

Withdrawal/Redaction Sheet

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. cable	Re: [Proposal] (3 pages)	06/09/1994	P1/b(1)
002. cable	Re: [National Information Infrastructure] (3 pages)	08/20/1994	P1/b(1)
003. cable	Re: [National Information Infrastructure] (7 pages)	12/02/1994	P1/b(1)

COLLECTION:

Clinton Presidential Records
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Jan 1993-Dec 1994 ([Digital Divide; National Information Infrastructure])
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FOLDER TITLE:

[04/25/1994 - 12/02/1994]

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RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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PREC: PRIORITY

CLASS: ~~CONFIDENTIAL~~

LINE1: PAACZYUW RUEHBSA4660 1151658-CCCC--RUEADWW.

LINE2: ZNY CCCCC

LINE3: P 251658Z APR 94

LINE4: FM USEC BRUSSELS

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TO: RUEHC/SECSTATE WASHDC PRIORITY
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INFO: RUEHXQ/ALLEU COLLECTIVE

SUBJ: US NATIONAL INFORMATION INFRASTRUCTURE
- BANGEMANN GROUP MEETING WITH US INDUSTRY AND
ADMINISTRATION OFFICIALS - APRIL 6, 1994

TEXT:

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LIMITED OFFICIAL USE SECTION 01 OF 07 BRUSSELS 04660

OSTP FOR NELSON

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WHITEHOUSE FOR THE OFFICE OF THE VICE PRESIDENT

E.O. 12356: N/A

TAGS: ECPS, ETRD, BEXP, KSCA, EUN

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REF: USEC BRUSSELS 4384

1. SUMMARY

AN EU COMMISSION OFFICIAL PROVIDED USEC AN
INFORMAL READOUT OF THE CSIS ORGANIZED, APRIL 6
NEW YORK MEETING BETWEEN THE U.S. AND EUROPEAN
INDUSTRY, USG OFFICIALS AND COMMISSION
REPRESENTATIVES ON INFORMATION TECHNOLOGY.
METTHEY SAID THERE WAS A CONSENSUS AMONG THE
PARTICIPANTS THAT MOST OF THE TECHNOLOGY NEEDED
TO FULFILL THE VISION OF NATIONAL AND
TRANSATLANTIC INFRASTRUCTURES ALREADY EXISTED.
WHAT WAS NEEDED NOW, ON BOTH SIDES OF THE
ATLANTIC, WAS A MORE FAVORABLE REGULATORY
ENVIRONMENT. MOST CONVERSATIONS BETWEEN US AND
EUJOPEAN INDUSTRY FOCUSED ON WAYS TO PROMOTE AN
ENVIRONMENT TO FOSTER INTRODUCTION OF ADDITIONAL
INFORMATION SERVICES. END SUMMARY.

2. COMMISSION IMPRESSIONS OF NEW YORK MEETING

JACK METTHEY, ADVISOR TO DG XIII DIRECTOR
GENERAL MICHEL CARPENTIER (TELECOMMUNICATIONS)

DECLASSIFIED E.O. 13526
Department of State Guidelines, November 6, 2015
By KDE NARA, Date 8/1/23

2019-0203-F

PROVIDED NOTES FROM THE MEETING (TEXT FOLLOWS BELOW AT PARAGRAPH 6) ALONG WITH THE FOLLOWING VIEWS. HE SAID U.S. INDUSTRY USED THE MEBZING TO DELIVER A STRONG MESSAGE TO THE USG ON THE NEED FOR A MORE FAVORABLE OR FACILITATIVE REGULATORY ENVIRONMENT. BETWEEN THE EU COMMISSION'S PARTICIPATION IN THE APRIL 6 MEETING AND BANGEMANN'S SUBSEQUENT MEETINGS WITH THE CEOS OF SILCON GRAPHICS, SUN MICROSYSTEMS AND HEWLETT PACKARD, METTHEY SAID THE EU FOUND A WIDER RANGING DEBATE ON STEPS NEEDED TO PROMOTE USE OF INFORMATION NETWORKS AND TECHNOLOGY THAN THEY HAD ANTICIPATED. HE REPORTED A CONSENSUS THAT TECHNOLOGY WAS NOT THE PROBLEM. THE NECESSARY TECHNOLOGY, HARDWARE, THE COMPRESSION CODES, AND MOST OF THE APPLICATION INTERFACES TO IMPLEMENT THE STATED VISION OF THE NIL ALREADY EXIST OR WOULD BE DEVELOPED QUICKLY ONCE DEMAND GREW AND COMPETITION FORCED DOWN PRICES. METTHEY SAID THE MAIN ISSUE FOR U.S. AND EUROPEAN INDUSTRY REPRESENTATIVES WAS TO DETERMINE WHAT STEPS WERE NECESSARY TO UNLEASH THE MARKET FORCES IN THEIR RESPECTIVE MARKETS. THESE STEPS (REGULATORY REFORM, STANDARDS, INTEROPERABILITY, PROMOTION OF NEW MARKET ENTRANTS) WOULD LEAD TO THE LOWER PRICES AND INCREASED DEMAND THAT WOULD IN TURN LEAD TO THE INTRODUCTION OF NEW AND BENEFICIAL APPLICATIONS.

