

FOIA MARKER

**This is not a textual record. This is used as an
administrative marker by the William J. Clinton
Presidential Library Staff.**

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Cabinet Affairs

Series/Staff Member: Kris Balderston

Subseries:

OA/ID Number: 15322

FolderID:

Folder Title:

Summit for National Service

Stack:

S

Row:

24

Section:

4

Shelf:

11

Position:

2

CABINET AFFAIRS ROUTING SLIP

DATE:

ACTION/CONCURRENCE/COMMENT DUE BY: _____

FOR APPROPRIATE ACTION: _____

FOR YOUR INFORMATION: _____

FROM: DAVID S. BEAUBAIRE

SPECIAL ASSISTANT TO THE CABINET SECRETARY
AND DIRECTOR OF SURROGATE SCHEDULING

SUBJECT: MRS. CLINTON'S REMARKS AT YESTERDAY'S NATIONAL

COMMENTS: SERVICE EVENT

ERSKINE BOWLES _1FL WW
JOHN PODESTA _1FL WW
SYLVIA MATHEWS _1 FL WW
KITTY HIGGINS _2 FL WW
THURGOOD MARSHALL, JR. _2FLWW
ELI ATTIE _169 OEOB
DON BAER _G FL WW
KRIS BALDERSTON _160 OEOB
LISA BERG _281 OEOB
REBECCA CAMERON _1 FL WW
PHIL CAPLAN _G FL WW
LAURA CAPPS _196 OEOB
REBECCA CULBERSON _251 OEOB
SUZANNE DALE _106 OEOB
MARILYN DIGIACOBBE _111½ OEOB
MARIA ECHEVESTE _2 FL WW
RAHM EMANUEL _1 FL WW
JOHN EMERSON _105 OEOB
JAY FOOTLIK _118 OEOB
MARY ELLEN GLYNN _G FL WW
JASON GOLDBERG _1 FL WW
JULIA GREEN _170 OEOB
LARRY HAAS _253 OEOB
MARCIA HALE _2 FL WW
JOHN HART _106 OEOB
NANCY HERNREICH _1 FL WW
RUSSELL HORWITZ _2 FL WW
HELEN HOWELL _G FL WW
BIBB HUBBARD _160 OEOB
RONDA JACKSON _160 OEOB
CYNTHIA JASSO ROTUNNO _115 OEOB
BEN JOHNSON _122 OEOB
ELENA KAGAN _216 OEOB
JONATHAN KAPLAN _235 OEOB
ANGUS KING _169 OEOB
RON KLAIN _276 OEOB

NEIL LATTIMORE _104 OEOB
ANN LEWIS _G FL WW
LAURA MARCUS _1 FL WW
MIKE MCCURRY _1 FL WW
ANNE MCGUIRE _160 OEOB
LORRIE MCHUGH _1 FL WW
CHERYL MILLS _2 FL WW
LINDA MOORE _115 OEOB
MINYON MOORE _115 OEOB
JENNIFER PALMIERI _184 OEOB
KEVIN O'KEEFE _106 OEOB
NICOLE RABNER _100 OEOB
VICKY RADD _1 FL WW
BRUCE REED _2 FL WW
DAN ROSENTHAL _185½ OEOB
STEFANIE SANFORD _160 OEOB
PETER SELFRIDGE _184 OEOB
JOSH SILVERMAN _170 OEOB
STEVE SILVERMAN _160 OEOB
KAREN SKELTON _115 OEOB
CRAIG SMITH _G FL WW
WENDY SMITH _115 OEOB
PATTI SOLIS-DOYLE _185½ OEOB
GENE SPERLING _2 FL WW
DOUG SOSNIK _G FL WW
TODD STERN _G FL WW
STEPHANIE STREETT _G FL WW
GINNY TERZANO _274 OEOB
KIM TILLEY _287 OEOB
BARRY TOIV _1 FL WW
MICHAEL WALDMAN _196 OEOB
PAUL WEINSTEIN _214 OEOB
DAN WEXLER _117 OEOB
BILL WHITE _111½ OEOB

BIBB HUBBARD ✓ 160 OEOB

DAN PINK ✓ 269 OEOB

FIRST LADY HILLARY RODHAM CLINTON
REMARKS AT PRESIDENTS' SUMMIT TELECONFERENCE
WASHINGTON, D.C.
APRIL 2, 1997

Thank you, General Powell. On behalf of the President, let me thank you, Mayor Rendell and Harris Wofford for all the hard work you have done on behalf of this summit and on behalf of service and good citizenship in our country. We are grateful to each of you not only for your lifetime of public service, but for your continuing efforts to serve our country and to inspire others to do the same. I also want to thank Ray Chambers, Stuart Shapiro and Marian Heard for their leadership in this endeavor.

I'm delighted to be able to join all of you gathered here and across the country to take part in today's teleconference and to prepare for the Presidents' Summit for America's Future. And I want to thank you for the commitments you are already making to our communities and to our youngest citizens. Throughout this month, the Clinton Administration will be highlighting the importance of citizen service. We hope to make this upcoming summit a success and an inspiration to all Americans.

No task facing America is more crucial -- or more difficult -- than the task of preparing our children for the future. To do that, we must help our children and families overcome the challenges of society today: the burdens of poverty, illiteracy and poor health, the lure of tobacco, alcohol and drugs; the pressures to acquire skills to compete in a global economy. Far too many of our many children are growing up without the love and guidance of a responsible adult; too many children are living in communities fragmented along racial, ethnic, religious, or economic lines; too many young people have lost faith and hope in the future.

The answer to all of these challenges begins with each and every one of us. Every one of us, whether we are students or teachers, homemakers or CEOs, journalists or politicians, has a role to play in giving every child the opportunity to make the most of his or her talents and the inspiration to lead lives of personal responsibility and civic duty. Over the years I've had the chance to see firsthand what wonderful things can happen when all sectors of the community -- schools, churches, government, and businesses -- work together on behalf of our children. I've visited public schools in depressed neighborhoods that have been transformed into first-class learning institutions because people came together to change the status quo. And I've met children who were able to escape the spiritual and material poverty of their surroundings because an adult cared enough to help them follow their dreams.

Most importantly, our young people must also take leading roles in shaping their own futures. Five years ago, my husband made national service a centerpiece of his campaign for the presidency. One of his proudest moments as President came a year later, when he signed the bill creating the Corporation for National Service and AmeriCorps. It reflected his belief, reinforced over a lifetime, that citizen service can not only be an effective answer to a community's

problems, it can also be an important part of every young person's civic education -- of their sense of responsibility for themselves, our community, and our nation. Over the last three years, tens of thousands of Americans have improved their own lives as they served our country. They have earned money for college by cleaning up rivers, working with police to make their neighborhoods safer, helping children learn to read. Through their years of service, AmeriCorps volunteers have gained much more than college tuition, they have gained a greater understanding of the communities they live in and the neighbors they live with. They have learned what the Rev. Martin Luther King, Jr. meant when he said, "Everyone can be great because everyone can serve." And in many ways, they have learned what it truly means to be an American.

Service is the lifeblood of our democracy and the hallmark of American citizenship. In America, we have always put our democratic values into action through service. More than 150 years ago, Alexis de Tocqueville observed that volunteer organizations and community groups had become a distinctive part of our national life. As a people, we have long believed -- and acted on the belief -- that we can change the world by working together, taking responsibility and serving each other. And that belief has bound us a nation.

Let us all work together to awaken the spirit of service in every individual, every home, and every community across America, so that our children can grow to fulfill their hopes and dreams and our democracy can endure into the next millennium and beyond.

###

April 15, 1997

DRAFT

MEMORANDUM FOR ERSKINE BOWLES

FROM: STEVE SILVERMAN

SUBJECT: NATIONAL SERVICE AND VOLUNTEER WEEK

Cabinet Affairs has been very active in encouraging the Cabinet to take a more active role in promoting the Upcoming President's Summit for America's Future, highlighting in particular AmeriCorps and this Administration's leadership in encouraging national service. In addition to the events listed below the Cabinet can be expected to be active on NetDay, April 19th, and Earth Day, April 22nd, events that have obvious service-related themes. It is also expected that the objectives of the Summit will be furthered both by the President's Conference on Early Childhood on April 17th, and April 24th, with Take Our Daughters to Work Day.

Cabinet members are eager to participate in the Philadelphia Summit and are currently scheduling satellite radio and TV interviews to promote the Summit. Talking points and copies of both the President's recent radio address and Mrs. Clinton's teleconference have been widely distributed to all Administration surrogates and they have been encouraged to incorporate similar language into their daily speeches.

The following is a list of additional events the Cabinet has planned for National Service and Volunteer Week. Also attached are summaries of events that AmeriCorps and Return Peace Corps volunteers have put together for National Service and Volunteer Week to demonstrate their leadership and commitment to National Service.

MONDAY, April 14

EDUCATION

Secretary Riley will speak to a Burlington Vermont Goals 2000 Exhibition with Parent Volunteers and a Ed Tech Center with business volunteers.

TUESDAY, April 15

EDUCATION

Secretary Riley will participate in a Satellite Town Meeting in Washington DC about Charter Schools and Parental involvement.

VA

Secretary Brown will be in Los Angeles to dedicate the opening of a residence hall for homeless veterans, operated there by an organization named L.A. Vets. Secretary Brown is going to use

DRAFT

part of his address as an opportunity to highlight the AmeriCorps contribution to helping America's homeless veterans.

SBA

Ginger Lew and Ken Stram will participate in AmeriCorps events in Detroit, MI.

WEDNESDAY, April 16

DOJ

Attorney General Reno will visit Raymond Elementary School in northwest Washington. The Attorney General has been visiting this school on a regular basis she adopted it a couple of years ago. On Wednesday she will teach a math and a reading lessons to students.

EDUCATION

Secretary Riley will meet with a Lawyers for Civil Justice--pro bono group in Washington DC.

SBA

Ginger Lew and Ken Stram will participate in AmeriCorps events in Detroit, MI.

SSA

Commissioner Callahan will meet with Community Service organizations serving immigrant/ethnic populations for welfare reform.

HHS Girl Power
THURSDAY, April 17

DOT

As part of the Secretary's intermodal tour up I-95 Secretary Riley will deliver a keynote speech at a dinner hosted by PENJERDEL, a regional public/private organization with membership that includes transpiration, business and community leaders. The Secretary's remarks will include the upcoming Summit as well as the successful AmeriCorps programs in the area. We are currently exploring the possibility of doing an AmeriCorps event in Philadelphia associated with the "Learn and Serve America" program--the restrictions associated with this event surround the Secretary's limited schedule in Philadelphia.

SBA

Administrator Alvarez and SCORE President Fred Thomas will conduct a press conference applauding the volunteer efforts of SCORE volunteers and encouraging more service by all citizens. Administrator Alvarez will send 12,500 letters to SCORE volunteers commending them for their service.

OPM

Director King will participate in an event at the Woodlawn Cemetery with AmeriCorps and NCCP volunteers who are renewing national historic site.

DRAFT

FRIDAY, April 18

DOE

Secretary Peña will be on his first official trip to New Mexico during National Volunteer Week. He will be visiting several DOE sites, including the Los Alamos Laboratory, Sandia National Laboratory as well as the Albuquerque Operations office. The Secretary will also do a Public Service Announcement for Hispanic radio about National Volunteer Week and service in Sante Fe.

EPA

Administrator Browner will be conducting media interviews to help amplify the message regarding the volunteerism summit.

SATURDAY, April 19

DOT

Secretary Slater will participate in an event with the "Young Heroes" program. Young Heroes is Affiliated with the City Year (an AmeriCorps program in Boston). It utilizes 8th graders and the theme for April, 19th will be AIDS. The Secretary will visit with the students in this program and perhaps ride with them on a train as they go out to do their service project. The event is still being finalized.

DOE

Secretary Peña will visit Martin Luther King Jr. Elementary School in Rio Rancho, NM to take part in an Educational Technology event. The Secretary will focus on Internet access to schools and the role DOE and volunteers have played in helping make this goal a reality. Community Volunteers will be attending along with kids from area Junior High and Senior High Schools to help do some of the actual hooking up of the computers. Senator Bingaman is also planning to attend this event.

MONDAY, April 21

DOJ

The Department will conduct Satellite interviews amplifying the Summit on America's Future all week.

TUESDAY, April 22

DOJ

Attorney General Reno will either participate with Americorp Students in the clean-up of the area around Woodson High School in northeast Washington or plant trees at Fletcher's Boathouse on the C & O Canal with Americorp Students. This event is being as an Earthday/Volunteer amplification event.

cc: Sylvia Mathews
Kitty Higgins
Bruce Reed
Diana Fortuna
Don Baer
Ann Lewis
Joe Lockhart
Eli Attie

DRAFT

NATIONAL VOLUNTEER WEEK ACTIVITIES OF PARTICULAR EMPHASIS

April 13 - 19, 1997

Rhode Island Reads!: Hundreds of volunteers will actively participate in a state-wide, week-long reading improvement program. The kick-off event is scheduled for Tuesday, April 15 at 10:00 a.m. at the Providence Boys and Girls Club. Thousands of new books will be collected to fill the shelves of "community libraries." Beginning April 15, new libraries will be constructed in community centers which presently have limited or no reading resources. Throughout the week, which is school vacation week, children's story hours will be held at libraries and community centers around the state.

"Presidio Service Week": This initiative is sponsored by the Center for National Service and the Environment and the National Park Service. AmeriCorps members work together to refurbish homes and construct a plant for endangered and native plants. The event kick-off is Tuesday, April 15 from 8:30 to 10:00 a.m. On Saturday, April 19, members will also serve as Community Leaders during "Earth Day in the Golden Gate National Recreation Area," where they will lead and train community volunteers on various environmental restoration projects. Kick-off for the "Earth Day" event is 8:30 a.m.

The Los Angeles Youth Summit: On Tuesday, April 15, 250 AmeriCorps members will gather at the South Lawn of City Hall for a National Youth Forum. Participants will discuss key issues being deliberated at the President's Summit for America's Future in Philadelphia. Events commence with an 8:30 a.m. Continental Breakfast, followed by a 9:00 Welcome. Discussions take place from 10:00 to noon, with lunch from noon to 1:00. Live entertainment is available from 1:00 to 3:00 on the lawn.

NCCC Philadelphia Project: During the month of April, the National Civilian Community Corps will rehabilitate a former bathhouse at the Cruz Recreation Center, turning it into a youth/community center. This new space will support the expansion of the after school tutoring program, where Corps members and volunteers serve daily from 3:00 to 5:00. This project has been on-going and is roughly half completed. No specific events are scheduled for the week, but drop-by visits are welcome. Volunteers are on-site Monday through Friday, 8:00 to 3:30.

Louisiana's Coastal Erosion Project: From April 12 to 14, over 200 AmeriCorps members will converge upon a USDA project in Grand Isle/Fouchon to prevent coastal erosion. Louisiana loses 50 square miles of land per year to erosion. Members and volunteers will plant grasses, build retaining walls, and build a 5,000 foot sand fence.

Ohio Wesleyan University's "The Columbus Initiative": This program pairs peer student service and tutoring with a "promise" to be admitted to the University. During the week, 125 fourth and fifth graders and 35 sixth through eighth graders will visit the campus and their mentors and tutors with whom they have worked all year. Eight graders participate in a College Readiness Program, after which they receive their "Columbus Initiative Promise" cards. A "Promise" card guarantees that those who complete the program, graduate from high with a "B" average, and are recommended by their high school guidance counselors as good citizens, will be admitted with a full financial aid package. This is an on-going program and is not being presented solely in conjunction with National Volunteer Week. Therefore, no kick-off event is scheduled, but drop-by visits are welcome.

Florida/City of Tallahassee: On Monday, April 14, a kick-off event will be held with Governor Lawton Chiles and Mayor Scott Maddox from 6:30 to 9:00 p.m. On Tuesday, April 15, volunteers will fan out throughout the city to refurbish homes, playgrounds, wheelchair ramps, and the like. It should be noted that the Florida Commission on National Service is independently attempting to have Mrs. Gore attend.

Peace Corps Service Projects

Beginning National Service Week

Northern California, April 12 and 26

- On April 12, approximately ten returned Peace Corps Volunteers (RPCVs) will help the California State Park Service restore a hiking trail on Mt. Diablo, in Contra Costa County. This is part of an ongoing monthly collaboration.
- For the past 5 years, RPCVs in Northern California have been helping to restore trails at Point Reyes National Seashore, north of San Francisco. On April 26, approximately 20 RPCVs will continue this collaboration with the National Park Service, by cutting and hauling out underbrush to make trails passable for hikers.
- Approximately 15 RPCVs in Northern California will also assist in Christmas in April on April 26, working with a non-profit organization in Contra Costa County that mobilizes volunteers to paint, repair, and renovate houses in underserved communities and among the elderly.

New Jersey, April 19

- On April 19th, the Philadelphia Area Returned Peace Corps Volunteers will join Habitat for Humanity in the construction of a house at 7th and Clinton St., in Camden, New Jersey. An estimated 20 RPCVs will participate.

Philadelphia, April 19

- The Philadelphia Area Returned Peace Corps Volunteers will assist the Greater Philadelphia Food Bank on Saturday, April 19, 1997. Approximately 20 RPCVs will break down large bulk food packages, sort and repackage food for distribution to the most needy citizens of Philadelphia.
- On April 19th, the Philadelphia Area Returned Peace Corps Volunteers will also assist the Agape House for Women to renew and refurbish the garden/community area the RPCVs developed for the shelter last year. They will plant, rake, clean and paint. The entire garden area has become an important community center, with open space, picnic tables, and benches. The shelter, with support from the Archdiocese of Philadelphia, manages a range of community services including providing meals and activities for neighborhood children.

Louisiana, April 19

On April 19, approximately 50 RPCVs will assist in an urban beautification project, razing an abandoned house situated on a scenic Louisiana bayou. The project is organized by the group Les Reflections de Bayou, and it seeks to maintain the environmental quality of bayous in the Mississippi delta area.

#

THE WHITE HOUSE
WASHINGTON

April 5, 1997

MEMORANDUM FOR ERSKINE BOWLES

CC: SYLVIA MATHEWS AND JOHN PODESTA

FROM: DON BAER, BRUCE REED AND STEVE SILVERMAN

SUBJECT: MESSAGE EVENTS LEADING INTO SUMMIT FOR SERVICE

As you know, we have been working on an aggressive communications strategy for the Summit for Service, to make the best use of the President, the other three principals and the Cabinet in the weeks before the Summit. In particular, we will use these events to build up AmeriCorps and the President's notion of service as an obligation of citizenship. In addition, Joe Lockhart and Stuart Schear have developed a press plan for the weeks leading into the Summit and for the Summit itself.

What follows is a preliminary calendar of events featuring the principals and the Cabinet for the next four weeks (with POTUS events in bold). We will be working to identify additional opportunities to highlight service and AmeriCorps, and to find ways to incorporate service-related themes and announcements into other Presidential events and speeches. We will also be meeting to discuss the President's participation during the Summit weekend itself -- to establish a strong presence for AmeriCorps, and consider significant actions the President could announce at his major speech at the Summit on Monday, April 28.

Wed., Apr. 2:	First Lady participated in live teleconference with 140 Summit Communities. Powell, Wofford participated as well.
Fri., April 4:	VPOTUS Net Day event. Emphasized service aspect.
Sat., Apr. 5:	POTUS Radio Address on Service. Called on all high schools to make service part of their program (and praise Maryland's high school service requirement), announced National Week of Service and Voluntarism with participation by AmeriCorps and Peace Corps alumni, framed major themes of Summit.
Mon., Apr. 7:	Second Bowles-Powell meeting to discuss Summit. POTUS drop-by.

Still pool.

Wed., Apr. 9: FLOTUS visits AmeriCorps site at NYU.

Fri., Apr. 11: FLOTUS Learn and Serve event in D.C.

April 14-20: National Week of Service and Voluntarism. VPOTUS, FLOTUS, Cabinet, Wofford and Gearan participate in service projects/events around the country. Cabinet travel to AmeriCorps sites throughout country.

Tues., Apr. 15: Youth Service Day (part of National Week of Service and Voluntarism). POTUS meets with AmeriCorps members in New York. Possible service tie-in with NYC Kick Butts event.

Fri., Apr. 18: National Teacher of the Year event (possible service tie-in). POTUS White House Volunteer Appreciation event.

Sat., Apr. 19: POTUS Net Day Radio Address. Service tie-in.

Tues., Apr. 22: POTUS/VPOTUS Earth Day event. Possible AmeriCorps participation.

Thurs., Apr. 24: Take Your Daughter to Work Day. Service tie-in (bringing other children to work) through Big Sister or other programs.

Sat., Apr. 26: Second POTUS Radio Address on Service. Focus on AmeriCorps, frame themes going into Summit.

Sat., Apr. 26: Christmas in April (rehabilitating DC housing). Participation by White House staff and Cabinet.

Sun., Apr. 27-
Tues., Apr. 29: Summit for Service.

Memorandum

To: Ann Lewis
From: Deb Jospin and Dan Kerrigan
Date: Wednesday, March 26, 1997
Re: The President's Schedule at the Summit

CORPORATION
FOR NATIONAL
 SERVICE

As you may know, AmeriCorps is essentially a Federal-State partnership, with two-thirds of the AmeriCorps grants chosen and administered by Governor-appointed state commissions on national and community service. There are approximately 50 such state commissions, including all of the states, except for North and South Dakota, the District of Columbia and Puerto Rico. By law, each state commission has 15-25 members, all appointed for set terms by their governors. Over the past few months, the Corporation has worked hard to cultivate this group as key supporters of AmeriCorps, the Corporation for National Service and the Summit. By and large, they are enthusiastically embracing this new role. Although we don't have the final numbers for you, there will be at least one representative from each state commission at the Summit, either as a member of the Governor's delegation, a convenor, a member of a local community delegation, or a member of a special National delegation.

We would like to suggest the following event for the President's schedule at the Summit. On Sunday, April 27th, sometime before the Gala, or on Monday, April 28th, sometime after the signature event in Independence Hall, there is an opportunity for the President to meet with the State Commissioners, Governors, the Corporation's Board of Directors, AmeriCorps Alums, and hundreds of AmeriCorps members serving in the Philadelphia area, to thank them for the three-year old partnership that has allowed AmeriCorps to "get things done" in their communities all across the country.

We are obviously flexible in the planning of this event. Depending upon the President's schedule and logistics concerns, we might want to hold this event at a service site. We would be delighted to help you in any way, to make this event possible. Please don't hesitate to contact Dan or J Toscano, at 606-5000, ext. 202 or 277, or Deb Jospin at ext. 287.

1201 New York Avenue, NW
Washington, DC 20525
Telephone 202-606-5000

Getting Things Done.
AmeriCorps. National Service
Learn and Serve America
National Senior Service Corps

THE WHITE HOUSE
WASHINGTON

my notes

April 9, 1997

'97 APR 9 PM 1:27

MEMORANDUM FOR THE PRESIDENT

FROM:

Steve Silverman *for SSS*
Stephanie Streett *SS*
Jennifer Palmieri *JMP*

cc:

Erskine Bowles, John Podesta, Sylvia Mathews, Don Baer,
Melanne Verveer, Elaine Kamarck, Kitty Higgins, Kim Tilley,
Patti Solis-Doyle, Diana Fortuna

SUBJECT:

Summit for America's Future Schedule

This memo is to seek your approval of the staff recommendations on a proposed schedule for your participation in the Summit for America's Future.

As you know, we are working aggressively to ensure that the Summit is a success for you and the Administration. A strong pre-Summit communications strategy is underway (see attached). Last Saturday's radio address, coupled with your attendance at Monday's Bowles-Powell Summit meeting and Mrs. Clinton's appearance at last week's Summit Kickoff Teleconference event, have helped to establish further the Administration's leadership role in the Summit. In addition, a major roll-out is planned for National Volunteer and Service week (April 13-20), including events by Cabinet and other officials that will highlight outstanding AmeriCorps programs around the country.

Notwithstanding this strong strategy and major time commitments by the four Principals, the Chief of Staff, Cabinet officials, Henry Cisneros, Harris Wofford and others, we still face a real challenge if we are to ensure that the Summit focuses on your vision of service. The Summit itself (April 27-29) offers an unprecedented opportunity to highlight AmeriCorps, your lifelong commitment to service, and -- as Ben Barber has articulated -- your vision of the appropriate role of the Federal government, working with its partners, in addressing the problems of America's youth. It is important that our aggressive pre-Summit strategy be followed up with strong participation by you and the other Principals at the Summit itself.

To this end, following is a proposed Summit schedule and media plan, developed in conjunction with the Communications Office, Press Office and other White House staff, for your consideration and approval.

PROPOSED MEDIA PLAN

Media Plan for Week of April 21

Recommendation

On Thursday, April 24, you would tape a pre-Summit interview with Peter Jennings to be aired on Friday's World News Tonight and conduct a telephone call interview with the Philadelphia Inquirer.

On Saturday, April 26, following the live radio address, you would pre-tape an interview with Bob Schieffer for Sunday's Face the Nation.

Finally, that you agree to NBC's request to have Katie Couric or Matt Lauer of the Today Show cover your participation at one of Sunday's summit events, followed by a ten minute interview with you.

Agree _____ Disagree _____ Discuss _____

PROPOSED SUMMIT SCHEDULE FOR SUNDAY, APRIL 27

[NOTE: We understand that you have expressed an interest in attending Church with Tony Campolo. We have since learned that Mr. Campolo will not be in town during the Summit. For your information, his church, the Mount Carmel Baptist Church, services are at 7:45 am and 10:45 am.]

Opening Ceremony: Summit Kick-Off (10:45 am-11:30 am)

Discussion

The Summit will open with a kick-off ceremony in a dilapidated high school football stadium on Germantown Avenue. The proposal is to have you, President Bush, President Carter, General Powell and the Vice President speak to 5000 volunteers (including current and former AmeriCorps volunteers) gathered to participate in a community clean-up. Mayor Rendell and others believe that your participation in this opening ceremony represents a vital opportunity for you, given the anticipated extensive press coverage and large community involvement in the event. (Incidentally, the Summit has also scheduled a second-tier, minor kick-off ceremony to be held at 1:30 pm which we do not recommend you attend).

Recommendation

That you participate in the Opening Ceremony at 10:45 am-11:30 am.

Agree _____ Disagree _____ Discuss _____

Germantown Avenue Service Project (11:30 am-12:30 pm)**Discussion**

This is the main service event of the Summit. Approximately 5000 volunteers will participate in the clean-up and rebuilding of this neighborhood. We recommend that all four principals join together in this event, which is likely to receive tremendous press coverage. Dr. Mariano has worked with us to develop a set of possible service activities that would be appropriate for you as well as the other Principals. Options include your joining volunteers painting murals reflecting the Summit's themes, reading to young people, or participating in health screenings. President Bush, President Carter, President Ford and General Powell are also expected to participate in this event.

Recommendation

That you and the other Principals participate in the Germantown Avenue clean-up event.

Agree _____ Disagree _____ Discuss _____

[DOWNTIME 1:00 PM-7:00 PM]

Celebration of Service Gala (8:00-10:00 pm)**Discussion**

Summit organizers are planning a gala event for Sunday evening. Attendees will include Summit participants, community leaders, and celebrities (including Oprah Winfrey). You and Mrs. Clinton have been requested to make brief remarks.

Recommendation

That you and Mrs. Clinton attend the Celebration of Service Gala and make brief remarks.

Agree _____ Disagree _____ Discuss _____

PROPOSED SUMMIT SCHEDULE MONDAY, APRIL 28

Formal Summit Opening at Independence Hall (9:00 am - 11:00 am)

Discussion

This event is the formal Summit opening and will feature speeches by all major Summit participants. The first hour of the program will include speeches by General Powell, Oprah Winfrey, Mayor Ed Rendell, Governor Tom Ridge, and the Vice President. The second hour of the program will include speeches by President Ford, President Carter (on video), Mrs. Reagan, President Bush and you. Each former President (or spouse) will speak for 10 minutes. You will be given 12 minutes to speak. At the conclusion of the program you and your predecessors will sign the Summit's "Declaration of Commitments."

Recommendation

That you participate in this speaking program.

Agree _____ Disagree _____ Discuss _____

VIP Luncheon with CEO's and Governors (12:30-1:30 pm)

Discussion

Summit organizers will gather several hundred CEO's, 50 governors (invited) and other Summit participants for a luncheon to thank them for their efforts in preparing for the Summit. They have requested that you make remarks, conduct a substantive discussion on service, as well as pose for individual photographs with the CEO's.

Recommendation

That you participate in a brief speaking program at this "thank you" luncheon. If time permits, you could take regional group photographs with CEO's as an alternative to the requested individual photographs. We do not recommend that you engage in the requested discussion session.

Agree _____ Disagree _____ Discuss _____

AmeriCorps Event (1:30-2:30 pm)

Discussion

Per your thoughts, and in an effort to highlight your signature program, we recommend that you visit an AmeriCorps site to meet with AmeriCorps volunteers, the students they are working with, national AmeriCorps Summit participants, state AmeriCorps commissioners and successful AmeriCorps alumni. In addition to working with local AmeriCorps officials, we are also talking to Tony Campolo to get his thoughts on how to best craft this event.

Recommendation

That you visit an AmeriCorps site in Philadelphia.

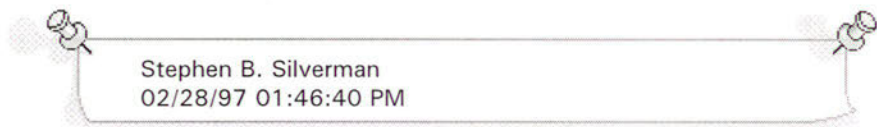
Agree _____ Disagree _____ Discuss _____

[YOU DEPART PHILADELPHIA AT 3:00 PM]

SUMMIT ACTIVITIES POST-DEPARTURE

For your information, noted below are the Summit activities that will continue after you depart Philadelphia.

- * **Community Break-out Sessions (Monday 2:00 pm-5:00 pm)**
- * **Plenary Session Chaired by Henry Cisneros (Tuesday 8:00 am)**
- * **Community Break-out Sessions (Tuesday 9:00 am-12:00 pm)**
- * **Closing Ceremony with Mrs. Clinton and General Powell (Tuesday 12:30 pm)**



Stephen B. Silverman
02/28/97 01:46:40 PM

Record Type: Record

To: Sylvia M. Mathews/WHO/EOP, Diana Fortuna/OPD/EOP
cc: Katherine Hubbard/WHO/EOP
Subject: EB Points for CP Call/Draft

Here are some draft talking points for Erskine's call to General Powell.

1. Thank you for all your efforts organizing the Summit for America's Future. Harris is keeping me informed about all the progress you all are making. I know that Ray Chambers is playing an important role, as well. I saw a transcript of President Bush's recent remarks about the importance of the Summit. That kind of enthusiasm is very helpful. This really is quite a bi-partisan effort.
2. I understand you've brought in some good people to help organize the various key functions. (Mike Deaver and Leslie Dach at Edelman Communications; Stuart Shapiro, CEO of the Summit; Rick Little, Executive Director of the entity organized to carry out the work of the Summit; Bob Goodwin, member of the steering committee and from the Points of Light Foundation)
3. The President is looking forward to his participation. We need to start thinking about what role he should play, both at the Summit and in the lead-up to it, over the next two months. I'm interested in your sense of the structure and agenda for the three days of the Summit.
4. How are all the commitments going? We keep hearing reports of all the impressive commitments from people. Newsweek's effort on this is really helpful. I understand there's significant interest from the networks as well (NBC wants to do PSAs). We're starting an effort to have our Cabinet Members reach out to constituencies and even to their own staffs.
5. I think it might make sense for you, Henry, Harris, some of your top staff and someone from President Bush's operation to come over here next week to meet with me and some folks here to run through things. We could discuss: 1) substance of the Summit, 2) message and communications, 3) attendance, 4) principal participation, 5) commitments, 6) logistics, 7) post-summit follow-up, and any other issues you think would be useful. (It's your meeting; we'll supply the room and the coffee).
6. We want to be as supportive of this process as we possibly can be. We'd also like to figure out a way to get our folks into the information flow and decision-making process a bit more, perhaps with some regular staff conference calls and meetings. As I'm sure you agree, with all these moving pieces, it's vital that everyone be on the same page.
7. I'll have my office get in touch with yours to set up the meeting. Thanks, and continued good luck.

THE WHITE HOUSE
WASHINGTON

April 3, 1997

MEMORANDUM FOR STEPHANIE STREETT
 KIM TILLEY
 PATTI SOLIS-DOYLE
 PEGGY CUSACK

FROM: STEVE SILVERMAN

CC: SYLVIA MATHEWS, BRUCE REED, DON BAER, ANN
 LEWIS, KITTY HIGGINS, MELANNE VERVEER,
 LORRAINE VOLES, DIANNA FORTUNA, ELI ATTIE,
 JENNIFER PALMIERI, JOE LOCKHART

As you know, we are aggressively working to ensure that the Presidents' Summit for America's Future is a success for the President and the Administration. We have developed a strong communications/scheduling strategy, the implementation of which began yesterday with Mrs. Clinton's successful appearance at the Summit Kickoff Tele-Conference event. This Saturday's radio address by the President and Monday's Bowles-Powell meeting in which the President will participate, are the next two major steps. Tomorrow, April 4, the Vice President will include service language in his Net Day remarks and Mrs. Clinton's Learn and Serve event April 11 will highlight the Administration's vision of service. A major roll-out is planned for National Volunteer and Service week on April 13-20.

Notwithstanding this strong schedule and major time commitments by the four Principals, the Chief of Staff, the Cabinet, Henry Cisneros, Harris Wofford, Mark Gearan and others, we have a real challenge before us -- claiming the Summit and our vision of the service theme for the President and the Administration. While the roll-up to the Summit is falling into place, the Summit itself, April 27-29, provides us with an important opportunity to highlight the President and Mrs. Clinton's lifelong commitment to service and the Administration's extraordinary record of leadership on this issue.

We can and should utilize the three days of the Summit to showcase the Clintons and the Gores view of service. The Summit provides a real opportunity for the President and Administration to highlight the importance of service and the appropriate role of the federal government, partnering with state and local authorities, non-profits, and corporations to help solve the problems of America's young people, as Ben Barber has articulated. It is still early enough in the planning to help craft a strong role for the Administration. To that end, below is an outline of the main summit events and their purpose. In addition, the press office has prepared a media plan for the lead-up and the Summit. Media would take place before and after the events noted below.

Please let me know your comments. Thank you.

Sunday April 27, 1997

Attend Church with Tony Campolo.

10:30 a.m. Summit Kick-Off. Germantown Avenue in Philadelphia. 5-6,000 participants (including AmeriCorp). Powell, Bush, Carter will participate. Make remarks in dilapidated high school football stadium. Pump up the volunteers. Four Principals suggested. Major press coverage. Puts us in the middle of Summit from the get-go. (A second more minor kick-off will take place at 1:30 for church goers and late sleepers)

11:30 a.m. Germantown Avenue Service project. All volunteers cleanup and rebuild parts of the neighborhood. Graffiti, parks, playgrounds are cleaned-up. Great picture of 4 principals in action doing service. We are extremely sensitive to POTUS' physical condition. One option: volunteers will paint five murals (reflecting Summit themes: mentoring, safe places, healthy start, marketable skills and service). Principals could paint "service" mural. The President could be seated and paint for 30 minutes. Other options include reading to young people or participating in health screening. Powell, Bush, Carter, Ford will participate either at separate points or with principals.

12:30 p.m. To Hotel for Downtime

7:00 p.m. Arrive Gala Site. Private backstage presentation of President's Service Awards to 18-25 winners.

7:30-9:30 p.m. Gala. No speaking necessary. (Unless we would like a speaking role)

Monday April 28, 1997

8:00 a.m. Optional Service Event. Principals event with AmeriCorp volunteers to highlight our version of service, with morning show coverage.

9:00 a.m.-11:00 a.m. Formal Summit activity begins in front of Independence Hall. First Hour: Powell, Rendell, Ridge, VP? Second hour: Ford, Carter video, Mrs. Reagan, Bush, President Clinton. 10 mins for former President speaking about their heros. Twelve minutes for POTUS. At conclusion all sign "Declaration of Commitments" (being drafted by Wofford, to be edited by Reed and Baer)

11:30 a.m. -1:30 p.m. VIP Luncheon to acknowledge commitments of CEOs. 50 governors invited for a photo-op (receiving line) followed by "substantive interaction" about service. This will be open to press. Unclear what we should do with this. Summit is pressing hard.

2:00 p.m. Principals depart Philadelphia.

2:00 p.m. -5:00 p.m. Community Breakout sessions (16) with local officials, governors, community delegations and Cabinet Members (we're pursuing) to share ideas and develop implementation plans.

Evening Local Celebration

Tuesday April 29, 1997

8:00 a.m. Plenary chaired by Henry Cisneros

9:00 a.m. Breakouts

12:30 p.m. Closing Ceremony with Powell and Mrs. Clinton speaking and signing declaration of commitments.

April 3, 1997

MEMORANDUM FOR ERSKINE BOWLES

CC: SYLVIA MATHEWS AND JOHN PODESTA

FROM: DON BAER, BRUCE REED AND STEVE SILVERMAN

SUBJECT: MESSAGE EVENTS LEADING INTO SUMMIT FOR SERVICE

As you know, we have been working on an aggressive communications strategy for the Summit for Service, to make the best use of the President, the other three principals and the Cabinet in the weeks before the Summit. We are also working with Joe Lockhart and Stuart Schear to develop a press plan for the weeks leading into the Summit and for the Summit itself.

