

Call

him to —

say

hi

PERFECT PITCH COMMUNICATIONS



Stephen Schlesinger
John Richard Starkey
Robert Sullivan

To:
March 8, 1995

3/26
→ Jean O'C
- call him
+ introduce
yourself as
a good point
of contact
for NY
Politics.

Harold Ickes
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Harold:

We're doing a series of focus groups with NYC Democrats on the future of the party. We'll be sending the results and hope you'll find them useful.

We'd like to help in any way we can as you gear up for the primaries, especially the one here in New York. Needless to say, the President's popularity has revived on the West Side since he became combative about much of the GOP Contract. I like to think it's the same elsewhere in the country.

Ordinarily it would kill me to miss a Saltaire softball season, but not in this coming summer before the primaries. Never - in my adult lifetime - has the importance of a presidential outcome loomed so large. I hope you'll find room for us on some level.

Best to Laura and Charlotte (whom I've slotted in for the '97 season).

Sincerely,

Dick

Dick Starkey

encl.

109 West 77 Street, New York, NY 10024
tel: 212 866 1650 fax: 212 866 1650



INTRODUCING...

Perfect Pitch Communications, a firm that offers a broad range of information-gathering and promotional expertise. Its three principals have had distinguished journalistic and public service careers, most recently as advisors to former New York Governor Mario M. Cuomo.

The company's core strength is its political experience, specifically in polling, speechwriting, public relations and research for both corporate and government clients.

PRINCIPALS:

Stephen Schlesinger is a lawyer and journalist with a background in global trade and financial matters. A onetime staff writer for Time Magazine, he is author of dozens of articles for major publications and two books, "The New Reformers" and "Bitter Fruit", the latter a definitive study of the US coup in Guatemala. He served Governor Cuomo as international affairs advisor and speechwriter.

John Richard Starkey, winner of American Film and International Film-TV Festival awards, worked as producer/writer at NBC and ABC News as well as for the Public Broadcasting System. He was a columnist for the International Herald Tribune in Paris before becoming a press secretary/speechwriter for Mr. Cuomo. Most recently, he represented New York state as a lobbyist to the federal government.

Robert Sullivan served as Governor Cuomo's pollster for close to 15 years. A former professor at St. John's University, he later ran polling and site selection for New York City's Off-Track Betting Corporation. In addition to conducting public opinion surveys for the governor and analyzing implications of the results, he directed research operations for the Executive Chamber.

- o -