

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records
Subgroup/Office of Origin: National Economic Council
Series/Staff Member: Subject Files
Subseries:

OA/ID Number: 17678
FolderID:

Folder Title:
DIGITAL DIVIDE BIOS - 1ST TRIP

Stack:	Row:	Section:	Shelf:	Position:
S	20	2	2	1

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. resume	re: David Robino [Personally Identifiable Information] [partial] (1 page)	04/13/2000	b(6)
002. resume	re: Kenneth McNeely [Personally Identifiable Information] [partial] (1 page)	00/00/2000	b(6)

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National Economic Council
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Digital Divide Bios - 1st Trip

2019-0203-F

jm2851

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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

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PHOTOCOPY
PRESERVATION



Rae K. Grad

Rae Grad is the CEO of PowerUP: Bridging the Digital Divide, a national initiative to bring technology and positive youth development to underserved youth. Ms. Grad formerly served as Senior Vice President with America's Promise: The Alliance For Youth, the initiative led by General Colin Powell to secure the "five promises" for youth to succeed. Ms. Grad has also served as Executive Director of the National Commission to Prevent Infant Mortality, a congressional commission dedicated to promoting the health and well-being of mothers and children. She also served as the Executive Director of the Southern Regional Task Force on Infant Mortality, an initiative of the Southern Governors' Association. Ms. Grad is a registered nurse with a PhD in health education. She lives in Northern California.

X

Srinija Srinivasan
Vice President and Editor-in-Chief
Yahoo! Inc.

Srinija Srinivasan is the driving force behind Yahoo!'s team of human editors and is responsible for the development of original content throughout Yahoo!'s global network of properties. In particular, Srinivasan directs the design and maintenance of Yahoo!'s overall classification and organization scheme, making it the most intuitive, robust, expandable and efficient guide for online information and discovery. Srinivasan has extensive educational and practical experience in information organization and artificial intelligence. Prior to joining Yahoo!, Srinivasan was involved with the Cyc Project, a ten-year artificial intelligence effort to build an immense database of human commonsense knowledge, via two companies: Microelectronics and Computer Technology Corporation (MCC) and Cycorp. At Cycorp, Srinivasan independently managed the company's California-based office, and helped develop the Cyc technology into innovative areas such as database browsing and integration.

Srinivasan holds a B.S. with distinction from Stanford University in Symbolic Systems and conducted course work in Japan. She is proficient in both written and spoken Japanese. Other professional and academic accomplishments include a summer intensive in Japan as a researcher and programmer for Fujitsu Laboratories, and published research papers in highly-acclaimed journals including Government Information Quarterly and the Journal of Technology Transfer. Srinivasan has appeared in top publications both locally and nationally, including Fortune and Wired, was named one of "The Net 50" by Newsweek, and was selected as one of the "40 Under 40" by San Francisco Focus for their second-annual brain trust.

About Yahoo!

Yahoo! Inc. is a global Internet communications, commerce and media company that offers a comprehensive branded network of services to more than 145 million individuals each month worldwide. As the first online navigational guide to the Web, www.yahoo.com is the leading guide in terms of traffic, advertising, household and business user reach, and is one of the most recognized brands associated with the Internet. The company also provides online business services designed to enhance the Web presence of Yahoo!'s clients, including audio and video streaming, store hosting and management, and Web site tools and services. The company's global Web network includes 22 local World properties outside the United States. Yahoo! has offices in Europe, the Asia Pacific, Latin America, Canada and the United States, and is headquartered in Santa Clara, Calif.

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Date:	# Of Pages	QUICK FAXTM OfficeMax[®]	
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Fax: <u>202-456-6218</u>	Fax:		
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Rosalind Hudnell
Vice President, Worldwide Community Education

Rosalind Hudnell currently manages the development of community education programs worldwide for Intel Corporation. In this new role, Ms. Hudnell will direct the implementation of the Intel Computer Clubhouse Network a program for underserved youth and communities. She joined Intel three years ago and most recently served as the Public Affairs Manager for the Intel's Folsom site managing workforce development, employee volunteer programs, charitable contributions and community relations.

Ms. Hudnell has over 15 years of experience in similar positions in the publishing and cable television industries. Just prior to joining Intel, she served as the Vice President of the Sacramento Urban League where she oversaw the development of a 24,000 square feet community technology center. She was instrumental in implementing a variety of technology training programs funded through the California Employment Training Panel, the United States Department of Labor and numerous private sector corporations.

Active in the community, she is often sought out to speak on a variety of topics related to workforce development, community development and digital divide. Ms. Hudnell serves on the board of directors of the Sacramento Urban League and the Private Industry Council. She is also on the advisory committee for the Digital Divide Clearinghouse. Ms. Hudnell completed her undergraduate studies in management at St. Mary's College and resides in Sacramento, California with her husband and three school age children.

X

Compaq Computer Corporation
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COMPAQ

YVONNE R. JACKSON
Senior Vice President
Human Resources, Organization, and Environment

Yvonne R. Jackson is Senior Vice President, Human Resources, Organization, and Environment for Compaq Computer Corporation. Jackson reports to Michael D. Capellas, President and Chief Executive Officer, and is responsible for managing and implementing human resource strategies, organizational effectiveness, development, safety, security, and environmental policies and procedures for Compaq on a worldwide basis.

Jackson joined Compaq from a position as Senior Vice President of Worldwide Human Resources for Burger King Corporation. In that position, she reported to the CEO and headed human resources for a multi-billion dollar global company with more than 25,000 employees.

Prior to joining Burger King Corporation in 1993, Jackson spent 13 years in senior human resources positions at Avon Products, Inc., based in New York. The last position she held at Avon was Vice President, United States Human Resources with total domestic human resources responsibility for a \$1.5 billion business with 7,225 employees. Previously, she served as Vice President, International Human Resources. Prior to joining Avon, Jackson held a number of management positions with Sears, Roebuck & Company in Torrance, California and New York, New York, where she was employed for nine years.

Jackson earned her Bachelor of Arts degree from Spelman College in Atlanta, Georgia, and participated in the PMD Program at Harvard University School of Business in Cambridge, Massachusetts.