What follows is a preliminary calendar of events featuring the principals and the Cabinet for the next four weeks (with POTUS events in bold). We will be working to identify additional opportunities as well, and to find ways to incorporate service-related themes and announcements into other Presidential events and speeches. We will also be meeting to discuss the President's participation during the Summit weekend itself. In particular, we need to focus on significant action he could announce to establish a central role both at the Summit and on service issues generally.

Wed., Apr. 2:	First Lady participated in live teleconference with 140 Summit Communities. Powell, Wofford participated as well.
Fri., April 4:	VPOTUS Net Day event. Emphasize service aspect, announce new private sector commitments to Summit.
Sat., Apr. 5	POTUS Radio Address on Service. Call on all high schools to make service part of their program (and praise Maryland's high school service requirement), announce National Week of Service and Voluntarism with participation by AmeriCorps and Peace Corps alumni, frame major themes of Summit.
Mon., Apr. 7:	Second Bowles-Powell meeting to discuss Summit. Proposed POTUS drop-by. Release photo.

Fri., Apr. 11:	FLOTUS Learn and Serve event in D.C. Possible VPOTUS event to announce commitments at good local service project.
April 14-20:	National Week of Service and Voluntarism. VPOTUS, FLOTUS, Cabinet, Wofford and Gearan participate in service projects/events around the country.
Tues., Apr. 15:	Youth Service Day (part of National Week of Service and Voluntarism). POTUS meets with AmeriCorps volunteers on tarmac in New York. Possible service tie-in with NYC Kick Butts event.
Fri., Apr. 18	National Teacher of the Year event. POTUS announces some private sector service commitments in remarks.
Sat., Apr. 19:	POTUS Net Day Radio Address. Service tie-in.
Tues., Apr. 22:	POTUS/VPOTUS Earth Day event. Service tie-in.
Thurs., Apr. 24	Take Your Daughter to Work Day. Service tie-in (bringing other children to work) through Big Sister or other programs.
Sat., Apr. 26:	Second POTUS Radio Address on Service. Announce National Service Scholarships, frame themes going into Summit.
Sat., Apr. 26:	Christmas in April (rehabilitating DC housing). Participation by White House staff and Cabinet.
Sun., Apr. 27- Tues., Apr. 29:	Summit for Service.

April 1, 1997

MEMORANDUM FOR DISTRIBUTION
FROM THE PRESS OFFICE
SUBJECT PRESS PLAN FOR NATIONAL SERVICE SUMMIT

The following is a proposed press plan for the President during the course of the Philadelphia summit. This plan is also being reviewed by the Vice President's staff for possible opportunities for him.

I. PRINT PLAN

USA TODAY interview on Thursday, April 24

PHILADELPHIA INQUIRER

Can be done on April 24, embargoed for Sunday, April 27.

NEWSWEEK

Q&A with Jonathan Alter

POTUS OP-ED

Submit to PHILADELPHIA INQUIRER for Monday, April 28.

Josh Silverman to contact OP-ED editor.

II. RADIO PLAN

Tom Joyner, American Urban Radio Network

Provide radio actuality for Saturday, Sunday, Monday & Tuesday.

POTUS actuality for Monday drive time. Encourage other principals to provide actuality for Saturday, Sunday & Tuesday.

III. TELEVISION PLAN

FRIDAY APRIL 25

Live POTUS interview with ABC or one of the other evening news broadcasts. Ground rules would commit the network to focus on the president's agenda for national service. The president would take other questions on news that breaks that day.

SATURDAY APRIL 26

No live or taped television.

SUNDAY APRIL 27

FACE THE NATION (CBS) live interview in Philadelphia with Bob Schieffer @ 10 AM.

MONDAY APRIL 28

TODAY SHOW (NBC)

We should allow a TODAY SHOW anchor, Katie Couric or Matt Lauer, to spend part of Sunday morning April 27 with POTUS and/or FLOTUS and Chelsea as they participate in Philadelphia service event. TODAY anchor could interview POTUS on service as anchor and First Family work together on a service project. (This proposal is subject to review by OFL)

GOOD MORNING AMERICA (ABC)

A live interview on Monday morning with Charlie Gibson regarding national service.

CBS THIS MORNING -- We should provide CBS with a goodie.

CNN MORNING NEWS BLOCK -- We should provide CNN with a goodie.

NIGHTLY NEWS (NBC)

Pre-tape an "In Their Own Words" segment. This would give POTUS opportunity to discuss his concept of National Service in his own words.

CBS EVENING NEWS WITH DAN RATHER

If Rather is on-location in Philadelphia, we should offer him an interview.

WORLD NEWS TONIGHT (ABC)

If Jennings is on-location in Philadelphia, we should offer him an interview.

NBC/MSNBC TOWN HALL

NBC & MSNBC are proposing a joint two-hour TOWN HALL meeting on service on Monday evening. NBC has made no broadcast commitment yet, but the producers are talking about one hour on NBC & MSNBC and an additional hour on MSNBC. Producers are extending invitations to President Bush and Gen Powell. Producers are also proposing participation by Bill Moyers, Tim Russert and Tom Brokaw. They also intimated possible participation by Gwen Ifill. Producers would make tape of TOWN HALL available to TODAY SHOW for Tuesday as well as to DATELINE.

RECOMMENDATION:

We recommend extending President's participation, if NBC broadcasts the TOWN HALL. If MSNBC is the only venue, we recommend taking a pass..

Representatives from the White House:

Erskine Bowles, Sylvia Mathews, Bruce Reed, Steve Silverman, Don Baer, Ann Lewis, Elaine Kamarck, Diana Fortuna.

Outline of Events:

The President would drop-by the end of a meeting in the Roosevelt Room with the above participants. He would spend approximately 15 minutes with the participants, take a photo and leave.

Remarks: Briefing paper.

Media Coverage: White House photo to be released.

Recommended by: Bruce Reed
Steve Silverman
Don Baer/Ann Lewis

Contact: Steve Silverman
Diana Fortuna
Bibb Hubbard

703-893-5528
1-800-385-2684

cab 5353

8313

Powell - 703-706-5486

61, 332-0108

684-5083

Stephen B. Silverman
02/28/97 07:21:49 PM

909 N. Wash St
Suite 704, Alex. 22314

Record Type: Record

Ray Chambers - 201-540-9148 x 128

To: Katherine Hubbard/WHO/EOP

cc:
Subject:

Some phone numbers:

Harris Wofford: 606-5000/ext. 167 (Joe Bongiovanni)

Stuart Shapiro: 202-223-9186
Ray Chambers: 201-540-9148 ext. 128

Greg Petersmeyer: 5000/ext. 528

Rick Little: 703-684-4500

Col. Smolen (Powell's Aide): 703-706-5986

Henry Cisneros: w) 310-348-3600; h) 202-363-4651

Leslie Dach: cell: 202-445-3299/office: 202-371-0200

Andrew Chiles 223-4181 ext 141

Gonzalez 606-5000
Straub 172

Rich Gordon -

800-983-1211
215-817-3580

Jay Tuscano - 606-5000 ext 277 / 253-6100
Glar - 606-3970

Ex Sly

Gonzalez 703-683-0434
888-492-0522

Robb -

703-527-5700

M. Streed 215-615-3594

215-569-7805

down the line -

614-847-7519 - 800 shy user / p/n no 210-9813

Tom C. 610-341-5962

713-686-1188

202-365-7512
215-817-3213

457-1447

To: Howard Pasle Fax-338-2227
From: Steve Silverman

Thank you so much for taking a look at this
and for your comments/edits. It means a great
deal to me that you have been so supportive
of my efforts.

I'll speak with you this afternoon - -
thanks.

Steve

4-30-97

THE WHITE HOUSE

Dear Bibb:

You are a Superstar. You played such an integral role in planning and executing this super successful Summit. Every step of the way your ability, professionalism, good nature, and can-do attitude helped make this a huge success. I could not have done this without you. So, I pass on to you, whatever compliments have come my way on this. I know you are now ready for bigger and better things here (which I'm sure will happen). You deserve all good things. Thank you. Steve (the other) cc: Sylvia Mathews

4-30-97

THE WHITE HOUSE

Dear David (Seauhaire):

You did a fantastic job managing the Cabinet and Sub-Cabinet aspects of the Summit. Moreover, your day-to-day support on all aspects of this endeavor played a key role in making it a success. You have a unique ability to get a lot done, with the highest degree of professionalism, and good nature.

Thank you for your major contribution to this effort. I'm proud of you. Best regards, Steve cc: S. Mathews

4-30-97

THE WHITE HOUSE

Dear Eli (Attie):

You did a great job on the Summit. Thank you so much for your dedication to this effort. You were always there to work through issues, and give good advice. You did a superb job with all the materials - talking points, speeches et al. Plus you kept your cool, and just got the job done. We need more like you!

Best regards, Steve

cc: Don Baer, S. Mathews

4-30-97
THE WHITE HOUSE

Dear Jim (Lofhus):

You did a great job in Philly. Potus, Service, AmeriCorp. It was a great success -- we really got all we needed. Boy -- you have a tough job. But you made it work. It's so hard not having control of events (like the Gala). Thanks to your team, your cool head, good decision and support. Best regards, Steve S.

cc: Jan Rosenthal, S. Matthews, J. Podesta

4-30-97

THE WHITE HOUSE

Dear Ariva (Steinberg):

Thank you for all your great effort on the Summit. It went really well, thanks in large part to the work of you & Jen. AmeriCorps & Service really showed through. The schedule really reflected the President's commitment to this issue.

I know this was a challenging first (major) trip, so congratulations & good luck. Think how much experience you got early in your scheduling tenure, just on one trip.

Best regards, Steve

cc: S. Streett, S. Matthews, J. Podesta

4-30-97

THE WHITE HOUSE

Dear Jennifer (Palmieri):

You did a great job on the Summit. Thank you for your support, guidance and friendship on this. The message came out loud and clear: Service, AmeriCorp, Potus. I appreciate your staying with it, your focus, your willingness to listen -- and then making a decision -- you were central to getting it done right.

I'm guessing, a success like this, with all its huge challenges, is a good maiden voyage. Hopefully all your events will be successes, but with less headaches.

Best regards, Steve

J. Podesta
cc: S. Streett, S. Matthews

4-30-91
THE WHITE HOUSE

Dear Bibb:

You are a Superstar. You played such an integral role in planning and executing this super successful Summit. Every step of the way your ability, professionalism, good nature, and can-do attitude helped make this a huge success. I could not have done this without you. So, I pass on to you, whatever compliments have come my way on this. I know you are now ready for bigger and better things here (which I'm sure will happen). You deserve all good things. Thank you. Steve (the other) cc: Sylvia Matthews

4-30-91
THE WHITE HOUSE

Dear David (Gaubaire):

You did a fantastic job managing the Cabinet and Sub-Cabinet aspects of the Summit. Moreover, your day-to-day support on all aspects of this endeavor played a key role in making it a success. You have a unique ability to get a lot done, with the highest degree of professionalism, and good nature.

Thank you for your major contribution to this effort. I'm proud of you. Best regards, Steve cc: S. Matthews

4-30-91
THE WHITE HOUSE

Dear Eli (Attie):

You did a great job on the Summit. Thank you so much for your dedication to this effort. You were always there to work through issues, and give good advice. You did a superb job with all the materials - telling points, speeches et al. Plus you kept your cool, and just got the job done. We need more like you!

Best Regards, Steve cc: Don Baer, S. Matthews

Dear Ann:

Thank you for playing such a key part in making the Summit a reality -- and for making The President's Co, about Service & about AmeriCorp. You were key on this whole thing. Great ideas, negotiating, follow-through. Plus, you were always very supportive. I really appreciate it.

Regards, Steve

4-30-97

THE WHITE HOUSE

Dear Ann

Thank you for all your support and wisdom on the Summit. You were with us every step of the way. I always felt I could come and ask a question or get good advice. When you look at, we got all we wanted out of this -- great press about Potus, Service and AmeriCorp, plus people understanding that the Admin is part of the solution. Thanks very much. Best regards, Steve P.S. Eli Attie was great!

4-30-97

THE WHITE HOUSE

Dear Steve (Gruen):

I want you to know how much I appreciate your support and great work both before, but especially during the Summit. You do a very difficult job with grace, charm, & efficiency. And you are so good at it. Everything is better due to your involvement. Thank you very much. Steve

CC: Nancy Hernandez

Dear Ann:

Thank you for playing such a key part in making the Summit a reality -- and for making The President's to, about Service & about AmeriCorp. You were key on this whole thing. Great ideas, negotiating, follow-through. Plus, you were always very supportive. I really appreciate it.

Regards, Steve

4-30-97

THE WHITE HOUSE

Dear Ann

Thank you for all your support and wisdom on the Summit. You were with us every step of the way. I always felt I could come and ask a question or get good advice. When you look at, we got all we wanted out of this -- great press about Potus, Service and AmeriCorp, plus people understanding the the Admin is part of the solution. Thanks very much. Best regards, Steve P.S. Eli Attie was great!

4-30-97

THE WHITE HOUSE

Dear Steve (Gwen):

I want you to know how much I appreciate your support and great work both before, but especially during the Summit. You do a very difficult job with grace, charm, & efficiency. And you are so good at it. Everything is better due to your involvement. Thank you very much. Steve

CC: Nancy Hennrich

4-30-97
THE WHITE HOUSE

Dear Steve (Garden):

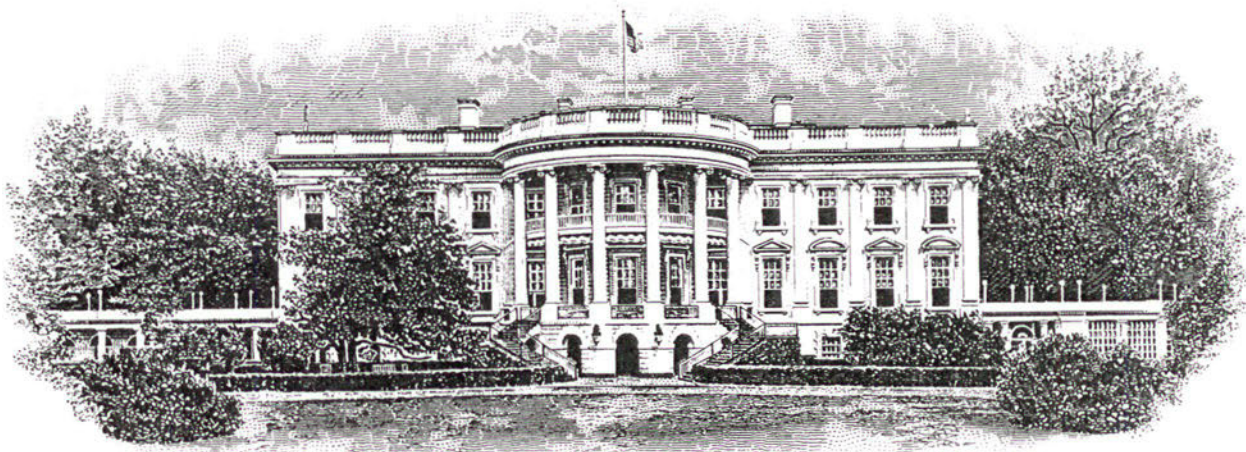
I want you to know how much I appreciate your support and great work both before, but especially during the Summit. You do a very difficult job with grace, charm, & efficiency. And you are so good at it. Everything is better due to your involvement.
Thank you very much. 

CC: Nancy Hernandez



PHOTOCOPY
PRESERVATION

The White House



THE WHITE HOUSE
WASHINGTON

TABLE OF CONTENTS

- A. Sub-Cabinet Briefing
- B. Message - Talking Points - 2 sets
The President's Radio Address
The First Lady's Teleconference
The President's Op-Ed Piece
- C. Q/A's
- D. Administration's Commitments
- E. Summit Commitments
- F. The Summit Program
- G. *Time & Newsweek* articles
- H. Summit Background

The Presidents' Summit for America's Future

**April 27-29, 1997
Philadelphia, Pennsylvania**

Briefing for Sub-Cabinet Members Attending

We are very pleased that members of the Cabinet and Sub-Cabinet have been so enthusiastic in their response to the Presidents' Summit. That response reflects the important leadership role that each person in this country can play in helping to achieve our national goal:

By the end of the year 2000, 2 million additional young people will have access to five fundamental resources that can maximize their potential for success -- an ongoing relationship with a caring adult, safe places and structured activities, a healthy start, marketable skills, and the opportunity to give back through their own service to the community -- and 5 million other young people will have new access to one or more of those resources.

The purpose of this paper is to provide you with background on why we believe that goal is so important (the rationale for the Summit), our expectations for what will be accomplished at the Summit, and the role we hope you will play during your time with us.

The Nation's Challenge

There is a crisis in our country. It is reported every day in the newspapers and on television and radio. It is documented in statistics. It is evident in the faces and the behaviors of those most affected. It threatens to do irrevocable damage a significant portion of our greatest national resource, our young people.

For too many children and youth, the "American promise" rings hollow. They struggle from day to day in poverty, in despair, in isolation. They do not have access to the fundamental resources that most of us take for granted - the presence of caring, engaged adults who are helping them shape a positive vision of their lives; safe places in which to live, to learn and to play; health care and an awareness of the importance of healthy behaviors; the development of skills that will help them engage in productive work throughout their lives; the appreciation of their own ability to contribute to their communities through service.

Too many more young people face not an economic poverty but a poverty of the spirit. It leads them to engage in behaviors that put them at risk and erodes their self-esteem and confidence in their own abilities to successfully negotiate the challenges of life. They find their answers in substance abuse, in violence, in attempts to take their own lives.

We must acknowledge and confront this crisis. We must take positive action to address it. We must turn the tide for our young people before it overwhelms them. We must make "America's promise" a positive reality for each one of them. Unless we do so, we cannot hope, as a nation, to succeed and to remain strong.

The Nation's Response

The Presidents' Summit for America's Future is but one step - albeit a critical one - in a growing ongoing effort to motivate and mobilize all Americans to respond to the crisis confronting our young people. It is a moment in time that can capture the attention and the imagination of our people and their organizations. It is an historic opportunity to mobilize new resources and to organize them in new ways so that they have the greatest impact, reaching our national goal of **2 Million by 2000**.

To achieve this goal, each of us must assume our proportionate share of the responsibility - each individual is expected to commit to meaningful engagement in the life of one young person to insure access to the resources; communities and states are expected to commit to providing the five fundamental resources to at least 10% of their young people with particular emphasis on those most in need.

As importantly, we have to recognize that we no longer can have "business as usual." We must seek out new approaches so that we can be guaranteed that we can actually meet our goal. Those new approaches must honor and build on examples of proven success. But simply replicating those examples is not enough. We have to be willing to set specific goals, to hold ourselves and others accountable, to find ways of effectively partnering with one another to increase the synergy and impact of our distinctive resources. Leaders of organizations must be willing to open themselves to the new approaches demanded by the urgency of the challenges our young people face.

An Historic Opportunity

The Presidents' Summit presents an historic opportunity to step away from what divides us in this country and focus together on what should unite us: a strong national effort to help our young people succeed. It is not a forum for partisan politics. It is not a time for philosophical debate. It is a time for commitment and for the hard work that is required to determine how best we can energize and mobilize the American public to work together toward a shared national goal.

The participants at the Summit fall into three major groups:

leaders of businesses, nonprofit organizations, private foundations, labor unions, communities of faith, educational institutions, and units of local, state and national government that have made solid commitments to new or significantly expanded action that will directly contribute to achieving the national goal;

community and state delegations who have been given a clear charge - to develop and lead a process that will energize and mobilize their community/state to achieve a goal that they set based on an understanding of their proportionate share of the national goal;

national invitees - representatives (other than the top leadership) of businesses, nonprofit organizations, private foundations, labor unions, communities of faith, educational institutions, and units of local, state and national government and selected individuals who are giving exemplary leadership in responding to the challenges of young people.

There are two kinds of sessions that will happen at the Summit:

general sessions that will focus attention on the urgency of the challenge, on the national goal, and on the kinds of actions that will be required to achieve the national goal; these sessions will include recognition of the work already being done throughout the country and will celebrate commitments already made in response to the challenge of the Summit;

working and breakout sessions in which the different segments of the participants will focus on what they can do in response to the challenge; these include:

- the "leadership roundtable" lunch and breakout session on Monday afternoon in which top leaders of commitment-makers will meet with the Presidents and General Powell to discuss how they can play a sustained leadership role in achieving the national goal;
- working sessions of community and state delegations on Monday afternoon and Tuesday morning which will result in outcome-focused action plans for what they'll do when they return home;
- breakout sessions for our "national invitees" which will focus first on the roles to be played by various sectors in achieving the national goal - government, communities of faith, education, the workplace, the media - and, then, on how those sectors can find a "new way of doing business" together.

Your Role

We are very pleased that you have agreed to attend the working sessions of community and state delegations on Monday afternoon. Your presence will reinforce for them the importance of their work and the reality that, ultimately all service is local. It is what happens in their communities, their states that will determine whether we achieve our national goal.

When you arrive in Philadelphia, please go directly to the Convention Center at 11th and Arch Street. You may pick up your credentials at the registration desk on "The Bridge" which is located on the "200 Level." There will be plenty of security guards, Summit staff and signs around to help you get there.

Please understand that these are working sessions. We want your presence to be reinforcing of the delegates' work, not disruptive of it. Thus, we would like to suggest the following guidelines:

1. We would like for all members of the Subcabinet to meet in the office provided by the Corporation for National Service - Room 303 A&B in the Convention Center - at 11:30 AM so that we can coordinate who will be going where and give you a last minute update on what has been going on at the Summit.

2. Each of you will be assigned to a working session where you will stay throughout the afternoon. There will be at least two, and in many cases, three of you per room. For those of you in community sessions, there will be approximately 10 communities in each room. For those of you in the state sessions, there will be about half of the states in each room. After you have arrived in your designated room and are seated at a table, you will be introduced by the convener of the session. Please stand so that everyone in the room will recognize you. The moderator will explain that you will be observing the session throughout the afternoon.

3. Over the course of the time you are there, you are welcome to rotate among the 10 tables and join in the discussions as appropriate. Here is a quick overview of what will be happening on Monday afternoon in the community sessions. The state sessions follow the same basic outline.

11:45 AM - 1:30 PM will be a working lunch. There will be three speakers: a governor, a young person presenting information on an innovative local program, and a presentation on an example of integrated or collaborative local efforts to provide the five fundamental resources. Participants will be mixed across communities - one person from each community at each table - and will be further divided into the five fundamental resources (2 tables focused on "safe places," etc.) They will be asked to introduce themselves and to share some information about work already underway in their community that is relevant to the resource identified for their table. Together they will discuss the question, "What will be the greatest challenge in energizing and mobilizing your local community to take action and generate commitments to make accessible the resource assigned to your table?"

1:30 - 2:30 PM begins with a focused discussion of the urgency of the challenge. Participants will be asked to consider what their local situation will be like in 5-10 years if they do nothing differently regarding children and youth. They then will share with one another concerning the preparatory work their delegation has done prior to Philadelphia, focusing specifically on local discussions of setting a specific, measurable local goal and on how they can take the national effort spurred by the Summit as close as possible to where people live, learn, work, worship and play?

Around 2:30, participants will be reseated by communities, so that each table is a single community. Between then and 5:00 PM, the delegations will work on their local action plans, following a structured template that will take them through consideration of the measurable result they want to accomplish, the vision they have of their community in the future, the reason their desired outcomes are important, who they need to involve in their community in order to be successful, how they can involve the whole community in the process, who will take leadership for the effort, etc. By the end of the afternoon, they will have the basic plan for their follow-up action in place.

4. As you can see, these truly are working sessions. We know that you will respect the need for our delegates to focus their attention on the work tasks they will be given by the facilitators leading the sessions. There undoubtedly will be any number of points where your inputs will be helpful and, of course, a great deal that you can learn by listening to the delegates' discussion.

With the generous and creative support of Bell Atlantic and NYNEX, we are able to have a volunteer recorder with a laptop at each table so that notes can be taken throughout the afternoon. The actual draft community plans will be put on the Internet immediately after the session via wireless technology so that they can be reviewed and feedback can be given by people throughout the world. Hard copies will be given to each delegation Monday evening.

To complete the process, community and state delegations will meet in state groupings on Tuesday morning to present their plans to their governors or his or her designees. They will then have time to develop specific action steps they will take when they return home to begin implementation of the plan.

Again, many thanks for your willingness to join us for this historic event. We look forward to welcoming you to Philadelphia on Monday.

Room 103A, Convention Center

Charles Tompkins, Navy
Olivia Golden, HHS

Convener: Rosie Mauk (TX)

Governor Speaking: TBD

Local Teaching Example: Beacons - New York City Dept. of Youth Services

Cities in Room:

New York, NY
Chicago, IL
Philadelphia, PA
Detroit, MI
Phoenix, AZ

Los Angeles, CA
Houston, TX
San Diego, CA
Dallas, TX
Indianapolis, IN

Room 103B, Convention Center

Kathryn Dettmer, Peace Corps
Kent Markus, DOJ

Convener: Marty Stein (WI)

Governor: Pedro Rossello (PR)

Local Teaching Example: El Puente Academy (NY)

Cities in Room:

San Antonio, TX
San Francisco, CA
San Juan, PR
Columbus, OH
Memphis, TN

San Jose, CA
Baltimore, MD
Jacksonville, FL
Milwaukee, WI
Washington, DC

Room 103C, Convention Center

Sherwood Guernsey, Peace Corps
Phil Singerman, DOC

Convener: Hershel Lamarind (OK)

Governor: TBD

Local Teaching Example: Communities in Schools, El Paso, TX

Cities in Room:

Boston, MA
El Paso, TX
Cleveland, OH
Denver, CO
Oklahoma City, OK

Seattle, WA
New Orleans, LA
Nashville, TN
Austin, TX
Long Beach, CA

Room 107AB, Convention Center

Terry Peterson, DOE
Jim Lyons, USDA

Convener: Elyse Brown (VA)
Governor: Zell Miller (GA)
Local Teaching Example: Youth Development Inc. (NM)

Cities in Room:

Fort Worth, TX
Kansas City, MO
St. Louis, MO
Atlanta, GA
Albuquerque, NM
Kansas City, KS

Portland, OR
Tucson, AZ
Charlotte, NC
Virginia Beach, VA
Oakland, CA

Room 108A, Convention Center

Walter Channing, SBA
Helen Taylor, HHS
Mozelle Thompson, Treasury

Convener: Jamie Moore (NE)
Governor: TBD
Local Teaching Example: Youth Development Agency (OK)

Cities in Room:

Sacramento, CA
Tulsa, OK
Cincinnati, OH
Miami, FL
Omaha, NE

Minneapolis, MN
Honolulu, HI
Pittsburgh, PA
Fresno, CA
Toledo, OH

Room 108B, Convention Center

Stephen Rickman, DOJ
Marsha Martin, HHS
Gordon Linton, DOT

Convener: Abby Walters (FL)
Governor: Bob Miller (NV)
Local Teaching Example: Youth Net (MO)

Cities in Room:

Buffalo, NY
Santa Ana, CA
Newark, NJ
Birmingham, AL
St. Petersburg, FL

Wichita, KS
Tampa, FL
Louisville, KY
Las Vegas, NV
Rochester, NY

Room 109AB, Convention Center

J.D. Hoyer, School to Work
Mary Ellen Withrow, Treasury

Convener: Sue Donaldson (WA)
Governor: Terry Branstad (IA)
Local Teaching Example: Public Allies - North Carolina (NC)

Cities in Room:

Riverside, CA
Baton Rouge, LA
Richmond, VA
Des Moines, IA
Grand Rapids, MI

Anchorage, AK
Raleigh, NC
Jackson, MS
Madison, WI
Spokane, WA

Room 111AB, Convention Center

James Coleman, Treasury
Allison Moore, Peace Corps
TBD, DOT

Convener: Roberta Eichler (CT)
Governor: Lincoln Almond (RI)
Local Teaching Example: North Little Rock Boys & Girls Club (AR)

Cities in Room:

Little Rock, AR
Knoxville, TN
Syracuse, NY
Salt Lake City, UT
Bridgeport, CT

Fort Wayne, IN
Orlando, FL
Providence, RI
Springfield, MA

Room 113A, Convention Center

Carolyn Becraft, DOD
Shay Bilchik, DOJ
TBD - FEMA

Convener: Mary Jo Dean (TX)
Governor: TBD
Local Teaching Example: Ten Point Coalition (MA)

Cities in Room:

Flint, MI
Paterson, NJ
Lansing, MI
Laredo, TX
Peoria, IL

Rockford, IL
Savannah, GA
Boise, ID
Gary, IN
Eugene, OR

Room 113B, Convention Center

Chris Dambach, Peace Corps
Jim Kohlmoos, DOE
Jackie Lawing, HUD

Convener: Terry Shumaker (NH)
Governor: William Janklow (SD)
Local Teaching Example: Institute for Service Learning (PA)

Cities in Room:

Eric, PA
Springfield, IL
Waco, TX
Sioux Falls, SD
Columbia, SC

Pitt County, NC
Allentown, PA
Albany, NY
Manchester, NH
Green Bay, WI

Room 113C, Convention Center

Ken Williams, HUD
Jill Long Thompson, USDA

Convener: Nancy Korman (MA)
Governor: TBD
Local Teaching Example: TBD

Cities in Room:

Trenton, NJ
Scranton, PA
(Wilkes-Barre, PA included w/Scranton)
Wilmington, DE
Waterloo, IA
Champaign-Urbana, IL

Camden, NJ
Billings, MT
Charleston, SC
Fargo, ND
Portland, ME

Room 201A, Convention Center

Joel Berg, USDA
Nelba Chavez, HHS
TBD - FEMA

Convener: Kathryn Rossow (MI)
Governor: TBD
Local Teaching Example: TBD

Cities in Room:

Asheville, NC
Pine Bluff, AR
Harrisburg, PA
Cheyenne, WY
Athens, GA

Charleston, WV
Battle Creek, MI
Lodi, CA
Decatur, AL

Room 201B, Convention Center

Michael Barr, Treasury
Todd Weiler, DOD
Tom Foley, DOL

Convener: Polly O'Brien (CT)
Governor: John Rowland (CT)
Local Teaching Example: Healthy Valley 2000 (CT)

Cities in Room:

Elkhart, IN
DeKalb, IL
New London, CT
Marquette, MI
Salisbury, MD

Burlington, VT
Moorhead, MN
Eureka, CA
Plattsburgh, NY
Bend, OR

Room 201C, Convention Center

Joan Lombardi, HHS
Jim Delgado, VA
Bryan Sharratt, DOD

Convener: Anne Turner (WA)
Governor: TBD
Local Teaching Example: Quitman County Development Organization (MS)

Cities in Room:

Pickens County, SC
Washington County, MS
Mississippi County, AR
Pope County, AR
(Yell County, AR included w/Pope Co.)
Chambers County, AL
Brown County, SD
Ravalli County, MT

Aroostook County, ME
Bannock County ID
Madison County, KY
Bolivar County, MS
Tallapoosa County, AL
Knox County, ME
Latah County, ID

Room 203AB, Convention Center

Susanne Cooper, Peace Corps
Fred Thomas, SBA
Ada Deer, DOI

Convener: Sharon Foltz (AZ)
Governor: Cecil Underwood (WV)
Local Teaching Example: Rural Resources (TN)

Cities in Room:

Stark County, ND
Ramsey County, ND
Clay County, IA
New Hampshire North Country, NH
Central Appalachian, WV
Onsenta, NY
Oglala Sioux Tribe

Hughes County, ND
Anaconda-Deer Lodge Co., MT
Page County, IA
Northeast Kingdom, VT
Southern Coal Fields, WV
Rose Bud Sioux Tribe

State Delegations

Lynn Yeakel, HHS
Gil Coronado, Selective Service
G. Mario Morena, DOEd
Joshua Gotbaum, Treasury
Maj. Gen. Thomas Wilkerson
John Hanson, VA

TALKING POINTS ON THE PRESIDENTS' SUMMIT FOR SERVICE AND THE CLINTON'S ADMINISTRATION'S COMMITMENT TO CITIZEN SERVICE

Thursday, April 10, 1997

"The era of big government may be over, but the era of big challenges for our nation is surely not. Citizen service is the main way we recognize that we are responsible for one another. It is the very American idea that we meet our challenges not through heavy-handed government or as isolated individuals, but as members of a true community, with all of us working together."

--President William J. Clinton, April 5, 1997

Service as a path to good citizenship. The President believes that citizen service is not only an effective answer to a community's problems, it is also an important part of every young person's civic education -- their sense of responsibility for themselves, our community, and our nation. Those who serve gain a greater understanding of their communities and neighbors. In many ways, they learn what it truly means to be an American.

Engaging young people in service through AmeriCorps. While today's challenges require something of all of us, it is especially important that young people take leading roles in shaping their own futures, and gain the sense of citizenship that service helps to provide. That is why the President created AmeriCorps. It is also an important reason for the Service Summit's focus on young people.

AmeriCorps: the basic bargain of opportunity and responsibility. The President often says that one of his proudest moments was creating the Corporation for National Service and AmeriCorps. During the last three years, 50,000 young AmeriCorps participants have earned college tuition by serving their communities, with the basic bargain of getting the opportunity to go to college in return for giving something back to their friends and neighbors.

AmeriCorps: reviving the spirit of service in America. The success of AmeriCorps shows that service can help to meet our most pressing social needs, from renewing our cities to protecting our environment, from helping children learn to read to giving them mentors and someone to look up to. That service often leads to more service --a typical AmeriCorps member trains or recruits a dozen or more community volunteers. *AmeriCorps --and even larger numbers of Senior Service Corps and student volunteers --have helped revive the spirit of service in America.*

The Presidents' Summit: mobilizing citizen power. From April 27-29, in Independence Hall in Philadelphia, President Clinton and President Bush will convene the first Presidents' Summit On Citizen Service, with the support and leadership of the Corporation For National Service and AmeriCorps, the Points Of Light Foundation, Summit Chairman General Colin Powell and Vice Chairs Henry Cisneros and Lynda Robb. The Summit's goal, like that of AmeriCorps, is to mobilize America's citizen power into a united effort to solve our common problems --especially those that threaten our young people.

Participation from all sectors of society. Leaders from a broad spectrum will come to

the Summit with commitments in hand, concrete pledges of support and volunteers to solve their local problems. In preparation for the summit some of our most prominent corporations and service organizations have already stepped forward.

An unprecedented bipartisan Summit. Every living former President will attend or send a representative. We hope this will serve as an example that there are common national values that unite us all. The idea of service is such a value.

A special focus on children, to help prepare them for the 21st Century. No task facing is more crucial than preparing our children for the future. To do that, we must help our children and families overcome the challenges of society today: the burdens of illiteracy and poor health, the lure of tobacco, alcohol and drugs; the need to acquire the tools to succeed in a global economy. That is why the Summit will have a special emphasis on service aimed at America's children.

In preparation for the Summit, the President has already:

- Announced a new National Week of Service (April 13-19), with AmeriCorps and Peace Corps alumni engaging young people in service across the country;
- Called on all states to make service a part of high school and middle school education;
- Launched his National Service Scholarships, offering \$1,000 scholarships (half provided by the government, half by local civic groups and businesses) to help students who perform outstanding service pay for college;
- Highlighted a recent Brandeis study that shows that when you begin to serve at a young age, schoolwork improves and there is a good chance you will keep serving in years to come.

In the coming weeks before the Summit, the President will:

- Recognize service and volunteers working for children at the White House Early Childhood Conference on April 17;
- Recognize service, volunteers, and public-private partnerships on Net Day, on April 19;
- Play major role at the Presidents' Service Summit in Philadelphia, which he will attend from April 27-28. (The Vice President, the First Lady, and Mrs. Gore will also attend.)

**TALKING POINTS ON THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE
AND THE CLINTON ADMINISTRATION'S COMMITMENT TO CITIZEN SERVICE**
Thursday, April 24, 1997

"The era of big government may be over, but the era of big challenges for our nation is surely not. Citizen service is the main way we recognize that we are responsible for one another. It is the very American idea that we meet our challenges not through heavy-handed government or as isolated individuals, but as members of a true community, with all of us working together."
-- President William J. Clinton, April 5, 1997

Service as civic responsibility. To make the forces of the 21st Century work for us, not against us, we must restore an ethic of citizenship and civic responsibility through service -- not as a form of charity or an alternative to government, but as an essential part of what it means to be an American.

Systematizing service. Citizen service should be neither isolated nor random, but systematized throughout our society and expected of all Americans. Government -- and in particular organization such as AmeriCorps -- can play an important role in achieving this goal.

Engaging young people in service through AmeriCorps. While today's challenges require something of all of us, it is especially important that young people take leading roles in shaping their own futures, and gain the sense of citizenship that service helps to provide. That is why the President created AmeriCorps. It is also an important reason for the Summit's focus on young people.

AmeriCorps: the basic bargain of opportunity and responsibility. The President often says that one of his proudest moments was creating AmeriCorps. During the last three years, 50,000 young AmeriCorps participants have earned college tuition by serving their communities -- from rehabilitating housing to protecting our environment, from immunizing poor children to helping them learn to read -- with the basic bargain of getting the opportunity to go to college in return for giving something back to their friends and neighbors.

