago once vibrant neighborhoods. Key Facts about Chicago include:

- **The population in Chicago** has declined from 3 million in 1980 to an estimated 2.8 million in 1998, a 6.8% drop. (Bureau of the Census).
- **The poverty rate**, which increased from 21.6% in 1989 to 27.1% in 1993, dropped to 22.8% in 1995. (Bureau of the Census).
- **The unemployment rate** for the city declined from 9.6% in 1993 to 5.7% in 1998. Meanwhile, the unemployment rate for the suburbs declined from 6.1% to 3.4%. (Department of Housing and Urban Development).
- **Retail sales** were \$28.2 billion in 1998. (Claritas).
- **The per capita income** is \$30,717, compared to \$25,288 for the nation in 1997. (Bureau of the Census).
- **The murder rate** dropped 16% in Chicago between 1993 and 1998, from 30.3 per 100,000 population to 25.6. (Federal Bureau of Investigation, Uniform Crime Reporting).
- **Homeownership** improved from 55.3% in 1993 to 65.4% in 1998. (Department of Housing and Urban Development).

A History of East Palo Alto

East Palo Alto Today

(Due to its length, this chapter has been divided into four sections: Demographics, Redevelopment, Crime and Drugs, and Looking Ahead. Clicking on one of these links will take you to the corresponding section further down this page.)

Demographics

Today East Palo Alto is recognized as an ethnically diverse community. While the percentage of African Americans has declined in recent years, the number of Latinos, Pacific Islanders, Asians and other races has increased. Nearly a third of the city's 23,500 residents were born outside the United States.

The Latino community in particular has grown from 5 percent of the population in 1978 to 14 percent in 1980 and 34 percent 10 years later. The increase is even more marked in the school district: 8 percent in 1979, 26 percent in 1983, and 69 percent today. Spanish is spoken by nearly a third of residents.

The remainder of the population is 41.5 percent African American, 12 percent non-Hispanic white, and 9 percent Asian and Pacific Islander.

East Palo Alto is considered to be fairly transient. According to the 1990 census, nearly 60 percent of its 7,000 homes are rented, and fewer than half the residents lived in the same house from 1985 to 1990. Average income is \$33,700 per household, but 17 percent of residents live below poverty level. An average household has 3.3 persons.

The education level is lower than average for the Bay Area. Less than 15 percent of the city's adult population has earned a bachelor's degree or higher. Roughly equal numbers (20 percent) have an elementary school education, did not complete high school, graduated from high school, or received some college education.

Redevelopment

In 1969 San Mateo County's Redevelopment Commission formed the forerunner to East Palo Alto's Redevelopment Agency. Since that time, however, there's been little physical development, despite the fact that land is considerably less expensive in East Palo Alto than in neighboring cities. It is increasingly apparent that development - and the accompanying tax base - is critical to the city's survival.

Redevelopment areas include the:

- Ravenswood Industrial Park, which essentially runs along Bay Road from Pulgas to Cooley's Landing;
- Four Corners, which is often included with the Ravenswood area, at the intersection of University Avenue and Bay Road;
- University Circle, also known as Whiskey Gulch (see [map](#)); and
- Gateway 101, which runs along the east Bayshore frontage road and includes the former Ravenswood High School.

Developments have been proposed for each area but have not yet materialized. Initially the town's unincorporated status was blamed.

In 1976 there were plans for an elaborate 450-berth marina next to Cooley's Landing, and the strip was de-annexed from Menlo Park. Setbacks with the economy and the developer killed the project in the 1980s. There was talk of building a stadium for the San Francisco Giants in the Ravenswood Industrial Park in 1988.

Two major redevelopment efforts were DeMonet Industries' attempt from 1988-93 to build twin office towers at University Circle and Sun Microsystems' 1989-91 bid to develop the Ravenswood Industrial Park. After multi-million dollar investments, both proposed projects failed for essentially the same reasons: an economic downturn, divided political support, legal challenges, and organized opposition from businesses and residents who would have been displaced.

In 1988 the Gateway 101 area was targeted to become a proposed auto mall. Today the city has an agreement with Home Depot to anchor a proposed 90-acre retail development there.

Crime and drugs

East Palo Alto has been characterized as having an excessive crime rate since the 1950s. In the 1960s, according to a report by Phyllis Barusch and Harriet Nathan, "burglaries were so common that business insurance was being canceled and exorbitantly high premiums were demanded, while new businesses were discouraged from entering the area."

Residents have complained of inadequate police protection since Whiskey Gulch earned an unsavory reputation in the 1930s. The concerns were combined with later charges that the sheriff's department unfairly harassed people of color. In 1969 the county approved an East Palo Alto substation. It was headed by Lieutenant Leonard Cordoza, who later became sheriff. He served at the pleasure of the Municipal Council and reported to both it and the county. Each of the 12 deputies could be replaced if he was not acceptable to the council or the community.

But the town's alarm over an active drug trade and accompanying crime continued to grow. By 1979 East Palo Alto's crime rate was four times that of San Mateo County. The problem escalated, and in 1992 East Palo Alto suffered the highest murder rate (based on population) of any city in the nation. While some questioned the validity of the claim, all agreed the situation was intolerable.

Looking Ahead

What has been referred to as "that obscene statistic" may have done more than anything else to galvanize the community and its supporters into action. An unprecedented amount of assistance began to pour into East Palo Alto from all sectors: individuals, businesses, non-profit organizations and foundations, and local, state and federal governments. It has met with initial success, indicated by a significant drop in crime.

With this increase in resources, commitment and focus on economic development, East Palo Alto may be closer than ever to realizing its potential. As the city celebrates 14 years of incorporation and nearly 150 years of existence, there is hope that East Palo Alto finally will be able to strike a harmonious balance between Isaiah Woods' goal of commercial development and Charles Weeks' dream of an idyllic community.

4/06/00

EAST PALO ALTO COMMITMENTS

Public Deliverables

HUD

- **Doubling of Neighborhood Networks** over the next two years from 500 to 1000

Department of Education:

- **FY2000 CTC Award Announcement** (have general info about CTCs from the web. Should ask Ed for any detailed info about 2000 awards)
- **FY2000 Star Schools Announcement** (Supporting Teachers with Anytime/Any Place Resources – STARS)
- **Technology Innovation Challenge Grants** (have info)

SBA

- **SBA Entrepreneur's Center** Several corporate partners -- including Cisco Systems. Located in San Jose. Will not open until June. Expected to draw 20,000 people per year. Valued at \$10 million – including a \$2 million contribution from Cisco.

Americorps

- **Federal Work Study Waiver** (ask TAK if we are including this – need to run by GS to make sure it does not conflict with America Reads)

Private Deliverables

AT&T

- **Academy of Information Technology:** \$1.5 million over four years to create high school curriculum to prepare students for IT industry developed by National Academy Foundation (Oracle is also involved in the project. See deliverable below). We have good paper.
- **Announcement of Leadership Conversation for the Next America:** \$250,000 commitment to bring national forum series to underserved communities to engage high school students and policymakers in a dialogue about economic opportunities, education, job skills and leadership for the 21st century.

govWorks

- **Community Commitment Program:** govWorks reinvests a percentage of its revenues back into the communities where it does business in the form of publicly accessible computers and Internet services. govWorks would donate the resources to community centers, libraries and city halls. govWorks expects to contribute more than \$150,000 to communities across the country in this year alone.

Gateway (need paper--\$ commitment)

- **Training to 75,000 Teachers:** Provide 75,000 teachers with training in a particular region of the country

Yahoo! (may be announced – by Yang at the NPC – the week prior to the trip)

- **Camp Yahoo!:** \$1.5 million free training curriculum (train the trainers program). Within four years Yahoo! expects that over 75,000 volunteers, librarians, community leaders and Americorps members will become Camp Yahoo! Counselors.

4/06/00

Qualcomm

- **\$1 million for Ed Tech** -high speed internet access, PCs, and teacher training in San Diego Public Schools

Oracle

- **\$1 million for the Academy of Information Technology.** \$1.5 million over four years to create high school curriculum to prepare students for IT industry developed by National Academy Foundation (Oracle is also involved in the project. See deliverable below).

Intel

- **Living Legacy.** Through the living legacy virtual community schools will be given the tools (software, scanner, and PC camera) to bring together the oral histories and digital documents that represent their communities.

Paper Releases

SBA

- **Small Business Digital Alliance.** A partnership with the Latin American Management Association (LAMA) and several private sector course material developers, to provide training in e-commerce strategies to small and minority businesses (with a focus on the Hispanic community). WOULD THIS WORK FOR A CHICAGO PAPER RELEASE.

4/06/00

NATIVE AMERICAN COMMITMENTS

Public Deliverables

USDA

- **Signing of the Empowerment Community Award.** USDA has designated an Empowerment Community on the Navajo Nation. The signing ceremony for the Empowerment Community could occur during the President's visit. Navajo Nation President Kelsey Begaye would participate in the ceremony. Value -- maybe \$2 million. **USDA looking to add something more.**

FCC

- **Phone Service for \$1/month.** Increase funding under Lifetime program so that every member of a federally recognized Indian tribe who is income eligible can have basic phone service for as little as \$1 per month.
- **Interactive Database of Broadband Information:** Announce FCC and State Commission effort to build an interactive database of information on what steps communities have taken to successfully attract broadband services.

Americorps

- **Support for PowerUP Sites on Indian Reservations** (may want a little more detailed information from them—only have short paragraph –e.g., where and how much)

Private Deliverables

TechCorps and Compaq (have info).

- **Techs4Schools:** \$500,000 commitment from Compaq to develop, pilot and support the national launch of the program.

AOL (need paper)

- \$1 million in Digital Divide grants. One grant will go to Indian Country.

Tachyon.net (need \$ commitment)

- High speed two-way satellite-delivered internet access in Indian Country. Tachyon will donate 3 TAP's (a Tachyon connection known as a Tachyon Access Point) and the accompanying connections to link two sites at Dine College and a BIA school to the Internet. Value_____

Native American Systems (NAS) – and Dell Computers (what is the \$\$ commitment)

- **Satellite Internet Connection.** NAS a native owned technology firm – will arrange for satellite connection for the Cove Day School (a BIA school on the Navajo Nation). NAS will donate 30 routers to BIA schools not connected to the Internet and will donate the satellite system for the Cove Day School. Dell Computer will provide computer hardware for the locations. Value_____

IBM/U of Mich/Kellogg Foundation

- **Tribal College Virtual Library.** A major database structure will be located at Bay Mills Community College which is working with other tribal colleges and universities to develop a virtual identity for each Tribal College. The virtual library will have a reference section, a database section and local exhibitions for the various 32 tribal colleges across the country. The

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4/06/00

library should be available in approximately one year. To date, IBM has provided at least \$500,000 worth of assistance, Univ. of Michigan has contributed \$40,000, and the Kellogg Foundation has contributed \$400,000.

Microsoft

- American Indian Tribal College Grant Program. Microsoft will announce a new grant totaling \$260k in cash and \$2.5 million in software

Andersen Consulting

- \$100,000 commitment to provide website development and design consulting services to Native American small businesses (only on the Navajo Nation reservation?).

Maybe Deliverables

FCC (still need to work out with VP)

- **Year 3 E-Rate Funding**

USWest (Jay is talking with them)

Paper Releases

HUD

- **Native American Economic Development Access Center (Native eDGE).** The Access Center will link over twelve agencies through a single-toll free number and website. The toll-free line and website will be up and running as of April 10. A demonstration could be available for a portion of the trip.

Treasury/ SBA -- BusinessLINC in Indian Country

- **BusinessLINC** establishes mentor-protégé relationships between small and large businesses. Treasury and SBA would commit to holding at least 3 working sessions (with tribal leaders and businesses as well as outside businesses) that would provide information on doing business in Indian Country and would lay the foundation for getting BusinessLINC off the ground next year. A key highlight could be a focus on how the high-tech industry could expand into Indian Country. Interior has already produced a CD-ROM on "Doing Business in Indian Country" and this CD-ROM could be distributed to non-tribal businesses.

DEFINING THE DIGITAL DIVIDE:

A NEW REPORT FROM THE DEPARTMENT OF COMMERCE

July 8, 1999

Today, the Department of Commerce's National Telecommunications and Information Administration (NTIA) released its third annual "Falling Through the Net" survey. This year's report finds that while more Americans than ever have access to telephones, computers, and the Internet, there remains a significant "digital divide" between the information "haves" and "have nots" – and in some cases, the divide has increased.

Americans are more connected than ever before Americans are more connected today than ever before. Access to computers and the Internet for people in all demographic groups and geographic locations has soared and, at the end of 1998, over 40 percent of American households owned computers, and one-quarter of all households had Internet access.

... But the divide between technology "haves" and "have nots" persists -- and in some cases is growing. Although more Americans are connected, certain households are gaining access to new technologies more quickly, while others are falling further behind. This year's "Falling Through the Net" reveals a persistent "digital divide" between the "information rich" and the "information poor," including the following:

Better educated Americans more likely to be connected. Between 1997 and 1998, the technology divide between those at the highest and lowest education levels increased 25%. In 1998, those with a college degree are more than *eight times* likely to have a computer at home and nearly *sixteen times* as likely to have home Internet access as those with an elementary school education.

The gap between high- and low-income Americans is increasing. In the last year, the divide between those at the highest and lowest income levels grew 29%. Households with incomes of \$75,000 or higher are more than *twenty times* more likely to have access to the Internet than those at the lowest income levels, and more than *nine times* as likely to have a computer at home.

Whites more likely to be connected than Blacks or Hispanics. The digital divide is also persistent and growing along racial and ethnic lines. Whites are more likely to have access to the Internet from home than Blacks or Hispanics have from *any* location. Black and Hispanic households are roughly *two-fifths* as likely to have home Internet access as White households. The gaps between White and Hispanic households, and between White and Black households, are now more than six percentage points larger than they were in 1994. However, for incomes of \$75,000 and higher, the divide between Whites and Blacks has narrowed considerably in the last year.

Rural areas less likely to be connected than urban users. Regardless of income level, those living in rural areas are lagging behind in computer ownership and Internet access. At some income levels, those in urban areas are 50% more likely to have Internet access than those earning the same income in rural areas. Low income households in rural areas are the least connected, with connectivity rates in the single digits for both computers and Internet access.

President Clinton and Vice President Gore are committed to closing the "Digital Divide"

President Clinton and Vice President Gore are committed to connecting all Americans to the National Information Infrastructure. Their plan to close the digital divide includes:

Community Technology Centers: The Administration is proposing to increase support for community technology centers in low-income urban and rural neighborhoods from \$10 million in FY1999 to \$65 million in FY2000. These community technology centers will help empower hundreds of thousands of low-income children and adults in a variety of ways. Children will be able to improve their performance in school by having access to high-quality educational software after school and prepare for the high-tech workplace of the 21st century by getting certified with an information technology skill. Adults will be able to use computers and the Internet to take a self-paced adult literacy course; get access to America's Job Bank to see what jobs are available; learn to type up a resume and cover letter using word processing software; learn to start up their own "micro-enterprise" or Web-based business, or acquire new training.



The National Center for American Indian
Enterprise Development
953 East Juanita Avenue, Mesa, AZ 85204
(480) 545-1298 * Fax: (480) 545-4208
www.ncaied.org

Fax

To: Ms. Mary Smith	From: Ken E. Robbins, President
Compa White House	Pages: Two
Fax: 202 456 7431	e-mail: Ncaiedken@aol.com
Phone: 202 456 5571	Date: 04/03/00
Re: A National Call To Action for Digital Opportunity	CC: Ms. Marcia Warren

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle

Thank you,
Ken Robbins

NATIONAL INDIAN TELECOMMUNICATIONS INSTITUTE
110 NORTH GUADALUPE
SUITE 9
SANTA FE, NM 87501

FAX

To:

MARY Smith
202
505 456 7431

From:

Carla Lopez
NITI

Date: 4-3-00
Number of Pages: 2
Phone: 505 986-3872
Fax: 505 989-4271
carla@numa.niti.org

Remarks:

Mary Smith.

Here is NITI's response to the National
Call To Action for Digital Opportunity

Carla Lopez



NATIONAL INDIAN BUSINESS ASSOCIATION

725 Second Street, N.E., Washington, D.C. 20002 (202) 547-0580 Fax (202) 547-0589

DATE:

4/3/2000

NUMBER OF PAGES TO FOLLOW:

1

TO:

Mary Smith
202-456-7431

FROM:

PETE HOMER
PRESIDENT/CEO

TELEPHONE NO: (202) 547-0580

FAX NO: (202) 547-0589

MESSAGE/COMMENTS:

Digital Divide

Frank Blyth Native American Public Telecommunications

04/03/2000 09:20 5302438412

WAITROOFING

PAGE 01

SERVOSS

PUBLIC RELATIONS & MARKETING

HOLD FOR
GUEST'S ARRIVAL
4-3-2000

FAX COVER SHEET

Please deliver the following 2 page(s) as soon as possible.Date 4-3-00Time 10:20 AM

TO:

Robert Rutherford
Ritz Carlton

FAX NO.

203-415-5061

FROM:

Marcus E. Servoss

FAX NO.

303-316-6643

PHONE NO.

303-316-0903

COMMENTS:

Rob -

Mary Smith has asked that
you sign the attached statement
of support & fax it to her at
the White House upon your
arrival.

Her fax # is 202-456-7431.Her phone # is 202-456-5571.400 S. COLORADO BLVD., SUITE 600
DENVER, CO 80246Marc

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY A NATIONAL CALL TO ACTION

Access to information technology and the Internet and the ability to use this technology effectively are becoming increasingly important to full participation in America's economic, political and social life. While computer and Internet access has exploded in recent years, America faces a "digital divide"—a gap between those who have access to Information Age tools and the skills to use them and those who don't.

