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7-7-97
'97 JUN 23 PM2:18

THE WHITE HOUSE
WASHINGTON

June 20, 1997

MEMORANDUM FOR THE PRESIDENT

THROUGH: SYLVIA MATTHEWS *mat*

FROM: BRUCE REED
STEVE SILVERMAN *Brall*
DIANA FORTUNA

SUBJECT: Following up on the Service Summit

CC: Ann Lewis
Bibb Hubbard

Since the successful Presidents' Summit for America's Future in Philadelphia, we have met with the leaders of "America's Promise." General Powell's non-profit organization; worked to implement the substantive announcements you made in Philadelphia; begun to develop a communications strategy to ensure that your vision of service is included in continuing coverage of the summit effort; and begun to design a strategy for reauthorizing AmeriCorps and other Corporation for National Service programs. Below is an update on these efforts.

America's Promise

The 501(c)3 non-profit organization to follow up on the goals of the summit has gotten off to a slower than expected start. The original CEO, Rick Little, has moved to a more limited fundraising role. General Powell and his team are looking to hire a CEO, a COO and several other senior staff to work on communications and developing new commitments. America's Promise is expected to have about 35-40 staff members. The team has managed to elicit about 100 new commitments by corporations and non-profits since the summit.

As you know, in March we suggested some names for the board of directors and for the five advisory task forces. Out of 19 Board members, two are based on your suggestions: Jamie Gorelick and Lou Holtz. Henry Cisneros and Lynda Robb are expected to continue to serve as vice chairs. Other members of the board include Herman Cain, Ray Chambers, and Billy Shore. The task forces (one for each of the five resources for children) are essentially not operational at this point; questions have been raised about their role and utility.

*We need to coordinate
ongoing policy efforts w/
ongoing Service Summit
efforts to keep the ties
between the two closer*

Bo

*Copied
Matthews
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A threshold question for future discussion is what connection, if any, the Administration should have with America's Promise and its goal of reaching two million children by the year 2000. If you agree, we will continue to meet with General Powell's people on a regular basis to demonstrate our desire to work together on these issues, to find areas of commonality, and to find opportunities that might be appropriate for joint appearances. Additionally, we have agreed to identify Cabinet members who might participate in the numerous local summits that are planned around the country. General Powell has already participated in three such summits and is expected to do others. Needless to say, he receives very positive press when he participates (St. Louis, Boston, rural Pennsylvania). Moreover, the General often talks about summit themes in his other speeches, and apparently spends considerable time on the telephone with CEOs generating their support for the work of America's Promise.

Substantive Follow-Up

We have begun to implement the policy initiatives you announced before and at the summit. The Corporation for National Service is confident it can meet our target of adding 50,000 new AmeriCorps scholarships over the next few years. (For your information, Harris Wofford has met with the Rev. Tony Campolo about his "Mission Year" service program. Rev. Campolo's program may be eligible only for part-time rather than full-time scholarships because participants spend some time on religious activities. Because of these concerns, Campolo is not sure he wants to apply for AmeriCorps scholarships, although he remains very supportive of the program.) We are tracking federal agencies' work as they implement the more than 40 commitments they made to the summit. We will include our proposal to subsidize all loan deferments for service in our proposed legislation to reauthorize higher education programs.

Communications Follow-up

Reporters have not yet focused critically on what has been achieved since the summit, but it is inevitable they will do so in the next few months. In your public appearances since the summit, you have demonstrated your continuing commitment to its goals by mentioning it in appropriate forums, including the Welfare to Work Partnership event and the Business Roundtable speech, while the Vice President's announcement in May of a new welfare mentoring partnership with civic groups is very much in line with the summit's goals. You and the other principals should continue to include discussion of Summit themes in appropriate speeches. To this end, we will work with the speechwriters to ensure that you refer to the summit's success, the challenge of its ongoing task, and the theme of service and AmeriCorps at appropriate venues.

Moreover, we will work with communications and scheduling to develop ideas for additional events. Possibilities include an event to publicize the new high school service scholars program you announced last year; an event with AmeriCorps to publicize the new scholarships and announce the winners of their latest competition; bringing in CEO's to report on their progress since the summit; or events that would tie the summit's themes to our initiatives, such as linking our juvenile justice initiative to the "safe places" goal. We could seek other synergies between the summit and the Administration's core themes, especially welfare to work and racial reconciliation.

In fact, we will look for opportunities to link citizenship and service -- as you did in your commencement speech at the University of California - San Diego. In this regard, we will explore the possibility of having an AmeriCorps event with community groups where the emphasis is on racial reconciliation. Perhaps the Advisory Board on your race initiative should consider utilizing service as a method to encourage the racial reconciliation dialogue and thus broaden the impact of both issues. Finally, we are working on a communications plan for Administration involvement in this issue, and specifically looking at options for staff members to learn of opportunities to volunteer on a regular basis as individuals or as part of a group.

AmeriCorps

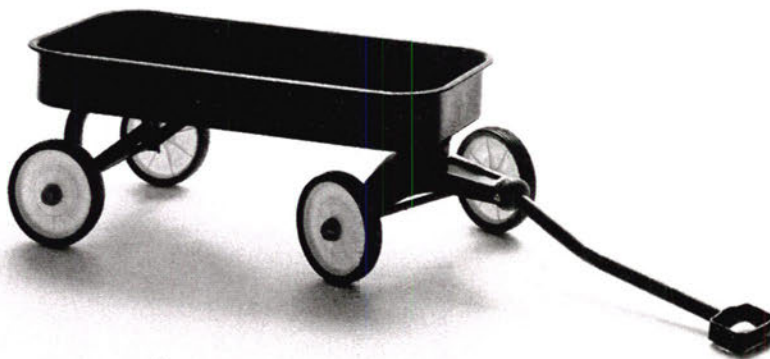
AmeriCorps' initial authorization expired last year. While reauthorization is not necessary for AmeriCorps to get funding, this may be our best opportunity to take this issue on and seek the program's first reauthorization, one that would carry it past the year 2000. The Corporation for National Service has prepared a draft bill that appears to be solid and that takes a middle course on issues that have been divisive in the past. We could launch that new legislative proposal in a bipartisan event that focuses on AmeriCorps' achievements to date.

We will keep you apprised of our efforts as we go forward.

June 10 meeting

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH



PHOTOCOPY
PRESERVATION

<P>June 5, 1997

Number 2</P>

<P>PEOPLE OF FAITH. As many as 150,000,000 Americans of all beliefs attend religious services on a weekly basis. These millions of believers are clustered in an estimated 300,000 congregations in virtually every community in the nation. They are a vital resource in our mission to reach young people. On May 23, Rick Little, Gregg Petersmeyer I met with religious leaders representing a religious spectrum that included Baptists, Evangelicals, Churches of Christ, Catholics, Mormons, Greek Orthodox, Jews, Muslims and others. They all affirmed with "enthusiasm and passion" the five resources we are seeking to provide to young people, and committed to reach ten percent of all youth -- especially the most needy -- with these resources by the year 2000.</P>

<P>PEOPLE OF COMMERCE. Also on May 23, I met with Paul Greeley, President of American Chamber of Commerce Executives. ACCE is the national membership organization for the management professionals who serve the 1800 Chambers of Commerce nationwide. ACCE has offered to help publicize the efforts of America's Promise and to coordinate meetings with local business leaders around the country.</P>

<P>"CARES" OF THE DAY. On May 31, I was in Boston to speak at the First Annual Corporate Volunteer Day, sponsored by a group called "Boston Cares." Boston is one of 26 "Cares" organizations around the country who perform a crucial coordinating role in teaming up people who want to volunteer with opportunities to be of service. Boston Cares is a relatively new organization. It was founded in 1991, but has a base of 2,000 volunteers and is attracting an average of 50 volunteers a month. There's a lesson here: Despite the defeatist talk we've been hearing from critics about people being "too busy" to volunteer, the work of organizations like Boston Cares suggests that the opposite is true -- that people want to volunteer; they just need to be matched up with opportunities that will fit their schedules.</P>

<P>MASSACHUSETTS STATE SUMMIT SCHEDULED FOR OCTOBER. Also, while I was in Boston, I was invited to speak when Governor Bill Weld formally announced that Massachusetts will hold its state summit on Volunteerism in October. Massachusetts is the first state in the country to commit to specific goals for each of the five resources, and to create an administrative structure which will set timetables to ensure that these goals will be met. Massachusetts has set some ambitious and wonderful goals for the year 2000: recruit 50,000 additional mentors; double the number of "safe places;" give a healthy start to children without health insurance under the terms of a new state law; double the number of organizations and volunteers involved in school-to-work and remedial reading programs; and enlist 2000 AmeriCorps volunteers and 200,000 additional young people in service activities. By setting these goals, Massachusetts has

established a yardstick against which other states can measure their own aspirations, commitment, and follow-through. </P>

<P>MORE STATE SUMMITS. The Virginia Association of Volunteer Centers hosted a local summit in Charlottesville on June 2. The 25 volunteer centers throughout the state have committed to connect 20,000 youths with caring adults, or opportunities to serve, by the year 2000. Minnesota will host a state summit on September 16; Mississippi on October 23-24. In addition, the following states have announced their intention to hold summits this year: Tennessee, Washington, Arkansas, New York, and Rhode Island.</P>

<P>ENLISTING THE MEDIA. On June 3, I addressed 1300 owners and managers at the annual ABC affiliates meeting. I gave them an overview of the work of America's Promise, and told them what the broadcast industry can do to publicize our three-year campaign on behalf of young people, and how individuals, affiliates, and networks can get involved. Some of the things the media can do are just good, basic journalism -- looking around their communities, investigating what's good and what's bad, and bringing the facts to the attention of the public. Some of them are basic good citizenship, such as running public service announcements that ask for volunteers to help needy kids. But because broadcasting is such a visible, high-tech industry, I made a point of challenging the affiliates to give internships to kids -- especially to inner-city kids who need to be shown that they really can make in the big world outside their neighborhoods. For example, the popular CBS television program "Touched by an Angel" has given internships to two such youngsters, and agreed to provide them with all five basic resources. Why, I asked, couldn't other networks do likewise? </P>

<P>DETROIT'S PROMISE. On June 4, I spoke via teleconference to over 800 attendees at "Detroit's Promise -- The Alliance for Children." The conference, which was held to recruit volunteers to help provide the five resources, was sponsored jointly by the city of Detroit and the local United Way. Detroit is one of the first major cities in the country to host a summit on volunteerism, and already plans to host another summit next year. The folks in Detroit recognize, as we all should, that our efforts need to be ongoing and self-renewing. Our goal is "two million by 2000" and just hosting a single summit won't get us there.</P>

