

# FOIA MARKER

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**Collection/Record Group:** Clinton Presidential Records  
**Subgroup/Office of Origin:** Cabinet Affairs  
**Series/Staff Member:** Thurgood Marshall Jr; Elisabeth Steele  
**Subseries:**

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**OA/ID Number:** 13497  
**FolderID:**

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**Folder Title:**  
National Service

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|---------------|-------------|-----------------|---------------|------------------|
| <b>Stack:</b> | <b>Row:</b> | <b>Section:</b> | <b>Shelf:</b> | <b>Position:</b> |
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## AMERICA'S PROMISE

### THE ALLIANCE FOR YOUTH

#### **First National Job Shadow Day - February 2, 1998**

##### **Volunteers Will Take Youth to Work for a Day**

Throughout the country, on Groundhog Day, February 2, students will spend one day shadowing scientists, firefighters, graphic designers, mechanics, doctors, architects, teachers, government employees and workers from hundreds of other professions in order to experience the workplace firsthand.

America's Promise has joined with the National School-to-Work Office, Junior Achievement, the American Society of Association Executives (ASAE) and the National Employer Leadership Council (NELC) to spearhead the effort whose goal is to match 100,000 students with job shadow volunteers.

"Corporate America said they wanted to help educate and mentor our youth. Here is their opportunity to step forward and begin to make those promises real. It's going to take more than one day to make the difference for many of our nation's children, but this is a great way to get started. It can be the beginning of many long-term mentoring relationships between adults from all walks of life and children who lack regular contact with a caring adult in their lives"

**General Colin Powell**

"Job Shadow Day provides a unique opportunity to make the world of work come alive for young people across the country. The tens of thousands of volunteer mentors participating in this effort will have a tremendous impact on the lives of the students who shadow them"

**James B. Hayes, President and CEO of Junior Achievement Inc.**

General Powell first challenged communities to take an active role in education during the Presidents' Summit for America's Future in April, 1997. As a way to begin addressing that challenge, the partners in Groundhog Job Shadow Day are asking that employers, employees, schools, and community leaders volunteer to be in effort.

"Research shows that the most effective lessons are those that connect the classroom with the real world. Groundhog Job Shadow Day provides a wonderful opportunity for students to see how academics are applied in the workplace, and to be inspired and motivated by successful adults."

**JD Hoyer, Director of the National School-to-Work Office**

##### **What's Happening Already:**

- ☐ The National School-to-Work Office is mobilizing its nationwide network of partnerships involving schools and employers.
- ☐ Junior Achievement has committed its entire national organization to mobilize schools and businesses in 168 communities across the U.S.
- ☐ Volunteers are being recruited from the ranks of ASAE. Among ASAE members participating in the national job shadow effort are the National Restaurant

Association, American Hotel and Motel Association, the U.S. Chamber of Commerce and the National School Board Association.

"America's associations provide a perfect network for reaching and mobilizing professionals from all walks of life, since these organizations represent millions of professionals as members."

**R. William Taylor, President, ASAE**

The NELC will be recruiting volunteers from among its members, who include the Ford Motor Company, McDonald's USA, Eastman Kodak and BellSouth.

**To find out more about Groundhog Job Shadow Day and how to get involved:**

go to the job shadow web site <http://www.jobshadow.org>, or call the National School-to-Work Office Learning Center at (800) 251-7236; or contact Junior Achievement by phone at (719) 540-8000 or access.

**PRESS INFORMATION - CONTACT:**

Sarah Zak & Nancy Mathis -- National School -to-Work Office, (202) 401-6222  
Don Maple, America's Promise, (703) 684-4500 (Ext: 184)  
Ed Grocholski, Junior Achievement, (719) 540-6271

**About Us   Local Activities   Commitments   Gen. Powell's Corner   Summit Archive**

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*AKC out of the Country*

**Schedule Proposal**

11/6/97

☐ ACCEPT

☒ REGRET

☐ PENDING

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TO: Patti Solis-Doyle  
Deputy Assistant to the President  
Director of Scheduling for the First Lady

FROM: Maria Echaveste  
Assistant to the President  
Director, Office of Public Liaison

Thurgood Marshal, Jr.  
Assistant to the President  
Cabinet Secretary

REQUEST: To serve as Honorary Chairman and Keynote Speaker for the 25th Anniversary of the Jefferson Awards for Public Service.

PURPOSE: To join with the Senate in a bipartisan gesture to honor individuals who have performed extraordinary acts of public service.

BACKGROUND: The Jefferson Awards began in 1973 in recognition of volunteers who labor selflessly in our communities. These awards emphasize the spirit advocated by the President's Summit on Volunteerism. Additionally, the 25th Anniversary Celebration will bring together people representing a broad cross section of the population, evidence that volunteering provides far-reaching benefits to all.

DATE AND TIME: November 17, 1997

BRIEFING TIME: 10 minutes

DURATION: 25 minutes

LOCATION: Washington, DC

PARTICIPANTS: Members of Congress, former national and local award recipients.

OUTLINE OF EVENTS: TBD

REMARKS REQUIRED: Remarks prepared by speechwriters. Additional briefing by the Office of Public Liaison.

to BH fyf 11/18/97

FIRST LADY'S ATTENDANCE: No

VICE PRESIDENT'S  
ATTENDANCE: No

MRS. GORE'S ATTENDANCE: No

CONTACT: Doris Matsui

ORIGIN OF THIS PROPOSAL: Attached request

rec'd 7/2/97 DAA

# United States Senate

WASHINGTON, DC 20510

JUL 15 1996

March 12, 1997

The President  
The White House  
Washington, D.C. 20500

Dear Mr. President:

Thank you for joining with former President George Bush last month to announce the upcoming summit on volunteerism. In this time when government is being asked to do more with less, we believe we must do all we can to encourage private citizens to reach out to our nation's least fortunate. You have taken an important step in that direction.

In keeping with the spirit of service and bipartisanship, we are writing to ask you to join us in honoring individuals who have performed extraordinary acts of public service by serving as the Honorary Chairman and Keynote Speaker for the 25th Anniversary of the Jefferson Awards for Public Service on November 17, 1997.

The Jefferson Awards have honored thousands of local volunteers and over one hundred national public servants since 1973. Past recipients range from 14 year-old Ambor Agesen of Lancaster, Pennsylvania, who, in spite of the crippling effects of cerebral palsy, volunteers at her local hospital, to the late Supreme Court Justice Thurgood Marshall. The awards provide a rare opportunity to shine the spotlight on those who labor selflessly in our communities. Indeed, it is our hope that letting others know of their deeds will inspire many to follow in their path.

During the 25th Anniversary Celebration, former national and local recipients will come together from both political parties, all walks of life and corners of the country, to celebrate 25 years of excellence in service to America. We believe that public service represents all that is best in America and that we must reach across party lines to give these individuals our united support. By honoring these award-winners, we can demonstrate that no problem is so desperate that committed individuals cannot make a difference.

We hope you will join us in honoring these exceptional Americans. Thank you for your consideration.

Sincerely,



Trent Lott  
United States Senate



Tom Daschle  
United States Senate

OFFICE OF PUBLIC LIAISON  
ROUTING SLIP

From: Cherl Carter

Date: 7/30/97

To:

Marilyn DiGiacobbe \_\_\_\_\_

Mary Dixon \_\_\_\_\_

Ann Eder \_\_\_\_\_

Jay Footlik \_\_\_\_\_

Richard Hayes \_\_\_\_\_

Mark Hunker \_\_\_\_\_

Ben Johnson \_\_\_\_\_

Bob Jones \_\_\_\_\_

Robin Leads \_\_\_\_\_

Doris Matsui ✓ \_\_\_\_\_

Flo McAfee \_\_\_\_\_

Deborah Mohile \_\_\_\_\_

Peter O'Keefe \_\_\_\_\_

Sondra Seba \_\_\_\_\_

Richard Socarides \_\_\_\_\_

Marjorie Tarmey \_\_\_\_\_

Dan Wexler \_\_\_\_\_

Bill White \_\_\_\_\_

Barbara Wooley \_\_\_\_\_

Other:

\_\_\_\_ FOR YOUR INFORMATION

\_\_\_\_ FOR IMMEDIATE ACTION

✓ PLEASE REVIEW & RETURN WITH YOUR  
RECOMMENDATIONS TO ME A.S.A.P.

