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THE WHITE HOUSE
WASHINGTON

THE PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE
APRIL 7, 1997

AGENDA

- I. Introductions -- Erskine Bowles
- II. Summit Update -- General Powell
- III. Summit Report -- Harris Wofford
- IV. Summit Comments -- Henry Cisneros/Lynda Robb
- V. Summit Logistics - Stuart Shapiro/Marian Heard
- VI. The Program -- John Schreiber/Kenn Allen
- VII. "America's Promise: The Alliance for Youth" -- Rick Little
- VIII. Commitments -- Billy Shore

MEMORANDUM FOR ERSKINE BOWLES

FROM: Steve Silverman, Diana Fortuna, Bibb Hubbard

RE: Talking Points for meeting with General Powell and
Summit organizers

DATE: April 4, 1997

FOR GROUP MEETING:

- Welcome back - thank you all for coming. The President, the Vice President and I know how hard you are working to make the Summit in Philadelphia a success for everyone.
- I keep informed of the progress that you are making and I understand that real headway has been accomplished in formalizing the structure of the Summit and post- Summit. Congratulations, General Powell and Rick, on the announcement of the Alliance for Youth.
- I appreciate that everyone at this table has made open communication and maintaining a high-level of coordination a real priority in this process.
- The First Lady was pleased with her participation at the video-conference on Wednesday. She felt it was a true success and was delighted to be able to be a part of it.
- Now, I'd like to hear from all of you on how the Summit planning is progressing. General...

FOR PRIVATE MEETING WITH POWELL:

- Attendance: We need 300 slots to accomodate White House needs. One example is the Hill. As you know, the system doesn't account for congressional needs -- there are certain congressional folks we absolutely have to take care of. Stuart has allocated "X" number, but we need to have 300. I understand there is a "National Observer" designation. We can put our folks into that category. Please work with Stuart in making this happen.
- Breakout Sessions: We have recieved some resistance from Stuart and others in terms of including cabinet secretaries and other sub-cabinet folks -- who have an expertise in these issues -- into the break-out sessions scheduled for Monday. Given that each community and state will develop a plan of action as a result of the break-out session, we must be represented at these breakouts.
- The Alliance For Youth: ???

April 2, 1997

MEMORANDUM FOR ERSKINE BOWLES

CC: SYLVIA MATHEWS AND JOHN PODESTA

FROM: DON BAER, BRUCE REED AND STEVE SILVERMAN

SUBJECT: MESSAGE EVENTS LEADING INTO SUMMIT FOR SERVICE

As you know, we have been working on an aggressive communications strategy for the Summit for Service, to make the best use of the President, the other three principals and the Cabinet in the weeks before the Summit. We are also working with Joe Lockhart and Stuart Schear to develop a press plan for the weeks leading into the Summit and for the Summit itself.

What follows is a preliminary calendar of events featuring the principals and the Cabinet for the next four weeks (with POTUS events in bold). We will be working to identify additional opportunities as well, and to find ways to incorporate service-related themes and announcements into other Presidential events and speeches. We will also be meeting to discuss the President's participation during the Summit weekend itself. In particular, we need to focus on significant action he could announce to establish a central role both at the Summit and on service issues generally.

Wed., Apr. 2: First Lady participates in live teleconference with 140 Summit Communities. Powell, Wofford will participate as well. Open to press.

Fri., April 4: VPOTUS Net Day event. Emphasize service aspect, announce new private sector commitments to Summit.

Sat., Apr. 5 **POTUS Radio Address on Service. Call for high school service requirement (following Maryland model), announce National Week of Service and Voluntarism with participation by AmeriCorps and Peace**

Corps alumni, frame major themes of Summit.

Mon., Apr. 7: **Second Bowles-Powell meeting to discuss Summit. Proposed POTUS drop-by. Release photo.**

Week of Apr. 7: Possible FLOTUS Learn and Serve event in D.C. VPOTUS event to announce commitments at good local service project.

April 14-20: National Week of Service and Voluntarism. VPOTUS, FLOTUS, Cabinet, Wofford and Gearan participate in service projects/events around the country.

Tues., Apr. 15: **Youth Service Day (part of National Week of Service and Voluntarism). POTUS meets with AmeriCorps volunteers on tarmac in New York. Possible service tie-in with NYC Kick Butts event.**

Fri., Apr. 18 **National Teacher of the Year event. POTUS announces some private sector service commitments in remarks.**

Sat., Apr. 19: **POTUS Net Day Radio Address. Service tie-in.**

Tues., Apr. 22: **POTUS/VPOTUS Earth Day event. Service tie-in.**

Thurs., Apr. 24 Take Your Daughter to Work Day. Service tie-in (bringing other children to work) through Big Sister or other programs.

Sat., Apr. 26: **Second POTUS Radio Address on Service. Announce National Service Scholarships, frame themes going into Summit.**

Sat., Apr. 26: Christmas in April (rehabilitating DC housing).
Participation by White House staff and Cabinet.

Sun., Apr. 27- Summit for Service.

Tues., Apr. 29:

April 2, 1997

**MEMORIAL CEREMONY ON THE ONE-YER ANNIVERSARY
OF THE CROATIA AIR TRAGEDY**

DATE:	April 3, 1997
LOCATION:	Andrew Mellon Auditorium
TIME:	2:00-3:00 PM
FROM:	Kitty Higgins Stephen B. Silverman

I. Purpose

To commemorate the one-year anniversary of the air crash in Croatia which took the lives of Secretary Ron Brown, thirty-two other Americans , and two Croatian nationals.

II. Background

III. Participants

YOU
The Vice President
The Reverend Luis Leon, St. Johns Church, Lafayette Square
Secretary of Commerce William (Bill) Daley
Miomir Zuzul, Ambassador to the Republic of Croatia
Rabbi A. Nathan Abramowitz

IV. Press Plan

Open to press

V. Sequence of Events

1:30 - 2:00pm Prelude -- U.S. Air Force Ceremonial Brass One Musical Selection by Duke Ellington and Aloisius & Albritton Singers

The Program

VI. Remarks

To be provided.

SUMMIT DECLARATION OF COMMITMENT

Two centuries ago, America was founded on the proposition that just as all people are endowed by their Creator with unalienable rights, citizenship entails undeniable responsibilities. As each of us has the right to Life, Liberty and the Pursuit of Happiness, each of us has an obligation to give something back to country and community -- a duty to take responsibility not just for ourselves and our families, but for one another. We owe a debt of service to fulfill the God-given promise of America -- and of her children.

In this time of opportunity -- at the dawn of a new century and a new millennium -- the need for shared responsibility is self-evident.

People of all ages and from all walks of life must claim society's problems as their own -- pulling together, leading by example, and lifting American lives. The challenges of today, especially those that face our children, require a special commitment of us all.

We have a special obligation to America's children to see that all young Americans have:

- caring adults in their lives, as parents, mentors, tutors, coaches;
- safe places with structured activities in which to learn and grow;
- a healthy start and healthy future;
- an effective education that equips them with marketable skills;
- an opportunity to give back to their communities through their own service.

As Americans and as Presidents, we ask every caring citizen to pledge individual commitments of citizen service, voluntary action, the efforts of their organizations, or commitments to individual children in need. By doing so, this Nation pledges fulfillment of America's promise for every American child.

(Signed by Presidents) _____

(Signed by Citizen) _____ Promise Made: _____

Note: The page that the President signs will be co-signed by the former Presidents, Mrs. Reagan, and General Powell.

April 26, 1997

**PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE
Day of Commitment Kick-Off**

DATE:	April 27, 1997
LOCATION:	Marcus Foster Stadium
TIME:	10:45am - 11:15am
FROM:	Stephen B. Silverman Bibb Hubbard Stefanie Sanford

I. Purpose

You, along with other speakers, will kick-off the events for the Presidents' Summit for America's Future by welcoming nearly 5000 volunteers from the Philadelphia area and from around the country to participate in the Summit.

