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SUBJECT: Proposed Agenda for the U.S.-Ukraine Workshop on Trafficking of People

DATES: June 12-17, 2000

LOCATION: National Academy, Ministry of Interior, Kiev

The proposed anti-trafficking workshop would focus on the trafficking of women and children. Suggested topics include the following:

A. Investigation and Prosecution of Trafficking Cases by Ukrainian Law Enforcement

- Jurisdiction and resources of law enforcement agencies
- Criminal laws and regulations
- Investigative methods and techniques
- Role of NGOs in assisting law enforcement
- Interagency cooperation and coordination

B. Trafficking in People as an Aspect of Transnational Organized Crime

- Role of organized crime groups in trafficking activity
- Mechanisms and channels used to traffic people
- Laundering of proceeds from trafficking and related criminal activity

C. International Cooperation and Exchange of Information

- Role of Interpol, Europol and other law enforcement agencies
- Cooperation between destination and source countries
- Role of law enforcement attaches assigned in destination countries

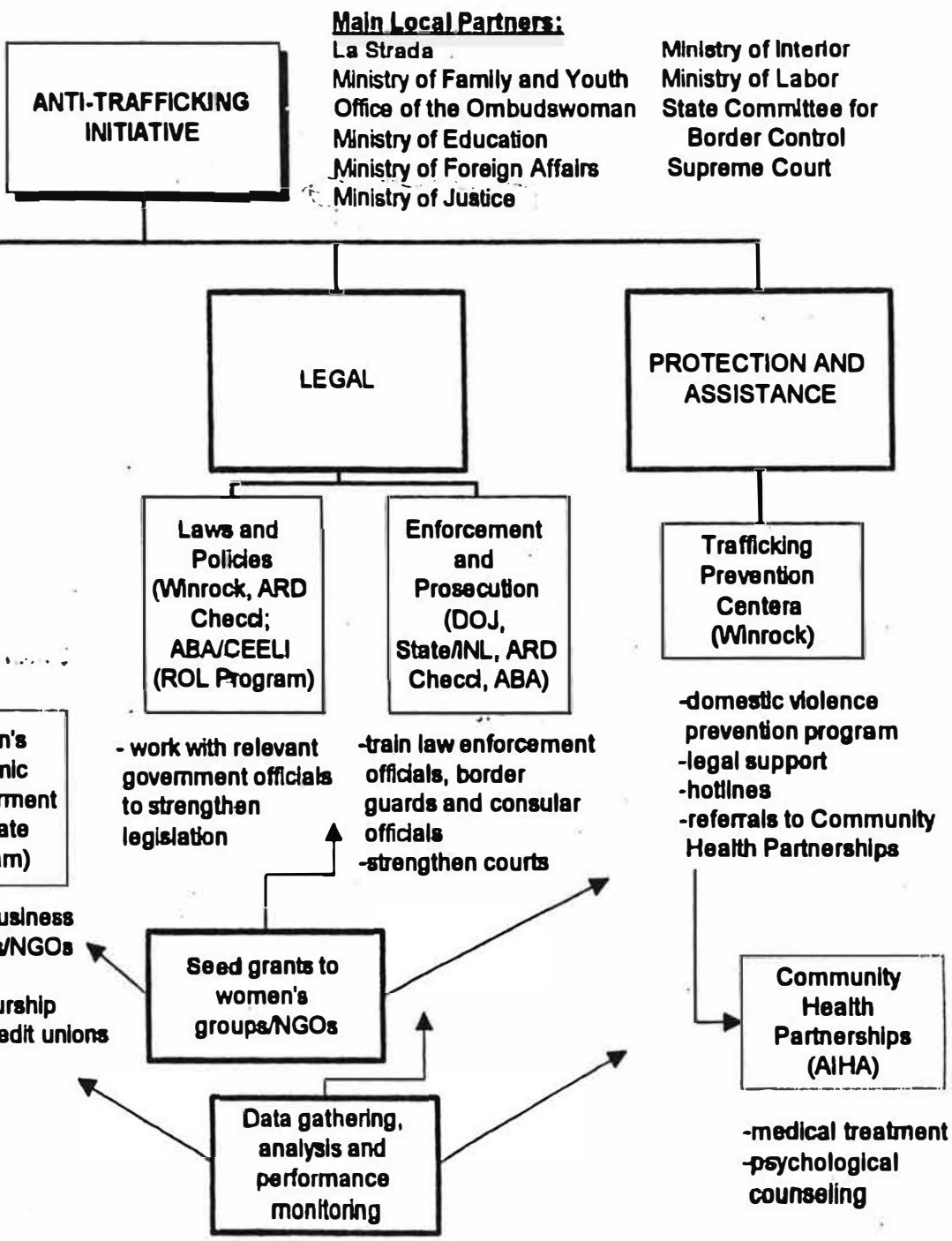
D. Assistance to Victims

- Legal basis and mechanisms to return victims
- Cooperation of destination countries in returning victims
- Role of international organizations and NGOs in assisting victims in source and destination countries

E. Illegal Migration and its Relationship to Trafficking of People

F. Role of NGOs in providing Social, Economic and Related Assistance to Trafficking Victims

ANTI-TRAFFICKING INITIATIVE



USAID/Anti-Trafficking Initiative

■ **The USAID- funded Trafficking Prevention Program (TPP) implemented by Winrock International**

- **Total amount \$1,083,000**
- **Current End Date: 3/31/00**
- **Cost-Extension Planned through 12/02**

This program focuses on prevention, protection and assistance. The approaches used to accomplish these goals include:

- working with local Ukrainian women's NGOs to implement these activities and strengthen the existing network, particularly through a **competitive Seed Grants Program**;
- providing **Job Skills Training Programs, legal consulting services and a public education campaign, as well as crisis prevention programs.**

The model followed for the first three Trafficking Prevention Centers (TPCs) a.k.a. Women to Women Centers in Lviv, Dnipropetrovsk and Donetsk is very successful, addressing two key factors that greatly increase women's susceptibility to trafficking: restricted economic opportunities and violence against women.

The Job Skills Training aspect of the TPCs provides un- and underemployed young women with job skills, such as basic computer skills, resume-writing, job interview skills- that enable them to take advantage of existing local opportunities or to create new ones for themselves. They offer walk-in job counseling and life-skills training, as well as free legal consultations and distribution of information on sexual harassment and discrimination in the workplace. The program also fosters a mentorship program, through which mentors provide insight into their strategies for balancing work and home responsibilities, childcare and medical expense planning, developing self-esteem and personal professionalism. Free JST workshops are held throughout Ukraine and are designed to be an initial orientation to critical employment and life skills.

