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Volunteers fail to heed Clinton's call

Summit produces few results

By Brian McGrory
GLOBE STAFF

WASHINGTON - Back in April, at the volunteerism summit in Philadelphia, President Clinton stood with three former presidents and retired General Colin Powell and declared in no vague terms, "We are here because I want to redefine the meaning of citizenship in America."

While rock stars sang for the crowds and old political enemies blurred battle lines in the name of a higher cause, it appeared that Vice President Al Gore might be right when he described the gathering as the launch of a "dramatic national effort."

But nearly six months later, many leaders and front-line workers in the nation's nonprofit industry say that the highly touted summit has barely caused a blip in the number of people volunteering, nevermind a redefinition of any sort.

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leaders have done little to pursue their ambitious goals. They also say that Clinton has spoken on volunteerism precious few times, and in relatively low-profile settings, since leaving the klieg lights of Philadelphia behind.

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Said Julian Wolpert, a Princeton University professor and expert on philanthropy: "I don't see much follow-through."

On the streets, from the homeless shelters of Massachusetts to the mentoring programs in San Francisco, executives and activists in the nonprofit industry say they saw none of the expected surge in volunteers after the Philadelphia event.

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Summit stirs hopes but few volunteers

■ VOLUNTEERS

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Likewise with many large national organizations. At the United Way of America, spokesman Don Struke simply said, "I have heard nothing myself." At the highly successful Youth Service America, Steven Culbertson, one of the most enthusiastic supporters of the summit, has realized few results.

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The group has been quietly criticized by some in the movement as disorganized. Indeed, in less than six months, it has already seen the departures of two chairmen — one full-time, the second an interim choice. It is now headed by noted philanthropist Ray Chambers, who guards his privacy.

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Around the country, many of the communities and states that sent delegations to Philadelphia are just now planning local summits, where activists said much of the real work of spurring volunteerism will take place. Massachusetts will have a summit in Boston on Oct. 26.

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Many summit organizers, seeing no immediate surge in volunteering, now say that it will be a long, me- thodic process in building a culture of greater service. Wofford, for one, said he is frustrated having the sum- mit's success measured in hard num- bers. Others agree, shucking off the notion that the greatest chance for success comes in the wake of the massive publicity of the summit.

"One of the byproducts of a spec- tacular and unique event is the possi- bility of failed expectations," said Robert Goodwin, the president of the Points of Light Foundation in Washington. "I'm sure that many nonprofits hoped that an occasion such as this would result in more im- mediate signs of support in volun- teer hours and cash donations. I would say that it is unrealistic to ex- pect an avalanche of response."

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april 1997

the tool kit for social change

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36 The 1997 Presidents' Summit— The Future of Voluntarism?

by Samantha Stainburn

In what may be remembered as the most powerful plea for civic action since John F. Kennedy, Jr. asked us to "ask not . . .," the Presidents' Summit for America's Future aims to mobilize the nation to save youth. Can the organizers of this highly staged event spur real results at the community level?

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by Heather R. McLeod

A fresh crop of nonprofit leaders are employing business principles to solve society's most critical problems—from launching hotels that employ and house the homeless, to teaching entrepreneurial skills to inner city youth. Here, a look at the opportunities and challenges community entrepreneurs face in helping people help themselves.



photo by Forrest MacCormack



The Presidents' Summit

The Future of Voluntarism?

Community organizations may disagree with the premises and politicking behind the Presidents' Summit for America's Future. But that shouldn't stop them from jumping on the bandwagon.

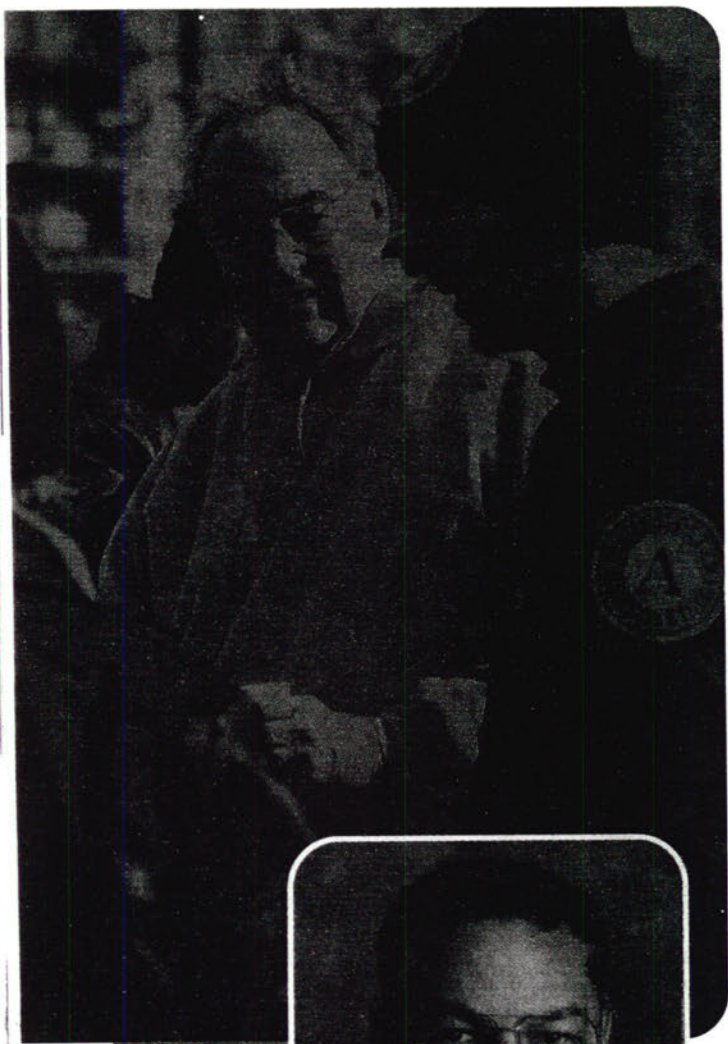
By Samantha Stainburn

Colin Powell and Melva Abdullah have a lot to talk about.

General Powell is the chairman of the first ever Presidents' Summit for America's Future, an April event during which several living Presidents and First Ladies will encourage American citizens to volunteer on behalf of youth. Abdullah teaches at the Center for Youth Services in Washington, D.C., a community-based operation that provides high school equivalency instruction, job training, and health counseling to at-risk youth. Volunteers in Abdullah's center strive to help young people develop skills so they can lead more healthy and productive lives—the very responsibilities that General Powell hopes every citizen will fulfill. In other words, Abdullah's youth center is just the sort of program the President's Summit is intended to celebrate.

But Abdullah hasn't heard from General Powell, or from the summit's organizers, or from any of the 2,000 participants who will attend the Philadelphia event. In fact, she hadn't even heard of the summit until *Who Cares* visited her in March at the center, which is housed in a worn red brick building at the edge of Capitol Hill. In her office filled with donated computers and posters entreating young people to "Do Something—It's Your Community," Abdullah leafed through the summit's glossy promotional materials for the first time. She nodded her head, saying "yes," this was something the center's students should participate in. But she remained skeptical. "They haven't reached into the community," she says. It seemed to her that the event would be "just another meeting of theorizers."

In an attempt to include those on the front lines of service, summit organizers have invited 1,270 delegates from 127 communities to attend the event. They have urged communities to organize local "mini-summits" after April to maintain momentum and attract more volunteers. All of these post-summit activities will require the



Harris Wofford,
Chairman of the
Corporation for
National Service

General Colin Powell

leadership and participation of nonprofit volunteer organizations. But those who work with youth from the most disadvantaged communities, like Abdullah, are wary of any event led by representatives of the top levels of government, business, and nonprofits.

Since only a slim minority of organizations will mingle at the summit with select delegates, corporate CEOs, and high-profile politicians, the question for the rest of the service community is: How can organizations best capitalize on the summit's momentum to better serve their communities?

Why a Presidents' Summit, and Why Now?

To be effective, the summit will need to reach nonprofit practitioners like Abdullah—a difficult task because its organizers are pursuing such an ambitious agenda. The summit is designed to urge the millions of Americans who don't volunteer to mobilize and help their communities—not just once in a while, but on a focused and consistent basis between now and the end of the millennium. Organized by the Corporation for National Service and the Points of Light Foundation, the summit also sends a message to partisan policy makers who condemn service either as a Clintonian ruse to expand government, or as a conservative conspiracy to shrink government. Community service, the summiteers hope to demonstrate, is something all Americans can and do believe in, regardless of political beliefs or lifestyle.

To capture the attention of multiple audiences, summit organizers have arranged an opening ceremony that herds as many living U.S. presidents as possible onto the steps of Philadelphia's Independence Hall to stand in support of voluntarism with Chairman Powell. As this article went to press, Presidents Clinton, Bush, and Ford were scheduled to appear, along with Nancy Reagan, standing in for her husband. President Carter may appear by satellite link-up.

This sort of bi-partisan gathering was the idea of the late Governor George Romney of Massachusetts. Government, Romney thought, simply couldn't solve serious social problems on the order of illiteracy and crime. Direct citizen action, on the other hand, might solve such problems—if, that is, enough Americans came out to serve. Romney envisioned a national event where business, nonprofit, and government leaders could ignite a movement to blitz the country with volunteers.

Romney shopped this idea around Washington, but found no takers. "Very few of us thought it could be done," says Bob Goodwin, president of Points of Light, an operating foundation that promotes voluntarism. Romney was insisting on a non-partisan meeting. And, Goodwin says, "Community service is now being pursued in a highly politicized arena."

Romney continued to bug his friends. Five days before he unexpectedly died in 1995 of a heart attack, he met with Goodwin and Harris Wofford, the newly appointed chief executive officer of the Corporation for National Service, and scribbled an outline of his dream conference. As a testament to Romney, Goodwin and Wofford decided to give his proposal a try. They temporarily recruited Stuart Lord from DePauw University to serve as the summit's executive director, and tapped experienced nonprofit leaders such as Bill Shore, executive director of Share Our Strength, to plan the agenda.

Strategic thinking quickly emerged as a central theme for the summit. Capitalizing on presidential prestige, organizers have urged participants to make concrete commitments to service—Big Brothers Big Sisters will match 200,000 new mentors with kids by the year 2000; Lens Crafters will give a million free eye exams. They also advise participants to form partnerships and work together. For example, a new mentor should ensure that his child is immunized. The summit's message to nonprofits is: "Collaborate with each other. Think bigger than you've been thinking," says Shore. "Creating a period of time when all the foundations, companies, and nonprofit groups can come together and focus on the same set of issues [is] exactly what the nonprofit community should be trying to do right now."

Thinking more strategically about how service also applies to the



Points of Light Foundation President Robert K. Goodwin

The summit's goals are to provide youth with the following resources:

- An ongoing relationship with a caring adult
- Safe places to learn and grow
- A healthy start
- Marketable skills
- Opportunities to help others

private sector. "The business community has tremendous resources—capital and people," says Goodwin. But it needs to be schooled in what's effective. To ensure that corporate types—and not just bureaucrats and activists—turn up at the summit, the organizers aggressively pursued the business sector. Summiteer Ray Chambers—a billionaire businessman turned full-time philanthropist and founding member of the Points of Light Foundation—led negotiations with companies such as Kimberly-Clark, Sun Microsystems, and Pillsbury. He was able to "open doors that would not have opened before," says Goodwin.

The summit's emphasis on measuring outcomes strikes summiteers like Lynn Thompson, executive director of Big Brothers Big Sisters in Austin, Texas, as worthwhile. "Every city is so competitive," Thompson observes. "In the Austin police chief's office there's a sign pledging that they're going to make Austin the best place to live in the United States, like in rankings by *Money* and *Fortune*. If people know that someone's tracking community service in America, they're going to try to be the best [they] can be." Measuring outcomes may be a good way to attract ongoing corporate commitments, as well: "[We hope to] see companies competing to outdo each other in community service," says AT&T spokesperson Burke Stinson.

Who Gets to Play?

Though the summit's doors are open to representatives from all sectors, not everyone gets to attend the actual event. Summit organizers limited the participant pool to 127 cities; each was permitted to send a delegation of no more than 10 citizens to swap ideas and develop action plans for invigorating service in their communities. To ensure the event would be inclusive, the summit organizers issued instructions that the delegations resemble the communities they come from.

The selection process was less than perfect, the inevitable consequence of organizing an event of such stature in a short time frame. "We would have preferred to do it another way," says Carrie Thornhill of D.C. Agenda, a nonprofit community improvement organization, who helped choose the Washington delegation along with representatives from United Way and D.C. Cares. The three organizations had never worked together before. They met for the first time on February 18; their picks were due March 5. And, the committee really only had six places to fill, as summit rules required them to include the mayor and themselves on the team. Thornhill

says time and space constraints barred the D.C. selection committee from choosing delegates in a broad process.

The fast selection process has affected the level of diversity among participants; not much effort has been made to include the young people from disadvantaged backgrounds that the summit aims to help. For instance, summit organizers requested that each community delegation include at least two young people on their team. The search led to young leaders like Katie Eller, a 14-year old from Tulsa, Okla., who runs Lemon-Aid, a business that generates funds for a homeless shelter. Young people participating in programs like Melva Abdullah's Center for Youth Services were not invited to attend. "Including the kid selling lemonade is fine, but what about the kid selling crack?" Abdullah asks. For a summit on service to be more than an intellectual exercise, she argues, it must involve recipients of service in designing solutions to their problems. The delegation selection process didn't support their inclusion.

D.C. Agenda's Thornhill insists that just because nonprofits like the Center for Youth Services and its students were not invited does not mean they cannot participate. She calls the Philadelphia meeting "an opportunity to jump start team-building. We want to have the process such that the summit is a focal point, but the real work happens back here afterwards."

Summit director Stuart Lord believes questioning the summit is healthy: "As far as I'm concerned, there have always been two choices in America. You ask, 'Am I part of the solution? Or am I part of the problem?' If you want to be part of the solution . . . sometimes it means getting on a soapbox and saying, 'there shouldn't be welfare reform.' Or, you can get busy, roll up your sleeves and work in your community. Both [activities] bring about results. What I do not want is apathy."

Long Term Repercussions

The three-day Presidents' Summit kicks off a three-year nationwide demonstration project. The participating community teams have pledged to organize local and regional summits on voluntarism by the end of next year. Efforts will be monitored by a new 501 (c) 3 organization headed by summit Chairman Powell, tentatively called the Partnership for America's Future. While the summit office will track organizations' progress in fulfilling their countable commitments, what organizers really hope to accomplish is reduced rates of school dropouts and lower unemployment by the year 2000. If progress is indeed made, the summiteers will claim that increased voluntarism deserves credit on that limited set of issues.

What happens after the summit is of major concern to community service leaders. Some fear unintended political fallout from the event—that increasing voluntarism may lead the federal government to further reduce its support of social programs. Sara Melendez, president of the Independent Sector, a Washington, D.C.-based association that represents about 800 nonprofits, says, "None of this should imply that nonprofit service can take the place of government. It's not an excuse to decimate the budgets of nonprofits." Summiteer Bill Shore argues that such fears are tangential: "The summit is about trying to create more resources for nonprofits to be as effective as they can be. That's true whether you support big government or small government."

Lynn Thompson believes that citizens who volunteer are less likely to support arbitrary cuts in government's social spending. "The more people we get involved, the more people see what being on welfare really means, the more informed society we have," she says. Nonprofits like hers will benefit from the large numbers of new volunteers that the summit intends to generate—in March, Austin's Big Brothers Big Sisters had 270 kids on a waiting list for mentors. But not every organization is capable of handling a massive influx of

volunteers. Small- and medium-sized organizations, especially those that require significant volunteer training, will need assistance in expanding their capacity to manage them. "You need to support them, or both the volunteer and the service recipient will be upset and frustrated by the experience," says Teresa Sweeney of Literacy Volunteers of America. "The number of volunteers is not as important as the quality or impact of the work done," says Barry Checkoway, director of the University of Michigan's Center for Learning Through Community Service.

The bottom line is that a majority of nonprofits are more concerned about coping with shrinking resources than tabulating results. They worry that the Partnership for America's Future's focus on monitoring and evaluation will override efforts to provide needed services. Big Brothers Big Sister's Thompson points out that the summit office is in an ideal position to disseminate information about model programs and behave like a national office for nonprofits that don't have one of their own. Summit Executive Director Lord recognizes that the event's focus eventually will turn to practitioners and the people they serve. "The presidents are only going to be there for a few hours," says Lord. "People will be working on the goals of the summit for a few years."

Despite its Washington, D.C. origins, the Presidents' Summit success ultimately is in the hands of nonprofit practitioners like the Center for Youth Services' Melva Abdullah. For only with the participation of community-based organizations will good intentions, strategic thinking, and corporate donations result in positive community change. And this will be the key to proving the summiteers' theory correct: That voluntarism can create better futures for our nation's youth.

—Samantha Stainburn is assistant editor
at *Government Executive* magazine in Washington, D.C.

How to Make the Summit Work for You:

- **Participate in a follow-up summit, or better yet, help organize one.** Communities that weren't invited to Philadelphia may be eligible for funding from the Presidents' Summit office to host local summits.
- **Find out which businesses in your community made summit commitments, and ask how your organization can help them fulfill them.** Remind businesses that didn't participate in the Philadelphia event that they still can make a commitment.
- **Find out if your local media organizations sent reporters to the summit in Philadelphia.** If they did, introduce your organization to the people who went.
- **Ask for support from the Presidents' Summit office.** Call (800) 365-0153.

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who cares

april 1997

the tool kit for social change

Think OUT OF THE BOX

New solutions to old problems p.30

Special Report:
The 1997 Presidents' Summit

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Summit Followup

National

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Phone #		Fax #	
Post-it Fax Note	7671	To: Anna Lewis	
		Co./Dept.	
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		Fax #	

Call to Volunteerism Drawin

Firms pledge time and money, offer incentives for workers to get involved. Some domestic policy specialists offer praise, but caution against too much reliance on such help.

By MARLENE CIMONS
TIMES STAFF WRITER

WASHINGTON—Perhaps you are one of the many Americans inspired by the recent conference on volunteerism but already too overwhelmed with job and family responsibilities to figure out how and where to make yet another commitment.

Well, if you worked for Tootsie Toy Co. in Chicago, which manufactures certain Sesame Street and other brands of toys, you could use some of your vacation days to work for a charitable organization where you have your holiday—and the company would reimburse you with additional time off.

Or, if you were an employee of the Walt Disney Co.—or worked at any of its Disney Stores nationwide—you could become a "VoluntEAR" and spend some time working with the Boys & Girls Clubs of America.

Or, if you worked at IBM Corp., you could join the company's "technology corps" and offer your expertise to non-profit organizations.

In response to the recent call to action by President Clinton and retired Gen. Colin L. Powell at a volunteerism conference in Philadelphia, corporations have been lining up to pledge community service hours, expertise and money—as well as to create ways to encourage their employees to get involved.

The three-day volunteerism meeting, held in late April and chaired by Powell, brought together corporate participants and grass-roots activists in an effort to identify avenues to enable more Americans to volunteer, especially in ways to help the millions of the nation's at-risk youth.

Early signs show a strong response to the call—an estimated five dozen companies, academic institutions and other organizations have made commitments.

For example, Bell Atlantic Corp. and its counterpart in the New York area,



President Clinton, retired Gen. Colin L. Powell at summit

Nynex Corp., have earmarked \$50 million to create programs to establish "safe havens" for children after school. "This program grows out of an idea we have been studying for the past 18 months," said Raymond Smith, chairman of Bell Atlantic. "We want to make sure that good things happen to our children when they aren't in school and when they're not at home."

Pfizer Inc., which develops and manufactures pharmaceutical drugs, has pledged \$5 million to help promote children's health. The Taco Bell Foundation will seek to place 30% more at-risk teens into its so-called safe haven TEENSUpreme Centers.

The new Tootsie Toy volunteer program will set up a network of charitable



SERVE Illinois

ILLINOIS COMMISSION
ON COMMUNITY SERVICE

N E W S L E T T E R

Illinois Department of Commerce and Community Affairs

SPECIAL EDITION ☆ June 12, 1997

A Letter from the First Lady



Dear Friend,

Welcome to the Mansion Meeting on Volunteerism and Youth. In April, Jim and I attended the Presidents' Summit for America's Future in Philadelphia. The Summit gathered together over 5,000 volunteers from across the country to formulate a plan to ensure that America's youth have access to five

fundamental resources that can help them lead healthy, fulfilling and productive lives.

The Summit in Philadelphia was merely a kickoff for "America's Promise," a long-term campaign that will reach into the next century. It's now time to bring the Summit home to Illinois. The national goal is to save 2 million children by the year 2000.

The future of our children is very important to the Governor and me. As individuals who already contribute greatly toward serving our communities and providing enriching experiences for youth, you have much to offer to today's meeting.

Our work today will be presented to the Illinois Commission on Community Service to assist in their efforts to formulate a state plan for how we in Illinois will work to save 100,000 youth by the year 2000.

I hope you enjoy this special edition of "SERVE Illinois," and today's meeting. Please accept my gratitude for attending. Together we will make a difference.

Warm wishes,

Brenda Edgar

Brenda Edgar
First Lady of Illinois

GOVERNOR AND FIRST LADY BRING BACK SUMMIT MESSAGE

The Governor and First Lady recently returned from Philadelphia where they led the Illinois delegation to the Presidents' Summit for America's Future.

The Illinois delegates were among over 1,700 representatives from communities in all 50 states. The nation's most prominent leaders called these delegates to action to provide children at risk in America with five vital resources:

- an ongoing relationship with a caring adult or mentor
- a safe place to learn and grow
- a healthy start
- a marketable skill through effective communication
- an opportunity to give back through community service.

The nation has responded with zeal; Philadelphia's message will be carried forward by a national campaign called America's Promise - The Alliance for Youth. In addition, Governor Edgar announced that the First Lady would lead the Illinois effort toward meeting these national goals. Today, Mrs. Edgar is fulfilling this pledge by hosting a meeting at the Mansion in Springfield on volunteerism and youths. At this rally, action plans will be developed to stimulate volunteerism benefiting youths on a state and local level. Governor Edgar also made a personal pledge to volunteer one hour each month for children's causes, and encouraged all Illinoisans to join him in making a difference in the lives of today's youths. □

The hearing impaired may access all programs (services) through the Illinois State TDD Relay, 800/526-0844.

DELEGATE REACTION

The Governor's delegation consisted of five individuals. Ten member delegations from six Illinois communities were also invited to the Philadelphia conference. The cities represented included Peoria, Springfield, Champaign, Rockford, DeKalb and Chicago. (For a list of all Illinois Summit Delegates, please refer to page 4.)

Each Illinois delegate viewed the challenges facing our youths through his or her unique experiences. However, there were some shared reactions.



Governor Edgar Addresses the Illinois delegation at a reception in their honor, while Mrs. Edgar and Kraft CEO Robert Morrison look on.

All delegates came back energized and eager to spread the word. Each also expressed a renewed personal commitment to community service through volunteerism. In addition, the delegates found that young people played an essential role in the

Summit, and all felt that youths are crucial for providing input about the nation's problems and its future.

All delegates agreed on the importance of the five targeted youth resources, and each delegation team identified the same first step to be taken: an inventory of their local volunteer needs and of resources currently available. Each delegate also expressed the belief that one person truly can make a difference in the lives of others, and has asked, "What else can I do?"

President Clinton called on each individual to help save the nation's children "one by one."



Governor's Delegates

When asked what one individual volunteer could contribute, Selin Song, a 16-year-old from Champaign-Urbana, replied, "One person can have a positive effect on one other person. If you add those up, it can make a big impact." Indeed, if we "add up" the combined responses of our delegates, their future community plans, and today's Illinois Summit, we can be assured that it will make an unforgettable difference to the youths of Illinois.

Peoria

Project Success' Sara Dill has always thought that Peoria has well-run services for those in need. Dill now sees Peoria's role as "providing opportunities so anyone who wants to volunteer in any capacity has access to do so." Following the Summit's attention to the goal of mentoring, the Peoria delegation team plans to focus on expanding its mentoring programs, but will not limit volunteer choices to this. Dill also noted Peoria's wish to involve youths in the process because, as she points out, "They are living it . . . we need to listen to them and have them internalize civic duty as well . . . to inform Peoria, and educate Peoria to enable Peoria."

Springfield

Leroy Smith, Jr. of the Springfield Housing Authority sees the problems facing the nation's youths as a crisis situation. "It's impossible not to read the papers or go to the park without seeing the problems of crime, violence and drugs," he says. What Smith liked about the Summit was the



Springfield Delegates

national attention focusing on these issues and the networking meetings where program ideas were exchanged. Smith says the Springfield Housing Authority will begin a new flight school program in June called *Future Leaders In the Gate Headed For Tomorrow*. This seven-week program is aimed at giving youths the five resources presented at the Summit. Smith is not only satisfied that these young participants will learn a unique skill; he's proud that they will be giving back to the Springfield community by volunteering two hours a week as part of the program.

Champaign-Urbana

Rob Sheehan found the Summit to be an eye-opening experience in showing that our nation's youths are in crisis, with "lives being lost everyday." That revelation, he said, led him and the rest of the Champaign-Urbana delegation to serve



Champaign-Urbana Delegates

as a steering committee at a community-wide conference for all local community leaders with the aim of involving others in the process of finding resources for their youths. In addition, they plan to catalog the existing volunteer needs in the community, and develop a "promise book," much like the one in Philadelphia. This book would detail volunteer opportunities as well as corporate and other non-profit commitments throughout Champaign and Urbana.

Selin Song, a 16-year-old delegate, saw the Summit as a good starting point, but thinks that the work is starting now, as opposed to winding down after the Summit in Philadelphia. She said that "more youths need to be involved and active in the process." Her delegation agrees, and will hold a youth summit in the near future to discuss the issues with youths and get their input in the process.

Rockford

The Rockford delegation returned inspired from the Summit, pledging to reach 2000 Rockford at-risk youths by the year 2000. To fulfill this goal, the group plans to marshal its leadership and energy to engage the community in a Rockford Summit before the end of the year. "We believe the thoughtful mobilization and coordination of current community resources and volunteers can create a quantum leap in our ability to invest in the future of the children and youths of Rockford," the delegation stated.

Although the focus of the Summit was on today's youths, Elaine Pfluger, Director of RSVP (Retired Senior Volunteer Program) of Winnebago County, thinks senior citizens have a lot to offer too. In Winnebago County, for example, RSVP plans to double its current 80 in-school mentors by the year 2000. RSVP also plans to add more creative and meaningful jobs for senior and youth partners as well.

DeKalb

Dawn Sturma, the DeKalb delegation organizer and United Way Executive Director, is looking forward to today's Mansion Meeting because she thinks the meeting will continue to foster the exchange of ideas that benefited her so much in Philadelphia.

The DeKalb delegation is currently in the process of redefining its goals. While members believe that their programs already address the five goals of the Summit, they want to serve as a catalyst and involve more people in the effort. Initially, the group will contact local branches of businesses and non-profits who have made national pledges and have an all-school workshop to get input on needs of youths.

As the Director of United Way, Sturma sees her role as one of matching agency needs for volunteers to private sector donations. This function will be helped, she says, by a needs assessment which is currently in progress and a DeKalb Summit by the end of 1997.

Chicago

Everyone agrees that a good deal of media attention and hype surrounded the three days of the Philadelphia Summit. Brooke Wiseman, Executive Director and Chief Executive Officer of the Girl Scouts of Chicago, is glad community service got coverage, even if it was brief. Wiseman says, "If people don't hear about the good things happening, they don't believe that they *do* happen." The Chicago delegation believes good things are happening in community service, too. So much so, that the delegation has pledged to provide 40,000 additional youths with access to the five fundamental resources by the year 2000.

Doing his part, Commissioner Daniel Alvarez, Sr. of the Chicago Department of Human Services has made a personal pledge to ask everyone in his department to consider becoming a volunteer. Alvarez also said he will ask the 300 agencies the Department funds about committing to community service, as well.

"This city is large and complex" said Wiseman. "The programs are already there; now we just need to build bridges between the need, the volunteers, and the resources available." □



ILLINOIS COMMISSION ON COMMUNITY SERVICE

Commission Members:

Chair: Helen Shumate, Director of External Affairs, Ameritech, Chicago

Vice Chair: Stan Levy, Ph.D., Champaign

Michael Alter, The Alter Group, Wilmette

Daniel Alvarez, Chicago Human Services Department

Jane Angelis, Ph.D., Director, Illinois Intergenerational Initiative, Carbondale

Delbert Arsenault, Executive Director, Chicago Youth Centers, Chicago

Shane Cambronero, Public Allies, Chicago

William Braden, Chief Executive Officer, American Red Cross, Chicago

Mark Fazzini, Olympia Fields Police, Homewood

Paul Foppe, Student, University of Illinois, Urbana

Carla Gosney, Director, RSVP, Quincy

Ross Klicker, Illinois State Pipe Fitters' Local 597

Cheryl Lefler, Executive Director, Illinois Coalition for Community Services, Monmouth

Sheila Lyne, Commissioner, Chicago Public Health Department

Dorothy Miaso, Executive Director, Literacy Volunteers of Illinois, Chicago

John Petrilli, Springfield

Eugene Quinn, Rockford

Fred Rodriguez, Ph.D., Western Springs

Matt Rodriguez, Superintendent, Chicago Police Department

Joseph Spagnolo, State Board of Education

John Stroger, President, Cook County Board, Chicago

Ronald Temple, Chancellor, Chicago City Colleges

Paul White, Executive Director, CEFS Economic Opportunity Corp., Effingham

Granada Williams, Executive Director, Rockford Human Services, Rockford

Commission Staff:

Jeanne Bradner, Director of Programs
Gail Hedges, Director of Administration and Finance

Antoinette Spinner, Program Coordinator

Deborah Holder, Office Coordinator

Recently, *SERVE Illinois* spoke with Helen Shumate, Chair of the Illinois Commission on Community Service and one of the Governor's Delegates to the Summit. In this interview Ms. Shumate talks about her experiences.