II. Background

The kick-off event will be held at the Marcus Foster Stadium which is located in a low-to-middle income, predominately African-American area, comprised of mostly single family homes and many young families. The stadium is used by a number of high schools for sporting events. It has fallen into disrepair over a period of years. At this event, thousands of volunteers (including AmeriCorps volunteers) wearing colorful shirts signifying the service activities they will perform, will gather for a rally prior to their clean-up activities. Mayor Rendell has played a lead role in developing this event and has done an extraordinary job in preparing for the Summit.

III. Participants

On-Stage

YOU

Mrs. Clinton
The Vice President
Mrs. Gore
President Bush
Mrs. Bush
President Carter
Mrs. Carter
General Powell
Mayor Rendell

Audience

5000 volunteers including Americorps, Philadelphia area residents, and Summit participants.

IV. Press Plan

Open to press.

V. Sequence of Events

- Off stage announcement of **YOU** and the Vice President
- Colin Powell makes brief remarks and introduces Former President Jimmy Carter.
- Former President Jimmy Carter makes brief remarks and introduces Former President George Bush.
- Former President Bush makes brief remarks and introduces Vice President Gore.
- Vice President Gore makes brief remarks and introduces **YOU**.
- **YOU** make remarks.
- Upon conclusion of remarks, **YOU** and the Vice President depart.

There will be a pre-program.

VI. Remarks

To be prepared by speech writers.

April 26, 1997

PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE
Germantown Avenue Clean-Up

DATE:	April 27, 1997
LOCATION:	Germantown Avenue
TIME:	11:40am - 12:40pm
FROM:	Stephen B. Silverman Stefanie Sanford

I. Purpose

The purpose of this event is to join in the hands-on work of cleaning up a distressed community and draw attention to the impact that community service can have on a neighborhood. Principals will paint over graffiti, read to children, and clean up a playground.

II. Background

The clean-up of Germantown Avenue is an enormous undertaking. Mayor Rendell expects approximately 4000 volunteers from the Philadelphia area and around the country to participate in clean-up activities. Germantown Avenue is described as a long thoroughfare, running from the affluent Chestnut Hill area, through the racially-mixed professional middle class neighborhood of Mt. Airy, then into more disadvantaged areas.

This part of Philadelphia faces real challenges, showing both inspiring signs of promise and troubling signs of neglect. A sign of promise is work of the murals section of the Parks and Recreation Department. Across parts of the city, these murals depict role models and other images of hope -- and engage young people in their production as a way of giving back to their community. You and four AmeriCorps members and three local volunteers will contribute to the clean-up by painting over graffiti that covers the walls of the Marcus Foster Stadium. The Mayor has pledged to keep Germantown Avenue clean and safe following Sunday's activities. In particular, he has announced a zero tolerance policy for graffiti, pledging that it will be removed within 24 hours.

The reading event is intended to highlight your commitment to reading to America's children, as demonstrated by the America Reads program. Reading to children meets one of the five goals of the Summit.

III. Participants

YOU

Mrs. Clinton

The Vice President

Mrs. Gore

Katrina Jackson - AmeriCorps student member

Lynette A. Savoy - AmeriCorps student member

Abe Brown - AmeriCorps student member

Carl Kramer

3 Local volunteers

5-10 children

IV. Press Plan

Open to press.

V. Sequence of Events

- **YOU**, the First Lady, the Vice President and Mrs. Gore will help clean-up the Stadium by painting over graffiti on the walls for 30 minutes.
- **YOU** and the First Lady proceed to a nearby reading area and read stories to 5-10 young children. (The Vice President and Mrs. Gore will break away and walk down Germantown Avenue to a playground that they will help clean up.)
- **YOU** and the First Lady depart and proceed to Marcus Foster Stadium on foot to hold.

VI. Remarks

None required.

April 26, 1997

PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE
For the Next Generation:
Celebration of Service and Presentation of President's Service Awards

DATE:	April 27, 1997
LOCATION:	Convention Center, Exhibit Hall A
TIME:	8:00pm- 10:00pm
FROM:	Stephen B. Silverman Bibb Hubbard

I. Purpose

To celebrate and raise awareness of a nation-wide effort to engage the American people in the ethic and practice of service by showcasing celebrities, ordinary Americans and dignitaries, who have all incorporated service into their lives. In addition, the winners of the 1997 President's Service Awards will be honored.

II. Background

As a way to highlight the goals of the Summit and its non-partisan nature, the Summit has organized an evening of entertainment with a wide range of celebrities who all participate in volunteer and service-related activities. Because the President's Service Awards are given annually at this time of year, it was decided to work the award presentation into the program and honor the 1997 award winners at the Celebration of Service. Since the award was established during the Reagan administration, President Bush and Mrs. Bush will give out some of the awards in addition to you and Mrs. Clinton.

III. Participants

Official Participants

YOU

Mrs. Clinton

The Vice President

Mrs. Gore

President Bush

Mrs. Bush

General Powell

Oprah Winfrey - host

Reverend Buster Soaries

Hugh Price, Urban League

Marion Heard - United Way - Boston
Harris Wofford
Jahi Davis - AmeriCorps Member

Award Winners

NOTE: see attachment for additional information on the award winners

Earl Martin Phalen - B.E.L.L. Foundation
Marjorie Klein - PACT
Pat Esparza - El Paso, TX
Richard Grausman - Careers Through Culinary Arts
Monroe Mayes - President, In-Unity
Scott Rosenberg - Art Start
John Penn- Livingston-McLean County Building Trades Council
Carolyn Ringer - North Little Rock, AR
LaMont Mitchell - Union Temple Baptist Church
Alice Buchart - Volunteer Physicians
Cindy Silverman - Glendale, AZ
Elizabeth Ecke - Santa Rosa, CA
Dr. Pedro Jose Greer, Jr. - Miami, FL
Amber Lynn Coffman - Glen Burnie, MD
Na'Taki Yatascha Osborne - Atlanta, GA
Julie Hennessy - Target Stores

Service Stories

Stephanie King
Rasheen Coleman
Willye White (Ms.)
Jessica Halsey

Program Entertainers

Grover Washington, Jr.
Maya Angelou
CityKids
Jimmy Smits
Wynton Marsalis
Savion Glover
John Travolta
Tony Bennett
Wynonna Judd
Brooke Shields
LL Cool J
Lynn Swann
Sinbad
Michael Bolton

Andrew Shue
Patti LaBelle
David Pack Orch
Jon Secada

Audience

All Summit participants, approximately 4000 people.

IV. Press Plan

Taped; to be televised on Network television.

V. Sequence of Events

- The former Presidents are announced and escorted to their seats in the front row.
- **YOU**, Mrs. Clinton, The Vice President and Mrs. Gore are announced and escorted to your seats in the front row.
- The program begins and Oprah Winfrey, the host, is introduced.
- General Powell makes remarks.
- President Bush makes remarks.
- Governor Romney video is shown.
- Tony Bennett performs.
- Challenge Video is shown.
- Oprah introduces **YOU**. **YOU** proceed to the stage.
- **YOU** make remarks about the importance of having a caring adult in a young person's life.
- **YOU** introduce Harris Wofford and he joins **YOU** on stage.
- **YOU** and Mr. Wofford present "Caring Adult" Service Awards to winners Marjorie Klein, Earl Martin-Phalen, and Pat Esparza (All winners have already been notified that they won the award)
- **YOU** return to your seat in the front row.
- Jimmy Smits makes remarks.
- Native American speaks.
- Wynton Marsalis and Oprah make remarks.
- Savion Glover performs.
- Mrs. Bush and John Travolta present "Marketable Skills" Service Awards to winners Richard Grausman, Monroe Mayes and Scott Rosenberg.
- Wynonna performs.
- President Bush makes remarks.
- President Bush and Brooke Shields present "Safe Places" Service Awards to winners John Penn, Carolyn Ringer and LaMont Mitchell.
- LL Cool J and Lynn Swann make remarks.
- Rasheen Coleman gives a testimony of his experience with service.
- Sinbad performs.
- Reverend Buster Soaries and Hugh Price make remarks.

