

RICHARD PHILIP WOODRUFF

Dear Melanne,

Thanks for getting us a big
raise out of OMB. Bill
says he's going to "meet every
member of Congress..." to make it
happen. That should be interesting.
Anyway, you're a dream. - Dick



NATIONAL ENDOWMENT FOR THE HUMANITIES

OFFICE OF THE CHAIRMAN

December 1, 1948

Dear Melanne,
I want to personally thank you for
all your support on our behalf with
the Endowment's budget for 1950. We
are deeply grateful to you and Mrs.
Clinton and look forward to working
closely with you in the coming years.
Sincerely, Ball



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E-MAIL: gardner1@leland.stanford.edu

JOHN W. GARDNER
CONSULTING PROFESSOR

October 7, 1998

Melanne Verveer
Chief of Staff to the First Lady
The White House
1600 Pennsylvania Ave.
Washington, DC 20500

Dear Melanne:

How great to hear from you!

These times must have been particularly hard for you, but I hear that you are doing a superb job. I have enormous admiration for your commitment to public service.

Please give my friendliest greetings to Hillary Clinton, and words of warm support to the President. If Aida and I can ever be of help to Chelsea, let us know.

Sincerely,

John W. Gardner



EMBASSY OF THE
UNITED STATES OF AMERICA

OFFICE OF THE AMBASSADOR

August 2, 1998

Dear Melanne,

Thank you very much for arranging the telephone call from Hillary to Mrs. Sanguinetti. It saved the day. I had arranged to be on the same flight back to Buenos Aires with the Sanguinettis. She was very pumped up about the Vital Voices conference. She also spoke very positively about the phone call.

You converted a situation that could have been a little sticky into a big hit.

Thanks a lot
Kit

JOHN BRADEMAS

11 WEST 42ND STREET, SUITE 400, NEW YORK, N.Y. 10036-8083
(212) 790-1350 FAX (212) 790-1357

September 29, 1994

Ms. Melanne Verveer
Chief of Staff
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Melanne:

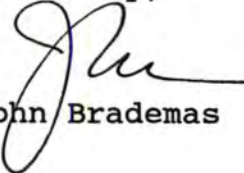
Now that the President's Committee on the Arts and the Humanities is off and running, I am writing to express my great personal appreciation to you for your tenacity and help with the entire enterprise. I am fully aware that without your personal commitment, we would not have been able to have the support of the First Lady and to have had such a splendid ceremony at the White House with the President and her.

You know that I am delighted that Ellen McCulloch-Lovell is executive director of the President's Committee and that fact also gives me a lot of confidence that we can be effective.

So I look forward to working with you and the First Lady and thank you again for all your help.

Warmest regards.

Sincerely,


John Brademas

JB:ym

1212 New York Avenue, NW, Suite 750
Washington, DC 20005
June 1, 1995

Ms. Melanne Verveer
Deputy Chief of Staff
Office of the First Lady
The White House
Washington, DC

VIA HAND DELIVERY

Dear Melanne:

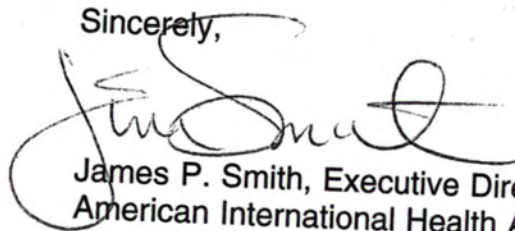
On behalf of all of us at AIHA, I want to thank you and the First Lady's staff for making Mrs. Clinton's visit to Kiev such a memorable milestone for our colleagues in Ukraine. The time and interest that Mrs. Clinton took in each aspect of the tour caps three years of hard work and extraordinary risktaking on behalf of health professionals at the University of Pennsylvania Hospital and the Maternal and Child Institute on the Left Bank. The warm and personal recognition that she has brought to their efforts will be longlasting and make further reform occur that much more rapidly. The result will be better health care, more efficiently provided, with the involvement of the patient's family and support system. Perhaps most important, Mrs. Clinton's visit allowed us to show a much wider audience that Americans and Ukrainians can produce remarkable results by working and learning together, side by side.