America has an important choice to make: we can allow unequal access to deepen existing divisions along the lines of race, income, education level, geography, and disability -- or we can use technology as a powerful tool to help make the American dream a reality for more people. To help create digital opportunity for more Americans, we must create strong partnerships between government, industry, and the rich mosaic of America's civil society -- including educators, labor unions, librarians, civil rights leaders, faith-based organizations, foundations, volunteers, and community-based organizations.

As companies, non-profit organizations and individuals, we are committed to taking concrete steps to meet two critical national goals: (1) Ensuring Access To 21st Century Learning Tools For Every Child In Every School; and (2) Expanding Digital Opportunity For Every American Family And Community. We pledge to support these two goals.

GOAL ONE: 21ST CENTURY LEARNING TOOLS FOR EVERY CHILD IN EVERY SCHOOL

For children to succeed, they need to master basic skills at an early age. A critical element of this is the need for information and technological literacy. To help achieve these aims, we must focus on a comprehensive approach to integrating technology into teaching and learning while recognizing that -- as powerful as technology is -- it is no substitute for an inspiring teacher or a loving parent. Together, we must:

1. Connect every classroom to the Internet
2. Ensure that all students have modern multi-media computer access, ideally at a ratio of 1 computer for every 4-5 students
3. Ensure that teachers are technologically literate and can integrate technology into the curriculum
4. Make available high quality educational software and online learning resources

GOAL TWO: DIGITAL OPPORTUNITY FOR EVERY AMERICAN FAMILY AND COMMUNITY To ensure that no family or community is left behind, we must:

1. Set the long-term goal of making home access to the Internet universal
2. Bring technology to every community -- urban, rural, and Native American -- through Community Technology Centers and high-speed networks
3. Give adults the skills they need to use information technology and compete for jobs in the IT sector
4. Motivate and inspire more people to appreciate the value of "getting connected"

President's List

DIGITAL DIVIDE CEREMONY - Tuesday APR 4 2000 - 2:00 PM East Room - Business - East Visitors Entrance

Page 1

THE PRESIDENT

REPORT DATE: April 3, 2000
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Accepts and No Responses

- A **Honorable Roberta Achtenberg**
Senior Vice President for Public Policy, San Francisco Chamber of Commerce
San Francisco, CA
- A **Mr. Kermit Thomas (Substitute for: Harry Alford)**
- A **Mr. Michael Andrews**
Vice President of International Business Affairs, Citigroup-Washington DC
Washington, DC
- A **Ms. Dorothy Tyyne Attwood**
Legal Advisor to the Chairman, FCC
- A **Mr. Morton Bahr**
President, CWA
- A **Hon. (Dr.) Martin Baily**
Chairman, Council of Economic Advisors
Washington, DC
- A **Mr. Lewis D. Baker**
Washington, DC
- Mr. Gary D. Bass**
Executive Director, OMB Watch
Washington, DC
- A **Mr. Edward J. Black**
President & CEO, Computer & Communication Industry Association
Washington, DC
- A **Ms. Ellen Blackler**
Special Assistant to the Bureau Chief, Common Carrier Bureau, FCC
- A **Mr. Robert B. Blancato**
Partner, Matz, Blancato & Associates
Washington, DC
- A **Ms. Jill Bond**
Leslie Harris & Associates
Washington, DC
- Mr. Frank Bonzio**
Executive Director, Internet Without Borders
- A **Ms. Barbara Bostick-Hunt**
Special Assistant to the President for Intergovernmental Affairs, White House
Washington, DC
- Ms. Martina Bradford**
Vice President, Lucent
- A **Ms. Judith A. Brewer**
Director of WWW Accessibility Initiative, World Wide Web Consortium

72104
7727

Mr. G?

REPORT DATE: April 3, 2000
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Accepts and No Responses

- A **Mr. Alvin Brown**
CEB/OVP
- A **Mr. Gibbs Walter Brown**
Chairman and CEO, ePlanning
- A **Mr. Daniel Farrell Burton**
Director, Novell, Inc.
- A **Mr. Christopher G. Caine**
Vice President of Government Programs, IBM Corporation
Washington, DC
- A **Hon. Gaston Caperton**
President, The College Board
New York, NY
- A **Ms. Holly Carter**
Executive Director, CTC Network
- A **Mr. David A. Castagnetti**
Associate, Berner Bocknery
- Ms. Michele Cavataio**
Senior Policy Advisor, America Online
Dulles, VA
- A **Mr. Michael Cohen**
Community Empowerment Board, The White House
- Mr. Kevin Conlon**
Itasca, IL
- Dr. D.L. Crooker**
Destiny Communications Institute
- Hon. (Sec.) Andrew M. Cuomo**
Secretary of Housing and Urban Development, Department of Housing and Urban Development
- A **Hon. Wayne K. Curry**
County Executive, Prince George's County
Upper Marlboro, MD
- A **Hon. (Ms.) Lynn G. Cutler**
Deputy Assistant to the President for Intergovernmental Affairs, Office of Intergovernmental Affairs, The White House
Washington, DC
Guest: Mr. Paul Rutherford
- A **Mr. Darien C. Dash**
President, Digital Mafia Entertainment
Englewood, NJ
- A **Dr. William W. Destler**
OVP of Research and Dean, University of Maryland

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Accepts and No Responses

- A **Ms. Jennifer Tuccillo Dexter**
Vice President, Easter Seals
- A **Mr. Alan Dinsmore**
American Federation for the Blind
Washington, DC
- A **Ms. Evangelina Frescas Dobbs**
Executive Director, Wider Opportunities for Women
Washington, DC
- A **Hon. Maria Echaveste**
Assistant to the President & Deputy Chief of Staff, The White House
Washington, DC
- Mr. Tom Ehgood**
Vice-President, Compaq Computers
- A **Hon. Albert C. Eisenberg**
Deputy Assistant Secretary for Transportation Policy, US Department of Transportation
-  A **Mr. David Eisner** - M+G
Vice President, America On Line
Dulles, VA
- Ms. Pepper English**
Vice-President, Bell South
- A **Honorable David H. Ennis**
Delaware House of Representatives
Dover, DE
- A **Mr. Eric V. Eve**
Director of Federal Relations, Bell Atlantic Corporation
Washington, DC
- A **Hon. Greg Farmer** - M+G
Vice President, Nortel Networks
Washington, DC
- Ms. Sandy Butler-Whyte (Substitute for: Edie Fraser)**
- A **Mr. Roberto Frisancho**
President, Latino Civil Rights Center
-  A **Mr. Peter Gallagher**
President and CEO, America's Promise
Alexandria, VA
-  A **Mr. Gregory Todd Garcia** - M+G?
Vice-President, 3COM
- A **Mr. James Gashel**
Director of Governmental Affairs, National Federation of the Blind
Baltimore, MD

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Accepts and No Responses

A **Mr. James R. Geletka**
Executive Director, Rehabilitation Engineering and Assistive Technology Center

A **Honorable Gary R. George**
State Senator, Wisconsin, State Capitol
Madison, WI

Hon. (Sec.) Daniel R. Glickman
Secretary of Agriculture, U.S. Department of Agriculture
Washington, DC

A **Ms. Jill Miller Godoff**
Executive Director
Washington, DC

A **Mr. John Gomperts**
Chief of Staff, Corporation for National Service
Washington, DC



A **Hon. C. Vernon Gray**
Ellicott City, MD

Hon. (Mr.) William H. Gray
President and CEO, United Negro College Fund, Inc.
Fairfax, VA

A **Ms. Carolyn Groobey**
Partner, McKinsey and Company, Inc.
Washington, DC

Mr. Nick Grouf
CEO, Firefly Network
Cambridge, MA

Ms. Tessie Guillermo
Executive Director, Asian Pacific Islander American Health Forum
San Francisco, CA

A **Ms. Ellen W. Haas**
CEO, Foodfit.com
Washington, DC

A **Mr. Christopher Hankin**
Vice President - Director of Federal Affairs, Sun Microsystems

A **Ms. LaDonna Harris**
President, Americans for Indians Opportunities
Bernalillo, NM

A **Hon. Neil F. Hartigan**
Chairman, World Trade Center Chicago
Chicago, IL

Ms. Kara Hartnett
OpenVoice

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~~Accepts and No Responses~~

- A **Mr. Wade J. Henderson**
Executive Director, Leadership Conference on Civil Rights
Washington, DC
- A **Hon. (Sec.) Alexis M. Herman**
Secretary of Labor, Department of Labor
- Ms. Antonia Hernandez**
President & CEO, Mexican American Legal Defense & Education Fund
Los Angeles, CA
- A **Mr. Christopher Long (Substitute for: Joe Hillings)**
- Mr. John Hohmann**
National Bandwith
- Ms. Julie Holdren**
President and CEO, Olympus Group
Alexandria, VA
- A **Mr. Frederick S. Humphries** - M & G
Vice President, US West
Washington, DC
- A **Dr. David G. Imig**
Chief Executive Officer, American Association of Colleges for Teacher Education
Washington, DC
- A **Mr. Andrew Imparato**
President, American Association of People with Disabilities
Washington, DC
- A **Mr. Clarence Irving**
President, Irving Information
- Mr. Larry Irving**
CEO, Urban Magic
- Hon. (Rep.) Jesse L. Jackson**
D/Illinois, House of Representatives
Washington, DC
- Mr. Carlton Jenkins**
One Net Now
- Mr. Jim Johnson**
Vice President, SGI
- A **Mr. Robert Louis Johnson**
Washington, DC
- Mr. Tom Jurkovich**
Federal Government Affairs Manager and Corporate Attorney, Microsoft
Washington, DC

REPORT DATE: April 3, 2000
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Accepts and No Responses

- A **Mr. Aram H. Kailian**
Special Assistant to the Commissioner, General Services Administration
Washington, DC
- A **Ms. Julie Kaminkow**
Confidential Assistant, U.S. Department of Education
Washington, DC
- A **Mr. Kenneth T. Kay**
CORETECH
- A **Ms. Barbara Greene Kilberg**
President, NVTC
- A **Ms. Elizabeth O. Kim**
Assistant General Counsel and New Markets Director, SBA
Washington, DC
- A **Hon. (Gov.) Angus S. King**
Governor (I), State of Maine
Augusta, ME
- A **Mr. Joshua A. King**
- A **Mr. Larry Kirkman** — M+G
Executive Director, Benton Foundation
Washington, DC
- A **Mr. Robert E. Knowling** — M+G
CEO, COV AD
- A **Mr. Adam Krouse**
- A **Mr. Ronald Krouse**
American Federation of Teachers
Alexandria, VA
- A **Mr. Keith Krueger**
Executive Director, Consortium for School Networking
- A **Mr. Jack Krumholtz** ? M+G
Director, Federal Government Affairs and Washington DC Office, Microsoft Corporation
Washington, DC
- Mr. Christopher Kui**
Executive Director, Asian Americans for Equality
New York, NY
- A **Mr. Nathaniel LaCour**
Vice President, AFT
New Orleans, LA
- A **Ms. Wendy Lader**
Senior Policy Advisor, National Telecommunications and Information Administration

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Accepts and No Responses

Mr. Francis Lam
Asian Americans for Equality

Mr. Weldon H. Latham
Senior Partner, Shaw, Pittman, Potts & Trowbridge
Washington, DC

A **Ms. Abby F. Milstein (Substitute for: Paul LeClerc)**

A **Ms. Kelly Klegar Levy**
Associate Administrator, National Telecommunications and Information Administration, Department of Commerce

A **Ms. Laurie A. Lipper**
Director, Children's Partnership

— M & G

A **Ms. Martha Livingston**
Senior Policy Analyst and Assistant General Counsel, White House Office of Science and Technology Policy

A **Mr. Glynis D. Long**
Program Manager, SBA eCommerce

A **Mr. William B. Luecht**
External Affairs Officer, CDFI Fund

A **Ms. Mary MacPherson**
President, Netpreneur.org

A **Mr. Jerry Malone**
Chief of Staff, Department of Transportation
Washington, DC

A **Ms. Vicky Rasel (Substitute for: Ginny Markle)**

Hon. Susan Masten
President, National Congress of American Indians
Washington, DC



Ms. Mary Ellen Maxwell
President, National School Boards Association

Mr. Norman Mayfield
Novanetwork, Inc.

A **Mr. David Paul McClure**
Executive Director, United States Internet Industry Association

A **Hon. David McCurdy**
Electronics Industries Alliance
Arlington, VA

Ms. Zana L. McDonald
Director, Blackfeet Tribal Business Information Center

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Accepts and No Responses

Ms. Anne McGuire
Associate, Quinn Gillespie

Mr. Jonathan Melegrito
Executive Director, National Federation of Filipino American Associations
Washington, DC

Mr. Jeffrey Menaged

A **Mr. David L. Mercer**
Senior Advisor, America's Millennium, Mercer & Associates, Inc.
Washington, DC

A **Mr. Harris Miller**
Acting President, Information Technology Association of America
Arlington, VA

A **Mr. William Milliken**
President, Communities in Schools, Inc.
Alexandria, VA

A **Ms. Amy Joe Millman**
Executive Director, National Women's Business Council
Washington, DC

Mr. Charles Moses
President, United Cerebral Palsy Associations, Inc.

A **Ms. Lara Muldoon**
Treasury Department

Hon. Janet G. Mullins
Vice President - Washington Affairs, Ford Motor Company
Washington, DC

A **Ms. Natalia Munoz**
Editor-in-Chief, Eviva.Net
New York, NY

Alderman Ricardo Munoz
City Alderman
Chicago, IL

A **Mr. Jonas B. Neihardt**
Vice President, QUALCOMM

M + G ?

A **Ms. Kirsten A. Nyrop**
Executive Director, United Cerebral Palsy Associations, Inc.

M + G ?

A **Ms. Erin Lynn O'Brien**
Director, Healtheon/WEB MD

A **Mr. James M. O'Connor**
Deputy Associate Administrator/ OSCS, Small Business Administration

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Accepts and No Responses

- A **Ms. Daphne Kwok (Substitute for: George Ong)**
Executive Director, Organization of Chinese Americans
Washington, DC

- A **Mr. Derrick B. Owens**
Director, Interagency Affairs at NTIA, Department of Commerce

- A **Mr. James Payne**
Vice President, Qwest
Arlington, VA

- Mr. Henry Ponder**
President, NAFEO

- A **Mr. Leland S. Prussia**
Bank of America
San Francisco, CA

- A **Ms. Amanda Broun (Substitute for: Wendy Puriefoy)**
Public Education Fund Network

- A **Ms. Vicki Rafel**

- A **Ms. Carmen M. Ramos**
President, Quality Management
Washington, DC

- A **Ms. Annabelle Redway**
Washington, DC

- A **Mr. Morris L. Reid**
Partner, Dewey Square Group
Washington, DC

- A **Mr. Geoffrey Rhodes**
Washington, DC

- A **Mr. Paul J. Richman**
Confidential Assistant to the Deputy Administrator of Community Development, USDA

- Ms. Sullivan Robinson**
Executive Director, Congress of National Black Churches, Inc.
Washington, DC

- A **Ms. Katherine Rodi**
Coordinator, CEO Forum

- A **Mr. Mark Root**
Manager of Information Services, Council of Great City Schools
Washington, DC

- Ms. Christy Russell**
President, Association of Rehabilitation Programs in Computer Technology

REPORT DATE: April 3, 2000
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Accepts and No Responses

- A **Mr. Robert Sachs** ? M+G
President and CEO, National Cable Television Association
Washington, DC
- Mr. Jonathan Sallett**
Vice President, MCI Worldcom
- A **Mr. John Scheibel** - M+G
Vice President, Yahoo! Inc.
Guest: Ms. Jennifer Hull
- A **Hon. (Mr.) Eli J. Segal**
President and CEO, Welfare to Work Partnership
Washington, DC
- A **Ms. Emily Sheketoff** - M+G
Director, American Library Association
- Ms. Aliza Sherman**
Founder, Cybergirl.com
- Mr. Clive Smith**
CEO, New Deal
- A **Mr. Craig Smith**
Vice President, Voter.Com
- 8/0 A **Ms. Karen W. Smith** - M+G
Executive Director, TechCorps
- A **Ms. Marianne Smith**
Department of Transportation
- A **Hon. Richard Socarides**
Special Assistant to the President & Senior Advisor for Public Liaison, Office of the Public Liaison, The White House
Washington, DC
- A **Honorable Ira Sockowitz**
President, Phoenix Consulting Group, Inc.
- 8/0 A **Ms. Roxanne Spillett** - M+G
President, Boys & Girls Clubs of America
Atlanta, GA
Guest: Mr. Robert A. Calloway
- 5/0 A **Ms. Orysia Stanchak**
Executive Director, YWCA of USA
- A **Ms. Antonia Stone**
Founder, Computer Technology Centers Network
- A **Mr. William R. Sweeney**
Executive Vice President of Global Governmental Affairs, EDS Corporation
Washington, DC

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Accepts and No Responses

- A **Mr. Matthew Szulik** M + G ?
President, Red Hat
Guest: Ms. Melissa London
- A **Mr. Thomas G. Tate**
Digital Divide Co-Leader, USDA
- Mr. Michael Timmeny**
Government Relations, Cisco Systems, Inc.
- Dr. Gerald N. Tirozzi**
Executive Director, National Association of Secondary School Principals
Reston, VA
- A **Ms. Margaret B. Tulloch**
Paralegal Supervisor, Department of Justice
Washington, DC
- A **Ms. Pamela J. Turner**
Senior VP of Government, National Cable Television Association
Washington, DC
- A **Mr. Joseph Vassallo**
Executive VP, ePlanning
- Mr. John Venator**
President, Computing Technology Industry Association
- Ms. Georgina Cynthia Verdugo**
Washington Office Regional Council, Mexican-American Legal Defense and Education Fund
Washington, DC
- A **Ms. Carole J. Wacey**
Special Assistant, U.S. Department of Education
Washington, DC
- A **Ms. Michelle Lana Wallach**
Senator Bob Graham's Office
- A **Mrs. Dorothy Walsh**
VP, Federal Relations, Ameritech
Washington, DC, DC
- A **Mr. Jeffrey Watson**
CEO, J. Watson & Associates
Washington, DC
- A **Mr. James F. Whittaker**
Vice President, Hewlett Packard
- A **Mr. Brent A. Wilkes**
Executive Director, League of United Latin American Citizens
Washington, DC

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Accepts and No Responses

- A **Mrs. Carol W. Wilner**
Director, Federal Public Affairs, AT&T
Washington, DC
- A **Hon. Harris L. Wofford**
Former Senator for Pennsylvania and CEO, The Corporation for National Service
Washington, DC
- A **Ms Patricia Wright**
Director, Governmental Affairs, Disability Rights Education and Defense Fund, Inc.
Washington, DC
- A **Ms. Suzanne Bernadette Adams Yates**
US Dept of Education
- Mr. Scott Yohe**
Delta Airlines
Washington, DC
- A **Mr. Ariel Zwang**
White House Fellow, Department of Housing and Urban Development

M+G (?)