The Crisis Prevention aspect of the TPCs complements the above training by offering a number of additional services that can also assist returned trafficking victims, such as legal consultations, telephone info-support lines and referral services for psychological and medical assistance. They help raise public awareness through information campaigns on such topics as women's human rights and prevention of violence. Women who are in crisis situations at home tend to be more susceptible to both passively accepting abuse of all kind, as well as looking for whatever opportunities to get out of their current situation. The TPCs also coordinate with regional women's NGOs and medical/health professionals to create a network of assistance programs in the greater region surrounding the TPCs and provide access to women's leadership training programs in the rural areas around the TPCs.

33-month Cost Extension Planned

➤ **Amount currently being negotiated; planned for FY 2000: \$1 million**

A cost extension is currently being planned through December 2002 to allocate additional funds to the three existing centers, in order to enable them to adjust to the increasing demand for services and training. Plans also include the opening of two additional centers to a) expand reach of the pilot project and b) expand the impact to oblasts of a model that is reaching the target population and is forging new relationships among municipal authorities, law enforcement, women's services and women's NGOs. In addition, the cost-extension will support a competitive seed-grant program for NGOs working on the anti-trafficking issue, a sub-grant to the Ukrainian NGO La Strada (see below), and critical baseline research which will address the following questions:

- Are rural women more at risk than urban?
- Are teenagers more at risk than 25 year olds?
- Are high school graduates more at risk than university graduates?
- Are some regions more at risk than others?
- What decides one unemployed woman to seek work abroad while another will avoid that route?
- Are women living in violent homes more likely to be trafficked? What proportion of trafficked women come from violent homes?
- What proportion of trafficked women are recruited by formal advertisements as opposed to informal networks of friends/acquaintances?
- What are the specific channels of trafficking (for example, might some women first be trafficked to Odessa to work as prostitutes there and then move on abroad; illegal visas)?
- To what countries are women most often sent? What kind of data is available from those countries?
- What is the return rate for victims of trafficking?