Q: What effect did the Summit have on you?

A: The Summit sparked renewed excitement about community service and volunteerism. It also served as a catalyst in pulling people together with the goal of helping children. The best part is that the initial impact has created a chain reaction throughout this state. A lot of Illinoisans caught the volunteer spirit just hearing about the Philadelphia experience, and are now asking how they can help.

Q: What is the Illinois Commission's goal?

A: The Commission's purpose is to promote community service and volunteerism through public awareness, grants, technical assistance and conferences.

In relation to the Summit, the Delegations and the Commission will develop a unified state plan for volunteerism and community service benefiting young people. We will also act as a statewide vehicle for communications and a clearinghouse for community service needs and resources.

Q: What will be your first step?

A: Our first step will be to hold meetings like today's Mansion Meeting throughout Illinois to get input in drafting this plan.

Q: What can Illinoisans do to help?

A: It will take meaningful and sustained service on all of our parts, as individuals, to improve the quality of life for Illinois youths.

ILLINOIS DELEGATES TO PRESIDENTS' SUMMIT

★ The Governor's Delegation

Bishop Sharon Brown-Christopher
Resident Bishop
United Methodist Church of Springfield
Linda Kolbusz
Assistant Superintendent for Program Development at School District No. 300 in Carpentersville, and District Coordinator, Project Success
Robert Morrison
Chief Executive Officer, Kraft Foods, Inc.
Helen Shumate, Chair
Illinois Commission on Community Service, and Director, External Relations, Ameritech
Christopher Zorich
Chicago Bear and Chairman
The Christopher Zorich Foundation

★ Peoria

John Alms
Northside Action Council
Jennie Armstrong
Heartland Clinic
McFarland Bragg
Peoria Citizens Committee for Economic Opportunity, Inc.
Laraine Byrson
Tri-County (Peoria) Urban League
Sara Dill
Project Success
Lowell "Bud" Grieves
Mayor, City of Peoria
Ken Hinton
Valeska Hinton Early Childhood Education Center
James Runyon
Notre Dame High School (Alternate)
Bruce Snyder
Riverfront Development Corporation
Vicky Stewart
Peoria Area Community Foundation
Craig Young
Heart of Illinois United Way

★ Springfield

Leroy "Andy" Anderberg
YMCA
Lila G. Christensen
Lincoln Land Community College
Doris Chambers
Springfield Urban League, Inc.

Kara Marie Fitzgerald
Heritage Manor Nursing Home
Capt. Michael R. Heap
Illinois National Guard/Operation First Choice
John P. Kelser
United Way of Central Illinois, Inc.
Sandy Robinson II
City of Springfield
Brisbane Rouzan
University of Illinois at Springfield
Leroy Smith, Jr.
Springfield Housing Authority
Carol Zerkle
Springfield Children's Museum

★ Champaign-Urbana

Erica Dupuis
UIUC
Bobbie Fein
Children's Home & Aid Society
Mildred Griggs
UIUC College of Education
Rick Kubetz
Champaign Co. Chamber of Commerce
Dannell McCollum, Mayor
City of Champaign
Thom Moore
UIUC Psychological Services Center
Tracy Parsons
Urban League of Champaign County
Tod Satterthwaite
Mayor, City of Urbana
Rob Sheehan
Leadershape, Inc.
Selin Song
University High School
Barb Wysocki
University High School

★ Rockford

Reverend Dr. Denver Bitner
Zion Lutheran Church
Rebecca A. Cook
United Way of Rock River Valley
Jonathan L. Ferguson, M.D.
Karol Hammond
Take It Back Watch Group
Elaine Pfluger
RSVP of Winnebago County



Molly Phalen
Rockford Education Association

Audon Riveria
Youth Build Rockford

Thomas Sanders
Ellis Elementary School

Saul Serna
Century 21 Country North, Inc.

Ray Wood
Rockford Products

★ DeKalb

Mike Berg
The Midweek

Tracy Bond-Facen
The Daily Chronicle

Randy Bourdages
LNB National Bank

Brett Brown
Burns and Brown Attorneys at Law

Bessie Chronopoulos
Mayor, City of DeKalb

Micki Chulick
Community Coordinated Child Care

Glenn Davis
DeKalb School District #428

Bertrand J. Simpson
Community Member

Jerry Smith
Castle PrinTech

Dawn Sturma
DeKalb United Way, Inc.

★ Chicago

Reverend Daniel Alvarez, Sr.
Chicago Department of Human Services

Daniel F. Bassill
Cabrini Connections/Tutor/Mentor
Connections -

John L. Borling
United Way/Crusade of Mercy, Inc.

Dolores E. Cross
Chicago State University

Vanessa P. Fraction
Student Representative

Susan Norris
Volunteer Center, United Way/Crusade of
Mercy, Inc.

Reverend Jesse Jackson
Rainbow Push Coalition

Dr. Elaine M. Schuster
Office of Catholic Education

Nancy A. Stevenson
Voices for Illinois Children

Brooke M. Wiseman
Girl Scouts of Chicago

★ Delegates At Large

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National Association of Evangelicals

Mary Babson, Principal
Arthur Anderson

Paula A. Banks, President
Amoco Corporation

Ken Barun, President & CEO
Ronald McDonald House Charities

Richard Behrenhausen, Vice-President
Robert R. McCormick Tribune

Alan Benedeck, Consultant
Alan Benedeck & Associates

Karl Berolzheimer
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Phillip Bleicher
Student Alliance

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EVEREN Securities, Inc.

William L. Braden, CEO
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Sue Calder
League of Women Voters

Noel Castellanos
La Villita Community Church

Jerry Choate, Chairman & CEO
Allstate Insurance Company

Cheryl Cornelius
MidAmerica Leadership Foundation

John Costello, Senior Vice-President—Marketing
Sears, Roebuck and Co.

Richard A. Dehrenhausen
Robert R. McCormick Tribune Foundation

Yvonne Delk
Community Renewal Society

Anne Cohn Donnelly, DPH, Executive Director
National Committee to Prevent Child Abuse

Dan Edelman
Edelman Public Relations

Dan Emerson
YMCA of the USA

James E. Ervin, Third Vice-President
Lions Club International

Richard E. Friedman, President & Chair
National Strategy Forum

H. Laurence Fuller, President
Amoco Corporation

Luis Vicente Giay, President
Rotary International

Zac Goldberg
YMCA of the USA

Alex Gonzales
MidAmerica Leadership Foundation

Gerald Greenwald, Chairman, President & CEO
United Airlines, Inc.

Patrick G. Hays, President & CEO
Blue Cross/Blue Shield Associates

Christine Hildy, Special Program Manager
CATCH-Community Access to Child Health

William "Bud" Ipema
MidAmerica Leadership Foundation

Jeffrey D. Jacobs, President
Harpo Entertainment Group

Craig Jeffrey, Executive Director
Caring Programs for Children

Jim Jenness

Ronald Kinnamon, Asst. Natl. Executive Director
YMCA of the USA

John D. Kretzan, Co-Director
Asset Based Community Development Institute

Edward M. Liddy, President & CEO
Allstate Insurance Company

Arthur Martinez, Chairman & CEO
Sears, Roebuck, and Co.

Rick Mazursky, Vice-President
Tootsietoy-Strombecker

Stephen McConahey, President & CEO
EVEREN Securities Inc.

Betty McDowell, Assoc. VP for Academic Services
Southern Illinois University

John McKnight
Center for Urban Affairs and Policy
Northwestern University

Alan McMillan, Vice-President
National Safety Council

Charlie Moskos
Northwestern University

Mary Nelson
Bethel New Life

James Opie, President
National Fraternal Congress of America

David Paeth
Belleville AmeriCorps

Judge Howard Patterson, First Vice-President
Lions Club International

John Penn
Livingston McLean County Trades Council

Mary Pittman, President
Coalition for Healthy Cities and Communities

Michael Quinlan, CEO
McDonalds Corp.

Elsbeth Revere, Associate Director
John & Catherine MacArthur Foundation

ILLINOIS DELEGATES – continued

Edward Rust, Chairman & CEO
State Farm Insurance Co.

Dr. Ted Sanders, President
Southern Illinois University

Diana Sauter
Chicago Children's Museum

Gerard Scannell, President
National Safety Council

Paul Schrage, Chairman
Ronald McDonald House Charities

Timothy Schwertfeger, Chairman & CEO
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Laurie Stinson, Executive Director
Allstate

Eileen Sweeney, Manager, Civic Affairs
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David Tetzlaff, Exec. Vice-President
National Fraternal Congress of America

Tom Tonniges, CATCH Director
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Benevolent & Protective Order of the Elks

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ICCS: Antoinette Spinner, Editor
Illinois Department of Commerce and Community Affairs
100 W. Randolph, Suite 3-400
Chicago, IL 60601

312/814-5225 or 800/592-9896
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"Florida Cares About its Children" is a series about what's happening to help at-risk youth.

see page 5



**Florida
Commission
on Community
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FLORIDA! Serves!

ISSUE 2 • VOLUME 2 • SUMMER 1997

COVER STORY



Hundreds of volunteers participate in Florida's National Day of Service in Tallahassee.

see page 7



Jocelyn Augustino/special to Florida Serves!

SUMMIT LEADERS — Harris Wofford, president of the Corporation for National Service, talks with former President Bush and his wife Barbara.

Volunteer summit ends, real work begins

108,000 AT-RISK YOUTH IN FLORIDA NEED HELP BY 2000, PARTICIPANTS SAY

by Kevin Punsky
Editor

A month after standing in front of Independence Hall in Philadelphia with four presidents, a throng of celebrities, and thousands of volunteers, Florida's delegates to the Presidents' Summit for America's Future are putting their ideas to work.

Their work will focus on the needs of at-risk children.

For three days last April, the Florida delegation listened to speeches by President Clinton, and former

Presidents Ford, Carter and Bush. Former President Ronald Reagan, suffering from Alzheimer's disease, was represented by his wife, Nancy Reagan.

"From this day forward, when someone asks you to help a child, just say yes," said the former first lady borrowing a line from her famous anti-drug crusade.

The delegates also heard from Vice President Al Gore and retired Gen. Colin Powell, the summit's chairman. Oprah Winfrey led the celebrity charge along with Andrew Shue, John Travolta and Brooke Shields.

The star-studded lineup provided more than enough nostalgia, glitz and emotion. But those who gathered in Philadelphia describe their goal as nothing short of revolutionary: a nationwide effort to mobilize business, government and individuals to help two million at-risk children by the year 2000. Powell said he will commit three years to lead this project.

FLORIDA'S EFFORT

The task for the 61 delegates from five Florida cities (Jacksonville, Miami, Orlando, St. Petersburg and Tampa),

one at-large group hand picked by Gov. Lawton Chiles himself, and representatives from various national organizations, is clear: organize a massive volunteer effort and build on existing programs to improve the lives of 108,000 at-risk children in Florida — a share of the national goal — by the year 2000.

Florida's effort will mean giving those at-risk children mentors, safe places for after school, better health care, educational opportunities that

...see COVER STORY page 4

Commission hires Sanguiliano as new executive director

by Kevin Punsky
Editor

SANGUILIANO

"I look forward to seeing the Commission grow."



Fred Sanguiliano, a 16-year veteran of non-profit, social service agencies, is the new executive director of the Florida Commission on Community Service.

Sanguiliano replaces Bill Bentley, who was hired in April by the Corporation for National Service in Washington to head its office of evaluation and effective practice. The Corporation oversees AmeriCorps and other national service programs. Bentley

had served as director of the Commission since November of 1995.

"The Commission can be very proud of its accomplishments during the past year," said Sanguiliano, the former director of research and development at Capital City Youth Services Inc. in

Tallahassee. "I'm honored to be selected for this position, and I look forward to seeing the Commission grow in the next few years."

As executive director, Sanguiliano is responsible for the management and administration of the Commission. This includes overseeing the Commission's AmeriCorps programs, which provide members with a small living allowance and an educational award in return for one year of service.

"We had an outstanding field of candidates," said Dr. George Young,

Commission vice chair and search committee member. "Fred has an excellent background, and we're pleased to have him as our new director."

Throughout his career, Sanguiliano has focused on the development and administration of services and policies for agencies that focus on at-risk youth and young adults.

During the past year, Sanguiliano worked closely with the Commission and its programs assisting in the quality assurance and continuous quality improvement design and process.

**VOLUNTEERS
ACROSS
FLORIDA**

EMERGENCY SUPPORT

The Commission recently became the lead agency for Florida's Emergency Support Function 15 (ESF 15), Volunteers and Donations. The Commission will work with volunteer agencies such as the American Red Cross, Salvation Army and the United Way to coordinate volunteers and donations in times of disasters.

The Commission also is responsible for the management of ESF 15 at the State Emergency Operations Center in Tallahassee. At the Center, simulated hurricane exercises help the Commission and other agencies prepare for the current hurricane season which began June 1.

NEW STAFF

The Commission welcomes the following new staff: Stephen Roberts, program consultant; Paula Davis, director of emergency management services; Barbara Dial, executive assistant; Ameiko Watson, senior program administrative assistant; Beth Kriausky, staff assistant; Beverly Spinic, assistant planner; Shonna Gay, receptionist; Joey Davis, staff assistant; and Drew Adams, budget assistant.



Davis

AMERICA'S PROMISE
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~~Ruby Shiner~~

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DATE: OCTOBER 23, 1997

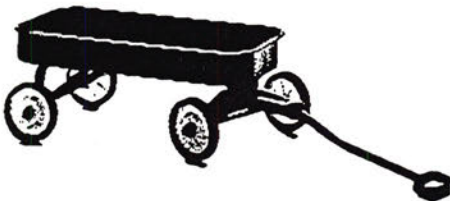
TO: DIANA FORTUNA

FROM: JEFF WENDER

NUMBER OF PAGES: 27 (INCLUDING COVER)

E-MAIL ARTICLES TO FOLLOW.

Articles on mini-summits.
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carefully to make sure
all are favorable to us;
Diana



CHARITY DRIVE

Call Goes Out for Volunteers

BY CHRISTOPHER SMITH

THE SALT LAKE TRIBUNE

The man known as "The General" stood under banners and flags on granite steps, addressed the troops and delivered his rousing battle cry.

Get out there and give 'em hel . . . p.

This wasn't George Patton, this was Colin Powell — the retired general, former head of the Joint Chiefs of Staff, tactician of the Desert Storm victory and the man a lot of Americans wanted to run for president last year.

Powell came to Utah on Wednesday to lead the charge for volunteerism. He was keynote speaker in a star-spangled Capitol-steps rally to honor 10 Utahns whose service to others is an example of how we all should, in The General's words, "share a little more time and treasure."

Gov. Mike Leavitt used Powell's visit to trigger a statewide initiative on volunteerism, including a simulcast on Utah television stations and "Volunteer Summit Community Town Meetings" in 104 high schools Wednesday night to create local volunteer action plans.

In what is becoming a Leavitt trademark, the governor staged a media-tailored event at lunchtime Wednesday that was short on speech and long on production values. Most members of the crowd were invitees, including a children's choir, corporate sponsors, Boy Scouts, and a brass marching band. Serving up a Utah mixture of patriotism and religion, Leavitt quoted scripture, kissed an elderly volunteer on the cheek and told Utahns to give more of their free time and money to those less fortunate.

"So today, as much as we do, as the



Lynne R. Johnson/The Salt Lake Tribune

Retired Gen. Colin Powell calls on Utahns to join his army of volunteers.

■ Called to serve: Meet Utah's 10 honorees

A-5

■ Utah teen-agers respond to the message

A-5

governor of this state I ask you to do more," said Leavitt. "Our nation will only endure because of the collective goodness of our people. Let us continue to be a people of faith, a people of hope, but let us most of all be a people of charity."

Powell, who became pitchman for President Clinton's volunteerism initiative at an April summit in Philadelphia, echoed fellow Republican Leavitt in maintaining that the country's future depends on selfless service.

"It's as American as apple pie," Powell said. "It's a hallmark of American tradition."

But a moral duty to self-sacrifice also is the hallmark of every dictatorship in modern history, argues a group that is

See VOLUNTEERISM, Page A-5



Lynn R. Johnson/The Salt Lake Tribune

Gen. Colin Powell addresses Volunteer Summit Rally at the state Capitol.

Volunteerism: Powell, Leavitt Issue a Call

■ Continued from A-1

vehemently questioning Clinton's volunteerism initiative.

"Colin Powell, President Clinton and now the governor of Utah are guilt-mongering, telling you that to be a moral person you must serve others and advocating a morality of duty that is the foundation of dictatorships like Soviet Russia and Nazi Germany," says Scott Holleran of the California-based Ayn Rand Institute, named after the author of *Atlas Shrugged* and *The Virtues of Selfishness*. "We're not against vol-

unteering, as long as it's not done as a duty or sacrifice. Thomas Jefferson said you have a right to life, liberty and the pursuit of your own happiness, not to be chained to the lame, the needy and soup ladles."

Holleran fears mandatory volunteerism, such as the controversial new requirement in Maryland that before high school seniors can graduate, they must complete 75 hours of community service.

Powell believes the Maryland model should be implemented by states around the country.

"People say 'General, you can't make that mandatory,'" said Powell. "'You're forcing children to do something against their will, that violates the First, 13th, 14th and 15th Amendments.' My response is, they made me do algebra, and service is just as important as algebra."

In July, the Utah State Board of

"Our nation will only endure because of the collective goodness of our people."

Mike Leavitt
Utah Governor

Education declared that beginning this fall, all older elementary school students will be required to perform community-service projects to complete the required health curriculum. Mandatory community service also is being considered for other grade levels in Utah public schools.

Powell presented Leavitt and Lt. Gov. Olene Walker with small red wagons that he said symbolize "Utah's Promise" to help carry the burden of others. Leavitt said

Utah's promise to promote volunteerism revolves around five goals:

- Provide a caring adult in the life of every Utah child, including a call for 30,000 foster families in the state.

- Make Utah a safer place to live.

- Give Utah children a healthier start through improved prenatal and neonatal care.

- Give Utah youths more marketable skills for the changing job market.

- Provide "opportunities" for youths ages 12 to 18 to take part in community volunteer service.

Powell, who spoke to a convention of truck drivers in Las Vegas earlier in the day, met with the 10 Utah volunteers before the rally and presented each with a miniature red wagon. The general was whisked away immediately after his speech in a state motorcade, complete with Utah Highway Patrol motorcycle escort, running a red light at North Temple and State Streets as it rushed to the airport to make his flight.

Honor Roll of Utah Volunteers

A first-year student at Ogden High School, Joel Arvizo has been involved with the Youth Volunteer Corps Student Council and recently participated in Youth Volunteer Corps service projects. He gave more than 50 hours of service this summer.

□

Carolyn Washburn of Richfield has been a volunteer with the Retired and Senior Volunteer Program for more than 14 years, spending most of her time volunteering in adult literacy efforts. She is a certified schoolteacher but spends much of her time volunteering rather than working. She trains other volunteers in the RSVP program, helped start and continues to teach parenting classes for young mothers at an alternative high school, and has been involved in the America Reads program.

□

Steven Stokes of Logan is on the boards of nine nonprofit organizations and is bringing their efforts together by heading up the Utah's Promise effort in Cache Valley. In addition, he has worked to obtain the support of local businesses and government organizations in volunteer efforts, including Smith's Food and Drug and the Logan City Police Department.

□

Tony O'Berto of Price has been volunteering at Sally Mauro Elementary School in Carbon County for 16 years. He also volunteers four hours a day, five days a week for the entire school year, working with special resource children. O'Berto also runs the early morning basketball program during the winter months. He served for two years as president of the PTSA at Helper Junior High.

□

In 1990, Edith Jamison's husband of 50 years died. The Salt Lake City woman wanted something to do, so she started volunteering. She and her great-grandson, Nick Dalton, began delivering food boxes to home-bound elderly or disabled people. At the time, Dalton was just a young boy, barely able to

carry a gallon of milk by himself. That was eight years ago, and Jamison and Dalton have been volunteering ever since. Now, at age 17, Dalton carries the boxes. He also does the driving and recruits his friends to help.

□

Gale Waite of Cedar City volunteers with Fiddler's Canyon Elementary School, Southern Utah University, the Chamber of Commerce, Kiwanis Club, Cedar Music Arts, Utah Shakespearean Festival as well as other groups. Waite also headed efforts to raise funds for SUU's recent centennial celebration.

□

Russell Cowan of Duchesne spearheaded the construction of the Children's Justice Center in Duchesne County. The center is a place for abused children. He first formed an Inter-faith Council and met with leaders of all religious denominations to solicit their support. He spoke at clubs and church groups to recruit volunteer help. He organized and coordinated a benefit golf tournament to raise funds for the project. He was able to get much of the labor donated for each phase of construction. The center opens its doors this fall.

□

For four years, Chrystell Jones of Pleasant Grove has volunteered for the Newborn Intensive Care Unit at Utah Valley Regional Medical Center. Through her efforts, the NICU Parent Room has been remodeled. She has organized a weekly parent night for parents with infants in the NICU, has done fund raising for a Parent Resource Library and has helped provide information packets for parents and isolette covers, blankets and quilts for babies.

□

Gwen Ward of Salt Lake City has volunteered at the VA Hospital in Salt Lake City for 24 years. Three days a week, Ward visits female patients, organizes religious services and helps visitors. Ward also volunteers at LDS Hospital and at the Daughters of Utah Pioneers Museum.

Call for volunteers Wins Over Teens

BY ROBERT BRYSON

THE SALT LAKE TRIBUNE

Young people may be too involved in their own lives and may need to find ways to help others, students at West High School in Salt Lake City agreed after a statewide volunteerism message from Gov. Mike Leavitt and retired Army Gen. Colin Powell.

But those attending the Volunteer Summit at West High said young people can make a difference, and they hope to do just that.

"It was a great message," said Dwight Yee, 17, who serves a stint weekly at Ronald McDonald House, which helps families of ill children.

Schoolmate Nicole McGee, 17, agreed. "This is important. It is hard to find the time, but you can."

That was the televised message of Leavitt delivered to more than 100 schools statewide holding community volunteer summits Wednesday.

Aarati Rao, 17, said it was important that teens learn about volunteerism. She is a member of the Salt Lake City Mayor's Youth Volunteer program working with needy children.

Vili Fifita, 15, said the session "was OK. I plan on becoming a volunteer."

"There is a need to get young people involved. We can see ways to help," said Jessica Peterson, 15, who volunteers at This is the Place State Park and explains pioneer life to visitors.

Sarah Hopson, 17, said there are too many need people or programs suffering neglect.

"I like to see people involved in many different ways," she said, noting she serves her church and the Salvation Army.

"I can see the value in volunteering," added Lili Webb, 15. "You can see what other youth volunteers are doing." She is a member of West High's Peer Court working with students who violate school rules.



Gwen Ward, front, sits next to fellow honoree Edith Jamison. Joel Arvizu, standing, also was among those recognized.

San Antonio Express-News

Serving South Texas since 1865

Powell, Bush issue challenge



Duo looking for a few good volunteers to help youth

By Tom Bower
EXPRESS-NEWS STAFF WRITER

A challenge from Gen. Colin Powell to focus more resources and volunteers on the future of Texas youth was met with a resounding "Reporting for duty sir!" from Gov. George W. Bush and more than 3,000 other Texans who crowded into Municipal Auditorium for a rally Tuesday.

Last April 27-29 in Philadelphia, the retired Army general and former chairman of the Joint Chiefs of Staff joined five U.S. presidents at a summit on volunteerism that identified five basic things the nation's youth must have to be healthy, productive citizens.

"They issued a call to arms (for volunteers) from Philadelphia, the cradle of America. Today, Texas is proud to answer the call in San Antonio, the home of the Alamo, the Shrine-of-Texas-Liberty," Bush said.

Citing figures from the Texas Department of Human Services, Bush warned that negative forces were threatening the very core of family life and that Texas children were the most vulnerable to harm.

"Think about it. One child is born in Texas every 10 seconds; is born to an unwed mother every 24 seconds; is born in poverty every 34 seconds; is born to a father who will commit crime every five minutes

retired U.S. Army Gen. Colin Powell gives Gov. George W. Bush a red wagon during Tuesday's rally on volun-

teerism at Municipal Auditorium. The red wagon is the symbol of America's Promise — The Alliance for Youth.

■ See POWELL/8A

Powell, Bush calling on Texans to help out kids

■ Continued from 1A

"We could choose to ignore these problems, but that's not the Texas way. The people of Texas are big and that includes their hearts. All across our state, there are people of faith and good will, and they are volunteering their time every day. In little armies of compassion."

"Gen. Powell and the presidents have recognized, and correctly so, that the needs of our children are so great and that we must redouble our efforts... and our answer to this is, we're reporting for duty," the governor said, his words drowned out in applause.

"We pledge that Texas will be there for every child in every community," Bush added.

"The rally featured Spurs star forward Sean Elliott as master of ceremonies. Toward the end of the rally, Elliott spotlighted the political dynamics of the setting by identifying Bush as a possible presidential candidate.

Powell and Bush have both been mentioned in that vein.

In a news conference after the rally, Powell said he doesn't plan to seek the presidency. He said he is happily retired from the military and is enjoying his leadership role on behalf of the nation's youth.

For his part, Bush joked that he is glad Powell is not running for governor.

The new volunteerism campaign being headed up by Powell and a national support organization called America's Promise — The Alliance for Youth. Over the next 12 months, the group will help or-

The Texas Challenge

Volunteers will try to meet these five basic needs of Texas youth:

- An ongoing relationship with a caring adult or mentor
- Safe places to learn and grow
- A healthy start
- A marketable skill through effective education
- An opportunity to give back through community service

■ Volunteer Center at United Way of San Antonio and Bexar County 352-7000

■ City Year San Antonio 223-2677

■ Texas Commission on Volunteerism and Community Service (512) 475-4432

■ America's Promise: The Alliance for Youth (888) 559-6884
Internet web site:
<http://www.amerikaspromise.org>

EXPRESS-NEWS GRAPHIC

ganize similar events in other states and in the 140 U.S. communities that participated in the April summit.

"Even with all of the wealth and all of the power of this country and all that has been accomplished, there is still work to do," Powell said, explaining that many of the country's youth still have basic needs that are not being met.

He said today's youth must have

an ongoing relationship with a caring adult, mentor, tutor or coach to tell them about things such as what it was like to serve in the Korean War. In addition, he said they must have safe places to live and learn in and structured activities during non-school hours.

Powell said they also need to have a healthy start to life that includes prenatal care, nutrition and vaccination against disease, and they must learn marketable skills to prepare them for jobs and to be productive citizens. Specifically, Powell urged that more apprenticeships be made available.

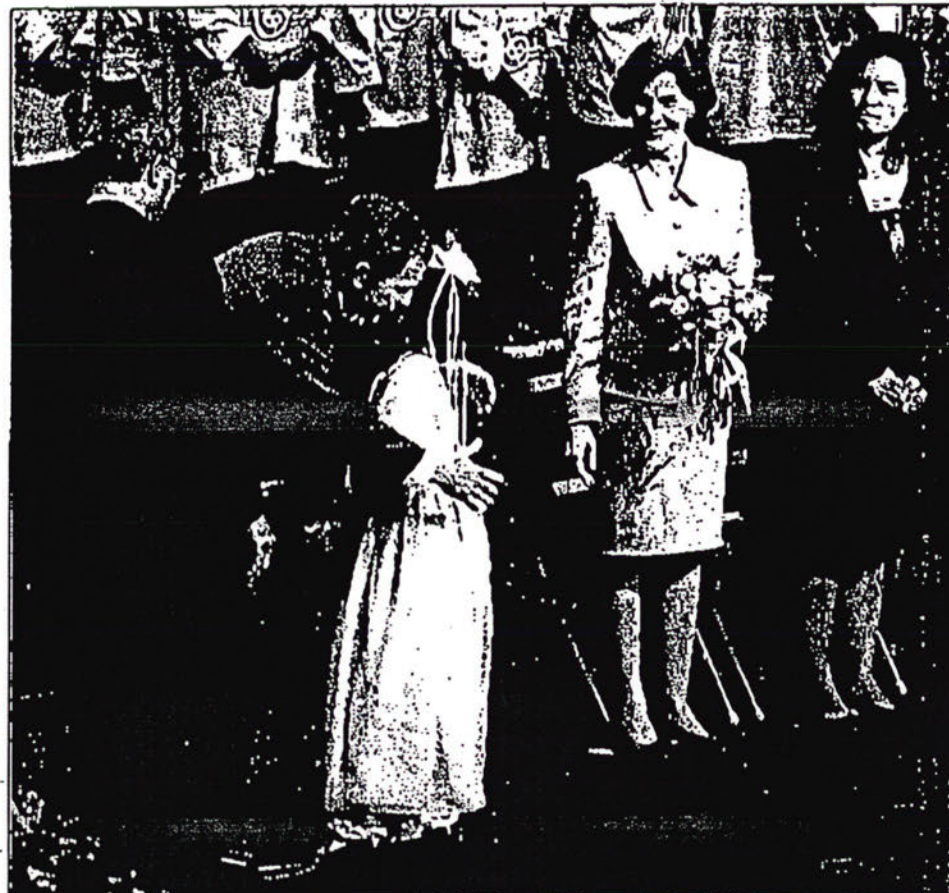
Finally, he said, they must be given the opportunity — and shown how — to give back to their communities through volunteerism.