ADDITIONAL COMMENTS:



# CABINET AFFAIRS ROUTING SLIP

DATE: 11/7

ACTION/CONCURRENCE/COMMENT DUE BY: \_\_\_\_\_

FOR APPROPRIATE ACTION: \_\_\_\_\_

FOR YOUR INFORMATION: ✓

FROM: STEPHEN B. SILVERMAN (Bibb Hubbard)  
DEPUTY SECRETARY TO THE CABINET  
DEPUTY ASSISTANT TO THE PRESIDENT

SUBJECT: Released Today at 3pm

COMMENTS: \_\_\_\_\_

|                       |          |                        |            |
|-----------------------|----------|------------------------|------------|
| ERSKINE BOWLES        | 1FL WW ✓ | JOHN KOSKINEN          | 260 OEOB   |
| SYLVIA MATHEWS        | 1FL WW ✓ | JACK LEW               | 252 OEOB   |
| JOHN PODESTA          | 1FL WW ✓ | ANN LEWIS              | GFL WW     |
| DON BAER              | GFL WW   | THURGOOD MARSHALL, JR. | 2FL WW ✓   |
| KRIS BALDERSTON       | 160 OEOB | MIKE MCCURRY           | 1FL WW     |
| DAVID BEAUBAIRE       | 160 OEOB | ANNE MCGUIRE           | 160 OEOB   |
| EMILY BROMBERG        | 106 OEOB | LORRIE MCHUGH          | 1FL WW     |
| SUSAN BROPHY          | 2FL WW   | CHERYL MILLS           | 2FL/WW     |
| PHIL CAPLAN           | GFL WW   | LINDA MOORE            | 115 OEOB   |
| DAWN CHIRWA           | 130 OEOB | JENNIFER PALMIERI      | 184 OEOB   |
| LYNN CUTLER           | 106 OEOB | VICKI RADD             | 1FL WW     |
| MICHAEL DEICH         | 209 OEOB | DOUG SOSNIK            | 1FL WW     |
| FRED DUVAL            | 106 OEOB | GENE SPERLING          | 2FL WW     |
| MARIA ECHAVESTE       | 2FL WW   | TODD STERN             | GFL WW     |
| RAHM EMANUEL          | 1FL WW   | STEPHANIE STREETT      | GFL WW     |
| JASON GOLDBERG        | 1FL WW   | GINNY TERZANO          | 274 OEOB   |
| T.J. GLAUTHIER        | 246 OEOB | BARRY TOIV             | 1 FL WW ✓  |
| LARRY HAAS            | 253 OEOB | LORRAINE VOLES         | 274 OEOB   |
| NANCY HERNREICH       | 1 FL WW  | MICHAEL WALDMAN        | 196 OEOB   |
| MICKEY IBARRA         | 2FL WW   | <del>BARRY</del>       |            |
| RONDA JACKSON         | 160 OEOB | JOHN SILVERMAN         | 170 OEOB ✓ |
| JON KAPLAN            | 233 OEOB | KAREN FINNEY           | 185 OEOB ✓ |
| ELENA KAGAN           | 216 OEOB | STEVE KONNELL          | 174 OEOB ✓ |
| CABINET AFFAIRS STAFF | 160 OEOB |                        |            |

| FEMA             | DOT             | ANNOUNCEMENTS      |
|------------------|-----------------|--------------------|
| MATHEWS 1/WW     | MARSHALL 2/WW   | MATHEWS 1/WW       |
| MARSHALL 2/WW    | DEICH 209 OEOB  | MARSHALL 2/WW      |
| CHOW 107/EW      | MCHUGH 1/WW     | LEWIS G/WW         |
| TOIV G/WW        | TOIV 1/WW       | IBARRA 2/WW        |
| IBARRA 2/WW      | MAYOCK 166 OEOB | MCHUGH 1/WW        |
| MURGUIA 112/EW   |                 | L. MOORE 115 OEOB  |
| MCHUGH 1/WW      |                 | J. KAPLAN 235 OEOB |
| C. SMITH 115OEOB |                 | TOIV 1/WW          |
| VOLES 274 OEOB   |                 | TERZANO 272 OEOB   |
|                  |                 | FORBES 170/EW      |
|                  |                 | ATTIE 126 OEOB     |



DATE: November 5, 1997  
CONTACT: Barbara Lohman, (202) 223-9186  
Sandy Scott, (202) 606-5000

## President Clinton Announces Resumption of Daily Points of Light Award



### *Awards Recognize Outstanding Service and Build on Momentum of Presidents' Summit*

1737 H Street, N.W.  
Washington, D.C. 20006  
202-223-9186  
fax: 202-223-9256  
TDD: 202-659-9229

WASHINGTON D.C. -- President Clinton today announced the resumption of the Daily Points of Light award, President Bush's program to recognize outstanding volunteer service. The awards program will be jointly sponsored by the Points of Light Foundation and the Corporation for National Service.

"The Points of Light initiative was one of President Bush's most creative contributions to the cause of volunteer service," said President Clinton. "I'm delighted that once again we will recognize and hold up examples of ordinary Americans doing extraordinary service. These awards will give special recognition to those who advance the goals set at the Presidents' Summit last April in Philadelphia."

"As President Clinton has said, the era of big government is over but the era of big challenges is not," said Harris Wofford, CEO of the Corporation for National Service. "To meet our challenges, we need big citizens and effective citizen action. The Daily Points of Light awards will highlight success stories and spread the word that active citizens make a difference in their community."

Points of Light Foundation CEO Robert Goodwin said, "The Daily Points of Light were cherished by the more than 1,000 people who received the award during the Bush administration. Restoring this recognition is one very special way we can all say thank you to those who serve. By rolling up their sleeves and serving, America's volunteers are forging new connections with others in need. It's this spirit the award honors."

The Daily Points of Light awards will be given five times a week, Monday through Friday, including holidays. The first award is scheduled to be announced on January 1, 1998. The Points of Light Foundation will administer the program, with funding provided by the Knights of Columbus Supreme Council. Information on nominating an individual or group for the award is available by calling (202) 223-9186.

The Points of Light Foundation, established in May 1990, is a nonprofit, nonpartisan organization. Its mission is to engage more people more effectively in volunteer community service that helps solve serious social problems. The Foundation accomplishes this mission by working with a national network of about 500 Volunteer Centers; hundreds of corporate employee volunteer programs; other nonprofits; youth and family organizations; and the media.

Created in 1993, the Corporation for National Service is a public-private partnership that administers AmeriCorps, the Senior Corps, and Learn & Serve America -- programs that involve more than 1.2 million citizens of all ages and backgrounds in results-driven service. The Corporation was cosponsor of the April Presidents' Summit for America's Future with the Points of Light Foundation.