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Regrets

- R **Mr. Harry C. Alford**
Chairman and CEO, National Black Chamber of Commerce
Washington, DC
- R **Hon. Aida M. Alvarez**
Administrator, Small Business Administration
Washington, DC
- R **Ms. Jacqueline Anderson**
Coalition for Fair Employment in Silicon Valley
- R **Mr. William Archy**
President, AEA International
- R **Mr. Thomas E. Armstrong**
Pennsylvania House of Representatives
Harrisburg, PA
- R **Hon. (Sec.) Bruce Babbitt**
Secretary of the Interior, Department of the Interior
Washington, DC
- R **Mr. Andre Banks**
Small Business Administration
- R **Mr. John J. Barry**
International President, International Brotherhood of Electrical Workers
Washington, DC
- R **Ms. Sandra Bernard**
American Association of University Women
Washington, DC
- R **Hon. Daniel T. Blue**
Speaker, North Carolina State Legislature
Raleigh, NC
- R **Dr. Anne L. Bryant**
Executive Director, National School Boards Association
Alexandria, VA
- R **Mr. Robert F. Chase**
President, National Education Association
Washington, DC
- R **Hon. Vincent A. Cianci**
Mayor, City of Providence
Providence, RI
- R **Mr. J. Thomas Cochran**
Executive Director, U.S. Conference of Mayors
Washington, DC
- R **Hon. (Sec.) William M. Daley**
Secretary of Commerce, Department of Commerce
Washington, DC

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REPORT TIME: 2:15 PM

Regrets

- R **Mr. Darryl Dennis**
Counselor to the President, Small Business Administration
Washington, DC
- R **Mr. Tom Donohue**
President, United States Chamber of Commerce
- R **Mr. Thomas W. Dortch**
National President, 100 Black Men of America, Inc.
Atlanta, GA
- R **Hon. Robert Edgar**
Secretary General, National Council of Churches
New York, NY
- R **Mr. David Ellington**
Co-Founder, President and CEO, NetNoir, Inc.
San Francisco, CA
- R **Ms. Sandra Feldman**
President, American Federation of Teachers
Washington, DC
- R **Ms. Edie Fraser**
President, Public Affairs Group Inc
Washington, DC
- R **Mr. Alvin From**
President, Democratic Leadership Council
Washington, DC
- R **Mr. Larry Goldberg**
Director, National Center for Accessible Media
- R **Mr. Roy Gonzalez**
Mayor of San Jose
San Jose, CA
- R **Mr. Ernest G. Green**
Chairman, African Development Foundation, Managing Director, Lehman Brothers
Washington, DC
- R **Hon. Jane Hague**
Council Member, King County Courthouse
Seattle, WA
- R **Mr. George Herrera**
President, US-Hispanic Chamber of Commerce
Washington, DC
- R **Mr. Stephen M. Heyman**
Deputy Assistant Secretary, US Department of Labor
Washington, DC
- R **Mr. Joe Hillings**
Enron Corporation
Washington, DC

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Regrets

- R **Honorable(Delegate) John Adams Hurson**
House Majority Leader, Maryland House of Delegates
Annapolis, MD
- R **Honorable Maynard H. Jackson**
Chairman of the Board, Jackson Securities, Incorporated
Atlanta, GA
- R **Ms. Roberta R. Katz**
President, TechNet
Palo Alto, CA
- R **Ms. Regina Keeney**
Vice President, Dell Computers
- R **Hon. William E. Kennard**
Chairman, Federal Communications Commission
Washington, DC
- R **Dr. Paul LeClerc**
President, The New York Public Library
New York, NY
- R **Hon. Jack Lew**
Director, Office of Management and Budget
Washington, DC
- R **Ms. Ginny Markle**
President, Parents-Teacher Association
- R **Mr. Samuel L. Maury**
President, The Business Roundtable
Washington, DC
- R **Mr. Donald McClellan**
Vice President, Gateway
- R **Mr. Gregory McQuerter**
CEO, Edapta Inc.
- R **Mayor Tom Menino**
Mayor, City of Boston
Boston, MA
- R **Hon. Kweisi Mfume**
President and CEO, NAACP
Baltimore, MD
- R **Mr. Michael L. Morgan**
President, Spirit of Milwaukee
Milwaukee, WI
- R **Ms. Karen K. Narasaki**
Executive Director, National Asian Pacific American Legal Consortium
Washington, DC

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Regrets

- R **Hon. (Mayor) Martin Joseph O'Malley**
Mayor, City of Baltimore
Baltimore, MD
- R **Mr. George Ong**
President, Organization of Chinese Americans
Washington, DC
- R **Hon. (Gov.) Paul E. Patton**
Governor (D), State of Kentucky
Frankfort, KY
- R **Mr. Bernard R. Phillips**
CEO, NRTC
Herndon, VA
- R **Ms. Joanne Piccolo**
Vice President and Director, United States Government Relations, Motorola, Inc.
Washington, DC
- R **Mr. Hugh Price**
President and CEO, National Urban League
Memphis, TN
- R **Ms. Wendy O. Puriefoy**
President, Public Education Fund Network
Washington, DC
- R **Hon. (Sec.) William Richardson**
Secretary of Energy, Department of Energy
Washington, DC
- R **Hon. (Sec.) Richard W. Riley**
Department of Education
- R **Ms. Linda Sheperd**
President, National Parent Network on Disabilities
- R **Mr. Samuel J. Simmons**
President and CEO, National Caucus and Center on Black Aged, Inc.
Washington, DC
- R **Hon. (Sec.) Rodney E. Slater**
Secretary of Transportation, United States Department of Transportation
- R **Hon. (Sec.) Lawrence H. Summers**
Secretary of the Treasury, Department of the Treasury
- R **Mr. John J. Sweeney**
President, AFL-CIO
Washington, DC
- R **Ms. Victoria B. Tassan**
NationsBank
Washington, DC

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REPORT DATE: April 3, 2000
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Regrets

- R **Ms. Ginny Terzano**
Corporate Public Relations, Microsoft
Washington, DC
- R **Hon. Fran Ulmer**
Lieutenant Governor of Alaska, Office of the Lieutenant Governor
Juneau, AK
- R **Ms. Cleopatra Vaughns**
President, National Association of Negro Business
- R **Ms. Jennifer Verdery**
Manager, Intel
- R **Mr. Edward G. Viltz**
Vice President, Enterprise Integration Corporation
- R **Ms. Mary Walker**
President, National Federation of Black Women Business Owners
Guest: Ms. Robyn W. Spencer
- R **Hon. (Mayor) Wellington E. Webb**
Mayor, City of Denver, Colorado
Denver, CO
- R **Mr. David Wilhelm**
Senior Managing Director, Everen Securities, Inc.
Chicago, IL
- R **Hon. Anthony A. Williams**
Mayor of the District of Columbia
Washington, DC
- R **Ms. KaYing Yang**
Executive Director, Southeast Asia Resource Action Center
- R **Mr. Stephen P. Yokich**
President, UAW
Detroit, MI
- R **Mr. Raul Yzaguirre**
President, National Council of La Raza
Washington, DC

REPORT DATE: April 3, 2000
REPORT TIME: 2:15 PM

TOTAL COUNTS

Number of Accepts:	139
Number of Regrets:	73
Number of No Responses:	47
Number of Unknown Guests:	1
Number of Expected Attendees:	187

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TO DO ITEMS FOR DIGITAL DIVIDE 4/7 – 4/16

DEADLINE	ITEM	RESPONSIBLE PERSON/AGENCY
	Site Selection:	
Completed	Site Selection POTUS Memo	NEC
4/10	Additional Information from Agencies	Ask agencies for activities in each site
4/8	Venue options for each site	NEC
4/10(??)	Advance Teams on Location	
Daily	Advance Phone Calls	
	Delegation	
Completed	Congressional Phone Calls	Leg. Affairs (have ask Marty for list)
4/7	Corporate Phone Calls	OPL
	Event Format	
4/7	Background Information to Speech Writers	NEC
4/7	Internal Discussion on Speaking Programs	NEC
Week of 4/10	Decision on Speaking Program	Larger group (communication, advance, etc)
Week of 4/10	Contact with Speakers	OPL, NEC, Communications
4/10	Decisions on Roundtable Participants	NEC/OPL
Week of 4/10	Speech Drafts for Reviews	NEC
4/14	Scripts for Roundtables Completed	NEC → Do we need to give ask leading questions
4/15	Event Memos	NEC
	Outreach/Deliverables	
Completed	OPL Briefings	OPL
Completed	Senior Staff Calls	Gene and Others
Completed	Agency Outreach	NEC
	Agency Amplification Events	
???	Draft Plan from Agencies	Cabinet Affairs - Irma
???	Final Plan from Agencies	Cabinet Affairs - Irma
	Draft Press Paper:	
4/8—to staff	For each Location	NEC
4/14—to Gene		
4/8—to staff	Policy papers (need to list out)	NEC
4/14—to Gene		
4/15	Q&A's	NEC/Agencies: Kalil
	Press Information	
4/11	Real People Stories	NEC/Agencies
4/10	Communciations Plan	Patrick

4/7 Background Data to Press
4/7 Validators Identified

NEC (Kendra working on)
NEC (natasha will send to
Patrick/Communications)

4/14 **All Press Paper Final**

BACKGROUND ON INNER CITIES AND HARTFORD, CT

November 4, 1999

BACKGROUND INFORMATION ON INNER CITIES

A booming national economy, coupled with the success of strong local efforts and the Clinton Administration's community development agenda, has helped many cities experience a strong fiscal and economic recovery. But while many inner cities -- poor urban neighborhoods within larger central cities -- have seen economic gains, they still have not fully participated in the economic prosperity and may face the challenges of population decline, loss of middle-class families, slow job growth, income inequality, and poverty. Furthermore, inner city neighborhoods often lag behind the strong economies of the vibrant metropolitan areas in which they are located -- and at the end of the 20th century there are still pockets of poverty amidst the growing national economic prosperity.

THE GOOD NEWS FOR OUR NATION'S CITIES

- **Population increased in two-thirds of all central cities from 1980-1998.** Immigrant families play a significant role in creating these population increases, especially in gateway cities such as Los Angeles, Miami, New York, and Seattle. (Department of Housing and Urban Development).
- **Employment is on the rise in most central cities.** The number of employed residents living in central cities grew by 10.4 percent, or 3.7 million people, from 1992 to 1998. In the nation's fifty largest cities, the drop in unemployment was larger in the central city than in the suburbs. Just as important, in 77 large central cities, average annual pay rose by 4.6 percent, compared with a 3.6 percent increase for suburban jobs. Cities with dramatic declines in unemployment between 1992 and 1998 include: Detroit, MI (dropped from 16.9% to 7.2% during this period); Atlanta, GA (10.0 % to 5.6%); Hartford, CT (12.6% to 6.7%); Newark (16.6% to 9.6%); and Santa Ana, CA (11.8% to 5.2%). (Department of Housing and Urban Development, "State of the Cities, 1999").
- **Homeownership is increasing in central cities.** For the first time in history, more than half of central city households are homeowners. Central city homeownership rates have increased from 48.9 percent at the end of 1993 to 50.5 percent in the third quarter of 1999. This increase in homeownership has been led by both African-American and Hispanic families, whose homeownership rates have been increasing faster than the rate for white families. (Department of Housing and Urban Development).

SOME CITIES STILL FACE CHALLENGES TO ECONOMIC PROSPERITY

- **Not all cities are sharing in the prosperity.** Some inner cities with high unemployment rates in 1998 include: Madera, CA -- 18.3%; Brownsville, TX -- 14.5%; Atlantic City, NJ -- 13.4%; Yuma, AZ -- 19.7%; North Chicago, IL -- 10.2%; Flint, MI -- 10.2%; Miami, FL -- 9.3%; Newark -- 9.6%; Hartford -- 6.7%; and East St. Louis, IL -- 9.8%. (Department of Housing and Urban Development, "Places Left Behind.")
- **One in three central cities continues to lose population.** Between 1980 and 1998, population declined 5% or more in 24.2% of the central cities. Over half (57.3%) of these cities lost over 10% of their population, despite the fact that the overall U.S. population grew by 19.3% during this period. These cities lost the workers and the consumers to grow their economy, as well as the tax base needed to protect the livability and strengthen the local business climate. Shrinking cities tend to have higher rates of unemployment than cities with a growing or stable population. (Department of Housing and Urban Development, "State of the Cities, 1999").
- **Poverty has also improved, but remains too high.** Poverty in central cities declined from 21.5% to 18.5% between 1993 and 1998. However, central city poverty remains significantly higher than the 12.7% poverty rate nationally. Moreover, nearly one-in-three inner cities, 170 cities total, had poverty rates of 20 percent or more in 1995. High poverty cities in 1995 include: Washington, DC (21%); New Orleans, LA (34%); St. Louis, MO (30%); Philadelphia, PA (24%); Richmond, VA (25%); and Miami, FL (43%). (Census Bureau and Department of Housing and Urban Development). While the strong economic growth in the past 4 years likely reduced poverty rates, poverty is still too prevalent.
- **Poverty concentration and job mismatches.** The outmigration of middle and upper-middle income Americans has left behind concentrations of poor people and has sapped once thriving areas of their

Navajo Reservation and Trust Lands, AZ--NM--UT

Total Population (1990)	148,658	
Poverty Rate (1989)	56.2%	
Unemployment Rate (1990)	28.0%	
Unemployment Rate (1998)	Not Available	
	Counts	Percents
Educational Attainment (Population 25+) (1990)	68,809	
Did Not Graduate High School	38,806	56.4%
High School Graduate	16,155	23.5%
Some College or Associate Degree	10,039	14.6%
College Graduate or Advanced Degree	3,809	5.5%
Race (1990)		
White, Non-Hispanic	4,405	3.0%
Black, Non-Hispanic	169	0.1%
Other Races, Non Hispanic	142,825	96.1%
Total Hispanic (All Races)	1,259	0.8%

San Juan County, NM (Shiprock)

Total Population (1990)	91,605	
Poverty Rate (1989)	28.3%	
Unemployment Rate (1990)	11.5%	
Unemployment Rate (1998)	8.2%	
	Counts	Percents
Educational Attainment (Population 25+) (1990)	50,692	
Did Not Graduate High School	15,628	30.8%
High School Graduate	15,583	30.7%
Some College or Associate Degree	13,243	26.1%
College Graduate or Advanced Degree	6,238	12.3%
Race (1990)		
White, Non-Hispanic	45,941	50.2%
Black, Non-Hispanic	382	0.4%
Other Races, Non Hispanic	33,265	36.3%
Total Hispanic (All Races)	12,017	13.1%

- **Poverty concentration and job mismatches.** The outmigration of middle and upper-middle income Americans has left behind concentrations of poor people and has sapped once thriving areas of their economic vitality. Rapid redevelopment outside of central cities has created a mismatch between where many potential workers live and where jobs are located. This leads to high joblessness in some pockets while jobs go unfilled in other parts of the same otherwise healthy metro areas. (Department of Housing and Urban Development, "State of the Cities, 1999").

BACKGROUND ON ENGLEWOOD, CHICAGO

Englewood is a community area located on Chicago's south side. It was once a stable middle class area, but has now become one of the city's poorest communities.

During the first part of this century, the neighborhood flourished as one of the busiest commercial areas in the city, serving as a profitable retail center and home to many cultural amenities. However, at the beginning of the second-half of this century, commercial activity in the neighborhood began to decline with the onset of competition from newly built shopping centers in nearby suburban areas and as a result, by 1960 many long-time residents had moved out, causing housing to become vacant and abandoned. Key facts about Englewood include:

- **The population** in Englewood is estimated to be 39,780 in 1998. (Claritas).
- **98.7% of the population of Englewood was African-American** in 1990. (Bureau of the Census).
- **The unemployment rate** for the Englewood community was 14.8 percent in 1998, compared to 5.7 percent for the city of Chicago. (Illinois Department of Employment Security).
- **Median household income** is estimated to be about \$19,000 compared to \$32,400 for the city of Chicago. (Metro Chicago Information Center – Metro Survey, 1999).
- **Retail sales** were estimated to be \$105 million in 1998. (Claritas).
- About half of the population of Englewood is estimated to receive **food stamps**, compared to 15 percent for the city. (Metro Chicago Information Center – Metro Survey, 1999).
- Almost 20 percent of the population in Englewood is estimated to **receive welfare benefits** compared to 6 percent for the city of Chicago. (Metro Chicago Information Center – Metro Survey, 1999).
- About 40 percent of those in Englewood are estimated to have **checking accounts** compared to 68 percent for the city. (Metro Chicago Information Center – Metro Survey, 1999).