AmeriCorps: reviving the spirit of service in America. The success of AmeriCorps shows that service can help to meet our most pressing social needs, from renewing our cities to protecting our environment, from helping children learn to read to giving them mentors and someone to look up to. That service often leads to more service -- a typical AmeriCorps member trains or recruits a dozen or more community volunteers. *AmeriCorps -- and even larger numbers of Senior Service Corps and student volunteers -- have helped revive the spirit of service in America.*

The Presidents' Summit: mobilizing citizen power. From April 27-29, in Independence Hall in Philadelphia, President Clinton and President Bush will convene the first Presidents' Summit for America's Future, with the support and leadership of the Corporation For National Service and AmeriCorps, the Points Of Light Foundation, Summit Chairman General Colin Powell and Vice Chairs Henry Cisneros and Lynda Robb. The Summit's goal, like that of

AmeriCorps, is to mobilize America's citizen power into a united effort to solve our common problems -- especially those that threaten our young people.

Participation from all sectors of society. Leaders from a broad spectrum will come to the Summit with commitments in hand, concrete pledges of support and volunteers to solve their local problems. In preparation for the summit some of our most prominent corporations and service organizations have already stepped forward.

An unprecedented bipartisan Summit. Every living former President will attend or send a representative. We hope this will serve as an example that there are common national values that unite us all. The idea of service is such a value.

A special focus on children, to help prepare them for the 21st Century. No task facing is more crucial than preparing our children for the future. To do that, we must help our children and families overcome the challenges of society today: the burdens of illiteracy and poor health, the lure of tobacco, alcohol and drugs; the need to acquire the tools to succeed in a global economy. That is why the Summit will have a special emphasis on service aimed at America's children.

In preparation for the Summit, the President has already:

- Announced a new National Week of Service (April 13-19), with AmeriCorps and Peace Corps alumni engaging young people in service across the country;
- Called on all states to make service a part of high school and middle school education;
- Launched his National Service Scholarships, offering \$1,000 scholarships (half provided by the government, half by local civic groups and businesses) to help students who perform outstanding service pay for college;
- Highlighted a recent Brandeis study that shows that when you begin to serve at a young age, schoolwork improves and there is a good chance you will keep serving in years to come.

Federal agencies have made important commitments to service as well. For example:

- The Navy has committed to tutor or mentor 700,000 young people.
- The office of the Drug Czar is working with community organizations to train 200,000 young people to be leaders in anti-drug efforts by the year 2000.
- Federal agencies have committed to expand from 1,500 to 2,000 the number of schools they have adopted or have partnerships with.

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

April 5, 1997

RADIO ADDRESS BY THE PRESIDENT
TO THE NATION

The Oval Office

10:06 A.M. EST

THE PRESIDENT: Good morning. I want to talk with you today about how we can make this glorious spring a season of service all across America. As I have said many times, the era of big government may be over, but the era of big challenges for our nation is surely not. Citizen service is the main way we recognize that we are responsible for one another. It is the very American idea that we meet our challenges not through heavy-handed government or as isolated individuals, but as members of a true community, with all of us working together.

On April 27th through 29th, at Independence Hall in Philadelphia, we will be convening an historic Presidents' Summit on Service. I will be joined by President Bush, General Colin Powell, by every living former president or his representative, by other prominent Americans, including former HUD Secretary Henry Cisneros and Lynda Robb. Every person, business or organization represented at the summit will have already committed to take specific steps to help to serve our children and to rebuild our communities. Our mission is nothing less than to spark a renewed national sense of obligation, a new sense of duty, a new season of service.

I hope that many activities in the weeks leading up to this wonderful event will make all Americans think about the duty all of us owe to one another. Citizen service can take many shapes -- it can mean volunteering nights or on weekends in a religious group or neighborhood association, or devoting full years of your life to service like those the Peace Corps or the Jesuit Volunteer Corps members do.

Over the past four years, we have worked to harness this citizen energy in so many ways. I am especially proud of AmeriCorps, the national service program I proposed when I ran for President, that we launched the very next year. Since its creation, 50,000 young people have earned college tuition by serving their communities, with the basic bargain of getting the opportunity to go to college in return for giving something back to their friends and neighbors.

The success of AmeriCorps shows that service can help to meet our most pressing social needs, from renewing our cities to protecting our environment, to immunizing poor children, to giving them mentors and someone to look up to. And that service often leads to more service -- a typical AmeriCorps member trains or recruits a dozen or more community volunteers.

To focus the American people on the importance of this summit and the urgency of service, I'll issue a proclamation designating the week of April 13th through 19th as national service week in America. During that week, over a million young people will participate in 3,000 events across our nation, cleaning up neighborhoods and working with children.

I've asked the thousands of AmeriCorps alumni and returned Peace Corps volunteers to participate as well, reaching out to youth in their communities, speaking in schools, recruiting volunteers and teaching a new generation about the power of service. I've very pleased that some of them have joined our Peace Corps Director, Mark Gearan, here with me today.

I hope that they will teach that citizen service cannot be a pursuit for just a week or a month, that the ethic of service must extend throughout a lifetime. No one is too young to serve, as a recent study by Brandeis University shows -- when you begin to serve at a young age, schoolwork improves and there is a good chance you will continue to serve in the years to come. It's a good habit that's hard to break. And no one is too old to serve, either. But we must find even more ways to encourage our young people to begin to serve.

I'm joined here today by some young men and women from Maryland, along with that State's Lieutenant Governor, Kathleen Kennedy Townsend, who has been a leader in making Maryland the first state in our nation to require that every student perform some service as a condition of high school graduation. One of the students meeting with me gathered food and clothing for the needy; another, dyslexic herself, taught disabled students; another tutors young children at a Head Start center.

Today I challenge schools and communities in every state to make service a part of the curriculum in high school and even in middle school. There are many creative ways to do this -- including giving students credit, making service part of the curriculum, putting service on a student's transcript or even requiring it, as Maryland does. This week, the National Association of Secondary School Principals agreed to introduce service learning to more than 2 million students, and I hope they'll work to find even more creative ways to involve service. States and schools, of course, should be free to decide this for themselves. But every young American should be taught the joy and the duty of serving, and should learn it at the moment when it will have the most enduring impact on the rest of their lives.

Two weeks ago, applications went out to high school principals all around our nation, inviting them to select a student in that school who has performed outstanding service, thereby making them eligible for a \$1,000 scholarship. Under this new initiative, which we launched last year, our national government will put up \$500 for each student if it is matched by local communities. Already, a host of civic organizations -- including the Veterans of Foreign Wars, Moose International, the Lions Clubs, the U.S. Jaycees -- have accepted our challenge to

work with their local chapters to provide matching funds for these scholarships. And public servants from agencies like the Agriculture Department will continue to work as partners with these schools, sending volunteers to work with teachers and acting as mentors to students.

I hope all of you will join in the spirit of the Presidents' Summit on Service, and take part in the national week of service beginning April 13th. Service is in our deepest national tradition. Millions of young Americans in my generation were inspired by the call to service, issued so often from this very office, by President Kennedy. Now it is up to all of us to take up President Kennedy's challenges -- remembering, as he said, that every person can make a difference, and every person must try.

Thanks for listening.

END

10:12 A.M. EST

FIRST LADY HILLARY RODHAM CLINTON
REMARKS AT PRESIDENTS' SUMMIT TELECONFERENCE
WASHINGTON, D.C.
APRIL 2, 1997

Thank you, General Powell. On behalf of the President, let me thank you, Mayor Rendell and Harris Wofford for all the hard work you have done on behalf of this summit and on behalf of service and good citizenship in our country. We are grateful to each of you not only for your lifetime of public service, but for your continuing efforts to serve our country and to inspire others to do the same. I also want to thank Ray Chambers, Stuart Shapiro and Marian Heard for their leadership in this endeavor.

I'm delighted to be able to join all of you gathered here and across the country to take part in today's teleconference and to prepare for the Presidents' Summit for America's Future. And I want to thank you for the commitments you are already making to our communities and to our youngest citizens. Throughout this month, the Clinton Administration will be highlighting the importance of citizen service. We hope to make this upcoming summit a success and an inspiration to all Americans.

No task facing America is more crucial --or more difficult --than the task of preparing our children for the future. To do that, we must help our children and families overcome the challenges of society today: the burdens of poverty, illiteracy and poor health, the lure of tobacco, alcohol and drugs; the pressures to acquire skills to compete in a global economy. Far too many of our many children are growing up without the love and guidance of a responsible adult; too many children are living in communities fragmented along racial, ethnic, religious, or economic lines; too many young people have lost faith and hope in the future.

The answer to all of these challenges begins with each and every one of us. Every one of us, whether we are students or teachers, homemakers or CEOs, journalists or politicians, has a role to play in giving every child the opportunity to make the most of his or her talents and the inspiration to lead lives of personal responsibility and civic duty. Over the years I've had the chance to see firsthand what wonderful things can happen when all sectors of the community --schools, churches, government, and businesses --work together on behalf of our children. I've visited public schools in depressed neighborhoods that have been transformed into first-class learning institutions because people came together to change the status quo. And I've met children who were able to escape the spiritual and material poverty of their surroundings because an adult cared enough to help them follow their dreams.

Most importantly, our young people must also take leading roles in shaping their own futures. Five years ago, my husband made national service a centerpiece of his campaign for the presidency. One of his proudest moments as President came a year later, when he signed the bill creating the Corporation for National Service and AmeriCorps. It reflected his belief, reinforced over a lifetime, that citizen service can not only be an effective answer to a community's problems, it can also be an important part of every young person's civic education --of their sense of responsibility for themselves, our community, and our nation. Over the last three years, tens of

thousands of Americans have improved their own lives as they served our country. They have earned money for college by cleaning up rivers, working with police to make their neighborhoods safer, helping children learn to read. Through their years of service, AmeriCorps volunteers have gained much more than college tuition, they have gained a greater understanding of the communities they live in and the neighbors they live with. They have learned what the Rev. Martin Luther King, Jr. meant when he said, "Everyone can be great because everyone can serve." And in many ways, they have learned what it truly means to be an American.

Service is the lifeblood of our democracy and the hallmark of American citizenship. In America, we have always put our democratic values into action through service. More than 150 years ago, Alexis de Tocqueville observed that volunteer organizations and community groups had become a distinctive part of our national life. As a people, we have long believed --and acted on the belief --that we can change the world by working together, taking responsibility and serving each other. And that belief has bound us a nation.

Let us all work together to awaken the spirit of service in every individual, every home, and every community across America, so that our children can grow to fulfill their hopes and dreams and our democracy can endure into the next millennium and beyond.

###

PRESIDENT WILLIAM J. CLINTON
"CREATING A NEW SPIRIT OF SERVICE AND CITIZENSHIP"
OP-ED FOR THE PHILADELPHIA INQUIRER
For Publication: Sunday, April 27, 1997

Two hundred and ten years ago, at the Constitutional Convention in Philadelphia, Benjamin Franklin noticed a design on the back of the chair from which General Washington had presided --a sun hanging low on the horizon. Throughout the difficult months of the Convention, Franklin could not decide whether it was a rising or a setting sun. But as the Convention came to a close, and as the delegates signed America's Constitution, Franklin concluded that the sun was most definitely rising.

Once again, at the dawn of the 21st Century, America finds itself looking toward the future with hope and possibility. And once again, here in Philadelphia, we have chance to reaffirm the basic bargain that has kept us strong since the framers' day: opportunity for all, responsibility from all, and a united American community, where everyone has a role to play. Citizen service is a critical way to fulfill those ideals. To me, it is the very essence of citizenship itself, for it enables all of us --parents, religious and civic groups, business and labor, teachers and schools --to solve our problems together, as one community.

This weekend at Independence Hall, we have a tremendous opportunity to rekindle that sense of citizenship, all across America. Former President George Bush and I will convene the Presidents' Summit For America's Future --to focus the nation on the importance of citizen service, and in particular the steps we must take to strengthen the lives of America's children. We will be joined by every living former President or his representative. In the months and years to follow, our goal is to mobilize millions of Americans to help our children through service: giving them mentors and positive role models, ensuring that they have a safe and healthy start, giving them the tools to succeed through education, and engaging them in community service as well.

I am especially pleased that the entire effort is being chaired by General Colin Powell, who knows how to mobilize Americans when our national interests are at stake. Together with the Summit's Vice Chairs, former HUD Secretary Henry Cisneros and Lynda Robb, General Powell has already led an impressive effort to recruit businesses and non-profit groups, religious and civic leaders, and citizens from all 50 states and from 140 cities and towns for this weekend's gathering. My hope is that we will leave Philadelphia with a new sense of duty as Americans, and a new determination to carry the ethic of service into our daily lives.

Citizen service comes in many forms. Some volunteer on weekends, and some devote full years of their lives to service. Private organizations play a strong role --such as the Philadelphia Inquirer, which is donating a dime from every street sale of this issue to the massive clean-up of Germantown Avenue which the First Lady, Vice President and Mrs. Gore and I will join this morning along with hundreds of volunteers. We must honor and encourage all forms of service and voluntarism, and we must applaud the many private and non-profit organizations that have already stepped forward with commitments to serve, helping to fulfill President Bush's vision of a Thousand Points of Light.

It is especially important that we engage America's young people in service --so that they take leading roles in shaping their own futures, and gain the sense of citizenship that will build a better country for decades to come. That is why I am so proud of AmeriCorps, the national service program I launched four years ago, now run by Pennsylvania's former Senator, Harris Wofford. Since its creation, AmeriCorps has enabled 50,000 young people to earn money for college while serving their communities.

The success of AmeriCorps shows that service can help meet our most pressing public needs, from renewing our cities to protecting our environment, from immunizing children to helping them learn to read. Even more important, AmeriCorps reaffirms that basic bargain: creating more opportunity by helping young people pay for college, expecting more responsibility through citizen service, and building a stronger community for us all. Our evidence shows that their service leads to more service: a typical AmeriCorps member trains or recruits a dozen or more volunteers. My hope is that they will leave a much longer legacy, continuing to serve and inspiring others to serve throughout their lives, and beginning a process which will lead to service becoming an important part of every young American's life.

In preparation for the Summit, I have taken a number of actions to encourage more young people to serve. I designated the week of April 13-19 as National Service Week, with over one million young people participating in 3,000 projects across our nation, and thousands of AmeriCorps alumni and returned Peace Corps volunteers participating as well --reaching out to youth in their communities and teaching a new generation about the power of service. I challenged every state to make service a part of the curriculum in high school and middle school --giving students credit for service, putting service on their transcripts, or even requiring it, as Maryland has done under the leadership of Lieutenant Governor Kathleen Kennedy Townsend. I launched a new National Service Scholars program, inviting high schools to select students who have performed outstanding service, making them eligible for \$1,000 college scholarships.

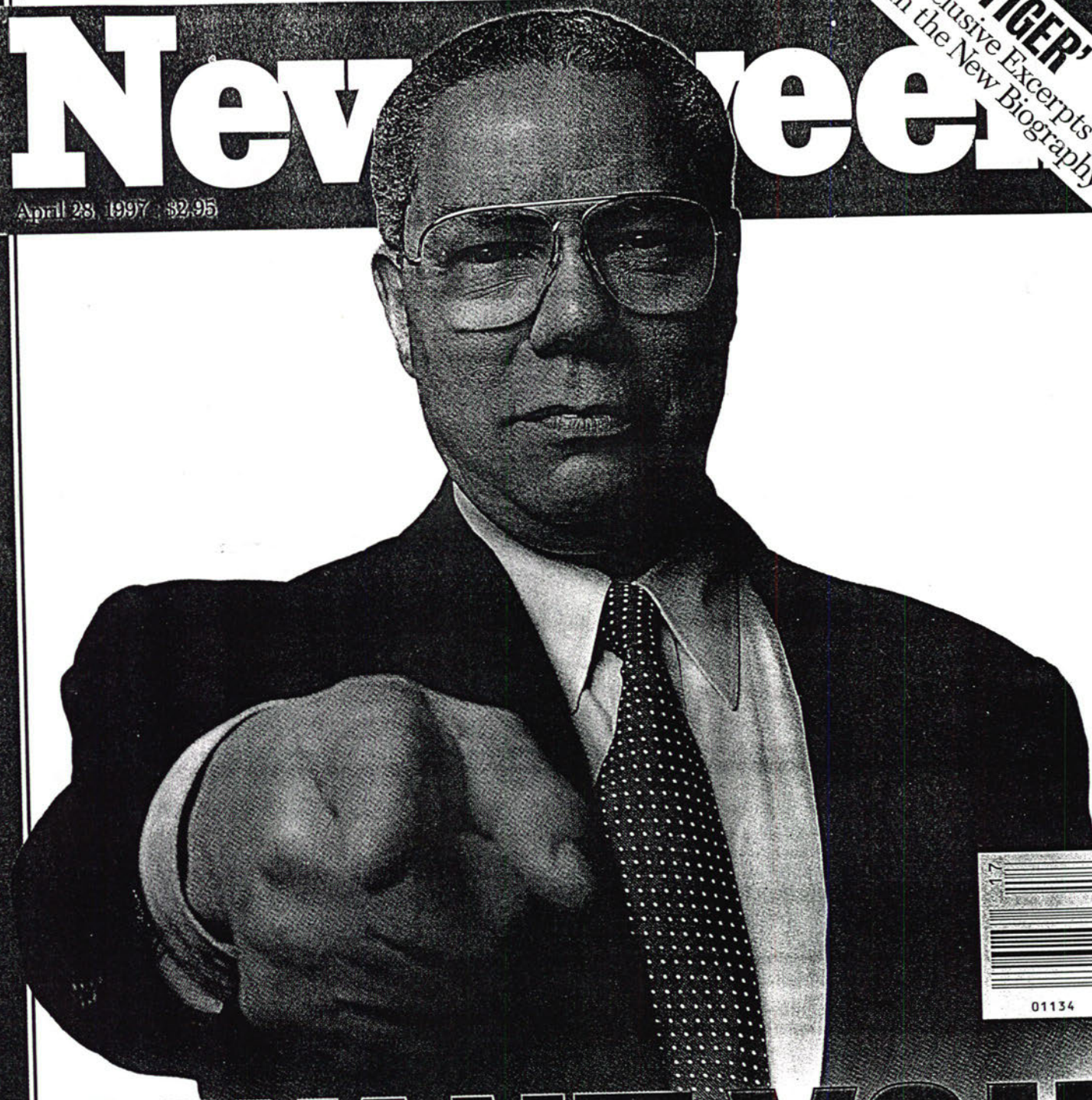
These efforts are just the beginning of what we will see at this weekend's Summit, and what we can achieve through AmeriCorps, President Bush's Thousand Points of Light Foundation, and the campaign that General Powell will lead to follow-up on the Summit, "America's Promise --The Alliance For Youth." Together, we must foster a spirit of service that lasts a lifetime, not merely a week or a weekend. As I have said so many times, the era of big government may be over, but the era of big national challenges is not. Service is a way to meet today's challenges through our oldest and most cherished values.

This weekend, the city that gave birth to our democracy can play a major role in renewing our democracy. For I believe that today's peace and prosperity are much like the sun that was painted on General Washington's chair --a sign of our nation's enormous promise here at the edge of another new century. But it is up to us to turn that promise into reality. For the sake of our children --for the sake of our own future --let the sun rise over Independence Hall this weekend, and let this be the dawn of a new age of service and citizenship for America.

New Yorker

April 28, 1997 \$2.95

'TIGER'
Exclusive Excerpts
From the New Biography



I WANT YOU

Why Colin Powell Is Asking America to Volunteer

THE MAN WHO ONCE HEADED THE VAST Western military alliance is opening a new front at home. At next week's all-star Summit on service, Colin Powell wants you, and corporate America, to volunteer to save at-risk kids. It won't be easy—but the future of the country may be riding on it.

Powell's New War

COLIN POWELL SPENT more than two decades in the U.S. military doing what he calls "threat assessment." Now he's leaning over the desk, passionately identifying the greatest threat to the United States at the turn of the century. Clue: it's not on NATO's eastern flank or in Asia or anywhere outside our borders. "The threat is young people who are disengaged from American life, who don't believe in the American Dream," Powell says simply. A NEWSWEEK-NBC News Poll shows that three quarters of the country agree.

So who will answer the call to

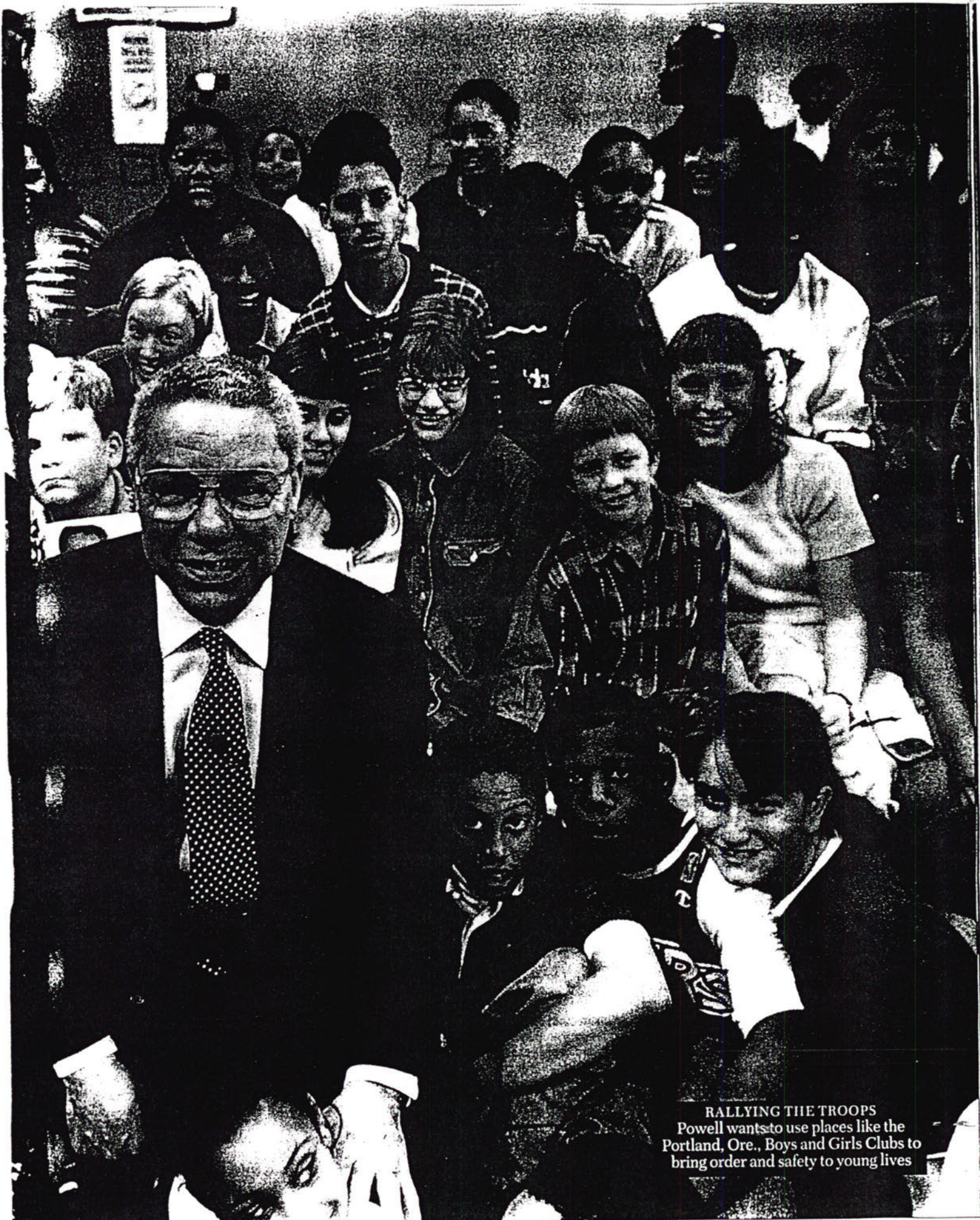
face the threat? The induction begins next week, when Powell goes to Philadelphia's Independence Hall with: President and Mrs. Clinton; Vice President Gore; all the living ex-presidents (except Ronald Reagan, who will be represented by his wife, Nancy); Oprah Winfrey; John Travolta; Tony Bennett; 30 governors; 90 mayors; scores of CEOs, clergy and charity chiefs; plus hundreds of young volunteers.

If the era of big government is over, Clinton says, the era of big citizen is just getting underway. The nonpartisan Presidents' Summit for America's Future, chaired by Powell, aims to mobilize corporate America (chart) and a vast volunteer army to res-

BY JONATHAN ALTER

PHOTOGRAPHS BY DAVID HUME KENNERLY





RALLYING THE TROOPS
Powell wants to use places like the Portland, Ore., Boys and Girls Clubs to bring order and safety to young lives

In this NEWSWEEK-NBC News Poll, 74% say young Americans without job prospects are a bigger threat to the United States than any foreign enemy

cue "at risk" youths with tutoring, mentoring and other citizen service that brings caring adults directly into their lives. The battle plan is to get the public, the private and the nonprofit sectors all marching in the same direction at the same time on the same fundamental needs of young people. The troops are you.

Whoa. Saddam Hussein is not attacking the South Bronx. It's a nice day for golf. With no immediate crisis, is it truly possible to galvanize Americans to confront a slow-motion threat? Or will this be just another splashy media event, forgotten by Memorial Day?

And isn't Powell just using this to stay in the arena? Actually, the general, while not quite Shermanesque about his personal ambitions, seems truly uninterested in running for president. To the dismay of his boosters, he's taking none of the necessary steps to convert this to a shadow campaign. Instead, Powell has a larger goal that lets him keep his \$70,000-a-pop lecture fees and try to save the country at the same time. After the Summit, he will launch an umbrella group he's portentously calling "America's Promise: The Alliance for Youth." The use of the word Alliance is no accident. That was the name of the coalition of Western nations that won the cold war. The new threat requires a new alliance—one that's grand enough to muster the troops, but practical enough to let them volunteer every other Tuesday night after racquetball.

What Powell—and Clinton—are talking about is not basic charity and good works. It's not writing a check to a museum or volunteering to be an usher at the community theater. And of course they're not talking about the massive, government-backed "Marshall Plan for the cities" once envisioned by liberals. Instead, it's a marshaling plan—a still-chaotic yet surprisingly targeted crusade to save an additional 2 million young people by the year 2000.

Some basic facts about the threat: the United States has about 15 million at-risk kids—children from families that are poor and often dysfunctional. All start-out bright-eyed and full of potential. Half overcome steep odds to lead productive lives. The other half are question marks. Every youth who takes the wrong road ends up costing society about a million dollars over a lifetime in jail and emergency-care costs. If half of at-risk kids go that route, that's \$7 trillion dollars by midcentury.

Crime may be down, but juvenile crime is way up, with homicide

rates tripling in a decade. Some experts predict a huge new crime wave when a generation of "superpredators" comes of age. More than half a million teens—a historic high—belong to gangs, which now extend far into the heartland. Teen suicide has doubled; 3 million kids are abused every year. "No parent" households have increased by half; teen pregnancy by nearly 25 percent. While only 70 percent of eighth graders read at grade level, the figure for poor kids is well below 50 percent.

And not one of them will learn to read at some gassy confab in the City of Brotherly Love. The question is: why won't this be another dutiful conference where politicians and foundation hacks piously exhort the audience to volunteer more while running up a big bar tab, all in the interest of "helping people"? The answer is: it will be. But the insistence on specific commitments from attendees as the price of admission offers a chance—just a chance—to kick off something big.

The good news is that mentoring can actually work when properly deployed. For years, the evidence for this was anecdotal.



California's Pete Wilson

The Top 20 Commitments

With a little prodding, every company in the United States could team up with nonprofits to help at-risk youth. Of the more than 250 commitments so far, here are some of the best:

Bank of Boston: Deploying 5,000 volunteers into the community; giving 500 inner-city youth mentors and jobs.
CHALLENGE: Embarrass banking buddies into similar community deposits.

Center for Effective Compassion: Will enlist, with Points of Light Foundation, 150,000 families in volunteering by 2000.
CHALLENGE: Develop flexible models so busy families can work it into hectic schedules.

Timberland: Will give every employee 40 hours per year in paid time for com-



Bootmaker Timberland

munity service and ask all suppliers to do the same.
CHALLENGE: Kick-start a campaign to have all companies offer that deal.

Coca-Cola: Doubling its \$50 million in aid to education, including training of teen mentors in 90 schools.
CHALLENGE: Convince other giants that things go better with real money.

AFL-CIO: Mobilizing membership for critical school-to-work experience for 500,000 high-school students.

CHALLENGE: Negotiate hard for "release time" for service.

Big Brothers/ Sisters: Will double its mentoring relationships to 200,000



Big Brothers/ Sisters

by the year 2000.
CHALLENGE: Get companies to offer candidates, pay screening expenses.

State of Calif.: Galvanizing state to expand from 65,000 to 250,000 mentors, serving 1 million young people; offering release time for state employees.

CHALLENGE: Press must treat it as a major campaign promise; other govts must follow.

Everen Securities: Will expand its public-school tutoring to 10 cities this year, with employees based to inner-city schools on company time.
CHALLENGE: Spread the idea. If replicated widely enough, this model could re-energize public education.



FACE TIME
The Summit aims to raise the number of mentors from 300,000 to 1 million

Then, in 1995, Public/Private Ventures published scientifically reliable findings based on a three-year study of the Big Brothers/Big Sisters program. The results were stunning. Because of a long wait list, the researchers had a control group. They found that those kids in the program (ages 10 to 16 in eight cities) were 46 percent less likely to start using drugs. African-American youths were a staggering 70 percent less likely to try drugs. Those with mentors also hit others less and skipped school less than the control group.

So why does Big Brothers/Big Sisters have only 100,000 adult mentors? Because American volunteerism, while vast, has been badly coordinated. Only 10 percent of American charities involve human service. The kind of volunteers needed most—those willing to work one to one—are the hardest to recruit.

What's different about this Summit is that it's targeted on pulling the overclass out of the glass towers and into service. Of the 250 corporate and nonprofit commitments received so far, some are off the point; most neglect to provide paid company time for the service activities, and almost all amount in dollar terms, in Powell's words, to "golf fees" for corporations with stratospheric profits and CEO pay (page 34). But many of the commitments do attempt to connect adult volunteers to young people who need them most. And they're adding up.

Kmart: Beyond \$50 million in drug education, will use 2,150 stores as "safe havens" for at-risk kids.

CHALLENGE: Attention, shoppers! Aisle 1 is now a youth center!

Boys and Girls Clubs: Pledging to increase the number of youth served in centers by 500,000 by 2002.

CHALLENGE: This premier after-school model can show Kmart, other companies how to do it. And why aren't there clubs in the schools?

Rotary Int'l: Will serve an additional 1 million youth.

CHALLENGE: Target at-risk kids more, and persuade business executives to enlist retirees as well as their current employees.



Ronald McDonald

Ronald McDonald House: Its \$100 million is top cash commitment, aimed at preventing child abuse, teen suicide.

CHALLENGE: Happy Meals would be happier if restaurants were assigned to recruit and give discounts to mentors, mentees.

ASPIRA: Will train 2,000 Puerto Rican and other Latino parents in seeking high

academic standards.

CHALLENGE: Bring other Hispanic groups into Señor Powell's Alliance for Youth.

LensCrafters: Will provide 1 million needy children with free eye exams, glasses by 2003.

CHALLENGE: Pearle Vision, other eye-care cos. still have blurry vision on helping fill gap.

Pillsbury: Will launch a new School-Plus Mentoring program in partner-

going so all churches in the United States adopt this ratio.



Morehouse College, Atlanta

ship with Big Brothers/Big Sisters in 10 cities.

CHALLENGE: Doughboy's aims still too modest, but sets good example of how to re-focus on kids.



Pillsbury Doughboy

Coleman Academy 8th Graders: Indianapolis kids tutoring younger students at another school twice a month.

CHALLENGE: Why isn't this the standard in all schools?

First Union Corp.: Pledging four hours per month of paid time for literacy tutoring.

CHALLENGE: Prove to other companies that paid release time so invigorates employees that it actually increases productivity.

117 Black Colleges and Univs.: National Assoc. for Equal Oppy. in Higher Ed (NAFEO) pledges that

half of all students in black colleges and universities—140,000 students will tutor and mentor.

CHALLENGE: Paging the Ivy League, Big 10, Pac-10, ACC.

NFL Players Association: Will recruit active and retired players as mentors for Indian youth.

CHALLENGE: Develop prevent defense for other at-risk kids, too. Persuade agents, owners, unions in all sports to air more PSAs, huddle on other fresh ideas.

Still MIA

But there's plenty of time left after the Summit.



- Chevron
- GM
- Ford
- Motorola
- United Technologies
- Intel
- State Farm
- JCPenney
- Bristol-Myers
- Southern Baptist Convention



Greek Orthodox Church: Sustained assistance for one needy child per every 10 families in 450 parishes.

CHALLENGE: Get amen corner

Archbishop Spyridon

FROM LEFT TO RIGHT: JACQUES M. CHENET, NO CREDIT (2); ALLEN QUENADA—MATRIX; PETER MORGAN—REUTER; BUCK MAIMAN—SYGMA, NO CREDIT; J. VAN HANSELT—SYGMA, SYGMA

40% think government should bear primary responsibility for helping the poor;
31% believe that businesses, charities and private-sector organizations should

(NEWSWEEK and Kaplan Educational Centers will provide an extensive training program for mentors.)

Still stung by last year's welfare bill, many local nonprofits won't be in Philadelphia: they're grumbling that the Summit has become a big corporate PR-fest while they've been in the trenches for years. They're right, but miss the point. The implicit deal is this: the corporations get most of the public recognition (and the marketing punch of looking concerned about kids) in exchange for providing much-needed bodies and dollars to the nonprofits that know how to make use of them. Millions of people will be directly asked for the first time to volunteer to help kids. And the research shows that when Americans are properly summoned, they serve.

Summit backers hope this partnership will open a whole new chapter in American social history. "We are trying to crack the atom of civic power," former senator Harris Wofford, director of AmeriCorps, wrote in an internal memo last week to Summit organizers. "Achieving that goal will be much harder than the task of cracking the physical atom when Roosevelt secretly set that goal." Wofford, who played a central role in the civil-rights movement, compares this moment to when Martin Luther King Jr. and his followers charted their course in 1955. To end segregation required millions to focus on the same ends at the same time. If the Summit succeeds, Wofford writes, it will be the first time since that era that Americans have set clear civic goals.

Hitting those targets, of course, is another matter, and that's where some hardheaded business thinking comes in. Ray Chambers and his partner William Simon made hundreds of millions of dollars on Wall Street in the 1980s pioneering what came to be known as the leveraged buyout. Now Chambers works full time applying the idea of leverage to helping kids. "There's leverage in having something analogous to a business plan that if properly executed will turn the tide," says Chambers, who helped get the Summit going after former Michigan governor George Romney, the originator of the idea, died in 1995.

Volunteerism obviously has its limits. It's not a cure for broken American families, spiritual deprivation and schools that commit educational malpractice. And charity

Still on the Point

The president who gave us 'a thousand points of light' explains how rescuing the nation requires our time, not just our taxes

BY GEORGE BUSH

COLIN POWELL AND I have been in battle together before—we're old comrades in arms, from Panama to the Gulf. Now, with the general's heartfelt, nonpartisan leadership, America is opening a new front at home: volunteer service to help save a generation of young people. It's a campaign founded on the fact that more and more people are realizing that the answers to our kids' problems—illiteracy, fatherless families, teenage pregnancy, drugs, whatever—lie not in Washington but in our own neighborhoods. Barbara Bush likes to say that what happens in your house is more important than what happens in the White House, and she's right.

Volunteerism isn't an excuse for government to be completely rolled back. But the public sector can't do it



SUMMONS TO SERVICE
"This is serious stuff. It's about kids. Nothing is more important."

all—the old view was that if a federal program didn't work, double the spending and see if it will work then. That's not the way to do things. When I was in the White House, some critics used to charge that our emphasis on "a thou-

sand points of light" was just a dodge, a way of saying that encouraging volunteerism could justify spending cuts. That wasn't the case at all: our thinking then, and the philosophy behind the Philadelphia Summit, is that fixing the country requires our time, not just our tax dollars. It takes both. Somewhere in the country at this very minute the problems that plague us nationally are being solved at a local level through volunteers.

People sometimes say, "Well, George Bush, he's a man of privilege—what does he know about real-life problems?" It's true that I was blessed. During the Depression, if we'd gotten sick, my dad could have paid the hospital bills. And I was given a good edu-

cation. But I was more blessed in a different way: that my mother and dad taught us that no life is complete unless you serve others. Following their example, I became what you might call a tiny point of light: headed up the United Negro College Fund drive at Yale, pitched in to start a YMCA in Midland, Texas. Barbara's passion is family literacy.

So many Americans share this commitment to help out. It transcends politics—people are tired of the bickering, and there's a crying need for less partisanship. But no matter what the media (they sometimes seem to live for conflict) tells you, don't be cynical about the gathering in Philadelphia. It's not about sweeping promises and no follow-through: it's about going to work in our hometowns.

I hope that the fact that presidents of very different political views and experiences—me, President Clinton, and former Presidents Reagan, Carter and Ford—are coming together to back this wonderful movement will send a signal that this is more than politics. This is serious stuff. It's about service, the future, and our children's well-being. Nothing could be more serious. Or more important.

12 to 18, when lots of kids who have participated in the past are dropping out.

Marketable skills: The goal here is to have all kids recognize the link between education and work, and to drive the point home by sharply increasing the number of internships and "job shadowing" programs for teens, many of whom have seen a real workplace only on TV.

A healthy start: The aim is to provide medical care for children who are not quite poor enough for Medicaid. As even a conservative like GOP Sen. Orrin Hatch realizes, the private sector cannot be expected to cover the 10 million uninsured American kids. While private commitments help, this is mostly a job for government.