"The response, so far, has been tremendous. All the states are responding," Powell said, noting that Oracle Corp. has pledged \$100 million over the next 10 years to ensure each school in the country has at least one computer.

In Texas, scores of companies also have responded, such as Brink's Home Security, which has pledged to put a security system in each Boy's and Girl's Club across the state and to allow each employee one paid day off each year to do volunteer work at the clubs.

Dentists Who Care Inc. has pledged a mobile dental care unit and 75 volunteer dentists to care for 30,000 low-income Rio Grande Valley children by 2000.

Rotary Club of San Antonio is



Gov. George W. Bush hugs Selina Affram, a fourth-grader at Windcrest Elementary, after she sang the National Anthem at Tuesday's rally on volunteerism at Municipal Auditorium. Looking on are retired Gen. Colin Powell, Texas first lady Laura Bush (second from right) and Isabel Castillo, chairwoman of the San Antonio Youth Commission.

pledging to provide 650 mentors by 2000 for Fox Tech High School students at risk of dropping out.

"To everyone involved with this rally and to everyone who vol-

unteers, thank you," Bexar County Judge Cyndi Krier said.

Before that, San Antonio Mayor Howard Peak challenged an estimated 75 city and county elected

officials from the surrounding area who were at the rally, saying: "I hope each of you will accept this challenge and help our cities and counties answer the call."

OCTOBER 23, 1997

BATON ROUGE, LOUISIANA

Wright Stuff

Rookie leads Cleveland
to World Series win

■ See SPORTS, Page 1C



First Place Food

Cooking contest winners
share the secrets of their success

■ See FOOD, Page 1F



The Advocate

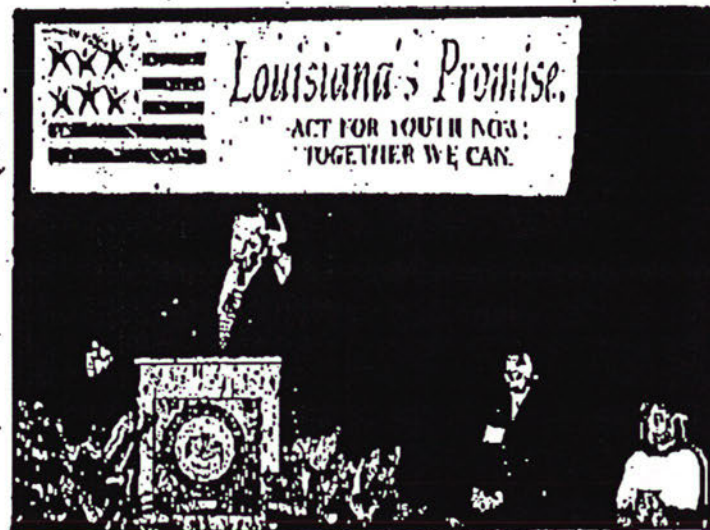
THURSDAY

IN BRIEF

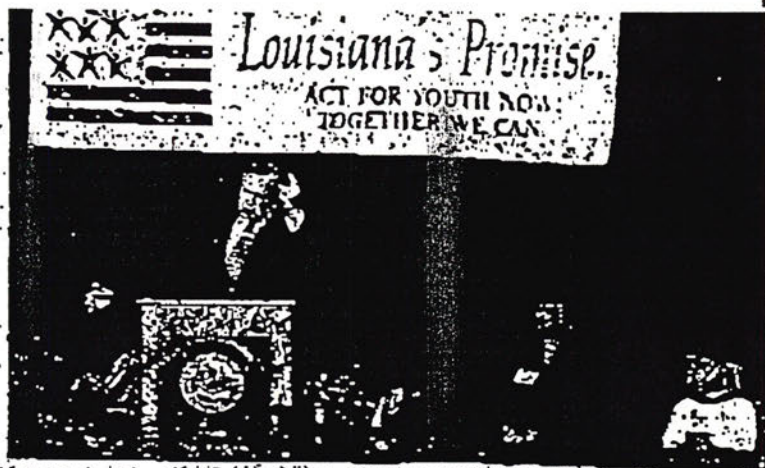


Associated Press photo
Neighbors of the Church of Abundant
Life in Harvey were upset over the size
of the Jesus sign on the side of the
building, shown in this undated file
photo. The size of the sign violated a
Jefferson Parish ordinance...

Shining the light *in* Louisiana



Shining the light in Louisiana



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Advocate staff photos by Bill Felt

Top: Former President George Bush speaks to Louisiana's Promise: The Summit on Youth gathering held Wednesday at the Hilton Hotel in Baton Rouge. Looking on are Lt. Gov. Kathleen Babineaux Blanco and LSU Laboratory School second-grader Morgan Etienne, 7, right. **Above:** Bush holds LSU Laboratory School second-grader Anna Magee Gandy, 7, while posing for a picture with other second-graders from the Lab School.

Bush encourages volunteerism during BR visit

by CHANTE DIONNE WARREN
advocate staff writer

Former President George Bush told a nationwide summit on youth Wednesday that he is proud of the efforts his administration made to encourage volunteerism. "Any definition of a successful life must include service," Bush told about 200 people

gathered at the Hilton Hotel for "Louisiana's Promise: The Summit on Youth. Act for Youth Now! Together We Can."

The summit was part of the state's answer to President Clinton's and retired Gen. Colin Powell's challenge to the nation at a summit in Philadelphia in April. They urged everyone to help meet the needs of

youth in five areas, including community service and volunteerism.

"Louisiana's promise has a wonderful ring of commitment," Bush said. During his administration, from 1989-1992, Bush said he created a Points of Light Initiative Foundation to encourage volunteerism.

See BUSH, Page 8A

exonerated Netanyahu.

"Here, the prime minister can fall flat on his face an infinite number of times and still spring back to life. ... Netanyahu continues to be the Humpty Dumpty who always manages to put himself back together again," wrote commentator Gideon Samet in the Haaretz newspaper.

The prime minister fought back, saying his words were taken out of context and portraying himself as a victim of the media. "The incitement against the government and the prime minister continues incessantly and without restraint," he told Israel radio.

Many blame Netanyahu for the bitter seven-month breakdown in the peace process, which restarted only earlier this month under the

trip to China scheduled for December because he reportedly believes Netanyahu's government won't survive Parliament's winter session, which will tackle critical debates over the annual budget and a controversial religious law.

Netanyahu has promised to back proposed legislation — unless a compromise is reached — that would formalize Orthodox control over conversions to Judaism and ban non-Orthodox Jews from serving on religious councils. That promise came after religious parties which keep Netanyahu in power threatened to topple his government.

The move is likely to alienate American Jews, who predominately belong to the more liberal streams of Judaism.

Leader

CONTINUED FROM PAGE 1A

Pol Pot remained the Khmer Rouge's reclusive leader during a long guerrilla war against successive governments. The group began to break up in 1996, and the last faction Pol Pot led turned against him this year.

In the interview, Pol Pot defended ordering the execution of thousands of political opponents and denied an estimated 20,000 people were tortured and killed at Tuol Sleng, a Phnom Penh high school.

Pol Pot blamed most of the deaths during his regime, including those

from a Vietnamese lions died.

Indep estimated between 1.

But Ta the Khmer Thayer also clear that against hu the Amer. died. But yes." It wa Rouge lea

Bush

CONTINUED FROM PAGE 1A

He said that initiative and other volunteer efforts are making an impact around the country.

"The challenge is to try to be one of a thousand points of light to help the young people of the United States," Bush said.

The five goals that Louisiana has committed to meet as part of the presidents' challenge are: providing safe places and structured activities for youth; educating youth with marketable skills through programs such as after-school internships; building positive adult and youth relationships through mentoring programs; and giving youth a solid start with good physical and mental health.

Those goals are on target, according to statewide statistics compiled from 1997 Kids Count Data and the 1996 Kids Count Data Book on Louisiana's Children. For example, 30 percent of children ages 5 to 17 live in poverty, giving Louisiana the highest child poverty rate in the nation.

Louisiana's infant mortality rate is the second worst in the nation and Louisiana has the second highest percentage of teens who attend neither school nor work.

Bush joined the Presidents' Summit with Powell to "try to put whatever persuasiveness we have to get behind this cause."

He said volunteerism is powerful. "You go down the list ... whether it's crime, teen pregnancy or illiteracy, somewhere volunteers in the community are solving a problem. Volunteers of all ages and all walks

of life are claiming society's problems as their own and they are making a difference and they are literally changing America," Bush said.

Bush listed numerous grim statistics publicized at the Philadelphia summit in April. A child is born to a teen mother every 59 seconds, he said, and a child is killed by gunfire every two hours.

"The question wasn't who to blame but what can each of us do to help?" Bush said.

Caring adults must be available to help children, by being mentors for children who don't have a family figure to follow, or by filling other roles, he said.

Delegates from Baton Rouge and New Orleans launched plans Wednesday to begin fulfilling their promises. Delegates from the two cities attended the April summit.

Other delegates from cities across the state met for the first time Wednesday to learn about the summit and to begin making plans.

East Baton Rouge Parish's Community Action For Children movement has established goals that coincide with summit goals, and it plans to start meeting soon to develop ways of achieving those goals.

Ruby Williams-Jarrett, founder and head of the Gardere Lane Kids Activity Center, which she operates out of her home for children after school, said there is plenty of room for volunteerism.

"When I started this in 1994, there was no Gardere Lane Center," she said. "At first it was caring adults and volunteers who helped and

cared enough about giving kids something to do."

The charge for action also has motivated local and state government leaders.

Gov. Mike Foster said Wednesday that he and his staff will start a mentoring program in which they each will help a disadvantaged youth.

"I am going to challenge them to find one disadvantaged youngster to work with for a year — at least four hours a month," Foster said after participating in the "Louisiana's Promise" program.

"If it works there, we will spread it to some of the departments," Foster said.

"I've been wanting to do it. Like flying a helicopter, it's just something I've been wanting to do," Foster said.

Mayor Pro Tem Mary Frey Eaton said the city-parish will work to provide an additional 30 minutes of leave twice a month for 10 percent of city-parish employees to read to children in kindergarten through grade 3. This effort would start on Jan. 1, 1998, she said.

Bush said the state will fulfill its promise by using a simple anecdote: "All it takes is to care. If you do care, we need you to be part of the solution."

The summit was coordinated by the staff of Lt. Gov. Kathleen Babineaux Blanco and Lake Charles Mayor Willie L. Mount.

Editor's note: Capitol bureau reporter Marsha Shuler contributed to this report.

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The Times-Picayune

NEW ORLEANS

& the Metropolis

SECTION B

PRIME

OCTOBER 24, 1987

Morial calls for frank talk about schools

By FRANK GONZALEZ
Staff writer

Mayor says he might take over if necessary

In his strongest comments to date on the troubled state of public education in New Orleans, Mayor Marc Morial said Thursday that the time has come for a frank, communitywide discussion of the need for structural changes in the school system, including the possibility of the mayor assuming control.

"I'm not prepared to say that I want to take over the public

schools," Morial said a day after Superintendent Morris Holmes interviewed for the top position at the Arlington, Texas, school system. "But it's never been clearer that we've got to focus on public education in a renewed way."

In recent months, the New Orleans public school system has been buffeted by negative publicity, from a string of high-profile

crimes in schools to allegations of cheating on standardized tests to the revelation that at least \$2 million worth of equipment has been stolen or misplaced.

Then, this week, it was revealed that Holmes had applied for the Arlington job, sparking speculation that he had grown weary of the controversy.

During his state of the city address last summer, Morial al-

leged he was prepared to step into an area that New Orleans mayors traditionally have avoided.

In many cities, mayors have become more involved in local school systems, going beyond authority to set budgets, hire and fire administrators, and intervene in a range of issues. At a conference of mayors and school superintendents in Detroit last week,

several big city mayors touted strong mayoral control over education as the most promising way to turn around troubled school districts.

In his speech last summer, Morial proposed only small initiatives, including publishing "report cards" on every public school. At the time, he said he wanted to "use the bully pulpit of the mayor's office" to focus more attention on public education.

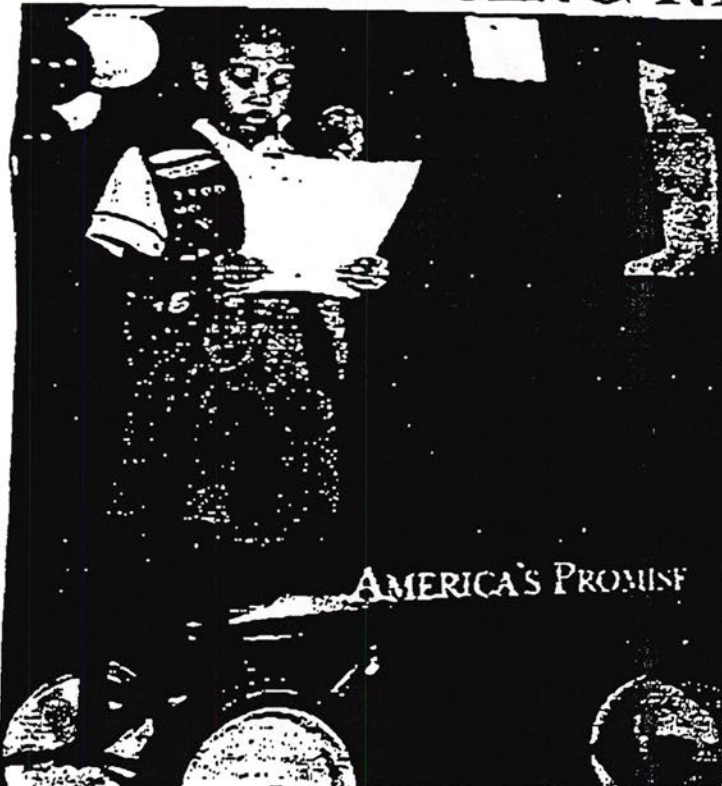
See EDUCATION, next page

Former
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kickoff
Thursday
night in the
Hilton
Riverside
Hotel.
STAFF PHOTOS
BY ALICE
DRUMMON



AMERICA'S PROMISE

A PROMISING NIGHT



AMERICA'S PROMISE

New Orleans Promise for Youth's a

summit to mobilize the community to action to solve the problems of young people, such as teen pregnancy and a lack of job skills, was launched with a rally Thursday night at the New Orleans Hilton Riverside Hotel. The keynote address was given by motivational speaker Lou Holtz, a former head football coach at Notre Dame University. The event will continue through Saturday and about 2,000 participants are expected. Workshops on subjects such as children's health will be held today. Neighborhood cleanups are scheduled for Saturday. Those who want to join the cleanup effort should

Former suspect accused again

Uptown woman shot in her home

By PETULA D'ORANGE
Staff writer

A man accused of killing an Uptown woman four years ago is suspected of shooting her Thursday afternoon, police said.

The 47-year-old woman was in stable condition in Charity Hospital after a gunshot to the abdomen destroyed her spleen and pierced her intestine, officials said.

She identified her attacker as Michael D. Smith, 30, and investigators obtained a warrant for his arrest late Thursday night.

The woman was walking as accused of shooting from her car to her home in the 1700 block of Milen Street about a year when a man approached from behind and forced her inside, New Orleans Police Department spokeswoman Sgt. Erin Tummallo said.

They struggled, but she took her way to the handgun she keeps in her bedroom, Tummallo said.

The man grabbed the gun and forced it into her abdomen as it went off, police said.

Neighbors said they heard a muffled bang that didn't sound like a gunshot.

During the struggle, the house alarm was set off, bringing a swarm of police cars to the scene, police said.

Neighbors who watched the woman being carried into an ambulance said she looked shaken.

See SHOOTING, next page

Treme man fatally shot in his home

By PETULA D'ORANGE
Staff writer

A New Orleans man was fatally shot through his screen door

Boston Sunday Herald
October 12, 1997

BOSTON
SUNDAY HERALD

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Summit promises live on

It began with shouts and promises that cynics predicted would fade to whispers and disclaimers. "The President's Summit for America's Future" held in Philadelphia last April attracted four U.S. presidents, 200 governors and mayors, dozens of CEOs, clergy and charity heads as well as media celebrities, and countless volunteers, all promising to commit themselves and their resources to America's youth.

And then everyone went home.

But five goals were set. To provide for young people an ongoing relationship with a caring adult; safe places and structured activities during nonschool hours to learn and grow; a healthy start; a marketable skill through effective education; and an opportunity to give back through community service.

Those goals were repeated last week at Faneuil Hall when representatives from more than 40 Massachusetts corporations, community groups and government agencies renewed the promises they made back in April and pledged their support to the Massachusetts Summit to be held Oct. 26.

All the usual donors were represented — Bain Capital, BankBoston, Fleet Financial Group, United Way, Boston Edison, Liberty Mutual, Northeastern University, the state's offices of Elder Affairs and Environmental Affairs, to name just a few. But the point of the high-profile pre-summit gathering was not just to

praise those already committed to this state's youth, but to urge all, not just some, Massachusetts businesses and citizens to get involved.

"We challenge everyone — all our businesses and all our citizens to join in this partnership," acting Gov. Paul Cellucci said.

Cellucci has pledged \$200,000 in state funds for summit activities and announced that all executive-branch employees will get a day off every month to volunteer. Volunteerism is the key word here. As important as money is, so is the commitment of all people and companies to reach out and help young people by mentoring and aiding in a hands-on way.

Nancy Korman, co-chairwoman of the Massachusetts Service Alliance, calls volunteerism "fitness for the soul."

"When physical fitness was all the rage companies decided that physically fit employees were good for the work force because they felt better," she explained. "I think people whose souls are fit are better for the work force too. They feel better because they are more fulfilled."

Boston Mayor Thomas M. Menino said he's setting up a new city hotline for anyone interested in volunteering.

Improving the welfare of children through service, volunteerism and community action. People helping people. That's what the President's Summit set out to encourage. It's what the Massachusetts Summit will continue.

Mass. leaders issue call for



GALVANIZING: Nancy Kaufman, director of Jewish Community Relations Council, and Zina Jacques, executive director of The Ten Point Coalition.

Thomson targets student hires

By PAMELA FITZGERALD

Thomson Financial Services plans to take recruiting to its next logical step — hiring students and providing opportunities to learn on the job — in the course of doing its part for the Massachusetts Summit.

Thomson plans to hire 23 more Charlestown High Protech students by the end of the decade, and to provide internship opportunities to 25 students interested

in financial services technologies.

In addition, Thomson intends to set up and host a volunteer opportunity Internet site listing community involvement opportunities. "We are hoping to bring together our own talent to help citizens through the Web," said Judy Wazman, manager of community relations.

Thomson also plans to double the number of Team Thomson projects by the year 2000, first by creating quarterly team projects

as well as a voluntary leave program that allows employees to take time off for volunteer work.

Thomson also is working on a monthly listing of volunteering opportunities. The company plans to increase its employee involvement at the Warren-Prescott Elementary School by 50 percent by the year 2000.

Thomson also plans on combining its efforts it started on Nov. 10 to give the entire Irving Middle School by the year 2000.

Building a better life for Bay State

By BERNARD J. WOLFSON

Yesterday's high-profile assembly at Faneuil Hall was a call to arms for businessmen, politicians and citizens of every stripe to join in the campaign for Bay State youth to be launched at the Massachusetts Summit on Oct. 26.

Over 40 corporations, community groups and government agencies have already committed time and money to the summit's two-year goals: providing more mentoring, safer places, better health, more effective education and

greater opportunities for volunteering.

To reaffirm their commitment, representatives of those groups, joined yesterday by the state's leading politicians, signed a ceremonial summit scroll with a big feather-quilled pen.

But summit organizers said they want much broader participation, and that was the primary motive behind the hoopla in the historic hall.

"The big issue today is to try and convince — and in some ways shame — other organizations who are not pre-

sently involved into becoming involved in the summit," said Robert Duffy, a summit spokesman.

Acting Gov. Paul Cellucci said, "We challenge everyone — all of our businesses and all of our citizens to join in this partnership... We are going to do better to help our kids all across this state — not only on Oct. 26, but for generations to come."

Some of Boston's biggest corporate players, including BankBoston and Fleet Financial, are leading the way. BankBoston has announced it

will donate \$5 million toward the summit's main goals, to provide jobs and mentoring to 800 inner-city teenagers and mobilize 5,000 bank volunteers for community service projects.

Fleet said it will contribute \$6 million to support community-based youth organizations, open 23 tutoring centers throughout the northeast and give employees two days per year of paid time off for volunteering.

John P. Hamill, president of Fleet Bank of Massachusetts, said his company's contribu-

tion would help create a highly skilled pool of employees. "And it's the thing to do, also, because we will have a better means," Hamill said.

Many of yesterday's speakers and summit organizers noted how Fleet BankBoston, with its banking industry, were funding bands on behalf of State youth. BankBoston spokesman Les Jac brought a roar of laughter when he labelled their sound spirit of cooperation "the miracle on Fe-

Also doing the call

- American Gene Association, in-kind resources.
- Bell Capital, \$1 million in donations and consulting for City Year.
- BankBoston, provide 25 million jobs and mentors for 500 youth, deploy 5,000 employees in community service projects.
- Blue Cross/Blue Shield of Massachusetts, enroll uninsured children in state-funded program; provide 300 medical and 4,000 dental screenings per year in Lawrence.
- Boston Council, create volunteer programs for 150 businesses.
- Boston Edison, sponsor five community projects with monetary donations, in-kind resources and volunteers.
- Children's Hospital, recruit and train 1,000 mentors to work with 9- to 14-year-olds; enroll 1,150 more apprentices.
- City Year, lead 250,000 citizens in community service.
- Community Service Learning Center, commit staff to help city of Springfield provide the five fundamentals.
- Good Communications, invest \$75,000 in cash and pro bono services, provide strategic communications counsel.
- Eastern Enterprise/Best Boston, employee volunteer program.
- Fleet Financial Group, open 25 tutoring centers by 2000; commit \$5 million over three years.
- Greater Boston Office of Mentoring Partnership, develop 20,000 mentoring relationships; establish institute for youth entrepreneurs.
- Hope Worldwide A.E., award health education to 15 cities.
- Jewish Community Relations Council, launch Boston Jewish Coalition for Literacy, mobilizing hundreds of volunteers.
- Junior Achievement, boost student participation in its programs.
- Liberty Mutual, \$750,000 in new resources over three years to support United Way's Keeping Kids on Track.
- McDermott/O'Neil & Associates, public education campaign.
- Multiple ME/Boston, help 500 K-3 students improve reading scores.
- Mass. Association of HSVP Directors, double number of senior volunteers by 2000.
- Mass. Executive Office of Elder Affairs, to convene Mass. Elder Coalition, to recruit older adults to support the summit's goals.
- Mass. Executive Office of Environmental Affairs, rehab 10 MDC playgrounds by 2000; strengthen partnerships to involve 2,500 children in community service; outreach program to 100 schools; fitness, service education and environmental education to over 4,000 young people through Junior Ranger program; school-to-work employment, internships with mentoring and summer jobs for 300 youth.
- Mass. Governor's Office, Voluntary Service Leave Program for state employees; \$200,000 matching grant to fund summer.
- Mass. Interprofessional Network, to train educators, elder care professionals and other community leaders to provide service opportunities.
- Mass. Mutual Life Insurance Co., charitable giving in Springfield.
- Northeastern University, mentors for 500 students; after-school activities for 1,000 kids; health screening for 800 children up to age 6; provide 100 student mentors and nursing assistants in Boston public schools; establish clearinghouse for university volunteers.
- Springfield School Volunteers, provide over 600 one-on-one weekly mentors to students at all levels.
- Ten Point Coalition, develop five after-school centers.
- Timberland Co., monetary donation of \$1 million and 5,000 pairs of boots to City Year; offer up to one week of paid time off for community service.
- United Way of Central Mass., identify 40 organizations that can use volunteers to address summit goals; offer basic volunteer management training; determine provide data on local impact of summit.
- United Way of Mass., Bay, increase capacity of Voluntary Action Center; child health care; day care for 84,000 children; launch Kids on Track program for critical after-school resources; distribute 250 million in next four years to youth-service groups; train 90 organizations.

commitment to the future



Promote summit on Oct. 26

By BERNARD J. WOLFSON

In a ceremony brimming with emotion and patriotism, the Bay State's top political brass yesterday marched into Faneuil Hall's Great Hall to proclaim their renewed commitment to the future of children and teens.

In single file formation behind a Revolutionary War-era rifle and drum corps, and Gov. Paul Cellucci, Boston Mayor Thomas Menino, a Sens. Ted Kennedy and Jo Kerry ascended into the 200-year-old meeting place to take their assigned places on its hallowed stage.

They were joined by prominent community, religious, corporate leaders, and flanked by about two dozen teenagers who sported T-shirts announcing "The Massachusetts Summit: The Promise of Our Youth."

Yesterday's gathering was intended to galvanize business, community and political support behind the Massachusetts Summit, which is scheduled for Oct. 26 at Northeastern University.

The summit, which will be chaired by comedian Bill Cos and Boston College Chancellor Father Donald Menan, is dedicated to a simple proposition: that every child deserves a fair start in life.

"This is, without exaggeration and without exception, the single most important task this country today," Kerry declared.

But the most rousing speaker was Martin L. Heat, president of the United Way Massachusetts Bay, who proclaimed: "We will not rest, we will not sleep, we will not let any child have the opportunity to succeed."

As if to underscore the importance assigned to youth, was the T-shirt-clad teenager who took the microphone to introduce Cellucci, Kennedy and Kerry.

The summit concept was taken from the President's Summit on America's Future, which was held in Philadelphia in April.

The idea is to mobilize volunteerism, community and government action, as well as municipal resources on behalf of youngsters.

The summit will launch a two-year campaign to increase access to new resources considered key building blocks for early success: adult mentorship, safety, health care, education and opportunities for volunteerism.

Shaw's Supermarkets earmarks mentoring \$\$

By PAMELA FITZGERALD

Shaw's Supermarkets, one of 22 organizations taking part in the Massachusetts Youth Summit on Oct. 26, staked out its leadership again yesterday by committing \$500,000 for United Way mentoring programs over the next three years.

Shaw's plans to raise the money from employees, customers and to chip in company funds.

Shaw's public relations chief, Bernice Rogin, said the regional supermarket chain plans to aid the United Way's Keeping Kids

on Track program, which is for children ages seven and up and is an extension of the Success by Six program.

That program provides helping services to pre-teens, teenagers, and their families.

To help raise money for the program, Shaw's will run a point-of-purchase scanning promotion designed to encourage customers to contribute to the Keeping Kids on Track program.

The company will also participate in the "Adopt an Agency" initiative that promotes community service throughout New England.



FOCUS ON YOUTH: Members of the AmeriCorp join hands, top photo. Terrance Newall, center, is all smiles. John Hamill, above, president of Fleet Bank, addresses the crowd at Faneuil Hall's Great Hall.

youth at forefront of agenda

Street." Both banks have Federal Street addresses.

Nor is there the only rivalry being smoothed over, at least temporarily, by the upcoming youth summit.

When U.S. Sen. Ted Kennedy was introduced yesterday, Republican business executive Mitt Romney, his arch-rival in the senatorial race of 1994, sat in the front row applauding vigorously.

"I want to say hello to my good friend Mitt Romney," Kennedy said, to gales of laughter.

"We were in this hall to-

gether three years ago," he added, referring to one of the bitter 1994 campaign's debates.

Romney's firm Bain Capital has pledged \$2 million in cash and consulting services over the next three years to the Boston Public Schools and to City Year, a youth service organization.

Numerous other companies, including Blue Cross Blue Shield of Massachusetts, Boston Edison, Liberty Mutual, Thomson Financial Services, Shaw's Supermarkets, the Timberland Co. and Eastern

Enterprises/Boston Gas have pledged money, time and other resources to the summit and its goals.

Numerous community and religious groups, including the United Way, City Year, the Jewish Community Relations Council, HOPE for Kids and the Tea Point Coalition, have all pledged concrete contributions to the summit.

Northeastern University, the summit host, is also planning a big effort to provide mentoring, tutoring and community service for local youngsters.

Cellucci pledged \$200,000 in state funds for the summit and said all executive branch employees will get one day off per month for volunteer services.

Boston Mayor Thomas Menino announced he is setting up a new city hotline for anyone interested in volunteering.

He said he will also appoint a new services coordinator to serve as a liaison between city hall and local service agencies.

"We hope this will be something that starts with the summit and becomes an annual event," Menino said.

Genuine volunteerism will come from the heart

By Rita Zapotocky

The [Presidents' "Summit for America's Future]," held recently in Philadelphia, could not have taken place at a more appropriate time - smack in the middle of National TV Turn Off Week.

While both events had similar goals - to promote healthier, more secure lives of American children through mentoring and education - the methods they each espouse to accomplish this goal cause them to part company from the start.

The basic difference in their methods, it seems, is who should do the mentoring. According to A.C. Nielson Co., the average American watches more than four hours of TV each day. If that's correct, then by turning off the TV for even a couple of hours each day, families could spend more time together, interacting with each other and strengthening the family bond.

My, my, what a novel idea. Parents being role models, encouraging, teaching, reading to their children. What will they think of next?

The leaders at the presidents' summit did think of something - mentoring through [volunteerism]. At the opening ceremony President Clinton said the meaning of citizenship in America must include service in the community to make it a better place. He wants children to be encouraged in math, science and transportation careers.

Sadly there was no mention of children being taught parenting skills. Did you ever read about a student who had chosen homemaking as a career being honored as student of the month? It ain't cool. Rarely did I hear that parents had any role or responsibility in the formation of their own children. So while volunteers are mentoring the [at-risk youth], the parents of these children will be attending parenting classes. Like closing the barn door after the horse is gone?