- Michael Bolton performs.
- Mrs. Clinton and Rob Reiner make remarks and present “Healthy Start” Service Awards to Alice Buchart, Cindy Silverman, Elizabeth Ecke, Dr. Pedro Jose Greer, Jr.
- Willye White gives a real-life account of her experience with service.
- Marion Heard and Andrew Shue make remarks.
- Jessica Halsey gives a real-life account of her experience with service
- Patti LaBelle performs.
- **YOU** are introduced by Oprah Winfrey. **YOU** proceed to stage.
- **YOU** and AmeriCorps member, Jahi Davis, present “Giving Back” Service Awards to Amber Lynn Coffman, Na’Taki Yatascha Osborne, and Julie Hennessy.
- **YOU** stay on stage and Jon Secada is introduced by Oprah to perform the finale.
- **YOU** are joined by the former Presidents, First Ladies, the talent and kids for a closing moment on stage.
- **YOU** and Mrs. Clinton proceed to the backstage for photos with award winners and talent.

VI. Remarks

To prepared by speech writers.

April 26, 1997

PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE
Opening Ceremony

DATE:	April 28, 1997
LOCATION:	Independence Hall Plaza
TIME:	9:40am - 11:00 am
FROM:	Stephen B. Silverman Bibb Hubbard

I. Purpose

To have the former Presidents, the First Ladies, Governors, mayors, youth and other elected officials gather to open the Summit, challenge Americans to serve their community and help solve the problems of America's young people. In addition, you, Presidents Bush, Carter (via video), Ford and Mrs. Reagan will officially sign the Declaration of Commitments which states the goals of the Summit.

II. Background

Approximately 5,000 people, including 1400 community leaders, 300 state leaders, 2000 national observers (including 120 of your invitees), 150 members of the faith community, non-profit leaders and elected officials will gather to hear you and the former Presidents challenge America to serve. The participants have gathered to urge Americans to enhance their service in the five key pillars that all parents would want for their children: 1) mentoring, 2) safe places, 3) healthy start, 4) marketable skills, and 5) giving back through service. The goal of the Summit is to help 2 million young people by the year 2000.

Some organizers have tended to focus on a "crisis" for young people, without acknowledging dramatic, positive steps that this Administration has made to assist young people. Moreover, while some would dismiss the need for a federal role, you and the Administration clearly demonstrate the important role the federal government plays in solving these problems, partnering with state and local officials, non-profit organizations and corporate America.

General Powell has established a 501(c)(3) non-profit corporation to follow-up the Summit with concrete accomplishments. Henry Cisneros and Lynda Robb will be the Vice Chairs of this effort. In addition, they have set up a number of task forces to advise on the key subject areas. During the ceremony, a group of young playwrights will read a work that they prepared that sets forth the views of the five summit pillars. You will sign the Declaration of Commitments, a call to further commitment and action for Americans to pledge to serve which broadly responds to

the young people's statement. All the former Presidents will sign the Declaration at this event. After the Summit, the Declaration will travel across the country and will be signed by those Americans engaging in service and volunteer activities.

III. Participants

Official Participants

YOU

Mrs. Clinton - not speaking
The Vice President
Mrs. Gore - not speaking
President Bush
President Ford
President Carter (video)
Mrs. Reagan
Rev. Jesse Jackson
Mayor Rendell
Governor Ridge
Governor Carper
General Powell
Governor Pete Wilson
Rev. Buster Soaries
Oprah Winfrey

50-100 Young People Participants

Other Participants

Rebecca Rimel - Pew Foundation
Bill Richardson - Kellogg Foundation
Wynton Marsalis
CityKids

IV. Press Plan

Open to press.

V. Sequence of Events

- **YOU** arrive backstage and join President Ford, Bush and Mrs. Reagan.
- **YOU**, President Carter (via video tape), President Ford, President Bush, Mrs. Reagan and approximately 50 kids are "revealed" to the audience.
- Young Person introduces President Ford and President Ford makes remarks.
- Young Person introduces President Carter and President Carter speaks.
- Young Person introduces Mrs. Reagan and Mrs. Reagan speaks.
- Young Person introduces President Bush and President Bush speaks.

- Young person introduces **YOU**.
- **YOU** make remarks.
- **YOU** invite the former Presidents and Mrs. Reagan to sign the official Declaration of Commitments. (Kids will be behind you while you and the former Presidents sign the document.)
- CityKids perform and close the event.

There will be a pre-program.

VI. Remarks

To be prepared by speech writers.

VII. Attachments

Attached is the Declaration of Commitments that you will sign.

April 26, 1997

**PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE
Leadership Lunch**

DATE: April 28, 1997
LOCATION: Ben Franklin Hotel Ballroom
TIME: 12:45pm - 1:30pm
FROM: Stephen B. Silverman
Bibb Hubbard

I. Purpose

To acknowledge and thank the major commitment givers for their participation in the Summit.

II. Background

Summit organizers invited the leaders of the top 500 organizations making commitments for future action. One of the major goals of the Summit was for companies, non-profits and other entities to commit timetables and resources for future service. In addition, many of the participants have helped support the Summit's efforts. (Summary of commitments attached)

Among the invited group are Hugh Price of the National Urban League; John Reed of Citicorp; Ivan Seidenberg of NYNEX Corporation; Lester Alberthal of EDS Corporation; and Kent Amos of the Urban Family Institute.

III. Participants

YOU

Mrs. Clinton
The Vice President
Mrs. Gore
President Bush
Mrs. Bush
President Ford
Mrs. Reagan
General Powell
Eli Segal
Gerry Greenwald, United Air Lines
Robert (Bob) Allen, AT&T
Miller Fuller, Habitat for Humanity

Ray Chambers

500 leaders whose organizations have made commitments, including corporations, non-profits, and organized labor.

IV. Press Plan

Open to press.

V. Sequence of Events

The lunch will begin at 12:00, with the attendees eating a preset lunch prior to your entering. You, the First Lady, and the other speakers on the program will proceed to the stage and be seated. A photo will be taken of the entire assembled group from the balcony.

- **YOU** will be greeted by Robert Allen, CEO, AT&T and Miller Fuller, CEO, Habitat for Humanity and proceed into the Ballroom. **YOU**, Mrs. Clinton, and the other luncheon speakers will be seated on the stage.
- Ray Chambers, CEO, of the Summit opens the program and introduces General Powell.
- General Powell introduces Douglas Watson, CEO of Novartis, one of the major committing organizations.
- Mr. Watson speaks for two minutes and introduces Jerry Greenwald, CEO of United Airlines.
- Mr. Greenwald speaks and introduces Eli Segal.
- Eli Segal introduces **YOU**.
- **YOU** speak to the luncheon audience.

VI. Remarks

To be prepared by speech writers.

April 26, 1997

**PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE
AmeriCorps Event**

DATE: April 28, 1997
LOCATION: George W. Nebinger Elementary School
TIME: 1:50pm - 2:50pm
FROM: Stephen B. Silverman
Bibb Hubbard

I. Purpose

To highlight the importance of service in America by showcasing the success of an AmeriCorps program.

II. Background

You are visiting the Youth Build/AmeriCorps program at George W. Nebinger Elementary School. Nebinger is a kindergarten through eighth grade community elementary school. Eight full time AmeriCorps members work at the school providing classroom support, tutoring and after school program supervision for 360 children. There has been an AmeriCorps program at this school for two years.