EMPOWERMENT ZONE /ENTERPRISE COMMUNITY INITIATIVE TO HELP REVITALIZE INNER CITIES AND RURAL AREAS

In order to help revitalize inner-cities and isolated rural areas, the Clinton Administration has, among other initiatives, designated 135 urban and rural distressed communities across the country as Empowerment Zones (EZs) and Enterprise Communities (ECs). This includes a first round of EZs and ECs, designated in 1994, and a second round, designated in January 1999.

- **The EZ/EC initiative** has already leveraged over \$10 billion in additional public and private sector investment in community revitalization efforts.
- **The 20 Second-Round EZs** (15 urban, 5 rural) all consist of census tracts with a minimum poverty rate of 20%, and at least 90% of those tracts must be in areas with a poverty rate of 25%. Second-round Zones also were able to designate up to 2,000 acres of additional property outside the formal poverty criterion that as part of the Zone can receive Zone benefits and be used for job creation.
- **The FY 2000 budget provides** \$70 million in funding for Rural/Urban Empowerment Zones/Enterprise Communities. The President's budget requested \$165 million for next year -- the House and Senate bills included no funding. All of the urban and rural EZs (20 Zones) and rural enterprise communities (20 ECs) that were designated by the Vice President in January 1999 as Round II zones will receive funding.
- **The Chicago EZ was designated as a Round I Empowerment Zone in 1994.** It encompasses three non-contiguous neighborhoods in the South, West and Pilsen Little Village areas of Chicago over an area of 14.3

EAST PALO ALTO COMMITMENTS

Public Deliverables

HUD

- **Doubling of Neighborhood Networks** over the next two years from 500 to 1000

Department of Education:

- **FY2000 CTC Award Announcement** (have general info about CTCs from the web. Should ask Ed for any detailed info about 2000 awards)
- **FY2000 Star Schools Announcement** (Supporting Teachers with Anytime/Any Place Resources – STARS)
- **Technology Innovation Challenge Grants** (have no info—need to get from ED)

SBA

- **SBA Entrepreneur's Center** Several corporate partners -- including Cisco Systems. Located in San Jose. Will not open until June. Expected to draw 20,000 people per year. Valued at \$10 million – including a \$2 million contribution from Cisco.

Americorps

- **Federal Work Study Waiver** (ask TAK if we are including this – need to run by GS to make sure it does not conflict with America Reads)

Private Deliverables

AT&T

- **Academy of Information Technology:** \$1.5 million over four years to create high school curriculum to prepare students for IT industry developed by National Academy Foundation (they often do a press release—should ask Jay if we could get that)
- **Announcement of Leadership Conversation for the Next America:** \$250,000 commitment to bring national forum series to underserved communities to engage high school students and policymakers in a dialogue about economic opportunities, education, job skills and leadership for the 21st century.

govWorks

- **Community Commitment Program:** govWorks reinvests a percentage of its revenues back into the communities where it does business in the form of publicly accessible computers and Internet services. govWorks would donate the resources to community centers, libraries and city halls. govWorks expects to contribute more than \$150,000 to communities across the country in this year alone.

Gateway (need paper--\$ commitment)

- **Training to 75,000 Teachers:** Provide 75,000 teachers with training in a particular region of the country

Yahoo! (may be announced – by Yang at the NPC – the week prior to the trip)

- **Camp Yahoo!:** \$1.5 million free training curriculum (train the trainers program). Within four years Yahoo! expects that over 75,000 volunteers, librarians, community leaders and Americorps members will become Camp Yahoo! Counselors.

4/06/00

Qualcomm

- **\$1 million for Ed Tech** -high speed internet access, PCs, and teacher training - San Diego Schools

Paper Releases

SBA

- **Small Business Digital Alliance.** A partnership with the Latin American Management Association (LAMA) and several private sector course material developers, to provide training in e-commerce strategies to small and minority businesses (with a focus on the Hispanic community). **WOULD THIS WORK FOR A CHICAGO PAPER RELEASE.**

OPL's Proposed Invitations for Delegation to New Markets Digital Divide Tour

*Invitations to join the President in **East Palo Alto** will be extended to CEOs or senior executives of the following companies/organizations:*

3Com
Yahoo! ✓
AOL
GovWorks ✓
AT&T
One Net Now ✓
DME ✓
BET.com ✓
TechNet ✓
Qualcomm
Novell ✓
Covad Communications ✓
Hewlett Packard
Gateway ✓
Intel ✓
PowerUP
Kaiser Family Foundation
Rainbow/PUSH
National Urban League
LCCR
National Council of La Raza

Recent
report

*Invitations to join the President in **Shiprock** will be extended to CEOs or senior executives of the following companies/organizations:*

Microsoft
Compaq
Native American Systems
IBM
Anderson Consulting
Tachyon
AOL
Kellogg Foundation
National Congress of American Indians
Navajo Nation
Tech Corp

*Invitations to join the President in **Chicago** will be extended to CEOs or senior executives of the following companies/organizations: **STILL IN DISCUSSION.***

*Invitations to join the President in **North Carolina** will be extended to CEOs or senior executives of the following companies/organizations:*

Qualcomm

MCI Worldcom

Red Hat

AT&T

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

Access to computers and the Internet and the ability to use this technology effectively are becoming increasingly important for full participation in America's economic, political and social life. While computer and Internet access has exploded during the Clinton-Gore Administration, America faces a "digital divide" -- a gap between those who have access to Information Age tools and the skills to use them and those who don't.

America has an important choice to make. We can allow unequal access to deepen divisions along the lines of race, income, education level, and geography, or we can use technology to help make the American dream a reality for more citizens. The Clinton-Gore Administration is committed to doing its part to ensure that all Americans benefit from opportunities created by information technology. But the government can not and should not do this alone. We need to build partnerships and develop a comprehensive approach to bringing digital opportunity to all Americans.

That is why we are asking you to build on actions you are already taking by agreeing to:

- Support the President's National Challenge to bridge the digital divide by agreeing to devote time and energy toward bringing digital opportunity to more Americans.
- Make new and innovative commitments to schools, families and local communities.
- Participate in the President's New Markets trip during the week of April 9th
- Support legislative initiatives designed to bridge the Digital Divide.

Your willingness to participate in these efforts will go a long way toward meeting two urgent and critical goals: to bring digital opportunity to every child in every school and to under-served families and communities.

GOAL ONE: 21ST CENTURY LEARNING TOOLS FOR EVERY CHILD IN EVERY SCHOOL

For children to succeed, they need to master basic skills at an early age. A critical element of this is the need for information and technological literacy. To help achieve these aims, we must focus on a comprehensive approach to integrating technology into teaching and learning while recognizing that -- as powerful as computers are -- they are no substitute for an inspiring teacher or a loving parent. Together, we must:

1. Connect every classroom to the Internet
2. Ensure that all students have modern multi-media computer access, ideally at a ratio of 1 computer for every 4-5 students
3. Ensure that teachers are technologically literate and can integrate technology into the curriculum
4. Make available high quality educational software and online learning resources

GOAL TWO: DIGITAL OPPORTUNITY FOR EVERY AMERICAN FAMILY AND COMMUNITY

To ensure that no family or community is left behind, we must:

1. Set the long-term goal of making access to the Internet in the home universal
2. Bring technology to every community -- urban and rural -- through Community Technology Centers and high-speed networks
3. Give adults the skills they need to use information technology and compete for jobs in the IT sector
4. Motivate and inspire more people to appreciate the value of "getting connected"

ELEMENTS OF A NATIONAL PARTNERSHIP

We can only reach our goals by developing strong partnerships between government, industry, and the rich mosaic of America's civil society -- educators, labor unions, librarians, civil rights leaders, faith-based organizations, foundations, and volunteers, and community-based organizations. We must also recognize that while competition, market forces, technological progress and new business models will help expand access by lowering the price of Internet access, computers, and "information appliances," access to technology is only one piece of the puzzle.

That is why we are urging that we agree to take a comprehensive approach: addressing not only Internet access and hardware, but the creation of quality content and applications, effective training, the development of information literacy, and intensive support and guidance from teachers and mentors. We must also make a special effort to find ways to motivate and inspire those who are not connected to see the value of participating in the Information Revolution.

By pledging to take on specific challenges in the overall effort -- beginning with some of the items outlined below -- you can make a tremendous difference in the lives of millions of American children and families. We also encourage other ideas and commitments to help bring digital opportunity to all Americans in a sustained and thorough way.

GOAL 1: 21ST CENTURY LEARNING TOOLS FOR EVERY CHILD IN EVERY SCHOOL

Taking Action to Meet All Aspects of the Goal

- Make every school a model school by providing a comprehensive approach to education technology.
- Work with local parents' groups to develop and complete school-wide surveys to determine which of the goal's four components are being met.
- Offer experts from universities and corporations to work full or part-time in schools -- devoting their knowledge and energy to helping schools achieve all four parts of the goal.
- Match the Administration's \$450 million investment in the Technology Literacy Challenge Fund -- to help bring comprehensive technology solutions to states and local communities.

Connecting Every Classroom and Library to the Internet

- Continue support for the E-rate to bring Internet connections to our schools and libraries -- with the deepest discounts going to our neediest schools.
- Continue volunteer efforts such as NetDay and TechCorps.

Providing Schools with the Computers they Require

- Donate computers to schools and libraries to bring greater technology access to children and families.

Training Teachers to Use Technology Effectively in the Classroom

- Develop partnerships to help provide technology training to all new and existing teachers.

Providing Compelling Content

- Create a Digital Library for Education to help students and teachers find quality Internet content.

GOAL 2: DIGITAL OPPORTUNITY FOR EVERY AMERICAN FAMILY AND COMMUNITY

Expanding Home Access

- Build on the momentum created by a number of employers by providing computers and Internet services at reduced rates to employees and their families.

Creating more Community Technology Centers

- Donate all aspects of technology to help expand the number of Community Technology Centers (CTCs) -- to make computers, Internet access and locally assistance available to children and adults.

Providing Greater Training to Allow all Individuals to Fully Participate in the Digital Economy

- Provide training and internships to prepare minorities and low-income workers for IT sector jobs.
- Provide basic technology training to employees to expand computer expertise and workplace literacy.
- Donate computers and Internet access to libraries to help more Americans develop "information literacy" skills – so that they can more effectively locate, evaluate, and use the information they need.

Motivating People to Learn and Use Technology to its Fullest Potential

- Develop Public Service Announcements with celebrities to motivate young people and adults to use computers and explore the Internet -- including a "no fear, no shame" campaign for those adults who may be reluctant to admit that they don't know how to use technology.

Creating and Providing Content and Applications that will Help Empower Low-Income Communities

- Develop content to help families access quality information and resources to meet their everyday needs -- including child care, transportation, employment opportunities, and social services.

Bringing Advanced Technology to Isolated Rural Communities and to Indian Country

- Provide Native Americans with training for IT jobs, access to broadband networks, e-commerce solutions for small businesses, and the use of technology to preserve Native American culture.
- Develop innovative business models and broadband technologies to deploy advanced services to rural America.

Ensuring that Information Technologies and the Internet are Accessible to People with Disabilities

- Adopt accessibility standards and enhance the accessibility of products to bring the Web and information technology to people with disabilities.

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

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America has an important choice to make. We can allow unequal access to deepen divisions along the lines of race, income, education level, and geography, or we can use technology to help make the American dream a reality for more citizens. The Clinton-Gore Administration is committed to doing its part to ensure that all Americans benefit from opportunities created by information technology. But the government can not and should not do this alone. We need to build partnerships and develop a comprehensive approach to bringing digital opportunity to all Americans.

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- Participate in the President's New Markets trip during the week of April 9th
- Support legislative initiatives designed to bridge the Digital Divide.

Your willingness to participate in these efforts will go a long way toward meeting two urgent and critical goals: to bring digital opportunity to every child in every school and to under-served families and communities.

GOAL ONE: 21ST CENTURY LEARNING TOOLS FOR EVERY CHILD IN EVERY SCHOOL

For children to succeed, they need to master basic skills at an early age. A critical element of this is the need for information and technological literacy. To help achieve these aims, we must focus on a comprehensive approach to integrating technology into teaching and learning while recognizing that -- as powerful as computers are -- they are no substitute for an inspiring teacher or a loving parent. Together, we must:

1. Connect every classroom and school to the Internet
2. Ensure that students have computer access, ideally at a ratio of 1 computer for every 4-5 students
3. Ensure that teachers are technologically literate and can integrate technology into the curriculum
4. Make available high quality educational software and resources

GOAL TWO: DIGITAL OPPORTUNITY FOR EVERY AMERICAN FAMILY AND COMMUNITY

To ensure that no family or community is left behind, we must:

1. Set the long-term goal of making access to the Internet in the home universal
2. Bring technology to every community -- urban and rural -- through Community Technology Centers and high-speed networks
3. Give adults and young adults the skills they need to use information technology and compete for jobs in the IT sector
4. Motivate and inspire more people to appreciate the value of "getting connected"

ELEMENTS OF A NATIONAL PARTNERSHIP

We can only reach our goals by developing strong partnerships between government, industry, and the rich mosaic of America's civil society -- educators, labor unions, librarians, civil rights leaders, faith-based organizations, foundations, and volunteers, and community-based organizations. We must also recognize that while competition, market forces, technological progress and new business models will help expand access by lowering the price of Internet access, computers, and "information appliances," access to technology is only one piece of the puzzle.

That is why we are urging that we agree to take a comprehensive approach: addressing not only Internet access and hardware, but the creation of quality content and applications, effective training, the development of information literacy, and intensive support and guidance from teachers and mentors. We must also make a special effort to find ways to motivate and inspire those who are not connected to see the value of participating in the Information Revolution.

By pledging to take on specific challenges in the overall effort -- beginning with some of the items outlined below -- you can make a tremendous difference in the lives of millions of American children and families.* We also encourage other ideas and commitments to help bring digital opportunity to all Americans in a sustained and thorough way.

GOAL 1: 21ST CENTURY LEARNING TOOLS FOR EVERY CHILD IN EVERY SCHOOL

Taking Action to Meet All Aspects of the Goal

- Make every school a model school by providing a comprehensive approach to education technology.
 - ✓ Examples of partnerships that have taken this comprehensive approach include the Joint Venture Silicon Valley "21st Century Education Initiative," and the "NextDay" project of NetDay.
- Match the Administration's Investment in the Technology Literacy Challenge Fund.
 - ✓ The Administration is proposing an increase from \$425 million to \$450 million to help states and local communities meet all four components of the goal.
- Work with local parents' groups to develop and complete school-wide surveys to determine which of the goal's four components are being met.
- Offer experts from universities and corporations to work full or part-time in schools – devoting their knowledge and energy to helping schools achieve all four parts of the goal.

Connecting Every Classroom and Library to the Internet

- Continue support for the E-rate

* : Examples are for illustrative purposes only -- there are many other companies and non-profits that are working to bridge the digital divide.

- ✓ E-Rate has provided \$3.65 billion in support Internet connections in schools and libraries over the last two years -- with the deepest discounts to the poorest schools that need it most.
- Continue volunteer efforts such as NetDay, TechCorps, and the “High Speed Education Connection” of the cable TV industry.

Providing Schools with the Computers they Require

- Donate computers to schools and libraries to bring greater access to technology to children and families
- ✓ The Administration is extending and expanding an enhanced tax deduction to allow companies to deduct more than the cost of their donation.

Training Teachers to Use Technology Effectively in the Classroom

- Develop partnerships to provide technology training to all new and existing teachers.
- ✓ The Administration has set a goal of training all new teachers to use technology, and has proposed \$150 million to help meet this goal, which companies can support by partnering with schools of education.
- ✓ The CEO Forum has developed a detailed set of goals for how schools of education and states can work to ensure that all teachers are prepared to teach using technology.
- ✓ Several companies (e.g. Intel, Microsoft, AT&T) are also devoting significant resources to training existing teachers with summer academies, and follow-up support during the course of the school year.

Providing Compelling Content

- Create a Digital Library for Education to help students and teachers find quality content on the Internet.
- ✓ The Administration is proposing \$41 million for an initiative to expand access to high-quality Internet-based educational resources, and to make it easier for parents, teachers and students to find compelling content by grade level and subject area.
- ✓ Several companies (e.g. Ameritech, MCI WorldCom) have partnered with government agencies to offer intensive training to teachers so they can develop content, and have provided grants to institutions to digitize special collections (such as the Library of Congress “American Memory” project).

Motivating Young People to Learn and Use Technology to its Fullest Potential.

- Motivate and train youth for careers in information technology
- ✓ Companies such as Cisco, 3Com and Novell have launched programs which help prepare students for high-paying jobs in the IT sector.

- Develop Public Service Announcements with celebrities
 - ✓ Sports and entertainment stars can agree to do PSAs showing them using the computers and explaining why they are excited about the Internet, and why mastering these new tools is so important.
 - ✓ Develop Public Service Announcements with celebrities to motivate young people and adults to use computers and explore the Internet -- including a "no fear, no shame" campaign for those adults who may be reluctant to admit that they don't know how to use technology.
 - ✓ This kind of campaign would also be important for adults -- many of whom might be afraid to admit that they don't know how to use technology.