Ms. Melanne Verveer
June 1, 1995
Page Two

Oksana and I also want to express a very personal appreciation for the professionalism and good humor of Mrs. Clinton's advance team and security detail, especially Wendy Burt, whose grace kept everything in perspective. As a result, Dr. Didichenko and his staff really enjoyed the visit and will remember it for years to come as a very special moment. For our part, we look forward to the opportunity to work with Wendy and her crew again when Mrs. Clinton's travels take her next to the NIS or CEE.

Thank you again for all that you do. Your grandparents would have been real proud.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jim Smith", with a large, stylized flourish at the end.

James P. Smith, Executive Director
American International Health Alliance



Ervin S. Duggan
President &
Chief Executive Officer

September 25, 1995

The Honorable Melanne Verveer
Deputy Chief of Staff
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Melanne:

Many thanks for your note, and for the enclosed column by the First Lady. As luck would have it, I was in Salt Lake City over the weekend and read one of her columns in the very conservative newspaper there. It was prominently displayed, and--- like everything she says--- made eminent good sense. My hat is off to her and to you.

As I told you the other evening at Sharon's house, your support and that of the First Family for our cause, when so many other issues press in upon you, is doubly appreciated by all of us. It looks as though the tide is turning in a more favorable direction now; I have no doubt that it is due to the eloquence and generous passion shown by Mrs. Clinton, the President, the Vice President--- and you!

Best regards,

A handwritten signature in black ink, appearing to be "Ervin", written over a diagonal line that extends from the "Best regards," text.



June 26, 1995

Ervin S. Duggan
President &
Chief Executive Officer

Ms. Melanne Verveer
Deputy Chief of Staff
Office of the First Lady
The White House
Washington, DC 20500

Dear Melanne:

Bravo! You and your colleagues did a beautiful job in creating what surely will be remembered as the most important event to date in the debate about the future of public television-- the panel discussion and children's event led with such warmth and elegance by the First Lady.

I hope you know how grateful I am and how grateful thousands of people in the enterprise of public broadcasting will be. I hope also that you will pass along our words of thanks to your staff and to other White House colleagues who worked so hard to make the event a success.

Best regards,

A handwritten signature in black ink, appearing to be "E. Duggan", written over a diagonal line that extends from the "Best regards," text.

MEMORANDUM

TO: Ellen Lovell
Caroline Croft
Melanne Verveer ✓
Ruby Shamir
Brooke Anderson
Leah Pizar

FROM: Sonya Hebert, Office of Communications (x62628)

Attached is information on the White House Conference on Culture and Diplomacy that State would like to send out to confirmed guests of the conference. State would like to send it out to Embassies today for overseas invites.

Please let me know if you have any comments.

Thanks!

11/02/00 THU 16:11 FAX 202 456 6235

SOCIAL OFFICE

2000

FROM USIA-CITIZEN EXCHANGES 202-619-4350

(TUE) 10.31'00 13:10/ST. 13:09/NO. 3562143547 P 2

White House Conference On Culture and Diplomacy

Information Packet

White House Conference On Culture and Diplomacy

November 28, 2000

Dear Conference Participant:

We are pleased that you will attend the White House Conference on Culture and Diplomacy. The conference will provide a unique opportunity to explore the impact of culture on the conduct of international relations.

The conference will gather cultural, artistic, corporate, governmental and media leaders from around the world for a one-day meeting to discuss the role of culture in modern public diplomacy and its resonance in international relations. A central question will be how to better integrate cultural concerns into the conduct of world affairs. Participants will also discuss how culture contributes to effective and successful foreign policy.

President Clinton will convene the conference in the East Room of the White House where he and Secretary Albright will lead a morning panel discussion with international cultural experts.