3. WHAT THE US IS ESPECIALLY GOOD AT

METTHEY GAVE THE US HIGH MARKS FOR PROMOTING AND MARKETING THE IDEA OF THE NEED FOR INCREASED USE OF INFORMATION TECHNOLOGY AND NETWORKS. HE THOUGHT THE US ADMINISTRATION, IN COMBINATION WITH U.S. INDUSTRY, WERE DOING A PARTICULARLY GOOD JOB OF EXPLAINING THE NEED FOR REGULATORY REFORM AS A FOUNDATION FOR THE NII. HE SAID THE EU COMMISSION AGREED ON THE IMPORTANCE OF INFORMATION TECHNOLOGIES AND BELATED NETWORKS; THIS IS WHY PROMOTION OF THIS SECTOR APPEARED SO PROMINENTLY IN THE EU WHITE PAPER ON GROWTH, COMPETITIVENESS AND EMPLOYMENT. HE ALSO MENTIONED, SOMEWHAT WISTFULLY, THE ADMIRABLE PENCHANT FOR US INDUSTRY TO TAKE RISKS - THE INTERPRETATION OF RISK AS AN OPPORTUNITY INSTEAD OF A THREAT. HE NOTED THAT THERE WAS TOO LITTLE

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OF THIS BEHAVIOR IN EUROPE.

4. ISSUES THAT MERIT FURTHER DISCUSSION

METTHEY SAID THERE WAS NEED FOR FURTHER IN-DEPTH DISCUSSION OF THE FOLLOWING ISSUES:

- INTEROPERABILITY OF NETWORKS (TO COMPRISE THE "NETWORK OF NETWORKS");
- CONDITIONS FOR THE CREATION OF A LEVEL PLAYING FIELD;
- COMPETITION POLICY;
- INFORMATION SECURITY, PRIVACY/DATA PROTECTION AND INTELLECTUAL PROPERTY RIGHTS.

METTHEY ADDED THAT THE EU NOTED THE EASIER ACCESS THAT US FIRMS HAVE TO EU R & D FUNDS AND SAID THAT EU-OWNED COMPANIES BASED IN THE US SHOULD HAVE SIMILAR EASY ACCESS TO US R&D FUNDS. METTHEY REPORTED THAT UNNAMED US PARTICIPANTS SUGGESTED THAT JAPAN ALSO BE INCLUDED IN THIS DIALOGUE. THE COMMISSION SUPPORTED THIS IDEA. (F.Y.I. AN INDUSTRY SOURCE TOLD USEC THAT THE IDEA OF INCLUDING JAPAN CAME FROM THE EU COMMISSION. END F.Y.I.)

5. FOLLOW-UP TO NEW YORK MEETING

METTHEY SAID THAT BANGEMANN INVITED US PARTICIPANTS ATTENDING THE NEW YORK MEETING TO A MEETING IN EUROPE THIS FALL. ALTHOUGH THE BANGEMANN ADVISORY GROUP ON INFORMATION TECHNOLOGY WILL HAVE OFFICIALLY ENDED ITS MANDATE AT THE END OF JUNE, METTHEY SAID HE THOUGHT THE EUROPEAN ROUND TABLE OF INDUSTRIALISTS OR SOME SIMILAR GROUP MIGHT TAKE UP THE CAUSE.

6. TEXT OF DG XIII/COMMISSION NOTES FROM APRIL 6 MEETING

QUOTE:

INTRODUCTION (DOUGAN, BANGEMANN)

AMBASSADOR DOUGAN WELCOMED PARTICIPANTS (LIST IN ANNEX), AND INTRODUCED THE SESSION WITH A FEW LEADING QUESTIONS, RELATING TO THE FEASIBILITY OF THE INFORMATION INFRASTRUCTURE, ITS COST AND ITS USE.

COMMISSIONER BANGEMANN STRESSED THE IMPORTANCE OF ESTABLISHING A DIALOGUE BETWEEN THE U.S. AND EUROPEAN SIDES IN ORDER TO AVOID MISUNDERSTANDINGS AND TO PREVENT POTENTIAL CONFLICTS. THE U.S. HAVING EMBARKED ON ESTABLISHING THE NIL, AND THE EUROPEANS, HAVING COMMENCED WITH WORK ON CREATING AN INFORMATION SOCIETY, PROVIDES AN OPPORTUNITY FOR AN OPEN AND CONSTRUCTIVE EXCHANGE.

ALTHOUGH THE AMERICAN AND THE EUROPEAN APPROACHES ARE SIMILAR, THEY MUST BE LOOKED AT IN DIFFERENT CONTEXTS. THE EU CONSISTS OF 12 MEMBER STATES, THUS LEGAL OBSTACLES ARE DIFFICULT TO REMOVE. MORE PEOPLE ARE RELUCTANT

TO USE NEW TECHNOLOGIES THAN IN THE U.S. THE EUROPEAN OBJECTIVE FOR AN INFORMATION SOCIETY FOCUSES ON THE FIGHT AGAINST UNEMPLOYMENT. A NEW INFORMATION SOCIETY IS EMERGING THAT WILL CHANGE HABITS AND WAYS OF WORKING. (LATER IN

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E.O. 12356: N/A

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THE DISCUSSION, THE AMERICAN SIDE LINED UP WITH

THE VIEW THAT THE NOTION OF "INFORMATION

HIGHWAYS" MIGHT BE TOO NARROW AND TOO MECHANICAL

AND EXPRESSED SYMPATHY FOR THE "INFORMATION

SOCIETY" APPROACH.)