<P>GETTING TO KNOW US. Because America's Promise is still a new organization, I want everyone to know who we are and, in particular, who are leaders are. So let me present our board of directors:</P>

<P>o Shahara Ahmad-Llewellyn -- Vice Chairman, Philadelphia Coca-Cola Bottling Company.</P>

<P>o Herman Cain -- President and CEO, National Restaurant Association.</P>

<P>o Raymond G. Chambers -- Chairman, The Amelior Foundation.</P>

- <P>o Henry G. Cisneros (Co-Vice Chairman, America's Promise) -- President and COO, Univision Communications, Inc.</P>
- <P>o Michelle Engler -- First Lady of Michigan & Chair, Michigan Community Service Commission.</P>
- <P>o Robert K. Goodwin -- President & CEO, Points of Light Foundation.</P>
- <P>o Jamie S. Gorelick -- Former U.S. Deputy Attorney General.</P>
- <P>o Louis (Lou) Holtz -- Former head football coach, University of Notre Dame; Spokesman, U.S. Filter Distribution.</P>
- <P>o Arnold G. Langbo -- Chairman of the Board/CEO, The Kellogg Company.</P>
- <P>o Rick R. Little -- President and CEO, International Youth Foundation.</P>
- <P>o William E. Milliken -- President, Communities In Schools, Inc.</P>
- <P>o C. Gregg Petersmeyer -- Founder and Executive Director, Community of Light Project.</P>
- <P>o Lynda Johnson Robb (Co-Vice Chairman, America's Promise) -- Chairman, Reading is FUNdamental.</P>
- <P>o Robert B. Rogers -- Chairman & CEO, Ewing Marion Kauffman Foundation.</P>
- <P>o William H. Shore (Secretary-Treasurer, America's Promise) -- Executive Director, Share Our Strength.</P>

<P>UPDATE ON COMMITMENTS. Over 200 commitments have been made since the Philadelphia Summit at the end of April. In addition, a number of previous commitment-makers have been putting their commitments into action. For example, SmithKline Beecham, a pharmaceutical company based in Philadelphia, is preparing a mailing to all 150 community delegations that attended the Summit. The mailing will advise them how to apply for the individual grants of \$10,000 that will be available to them to help fund local "healthy start" programs. Also, Allstate Insurance Company in Chicago has contacted ten states to offer support for statewide activities to promote America's Promise. </P>



AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

Introduction
welcome and
general information

The Summit Event
Philadelphia
agenda Q&A

Commitment Makers
delivering on
America's Promise

America's Solutions
five key resources

Digital Neighborhood
a framework
for connecting

The Summit
News Center
interviews highlights

America's Promise - The Alliance for Youth is the multi-year, national campaign that will propel the mission and goals of the Presidents' Summit forward. For more information about America's Promise - the Alliance for Youth, [click here](#).



Dispatches from
Gen. Colin Powell
- A new regular
feature.

[Dispatch #1- May 16, 1997](#)

[Dispatch #2- Jun 05, 1997](#)

Summit News Center Highlights



[The Presidents' Call to Action](#)

Read the remarks from the Summit's Opening Ceremony at Independence Hall, with [President Clinton](#), [President Bush](#), [President Ford](#), and [Mrs. Nancy Reagan](#) or listen using [Real Audio](#).



[Listen to speeches and interviews](#) with Summit General Chairman Colin Powell,

President Bill Clinton, Maya Angelou, Arianna Huffington, and Andrew Shue. And find out how to get a "[Community Coach](#)" at your school.

[Register Now!](#)

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Find out what happened in your community or state delegation meetings

-- Come to the [Digital Neighborhood](#).

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America's Promise Through
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AMERICA'S PROMISE
THE ALLIANCE FOR YOUTH

Dispatches from Gen. Colin Powell

Also in the News

General Powell Launches
"America's Promise -- The
Alliance for Youth"

[Home](#)

[Contact us](#)

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The Presidents' Summit for America's Future was an unqualified success. In Philadelphia, at the end of April, we did exactly what we set out to do: We touched the hearts and fired the imaginations of Americans everywhere. The country is turned on to volunteerism. Now we need to keep the momentum going.

It's time to shift our focus to Main Street, where the real work awaits us. We cannot hope to achieve our goal of reaching two million youngsters at a stroke. It can only be achieved one community at a time, one street at a time, and one child at a time. In my post-Summit travels around the country, I'm heartened to find that people understand this, and are willing to commit to a three-year effort.

I'm also excited by the number of good ideas that are being generated at the local level. During my recent visit to Lancaster County, Pennsylvania on May 1, the local Chamber of Commerce presented me with a book of pledges solicited from their members -- each pledge devoted to providing one of the five basic resources we want to make available to two million youngsters by the year 2000: a caring adult; safe places; a healthy start; a marketable skill; and a chance to give back to the community.

What if every Chamber of Commerce in America did the same thing? I'm going to contact the U.S. Chamber of Commerce and suggest they recommend that very idea to their thousands of state and local chambers around the country.

While I was in Pennsylvania, I also met a couple who owned a local dinner theater. After seeing the Summit, they went straight to work -- sending out a flyer to all one hundred of their employees, inviting ideas to help their community achieve the five goals and asking for personal commitments.

On May 3, I was in St. Louis for the first in a series of local and regional summits that are going to be held around the country. Senator Kit Bond and Congressman Dick Gephardt invited me to take part in a "volunteer fair" that was held at St. Louis' Crestview Mall shopping center. Over one hundred volunteer organizations were on hand with exhibit booths to explain their activities and recruit volunteers. I'm told that hundreds of people signed up.

At the conclusion of the event, Senator Bond, Congressman Gephardt and I spoke to a crowd of about 1500 people and presented awards to two families who had been singled out for special recognition because of their years of community service.

Because of space limitations, another hundred volunteer organizations who wanted to participate in the fair were unable to do so. So St. Louis is going to repeat the event to give these other worthy causes a chance to sign up new volunteers.

In short, America's Promise is off to a roaring start. I'm deeply grateful to all the loyal volunteers who were able to join us in Philadelphia or who otherwise helped make this event the knockout occasion it was.

Our job now is to sustain this level of enthusiasm in the weeks and months ahead. Periodically, I'll be reporting back on the progress we're making, and will be sharing the success stories and the good ideas I encounter in the course of my exciting new American journey.

.....
Introduction The Summit Commitment Makers America's Solutions Digital Neighborhood In the News

'This campaign has the potential to transform America.'



Retired Gen. Colin Powell gives a thumbs-up after the rousing ovation that greeted him at the Neighbor to Neighbor volunteer fair Saturday at Crestwood Plaza. With him are Rep. Richard A. Gephardt (left) and Sen. Christopher S. Bond. Kevin Manning/Post-Dispatch

Volunteer Effort Starts Here, Powell Says

By Jo Mannies
Post-Dispatch Political Correspondent

COLIN POWELL EXHORTED St. Louisans and Americans on Saturday to heed the word of God "who told us to take care of this land and especially to take care of each other."

To the wild cheers of thousands jammed into Crestwood Plaza, the retired general called St. Louis "the first stop, the first little battle . . . in this long campaign" to encourage more people to volunteer to help the old, the young, the homeless and anyone else in

■ Philadelphia participants study how to achieve goals . . . 13A

need.

Powell, chairman of last week's national volunteer summit in Philadelphia, said the obvious question is: "Why are we doing this now?"

The answer, he said, is "because the need is greater. Because there are so many of our fellow citizens who are in need . . . who wonder if the American Dream is there for them."

Powell's visit was the climax of Saturday's Neighbor to Neighbor volunteer fair co-hosted by Sen. Christopher S. Bond, R-Mo., and Rep. Richard A. Gephardt, D-south St. Louis County. The fair featured 109 public agencies and private groups seeking volunteers for everything from teaching basic living skills to conducting historic house tours. About 130 other groups had to be turned away because of lack of space, organizers said.

Although he has made appearances elsewhere
See VOLUNTEERS, Page 13

THE VOLUNTEER SUMMIT



Kevin Manning/Post-Dispatch

Col. Gordon Spicer, area commander for the Salvation Army, tells of his organization's work with the needy at a forum conducted by Sen. Bond and Rep. Gephardt.

Volunteers

From page one

since the summit meeting, Powell cast Saturday's stop here as the symbolic start of his national campaign to encourage and enlarge the nation's army of volunteers.

Chris Heisel hopes that Powell's call to action will lead more people to volunteer for what she acknowledges is a less-than-glamorous task: mentoring some of the region's 14,000 lawbreakers on parole or probation.

Before Saturday, Heisel — resource developer with the state Department of Corrections — had 30 volunteers to help teach parenting, tutoring or assist in substance-abuse support groups. Dozens of passers-by stopped at the department's booth, giving Heisel optimism that her small volunteer force may gain a few recruits.

"This is really a front-line defense in the war on crime," she said, as she handed out brochures.

Roylene Taylor, 61, of St. Louis, carried a bag packed with pamphlets that she had collected. "I found out about a whole lot of resources that I didn't know about," said Taylor, who already volunteers for groups that help those with diabetes, kidney disease and AIDS and is seeking to help a few more causes.

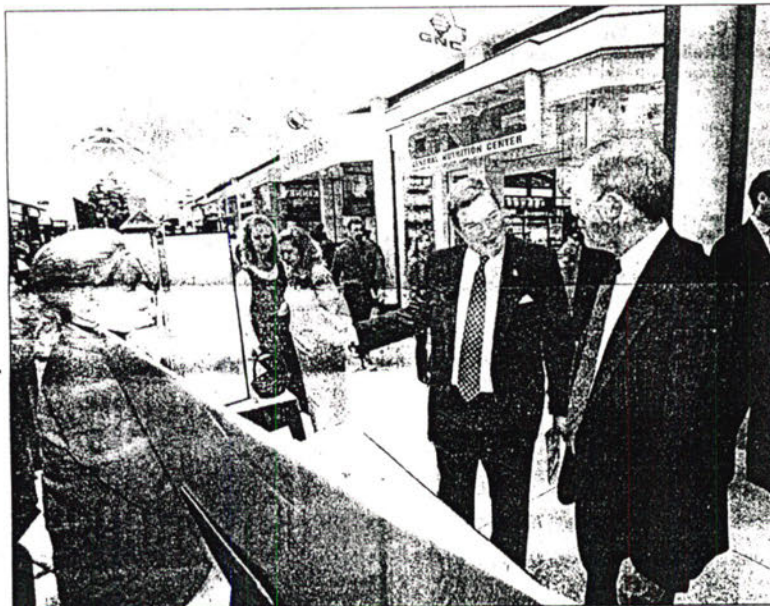
For 14-year-old Mark McWilliams, of St. Louis, the fair offered a chance to choose how to spend part of his summer. He was particularly interested in Doorways, an interfaith residence program to help people ill with the AIDS virus.