Mr. Clinton also said that [volunteerism] can be nudged along by government. Properly defined, [volunteerism] is the giving of one's own free will in the service of others. That definition has to make me wonder if the government's nudge could one day become a push or a shove - a subsidized push or a subsidized shove.

Certainly [volunteerism] is necessary if we are to be caring citizens of a community. Look around at our own area. Consider the human services work done by the Middletown Area Interfaith Council - Meals on Wheels, the food pantry, the thrift shop. Or how about the after-school tutoring program offered by employees of GPU Nuclear in Middletown? Imagine being without our volunteer fire departments, transportation services for the

Youth summit spurs community service

By Mary E. Young

Eagle/Times

There may be a few more high school students than usual taking younger children by the hand or helping in recreation areas after Berks County's Youth Summit '97 Monday.

Gathered in the cafeteria at Reading-Muhlenberg Vocational-Technical School, nearly 100 students from 17 of Berks' 20 high schools discussed ideas for making their communities better places to live.

State Sen. Michael A. O'Pake, a Reading Democrat, called the session as a follow-up to the [Presidents Summit for America's Future], an April conference in Philadelphia O'Pake attended as a delegate.

The goal established at that conference was to assist 2 million children by 2000 with healthful living, education, mentoring, community service and growth; and Berks County youths agreed to do their part.

"That kind of sparked the flame for a while," O'Pake said. "We're here today to make sure that flame doesn't sputter out here in Berks County. If we're going to make this community a better place, it's going to start with you."

Before the students broke into groups to discuss project ideas, Lynn S. Rockwell, director of the United Way of Berks County's volunteer center, encouraged the teens to dream big and suggested possible projects.

Crystal A. Seitz, community relations manager for GPU Energy, told the youths how to get corporate sponsorship for activities, including \$100 grants GPU is willing to present to each of the schools for the project its students choose to pursue.

A group from Conrad Weiser talked about helping a man who was displaced by a fire in his apartment or conducting food or clothing drives, but settled on helping to clean up at Blue Marsh Lake in the spring.

"Don't be afraid to have ideas that are too big," said Krista L. Bortree, 18, a Kutztown University sophomore who was one of several students from Kutztown University and Reading Area Community College serving as group facilitators. "But have backups. If it doesn't work, there's always something else."

Reading School District, represented by members of the Future Homemakers of America HERO Club, the Key Club, the Community Knights volunteer group and student council, decided to focus on playgrounds.

"We're going to start with the (Reading Emergency) shelter," said Stephanie A. Bucca, 16, a junior. "The kids have to stay inside. It's a fenced-in area. They need to get out every once in a while."

elderly, senior centers, the American Red Cross, hospice care and all the outreach groups in every church in our area.

All of these services are accomplished through the selfless giving of caring individuals who did not need a government's urging to see the needs of the community and act on them.

A Newsweek magazine article noted that with a little prodding every company in the United States could team up with non-profit organizations to help [at-risk youth]. One company said it would give every employee 40 hours per year in paid time to perform community service. At best, that is not [volunteerism], but rather pay for work done. At worst, assuming the company would choose the service to be performed, too many improperly trained or unenthusiastic employees would only add to an already bad situation.

Community service and charity fundraising projects by school students are excellent ideas when used as learning tools, as the enthusiasm of motivated young people can hardly be outdone. But I have to question the value of community service performed by students as a prerequisite for graduation. Forced charity is not really charity at all.

Sincere [volunteerism] is not coerced or paid for by employers. Nor should charitable works be performed because they will look good on a resume, or even more self-serving, if they are done by someone whose spouse is running for public office. Genuine [volunteerism] will come from the heart, from the interior ability to recognize a need and act on it and from a well-formed conscience.

To conclude the program, O'Pake told the students a story about a young boy who kept pestering his grandfather while he was watching a football game on television.

The grandfather took a map of the world that appeared on the back of a newspaper and cut it into about 30 pieces, thinking it would keep his grandson occupied for a while, O'Pake said.

But the boy finished in 10 minutes, and his grandfather asked how he did it.

"On the back of the map was a face," O'Pake said. "The boy said, 'I put the man together, and the world fit perfectly in place.' If you can help in putting together the human being, you will be helping to make our community, the state and the world a better place."

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The New Orleans Times-Picayune

SUMMIT IN N.O. TO FOCUS ON YOUTHS

The electronic release is dated 10-15-97 04:57

JOAN TREADWAY Staff writer

A summit devoted to solving the problems of young people, ranging from a lack of marketable skills to teen pregnancy, will be held Oct. 23-25 in New Orleans, making the city one of the first to have a conference modeled after a national event held in Philadelphia in April.

About 2,000 people are expected to participate in this effort to drum up more volunteers and resources to support local programs that address these needs, said Madalyn Schenk, one of the organizers who announced the event Monday. Along with Mayor Marc Morial, she served this year as a leader of New Orleans' 10-member delegation to the The [Presidents' Summit for America's Future] conference, and she is chairwoman of Louisiana Serve Commission, which runs several volunteer programs.

An opening rally will be held Oct. 23 at 7:30 p.m. in the New Orleans Hilton, where the featured speaker will be Lou Holtz, former head football coach at Notre Dame University and a member of [America's Promise] National executive committee, the group that is continuing the work of the Philadelphia summit.

The rally where he will speak is free and open to the public, Schenk said.

The second day of the summit is an invitation-only event for neighborhood leaders focusing on their communities' resources as well as on what remains to be done, she said.

The final day of the summit will be a community service event and is open to anyone, Schenk said.

The group plans to clean up the Treme, Esplanade Ridge and Bywater neighborhoods from 8:30 a.m. to 2 p.m., she said. Volunteers will be scrubbing, painting and planting greenery at schools, parks, playgrounds and community centers, she said.

The meeting point for all volunteers for this effort will be in the parking lot of Harrah's former temporary casino at North Claiborne Avenue and St. Louis Street. A fair will be set up where people can learn more about programs that benefit young people, Schenk said.

She urged people to sign up in advance for all summit activities by calling the Volunteer and Information Agency at 488-4636. The agency is a financial backer of the

\$30,000 event, along with the city and several businesses.

More than 1,000 people from public, private and nonprofit organizations have agreed to join in the cleanup, Schenk said.

Other organizers of the summit are Julie Schwam Harris, head of the mayor's Office of Public Advocacy; Gail McGlothin, executive director of the volunteer agency; and Eugene Priestley, an environmental engineer with Entergy Corp.

(Copyright 1997)

PR Newswire 10/17/97 11:30 EDT

Michigan Challenge

Michigan Challenge: Allstate Pledges \$1.2 Million to Michigan Children

DETROIT, Oct. 17 /PR Newswire/ -- Corporate and community forces will come together like never before when Allstate Insurance joins Michelle Engler, The First Lady of Michigan, to kick off The Michigan Challenge on Monday, Oct. 20 at the Lansing Center in Lansing, Mich. Allstate announced today it will pledge \$1.2 million to Michigan volunteer initiative.

The Allstate announcement will be made at 3:30 p.m. at The Michigan Challenge -- a major statewide volunteer and community service initiative, challenging state and community leaders to improve the lives of young people in Michigan.

Allstate is accepting the challenge. Over the next three years, the company is pledging \$1.2 million in funding and volunteer hours to Michigan organizations that promote serve and enrich the lives of our youth. Allstate's commitment includes more than \$200,000 in funding support and more than \$1 million in volunteer hours from the company's 1,700 Michigan agents and employees.

"We promise to be there when customers need help to protect their lives, families, property, and communities," says Kathryn L. Honaker, Allstate Insurance Michigan Regional Vice President. "To give customers peace of mind and to help them quickly recover from misfortune is the business promise we make each day. We all believe it's our responsibility and in our best interest to go beyond that promise by building partnerships to help improve the whole community. As the nation's largest publicly held personal lines insurance company, we try to fulfill our promise through community relation efforts in areas where our experience and leadership will have the greatest impact."

The Michigan Challenge is a partnership with [America's Promise] -- The Alliance for Youth, a multi-year national campaign to carry out the goals and commitments made at the [President's Summit for America's Future] in Philadelphia earlier this year.

[America's Promise] is a national, non-profit organization dedicated to improving the lives of 15 million [at-risk youth] across the nation.

Allstate Insurance Company is the nation's largest publicly held personal lines insurance company, insuring one of every eight autos and homes in the country. The company provides insurance for more than 20 million customers and has approximately 15,000 agents in the U.S. and Canada. Allstate Life Insurance is one of the country's largest life insurers and among the fastest growing.

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A22

Tuesday, September 30, 1997

Movers and shakers

Locals look to deliver on promise of volunteerism.

There were no presidents and no Hollywood stars touting volunteerism in Philadelphia last weekend. Just a couple hundred local folks at a combination pep rally, brainstorming session and networking party.

In other words, it was the kind of nitty-gritty work that's needed to help millions of at-risk kids nationwide over the next three years. That's what the Presidents' Summit promised in April, and since then, dozens of local summits have been held to follow through.

Chances are, success or failure will depend more on such local leadership than on the new, nonprofit group overseeing them. That organization — America's Promise: The Alliance for Youth — has been slow off the mark in capitalizing on the enthusiasm that was sparked last April.

In fairness, it's a major challenge to build an organization to cheerlead, advise and evaluate this sweeping, national commitment. But given all the top-down support from national figures — and the grass-roots energy spurred last spring — it's vital for the national headquarters to do better at tying things together.

One interesting part of the summit is what it did not produce: a lot of new blood for existing volunteer organizations. It's too bad that all the attention didn't inspire more people to get off their duffs.

Meanwhile, organizations and businesses that committed to doing more are moving forward. Philadelphia-based Big Brothers/Big Sisters, for example, promised to double its

"matches" — an increase of more than 100,000. More than half of its local affiliates have committed to doing their share, and submitted plans for achieving it. A key strategy is to make the organization more volunteer-friendly, so that more of the adults who express interest actually apply.

One of the summit's priorities — opportunities for kids to serve others — may soon become standard fare in Philadelphia's public schools. School officials said at the local summit last weekend that they're working on a plan to require students to do community service projects designed to foster learning and citizenship. It's a sound idea if done well.

That idea and plenty of others kicked around at Penn. and at dozens of other summits around the country, are the workaday building blocks of the radical, yet indisputable proposition of the Presidents' Summit: that all children deserve a decent education, a caring adult, health care, safe places and a chance to help others.

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Volunteerism moves front-and-center

By Francis LaTour
GLOBE STAFF

It is the city where a young Fort Devens soldier, too young to foresee his rise as a military and civic icon, would meet his future bride and go off to war.

And yesterday, it was the city retired general Colin L. Powell crisscrossed from the FleetCenter to the Financial District to Beacon Hill with an army of volunteers and marching orders of a different kind: to keep the promise of service set forth by a star-studded summit on volunteerism last month.

"The gala of Philadelphia is over," said Powell at his first of three official stops that culminated at the State House yesterday afternoon. "The presidents and former presidents have gone back to doing what presidents and former presidents do. Now, the real work begins."

Powell was on hand at the United

Way's headquarters as Governor William F. Weld and Lieutenant Governor Paul Cellucci announced an October state summit, the first commitment of its kind by a state to promote the goals laid out at the President's Summit for America's Future in April.

The October summit, to be chaired by Bill Cosby and the Rev. J. Donald Monan, chancellor of Boston College, will be held at Northeastern University.

Powell, who was general chairman of the President's Summit and who now chairs its accountability arm, America's Promise, said yesterday: "Massachusetts is the first one really out of

the box, ... and I can assure you, I am going to go around and embarrass every other governor in the country by talking about what Bill Weld is doing."

Weld said the summit goals included doubling the number of safe places where children can spend time after school, guaranteeing free health care for poor and uninsured children and recruiting 50,000 more mentors for needy children.

Powell told a FleetCenter crowd that the mission of volunteerism ignores "partisanship and the things that separate us along economic or political lines."

'The gala of Philadelphia is over. ... Now, the real work begins.'

COLIN POWELL
Urging more participation in volunteer efforts

Powell addressed hundreds of Boston Cares volunteers at the FleetCenter as part of the volunteer organization's first Corporate Volunteer Day. The effort, backed by American Express Financial Advisors, Andersen Consulting and other corporate sponsors, aimed to deliver 2,000 hours of volunteer labor in Greater Boston neighborhoods.

Powell's zeal seemed contagious as he went from dais to dais, packing two appearances into under two hours. He signed T-shirts, posed for photographs, and drew bursts of applause as he bantered with volunteers at the podium.

He playfully told United Way volunteers and coordinators that he was almost relieved when his work at the April summit with United Way of Massachusetts Bay CEO Marian Heard was finished.

"I'll tell you, you all have got one dynamo of a lady here," he said, wiping his brow.

But it was outside the State



Mayor Thomas M. Menino and retired general Colin Powell share a laugh yesterday at a Boston Cares volunteer event at the FleetCenter. GLOBE STAFF PHOTO/FRANCIS LA TOUR

House, with the bronze relief of the all-black 54th Massachusetts regiment as his backdrop, that Powell elicited the most reverent welcome. Members of the rapt audience saluted their black general as Powell rose to speak.

Even Henry Louis Gates, who

chairs Harvard's Afro-American Department and is a leader among the nation's academic and cultural elite, said he felt like an "opening act" next to Powell.

"I feel like the local band who James Brown is getting ready to come on stage," Gates said.

Monument became mission for veteran

■ SWIFT
Continued from Page A1

Roxbury. "And not one of them knew. I thought to myself then, something has to be done about this."

That something turned into an annual memorial service at the monument, organized by the William E. Carter Post No. 16, one of the larger all-black American Legion posts in the nation.

That commemoration in turn led to a push for long overdue recognition for a monument whose expression of courage and conflict so aptly captures the race issue in America, Swift said.



GLOBE STAFF PHOTO/FRANCIS LA TOUR

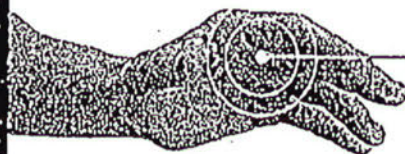
TWO GREAT RATES

5.75%
9 Month CD

Annual Percentage Yields

6.25%

"If you have been diagnosed with **rheumatoid arthritis**, you're probably wondering what the future holds..."



Being diagnosed with rheumatoid arthritis (RA) can be devastating. Today, more than 2 million Americans suffer from its debilitating symptoms. Although there is no cure for RA, drugs are being tested to treat this condition.

If you suffer from rheumatoid arthritis, you may be eligible

DeKalb

Community takes action to help local youth

by M. Robert Berg

The DeKalb Alliance For Youth has taken its first step to incorporate the community in planning and action to help area youth achieve and succeed.

At a Town Meeting June 19, 50 people came out to learn more about the Alliance of

fort, and to get involved.

Now, more people are being sought to join subcommittees formed around the five fundamental resources youth need. Those resources were identified at the President's Summit for America's Future, in Philadelphia, two months ago.

Those resources include: a

caring adult, a healthy start, safe places to learn and grow, a marketable skill, and opportunities to volunteer.

"We were happy with the turn-out. We had a good cross-section of people from all areas of the community, agencies, and some youths from groups like Key Club," said Dawn Sturza, Alliance chair.

The DeKalb Alliance has done much in the early stages to point out DeKalb's fine resources already in place.

However, during his presentation at the meeting, Alliance member, Brett Brown, reminded people there is always work yet to be done.

"We keep saying we have such good efforts (already in

DeKalb). I think that's confusing to some people because you say, 'There's so much good going on in the community right now. If the message is we're getting the job done, what are we here for?'"

Brown said in speaking with people from Champaign at a state Summit meeting earlier this month in Springfield, he found they had initiated "Project 18," a report with findings he said probably are very comparable to DeKalb and DeKalb County.

While the Champaign group found their area is still a good place to raise a family, the statistics they culled revealed more work needs to be done.

Despite some positive trends, they concluded most of the figures in the report for Champaign remain "unacceptably high" and several are growing worse.

"More children need adequate child care, more are

The Wichita Eagle

APRIL 30, 1997 • 50 CENTS

WRAP-UP

THE PRESIDENTS' SUMMIT

Delegates come home with a plan

If you want to volunteer

■ Call the United Way of the Plains volunteer center, 267-1321.



■ WichitaOnline has posted United Way's volunteer application form: www.wichitaonline.com/news/philny/volunteer_form.htm

■ Mayor Knight wants community leaders to sign resolution.

By Anita Schrodt
The Wichita Eagle

PHILADELPHIA — A "Declaration of Interdependence" will set the stage for meeting Wichita's commitment to its youth, the city's delegation to the Presidents' Summit for America's Future decided Tuesday.

The group made tentative plans to present the declaration late next week, first to be signed by a broad group of community leaders and then to be circulated throughout the community for signing.

The thought of a formal declaration came as the local delegation worked with the members of the state delegation, appointed by Gov. Bill

Graves, to refine the local battle plan in the final hours of the summit here.

Mayor Bob Knight was the one who proposed that the community sign a "Declaration of Interdependence."

"It's something I've been toying with for about a year in terms of economic development, so I have some ideas already written down that we could work with," he said.

As it happened, he threw out the idea right after a summit speaker talked about the human need for interdependence — as opposed to dependence or independence — and the rest of the delegation latched right onto Knight's proposal.

"The concept of a Declaration of Interdependence is powerful," said summit delegate Mike Germann, director of communications and

See SUMMIT, Page 8A

Wichita's points

Proposal for following up on the Presidents' Summit for America's Future:

- Serving at least 3,000 more community children by the year 2000 in each of five areas: mentorship, marketable skill, a safe place after school, a healthy start in life and opportunities to serve the community.
- Holding a Wichita Summit in early fall.
- Creating a youth advisory council, as well as bringing youths into the planning process for the community summit.
- Creating a community budget, examining government, school, non-profit and other agency spending on youth programs.

SUMMIT

From Page 1A

government affairs for Boeing Wichita. The three days of working and networking turned Germann, who admitted that he was not at first particularly enthusiastic about the summit, into a strong supporter of the three-year program to reach 2 million more American youths by the year 2000.

Knight proposed the declaration as a way to "keep up the momentum" of attention and commitment created by the Philadelphia summit and the extensive media attention it drew.

The declaration would also be a way, the delegation said, to immediately draw more people into the working group and the summit initiative, while the community takes the time to pin down more complete information on existing youth services.

The revised Wichita plan worked out Tuesday calls for serving at least 3,000 more community children by the year 2000 in all five of the areas set forth by the summit and its long-term successor program, America's Promise — the Alliance for Youth.

Those five areas would provide each of those 3,000 children with a mentor, a marketable skill, a safe place after school, a healthy start in life, and an opportunity to serve the community. The commitment would include reaching even more children with one or more of the services, but definitely reaching 3,000 with all of them.

With the plan for the Declaration of Interdependence, the delegation de-

cided that the community could follow up with its own summit in early fall, instead of late June. During the summer, the community could also work on creating a youth advisory council for community policy, as well as bringing youths into the planning process for the community summit.

And finally, the delegation proposed creating a "community budget" that spanned government, school, non-profit and other agency spending on youth programs.

The Wichita delegation revised its figure from 3,900 to 3,000 to come in line with the Kansas goal set by Graves on Monday to reach 20,000 more children in the state. The delegations from Kansas City, Kan., and Kansas City, Mo., were working Tuesday morning in the same room with Wichita delegates, and the Kansas City delegations committed to a joint goal of reaching another 10,000 children in their community.

The Kansas state delegates, sharing the state's goals, said the governor also committed to creating a statewide advisory committee, with rural and urban grass-roots representation, to achieve the goals.

The state priority, according to Joyce Martin, director of Kansas Kids Counts, would be statewide immunization for children and fighting hunger. Graves also favors some sort of statewide recognition for volunteers, she said.

Anita Schrodt writes about charities and volunteerism. She can be reached at 268-6290.

THE MINING Journal

Monday August 18, 1997

THE UPPER PENINSULA'S LARGEST DAILY NEWSPAPER

Summit aims to put youth on right path

Michelle Engler among those slated to speak at today's gathering

By BUD SARGENT
Journal Staff Writer

MARQUETTE — Hundreds of people from Marquette and Alger counties interested in helping young people build a brighter future were expected to attend a Youth Summit in Marquette today.

The one-day event will be loosely patterned after a national event in Philadelphia in April. It will underscore the need for and delivery of five resources identified as the positive development of young people, said Vincent Borleske, executive director of the Marquette County Volunteer Center.

The five resources are development of an ongoing relationship with a caring adult or mentor; location of a safe place and structured activities to learn and grow; a healthy start; development of a marketable skill through effective education; and determining of opportunities to give back through community service.

"Everything has pretty much come together in the planning stages," Borleske said. "We've had an outstanding response from organizations and agencies in the area."

The goal of the summit is to find ways to provide access to these resources for at least 1,000 young people in the two-county area by the year 2000. Dozens of agencies and organizations have already committed to helping provide youth with one or more of the resources.

The summit will feature a pair of

speakers to drive home the "its youth first" ideology.

Michigan First Lady Michelle Engler was scheduled to give the event's keynote speech following lunch, and Joel Orosz, W.K. Kellogg Foundation director of philanthropy and volunteerism, was to speak later.

Ms. Engler has been a longtime advocate for the importance of citizen service, Borleske said. She

Michigan Community Commission and is a member of the board of directors of the Points of Light Foundation in Washington, D.C., and the Michigan Non-Profit Association.

"She has a very broad knowledge," Borleske said. "Hearing what she has to say will help bring home the importance of these issues."

In April, she was appointed by retired Gen. Colin Powell, who chaired the Philadelphia summit, to serve on the recently formed Board of America's Promise — The Alliance for Youth.

As Kellogg Foundation philanthropy and volunteerism director, Orosz helps develop and review foundation programming priorities by evaluating and recommending proposals for funding, Borleske said. He also administers funded projects.

"It'll be a pleasure listening to him," said Borleske. "He'll likely have a different perspective."

AMERICA'S PROMISE
THE ALLIANCE FOR YOUTH

cc Bibb Hubbard
~~Rocky Sharma~~

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Alexandria, VA 22314-1556
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Fax 703.684.7528
www.americaspromise.org

100

Fax Transmittal

DATE: OCTOBER 23, 1997

TO: DIANA FORTUNA

FROM: JEFF WENDER

NUMBER OF PAGES: 27 (INCLUDING COVER)

E-MAIL ARTICLES TO FOLLOW.

Articles on mini-summits.
I haven't checked
carefully to make sure
all are favorable to us;
Diana



CHARITY DRIVE

Call Goes Out for Volunteers

BY CHRISTOPHER SMITH

THE SALT LAKE TRIBUNE

The man known as "The General" stood under banners and flags on granite steps, addressed the troops and delivered his rousing battle cry.

Get out there and give 'em hel . . . p.

This wasn't George Patton, this was Colin Powell — the retired general, former head of the Joint Chiefs of Staff, tactician of the Desert Storm victory and the man a lot of Americans wanted to run for president last year.

Powell came to Utah on Wednesday to lead the charge for volunteerism. He was keynote speaker in a star-spangled Capitol-steps rally to honor 10 Utahns whose service to others is an example of how we all should, in The General's words, "share a little more time and treasure."

Gov. Mike Leavitt used Powell's visit to trigger a statewide initiative on volunteerism, including a simulcast on Utah television stations and "Volunteer Summit Community Town Meetings" in 104 high schools Wednesday night to create local volunteer action plans.

In what is becoming a Leavitt trademark, the governor staged a media-tailored event at lunchtime Wednesday that was short on speech and long on production values. Most members of the crowd were invitees, including a children's choir, corporate sponsors, Boy Scouts, and a brass marching band. Serving up a Utah mixture of patriotism and religion, Leavitt quoted scripture, kissed an elderly volunteer on the cheek and told Utahns to give more of their free time and money to those less fortunate.

"So today, as much as we do, as the



Lynn R. Johnson/The Salt Lake Tribune

Retired Gen. Colin Powell calls on Utahns to join his army of volunteers.

- Called to serve: Meet Utah's 10 honorees
- Utah teen-agers respond to the message

A-5

A-5

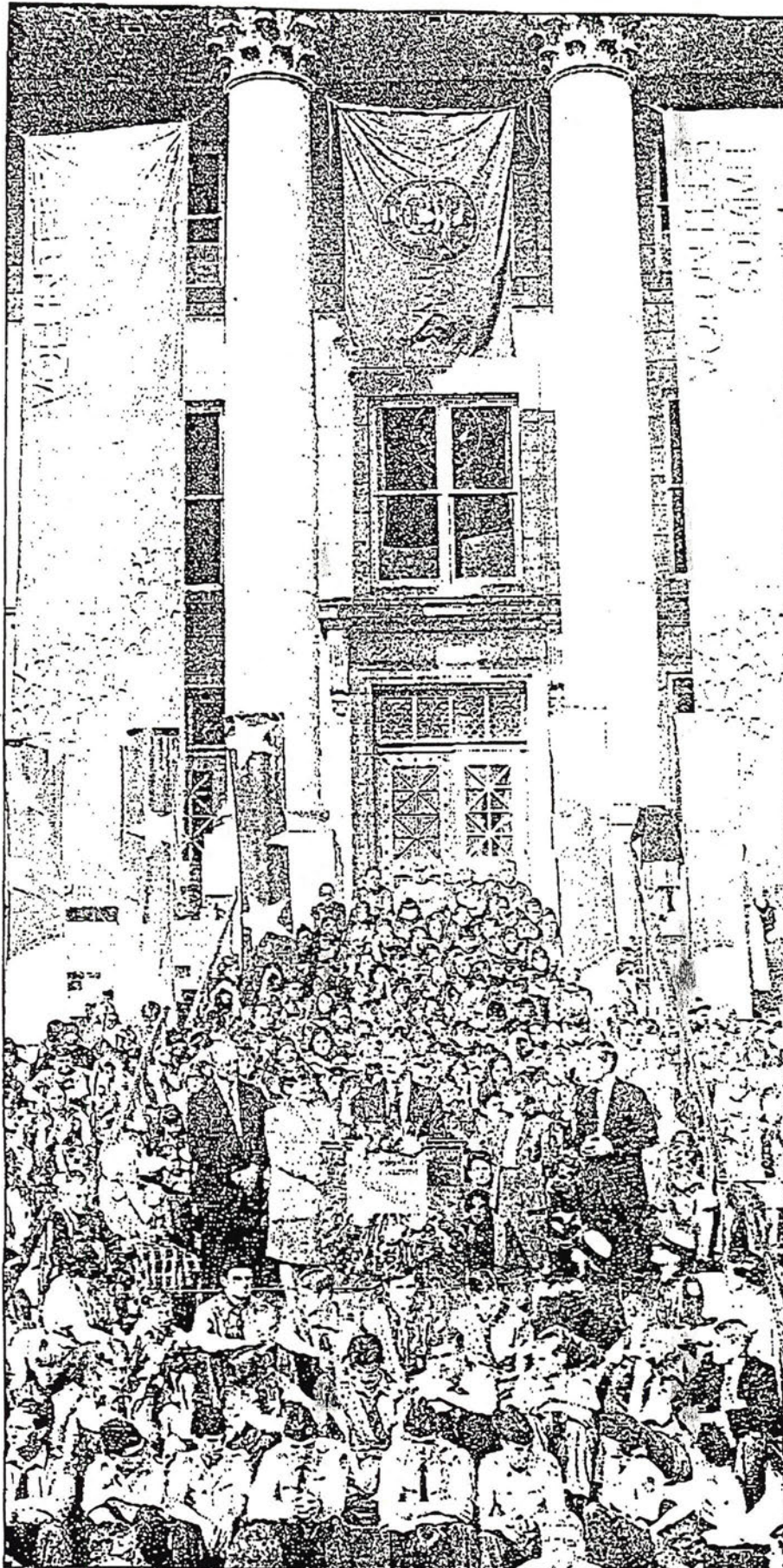
governor of this state I ask you to do more," said Leavitt. "Our nation will only endure because of the collective goodness of our people. Let us continue to be a people of faith, a people of hope, but let us most of all be a people of charity."

Powell, who became pitchman for President Clinton's volunteerism initiative at an April summit in Philadelphia, echoed fellow Republican Leavitt in maintaining that the country's future depends on selfless service.

"It's as American as apple pie," Powell said. "It's a hallmark of American tradition."

But a moral duty to self-sacrifice also is the hallmark of every dictatorship in modern history, argues a group that is

See VOLUNTEERISM, Page A-5



Lynn R. Johnson/The Salt Lake Tribune

Gen. Colin Powell addresses Volunteer Summit Rally at the state Capitol.

Volunteerism: Powell, Leavitt Issue a Call

■ Continued from A-1

vehemently questioning Clinton's volunteerism initiative.

"Colin Powell, President Clinton and now the governor of Utah are guilt-mongering, telling you that to be a moral person you must serve others and advocating a morality of duty that is the foundation of dictatorships like Soviet Russia and Nazi Germany," says Scott Holleran of the California-based Ayn Rand Institute, named after the author of *Atlas Shrugged* and *The Virtues of Selfishness*. "We're not against vol-

unteering, as long as it's not done as a duty or sacrifice. Thomas Jefferson said you have a right to life, liberty and the pursuit of your own happiness, not to be chained to the lame, the needy and soup ladles."

Holleran fears mandatory volunteerism, such as the controversial new requirement in Maryland that before high school seniors can graduate, they must complete 75 hours of community service.

Powell believes the Maryland model should be implemented by states around the country.

"People say 'General, you can't make that mandatory,'" said Powell. "You're forcing children to do something against their will, that violates the First, 13th, 14th and 15th Amendments. My response is, they made me do algebra, and service is just as important as algebra."

