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ROUTING SLIP**DATE:** 4/1/97**FROM:** Stephanie Streett and Anne Hawley
Deputy Assistants to the President and Directors of Scheduling**SUBJECT:** Drop-by mtg with the President's
Summit for America's Future

Don Baer	<u>X</u>	Mack McLarty	_____
Sandy Berger	_____	John Podesta	_____
Erskine Bowles	<u>X</u>	Bruce Reed	<u>X</u>
Peg Cusack	_____	Dan Rosenthal	_____
Rahm Emanuel	_____	Charles Ruff	_____
Maria Echaveste	_____	Peter Selfridge	_____
Jack Gibbons	_____	Patti Solis-Doyle	_____
Laura Graham	<u>V</u>	Craig Smith	_____
Marcia Hale	_____	Doug Sosnik	_____
Nancy Hernreich	_____	Gene Sperling	_____
John Hilley	_____	Todd Stern	_____
Kitty Higgins	_____	Ann Stock	_____
Ron Klain	_____	Kim Tilley	_____
Ann Lewis	<u>X</u>	Jodie Torkelson	_____
Bruce Lindsey	_____	Melanne Verveer	_____
Sylvia Mathews	_____	Michael Waldman	<u>X</u>
Mike McCurry	<u>X</u>	Maggie Williams	_____

FILE: Accept (4/7/97) Steve Silverman ✓**COMMENTS:** _____

MAR 31 1997

Schedule Proposal

Date: March 31, 1997

☒ accept

☐ regret

☐ pending

To: Stephanie Streett
Director of Scheduling

From: Stephen Silverman, Cabinet Affairs *SS*
Bruce Reed, Domestic Policy Council
Don Baer/Ann Lewis, Communications

Request: To have the President drop-by a meeting with the Presidents' Summit for America's Future organizers and Erskine Bowles.

Purpose: To show the President's personal commitment to and support for the Summit.

Background: On April 28, in Philadelphia, PA, the President and former Presidents Bush, Ford, Carter, and Mrs. Reagan. General Colin Powell and Henry Cisneros will issue a national call to commitment and action - for Americans to pledge to serve. The Summit hopes, through commitments made nation-wide, to provide every child in America with five fundamental resources that can help them lead healthy, fulfilling and productive lives: an ongoing relationship with a caring adult - a mentor, tutor, a coach; safe places and structured activities during non-school hours to learn and grow; a healthy start; a marketable skill through effective education; and an opportunity to give back through community service.

The Summit is the beginning of a new effort. A national partnership will be created and develop specific numeric targets for the five resources for our children against which we can measure progress through the year 2000. The partnership will also develop mechanisms to sustain the momentum generated by the Summit.

Date/Time: April 7, 1997 from 11:00am - 12:00pm

Briefing Time: 15 minutes.

Duration: 15 minutes.

Participants: Representatives from the Summit:
General Powell, Harris Wofford, Ray Chambers, Robert Goodwin, Marian Heard
Stuart Shapiro, Rick Little, Henry Cisneros, Lynda Robb, Bill Shore, Colonel
Smullen, Joe Rutledge, Tim Hanlon.

Representatives from the White House:

Erskine Bowles, Sylvia Mathews, Bruce Reed, Steve Silverman, Don Baer, Ann Lewis, Elaine Kamarck, Diana Fortuna.

Outline of Events:

The President would drop-by the end of a meeting in the Roosevelt Room with the above participants. He would spend approximately 15 minutes with the participants, take a photo and leave.

Remarks: Briefing paper.

Media Coverage: White House photo to be released.

Recommended by: Bruce Reed
Steve Silverman
Don Baer/Ann Lewis

Contact: Steve Silverman
Diana Fortuna
Bibb Hubbard

THE WHITE HOUSE
WASHINGTON

April 3, 1997

MEMORANDUM FOR STEPHANIE STREETT
 KIM TILLEY
 PATTI SOLIS-DOYLE
 PEGGY CUSACK

FROM: STEVE SILVERMAN *SS*

CC: SYLVIA MATHEWS, BRUCE REED, DON BAER, ANN
 LEWIS, KITTY HIGGINS, MELANNE VERVEER,
 LORRAINE VOLES, DIANNA FORTUNA, ELI ATTIE,
 JENNIFER PALMIERI, JOE LOCKHART

As you know, we are aggressively working to ensure that the Presidents' Summit for America's Future is a success for the President and the Administration. We have developed a strong communications/scheduling strategy, the implementation of which began yesterday with Mrs. Clinton's successful appearance at the Summit Kickoff Tele-Conference event. This Saturday's radio address by the President and Monday's Bowles-Powell meeting in which the President will participate, are the next two major steps. Tomorrow, April 4, the Vice President will include service language in his Net Day remarks and Mrs. Clinton's Learn and Serve event April 11 will highlight the Administration's vision of service. A major roll-out is planned for National Volunteer and Service week on April 13-20.

Notwithstanding this strong schedule and major time commitments by the four Principals, the Chief of Staff, the Cabinet, Henry Cisneros, Harris Wofford, Mark Gearan and others, we have a real challenge before us -- claiming the Summit and our vision of the service theme for the President and the Administration. While the roll-up to the Summit is falling into place, the Summit itself, April 27-29, provides us with an important opportunity to highlight the President and Mrs. Clinton's lifelong commitment to service and the Administration's extraordinary record of leadership on this issue.

We can and should utilize the three days of the Summit to showcase the Clintons and the Gores view of service. The Summit provides a real opportunity for the President and Administration to highlight the importance of service and the appropriate role of the federal government, partnering with state and local authorities, non-profits, and corporations to help solve the problems of America's young people, as Ben Barber has articulated. It is still early enough in the planning to help craft a strong role for the Administration. To that end, below is an outline of the main summit events and their purpose. In addition, the press office has prepared a media plan for the lead-up and the Summit. Media would take place before and after the events noted below.

Please let me know your comments. Thank you.

Sunday April 27, 1997

Attend Church with Tony Campolo.

10:30 a.m. Summit Kick-Off. Germantown Avenue in Philadelphia. 5-6,000 participants (including AmeriCorp). Powell, Bush, Carter will participate. Make remarks in dilapidated high school football stadium. Pump up the volunteers. Four Principals suggested. Major press coverage. Puts us in the middle of Summit from the get-go. (A second more minor kick-off will take place at 1:30 for church goers and late sleepers)

11:30 a.m. Germantown Avenue Service project. All volunteers cleanup and rebuild parts of the neighborhood. Graffiti, parks, playgrounds are cleaned-up. Great picture of 4 principals in action doing service. We are extremely sensitive to POTUS' physical condition. One option: volunteers will paint five murals (reflecting Summit themes: mentoring, safe places, healthy start, marketable skills and service). Principals could paint "service" mural. The President could be seated and paint for 30 minutes. Other options include reading to young people or participating in health screening. Powell, Bush, Carter, Ford will participate either at separate points or with principals.

12:30 p.m. To Hotel for Downtime

7:00 p.m. Arrive Gala Site. Private backstage presentation of President's Service Awards to 18-25 winners.

7:30-9:30 p.m. Gala. No speaking necessary. (Unless we would like a speaking role)

Monday April 28, 1997

8:00 a.m. Optional Service Event. Principals event with AmeriCorp volunteers to highlight our version of service, with morning show coverage.

9:00 a.m.-11:00 a.m. Formal Summit activity begins in front of Independence Hall. First Hour: Powell, Rendell, Ridge, VP? Second hour: Ford, Carter video, Mrs. Reagan, Bush, President Clinton. 10 mins for former President speaking about their heros. Twelve minutes for POTUS. At conclusion all sign "Declaration of Commitments" (being drafted by Wofford, to be edited by Reed and Baer)

11:30 a.m. -1:30 p.m. VIP Luncheon to acknowledge commitments of CEOs. 50 governors invited for a photo-op (receiving line) followed by "substantive interaction" about service. This will be open to press. Unclear what we should do with this. Summit is pressing hard.

2:00 p.m. Principals depart Philadelphia.

2:00 p.m. -5:00 p.m. Community Breakout sessions (16) with local officials, governors, community delegations and Cabinet Members (we're pursuing) to share ideas and develop implementation plans.

Evening Local Celebration

Tuesday April 29, 1997

8:00 a.m. Plenary chaired by Henry Cisneros

9:00 a.m. Breakouts

12:30 p.m. Closing Ceremony with Powell and Mrs. Clinton speaking and signing declaration of commitments.

April 9, 1997

MEMORANDUM FOR THE PRESIDENT

FROM: Steve Silverman
Stephanie Streett
Jennifer Palmieri

cc: Erskine Bowles, John Podesta, Sylvia Mathews, Don Baer,
Melanne Verveer, Elaine Kamarck, Kitty Higgins, Kim Tilley,
Patti Solis-Doyle, Diana Fortuna

SUBJECT: Summit for America's Future Schedule

This memo is to seek your approval of the staff recommendations on a proposed schedule for your participation in the Summit for America's Future.

As you know, we are working aggressively to ensure that the Summit is a success for you and the Administration. A strong pre-Summit communications strategy is underway (see attached). Last Saturday's radio address, coupled with your attendance at Monday's Bowles-Powell Summit meeting and Mrs. Clinton's appearance at last week's Summit Kickoff Teleconference event, have helped to establish further the Administration's leadership role in the Summit. In addition, a major roll-out is planned for National Volunteer and Service week (April 13-20), including events by Cabinet and other officials that will highlight outstanding AmeriCorps programs around the country.

Notwithstanding this strong strategy and major time commitments by the four Principals, the Chief of Staff, Cabinet officials, Henry Cisneros, Harris Wofford and others, we still face a real challenge if we are to ensure that the Summit focuses on your vision of service. The Summit itself (April 27-29) offers an unprecedented opportunity to highlight AmeriCorps, your lifelong commitment to service, and -- as Ben Barber has articulated -- your vision of the appropriate role of the Federal government, working with its partners, in addressing the problems of America's youth. It is important that our aggressive pre-Summit strategy be followed up with strong participation by you and the other Principals at the Summit itself.

To this end, following is a proposed Summit schedule and media plan, developed in conjunction with the Communications Office, Press Office and other White House staff, for your consideration and approval.

PROPOSED MEDIA PLAN

Media Plan for Week of April 21

Recommendation

On Thursday, April 24, you would tape a pre-Summit interview with Peter Jennings to be aired on Friday's World News Tonight and conduct a telephone call interview with the Philadelphia Inquirer.

On Saturday, April 26, following the live radio address, you would pre-tape an interview with Bob Schieffer for Sunday's Face the Nation.

Finally, that you agree to NBC's request to have Katie Couric or Matt Lauer of the Today Show cover your participation at one of Sunday's summit events, followed by a ten minute interview with you.

Agree _____ Disagree _____ Discuss _____

PROPOSED SUMMIT SCHEDULE FOR SUNDAY, APRIL 27

[NOTE: We understand that you have expressed an interest in attending Church with Tony Campolo. We have since learned that Mr. Campolo will not be in town during the Summit. For your information, his church, the Mount Carmel Baptist Church, services are at 7:45 am and 10:45 am.]

Opening Ceremony: Summit Kick-Off (10:45 am-11:30 am)

Discussion

The Summit will open with a kick-off ceremony in a dilapidated high school football stadium on Germantown Avenue. The proposal is to have you, President Bush, President Carter, General Powell and the Vice President speak to 5000 volunteers (including current and former AmeriCorps volunteers) gathered to participate in a community clean-up. Mayor Rendell and others believe that your participation in this opening ceremony represents a vital opportunity for you, given the anticipated extensive press coverage and large community involvement in the event. (Incidentally, the Summit has also scheduled a second-tier, minor kick-off ceremony to be held at 1:30 pm which we do not recommend you attend).

Recommendation

That you participate in the Opening Ceremony at 10:45 am-11:30 am.

Agree _____ Disagree _____ Discuss _____

Germantown Avenue Service Project (11:30 am-12:30 pm)

Discussion

This is the main service event of the Summit. Approximately 5000 volunteers will participate in the clean-up and rebuilding of this neighborhood. We recommend that all four principals join together in this event, which is likely to receive tremendous press coverage. Dr. Mariano has worked with us to develop a set of possible service activities that would be appropriate for you as well as the other Principals. Options include your joining volunteers painting murals reflecting the Summit's themes, reading to young people, or participating in health screenings. President Bush, President Carter, President Ford and General Powell are also expected to participate in this event.

Recommendation

That you and the other Principals participate in the Germantown Avenue clean-up event.

Agree _____ Disagree _____ Discuss _____

[DOWNTIME 1:00 PM-7:00 PM]

Celebration of Service Gala (8:00-10:00 pm)

Discussion

Summit organizers are planning a gala event for Sunday evening. Attendees will include Summit participants, community leaders, and celebrities (including Oprah Winfrey). You and Mrs. Clinton have been requested to make brief remarks.

Recommendation

That you and Mrs. Clinton attend the Celebration of Service Gala and make brief remarks.

Agree _____ Disagree _____ Discuss _____

PROPOSED SUMMIT SCHEDULE MONDAY, APRIL 28

Formal Summit Opening at Independence Hall (9:00 am - 11:00 am)

Discussion

This event is the formal Summit opening and will feature speeches by all major Summit participants. The first hour of the program will include speeches by General Powell, Oprah Winfrey, Mayor Ed Rendell, Governor Tom Ridge, and the Vice President. The second hour of the program will include speeches by President Ford, President Carter (on video), Mrs. Reagan, President Bush and you. Each former President (or spouse) will speak for 10 minutes. You will be given 12 minutes to speak. At the conclusion of the program you and your predecessors will sign the Summit's "Declaration of Commitments."

Recommendation

That you participate in this speaking program.

Agree _____ Disagree _____ Discuss _____

VIP Luncheon with CEO's and Governors (12:30-1:30 pm)

Discussion

Summit organizers will gather several hundred CEO's, 50 governors (invited) and other Summit participants for a luncheon to thank them for their efforts in preparing for the Summit. They have requested that you make remarks, conduct a substantive discussion on service, as well as pose for individual photographs with the CEO's.

Recommendation

That you participate in a brief speaking program at this "thank you" luncheon. If time permits, you could take regional group photographs with CEO's as an alternative to the requested individual photographs. We do not recommend that you engage in the requested discussion session.

Agree _____ Disagree _____ Discuss _____

AmeriCorps Event (1:30-2:30 pm)

Discussion

Per your thoughts, and in an effort to highlight your signature program, we recommend that you visit an AmeriCorps site to meet with AmeriCorps volunteers, the students they are working with, national AmeriCorps Summit participants, state AmeriCorps commissioners and successful AmeriCorps alumni. In addition to working with local AmeriCorps officials, we are also talking to Tony Campolo to get his thoughts on how to best craft this event.

Recommendation

That you visit an AmeriCorps site in Philadelphia.

Agree _____ Disagree _____ Discuss _____

[YOU DEPART PHILADELPHIA AT 3:00 PM]

SUMMIT ACTIVITIES POST-DEPARTURE

For your information, noted below are the Summit activities that will continue after you depart Philadelphia.

- * **Community Break-out Sessions (Monday 2:00 pm-5:00 pm)**
- * **Plenary Session Chaired by Henry Cisneros (Tuesday 8:00 am)**
- * **Community Break-out Sessions (Tuesday 9:00 am-12:00 pm)**
- * **Closing Ceremony with Mrs. Clinton and General Powell (Tuesday 12:30 pm)**

FIRST LADY HILLARY RODHAM CLINTON
REMARKS AT PRESIDENTS' SUMMIT TELECONFERENCE
WASHINGTON, D.C.
APRIL 2, 1997

Thank you, General Powell. On behalf of the President, let me thank you, Mayor Rendell and Harris Wofford for all the hard work you have done on behalf of this summit and on behalf of service and good citizenship in our country. We are grateful to each of you not only for your lifetime of public service, but for your continuing efforts to serve our country and to inspire others to do the same. I also want to thank Ray Chambers, Stuart Shapiro and Marian Heard for their leadership in this endeavor.

I'm delighted to be able to join all of you gathered here and across the country to take part in today's teleconference and to prepare for the Presidents' Summit for America's Future. And I want to thank you for the commitments you are already making to our communities and to our youngest citizens. Throughout this month, the Clinton Administration will be highlighting the importance of citizen service. We hope to make this upcoming summit a success and an inspiration to all Americans.

No task facing America is more crucial -- or more difficult -- than the task of preparing our children for the future. To do that, we must help our children and families overcome the challenges of society today: the burdens of poverty, illiteracy and poor health, the lure of tobacco, alcohol and drugs; the pressures to acquire skills to compete in a global economy. Far too many of our many children are growing up without the love and guidance of a responsible adult; too many children are living in communities fragmented along racial, ethnic, religious, or economic lines; too many young people have lost faith and hope in the future.

The answer to all of these challenges begins with each and every one of us. Every one of us, whether we are students or teachers, homemakers or CEOs, journalists or politicians, has a role to play in giving every child the opportunity to make the most of his or her talents and the inspiration to lead lives of personal responsibility and civic duty. Over the years I've had the chance to see firsthand what wonderful things can happen when all sectors of the community -- schools, churches, government, and businesses -- work together on behalf of our children. I've visited public schools in depressed neighborhoods that have been transformed into first-class learning institutions because people came together to change the status quo. And I've met children who were able to escape the spiritual and material poverty of their surroundings because an adult cared enough to help them follow their dreams.

Most importantly, our young people must also take leading roles in shaping their own futures. Five years ago, my husband made national service a centerpiece of his campaign for the presidency. One of his proudest moments as President came a year later, when he signed the bill creating the Corporation for National Service and AmeriCorps. It reflected his belief, reinforced over a lifetime, that citizen service can not only be an effective answer to a community's

problems, it can also be an important part of every young person's civic education -- of their sense of responsibility for themselves, our community, and our nation. Over the last three years, tens of thousands of Americans have improved their own lives as they served our country. They have earned money for college by cleaning up rivers, working with police to make their neighborhoods safer, helping children learn to read. Through their years of service, AmeriCorps volunteers have gained much more than college tuition, they have gained a greater understanding of the communities they live in and the neighbors they live with. They have learned what the Rev. Martin Luther King, Jr. meant when he said, "Everyone can be great because everyone can serve." And in many ways, they have learned what it truly means to be an American.

Service is the lifeblood of our democracy and the hallmark of American citizenship. In America, we have always put our democratic values into action through service. More than 150 years ago, Alexis de Tocqueville observed that volunteer organizations and community groups had become a distinctive part of our national life. As a people, we have long believed -- and acted on the belief -- that we can change the world by working together, taking responsibility and serving each other. And that belief has bound us a nation.

Let us all work together to awaken the spirit of service in every individual, every home, and every community across America, so that our children can grow to fulfill their hopes and dreams and our democracy can endure into the next millennium and beyond.

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

April 5, 1997

RADIO ADDRESS BY THE PRESIDENT
TO THE NATION

The Oval Office

10:06 A.M. EST

THE PRESIDENT: Good morning. I want to talk with you today about how we can make this glorious spring a season of service all across America. As I have said many times, the era of big government may be over, but the era of big challenges for our nation is surely not. Citizen service is the main way we recognize that we are responsible for one another. It is the very American idea that we meet our challenges not through heavy-handed government or as isolated individuals, but as members of a true community, with all of us working together.

On April 27th through 29th, at Independence Hall in Philadelphia, we will be convening an historic Presidents' Summit on Service. I will be joined by President Bush, General Colin Powell, by every living former president or his representative, by other prominent Americans, including former HUD Secretary Henry Cisneros and Lynda Robb. Every person, business or organization represented at the summit will have already committed to take specific steps to help to serve our children and to rebuild our communities. Our mission is nothing less than to spark a renewed national sense of obligation, a new sense of duty, a new season of service.

I hope that many activities in the weeks leading up to this wonderful event will make all Americans think about the duty all of us owe to one another. Citizen service can take many shapes -- it can mean volunteering nights or on weekends in a religious group or neighborhood association, or devoting full years of your life to service like those the Peace Corps or the Jesuit Volunteer Corps members do.

Over the past four years, we have worked to harness this citizen energy in so many ways. I am especially proud of AmeriCorps, the national service program I proposed when I ran for President, that we launched the very next year. Since its creation, 50,000 young people have earned college tuition by serving their communities, with the basic bargain of getting the opportunity to go to college in return for giving something back to their friends and neighbors.

The success of AmeriCorps shows that service can help to meet our most pressing social needs, from renewing our cities to protecting our environment, to immunizing poor children, to giving them mentors and someone to look up to. And that service often leads to more service -- a typical AmeriCorps member trains or recruits a dozen or more community volunteers.

To focus the American people on the importance of this summit and the urgency of service, I'll issue a proclamation designating the week of April 13th through 19th as national service week in America. During that week, over a million young people will participate in 3,000 events across our nation, cleaning up neighborhoods and working with children.

I've asked the thousands of AmeriCorps alumni and returned Peace Corps volunteers to participate as well, reaching out to youth in their communities, speaking in schools, recruiting volunteers and teaching a new generation about the power of service. I've very pleased that some of them have joined our Peace Corps Director, Mark Gearan, here with me today.

I hope that they will teach that citizen service cannot be a pursuit for just a week or a month, that the ethic of service must extent throughout a lifetime. No one is too young to serve, as a recent study by Brandeis University shows -- when you begin to serve at a young age, schoolwork improves and there is a good chance you will continue to serve in the years to come. It's a good habit that's hard to break. And no one is too old to serve, either. But we must find even more ways to encourage our young people to begin to serve.

I'm joined here today by some young men and women from Maryland, along with that State's Lieutenant Governor, Kathleen Kennedy Townsend, who has been a leader in making Maryland the first state in our nation to require that every student perform some service as a condition of high school graduation. One of the

students meeting with me gathered food and clothing for the needy; another, dyslexic herself, taught disabled students; another tutors young children at a Head Start center.

Today I challenge schools and communities in every state to make service a part of the curriculum in high school and even in middle school. There are many creative ways to do this -- including giving students credit, making service part of the curriculum, putting service on a student's transcript or even requiring it, as Maryland does. This week, the National Association of Secondary School Principals agreed to introduce service learning to more than 2 million students, and I hope they'll work to find even more creative ways to involve service. States and schools, of course, should be free to decide this for themselves. But every young American should be taught the joy and the duty of serving, and should learn it at the moment when it will have the most enduring impact on the rest of their lives.

Two weeks ago, applications went out to high school principals all around our nation, inviting them to select a student in that school who has performed outstanding service, thereby making them eligible for a \$1,000 scholarship. Under this new initiative, which we launched last year, our national government will put up \$500 for each student if it is matched by local communities. Already, a host of civic organizations -- including the Veterans of Foreign Wars, Moose International, the Lions Clubs, the U.S. Jaycees -- have accepted our challenge to work with their local chapters to provide matching funds for these scholarships. And public servants from agencies like the Agriculture Department will continue to work as partners with these schools, sending volunteers to work with teachers and acting as mentors to students.

I hope all of you will join in the spirit of the Presidents' Summit on Service, and take part in the national week of service beginning April 13th. Service is in our deepest national tradition. Millions of young Americans in my generation were inspired by the call to service, issued so often from this very office, by President Kennedy. Now it is up to all of us to take up President Kennedy's challenges -- remembering, as he said, that every person can make a difference, and every person must try.

Thanks for listening.