Jackson is currently on the Board of Trustees of Spelman College, Atlanta, Georgia and a member of the Board of Directors of INROADS/Miami Inc. A native of Los Angeles, California, Jackson is married.

#

For further editorial information, contact Compaq Public Relations at 281-514-0484.



COMMUNICATIONS

Michael Chasen

Michael Chasen, President and co-founder, brings to the company and its customers an expertise in e-commerce with recognition of its pedagogical potential within the education community. Michael is responsible for developing and implementing Blackboard's vision and business strategy and leads the

development of Blackboard's web properties and products. As President, Michael spends most of his time closely overseeing and managing the company's daily operations, including the Product Development, Sales, Marketing, Operations, Client Relations, and Web Enterprise divisions.

At Blackboard, Chasen's work has expanded the company's leadership in the platform market, providing the company a series of highly synergistic business lines that leverage its traditional software sales and website resources in a way that aid educational institutions, students, and faculty alike. Under Michael's leadership Blackboard has grown to over 180 employees, developed two web properties that generate over 12 million page views a month, and has achieved an install base at over 600 schools generating over 150 million page views a month.

With both a MBA from Georgetown University and an undergraduate degree in Computer Science, Michael brings to Blackboard a solid mixture of business development and Internet engineering skills. Michael also has a strong background in educational consulting. Before founding Blackboard, he was a member of KPMG Peat Marwick's Higher Education Consulting Practice, the world's largest professional services firm serving colleges and universities. There, Michael helped lead the technology consulting practice, working intimately with several universities and colleges to implement wide-ranging software systems. He also managed high-profile online development projects within the U.S. Department of Education.

Chasen has been featured in print, broadcast, and online media, including CNNfn, Fox News, *Sam Donaldson's ABC.com*, *Internet.com*, *EXBETV.com*, *WUSA-TV (CBS)*, *Washington Techway Magazine*, *Washington Business Forward*, *Wired.com*, *Beyond Computers*, *Technology & Learning*, and *the Washington Post*.

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George Vradenburg III
Senior Vice President for Global and Strategic Policy
America Online, Inc.

George Vradenburg is America Online, Inc.'s Senior Vice President for Global and Strategic Policy. A member of the office of the Chairman, Mr. Vradenburg sets the company's strategic course on evolving policy issues facing the interactive medium.

Mr. Vradenburg joined AOL as General Counsel in early 1997 and, in under two years, has become a key voice in the online industry, helping to shape the interactive policy debate in the United States and overseas. Mr. Vradenburg's mission -- in working with governments and industry leaders locally, nationally and around the world -- is to help craft a policy framework that will guide the online medium into the next millennium in a way that promotes the public interest, as the Internet reshapes business and society.

The array of policy issues on which Mr. Vradenburg has helped AOL lead the industry include: protecting consumer privacy online, winning industry support for a pledge of "zero tolerance" for crimes against children online, campaigning against junk e-mail (spam), protecting intellectual property online and developing a new framework for e-commerce and international trade.

He is a frequent speaker in this country and overseas on Internet policy. He has testified before Congress on electronic commerce, copyright and privacy issues and was a featured speaker at the 1997 Bonn Ministerial Conference on electronic commerce. Mr. Vradenburg serves on the boards of the Lawyers' Committee for Human Rights, the Internet Policy Institute, the Internet Content Rating Association (Europe), and the Northern Virginia Technology Council. He is a member of the UCLA Center for Communication Policy's Board of Governors and a Visiting Scholar of the Annenberg School of Communications, University of Southern California.

Mr. Vradenburg previously served as Senior Vice President and General Counsel of CBS, Inc. and as Executive Vice President of Fox, Inc. Prior to joining America Online, he was a senior partner in the Los Angeles office of Latham & Watkins and co-chair of its Entertainment & Media Practice Group. He received his B.A. from Oberlin College and his J.D. from Harvard Law School in 1967.

Kaleil D. Isaza Tuzman
Chairman of the Board, Chief Executive Officer and Co-Founder
GovWorks, Inc.

Kaleil D. Isaza Tuzman is the Chairman of the Board, Chief Executive Officer and a Co-Founder of govWorks, Inc., the leading e-government Internet portal. Recently named one of Inter@ctive Week Magazines, "Top 25 Unsung Heroes of the Net", Mr. Isaza Tuzman has established himself as one of the foremost experts and leaders in the e-government space.

In his capacity as govWorks CEO, he has been successful in raising significant capital, forging high-level corporate partnerships securing a top-notch management team, establishing a well-respected Board of Directors, and Board of Advisors. Mr. Isaza Tuzman's personal relationships and experience in the financial world have been instrumental in securing funding for the company. He directed the company's successful second round financing effort, which was completed in November 1999, raising over \$18 million from investors including the Mayfield Fund, the executives at Kohlberg Kravis Roberts & Co., the New York City Investment Fund, Sapient, Vignette and Hearst New Media. In addition, he has provided strategic direction for the Company, developing an aggressive international strategy and forming relationships with best-of-breed technology companies that support the company's business model in both the U.S. and abroad.

Mr. Isaza Tuzman is also a passionate advocate for the role of business in addressing such issues as bridging the digital divide. He has led by example and encouraged others in the industry to give back to the communities they serve. Under his direction, govWorks has developed its community commitment program, which supports efforts to provide Internet access in underserved communities.

Prior to founding govWorks, Mr. Isaza Tuzman worked as an Associate in the Risk Arbitrage Group at Goldman, Sachs & Co. At Goldman, he held a number of positions providing him with experience in mergers and acquisitions advisory, corporate finance, project finance, private equity and proprietary investments. He is broadly trained in the evaluation and execution of risk arbitrage positions related to mergers, spin-offs, privatizations, corporate subordination, legal action, legislative reform, index weightings and stock voting rights. He has marketing and valuation expertise, and has been directly involved in start-up companies in the network integration and data communications sectors.