Nebinger is in the heart of the low-income South Philadelphia neighborhood of Bella Vista. The school is a "classic" pre-World War II building, typical of many in older cities around the country.

III. Participants

Program Participants

YOU

Mrs. Clinton

John Krauss - Principal of the school

Jahi (JA-HEE) Davis - AmeriCorps Member

Tiffany White - Student from the school

Audience

400 Students, their parents, and faculty of Nebringer Elementary School.

230 AmeriCorps members from the Philadelphia area programs.

100 Dignitaries

70 AmeriCorps members and alumnus from programs across the country who are participating in the Summit.

50 chairs/members of Governor-appointed state national service commissions.

12 America Reads university leaders.

IV. Press Plan

Open to press.

V. Sequence of Events

- **YOU** and Mrs. Clinton are escorted by Principal Krauss and Jahi Davis to a classroom and view an AmeriCorp tutoring program in action. **YOU** and Mrs. Clinton will have, at your option, an opportunity to speak with the students.
- **YOU** and Mrs. Clinton proceed to the schoolyard to deliver remarks.
(In case of rain, remarks will be delivered in school auditorium)
- Principal Krauss makes welcoming remarks and introduces Jahi Davis.
- Jahi Davis makes brief remarks, then introduces Tiffany White.
- Tiffany White makes brief remarks, then introduces Mrs. Clinton.
- Mrs. Clinton makes remarks, then introduces **YOU**.
- **YOU** make remarks.
- **YOU** and Mrs. Clinton depart.

VI. Remarks

To be prepared by speech writers.

April 26, 1997

PRESIDENTS' SUMMIT FOR AMERICA'S FUTURE
Breakout Session

DATE: April 28, 1997
LOCATION: Wyndam Hotel
TIME: 3:15pm - 4:00pm
FROM: Stephen B. Silverman
Bibb Hubbard

I. Purpose

To highlight your commitment to the mobilization of community-based efforts to further the goals of the Summit.

II. Background

The 140 community delegations will be divided into 14 groups, based on size and community characteristics. The goal of these sessions is for each delegation to develop a preliminary enhanced service plan that will be used when it returns home to mobilize its community to achieve the goals of the national summit. Upon their completion at the end of Monday, the plans will be placed on the Internet and be immediately accessible to the public.

Following a working lunch, the delegations will participate in small group discussions across communities to share ideas, and techniques for meeting local goals and building local support. The delegates will then participate in community-specific discussions that will result in the development of specific local plans and strategies for implementation. The groups will focus on the five key Summit themes: 1) mentoring, 2) safe places, 3) healthy start, 4) marketable skills, and 5) service.

The community delegations will work on their local action plans. They will be following a structured template that will take them through the measurable result they want to accomplish, the vision they have of their community in the future, the reason their desired outcomes are important, who they need to involve in their community in order to be successful, how they can involve the whole community in the process, and who will take leadership for the effort.

Over 40 Administration officials at the sub-cabinet level will participate in the sessions to provide Administration expertise and input. Members of the Cabinet will rotate throughout the sessions to demonstrate the key role the federal government plays in partnering with state and local authorities, non-profit organizations and corporations to help solve these problems.

III. Participants

YOU

Mrs. Clinton

Breakout Session A

Convener: Elyse Brown (VA)

Governor: Zell Miller (GA)

Local Teaching Example: Youth Development Inc. (NM)

Participants at your tables:

- 1) Kansas City, MO
- 2) Atlanta, GA

Breakout Session B

Convener: Jamie Moore (NE)

Governor: TBD

Local Teaching Example: Youth Development Agency (OK)

Participants at your tables:

- 1) Miami, FL
- 2) Pittsburgh, PA

A list of their names is attached.

IV. Press Plan

The working sessions are open to the press. It is expected that there will be regional press interest in their work.

V. Sequence of Events

- **YOU** and Mrs. Clinton will independently join working sessions that are already in progress. Eleven people are seated at each of ten tables in each of the two rooms you visit.
- **YOU** will join two tables in each of the two rooms, staying for 10 minutes at each table. The leader at the table will quickly summarize where the group is when you arrive.
- **YOU** will listen to the participants and join the discussions as the group develops its community implementation plan.

VI. Remarks

Talking points to be provided.

Breakout Session Participants:

KANSAS CITY, MO

Terrence Ward
H&R Block

Karen McGuigan
Mid-Continent Council of Girl Scouts, Inc.

A'yanna Gilmore
Mayor's Office Youth Ambassador

The Honorable Emanuel Cleaver, II
Mayor, City of Kansas City, MO

Alphonse Sassone
Heart of America United Way

Keith Brown
Project Neighborhood

Ramon Murguia
Attorney

Audrey Bullard
J.S. Chick African Centered Elementary School

William Nelson
NationsBank

Janice Kreamer
Greater Kansas City Community Foundation

ATLANTA, GA

Aaron Watson
Atlanta Board of Education

Michelle Nunn
Hands on Atlanta

Mariposa Arillo
Citizen

The Honorable Bill Campbell
Mayor, City of Atlanta

Ingrid Saunders-Jones
The Coca-Cola Company

J. Neil Shorthouse
Communities in Schools of Georgia, Inc.

Ayo Carter (Ms.)
Citizen

Derrick Boazman
Citizen

Reverend Gerald Durley
Morehouse School of Medicine, Health Promotion
Resource Center

Gary Lee
UPS Foundation

MIAMI, FL

Peter Roulhac
Citizen

Frederica Wilson
Citizen

The Honorable Joe Carollo
Mayor, City of Miami

David Lawrence, Jr.
The Miami Herald

Pat Helen Fine
Convener

Lynn Washington
Citizen

Julie Schroll
Citizen

Natacha Millan
Commissioner, Metro - Dade County

Scot Marken
Hands on Miami

Lydia Muniz
Big Brothers - Big Sisters

Henry (Hank) Adomo
Attorney

PITTSBURGH, PA

Bernita Brooks-Griggs
Assistant U.S. Attorney

Amy Hart
United Way of Allegheny County

Karen Wolk Feinstein
The Jewish Healthcare Foundation

Diana Angela Bucco
One to One Allegheny County

Rakia Floyd (Ms.)
Student

Evan Frazier
Eat 'n Park Restaurants

Scott Izzo
Richard King Mellon Foundation

William Winston
Manchester Craftsmen's Guild

James Allen
Office of the Mayor

Candy Suchacek
Student

THE WHITE HOUSE
WASHINGTON

March 23, 1997

MEMORANDUM FOR THE PRESIDENT

CC: ERSKINE BOWLES, SYLVIA MATHEWS AND JOHN PODESTA
FROM: SERVICE SUMMIT MESSAGE GROUP
SUBJECT: MESSAGE STRATEGY FOR SUMMIT FOR SERVICE

This memo recommends a message strategy for the Presidents' Summit for America's Future -- to explain how we propose for you to use your key message opportunities, both before and during the Summit, and to convey your broader notion of service as a responsibility of citizenship.

This memo contains eight separate sections:

- Tab A: Overall Message (including ways we are meeting five goals of Summit)
- Tab B: Press Interviews Before and During Summit
- Tab C: Talking Points for Press Interviews
- Tab D: Key Message Opportunities/Speeches at the Summit
- Tab E: Current Schedule for Summit Weekend (with scheduling issues to be decided)
- Tab F: Memo From Bruce Reed Outlining New Policy Options
- Tab G: Administration and AmeriCorps Efforts to Prepare for Summit
- Tab H: Administration and AmeriCorps Involvement in the Summit

Overall Message

In your speeches, interviews and public appearances before and during the Summit, we propose that you emphasize the following:

- To make the forces of the 21st Century work for us, not against us, call on the nation to restore an ethic of citizenship and civic responsibility through service -- not as a form of charity or an alternative to government, but as an essential part of what it means to be an American. All sectors of society have a role to play. It is especially important, as we face a new century, to inspire young people to fulfill their obligation to give back to their communities. (This is why you are focussing on the fifth official goal of the Summit -- ensuring that all young people have an opportunity to give back through service.)
- By opening educational opportunities in new ways, give young people a renewed sense of hope about their future, and inspire communities to make the lives of their young people even stronger.
- Citizen service should be neither isolated nor random, but systematized throughout our society and expected of all Americans. Government -- and in particular AmeriCorps -- play an important role in achieving this goal.