END

10:12 A.M. EST

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4-10 ACTION/CONCURRENCE/COMMENT DUE BY: 4-11 NoonSUBJECT: Proclamation: National Service & Volunteer Week

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☐	McCURRY	☐	☐
BOWLES	☐	☐	McGINTY	☐	☐
McLARTY	☐	☐	NASH	☐	☐
PODESTA	☒	☐	RUFF	☐	☐
MATHEWS	☒	☐	SMITH	☐	☐
RAINES	☐	☐	REED	☒	☐
BAER	☒	☐	SOSNIK	☐	☐
ECHAVESTE	☐	☐	LEWIS	☒	☐
EMANUEL	☒	☐	YELLEN	☐	☐
GIBBONS	☐	☐	STREETT	☐	☐
HALE	☐	☐	SPERTING	☐	☐
HERMAN	☐	☐	HAWLEY	☐	☐
HIGGINS	☐	☐	WILLIAMS	☐	☐
HILLEY	☐	☐	RADD	☒	☐
KLAIN	☐	☐	SILVERMAN	☒	☐
BERGER	☐	☐	WALDMAN	☒	☐
LINDSEY	☐	☐		☐	☐

REMARKS: Comments sent to this office.

RESPONSE: _____

NATIONAL SERVICE AND VOLUNTEER WEEK, 1997

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Citizen service is a vital force in American life, helping to build a stronger sense of community and citizenship and engaging all Americans to meet the obligations we all share. Whether tutoring children, mentoring troubled teens, renovating neglected housing, revitalizing public parks, responding to natural disasters, or caring for aging parents and grandparents, those who serve and volunteer are strengthening our communities for America's future.

The era of big government may be over, but the era of big challenges for our Nation is surely not. Citizen service reflects one of the most basic convictions of our democracy: that we are all responsible for one another. It is the very American idea that we meet our challenges not through big government or as isolated individuals, but as members of a true community, with all of us working together.

Americans can take pride in knowing that our tradition of service is being preserved and expanded. As we recognize the devoted service of our Nation's citizens, we must continue to foster the spirit of voluntarism, making service the common expectation and experience of every American. Working together, we can respond to our shared problems and build a better future for the generations to come.

National Service and Volunteer Week is a time to celebrate the American spirit of service and voluntarism and also a time to encourage citizens to use their individual talents to serve the common good. During this week and throughout the year, let us salute all those who devote their time, their talents, and their energy to improving our communities -- through organizations like AmeriCorps and other programs within the Corporation for National Service; the Points

of Light Foundation; Learn and Serve America; the National Senior Service Corps; and thousands of other voluntary, civic, religious, and neighborhood groups.

Later this month, at Independence Hall in Philadelphia, we will convene an historic Presidents' Summit on Service. I will be joined there by every living former president or his representative and other prominent Americans, as we take specific steps to serve our children and to rebuild our communities. Our mission is nothing less than to spark a renewed national sense of obligation, a new sense of duty, a new season of service.

I hope that the many related activities in the days leading up to this wonderful event will make all Americans think about our shared responsibility for one another. Citizen service can take many shapes -- it can mean joining AmeriCorps as a high school student, or volunteering nights or on weekends in a religious group or neighborhood association, or devoting entire years of your life to service as those in the Peace Corps or the Jesuit Volunteer Corps do.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim the week of April 13 through April 19, 1997, as National Service and Volunteer Week. I call upon all Americans to observe this week with appropriate programs, ceremonies, and activities to express appreciation for all those who serve and to encourage others to continue the American legacy of service.

IN WITNESS WHEREOF, I have hereunto set my hand this
day of , in the year of our Lord
nineteen hundred and ninety-seven, and of the Independence of
the United States of America the two hundred and twenty-first.

THE WHITE HOUSE
WASHINGTON

April 4, 1997

MEMORANDUM FOR ERSKINE BOWLES
THROUGH: SYLVIA MATHEWS
FROM: STEVE SILVERMAN AND DIANA FORTUNA
CC: BRUCE REED, KITTY HIGGINS, DON BAER, MELANNE
 VERVEER, RON KLAIN
SUBJECT: Service Summit Update

You will meet Monday, April 7 at 10:45 am in the Roosevelt Room with General Powell, and summit organizers. The President and Vice President will drop-by to demonstrate their commitment to service and the Summit.

Update

Substantial progress has been made to ensure that the President and Mrs. Clinton, and Vice President and Mrs. Gore, along with the entire Administration are well positioned, both before and during the Summit for America's Future April 27-29 in Philadelphia. The President and the Administration will be able to highlight the Clintons' lifetime commitment to service and their signature service initiatives. We have worked closely with Communications and Scheduling to develop a strong strategy to reinforce the President's commitment to service with the American people (see attached memo). Also, the Press Office has developed a good press plan for the month leading up to Philadelphia (see attached memo). Finally, we are reaching consensus on a powerful Administration presence in Philadelphia (see attached memo).

Overview

On balance, the Summit is coming together well. The Sunday Germantown Avenue clean-up will be an excellent service project and will allow us to demonstrate our commitment to service. The Summit program is coming together with the President making a keynote address after each of the former President's speak (Carter on video, Mrs. Reagan). Harris has drafted copy of the declaration of commitments to be signed after the Presidents speak, which will be edited by Don Baer and Bruce Reed. This is a vital substantive/message opportunity. Lynda Robb has been named a Vice Chair of the effort -- her presence will be helpful. Henry has been great. Harris Wofford is fully engaged. Mark Gearan, and Members of the Cabinet will amplify the message

over the next three weeks. The Summit will be a success because of the presence of the President and Mrs Clinton and the Gores. Their passion for this issue will be demonstrable. They have been at this for years -- their dedication to service will carry the day. The goal -- helping children through service is noble, and General Powell's involvement has been helpful.

Notwithstanding this progress, we are faced with real challenges ensuring that this Summit succeeds. The key areas of concern are 1) attendance, 2) Summit program (breakouts), 3) overall administration presence in the lead up to Summit (acknowledging leadership of President); 4) significance of service in assisting young people (ideology of service), 5) senior level staff at Summit to help build consensus and validate decision-making process.

Below is an update on these issues.

I. Summit Attendance: Organizers established the following system of attendance: 140 local communities select 10 delegates (local Board comprised of one each from AmeriCorp, Points of Light and United Way) (1400 total). 50 Governors each select 5 delegates (250 total). Early next week, Monday in a letter to the four leaders of the Hill, Powell will invite each to select five Members to attend. In addition, the Pennsylvania delegation will be invited. Six former Peace Corps and Vista Members of Congress will be invited. We are working to get observer status for 300 guests selected by the President. This is a key issue. Members of Congress (none of which were included in the planning or inviting process) want very much to invite key constituents. This is unresolved. Organizers are inviting approximately 500 CEOs and non-profit leaders who make commitments to service.

II. Breakout Sessions at the Summit: Following the signing of commitments by the Presidents on the morning of April 28, there will be two sets of breakout sessions -- 14 local level and two state level. The goal of the breakouts will be to develop action plans for their communities and states. At this point, there is *no* federal representation in any of the breakout sessions. We have proposed including cabinet secretaries and members of the sub-cabinet in the various breakouts. We hope that early next week the Summit will agree to have federal officials in each of these sessions to positively impact the planning process.

III. America's Promise: The Alliance for Youth and accompanying task forces: As you know, General Powell has formed an outside organization, a 501(c)3, to handle post-Summit activity.

IV. Staffing: We continue to believe that senior level participation from an Administration ally would be useful at the Summit. These overtures have been rejected. This would be helpful in building consensus and enhancing the decision-making. We feel strongly that we need a senior staff-level person at the Summit in order to ensure the success of the Summit. The Summit has hired one young staffer, Adam Kreisel, to handle logistics. Other resumes have been forwarded.

V. Ideology: It appears that Summit organizers have modified the Summit's theme -- away from an emphasis on service and toward children and youth. Summit organizers now see the

Summit as "a call to action to turn the tide for children and youth that will reach 2 million children by the year 2000." Our understanding at the time we signed on to the Summit was that it was about service and voluntarism geared toward solving the problems of children and youth. We want to preserve the service theme, and avoid having the Summit suggest that government is not part of the solution.

Let us know if you have any comments.

THE WHITE HOUSE
WASHINGTON

March 3, 1997

MEMORANDUM FOR DISTRIBUTION

FROM: BRUCE REED^{BR}
STEVE SILVERMAN^{SS}

CC: KITTY HIGGINS
DIANA FORTUNA

SUBJECT: Summit Task Forces

Planning for the Administration's involvement in the "Summit for America's Future," scheduled for April 27-29 in Philadelphia is under way. The first White House working group meeting will take place Wednesday, March 5 at 3 pm in room 180. At that meeting we will begin to discuss the role of the principals, objectives, message/communication, and service/volunteer commitments. However, before that meeting your attention is needed on the following issue.

"Summit for America's Future" organizers are setting up a series of "Summit Objectives Task Forces" which will coordinate substantive follow-up from the Summit. We have received the attached proposed list of Summit Objectives Task Force Chairs and Co-Chairs from the organizers. While AmeriCorps, led by Harris Wofford, has been consulted on this list, the White House has not yet had an opportunity to comment. Sylvia suggested that we forward the list to you for comment. Organizers have suggested that these announcements could be made this week.

Thus, your attention to this matter as soon as possible is vital. Please call Steve (x6-2572) or Bruce (x6-6515) with your comments and suggestions by tomorrow afternoon and we will forward them.

Distribution:

Erskine Bowles
Sylvia Mathews
John Podesta
Ron Klain
Melanne Verveer
Craig Smith

Proposed Task Force Leadership
for the Presidents Summit for America's Future

Goal 1: Mentoring	CoChairs: Geoff Boisi, Chairman of the Board, One-to-One Gloria Estefan Singer Vice-Chairs: Lynn Swann Board of Big Brothers/Big Sisters; former NFL football player
Goal 2: Safe Spaces	CoChairs: former Senator Bill Bradley CoChair to be identified Vice-Chairs: Roxanne Spillett President of Boys and Girls Clubs USA
Goal 3: Health	CoChairs: Irwin Redliner co-founder, Children's Health Initiative Steve Schroeder President, Robert Wood Johnson Foundation Vice-Chairs: Antonia Novello
Goal 4: Marketable Skills:	CoChairs: Jill Barad CEO, Mattel Inc. Bill Marriott Executive Vice-President, Marriott. Vice-Chairs: Jim Hayes President, Junior Achievement Jack Kemp Empower America
Goal 5: Youth Service	CoChairs: Rosabeth Moss Kanter Harvard Business School Tim Shriver CEO, Special Olympics International Inc. Vice-Chairs: Alan Khazei Co-founder City Year Shirley Sagawa Phillip Wu AmeriCorps Alum

PROPOSED TASK FORCE FOR GOAL 5

Co-Chairs

Rosabeth Moss Kanter, Harvard Business School
Tim Shriver, Special Olympics

Vice Chairs

Alan Khazei, City Year
Shirley Sagawa
Phillip Wu, AmeriCorps Alum

Proposed Task Force Members

- Harris Wofford, Corporation for National Service
- Robert Burkhardt, Eagle Rock School, CO
- Stan Litow, IBM Foundation
- Robert Coles, Harvard University
- Clare Gaudiani, Connecticut College
- Richard Lovett, Creative Artists Agency
- Marcia Bullard, USA Weekend
- Sarah From, Maryland Youth Action Committee
- Phillip Wu, AmeriCorps Alum
- Michael Sanchez, Do Something
- Millard Fuller, Habitat for Humanity
- Bill Bentley, Florida Commission on National and Community Service
- Linda Forsyth, California Commission on National and Community Service

Other Possible Members:

- Jeff Swartz, Timberland Co.
- Wayne Meisel, Bonner Foundation
- Michele Engler, First Lady of Michigan
- Mike Buscemi, Quest International
- Johnetta Cole, Spelman College
- Tom Erlich

Possible Candidates

Proposed CoChairs:

Possible Candidates:

Corporate

Alan Greenspan, Federal Reserve
Jack Welch, General Electric
John Pepper, Procter and Gamble
Ralph Larsen, Johnson & Johnson
Ken Lay, Enron
Bob Allan, ATT
Leslie Wexner, The Limited
Rob Walton, Walmart
Bob Crandall, American Airlines
Charles Schwab, Charles Schwab
Doug Ivester, Coca Cola Company
Mike Quinlan, McDonalds

Media

Rick Smith, Newsweek
Michael Eisner, Disney
Stephen Spielberg, Dreamworks
Jerry Levin, Time Warner
Peter Jennings, ABC News
Tom Brokaw, NBC News
Dan Rather, CBS News
Tom Johnson, CNN

Celebrities

Michael Jordan
Bill Cosby
Denzell Washington
Paul Newman
Tony Bennett
Barbara Walters
Cal Ripken, Jr.
Whitney Houston
Sandi Patti
Gloria Estefan
Meryl Streep
Elton John
Elizabeth Dole

Religious and Moral Leaders

Billy Graham
Cardinal John O'Connor
Bill Bennett
Maya Angelou
Elie Weisel
Robert Coles
Tony Campolo
Rabbi Harold Kushner

Experts on Children and Youth

C. Everett Koop, Former Surgeon General
Marion Wright Edleman, CDF
James Dobson, Psychologist & Radio Host
Antonia Novello, Former Surgeon General
David Elkind, Tufts University
James Comer, Yale University

Additional Possible Candidates for Task Forces by Sector

(Others to be Identified)

	Mentoring/Tutoring	Safe Spaces	Healthy Start	Marketable Skills	Service	Education
	Anne Moore Patricia Goodrich Goldman Sachs Reuben Mark Richard Cavanaugh Tony Robbins	Phil Knight Gerry Layborn Don Williams	Roy Vagelos Dave Broan Tommy First	Stan Litow	AT&T Vernon Jordan Roberts Jones	John Pepper
NON-PROFIT	Jay Winsten Kent Amos • Mark Friedman (PPV) Mary Rose Main Norm Brown • Marlene Mattleman	Phil Colloff Bill Richardson Jack Calhoun Richard Brownlie Sls. Mary R. McGeady Margaret Graham Isabel Stewart Christine Danero	Russ Acoff Priya Hajj Carmie Moffett AMA President • Marian Wright Edelman Angela Blackwell Isabelle Sawhill	Bill Gray Evan Kemp Bernadette Chi Ted Sizor Wendy Kopp LISC CDC	Michael Brown Alan Khazie Michael Sanchez Catherine Milton • Jeremy Ritkin Chuck Supple Dob Woodson	
RELIGIOUS		Natl. Council of Churches Doug Coc Jewish Orgs.		Rev. Charles Stith		
EDUCATION		Anne Bryant	Sheila Burke Dianna Walsh Bill Butler	Jim Pitofsky Ben Barber Harry Doyte	Julien Phillips Robert Coles Robert Payton	Ramon Cortinez Ted Sizor Frank Newman David Hornbeck AASA NAESP, NAESP NEA, CSSO
OTHER	Alan Page Hoover Herrera	William Finney		Dick Celeste	Ellie Fernon	

Mentoring/Tutoring	Safe Spaces	Healthy Start	Marketable Skills	Service
Anne Moore	Bart Harvey, Enterprise	Darla Moore	Steve Mariotti	Jeff Schwartz, Timberland
Patricia Goodrich	Dorothy Stoneman, Youthbuild	Antonia Novello	Hillary Pennington	Wayne Meisel, Bonner Found
Mark Friedman, PPV	Hugh Price, Urban League	Sheila Burke		Michele Engler
Matilda Cuomo	Bill Milikin, CIS	Ronald Dozortez, Options Healthcare		Mike Buscemi, Quest
Jan Kreamer				Johnetta Cole
Elaine Bennett, Best Friends				Toni Erlich

THE WHITE HOUSE
WASHINGTON

March 24, 1997

MEMORANDUM FOR THE PRESIDENT

THROUGH: SYLVIA MATHEWS

FROM: BRUCE REED *BR*
STEVE SILVERMAN *SS*
STEFANIE SANFORD *SS*

SUBJECT: Names for Consideration for Service Summit Involvement

As you know, planning for the Presidents' Summit for America's Future is well underway. The goals of the summit will be implemented by a 501(c)3 corporation known as "The Partnership" and five advisory task forces, reflecting the five key objectives of the summit: Mentoring, Safe Spaces, Health, Marketable Skills and Youth Service. White House Counsel advises that while you cannot appoint people to the board of directors or the task forces, it is appropriate to suggest names for consideration for these entities.

Attached for your review are names collected from numerous White House sources for the Partnership to consider. We will forward suggested names in an appropriate manner.

Documents attached:

- A list of suggested names for potential board membership;
- A summary chart of White House recommendations by task force;
- Task force rosters, divided into two parts -- the names with bullets are those already elected by Summit organizers outside the White House; names without are those to be suggested by the White House.

c: ERSKINE BOWLES
KITTY HIGGINS
DAWN CHIRWA

PROPOSED BOARD OF DIRECTORS

Founding Members of Board

- Colin Powell, Chair
- Henry Cisneros, Vice Chair
- Ray Chambers
- Rick Little, President, International Youth Foundation
- Bob Goodwin, President, Points of Light Foundation
- Billy Shore, President, Share our Strength
- Bill Millikin, President, Communities in Schools

Currently Proposed Candidates

- Shahara Ahmad-Llewellyn, Vice Chair, Coca-Cola Bottling
- Herman Cain, Godfather's Pizza
- Arny Langbo, Chairman & CEO, The Kellogg Co.
- Linda Robb
- Robert Rogers, Chairman & CEO, The Kaufmann Foundation
- Michelle Engler, First Lady of Michigan
- Jill Barad, President & CEO, Mattel
- Betty Stanley Bean, President, United Way of America
- Camille Cosby
- Michael Eisner
- Gloria Estefan
- Ann Fudge, Kraft Foods
- Sara Melendez, President, The Independent Sector
- Antonio Novella, former Surgeon General
- Felicia Rashad
- Rebecca Rimel, President, The Pew Charitable Trusts
- Abigail Wexner, Board Member, Children's Defense Fund

Possible additional suggestions

Robert Reich
Jamie Gorelick
Marian Wright Edelman
Jesse Jackson
Hugh Price
Chris Edley
Ricki Seidman
Allen Khazei
Eli Segal
Bill Galston
Al From
John Bryant
Larry Fish

Possible Additional Submissions on Task Force Membership for the Presidents' Summit for America's Future

(March 24, 1997)

Summary

Mentoring	Safe Spaces	Healthy Start	Skills	Youth Service
Ann Jordan	Jamie Gorelick	Patricia Duff	Bob Reich	Charlie Moskos
Al From	Franklin Thomas	Ellen Pena	Peter Goldmark	Yo Yo Ma
Will Marshall	Peter Cedeltra	Scott Oki	Harry Boite	Bill Galston
Alma Brown	Betty Bumpers	Francis Mosely	Linda Chavez Thompson	Emitai Etzioni
Wynton Marsalis	Sam Nunn	Mark Solomon	Hugh Price	Ricki Seidman
Quincy Jones	Dave McCurdy	Peter Edelman	Billy Webster	David Matthews
Tony Danza	David Domenici	Martha Ferrell Erickson	Paul Diamond	Jenny Mansbridge
Chris Edley	William Bratton	Kristi Yamaguchi	Rick Allen	Tony Perez
John Thompson	Jack Maple	Donna McLarty	Mary Elizabeth Teasley	Geraldine Ferraro
Dean Smith	Randy Johnson	Eli Evans	Wendy Sherman	Jackie Joyner-Kersee
Gaynor McCown	Kimberlee Cornett	Paul Anthony	Rachelle Horowitz	Toni Morrison
Lynne Liss	Jinx Holton	Woody Johnson	Janice Weinstein	Vanessa Kirsch
Janice Griffin	Beverly Watts Davis			
	Art Naperstack			

**Proposed Task Force Leadership
for the Presidents Summit for America's Future**

PROPOSED TASK FORCE FOR GOAL 1: Mentoring

Co-Chairs

- Geoff Boisi, Chairman of the Board, One-to-One
- Gloria Estefan, Singer

Vice-Chair

- Lynn Swann, Board of Big Brothers/Big Sisters; former NFL football player

Currently Proposed Task Force Members

- Anne Moore
- Patricia Goodrich
- Goldman Sachs Representative
- Reuben Mark
- Richard Cavanaugh
- Tony Robbins
- Jay Winsten
- Mark Friedman
- Mary Rose Main
- Norm Brown
- Marelene Mattleman
- Alan Page
- Hoover Herrera
- Kent Amos

Possible Additional Submissions

Ann Jordan (VC)
Al From
Will Marshall
Alma Brown
Wynton Marsalis
Quincy Jones
Chris Edley
Tony Danza
John Thompson
Dean Smith
Gaynor McCown
Lynne Liss, Former Chair, National Jewish Community Relations Advisory Council
Janice Griffin

PROPOSED TASK FORCE FOR GOAL 2: Safe Spaces

Co-Chairs

- Bill Bradley, former Senator
- Co-Chair to be identified

Vice-Chair

- Roxanne Spillett, President of Boys and Girls Clubs USA

Currently Proposed Task Force Members

- Phil Knight
- Gary Layborn
- Don Williams
- Phil Coltoff
- Bill Richardson
- Jack Calhoun
- Richard Brownlis
- Sister Mary R. McGeady
- Margaret Graham
- Isabel Stewart
- Christine Danero
- Anne Bryant
- William Finney
- National Council of Churches Representative
- Doug Coe
- Representation from Jewish Organizations

Possible Additional Submissions

Jamie Gorelick (co-chair)
Franklin Thomas
Peter Cedeltra
Betty Bumpers
Sam Nunn
Dave McCurdy
David Domenici
Chief William Bratton, NY
Deputy Chief Jack Maple, NY
Randy Johnson, North Carolina Project Uplift
Kimberlee Cornett, Former Executive Director for Habitat for Humanity, VA
Jinx Holton, wife of former Governor of West Virginia
Beverly Watts Davis, San Antonio Fighting Back
Art Naperstack, Dean of School of Social Work at Case Western

Bert Harvett, Elizabeth Funder

PROPOSED TASK FORCE FOR GOAL 3: Health

Co-Chairs

- Irwin Redliner, Co-founder of Children's Health Initiative
- Steve Schroeder, President of the Robert Wood Johnson Foundation

Vice-Chair

- Antonia Novello

Currently Proposed Task Force Members

- Roy Vagelos
- Dave Broan
- Tommy First
- Russ Acoff
- Carrie Moffett
- Priya Iiaj
- AMA President
- Marian Wright Edelman
- Angela Blackwell
- Isabelle Sawhill
- Sheila Burke
- Dianna Walsh
- Bill Butler

Possible Additional Submissions

Patricia Duff
Ellen Pena
Scott Oki
Francis Mosely
Mark Solomon
Peter Edelman
Dr. Martha Ferrell Erickson -
Kristi Yamaguchi
Donna McLarty
Eli Evans, Charles Revson Foundation
Paul Anthony
Woody Johnson, IV, Robert Wood Johnson Foundation

PROPOSED TASK FORCE FOR GOAL 4: Marketable Skills

Co-Chairs

- Jill Barad, CEO of Mattel Inc.
- Bill Marriott, Executive Vice-President of Marriott

Vice-Chairs

- Jim Hayes, President of Junior Achievement
- Jack Kemp, Empower America

Currently Proposed Task Force Members

- Bill Gray
- Evan Kemp
- Bernadette Chi
- Ted Sizer
- Wendy Kopp
- LISC
- CDC
- Jim Pitofsky
- Ben Barber
- Harry Boyle
- Dick Celeste
- Rev. Charles Smith

Possible Additional Submissions

Bob Reich (VC)
Peter Goldmark
Harry Boite ~~Boite~~ -
Linda Chavez Thompson
Hugh Price
Billy Websfer
Paul Diamond
Rick Allen
Mary Elizabeth Teasley, NEA
Wendy Sherman, FannieMae Foundation
Rachelle Horowitz, AFT
Janice Weinstein, AAUW

PROPOSED TASK FORCE FOR GOAL 5: Youth Service

Co-Chairs

- Rosabeth Moss Kanter, Harvard Business School
- Tim Shriver, CEO of Special Olympics International Inc.