CORPORATION  
FOR NATIONAL  
SERVICE

1201 New York Avenue, N.W.  
Washington, D.C. 20523  
202-606-5000  
[www.nationalservice.org](http://www.nationalservice.org)

Getting Things Done  
AmeriCorps, National Service  
Learn and Serve America  
National Senior Service Corps

## CABINET AFFAIRS ROUTING SLIP

DATE: 9/15 ACTION/CONCURRENCE/COMMENT DUE BY: 9/15 - 11:00 AM  
 FOR APPROPRIATE ACTION: \_\_\_\_\_  
 FOR YOUR INFORMATION: \_\_\_\_\_

FROM: STEPHEN B. SILVERMAN / BIBB HUBBARD  
 DEPUTY SECRETARY TO THE CABINET  
 DEPUTY ASSISTANT TO THE PRESIDENT

SUBJECT: DRAFT PRESS RELEASE FOR POINTS OF LIGHT AWARDS

COMMENTS:

\* PLEASE RESPOND ASAP- THIS WILL GO OUT TODAY! \*

|                       |          |                        |          |
|-----------------------|----------|------------------------|----------|
| ERSKINE BOWLES        | 1FL WW   | JOHN KOSKINEN          | 260 OEOB |
| SYLVIA MATHEWS        | 1FL WW   | JACK LEW               | 252 OEOB |
| JOHN PODESTA          | 1FL WW   | ANN LEWIS              | GFL WW   |
| DON BAER              | GFL WW   | THURGOOD MARSHALL, JR. | 2FL WW   |
| KRIS BALDERSTON       | 160 OEOB | MIKE MCCURRY           | 1FL WW   |
| DAVID BEAUBAIRE       | 160 OEOB | ANNE MCGUIRE           | 160 OEOB |
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| SUSAN BROPHY          | 2FL WW   | CHERYL MILLS           | 2FL/WW   |
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| RAHM EMANUEL          | 1FL WW   | STEPHANIE STREETT      | GFL WW   |
| JASON GOLDBERG        | 1FL WW   | GINNY TERZANO          | 274 OEOB |
| T.J. GLAUTHIER        | 246 OEOB | BARRY TOIV             | 1 FL WW  |
| LARRY HAAS            | 253 OEOB | LORRAINE VOLES         | 274 OEOB |
| NANCY HERNREICH       | 1 FL WW  | MICHAEL WALDMAN        | 196 OEOB |
| MICKEY IBARRA         | 2FL WW   | <u>BRUCE REED</u>      |          |
| RONDA JACKSON         | 160 OEOB | <u>DIANA FORTUNA</u>   |          |
| JON KAPLAN            | 233 OEOB |                        |          |
| ELENA KAGAN           | 216 OEOB |                        |          |
| CABINET AFFAIRS STAFF | 160 OEOB |                        |          |

**FEMA**

MATHEWS 1/WW  
 MARSHALL 2/WW  
 CHOW 107/EW  
 TOIV G/WW  
 IBARRA 2/WW  
 MURGUIA 112/EW  
 MCHUGH 1/WW  
 C. SMITH 115OEOB  
 VOLES 274 OEOB

**DOT**

MARSHALL 2/WW  
 DEICH 209 OEOB  
 MCHUGH 1/WW  
 TOIV 1/WW  
 MAYOCK 166 OEOB

**ANNOUNCEMENTS**

MATHEWS 1/WW  
 MARSHALL 2/WW  
 LEWIS G/WW  
 IBARRA 2/WW  
 MCHUGH 1/WW  
 L. MOORE 115 OEOB  
 J. KAPLAN 235 OEOB  
 TOIV 1/WW  
 TERZANO 272 OEOB  
 FORBES 170/EW  
 ATTIE 126 OEOB



**DRAFT****DRAFT**

DATE: November 5, 1997  
 CONTACT: Sandy Scott, (202) 606-5000, x255  
 Barbara Lohman, (202) 223-9186

CORPORATION  
 FOR NATIONAL  
 SERVICE

1201 New York Avenue, NW  
 Washington, DC 20525  
 202-606-5000

Getting Things Done.  
 AmeriCorps, National Service  
 Learn and Serve America  
 National Senior Service Corps

## President Clinton Announces Resumption of Daily Points of Light Award

### *Awards Recognize Outstanding Service and Build on Momentum of Presidents' Summit*

WASHINGTON D.C. -- President Clinton today announced the resumption of the Daily Points of Light award, President Bush's program to recognize outstanding volunteer service. The program will be jointly administered by the Points of Light Foundation and the Corporation for National Service, with funding provided by The Knights of Columbus Supreme Council.

"The Points of Light initiative was one of President Bush's most creative contributions to the cause of volunteer service," said President Clinton. "I'm delighted that once again we will recognize and hold up examples of ordinary Americans doing extraordinary service. These awards will give special recognition to those who advance the goals set at the Presidents' Summit that convened in Philadelphia last April."

"The era of big government is over but the era of big challenges is not," said Harris Wofford, CEO of the Corporation for National Service. "To meet our challenges, we need big citizens and effective citizen action. The Daily Points of Light awards will highlight success stories and spread the word that active citizens make a difference in their community."

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Created in 1993 with bipartisan support from Congress, the Corporation for National Service is a public-private partnership that administers three national service initiative -- AmeriCorps, the Senior Corps, and Learn & Serve America -- programs that involve more than 1.2 million citizens of all ages and backgrounds in results-driven service. The Corporation was cosponsor of the April Presidents' Summit for America's Future with the Points of Light Foundation.

The Points of Light Foundation, established in May 1990, is a nonprofit, nonpartisan organization. Its mission is to engage more people more effectively in volunteer community service that helps solve serious social problems. The Foundation accomplishes this mission by working with a national network of about 500 Volunteer Centers; hundreds of corporate employee volunteer programs; other nonprofits; youth and family organizations; and the media.



POINTS OF LIGHT  
 FOUNDATION

1737 H Street, NW  
 Washington, DC 20006  
 202-223-9186  
 fax 202-223-9256  
 TDD: 202-659-9229

Working in partnership  
 with Volunteer Centers,  
 business, nonprofits and  
 the media.



TO: Ann Lewis  
Thurgood Marshall, Jr.  
Steve Silverman  
Maria Echaveste  
Melanne Verveer  
Susan Liss  
Diana Fortuna

FROM: John Gomperts, Chief of Staff

CORPORATION  
FOR NATIONAL  
★ SERVICE

DATE: October 16, 1997

SUBJECT: President's Participation in Make a Difference Day

Attached is a letter to the President and Mrs. Clinton asking for their participation in Make a Difference Day on Saturday, October 25, 1997, which coincides with the six month anniversary of the Presidents' Summit in Philadelphia. Make a Difference Day is an annual volunteer day sponsored and heavily promoted by *USA Weekend*. Across the country, over a million volunteers and national service participants will be serving together on community projects. The Corporation for National Service and AmeriCorps participants are playing leading roles in many of these volunteer activities.

In contrast to past years, this year there will be considerable activity in Washington DC. Harris Wofford is already scheduled to join Marcia Bullard of *USA Weekend*, Bob Goodwin from Points of Light Foundation, Colin and Alma Powell, Bill and Elayne Bennett, and Katherine Shindle (the newly crowned Miss America) in six projects involving over a thousand volunteers.

The Make a Difference Day organizers would be delighted to have the participation of the President and First Lady and the Vice-President and Mrs. Gore. The President (or others) could participate in the morning rally and volunteer send-off or he could join AmeriCorps members and community volunteers in hands-on service projects. The sponsors are happy to assist in any way to coordinate activities that would accommodate the President.

Although the time is relatively short, I wanted you to be aware of this opportunity for the President and key members of the Administration, including the Cabinet, to demonstrate support for and to participate in national service and community volunteering.

1201 New York Avenue, NW  
Washington, DC 20525  
Telephone 202-606-5000

Getting Things Done.  
AmeriCorps, National Service  
Learn and Serve America  
National Senior Service Corps

to BH/AMC fgr 10/16/97

TO: Stephanie Street  
Jen Palmieri

CC: Ann Lewis  
Gene Sperling  
Bruce Reed  
Thurgood Marshall, Jr.  
Ron Klain  
Melanne Verveer  
Susan Liss

FROM: John Gomperts, Chief of Staff  
Corporation for National Service

DATE: October 8, 1997

CORPORATION  
FOR NATIONAL  
SERVICE

**REQUEST:** President Clinton's participation in the launch of the *Seniors for Schools* America Reads initiative and announcement of the Experience Corps report showing the positive impact of older Americans teaching children to read.

