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215-817-3213

Cassie Hunter 212-874-6560

888-587-2306

Ken Lee 212-484-6733

512-653-3384

Mike Lutz
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Barry
news spec

271 Jackson

fax #

215 625 6898

cell
phone

summit

THE WHITE HOUSE
WASHINGTON

April 22, 1997

MEMORANDUM FOR THE PRESIDENT

FROM : MIKE MCCURRY *MM^c*
SUBJECT : PRESS OUTREACH FOR SERVICE SUMMIT

The following is a read-out of the press outreach that is being done surrounding next week's Service Summit in Philadelphia.

Presidential Interviews

We have proposed that you do the following interviews:

MM * *Interview with Knight-Ridder* - You will interview with three reporters from the Knight-Ridder News Service including the White House correspondent for the Philadelphia Inquirer. As you are aware, Knight-Ridder stories are run in major papers across the country including the Miami Herald, the San Jose Mercury News and the Detroit Free Press. The interview will run in the Sunday paper so that it is on the stands when the press arrives to cover the Summit. *Tha*

* *Interview with USA Today* - This interview with the three White House reporters for USA Today will focus mainly on the first 100 days, but will also have a service component to it. It will be in the Friday edition which is on the newsstands throughout the weekend.

Sund * *Face the Nation* - There is a request pending for you to tape an interview on Saturday with Bob Schieffer for Face the Nation on Sunday. Schieffer has promised to dedicate most of the show to the topic of service.

* *Today Show* - The Today show will follow you around in Germantown on Sunday while you participate in the service activities. You will then tape an interview with Katie Couric to run on Monday morning.

* *Good Morning America* - We have a request in for you to tape an interview with Good Morning America on Sunday to run on Monday morning. This and the Today Show interview will enable you to reach millions of viewers the morning of the summit.

Presidential statements

* *USA Weekend* - A message has been submitted to run in this weekend's edition of *USA Weekend*. We have also given them a photo of you with children to run on their cover.

* *Op-ed* - The Communications Office has drafted an op-ed for Sunday's edition of the *Philadelphia Inquirer*.

Regional and National Media Amplification

* The Office of Media Affairs has given the Cabinet regional media assignments covering more than 70 major cities. The assignments were based on the delegations attending the conference and calls that we have received looking for guests. The Cabinet will concentrate on doing radio interviews and regional print calls. This media will be in addition to the media done surrounding Cabinet service events.

* Media Affairs is working with Cabinet Affairs to secure time with Cisneros and Wofford to do national radio outreach including bookings on NPR. We will also work with Cabinet Affairs to reach out to minority publications and radio.

* Cisneros, Wofford and Bruce Reed will do tongs this week reaching, reaching more than 100 dailies.

* Media Affairs will fax a Clinton Administration record on service document to all major dailies across the country, radio talk show hosts and specialty publications including African-American, Hispanic, Asian-American, education, women's and children's press.

* We are asking Secretary Riley to do a conference call with the news services that feed to college publications.

* We will put together a briefing on Friday for talking heads/pundits heading into the weekend shows.

* Wofford or Reed will brief at the top of my daily briefing on Friday to preview the Summit.

* The Vice President does not plan on doing any national interviews at this time. We are arranging for him to do a regional media satellite tour into Philadelphia and other cities on Friday.

* We are hoping to get time from Wofford to do an interview with BET this week.

* We are working to secure time with the cable news outlets including CNN, MSNBC and Fox News Channel. Wofford was featured yesterday on MSNBC.

All of the above is in addition to the media that has already been done this month in conjunction with setting up the summit. The radio address earlier this month received good coverage and we anticipate that this week's radio address on America Reads will also be well received. Reporters are using quotes, as noted in today's USA Today, from your radio address in their summit set-up pieces.

Nispan. Bay

The Presidents' Summit for America's Future

Marriott Hotel Production Office
1201 Market Street, Room 1986
Philadelphia, PA 19107
(215) 625-6780 - 84 (O)
(215) 625-6786 (F)

FAX COVER SHEET

DATE: 4-24-97

TO: Mr. Stephen Silverman
FAX: (202) 456-6704

FROM: Jill Jackson

RE: Promised Materials for Mrs. Clinton

#of pages including this cover sheet:

.....

The Presidents' Summit for America's Future
Marriott Hotel Production Office
1201 Market Street, Room 1986
Philadelphia, PA 19107
(215) 625-6781

April 24, 1997

Mr. Steve Silverman
Old Executive Office Bldg.
Room 160
Washington, DC

Dear Mr. Silverman:

As we discussed at our meeting on Tuesday, we are sending you the following pages which are draft remarks for Mrs. Hillary Rodham Clinton for Sunday evening's Presidential Service Awards Presentation. These pages are draft remarks only and we look forward to receiving the actual remarks from your office or please inform us if you need any further assistance from our end

On Sunday evening, Oprah Winfrey will introduce Mrs. Clinton. Her segment of the show will involve one of the five fundamental resources of the summit "A Healthy Start". Mrs. Clinton's remarks should include a discussion of this issue. She will then welcome Rob Reiner to the stage and ask him to share a story about his work in the area of early childhood development.

Mrs. Clinton and Rob Reiner will introduce the Healthy Start honorees, who will come to the stage to receive their awards and remain on stage. After the three recipients are recognized, Mrs. Clinton will salute the winners and make any concluding remarks she wishes. If Mrs. Clinton would rather, Oprah Winfrey can salute the recipients and thank the presenters to close this segment.

You can call and speak with Jill Jackson at (215) 625-6781 with any changes or questions to these pages. You might also reach her at (215) 625-6780, 82, or 83, or by cell phone at (215) 284-1439. We look forward to your comments.

Sincerely yours,

Peter Kaminsky

(41)

"HEALTHY START" TALK
(First Lady Hillary Rodham
Clinton, Rob Reiner)

PANI-
INSERT-
SIDE SCREENS-

LOC: THRUST "A"

MRS. CLINTON

(Mrs. Clinton remarks on "Healthy Start and
introduction of Rob Reiner to come from Mrs.
Clinton's office)

(INTO: AWARD PRESENTATION)

(42)

AWARD PRESENTATION

Healthy Start

(First Lady Hillary Rodham Clinton, Rob Reiner

1. Alice Burchart-Volunteer Physicians

2. Cindy Silverman

3. Elizabeth Ecker

4. Dr. Pedro Jose Greer, Jr.)

PANI-HEALTHY START TYPE & VARIATION

INSERT-NURTURE

SIDE SCREENS-

LOC: THRUST "B"

MUSIC: LIVE UNDERSCORE & PLAYON

MRS. CLINTON

In Fayette County, Kentucky, Baby Health Service has been providing infant formula to those in need since 1914. But growing children have growing needs - and sixteen percent of the children in that county have no health insurance whatever -- so the Service has shifted its focus, to health care. Last year, seventy volunteers - provided free immunizations, check-ups, and medication to three-thousand children. Accepting the President's Service Award on behalf of the Volunteer Physicians is Alice Burchart.

(ALICE BURCHART WALKS FROM AUDIENCE TO STAGE TO RECEIVE MEDAL)

(MORE)

(42)

AWARD PRESENTATION
Healthy Start (CONT'D)

ROB REINER

Spousal abuse is something that happens -- as the news has finally made us all too well aware. In Glendale Arizona, there is New Beginnings -- a transitional home for abused women and their children. It provides not only safety, shelter and educational opportunities for the mothers, but, most importantly, it keeps families together while they prepare to make a new start in life. Here's New Beginning's founder, Cindy Silverman.

(CINDY SILVERMAN WALKS FROM AUDIENCE TO STAGE TO RECEIVE MEDAL)

MRS. CLINTON

Kids One Inc., in Santa Rosa California, promotes just one essential issue - child safety. Galvanized by the Polly Klass tragedy--which proved that unspeakable horror can happen anywhere--Kids One is teaching kids and parents never to take safety for granted. With the support of community organizations and business, Kids One educates -- and saves precious lives. Its founder is Elizabeth Ecke.

(MORE)

(42)

AWARD PRESENTATION
Healthy Start (CONT'D)

ROB REINER

Twelve years ago, when he was an still intern at a Miami hospital, Dr. Pedro Jose Greer, Jr. led teams of young doctors into the streets to make house calls to the homeless. Today, his Camillus Health Concern is one of the largest providers of medical care for the poor in Florida. He still makes his rounds - visiting his patients, under the bridges and overpasses, in the abandoned buildings and decayed lots of Dade County. Here is Doctor Pedro Jose Greer, Jr.

(DOCTOR PEDRO JOSE GREER, JR
WALKS FROM AUDIENCE TO STAGE
TO RECEIVE MEDAL)

MRS. CLINTON

(Concluding remarks to come from Mrs.
Clinton's office)

(APPLAUSE & BOWS)

MUSIC: LIVE PLAYOFF

(INTO: OPRAH INTRO WILLYE WHITE)

MEMORANDUM FOR ERSKINE BOWLES

FROM: Steve Silverman, Diana Fortuna, Bibb Hubbard

RE: Talking Points for meeting with General Powell and
Summit organizers

DATE: April 4, 1997

DRAFT

FOR GROUP MEETING:

- Welcome back - thank you all for coming. The President, the Vice President and I know how hard you are working to make the Summit in Philadelphia a success for everyone.
- I keep informed of the progress that you are making and I understand that real headway has been accomplished in formalizing the structure of the Summit and post- Summit. Congratulations, General Powell and Rick, on the announcement of the Alliance for Youth. And thanks to Stuart for keeping the trains running on time. You know, I'm a big fan of that.
- I appreciate that everyone at this table has made open communication and maintaining a high-level of coordination a real priority in this process. Twice weekly meetings and constant phone communication have been very important.
- The First Lady was pleased with her participation at the video-conference on Wednesday. She felt it was a true success and was delighted to be able to be a part of it.
- Now, I'd like to hear from all of you on how the Summit planning is progressing. General...

FOR PRIVATE MEETING WITH POWELL:

- **Attendance:** We need 300 slots to accommodate White House needs. The President, in his years of dedication to this issue, knows a significant number of people who would make a real commitment to this Summit. They are already making a difference in their communities. We want to include some of these folks. Another issue is the Hill:. As you know, the system doesn't account for congressional needs -- there are certain congressional folks we absolutely have to take care of. Stuart has not yet allocated tickets, but we need to have 300. I understand there is a "National Observer" designation. We can put our folks into that category. Please work with Stuart in making this happen.
- **Breakout Sessions:** As you have said, in order to meet the Summits goals, we all need to be part of the solution. This partnership is vital. Cabinet and senior officials should be in

the breakout sessions, not to overtake them, but to participate in the thought and planning processes. Given that each community and state will develop a plan of action as a result of the break-out session, we must be represented at these breakouts.

- **Task Forces:** where do we stand?
- **Acknowledge the President's leadership on this issue.** Please include it in your rhetoric. Keep him in mind as you make your decisions (ads, announcements et al.).
- **Thanks for bring on some young people.** A senior level person would still be helpful in spotting issues and reaching consensus. Can we make this happen?

THE WHITE HOUSE
WASHINGTON

April 23, 1997

MEMORANDUM FOR THE PRESIDENT

FROM: ~~DON BAER~~
STEVE SILVERMAN
STEFANIE SANFORD

cc: Don Baer

SUBJECT: Service Summit Video Interview

In consideration w/you for the summit we have prepared the following ~~interview~~ 0
This evening you will be interviewed for 15 minutes by a producer for the summit, Norman Cohen. Approximately 60 seconds of tape will be used in a Presidential video at the summit on Monday morning. You will be asked a number of questions about the role of service in your own life. *While you have also been posed to the ~~former~~ former Presidents.*
In consideration

1. What do you hope to gain out of the summit?
2. When was it that you first knew that you wanted to serve your community and in your government?
3. What made you want to give back to your community?
4. "There is no greater joy than giving." What does this quote mean to you? Why is it important? What is its impact?
5. The interviewer will ask you to *explain* ~~rephrase~~ a quote from your recent radio address, "The era of big government is over, but the era for big challenges for our nation is surely not...Our mission is nothing less than to spark a renewed national sense of obligation, a new sense of duty, a new season of service."

In consideration w/you for the summit we *service-related* *the interview*
The summit has been provided photos of you ~~doing service~~, which ~~they~~ you may show during the video: 1) The photo with President Kennedy from Boys Nation, and 2) A photo of you on the South Lawn with AmeriCorps volunteers. As you consider the above questions, you might wish to consider discussing the following points:

- Ment
- Health
- Safe Play
- Substance Abuse
- Service

Photo with President Kennedy from Boys Nation

This is an opportunity to think about events and people that inspired you to service and the important role that community and public service has played in your life.

It might also remind you of mentors and role models who encouraged and inspired you to give back to your community and country.

Example 1: Your assistance to ^{the} ~~the~~ first blind student at Georgetown.

Example 2: Your work with Carolyn Staley delivering food and supplies to people left homeless in the wake of D.C. riots following the assassination of Dr. Martin Luther King, Jr.

Photo of you on the South Lawn with AmeriCorps volunteers.

This picture might prompt you to reminisce about why the creation of AmeriCorps was such a priority to you -- and your commitment to re-inspire a sense of citizenship, responsibility and patriotism in America's young people. You have experienced the important work of AmeriCorps first hand.

Example 1: In North Dakota yesterday, there was inspiring evidence of what people can do when they pull together to help their community. AmeriCorps volunteers are playing a key role in fighting the floods there. The volunteers were so immersed in their work, that only one could break away to meet with you. That is the sort of commitment and civic passion that AmeriCorps inspires in its participants.

Example 2: As you have discussed, the impact of community service is not just what ~~one~~ gives to their community but also how people change and grow personally by giving to others. In your book, you describe an AmeriCorps volunteer who had come from a rough background, who was teaching English as a second language to children in the inner city as a part of her placement. As a result of her experiences as a volunteer, she decided to attend Brown University and study medicine, hoping one day to return to her community as a doctor.

Questions asked of the other presidents in their video segments:

1. What events in your life have had the most impact on you?
2. How has volunteerism affected you in your own life?
3. When did you first dream of being President?