Earlier Saturday, Gephardt and Bond were co-hosts for a volunteer forum at Crestwood's government center and participated in two cleanup efforts: Bond planted flowers outside a poor neighborhood's new community center in Wentzville, while Gephardt helped repaint and repair an elderly woman's home in south St. Louis.

At the forum, leaders of various groups proposed cooperative efforts with government and business. Several said their aim was to increase the number of volunteers and programs and not simply to replace existing government or business efforts.

Lynette Ballard, volunteer services director at St. Anthony's Medical Center, told the group she was upset that her counterparts at Regional Hospital were being laid off to save money. The result will end a program overseeing 365 volunteers for various services, she said.

Many appealed to Bond and Gephardt to encourage the government to provide limited money or assistance for volunteer "infrastructure" — the regular staffing needed to oversee volunteers.



Kevin Manning/Post-Dispatch

Kathleen Schamel of the College for Living gets a visit from Sen. Christopher S. Bond, R-Mo., and Rep. Richard A. Gephardt, D-south St. Louis County, as she looks for volunteers for her organization, which helps people with developmental disabilities.

Gephardt proposed that the 2004 group set up by former Sen. John C. Danforth, R-Mo., take on the task of keeping up the local enthusiasm generated by the volunteer summit and Powell's visit.

Bond, at the forum and the fair, emphasized that partisan politics should not taint the effort. "Volunteerism... is as American as apple pie and as old as the country," he said.

Powell told the crowd he was particularly moved by unheralded heroes such as Jim Mueller, 69, a retired school counselor from Affton who daily reads to youngsters at the South Side Day Nursery.

Powell held up a copy of Saturday's Post-Dispatch and told the crowd to go home and read about Mueller, featured on the cover.

"Jim Mueller could have stayed home and said, 'It's the government's responsibility' " to teach the young.

"He's retired, so why should he have to give?" Powell asked. The answer, he added, was that Mueller grasped that "there is no more important responsibility you have as an American than to rear the next generation."

"This campaign," Powell added, "has the potential to transform America."

Philadelphia Participants Study How To Achieve Goal

They Will Match Pledges, Data On Children's Needs

By Terence Samuel
Post-Dispatch Washington Bureau

PHILADELPHIA — Traffic is moving again, a furniture show has moved into the Pennsylvania Convention Center and the only president left at Independence Hall is an 87-year-old statue of George Washington in majestic bronze.

The volunteerism summit is over, and scrawled in bold hand across the entire enterprise is the question: "So now what?"

For three days America watched and listened as the "greatest assemblage of American leaders" talked about the severe problems connected with American children in crisis and wondered if the summit meeting might ease the crisis. There are answers — some small, some large, some tentative.

Zabrina Grisby, a 23-year-old AmeriCorps volunteer from St. Louis, said she would take back an idea on conflict mediation to her work with children at Carver Early Childhood Center on Bell Avenue.

Roger Valine, chief executive of Vision Service Plan, an insurance company in California, said he would spend \$7 million on eye care for children and commit all 1,600 of his employees to a plan of community service and mentoring.

Colin Powell, who managed to be the most inspirational and hopeful figure at the summit meeting, acknowledged at the outset that he was not sure how far the event would go toward solving problems. "We don't know yet," he confessed.

The organizers as well as the delegates who attended what former President George Bush described as "these deliberations here at Philadelphia" seemed willing to live with the now-what question.

They resigned themselves to the idea that the success of the summit meeting will have to be judged later in the nation's schools and playgrounds and in community centers and homes across America.

It was at times difficult to reconcile the grandeur and pageantry of the summit meeting with the grim and dire problems it was intended to address. And while the purpose seemed to be to encourage small and individual efforts, it was impossible for all the girth and majesty of the republic and its ritual not to attach themselves to the event.

Everyone quoted the French statesman Alexis de Tocqueville.

Standing before Independence Hall with the Philadelphia Orchestra as a backdrop and Old Glory dancing in the wind, Hillary Rodham Clinton urged on the country a kind of activism that works "between what government does and what the free market can do."

Poetically, she described it as "habits of the heart. That is what we are cultivating here in Philadelphia."

Hearing From The Regions

And so in a hundred little rooms in the massive convention center, delegations from states and towns and cities from across the country gathered in small groups to chart specific courses that might lead to tangible results. This was the difficult work, all agreed.

Some decided on improving immunization numbers, others on recruiting a specific number of reading volunteers.

The St. Louis delegation determined that the best immediate course of action was to meet with corporate and elected leaders to secure commitments from them.

Acknowledging that a lot of activity already was taking place in the region, members of the delegation also decided to collect information on what the region's children needed and what resources were being committed to those needs.

Matching the two would be the next step.

The rest of the plan involved some method of accountability and scorekeeping, making sure that commitments made were commitments kept. All of this will be topped off by a media campaign "to make sure that the community is connected to the effort," said Melinda McAliney, of the United Way of Greater St. Louis, who presented St. Louis' plan at the summit meeting Tuesday.

Barbara Selders, acting head of the St. Louis Department of Human Services, said she felt like she needed to make a more personal commitment to helping a child and to become a better advocate for children in general. She will become a tutor.

Over and over politicians hailed the nonpartisan nature of the proceedings, which only served to underscore the political realities that will face those who attended the summit now that they have returned to the real world.

Missouri Lt. Gov. Roger Wilson warned that the meeting should not be an attempt to reinvent the wheel on volunteerism, that it should be acknowledged that there are already thousands of people around Missouri and many more around the country who are serving their communities.

"We have a political risk of offending current volunteers," Wilson cautioned.

The Government's Role

There was no avoiding the national political landscape.

Former President Jimmy Carter talked about how inequality had created two Americas, one rich and one poor. President Bill Clinton warned that Americans must "make sure that our diversity is a rich resource to make our union more perfect, not an instrument of our undoing in the 21st century."

At the start of the summit meeting, St. Louis' Joan Kelly Horn, the former U.S. representative who heads the Regional Violence Prevention Initiative, said so many problems faced by children in the St. Louis area and around the country are directly tied to poverty. Despite the role that volunteers might play, she said, government retains a role in helping to solve these problems.

Health and Human Services Secretary Donna Shalala took aim at last year's welfare bill, urging that it be changed. She said that government cannot withdraw from its role of serving children in need.

"There must be equality of opportunity by keeping that core of government programs," Shalala said.

Far away from Philadelphia, in Hattiesburg, Miss., Osceola McCarty, 89, did not know what to make of the summit or its aspirations.

McCarty became a national monument of community service when she endowed a \$150,000 scholarship at the University of Southern Mississippi with money she made washing and ironing other people's clothes. She said everyone had a basic responsibility to help children.

"As long as they are small, they should have someone to help them, someone to encourage them to go to school and to work some," she said by telephone from her home last weekend. "It's a nice job for all of us to help."

Volunteerism moves front-and-center

By Francie Latour
GLOBE STAFF

It is the city where a young Fort Devens soldier, too young to foresee his rise as a military and civic icon, would meet his future bride and go off to war.

And yesterday, it was the city retired general Colin L. Powell crisscrossed from the FleetCenter to the Financial District to Beacon Hill with an army of volunteers and marching orders of a different kind: to keep the promise of service set forth by a star-studded summit on volunteerism last month.

"The gala of Philadelphia is over," said Powell at his first of three official stops that culminated at the State House yesterday afternoon. "The presidents and former presidents have gone back to doing what presidents and former presidents do. Now, the real work begins."

Powell was on hand at the United

Way's headquarters as Governor William F. Weld and Lieutenant Governor Paul Cellucci announced an October state summit, the first commitment of its kind by a state to promote the goals laid out at the President's Summit for America's Future in April.

The October summit, to be chaired by Bill Cosby and the Rev. J. Donald Monan, chancellor of Boston College, will be held at Northeastern University.

Powell, who was general chairman of the President's Summit and who now chairs its accountability arm, America's Promise, said yesterday: "Massachusetts is the first one really out of

the box, ... and I can assure you, I am going to go around and embarrass every other governor in the country by talking about what Bill Weld is doing."

Weld said the summit goals included doubling the number of safe places where children can spend time after school, guaranteeing free health care for poor and uninsured children and recruiting 50,000 more mentors for needy children.

Powell told a FleetCenter crowd that the mission of volunteerism ignores "partisanship and the things that separate us along economic or political lines."

'The gala of Philadelphia is over. ... Now, the real work begins.'

COLIN POWELL
Urging more participation in volunteer efforts

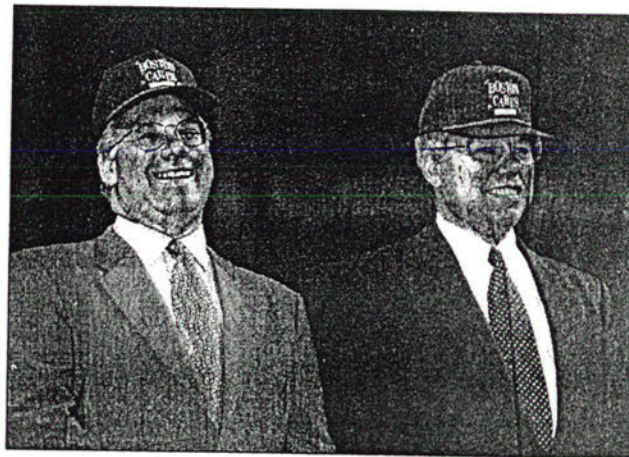
Powell addressed hundreds of Boston Cares volunteers at the FleetCenter as part of the volunteer organization's first Corporate Volunteer Day. The effort, backed by American Express Financial Advisors, Andersen Consulting and other corporate sponsors, aimed to deliver 2,000 hours of volunteer labor in Greater Boston neighborhoods.

Powell's zeal seemed contagious as he went from dais to dais, packing two appearances into under two hours. He signed T-shirts, posed for photographs, and drew bursts of applause as he bantered with volunteers at the podium.