A sense of service: "You gotta get them before ninth grade," Powell says. One of the best ways to save at-risk kids is to enroll them in service projects. Once they become part of the solution, they are less likely to go off track. "Service learning" is now a hot topic in school districts, many of which are making service projects like tutoring a part of their curriculum. Maryland has made service learning mandatory, with some success. Summit attendees will be sharply divided about the merits of government-sponsored national service.

But when the crowd leaves Philadelphia it will be with specific goals: 2 million additional youth who have all five of these needs met, and 5 million more who advance in at least one category. Chambers predicts that the 2 million will experience a 50 percent decline in teen pregnancy, drop-out rates and other pathologies.

This is an extraordinarily tall order. Corporations and nonprofits will inevitably play numbers games, double- and triple-counting volunteers. The press—if it's interested at all—will face legions of publicists preventing them from finding out if the programs are working. And after the blush of enthusiasm fades, the same old local logistical and political problems will reassert themselves.

Skepticism about follow-through is important but cynicism and weary resignation come too easily. What's harder—and more necessary—is to figure out how it might be different this time. At a minimum, Powell, Clinton, Gore, the governors, CEOs and nonprofit chiefs can now be held accountable for specific commitments. The bigger question is whether the American people can be inspired to hold themselves accountable for the future of their children. When we know the answer to that, we'll know the end of this Philadelphia story. ■

IN REAL LIFE, MOST COMPANIES ARE IN BUSINESS TO MAKE a profit, not to do charity work. So despite the best of corporate intentions—and the boldest of pledges—the bottom line will still come out on top. Here's why.



GOOD WORKS Companies are cheerily promising to help out—for now

Can Need Trump Greed?

BY ALLAN SLOAN

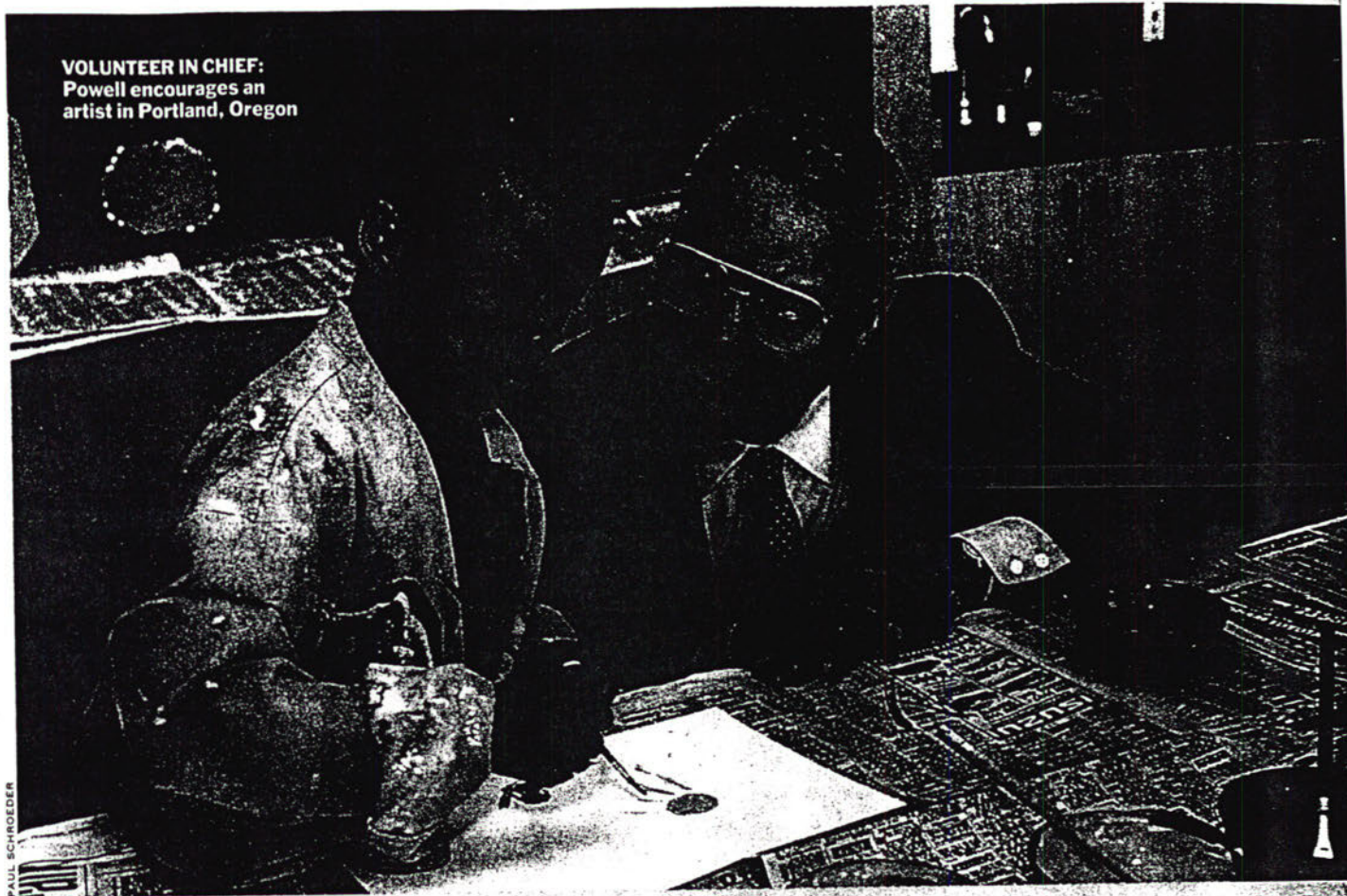
GOOD LUCK, GENERAL POWELL. If you think getting Iraq out of Kuwait was tough, just wait until you try to get money and people out of corporate America to combat social problems. No matter how big a love fest the Presidents' Summit for America's Future turns out to be, don't bet on corporate America's becoming all warm and fuzzy and dedicated to charity after everyone goes home.

This has nothing to do with the Summit's goals, which any reasonable person would support. It has to do with the way business is done these days in corporate America—or at least in the part of corporate America that's owned by public investors. Most of the folks who run big companies are perfect-

ly decent people who want to do the right thing. But the world in which much of corporate America lives isn't set up for charity or mentoring kids—and it's going to take much more than a conference to change that. That's understandable. By and large, companies are for one thing, charities and government for another.

Corporate boardrooms are every bit as fashion driven as, say, the sneaker business. Everyone tends to follow the leader. Once upon a time the leaders were the folks who ran old-line companies that prided themselves on giving back something to the community. These guys—virtually all of them were men—made everyone else fall into line. In a few places, like Minneapolis-St. Paul, business is still done that way. "The message is 'This is what we do here,'" said Jackie Reis, president of the Minnesota Council on Foundations. "There's a lot of peer pressure."

VOLUNTEER IN CHIEF:
Powell encourages an
artist in Portland, Oregon



PAUL SCHROEDER

THE CORPORATE

Powell wants them in the fight against social problems. Companies are great

By **GEORGE J. CHURCH**

WANTED: CARING ADULTS TO act as mentors, one on one, to disadvantaged kids. Safe places for those youths to hang out and pursue supervised play after school. Immunizations and health care to bolster their bodies; "effective education" to give them marketable skills. Financing and volunteer help to give 2 million youngsters all these services; 5 million others, at least one. Thus helping to a better start in life nearly half the 15 million kids thought now to be "at risk"—of being lost to poverty and crime, though no

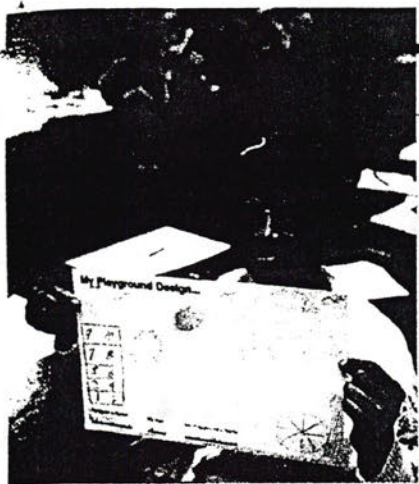
one puts it that crudely. All in the next four years, and at almost no cost in taxes.

Those sound like the pledges of an especially visionary—or exceptionally pipe-dreaming—presidential candidate. In fact they make up the agenda of that (for now) career White House don't-wannabe, Colin Powell. That's not to say the event won't be presidential. For one thing, he's getting help from some guys named Clinton, Bush, Carter and Ford. Plus, at current count, half the Cabinet and 4,000-odd other bigwigs of various stripes.

All will be on hand in Philadelphia for the Presidents' Summit for America's Future, a three-day combination pep rally and planning session that begins Sunday. It

will formally launch an enormous effort to enlist volunteers to save children from being swallowed up into the underclass. Powell has been at it for months and has cajoled or arm-twisted all sorts of organizations, from the Texas state comptroller's office to the National Football League Players Association, into joining the drive.

The big push and the big bucks, however, are supposed to come from corporations. In fact, volunteerism was alive and well in corporate America before Powell arrived on the scene. Yet hundreds of chief executives have been invited to Philadelphia on condition that they pledge resources to design, finance and push employee volunteers to carry out projects that



CAN IT LOOK LIKE THIS? Grace Twiggs shows her design for a new playground to be built in Philadelphia



ROBERT BAKER



FINISHING TOUCH: Volunteer workers lay a path in front of a house they constructed in Atlanta with Habitat for Humanity

GOING UP: Habitat for Humanity volunteers, at left, build a house in a poor area of Atlanta with corporate assistance

CRUSADERS

...at making money, but are they right for this job?

Powell and assistants approve. Samples:

► Honeywell Inc. proposes to mobilize 8,000 employees to serve as mentors to grade-schoolers, recruit 4,000 volunteers to work with the nonprofit Habitat for Humanity (best known for employing Jimmy Carter as an occasional carpenter) to build affordable housing and talk 1,000 more retirees into working in various children's programs. Honeywell's contribution to educational programs is \$20 million.

► Kimberly-Clark will spend \$2 million to help build 37 playgrounds nationwide. The company and a nonprofit contractor named KaBoom! have set up design sites where children can draw or model in Play-Doh the kind of playground they would

like. Parents, Kimberly-Clark volunteers and the contractor will work to get the playgrounds built.

► LensCrafters promises to give free vision care to 1 million people, especially children, by the year 2003. Says CEO David Browne: "If we hit 900,000 instead of a million, we'll be thrilled, and we'll just keep working toward our goal."

► IBM, working with United Way and AmeriCorps' VISTA, will underwrite computer equipment over the next four years for some 2,000 community, day-care and senior-citizen centers. IBM volunteers will provide training. IBM's estimated cost: \$10 million.

Altogether, says Powell, "we have sev-

eral hundred promises already, and I think that is just the beginning." Although the CEOs do not have any legal obligation to fulfill their pledges, it is unlikely that any of them would care to disappoint the general. "He made it clear that he's suspicious of any photo-op puffery—he wants people to be stuck with their commitment," says Burke Stinson, a spokesman for AT&T. "You couldn't just R.S.V.P. for the summit; you had to submit a new initiative." (Or at least an expanded one, like Honeywell's and LensCrafters'.) AT&T is on the hook for \$150 million, to be used to connect 110,000 schools to the Internet—in the full expectation, says Stinson, that Powell will keep after AT&T executives about it.

After the summit, Powell's follow-through will be limited to one day a week in his formal duties as head of the watchdog organization called America's Promise—The Alliance for Youth. But Powell gets plenty of face time with the corporate aristocracy, zooming around the country to give speeches to conventions, boards of directors and sales groups at fees rumored to range as high as \$100,000. Nearly every corporate honcho he encounters is a bit in awe of the hero of Desert Storm.

Powell's appeal to the bosses stresses both efficiency and public spirit, mixed in with occasional needling. The call for volunteer projects, he says, "is focused: time, money, management resources. That's attractive to a business person. It's not just giving an oversize check at a dinner." But, he says, many CEOs "are struggling, trying to connect their very sophisticated corporate needs and the somewhat depressed communities they're trying to appeal to. I tell them, 'You gotta reach out to people who don't look like you, don't talk like you.'" On one occasion he asked executives of a media company if they had a training program for disadvantaged youths. No, they said; lawyers had warned that they might encounter a liability problem. Powell's reply: "You should tell the lawyers to pound sand!" Powell also works on egos and competitive instincts. "I say, 'So and so has done this. What have you done?'"

None of this will allay the worries of some community activists, who suspect that the volunteer effort is being promoted as a substitute for government social programs. Says Liz Krueger, associate director of the Community Food Resource Center in New York City: "What I fear is the perception that these companies, or the public as a whole, can take the place of radically reduced government assistance." Gail Nayowitz, executive director of the Citizens' Committee for Children of New York, says, "Volunteerism is never going to replace government subsidy or private phi-

lanthropy in supporting essential health and human services."

The bigger question is whether Powell and friends can buck what seems to be a steep decline in the do-good spirit. Corporate donations to charity fell, from 2.1% of pretax profits in the late 1980s to less than 1% in 1996, under pressure to produce greater returns to shareholders. Individual donations were down sharply as well. Harris Wofford, head of the parent organization for AmeriCorps, who sold Clinton on sponsoring the summit, believes the public is ready for an ambitious volunteer effort but is looking for leadership. He adds, "Powell becomes the signal that maybe we're really going to do it."

Powell, of course, cannot sneeze these days without exciting speculation about the possible political ramifications. It has not escaped the attention of pols that the groups of local officials and corporate volunteers cooperating on service projects around the country could form the backbone of a superb national-campaign organization.

It is not surprising then that some political strains have surfaced in preparing for the Philadelphia summit. Hillary Clinton complained to her husband that Powell had given her a dismissively curt introduction in taping a TV spot to promote the goals of the summit. For the most part, though, Powell, Clinton and their seconds have been cooperating closely to make the volunteers' campaign a genuinely nonpartisan event.

Clinton has had a long-standing interest in enlisting citizens to tackle social problems, and now he may really need it. His embrace of a radical revision of welfare and his acceptance of a budget-balancing program that will inevitably shrink other social spending make it even more necessary that he grab for all the volunteer help he can get. Says Erskine Bowles, Clinton's chief of staff: "Will it solve all our problems? No. Will it be a step in the right direction? Absolutely."

Beyond that, Powell has built up so much favorable publicity that no politician can afford to stay out of the maneuvering for a share of the spotlight—certainly not Al Gore, who will speak at the formal opening on Monday shortly after the only Republican who beat him in one trial poll pairing for the 2000 race. If Powell resists that race, he will have used the speculation about his future to launch a project for the public good. And if he does run, there are much worse ways to start a campaign. —*Reported by J.F.O. McAllister/Washington and Elaine Rivera/New York*

Powell's Army Can Start Here

By STEVE LOPEZ

EVERY CELL IN EIGHT-YEAR-OLD DAMASO'S BODY IS TELLING HIM NOT TO do his homework. School is out. It's a nice day. There's a football game in the park across the street. How can he possibly tear himself away to bother with math and vocabulary?

Jennifer Dore, 20, Damaso's volunteer tutor, has her eye on him. She'll let him have his fun for a few more minutes. But there is no way Damaso will dodge his homework. Dore, a sophomore communications major at Villanova University, which is half an hour and a billion miles away in the wealthy Main Line, travels to inner-city Philadelphia once a week with seven of her classmates. When their van pulls up to the three-story row house that is headquarters for the Norris Square Neighborhood Project, kids storm out to hug the visitors.

So when Colin Powell, assorted Presidents and the corporate chieftains of

Powell's volunteer army are in town, they are welcome to drop by. "More than money and materials, that's what we need," says Sister Carol Keck, who has run the Neighborhood Project in West Kensington for 10 years. "Those are good things, and we'll take all we can get. But the personal connection—anyone pairing up with a child for tutoring, field trips, whatever—that's what helps most. It puts a human face on poverty."

Norris Square sits in the middle of a graveyard of shuttered factories, crumbling houses and a thriving drug market, and yet this one city block—a park surrounded by houses, churches and community centers—has looked better every year for a decade. Parents once kept children inside because dealers controlled the park, which was filled with needles, condoms, broken glass and knee-high weeds. Today



In Philadelphia, Villanova volunteer Stephanie Elmendorf tutors 10-year-old Bobby Martino

the park is neatly landscaped and filled with moms pushing strollers and children playing on new equipment.

The Neighborhood Project, a combination library, clubhouse, nature-study lab and community center, has had no small part in the transformation. Operating with a paid staff of just five and an annual budget of \$400,000, only 20% of it from government sources, Sister Carol's troops have herded dealers off corners, used amateur detectives to rat out nuisance bars, covered graffiti with murals and planted gardens in vacant lots. Hundreds of volunteers have made that possible.

But Sister Carol hopes that summit participants discover there's a limit to what volunteerism can accomplish. The gathering is little more than a feel-good festival, she says, if it doesn't lead to a strategy for better schools and jobs. Steady work is scarce in the industrial ruins, enrollment at six area schools shows a 95% poverty rate, and two-thirds of the students don't graduate. Villanova's Dore grew up in suburban Philadelphia watching her peers waste opportunities. Here, she says, in a neighborhood 78% Latino and 11% black, kids are hungry for any advantage.

The football game has broken up now, and Dore has finally harnessed Damaso, who says he's behind one year "because I flunked." She sits him down in the library at the project house, waits for him to stop fidgeting, and patiently helps him count coins and make sentences out of his vocabulary words. "Look at him," she says, holding her hand up for a smiling Damaso to slap after he solves an arithmetic problem. "The kid is a math genius."

Questions and Answers on Service Summit:

Q: What will the Summit accomplish?

A: The Summit is a great opportunity for all Americans to make a commitment to citizen service, and a chance for all sectors of our society to come together around what matters most -- our obligation to one another, especially our children.

Government has a critical role in solving our nation's problems and I am proud to be a part of the efforts of the federal government. But clearly we can accomplish more if all our citizens pull together to solve our problems. Already the Summit has prompted an outpouring of commitments by corporations and non-profits across the country to help in our mutual endeavor. And I know the President and General Powell are committed to making sure that all this good work doesn't end at the Summit, but that it continues in communities across our country.

Q: Isn't the Summit one big photo opportunity?

A: I think it's both exciting and tremendously encouraging that the Summit has captured the public imagination the way it has. Starting with the inspiration of the late Gov. George Romney, continuing with the enthusiastic support and participation of President Clinton, all the former Presidents, and with the dynamic contributions of Gen. Colin Powell, this endeavor has really sparked the interest of the American people. The media, which is so often accused of cynicism, has responded so positively to this event. We would be foolish not to take advantage of this great opportunity to focus the attention of the American people on citizen service and the goals of the Summit.

In addition, the real work to be done at the Summit is probably the least glamorous part -- the work by the 140 communities attending the Summit. They are working on plans to bring the Summit's goals to life in their own communities.

Q: Doesn't the Summit downplay the role of government in solving our problems, and argue that volunteers can do it alone?

A: Government has a critical role in solving our nation's problems, and we are proud of what we have accomplished for this nation's young people, in education, health care, making our communities safer, and offering young people a chance to serve. But as the President has said many times, the era of big government may be over, but the era of big challenges for our nation is not. Clearly we can accomplish more if all our citizens pull together to solve our problems. That's why it is so important for us to harness the power of citizen service to accomplish our goals. And it's the theory behind AmeriCorps, a program of which the President is especially proud.

Members of the Cabinet along with other federal officials are attending the Summit to lend our expertise to this effort, along with scores of officials from state and local

government. What you will see at the summit is communities, non-profits, corporations, government, and many others working side by side to solve problems.

I am also proud that my agency and the other federal agencies have made over 40 commitments to the Summit -- to tutor and mentor students, to create afterschool programs, and to create opportunities for young people to serve. For example, the Department of the Navy has committed to tutor or mentor 700,000 young people. Federal agencies have agreed to expand from 1,500 to 2,000 the number of schools they have adopted or have partnerships with.

Q: Isn't the Summit is an effort to paper over the government's withdrawal of assistance from needy children and families, exemplified by the new welfare law?

A: The President is proud to have signed the welfare law and given millions of families throughout this country a chance to move from welfare to work. Communities, governments, churches, business, and welfare recipients themselves are now working together to make this law a success. The Summit complements our efforts to create partnerships between government and the private and nonprofit sectors to accomplish our goals.

FEDERAL AGENCY COMMITMENTS TO SUMMIT

All Federal Agencies

Federal agencies will expand their commitment to adopt schools or otherwise establish partnerships with schools in their communities by increasing the number of agency-school relationships from approximately 1,500 schools to 2,000 schools by the year 2000. Working through partnerships established by their agencies with schools across the country, Federal employees work closely with schools in a variety of ways --volunteering as mentors and tutors, purchasing needed equipment for schools, and holding career days.

Community Anti-Drug Coalitions of America (CADCA), CityKids Foundation, and U.S. Office of National Drug Control Policy, Department of Defense

By the year 2000, CADCA, ONDCP and the City Kids Foundation commit to provide over 200,000 young people in more than 100 cities with skills that will teach them to become community leaders, challenge them to build local community coalitions, and empower them to create and implement projects that directly tackle substance abuse and violence in their communities.

This "National Youth Academy" will combine CADCA's national network of community coalitions and its established training capacity with the peer leadership training methodologies of The City Kids Foundation, the support of the U.S. Office Of National Drug Control Policy, and the integral involvement of the Parents' Resource Institute for Drug Education, Mothers Against Drunk Driving, the National Crime Prevention Council, the Work Group on Health Promotion and Community Development at the University of Kansas, the U.S. Department of Defense Junior R.O.T.C., and the National Institute on Drug Abuse.

Department of Defense --Department of the Army

- The Army has committed to expand opportunities for active duty, reserve, and retired military personnel to volunteer time as mentors and tutors in schools in their local communities; and will also expand opportunities for young people to give back to their local communities and contribute to the common good through a community service learning module in the Junior Reserve Officer Training Corps (JROTC) program. America's Army is committed to enhancing its association with community-based coalitions by participating as a partner in coalitions designed to keep kids off drugs and out of gangs, mentor young minds, clean neighborhoods of destructive graffiti and provide worthwhile apprenticeships with local businesses. Its dedication to this endeavor is best exemplified by its commitment to work with the Community Anti-Drug Coalitions of America to identify Junior Reserve Officers Training Corps student leaders to help train more than 200,000 youth in more than 100 cities by the year 2000.

Department of Defense --Department of the Navy

The Department of Navy commits to increase its efforts in tutoring and mentoring, focusing on literacy and anti-drug education. The Navy and Marine Corps, combined, will establish partnerships reaching well over 700,000 youths through the year 2000.

- Through its **"Personal Excellence Partnership Flagship,"** the Navy will increase its current youth tutoring and mentoring by establishing partnerships that reach over 400,000 youths through the year 2000.
- Through its **"Campaign Drug Free Flagship,"** the Navy commits to increase its mentoring and drug education efforts by establishing partnerships that reach over 200,000 youths through the year 2000. Volunteer teams of Navy and Marine Corps Reservists and active-duty Sailors use specially prepared and age-targeted videotapes to convey anti-drug messages to elementary, middle, and high school students.
- Through its **"Adopt-A-School"** program, the Marine Corps commits to tutoring/mentoring over 100,000 students through the year 2000.
- Through the **"Young Marines of the Marine Corps League,"** approximately 950 adult volunteers (mostly present or former Marines) provide an established curriculum of self-discipline, health and anti-drug education, personal responsibility, and teamwork development for at-risk young people. The Marine Corps commits to reach out to over 20,000 youths through the year 2000.

Department of Defense --Department of the Air Force

- The Air Force commits to increase its current involvement in programs and initiatives that contribute to the goals of the President's Summit for America's Future by at least 10%, in terms of both the number of children reached and the number of bases involved. Currently almost 1 million children and youths benefit from Air Force programs, and the Air Force commits to increase that number by approximately 100,000 by the year 2000.

The Air Force concentrates its efforts on child development programs, including special education, literacy and creative arts programs, child care and child care research and training programs, and nutrition education programs. Other programs the Air Force participates in include Foster Grandparent Programs, Air Force Base Child Development Centers, Air Force Base Youth Programs, Youth Employment Skills Programs, and Air Force involvement in national accreditation of family day care providers. The success of these Air Force programs is due to the emphasis on partnering with local communities.

- The Civil Air Patrol (CAP), the official auxiliary of the Air Force, commits to increase membership and community activities by 10% by the year 2000. Currently CAP has 33,000 adult members, 500 Air Force Reserve members, and 75 active duty personnel involved in mentoring 21,600 Cadets. CAP combines a structured physical fitness program with a sound moral leadership program for youth. In addition, the CAP Drug Demand Reduction Program provides drug prevention training and a drug-free environment for the Cadets.

Office of the Secretary of Defense

- The Office of the Secretary of Defense (OSD) commits to mobilize children of active duty personnel (more than 300,000 children ages 6-18) to volunteer 1.5 million hours of service annually in on-or off-base community service projects.

- The Office of the Secretary of Defense commits to 100 alliances between the Defense Department youth programs and the Boys & Girls Clubs (B&GC) of America, to reach military youth in local communities and strengthen youth programs at participating bases. Currently 51 of 90 Air Force youth programs have been granted B&GC charters.
- The Department of Defense commits to a 50% increase in high school enrollment in Junior ROTC Career Academies, an alternative to the regular high school JROTC program designed to address the special needs of "at-risk" youth. Thirty JROTC Career Academies are located primarily in inner city schools in large urban areas nationwide.

United States Department of Agriculture

- **Food Recovery and Gleaning** --USDA commits to increase significantly the amount of excess food that is recovered and distributed to Americans in need, with a particular emphasis on involving young people in gleaning. The Secretary and the Congressional Hunger Center will convene a National Summit on Food Recovery, modeled on the Presidents' Summit, to call on Americans to commit to increase recovery of excess food. The Department will work with the National Collaboration for Youth, Rock and Wrap It Up, and Food Chain to recover excess food from school lunches and large concerts, and with farmers' markets, rural empowerment zones, and school districts.
- **"This Land is Your Land" Service Initiative** --The Department commits to engage 26,000 more Americans in voluntary environmental service, and to offer conservation education to half a million school children by the year 2000, through a 25% increase in the Forest Service Volunteer Program and an increase of over 40% in the number of volunteers in its Natural Resources Conservation Service "Earth Team."
- **After-school Programs** --USDA will work with state cooperative extension services and the National 4-H Council to expand the 4-H Program to engage an additional 300,000 youth in community service activities. To meet this goal, the 4-H program will recruit an additional 20,000 teenage and adult volunteers who will serve as program coordinators and mentors. USDA will also provide assistance to the Future Farmers of America, the National Farmers Union, the Nature Conservancy, and the American Heart Association to help those organizations meet their goals to increase after-school activities that provide mentoring, environmental education, and nutrition education to youth.
- **Matching Volunteers with Service Opportunities** --USDA will create a new Web site to match up volunteers with service opportunities fighting hunger, improving the environment, and boosting rural communities.

U.S. Department of Justice

- **Youth Network** --To promote youth service, the Department commits to create a Youth Network to provide a forum for young people, national organizations, and DOJ to exchange ideas about juvenile violence, delinquency prevention, and volunteerism. Through a web site and national meetings, the Network will offer

young people a chance to participate in local delinquency and juvenile justice programs and policies, as well as to contribute to the national debate on these issues. Partners will include the National Crime Prevention Council, Boys and Girls Clubs of America, Big Brothers/Big Sisters, National League of Cities, MADD, United National Indian Tribal Youth, Youth Build, and others.

- **Juvenile Mentoring Program (JUMP)** --The Department will commit \$9.6 million to 52 new JUMP sites across the country, many of them in communities attending the Summit, to support one-on-one mentoring for more than 6,500 at-risk young people, more than doubling the number of sites in the JUMP program. The program uses community volunteers as mentors, and grantees coordinate with local schools.
- **Drug Education for Youth** --The Department of Justice, working in partnership with the Departments of the Navy and the Army and the American Legion, will expand the number of DEFY sites from 3 to 30, reaching 1,000 young people. Using military role models to promote positive life choices and reduce the demand for illegal drugs, each DEFY site offers a summer camp program for about 30 children between the ages of 9 and 12 at a Navy, Marine Corps, or other military facility. In the following ten months, the children are mentored by individuals from the local U.S. Attorney's Office, police department, or local university, taken to special events, and taught the value of education, health, and citizenship.
- **Public/Private Mentoring Alliance** --The Department of Justice, with the Corporation for National Service, will convene a Public/Private Mentoring Alliance of federal agencies and private national organizations supporting mentoring activities. The alliance will disseminate information nation-wide on the value of and opportunities for mentoring, and explore the possibility of a training and technical assistance initiative to expand effective mentoring programs across the country.
- **"Get Involved America" Initiative** --The Department of Justice commits to help volunteers identify specific, practical steps that they can take to reach out to youth and reduce youth violence. DOJ will partner with community, education, and law enforcement groups to create and distribute materials that will help them assist young people.

U.S. Department of Health and Human Services

- **Nike PLAYCORPS** --HHS and Nike commit to greatly expand their PLAYCORPS program (modeled after AmeriCorps) from 100 coaches in four cities this year to at least 1,000 coaches all over America next year. Piloted last year, PLAYCORPS trains college students to coach/mentor kids in underserved areas in recreational leagues. They are paid \$500 --which goes straight toward their tuition. HHS will also add a Girl Power! component by training coaches specifically on how to work with and inspire girls.

United States Department of Education

- **Summer Reading Partners** --The Department of Education and its Partnership for Family Involvement in Education commit to increase the ranks of volunteer reading partners participating in this summer's Read*Write*Now! Initiative from 300,000 to 450,000, and to increase the number of children reading over the summer from 1

million to 1.5 million. The Partnership will identify and recruit reading partners and help establish reading programs in communities nation-wide. Working with appropriate reading organizations, the Department will prepare activity kits for the initiative. Launched in 1995 by the Partnership for Family Involvement in Education to prevent a fall-off in reading skills during the summer months, Read*Write*Now! volunteer reading partners pledge to read and write with a child for 60 minutes a week, and the child pledges to read 30 minutes a day five days a week. Last summer, more than 50 organizations sponsored the initiative, and over 300,000 volunteer reading partners read with one million children.

- **After-school Programs** --The Department of Education and its Partnership for Family Involvement in Education commit to work with schools to launch 1,000 new after-school programs nation-wide, with the concurrence of Congress. We will enlist AmeriCorps members, Partnership members, and business and community organizations to volunteer in and help organize these programs. The Partnership will help identify potential sites for the after-school programs and recruit local volunteers. This is a newly proposed program to fund after-school, weekend, and summer activities for youth, based on the authorizing language for the 21st Century Community Learning Centers Program.

U.S. Department of the Interior

- **Public Land Corps: Restoring the National Parks through Youth Service** --The National Park Service proposes to expand youth service opportunities to help carry out needed repair and restoration projects in our National Parks. Youth service provides the opportunity for environmental education, mentoring, counseling, and career development curricula, as well as the provision of highly skilled and experienced adult supervisors. NPS proposes to allocate \$1-2 million per year to expand youth service opportunities, and will work with youth service organizations, including, but not limited to, the Student Conservation Association, the National Association of Service and Conservation Corps, and the Environmental Careers Organization.
- **National Park Service National Junior Ranger Program** --The Department commits to creating a "National Junior Ranger Program" through the Internet, targeted at children who are unable to visit national parks. Today, at over 100 parks nationwide, young people who visit parks have an opportunity to participate in activities which earn them the title of "Junior Ranger." This new electronic program will be designed for children ages seven to eleven, from both urban and rural areas. It will reach our nation's diverse population and stimulate interest in learning more about our natural and cultural heritage and the future of America's public resources.
- **National Park Service Volunteer Opportunity System** --The Department commits to sharing with other agencies its new National Park Service Volunteer Opportunity System, which provides a nation-wide listing of volunteer opportunities within the National Parks System on the Internet and the ability to apply electronically for a volunteer position in a specific park.

Federal Emergency Management Agency

- **Spring Break Program for High School Seniors** --FEMA commits to offer high school seniors new service opportunities in their communities. These students would help communities prepare for emergencies or disasters by performing mitigation activities in community facilities like day care centers, schools, playgrounds, elderly residences and group facilities, and small businesses. Targeted communities would work with FEMA and state and local emergency officials to identify the natural hazards that threaten their community facilities. FEMA would coordinate the process and supervise volunteers. Local architects and engineers would volunteer to inspect facilities and design mitigation efforts, and local contractors/building trades professionals would volunteer to supervise activities. Local hardware and building supply outlets would donate the materials needed. Local high school seniors would provide the labor during the months of March, April, and May of their senior year.

U.S. Department of Veterans Affairs

The Department of Veterans Affairs Voluntary Service program, which just celebrated its 50th year of service to this nation's hospitalized veterans through the work of almost 100,000 volunteers, commits to create new opportunities for young people to serve. By the year 2000, VA will increase by 50% the number of student and youth volunteers in its facilities, bringing the total number of youth volunteers to 15,000.

U.S. School-To-Work Program

By the year 2001, the School-to-Work program will commit to:

- triple the number of employers involved with School-to-Work, so that approximately 600,000 companies have mentoring initiatives or School-to-Work systems within their organizations and are partnering with their local school districts. These companies will commit to not only having students learn in the workplace but also bringing teachers into the workplace; and
- implement a School-to-Work system in every state in the U.S.

Peace Corps

- Through its World Wise Schools program, the Peace Corps commits to significantly increase its global learning partnerships to at least 10,000 teachers by the year 2000, tripling the current number of partnerships with teachers. World Wise Schools connects currently serving and returned Peace Corps Volunteers with U.S. students and teachers. The program educates young Americans about the people and cultures of other countries, and exposes them to positive role models who have engaged in public service as Peace Corps Volunteers.
- Every year, thousands of Americans inquire about the possibility of serving as a Peace Corps Volunteer overseas, signaling the tremendous interest among Americans in serving others. Recognizing that every person may not be immediately suited to overseas service, the Peace Corps commits to provide information on domestic service opportunities to an estimated 50,000 people per year.

U.S. Department of the Treasury

- **GREAT Program** --The Department of the Treasury commits to increase the number of students educated in the GREAT curriculum by 10 percent --or more than 35,000 additional students --each year through the year 2000. GREAT is a Federal, state, and local partnership that teaches elementary and middle school children to avoid joining gangs and violence. GREAT has already reached more than 1 million American children, educating 350,000 students annually. More than 2,000 law enforcement officers have chosen to join the program as part of community policing initiatives.
- **Voluntary Income Tax Assistance** --Treasury commits to assist 400,000 more taxpayers by the year 2000 through its voluntary income tax assistance program --more than a 20 percent increase from 1996 levels. For 27 years, the IRS has organized volunteers to assist poor and non-English speaking people in paying their taxes. Last year, at over 8,000 sites across the nation, 47,000 volunteers assisted 1.9 million taxpayers in completing their forms.
- **Savings Bonds** --Treasury is committed to reaching more Americans through the Savings Bond program by increasing its volunteers by 10%. Since WWII, savings bonds have been a stable and cost effective source of financing for the Federal Government, while providing a convenient and safe opportunity for consumers to save. Almost half of all savings bonds sales are sold with the support of Treasury's National Volunteer Committee, formed by President Kennedy in 1963. It includes business executives and leaders from labor, education, and government.

U.S. Department of Transportation

- **Garrett A. Morgan Technology & Transportation Futures Program** --The Department of Transportation commits to establish the Garrett A. Morgan Technology & Transportation Futures Program, which will reach 1 million students by the year 2000 through tutoring, mentoring, and education curricula. The goal is to build a bridge between America's youth and the transportation community. All the agencies of the department will contribute, including the Federal Aviation Administration, Federal Highway Administration, U.S. Coast Guard, Federal Railroad Administration, Federal Transit Administration, Maritime Administration, and National Highway Traffic Safety Administration.

U.S. Environmental Protection Agency

- **Community Environmental Service Agreement with Senior Citizen Groups** --The U.S. Environmental Protection Agency commits to expand senior citizen volunteer efforts to protect public health and the environment through a partnership with the National Council on the Aging, the Environmental Alliance for Senior Involvement, the Corporation for National Service, and the Administration on Aging at HHS. Senior citizens, a growing and active segment of our population, have a large stake in protecting the environment, not only because they are "at risk" in terms of air and water pollution, but also because they want to protect the health of their grandchildren and provide them with a clean environment. The activities of the Partnership will include training senior citizens to teach children how to protect the

health and environment of their communities.

Department of Housing and Urban Development

- **Neighborhood Networks** --HUD commits to expand its Neighborhood Networks to create 500 computer centers in assisted or insured housing by the year 2000, more than doubling its current program. These centers will give more than 50,000 households the chance to gain job skills necessary to enter the workforce, and will educate children through after-school programs, mentoring, and internships. HUD will work in partnership with educational, business, and community groups to create, operate, fund, and sustain these computer learning centers.

HUD will challenge owners of assisted housing to provide space, motivation, and involvement in Neighborhood Networks; challenge business leaders to provide equipment and technical assistance, prepare people for the job market, and perhaps most importantly, hire those people motivated to learn and to work; and challenge community organizations to help with fundraising, tutoring, mentoring, and accessing local economic opportunities.

- **NCAA Partnership** --HUD commits to a partnership to expand the NCAA's Regional Excellence in Academic Preparation (REAP) camps to four empowerment zone/enterprise communities cities next year, with the goal of 25 cities by the year 2000. REAP camps help troubled youth ages 10-13.
- **Lead Paint Poisoning Prevention** --HUD commits to funding new partnerships with parent and community groups, including United Parents Against Lead, to educate more than 10,000 families about lead hazards over the next two years.