Martin Scorsione

DRAFT

Summit for America's Future

April 1997

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																	
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<i>6</i> Learn and Serve Event w/FLOTUS in DC (during week) VP announces Commitments (during week)	<i>7</i> Powell/Erskine Mtg. (T)- photo w/POTUS drop-by (?) Race Speech	<i>8</i> Chretien State visit	<i>9</i> Foreign Policy Speech	<i>10</i>	<i>11</i> ASNE Speech (T)	<i>12</i>																																																	
<i>13</i>	<i>14</i> Cabinet roll-out Foreign Policy, 5-10 p.m. Roundtable Kick-Off, 2:00 p.m. Oval Ofc.	<i>15</i> Kicks Butts, NYC Nat'l Service Scholars Event Youth Service Events	<i>16</i> Peace Corps/AmeriCorps Alum Event	<i>17</i> Early Childhood Conference	<i>18</i> Commitment Announcements National Teacher of the Year POTUS Volunteer Week Event-tentative	<i>19</i> POTUS Net Day																																																	
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<i>27</i> AmeriCorps Event Christmas in April cont. Presidents' Summit for America's Future- Philadelphia, PA	<i>28</i> POTUS/VPOTUS Declaration of Commitments event Presidents' Summit for America's Future- Philadelphia, PA	<i>29</i> Fl. Closing Ceremony Presidents' Summit for America's Future- Philadelphia, PA	<i>30</i>	May <table><tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr><tr><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td></tr><tr><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr><tr><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td></tr><tr><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr><tr><td>31</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>			S	M	T	W	T	F	S						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31						
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THE WHITE HOUSE
WASHINGTON

April 4, 1997

MEMORANDUM FOR ERSKINE BOWLES
THROUGH: SYLVIA MATHEWS
FROM: STEVE SILVERMAN AND DIANA FORTUNA
CC: BRUCE REED, KITTY HIGGINS, DON BAER, MELANNE
VERVEER, RON KLAIN
SUBJECT: Service Summit Update

You will meet Monday, April 7 at 10:45 am in the Roosevelt Room with General Powell, and summit organizers. The President and Vice President will drop-by to demonstrate their commitment to service and the Summit.

Update

Substantial progress has been made to ensure that the President and Mrs. Clinton, and Vice President and Mrs. Gore, along with the entire Administration are well positioned, both before and during the Summit for America's Future April 27-29 in Philadelphia. The President and the Administration will be able to highlight the Clintons' lifetime commitment to service and their signature service initiatives. We have worked closely with Communications and Scheduling to develop a strong strategy to reinforce the President's commitment to service with the American people (see attached memo). Also, the Press Office has developed a good press plan for the month leading up to Philadelphia (see attached memo). Finally, we are reaching consensus on a powerful Administration presence in Philadelphia (see attached memo).

Overview

On balance, the Summit is coming together well. The Sunday Germantown Avenue clean-up will be an excellent service project and will allow us to demonstrate our commitment to service. The Summit program is coming together with the President making a keynote address after each of the former President's speak (Carter on video, Mrs. Reagan). Harris has drafted copy of the declaration of commitments to be signed after the Presidents speak, which will be edited by Don Baer and Bruce Reed. This is a vital substantive/message opportunity. Lynda Robb has been named a Vice Chair of the effort -- her presence will be helpful. Henry has been great. Harris Wofford is fully engaged. Mark Gearan, and Members of the Cabinet will amplify the message

over the next three weeks. The Summit will be a success because of the presence of the President and Mrs Clinton and the Gores. Their passion for this issue will be demonstrable. They have been at this for years -- their dedication to service will carry the day. The goal -- helping children through service is noble, and General Powell's involvement has been helpful.

Notwithstanding this progress, we are faced with real challenges ensuring that this Summit succeeds. The key areas of concern are 1) attendance, 2) Summit program (breakouts), 3) overall administration presence in the lead up to Summit (acknowledging leadership of President); 4) significance of service in assisting young people (ideology of service), 5) senior level staff at Summit to help build consensus and validate decision-making process.

Below is an update on these issues.

I. Summit Attendance: Organizers established the following system of attendance: 140 local communities select 10 delegates (local Board comprised of one each from AmeriCorp, Points of Light and United Way) (1400 total). 50 Governors each select 5 delegates (250 total). Early next week, Monday in a letter to the four leaders of the Hill, Powell will invite each to select five Members to attend. In addition, the Pennsylvania delegation will be invited. Six former Peace Corps and Vista Members of Congress will be invited. We are working to get observer status for 300 guests selected by the President. This is a key issue. Members of Congress (none of which were included in the planning or inviting process) want very much to invite key constituents. This is unresolved. Organizers are inviting approximately 500 CEOs and non-profit leaders who make commitments to service.

II. Breakout Sessions at the Summit: Following the signing of commitments by the Presidents on the morning of April 28, there will be two sets of breakout sessions -- 14 local level and two state level. The goal of the breakouts will be to develop action plans for their communities and states. At this point, there is *no* federal representation in any of the breakout sessions. We have proposed including cabinet secretaries and members of the sub-cabinet in the various breakouts. We hope that early next week the Summit will agree to have federal officials in each of these sessions to positively impact the planning process.

III. America's Promise: The Alliance for Youth and accompanying task forces: As you know, General Powell has formed an outside organization, a 501(c)3, to handle post-Summit activity.

IV. Staffing: We continue to believe that senior level participation from an Administration ally would be useful at the Summit. These overtures have been rejected. This would be helpful in building consensus and enhancing the decision-making. We feel strongly that we need a senior staff-level person at the Summit in order to ensure the success of the Summit. The Summit has hired one young staffer, Adam Kreisel, to handle logistics. Other resumes have been forwarded.

V. Ideology: It appears that Summit organizers have modified the Summit's theme -- away from an emphasis on service and toward children and youth. Summit organizers now see the

Summit as "a call to action to turn the tide for children and youth that will reach 2 million children by the year 2000." Our understanding at the time we signed on to the Summit was that it was about service and voluntarism geared toward solving the problems of children and youth. We want to preserve the service theme, and avoid having the Summit suggest that government is not part of the solution.

Let us know if you have any comments.

April 4, 1997

NOTE TO: JACK LEW

FROM: KITTY HIGGINS 

SUBJECT: NEW YORK STATE/TWA REQUEST

Per our conversation, here is some additional information on New York's request for assistance.

cc: John Hart

Steve Silverman 



Edward F. Jacoby, Jr., Director

New York State Emergency Management Office
1220 Washington Avenue
Building 22, Suite 101
Albany, NY 12226-2251

April 2, 1997

Ms. Kathryn Higgins
Assistant to the President for
Cabinet Affairs and
Cabinet Secretary
Executive Office of the President
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Higgins:

Thank you for the opportunity to meet with you at the White House yesterday, to discuss the reimbursement of New York State and local governments for the assistance we provided to the federal response and recovery efforts for TWA flight 800.

In the past when a unique situation has arisen, the federal and state government have worked out ways to ensure that the state and local governments are adequately compensated for their expenditures.

-- In 1990, the Comprehensive Cooperative Agreement between FEMA and New York State was amended to provide a \$500,000 grant to the City of Rome, New York. To address groundwater contamination around Griffiss Air Force Base. The Air Force through FEMA gave the City of Rome the money to extend their municipal water system to include residents of a nearby town.

-- When the contamination at Love Canal was first discovered, there was no mechanism in place to clean up the site or provide residents adequate compensation for their homes such as a "Superfund". FEMA working with the State provided a \$7.5 million grant to address this situation. The grant was appropriated through special legislation referred to as the Javits-Moynihan amendment.

--Bureau of Justice Assistance has an emergency federal law enforcement assistance program (EFLEA P.L. 98-473). It was created to address emergencies other than natural disasters. It is an assistance program developed to address serious threats to public safety or situations in which state and local resources are inadequate to deal with law enforcement emergencies. This is another option open to provide a funding mechanism to reimburse state and local governments for their assistance in TWA Flight 800.

--The NTSB has requested approximately \$20 million in their supplemental appropriations request in the President's Budget. Part of which will go to repay the United States Navy for the costs they incurred in response and recovery to TWA Flight 800. The Administration could modify this request to provide assistance to New York State and its local governments.

-- Last week, the President submitted a \$569 million supplemental appropriation to cover the costs incurred with winter storms and flooding, which contains \$438 million in unencumbered emergency funding for FEMA. A FEMA - State agreement could be worked out to reimburse the state and local governments under this funding.

-- Further, the President could support including legislation introduced by Senators D'Amato and Moynihan (S.383) and Representative Lazio (H. R. 772) which authorizes federal repayment for the State and local jurisdictions that lent aid and resources to the federal government, in his supplemental appropriation.

Whether a 100 percent federal reimbursement can be made to New York at the discretion of the President or if it requires authorizing legislation, New York is willing to work in partnership to find a solution. It is our hope that the administration would take the lead to find an appropriate funding mechanism to alleviate the financial strain that the federal response and recovery to TWA Flight 800 has placed upon New York and its local governments.

Again, I appreciate your efforts and look forward to working together to resolve this issue.

Sincerely,



Edward F. Jacoby, Jr.
Director

cc: Steve Silverman
Paul Carey
John Hart
Peter Goelz
Jamie Finch
Janet DeMarzo
Eric A. Kopp
Scott McConomy
Peter Phipps
Eric Heighberger
Mary Valentino
Darrell Henry

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THE WHITE HOUSE
WASHINGTON

April 3, 1997

MEMORANDUM FOR STEPHANIE STREETT
 KIM TILLEY
 PATTI SOLIS-DOYLE
 PEGGY CUSACK

FROM: STEVE SILVERMAN *SS*

CC: SYLVIA MATHEWS, BRUCE REED, DON BAER, ANN
 LEWIS, KITTY HIGGINS, MELANNE VERVEER,
 LORRAINE VOLES, DIANNA FORTUNA, ELI ATTIE,
 JENNIFER PALMIERI

As you know, we are aggressively working to ensure that the Presidents' Summit for America's Future is a success for the President and the Administration. We have developed a strong communications/scheduling strategy, the implementation of which began yesterday with Mrs. Clinton's successful appearance at the Summit Kickoff Tele-Conference event. This Saturday's radio address by the President and Monday's Bowles-Powell meeting in which the President will participate, are the next two major steps. Tomorrow, April 4, the Vice President will include service language in his Net Day remarks and Mrs. Clinton's Learn and Serve event April 11 will highlight the Administration's vision of service. A major roll-out is planned for National Volunteer and Service week on April 13-20.

Notwithstanding this strong schedule and major time commitments by the four Principals, the Chief of Staff, the Cabinet, Henry Cisneros, Harris Wofford, Mark Gearan and others, we have a real challenge before us -- claiming the Summit and our vision of the service theme for the President and the Administration. While the roll-up to the Summit is falling into place, the Summit itself, April 27-29, provides us with an important opportunity to highlight the President and Mrs. Clinton's lifelong commitment to service and the Administration's extraordinary record of leadership on this issue.

We can and should utilize the three days of the Summit to showcase the Clintons and the Gores view of service. The Summit provides a real opportunity for the President and Administration to highlight the importance of service and the appropriate role of the federal government, partnering with state and local authorities, non-profits, and corporations to help solve the problems of America's young people, as Ben Barber has articulated. It is still early enough in the planning to help craft a strong role for the Administration. To that end, below is an outline of the main summit events and their purpose. In addition, the press office has prepared a media plan for the lead-up and the Summit. Media would take place before and after the events noted below.

Please let me know your comments. Thank you.

Sunday April 27, 1997

Attend Church with Tony Campolo.

10:30 a.m. Summit Kick-Off. Germantown Avenue in Philadelphia. 5-6,000 participants (including AmeriCorp). Powell, Bush, Carter will participate. Make remarks in dilapidated high school football stadium. Pump up the volunteers. Four Principals suggested. Major press coverage. Puts us in the middle of Summit from the get-go. (A second more minor kick-off will take place at 1:30 for church goers and late sleepers)

11:30 a.m. Germantown Avenue Service project. All volunteers cleanup and rebuild parts of the neighborhood. Graffiti, parks, playgrounds are cleaned-up. Great picture of 4 principals in action doing service. We are extremely sensitive to POTUS' physical condition. One option: volunteers will paint five murals (reflecting Summit themes: mentoring, safe places, healthy start, marketable skills and service). Principals could paint "service" mural. The President could be seated and paint for 30 minutes. Other options include reading to young people or participating in health screening. Powell, Bush, Carter, Ford will participate either at separate points or with principals.

12:30 p.m. To Hotel for Downtime

7:00 p.m. Arrive Gala Site. Private backstage presentation of President's Service Awards to 18-25 winners.

7:30-9:30 p.m. Gala. No speaking necessary. (Unless we would like a speaking role)

Monday April 28, 1997

8:00 a.m. Optional Service Event. Principals event with AmeriCorp volunteers to highlight our version of service, with morning show coverage.

9:00 a.m.-11:00 a.m. Formal Summit activity begins in front of Independence Hall. First Hour: Powell, Rendell, Ridge, VP? Second hour: Ford, Carter video, Mrs. Reagan, Bush, President Clinton. 10 mins for former President speaking about their heros. Twelve minutes for POTUS. At conclusion all sign "Declaration of Commitments" (being drafted by Wofford, to be edited by Reed and Baer)

11:30 a.m. -1:30 p.m. VIP Luncheon to acknowledge commitments of CEOs. 50 governors invited for a photo-op (receiving line) followed by "substantive interaction" about service. This will be open to press. Unclear what we should do with this. Summit is pressing hard.

2:00 p.m. Principals depart Philadelphia.

2:00 p.m. -5:00 p.m. Community Breakout sessions (16) with local officials, governors, community delegations and Cabinet Members (we're pursuing) to share ideas and develop implementation plans.

Evening Local Celebration

Tuesday April 29, 1997

8:00 a.m. Plenary chaired by Henry Cisneros

9:00 a.m. Breakouts

12:30 p.m. Closing Ceremony with Powell and Mrs. Clinton speaking and signing declaration of commitments.

Memorandum for the Summit Organizers

Harris Wofford

April 7, 1997

As we enter the homestretch for the Philadelphia summit, twenty days to go, I want to put these points for your consideration:

1. There is method in our madness -- a very good strategy in our plans for the Summit and the ensuing campaign for America's Promise -- but the public and the media have not yet figured it out. And we are not as clear and persuasive as we need to be.
2. As the one George Romney called in the summer of 1995 to help enlist President Clinton and the former Presidents in his plan for a Summit, I think the following propositions of the original discussions with Romney help clarify what we are doing and how we should proceed.
3. We are trying to set for the nation a great goal -- to crack the atom of civic power and release and harness civic energy to turn the tide for millions of America's youth. Achieving that goal will be much harder and more complicated than the task of cracking the physical atom when Roosevelt secretly set that goal in order to build an atom bomb before Hitler did. It will be harder and more complicated than the task of going to the moon when Kennedy very publicly set forth that goal. The task before us is more like the challenge facing the would-be civil rights movement in 1955 when Rosa Parks and Martin Luther King first went into action.
4. The decade-long climax of the Civil Rights movement -- 1955-1965 -- succeeded because:
 - The goals of winning the right to vote and ending public segregation were clearly set by King and the movement. They were widely accepted, and they remained the focus until they were achieved. (Since then there have been no clear or widely accepted goals.)
 - Around these two goals, a national sense of scandal and crisis emerged and became a popular consensus. By the actions of the movement and the fact-finding of the new U.S. Commission on Civil Rights, by popular protests, symbolic actions and the response of public power, the sense spread and deepened that it was a scandal for millions of Americans to be denied the right to vote and to have no room at the inn (or at lunch counters). Essential to the success of the movement was the growing national consensus that the failure to end those conditions was

a crisis of conscience, a practical domestic political crisis, and an embarrassment to the United States before the world.

- Commitments of “lives, fortunes, and sacred honor” were made by King, Rosa Parks, non-violent student volunteers, ministers, even children in the front lines. This process of commitment became contagious and caught the public imagination. Corporate, labor, and religious leadership increasingly became involved.

