

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. memo	To: Melanne Verveer from Bob J. Nash re: AID Administrator (1 page)	10/14/1998	b(6)
001b. resume	Re: candidate (4 pages)	n.d.	b(6)
001c. resume	Re: candidate (2 pages)	n.d.	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 20057

FOLDER TITLE:

USAID [United States Agency for International Development] - Russia Activity
Descriptions

2013-0534-S

ry1660

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

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USAID/Russia Activity Descriptions

as of March 31, 1998

file 45411

Non-Paper on Consolidation of Humanitarian Programs

I. Rationale

Consolidation of humanitarian and post-conflict activities -- from the State Department and USAID alike -- into a unified, operational Agency for Humanitarian Programs, under the Secretary of State's direction, will achieve three core goals:

- First, it will create a far more coherent, rapid and politically smart response to crises.

The USG has too many agencies with pieces of the responsibility for providing assistance in response to natural and man-made disasters. One lead voice at State -- that of the Secretary -- able to direct a single Agency will speed our response, clarify U.S. priorities and give other U.S. actors (the White House, DOD, FEMA, state and local contributors) a single reliable point of contact.

Most crises stem directly from violent political conflict. Yet under present fragmented institutional arrangements, we often define crises in excessively humanitarian terms, to the neglect of essential political factors and our broader foreign policy interest in linking relief to the resolution of conflict and eventual recovery. Repeatedly (Somalia, Bosnia, the Great Lakes, Sudan, Kosovo) we have run into problems: lost sight of our long-term policy goals; inadvertently played into the hands of one or another party to the conflict (and implicitly become caterers to warlords); and left ourselves open to harsh criticism that we have used humanitarian relief as a sop to domestic pressures, in lieu of more serious U.S. engagement to end violent conflicts.

Better coordination between State and USAID may provide short-term incremental fixes but is no long-term solution. Only consolidation into a single new Agency under the Secretary of State's direction can answer the enduring structural need to place our emergency response to violent conflicts squarely within our overall foreign policy strategy.

Our response to natural disasters will also improve significantly. Institutional fragmentation seriously slowed our initial response in Central America to Hurricane Mitch.

- Second, it will tightly refocus USAID on its original core mandate -- long-term sustainable development.

Following consolidation USAID will be far better able to do its job. Consolidation will allow USAID to focus overwhelmingly upon sustainable development priorities and avoid expending finite leadership energies on the equally complex challenges of dealing with humanitarian emergencies. At present the combined demands of sustainable development and crises response far exceed USAID's management capacity. That leaves USAID continually vulnerable to criticism that its performance falls far short in both realms. There is a base consensus among the Administration, the Hill and NGOs that sustainable development remains a foreign policy priority and that to carry that work forward USAID must be strengthened, supported and allowed an appropriate degree of institutional independence. The task now is to make it possible for USAID to fulfill its core mandate. Far from weakening USAID, consolidation of humanitarian programs will refocus USAID tightly upon its original mandate of sustainable development, thereby revitalizing USAID and helping ensure its future.

- Third, it will demonstrate forcefully to Congress and others we are using State's enhanced authority over USAID to meet new global priorities.

State is not pursuing consolidation of humanitarian programs into a new Agency for mere bureaucratic reasons. We are making strategic choices and pursuing a methodical, incremental approach that advances core U.S. national interests.

II. Elements to be consolidated into a new State Agency for Humanitarian Programs include:

From USAID's Bureau of Humanitarian Response (BHR):

- The Office of Foreign Disaster Assistance (OFDA)
- The Office of Transition Initiatives (OTI)
- Title II of Food-For-Peace (FFP-II)
- Administrative and Planning Offices
- USAID contracting, procurement and personnel staff dedicated to support of OFDA, OTI and FFP-II

From State's Bureau of Political-Military Affairs (PM):

- That portion of the Office of International Security and Peacekeeping Operations (PM/ISP) that co-manages with DOD payment for the transport of excess commodities for humanitarian purposes (under the Denton Amendment).

From State's S/NIS/C:

- Humanitarian Programs.