GOAL 2: DIGITAL OPPORTUNITY FOR EVERY AMERICAN FAMILY AND COMMUNITY

Expanding Home Access

- Provide computers and Internet services to your employees and their families.
 - ✓ Leading U.S. companies such as Ford and Delta have determined that providing their employees with computers and Internet access at reduced rates is critical to upgrading the skills of their employees.
 - ✓ The Administration has proposed \$50 million for a pilot project to expand home access for low-income families. Companies can support local projects through free or discounted hardware, software, Internet access and training. Pilots are being supported by Computers For Youth, Microsoft, Bell Atlantic, IBM, and "Clickstart."

Creating more Community Technology Centers

- Donate all aspects of technology to help provide national coverage through Community Technology Centers (CTCs). CTCs provide children and adults a place to go where technology and assistance is available to them—including everything from conducting job searches to finding child care to providing children with structured after-school programs.
 - ✓ The Administration is proposing to expand its investment in CTCs from \$32.5 million to \$100 million—to create up to 1,000 new centers.
 - ✓ By extending and expanding an enhanced tax deduction, the Administration encourages companies to donate equipment, software, Internet access, support and instructors to expand the number of CTCs.
 - ✓ An example of a private partnership that has taken on a comprehensive approach is the PowerUP program (with support from AOL, Case Foundation, Gateway, HP, Sun, and Americorps).

Providing Greater Training to Allow all Individuals to Fully Participate in the Digital Economy

- Offer training and internships to prepare more minorities and low-income workers for IT sector jobs

- ✓ Information Technology Association of America is leading efforts to expand the number of minority internships in IT companies. Other companies and non-profits are getting positive results by providing IT training to people who are unemployed, on welfare, or holding minimum-wage jobs.
- ✓ One California-based non-profit (OpNet) has been able to help people who were unemployed or making an average of \$6 per hour compete successfully for jobs paying up to \$45,000 year. Another consortium of Northern California companies has launched a project called "Welfare-to-Web" to provide the training people need to make the transition from welfare to high-tech jobs.
- Provide Basic Technology Training to Workers
 - ✓ Companies can take advantage of the President's tax credit and provide their employees with basic computer training, workplace literacy or other basic education.
- Increase access to "information literacy" skills
 - ✓ According to the American Library Association, an information literate person is "able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively." Companies can donate the computers and Internet access that librarians need to provide people with these skills.

Providing Content and Applications that will Help Empower Low-Income Communities

- Develop content to help families access quality information and resources to meet their everyday needs
 - ✓ Examples might include compelling courseware for adult literacy, adult basic education, English as a Second Language, or the skills needed to start a "micro-enterprise."
 - ✓ Companies, state and local government agencies and non-profits can also collaborate to develop "portals" that would provide one-stop access to content particularly relevant to the needs of low-income families — such as child care, transportation, employment opportunities, and social services.
 - ✓ The Administration is proposing to triple its investment in the Technology Opportunities Program (to \$45 million), which has supported many innovative applications of information technology.

Bringing Advanced Technology to Isolated Rural Communities and to Indian Country

- Ensure that Native Americans participate in the New Economy. The Native American community can benefit from training for IT jobs, access to broadband networks that can help bring technology-related employment, e-commerce solutions for Native American small businesses, and the use of technology to preserve and share Native American culture.
 - ✓ The Administration proposes \$10 million for grants to tribal colleges for networking and access; course development; student assistance; and capacity building.
- Develop innovative business models and new technologies to deploy advanced services to rural America.
 - ✓ The Administration has proposed several hundred million in loan guarantees to accelerate the deployment of broadband wireline and wireless networks to rural America.

- ✓ Companies are developing broadband technologies that can be cost-effectively deployed.
- ✓ Companies are exploring ways to bring fiber optic networks to rural states if users can pool their purchasing power.

Ensuring that Information Technologies and the Internet are Accessible to People with Disabilities

- Make the Web and information technology accessible for people with disabilities.
 - ✓ The Administration and Internet companies are co-funding the “Web Accessibility Initiative” through the World Wide Web Consortium (W3C). Internet and e-commerce companies can move to adopt Web accessibility standards being developed by the W3C for Web content, browsers and authoring tools.
 - ✓ Many telecommunications companies are working to enhance the accessibility of their products to meet the requirements of Section 255 of the Telecommunications Act of 1996.
 - ✓ The Administration is proposing increased funding to improve the state-of-the-art of assistive technology, and to make it more affordable for people with disabilities.

④ NCLR

② Wade Henderson
① Kuesi Mfurni
→ should do
the whole trip

Rev. Jackson ⑤

Yusef ② ③

Rev. Meeks - meet
us in Chicago

Martin Luther King, III

→ NC

Proposed Invitations for Delegation to New Markets Digital Divide Tour

Invitations to join the President in **East Palo Alto** will be extended to CEOs or senior executives of the following companies/organizations:

3Com

Yahoo!

AOL

GovWorks

AT&T

* One Net Now

* DME

BET.com

* TechNet

Qualcomm

Novell

* Covad Communications

* Hewlett Packard

Gateway

Intel

PowerUP

Kaiser Family Foundation

Rainbow/PUSH

National Urban League

LCCR - Rasoul

National Council of La Raza

American Association of University Women

UNIVISION - Henry Cisneros

Invitations to join the President in **Shiprock** will be extended to CEOs or senior executives of the following companies/organizations:

Microsoft

Compaq

Native American Systems

IBM

Anderson Consulting

Tachyon

AOL

Kellogg Foundation

National Congress of American Indians

Navajo Nation

Tech Corp

AL From -

EPA (join)

meet in Albuquerque

+ go to Shiprock

Chicago.

Congressional Delegation

leg. would like 12 members

No

Maria wants ~~DOC~~ to meet us in EPA

Limit 8 in the plane (but really 6)

→ ~~Stress~~ Logistically difficult.

Could also meet in Chicago

Ideal: Join in EPA

Join in Chicago

Email

Leadership
Conference

Many both will continue
to extend invites.

Some can meet in EPA + fly
to Albuquerque

Invitations to join the President in **Chicago** will be extended to CEOs or senior executives of the following companies/organizations:

Invitations to join the President in **North Carolina** will be extended to CEOs or senior executives of the following companies/organizations:

Qualcomm
MCI Worldcom
Red Hat
AT&T

Chicago

Non-Profits
Leadership Conf.
La Raza #Raoul

Charles Kamasaki - 2nd
in
line

**FROM DIGITAL DIVIDE TO
DIGITAL OPPORTUNITY:**

**THE PRESIDENT'S
NATIONAL CHALLENGE**

TABLE OF CONTENTS

- I. The Goals of Digital Opportunity**
- II. Elements of a National Partnership**
- III. The Administration's Proposals for Digital Opportunity**

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

Access to computers and the Internet and the ability to use this technology effectively are becoming increasingly important for full participation in America's economic, political and social life. While computer and Internet access has exploded during the Clinton-Gore Administration, America faces a "digital divide" -- a gap between those who have access to Information Age tools and the skills to use them and those who don't.

America has an important choice to make. We can allow unequal access to deepen divisions along the lines of race, income, education level, and geography, or we can use technology to help make the American dream a reality for more citizens. The Clinton-Gore Administration is committed to doing its part to ensure that all Americans benefit from opportunities created by information technology. But the government can not and should not do this alone. We need to build partnerships and develop a comprehensive approach to bringing digital opportunity to all Americans.

That is why we are asking you to build on actions you are already taking by agreeing to:

- Support the President's National Challenge to bridge the digital divide by agreeing to devote time and energy toward bringing digital opportunity to more Americans.
- Make new and innovative commitments to schools, families and local communities.
- Participate in the President's New Markets trip during the week of April 9th
- Support legislative initiatives designed to bridge the Digital Divide.

Your willingness to participate in these efforts will go a long way toward meeting two urgent and critical goals to bring digital opportunity to every child in every school and to under-served families and communities.

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For children to succeed, they need to master basic skills at an early age. A critical element of this is the need for information and technological literacy. To help achieve these aims, we must focus on a comprehensive approach to integrating technology into teaching and learning while recognizing that -- as powerful as computers are -- they are no substitute for an inspiring teacher or a loving parent. Together, we must:

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**THE CLINTON-GORE ADMINISTRATION:
A NATIONAL CALL TO ACTION TO CLOSE THE DIGITAL DIVIDE**

April 4, 2000

President Clinton Will Announce Today That Over 400 Companies And Non-Profit Organizations Have Signed A "National Call To Action" To Bring Digital Opportunity To Youth, Families And Communities. The President will be joined by the Secretary of Labor Alexis Herman, Senator Barbara Mikulski and Julian Lacey, a longtime volunteer at Plugged In, a Community Technology Center in East Palo Alto, California. He will announce his "National Call to Action" to help bring digital opportunity to youth, families and communities around the country. Over 400 companies and non-profit organizations have agreed to sign this Call to Action.

President Clinton's "National Call To Action." President Clinton has issued a "National Call to Action" to challenge corporations and non-profit organizations to take concrete steps to meet two critical goals:

- **Provide 21st Century Learning Tools For Every Child In Every School.** For children to succeed, they need to master basic skills at an early age. The ability to use technology to learn and succeed in the workplace of the 21st century has become a "new basic" -- creating a national imperative to ensure that every child is technologically literate. To reach this goal, America needs a comprehensive approach to connect every classroom, provide all students with access to multimedia computers, train teachers to use and integrate technology into the curriculum, and to provide high quality online content and educational software.
- **Create Digital Opportunity For Every American Family And Community.** For all families and communities to benefit from the New Economy, we must ensure that all Americans have access to technology and the skills needed to use it. We must work to meet the long-term goal of making home access to the Internet universal, bring technology to every neighborhood through community technology centers, empower all citizens with IT skills, and motivate more people to appreciate the value of "getting connected."

The President Will Announce Several Initiatives To Help Bring Digital Opportunity To All Americans. The President will announce the following initiatives that demonstrate a real commitment by the public and private sectors to work together to bridge the digital divide:

- **\$12.5 Million For An "E-Corps."** The Corporation for National Service will commit \$10 million to recruit 750 qualified AmeriCorps members for projects aimed at bringing digital opportunity to youth, families and communities. These volunteers will provide technical support to school computer systems, tutor at Community Technology Centers, and offer IT training for high-tech careers. The Corporation for National Service will also commit \$2.5 million for digital divide projects under the Learn and Serve program, which allows young people to make a difference in their communities while going to school.
- **Yahoo! Will Invest \$1 Million in Digital Opportunity.** Yahoo! will provide an Internet advertising campaign worth \$1 million to enlist volunteers with high-tech skills for AmeriCorps' digital divide initiative. The Yahoo! banner ads will help AmeriCorps meet the challenge of recruiting volunteers with high-tech skills to work on technology-related projects.
- **3Com Launches NetPrep GYRLS.** In partnership with the YWCA's TechGYRLS program, 3Com will announce NetPrep GYRLS, a \$330,000 program that will offer girls aged 14-16 training in computer networking. Currently, women represent less than 30 percent of U.S. computer scientists and computer programmers. The 3Com NetPrep curriculum will allow high school girls to focus their technical education on computer networking, leading to an industry-standard certification. 3Com expects to reach 600 girls in 30 NetPrep GYRLS locations across the country.
- **American Library Association.** The American Library Association will pledge to help bridge the digital divide by working with its members to create or expand "information literacy" programs in at least 250 communities around the country. People with information literacy skills are able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

President Clinton Will Also Announce His Third New Markets Tour – From Digital Divide to Digital Opportunity. On April 17-18, President Clinton, accompanied by CEOs, Members of Congress, Cabinet Secretaries and community leaders will focus national attention on initiatives aimed at overcoming the digital divide and creating opportunities for youth, families and communities. The President will travel to East Palo Alto, California; the Navajo Nation in Shiprock, New Mexico; and Chicago, Illinois to highlight private and public-sector initiatives to help bring digital opportunity to all Americans. Later this month, the President will travel to rural North Carolina to stress the importance of expanding rural access to the emerging broadband Internet.

THE IMPORTANCE OF BRIDGING THE DIGITAL DIVIDE AND CREATING DIGITAL OPPORTUNITY FOR ALL AMERICANS

Access to computers and the Internet and the ability to effectively use this technology are becoming increasingly important for full participation in America's economic, political and social life. People are using the Internet to find lower prices for goods and services, work from home or start their own business, acquire new skills using distance learning, and make better informed decisions about their healthcare needs. The ability to use technology is becoming increasingly important in the workplace, and jobs in the rapidly growing information technology sector pay almost 80 percent more than the average private sector wage.

Technology, used creatively, can also make a big difference in the way teachers teach and students learn. In some classrooms, teachers are using the Internet to keep up with the latest developments in their field, exchange lesson plans with their colleagues, and communicate more frequently with parents. Students are able to log on to the Library of Congress to download primary documents for a history paper, explore the universe with an Internet-connected telescope used by professional astronomers, and engage in more active "learning by doing." Students are also creating powerful Internet-based learning resources that can be used by other students – such as award-winning Web sites on endangered species, the biology of sleep, human perception of sound, and an exploration of the American judicial system.

Access to computers and the Internet has exploded during the Clinton-Gore Administration. Unfortunately, there is strong evidence of a "digital divide" -- a gap between those individuals and communities that have access to these Information Age tools and those who don't. A July 1999 report from the Department of Commerce, based on December 1998 Census Department data, revealed that:

- **Better educated Americans more likely to be connected.** Between 1997 and 1998, the technology divide between those at the highest and lowest education levels increased 25%. In 1998, those with a college degree are more than *eight times* likely to have a computer at home and nearly *sixteen times* as likely to have home Internet access as those with an elementary school education.
- **The gap between high- and low-income Americans is increasing.** In the last year, the divide between those at the highest and lowest income levels grew 29%. Urban households with incomes of \$75,000 or higher are more than *twenty times* more likely to have access to the Internet than rural households at the lowest income levels, and more than *nine times* as likely to have a computer at home.
- **Whites more likely to be connected than African-Americans or Hispanics.** The digital divide is also persistent along racial and ethnic lines. Whites are more likely to have access to the Internet from home than African-Americans or Hispanics have from *any* location. African-American and Hispanic households are roughly *two-fifths* as likely to have home Internet access as white households. However, for incomes of \$75,000 and higher, the divide between whites and African-Americans has narrowed considerably in the last year.
- **Rural areas less likely to be connected than urban users.** Regardless of income level, those living in rural areas are lagging behind in computer ownership and Internet access. At some income levels, those in urban areas are 50% more likely to have Internet access than those earning the same income in rural areas. Low income households in rural areas are the least connected, with connectivity rates in the singles digits for both computers and Internet access.

In addition, data from the National Center for Education Statistics reveals a "digital divide" in our nation's schools. As of the fall of 1998, 39 percent of classrooms of poor schools were connected to the Internet, as compared to 74 percent in wealthier schools.

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

A NATIONAL CALL TO ACTION

April 4, 2000

Access to information technology and the Internet and the ability to use this technology effectively are becoming increasingly important to full participation in America's economic, political and social life. While computer and Internet access has exploded in recent years, America faces a "digital divide"—a gap between those who have access to Information Age tools and the skills to use them and those who don't.

America has an important choice to make: we can allow unequal access to deepen existing divisions along the lines of race, income, education level, geography, and disability -- or we can use technology as a powerful tool to help make the American dream a reality for more people. To help create digital opportunity for more Americans, we must create strong partnerships between government, industry, and the rich mosaic of America's civil society -- including educators, labor unions, librarians, civil rights leaders, faith-based organizations, foundations, volunteers, and community-based organizations.

As companies, non-profit organizations and individuals, we are committed to taking concrete steps to meet two critical national goals: (1) Ensuring Access To 21st Century Learning Tools For Every Child In Every School; and (2) Expanding Digital Opportunity For Every American Family And Community. We pledge to support these two goals.