IN ORDER TO STIMULATE THE MOVE INTO THE

INFORMATION SOCIETY, THE EUROPEAN COUNCIL

INITIATED THIS HIGH LEVEL GROUP THAT WILL

DELIVER A REPORT TO THE NEXT MEETING OF THE

EUROPEAN HEAD OF STATES AND GOVERNMENTS IN CORFU

IN JUNE THIS YEAR. THE GROUP REPRESENTS VARIOUS

INDUSTRIES AND USERS AS WELL AS THE EU MEMBER

STATES. IT INCLUDES THE CHAIRMEN OF ICL AND IBM

EUROPE AND SHOWS CLEARLY THE GLOBAL ORIENTATION

OF THIS INITIATIVE.

THE WORK OF THE HIGH LEVEL GROUP HAS SO FAR

REACHED CONSENSUS THAT THE INFORMATION

INFRASTRUCTURE MUST BE MARKET-DRIVEN AND MAINLY

PRIVATELY FINANCED, WITH PUBLIC SECTOR

INVOLVEMENT IN FINANCING PARTS OF GENERAL

INTEREST. HIGH TELECOMS TARIFFS ARE A MAJOR

OBSTACLE FOR NEW TELEMATIC APPLICATIONS.

STANDARDIZATION MUST BE ACCELERATED ALONG WITH

SUPPORT FOR INTERNATIONALLY ACCEPTED STANDARDS

FOR OPEN SYSTEMS WITH COMMON USER INTERFACES.

CONCRETE INITIATIVES WILL BE TAKEN BY THE

PRIVATE SECTOR IN PARTNERSHIP OR COOPERATION

WITH PUBLIC SECTOR. THE MAIN AREAS WILL INCLUDE

BROADBAND NETWORKS, ROAD TRAFFIC MANAGEMENT,

TELEWORKING, UNIVERSITY LINKAGES, HEALTH CARE,

ELECTRONIC PROCUREMENT BY GOVERNMENTS COMMON

ISSUES THAT COULD BE TACKLED BY THE EU AND U.S.

ACTORS ARE DATA PROTECTION AND PRIVACY, IPR,

INFORMATION SECURITY, UNIVERSAL SERVICE, AND

COMPETITION. THE DIALOGUE COULD BE EXTENDED TO

INCLUDE THE JAPANESE SIDE WHICH HAS RECENTLY SET

UP A SIMILAR TASK FORCE.

MR. BANGEMANN CONCLUDED IN INVITING THE U.S.

REPRESENTATIVES TO COME FOR A FOLLOW-UP MEETING

TO BRUSSELS.

DISCUSSION (STRUCTURED ALONG TWO PANELS):

PANEL I "EVOLVING TECHNOLOGIES, APPLICATIONS AND
MARKETS" (CO-CHAIRMAN: DE BENEDETTI, THOMSON;
CONTRIBUTORS: ALBERTHAL, GERSTNER, IRVING, KAHN,
KALIL, NELSON, PALMER, SALLET)

PANEL II "DEREGULATION AND COMPETITION: THE
POLICIES AND POLITICS" (CO-CHAIRMAN: DAVIGNON,
LEWIS; CONTRIBUTORS: BAUR, ESREY, IRVING, KAHN,
KOPLOVITZ, NOTEBAERT, SALLET, VADASZ)
AND A WORKING LUNCH (KEYNOTE ADDRESS: CUTTER,
GERSTNER)
KEY ISSUES

IN THE COURSE OF THE DISCUSSIONS, THE FOLLOWING
POINTS WERE MADE:

Q. WHY PRIVILEGING A MARKET APPROACH AND HOW?
-- EXPERIENCE, E.G., IN THE U.S. LONG-DISTANCE
TELECOMS FIELD, HAS SHOWN HOW AN OPEN
MARKET APPROACH HAS RESULTED IN AN
INCREASED QUALITY OF SERVICES AND PRODUCTS
AND IN A DECREASE IN COSTS FOR THE
CONSUMER. NEW MARKETS WILL REPRESENT THE

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DRIVING FORCE FOR THE SETTING UP OF THE
INFORMATION SOCIETY.

IN A WORLD ECONOMY WHICH IS INCREASINGLY
GETTING GLOBAL, THIS TYPE OF INFRASTRUCTURE
WILL INCREASE THE CAPACITY OF A REGION AND
ITS INDUSTRIES TO COMPETE.

-- IN ORDER FOR THE MARKET TO OPERATE
EFFICIENTLY, OPEN MARKET ACCESS TO
SUPPLIERS FOR USERS ARE ESSENTIAL
CONDITIONS.

THIS IS BEST ACHIEVED BY MEANS OF OPEN
INTERFACES AND PROTOCOLS. OPENNESS AND
C

PETITION ARE PREREQUISITES FOR ENSURING
THE AVAILABILITY OF A SUFFICIENT NUMBER OF
SOLUTIONS, MAKING A REAL CHOICE FOR THE
CONSUMER POSSIBLE, WHO ULTIMATELY SHOULD
DECIDE WHICH PARTICULAR APPLICATIONS OR
SERVICES WILL BE SUCCESSFUL.

THE U.S. PRIVATE SECTOR IS ALREADY
REORGANISING TO MEET THE NEW CHALLENGES.
HOWEVER, THE REGULATORY ENVIRONMENT OF THE
U.S. HAS TO BE ADOPTED, A PROCESS THAT HAS
BEEN STARTED ALBEIT ENCOUNTERING SOME

DIFFICULTIES.

THE EU REGULATORY FRAMEWORK STILL HAS TO UNDERGO SOME PROFOUND ADJUSTMENTS, E.G. REGARDING LIBERALISATION OF INFRASTRUCTURES, IMPLYING DIFFICULT DECISIONS FOR ITS GOVERNMENTS.