• *hotline*
• *victim assistance fcd*
• *Curriculum development with Min. of Educatn*

▪ **Docudrama**

➤ **Amount: \$200,000**

The contractor for the docudrama should be selected by May 2000, and the series should be broadcast by December 2000.

The three-series docudrama is intended to incorporate a multi-faceted approach in addressing the trafficking issue. It is to be televised throughout Ukraine, and a larger public awareness campaign will be implemented along with it. Through this program we hope to reach women and girls, particularly in small towns and rural areas, who might not have access to, or be receptive to, other messages about trafficking. Members of the Trafficking Coordination Committee (see below) will act as a Technical Advisory Group on the production of this series.

The underlying purpose of this docudrama is to educate those at-risk victims, especially 12-15 years old girls as well as the general public, about the dangers of trafficking. Accordingly, the contractor shall develop a **Public Education Plan** to assure that the docudrama can be effectively linked to other activities to promote public awareness about the issue. Illustrative examples of the kinds of activities that might be included in the educational plan are radio and TV commercials, informational programs discussing trafficking (perhaps including promotional pieces for the docudrama itself), advertising posters, and/or other promotions through various corporate sponsorships. In addition, the plan should consider how USAID implementing partners could use the docudrama to advance their anti-trafficking programs. These additional activities might include trailers with public service announcements about the various economic programs for women, crisis centers, and/or small loan/grant programs. The plan should also publicize various hotline numbers.

PSAs continue to be supported through the Internews program, and are successful as such. However they cannot be used as separate segments for presentations in schools in order to promote awareness and discussion, nor can they provide the depth of information that needs to be transmitted.

- **The Program of the Cabinet of Ministers to Combat Trafficking in Women** was signed on September 25, 1999. The mechanism for the implementation of this program is being discussed by USAID Coordination Committee including GOU, NGO leaders, USAID and American Embassy coordinators. Currently, there are two **Coordination Committees** in Ukraine, which meet periodically :

- **Trafficking Coordination Committee**

This committee was formed after USAID sponsored a training course for GOU representatives and NGO leaders to the USA and Poland in July 1998. The goal of this training program was to increase understanding of realities of migration among present and potential women victims of trafficking and to assist relevant Ukrainian authorities in their efforts to prevent trafficking in women from Ukraine. Participants benefited from numerous opportunities to network with American and Polish professionals during their meetings, and their experience helped them to institute new collaborative relations by organizing the Trafficking Coordination Committee upon their arrival in Ukraine.

The Trafficking Coordination Committee meets every 6-8 weeks, and includes representatives from the Ombudswoman's Office, Ministry of Justice, Ministry of Interior, Ministry of Education, Interpol, NGO reps, IOM, US Embassy and USAID program coordinators. Each meeting focuses on specific aspects of the trafficking issue. After presentations by participating individuals, a plan of action or recommendations is usually drawn up and discussed.

- **Coordination Council within the GOU**

Based on the successful model of the Trafficking Coordination Committee, the National Coordination Council on prevention of Trafficking was established with the Verkhovna Rada Human Rights Ombudsman's Office in June 1999. The Council is an expert and consultative organ that was established for the coordination of efforts of the public

institutions and non-governmental organizations on prevention of trafficking in human beings. The objective of the Council is to provide consultative support, conduct scientific research, study proposals on improvement of the situation with human and citizen's rights protection and to facilitate working out a unified national policy in this direction, as well as mechanisms of its realization.

- We are also working closely with the main local anti-trafficking NGO **LaStrada** (contact Kateryna Levchenko or Oksana Horbunova), which provides protection for victims. Direct information and assistance has been given to thousands of women, especially targeted at girls aged 15-19. The new cost-extension of the Trafficking Prevention Project includes a sub-grant to La Strada to support a hotline for returned victims, a Victim Assistance Fund and their joint project with the Ministry of Education of Ukraine on the development of a school curriculum on the trafficking issue.
- This FY we were planning to work at the national and municipal level with law enforcement, courts, government and consular officials to improve laws, policies, and prosecution, and with lawyers to provide legal assistance. Unfortunately, due to budget cuts the Legal Outreach portion of the program will be postponed.