U.S. Office of Personnel Management --OPM commits to give Federal agencies the personnel tools they need to support Federal employees' participation in community service. OPM will publicize the work scheduling flexibility available to Federal employees and actively encourage its use in support of volunteer service.

Selective Service System

- **Expand "Serve America"** --The Selective Service commits to inform young men about service opportunities that arise out of the Summit through its "Serve America" program, developed last summer with the Department of Defense and AmeriCorps. Serve America takes advantage of the Selective Service System's routine communication with nearly 5,000 men turning 18 every day to encourage them to serve the Nation.
- **Opportunities for Young People on Selective Service Local Boards** --The Selective Service System commits to offer more young men and women the opportunity to serve as uncompensated community volunteers on Local Boards. Boards are prepared to decide claims for exemptions and deferments should this Nation reinstate a military draft in a crisis.

Department of Commerce

The Department of Commerce commits to significantly increase its number of volunteers and partner schools, with the goal of doubling its current numbers by the year 2000. The Department's service initiatives focused on tutoring and mentoring.

Social Security Administration

The Social Security Administration commits to provide its staff and those in communities served by SSA with information about new service opportunities, to hold "Back-to-School" drives for clothes, school supplies drives, and books, and to donate business attire for needy men and women for interviews and first jobs.

Small Business Administration

- **Education Means Business** -- SBA commits to expand its Education Means Business program by working in partnership with SCORE. Small Business Development Centers and Small Businesses of the Year from each state in the country. Through participation in hundreds of school events, the SBA will introduce students to the exciting possibilities of small business ownership. Many of the 400 chapters of SCORE representing over 12,500 SCORE volunteers will assist in this effort.

General Services Administration

- **Good Neighbor Program** --GSA commits to increasing and expanding the Good Neighbor Program nation wide. This program is an example of GSA's commitment to revitalizing America's urban centers. In cities that have established Business Improvement Districts (BIDs), we are building partnerships with communities and federal agencies and are leveraging our resources to contract or common services such as security and maintenance. Using previously established authorities under the 1976 Public Buildings Cooperative Us Act, GSA provides access and use to federal facilities for community groups, classes for colleges and surplus property for public use. Approximately 13 Memorandums of Agreement (MOUs) have been signed between GSA and national and local organizations around the country. The next MOU signing will be in Miami in May.

Department of Energy

- **Chicago Science Explorers Program** --The Department commits to expand its Chicago Science Explorers Program to introduce more students, particularly minorities, to science as a career possibility for their own lives, through a series of TV programs profiling scientists that will be shown in schools. The Department will also create a pool of math, science, and technology employees who will volunteer to speak at elementary, junior, and senior high schools around the country.



THE PRESIDENTS' SUMMIT
FOR AMERICA'S FUTURE
MEMBER PRESIDENTS: JIMMYE T. BUSH

HONORARY CO-CHAIRS

PRESIDENT

WILLIAM J. CLINTON

PRESIDENT

GEORGE H.W. BUSH

GENERAL CHAIRMAN

GEN. COLIN L. POWELL

VICE CHAIRMAN

HENRY G. CISNEROS

SUMMIT COMMITMENTS

Every child in America should have access to five fundamental resources that can help them lead healthy, fulfilling and productive lives: an ongoing relationship with a caring adult - mentor, tutor, coach; safe places and structured activities during non-school hours to learn and grow; a healthy start; a marketable skill through effective education; an opportunity to give back through community service.

Commitments are being made to provide these fundamental resources to our nation's youth in each of the categories:

I. An ongoing relationship with a caring adult - - mentor, tutor, coach.

Corporate/Private Commitments:

American Booksellers Association

Through their 3500 member bookstore companies across the country - will recruit 50,000 reading tutors for the America Reads Challenge from both employees and customers. This recruitment drive will be formally launched at BOOKEXPO AMERICA in Chicago in early June and will take place in the fall of 1997.

Carson, Inc.

Carson, Inc., the maker of *Dark and Lovely* and other hair care products directed at African American women and girls, commits to a new partnership with Parent & Child Development Services, a family service and mentoring program serving disadvantaged families in Savannah, Georgia. Carson commits to providing 100 hours of paid time off annually for each of its more than 300 employees to participate as mentors and volunteers through Parent Child Development services. Carson will also provide new internships which will include the option for a "real job" at the end of the internships. In addition, Carson will also provide approximately \$35,000 per year for the next four years to support a full-time staff person to support Carson employee involvement.

First Union Corporation

The First Union Corporation pledges to provide four hours per month of paid time away from work for its employees to volunteer in schools as literacy tutors, mentors, and parent volunteers. This commitment represents an estimated 1,200,000 hours of employee volunteer involvement from 1997 through 2000.

General Electric

General Electric employees will annually volunteer one million hours in community service for our nation's youth--doubling the current service of the "GE family". The GE effort will be led by Elfun, the company's volunteer service organization of 36,000 members in 73 locations.

Golden Books Family Entertainment

Golden Books will donate 500,000 books a year through the year 2000. These books will serve as the foundation for the Golden Books Storytelling Initiative. The books will be donated to qualified mentoring organizations for the purpose of developing small children's libraries on their premises. Golden Books would also support these mentoring organizations in developing regular storytelling events with the help of guidelines and suggestions prepared by staff members. In addition, they will give Golden Book employees access to donation copies for use in any active volunteer work that they perform in their communities for the benefit of children.

Hecht's/Strawbridge

Hecht's/Strawbridge has made a commitment of \$250,000 over four years to help Big Brothers/Big Sisters of America reach its goal to double the number of matches by the Year 2001. Strawbridge's will focus its activity in department store locations in the Mid-Atlantic states with an emphasis in the Philadelphia Tri-State region. Strawbridge's will encourage its 8,000 employees to get involved as mentors at Big Brothers Big Sisters local agencies and assist Big Brothers/Big Sister of America in its recruitment efforts.

Houston Reads

The Houston Reads Commission, a coalition of civic leaders, citizens groups, and national and community service programs, commits to recruit 20,000 new volunteers for children and family literacy. This effort will quadruple the number of literacy volunteers currently serving the children of Houston, Texas.

04/20/97 WED 10:55 FAX 202 383 2783 C.N.S. 004

The Pillsbury Company

The Pillsbury Company, headquartered in Minneapolis, is launching "Caring Adults and Kids," a comprehensive commitment to help economically disadvantaged young people build and sustain relationships with caring adults. The Pillsbury Company will direct \$1.75 million in grants to mentoring organizations in 1997 alone. In addition to funding, Pillsbury volunteers will provide 50,000 hours of quality one-to-one mentoring to 250 young people in ten communities across the U.S. through their new School-Plus Mentoring program, a partnership between Big Brothers/Big Sisters of America, elementary schools, and the company.

Tyco International

Tyco is prepared to create a large cadre of adults who will actively participate in a mentoring program from the chairman on down. Tyco will commit up to 120,000 person hours per year for four years toward one-on-one community-based mentoring and volunteer services. Over this time span, the 480,000 hours of employee involvement will be provided as "comp time" to emphasize that this is taken seriously by both employees and the company. This commitment is valued at \$7.68 million.

United Airlines

United Airlines commits to a ten-fold increase in their mentoring program - growing it from 12 sites currently to all 120 locations in the 100 cities where United does business. They will have the United Mentoring Network in place by the year 2000 with 2000 mentors drawn from the ranks of employees, family members and retirees. United will also expand their \$1,000,000 United Airlines Believers program 25% by the year 2000 and will expand Believers to three other cities in pilot programs. Believers tutors and mentors inner-city 5th graders through high school and pays for college. Finally, United Airlines has provided \$100,000 in complimentary airfare to bring participants to Philadelphia for the Presidents' Summit for America's Future.

USA Weekend

USA Weekend will increase the national participation in Make A Difference Day by one-third by the year 2000 as well as publishing an annual article to review the progress made by other Summit commitment makers. USA Weekend readers have already pledged 1,425,715 hours of community service in 1997 in response to a published request asking individuals to join the spirit of the Summit.

04/23/97 WED 18:37 FAX 202 563 2783 C.N.S. 005

Volunteer/Public Commitments:

100 Black Men of America, Inc.

100 Black Men of America, Inc. has committed to mentor 120,000 youths over the next three years. The sixty-nine 100 Black Men chapters provide African-American male mentoring support for young people in "at-risk" situations so that they may reach their fullest academic potential. This commitment represents a doubling of their mentoring relationships.

**8th Grade class of Julian D. Coleman Academy of International Studies,
Indianapolis, Indiana**

The 8th grade class has committed to tutoring younger students in the John Hope Elementary School in academic subjects in order to prepare them for a successful transition into middle school. Tutoring will occur twice monthly, focusing on mathematics, language and arts.

The Advertising Council

The Ad Council will launch a new campaign for the Summit and its successor organization, America's Promise. The Ad Council will deliver 2.1 billion exposures to messages and will forward the names of respondents from a special June 1997 Readers Digest section focusing on the needs of children.

ASPIRA

ASPIRA will train 2,000 Puerto Rican and other Latino parents by the year 2000 in parent involvement and leadership skills, and encourage them to advocate for the overall academic and personal growth of their children.

Big Brothers/Big Sisters

Big Brothers/Big Sisters has committed to doubling their mentoring relationships, reaching 200,000 matches through the year 2000. Service will become an integral part of the mentoring relationship and a key activity for current and future "Bigs and Littles."

The State of California Mentoring Initiative

The State of California Mentoring Initiative, a public/private initiative undertaken through the direction of the Governor's executive order, will increase the number of adult mentors available to young people in California by 250,000. This initiative will be supported through a collaboration of public agencies and California-based corporations who will work together to identify funds and personnel to meet this goal. This initiative is intended to be a model for other states.

04/20/97 WED 18:57 FAX 202 363 2783 C.N.S. 006

Concerned Black Men, Inc.

Will organize 50 new chapters by the year 2000 to mentor 100,000 additional boys and men through its Fatherhood and the African-American families project. The expanded number of chapters will provide educational service, options for healthy development, a safe place to learn and grow, and an opportunity to give something back to 200,000 children and youth by the year 2000.

The State of Delaware

The State of Delaware will double the number of mentors recruited in-state from 5,000 to 10,000. In a state with a population of just over 700,000 and only about 100,000 students in the state's schools, that's one caring adult for every ten kids who might need some help to succeed.

The Department of Education

The Department of Education commits to increase its Summer Reading Partner program by increasing the number of volunteer tutors from 300,000 to 450,000, and increasing the number of children reading over the summer from 1 million to 1.5 million. With the concurrence of Congress, the Department plans to launch 1,000 new after-school programs nationwide.

Girl Power! and HHS

HHS commits to expand its Girl Power! mentoring campaign through a new partnership with the National Council of Negro Women and African American sororities. The sorority members will work with their local alumni and with national and local organizations to mentor young girls in their communities.

Jewish Social Justice Center

The Jewish Social Justice Center will mobilize 100,000 volunteer tutors and aides in eight target cities.

NFL Players Association

The NFL Players Association is launching a pro-athlete mentoring program for Native American teens in partnership with the Johns Hopkins Center for Indian Health. Over the next 3 years, the NFLPA will recruit retired and active NFL players to serve as mentors for Indian youths, launch a reservation-based peer leadership and healthy lifestyles curriculum, as well as in-school motivational sessions with NFL players, and an annual summer camp.

National Alliance to End Homelessness

The National Alliance will work with corporate partners to recruit, train and sustain a volunteer corps of mentors who will work with the 2,000 Alliance members across the country to reach out to homeless and formerly homeless families. Mentors will help parents provide a stable family environment, coach parents on how to create structured learning environments, reinforce the importance of reading aloud, and provide assistance in life skills development. The project will be organized at the community level by AmeriCorps*VISTA.

National Assembly of State Offices of Volunteerism and Community Service

The National Assembly of State Offices of Volunteerism and Community Service commits to the development of a "Business Buddy" program in five states, involving 3,500 trained mentors from the workplace who will work with young people at risk, serve as role models, and assist them in developing and/or heightening marketable skills.

National Association for Equal Opportunity in Higher Education (N.A.F.E.O.)

Fully supporting the Summit's goals, N.A.F.E.O. is pledging that 50% of the student enrollment (approximately 140,000 students) of the 117 historically and predominantly black colleges and universities across the country will engage in volunteer community service projects with an emphasis on tutoring and mentoring.

National Center for Family Literacy

The National Center for Family Literacy commits to doubling their efforts from 50,000 to 100,000 disadvantaged families who will receive support and literacy training through its family literacy programs.

National Council of Volunteer Centers

The National Council of Volunteer Centers will commit the Volunteer Centers that are members of the Point of Light Foundation to develop 400 new collaborations, on new or expanded youth initiatives, connecting one million young people with caring adults and/or with the opportunity to serve.

National Foundation for Teaching Entrepreneurship

The National Foundation for Teaching Entrepreneurship, which teaches low-income youth entrepreneurial skills, values, attitudes, and business skills, commits to increasing the number of Certified Entrepreneur Instructors trained from 1,000 to 3,000; increasing the number of youth completing NFTE's 100 hour program of entrepreneurial training from 12,000 to 25,000; and mobilizing 3,000 corporate sponsors and mentor volunteers to team up with NFTE Certified Instructors to serve on panels, as guest speakers, offer site visits, and support NFTE graduates.

National Interfaith Hospitality Network

The National Interfaith Hospitality Network will serve an additional 60,000 children by increasing the number of operating networks (run by community partnerships of citizen volunteers, congregations and local social service agencies) from 42 to 150; triple the number of youth volunteers to engage an additional 80,000 young people as peer support; double the number of network driven community initiatives that benefit homeless and low-income families from 60 to 120; and engage an additional 12,000 volunteer mentors to support children and families by acting as role models and community advocates.

OASIS and The May Department Stores Company

Oasis and The May Department Stores will reach 100,000 children and youths through intergenerational community service programs in 25 cities. Sponsored by The May Department Stores Company, OASIS is a national educational program designed to enrich the lives of older adults, with a focus on recruiting, training and supporting volunteers in meaningful community service. Their intergenerational tutoring program will provide one-on-one weekly tutoring to 25,000 students in the first through third grade; will launch a new mentoring-via-computer project to 2,500 youth; present a new interactive series on diversity and self-esteem to 50,000 students; engage 20,000 youth in their interactive Reader's Theater; and involve 2,500 youths in community service by training middle and high school students to teach computer skills to older adults.

One to One/National Mentoring Partnership, Inc.

One to One/National Mentoring Partnership, Inc. will help the nation forge 2 million new mentoring relationships over the next five years. In addition, One to One will support national and local leaders who have already made mentoring a priority and mobilize others to do the same. Its goal is to educate Americans and their organizations about responsible mentoring and what they can do to make it available to every child in this country. It will serve as a resource to mentoring initiatives nationwide, and will teach children how to find caring and trustworthy adults to mentor them, and adults how to connect with opportunities to mentor children.

04/23/97 WED 19:39 FAX 202 563 2783 C.N.S. 009

Quest International

Quest International commits to providing training for an additional 30,000 teachers/mentors who will bring life skills education to an additional 1.5 million kindergarten through high school youth in the 150 Summit communities. The adult training and student youth development programs will focus on anger and conflict management, drug use prevention, character development and service learning. Quest International will deploy its more than 200,000 trained alumni to achieve their Summit commitment.

The Salvation Army

The Salvation Army will launch a new mentoring relationship program with a focus on single parents and children. Planning is underway to set specific regional goals for community collaborations and partnerships for this model intergenerational program.

Save the Children

Save the Children and America's Promise have entered into a collaborative agreement, the primary goal of which is to dramatically expand the number of at-risk children involved in mentoring and caring relationships with adults by the year 2000. Save the Children will create and lead a consortium of non-profits in this multi-year effort. In this role, Save the Children will reach out across America to alert and demonstrate to the public the proven, positive impact of mentor relationships. Save the Children's goal is to raise \$100 million to enable national and community organizations to deliver expanded programs. Save the Children will use its 65 years of experience to touch those people who can become involved in a mentor relationship as well as those unable to make a personal time commitment, but who care and want to support this enormous need.

Screen Actors Guild (SAG) Foundation

The Screen Actors Guild Foundation's Book PALS (Performing Arts for Literacy in Schools) Program currently involves 300 actors who serve as mentors, tutors, and readers in 260 schools in New York and Los Angeles, reaching 7,500 children (pre-school through third grade). SAG will expand this program to three additional cities - Chicago, Phoenix, and San Francisco - and will work with public schools in each city to identify those with the most serious literacy problems. By the year 2000, there will be a total of 300 new actor mentor/readers, an additional 5,000 children reached each week, and 175 additional schools involved in the program. Also by the year 2000, the Family Reading Program goal is to have more than 260 Book PALS schools, 26,000 families participating in the monthly seminars, and 1,500 actors/volunteers.

Seventh-Day Adventist Church

The Seventh-Day Adventist Church will initiative 100 pilot tutoring projects that will place 3,000 trained tutors throughout their network of community-based centers in ten cities in its first year.

Telephone Pioneers of America

Telephone Pioneers of America will contribute over 100 million volunteer hours to a combination of community service projects that cover a spectrum of issues – education, access for the disabled, disaster relief, and the environment. At least half of the hours of the 830,000 member organizations, or 50 million hours, will be aimed specifically at enhancing the quality of education for our young citizens.

The Department of the Treasury

The Treasury Department commits to teach an additional 35,000 elementary and middle school students to avoid gangs and violence through the GREAT program and its 2,000 law enforcement volunteers.

The Department of Transportation

The Department commits to establish a new tutoring, mentoring and education curriculum, the Garrett A. Morgan Technology & Transportation Futures Program, to reach 1 million students by the year 2000.

Tucson, Arizona

The city of Tucson, Arizona will provide every youth in need with an adult who can serve as a positive role model, give youth hope, push them to be independent, and expect them to succeed. Led by the Volunteer Center of Tucson, partners include city, county, police department, higher education, businesses, non-profits, and neighborhood associations. The goal is to serve 2,000 additional youths by the year 2000 and to engage 3,000 adults in mentoring programs.

United States Army

The United States Army will expand opportunities for active duty, reserve and retired military personnel to volunteer time as mentors and tutors in schools in their local communities; and will also expand opportunities for young people to give back to their local communities and contribute to the common good through a service learning module in the Junior Reserve Officer Training Corps (JROTC) program.

The US Navy and the US Marine Corps

The Navy and Marine Corps, combined, will increase its efforts in tutoring and mentoring, focusing on literacy and anti-drug education, establishing partnerships reaching well over 700,000 youths through the year 2000. Programs include Personal Excellence Partnership Flagship, the Campaign Drug-Free Flagship, adopt-a-school, and the Young Marines of the Marine Corps League.

04/23/97 WED 19:40 FAX 202 363 2783 C.N.S. 012

II. Safe places and structured activities during non-school hours to learn and grow.

Corporate/Private Commitments:

Allstate Foundation

The Allstate Foundation is funding a new crime prevention program for young people age 11-13, with the Boys and Girls Clubs of America. "Street Smart" is a 8-10 week program that will help teenagers understand and avoid gangs, violent behavior, juvenile delinquency, and anger, while reducing the likelihood of their becoming involved in any of these activities. Allstate is supporting the work of the Summit and America's Promise with \$26.25 million in cash and in-kind contributions between now and the year 2000.

Bank of America/Seafirst

Bank of America volunteers will commit to completing 1,250,000 hours of volunteers service (a 25% increase) by the end of the year 2000 through the TeamAmerica volunteer network to address the goals of the Summit. In addition, Seafirst is committing an additional \$1 million in educational scholarships will be provided through the year 2000.

Brinks Home Security

Brinks Home Security will provide its 2,000 employees nationwide with one day of paid time off each year. The estimated cost of a day of paid time off is \$1 million a year and the number of volunteer hours is approximately 16,000. Brinks has also committed to providing through the year 2,000 a 6 week educational course on personal safety and crime prevention techniques 2 times a year, to a minimum of 150 Boys & Girls Clubs, increasing awareness and motivating all B&GCA members to take action to reduce crime in their neighborhoods. Brinks employee volunteers will be involved in developing and implementing the curriculum which will reach about 8,000 young people between the ages 8-10. The will also provide a free security system (cost \$300,000) for all participating clubs a free security system.

Cybermark

Will commit to funding, deploying and managing 5 pilot projects which will track a young person's use of safe places and provide bonus points for rewards. Cards with customized text and graphics will be issued to community center participants. Terminals will be deployed to verify eligibility, update card data and store transaction data and customization and technical support services to bring the project from planning to full operation will be provided.

Kimberly-Clark Corporation

The Kimberly-Clark Corporation, the paper company headquartered in Neenah, WI, will invest over \$2.6 million to support community playgrounds built by thousands of employees, family members, and neighborhood volunteers in 37 cities across the United States in 1997. Creating safe and imaginative places for children to play and learn will be the heart of K-C's 125th Anniversary Celebration. To facilitate this project, the company has forged an innovative alliance with KaBOOM!, a national non-profit leader in coordinating community-built playgrounds. In addition, K-C will build a Philadelphia playground during the weekend of the Summit in partnership with Mayor Rendell, KaBOOM!, The Philadelphia Eagles, Playground Environments, and the residents of Nicetown.

Nike and HHS

Nike and the Department of Health and Human Services will expand the PLAYCORPS program from 100 coaches in four cities this year to at least 1,000 coaches all over America, training college students to coach and mentor young people in underserved areas through recreational leagues.

Volunteer/Public Commitments:

American Association of Museums

The American Association of Museums will provide safe places for children to learn and grow through programming delivered both on-site and in schools and community centers. The Association counted forty-eight million acts of service to school children. The American Association of Museums commits to doubling the number of young people engaged in programs over the next five years. AAM has already sent a call to action letter to its membership, placed an item about becoming a commitment maker at the local level in its newsletter and created a website link. They have already received over 75 responses from museums wanting to make a commitment to the goals of the Summit at the local level.

American Camping Association

The American Camping Association commits to increasing the number of children who have a camp experience by 15%, which is an addition 810,000 campers nationwide. To accomplish this goal, the ACA will encourage and support their accredited private and independent camps to increase their scholarships by 50% to provide more opportunities for low-income campers; will encourage its 2,200 summer camps to open their gates beyond the summer for access by schools, clubs, social service agencies for after-school programs and weekend experiences; will encourage 100% of the 2,200 camps accredited by the ACA to have community-service programs as a part of their summer camp experiences.

04/20/97 WED 10:41 FAX 202 365 2785 C.N.S. 014

American Humane Association

The nation's oldest child protection organization, the American Humane Association will launch a new project called the "Front Porch" which will provide 1 million average citizens with the tools and information to make communities a safer place for children by extending its front porch to neighbors in needs. The program will be implemented in Summit delegation communities in two phases over the next three years at a cost of \$2.5 million.

The American Legion

The American Legion will establish over 10,000 "Safe Kids Communities" through their community-based posts nationwide over the next seven years. Each "Safe Kid Community" will incorporate programs tailored to address their specific needs including child identification and personal safety awareness, safe houses, mentoring, acquisition and development of suitable outdoor recreation sites, and the promotion of programs designed to keep youth activities and instill within them a sense of pride in their communities, state, and nation.

AMVETS

AMVETS quarter of a million veterans and their 1,300 Posts nationwide commit to providing safe places to learn and grow by sponsoring community activities for the nonprofit summit partners, specifically Special Olympics, the Boy Scouts, and the Junior ROTC. Furthermore, Amvets will set a goal of 100% participation in youth service programs by their state departments.

Boys and Girls Clubs of America

The Boys and Girls Clubs of America will increase the number of youth served by at least an additional 500,000 young people over the next five years. In addition, the clubs are organizing the adequate financial and human resources at the national and local levels in order to do so.

City Cares of America

By the year 2000, City Cares of America will recruit and manage 75,000 new volunteers to support 1.5 million children in safe havens through physical rehabilitation projects and hands-on learning programs.

Generations United

Generations United will commit to developing an infrastructure to provide training, technical assistance and resource-sharing to a minimum of 500 agencies of youth and aging organizations desirous of developing successful intergenerational programs to support children and youth. In addition, Generations United is committed to advocating for the needs of the over 1.2 million children being raised by their grandparents. Through the 130 national organization members, representing over 70 million Americans, Generations United will lead a national effort of children and aging organizations to advocate for public policies that support the health, economic, educational and legal protections for the children and kin who are raising them. They will develop a process of electronic dissemination of successful programs, provide a series of educational forums and briefings to national and state policymakers, and work with advocates for children and their grandparents to spearhead the program and policy support they need.

KaBOOM!

KaBOOM! commits to lead a "Let us Play" campaign to construct 1,000 playgrounds that will serve over 1 million children in under-served communities by the end of the year 2000. The commitment includes providing play equipment for nearly 1,000 communities in all fifty states. KaBOOM! Will leverage \$25 million in national and local support for this campaign.

LISC (Local Initiatives Support Corporation)

The LISC will raise, lend and invest \$2 billion in housing worth \$4.9 billion to create safe and affordable homes for 61,500 families in 175 communities by the end of the year 2000. The housing development initiative is a collaboration between banks, AmeriCorps national service programs, and community development corporations, which are grassroots, volunteer-led, self-help organizations, working to revitalize their communities in cities and rural areas nationwide.

04/20/97 WED 18:42 FAX 202 363 2783 C.N.S. 016

National Crime Prevention Council

The National Crime Prevention Council will create the online Crime Prevention Resource Center, with support from the Allstate Foundation, to serve as an electronic community resources center for victims and communities hurt by crime. The resource will feature educational games and activities for children, materials and best practices for adults who work with youth, and training on neighborhood action to prevent crime. The NCPC is also committing to enroll 100,000 more youths in 20 new sites in its Youth as Resources program, which helps young people design and carry out service projects that address social problems, resolve community issues, and improve their communities. In partnership with Ameritech, the Council will hold a national conference on preventing crime to share with mayors, police chiefs, citizen practitioners, youth, and others the best and latest information on programming to make communities safer and more vital. Also, Radio Shack will give out more than 30 million crime prevention brochures, will host four satellite trainings per year, and will provide the videotape to the public free of charge.

The National Exchange Club

The National Exchange Club will launch a new national partnership with the U.S. Junior Chamber of Commerce to convene issues forums in communities across the United States to support the development of safe places for all youth. The Club will help communities identify issues, develop strategic action plans, and develop successful programs and services to ensure safe places to gather, learn, work, and live.

The Nature Conservancy

The Nature Conservancy pledges to bring 100,000 (500,000 total) children to nature preserves every year for the next five years so that they may learn more about the natural world. To reach this goal, they will establish new programs and strengthen existing ones and will create a new area on their Web site dedicated to collecting and exchanging information among children affected by their commitment.

PFLAG

Parents, Families and Friends of Lesbians and Gays is committed to significantly increasing safe places and local support for gay, lesbian, bisexual and transgendered youth and their parents, friends, and family members by expanding their programming to 500 communities across the United States by 2002. This commitment represents 100 new communities and over 10,000 families currently not served by PFLAG volunteers. PFLAG is also committed to working with youth services providers and agencies to help them meet the needs of at-risk sexual minority youth in programming and services, offering family-to-family training in a minimum of 50 additional cities by the year 2002.

04/22/97 WED 18:42 FAX 202 363 2783 U.N.S. @017

Volunteers of America

Will initiate a comprehensive program for 20,000 young people living in affordable housing communities across the country. This initiative will provide these young people with safe places to learn and grow.

The YMCA of the USA

The YMCA will focus on providing a safe place for children and youth to gather in the over 2,000 YMCAs in the U.S., but also will provide additional caring and supportive adults. Over the next three years, they will increase the number of YMCA volunteers to 572,000. This will mean recruiting 190,500 additional volunteers to help teach the values of caring, honesty, respect, and responsibility as mentors, tutors, coaches, skill instructors, and fund raisers.

YWCA of the USA

The YWCA will engage more than one million elementary school students in making their schools safer in a partnership with Angel Soft and its Cares for Kids program. The YWCA will distribute non-violence pledge cards, posters, and teachers' guides for activities that promote non-violence and conflict mediation to schools throughout the country. Local YWCAs will host activities nationwide on Tuesday, October 21, devoting a day of the "YWCA Week Without Violence" to "Making Schools Safer".

III. A healthy start.

Corporate/Private Commitments:

Blue Cross and Blue Shield System's 25 Caring Programs for Children

Blue Cross and Blue Shield will offer by the year 2000, free health coverage to 250,000 uninsured children whose parents work but can't afford insurance and are not eligible for Medicaid. The current market value of this coverage is approximately \$20 million. The Caring Programs also are committed to expanding their outreach by increasing their donors and volunteers to 78,000 by the new millennium.

Colgate-Palmolive

Colgate-Palmolive, in partnership with Oral Health America, will provide preventive dental health services to children with Medicaid or uninsured children for whom there is no means of payment for dental care. The initiative will be carried out through a broad range of partnerships at the community level such as with Community and Migrant Health Centers. Colgate will increase the reach of their oral health education program to an additional 500,000 children each year, reaching 4.5 million children annually.

Columbia/HCA Healthcare Corporation

Columbia/HCA Healthcare Corporation has committed to immunize one million children by year 2000. Columbia, its employees and affiliated physicians, will be able to serve the immunization needs from the more than 600 hospitals, surgery centers, and home care locations.

Highmark Blue Cross Blue Shield

Between 1997 and 2000, Highmark will subsidize full medical home care for 40,000 children in poor working families. This commitment is valued at \$20 million.

Kaiser Permanente

Kaiser Permanente will host a Summit of business leaders to identify measures that businesses can take to help the young children of their employees and the communities they serve.

Kmart Corporation

Kmart will contribute at least \$50 million to support drug fighting and prevention programs that benefit children nationwide and will implement an educational drug prevention program called Kmart Kids Race Against Drugs with at least 2,000,000 children participating by the year 2000. Kmart will also mobilize its associates and customers to raise approximately \$2 million annually in support of the March of Dimes. Additionally, Kmart will identify 2,150 stores as safe havens where children can go if in trouble and be assisted by a caring adult who can help them and/or call their parent, guardian or the police for assistance. At each of these stores, Kmart will develop and implement a child identification and registration program and nationwide will post "missing children" information.

LensCrafters

LensCrafters, the national vision care company, will provide one million needy people, especially children, with free vision care by the year 2003.

PacifiCare Health Systems

PacifiCare Health Systems is committing to providing basic medical screenings, immunizations, medical and dental care to two million uninsured and under-insured children in at-risk communities. These services are valued at more than \$50 million. In addition, PacifiCare is committing \$3.25 million to improving childhood health education.

Schering Plough Corporation

Schering Plough is committing \$2 million over the next three years to build a national program to enhance education and management of respiratory diseases among children, specifically asthma and allergies. They will also fund two medical vans for primary care in inner city neighborhoods of New Jersey and New York City.

SmithKline Beecham

SmithKline Beecham has committed to providing \$1.4 million to the 150 designated Summit communities who are organizing efforts for the healthy start goal. In addition, \$1.5 million will be granted to America's Promise as a "venture capital" fund to be matched by other health care companies or philanthropies to support ideas that aim to achieve a healthy start for children.

Vision Service Plan

Vision Service Plan will provide funding for eye examinations and spectacles using its 17,000 doctors and 350 laboratories with whom they currently contract nationwide to provide care to patients. Its new program will serve approximately 40,000 to 50,000 needy patients annually, primarily the children of working poor. This program will be funded by an allocation of up to 40 percent of their corporate profits, as much as \$7 million.

Wyeth Ayerst Laboratories

Wyeth Ayerst is committing \$10 million to expanding direct health services and health education services to children in a variety of programs. They will also partner with non-profit organizations and government agencies to deliver health care to needy children, educate the parents of infant and young children about preventive health, and link at-risk children to providers.

Volunteer/Public Commitments:

American Academy Of Pediatrics

The American Academy of Pediatrics will expand their CATCH program, Community Access to Child Health. The CATCH Program is a network of 9000 pediatricians and over 600 community based programs that address access to health care by providing a medical home for infants, children and adolescents. The AAP commits to training an additional 1000 pediatricians in the concepts of the CATCH program. They will in turn develop 1000 new community-based programs that will provide medical homes for underserved children. The AAP anticipates that this commitment will provide a medical home to 500,000 children currently without access to health care.

American Cancer Society

The American Cancer Society will engage young people in creating their own healthy futures by developing strong school health councils in all US school districts. This will link schools, communities, and youth in an effort to improve their health through the schools. Next year, the American Cancer Society will double the number of school health councils that it develops and funds. In addition, the Society is organizing a partnership to secure funds to underwrite a national effort to place one full time health coordinator staff position in each school district in the country.

04/23/97 WED 18:44 FAX 202 363 2783 C.N.S. 021

American Hospital Association

The American Hospital Association has made a commitment to reduce the number of Americans without health insurance by 10 percent. By December 31, 1998, four million more people will have health coverage. Among the strategies being considered to attain this goal include working with schools to enroll three million Medicaid-eligible children who are currently not enrolled in the program.

American Lung Association

The American Lung Association will increase the number of schools participating in the Open Airways for Schools initiative to 15,000, reaching 150,000 children. By the year 2000, Open Airways for Schools will have reached 960,000 of the 1,063,000 children aged 8-11 with asthma.

American Medical Association

The American Medical Association will encourage its 35,000 medical students and the nation's 125 medical schools to volunteer time as mentors and tutors in schools. Additionally, the AMA will develop and implement a comprehensive alcohol control strategy to reduce underage drinking. The AMA will also develop and implement a comprehensive tobacco control strategy to reduce smoking among youth.

American Society of Directors of Volunteer Services

The American Society of Directors of Volunteer Services commits to involve 15,000 children, particularly those at risk, in Health Adventures, in partnership with the American Hospital Association, over the next five years. The Saturday morning monthly educational experience spans ten months and involves volunteer mentors to introduce children to hospitals, health careers and health care professionals, community volunteering, and healthy living.

Child Welfare League of America, Inc.

To initiate and carry out a ten year campaign to "Protect America's Children" which will engage corporate America in promoting new and effective ways of protecting over one million abused and neglected children. To advocate for the passage of bi-partisan child welfare legislation to ensure that the nearly 100,000 children and youth who are waiting for adoption are adopted by loving families. To advocate for the passage of bi-partisan legislation to ensure health care coverage for the ten million children in America currently without health insurance.

Children's Health Fund

The Children's Health Fund will bring four medical vans to the Summit. They will also expand its capacity to provide access to health care for medically under-served children in New York City over the next four years through the establishment of a community based health center in Manhattan.

The CityKids Foundation

CityKids and Community Anti-Drug Coalition of America, with their national partners Mothers Against Drunk Driving (MADD), Parents' Resources Institute for Drug Education (PRIDE), National Crime Prevention Council (NCPC), The Work Group on Health Promotion and Community Development at the University of Kansas, and the United States Dept. of Defense, which has committed the active participation of the Junior R.O.T.C., have joined forces to train 200,000 youth ages 14-17 in more than 100 cities for the purpose of strategically planning and implementing change both in their environment and in behavior to reduce substance abuse and substance abuse related violence.

By the year 2000, CADCA and The CityKids Foundation will provide over 200,000 young people with community coalition building skills that will allow them to create environmental and behavioral change and to establish community-wide comprehensive responses to the nation's drug and violence problems. An emphasis will be placed on building a diverse and multi-cultural cadre of young people who understand the significance of collaboration and the power of community networking in creating healthy communities. The approximate cost of this 3 year collaborative initiative is \$6-8 million.

Coalition for Healthier Cities and Communities

The Coalition for Healthier Cities and Communities is a not-for-profit association of over 1200 health care provider organizations committed to improving the overall health of their communities. Each of the Healthier City communities brings together partners of schools, businesses, agencies, organizations, hospitals, faith groups, media citizen leaders, and more. Their commitment begins after the Summit to develop strategic plans at the community level to deliver a local mechanism which will follow through on the Summit's five main goals. An important component of their commitment will be to develop performance measures which will track the outcomes of post-Summit activities.

Easter Seals

Easter Seals will develop and expand children's early intervention and integrated daycare to 100 programs throughout the country over the next three years. These programs offer young children hands-on physical, occupational, and speech-language therapy services and support for their families to ensure that children with disabilities build the skills to succeed at school. Additionally, Easter Seals will expand its services annually to an additional 5,000 children with and without disabilities.

Every Child By Two

Every Child By Two will work with 12 cities around the United States to promote infant immunizations through the enhancement of public/private partnerships, a defined agenda with managed care organizations, and technical assistance and training to develop pre-school immunizations at school based health centers.

Foster Grandparents, RSVP, and Head Start

The National Association of Foster Grandparents Directors, National Association of Retired and Senior Volunteer Program (RSVP) Directors, and the National Association of Head Start Centers will launch a new partnership that will place at least one FGP or RSVP senior volunteer as tutors and mentors with at-risk children and families in each of the 43,000 Head Start centers nationwide. Foster Grandparents will be placed in one-to-one supportive relationships with Head Start's most at-risk children with special needs and disabilities. In the 3,000 Head Start Centers currently served by Foster Grandparents, the volunteers will launch a new intergenerational storytelling program, "Speak to Me" to share life experiences, broaden horizons, motivate children and parents to overcome difficulty, and inspire them to succeed. RSVP volunteers, in addition to direct service such as tutoring, will facilitate the delivery of effective Head Start programming, including supervised mentoring relationship with young parents, assisting with health screening, nutrition education, and training in effective behavior management skills.

HOPE for Kids

HOPE for Kids volunteers will devote the following to children's health initiatives through the year 2000: in one hundred cities, volunteers will devote one million man-hours in order to reach three million children through door-to-door canvassing to identify at-risk children, educate parents about the importance of immunizations and register children for immunization appointments.