Q. WHAT IS DRIVING THE MARKETS: HOME OR PROFESSIONAL APPLICATIONS?

THE DEVELOPMENT OF THE INFORMATION SOCIETY WILL INCLUDE BOTH HOME AND PROFESSIONAL APPLICATIONS. HOWEVER, IT IS DIFFICULT TO PREDICT THE SPEED WITH WHICH THESE APPLICATIONS WILL FIND A MARKET.

MANY OF THE NEW APPLICATIONS WILL REQUIRE BROADBAND NETWORKS. SWITCHED BROADBAND NETWORKS WILL DELIVER HUGE AMOUNTS OF INFORMATION AND WILL STIMULATE CREATIVITY AND ALLOW A HIGH DEGREE OF FLEXIBLE USAGE. INVESTMENT IN THESE NETWORKS WILL BE INITIATED BY DEMAND OF CONSUMERS IN COMPETITIVE MARKETS.

EXPERIENCE - AMONGST OTHERS COMING FROM INTERACTIVE TV TRIALS - HAS SHOWN THAT THE CONSUMERS ARE LOOKING FOR SIMPLE AND INEXPENSIVE MEANS TO COMMUNICATE AND TO OBTAIN ENTERTAINMENT. MARKET FORCES HAVE TO DRIVE PRICES DOWN TO A LEVEL THAT PEOPLE CAN SEE A VALUE ADDED COMPARED TO EXISTING SERVICES.

ADVANCED AND IN PARTICULAR INTERACTIVE MEDIA SERVICES WILL CONFRONT US WITH QUESTIONS SUCH AS PRIVACY, COPYRIGHTS AND INFORMATION SECURITY WHOSE RESOLUTION IS REQUIRED FOR MARKETS TO DEVELOP.

THE ROLE OF GOVERNMENT: CREATING AN ATMOSPHERE OF CHANGE, MEETING SOCIAL NEEDS, ACTING AS A CATALYST

THE ESSENTIAL ROLE OF GOVERNMENT WITH RESPECT TO TECHNOLOGICAL CHANGE IS TO

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ENCOURAGE ITS PACE, IN A WAY WHICH IS COMPATIBLE WITH ECONOMIC AND SOCIAL POLICIES. IN THAT RESPECT, RDT FUNDING, POSSIBLY IN PARTNERSHIP WITH INDUSTRY, IS ACKNOWLEDGED AS USEFUL.

GOVERNMENT MUST MAKE SURE THAT THE DEVELOPMENT OF AN INFORMATION

INFRASTRUCTURE WILL ACTUALLY HAPPEN. NOT BEING ITS ARCHITECT, IT SHOULD ENCOURAGE PRIVATE INVESTMENT TO TAKE THE LEAD, AND GUARANTEE THAT MARKET OPERATES EFFICIENTLY, BY ALLOWING A ROBUST COMPETITION TO TAKE PLACE. AT THE SAME TIME, IT HAS TO ENSURE THAT UNIVERSAL SERVICE IS DULY CONSIDERED. THE DEVELOPMENT OF A "HAVE & HAVE NOTS" SOCIETY HAS TO BE AVOIDED.

GOVERNMENT CAN HELP SPUR DEMAND THROUGH ITS OWN PUBLIC PROCUREMENT AND ACT AS AN EXAMPLE FOR DEMONSTRATING THE EFFECTIVENESS OF ICTS. TYPICAL FIELDS FOR THIS ARE EDUCATION, HEALTH CARE AND GOVERNMENT SERVICES.

THERE IS STRONG BELIEF IN THE U.S. THAT THE EVOLUTION OF TECHNOLOGY OUTPACES THE REGULATORY ENVIRONMENT. MANY INDUSTRIALISTS ADVOCATE A "HANDS-OFF" APPROACH OF THEIR GOVERNMENT, LETTING COMPETITION EMERGE FROM THE BREAK DOWN OF MONOPOLIES.

THERE IS THE OPINION THAT STANDARDS SHOULD NOT BE DECREED ("TOP-DOWN"), BUT EVOLVE IN THE MARKET PLACE ("BOTTOM-UP").

A PROPER POLITICAL JUSTIFICATION OF THE INFORMATION INFRASTRUCTURE SHOULD BE MADE, BOTH IN TERMS OF IMPACT ON EMPLOYMENT AND AWARENESS CREATION.

ENVISAGED APPLICATIONS PROJECTS ARE OF SIMILAR NATURE

BOTH THE U.S. AND THE EU SIDE HAVE SIMILAR APPROACHES REGARDING APPLICATION PROJECTS AND TRIALS RELATED TO SOCIETAL ISSUES, I.E. EDUCATION, HEALTH CARE AND RESEARCH. THE AMERICAN SIDE STRESSED THE GREAT OPPORTUNITIES PROVIDED BY THESE APPLICATIONS, E.G- TO REDUCE HEALTH CARE COSTS.

TECHNOLOGY IS NOT A REAL PROBLEM FOR EMBARKING ON NEW APPLICATIONS. IT IS, HOWEVER, NECESSARY TO REMOVE OBSTACLES BUILT IN THE VARIOUS INSTITUTIONAL SYSTEMS THAT INHIBIT THE USE OF NEW TECHNOLOGIES: E.G. IMPROVE MANAGEMENT, REALLOCATE FUNDS, INCREASE AWARENESS OF AVAILABLE TECHNOLOGIES AND STIMULATE MENTAL ADJUSTMENTS.