The Five Official Goals of the Summit, and Recommended Emphasis

In addition to the education/community idea, we propose that you focus on and claim ownership of the fifth Summit goal -- service obligation by young people. This is especially important since we believe that General Powell will focus very generally on the needs of children, and President Bush will focus on his notion of voluntarism as a private-sector alternative to government. Yours will be the only voice emphasizing 1) the interactive role between citizen obligation and government's efforts to help individuals have opportunity if they take responsibility, and to inspire a deeper sense of community, and 2) service as a way to bind us together as Americans -- a civic responsibility that can marshal both public and private energies and resources to meet the major challenges of the 21st Century.

At the same time, you will be able to make a strong case that your administration is meeting the four other Summit goals, ensuring that all young people have:

- 1) Ongoing relationships with mentors and caring adults:
 - FMLA and other efforts to strengthen families;
 - America Reads and other AmeriCorps mentoring and tutoring efforts.
- 2) Safe places to learn and grow:
 - Community policing;
 - Our drug strategy targeted at young people;

- Commitment to Safe and Drug-Free Schools, and gun-free schools.

3) A healthy start:

- Our Child Health Initiative;
- Expansion and protection of Medicaid;
- Our new health care proposal for those between jobs and their families.

4) marketable skills through education:

- America Reads;
- National education standards;
- HOPE Scholarships;
- Connecting every classroom to the Internet;
- G.I. Bill for Workers.

Press Interviews Before and During the Summit

Pre-Summit press will be critical to our message efforts, since much of what the press reports will be determined going into the Summit. Therefore, to provide maximum exposure for your core message, the Press Office recommends that you conduct the following interviews both before and during the Summit (a set of talking points for use in these interviews is attached):

Pre-Summit Interviews. Tomorrow, Thursday, April 24, the Press Office recommends two print interviews. The first would be a "first 100 days" interview, including discussion on the Summit, with USA Today. The second would be a roundtable on the Summit with Knight-Ridder newspapers (including the Philadelphia Inquirer, which will run your Summit op-ed on Sunday).

On Saturday morning, after the Radio Address, the Press Office recommends taping a thirty-minute interview with Bob Schieffer for Sunday's Face the Nation. This will be our one great opportunity to reach a national television audience (General Powell will appear on several such shows).

Agree _____ Disagree _____ Discuss _____

Interviews During Summit. On Sunday, upon completion of your service activity at the Germantown Road clean-up event, the Press Office recommends taping two ten-minute interviews with the Today Show and Good Morning America. These would be taped on-site at Germantown Road (providing good action footage), and would air on the Monday morning shows.

Agree _____ Disagree _____ Discuss _____

TALKING POINTS FOR SUMMIT FOR SERVICE INTERVIEWS
Wednesday, April 23, 1997

A CALL TO RESTORE AN ETHIC OF CITIZENSHIP AND CIVIC RESPONSIBILITY

- To make the forces of the 21st Century work for us, not against us, call on the nation to restore an ethic of citizenship and civic responsibility through service -- not as a form of charity or an alternative to government, but as an essential part of what it means to be an American. All sectors of society have a role to play. It is especially important, as we face a new century, to inspire young people to fulfill their obligation to give back to their communities. (This is why you are focussing on the fifth official goal of the Summit -- ensuring that all young people have an opportunity to give back through service.)
- By opening educational opportunities in new ways, give young people a renewed sense of hope about their future, and inspire communities to make the lives of their young people even stronger.
- Citizen service should be neither isolated nor random, but systematized throughout our society and expected of all Americans. Government -- and in particular AmeriCorps -- play an important role in achieving this goal.

AMERICORPS

- AmeriCorps is the example and embodiment of this vision. In the past three years, 50,000 young AmeriCorps participants have earned college assistance while serving their communities -- from rehabilitating housing to protecting our environment, from to immunizing poor children to helping them learn to read. They get the opportunity to go to college in return for giving something back to their friends and neighbors.
- Evidence shows that service leads to more service: a typical AmeriCorps member trains or recruits a dozen or more volunteers. My hope is that they will continue to serve and inspire throughout their lives, helping to make service an important part of every young American's life.

THE ADMINISTRATION'S COMMITMENT TO SERVICE

- In preparation for the Summit, I have already designated a new National Week of Service (April 13-19), with AmeriCorps and Peace Corps alumni engaging young people in service across the country; called on all states to make service a part of high school and middle school education; and launched National Service Scholarships, offering \$1,000 scholarships (half provided by the government, half by local civic groups and businesses) to help students who perform outstanding service pay for college.
- Federal agencies have made important commitments to service as well. For example, the

Department of the Navy has committed to tutor or mentor 700,000 young people. The office of the Drug Czar is working with community organizations to train 200,000 young people to be leaders in anti-drug efforts by the year 2000. Federal agencies have committed to expand from 1,500 to 2,000 the number of schools they have adopted or have partnerships with.

MEETING ALL FIVE GOALS OF THE SUMMIT

- We have been strongly committed to meeting all of the five main goals of the Summit, ensuring that all young people have:
 - 1) Ongoing relationships with mentors and caring adults (FMLA and other efforts to strengthen families, America Reads and other AmeriCorps mentoring and tutoring efforts);
 - 2) Safe places to learn and grow (community policing, our drug strategy targeted at young people, Safe and Drug-Free Schools);
 - 3) A healthy start (our Child Health Initiative, expansion of Medicaid, new health care proposal for those between jobs and their families);
 - 4) marketable skills through education (America Reads, national education standards, HOPE Scholarships, connecting every classroom to the Internet, the G.I. Bill for Workers);
 - 5) An opportunity to give back through community service (AmeriCorps, National Service Scholarships, National Week of Service).
- While all are crucial, this weekend I will emphasize the fifth goal -- service as a way to bind us together as Americans -- a civic responsibility that can marshal both public and private energies and resources to meet the major challenges of the 21st Century.

Key Message Opportunities/Speeches at Summit

The Scheduling Office has previously discussed with you your overall schedule of events during the two days that you will attend the Summit (a copy is attached). This schedule was built to support your overall message goals.

Your main speaking opportunities are as follows, and we plan to use them in the following ways (in order of importance of the opportunity):

OPENING CEREMONY (Monday, April 27)

You will be the concluding speaker at the opening ceremonies, held before an audience of 10,000 people at Independence Hall. Your remarks will be the chief opportunity to challenge the nation, especially young people, to serve their community and country, as described above. The remarks will include policy announcements, options for which are described in the memorandum from Bruce Reed (attached). They include:

- Interest-free loans for those who serve (Tony Campolo's idea);
- Expanding the police corps;
- Creating a teacher corps;
- Creating a child-care corps (as part of AmeriCorps).

Additional major ideas you have discussed (perhaps supplanting some of the above) include:

- New Pell Grant proposal;
- College mentor call to action (with new announcement of totals);
- Challenge business leaders to provide employees with time off to serve;
- Call on every state to follow Maryland's example, and require community service for high school graduation (this would go farther than your recent call in the 4/2 Radio Address).

In addition to the Maryland idea, Al From proposes several other steps in his memorandum: a) urge colleges to include community service as a criterion for admissions; b) call on every student who receives aid for college -- loans or scholarships, public or private -- to agree to a period of community service, not as a matter of law, but as a moral responsibility; c) to reinforce the last idea, convert your Hope Scholarship program to a "help" and Hope Scholarship program by requiring recipients to serve as well as maintain a B average, and d) call for a significant expansion of AmeriCorps and the Police Corps by the Year 2000.

