

copy for Jen

To: Harold Ickes
Company: The White House
Phone: 202-456-2459
Fax: 202-456-2464

From: John LoCicero
Company: LoCicero and Tan, Inc.
Phone: (212)608-0888
Fax: (212)608-0458

Date: 9 / 11 / 96
**Pages including
this cover page:** 8

Facsimile Cover Sheet

Comments:

LoCICERO
T A N
GOVERNMENT RELATIONS

JOHN LoCICERO

September 11, 1996

Dear Harold:

Anything you can do for the Museum

I would appreciate.

John

American Museum of Natural History

Barbara Dwyer Gunn
Senior Vice President
Operations and Government Relations

September 9, 1996

BY FACSIMILE (202-608-0458)

John LoCicero
LoCicero & Tan, Inc.
123 William Street, 22nd Floor
New York, NY 10038

Dear John:

Thanks for agreeing to contact Harold Ickes on behalf of the Museum. I've attached a one-page description of the status of the appropriation we are seeking.

We have briefed Thurgood Marshall, Jr. in the Vice President's office, and Jack Gibbons, the science advisor to the President. In addition, we have met with Dan Goldin, Administrator of NASA.

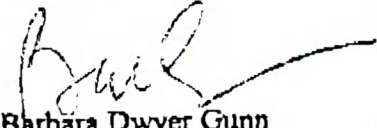
However, we would like Ickes to be aware of the effort and ask that he lend his help if needed. Specifically, as the conference process begins this week, the White House will have a great deal to say about the outcome. We are concerned that the White House remain neutral on the earmark and not oppose its inclusion in the conference report.

We have the strong support of the entire House and Senate New York delegation and the House leadership. Also, as you know, we have broad support for the project from the City Council, Borough President, Mayor and Governor.

Anything that Ickes can do to keep his eye on this for us would be much appreciated. Feel free to forward the documents attached to Ickes, and if he requires any additional materials, just let us know.

Many, many thanks.

Regards,


Barbara Dwyer Gunn

Attachments: Status, Mission Statement, Board Member List

STATUS

- The Senate has concluded all major action on the VA/HUD Appropriation Bill for FY1997. Final negotiations on a House-Senate agreement on this legislation will move very quickly. There is still every possibility that this bill will still move forward as a separate, freestanding measure.
- The Senate bill does strike the Brown Amendment that was reluctantly agreed to in the House that restricted any NASA funding from going to the American Museum of Natural History. That amendment unfairly restricted the AMNH's rightful participation in federal space science funding.
- We are still hopeful that in the final House-Senate Compromise, an agreement can now be reached on a reasonable federal participation in the AMNH's massive commitment to national science education and literacy -- a commitment of \$135 million. The AMNH had never sought more than 10% federal participation, and on their own they have raised over \$70 million in other city, state, private sector and foundation support. Yet this project could be of immeasurable help to NASA in linking the major federal investments in NASA more effectively to people and schools throughout the country.
- No other entity can offer to the federal government and NASA what the AMNH can offer, through its world renowned and incomparable collections and exhibitry, and through its reach to millions of visitors, children and families each year from every state in this nation, and through financial commitment to and investment in NASA's need to promote space science education and science literacy.
- Our objective is a final House-Senate agreement that will further advance a federal financial and programmatic investment and participation in the AMNH/National Center. We are still hopeful that the original \$13 million commitment can be reinstated in the final agreement.
- Everyone will benefit, including and especially NASA and the federal role in science education.

A PROPOSAL FOR FEDERAL SUPPORT FOR A NATIONAL CENTER FOR SCIENCE
LITERACY, EDUCATION AND TECHNOLOGY

AT THE AMERICAN MUSEUM OF NATURAL HISTORY
AND HAYDEN PLANETARIUM

MISSION STATEMENT

The American Museum of Natural History will open four major new exhibition halls by the turn of the century. The world-famous Hayden Planetarium will be recreated as part of a major new complex including a 90 foot sphere housing a new Sky Theater; a Hall of the Universe; a Hall of Planet Earth and a Hall of Life's Diversity. These spectacular new exhibition spaces will address some of the most significant scientific issues of our time and revolutionize the educational impact of the Museum through the use of new distance-learning technologies that extend its reach beyond its walls, making it a true national center for science literacy, education and technology.