From State's Bureau of Population, Refugees and Migration (PRM):

- All elements except PRM's small Population Office (five staff) which would be relocated either to OES or G.
- PRM's refugee resettlement authorities would be incorporated into the new Agency. To move them outside of State (they logically belong in HHS) would ignite a costly domestic political battle that we simply do not need to take on now.

III. Scenario

- The President designates the Secretary of State instead of the USAID Administrator as Special Coordinator for International Disaster Assistance. The Secretary in turn designates Assistant Secretary Julia Taft as her relief coordinator.
- The Secretary directs State and USAID units to be consolidated to operate under the policy direction of Julia Taft and to be co-located.
- Legislation is drafted to formally consolidate units into a new agency under the direction of the Secretary of State.

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MEMORANDUM

September 8, 1998

RE: AMBASSADOR NICHOLAS REY FOR AID ADMINISTRATOR

Ambassador Rey's background makes him ideally suited to be an effective Administrator of the Agency For International Development.

As Ambassador to Poland (1993-1997), he proved his substantive and administrative leadership capabilities in the public sector, following a lifetime career in the private sector. Ambassador Rey "chaired" one of the most successful AID Missions in recent times. In response to Poland's transformation needs, he focused the Mission on private enterprise (sme's and capital markets) development and civil society programs.

As Vice Chairman and Director of the Polish American Enterprise Fund during its creation and early years (1990-1993), he played a key role in its success.

As a Wall Street investment banker for 25 years, he helped to create one of the strongest international banking franchises in the industry, particularly in Latin America (1968-1993).

As Staff Assistant to Secretary of the Treasury "Joe" Fowler, he learned the ins and outs of congressional relations from one of the Post-War masters in the field (1967-1968). Ambassador Rey most recently demonstrated his congressional skills as a member of the NATO Enlargement Ratification team.

As an international economist at the US Treasury Department his responsibilities covered assistance programs and the MDB's (1963-1967).

Ambassador Rey has an MA from the Johns Hopkins School of Advanced International Studies (1963) where he concentrated on Latin America and development economics. He holds a BA from Princeton University (1960).

NICHOLAS A. REY**1652 35th St. N.W. Washington D.C. 20007****Tel (202) 333-1561 Fax (202) 333-3507****Professional Experience:****UNITED STATES DEPARTMENT OF STATE****1993-1997***Ambassador to the Republic of Poland**Expert/Consultant on NATO Enlargement Ratification***1997-1998****INTEGRATED CONTROL SYSTEMS, INC.****1993***Managing Director**Developed new business in the US and Mexico for this productivity and quality improvement consulting firm.***POLISH-AMERICAN ENTERPRISE FUND****1990 - 1993***Vice Chairman and Director**With an authorized capital of \$240 million, the Fund was established by the 1989 SEED Act as a not-for-profit, private corporation to stimulate private enterprise in Poland. Appointed Director by President Bush. Closely involved in its start up and initial investment stage. Served on investment committee.***BEAR, STEARNS & CO., INC.****1987 - 1992***Managing Director**Activities included cross-border M&A, financings, privatizations and coverage of selected US and European corporations.***MERRILL LYNCH CAPITAL MARKETS****1971 - 1987***Managing Director, Investment Banking, 1978 - 1987.**Managed the firm's New York based international financing group, handling financings in the U.S. for foreign clients and for U.S. clients abroad. Originated and headed Latin American Group. One of the initiators of the firm's interest rate and currency swap business. Instrumental in reorganizing the firm's Japanese investment banking effort. Member of the firm's Investment Banking Commitment Committee.**Established and ran the firm's Yankee Bond activities. Clients included the World Bank, Inter-American Bank, Asian Bank and EEC agencies; also a number of governments and/or their agencies including Austria, Denmark, Finland, Norway, Sweden, France, Japan, Argentina, Brazil, Mexico, Peru and Venezuela.**Developed and managed the firm's U.S. financing capability for foreign corporations and their U.S. subsidiaries. Clients included Canon, Honda, Komatsu, Kyocera, Matsushita, and Toyota of America. Played instrumental role in bringing to the firm BET PLC, Philips N.V., Reuters Holdings and Telefonica of Spain. Extensive experience in ADR, simultaneous and international equity offerings.**Developed several US corporations as clients including Kodak and the New York Times.*

**PRESIDENT'S COMMISSION ON INTERNATIONAL TRADE AND
INVESTMENT POLICY**

1970 - 1971

Staff member responsible for report chapters on monetary system, U.S. balance of payments and multinational enterprises.