**PURPOSE:** To promote the President's America Reads initiative and to demonstrate the effectiveness of service as a strategy for involving citizens in meeting our nation's challenges.

**BACKGROUND:** *Seniors for Schools* is an America Reads demonstration program funded by the Corporation for National Service. The Corporation recently awarded demonstration grants to nine cities to recruit and utilize older volunteers as literacy tutors in some of the nation's poorest elementary schools. The cities are: Cleveland, Orlando, New York, Boston, Philadelphia, Minneapolis, Kansas City (MO), Portland (OR), and Port Arthur (TX). The Seniors for Schools projects begin this fall.

At the same time a new report will be published (and available for release) that shows that older Americans working with children in schools have a positive impact on the schools, the children and the senior volunteers. The Seniors for Schools project builds on the proven success of the Experience Corps model (developed by the Corporation for National Service) and applies it to America Reads where there has been an outpouring of interest among seniors to get involved in literacy tutoring.

**PREVIOUS PARTICIPATION:** President Clinton kicked off the D.C. Reads initiative at Garrison Elementary School in February 1997 where he praised AmeriCorps and Senior Corps volunteers.

1201 New York Avenue, NW  
Washington, DC 20525  
Telephone 202 606 5000

**DATE & TIME:** Any day from November 12-21, 1997 during the school day.

Getting Things Done.  
AmeriCorps, National Service  
Learn and Serve America  
National Senior Service Corps

to AM fga 10/9/97 to BH/SBS fga 10/14/97



**DURATION:** 30- 45 minutes.

**LOCATION:** Ideally, the President would visit one of the schools where the *Seniors for Schools* program operates. While any of the locations could work we recommend Cleveland because they have an outstanding program and we have a high level of school/political support (school administration, Senator John Glenn and Congressman Louis Stokes). In the event that the President is unable to visit one of the *Seniors for Schools* cities, an event could be conducted at the White House, using technology to link one or more sites.

**PARTICIPANTS:** Harris Wofford, Senator Glenn, Senator DeWine, Congressman Stokes, other Cleveland-area Congressional members, Governor Voinovich, Mayor White, Seniors for Schools volunteers, teachers, education leaders, students and invited guests.

**OUTLINE OF EVENTS:** Options include one or more of the following:

- An address to the elementary school students, parents and *Seniors for Schools* tutors;
- A classroom visit to observe the *Seniors for Schools* tutors reading with their students;
- A round table discussion with some *Seniors for Schools* tutors, teachers, parents and students about the importance of America Reads.

**REMARKS REQUIRED:** Yes.

**MEDIA COVERAGE:** Local, regional and national media.

regretted

TO: Director of Scheduling

THROUGH: Thurgood Marshall, Jr. TM

FROM: Harris Wofford HW  
Chief Executive Officer, Corporation for National Service

REQUEST: To have the President (and other White House principals) participate in the National Basketball Association's TeamUp recognition event during the All-Star weekend. This celebration is a recognition ceremony for 10,000 young people from New York City who have accomplished a significant service to their community. The President's role can be crafted to best fit his interest in the event.

PURPOSE: The Purpose of this event is to recognize youth in service to their community as a continuing goal of the Presidents' Summit in Philadelphia.

BACKGROUND: The TeamUp program, which is in the midst of its second season, encourages youth in grades 6-12 to volunteer to improve their communities.. The NBA TeamUp program is dedicated to providing community service opportunities for young people. As their commitment to the President's Summit for America's future, the NBA pledged to involve an additional 100,000 young people in service through their TeamUp program.

Program components include a league-wide awareness day to promote service to the community, motivational visits by NBA players and representatives, a youth service award, educational materials and public service announcements.

PREVIOUS PARTICIPATION: Service, especially youth service, is a hallmark of the President's Administration. President Clinton participated in the All-Star weekend in Minneapolis, MN in February 1994 via taped video. The NBA's emphasis was then their "Stay in School" program.

The NBA is a partner in the Martin Luther King Day of Service, and potentially a very powerful partner in spreading the ethic of service to young people.

DATE/TIME: Saturday, February 7, 1998, 9:00-10:00am



DURATION: Travel Time approximately 2 hours - (For flight to New York and travel to Madison Square Gardens)

Event – 90 minutes. 60 minutes of the event will be televised.

LOCATION: Madison Square Garden, New York City

PARTICIPANTS: 10,000 middle and high school students from New York City's public schools, various celebrities including L.L. Cool J, and the NBA All-Stars. There are four youth participants who are not from New York City but who have been selected from other NBA communities and will be honored at the event for their commitment to service

OUTLINE OF EVENT: Outline of event is currently being drafted. This will be an hour of entertainment and recognition for the young people.

REMARKS REQUIRED: Optional. Suggestion --A brief welcome to the participants and recognition of the youth in service to their community.

MEDIA COVERAGE: The program is simulcast from Madison Square Garden. The show airs nationally on NBC, TNT, BET, Telemundo, Nickelodeon, and YTV in Canada.

PROPOSED ATTENDANCE: Approximately 10,000 young people from the New York school system, NBA team members, celebrities, and volunteers.

RECOMMENDED BY: Harris Wofford

CONTACT: John Gomperts  
Chief of Staff  
Corporation for National Service  
202-606-5000 ext. 121

March 27, 1998

TO: Director of Scheduling

THROUGH: Thurgood Marshall, Jr. 

FROM: Harris Wofford  
Chief Executive Officer, Corporation for National Service

REQUEST: My request is three fold: (1) to have the President (and potentially other White House principals) serve with AmeriCorps members and their community volunteer partners on National Youth Service Day, April 21, 1998; (2) to have the President launch an initiative to recognize young people who serve their communities at least 100 hours a year; and, (3) to have the President report on the Administration's progress in meeting the goals of the Presidents' Summit for America's Future.

PURPOSE: National Youth Service Day provides an opportunity to encourage and promote young people giving back to their communities through service. This year, the Administration is poised to make an even more powerful statement about young people, their role in their communities, and their potential: that service should be the common expectation and a defining experience of growing up in America, that service by young people is a powerful resource in helping to solve serious social problems, and that all young people deserve the opportunity to become active duty citizens to discover their own potential through service to others.

Serve with AmeriCorps for 1998 National Youth Service Day.

The most powerful statement is to participate in youth-led service projects on April 21<sup>st</sup>. AmeriCorps is organizing projects all across the country. As Earth Day is the following day, and as the MLK Day service project was indoors, our team has been developing opportunities for outdoor, physical service.

Announce the President's Student Service Awards. While the Corporation for National Service is working to achieve all the goals of the Summit, Goal Five – the opportunity for all young people to actively participate in service to their community – is our special mandate. The Corporation is taking the lead in carrying out Goal Five through collaboration with a growing alliance of organizations committed to that effort. One objective is to engage



2 million young people in at least 100 hours of service by year by 2000. The new President's Student Service Awards, modeled after the President's Physical Fitness Award, would recognize all young people who met that standard of service and would give us a way to track our progress toward the Summit goal.

Report on Administration Success in Following-up on the Presidents' Summit. National Youth Service Day and National Volunteer Week provide a strong domestic policy platform to report the progress of the Administration on meeting its commitments and delivering those five fundamental resources to the nation. New initiatives for after-school time, the growth of AmeriCorps and other youth service initiatives articulate the commitments made by the departments and sketch a broader vision for the nation's future. N.B. The anniversary of the Summit will be marked by Colin Powell and America's Promise on April 27<sup>th</sup> at a special session of the U.S. Conference of Mayors.