THE INTERNET WAS CITED AS THE PRIME EXAMPLE OF AN OPEN AND FAST GROWING GLOBAL NETWORK. THE INTERNET RAISES NEW QUESTIONS, SUCH AS SECURITY. IT MIGHT NOT BE SUFFICIENT FOR ADVANCED APPLICATIONS PROJECTS.

ISSUES OF COMMON INTEREST

IT WAS FELT THAT MORE IN-DEPTH DISCUSSIONS SHOULD TAKE PLACE ON THE FOLLOWING POINTS:

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- INTEROPERABILITY OF THE NETWORKS WHICH
WILL BE DEPLOYED ON BOTH SIDES OF THE
ATLANTIC ("NETWORK OF NETWORKS");
- CONDITIONS FOR THE CREATION OF A LEVEL
PLAYING FIELD;
- COMPETITION POLICY;
- INFORMATION SECURITY, PRIVACY/DATA
PROTECTION AND IPRS.

THE EU SIDE ALSO MENTIONED THAT AN EASIER
ACCESS SHOULD BE GRANTED TO EU-OWNED
COMPANIES BASED IN THE U.S. TO US RDT
PROGRAMMES.

BOTH SIDES AGREED THAT THE JAPANESE SHOULD
NOT BE EXCLUDED FROM THE PROCESS.

KEYNOTE ADDRESSES

BOTH INTERVENTIONS AIMED AT TAKING A BROAD VIEW
ON THE INFORMATION SOCIETY.

INTERVENTION 1 (CUTTER)

ICT-BASED TECHNOLOGICAL PROGRESS HAS
EVOLVED FROM A ROLE OF FACILITATOR AND
ENABLER TO THAT OF UNDERLYING FORCE OF THE
NEW NETWORK ECONOMY. THE FUTURE SHAPE OF
THE INDUSTRIES WHICH DRIVE THIS MOVE IS
BOUND TO CHANGE, CLASSICAL DIVISIONS ARE
LIKELY TO BE REMOVED.

ICTS -AND MORE PARTICULARLY TELECOMS- WILL
IMPACT THE NATURE OF THE DEVELOPMENT
PROCESS OF DEVELOPING COUNTRIES (CF. AL
GORE'S SPEECH IN BUENOS-AIRES).
COMPETITION, OPENNESS AND COMPETITIVENESS
ARE THE KEYS TO SUSTAINED DYNAMISM. THE
U.S. GOVERNMENT IS HAVING ITS NII POLICY
ORGANISED ALONG THESE LINES.

EARLY, CONTINUOUS AND NOT-TOO-FORMAL
DISCUSSIONS SHOULD TAKE PLACE BETWEEN THE
U.S. AND EU, IN ORDER TO BOTH AVOID POINTS
OF CONTENTION (CF. ETSI AND IPRS) AND TO
ENSURE INTEROPERABILITY OF THE INFORMATION
INFRASTRUCTURE THAT WILL BE DEPLOYED. A
COMMON VIEW COULD BE ARRIVED AT, AND
REFLECTIONS AND EXPERIENCE COULD BE SHARED
ON A NUMBER OF CONCRETE ISSUES (E.G. JOINT
WORKING GROUP ON EDUCATION).

INTERVENTION 2 (GERSTNER)

ICTS WILL TRANSFORM EVERY INSTITUTION IN
THE WORLD. THEY WILL BE THE DRIVERS FOR

THE INFORMATION SOCIETY TO COME, WHOSE UNDERLYING INFRASTRUCTURES WILL ESCAPE CLASSICAL ORGANISATIONS, AND BE BOTH STATELESS AND INSTITUTIONLESS, AS THE INTERNET ALREADY IS.

INFORMATION HIGHWAYS ALREADY EXIST (E-G-AMERICAN EXPRESS OR IBM DATA NETWORK) AND THE TECHNOLOGY IS AVAILABLE IN ABUNDANCE. A KEY ROLE FOR GOVERNMENT IS TO AVOID PROTECTIONISM, WITHIN COUNTRIES (BETWEEN VARIOUS INDUSTRIES) AND BETWEEN REGIONS.

~~C O N F I D E N T I A L~~

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GOVERNMENT SHOULD STAY CLEAR FROM COMMERCIAL MARKETS, BUT PROVIDE INCENTIVES FOR INDUSTRY TO ADDRESS FIELDS SUCH AS EDUCATION, HEALTH CARE AND GOVERNMENT SERVICES, WHERE CHANGES OF ATTITUDES ARE MUCH NEEDED.

STANDARDS SHOULD NOT BE IMPOSED BY THE GOVERNMENT, BUT RATHER SET UP BETWEEN INDUSTRY AND CUSTOMERS.

AMONG THE MANY POINTS THAT OUGHT TO BE DISCUSSED BETWEEN THE EU AND U.S., THE FOLLOWING ONES SHOULD ALSO BE CONSIDERED:

- DEALING WITH THE INTERNATIONAL STANDARD SETTING PROCESS (WHERE INDUSTRY SHOULD PLAY A PROMINENT ROLE);
- SOCIAL BENEFITS;
- COMMON PROJECTS.

THE JAPANESE COUNTERPART OF THE U.S. AND EU NIIS SHOULD BECOME INVOLVED IN THE DISCUSSIONS.

END QUOTE.