DREXEL HARRIMAN RIPLEY, INC.

1968 - 1970

Vice President: general investment banking work.

U.S. DEPARTMENT OF THE TREASURY

1963 - 1968

Director, Executive Secretariat and Staff Assistant to the Secretary:

Broad exposure to the Secretary's activities, especially Congressional appearances and negotiations, budget reform and debt management.

Office of the Assistant Secretary for International Affairs; Worked on international monetary affairs, Multilateral Development Banks, gold and foreign exchange operations and balance of payments programs.

Related Activities:

Seabury Management v. The Professional Golfers Association

1993

Expert testimony valuing the East Coast Golf Show.

Clinton-Gore Transition Team-US Treasury Department

1992 - 1993

Provided general advice and helped prepare International briefing materials.

*Advisory Committee on International Capital Markets of the New York Stock Exchange
Chairman (1987 - 1992)*

1980 - 1992.

International Committee of the Securities Industry Association, Chairman

1977 - 1983

As a member of both Committees, active in formulating and representing views of the financial community before S.E.C., Congress and U.S. Treasury on various tax and regulatory matters.

USSR/NYSE Seminar in Moscow on Financial Markets. Participant responsible for presentation on privatization.

1990

Council on Foreign Relations

1972 - Present

Active in a number of group sessions over the years involving economic, monetary and trade affairs and Multilateral Development Banks.

*CED Subcommittee on Transnational Corporation and Third World Development,
participant.*

1980

*IBRD-IMF Development Committee, expert participation in Committee Study on Access
to Capital Markets.*

1978 - 1979

*House Ways and Means and Senate Finance Committees**1979 - 1984**Various appearances concerning 30% withholding tax on foreign investors.**House Banking Subcommittee**1982**Testimony on the Future of the Multilateral Development Banks.**House Financial Institutions Supervision Subcommittee**1989**Testimony on Europe 1992 impact on US capital markets**Senate Foreign Commerce and Tourism Subcommittee**1991**Testimony on trade and investment with the Soviet Union and Eastern Europe***Other Activities:***President, College Careers of Westchester**1973 - 1974**Trustee, Larchmont Yacht Club**1984 - 1990**Member, New York Yacht Club**1988 - Pres.**Member, Human Rights Commission of Larchmont, New York**1984 - 1992**Director, Resource Foundation**1990 - 1993***Education:***Johns Hopkins University School of Advanced International Studies: M.A. 1963**Concentration in Latin American area studies and Development Economics.**Princeton University: B.A. 1960***Languages:***Fluent Polish and French, knowledge of Spanish, Portuguese and German.***Personal:***Born - 1/23/38, Warsaw, Poland; U.S. Citizen since 1946.**Married, 3 children.*

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*File
USAD
RUSSIA*



Robert D. Kyle
01/05/99 06:33:59 PM

Record Type: Record

To: Sylvia M. Mathews/OMB/EOP@EOP
cc: Adrienne C. Erbach/OMB/EOP@EOP, Rodney G. Bent/OMB/EOP@EOP
Subject: AID Budget

In response to a First Lady request, you wanted to know how AID's budget came out. The main point is that \$25 million was added specifically because of the First Lady's interest. (I don't know whether she requested precisely that amount. I suspect either you or Jack know that.)

For Development Assistance, AID got a \$93 million from passback, consisting of the following elements:

\$50 million: Offered by OMB after passback as part of settlement talks. Brian wanted \$50 million more (a total of \$100 million).

\$25 million: Funds added specifically because of First Lady.