There are several USAID-funded activities, which complement the Trafficking Prevention Project:

- ❖ **WEE(Women's Economic Empowerment)** program provides targeted assistance to women in establishing and running businesses and to women's business associations. This program has strong linkages to the anti-trafficking program. Through these and other activities, we are also helping to raise public awareness of the trafficking issue.

Life of project- 2/28/99-12/31/2001

Total budget: \$2,000,000

The WEE project addresses the needs of Ukrainian women for business skills and entrepreneurship training, credit unions, and access to financing small business development. It helps strengthen women's organizations that are key to increasing women's economic opportunities and that work for policy change at the local and national level. A central component of the program involves the development of a cadre of senior trainers who receive in-service training in women's leadership, legal literacy, business skills and advocacy.

The WEE project is specifically linked to the TPCs in that the more women that are assisted in starting their own businesses and hiring other women to work in those businesses, or in finding jobs, are women that will not be susceptible to trafficking. In Donetsk, where the Anti-Trafficking Initiative and WEE Projects share a center, the women that come in to look for training or consultation also find out about the dangers of trafficking and how to avoid going abroad to work on illegal projects.

There is additional overlap in the WEE and Anti-Trafficking trainers and growing cooperation between the business and crisis centers. Both are working to include women in the market economy and availability of jobs is the single most important deterrent to trafficking.

- ❖ **Series of In-country Training courses for Young Girls** - "Girls' Leadership Program" to support anti-trafficking initiative. Included into FY2000 Mission Training Plan. **Approximately \$ 100,000 for 50-60 participants.**

A "Girls' Leadership Program" to support the **anti-trafficking** initiative is planned for this summer. This course is included into the FY 2000 Mission Training Plan and marked as a high priority training course. (Because of the sensitivity of the program for young girls, it was decided not to call it "Anti-Trafficking course for Youth ") It is expected that 90 girls, in three one-month shifts will attend these summer camps. At these camps they will receive leadership training, learn about women's and children's rights, define the problem of trafficking in women, identify key organizations in Ukraine responsible for combating Trafficking, increase leadership and conflict resolution skills among participants, get acquainted with the activities of the Crisis Centers, etc. These types of lectures and classes cover the main objectives of the Prevention Component of the Anti-Trafficking Initiative. Girls 12-16 will be chosen on a competitive basis from youth NGOs, orphanages, and schools. They will be trained to go back to their organizations to work with their peers, and encouraged to act as community spokespersons to raise awareness of the trafficking issue.

- ❖ **"Effective Communication-Anti-Trafficking Training Course"(Holland/USA);** amendment to the FY2000 Training Plan, due to the critical issue of coordination between all the parties involved in Anti-Trafficking Initiative.
Approximately \$80,000 for 15-16 participants from GOU, NGOs, Crisis and Trafficking Prevention centers

This course will improve coordination between all the parties involved in Anti-Trafficking Initiative. Particularly with the recent changes in many government structures, there are a lot of new influential members of the Coordination Committee who need to be trained. Holland will be included in the Training Request this time, as we feel that participants will benefit from the Dutch experience in strong legislation and effective NGOs dealing with anti-trafficking issue and prostitution.

It is expected that upon completion of the course, participants will be able to:

- explain the different forms of legal protection available for women in two countries;
- prepare individual action plans;
- understand how the services to victims of violence are organized;
- explain cooperation between governmental agencies and NGOs in the US and Holland regarding women's issues;
- prepare a group action plan for Ukraine, that would bring together the knowledge and skills learned during the program with the professional background and country-specific concerns here in Ukraine.

- ❖ **Ukrainian Market Reform Education Project:** This project serves to promote public awareness and support for the transition of Ukraine to a free-market economy. Within this expansive project that includes components on the radio, television and print news, UMREP has placed a special emphasis on integrating and assisting women in business. These components include special reports on economic opportunities for women, business skills development for women, and profiles of successful Ukrainian women in business.

Background

The Ukraine Market Reform Education Program (UMREP) serves to promote public awareness in support of market economy transition in Ukraine. It includes radio, television and print media facilities with special emphasis on integrating and assisting women in business, offers special reports on economic opportunities for women, business skills development, and profiles of successful Ukrainian businesswomen.