In July, the Utah State Board of

"Our nation will only endure because of the collective goodness of our people."

Mike Leavitt
Utah Governor

Education declared that beginning this fall, all older elementary school students will be required to perform community-service projects to complete the required health curriculum. Mandatory community service also is being considered for other grade levels in Utah public schools.

Powell presented Leavitt and Lt. Gov. Olene Walker with small red wagons that he said symbolize "Utah's Promise" to help carry the burden of others. Leavitt said

Utah's promise to promote volunteerism revolves around five goals:

■ Provide a caring adult in the life of every Utah child, including a call for 30,000 foster families in the state.

■ Make Utah a safer place to live.

■ Give Utah children a healthier start through improved prenatal and neonatal care.

■ Give Utah youths more marketable skills for the changing job market.

■ Provide "opportunities" for youths ages 12 to 18 to take part in community volunteer service.

Powell, who spoke to a convention of truck drivers in Las Vegas earlier in the day, met with the 10 Utah volunteers before the rally and presented each with a miniature red wagon. The general was whisked away immediately after his speech in a state motorcade, complete with Utah Highway Patrol motorcycle escort, running a red light at North Temple and State Streets as it rushed to the airport to make his flight.

Honor Roll of Utah Volunteers

A first-year student at Ogden High School, Joel Arvizo has been involved with the Youth Volunteer Corps Student Council and recently participated in Youth Volunteer Corps service projects. He gave more than 50 hours of service this summer.

□

Carolyn Washburn of Richfield has been a volunteer with the Retired and Senior Volunteer Program for more than 14 years, spending most of her time volunteering in adult literacy efforts. She is a certified schoolteacher but spends much of her time volunteering rather than working. She trains other volunteers in the RSVP program, helped start and continues to teach parenting classes for young mothers at an alternative high school, and has been involved in the America Reads program.

□

Steven Stokes of Logan is on the boards of nine nonprofit organizations and is bringing their efforts together by heading up the Utah's Promise effort in Cache Valley. In addition, he has worked to obtain the support of local businesses and government organizations in volunteer efforts, including Smith's Food and Drug and the Logan City Police Department.

□

Tony O'Berto of Price has been volunteering at Sally Mauro Elementary School in Carbon County for 16 years. He also volunteers four hours a day, five days a week for the entire school year, working with special resource children. O'Berto also runs the early morning basketball program during the winter months. He served for two years as president of the PTSA at Helper Junior High.

□

In 1990, Edith Jamison's husband of 50 years died. The Salt Lake City woman wanted something to do, so she started volunteering. She and her great-grandson, Nick Dalton, began delivering food boxes to home-bound elderly or disabled people. At the time, Dalton was just a young boy, barely able to

carry a gallon of milk by himself. That was eight years ago, and Jamison and Dalton have been volunteering ever since. Now, at age 17, Dalton carries the boxes. He also does the driving and recruits his friends to help.

□

Gale Waite of Cedar City volunteers with Fiddler's Canyon Elementary School, Southern Utah University, the Chamber of Commerce, Kiwanis Club, Cedar Music Arts, Utah Shakespearean Festival as well as other groups. Waite also headed efforts to raise funds for SUU's recent centennial celebration.

□

Russell Cowan of Duchesne spearheaded the construction of the Children's Justice Center in Duchesne County. The center is a place for abused children. He first formed an Inter-faith Council and met with leaders of all religious denominations to solicit their support. He spoke at clubs and church groups to recruit volunteer help. He organized and coordinated a benefit golf tournament to raise funds for the project. He was able to get much of the labor donated for each phase of construction. The center opens its doors this fall.

□

For four years, Chrystell Jones of Pleasant Grove has volunteered for the Newborn Intensive Care Unit at Utah Valley Regional Medical Center. Through her efforts, the NICU Parent Room has been remodeled. She has organized a weekly parent night for parents with infants in the NICU, has done fund raising for a Parent Resource Library and has helped provide information packets for parents and isolette covers, blankets and quilts for babies.

□

Gwen Ward of Salt Lake City has volunteered at the VA Hospital in Salt Lake City for 24 years. Three days a week, Ward visits female patients, organizes religious services and helps visitors. Ward also volunteers at LDS Hospital and at the Daughters of Utah Pioneers Museum.

Call for Volunteers Wins Over Teens

BY ROBERT BRYSON

THE SALT LAKE TRIBUNE

Young people may be too involved in their own lives and may need to find ways to help others, students at West High School in Salt Lake City agreed after a statewide volunteerism message from Gov. Mike Leavitt and retired Army Gen. Colin Powell.

But those attending the Volunteer Summit at West High said young people can make a difference, and they hope to do just that.

"It was a great message," said Dwight Yee, 17, who serves a stint weekly at Ronald McDonald House, which helps families of ill children.

Schoolmate Nicole McGee, 17, agreed. "This is important. It is hard to find the time, but you can."

That was the televised message of Leavitt delivered to more than 100 schools statewide holding community volunteer summits Wednesday.

Aarati Rao, 17, said it was important that teens learn about volunteerism. She is a member of the Salt Lake City Mayor's Youth Volunteer program working with needy children.

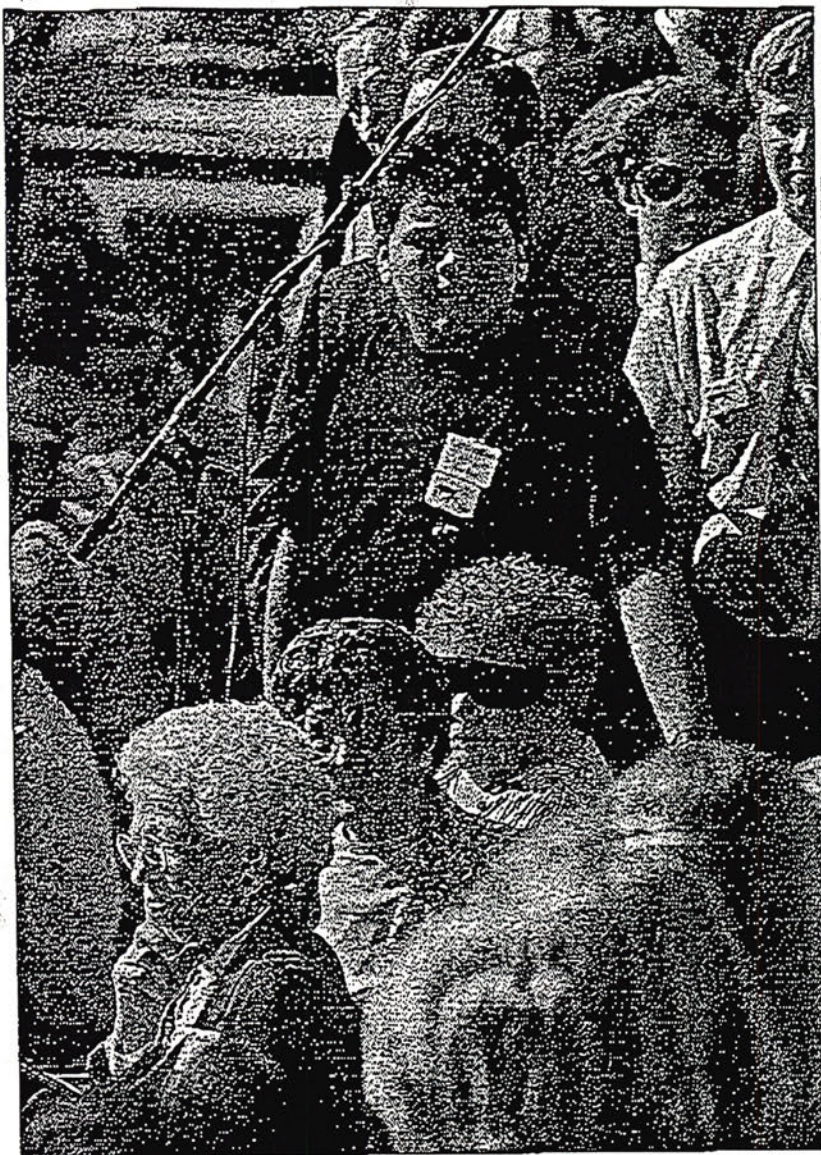
Vili Fifita, 15, said the session "was OK. I plan on becoming a volunteer."

"There is a need to get young people involved. We can see ways to help," said Jessica Peterson, 15, who volunteers at This is the Place State Park and explains pioneer life to visitors.

Sarah Hopson, 17, said there are too many need people or programs suffering neglect.

"I like to see people involved in many different ways," she said, noting she serves her church and the Salvation Army.

"I can see the value in volunteering," added Lili Webb, 15. "You can see what other youth volunteers are doing." She is a member of West High's Peer Court working with students who violate school rules.



Paul Fraughton/The Salt Lake Tribune

Gwen Ward, front, sits next to fellow honoree Edith Jamison. Joel Arvizo, standing, also was among those recognized.

San Antonio Express-News

Serving South Texas since 1865

Powell, Bush issue challenge

Duo looking for a few good volunteers to help youth.

By TOM BOWER

EXPRESS-NEWS STAFF WRITER

A challenge from Gen. Colin Powell to focus more resources and volunteers on the future of Texas youth was met with a resounding "Reporting for duty sir!" from Gov. George W. Bush and more than 3,000 other Texans who crowded into Municipal Auditorium for a rally Tuesday.

Last April 27-29 in Philadelphia, the retired Army general and former chairman of the Joint Chiefs of Staff joined five U.S. presidents at a summit on volunteerism that identified five basic things the nation's youth must have to be healthy, productive citizens.

"They issued a call to arms (for volunteers) from Philadelphia, the cradle of America. Today, Texas is proud to answer the call in San Antonio, the home of the Alamo, the Shrine-of-Texas-Liberty," Bush said.

Citing figures from the Texas Department of Human Services, Bush warned that negative forces were threatening the very core of family life and that Texas children were the most vulnerable to harm.

"Think about it. One child is born in Texas every 10 seconds; is born to an unwed mother every 24 seconds; is born in poverty every 34 seconds; is born to a father who will commit crime every five minutes

See POWELL/8A



KEVIN GILL / Staff

retired U.S. Army Gen. Colin Powell gives Gov. George W. Bush a red wagon during Tuesday's rally on volun-

teerism at Municipal Auditorium. The red wagon is the symbol of America's Promise — The Alliance for Youth.

Powell, Bush calling on Texans to help out kids

■ Continued from 1A

"We could choose to ignore these problems, but that's not the Texas way. The people of Texas are big and that includes their hearts. All across our state, there are people of faith and good will, and they are volunteering their time every day. In little armies of compassion."

"Gen. Powell and the presidents have recognized, and correctly so, that the needs of our children are

so great and that we must re-double our efforts ... and our answer to this is, we're reporting for duty," the governor said, his words drowned out in applause.

"We pledge that Texas will be there for every child in every community," Bush added.

"The rally featured Spurs star forward Sean Elliott as master of ceremonies. Toward the end of the rally, Elliott spotlighted the political dynamics of the setting by identifying Bush as a possible presidential candidate.

Powell and Bush have both been mentioned in that vein.

In a news conference after the rally, Powell said he doesn't plan to seek the presidency. He said he is happily retired from the military and is enjoying his leadership role on behalf of the nation's youth.

For his part, Bush joked that he is glad Powell is not running for governor.

The new volunteerism campaign being headed up by Powell and a national support organization called America's Promise — The Alliance for Youth. Over the next 12 months, the group will help or-

The Texas Challenge



Volunteers will try to meet these five basic needs of Texas youth:

- An ongoing relationship with a caring adult or mentor
- Safe places to learn and grow
- A healthy start
- A marketable skill through effective education
- An opportunity to give back through community service

■ Volunteer Center at United Way of San Antonio and Bexar County 352-7000

■ City Year San Antonio 223-2677

■ Texas Commission on Volunteerism and Community Service (512) 475-4432

■ America's Promise: The Alliance for Youth (888) 559-6884

Internet web site: <http://www.americaspromise.org>

EXPRESS-NEWS GRAPHIC

ganize similar events in other states and in the 140 U.S. communities that participated in the April summit.

"Even with all of the wealth and all of the power of this country and all that has been accomplished, there is still work to do," Powell said, explaining that many of the country's youth still have basic needs that are not being met.

He said today's youth must have

an ongoing relationship with a caring adult, mentor, tutor or coach to tell them about things such as what it was like to serve in the Korean War. In addition, he said they must have safe places to live and learn in and structured activities during non-school hours.

Powell said they also need to have a healthy start to life that includes prenatal care, nutrition and vaccination against disease, and they must learn marketable skills to prepare them for jobs and to be productive citizens. Specifically, Powell urged that more apprenticeships be made available.

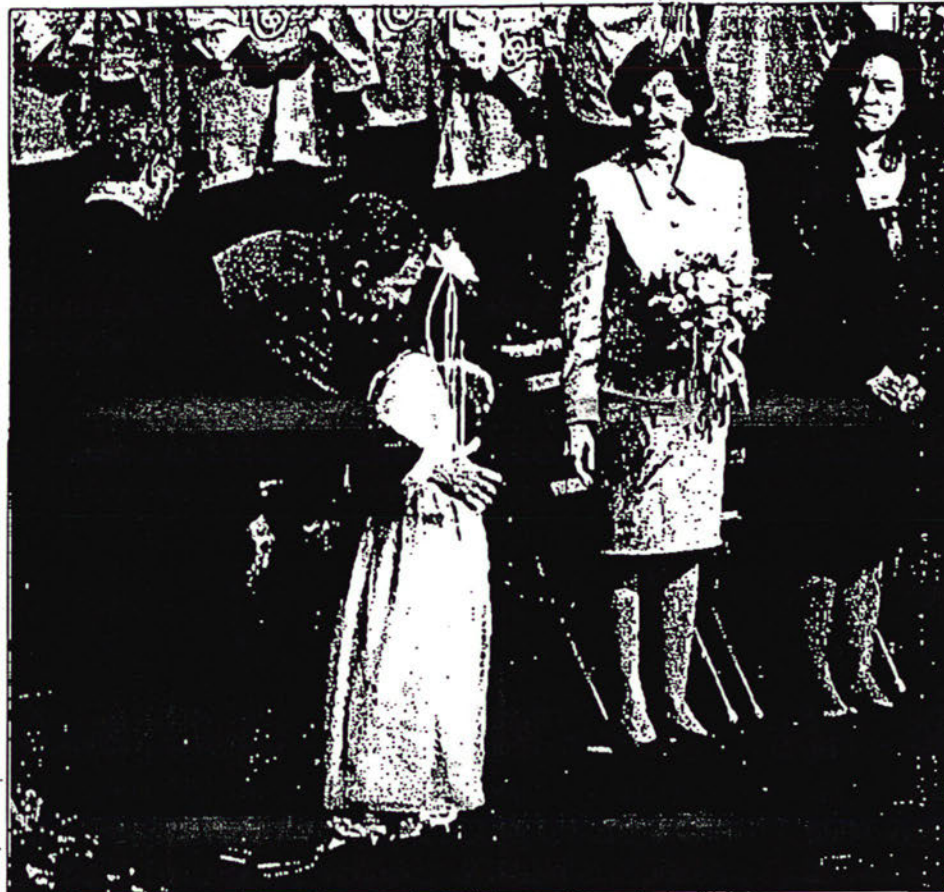
Finally, he said, they must be given the opportunity — and shown how — to give back to their communities through volunteerism.

"The response, so far, has been tremendous. All the states are responding," Powell said, noting that Oracle Corp. has pledged \$100 million over the next 10 years to ensure each school in the country has at least one computer.

In Texas, scores of companies also have responded, such as Brink's Home Security, which has pledged to put a security system in each Boy's and Girl's Club across the state and to allow each employee one paid day off each year to do volunteer work at the clubs.

Dentists Who Care Inc. has pledged a mobile dental care unit and 75 volunteer dentists to care for 30,000 low-income Rio Grande Valley children by 2000.

Rotary Club of San Antonio is



Gov. George W. Bush hugs Selina Affram, a fourth-grader at Windcrest Elementary, after she sang the National Anthem at Tuesday's rally on volunteerism at Municipal Auditorium. Looking on are retired Gen. Colin Powell, Texas first lady Laura Bush (second from right) and Isabel Castillo, chairwoman of the San Antonio Youth Commission.

pledging to provide 650 mentors by 2000 for Fox Tech High School students at risk of dropping out.

"To everyone involved with this rally and to everyone who vol-

unteers, thank you," Bexar County Judge Cyndi Krier said.

Before that, San Antonio Mayor Howard Peak challenged an estimated 75 city and county elected

officials from the surrounding area who were at the rally, saying, "I hope each of you will accept this challenge and help our cities and counties answer the call."

OCTOBER 23, 1997

BATON ROUGE, LOUISIANA

Wright Stuff

Rookie leads Cleveland
to World Series win

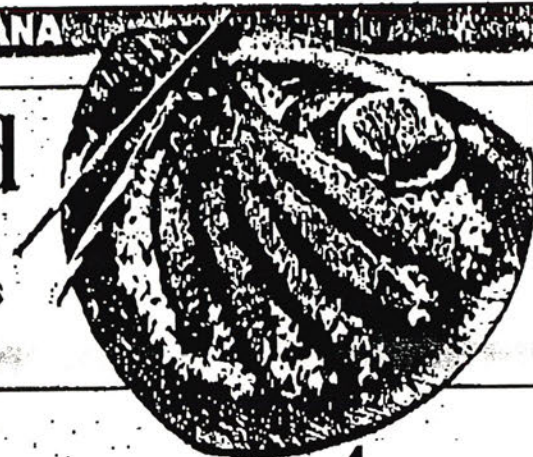
■ See SPORTS, Page 1C



First Place Food

Cooking contest winners
share the secrets of their success

■ See FOOD, Page 1F



The Advocate

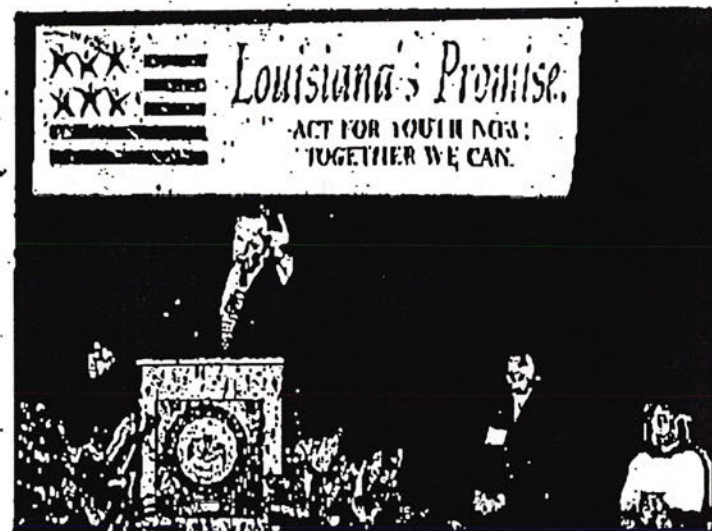
THURSDAY

IN BRIEF

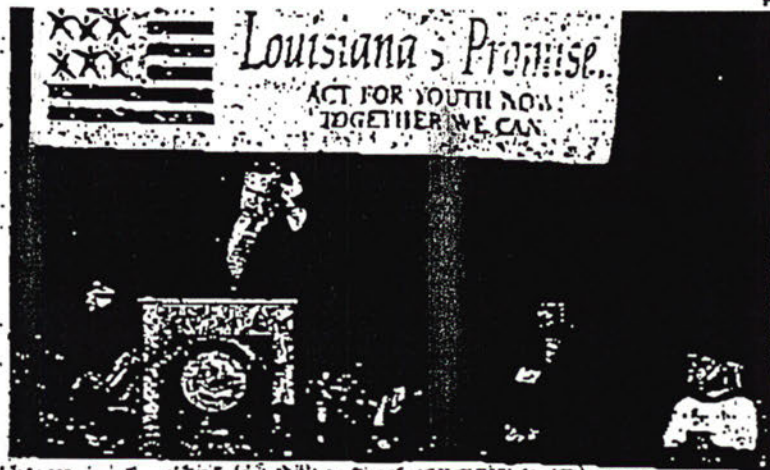


Associated Press photo
Neighbors of the Church of Abundant
Life in Harvey were upset over the size
of the Jesus sign on the side of the
building, shown in this undated file
photo. The size of the sign violated a
Jefferson Parish ordinance...

Shining the light *in* Louisiana



Shining the light in Louisiana



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Advocate staff photos by Bill Felt

Top: Former President George Bush speaks to Louisiana's Promise: The Summit on Youth gathering held Wednesday at the Hilton Hotel in Baton Rouge. Looking on are Lt. Gov. Kathleen Babineaux Blanco and LSU Laboratory School second-grader Morgan Etienne, 7, right. Above: Bush holds LSU Laboratory School second-grader Anna Magee Gandy, 7, while posing for a picture with other second-graders from the Lab School.

Bush encourages volunteerism during BR visit

by CHANTE DIONNE WARREN
Advocate staff writer

Former President George Bush told a nationwide summit on youth Wednesday that he is proud of the efforts his administration made to encourage volunteerism. "Any definition of a successful life must include service," Bush told about 300 people

gathered at the Hilton Hotel for "Louisiana's Promise: The Summit on Youth. Act for Youth Now! Together We Can."

The summit was part of the state's answer to President Clinton's and retired Gen. Colin Powell's challenge to the nation at a summit in Philadelphia in April. They urged everyone to help meet the needs of

youth in five areas, including community service and volunteerism.

"Louisiana's promise has a wonderful ring of commitment," Bush said. During his administration, from 1989-1992, Bush said he created a Points of Light Initiative Foundation to encourage volunteerism.

See BUSH, Page 6A

exonerated Netanyahu.

"Here, the prime minister can fall flat on his face an infinite number of times and still spring back to life. ... Netanyahu continues to be the Humpty Dumpty who always manages to put himself back together again," wrote commentator Gideon Samet in the Haaretz newspaper.

The prime minister fought back, saying his words were taken out of context and portraying himself as a victim of the media. "The incitement against the government and the prime minister continues incessantly and without restraint," he told Israel radio.

Many blame Netanyahu for the bitter seven-month breakdown in the peace process, which restarted only earlier this month under the

trip to China scheduled for December because he reportedly believes Netanyahu's government won't survive Parliament's winter session, which will tackle critical debates over the annual budget and a controversial religious law.

Netanyahu has promised to back proposed legislation — unless a compromise is reached — that would formalize Orthodox control over conversions to Judaism and ban non-Orthodox Jews from serving on religious councils. That promise came after religious parties which keep Netanyahu in power threatened to topple his government.

The move is likely to alienate American Jews, who predominately belong to the more liberal streams of Judaism.

Leader

CONTINUED FROM PAGE 1A

Pol Pot remained the Khmer Rouge's reclusive leader during a long guerrilla war against successive governments. The group began to break up in 1996, and the last faction Pol Pot led turned against him this year.

In the interview, Pol Pot defended ordering the execution of thousands of political opponents and denied an estimated 20,000 people were tortured and killed at Tuol Sleng, a Phnom Penh high school.

Pol Pot blamed most of the deaths during his regime, including those

from 11 Vietnamese lions died.

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Bush

CONTINUED FROM PAGE 1A

He said that initiative and other volunteer efforts are making an impact around the country.

"The challenge is to try to be one of a thousand points of light to help the young people of the United States," Bush said.

The five goals that Louisiana has committed to meet as part of the presidents' challenge are: providing safe places and structured activities for youth; educating youth with marketable skills through programs such as after-school internships; building positive adult and youth relationships through mentoring programs; and giving youth a solid start with good physical and mental health.

Those goals are on target, according to statewide statistics compiled from 1997 Kids Count Data and the 1996 Kids Count Data Book on Louisiana's Children. For example, 30 percent of children ages 5 to 17 live in poverty, giving Louisiana the highest child poverty rate in the nation.

Louisiana's infant mortality rate is the second worst in the nation and Louisiana has the second highest percentage of teens who attend neither school nor work.

Bush joined the Presidents' Summit with Powell to "try to put whatever persuasiveness we have to get behind this cause."

He said volunteerism is powerful. "You go down the list ... whether it's crime, teen pregnancy or illiteracy, somewhere volunteers in the community are solving a problem. Volunteers of all ages and all walks

of life are claiming society's problems as their own and they are making a difference and they are literally changing America," Bush said.

Bush listed numerous grim statistics publicized at the Philadelphia summit in April. A child is born to a teen mother every 59 seconds, he said, and a child is killed by gunfire every two hours.

"The question wasn't who to blame but what can each of us do to help?" Bush said.

Caring adults must be available to help children, by being mentors for children who don't have a family figure to follow, or by filling other roles, he said.

Delegates from Baton Rouge and New Orleans launched plans Wednesday to begin fulfilling their promises. Delegates from the two cities attended the April summit.

Other delegates from cities across the state met for the first time Wednesday to learn about the summit and to begin making plans.

East Baton Rouge Parish's Community Action For Children movement has established goals that coincide with summit goals, and it plans to start meeting soon to develop ways of achieving those goals.

Ruby Williams-Jarrett, founder and head of the Gardere Lane Kids Activity Center, which she operates out of her home for children after school, said there is plenty of room for volunteerism.

"When I started this in 1994, there was no Gardere Lane Center," she said. "At first it was caring adults and volunteers who helped and

cared enough about giving kids something to do."

The charge for action also has motivated local and state government leaders.

Gov. Mike Foster said Wednesday that he and his staff will start a mentoring program in which they each will help a disadvantaged youth.

"I am going to challenge them to find one disadvantaged youngster to work with for a year — at least four hours a month," Foster said after participating in the "Louisiana's Promise" program.

"If it works there, we will spread it to some of the departments," Foster said.

"I've been wanting to do it. Like flying a helicopter, it's just something I've been wanting to do," Foster said.

Mayor Pro Tem Mary Frey Eaton said the city-parish will work to provide an additional 30 minutes of leave twice a month for 10 percent of city-parish employees to read to children in kindergarten through grade 3. This effort would start on Jan. 1, 1998, she said.

Bush said the state will fulfill its promise by using a simple anecdote: "All it takes is to care. If you do care, we need you to be part of the solution."

The summit was coordinated by the staff of Lt. Gov. Kathleen Babineaux Blanco and Lake Charles Mayor Willie L. Mount.

Editor's note: Capitol bureau reporter Marsha Shuler contributed to this report.

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The Times-Picayune

NEW ORLEANS

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SECTION B

FRIDAY,

OCTOBER 20, 1987

Morial calls for frank talk about schools

By FRANK GONZALEZ Staff writer

Mayor says he might take over if necessary

In his strongest communique to date on the troubled state of public education in New Orleans, Mayor Marc Morial said Thursday that the time has come for a frank, communitywide discussion of the need for structural changes in the school system, including the possibility of the mayor assuming control.

"I'm not prepared to say that I want to take over the public

schools," Morial said a day after Superintendent Morris Holmes interviewed for the top position at the Arlington, Texas, school system. "But it's never been clearer that we've got to focus on public education in a renewed way."

In recent months, the New Orleans public school system has been buffeted by negative publicity, from a string of high-profile

crimes in schools to allegations of cheating on standardized tests to the revelation that at least \$2 million worth of equipment has been stolen or misplaced.

Then, this week, it was revealed that Holmes had applied for the Arlington job, sparking speculation that he had grown weary of the controversy.

During his state of the city address last summer, Morial al-

luded he was prepared to step into an area that New Orleans mayors traditionally have avoided.

In many cities, mayors have become more involved in local school systems, getting broad authority to set budgets, hire and fire administrators, and intervene in a range of issues. At a conference of mayors and school superintendents in Detroit last week,

several big city mayors touted strong mayoral control over education as the most promising way to turn around troubled school districts.

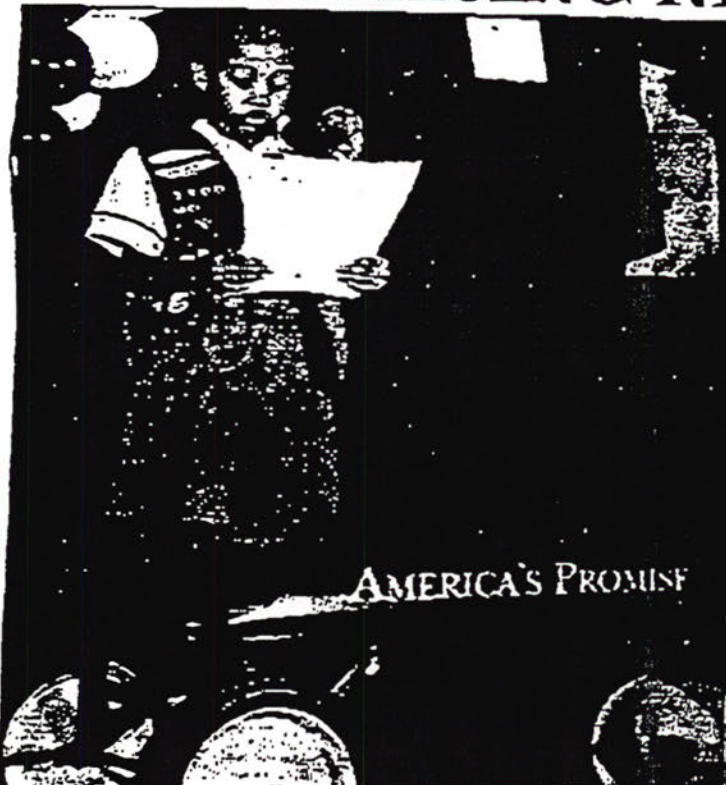
In his speech last summer, Morial proposed only small initiatives, including publishing "report cards" on every public school. At the time, he said he wanted to "use the bully pulpit of the mayor's office" to focus more attention on public education.