Vice-Chairs

- Alan Khazei, Co-Founder City Year
- Shirley Sagawa
- Phillip Wu, AmeriCorps Alumnus

Currently Proposed Task Force Members

- Harris Wofford, Corporation for National Service
- Robert Burkhardt, Eagle Rock School, CO
- Stan Litow, IBM Foundation
- Robert Coles, Harvard University
- Clare Gaudiani, Connecticut College
- Richard Lovett, Creative Artists Agency
- Marcia Bullard, USA Weekend
- Sarah From, Maryland Youth Action Committee
- Michael Sanchez, Do Something
- Bill Bentley, Florida Commission on National and Community Service
- Linda Forsyth, California Commission on National and Community Service
- AT&T Representative
- Michael Brown
- Catherine Milton
- Jeremy Rifkin
- Chuck Supple
- Bob Woodson
- Julien Phillips
- Robert Payton
- Ellie Ferndon
- Robert Jones

Other Possible Members

- Jeff Swartz, Timberland Co.
- Wayne Meisel, Bonner Foundation
- Michele Engler, First Lady of Michigan
- Johnetta Cole, Spelman College
- Tom Erlich
- Mike Buscemi, Quest International

Potential Additional Submissions

Charlie Moskos
David Matthews
Jenny Mansbridge
Tony Perez

Ricki Seidman
Jackie Joyner-Kersey
Toni Morrison
Yo Yo Ma

Bill Galston
Emitai Etzioni
Geraldine Ferraro
Vanessa Kirsch

March 11, 1997

MEMORANDUM FOR ERSKINE BOWLES

THROUGH: SYLVIA MATHEWS

FROM: BRUCE REED AND STEVE SILVERMAN

CC: KITTY HIGGINS AND DIANA FORTUNA

As you know, you will meet with General Colin Powell Thursday morning, March 13, 1997 at 11 am in the Roosevelt Room to discuss plans for "Presidents' Summit for America's Future," April 27-29 in Philadelphia. Other leaders from the Summit, the Points of Light Foundation, Americorps and the White House staff will participate. See agenda attached.

Participants

Erskine Bowles

General Colin Powell

Henry Cisneros

Ray Chambers

Susan Stroud, AmeriCorps (Harris Wofford will be in Kansas City at AmeriCorps board meeting)

Col. Bill Smolen, Aide to Gen. Powell

Bob Goodwin, Points of Light Foundation

Stuart Shapiro, Executive Director, Presidents' Summit for America's Future

Rick Little, Executive Director of Partnership (post-summit follow-up organization)

Marianne Hearn, Points of Light Foundation

Ed Rendell, Mayor of Philadelphia

Bruce Reed

Steve Silverman

Don Baer

Diana Fortuna

The purpose of the meeting is hear about the event's progress from Summit organizers while it is still early enough for us to influence its organization; and to reinforce with them our continuing interest in this event.

Real progress has been made during the last few weeks planning for the Summit, its lead-up and its follow-up. We have made real strides getting ourselves around the hydra-like organization. In fact, today we held the first weekly conference call with Summit organizers. We will now meet twice a week with organizers (the first of these is the meeting Thursday at which you will host General Powell). Moreover, we are now in daily contact with organizers, especially Stuart Shapiro.

Below is an outline of progress and questions on key issues.

I. Lead-Up to Summit

Working with Communications, we are developing a Communications strategy for the period leading up to the Summit and the Summit itself (see attached). Our main challenge now is claiming the Summit's higher ground for the President and Vice President, given the President's demonstrated commitment to the service issue. General Powell is also deeply committed to the issue and is spending considerable time organizing the Summit and visiting with the media. Our strategy will include a Presidential event in late March highlighting student service, a radio address in April, events by the First Lady and Second Family along with the Cabinet. Moreover, we are vetting the idea of the President calling for a "Week of Service" beginning approximately April 18, Net Day. Also, we are considering opportunities for National Volunteer Week, the week of April 14. A pro-active outreach during these weeks will allow the President and Vice President to enhance, in a bipartisan way, their legacy as leaders in promoting citizen service.

II. Attendance

Approximately 2,000 - 3,000 attendees are expected. Each of 50 Governors will send a delegation of 5 community leaders. Each of approximately 140 communities will send ten community leaders. Community delegates are selected by the United Way, the Points of Light Foundation, and the Corporation for National Service. Organizers expect 300 leaders of companies and organizations who have made major commitments to service and volunteerism, such as those featured in a weekly column in Newsweek by Jonathan Alter. Many people and organizations that want to attend will have to be turned away.

III. Program

The three day program is highlighted by three key events (see attached detailed scenario).

- 1) Sunday afternoon, some of the Principals will gather with Philadelphia community volunteers to revitalize the Germantown area, to clean graffiti and parks. This is the major photo-op for Sunday. We will recommend that the Vice President or First Lady participate.
- 2) Organizers hope to pull off a televised entertainment gala on Sunday night with major entertainers, such as John Travolta, Barbara Sreisand, and Magic Johnson, with Oprah Winfrey as host. The Vice President or First Lady should probably participate.
- 3) Monday morning will be the focal point of the Summit. The President will have a prominent role. General Powell, Vice President Gore, President Bush, Secretary Cisneros will have roles. The leaders will sign a "Declaration of Commitments" committing them to pursuing and implementing service and volunteerism initiatives.

IV. Commitments/Federal Agency Involvement

Large numbers of companies, colleges, and non-profits are making commitments of service and volunteerism toward the Summit's five goals. These goals are organized around the key

resources that children need: a caring adult, a safe place, a healthy start, a good education, and a chance to serve. Summit organizers are developing criteria to invite the most appropriate "committees" to the Summit. The commitments are being tracked closely in the weekly Newsweek column. The Cabinet agencies are doing their part. Each Secretary will commit its staff to service projects such as mentoring, and adopt-a-school. Moreover, Secretaries will use their bully pulpit to encourage constituencies to participate in the five objectives/challenges.

V. Post-Summit Partnership and Task Forces

Powell is organizing a 501(c)(3), tentatively called the "Partnership for America's Future" to continue the work of the summit. The board of this partnership will likely be chaired by Powell. Henry Cisneros will probably be a Vice Chair. We are seeking a woman to be another Vice Chair. Linda Robb's name has been mentioned. In addition five task forces, reflecting the five objectives of the Summit, are being organized. These task forces will serve as an informal advisory council to the "Partnership" board. The attached list sets forth proposed names. We are awaiting comment from White House staff. Announcements of these task forces are expected next week. We urgently need to provide names to Harris and Henry for consideration. This partnership will have a life of its own for several years.

VI. Management Structure

As discussed above, we have made progress in understanding and involving ourselves in the Summit management structure. John Gomperts has come on as Harris's Chief of Staff. In addition to close continued interaction, one key need is added staff at both the Summit and Americorps. We would like to have the Summit hire 2-3 staff (ie. Stacey Spector, Kim Kubine, Jeff Forbes) who could assist organizers and serve as a liaison to us. Moreover, AmeriCorps would be pleased to have -- and could desperately use -- 2-3 schedule Cs from the agencies on a detail basis, pending consideration by WH counsel and the Office of Administration.

Thank you for all your support on this project. Please let us know if you have any questions or comments.

MEMORANDUM FOR ERSKINE BOWLES

FROM: Bruce Reed and Steve Silverman

RE: Suggested Talking Points for the March 13 Summit Meeting

DATE: March 11, 1997

Below are some suggested talking points for you to use during the Thursday Summit meeting.

- I. Welcome and Introductions
 - Thank the group for coming to the White House to meet.
 - Introduce Bruce Reed , Steve Silverman and Diana Fortuna as the key White House contacts on this issue.
 - Appreciate the coordination and understand all the preparations that have gone into the planning of the Summit so far.
 - Commend all the hard work and personal commitment of General Powell.
 - Especially pleased with the commitments from companies and constituencies.
 - This is a real opportunity to get something done for the good of America's young people on a non-partisan basis.
 - You are proud of our involvement in this endeavor.
- II. Emphasize the importance of the Summit to the President and Vice President
 - The concept of national service is one of the President's legacies.
 - Stress the desire of the President and Vice President to be personally involved during the Summit.
- III. The President and Vice President want to remain involved in the Post-Summit activities.
- IV. Turn the meeting over to General Powell and Henry Cisneros.
- V. After everyone on the agenda has had an opportunity to speak, wrap up the meeting.

DRAFT

**THE PRESIDENT'S SUMMIT FOR AMERICA'S FUTURE
MARCH 12, 1997 - ROOSEVELT ROOM
AGENDA**

- I. Welcome - Erskine Bowles
- II. Goals for the President's Summit for America's Future - General Powell and Henry Cisneros
- III. Vision of the Summit and Post-Summit - Ray Chambers
- IV. Summit Logistics, Attendance and Commitments - Stuart Shapiro
- V. Next Steps - Erskine Bowles

MEMORANDUM

TO: Erskine Bowles
FROM: Eli Segal
SUBJECT: The Summit and Beyond
DATE: April 30, 1997

1. I think we did a real good job of achieving our objectives in Philadelphia:

(a) The President more than held his own as the leader of the "big citizen movement";

(b) We built solid relationships with the Summit people, something which frankly came as a happy surprise to me and for which Steve Silverman, among others, deserves lots of credit; and

(c) While I don't think we picked up new allies for AmeriCorps, we didn't lose any either (and it would have been easy to do so; e.g. "with all of these volunteers, who needs AmeriCorps!").

All in all, an excellent outcome.

2. A few months ago, a decision was made to engage deeply in the Summit, rather than just make a speech and leave. It was clearly the right decision. Fortunately or unfortunately, we need to address this again. If we ignore the Summit's successor organization America's Promise, the President may well cede leadership of "the big citizen movement."

3. I know it's hard to focus on this, given the constant time constraints under which key White House personnel operate, and given the absence of an event forcing event like Philadelphia. Despite this, I urge you to have someone tasked to develop a plan. Here are a few disparate ideas of my own which you may want to consider:

(a) Have a White House event of Summit CEOs in six months to report on progress and setbacks. Make sure to include more non-profit CEOs, particularly those who were not invited to the CEO lunch in Philadelphia;

(b) Convene a conference on one (or more) of the five priorities of the Summit;

(c) Flush out the details of the President's bold call for 50,000 more AmeriCorps members without new federal dollars. The challenge to non-profits is a great idea which didn't get the play it would have if it weren't overwhelmed by the Philadelphia media extravaganza;

(d) Make the case for a sixth Summit focus -- welfare to work; if the mom of a kid at-risk gets a job, that's as important a determinant of escape from poverty as anything else; and

(e) Keep the pressure on America's Promise; perhaps I am unduly discouraged that only one of our fifteen nominees made it onto the Board but it's worth thinking about. While the mission of America's Promise is not legislative, I hope all affiliated with it will be made to understand how important reauthorizaton of AmeriCorps (in substantially its current form) is to the

President. How about asking for a report from the entity on a quarterly basis which the White House offers to publicize.

4. Any or all of these may not work. The objective is to keep the White House engaged in what was launched in Philadelphia. We need to make clear that Philadelphia was simply an extension -- an important and positive one, to be sure, but still an extension -- of what the President called for initially in his 1992 campaign, then in the State of the Union ("I challenge a new generation of young Americans to a season of service"), and what the President has achieved to date.

EJS/gho

THE WHITE HOUSE
WASHINGTON

May 9, 1997

MEMORANDUM FOR SYLVIA MATHEWS

FROM: STEVE SILVERMAN *SS*
DIANA FORTUNA

CC: BRUCE REED
DAWN CHIRWA
BIBB HUBBARD

SUBJECT: Summit Follow-Up

You have inquired about follow-up to the Presidents' Summit for America's Future. The feedback about the President's participation has been quite positive and generally the press was very strong. Now, numerous questions exist about the follow-up.

In particular, the key threshold question for future discussion is, what connection if any does the Administration want to have with General Powell's follow-up organization, the 501(c)3 non-profit, America's Promise. A second key question is how the Corporation for National Service and AmeriCorps followup the work of the Summit. We will follow up on our Summit announcement of 50,000 new AmeriCorps scholarships by writing a letter challenging nonprofits, particularly faith-based groups, to apply for these scholarships. It may be possible to work with Rev. Tony Campolo on this issue.

The Summit, via Stuart Shapiro and Bill Smullen, has reached out to us, to see what type of appropriate role the Administration would like to play in working to reach the goals established at the Summit. The President and other principals, including Cabinet, could participate in various local Summits that are already taking place. This would allow for visible presence on the issue. Principals could certainly refer to the important ongoing work of the Summit in speeches, events and other media opportunities. This would give the Administration the opportunity to continue to set forth its views on service. As we've demonstrated, 1) this is an issue we've been working on for a very long time, 2) we have a particular view of service, and 3) the President established a signature program of service.

Eli Segal's idea that we ask the nonprofit to report to us on a regular basis is a good one. In addition, we may wish to explore an event with Powell centered on the mentoring/safe places Summit goals, and use that as an opportunity to talk about our efforts on juvenile justice and

community schools. In this regard, we could seek other synergies between the Administration's overall core themes and the service issue.

As a matter of process, per Counsel, it would be appropriate to meet with Rick Little of America's Promise, the 501(C)3, periodically to discuss follow-up activities. As you know, we have no direct connection to the Board of Directors. This is chaired by General Powell, and Vice Chaired by Henry Cisneros and Lynda Robb. Presently, the other Board Members are: Rick Little (President and CEO), Billy Shore (Secretary/Treasurer), Shahara Ahmad-Llewellyn, Herman Cain, Jamie Gorelick, Michelle Engler, Robert Goodwin, Arnold Langbo, Greg Petersmeyer, Lou Holtz, William Milliken, Robert Rogers and Ray Chambers. It is expected that six Task Forces reflecting the Summit's themes will advise the Board.

The second major issue relates to AmeriCorps. The Summit appears to have invigorated the organization. Appropriate discussions about follow-up would be useful.

Eli Segal (memo already provided) and Harris Wofford (memo forthcoming) each have good ideas about the future of service as an Administration priority. It would be useful to meet with Eli and Harris separately and then, perhaps, together to work through some of these ideas.

We suggest that you, Bruce Reed, Diana, Steve and Bibb (and others you and Bruce may suggest, i.e., Melanne Verveer and Ron Klain) meet briefly next week to set up a game plan, and then, if we all agree, meet later in the week with Eli and Harris (and any others, as appropriate).

We look forward to discussing these issues with you further.

Summit Follow up

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April 1997

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13 Day & Evening Off	14 Day & Evening Off	8 Chretien State Visit	9 Shanker Service Brf. Mtg. w/ Leah Rabin Speech Prep Budget Meeting Hold 1 hour Evening Off	10 Distinguished Rank Award Winners Photo Op VP Lunch Speech Prep Welfare Cabinet Meeting Radio and Television Correspondent's Dinner	11 Speech Prep ASNE Speech Tape Radio Address Hold 1 Hour (MM)	12 Day & Evening Off																																										
20 Day Off Kennedy Center Reception (3:30pm) Speech to UAW Leg-Pol Conference Dinner	21 Day & Evening Off Hold 2 Hours Passover (begins at sundown)	15 "Kick Butts" Event, NY DCCC Fundraising Lunch, NYC Interview w/ Hal Bodley Radio Interviews (2) Baseball Game Honoring Jackie Robinson, New York City Empowerment Zone Conference, Detroit, MI.	16 Down until 12:00pm Childrens Health Annc. Congressional Hispanic Caucus Meeting Foreign Policy Retreat (6-9pm) (T)	17 WH Conference on Early Childhood Development Hold 1 hour Evening Off	18 WH Volunteer Appreciation Event National Teacher of the Year Event VP Lunch Gov. Dean Mtg. (T) Evening Off	19 Live Radio Address (Net Day) Day & Evening Off NetDay '97 Anniversary of Waco Oklahoma City Anniversary																																										
27 Hold for President's Summit for America's Future RON Philadelphia, PA	28 Hold for President's Summit for America's Future	22 Earth Day Event Speech Prep Evening Off Earth Day	23 Event (T) VP Lunch Speech Prep Hold 1 hour Evening Off	24 Speech Prep Reconciliation Speech (T) Knight Ridder Roundtable Interview Evening Off Anti-Terrorism Bill Anniv. Take Daughters To Work Day	25 Official Working Visit w/ Japanese PM Hashimoto Speech Prep Evening Off	26 Live Radio Address WH Correspondent's Association Dinner																																										
27 Hold for President's Summit for America's Future RON Philadelphia, PA	28 Hold for President's Summit for America's Future	29 Day & Evening Off	30 Lunch w/ Spanish PM Aznar (1 hour/lunch) National Commanders Photos Hold 1 hour Library of Congress Gala Dinner	May <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td></tr> <tr><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr> <tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td></tr> <tr><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td></tr> <tr><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td></tr> </table>			S	M	T	W	T	F	S					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
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Summit for America's Future, Philadelphia																																																

May 1997

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4 Day & Evening Off School to Work Bill Anniv.	5 Briefing for Foreign Trip Interviews (T) Evening Off	6 Hold for Foreign Travel	7 Hold for Foreign Travel	8 Hold for Foreign Travel	9 Hold for Foreign Travel Tape Radio Address	10 Hold for Foreign Travel																																																																																				
11 Hold for Foreign Travel Mother's Day	12 Day & Evening Off	13	14	15 Evening Off Police Officers Memorial, DC	16 Down until 12:00pm Mtg. w/ VP & Ukranian President Kuchma Tape Radio Address Evening Off	17 WH News Photographer's Assoc. Dinner (T) Armed Forces Day																																																																																				
18 Evening Off	19 2 DNC Dinners, DC	20 Green Bay Packers Event (T) Evening Off	21 US Conference of Mayors Drug Summit DSCC Fundraiser, DC	22 Down at 5pm Hold Evening for Family Time	23 Briefing for Foreign Trip Evening Off Congressional Recess (5/23 - 6/3)	24 Live Radio Address Evening Off																																																																																				
25 Evening Off	26 Events at Arlington National Cemetery Foreign Travel TBD Memorial Day	27 Foreign Travel TBD	28 USEU Summit, The Hague, Netherlands	29 Foreign Travel TBD	30 Tape Radio Address Evening Off	31 West Point Graduation (10am)																																																																																				

June 1997

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1 Day & Evening Off Hold For Family Time (7:30pm)	2	3 Hold Evening For Family Time	4 Hold for Meeting w/ Chancellor Kohl	5 Day & Evening Off Hold for Family Time	6 Day & Evening Off Tape Radio Address Hold for Family Time Sidwell Graduation	7 Day & Evening Off Hold for Family Time																																																																																				
8 Day & Evening Off Hold for Family Time	9 Hold Day US Open Golf Tournament, DC	10 Mtg. w/ Committee of Advisors on Science and Tech. (T)	11 DNC Dinner, DC (T)	12	13	14 Flag Day																																																																																				
15 Father's Day	16 DNC Dinner, DC (T)	17	18	19 Briefing for G-7	20 G-7 Economic Conference, Denver, CO.	21 G-7 Economic Conference, Denver, CO. First Day of Summer																																																																																				
22 G-7 Economic Conference, Denver, CO.	23 Speech to US Conference of Mayors, San Francisco, CA Fundraising Lunch, San Francisco, CA Los Angeles Fundraising Dinner RON AF 1	24 Day & Evening Off	25 Hold for Travel to TN Annual VP Family Reunion, TN	26	27 Mtg. w/ Australian PM Howard (T)	28																																																																																				
29	30 Hold for Travel Boston \$ Lunch (T) New York \$ Gala (T) RON DC Congressional Recess (6/30 - 7/8)	May <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td></td></tr> <tr><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr> <tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td></tr> <tr><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td></tr> <tr><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td></tr> </table> July <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td></tr> </table>					S	M	T	W	T	F	S				1	2	3		4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	S	M	T	W	T	F	S				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
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6	7 Hold for Foreign Travel	8 NATO Summit, Madrid	9 NATO Summit, Madrid	10 Foreign Travel (T)	11 Independence Day	12																																																	
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20	21	22	23	24	25	26 Hold for Travel (CA & NV)																																																	
27 Hold for Travel (CA & NV)	28 Hold for Travel (CA & NV)	29 Anniv. of Children's TV Summit	30	31	August <table><tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr><tr><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td></tr><tr><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr><tr><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td></tr><tr><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr><tr><td>31</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>		S	M	T	W	T	F	S						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31						
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August 1997

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10 Budget Anniv.	11	12	13	14	15	16																																																																																				
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Summit

Summit

THE WHITE HOUSE
WASHINGTON

April 4, 1997

MEMORANDUM FOR DISTRIBUTION

FROM: DON BAER AND ANN LEWIS

SUBJECT: TALKING POINTS/MESSAGE SCHEDULE FOR MONTH OF
APRIL

As discussed at this morning's 7:45 a.m. meeting, we have prepared three message documents which you may find useful:

- Talking points on action the President has taken on major issues in recent weeks, and action he will take in the month of April;
- Talking points on Presidential action on key priorities since the State of the Union;
- A message calendar for the month of April, with major areas of emphasis (education, service and foreign policy) highlighted in color.

Please share these materials with the relevant members of your staffs, keeping in mind that much of the April calendar is tentative and not yet known to the press and public.

PRESIDENTIAL ACTION ON MAJOR ISSUES -- MARCH-APRIL

Friday, April 4, 1997

EDUCATION

In recent weeks:

- Speeches to state legislatures urging adoption of national standards; Maryland, Michigan, North Carolina, California and the nation's military schools all endorsed President's plan -- covering nearly 20% of America's children;
- HOPE Scholarships/higher education legislation released, endorsed by over 250 college presidents;
- School Construction legislation unveiled -- will leverage \$20 billion to help communities and states rebuild America's schools.

Later this month:

- Early Childhood Development Conference at the White House on April 17;
- President speaks to issues of teacher education at events honoring former AFT President Al Shanker and Teacher of the Year;
- America Reads legislation released;
- President and Vice President will continue campaign to connect every classroom to Internet on Net Day, with public-private partnerships.

BALANCED BUDGET

In recent weeks:

- Balanced budget submitted to Congress, reaching balance under both OMB and CBO assumptions;
- President initiated serious budget talks with Congressional leadership and budget chairmen.

Later this month:

- When Congress returns next week, high-level negotiations continue between President's economic team and bipartisan Congressional leadership (staff-level talks are ongoing).

AMERICAN LEADERSHIP IN THE WORLD

In recent weeks:

- Historic Helsinki Summit with President Yeltsin where two Presidents took major steps forward for European security (NATO enlargement), arms control (START II and III; ABM Treaty) and greater trade and investment;
- Meetings with Middle East leaders (Netanyahu, Hussein, Arafat, Mubarak) to keep peace process on track;
- Decision to certify Mexico's cooperation in fight against drugs so cooperation grows stronger.

Later this month:

- Major push to ratify Chemical Weapons Convention, to reduce danger of weapons of mass destruction;
- Major foreign policy speech setting scene for trip to America's neighbors (Mexico, Costa

Rica, Barbados) to advance democracy, open markets and cooperation in the Americas.