Research

UMREP conducts regular gender research both in Ukraine and abroad, and provides coverage of results in its television, radio programming, and publications, conducts sociological research on women's issues. UMREP partners with Winrock's International Trafficking Prevention Program on a series of focus group discussions for risk groups (women 14-24 of age) to identify efficient ways and methods of avoiding the reach of black market women dealers.

Publications

100 Thousand and *New Market Courier* monthly tabloids offer publications on businesswomen development and are distributed directly to regional women-to-women crisis, women business centers in Kharkiv, Donetsk, Lviv, Dnipropetrovsk, Ivano Frankivsk. The March edition of the *100 Thousand* tabloid specially focused on women in business.

UMREP in conjunction with Winrock International prepared a specialized *I'm a Successful Woman* publication.

Kyiv and Regional Press Clubs

UMREP's Kyiv and 24 regional press clubs regularly address trafficking prevention and development of economic independence of women topics. The project conducted a Mykolayiv-Kherson-Odessa regional tour. During the tour UMREP hosted three press clubs with Natalka Samolevska (Winrock International) on prevention of trafficking in southern Ukraine; a Kyiv press club with La Strada-Ukraine, and October 1999 press club with Turbota women credit association on credit movement in Ukraine.

Hotline

Offers expert advice to women on economic and social issues. The most typical questions answered by the service include:

- How to start a business;
- Benefits available to mothers with small children;
- Maternity leave procedures;
- Employment;
- How to set up a credit union.

UMREP hotline maintains a database of contact information for other Kyiv hotlines (Ministry of Labor and Social Policies, women centers, women NGOs).

TV Programming

Crossroads -UMREP's thirty-minute television weekly program - normally carries a number of women issues. Some of the recent segments on women are:

- A report about the international Women in Men Run Business Environment conference
- Success stories of Ukrainian and foreign businesswomen, e.g. Uzhorod businesswomen; San Francisco women incubators
- Women organizations in California
- U.S. small businesses
- U.S. women support federal programs
- Dzherela charity - social rehabilitation of children with mental health problems.

A special 8th March *Crossroads* television program consisted of eight different segments on women's issues and successful women entrepreneurs.

Starting April 2000, UMREP will provide airing of a weekly television feature on women in development on Inter television networks.

Radio Programming

Market A to Z, Hello, You're on the Air, Breaking Issues

Surveys indicate rural Ukrainians know very little about trafficking in women.

UMREP primarily relies on its radio programming as television is not that popular in rural areas. Most recent radio segments are:

- Prevention of trafficking in women. The subject of a 30-minute live talk-show on Radio Dovira with I. Shwab and L. Savych, La Strada Ukraine Right Protection Center
- N. Samolevska, program coordinator Winrock Int., on prevention of trafficking in women
- A Woman in Business. The subject of the interview with Borshchahivka Pharmaceutical Company Chief of Board Larysa Bezpalko
- A continued story featuring Outdoor Tourism in the Countryside. Report on countryside women hosting vacationers at their houses
- Private services. A success story of N. Shapoval, a businesswoman.
- President of Lybid International Women Association T. Syuplyna on anti-discriminating efforts in the economic and political sphere
- Volunteers of an international women survival charity foundation offer assistance to the elderly in returning to active life
- Lviv anti-crisis Woman to Woman center conducts business skills training courses enabling economic adjustment for women
- Lybid Businesswomen Federation offers assistance to women on legal, psychological and medical issues, consultancy in the area of labor regulations, social protection, work-from-home development practices, self-employment development
- Five stories on the events at International Forum *Establishment of Economic Opportunities for Women* as reported via telephone from Chicago, San Francisco and Washington
- Establishment of economic opportunities for women. The subject of a 30-minute live talk-show on Radio Dovira with I. Yezhova, director of Shtrykh Advertising and Information Agency, US forum participant
- Women in Business. L. Mudrak, journalist, shares her impressions of the meetings at Chicago International Women Conference.

Training, Women NGO and Business Associations

UMREP conducts training for officials and NGO representatives involved in women rights protection, preventing trafficking in women, family violence, and women development. The subjects of training are leadership skills, strategic management, fundraising, media relations and public speaking skills. Over 20 representatives of the State Family, Youth and Sport Committee, Women Development Program managers, and Prevention of Violence (Winrock International), NGO leaders, and women business associations, credit unions attended such training sessions. UMREP offers training programs both in Kyiv and other localities of Ukraine through a network of press clubs, IFC business centers, and regional training centers maintained by the Community Partnership project.