Following the morning session the conference will move to the Westin Fairfax Hotel on Massachusetts Avenue, where lunch will be served.

The afternoon session will include simultaneous workshops on four issues:

- preserving and promoting diverse cultures in a global economy;
- the role of culture in the practice of diplomacy;
- the role of multinational companies, NGO's and multilateral organizations; and
- the arts and humanities abroad. Is America's cultural diversity well represented?

The conference will end with a plenary session, chaired by the Secretary of State, during which reports from the workshops will be presented.

A report on the conference will be prepared for the President.

The attached detailed schedule provides you with the information you will need for this conference. Please read the information carefully and contact the number listed if you have questions.

Please note that Secretary of State Albright will host a dinner for conference participants on the evening of November 27, 2000, in the Benjamin Franklin Room of the Department of State, for which a separate invitation is included in this information packet.

White House Conference On Culture and Diplomacy

ADMINISTRATIVE INSTRUCTIONS

PARTICIPANT LIAISON

Ms. Lisa Bower, a Department of State employee, is responsible for participant liaison. Your questions regarding administrative arrangements may be directed to her at telephone (202) 619-5941, fax (202) 205-0186, or email BowerLM@state.gov or lbower@pd.state.gov.

PARTICIPANT INFORMATION CENTER

A participant information center will be located in the Hunt Room, 2nd floor at the Westin Fairfax Hotel. It will be open until 10:00pm on November 27 and will reopen next day, at 7:00am until 5:00pm. The telephone number is (202) 835-2187 and the fax number (202) 835-2188, for messages for participants.

DINNER

Secretary of State Madeleine K. Albright will host a dinner in the Benjamin Franklin Room of the U. S. Department of State on the evening of Monday, November 27, at 7:00 PM. Please plan to arrive at:

The Harry S. Truman Building (U.S. Department of State)
22nd and C Street, NW
Washington, D. C. 20250

Invitees should make their own transportation arrangements.

SECURITY

Participants are requested to have available identification with a photograph, such as a driver's license or passport, for admission to the Department of State and the White House.

TRANSPORTATION

Bus transportation to the White House will be available from the Westin Fairfax Hotel, 2100 Massachusetts Avenue, NW, Washington, DC 20008 on the morning of the conference, Tuesday, November 28. Participants wishing to use the transportation should be at the Westin Fairfax Hotel Ball Room no later than 9:15 am for a 10:00am departure for the White House.

Participants wishing to use their own transportation should plan to arrive at the White House East Wing entrance no later than 10:30am.

CONFERENCE ADMINISTRATION STRONGLY RECOMMENDS THAT PARTICIPANTS USE THE BUS SERVICE TO AVOID DELAYS.

Bus transportation will be available at the conclusion of the White House session to transport participants from the White House to the Westin Fairfax Hotel. The buses will depart the White House at 12:10 am from the East Entrance.

HOTEL RESERVATIONS

Participants are responsible for arranging their own hotel reservations. The Regent Hospitality Group (Mr. Luis Mejorado) has agreed to book hotel reservations for conference participants. This reservation service is free of charge. However, participants are personally responsible for their hotel and incidental expenses. Regent can be reached at (202) 789-0086, fax (202) 789-1102, toll free 1 (888) 673-4368, email info@regenthospitality.com. Attendance at the White House Conference on Culture and Diplomacy must be mentioned so that proper attention is given your request.

White House Conference On Culture and Diplomacy

WORKSHOPS

At the conclusion of the lunch, conference participants will break into four groups to discuss various aspects of culture and diplomacy. Titles of the individual sessions and descriptions of topics to be discussed are shown below.

Please indicate on the next page your preferences for workshop attendance, in descending order of interest to you, and return the form by fax to the number provided.