CONTINUING THE PRESIDENT'S COMMITMENT TO NATIONAL SERVICE

Later this month:

- Recognizes service and volunteers working for children at Early Childhood Conference and public-private partnerships on Net Day;
- Announces new National Week of Service (April 14-20), with AmeriCorps and Peace Corps alumni engaging young people in service across the country;
- Call to all states to make service a part of high school;
- National Service Scholarships launched;
- President will play major role at National Service Summit in Philadelphia, April 27-28.

PRESIDENTIAL ACTION SINCE STATE OF THE UNION

Friday, April 4, 1997

In State of the Union, the President outlined his concrete action plan to prepare America for the 21st Century. In the two months since then, he has worked to take action on major national challenges:

Balancing the Budget:

- Balanced budget submitted to Congress, reaching balance under both OMB and CBO assumptions;
- President initiated serious budget talks with Congressional leadership and budget chairmen.

Welfare-to-Work:

- Federal government will hire people off welfare.

Campaign Finance Reform:

- President makes major free-TV proposal, asking FCC to require digital broadcasters to provide free time to candidates;
- Walter Mondale and Nancy Kassebaum appointed to head bipartisan Presidential Awareness and Education Project on campaign finance reform.

Education:

- Speeches to state legislatures urging adoption of national standards; Maryland, Michigan, North Carolina, California and the nation's military schools all endorsed President's plan -- covering nearly 20% of America's children;
- HOPE Scholarships/higher education legislation released, endorsed by over 250 college presidents;
- School Construction legislation unveiled -- will leverage \$20 billion to help communities and states rebuild America's schools.

Crime/drugs:

- Comprehensive Juvenile Justice legislation released;
- National Drug Strategy aimed toward youth, includes biggest anti-drug budget ever;
- New package of gun restrictions unveiled, including child safety locks.

Health care:

- New actions and legislation to crack down on Medicare fraud;
- Appointed new Advisory Commission on Consumer Protection and Quality in the Health Care Industry;
- New actions and legislation to fight breast cancer by giving women in their 40's more access to regular mammograms;
- Banned use of federal funds for human cloning, Bioethics Commission will study impact of cloning breakthrough.

Protecting children:

- Toughest-ever measures to cut-off children's access to tobacco took effect;

- Asked FCC to study and propose actions to curb liquor advertising on TV.

Renewing Washington, DC:

- Comprehensive plan to renew nation's capital is released, includes major economic development initiatives;
DC Reads program created, using AmeriCorps to help DC children learn to read.

American Leadership in the World:

- Historic Helsinki Summit with President Yeltsin where two Presidents took major steps forward for European security (NATO enlargement), arms control (START II and III; ABM Treaty) and greater trade and investment;
- Meetings with Middle East leaders (Netanyahu, Hussein, Arafat, Mubarak) to keep peace process on track;
- Decision to certify Mexico's cooperation in fight against drugs so cooperation grows stronger.

Message Schedule -- April 1997

Education=Red, Foreign Policy=Blue, Service=Green, Miscellaneous Domestic/Values=Black

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		<i>1</i> FCC Liquor Letter King Hussein Meeting	<i>2</i> CA Standards Endorsement	<i>3</i> Chicago Bulls Event Ron Brown Memorial	<i>4</i> Bipartisan Chemical Weapons Convention Event Women's Economic Leadership Summit	<i>5</i> Radio Address (live) -- National Service
<i>6</i>	<i>7</i> Netanyahu Meeting Powell Summit Meeting Drop-By	<i>8</i> Chretien Visit	<i>9</i> Shanker Memorial	<i>10</i> Welfare-to-Work Cabi- net Meeting	<i>11</i> ASNE Speech --Foreign Policy	<i>12</i> Radio Address (taped) -- Early Childhood
<i>13</i>	<i>14</i> College Scholarship Announcement	<i>15</i> Jackie Robinson 50th Anniversary Kick Butts Day in NYC	<i>16</i> Bipartisan Foreign Policy Retreat Child Health Executive Order	<i>17</i> Early Childhood Confer- ence -- announce FMLA II at Federal agencies	<i>18</i> National Teacher of the Year (possible teacher standards action) Volunteer Appreciation Event	<i>19</i> Radio Address (live) -- Net Day
<i>20</i>	<i>21</i>	<i>22</i> Earth Day -- Possible Anacostia River Clean-Up (service tie-in)	<i>23</i> America Reads launch (with Reading Is Fundamental)	<i>24</i> Major Speech (tentative)	<i>25</i> Food Safety Report (tentative) Hashimoto Visit	<i>26</i> Radio Address -- National Service
<i>27</i> Attend Service Summit	<i>28</i> Attend Service Summit	<i>29</i>	<i>30</i> Spanish PM Anzar Meeting			

CABINET AFFAIRS ROUTING SLIP

DATE: 10/17 ACTION/CONCURRENCE/COMMENT DUE BY: _____
 FOR APPROPRIATE ACTION: _____
 FOR YOUR INFORMATION: ✓

FROM: STEPHEN B. SILVERMAN
 DEPUTY SECRETARY TO THE CABINET
 DEPUTY ASSISTANT TO THE PRESIDENT

SUBJECT: AMERICA'S PROMISE
 COMMENTS: _____

ERSKINE BOWLES	1FL WW	JOHN KOSKINEN	260 OEOB
✓ SYLVIA MATHEWS	1FL WW	JACK LEW	252 OEOB
JOHN PODESTA	1FL WW	✓ ANN LEWIS	GFL WW
DON BAER	GFL WW	THURGOOD MARSHALL, JR.	2FL WW
KRIS BALDERSTON	160 OEOB	MIKE MCCURRY	1FL WW
DAVID BEAUBAIRE	160 OEOB	ANNE MCGUIRE	160 OEOB
EMILY BROMBERG	106 OEOB	LORRIE MCHUGH	1FL WW
SUSAN BROPHY	2FL WW	CHERYL MILLS	2FL/WW
PHIL CAPLAN	GFL WW	LINDA MOORE	115 OEOB
DAWN CHIRWA	130 OEOB	JENNIFER PALMIERI	184 OEOB
LYNN CUTLER	106 OEOB	VICKI RADD	115 OEOB
MICHAEL DEICH	209 OEOB	DOUG SOSNIK	1FL WW
FRED DUVAL	106 OEOB	GENE SPERLING	2FL WW
MARIA ECHAVESTE	2FL WW	TODD STERN	GFL WW
RAHM EMANUEL	1FL WW	STEPHANIE STREETT	GFL WW
JASON GOLDBERG	1FL WW	GINNY TERZANO	274 OEOB
T.J. GLAUTHIER	246 OEOB	BARRY TOIV	1 FL WW
LARRY HAAS	253 OEOB	LORRAINE VOLES	274 OEOB
NANCY HERNREICH	1 FL WW	MICHAEL WALDMAN	196 OEOB
MICKEY IBARRA	2FL WW	DIANA FORTUNA	
RONDA JACKSON	160 OEOB	BRUCE REED	
JON KAPLAN	233 OEOB	STACHE SPECTOR	
ELENA KAGAN	216 OEOB		
CABINET AFFAIRS STAFF	160 OEOB		

FEMA	DOT	ANNOUNCEMENTS
MATHEWS 1/WW	MARSHALL 2/WW	MATHEWS 1/WW
MARSHALL 2/WW	DEICH 209 OEOB	MARSHALL 2/WW
CHOW 107/EW	MCHUGH 1/WW	LEWIS G/WW
TOIV G/WW	TOIV 1/WW	IBARRA 2/WW
IBARRA 2/WW	MAYOCK 166 OEOB	MCHUGH 1/WW
MURGUIA 112/EW		L. MOORE 115 OEOB
MCHUGH 1/WW		J. KAPLAN 235 OEOB
C. SMITH 1/WW		TOIV 1/WW
VOLES 274 OEOB		TERZANO 272 OEOB
		FORBES 170/EW
		ATTIE 126 OEOB

*Amos Levin
S. Specker
B. Reed
B. B. B.
B. B. B.
B. B. B.*

**F
A
X**

OFFICE OF
GENERAL COLIN L. POWELL
USA (RET)

909 NORTH WASHINGTON STREET
SUITE 767

ALEXANDRIA, VIRGINIA 22314

Phone: 703-706-5986

FAX: 703-684-5083

DATE:

Oct. 17

This FAX is

11

pages including this cover sheet.

FAX TO:

Steve Silverman

FROM:

☐ GENERAL POWELL

☒ Bill Smullen

☐ Peggy Cifrino

☐ Larry Bird

NOTE(S):

Steve,

*Two papers that help tell
the AP story: a 4 page
Strategic overview and a 6 page
description of our mission. These
were presented for the first time
to Board members Wednesday.*

Regards,

Bill

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH™

Strategic Statement

AMERICA'S PROMISE: What it Does and What it Aims to Accomplish

909 North Washington Street
Suite 400
Alexandria, VA 22314-1556
Tel. 703.684.4300
Fax 703.684.7328
www.americaspromise.org

A growing crisis in America is the number of young people who are simply not on the road to becoming productive and successful adults. Yet common sense--backed up by research--tells us exactly what most of them need to get on that road: they need the support and opportunity we had. That opportunity does not exist without five fundamental resources: An ongoing relationship with a caring adult; safe places and structured activities in nonschool hours; a healthy start; marketable skills; and the opportunity to give back through service.

Born at the historic Presidents' Summit in Philadelphia in April, America's Promise — The Alliance for Youth, and its Chairman General Colin Powell, are challenging individuals, corporations, non-profits, communities of faith, philanthropy, and states and communities to commit to provide children and young people with these five fundamental resources and opportunities. By the end of the year 2000, the goal of America's Promise is to have leveraged enough commitments so that at least 2 million more young Americans who are most in need have access to all five of these resources.

That will not eradicate the crisis; the next ten years will see an enormous growth in the number of teenagers, the most America has had since the early 1970s. But it will show that the crisis *can* be eradicated, by all sectors working together under one common-sense group of ideas. It will dispel the notion that "nothing works" for our nation's disadvantaged youth. It will set the nation on a course to ensure the greatness of its own future -- by strengthening today's children.

America's Promise believes that America has enough knowledge, good will and resources to bring these five fundamental resources and opportunities to every child who needs them. But that good will, resources and knowledge need to be harnessed and driven by *our collective will* -- an *Alliance* -- to give all our children what they need to develop well.

America's Promise knows that it alone cannot accomplish its goals of reaching millions of young people; that it will take the good will and action of millions of Americans in communities all across the country. There are many initiatives underway in communities that are consistent with the five fundamental resources. America's Promise will work with *Promise Alliance Partners* to build on their strengths and help make them stronger. At the national level, these non-profits, communities of faith and other Alliance Partners must encourage their local affiliates to ensure that the five fundamental resources are delivered to all young people in their local communities.



Thus America's Promise role will be that of catalyst, organizer and communicator, using four basic strategies to carry out these roles.

- **Secure and Bundle Commitments from Corporations, Foundations and Individuals.**

There is enormous untapped good will and resources in the private sector; it needs to be tapped. It is that sector which provides America's prosperity, and much of its leadership. It is that sector which can lead the way to help all our children grow up healthy and productive.

America's Promise will build on the initial set of promises and commitments made by corporations and other organizations at the Summit. America's Promise will work with existing and new promise-makers to help them fulfill their commitments as well as to suggest how they might be integrated into the existing infra-structure to provide the greatest benefit to children and young people who can most use the resources.

The *America's Promise Incentive Package* will bundle some of the commitments into more comprehensive packages for delivery to communities and schools that are already taking steps locally to generate and deliver the five fundamental resources. For the Incentive Package, America's Promise will focus on commitments which have the capacity to be implemented nationally, can be bundled together and delivered easily, and provide scarce resources often not available in communities. The bundled commitments matched with local commitments will be both a resource and an incentive for "Communities of Promise."

- **Develop States and Communities of Promise.** State and local leaders in different sectors have access to or authority over vast resources and services for children. Many have been searching for a sensible framework of ideas by which to better organize and deliver these resources and services.

America's Promise will work with those communities and states interested in becoming Alliance members and will help provide them with public information and media support, lessons learned from other communities, technical or organizing support, and, of course, access to the national commitments secured from corporations, foundations and individuals. *Communities of Promise* will include communities that share the objectives of America's Promise and agree to assemble diverse working teams, assess local youth needs, set measurable goals, hold summits or similar organizing events, secure local commitments, and track results. *States of Promise* will be asked take a similar approach and to enlist and support Communities of Promise.

America's Promise will work with leading national non-profit organizations and foundations, as well as for-profit entities, as Promise Alliance Partners, to develop several cooperative strategic partnerships to support a coordinated effort at the local level. Alliance Partners will determine what contributions they can each make to the specific goals of America's Promise. Never before has there been such an all-inclusive

undertaking to allow America's non-profit and corporate citizens to come together in a partnership or Alliance with a tangible and common expected outcome.

Helping these States and Communities of Promise develop is the best way America's Promise can ignite a long-term, large scale and sustainable change in the way youth are supported and challenged in America. For it is on the streets and in the schools where the need for change is felt, and where a strategy that is sensible, and doable, will be most quickly embraced.

- **Help Schools be More Effective Delivery Hubs.** America's Promise wants to use its resources and influence to help schools be more effective sites for providing young people with access to all five fundamental resources. *America's Promise in Schools* will encourage all school-based models of Alliance members to achieve the five resources and opportunities for all young people.

One of the America's Promise in Schools strategies that is an example of an Alliance Partnership will bring together in forums over the next three years educational, non-profit, service, faith-based, and corporate organizations to encourage delivering their resources through school sites or school partnerships. The goal of each forum is to challenge local community teams, led by their school superintendents, to create Promise Schools that, in turn, will lead to Communities of Promise. When they do, we will assist them by making those school systems priority recipients of secured and bundled commitments in an America's Promise Incentive Package.

- **Get the Word Out to All Who Want to Help.** Polls show repeatedly that Americans are willing to give their time and resources to help children and youth. But they also want to feel that their commitment can make a difference. Many are unsure about how to do that; they have heard, based on government studies, that "nothing works" for disadvantaged youth. That is untrue. Big Brothers Big Sisters and Boys and Girls Clubs -- just to name two -- have been proven to have positive influences on young people.

America's Promise has drawn together the lessons from initiatives that work into five clear and fundamental resources. Everyone can play a part in making them accessible to children and young people. America's Promise will carry that message to America, through all avenues of communication -- print, radio, television -- to show Americans that there are practical ways to take action on their good will toward America's children. America's Promise represents this country's best chance to solve the problems that face children and youth at risk.

To establish its identity, America's Promise will build on the community effort and high spirit generated by the Presidents' Summit, the reputation of General Powell as its leader, and the logic of the five fundamental resources being present in the lives of children and young people. America's Promise has chosen the red wagon as its brand icon and over time public awareness will be derived from both the General and the red wagon. As one strategy for reaching the maximum number of children and youth in need, America's

Promise will select a group of major cities to concentrate elements of its strategy. This will include combining communication efforts with the development of States and Communities of Promise, America's Promise in Schools, and America's Promise Incentive Package.

The goal of America's Promise is "Two Million by 2000," but our real mission is that over time the richness of America's public, private, volunteer and philanthropic resources will be brought together to ensure that each and every youth has the five fundamental resources, so that each and every youth can become a fully productive American citizen.

10/97

AMERICA'S PROMISE --
PULLING TOGETHER FOR AMERICA'S KIDS

Up to 15 million of our nation's youth are "at risk" in today's society. They are at risk of growing up neglected, uneducated, drug-addicted, casualties of street violence, or weighed down with the responsibilities of child-rearing while they are yet children themselves. Unless the more fortunate members of society lend a helping hand right now, these kids may grow up unfit for lives of anything but dependency or crime. Some may not grow up at all.

While services and volunteer efforts directed toward youngsters -- such as the Boys and Girls Clubs and the Big Brothers/Big Sisters -- have been doing good work for years, it is evident that the current crisis has overwhelmed these traditional sources of aid. Clearly, the urgency and sheer size of the problem call for a bold new rescue effort on a national scale.

It was with this object in mind that the Presidents' Summit for America's Future was convened in Philadelphia at the end of last April. The Presidents' Summit was endorsed by every living President of the United States and First Lady. Attendees also included 30 state governors, 90 mayors, celebrities like Oprah Winfrey, and thousands of volunteer activists. Retired General Colin L. Powell served as General Chairman.

Summit delegates called for dramatically increasing the amount of time, talent and treasure devoted to helping needy youth. They also produced a master plan to ensure that this additional investment is put to effective use.

A three-year national campaign called America's Promise -- The Alliance for Youth was launched at the conclusion of the Summit, under the continued leadership of

General Powell. The mission of America's Promise is to connect at least two million youngsters by the year 2000 with the five basic resources they need to grow up into successful adults. These are: (1) a caring adult role model or mentor, (2) safe places with structured activities where they can learn and grow during nonschool hours, (3) a healthy start and a healthy future, (4) a marketable skill, and (5) an opportunity to "give back" through community service.

There is nothing new about any of these five resources. Any successful adult American will recognize all five as part of his or her own growing-up experience. What America's Promise is doing that is new is to advocate -- in effect, to "market" -- these five resources as a package; to mobilize the nation's compassion around a solid and coherent campaign to rescue our at-risk youth.

Each of the five resources reinforces the other four. Thus, instead of being asked to contribute to individual causes that attack the problem piecemeal, Americans who care about our kids are being asked to join with government, corporations, non-profits, service groups, communities of faith and other volunteers in a popular, broad-based effort that will provide at least two million youngsters with the minimum requirements they need to be successful adults.

America's Promise is adding to the over 200 initial commitments that were made to help provide the five resources. Major corporate grants include \$200 million from Microsoft, \$100 million each from McDonalds and Oracle, \$50 million from Procter & Gamble, over \$26 million from Allstate, and over \$10 million from American Express. These are just a few of the major corporations that have stepped forward so far, and

others are expected to follow.

Oracle Corporation has established the Oracle's Promise Foundation to work with America's Promise. Oracle's Promise has committed to connect every school that is adopted by a corporation to the Internet, and to supply a network computer to every classroom. Linking adopted schools by computer will create connections through which additional offers of assistance may flow.

America's Promise itself has a website on the Internet -- www.americaspromise.org -- to provide regular updates to supporters, and information to people who want to get involved. General Powell contributes a regular page to the site called, "Dispatches."

The Presidents' Summit dramatized to the nation what we can do to rescue millions of at-risk youngsters if we all unite behind the same set of practical, common-sense ideas. It is the task of America's Promise to put those ideas into action. But America's Promise cannot perform this task all by itself. The goal of connecting two million children and teenagers with the five basic resources by the year 2000 can be achieved only by enlisting the enthusiastic and sustained support of all sectors of American society. America's Promise is creating a network of alliances directed toward that end.

America's Promise is encouraging all 50 states and as many communities as possible to become "States of Promise" and "Communities of Promise." This means that they agree to help America's Promise meet its goal of "two million by 2000" by pledging to provide the five resources to a specific number of youngsters. They further

undertake to meet their own pledges by soliciting support from local profit and non-profit organizations. Finally, they agree to help publicize and promote the work of America's Promise by holding Summits of their own. Over 200 such events have been scheduled so far, some of which have already taken place.

One of the largest of these was held in San Antonio, Texas on September 23. In a massive rally staged in the city's convention center, Governor George W. Bush proclaimed before a wildly cheering crowd that Texas would be a "State of Promise" for General Powell. He then challenged representatives of a thousand communities from all across the state to follow through by becoming "Communities of Promise."

America's Promise will help its grassroots allies in other ways as well. It will, for example, match commitments from corporations, foundations, and individuals with communities and schools most in need. America's Promise will also use its resources and influence to help local schools become effective sites for providing youngsters with access to the five resources. Over the next three years, America's Promise will be working with a coalition that includes Communities In Schools, the American Association of School Administrators, Quest, and a number of other non-profit organizations. Through this coalition America's Promise plans to be involved in 4,000 schools in 360 communities.

A massive publicity campaign will further fan grassroots activity. The Ad Council is creating a series of public service messages, and Kellogg and several other corporations are producing television and print ads featuring the logo of America's Promise, the little red wagon.

The little red wagon is being featured prominently at Summit events around the country. General Powell presented one to Governor Bush at the "Texas Challenge" in San Antonio, and the presentation received heavy coverage from both print and electronic media. Red wagon lapel pins are sprouting in board rooms and other executive gathering places around the country. In short, the red wagon is becoming an effective and instantly recognizable device for corporations, non-profits and all concerned American to say, "We're involved -- we care."

As the red wagon picks up momentum, more volunteers and contributors are going to climb on board. Companies that have made commitments since the Summit, or that have substantially increased their earlier commitments, include such big names as Novartis, Chrysler, Wal-Mart, Kellogg, Viacom, and America Online. More are expected to follow in the weeks and months ahead.

According to the pollsters, the great majority of Americans are strongly in favor of helping all our youngsters to a decent start in life. But they also want to feel that when they volunteer their limited time or donate more of their hard-earned money their contribution is having a real impact. America's Promise is, arguably, the greatest crusade ever mounted in this country for the purpose of changing young lives for the better. It is a unique opportunity to make compassion count.

Our goal is to reach two million youngsters by the end of the year 2000 with the five basic resources. We have a good start toward our goal. But whatever we accomplish over the next three years we know that we are going to make a real and substantial difference in the lives of millions of kids -- we are going to let them know

that somebody cares about them; that somebody believes in them; that somebody wants to help them to claim their share of the American Dream. And if we do that much -- if we can bring light back into the eyes of these youngsters -- it will be worth every dollar and every ounce of effort we bring to this crusade.

AMERICA'S PROMISE — THE ALLIANCE FOR YOUTH

AN UNPRECEDENTED OPPORTUNITY TO MAKE A DIFFERENCE

by Rick Little

Over the past two decades, as I've been working for and with young people, I have focused primarily on how to take what we know about what works for young people to scale. How do you reach the greatest number of young people in the shortest amount of time possible in ways that are effective and sustainable?

In terms of scale, what happened in Philadelphia was something of a marvel. Leaders from all sectors, all ideologies and affiliations, all states, and all socio-economic levels came together to talk about turning the tide for our young people. While there have been similar discussions in the past, lots of things are different this time.

This is not yet another "top down" approach. Leading up to the Summit, hundreds of organizations, communities, foundations, corporations, and agencies made promises — measurable commitments to achieve specific outcomes.

It is not another "reinventing-the-wheel" approach. There is a commitment to recognize the good work already underway in hundreds of communities and states. The challenge is to bring these successful ideas to scale, then find ways to sustain them through ongoing promises.

It is not another single focused approach. Madison Avenue tells us that the public and policy makers can't remember multiple messages. Together, we'll prove them wrong. America's Promise will stay focused on ensuring that young people have the five fundamental resources — a caring adult, a safe place, a marketable skill, a healthy start, and a chance to give back through service. As we've known for years, the combination of resources significantly increases the likelihood of success.

What is it? It is a bold, large scale attempt to generate commitments, energize communities, and sustain attention on children and youth by focusing on engaging the corporate community, strengthening existing programs, and making no-holes-barred efforts to hold everyone — commitment makers, programs, young people themselves — accountable.

Will it work? I truly believe it will. While nothing in my life has prepared me to work at this level of scale and visibility, the premises are identical to those that were the starting point for the International Youth Foundation's work in developing countries. We have shown, over the past six years, that it is possible to attract not just new dollars but new players. And it is possible to build or link with local intermediaries who identify and assess local capacity and attract and distribute these new resources.