He playfully told United Way volunteers and coordinators that he was almost relieved when his work at the April summit with United Way of Massachusetts Bay CEO Marian Heard was finished.

"I'll tell you, you all have got one dynamo of a lady here," he said, wiping his brow.

But it was outside the State



GLOBE STAFF PHOTO / WENDY MAEDA

Mayor Thomas M. Menino and retired general Colin Powell share a laugh yesterday at a Boston Cares volunteer event at the FleetCenter.

House, with the bronze relief of the all-black 54th Massachusetts regiment as his backdrop, that Powell elicited the most reverent welcome. Members of the rapt audience saluted their black general as Powell rose to speak.

Even Henry Louis Gates, who

chairs Harvard's Afro-American Department and is a leader among the nation's academic and cultural elite, said he felt like an "opening act" next to Powell.

"I feel like the local band when James Brown is getting ready to come on stage," Gates said.

Boston cleanup draws 800-plus volunteers

By James A. Duffy
GLOBE CORRESPONDENT

While in-line skaters enjoyed yesterday's slow breeze off the Charles River and sunbathers absorbed the rays on the Esplanade, 827 others toiled in sweat, working to clean up Boston — and they loved it.

"We were so thrilled about the weather because we thought it was going to rain," said Julie Fingersh, executive director of Boston Cares, a nonprofit organization created in 1991.

Over the past eight months, volunteers representing 40 different Boston-area companies organized themselves via e-mail and office-circulated sign-up sheets. And at 9:30 a.m. yesterday they converged on the FleetCenter to listen to retired general and former Joint Chiefs of Staff chairman Colin Powell and Mayor Thomas M. Menino thank them for their dedication.

"We are so thrilled with the level of support of corporate Boston," Fingersh said. "The fact that General Powell came to our event was such a testament to the fact that he means what he says. It got us off to such an incredible start."

Groups from Andersen Con-

sulting, Fidelity Investments, BankBoston and American Express Financial Advisors, among others, split up and went to sites around the city to rake, mow, weed and pick up trash.

"You couldn't even see the river when we first got here," said James Kerwin of Fidelity. His group spent the morning using scythes and gas-powered weed trimmers to groom the banks along the Esplanade in the Back Bay.

"If we can volunteer our time, that's fantastic," added Jennifer Evans, also of Fidelity. "... It's a good opportunity to get out here and do something."

Fingersh said the large number of volunteers, which surpassed Boston Cares' goal of 800, worked a total of 3,400 collective hours yesterday. In a time of budget cutbacks and fewer people on staff to work on city- and state-owned lands, volunteerism is key.

"It shows that people don't want to live in a slum," Evans said. She and her counterparts cleared six tons of debris from the banks of the Charles, Fingersh said.

"It's very easy to be cynical to that call to service," Fingersh said. "What we saw [yesterday] was that people want to help."

The
Boston
Globe

5/1/97

Hundreds pledge aid for city's children

BY JACK KRESNAK
Free Press Staff Writer

At the Cobo Hall podium, WJLB-FM (97.9) radio personality John Mason asked all of the young people interested in helping a senior citizen to move to the front.

Gathering more than 100 kids there Wednesday, Mason had them face the audience as he described their look — hip-hop apparel, baggy trousers, ear and nose rings — as frightening to many adults.

But beneath their teenaged swagger, Mason said, lay minds needing good examples, hearts needing love, souls needing hugs.

"If we do not give them guidance and opportunity and that hug," Mason said, "there's someone outside of this building that will hug them with their right arm and hand them a gun with their left."

"And then they will come to visit you."

Mason's words were applauded by more than 800 people who met for nearly seven hours Wednesday in an effort to enlist more mentors and volunteers for Detroit's children and to better organize the hundreds of existing programs.

Detroit's Promise: The Alliance for Children is the nation's first local effort to join retired Gen. Colin Powell's America's Promise Campaign for Youth, Powell himself — through a televised satellite hookup — told the volunteers and young people at



FRANCISCO KUOLSETH/Detroit Free Press

At a Cobo Hall podium on Wednesday, WJLB-FM (97.9) radio personality John Mason introduces kids at a volunteerism conference.

Wednesday's conference.

"We cannot allow this generation to go through their formative years of growth without being touched by those of us who care," Powell said. "There are some 15 million young Americans who are in need, who wonder if the American dream is for them."

Powell said he'd been asked by the late Michigan Gov. George Romney in 1995 to help lead the volunteerism campaign that kicked off with the Presidents' Summit in Philadelphia on April 27.

Powell said the campaign's goal of serving two million more children by the year 2000 can be reached by enlisting youths to serve their communities.

Nearly 200 youths at Cobo on Wednesday pledged to help people in their neighborhoods, including older residents.

Detroit Mayor Dennis Archer, who led the city's delegation to the conference, enthusiastically embraced the effort, Powell said.

Indeed, Archer was at Wednesday's kick-off conference virtually every minute.

"We really need to listen to the children," Archer said. "It's called building trust."

Candice Fortman, 16, a sopho-

more at King High School, enlivened the audience with her account of the Philadelphia conference and meeting other kids who want to make a difference.

"Our goal... is that the community will be better when we are grown up than it is while we are children," Candice said.

By the end of the session, more than 800 adults and dozens of organizations had pledged time and money to Detroit's children.

The Rev. Edgar Vann, pastor of Second Ebenezer Baptist Church in Detroit, pledged to begin an after-school latchkey program.

Jaron Bryant, volunteer coordinator for Affirmations at the Lesbian and Gay Community Center in Ferndale, said mentors are needed for gay youths who are at high risk of suicide, substance abuse and homelessness.

"We find a real need to educate all the agencies in metropolitan Detroit on diversity issues," said Bryant, who is mentoring two youths.

"This is just my responsibility."

To participate in the campaign, call the George Romney Volunteer Center at United Way Community Services, 1-313-226-9430, weekdays 9-5.

DAILY PLANNER

What to see and do in southern Maine

TO AMERICA'S FUTURE

Message of Philadelphia brought home to Portland

● Today's Mayors' Community Youth Summit can change lives.

The "Spirit of Philadelphia" will be abroad in Portland today, as the Mayors' Community Youth Summit gets under way. Sixty students from Portland high schools will meet at the Portland Arts & Technology High School to explore how area youths' needs might be met.

It all began with the Presidents' Summit for America's Future in April. President Clinton, Gen. Colin Powell, and several former presidents, speaking from Independence Hall in Philadelphia, urged participants to carry the summit's goals home with them: to provide all youths with an ongoing relationship with a caring adult, safe places and structured activities during nonschool hours, a healthy start, a marketable skill and an opportunity for community service.



File photo

Independence Hall: It began here.

Former Mayor John McDonough, who led the Portland delegation, and two current mayors, George Campbell of Portland and John Jenkins of Lewiston, will be at today's mayors' summit. The day belongs to the kids, however, and it's what they decide that will determine whether the summit is the turning point it has the potential to be.

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

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June, 1997

Dear Friend,

Thank you for your interest in America's Promise — The Alliance for Youth. As you know, America's Promise was launched by the Presidents' Summit for America's Future in Philadelphia, April 27-29th, 1997. At this historic event, thousands of people from community activists to business leaders to Presidents came together to begin the task of making sure that America's children and youth have access to the fundamental resources that will help them lead productive, fulfilling lives.

To deliver these resources to our young people we have assembled what may be the greatest philanthropic task in history. We have the support of corporations, foundations, nonprofit organizations, service clubs, religious institutions, health providers, educators, government at all levels and thousands of other wonderful people like you.

Working together, we have the power to redeem our at-risk youth and to transform our nation in the process. Working together, we can reach across the racial, cultural, social and economic gaps that divide us. We can recover our sense of communities -- our pride in being a nation of neighbors who care. We can revitalize the tradition of service to others that has been so much a part of our history and national character.

We challenge you and invite you to join us in this mission to change the quality of life for all Americans, and restore the foundation on which our nation's prosperity, health and vitality depend.

Sincerely,



COLIN L. POWELL
General, USA (Ret)



AMERICA'S PROMISE COMMITMENTS

100 Black Men of America, Inc.
8th Grade class of Julian D. Coleman Academy
of International Studies, Indianapolis, Indiana
The Advertising Council
AFL-CIO
African American Sororities and HHS
Aid Association For Lutherans
All Federal Agencies
Alliance for Justice
Allstate Foundation
America Online
American Academy of Pediatrics
American Association of Museums
American Booksellers Association
American Camping Association
American Cancer Society
American Express
American GI Forum of the United States
American Hospital Association
American Humane Association
The American Legion
American Legion Auxiliary
American Lung Association
American Medical Association
American Red Cross
American Society of Association Executives
American Society of Directors of Volunteer Services
AmeriCorps Alums
Amoco
AMVETS
ASPIRA
Association of Junior Leagues International, Inc.
AT&T
B'nai B'rith Youth Organization
Bain & Company
Bain Capital
Bank Boston
Bank of America/Seafirst
Bell Atlantic and NYNEX Foundations
The Benevolent Order of the Elks
Big Brothers/Big Sisters
BJ's Wholesale Club

Blue Cross and Blue Shield
Bonner Foundation
Boy Scouts of America
Boys and Girls Clubs of America
Brinks Home Security
The State of California Mentoring Initiative
Camp Fire Boys and Girls
Campus Compact
Campus Outreach Opportunity League (C.O.O.L.)
Carson, Inc.
Catholic Campus Ministries
Catholic Charities USA
Catholic Network of Volunteer Service
Center for Effective Compassion
Chase Manhattan Corporation
Child Welfare League of America, Inc.
Children's Health Fund
Christmas in April
Chrysler Corporation
CitiCorp Foundation
Citizens' Scholarship Foundation of America
Citizenship Scholarship Foundation
City Cares of America
City Year
CityKids Foundation
Coalition for America's Children
Coalition for Healthier Cities and Communities
Coca Cola
Colgate-Palmolive
Columbia/HCA Healthcare Corporation
COMCAST
Communities in Schools
Concerned Black Men, Inc.
Continental Cablevision (USWEST)
Corporation for National Service
Costco Wholesale
Council of Chief State School Officers
Council on Foundations
Cybermark
Dayton Hudson Corporation
The State of Delaware
Department of Agriculture
Department of Education
Department of Housing and Urban Development
Department of Interior/National Park Service