For over 125 years, the American Museum of Natural History has been interpreting science for a lay public. Today, over 200 scientists at the Museum actively pursue scientific expeditions and research all over the world and in the most modern and sophisticated laboratories at the Museum. Now, with the benefit of new technologies, their discoveries can be shared beyond the already impressive three-million-plus visitors who come to the Museum every year, by extending the Museum's educational programs beyond its walls and into classrooms, homes and community centers across the United States. Our exhibitions will be visited on the World Wide Web, real-time images (from such sources as the Hubble Telescope) will be viewed in the classroom or home, and massive amounts of scientific data will be interpreted for learning purposes. Working with science and educational technology centers throughout the world, we will use this facility to translate ground breaking science into practical, yet exciting, educational programs for literally millions of school children and adults from all regions of the country.

Thus, our strategic goal is no less than to enhance the scientific understanding of all Americans. To do so, we have embarked on an effort to invest in the critical technological resources that will ensure that this spectacular new learning facility is available to the entire nation.

Our scientists have been awarded federal assistance for their work, but the Museum has never before in its history come to Congress with a request for major support. We now seek federal participation in the creation of this major new science education, science literacy and educational technology initiative that will serve as an unparalleled national model.

The scientific and educational activities involved are thoroughly consistent with the missions of the federal science agencies.

The Museum is committed to financing and raising from non-federal sources all but 10% of the \$130 million cost. Public and private funds totaling \$60 million have already been raised (\$33 million from the City of New York, and \$27 million through matching private sector support). We seek, therefore, no more than 10% of our total needs at the federal level. However, we believe that federal partnership and support is critical to validate and endorse the national goals and scope of the project.

June 1996

AMERICAN MUSEUM OF NATURAL HISTORY

BOARD OF TRUSTEES

Anne Sidamon-Eristoff, Chairman
 Ellen V. Futter, President
 Lewis W. Bernard, Vice Chairman
 Helene L. Kaplan, Vice Chairman
 Frederick A. Klingenstein, Vice Chairman
 Edwin H. Morgens, Vice Chairman
 L.F. Boker Doyle, Secretary
 Charles H. Mott, Treasurer
 Robert G. Goellet, Chairman *Emeritus*
 William T. Golden, Chairman *Emeritus*

ELECTIVE

Robert R. Barker
 Lewis W. Bernard
 Roland W. Betts
 Melinda Blinken
 Daniel Brodsky
 Howard L. Clark
 Donald K. Clifford, Jr.
 Dorothy Cullman
 L.F. Boker Doyle
 Nancy Fessenden
 Hughlyn F. Fierce
 Henry Clay Frick II
 Richard Gilder
 David S. Gottesman
 Earl G. Graves
 David A. Hamburg
 Richard A. Jalkut
 Henry G. Jarecki
 Samuel C. Johnson
 Harry P. Kamen
 Helene L. Kaplan
 Deborah C. Kessler
 Frederick A. Klingenstein
 David H. Koch
 Lansing Lamont
 Frank Y. Larkin
 Karen J. Lauder
 Frank G. Lyon
 Caroline Macomber
 Shirley M. Malcom
 Norman S. Matthews
 William F. May
 Eugene R. McGrath
 Edward H. Meyer
 Irma Milstein
 Edwin H. Morgens
 Charles H. Mott

R. William Murray
 Gerard Piel
 Theodore Roosevelt IV
 Frederick P. Rose
 Arthur Ross
 Anne Sidamon-Eristoff
 Peter J. Solomon
 Constance Spahn
 Alfred R. Stern
 Carroll L. Wainwright, Jr.
 Henry G. Walter, Jr.
 Edward O. Wilson

HONORARY

Philip F. Anschutz
 William S. Beinecke
 August Belmont*
 Robert E. Blum
 Joseph F. Cullman 3rd
 Elbridge T. Gerry
 Arthur Gray, Jr.
 Caryl P. Haskins
 John N. Irwin II
 Plato Malozemoff
 James S. Rockefeller
 Jack Rudin
 Frederick Seitz
 Oscar S. Straus II
 Edwin Thorne