5. Summit planning is on the right track, generally:

- A great goal is being set in an unprecedented way: turning the tide for millions of young people now heading for disaster. This goal-setting is the first “method in our madness”.
- We’ve focused on five conditions millions of youth need, for the tide to be turned for them (and our country). They are conditions every loving parent wants for their children – a caring adult in their lives (mentor, tutor, coach); structured activities in non-school hours in safe places; a healthy start; effective education for marketable skills, and the opportunity and inspiration for service, to give back as a good citizen. It is a scandal and a crisis that millions of young Americans lack these conditions for success. It will be a disaster for our country if we let this continue.
- The commitment process for the Summit is catching on and will continue, nationally and at local levels.

6. Next steps:

- Agree on the first clear numerical targets. The proposal before us is: Two million additional youth who achieve all five conditions for success. Five million additional youth who achieve one or more of these conditions.
- We need to convey a greater sense of urgency and crisis- a message, with facts to back it up. That it is a scandal for this country not to take action to turn the tide.
- We need, through examples of pilots that work ~~and~~^{that} should be spread all over the country, we need to show that “we can overcome”.

April 9, 1997

MEMORANDUM FOR THE PRESIDENT

FROM: Steve Silverman
Stephanie Streett
Jennifer Palmieri

cc: Erskine Bowles, John Podesta, Sylvia Mathews, Don Baer,
Melanne Verveer, Elaine Kamarck, Kitty Higgins, Kim Tilley,
Patti Solis-Doyle, Diana Fortuna

SUBJECT: Summit for America's Future Schedule

This memo is to seek your approval of the staff recommendations on a proposed schedule for your participation in the Summit for America's Future.

As you know, we are working aggressively to ensure that the Summit is a success for you and the Administration. A strong pre-Summit communications strategy is underway (see attached). Last Saturday's radio address, coupled with your attendance at Monday's Bowles-Powell Summit meeting and Mrs. Clinton's appearance at last week's Summit Kickoff Teleconference event, have helped to establish further the Administration's leadership role in the Summit. In addition, a major roll-out is planned for National Volunteer and Service week (April 13-20), including events by Cabinet and other officials that will highlight outstanding AmeriCorps programs around the country.

Notwithstanding this strong strategy and major time commitments by the four Principals, the Chief of Staff, Cabinet officials, Henry Cisneros, Harris Wofford and others, we still face a real challenge if we are to ensure that the Summit focuses on your vision of service. The Summit itself (April 27-29) offers an unprecedented opportunity to highlight AmeriCorps, your lifelong commitment to service, and -- as Ben Barber has articulated -- your vision of the appropriate role of the Federal government, working with its partners, in addressing the problems of America's youth. It is important that our aggressive pre-Summit strategy be followed up with strong participation by you and the other Principals at the Summit itself.

To this end, following is a proposed Summit schedule and media plan, developed in conjunction with the Communications Office, Press Office and other White House staff, for your consideration and approval.

PROPOSED MEDIA PLAN

Media Plan for Week of April 21

Recommendation

On Thursday, April 24, you would tape a pre-Summit interview with Peter Jennings to be aired on Friday's World News Tonight and conduct a telephone call interview with the Philadelphia Inquirer.

On Saturday, April 26, following the live radio address, you would pre-tape an interview with Bob Schieffer for Sunday's Face the Nation.

Finally, that you agree to NBC's request to have Katie Couric or Matt Lauer of the Today Show cover your participation at one of Sunday's summit events, followed by a ten minute interview with you.

Agree _____ Disagree _____ Discuss _____

PROPOSED SUMMIT SCHEDULE FOR SUNDAY, APRIL 27

[NOTE: We understand that you have expressed an interest in attending Church with Tony Campolo. We have since learned that Mr. Campolo will not be in town during the Summit. For your information, his church, the Mount Carmel Baptist Church, services are at 7:45 am and 10:45 am.]

Opening Ceremony: Summit Kick-Off (10:45 am-11:30 am)

Discussion

The Summit will open with a kick-off ceremony in a dilapidated high school football stadium on Germantown Avenue. The proposal is to have you, President Bush, President Carter, General Powell and the Vice President speak to 5000 volunteers (including current and former AmeriCorps volunteers) gathered to participate in a community clean-up. Mayor Rendell and others believe that your participation in this opening ceremony represents a vital opportunity for you, given the anticipated extensive press coverage and large community involvement in the event. (Incidentally, the Summit has also scheduled a second-tier, minor kick-off ceremony to be held at 1:30 pm which we do not recommend you attend).

Recommendation

That you participate in the Opening Ceremony at 10:45 am-11:30 am.

Agree _____ Disagree _____ Discuss _____

Germantown Avenue Service Project (11:30 am-12:30 pm)

Discussion

This is the main service event of the Summit. Approximately 5000 volunteers will participate in the clean-up and rebuilding of this neighborhood. We recommend that all four principals join together in this event, which is likely to receive tremendous press coverage. Dr. Mariano has worked with us to develop a set of possible service activities that would be appropriate for you as well as the other Principals. Options include your joining volunteers painting murals reflecting the Summit's themes, reading to young people, or participating in health screenings. President Bush, President Carter, President Ford and General Powell are also expected to participate in this event.

Recommendation

That you and the other Principals participate in the Germantown Avenue clean-up event.

Agree _____ Disagree _____ Discuss _____

[DOWNTIME 1:00 PM-7:00 PM]

Celebration of Service Gala (8:00-10:00 pm)

Discussion

Summit organizers are planning a gala event for Sunday evening. Attendees will include Summit participants, community leaders, and celebrities (including Oprah Winfrey). You and Mrs. Clinton have been requested to make brief remarks.

Recommendation

That you and Mrs. Clinton attend the Celebration of Service Gala and make brief remarks.

Agree _____ Disagree _____ Discuss _____

PROPOSED SUMMIT SCHEDULE MONDAY, APRIL 28

Formal Summit Opening at Independence Hall (9:00 am - 11:00 am)

Discussion

This event is the formal Summit opening and will feature speeches by all major Summit participants. The first hour of the program will include speeches by General Powell, Oprah Winfrey, Mayor Ed Rendell, Governor Tom Ridge, and the Vice President. The second hour of the program will include speeches by President Ford, President Carter (on video), Mrs. Reagan, President Bush and you. Each former President (or spouse) will speak for 10 minutes. You will be given 12 minutes to speak. At the conclusion of the program you and your predecessors will sign the Summit's "Declaration of Commitments."

Recommendation

That you participate in this speaking program.

Agree _____ Disagree _____ Discuss _____

VIP Luncheon with CEO's and Governors (12:30-1:30 pm)

Discussion

Summit organizers will gather several hundred CEO's, 50 governors (invited) and other Summit participants for a luncheon to thank them for their efforts in preparing for the Summit. They have requested that you make remarks, conduct a substantive discussion on service, as well as pose for individual photographs with the CEO's.

Recommendation

That you participate in a brief speaking program at this "thank you" luncheon. If time permits, you could take regional group photographs with CEO's as an alternative to the requested individual photographs. We do not recommend that you engage in the requested discussion session.

Agree _____ Disagree _____ Discuss _____

AmeriCorps Event (1:30-2:30 pm)

Discussion

Per your thoughts, and in an effort to highlight your signature program, we recommend that you visit an AmeriCorps site to meet with AmeriCorps volunteers, the students they are working with, national AmeriCorps Summit participants, state AmeriCorps commissioners and successful AmeriCorps alumni. In addition to working with local AmeriCorps officials, we are also talking to Tony Campolo to get his thoughts on how to best craft this event.

Recommendation

That you visit an AmeriCorps site in Philadelphia.

Agree _____ Disagree _____ Discuss _____

[YOU DEPART PHILADELPHIA AT 3:00 PM]

SUMMIT ACTIVITIES POST-DEPARTURE

For your information, noted below are the Summit activities that will continue after you depart Philadelphia.

- * **Community Break-out Sessions (Monday 2:00 pm-5:00 pm)**
- * **Plenary Session Chaired by Henry Cisneros (Tuesday 8:00 am)**
- * **Community Break-out Sessions (Tuesday 9:00 am-12:00 pm)**
- * **Closing Ceremony with Mrs. Clinton and General Powell (Tuesday 12:30 pm)**

LEADERSHIP SUMMIT
FOR
NATIONAL SERVICE AND COMMUNITY
VOLUNTEERING

DRAFT

ltw
1995 for
Wolford
+ Bob Gooden

PREMISE:

We must curb and reverse the vitally serious social problems and ~~reconstruct~~ torn communities or they will render us noncompetitive globally and terminate us as a great nation. This will require cooperation and support of top leadership from all four sectors, nationally and locally.

PURPOSE:

To persuade top leadership from the four sectors that America's future global competitiveness requires its vitally serious social problems to be curbed and reduced and its torn communities to be connected.

The needed cooperation between such leadership should start with a summit at the national level. The conference should convene inclusive top leadership from the four sectors: 1) ^{Religious} religions and moral; 2) business and labor; 3) volunteer and social; 4) national, state and local government. Citizens of all ages should be among the invitees.

To secure their attendance and recognition of the urgent need for such cooperation and its nonpartisan nature, the conference should be convened by the President and his wife and all former Presidents and their wives. To make certain the cooperation will ^{continue} ~~contract~~ to have ~~this the~~ the leadership of Presidents, the conference should be held in January 1997 following the next Presidential Election and the winner and loser should jointly chair the conference. This will also further evidence its nonpartisan and national importance.

ORGANIZATION:

It will take the time until January 1997 to organize a successful summit conference of this magnitude. The first step should be to secure the President's approval of its purpose and organization. The second step should be selection of the individual or individuals to secure commitments from the former Presidents and their wives. The third should be the selection of an inclusive and nonpartisan advisory committee. The fourth to plan the summit. The fifth to identify the attendees. The sixth to make it a success.

ITS SUCCESS:

The success of the summit will depend on the willingness of the national leaders to follow-up by persuading their state and local leaders to strengthen national service and community volunteering in their states and local communities. This will require effective state and national service commissions and community volunteering structures. The state commissions and community volunteering structures should launch campaigns to strengthen citizens' national service, volunteer activities focused on curbing and reversing problems in education, public safety, health, and the environment. Duplication of programs and projects should be minimized and collaboration of programs and projects increased .

The national summit in 1997 should be followed up with evaluation summits either annually or bi-annually.

George Romney
July 21, 1995

CLINTON'S CHALLENGE AND OPPORTUNITY

- Declining competitiveness;
- Disintegrating families;
- Exploding teenage pregnancies;
- Drugs;
- Crime;
- AIDS;
- Fragmented communities;
- Racism;
- Extreme pockets of poverty with a growing underclass;
- Horrendous economic and social burden;
- Welfare dependency;
- Exclusionary health care;
- Public education that doesn't educate;
- Equal opportunity denied to millions;
- A crippling growing deficit;
- Shrinking job opportunities;
- Homelessness; and
- Hunger.

Just after
1992
Election
Not given to
Clinton

These problems confront the nation with its gravest crisis since the civil war. It is both an economic and social crisis.

Much of the electorate's anxiety stemmed from worries about our faltering economy. Clinton was right to make this the dominant theme of his campaign, and he will be right to make economic revitalization the top priority of his presidency.

But he will also confront another set of problems. While social problems may not appear to be as immediately worrisome as the economy, they may actually be more serious for the future. Our serious social problems are destroying communities and ruining lives to an unprecedented degree. Our social problems are jeopardizing our economic future.

In the past there was always a sense that better days were ahead, that with effort our problems could be solved. That can-do sense has declined in the face of social troubles that grow more complex and entrenched by the day. Yet it is this social dilemma, at least as much as structural weaknesses in the economy, that blots the horizon.

Today's serious social problems, unlike those of the past, are too deeply embedded and interrelated to be uprooted by economics alone. Today's social problems have been working their invidious way into people's lives and communities for a third of a century. Extracting them will take more than fiscal policy.

Indeed, unless the tide of social distress can be turned, and turned within the next few years, there is probably no economic policy that can salvage the future for our children.

The Basis for a New Social Strategy

A new President and new Presidency create a unique opportunity. Clinton's talk of reciprocal obligations between government and citizens distinguishes his social policy interests from the immoderate liberalism often ascribed to his party. The challenge will be to make this distinction the center of a more fully articulated social strategy. Such a strategy must include not only government, but the not-for-profit and for-profit sectors, since only by combining forces can our society achieve the scale and depth of effort required to reverse the processes of social decay now at work.

Republicans have tended to act as if there is little that government can or should do about social problems. Democrats have tended to celebrate public intervention over private action. Ideological rigidity has blinded both sides to the possibilities for deliberate collaboration among the three sectors.

The Complementary Strengths of Each Sector

Each sector brings special strengths. Government has the greatest potential of the three for delivering standard services and benefits and building national consensus. When a problem requires a flexible approach, the nonprofit sector is better. Nonprofits, too, are usually more connected to the grassroots and thus, are in touch with community and human needs. The business sector shares in lesser degrees the advantage of both the government and the nonprofit sector. It has broad influence on culture and community, can apply business problem-solving strategies, offer cutting-edge technology and loaned expertise. The business sector can mobilize large numbers of employees as volunteers.

Although each sector has strengths, these strengths today represent enormous lost opportunities because they are not being joined in action. The failure is not chiefly due to deep-seated antipathies or insurmountable institutional barriers. It is simply leadership's failure to unite all three sectors to build consensus about what needs to be done and subsequently challenge them to act.

The Opportunity for Leadership

The avenue open to the Clinton Presidency is to enlist the leadership in the three sectors and create a common framework and agenda that they can follow to mobilize the people and private institutions against the social leviathan engulfing our people and communities. Calling on other political leaders and leaders in the other two sectors to join with him, Clinton can employ the unrivaled

influence of his position to mold a consensus about what must be done. There is no other way. Only the President can mobilize the nation and only a mobilized America can repel the scourge of our social afflictions.

People must be mobilized within their own communities to work alongside government to wage a personal battle. Fortunately, we do not have to start from scratch. In every community, volunteers are finding ways to make a difference in the lives of those who need them.

Many more Americans are needed to volunteer for direct and consequential service. But numbers alone are not the answer. People need to know where they are needed and how they can help. They must be sustained in their efforts by their employers, by the other organizations to which they belong, and by those community institutions on the frontlines in the fight against social decay. They need national bi-partisan leadership but above all local and community leadership.

They need leaders who:

- have a vision of how our social problems can be solved by volunteer initiative;
- have the ability to formulate intelligent strategies for moving the people they can influence toward that vision; and
- can elicit and shape the community cooperation, volunteer infrastructure and teamwork needed to execute those strategies.

Clinton is ideologically well positioned. As a baby boomer committed to change, he can credibly seize the initiative to forge a working partnership with nonprofit and business leaders. Clinton has the chance to do what no other modern President has attempted or thought to do.

Starting Points for Common Action

The organization of collaboration need not compete with the more specific social policies President Clinton would like to institute. He can use the first year of his Presidency to push his proposals through a sympathetic Congress, while the groundwork is being laid for this collaboration. The time will give Clinton the opportunity to build the new policies that will be required to fit this bill.