\$18 million: Funds added for various NEC initiatives (child labor) and other smaller efforts.

The \$93 million brings AID close to Brian's full settlement talk request of \$100 million.

In addition, we had earlier offered during settlement talks the following:

\$17 million: Increase in AID operating expenses.

\$50 million: Increase in PL 480 food aid funds. (These funds would be found from outstanding food aid balances that had been obligated for years but not yet spent and unlikely to be spent. AID would deobligate them, then reobligate them to new food aid contracts, putting the money to better use. Therefore, this represents no "new" funds for AID, but does represent new, real program.

Counting this last \$50 million, total plus-ups for AID after passback total \$160 million.

Tell me if you need more. I have put in a call to Brian to confirm all this.

File
U.S. Engagement

THE WHITE HOUSE
WASHINGTON

August 18, 1998

Mr. John Young
Former President and Chief Executive Officer
Hewlett-Packard Company
1501 Page Mill Road
Palo Alto, California 94305

Dear Mr. Young:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

Around the globe, I have met many extraordinary Americans working creatively on behalf of our government, and with other countries on issues of development, security, education, science, humanitarian efforts and business. In addition, great numbers of Americans visit and study in faraway places.

We cannot afford to be indifferent in an era of unprecedented economic globalization and international cooperation. The dramatic technological advances in communication and transportation are drawing us together more than ever before.

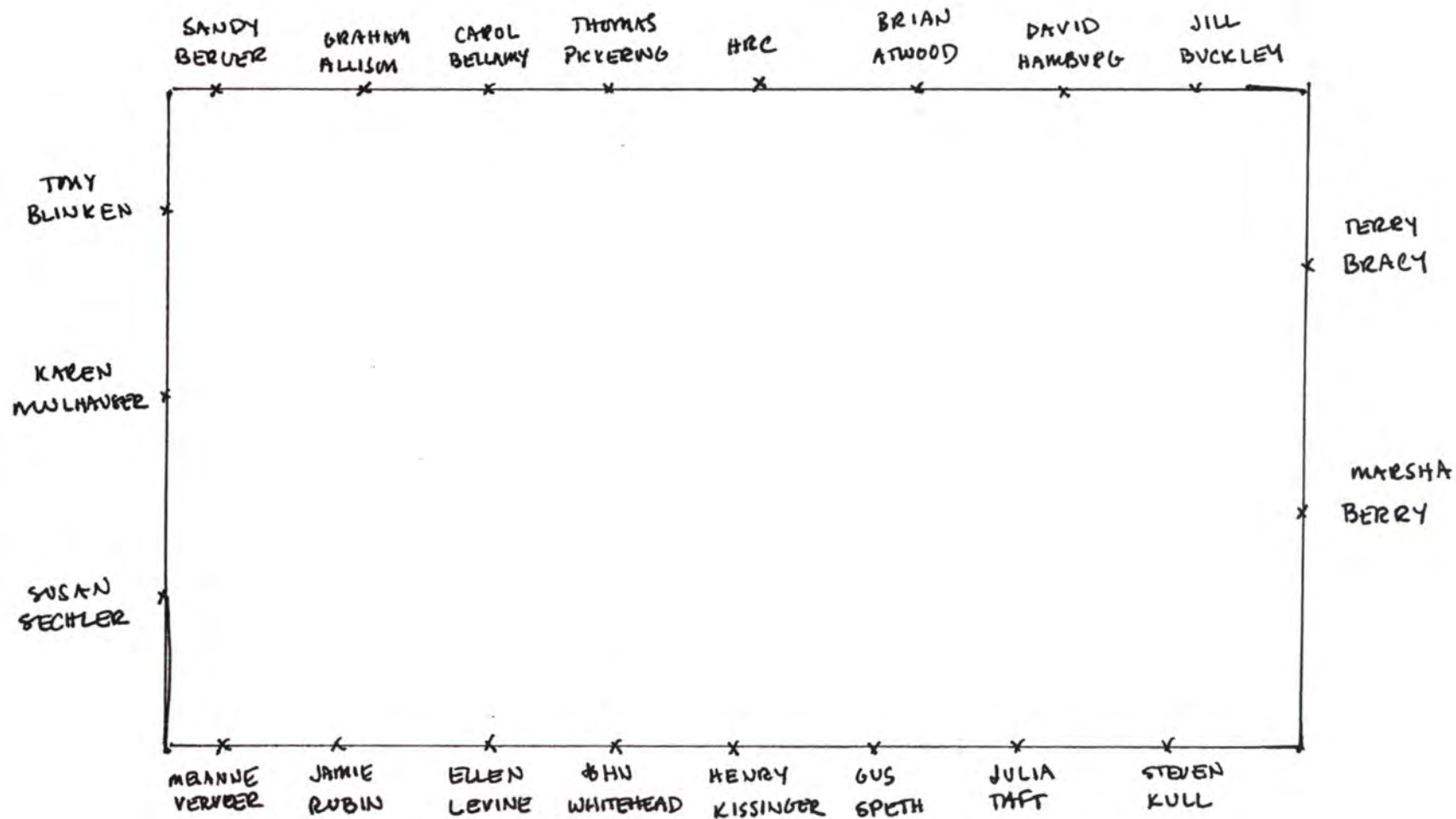
I believe it is critical that we Americans exert effective leadership and function as productive partners in enterprises throughout the world. That means, among other things, that we must do our fair share in supporting foreign assistance programs and international organizations. As citizens, we must become better informed about the people and cultures of other countries. We must mobilize our intellectual, technical, and moral resources to earn respect, engage in commerce, and provide constructive leadership in a transforming world.