The remarks will also point forward to the FDR Memorial Dedication later in the week, noting that FDR's genius was to inspire Americans to master their fate, serve their country and seize the future.

OTHER REMARKS

Saturday, April 25

Radio address -- The radio address will discuss the America Reads legislation, which you are sending to Congress, with a special focus on the role AmeriCorps has played in teaching literacy, and will continue to play under this initiative.

Sunday, April 26

Kick-off rally -- You will speak to several thousand volunteers to launch the clean-up of the Germantown neighborhood. Your remarks will be brief, will welcome the participants to the Presidents' Summit, and will stress your notion of service.

Gala -- You will make two sets of remarks at the gala, where you will present the President's Service Awards.

1) You will focus on the Summit's goal of ensuring that every young person has an older mentor. You will be accompanied by an AmeriCorps member, who will present the awards with you.

2) You will present awards to individuals and organizations who help young people engage in service -- the summit goal on which your remarks will focus.

Monday, April 27

CEO lunch -- You will thank the CEO's for their commitments to service, and urge them to continue those commitments, to encourage others like them to participate, and perhaps reprise your call to the private sector to give employees time off to serve.

AmeriCorps event -- You will visit with AmeriCorps members at a school, watch them as they tutor young people to read, and then speak to an assembly in the auditorium. You will underscore the theme of the major speech -- the obligation of every young person to serve, and our duty to help young people have that opportunity -- and stress AmeriCorps as the most vivid example of your approach to service.

Break-out session -- If you decide to attend a break-out session, you will interact with the members of the session, who represent community groups.

We will be coordinating your speaking roles with those of the First Lady, the Vice President and Mrs. Gore to ensure that all the principals' remarks reinforce the same core messages.

**SCHEDULE OF THE PRESIDENT
FOR
SUNDAY, APRIL 27, 1997**

8:20 am	THE PRESIDENT and the First Lady proceed to the South Lawn
8:25 am	THE PRESIDENT and the First Lady departs the White House via motorcade en route Andrews Air Force Base [drive time: 25 minutes]
8:50 am	THE PRESIDENT and the First Lady arrive Andrews Air Force Base
9:05 am	THE PRESIDENT and the First Lady depart Andrews Air Force Base via Air Force One en route Philadelphia International Airport, Philadelphia, Pennsylvania [flight time: 40 minutes]
9:45 am	THE PRESIDENT and the First Lady arrive Philadelphia International Airport, Philadelphia, Pennsylvania OPEN PRESS PUBLIC TBD Greeters:
10:00 am	THE PRESIDENT and the First Lady depart Philadelphia International Airport via motorcade en route Marcus Foster Stadium [drive time: 35 minutes]
10:35 am	THE PRESIDENT and the First Lady arrive Marcus Foster Stadium
10:45 am- 11:15 am	DAY OF COMMITMENT KICK-OFF MARCUS FOSTER STADIUM Remarks: Staff Contact: Bruce Reed, Steve Silverman Event Coordinator: Aviva Steinberg OPEN PRESS
11:20 am	THE PRESIDENT and the First Lady depart Marcus Foster Stadium on foot en route site tba [walk time: 15 minutes]
11:35 am	THE PRESIDENT and the First Lady arrive site tba

11:40 am-
12:40 pm

GERMANTOWN AVENUE CLEAN-UP
SITE TBA
Staff Contact: Bruce Reed, Steve Silverman
Event Coordinator: Aviva Steinberg
PRESS TBD

12:45 pm-
1:00 pm

BRIEFING
SITE TBA
Staff Contact: Michael McCurry

1:05 pm (T)
1:10 pm

**INTERVIEW WITH KATIE COURIC FOR "THE
TODAY SHOW"**
SITE TBA
Staff Contact: Michael McCurry
CLOSED PRESS

1:15 pm (T)
1:20 pm

INTERVIEW FOR "GOOD MORNING AMERICA"
SITE TBA
Staff Contact: Michael McCurry
CLOSED PRESS

1:30 pm-
7:30 pm

DOWN TIME
SITE TBA

OPTION:
3:30 pm-
4:30 pm

(T)

INTERFAITH SERVICE
MOTHER BETHEL AME CHURCH
PRESS TBD

7:35 pm

THE PRESIDENT and the First Lady depart Wyndham Hotel via
motorcade en route the Convention Center
[drive time: 15 minutes]

7:50 pm

THE PRESIDENT and the First Lady arrive the Convention Center

Greeters:

8:00 pm-
10:00 pm

**CELEBRATION OF SERVICE AND PRESENTATION OF
THE PRESIDENT'S SERVICE AWARDS**
EXHIBIT HALL A
Convention Center
Staff Contact: Bruce Reed, Steve Silverman
Event Coordinator: Aviva Steinberg
OPEN PRESS

9:40 pm

THE PRESIDENT and the First Lady depart the Convention Center
via motorcade en route Wyndham Hotel
[drive time: 15 minutes]

9:55 pm

THE PRESIDENT and the First Lady arrive Wyndham Hotel

BC AND HRC RON

THE WYNDHAM HOTEL
PHILADELPHIA, PA

**SCHEDULE OF THE PRESIDENT
FOR
MONDAY, APRIL 28, 1997**

tba	THE PRESIDENT and the First Lady depart hotel tba via motorcade en route Independence National Historical Park [drive time:]
tba	THE PRESIDENT and the First Lady arrive Independence National Historical Park
9:30 am- 11:00 am	OPENING CEREMONY INDEPENDENCE NATIONAL HISTORICAL PARK Remarks: Staff Contact: Bruce Reed, Steve Silverman Event Coordinator: Aviva Steinberg OPEN PRESS
11:05 am	THE PRESIDENT and the First Lady depart Independence National Historical Park via motorcade en route site tba [drive time: 5 minutes]
11:10 am	THE PRESIDENT and the First Lady arrive site tba
11:15 am- 12:30 pm	DOWN TIME/LUNCH SITE TBA
12:35 pm	THE PRESIDENT and the First Lady depart site tba via motorcade en route Benjamin Franklin Hotel [drive time: 5 minutes]
12:40 pm	THE PRESIDENT and the First Lady arrive Benjamin Franklin Hotel
12:45 pm- 1:15 pm	LUNCH WITH CEOS BALLROOM Benjamin Franklin Hotel Staff Contact: Bruce Reed Event Coordinator: Aviva Steinberg PRESS TBD
1:20 pm	THE PRESIDENT and the First Lady depart Benjamin Franklin Hotel via motorcade en route site tba [drive time: 5 minutes]

1:25 pm **THE PRESIDENT** and the First Lady arrive site tba

1:30 pm- **AMERICORPS EVENT**

2:30 pm SITE TBA

Remarks:

Staff Contact: Bruce Reed, Steve Silverman

Event Coordinator: Aviva Steinberg

PRESS TBD

tba **THE PRESIDENT** and the First Lady depart site tba via motorcade en route Philadelphia International Airport
[drive time:]

tba **THE PRESIDENT** and the First Lady arrive Philadelphia International Airport

tba **THE PRESIDENT** and the First Lady depart Philadelphia International Airport, Philadelphia, Pennsylvania via Air Force One en route Andrews Air Force Base
[flight time: 45 minutes]

tba **THE PRESIDENT** and the First Lady arrive Andrews Air Force Base

tba **THE PRESIDENT** and the First Lady depart Andrews Air Force Base via motorcade en route the White House
[drive time: 25 minutes]

tba **THE PRESIDENT** and the First Lady arrive the White House

DOWN FOR THE DAY AND EVENING

BC AND HRC RON

THE WHITE HOUSE

Scheduling Issues Still To Be Decided

The following events could be added to your schedule for the Summit weekend:

Interfaith Youth Service. Added to the schedule for 3:30-4:30 pm Sunday afternoon, at the historical Mother Bethel AME Church, near Germantown Road. Other than welcoming remarks from the church's pastor, the entire service will be conducted by youths from various faiths and ethnicities. There is no speaking role requested for you. Public Liaison has been working with Summit organizers to plan this service and recommends strongly that you attend.