For two decades, most of the key indicators of the well-being of our kids have gotten worse. Many people — even those who work with young people everyday — have lost hope. My prayer for this new opportunity called America's Promise — the Alliance for Youth is this: that we not be frightened by the size of the task; *that we be strong and get to work, with the knowledge that we know what needs to be done; that we be realists; that we be optimists; that we become not just "commitment makers" but "promise keepers."*

Rick Little is President and CEO of America's Promise — The Alliance for Youth, on loan from the International Youth Foundation. This supplement was paid for by IYF as a part of its ongoing commitment to children and youth of the United States and the World.

2 Million By 2000

THE THEORY Young people do better when they have caring adults who are committed to them and who ensure that they, in turn, are committed to others.

THE VISION EVERY YOUNG PERSON A LEADER, WINNER, DOER Walk into any neighborhood in any city in America in ten years and talk to any young person and you will find an individual with the competence, character, confidence and connections needed to live a healthy, fulfilling life and to contribute positively to society. Ask who has helped and you would learn that at least one adult has taken personal responsibility for making sure all five fundamental resources are a day-to-day reality in his or her life.

THE MISSION TURN THE TIDE FOR AMERICA'S YOUTH To generate national and local commitments that provide ever increasing numbers of children and youth access

to the fundamental building blocks of development: a caring adult, a healthy start, safe and structured places, effective education for marketable skills, and opportunities to serve.

THE GOALS 2 MILLION BY THE END OF 2000 2 million additional youth connected to all five resources; 5 million additional youth connected to at least one more resource.

THE NATIONAL STRATEGY **GENERATE AND SUSTAIN COMMITMENTS** Mobilize every sector — business, education, faith, non-profit and government — to increase commitments to provide the fundamental resources to youth in their communities. Connect every commitment. Work not just to generate commitments but to coordinate them so that they are felt directly by young people most in need.

THE LOCAL CALL **MOBILIZE AND ENERGIZE COMMUNITIES AND INDIVIDUALS** Every Community pledges to become a Community of Promise. Every individual pledges to become a Champion of Youth.

America's Promise — The Alliance for Youth is the multi-year, national campaign that will propel the mission and goals of the President's Summit forward. Officially launched in April in Philadelphia, America's Promise will aid in ensuring that our nation's young people have access to the five fundamental resources: a caring adult, a healthy start, safe and structured places, education for marketable skills, opportunities to serve.

America's Promise will continue mobilizing national and local commitments from all sectors; it will track, monitor and publicly report progress toward the goals each year;

it will carry out an extensive marketing and awareness effort to inspire new commitments and to promote the five fundamental resources. Working in partnership with others, America's Promise is designed to be a fluid alliance of corporations, foundations, organizations, communities of faith, public agencies and individuals that will together ensure that our promises to America's young people are kept.

AMERICA'S PROMISE
THE ALLIANCE FOR YOUTH

AMERICA'S PROMISE — THE ALLIANCE FOR YOUTH

The Presidents' Summit for America's Future in Philadelphia went beyond proclaiming the well-publicized truth that too many of America's children and youth are on a very rickety bridge to the 21st century: It tells us what to do about it. The Summit, and the effort to follow, America's Promise — The Alliance for Youth, propose sound answers; answers that have the backing of both good old horse sense and scientific evidence.

The Summit and America's Promise called all Americans to rally together. In the interest of focusing efforts, the Summit aims, by the end of the year 2000, to provide 2 million children and young people with five resources they all need:

1. Ongoing relationships with caring, competent adults
2. Positive activities and safe places to spend time in their non-school hours (which make up the majority of their hours)
3. A healthy start for a healthy future
4. Realistic connections between learning and work
5. Regular opportunities to serve others

These goals are so ordinary that it's easy to nod in agreement and pass them by, focusing instead on the number of presidents, governors, mayors and celebrities at the summit — or speculating about the political battles and agendas that may or may not roil in the back rooms. But though the goals seem obvious, they contain within them the seeds of a revolutionary approach to giving all our children and adolescents a good shot at achieving the American dream.

For starters, they break with what is now a 30-year American habit of focusing on young people's prob-

lem. Last, but not least, there is compelling evidence for investing this nation's energy in dramatically increasing access to the five resources. Take, for example, the need for relationships with caring adults. A recent Public/Private Venture study of the Big Brothers/Big Sisters program showed that at-risk adolescents with mentors, when compared to a control group, were 46 percent less likely to start using drugs, 27 percent less likely to start using alcohol, 52

particularly high rates of trouble-making during the time between when school ends and parents or caregivers return home from work.

And so on. Each resource plays a pivotal role in child and adolescent development. And each helps to reduce costly social problems.

These five resources also have a cumulative power. The

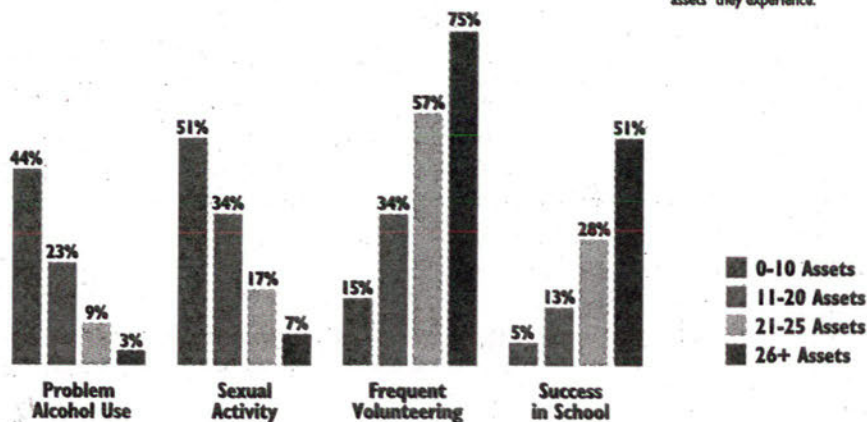
Search Institute's national research on 254,000 public school 6th to 12th-grade students across the United States shows that as the number of these resources increase in a young person's life, there are two important results. First, health-compromising behavior decreases dramatically — including alcohol, tobacco, and other drug use, violence, anti-social behavior, attempted suicide, and driving and drinking. Second, thriving

increases — including school success, affirmation of diversity, and optimism for the future.

The difference between resource-depleted and resource-rich youth is staggering. One example will

THE POWER OF DEVELOPMENTAL ASSETS

Percent of 5th- to 12th-grade youth who report each behavior by number of 30 "developmental assets" they experience.



SOURCE: Benson 1995

Why
the Presidents'

a lot of energy and resources on creating programs to fix problems, without great results. But we've been sputtering the past decade over what to do next.

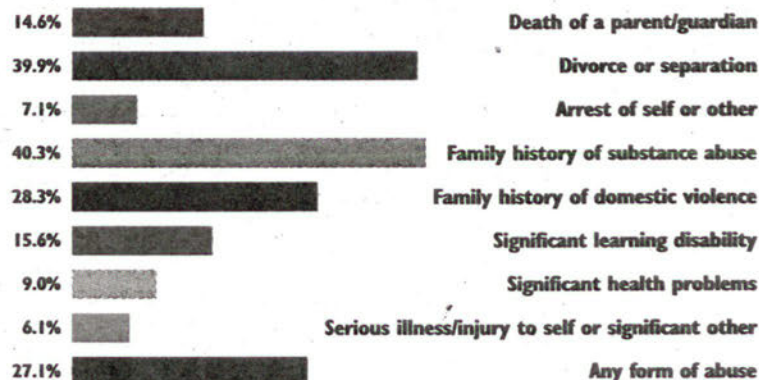
The Summit's goals break this gridlock by focusing on preventative medicine and delivering fundamental and concrete things young people need. No rhetoric here — real and basic things to do.

Equally important is that these five resources do not pit the private and public sectors against each other. True, the Summit as an event, focuses on what individuals, corporations and nonprofits can do. But it is premature to judge the Summit's potential based on its starting point. America is, after all, a democracy with a strong tradition of private action leading to better public policy. And what better way to get better public policy than to have America's citizens believe that something practical can be done for its youth—something that they can understand and participate in? That four presidents and almost 200 mayors and governors will be at the Summit represents a powerful opportunity for private action and public policy to work together. The follow-up effort, America's Promise — The Alliance for Youth, has that challenge.

Summit Matters

BY GARY WALKER AND PETER BENSON

STRESSFUL LIFE EXPERIENCES OF BB/BS YOUTH



SOURCE: P/PV 1995

percent less likely to miss school, and less likely to commit acts of violence at school. Additionally, school grades increased for youth with mentors.

There have not been such strict randomized studies for the other four resources. But strong evidence backs up each resource's importance. For example, youth not engaged in structured, constructive activities in non-school hours have

resources such as caring adults, structured activities, and opportunities to serve, 44 percent report engaging in high-risk alcohol use. Among the most resource-rich youth, the rate falls to 3 percent. These relationships between positive developmental experiences and youth outcomes hold across many demographic variables, including race/ethnicity, age, gender, geography and community size.

Why does the Summit matter? Because it rallies national attention to five critical resources that make a difference and that are within our control. Historians tell us that a common factor in the decline of many great civilizations is that their citizens lose confidence in their ability to meet great challenges — and lose personal interest in and touch with these challenges. We have a great challenge before us: how to ensure that all of our young succeed and contribute. The Summit has set forth a concrete, practical plan to meeting this challenge. It seeks to involve all of us, to re-connect us in meeting this challenge.

Because the Summit and its follow-up effort, America's Promise, are so ambitious, they should receive careful scrutiny in all that they do. But amidst that scrutiny, we should also remember the great opportunities the Summit has opened up: a practical, concrete and evidence-based approach around which all Americans from all sectors can focus their actions and resources to help all our children and adolescents.

Great accomplishments are built on such opportunities. We should seize this one.

Gary Walker is president of Public/Private Ventures, Philadelphia. Peter L. Benson is president of Search Institute, Minneapolis.

PHOTOCOPY
PRESERVATION

A SPECIAL YOUTH TODAY ADVERTISING SUPPLEMENT • MAY/JUNE 1997 •

AMERICA'S PROMISE — THE ALLIANCE FOR YOUTH

Know Thy Neighbor's Child

REKINDLING COMMUNITY RESPONSIBILITY FOR YOUTH DEVELOPMENT

BY KAREN J. PITTMAN

Something big has happened that, if sustained, could change the way this country thinks about, learns about, and engages its young people. For three days, the Summit focused the country on its youth and on the collective responsibility individuals, neighborhoods, organizations, corporations and, yes, government has to honor its youth. The event was unprecedented — national in its reach and loud in its voice. And to be successful, the multi-year campaign, America's Promise — the Alliance for Youth, has to be equally unique. The details are far from being worked out. But several key ideas have taken root over the past few months that, if pushed, could keep America's Promise from becoming what many fear — a do-nothing commission, a fund-sucking intermediary, a diversion from permanent solutions. How can it become what people hope — a powerful force for change?

TRANSCEND BUSINESS AS USUAL

Feathers may ruffle at the Summit's proposals for social change with a bottom line. Business as business does it is not without its weaknesses. But it is clear that what we are currently doing is not working. We need a different vantage point to forward the conversation — not government, not traditional service providers. The Summit certainly gave us this with its dual call for voluntary action and corporate cit-

ate efforts to address, collaborate, and monitor progress on all five goals — as it is to double the number of children and youth served. And it is equally crucial that the new corporate commitment engines be connected to the existing faith-based, non-profits, school-based passenger cars. Otherwise, a lot of kids will be left at the station.

4. ***Specific, non-fudgeable, publicly shared measures of progress.*** With all of the technology we have, we should be able to have accurate, user-friendly, cross-referenced reports on every child's progress and access to resources. To be useful, these measures need to be comparable across neighborhoods, cities, and states. We need something in between individual program reports of numbers served and lives changed and city or state level indicators of problems and services.
5. ***Publicly announced rewards for commitments and success.*** The public and peers, in the end, are often the best judges of progress and the best incentives for accountability. Change is hard work. Everyone engaged in commitment-making — young people, individual adults, community organizations, city-wide collaboratives, state and national organizations, businesses, associations, and governments — needs to be encouraged to set goals and monitor progress. Someone needs to ensure that these are publicly celebrated and scrutinized.

almost 400,000 young people would be helped. For a Seattle, it could be 2,500. For a Chicago, 21,700. If each city coming committed to 5 percent, we would be 1/3 toward the goal. If each committed to 10 percent, we would be two-thirds of the way there. But the specific number isn't important. What is important is the nature of the commitment. Consider these differences:

Ask a city to commit to get more resources to 8,000 additional young people. No problem. This is nebulous and therefore can be fudged. Reporting these kinds of increases in service delivery numbers isn't hard.

Ask it to commit to identify 8,000 children and youth who are missing three or more of the five fundamental resources? Harder. How many have all five now? We usually don't have a clue. It depends on how you define the resources (e.g. effective education) and whether you have the capacity to count which resources kids currently have access to (currently we can't do this easily). Taking this commitment seriously pushes cities to define indicators for resources and to count how many children and youth are actually receiving them.

Ask it to commit to help an additional 8,000 get all five? Harder still. This means having indicators, regularly monitoring progress and, if they are going to look good, finding ways to generate improvements in resources available **and**

down another long path towards increased supports and improved outcomes, let's pause to ask — what does it really take to ensure that young people have the resources they need to learn, grow, and connect? We have mentors, resource centers, service collaboratives, systems reform, state and national plans. What's missing? Six things. All doable. All overdue.

1. **A clear and complete vision** Problem-free isn't fully prepared. Even if young people have the wherewithal to avoid, limit or seek help with problems, this does not mean that they are fully prepared for adulthood. We need a vision that encompasses the full range of outcomes that we want for our young people and that they want for themselves. Clear plans and target populations are fine, but we have failed if categorization leaves adults and young people bereft of a shared positive vision for their future.
2. **A steady focus on a few key things.** Yes, everything influences everything else. But if we pick a few basic things and commit to do them well, we can build a solid base for expansion. The Summit targets five fundamental resources — caring adults, a healthy start, safe and structured places, effective education for marketable skills, and opportunities to give back. These aren't the only five, but they are a solid list. If we could broaden our goal from improving one or two to improving all five, we would make huge strides.
3. **A real commitment to map, deepen, and coordinate new and existing resources.** We need both commitments to deepen and expand resources and systems to figure out which resources are needed where. It is as crucial for existing non-profits, schools and faith organizations to deepen and link the work they are doing with existing children, youth and families — making more deliber-

6. **A bottom-line commitment to work through — not around — families, neighbors, neighborhoods and communities.** Young people don't grow up in programs. While there are many institutions that can, and should, influence the supports and opportunities available for young people, the fact remains that kids grow up in the inner circles of families, peers and significant adults. Top-down solutions that ignore and skip over rather than acknowledge, strengthen and partner with these inner circles are doomed to fail. Remember top-down imposition happens from city to neighborhood, too.

BE ACCOUNTABLE BY NAME

These are not new ideas. Combined, however, they could make a difference.

The question is where to begin. How do we jumpstart this change? We need to identify something simple but powerful enough to push for change at every level — something that forces us to acknowledge that these numbers have names.

The Vietnam War Memorial is one of our nation's most simple and most powerful symbols because it conveys the most personal of messages — names — 58,000 of them. This memorial honors the dead. We need to cherish the living. We need to set concrete goals — like 2 million additional young people getting the resources they need. But that is not enough. We need to make it real. To be reached, a child has to be known — known by name, by spirit, by interests, by fears, by strengths, by weaknesses, by curiosities. They have to be known by someone. And to be helped, they have to be known by someone who can listen and then make things happen.

Over 140 cities, counties, towns and territories came to the Summit. If each took its share of the 2 million goal,

connected to the 8,000 who need them.

Ask it to commit to helping a specific, identified list of 8,000 young people get all five? This is serious. It requires personalized service which means one of two things — significantly reduced case loads for professionals (and corresponding increases in the numbers of professionals) or significantly increased use of community based organizations, networks and volunteers. And it requires ensuring that those organizations and volunteers are connected to support systems — they can't deliver what they can't access.

If we want to really make a difference in children's lives, the recipe is simple. Ask cities and towns to make commitments to identify, name, link and track their share of young people. Ask governors, national organizations, corporations, associations to make concrete, focused commitments that increase the pool of resources and increase the capacity of communities to ensure that young people receive them. Add a fool-proof, generic way to monitor commitments and progress. Stir in a dash of technical assistance and a dollop of sustained media attention, and *voila* — we may rekindle public will.

To meet the challenge — to make a difference not just in the aggregate but in the particular — cities and towns, national non-profit and faith-based organizations will have to ask the neighborhood organizations and associations where children live to find ways to name them by name and to monitor their progress using agreed upon goal categories and shared indicators. If we did just this, the impact would be incredible. No more case numbers. No more elusive promises. Real names, real champions, real commitments, real progress.

Karen Pittman is Director of Programs for the International Youth Foundation and is Co-Chair of the Communities of Promise Task Force for America's Promise.

*Powell letter**Summit follow up*THE PRESIDENT HAS SEEN
7-18-97

7-18-97(94)

AMERICA'S PROMISE
THE ALLIANCE FOR YOUTHColin L. Powell
General, U.S. Army (Ret)
Chairman
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Suite 100
Alexandria, VA 22314-1556
Tel: 703.681.4500
Fax: 703.681.7328
www.americaspromise.org

July 11, 1997

*Copied
Bowles*President William J. Clinton
The White House
Washington, DC 20500

Dear Mr. President:

The spirit of the Philadelphia Summit keeps on growing and spreading. I see it everywhere I go. In Lancaster County, Pennsylvania, the local Chamber of Commerce presented me with a loose-leaf book full of America's Promise pledges from local businesses. I have participated in Summit-related events in Boston, St. Louis, San Juan, Detroit and New York City.

Since the Summit, over two hundred additional corporate commitments have been made. Larry Ellison of Oracle provided one of the largest with a \$100 million+ commitment to bring network computing into every school room in the country. Bill Gates' Microsoft commitment to \$200 million+ to libraries is also part of "America's Promise." Even more significant are the many letters I receive from individuals who have gotten in a youth program in their community.

Governors and mayors are planning summits all across the country. We know of at least thirty states and over 175 cities and towns that have a summit in the works.

As you, the First Lady and the Vice-President plan your travels for the fall, I recommend you try to participate in one or more of these summits. Involvement can be as modest as a cameo appearance or as much as participating in a seminar and giving a speech. Other possibilities are a live satellite hook-up, a taped video message or a letter of support.

I am providing the schedule of summits to your staff and will follow up with Erskine Bowles. Attached is just a quick snapshot of a few of the early fall opportunities.

Very Respectfully,

Remaining letters
will be penned.

AMERICA'S PROMISE

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Upcoming Community and State Summit Events

The following communities and states are planning exciting summit events. Listed below are highlights of their goals, processes, event programs and their respective dates. Please contact Gregg Petersmeyer with the Communities Department at America's Promise for further information, (703) 684-4500 Ext. 134.

1. Massachusetts State Summit

- Governor Weld and Colin Powell together announced these goals for the state summit titled "The Promise of Youth":
 - a) 50,000 additional mentors;
 - b) double the number of safe places in the state;
 - c) enlist 2,000 AmeriCorps members and 200,000 youth in service;
 - d) double the number of individuals and organizations participating in school-to-work and remedial reading programs;
 - e) a healthy start for children without health insurance under new state law
- Date:* October 25-26, 1997

2. Rhode Island State Summit

- A July 2nd press conference with Governor Almond announced the summit strategy and solicited commitments
- Initiating a Youth Resource Bank -- the first-ever statewide inventory of resources available to youth and those who are willing to commit their efforts
- Goals include: a) 50 Neighborhood Homework Sites; b) 2,500 parent/teacher collaboratives; c) 100 employers offering paid time off for community service; d) 2,000 more mentors; e) a local chapter of "One Hundred Black Men"
- Providence community delegation and state delegation have merged to form a super-delegation to plan both a youth-designed summit and a broader summit in the fall



3. Marquette, Michigan Local Summit

- Richard Lynch will be the keynote speaker at Marquette's Summit entitled, "**The Emerging Patterns of Volunteerism.**" The all-day volunteer conference will have presentations, information booths and goal sessions for the communities to attend.
- The Marquette and Alger counties' goal is to make the 5 fundamental resources available to an additional 1,000 youths by the year 2000.

Date: October 8, 1997

4. West Virginia State Summit

- The state's goals are threefold: a) 20,000 children with all five resources by the year 2000; b) one Community of Promise in every county in the state and; c) increased citizen volunteering statewide
- The summit will convene 5 representatives and one county commissioner from every county
- Identifying number of existing children with all 5 resources and seeking promise books from every county -- with 1,100 promises from Clay County already
- Governor committed to active role before and after the event
- Already spoken to over 1,000 state youth on getting involved in the upcoming summit

Date: October 5-6, 1997

5. Louisiana State Summit

- 300 delegates will convene to produce local action plans after a Celebration of Service at the Governor's mansion. The effort is headed by the Lieutenant Governor
- Launching a corporate promise campaign to fund the event, including the statewide day of service, working sessions and plenary sessions

Date: October 22, 1997

6. Syracuse/Onondaga, New York Local Summit

- Rev. Soaries will be the keynote speaker at the **Dual County Summit** held on *September 27*. The Summit members and Mayor of Syracuse will blend corporate and community efforts in local volunteering projects
- A local youth media group will produce a video, *The Media Unit*, to use during presentations and for publicity purposes
- The **Local Youth Summit** will be held on *October 13th*, giving local youths the opportunity to speak out and develop their own action plans

7. Greenville, North Carolina Local Summit

- An inspirational event convening local youth agencies that will set yearly state goals
Date: November 1, 1997

8. Madison, Wisconsin Local Summit

- A statewide Day of Youth Service planned for October 5, 1997
- A state summit in Madison on October 6, 1997

9. Columbus, Ohio Local Summit

- A "Words of Youth Retreat" to gather over 100 student representatives of all grade levels and community leaders who have each surveyed 10 friends to hear the critical issues facing the community's youth and what permanent vehicles for youth involvement they can create
Date: August 18-20

10. Indianapolis, Indiana Local Summit

- Ongoing statewide roundtable discussions will culminate in the "Indy Summit 2000," an event with a celebration of the Indiana Promise Book, a service opportunities fair, breakout working sessions and a non-profit networking dinner
Date: September 27, 1997

11. New Jersey State Summit

- Completing county-based needs assessment study and survey of existing resources in each goal area before state summit in December
- Governor Whitman has committed to the campaign and event, as well as boosting healthy start efforts under her current "Bright Beginnings" initiative
- Delegation is attempting links with major national commitment-makers present in Philadelphia

Date: Early December

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AMERICA'S PROMISE

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For Immediate Release
July 8, 1997

Contact:
Bill Smullen
703-684-4500

AMERICA'S PROMISE APPOINTS NEW EXECUTIVES

(Alexandria, VA) - Today, America's Promise -- The Alliance for Youth's Board of Directors elected Ray Chambers Chief Executive Officer and Barbara Bell Coleman President and Chief Operating Officer. Chambers, a philanthropist, will also continue in his present role as Chairman of the Executive Committee of America's Promise. Bell Coleman currently serves as President of the Amelior Foundation and has an extensive background in working with urban youth.

Chambers and Bell Coleman succeed Rick Little, who served as President and Chief Executive Officer of America's Promise on loan from the International Youth Foundation. Little will now return to his role as President and CEO of IYF, and will oversee the close cooperation of IYF with America's Promise, particularly in working with foundations and corporations to mobilize resources to support, through grant-making, the many non-profits and communities which need assistance to fulfill their "commitments" to America's Promise. Rick Little will also remain a member of the America's Promise Board of Directors and its Executive Committee.