Please join me at the White House on September 16th at 2:00pm to consider how our nation can further engage the public on international issues in thoughtful, far-sighted and constructive ways, and how we might better take advantage of the opportunities now before us. I look forward to your participation in this meeting. Please call Katy Button in my office at 202/456-6266 to respond.

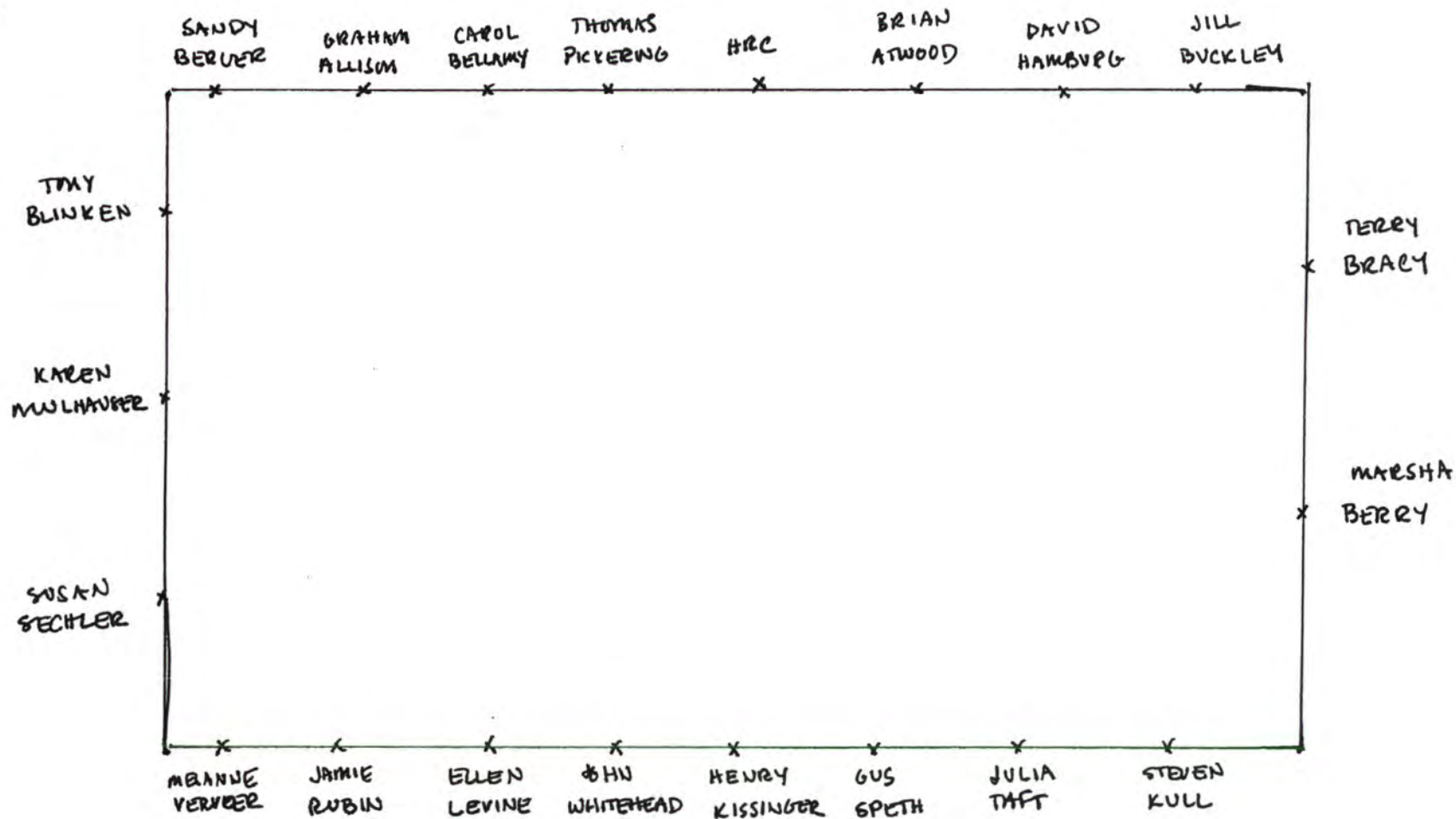
Sincerely yours,

Hillary Rodham Clinton

DOOR



DOOR



THE WHITE HOUSE

WASHINGTON

August 26, 1998

Mr. David A. Hamburg, M.D.
President
Carnegie Corporation of New York
437 Madison Avenue
New York, New York 10022

Dear Dr. Hamburg:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE

WASHINGTON

August 18, 1998

Ms. Carol Bellamy
UNICEF
Thirteenth Floor
Three United Nations Plaza
New York, New York 10017

Dear Ms. Bellamy:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE
WASHINGTON

August 18, 1998

Professor Steven Kull
7409 Fairfax Road
Bethesda, Maryland 20814

Dear Professor Kull:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

A handwritten signature in black ink, reading "Hillary Rodham Clinton". The signature is written in a cursive, flowing style with a large initial "H".

THE WHITE HOUSE

WASHINGTON

August 18, 1998

Ms. Joan Spero
President
Doris Duke Charitable Foundation
19th Floor
650 Fifth Avenue