Conclusion

Under normal circumstances, it seems unlikely that any President would want to contend with the difficulties which would attend any effort to hammer out a national collaboration of the kind described above. But the times are not normal. Pulling this policy lever or that at the federal level, as has been the wont of every President during the past thirty years, simply isn't adequate to the task now

facing us. The necessary equation is more complicated than that--it must engage the other leaders of society, or all we are likely to end up with is a lot of policy and not much change in material or social conditions. Clinton has the opportunity to break the mold that has constrained the vision and impact of his predecessors--bridging policy with an engaged public representing all sectors, for a changed America.

George Romney

Former Governor of Michigan

Member of the Points of Light Foundation Board

Member of the Commission on National and Community Service Board

Bush-Clinton Volunteer Community Service Cooperation

For America to be competitive and remain great it must significantly reduce its vitally serious social problems, including the monstrosously burdensome underclass in its urban areas. Doing this requires mobilization of all segments of the nation - governments, profit, non-profit, and individual. Because of the nature of most social problems, accomplishing this cannot be done just with government programs or just with money. It must include people helping people, one-to-one, through voluntary cooperation.

It is an obligation of every citizen and institution to help those needing help. It is a responsibility above partisan or economic interests. Consequently, we have agreed to give joint leadership in mobilizing the country regardless of the results of this presidential election. We will cooperate in two objectives:

One, making the federal government and its employees volunteer community service examples for states, communities, and private organizations; and

Two, we will convene the leadership of public and private organizations and enlist their active support in strengthening existing effective volunteer community service programs and replicating new methods of successful social problem solving.

To accomplish these two objectives, we will take these specific actions:

1. Direct all federal departments and agencies to encourage and assist their employees in rendering meaningful volunteer community service;
2. Require civil service job applications to include volunteer community service experience and have it considered in hiring federal employees;
3. Mandate that budget proposals of all departments and agencies indicate the extent to which they will rely on volunteer community service in performing their functions;
4. Secure congressional action and modify regulations, if necessary to carry out these actions;
5. Join with the Commission on National and Community Service and The Points of Light Foundation in planning and convening next year an inclusive coalition of private national leadership and a consortium of financial sources. The purpose of convening the coalition and consortium will be to secure their support in replicating, in communities throughout the country, the local volunteer community infrastructure needed for meaningful volunteer community service and programs that have proven successful in social problem solving.

WRITTEN WHILE BUSH WAS PRESIDENT. GREGG
PETERSMEYER WOULDN'T RECOMMEND TO BUSH.
Coalition/Consortium

Today the United States is more threatened by its internal human and social problems than it is by any external enemy. Disintegration of families, teenage pregnancy, drugs, crime, illiteracy, public education that doesn't educate are almost universal. Our chronic inability in our disintegrated communities to solve problems of poverty and inequity is creating an underclass, the needs of which are dangerously disrupting the traditional institutions of our disintegrated communities - families, churches, small businesses and voluntary organizations - and overwhelming our schools and human service agencies. In the process, whole generations of people are being relegated to marginal citizenship, denied basic rights of safety and equal opportunity. At the same time, business is being denied the talent and energy of people who are needed to complete successfully in domestic and global markets.

If we were threatened by external forces, our response would be swift and sure, centered around a full-scale mobilization of the entire nation. Our domestic problems demand no less of a response than that same full-scale mobilization of all of our creative resources - from the largest corporation to the smallest neighborhood group. Each of us, individually and within the groups of which we are a part, must contribute to finding permanent solutions to the problems that increasingly have a stranglehold on our society.

Our response must begin with a serious, honest assessment of the terrible nature and scope of the problems which we face. No longer can young people turn with confidence to stable families, churches or neighborhood organizations for the support they require. Nor can the schools carry a double burden. Their very ability to educate increasingly is overwhelmed by the lack of parental guidance and problems of substance abuse, neglect, malnutrition, substandard housing and poverty that children bring into the classroom. Under such circumstances, there is no way that they can develop the skilled, creative thinkers required in our increasingly technological world.

Second, we must recognize that these problems transcend partisan boundaries. No one is to blame and everyone is to blame. Let us agree on that much and then move on, together, to seek solutions. Responding with compassion to the needs of our people and building for a future that benefits all are issues common to all Americans, not the province of political parties.

Third, we must avoid reliance on a "magic bullet." These problems have taken decades to develop. They will not be solved overnight. Success will require determination and long-term commitment. Nor can they be solved by reliance on any single

segment of society. There are roles for government, business, education, religion, professionals, civic organizations, youth, for each and every American. All must bring to bear their distinctive competencies in focused attention to our most serious social problems.

Fourth, we require transformational leadership that calls each of us to a higher level of concern and commitment, motivating us to take actions that benefit those in need, the community as a whole and volunteer cooperative individuals.

~~Only~~ ^{Could} The President of the United States ~~can~~ cause to happen the transformative mobilization of our nation that is needed to rebuild the social fabric in our communities. He can do this only by calling to active service the most effective, respected leaders of each segment of American society, gaining their commitment to mobilize their people for volunteer community service and to recruit their peers to do likewise.

To launch this mobilization nationwide the President, jointly with Congressional leaders, heads of the mayors and governors national organizations and next year's Democratic candidates or nominee (depending on date of the convening) should convene a meeting of the top leaders of every segment of our society. It should include the chairs and CEOs of business, nonprofits, education, religion, labor, race, youth, senior citizens, professional, ethnic, service and national fraternal organizations.

Volunteer

The purpose should be fourfold: 1) to convince them of the urgent need to surmount our vitally serious social problems through mobilizing community service, if we are to remain competitive with adequately educated employees; 2) inform them of the Commission on National and Community Service and the Points of Light Foundation strategies for doing this; 3) ask them to arrange for their members to become familiar with the strategies, especially establishment in communities nationwide of inclusive community leadership coalitions and volunteer infrastructures; 4) guidelines specifying the help needed from them to make the above strategy successful.

A consortium of private foundation heads, the wealthiest families and individuals should be invited to the same meeting. They should be asked to give priority in their giving to the financial requirements of local community infrastructures.

Only with such cooperation can the people be mobilized in time to preserve the "last best hope of earth." It is a war in which "we the people" must be engaged to win it.

George Romney
01/28/92

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THE WHITE HOUSE
WASHINGTON

APRIL 18, 1997

MEMORANDUM FOR THE PRESIDENT

THROUGH: SYLVIA MATHEWS *sm*

FROM: STEVE SILVERMAN *SS*
STEFANIE SANFORD *SS*

CC: DON BAER, ANN LEWIS, BRUCE REED, KITTY HIGGINS,
MELANNE VERVEER, NANCY HERNREICH, LAURA SCHWARTZ

SUBJECT: Background information for Service Summit video interview

On Tuesday, you will be interviewed for 15 minutes by a producer for the Presidents' Summit for America's Future. Portions of the interview will be included as a part of a video shown at the Summit, which will feature Presidents Bush, Carter and Ford and Mrs. Reagan. Each will talk about one of the Summit themes (Mentoring, Safe Places, Healthy Start, Marketable Skills, and Service). You have been asked to speak on the importance of service in your life and its impact on your development.

We have reviewed the Maraniss book and briefly interviewed several of your friends (Carolyn Huber, David Leopoulos, Doug Eakeley, Diane Blair, Carolyn Staley, Mauria Aspell, Nancy Hernreich) about their memories of you. Below is an outline of their thoughts on service that might be helpful to you as you prepare for Tuesday. We are also working to contact Linda Dixon and Tom Caplan for additional information and if necessary will forward an addendum to you.

First Blind Student at Georgetown: While a student at Georgetown University, you chaired the Freshman Orientation Committee. In preparing for duties, you learned that a member of the new freshman class, Harold Snider, was also the first blind student admitted to the Georgetown School of Foreign Service. You looked for services throughout Washington, D.C. that would assist the visually impaired. Upon learning that no such services existed, you spent the first three weeks of school escorting the new student around campus and the community, mapping routes and measuring travel times, until he was comfortable in his new surroundings.

Assistance to Victims of Post-MLK Assassination Riots: Ms. Staley's weekend plans for a trip to Washington, D.C. to visit you were dramatically altered when Dr. Martin Luther King, Jr. was assassinated. She remembers that you picked her up at the airport and decided, in the wake of the tragedy, to scrap previous plans in favor of putting a red cross on the side of your Buick and spending the weekend delivering food and medical supplies to churches where many people had taken refuge after being left homeless as a result of the post-assassination unrest.

GUCAP (Georgetown University Community Action Project): Friends remember you as active in this undergraduate service organization.

High School: Each person with whom we spoke had some personal story where you had helped them individually when they were in need, from Latin translations to seasickness. Most friends and a couple of the biographies characterize your high school extracurricular involvement as super-human -- counselors and principals were literally concerned that you were too engaged in the school community and spending too little time in class.

Legal Services Corporation: We understand that both you and the First Lady were actively involved in pro bono legal work early in your careers.

Holidays in Little Rock: Carolyn Huber and Nancy Hernreich remember that you were especially active in the community during the holidays. At Thanksgiving, you worked as a family in homeless shelters and soup kitchens. At Christmas you collected and distributed gifts to needy children across the city.

Volunteering on Political Campaigns: Leopoldous, Eakeley and Blair all commented on the amount of time that you spent volunteering on campaigns and on running for offices. The notion of this sort of political service is absent from the Summit content, yet it is clear that participating in the country's democratic process is a crucial part of citizenship and service in America. Certainly for you, those early experiences as a political volunteer instilled a profound sense of civic passion, patriotism and a commitment to your home community -- qualities of citizenship that service programs hope to instill in young people. This involvement also enabled you to meet a broad range of people who became mentors and influential people in your professional development.

Copy for For Jim Sanford Hubbard

John Gomperts
1201 New York Ave. NW
Washington, DC 20525
(202) 606-5000 ext. 121
(202) 565-2784 fax

**CORPORATION FOR
NATIONAL SERVICE**

Fax

To: Steve Silverman

From: John Gomperts, Chief of Staff

Fax: 456-6704

Pages: 7

Phone: 456-2572

Date: 4/16/97

Re: Harris's List

CC:

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Please Recycle**

• **Comments:**

Here is Harris Wofford's list for the Summit

Habitat for Humanity
127 Habitat Street
Americus, GA 31709-3498
ph: 912-924-6935
fax: 912-924-0577
category: Wofford
Non-Profit Commit

Invitation Sent:

Mr. Benjamin R. Barber
Director, Culture & Politics of Democracy
Rutgers University
The Walt Whitman Center, Hickman Hall
New Brunswick, NJ 08903
ph: 902-932-6861
fax: 908-932-1922
category: Wofford
Goodwin

Invitation Sent: 4/10/97

Mr. Morgan Binswanger
Creative Artists Agency
9830 Wilshire Blvd.
Beverly Hills, CA 90212
ph: 310-288-4545
fax:
category: Wofford

Invitation Sent: 4/11/97

Ms. Helen Boehm
Vice President
MTV Networks
1515 Broadway
New York, NY 10036-5797
ph:
fax:
category: Wofford

Invitation Sent: 4/15/97a

Mr. Greg Britz
National and Community Service Trust
1317 West Pettigrew Street
Durham, NC 27705
ph: 919-660-3658
fax:
category: Wofford

Invitation Sent: 4/11/97

Ms. Mary-Ellis Bunim
Bunim/Murray Productions
6007 Sepulveda Boulevard
Van Nuys, CA 91411
ph:
fax:
category: Wofford

Invitation Sent: 4/15/97a

Mr. Don Casey
Assistant
New Jersey Nets
405 Murray Hill Parkway
East Rutherford, NJ 07073
ph: 201-935-8888
fax:
category: Wofford

Invitation Sent: 4/14/97a

Ms. Elaine Chao
Heritage Foundation
214 Massachusetts Avenue, NE
Washington, DC 20002
ph: 202-608-6000
fax:
category: Wofford

Invitation Sent: 4/15/97a

Dr. Robert Coles
1317 West Pettigrew Street
Durham, NC 27705
ph: 919-660-3658
fax:
category: Wofford

Invitation Sent: 4/10/97

Mr. Chris Coons
President
I Have A Dream Foundation
200 West 14th Street
Wilmington, DE 19801
ph: 302-292-4010
fax: 302-731-9098
catagory: Wofford
Non-Profit Commit

Invitation Sent: none

The Honorable Ronald R. Cowell
Representative
Pennsylvania House of Representatives
1601 Pennsylvania Avenue, Suite 606
Pittsburgh, PA 15221
ph:
fax:
catagory: Wofford

Invitation Sent: 4/10/97

Ms. Marian Wright Edelman
President
Childrens Defense Fund
122 C Street NW, 4th Floor
Washington, DC 20001
ph: 202-628-8787
fax:
catagory: Wofford

Invitation Sent: 4/10/97

Mr. Peter Edelman
Childrens Defense Fund
122 C Street NW, 4th Floor
Washington, DC 20001
ph: 202-628-8787
fax:
catagory: Wofford

Invitation Sent: 4/10/97

Mr. Amitai Etzioni
Professor
The George Washington University
Melvin Gelman Library
2130 "H" Street NW, Suite 714J
Washington, DC 20052
ph: 202-994-8190
fax: 202-994-1606
catagory: Wofford
Goodwin

Invitation Sent: 4/10/97

Dr. Patricia S. Florestano
Secretary of Higher Education
State of Maryland
, MD
ph:
fax:
catagory: Wofford

Invitation Sent:

Mr. Al From
DLC
518 C Street, NE
Washington, DC 20002
ph: 202-544-5002
fax:
catagory: Wofford

Invitation Sent: 4/11/97

Mr. Millard Fuller
Habitat for Humanity
121 Habitat Street
Americus, GA 31709-3498
ph: 912-924-6935
fax: 912-924-0577
catagory: Wofford
Non-Profit Commit

Invitation Sent: 4/11/97

The Honorable Linda J. Furney
Senator
Ohio Senate
Senate Building
Columbus, OH 43215-4276
ph:
fax:
catagory: Wofford

Invitation Sent: 4/10/97

Mr. Bill Gallston
ph:
fax:
catagory: Wofford
Invitation Sent:

Lt. Col. Robert L. Gordon, III
U. S. Army
I. H. Magie
Princeton, NJ 08540
ph: 609-921-7040
fax:
catagory: Wofford

Invitation Sent:

Miss Tara Dawn Holland
Miss America
Attn: Mary McGinnis
26 South Pennsylvania Avenue
Atlantic City, NJ 08404
ph: 609-345-7571
fax:
catagory: Wofford

Invitation Sent:

Ms. Andrea Jaeger
155 Nighthawk Road
Aspen, CO 81612
ph:
fax:
catagory: Wofford

Invitation Sent: 4/14/97a

Mr. John F. Kennedy, Jr.
ph:
fax:
catagory: Wofford

Invitation Sent:

Mr. Dexter Scott King
ph:
fax:
catagory: Wofford
Invitation Sent:

Ms. Vanessa Kirsch
24 Beaufort Road
Jamaica Plains, MA 02130
ph: 617-927-2451
fax:
catagory: Wofford

Invitation Sent: 4/11/97

Ms. Michelle Kydd
Creative Artists Agency
9830 Wilshire Blvd.
Beverly Hills, CA 90212
ph: 310-288-4545
fax:
catagory: Wofford

Invitation Sent: 4/10/97

Mr. Kenneth Lewis
Chairman
I Have A Dream Foundation
1 S.W. Columbia Street, Suite 1990
Portland, OR 97258
ph: 503-222-7447
fax: 503-222-2454
catagory: Wofford
Non-Profit Commit

Invitation Sent: none

Mr. Will Marshall
President
Progressive Policy Institute
518 D Street, NE
Washington, DC 20002
ph: 202-547-0001
fax:

catagory: Wofford

Invitation Sent: 4/11/97

Dr. John Martello
Executive Director
The Shriver Center
University of Maryland, Baltimore Campus
1000 Hilltop Circle
Baltimore, MD 21228

ph:

fax:

catagory: Wofford

Invitation Sent: 4/10/97

Mr. Charlie Moskos
Northwestern University
Evanston, IL

ph:

fax:

catagory: Wofford

Invitation Sent:

Dr. Frank Newman
President
Education Commission of the States
708 -17th Street, Suite 2700
Denver, CO 80202-3427
ph: 303-299-3624
fax: 303-296-8332

catagory: Wofford
Partnering Initiative
Task Force Chairs

Invitation Sent: 4/15/97a

The Honorable Marc R. Pacheco
Senator
Massachusetts Senate
State House, Room 413B
Boston, MA 02133-1053

ph:

fax:

catagory: Wofford

Invitation Sent: 4/10/97

Mr. Tom Preston
President
MTV Networks
1515 Broadway
New York, NY 10036-5797

ph:

fax:

catagory: Wofford

Invitation Sent: 4/15/97a

Ms. Juanita Scarlet
Manager, Public Responsibility and Network Standards
MTV Networks
1515 Broadway
New York, NY 10036-5797

ph:

fax:

catagory: Wofford

Invitation Sent: 4/15/97a

Mr. and Mrs. Sargent Shriver
Special Olympics International
1325 G Street, NW, Suite 500
Washington, DC 20005
ph: 202-628-3630
fax: 202-628-0067

catagory: Wofford

Invitation Sent: 4/11/97

Mr. and Mrs. Ted Sizer
Coalition of Essential Schools
Brown University
1 Davol Square, 1st Floor
Providence, RI 02903
ph: 401-863-7717
fax: 401-863-2045
category: Wofford
Partnering Initiative

Invitation Sent: 4/10/97

Mr. Steven Smith
975 Memorial Drive, #712
Cambridge, MA 02138
ph: 617-354-5444
fax:
category: Wofford

Invitation Sent: 4/10/97

The Honorable David Steele
Senator
Utah Senate
State Capitol
Salt Lake City, UT 84114
ph:
fax:
category: Wofford
VIP Government

Invitation Sent:

Mr. Clifton L. Taulbert
700 N. Greenwood Avenue
Tulsa, OK 74106-0700
ph: 918-584-0414
fax:
category: Wofford

Invitation Sent: 4/10/97

Commander Charles F. Wald
Brig. Gen.
Department of the Air Force
31st Fighter Wing Commander
Unit 6140 Box 100
APO, AF 09601-0100
ph:
fax:
category: Wofford

Invitation Sent: 4/10/97

Mr. Gary Walker
President
Public/Private Ventures
2005 Market Street, Suite 900, One Commerce Square
Philadelphia, PA 19103
ph: 215-557-4400
fax: 215-557-4469
category: Wofford
Pittman

Invitation Sent: 4/10/97

Mr. and Mrs. Daniel Wofford
8 Primrose Lane
Malvein, PA 19355
ph: 610-933-9701
fax:
category: Wofford

Invitation Sent: 4/15/97a

Mr. David Wofford
ph: 
fax:
category: Wofford

Invitation Sent:

Mr. Robert Woodson

President*

National Center for Neighborhood Enterprises

1424 16th Street, NW, Suite 300

Washington, DC 20036

ph: 202-518-6500

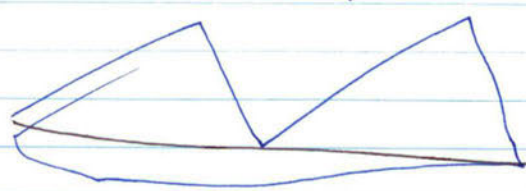
fax:

catagory: Wofford

Invitation Sent: 4/11/97

stand / Role for members | For her $\rightarrow$ members = (comfort) poles (and)
 2 seats - 1 1/2 -
 variable - 1

No concerts in this area - Lid will be off
 Sure answer in to Stephen
 Never been on trip



Henry is Henry - 1999 - will prob / 202-898-7900
 Labor - Harris - Full of Teachers 371-1090
 Harris - rare for workplace food
 survey at lunch.
 1/8 extra - person

given - up
 No cabinet on Tuesday
 No hamster

Concert. Peter wears jacket
for shirt today

Start - when by
Steps 18 million (Hans)
Jelid Hans?
Counsel doctrine

Calvin - program

Program - I

Comment - Cal for

Pro life

Sunday

Independence Plaza - 1/4 mile

Classic for left
Bulhims - descrip
anes

Super after - reason Clark

Life for Reps

Pro life
Racism
never

8 m. in from

Mumio Abdu path
Summ of
a sha

~~2000 demonstrators~~

Monday

Labor Smart

Annis Biera

Henry Nicholas - labor leader

25 years

Local 1199

pose

pro-life man join up

Not anti-Sydney

Summ terrific. need pdr

Johns Bill

Reidell Suggs

8-6

1000 people

Reidell speak

6 m. market

Philly - ^{national} salaries for Gore
Alma Brown's resume

List of CEOs

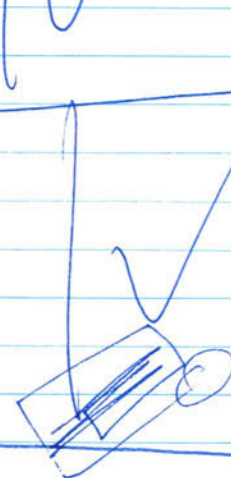
St. Oran

LL Coal Guy -
national Coal and Indus. Res.
Sum. No to Coal & plants

Alex. dinner w/ Fredrickson

Greater government person in coll of redn.

Milly - work 301-986-7352
Alma - 362-3915
3828



Stuart from

Gill Covey - Ed and Civil Society president
Cultural institution

Stuart - goes on road →

Dinner off

Labor List - confederation (3)
CEO list
Model
newish leaders Kultur

Pera - SW

NS - rural - till Loy]

Cisneros - Tony?

McLynn - (Carpenter)

Daley

No Pera

no stat

No Sub at mornin sess / top pers on

Carpenter - comes back

Hector Suarez - invitation of cereo

③ Monday - pro-life
Pardell - ^{Hans} Bevilacqua

④ Ayn Rand Institute
Against servitude & censorship ✓
Ties piece for

⑤ Nation of Islam - farcical
cool down

Lynda Robb

Dan Ross - editor
Dan Archy - 215-665-1997

Talk points to mention

Comm Scho
① Philly - E1.

Under Ruff = Henry

John Street
Melanie - Mrs. Clark speak with the Breh's -
Powell later or day

Tom Caputo - Evangelical

610-341-5962

Don, Ann, Bruce, Sylvia -

Letter for PHS

• Schedule in very good shape

• Today, meeting to talk
speech and radio address

• Invites ✓ 100 folks

• Breakouts ✓ Cabinet Sub cabinet

• Press/Communication

• Program/Agenda ✓
briefed yesterday - tomorrow

• Declaration of Commitments - Sign off

• Protocol

- Sunday - welfare reform - left wing - civil disob.
Monday - jobs protest - peaceful -
5 potential

luncheon invites / Guest

Chair,
mod,
CFU

Pro- con up a/BS

1) Gedge on talk points →

2) Govt declam

3) lunch

Attt & Overarden President of Labor - John Sweeney Bush Powell -	with speakers from AEC CFU
---	--

Monday afternoon

||| ah -

look forward to Govt spending
trip
encourage it

Govt tax - mags?

Bush will do some
Powell will do some

ford ~~for~~ ~~the~~ bare ~~the~~ lunch who they do
lowell keeps luncheon party

NP Old goes to breakfast

feeding line -

lines
line

press
quest

Speech

Engine effort

Comic response on

Ub. of stretch

as we move into

21st Century

②

Radio talks

Inghoff

Arncory →

Emphasis on Arnce
reads

series up of legislators or
Arnce reads by Arnce

6 li Sigel's

①

Role

(Hans Wolfen)

②

Eli - core guy

helps to work

lunch CEO deal - intro Powell

per Greenwood - CEO
helps to work

③

Gerhardt -

Cisk
America works

Gerhardt -

Emmanuel from

Q. 17

Q. You look at picture of you
remember you of

Answer [opp to talk about security,
in your I.G.

teacher, local teacher -
the influence of it to
be in the, when young
age | Comm serv

Subtle words

(B) O the photo -

Answer -
might - why so much
to read & see per
91 - 92 -

Important new to miss -

sense of cit obligation

& responsibility.

keep Amer. strong.

(a Marshall Corcoran)



N.D. recent flood -

people pull together

pride - give sense
of MN

Only what should be

not just what we do for others,
but what we do for
ourselves

Amorcy - Gylt on 10
language - forer &
to learning, as result
Born - forer
Back to coming & for.

19-20-21

What events in life have you
or would like to see
Happ.

For - man & sylphs

The idea of key for
What events in life have not you

Volunteers - has affected

Let's -

Forer, Lovell, Spahn,

11:00 - 1:15

Breakfast at Lupton

Rake leave 13

Pell Grant

New man - agree w/ overall res

we

Stuart - Alleyway into Peter's room

Probed toward KJ's room
→ civ. incident - supply rel
full comedy

Potus 4/24

getting started

Policy

GLI - will volunteer

①

Service v. Volunteer

opportunity to serve full time
N.A. service - full time

Armed people or people don't work

GLI: - armed - scholarship

Scholarship -

immediate validation

Morris - Campbell -

~~full time~~ / broad

1/2 our remarks

big idea - overviews - memory

Powell - idea for book

93 - A error

education

reap direction

new challenges

" focus on

" police work

" interest - free

all plus full - notes -

sent on 2/11/1981.

Notes

govt -

people -

comm - by community

history

challenges - great

needed at to include service

Children - all our children
all resp.

resp. to serve them.
secure self, secure our future.

My job as pres, and your job
sup sheets - copy
Juv. justice
Boston — cut

healthcare - more coverage
then: 3rd private insurers in
sheet

each one

Education students - service

some full time

Board of Directors

County Agency acts

young person to serve, no interest
on student loan / pay cash

1 or 2 other things

Open Agency, but service what we
+ they do

Also specific. Bulletin

Community service, notes.

MS at end

all then

Option 2

DB

teach copy lead for Bremer
Police copy

hot wire Bremer

Police Bell, instructions for kids.

all doesn't go to service

12:45 → 6:11
Powell
Buel
Clinto

Charles-
Powell
Bush
Clinto

215 917-783-6020

approver
2A+OT
BUAL
3Cater
vamp

at the
plan

No Wynton Breakout

mentor

Romney = better guides
Ray C

protect

nurture



Team up / Ray
To Turn the Tide

Return to
Steve Silverman 1001

From Donna
Fortuna

To Turn the Tide

each

serve

The President's Summit for America's  Future

Honorary Co-Chairs

President William J. Clinton

President George ~~W.~~ Bush

General Chairman

Gen. Colin L. Powell

Vice Chair^S~~men~~

Henry G. Cisneros

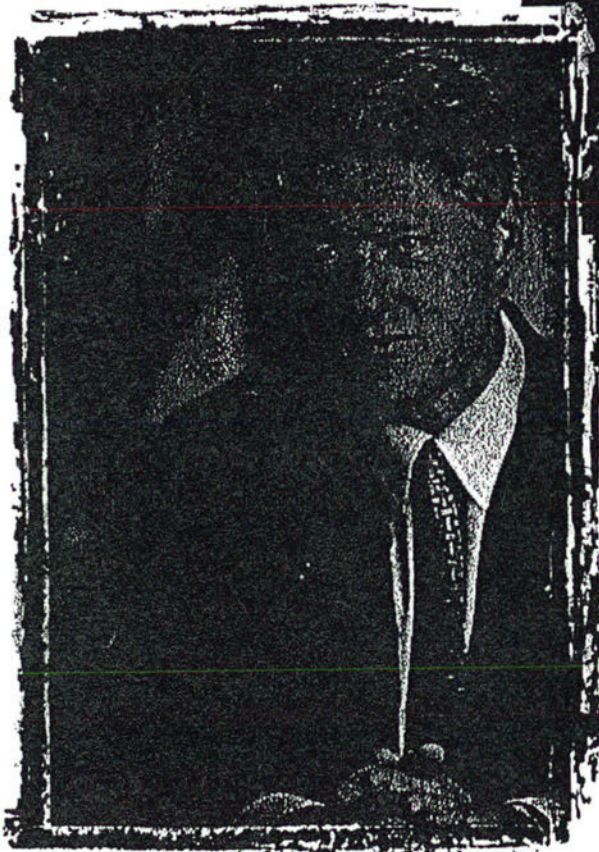
Lynda J. Robb



**THE PRESIDENTS' SUMMIT
FOR AMERICA'S FUTURE**

MENTOR PROTECT NURTURE TEACH SERVE

The Presidents



President William J. Clinton

Honorary Co-Chair

"Much of the work of America cannot be done by government; much other work cannot be done by government alone. The solution must be the American people through voluntary service to others."

Other quote use ~~that~~ have (X) →

Use other quote

"The challenges we face today, especially those that face our children, require something of all of us; parents, religious and community groups, business, labor organizations, schools, teachers, our great national civic and service organizations, every citizen."

President George W. Bush

Honorary Co-Chair

"From now on in America, any definition of a

successful life must include serving others."

It can be as big as lifting lives, or as simple as being a friend. But it does mean getting involved, and lending a hand. We must make America an even better place for all to live."

Pray

These are better quotes
either ~~add~~ add or
substitute

On April 27th, in Philadelphia, with the support and leadership of the Corporation For National Service, the Points Of Light Foundation, General Colin Powell and Secretary Henry Cisneros, President Bush and I will convene the first President's Summit On Citizen Service.

✓ X [Our goal is to mobilize America's citizen power in a united effort to solve our common problems, especially those that threaten our young people.

-- President Clinton, at January 24, 1997 Summit Announcement at White House

✓ "Let us pledge to restore, in our time, the American spirit of voluntary service, of cooperation, of private and community initiative; a spirit that flows like a deep and mighty river through the history of our nation."

-- Ronald Reagan, accepting Republican nomination for President in 1980



President Jimmy Carter

"In this great country of ours, it is inexcusable that so many children grow up in poverty and despair. The well-being of our children *must* be a national priority and the responsibility of every individual."