He graduated *magna cum laude* from Harvard University with a degree in Government and a master's level degree in Latin American Studies. He is a Class Marshall for his university class. In addition, he serves on several start-up technology company Boards, the Alumni Steering Committees of Sponsors for Educational Opportunity (SEO), a not-for-profit organization that places minority college students in corporate summer internships, and is on the Board of Junior Achievement. He speaks English and Spanish and is fluent in Portuguese.

Dr. Eric Schmidt

Chairman of the Board and Chief Executive Officer
Novell, Inc.

Dr. Eric Schmidt joined Novell in April 1997 as chairman of the board of directors and chief executive officer. At Novell, Schmidt is actively involved in all significant operating and strategic decisions for the company and plays a central role in the technical development and management of the company. Under his leadership, Novell's mission is to extend the company's leadership in network services and to become the world's premier provider of pure Internet/intranet solutions.

Dr. Schmidt came to Novell from Sun Microsystems, Inc., where he was chief technology officer and corporate executive officer. In his 14 years at Sun, Dr. Schmidt held a range of progressively more responsible executive positions, where he earned international recognition as an Internet pioneer. He was also instrumental in the widespread acceptance of Java, Sun's platform-independent programming language.

Prior to joining Sun, Dr. Schmidt was a member of the research staff at the Computer Science Lab at Xerox Palo Alto Research Center (PARC). He also held positions at Bell Laboratories and Zilog.

Dr. Schmidt has a B.S. degree in electrical engineering from Princeton University, an M.S. in electrical engineering, and a Ph.D. in computer science from the University of California at Berkeley.

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**GATEWAY, INC
DAVID J. ROBINO
VICE CHAIRMAN**

David J. Robino is vice chairman of Gateway, Inc. Robino joined Gateway in January 1998 as executive vice president and chief administrative officer, leading the creation of Gateway's new headquarters complex in San Diego.

Promoted in January, 2000, Robino's new role of vice chairman gives him additional responsibility for corporate strategy and new ventures. Robino continues to oversee Gateway's legal, corporate communications, community relations, human resources, government relations, compliance and ethics and corporate administration functions.

Robino's main mission has been to build an infrastructure at Gateway to manage the company's explosive growth. His goal is to ensure the company preserves the best qualities, characteristics and client-focused culture that fueled its growth from start-up to a leading company for world-class computer hardware, software, services and technology solutions.

Along with Gateway Chairman Ted Waitt and Chief Executive Officer Jeff Weitzen, Robino oversaw an exhaustive search to round out Gateway's senior management team. Ten of Gateway's top 15 corporate officers have joined the company since the opening of the new corporate headquarters in June 1998.

Before joining Gateway, Robino was with AT&T, where he was most recently a vice president in its \$24 billion Business Markets Division. At AT&T, his responsibilities included cultural transformation, organizational consulting, learning, staffing, planning, recruiting and reward systems for more than 40,000 employees. Robino also supported the start up of AT&T's venture into electronic commerce consulting, systems integration and outsourcing.

Prior to AT&T, Robino spent six years at AC Nielsen where he was named a senior vice president in its international business in 1993, a position that included responsibility for corporate communications, human resources and administration. He was responsible for administrative management of 20,000 employees doing business in 98 countries on six continents.

Previously, he served in various capacities for Pepsi-Cola in New York and Indiana. Robino started his career at the Maytag Company in Iowa.

(b)(6) Robino earned a bachelor's degree from Graceland College and a master's of science degree in Industrial Relations from Iowa State University.

Robino is a member of the Board of the University of California, San Diego Foundation. He is chairman of the Board of Trustees of Graceland College in Lamoni, Iowa, and is on the executive committee of the Board of the Iowa College Foundation. He also sits on boards for Skillpath, Inc., a lifelong learning non-profit corporation; Arcot, Inc., a user authentication software company and Telocity, Inc., a broadband telephony company.

[001]



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**JAMES C. MORGAN**

Chairman and Chief Executive Officer
Applied Materials, Inc.

Mr. Morgan has been chief executive officer of Applied Materials since 1977 and chairman of the board since 1987. Prior to joining Applied Materials as president in 1976, he was a senior partner with WestVen Management, a private venture capital partnership affiliated with the Bank of America Corporation. Prior to WestVen, he was with Textron, a leading diversified manufacturing company.

Mr. Morgan is a recipient of the 1996 National Medal of Technology for his industry leadership and for his vision in building Applied Materials into the world's leading semiconductor equipment company, a major exporter and a global technology pioneer which helps enable the Information Age. Awarded by the President of the United States, the Medal of Technology recognizes technological innovators who have made lasting contributions to America's competitiveness and standard of living.

From 1996 to 1997, Mr. Morgan served on the Commission on United States-Pacific Trade and Investment Policy which advised President Clinton and Congress on steps the United States should take to achieve significant additional market access and improve trade relationships in the Asia-Pacific region. From 1988 to 1992, he served on the National Advisory Committee on Semiconductors, which advised President Bush and Congress on a national strategy to strengthen competitiveness of the U.S. semiconductor industry.

Mr. Morgan is a member of the board of directors of Cisco Systems, Inc. He serves as a board member of the Congressional Economic Leadership Institute (CELI) and the National Center for APEC (Asia-Pacific Economic Cooperation), a member of the Council on Competitiveness, and a member of the Chairman's Circle of the Pacific Basin Economic Council (PBEC). He is Director Emeritus and past president of Semiconductor Equipment and Materials International (SEMI), the first global trade association. Mr. Morgan is a past board member of the American Electronics Association (AEA), and of SEMI/SEMATECH, the association of U.S. equipment companies which supplies advanced systems to the SEMATECH chipmaking consortium. Mr. Morgan is a member of the World Presidents' Organization. From 1986 to 1991 he was co-chairman of the Japan-Western U.S. Association. In 1995, Mr. Morgan was named "International Citizen of the Year" by the World Forum of Silicon Valley.

Co-author of the book, "Cracking the Japanese Market: Strategies for Success in the New Global Economy," he earned a B.S.M.E. and an M.B.A. from Cornell University, Ithaca, New York.