**BACKGROUND:** This the tenth anniversary of National Youth Service Day which is led by Youth Service America in partnership with the Corporation for National Service and thirty-nine supporting organizations including nonprofits (the YMCA, Big Brothers Big Sisters of America, National Urban League, and America's Promise), private sector organizations (AT&T, Viacom's Nickelodeon, Blue Fish Clothing Company, Ben & Jerry's, and the US Chamber of Commerce), elected officials (U.S. Conference of Mayors and the National Governors Association) and service organizations such as Volunteer Centers, youth and conservation corps. The national partners represent 89 million constituents.

National Youth Service Day falls on the Tuesday of National Volunteer Week, a promotional effort that has been ongoing for thirty years under the leadership of the Volunteer Centers and the Points of Light Foundation. Last year, Youth Service America estimates that 3,000 events engaged two million young people across the country.

Already plans are underway for Congressional recognition of National Youth Service Day. On the morning of the 21<sup>st</sup>, Sen. Patty Murray and Rep. Connie Morella will invite their colleagues to join them and a crowd of young volunteers on the West Front of the Capitol to sign the same resolution that the Presidents signed at the Summit in Philadelphia. These young people will then join the AmeriCorps\*National Civilian Community Corps service project in Northeast Washington.



1

PREVIOUS

PARTICIPATION: In 1993, Mrs. Clinton hosted a ceremony on the South Lawn for hundreds of young people doing service on National Youth Service Day in Washington, DC. To my knowledge, the President has not been involved in National Youth Service Day Activities, but he has presented the President's Service Awards during National Volunteer Week.

DATE/TIME: Tuesday, April 21<sup>st</sup>, anytime between 9:00 a.m. and 3:00 p.m.  
preferable time is between 11:00 a.m. and 1:00 p.m.

DURATION: Travel Time: approximately 20 minutes  
Event: 60 - 90 minutes

LOCATION: Langdon Park Recreation Center at 20<sup>th</sup> & Franklin Streets, NE, Washington, DC

PARTICIPANTS: AmeriCorps members from the National Civilian Community Corps (NCCC) and approximately 300 - 500 community volunteers including children.

OUTLINE OF  
EVENT:

The service project is a community clean-up, renovation and beautification. Community members, including children, will work alongside AmeriCorps\*NCCC members to clear brush, replace benches, install erosion-deterrent landscaping and install night lighting. In the event of inclement weather, we could move indoors to the recreation center.

The President could participate in the project by either joining a team that is assigned to a particular project like replacing park benches or he could move from team to team participating in all or some of the projects at the site.

REMARKS  
REQUIRED:

Optional, depending on how we structure the event.

## MEDIA

## COVERAGE:

This project will be one of the 5 projects marketed locally by Youth Service America, and the project on which we spend our media efforts. Each project in DC is focused on one of the five resources of the Presidents' Summit. This site illustrates Goal 5: the opportunity for young people to give back through their own service. The President's participation would certainly heighten media interest.

## PROPOSED

## ATTENDANCE:

Approximately 300 - 500 people

## RECOMMENDED

## BY:

Harris Wofford

## CONTACT:

John Gomperts  
Chief of Staff  
Corporation for National Service  
202-606-5000 x121

*Dyes*

**ROUTING SLIP**

**DATE:** May 17 / 98

**FROM:** Stephanie Streett  
Assistant to the President and Director of Presidential Scheduling

**SUBJECT:** Speak @ City Years annual Convention

|                        |        |                   |        |
|------------------------|--------|-------------------|--------|
| Virginia Apuzzo        | _____  | Sylvia Mathews    | _____  |
| David Beaubaire        | _____✓ | Mack McLarty      | _____  |
| Paul Begala            | _____  | Katie McGinty     | _____  |
| Sandy Berger           | _____  | Bob Nash          | _____  |
| Erskine Bowles         | _____  | Chip Payson       | _____✓ |
| Phil Caplan            | _____  | John Podesta      | _____  |
| Rahm Emanuel           | _____  | Rachel Redington  | _____✓ |
| Maria Echaveste        | _____  | Bruce Reed        | _____  |
| Jack Gibbons           | _____  | Dan Rosenthal     | _____  |
| Nancy Hernreich        | _____  | Charles Ruff      | _____  |
| John Hilley            | _____  | Patti Solis-Doyle | _____✓ |
| Mickey Ibarra          | _____  | Craig Smith       | _____  |
| Ron Klain              | _____  | Doug Sosnik       | _____  |
| Ann Lewis              | _____✓ | Gene Sperling     | _____  |
| Bruce Lindsey          | _____  | Todd Stern        | _____  |
| Capricia Marshall      | _____  | Kim Tilley        | _____  |
| Thurgood Marshall, Jr. | _____✓ | Melanne Verveer   | _____  |
| Mike McCurry           | _____✓ | Michael Waldman   | _____✓ |

**FILE:** pending ~~scribble~~

**COMMENTS:** \_\_\_\_\_



ROUTING SLIP.

DATE: 4/30/98

FROM: Stephanie Streett  
Assistant to the President and Director of Presidential Scheduling

SUBJECT: Speak @ City Year's annual Convention

|                        |                                     |                   |                                     |
|------------------------|-------------------------------------|-------------------|-------------------------------------|
| Virginia Apuzzo        | <input type="checkbox"/>            | Mike McCurry      | <input checked="" type="checkbox"/> |
| David Beaubaire        | <input checked="" type="checkbox"/> | Mack McLarty      | <input type="checkbox"/>            |
| Paul Begala            | <input type="checkbox"/>            | Katie McGinty     | <input type="checkbox"/>            |
| Sandy Berger           | <input type="checkbox"/>            | Bob Nash          | <input type="checkbox"/>            |
| Anthony Bernal         | <input checked="" type="checkbox"/> | Jennifer Palmieri | <input type="checkbox"/>            |
| Sidney Blumenthal      | <input type="checkbox"/>            | Chip Payson       | <input checked="" type="checkbox"/> |
| Erskine Bowles         | <input type="checkbox"/>            | John Podesta      | <input type="checkbox"/>            |
| Peg Cusack             | <input type="checkbox"/>            | Bruce Reed        | <input type="checkbox"/>            |
| Rahm Emanuel           | <input type="checkbox"/>            | Dan Rosenthal     | <input type="checkbox"/>            |
| Maria Echaveste        | <input type="checkbox"/>            | Charles Ruff      | <input type="checkbox"/>            |
| Jack Gibbons           | <input type="checkbox"/>            | Patti Solis-Doyle | <input checked="" type="checkbox"/> |
| Nancy Hernreich        | <input type="checkbox"/>            | Craig Smith       | <input type="checkbox"/>            |
| Mickey Ibarra          | <input type="checkbox"/>            | Doug Sosnik       | <input type="checkbox"/>            |
| Ron Klain              | <input type="checkbox"/>            | Gene Sperling     | <input type="checkbox"/>            |
| Ann Lewis              | <input checked="" type="checkbox"/> | Larry Stein       | <input type="checkbox"/>            |
| Bruce Lindsey          | <input type="checkbox"/>            | Todd Stern        | <input type="checkbox"/>            |
| Capricia Marshall      | <input type="checkbox"/>            | Kim Tilley        | <input checked="" type="checkbox"/> |
| Thurgood Marshall, Jr. | <input checked="" type="checkbox"/> | Melanne Verveer   | <input type="checkbox"/>            |
| Sylvia Mathews         | <input type="checkbox"/>            | Michael Waldman   | <input type="checkbox"/>            |

FILE: Regret (Cleveland Convention)

COMMENTS: w/ surrogate

ROUTING SLIP

DATE: 4/16/99

FROM: Stephanie Streett  
Assistant to the President and Director of Presidential Scheduling