President Gerald R. Ford

"All my life I have been an active volunteer in numerous charitable causes. I fully support an expanded voluntary effort on behalf of our youth."

President Ronald Reagan

(1) If America is to succeed in the future, we must teach our children to learn from the past. We must draw from the courage of private citizens – true heroes – who served this great nation through genuine voluntary efforts in each of their communities"

*Letting
plenty...*
*Other
quite
is
stronger & beautiful*
*Mighty River
quite*



George W. Romney

George W. Romney was one of the few people in America to influence history as a leader in each of the major areas of society: the business, government, religious, and civic sectors. He was an automobile executive, a three-term Michigan Governor, a Presidential candidate, a Cabinet member, a church leader, and a passionate, tireless advocate for the power of volunteering to "connect" torn communities. The source of his commitments were his faith and his devotion to family.

He outlined his "premises" in one of the last documents he wrote; "Social problems are our greatest threat as a nation. Governments have failed and will continue to fail in reducing most social problems because they are people problems best solved by caring volunteers helping those needing help. One-to-one and voluntary cooperation are the most effective and least costly methods of solving most social problems. The volunteer social sector must be strengthened if America is to remain a great nation and be globally competitive.

Of America's four sectors, the volunteer social sector is the least recognized, understood, organized and utilized. And strengthening the volunteer social sector should be above partisanship."

As a founding member of The Points of Light Foundation board, Governor Romney persistently advocated for the joint sponsorship of a "Presidential Summit" with the Corporation for National Service. His vision ~~not only~~ ignited the plans for this historic meeting. ~~the~~ Summit organizers have remained true to his basic design which he



outlined in final form just five days before his sudden death. He wrote in the preamble to his Summit outline, "We must curb and reverse the vitally serious social problems and connect torn communities... This will require cooperation and support of top leadership from all four sectors, nationally and locally."

While the real ~~work~~ of connecting people with ^{to solve our most} people, ~~and promise to~~ ^{critical social problems} practice remains to be done,

Governor Romney's vision of ~~a~~ Summit has now been fulfilled. His legacy will burn bright for generations to come.

A message

from General Colin L. Powell

As General Chairman of this event, it is my duty and my proud pleasure to welcome you to the Presidents' Summit for America's Future.

Why are we here?

If you think about it, we are here because when we were kids, we had parents, teachers, coaches, clergy, Scout leaders, and other mentors and role models who cared enough about us to make sure that we grew up to be responsible, successful, and

contributing members of society. It is precisely because we were the recipients of that kind of love and attention in our formative years that we ~~felt~~ ^{feel} not only the obligation, but the deep desire to give something back.

It is this glorious cycle of giving, receiving, and giving back that we want to pass along to the next generation of Americans. We want them to believe in America, and we want them to know that America believes in them.

We know the appalling social pathologies that

^{SP} ^{SP}
menace our young people today—poverty, drugs, violence, ignorance, children having children – and a host of other evils that threaten to blight or to blot out millions of young lives before they can realize their full potential as human beings.

We have identified the five resources that our youngsters need to "make it" in today's world: 1. an ongoing relationship with a caring adult ^{or mentor, tutor, coach.}
2. safe places to learn and



(en p.



grow, 3. a healthy start,
4. a marketable skill through
effective education, and
5. an opportunity to give back
through community service.

To ~~deliver~~ these resources
~~to our youngsters~~, we have
assembled what may well be
the greatest philanthropic task
force in our history. We have
the support of every living
President of the United States
and every living First Lady.
We have the support of
corporations, foundations,
nonprofit organizations,
service clubs, religious

institutions, health providers,
educators, government at all
levels, and thousands of other
wonderful people like you.

Working together, we
have the power to redeem our
at-risk youth and to transform
our nation in the process.
Working together, we can
reach across the racial,
cultural, social, and economic
gaps that divide us. We can
recover our sense of
community; our pride in
being a nation of neighbors
who care. We can revitalize
the tradition of service to
others that has been so much
a part of our history and
national character.

Over the next few days,
we can make a start. But
remember, this Summit is only
the start, not the culmination
of our efforts. When the
Summit is concluded,
"America's Promise – The
Alliance for Youth" will direct
our efforts through the year
2000. Our success is going to
depend far more on what we
do over the next three years
than what we do over the
next three days. The real work
begins when we return home
and roll up our sleeves.

So enjoy the Summit –
enjoy the excitement, the
brainstorming, the synergy,

and the warm fellowship of
these next three days. But
remember that all the
planning, the promising, and
the resolution-making we do
here will come to nothing if
we don't translate our good
intentions into action when
we get back home.

Thank you for your
commitment, and God bless
you all.


Colin L. Powell

Lesson
for youngsters

whims

or labor organizations

CISNEROS PHOTO
STILL TO COME

Vice-C.

Lynda Johnson Robb

Lynda Johnson Robb is the daughter of President Lyndon B. Johnson and Claudia Taylor Johnson. She is married to U.S. Senator Charles S. Robb and the couple have three daughters.

Mrs. Robb was on the staff of McCall's Magazine from 1966 to 1968, and later became a contributing editor at Ladies Home Journal from 1970 to 1981. She left that post to actively campaign for her husband in his successful campaign for the office of the Governor of the Commonwealth of Virginia in 1981.

From 1979 to 1981, Mrs. Robb was appointed by Jimmy Carter to serve as the Chair of the President's Advisory Committee for Women.

In 1982, she launched and chaired the Virginia Women's Cultural History Project, a state-wide undertaking to research and document the history of the women of Virginia.

Another one of was the chairmanship of the Virginia Task Force on Infant Mortality, created by her husband, then Governor of the Commonwealth. Under her leadership, the organization developed Resource Mothers, a mentoring program for teen age mothers. She continues her work with this program by serving on the Advisory Board of the Annandale-Falls Church, Virginia Resource Mothers Program. From 1989 to 1995, she had a Congressional appointment to serve as a Commissioner of the National Commission to Prevent Infant Mortality.

Since 1968, Mrs. Robb has served on the Executive Committee and on the Board of Directors of Reading is FUNDamental, Inc. (RIF). In April of 1996, Mrs. Robb was named Chairman of the Board of Reading is FUNDamental. Her other board commitments

prevention project and she is Chairman of the Board of the National Home Library Foundation.

Henry G. Cisneros

President and Chief Operating Officer, Univision Communications

Mr. Henry Cisneros joined Univision Communications on January 27, 1997 and serves as the President and Chief Operating Officer. From January 1993 through January 1997, Mr. Cisneros was the Secretary of the U.S. Department of Housing and Urban Development.

As a member of the President's Cabinet, Secretary Cisneros was assigned America's housing and community development portfolio. Prior to joining the cabinet, he was Chairman of Cisneros Asset Management Company, a fixed

income money management firm operating nationally.

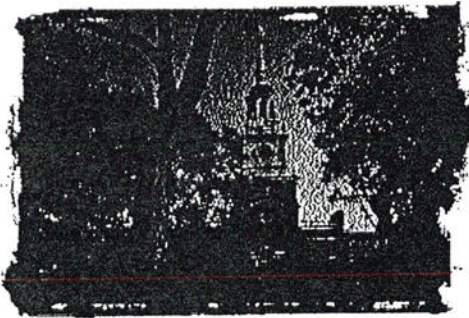
In 1981, Mr. Cisneros became the first Hispanic mayor of a major U.S. city when he was elected Mayor of San Antonio, the nation's 10th largest city. As a four-term mayor—from 1981 to 1989—Mr. Cisneros rebuilt the city's economic base and created jobs through massive infrastructure and downtown improvements in San Antonio.

Mr. Cisneros has served as President of the National League of Cities, Chairman of the National Civic League, Deputy Chair of the Federal Reserve Bank of Dallas, and as a board member of the Rockefeller Foundation.



Welcome from Philadelphia Mayor Rendell

Edward G. Rendell



As Mayor of Philadelphia, I am honored to welcome all delegates, supporters and guests to the Presidents' Summit For America's Future. Philadelphia was chosen as the site for this

gathering because of the rich history of the City. The delegates to the Summit Congress were the very first volunteers. Thanks to Philadelphia's volunteers, our City became a leader on the National Railroad. And volunteerism is still

volunteering

alive and well as more than 5,000 Philadelphians will participate in the Summit's service project on Germantown Avenue.

All of us have to be inspired by the goals of the Summit. To better the lives of over 7,000,000 American children who are presently at risk is an exciting prospect.

The need for citizen action to accomplish this has never been greater.

Philadelphia is a city that by all means is doing extremely well. We have climbed out of a deep financial hole, we have a stunning level of new investment, the nation's best convention center, a booming

downtown and a renewed sense of optimism. Despite these successes, there are parts of our City where our children are not receiving the basic resources needed to succeed.

They may never know one or both of their parents; where the only medical care they receive is in a hospital emergency room; where the only places they can go after school are the mean streets of their own neighborhood.

We can, we will and we must change their lives. If we achieve the goals of the Summit, millions of kids will have a very real opportunity to build meaningful lives for themselves.

Then there's not much

?
(Never heard it under 10 M ?)
Usually 15 M
serp. 11

Clearly, our work is vitally important. Here in Philadelphia we will be inspired by General Powell and our Presidents, we will learn much from each other and we will celebrate the commitments we have made. Then, the work begins. Over the past several months I have often been asked when the Summit ends and I have consistently replied, "In the year 2000." So I hope these three days in Philadelphia will truly be memorable ones for you and will motivate you to go back to your community and help us achieve the goals of this historic Summit.

Welcome to Philadelphia!

Edward G. Rendell
Edward G Rendell

RENDALL PHOTO
STILL TO COME

Please - we're
trying not to
use "ism"

- delete

Summit steering committee



Stuart H. Shapiro, M.D.

Chief Executive Officer - Planning

As Chief Executive Officer of Planning, Dr. Shapiro has had overall management responsibility for development and operations of the Summit.

Prior to joining the Summit, Shapiro spent more than two decades as a senior executive in both the private and public sectors.

In the private sector, he has been President and CEO of the operating division of a public company that delivered healthcare to inmates in prisons and jails across America, a Corporate/Investment Banker and a Senior Vice President of an international nutritional health company.

In the public sector, he has served as: Commissioner of Health for the city of Philadelphia;

as Deputy Health Commissioner in Massachusetts; and as Senior Staff Member of the US Senate Sub-Committee on Health and Scientific Research.

He has a Medical Degree from the State University of New York at Buffalo and a Masters Degree in Healthcare Management from Harvard University. He completed his post graduate medical education at Massachusetts General Hospital and Peter Bent Brigham Hospital in Boston.

Marian L. Heard

Chief Executive Officer - Steering

Mrs. Heard is the President and Chief Executive Officer of the United Way of Massachusetts Bay in Boston and is on loan from her United Way.

Mrs. Heard is the Founding President and Chief Executive Officer of the Points of Light Foundation

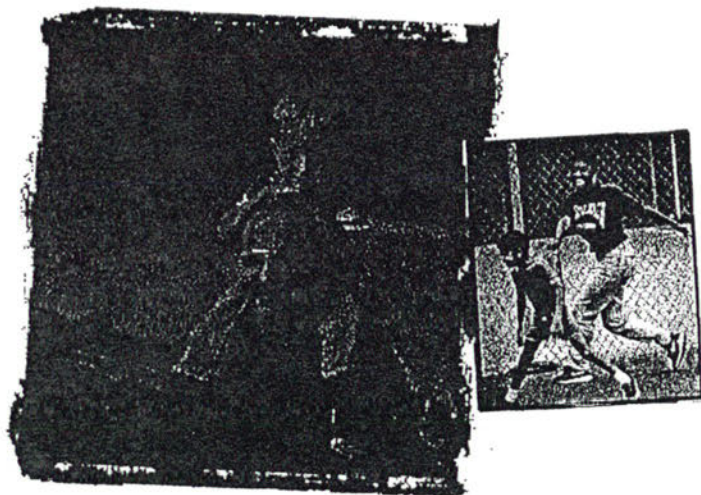
and is currently the Chairman of the Board. President George Bush serves as the Honorary Chairman. A mentor for over four years, she is active at the local and national levels with One-to-One/The National Mentoring Partnership and serves as its National Spokesperson.

As Chief Executive Officer of the Summit Steering Committee, Mrs. Heard has worked with incredible staff teams responsible for the management of the Summit Program, Goal Strategies and Local and State Delegate Work Plans. Heard was a member of the planning team that confirmed the Summit goals and said, "I believe that this is an unprecedented opportunity which will not come again in my lifetime. With this incredible convergence of support from business, government, non-



profits, caring adults and young people, together we will turn the tide for America's future."

She led the effort to bring "Success By 6," a community initiative which stresses preention and preparation for learning to Boston. In 1996, the Boston strategy led to the passage of two innovative pieces of legislation; namely, a distinctive license plate for children and the much publicized, "first of its kind in the nation" access to health care for children, funded in Massachusetts by an increase in the cigarette tax. Federal legislation is pending. "Success By 6" and other organizational efforts have led to national citations and awards for leadership giving and recognition



as the first United Way in the country to establish a Web site.

She serves on the Board of Liberty Mutual Insurance Company, Blue Cross and Blue Shield of Massachusetts and Fleet Bank as well as the Massachusetts Women's Forum.

A nationally recognized speaker, she is the recipient of the Buckley Orator Award and numerous awards for management, community leadership and her work with children and youth. Heard holds a Bachelor's Degree from the University of Massachusetts at Amherst, an M.Ed from Springfield College and is the recipient of several Honorary Doctorate Degrees. She and her husband, Winslow, have two sons, Gregory and Derek, daughters-in-law Denielle and Kim and remarkable grandchildren, Michael Winslow and Rachael Denielle.