(DRAFTER:ECON:SVNOBLE,

CLEARANCES:ECON:KSTEVENS/FCS:MKESHISHIAN,

APPROVED:A/DCM:CPRIES)

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 CLASS: UNCLASSIFIED
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 LINE3: R 261643Z APR 94
 LINE4: FM USEC BRUSSELS
 OSRI: RUEHBS
 DTG: 261643Z APR 94
 ORIG: USEC BRUSSELS
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 INFO: RUEHXQ/ALLEU COLLECTIVE
 RUEADWW/WHITEHOUSE WASHDC
 SUBJ: US NATIONAL INFORMATION INFRASTRUCTURE
 - COMMISSIONER BANGEMANN'S SPEAKING NOTES FROM
 THE APRIL 6 MEETING OF THE EU-US INFORMATION
 INFRASTRUCTURE DIALOGUE
 STANDARDIZATION MUST BE ACCELERATED AND
 TEXT:

***** INCOMPLETE MESSAGE *****

UNCLAS SECTION 03 OF 04 BRUSSELS 04706
 OSTP FOR NELSON
 COMMERCE/NTIA FOR A/S IRVING
 USTR FOR PEARSON
 STATE FOR EB/CIP/AUSTIN AND EUR/RPE/BELLIS
 WHITEHOUSE FOR THE OFFICE OF THE VICE PRESIDENT
 E.O. 12356: N/A
 TAGS: ECPS, ETRD, ECON, KSCA, BEXP, EUN
 SUBJECT: US NATIONAL INFORMATION INFRASTRUCTURE
 - COMMISSIONER BANGEMANN'S SPEAKING NOTES FROM
 THE APRIL 6 MEETING OF THE EU-US INFORMATION
 INFRASTRUCTURE DIALOGUE
 STANDARDIZATION MUST BE ACCELERATED AND
 SUPPORT INTERNATIONALLY ACCEPTED STANDARDS
 FOR OPEN SYSTEMS WITH COMMON USER
 INTERFACES;
 CONCRETE INITIATIVES TO BE PROPOSED TO EU
 SUMMIT. PROJECTS SHOULD BE INITIATED BY
 PRIVATE SECTOR IN PARTNERSHIP OR
 COOPERATION WITH PUBLIC SECTOR; MAIN
 AREAS:
 EUROPEAN BROADBAND INFRASTRUCTURE TO
 SUPPORT BUSINESS AND MULTIMEDIA
 APPLICATIONS BASED ON INTERNATIONALLY
 RECOGNIZED STANDARDS;
 EUROPEAN ROAD TRAFFIC MANAGEMENT BASED
 ON TELEMATIC TECHNOLOGIES;
 TELEWORKING TO CREATE JOBS, BRING
 EMPLOYMENT TO REMOTE AREAS, REDUCE

TRAVEL COSTS, PROMOTE INDIVIDUAL
SELF-DETERMINATION, AND ENABLE WOMEN
AND DISABLED PEOPLE TO WORK;
UNIVERSITY LINKAGES TO IMPROVE
EDUCATION LEVEL AT LOWER COST. WOULD
REQUIRE PUBLIC FUNDING;
HEALTH CARE TO IMPROVE QUALITY AND
COST EFFECTIVENESS OF HEALTH CARE
SYSTEM;
ELECTRONIC GOVERNMENT IN PUBLIC
PROCUREMENT IN FRAMEWORK OF SINGLE
MARKET.

WHAT COULD WE LEARN FROM EACH OTHER?

WE COULD TACKLE A NUMBER OF COMMON ISSUES:

DATA PROTECTION AND PRIVACY - MORE AND MORE
IMPORTANT IN THE DIGITAL WORLD
NEW INFORMATION-BASED UNIVERSAL SERVICES -
AL GORE: AVOIDING "HAVE AND HAVE-NOTS"
ANTI-TRUST REGULATION - MAKE SURE THAT
FIRMS ARE ABLE TO WORK TOGETHER TO MASTER
THE FINANCIAL STRENGTH AND TECHNOLOGICAL
SAVVY TO SUCCEED-

THEREFORE, WE SHOULD AVOID NEW AREAS OF
CONFLICT. WE HAVE ALREADY ENOUGH CONFLICTS TO
SOLVE. EXAMPLES:

PUBLIC PROCUREMENT,
ETSI UNDERTAKINGS AS TO INTELLECTUAL
PROPERTY RIGHTS,
"TELEVISION WITHOUT FRONTIERS" (AFTER ALL,
WHO DOESN'T LOVE HOLLYWOOD WESTERN?)

HENCE, AIM OF THE VISIT OF THE TASK FORCE IS NOT
TO NEGOTIATE ON HOT ISSUES, BUT TO LEARN FROM
U.S. EXPERIENCE.

WHAT ARE THE POLITICAL PRIORITIES:

CONSUMER MULTI-MEDIA APPLICATIONS OR PUBLIC
SERVICE NEEDS (FOR INSTANCE HEALTH CARE,
EDUCATION)?

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REF: USEC BRUSSELS 4660

1. BELOW FOLLOWS THE TEXT OF THE NOTES FROM
WHICH MARTIN BANGEMANN, EUROPEAN COMMISSIONER
FOR INDUSTRIAL, INFORMATION AND
TELECOMMUNICATIONS AFFAIRS, DELIVERED HIS
ADDRESS IN NEW YORK ON APRIL 6 (MEETING
DESCRIBED REFTEL). THE TEXT WAS PROVIDED BY AN
ADVISOR IN DG XIII (TELECOMMUNICATIONS).