March of Dimes

Will increase its investment by \$30 million by the year 2000 in its mission of giving every baby a healthy start in life; will double their youth leadership program to 2,000 young people; will double the number of high school and college councils promoting healthy lifestyles and practices; will hold a national youth conference to provide leadership training to at least 400 youth volunteers; and commit to provide each of their newly recruited youth leaders with mentors in their own communities.

National Association of Child Care Referral Agencies

The National Association of Child Care Referral Agencies commits to improving the health and safety of the 10 million children in child care by the year 2000 by linking pediatric health professionals as volunteers with child care programs across the country, through over 600 local child care resource and referral programs as part of the Healthy Child Care Campaign. NACCRA will work in partnership with a number of health care provider organizations including the National Center for Health and Safety in Child Care, American Academy of Pediatrics, National Association of Pediatric Nurse Practitioners.

National Center for Learning Disabilities, Inc.

The National Center for Learning Disabilities, Inc. will commit to helping more than 500,000 children enrolled in Head Start and other preschool programs get off to a healthy start through the creation of teacher training tools that bridge special and general education teaching practices.

National Council of La Raza

National Council of La Raza (NCLR) will develop and distribute NCLR's/Coors Literacy/Job Preparedness Tool Kits to more than 200 local affiliates in 37 states. The Tool Kits will be an essential component of a program whereby 75,000 young people will improve their chances of developing marketable skills through effective education.

National Institute for Literacy

The Institute is committed to promoting literacy among youth and families in 10 cities through a specially targeted public service message aimed at youth which will increase literacy public awareness and the number of literacy volunteers by 20% in these 10 communities. The new messages will focus on how literacy skills are critical if we want all young people to contribute to their communities, be successful at work, and create strong families. The National Institute for Literacy will track the impact of these messages in the 10 cities in 1998 and 1999.

04/23/97 WED 18:46 FAX 202 363 2783 C.N.S. 025

Operation Hand In Hand

The 30 chapters of this organization will provide free hand care -- surgery, rehabilitation, and therapy -- to 20,000 children with acquired or congenital hand defects by the year 2000.

Share Our Strength

SOS will work in partnership with Second Harvest, the Children's Health Fund, and Boston Medical Center to set up a program called THRIVE BY FIVE, a national effort to ensure a healthy start for all children by the time they reach the age of five. For the first time ever, the national network of maternal and child health clinics and the emergency food network system will link to serve close to 170,000 children.

The United States Junior Chamber of Commerce

The Jaycees will raise \$500,000 for the Junior Chamber Mission Inn and involve more than 1,000 additional retailers in the Jaycees Against Young Smoking (JAYS) program. In addition, in partnership with The National Exchange Club, will launch a new national activity to establish community issue forums in diverse communities across the United States. Citizens will identify issues and areas of needed service to ensure the success of American youth through the continued development of safe and decent places to gather, learn, work, and live.

University Support Services

USS will work with primary health providers to inform them about educational options for hearing impaired children. They will also work with families of hearing impaired children to make sure they know how and where to obtain specialized education, hearing aids, and other types of assistance.

Voluntary Hospital Association

The Voluntary Hospital Association through its 1400 hospitals will create and/or expand school linked programs and services addressing the five summit goals in 1000 US communities. They will work with Communities in Schools where possible.

04/23/97 WED 18:47 FAX 202 383 2783 C.N.S. 026

IV. A marketable skill through effective education.

Corporate/Private Commitments:

Amoco

Amoco will invest more than \$7 million in educational partnerships such as Celebrating Science (an elementary school hands-on science curriculum supplement), iMPACT (a junior high school science program), and Junior Achievement (economic education curriculum) which will reach more than 10,000 schools and hundreds of thousands of students, teachers, and parents.

CitiCorp Foundation

The CitiCorp Foundation will expand its "Banking on Education" program from \$20 million to \$25 million. The program focuses on providing classroom technologies for inner city public schools and engages Citibank mentors. An additional \$5 million will be invested between now and 2000.

Citizenship Scholarship Foundation

The Citizen Scholarship Foundation will double the number of students provided scholarships (to 80,000), will increase by 70% (from approximately \$40 million to \$85 million) the scholarship resources distributed to students annually); will triple the number of students receiving mentoring and academic support and volunteers supporting them; and will create more than five times the number of ScholarShops by the year 2000 to motivate and prepare students for postsecondary education in safe and exiting learning environments.

Coca Cola

Coke will add \$50 million to its current \$50 million commitment to education programs. The programs identify at risk junior high and high school students and enlists them as mentors and tutors for elementary school children. This commitment complements its previously existing initiatives to direct \$60 million by the year 2000 to youth programs via a partnership with the Boys and Girls Clubs of America over the next 10 years.

Continental Cablevision (USWEST)

Continental Cablevision will provide kindergarten through high schools in its communities with a free Internet connection and service by the year 2000. Three million children could be the beneficiaries of this multi-million dollar annual commitment. Continental will also provide technology training to teachers in 5,000 schools up to \$3 million in computers and training to teachers this year alone.

The Corporation for National Service

The Corporation will ask all participants in national service programs to make the maximum contribution toward achieving all five conditions for the success of young people, with a special emphasis on the fifth goal of all young people serving. Working with the Summit Task Forces for each goal, the Corporation for National Service will: help recruit one million additional tutors, engage 100,000 students through college work study, and if Congress concurs, deploy an additional 11,000 AmeriCorps members for America Reads; enlist 10,000 high school and college students to serve at least 100 hours per year for and with youth in school-age care programs; support immunization initiatives; work with the new Partnering Initiative for Education and Civil Society to engage high school students in service-learning; and work to engage an additional 2 million young people in 100 hours or more of service each year, 100,000 additional young people who serve 1,000 hours a year through public/private partnerships and independent, full-time youth corps and ask colleges and universities and students to commit at least 500,000 work-study positions to community service.

EVEREN Securities, Inc.

EVEREN will expand its public school tutoring program to 10 cities during the 1997-98 school year, and to an additional 10 cities in 1998-99. These efforts will result in 1,000 volunteers providing 72,000 hours of corporate work-release tutoring during 1997-98, and 2,000 volunteers providing 144,000 hours during 1998-99. The volunteers will interact with 35,000 elementary school children in 1997-98 and 70,000 in 1998-99.

Hewlett Packard

Hewlett Packard will launch a new Diversity Partnership Initiative, providing more than \$4 million to kindergarten through 12th grade and university partnerships in urban areas that are engaging students in math and science. By the year 2000, Hewlett Packard has committed to provide over 190,000 employee volunteer hours and \$24 million in cash and equipment to kindergarten through 12th grade schools (an increase of 15 percent).

"I Have a Dream" Foundation

The "I Have a Dream" Foundation will launch at least 25 new projects in 20 cities across the country over the next 10-15 years with over \$18 million in new private funds. Each project will provide long-term, comprehensive education and social enrichment comprised of tutoring, mentoring, after-school, weekend and summer activities, cultural exposures, college preparation, job placement and community service opportunities for children.

IBM

IBM has committed through its Team Tech Volunteer program to provide technology and technical services to over 2,500 health and human service non-profit agencies that will directly benefit over 2.5 million young people by the year 2000. In 1997, this commitment will be \$2.4 million and, by the year 2000, will be \$10 million. The effort is launched in partnership with AmeriCorps* VISTA and the United Way of America.

The John Nuveen Company

The John Nuveen Company will commit to creating a new foundation called Chicago Scholars. The foundation will give scholarship assistance to graduating students from Chicago's 110 high schools, public, Catholic, and independent schools. Approximately \$500,000 in scholarships will be awarded by the year 2000. The Foundation also will provide mentors for each of the students receiving scholarships and find part time employment for them.

National Restaurant Association

The National Restaurant Association will expand the industry's school-to-work programs from 50 schools to 500 by the year 2002, engaging 10,000 students in programs that build career and work skills; introduce 250,000 youth to the "world of work" over the next five years through new partnerships with schools and civic and community organizations providing internships, scholarships and job shadowing opportunities; commit \$250,000 over the next five years to facilitate these new efforts.

Options Health Care

Options Health Care will create stipended internships for 300 at-risk youth in its eight service centers across the country and Puerto Rico, which manage behavioral health care services for Medicaid and other public sector consumers. These interns will receive training, experience, and exposure to a working environment in a field which is a growing segment of the economy.

Project NEAT (National Education Advancement Team)

Project NEAT, a Silicon Valley-based non-profit which provides "Internet appliances" to schools in remote areas, commits to increase the number of schools it provides Internet appliances from 2,000 to 10,000. Total cost of the project in 1997 is \$7.5 million, an increase of \$1.5 million. Sega donates the appliances which are distributed locally and are coordinated at the local level by the Appalachian Regional Commission, the Bureau of Indian Affairs, and the California Technology Assistance Program.

PSE&G

The Public Service Electric and Gas Company will commit an additional \$1 million over the next three years to its Urban Initiative to provide access to technology and training in New Jersey's inner cities. PSE&G will work in partnership with community based organizations, schools, businesses, government and local churches to ensure the success of this initiative. It will also expand its Community Partners program to the city of Camden, directed to the needs of children and families in this urban New Jersey community where poverty is pervasive.

Scholastic Books

Scholastic Books will donate one million books to the America Reads project which will mobilize volunteers to ensure that every child can read by the third grade and continues to read and learn thereafter.

Time Warner

Time Warner pledges one million volunteer hours of literacy tutoring by 1998 to improve the reading and writing skills of reluctant readers through their Time To Read program. Time To Read will train volunteers and provide materials for young adults in over 250 locations nationwide.

US West

US West will focus a major employee volunteer effort in developing marketable skills in young people. Through WOW by ONE (Widening Our World by One), by the millennium, US West will have at least 5,000 employees actively involved in classrooms working with over 300,000 students as either non-technical volunteers, tech tutors or cyber mentors. In addition to the company-technology tool kit, each employee will be supported with grants of up to \$600 for technology in the classroom. These new volunteer initiative is an extension of other programs including providing Internet connections for schools (Cable in the Classroom), the Connected Schools programs which brings free dial-up or deeply discounted high speed Internet access, and the Foundation's training programs currently reaching 150,000 educators and students. This commitment of nearly \$150 million will benefit more than 10 million children in about 20,000 schools.

Utility Business Education Coalition

The Utility Business Education Coalition commits to engage at least 1.5 million young people in meaningful school-to-career experiences in a minimum of 100 sites and to actively encourage utility CEOs nationwide to undertake community-level leadership roles to support the long term objectives of the Summit.

04/23/97 WED 19:49 FAX 202 503 2783 C.N.S. 030

Volunteer/Public Commitments:

AFL-CIO

AFL-CIO and its affiliate, the American Federation of Teachers (AFT), will mobilize its membership through AFT locals and the network of AFL-CIO state federations and central labor councils to provide a school-to-work experience for 500,000 high school students by the year 2000. By utilizing the existing ties between the AFL-CIO, its 78 national and international union affiliates and workplaces across the country, along with the relationships that already exist between AFT and high schools, students will visit workplaces or participate in presentations from union members to see and hear America at work to stimulate their thinking about the jobs and careers that could be available to them. The importance of achieving high academic standards and graduating from high school in order to pursue these opportunities will be a significant component of this experience.

The Department of Housing and Urban Development

HUD will expand its Neighborhood Networks program to create 500 computer centers in assisted or insured housing by the year 2000, more than doubling its current program. HUD is also committing its resources to a partnership with the NCAA to support education camps in four empowerment zone/enterprise communities next year, and 25 communities by the year 2000.

First Book

First Book will distribute 2 million new books to children over the next three years, reaching over 1 million children who otherwise would not have books of their own. First Book will double the number of local Advisory Boards reaching low income children in an additional 100 communities.

General Federation of Women's Clubs

The General Federation of Women's Clubs pledges to establish and support volunteer tutoring and literacy projects in each community represented by their 6,500 clubs across the country by the year 2000.

Junior Achievement

Junior Achievement will lead an effort to introduce an additional two million young people to economic opportunity through education, summer jobs and internships by the year 2000.

04/20/97 WED 18:48 FAX 202 363 2783 C.N.S. 001

National Council on Economic Education

The National Council on Economic Education will increase the number of active volunteers from 1,000 to 2,500 by working with local programs on community outreach programs. Volunteers will help with teacher training and follow up for economic education. Additionally, through its ongoing programs, NCEA will reach an additional 250,000 children per year with effective economic education-- thereby reaching an additional one million young people by the year 2000.

National Recycling Coalition

The National Recycling Coalition will establish a National Recycling Corps that, by the year 2001, will accomplish the following: provide career development opportunities in the field of recycling for high school and college-aged youth; and raise the capacity of community based, non-profit recycling organizations to bring recycling service to unserved and under-served communities and/or promote local economic development via recycling. The Corps will be composed of 500 college students with year-long internships and 500 high school graduates with year-long apprenticeships. The Coalition will also provide training to high school students from 1,000 cooperating school districts who then will conduct recycling education programs in middle and elementary schools.

National Retail Federation

The National Retail Federation has formed a unique, industry-led partnership of private and public funders to build an integrated education and training facility to provide young men and women direct access to employer-mentioned training and job placement. The initial pilot center is slated to open at the King of Prussia Mall near Philadelphia in June 1997, where 3,000 new jobs will be created through redevelopment and expansion of the Mall. Job placement and education and career advancement of those trained at the center will be tracked.

Reading is Fundamental

Reading is fundamental pledges to serve an additional 1.5 million children over the next four years by increasing its nationwide grassroots network of 219,000 community volunteers to 300,000, and working in collaboration with a wide range of national and local partners in education, social services, business, and government.

Recording for the Blind and Dyslexic

Commits to double from 40,000 to 80,000 the number of students served by this books on tape and computer disk service which helps blind and dyslexic people have access to books. In addition, they will be initiating a new phase of a national awareness campaign aimed at reaching 10% of the student population with learning disabilities.

School-to-Work

The School-to-Work program commits to tripling the number of employers in their program so that approximately 600,000 companies have mentoring initiatives, and bring students and teachers into the workplace by the year 2001

Texas State Comptrollers Office/Family Pathfinders Division

The Texas State Comptrollers Office/Family Pathfinders Division is committed to matching 1,000 families on public assistance with teams of volunteers who will assist the families become independent from welfare by the year 1999. This will be accomplished by working in partnership with volunteer centers, interfaith coalitions, religious judicatory organizations and civic clubs in the major metropolitan areas and with individual congregations and clubs in the small towns and rural areas.

United Way of America

The United Way of America will elevate their current efforts to improve healthy early childhood development and school success for the nation's children to an organization-wide priority focus area. The United Way of America will support the development and implementation of 50 additional local United Way collaborative community initiatives to help children enter school ready to learn and succeed in school.

04/23/97 WED 18:50 FAX 202 363 2783 C.N.S. 033

V. An opportunity to give back through community service.

Corporate/Private Commitments:

Aid Association For Lutherans

The Aid Association For Lutherans will mobilize youth to provide over one million hours annually to volunteer community service and will increase its annual investment in youth leadership development and life skills training by \$5 million.

Bain Capital

Bain Capital is committing \$1 million from their employee partners to youth programs by the year 2000.

Bain & Company

Bain has committed \$1 million in cash and consulting services to City Year over the next three years. They have also committed \$1 Million in consulting services to the Boston Public Schools over the same time period.

Dayton Hudson Corporation

Dayton Hudson commits to a "Weekend of Giving," a three year effort to engage employees through its 1,000 stores in projects that encourage young people to get involved in their local communities. Dayton Hudson's, Marshall Fields and Mervyn's stores will recruit 30,000 young people and their families in service projects over a weekend in June.

Fannie Mae Foundation

The Fannie Mae Foundation will support the Presidents' Summit for America's Future with a \$5 million pledge to engage youth in aiding homeless efforts in the Washington, DC metro region over the next four years. In keeping with the Presidents' Summit's emphasis on the nation's youth, the Fannie Mae Foundation will engage 50,000 young people as volunteers to reduce homelessness by the year 2000. This commitment broadens the scope of Help the Homeless, an annual effort by the Foundation, celebrating its 10th anniversary of raising awareness and money for nonprofit organizations and community groups that serve the homeless in the Washington area.

The Florida State University

The Florida State University commits to double the total number of hours of public service provided by the University community by the year 2000. To accomplish this

04/20/97 WED 18:30 FAX 202 363 2783 C.N.S. 004

goal, the University will include service as part of the criteria for the first time in college and undergraduate transfer admission process; require students to report the number of service hours they have performed and include that data on their permanent transcripts; increase the number of humanitarian awards from one to 17; inaugurate a grant program that will award up to \$500,000 by the year 2000 for students in kindergarten through high school to administer their own service mini-grant programs; and design and challenge other universities in the State University System of Florida and the Atlantic Coast Conference to match their commitment and their total hours of public service.

Hugh O'Brian Youth Foundation

The Hugh O'Brian Youth Foundation will implement a service component in their leadership development seminars, for the first time in their history, asking the 14,000 sophomores who attend to undertake a community service project requiring a minimum of 100 hours. This effort will result in at least 1,400,000 volunteer service hours each year. To step up efforts to help young people realize the personal and social benefits of volunteerism and service, HOBY will create \$1,000,000 in Community Service Scholarships over the next five years, to be funded half by corporations and half by participating colleges and universities.

KPMG Peat Marwick, LLP

Twenty thousand employees of the international consulting firm KPMG Peat Marwick, LLP will spend an entire business day by investing 160,000 volunteer hours of community service in more than 1,000 local communities across the country. Their service will focus primarily on education for youth, and will range from painting classrooms, renovating school playgrounds, and leading educational programs for young people. The commitment is valued at \$20 million which includes billable time, salaries, and expenses for the service projects.

MTV

MTV will launch a new on and off air pro-social campaign entitled "You Are Here." Focused on themes of community service and personal responsibility, the channel will commit on-air programming time and will partner with its cable affiliates to involve its 62 million viewers on a more grassroots level. In line with MTV's "Choose or Lose" campaign, which devoted more than 100 hours of programming, valued at \$72 million, "You Are Here" will use concerts, promos, news and special events to speak directly with its audience about personal involvement and responsibility. Through partnerships and 800 numbers, MTV will provide viewers with the information necessary to become active members of their communities.

Nickelodeon

Nickelodeon is building on its grassroots efforts to support the "Opportunity to Serve" goal, by increasing its airtime from eight percent to ten percent, valued at \$21.8 million per year, to educate and encourage their 22 million kid viewers to volunteer through their The Big Help campaign. Nickelodeon will commit to doing the following: create a Big Help-on-the-Road tour to complement local volunteer activities; empower parents to help their kids volunteer with a specific message on-air and through a special "Parents' Guide to The Big Help"; and develop, create and distribute materials to 25,000 community groups (a 150% increase from 1996) to help organize volunteer activities for kids on local communities.

04/23/97 WED 18:51 FAX 202 365 2783 C.N.S. 036

The University of Notre Dame Fighting Irish Retired Service Team

The Fighting Irish Service Team (FIRST) will target the improvement and involvement of youth, especially those in low income neighborhoods. FIRST is committed to reaching 153,000 children, youth, and families through intergenerational community service activities in the over 200 Notre Dame alumni clubs across the nation. Alumni, through the University's Center for Social Concerns, are inviting and encouraging other public and private institutions of higher education to develop similar efforts and more participation in community service for and with young people.

Timberland, Inc.

Timberland is donating an additional \$1 million and five thousand pairs of Timberland boots to City Year, a model AmeriCorps national service program. In addition, Timberland will offer its employees up to one full week of paid time to devote to community service (40,000 hours of service).

Volunteer/Public Commitments:

The American Legion Auxiliary

The 120,000 Junior members of the American Legion Auxiliary (18 years of age and under) will establish voluntary service projects in 4,000 communities nationwide. Each group will identify needs in the community and select age-appropriate projects to encourage volunteerism beginning at an early age. Junior members in grades nine through 12 will be asked to devote at least 100 hours per year to community service.

B'nai B'rith Youth Organization

B'nai Brith will train their youth members to be tutors for the America Reads program, providing 5,000 new tutors for 10,000 hours of service a week, totaling 500,000 hours of service a year.

The Bonner Foundation

The Bonner Foundation will engage its 1,500 students in 22 colleges and universities in a national goal of giving back to others through effective citizen service, targeting the integration of students, faculty, and community members in creating a culture of service for campuses throughout the nation. Projects include establishing community service centers on all Bonner campuses, increasing the mentoring and tutoring hours of scholars, and developing more training and internships.

Camp Fire Boys and Girls

Camp Fire Boys and Girls will engage a minimum of 100,000 children every year in its serving-learning program "The Gift of Giving." Led by adult volunteers in grammar and middle schools, students participate in a five to six week curriculum, culminating in a community service project designed by the young people themselves.

Campus Compact

Campus Compact will expand student service in its 520 colleges and universities by 50%, engaging approximately 250,000 more students on campuses across the country.

Campus Outreach Opportunity League (C.O.O.L.)

C.O.O.L. will encourage students on at least 100 college campuses to partner with local secondary school students for an annual day of service.

Catholic Campus Ministries

Catholic Campus Ministries will recruit volunteers to provide 5 million hours of service by Catholic students and faculty on campuses across the nation by the year 2000.

Center for Effective Compassion

The Center for Effective Compassion will partner with the Family Matters program of The Points of Light Foundation to engage 150,000 families in volunteer activities, including the creation of a Family Matters site in the nation's capital.

Christmas in April

Pledges to expand its efforts to capture the leadership of young people by integrating youth into the direct delivery of rehabilitation services, both during the house selection/planning period and during the actual workdays and by recruiting young people to serve on the boards of directors of their 190 affiliates. To support this organizational priority, Christmas in April sets a goal of engaging at least 5,000 additional young people in leadership positions and service opportunities and will develop and publish a manual for their affiliates "Exemplary Ways to Involve Youth".

Citizens' Scholarship Foundation of America

The Citizens' Scholarship Foundation of America will double the number of students that are provided with scholarships to 80,000; increase (from approximately \$40 million to \$85 million) the scholarship resources distributed to students annually by 70 percent; triple the number of students receiving mentoring, academic support, and volunteers supporting them; and will create more than five times the number of Scholar Shops by the year 2000 to motivate and prepare students for post-secondary education in safe and exiting learning environments.

City Cares of America

City Cares of America will recruit and manage through its 23 affiliates, 75,000 new volunteers who will tutor and mentor one million children and rehabilitate schools, parks, and community centers through the year 2000.

The Secretary of Defense

The Office of the Secretary of Defense commits to mobilize children of active personnel (more than 300,000 children ages 6-18) to volunteer 1.5 million hours of service annually in on- or off-base community service projects, including programs supported by the Boys and Girls Clubs of America and the Junior ROTC.

DO Something

DO Something commits to help 1,000,000 young people by the end of the year 2000 take local action as leaders by 1) partnering with 5 more communities to establish city-wide Local Do Something Funds; 2) coordinating, with national education and service organizations, an annual Kindness & Justice Challenge in schools across the country leading up to Martin Luther King, Jr. Day; and 3) partnering with dozens of organizations to invite schools, businesses, and other community institutions to select a "Community Coach" who will be trained to connect young people with the five fundamental resources and to help the young people become leaders in their own right.

The Elementary Science Education Partners (ESEP)

Programs of Emory University and Morehouse School of Medicine, over the next three years will double the number of undergraduate student science partners in elementary school classrooms from 150 to 300, providing 3-4 hours/week of mentoring for a total of 6000 Atlanta Public School children. ESEP will develop an after school/Saturday program of Health Science Guides for 1000 elementary and middle school children in the Metro Atlanta area, staffed by medical, nursing and public health students. ESEP will produce text and video instructional materials designed to encourage other educational

institutions in Georgia and the nation to establish partnerships with schools in their own communities.

The Federal Emergency Management Agency

FEMA will offer high school seniors with new service opportunities through a Spring Break Program.

Girl Scouts of the U.S.A

The Girl Scouts will dedicate 8.5 million hours of community service by scouts beginning this year, their 85th anniversary, and continuing through the year 2000. The hours will be devoted to achieving the five resources for, and in this case with, America's youth.

The Interior Department/National Park Service

The National Park Service proposes to allocate \$1-2 million per year to expand youth service opportunities to restore trails and facilities in the national parks. The Department will launch two Internet-based initiatives: the National Junior Ranger program for children aged seven to eleven, to stimulate interest, knowledge, and career interest in natural resources, and the National Park Service Volunteer Opportunity System, a nationwide volunteer opportunity listing service.

"Just Say No" International

"Just Say No" International will triple the number of "Youth Power" teams to 324 and triple the number of youth participants to 6,060 by the year 2002. "Youth Power" is a youth-led program that includes peer tutoring, drug-free activities, peer support and community service.

Lions Clubs International

Lions Clubs International will commit to reaching three million students with the message of volunteerism by donating its youth volunteer video program, "The Future is Ours ... So Now What?", to 3,000 middle and high schools.

Maryland Youth Service Action Committee

Maryland Youth Service Action Committee will develop in the twelve months following the Summit, a statewide network of 300+ youth service and leadership organizations across Maryland and encourage each of these to adopt community service as part of their mission.

Michigan Nonprofit Association

The Michigan Nonprofit Association will engage 50,000 young people in community problem solving through volunteerism over the next five years in the state of Michigan. This is a Connect America partnership, in cooperation with Volunteer Centers and Campus Compact higher education institutions in the state.

National Assembly

The National Assembly of National Voluntary Health and Social Welfare Organizations is proud to join other Connect America Partners in making its commitment for the Presidents' Summit. The Assembly represents 50 national not-for-profit health and human service organizations which collectively serve and involve in servicing more than 50 million Americans each year. The National Assembly will inform 20,000 young people by the year 2000 about opportunities for service and internship opportunities within voluntary human service organizations.

The National Court Appointed Special Advocate Association

The National Court Appointed Advocate Association will recruit 35,000 new volunteers and increase representation of abused and neglected children over the next five years by 205,000. The CASA and volunteer Guardian ad litem network --- currently more than 38,000 volunteers -- will expand to more than 175 new communities.

National 4-H Council

The National 4-H Council will expand its community service programs to involve 300,000 additional young people over the next three years in direct service.

National Fraternal Congress of America

The National Fraternal Congress of America will mobilize its youth members to provide two million hours of voluntary service to their communities, plus an additional \$10 million to leadership development and life skills education for children, teens, and young adults nationwide. The NFCA is an organization of 92 individual societies composed of ten million members in organizations such as the Knights of Columbus, Aid Association for Lutherans, and the Independent Order of Foresters.

National Society of Fund Raising Executives

NSFRE supports all five goals of the Summit and Connect America in three primary ways by assembling a national council of philanthropy, which will be made up of leading philanthropists from across the country; by launching a new nationwide initiative called "Design for Leadership" which will combine the power of philanthropy and volunteerism in communities across the country to help solve our society's problems, especially those affecting youth; and, by promoting the goals of the Summit in conjunction with National Philanthropy Day which more than 130 chapters with 6,000 members sponsor in communities throughout the month of November.

National Volunteer Fire Council

The National Volunteer Fire Council, representing America's 850,000 volunteer emergency personnel, will raise the number of volunteer emergency personnel to 1 million by the year 2000. The NVFC will expand participation by young people in the volunteer emergency services by providing high-school aged youth through their junior firefighter programs. Working with the Volunteer Firefighters Insurance Services, the NVFC will raise the number of fire departments that participate in cadet or junior programs to 10,000 thereby giving an opportunity for up to 50,000 young people to get involved in volunteer emergency services.

National Youth Leadership Council

The National Youth Leadership Council commits to increasing participation of school-age youth in service by 50 percent, an increase of six million young people. NYLC is jump-starting this effort by creating an interactive, youth-oriented Summit Action Website (SAW) that will be operational before, during and after the Summit. SAW will immediately forward Summit news from Philadelphia to 60,000 classrooms, 2,500 online media contacts, and young people in 58 countries.

The Partnering Initiative on Education and Civil Society

America's leading education associations and organizations, representing 106,000 schools, colleges, and universities and approximately 64 million students are launching a ten year campaign to revitalize American classrooms and communities by involving students in "learn and serve" programs in more than one million non-profit neighborhood organizations. Millions of students will be learning by serving as volunteers in non-profit and community programs including environmental protection, care of senior citizens, working with the homeless and disables, tutoring, historic preservation, and the arts. The coalition is establishing 10,000 partner schools to serve as resource centers to move the nation's students into community service, citizen-education, and character education programs. Partners include Communities in Schools, Campus Compact, National

Association of Secondary School Principles, National Association of Elementary School Principals, Council of Chief State School Officers, The National Youth Leadership council, The Community Service Learning Center, the Department of Education, the Association for Supervision and Curriculum Development, the Foundation on Economic Trends, The Closeup Foundation, the Corporation for National Service, the Constitutional Rights foundation, Council of Chief State School Officers, American Association of every thing in the world and them some, etc.).

The Selective Service System

The Selective Service will expand its information on serving the nation to include information on community and national service opportunities that arise out of the Presidents' Summit to the nearly 5,000 men turning 18 years old every day.

Special Olympics

Special Olympics will train 5,000 persons with mental retardation to serve with other volunteers in their local communities by the year 2000. For each of these 5,000 volunteers, there will be at least one mentor providing training, and one community volunteer partner. The goal will be to involve at least 10,000 volunteers in this new initiative, each committing at least 100 hours of service to others per year.

Steering Committee of College Presidents

Through the leadership of the President of San Francisco State University, 21 university presidents have committed 50% or more of their increase in work-study funds to community service initiatives and other university resources to support the America Reads Challenge. Members of the steering committee have also committed to each recruit five other university presidents.

Up with People

Up With People commits to engage over 20,000 young people to give back through community service, resulting in 1.1 million hours of service in over 550 communities nationwide. Through these service hours, young volunteers will impact the lives of 210,000 other young people by addressing Summit goals 1-4. To achieve this commitment, Up With People will triple the number of service hours provided by 750 UWP members each year from 100,000 hours per year to 300,000 hours per year; create opportunities for 17,750 young people to serve in communities Up With People visits; and educate over one million sponsors, host families, audience and community members through two new education programs to give back to their community.

The Department of Veterans Affairs

The Veterans Affairs Voluntary Service program will increase by 50% the number of student and youth volunteers in its facilities, brining the number of volunteers to 15,000.

Veterans of Foreign Wars of the U.S.

Veterans of Foreign Wars of the U.S. will, through their posts, recognize young people and adult youth leaders for their service to their communities through a new youth service award program; work with the Department of Veterans Affairs to recruit young people to volunteer in VA hospitals; and mobilize its members to assist military installations with their volunteer needs.

Women in Community Service

Women in Community Service will form 50 Community Resource Councils to mobilize local leaders across the country to reduce the number of women and children living in poverty by creating service programs to promote self-reliance and economic independence.

World SHARE

World SHARE is increasing its youth volunteer service in their self-help community development and food program by 20 percent. Young people will be recruited at churches and schools to serve in all aspects of the SHARE operation including phone calls to remind participants to pick up their food packages, distributing the good packages and delivering them to homebound clients.

YES Ambassador

The 1996-97 YES Ambassador Class commits to supporting the goals of the Presidents' Summit by developing and distributing resources for local communities that will address issues like youth voice and decision making, youth recruitment, youth and adult partnerships and school community partnerships, and, providing assistance to at least one delegation in each of their states through the provision of phone and in person consultation, as well as through the development of training and networking opportunities at the Points of Light Foundation National Community Service Conference.

Youth Service America

Youth Service America will work toward increasing the percentage of teenagers volunteering in their communities from 59 percent in 1996, to 75 percent by the year 2000. Youth Service America will building participation through National Youth Service Day and SERVENet, the comprehensive service hubsite on the World Wide Web.

The Youth Volunteer Corps of America

The Youth Volunteer Corps of America will double the number of teenage youth volunteers to 40,000 and will contribute more than a half million hours a year of quality volunteer service nationwide.

VI. Many organizations and corporations have committed to focus on more than one fundamental resource through a combination of direct-to-children/youth commitments and broader commitments to ensure that the direct commitments are delivered and supported. Far reaching commitments include:

Corporate/Private Commitments:

American Express

American Express will expand on its 5 year record of supporting youth workforce readiness by committing over \$10 million through the year 2000 to help prepare young people for career success in the hospitality, foodservice, lodging, retail and other industries. Major components will include lodging, retail and other industries. Major components will include existing Academies of Travel and Tourism, the Hospitality Business Alliance, King of Prussia Retail Skills Center and other career focused initiatives nationwide.

America Online

AOL will mobilize AOL's 8 million members and 6000 employees in making a contribution to their communities through volunteer work. The value of the contributed media is \$630,000; AOL projects that its online support has the potential to generate 3,000,000 hours of volunteer service. AOL will create *Volunteers Online*, an area intended to educate the public about the Summit and America's Promise; PSA's to promote the Summit; AOL is developing several educational initiatives to advance the use of online technology in America's classrooms. AOL will enter into a partnership with Big Brothers Big Sisters in the National Capitol Area, and other DC-area initiatives.

AT&T

AT&T will provide at least 100,000 hours of mentoring, tutoring and coaching in 40 communities through its AT&T Cares program; provide information to 2 million families in support of the healthy development of their children; direct at least \$30 million in grants and \$60 million in product services toward converting America's schools to their Information Superhighway by the year 2000; and sponsor Youth Service of America's National Youth Service Day to encourage young people to participate in efforts to improve their communities. AT&T will sponsor the opening day luncheon of the President's Summit on April 28.

Bank Boston

BankBoston will provide 500 inner city teens with a job, a mentor, and at least one volunteer in their schools. The bank will also provide \$2 million in philanthropic support in the five resource areas, and will deploy the 5,000 employee Eagle Corps of volunteers in related community service projects.

Bell Atlantic and NYNEX Foundations

They commit to donating at least \$100 million over the next three years toward the five focus areas of the Summit; donating \$1.5 million toward the Summit for telecommunications and information technology and will be a Connect America leadership company with a four year, \$1 million donation.

BJ's Wholesale Club

BJ's Wholesale Club will partner with a public school in each of its markets for a total of 100 schools by the year 2000. This is a comprehensive relationship with students, faculty, parents, and administrators that includes fundraising assistance, product donations, volunteer support, and awards programs. BJ's also is expanding its program that engages school aged children in community service projects to reach 300 schools and more than 100,000 kids in hundreds of community service projects. The Clubs donate supplies for the service project, and, upon completion, then makes a cash donation to the school.

Chase Manhattan Corporation

By the year 2000, The Chase Manhattan Corporation will have more than 10,000 volunteers in more than 100 cities and 35 countries working in partnership with more than a thousand nonprofit organizations to enhance the well-being of the communities where they live and work. At least 6,000 of these volunteers will be reaching out to youth and families. Chase will double its current network of 100 volunteer champions worldwide to coordinate these efforts. The Chase Volunteer Grants Program will provide financial support to community organizations where employees and retirees provide volunteer service.

Coalition for America's Children

Along with the Advertising Council and the Benton Foundation, CAC commits to providing its toll-free number and Kidscampaign.org to disseminate Summit information through the Kidscampaign.org website to link organizations and people working for children. After the Summit, in an effort to sustain the momentum created by the Summit, CAC commits to a series of activities and products, including: new radio PSA's featuring stories of individual groups making a difference in their communities; a series of new television, print, and radio ads designed to encourage individuals to volunteer locally with children's organization; five new sections on the Kidscampaign website, one for each goal; at least one page of information on the website for each of the participating delegations and one page each of information for each of the 50 states; a sitelink on the website for each community participating in the Summit; a community assessment tool reflective of the five goals of the summit for use by the Summit delegations; national on-line chat sessions; and the broad dissemination of America's Promise materials to the Coalition's 350 member organizations.

COMCAST

The nation's fourth largest cable television company commits to provide one million hours of free high speed Internet access via cable modems to more than 250 public libraries in 20 states. COMCAST also commits to train library staff, volunteers, and selected users in the effective use of the Internet as an educational outreach tool. Training will be focused in after-school hours to ensure that school children may participate. COMCAST will work with local libraries to raise funds to purchase state of the art PC's to further facilitate this commitment. The commitment to public libraries is \$5 million.

Costco Wholesale

Costco Wholesale commits to expanding their employee volunteer program in its more than 200 warehouse and depot operations from 135 volunteers to 5,000 volunteers. Costco volunteers are participating in programs focused on young people such as Communities in Schools and Adopt-a-School Fresh Start Backpack program, in which school supplies are distributed to elementary school children. By the year 2000, the program will reach 200,000 children in more than 220 schools.

The Council on Foundations

The Council will co-sponsor a series of regional post-summit meetings to bring together foundation, business, and government representatives to plan for fulfilling the goals of the summit. The Committee on Community Foundations of the Council, on behalf of its membership of 400 community foundations, pledge to more than double their resources (from \$12 billion to \$25 billion) available to meet community needs and will double their grantmaking for children and youth by the year 2005.

DePauw University, The George Washington University, University of Denver, Morehouse College, University of Notre Dame

The Universities pledge to coordinate and host 30 local Summits by September 1998, as members of the University Summit Advisory Board. Will host a local Summit on their campus and recruit five other universities to host Summits on their campuses.