SUMMIT
The Presidents' Summit
For America's Future
Executive Committee of
The Joint Steering Committee

Raymond Chambers
 Chairman, Amelior Foundation
 Thomas Ehrlich
 Professor, California State University
 Robert Goodwin
 President and CEO, The Points of Light Foundation
 Marian Heard
 Chairman, The Points of Light Foundation; and President and CEO, United Way of Massachusetts Bay
 Arthur Naperstek
 Professor, Case Western Reserve University
 Gregg Petersmeyer
 Chairman, The Citizen Service Summit
 Robert Rogers
 Director, Community of Light Project
 Chairman, The Corporation for National Service
 President, Ewing Marion Kauffman Foundation

Donald Staheli
 Chairman and CDO, Continental Grain Co.
 Harris Wofford
 Chief Executive Officer, Corporation for National Service

The Presidents' Summit
For America's Future
Joint Steering Committee

Norman Brown
 President Emeritus, W.K. Kellogg Foundation
 Michelle Engler
 First Lady, State of Michigan
 Michigan Community Service Commission
 Arianna Huffington
 Chair, Center for Effective Compassion and syndicated columnist

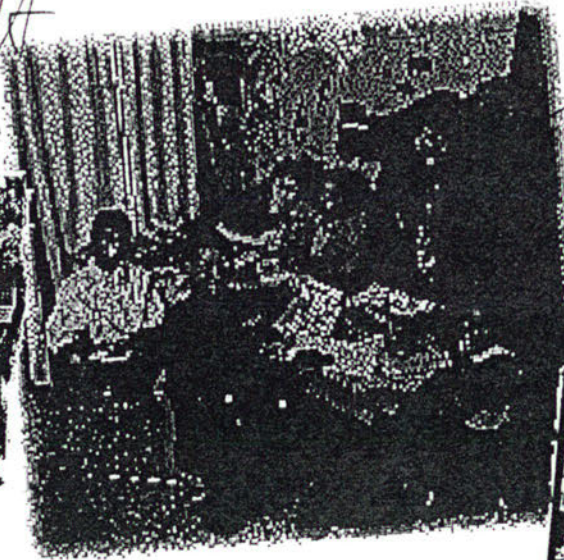
Reatha Clark King
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 Leslie Lenkowsky
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 Jeremy Rifkin
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 Mitt Romney
 Chief Executive Officer, Bain Capital, Inc.
 Eli Segal
 Former Chairman of the Board
 The Corporation for National Service
 Delores Tucker
 President, Bethune-DuBois Fund

of the Board (2)

of the Board

See new draft

The challenge



Today it is not unusual to see America's children and youth highlighted in the evening news, or headlining in newspapers. Unfortunately it is rare to see a story that does not describe the frightening cycle of degeneration in which many of these young people are caught. Instead these stories report growing murder rates and child abuse. They reflect the reality that most of the key indicators and trends

related to our young people are markedly worse today than twenty years ago.

Our children and youth contend with more violence, more poverty, and more homelessness. Drug abuse, alcoholism and depression among young people are rising at an alarming rate, and suicide is now the third leading cause of death among individuals between ages 15 and 25, and the sixth leading cause of death in children between ages 5 and 14.

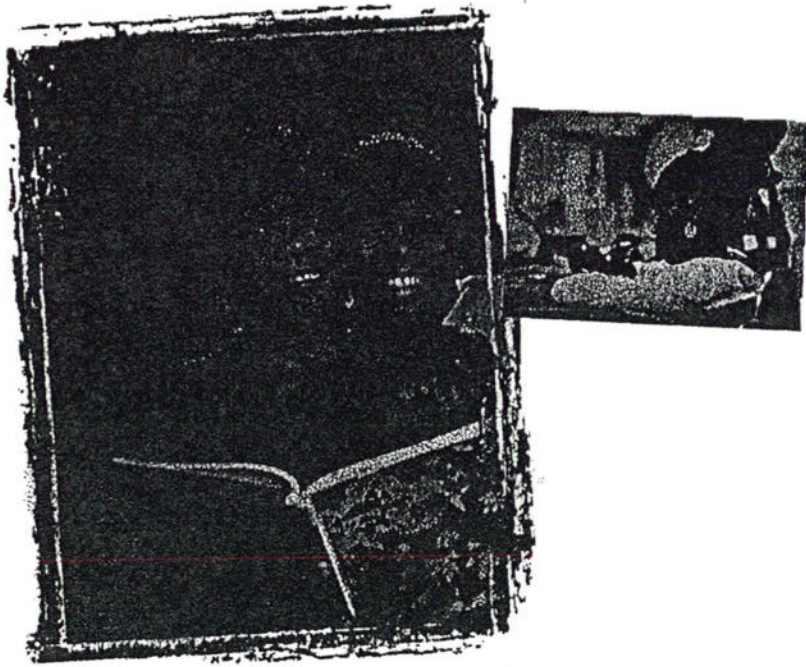
Despite some very valiant, dedicated, and effective efforts to reverse these trends, it is clear that as a nation, we are losing ground.

It is estimated that there are 15 million "at risk" young people in America today. These are children and youth who do not have access to all of the basic resources and opportunities that will enable them to grow into healthy, productive members of society.

The challenge for us as individuals, members of public and private organizations, and as a nation is to provide these resources and opportunities in order to turn the tide for America's youth, and to ensure our nation's future.

Compare L Randall's 7M

eleven



Our goal, and the Five Fundamental resources

Research and common sense show that, at minimum, the five fundamental resources listed are necessary for propitious growth.

Our goal is to ^{assure} give 2 million young people access to five fundamental resources:

An ongoing relationship with a caring adult: mentor, tutor, coach; safe places and structured activities during non school

hours to learn and grow; a healthy start; a marketable skill through effective education; an opportunity to give back through community service; ^{that will help them reach their} maximum potential, ^{and to} connect an additional 5 million young people to at least one of the resources by the end of the year 2000.

DEFINING THE FIVE RESOURCES:

Caring Adults and Mentors

These are individuals who provide care, support or guidance to young people, whether formal or informal, spontaneous or sustained. They include parents and family, neighborhood residents, and others involved with young people through their organizations – coaches, teachers, and youth workers. In many cases they also may

be mentors, individuals who, along with parents and family, provide youth with special support, counsel and friendship.

Safe Spaces, Structured Activities

These are community places where young people can go before and after school for structured, stimulating, adult-supervised activities that are physically safe, emotionally supportive, developmentally challenging, accessible and

affordable. These activities in safe places should also show youth are trusted and can have ownership; tap local resources; and respond to shifts in youth interests and neighborhood life .

Healthy Start, Healthy Future

This is comprehensive health care and a healthy start in life. Health or nutritional problems can be prevented or managed so American children can succeed in school. Beginning with good prenatal care for pregnant women, all children

need a "medical home"—a stable long-term comprehensive relationship with a health practitioner (physician or advanced practice nurse) who knows the family and is able to manage the entire range of pediatric care. Dental health, good nutrition and psychological needs must be met as well.

Marketable Skills Through Effective Education

These are the skills necessary to make a successful transition from school to the labor force. This includes: acquiring basic

literacy skills (reading, math, science, etc.) and career skills (communication, teamwork, problem solving, etc.) that are necessary for success at higher education, occupational training and jobs; and experiencing the linkages between school work and future employment through opportunities to make workplace connections.

Opportunity To Serve

Service should be the common expectation and a defining experience of

growing up in America. Young people need to be challenged, inspired and given opportunities to serve through their families, schools, communities of faith, and community organizations, and national service opportunities. Service experiences, in order to be of the highest quality, should be sustained over time, have identifiable results, help solve real community problems and be structured to include preparation, action and reflection.

vision care,
immunization,



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America's Promise — The Alliance for Youth

America's Promise —

The Alliance for Youth is the moniker for the multi-year, national campaign that will

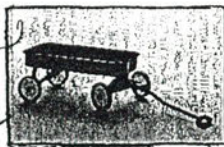
take the mission and goals of the Summit forward.

Officially launched

here in Philadelphia, America's

Promise will aid in ensuring that our nation's young people have access to the five fundamental resources by coordinating involvement of organizations and individuals from the private, public and non-profit sectors. Working with Task Forces in each of the

five resource areas, America's Promise is designed to be a fluid alliance of entities that will, among other things, encourage new commitments, and enhance, manage and monitor existing ones.



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like business card

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Rick R. Little

President, CEO, America's Promise
– The Alliance for Youth

For more than 20 years, Rick Little has been working to improve conditions and prospects for children and youth. At the age of 19, he founded Quest International Through youth community service, curricula, and training programs, Quest mobilizes communities to promote the "fourth R:" responsibility. In 1990, after 15 years as President and CEO of Quest (he remains Chairman of



the Board), Rick established the International Youth Foundation (IYF), a global organization focused on finding proven solutions for the problems of children and youth. Today, IYF is among the world's largest public foundations focused on finding and supporting "what works" for young people. IYF concentrates its efforts in Eastern Europe, the Middle East, Southern Africa, Latin America, Southeast Asia and most recently, the United States. Rick serves as the



President and CEO of IYF, currently on loan to America's Promise–The Alliance for Youth.

Rick Little has served as a consultant to the World Health Organization, the National Institute on Drug Abuse, the Pacific Institute for Research and Evaluation, the W.K. Kellogg Foundation, and was the founding Chairman of the National Coalition for the Prevention of Drug and Alcohol Abuse. Rick is also a Fellow of the Institute for Children, Youth and Families at Michigan State University. Rick has received



numerous awards, including the 1997 Robert W. Scrivner Award for creativity and risk-taking in grantmaking (Council on Foundations), the Presidential Award (International Association of Lions Clubs), and the 1995 Global Leader for Tomorrow Award (World Economic Forum, Switzerland). Rick currently serves on the National Board of Visitors of Indiana University School of Education, as a member of the International Committee of the Council of Foundations, and on several boards.

America's Promise **board** of Directors

WAITING FOR NEW
BOARD COPY TO COME

Can Rick



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Future - Visiting Scholar, Indiana University

William E. Milliken

President, Communities In

Schools, Inc.

Jamie Goodwin

Bol

Director, Community of
Light Project

Robert Rogers

Chairman, President,

Executive Director, American Youth Foundation

Program schedule, April 27-29, 1997

Sunday, April 27

9:30 am - 4:00 pm

~~Signature~~ Service Project -
~~service projects~~ along
Germantown Avenue

3:30 am - 4:30 pm

Ecumenical Service, Mother
Bethel Church

5:30 - 7:30 pm

"Taste of Philadelphia" host
city reception in the Great
Hall, Pennsylvania Convention
Center

8:00 - 9:30 pm

Celebration of Service at
the Convention Center

9:45 - 10:30 pm

Host city dessert and coffee
reception atop the "Rocky"
steps, Philadelphia Art
Museum

Monday, April 28

8:30 - 11:00 am

Opening Ceremony at
Independence Hall Plaza with
the Presidents and other
special guests

11:45 am - 5:00 pm

Working lunches and working
sessions for community and
state delegations at the
Convention Center

12:00 noon - 5:pm

"The New Way of Doing
Business for America's Future."
Lunch and program at the
Wyndham Hotel.

6:30 pm - 10:30 pm

Philadelphia Salutes the
Summit - Penn's Landing

Tuesday, April 29

8:00 am - 9:00 am

"The New Way of Doing
Business - Together" Plenary
session for all participants at
the Convention Center.

9:15 am - 11:30 am

~~Working lunches and~~
Sessions for community and
state delegations at the
Convention Center. *add*

9:30 am - 11:00 am

Concurrent sessions at the
Convention Center and
the Marriott Hotel on how
various sectors can work
together more effectively in
turning the tide for
America's youth

11:30 am - 12:30 pm

Informal lunch and
participants move to
Independence Hall

12:30 am - 1:30 pm

Closing ceremony at
Independence Hall Plaza



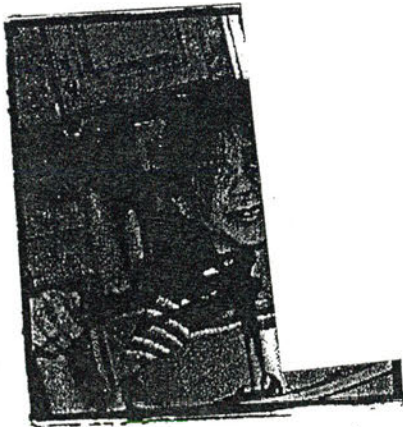
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Σ Lunch at 9:15 am start lunch dinner

Summit collaborators

The Points of Light Foundation

The Foundation is the national champion and resource organization for its 400+ member Volunteer

*Add Partners with USA weekend
Make a Diff day,*



of disconnection that is fragmenting our communities. The Foundation is working with 30 other national organizations through Connect America to get 10 million Americans to "commit to connect" through service in the next five years.

... people to become community problems solvers. The Points of Light Institute offers products, membership services and training for thousands of local volunteer leaders worldwide.



Robert K. Goodwin

President and Chief Executive Officer

Robert K. Goodwin has served as President and CEO of The Points of Light Foundation since July 1, 1995, moving into the position upon the retirement of Richard F. Schubert. Mr. Goodwin joined the Foundation in March, 1992, as Executive Vice President and Chief Operating Officer. In that position, he managed every aspect of the Foundation's mission and operations.

Prior to joining the foundation, Goodwin served as executive director of the U.S. Department of Education's White House Initiative on Historically Black Colleges and Universities (HBCU's). As executive director, he brought together representatives from the Federal government, HBCU's, other institutions of higher education and the private sector to formulate and implement strategies for strengthening the nation's black institutions of higher learning.

Before that, Mr. Goodwin was assistant deputy chancellor for

external affairs for Texas A&M University. He was responsible for coordinating congressional, legislative, and community outreach activities for the university system. He came to this position after serving as director of public information and then as associate vice president for university relations at Prairie View A&M University.

Earlier in his career, Mr. Goodwin was publisher of his family-owned weekly newspaper, the Oklahoma Eagle. While a student, he served as an associate pastor of several churches in Oklahoma and California.

Mr. Goodwin received his BA degree from Oral Roberts University in 1970. After completing course work for a MA in Philosophy (Christian Ethics) from the San Francisco Theological Seminary and did further graduate study at Texas A&M University. He is the recipient of honorary doctorates from the University of Maryland-Eastern Shore and LeMoyne Owen College. Mr. Goodwin is married to Harriette Lott of Austin, TX. They have two sons; Perry and Sean.

delete RK Goodwin

Points of Light Foundation

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Mr. David M. Browne
Mr. Marc Buoniconti
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(ARCO) to come
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Corporation for National Service

National service is a movement that provides opportunities for Americans of all ages and backgrounds to help solve community problems through service. Created in 1993 by Congress, the President, and community groups nationwide, the Corporation for National Service is a public-private partnership that oversees three national service initiatives.

AmeriCorps engages 25,000 citizens in a year of full-time, results-driven service sponsored by local and national nonprofits, AmeriCorps*VISTA, and AmeriCorps*NCCC. In return, AmeriCorps members earn education awards to help pay for college or pay back students loans. AmeriCorps

members help communities meet critical challenges in the areas of education, public safety, human needs, and the environment.

National Senior Service Corps engages a half million Americans age 55 and older in results-driven service as Foster Grandparents, Senior Companions, and RSVP volunteers. The Senior Corps taps the vast wealth of experience, skills, and talents of older citizens to meet community challenges.

Learn & Serve America engages over one million students from kindergarten through college in community projects that integrate service and learning. Learn & Serve America builds on the

grassroots
service-
learning
movement

by promoting service as learning opportunities and providing models and resources to schools, universities, and community groups. Students use academic skills to solve real-world problems, and learn the value of service, citizenship, and responsibility.

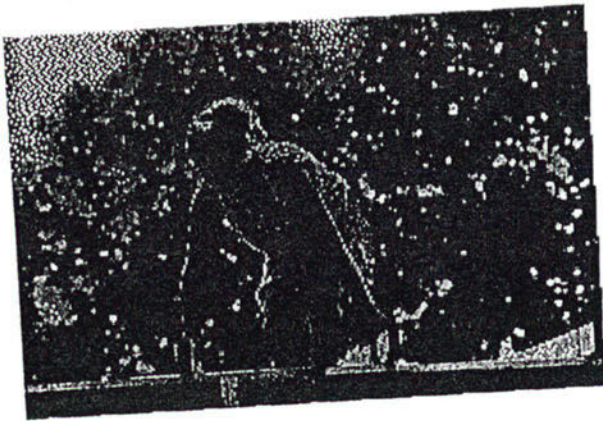
Harris Wofford

Chief Executive Officer

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Harris Wofford brings to the post of Chief Executive Officer of the Corporation for National Service long dedication to the goal of making citizen service the common expectation and common experience of all Americans. As a United States





delete

Senator from Pennsylvania (1991 to 1994), he played a key part in crafting the landmark legislation that created the Corporation, and winning the necessary bi-partisan support to secure its passage.