"Rick Little's leadership was instrumental in the start-up phase of America's Promise and we are grateful to him," said General Colin Powell, Chairman of America's Promise. "I am very excited about the enormous support we have received since the Presidents' Summit and Chambers' and Bell Coleman's new roles in America's Promise. We are greatly uplifted by the additional commitments received since the Summit, and by the hundreds of summits being planned in local communities and in states across the nation to emulate the Presidents' Summit."

America's Promise is a non-profit organization devoted to promoting volunteer efforts on behalf of the nation's estimated 15 million at-risk children and teenagers. The organization was launched at the Presidents' Summit for America's Future held in Philadelphia, Pennsylvania on April 27-29.

America's Promise is committed to providing at least two million young people by the year 2000 with five basic resources they will need to make it in today's world: (1) an ongoing relationship with a caring adult or mentor; (2) safe places to learn and grow during non-school hours; (3) a healthy start and a healthy future; (4) a marketable skill through effective education; and (5) an opportunity to give back through community service.

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X

OFFICE OF
GENERAL COLIN L. POWELL
USA (RET)

909 NORTH WASHINGTON STREET
SUITE 767

ALEXANDRIA, VIRGINIA 22314

Phone: 703-706-5986/5987

FAX: 703-684-5083

DATE: 7/24/97

This FAX is 2 pages including this cover sheet.

FAX TO:

Steve Silverman

FROM:

☐ GENERAL POWELL

☒ Bill Smullen

☐ Peggy Cifrino

☐ ~~Todd Wincup~~ Rupa Mikkilineni

☐ Larry Bird

NOTE(S):

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AMERICA'S PROMISE

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Date: September 23, 1997

To: Steve Silverman
Diana Fortuna
Bibb Hammond

From: Kevin Kase *KK*

Subject: ✓ Speakers Bureau

Thank you for supporting the outreach efforts of America's Promise by agreeing to arrange for Cabinet officials to fill speaking engagements on our behalf. We are gratified by their willingness to support our important need for face-to-face appearances across the country.

With the leadership of the President and the help of many Cabinet members, we focused the national spotlight on the needs of America's young people at the Presidents' Summit for America's Future last April. At the Summit, we pledged to reach two million by 2000. If we are to achieve this goal we need to keep the momentum going.

One way we are doing this is by encouraging states and localities to host their own individual summits. Several local summits have already been held and scores more are planned for the future. Needless to say, the impact of these summits and other similar events will be enhanced enormously by the presence of eminent national figures to serve as the keynote speaker.

Procedure

After a speaking request has been evaluated to determine if it supports the goals of America's Promise, it will be evaluated for appropriateness for Cabinet-level officials. If it is appropriate the request will be faxed to you for consideration. If you need additional information about any request, please notify me and I will seek out the information from the requesting organization. Also, please understand that all requests that are received by America's Promise are filled on a pro bono basis. However, requesting organizations are asked to provide transportation and lodging.



Publications

Attached is a folder that includes a sample of the publication materials that are available. If you require additional copies, please call me at 703-684-4500 (ext. 129).

Again, thank you for your help in coordinating Cabinet member participation in the America's Promise Speakers Bureau. Their appearance will not only swell attendance and increase media coverage, it will underscore the fact that we are embarked on a crusade of genuine national importance.

cc: Col. F. William Smullen
Col. Gene Davis
Tim Hanlon
Sharon Meier
Paige Cassidy

Speaking Opportunities for Cabinet Consideration

<u>Organization</u>	<u>Location</u>	<u>Date</u>
Courtroom Television Network	Arlington, VA	10/7/97
Maryland's Promise Summit	Baltimore, MD	10/9/97
The Summit - A Promise to Youth	Moorhead, MN & Fargo, ND	10/9/97
Syracuse Summit	Syracuse, NY	10/13/97
Albany's Volunteer Summit	Albany, NY	10/13/97
Wilmington Volunteer Summit	Wilmington, DE	10/24-26/97
Youth Summit (in conjunction with Natl. Child Health Month)	Basking Ridge, NJ	10/24/97
The Massachusetts Summit: The Promise of Our Youth	Boston, MA	10/26/97
Community of Promise Summit	Decatur, AL	10/30/97

SAMPLE COMMUNITIES OF PROMISE

Summits and Events

Communities across the country are beginning to answer the call to be a "Community of Promise." The events they are planning will broaden the sphere of individuals and organizations committing time and resources to delivering on our promise for the year 2000.

ALABAMA

Decatur

On October 30 and 31st Decatur will be holding a summit event at Calhoun Community College. The delegation expects as many as 4,500 participants, with delegations from a number of communities. The summit organizers are making quite an effort to incorporate teachers and youth. A Community Communications plan will be developed to promote Summit outcomes, purpose, actions, and commitments.

Madison County

According to the delegation's lead point of contact, Madison County is currently collecting information in order to plan a local event.

ALASKA

Anchorage

The Anchorage delegation of Alaska's Promise is not currently planning an event but is instead addressing a Community Action Plan composed of a variety of action steps. They are focusing on expanding their steering committee, as well as using the five fundamental resources as a base for conducting surveys in order to achieve their goals.

ARKANSAS

Pine Bluff

Plans for their summit on September 16-17, 1997 are underway. Their goal is to develop an action campaign to build a future of hope for Arkansas' youth. The delegation has invited speakers, addressed the critical issues selected by the group with summit chairs, and assigned job descriptions for the summit committee. The Pine Bluff summit will have delegates from all sectors to address the five resource areas. (bb 8/11)

ARIZONA

Phoenix

On August 22, 1997 the Phoenix delegation hosted the Presidential Summit Planning Forum at Phoenix City Hall. Expecting approximately 150 participants, the original delegation has already invited new delegations to attend. Phoenix has taken on such initiatives as establishing a "summit hotline."

Tucson

On September 27, 1997 the Tucson delegation hopes to host 300-400 participants at the Tucson's Promise Summit. The delegation is currently working to acquire a local community center to host the summit. Though they have yet to invite delegations, they have established three goals for the Summit: 1) motivate and energize citizens to address the goals set out in the Presidential Summit; 2) provide the tools to address such goals; and 3) generate 200 commitments to be published in a Tucson Promise Book. Tucson has set the goal that 20,000 additional youth in Pine County will have access to one or more of the resources by the end of the year 2000.

CALIFORNIA

Coachella Valley

On November 12, 1997 the Coachella Valley delegation will be hosting a luncheon for 25 participants. Coachella Valley, a community not represented at the Summit, became a "Community of Promise" after following the Presidents' Summit through the media.

Eureka

On November 15, 1997 the Eureka delegation will be hosting a youth summit event. Though still in the planning phase, the summit will be divided into two separate programs for the commitment makers and the delegations.

Oakland

According to the delegation's lead point of contact, Oakland is currently collecting information in order to plan an event. They are hoping for a summit to occur sometime in November.

Riverside

Riverside has planned three events. On August 28th the "Day of Collaboration" citizens mapped out resources and needs in the community. In November, Riverside will have a "Day of Service" similar to the Germantown event at the Presidents' Summit. Finally, a summit will occur in early February. The latter two events are in the planning phase, and locations have yet to be established. In June, Mayor Ron Loveridge and 100 community leaders announced the "Youth Action '97" initiative and set plans for the summit.

San Diego

The San Diego delegation is planning an event which has yet to be determined. The delegation has met several times since the Summit to discuss implementation of their action plan.

San Pedro

The Honorary Mayor of San Pedro is helping to lead the efforts surrounding a January 29, 1998 local summit to attract positive role models, increase the available safe places, establish a volunteer clearinghouse and promote leadership and volunteerism in San Pedro.

COLORADO

Denver

On April 19th, 1998, during National Volunteer Week, the Denver delegation will hold its summit. According to the lead point of contact, the coordinators are hoping to host 500-1000 participants at the summit.

CONNECTICUT

Greenwich

On August 27-28, 1997 the Greenwich delegation hosted approximately 100 youth at a Youth Forum. The event is geared toward leadership development and the creation of a mentoring program. The community will coordinate six more forums this fall that they hope will serve as prototypes for what their national sponsors can do nation-wide. They include: YWCA, Boys & Girls Clubs, Boy Scouts, ACT, Red Cross, and Mentor. They are publishing a book, entitled "Creating Mentors." They created 200 mentors last year, expect 300 by the end of this year, and have a goal of 1,000 for next year. (bb 8/11)

New London

Over 60 young people led discussions on the priority issues facing them in New London and what they can do about them. Joined by the mayor, youth proposed their own list of worthy projects and goals for a wider summit in November, and indicated that they would even pay for developing some ideas, such as safe movie club. Overall, the New London team has gained the commitment to weave service into the operations of the New London Recreation Department, Connecticut College, Centro de la Comunidad, UpLift Pregnancy Prevention Center, Boys and Girls Scouts, B.P. Learned Mission and the LEAP and CORPS programs.

DELAWARE

Wilmington

On October 24-26th Wilmington will host a series of events to promote, celebrate, and improve volunteerism in Delaware. The next meeting of the Wilmington Summit team will be held on July 29th. Wilmington will explore how to increase: 1) the resources dedicated to serving youth; and 2) the effectiveness of youth services supported by the public sector, the private and non-profit sectors and through volunteerism. The Wilmington Summit will coincide with National Make A Difference Day and with YWCA's Week Without Violence. Many leading non-profits and public agencies are already involved in the planning of the Summit, including Big Brothers-Big Sisters of Delaware, Chesapeake Bay Girl Scout Council, Children and Families First, YMCA, YWCA, the United Way of Delaware, and the offices of Mayor James Sills and Governor Thomas Carper.

DISTRICT OF COLUMBIA

Washington, D.C.

The DC delegation, led by the Greater DC Cares delegates, recently met and decided to become a Community of Promise. The delegation will continue to meet in order to develop a strategic plan to implement the five fundamental resources into their community.

FLORIDA

Miami

After two summit follow-up meetings in May, the Miami team met with the community on June 16th to introduce the Summit and share follow-up plans. Task forces have been set up and will offer their action plans to the Steering Committee in the Fall. In January 1998, the task forces will begin implementing their action plans. (am 8/11)

Polk County

Dozens of people, from corporate executives to religious leaders, met and decided to become a Community of Promise. Polk County is creating a task force of nine volunteer groups responsible for coordinating a local summit to be held later this year. (am 8/11)

St. Petersburg

On July 9, 1997 the St. Petersburg delegation held a town meeting which was attended by 125 participants. The meeting was held in the Realtors Building of St. Petersburg. The delegation has plans for a youth summit but no date has been set. The town meeting was designed for community persons who come from agencies, business, youth, churches, and other sectors to learn more about becoming involved in post-summit initiatives.

IOWA

Dickinson County

The Spirit Lake delegation is focusing on informing organizations and clubs about the Presidents' Summit and about fulfilling the goals of a Community of Promise. They are accomplishing this using a Speakers Bureau. As of July 25th, delegates from the Presidents' Summit have spoken to community organizations, such as the County Board of Supervisors, at six different events.

IDAHO

Bovill

On October 28, 1997 the Bovill delegation will hold "Northern Idaho's Promise to Children: A Kids Do Count Summit" at the University of Idaho. The event is still in the planning stage, but its goal is to "help concerned people commit or recommit at a higher level towards making a difference in all children's futures." Governor Batt will be involved with the summit, and attended a planning meeting on Monday, July 28, 1997.

Northwest Counties

Ten counties in Northern Idaho will band together to hold the Northern Idaho's Promise to Children: A Kids Do Count Summit. This event will focus on all five resource areas, include a session where participants publicly state their commitments and encourage local communities to become Communities of Promise during a summit session. (JN 9/1)

ILLINOIS

Chicago

The Chicago delegation has staged a variety of activities, meetings, and media events. In June they held a series of forums throughout the city. Specifically, the Metro Youth Bridges Forum occurred in South Chicago, as well as events in North Chicago, West Chicago, Northwest Chicago, and Southwest Chicago. On July 15th, the delegation had a planning meeting and on September 5-6th, team members held an event connecting tutors and mentors. Finally, they are looking toward a Metro Chicago Summit, though a date has not yet been determined.

DeKalb

The City Council of Dekalb passed Resolution #97-52 on June 23, 1997: "Promoting Improved Access For The Youth Residents To The Five Fundamental And Developmental Resources In Cooperation With The Dekalb Alliance For Youth." The delegation is well on its way in planning a local summit for November 1997 to implement its primary strategies of public awareness, youth involvement, needs assessment and localizing commitments.

Springfield

On August 1, 1997 the members of the Springfield delegation held a Retreat of Delegates. The 30 participants, including youth, developed a plan for a youth summit and a community summit.

INDIANA

Elkhart Combines Resources in Schools: The Elkhart team hit the ground running after Philadelphia, fund-raising \$225,000 and establishing community-wide goals. The community launched an area after-school program to serve 500 youth in five local sites. The program, with significant private backing, has combined the team's healthy start and opportunity to serve goals by providing immunizations, free dental care, head-lice treatment, free babysitting classes and presentations on drug prevention by a local officer, all with free transportation and space from the schools. Speaking on the program titled CARE (Children Are the Resources of Elkhart), Superintendent of Elkhart Schools noted, "Employers ask where are the employees of the future, and they are our children." Secondly, the delegation is recruiting 100 new mentors for existing programs by December 31, 1997. These goals are progressing on schedule and their summit will follow after the first set of goals are completed. (JN 8/30)

KANSAS

Wichita

On Saturday, November 22nd "Wichita's Promise - The Alliance for Youth" is scheduled. Five resource councils have been meeting and will report back to the community. Fifteen to forty people are actively working in each resource council and the numbers continue to grow. There is also a youth group planning a part of the program. A Steering Committee is working to find a more efficient way to access the available resources in their community.

KENTUCKY

Louisville

Mayor Jerry Abramson is kicking off the Campaign For Kids on September 25, 1997. This is a six-week challenge to greater Louisville to commit resources to benefit their children. Louisville now holds the second-highest murder rate per capita in the country and there is a public outcry for help. The Campaign For Kids is a quick program to start the process of getting the community involved in finding the solutions. Louisville wants to be the trend-setter for the state and to guide the other communities. There have been many commitments secured from the Mayor's office and they will announce them at the rally.

LOUISIANA

New Orleans

New Orleans is holding their summit on October 23-25, 1997 at the Riverfront Hilton Hotel. This community summit will involve approximately 2000 individuals, focusing on attendance at the grassroots level. The final day of the summit is modeled after the "Germantown Event" of the Presidents' Summit. The goals of the summit are to a) recognize the resources which already exist in the community, and b) connect those resources with needs of New Orleans youth.

MARYLAND

Baltimore

"Baltimore's Promise" summit will be held on September 13th at the Baltimore Arena. At this point the final version of Baltimore's vision will be presented to the 5,000 expected participants. An outside facilitator will work with the audience to rank the 8-12 priorities presented in order to have community input. The Mayor's office, the Management Board, and Safe and Sound are all working together to have a successful summit and to help kick-off the state summit scheduled for October 9th in Baltimore.

Salisbury

In preparation for a local summit this fall, Salisbury has established five task forces, one for each resource area, which are in the process of identifying existing programs and activities, establishing measurable goals, and developing plans to reach children and youth. A Youth Advisory Council is being established as one mechanism to provide a strong youth voice throughout the process.

MAINE

Portland

On June 9, 1997 the Portland delegation held the Mayor's Community Youth Summit at Portland Arts and Technology High School. Acknowledging that the Greater Portland community has several children's initiatives underway (America's Promise, Communities for Children, Healthy Families, Success by Age Six) community leaders were asked to discuss their thoughts on the best way to respond to the needs of children. John McDonough, the mayor of Portland, welcomed participants to the summit. Using the five goals as a base, the summit focused on what is working in the community to provide each resource for children and adolescents.

MASSACHUSETTS

Springfield

Springfield's delegation has evolved into a planning committee which will organize a January or February summit with the goal of providing a Youth Champion for every local child. They have eight Task Forces; one per resource area and three for planning, funding and compiling a Promise Book. The group will soon form a mayoral commission to work on the three-year plan of "Springfield's Promise." In addition, Springfield will host a workshop about America's Promise at the New England Community Service Learning Conference, "Breaking Barriers and Building Bridges" on November 18-19th. The event coordinators are expecting approximately 800-1000 participants. Senator Edward Kennedy and Bonnie Bernard will be the keynote speakers at the conference.

MICHIGAN

Flint/Genesee County

Making the healthy start goal one of their priorities, Flint/Genesee County, MI analyzed the health needs of young people in their communities with troubling findings. Infant mortality rates are twice as high as that of the country as a whole and substantial higher than the Michigan average as well. More than 25% of the children in Flint/Genesee County live in poverty and many are uninsured. They have sent these findings to Governor Engler, hoping to receive more of the state's earmarked federal funds to increase health care access.

Marquette/Alger Counties

On August 18, 1997 the Marquette/Alger Counties delegation held a summit at Northern Michigan University in Marquette. First Lady Michelle Engler is involved in the event which includes delegations from every county in the Upper Peninsula. The event, of 750 people, was followed by a luncheon for approximately 1000 participants.

MINNESOTA

Minneapolis

On October 22, 1997 the Minneapolis delegation is hosting a Youth Summit. The Minnesota Alliance With Youth has a variety of follow-up events planned to further the message of the Presidents' Summit. October 22nd marks the Fall Kick Off, which is the first statewide conference. It will be held at the St. Cloud Civic Center. The event will coincide with the Pre-conference of Minnesota Education Association. Moreover, the United Way of Minneapolis has worked on community interpretations of the five goals. Specifically, they have been discussing formal and informal short-term and long-term goals to achieve the five goals.

Moorehead

The Moorehead delegation held a luncheon for 25 businesses representatives in July to begin the process of putting together a Promise Book. They have received a \$20,000 grant from the Fargo Moorehead Area Foundation to start a program to increase mentoring. Their goal is to increase the number of mentors in the community by 250 by the year 2000.

MISSOURI

St. Louis

The long-run planning for St. Louis is well under way. There have already been two community/town forums and a promise book is being circulated. There is no local summit being considered in the near future because the long-term plan entails the initiative for "St. Louis 2004." They are working with all sectors of the community to make St. Louis a competitive city by 2004. They are integrating the language and intent of America's Promise into the document of St. Louis 2004, which will have community input before it is finally adopted. Former Senator Danforth is the chairman for St. Louis 2004.

MONTANA

Anaconda

The Anaconda delegation held their local community/county-wide summit on Friday, May 30, 1997 with 28 individuals representing various youth agencies, organizations, and adult organizations with "youth" in their mission statements. After a presentation given by the five Presidents' Summit delegates, the group decided the best way to fully assess where the community is in addressing the five resources, is by a survey. A task force was established to develop the survey and gather the data from all groups and agencies in the county. The group met June 18th and July 15th to review the surveys. Everyone surveyed noted what they could do to expand services and address the five fundamental resources. As a result, the task force decided to build a Youth Yellow Pages document, describing the agencies and organizations and their commitment to the five fundamental resources. Finally, the school district may move to open an after-school program with mentors to address the gap in services.

Billings

Billings may plan an event in conjunction with the State summit. Commitment-maker meetings are already in progress. The delegation is deciding what their role and focus in the community should be.

NEBRASKA

Omaha

September 22, 1997 is the date for the Metropolitan Omaha's Promise For Youth Summit. Currently, the delegation has selected a cross-section of the community for summit planning, they are also selecting nominations for summit attendees. During two July meetings, over 40 individuals signed up to become Champions of Youth. The delegation is working to secure funding and financial support in order to follow through with their summit.

NEW YORK

Albany

Albany has a strong commitment from a local news channel to run public service announcements, help provide publicity, and support to the work of the delegation. Cameras will be running with the local summit on October 13, 1997, where Albany delegates will champion safety zones for youth, while working sessions focus on district action plans.

Buffalo

Since the Presidential Summit, the Buffalo delegation has been involved in a number of activities. Their primary goal is to "rebuild the Asset-Base for youth on the lower Westside by a) supporting the development of safe places to play, and b) supporting the connection of youth to adults by increasing the number of active mentors." Moreover, they are focusing on supporting youth development programs.

New York City

This city has formed a 75 member task force already in place which includes non-profit, corporate and government representatives as well as parents and youth. Their campaign, tentatively scheduled to launch this October at a rally, is called "Caring Adults & Safe Places for New York City's Youth. The campaign has pledged to help 250,000 young people by the year 2001; including mentors for 30,000 children; after-school opportunities for 20,000 youngsters; community service opportunities for 3,000 young people, summer jobs for 15,000 teens; academic and social support programs for 35,000 students; peer health and violence reduction training programs for 5,000 young people; and vaccinations for 30,000 kids. The NYC Task Force's first program, launched in the summer of 1997, is the "Summit Schools Initiative." This intended model for year-round efforts aims to boost the reading and computer skills of 1,000 1st-3rd graders by recruiting and training new volunteers for the summer recreation programs of the city's 14 lowest-performing schools.

Plattsburgh

The Plattsburgh/Canton County Delegation has recently merged with a task force the local United Way recently established. The Success by Six/Partners for Children Task Force will be the lead group coordinating efforts and establishing new initiatives geared towards the young people of North County, New York. In addition to serving on this subcommittee, the delegation will also help coordinate the local Youth Summit on November 1st, hosted by the State University of New York at Plattsburgh. One focus of the Summit will be to improve communication between groups to better meet their needs.

Syracuse/Onondaga

Reverend Soaries will be the keynote speaker at the Dual County Summit to be held on September 27, 1997. The Summit members and the Mayor of Syracuse will blend corporate and community efforts in local volunteer projects. Also, a local youth media group will produce a video, "The Media Unit," to use during presentations for publicity purposes. The Local Youth Summit will be held on October 13th, giving local youths the opportunity to speak out and develop their own action plans.

Westchester County

In June, delegates from Westchester County submitted their Community of Promise Intent form. The lead point of contact indicated that information about the delegation's efforts will be submitted at a later date.

NORTH CAROLINA

Asheville and Buncombe Counties

Upon arrival home from Philadelphia, the community took stock of the needs of its young people and set a goal of providing resources to 2000 young people by the year 2000. Over 65 Community and youth leaders have held two meetings about the safe places and mentoring resource areas, noting that Asheville needs to develop a teen center. As for the other three resource areas, they will partner with existing community-wide initiatives to jointly set goals.

Durham

A local summit for the Research Triangle area including Durham, Orange and Wake counties is set for next spring. The local NBC television station and the Volunteer Center of Greater Durham is planning a September volunteer telethon, encouraging viewers to call and pledge volunteer hours. (am 8/11)

NORTH DAKOTA

Fargo

With the strong support of the Lieutenant Governor, Fargo will use its local summit on October 9-10, 1997 as a springboard for every region in the state to implement the action plans they have created. To stimulate corporate support, Fargo hosted a business luncheon for their efforts on July 28, 1997.

OHIO

Toledo

Toledo delegates have submitted their intent form to become a Community of Promise. No information has been submitted regarding a local summit or related events.

OKLAHOMA

Tulsa

On October 3, 1997, the Tulsa delegation will host Tulsa's Promise, "It's All About Kids." The event will occur from 9:00am-8:00pm in the Gilcrease Museum. The delegation has designed a two-part agenda. In the morning, participants will assess the inventory of existing programs and list the current needs, and in the afternoon they will set goals to achieve those ends.