New York, New York 10019

Dear Ms. Spero:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE

WASHINGTON

August 18, 1998

Mr. John E. Pepper
Chairman of the Board and Chief Executive Officer
The Procter & Gamble Company
One Procter & Gamble Plaza
Cincinnati, Ohio 45202

Dear Mr. Pepper:

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE
WASHINGTON

August 18, 1998

Ms. Karen Mulhauser
Mulhauser & Associates
Suite 712
1730 Rhode Island Avenue, N.W.
Washington, D.C. 20036

Dear Ms. Mulhauser:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE

WASHINGTON

August 18, 1998

Mr. Newton Minnow
Counsel
Sidley & Austin
Suite 4800
One First National Plaza
Chicago, Illinois 60603

Dear Mr. Minnow:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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THE WHITE HOUSE

WASHINGTON

August 18, 1998

Ms. Ellen Levine
Editor-in-Chief
Good Housekeeping
224 West 57th Street
New York, New York 10019

Dear Ms. Levine:

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THE WHITE HOUSE

WASHINGTON

August 18, 1998

Mr. James Johnson
3900 Wisconsin Avenue, N.W.
Washington, D.C. 20016

Dear Mr. Johnson:

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE

WASHINGTON

August 18, 1998

The Reverend Brian Hehir
Harvard University Divinity School
45 Francis Avenue
Cambridge, Massachusetts 02138