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Biography

Kenneth P. McNeely
Vice President, AT&T Law & Government Affairs

Kenneth P. "Ken" McNeely is Vice President of AT&T Law & Government Affairs and leads AT&T's advocacy before the legislative and regulatory bodies in the Pacific Region including the states of California, Nevada, Alaska, and Hawaii. Ken leads a team of professionals who are responsible for AT&T's interface with state government contacts to achieve the company's telecommunications and cable system objectives necessary to support and serve its consumer and business customers. He serves as AT&T's community relations and employee volunteer leader to the more than 7,000 employees who live and work in the Pacific Region.

Ken joined AT&T in Atlanta, Georgia in 1991 as a regulatory attorney. And, in 1998, became Vice President Law & Government Affairs for the State of Florida. In February 2000, Ken was appointed Vice President Law & Government Affairs - Pacific Region.

Ken (b)(6) graduated from the University of North Carolina in Chapel Hill in 1984 and then attended Howard University School of Law where he graduated in 1987 *summa cum laude*.

Before joining AT&T, Ken clerked for the Supreme Court in North Carolina from 1987 - 1988 and then went into private practice in Charlotte in 1989.

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[002]

Robert E. Knowling Jr.
Chairman, CEO, and President

Robert E. Knowling Jr. is responsible for day-to-day operations, building strategic relationships and all aspects of the company's national roll-out as it moves forward in delivering digital communications services across the country.

Covad is focused on providing DSL access services to connect corporations to their at-home employees and Internet Service Providers to their home and business customers. The company's services bring greater productivity to business markets by providing fast access at speeds and customer satisfaction levels not currently found in the telecommunications industry.

Mr. Knowling comes to Covad from U S WEST where he was the Executive Vice President of Operations and Technologies. His 30,000-member team was responsible for planning, delivering and maintaining high-quality telecommunications services for more than 25 million customers in 14 states. Knowling joined U S WEST in March 1996 as Vice President of Network Operations.

Knowling began his career in 1977 at Indiana Bell and progressed rapidly through a variety of assignments in operations, engineering and marketing. When Indiana Bell became a part of Ameritech, Knowling assumed positions of increasing responsibility in marketing, product development, large business marketing and network operations. He was assigned to Ameritech's re-engineering breakthrough development team in 1992. As the lead architect of the Ameritech transformation, Knowling reported directly to the chairman. He was named vice president of Network Operations for Ameritech in 1994.

Knowling has received many business and community service awards during his career. These include the Personal Achievement in Business Award from the Center for Leadership Development, the Dr. Martin Luther King Jr. Drum Major Instinct Award in the Business from the Frontiers International Association, the Outstanding Service Award for the YMCA of the USA, and the Beta Gamma Sigma Business Achievement Award. He was also named a Denver "Father of the Year" by the Juvenile Diabetes Foundation.

Recently, Knowling was awarded the Wall Street Project's Reginald Lewis Trailblazers Award by President Clinton and the Reverend Jesse Jackson. The award came in recognition for the spirit and mission of inclusion, opportunity, expansion, advocacy and success in the workplace.

A *Newsweek* article about customer service referred to him as U S WEST's "Mr. Fix-it." Articles in *Training, Inc.* and *Fast Company* magazines featured him and his role as an aggressive and successful change agent. *Fast Company* profiled his change-management process in a full-length story written by Dr. Noel Tichy, a distinguished professor at the University of Michigan Graduate School of Business.

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In addition, Knowling was featured in a book, also by Tichy, "The Leadership Engine — How Successful Companies Build Leaders at Every Level." He is profiled as one of the nation's business' role model leaders.

While at Covad, Knowling has been featured in *Forbes'* E-gang of digital entrepreneurs, *Business Week*, *The Industry Standard*, and *Fast Company* magazines. In December 1999, Knowling was named a *Business Week* "Entrepreneur of the Year."

Knowling serves on the boards of directors for several business and civic organizations. Knowling has been a YMCA volunteer for more than 15 years and served as chair of the National Services group for the YMCA in 1993. He maintains an active nationwide corporate and public speaking schedule.

Knowling received a bachelor of arts degree from Wabash College and a master of business administration from Northwestern University's Kellogg Graduate School of Business.

For a digital picture, please go to <http://www.covad.com/pics/knowling.zip>

-more-

JOHN E. KOEHLER, Ph.D.**President and CEO****Tachyon, Inc.**

Dr. John E. Koehler is the founder, president and ceo of San Diego-based Tachyon, Inc., the first company to bring to market two-way high-performance satellite delivered Internet access.

Koehler's career has included senior management positions at Hughes Electronics and with the United States government where was deputy to the director of Central Intelligence and deputy director of the Congressional Budget Office.

At Hughes, he was Vice President of the Telecommunications and Space Sector, responsible for the oversight and creation of new ventures, marketing initiatives, international operations, and overall strategy. He supervised the startup of several significant ventures, including the American Mobile Satellite Corporation and the predecessors to DirecTV. He was also President and CEO of Hughes Communications, which more than doubled in size under his leadership. Koehler led the negotiations for the formation of JSAT, the first private Japanese satellite communications carrier. That enterprise now has four satellites in orbit and is the largest satellite carrier in Asia. He was also responsible for the acquisition of Hughes Network Systems, which is now the world's largest supplier of satellite-based private networks.

Prior to joining Hughes, Koehler was Deputy to the Director of Central Intelligence and Director of the Intelligence Community Staff for the United States Government. Appointed by Stansfield Turner, he was instrumental in putting into place the mechanisms for congressional and executive branch oversight of U.S. intelligence activities. In an earlier government role serving under Alice Rivlin as Assistant Director of the Congressional Budget Office, he established the National Security and International Affairs division of that organization and directed a number of studies of U.S. defense policy and alternatives.

Koehler started his professional career in 1967 at the Rand Corporation.

Koehler has published a number of papers in the areas of foreign and defense policy. In addition to his business activities, Koehler has been chairman of the Committee on Foreign Direct Investment of the Pacific Basin Economic Council and is a member of the advisory board of the School of International Relations and Pacific Studies of the University of California at San Diego. Koehler graduated summa cum laude from Yale in 1963, did post-graduate work at M.I.T., and earned his Ph.D. in economics from Yale in 1968.