OREGON

Bend/Deschutes County

The Bend delegation has expanded its scope to the entire county and is beginning to plan its summit scheduled for Presidents' Day, February 1998. They are focusing on compiling a local pledge book and in coordinating the delivery of resources from schools.

Eugene/Lane Counties

The Eugene Lane Delegation will be holding a summit on October 10, 1997 at the Lane County Fairgrounds. Networkers for Youth, the convenors of the summit, are a local network of business, education, and community leaders. According to the delegation, Oregon's Promise is the first step to support, coordinate, refine, and expand the individual and organizational efforts serving the needs of youth in Lane County. Sponsoring the summit is Symantec, the Lane County Commission on Children and Families, Networking for Youth, and the Southern Willamette Private Industry Council.

PENNSYLVANIA

Chester County, PA

Though Chester County has just signed up this week as a Community of Promise, organizers there have been hard at work since before the President's Summit. On April 26, 1997 the "Chester County Commits to Kids" Kick-off Rally was held. Fifty four commitments from all sectors of the community and addressing all five resources were announced. At their summit, September 25, 1997, Chester County will continue to examine their goals and plans for bringing all five resources to young people. (LM 9/16)

Montgomery County, PA

Commitments continue to come in prior to "Montgomery County's Promise: The Alliance for Youth" Summit (September 19-20, 1997). For example, Prudential is not only giving a financial contribution, but is also giving its employees time off to participate in the summit and sign up for volunteer activities, is using its in-house publication and e-mail to promote the summit, and is collecting baby formula from employees in connection with the one-can-of-baby-formula summit admission fee as part of the healthy start objective. Thirteen universities have also come on board. All commitment-makers have been asked to fill out forms specifying the resource area on which they will focus and the number of youth that will be impacted and have agreed to file progress reports. Organizers are also developing a handbook listing all volunteer organizations in the county with the services they provide and are encouraging groups to work together to coordinate their volunteer activities. (LM 9/16)

Scranton/Wilkes Barre, PA

Scranton/Wilkes Barre has registered as a Community of Promise after a successful "Prelude to the Local Summit" held on June 13, 1997 which included a panel discussion on the five fundamental resources and a presentation of local pledges. (am 8/11)

RHODE ISLAND

Providence

Providence has merged with the state delegation. Please refer to the state summary.

SOUTH CAROLINA

Charleston

The Charleston delegation recently met and decided to become a Community of Promise. The delegation will continue to meet to develop a strategic plan of providing the five fundamental resources in their community.

Chester County

As a result of the Philadelphia Summit and a meeting of delegates on May 29th, a regional volunteer roundup event has been scheduled for Sunday, September 14, 1997.

Columbia

The town would like to use a volunteer showcase format at a day-long summit on November 20th to attract corporations interested in making commitments.

SOUTH DAKOTA

Sioux Falls

This community is having a pre-summit luncheon of 500 participants on July 29th to create interest in their fall Summit, "The Sioux Falls Promise: An Alliance for All of Our Youths." The Summit will be held on September 26-27th at the Coliseum and organizers expect 1000-2000 participants. A half hour talk show will start off the summit thanks to a local network station. The mayor and a 48 person planning group are spearheading the effort. They will conduct a Youth Summit side by side with their Summit. Youth members are actively planning this segment to include the summer's slate of activities leading up to the Summit. Planners have visited with youth from the lock-up Juvenile Detention Center to gain their input on how best to help at-risk youth.

TEXAS

El Paso

The Presidents' Summit: El Paso's Promise for Youth is in the midst of planning a Youth Summit on December 9, 1997 at the University of Texas. The delegation anticipates 600 young people from the area to participate in the event, including young people from their sister city, Juarez, Mexico and Las Cruces, NM. A committee of young people and Communities in Schools representatives are working on a plan to select diverse participants from all grade levels. At the summit, young people will present essays and otherwise express their thoughts. There will be several tracks of small sessions in which participants will take part. Exhibitors will provide participants with screenings and other items contributing to a healthy start. The summit itself will concentrate on all five resource areas with a slight focus on a healthy start. (JN 9/10)

Fort Worth

Fort Worth is planning their summit for November 8, 1997 at the Tarrant County Convention Center. They anticipate 3000-5000 participants from all sectors of the communities, not only from Fort Worth, but also neighboring Tarrant County. Since April, the Fort Worth delegation has formed task forces on the five fundamental resources. By the November summit these groups will have assessed both the strengths and gaps, and a duplication of efforts outlined in the Presidents' Summit and will present their plan to fulfill their goal related to the five fundamental resources. A directory of volunteer opportunities will be printed up and provided to each delegate.

Houston

Houston's Promise will be a beneficiary of the volunteer rally of approximately one million people at which it was mentioned this weekend. Houston Industries and the Power of Houston, the main supporters of the event, will donate 30% of the proceeds to sponsor the Houston Promise Summit on May 8-9. Press coverage, including PSA's, will arrive shortly. The summit is very in step with the five resources and the Community of Promise principles.

VERMONT

Burlington

Burlington delegates submitted their intent to become a Community of Promise. No additional information is available at this time.

VIRGINIA

Richmond

Linda Robb, President of the Greater Richmond Chamber of Commerce, convened 300 participants at a local high school for "The Summit on Youth - Working Together for Change." Working papers on a variety of subjects sparked planning on critical issues incorporating resources such as youth assets mapping and volunteer organizing. A "Youth Yellow Pages" of information and helpful agencies was an important tool developed for attendees.

Hampton Roads, VA

This 5-city youth summit will gather 400 youth from the towns of South Hampton, Norfolk, Virginia Beach, Portsmouth and Chesapeake and Suffolk on October 13. Local youth will determine their priorities and responsibility locally, to each chose one personal commitment to deliver, and to help shape the focus of a 5-city Mayor's summit in February.

WASHINGTON

Seattle

The Seattle delegation has been at work on a variety of activities upon their return from the Presidents' Summit. In May of 1997, the delegation developed a Speakers' Bureau composed of delegation members to outreach into the greater community. On May 28, 1997, they held a delegation task force meeting with over 100 individuals to begin brainstorming the next steps for a local initiative. As for the future, the delegation plans to develop an information brochure that depicts the mission, goals, those who are involved, and what the initiative offers. Moreover, they are hoping to design a Community Summit and Service Celebration and barn-raising events which will occur in the third and fourth weeks of October. Finally, they are working on securing a loan executive.

WISCONSIN

Green Bay

A nationally televised football game will be the inaugural event for the Summit Fest on September 1-2, 1997. Organized by Green Bay's Promise and the Neighborhood Resource Board, the Summit Fest will convene community representatives through Neighborhood Family Resource Centers and Neighborhood Associations to offer them technical assistance with designing and implementing local plans. Green Bay has planned a Summit Celebration and Call to Action and held a committee session on July 28, 1997.

Milwaukee

Twenty-five non-profit mentoring organizations comprise one of the five resource teams that will help delegates organize around the goals featured in a local summit in the fall of 1997. In addition, the delegation has the commitment of an advertising agency to do pro bono work and undertake a youth mapping effort to identify needs. A preliminary goal is to add 500 local mentors to the ranks of volunteer groups.

WEST VIRGINIA

Athens

A Community Session with community planners and potential funders was held in Athens on September 5, 1997. Athens' main focus at present centers on the fifth resource. They have developed a concept paper and are looking for the necessary funding. Their goal includes creating a volunteer center and increasing the number of volunteers in the area.

Charleston

The Valley Summit was held in the Charleston Civic Center on July 1, 1997. Local delegates continue to meet every two weeks. A Spring summit will be held to chart the progress made.

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

Communities of Promise

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Introduction

Communities of Promise are areas that have agreed to employ certain strategies in partnership with America's Promise to provide the five fundamental resources to their youth. Irrespective of attending the Philadelphia Summit, if communities agree to several steps -- including setting goals and securing local commitments from every sector -- America's Promise will support their efforts in a number of ways.

Alabama

Birmingham
Decatur
Madison County

Connecticut

Greenwich
New London
Waterbury

Alaska

Anchorage

Delaware

Wilmington

Arizona

Phoenix
Tucson

District of Columbia

Florida

Miami
Polk County
St. Petersburg

Arkansas

Eastern and Southwest Arkansas
Pine Bluff

Idaho

Bannock County
Bovill

California

Coachella Valley
Eureka/Humboldt County
Los Angeles
Oakland
Riverside
San Diego
San Pedro

Illinois

Chicago
DeKalb
Springfield

Colorado

Denver
Mesa County/Grand Junction

Indiana

Elkhart



Iowa

Des Moines
Dickinson County
Page County

Kansas

Wichita

Kentucky

Louisville

Louisiana

New Orleans

Maine

Portland

Maryland

Salisbury

Michigan

Flint/Genesee County
Marquette/Alger County

Minnesota

Minneapolis
Moorehead

Missouri

St. Louis

Montana

Anaconda/Deerlodge Counties
Billings
Ravalli County

Nebraska

Omaha

New York

Albany
Buffalo-Erie County
Harlem
New York City
Plattsburgh/Canton County
Rochester
Syracuse-Onondaga
Westchester County

North Carolina

Asheville
Durham

North Dakota

Fargo
Grand Forks

New Hampshire

Conway

New Jersey

Newark
Camden/Cherry Hill

Ohio

Ashtabula, Geauga and Lake County
Toledo

Oklahoma

Tulsa

Oregon

Bend
Eugene/Lane County

Pennsylvania

Chester County
Montgomery County
Scranton/Wilkes Barre

Puerto Rico

San Juan

Rhode Island

Providence

South Carolina

Charleston

Chester County

Columbia

Oconee County

Pickens County

South Dakota

Sioux Falls

Texas

El Paso

Fort Worth

Houston

Vermont

Burlington

Virginia

Hampton

Richmond

Washington

Seattle

West Virginia

Athens

Charleston/Kanawha County

Clay County

Wisconsin

Green Bay

Milwaukee

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

What Does It Mean to Become a Community of Promise?

The number of young people *not* on the road to becoming successful, contributing adults is an absolute crisis in America today. **America's Promise — The Alliance for Youth**, established at the Presidents' Summit and chaired by General Colin Powell, challenges all Americans and organizations to help provide youth at risk access to five resources critical to their development:

909 North Washington Street
Suite 400
Alexandria, VA 22314-1556
Tel. 703.684.4500
Fax 703.684.7328
www.americaspromise.org

- An ongoing relationship with a caring adult;
- Safe places and structured activities in non-school hours;
- A healthy start for a healthy future;
- Marketable and career skills through effective education;
- An opportunity to give back through service.

Research findings on these five developmental resources are compelling: children and young people who have these resources are less likely to engage in a wide range of negative behavior, including alcohol abuse, tobacco and drug use, teen pregnancy, dropping out of school, domestic violence, and attempted suicide. Young people with an abundance of these resources are more likely to experience positive outcomes, including success in school, healthier lives, opportunities to serve, and optimism for the future. The difference between resource-deprived and resource-rich youth can be staggering. In short, the more of these assets young people experience, the better off we will all be.

Our goal is to provide two million young people with access to all five developmental resources and an additional five million young people with access to at least one resource, with special emphasis on those most in need, by the end of the year 2000.

Communities of Promise:

We ask communities, one by one, to help us all meet this challenge and become Communities of Promise. **In this defined partnership with America's Promise, these communities will engage a diverse team and convene a local summit or similar event; set specific measurable goals to deliver the developmental resources; secure local commitments to achieve the goals; establish a lead point of contact; and, track local commitments and provide summary information to America's Promise.** As a Community of Promise, you will have access to America's Promise marketing materials and eventually a set of dedicated commitments from organizations who agree to work with Communities of Promise towards our common goals.

Many exciting things will evolve out of this partnership, including membership in a highly visible national campaign which will build on the best of community initiatives to deliver the five resources to young people in ways that help them become healthy, productive citizens. For more information about the Communities of Promise initiative, please contact Joanne Nelson or Gardner Humphreys at 1-800-365-0153.



A Formal Request to Communities from America's Promise

America's Promise believes that every county, city, town and neighborhood should become a **Community of Promise**, a community in which all its children and young people have access to five developmental resources: an ongoing relationship with a caring adult; safe places and structured activities during non-school hours; a healthy start for a healthy future; marketable and career skills through effective education and an opportunity to give back through service. There are several key elements to becoming a Community of Promise:

- **Engage a diverse community team of young people, non-profits, communities of faith, businesses, schools, local officials, etc...** that will ensure that the needs of young people are known, that community resources are fully tapped, and that resources are effectively and broadly delivered.
- **Convene a local summit or similar event** as part of your overall effort to set goals and develop strategies that will energize, organize, and leverage real commitments and spark real changes.
- **Set specific measurable goals to deliver five fundamental resources to young people most in need** throughout your community. We encourage as a target that a minimum of 10% of young people receive all five fundamental resources by the end of the year 2000, with a special emphasis on those most in need.
- **Secure local commitments from all sectors** that will help reach the target goal. Local commitments will be the driving force behind linking young people to the resources they need.
- **Establish a lead point of contact and community home** for sharing information on events, plans, commitments and progress within the community, with other communities, and to America's Promise.
- **Track local commitments being generated and delivered and provide summary information** to America's Promise. Track the status of youth with respect to the five fundamental resources using a tool of measure provided by America's Promise, or your own.

America's Promise also asks Communities of Promise to do the following:

- **Invest in neighborhood-based hubs such as schools** to deliver the five resources to young people and reach your goals. Other locations for hubs could include places of worship and local non-profit centers.
- **Develop "community coaches,"** who connect young people with all five resources through these neighborhood-based hubs and engage the involvement of other individuals who have unique gifts and talents to bring to young people.
- **Help achieve state and county-wide goals** by playing a role in their strategies and events.

"It's time to shift our focus to Main Street, where real work awaits us. We cannot hope to achieve our goal of reaching two million youngsters at a stroke. It can only be achieved one community at a time, one street at a time, and one child at a time."

- General Colin L. Powell, USA (Ret)
Chairman, America's Promise

KEYS TO BUILDING A COMMUNITY OF PROMISE

America's Promise -- The Alliance for Youth challenges every county, city, town and neighborhood to be a **COMMUNITY OF PROMISE**, a community in which all its children and young people have access to five fundamental resources: an ongoing relationship with a caring adult; safe places and structured activities during non-school hours; a healthy start for a healthy future; marketable and career skills through effective education; and, an opportunity to give back through service. There are several key elements to becoming a **COMMUNITY OF PROMISE**. In the sections below we describe successful approaches that have emerged from many communities across the country:

1) Engage a diverse community team of young people, non-profits, communities of faith, businesses, schools and elected officials, etc. This team will move beyond business as usual to ensure that the needs of young people are known, that the talents of individuals in the community are fully tapped, and that resources are effectively and broadly delivered. America's Promise does not wish to create new organizations or new programs but instead help spark a community-wide sustained effort to ensure that youth receive the five fundamental resources.

America's Promise strives to mobilize a broad spectrum of communities and citizens to provide youth in need with specific resources. Similarly, as a Community of Promise, your goals will only be achieved by engaging a large segment of your community. Therefore, Communities of Promise should deliberately include individual members who represent a wide variety of community interests and talents *and* are committed to helping young people. Your planning team will serve as a base to uncover all the possibilities within a community and link young people to the resulting resources. It will serve multiple roles, such as ensuring the community meets the Community of Promise criteria. But more fundamentally, the team should engage individuals in a community, who through their own unique gifts and talents will then touch the lives of young people.

You should specifically include on your team representatives from all sectors and members who reflect the diversity inherent in your community. The prominent role of young people as full team members and leaders who will be important assets in meeting all of these challenges cannot be overstated.

2) Plan a summit or similar event as part of our overall effort to set goals and develop strategies that will energize, organize and leverage real commitments and spark real changes. Just like your overall strategy, the summit should address all five resource areas. To better link your community to a national movement, with supporting media from America's Promise, we recommend incorporating the word "Promise" into the name of your event. America's Promise has additional materials which will help your community in this process, plus summaries of other communities holding summits and their lead point of contacts.

3) Set specific measurable goals to deliver resources to young people most in need throughout your community. We encourage as a target that a minimum of 10% of young people receive all five fundamental resources by the end of the year 2000, with a special emphasis on those most in need.

Example: We also encourage communities to state specific goals tied to each of the resource areas. For example, *Rhode Island has committed to establishing 50 neighborhood homework centers; Elkhart, Indiana has established 5 multi-service sites, offering immunizations, free dental care, baby-sitting classes etc., serving 500 young people; Riverside, California will provide urgent medical and optical care to each of its uninsured youth through a commitment from Kaiser Permanente.*

By establishing and working towards numerical goals, the campaign will be more effective. Prior to stating goals, communities should carefully examine where there are gaps in delivering resources to their young people. Remember to target those young people who are not reached by traditional and existing programs. These are the needs that should translate into the numerical goals.

4) Secure local commitments from all sectors that will help reach the target goal. Local commitments will be the driving force behind linking your young people to resources.

Commitments can come from all parts of a community: individuals, businesses, non-profits, communities of faith, and other community organizations or clubs. These commitments should be an expanded or new effort on the part of a commitment-maker and directly contribute to the five resource areas. Commitments should be as specific as possible to allow their progress and success to be tracked. Involve all sectors in making commitments so that community resources can be fully tapped and coordinated. When seeking commitments, the community should ask for specific commitments which will fill the gaps in delivering the five resources to its young people. Most importantly, build on what already works in the community.

Many communities are encouraging commitment-makers to work together whenever possible. Coordination of commitments allows resources to be delivered more efficiently, for example, from one central site, such as a school. When commitments compliment one another, they can allow two existing initiatives to expand their already successful missions. *For example, a company donates space and produces flyers while its employees volunteer to help organize a community health fair where children receive free screenings, tests and immunizations donated by local health care providers. Here, a company volunteer program produces tangible results and health care providers reach more children with more health-related resources than they could working in isolation.*

Unstructured commitments may end up duplicating community efforts and limiting the scope of each program. *For example, a company establishes a mentoring program with 50 adult mentors but it is unstructured and the relationships fade quickly. Meanwhile, the existing YMCA mentoring program loses potential volunteers and now has to compete for donations.* The company's good intentions limited the scope of both programs. To encourage successful links, ask that commitment-makers describe up front how they will fulfill their commitments, and how they might collaborate with other organizations.

Set goals to get commitments just as you have set overall goals. **Example:** *Tuscon, Arizona will strive to produce 200 new commitments which they will publish in a Tuscon Promise Book. Anaconda-Deer Lodge Counties, Montana have surveyed existing groups and businesses asking what each can do to deliver the five resources to youth and will compile the information in a youth Yellow Pages so young people can directly access the commitments.*

5) Establish a lead point of contact and community home for sharing information on events, plans, commitments and progress within the community, with other communities and to America's Promise. This point of contact will be the primary recipient of information from America's Promise and should be prepared to pass the information on to fellow team members.

6) Track local commitments being generated and delivered and provide summary information to America's Promise. Track the status of youth with respect to the five fundamental resources using a tool of measure provided by America's Promise, or your own .

America's Promise also asks Communities of Promise to do the following:

Invest in neighborhood-based hubs such as schools to deliver the five resources to young people and reach your goals. Other locations for hubs could include places of worship and local non-profit centers.

Develop "community coaches," who connect youth with all five resources through these neighborhood-based hubs and engage the involvement of other individuals who have unique gifts and talents to bring to young people.

Help achieve state and county-wide goals by playing a role in their strategies and events.

WHAT ARE THE NEXT STEPS?

If your community decides to accept this challenge then there are a few steps which must be completed before you join the roster of communities across the country committed to turning the tide for its young people. Please complete the enclosed pieces to help America's Promise track and support your activity and share with others your successes.

1. The Pledge Form

Present to your community team, choose a lead point of contact and have all sign the document.

2. Initial Community Team Roster

All members (a minimum of 6) complete and sign.

3. Initial Community Team Plan

Please complete the following sections of this document:

- conduct a needs assessment
- set specific goals
- establish a timeline for events and achievements
- formulate a strategy for gathering commitments
- list your community's first two in-hand commitments

After forming your Community Team, if you would like more assistance formulating a community-wide vision and action plan, please call Joanne Nelson or Gardner Humphreys at 1-800-365-0153 to ask assistance and/or request a Neighborhood and Community Planning Guide and a series of community worksheets. Please return the completed documents to our office at America's Promise, 909 North Washington St., Alexandria, VA 22314. Our fax number is 703-683-0434 and our E-mail address is amerpromis@aol.com. Once we have received and reviewed your materials, we will include you on our roster of Communities of Promise and in our regular communications.

The Community of Promise Pledge

The community of _____ accepts the challenge to become a Community of Promise.

As a Community of Promise, our goal is to ensure that the young people in our community have access to five fundamental resources: *an ongoing relationship with a caring adult; safe places and structured activities during non-school hours; a healthy start for a healthy future; marketable and career skills through effective education; and an opportunity to give back through service.* We will meet this goal using the following steps in our strategy:

- 1) **We pledge to engage a diverse community team** of young people, non-profits, communities of faith, businesses, schools, local officials, etc. This team will move beyond business as usual to ensure that the needs of young people are known and the talents of all in the community are tapped.
- 2) **We pledge to hold a summit or similar event** as part of our overall effort to set goals and develop strategies that will energize, organize and leverage real commitments and spark real changes.
- 3) **We pledge to set specific, measurable goals to deliver five fundamental resources to our young people by the end of the year 2000.** (America's Promise encourages a target goal of 10% of young people, with special emphasis on those most in need.) We will do this by determining which young people throughout our community lack these five resources, assessing who can contribute what to our young people in a community-wide effort to collect commitments, and finally, setting our overall goal and targets within each of the five resource areas.
- 4) **We pledge to secure local commitments from all sectors** in order to reach our goal. In addition, we will coordinate among commitment-makers to ensure that resources are delivered in the most effective and efficient manner to youth most in need.
- 5) **We pledge to designate a single organization or person as a lead point of contact** which will share the progress we are making with our community, other communities and America's Promise.
- 6) **We pledge to track local commitments being generated and delivered** and provide summary information to America's Promise. We will also attempt to track the status of youth with respect to the five fundamental resources using a tool of measure provided by America's Promise, or our own.
- 7) **We pledge to consider the role that neighborhood-based hubs such as schools** can play to deliver the five resources and reach our goals.

Signature of Lead Point of Contact Date

Team Member

Team Member

Team Member

Team Member

Team Member

Team Member

Team Member

* Please send to America's Promise, The Community Team, 909 North Washington Street, Suite 400, Alexandria, VA 22314-1556.

Initial Community Team Roster

Each Community Team Member and Lead Point of Contact (Lead POC) should provide the following information. Please be sure to complete the "Affiliation" space to display the variety of perspectives and talents on your Team (e.g., Schools, Business, Non-Profit, Parent, Youth, Community of Faith). For efficient communications between America's Promise and the teams, we ask the Lead Point of Contact to distribute the information to the Team. Please return this sheet and any future updates to America's Promise, The Community Team, 909 North Washington St, Suite 400, Alexandria, VA 22314 or fax us at 703-683-0434.

Lead POC _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____	Name _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____
Name _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____	Name _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____
Name _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____	Name _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____
Name _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____	Name _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____
Name _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____	Name _____ Signature _____ Affiliation _____ Address _____ _____ Telephone _____ Fax _____ E-Mail _____

Initial Community Team Plan

To allow America's Promise to become the most effective partner with your team and share your best strategies, we ask that you answer several questions about your goals and approach. Please use extra sheets and submit any appropriate additional material, such as mission statements or meeting minutes.