SUBJECT: Speak @ City Year's annual Convention

|                        |        |                   |        |
|------------------------|--------|-------------------|--------|
| Virginia Apuzzo        | _____  | Mike McCurry      | _____✓ |
| David Beaubaire        | _____  | Mack McLarty      | _____  |
| Paul Begala            | _____  | Katie McGinty     | _____  |
| Sandy Berger           | _____  | Bob Nash          | _____  |
| Anthony Bernal         | _____✓ | Jennifer Palmieri | _____  |
| Sidney Blumenthal      | _____  | Chip Payson       | _____✓ |
| Erskine Bowles         | _____  | John Podesta      | _____  |
| Phil Caplan            | _____  | Bruce Reed        | _____  |
| Rahm Emanuel           | _____  | Dan Rosenthal     | _____  |
| Maria Echaveste        | _____  | Charles Ruff      | _____  |
| Jack Gibbons           | _____  | Patti Solis-Doyle | _____  |
| Nancy Hernreich        | _____  | Craig Smith       | _____  |
| Mickey Ibarra          | _____  | Doug Sosnik       | _____  |
| Ron Klain              | _____  | Gene Sperling     | _____  |
| Ann Lewis              | _____✓ | Larry Stein       | _____  |
| Bruce Lindsey          | _____  | Todd Stern        | _____  |
| Capricia Marshall      | _____  | Kim Tilley        | _____  |
| Thurgood Marshall, Jr. | _____✓ | Melanne Verveer   | _____  |
| Sylvia Mathews         | _____  | Michael Waldman   | _____✓ |

FILE: Pending

COMMENTS: \_\_\_\_\_

ST

38 APR 9 12:04

TO: Director of Scheduling

THROUGH: Thurgood Marshall, Jr. TM

FROM: Harris Wofford  
Chief Executive Officer, Corporation for National Service

REQUEST: President Clinton is invited to speak at City Year's annual convention.

PURPOSE: City Year's annual conference brings young community leaders (ages 17-24) together to share ideas about "what works" in their communities to address serious social problems like drugs, crime, illiteracy, etc. The conference promotes youth service, AmeriCorps and other youth service organizations. National leaders are also invited to speak. All conference participants will be invited to participate in a day of service in Cleveland.

BACKGROUND: City Year is one of the country's leading youth service organizations, involving nearly 1,000 City Year corps members in a year of intense service in a community. All City Year corps members are also AmeriCorps members.

City Year actually started before AmeriCorps, beginning in Boston in 1989, but with the help of AmeriCorps, has spread to 9 cities (Boston, MA, Cleveland, OH, Providence, RI, Columbia, SC, Columbus, OH, Chicago, IL, San Jose, CA, San Antonio, TX, Philadelphia, PA and will open a 10<sup>th</sup> site in Seattle, WA this fall).

For the past nine years City Year has proven successful in strengthening communities by tackling tough social issues. City Year members collaborate with business leaders, non-profit agencies and other community leaders. They are committed to improving race relations and incorporating diversity in their mission to build stronger neighborhoods and communities.

PREVIOUS PARTICIPATION: Mrs. Clinton addressed City Year's national conference in 1997. President Clinton visited Boston's City Year project in 1992 while on the campaign trail. The President has a long standing relationship with City Year founders Alan Khazei and Michael Brown.



DATE/TIME: June 2-5, 1998, is the duration of the conference. They will accommodate the President's schedule on any day.

DURATION: Either a brief introduction (5 minutes) to conference participants or a speech (15-45 minutes).

LOCATION: John Carroll University, Cleveland, Ohio

PARTICIPANTS: Approximately 1,700 (including 950 City Year AmeriCorps members) conference attendees.

OUTLINE OF EVENT: Depends upon what time the President is available.

REMARKS REQUIRED: Either a brief welcome to conference participants or a speech.

MEDIA COVERAGE: National and local.

PROPOSED ATTENDANCE: Other notable conference speakers include Harris Wofford, Ohio Governor George Voinovich, George Stephanopoulos and Andrew Shue, President of Do Something and TV star.

RECOMMENDED BY: Harris Wofford

CONTACT: John Gomperts  
Chief of Staff  
Corporation for National Service  
202-606-5000 ext. 121

ROUTING SLIP

DATE: 4/30/98

FROM: Stephanie Streett  
Assistant to the President and Director of Presidential Scheduling

SUBJECT: Speak @ City Year's annual Convention

|                        |                                     |                   |                                     |
|------------------------|-------------------------------------|-------------------|-------------------------------------|
| Virginia Apuzzo        | <input type="checkbox"/>            | Mike McCurry      | <input checked="" type="checkbox"/> |
| David Beaubaire        | <input checked="" type="checkbox"/> | Mack McLarty      | <input type="checkbox"/>            |
| Paul Begala            | <input type="checkbox"/>            | Katie McGinty     | <input type="checkbox"/>            |
| Sandy Berger           | <input type="checkbox"/>            | Bob Nash          | <input type="checkbox"/>            |
| Anthony Bernal         | <input checked="" type="checkbox"/> | Jennifer Palmieri | <input type="checkbox"/>            |
| Sidney Blumenthal      | <input type="checkbox"/>            | Chip Payson       | <input checked="" type="checkbox"/> |
| Erskine Bowles         | <input type="checkbox"/>            | John Podesta      | <input type="checkbox"/>            |
| Peg Cusack             | <input type="checkbox"/>            | Bruce Reed        | <input type="checkbox"/>            |
| Rahm Emanuel           | <input type="checkbox"/>            | Dan Rosenthal     | <input type="checkbox"/>            |
| Maria Echaveste        | <input type="checkbox"/>            | Charles Ruff      | <input type="checkbox"/>            |
| Jack Gibbons           | <input type="checkbox"/>            | Patti Solis-Doyle | <input checked="" type="checkbox"/> |
| Nancy Hernreich        | <input type="checkbox"/>            | Craig Smith       | <input type="checkbox"/>            |
| Mickey Ibarra          | <input type="checkbox"/>            | Doug Sosnik       | <input type="checkbox"/>            |
| Ron Klain              | <input type="checkbox"/>            | Gene Sperling     | <input type="checkbox"/>            |
| Ann Lewis              | <input checked="" type="checkbox"/> | Larry Stein       | <input type="checkbox"/>            |
| Bruce Lindsey          | <input type="checkbox"/>            | Todd Stern        | <input type="checkbox"/>            |
| Capricia Marshall      | <input type="checkbox"/>            | Kim Tilley        | <input checked="" type="checkbox"/> |
| Thurgood Marshall, Jr. | <input checked="" type="checkbox"/> | Melanne Verveer   | <input type="checkbox"/>            |
| Sylvia Mathews         | <input type="checkbox"/>            | Michael Waldman   | <input type="checkbox"/>            |

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COMMENTS: w/ surrogate

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|                        |        |                   |        |
|------------------------|--------|-------------------|--------|
| Virginia Apuzzo        | _____  | Mike McCurry      | _____✓ |
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| Jack Gibbons           | _____  | Patti Solis-Doyle | _____  |
| Nancy Hernreich        | _____  | Craig Smith       | _____  |
| Mickey Ibarra          | _____  | Doug Sosnik       | _____  |
| Ron Klain              | _____  | Gene Sperling     | _____  |
| Ann Lewis              | _____✓ | Larry Stein       | _____  |
| Bruce Lindsey          | _____  | Todd Stern        | _____  |
| Capricia Marshall      | _____  | Kim Tilley        | _____  |
| Thurgood Marshall, Jr. | _____✓ | Melanne Verveer   | _____  |
| Sylvia Mathews         | _____  | Michael Waldman   | _____✓ |

FILE: Pending

COMMENTS: \_\_\_\_\_



ST

98 APR 9 P2:04

TO: Director of Scheduling

THROUGH: Thurgood Marshall, Jr. *JM*

FROM: Harris Wofford  
Chief Executive Officer, Corporation for National Service

REQUEST: President Clinton is invited to speak at City Year's annual convention.