He resides in Del Mar, California with his wife Susan and children Matthew age 7 and Margaret age 5. An older son, Andrew, is a graduate student at Berkeley.

EXECUTIVE BIOGRAPHY CARLETON S. FIORINA



**Carleton (Carly) S. Fiorina
President and Chief Executive Officer
Hewlett-Packard Company**

Carleton (Carly) S. Fiorina is president and chief executive officer of Hewlett-Packard Company. HP is a leading global provider of computing, Internet and intranet solutions, services and communications products, all of which are recognized for excellence in quality and support. The company's headquarters are in Palo Alto, Calif.

Fiorina is focused on leading HP to achieve improved growth in revenue and profitability; greater innovation and inventiveness; the best total customer experience; and on making HP the company that makes the Internet work for customers.

Prior to joining HP, Fiorina spent a total of nearly 20 years at AT&T and Lucent. During the past two years, as president of Lucent's Global Service Provider Business, the division dramatically increased its growth rate, rapidly expanded its international revenues, and gained market share in every region across every product line. In addition, she spearheaded the planning and execution of Lucent's 1996 initial public offering and subsequent spin-off from AT&T, one of the largest and most successful IPOs ever. Prior to Lucent, Fiorina held a number of senior positions at AT&T. She began her career with the company as an account executive.

She became president and chief executive officer of HP on July 17, 1999, succeeding Lewis E. Platt, who previously had announced his intention to retire. On July 23, 1999, Fiorina was elected to the company's board of directors.

Fiorina holds a bachelor's degree in medieval history and philosophy from Stanford University; a master's degree in business administration from the Robert H. Smith School of Business at the University of Maryland at College Park, Md.; and a master of science degree from MIT's Sloan School.

CARLETON S. FIORINA

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Fiorina is a member of the boards of directors of the Kellogg Company, Merck & Co. Inc., the U.S. China Board of Trade, and PowerUp, a coalition of business, non-profits and government to give underserved children access to technology and guidance on how to use technology.

Previously, she held positions on the boards of directors of the USA Republic of China Economic Council; Goldstar Information & Communications, Inc. of Seoul, Korea; and AT&T Taiwan Telecommunications of Taipei. She also served on the board of the Telecommunications Industry Association.

For the second year in a row, Fiorina topped *Fortune magazine's* list of the most powerful women in American business.

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Darien Dash
Founder, CEO
DME Interactive Holdings, Inc.

New York - Darien Dash, 28, formed DME Interactive Holdings, Inc. (OTC: BB: DGMF), as a privately held company in August of 1994 with the mission of "Expanding the Hardware and Software Infrastructure within Minority Communities." With more than seven years experience in the entertainment, recording and technology industries, Dash's endeavors have enabled him to build a successful and distinctive business model for DME.

After noticing that the minority market segment was underserved in areas of both communication and information technology, Dash committed himself to filling the void in this young industry with content, information and services that will attach greater value to their interactive experience.

In his overall effort to help mend the "digital divide" between those with access to technology and those without, Dash has continued to successfully fulfill his mission by taking DME Interactive Holdings, Inc. public. This inroad has earned DME the distinction of being the first publicly traded African American-owned Internet company in history.

Most recently, DME Interactive Holdings, Inc. has partnered with America Online Inc. to launch "Places of Color", a new, co-branded urban-oriented online service. Currently in development, "Places of Color" will provide urban consumers with customized content and complete access to the Internet. As part of this partnership, DME Interactive will also provide hardware and empower urban youth with technology.

As a pioneer and activist within the Interactive New Media community, Dash has participated in various speaking engagements across the country including national forums such as the Rainbow Push Convention, the White House briefings on the Internet and Technology, and the Congressional Black Caucus. These addresses provide the most compelling exhibit of what he calls his "ministry" - educating and empowering through technology.

Speaking to his commitment to closing the gap between the Internet haves and have-nots, Mr. Dash recently provided key testimony in the Congressional Hearing for the Subcommittee on Small Business, which focused on the "digital divide".

Dash also actively participates as a mentor and advisor for various non-profit organizations including MOUSE (Making Opportunities for Upgrading Schools & Education) of which he is a member of the Board of Directors. Last year, Dash was named the Technology Chair for District 5 in the Harlem section of New York City by the Superintendent to help chart the course of technology for students within this historic community.

Before becoming an entrepreneur, Dash was Eastern Region Marketing & Sales Director of Digital Music Express (DMX) - a division of International Cablecasting Technologies owned by cable giant TCI. Dash managed the marketing and sales initiative of the first digitally compressed music service delivered to the consumer market.

Prior to working at DMX, Dash worked extensively as a marketing consultant for a number of Fortune 500 companies, designing new media marketing and promotion strategies for their expanding businesses.

Dash received a BA in Political Science and Leadership from the University of Southern California.

BIOGRAPHY

**Henry G. Cisneros
President and Chief Operating Officer
Univision Communications, Inc.**

Mr. Henry Cisneros joined Univision on January 27, 1997 and serves as the President and Chief Operating Officer. From January 1993 through January 1997, Mr. Cisneros was the Secretary of the U.S. Department of Housing and Urban Development.

As a member of the President's Cabinet, Secretary Cisneros was assigned America's housing and community development portfolio. Prior to joining the Cabinet, he was Chairman of Cisneros Asset Management Company, a fixed income money management firm operating nationally.

In 1981, Mr. Cisneros became the first Hispanic mayor of a major U.S. city when he was elected Mayor of San Antonio, the nation's 10th largest city. As a four-term mayor—from 1981 to 1989—Mr. Cisneros rebuilt the city's economic base and created jobs through massive infrastructure and downtown improvements in San Antonio.

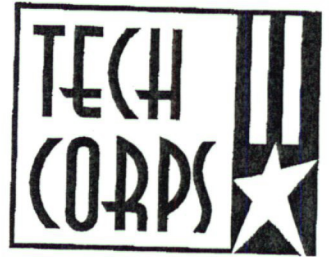
Mr. Cisneros has served as President of the National League of Cities, Chairman of the National Civic League, Deputy Chair of the Federal Reserve Bank of Dallas, and as a board member of the Rockefeller Foundation.