1. What are some of the needs of the young people in your area with respect to the five fundamental resources of America's Promise? What are some indicators that reveal the status of your young people with respect to the five fundamental resources? In which areas are you most in need? (*E.g., Three out of five middle school students in our town do not have a safe place to participate in meaningful after-school activities.*)
2. Given the needs of young people in your community, what are the initial, numerical goals or targets of your team? Consider breaking them down by resource area. (*E.g., "We would like to provide dental exams and treatment for 50 children without health insurance," or, "We will train and provide 200 additional mentors to three school systems in our community."*)
3. What are your plans for a local summit or similar event that can gather representatives from all those with a stake in the effort to set goals and deliver more resources to your young people?
4. What is a general timeline for accomplishing your goal(s), including the dates, if known, of any events or summits? (*E.g., We hope to hold a local summit in the spring and provide one half of our target youth with mentors by the end of 1998.*)
5. What is the commitment-gathering strategy you will use to reach your goal? What are some potential sources for commitments and how may they be delivered? (*E.g., We would like to use volunteer college students to conduct after-school tutoring in space donated by a local business.*)
6. What role can neighborhood-based hubs such as schools play in reaching your goals?
7. What are two initial commitments you have already secured as a team?

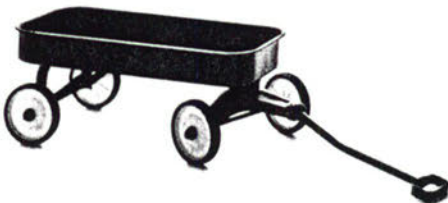
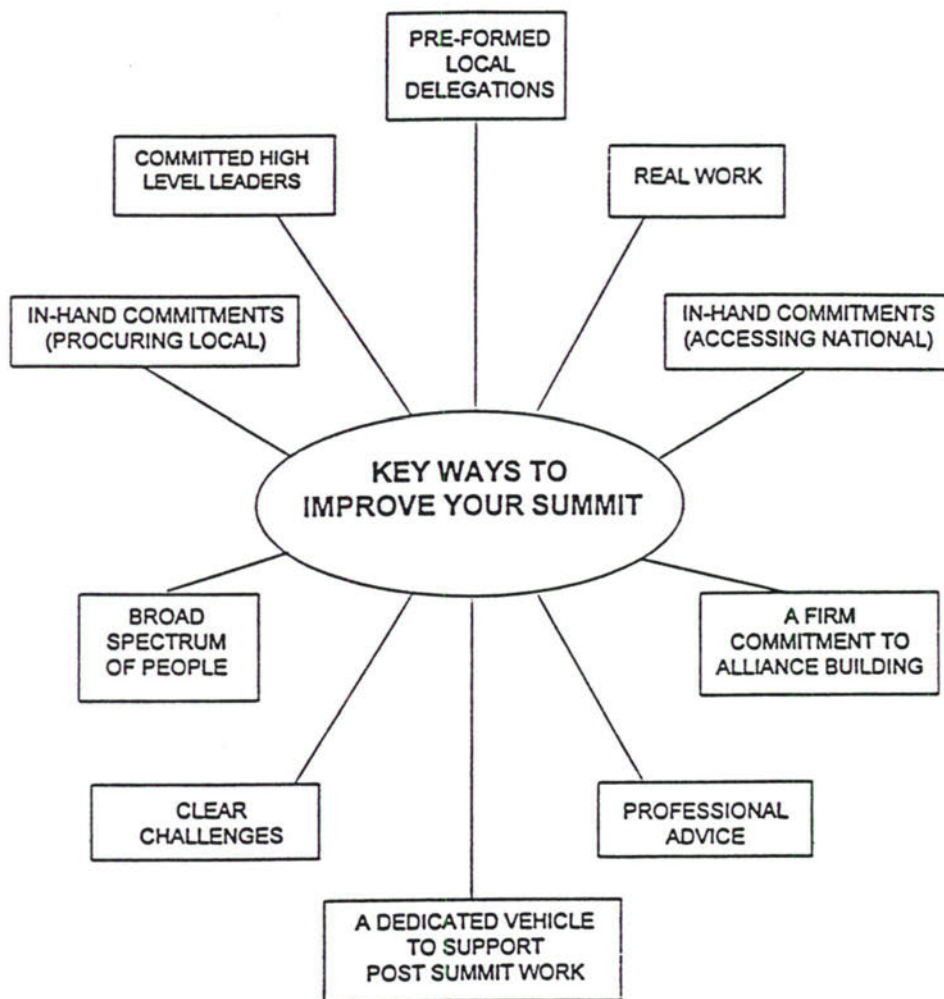
Please return this form with additional sheets and materials to: America's Promise, The Community Team, 909 North Washington St, Suite 400, Alexandria, VA 22314-1556, or fax us at 703-683-0434.

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

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Tel. 703.684.4500
Fax 703.684.7328
www.americaspromise.org

ACCELERATING THE MOMENTUM HOW AND WHY TO HAVE A SUMMIT *Energize. Recognize. Galvanize. Mobilize. Organize.*



9 Ways to Improve Your Summit

There are many possible ways that states and communities can craft public events to build on and expand the energy, enthusiasm, and commitment created in Philadelphia. We offer you our thinking on why the Presidents' Summit was as successful as it was and how, in hindsight, we think we could have made it better.

It is unlikely that any Summit will have all of these ingredients, but here are 9 we recommend. (You can decide how well we did).

Pre-formed State and Local Delegations. Neighborhood, county, or city delegations would be the equivalent of the local delegations invited to the Summit. In most cities or counties, it should be possible to invite delegations from every neighborhood, not just a sampling. The national commitment-makers and prominent speakers brought visibility and optimism to the Summit. The local and state delegations brought reality and perseverance.

- ▶ Decide how best to divide up your state, city or town (by neighborhood, district, precinct, county).
- ▶ Identify one or more types of organizations or associations that operate in most neighborhoods to use as a convener (e.g. neighborhood councils or associations, community centers, community development corporations, interfaith councils).
- ▶ Make sure the conveners understand the task: to convene a cross-section of the neighborhood to represent the neighborhood at the Summit — working before the Summit to understand the neighborhoods assets, needs, issues and goals for its children and youth.
- ▶ Provide the delegations with information on the goals of the Summit and of America's Promise so that they come prepared. Keep delegations informed of the progress of the Summit.
- ▶ Be sure that the delegations understand the challenge to become "Communities of Promise" -- setting a target goal, enrolling young people by name, generating commitments from all sectors, measuring progress.

Committed High Level Leaders. The Summit brought together an unprecedented group of national leaders from across the sectors. Their combined power at the Summit was visible. What was less visible but no less important was the active involvement of a core group of public, private and corporate national leaders before the Summit and their commitment to continue to stay involved afterward. What brought this group together? The importance of the task, the clarity of the goals, the concreteness of the ideas of solid commitments and measurable accountability.

- ▶ Start with a list of who attended the Summit from your state and community and who made commitments. (America's Promise can help you with this).
- ▶ Decide who, in your state, are the natural champions of youth. Approach them to not only speak at the Summit, but join the permanent structure that will ensure the goals are met.
- ▶ Get leaders who own the goal, their personal enthusiasm and commitments will drive the Summit.

Real Work. One of the clear signs of success at the Philadelphia Summit was the level of engagement. The state and local delegations worked on plans. The national delegations convened in groups to discuss next steps. Everyone stopped to learn about programs that are working across the country. The Summit was about inspiration, celebration, and recognition, but it was also about planning, sharing and networking.

- ▶ Leave time for planning and small groups. Take these seriously, prepare worksheets. Have facilitators. Set the goal and work backwards. Have the neighborhood delegations leave with more inspiration, information, more connections and the beginning of a plan.
- ▶ Allow time for networking. Give city-wide associations, coalitions, funders, leaders opportunities to offer their own small events during the Summit or to attend special-focused events you develop. Make current and potential commitment makers feel needed. Have neighborhood delegations meet with other neighborhoods.

In-hand Commitments. The Summit was the celebration and public recording of significant, new commitments, commitments which escalated as the event approached. Over 300 commitments have come in since the Summit, suggesting that the momentum will continue. The commitment makers added a level of enthusiasm and optimism to the Summit that would have been difficult to achieve otherwise.

- ▶ Set the Summit date far enough in advance to ensure that you have some firm commitments in place.
- ▶ Build momentum by showcasing commitment makers in the media and starting a *Commitment Watch*.
- ▶ Compile a commitment book that is updated after the Summit.
- ▶ Put together a team to call potential commitment makers, don't wait for them to come to you.

A Broad Spectrum of People. Everyone at the Summit -- those whose names we recognize and those whose names we don't -- was there because they care about how we -- America's citizens young and old-- can make clear and make good on our promises to young people. Promises to mentor, nurture, protect, teach, and serve them and encourage them to do so for others. And everyone was there -- young people, citizen advocates, school superintendents, faith leaders, youth workers, parents, mayors, human service providers, small business owners.

- ▶ Ensure that the delegations, the panelists, the topics (within the five goals) reflect the spectrum of your state and communities.
- ▶ Plan with the participants in mind. Have a range of functions.

Clear Challenges. A call for significant, new voluntary action on the part of individuals and organizations in the five core sectors -- business, government, education, faith, non-profit to ensure that an additional 2 million young people have access to all five fundamental resources -- a caring adult, a healthy start, safe places and structured activities, education for marketable skills, opportunities for service. The significance of the challenge -- a numeric target, a commitment to ensure all five resources -- cannot be underestimated. State and local delegations were asked to commit to ensuring that an additional 10 percent of their young people have all five resources. States might break this goal down further to challenge counties, cities, towns and neighborhoods. Local summits should build on the plans and visions created in Philadelphia.

- ▶ Drive home the importance of the five resources and the five sectors. Repeat it over and over before the Summit in all materials. Use America's Promise materials as a basis for making your own or order them.
- ▶ Send the message that volunteering and voluntary action is important. Government has a vital role. They need to make voluntary commitments as well. The Summit is not about replacing government.
- ▶ Know the target for your state. Help set the target goal for the communities in your state. Hammer these home. Give delegations statistics on their numbers.

A Dedicated Vehicle to Support the Post-Summit Work. America's Promise -- The Alliance for Youth is the multi-year, national campaign that will propel the mission and goals of the Presidents' Summit forward. America's Promise will continue mobilizing national commitments from all sectors, as well as from states and communities; it will track, monitor, and publicly report progress toward the goals each year and carry out an extensive marketing and awareness effort to inspire new commitments and promote the five fundamental resources. We encourage state and local delegations to think about where and how to house the ongoing effort. Your state and local Summits are the beginning, not the end.

- ▶ Think now about what it will take to keep the momentum going and which organization(s) or collaborative(s) might play this role. (Use the City and County Planning Guide given your delegation at the Philadelphia Summit or call America's Promise to obtain copies.)
- ▶ Have the first three things you think should happen post-Summit planned *before* the Summit.

Professional Advice. The Points of Light Foundation and the Corporation for National Service, the official co-conveners of the Summit, brought together a wide-ranging group of paid and unpaid professionals to help them plan the Summit -- how to define the goals, shape the messages, select and prepare the delegations, how to organize the program, develop the media. We cannot underestimate the importance of this advice or the enthusiasm with which it was offered. We encourage state and local community delegations to reach out broadly as they plan.

- ▶ Don't underestimate what it takes to plan a meeting. Get PR firms, restaurants, the telephone company, planners involved as a part of their commitment. Call America's Promise if you need recommendations.
- ▶ Make a list of what you will need to have the Summit. Develop a separate Summit commitment-generating process.
- ▶ Think about what you found most valuable about the Philadelphia Summit. Start your program planning from there.

A Firm Commitment to Alliance Building. It is not just the promise that is important, it is how we work to keep it. Although the process is slower, America's Promise is dedicated to working with an expanding group of national organizations and associations to support state and communities' efforts.

- ▶ Identify the stakeholders, big and small. Invite them to think about how they can contribute direct resources to young people, resources that will help local organizations coordinate and maintain their work, and resources that will help the Alliance grow.
- ▶ Think about what is needed to get the job done. Build partnerships. Find ways to help all sectors feel a part of the movement. Do not position your alliance as a new competitor or a gatekeeper but as a facilitator.

4 Ways America's Promise Can Help

America's Promise does not have the capacity to help local communities plan or fund their Summits, but we do have some resources and contacts that can make the job easier:

Speakers. America's Promise can help identify national speakers knowledgeable about and connected to America's Promise, although we do not have funds to cover transportation and honorarium or electronic conferencing. America's Promise does not control General Powell's schedule, he remains a private citizen who has volunteered to commit a significant amount of his time to America's Promise. Because of the number of communities and states that will be having Summits, America's Promise cannot recommend that the General speak at particular Summits although we will inform him of the dates and agendas as soon as we know of them.

Materials. We can provide you with electronic copy of some of the word-processed documents used at the Summit that are available for reproduction and with estimates for the reprinting of formal documents such as the Five Fundamental Resources piece done by the Search Institute), and with bulk copies of some America's Promise documents (you will be billed for shipping and handling). Please allow three weeks for delivery.

Planning. Beverly Arsht and Marilyn Sifford, the consultants who helped plan the program for the Philadelphia Summit, participated in a workshop on How to Plan a Local Summit at the Points of Light National Community Service Conference at the end of June. They and the other facilitators who worked with the delegations are committed to this issue and for consulting with communities and states, as are several other organizations. America's Promise will continue to identify other individuals and organizations that can help communities plan their events. We are also prepared to connect you with the right person if you have specific questions.

How To's. A series of how-to-guides will be developed over the next few months -- How to plan a Summit, How to Work with Media, How to Generate Commitments. The guides will contain sample materials, recommendations for further assistance, and key contacts.

State and Community Calendar

Revised 9/22/97

Dates Subject to Change

<u>Date</u>		<u>Area</u>		<u>Event Type</u>	<u>Event Title</u>
August 01	1997	North Carolina	Greenville and Pitt County	Summit	Local Summit
August 12	1997	California	Sacramento	Summit	Connect Sacramento Kickoff
August 18	1997	Michigan	Marquette and Alger	Summit	
August 18-20	1997	Ohio	Columbus	Summit	Words of Youth Retreat
August 22	1997	Arizona	Phoenix	Summit	Summit Planning Forum
August 27-28	1997	Connecticut	Greenwich	Other	Youth Forum
August 28	1997	Arkansas		Other	Governor's Announcement
August 28	1997	California	Riverside	Other	"Day of Collaboration"-resource mapping
Fall 1997		Nevada		Other	Governor's Call to Action
Fall 1997		New Mexico	Albuquerque	Summit	
Fall 1997		South Carolina	Charleston	Summit	
Fall 1997		Michigan	Flint	Summit	
Fall 1997		Pennsylvania	Harrisburg	Summit	
Fall 1997		Nevada	Las Vegas	Other	One Day Call to Action
Fall 1997		Kentucky	Madison County	Summit	
Fall 1997		New Hampshire	Manchester	Other	Agency/Business Commitment Workshop
Fall 1997		Maryland	Salisbury	Summit	
September 1997		Texas	Austin	Summit	
September 05	1997	Georgia	Athens	Other	Community Planning Session
September 06	1997	Texas	Central Texas/Waco	Other	Central Texas Youth Volunteering Summit
September 13	1997	Maryland	Baltimore	Summit	Baltimore's Promise Summit
September 14	1997	South Carolina	Chester and Lancaster	Other	Regional Volunteer Roundup
September 15-16	1997	Wyoming		Summit	Governor's Summit for America's Future/HC/HYC Conference
September 15-16	1997	Iowa		Other	Conference & Summit Planning Session
September 16-17	1997	Arkansas	Pine Bluff	Summit	Youth Summit

State and Community Calendar

Revised 9/22/97

Dates Subject to Change

<u>Date</u>	<u>Area</u>	<u>Event Type</u>	<u>Event Title</u>
September 19 1997	Florida Jacksonville	Summit	Summit for Jacksonville's Future
September 19-20 1997	Pennsylvania Montgomery County	Summit	Montgomery County's Promise: The Alliance for Youth
September 20 1997	Texas Houston	Other	Volunteer Rally/Houston Industries Power of Houston Celebration
September 21-23 1997	Texas	Other	"Volunteerism: Another Mission in Texas" Conference
September 22 1997	Nebraska Omaha	Summit	Metropolitan Omaha's Promise For Youth Summit
September 24-26 1997	Tennessee Knoxville	Summit	
September 26 1997	Idaho Boise	Other	Boise's Promise
September 26-27 1997	Kentucky	Summit	"Governor's Summit for Kentucky's Kids"
September 26-27 1997	Pennsylvania Philadelphia	Summit	Greater Philadelphia Alliance for Youth
September 26-27 1997	South Dakota Sioux Falls	Summit	South Dakota Volunteerism Summit
September 26-28 1997	Pennsylvania Allentown	Summit	Lehigh Valley Summit
September 27 1997	Pennsylvania Easton	Summit	Lehigh Valley Summit (Continued) / 2nd Annual Teen Summit
September 27 1997	Indiana Indianapolis	Summit	Indy Summit 2000
September 27 1997	New York Syracuse/ Onondaga	Other	Dual County Summit
September 27 1997	Arizona Tucson	Summit	The Tucson Summit
September 28-30 1997	Pennsylvania Bethlehem	Summit	
September 29 1997	Wisconsin Green Bay	Summit	Summitfest
October 1997	New Mexico	Summit	
October 1997	Rhode Island	Summit	Youth Summit
October 1997	Indiana	Other	State-wide Roundtable w/ Governor
October 1997	Louisiana Baton Rouge	Summit	
October 1997	Connecticut Bridgeport and Fairfield Counties	Summit	The Alliance for Bridgeport Youth
October 1997	Minnesota Duluth	Other	Duluth Celebrates Mentoring
October 1997	New Jersey Morris County	Summit	CONNECT MORRIS
October 1997	New York New York	Other	"Caring Adults and Safe Places for New York City's Youth"-Rally

State and Community Calendar

Revised 9/22/97

Dates Subject to Change

<u>Date</u>	<u>Area</u>		<u>Event Type</u>	<u>Event Title</u>
October 1997	Washington	Seattle	Summit	Community Summit and Service Celebration
October 01 1997	Texas	Dallas	Other	Task Force Report/Community Plan Release
October 05-6 1997	West Virginia		Summit	The Governor's Summit for West Virginia's Future
October 06 1997	Wisconsin		Summit	Wisconsin's Promise
October 07 1997	Pennsylvania	Scranton and Wilkes-Barre	Summit	
October 09 1997	Maryland		Summit	Maryland's Promise
October 09-10 1997	North Dakota	Fargo	Summit	Local Summit
October 1 1997	Indiana		Governor's	
October 10 1997	Oregon	Eugene and Lane County	Summit	Oregon's Promise: A Summit for Youth
October 13 1997	Virginia	Hampton Roads	Summit	Youth Summit
October 13 1997	New York	Syracuse	Other	Youth Summit
October 16-18 1997	California		Other	
October 18 1997	Texas	Laredo	Summit	South Texas International Summit for America's Future
October 18 1997	Iowa	Page and Clay Counties	Summit	
October 18-23 1997	Oklahoma	Oklahoma City	Summit	
October 20 1997	Michigan		Summit	The Emerging Patterns Of Volunteerism
October 22 1997	Louisiana		Summit	"Louisiana's Promise: The Summit for Youth"
October 22 1997	Minnesota		Other	Fall Kick-Off
October 22 1997	Indiana	Fort Wayne	Summit	
October 22 1997	Minnesota	Minneapolis	Summit	Youth Summit/
October 23-25 1997	Louisiana	New Orleans	Summit	
October 24-26 1997	Delaware	Wilmington	Summit	Wilmington Volunteer Summit
October 25 1997	Illinois		Other	Make a Difference Day Kickoff Celebration
October 25 1997	Wyoming	Cheyenne	Summit	Make a Difference Day / Volunteer Fair
October 25 1997	Arkansas	Little Rock	Summit	

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October 25-26 1997	Massachusetts		Summit	The Promise of Our Youth
October 28 1997	Idaho	Bovill	Summit	Northern Idaho's Promise to Children: A Kids Do Count Summit
October 28 1997	Idaho	Moscow	Summit	
October 30-31 1997	Alabama	Decatur	Summit	
November 1997	Illinois	Dekalb	Summit	
November 1997	Connecticut	Gales Ferry	Summit	
November 1997	Florida	Miami	Other	Community Goals Announcement
November 1997	California	Oakland	Summit	
November 1997	California	Riverside	Other	"Day of Service"
November 01 1997	California	Long Beach	Summit	
November 01 1997	New York	Plattsburgh/ Clinton County	Other	Youth Summit
November 01 1997	Illinois	Rockford	Summit	
November 04-5 1997	Mississippi		Summit	
November 08 1997	Texas	Fort Worth	Summit	
November 1 1997	Connecticut	New London	Summit	
November 11-14 1997	Oklahoma		Summit	
November 12 1997	California	Coachella Valley	Other	
November 12 1997	California	Silicon Valley	Other	CEO and Planning Committee Reception
November 15 1997	California	Eureka	Summit	Youth Summit
November 18 1997	New York	New York City	Other	Kickoff / Youth Event
November 18-19 1997	Massachusetts	Springfield	Other	"Breaking Barriers and Building Bridges" of Service Learning Conf.
November 20 1997	South Carolina	Columbia	Summit	
November 22 1997	Kansas	Wichita	Summit	Wichita's Promise--The Alliance for Youth
Winter 1997	Washington		Summit	
Winter 1997	Puerto Rico		Summit	

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Winter 1997	Tennessee		Summit	
December 1997	New Jersey		Summit	New Jersey Summit on Volunteerism
December 1997	Rhode Island		Summit	
December 9 1997	Texas	El Paso	Summit	El Paso Youth Summit
January 1998	North Carolina		Summit	Statewide Summit
January 1998	Maine	Portland	Summit	
January 1998	Massachusetts	Springfield	Summit	
January 29 1998	California	San Pedro	Other	Community Conference
February 1998	Connecticut	Fairfield County	Summit	
February 1998	Virginia	Hampton Roads	Summit	
February 1998	California	Riverside	Summit	Riverside Summit
February 16 1998	Oregon	Bend	Summit	
Spring 1998	Hawaii		Summit	
Spring 1998	Arkansas		Summit	
Spring 1998	Kansas		Summit	
Spring 1998	Kansas/Missouri	Kansas City	Summit	Kansas City Summit for Children and Youth
Spring 1998	Wisconsin	Madison	Summit	
Spring 1998	North Carolina	Raleigh	Summit	
March 7 1998	New York	Albany	Summit	Volunteer Summit
April 1998	New York		Summit	
April 1998	Oregon		Summit	
April 1998	Maine		Summit	
April 17-18 1998	Idaho		Summit	
April 19 1998	Colorado		Summit	
April 29 1998	Oklahoma	Tulsa	Summit	Tulsa's Promis - It's All About Kids

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May 1998	California		Summit	
May 1998	Florida		Summit	
May 1998	New Hampshire		Summit	
May 29 1998	Minnesota		Summit	Minnesota Volunteer Summit
June 1998	Texas		Summit	
June 1998	Illinois	Chicago	Other	Statewide Forums
June 15-16 1998	Montana		Summit	"The Summit to Build Montana's Future"
June 28-29 1998	Iowa		Summit	
Fall 1998	Maine	Aroostook County	Summit	Aroostook's Promise for Children and Youth
Tba 1998	Utah		Summit	Governor's Statewide Summit
June 1999	California	San Diego	Summit	