See SCHOOLS, next page

Former Notre Dame head football coach Lou Holtz, a motivational speaker, addresses the crowd at the New Orleans Promise for Youth' kickoff Thursday night in the Natchez Riverside Hotel. (Staff photos by Alice Blumstein)



A PROMISING NIGHT



New Orleans Promise for Youth' a summit to mobilize the community to action to solve the problems of young people, such as teen pregnancy and a lack of job skills, was launched with a rally Thursday night at the New Orleans Hilton Riverside Hotel. The keynote address was given by motivational speaker Lou Holtz, a former head football coach at Notre Dame University. The event will continue through Saturday and about 2,000 participants are expected. Workshops on subjects such as children's health will be held today. Neighborhood cleanups are scheduled for Saturday. Those who want to join the cleanup effort should

Former suspect accused again

Uptown woman shot in her home

By PETULA D'ORANGE Staff writer

A man acquitted of killing an Uptown woman four years ago is suspected of shooting her Thursday afternoon, police said.

The 47-year-old woman was in stable condition in Charity Hospital after a gunshot to the abdomen destroyed her spleen and pierced her intestine, officials said.

She identified her attacker as Michael D. Smith, 30, and investigators obtained a warrant for his arrest late Thursday night.

The woman was leaving an apartment at 1700 block of Milne Street about 4 p.m. when a man approached from behind and forced her inside. New Orleans Police Department spokeswoman Sgt. Erin Tumlin said.

They struggled, but she made her way to the handgun she keeps in her bedroom. Tumlin said.

The man grabbed the gun and forced it into her abdomen as it went off, police said.

Neighbors said they heard a muffled bang that didn't sound like a gunshot.

During the struggle, the house alarm was set off, bringing a swarm of police cars to the scene, police said.

Neighbors who watched the woman being carried into an ambulance said she looked shaken.

See SHOOT, next page

Treme man fatally shot in his home

By PETULA D'ORANGE Staff writer

A New Orleans man was fatally shot through his screen door

TOTAL P.02

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Managing Editor / Sunday

ERIC NORMENT

Sunday Editor

RACHELLE COHEN Editorial Page Editor

Summit promises live on

It began with shouts and promises that cynics predicted would fade to whispers and disclaimers. "The President's Summit for America's Future" held in Philadelphia last April attracted four U.S. presidents, 200 governors and mayors, dozens of CEOs, clergy and charity heads as well as media celebrities, and countless volunteers, all promising to commit themselves and their resources to America's youth.

And then everyone went home.

But five goals were set. To provide for young people an ongoing relationship with a caring adult; safe places and structured activities during nonschool hours to learn and grow; a healthy start; a marketable skill through effective education; and an opportunity to give back through community service.

Those goals were repeated last week at Faneuil Hall when representatives from more than 40 Massachusetts corporations, community groups and government agencies renewed the promises they made back in April and pledged their support to the Massachusetts Summit to be held Oct. 26.

All the usual donors were represented — Bain Capital, BankBoston, Fleet Financial Group, United Way, Boston Edison, Liberty Mutual, Northeastern University, the state's offices of Elder Affairs and Environmental Affairs, to name just a few. But the point of the high-profile pre-summit gathering was not just to

praise those already committed to this state's youth, but to urge all, not just some, Massachusetts businesses and citizens to get involved.

"We challenge everyone — all our businesses and all our citizens to join in this partnership," acting Gov. Paul Cellucci said.

Cellucci has pledged \$200,000 in state funds for summit activities and announced that all executive-branch employees will get a day off every month to volunteer. Volunteerism is the key word here. As important as money is, so is the commitment of all people and companies to reach out and help young people by mentoring and aiding in a hands-on way.

Nancy Korman, co-chairwoman of the Massachusetts Service Alliance, calls volunteerism "fitness for the soul."

"When physical fitness was all the rage companies decided that physically fit employees were good for the work force because they felt better," she explained. "I think people whose souls are fit are better for the work force too. They feel better because they are more fulfilled."

Boston Mayor Thomas M. Menino said he's setting up a new city hotline for anyone interested in volunteering.

Improving the welfare of children through service, volunteerism and community action. People helping people. That's what the President's Summit set out to encourage. It's what the Massachusetts Summit will continue.

Mass. leaders issue call for



GALVANIZING: Nancy Kaufman, director of Jewish Community Relations Council, and Zina Jacques, executive director of The Ten Point Coalition.

- ### Announcing the call
- American Gene Association, in-kind resources.
 - Bank Capital, \$1 million in donations and consulting for City Year.
 - BankBoston, provide 25 million jobs and mentors for 500 leaders, deploy 5,000 employees in community service projects.
 - Black Cross-Bible School of Massachusetts, enroll uninsured children in state-funded program; provide 300 medical and 4,000 dental screenings per year in Lawrence.
 - Boston Council, create volunteer programs for 150 businesses.
 - Boston Edison, sponsor five community projects with monetary donations, in-kind resources and volunteers.
 - Children's Hospital, recruit and train 1,000 mentors to work with 9- to 14-year-olds; enroll 1,150 more apprentices.
 - City Year, lead 250,000 citizens in community service.
 - Community Service Learning Center, commit staff to help city of Springfield provide the five fundamentals.
 - Good Communications, invest \$75,000 in cash and pro bono services, provide strategic communications counsel.
 - Eastern Enterprise/ Boston Post, employee volunteer program.
 - Fleet Financial Group, open 25 tutoring centers by 2000; convert 55 million over three years.
 - Greater Boston One to One Mentoring Partnership, co-sponsor 20,000 mentoring relationships; establish institute for youth employment.
 - Hope Worldwide R.E., second health education to 15 cities.
 - Jewish Community Relations Council, launch Boston Jewish Coalition for Literacy, mobilizing hundreds of volunteers.
 - Junior Achievement, boost student participation in its programs.
 - Liberty Mutual, \$750,000 in new resources over three years to support United Way's Keeping Kids on Track.
 - McDermott/O'Neil & Associates, public education campaign.
 - Single ME/ Boston, help 500 K-3 students improve reading scores.
 - United Association of HSPV Directors, double number of senior volunteers by 2000.
 - Mass. Executive Office of Elder Affairs, to convene Mass. Elder Coalition, to recruit older adults to support the summit's goals.
 - Mass. Executive Office of Environmental Affairs, rehab 10 MDC playgrounds by 2000; strengthen partnerships to involve 2,500 children in community service; outreach program to 100 schools; fitness, service education and environmental education to over 4,000 young people through Junior Ranger program; school-to-work employment, internships with mentoring and summer jobs for 300 youth.
 - Mass. Governor's Office, Voluntary Service Leave Program for state employees; \$200,000 matching grant to fund summit.
 - Mass. Interprofessional Network, to train educators, elder care professionals and other community leaders to provide service opportunities.
 - Mass. Mutual Life Insurance Co., charitable giving in Springfield.
 - Northwestern University, mentors for 500 student after-school activities for 1,500 kids; health screening for 800 children up to age 6; provides 100 student mentors and teaching assistants in Boston schools; establish clearinghouse for university volunteers.
 - Springfield School Volunteers, provide over 500 one-on-one weekly mentors to students at all levels.
 - Ten Point Coalition, develop five after-school centers.
 - Timberland Co., monetary donation of \$1 million and 5,000 pairs of boots to City Year; offer up to one week of paid time off for community service.
 - United Way of Central Mass., identify 40 organizations that can use volunteers to address summit goals; offer basic volunteer orientation training seminars; provide them on local impact of summit.
 - United Way of Mass. Bay, increase capacity of Voluntary Action Center child health care clinic by \$4,000; deliver lunch keep kids on track program for critical after-school resources; distribute \$80 million in next four years to youth-service groups; train 90 organizations.

Thomson targets student hires

By PAMELA FITZGERALD

Thomson Financial Services plans to take mentoring to its next logical step — hiring students and providing opportunities to learn on the job — in the course of doing its part for the Massachusetts Summit.

Thomson plans to hire 25 more Charlesown High Protech students by the end of the decade, and to provide internship opportunities to 25 students interested

in financial services technologies.

In addition, Thomson intends to set up and host a volunteer opportunity internet site listing community involvement opportunities. "We are hoping to bring together our own talent to help citizens through the Web," said Judy Wazewman, manager of community relations.

Thomson also plans to double the number of Team Thomson projects by the year 2000, first by creating quarterly team projects

as well as a voluntary leave program that allows employees to take time off for volunteer work.

Thomson also is working on a monthly listing of volunteering opportunities. The company plans to increase its employee involvement at the Warren-Prescott Elementary School by 50 percent by the year 2000.

Thomson also plans on expanding its efforts to started on Nedar to drive the entire Irving Middle School by the year 2000.

Building a better life for Bay State

By BERNARD J. WOLFSON

Yesterday's high-profile assembly at Faneuil Hall was a call to arms for businessmen, politicians and citizens of every stripe to join in the campaign for Bay State youth to be launched at the Massachusetts Summit on Oct. 26.

Over 40 corporations, community groups and government agencies have already committed time and money to the summit's two-year goals: providing more mentoring, safer places, better health, more effective education and

greater opportunities for volunteering.

To reaffirm their commitment, representatives of those groups, joined yesterday by the state's leading politicians, signed a ceremonial summit scroll with a big feather-quilled pen.

But summit organizers said they want much broader participation, and that was the primary motive behind the hoopla in the historic hall.

"The big issue today is to try and convince — and in some ways shame — other organizations who are not presently involved into becoming involved in the summit," said Robert Duffy, a summit spokesman.

Acting Gov. Paul Cellucci said, "We challenge everyone — all of our businesses and all of our citizens to join in this partnership.... We are going to do better to help our kids all across this state — not only on Oct. 26, but for generations to come."

Some of Boston's biggest corporate players, including BankBoston and Fleet Financial, are leading the way. BankBoston has announced it

will donate \$5 million toward the summit's main goals: to provide jobs and mentoring to 800 inner-city teenagers and mobilize 5,000 bank volunteers for community service projects.

Fleet said it will contribute \$6 million to support community-based youth organizations, open 25 tutoring centers throughout the northeast and give employees two days per year of paid time off for volunteering.

John P. Hamill, president of Fleet Bank of Massachusetts, said his company's contribu-

tion would help create a highly skilled pool of employees. "And it's the thing to do, also, because we will have a better society," Hamill said.

Many of yesterday's speakers and summit organizers noted how Fleet BankBoston, with its retail banking industry, were being hands-on behalf of Bay State youth. BankBoston spokesman Les Jac brought a roar of laughter when he belted the found spirit of cooperation "the miracle on Fe-

bruary 27, 1997, 10:24 AM

commitment to the future



Promote summit on Oct. 26

By BERNARD J. WOLFSON

In a ceremony brimming with emotion and patriotic zeal, the Bay State's top political brass yesterday marched into Faneuil Hall's Great Hall to proclaim their renewed commitment to the future of children and teens.

In single file formation behind a Revolutionary War-era file and drum corps, and Gov. Paul Cellucci, Boston Mayor Thomas Menino and Sens. Ted Kennedy and Jo Kerry strode into the 200-year-old meeting place to take their assigned places on its beam bedecked stage.

They were joined by prominent community, religious and corporate leaders, and flanked by about two dozen teenagers who sported T-shirts announcing "The Massachusetts Summit: The Promise of Our Youth."

Yesterday's gathering was intended to galvanize business, community and political support behind the Massachusetts Summit, which is scheduled for Oct. 26 at Northeastern University.

The summit, which will be chaired by comedian Bill Cos and Boston College Chancellor Father Donald Menan, is dedicated to a simple proposition: that every child deserves a fair start in life.

"This is, without exaggeration and without exception, the single most important task this country today," Kerry declared.

But the most rousing speaker was Martin L. Heupel, president of the United Way Massachusetts Bay, who proclaimed: "We will not rest, we will not sleep, we will not let until every child has the opportunity to succeed."

As if to underscore the importance assigned to youth, was the T-shirt-clad teenager who took the microphone to introduce Cellucci, Kennedy and Kerry.

The summit concept was taken from the President's Summit on America's Future which was held in Philadelphia in April.

The idea is to mobilize volunteerism, community and government action, as well as financial resources on behalf of youngsters.

The summit will launch a two-year campaign to increase access to five resources considered key building blocks for early success: adult mentorship, safety, health care, education and opportunities.

Shaw's Supermarkets earmarks mentoring \$\$

By PAMELA FITZGERALD

Shaw's Supermarkets, one of 22 organizations taking part in the Massachusetts Youth Summit on Oct. 26, staked out its leadership again yesterday by committing \$600,000 for United Way mentoring programs over the next three years.

Shaw's plans to raise the most from employees, customers and to chip in company funds.

Shaw's public relations chief, Bernie Rogan, said the regional supermarket chain plans to aid the United Way's Keeping Kids

on Track program, which is for children ages seven and up and is an extension of the Success by Six program.

That program provides helping services to pre-teens, teenagers and their families.

To help raise money for the program, Shaw's will run a point-of-purchase scanning promotion designed to encourage customers to contribute to the Keeping Kids on Track program.

The company will also participate in the "Adopt an Agency" initiative that promotes community service throughout New England.



FOCUS ON YOUTH: Members of the AmeriCorp join hands, top photo. Terrence Newell, center, is all smiles. John Hamill, above, president of Fleet Bank, addresses the crowd at Faneuil Hall's Great Hall.

youth at forefront of agenda

Street. Both banks have Federal Street addresses.

Not to their only rivalry being smoothed over, at least temporarily, by the upcoming youth summit.

When U.S. Sen. Ted Kennedy was introduced yesterday, Republican business executive Mitt Romney, his arch-rival in the senatorial race of 1994, sat in the front row applauding vigorously.

"I want to say hello to my good friend Mitt Romney," Kennedy said, to gales of laughter.

"We were in this hall to-

gether three years ago," he added, referring to one of the bitter 1994 campaign's debates.

Romney's firm Bain Capital has pledged \$2 million in cash and consulting services over the next three years to the Boston Public Schools and to City Year, a youth service organization.

Numerous other companies, including Blue Cross Blue Shield of Massachusetts, Boston Edison, Liberty Mutual, Thomson Financial Services, Shaw's Supermarkets, the Timberland Co. and Eastern

Enterprises/Boston Gas have pledged money, time and other resources to the summit and its goals.

Numerous community and religious groups, including the United Way, City Year, the Jewish Community Relations Council, HOPE for Kids and the Tea Point Coalition, have all pledged concrete contributions to the summit.

Northeastern University, the summit host, is also planning a big effort to provide mentoring, tutoring and community service for local youngsters.

Cellucci pledged \$200,000 in state funds for the summit and said all executive branch employees will get one day off per month for volunteer service.

Boston Mayor Thomas Menino announced he is setting up a new city hotline for anyone interested in volunteering.

He said he will also appoint a new service coordinator to serve as a liaison between city hall and local service agencies.

"We hope this will be something that starts with the summit and becomes an annual event," Menino said.

Genuine volunteerism will come from the heart

By Rita Zapotocky

The [Presidents' "Summit for America's Future]," held recently in Philadelphia, could not have taken place at a more appropriate time - smack in the middle of National TV Turn Off Week.

While both events had similar goals - to promote healthier, more secure lives of American children through mentoring and education - the methods they each espouse to accomplish this goal cause them to part company from the start.

The basic difference in their methods, it seems, is who should do the mentoring. According to A.C. Nielson Co., the average American watches more than four hours of TV each day. If that's correct, then by turning off the TV for even a couple of hours each day, families could spend more time together, interacting with each other and strengthening the family bond.

My, my, what a novel idea. Parents being role models, encouraging, teaching, reading to their children. What will they think of next?

The leaders at the presidents' summit did think of something - mentoring through [volunteerism]. At the opening ceremony President Clinton said the meaning of citizenship in America must include service in the community to make it a better place. He wants children to be encouraged in math, science and transportation careers.

Sadly there was no mention of children being taught parenting skills. Did you ever read about a student who had chosen homemaking as a career being honored as student of the month? It ain't cool. Rarely did I hear that parents had any role or responsibility in the formation of their own children. So while volunteers are mentoring the [at-risk youth], the parents of these children will be attending parenting classes. Like closing the barn door after the horse is gone?

Mr. Clinton also said that [volunteerism] can be nudged along by government. Properly defined, [volunteerism] is the giving of one's own free will in the service of others. That definition has to make me wonder if the government's nudge could one day become a push or a shove - a subsidized push or a subsidized shove.

Certainly [volunteerism] is necessary if we are to be caring citizens of a community. Look around at our own area. Consider the human services work done by the Middletown Area Interfaith Council - Meals on Wheels, the food pantry, the thrift shop. Or how about the after-school tutoring program offered by employees of GPU Nuclear in Middletown? Imagine being without our volunteer fire departments, transportation services for the

elderly, senior centers, the American Red Cross, hospice care and all the outreach groups in every church in our area.

All of these services are accomplished through the selfless giving of caring individuals who did not need a government's urging to see the needs of the community and act on them.

A Newsweek magazine article noted that with a little prodding every company in the United States could team up with non-profit organizations to help [at-risk youth]. One company said it would give every employee 40 hours per year in paid time to perform community service. At best, that is not [volunteerism], but rather pay for work done. At worst, assuming the company would choose the service to be performed, too many improperly trained or unenthusiastic employees would only add to an already bad situation.

Community service and charity fundraising projects by school students are excellent ideas when used as learning tools, as the enthusiasm of motivated young people can hardly be outdone. But I have to question the value of community service performed by students as a prerequisite for graduation. Forced charity is not really charity at all.

Sincere [volunteerism] is not coerced or paid for by employers. Nor should charitable works be performed because they will look good on a resume, or even more self-serving, if they are done by someone whose spouse is running for public office. Genuine [volunteerism] will come from the heart, from the interior ability to recognize a need and act on it and from a well-formed conscience.

Youth summit spurs community service

By Mary E. Young

Eagle/Times

There may be a few more high school students than usual taking younger children by the hand or helping in recreation areas after Berks County's Youth Summit '97 Monday.

Gathered in the cafeteria at Reading-Muhlenberg Vocational-Technical School, nearly 100 students from 17 of Berks' 20 high schools discussed ideas for making their communities better places to live.

State Sen. Michael A. O'Pake, a Reading Democrat, called the session as a follow-up to the [Presidents Summit for America's Future], an April conference in Philadelphia O'Pake attended as a delegate.

The goal established at that conference was to assist 2 million children by 2000 with healthful living, education, mentoring, community service and growth; and Berks County youths agreed to do their part.

"That kind of sparked the flame for a while," O'Pake said. "We're here today to make sure that flame doesn't sputter out here in Berks County. If we're going to make this community a better place, it's going to start with you."

Before the students broke into groups to discuss project ideas, Lynn S. Rockwell, director of the United Way of Berks County's volunteer center, encouraged the teens to dream big and suggested possible projects.

Crystal A. Seitz, community relations manager for GPU Energy, told the youths how to get corporate sponsorship for activities, including \$100 grants GPU is willing to present to each of the schools for the project its students choose to pursue.

A group from Conrad Weiser talked about helping a man who was displaced by a fire in his apartment or conducting food or clothing drives, but settled on helping to clean up at Blue Marsh Lake in the spring.

"Don't be afraid to have ideas that are too big," said Krista L. Bortree, 18, a Kutztown University sophomore who was one of several students from Kutztown University and Reading Area Community College serving as group facilitators. "But have backups. If it doesn't work, there's always something else."

Reading School District, represented by members of the Future Homemakers of America HERO Club, the Key Club, the Community Knights volunteer group and student council, decided to focus on playgrounds.

"We're going to start with the (Reading Emergency) shelter," said Stephanie A. Bucca, 16, a junior. "The kids have to stay inside. It's a fenced-in area. They need to get out every once in a while."

To conclude the program, O'Pake told the students a story about a young boy who kept pestering his grandfather while he was watching a football game on television.

The grandfather took a map of the world that appeared on the back of a newspaper and cut it into about 30 pieces, thinking it would keep his grandson occupied for a while, O'Pake said.

But the boy finished in 10 minutes, and his grandfather asked how he did it.

"On the back of the map was a face," O'Pake said. "The boy said, 'I put the man together, and the world fit perfectly in place.' If you can help in putting together the human being, you will be helping to make our community, the state and the world a better place."

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The New Orleans Times-Picayune

SUMMIT IN N.O. TO FOCUS ON YOUTHS

The electronic release is dated 10-15-97 04:57

JOAN TREADWAY Staff writer

A summit devoted to solving the problems of young people, ranging from a lack of marketable skills to teen pregnancy, will be held Oct. 23-25 in New Orleans, making the city one of the first to have a conference modeled after a national event held in Philadelphia in April.

About 2,000 people are expected to participate in this effort to drum up more volunteers and resources to support local programs that address these needs, said Madalyn Schenk, one of the organizers who announced the event Monday. Along with Mayor Marc Morial, she served this year as a leader of New Orleans' 10-member delegation to the The [Presidents' Summit for America's Future] conference, and she is chairwoman of Louisiana Serve Commission, which runs several volunteer programs.

An opening rally will be held Oct. 23 at 7:30 p.m. in the New Orleans Hilton, where the featured speaker will be Lou Holtz, former head football coach at Notre Dame University and a member of [America's Promise] National executive committee, the group that is continuing the work of the Philadelphia summit.

The rally where he will speak is free and open to the public, Schenk said.

The second day of the summit is an invitation-only event for neighborhood leaders focusing on their communities' resources as well as on what remains to be done, she said.

The final day of the summit will be a community service event and is open to anyone, Schenk said.

The group plans to clean up the Treme, Esplanade Ridge and Bywater neighborhoods from 8:30 a.m. to 2 p.m., she said. Volunteers will be scrubbing, painting and planting greenery at schools, parks, playgrounds and community centers, she said.

The meeting point for all volunteers for this effort will be in the parking lot of Harrah's former temporary casino at North Claiborne Avenue and St. Louis Street. A fair will be set up where people can learn more about programs that benefit young people, Schenk said.

She urged people to sign up in advance for all summit activities by calling the Volunteer and Information Agency at 488-4636. The agency is a financial backer of the

\$30,000 event, along with the city and several businesses.

More than 1,000 people from public, private and nonprofit organizations have agreed to join in the cleanup, Schenk said.

Other organizers of the summit are Julie Schwam Harris, head of the mayor's Office of Public Advocacy; Gail McGlothlin, executive director of the volunteer agency; and Eugene Priestley, an environmental engineer with Entergy Corp.

(Copyright 1997)

PR Newswire 10/17/97 11:30 EDT

Michigan Challenge

Michigan Challenge: Allstate Pledges \$1.2 Million to Michigan Children

DETROIT, Oct. 17 /PR Newswire/ -- Corporate and community forces will come together like never before when Allstate Insurance joins Michelle Engler, The First Lady of Michigan, to kick off The Michigan Challenge on Monday, Oct. 20 at the Lansing Center in Lansing, Mich. Allstate announced today it will pledge \$1.2 million to Michigan volunteer initiative.

The Allstate announcement will be made at 3:30 p.m. at The Michigan Challenge -- a major statewide volunteer and community service initiative, challenging state and community leaders to improve the lives of young people in Michigan.

Allstate is accepting the challenge. Over the next three years, the company is pledging \$1.2 million in funding and volunteer hours to Michigan organizations that promote serve and enrich the lives of our youth. Allstate's commitment includes more than \$200,000 in funding support and more than \$1 million in volunteer hours from the company's 1,700 Michigan agents and employees.

"We promise to be there when customers need help to protect their lives, families, property, and communities," says Kathryn L. Honaker, Allstate Insurance Michigan Regional Vice President. "To give customers peace of mind and to help them quickly recover from misfortune is the business promise we make each day. We all believe it's our responsibility and in our best interest to go beyond that promise by building partnerships to help improve the whole community. As the nation's largest publicly held personal lines insurance company, we try to fulfill our promise through community relation efforts in areas where our experience and leadership will have the greatest impact."

The Michigan Challenge is a partnership with [America's Promise] -- The Alliance for Youth, a multi-year national campaign to carry out the goals and commitments made at the [President's Summit for America's Future] in Philadelphia earlier this year.

[America's Promise] is a national, non-profit organization dedicated to improving the lives of 15 million [at-risk youth] across the nation.

Allstate Insurance Company is the nation's largest publicly held personal lines insurance company, insuring one of every eight autos and homes in the country. The company provides insurance for more than 20 million customers and has approximately 15,000 agents in the U.S. and Canada. Allstate Life Insurance is one of the country's largest life insurers and among the fastest growing.

The Philadelphia Inquirer

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A22

Tuesday, September 30, 1997

Movers and shakers

Locals look to deliver on promise of volunteerism.

There were no presidents and no Hollywood stars touting volunteerism in Philadelphia last weekend. Just a couple hundred local folks at a combination pep rally, brainstorming session and networking party.

In other words, it was the kind of nitty-gritty work that's needed to help millions of at-risk kids nationwide over the next three years. That's what the Presidents' Summit promised in April, and since then, dozens of local summits have been held to follow through.

Chances are, success or failure will depend more on such local leadership than on the new, nonprofit group overseeing them. That organization — America's Promise: The Alliance for Youth — has been slow off the mark in capitalizing on the enthusiasm that was sparked last April.

In fairness, it's a major challenge to build an organization to cheerlead, advise and evaluate this sweeping, national commitment. But given all the top-down support from national figures — and the grass-roots energy spurred last spring — it's vital for the national headquarters to do better at tying things together.

One interesting part of the summit is what it did not produce: a lot of new blood for existing volunteer organizations. It's too bad that all the attention didn't inspire more people to get off their duffs.

Meanwhile, organizations and businesses that committed to doing more are moving forward. Philadelphia-based Big Brothers/Big Sisters, for example, promised to double its

"matches" — an increase of more than 100,000. More than half of its local affiliates have committed to doing their share, and submitted plans for achieving it. A key strategy is to make the organization more volunteer-friendly, so that more of the adults who express interest actually apply.

One of the summit's priorities — opportunities for kids to serve others — may soon become standard fare in Philadelphia's public schools. School officials said at the local summit last weekend that they're working on a plan to require students to do community service projects designed to foster learning and citizenship. It's a sound idea if done well.

That idea and plenty of others kicked around at Penn. and at dozens of other summits around the country, are the workaday building blocks of the radical, yet indisputable proposition of the Presidents' Summit: that all children deserve a decent education, a caring adult, health care, safe places and a chance to help others.

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Volunteerism moves front-and-center

By Francis LaCour
GLOBE STAFF

It is the city where a young Fort Devens soldier, too young to foresee his rise as a military and civic icon, would meet his future bride and go off to war.

And yesterday, it was the city retired general Colin L. Powell transgressed from the FleetCenter to the Financial District to Beacon Hill with an army of volunteers and marching orders of a different kind: to keep the promise of service set forth by a star-studded summit on volunteerism last month.

"The gala of Philadelphia is over," said Powell at his first of three official stops that culminated at the State House yesterday afternoon. "The presidents and former presidents have gone back to doing what presidents and former presidents do. Now, the real work begins."

Powell was on hand at the United

Way's headquarters as Governor William F. Weld and Lieutenant Governor Paul Cellucci announced an October state summit, the first commitment of its kind by a state to promote the goals laid out at the President's Summit for America's Future in April.

The October summit, to be chaired by Bill Cosby and the Rev. J. Donald Monan, chancellor of Boston College, will be held at Northeastern University.

Powell, who was general chairman of the President's Summit and who now chairs its accountability arm, America's Promise, said yesterday: "Massachusetts is the first one really out of

the box... and I can assure you, I am going to go around and embarrass every other governor in the country by talking about what Bill Weld is doing."

Weld said the summit goals included doubling the number of safe places where children can spend time after school, guaranteeing free health care for poor and uninsured children and recruiting 50,000 more mentors for needy children.

Powell told a FleetCenter crowd that the mission of volunteerism ignores "partisanship and the things that separate us along economic or political lines."

'The gala of Philadelphia is over... Now, the real work begins.'

COLIN POWELL
Urging more participation in volunteer efforts

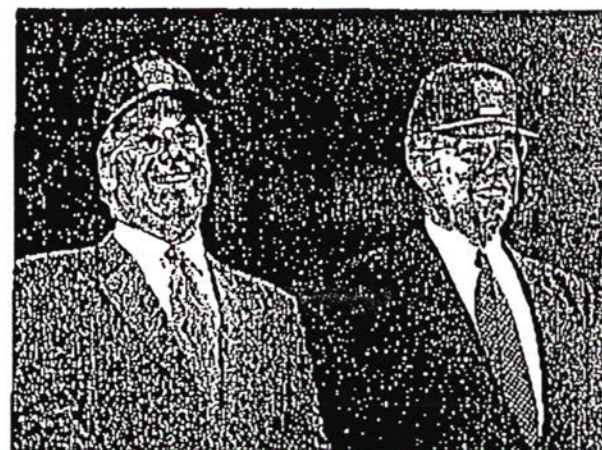
Powell addressed hundreds of Boston Cares volunteers at the FleetCenter as part of the volunteer organization's first Corporate Volunteer Day. The effort, backed by American Express Financial Advisors, Andersen Consulting and other corporate sponsors, aimed to deliver 2,000 hours of volunteer labor in Greater Boston neighborhoods.

Powell's zeal seemed contagious as he went from dais to dais, packing two appearances into under two hours. He signed T-shirts, posed for photographs, and drew bursts of applause as he bantered with volunteers at the podium.

He playfully told United Way volunteers and coordinators that he was almost relieved when his work at the April summit with United Way of Massachusetts Bay CEO Marian Heard was finished.

"I'll tell you, you all have got one dynamo of a lady here," he said, wiping his brow.