Workshops, Roundtables, Conferences

- In partnership with the Canadian Credit Union Development Program, UMREP helped to organize and provided media coverage for a conference on Microcrediting of Entrepreneurial Women Activities in Ukraine (February 10-11, 2000, Donetsk).
- Assisted with Women and Entrepreneurship annual conference (October 21, 22, 1999, Donetsk).
- Assisted with setting up an information center for businesswomen farmers (September 18-21, 1999).
- Organized and hosted in partnership with Turbota Credit Union a roundtable on Contemporary Views Over the Past and Future of the Credit Movement in Ukraine (October 7, 1999).

FAX COVER LETTER

DATE: 13 April 2000

TO: Hillary Rodham Clinton
First Lady

Cc: Melanne Verveer
Assistant to the President and Chief of Staff of the First
Lady
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David T. Johnson, Ambassador of the USA Delegation to
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FROM: J. Stephen Cook
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Kateryna Levchenko
President of the International Woman's Rights Center, La
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SUBJECT: Attached letter

PAGES: 2 (including this one)

Original will follow by diplomatic pouch.



Kyiv, 12 April 2000

Hillary Rodham Clinton
First Lady

Dear Madam,

We understand from our Ukrainian partners that your office is undergoing preparations to implement a program related to combating trafficking of women of which the first event is scheduled in the form of a seminar on 12 –17 June 2000 in Ukraine. Apparently your Chief of Staff, Melanne Verveer plans to attend this seminar.

You might be aware that the country representations of the International Organization for Migration (IOM), the Organization for Security and Cooperation in Europe (OSCE) and the International Woman's Rights Center, La Strada Ukraine (La Strada) have been active protagonists in the field of combating trafficking of women from Ukraine by establishing national and trans-national structures and programs specifically related to this issue.

While it is recognized that this is an initiative of the United States, we suggest that the active participation of IOM, OSCE and La Strada in the framework of this relevant program would substantially enhance the sustainability of our coordinated endeavors and actions among a wide network of public officials and interlocutors. This would ensure that the seminar is linked to an ongoing process to build national structures with grass root ramifications.

Please accept our respectful greetings.

Sincerely,

J. Stephen Cook
Chief of Mission
IOM Mission in Ukraine

Peter Burkhard
Ambassador
OSCE Project Coordinator
in Ukraine

Kateryna Levchenko
President of
International Woman's
Rights Center
La Strada, Ukraine

Cc. Melanne Verveer, Assistant to the President and Chief of Staff of the First Lady
David T. Johnson, Ambassador of the USA Delegation to the OSCE
Steven K. Pifer, Ambassador of the USA in Ukraine

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Draft Schedule -- U.S. Speaker Program
GOVERNOR ANN RICHARDS
U.S. Embassy Moscow
May 23 -- June 2, 2000

Tuesday, May 23

Arrive Moscow

Wednesday, May 24

AM Meeting with officials at the Federation Council.

PM Round-table meeting with Deputy Minister of Labor Galina Karelova and activists of the Association of Business Women at the Ministry of Labor.

Thursday, May 25

AM Discussion at the Moscow School for Political Studies on "Trends in American Politics." (Joint appearance with Ambassador Collins).

14:30-18:00 Presentation at ABA-CEELI for NIS Association of Women Lawyers on "Women in Politics."

Friday, May 26

AM Interview with representatives of the Russian media.

18:00 Lecture at Spaso House on "Trends in the American Politics." Reception to follow.

Saturday, May 27

Day-long training at NIS Association of Women Lawyers.

Sunday, November 28

22:30 Departure to Tomsk from Sheremetyevo 1.

Monday, May 29

AM Lecture at Tomsk State University on "Trends in American Politics."

Tuesday, May 30

AM Meeting with Tomsk Administration officials and presentation on "Federalism in America."

PM Meeting with Tomsk women's groups followed by presentation on "Women in Political Power."

Wednesday, May 31

AM Depart Tomsk for St. Petersburg via Moscow.

PM Meeting with League of Women Voters.

Thursday, June 1

AM Lecture at the Herzen State Pedagogical University on "Trends in American Politics."

PM Interview with the Russian media.

Friday, June 2

ABA-CEELI program TBD

Saturday, June 3

AM Departure to Finland.