Department of Justice
Department of Transportation
Department of the Treasury
Department of Veterans Affairs
DePauw University
DO Something
Easter Seals
Edelman Public Relations Worldwide
Elderhostel
The Elementary Science Education Partners (ESEP)
Eli Lilly and Company
EPA
EVEREN Securities, Inc.
Every Child By Two
Family Service America
Fannie Mae Foundation
Farmers Insurance Group of Companies
Federal Emergency Management Agency
Federated Department Stores, Inc.
First Book
First Union Corporation
Fleet Financial Group
Florida State University
Ford Motor Company
Foster Grandparents, RSVP, and Head Start
General Electric
General Federation of Women's Clubs
General Mills
Generations United
The George Washington University
Girl Scouts of the U.S.A
Girls, Inc.
Glaxo Wellcome
Golden Books Family Entertainment
Goodwill Industries International, Inc.
GRANDparents USA
Grantmaker Forum on Community and National Service
Greek Orthodox Church in America
Habitat for Humanity
Hecht's/Strawbridge
Hewlett Packard
Highmark Blue Cross Blue Shield
Honeywell, Inc.
HOPE for Kids
Houston Reads

Hugh O'Brian Youth Foundation
The IBM Company
"I Have a Dream" Foundation
Jewish Social Justice Center
The John Nuveen Company
Junior Achievement
"Just Say No" International
KaBOOM!
Kaiser Permanente
Kimberly-Clark Corporation
Kiwanis International
Kmart Corporation
KPMG Peat Marwick, LLP
LensCrafters
Lions Clubs International
LISC (Local Initiatives Support Corporation)
March of Dimes
Maryland Youth Service Action Committee
McDonalds--Ronald McDonald House Charities
McGraw-Hill Companies
MCI
Michigan Nonprofit Association
Microsoft Corporation
Morehouse College
MTV
National 4-H Council
National Alliance to End Homelessness
National Assembly
National Assembly of State Offices of Volunteerism and Community Service
National Association for Equal Opportunity in Higher Education (N.A.F.E.O.)
National Association of Child Care Referral Agencies
National Basketball Association
National Black Child Development Institute
National Center for Family Literacy
National Center for Learning Disabilities, Inc.
National Conference
National Council of La Raza
National Council of Negro Women
National Council of Volunteer Centers
National Council on Economic Education
National Court Appointed Special Advocate Association
National Crime Prevention Council
National Education Association-Retired
National Exchange Club
The National FFA Organization

National Foundation for Teaching Entrepreneurship
National Fraternal Congress of America
National Institute for Literacy
National Interfaith Hospitality Network
National PTA
National Recycling Coalition
National Restaurant Association
National Retail Federation
National Society of Fund Raising Executives
National Society of the Daughters of the American Revolution,
National Urban Rural Fellows, Inc.
National Volunteer Fire Council
National Youth Leadership Council
NationsBank
Nature Conservancy
NetDay 2000
The New York Volunteer for Youth Campaign
NFL Players Association
Nickelodeon
Nike and HHS
Novartis
OASIS and The May Department Stores Company
Office of Personnel Management
One to One/National Mentoring Partnership, Inc.
Operation Hand In Hand
Options Health Care
PacifiCare Health Systems
The Partnering Initiative on Education and Civil Society
Peace Corps
Pfizer, Inc.
PFLAG
The Pillsbury Company
The Points of Light Foundation
Procter & Gamble
Project NEAT (National Education Advancement Team)
Prudential
PSE&G
Public Allies
Quest International
Reading is Fundamental
Recording for the Blind and Dyslexic
Rotary International
Salvation Army
Save the Children
Schering Plough Corporation

Scholastic Books
School-to-Work
Screen Actors Guild (SAG) Foundation
The Secretary of Defense
The Selective Service System
Seventh-Day Adventist Church
Share Our Strength
Shell Oil Company
SmithKline Beecham
Special Olympics
Steering Committee of College Presidents
Sun Microsystems
Taco Bell Foundation
Telephone Pioneers of America
Texas State Comptrollers Office/Family Pathfinders Division
Timberland, Inc.
Time Warner
Tootsietoy
Tucson, Arizona
Tyco International
United Airlines
United Neighborhood Centers of America, Inc.
United States Air Force
United States Army
United States Junior Chamber of Commerce
United Way of America
University of Denver,
University of Notre Dame
University of Notre Dame Fighting Irish Retired Service Team
University of Pennsylvania
University Support Services
Up with People
The US Navy and the US Marine Corps
US West
USA Weekend
Utility Business Education Coalition
Veterans of Foreign Wars of the U.S.
VH1
VHA, Inc.
Viacom
Vision Service Plan
Volunteers of America
The Walt Disney Company
Women in Community Service
World SHARE

Wyeth Ayerst Laboratories
Yahoo!
YES Ambassador
YMCA of the USA
Youth Service America
Youth Volunteer Corps of America
YWCA of the USA

The chairman of the Phila. summit on volunteerism says he has enlisted for the long haul.

Gen. Powell marshals new troops

By Steve Goldstein
INQUIRER WASHINGTON BUREAU

ALEXANDRIA, Va. — There's a stunning view of spring-blessed Washington from Colin L. Powell's seventh-floor office, but the retired general casts a wary eye across the Potomac — when he bothers to look at all.

"Politics is always in the background," he said. "I don't know how to avoid that. So, rather than worry about it, I'm just going to make sure, working with everybody else, that we have a good summit that comes across as nonpartisan — that has nothing to do with politics, but with America's youngsters."



The Philadelphia Inquirer / MICHAEL S. W

By design, Colin Powell says, the Philadelphia summit on volunteerism is more than a flash in the pan.

The architect of Operation Desert Storm is immersed in planning next month's Philadelphia summit on volunteerism, of which he is chairman and, some say, father figure.

The honorary cochair is President Clinton and former President

George Bush.

In discussing the event and other issues last week, Powell said that his involvement in the Presidents' Summit for America's Future, while certain to occupy much of his time, did not make him an "indentured ser-

vant," unable to accept other challenges. At the same time, the man whom many Republicans would like to see atop their ticket in the year 2000 stressed that he has no plans to run for office, although he did not

See POWELL on A12

Colin Powell full of fight — for children

POWELL from A1

rule it out.

His current challenge is the plight of young people. Following the summit, scheduled for April 27 to 29, Powell will be in charge of a three-year-plus campaign to win detailed, measurable commitments by corporations and service agencies to improve young lives, particularly those lacking the attention of a caring adult.

Powell, who has little background in volunteerism, said he is focused on "concrete results ... solving problems, not studying them."

"I just hope ... people will realize this is for real," Powell said. "This isn't just an Academy Awards, followed by nothing."

Fresh from an eight-day speaking trip to Taiwan, Indonesia and Sydney, Australia, Powell was in a good mood, having just heard that the Walt Disney Co. had agreed to expand its existing VolunteAR program, its outreach to youth.

The commitments made under the banner of "America's Promise — The Alliance for Youth," as the effort to be generated by the summit is named, are meant to be self-enforcing and self-fulfilling. Powell said he's not interested in bureaucratic reports and "body counts" to monitor whether corporations are meeting their goals.

"That doesn't mean I won't check in, follow up with [Disney chairman Michael D.] Eisner," he said. "I might say, 'Hey, Mike, do you need me to go to a movie [opening]?'"

The aim is to reach some two million young people with commitments tied to five goals: an ongoing relationship with a caring adult; activities during nonschool hours; a healthy start; acquiring a marketable skill through education; and an opportunity to give back through community service.

Powell has enlisted for the duration. The campaign is expected to conclude sometime in 2000, a goal line chosen for its symbolism as a new beginning.

What sold Powell, who says he attracts "hundreds" of requests for his involvement each week, was the uniqueness of the event: the confluence of leaders from both parties and all former presidents; the "holistic" approach to helping youth, and the interconnection of strategies to help, with measurable outcomes.



The Philadelphia Inquirer / MICHAEL S. WIRTZ

"I just hope ... people will realize this is for real," Powell says of the summit. "This isn't just an Academy Awards, followed by nothing."

Rick Little, the head of the Baltimore-based International Youth Foundation and CEO of "America's Promise," said the general's passion helped convince him that it wasn't just a star-studded feel-good festival.

"I'm very enthusiastic about his level of genuine, sincere commitment to this issue ... for the entire length of this process," Little said.

The time commitment and Powell's well-known attention to detail would seem to preclude many other endeavors — including running for political office.

But Powell, who will be 60 years old this coming Saturday, refused to be boxed in.

"Yeah, it's a major commitment of my time and passion, but it is not to the exclusion of other parts of my life," he said. "I'm not an indentured servant as a result of this. It's not as if other things cannot come along in my life."

He declined to say whether he would pursue a presidential nomination.

"I have no political plans," he said. "There are no secret PACs at work, no committees organized. I do not do any political activities. I do not raise any funds. It's not as if I live a binary situation where either I'm hiding in the basement or running for political office."

Summit organizers sought Powell for his profile and public esteem. Though he declared himself a Republican 18 months ago, Powell is regarded by many as apolitical. Although some skeptics have called the summit a Powell-mobile to the White House, he himself sees a successful campaign for children as a way to dampen cynicism.

The furor over questionable campaign financing, he said, could fuel a cynical attitude toward the event. He said he hoped the nation "could step back from whatever 'gate' this [controversy] is being called, and be motivated by the summit."

Powell said the campaign financing system must be changed, although he had no solutions.

"I do know that the financing of our political campaigns has gone from a national embarrassment to a national shame to a national disgrace," he said. "And it has to be fixed."

"Never having raised a dollar, I'm not sure I know what the right fix is," he continued. "I'm listening to arguments about freedom of expression, freedom of speech, what the courts have held."

One conclusion he has reached is that the practice of "soft" money — permitting unlimited contributions by individuals or entities to political parties — must be ended.

"Soft money is sort of like a neon light flashing at us," Powell said. "It's obvious, and we can just look at it and know that there's something wrong. This is not what was intended by the reform of past years."

Powell makes frequent speeches, for which he is paid up to \$60,000. But which he always couples them with a freebie: an address to a school, community group or service organization.

As Powell prepared to speak at Southern Methodist University in Dallas last Tuesday, the moderator recalled that after the general addressed a room of 500 schoolchildren a couple of years ago, a 10-year-old who had performed badly in school showed a sudden, marked improvement.

Weeks later, when it was apparent that the change was not fleeting, the boy was asked what had made him try harder.

"Because Gen. Powell will be unhappy with me if I don't," he said. Powell recalled the story with relish.

"This has nothing to do with me," he said. "It has to do with someone entering the life of that kid. Somebody told him this is how he's supposed to behave. He grabbed onto that like a lifesaver."