But it was outside the State



GLOBE STAFF PHOTO/WENDY HART

Mayor Thomas M. Menino and retired general Colin Powell share a laugh yesterday at a Boston Cares volunteer event at the FleetCenter.

House, with the bronze relief of the all-black 54th Massachusetts regiment as his backdrop, that Powell elicited the most reverent welcome. Members of the rapt audience saluted their black general as Powell rose to speak.

Even Henry Louis Gates, who

chairs Harvard's Afro-American Department and is a leader among the nation's academic and cultural elite, said he felt like an "opening act" next to Powell.

"I feel like the local band who James Brown is getting ready to come on stage," Gates said.

Monument became mission for veteran

■ SWIFT
Continued from Page A1

Roxbury. "And not one of them knew. I thought to myself then, something has to be done about this."

That something turned into an annual memorial service at the monument, organized by the William E. Carter Post No. 16, one of the larger all-black American Legion posts in the nation.

That commemoration in turn led to a push for long overdue recognition for a monument whose expression of courage and conflict so aptly captures the race issue in America, Swift said.



GLOBE STAFF PHOTO/TOM RICHMAN

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"If you have been diagnosed with **rheumatoid arthritis**, you're probably wondering what the future holds..."



Being diagnosed with rheumatoid arthritis (RA) can be devastating. Today, more than 2 million Americans suffer from its debilitating symptoms. Although there is no cure for RA, drugs are being tested to treat this condition.

If you suffer from rheumatoid arthritis, you may be eligible

DeKalb

Community takes action to help local youth

by M. Robert Berg

The DeKalb Alliance For Youth has taken its first step to incorporate the community in planning and action to help area youth achieve and succeed.

At a Town Meeting June 19, 50 people came out to learn more about the Alliance, ef-

fort, and to get involved.

Now, more people are being sought to join subcommittees formed around the five fundamental resources youth need. Those resources were identified at the President's Summit for America's Future, in Philadelphia, two months ago.

Those resources include: a

caring adult, a healthy start, safe places to learn and grow, a marketable skill, and opportunities to volunteer.

"We were happy with the turn-out. We had a good cross-section of people from all areas of the community, agencies, and some youths from groups like Key Club," said Dawn Sturza, Alliance chair.

The DeKalb Alliance has done much in the early stages to point out DeKalb's fine resources already in place.

However, during his presentation at the meeting, Alliance member, Brett Brown, reminded people there is always work yet to be done.

"We keep saying we have such good efforts (already in

DeKalb). I think that's confusing to some people because you say, 'There's so much good going on in the community right now. If the message is we're getting the job done, what are we here for?'"

Brown said in speaking with people from Champaign at a state Summit meeting earlier this month in Springfield, he found they had initiated "Project 18," a report with findings he said probably are very comparable to DeKalb and DeKalb County.

While the Champaign group found their area is still a good place to raise a family, the statistics they culled revealed more work needs to be done.

Despite some positive trends, they concluded most of the figures in the report for Champaign remain "unacceptably high" and several are growing worse.

"More children need adequate child care, more are

The Wichita Eagle

APRIL 30, 1997 • 50 CENTS

WRAP-UP

THE PRESIDENTS' SUMMIT

Delegates come home with a plan

If you want to volunteer

■ Call the United Way of the Plains volunteer center, 267-1321.



■ WichitaOnline has posted United Way's volunteer application form: www.wichitaonline.com/news/giving/volunteer_form.htm

■ Mayor Knight wants community leaders to sign resolution.

By Anita Schrodt

The Wichita Eagle

PHILADELPHIA — A "Declaration of Interdependence" will set the stage for meeting Wichita's commitment to its youth, the city's delegation to the Presidents' Summit for America's Future decided Tuesday.

The group made tentative plans to present the declaration late next week, first to be signed by a broad group of community leaders and then to be circulated throughout the community for signing.

The thought of a formal declaration came as the local delegation worked with the members of the state delegation, appointed by Gov. Bill

Graves, to refine the local battle plan in the final hours of the summit here.

Mayor Bob Knight was the one who proposed that the community sign a "Declaration of Interdependence."

"It's something I've been toying with for about a year in terms of economic development, so I have some ideas already written down that we could work with," he said.

As it happened, he threw out the idea right after a summit speaker talked about the human need for interdependence — as opposed to dependence or independence — and the rest of the delegation latched right onto Knight's proposal.

"The concept of a Declaration of Interdependence is powerful," said summit delegate Mike Germann, director of communications and

See SUMMIT, Page 8A

Wichita's points

Proposed for following up on the Presidents' Summit for America's Future:

■ Serving at least 3,000 more community children by the year 2000 in each of five areas: mentor, a marketable skill, a safe place after school, a healthy start in life and opportunities to serve the community.

■ Holding a Wichita Summit in early fall.

■ Creating a youth advisory council, as well as bringing youths into the planning process for the community summit.

■ Creating a community budget, spanning government, school, non-profit and other agency spending on youth programs.

SUMMIT

From Page 1A

government affairs for Boeing Wichita. The three days of working and networking turned Germann, who admitted that he was not at first particularly enthusiastic about the summit, into a strong supporter of the three-year program to reach 2 million more American youths by the year 2000.

Knight proposed the declaration as a way to "keep up the momentum" of attention and commitment created by the Philadelphia summit and the extensive media attention it drew.

The declaration would also be a way, the delegation said, to immediately draw more people into the working group and the summit initiative, while the community takes the time to pin down more complete information on existing youth services.

The revised Wichita plan worked out Tuesday calls for serving at least 3,000 more community children by the year 2000 in all five of the areas set forth by the summit and its long-term successor program, America's Promise — the Alliance for Youth.

Those five areas would provide each of those 3,000 children with a mentor, a marketable skill, a safe place after school, a healthy start in life, and an opportunity to serve the community. The commitment would include reaching even more children with one or more of the services, but definitely reaching 3,000 with all of them.

With the plan for the Declaration of Interdependence, the delegation de-

clared that the community could follow up with its own summit in early fall, instead of late June. During the summer, the community could also work on creating a youth advisory council for community policy, as well as bringing youths into the planning process for the community summit.

And finally, the delegation proposed creating a "community budget" that spanned government, school, non-profit and other agency spending on youth programs.

The Wichita delegation revised its figure from 3,900 to 3,000 to come in line with the Kansas goal set by Graves on Monday to reach 20,000 more children in the state. The delegations from Kansas City, Kan., and Kansas City, Mo., were working Tuesday morning in the same room with Wichita delegates, and the Kansas City delegations committed to a joint goal of reaching another 10,000 children in their community.

The Kansas state delegates, sharing the state's goals, said the governor also committed to creating a statewide advisory committee, with rural and urban grass-roots representation, to achieve the goals.

The state priority, according to Joyce Martin, director of Kansas Kids Counts, would be statewide immunization for children and fighting hunger. Graves also favors some sort of statewide recognition for volunteers, she said.

Anita Schrodt writes about charities and volunteerism. She can be reached at 268-5250.

THE MINING Journal

Monday August 18, 1997

THE UPPER PENINSULA'S LARGEST DAILY NEWSPAPER

Summit aims to put youth on right path

Michelle Engler among those slated to speak at today's gathering

By BUD SARGENT
Journal Staff Writer

MARQUETTE — Hundreds of people from Marquette and Alger counties interested in helping young people build a brighter future were expected to attend a Youth Summit in Marquette today.

The one-day event will be loosely patterned after a national event in Philadelphia in April. It will underscore the need for and delivery of five resources identified as the positive development of young people, said Vincent Borleske, executive director of the Marquette County Volunteer Center.

The five resources are development of an ongoing relationship with a caring adult or mentor; location of a safe place and structured activities to learn and grow; a healthy start; development of a marketable skill through effective education; and determining of opportunities to give back through community service.

"Everything has pretty much come together in the planning stages," Borleske said. "We've had an outstanding response from organizations and agencies in the area."

The goal of the summit is to find ways to provide access to these resources for at least 1,000 young people in the two-county area by the year 2000. Dozens of agencies and organizations have already committed to helping provide youth with one or more of the resources.

The summit will feature a pair of

speakers to drive home the "its youth first" ideology.

Michigan First Lady Michelle Engler was scheduled to give the event's keynote speech following lunch, and Joel Orosz, W.K. Kellogg Foundation director of philanthropy and volunteerism, was to speak later.

Ms. Engler has been a longtime advocate for the importance of citizen service, Borleske said. She

Michigan Community Commission and is a member of the board of directors of the Points of Light Foundation in Washington, D.C., and the Michigan Non-Profit Association.

"She has a very broad knowledge," Borleske said. "Hearing what she has to say will help bring home the importance of these issues."

In April, she was appointed by retired Gen. Colin Powell, who chaired the Philadelphia summit, to serve on the recently formed Board of America's Promise — The Alliance for Youth.

As Kellogg Foundation philanthropy and volunteerism director, Orosz helps develop and review foundation programming priorities by evaluating and recommending proposals for funding, Borleske said. He also administers funded projects.

"It'll be a pleasure listening to him," said Borleske. "He'll likely have a different perspective."

*Summit College***Breaking News**
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Want to give your business wings?



November 25, 1997

Powell Says Volunteers Hard To Find

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Filed at 6:12 p.m. EST**By The Associated Press**

WASHINGTON (AP) -- Gen. Colin L. Powell said Tuesday that starting a national drive to increase volunteerism among Americans has been "a little harder ... than it is to create an infantry battalion."

"We're just getting started," said Powell at show-and-tell where he shared with students of Lemon G. Hine Junior High School in the District of Columbia the results so far of last April's presidential summit on volunteerism.

At the summit in Philadelphia, Powell, President Clinton and former Presidents Carter, Bush and Ford called on Americans to give their time to improve the lives of at least two million of the nation's 15 million poor children by the end of the year 2000.

Skeptics have questioned whether the event has made a real difference.

"I just haven't heard a whole lot of increased volunteering sweeping the country," said Alan Abramson, director of the Aspen Institute's Nonprofit Sector Research Fund in Washington. "You're asking for a major change in the way people spend their time and that doesn't happen overnight."

Powell acknowledged the concern.

"Everybody wondered, well you know, Philadelphia's over and everybody had a good time, terrific television, but is anything going to happen," he said.

Powell has taken the helm of a new nonprofit organization, America's Promise, which will continue to seek pledges of help from corporations, civic and charity groups, and community leaders.

Since the Philadelphia summit, which was attended by 140 community delegations from around the country, Powell said 26 new localities have agreed to drum up local support to reach specific volunteerism goals. In addition, 12 states have held their own kickoff summits with 20 more planned.

Pledges made by major corporations will be kept, Powell said.

“On a regular basis we will go out to those who have made promises and ask them to tell us what they are doing,” he said.

He cited as an example, the Columbia/HCA Healthcare Corp., which is preparing 340 of its hospitals to make good on its pledge to immunize a million children. “That’s the kind thing we’re looking for, not just promises that have no substance behind them,” he said.

The health care corporation also is the target of a federal fraud investigation and in the midst of major reorganization,

Organizations that want to join America’s Promise are also being discouraged from simply using the campaign to tout existing projects. “What we have asked them to do if they are making a commitment is to expand that program,” said Powell.

For example, Kellogg Co. has agreed to increase its mentoring program by linking 1,000 more employees with ten new schools. The company has also pledged to put messages promoting volunteerism on 100 million boxes of its popular corn flakes and Rice Krispies cereals.

Similarly the music video cable television channel, VH1, has agreed to expand its campaign to provide musical instruments to children and support music education in schools from a \$1 million fund in New York City to \$100 million nationwide.

“For those of you who don’t know the general, he can be very persuasive,” said VH1 president John Sykes.

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Service Follow-up

MEMORANDUM FOR THE PRESIDENT

THROUGH: SYLVIA MATHEWS AND BRUCE REED

FROM: STEVE SILVERMAN
DIANA FORTUNA
BIBB HUBBARD

DATE: October 21, 1997

CC: ANN LEWIS AND THURGOOD MARSHALL, Jr.

This is to update you on Administration progress in the six months since the Philadelphia service summit and to provide a strategy for the next six months. Attached you will find 1) a review of your accomplishments to date; and 2) a six month proactive strategy.

The six month anniversary is October 27, and we expect continuing press attention in the coming weeks. General Powell and America's Promise (the non-profit organization continuing the summit's work) will commemorate the six-month anniversary by releasing an "Update to the Nation" on November 25, perhaps at the National Press Club. Prime Time Live will interview Powell about the anniversary. Jonathan Alter of Newsweek is working on a comprehensive update that is expected to be influential.

Contrary to reports in last week's Time and last Sunday's Boston Globe, you and the Administration have made significant progress since the event in Philadelphia. You have highlighted the summit's five goals for children in several speeches; you have followed through on your major announcement on AmeriCorps scholarships; you have announced a variety of policy initiatives that relate directly to the summit's goals; and Cabinet agencies have begun to follow through on their commitments. The Corporation for National Service is very actively involved in summit follow-up work, as Harris Wofford travels the country to participate in and plan dozens of follow-up summits.

Although America's Promise has not yet been able to develop measures of the summit's success, your work at the summit has clearly contributed to a spirit of service and volunteerism that is developing every day in communities around the country. And, while challenges of this magnitude are not without difficulties (e.g., organizational difficulties at America's Promise, cynical media, heightened expectations, and measurement questions), you and the Administration have every right to be proud. By any measure, you have effectively follow-up on your service commitments and will continue to do so.

After a bumpy start, America's Promise appears to be moving toward a stable organizational structure. This week, Peter Gallagher became the third CEO of America's Promise, replacing Ray Chambers, who remains very involved. Gregg Petersmeyer, who ran President Bush's volunteer office, manages the communities team and Tim Hanlon handles Communications. They manage a staff of 50-60 that continues to grow.

As you have noted, it is critical for the Administration to connect our on-going policy initiatives to service and to the summit's five goals for children wherever possible (i.e., America Reads, children's health, welfare to work, racial reconciliation, education technology). Moreover, real progress has been made on projects directly related to service, including AmeriCorps Scholarships, high school service scholarships, and cabinet agency summit commitment implementation.

We should remain proactive over the next six months, continuing to demonstrate the Administration's commitment to service through Presidential speeches, several service-related events, participation in mini-summits, agency commitment follow-up, new policies related to service and children, and direct service program enhancement. As set forth here, your record of accomplishment on service is profound. In the coming weeks, we will ensure that all interested media and constituencies are briefed about your record.

Administration Accomplishments Since the Presidents' Service Summit

President Clinton is deeply committed to the goals of the Presidents' Summit for America's Future held in Philadelphia last April. Service and the well-being of our nation's children have been at the center of the President's agenda since he took office.

The President is committed to moving forward with America's Promise and other partners to attain the summit's goals for children --a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve. Since April, the President has continued to emphasize the importance of service to audiences, including the Business Roundtable, the Conference of Mayors, the Welfare-to-Work Partnership, and the radio address, and has recognized major corporate commitments. At the same time, the Administration has been moving forward on all five goals.

The Spirit and Work of the Summit Continues

Since the summit, America's Promise and the Corporation for National Service have continued the work that began at the summit --working with communities at the grass-roots level and securing commitments from corporate and non-profit America toward the five goals. America's Promise, the independent organization founded to follow up on the summit, has garnered over 200 new commitments since the summit, some very substantial. Over 150 cities and states are holding "mini-summits" around the country, with the help of America's Promise and the Corporation for National Service. America's Promise is encouraging communities to become "communities of promise" that take responsibility for reaching children at risk. The President has met with General Powell to discuss progress since April and talk about future directions.

The President's Corporation for National Service is also helping corporations and non-profits implement their summit commitments at the local level. Viacom is deploying its employee volunteers through AmeriCorps. The Corporation's Learn and Serve America program is helping in the delivery of eye exams and glasses to over 40,000 needy children promised by Vision Service Plan. The Corporation's National Senior Service Corps is helping the National Education Association-Retired meet its commitment to deploy thousands of retired teachers as tutors for America Reads. AmeriCorps*VISTA is working with IBM to bring technology to community organizations.

The Administration is Moving Ahead on the Summit's Goals

Since April, we have continued our work on the summit's five goals. Several of the following initiatives were announced at the summit itself by the President or by federal agencies.

AmeriCorps Scholarships:

We have increased opportunities for young people to serve their communities. At the summit, the President issued a challenge to service and religious organizations that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response since then has far exceeded our expectations. Seventy-seven organizations answered that challenge, offering to sponsor 10,000 new AmeriCorps members. In June, 8,900 scholarships were approved, well ahead of our first-year plan for 5,000 scholarships. (Summit goal

5, among others.)

National Service Scholars:

This summer, we launched a new effort to recognize and foster outstanding community service among our nation's youth. We awarded scholarships to over 1,600 high school students with exemplary service records in the first year of the National Service Scholars program. A host of leading community organizations stepped forward to raise the local match for the scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. For next year, we have secured funding that will allow the program to expand to 10,000 high schools --almost half of all high schools in the nation. (Summit goal 5.)

Children's Health:

The Balanced Budget Act included a huge investment of \$24 billion in children's health care, the single largest investment in health care for children since 1965. This Children's Health Initiative will give many more children the "healthy start" that the Summit recognized as so important. In June, the President announced that Kaiser Permanente is committing \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts. The Administration is also focusing on outreach to families who may not know their children are eligible for Medicaid or other health insurance. (Summit goal 3.)

Welfare to Work:

Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work and provide them with networking and support. In addition, the Welfare to Work Partnership has mobilized over 2,500 businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future. The Partnership is helping companies all across the nation hire people off welfare by providing information on best practices through a Blueprint for Business and other information available on their toll-free hotline and web page, as well as working closely with community and business leaders in a number of cities to promote innovative and effective welfare to work initiatives. (Several summit goals.)

Loan-Forgiveness for Community Service:

The President's proposal for loan forgiveness for those who perform community service was enacted as part of the balanced budget. To encourage private universities and non-profit organizations to offer loan forgiveness to borrowers who take lower-paying service jobs, the President proposed and won a provision that would not subject such loan forgiveness to taxation. (Summit goal 5.)

America Reads and AmeriCorps:

The Department of Education and the Corporation for National Service have begun to implement the President's America Reads initiative this year, while seeking resources from Congress for full-scale implementation in 1998-99. Hundreds of colleges and universities have committed to provide tens of thousands of work-study students as reading tutors in the current school year as part

of America Reads, the national literacy campaign to ensure that every child can read well and independently by the third grade.

AmeriCorps members are working in 94 programs across the country to tutor and mentor, set up after-school and summer programs, and recruit parents and community volunteers as tutors. The Corporation is also launching a new "Seniors in Schools" initiative in nine cities to use older volunteers as literacy tutors in some of the nation's poorest elementary schools. In the District of Columbia, over 1,000 college students, volunteers, seniors, and parents will tutor first grade children in 16 of the neediest schools in the city. (Summit goal 4.)

White House Conference on Child Care:

On October 23, the President and First Lady will host this event as part of an Administration focus on how to ensure high quality and affordable child care. This effort builds on our earlier emphasis on the importance of early learning. (Summit goals 1, 2, and 4.)

Commitments by Federal Agencies:

Federal agencies are following through on the more than 40 commitments they made at the summit, including mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals. Here are some examples of agency progress:

- **Department of Justice:** The Department of Justice has convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them. Members include Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, and Save the Children. In addition, DOJ has followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program. (Summit goal 1.)

DOJ also completed its commitment to expand its Drug Education for Youth (DEFY) summer camp program that promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children are linked with mentors from the local U.S. Attorney's office, police department, or university. DOJ's new Youth Network provides a forum for young people and community organizations to exchange ideas on juvenile violence and delinquency prevention. (Summit goals 1 and 2.)

- **Corporation for National Service:** The Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. (Summit goal 5.) It is also developing a new initiative "To Learn and Grow" to expand and improve the quality of afterschool programs (Summit goal 2).

- **Department of Education:** This summer, the summer reading program Read*Write*Now! reached over 1.5 million children through over 500,000 reading partners, fulfilling the Department's commitment. (Summit goal 4.)
- **Health and Human Services:** In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. (Summit goals 1 and 3.)
- **Department of Defense:** The Army has modified its leave policy to make it easier for military and civilian personnel to volunteer in schools. Pursuant to its commitment, the Department of Defense is increasing high school enrollment in Junior ROTC Career Academies, an alternative to the regular high school JROTC program designed to address the special needs of at-risk youth. (Summit goals 1, 2, and 4.)
- **Department of Agriculture:** In September, the Vice President and Agriculture Secretary Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. (Summit goal 5.)
- **Department of Transportation:** DOT has launched its new effort, the Garrett A. Morgan Technology & Transportation Futures Program. To date, DOT has heard from over 200 partners who want to join its effort to reach one million students by the year 2000. The program will offer these students better math, science, and technology skills and information about careers in technology and transportation. (Summit goal 4.)
- **Partnerships with Schools:** The Social Security Administration, the Department of Labor, the Department of Health and Human Services, and the Department of Transportation are among the agencies now forging new partnerships with schools. (Summit goals 1 and 4.)

SIX MONTH STRATEGY ON SERVICE INITIATIVES

We should remain proactive over the next six months, continuing to demonstrate the Administration's commitment to service through Presidential speeches, several service events, mini-summit participation, agency commitment follow-up, service-related policy development and direct service program enhancement.

There are a number of promising opportunities for events and announcements that will allow us to show significant progress by next April, one year after the Summit.

I. Six-Month Anniversary October 26-28

America's Promise is now planning to downplay the six-month anniversary because much of their empirical and anecdotal evidence is not ready for release yet. So, rather than hold a press conference at the National Press Club and release a report, General Powell will have one interview from Prime Time Live.

However, America's Promise has set November 25 as the release date for their "Update to the Nation" report and we are considering having your pre-Thanksgiving radio address be on AmeriCorps reauthorization and service.

II. Participation with America's Promise

We meet regularly with representatives from America's Promise and are working closely together in order to promote the goals of the Summit -- especially goal five, to serve. Below are activities at America's Promise that we are involved in.

Mini-Summits:

You, the Vice President, Mrs. Clinton and Mrs. Gore should participate in one of the several hundred mini-summits being held in communities and regions around the country. We are working closely with General Powell's staff to determine the most appropriate summit for you and the other principals -- including your cabinet -- to participate in over the next six months. Harris Wofford will continue to travel extensively to these mini-summits. The Corporation for National Service is part of the planning team for many of the state and local summits.

Meeting with General Powell:

You and the Vice President should meet with General Powell again, as you did in July, for a briefing on Summit follow-up. White House staff will continue to meet regularly with America's Promise officials to keep abreast of developments and to keep America's Promise up to speed on Administration service related activity. In this regard, we should ask America's Promise to report to you on their progress since the summit. It will be useful to continue to foster these positive relationships.

America's Promise Video:

On behalf of America's Promise, the John Schreiber Group is producing a television special to highlight the daily risks facing millions of American children and youth and the numerous programs, corporations and individuals that have responded through the efforts of the Summit and America's Promise. The John Schreiber Group has requested photos of the President for the special. We supplied them with a photo taken at the Summit in Philadelphia and are waiting for them to send us a copy of the program for counsel's approval.

III. Administration Policies with Service Themes

As has been noted, your interest in service did not commence or conclude with the advent of the Service Summit. Over the years, you have promoted service as a way of life and as one of your major themes. Your signature program -- AmeriCorps-- is a testament to that commitment. As we go forward, there are opportunities to continue and enhance the ongoing service related initiatives and to announce new ones. Below are some thoughts on possible next steps towards promoting community service.

Children's Health Outreach:

We are working with states and community groups to ensure that eligible children are enrolled in Medicaid and the new child health program. Through America's Promise, we could ask all the organizations that made commitments to the summit to embark on a major effort to reach these children. Gen. Powell has been interested in this issue.

Teen Pregnancy and Service:

A new study shows that engaging in community service is at least as effective as other methods of teen pregnancy prevention. We could design an event with the National Campaign to Prevent Teen Pregnancy and the Corporation for National Service.

Policy Events Focussed on Summit's Goals:

You could appear at one or more event centered on one of the five goals of the summit. Opportunities are many, and they could include an event with the Department of Justice's new Mentoring Alliance, which is working toward the summit's first goal. Another option is the launching of the Corporation for National Service's Seniors for Schools: America Reads initiative, which uses older volunteers as literacy tutors in elementary schools. The Corporation says such an event could take place in October or November.

President's Initiative on Race:

We are working to make the topic of your first town hall on Race in early December revolve around service themes. We could look at the AmeriCorps programs like City Year that have focused consciously on race as part of the service experience, and also examine how more service-learning programs in schools could bring together students of different backgrounds to share in community service. We are also preparing for your review a major proposal on mentoring young people to ensure that they take advantage of higher education opportunities.

Additionally, we will reach out to America's Promise to see how we can integrate the goals of the race initiative with the Summit-related activities taking place in cities and states across the country.

IV. Service Projects Moving Forward

The Corporation for National Service is making significant progress in pushing goal five of the Summit and continues to gain national support for AmeriCorps and its other important programs. Additionally, within the White House, we are thinking about ways to promote citizen service nationally.

AmeriCorps:

Harris Wofford has put together a draft legislative proposal to reauthorize the Corporation for National Service's programs, including AmeriCorps. As discussed above, we could announce this as part of a pre-Thanksgiving radio address on service, immediately prior to Powell's summit update. This would be the first reauthorization of these programs, which are now operating without authorization. Ideally, we would like to reauthorize these programs through the end of your term or beyond. We could use this as an opportunity to reflect on the contribution AmeriCorps has made in the past five years, including its key role in mobilizing volunteers.

It appears that the antipathy toward Corporation programs has lessened significantly since the summit. This year's appropriations battle has not seen an assault on the Corporation's core programs, as previous years have. The remaining battle is over what level of funding the Corporation will secure for the America Reads program. We have asked the Corporation to wait on this proposal until appropriations are finished. Wofford is pushing hard to send our draft legislation to the Hill before Congress leaves for the year.

Expansion of High School Service Scholars Program:

Next year we can expand our program of \$1,000 scholarships for exemplary high school service to 10,000 high schools, a significant increase from the 1,700 schools that participated in the first year of the program. There are approximately 24,000 high schools in the U.S.. The Corporation for National Service is planning a major promotional campaign to generate more interest in this program, including getting local sponsors to provide matching funds. You could send a letter to all high school principals urging them to become involved and nominate a student from their school.

Mentoring through the Inter-Net/Virtual Reference Desk:

OSTP, in conjunction with Cabinet Affairs, DPC and the Corporation, is promoting this initiative. The goal is to allow all qualified and interested individuals to volunteer their time to answer the questions of the k-12 community which relate to the federal government. The project builds on national initiatives of the Administration including a call for increased volunteerism and community service.

Mentoring Projects:

White House staff and the federal agencies are investigating opportunities to tutor young

people through America Reads, Everybody Wins and other appropriate programs.

The White House Service Web Page:

The Office of Communications, under the direction of Kevin Moran, is developing a clearinghouse of community service opportunities for White House staff.

Strengthening The Clinton Administration's Commitment to Service Presidential Memorandum:

Shortly, we expect to recommend a Presidential Memorandum directing federal departments and agencies to explore additional measures to expand service opportunities for Federal employees.

Other Service Ideas:

We are continuing to search for opportunities to highlight citizen service. For example, there may be opportunities in St. Louis or Sacramento to do a service related event. Another idea is to have you host a meeting with representatives of companies, volunteer groups, recipients of mentoring, non-profits and community leaders to get a report from the field on how things are going. There would support the anecdotal information, like the story General Powell related to you, about Sioux Falls, South Dakota and the groundswell that is taking place. This would contrast with the "inside the beltway" view offered by some reporters.

Reinstate Daily Points of Light Awards:

As you know, Harris Wofford has recommended that we reinstate the Daily Points of Light Awards -- a high priority for President's Bush. The awards would be generated jointly from the Corporation for National Service and the Points of Light Foundation.

Martin Luther King Day of Service:

Martin Luther King Day is designated as a day of service -- "a day on, not a day off". Rev. King was an advocate of service. You, the Vice President and/or the First Lady could join some of the service activities planned for that day.

Summit Follow-up Push for Volunteerism Brings No Outpouring

Some Companies Raise Their Donations

By JUDITH MILLER

Lorraine Bodden did not show up for work yesterday at KPMG Peat Marwick, the giant accounting firm. Instead, she danced with patients at the Mary Manning Walsh Nursing Home's "autumn ball" in Manhattan, one of 20,000 KPMG employees in 130 offices across the country who got the day off with pay to volunteer at schools, hospitals, nursing homes, parks and youth centers.

KPMG is one of 300 companies and dozens of nonprofit organizations that have begun to fulfill their pledges, made six months ago at the Summit for America's Future in

try report a surge of interest, there is little evidence as yet of masses of individuals coming forward nationwide. "I haven't noticed an outpouring of people who want to volunteer," said David Saltzman, executive director of the Robin Hood Foundation, an innovative New York philanthropy that supports smaller programs for youth and the urban poor.

And some wonder whether volunteerism is the best use of America's philanthropic resources to solve major social problems.

Jon Van Til, professor of urban studies who directs Rutgers University's Citizenship and Service Education Program in Camden, N.J., questioned whether the \$20 million that KPMG sacrificed on Monday's day off would have done more good in the form of a check. "Wouldn't it have been better if Peat Marwick went to these organizations and said, 'You've got a choice — a \$1,000-a-day accountant doing a \$5-an-hour job picking up trash, or a gift of \$1000.'" Many organizations, he said, would "quickly take the money."

Assessing the impact of volunteerism after the Philadelphia meeting is complicated by the dearth of verifiable data about what some 93 million volunteers and companies are really doing or spending, as opposed to what they claim.