Since helping to launch the Peace Corps in 1961, he has been in the forefront of the effort to bring that idea home to America. In the 1970s, he formed and chaired the Committee to Study the Idea of National Service, which in 1979 produced the landmark report *Youth and the Needs of the Nation*. In 1987, as Pennsylvania Secretary of Labor and Industry, he established and led Governor Robert Casey's Office of Citizen Service, known as PennServe, which promoted school-based service and learning throughout the Commonwealth, managed the Pennsylvania Conservation Corps, and encouraged the formation of a number of summer and year-round youth service corps.



While in Governor Casey's cabinet, Mr. Wofford worked with Governor Clinton of Arkansas on a National Governors Association Task Force on National Youth Service, and came to Washington to assist the bi-partisan group of Senators who drafted the National and Community Service Act of 1990, signed into law by President Bush. In 1991, as a newly-elected Senator, Mr. Wofford joined Senator David Boren of Oklahoma in initiating and, with the help of Senator Dole, securing bi-partisan support for a National Civilian Community Corps, signed into law by President Bush in 1992. In 1993, Senator Wofford worked with President Clinton's task force headed by Eli Segal in drafting the National and Community Service Trust Act, and co-managed the bill during the floor debate.

Previously, Mr. Wofford served in three national administrations. From 1958 to 1959, during the Eisenhower Administration, he was counsel to the Rev. Theodore

Hesburgh of Notre Dame on the first U.S. Commission on Civil Rights. From 1961 to 1962, he was Special Assistant to President Kennedy and chaired the subcommittee group on civil rights. While on the White House staff, he helped Sargent Shriver plan and organize the Peace Corps, and in 1962 became the Peace Corps' Special Representative to Africa and director of its large Ethiopia program. In 1964, during the Johnson Administration, he became the Peace Corps' Associate Director.

In academia, Mr. Wofford was an Associate Professor of Law at Notre Dame Law School from 1959 to 1960, President of the new College at Old Westbury of the State University of New York, 1966 to 1970, and from 1970 to 1978 President of Bryn Mawr College. During World War II, Mr. Wofford served in the Army Air Force. In 1948 he earned a B.A. from the University of Chicago, and in 1954 J.D.s from both Howard University and Yale Law Schools. From 1954

to 1958 he was an associate at Covington and Burling law firm in Washington, DC, and from 1979 to 1986 he was counsel to Schnader, Harrison, Segal and Lewis in Philadelphia. He and his wife Clare are co-authors of *India Afire* (1951). He is the author of *Of Kennedys & Kings: Making Sense of the Sixties* (1980). They have three children and four grandchildren.

Keep

Corporation for National Service

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Mr. Leslie Lenkowsky
Mr. Arthur Naparstek
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Mayor Victor Ashe

The Summit Committee wishes to thank the following organizations for their generous support of the Summit, and their commitment to America's children and youth.

The Amelior Foundation

Established in 1988, The Amelior Foundation initiates, nurtures and supports creative solutions to the difficult problems threatening America's children and the future we all share.

Through funds provided by the MCJ Foundation, Amelior encourages and enables the development of mentoring relationships, creates

entrepreneurial opportunities, and promotes broad participation in voluntary community service activities that advance harmony and understanding, while improving the quality of life for those who both give and receive.

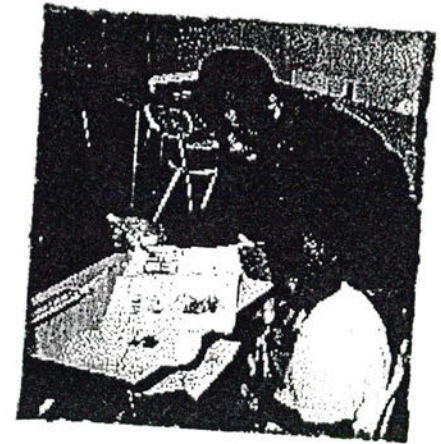
Bell Atlantic Corporation

Bell Atlantic Corporation is at the forefront of the new communications, entertainment and information industry. In the mid-Atlantic region, the company is the premier provider of local telecommunications and advanced services. Globally, it is one of the largest

investors in the high-growth wireless communication marketplace. Bell Atlantic also owns a substantial interest in Telecom Corporation of New Zealand and is actively developing high growth national and international business opportunities in all phases of the industry.

NYNEX is a global communications and media corporation that provides a full range of services in the northwestern United States and high growth markets around the world, including the United Kingdom, Thailand, Gibraltar, Greece, Indonesia, the Philippines, Poland, Slovakia and the Czech

Summit **sponsors**



Republic. The corporation is a leader in telecommunications, wireless communications, directory publishing and video and entertainment services. NYNEX is also managing sponsor of FLAG – Fiberoptic Link Around the Globe – the world's longest undersea fiber optic communications cable.

The Annie E. Casey Foundation

The Annie E. Casey Foundation is a private charitable organization dedicated to helping build better futures for disadvantaged children

in the United States. It was established in 1948 by Jim Casey, one of the founders of the United Parcel Service, and

his siblings, who named the Foundation in honor of their mother. The primary mission of the Foundation is to foster public

policies, human-service reforms, and community supports that more effectively meet the needs of today's vulnerable children and families. In pursuit of this goal, the Foundation makes grants that help states, cities, and communities fashion innovative, cost-effective responses to these needs.



The DeWitt Wallace-Reader's Digest Fund

The DeWitt Wallace-Reader's Digest Fund is a private, national grantmaking foundation exclusively focused on improving the quality of educational and career development opportunities for school-age youth, and on increasing access to these improved services for young people in low-income communities.

The Fund seeks to ensure that young people receive the support, guidance and enrichment they need to become productive adults. Its grantmaking is designed to improve services for young people in elementary and secondary schools, in

community-based organizations and through collaborations between schools and communities.

The Fund was established by DeWitt Wallace, co-founder of the Reader's Digest Association, Inc.

The Ford Foundation

The Ford Foundation is a private, philanthropic institution that serves as a resource for innovative people and institutions worldwide. Founded in 1936, the Foundation operated as a local philanthropy in the state of Michigan until 1950, when it expanded to become a national and international foundation. The Foundation's goals are to strengthen

democratic values, reduce poverty and injustice, promote international cooperation, and advance human achievement. To achieve these goals the Foundation encourages initiatives by those living and working closest to where the problems are located; promotes collaboration among the nonprofit, government, and business sectors; and supports participation by men and women from diverse communities and at all levels of society.

Since its inception, the Foundation has provided more than \$8 billion in grants and loans. These funds derive from an investment portfolio that began with gifts and

bequests of Ford Motor Company stock by Henry and Edsel Ford. The Foundation no longer owns Ford Motor Company stock, and its diversified portfolio is managed to provide a perpetual source of support for the Foundation's programs and operations.

The Robert Wood Johnson Foundation

The Robert Wood Johnson Foundation, based in Princeton, NJ, is the nation's largest philanthropy devoted exclusively to health and health care. It became a national institution in 1972 and concentrates its grantmaking in four areas: assuring access to basic health

services; improving the way services are organized and provided for people with chronic health conditions; reducing the harm caused by substance abuse; and helping the nation address the problem of rising health care costs.

The Foundation was created by the late Robert Wood Johnson, who built the family firm, Johnson & Johnson, into a worldwide health and medical care products company.

The Ewing Marion Kauffman Foundation

The Ewing Marion Kauffman Foundation is a private grantmaking Foundation established by Ewing Marion

Kauffman, the founder of pharmaceutical manufacturer Marion Laboratories and the original owner of the Kansas City Royals Baseball team. The Foundation is committed to serving organizations and individuals dedicated to the vision of self-sufficient people in healthy communities. The Foundation supports partnerships with selected not-for-profit organizations whose vision, mission and strategic initiatives are consistent with the Foundation's purpose.

The W.K. Kellogg Foundation

The W.K. Kellogg Foundation was established in 1930 to "help people help themselves through the practical application of knowledge and



resources to improve their quality of life and that of future generations."

The Foundation's programming activities center around the common vision of a world in which each person has a sense of worth; accepts responsibility for self, family, community, and societal well-being; and has the capacity to be productive, and to help create nurturing families, responsive institutions, and health communities.

To achieve the greatest impact, the Foundation targets its grants toward specific focal points or areas. These include: health; food systems and rural development; youth and education, and higher



education; and philanthropy and volunteerism. When woven throughout these areas, funding also is provided for leadership; information systems/technology; efforts to capitalize on diversity; and family, neighborhood, and community development programming.

The Charles Stewart Mott Foundation

The Charles Stewart Mott Foundation, established in

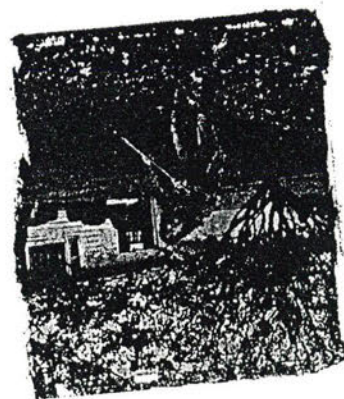
1926, is a private philanthropy committed to supporting projects that promote a just, equitable and sustainable society. It supports nonprofit programs throughout the United States and, on a limited geographic basis, internationally, working largely with low-income populations. Grantmaking is focused in the areas of civil society; environment; Flint, Michigan (its home community); and poverty and education. The Foundation made 464 grants totaling \$63.9 million in 1996.

The David and Lucile Packard Foundation

The David and Lucile Packard Foundation in California was established by its founders as a reflection of their deep interest in philanthropy. Today the Foundation maintains a strong focus on improving the quality of life for children, youth and families through support for non-profit and public agencies' endeavors. The Foundation also supports math and science education, conservation, reproductive health, child health and related policy issues locally and nationally.

The Pew Charitable Trusts

The Pew Charitable Trusts, a national philanthropy with a special commitment to Philadelphia, supports nonprofit activities in the areas of culture, education, the environment, health and human services, public policy and religion. Through their grant making, the Trusts seek to encourage individual development and personal achievement, cross-disciplinary problem solving and innovative, practical approaches to meeting the changing needs of a global community.





Did Rhonda check this?

**LIST OF COMMUNITIES INVITED TO SEND DELEGATIONS TO
THE PRESIDENTS' SUMMIT ON AMERICA'S FUTURE**

<u>City</u>	<u>State</u>	<u>City</u>	<u>State</u>	<u>City</u>	<u>State</u>
Albany	New York	Honolulu	Hawaii	Sacramento	California
Albuquerque	New Mexico	Houston	Texas	Salisbury	Maryland
Allentown	Pennsylvania	Indianapolis	Indiana	Salt Lake City	Utah
Anchorage	Alaska	Jackson	Mississippi	San Antonio	Texas
Asheville	North Carolina	Jacksonville	Florida	San Diego	California
Athens	Georgia	Kansas City	Kansas	San Francisco	California
Atlanta	Georgia	Kansas City	Missouri	San Jose	California
Austin	Texas	Knoxville	Tennessee	San Juan	Puerto Rico
Baltimore	Maryland	Lansing, Greater	Michigan	Santa Ana	California
Baton Rouge	Louisiana	Laredo	Texas	Scranton/ Wilkes-Barre	Pennsylvania
Battle Creek	Michigan	Las Vegas	Nevada	Savannah	Georgia
Bend	Oregon	Little Rock	Arkansas	Seattle	Washington
Billings	Montana	Long Beach	California	Sioux Falls	South Dakota
Birmingham	Alabama	Los Angeles	California	Spokane	Washington
Boise	Idaho	Louisville	Kentucky	Springfield	Illinois
Boston	Massachusetts	Madison	Wisconsin	Springfield	Massachusetts
Bridgeport	Connecticut	Manchester	New Hampshire	St. Louis	Missouri
Buffalo	New York	Marquette/ Alger	Michigan	St. Petersburg	Florida
Burlington	Vermont	Memphis	Tennessee	Syracuse	New York
Camden/ Cherry Hill	New Jersey	Miami	Florida	Tampa	Florida
Champaign/ Urbana	Illinois	Milwaukee	Wisconsin	Toledo	Ohio
Charleston	South Carolina	Minneapolis	Minnesota	Trenton	New Jersey
Charleston	West Virginia	Moorhead	Minnesota	Tucson	Arizona
Charlotte	North Carolina	Nashville	Tennessee	Tulsa	Oklahoma
Cheyenne	Wyoming	New London	Connecticut	Virginia Beach	Virginia
Chicago	Illinois	New Orleans	Louisiana	Waco	Texas
Cincinnati	Ohio	New York	New York	Washington	DC
Cleveland	Ohio	Newark	New Jersey	Waterloo	Iowa
Columbia	South Carolina	Oakland	California	Wichita	Kansas
Columbus	Ohio	Oklahoma City	Oklahoma	Wilmington	Delaware
Dallas	Texas	Omaha	Nebraska		
Decatur	Alabama	Oneonta	New York		
DeKalb	Illinois	Orlando	Florida		
Denver	Colorado	Patterson	New Jersey		
Des Moines	Iowa	Peoria	Illinois		
Detroit	Michigan	Philadelphia	Pennsylvania		
El Paso	Texas	Phoenix	Arizona		
Elkhart	Indiana	Plattsburgh	New York		
Erie	Pennsylvania	Pine Bluff	Arkansas		
Eugene	Oregon	Pittsburgh	Pennsylvania		
Fargo	North Dakota	Portland	Maine		
Flint	Michigan	Portland	Oregon		
Fresno	California	Providence	Rhode Island		
Ft. Wayne	Indiana	Raleigh	North Carolina		
Ft. Worth	Texas	Richmond	Virginia		
Gary	Indiana	Riverside	California		
Grand Rapids	Michigan	Rochester	New York		
Green Bay	Wisconsin	Rockford	Illinois		
Harrisburg	Pennsylvania				

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SEPARATE FROM
Other thanks

Who is
they?

Special thanks to all of our entertainers, speakers and panelists.

The Summit organizers wish to thank the following entities for their generous contributions to the Summit ~~event~~ and their commitment to America's children and youth.

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The Summit Committee wishes to thank the Corporations and Organizations who have already pledged to help America's children and youth with their commitments to the multi-year campaign. These commitments are detailed in another Summit publication, The Promise Book.

"A Promise
= Made"

Heartfelt thanks to the staffs of the Points of Light Foundation, The Corporation for National Service, the White House, the former President's offices, General Powell's office, Office of the Mayor of Philadelphia, and to those who served as staff members and volunteers at the Summit office for their extraordinary commitment and leadership.

All information as of 4/11/97. Apologies for any omissions or errors.