"I'm absolutely convinced that there are millions of kids in this country who can be turned around," he said, "if only someone would reach down and spin them."

To ensure a successful summit and aftermath, Powell seemed ready to do almost anything.

Impressed with the skydiving feat of his former commander, George Bush, Powell said he telephoned former President Carter in Atlanta last Wednesday. After exchanging pleasantries, Powell said, "Well, sir, I'm calling to let you know there's a plane and a parachute waiting for you."

Carter laughed loudly.

"No thanks, but you can get me one of those new nuclear subs," the ex-Navy man said. "I know how to do that."

Philadelphia Online

■ For a complete guide to the Presidents' Summit, visit The Inquirer's site on the Internet: <http://www.phillynews.com>

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

"It's time to shift our focus to Main Street, where the real work awaits us. We cannot hope to achieve our goal of reaching two million youngsters at a stroke. It can only be achieved one community at a time, one street at a time, and one child at a time."

—General Colin L. Powell, USA (Ret)
Chairman, America's Promise

For additional information, please contact:

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THE ALLIANCE FOR YOUTH

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AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

America's Challenge

Thank you for your interest in America's Promise—The Alliance for Youth. This crucial effort represents the multiyear national campaign that will take the mission and goals of the Presidents' Summit For America's Future forward.

Officially launched in April 1997 in Philadelphia, America's Promise will aid in ensuring that our nation's young people have access to five fundamental resources that are necessary to maximize their potential, live the American dream, and give back to society in meaningful ways. These resources are:

- An ongoing relationship with a caring adult: mentor, tutor, coach;
- Safe places and structured activities during nonschool hours to learn and grow;
- A healthy start and healthy future;
- A marketable skill through effective education; and
- An opportunity to give back through community service.

Service to community is an American idea. America's Promise—The Alliance for Youth is solidly founded on the ideal that volunteerism is the best way at a local level to improve quality of life—for those who volunteer as well as for those who benefit from the service given.



By coordinating involvement of organizations and individuals from the private, public, and nonprofit sectors, America's Promise is designed to be a fluid alliance of entities that will, among other things, encourage new corporate and service commitments, and enhance, manage and monitor existing commitments to, and by, America's youth.

The goal of America's Promise is to ensure that at least two million additional young people have access to all five essential resources, and to connect another five million young people to at least one of the resources, by the end of the year 2000.

Armed with these resources, America's young people have the potential to become leaders who can set their own standards and achieve all that is possible in their lives.

We hope that you will find an opportunity to participate through your place of business, house of worship, or other association. By making a commitment to America's Promise, you will be joining us in this vital mission to change the quality of life for all Americans, and restore the foundation on which our nation's prosperity, health, and vitality depend.

The following list represents some of the organizations which serve young people and may need volunteers. Each of these organizations provides opportunities for you to help a child gain access to the five fundamental resources. Please reference the white pages of your phone book for local phone numbers.

Mentoring Agencies:

Big Brothers Big Sisters of America	215-567-7000
National Council of Volunteer Centers	800-59-LIGHT
100 Black Men of America	404-892-5534
The One to One Partnership	202-338-3844
The Salvation Army	703-684-5500
Save The Children	800-243-5075

Safe Places Agencies:

Boys & Girls Clubs of America	404-815-5700
Habitat For Humanity Int'l.	800-HABITAT
Volunteers of America	703-548-2288
YMCA of the USA	312-977-0031
YWCA of the USA	212-614-2700

Healthy Start Agencies:

Coalition for Healthier Cities & Communities	312-422-2635
HOPE for Kids	310-665-0888
March of Dimes	800-771-3272

Marketable Skills Agencies:

Junior Achievement	719-540-8000
National Council of La Raza	202-785-1670
National Foundation for Teaching Entrepreneurship	212-252-3333
United Way of America	703-836-7100

Community Service Agencies:

Campus Compact	401-863-1119
Campus Outreach Opportunity League	202-637-7004
The Catholic Network of Volunteer Service	800-543-5046
City Year	617-927-2500
Communities In Schools	703-519-8999
Corporation for National Service	202-606-5000
Do Something	212-523-1175
Girl Scouts of the USA	800-GSUSA-4U
Greek Orthodox Church of America	212-570-3500
The Points of Light Foundation	202-223-9186
Public Allies	202-293-3969
Youth Service America	202-296-2992

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FIVE FUNDAMENTAL RESOURCES
FOR CHILDREN AND YOUTH

PREPARED BY SEARCH INSTITUTE

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH



Why the Presidents' Summit Matters

By Peter L. Benson and Gary Walker

The upcoming Presidents' Summit for America's Future in Philadelphia has gone beyond the well-publicized truth that too many of America's children and youth are on a very rickety bridge to the 21st century. *It tells us what to do about it.* The Summit, and the effort to follow it, America's Promise — The Alliance for Youth, propose sound answers—answers that have the backing of both good old horse sense and scientific evidence.

The Summit and America's Promise call Americans to rally together to provide children and youth with five resources they all need:

- a caring adult -- a mentor, tutor, coach
- safe places and structured activities during non-school hours to learn and grow
- a healthy start for a healthy future
- a marketable skill through effective education
- an opportunity to give back through their own service to the community

These goals are so ordinary that it's easy to nod in agreement and pass them by, focusing instead on the number of presidents, governors, mayors and celebrities at the Summit—or speculating about the political battles and agendas that may or may not roil in the back rooms. Yet, though the goals seem obvious, they contain within them the seeds of a revolutionary approach to giving all our children and adolescents a good shot at achieving the American dream.

For starters, they break with what is now a 30-year American habit of focusing on young people's problems only after they've become crises. We've spent a lot of energy and resources on creating programs to fix problems, without great results. So we've been sputtering the past few years over what to do next. Yet most of the proposals that have gotten attention—from "comprehensive, integrated and individually tailored services," to "get families to do a better job at raising their kids"—are not well-tuned to today's economic, political and social realities, or they're too little too late. So they probably won't work.

The Summit's goals break this gridlock, focusing on fundamental things young people need that all of America's diverse communities have some capacity to provide. These goals encourage individuals, families, neighborhoods, religious institutions, schools, youth organizations, different levels of government, and corporations to take responsibility and get involved.

Equally important is that these five resources do not pit the private and public sectors against each other. Rather, they represent a practical focus for consistent and coordinated action across a community. True, the Summit as an event, focuses on what individuals, corporations, and nonprofits can do. But it is premature to prejudge the Summit's potential based on its starting point. America is, after all, a democracy with a strong tradition of private

action leading to better public policy. And what better way to get better public policy than to have America's citizens believe that something practical can be done for its youth—something that they can understand *and* participate in. The attendance of four presidents and almost 200 mayors and governors at the Summit represents a powerful opportunity for private action and public policy to work together. The follow-up effort, America's Promise — The Alliance for Youth, has that challenge.

Let us be clear: these five fundamental resources are important for all youth, but they are not the only things that matter. If this country is to truly turn the tide, we must also pay attention to economic justice, the elimination of threats to healthy development (e.g., family violence, abuse, racism, danger in neighborhoods and school), the effective transmission of core human values (e.g., caring, responsibility, integrity, citizenship). All of these things are important. But increasing access to the five fundamental resources touted by the Summit is a sound and practical place to start. Success in these areas can help unleash the additional energy and commitment needed to tackle other issues.

As social scientists working in the fields of child and adolescent development, we think there is compelling evidence for investing this nation's energy in dramatically increasing access to the Summit's five resources. Take, for example, the need for relationships with caring adults. Ideally, children and youth need many adults in their lives to be supporters, guides, and advocates. Such sustained relationships should occur within families, extended families, neighborhoods, schools, religious institutions, youth organizations, and other settings. But even one adult can have a powerful effect.

A recent Public/Private Venture study of the Big Brothers/Big Sisters program showed that at-risk adolescents with mentors, when compared to a control group, were 46 percent less likely to start using drugs, 27 percent less likely to start using alcohol, 52 percent less likely to miss school, and less likely to commit acts of violence at school. Additionally, school grades increased for youth with mentors.

There have not been such strict randomized studies for the other four resources. But strong evidence backs up each resource's importance. Engagement in safe, interesting, and enriching activities during the non-school hours builds social competencies and typically places youth under the influence of caring adults. Youth not engaged in "safe places and structured activities" have particularly high rates of trouble-making during the time between when school ends and parents or caregivers return home from work. The healthy start resource, with its accent on access to quality health care for children and youth, and school readiness, is crucial for school success and health promotion.

And so on. Each resource plays a pivotal role in child and adolescent development. And each helps to both reduce costly social problems and enhance opportunity and success.

These five resources also have a cumulative power. Access to three of the resources, for example, is better than having access to only one. And access to all five is particularly powerful.

This line of reasoning is supported by Search Institute's national research on 254,000 public school 6th to 12th-grade students across the United States. As the number of developmental assets (or resources) increases in a young person's life, two important trends are seen. First, multiple forms of health-compromising behavior decrease dramatically, including alcohol, tobacco, and other drug use, violence, anti-social behavior, attempted suicide, and driving and drinking. And, as the number of assets or resources increases, multiple forms of thriving increase, including school success, affirmation of diversity, and optimism for the future.

In all these cases, the difference between resource-depleted and resource-rich youth is staggering. One example will suffice. Among youth who lack key developmental resources such as caring adults, structured activities, and opportunities to serve, as well as clear and consistent boundaries and commitment to learning, 44 percent report engaging in a high-risk alcohol use pattern (six or more uses in the last month or engaging in binge drinking once or more in the past two weeks). Among the most resource-rich youth, the rate falls to 3 percent.

These relationships between positive developmental experiences and youth outcomes hold across many demographic variables, including race/ethnicity, age, gender, geography and community size. The point: the more developmental resources, the better for all youth.

One of the Summit's targets is to increase by 2 million the number of children and adolescents experiencing all five resources. If communities introduce all five in ways that are long-term and through multiple settings, we might realistically see among these youth reductions of 50 percent or more in multiple forms of high-risk behavior and equally substantial increases in school success and other indicators of thriving.

This evidence about the power of each of the resources and of the resources-in-combination makes it critical to address the widespread lack of these resources among our nation's children and adolescents. Take, for example, the three resources of caring adults, opportunities to serve, and access to safe places. The same Search Institute study shows that:

- only 54 percent of middle and high school youth spend time in safe, structured activities outside of school six hours or more per week;
- only 37 percent engage in community service one hour or more per week; and
- only 41 percent see at least three adults as sources of support and advice.