Workshop A: Preserving and Promoting Diverse Cultures in a Global Economy

- Increasing knowledge and appreciation of other cultures
- Losing your culture/being swamped by Globalization
- Designing more reciprocal models of exchange
- Opening under-served or under-recognized cultures/regions--Building support for more reciprocity in political and diplomatic arenas
- Obstructions to international artistic exchange--Cultural preservation issues--Steps to take

Workshop B: The Role of Culture in the Practice of Diplomacy

- Cultural exchange as a primary (not adjunct) diplomatic tool--The cultural underpinnings of international issues; trade, treatment of women, ethnic conflict, biotechnology, etc.--Reversing the decades-old decline in State Department (former-USIA) cultural and public diplomacy programming
- Conducting relations with other countries' Ministries of Culture--What is the government's role in presenting America abroad?
- Increasing the public diplomacy roles of U.S. Foreign Service officers
- Does exporting American arts and humanities necessarily improve understanding of the US and its policies overseas? -- Steps to take

Workshop C: The Role of Multinational Companies and Multilateral Organizations in Promoting Cultural Understanding and Exchange

- Government and NGOs working in areas of mutual concern for cultural exchange
- Strengthening relationships among USG Cultural and Public diplomacy officials, multinationals and foreign companies
- State Department/U.S. embassies as catalysts for privately supported, ongoing exchange efforts
- Economic and educational impacts of cultural investment across borders/cultural tourism
- America's image--defined only through mass marketing?
- How to increase public/private partnerships for artistic and cultural exchange?

Workshop D: The Arts and Humanities Abroad.- Providing an Accurate Image of America's Cultural Diversity

- How can the range of U.S. artistry be conveyed beyond the export of popular films, music and television?
- How do we strengthen presentation and understanding abroad of American heritage and traditions?
- Steps to take

WORKSHOPS (page 2)

Please indicate below your preferences in descending order of interest to you.

Preference:

- _____ **Workshop A:** Preserving and Promoting Diverse Cultures in a Global Economy
- _____ **Workshop B:** The Role of Culture in the Practice of Diplomacy
- _____ **Workshop C:** The Role of Multinational Companies and Multilateral Organizations in Promoting Cultural Understanding and Exchange
- _____ **Workshop D:** The Arts and Humanities Abroad- Providing an Accurate Image of America's Cultural Diversity

Please also provide the information requested below to facilitate your entry into U. S. Government facilities. Please print.

Name:

(Please print exactly as your name appears on the photo ID you plan to use for admittance to the Department of State and White House.)

SSN or Passport Number:

Date of Birth:

Place of Birth:

When you have completed this form, please return this page via fax to Ms. Lisa Bower, (202) 205-0186.

Alternatively, you may telephone your response to Ms. Bower at (202) 619-5941 or email BowerLM@state.gov.

Thank you for your cooperation.

White House Conference on Culture and Diplomacy

SCHEDULE

Monday Nov. 27	7:00 PM	<i>Harry S Truman Building (U.S. Department of State)</i> <i>Benjamin Franklin Room</i> Dinner
	9:00 PM	Dinner Concludes
Tuesday Nov. 28	9:15 AM	<i>Hotel Westin Fairfax</i> <i>Ballroom</i> Conference Participants Check-In (Coffee/Juice Served)
	10:00 AM	Buses Depart Hotel, Enroute White House
	10:30 AM	Buses Arrive White House, East Executive Avenue
	11:00 AM	<i>The White House</i> <i>East Room</i> Opening Plenary Session
	12:00 PM	Session Concludes
	12:15 PM	Buses Depart White House, Enroute Hotel Westin Fairfax
	12:30 PM	<i>Hotel Westin Fairfax</i> <i>Ballroom</i> Lunch
	1:30 PM	Workshops Convene A - <i>Terrace Room</i> B - <i>Whitehall Room</i> C - <i>Consulate Room</i> D - <i>Balcony Room</i>
	3:00 PM	<i>Ballroom Foyer</i> Refreshments
	3:20 PM	<i>Ballroom</i> Plenary Session/Workshop Reports
	4:00 PM	Conference Concludes

Participant Message Center - *Hunt Room, 2nd Floor*