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RECOMMENDED BY: Harris Wofford

CONTACT: John Gomperts  
Chief of Staff  
Corporation for National Service  
202-606-5000 ext. 121



"Gomperts, John" <JGOMPERT@cns.gov>  
04/21/98 08:43:00 AM

Record Type: Record

To: Ann F. Lewis/WHO/EOP

cc: Diana Fortuna/OPD/EOP, Thurgood Marshall Jr/WHO/EOP, Kris M Balderston/WHO/EOP, Jennifer M. Palmieri/WHO/EOP

Subject: City Year Conference . . .

---

Ann -- I hear that Michael Brown of City Year came in to see you the other day. They are pitching the President attending their big conference -- called CYZGY for reasons I can never wrap my mind around -- in Cleveland from June 2 - 5. Harris sent in a scheduling request on the same matter, and this is a high priority for us.

Obviously a national service conference lacks "edge," so the news value of participating in this type of event is always open to question. On the other side of the ledger are the following things:

- \* the President knows and loves City Year
- \* City Year is probably the most visible AmeriCorps program
- \* City Year looks great and is great at getting good press
- \* they will accommodate whatever the President would like to do -- from serving with young people to speaking to the assembled masses to holding a town meeting or discussion on race and service
- \* Mrs. Clinton went to the City year conference last year in Providence and thought it was great
- \* This would be a high profile way for the president to support national service in general and AmeriCorps in particular right at a key time for us legislatively.

I know there are a lot of competing items of on the schedule, but this one is big for us, so I hope it get favorable consideration.

Thanks. JG



ROUTING SLIP

DATE: 4/16/98

FROM: Stephanie Streett  
Assistant to the President and Director of Presidential Scheduling

SUBJECT: Speak @ City Year's annual Convention

|                        |        |                   |        |
|------------------------|--------|-------------------|--------|
| Virginia Apuzzo        | _____  | Mike McCurry      | _____✓ |
| David Beaubaire        | _____  | Mack McLarty      | _____  |
| Paul Begala            | _____  | Katie McGinty     | _____  |
| Sandy Berger           | _____  | Bob Nash          | _____  |
| Anthony Bernal         | _____✓ | Jennifer Palmieri | _____  |
| Sidney Blumenthal      | _____  | Chip Payson       | _____✓ |
| Erskine Bowles         | _____  | John Podesta      | _____  |
| Phil Caplan            | _____  | Bruce Reed        | _____  |
| Rahm Emanuel           | _____  | Dan Rosenthal     | _____  |
| Maria Echaveste        | _____  | Charles Ruff      | _____  |
| Jack Gibbons           | _____  | Patti Solis-Doyle | _____  |
| Nancy Hernreich        | _____  | Craig Smith       | _____  |
| Mickey Ibarra          | _____  | Doug Sosnik       | _____  |
| Ron Klain              | _____  | Gene Sperling     | _____  |
| Ann Lewis              | _____✓ | Larry Stein       | _____  |
| Bruce Lindsey          | _____  | Todd Stern        | _____  |
| Capricia Marshall      | _____  | Kim Tilley        | _____  |
| Thurgood Marshall, Jr. | _____✓ | Melanne Verveer   | _____  |
| Sylvia Mathews         | _____  | Michael Waldman   | _____✓ |

FILE: Pending

COMMENTS: \_\_\_\_\_

ST

38 APR 9 P2:04

TO: Director of Scheduling

THROUGH: Thurgood Marshall, Jr. *TM*

FROM: Harris Wofford  
Chief Executive Officer, Corporation for National Service

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REMARKS REQUIRED: Either a brief welcome to conference participants or a speech.

MEDIA COVERAGE: National and local.

PROPOSED ATTENDANCE: Other notable conference speakers include Harris Wofford, Ohio Governor George Voinovich, George Stephanopoulos and Andrew Shue, President of Do Something and TV star.

RECOMMENDED BY: Harris Wofford

CONTACT: John Gomperts  
Chief of Staff  
Corporation for National Service  
202-606-5000 ext. 121



ROUTING SLIP

DATE: 4/22/98

FROM: Stephanie Streett  
Assistant to the President and Director of Presidential Scheduling

SUBJECT: National Youth Service Day Event

|                        |            |                   |            |
|------------------------|------------|-------------------|------------|
| Virginia Apuzzo        | _____      | Mike McCurry      | _____      |
| David Beaubaire        | _____      | Mack McLarty      | _____      |
| Paul Begala            | _____      | Katie McGinty     | _____      |
| Sandy Berger           | _____      | Bob Nash          | _____      |
| Anthony Bernal         | ✓<br>_____ | Jennifer Palmieri | _____      |
| Sidney Blumenthal      | _____      | Chip Payson       | ✓<br>_____ |
| Erskine Bowles         | _____      | John Podesta      | _____      |
| Phil Caplan            | _____      | Bruce Reed        | _____      |
| Rahm Emanuel           | _____      | Dan Rosenthal     | _____      |
| Maria Echaveste        | _____      | Charles Ruff      | _____      |
| Jack Gibbons           | _____      | Patti Solis-Doyle | _____      |
| Nancy Hernreich        | _____      | Craig Smith       | _____      |
| Mickey Ibarra          | _____      | Doug Sosnik       | _____      |
| Ron Klain              | _____      | Gene Sperling     | _____      |
| Ann Lewis              | ✓<br>_____ | Larry Stein       | _____      |
| Bruce Lindsey          | _____      | Todd Stern        | _____      |
| Capricia Marshall      | _____      | Kim Tilley        | _____      |
| Thurgood Marshall, Jr. | ✓<br>_____ | Melanne Verveer   | _____      |
| Sylvia Mathews         | _____      | Michael Waldman   | ✓<br>_____ |

FILE: Regret

COMMENTS: \_\_\_\_\_

to AM 4/22/98

ROUTING SLIP

DATE: 4/1/98

FROM: Stephanie Streett  
Assistant to the President and Director of Presidential Scheduling

SUBJECT: National Youth Service Day event

Virginia Apuzzo

\_\_\_\_\_

Mike McCurry

\_\_\_\_\_ 

David Beaubaire

\_\_\_\_\_

Mack McLarty

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Paul Begala

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Katie McGinty

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Sandy Berger

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Bob Nash

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Anthony Bernal

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Jennifer Palmieri

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Sidney Blumenthal

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Chip Payson

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Maria Echaveste

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Charles Ruff

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Jack Gibbons

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Patti Solis-Doyle

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Nancy Hernreich

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Craig Smith

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Mickey Ibarra

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Doug Sosnik

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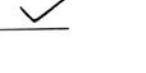
Ron Klain

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Gene Sperling

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Ann Lewis

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Larry Stein

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Bruce Lindsey

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Todd Stern

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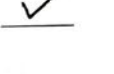
Capricia Marshall

\_\_\_\_\_ 

Kim Tilley

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Thurgood Marshall, Jr.

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Melanne Verveer

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Sylvia Mathews

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Michael Waldman

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Stephen Silverman 

FILE: Accept 4/21/98

COMMENTS: \_\_\_\_\_

March 27, 1998

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TO: Director of Scheduling

THROUGH: Thurgood Marshall, Jr. *JM*

FROM: Harris Wofford  
Chief Executive Officer, Corporation for National Service

REQUEST: My request is three fold: (1) to have the President (and potentially other White House principals) serve with AmeriCorps members and their community volunteer partners on National Youth Service Day, April 21, 1998; (2) to have the President launch an initiative to recognize young people who serve their communities at least 100 hours a year; and, (3) to have the President report on the Administration's progress in meeting the goals of the Presidents' Summit for America's Future.

PURPOSE: National Youth Service Day provides an opportunity to encourage and promote young people giving back to their communities through service. This year, the Administration is poised to make an even more powerful statement about young people, their role in their communities, and their potential: that service should be the common expectation and a defining experience of growing up in America, that service by young people is a powerful resource in helping to solve serious social problems, and that all young people deserve the opportunity to become active duty citizens to discover their own potential through service to others.