* deceased

EX OFFICIO

Rudolph W. Giuliani
 Mayor of the City of New York
 Ruth W. Messinger
 President of the
 Borough of Manhattan
 Alan G. Hevesi
 Comptroller of the City of New York
 Henry J. Stern
 Commissioner, Department of
 Parks and Recreation
 Schuyler G. Chapin
 Commissioner
 Department of Cultural Affairs
 Rudolph F. Crew
 Chancellor, Board of Education
 City of New York
 Peter F. Vallone
 Speaker, The Council of the
 City of New York

**POSSIBLE CONFEREES
VA/HUD**

9/5/96

REPS	ALL MEMBERS
Leahy (CA) - Chair	Bond (MO) - Chair
Stokes (OH) - Ranking Minority	Mikulski (MD) - Ranking Minority
Mollohan (D-WV)	Leahy (D-VT)
Chapman (D-TX)	Johnston (D-LA)
Kaptur (D-OH)	Lautenberg (D-NJ)
Delah (R-TX)	Kenney (D-NE)
Vucanovich (R-NV)	Burns (R-MT)
Walsh (R-NY)	Stevens (R-AK)
Hobson (R-OH)	Shelby (R-AL)
Knollenberg (R-MI)	Bennett (R-VT)
Frelinghuysen (R-NJ)	Campbell (R-CO)
Neuman (R-WI)	

*Copy for
Jen*

RONNIE M. ELDRIDGE
COUNCIL MEMBER 6TH DISTRICT, MANHATTAN



THE COUNCIL
OF
THE CITY OF NEW YORK

CITY HALL
NEW YORK, NY 10007
786-6975
10 COLUMBUS CIRCLE
SUITE 1480
NEW YORK, NY 10019
765-4339

September 12, 1996

Mr. Harold Ickes
Deputy Chief of Staff
The White House
1600 Pennsylvania Avenue, N.W.
Washington, DC 20502

Dear Mr. *Harold* Ickes:

The American Museum of Natural History is planning to open four major new exhibition halls by the turn of the century, and is seeking federal participation in the creation of this major new science education, science literacy and technology initiative.

The Hayden Planetarium will be recreated as part of a major new complex including a 90 foot sphere housing a new Sky Theater; a Hall of the Universe, a Hall of Planet Earth and a Hall of Life's Diversity. These spectacular new exhibition spaces will address some of the most significant scientific issues of our time and revolutionize the educational impact of the Museum through the use of the new distance-learning technologies that extend its reach beyond its walls, making it a true national center for science literacy, education and technology.

Because the Museum's goal is to enhance the scientific understanding of all Americans, we believe that federal partnership and support will validate and endorse the national goals and scope of the project. The Museum is committed to financing and raising from non-federal sources all but 10% of the \$130 million cost. The federal funds will not be used for bricks and mortar but for national educational outreach. Public and Private funds totaling \$70 million have already been raised.

The House earmarked \$13 million in the NASA Chapter of the VA/HUD for the American Museum of Natural History/national center for science literacy, education and technology in June. Congressman Brown from California successfully challenged the earmark on process grounds. Last Thursday, the Senate concluded action on the VA/HUD Appropriation Bill for FY 1997. The Senate bill did not specifically set aside \$13 million, but struck the Brown Amendment that was agreed to "without prejudice" in the House, thereby placing it on the agenda for review in conference.

We fervently hope that the final House-Senate conference

agreement will further advance a federal financial and programmatic investment and participation in the American Museum of Natural History/national center. The Museum has the strong support of the entire House and Senate New York delegation and the House leadership. In addition, the project benefits from the broad support of Governor Pataki, Mayor Giuliani, Speaker Vallone and Borough President Messinger, all elected local officials and the community.

We would greatly appreciate any assistance and guidance that you can offer in this process. If you have any questions, please call.

Sincerely,

Bert
Ronnie
Ronnie Eldridge