"Methods of tracking what's happening in the nonprofit sector are very haphazard," said Alan J. Abramson, director of the Aspen Institute's Nonprofit Sector Research Fund in Washington. "I can tell you the employment rate. But there is no volunteer rate or Dow Jones index for the health of the nonprofit sector."

Part of the problem is that the meeting's organizers, who are supposed to insure that companies meet their pledges, have been in some confusion. America's Promise: The Alliance for Youth, created to encourage and monitor the response to the call for volunteerism on behalf of children, has had two directors and has been hampered by problems ranging from telephones that did not work properly for four months to delays in mailing out questionnaires designed to track companies' volunteer efforts. Moreover, the group, operating on a \$750,000 budget, has no way of verifying the information companies provide.

Still, with national attention focused on volunteerism, at least a dozen major American companies, including Oracle, Microsoft, NationsBank and Timberland, have made huge new commitments of time, products and money to meet the meeting's goals, sometimes without even informing its organizers. The Philadelphia gathering has also sparked about 150 "mini-summits" at the state and local level, which experts say are likely to be important in boosting volunteerism and meeting goals in the longer term.

"Thanks to the summit, we are no longer an army of 350,000 soldiers each with his own plan for the best way to take the hill," said Raymond G. Chambers, an intensely press-shy philanthropist who helped plan the meeting. "We now have an overarching plan and quantifiable goals."

Mr. Chambers, who is now chief executive officer of America's

Promise, also said the evidence was "overwhelming" that volunteerism, and the mentoring of at-risk children, in particular, are among the most effective means of preventing drug abuse, teen-age pregnancy, truancy and delinquency.

But Mr. Abramson, of the Aspen Institute, said that managing volunteers is among philanthropy's most difficult tasks. "There is no guarantee that volunteers will show up where they are most needed," he said. "And agencies have to be prepared to handle them."

Initial response to the meeting's call for volunteerism was not overwhelming, said Anne E. Kaplan, research director of Giving USA, which monitors nonprofit giving. A July survey of 580 nonprofit organizations by the NonProfit Times, a monthly trade publication, found that only a small number had experienced an increase in the numbers of inquiries about volunteering following the summit meeting. Paul Clolery, the editor, said that while the numbers have picked up in some places, "the challenge is enabling gifts and volunteers to get into the hands of nonprofits. The delivery systems are simply not in place."

Even the successful marriage of volunteers with organizations can create problems, said Thomas M. McKenna, national executive director of Big Brothers Big Sisters of America. "Businesses have a much easier time helping us with people than with dollars for infrastructure," he said. "They think all we need are volunteers showing up. But we also need hard dollars to hire the staff to carry out programs."

Mary Prchal, who heads Chicago Cares, of City Cares of America, a network matching volunteers with projects, said there was no shortage of donations in her city, "but the individual is not coming out." She added, "Maybe it's a Midwest thing."

At New York Cares, meanwhile, calls increase, but staff members said a network television news report calling it a "model" program may have helped more than the meeting. And in Los Angeles, the agency saw no increase in either volunteers or donations, and none of 250 people who volunteered since April listed the gathering as a reason.

William H. Shore, the head of an anti-hunger group in Washington who helped organize the summit meeting, said America's Promise has tried to distinguish between new corporate commitments and merely repackaged ones. For example, the Walt Disney Company, among others, was initially told that its commitments were not sufficiently new or improved to merit special mention. So Disney expanded its effort by pledging to match 425 Disney stores with Boys and Girls Clubs in 200 cities, he said.

Stuart H. Shapiro, a physician and businessman who was the meeting's chief executive, added that the organizers had also rejected multi-million dollar donations for the \$4 million gathering from cigarette manufacturers. "The summit's message was children," he said. "You don't want to divert the message."

Mr. Van Til, at Rutgers, said much of what the companies were doing was less philanthropy than "cause-related marketing."

"Corporations don't give anything away to anybody unless they get back in public relations and advertising at least as much as the gift is worth," he said.

But Andrew M. Mecca, director of a statewide mentoring initiative in California to which Oracle Corporation is contributing, says, "If Oracle benefits by benefiting millions of kids across the country, more power to them," he said. "If a company's business grows because it's doing good things for the community, maybe that's healthy."

SAMPLER

Responding To the Call

A sampling of corporate responses to the summit meeting in Philadelphia last April calling for a national campaign of volunteerism.

Columbia/HCA Immunizing one million children by the year 2000.

Microsoft Providing \$200 million in software to public libraries.

Nationsbank Opening 25 centers for school children and the elderly.

Oracle Providing \$100 million in computers to public schools; electronically linking mentors to students in California.

Pfizer Donating \$2 million more to children's health groups, \$1 million in volunteer efforts and \$2 million in pediatric medicines.

Scholastic Providing one million books by the year 2000 to reading programs for children.

VH1 Leading drive to donate one million musical instruments to elementary schools.

Sources: Named companies; America's Promise: Alliance for Youth.

Philadelphia, spearheaded by Gen. Colin L. Powell, President Clinton and three former Presidents, to spend \$1 billion and volunteer countless hours to help two million children by 2000.

Yet KPMG's "World of Spirit Day" was planned more than a year before the April meeting, executives said, and the only change in plans arising from that gathering was a stronger emphasis on programs for youth.

KPMG is not alone. Many companies responding to Mr. Clinton's call for a "nation of volunteers" promised to undertake activities they were already doing or at least planning, interviews show.

But while some volunteer and social-service groups around the coun-

The New York Times

TUESDAY, SEPTEMBER 23, 1997

By JOHN M. BRODER

WASHINGTON, Sept. 22 — Tobacco industry profits could soar under terms of a legal settlement proposed in June by 40 state attorneys general and cigarette makers, according to a new analysis of the agreement by the Federal Trade Commission.

The study found that the tobacco companies could reap as much as \$123 billion in additional profits in the next 25 years if the settlement plan were adopted as drafted.

The analysis, conducted in response to a request from Congress, also concluded that the \$368.5 billion face value of the settlement was significantly overstated. The real cost to industry is about \$207 billion because the companies' payments are to fall as cigarette consumption drops, the commission staff report found. The cost to industry of the June agreement is about \$100 billion in today's dollars, the study found.

The settlement proposal is unlikely to be enacted by Congress without substantial changes, if at all. But the trade commission's findings are startling because the agreement has been depicted as extremely costly to the cigarette industry. Instead, the agency found, the industry would thrive financially while enjoying immunity from most litigation.

Scott Williams, a spokesman for the tobacco makers, said that the report was "highly speculative and misses the point." Mr. Williams, of the public relations firm Bozell Swayer Miller Group, said that the purpose of the settlement proposal was to reduce smoking by minors, not to maximize industry profits.

He declined to comment on the specific findings of the study.

The report said that the industry's potential windfall profits would result from the cigarette companies' raising prices much more than was necessary to cover the cost of the settlement. The tobacco industry historically has increased prices more quickly than its costs have risen, taking advantage of the small number of companies in the market and the millions of addicted customers.

But the trade commission study may already be largely obsolete, because President Clinton has rejected many parts of the June proposal, including the provision allowing the companies to pass along to smokers all of the costs of the settlement.

Under the President's proposal, cigarette prices would rise by as much as \$1.50 a pack, but a substantial portion of the increase would be captured by the Government in the form of penalties if smoking by teenagers did not drop sharply.

The study also assumes that the cigarette companies will enjoy a \$50 billion tax break that was part of the July balanced-budget accord. But both houses of Congress have voted to rescind the tax break.

Trade commission officials said that repeal of the tax break would reduce long-term industry profits by an unspecified amount.

Robert Pitofsky, the trade commission chairman, said that the June accord contained an anti-trust exemption that would allow the cigarette makers to "jointly confer, coordinate or act in concert" to achieve the goals of the settlement.

He said that the exemption would permit the tobacco companies to collude to impose price increases far in excess of those required to cover the annual payments of roughly \$15 billion required by the proposal.

"Taken at its worst, this exemption would allow the companies to get in a room and decide among themselves what is the best level of prices and what is the appropriate level of profits," Mr. Pitofsky said.

He noted that such collusive activity was ordinarily a violation of criminal anti-trust statutes.

Representative Marty Meehan, Democrat of Massachusetts, welcomed Mr. Pitofsky's conclusion that the anti-trust exemption was too broad.

"We now know that the exemption provides the industry with benefits that go far beyond the original justification," said Mr. Meehan, co-chairman of the Congressional task force on tobacco, which requested the report.

Separately, a CBS News poll showed that a large majority of the public doubted that the proposed agreement would significantly reduce the number of teen-agers who smoked. Only 19 percent of a national sample of 1,051 adults surveyed last week said they believed the accord would reduce the number of teen-agers who begin smoking. By a 2 to 1 margin, the respondents — half of whom were current or former smokers — said that the Government and the tobacco industry could not take steps that would significantly reduce tobacco use by minors.

An article in Business Day on Friday about a surge in the shares of the Bankers Trust New York Corporation after comments by an analyst, Thomas Hanley of UBS Securities, misidentified the forum in which he spoke. The comments, in which Mr. Hanley said the company was a takeover candidate, were made to UBS clients and its sales force and were reported by the CNBC cable network; Mr. Hanley himself did not appear on CNBC.

An article in Business Day on Saturday about legislative proposals to overhaul the Internal Revenue Service referred incorrectly to a plan for an oversight board. It would comprise appointees from government, education and business, not exclusively business.

A front-page article on Friday about a proposed combination of Coopers & Lybrand and Price Waterhouse misspelled the surname of an accounting professor at the Wharton School of the University of Pennsyl-

Washington Classes Start After Roofs Are Repaired

WASHINGTON, Sept. 22 (AP) — Schools here opened today three weeks late, with new roofs, tighter security, longer days and stiffer academic requirements.

Classes started later than those in most of the rest of the country because roofs were being replaced on 54 schools. The school day has been made 30 minutes longer to make up for lost time.

Julius Becton, the District of Columbia's schools superintendent, said new roofs and other repairs should help reduce fire-code violations that interrupted classes in recent years.

He also announced a reading program intended to insure that all children are reading by the third grade.

Treasure Hunter Finds Lost Presidential Yacht

ASSATEAGUE ISLAND, Va., Sept. 22 (AP) — A salvage operator searching for sunken Spanish treasure ships in the shallow waters off Assateague Island has instead found a piece of American history.

Using a magnetometer on Sept. 9, the salvor, Ben Benson, discovered the Despatch, the yacht of Presidents Rutherford B. Hayes, James A. Garfield, Chester A. Arthur, Grover Cleveland and Benjamin Harrison.

The yacht, built in 1873, ran aground and sank in stormy weather off Assateague in 1891. All members of the crew, who were the only ones on board, survived.

Corrections

vanian who commented. He is Peter Knutson, not Knudsen.

A chart in Business Day ranking the Big Six public accounting firms on several measures, included some incorrect figures supplied by Bowman's Accounting Report for Ernst & Young and thus ranked the firms incorrectly in several categories. A corrected chart appears today on page D2.

A dance review on Friday about "Webbed Feats," performed in Bryant Park in Manhattan on Wednesday, misidentified the producers. They were the Bryant Park Restoration Corporation and Stephan Koplowitz & Company, not Dancing in the Streets.

A film review on Friday about "In and Out," starring Kevin Kline and Joan Cusack, misstated Debbie Reynolds's role. She plays the mother of the high school teacher portrayed by Kevin Kline, not the mother of his fiancée.

Volunteer vows fall short

Some say it's too early to pass judgment, but seven months after a national summit on volunteerism there is little evidence of goals being met.

By Andrea Stone
USA TODAY

The Presidents' Summit for America's Future gave delegates in Philadelphia their instructions last April: Go home and mobilize millions of volunteers and dollars to improve the lives of poor youth.

But nearly seven months later, the main accomplishment of the high-profile gathering has been to produce more summits. Organizers offer anecdotes about new volunteer programs but no tally of results. Some initiatives heralded by corporations are repackaged extensions of old programs. And some companies are backing away from promises to give employees time off to do volunteer work.

Former general Colin Powell, who heads America's Promise — The Alliance for Youth, the non-profit group overseeing post-summit activities, will give a progress report Tuesday in Washington. He is expected to focus on corporate activities and local summits that came out of the Philadelphia meeting. But he says it's too early to judge whether the summit succeeded.

"The real answer is 10, 12 years from now when children have been protected" in after-school programs or received free health care, he says. "Will they go on a road to a better future? The answer is yes."

The summit's goal was clear. By 2000, give 2 million of the nation's 15 million needy young people resources to lead happy, healthy, productive lives.

The five resources: an ongoing relationship with a caring adult mentor, a safe place to go after school, adequate health care, a marketable job skill and an opportunity to learn the value of serving the community.

Before the bunting came off Independence Hall, the summit had secured 300 commitments from corporations and non-profit groups to help provide those resources.

But a national survey of states by USA TODAY reveals that perhaps the summit's greatest achievement, so far, was to spark more than 140 local and state mini-summits. Eight states and 52 cities have held them. All identified local needs and put together a plan of action. But beyond those strategy sessions, the summit appears largely a promise yet to be fulfilled:

► There is no report of how many children have free immunizations, after-school havens or tutors because of the summit.

"If you're looking for a measurable, definable report... in a precise way, that's not yet available," says Bill Smullen of America's Promise. More than 100 commitments to help youth have been added to the 300 announced in April, but details have been made available on fewer than 25.

► The 40-person staff at the Alexandria, Va., headquarters of America's Promise has had three directors since April. Outsiders see serious organizational problems, but America's Promise says the leadership changes were typical shifts associated with any start-up operation.

► Some corporate commitments are extensions or repackaged versions of things already under way. For instance, Ronald McDonald House Charities has funded community programs related to the summit's goals since 1984. It has vowed to increase annual giving from \$12.5 million to \$20 million.

However, many other commitments represent substantially expanded efforts. VH-1, the cable TV music channel, expanded an existing \$1 million pilot project that provided cash and donations from musical instrument companies and the public to restore music programs in New York City public schools. It now plans to place \$100 million worth of instruments in schools in 50 cities by 2002.

Pillsbury Co. pledged \$1.75 million in grants to community programs that provide mentors to young people this year, up from \$400,000 in 1996.

"Would we have done something (without the summit)? Yes," says Pillsbury spokeswoman Becky Erdahl. "We would have had some pieces of it, but it would not be as big."

► Some companies that promised to give employees time off to volunteer are rethinking the pledge.

"They were too ambitious," says Smullen, who declined to name companies that have scaled back. "Some employees said, 'Gee, I'm already working 80 hours as it is. I really can't afford additional time, or when I do have time off I need to spend it with my own family.'"

► While some communities report a surge in volunteers, others see little new interest.

"It's hard to get enough mentors" for young people, says

Carolyn Kincaid of the United Way in Williamsburg, Va. "People are just not willing to make the commitment."

► President Clinton, who painted over graffiti along Philadelphia's Germantown Avenue, has moved on to other issues. He announced earlier this month plans to revive President Bush's daily Points of Light awards to recognize notable volunteer service, but Clinton now devotes his bully pulpit to other concerns, such as race.

Still, the summit inspired many. Some examples:

► Allstate Corp. pledged \$26 million worth of employee time to mentor and work with youth.

► Dentists in Texas' Rio Grande Valley had talked about offering free dental care for low-income children but "were struggling to get it started," says Maria Ferrier, a Texas state organizer. "The summit gave the impetus and visibility." Now, 75 volunteer dentists are treating the first of 30,000 needy children to be served by 2000.

Yet some in the non-profit world are impatient.

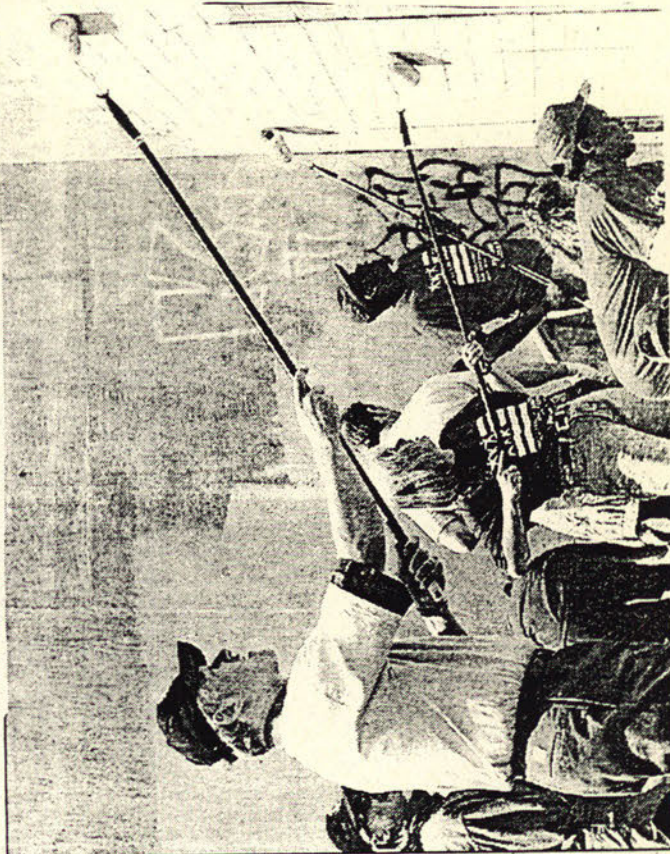
Bill Treanor of *Youth Today*, a newspaper published six times a year that covers youth-oriented non-profit groups, says, "There is no cogent plan."

"It would be like Eisenhower landing at Normandy and then not knowing whether to turn east toward Germany or west toward Spain."

But Powell, the former chairman of the Joint Chiefs of Staff, says he knows exactly where he's going.

"We have had some start-up challenges," he says. "I think we're over them now."

Contributing: Steve Holman



WASHINGTON

Clinton beseeches Bowles to stay on as chief of staff

President Clinton took his chief of staff, Erskine Bowles, out to the golf course Tuesday to try to persuade him to stay on the job. Officials say Bowles will stay at least through Clinton's State of the Union address in January. Bowles, a North Carolina businessman named to the position a year ago, said from the start that he intended to stay only about a year. Speculation that he would leave grew after Clinton and Congress struck a deal to balance the federal budget. Among possible replacements: Budget director Franklin Raines, national security advisor Samuel "Sandy" Berger, deputy chief of staff John Podesta, former trade representative Mickey Kantor and White House congressional liaison John Hilley. — Mimi Hall

VOTER APATHY: Election experts, citing a healthy economy and surveys that show people generally say the country is on the right track, predict next year's midterm elections could see the lowest turnout since World War II. Republican pollster Frank Luntz predicts that in some precincts fewer than 20% of eligible voters will cast ballots, although local issues and ballot initiatives could boost turnout. Still, says Curtis Gans of the Committee for the Study of the American Electorate, as people continue to disconnect with politicians and withdraw from community involvement, voting could become the provenance of "the interested and the zealous." Recent turnouts: 38.8% in 1994; 36.5% in 1990 and 36.4% in 1986. The low was 35.9% in 1942.

CAMPAIGN FIRSTS: Republican Gov. Terry Branstad of Iowa and Democratic Gov. Jeanne Shaheen of New Hampshire might ask presidential candidates to sign pledges to preserve the two states' lead-off roles in the presidential campaign. Iowa holds the nation's first caucuses and New Hampshire the first primary, so candidates spend many days in each state. The two governors formed a bipartisan commission to strengthen their position against states that want to jump ahead.

ALSO...

► **OOPS:** The National Republican Congressional Committee blames a computer snafu for sending a fund-raising letter that urged New Mexicans to defeat Rep. Bill Redmond because he's "one of the most stalwart Democrats in the House." Redmond is a Republican. His press secretary, Jennifer Bennett, said similar letters mistakenly targeted several other Republican House members. "It was funny but not necessarily that funny," said John Dendahl, state Republican chairman.

► **WELD JOB:** William Weld, who quit as Massachusetts governor to fight unsuccessfully to be ambassador to Mexico, has taken a job in international law with McDermott Will & Emery. Weld, 52, said he'll remain active in public issues and campaign for other moderate Republicans, but he doesn't plan on seeking public office.

► **FREEH TO RUSSIA:** FBI Director Louis Freeh is in Russia for talks on ways to combat organized crime and terrorism. Department of Justice officials at an FBI office at the U.S. Embassy in Moscow help train Russian law officers and assist in investigations.

► **FUEL CUT COSTS:** President Clinton's program to limit burning of fossil fuels, which some say contributes to global warming, would sharply increase home energy costs and cut income, an auto industry study says. It found that by 2030, Clinton's proposal would shave 2.7% from the gross domestic product and would drop average annual household income by \$4,250. The Energy Department says better technology and energy efficiency would absorb the costs.

► **TRADE TALKS:** Despite not winning "fast-track" trade authority, President Clinton will push a full agenda of trade measures at next week's meeting of Pacific Rim leaders. Trade Representative Charlene Barshefsky said the fast-track loss in the House is "short-term."

Written by Paul Leavitt with staff and wire reports

Congress has low legislative batting average

By Jim Abrams
The Associated Press

WASHINGTON — If Congress played only by the numbers, it would indeed have been a dismal year.

House members introduced 3,036 bills in the congressional session that began in January and ended last week. So far, 59 of them, or slightly less than 2%, have become law.

The Senate didn't do any better, getting the president's signature for 19 of the 1,568 bills senators introduced during the year, a success rate of 1.2%.

To be fair, Congress did pass about 70 bills — two dozen on the last day alone — in the final days of the session. Assuming President Clinton signs most of those, the percentages will increase somewhat.

Of the bills that did survive the odyssey through committees, House and Senate votes, House-Senate conferences and the president, many were not exactly monumental. There were post office namings, medal awards, Western land exchanges and technical amendments to existing laws.

The Republican-led Congress this session was also again noteworthy for its enthusiasm for, and total lack of success in, amending the Constitution. There were 77 proposed amendments in the House and 17 in the Senate, many overlapping on such subjects as a balanced budget, term limits, school prayer and abortion.

Not one got the necessary two-thirds majority in both chambers. A proposed amendment on flag desecra-

tion did pass the House, but Senate supporters decided to wait until next year in hopes of picking up more votes.

Introducing bills that don't have a chance of ever becoming law is hardly new to Congress. "It goes on all the time, allowing people to take positions on a variety of issues," said professor Roger Davidson of the University of Maryland, an expert on Congress.

He added that it is "typical for the first session not to be terribly productive. You can expect more bills through the next time around," in the session beginning in January.

The White House said Tuesday that 35 bills are on the president's desk, awaiting his signature, and another three dozen or so have passed Congress but have yet to be delivered.

The president used his veto power to reject three complete measures this year — a disaster relief bill, a late-term abortion bill and an attempt by Congress to restore money for military building projects.

Most of these late-hour bills, approved with little or no debate and no roll call votes, were minor, of the nature of legislation to amend the Atlantic Striped Bass Conservation Act. But some will affect millions of Americans, including three fiscal 1998 spending bills, bills to overhaul the Food and Drug Administration and Amtrak, and a bill authorizing a new gold-colored \$1 coin and 50 newly designed quarters, one for each state.

Additionally, many of the bills that Congress never finished this year will eventually become law before the 105th Congress closes next fall prior to national elections.



CHIEF OF STAFF TO THE PRESIDENT

Send to Steve Silverman

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Summit Follow-up

COPY

THE WHITE HOUSE
WASHINGTON

MEMORANDUM FOR THE PRESIDENT

THROUGH: SYLVIA MATHEWS AND BRUCE REED

FROM: STEVE SILVERMAN
DIANA FORTUNA
BIBB HUBBARD

DATE: October 21, 1997

CC: ANN LEWIS AND THURGOOD MARSHALL, Jr.

This is to update you on Administration progress in the six months since the Philadelphia service summit and to provide a strategy for the next six months. Attached you will find 1) a review of your accomplishments to date; and 2) a six month proactive strategy.

The six month anniversary is October 27, and we expect continuing press attention in the coming weeks. General Powell and America's Promise (the non-profit organization continuing the summit's work) will commemorate the six-month anniversary by releasing an "Update to the Nation" on November 25, perhaps at the National Press Club. Prime Time Live will interview Powell about the anniversary. Jonathan Alter of Newsweek is working on a comprehensive update that is expected to be influential.

Contrary to reports in last week's Time and last Sunday's Boston Globe, you and the Administration have made significant progress since the event in Philadelphia. You have highlighted the summit's five goals for children in several speeches; you have followed through on your major announcement on AmeriCorps scholarships; you have announced a variety of policy initiatives that relate directly to the summit's goals; and Cabinet agencies have begun to follow through on their commitments. The Corporation for National Service is very actively involved in summit follow-up work, as Harris Wofford travels the country to participate in and plan dozens of follow-up summits.

Although America's Promise has not yet been able to develop measures of the summit's success, your work at the summit has clearly contributed to a spirit of service and volunteerism that is developing every day in communities around the country. And, while challenges of this magnitude are not without difficulties (e.g., organizational difficulties at America's Promise, cynical media, heightened expectations, and measurement questions), you and the Administration have every right to be proud. By any measure, you have effectively follow-up on your service commitments and will continue to do so.

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Service Followup

Volunteer vows fall short

Some say it's too early to pass judgment, but seven months after a national summit on volunteerism there is little evidence of goals being met.

By Andrea Stone
USA TODAY

The Presidents' Summit for America's Future gave delegates in Philadelphia their instructions last April: Go home and mobilize millions of volunteers and dollars to improve the lives of poor youth.

But nearly seven months later, the main accomplishment of the high-profile gathering has been to produce more summits. Organizers offer anecdotes about new volunteer programs but no tally of results. Some initiatives heralded by corporations are repackaged extensions of old programs. And some companies are backing away from promises to give employees time off to do volunteer work.

Former general Colin Powell, who heads America's Promise — The Alliance for Youth, the non-profit group overseeing post-summit activities, will give a progress report Tuesday in Washington. He is expected to focus on corporate activities and local summits that came out of the Philadelphia meeting. But he says it's too early to judge whether the summit succeeded.

"The real answer is 10, 12 years from now when children have been protected" in after-school programs or received free health care, he says. "Will they go on a road to a better future? The answer is yes."

The summit's goal was clear. By 2000, give 2 million of the nation's 15 million needy young people resources to lead happy, healthy, productive lives.

The five resources: an ongoing relationship with a caring adult mentor, a safe place to go after school, adequate health care, a marketable job skill and an opportunity to learn the value of serving the community.

Before the bunting came off Independence Hall, the summit had secured 300 commitments from corporations and non-profit groups to help provide those resources.

But a national survey of states by USA TODAY reveals that perhaps the summit's greatest achievement, so far, was to spark more than 140 local and state mini-summits. Eight states and 52 cities have held them. All identified local needs and put together a plan of action. But beyond those strategy sessions, the summit appears largely a promise yet to be fulfilled:

► There is no report of how many children have free immunizations, after-school havens or tutors because of the summit.

"If you're looking for a measurable, definable report... in a precise way, that's not yet available," says Bill Smullen of America's Promise. More than 100 commitments to help youth have been added to the 300 announced in April, but details have been made available on fewer than 25.

► The 40-person staff at the Alexandria, Va., headquarters of America's Promise has had three directors since April. Outsiders see serious organizational problems, but America's Promise says the leadership changes were typical shifts associated with any start-up operation.

► Some corporate commitments are extensions or repackaged versions of things already under way. For instance, Ronald McDonald House Charities has funded community programs related to the summit's goals since 1984. It has vowed to increase annual giving from \$12.5 million to \$20 million.

However, many other commitments represent substantially expanded efforts. VH-1, the cable TV music channel, expanded an existing \$1 million pilot project that provided cash and donations from musical instrument companies and the public to restore music programs in New York City public schools. It now plans to place \$100 million worth of instruments in schools in 50 cities by 2002.

Pillsbury Co. pledged \$1.75 million in grants to community programs that provide mentors to young people this year, up from \$400,000 in 1996.

"Would we have done something (without the summit)? Yes," says Pillsbury spokeswoman Becky Erdahl. "We would have had some pieces of it, but it would not be as big."

► Some companies that promised to give employees time off to volunteer are rethinking the pledge.

"They were too ambitious," says Smullen, who declined to name companies that have scaled back. "Some employees said, 'Gee, I'm already working 80 hours as it is. I really can't afford additional time, or when I do have time off I need to spend it with my own family.'"

► While some communities report a surge in volunteers, others see little new interest.

"It's hard to get enough mentors" for young people, says

Carolyn Kincaid of the United Way in Williamsburg, Va. "People are just not willing to make the commitment."

► President Clinton, who painted over graffiti along Philadelphia's Germantown Avenue, has moved on to other issues. He announced earlier this month plans to revive President Bush's daily Points of Light awards to recognize notable volunteer service, but Clinton now devotes his bully pulpit to other concerns, such as race.

Still, the summit inspired many. Some examples:

► Allstate Corp. pledged \$26 million worth of employee time to mentor and work with youth.

► Dentists in Texas' Rio Grande Valley had talked about offering free dental care for low-income children but "were struggling to get it started," says Maria Ferrier, a Texas state organizer. "The summit gave the impetus and visibility." Now, 75 volunteer dentists are treating the first of 30,000 needy children to be served by 2000.

Yet some in the non-profit world are impatient.

Bill Treanor of Youth Today, a newspaper published six times a year that covers youth-oriented non-profit groups, says, "There is no cogent plan."

"It would be like Eisenhower landing at Normandy and then not knowing whether to turn east toward Germany or west toward Spain."

But Powell, the former chairman of the Joint Chiefs of Staff, says he knows exactly where he's going.

"We have had some start-up challenges," he says. "I think we're over them now."

Contributing: Steve Holman