Edelman Public Relations Worldwide

Edelman Public Relations Worldwide is providing both communications and program planning support for The Presidents' Summit for America's Future. It is doing so with a significant pro-bono contribution. In addition, to further America's Promise -- The Alliance for Youth, which is the campaign to be launched by the Summit, Edelman has committed itself to the following by the year 2000:

- An expanded intern program that will provide two additional internships for inner-city youth in their Washington, D.C., New York and Chicago offices and one additional internship in each of their other U.S. offices located in Atlanta, Dallas, Houston, Los Angeles, Sacramento, San Francisco and Silicon Valley.
- A program of pro-bono public relations counsel wherein each of Edelman's U.S. offices, each year through 2000, commits to providing a nonprofit volunteer or service organization in its area with a program for garnering support for its efforts to deliver to young people one or more of the five resources targeted by the President's Summit.

Eli Lilly and Company

Eli Lilly and Company will dedicate at least 80,000 volunteer hours and over \$13 million in cash and product contributions through the year 2000 to highlight the program areas of the Summit goals. Specifically, the volunteer hours will be directed toward assisting Junior Achievement, Scouting and Explorer Troops, Big Brother and Big Sister, and tutoring in business and science education. Medicines will be donated through the Lilly Cares program to needy young people. Additionally, Lilly will provide up to 50 college scholarships through the Learning Diabetes Scholarship program and Diabetic Summer Camp program.

Farmers Insurance Group of Companies

The Farmers Insurance Group of Companies is expanding their American Promise program, a service-learning program that has been operating in 15,000 schools. The program will be expanded to 150,000 schools by the year 2000. Farmers Insurance Group has also committed to creating the American Promise Foundation and will provide \$1 million to the American Promise schools and promote the goals of the Summit through their institutional advertising. The Farmers Insurance Group will join Connect America as a member of its national steering committee and devote a full range of corporate resources to engaging more Americans in service. The total value of this commitment is over \$2 million.

Federated Department Stores, Inc.

Federated Department Stores, Inc. will be a catalyst for 50,000 hours of employee volunteer service in tutoring, mentoring and education. The company will encourage and support employee's children and family members to volunteer as well. Federated will launch a "Dollars for Doer's" program that will provide a grant for the school at which an employee or immediate family member volunteered, which will result in an additional \$500,000 new direct aid from the corporation to community schools nationwide by the year 2000.

Fleet Financial Group

Fleet will provide each full time employee two days per year of paid time away from work to volunteer for community service representing 1,300,000 hours of available volunteer time through the year 2000. Fleet will also motivate 50,000 children and young adults to volunteer their time to community service through the Fleet All-Stars program, a contest supported by sports celebrity athletes, youth directors, teachers and parents. In cooperation with local United Ways, Fleet will open 25 tutoring centers throughout the Northeast by the year 2000 to provide an after-school place to help kids learn. An additional \$6 million will be contributed over the next three years in support of community based organizations that help America's young people to lead healthy, fulfilling and productive lives.

Glaxo Wellcome

Glaxo Wellcome will expand its employee volunteerism to support 300,000 hours of employee volunteer time, worth \$4 million, focused specifically on tutoring kindergarten through third grade students to improve their reading skills and enhance their interest in science. Glaxo Wellcome will also partner with AmericaReads to establish collaborative agreements between school systems, colleges and universities in North Carolina which will involve 1,000 college students to serve as tutors. GW will also donate \$10 million to schools and organizations that emphasize school-to-work initiatives.

General Mills

General Mills will commit an incremental \$2.1 million to the Challenge U program to provide scholarship grants awarded to students who stay in school and achieve good grades. The program, targeted to youth at risk, will fund an additional 700 \$2000 awards. It will also print the America's Promise number, website and message on more than 50 million boxes of its Wheaties and Total cereals. The company will triple its commitment to mentoring, with over 1000 of its employees and family members engaged in mentoring relationships by the year 2000.

Grantmaker Forum on Community and National Service

The Grantmaker Forum on Community and National Service will develop and implement a strategy designed to increase the number and quality of foundation and corporate investments in the field of community and national service. The Forum will work with family foundations, community foundations, private foundations, corporate giving programs, and federated giving programs to create more and better opportunities to engage young people in meaningful service to their communities.

Honeywell, Inc.

Honeywell, Inc. will mobilize 8,000 employee volunteers, comprising one-fourth of their workforce in the US, to developing mentoring relationships with children in grades 4-12; recruit 4,000 volunteers to build affordable housing for low income families; and donate 10,000 home thermostats to Habitat for Humanity. Additionally, Honeywell, Inc. will contribute a total of \$20 million to educational programs, one-fourth targeted to early childhood programs including those that support a healthy start. Finally, Honeywell will engage 1,000 retiree volunteers in programs supporting children and youth.

MCI

MCI, in partnership with leading US educational organizations (National Endowment for the Humanities, the American Association for the Advancement of Science, the National Council on Economic Education, and the Council of the Great City Schools), will bring Internet-based learning to classrooms across America in all core academic disciplines from science and mathematics to economics to humanities. This partnership, with a cash grant from MCI of \$1.1 million, offers up to 8 million students, teachers and parents specially tailored Web sites, customized search engines, teacher training, and teacher/student interactive materials. MCI has donated MCIFAXREPLY services for the Summit and has contributed a toll free 1-888 55YOUTH number between now and the Summit to help secure more commitments for America's youth.

4/21/97 4:21 PM FAX 202 505 2785 C.N.S. 0051

McDonalds--Ronald McDonald House Charities

Commits \$100 million in grants over the next five years to continue their mission of providing comfort and care to children and families. Ronald McDonald House Charities makes grants to thousands of national and local children's programs including Ronald McDonald Houses. The \$100 million commitment will fund programs that address serious issues such as preventing child abuse, youth suicide, substance abuse and much more. They will also reach deep into local communities across the nation through grants to programs such as barrier-free playgrounds and unique educational opportunities for inner city youth. The commitment is a full team effort, made possible thanks to the generous support of time and money from McDonald's customers, franchisees and suppliers, and individual and corporate donors, who are the lifeblood of the organization.

The McGraw-Hill Companies

The McGraw-Hill Companies commits to launching a new philanthropic initiative which brings life skills and "real-world" economic and business information to the classroom through a combination of cash and product donations and employee volunteer involvement. Through the year 2000, The McGraw-Hill Companies will sponsor teacher training and classroom educational activities in ten major cities, contributing over \$1/2 million worth of market software and information services and \$1 million in cash contributions. The McGraw-Hill Companies will develop a new volunteer initiative, engaging employees in teacher training and classroom activities regarding the free market system. The McGraw-Hill Companies will also donate \$1 million of ad space in its publications, including BusinessWeek, to the Summit organizers to help promote mentoring and other youth development activities through the year 2000.

Microsoft Corporation

Microsoft will work with 5 not-for-profit computer recyclers to place 50,000 recycled and refurbished computers in neighborhood schools by the end of the next school year. The refurbished computers and donated software (valued at \$ million) will reach more than 25,000 classrooms and 750,000 K-12 children in the next year. Microsoft is also providing software to the Summit and will provide software and technical assistance to America's Promise.

National Basketball Association

The NBA has launched a league-wide program to promote volunteerism and community service. NBA Team UP will produce and air PSA's showing players performing community service and encouraging young people to do the same devoting a minimum of \$10 million of air time over the next two seasons. NBA Team Up will work with its teams and non-profit partners to engage 100,000 additional students to complete Team UP approved service projects during that period. Projects will then be recognized during an annual television special at the NBA all star weekend.

NationsBank

NationsBank is establishing 25 "Make a Difference Centers," providing after-school programs and other activities, reaching 250,000 youth and adults by the year 2000. The Make a Difference Centers are located in multi-family rental properties and provide a variety of activities for children ages 6-12 each day after school from 3:00 p.m. to 6:00 p.m. The activities at the centers include one-on-one homework assistance and tutoring; literacy and education skills for parents; computer skills training for children and parents; activities for senior citizens; and hosting ongoing neighborhood activities such as crime watch meetings, bicycle safety classes, and parenting classes.

Novartis

The new Novartis US Foundation plus the Gerber Foundation will target their giving to school-to-work initiatives and health-related programs which reflect the goals of the Summit. Additionally, Novartis Corporation will contribute \$4 million to programs that highlight Summit goals. Novartis also commits to engaging their workforce in community activities. Finally, Novartis has committed \$1 million to support the Summit and America's Promise activities.

The Office of Personnel Management

OPM will give the federal agencies the personnel tools they need to support federal employee participation in communities service.

Prudential

Prudential will sponsor recognition, education, and training programs to engage one million school-age youth in making their communities better places through volunteer community service. Employees will provide 200,000 hours of volunteer service in support of the five Summit objectives. The Prudential Foundation will deploy a new strategic focus for grant-making --- making over \$40 million available in grants through the year 2000 to support efforts to help America's children and youth. And Prudential will make available \$10 million in below market loans to help finance new school start up costs in support of home state New Jersey's Charter Schools Initiative.

Pfizer, Inc.

Pfizer, Inc. has made a commitment of \$5 million to promote the health and wellness of children through the year 2000. To support a commitment to a healthy start at home, Pfizer will provide \$1 million in philanthropic grants to health care nonprofits for which its employees and families volunteer. Two million dollars in children's medicine will be provided free of charge through a network of 350 community-based health centers. Also, \$2 million will be donated to support organizations that promote health and wellness, and provide access to health care for young people. To support the development of marketable skills, Pfizer will build math and science fundamentals by linking schools in all of the company's 17 domestic locations and in its 10 locations worldwide. Pfizer scientists will serve as tutors as well as provide guidance for those seeking careers in math and science.

Procter & Gamble

Procter & Gamble will increase financial support for the Cincinnati K-12 initiative by \$3.3 million, provide \$50 million in support for U.S. educational institutions and programs, create 5,000 jobs for youth in Greater Cincinnati, and involve 4,000 employee/retiree volunteers in K-12 education and youth service activities by the year 2000.

Rotary International

The more than 7,400 Rotary Clubs in the United States will conduct activities directly benefiting an additional one million young people (more than 6 million total) by the year 2000. Activities include mentoring and tutoring 200,000; creating community parks and urban peace initiatives serving 1.5 million; providing vocational counseling for 750,000; donating scholarships valued at \$10.5 million for 30,000 young people, providing 1,200 international scholarships; leading health related projects to benefit an estimated 2 million, and enabling an estimated 550,000 young Americans to serve their communities through a range of youth service opportunities supported by the organization, including Scouts and Rotaract.

University of Pennsylvania

The University of Pennsylvania is making a commitment to meet all five goals of the Summit. For Goal I, the University will increase its students, faculty, staff, and alumni involved in one-to-one mentoring from 200 to 400; increase the number of students in community service from 2,000 to 3,000; and will increase its work-study students engaged in community service from 229 to 460, expanding the number of children reached from 7,200 to over 10,000. For Goal II, Safe Places and Structured Activities, the University will extend hours in university-assisted schools, expand its literacy program for at-risk youth, and partner with the Pennsylvania Police Athletic League Center to serve children after school, in the evenings, and in the summer; For Goal III, a Healthy Start, it will expand the number of children receiving direct health care services from 1,900 to 5,300 through the Penn Nursing Network, expand the number of children participant in peer and community health education from 550 to 3,000 and reach an additional 2,500 children through an additional 24 sites with oral health care through its School of Dental Medicine; for Goal IV, Marketable Skills, the University will increase the number of students and faculty involved in school-to-work programs from 160 to 320; and for Goal Five, Opportunities to Serve, the University will expand the number of academically-based community service courses offered from 50 to 100, involving an incremental 800 students. Finally the University commits to work with college and university presidents to encourage 100,000 nationwide to get involved in improving literacy in their communities through America Reads.

Shell Oil Company

Shell Oil Company has committed to a national leadership role in Connect America, a national coalition of some 30 major organizations that share a commitment to citizen service as a way to bring Americans together across their differences. Shell has made a corporate-side commitment to support all five goals of the summit at every level of the company through expanded employee volunteering, targeted corporate philanthropy, and promotional support.

Sun Microsystems

Sun Microsystems will bring Internet access to kindergarten through high schools in economically disadvantaged areas, training teachers and staff, donating innovative curricula based on the Internet, etc. By the year 2000, Sun will contribute more than 20,000 hours of volunteer time through its employees and more than \$ 5 million dollars in equipment and teacher training to help prepare youth for the world of work and life-long learning in the 21st century.

04/23/97 WED 20:00 FAX 202 365 2783 C.N.S. 40055

Taco Bell Foundation

The Taco Bell Foundation is launching a new membership recruitment drive on behalf of The Boys and Girls Clubs of America to place 30 percent more at-risk teens into the safe havens of their TEENSUPREME Centers recruiting a total of 65,000 teens through a national TV, radio, print and field campaign; will engage 45,000 teens in the TEENSUPREME Career Preparation Program through the clubs; will initiate an effort to employ 50 percent of teens who graduate from the Career Preparation Program—resulting in approximately 22,500 teens employed; will double the number of counselors trained as teen mentors to 400; and will increase the number of TEENSUPREME Keystone programs, engaging 12,000 teens in leadership training through the creation and execution of local community service projects.

Tootsietoy

Tootsietoy has created a Family Services Vacation Program for staff members that dedicate a day of their vacation to helping charitable organizations. Tootsietoy, maker of Sesame Street toys and other brands, will provide extra days of vacation for every day of charitable commitment made by employees and families.

The Walt Disney Company

The Walt Disney Company will contribute one million volunteer community service hours through the year 2000. Disney VolunteERS, Walt Disney's national volunteer program, will lead its effort on meeting the five fundamental goals of the Summit. In addition, Disney will establish a partnership with the Boys and Girls Clubs of America in which 425 North American Disney stores in over 200 cities are linked with a local club. Disney has also pledged to expand their volunteer program to high schools in Los Angeles, Anaheim, Central Florida and New York.

VH1

VH1 is committed to expanding its "Save the Music" program, which helps restore music programs in public schools, to a minimum of 30 communities by the year 2000 and to extending this commitment to a minimum of five years. VH1's "Save the Music" program will impact over 500,000 elementary school aged children by the year 2000. They have also committed to placing one million instruments in America's public schools over the next 5 years, which is approximately \$100,000,000 worth of instruments.

The "VH1 Save the Music" program is restoring music education programs to public schools by: raising money to purchase new musical instruments from the private sector; facilitating a community musical instrument drive to support existing programs with instruments; raising public awareness of the value of music education with public service announcements on all Time Warner Cable channels and local radio stations; and organizing a corps of volunteers who wish to share their knowledge of music. Their overall goal and vision is to restore music education to America's public schools and to raise public awareness of the many benefits of music instruction.

Yahoo!

\$2 million in advertising for the next three years to not-for-profits that support the Summit's five goals--including \$500,000 to Youth Service America and \$500,000 to Benton foundation. Yahoo! will place a button on Yahoooligans!--a web guide for kids. MyYahoo! will deliver volunteer opportunities to home computers. Yahoo!'s 166 employees will work directly with these foundations to help process orders and track effectiveness. Yahoo! will handle all design work. They will develop a community service category through Yahoo! properties. Yahoo! pledges to commit 10,000 hours of community service during the term of their commitment.

Volunteer/Public Commitments:

The Agriculture Department

The Department of Agriculture will engage 26,000 more Americans in voluntary environmental service, offering conservation education to half a million school children through a 25% increase in the Forest Service Volunteer Program and a 40% increase in the Natural Resources Conservation Service's Earth Team. The Department will expand its efforts to distribute excess food to Americans in need, with a special emphasis on engaging young people in food recovery and gleaning.

Alliance for Justice

The Alliance for Justice will strengthen the voices of young people as community problem solvers by funding delivery of their new youth training program in at least 50% of the summit communities and expanding their First Monday program engaging lawyers as mentors for young people.

American GI Forum of the United States

This year, this veterans organization will reach out to children, youth, and families across the five goals: tutoring 1,000 Hispanic youth, conducting gang prevention workshops in English and Spanish to 500 youth and their parents, mentor 100 youth-at-risk to help provide positive experiences, conducting self-improvement workshops for over 1,000 women and their daughters (*Adelante Mujer Latina You Go Girl*). Service activities focused on veterans and their families include providing scholarships to 300 children of Hispanic veterans, and training 200 Hispanic veterans on how to launch a Veterans Service Organization, spreading the ethic of service.

AmeriCorps Alums

AmeriCorps Alums will encourage all association members to commit at least 10 hours per month to ongoing service leadership. Local alumni leaders across the country will coordinate with local service providers to provide volunteer people power. The service leadership opportunities will focus on the five summit goals, with preference given to programs supporting ongoing relationships with young people.

American Society of Association Executives

American Society of Association Executives has committed to enlist 1,000 association and industry partners to engage in activities that support the goals of the Summit. In addition, the Association will develop a home page to communicate and coordinate the post-Summit association activities.

Association of Junior Leagues International, Inc.

The Association of Junior Leagues commits to strengthening the capacity of Junior Leagues to work collaboratively in the delivery of quality services to children and youth in all five fundamental resource areas. Within two years, all 280 Junior Leagues in the US will be using a new assessment tool which will enable them to identify barriers and implement solutions for more effective collaborations with their communities. The Association also will introduce an expanded children and youth service program development best practices program which it projects will be implemented by over 75% of the Junior Leagues within 5 years. Finally, the Association will support Junior Leagues in increasing the number of volunteer hours devoted to serving children and youth by 10% in each of the next 5 years from 600,000 to 880,000.

The Benevolent Order of the Elks

The Benevolent Order of the Elks are engaging their members at the local level for all five resources: the organization will develop mentoring relationships with at least 10 at-risk kids in each of their 2,217 Lodge communities; will sponsor drug free proms and graduation parties in 2,000 communities (now a model program in 300 Lodges); will donate \$34.9 million to support structured activities for young people in their non-school hours (a \$5 million increase for programs ranging from its Hoop Shoots competition to scouting troops and sports leagues); will commit \$6.5 million in college scholarships based on need, leadership and scholastic ability (an additional \$1.2 million); will develop weekly after school programs at 1,000 Lodges; and will engage at least 275,000 young people as partners with members in community service projects organized through the Lodges by the year 2000.

Catholic Network of Volunteer Service

The Catholic Network of Volunteer Service, representing 180 faith-based lay volunteer programs offering full-time service opportunities, pledges to provide services to an additional 1 million children by the year 2003, in the areas of child care, school counseling, education, recreational programs, coaching, tutoring, literacy, legal counsel, and social work. CNVS is also committed to engaging an additional 10,000 volunteers in full-time service with youth during this time period.

City Year

City Year will lead 250,000 citizens in 5,000,000 hours of powerful community service building playgrounds, tutoring and mentoring children, teaching HIV/AIDS and domestic violence curriculums; creating urban gardens; leading the next generation of youth into service through the national Young Heroes program, and creating safe and educational after-school and school vacation activities; raise \$5 million of new private sector commitments to support youth service and civic engagement; harness the energy of corporate citizens through 250,000 hours of service; convene an annual training and policy youth summit for the national and community service field called CYZYG.

Communities in Schools

Communities in Schools, the largest stay-in-school network is committed to expanding its coordination of community resources and partnerships with the public so that an additional 750,000 young people in need will have access to all five goals enabling them to successfully learn, stay in school, and prepare for life.

Council of Chief State School Officers

The Council of Chief State School Officers will work with states to increase the number that include and support service learning as a key strategy for building civic responsibility, improving the quality of life in our communities, and improving academic achievement for all students. Over the next three years, CCSSO will provide resources and technical assistance to help more states develop their policies and practices, reaching 25 states by the year 2000.

The Department of Justice

The Department of Justice will commit \$8.6 million to 52 new Juvenile Mentoring Program (JUMP) sites across the country to support one-on-one mentoring; will join the Department of the Navy and Army to expand their Drug Education for Youth (DEFY) programs from 3 to 30 sites; will create Youth Network, a public private partnership to offer young people a chance to serve in programs and join the national debate on juvenile violence and delinquency prevention; will convene a Public/Private Mentoring Alliance to support mentoring programs across the country; and will launch the "Get Involved America" partnership to reduce youth violence.

Elderhostel

Elderhostel commits to engage 15,000 older adults, tripling their expected growth, to short-term public service opportunities that will directly benefit 15,000 young people. Elderhostelers will teach or tutor 115,000 students per year in elementary, middle, and high schools. At camps for special children, Elderhostelers will mentor and provide one-to-one attention to an estimated 5,000 young people per year. At conservation projects in state and national parks, Elderhostelers will work together with 3,000 young people to help improve and preserve the environment for a safe and healthy future, and will serve with 2,000 young people in Habitat for Humanity builds. And to provide an incentive to senior citizens who volunteer for these activities, Elderhostel will offer 500 educational scholarships to participants in the National Senior Service Corps who volunteer at least 15 hours per week at their local elementary schools.

EPA

The Environmental Protection Agency will launch a new partnership that will link senior citizens, the fastest growing segment of the population, to environmental service, including teaching children how to protect the health and environment of their communities.

04/23/97 WED 20:03 FAX 202 565 2783 C.N.S. 060

Family Service America

Family Service America will serve 35,000 children and their parents or primary caretakers through FAST (Families and Schools Together), a collaborative prevention and parental involvement program designed to address the issues of substance abuse, violence, delinquency, and school dropout among children and youth. As a national partner in the Points of Light "Family Matters" volunteer project, FSA will actively involve 500-1000 families in ten new pilot programs.

Federal Agencies

All federal agencies will expand their commitment to school partnerships from approximately 1,500 to 2,000 schools by the year 2000. Federal employees will work closely with schools in a variety of ways -- volunteering as mentors and tutors, purchasing needed equipment for schools, and holding career days.

The National FFA Organization

Future Farmers of America is committing to all five goals of the Summit: it will expand its in-school youth mentoring program from 700 schools to 2,500 schools by the year 2000, resulting in an increase of 17,500 to 62,500 volunteers who are committing at least one hour per week for high school and elementary youth; will launch a "Partners for a Safer Community" program in up to 4,000 community safety coalitions to reach nearly 250,000 young people when fully implemented; double the reach of their "Food for America" healthy start program to reach an additional 120,000 elementary age children; and will increase charitable donations through the FFA foundation to over \$11 million annually for children and youth.

GRANDparents USA

GRANDparents USA has committed to provide a premier inner-city technology center for neighborhood young people and seniors by creating a collaboration with the City Department of Parks and Recreation, the civic association, neighborhood schools and international businesses headquartered in Houston, Texas. GRANDparents USA will offer the expertise of 200 caring volunteer mentors and teachers and use of the latest in state-of-the-art computer technology to advance the self-esteem and marketable skills of 2,000 young people by the year 2000.

Greek Orthodox Church in America

The Greek Orthodox Church in America will commit to assisting one needy child per every ten families in the more than 450 Greek Orthodox parishes nationwide. It will help these needy children in each of our communities gain access to an ongoing relationship with a caring adult-- mentor, tutor, coach; safe places and structured activities during non-school hours to learn and grow; a healthy start in life; a marketable skill through effective education; and opportunity to give back through community service.

Habitat for Humanity

Habitat for Humanity commits to expanding the opportunities and incentives for young people aged five to 25 to serve, committing that by the year 2000 there will be a Habitat for Humanity presence on 600 college and high school campuses through the Campus Chapters for high school and college youth and the Youth Programs for young people from kindergarten through junior high school. In order to break the cycle of poverty, Habitat is investing in a new program that supports mentoring, tutoring, and after-school programs for disadvantaged children, homeowner children and their friends to improve school performance and their life opportunities. Specific areas of investment in the young include: the construction of 24,500 new houses by the year 2000, providing simple, decent homes to 45,000 children; a national goal of having every Habitat house on the information highway, providing poor children with access to these incredible resources; will work with a wide range of partners, including Girls, Inc., the Boys and Girls Clubs for mentoring programs, and will increase its number of AmeriCorps members by 10% across the country; expand the alternative Spring Break program to engage 27,000 young people and raise \$3 million in house-raising funds; and with the US Department of Housing and Urban Development, pledge jointly to encourage every HUD staff person across the country to participation Habitat for Humanity house builds.

Kiwanis International

Kiwanis International will establish Kiwanis Young Children's Councils in clubs in 50 cities that will draw together child-serving agencies, service organizations, government officials, and businesses to identify the greatest needs of children and develop comprehensive responses. Young people in the Builders Clubs (in junior high and middle schools), Key Clubs (in high schools), and Circle K (in colleges and universities) pledge to involve at least 25 percent more peers in service, engaging 250,000 young people in more than 30 million hours of community service.

National Conference

The National Conference commits to engage an additional 8500 high school students in giving back in their communities to address bias, prejudice and bigotry in their schools and lives through its 63 regional offices. These diverse students, after engaging in intensive workshops will volunteer in new ways to educate others by speaking out publicly about their experience, volunteering to mentor elementary and middle school students in diversity and multicultural education and facilitating dialogue with peers on cultural and religious awareness.

National Council of Negro Women

The National Council of Negro Women will mobilize its 36 national affiliates and 250 community-based sections to deliver the five resources for young people including: deploy 150,000 individuals to provide one-on-one mentoring and tutoring relationships; provide specialized training and internships, especially to stimulate interest and skills in math and science; encourage family volunteering as a part of the Black Family Reunion Celebrations all across the country; and hold Leadership Round tables in twenty cities to address issues which impact the lives of families and communities.

National Education Association-Retired

The National Education Association-Retired will expand its programs by the year 2001 to help teach over 50,000 youth to read independently by the end of the third grade; to involve over 100,000 youth in intergenerational and mentorship programs in at least 30 states; to establish 40 sustainable partnerships in over 40 states with civic, philanthropic organizations, businesses and public schools; and to train over 1,000 retired members to work in America's public schools.

National PTA

The National PTA will champion the Summit goals and initiative to the over 26,000 local PTA school-based units across the country and will create a special back-to-school mailing to be sent in the late summer encourage community service for and with youth and in their national magazine; will foster student participation in community service and involving community members in school volunteer programs as key components in school improvement; will encourage its members to work with local business and industry for policies that will allow employees paid leave time during the year so they may volunteer in their children's school and community; will conduct an outreach program to urban and minority parents and students in big cities to promote community volunteering; will hook up with the Summit communities after Philadelphia to share best practices and engage in the post-Summit process; and in cooperation with Phi Delta Kappa, will host 50 public education forums which will bring together a wide cross section of the community to discuss the many ways that public schools and the community work together to assure that every child receives a quality public education.

04/20/97 WED 20:03 FAX 202 565 2783 C.N.S. @063

National Urban Rural Fellows, Inc.

The National Urban Rural Fellows, Inc. will incorporate community service into its model leadership training program. From now until the year 2000, Urban Fellows will serve as youth mentors and tutors in the communities in which they are assigned. Fellows will inform and educate each of their communities about the importance and valuable contribution of minority volunteerism which enhances effective education. Plans include engaging all seven hundred graduates, many serving as elected officials, senior executives and entrepreneurs, to create and implement policies that support the five resources for America's youth.

NetDay 2000

NetDay 2000 will organize volunteers in all 50 states to install the wiring infrastructure into public and private kindergarten through high schools for Internet access by the year 2000.

The New York Volunteer for Youth Campaign

The New York Volunteer for Youth Campaign will recruit and train 25,000 volunteers to provide intense, one-to-one help to 25,000 young people to improve school performance, increase self esteem, and prevent crime. The campaign is a collaborative of the city's major youth organizations, government, business, and foundations responding to research that shows that 80 percent of NYC youth in one-to-one, volunteer-youth relationships stay out of trouble with the law, do better in school, and increase self esteem.

The Peace Corps

The Peace Corps will triple the number of partnerships with teachers in its World Wise Schools program which pairs returned Peace Corps volunteers with teachers in the schools, and will tell 50,000 young people a year about service opportunities in the U.S.

Public Allies

Public Allies will build 300 young leaders through rigorous training and full-time apprenticeships in local organizations who will make six communities stronger places for children and youth to live and grow. These young leaders will engage 12,500 citizens in community service activities, and change the lives of children and youth by providing mentoring and tutoring opportunities for 50,000 and supporting the health needs of 32,500; creating safe and decent places for 12,500 children and youth to gather, learn, work and play and involve 25,000 of them in giving to others through citizen service.

United Neighborhood Centers of America, Inc.

United Neighborhood Centers of America, Inc., will provide safe places for families and youth to gather, learn and grow in over 200 neighborhood centers by the year 2000. This represents an increase of one-third in the number of centers which will also support a healthy start through collaborations with health centers and improve the outlook for employment through education classes. In order to support these expanded centers and services, UNCA will increase their volunteers by one-third, reaching 150,000 volunteers by the year 2000.

The United States Air Force

The Air Force commits to increase the number of children reached by its programs and initiatives by at least 10%, bringing child development resources to an additional 100,000 children by the year 2000. The Civil Air Patrol commits to increase volunteers assisting at-risk youth by 10% by the year 2000.

For Immediate Release
Tuesday, April 22, 1997
Contact: David Dix
(215) 981-1768

**The Presidents' Summit for America's Future
April 27-29, 1997
Philadelphia, Pennsylvania**

**Schedule of Events
As of Tuesday, April 22, 1997**

Events in **bold** are sponsored by the Presidents' Summit.
Other events are Summit-related.

Saturday, April 26

- 8:00 AM March of Dimes Walkathon - Begins at the Philadelphia Museum of Art
Contact: (610) 341-6050
- 9:00 AM Hope for Kids - Neighborhood Immunization and Health Education - Begins at the Philadelphia Museum of Art
Contact: (215) 232-3300
- 11:00 AM - 1:00 PM **Training for Leaders of Germantown Avenue Service Project**
Simon Gratz High School, 18th and Hunting Park
Contact: Donna Cooper (215) 686-9188

Sunday, April 27

- 6:00 AM - 4:00 PM **Day of Commitment...Day of Service**
Along Germantown Avenue
Contact: Donna Cooper (215) 686-9188

Time	Location	Activity/Comments
6:00 AM	Marcus Foster Stadium Hunting Park and Germantown Avenues	• Registration for Service Project event staff
6:30 AM	2500-9800 Germantown Avenue	• Deployment Managers report to their assignments on Germantown Avenue

7:00 AM	Nicetown Playground Germantown Ave. and St. Paul St. (4300 Germantown Avenue)	Sunrise service by local churches held at playground site
8:00 AM	Marcus Foster Playground	- Registration begins for first shift. - Volunteers begin building playground
8:30 AM	Stadium Program begins - Marcus Foster Stadium	See following program plan for details
8:30 - 10:30 AM	Marcus Foster Stadium	Registration for 4,000 Service Project volunteers begins
10:30 AM	2500-9800 Germantown Avenue	Work Zone Leaders, Work Block Coordinators and Task Leaders report to their assignments at Germantown Ave.
12:00 PM	2300-9800 Germantown Avenue	- Volunteers begin Service Project on Germantown Avenue - Children's Reading Corners begin
12:30 PM	Nicetown Playground	Volunteers for second shift report to playground
1:30 PM	Marcus Foster Stadium	Afternoon registration for Service Project
3:30 PM	2500-9800 Germantown Avenue	Service Project Ends

Tentative Detail for Stadium Program

Time Slot	Performance	Comments
8:30 AM	Area DJs begin performing	DJs from Power 99 and Y100 will play music between live entertainment
8:45 - 8:50 AM	Drill Team	
9:00 - 9:10 AM	Quaker Notes	a cappella signers
9:15 AM	Commitment Announcements	Announcement of 10 corporate/volunteer organization commitments
9:20 - 9:30 AM	Los Planeros	Latin Folk band
9:35 AM	Commitment Announcements	Announcement of 10 corporate/volunteer organization commitments
9:40 - 9:50 AM	Philadelphia Boys Choir	100 local youth singers

9:55 AM	Commitment Announcements	Announcement of 10 corporate/volunteer organization commitments
10:00 - 10:10 AM	Multi-Cultural Choir	
10:15 AM	Sesame Street	
10:20 - 10:30 AM	Mellon Kids	Youth Choir
10:35 - 10:40 AM	Zahmu	Vocalist with back-up choir
10:40 - 10:45 AM	City Year	Calisthenics on the commitment riser

Commencement of the Formal Program

10:45 - 11:20 AM	Official Remarks	- Rabbi Fuchs - Cardinal Bevilacqua - President Bill Clinton - President George Bush - President Jimmy Carter - General Colin Powell - Mayor Rendell
Also appearing	All 4 One Oak Ridge Boys Philadelphia Boys Choir Joe Piscopo	

- 3:00 PM - 3:30 PM **Young Leaders Press Conference**
 Level 100 Auditorium/Lecture Hall
 Announcement of commitments toward the national goal made by youth-led groups
 Participants: General Colin Powell, Andrew Shue
 Commitments to be highlighted: Steffani Lenz, AmeriCorps Alums; 4th and 5th graders; Newark Do Something; Shanaysha Furlow, Maryland Youth Service Action Council; YES Ambassador (TBA)
 Contact: Tobeka Green (202) 223-9186, ext 181
- 3:00 - 6:00 PM Reception, Sponsored by Big Brothers/Big Sisters of America
 Room 108AB, Convention Center
 Contact: Sharon Barber (215) 567-7000
- 3:30 - 4:30 PM **Ecumenical Service**
 Mother Bethel AME Church, 419 S. Sixth Street
 Contact: Gregg Petersmeyer (703) 684-4500

3:30 - 6:00 PM

America's Promise: A Meeting of Young Leaders

Special sessions for young people attending the Summit.

Convention Center - note specific locations below

Contact: Tobeka Green (202) 223-9186, ext 181

3:30 PM - 4:30 PM

Welcome and Orientation

Rooms 103AB

Opening speaker: Andrew Shue

Facilitators: Norma Straw and Marco Davis

4:30 PM - 6:00 PM

Breakout Sessions - The vision for America's Promise and the role of young people

Small group discussions by young people about the vision for America's Promise and the role of young people (including themselves) in making the vision happen.

Breakouts 1-4 Room 111B, Convention Center

Group 1 Facilitator: Christine Bader, Americorps Alums, New York
Mayor's Office

Group 2 Facilitator: Maura Wolf, Boston Do Something

Group 3 Facilitator: Malika Clinkscales, POLF/Volunteer Center, United
Way of Metro Atlanta

Group 4 Facilitator: Marco Davis, National Council of La Raza

Breakouts 5-8 Room 113A, Convention Center

Group 5 Facilitator: Ann Bailey, POLF/Tennessee Commission on
National and Community Service

Group 6 Facilitator: Barbara Harman, AmeriCorps Alums, Grad student
Temple University

Group 7 Facilitator: Nicole Trimble, Americorps Alums, grad student,
Harvard University

Group 8 Facilitator: Joseph Jackson, Youth Project Team, National Youth
Leadership Council

Breakouts 9-11 Room 113B, Convention Center

Group 9 Facilitator: Cheryl Deckert, AmeriCorps Alums

Group 10 Facilitator: Aisha Bierma, Youth Project Team, National Youth
Leadership Council

Group 11 Facilitator: Priya Haji, Free at Last

Breakouts 12-15 Room 113C, Convention Center

Group 12 Facilitator: Norma Straw, Washington Youth Voice

Group 13 Facilitator: Stephanie Lunz, Americorps Alums, Hands on
Baltimore

Group 14 Facilitator: Anna Marie Nieves Bryant, Do Something

Group 15 Facilitator: Zac Willette, Micky Leland Hunger Fellow

4:30 - 6:00 PM

Connect America Reception hosted by The Points of Light
Foundation with President and Mrs. George Bush
Ronald McDonald House, 3925 Chestnut
Contact: Richard Mock (202) 223-9186, ext 134

5:30 - 7:30 PM

Welcome to Philadelphia Reception and "Taste of Philadelphia"
Over 110 of Philadelphia's finest restaurants treat the delegates to dinner.

6:30 - 7:30 PM

Reception for 1997 President's Service Awards Recipients
Room 201 ABC, Convention Center
Contact: Richard Mock (202) 223-9186, ext 134

8:00 - 10:00 PM

For the Next Generation -- A Celebration of Service
Exhibit Hall A, Convention Center
Contact: John Schreiber (215) 665-1997
Program participants include:

Oprah Winfrey, Host
All 4 One
Dr. Maya Angelou
The Beach Boys (tentative)
Tony Bennett
Michael Bolton
CityKids Repertory Company
Savion Glover
LL Cool J
Patti LaBelle
Wynton Marsalis
Rob Reiner
Jon Secada
Brooke Shields
Andrew Shue
Sinbad
Jimmy Smits
Lynn Swan
John Travolta

Grover Washington, Jr.
Wynonna
The Summit All-Star Band

with appearances by:

President Bill Clinton
First Lady Hillary Rodham Clinton
President George Bush
Mrs. Barbara Bush

Secretary Henry Cisneros
General Colin Powell
Mr. Hugh Price
Mrs. Lynda J. Robb
Reverend Buster Soaries

10:00 - 11:00 PM

Coffee and Desserts Atop the "Rocky Steps"
Philadelphia Museum of Art
Contact: Donna Cooper (215) 686-9188

Monday, April 28

Note: Press are requested to be in position at Independence Hall Plaza no later than 8:00 AM.
Security area will be locked down at 8:30 AM.