Overall, only 13 percent of youth have all three of these resources. And 22 percent lack all three. Add to this the evidence that millions of children lack adequate health care or are uninsured and the mounting awareness of the disconnection between learning and work, we can see that our society does not adequately provide core developmental resources for our young.

The primary target, we think, should be to increase access to the five resources for America's most economically or socially marginalized youth. But community efforts are needed also to expand access among American youth in general.

Why does the Summit matter? Because it rallies national attention to five essential resources that are in short supply and are within our control. A reasonable concern is that the energy that explodes around the Summit will not be sustained. America's children and youth don't need another short-term strategy. What they need is long-term commitment by communities to ensure that all children and adolescents benefit from these resources. That is the job of America's Promise — The Alliance for Youth, chaired by General Powell -- to sustain and propel the Summit's initial charge of energy and commitment.

Historians tell us that a common factor in the decline of many great civilizations is that their citizens lose confidence in their ability to meet great challenges—and lose personal interest in and touch with these challenges. We have a great challenge before us: how to ensure that all of our young matter, belong, and contribute. The Summit has set forth a concrete, practical approach to meeting this challenge. It seeks to involve all of us, to re-connect us in meeting this challenge.

Because the Summit and its followup effort, America's Promise, are so ambitious, they should receive careful scrutiny in all that they do. But amidst that scrutiny, we should also remember the great opportunities the Summit has opened up: a practical, concrete and evidence-based approach around which all Americans from all sectors can focus their actions and resources to help all our children and adolescents.

Great accomplishments are built on such opportunities. We should seize this one.

Peter L. Benson is president of Search Institute, Minneapolis. Gary Walker is president of Public/Private Ventures, Philadelphia, PA

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

QUESTIONS & ANSWERS

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Q What is America's Promise — The Alliance for Youth?

A America's Promise — The Alliance for Youth is the multi-year, national campaign that will propel the mission and goals of the Summit forward. Officially launched here in Philadelphia, America's Promise will aid in ensuring that our nation's young people have access to the five fundamental resources. America's Promise will continue mobilizing national and local commitments from all sectors; it will track, monitor and publicly report progress toward the goals each year; it will carry out an extensive marketing and awareness effort to inspire new commitments and to promote the five fundamental resources. Working in partnership with others, America's Promise is designed to be a fluid alliance of corporations, foundations, organizations, communities of faith, public agencies and individuals that will *together* ensure that our promises to America's young people are kept.

Q Why now?

A Because we're losing ground. Business as usual is not good enough. Most of the key indicators and trends related to our young people are worse today than 20 years ago. More violence. More poverty. Drug use is again on the rise. Yet there are reasons for hope.

Research over the last two decades has shown there are successful approaches and programs that can reverse the trends. There are numerous examples, both public and private, across the country of programs and practices that work. Many communities are successfully mobilizing to solve the problems. This effort is committed not to reinvent these successful ideas, but to identify them, recognize them, bring them to scale, and to engage more young people as part of the solution.

We have knowledge and experience on our side. But we must move quickly. We cannot truly celebrate the advent of a new millennium if a significant portion of our youth lack the necessary resources to maximize that future. Now is the time to capitalize on our national experience and to produce some new headlines — positive headlines — about our young people.

Q What are the specific goals of America's Promise?

A Research and common sense show that every young person needs certain resources to become successful. Unfortunately, too many of our children and youth lack even these most basic resources.

The primary goal of the Summit and America's Promise is to ensure that at least two million additional young people (emphasizing those most in need), between the ages of 0-20, are connected to all five of the fundamental resources deemed necessary for their success:

- A caring adult -- a mentor, tutor, coach;
- Safe places and structured activities during non-school hours to learn and grow;
- A healthy start and a healthy future;
- A marketable skill through effective education;
- An opportunity to give back through their own service to the community.

Of course, these are not the only desirable resources, but research shows that — at a minimum — they comprise the universal basic requirements.

America's Promise is also looking to the future. Two million is a modest beginning. There are millions of young people who need our help. America's Promise will continue to mobilize massive new commitments from organizations, associations, communities, and corporations, all geared toward dramatically increasing the number of young people connected to the five resources.



Q How will America's Promise achieve these goals?

A Through the historic leadership of the five living Presidents, Retired General Colin L. Powell, Henry Cisneros, Lynda Johnson Robb, and other exemplary leaders, the Presidents' Summit and America's Promise are inspiring extraordinary actions. They are calling on people, institutions and communities to make an investment in our future. They are urging the public, private and non-profit sectors to contribute to a common goal. In short, they are working to ensure that, with the help of a nation, every young person has a real chance for success.

Following the Presidents' Summit in Philadelphia, America's Promise will:

- Work closely with the many organizations and corporations that have already made commitments to the Summit to fulfill and implement their promises;
- Continue to mobilize new commitments and assist these commitment-makers;
- Organize ongoing activities and events to recognize new commitments, and to track and measure progress toward its overarching goals;
- Create linkages between national commitment-makers and local communities through an Internet website, and other means.

Q How will America's Promise be funded?

A America's Promise will be funded through private donations, grants, and contributions. The Pew Charitable Trusts has generously provided initial launching support.

Q Will America's Promise compete with other organizations also trying to raise funds for similar purposes?

A America's Promise is not about reinventing the wheel. We recognize that there are already multitudes of organizations working nationally and locally on issues involving children and youth. America's Promise has no programs of its own, nor is it a direct service provider. America's Promise will urge commitment-makers to support existing efforts wherever possible, for example, to assist Big Brothers/Big Sisters of America in achieving its promise to double their number of matches, or to support Boys & Girls Clubs' promise to expand the number of young people it reaches by 500,000, or to support Communities in Schools in giving an additional 750,000 young people access to all five goals.

Q How will America's Promise be organized and structured?

A America's Promise —The Alliance for Youth is a not-for-profit, 501(c)(3) organization. The initial board of directors has been elected, with additional members to be added in the near future (see attached list). General Colin Powell is the Chairman of the Board, Henry Cisneros and Lynda Johnson Robb are the Vice Chairs. Rick Little is the President and Chief Executive Officer. He is the President and CEO of the Baltimore-based International Youth Foundation, on loan to America's Promise to help organize and launch the effort.

Q What is the relationship between the Summit Co-Sponsors — Points of Light Foundation and the Corporation for National Service — and this new organization?

A Both the Points of Light Foundation (POLF) and the Corporation for National Service (CNS) have played critical leadership roles in conceiving and co-sponsoring the Presidents' Summit for America's Future. Likewise, they will both continue to play active roles in supporting the goals of the Summit over the next several years, working in close cooperation with America's Promise. The Corporation for National Service will use its resources to engage young people in service to their communities, as tutors, mentors and in other roles. The Points of Light Foundation will capitalize on its national network of Voluntary Action Centers to mobilize, connect and train. It will also play a leadership role in organizing a consortium of organizations that will provide technical assistance and training to organizations and corporations.

Q. What is the budget for America's Promise?

- A. A modest, three-year budget is currently being developed. America's Promise is intentionally small and lean; wherever possible, its work will be done through, with or by other organizations with proven capacity. In this way, America's Promise will actually strengthen other existing organizations, and will avoid reinventing the wheel.

Q. What number of staff will America's Promise employ?

- A. A minimal number of staff is required to carry out this important work. Permanent staff will primarily focus on commitments: obtaining new ones, assisting those who have already committed, and monitoring progress toward the goals. In addition, Task Forces have been established for each of the five goal areas. Members recruited for these committees, including a diverse group of local and national leaders, will voluntarily provide their expertise and advice.

Q. What makes America's Promise so different from any other effort?

- A. Leadership. Commitments. Scale. Measurable outcomes. Focus. These five elements combine to create a unique effort, a chance to do business differently.

Leadership. Never in history have America's living Presidents allied in a common effort for its young people. The Presidents, joined by General Colin Powell, Henry Cisneros, Lynda Robb, and other distinguished leaders from the business, media, foundation, non-profit, religious, sports and entertainment fields, are united in a common, focused effort. But this leadership is not "top down." It blends national leadership with governors, other state leaders, and hundreds of local community players, initially from 140 communities, but ultimately from thousands of others across the nation.

Commitments. This effort is not about raising funds for yet another new charity. It is about mobilizing and monitoring measurable and specific commitments from organizations, individuals and communities.

Scale. This effort is about achieving scale, about building on what works. We hope to mobilize massive new commitments of volunteers and voluntary actions to support organizations like Big Brothers/Big Sisters, Boys & Girls Clubs, 4H, Communities in Schools, Girls Inc., the Scouts and many others that have proven track records of success. We hope to engage corporations to form new kinds of partnerships with their local schools to enhance and enlarge existing efforts.

Measurable Outcomes. This effort is about outcomes. Specific numerical objectives have been established, and America's Promise will work with organizations to create realistic, measurable commitments toward reaching those objectives. America's Promise will also track, report, and monitor the progress of the commitment-makers toward these objectives.

Focus. This effort is focused: five specific resources, with numerical targets for each. But while focused, it is not a single-focused effort. It builds on what we actually know every young person needs—a *holistic* set of resources.

Q. What ongoing role will the Presidents have in America's Promise?

- A. Each of the Presidents has sent a strong signal to our nation by endorsing and supporting the Presidents' Summit. Such bipartisan unity is unprecedented. Their approval of and advocacy for the Summit and America's Promise are truly inspirational. In the coming years it is anticipated that the Presidents will continue to monitor the success of their united effort.

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TASK FORCE GOALS AND
APPOINTED CHAIRS
APRIL 1997

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH



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Service

THE WHITE HOUSE
WASHINGTON

November 21, 1997

TO: Federal Interagency Group on Service

FROM: Diana Fortuna, Domestic Policy Council DF

CC: Steve Silverman, Cabinet Affairs

SUBJECT: "Report to the Nation"

General Powell and his organization America's Promise will issue their "Report to the Nation" this Tuesday, November 25. The event will be at Hine Junior High here in D.C. with press in attendance.

As you know, the report will include an update page for each federal agency that made a commitment, including contact names for media inquiries and for the commitment itself. In preparation for Tuesday, please make sure that the people from your agency whose names will appear in the report are completely up to speed on commitment progress, or at least are prepared to promptly hook callers up with someone who is. After all we have accomplished, now we must ensure we are prepared to give a full report on our progress.