GOAL ONE: 21ST CENTURY LEARNING TOOLS FOR EVERY CHILD IN EVERY SCHOOL

For children to succeed, they need to master basic skills at an early age. A critical element of this is the need for information and technological literacy. To help achieve these aims, we must focus on a comprehensive approach to integrating technology into teaching and learning while recognizing that -- as powerful as technology is -- it is no substitute for an inspiring teacher or a loving parent. Together, we must:

1. Connect every classroom to the Internet
2. Ensure that all students have modern multi-media computer access, ideally at a ratio of 1 computer for every 4-5 students
3. Ensure that teachers are technologically literate and can integrate technology into the curriculum
4. Make available high quality educational software and online learning resources

GOAL TWO: DIGITAL OPPORTUNITY FOR EVERY AMERICAN FAMILY AND COMMUNITY

To ensure that no family or community is left behind, we must:

1. Set the long-term goal of making home access to the Internet universal
2. Bring technology to every community -- urban, rural, and Native American -- through Community Technology Centers and high-speed networks
3. Give adults the skills they need to use information technology and compete for jobs in the IT sector
4. Motivate and inspire more people to appreciate the value of "getting connected"

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ 2030 Center
- ✓ 3Com
- ✓ 9 to 5 National Organization for Working Women
- ✓ ABLE-NET Internet Services
- ✓ Abyssinian Development Corporation
- ✓ Adaptive Computer Empowerment Services
- ✓ AFL-CIO
- ✓ Afronet
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- ✓ American Indian College Fund
- ✓ American Indian Higher Education Consortium
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- ✓ College of Menominee Nation
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- ✓ Disability Rights Education Defense Fund
- ✓ DISKovery Computer Learning Center
- ✓ DJM Internet Marketing
- ✓ Downtown Jackson Community Development Corporation
- ✓ Dull Knife Memorial College
- ✓ East River Electric Power Cooperative
- ✓ Easter Seals
- ✓ Easy Access
- ✓ eBay
- ✓ EcomForum

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

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- ✓ ECOOutlook.com
- ✓ Edgewood Management Corporation
- ✓ Education Technology Think Tank (ET3)
- ✓ Education Turnkey Systems, Inc.
- ✓ Educational Systems Consulting
- ✓ Educational Testing Service (ETS)
- ✓ Edventions
- ✓ Electronic Data Systems (EDS)
- ✓ Enron, Inc.
- ✓ Enterprise Computer Services
- ✓ Enterprise Integration Corporation
- ✓ Expedia, Inc.
- ✓ ExplorNet
- ✓ Faith Incorporated
- ✓ Falu Foundation
- ✓ Family Solutions
- ✓ FIBRE Internationale
- ✓ Fond du Lac Tribal and Community College
- ✓ Foothill Indian Education Alliance
- ✓ Fort Belknap College
- ✓ Fort Berthold Community College
- ✓ Fort Peck Community College
- ✓ Foundation for Successful Solutions Project T.E.C.H
- ✓ Foundation for the Future of Youth
- ✓ Friends of the Alexandria Talking Book Service
- ✓ Gateway
- ✓ GetThere.com
- ✓ GlobalCom Internetworks, Inc.
- ✓ govWorks.com
- ✓ Green Thumb, Inc.
- ✓ Harlem Center for Education
- ✓ Hartford Financial Services Group, Inc.
- ✓ Haskell Indian Nations University
- ✓ Havre Eagles Manor
- ✓ Healtheon/WebMD
- ✓ Helping Hand of Goodwill Industries
- ✓ Hewlett-Packard
- ✓ High School/High Tech
- ✓ HKC Communications, Inc.
- ✓ Hope for Kids
- ✓ Houston Area Physics Teachers Group (HAPTG)
- ✓ Human Capital Investment Associates, Inc.
- ✓ Hunexus
- ✓ IBM Corporation
- ✓ Imaginuity Interactive
- ✓ Individuals with Disabilities Enabling Advocacy Link (IDEAL)
- ✓ Information Brokers, Inc.
- ✓ Institute of American Indian Arts
- ✓ Institute for Learning Technologies, Teachers College, Columbia University
- ✓ Intel Corporation
- ✓ Interactive Media Management
- ✓ International Association of Business, Industry and Rehabilitation
- ✓ International Child Art Foundation
- ✓ International Society for Technology in Education
- ✓ International Telework Association and Council (ITAC)
- ✓ Internet Without Borders
- ✓ I-SAFE America
- ✓ Jewish Vocational Service
- ✓ Joint Policy Board for Mathematics
- ✓ Joint Venture and Silicon Valley Network
- ✓ K12nation.net
- ✓ Kaplan Educational Centers
- ✓ KDS Internet
- ✓ Keweenaw Bay Ojibwa Community College
- ✓ KnowledgeBase

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ Lac Courte Oreilles Ojibwa Community College
- ✓ La Plaza Telecommunity
- ✓ LatinNetShopper.com and Latin Online Services
- ✓ Latino Civil Rights Center
- ✓ Leadership Conference Education Fund
- ✓ Leadership Conference on Civil Rights
- ✓ LEADS Corporation
- ✓ League of United Latin American Citizens
- ✓ Leech Lake Tribal College
- ✓ Libraries for the Future
- ✓ LINCT Coalition
- ✓ Little Big Horn College
- ✓ Little Priest Tribal College
- ✓ Little Tokyo Service Center
- ✓ Lockheed Martin Missiles Fire Control, Dallas
- ✓ Lockman Publishing
- ✓ Los Angeles Eye Institute
- ✓ Lowestfare.com
- ✓ Lucent Technologies
- ✓ Lumbee Tribe
- ✓ Magner Interactive Group, Inc.
- ✓ Marymount University
- ✓ Matz, Blancato & Associates, Inc.
- ✓ MCI Worldcom
- ✓ McMahon Associates
- ✓ McMath-Hulbert Observatory
- ✓ M-E-A.com
- ✓ Media Exchange International
- ✓ Mentoring Partnerships
- ✓ Mercer & Associates
- ✓ Metropolitan Area Advisory Committee on Anti-Poverty, San Diego County
- ✓ Mexican American Legal Defense and Educational Fund
- ✓ Mexican Heritage Corporation
- ✓ Microsoft Corporation
- ✓ Milestone Communications
- ✓ Millennium 2000 Training Group
- ✓ Minnesota Licensed Family Child Care Association
- ✓ Minority Business Enterprise Legal Defense/Education Fund
- ✓ Mirage Information and Research Services
- ✓ Mississippi State University
- ✓ Mobile Housing Board
- ✓ Mogan Tribe of Indians of Connecticut
- ✓ Morino Institute
- ✓ Motorola, Inc.
- ✓ Multi-CAP
- ✓ National Adult Education Professional Development Consortium, Inc.
- ✓ National Alliance of Black Student Educators
- ✓ Native American Systems, Inc.
- ✓ National Asian American Telecommunications Association (NAATA)
- ✓ National Association of College and University Business Officers (NACUBO)
- ✓ National Association of Federally Impacted Schools
- ✓ National Association of Latino College Students
- ✓ National Association of Nutrition And Aging Services Program
- ✓ National Association of Secondary School Principals
- ✓ National Bandwith, Inc.
- ✓ National Black Chamber of Commerce
- ✓ National Black MBA Association, San Francisco Chapter

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ National Caucus and Center on Black Aged
- ✓ National Center for American Indian Enterprise Development - AZ
- ✓ National Center for American Indian Enterprise Development - CA
- ✓ National Center of Accessible Media
- ✓ National Coalition of the Churches of Christ in the USA
- ✓ National Congress of American Indians
- ✓ National Council of Teachers of Mathematics
- ✓ National Education Association
- ✓ National Federation of the Blind
- ✓ National Haitian American Foundation
- ✓ National Housing Conference
- ✓ National Indian Business Association
- ✓ National Indian Telecommunications Institute
- ✓ National Latino Children's Institute
- ✓ National PTA
- ✓ National Puerto Rico Coalition
- ✓ National Rural Electric Cooperative Association
- ✓ National Rural Transportation Cooperative
- ✓ National School & Community Corps
- ✓ National Silver Haired Congress
- ✓ National Telecommuting Institute, Inc.
- ✓ National Urban League, Inc.
- ✓ National Women's Law Center
- ✓ Native American Public Telecommunications
- ✓ Nebraska Indian Community College
- ✓ Neighborhood Network Center at Durango Housing
- ✓ Neighborhood Networks Training Center at Pedestal Gardens Apartment
- ✓ NetDay
- ✓ NetSchools Corporation
- ✓ NetVDV
- ✓ Networking for Democracy
- ✓ NewDeal, Inc.
- ✓ New Markets Equity Fund
- ✓ New York Public Library
- ✓ Newark Enterprise Community Resource Development Center
- ✓ Newtek International
- ✓ Nexus Forums
- ✓ North Carolina Center for International Understanding
- ✓ North Carolina State University
- ✓ Northern Electric Cooperative, Inc.
- ✓ Northern Virginia Technology Council
- ✓ Northwest Indian College
- ✓ Nova Management Services
- ✓ Novanetwork
- ✓ Novell, Inc.
- ✓ Ntegrity Telecontent Services, Inc.
- ✓ Oglala Lakota College
- ✓ Ohio Community Computing Centers Network
- ✓ One Net Now
- ✓ One World Media Center
- ✓ On-Line Educators
- ✓ Online Internet Institute
- ✓ OpenVoice
- ✓ Operation Hope, Inc.
- ✓ Oracle Corporation
- ✓ Organization Concerned About Rural Education (OCRE)
- ✓ Organization of Chinese Americans
- ✓ Paul, Hastings, Janofsky & Walker LLP
- ✓ Pelham Computer Center
- ✓ People Without Borders
- ✓ PeoplePC
- ✓ Phelps-Stoke Fund
- ✓ Philadelphians Concerned About Housing

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ Pierce Mix Associates
- ✓ PowerUP
- ✓ Progressive Life Center
- ✓ Progressive Policy Institute
- ✓ Public Education Network
- ✓ Pueblo of Isleta
- ✓ Puerto Rico Assistive Technology Project
- ✓ QUALCOMM
- ✓ Quality Education Data
- ✓ Qwest Communications
- ✓ Rainbow/PUSH Coalition
- ✓ Red Hat, Inc.
- ✓ Refugee Women's Network, Inc.
- ✓ Renaissance Neighborhood Opportunity Center
- ✓ Rehabilitation Engineering & Assistive Technology Society of North America (RESNA)
- ✓ Retsel Media
- ✓ RhythmNetworks
- ✓ Rhythms Netconnections, Inc.
- ✓ RMCi
- ✓ Salish Kootenai College
- ✓ San Diego Regional Technology Alliance
- ✓ San Diego Urban League
- ✓ San Francisco Community Clinic Consortium
- ✓ Santa Clara University School of Law
- ✓ Saragrams
- ✓ Save Our Seed
- ✓ SBC Foundation
- ✓ SciCentral.com
- ✓ Seattle Community Networks Association
- ✓ Seek Ye First Associates & Ministry
- ✓ Seldin Company
- ✓ Self-Help for Hard of Hearing People (SHHH)
- ✓ SeniorNet
- ✓ Share the Technology
- ✓ ShopNow.com
- ✓ Sierra Baca Services
- ✓ Silicon Graphics, Inc.
- ✓ Silicon Spice, Inc.
- ✓ Sinte Gleska University
- ✓ Sisseton Wahpeton Community College
- ✓ Si Tanka College
- ✓ Sitting Bull College
- ✓ SkyBridge LP
- ✓ Software And Information Industry Association
- ✓ Southeast Asian Community Center
- ✓ Southeast Community Cultural Center, Inc.
- ✓ Southern Illinois Collegiate Common Market
- ✓ Southwestern Indian Polytechnic Institute
- ✓ SpeakOut.com
- ✓ St. John Learning Center
- ✓ Stone Child College
- ✓ Stout Solutions
- ✓ Street Tech
- ✓ Sun Microsystems
- ✓ Systemic Research
- ✓ Tacoma Neighborhood Networks Center
- ✓ Tate Center for Technology and School Reform
- ✓ TechCorps
- ✓ TechCorps Wisconsin
- ✓ Technology Access Foundation
- ✓ Technology Integration Solutions (TIS)
- ✓ Tequity
- ✓ Terra-Genesis Housing
- ✓ Texas Instruments Corporation
- ✓ Theodore Myles Publishing, Inc.
- ✓ ThreeDimensions.Net

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ Tido Tech International
- ✓ Tomas Rivera Policy Institute
- ✓ Trace R&D Center
- ✓ Training Solutions, Inc.
- ✓ Troy Gruppe
- ✓ Turtle Mountain Community College
- ✓ United Cerebral Palsy Associations
- ✓ United Cerebral Palsy of East Central Illinois
- ✓ United Cerebral Palsy of Eastern Connecticut
- ✓ United Cerebral Palsy of Metropolitan Detroit
- ✓ United Cerebral Palsy of Michigan
- ✓ United Cerebral Palsy of Mobile
- ✓ United Cerebral Palsy of Northern Maine
- ✓ United Cerebral Palsy of Pennsylvania
- ✓ United Cerebral Palsy of the Capital Area
- ✓ United Cerebral Palsy of the Golden Gate
- ✓ United Cerebral Palsy of the Mid-South
- ✓ United Cerebral Palsy of Western NY
- ✓ United Methodist Church, Washington
- ✓ United Negro College Fund
- ✓ United South End Settlements
- ✓ United States Hispanic Chamber of Commerce
- ✓ United States Internet Industry Association
- ✓ United Tribes Technical College
- ✓ United Way of America
- ✓ University of Maryland
- ✓ University of Missouri, St. Louis
- ✓ University of North Carolina
- ✓ University of Washington
- ✓ University Systems of Maryland
- ✓ Urban Cyberspace Company
- ✓ Urban League of Greater Cincinnati
- ✓ US Internet Industry Association
- ✓ VG Enterprises
- ✓ Virginia High-Tech Partnership
- ✓ Washington State Neighborhood Networks Consortium
- ✓ Washoe Tribe of Nevada and California
- ✓ Westchester Bay Consulting
- ✓ White Earth Tribal and Community College
- ✓ Whitman Center for Public Service/University of West Florida
- ✓ Windsor Court Apartments
- ✓ Women In New Recovery (WINR)
- ✓ Worldgate Communications, Inc.
- ✓ Y2K Computer Solutions
- ✓ Yahoo!
- ✓ Youth Service America
- ✓ Youth Vote 2000
- ✓ ZapMe!

**THE CLINTON-GORE ADMINISTRATION:
A NATIONAL CALL TO ACTION TO CLOSE THE DIGITAL DIVIDE**

April 4, 2000

President Clinton Will Announce Today That Over 400 Companies And Non-Profit Organizations Have Signed A "National Call To Action" To Bring Digital Opportunity To Youth, Families And Communities. The President will be joined by the Secretary of Labor Alexis Herman, Senator Barbara Mikulski and Julian Lacey, a longtime volunteer at Plugged In, a Community Technology Center in East Palo Alto, California. He will announce his "National Call to Action" to help bring digital opportunity to youth, families and communities around the country. Over 400 companies and non-profit organizations have agreed to sign this Call to Action.

President Clinton's "National Call To Action." President Clinton has issued a "National Call to Action" to challenge corporations and non-profit organizations to take concrete steps to meet two critical goals:

- **Provide 21st Century Learning Tools For Every Child In Every School.** For children to succeed, they need to master basic skills at an early age. The ability to use technology to learn and succeed in the workplace of the 21st century has become a "new basic" -- creating a national imperative to ensure that every child is technologically literate. To reach this goal, America needs a comprehensive approach to connect every classroom, provide all students with access to multimedia computers, train teachers to use and integrate technology into the curriculum, and to provide high quality online content and educational software.
- **Create Digital Opportunity For Every American Family And Community.** For all families and communities to benefit from the New Economy, we must ensure that all Americans have access to technology and the skills needed to use it. We must work to meet the long-term goal of making home access to the Internet universal, bring technology to every neighborhood through community technology centers, empower all citizens with IT skills, and motivate more people to appreciate the value of "getting connected."

The President Will Announce Several Initiatives To Help Bring Digital Opportunity To All Americans. The President will announce the following initiatives that demonstrate a real commitment by the public and private sectors to work together to bridge the digital divide:

- **\$12.5 Million For An "E-Corps."** The Corporation for National Service will commit \$10 million to recruit 750 qualified AmeriCorps members for projects aimed at bringing digital opportunity to youth, families and communities. These volunteers will provide technical support to school computer systems, tutor at Community Technology Centers, and offer IT training for high-tech careers. The Corporation for National Service will also commit \$2.5 million for digital divide projects under the Learn and Serve program, which allows young people to make a difference in their communities while going to school.
- **Yahoo! Will Invest \$1 Million in Digital Opportunity.** Yahoo! will provide an Internet advertising campaign worth \$1 million to enlist volunteers with high-tech skills for AmeriCorps' digital divide initiative. The Yahoo! banner ads will help AmeriCorps meet the challenge of recruiting volunteers with high-tech skills to work on technology-related projects.
- **3Com Launches NetPrep GYRLS.** In partnership with the YWCA's TechGYRLS program, 3Com will announce NetPrep GYRLS, a \$330,000 program that will offer girls aged 14-16 training in computer networking. Currently, women represent less than 30 percent of U.S. computer scientists and computer programmers. The 3Com NetPrep curriculum will allow high school girls to focus their technical education on computer networking, leading to an industry-standard certification. 3Com expects to reach 600 girls in 30 NetPrep GYRLS locations across the country.
- **American Library Association.** The American Library Association will pledge to help bridge the digital divide by working with its members to create or expand "information literacy" programs in at least 250 communities around the country. People with information literacy skills are able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

President Clinton Will Also Announce His Third New Markets Tour – From Digital Divide to Digital Opportunity. On April 17-18, President Clinton, accompanied by CEOs, Members of Congress, Cabinet Secretaries and community leaders will focus national attention on initiatives aimed at overcoming the digital divide and creating opportunities for youth, families and communities. The President will travel to East Palo Alto, California; the Navajo Nation in Shiprock, New Mexico; and Chicago, Illinois to highlight private and public-sector initiatives to help bring digital opportunity to all Americans. Later this month, the President will travel to rural North Carolina to stress the importance of expanding rural access to the emerging broadband Internet.

THE IMPORTANCE OF BRIDGING THE DIGITAL DIVIDE AND CREATING DIGITAL OPPORTUNITY FOR ALL AMERICANS

Access to computers and the Internet and the ability to effectively use this technology are becoming increasingly important for full participation in America's economic, political and social life. People are using the Internet to find lower prices for goods and services, work from home or start their own business, acquire new skills using distance learning, and make better informed decisions about their healthcare needs. The ability to use technology is becoming increasingly important in the workplace, and jobs in the rapidly growing information technology sector pay almost 80 percent more than the average private sector wage.

