

Northeastern Illinois
University

PHOTOCOPY
PRESERVATION

THE WHITE HOUSE
WASHINGTON

June 20, 1997

Leonard P. Iaquina
Director of Development
Northeastern Illinois University
5500 North St. Louis Avenue
Chicago, Illinois 60625-4699

Dear Mr. Iaquina,

Thank you for making me aware of the invitation that was extended to Mrs. Clinton and the award that you wish to offer her. I am pleased to know that Northeastern Illinois University is committed to diversity and excellence through its numerous programs, and to learn of your school's efforts to make international programs accessible to all of your students.

I have forwarded this request to Patti Solis Doyle, Director of Scheduling for the First Lady. If you have any further questions please contact her at (202) 456-6266.

Sincerely,



Ellen McCulloch Lovell
Deputy Assistant to the President
and Deputy Chief of Staff to the First Lady

cc: Patti Solis Doyle

June 5, 1997

JUN 11 1997

Ms. Ellen Lovell
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Ms. Lovell:

Enclosed are a letter and attachments that were sent to the First Lady and later to Ms. Ann Stock of the White House Staff and Mr. Mike Lynch, Midwestern Regional Director of the Democratic National Committee. We hope that Mrs. Clinton will be able to attend and receive an award at our 10th Annual Recognition fund raiser on Saturday, September 27, 1997, at the Park West in Chicago.

Because of your responsibility with Mrs. Clinton's schedule, I am sending you copies as well. I hope that you will be able to facilitate Mrs. Clinton's availability.

Northeastern Illinois University (NEIU) has 10,000 students, all commuters and many who are older students with families and jobs. Over 50 languages are spoken in the homes of our students, so NEIU truly represents the diverse cultures living and working in Chicago, and in the United States. Mrs. Clinton's concern about education, access to meaningful employment, and fairness for all make her an ideal recipient.

Again, thank you for your efforts. If you have any questions, please call me at (773)794-2555.

Sincerely,



Leonard P. Iaquina
Director of Development

LPI/smd

FILE

- NEA Funding

30 April 1997

First Lady Hillary Rodham Clinton
The White House
Washington, D.C. 20500

Dear Mrs. Clinton:

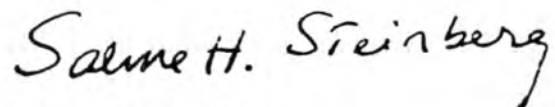
I write this letter to you because I know you care about helping people of all ages secure meaningful educational opportunities. At Northeastern Illinois University, we specialize in providing access to excellence and diversity in higher education. That is why the NEIU Foundation recognition award proposed for you is so fitting.

Overwhelmingly, our graduates stay here and contribute to the world economy through the local and regional economies. Our student profile might be described as the demographic image of Chicago -- 100% commuter, 62% female, 19% Hispanic, 12% African American and 10% Asian. Most of our students work at least part time.

At Northeastern, we believe the value of experiencing another culture is immeasurable. We also believe strongly in extending the benefits of education to all. This includes finding ways to allow our urban, commuter students to have international experience. Therefore, Northeastern has internationalized its curriculum, and is preparing students to enter the local working environment of many cultures and the international business community. This benefits Chicago area employers who expect employees to be ready to succeed in an ethnically diverse metropolitan area. By way of background, I have enclosed a brief proposal that we recently sent to the local offices of several international banks and other businesses. We think this will be the model for urban college students in the future.

After reviewing the enclosed material, I truly hope you will accept the *Northeastern Illinois University Foundation's Lifetime Achievement Award* and be with us on September 27, 1997.

Sincerely,



Salme H. Steinberg,
President

SHS/smd

NORTHEASTERN
ILLINOIS
UNIVERSITY
FOUNDATION

5500 NORTH ST. LOUIS AVENUE
CHICAGO, ILLINOIS 60625-4699
(773) 583-4050, EXT. 4805

May 9, 1997

First Lady Hillary Rodham Clinton
The White House
Washington, D.C. 20500

Dear Mrs. Clinton:

Please accept this invitation to be the Honoree at the Northeastern Illinois University Foundation's 10th Annual Recognition Dinner to be held Saturday, September 27, 1997. We are asking you to be our honored guest because of your commitment to education and to helping people.