9:00 - 11:00 AM

The Presidents' Call to Action
Independence Hall Plaza
Contact: David Dix (215) 665-1997
Program participants include:

Oprah Winfrey, Host

President Bill Clinton
President George Bush
President Jimmy Carter
President Gerald Ford
Mrs. Nancy Reagan
Vice President Al Gore
General Colin Powell
Mayor of Philadelphia Ed Rendell
Governor Tom Ridge (PA)
Governor Pete Wilson (CA)
Governor Tom Carper (DE)

Reverend Jesse Jackson
Dr. Bill Richardson
Ms. Rebecca Rimel
Reverend Buster Soaries
All 4 One
CityKids Repertory Company
Wynton Marsalis
America's Children

Leadership Sessions

- 11:30 - 2:00 PM **Brunch and roundtable discussion of leaders of commitment makers and governors with the Presidents**
Ben Franklin Ballroom, Chestnut at 9th Street
Contact: Christine Chambers Gilfillan (201) 540-1946
- 3:00 - 5:00 PM **Governors and leaders of commitment makers sign "America's Promise" - Convention Center, Room TBA**
Contact: David Dix (215) 665-1997
- 3:00 - 5:30 PM **National Nonprofit Leaders**
Top leadership of national nonprofit commitment-makers will meet together to discuss how to increase their collective impact and effectiveness.
Location TBA.
Contact: Shawn Evans (202) 223-9186, ext 131 (through 4/22)
(215) 665-1997 (4/23-4/29)

Community and State Delegations

Community delegations will be split among 14 rooms, based on size and type of community, with 10 delegations per room. State and territorial delegations will be in two rooms, with 25-27 delegations per room. All will participate in identical working sessions with the goal that each delegation will develop a preliminary plan it will use when it returns home to energize and mobilize its community to achieve its share of the national Summit goal. With wireless technology provided by Bell Atlantic and NYNEX, completed plans will be placed on the Internet and will be immediately accessible to the public.

Contact: Shawn Evans (202) 223-9186, ext 131 (through 4/22)
(215) 665-1997 (4/23-4/29)

- 11:45 - 1:30 PM Working lunches. Will include remarks by Governors (a total of 16 governors are being invited to participate) and by great examples of local action already underway to meet the goal. Communities will be mixed with one another to facilitate cross-community sharing.
- 1:30 - 2:45 PM Working session. Delegates in small discussion groups, communities mixed; focus on national and local goals and techniques for building local support.
- 2:45 - 5:00 PM Working session. Delegates seated in community groups; focus on developing local approach.

Following are locations of all breakout sessions for community delegations. Locations for meetings of state delegations TBD.

Room 103A, Convention Center

Convener: Rosie Mauk (TX)

Governor Speaking: TBD

Local Teaching Example: Beacons - New York City Dept. of Youth Services (NY)

Cities in Room:

New York, NY
Chicago, IL
Philadelphia, PA
Detroit, MI
Phoenix, AZ

Los Angeles, CA
Houston, TX
San Diego, CA
Dallas, TX
Indianapolis, IN

Room 103B, Convention Center

Convener: Marty Stein (WI)

Governor: Pedro Rossello (PR)

Local Teaching Example: El Puente Academy (NY)

Cities in Room:

San Antonio, TX
San Francisco, CA
San Juan, PR
Columbus, OH
Memphis, TN

San Jose, CA
Baltimore, MD
Jacksonville, FL
Milwaukee, WI
Washington, DC

Room 103C, Convention Center

Convener: Hershel Lamarind (OK)

Governor: TBD

Local Teaching Example: Communities in Schools, El Paso, TX

Cities in Room:

Boston, MA

El Paso, TX

Cleveland, OH

Denver, CO

Oklahoma City, OK

Seattle, WA

New Orleans, LA

Nashville, TN

Austin, TX

Long Beach, CA

Room 107AB, Convention Center

Convener: Elyse Brown (VA)

Governor: Zell Miller (GA)

Local Teaching Example: Youth Development Inc. (NM)

Cities in Room:

Fort Worth, TX

Kansas City, MO

St. Louis, MO

Atlanta, GA

Albuquerque, NM

Kansas City, KS

Portland, OR

Tucson, AZ

Charlotte, NC

Virginia Beach, VA

Oakland, CA

Room 108A, Convention Center

Convener: Jamie Moore (NE)

Governor: TBD

Local Teaching Example: Youth Development Agency (OK)

Cities in Room:

Sacramento, CA

Tulsa, OK

Cincinnati, OH

Miami, FL

Omaha, NE

Minneapolis, MN

Honolulu, HI

Pittsburgh, PA

Fresno, CA

Toledo, OH

Room 108B, Convention Center

Convener: Abby Walters (FL)
Governor: Bob Miller (NV)
Local Teaching Example: Youth Net (MO)

Cities in Room:

Buffalo, NY	Wichita, KS
Santa Ana, CA	Tampa, FL
Newark, NJ	Louisville, KY
Birmingham, AL	Las Vegas, NV
St. Petersburg, FL	Rochester, NY

Room 109AB, Convention Center

Convener: Sue Donaldson (WA)
Governor: Terry Branstad (IA)
Local Teaching Example: Public Allies - North Carolina (NC)

Cities in Room:

Riverside, CA	Anchorage, AK
Baton Rouge, LA	Raleigh, NC
Richmond, VA	Jackson, MS
Des Moines, IA	Madison, WI
Grand Rapids, MI	Spokane, WA

Room 111AB, Convention Center

Convener: Roberta Eichler (CT)
Governor: Lincoln Almond (RI)
Local Teaching Example: North Little Rock Boys & Girls Club (AR)

Cities in Room:

Little Rock, AR	Fort Wayne, IN
Knoxville, TN	Orlando, FL
Syracuse, NY	Providence, RI
Salt Lake City, UT	Springfield, MA
Bridgeport, CT	

Room 113A, Convention Center

Convener: Mary Jo Dean (TX)

Governor: TBD

Local Teaching Example: Ten Point Coalition (MA)

Cities in Room:

Flint, MI

Paterson, NJ

Lansing, MI

Laredo, TX

Peoria, IL

Rockford, IL

Savannah, GA

Boise, ID

Gary, IN

Eugene, OR

Room 113B, Convention Center

Convener: Terry Shumaker (NH)

Governor: William Janklow (SD)

Local Teaching Example: Institute for Service Learning (PA)

Cities in Room:

Erie, PA

Springfield, IL

Waco, TX

Sioux Falls, SD

Columbia, SC

Pitt County, NC

Allentown, PA

Albany, NY

Manchester, NH

Green Bay, WI

Room 113C, Convention Center

Convener: Nancy Korman (MA)

Governor: TBD

Local Teaching Example: TBD

Cities in Room:

Trenton, NJ

Scranton, PA

(Wilkes-Barre, PA included w/Scranton)

Wilmington, DE

Waterloo, IA

Champaign-Urbana, IL

Camden, NJ

Billings, MT

Charleston, SC

Fargo, ND

Portland, ME

Room 201A, Convention Center

Convener: Kathryn Rossow (MI)

Governor: TBD

Local Teaching Example: TBD

Cities in Room:

Asheville, NC
Pine Bluff, AR
Harrisburg, PA
Cheyenne, WY
Athens, GA

Charleston, WV
Battle Creek, MI
Lodi, CA
Decatur, AL

Room 201B, Convention Center

Convener: Polly O'Brien (CT)

Governor: John Rowland (CT)

Local Teaching Example: Healthy Valley 2000 (CT)

Cities in Room:

Elkhart, IN
DeKalb, IL
New London, CT
Marquette, MI
Salisbury, MD

Burlington, VT
Moorhead, MN
Eureka, CA
Plattsburgh, NY
Bend, OR

Room 201C, Convention Center

Convener: Anne Turner (WA)

Governor: TBD

Local Teaching Example: Quitman County Development Organization (MS)

Cities in Room:

Pickens County, SC
Washington County, MS
Mississippi County, AR
Pope County, AR
(Yell County, AR included w/Pope Co.)
Chambers County, AL
Brown County, SD
Ravalli County, MT

Aroostook County, ME
Bannock County, ID
Madison County, KY
Bolivar County, MS
Tallapoosa County, AL
Knox County, ME
Latah County, ID

Room 203AB, Convention Center

Convener: Sharon Foltz (AZ)
 Governor: Cecil Underwood (WV)
 Local Teaching Example: Rural Resources (TN)

Cities in Room:

Stark County, ND
 Ramsey County, ND
 Clay County, IA
 New Hampshire North Country, NH
 Central Appalachian, WV
 Oneonta, NY
 Oglala Sioux Tribe

Hughes County, ND
 Anaconda-Deer Lodge Co., MT
 Page County, IA
 Northeast Kingdom, VT
 Southern Coal Fields, WV
 Rose Bud Sioux Tribe

National Invitees

These sessions are for participants who are not part of the community and state delegations; include representatives of commitment makers, national nonprofits, business, and government agencies; approximately 1,000 people. All sessions will be held at the Wyndham Franklin Plaza Hotel, 2 Franklin Plaza.

Contact: Karen Silberman (202) 223-9186, ext 235 (through 4/22)
 (215) 665-1997 (4/23 - 4/29)

12:00 - 1:30 PM **Lunch session. "The New Way of Doing Business for America's Future - 2 Million by 2000."**
 Wyndham Ballroom

Speakers confirmed to date:

Hon. Andrew Cuomo, Secretary of Housing and Urban Development
 Sen. Barbara Mikulski of Maryland
 Robert Woodson, National Center for Neighborhood Enterprise

2:00 - 3:30 PM Four concurrent sessions with panels of national speakers, including members of the Cabinet, national leaders from each sector and critical observers. In sections of the Wyndham Ballroom.

The Role of Government

Speakers confirmed to date:

Hon. Janet Reno, Attorney General of the United States

Gov. Jim Hunt of North Carolina

Mark Schwartz, President, National League of Cities and

Member of City Council, Oklahoma City

Charles King, Executive Director, Housing Works, New York City

The Role of the Workplace

Speakers confirmed to date:

Hon. Dan Glickman, Secretary of Agriculture

Herman Cain, CEO, Godfather's Pizza and Chair, National Restaurant Association

Geoff Boisi, Chair, The One to One Partnership

Gov. Christie Todd Whitman of New Jersey

Representative of AFL-CIO confirmed; person TBA

Rosabeth Moss Kanter, Harvard University, moderator

The Role of Education

Speakers confirmed to date:

Hon. Richard Riley, Secretary of Education

Governor Roy Romer of Colorado

Mayor Norman Rice of Seattle

Paul Cummings, Crossroads School, Los Angeles

Ronald Dozoretz, CEO, Options Health Care

Lynda Robb, Vice-Chair, America's Promise, moderator

The Role of Communities of Faith

Speakers confirmed to date:

The Rev. Dr. Eugene Rivers, Boston

Father Alex Karloutsos, Greek Orthodox Church

Bishop Roger Scwietz, National Conference of Catholic Bishops

Governor Don Sundquist of Tennessee

Rev. Dr. Joan Brown Campbell, National Council of Churches

Representatives of the Moslem and Jewish communities TBA

Dr. Stephen Covey, moderator

4:00 - 5:00 PM **Plenary Roundtable - The Role of the Media**
Wyndham Ballroom.

Participants confirmed to date:

Jonathan Alter, Newsweek
Marcia Bullard, USA Weekend
Clarence Page, Chicago Tribune
Bill Kristol, The Weekly Standard
Walter Issacson, Time
Farai Chideya, CNN
Mary McGrory, Washington Post
Dr. Kathy Jameson, U/Penn
Mark Gearan, Director, Peace Corps
Charles Peebler, Chairman, Bozell, Inc.
Sam Donaldson, ABC, moderator

5:30 - 7:00 PM **Mayor Rendell's Reception for Participating Mayors**
Seaport Museum, Penn's Landing
Contact: David Yarkin (215) 686-6212

For All Participants

6:30 - 10:30 PM **Philadelphia's Salute to the Summit**
Penn's Landing
Contact: David Yarkin (215) 686-6212

6:00 - 6:30 PM **Penns Landing Entrances:**
The Madrigals and Madrigals of Shipley High Schools
Arpeggio Jazz Ensemble
The Steel Kings
The Settlement Music School String Ensemble

6:15 - 6:30 PM **Stage One:**
The Settlement School Jazz Band

6:30 - 6:45 PM **Stage One:**
Creative and Performing Arts High School Concert Choir

6:50 - 7:00 PM **Stage One:**
Walnut Street Theatre

16

7:00 - 7:30 PM	Stage Two: CTO Don Cannon
7:30 - 7:50 PM	Stage One: The Gabriel Hardeman Delegation The Wilmington Chester Mass Choir Hosted by Louise Williams Bishop, WDAS-AM
7:50 - 8:00 PM	Stage One: Craig Shoemaker Hosted by Gary Young, Power 99 and the Voice of the 76ers
8:00 - 8:10 PM	Stage One: Walnut Street Theatre
8:10 - 8:25 PM	Stage One Sister Sledge
8:25 - 8:45 PM	Stage Two: A Perfect Blend – Steve Clement
8:45 - 9:15 PM	Stage One: University of the Arts Jazz Band with Grover Washington, Jr. Hosted by Patty Jackson, WDAS- FM
9:15 - 10:00 PM	Stage Two: Carmen Dee Orchestra with Frankie Avalon, Chubby Checkers, James Darin, Fabian and Bobby Rydell Hosted by Jerry Blavatt
10:00 - 10:15 PM	Stage One: Central High School Orchestra – Patriotic Finale Mr. Stephen Wilensky, Conductor
10:15 PM	Fireworks
8:00 - 10:00 PM	John Amos in “Haley’s Comet” One man performance at the Auditorium of the Seaport Museum
10:45 - Midnight	Summit After Dark A lighter side of the Summit with Arianna Huffington (host), Al Franken, Calvin Trillin and Hon. Donna Shalala

Tuesday, April 29**For All Participants**

7:00 - 8:00 AM Continental Breakfast - Grand Hall, Convention Center

8:00 - 9:00 AM **Plenary. "The New Way of Doing Business for America's Future - Together: 2 Million by 2000."**
Ballroom, Convention Center

Speakers confirmed to date:

Hon. Donna Shalala, Secretary of Health and Human Services
Gov. John Engler of Michigan
Mayor Richard Daley, Chicago, Chair, U.S. Conference of Mayors
Hugh Price, National Urban League
Bill Milliken, Communities in Schools
Dr. Bruce Perry, Civitas
Hon. Henry Cisneros, Vice-Chair, America's Promise, moderator

Leadership Sessions

9:30 - 11:30 AM **National Nonprofit Leaders**
Continuation of meeting begun Monday afternoon
Location TBA
Contact: Shawn Evans (202) 223-9186, ext 131 (through 4/22)
(215) 665-1997 (4/23-4/29)

Community and State Delegations

9:15 - 11:30 AM **Working sessions.** Organized by state or region. Local delegations will present their draft plans for local action to their governors or governor's designee. Includes time for small group work to refine and finalize approaches and to develop specific immediate action plans. Concludes with statement of individual and collective commitment to action. Sessions will be held in the Convention Center and in the adjacent Marriott Hotel.
Contact: Shawn Evans (202) 223-9186, ext 131 (through 4/22)
(215) 665-1997 (4/23-4/29)

Alabama	Room 204 C	Convention Center
Alaska	Room 203 A	Convention Center
American Samoa	Room 203 A	Convention Center

Arizona	Room 110 AB	Convention Center
Arkansas	Room 204 B	Convention Center
California	Room 103 A	Convention Center
Colorado	Room 304/305	Marriott
Connecticut	Room 107 B	Convention Center
Delaware	Room 113 B	Convention Center
Florida	Room 112 AB	Convention Center
Georgia	Room 109 AB	Convention Center
Guam	Room 203 A	Convention Center
Hawaii	Room 203 A	Convention Center
Idaho	Room 303	Marriott
Illinois	Room 204 A	Convention Center
Indiana	TBA	
Iowa	Room 201 B	Convention Center
Kansas	Room 203 B	Convention Center
Kentucky	Room 108 B	Convention Center
Louisiana	Room 204 B	Convention Center
Maine	Room 103 C	Convention Center
Mariana Island	Room 203 A	Convention Center
Maryland	Room 113 B	Convention Center
Massachusetts	Room 107 B	Convention Center
Michigan	Room 111 B	Convention Center
Minnesota	Room 113 C	Convention Center
Mississippi	Room 204 B	Convention Center
Missouri	Room 203 B	Convention Center
Montana	Room 304/305	Marriott
Nebraska	Room 201 B	Convention Center
Nevada	Room 303	Marriott
New Hampshire	Room 103 C	Convention Center
New Jersey	Room 306	Marriott
New Mexico	Room 110 AB	Convention Center
New York	Room 103 B	Convention Center
North Carolina	Room 201	Convention Center
North Dakota	Room 113 C	Convention Center
Oglala Tribe	Room 107 A	Convention Center
Ohio	Room 201 A	Convention Center
Oklahoma	Room 110 AB	Convention Center
Oregon	Room 113 A	Convention Center
Pennsylvania	Room 102 AB	Convention Center
Puerto Rico	Room 112 AB	Convention Center
Rhode Island	Room 107 B	Convention Center
Rose Bud Tribe	Room 107 A	Convention Center
South Carolina	Room 109 AB	Convention Center
South Dakota	Room 107 A	Convention Center

19

Tennessee	Room 204 C	Convention Center
Texas	Room 108 A	Convention Center
Utah	Room 303	Marriott
Vermont	Room 103 C	Convention Center
Virgin Islands	Room 203 A	Convention Center
Virginia	Room 201 C	Convention Center
Washington	Room 113 A	Convention Center
Washington, DC	Room 113 B	Convention Center
West Virginia	Room 108 B	Convention Center
Wisconsin	Room 310	Marriott
Wyoming	Room 304/305	Marriott

National Invitees

9:30 - 11:00 AM

Concurrent Sessions

Wyndham Franklin Plaza Hotel, in sections of the Wyndham Ballroom.
 Contact: Karen Silberman (202) 223-9186, ext 235 (through 4/22)
 (215) 665-1997 (4/23 - 4/29)

The Role of Youth

Speakers confirmed to date:

Gov. William Weld of Massachusetts
 Andrew Shue, Do Something
 Betty Beene, President, United Way of America
 Andre Lee, Member of the Board, Americorps Alums
 Alan Khazei, Co-Founder, City Year
 Tim Shriver, President and CEO, Special Olympics
 Mark Rosenthal, President and COO, MTV Networks
 James Edwards, Student
 Michelle Roucoulet, Student
 Wendy Holben, Student
 Izetta Mobley, Student
 Harris Wofford, CEO, Corporation for National Service, moderator

The Role of Civil Society Renewal Efforts

Speakers to confirmed to date:

John Gardner
 Robert Putnam, Harvard University
 Sarah Melendez, President, Independent Sector
 George Gallup, Jr., Chairman, The Gallup International Institute

20

Don Eberly, Civil Society Project, Moderator

Other speakers to be announced

The Role of Public-Private Partnerships

Roxanne Spillett, Boys and Girls Clubs of America

Gary Walker, Public/Private Ventures

Matilda Cuomo

Dr. Steven Schroeder, President, Robert Wood Johnson Foundation

Dr. Maria del Refugio Robledo, Valued Youth Program, San Antonio

Robert K. Goodwin, CEO, The Points of Light Foundation, moderator

The Role of Technology

Speakers confirmed to date:

Don Reed, President, NYNEX

Mario Marino, President, The Marino Institute

Larry Ellison, CEO, Oracle, Moderator

Other speakers to be announced

For All Participants

11:30 - 12:30 PM **Informal lunch** provided at Convention Center and
Wyndham Franklin Plaza Hotel

12:30 - 1:30 PM **Countdown to the Future**
Independence Hall Plaza.

President George Bush

The First Lady Hillary Rodham Clinton

General Colin Powell

The Philadelphia Orchestra

Special Notes

The Summit Exhibit Hall includes 75 "teaching examples" from throughout the country and technical assistance product sales. Open 7:00 AM Monday - 2:00 PM Tuesday.

Bell Atlantic and NYNEX are hosting a special technology resource room to assist delegates in understanding the application of technology in their work. Open Sunday, 10:00 AM - 8:00 PM; Monday, 11:00 AM - 7:00 PM; Tuesday, 7:00 AM - 2:00 PM.

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

ORGANIZERS' MISSION STATEMENT

On Monday morning, April 28, the President of the United States and former Presidents will stand together on the steps of Independence Hall in Philadelphia. Together, as Honorary Co-Chairs of The Presidents' Summit for America's Future, they will issue a call to action through service.

General Colin Powell, the former Chairman of the Joint Chiefs of Staff, will serve as General Chairman of the Summit and the campaign that will follow. Henry Cisneros, former Secretary of Housing and Urban Development, will serve as Vice Chairman.

The promise of America rests in the commitment, creativity and energy of its people to respond to our shared problems and to envision a shared future. Every day, Americans are doing that work – helping one another, addressing serious social problems, building stronger communities. Somewhere in America, in some way, solutions are being found to the problems we face.

But, unfortunately, our problems are vast and complex. There is a growing sense of disconnection. Too many of our people have been left out of the mainstream, and too many of our communities are fragmented along racial, ethnic, religious or economic lines. We find ourselves feeling that what divides us from one another is more powerful than the glue that holds us together in communities and as a nation.

The impact of this is greatest on America's young people. In small towns as well as big cities, far too many young people are growing up without the kind of adult role models and relationships needed for success. Far too many do not have adequate safe places to learn and grow, are not getting a healthy start, or the kind of education that creates real opportunities. And too many are unaware that giving through community service can make a difference in the lives of others and can be an enriching experience.

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

FOR RELEASE
January 24, 1997

CONTACT: Jim Issokson
1-800-639-1288 or 202-371-8122

CLINTON, BUSH ANNOUNCE PRESIDENTS' SUMMIT ON SERVICE

WASHINGTON, D.C. – President Bill Clinton and former President George Bush, joined by Vice President Al Gore, today announced "The Presidents' Summit for America's Future," aimed at bringing America to a new level of commitment to volunteer service, especially targeting the nation's young people.

President Clinton and the former Presidents will serve as honorary Co-Chairs of the Summit, which will be held April 27-29 in Philadelphia. Presidents Clinton, Bush and Ford will attend. President Carter and Lady Bird Johnson, while unable to attend, have pledged their support. President Reagan will be represented by Nancy Reagan.

Gen. Colin Powell will serve as General Chairman. Henry Cisneros, former Secretary of Housing and Urban Development, will serve as Vice Chairman.

In announcing the Summit, President Clinton said, "Much of the work of America cannot be done by government, much other work cannot be done by government alone. The solution must be the American people through voluntary service to others."

In today's East Room announcement, former President Bush said, "The Philadelphia summit is about getting more people off the sidelines. It is about citizens pulling together, leading by example, and lifting lives."

Some 50 commitments for specific future actions have already been received from voluntary, religious, and educational organizations, business, media, and local and state governments.

The Presidents' Summit for America's Future was conceived by the late Gov. George Romney of Michigan and initiated as a joint effort by two of America's leading organizations dedicated to service: The Points of Light Foundation and The Corporation for National Service.

General Powell said of the Summit: "I can't think of a better task for my generation. We received so much from our own parents. It is only appropriate that we give back in kind. Our young people are facing unprecedented challenges. They deserve the same kind of support from their country as we received, but it will take extra effort from all of us to make this possible. With the help of millions of Americans, we can, as a nation, turn the tide for America's youth."

Summit partners point to growing evidence that young people today face serious threats to their futures – and even their lives; thus, the urgency leading to the April Summit. Studies show, for instance, that:

- A child is abused every 13 seconds in America, with almost 3 million reports of such abuse filed each year.
- 1 in 9 African-Americans between the age of 12-15 are victims of violent crime.
- The number of children under age six living in poverty has increased 50% since 1979.
- Cigarette and marijuana use is increasing again among high school students.
- Suicide rates for children between 5-14 doubled between 1970-1988.

The Summit is organized on the proposition that America's young people must have access to five fundamental resources that can help them lead healthy, fulfilling and productive lives:

- An ongoing relationship with a caring adult or mentor;
- Safe places to learn and grow;
- A healthy start;
- A marketable skill through effective education;
- An opportunity to give back through community service.

The Summit itself will have three focal points. First, the Presidents and First Ladies will join in the historic call to commitment and to action. Second, local and national leaders from all sectors will announce their organizational commitments to action – mobilizing their people and their abilities for an unprecedented effort to turn the tide for America's youth by the turn of the century. Third, delegations from approximately 100 communities and all 50 states will work together to turn the message of the Summit into concrete plans for action.

In the weeks leading up to the Summit, a national partnership engaging dozens of leaders and organizations from all sectors will develop targets for specific increases in volunteer service and put in place the framework for an extensive follow-up campaign.

Some of the substantial commitments that already have been made include the following:

- Columbia/HCA Healthcare Corporation has committed to immunize one million children by the year 2000. Columbia, its employees and affiliated physicians, will be able to serve the immunization needs from more than 600 hospitals, surgery centers and home care locations.
- LensCrafters will provide one million needy people, especially children, with vision care by the year 2003.
- The 400 local Volunteer Centers affiliated with The Points of Light Foundation will connect one million young people with caring adults or with the opportunity to serve.
- Communities in Schools will expand its programs so that an additional 750,000 young people in need will be better able to successfully learn, stay in school and prepare for life.
- The Greek Orthodox Church in America has committed to assist one needy child per every ten families in the more than 550 Greek Orthodox churches nationwide.
- Big Brothers/Big Sisters has committed to doubling their mentoring relationships, reaching 200,000 matches through the year 2000. Service will become an integral part of the mentoring relationship.
- Shell Oil has made a corporate wide commitment to support all five goals of the Summit at every level of the company through expanded employee volunteering, targeted corporate philanthropy, and promotional support.

Funding for the Summit is being provided by the W.K. Kellogg Foundation, the Pew Charitable Trusts, the David and Lucile Packard Foundation, the Robert Wood Johnson Foundation, and the Ewing Marion Kauffman Foundation.

####

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

The Points of Light Foundation

Founded in May 1990, The Points of Light Foundation's mission is to engage more people more effectively in volunteer service to help solve serious social problems. The Foundation seeks to help Americans connect with one another through service as a new way to combat the sense of disconnection that is fragmenting our communities. The Foundation is working with 30 other national organizations through Connect America to get 10 million Americans to "commit to connect" through service in the next five years.

The Foundation is the national champion and resource organization for its 400+ member Volunteer Centers and for businesses committed to engaging their workers in volunteer service. It manages Make A Difference Day, National Volunteer Week, the President's Service Awards, the Awards for Excellence for business and the National Community Service Conference. Its Youth Ambassadors mobilize other young people to become community problem solvers. The Points of Light Institute offers products, membership services and training for thousands of local volunteer leaders worldwide.

Corporation for National Service

National service is a movement that provides opportunities for Americans of all ages and backgrounds to help solve community problems through service. Created in 1993 by Congress, the President, and community groups nationwide, the Corporation for National Service is a public-private partnership that oversees three national service initiatives:

AmeriCorps engages 25,000 citizens in a year of full-time, results-driven service sponsored by local and national nonprofits, AmeriCorps*VISTA, and AmeriCorps* NCCC. In return, AmeriCorps members earn education awards to help pay for college or pay back student loans. AmeriCorps members help communities meet critical challenges in the areas of education, public safety, human needs, and the environment.

National Senior Service Corps engages a half million Americans age 55 and older in results-driven service as Foster Grandparents, Senior Companions, and RSVP volunteers. The Senior Corps taps the vast wealth of experience, skills, and talents of older citizens to meet community challenges.

Learn & Serve America engages over one million students from kindergarten through college in community projects that integrate service and learning. Learn & Serve America builds on the grassroots service-learning movement by promoting service as a learning opportunity and providing models and resources to schools, universities, and community groups. Students use academic skills to solve real-world problems, and learn the value of service, citizenship, and responsibility.

The Points of Light Foundation and the Corporation for National Service have taken the lead in building a working partnership with many of the nation's leading nonprofit organizations and businesses. Funding is being provided by the W.K. Kellogg Foundation, the Pew Charitable Trusts, the David and Lucile Packard Foundation, the Robert Wood Johnson Foundation, and the Ewing Marion Kauffman Foundation.

The spirit of the Summit transcends the individual concerns of its sponsoring organizations. Americans need not be separated by their differences. Through service, we can build strong connections with one another. And together, we can fulfill the American promise for all of our people.

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

Five Fundamental Resources for Children and Youth

An Ongoing Relationship with a Caring Adult

It is more important than ever for young people to have the sustaining presence of caring adults in their lives. While there are currently hundreds of thousands of mentoring and tutoring relationships, it is estimated that more than 10 million young people would benefit from the intervention of a caring adult. Our goal is to create the additional tutoring and mentoring relationships necessary for a positive impact on the lives of these young people.

Safe Places to Learn and Grow

Young people cannot flourish, develop and properly mature into productive citizens in a climate of fear and chaos. Our goal is to increase safe places and structured activities during non-school hours so that young people can study, play and receive the necessary guidance to reach their full potential in life.

Marketable Skills through Effective Education

Many young people attend school with little or no concept of how their studies will prepare them for a job or economic opportunity. Our goal is to forge new partnerships among businesses, schools and citizen volunteers to provide more young people with mentors, summer jobs, internships, and the essential skills of reading and mathematics.

A Healthy Start

Adequate health care and healthy behaviors are essential to every child's development and well-being. Our goal is to find new ways, in cooperation with government, health care providers and business, to assure that this is achieved.

An Opportunity to Give Back

Often young people are not encouraged, or given the opportunity, to help others. Our goal is to provide young people with the opportunity to serve, so that they become part of the solution and experience first-hand the benefit of being active citizens.

That is why priority must be given to expanded and more effective citizen service and new commitments from our nation's most important institutions. We must ensure that all of our youth have access to five fundamental resources that can help them lead healthy, fulfilling and productive lives:

- an ongoing relationship with a caring adult or mentor;
- safe places to learn and grow;
- a healthy start;
- a marketable skill through effective education;
- an opportunity to give back through community service.

Certainly, all Americans can agree that we are all capable of doing more to achieve these goals.

The Presidents' Summit for America's Future will be both a celebration of our nation's heritage of volunteer citizen service and a call to action. It will be a call to commitment – for Americans to pledge to serve; for each of us to put our individual gifts to work for the common good; for us to renew the sense of civic responsibility that has served us well throughout our history as a nation.

The Summit will be the beginning of a new effort. In the weeks ahead, a national partnership will engage leaders from business, labor, the media, religious and educational institutions, and the voluntary sector. They will develop specific numerical targets in making available the five fundamental resources for our children against which we can measure our progress, through the year 2000. The partnership will also develop appropriate mechanisms so the momentum generated by the Summit will be sustained.

The Summit itself will have three focal points. First, the Presidents and First Ladies will join in the historic call to commitment and to action. Second, local and national leaders from all sectors will announce their organizational commitments to action – mobilizing their people and their abilities for an unprecedented effort to turn the tide for America's youth by the turn of the century. Third, delegations from approximately 100 communities and all 50 states will work together to turn the message of the Summit into concrete plans for action.

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

SUMMIT SPONSORS

The Robert Wood Johnson Foundation

The Robert Wood Johnson Foundation, based in Princeton, NJ, is the nation's largest philanthropy devoted exclusively to health and health care. It became a national institution in 1972 and concentrates its grantmaking in four areas: assuring access to basic health services; improving the way services are organized and provided for people with chronic health conditions; reducing the harm caused by substance abuse; and helping the nation address the problem of rising health care costs.

The Foundation was created by the late Robert Wood Johnson, who built the family firm, Johnson & Johnson, into a worldwide health and medical care products company.

The Ewing Marion Kauffman Foundation

The Ewing Marion Kauffman Foundation is a private grantmaking foundation established by Ewing Marion Kauffman, the founder of pharmaceutical manufacturer Marion Laboratories and the original owner of the Kansas City Royals Baseball team.

The foundation is committed to serving organizations and individuals dedicated to the vision of self-sufficient people in healthy communities. The Foundation supports partnerships with selected not-for-profit organizations whose vision, mission and strategic initiatives are consistent with the Foundation's purpose.

The W.K. Kellogg Foundation

The W.K. Kellogg Foundation was established in 1930 to "help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations."

The foundation's programming activities center around the common vision of a world in which each person has a sense of worth; accepts responsibility for self, family, community, and societal well-being; and has the capacity to be productive, and to help create nurturing families, responsive institutions, an healthy communities.

To achieve the greatest impact, the Foundation targets its grants towards specific focal points or areas. These include: health; food systems and rural development; youth and education, and higher education; and philanthropy and volunteerism. When woven throughout these areas, funding also is provided for leadership; information systems/technology; efforts to capitalize on diversity; and family, neighborhood, and community development programming.

David and Lucile Packard Foundation

The David and Lucile Packard Foundation in California was established by its founders as a reflection of their deep interest in philanthropy. Today the Foundation maintains a strong focus on improving the local quality of life for children, youth and families through support for nonprofit and public agencies' endeavors. The Foundation also supports math and science education, conservation, reproductive health, child health and related policy issues locally and nationally.

The Pew Charitable Trusts

The Pew Charitable Trusts, a national philanthropy with a special commitment to Philadelphia, support nonprofit activities in the areas of culture, education, the environment, health and human services, public policy and religion. Through their grant making, the Trusts seek to encourage individual development and personal achievement, cross-disciplinary problem solving and innovative, practical approaches to meeting the changing needs of a global community.

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE

COMMUNITY "TEAMS" PARTICIPATING IN THE SUMMIT

The partnership that will emerge from the Summit needs to be with *every* community in America. To start this process, "teams" of ten to twelve citizens from each of approximately 100 communities from all 50 states are being invited to participate in the Philadelphia event.

The local teams will share "best practices" and begin to develop concrete action plans to achieve broader citizen engagement and additional local commitments to turn the tide for America's youth. As part of their work, these local teams will take the first steps in planning their own local and regional Summits to be held soon after they return home. It is anticipated that the Summit will also result in suggestions on ways that communities can better communicate with each other allowing "communities of interests and action" focused on the Summit goals to grow and deepen locally throughout the country.

Communities invited to attend the Summit will include the 50 largest cities; the largest city in those states that do not contain one of those fifty; plus a group of smaller or rural communities recommended by the Summit funders. A limited number of additional communities that have exemplary programs or special circumstances may be added.

Local designees of the Points of Light Foundation and the Corporation for National Service, in partnership with local United Ways, will be responsible for assembling a delegation with the characteristics described in the attached paper. In this process, they will consult widely with others throughout their community.

Because of space constraints in Philadelphia, a limited number of individuals will be able to attend the Summit from any one community. However, all of those who are part of the convening process in the local community should be included in the efforts that grow out of the Summit.

Acting More Strategically

The challenge to every local community is to map out and act upon the distinctive combinations of local assets that will help it achieve the goals that it seeks. Therefore, our hope is that the team will consist of individuals who, *working together*, can significantly advance citizen action or are already doing so because they combine the neighborhood or grass-roots people, institutional power and the administrative authority of the community.

Our plan is to bring a new and increased focus to the role of citizen service, particularly as it can help ensure that all of our youth have access to five fundamental resources that can help them lead healthy, fulfilling and productive lives: an ongoing relationship with a caring adult, safe places to learn and grow, a healthy start, a marketable skill through effective education, and an opportunity to give back through community service.

The Summit will affirm the work already being done by individuals and organizations and help stimulate new efforts for others. Within some community teams, the Summit will enhance what individuals are already thinking and what they are already doing. For others, it will be the jump-start they need. For all participants, it will be a way of building on the current wave of community and neighborhood-based innovation in America. The Summit process will assist communities and organizations in thinking and acting more strategically about achieving those goals.

But we must also look differently at one another and at our organizations. Any inventory of the true resources and the potential activities of a community will reveal surprising strengths. In the end, it may be the contribution of those who are most often overlooked that provides the difference between accomplishing any of these goals and accomplishing none.

Our Most Valuable Resource -- Ordinary Citizens

Whatever the goal, whatever the strategy, communities are discovering not only that new resources must be generated and that all groups must collaborate more effectively, but that the single most important available resource – ordinary citizens with talents that can make a difference – often is not being tapped to its full potential. Indeed, study after study makes clear that the average American is prepared to do more, if only someone would ask and would engage them effectively.

Communities that commit to the campaign will benefit by learning about “best practice communities” and “best practice programs” particularly those that mobilize more citizens and engage them in efforts that have proven effective in helping young people. By joining in this concerted effort, we expect that local organizers will gain access to valuable tools for helping our young people. The Summit should provide strategic organizing tools essential for creating and sustaining action. In addition, participating communities may gain access to resources made available by national organizations, foundations, corporations and others – tangible commitments to support a vigorous process for engaging citizens.

ATTACHMENT

Characteristics and Make-Up of Community Delegations

Community delegations should be made up of approximately 10 to 12 people who:

- Have achieved success in effective citizen service.
- Are committed to the idea that each person regardless of status in community, age, gender, race, religious or institutional affiliation or background has a place at the table and something to contribute to the community.
- Are experienced in creating opportunities for others to contribute to solutions, not just do it themselves.
- Know their community and the key players.
- Are able to leave their institutional “hats” at the door.
- Are not harnessed by the “business as usual” way of operating.
- Have a record of “getting things done.”
- Above all, are trusted by others in their community.

In addition, community delegations should be selected with the following things in mind:

- The team should look like the community it represents, recognizing the diversity in the age, race, economic backgrounds and physical ability of its members. It should also include people under age 25.
- The mayor must be invited to serve on the team or to designate a special representative.
- At least two of the individuals should be doing work in the community that addresses the overarching goal of achieving better conditions for children and youth and creating opportunities for other citizens to be involved in this work.

- The balance of the team should represent interests that can increase the volume and effectiveness of citizen engagement. The team will be enhanced by including members of religious groups, educators (elementary, secondary and higher education), business and labor (a large employer and small business), neighborhood leaders (such as homeowner associations or neighborhood councils), social service delivery agencies, philanthropic groups (community, private or corporate foundations), media, and professional public sector managers.
- All team members should either be in positions to advance citizen action or already be doing so, either through work at the neighborhood or grassroots level or from a position of institutional power or administrative authority in the community.