

III. 1994 INITIATIVES

The successes of the past year were marked by unprecedented agency involvement. From the budget fight to NAFTA to the defeat of the Penny- Kasich amendment, the Office of Cabinet Affairs mobilized all the resources of government on behalf of the President's initiatives. With each effort we refined and discovered new methods of engaging both Cabinet Secretaries and agency staff. In 1994 we will continue to coordinate and facilitate government-wide advocacy on behalf of the following White House priorities:

1) FY95 BUDGET - Cabinet Affairs will coordinate the cabinet to conduct the same basic activities which proved successful in last year's budget battle.

** Hill visits, phone calls and luncheons -

** Regional Media interviews and roundtables -

** Cabinet travel to targeted districts -

2) HEALTH CARE - The Cabinet strategy for health care is two pronged: fully engaging Cabinet secretaries in the activities outlined above AND building teams of health care surrogates (e.g. deputy and assistant secretaries) and staff to reach out