Dear Reverend Hehir:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE

WASHINGTON

August 18, 1998

Mr. Peter Hart
Peter Hart and Associates
1724 Connecticut Avenue, N.W.
Washington, D.C. 20009

Dear Mr. Hart:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE

WASHINGTON

August 18, 1998

The Honorable Lee Hamilton
U.S. House of Representatives
2314 Rayburn Building
Washington, D.C. 20515

Dear Representative Hamilton:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE

WASHINGTON

August 18, 1998

Mr. Colin Cambell
President
Rockefeller Brothers Fund
437 Madison Avenue
New York, New York 10022

Dear Mr. Cambell:

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Hillary Rodham Clinton

THE WHITE HOUSE

WASHINGTON

August 18, 1998

Mr. John Bryant
Chairman and Chief Executive Officer
Sara Lee Corporation
Three First National Plaza
Chicago, Illinois 60602

Dear Mr. Bryant:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE
WASHINGTON

August 18, 1998

Mr.
Terry Bracey
Suite 900 South
601 13th Street, N.W.
Washington, D.C. 20005

Dear Friend:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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Sincerely yours,

Hillary Rodham Clinton

THE WHITE HOUSE

WASHINGTON

August 18, 1998

Mr. Graham T. Allison
Harvard University
John F. Kennedy School of Government
79 John F. Kennedy Street
Cambridge, Massachusetts 02138

Dear Mr. Allison:

I would like to invite you to join me and a small group of national leaders to explore ways in which we can strengthen public support for the United States' engagement in international affairs in the post-Cold War political environment. In my travels abroad, I have been deeply impressed by the significance of our great nation throughout the world. Yet, I am concerned by the apparent gap between the importance of our nation's work abroad and public support for that work at home.

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File.
U.S.
Engagement

MEETING ON ENGAGEMENT IN INTERNATIONAL AFFAIRS

The Diplomatic Reception Room

Wednesday, September 16, 1998

2:00 p.m.

BRIEFING BOOK TABLE OF CONTENTS

- 1 - List of Participants and Seating Chart
 - 2 - Talking Points
 - 3 - Invitation Letter
 - 4 - "Global Issues, American Opinions," InterAction Report.
 - 5 - "Polls and Public Opinion," A Sampling of Excerpts from Opinion Surveys on Foreign Assistance and International Engagement - compiled by USAID.
 - 6 - "Starting a Political Committee to Build a Constituency for U.S. Global Engagement and Leadership," a proposal from Karen Mulhauser.
 - 7 - "Americans Want a Place in Global Village," Stephen S. Rosenfeld, *Washington Post*, July 26, 1996.
 - 8 - NSC Legislative Update
- Front Pocket - "Global Interdependence and the Need for Social Stewardship," Rockefeller Brothers Fund.

Attendees for Discussion on US Engagement September 16, 1998

- 1) **Professor Graham Allison**
Douglas Sillon Professor of Government, Center for Science and International Affairs
JFK School of Government, Harvard University
- Former head of the Kennedy School, foreign policy expert
- 2) **Mr. Brian Atwood**
Administrator, Agency for International Development
- 3) **Ms. Carol Bellamy**
Executive Director, UNICEF
- 4) **Mr. Tony Blinken**
Special Assistant to the President for Strategic Planning, NSC
- 5) **Mr. Terry Brace**
Brace & Williams Law Firm
*- the business alliance for international development
(A business coalition to support foreign assistance)*
- 6) **Ms. Jill Buckley**
Assistant Administrator for Legislative and Public Affairs,
Agency for International Development
- 7) **Mr. Steve Grand**
Director of the Policy/Opinion Leaders Program, German Marshall Fund
- 8) **Dr. David Hamburg,**
Carnegie Corporation of New York
- 9) **Rep. Lee Hamilton (tentative)**
US House of Representatives
- 10) **Mr. Henry Kissinger**
- 12) **Professor Steven Kull,**
University of Maryland
*- Survey expert of international policy attitudes, author of "The Foreign Policy
Gap: How Policy Makers Misread the Public, and Americans in Foreign Aid."*
- 13) **Ms. Ellen Levine**
Editor in Chief, Good Housekeeping