Northeastern Illinois University, or NEIU, reflects the diversity of Chicago. Many of our students are the first in their family to attend college. Our student body speaks more than 55 languages in their homes. NEIU has active outreach programs to the Asian-American, African-American, and Hispanic-American communities and the money we raise at this event for the foundation goes toward funding minority scholarships and faculty research grants.

We will be holding the event this year at the Park West, located near downtown Chicago. Dr. Salme H. Steinberg, President of the University will be presenting you with an award that evening. We would be most interested in any remarks you may have on any subject. The estimated attendance for the evening is 400-500 guests.

We truly appreciate your consideration of our event. Enclosed is a letter of support from President Salme H. Steinberg. Thank you for your time, and we hope to have you with us in September.

Sincerely,

A handwritten signature in cursive script, reading "Ted Biedron", followed by a long horizontal flourish.

Ted Biedron, President
Northeastern Illinois University Foundation

21 May 1997

Ms. Ann Stock
Office of the First Lady
The White House
Washington, D. C. 20500

Dear Ms. Stock:

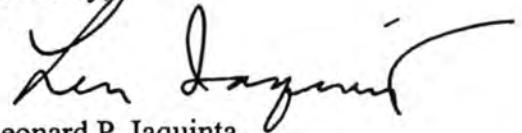
Enclosed is a letter from the president of the NEIU Foundation inviting the First Lady to receive an award at our 10th annual recognition event fund raiser. Also enclosed is a letter from the president of Northeastern Illinois University endorsing this request.

The event is planned for Saturday, September 27, 1997 at the Park West in Chicago. Anything you could do to facilitate Mrs. Clinton's availability to attend would be deeply appreciated.

I think this will be a wonderful opportunity to highlight the First Lady's many efforts on behalf of education and young people. The students at NEIU who will benefit are a culturally and racially diverse group who average 27 years of age. They speak more than four dozen languages at home and all commute to advance their education.

Thank you for your efforts on our behalf. My direct phone is 773/794-2555.

Sincerely,



Leonard P. Iaquina
Director of Development

LPI/mc
encl.

21 May 1997

Mr. Mike Lynch
Midwestern Regional Director
Democratic National Committee
430 S. Capitol St, SE
Washington, D. C. 20500

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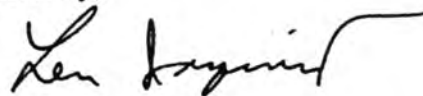
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Sincerely,



Leonard P. Iaquinta
Director of Development

LPI/mc
encl.

NORTHEASTERN ILLINOIS UNIVERSITY
An urban university for the 21st Century

INTERNATIONAL STUDIES PROPOSAL

Providing the best graduates for Chicago employers is a priority of Northeastern Illinois University. President Salme H. Steinberg comments, "I hope to see more of our undergraduates spend some period--a month, a semester, a summer--working and/or studying abroad. I believe the value of experiencing another culture is immeasurable. Many new initiatives regarding international education opportunities for our students are linked with bringing international knowledge and the experience of another culture to Chicago companies participating in the new working world of the global village."

OVERVIEW and MISSION

Northeastern Illinois University (NEIU) is internationalizing its curriculum. We believe that FIELD(3), as a participant in the global economy, can benefit directly from this project through a larger and better prepared supply of employees who prefer to be affiliated with Chicago-area employers.

NEIU already has experience in conducting programs of this type. NEIU is a charter member university of the Illinois Consortium for International Education (ICIE) and participated since 1995. Northeastern students were in Mexico and Japan as part of this program. The U.S. National Security Education Program (NSEP) provided partial funding because the program met some of the most critical needs identified by ICIE universities and by a number of studies on international education. The two objectives of this program are (1) to include under-represented students in international programs, and (2) to internationalize the curriculum (in the pilot, education and business students were selected). As a special feature, additional students benefit because returning students are required to engage in various diffusion activities.