Technology, used creatively, can also make a big difference in the way teachers teach and students learn. In some classrooms, teachers are using the Internet to keep up with the latest developments in their field, exchange lesson plans with their colleagues, and communicate more frequently with parents. Students are able to log on to the Library of Congress to download primary documents for a history paper, explore the universe with an Internet-connected telescope used by professional astronomers, and engage in more active "learning by doing." Students are also creating powerful Internet-based learning resources that can be used by other students – such as award-winning Web sites on endangered species, the biology of sleep, human perception of sound, and an exploration of the American judicial system.

Access to computers and the Internet has exploded during the Clinton-Gore Administration. Unfortunately, there is strong evidence of a "digital divide" -- a gap between those individuals and communities that have access to these Information Age tools and those who don't. A July 1999 report from the Department of Commerce, based on December 1998 Census Department data, revealed that:

- **Better educated Americans more likely to be connected.** Between 1997 and 1998, the technology divide between those at the highest and lowest education levels increased 25%. In 1998, those with a college degree are more than *eight times* likely to have a computer at home and nearly *sixteen times* as likely to have home Internet access as those with an elementary school education.
- **The gap between high- and low-income Americans is increasing.** In the last year, the divide between those at the highest and lowest income levels grew 29%. Urban households with incomes of \$75,000 or higher are more than *twenty times* more likely to have access to the Internet than rural households at the lowest income levels, and more than *nine times* as likely to have a computer at home.
- **Whites more likely to be connected than African-Americans or Hispanics.** The digital divide is also persistent along racial and ethnic lines. Whites are more likely to have access to the Internet from home than African-Americans or Hispanics have from *any* location. African-American and Hispanic households are roughly *two-fifths* as likely to have home Internet access as white households. However, for incomes of \$75,000 and higher, the divide between whites and African-Americans has narrowed considerably in the last year.
- **Rural areas less likely to be connected than urban users.** Regardless of income level, those living in rural areas are lagging behind in computer ownership and Internet access. At some income levels, those in urban areas are 50% more likely to have Internet access than those earning the same income in rural areas. Low income households in rural areas are the least connected, with connectivity rates in the singles digits for both computers and Internet access.

In addition, data from the National Center for Education Statistics reveals a "digital divide" in our nation's schools. As of the fall of 1998, 39 percent of classrooms of poor schools were connected to the Internet, as compared to 74 percent in wealthier schools.

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

A NATIONAL CALL TO ACTION

April 4, 2000

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- ✓ Dull Knife Memorial College
- ✓ East River Electric Power Cooperative
- ✓ Easter Seals
- ✓ Easy Access
- ✓ eBay
- ✓ EcomForum

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ ECOutlook.com
- ✓ Edgewood Management Corporation
- ✓ Education Technology Think Tank (ET3)
- ✓ Education Turnkey Systems, Inc.
- ✓ Educational Systems Consulting
- ✓ Educational Testing Service (ETS)
- ✓ Edventions
- ✓ Electronic Data Systems (EDS)
- ✓ Enron, Inc.
- ✓ Enterprise Computer Services
- ✓ Enterprise Integration Corporation
- ✓ Expedia, Inc.
- ✓ ExplorNet
- ✓ Faith Incorporated
- ✓ Falu Foundation
- ✓ Family Solutions
- ✓ FIBRE Internationale
- ✓ Fond du Lac Tribal and Community College
- ✓ Foothill Indian Education Alliance
- ✓ Fort Belknap College
- ✓ Fort Berthold Community College
- ✓ Fort Peck Community College
- ✓ Foundation for Successful Solutions Project T.E.C.H
- ✓ Foundation for the Future of Youth
- ✓ Friends of the Alexandria Talking Book Service
- ✓ Gateway
- ✓ GetThere.com
- ✓ GlobalCom Internetworks, Inc.
- ✓ govWorks.com
- ✓ Green Thumb, Inc.
- ✓ Harlem Center for Education
- ✓ Hartford Financial Services Group, Inc.
- ✓ Haskell Indian Nations University
- ✓ Havre Eagles Manor
- ✓ Healtheon/WebMD
- ✓ Helping Hand of Goodwill Industries
- ✓ Hewlett-Packard
- ✓ High School/High Tech
- ✓ HKC Communications, Inc.
- ✓ Hope for Kids
- ✓ Houston Area Physics Teachers Group (HAPTG)
- ✓ Human Capital Investment Associates, Inc.
- ✓ Hunexus
- ✓ IBM Corporation
- ✓ Imaginuity Interactive
- ✓ Individuals with Disabilities Enabling Advocacy Link (IDEAL)
- ✓ Information Brokers, Inc.
- ✓ Institute of American Indian Arts
- ✓ Institute for Learning Technologies, Teachers College, Columbia University
- ✓ Intel Corporation
- ✓ Interactive Media Management
- ✓ International Association of Business, Industry and Rehabilitation
- ✓ International Child Art Foundation
- ✓ International Society for Technology in Education
- ✓ International Telework Association and Council (ITAC)
- ✓ Internet Without Borders
- ✓ I-SAFE America
- ✓ Jewish Vocational Service
- ✓ Joint Policy Board for Mathematics
- ✓ Joint Venture and Silicon Valley Network
- ✓ K12nation.net
- ✓ Kaplan Educational Centers
- ✓ KDS Internet
- ✓ Keweenaw Bay Ojibwa Community College
- ✓ KnowledgeBase

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ Lac Courte Oreilles Ojibwa Community College
- ✓ La Plaza Telecommunity
- ✓ LatinNetShopper.com and Latin Online Services
- ✓ Latino Civil Rights Center
- ✓ Leadership Conference Education Fund
- ✓ Leadership Conference on Civil Rights
- ✓ LEADS Corporation
- ✓ League of United Latin American Citizens
- ✓ Leech Lake Tribal College
- ✓ Libraries for the Future
- ✓ LINCT Coalition
- ✓ Little Big Horn College
- ✓ Little Priest Tribal College
- ✓ Little Tokyo Service Center
- ✓ Lockheed Martin Missiles Fire Control, Dallas
- ✓ Lockman Publishing
- ✓ Los Angeles Eye Institute
- ✓ Lowestfare.com
- ✓ Lucent Technologies
- ✓ Lumbee Tribe
- ✓ Magner Interactive Group, Inc.
- ✓ Marymount University
- ✓ Matz, Blancato & Associates, Inc.
- ✓ MCI Worldcom
- ✓ McMahon Associates
- ✓ McMath-Hulbert Observatory
- ✓ M-E-A.com
- ✓ Media Exchange International
- ✓ Mentoring Partnerships
- ✓ Mercer & Associates
- ✓ Metropolitan Area Advisory Committee on Anti-Poverty, San Diego County
- ✓ Mexican American Legal Defense and Educational Fund
- ✓ Mexican Heritage Corporation
- ✓ Microsoft Corporation
- ✓ Milestone Communications
- ✓ Millennium 2000 Training Group
- ✓ Minnesota Licensed Family Child Care Association
- ✓ Minority Business Enterprise Legal Defense/Education Fund
- ✓ Mirage Information and Research Services
- ✓ Mississippi State University
- ✓ Mobile Housing Board
- ✓ Mogean Tribe of Indians of Connecticut
- ✓ Morino Institute
- ✓ Motorola, Inc.
- ✓ Multi-CAP
- ✓ National Adult Education Professional Development Consortium, Inc.
- ✓ National Alliance of Black Student Educators
- ✓ Native American Systems, Inc.
- ✓ National Asian American Telecommunications Association (NAATA)
- ✓ National Association of College and University Business Officers (NACUBO)
- ✓ National Association of Federally Impacted Schools
- ✓ National Association of Latino College Students
- ✓ National Association of Nutrition And Aging Services Program
- ✓ National Association of Secondary School Principals
- ✓ National Bandwith, Inc.
- ✓ National Black Chamber of Commerce
- ✓ National Black MBA Association, San Francisco Chapter

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ National Caucus and Center on Black Aged
- ✓ National Center for American Indian Enterprise Development - AZ
- ✓ National Center for American Indian Enterprise Development - CA
- ✓ National Center of Accessible Media
- ✓ National Coalition of the Churches of Christ in the USA
- ✓ National Congress of American Indians
- ✓ National Council of Teachers of Mathematics
- ✓ National Education Association
- ✓ National Federation of the Blind
- ✓ National Haitian American Foundation
- ✓ National Housing Conference
- ✓ National Indian Business Association
- ✓ National Indian Telecommunications Institute
- ✓ National Latino Children's Institute
- ✓ National PTA
- ✓ National Puerto Rico Coalition
- ✓ National Rural Electric Cooperative Association
- ✓ National Rural Transportation Cooperative
- ✓ National School & Community Corps
- ✓ National Silver Haired Congress
- ✓ National Telecommuting Institute, Inc.
- ✓ National Urban League, Inc.
- ✓ National Women's Law Center
- ✓ Native American Public Telecommunications
- ✓ Nebraska Indian Community College
- ✓ Neighborhood Network Center at Durango Housing
- ✓ Neighborhood Networks Training Center at Pedestal Gardens Apartment
- ✓ NetDay
- ✓ NetSchools Corporation
- ✓ NetVDV
- ✓ Networking for Democracy
- ✓ NewDeal, Inc.
- ✓ New Markets Equity Fund
- ✓ New York Public Library
- ✓ Newark Enterprise Community Resource Development Center
- ✓ Newtek International
- ✓ Nexus Forums
- ✓ North Carolina Center for International Understanding
- ✓ North Carolina State University
- ✓ Northern Electric Cooperative, Inc.
- ✓ Northern Virginia Technology Council
- ✓ Northwest Indian College
- ✓ Nova Management Services
- ✓ Novanetwork
- ✓ Novell, Inc.
- ✓ Ntegrity Telecontent Services, Inc.
- ✓ Oglala Lakota College
- ✓ Ohio Community Computing Centers Network
- ✓ One Net Now
- ✓ One World Media Center
- ✓ On-Line Educators
- ✓ Online Internet Institute
- ✓ OpenVoice
- ✓ Operation Hope, Inc.
- ✓ Oracle Corporation
- ✓ Organization Concerned About Rural Education (OCRE)
- ✓ Organization of Chinese Americans
- ✓ Paul, Hastings, Janofsky & Walker LLP
- ✓ Pelham Computer Center
- ✓ People Without Borders
- ✓ PeoplePC
- ✓ Phelps-Stoke Fund
- ✓ Philadelphians Concerned About Housing

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ Pierce Mix Associates
- ✓ PowerUP
- ✓ Progressive Life Center
- ✓ Progressive Policy Institute
- ✓ Public Education Network
- ✓ Pueblo of Isleta
- ✓ Puerto Rico Assistive Technology Project
- ✓ QUALCOMM
- ✓ Quality Education Data
- ✓ Qwest Communications
- ✓ Rainbow/PUSH Coalition
- ✓ Red Hat, Inc.
- ✓ Refugee Women's Network, Inc.
- ✓ Renaissance Neighborhood Opportunity Center
- ✓ Rehabilitation Engineering & Assistive Technology Society of North America (RESNA)
- ✓ Retsel Media
- ✓ RhythmNetworks
- ✓ Rhythms Netconnections, Inc.
- ✓ RMCi
- ✓ Salish Kootenai College
- ✓ San Diego Regional Technology Alliance
- ✓ San Diego Urban League
- ✓ San Francisco Community Clinic Consortium
- ✓ Santa Clara University School of Law
- ✓ Saragrams
- ✓ Save Our Seed
- ✓ SBC Foundation
- ✓ SciCentral.com
- ✓ Seattle Community Networks Association
- ✓ Seek Ye First Associates & Ministry
- ✓ Seldin Company
- ✓ Self-Help for Hard of Hearing People (SHHH)
- ✓ SeniorNet
- ✓ Share the Technology
- ✓ ShopNow.com
- ✓ Sierra Baca Services
- ✓ Silicon Graphics, Inc.
- ✓ Silicon Spice, Inc.
- ✓ Sinte Gleska University
- ✓ Sisseton Wahpeton Community College
- ✓ Si Tanka College
- ✓ Sitting Bull College
- ✓ SkyBridge LP
- ✓ Software And Information Industry Association
- ✓ Southeast Asian Community Center
- ✓ Southeast Community Cultural Center, Inc.
- ✓ Southern Illinois Collegiate Common Market
- ✓ Southwestern Indian Polytechnic Institute
- ✓ SpeakOut.com
- ✓ St. John Learning Center
- ✓ Stone Child College
- ✓ Stout Solutions
- ✓ Street Tech
- ✓ Sun Microsystems
- ✓ Systemic Research
- ✓ Tacoma Neighborhood Networks Center
- ✓ Tate Center for Technology and School Reform
- ✓ TechCorps
- ✓ TechCorps Wisconsin
- ✓ Technology Access Foundation
- ✓ Technology Integration Solutions (TIS)
- ✓ Tequity
- ✓ Terra-Genesis Housing
- ✓ Texas Instruments Corporation
- ✓ Theodore Myles Publishing, Inc.
- ✓ ThreeDimensions.Net

FROM DIGITAL DIVIDE TO DIGITAL OPPORTUNITY

THE NATIONAL CALL TO ACTION

APRIL 4, 2000

- ✓ Tido Tech International
- ✓ Tomas Rivera Policy Institute
- ✓ Trace R&D Center
- ✓ Training Solutions, Inc.
- ✓ Troy Gruppe
- ✓ Turtle Mountain Community College
- ✓ United Cerebral Palsy Associations
- ✓ United Cerebral Palsy of East Central Illinois
- ✓ United Cerebral Palsy of Eastern Connecticut
- ✓ United Cerebral Palsy of Metropolitan Detroit
- ✓ United Cerebral Palsy of Michigan
- ✓ United Cerebral Palsy of Mobile
- ✓ United Cerebral Palsy of Northern Maine
- ✓ United Cerebral Palsy of Pennsylvania
- ✓ United Cerebral Palsy of the Capital Area
- ✓ United Cerebral Palsy of the Golden Gate
- ✓ United Cerebral Palsy of the Mid-South
- ✓ United Cerebral Palsy of Western NY
- ✓ United Methodist Church, Washington
- ✓ United Negro College Fund
- ✓ United South End Settlements
- ✓ United States Hispanic Chamber of Commerce
- ✓ United States Internet Industry Association
- ✓ United Tribes Technical College
- ✓ United Way of America
- ✓ University of Maryland
- ✓ University of Missouri, St. Louis
- ✓ University of North Carolina
- ✓ University of Washington
- ✓ University Systems of Maryland
- ✓ Urban Cyberspace Company
- ✓ Urban League of Greater Cincinnati
- ✓ US Internet Industry Association
- ✓ VG Enterprises
- ✓ Virginia High-Tech Partnership
- ✓ Washington State Neighborhood Networks Consortium
- ✓ Washoe Tribe of Nevada and California
- ✓ Westchester Bay Consulting
- ✓ White Earth Tribal and Community College
- ✓ Whitman Center for Public Service/University of West Florida
- ✓ Windsor Court Apartments
- ✓ Women In New Recovery (WINR)
- ✓ Worldgate Communications, Inc.
- ✓ Y2K Computer Solutions
- ✓ Yahoo!
- ✓ Youth Service America
- ✓ Youth Vote 2000
- ✓ ZapMe!

**THE CLINTON-GORE ADMINISTRATION:
A NATIONAL CALL TO ACTION TO CLOSE THE DIGITAL DIVIDE**

Draft April 2, 2000

President Clinton Will Announce Today That Over 350 Companies And Non-Profit Organizations Have Signed A "National Call To Action" To Bring Digital Opportunity To Youth, Families And Communities. The President, joined by XXX, Senator Barbara Mikulski and [Nathan Kuriger from East Palo Alto, California] will announce his National Call to Action to help bring digital opportunity to youth, families and communities around the country. Over 350 companies and non-profit organizations have agreed to sign this Call to Action.

President Clinton's "National Call To Action." President Clinton has issued a National Call to Action to challenge corporations, non-profits organizations and individuals to take concrete steps to meet two critical goals:

- **Provide 21st Century Learning Tools For Every Child In Every School.** For children to succeed, they need to master basic skills at an early age. The ability to use technology to learn and succeed in the workplace of the 21st century has become a "new basic" -- creating a national imperative to ensure that every child is technologically literate. To reach this goal, America needs a comprehensive approach to connect every classroom, provide all students with access to multimedia computers, train teachers to use and integrate technology into the curriculum, and to provide high quality online content and educational software.
- **Create Digital Opportunity For Every American Family And Community.** For all families and communities to benefit from the New Economy, we must ensure that all Americans have access to technology and the skills needed to use it. We must work to meet the long-term goal of making home access to the Internet universal, bring technology to every neighborhood through community technology centers, empower all citizens with IT skills, and motivate more people to appreciate the value of "getting connected."