2. BEGIN TEXT OF DOCUMENT PROVIDED BY THE EU,
QUOTE:

SPEECH BY DR. MARTIN BANGEMANN, MEMBER OF THE
EUROPEAN COMMISSION, ON THE OCCASION OF THE
EU-US INFORMATION INFRASTRUCTURE DIALOGUE ON
APRIL 6, 1994 IN NEW YORK CITY

"OVERVIEW OF EUROPEAN UNION INITIATIVES ON
INFORMATION INFRASTRUCTURE"

1) WHY DO WE APPRECIATE THIS MEETING?

FIRST, SPIRIT OF "FREE TRADE". FREE TRADE IS
ESSENTIAL TO THE FUTURE GROWTH OF THE WORLD
ECONOMY.

RECENT SUCCESS OF GATT IS ENCOURAGING.

BUT: MANY PROBLEMS AND ISSUES ARE STILL
OPEN. THEREFORE IT IS IMPORTANT TO SET A
SIGNAL OF OUR WILLINGNESS FOR OPENNESS,
PARTNERSHIP AND A FAIR SETTLEMENT OF
PROBLEMS.

SECOND, THE U.S AND THE EU HAVE EMBARKED ON
SIMILAR OBJECTIVES:

ESTABLISHING A NATIONAL INFORMATION
INFRASTRUCTURE (NII), BASED ON THE
CLINTON/GORE INITIATIVE,
MOVING INTO THE INFORMATION SOCIETY, BASED
ON COMMISSION'S WHITE PAPER.

THUS, WE SHOULD LEARN FROM EACH OTHER.
COMMUNICATION TODAY IS WORLDWIDE. TO BUILD AN
INFORMATION INFRASTRUCTURE ONLY FROM A NATIONAL
PERSPECTIVE WOULD BE TOO NARROW. WE THEREFORE
SHOULD ENCOURAGE AN OPEN INFORMATION SOCIETY AND
WORDWIDE COMPATIBLE COMMUNICATION NETWORKS.

2) WHAT IS THE EUROPEAN APPROACH?

THE EUROPEAN APPROACH MUST BE SEEN IN THE
CONTEXT OF ITS SPECIFIC INSTITUTIONAL
FRAMEWORK: EUROPEAN UNION AND 12 (SOON 16?)
MEMBER STATES. THEREFORE, IT IS DIFFICULT TO
FORMULATE A COMMON APPROACH.

STARTING POINT: THE WHITE PAPER PRODUCED BY THE
COMMISSION

WITH 17 MILLION PEOPLE OUT OF WORK,
UNEMPLOYMENT IS THE HOTTEST ISSUE EUROPE
FACES.

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EXPERIENCE OF LAST DECADE HAS SHOWN THAT
DUE TO STRUCTURAL CHANGES GROWTH AND

COMPETITIVENESS DO NOT AUTOMATICALLY
GENERATE JOBS ANYMORE.

THEREFORE, THE EVOLUTION TOWARDS THE
INFORMATION SOCIETY MUST BE FOCUSED ON THE
CREATION OF JOBS THROUGH NEW MARKETS FOR
INFORMATION AND COMMUNICATION TECHNOLOGIES
AND APPLICATIONS.

THE WHITE PAPER IS A COMMUNITY INITIATIVE WHICH
NOW HAS TO BE TURNED INTO AN OPERATIONAL
PROGRAM.

EU LEADERS HAVE ENDORSED THE IMPORTANCE OF
BUILDING AN INFORMATION INFRASTRUCTURE AND
TO PROMOTE THE TRANSITION INTO AN
INFORMATION SOCIETY.

EU LEADERS HAVE GIVEN A MANDATE TO A GROUP
OF PROMINENT PERSONALITIES (TASK FORCE) TO
SUBMIT A REPORT ON ADVANCED NETWORKS, BASIC
SERVICES AND NEW APPLICATIONS TO THE NEXT
EU SUMMIT IN JUNE THIS YEAR.

THE REPORT WILL SET THE BASIS FOR AN OPERATIONAL
PROGRAM.

3) HOW DO WE PROCEED? WHAT HAVE WE ACHIEVED SO
FAR?

AFTER ITS FIRST MEETING IN FEBRUARY, THE TASK
FORCE WILL MEET THIS AFTERNOON THE SECOND TIME.
A THIRD MEETING TO FINALIZE THE REPORT WILL TAKE
PLACE IN MAY- WE HAVE ALSO SET UP TWO WORKING
PARTIES THAT HAVE MET ONCE SO FAR.

THE FIRST WORKING PARTY TACKLES
APPLICATIONS, MARKET, TECHNOLOGIES AND
INFRASTRUCTURES UNDER CHAIRMANSHIP OF M. DE
BENEDETTI;

THE SECOND WORKING PARTY HANDLES
REGULATIONS, INFRASTRUCTURES AND POLITICAL
ASPECTS (GOVERNMENT ACTION, MARKET
ENVIRONMENT, POLITICAL VISION) UNDER
CHAIRMANSHIP OF M. DAVIGNON.

BOTH CHAIRMEN WILL PRESENT THE FIRST RESULTS
LATER IN MORE DETAIL.

RECALL OF SOME KEY ISSUES:

WE HAVE TO MAKE AN EFFORT TO PRESENT THE
INFORMATION SOCIETY AS VISION FOR EUROPE'S
FUTURE.