Agree _____ Disagree _____ Discuss _____

Community and State Delegation Working Sessions. Following the Summit's opening ceremony on Monday, the community and state delegations will hold afternoon break-out sessions at the Convention Center to develop working plans for their communities. Organizers had requested that you not attend these sessions to keep them low-key, but they have now changed their minds. There is no speaking program; you would merely join working-group roundtables to hear about efforts at the local level. We recommend that you attend one of the fourteen sessions.

Agree _____ Disagree _____ Discuss _____

THE WHITE HOUSE
WASHINGTON

April 23, 1997

MEMORANDUM FOR THE PRESIDENT

FROM: Bruce Reed

SUBJECT: Potential Policy Announcements for the Summit

The following are potential policy announcements you could make at the upcoming Summit on service and in the radio address on Saturday.

RADIO ADDRESS

You will announce that we are sending our America Reads legislation to the Hill, and use that opportunity to emphasize AmeriCorps' role in America Reads. You can also talk about your vision of the Summit and highlight America Reads as a great example of meeting the Summit's challenge on volunteering, tutoring, and literacy. In addition, you can announce that Federal agencies are making a "commitment" to the Summit that they will expand the number of schools that they have adopted or established partnerships with from approximately 1,500 schools to 2,000 schools by the year 2000. Working through partnerships established by their agencies, Federal employees tutor, purchase equipment, and hold career days.

MONDAY SPEECH AT SUMMIT

When you laid out your original vision of national service back in 1992, you set forth two fundamental principles that captured the public imagination: first, that all young Americans willing to give something back should have the chance to get help for college; and second, that we should challenge those young people to help solve our toughest problems, "as teachers, police officers, child care workers -- doing work our country desperately needs," as you said in the first Georgetown speech.

AmeriCorps, though still a well-kept secret, has gone a long way toward realizing your overall ideal of citizen service. But for budgetary and partisan political reasons, it will not become universal anytime soon, and because of its decentralized structure, AmeriCorps has not succeeded in marshaling a nation-wide effort to target a compelling national problem like education or crime.

Your speech in Philadelphia is a chance to breathe new life into that original ideal. We can't escape the budgetary constraints, but we can give more young people an incentive to serve, and most important, we can set forth a clear national mission of the problems we need them to solve. The following proposal are designed with that in mind.

1. Interest-free Year of Service

As you know, Rev. Tony Campolo has urged you to make it easier for college students and recent graduates to take a year off for service. Thanks to your income-contingent loan program and to earlier changes allowing loan deferments for service, students can already take advantage of reduced loan payments if they take low-paying service jobs, and can take time off for service without having to begin repayment of their loans. Your FY98 budget also includes a proposal to encourage service by no longer treating loan forgiveness as taxable income, so that students who universities forgive their loans will no longer have to pay taxes on it.

The only remaining barrier is the interest that accumulates on unsubsidized loans during the period of service. The cost of having the Federal government pay that interest is minimal -- \$7 million over 5 years. This is an inexpensive proposal, and the typical benefit is not enormous, but it would make this policy universal, and it would allow any young person to take time off to serve without increasing his or her debt burden. The Education Department has expressed some concerns about this.

2. Police Corps

You can announce \$20 million in grants to 17 states for the Police Corps program. The Police Corps was created in your 1994 Crime Bill to increase the number of community police officers with advanced education and training, and was one of your pledges during the 1992 presidential campaign.

The Police Corps offers educational assistance to qualified college students who commit to enter the police after graduation and serve in the force for at least four years. Students accepted into the Police Corps receive up to \$7,500 in educational assistance for up to four years of undergraduate study. In addition, Corps recruits receive 16 weeks of rigorous training to help make them effective community police officers. As an incentive to police departments to take recruits, state and local law enforcement agencies receive cash assistance for employing Police Corps officers -- \$10,000 per participant for each year of the recruit's service.

This announcement nearly triples the number of states that will receive Police Corps funds, from 6 to 17 states, and is double the funding appropriated in FY 1996 for the program. It will fund about 650 recruits. Your FY 1998 budget contains \$20 million in funding for Police Corps.

3. Teacher Corps

We believe your Summit speech should include a ringing call to service for young people to teach in inner cities. Nothing would do more to breathe new life into the ethic of service than to enlist young Americans in a national effort to transform inner-city schools that are crying out for their energy, idealism, and talent.

One way to do this would be to announce the proposal described below, which provides \$400 million over four years in incentives for approximately 48,000 new teachers. If this seems too costly to propose in the current budget environment, it could be ramped up more slowly at about

half the cost and impact. You could also propose a more modest expansion of AmeriCorps' support for Teach for America, as long as we also address quality concerns about that program. Alternatively, your speech could simply include a strong call to young people to take up the challenge of teaching in inner cities without proposing a new initiative to provide federal support. Such an initiative could still be included in the Administration's Higher Education Act proposal, which will be transmitted this summer.

Over the next decade, the nation will need to hire some 2.3 million teachers. Of these, approximately 15%, or 345,000 (approximately 35,000 per year), will be hired in central cities, in schools with large concentrations of low income students. An additional 207,000 (approximately 20,000 per year) will be needed in isolated, and often poor, rural areas. These types of communities face the greatest difficulties in attracting and retaining qualified teachers. Urban areas in particular receive significantly fewer applications for positions than neighboring suburban districts, and attrition rates in urban areas can often reach 30% to 50% in the first five years. They are therefore most likely to fill classroom vacancies with teachers who lack preparation, don't meet licensure requirements, or who are teaching outside their field. As a result, the students in these communities -- who need the *most* qualified teachers in order to meet higher academic standards -- often get exactly the opposite in the classroom.

We propose a new national effort to help attract and retain teachers in high poverty central city and rural schools. This new initiative would be a part of the Administration's proposal for the reauthorization of Title V of the Higher Education Act. The basic framework for this initiative could be announced at the summit, while many of the details could be further developed by the Education Department over the coming months.

This initiative would provide competitive grants to 100 local partnerships involving urban or rural school districts and institutions of higher education, to be used to provide incentives for individuals to prepare to teach, and to remain, in underserved schools. These would include 2-3 year fellowships for undergraduate students (including for a "5th year" program that provides intensive and sustained classroom experience for undergraduates after they have acquired a strong liberal arts background); one-year graduate fellowships for post-baccalaureate students, including recent liberal arts graduate and mid-career professionals seeking to enter teaching; stipends for teachers' aides and other education paraprofessionals seeking to move up a career ladder into full teaching positions; and 1-2 year "residencies" for beginning teachers that would provide a lighter teaching load coupled with additional time for class preparation, being coached or mentored, or working in other ways with more experienced teachers.

The incentives would range from fellowships that cover tuition and fees (which average \$3,500 at undergraduate public institutions) to forgivable loans to salary supplements for beginning teachers. Successful competitors would have to demonstrate that they have a high quality teacher preparation program, and that the program fits into a comprehensive, thoughtful strategy for recruiting and retaining teachers.

The Education Department proposes to fund this initiative at \$100 million a year for five years, beginning with the FY1999 budget. The Education Department estimates that this initiative will help attract and retain at least 48,000 teachers into high poverty central city and rural schools. This is approximately 17% of the estimated need in those communities. This is not an issue for this year's appropriations battles, and we have not tried to identify a specific offset. However, it will compete with your other discretionary priorities in the out-years. If you wish to proceed, we will work with OMB to determine what funding level we can commit to right now, recognizing that the parameters of NDD spending may change before we submit the FY99 budget.