Serve with AmeriCorps for 1998 National Youth Service Day.  
The most powerful statement is to participate in youth-led service projects on April 21<sup>st</sup>. AmeriCorps is organizing projects all across the country. As Earth Day is the following day, and as the MLK Day service project was indoors, our team has been developing opportunities for outdoor, physical service.

Announce the President's Student Service Awards. While the Corporation for National Service is working to achieve all the goals of the Summit, Goal Five – the opportunity for all young people to actively participate in service to their community – is our special mandate. The Corporation is taking the lead in carrying out Goal Five through collaboration with a growing alliance of organizations committed to that effort. One objective is to engage



2 million young people in at least 100 hours of service by year by 2000. The new President's Student Service Awards, modeled after the President's Physical Fitness Award, would recognize all young people who met that standard of service and would give us a way to track our progress toward the Summit goal.

Report on Administration Success in Following-up on the Presidents' Summit. National Youth Service Day and National Volunteer Week provide a strong domestic policy platform to report the progress of the Administration on meeting its commitments and delivering those five fundamental resources to the nation. New initiatives for after-school time, the growth of AmeriCorps and other youth service initiatives articulate the commitments made by the departments and sketch a broader vision for the nation's future. N.B. The anniversary of the Summit will be marked by Colin Powell and America's Promise on April 27<sup>th</sup> at a special session of the U.S. Conference of Mayors.

**BACKGROUND:** This the tenth anniversary of National Youth Service Day which is led by Youth Service America in partnership with the Corporation for National Service and thirty-nine supporting organizations including nonprofits (the YMCA, Big Brothers Big Sisters of America, National Urban League, and America's Promise), private sector organizations (AT&T, Viacom's Nickelodeon, Blue Fish Clothing Company, Ben & Jerry's, and the US Chamber of Commerce), elected officials (U.S. Conference of Mayors and the National Governors Association) and service organizations such as Volunteer Centers, youth and conservation corps. The national partners represent 89 million constituents.

National Youth Service Day falls on the Tuesday of National Volunteer Week, a promotional effort that has been ongoing for thirty years under the leadership of the Volunteer Centers and the Points of Light Foundation. Last year, Youth Service America estimates that 3,000 events engaged two million young people across the country.

Already plans are underway for Congressional recognition of National Youth Service Day. On the morning of the 21<sup>st</sup>, Sen. Patty Murray and Rep. Connie Morella will invite their colleagues to join them and a crowd of young volunteers on the West Front of the Capitol to sign the same resolution that the Presidents signed at the Summit in Philadelphia. These young people will then join the AmeriCorps\*National Civilian Community Corps service project in Northeast Washington.

## PREVIOUS

PARTICIPATION: In 1993, Mrs. Clinton hosted a ceremony on the South Lawn for hundreds of young people doing service on National Youth Service Day in Washington, DC. To my knowledge, the President has not been involved in National Youth Service Day Activities, but he has presented the President's Service Awards during National Volunteer Week.

DATE/TIME: Tuesday, April 21<sup>st</sup>, anytime between 9:00 a.m. and 3:00 p.m.  
preferable time is between 11:00 a.m. and 1:00 p.m.

DURATION: Travel Time: approximately 20 minutes  
Event: 60 - 90 minutes

LOCATION: Langdon Park Recreation Center at 20<sup>th</sup> & Franklin Streets, NE,  
Washington, DC

PARTICIPANTS: AmeriCorps members from the National Civilian Community Corps (NCCC) and approximately 300 - 500 community volunteers including children.

OUTLINE OF  
EVENT:

The service project is a community clean-up, renovation and beautification. Community members, including children, will work alongside AmeriCorps\*NCCC members to clear brush, replace benches, install erosion-deterrent landscaping and install night lighting. In the event of inclement weather, we could move indoors to the recreation center.

The President could participate in the project by either joining a team that is assigned to a particular project like replacing park benches or he could move from team to team participating in all or some of the projects at the site.

REMARKS  
REQUIRED:

Optional, depending on how we structure the event.

## MEDIA

## COVERAGE:

This project will be one of the 5 projects marketed locally by Youth Service America, and the project on which we spend our media efforts. Each project in DC is focused on one of the five resources of the Presidents' Summit. This site illustrates Goal 5: the opportunity for young people to give back through their own service. The President's participation would certainly heighten media interest.

## PROPOSED

## ATTENDANCE:

Approximately 300 - 500 people

## RECOMMENDED

## BY:

Harris Wofford

## CONTACT:

John Gomperts  
Chief of Staff  
Corporation for National Service  
202-606-5000 x121



Watt Smith  
CNR  
002

TO: Director of Scheduling

THROUGH: Thurgood Marshall, Jr. *TM*

FROM: Harris Wofford  
Chief Executive Officer, Corporation for National Service

REQUEST: President Clinton is invited to speak at City Year's annual convention.

PURPOSE: City Year's annual conference brings young community leaders (ages 17-24) together to share ideas about "what works" in their communities to address serious social problems like drugs, crime, illiteracy, etc. The conference promotes youth service, AmeriCorps and other youth service organizations. National leaders are also invited to speak. All conference participants will be invited to participate in a day of service in Cleveland.

BACKGROUND: City Year is one of the country's leading youth service organizations, involving nearly 1,000 City Year corps members in a year of intense service in a community. All City Year corps members are also AmeriCorps members.

City Year actually started before AmeriCorps, beginning in Boston in 1989, but with the help of AmeriCorps, has spread to 9 cities (Boston, MA, Cleveland, OH, Providence, RI, Columbia, SC, Columbus, OH, Chicago, IL, San Jose, CA, San Antonio, TX, Philadelphia, PA and will open a 10<sup>th</sup> site in Seattle, WA this fall).

For the past nine years City Year has proven successful in strengthening communities by tackling tough social issues. City Year members collaborate with business leaders, non-profit agencies and other community leaders. They are committed to improving race relations and incorporating diversity in their mission to build stronger neighborhoods and communities.

PREVIOUS PARTICIPATION: Mrs. Clinton addressed City Year's national conference in 1997. President Clinton visited Boston's City Year project in 1992 while on the campaign trail. The President has a long standing relationship with City Year founders Alan Khazei and Michael Brown.

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DATE/TIME: June 2-5, 1998, is the duration of the conference. They will accommodate the President's schedule on any day.

DURATION: Either a brief introduction (5 minutes) to conference participants or a speech (15-45 minutes).

LOCATION: John Carroll University, Cleveland, Ohio

PARTICIPANTS: Approximately 1,700 (including 950 City Year AmeriCorps members) conference attendees.

OUTLINE OF  
EVENT: Depends upon what time the President is available.

REMARKS  
REQUIRED: Either a brief welcome to conference participants or a speech.

MEDIA  
COVERAGE: National and local.

PROPOSED  
ATTENDANCE: Other notable conference speakers include Harris Wofford, Ohio Governor George Voinovich, George Stephanopoulos and Andrew Shue, President of Do Something and TV star.

RECOMMENDED  
BY: Harris Wofford

CONTACT: John Gomperts  
Chief of Staff  
Corporation for National Service  
202-606-5000 ext. 121

John Gomperts  
1201 New York Ave. NW  
Washington, DC 20525  
(202) 606-5000 ext. 121  
(202) 565-2784 fax

**CORPORATION FOR  
NATIONAL SERVICE**

# Fax

To: Thurgood Marshall, Jr.  
Paul Begala  
Jennifer Palmeiri  
- 6208  
Fax: 490-1655 x7067 From: John Gomperts, Chief of Staff  
Pages: 3, incl. cover  
Phone: Date: April 9, 1998  
Re: CC:  
☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle

• Comments:

→ Goody, Paul, Jen —

This is a high priority request  
for us. Thanks.



P.S. Sorry about the misplaced "Post-it"  
the first time around!

- tara