DREW E. ALTMAN, Ph.D.

Drew Altman is President and Chief Executive Officer of the Henry J. Kaiser Family Foundation. One of the nation's largest private foundations devoted to health, the Foundation is a leading independent voice and source of research and information on health care in the United States. Since 1988, the Foundation has also operated a major program supporting efforts to develop a more equitable health system in South Africa. In 1991, Dr. Altman directed a complete overhaul of the Foundation's mission and operating style, leading to the Foundation's standing today as a premier health policy research and information organization.

Dr. Altman is a former Commissioner of the Department of Human Services for the state of New Jersey (1986-1989). Prior to joining the Foundation in 1990, Dr. Altman was director of the Health and Human Services program at the Pew Charitable Trusts. He was a vice president of the Robert Wood Johnson Foundation from 1981 to 1986, and served in a senior position in the Health Care Financing Administration prior to joining the Johnson Foundation.

Dr. Altman received his Ph.D. in political science from the Massachusetts Institute of Technology, where he taught graduate courses in public policy. He did his post-doctoral work at the Harvard School of Public Health before moving on to public service. Dr. Altman is a leading expert on national health policy and publishes and speaks widely on health issues.



Karen W. Smith
Executive Director
TECH CORPS®

Karen Smith is the Executive Director of **TECH CORPS**, a national (U.S.) non-profit that assists elementary, middle and high schools with their technology efforts by mobilizing a nationwide network of technology volunteers. **TECH CORPS** recruits and places technology volunteers into schools, trains teachers to use technology, and links schools with business resources. **TECH CORPS** also supports a broader educational agenda through national initiatives like *webTeacher™*, *techs4schools*, and CyberEd which bring new and exciting technology resources to American schools.

Prior to this, Ms. Smith served as Director of Educational Technology Initiatives for the Massachusetts Software Council, directing partnerships between the software industry and the schools in Massachusetts. She is the primary author of the Council's nationally acclaimed book, *The Switched-On Classroom Technology Planning Guide*, a 250-page book which helps schools to develop long-range technology plans.

Ms. Smith holds a bachelor's degree in education and has been both a classroom teacher and school district administrator. For the past ten years, her activities have focused primarily on designing and implementing partnership programs between business and education.

Ms. Smith and her husband have two sons and live in Sudbury, Massachusetts.

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IRWIN MARK JACOBS

EDUCATION:

Irwin Mark Jacobs received the B.E.E. degree in 1956 from Cornell University and the M.S. and Sc.D. degrees in Electrical Engineering from the Massachusetts Institute of Technology in 1957 and 1959, respectively.

EXPERIENCE:

On July 1, 1985, Dr. Jacobs became a founder and the Chairman and CEO of QUALCOMM® Incorporated. He has led QUALCOMM through a period of rapid growth to over 10,000 employees, with international activities in digital wireless telephony and mobile satellite communications and internet software. QUALCOMM had its initial Public Offering in December, 1991.

Previously, as Co-Founder, President, Chief Executive Officer, and Chairman, Dr. Jacobs guided the growth of LINKABIT® from a few part-time employees in 1969 to over 1,400 employees in 1985 located in San Diego, Boston, and Washington, D.C. Linkabit merged with M/A-COM in August 1980.

From 1959 to 1966, Dr. Jacobs was an Assistant/Associate Professor of Electrical Engineering at Massachusetts Institute of Technology, and from 1966 to 1972 a Professor of Computer Science and Engineering at the University of California, San Diego (UCSD). He is co-author of "Principles of Communication Engineering," 1965, the first comprehensive textbook on digital communications.

Dr. Jacobs serves on the National Academy of Engineering Industry Advisory Board and a Fellow of the IEEE. He has received Entrepreneur of the Year awards from Cornell University and Entrepreneur of the Year Institute in the Master Category. In 1994, Dr. Jacobs received the National Medal of Technology Award, which is the highest award bestowed by the President of the United States for extraordinary achievements in the commercialization of technology or the development of human resources that foster technology commercialization. In 1995 he was selected as the recipient of the 1995 IEEE Alexander Graham Bell Medal. He was awarded "Person of the Year" by Radio Communications Report as the person who most impacted the wireless industry in 1996 with the launch of CDMA technology. He was also awarded the Albert Einstein Award by the American Society of Technion in 1996 for outstanding leadership in Society, community and business with the State of Israel. In September 1998, he received the American Electronics Association's Medal of Achievement Award for his contributions to the high tech industry, and his leadership in academia and the community. In 1980, he was a joint recipient, with Dr. Andrew J. Viterbi, of the American Institute of Aeronautics and Astronautics (AIAA) biannual award "for outstanding contribution to aerospace communications." In May, 1993, he received the American Electronics Association (AEA) "Inventing America's Future" award.

He is active in community affairs, currently serving or having served on the Boards of the University of California President's Engineering Advisory Council, UCSD Foundation Board of Trustees, UCSD Green Foundation for Earth Sciences, Council on Competitiveness, California Council on Science and Technology, San Diego Symphony and San Diego Repertory Theatre.



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PeoplePC Management Bios

Nick Grouf, Founder, Chairman and CEO

Prior to founding PeoplePC, Nick Grouf served as a Venture Partner/Entrepreneur-in-Residence at Softbank Technology Ventures, a venture capital firm based in San Jose, California. Softbank is the largest shareholder of Yahoo!, E*Trade, Ziff Davis, Comdex, Concentric Networks, US Web/CKS, and Buy.com, among other portfolio companies.

Before joining Softbank, Grouf was the founder, president and CEO of Firefly Network, Inc, which was acquired by Microsoft in April 1998. Firefly was the leading provider of personalization technologies for the Internet, and pioneered the P3P privacy standard, which has been universally adopted by the governments of the United States, European Union and the Major Pacific Rim countries. The company's web site, Firefly.com, was an extremely influential Internet community with nearly three million members.