We are also exploring ways to link this initiative to AmeriCorps, which already provides scholarships (but no stipends) to 1,000 teachers in Teach for America. As you know, Teach for America has been fairly successful in capturing the imagination of the public and of college students, but to this point has not provided the preparation and support those new teachers need to succeed in the classroom and remain in the profession. We could use existing scholarship funds to expand AmeriCorps' commitment to Teach for America, but we should also look for ways to make sure that preparation needs are addressed.

4. Child Care Corps

You could also announce that you will expand AmeriCorps to include a new child care corps. The child care field has great difficulty attracting and retaining qualified workers, especially well-educated and trained workers who can go on to become leaders in the field. Your recent conference on early learning was the latest confirmation that it is critical to increase the quality of child care. Yet very few of our most talented young people enter this field.

The program would offer AmeriCorps scholarships to individuals who agree to work in child care in low-income areas for two years. It would be open both to those currently working in the field and to those seeking to enter. Members of the corps would not get a stipend from AmeriCorps, but a scholarship of \$4,725 a year for two years, which could be used either to repay existing student loans or to pay for further education. Some of these scholarships could be earmarked to help people leaving welfare to get college training to become child care workers.

The Corporation for National Service estimates that it could support a corps of 2,000 people a year without any increase in their budget or permission from Congress, as long as these individuals get only scholarships and not stipends as well. Under pressure from members of Congress to reduce the cost of an AmeriCorps member, the Corporation has begun to emphasize these "scholarship only" awards, and its scholarship trust fund has excess funds.

Non-profit groups would apply to become part of this program, and would have to demonstrate that they could offer participants high-quality training and mentoring during their two years of service, including development of management and leadership skills. In addition, corporations could sponsor members by paying for their salaries, and universities that specialize in early childhood education could match our scholarships.

5. Mentoring/Tutoring 1 Million Kids

In preparation for the Summit, Federal agencies have joined their counterparts in the private and non-profit sectors by making public "commitments" to the goals of the Summit. Agencies have identified over 40 initiatives where they will work with partners in the volunteer or service sectors to mentor and tutor kids, expand afterschool programs, and offer young people opportunities to serve. We are trying to determine whether these commitments add up to an additional 1 million kids being mentored or tutored as a result of Federal government efforts.

FIRST LADY SPEECH AT CLOSING CEREMONY

The First Lady will represent the Administration at the closing ceremony on Tuesday. We are exploring the option that she could announce Kaiser Permanente's commitment of \$100 million over the next five years to provide health coverage to 50,000 children in California.

Administration Efforts to Prepare for Summit

In the past several weeks, the entire Administration has left a significant footprint on the issue of service. In addition to your efforts, (i.e. your Radio Address on service, Net Day, etc.) Mrs. Clinton, the Vice President, Mrs. Gore, members of the Cabinet, Harris Wofford, Mark Gearan, Henry Cisneros, and Lynda Robb have aggressively amplified your role in the Summit and your vision of service.

Principals' Activity

The First Lady has played an instrumental role in bringing attention to the upcoming Summit. She participated in the Summit Kick-Off Teleconference in early April, she did an event in New York City with AmeriCorps volunteers, and on Monday she did a Learn and Serve event at a DC school.

The Vice President promoted your vision of service in during Net Day and Earth Day. Mrs. Gore will join Secretary Glickman on Sunday in a gleanng event after the Taste of Philadelphia.

Cabinet and Other Administration officials

The members of your Cabinet have conducted extensive interviews in preparation for the Summit. Specifically, Administrator Browner and Secretaries Shalala, Glickman and Riley have all done satellite interviews into local media markets from the Summit headquarters in Alexandria.

During National Service and Volunteer Week the Cabinet participated in an extensive rollout. OPM Director Jim King, Attorney General Janet Reno, and Secretary Rodney Slater participated in events with AmeriCorps volunteers. Deputy Interior Secretary John Garamendi participated in a press conference in Denver with Governor Romer and others to promote the upcoming Summit and SBA Administrator Aida Alvarez hosted an event lauding the work of SBA's SCORE volunteers. In addition, we circulated to the rest of the Cabinet and other appointees talking points on national service that they have been encouraged to incorporate into their daily speeches.

Bruce Reed, Harris Wofford, and Henry Cisneros, in an effort coordinated by the press office, conducted interviews with the tongs of the White House press corps. Additionally, over the next few days the Cabinet and Sub-cabinet will give interviews with local radio and print reporters throughout the country.

The agencies have also made commitments for enhanced service which will be highlighted in Philadelphia. For example, Donna Shalala traveled to Philadelphia today to announce a partnership between HHS' Girl Power! and Nike's PLAYCORPS (modeled after AmeriCorps) to identify and train 1,000 college students by 1998, to coach at-risk children in

city youth leagues, specifically targeting girls' participation in sports.

On Saturday, April 26, White House staff will participate in *Christmas in April* to help rebuild a home of a 79-year-old woman, who lives in Northeast D.C. Cabinet members may drop by to lend their support.

Summit Activity

In addition to your schedule, Mrs. Clinton's, and the Gore's extensive schedule, members of the Cabinet will play a vital role in Summit activities. 15 Cabinet members will join you Monday morning at Independence Plaza and participate in the VIP Luncheon.

The Cabinet will make remarks at various plenary sessions. Andrew Cuomo, Donna Shalala, Janet Reno, Dan Glickman, Barry McCaffrey, Dick Riley, Federico Peña and Mark Gearan are all scheduled to speak and serve on panel discussions at the Summit. Others (Rodney Slater, Aida Alvarez) will be visiting the community breakout sessions to positively impact the community plans that are being developed. Additionally, 40 Sub-cabinet officials will participate in these breakout sessions to demonstrate the government's partnership in these issues.

We are working to develop an intensive regional press schedule for Monday and Tuesday for the cabinet who are traveling to Philadelphia. Each Cabinet Secretary who will be in Philadelphia has scheduled satellite TV and radio interviews and is expected to spend structured time in the Media Center with the expected 2,000 journalists who will be on hand to cover the Summit.

A Cabinet conference call, chaired by Sylvia Mathews, is scheduled for Thursday to focus the Cabinet's attention on your key service themes. A similar call is scheduled for Friday for the Sub-cabinet appointees who will be attending the Summit as well. In addition, we continue to conduct a daily conference call with agency communications and scheduling staff to review logistics and message for the Philadelphia Summit.

Administration and AmeriCorps Involvement in Summit

After much negotiation, your administration will be well-represented at the Summit itself:

- **Hand-picked delegates.** You have invited 120 leading service providers to participate as observer-delegates (names were provided by Public Liaison, Political, Intergovernmental, Legislative Affairs and the First Lady's Office).
- **Cabinet.** The Cabinet will play a leading role at plenary and break-out sessions, articulating your vision of service and building up AmeriCorps (including Reno, Shalala, Cuomo and Riley). Each Cabinet Secretary who will be in Philadelphia has scheduled satellite TV and Radio interviews.
- **Sub-Cabinet.** Forty members of the sub-Cabinet will sit with community leaders at break-out sessions to help develop community service plans.
- **Democratic governors and officials.** We have ensured that the program includes Democratic governors and other officials who will carry your message.
- **AmeriCorps.** In addition to your own AmeriCorps event and Mrs. Clinton's visit to the AmeriCorps rally, AmeriCorps volunteers will have a strong presence at the Summit itself -- standing with you during the kick-off rally and during the presentation of the President's Service Awards, and working with you to clean up Germantown Avenue on Sunday (we expect that you will wear an AmeriCorps jacket during the clean-up). Also, the very first AmeriCorps alumni meeting will take place on Saturday in Philadelphia, with hundreds of alumni developing a plan for future service.