- 14) **Mr. Joseph Lockhart,**
Deputy Assistant to the President and Deputy Press Secretary
- 15) **Mr. Michael McCurry (tentative)**
Assistant to the President and White House Press Secretary
- 16) **Ms. Karen Mulhauser**
Mulhauser & Associates
- Developed strategies for greater public support of foreign aid
- 17) **Mr. Thomas Pickering**
Undersecretary of State for Political Affairs
- 18) **Jamie Rubin,**
Assistant Secretary of Public Affairs, US Dept. of State
- 19) **Ms. Susan Sechler**
Vice President, Aspen Institute
- 20) **Mr. James "Gus" Speth**
Administrator, United Nations Development Program
- 21) **Ms. Julia Taft**
Assistant Secretary of State for Population, Refugees & Migration, US Dept. of State
- 22) **Mr. John Whitehead**

Julia
Taft

Gus
Speth

Lee
Hamilton

Henry
Kissinger

John
Whitehead

Ellen
Levine

Jamie
Rubin

Marsha
Berry

Susan
Sechler

Prof.
Graham
Allison

Tony
Blinken

Karen
Mulhauser

Steven
Kull

Terry
Bracey

Jill
Buckley

Melanne
Verveer

Mike
McCurry

David
Hamburg

Brian
Atwood

HRC

Thomas
Pickering

Carol
Bellamy

Joe
Lockhart

MEETING ON ENGAGEMENT IN INTERNATIONAL AFFAIRS

The Diplomatic Reception Room

Wednesday, September 16, 1998

2:00 p.m.

TALKING POINTS

- Thank you for coming -- I'm very grateful to each and every one of you for making time on your busy schedules to be here today. We have among us in this room leaders who truly understand the importance of America's world leadership, and the need to strengthen public support for our continuing engagement in the post-Cold War world. [Might mention your travels, how you have seen first-hand the payoffs of our engagement, etc.]
- At this time, there are so many critical issues before Congress - funding for the IMF, UN, international family planning, the State Department and USAID, the terrorism supplemental bill and adequate funding for development assistance. Africa economic proposal??
- It is a singularly important time to address this topic: the dramatic end of the Cold War has brought with it drastic changes involving people in every country around the world, especially relating to global commerce; the world has been further transformed by rapid and extensive innovations in science and technology, especially telecommunications; serious threats are posed every day by growing terrorism, civil wars of great devastation, diseases without borders and environmental hazards.
- Unfortunately, in the face of all these challenges, the U.S. is retreating in its support for international engagement. Yet, the data I am familiar with shows a large majority of Americans support U.S. involvement in international affairs. There is a misconception among many policy makers that Americans do not see the connection between international and their daily lives. [Steven Kull from the University of Maryland will make a brief presentation later in the meeting on survey data he has gathered on public opinion on a range of issues, from the UN to development assistance.]
- We will need to develop creative approaches to educate the public, mobilize key constituencies and persuade reluctant partners. This strategy will necessarily involve the government, the media and the public, as well as business, education and community groups active in civil society. We need to energize the silent majority in our country that is too often shouted down by a highly-active and vocal minority.
- [You might repeat here the remarks you made at Davos about the disengaged business community:

"...It is imperative that those of you that understand the global economy, who visit and do

business in many countries, share your knowledge of what you of what you see occurring around the world -- with members of Congress, with leaders of your community, with anyone you can reach -- because we cannot build a consensus for American engagement of the American business community is not a strong supporter of that engagement... (American businesses should be) saying, 'we know what faces the United States around the world and we understand how important it is for America to lead and be engaged, and we therefore raise our voices on behalf of American support for the United Nations, IMF and other multilateral institutions.'"

THE WHITE HOUSE

WASHINGTON

August 18, 1998

Mr. John Whitehead
16 Sutton Square
New York, New York 10022

Dear Mr. Whitehead:

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