Grouf spent his early career with McKinsey & Co. in their New York office where he focused on Media and Technology companies, as well as Goldman Sachs where he worked in the Mergers and Acquisitions Group. A native New Yorker, Grouf holds an MBA from Harvard and a BA degree from Yale, where he won the Norman Holmes Pearson Prize for Best Thesis.

Max E. Metral, Founder, Chief Technology Officer

Prior to founding PeoplePC, Max Metral was a founder and Chief Technology Officer for Firefly Network, Inc. When Firefly was acquired by Microsoft in 1998, Metral helped to transition the company to its new owners and was the architect for Microsoft's integration of Firefly technologies. At Firefly, Max architected the Open Profiling Standard, which has evolved into P3P and protects users' privacy online. In addition, Max architected the Microsoft Passport, a system which allows users to have a single username and password across many sites.

Before founding Firefly, Metral served as a programmer at General Magic Inc., where he designed a Web browser for personal digital assistants and prototyped a Yellow Pages service in Telescript.

Metral holds a Bachelors degree in Computer Science and a Masters degree in Media Arts and Sciences from the Massachusetts Institute for Technology (MIT). As a student at MIT, Metral designed a personal recommendation system called HOMR and a mail agent for the e-mail handler Eudora. The HOMR music recommendation system was featured at the 1995 Interactive Media Festival and won second prize at Prix Ars Electronica 95, the largest international conference on electronic art.

Metral is a co-author of Tricks of the Internet Gurus, a book covering Internet services and protocols, which was released in 1994 by SAMS Publishing.

David Waxman, Founder, Vice President of Brand Marketing

Before founding PeoplePC, David Waxman was a Founder and Creative Director for Firefly Network, Inc. In that role, he designed and maintained the user experience of one of the most successful and innovative Internet sites of its day. In addition to the web site, his role included developing the Firefly brand, advertising for the company, developing the company's customer support organization, and consulting for Firefly's software clients such as Barnes and Noble Online, Merrill Lynch, and Ziff Davis.

Prior to Firefly, Waxman completed a Masters degree at the MIT Media Lab,

CARLTON J. JENKINS

Chairman, President and Chief Executive Officer
Founders National Bank of Los Angeles

In August of 1990, Carlton J. Jenkins set about the task of orchestrating the formation of a group to create the first Afro-American owned Commercial Bank in Los Angeles since the early 1970's. He helped put together a minority investor group that included Mr. Leon T. Garr, Mr. Jenkins' grandfather. A de novo institution called Founders National Bank was created to acquire the remnants of the failed institution called Founders Federal Savings & Loan, a previous minority owned financial institution.

On January 18, 1991, the dream materialized with the acquisition of the institution and the birth of Founders National Bank of Los Angeles, the first Afro-American owned National Bank in the State of California. The bank opened with approximately \$75 million in assets, three branches and \$3 million dollars in capital and has positioned itself as a major player in the financial development of the minority community in the Los Angeles area. Mr. Jenkins presently serves as the bank's Chairman, President and CEO. He is responsible for the day-to-day operations and management of this institution, which has grown to over \$100 MM in assets.

In 1992, Mr. Jenkins also served as a Founder and leader in the efforts to establish a new African American owned savings and loan in New Orleans, Louisiana. The effort culminated in September of 1994 with the successful opening of Dryades Savings Bank, FSB, a \$70 MM federally chartered savings and loan. Dryades is the only African American owned savings and loan in the State of Louisiana. Mr. Jenkins presently serves as a Director of Dryades, and its Holding Company, Dryades Bancorp.

Mr. Jenkins brings over 15 years banking experience with him into his role at Founders National Bank of Los Angeles, having most recently served as one of the Principal Organizers and Shareholders as well as the Managing Director of Founders National Bank of Los Angeles. Before that assignment, Mr. Jenkins served as Executive Vice President and Chief Operating Officer of a \$75 million Pasadena based bank.

Previously, Mr. Jenkins has held positions as a Regional Vice President, with multiple branch responsibilities in two previous assignments as well as numerous Branch Management and Commercial Lending positions with a number of local banks. He was honored as one of three "Banker of the Year" awardees in 1990 by the Los Angeles Chapter of the Urban Bankers Association for his efforts to reeducate his fellow bankers on the need to create and own minority institutions as a way to help increase employment opportunities among minorities, and more importantly, to help foster economic self entitlement in inner city communities.

In January of 1993, the American Banker Newspaper recognized Mr. Jenkins as one of the country's "Most Promising Bank Executives under 40". He earned this distinction for his success in positioning Founders National Bank of Los Angeles as a significant force in rebuilding the inner city area of Los Angeles, as well, as for raising the national consciousness relative to minority banking issues.

In 1996, Mr. Jenkins was named "One of the 10 Most Influential African American Men in Los Angeles" by the L.A. Focus Newspaper.

Mr. Jenkins has provided commentary both locally and nationally on a range of economic issues, has authored legislation relative to minority banking issues and has been featured in many major press and news articles for his work in attempting to correct the economic disparities existing in this country's inner city areas.

His involvement in civic organizations is extensive and includes his involvement as a Trustee of the Children's Bureau of Los Angeles Foundation, Board Member of the Los Angeles Urban League, Board Member of the Greater Los Angeles Zoo Association, Member of the Board of Governors of Town Hall Los Angeles, Board Member of the Los Angeles Area Chamber of Commerce, Board Member of the Los Angeles Educational Partnership and a Member of the City Club of Los Angeles as well as a Member of the Board of Regents of Children's Hospital of Los Angeles and junior Achievement of Los Angeles. He is also a Member of the Board of Directors of the California Independent Bankers Association.

Mr. Jenkins is also active socio-politically and was selected by the Mayor of Los Angeles to serve as a member of his Development Reform Committee and Business Advisory Committee, and Ad Hoc Committee for the Development of the city's first Community Development Bank, created to help reform the city's land use development and review process. Mr. Jenkins is a mayoral appointee to the Los Angeles Local Development Corporation Board of Directors.

In February 1999, Mr. Jenkins was appointed by California Governor Cray Davis to serve as a member of the California State Board of Education.