Your agency should be able to provide cogent answers if you get media questions. These questions will naturally depend on the content of your update, but they might include: how you arrived at any numbers listed in your update; how the update relates to your original summit commitment; whether you know how many children have benefitted from your commitment and, if not, why not; whether your actions are really "new" since the summit or whether you were planning to take these actions anyway; what your next steps are to ensure you reach your commitment; how you are tracking your progress; how your commitment relates to helping children; whether you've begun any new partnerships with schools since the summit; if your commitment is being done with a partner, what you bring to the partnership; or perhaps even why you don't have much progress to show at this point. You may also want to relate progress you have made that is not in the report.

I will try to get an advance copy of the report. In any case, I will fax you your pages from the report as soon as I have them. I don't expect they will be changed from the last version you saw. If you have any questions, please call me at 456-5570. Please let me know if you get any press inquiries on your commitment.

Attached FYI is a recent article on the summit from USA Today.

THE GOALS OF THE SERVICE SUMMIT: THE CLINTON ADMINISTRATION'S RECORD OF ACCOMPLISHMENT

President Clinton is deeply committed to the goals of the Presidents' Summit for America's Future held in Philadelphia last April. Service and the well-being of our nation's children have been at the center of the President's agenda since he took office. With America's Promise and other partners, the Administration is working to attain the summit's goals for children -- a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve. Since April, the President has worked to involve the private sector, non-profits, and state and local government in his campaign to promote service. At the same time, the Administration has made progress on all five goals.

The Spirit and Work of the Summit Continues

Since the summit, America's Promise and the Corporation for National Service have continued the work that began in Philadelphia -- working with communities at the grass-roots level and securing commitments from corporate and non-profit America toward the five goals.

- America's Promise, the independent organization founded to follow up on the summit, has garnered many new commitments since the summit.
- Over 150 cities and states are holding "mini-summits" around the country, with the help of America's Promise and the Corporation for National Service.
- America's Promise is encouraging communities to become "communities of promise" that take responsibility for reaching children at risk.

The President's Corporation for National Service is also helping corporations and non-profits implement their summit commitments at the local level. For example:

- Viacom is deploying its employee volunteers through AmeriCorps;
- the Corporation's Learn and Serve America program is helping in the delivery of eye exams and glasses to over 40,000 needy children promised by Vision Service Plan;
- AmeriCorps*VISTA is working with IBM to bring technology to community organizations; and
- the Corporation's National Senior Service Corps is helping the National Education Association-Retired meet its commitment to deploy thousands of retired teachers as tutors for America Reads.

The Administration is Moving Ahead on the Summit's Goals

Through the President's initiatives on a variety of fronts, the Administration is working to achieve the ultimate goal of the Summit -- promoting the well-being of our children. Several of the following initiatives were announced at the summit itself by the President or by federal agencies.

GOAL 1 -- A CARING ADULT

Federal agencies are following through on the commitments they made at the summit to increase mentoring and tutoring efforts and launch new partnerships with corporations and nonprofits.

Mentoring: The Department of Justice is working with Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, and Save the Children as part of a public/private Mentoring Alliance to promote the summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them. DOJ has also followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program.

The Department of Justice also completed its commitment to expand its Drug Education for Youth (DEFY) summer camp program that promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children are linked with mentors from the local U.S. Attorney's office, police department, or university.

In June, the Department of Health and Human Services launched a new partnership with the Girl Scouts to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program.

Partnerships with Schools: The Social Security Administration, the Department of Labor, the Department of Health and Human Services, and the Department of Transportation have started new partnerships with schools. The General Services Administration has begun a mentoring and tutoring program called "Spend Time with America's Youth" (STAY) in partnership with the National Children's Museum. This summer the Department of Labor held a 4-week enrichment program for elementary and middle school children. The Army has modified its leave policy to make it easier for military and civilian personnel to volunteer in schools.

Involving All Americans in Our Children's Education. Recognizing the importance of involving all Americans in the lives of our children, the President has challenged colleges and universities to commit work-study students as reading tutors. Approximately 800 colleges and universities have already committed to provide tens of thousands of work-study students as reading tutors in the current school year as part of America Reads, the national literacy campaign to ensure that every child can read well and independently by the third grade.

The Clinton Administration has promoted the role of parents as first teachers through Even Start, a family literacy program that provides assistance to family-centered education projects. Through the President's leadership, Congress appropriated \$124 million for FY 98, an increase of 20%, for this program, which helps parents gain the literacy and parenting skills they need to become full partners in education of their young children in reaching their full potential as learners.

GOAL 2 -- A SAFE PLACE

White House Conference on Child Care: In October, the President and First Lady held the first-ever White House Conference on Child Care, focusing on how to ensure high quality and affordable child care. This effort builds on the Administration's earlier emphasis on the importance of early learning. At the conference, the President called on Congress to establish a new scholarship fund to provide more than \$300 million in scholarships over five years to up to a quarter of a million child care providers; and announced efforts to facilitate effective background checks on child care providers. These efforts will help ensure the safety of our children in quality child-care programs.

In addition, the President announced steps to encourage the use of community service and volunteers to strengthen and expand after-school programs. The Corporation for National Service's new To Learn and Grow Initiative, a public-private partnership dedicated to expanding access to and enhancing the quality of after-school programs through service, released a "How-To Manual" that shows after-school programs how to incorporate community service into their programs.

Fighting Youth Violence and Keeping Schools Open. The President's Anti-Gang and Youth Violence Strategy calls for new prosecutors and probation officers to target gangs and violent juveniles, after school programs to keep kids off the streets and out of trouble, child safety locks for handguns, and prohibiting violent juveniles from ever owning a gun. In November, the Congress appropriated significant new funding for the President's initiatives, including \$113 million in targeted block grant funding for prosecutors and juvenile courts programs, and \$40 million for after school programs. Finally, because of the President's leadership, 8 major handgun manufacturers who make the vast majority of handguns in the country, have agreed to provide child safety devices with each handgun sold.

Police in Neighborhoods and Communities: The Balanced Budget Act signed by the President this summer included funding for the President's COPS Initiative, so that by the year 2000 we will have funded an additional 100,000 officers. Since the Summit in May, we have funded an additional 1,000 police officers and deputies bringing our total to more than 65,000 officers -- officers who are now, or soon will be, helping to keep our neighborhoods and communities safe.

GOAL 3 -- A HEALTHY START

Children's Health: The Balanced Budget Act that President Clinton signed into law on August 5, 1997 included a huge investment of \$24 billion in children's health care, the single largest investment in health care for children since the passage of Medicaid in 1965. This Children's Health Initiative will give up to five million children the "healthy start" that the Summit recognized as so important. In June, the President announced that Kaiser Permanente is committing \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts. The Administration is also focusing on education and assistance for the millions of working families who may not know their children are eligible for Medicaid or other health insurance.

GOAL 4 -- AN EFFECTIVE EDUCATION

America Reads and AmeriCorps: The Department of Education and the Corporation for National Service have begun to implement the President's America Reads initiative. AmeriCorps members are working in 94 programs across the country to tutor and mentor, set up after-school and summer programs, and recruit parents and community volunteers as tutors. In the District of Columbia, over 1,000 college students, volunteers, seniors, and parents will tutor first grade children in 16 of the neediest schools in the city. The Corporation is also launching a new "Seniors in Schools" initiative in nine cities using 700 senior volunteers as literacy tutors in some of the nation's poorest elementary schools.

Attracting and Preparing Talented Teachers for Underserved Areas: This summer, President Clinton proposed a \$350 million initiative to attract talented people of all backgrounds into teaching at low-income schools across the nation, and to dramatically improve the quality of training and preparation given to our future teachers. Urban and rural schools serving high percentages of poor students face serious challenges in their teaching forces, with many teachers arriving without the qualifications or preparation needed to succeed and with high rates of attrition. This new initiative will help bring nearly 35,000 outstanding new teachers into high-poverty schools in urban and rural areas over the next five years. In addition, it will upgrade the quality of teacher preparation at institutions of higher education that work in partnership with local schools in inner city and poor rural areas.

High Education Standards: The President's initiative on high education standards and voluntary national testing of students won funding for continued development in the new budget and has already been embraced by fifteen of the nation's largest urban school districts, as well as seven states and the Department of Defense Schools, which together serve nearly 20% of the nation's students. High standards are needed to help instill the skills and encouragement for hard work that all our children need to succeed in school and in life. Toward that end, these tests will reflect meaningful standards for what students should be expected to learn and achieve in the basic subjects of reading and mathematics.

School to Work: The Administration's School to Work program is collaborating with America's Promise, Junior Achievement, the National Employer Leadership Council, and the American Society of Association Executives on "Groundhog Job Shadow Day," to be held February 2, 1998. The goal is to pair 100,000 students with business mentors for that day.

Welfare to Work: Since May, the Vice President has led the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work and provide them with networking and support. In addition, the Welfare to Work Partnership has mobilized over 2,500 businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future.

Agency Efforts: The Department of Education fulfilled a summit commitment by reaching over 1.5 million children through its summer reading program "Read*Write*Now!" Over 500,000 reading partners participated in the program. The Department of Transportation launched its new effort, the Garrett A. Morgan Technology & Transportation Futures Program. Over 200 partners have joined DOT in its effort to reach one million students by the year 2000. The program's goal is to improve the math, science, and technology skills of our young people and stimulate interest in technology and transportation careers. The Social Security Administration is sponsoring an internal book drive to place appropriate reading materials for children in its field offices.

GOAL 5 -- A CHANCE TO SERVE

AmeriCorps Scholarships: We have increased opportunities for young people to serve their communities. At the summit, the President issued a challenge to service and religious organizations that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response since then has far exceeded our expectations. Seventy-seven organizations answered that challenge, offering to sponsor 10,000 new AmeriCorps members. In June, 8,900 scholarships were approved, well ahead of our first-year plan for 5,000 scholarships.

National Service Scholars: The Corporation for National Service launched a new Administration effort to recognize and foster outstanding community service among our nation's youth. We awarded scholarships to over 1,600 high school students with exemplary service records in the first year of the National Service Scholars program. A host of leading community organizations stepped forward to raise the local match for the scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. For next year, we have secured funding that will allow the program to expand to 10,000 high schools -- almost half of all high schools in the nation.

Loan Forgiveness for Community Service: An Administration proposal for loan forgiveness for those who perform community service was enacted as part of the balanced budget. To encourage private universities and non-profit organizations to offer loan forgiveness to borrowers who take lower-paying service jobs, the President proposed and won a provision that would not subject such loan forgiveness to taxation.