BUILDING THE INFORMATION INFRASTRUCTURE HAS
TO BE MARKET DRIVEN AND MOST OF FINANCIAL
EFFORT HAS TO COME FROM PRIVATE SECTOR.
HOWEVER, PRIVATE-PUBLIC PARTNERSHIP IS
NEEDED, AND PUBLIC AUTHORITIES SHOULD BE
RESPONSIBLE FOR FINANCING PART OF SERVICES
OF PUBLIC INTEREST AND DEREGULATING THESE
MARKETS.

HIGH TELECOMS TARIFFS ARE MAJOR OBSTACLE
FOR NEW TELEMATIC APPLICATION, THEREFORE
TELECOMS DEREGULATION AND LIBERALIZATION
MUST BE ENHANCED TO STIMULATE MARKET AND
PRIVATE INVESTMENT.

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WILL THE INFORMATION INFRASTRUCTURE BE
 MAINLY DRIVEN BY BUSINESS OR CONSUMER
 DEMAND? RELATED TO THIS: WHAT IS THE
 ANSWER TO THE "CHICKEN AND EGG PROBLEM" OF
 HIGH PRICES DUE TO LITTLE DEMAND, AND
 LITTLE DEMAND DUE TO HIGH PRICES?
 HOW CAN WE MAXIMIZE CHANCES THAT PILOT
 APPLICATIONS WILL MEET REAL MARKET DEMANDS?
 HOW CAN WE ESTABLISH A BETTER VIEW ON THE
 DEVELOPMENT OF ADVANCED MEDIA? WHAT ARE
 THE MOST PROMISING PROSPECTS OF HDTV:
 BETTER QUALITY OR MORE CHANNELS (PAY TV).
 IS BRUCE SPRINGSTEEN RIGHT: "55 CHANNELS
 AND NOTHING ON?"
 WHICH WILL BE THE NECESSARY CHANGES IN
 SOCIAL INSTITUTIONS AND WORK REGULATIONS TO
 MEET THE REQUIREMENTS OF THE INFORMATION
 SOCIETY?

5) CONCLUSIONS: TOWARDS OPEN COMMUNICATION
 NETWORKS

 REGULATORY AND MARKET ATMOSPHERES IN EUROPE AND
 THE UNITED STATES ARE DIFFERENT. THEREFORE, IT
 IS UNREALISTIC TO BELIEVE THAT WE COULD EVER
 ACHIEVE A TOTALLY UNIFORM APPROACH TO
 COMMUNICATIONS INFRASTRUCTURE DEVELOPMENT.
 EUROPE AND THE UNITED STATES HAVE THEIR OWN
 PARTICULAR PERSPECTIVES AND AGENDAS REGARDING
 NETWORK DEVELOPMENT. WE DO NOT WANT TO
 INTERFERE OR EVEN IMPEDE EACH OTHER'S EFFORTS.
 HOWEVER, WE SHOULD, AT THE VERY LEAST, ENSURE
 THAT WE CAN PROVIDE A "NETWORK OF NETWORKS", AS
 VICE-PRESIDENT AL GORE STATES IT. WE SHOULD
 MAKE SURE THAT OUR INFORMATION INFRASTRUCTURES
 DO NOT STOP AT THE ATLANTIC COASTS. INFORMATION
 SOCIETY STANDS FOR - I RECALL- OPENNESS,
 PARTNERSHIP AND FAIR SETTLEMENT OF PROBLEMS.
 THEREFORE: DIALOGUE BETWEEN EU AND USA SHOULD
 BE CONTINUED AND FURTHER DEEPENED .

SOME QUESTIONS:

IBM, A GLOBAL OPERATOR, IS IN OUR GROUP.
 WHY IS THERE NOT A EUROPEAN REPRESENTATIVE
 IN THE NII?
 COULD WE FIND COMMON PROJECTS
 (TRANSATLANTIC MULTIMEDIA APPLICATIONS)?
 R&D PROGRAMS IN EU ARE NOT "CLOSED SHOP".

ALSO, U.S. FIRMS CAN PARTICIPATE. AND VICE
VERSA?

FINALLY, I THINK A JOINT WORKING PARTY,
FOLLOWING THE EXAMPLE SET UP BY THIS
MEETING, WOULD BE USEFUL TO BOTH SIDES.

WHY DON'T YOU COME TO EUROPE?

END QUOTE.

(DRAFTER:ECON:SVNOBLE, APPROVED:CHARGE:CPRIES)

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. cable	Re: [Proposal] (3 pages)	06/09/1994	P1/b(1)

COLLECTION:

Clinton Presidential Records
NSC Cables
Jan 1993-Dec 1994 ([Digital Divide; National Information Infrastructure])
OA/Box Number: 505000

FOLDER TITLE:

[04/25/1994 - 12/02/1994]

2019-0203-F
ke5672

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. cable	Re: [National Information Infrastructure] (3 pages)	08/20/1994	P1/b(1)

COLLECTION:

Clinton Presidential Records
NSC Cables
Jan 1993-Dec 1994 ([Digital Divide; National Information Infrastructure])
OA/Box Number: 505000

FOLDER TITLE:

[04/25/1994 - 12/02/1994]

2019-0203-F

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. cable	Re: [National Information Infrastructure] (7 pages)	12/02/1994	P1/b(1)

COLLECTION:

Clinton Presidential Records
NSC Cables
Jan 1993-Dec 1994 ([Digital Divide; National Information Infrastructure])
OA/Box Number: 505000

FOLDER TITLE:

[04/25/1994 - 12/02/1994]

2019-0203-F

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