Mr. Jenkins also serves as a member of the Board of Trustees of Occidental College of Los Angeles as well as the Board of Visitors for the George L. Graziadio School of Business & Management at Pepperdine University.

Additionally, Mr. Jenkins currently serves as a member of the Board of Directors of The Kroger Co., the nation's largest grocery store chain with over 2,200 stores in 31 states and sales in excess of \$43 billion annually.

Mr. Jenkins has participated at the invitation of the President of the United States as an expert on economic development at both the "Economic Summit" meeting held in Los Angeles in 1992 as well as the "Pacific Rim Economic Conference" held in Portland, Oregon in 1995.

In addition, Mr. Jenkins represented the Department of Commerce in 1995 as a member of the U.S. Delegation to the First Hemispheric Trade and Commerce Forum in Denver, Colorado. Mr. Jenkins also represented California in 1995 as a Congressionally appointed delegate to the White House Conference on Small Business held in Washington, D.C.

The Carlton J. Jenkins Family was honored in 1995 by the Los Angeles Area Council of the Boy Scouts as its "Family of the Year" for being an excellent example of the virtues and principles held important by Scouting.

In 1996, Mr. Jenkins was honored as the recipient of the First Annual "Ron H. Brown Leadership Award" by the Los Angeles Minority Business Opportunity Committee and the USC Business Expansion Network, for his outstanding work in support of the minority business community in Los Angeles.

He was also recognized in 1996 by the Los Angeles Dodgers and Nissan Motors Corporation as the "Community Leader of the Month" for engaging Founders National Bank of Los Angeles in helping to improve the quality of life in Los Angeles.

In 1994, Mr. Jenkins completed the Executive Program in Management at the John E. Anderson Graduate School of Management at University of California, Los Angeles.

In early 1997, Mr. Jenkins was awarded a scholarship by the Texaco Corporation to attend the Minority Business Executive Program at the Tuck School of Business at Dartmouth College.

Mr. Jenkins is married to Nuria L. Jenkins and the father of three children, Natalia, Jessica and Brandy. A lifelong resident of South Central Los Angeles, Mr. Jenkins attended Dartmouth College, where he majored in Government.



Robert L. Johnson

Founder, Chairman and Chief Executive Officer

Robert L. Johnson is the founder, chairman and chief executive officer of BET Holdings, Inc., one of the leading black-owned and operated media-entertainment companies in the United States. With the mission of establishing BET as the most-valued consumer brand within the Black marketplace, BET has enjoyed extraordinary financial and strategic success since its inception in 1980. For two consecutive years, BET Holdings, Inc. has been recognized by *Forbes* magazine as one of the "Best Small Companies in America."

BET Holdings, Inc. operates five major cable channels: **Black Entertainment Television**, a 24-hour programming service targeting African-American consumers that now reaches 57.8 million U.S. homes and more than 90% of all black cable households; **BET On Jazz: The Jazz Channel™**; **BET International™**, 24-hour jazz programming services reaching more than 2 million domestic and 1 million international subscribers respectively; **BET Movies/Starz13**, the first 24-hour, all black movie channel; **BET Action Pay-Per-View**, a pay-per-view channel that reaches more than 10 million subscribers; and **BET Gospel**, which was launched in December, 1998, and features inspirational speakers and musical programming. In 1998, Johnson established **BET Pictures II** and **BET Arabesque Films** to produce African-American themed theatrical films and made for TV movies, respectively.

BET Holdings, Inc. has also continued to leverage its brand identity into new businesses outside the cable industry. These businesses include a publishing division comprised of **Emerge: Black America's News Magazine**, **BET Weekend**, the nation's third largest black publication with more than 1.3 million readers; **Heart & Soul**, a health, fitness and beauty magazine and Arabesque Books, the only line of original African-American romance novels written by African-American authors.

Other BET Holdings, Inc. business ventures include, **BET.com**, an interactive website based upon a joint venture with Liberty Digital, LLC, News Corporation, Inc., USA Networks, Inc. and Microsoft Corporation; **BET SoundStage Restaurant™**, a entertainment themed restaurant; **BET SoundStage Club™**, an entertainment/dance club and joint venture with Walt Disney World Resort at Downtown Disney Pleasure Island in Orlando; **BET On Jazz Restaurant™**, a fine dining restaurant specializing in New World Caribbean Cuisine, **Tres Jazz**, a restaurant, set to open in September of 1999, that will be part of Bally's Paris Las Vegas Resort and Casino, and **BET Design Studio**, a joint venture with G-III Apparel Group, Ltd. which has introduced a retail clothing line for men called **EXSTO XXVI VII**.

From 1976 to 1979, Johnson served as vice president of Government Relations for the National Cable Television Association (NCTA), a trade association representing more than 1,500 cable television companies. Prior to joining the NCTA, Johnson was Press Secretary for the Honorable Walter E. Fauntroy, Congressional Delegate from the District of Columbia. Johnson previously held positions at the Washington Urban League and the Corporation for Public Broadcasting.

(more)

Black Entertainment Television, Inc.

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(202) 608-2000 Internet: www.msbet.com

Johnson serves on the following boards: US Airways; the Hilton Hotels Corporation; General Mills; the United Negro College Fund; the National Cable Television Association's Academy of Cable Programming; the American Film Institute and the Advertising Council. Johnson is also a member of the Board of Governors for the Rock and Roll Hall of Fame in Cleveland, OH.

Major awards received by Johnson include: 1997 *Broadcasting & Cable* Magazine's Hall of Fame Award; CTAM's Grand Tam Award; *Cablevision* Magazine's 20/20 Vision Award which lists him as one of the twenty most influential people in the cable industry; an NAACP Image Award; National Women's Political Caucus' Good Guys Award; a Distinguished Alumni Award from Princeton University; and the President's Award from the National Cable Television Association.

Johnson is a graduate of the University of Illinois and holds a master's in International Affairs from the Woodrow Wilson School of Public and International Affairs at Princeton University. Johnson resides in Washington, D.C. with his wife, Sheila, and their two children.

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