The President Will Announce Several Initiatives To Help Bring Digital Opportunity To All Americans. The President will announce the following initiatives that demonstrate a real commitment by the public and private sectors to work together to bridge the digital divide:

- **\$12.5 Million For An "E-Corps".** The Corporation for National Service will commit \$10 million to recruit 750 qualified AmeriCorps members for projects aimed at bring digital opportunity to youth, families and communities. These volunteers will provide technical support to school computer systems, tutor at Community Technology Centers, and offer IT training for high tech careers. The Corporation for National Service will also commit \$2.5 million for digital divide projects under the Learn and Serve program, which allows young people to make a difference in their communities while going to school.
- **Yahoo! Will Invest \$1 Million in Digital Opportunity.** Yahoo! will provide an Internet advertising campaign worth \$1 million to enlist volunteers with high-tech skills for AmeriCorps' digital divide initiative. The Yahoo! banner ads will help AmeriCorps meet the challenge of recruiting volunteers with high-tech skills to work on technology-related projects.
- **3Com Launches NetPrep GYRLS.** In partnership with the YWCA's TechGYRLS program, 3Com will announce NetPrep GYRLS, a \$330,000 program that will offer girls aged 14-16 training in computer networking. Currently, women represent less than 30 percent of U.S. computer scientists and computer programmers. The 3Com NetPrep curriculum will allow high school girls to focus their technical education on computer networking, leading to an industry-standard certification. 3Com expects to reach 600 girls in 30 NetPrep GYRLS locations across the country.
- **American Library Association.** The American Library Association will pledge to help bridge the digital divide by creating or expanding "information literacy" programs in at least 250 communities around the country. People with information literacy skills are able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

President Clinton Will Also Announce His Third New Markets Tour – From Digital Divide to Digital Opportunity. On April 17-18, President Clinton, accompanied by CEOs, Members of Congress, Cabinet Secretaries and community leaders will focus national attention on initiatives aimed at overcoming the digital divide and creating opportunities for youth, families and communities. The President will travel to East Palo Alto, CA, [the Navajo Nation] in New Mexico, and Chicago, Illinois, to highlight private and public-sector initiatives to help bring digital opportunity to all Americans.

ATLASTA

From JB

in Atlasta for 11 years, packed up her dishes and other breakables for the move. McDaid said she and others are grateful for the developer's help.

"Larry Durkin was under no obligation than to give us an eviction notice. That's under state law. But Larry has a wonderful moral ethic," McDaid said.

Dakota Co. paid for the \$2,000 upgrade for McDaid's mobile home and is paying to move the mobile home and hotel expenses. It costs an average of \$8,000 to move each home, Durkin said.

Durkin said advice from his mother guided him to help residents relocate.

"My mother said, 'Larry, if you do a good job you won't have any problem taking me out there and introducing me to the residents,'" Durkin said.

"I hope the new neighbors welcome the residents. I hope they quickly recognize these people are real contributors to society and the fabric of our community."

While packing boxes Tuesday, McDaid said she won't watch when

they move her home. Residents have been living in a construction zone for weeks, traveling muddy streets and dodging equipment.

"It's been hard to watch them demolish this park and see people leave. I don't want to see it," McDaid said. "The building is fine. The tearing down is what bothers me. Watching a bull dozer tear down and seeing a tree destroyed by shattering it and ripping its limbs off. It's a destruction that hurts."

Atlasta residents say they'll be good neighbors despite protests trying to keep them out.

"It's going to be a nice park. This was a nice park," Atlasta resident JoAnn Dickson said. "People are going to have to follow the rules. It's not going to be a trashy mobile home park."

Dickson said her neighbors are competitive with their lawns and their flower beds and will continue manicuring their yards at the new park.

"They've done everything they can except throw rotten eggs at us," Dickson said. "I'm moving into their neighborhood, and I'm going to be a good neighbor."

Contact Shannon at 377-6427 or
sprather@boise.gannett.com

The Idaho Statesman



Chris Butler / The Idaho Statesman

Uprooted: Dan Huckstep, with Huckstep House Movers, digs under a mobile home Thursday morning at the Atlasta Mobile Home Park off Federal Way in preparation for moving the structure. Crews have been working to remove the homes to make way for the Family Center, a 33-acre shopping center that will be anchored by a Fred Meyer store.

Last residents leaving Atlasta

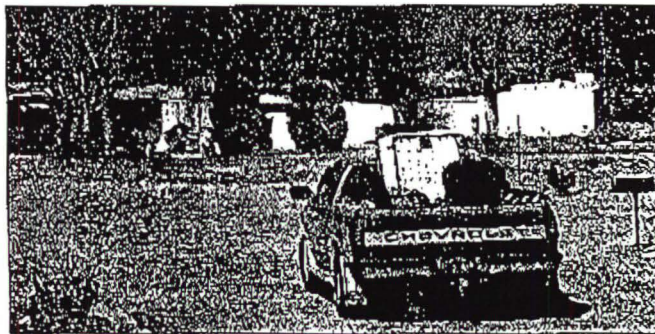
Shopping center
will take place
of mobile homes

By Shannon Lafferty
The Idaho Statesman

The remaining residents of the Atlasta Mobile Home Park are starting to move this week after two years of delays, protests and worries.

Residents have been packing, and crews have been uprooting homes to make room for construction of the Family Center, a 33-acre shopping center anchored by a Fred Meyer store.

This week, crews are shuffling homes to accommodate construction at 3805 Federal Way. About 45 mobile homes will be moved to the new, \$2.3 million MelloDee Thornton Mobile Home Park at 2340 W.



Last of the last: Following years of delays, residents of the park are moving to a new spot, at 2340 W. Victory Road.

Victory Road in April. Neighborhood Housing Services Inc. of Boise is developing the new park.

Residents whose homes already have been moved around are staying in hotels until the new 65-unit park is complete.

The Dakota Co., the development company, and Fred Meyer are paying to move the homes and for hotel expenses. The Dakota Co. also has helped residents pay for home improvements like new wiring, so the mobile homes can be safely moved to the new park.

Developer Larry Durkin said relocating the neighborhood has cost more than \$1 million.

Residents in the 80-home park first were notified in June 1998 that they would have to move their homes. Many of the park's residents were senior citizens who lived on fixed incomes, worried they couldn't afford the costly move. The move has been dragged out for nearly two years as some homeowners near the new park challenged its construction at City Hall and in court. The homeowners unsuccessfully argued the mobile home park wasn't compatible with the surrounding neighborhood.

The mood this week has changed from fear of losing their homes to anxiousness to make the move, mixed with sadness to see their old neighborhood destroyed.

Sally McDaid, who has lived

See Atlasta / 5B

3-31-00

363

Groups Supporting President Clinton's National Call to Action to Create Digital Opportunity

2030 Center	California Breast Cancer Organizations
3Com	California Council of the Blind
9to5 National Organization for Working Women	California Foundation on the Environment and the Economy
ABLE-NET Internet Services	California Indian Education Association
Abyssinian Development Corporation	Campus Outreach Opportunity League
Adaptive Computer Empowerment Services	Career Communications Group
AFL-CIO	Center for Academic and Social Advancement/Centro de
Afronet	Avanze Social y Academico (CASA)
Altum	Center for Management Assistance
America Online	Center for Parent Investment in Education (CPIE)
American Association on Mental Retardation	Center for Public Outreach
American Distance Education Consortium (ADEC)	Center for Universal Design
American Federation of Teachers	Center for Urban Youth and Technology, Albany
American Indian Rehabilitation Rights Organization of Warriors	Central Dallas Ministries
American Library Association	Children's Developmental Center
American Medical Women's Association	Chinatown Service Center
American Statistical Association	Cincinnati Business Incubator
Americans for Democratic Action	Circle Solutions
Americans for Indian Opportunity	Cisco Systems
anybill.com	Civic Association Serving Harlem/CASH-Tech
Asian American Drug Abuse Program	CivicZone.com
Asian Community Mental Health Services	Closing the Gap Program/ Black Child and Family Institute
Association of Jesuit Colleges and Universities	Coalition for Fair Employment in Silicon Valley
Association of Rehabilitation Programs in Computer Technology (ARPCT)	College Board
Associations of Tech Act Projects	Communications Workers of America
Baltimore Urban Technology Network	Communities in School
Baptist Health System	Community Housing and Supportive Services (CHASS)
Biltmore Properties	Community Technology Centers' Network (CTCNet)
Black Cyberspace Online	Compaq
Black Data Processing Associates - Cleveland Chapter	Comprehensive Action Network
Black Data Processing Association - Bay Area Chapter	Computer & Communications Industry Association (CCIA)
Black Data Processing Association - Cincinnati Chapter	Computerworks
Black Data Processing Association - Foundation	Computing Technology Industry Association (CompTIA)
Black Geeks Online	Consortium for School Networking
Blackboard	Construction Management Association of America
Blackfeet Tribal Business Information Center	Conwal/CESSI
Blackfilm.com	Council of Chief State School Officers
Bloodworth Integrated Technology	Covad
Bloomfield Learning Center	Curriculum Resource Solutions
Boardroom Presentations	CyberYouth Networks
Boomer Agenda	Dallas Public Schools
Boston Photo Collaborative	DataSource
Buffalo State College Leadership Volunteer Center	Destiny Communications Institute
Byte Back	Dimensions International
C. B. Williams & Associates	Disability Rights Education Defense Fund
Cable & Wireless	DISKovery Computer Learning Center
Calcasieu Parish School System	DJM Internet Marketing/Ezas12Free.com
	Don Herring Mitsubishi
	Downtown Jackson Community Development Corporation

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ExplorNet
Faith Incorporated
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FIBRE Internationale
Foothill Indian Education Alliance
Foundation for Successful Solutions - Project T.E.C.H
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GlobalCom Internetworks
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Green Thumb
Harlem Center for Education
Hartford Financial Services Group
Havre Eagles Manor
Healtheon/WebMD
Helping Hand of Goodwill Industries
Hewlett-Packard
High School/High Tech
HKC Communications
Hope for Kids
Houston Area Physics Teachers Group (HAPTG)
Human Capital Investment Associates
Hunexus
IBM
Imaginuity Interactive
Individuals with Disabilities Enabling Advocacy Link
Information Brokers
Institute for Learning Technologies,
Teachers College, Columbia University
Intel Corporation

Interactive Media Management
International Association of Business, Industry and
Rehabilitation
International Child Art Foundation
International Society for Technology in Education
Internet Without Borders
I-SAFE America
James Lick Middle School
Jewish Vocational Service
Joint Policy Board for Mathematics
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La Plaza Telecommunity
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League of United Latin American Citizens
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Lucent Technologies
Lumbee Tribe
Magner Interactive Group
Makana Hale Apts.
Marymount University
Matz, Blancato & Associates
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McMahon Associates
McMath-Hulbert Observatory
M-E-A.com
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	RhythmNetworks

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National Call to Action to Create Digital Opportunity

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RMCI	United Cerebral Palsy of East Central Illinois
Russell County Alabama School District	United Cerebral Palsy of Eastern Connecticut
San Diego Regional Technology Alliance	United Cerebral Palsy of Metropolitan Detroit
San Diego Urban League	United Cerebral Palsy of Michigan
San Francisco Community Clinic Consortium	United Cerebral Palsy of Mobile
Santa Clara University School of Law	United Cerebral Palsy of Northern Maine
Saragrams	United Cerebral Palsy of Pennsylvania
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SBC	United Cerebral Palsy of the Golden Gate
SciCentral.com	United Cerebral Palsy of the Mid-South
Seattle Community Networks Association	United Cerebral Palsy of Western NY
Seek Ye First Associates & Ministry	United Methodist Church, Washington
Seldin Company	United Negro College Fund
Self-Help for Hard of Hearing People (SHHH)	United South End Settlements
SeniorNet	United States Hispanic Chamber of Commerce
SGI	United Way of America
Share the Technology	University of Maryland
ShopNow.com	University of Missouri, St. Louis
Sierra Baca Services	University of North Carolina
Silicon Spice	University of Washington
SkyBridge	University Systems of Maryland
Software & Information Industry Association	Urban Cyberspace Company
Southeast Asian Community Center	Urban League of Greater Cincinnati
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Southern Illinois Collegiate Common Market	Virginia High-Tech Partnership
SpeakOut.com	Washington State Neighborhood Networks Consortium
St. John Learning Center	Westchester Bay Consulting
Storm Lake Community School District	Whitman Center for Public Service/ University of West Florida/Pensacola, FL
Stout Solutions	Windsor Court Apartments
Street Tech	Women In New Recovery (WINR)
Sun Microsystems	Worldgate Communications
Systemic Research	Y2K Computer Solutions
Tacoma Neighborhood Networks Center	Youth Service America
Tate Center for Technology and School Reform	Youth Vote 2000
TechCorps	ZapMe!
TechCorps Wisconsin	
Technology Access Foundation	
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Tequity	
Terra-Genesis Housing	
Theodore Myles Publishing	
ThreeDimensions.Net	
Tido Tech International	
Tomas Rivera Policy Institute	
Trace R&D Center	
Training Solutions	
Troy Gruppe	



Gigi E. Georges
04/03/2000 02:48:02 PM

Record Type: Record

To: Natasha F. Bilimoria/OPD/EOP@EOP

cc:

Subject: this is the sequence of events for your briefing

----- Forwarded by Gigi E. Georges/OPD/EOP on 04/03/2000 02:47 PM -----



Laura D. Schwartz
04/03/2000 01:16:29 PM

Record Type: Record

To: Patrick M. Dorton/OPD/EOP@EOP, Gigi E. Georges/OPD/EOP@EOP

cc:

Subject: this is the sequence of events for your briefing

2:00 p.m. **THE PRESIDENT** receives briefing in the Oval Office.
Contact: Gene Sperling, Mary Beth Cahill

2:10 p.m. **THE PRESIDENT** proceeds to the Blue Room.

2:15 p.m. **THE PRESIDENT** proceeds to the greet in the Blue Room.

Blue Room Participants

Event Participants

Sec. Herman
Sen Mikulski
Nathan Kuriger

Members of Congress

2:30 p.m. **THE PRESIDENT**, accompanied by event participants is announced to
HONORS into the East Room.

PROGRAM

Secretary Herman makes remarks and introduces Sen. Barbara Mikulski.

Sen. Mikulski makes remarks and introduces Nathan Kuriger.

Nathan Kuriger makes remarks and introduces **THE PRESIDENT**.

THE PRESIDENT makes remarks and departs.

3:30 p.m. **THE PRESIDENT** departs.

WHSO LAYOUT FINAL

a/o 4/3/00, L. Schwartz, K. Widdess

DIGITAL DIVIDE EVENT

Tuesday, April 4, 2000

House Cleared: 12:00 p.m.
Gate Ready: 1:45 p.m.
Invite Time: 2:00 p.m.

Principals Time:	2:00 p.m.	Brief	Oval Office
	2:15 p.m.	Meet	Blue Room
	2:30 p.m.	Event	East Room

Approx. 180 Guests/Open Press/Business Attire
12 Social Aides, 4 Volunteers

Tuesday, April 4

12:00 p.m. House is Cleared and WHCA set up begins.

12:30 p.m. Press set up begins.

1:30 p.m. Press set up concludes.

1:45 p.m. IN PLACE TIME, gate ready.

2:00 p.m. Guests begin to arrive at East Visitor's Gate and proceed to the East Room.
Gate Contact: Shereen Soghier

2:00 p.m. **THE PRESIDENT** receives briefing in the Oval Office.
Contact: Gene Sperling, Mary Beth Cahill

2:10 p.m. **THE PRESIDENT** proceeds to the Blue Room.

2:15 p.m. **THE PRESIDENT** proceeds to the greet in the Blue Room.

Blue Room Participants

Event Participants

Sec. Herman
Sen Mikulski
Nathan Kuriger

Members of Congress

2:30 p.m. **THE PRESIDENT**, accompanied by event participants is announced to HONORS into the East Room.

PROGRAM

Secretary Herman makes remarks and introduces Sen. Barbara Mikulski.

Sen. Mikulski makes remarks and introduces Nathan Kuriger.

Nathan Kuriger makes remarks and introduces **THE PRESIDENT**.

THE PRESIDENT makes remarks and departs.

3:30 p.m. **THE PRESIDENT** departs.

Guests depart East Gate.

SETUP NOTES

GROUND FLOOR

Family Theater: Coat check

Ground Floor: Screens between Dip and China

STATE FLOOR

Grand Foyer: Strings and piano for before and after, Honors Group for entrance

Blue Room: Remove chairs for meet and greet; WHCA Announce

East Room: 180 chairs; 4 OFDR chairs; 10x16 stage at gold curtain steps on front; American and Presidential flags on stage; Blue Goose at stage center for remarks; 2 press risers on both sides of the cross hall doorway; rope & stanchion around risers.

RESERVED SEATING

ON STAGE

YELLOW BY NAME
THE PRESIDENT
SEN MIKULSKI
MR. KURIGER

AUDIENCE

GENERAL MOC CARDS

15 (at least as of 4/3 10am)

.....

WHSO STAFFING

GATE

OVERALL:	SHEREEN – ON RADIO
RUNNER/PROBLEMS:	INTERN
PROBLEMS:	INTERN
GREETER:	INTERN
WEST GARDEN ROOM:	INTERN – ON RADIO
WHSO PHONES:	VOLUNTEER

HOUSE

EAST LANDING GREET:	VOLUNTEER
EAST COLONADE:	VOLUNTEER
BOOKSELLERS:	VOLUNTEER
BLUE ROOM:	VOLUNTEER

DIGITAL DIVIDE POLICY BOOK

~~TAB 1 Hot Policy Issues~~

TAB 2 Digital Divide Fact Sheet

TAB 3 Trip Q&A

TAB 4 ~~The Importance of Broadband~~

wait to hear from Tom

TAB 5 FY2001 Budget Items

tab a \$2 billion in tax incentives
tab b \$150 million for teacher training
tab c \$100 million for CTCs
tab d \$50 million for home access
tab e \$45 million for the TOP program
tab f \$25 million for increasing broadband access
tab g \$10 million for Native American workforce development

*1 breakout
→ +A*

TAB 6 E-Rate Background

TAB 7 Recent Reports on the Digital Divide

TAB 8 Internet Tax *T*

TAB 9 CyberSecurity *T*

TAB 10 Digital Signatures *S*

TAB 11 H1B *give to Tom*

TAB 12 China Background (relevant issues for high-tech firms)

TAB 13 Clinton-Gore History on Supporting Digital Opportunity

TAB 14 The Internet Glossary

Tab 15

Privacy and the

show to Tom

copy memo

*re-
→ release the Supporting Digital*