Northeastern is an Illinois state-supported commuter university located on the northwest side of Chicago (5600 North, 3500 West). It serves an unusually racially and ethnically diverse student population from the metropolitan area. Current enrollment is just over 10,000 students: 61% are female; the ethnic breakdown is 12% African American, 19% Hispanic, 10% Asian, and 1% other, including 22 Native Americans. NEIU students also benefit from a diverse faculty and staff. NEIU graduates overwhelmingly settle in Chicagoland where they have family, jobs and friends. Because of the culturally diverse nature of their campus, NEIU alumni are uniquely prepared to adapt comfortably to diversity in the workplace. We often say that NEIU is the laboratory for the 21st Century.

NEIU is seeking funds to conduct future programs based on the past successful pilots. Our students typically cannot afford to engage in serious work and study experiences in another culture without financial assistance. **Northeastern requests \$3,000 per year for three years,**

or a current gift of \$10,000, from FIELD(3) to support students in the 1997-98 program and beyond. We have chosen this figure to provide continuity and growth of the program in the

next three years.

NEED

Nationally the number of students studying abroad has grown substantially over the past ten years. Traditionally, the typical student studying abroad has been white, female, middle class, and majoring in the humanities or social sciences. Minority and low-income students are especially under-represented in foreign study programs. The principal barrier for most students regardless of race or ethnicity is financial. Students who must work during the school year to support themselves and/or their families are not able to take advantage of study and/or work programs abroad because of the additional cost involved and the loss of salary from their jobs. Corporate money will be utilized to subsidize the students' costs for this international experience. In the global economy of the 21st Century, Northeastern Illinois University is committed to providing students this essential component of the university experience-- regardless of their financial condition.

PROGRAM

The NEIU program includes the following elements:

- 1) ***Accessibility to all.*** International study provides under-represented students an opportunity to gain the international study and work experiences that are increasingly important for U.S. business, industry and government. Minority and/or economically disadvantaged students need the opportunity to participate in international study and work experiences to acquire skills that will allow them to compete in Chicago's increasingly important role in the interdependent world economy.
- 2) ***Business and Education students.*** The 1997-98 program targets students in Business and Education, two vital disciplines that attract a substantial number of minority students and are traditionally under-represented in international programs. In autumn 1997-98, 20 business students will be in India for three weeks. A component of the "India Project" will be a new course developed within and to be implemented by the College of Business and Management.
- 3) ***Preparation, orientation, and relevance to the student's major.*** Participating students will engage in language training where relevant, hear from a diverse faculty about the international dimension of their disciplines, and learn through lectures and other activities about the society they will visit and its role in the world economy.
- 4) ***Faculty experts advise students.*** Participating students have an NEIU faculty advisor who is in communication with the Coordinator of International Programs. Advisors give students important advice concerning their programs of study and strategies for future career paths.

Participation in the program and study abroad, as well as continued monitoring by faculty advisors, will expand students' job knowledge and "employability" for Chicago-based firms that are competing globally with other firms.

5) ***Students learn another language and culture.*** Where applicable, participating students must enroll in language courses for at least two semesters and must attend international lectures and classes. The study abroad experience combines language training, culture and society, and often an internship in the country.

Northeastern Illinois University is requesting multiple local grants to support students in the 1997-98 and future programs. These grants will allow students to engage in work and study experiences in another culture, bring that experience home and stand ready to contribute a multi-cultural perspective in Chicago area corporations. We ask that FIELD(3) make this investment in Chicagoland business and education. This investment today will make Chicago's workforce stronger and more competitive tomorrow.

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**NORTHEASTERN
ILLINOIS
UNIVERSITY**

**ANNUAL REPORT
1995-96**



A Focus on the Future

Technology
Diversity
International Education